

AVON

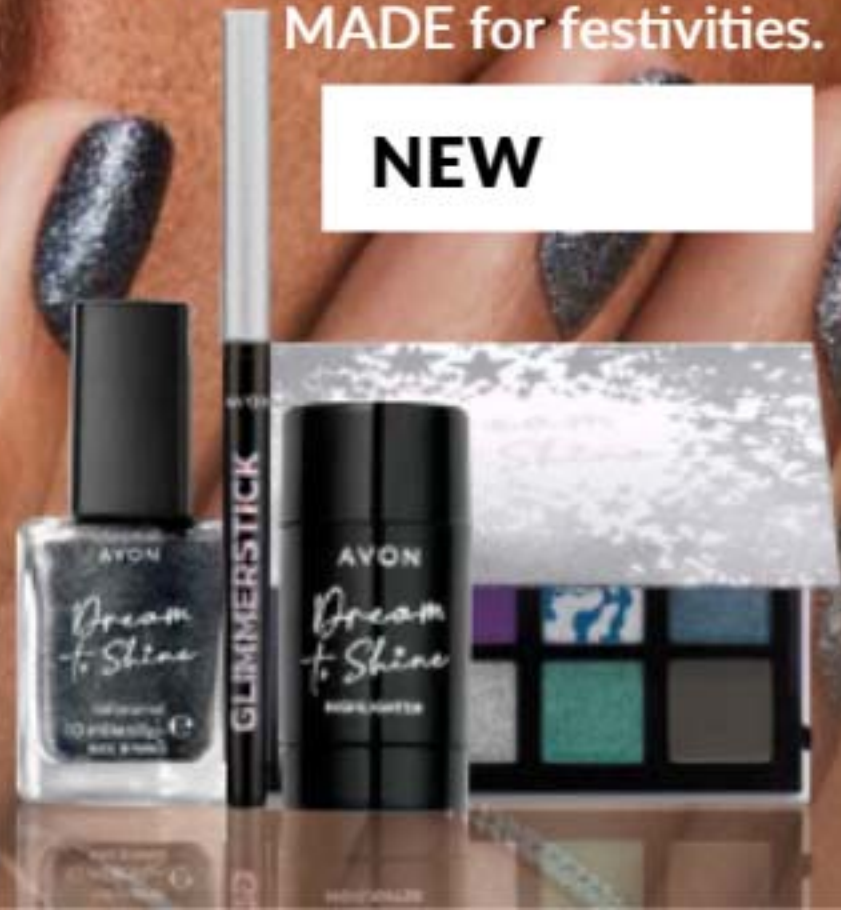
# FIRST LOOK

CAMPAIGN 12 DECEMBER 2023

SHINE BRIGHTER  
**DREAM  
BIGGER**

Make it their year to sparkle  
with the **limited-edition**  
**make-up collection** that's  
MADE for festivities.

**NEW**



# HOW TO ORDER

Did you know you can send your demo basket straight to your Rep website? So throw away the pen and paper, fill your basket and follow these simple steps...

1

Once you've finished shopping click on the basket icon at the top right



2

Then click **Log-in to Save** and log in with your Rep ID

Log-in to Save

3

Click **SAVE ORDER** then **COMPLETE & SUBMIT NOW**

SAVE ORDER

COMPLETE & SUBMIT NOW

4

You'll be taken to your Rep site where you can complete your order by clicking on the order number

Saved Orders

Order Number

C11 - 81267327

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited sales-boosting samples and handy sales tools!

