

AVON FIRST LOOK

MARCH 2023

AVON
THE WORLD'S

No.1

FRAGRANCE
BRAND*

INTRODUCING

Far Away

ENDLESS SUN



*As measured by units or volume sold in 2021.
Source: GlobalData.

HOW TO ORDER

1 Once you've finished shopping click on the basket icon



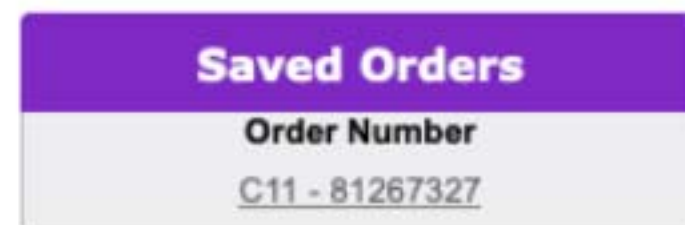
2 Then click **Log-in to Save** and login with your Rep ID



3 Click **SAVE ORDER** then **COMPLETE & SUBMIT NOW**



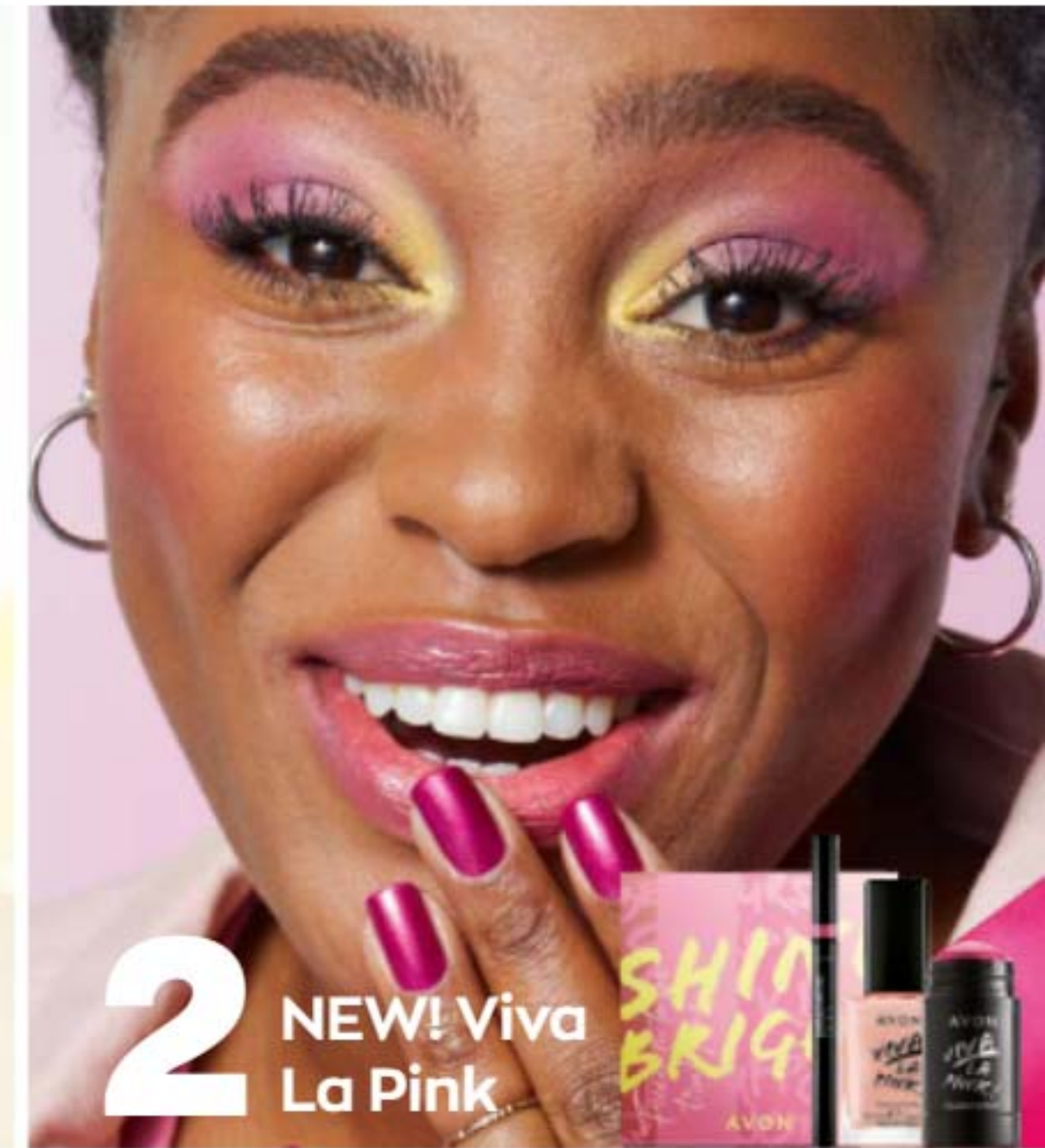
4 You'll be taken to your Rep site where you can complete your order by clicking on the order number



Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited gorgeous samples and handy sales tools!

MARCH HOT PICKS!

Looking for an **easy sales boost**? Make the most of the **HOTTEST** products this campaign.



THE VIP TREATMENT

Calling all VIP Reps! As a VIP level Rep, you'll get 40% off the brochure price for Beauty and selected Fashion & Home products – just look for the VIP logo throughout First Look.

VIP REPS

40% OFF
BROCHURE
PRICE

You don't need to do anything extra to get your discount, it'll be applied automatically at checkout.

SWEET DREAMS
Get cosy in these printed PJs! Share snaps of you wearing them on social to entice your customers to buy a pair for themselves!

100% cotton

Girl Power PJs
Cotton
11254 Small 8-10
09983 Medium 12-14
10363 Large 16-18
09274 Extra Large 20-22
brochure price: £18
demo: £12.60
1 size per Rep.

STAY STRONG
with apricot extract & shea butter

NOURISH & SMOOTH
with avocado & almond oil

FULL VOLUME
with rice & hibiscus

Stay Strong 2-in-1 Shampoo & Conditioner
700ml
09914
brochure price: £3.50
demo: £2.45

Nourish & Smooth 2-in-1 Shampoo & Conditioner
700ml
03727
brochure price: £3.50
demo: £2.45

Full Volume 2-in-1 Shampoo & Conditioner
700ml
09951
brochure price: £3.50
demo: £2.45

40% OFF
BROCHURE
PRICE

40% OFF
BROCHURE
PRICE

jogger-style bottoms

The new addition to your **No.1 fragrance brand** is here and is ready for **Mother's Day**. This set will make the perfect gift and is the ideal way to **boost your sales**.

