

AVON

JUNE 2023

FIRST LOOK

NEW

POWER STAY
CREAM-TO-POWDER
FOUNDATION



OUR
LONGEST-LASTING
3-IN-1 COMPACT
FOUNDATION

18
HOURS

HOW TO ORDER

Did you know you can **send your demo basket straight to your Rep website?** So throw away the pen and paper, fill your basket and follow these simple steps...

1

Once you've finished shopping click on the basket icon at the top right



2

Then click **Log-in to Save** and log in with your Rep ID

3

Click **SAVE ORDER** then **COMPLETE & SUBMIT NOW**

4

You'll be taken to your Rep site where you can complete your order by clicking on the order number

Saved Orders

Order Number

C11 - 81267327

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited sales-boosting samples and handy sales tools!

VIP REPS

40% OFF
BROCHURE
PRICE

VIP Reps get 40% off selected products. **Look out for this logo!** Your discount is automatically applied.



JUNE HOT PICKS!

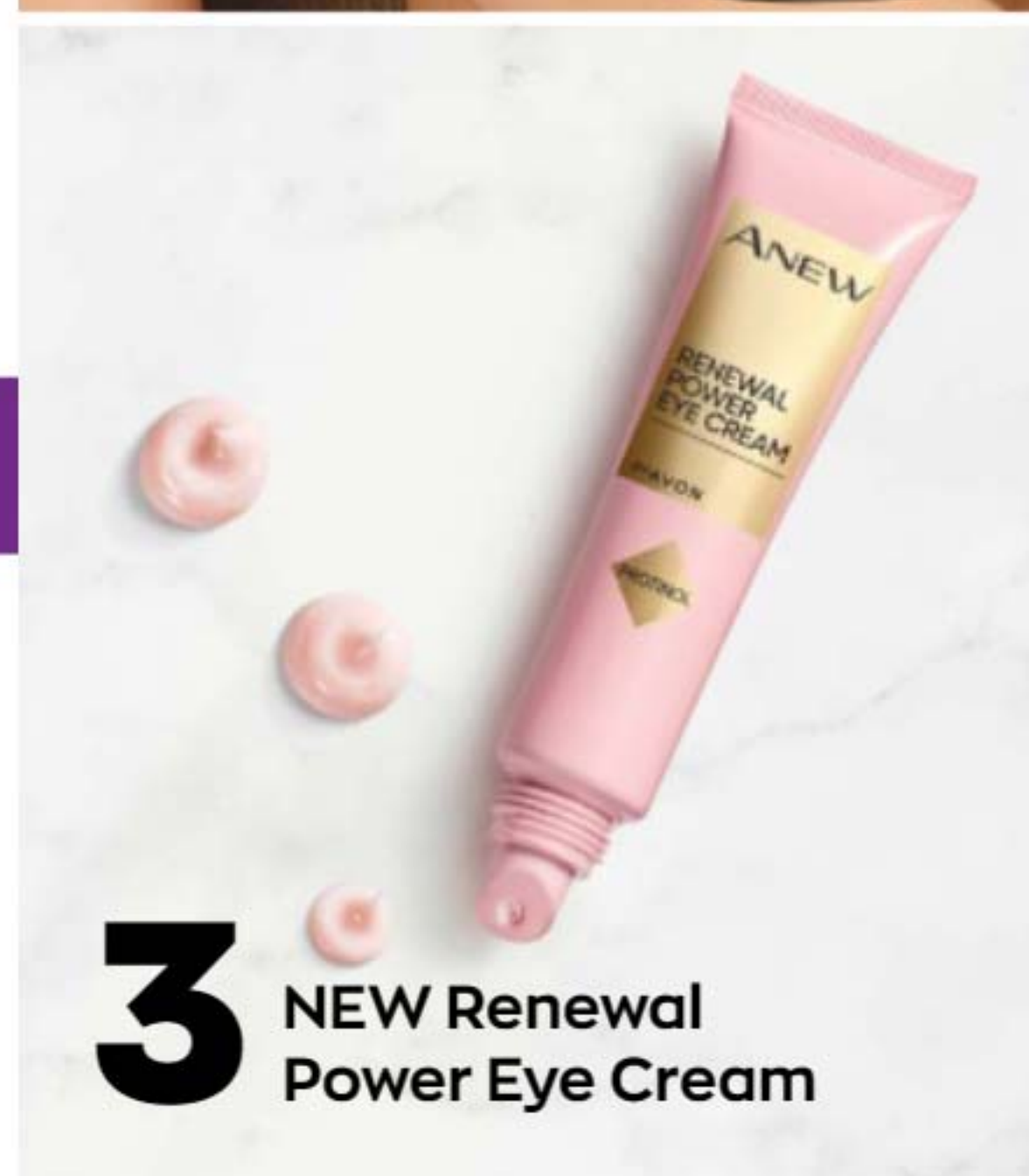
Looking for an **easy sales boost?** Make the most of the **HOTTEST** products this campaign.