VIP REPS

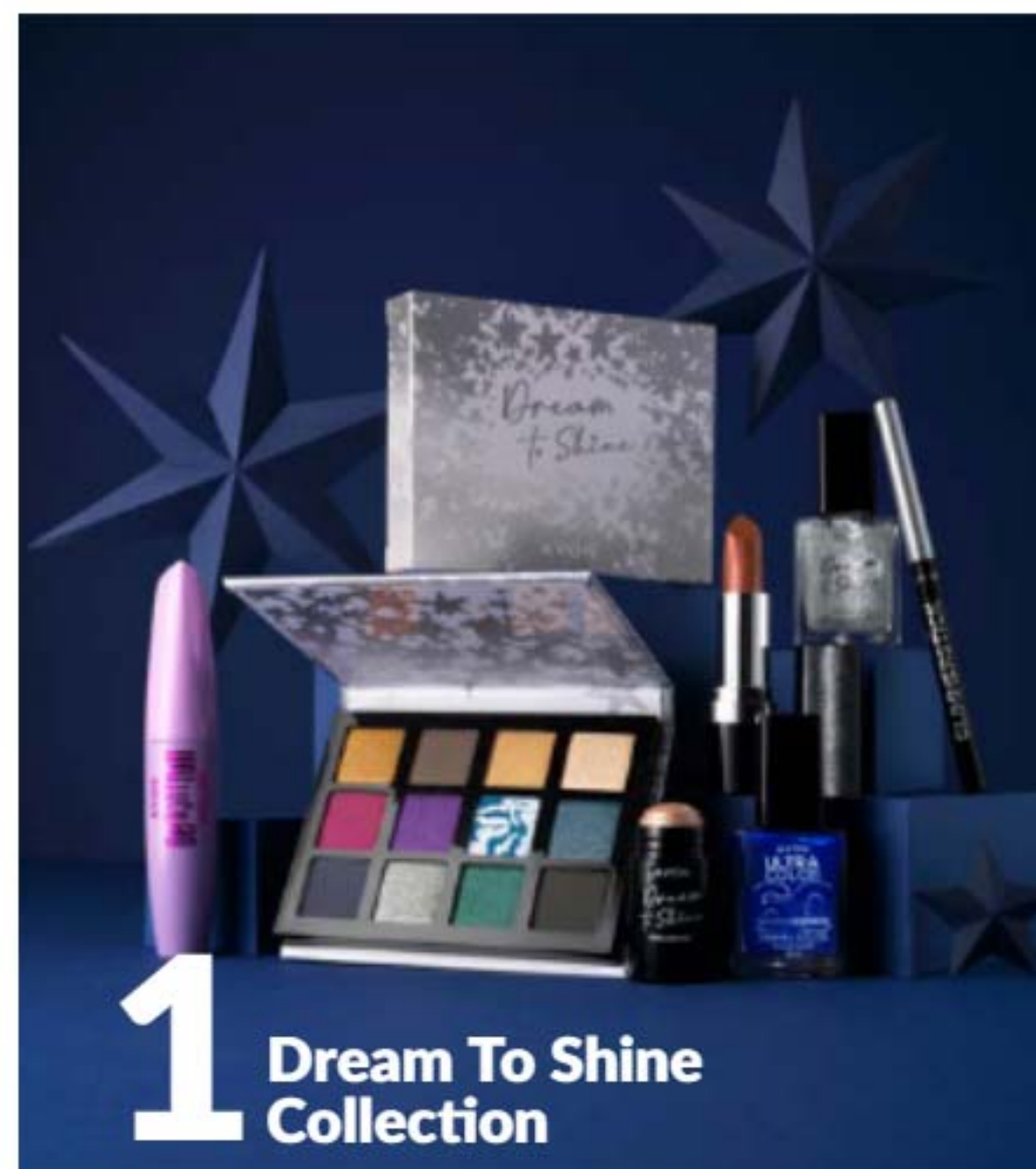
40% OFF  
BROCHURE  
PRICE

VIP Reps get 40% off selected products. **Look out for this logo!** Your discount is automatically applied.



# DECEMBER HOT PICKS

Looking for an **easy sales boost**? Make the most of the **HOTTEST** products this campaign.



1 Dream To Shine Collection



2 Gifting



3 Ultra Lip Sample Pack



4 Far Away Icons Pack

# SHINE BRIGHTER DREAM BIGGER

It's time for your sales to shine. Get demoing the limited-edition Dream To Shine collection, it's perfect for make-up lovers looking for something new and festive and gift givers looking to add some sparkle to stockings.



Want a ready-to-wrap gift? Check out our sets at the end of the collection.

# EYESHADOW THAT DARES THEM TO DREAM

Give customers the power to build the festive look of their dreams with 12 versatile, pigment-packed matte, satin and sparkling shimmer eyeshadow shades.



**VIP REPS**  
**40% OFF**  
BROCHURE  
PRICE

**TREND TIP**  
RULES, WHAT RULES? MIX AND MATCH  
EVEN THE BOLDEST SHADES FOR A  
SHOWSTOPPING LOOK THIS PARTY SEASON



**51680**  
Navy  
**Delightful False Lash  
Mascara**  
10ml  
normal brochure price: £9  
special brochure price: £7  
**demo: £4.90**



**Dream To Shine  
Eyeshadow Palette**  
**05553**  
brochure price: £12  
**demo: £8.40**

# LIGHT UP THEIR LINER LOOK

The top-rated eyeliner your customers love in new, intense, glitter-packed shades, ready to ignite their inner sparkle.



**TREND TIP**  
GET GRAPHIC WITH 2 BOLD LINES FROM YOUR INNER EYE, WINGING THEM OUT TO FOLLOW THE ARCH OF YOUR BROW

**VIP REPS**  
40% OFF BROCHURE PRICE



- 22434 Imperial Plum
- 22376 Cosmic Obsession
- 05777 Magic Wishes
- 35543 Stargazing
- 03442 Stardust



**Glimmerstick Eyeliner**  
will normally be: £6.50

**Glimmerstick Diamonds Eyeliner**  
will normally be: £6.50  
special introductory brochure price: £4  
**demo: £2.80**

# TO THE MOON & BACK

Out of this world nails for them, out of this world sales for you - it's a cosmic win-win with these limited-edition crystal shimmer shades.



**TREND TIP**  
USE 1 COAT FOR A TEXTURED CRYSTAL SHIMMER OR 2 COATS FOR TEXTURED GLITTER GLAM

**VIP REPS**  
40% OFF BROCHURE PRICE

- 62885 Clear Mind
- 01040 Silver Signs
- 01404 Love
- 02147 Serenity
- 01412 Peace

**Ultra Colour 60 Second Express Nail Enamel**  
10ml  
brochure price: £4  
**demo: £2.80**

- 22459 Beaming Moon
- 07393 Silver Solstice
- 04697 Raven Sparkle
- 58651 Cosmic Kiss
- 20842 Constellations

**Dream To Shine Nail Polish Effect**  
10ml  
brochure price: £4.50  
**demo: £3.15**

**TREND TIP**

GET AN **ULTRA LUSTROUS LIP GLOW** WITH THIS **SUPER PIGMENTED SHIMMER LIPSTICK**



# HIGH PIGMENT FULL POWER

Your customers command the spotlight so give them the **ultra lip colour** they deserve with **showstopping pearl pigments**.

