# AVON

**CAMPAIGN 11 NOVEMBER 2023** 

# FIRST LOCK



give the power of

SCENTS FILLED WITH LOVE

# HOW TO ORDER

Did you know you can send your demo basket straight to your **Rep website?** So throw away the pen and paper, fill your basket and follow these simple steps...



Once you've finished shopping click on the basket icon at the top right



Then click

Log-in to Save

and log in with your Rep ID

Click

**SAVE ORDER** 

then

COMPLETE & SUBMIT NOW



You'll be taken to your Rep site where you can complete your order by clicking on the order number

Saved Orders C11 - 81267327

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited sales-boosting samples and handy sales tools!



VIP Reps get 40% off selected products. Look out for this logo! Your discount is automatically applied.



# **NOVEMBER HOT PICKS**

Looking for an easy sales boost? Make the most of the **HOTTEST** products this campaign.













# THE SWEET SMELL OF SUCCESS

Want the reward for less effort? The festive season can be a scent-sational fragrance event! Individual fragrances are great to gift, with prices starting from only £12.

Don't forget to entice new customers with fragrance sampling packs – it's the easiest way to make them fall in love with something new.

# MEGA FRAGRANCE SAMPLES

Boost your fragrance gift sales with exclusive sample packs! Including the new Attraction Awaken for Him and Her, Lov U, Far Away Beyond The Moon and Black Suede Real.



# **20 DIPSTICK SAMPLES**

Includes 4 samples of each fragrance

£3.50

order using 67942

#### **50 DIPSTICK SAMPLES**

Includes 10 samples of each fragrance

£10

order using 67074





# ATTRACTION AWAKEN SAMPLES

Don't miss out on the biggest time of year to sell fragrance!
Stock up on the samples of the tempting new Attraction Awaken perfume and aftershave and share with your customers.

SINGLE DIPSTICK SAMPLE FOR HER **70**P



**ORDER USING 12096** 

SINGLE DIPSTICK SAMPLE FOR HIM

**70**P

**ORDER USING 12104** 



10X DIPSTICK
SAMPLES FOR HER
£3



**ORDER USING 67405** 

10X DIPSTICK
SAMPLES FOR HIM
£3



**ORDER USING 67264** 

# BEAUTY TREATS DEMO KIT JUST £7

Snap up this collection of customer faves and **get demoing on your nails, lids and all over your socials** - make sure customers know it's **free to them when they spend £15 on make-up** in the November brochure.



**Each Beauty Treats pack contains:** Far Away Beyond The Moon Dipstick Sample, Anew Renewal Power Eye Cream Sample, Ultra Colour 60 Second Express Nail Enamel 10ml and Glimmerstick Eyeliner in Blackest Black and a gift box.

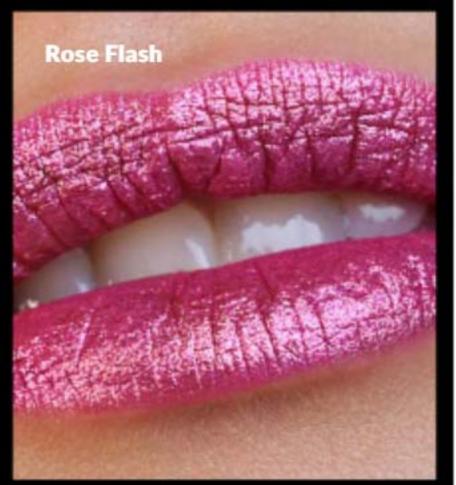
# ORDER YOUR FAVOURITE NAIL COLOUR AND WE'LL ADD THE REST

Limited to 1 pack per Rep.











# STAYS SPARKLING

matte and pigment packed with super-fine glitter in a wax-free base for lasting impact and vibrant colour

# STAYS COMFORTABLE

creamy full-coverage colour flexes with your lips

## STAYS ON

transfer-resistant, wears for up to 16 hours\* with no bleeding or fading

\*Based on a consumer study with 109 participants.

# HIGH VOLTAGE LIP COLOUR LASTING IMPACT

Amp up your sales with multidimensional lips that have the power to electrify.



Power Stay High Voltage Spark
16-Hour Lip Colour 7ml
will normally be: £10
special introductory brochure price: £8.50
demo: £5.95

**57760** Burgund Flare

> **59501** Cherry Charge

**54304** Nude Surge

**54221** Purple Strike

**54379**Rose

**54270** Russet Shock

**59162** Scarlet Flame

> **54247** Violet Volt





# **STAYS STRONG**

now with ColourLock™ Technology to help improve chip resistance

## STAYS PERFECT

3D Plump effect, extreme shine and flawlessly uniform coverage that lasts longer than ever\*\*no UV lamp needed

\*Based on a consumer science study with 120 participants.

\*\*Compared to Gel Shine Nail Enamel.

# NOW GET 8 DAYS\* OF **COLOUR &** SHINE

Help customers pic a **new** nail colour for their festive mani-pedi and remind them that's it got the staying power to last from Christmas Eve to New Year's Day.



Power Stay Gel Nail Enamel 10ml

brochure price: Ω5 demo: £3.50 brochure price: Ω5

**Power Stay Top Coat** 10ml 42119

demo: £3.50

30445 Make A Fuss 30536

30403 Hypnotise

30296

31849

31831

34538

34421

39057

34124

34108

34066 Private Jet

34017

34033

34041

5022

31823

32839 Red Is Red

34611

34561

30809

30734

30593

30528

Crystals & Sage

Lemon Meringue

Pumpkin Spice

The Red One

Designer Red

etal Fresh

Stay Put Sangria

nk Caprice

Timeless Icon

Fail-Proof Fuchsia

Cosy Therapy

Dark Dahlia

Sweet Blooms

Virtual Reverie

**Guilty Pleasure** 

Can't Quit Cafe

Couture Rose

Taboo Blue

30585

Denim Dream



# STAYS FRESH

maintains matte finish in heat, humidity and non-stop activity (and it's SPF10)

# **STAYS PUT**

won't transfer onto your clothes, smudge or fade

# **STAYS COMFORTABLE**

lightweight and breathable, high-impact coverage



Give busy customers simple solutions with the matte foundation that's got the power to stay looking fresh and stay put.



Power Stay 24-Hour Foundation 30ml normal brochure price: £12.50 special brochure price: £9

demo: £8.75

16359 145P Ivory Pink 46524 215P Ivory 47514 125G Warm Ivory 73049 130N Alabaster

16490 140P Light Ivory

16649 120N Porcelain

40899 225G Soft Beige

46540 235P Shell

48108 220G Light Nude

73478 228G Nude

46847 210N Light Beige

42838 260G True Beige

46854 230N Creamy Natural

46870 250N Cream Beige

47274 315N Pure Beige

47209 245N Natural Beige

73031 320G Sun Beige

**46581** 330P Honey Beige

73254 340N Light Tan

47217 310N Medium Beige

44032 345N Soft Honey

42754 420G Caramel

42028 355G Light Caramel

70771 435N Warm Deep Tan

**48918** 430N Deep lan

46599 338P Toasted Praline

46144 438P Chocolate

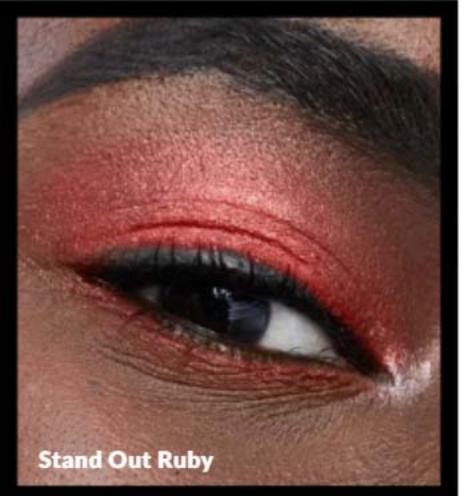
47639 515N Bronze

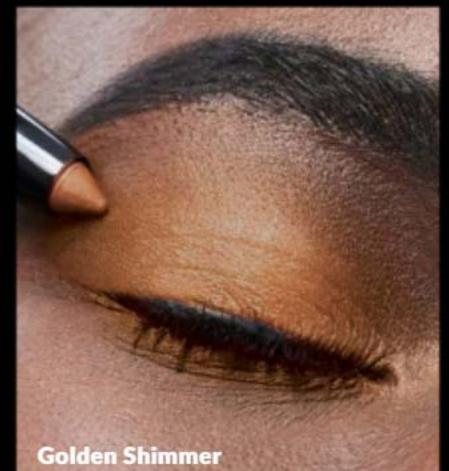
42408 510N Walnut

42242 525N Dark Cocoa

46631 520P Rich Sienna

70284 530N Maple





# STAYS VIBRANT

bold colour with a creamy texture that glides on effortlessly and blends easily

# **STAYS PUT**

waterproof colour that won't smudge, transfer or crease

# STAY-PUT CREASE PROOF EYESHADOW

Show them the long-lasting vibrant 2-in-1 eyeshadow and liner they can count on this festive season.





# **ON-THE-GO CHARGING**



Leora Smart Watch Replacement Charger

USB. Approx. 50cm. **22087** 

brochure price: £10

demo: £7



# SELL YOUR WAY TO SUCCESS

Want to smash your sales this festive season? This golden gifting quarter, we're sharing some top tips.

Gifting Sales + Regular
Brochure Sales = Extra Earnings.
It really is that simple.