Foundation wardrobe



Father's Day Gifting



NEW Renewal Power Eye Cream



Business Boosters

FOUNDATION FOR EVERY FACE

Whatever the tone, finish or
feel they want, you've got
your customers covered with
beauty in every shade.

#GETMATCHED

TAP HERE

**FOR OUR STEP-BY-STEP
GUIDE TO FINDING THEIR
PERFECT SHADE**

TAP HERE

**TO FIND THEIR
PERFECT FOUNDATION**

#GETMATCHED

You've seen our **shade-matching** tools for yourself, now
share with your customers and help them **find their**
perfect foundation shade and finish.

BOTH FOR £2 order using **69245**

SHADE-MATCHING WHEEL

With our new
shade-numbering
system, it's now
even easier for
customers to find
their shade match.



FOUNDATION FINDER CHART

Find your
customers'
favourite finish
in their perfect
shade with this
handy chart.



READY TO SELL?

TAP HERE

**FOR A SALES-BOOSTING
SAMPLE OFFER**

12633	115P Pale Pink	P
21824	125G Warm Ivory	G
01875	120N Porcelain	N
28563	130N Alabaster	N
26229	140P Light Ivory	P
16162	145P Ivory Pink	P
45906	215P Ivory	P
09134	210N Light Beige	N
13573	228G Nude	G
07633	220G Light Nude	G
13532	225G Soft Beige	G
00752	235P Shell	P
13680	230N Creamy Natural	N
56978	245N Natural Beige	N
02295	250N Cream Beige	N
07419	260G True Beige	G
12898	320G Sun Beige	G
09530	330P Honey Beige	P
12344	310N Medium Beige	N
16725	315N Pure Beige	N
27300	340N Light Tan	N
10009	345N Soft Honey	N
07963	348P Toasted Praline	P
14654	355G Light Caramel	G
05652	420G Caramel	G
11643	410P Spice	P
27052	430N Deep Tan	N
11817	435N Warm Deep Tan	N
12419	438P Chocolate	P
12468	510N Walnut	N
12559	515N Bronze	N
12575	520P Rich Sienna	P
12583	525N Dark Cocoa	N
13649	530N Maple	N
07732	535P Espresso	N

1 FAIR

2 LIGHT MEDIUM

3 MEDIUM

4 MEDIUM DEEP

5 DEEP



THE POWER TO LOOK FRESH & NATURAL ALL-DAY LONG

Give customers **SPF20 protection**, **summer-proof coverage** and the confidence that they won't need to touch up all day with our **first long-lasting, 3-in-1 foundation, concealer and powder**.



VIP REPS
40% OFF
BROCHURE
PRICE

Power Stay Cream-To-Powder Foundation 9g
will normally be: £12.50
special introductory brochure price: £9
demo: £6.30

TAP HERE

FOR WHY YOUR CREAM-TO-POWDER CUSTOMERS WILL WANT THIS!

115P Pale Pink
125G Warm Ivory
120N Porcelain
130N Alabaster
140P Light Ivory
145P Ivory Pink
215P Ivory
210N Light Beige
228G Nude
220G Light Nude
225G Soft Beige
235P Shell
230N Creamy Natural
245N Natural Beige
250N Cream Beige
260G True Beige
320G Sun Beige
330P Honey Beige
310N Medium Beige
315N Pure Beige
340N Light Tan
345N Soft Honey
348P Toasted Praline
355G Light Caramel
420G Caramel
410P Spice
430N Deep Tan
435N Warm Deep Tan
438P Chocolate
510N Walnut
515N Bronze
520P Rich Sienna
525N Dark Cocoa
530N Maple
535P Espresso

UNMISSABLE OFFER POWER STAY CREAM TO POWER BEAUTY KIT

Whether you're a **Beauty Adviser** building your **make-up kit**, or just want to make sure you can **colour match every foundation customer** (remember our shade range is the same for all foundations), you'll **save hundreds of pounds** with this incredible offer.



**ALL 35
SHADES
£189**
SAVE £248.50

Cream-To-Powder Complete Kit
Includes all 35 shades of Power Stay Cream-To-Powder Foundation. Each compact 9g. 69005
£189

VIP REPS
SAVE AN
EXTRA
£32.90

TAP HERE

TO EXPLORE YOUR BEAUTY ADVISER TRAINING ON AVON CONNECT



13417 115P Pale Pink

53181 120N Porcelain

71613 125G Warm Ivory

31807 130N Alabaster

31872 140P Light Ivory

31880 145P Ivory Pink

30270 210N Light Beige

30353 215P Ivory

30478 220G Light Nude

50849 225G Soft Beige

50583 228G Nude

38281 230N Creamy Natural

32508 235P Shell

31039 245N Natural Beige

50435 250N Cream Beige

50450 260G True Beige

50468 310N Medium Beige

53124 315N Pure Beige

37309 320G Sun Beige

37762 330P Honey Beige

70219 340N Light Tan

35345 345N Soft Honey

35378 348P Toasted Praline

33803 355G Light Caramel

33829 410P Spice

33837 420G Caramel

33845 430N Deep Tan

33852 435N Warm Deep Tan

33928 438P Chocolate

33936 510N Walnut

33951 515N Bronze

33969 520P Rich Sienna

34082 525N Dark Cocoa

34181 530N Maple

34330 535P Espresso



NATURAL-SKIN LOOK & FEEL

It's Ideal Flawless,
but better! Now
with **hyaluronic
acid** to hydrate and
Smartmatch technology
for flawlessly natural
coverage.