**VIP REPS**

**40% OFF BROCHURE PRICE**

**Ultra Shimmer Lipstick**  
normal brochure price: £8.50  
special brochure price: £6.50  
**demo: £4.55**



**TREND TIP**

ADD A **SPARKLING HIGHLIGHT** TO THE HIGH POINTS OF YOUR FACE FOR THE **ULTIMATE ETHEREAL LOOK**



# TIME TO SHINE

Give your customers the **power to sparkle like the stars** they are with this **mesmerising soft-focus glitter highlighter**.

**VIP REPS**

**40% OFF BROCHURE PRICE**

**Dream To Shine Highlighter**  
6g  
brochure price: £6  
**demo: £4.20**



# BRUSHED WITH PERFECTION

No make-up collection is complete without the **perfect make-up brushes**, so whether they're treating themselves to the Dream To Shine Collection or playing Santa, **these brushes are the icing on the Christmas cake.**



**NEW IN NOVEMBER**

Your customers can buy them now on page 137 of November's Gift Guide.

# WHAT'S THEIR DREAM LOOK?

Now customers can **create their favourite festive looks** when they choose the collection that matches their vibe.



**DREAM TO SHINE KITS**  
**£17.50** EACH  
**CUSTOMER OFFER**  
**£25 EACH**  
WORTH £33

**Each Dream To Shine Kit includes:** Dream To Shine Eyeshadow Palette, Highlighter 6g and Nail Polish Effect 10ml, Ultra Shimmer Lipstick and Glimmerstick Eyeliner.



**COSMIC PINK**  
ORDER USING 67140

Cosmic Kiss



Crystal Pink



Stellar Magenta



Cosmic Obsession



Dream To Shine Eyeshadow Palette



**MOONLIGHT DREAM**  
ORDER USING 68064

Constellations



Galactic Gold



Bronze Glow



Stargazing



Dream To Shine Eyeshadow Palette



**STARSHINE GLOW**  
ORDER USING 68775

Silver Solstice



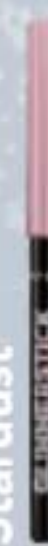
Cosmic Bronze



Rosy Lumos



Stardust



Dream To Shine Eyeshadow Palette



# THE ULTIMATE CHRISTMASSY COLLECTION

Who doesn't enjoy a bit of sparkle at Christmastime?

Take advantage of party season and up-sell the gorgeous Dream To Shine Collection. Here are some top tips to get you started!

1. Go Live on your social media groups with a getting-ready routine using the Dream To Shine goodies. **Don't forget to talk about what you love about the products.**
2. **Flag the page in paper brochures** so it's easy for your customer to find.
3. Host a **face-to-face consultation** to entice customers to try the collection themselves.



## 'TIS THE SEASON FOR SALES

**Black Friday and Cyber Monday** are the biggest shopping days of the year! And making sure your customers know how, when and where they can shop with you is crucial to getting those sales.

**Share your digital brochure** and any offers you think customers will love! **Circulate your online store link**, too! It's an easy tool for them to engage digitally with our amazing products.



Our gorgeous gift bags make the **perfect finishing touch!** Whatever the occasion, make their gift extra special – **no wrapping paper necessary.**

2-sided  
design



**Medium Gift Bag**

Paper. Approx. 220mm x 100mm x 215mm.

26062

**£1.50**

white  
peach,  
rose &  
teakwood



**NEW**



**Incandessence Gift Set**  
Includes: Incandessence EDT  
50ml and Roll-On Anti-Perspirant  
Deodorant 50ml in a gift box.  
**36962**  
brochure price: £13  
**demo: £9.10**



pear, pink  
dianthus &  
orchid



**NEW**



FLORAL

**Perceive Gift Set**  
Includes: Perceive EDP  
50ml and Body Lotion  
150ml in a gift box.  
**06767**  
brochure price: £13.50  
**demo: £9.45**