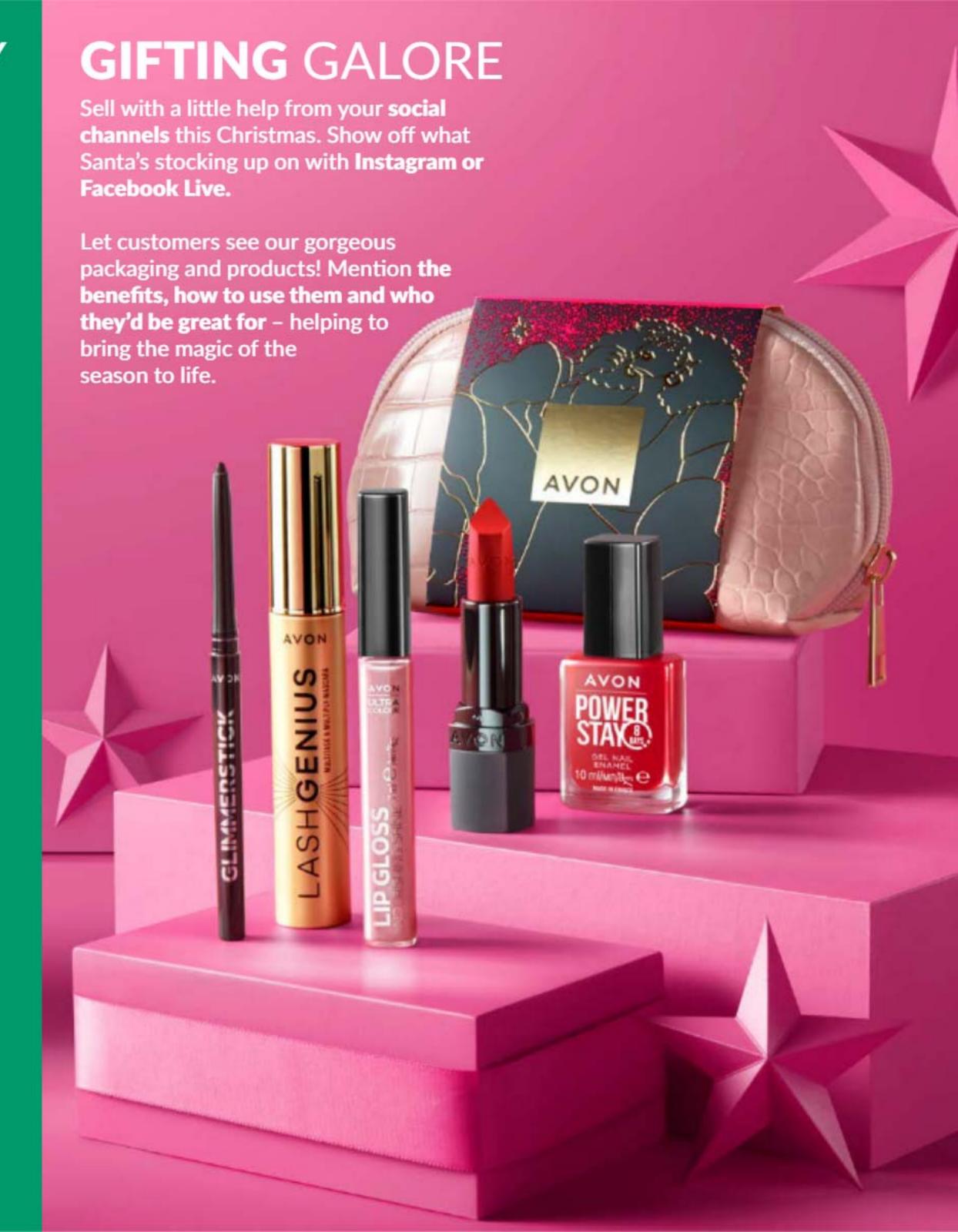
1

'Who, Who and You' is our top tip. It's easy to maximise customer orders while making their Christmas gift list a breeze.

- Who: "Tell me who you're buying for?" Friends, family or work colleagues, help your customer pick the right gift for their recipient.
- Who: "Who else are you buying for?" Don't let your customers forget about a treat for themselves.

2

"Have you started your Christmas shopping yet?" is the biggest conversation starter in December, so don't let this opportunity pass you by!





Our gorgeous gift bags make the perfect finishing touch! Whatever the occasion, make their gift extra special no wrapping paper necessary.



Medium Gift Bag

Paper. Approx. 220mm x 100mm x 215mm.

26062

brochure price: £1.50

demo: £1

# **GIVE THE POWER TO** BE MAGNIFICENT



# NEW



Far Away Beyond The Moon Gift Set Includes: Far Away Beyond The Moon Parfum 50ml and Hand Cream 30ml in a gift box. 01727

0 FLORAL

brochure price: £18 demo: £12.60

sandalwood

**40% OFF** BROCHURE PRICE

**VIP REPS** 





# **NEW**

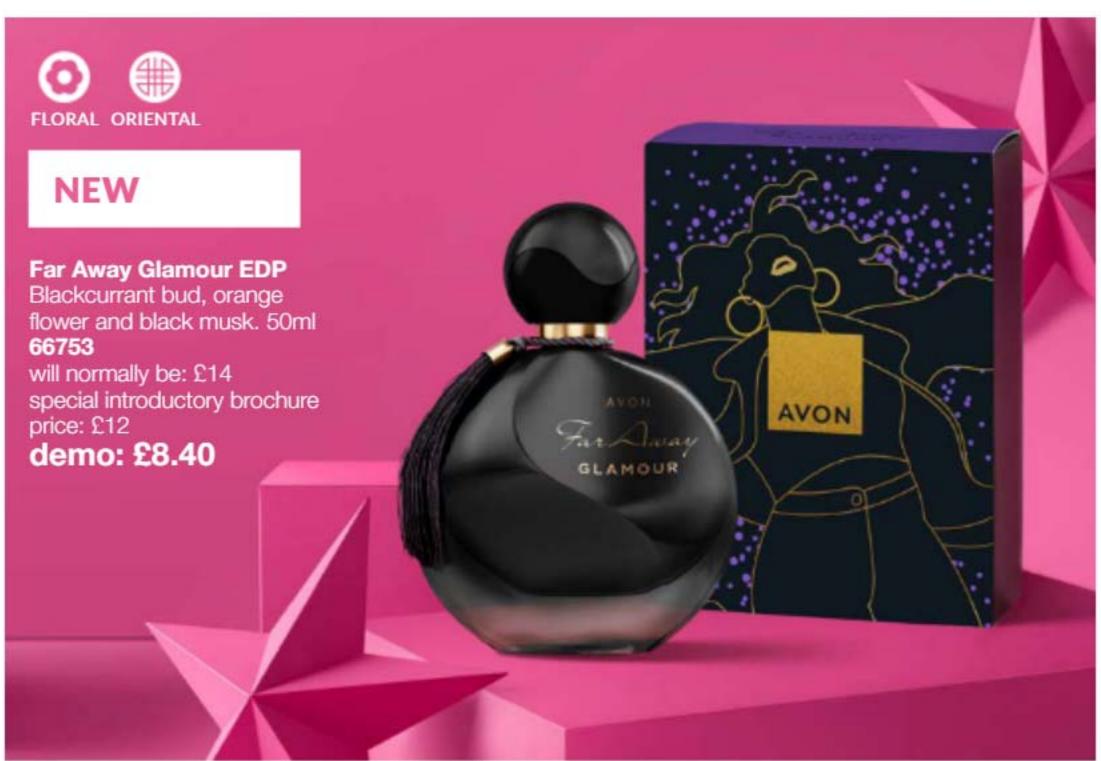
**Today Gift Set** 

Includes: Today EDP 50ml, Body Lotion 150ml and Hand Cream 30ml in a gift box. 01693



brochure price: £21 demo: £14.70















# **NEW**



#### **Pur Blanca Gift Set**

Includes: Pur Blanca EDT 50ml and Body Lotion 150ml in a gift box. 01719



brochure price: £11.50 demo: £8.05



0

# MINI SPRITZ

Mini perfumes and aftershaves make the perfect stocking thrillers!



