

HOW TO ORDER

Did you know you can **send your demo basket straight** to your Rep website? So throw away the pen and paper, fill your basket and follow these simple steps...

on the basket icon at the top right



Then click Log-in to Save

and login with your Rep ID

Click

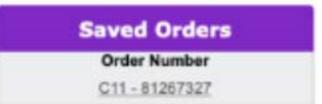
SAVE ORDER

then

COMPLETE & SUBMIT NOW



You'll be taken to your Rep site where you can complete your order by clicking on the order number



Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited sales-boosting samples and handy sales tools!



VIP Reps get 40% off selected products. Look out for this logo! Your discount is automatically applied.



MAY HOT PICKS!

Looking for an easy sales boost? Make the most of the **HOTTEST** products this campaign.











THE TOP-RATED **POWER SERUM**

NOW FOR

YOUREYES

With 1 bought every minute,* your customers LOVE Renewal Power Serum. Now, meet its perfect partner - Renewal Power Eye Cream and get ready to send your sales soaring!

TAP HERE

TO DISCOVER MORE



*Based on units sold during September 2021.



HELP TO

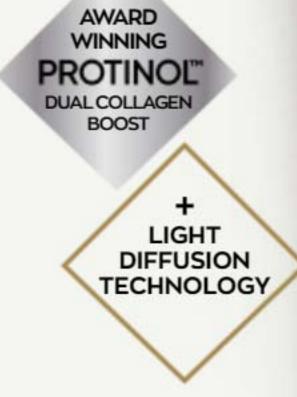
RESTORE YOUNGER **LOOKING EYES**

INSTANTLY

and see smoother skin with reduced lines and wrinkles over time.

TAP HERE

TO DISCOVER MORE





ANEW





Anew Renewal Power Eye Cream 15ml

12393

will normally be: £14 special introductory brochure price: £12

demo: £8.40





HELP TO

RESTORE YEARS OF COLLAGEN LOSS AND

SEE 7 POWERFUL AGE-DEFYING **BENEFITS IN** 7 DAYS

AWARD

WINNING

PROTINOL

DUAL COLLAGEN

BOOST

NIACINAMIDE

for dramatically smoother, plumper & firmer-looking skin.

TAP HERE

TO DISCOVER **MORE**



Anew Renewal Power Serum 30ml 50633

normal brochure price: £24 special brochure price: £19.50

demo: £13.65



THE ULTIMATE SKINCARE POWER COUPLE

To maximise your sales, let your customers know that they can order the Power Serum and Power Eye Cream for just £28, worth £38!



ANEW

RENEWAL

BYAVON

POWER EYE CREAM

PROTINOL

ANEW

RENEWAL POWER SERUM

BYAVON

PROTINOL



Renewal Power Couple Demo Kit

Includes Anew Renewal Power Serum 30ml and Renewal Power Eye Cream 15ml.

68452

brochure price: £28

demo: £19.60

If you order the Renewal Power Couple Demo Kit, you cannot also order the Power Serum or Power Eye Cream individually.

AWARD

WINNING

PROTINOL"

DUAL COLLAGEN

BOOST



GET SOCIAL

Looking for some inspo for social posts or WhatsApp messages? Go to **Avon On** to access more posts like the below, with pre-written captions. All you have to do is share!

Have you heard the buzz? The iconic top-rated Renewal Power Serum now has its perfect power partner - the Renewal Power Eye Cream 💖 It's a must-have for helping restore younger-looking eyes in an instant 👀 Skincare regime sorted



Download Avon On from your preferred app store.

TAP HERE FOR AVON CONNECT WHERE YOU'LL FIND MORE TIPS ON MAXIMISING YOUR SALES

CREATE A RENEWAL **POWER EYE CREAM BUZZ**

Get your hands on these specially created sales tools to help build your customer base and maximise your sales.









Power Couple Display Bundle

Includes: Anew Renewal Power Eye Cream 15ml, Anew Renewal Power Serum 30ml, Product Stand and Canvassing Cards.

89706 £30

Canvassing Cards Pack of 20. 85977 £1.50



TAP HERE FOR HOW TO USE ALL THIS TO CREATE A BUZZ

TRY IT, LOVE IT, SHARE IT

Spread the word with an unmissable sample offer that'll bring in more customers and more earnings.



SAMPLES

POWER COUPLE

Eye Cream & Serum

PACK OF 50

FOR **£10**

order using 93286



PACK OF 20 FOR £5

POWER SERUM order using 94987



POWER EYE CREAM

PACK OF 20

FOR £5

order using 94995 SINGLE FOR 50p order using 14738

DOUBLE YOUR DISCOUNT WITH POWER EYE CREAM

Explode your earnings with our latest must-have skincare innovation.

HOW DOES IT WORK?



SELL IT

Sell **Power Eye Cream** alone, as part of a duo or bundle between 13th April and 30th June.



UNLOCK IT

Your double discount will be unlocked when you reach your Power Eye Cream sales target, according to your Avon Rewards Level.











15



EARNIT

We'll calculate your average Power Eye Cream sales after you've sold your 5th unit and apply double discount until your 25th unit!



Your top-up discount will be applied as a credit on your account by 10th July. For full terms and conditions head to your Rep website.



TO LEARN HOW YOUR DISCOUNT WILL BE APPLIED

THE WAITLIST

Encourage your customers to join the waitlist for the **new must-have Power Eye Cream**.