lime, peppermint  
& Indonesian  
patchouli oil



**NEW**

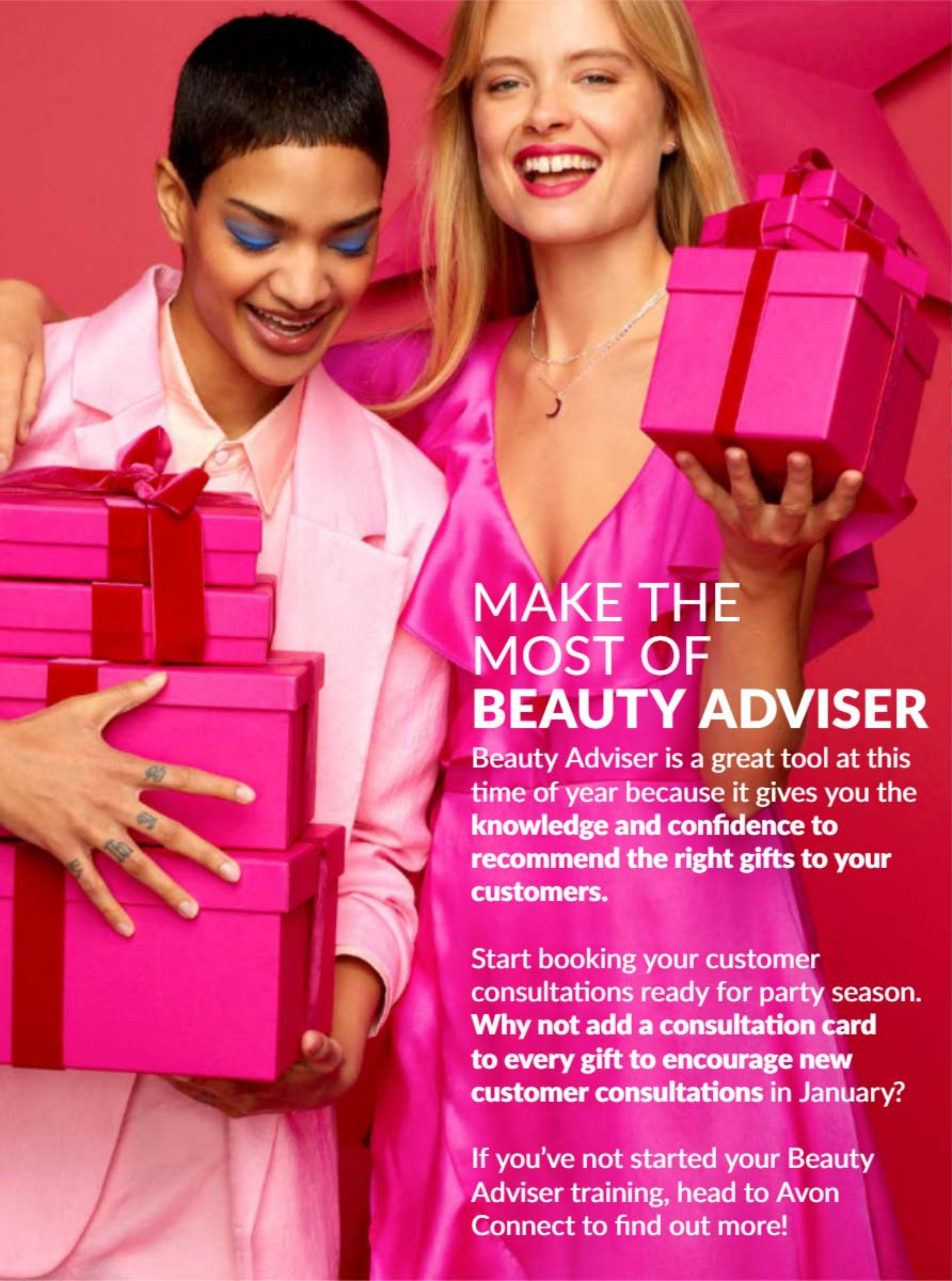


AROMATIC



WOODY

**Full Speed Surfer Gift Set**  
Includes: Full Speed Surfer  
EDT 75ml and Hair & Body  
Wash 250ml in a gift box.  
**31245**  
brochure price: £13.50  
**demo: £9.45**



## MAKE THE MOST OF BEAUTY ADVISER

Beauty Adviser is a great tool at this time of year because it gives you the **knowledge and confidence to recommend the right gifts to your customers.**

Start booking your customer consultations ready for party season. **Why not add a consultation card to every gift to encourage new customer consultations in January?**

If you've not started your Beauty Adviser training, head to Avon Connect to find out more!

cleanses skin and dissolves make-up with hyaluronic acid, vitamin B3 and micelles

- precise lines that last all day
- high-impact, waterproof colour
- smooth-glide, smudge, flake and fade-free formula

**NEW**

### Glimmerstick Eye Gift Set

Includes: Glimmerstick Eyeliner in Blackest Black, Glimmerstick Diamonds Eyeliner in Smokey Diamond and Revitalising Micellar Water Trial Size 50ml in a 100% cotton drawstring pouch.

**26021**

brochure price: £10

**demo: £7**





for precise, easy application

comfortable, high-pigment matte colour

**NEW**

**Ultra Lip Gift Set**

Includes: Ultra Matte Lipstick in Berry Blast, Ultra Satin Lipstick in Twinkle Pink, Ultra Shimmer Lipstick in Bronze Glow and Angled Precision Lip & Eye Brush in a 100% cotton drawstring pouch.


**06270**

brochure price: £20

**demo: £14**

**VIP REPS**

**40% OFF  
BROCHURE  
PRICE**



comes on a gift card

**Atlas Bracelet**

Gold tone, silver tone or rose gold tone. Approx. 17.5cm.

**26187** Silver tone

**01669** Rose gold tone

**26195** Gold tone

brochure price: £6

**demo: £4.20**

place the diffusers in well-ventilated spots in your home



**NEW**

**Eve Reed Diffuser Gift Set**

Includes 4 reed diffusers in gift packaging: Eve Privé (lasts up to 7 weeks), Eve Confidence (lasts up to 5 weeks), Eve Become and Eve Truth (lasts up to 6 weeks).

**15024**

brochure price: £18

**demo: £12.60** 

microfibre material for speedy drying



**Celestial Hair Wrap**

Polyester. Approx. 24cm x 60cm.

**26153**

brochure price: £7

**demo: £4.90**

**Celestial Towel Wrap**

Polyester. Approx. 71cm x 140cm.