Attraction for Her EDP

30ml 42911

brochure price: £12 demo: £8.40

**Luck for Her EDP** 

30ml **43000** 

brochure price: £12

demo: £8.40

**Incandessence EDP** 

30ml 00802

brochure price: £8

demo: £5.60

**Black Suede Real EDT** 

30ml **43372** 

brochure price: £10

demo: £7

**Perceive EDP** 

30ml **31617** 

brochure price: £8

demo: £5.60

**Little Black Dress EDP** 

30ml 00844

brochure price: £8

demo: £5.60

**Far Away EDP** 

30ml **00786** 

brochure price: £10

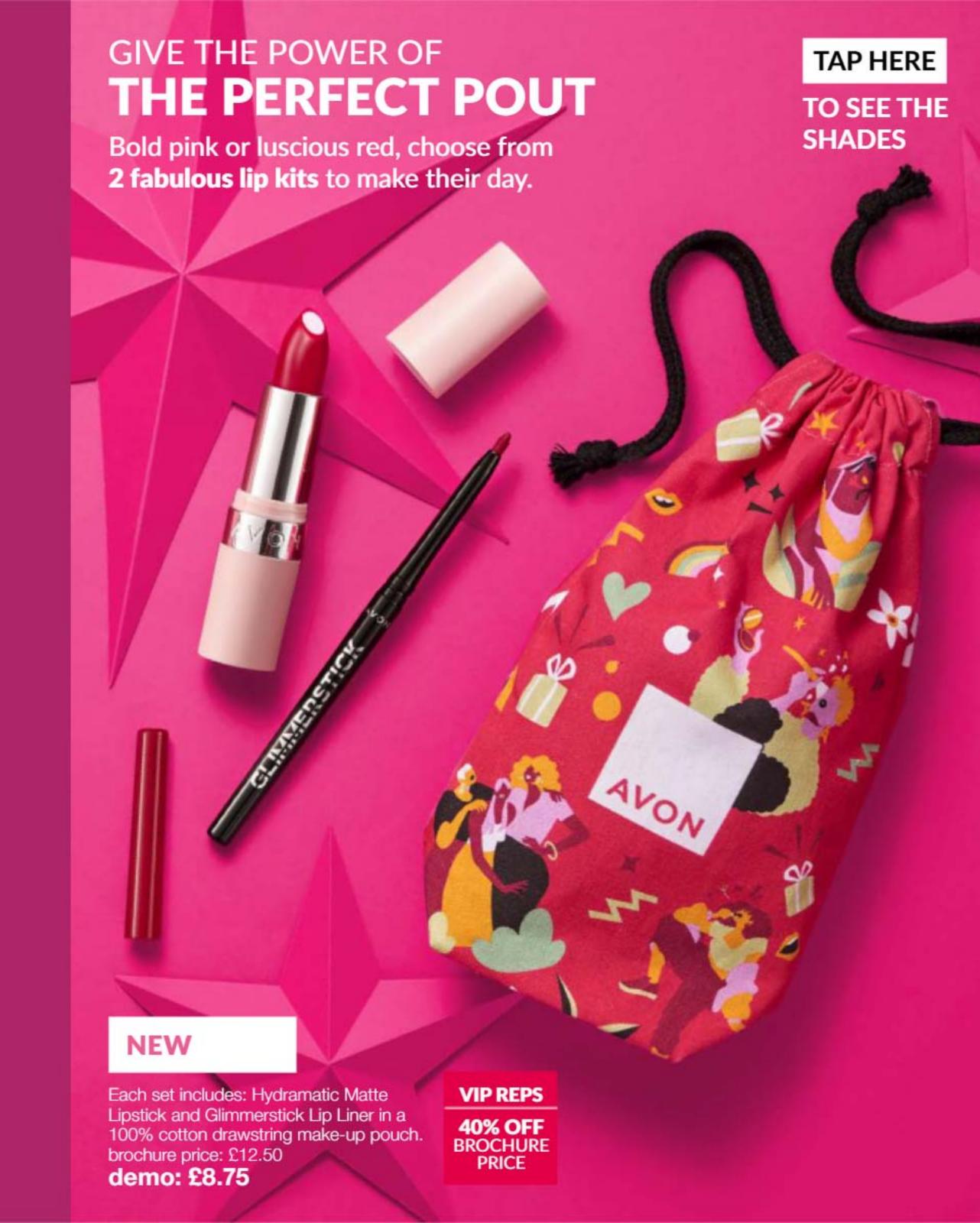
demo: £7

Full Speed EDT

30ml **70672** 

brochure price: £8

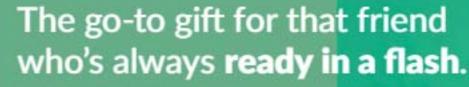
demo: £5.60











# **NEW**

#### Lip & Nail Gift Set

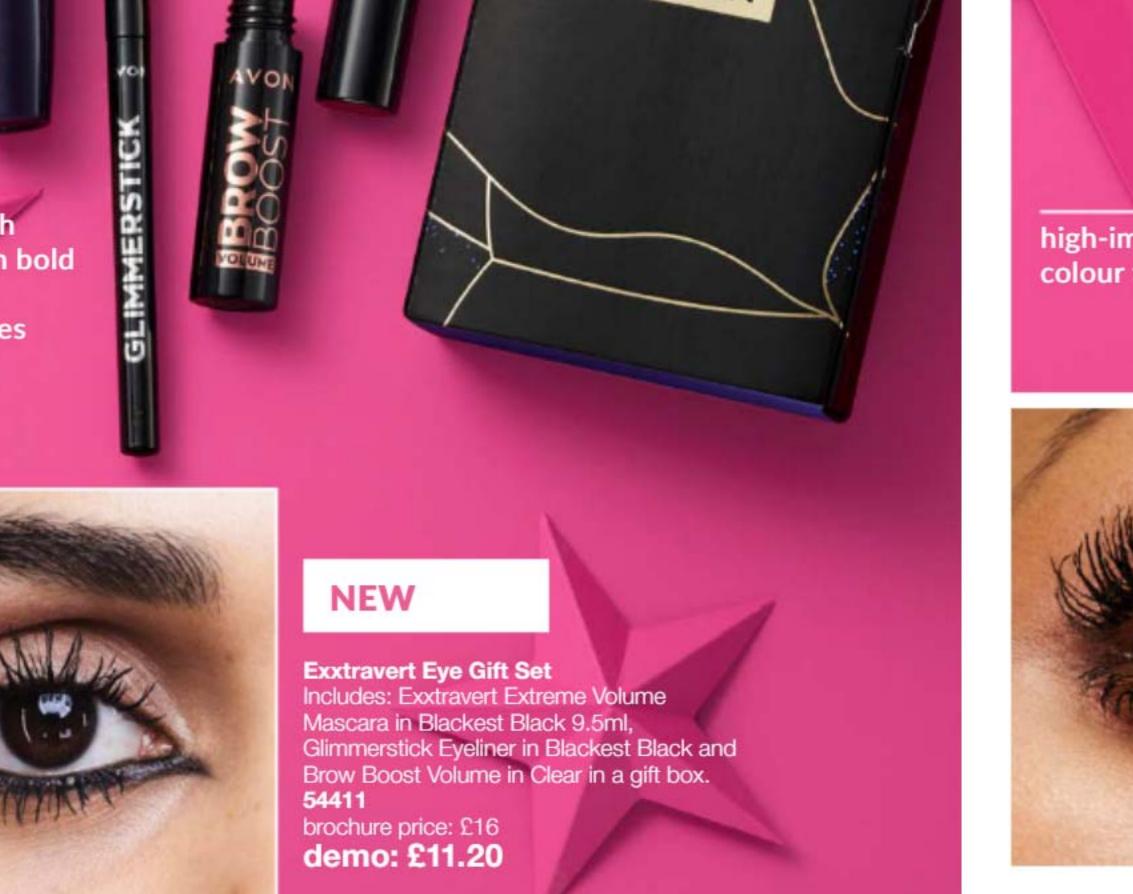
Includes: Ultra Colour Lip Paint Hydrating Matte in Chilli Spice 7ml and Ultra Colour 60 Second Express Nail Enamel in Iconic Red 10ml in a 100% cotton drawstring pouch. 54460

brochure price: £10

demo: £7











Treat your loved one to the gift of gorgeous lashes featuring 2 top-rated products.

**NEW** 

**VIP REPS 40% OFF** BROCHURE PRICE

#### **Lash Genius Eye Gift Set**

Includes: Lash Genius Multitask & Multiply Mascarain Blackest Black 10ml and Glimmerstick Eyeliner in Blackest Black in a gift box.

54437

brochure price: £12.50

demo: £8.75





**NEW** 

Protinol™ Power Blockbuster Gift Set Includes: Anew Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml, Platinum Day Lifting Cream SPF25 50ml, Platinum Night Replenishing Cream 50ml and Gua Sha Tool in a gift box.

01826

brochure price: £40 demo: £28

gua sha tool to help relieve tired muscles through massage

PLATINUM 50+ start lifting appearance of skin in 2 days

**AWARD** 



# ANEW

for dramatically

firmer-looking skin

smoother, plumper and

NEW

**Ultimate Gift Set** 

helps tighten

and hydrate

the eye area

Includes: Ultimate Day Firming Cream SPF25 50ml, Lifting Dual Eye System and Renewal Power Serum Trial Size 10ml in a gift box. 01867

**ULTIMATE 40+** 

of skin in 2 days

start firming appearance

brochure price: £28

demo: £19.60

# GIVE THE POWER OF LUSCIOUS LOCKS



infused with an argan oil formula for soft and shiny hair

**Advance Techniques** 

**Argan Oil Gift Set** Includes: Absolute Nourishment Shampoo 250ml, Conditioner 250ml, Treatment Serum 30ml and Pro Foldable Cushion Brush in a gift box.



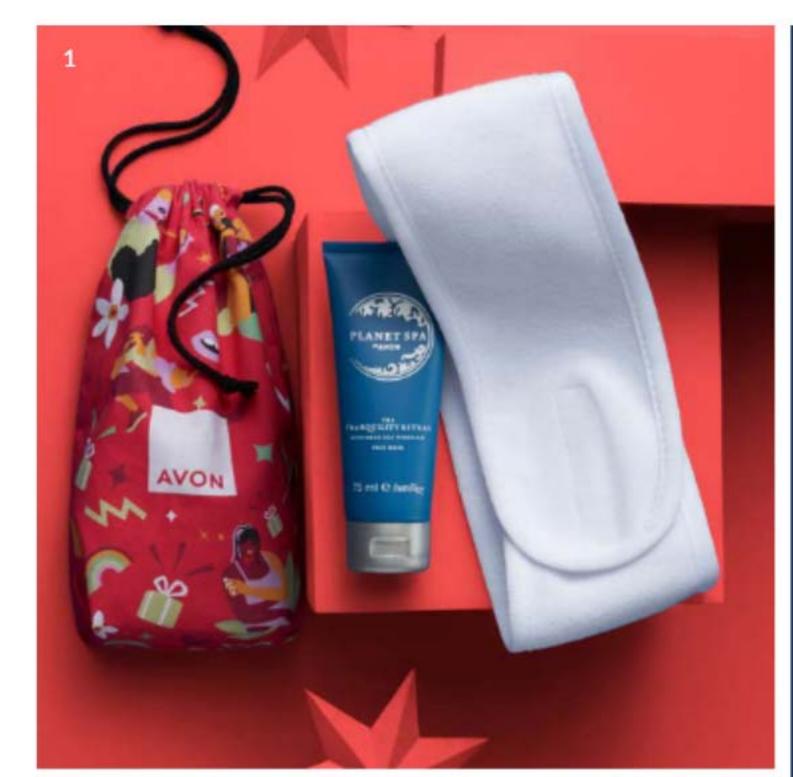






# **NEW**

**Heatless Curls Set** Polyester and ABS. 36798 brochure price: £10 demo: £7





## **Planet Spa Moments of Joy Facial Care Gift Set** Includes: Planet Spa The Tranquility Ritual Face Mask 75ml and a recycled polyethylene terephthalate head band in a 100% cotton drawstring pouch.

35683

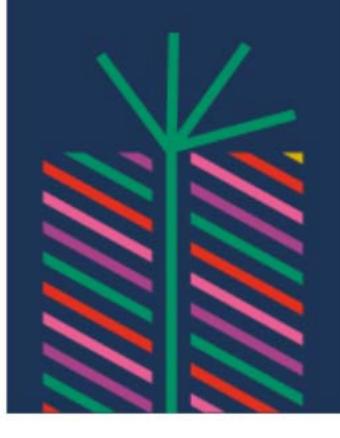
brochure price: £8 demo: £5.60



## Planet Spa Moments of Joy Hand Care Gift Set

Includes: Planet Spa Blissfully Nourishing Hand & Foot Mask 125ml and cotton and elastane moisturising gloves in a 100% cotton drawstring pouch. **52548** 

brochure price: £8 demo: £5.60





Avocado Oil Replenishing Hand Cream 30ml 21873

brochure price: £1.20 demo: 80p

Jasmine Scented Glycerine Soothing Hand Cream 30ml 21907

brochure price: £1.20 brochure price: £ demo: 80p

Coconut Oil Hydrating Hand Cream 30ml 00240 brochure price: £1.20





#### 1. Joy Mood Pack

Includes: Happy & Uplifting Reed Diffuser 70ml, Planet Spa The Energise Ritual Body Scrub 200ml, Planet Spa The Energise Ritual Facial Spritz 100ml and Anew Vitamin C Radiance Maximising Serum 10ml. 21931

brochure price: £24 demo: £16.80

Sneak peek: order today for delivery by November!