CUSTOMERS THAT
USED TO WEAR IDEAL
FLAWLESS WILL LOVE
NEW FLAWLESS MATCH



**Flawless Match Natural
Finish Foundation** 30ml
will normally be: £10
special introductory
brochure price: £7
demo: £4.90

VIP REPS
40% OFF
BROCHURE
PRICE



39396 145P Ivory Pink

39412 215P Ivory

35584 125G Warm Ivory

43752 130N Alabaster

38067 120N Porcelain

39404 140P Light Ivory

39222 225G Soft Beige

39420 235P Shell

33878 220G Light Nude

29058 228G Nude

38117 210N Light Beige

29413 260G True Beige

38125 230N Creamy Natural

38166 250N Cream Beige

38224 315N Pure Beige

38174 245N Natural Beige

36111 320G Sun Beige

39487 330P Honey Beige

44230 340N Light Tan

38208 310N Medium Beige

32078 345N Soft Honey

30031 420G Caramel

41814 355G Light Caramel

44719 435N Warm Deep Tan

43042 430N Deep Tan

39495 338P Toasted Praline

39503 410P Spice

39370 438P Chocolate

45260 515N Bronze

30262 510N Walnut

34314 525N Dark Cocoa

37929 520P Rich Sienna

35360 530N Maple



LASTING COMFORTABLE COVERAGE

The **top-rated, long
lasting liquid foundation**
that customers keep
coming back for.

VIP REPS
40% OFF
BROCHURE
PRICE

**Power Stay
24-Hour
Foundation**
30ml
normal brochure
price: £12.50
special brochure
price: £9
demo: £6.30

TAP HERE

**FOR HOW TO HELP
CUSTOMERS SHOP USING
THE NEW SHADE NUMBERS**



66233 120N Porcelain

38455 140P Light Ivory

52597 125G Warm Ivory

32854 228G Nude

52613 215P Ivory

32847 245N Natural Beige

52704 235P Shell

34579 230N Creamy Natural

33431 320G Sun Beige

33126 310N Medium Beige

32896 330P Honey Beige

33324 345N Soft Honey

33514 355G Light Caramel

66498 430N Deep Tan

33522 410P Spice

66191 515N Bronze

66118 420G Caramel

50682 510N Walnut

68734 525N Dark Cocoa

66159 535P Espresso



SKINCARE-INFUSED SERUM FOUNDATION

Convert skincare lovers to make-up shoppers with this formula **for healthier, brighter, smoother-looking skin.**



Serum Foundation
30ml
normal brochure price: £12
special brochure price: £8
demo: £5.60

TAP HERE

**FOR HOW TO HELP
CUSTOMERS SHOP USING
THE NEW SHADE NUMBERS**

VIP REPS

**40% OFF
BROCHURE
PRICE**

FOUNDATION SAMPLES MIX & MATCH OFFER

Sampling gives customers the **confidence they need to buy full size.** Help them **find the right formula and shade** for their skin type and tone with this mix & match offer.

1 ANY 3 SAMPLES
75P

2 ANY 9 SAMPLES
£2

3 ANY 18 SAMPLES
£3.75

Buy as many packs as you like!

TAP HERE TO ORDER YOUR SAMPLES



PERECT BASE DEMO KIT

3 FOR £11.20

Order your foundation and add our build your base demo kit. It's perfect for boosting your sales and easy to demo at Beauty Adviser consultations. Customers can build their kit for just £20 with this exclusive brochure offer – what's not to love?



AVON BEAUTY ADVISER

Not yet a Beauty Adviser?
Book your place on one of our training courses to become a certified Adviser!

Each Perfect Base Kit includes: Bronze & Glow Bronzing Powder 13.5g, Glow On Highlighter 12.5g and Prep & Set Spray 125ml.

SWIPE 
to pick your pack

PICK YOUR PERFECT BASE

DEMO KIT

ALL 3 FOR £11.20

To shop your demo, simply click the basket icon and select your light, medium or deep kit.