All they need to do is go to your online store and click on the **waitlist** banner on the homepage.

There they can register their email address between 31st March and 12th April to:

- be the first to know
 Power Eye Cream
 is available to buy
- be in with a chance of winning a year's supply* of BOTH Renewal Power Serum and Renewal Power Eye Cream
 See website for T&Cs.

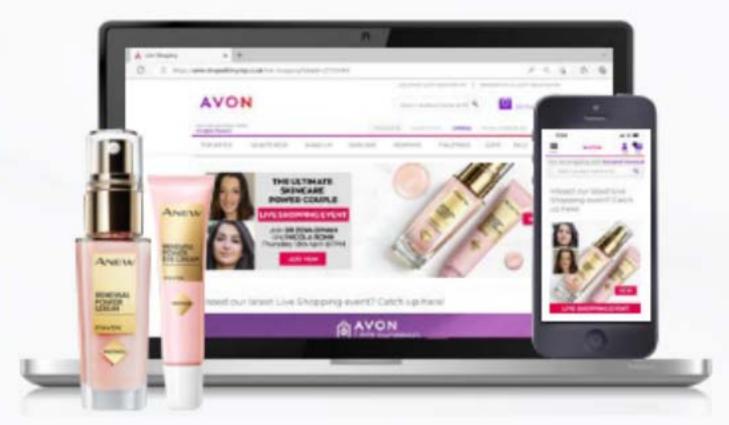
*12 bottles of each product.

POWER COUPLE LIVE SHOPPING EVENT

7pm, Thursday 13th April

Expert in clinical and aesthetic dermatology, Dr. Zoya, and Outspoken Beauty Podcast Host, Nicola Bonn will be talking all things skincare and letting your customers know why they NEED the **Ultimate Skincare Power Couple**. It's another amazing opportunity to **increase your earnings**.







Share your store link with your customers so they can tune in and shop live, with all sales going to you!

TAP HERE TO DISCOVER HOW



ULTRA **CREAMY SATIN**

2 FOR £7.50 3 FOR £10.50[†]

8 million* have found their perfect **shade match**. Now help your customers find theirs...

Ultra Satin Lipstick

brochure price: £8

demo: £5.60

your Rep website

Lip Gloss only.

sales data.



44644 Berry Blast*

ULTRA VELVETY MATTE

2 FOR £7.50 3 FOR £10.50[†]



Lipstick, Matte Lipstick

& Lip Gloss only.



ULTRA JUICY GLOSS

2 FOR £7.50 3 FOR £10.50[†]

Check out **Avon ON for** ready-to-share social posts to promote this offer.



65201 Ultraviolet ULTRA 65250 In Mauve With U 65805 Grape Escape

EXTRA BRIGHTS

STATEMENT BOLD

47985 Bitten Apple

48728 Lightening Red

64923 Baby Marmalade

40162 In No Tweed

40386 Power Black

71092 Cheers In The Sea

71753 Lean N Green

42267 Unreal Orange*

41392 Shopping Spree*

40915 Iconic Red*

33688 Drama Green*

42424 Cotton Candy*

65979 Mermaid Tail

65748 Strawberry Margarita

65839 Pink Squad

65847 Fun N Fuchsia

65664 Bubblegum

46243 Once Upon A Lime

65854 Mad-arin

46300 Blue My Mind

73544 Nude Secret

39958 Hurried Lilac*

71332 Mauve It

70755 Pom Pom Macaron

65185 Cocoa Dreams

48835 Getting Bare

65474 Think Fast Pink

40352 Wow White

FAST MANI

2 FOR £4.50 3 FOR £6[†]



SECONDEXPRESS

NAIL ENAMEL

10 ml С/мл/дет

brochure price: Ω4

demo: £2.80

your Rep website

Enamel only.

*Offer price applied at

checkout on Ultra Colour

60 Second Express Nail

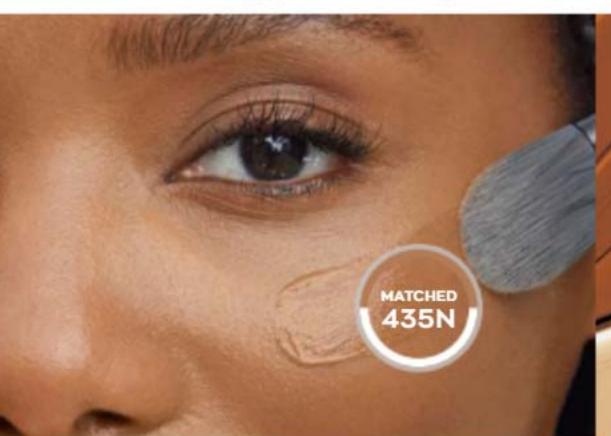


NEW & IMPROVED

FLAWLESS MATCH

NATURAL FINISH FOUNDATION

Tell your customers that **Flawless** Liquid Foundation has been upgraded with **hyaluronic acid** and **Smartmatch** technology for their perfect shade match!



CUSTOMERS THAT USED TO WEAR FLAWLESS LIQUID FOUNDATION WILL LOVE **NEW FLAWLESS MATCH**

NATURAL FINISH

It's the **natural-skin-feel foundation** that's like their skin, only better.