ALL 3 FOR
£10.50
order using 69153



Far Away Endless Sun Set
Includes: Far Away Endless Sun EDP 50ml, EDP Purse Spray 10ml and Body Lotion 150ml.
69153
brochure price: £15
demo: £10.50
Sneak peek: pre-order today for delivery by March!

VIP REPS
40% OFF
BROCHURE
PRICE

TAP HERE
TO DISCOVER
THE SCENT



SPRITZ & TRY

Pop the **purse spray and tester strips into your bag** and you can spritz for your customers (or potential new customers) wherever you go.



Far Away Endless Sun Spritz & Try Set
 Includes: Far Away Endless Sun EDP Purse Spray 10ml and 50 Fragrance Tester Strips.
89714
demo: £4.20

EXCLUSIVE SAMPLE PACKS

Did you know **Reps who use samples earn on average 212% more**? Find out how by visiting **Avon Connect** and taking the sample training.

| | | |
|---|---|-----------------------------|
|  | single dipstick sample 20p | order using 63644 |
|  | 10 dipstick samples £1 save £1 | order using 89276 |
|  | 20 dipstick samples £2 save £2 | order using 69609 |
|  | 50 dipstick samples £4 save £6 | order using 69013 |



FAR AWAY MEGA SAMPLES

If your customer **already loves a Far Away perfume**, let them try one of the other fab scents in the collection with a sample!

50
FAR AWAY
SAMPLES



Far Away Mega Sample Pack

Includes: 50x dipstick samples of Far Away, Beyond, Aurora, Glamour and Splendoria. 10x dipstick samples of each scent.

93328

demo: £4

Full-size bottles are for illustrative purposes only.



LIMITED EDITION
COLLECTION

VIVA LA SALES

Show customers they can wear pink in whatever way feels powerful to them with the **Viva La Pink! limited edition collection** for eyes, lips, cheeks and nails.



Shine Bright

THE POWER OF PINK

Level up their lid looks with **9 shades of highly pigmented eyeshadow** and show them how the colour glides on with our **Eyeshadow Blending Brush** to boost your sales.

59451 NEXT LEVEL



13896 SHINE BRIGHT



VIP REPS
40% OFF
BROCHURE
PRICE

Viva La Pink
Eyeshadow Palette
brochure price: £10
demo: £7

Get it before it's gone.

TAP HERE

FOR SHADES & TIPS

Dare To Pink

DOUBLE THE DRAMA

The **double-ended eyeliner** that gives your customers **2 for the price of 1...** a **black gel pencil** for everyday drama at one end and a choice of **liquid liner shade** to dial up the drama at the other.



VIP REPS
40% OFF
BROCHURE
PRICE

Dramatic Duo
2-In-1 Pencil &
Liquid Eyeliner
will normally be: £8
special introductory
brochure price:
£6.50
demo: £4.55

TAP HERE

FOR SHADES & TIPS

Pink Expression

PLAYFUL BLUSH

Cream blush is so in right now, show customers how this **easy twist and apply dewy blush** will emphasise their natural beauty.



Viva La Pink Blush Stick
5.5g
brochure price: £8
demo: £5.60
Get it before it's gone.

VIP REPS
40% OFF
BROCHURE
PRICE

TAP HERE
FOR SHADES
& TIPS

Pink Revolution

LIPS WITH ATTITUDE

Paint your way to ultra sales with **new shades** of the **hydrating matte lip colour** that will power up their lip look.



Ultra Colour Lip Paint
Hydrating Matte
7ml
will normally be: £8
special introductory
brochure price: £6
demo: £4.20

VIP REPS
40% OFF
BROCHURE
PRICE

TAP HERE
FOR SHADES



VIVA LA PINK!



VIVA LA PINK!

Bold & Arty

MANI CREATIVITY

Limited edition nail shades always fly off the shelves so DM mani lovers these **next-level nail looks** with a pic of your nails painted with this **rich pearlised colour**.



VIP REPS
40% OFF
BROCHURE
PRICE

Viva La Pink Nail Enamel
10ml
brochure price: £4
demo: £2.80

TAP HERE
FOR SHADES
& TIPS

CREATE YOUR VIVA LA PINK! LOOK

Build a personalised kit so you can **demo the full look** and inspire your customers to treat themselves to the full collection too, so they can **wear pink** in whatever way feels powerful to them!

VIVA LA PINK! KIT
£14
CUSTOMER OFFER £20



TAP HERE TO ORDER YOUR DEMO KIT

BEAUTIFUL GIFTS

FOR BEAUTIFUL MUMS

MOTHER'S DAY 19TH MARCH

Whoever plays the role of mum in their life, find the **perfect pressie** they'll adore this **Mother's Day** and grow your business as a **destination for gifts!**



don't forget a **gift bag!**

Medium Gift Bag

Coated paper and card. Approx. 22cm x 10cm x 22cm.

39040

normal brochure price: £2.50

special brochure price: £1.25

demo: 95p

Small Gift Bag

Coated paper and card. Approx. 15cm x 8cm x 17cm.

51805

normal brochure price: £2

special brochure price: £1

demo: 75p



GIVE MUM SKINCARE HEROES

If their mum is skincare-obsessed, they'll love this **gorgeous gift filled with top-rated products** and infused with **award-winning Protinol™**

BEAUTIFUL GIFTS

DEMO PACK

£18.75

with Protinol™ for 7 powerful skin benefits in 7 days



TAP HERE

TO DISCOVER MORE

Protinol™ Heroes Gift Set

Includes: Anew Renewal Power Serum 30ml, Lifting Dual Eye System, Platinum Day Cream 15ml and Platinum Night Cream 15ml.

69948

brochure price: £25

demo: £18.75

GIVE MUM A DESIGNER SPRITZ

If their mum loves a touch of luxury, this **gorgeously feminine designer perfume** with notes of **orange, jasmine** and **vanilla** is the perfect choice!

BEAUTIFUL
GIFTS

PERFUME
£12



ORIENTAL

Lipsy Noir EDT

Orange, jasmine and vanilla. 30ml

66761

brochure price: £16

demo: £12

GIVE MUM STATEMENT STYLE

Calling all **fashion-loving mums!** Give the **perfect statement accessory** this Mother's Day that's perfect for spring and summer.

BEAUTIFUL
GIFTS

SCARF
£4.55

Southern Belle Scarf

Polyester. Approx. 165cm x 35cm.

27946

brochure price: £6.50

demo: £4.55



GIVE MUM A SPARKLING JEWELLERY BOX

For the mum with all the jewels, a jewellery box is the must-have gift to **keep their sentimental pieces safe.**

BEAUTIFUL GIFTS

JEWELLERY BOX

£10.50



Contents not included.