**26088**

brochure price: £15

**demo: £10.50**

order both for  
**£12.60**

If you order both items for £12.60, you cannot then also order each item individually.



can help you relax & unwind



Wrap up the gift of glow and add a touch of calm to any sacred space.

**NEW**

**Grey Himalayan Salt Lamp**  
Himalayan salt and wood. Approx. 7.5cm x 7.5cm x 12cm. Powered by USB (cable included).  
**72116**  
brochure price: £22  
**demo: £15.40**

## A SALES-BOOSTING DUO

Increasing your sales couldn't be simpler with our **exclusive-to-Avon products**. Even better, this powerful duo is the routine-reviver your customers need.

PRODUCTS worth **£17**

- the world's 1st matte with a hyaluronic core
- formulated with skin-protecting ingredients
- hydrated, plumper and smoother-looking lips instantly

**VIP REPS**

**40% OFF BROCHURE PRICE**

- 85% agree it's as good as a luxury serum costing 3x the price\*
- helps restore years of collagen loss
- 7 powerful age-defying benefits in 7 days

**Anew Renewal Power Serum Trial Size**  
10ml  
**49221**  
brochure price: £10  
**demo: £4.90**

**Hydramatic Matte Lipstick**  
brochure price: £10  
**demo: £5.60**

\*Based on trialists (18+) who expressed an opinion in a blind product test.

All worth messaging based on regular brochure prices.



# LIPSTICK LOVE

Did you know **73%** of customers are more likely to buy a product after they've sampled it?\*

Don't pass up on the opportunity to **sell lipstick after lipstick with this stunning sampling pack.**

Let existing and new customers know they can sample our top-rated lipsticks loved as much as luxury brands. And don't forget to follow up with customers to get the full-sized orders rolling in.

Psst! If you're a Beauty Adviser, **this pack is a must for consultations.**



**TAP HERE**

FOR ALL  
SHADES

**BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE**

order using **67470**

\*Sourced from a sampling effectiveness report, March 2020.

All worth messaging based on regular brochure prices.

ONLY  
**£22.40**  
worth £56

**PACK  
INCLUDES  
80X  
SAMPLES**

# SAMPLES MEAN SALES

The simplest way to grow sales is through sampling, they help grow repeat orders and build customer spend over time. **Reps who buy samples have average earnings of up to 115% more!**

**Follow our top sampling tips to boost your full-size sales.**

1. Let customers know they can **try before they buy.**
2. When hosting consultations or face-to-face events, **get customers to sample a product and ask for their thoughts.**
3. **Follow up with customers** who have tried a sample to encourage them to buy a full-size product.

**TAP HERE**

FOR YOUR SAMPLING GUIDE



# SHOW LIPS SOME LOVE

Help customers care for their lips over the winter months thanks to our **nourishing lip oils**. Perfect for pairing with a fave lipstick or wearing alone, swipe on a **gorgeous glossy shine without the stickiness**. Keep an eye on our **Black Friday Deals** for even more lip care love!



- locks in 3x more moisture
- infused with jojoba, avocado & coconut oils + vitamin E
- SPF12



**BOTH FOR  
£9.80**  
worth £14

order both using **69161**

# SELF-CARE SAVIOURS

Daily self-care moments don't have to break the bank. With everyone still feeling the squeeze, introduce customers to this **trio of nourishing body heroes to grow your sales**. Why not encourage customers to buy all 3 to drive up their spend?

**ONLY  
£10.70**  
worth  
£15.25

order all 3 for **68981**

**VIP REPS  
40% OFF  
BROCHURE  
PRICE**



- another top-rated fave, 4 sold every minute\*\*
- infused with jojoba oil and vitamin E to help lock in moisture
- provides skin with lasting softness



- a top-rated fave, 1 sold every minute\*
- infused with French lavender and chamomile for pure relaxation



- infused with argan oil
- restores shine to damaged hair
- after just one use, hair looks noticeably healthier

**TAP HERE TO SEE HOW MUCH CUSTOMERS CAN SAVE WITH AVON VS LUXURY BRANDS**

\*Based on total sales from 01.02.2022 to 31.05.2022.

\*\*Based on total Original Dry Oil Spray units sold for 100ml, 150ml and 250ml from 01.05.2022 to 31.08.2022.

# PREMIUM SKINCARE WITHOUT THE PRICE TAG

Helping to restore **7 years of collagen in just 1 week\***, isn't it time your customers ditched the expensive treatments and tried this skincare saviour? Plus, it's perfect for **creating repeat sales** – **the results will have them hooked!**

Anew Skin Reset Plumping Shots  
50401

brochure price: £18

**demo: £12.60**



**DAY 1**  
instantly see fresher, smoother, softer skin

**DAY 3**  
your skin is retrained to produce 83% more collagen and looks plumper

**DAY 7**  
your skin has restored up to 7 years of collagen and looks and feels significantly firmer

ONLY  
**£12.60**  
worth  
£18

# SMARTER SELLING

Why sell 10 shower gels when you can earn more by selling **1 bottle of Far Away**? This Far Away Icons pack (with 3 stunning 50ml scents) makes selling even easier.