14993 120N Porcelain

13417 115P Pale Pink

15065 125G Warm Ivory

15073 130N Alabaster

15081 140P Light Ivory

15115 145P Ivory Pink

15230 210N Light Beige

15297 215P lvory

13789 220G Light Nude

13953 225G Soft Beige

02220 228G Nude

57745 230N Creamy Natural

59949 235P Shell

54122 245N Natural Beige

26468 250N Cream Beige

26526 260G True Beige

25049 310N Medium Beige

25254 315N Pure Beige

25304 320G Sun Beige

25320 330P Honey Beige

14019 340N Light Tan

14050 345N Soft Honey

14118 348P Toasted Praline

14191 355G Light Caramel

14241 410P Spice

14258 420G Caramel

14365 430N Deep Tan

14381 435N Warm Deep Tan

14514 438P Chocolate

28654 510N Walnut

21774 515N Bronze

06882 520P Rich Sienna

02956 525N Dark Cocoa

25247 530N Maple

28605 535P Espresso

IT'S EVERYONE'S TIME TO GET

MATCHED

Our colour experts worked with people of all skin tones to skilfully match each shade so

your customers have 35 shades, that match every skin tone, to choose from.





SKIN-LOVING FORMULA

with **hyaluronic acid** for a **hydrating**, yet weightless natural-skin look and feel



SMARTMATCH TECHNOLOGY

3D pigments combine to **precisely match** your unique skin tone for natural-skin-feel and buildable, medium-to-full coverage



Flawless Match Natural VIPREPS Finish Foundation

will normally be: £10 special introductory brochure price: £7

demo: £4.90

Sneak peek: order today for delivery by May!



HOW TO

#GETMATCHED

Find every customer's Flawless Match Natural Finish Foundation **shade**.

3 - 55 - G

skin tone - shade number - undertone



FOR OUR STEP-BY-STEP GUIDE TO SHADE MATCHING YOUR CUSTOMERS



38158 115P Pale Pink

54114 120N Porcelain

54239 125G Warm Ivory

23622 130N Alabaster

25908 140P Light Ivory

08169 145P Ivory Pink

28944 210N Light Beige

24182 215P Ivory

SAMPLES = SALES

Give customers the confidence to go full size with this sample offer. Our top tip is to give customers the shade they match and then 1 above and 1 below, so they can double-check they are perfectly matched.



HEAD TO THE SAMPLE STORE FOR INDIVIDUAL SAMPLES.

Sneak peek: order today for delivery by May!

15289 12N Neutral Fai 27136 13G Golden Fair 24083 22G Golden Light 13201 23N Creamy Neutra 24117 24N Neutral Light Med 24190 25P Pink Ligh 13383 26G Golden Light Medium 24273 31N Neutral Medium 24281 32G Golden Medium 24307 33P Pink Medium 24349 34N Neutral Medium Tar 24372 42G Golden Medium Deep 24422 43N Rose Medium Deep 24463 51G Golden Deep 24489 52N Neutral Deep



If your customers love the new, one-of-a-kind fragrance of Eve Become, encourage them to buy the matching purse spray and body lotion for a longer-lasting scent.

ALL 3 FOR £12.95





FRUITY

Eve Become Set

Includes: Eve Become EDP 50ml, EDP Purse Spray 10ml and Body Lotion 150ml.



brochure price: £18.50

demo: £12.95



TAP HERE

TO DISCOVER THE SCENT



THE EVE COLLECTION

Share the Eve collection with your customers by using the FREE fragrance tester strips when you buy the perfume!





P In

Eve Confidence Set

Includes: Eve Confidence EDP 50ml, EDP Purse Spray 10ml and 50 free fragrance tester strips.



ORIENTAL

93302

brochure price: £17 demo: £11.90



Eve Truth Set Includes: Eve T

Includes: Eve Truth EDP 50ml, EDP Purse Spray 10ml and 50 free fragrance tester strips. 93922



brochure price: £17 demo: £11.90

O FLORAL



Includes: Eve Privé EDP 50ml, EDP Purse Spray 10ml and 50 free fragrance tester strips.



brochure price: £17

demo: £11.90

GET SAMPLE SAVVY

Customers are more likely to buy a fragrance if they can try it first, so hand out samples of the new Eve Become scent and others in the collection too!



SAMPLES

SPRAY SAMPLE

FOR 30p

will normally be: 60p order using **35808**

SINGLE DIPSTICK SAMPLE

FOR 20p

order using 26237

10X DIPSTICK SAMPLES

FOR £1

order using 67140



EVE COLLECTION SAMPLE SET

Includes:

15x dipstick samples of Eve Truth, Confidence and Privé. 5x samples of each.

FOR £1.50

order using 67009





We're proud to be the **No.1 fragrance brand in the world!**Share the info on our iconic
Far Away perfume with your
customers to **boost your sales**.

25x Far Away dipstick samples £2^{.50} order using 93880

WHAT MAKES FAR AWAY ICONIC?

- Our fragrances are crafted at Givaudan, the world's leading fragrance house having established designer perfume brands with iconic fashion houses.
- 2. The top-rated Far Away fragrance uses an exotic blend of sumptuous jasmine, vanilla and musk.
- 3. 340 bottles sold every day!**

*As measured by units or volume sold in 2021. Source: GlobalData. **Based on units sold between 01.01.2022 - 31.10.2022.



TRANSPORT YOUR CUSTOMERS TO

A DREAMY GETAWAY

Help your customers get holiday vibes with the evocative scent of fresh salty sea air and sunny solar flowers. It's the perfect bathroom collection

for summer basket boosters.