Time To Shine Jewellery Holder
PU. Approx. 12cm x 9cm x 5cm.
39586
brochure price: £15
demo: £10.50

ANEW

COMING SOON



ANEW RENEWAL POWER EYE CREAM

Renewal Power Eye Cream Sample
Single sachet.
14738
brochure price: 50p
demo: 50p

Do your customers love Renewal Power Serum? Get ready to introduce them to its perfect power partner - **Renewal Power Eye Cream**. Soon they'll be able to get the same 7 powerful age-defying benefits specifically for the delicate eye area. Try it for yourself and order your sample for **just 50p.**

CUSTOMER EXCLUSIVE
**THEIR PERFECT
FACE SERUM**

JUST **£12** EACH

when they buy selected Anew skincare products*

That's a **saving of up to £13** for your customers and the perfect **order booster** for you! Plus, once they discover their new favourite serum they won't want to be without it.

BOOST SKIN'S
**MOISTURE
OVERNIGHT**

Their favourite hydrating overnight mask now comes in a tube for easy application. PLUS, it's 25ml bigger than the previous pot. **BIGGER SIZE = MORE MASKS!**

TAP HERE

FOR ALL
THE DETAILS



TAP HERE TO LEARN MORE

*Excludes Anew cleansers.

INSTANTLY
HELPS BOOST
SKIN'S MOISTURE
BY UP TO
293%*

Hydrating
Overnight Mask

75ml

12252

will normally be: £12
special introductory
brochure price: £10

demo: £7

VIP REPS

40% OFF
BROCHURE
PRICE

*Based on a clinical study
with 24 participants.





HYDRATING HEROES SAMPLE PACK

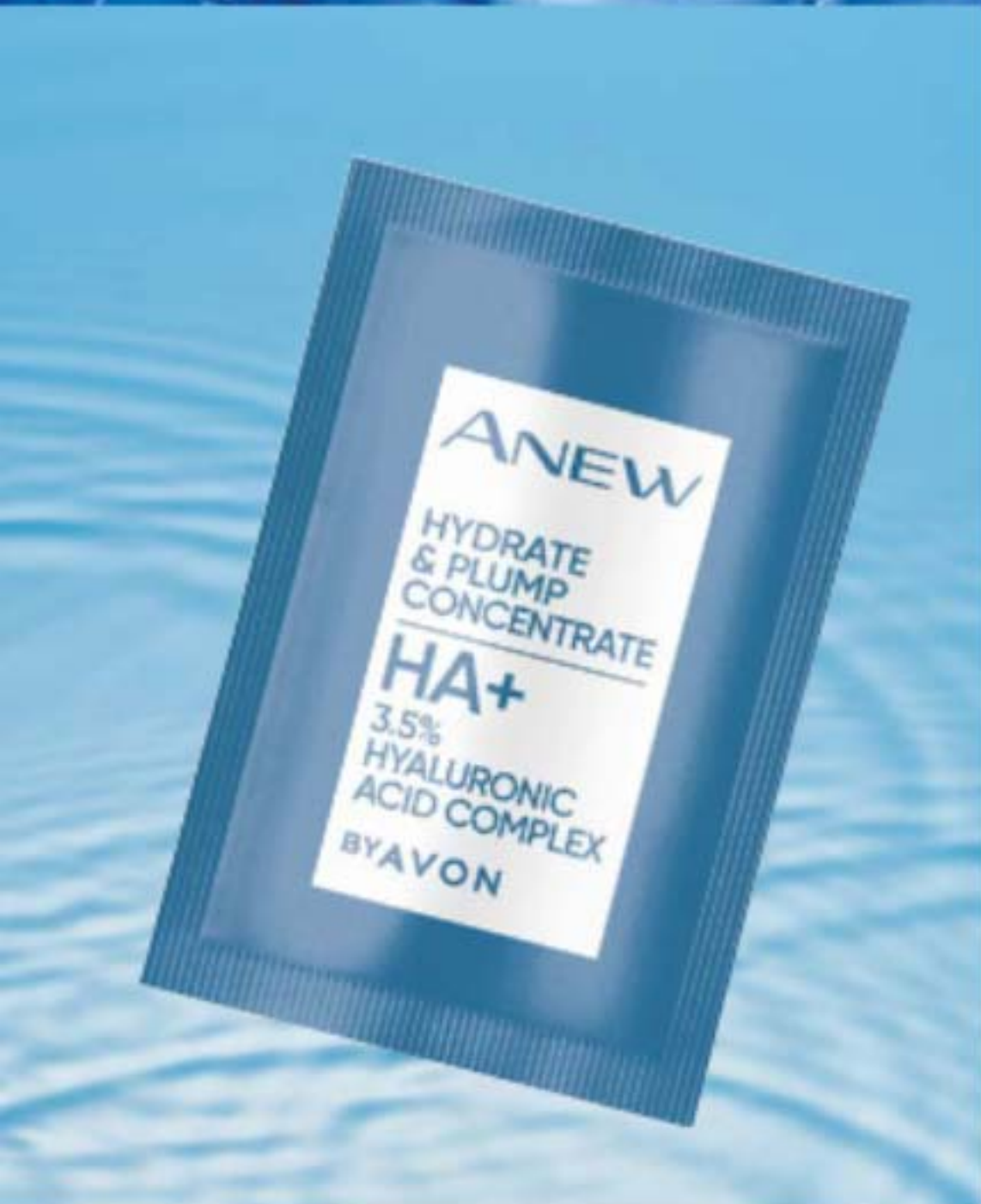
Let your customers experience the **power of hyaluronic acid** by dropping a sample into their next order.

20 SAMPLES

- 10 x Hydrating Overnight Mask
- 10 x Hydrate & Plump Concentrate

FOR £5

order using **69757**



Hydrating Overnight Mask Sachet

50p

order using **09373**

TAP HERE

FOR OUR GUIDE TO SAMPLING

73% of consumers said they were likely to buy a product after sampling it.

AVON MUSK+ INSTINCT

Take a bottle of this refreshing **aftershave on your rounds** and let your customers try it for themselves. It's the perfect gift to treat a loved one.



VIP REPS

40% OFF BROCHURE PRICE

Musk Instinct EDT
75ml
01685
will normally be: £9
special introductory brochure price: £7
demo: £4.90

TAP HERE

TO DISCOVER THE SCENT

FEELING FRESH

If your customer already shops fragrance or our toiletries shower gels, these deodorants are the **perfect basket builder** that will make their fave scent last longer and keep them feeling fresh.