#### 2. Sleep Mood Pack

Includes: Planet Spa
The Sleep Ritual Pillow
Mist 100ml, Planet Spa
Aromatherapy Beauty Sleep
Hand Cream 30ml, Anew
Platinum Night Cream 15ml
and Time To Sleep Candle
(burns up to 20 hours).
21923

brochure price: £20 demo: £14



roll over skin to help relax and relieve tired muscles







# NEW

Himalayan Salt Massage Ball
Contains Himalayan salt. Approx. 5cm.
Pouch: 100% polyester.
39263
brochure price: £12.50
demo: £8.75



# **NEW**

Weighted Eye Mask

Weighted eye mask: polyester and clay beads. Pouch: polyester, approx. 21cm x 10.5cm. 38752

a stunning star print

brochure price: £9.50 demo: £6.65







NEW



**Individual Blue Gift Set** Includes: Individual Blue EDT 75ml and Hair & Body Wash 250ml in a gift box. **01750** 



brochure price: £11.50 demo: £8.05







#### 1. Brushed Woven Scarf

Polyester. Approx. 160cm x 40cm. 22418

brochure price: £12.50

demo: £8.75

#### 2. Contrast Wallet

Polyester and PU. Approx. 11.5cm x 9.5cm.

22467

brochure price: £8 demo: £5.60

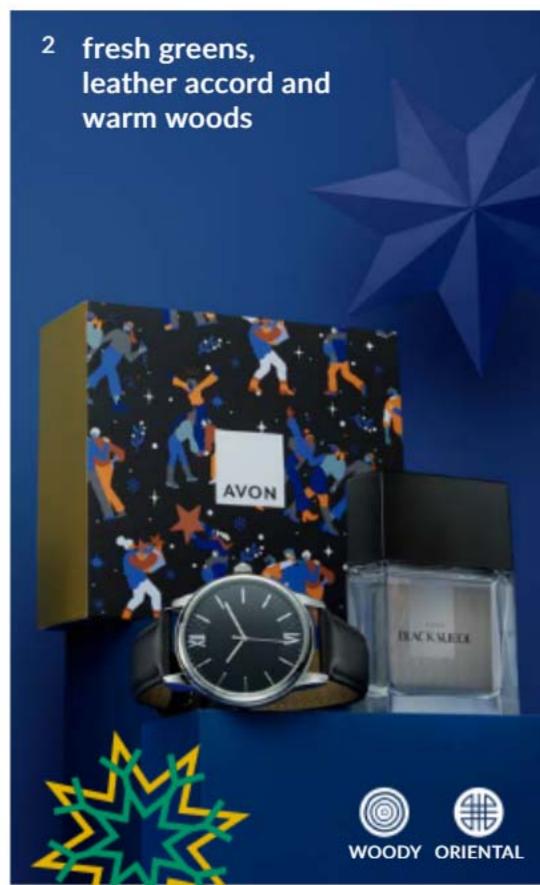
#### 3. Textured Wash Bag

Polyester and PU. Approx. 26cm x 16cm x 10cm.

22442

brochure price: £12 demo: £8.40





#### 1. Multi-Tool Pen

ABS and stainless steel. Approx. 15cm x 1.2cm. **22475** 

brochure price: £10

demo: £7

#### 2. Black Watch & Black Suede Fragrance Gift Set

Watch: Silver tone and PU. Adjustable between approx. 19cm and 23cm. Fragrance: 30ml. Comes in a gift box. 20107

brochure price: £32

demo: £22.40





1. Grey PJs
Cotton.
22269 Small
22285 Medium
22301 Large
22327 Extra Large
brochure price: £26
demo: £18.20

2. Slip-On Mules
Polyester and TPR.
22335 Small
22384 Medium
22400 Large
brochure price: £12
demo: £8.75



Daddy Bauble PJs
Cotton.
54551 Small
03251 Medium
00299 Large
02048 Extra Large
brochure price: £25

demo: £17.50

Mummy Bauble PJs Cotton.

54478 Small 8-10 54486 Medium 12-14 54510 Large 16-18 54536 Extra Large 20-22 brochure price: Ω22

demo: £15.40

Teens' Bauble PJs Cotton.

 9-10 years 11-12 years 13-14 years brochure price: £18

demo: £12.60

Kids' Bauble PJs Cotton.

 3-4 years 5-6 years 7-8 years brochure price: £16

demo: £11.20



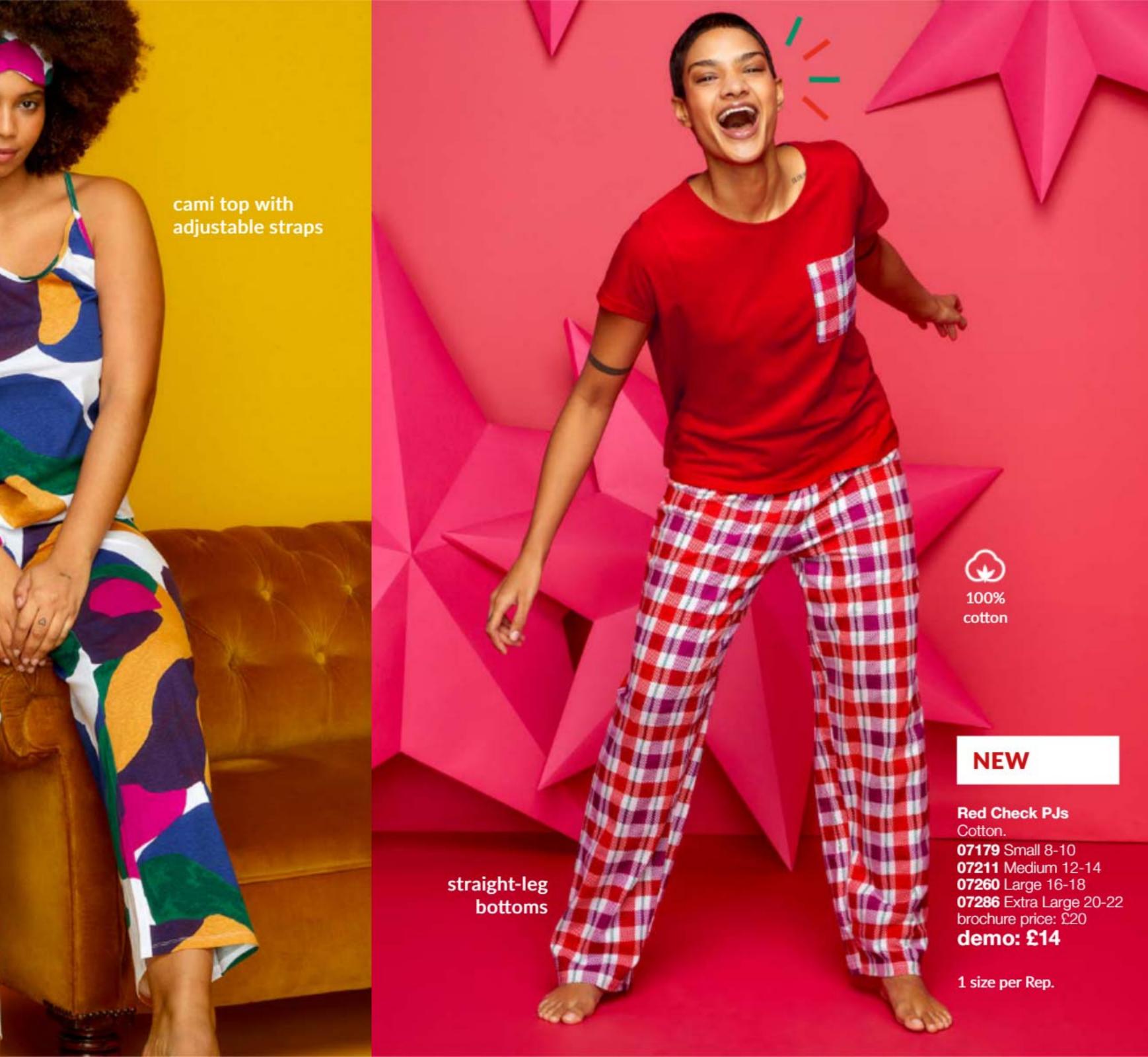
comes with a matching scrunchie and drawstring pouch

# **NEW**

Colour-Block Nightwear Gift Set Cotton.

01610 Small 8-10 01644 Medium 12-14 **03012** Large 16-18 **07146** Extra Large 20-22 brochure price: £25 demo: £17.50

1 size per Rep.



A touch of sparkle on cosy winter evenings won't go amiss.

**Lounge Dress** 

Polyester.

00257 Small 8-10

00281 Medium 12-14

**00331** Large 16-18 **00356** Extra Large 20-22

brochure price: £28 demo: £19.60

1 size per Rep.













1. Cross-Over Sliders
Polyester and TPR.
00372 Small
00422 Medium
00448 Large
brochure price: £15
demo: £8.40

2. Fluffy Socks Duo
Polyester and spandex. One size.
00497

brochure price: £7.50 demo: £5.25

3. Fluffy Borg Mules
Polyester and TPR.

00455 Small
00471 Medium
00489 Large
rochure price: £14

demo: £9.80

1 size of each product per Rep.





1. Mini-Me Star PJs Cotton.

00695 3-4 years 00745 5-6 years 00901 7-8 years 00919 9-10 years brochure price: £15

demo: £10.50

2. Sky Kids' Hat And Mittens Set Acrylic and polyester. Approx. 19cm x 21cm.

00927 3-6 years 00935 7-10 years brochure price: £14

demo: £9.80

1 size of each product per Rep.



Kids Body Wash Grape-scented body wash for kids. 250ml Kids Detangling Spray
Mango-scented hair detangling
spray for kids.
200ml

Kids Bath Time Paint Pear-scented bath time paint for kids. 100ml

# NEW

1. Libra Star Scarf

Polyester. Approx. 180cm x 42cm. **32797** 

brochure price: £16

demo: £11.20

2. Libra Interchangeable Pom Hat

Polyester and acrylic. Approx. 24cm x 22cm.

35576

brochure price: £10

demo: £7

for £14

If you order both products the offer price will automatically be applied during checkout on your Rep website.









Sky Hat
Acrylic. Approx. 20cm x 24cm.
36863
brochure price: £10
demo: £7

Sky Knitted Snood
Acrylic. Approx. 29cm x 30cm.
38497
brochure price: £10
demo: £7

buy both for £12.60

If you order both products the offer price will automatically be applied during checkout on your Rep website.











**31054** Pink 31047 Black **31104** Blue **21220** Silver 31096 Gold brochure price: £10 demo: £7

My Signature Camera Bag Polyester and PU. Approx. 21cm x 8cm x 15cm.