ONLY  
**£29.40**  
worth  
£42

VIP REPS

40% OFF  
BROCHURE  
PRICE



Scent-Sational Far Away Icons Pack

68486

**demo: £29.40**

Includes: x1 Far Away Rebel and Diva EDP 50ml, x1 Far Away Rebel 50ml & x1 Far Away Endless Sun EDP 50ml

REWARD LEVEL	X1 FAR AWAY BOTTLE EARNINGS	X1 SHOWER GEL EARNINGS
BRONZE STAR	£2.10	£0.19
SILVER STAR	£2.80	£0.25
GOLD STAR	£3.50	£0.31
PLATINUM STAR	£4.20	£0.38
VIP STAR	£4.48	£0.40

**BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE**

\*Based on in vitro data (testing on skin cells in a controlled laboratory environment).

All worth messaging based on regular brochure prices.

All worth messaging based on regular brochure prices.





**It doesn't have to be like this, together we can help.**

Thanks to our community, we've contributed over £1 million over the last 5 years to domestic abuse causes in the UK, which has supported women and girls experiencing abuse.

Domestic abuse doesn't just mean physical violence. If you or someone you know is experiencing abuse in any form, find support at:

**The National Domestic Abuse Helpline run by Refuge on 0808 2000 247.**

**TAP HERE FOR WOMEN'S AID LIVE CHAT SERVICE**



# PERSONAL ALARM IN THE PALM OF YOUR HAND

**100%**  
OF PROFITS  
DONATED TO  
GOOD CAUSES\*

Put safety first with the **personal alarm** that gives a **loud sound to attract attention** when pressed and acts as a torch to illuminate walkways. It helps you and others as with every purchase you're **supporting women experiencing domestic abuse.**



**TAP HERE FOR T&CS**

**NEW Personal Safety Alarm**  
ABS and zinc. LED light. Approx. 8.5cm x 3cm x 1.9cm. Powered by 2x AAA batteries (not included).  
**38919**  
**£10**

pull to activate

torch feature



# YOU CAN MAKE A DIFFERENCE

With every pair of PJs you sell, you and your customers are **helping to end gender-based violence**. It's perfect as a gift for a loved one or themselves.

100%

OF PROFITS  
DONATED TO  
GOOD CAUSES\*

# PIN IT WITH PRIDE

A small pin can make a big difference and together we can **help to end gender-based violence** and support our **Breast Cancer Promise**.

100%

OF PROFITS  
DONATED TO  
GOOD CAUSES\*

[TAP HERE](#) FOR T&CS



## Domestic Violence PJs

Cotton.

02485 Small 8-10

23010 Medium 12-14

24208 Large 16-18

23424 Extra Large 20-22

£22



AVON  
END VIOLENCE  
AGAINST WOMEN



## Domestic Violence Enamel Pin

Gold plated with enamel design.

36459

£4



## Domestic Violence Crystal Pin

Silver plated with crystal glass stones.

35790

£4



## Breast Cancer Enamel Pin

Gold plated with enamel design.

29504

£4

# SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.



## ANEW SAMPLES

Single sachet



### Clinical

- 48488** Anti-Wrinkle Smoothing Serum
- 15040** Clarifying Treatment Lotion
- 11940** Even Texture and Tone Cream SPF35

£1  
**70p**



- 00406** Hydra Pro Vita-D Water Cream

£1  
**70p**

### Platinum

- 56218** Platinum Day Cream
- 21881** Platinum Night Cream
- 05926** Platinum Lift & Tighten Serum

£1  
**70p**

### Reversalist

- 26245** Reversalist Day Cream
- 15974** Reversalist Night Cream

£1  
**70p**

### Ultimate

- 16063** Ultimate Day Cream
- 14928** Ultimate Night Cream

£1  
**70p**



### Protinol

- 14738** Renewal Power Eye Cream
- 10199** Renewal Power Serum
- 15933** Skin Reset Plumping Shot

£1  
**70p**



### Essential

- 08029** Radiance Maximising Dermabrasion Face Polish
- 17509** Radiance Maximising Serum
- 20651** Vitamin C SPF50 Moisturiser
- 09373** Hydrating Overnight Mask
- 10801** Hydrate & Plump Concentrate

£1  
**70p**



### Sensitive+

- 24257** Dual Collagen Cream
- 15305** Dual Collagen Eye Cream

£1  
**70p**



### Double sachet

#### Clinical

- 55244** Brightening Dual Eye System
- 40816** Lifting Dual Eye System

£1  
**70p**

# SKINCARE SAMPLES



## ANEW SAMPLES

Trial Sizes



### Protinol

- 23531** Renewal Power Serum 10ml

£10  
**£7 save £3**



### Platinum

- 27201** Platinum Day Cream 15ml
- 15636** Platinum Night Cream 15ml
- 23911** Platinum Lift & Tighten Serum 10ml