FABULOUS FLEXI BRUSH

Share a social media video showing how easily this flexible hairbrush glides through tangles and moulds to your scalp for a comfortable styling experience.



quick drying design keeps the brush fresher for longer

detangles wet or dry hair



Pro Detangling Brush

ABS with nylon pins. Approx. 23cm.

01917

will normally be: Ω4.50

special introductory brochure price: 24

demo: £2.80



hooked shape for hanging in the shower

SNAP UP 4 FOR £5!

We're all feeling the squeeze right now, so let your customers know they can buy their bath & body faves for less with this digital offer.

Share **posts on your social channels along with your digital brochure** – it's just that easy to boost sales.



HEAD TO THE NEXT PAGE TO CHOOSE YOUR 4 FOR £5

Bath and body faves are **great basket boosters!** Encourage your online customers to **add to their order to reach the free delivery threshold.**



Italian Escape Body Mist 100ml 52852



Jasmine Whisper Body Mist 100ml 50302



Soft Vanilla
Body Mist
100ml
32185



Raspberry Delight Shower Gel 250ml 65623



Aloha Monoi Shower Cream 250ml 36996



Simply Luxurious Shower Cream 250ml 50245



Avon Care
Pomegranate
Antioxidant Hand
Cream
75ml
50336



Avon Care Coconut Hydrating Hand Cream 75ml 57844



Avon Care Cocoa Butter Softening Hand Cream 75ml 50823

TAP HERE

for your customer's digital offer T&Cs

All worth messaging based on regular brochure prices.

SUCCESS SMELLS SWEET!

Grow your fragrance sales using a purse spray and body lotion sampling duo. It's the perfect opportunity for customers to experience a new scent for less.

NEW Far Away Aurora Pack 69526 £5.95

VIP REPS 40% OFF BROCHURE PRICE



SALES COMING IN HOT!

Nothing says summer like a bronzed glow. Whatever shade your customers are loving this season, **keep them glowing by stocking up on these summer must-haves!**





BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE

BUY AS MANY MULTIPLES OF 3 AS YOU LIKE FROM THIS PAGE

AURORA

A: ADVISER YOUR HYDRAMATIC HAUL!

Build on the buzz of this year's **hottest lipstick** and buy **ALL 15 shades!** Show off the amazing colour payoff and the **hydrating hyaluronic core** – the **perfect kit for demo at Beauty Adviser consultations.**

NEW Hydramatic Matte Lipstick Mega Pack 89235 £84



BULK BUY & SAVE BIG

Boost your sales by stocking up on this **best-selling customer favourite!** At just **£2.40 a bottle**, it's an opportunity not to be missed.

NEW Pillow Mist Bumper Pack 69302

£120

WORTH

£150!





TAPHERE FOR MORE BULK BUY OFFERS

BUY AS MANY AS YOU LIKE FROM THIS PAGE

A MUSK-SCENTED MUST-HAVE Introduce customers to their new signature scent! Host a home fragrance party so they can experience the warming fragrance for themselves. ORIENTAL GOURMAND AVON VANILLA & TONKA BEAL AVON VANILLA E Keep turning to find your exclusive fragrance oil offer!

A FRESH SCENT Style your sacred spaces with this scent-sational collection. It's a perfect way to entice customers to do the same! FLORAL AVON FRESH COTTON Keep turning to find your exclusive fragrance oil offer!

Vanilla & Tonka Bean Candle Burns for up to 25 hours. 20263 brochure price: £5 demo: £3.50

Vanilla & Tonka Bean Scented Sachet Lasts up to 4 weeks. 13177 brochure price: £3 demo: £2.10

Vanilla & Tonka Bean Reed Diffuser Lasts up to 6 weeks. 00265 brochure price: £7 demo: £4.90

Vanilla & Tonka Bean Wax Melts Pack of 6. 25973 brochure price: £3.50 demo: £2.45

Vanilla & Tonka Bean Fragrance Oil 10ml. brochure price: £3.50

Fresh Cotton Candle Burns for up to 25 hours. 04390 brochure price: £5 demo: £3.50

Fresh Cotton Scented Sachet Lasts up to 4 weeks. 09316 brochure price: £3 demo: £2.10

Fresh Cotton Reed Diffuser Lasts up to 6 weeks. 12278 brochure price: £7 demo: £4.90

Fresh Cotton Wax Melts Pack of 6. 14720 brochure price: £3.50 demo: £2.45

Fresh Cotton Fragrance Oil 10ml. brochure price: £3.50



Lavender & Bergamot Candle Burns for up to 25 hours. 03038 brochure price: £5 demo: £3.50

Lavender & Bergamot Scented Sachet Lasts up to 4 weeks. 03962 brochure price: £3 demo: £2.10

Lavender & Bergamot Reed Diffuser Lasts up to 6 weeks. 16584 brochure price: £7 demo: £4.90

Lavender & Bergamot Wax Melts Pack of 6. 16691 brochure price: £3.50 demo: £2.45

Lavender & Bergamot Fragrance Oil 10ml. brochure price: £3.50

White Jasmine & Neroli Candle Burns for up to 25 hours. 26740 brochure price: £5 demo: £3.50

White Jasmine & Neroli Scented Sachet Lasts up to 4 weeks. 26823 brochure price: Ω3 demo: £2.10

White Jasmine & Neroli Reed Diffuser Lasts up to 6 weeks. 26781 brochure price: £7 demo: £4.90

White Jasmine & Neroli Wax Melts Pack of 6. 26807 brochure price: £3.50 demo: £2.45

White Jasmine & Neroli Fragrance Oil 10ml. brochure price: £3.50



LIGHT IT UP

Create and share a video showing how this compact mirror elevates on-the-go make-up routines!
Why not upsell by sharing your go-to Avon make-up favourites, too?