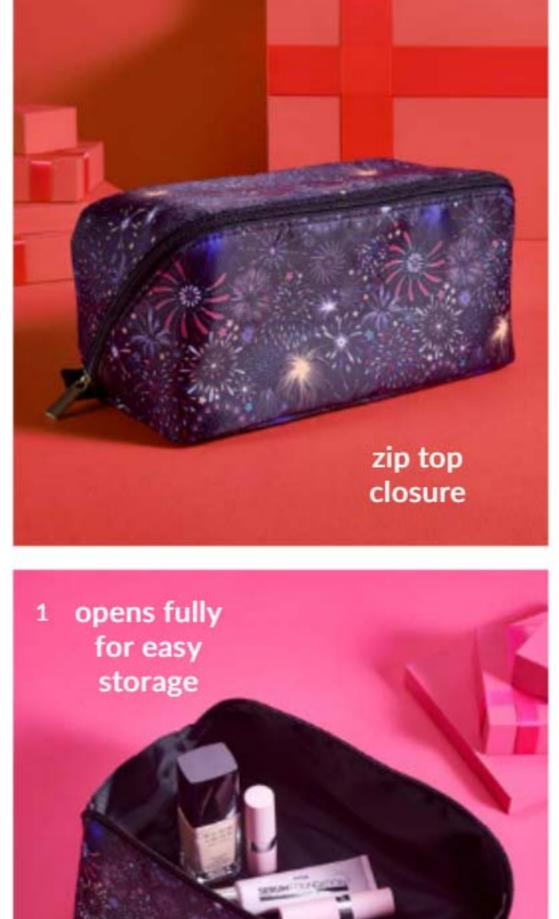
21238 Gold **31088** Black brochure price: £20 demo: £14

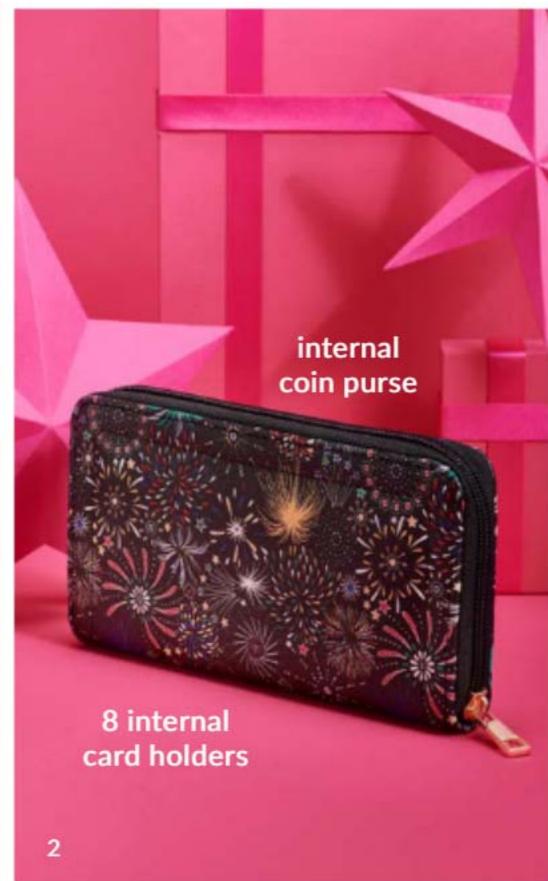
3. Atlas Top Handle Bag

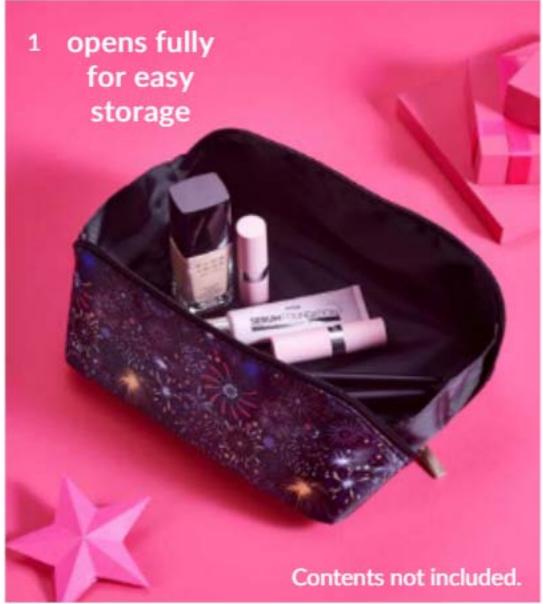
Polyester and PU. Approx. 18cm x 8cm x 14cm. 21212

brochure price: £20 demo: £14

1 shade of each product per Rep.















Luna Watch & Little Black Dress **Fragrance Gift Set** 

Watch: 18ct gold plated. Adjustable between approx. 18cm and 20cm. Fragrance: 30ml.

11296

brochure price: £35 demo: £24.50







# 1. Sky Star Silicone Watch

Gold tone with silicone strap. Adjustable between approx. 15.1cm and 28cm.

**21980** Purple

21998 Black

brochure price: £15 demo: £10.50

1 shade per Rep.

#### 2. Leo Two-Tone Watch

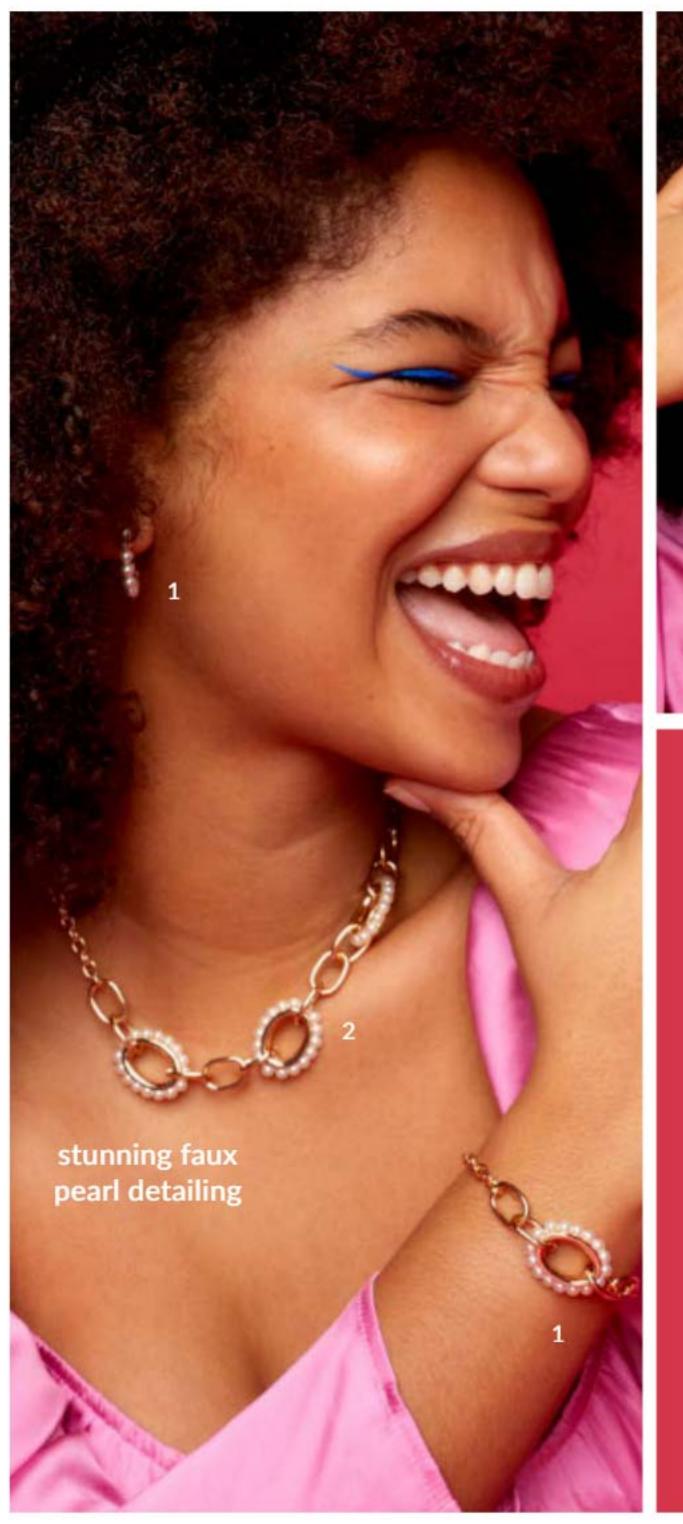
Gold tone with stainless steel strap. Adjustable between 21.5cm and 24cm.

22038

brochure price: £24

demo: £16.80







#### 1. Atlas 2-Piece Faux Pearl **Gift Set**

Gold tone. Earrings: Drop style. Bracelet: Approx. 18.4cm + 2cm extension chain.

21014

brochure price: £8 demo: £5.60

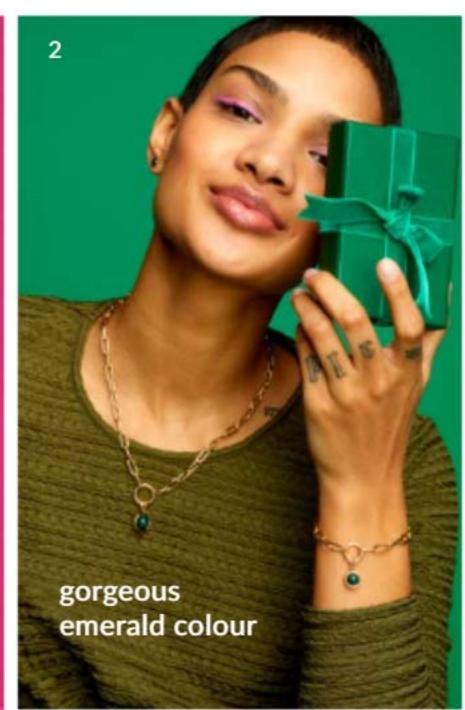
#### 2. Atlas Faux Pearl Necklace

Gold tone. Approx. 42cm + 9cm extension chain.