VIP REPS

40% OFF
BROCHURE
PRICE



Warm Glow



Golden Glow



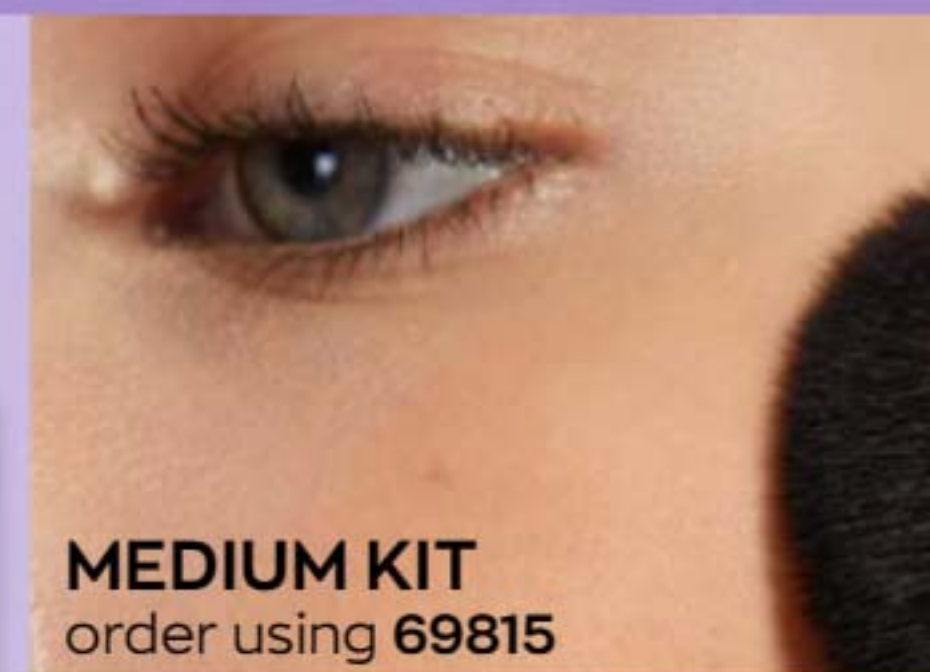
LIGHT KIT
order using **69146**



Golden Bronze



Pink Glow



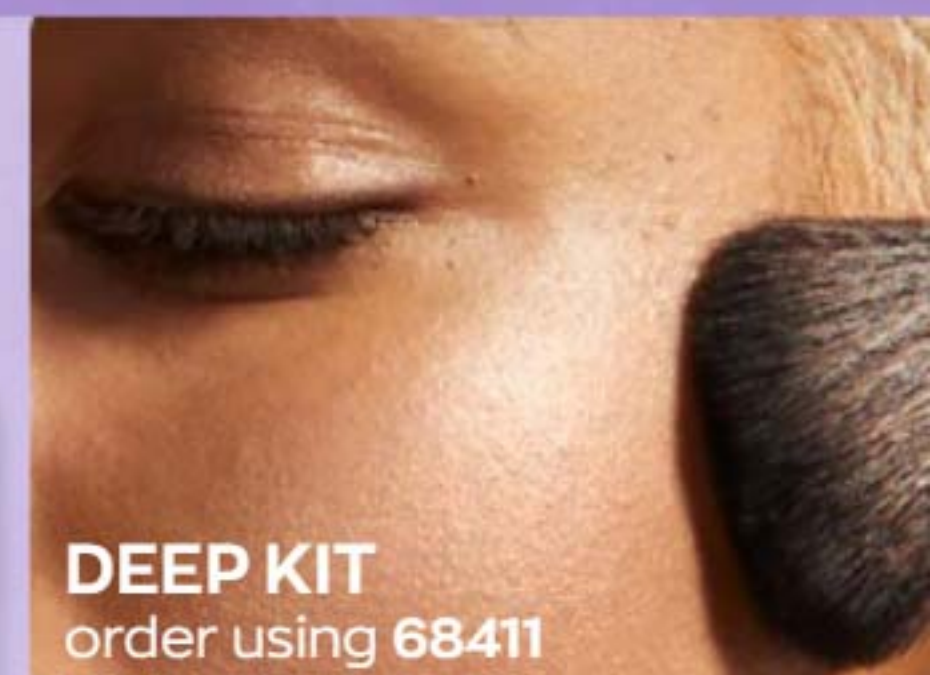
MEDIUM KIT
order using **69815**



Deep Glow



Bronze Glow



DEEP KIT
order using **68411**

Pack contents detailed at checkout. Our packs are super popular, so if we run out of any shades or products we'll send you the next closest to keep you looking fabulous.

GIVE DAD AN AFTERSHAVE GIFT

Father's Day is the perfect time to show your customers this **amazing new fragrance from our No.1 aftershave brand**. It'll make a **great gift!**

TAP HERE

TO DISCOVER
THE SCENT

BEAUTIFUL
GIFTS

BOTH FOR
£10.50



get it
wrapped up
with a gift bag



Medium Gift Bag
Coated paper and card.
Approx. 22cm x 10cm
x 22cm.
73676
brochure price: £1.25
demo: 95p



WOODY



AROMATIC

NEW Black Suede Real Set
Includes: Black Suede Real EDT
75ml and Hair & Body Wash
250ml.
67322
brochure price: £15
demo: £10.50

Sneak peek: order today
for delivery by June!