Foldable Compact LED Mirror Approx. 9cm x 7.1cm x 8.5cm. Powered by 2 x CR2032 batteries (not included). 26989 brochure price: £6.50

demo: £4.55



PRINT PURR-FECTION

Lazy summer days call for a comfy combo. Share a link to your online store so customers can treat themselves or someone they love!

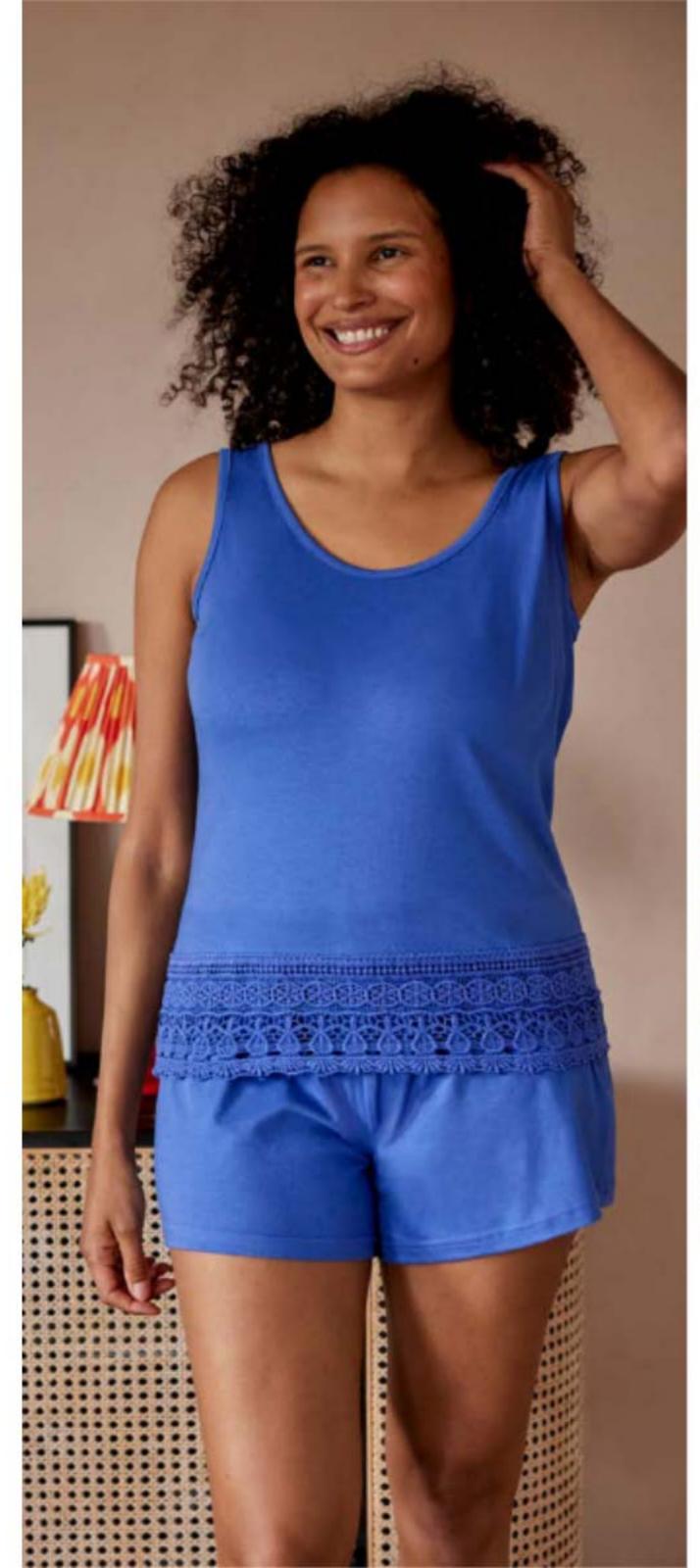


Leopard Cami PJs Cotton.

27185 Small 8-10 15693 Medium 12-14 15719 Large 16-18 15727 Extra Large 20-22 brochure price: £18

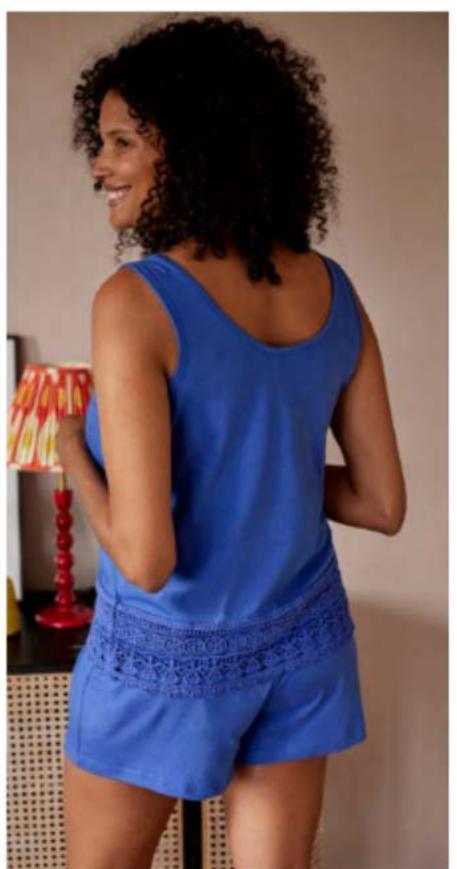
demo: £12.60

1 size per Rep.