21006

brochure price: £10 demo: £7





# Guarantee glee with shining jewellery.

1. Juliet 3-Piece Earring Gift Set

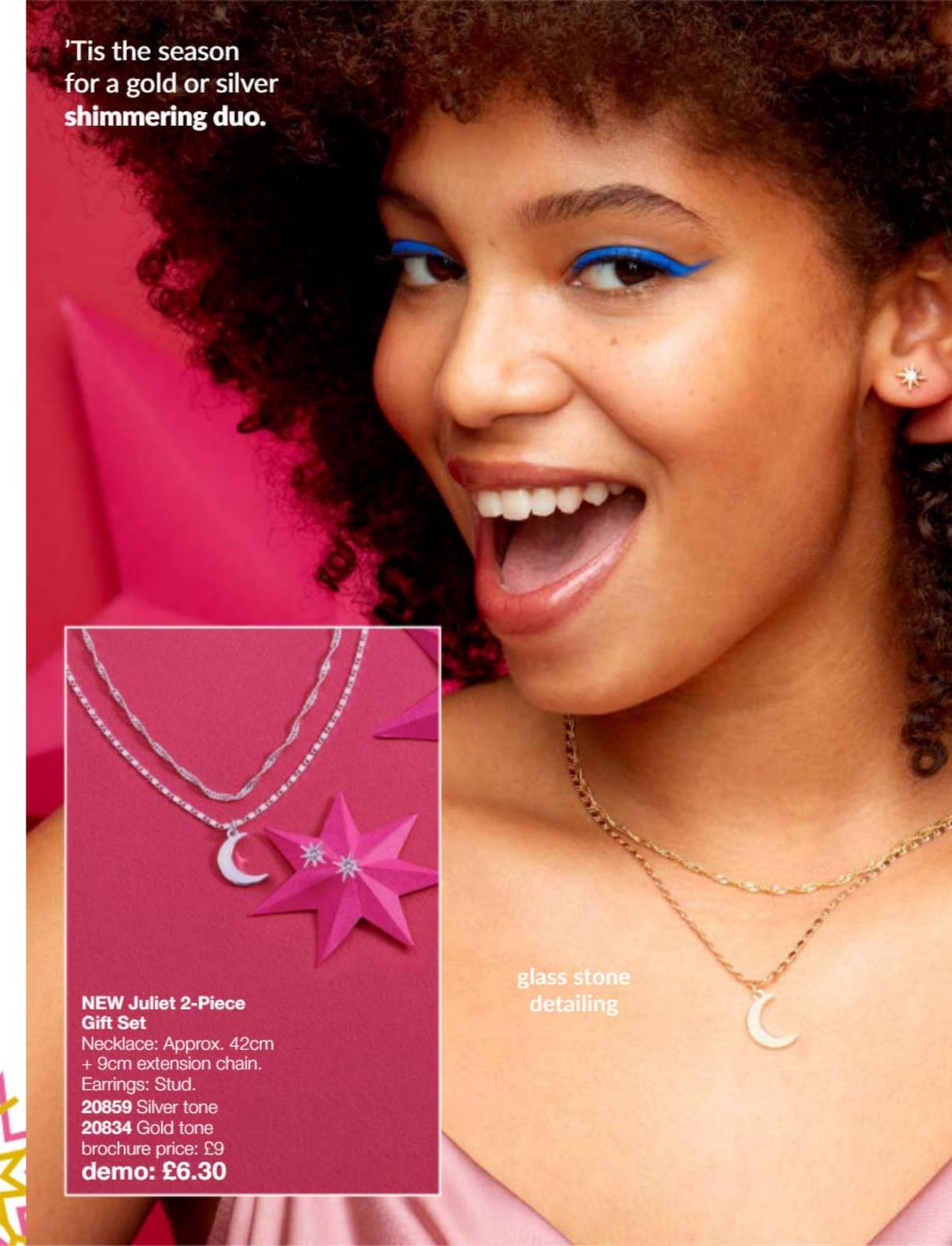
Gold-tone and silver-tone drop earring set. 20966

brochure price: £8 demo: £5.60

### 2. Luna 3-Piece Gift Set

3-piece gold-tone set. Necklace: approx. 42cm + 9cm extension chain. Bracelet: approx. 18.5cm + 2.5cm extension chain. Earrings: stud style. 33753

brochure price: £10 demo: £7









Gorgeous semi-precious stones with meaning.

1. Seren Semi-Precious Charm Bracelet

18ct gold plated. Adjustable between 16.5cm and 21.5cm.

00968 Rose Quartz 00976 Aventurine 20909 Amethyst brochure price: £28

demo: £19.60

2. Seren Semi-Precious
Hoop Drop Earrings
18ct gold plated.
00943 Rose Quartz
20925 Aventurine
20917 Amethyst
brochure price: £18
demo: £12.60

3. Seren Semi-Precious
Pendant Necklace
18ct gold plated Approx

18ct gold plated. Approx. 45cm + 9cm extension chain.

**33894** Aventurine **00950** Rose Quartz **20891** Amethyst brochure price: £26

demo: £18.20

1 shade of each product per Rep.

ROSE QUARTZ AMETHYST love protection

GREEN AVENTURINE strength



# Cubic zirconia detailing gives this stunning set that extra bit of sparkle.

### 1. Nova Necklace

Platinum plated. Approx. 45.7cm with 6mm spring ring closure.

21287 Navy

**21246** Silver tone brochure price: £20

demo: £14

### 2. Nova Earrings

Platinum plated.

**21329** Silver tone

**21345** Navy brochure price: £18

demo: £12.60

### 3. Nova Ring

Platinum plated.

21378 Navy size small

21352 Silver size small

21451 Navy size medium

21386 Silver size medium

21469 Navy size large

21444 Silver size large brochure price: £20

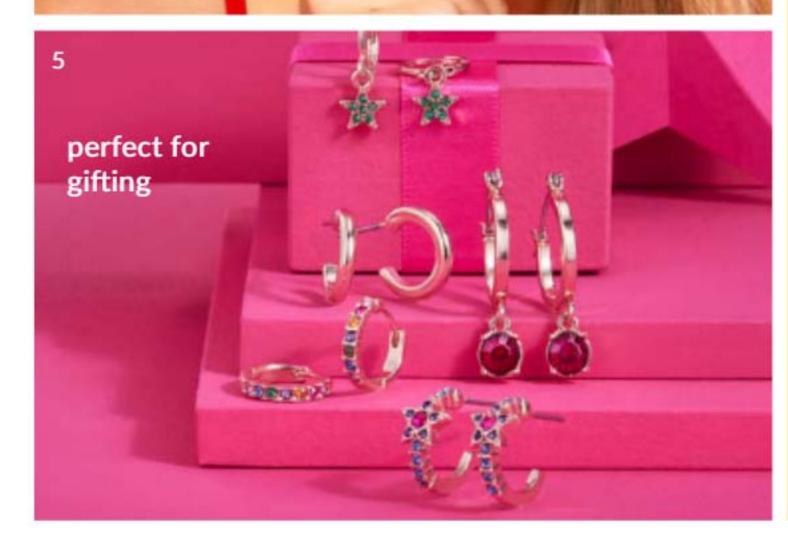
demo: £14

1 shade of each product per Rep.









### 1. Libra Necklace

Gold tone. Approx. 42cm + 9cm extension chain.

00505

brochure price: £8

demo: £5.60

2. Libra Earrings
Gold tone.
00513

brochure price: £6.50

demo: £4.55

### 3. Libra Bracelet

Gold tone, Approx. 21cm. 00554

brochure price: £7

demo: £4.90

### 4. Libra Ring

Gold tone. Approx. 18.5mm.

00539 Small

00588 Medium

**00596** Large

brochure price: £6

demo: £4.20

1 size per Rep.

### 5. Libra Earring Gift Set

Gold-tone hoop earring set.

00570

brochure price: £8

demo: £5.60











## paw-fect for animal lovers

### 1. Cat Earring Gift Set

7-piece gold-tone, silver-tone and rose gold-tone stud earrings.

22244

brochure price: £8

demo: £5.60

### 2. Nova Paw Print Stud Earrings Silver tone.

22194

brochure price: £3

demo: £2.10

### 3. Nova Paw Print Bracelet

Silver tone. Approx. 18.5cm+ 2.5cm extension chain.