VIP REPS

40% OFF
BROCHURE
PRICE

GIVE DAD AN ADRENALINE-FILLED SCENT

If their dad already loves
Full Speed, show them
this gorgeous set and
give them a sample to
try. Their dad will love
unwrapping this gift.



FOUGÈRE



FRESH

**NEW Full Speed
Electric Set**

Include: Full Speed
Electric EDT 75ml and
Hair & Body Wash
250ml.

67876
brochure price: £13.50
demo: £9.45

SINGLE DIPSTICK
SAMPLE
FOR **20p**
order using **05520**

10X DIPSTICK
SAMPLES
FOR **£1**
order using **69708**

BEAUTIFUL
GIFTS

BOTH FOR
£9.45



VIP REPS

40% OFF
BROCHURE
PRICE

TAP HERE

TO DISCOVER
THE SCENT

AFTERSHAVE SAMPLES

Stock up on our favourite aftershave samples and let customers try the different scents and find the perfect Father's Day gift.

25 AFTERSHAVE SAMPLES



Aftershave Sample Set

Includes: 25 dipstick samples of Elite Gentleman Absolute, Full Speed Surfer, Attraction Game for Him, Black Suede Secret and The Moment for Him. 5 samples of each.

67066

£2.50

Full-size bottle images are for illustrative purposes only.

GIVE DAD GORGEOUS GROOMING

Know a dad who loves looking fresh? This caring vitamin E and menthol extract-infused 3-in-1 gel is the one for them!



VIP REPS

40% OFF
BROCHURE
PRICE

Essentials

3-in-1

Hydra Gel

50ml

58206

brochure price: £2

demo: £1.40

DELIGHTFULLY FLUFFY FALSE-LASH FLUTTER

Fans of Euphoric Mascara will love the **full look** of this new **false-lash effect mascara**, tell them it's lightweight, lasts all day* and won't clump or flake.



BEFORE



AFTER

brush easily reaches
corner lashes to stretch
and separate each lash



fluffy air-whipped formula
instantly builds double lash
volume and extra length



58073
Blackest Black

58040
Lava Brown

WATERPROOF



58024
Blackest Black

58065
Lava Brown

**Delightfull False
Lash Mascara**

10ml
will normally be: £9
special introductory
brochure price: £7
demo: £4.90

*Based on a consumer study with 111 participants.



VIP REPS
40% OFF
BROCHURE
PRICE

SHINE BANISHING VOLCANIC ROCK

Share the **reusable volcanic
stone roller** that customers
can **use over make-up or
on bare skin to help absorb
unwanted shine** on the go.