DREAM IN COLOUR

Early nights just went up a notch (yes, it's possible). Host a slumber party to show off all our perfect-for-summer PJs.



Navy Lace Trim PJs Cotton.

 Small 8-10 Medium 12-14 Large 16-18 Extra Large 20-22 brochure price: £16

demo: £11.20

1 size per Rep.



SAFEFROMSCRATCHES

Perfect for keeping in work or weekend bags, go Live on Facebook to show off this colourful glasses case. Don't forget to include your fave





If your customers are chasing the sun this season, **create an** accessory haul to show off this statement pair.





Rounded Aviator Sunglasses

Silver nickel frames and polycarbonate lenses. UV400. Category 2 protection.

22392

brochure price: £7.50

demo: £5.25



SPOTLIGHT STEALER

Delivering brochures and orders is the perfect opportunity to show off this versatile and stylish cross-body bag!





My Signature Camera Bag Polyester and PU. Approx. 21cm x 8cm x 15cm. 26096

brochure price: £20 demo: £12.60





WOW-WORTHY JEWELS

Snap a few selfies and share these head-turning pieces with your customers on Facebook.



Jolie Anklet Set

Set of 2. Gold tone. Approx. 25cm+ 2.5cm extension chain.

57752

brochure price: £6 demo: £4.20

Saffron Necklace

Gold tone. Approx. 50cm + 9cm extension chain.

25981

brochure price: £8 demo: £5.60

Saffron 2-Piece Gift Set

Gold tone with resin links. Bracelet: approx. 18.5cm + 2.5cm extension chain. Earrings: drop style.

54908

brochure price: £7.50 demo: £5.25

HAND, MEET BOOB

1 in 10 women haven't ever checked their boobs, while a quarter aren't confident they'll be able to spot the signs of breast cancer. Spread the boob-checking word with this gorgeous candle and handy checking card!



Our gorgeous Breast Cancer Candles are super popular, so if we run out we'll send you our fab CoppaFeel! Candle instead.

PURPOSE AT HEART

Help our promise to End Gender Violence by raising vital funds and awareness.



Domestic Violence Enamel Pin Gold plated with enamel design. 44487 £4



Domestic Violence Sparkle Keyring Silver plated with glass stones. 42218 £5



Domestic Violence Crystal Pin
Silver plated with crystal glass stones.
13060
£4



Heart Wallet
PU with press-button closure.
Approx. 11.5cm x 9.5cm.
32250
£7



TAP HERE
FOR T&CS

PURPOSE AT HEART

Raise much-needed funds and awareness for our **Breast Cancer Promise**.



Breast Cancer Enamel Pin
Gold plated with enamel design.
34348
£4



Breast Cancer Sparkle Keyring
Silver plated with glass stones.
65987
£5



Breast Cancer Crystal Pin
Silver plated with crystal glass stones.
65482
£4



Breast Cancer Candle*
Burns for approx. 28.5 hours. Includes card to find out more about the Avon Breast Cancer Promise.

36665

£7



YOUR **SALES TOOLS**OF THE TRADE



Cosmetics Pouch 07187 £7.50



Fragrance Sample Case 17640 £4



Table Runner 17616 £10



Fragrance Tester Strips 72017 £1



Lipstick Sample Holder 21121 £4



YOUR SALES TOOLS OF THE TRADE



Breast Cancer Travel Mug 17657 £6



End Gender Violence Travel Mug 17665 £6



Water Bottle 19166 £6



A5 Notebook 19141 £4.50



Umbrella 21592 £10

TAPHERE TO DISCOVER MORE

SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.

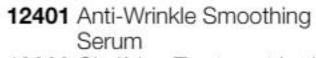


ANEW SAMPLES



Single sachet

Clinical



10660 Clarifying Treatment Lotion

11940 Even Texture and Tone Cream SPF35

15370 Lifting Face, Neck & Chest Serum & Cream

50p



00406 Hydra Pro Vita-D Water Cream

60p



Platinum

56218 Platinum Day Cream 21881 Platinum Night Cream 50p

Reversalist



26245 Reversalist Day Cream 15974 Reversalist Night Cream

Ultimate



16063 Ultimate Day Cream 14928 Ultimate Night Cream 50p

Protinol

10199 Renewal Power Serum 15933 Skin Reset Plumping Shot 35717 NEW Renewal Power Eye Cream

50p



Essential

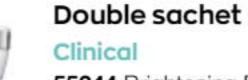
17509 Radiance Maximising Serum 20651 Vitamin C SPF50 Moisturiser 09985 Hydrating Overnight Mask 10801 Hydrate & Plump Concentrate

50p



Sensitive+

24257 Dual Collagen Cream 15305 Dual Collagen Eye Cream



Clinical

55244 Brightening Dual Eye System 14282 Lifting Dual Eye System 50p

Images used for illustrative purposes only.