22160

brochure price: £3.50

demo: £2.45

## **4. Ayla Star Stud Earrings** Gold tone.

22137

brochure price: £3

demo: £2.10

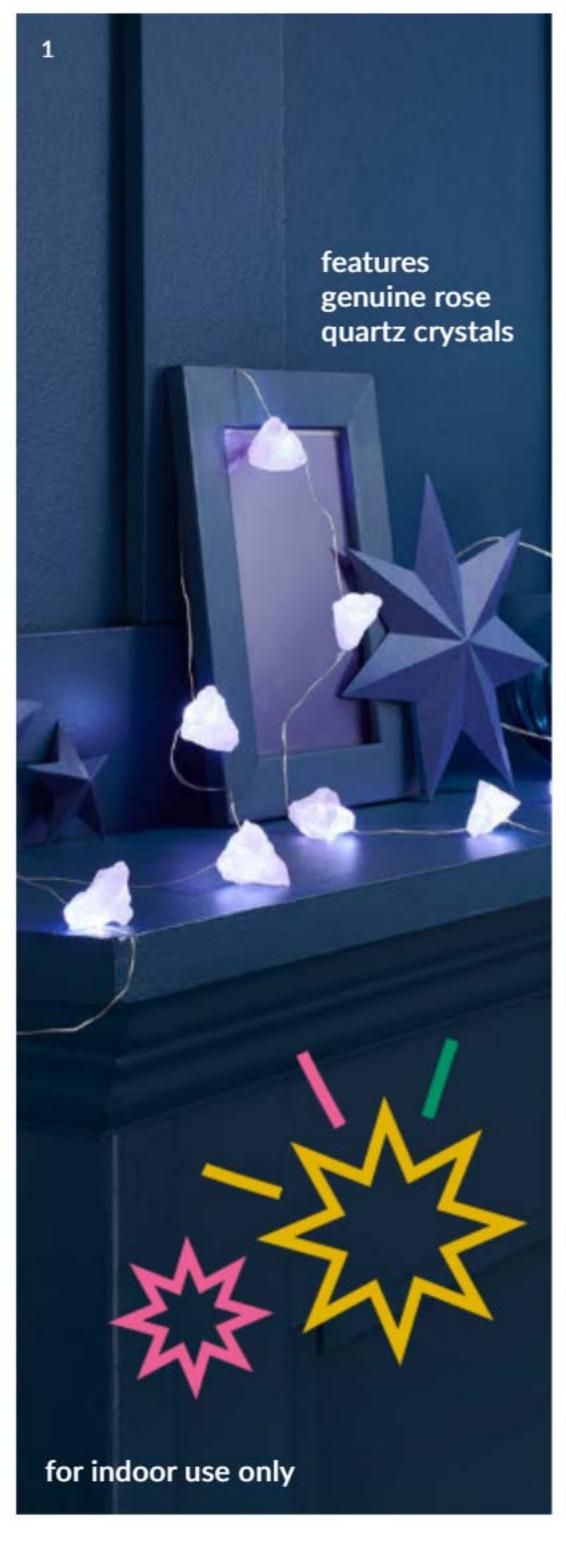
### 5. Ayla Star Bracelet

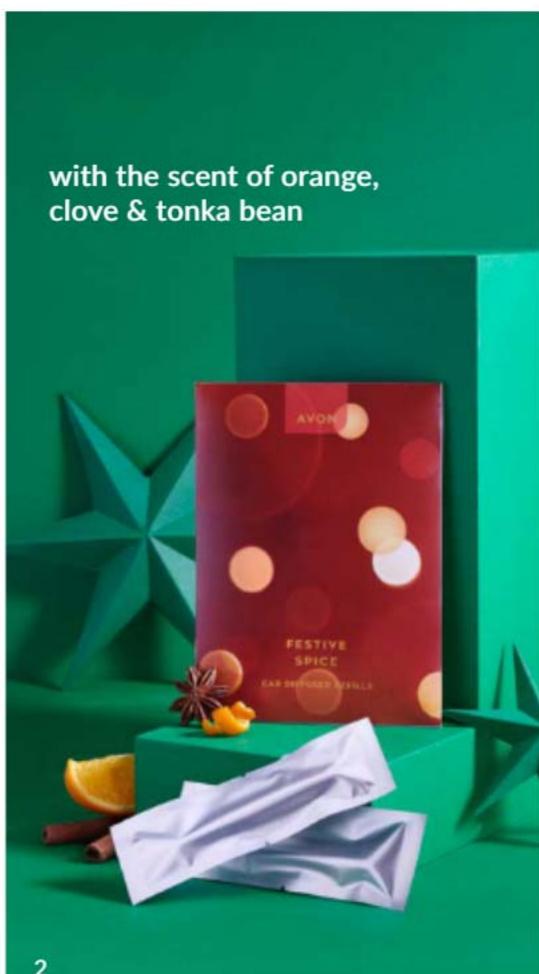
Gold tone. Approx. 18.5cm+ 2.5cm extension chain.

22095

brochure price: £3.50

demo: £2.45





1. Crystal String Lights

Approx. 200cm. Requires 2 x AA batteries (not included).

21162

brochure price: £14 demo: £9.80

2. Winter Spice Car Diffuser Refill

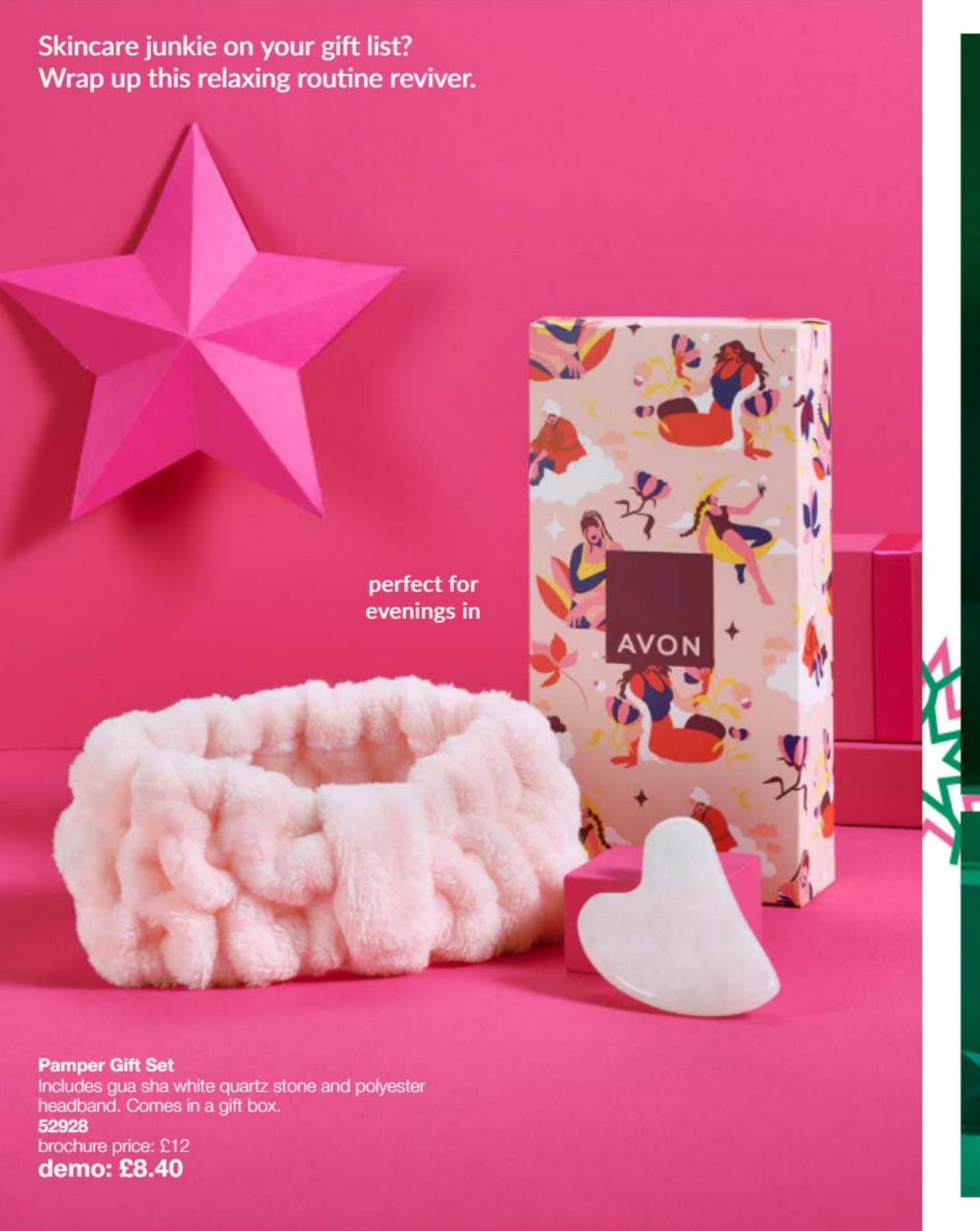
Pack of 2. Lasts up to 3 weeks.

41129

brochure price: £4

demo: £2.80 💠





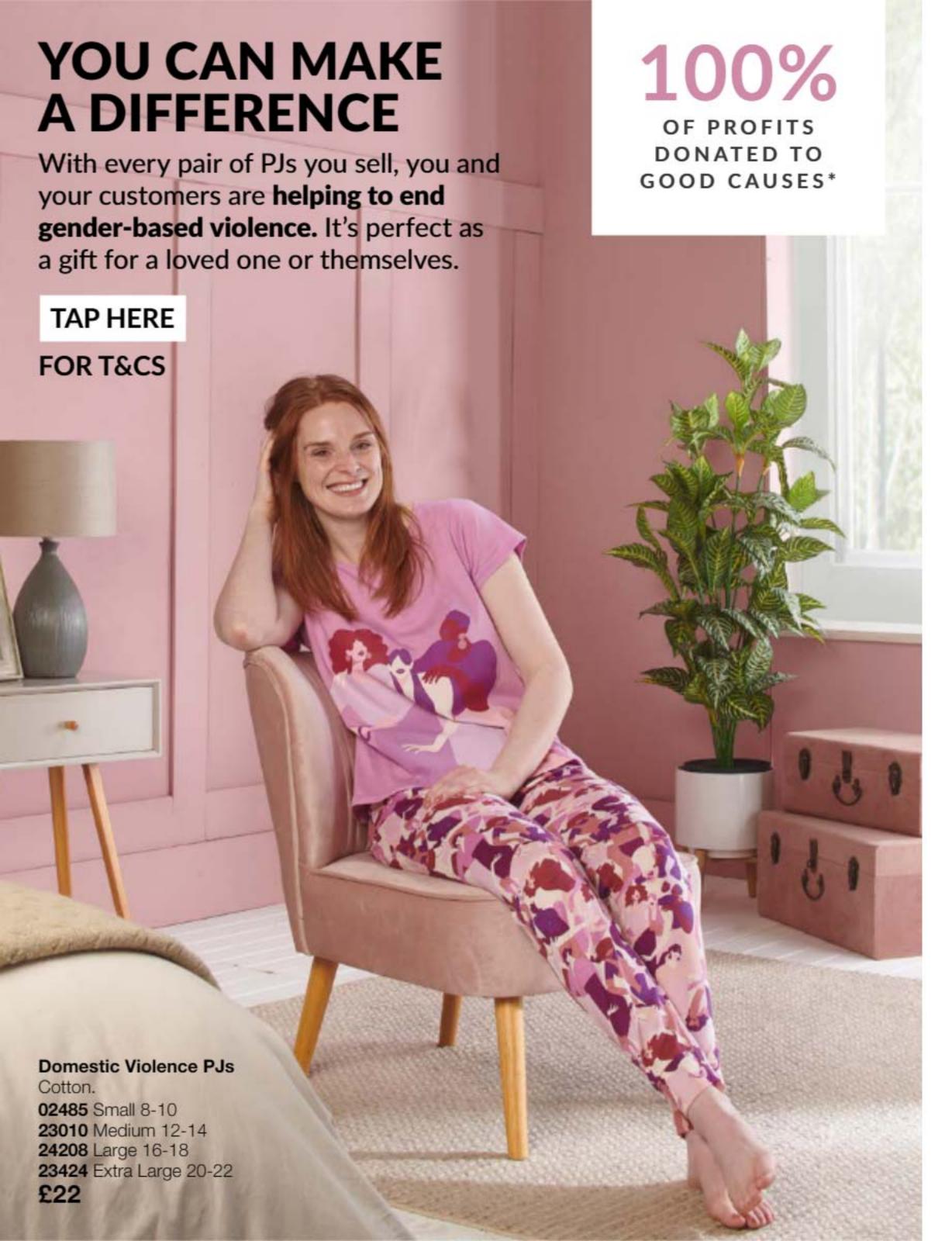


blended with

essential oils







## PIN IT WITH PRIDE

A small pin can make a big difference and together we can help to end gender-based violence and support our Breast Cancer Promise.