**Pur Blanca Roll-On
Anti-Perspirant Deodorant**
50ml
09506
brochure price: £3
demo: £2.10

**Incandessence Roll-On
Anti-Perspirant Deodorant**
50ml
61515
brochure price: £3
demo: £2.10

**Soft Musk Roll-On
Anti-Perspirant Deodorant**
50ml
08219
brochure price: £3
demo: £2.10

**Musk Marine Roll-On
Anti-Perspirant Deodorant**
50ml
31443
brochure price: £3
demo: £2.10

**Musk Air Roll-On
Anti-Perspirant Deodorant**
50ml
06155
brochure price: £3
demo: £2.10



SOFT, HEALTHY HAIR FROM THE 1ST WASH*



*Based on a consumer science study with 125 participants. This study does not include Healthy Hydration.



**XXL
700ML
BOTTLES**

**FULL
VOLUME**
with raspberry
extract &
hibiscus scent
**2in1 SHAMPOO &
CONDITIONER**



FOR ALL HAIR TYPES
700 ml/ml/8oz e

Are your busy customers looking for **simple yet effective hair care**? Introduce them to these moisture-rich 2-in-1 formulas, powered by **natural ingredients** to help **cleanse and transform their hair**.



**recyclable
packaging**



**natural
ingredients**



**made for
all hair types**



VIP REPS
40% OFF
 BROCHURE
 PRICE

STAY STRONG
 with apricot extract & shea butter

NOURISH & SMOOTH
 with avocado & almond oil

FULL VOLUME
 with raspberry extract & hibiscus scent

Stay Strong 2-in-1 Shampoo & Conditioner
 700ml
 09514
 brochure price: £3.50
demo: £2.45

Nourish & Smooth 2-in-1 Shampoo & Conditioner
 700ml
 63727
 brochure price: £3.50
demo: £2.45

Full Volume 2-in-1 Shampoo & Conditioner
 700ml
 63651
 brochure price: £3.50
demo: £2.45



VIP REPS
40% OFF
 BROCHURE
 PRICE

REFRESH & REVITALISE
 with nettle & lavender extract

HEALTHY HYDRATION
 with aloe vera & macadamia nut oil

Refresh & Revitalize 2-in-1 Shampoo & Conditioner
 700ml
 15800
 brochure price: £3.50
demo: £2.45

Healthy Hydration 2-in-1 Shampoo & Conditioner
 700ml
 08367
 brochure price: £3.50
demo: £2.45

AN AWAKENING HIT OF FRESHNESS

Encourage customers to try the scent of our most refreshing bathroom collection ever! Its uplifting, minty fresh fragrance makes it the perfect basket booster for spring.

VIP REPS

40% OFF
BROCHURE
PRICE

Senses Water Mint Shower Gel
250ml
04564
brochure price: £1.25
demo: 90p

Senses Water Mint Shower Gel
500ml
26930
brochure price: £1.75
demo: £1.25

Senses Water Mint Bubble Bath
500ml
10074
brochure price: £2.25
demo: £1.60

Senses Water Mint Bubble Bath
1 litre
18234
brochure price: £2.75
demo: £1.95



BUSINESS BOOSTERS

Keeping customers coming back for more is easy with our Luxury Skincare pack! **Bursting with all their favourites**, buy as many as you like so you're stocked up and ready to get those sales!

NEW Luxury Skincare Pack

Includes: Anew Ultimate Day Firming Cream SPF25 50ml, Anew Dual Eye Lift System 20ml, Anew Skin Reset Plumping Shots 9.1ml, and Anew Purifying Jelly Cleanser 150ml.

89946

demo: £35

**ONLY
£35**
worth
£53!



**BUY AS MANY PACKS AS YOU LIKE
FROM THIS PAGE**

All worth messaging based on February brochure prices.

SELL SMARTER

Why sell 10 shower gels when you can make the same money selling **ONE** fragrance? Our Scent-sational Sales Packs make selling even easier.

NEW Scent-sational Sales Pack

Includes: Luck for Her EDP 50ml, Today Tomorrow Always EDP 50ml and Far Away Glamour EDP 30ml.

94953

demo: £30



ONLY £30
worth £44!

REFRESH & RESET

Spring is the perfect time for TLC. Get customers set for the season by **sharing the whole pack. Sale success incoming...**

NEW Step Into Spring Pamper Pack

Includes: Planet Spa Blissfully Nourishing Hand & Foot Mask 125ml, Ultra Colour 60 Second Express Nail Enamel 50ml in shade Getting Bare, Senses Precious Oils White Peach & Vanilla Orchid Shower Crème 250ml, Simply Luxurious White Peach and Vanilla Orchid Body Mist 100ml, Nourishing Lip Oil 7ml, Anew Radiance Maximising Peel-Off Gold Mask 75ml and Anew Sensitive+ Cream Cleanser 150ml.

67314

demo: £21.50

ONLY £21.50
worth £35.75!



BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE

BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE

YOUR EXCLUSIVE TOP-RATED MEGA PACK

Introducing your customers to our top-rated products is a simple way to boost your earnings. Why? Because once they find their favourite, they'll order it time and time again!

ONLY
£70

worth
£118!

NEW Top-Rated Mega Pack

Includes: Anew Platinum Day Lifting Cream SPF25 50ml, Gel Shine Nail Enamel 10ml in shades Red Is Red and Pink Obsession, Ultra Satin Lipstick 3.6g in shade Blush Nude, Ultra Matte Lipstick 3.6g in shade Truest Red, Today EDP 50ml, Far Away Beyond Parfum 50ml, Anew Renewal Power Serum 30ml, Anew Lifting Dual Eye System 20ml, Glimmerstick Diamonds Eyeliner 0.28ml in shade Smokey Diamond and Glimmerstick Eyeliner 0.28ml in shade Blackest Black.

93906

demo: £70



All worth messaging based on February brochure prices.

YOUR EXCLUSIVE TOP-RATED FAVES PACK

For top-rated training and info, head to Avon Connect.

★★★★★

TOP RATED

ONLY
£30

worth
£56.60!



NEW Top-Rated Favourites Pack

Includes: Ultra Satin Lipstick 3.6g in shade Blush Nude, Gel Shine Nail Enamel in shade Pink Obsession, Today Eau de Parfum 50ml, Anew Renewal Power Serum 30ml, and Glimmerstick Eyeliner 0.28ml in shade Blackest Black.

94946

demo: £30

All worth messaging based on February brochure prices.

CLEANER SPACES

A 'how-to' video is the easiest way to show customers the functions of this portable air purifier. Why not create one and share it online? Don't forget to mention the replaceable filter, too!