£10  
**£7 save £3**



### Reversalist

- 15818** Reversalist Day Cream 15ml
- 15826** Reversalist Night Cream 15ml

£10  
**£7 save £3**



### Ultimate

- 15685** Ultimate Day Cream 15ml
- 15776** Ultimate Night Cream 15ml

£10  
**£7 save £3**



### Essential

- 28555** Vitamin C Radiance Maximising Serum 10ml

£10  
**£7 save £3**



### Hydra

- 72439** Hydra Pro Vita-D Water Cream Trial Size 15ml

£10  
**£7 save £3**



### Cleansing

- 20560** Revitalising Micellar Water 50ml

£4  
**£2.80**

# POWER STAY FOUNDATION SAMPLES



**Power Stay  
24-Hour  
Foundation**  
£†  
**70p**

	<b>10066</b> 120N Porcelain		<b>06502</b> 315N Pure Beige
	<b>07062</b> 140P Light Ivory		<b>13284</b> 250N Cream Beige
	<b>26708</b> 125G Warm Ivory		<b>08631</b> 245N Natural Beige
	<b>23275</b> 130N Alabaster		<b>06171</b> 320G Sun Beige
	<b>07088</b> 215P Ivory		<b>07443</b> 330P Honey Beige
	<b>14688</b> 220G Light Nude		<b>10140</b> 310N Medium Beige
	<b>13979</b> 228G Nude		<b>24695</b> 420G Caramel
	<b>12203</b> 210N Light Beige		<b>03756</b> 345N Soft Honey
	<b>13375</b> 225G Soft Beige		<b>27474</b> 355G Light Caramel
	<b>07427</b> 235P Shell		<b>05074</b> 435N Warm Deep Tan
	<b>10116</b> 230N Creamy Natural		<b>28050</b> 510N Walnut
	<b>13466</b> 260G True Beige		

# FOUNDATION SAMPLES

Samples are key in the search for the perfect texture and shade.



**Serum  
Foundation**  
£†  
**70p**

	<b>47894</b> 120N Porcelain
	<b>41343</b> 140P Light Ivory
	<b>48827</b> 125G Warm Ivory
	<b>71043</b> 228G Nude
	<b>47035</b> 215P Ivory
	<b>48991</b> 245N Natural Beige
	<b>70516</b> 235P Shell
	<b>39487</b> 230N Creamy Natural
	<b>48769</b> 320G Sun Beige
	<b>70524</b> 310N Medium Beige
	<b>71621</b> 330P Honey Beige
	<b>39511</b> 345N Soft Honey
	<b>29058</b> 355G Light Caramel
	<b>38331</b> 430N Deep Tan
	<b>30916</b> 420G Caramel



**Flawless Match  
Natural Finish  
Foundation**  
£†  
**70p**
















	<b>54114</b> 120N Porcelain		<b>18432</b> 320G Sun Beige
	<b>54239</b> 125G Warm Ivory		<b>15313</b> 330P Honey Beige
	<b>23622</b> 130N Alabaster		<b>24729</b> 340N Light Tan
	<b>25908</b> 140P Light Ivory		<b>24737</b> 345N Soft Honey
	<b>08169</b> 145P Ivory Pink		<b>24752</b> 348P Toasted Praline
	<b>28944</b> 210N Light Beige		<b>24786</b> 355G Light Caramel
	<b>24182</b> 215P Ivory		<b>24885</b> 410P Spice
	<b>26625</b> 220G Light Nude		<b>23317</b> 420G Caramel
	<b>17764</b> 225G Soft Beige		<b>23358</b> 430N Deep Tan
	<b>26039</b> 228G Nude		<b>23515</b> 435N Warm Deep Tan
	<b>24133</b> 230N Creamy Natural		<b>23598</b> 438P Chocolate
	<b>26476</b> 235P Shell		<b>23655</b> 510N Walnut
	<b>26484</b> 245N Natural Beige		<b>23697</b> 515N Bronze
	<b>03186</b> 250N Cream Beige		<b>23713</b> 520P Rich Sienna
	<b>20214</b> 260G True Beige		<b>12302</b> 525N Dark Cocoa
	<b>24778</b> 310N Medium Beige		<b>12336</b> 530N Maple
	<b>20461</b> 315N Pure Beige		<b>12385</b> 535P Espresso

# MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



















**Ultra Satin Lipstick Sample**  
Normally £1.50  
**£1 save 50p**

-  **31559** Latte
-  **29280** Twinkle Pink
-  **30460** Proper Pink
-  **31856** Pout
-  **46953** Blush Nude
-  **31229** Carnation
-  **42440** Frozen Rose
-  **42374** Toasted Rose
-  **71316** Hibiscus
-  **71225** Country Rose
-  **59626** Frostiest Mauve
-  **29322** Red 2000
-  **42333** Chic
-  **71282** Dream Fuchsia
-  **51755** Cappuccino
-  **49015** Lava Love
-  **53918** Rose Mauve
-  **38232** Iced Coffee
-  **41152** Pink Dream
-  **72470** Ripe Papaya



**Ultra Matte Lipstick Sample**  
Normally £1.50  
**£1 save 50p**

-  **68882** Marvellous Mocha
-  **31963** Nude Suede
-  **33571** Au Naturelle
-  **32003** Blush
-  **33621** Pink Passion
-  **46912** Posh Petal
-  **69369** Pure Pink
-  **69377** Mauve Matters
-  **33761** Truest Red
-  **33563** Ravishing Rose
-  **33779** Adoring Love
-  **32086** Peach Flatters
-  **69500** Superb Wine
-  **46383** Electric Pink
-  **47456** Ideal Lilac
-  **45880** Berry Blast
-  **44396** Coral Fever
-  **47316** Vibrant Melon
-  **45831** Red Supreme
-  **40329** Ruby Kiss



**Ultra Shimmer Lipstick Sample**  
Normally £1.50  
**£1 save 50p**

-  **43802** Violet Sparks
-  **46904** Bronze Glow
-  **46748** Copper Sparkle
-  **70458** Spring Bling
-  **47027** Amber Embers
-  **45088** Stellar Magenta
-  **47159** Ruby Glitz
-  **47597** Razzle Dazzle
-  **45757** Rosy Lumos
-  **46920** Latte Glimmer

Images used for illustrative purposes only.