ANEW SAMPLES

Trial Sizes



Protinol

23531 Renewal Power Serum 10ml £7





27201 Platinum Day Cream 15ml 15636 Platinum Night Cream 15ml

Reversalist



15818 Reversalist Day Cream 15ml 15826 Reversalist Night Cream 15ml

Ultimate



15685 Ultimate Day Cream 15ml 15776 Ultimate Night Cream 15ml £7



Essential

28555 Vitamin C Radiance Maximising Serum 10ml

£7



Hydra



72439 Hydra Pro Vita-D Water Cream Trial Size 15ml £7



Cleansing

20560 Revitalising Micellar Water 50ml £3.50



From subtle nudes to bold berries, samples help them perfect their pout.







11791 Chic







FOUNDATION SAMPLES

Samples are key in the search for the perfect texture and shade.





Serum Foundation 50p





Flawless Match Natural Finish Foundation 50p

FOLKON TON	Foundation 50p		
	08904 115P Pale Pink	27	32706 320G Sun Beige
	70185 120N Porcelain	-	32714 330P Honey Beige
	71761 125G Warm Ivory	200	32722 340N Light Tan
	72306 130N Alabaster		32730 345N Soft Honey
	69542 140P Light Ivory		32771 348P Toasted Praline
70	69575 145P Ivory Pink		31112 355G Light Caramel
	69682 210N Light Beige		31161 410P Spice
	69716 215P Ivory	dia .	31252 420G Caramel
	69781 220G Light Nude		31294 430N Deep Tan
	69799 225G Soft Beige		31310 435N Warm Deep Tan
	69831 228G Nude		31336 438P Chocolate
	69880 230N Creamy Natural		31369 510N Walnut
Water Street	69906 235P Shell	No. of Line	31377 515N Bronze
	68171 245N Natural Beige		31385 520P Rich Sienna
-	68320 250N Cream Beige		31393 525N Dark Cocoa
	68387 260G True Beige		31419 530N Maple
	68403 310N Medium Beige		31427 535P Espresso
	32623 315N Pure Beige		

POWER STAY FOUNDATION SAMPLES



Power Stay 24-Hour Foundation **50p**

06502 Pure Beige 10066 Porcelain 07062 Light Ivory 13284 Cream Beige 74435 Warm Ivory 08631 Natural Beige **72496** Sun Beige 23275 Alabaster 07443 Honey Beige **07088** Ivory 66332 Light Nude 10140 Medium Beige 39933 Nude **35238** Caramel 74401 Light Beige 50104 Soft Honey 27474 Light Caramel 13375 Soft Beige 07427 Shell 05074 Warm Deep Tan 10116 Creamy Natural 34892 Walnut 13466 True Beige



Help them to discover their new signature scent with perfume samples.

Pack of 5 Dipstick Samples



15172 Today 15180 Tomorrow 23671 This Love 10355 The Moment for Her 60p



01362 Little Black Dress 47233 Little Black Dress The Dress 08474 Little Black Dress Lace 60p



26260 Attraction Desire for Her 05330 Attraction Game for Her 60p



28027 Maxima 14324 Maxima Icon 60p



26419 Eve Privé 11502 Eve Confidence 16790 Eve Truth 60p



01669 Pur Blanca Essence 60p



14407 Far Away 25114 Far Away Aurora 25478 Far Away Beyond 28282 Far Away Glamour 15222 Far Away Splendoria 60p



09746 Rare Onyx **60p**

Single Spray 1.5ml



36202 Little Black Dress 49536 Little Black Dress Lace 33696 The Moment for Her 60p



Single Dipsticks 63644 NEW Far Away Endless Sun 02907 Lov U 09043 Attraction Intense for Her

AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



Pack of 5 Dipstick Samples



28993 Attraction Game for Him 26278 Attraction Desire for Him





15248 Elite Gentleman Absolute



20065 Full Speed Gamer 15263 Full Speed Surfer 60p

Santal



10553 The Moment for Him 60p



22202 Segno Impact 60p



23648 Black Suede Hot 28621 Black Suede Secret 60p



14357 Maxime Icon 60p



Single Spray 1.5ml

32110 Maxime Icon 47670 The Moment for Him 60p



Single Dipsticks

10751 Full Speed Quantum 09241 Attraction Intense for Him 20p

HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 4, April 2023.

You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

TAP HERE to find out what this means for you and your customers, or to check out the video TAP HERE

GET IN TOUCH!

Got a query? Visit avon.uk.com and click 'contact us'.



Images used for illustrative purposes only.



Perceive EDP 100ml 52688 Normally £12 £6 half price



Perceive Body Lotion 150ml 52571 Price per 100ml = £2.67£4



Perceive Roll-On Anti-Perspirant Deodorant 50ml 52605 Price per 100ml = £5.00£2.50



Incandessence EDP Travel Spray 30ml 38810 Price per 100ml = £20.00Normally £7.50 £6 save £1.50



Avon Care Sun Shine Control SPF45 BB Cream 50ml

38877 Price per 100ml = £6.00

£3



38885

£2



£4



Clearskin Professional Green **Tea Overnight Treatment** 50ml 38745 Price per 100ml = £8.00

Avon Works

Razor Set

Normally £4

£3 save £1

39719



Includes: Gel Shine Nail Enamel 10ml in Red is Red, Renewal Power Serum Sample, Glimmerstick Diamonds Eyeliner in Brown Sugar, Ultra Matte Lipstick Sample in Nude Suede and 3x Power Stay 24-Hour Foundation samples in shades of your choice.