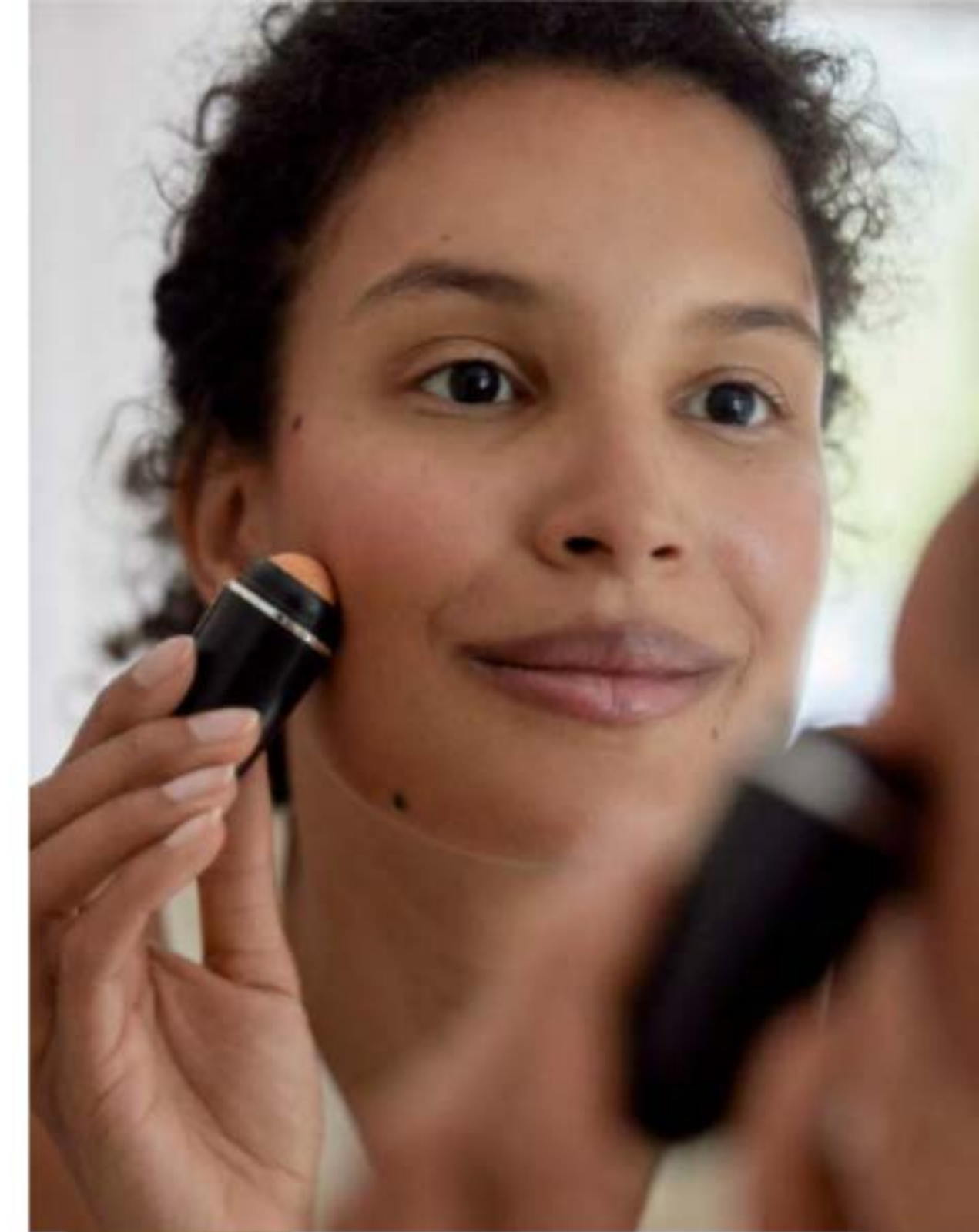


VIP REPS
40% OFF
BROCHURE
PRICE

**Volcanic Rock
Facial Roller**
58669
brochure price: £6
demo: £4.20

TAP HERE

**FOR A BEFORE & AFTER
YOU'LL WANT TO SHARE**



run under warm
water and dry,
ready for your
next use



Give your customers samples of the radiant new Pur Blanca Hope perfume so they can discover the perfect **everyday scent**.

TAP HERE
TO DISCOVER
THE SCENT



SINGLE DIPSTICK
SAMPLES
order using **06437**

20p

10 x DIPSTICK
SAMPLES
order using **67611**

£1

Pur Blanca Hope EDT
Honeysuckle, mimosa and
creamy musk accord. 50ml
20305
will normally be: £10
special introductory brochure price: £8
demo: £5.60



AVON THE WORLD'S
No.1
FRAGRANCE
BRAND*



Discover why Black Suede is our **bestselling aftershave brand** with the most tempting fragrance in the collection, Black Suede Hot.



25x Black Suede Hot
dipstick samples **£2.50**
order using **68049**

THE HOTTEST AFTERSHAVE IN TOWN

1. With confident and irresistible notes of **bergamot, Madagascar vanilla and tabac bourbon**, it's a scent customers will love.
2. If they're looking for the perfect birthday, Father's Day or anniversary gift, **Black Suede makes a great present.**
3. **59 bottles sold every day!****

*As based on units or volume sold in 2021.
Source: GlobalData.

**Based on units sold between
01.01.2022–31.10.2022.

TODAY
TOMORROW
ALWAYS

wonder

COMING SOON



HOPE FOR LOVE

Get an exclusive first look at our sparkling new perfume, **Today Tomorrow Always Wonder**. We're giving you a **FREE SPRAY SAMPLE** of the beautiful new scent with any full-size fragrance purchase in this First Look.

1 free spray sample per Rep.

THE PURIFYING CLEANSING POWER OF CHARCOAL

This **oil-free, mattifying** formula is the perfect cleansing solution for both teenage and adult customers with combination to oily skin. Its jelly texture **melts away dirt and impurities** to reveal **purified skin**.

TAP HERE

TO DISCOVER
MORE

VIP REPS

40% OFF
BROCHURE
PRICE

**Clearskin Pore
& Shine Purifying
Charcoal Jelly Cleanser**
125ml
58677
brochure price: £3.50
demo: £2.45



HELP TO RESTORE YOUNGER LOOKING EYES INSTANTLY

and see **smoother skin**
with **reduced lines and**
wrinkles over time.

TAP HERE

**TO DISCOVER
MORE**

AWARD
WINNING
PROTINOL™
DUAL COLLAGEN
BOOST

+
LIGHT
DIFFUSION
TECHNOLOGY



VIP REPS

40% OFF
BROCHURE
PRICE

**Renewal
Power Eye Cream**
15ml
40212
will normally be: £14
special introductory
brochure price: £12
demo: £8.40

TRY IT, LOVE IT, SHARE IT

Spread the word with an **unmissable
sample offer** that'll bring in more
customers and **more earnings**.



SAMPLES

POWER COUPLE

Eye Cream & Serum

PACK OF 50

FOR **£10**

order using **93286**



POWER SERUM
PACK OF 20

FOR **£5**

order using **94987**



POWER EYE CREAM
PACK OF 20

FOR **£5**

order using **94995**
SINGLE SAMPLE 50p
order using **35717**

DOUBLE YOUR DISCOUNT WITH POWER EYE CREAM

Explode your earnings with our latest must-have skincare innovation.