TAP HERE
TO LEARN MORE

VIP REPS
40% OFF
BROCHURE
PRICE

Air Purifier
ABS and paper mesh. Approx. 11cm x 11cm x 17cm. Powered by 5V 1A USB cable (included). Comes with a replaceable EPA-12 filter.

09340
brochure price: £28
demo: £19.60

Air Purifier Filter
PP and PET. Approx. 6.5cm x 9.1cm.
09381
brochure price: £10
demo: £7



contains a replaceable
EPA-12 filter

SWEET DREAMS

Get cosy in these printed PJs! **Share snaps** of you wearing them on social to **entice your customers** to buy a pair for themselves!

VIP REPS
40% OFF
BROCHURE
PRICE

Girl Power PJs
Cotton.
11254 Small 8-10
09993 Medium 12-14
10363 Large 16-18
09274 Extra Large 20-22
brochure price: £18
demo: £12.60
1 size per Rep.




100%
cotton

jogger-style
bottoms

DIAL UP THE DETAIL

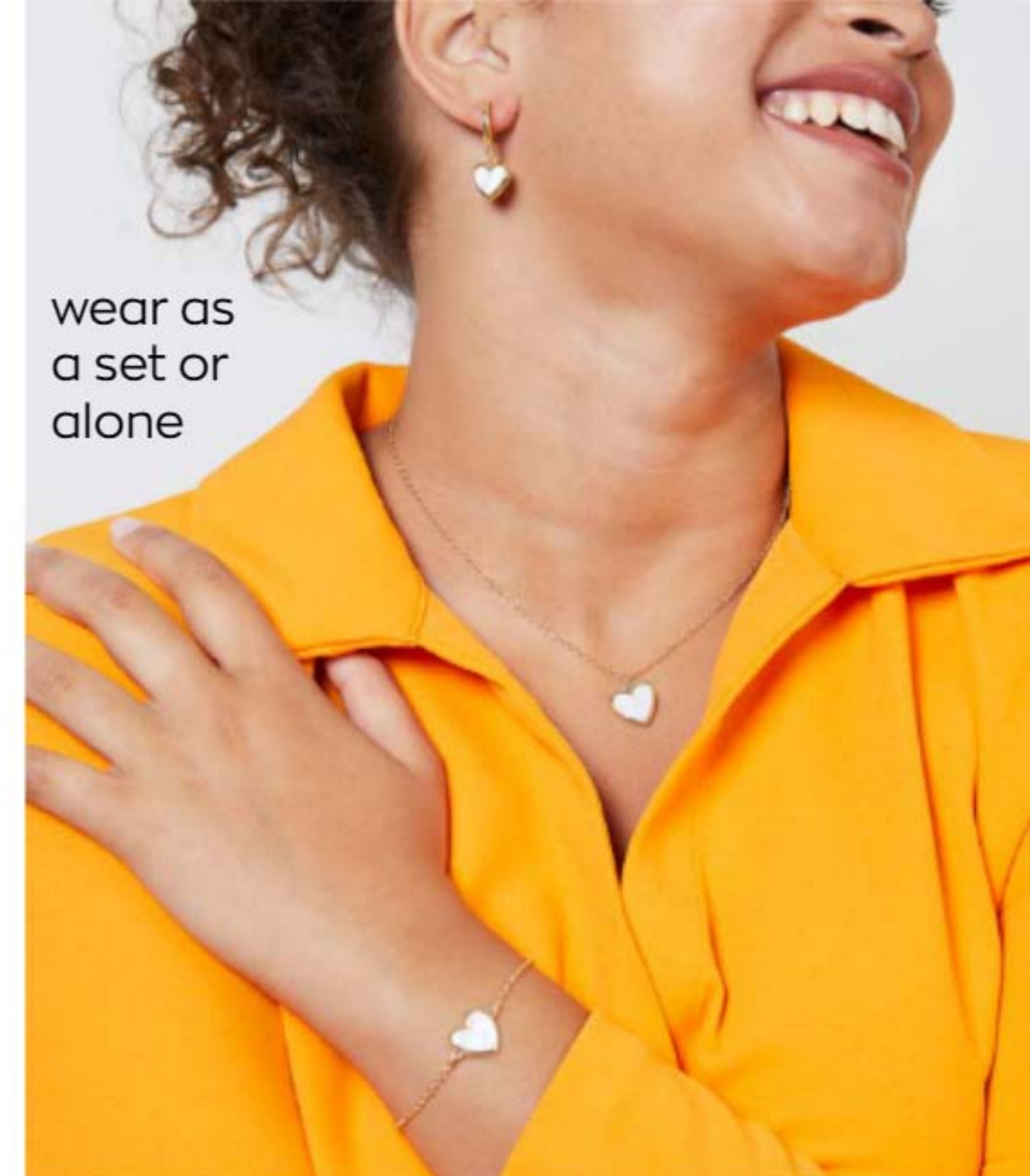
If your customers are shopping for the perfect Mother's Day gift, show them this stunning earring set. Why not model your favourite pair?

Dovie Earring Set
25 pairs of gold-tone studs and hoops.
17491
brochure price: £12.50
demo: £8.75

DAZZLE ALL DAY

Model these golden gems on your rounds! You'll have heads turning and orders rolling in.

wear as a set or alone



Lulu Gold Gift Set

18ct gold-plated necklace, earring and bracelet set. Necklace: Approx. 42cm + 9cm extension chain. Bracelet: Approx. 18.5cm + 2.5cm extension chain. Earrings: hoops.

08417

brochure price: £10

demo: £7

As shell is a natural substance, the colour may vary to that shown.

Gold Floral Gift Set

2-piece gold-tone necklace and earring set. Necklace: Approx. 60cm + 9cm extension chain. Earrings: drop style.

07435

brochure price: £10

demo: £7

PRACTICAL & PRETTY

Share this statement set on social! Post photos of you adding these outfit-making accessories to different outfits.