38018 Normally £9 £6 save £3

GET THEM BEFORE THEY'RE GONE



Petit Attitude Happy Bug EDT 50ml 71506 Price per 100ml = £9.80Normally £7 £4.90 save £2.10



Artistique Nymphéa Lumière EDP 50ml 49338 Price per 100ml = £22.00Normally £18 £11 save £7



Herstory Love Inspires EDP Purse Spray 10ml 74674 Normally £6 £2 save £4



Lucky Me for Him EDT 75ml 63396 Price per 100ml = £10.67Normally £15 £8 save £7



Herstory Love Inspires Body Lotion 150ml 74740 Price per 100ml = £1.00Normally £4 £1.50 save £2.50



Mesmerize for Him **Body Spray** 150ml 50955 Price per 100ml = £1.33Normally £4 £2 half price



Maxima Gift Set Includes: Maxima EDP 50ml, EDP Purse Spray 10ml and Body Lotion 150ml in a gift box. 48983 Normally £24 £16.50 save £7.50



Mulled Spice Bubble Bath 500ml 66167 Price per 100ml = 30p

Normally £2.25 £1.50 save 75p



Distillery Purify Facial Oil Sample 2ml 33530 Normally 50p **40p** save 10p



Clearskin Blemish Clearing Fresh Jelly Mask Sample 2ml 32839 Normally 50p





Apple Pie Bubble Bath 1litre 66217 Normally £2.50 £2 save 50p



Avon Senses Gingerbread Shower Crème 250ml 66134 Price per 100ml = 40p Normally £1.25

£1 save 25p



Avon Care Festive Multipurpose Cream 400ml 74054 Price per 100ml = 50p Normally £3.50 £2 save £1.50



Senses Flamingo Senses Mango **Bay Body Mist** 100ml 71159 Normally £2.50 £2 save 50p



Sunset Body Mist 100ml 71647 Normally £2.50 £2 save 50p





Avon Care Calming

250ml

74039

Price per 100ml = 40p

£1 half price

Normally £2

Moisturising Hand Soap

Avon Works Facial Hair Remover 53975 £2

GET THEM BEFORE THEY'RE GONE



Glimmerstick Brow Definer Normally £6 £2.50 save £3.50







Illuminating Pearls Gives cheeks and brow a luminous, radiant, rosy glow. 49015 Normally £7 £4.50 save £2.50



3D Matte Blusher Highly pigmented, buildable, silky matte finish. 44784 Normally £8 £5.50 save £2.50

ADVANCE D TECHNIQUES BYAVON



Advance Techniques Professional Hair Colour Normally £6 £4.90 save £1.10

Brunettes 6.7 32813 Chocolate 51342 Light









34140 Medium 29975 Medium Golden Brown Brown

30130 Dark Brown



36509 Intense







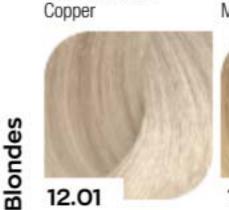


31211 Natural

Black

Blonde

Remember to allergy test 48 hours before use.



49171 Ultra Light Ash Blonde

11.0 65391 Extra

Light Blonde



Mahogany





Ash Blonde



Blonde

GET THEM BEFORE THEY'RE GONE



Lavender-Scented PJs Viscose and elastane. 51573 Small 8-10 Normally £19 £8 save £11



The Animal One Bra Nylon, polyester and elastane. 64139 12-14 **32581** 16-18 Normally £10 £7 save £3



Purple Slogan Lounge Set Polyester and elastane. 33100 Medium 12-14 Normally £18 £16 save £2



Woodland Animal PJs Cotton and polyester. 50229 Small 8-10 Normally £15.50 £8 save £7.50



Lipsy Blue Floral PJs Cotton. 31484 Small 8-10 Normally £22 £14 save £8



You Grow Girl PJs
Cotton.
66225 Medium 12-14
32433 Extra Large 20-22
Normally £20
£14 save £6

GET THEM BEFORE THEY'RE GONE



Tealight Lantern Iron. Approx. 8cm x 8.5cm x 10.5cm. Tealight not included. 67868 £6



Calm & Relax Tealight Holders
Set of 2. Dolomite. Each measures approx.
9cm x 7cm x 4cm. Tealights not included.
65383
Normally Ω8
£5 save £3



Healthy Eating Planner
Paper, magnet. Approx.
34.5cm x 20.5cm. Drywipe pen included.
66092
Normally £8
£3.50 save £4.50



LED Moon Mood Lamp
Porcelain. Approx. 8cm x 8cm x 10cm.
Requires 2 x LR44 batteries (included and replaceable).
67892



Bear Door Hooks
MDF. Approx. 30cm x 7cm x 17cm. Self-assembly required, fixings included.
65318
Normally Ω10



Ceramic Bee Tealight Holder
Porcelain. Approx. 11cm x 11cm x 8cm.
Tealight not included.
46011
Normally Ω8

£6 save £2



Love Reed Diffuser
Lasts up to 7 weeks.
72173
Price per 100ml = £6.25
Normally £9

£5 save £4



Italian Summer Reed Diffuser
Lasts up to 11 weeks. 1ml
42960
Normally £12
£8 save £4



Italian Summer Votive Gift Set
Each votive burns for up to 24
hours.
43687
Normally £10
£7 save £3



Folklore Tales Reed Diffuser
Lasts up to 6 weeks. 1ml
43885
Normally £14
£8 save £6



Folklore Tales Candle
Burns for up to 24 hours.
43869
Normally Ω8
£5 save £3



Italian Summer Candle
Burns for up to 36 hours.
42549
Normally £7
£4 save £3