100%

OF PROFITS

DONATED TO

GOOD CAUSES\*



Domestic Violence Enamel Pin Gold plated with enamel design. 24711 £4



Domestic Violence Crystal Pin Silver plated with crystal glass stones. 13060 £4



Breast Cancer Enamel Pin Gold plated with enamel design. 29504 £4



Breast Cancer Crystal Pin
Silver plated with crystal glass stones.
32037
£4



## SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.





### **ANEW SAMPLES**

Single sachet

### Clinical

12401 Anti-Wrinkle Smoothing Serum



00406 Hydra Pro Vita-D Water Cream

70p



### Platinum

56218 Platinum Day Cream 21881 Platinum Night Cream 05926 Platinum Lift & Tighten Serum

### Reversalist

26245 Reversalist Day Cream 15974 Reversalist Night Cream

70p



### Ultimate

16063 Ultimate Day Cream 14928 Ultimate Night Cream

70p



### Protinol

14738 Renewal Power Eye Cream 10199 Renewal Power Serum 15933 Skin Reset Plumping Shot 70p



### Essential

08029 Radiance Maximising Dermabrasion Face Polish 17509 Radiance Maximising Serum 20651 Vitamin C SPF50 Moisturiser 09373 Hydrating Overnight Mask 10801 Hydrate & Plump Concentrate 70p



### Sensitive+

24257 Dual Collagen Cream 15305 Dual Collagen Eye Cream

70p



E 12

### Double sachet

### Clinical

55244 Brightening Dual Eye System 14282 Lifting Dual Eye System

70p





### ANEW SAMPLES

**Trial Sizes** 



### Protinol

23531 Renewal Power Serum 10ml

£7

### Platinum

27201 Platinum Day Cream 15ml 15636 Platinum Night Cream 15ml 23911 Platinum Lift & Tighten Serum 10ml

£7





15818 Reversalist Day Cream 15ml 15826 Reversalist Night Cream 15ml £10

£7



### Ultimate

15685 Ultimate Day Cream 15ml 15776 Ultimate Night Cream 15ml

£7



### Essential

28555 Vitamin C Radiance Maximising Serum 10ml

£10

£7

### Hydra

73726 Hydra Pro Vita-D Water Cream Trial Size 15ml

£10

£7



### Cleansing

20560 Revitalising Micellar Water 50ml

£2.80



## POWER STAY FOUNDATION SAMPLES





Power Stay 24-Hour Foundation \$\frac{\pmathcal{P}}{4}\$ **70p** 



## FOUNDATION SAMPLES

Samples are key in the search for the perfect texture and shade.





Serum Foundation ## 70p

26450 120N Porcelain

**17145** 140P Light Ivory

24513 125G Warm Ivory

16121 245N Natural Beige

24869 230N Creamy Natural

56275 310N Medium Beige

**56267** 330P Honey Beige

**16139** 345N Soft Honey

19547 430N Deep Tan

19554 420G Caramel

21261 355G Light Caramel

48611 320G Sun Beige

56259 228G Nude

**22236** 215P Ivory

06122 235P Shell



Flawless Match Natural Finish Foundation £+ 70p

	<b>54114</b> 120N Porcelain		<b>18432</b> 320G Sun Beige
	<b>54239</b> 125G Warm Ivory	-34	<b>15313</b> 330P Honey Beige
4	23622 130N Alabaster	4 7	24729 340N Light Tan
	<b>25908</b> 140P Light Ivory		<b>24737</b> 345N Soft Honey
1	<b>08169</b> 145P Ivory Pink		24752 348P Toasted Praline
7. 40	<b>28944</b> 210N Light Beige	100	<b>24786</b> 355G Light Caramel
-	<b>24182</b> 215P Ivory		<b>24885</b> 410P Spice
4	<b>26625</b> 220G Light Nude	Harris.	23317 420G Caramel
100	<b>17764</b> 225G Soft Beige	100	<b>23358</b> 430N Deep Tan
-	<b>26039</b> 228G Nude	-	<b>23515</b> 435N Warm Deep Tan
The same	24133 230N Creamy Natural		23598 438P Chocolate
200	<b>26476</b> 235P Shell		23655 510N Walnut
7000	<b>26484</b> 245N Natural Beige		<b>23697</b> 515N Bronze
	<b>03186</b> 250N Cream Beige		23713 520P Rich Sienna
1	<b>20214</b> 260G True Beige		<b>12302</b> 525N Dark Cocoa
	<b>24778</b> 310N Medium Beige		<b>12336</b> 530N Maple
100	<b>20461</b> 315N Pure Beige		<b>12385</b> 535P Espresso

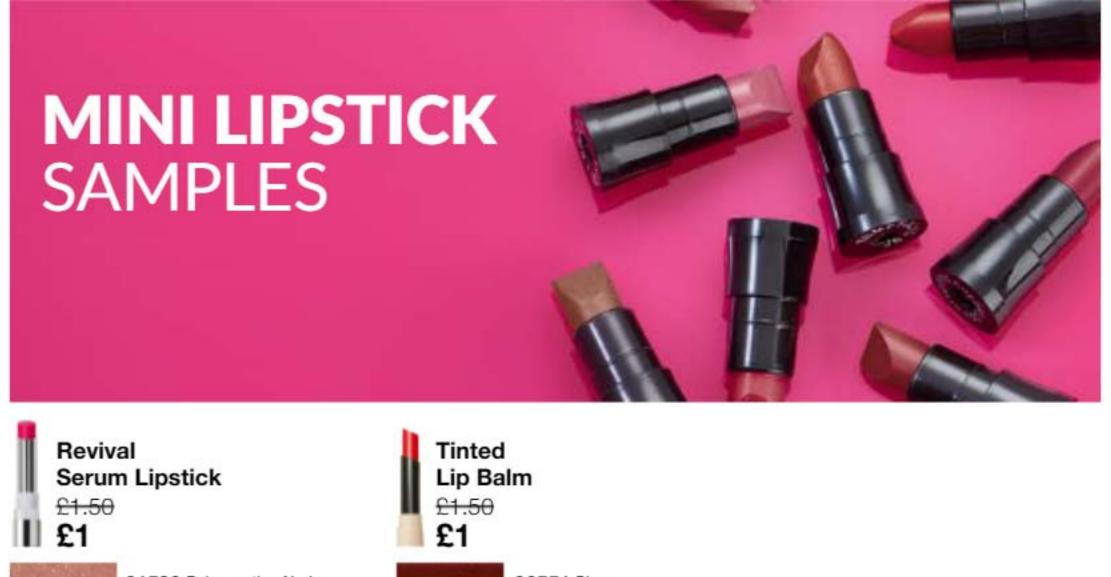
## MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.











04713 Reviving Mauve

02717 Uplifting Berry

## PERFUME SAMPLES

Help them to discover their new signature scent with perfume samples.



### Pack of 5 Dipstick Samples



15172 Today 15180 Tomorrow 23671 This Love 10355 The Moment for Her

£1.05



26260 Attraction Desire for Her 05330 Attraction Game for Her £1.50

£1.05



26419 Eve Privé 11502 Eve Confidence 16790 Eve Truth £1.50

£1.05



25478 Far Away Beyond 14407 Far Away 25114 Far Away Aurora 28282 Far Away Glamour 15222 Far Away Splendoria £1.50

£1.05



28027 Maxima 14324 Maxima Icon

£1.50 £1.05



01362 Little Black Dress £1.50

£1.05



### Single Spray 1.5ml on a card

01164 NEW Attraction Intense for Her 02253 Little Black Dress Lace 44867 The Moment for Her

32912 Eve Become 27755 Little Black Dress

08417 Far Away Beyond The Moon

**39123** Wonder

70p



### Single Dipsticks without a card

06437 Pur Blanca Hope 63644 Far Away Endless Sun 45039 Attraction Intense for Her

01180 Attraction for Her

26237 Eve Become 02907 Lov U

70p

50p

### Single Dipsticks on a card

11379 NEW Far Away Beyond The Moon 39727 Wonder

£1

70p

## **AFTERSHAVE** SAMPLES

Help them to discover their new signature scent with aftershave samples.



### **Pack of 5 Dipstick Samples**



15263 Full Speed Surfer £1.50

£1.05



22202 Segno Impact £1.50

£1.05



15099 Elite Gentleman Absolute Santal 15248 Elite Gentleman Absolute

£1.05



23648 Black Suede Hot 28621 Black Suede Secret

£1.05



26278 Attraction Desire for Him 28993 Attraction Game for Him £1.50

£1.05



26575 Maxime 14357 Maxime Icon £1.50

£1.05

### Single Spray 1.5ml on a card



50674 Full Speed Pulse 05876 Maxime Icon 34298 The Moment for Him 21600 Elite Gentleman Quest 34371 Black Suede Real

⊕ 70p

### Single Dipsticks without a card



05520 Full Speed Electric
10751 Full Speed Quantum
09241 Attraction Intense for Him
44982 NEW Attraction Awaken for Him

<del>70р</del> 50р

## **YOUR SALES TOOLS** OF THE TRADE



Far Away Beyond The Moon Canvassing Cards 10421 £2



Far Away Beyond The Moon Product Stand 10322 £10



**Anew Renewal Power Duo** Canvassing Cards 09829 £2



**Anew Renewal Power Duo Product Stand 02824** Normally £10 £9 save £1



Shade-Matching Wheel & Foundation Finder Chart 69245 £3

## **YOUR SALES TOOLS** OF THE TRADE



Cosmetics Pouch 07187 £9



Fragrance Sample Case 17640 £5



Breast Cancer Travel Mug 33084 £7.50



Fragrance Tester Strips 19133 £1.50



Table Runner 17616 £12

# IT'S TIME TO SWITCH CILL UP

So we can keep bringing you and your customers the latest (and greatest!) products, we have to say goodbye to some old favourites... but we've got great alternatives lined up for you to fall in love with!

This image is for illustrative purposes only as our Switch It Up guide sees exciting changes in every campaign!



Download our Switch It Up Guide to see our top alternatives and products discontinued in future campaigns.

Oh, and did we mention you'll have the chance to stock up on your favourites before they're gone for good?

TAP HERE TO DOWNLOAD THIS MONTH'S SWITCH IT UP GUIDE

## **HOW TO ORDER YOUR DEMO PRODUCTS**

Please order your gorgeous demo products from this First Look in Campaign 10, October 2023.

You can order just 1 of each demo product (our Business Booster offers are a little different) but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

### STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

TAP HERE to find out what this means for you and your customers, or to check out the video TAP HERE

## **GET IN TOUCH!**

Got a query? Visit avon.uk.com and click 'contact us'.