perfect for when you want extra modesty

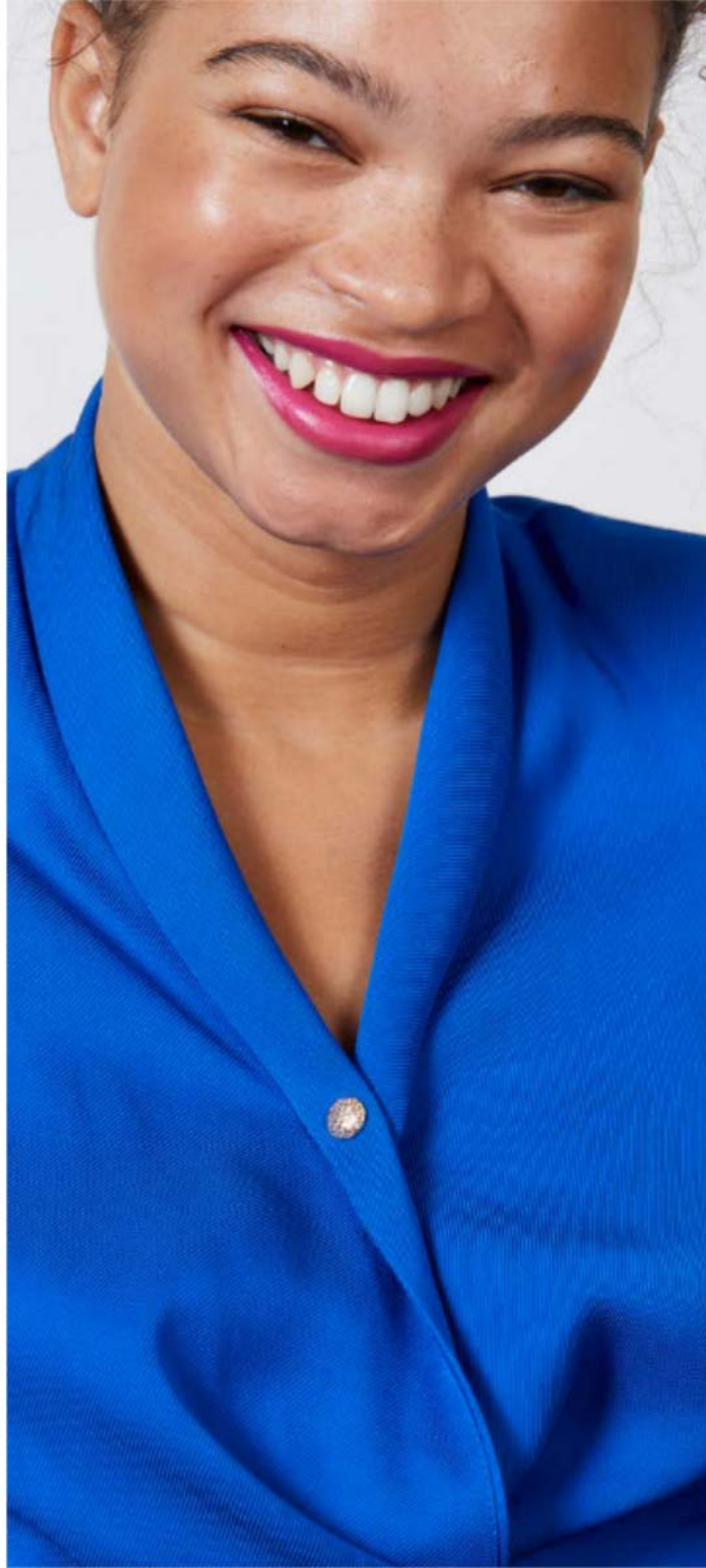
Moxie Blouse Pins

Set of 3 silver plated, gold tone and rose gold tone pins.

18333

brochure price: £6

demo: £4.20



TOP TRAINING!

You've seen our March hot picks, and now it's time to **learn more!** Here are our **top 3 training resources** for this month.



Interested in **growing your fragrance sales?**

TAP HERE

FOR OUR FRAGRANCE TRAINING



Did you know Reps who complete make-up essentials training have **average sales of up to 134% more?***

TAP HERE

FOR OUR MAKE-UP ESSENTIALS TRAINING



Want to **boost your gifting earnings?**

TAP HERE

FOR OUR AVON PARTY GUIDE

*Based on average Rep sales January to December 2021.

BEAUTY THAT GIVES BACK

This International Women's Day, show your customers how they can support our breast cancer and gender-based violence charities with this mystery box of beauty wonders.

100%
OF PROFITS
DONATED*

includes 5 surprise
beauty favourites



07708 **£15**
worth £25 or more*

BUY ME IN THE MARCH BROCHURE

Images for illustrative purposes only.

**TAP HERE
FOR T&CS**

PURPOSE AT HEART

Raise much-needed funds and awareness for our **Breast Cancer Promise**.



Breast Cancer Enamel Pin
Gold plated with enamel design.
29447
£4



Breast Cancer Crystal Pin
Silver plated with crystal glass stones.
29264
£4



Breast Cancer Sparkle Keyring
Silver plated with glass stones.
34546
£5



**TAP HERE
FOR T&CS**

PURPOSE AT HEART

Help our promise to End Gender Violence by raising vital funds and awareness.



Domestic Violence Enamel Pin
Gold plated with enamel design.
44487
£4



Domestic Violence Crystal Pin
Silver plated with crystal glass stones.
36491
£4



Domestic Violence Sparkle Keyring
Silver plated with glass stones.
51896
£5



Heart Wallet
PU with press-button closure.
Approx. 11.5cm x 9.5cm.
32250
£7

YOUR SALES TOOLS OF THE TRADE

easy make-up storage



Drawstring Make-Up Pouch 59071 £7.50

perfect for storing samples



Cosmetics Pouch 07187 £7.50

50 tear-off strips



Fragrance Tester Strips 19133 £1

keep fragrance samples handy



Fragrance Sample Case 17640 £4

holds 30 lip samples



Lipstick Sample Holder 21121 £4

display products like a pro



Table Runner 17616 £10

YOUR **SALES TOOLS** OF THE TRADE

100% of profits donated



Breast Cancer Travel Mug 17657 £6

100% of profits donated



End Gender Violence Travel Mug 17665 £6

hydrate on the move



Water Bottle 19166 £6

note it all down



A5 Notebook 19141 £4.50

promote your business on the go



Umbrella 21592 £10

TAP HERE TO DISCOVER MORE

MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



**Ultra Satin
Lipstick
50p**

-  20537 Sparkling Nude
-  11387 Latte
-  10447 Twinkle Pink
-  09852 Proper Pink
-  09837 Pout
-  10272 Blush Nude
-  11361 Carnation
-  57968 Frozen Rose
-  21170 Toasted Rose
-  22012 Hibiscus
-  20479 Country Rose
-  20420 Frostiest Mauve
-  20404 Red 2000
-  20610 Wine With Everything
-  11791 Chic



**Ultra Matte
Lipstick
50p**

-  02121 Marvellous Mocha
-  01776 Nude Suede
-  03426 Au Naturelle
-  04317 Blush
-  03491 Pink Passion
-  22962 Posh Petal
-  22699 Pure Pink
-  03350 Mauve Matters
-  58230 Truest Red
-  01156 Ravishing Rose
-  54361 Adoring Love
-  04457 Peach Flatters
-  57000 Divine Twig
-  11601 Superb Wine



**Ultra Shimmer
Lipstick
50p**

-  17863 Violet Sparks
-  04101 Gold Dust
-  59436 Bronze Glow
-  01503 Copper Sparkle
-  18879 Spring Bling
-  58917 Amber Embers
-  18887 Stellar Magenta
-  57018 Ruby Glitz
-  18861 Razzle Dazzle
-  19117 Rosy Lumos
-  58909 Latte Glimmer
-  17871 Royal Trance

Images used for illustrative purposes only.