HOW DOES IT WORK?



SELL IT

Sell **Power Eye Cream** alone, as part of a duo or bundle between 13th April and 30th June.



UNLOCK IT

Your double discount will be unlocked when you reach your Power Eye Cream sales target, according to your Avon Rewards Level.



5



5



5



7



15



EARN IT

We'll calculate your average Power Eye Cream sales after you've sold your 5th unit and apply double discount until your 25th unit!

GET IT:

Your top-up discount will be applied as a credit on your account by 10th August. For full terms and conditions head to your Rep website.

TAP HERE

TO LEARN HOW YOUR DISCOUNT WILL BE APPLIED

A SUNNY WEATHER ESSENTIAL

With a fast-absorbing formula that protects against UVA and UVB rays, this moisturising formula is perfect for sun-seeking customers.



VIP REPS
40% OFF
BROCHURE
PRICE

Avon Care Sun SPF50
Face & Body Cream
135ml
02725
brochure price: £7
demo: £4.90

REFRESH & INVIGORATE WITH **ORIENTAL AWAKENING**

This **purifying collection with white tea extract** is perfect for customers who want to **revitalise their skin ready for summer**.

VIP REPS

40% OFF
BROCHURE
PRICE



TAP HERE FOR TIPS TO BOOST YOUR EARNINGS

**Oriental Awakening
Balancing Facial Cleanser**
150ml
00463
brochure price: £4.50
demo: £3.15

**Oriental Awakening
Refreshing Peel-Off Mask**
75ml
54999
brochure price: £4
demo: £2.80

**Oriental Awakening
Purifying Glow Scrub**
75ml
11494
brochure price: £4
demo: £2.80

SOOTHE THEIR **SOLES**

Introduce customers to these **shea butter and lavender infused foot masks** so they can relieve dry skin with long-lasting moisturisation, ready for flip-flop season.

leave on for
15 minutes

moisturises for
up to 24 hours

VIP REPS

40% OFF
BROCHURE
PRICE

fresh
lavender
scent

**Moisturising and Soothing
Foot Mask**
Contains 1 pair.
25791
brochure price: £5
demo: £3.50



READY, SET, GLOW

Encourage customers to skip the spray tan and get the glow-down at home! **Silky-smooth and beach-ready skin?** It's a win-win.

Skin So Soft Enhance
& Glow Airbrush Spray
64154
£3.15

VIP REPS

40% OFF
BROCHURE
PRICE



hydrating jojoba
oil and velvet
flower extract
formula

WORTH
£4.50

SALES BOOSTER? NAILED IT

Customers will love skipping the salon and its price tag thanks to our mani must-haves! **With long-lasting, chip-resistant shine**, boost your sales even further by recommending our **Ultimate Gel Shine Nail Enamel Top Coat!**

Gel Shine Nail Enamel Pack
89896
£12

5 FOR
£12
worth
£22.50!



x5
Blue
Screen

**BUY AS MANY PACKS AS YOU
LIKE FROM THIS PAGE**

All worth messaging based on regular brochure prices.

All worth messaging based on regular brochure prices.

SALES COMING IN HOT

Nothing says summer like a bronzed glow. Whatever shade your customers are loving this season, **keep them glowing by stocking up on these summer must-haves!**

Glow Bronzing Pearls
22g



40832
Warm
Glow



51102
Medium
Tan



50427
Cool

ANY
3 FOR
£12
Worth
£27!

THE BEST BASICS

Help customers ace an **effortless look with our collection of summer must-haves.** From work to the weekend, they'll love these **skin-quenching saviours.**

Summer Saviours Pack
67793
demo: £15.10

VIP REPS

40% OFF
BROCHURE
PRICE

clump-free,
water-proof
formula

bold volume that
lasts all day



instantly reduces
lip dryness
buildable colour
with SPF10 and
antioxidants



lightweight,
non-greasy
formula with
shea butter
formulated
with SPF20

ONLY
£15.10
Worth
£23!

**BUY AS MANY MULTIPLES OF 3
AS YOU LIKE FROM THIS PAGE**

**BUY AS MANY PACKS AS YOU
LIKE FROM THIS PAGE**

All worth messaging based on regular brochure prices.

All worth messaging based on regular brochure prices.

SALE SUCCESS

Amplify your sales this season with this **exclusive collection of our hottest products** – a must-have for Beauty Adviser consultations. **Don't forget to follow up with samples and remind customers they can buy a full-size product.**

Not sure what to share with your customers?

TAP HERE for product top tips!

Sales Heroes Pack
69328
demo: £46.90

VIP REPS

40% OFF
BROCHURE
PRICE



x5

bestselling
shades



x25

x15

all 15
shades



ONLY
£46.90
worth
£89.50!

47
PRODUCTS
IN TOTAL

All worth messaging based on regular brochure prices.