# MINI LIPSTICK SAMPLES



**Revival Serum Lipstick Sample**  
Normally £1.50  
**£1 save 50p**

-  **71720** Rejuvenating Nude
-  **72900** Blossoming Pink
-  **72892** Refreshing Petal
-  **72926** Exhilarating Magenta
-  **64618** Awakening Coral
-  **70870** Revitalising Rouge
-  **72918** Perky Peony
-  **74237** Reviving Mauve
-  **74260** Uplifting Berry

Images used for illustrative purposes only.



**Tinted Lip Balm Sample**  
Normally £1.50  
**£1 save 50p**

-  **38299** Plum
-  **52795** Nude
-  **35964** Bare
-  **39248** Pink
-  **38760** Papaya
-  **38729** Red

# PERFUME SAMPLES

Help them to discover their new signature scent with perfume samples.



## Pack of 5 Dipstick Samples



15172 Today  
15180 Tomorrow  
23671 This Love  
~~£1.50~~  
**£1.05 save 45p**



28027 Maxima  
14324 Maxima Icon  
~~£1.50~~  
**£1.05 save 45p**



26260 Attraction Desire for Her  
05330 Attraction Game for Her  
~~£1.50~~  
**£1.05 save 45p**



10355 The Moment for Her  
~~£1.50~~  
**£1.05 save 45p**



26419 Eve Privé  
11502 Eve Confidence  
16790 Eve Truth  
~~£1.50~~  
**£1.05 save 45p**



01362 Little Black Dress  
~~£1.50~~  
**£1.05 save 45p**



25478 Far Away Beyond  
14407 Far Away  
25114 Far Away Aurora  
28282 Far Away Glamour  
15222 Far Away Splendoria  
~~£1.50~~  
**£1.05 save 45p**



## Single Spray 1.5ml on a card

27755 Little Black Dress  
02253 Little Black Dress Lace  
20412 The Moment for Her  
11015 Eve Become  
08417 Far Away Beyond The Moon  
06445 Wonder  
~~£1~~  
**70p**



## Single Dipsticks without a card

06437 Pur Blanca Hope  
63644 Far Away Endless Sun  
12096 NEW Attraction Awaken for Her  
11023 Attraction Intense for Her  
01180 Attraction for Her  
26237 Eve Become  
02907 Lov U  
~~70p~~  
**50p**

## Single Dipsticks on a card

01164 NEW Attraction Intense for Her  
11379 Far Away Beyond The Moon  
58321 Wonder  
~~£1~~  
**70p**

# AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



## Pack of 5 Dipstick Samples



15263 Full Speed Surfer  
~~£1.50~~  
**£1.05**



26575 Maxime  
14357 Maxime Icon  
~~£1.50~~  
**£1.05**



22202 Segno Impact  
~~£1.50~~  
**£1.05**



**Single Spray 1.5ml on a card**  
05876 Maxime Icon  
15123 The Moment for Him  
~~£1~~  
**70p**



10553 The Moment for Him  
~~£1.50~~  
**£1.05**



15099 Elite Gentleman  
Absolute Santal  
15248 Elite Gentleman Absolute  
~~£1.50~~  
**£1.05**



## Single Dipsticks without a card

05520 Full Speed Electric  
10751 Full Speed Quantum  
09241 Attraction Intense for Him  
12104 NEW Attraction Awaken for Him  
~~70p~~  
**50p**



23648 Black Suede Hot  
28621 Black Suede Secret  
~~£1.50~~  
**£1.05**

## Single Dipsticks on a card

14753 Black Suede Real  
01149 NEW Full Speed Pulse  
21600 Elite Gentleman Quest  
~~£1~~  
**70p**



26278 Attraction Desire for Him  
28993 Attraction Game for Him  
~~£1.50~~  
**£1.05**

# YOUR SALES TOOLS OF THE TRADE



**Far Away Beyond The Moon  
Canvassing Cards 10421**  
Normally £2  
**£1.50** save 50p



**Far Away Beyond The Moon  
Product Stand 10322**  
Normally £10  
**£9** save £1



**Anew Renewal Power Duo  
Canvassing Cards 09829**  
Normally £2  
**£1.50** save 50p



**Anew Renewal Power Duo  
Product Stand 02824**  
Normally £10  
**£9** save £1



**Shade-Matching Wheel &  
Foundation Finder Chart 69245 £2**

# YOUR SALES TOOLS OF THE TRADE



**Cosmetics Pouch 64824**  
Normally £9  
**£7.50** save £1.50



**Table Runner 33175**  
Normally £12  
**£10** save £2



**Breast Cancer Travel Mug 33084**  
Normally £7.50  
**£6** save £1.50



**Fragrance Tester Strips 19133**  
Normally £1.50  
**£1** save 50p

**TAP HERE** TO DISCOVER MORE

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# HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 11, November 2023.

You can order just 1 of each demo product (our Business Booster offers are a little different) but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

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## STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

**TAP HERE** to find out what this means for you and your customers, or to check out the video **TAP HERE**

## GET IN TOUCH!

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and click 'contact us'.

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