MINI LIPSTICK SAMPLES



FOUNDATION SAMPLES

Samples are key in the search for the perfect texture and shade.



Revival Serum Lipstick 50p

-  **04713** Rejuvenating Nude
-  **02717** Essential Mocha
-  **27508** Blossoming Pink
-  **63693** Refreshing Petal
-  **67769** Exhilarating Magenta
-  **23861** Awakening Coral
-  **18192** Fresh Flambé
-  **22525** Revitalising Rouge
-  **26690** Perky Peony
-  **26567** Reviving Mauve
-  **26765** Uplifting Berry
-  **25874** Renewing Rose
-  **26963** Enlightening Plumberry
-  **24984** Invigorating Plum
-  **01677** Inspiring Café



Tinted Lip Balm 50p

-  **06551** Plum
-  **06387** Nude
-  **06247** Bare
-  **06262** Pink
-  **06452** Papaya
-  **06536** Red



Serum Foundation 50p

-  **26450** Porcelain
-  **17145** Light Ivory
-  **24513** Warm Ivory
-  **50120** Light Ochre
-  **56259** Nude
-  **22236** Ivory
-  **16121** Natural Beige
-  **06122** Shell
-  **24869** Creamy Natural
-  **48611** Sun Beige
-  **56275** Medium Beige
-  **56267** Honey Beige
-  **16139** Soft Honey
-  **21261** Light Caramel
-  **19547** Deep Tan
-  **19554** Caramel



Flawless Liquid Foundation 50p

-  **58859** Light Ivory
-  **17152** Porcelain
-  **16196** Warm Ivory
-  **28225** Ivory
-  **28365** Shell
-  **17160** Creamy Natural
-  **17178** Natural Beige
-  **16212** Light Nude
-  **16220** Nude
-  **28423** Honey Beige
-  **17186** Medium Beige
-  **26054** Sun Beige
-  **28431** Spice
-  **17202** Walnut
-  **16238** Caramel
-  **28456** Rich Sienna
-  **17533** Dark Cocoa

POWER STAY FOUNDATION SAMPLES



Power Stay 24-Hour Foundation 50p

-  **64949** Porcelain
-  **65631** Light Ivory
-  **41236** Warm Ivory
-  **46375** Alabaster
-  **41251** Ivory
-  **35733** Light Nude
-  **37432** Nude
-  **65102** Light Beige
-  **34363** Soft Beige
-  **64766** Shell
-  **65649** Creamy Natural

-  **33811** True Beige
-  **55368** Pure Beige
-  **48249** Cream Beige
-  **30056** Sun Beige
-  **64782** Honey Beige
-  **45419** Medium Beige
-  **34678** Caramel
-  **40550** Soft Honey
-  **38828** Light Caramel
-  **40642** Walnut

SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.




ANEW SAMPLES

Single sachet

Clinical

-  **48777** Anti-Wrinkle Smoothing Serum
-  **11940** Even Texture and Tone Cream SPF35
-  **15370** Lifting Face, Neck & Chest Serum & Cream

50p

-  **00406** Hydra Pro Vita-D Water Cream



60p

Essential

-  **53900** Radiance Maximising Serum
-  **20651** Vitamin C SPF50 Moisturiser



50p

Platinum

-  **56218** Platinum Day Cream
-  **21881** Platinum Night Cream



50p

Reversalist

-  **26245** Reversalist Day Cream
-  **15974** Reversalist Night Cream


50p

Ultimate

-  **16063** Ultimate Day Cream
-  **14928** Ultimate Night Cream

50p

Protinol

-  **10660** Clarifying Treatment Lotion
-  **10199** Renewal Power Serum
-  **15933** Skin Reset Plumping Shot

50p

Double sachet

Clinical

-  **55244** Brightening Dual Eye System
-  **14282** Lifting Dual Eye System

50p

Sensitive+

-  **24257** Dual Collagen Cream
-  **15305** Dual Collagen Eye Cream

50p

Images used for illustrative purposes only.

SKINCARE SAMPLES



ANEW SAMPLES

Trial Sizes



Protinol

23531 Renewal Power Serum 10ml
£7

Platinum



27201 Platinum Day Cream 15ml
15636 Platinum Night Cream 15ml
£7

Reversalist



15818 Reversalist Day Cream 15ml
15826 Reversalist Night Cream 15ml
£7

Ultimate



15685 Ultimate Day Cream 15ml
15776 Ultimate Night Cream 15ml
£7



Essential

28555 Vitamin C Radiance
Maximising Serum 10ml
£7

Hydra



72439 Hydra Pro Vita-D Water
Cream Trial Size 15ml
£7

PERFUME SAMPLES

Help them to discover their
new signature scent with
perfume samples.



Pack of 5 Dipstick Samples



15172 Today
15180 Tomorrow
23671 This Love
10355 The Moment for Her
60p



26260 Attraction Desire for Her
05330 Attraction Game for Her
60p



26419 Eve Privé
11502 Eve Confidence
16790 Eve Truth
60p



14407 Far Away
25114 Far Away Aurora
25478 Far Away Beyond
28282 Far Away Glamour
15222 Far Away Splendoria
60p



01362 Little Black Dress
23630 Little Black Dress The Dress
40253 Little Black Dress Lace
60p



28027 Maxima
14324 Maxima Icon
60p



01669 Pur Blanca Essence
60p



09746 Rare Onyx
60p



Single Spray 1.5ml

27755 Little Black Dress
02253 Little Black Dress Lace
20412 The Moment for Her
60p



Single Dipsticks

02907 NEW Lov U
09043 NEW Attraction Intense for Her
20p

AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



Pack of 5 Dipstick Samples



28993 Attraction Game for Him
26278 Attraction Desire for Him
60p



23648 Black Suede Hot
28621 Black Suede Secret
60p



15248 Elite Gentleman Absolute
15099 Elite Gentleman Absolute Santal
60p



26575 Maxime
14357 Maxime Icon
60p



20065 Full Speed Gamer
15263 Full Speed Surfer
60p



Single Spray 1.5ml
07872 Attraction Game for Him
05876 Maxime Icon
15123 The Moment for Him
60p



10553 The Moment for Him
60p



Single Dipsticks
10751 NEW Full Speed Quantum
09241 NEW Attraction Intense for Him
20p



22202 Segno Impact
60p

Images used for illustrative purposes only.

HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 2, February 2023.

You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

TAP HERE to find out what this means for you and your customers, or to check out the video **TAP HERE**

GET IN TOUCH!

Got a query?
Visit avon.uk.com
and click 'contact us'.

TAP HERE

FOR T&Cs

GET THEM BEFORE THEY'RE GONE



Far Away Royale EDP
50ml
48256
Price per 100ml = £14.00
Normally £10
£7 save £3



Far Away Royale EDP Purse Spray
10ml
32276
Normally £6
£2 save £4



Artistique Patchouli Indulgence EDP Purse Spray
10ml
51532
Normally £4
£2 half price



Petit Attitude Happy Bug EDT
50ml
72884
Price per 100ml = £9.80
Normally £7
£4.90 save £2.10



Artistique Nymphéa Lumière EDP
50ml
31005
Price per 100ml = £22.00
Normally £18
£11 save £7



Herstory Love Inspires EDP Purse Spray
10ml
74674
Normally £6
£2 save £4



Artistique Magnolia en Fleurs EDP Purse Spray
10ml
51136
Normally £4
£2 half price



Mesmerize Black for Her Body Lotion
150ml
51144
Price per 100ml = £1.00
Normally £4
£1.50 save £2.50



Lucky Me for Him Hair & Body Wash
200ml
74823
Price per 100ml = 50p
Normally £4.50
99p save £3.51



Little Black Dress Lace EDP Tester Vials
3ml
40253
Normally 60p
30p half price



Herstory Love Inspires Body Lotion
150ml
74740
Price per 100ml = £1.00
Normally £4
£1.50 save £2.50



Mesmerize for Him Body Spray
150ml
50955
Price per 100ml = £1.33
Normally £4
£2 half price



Imari Rouge Dipstick Samples
3ml
30999
Normally 60p
30p half price



Maxima Gift Set
Includes: Maxima EDP 50ml, EDP Purse Spray 10ml and Body Lotion 150ml in a gift box.
32821
Normally £24
£16.50 save £7.50

GET THEM BEFORE THEY'RE GONE

GET THEM BEFORE THEY'RE GONE



Mulled Spice Bubble Bath
500ml
66167
Price per 100ml = 30p
Normally £2.25
£1.50 save 75p



Apple Pie Bubble Bath
1 litre
66217
Normally £2.50
£2 save 50p



Avon Senses Gingerbread Shower Crème
250ml
66134
Price per 100ml = 40p
Normally £1.25
£1 save 25p



Distillery Purify Facial Oil Sample
ml
33530
Normally 50p
40p save 10p



Avon Care Men Deep Power 2 in 1 Shave Gel & Face Wash
150ml
65698
Price per 100ml = £1.33
£2



Avon Care Festive Multipurpose Cream
400ml
74054
Price per 100ml = 50p
Normally £3.50
£2 save £1.50



Clearskin Blemish Clearing Fresh Jelly Mask Sample
ml
32839
Normally 50p
40p save 10p

GET THEM BEFORE THEY'RE GONE



50666
Deep Garnet
30718
Tanzanite
Glimmerstick Eyeliner
Normally £3.50
£2 save £1.50



48173
Light Blonde
Glimmerstick Brow Definer
Normally £6
£2.50 save £3.50



51045
Blonde
51011
Brunette
30007
Light Brown
30858
Dark Brown

Brow Line & Light Duo
Normally £7
£3.50 half price



30643
Earth
Flawless Liquid Foundation
30ml
Price per 10ml = £1.33
Normally £10
£4 save £6



Sand Storm Eyeshadow Palette
30890
Normally £9
£4.90 save £4.10



50906
Blue Screen
Gel Shine Nail Enamel
10ml
Normally £4.50
£3 save £1.50



GET THEM BEFORE THEY'RE GONE



Avon Works Facial Hair Remover
53975
£2



Avon Care Calming Moisturising Hand Soap
250ml
39255
Price per 100ml = 40p
Normally £2
£1 half price



Senses Flamingo Sunset Body Mist 100ml
71647
Normally £2.50
£2 save 50p



Senses Mango Bay Body Mist 100ml
51078
Normally £2.50
£2 save 50p

GET THEM BEFORE THEY'RE GONE

ADVANCE TECHNIQUES
BY AVON



Advance Techniques Professional Hair Colour
Normally £6
£4.90 save £1.10

| | | | | | | |
|--------------------------|---|--------------------------------------|--|--------------------------------|---|------------------------------------|
| Brunettes | 6.7 32813 Chocolate Brown | 6.3 51342 Light Golden Brown | 5.3 34140 Medium Golden Brown | 5.0 29975 Medium Brown | 4.0 30130 Dark Brown | |
| Reds & Blacks | 8.4 36509 Intense Copper | 6.56 36517 Light Mahogany Red | 5.65 29553 Deep Red Mahogany | 2.0 31211 Natural Black | Remember to allergy test 48 hours before use. | |
| Blondes | 12.01 50484 Ultra Light Ash Blonde | 11.0 34496 Extra Light Blonde | 10.31 51326 Very Light Champagne Blonde | 9.0 30239 Light Blonde | | 8.1 39339 Medium Ash Blonde |

GET THEM BEFORE THEY'RE GONE



Lavender-Scented Robe
Viscose and elastane.
50567 Small 8-10
Normally £18
£8 save £10



Lavender-Scented PJs
Viscose and elastane.
51573 Small 8-10
Normally £19
£8 save £11



Woodland Animal PJs
Cotton and polyester.
50229 Small 8-10
Normally £15.50
£8 save £7.50



Penguin PJs
Cotton.
44735 Small 8-10
46342 Medium 12-14
Normally £18
£9 half price



Palm & Spot PJs
Cotton.
33928 Small 8-10
33936 Medium 12-14
33977 Extra Large 20-22
Normally £20
£12 save £8



Polar Bear PJs
Cotton.
50617 Large 16-18
Normally £16
£9 save £7

GET THEM BEFORE THEY'RE GONE



Essentials Bucket Bag
PU. Approx. 27cm x 10cm x 24cm.
32698
Normally £10
£7 save £3



Julia Utility Bag
Polyester and PU. Approx. 26cm x 8.5cm x 18cm.
53009
Normally £20
£10 half price



72488 A 59279 C
51631 E 74047 H
41632 J 41442 L
41467 R 41640 S
41772 W
**Mercer Initial
Necklace**
Normally £5
£2 save £3



Mila Organiser Pouch
PU. Approx. 27cm x 18.5cm x 2.8cm.
52753
Normally £16
£10 save £6