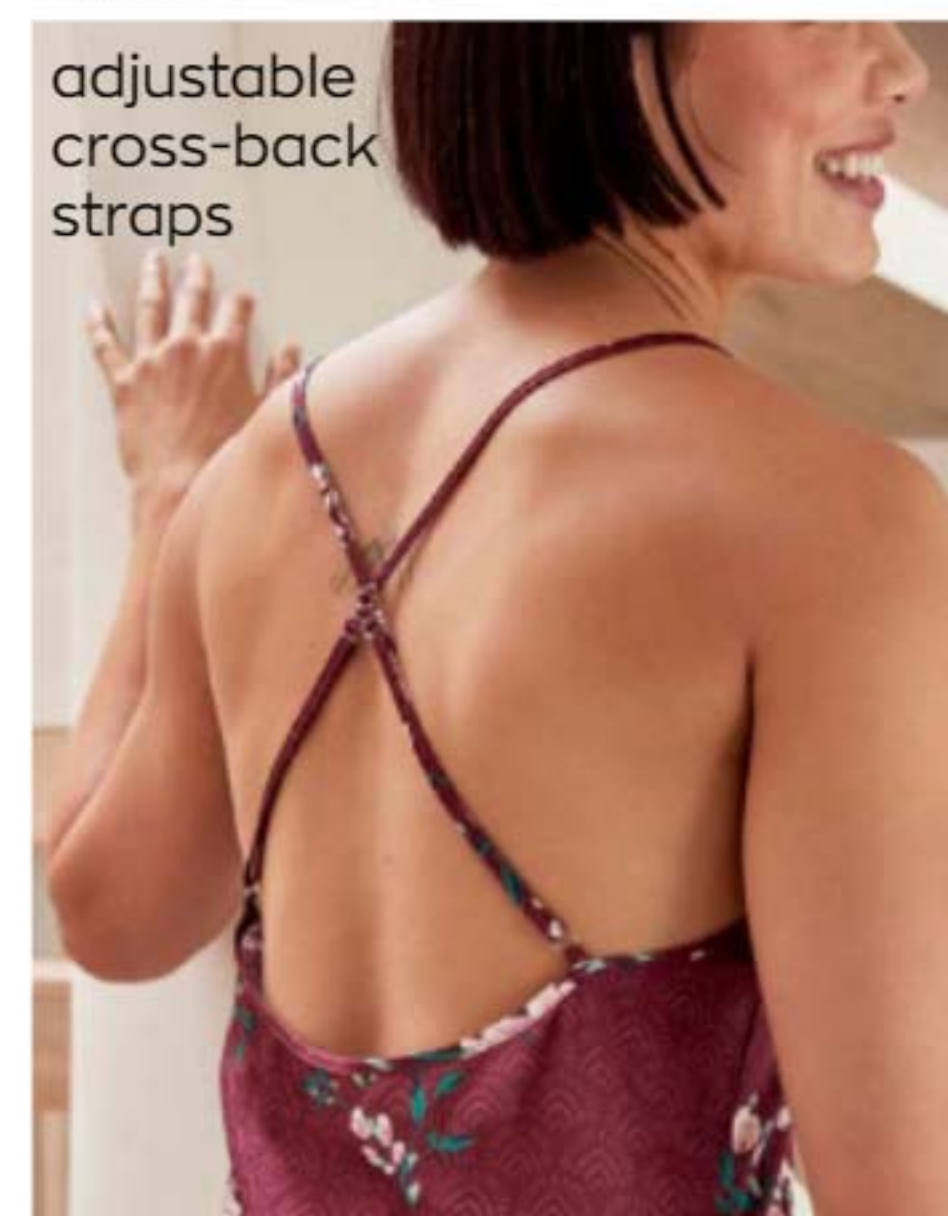
lightweight
satin-feel
material



SUMMER SLEEPWEAR

This **perfect-for-summer chemise** deserves to be shared! Show it off with our **bestselling Pillow Mist** for an extra sales boost!

adjustable
cross-back
straps



VIP REPS

40% OFF
BROCHURE
PRICE

Floral Chemise

Polyester and elastane.

10017 Small 8-10

10025 Medium 12-14

67041 Large 16-18

61523 Extra Large 20-22

brochure price: £16

demo: £11.20

1 size per Rep.

WRAP UP

Host an **at-home spa evening** with this **speedy-drying duo** and your Avon bath and body favourites.

button
fastening

super-soft
microfibre
material for
speedy drying

VIP REPS

40% OFF
BROCHURE
PRICE

Strawberry Hair Turban

Polyester. Approx. 24cm x 60cm.

08235

brochure price: £7

demo: £4.90

Strawberry Towel

Polyester. Approx. 71.5cm x 140cm.

13862

brochure price: £15

demo: £10.50

DECADENT DELIGHTS

Model a pair (or two!) of these **elegant earrings on Facebook** and encourage customers to **gift gorgeously**.

perfect for stacking
or wearing solo

VIP REPS

40% OFF
BROCHURE
PRICE

Maya Earring Gift Set

7-piece gold-tone earring set.

63594

brochure price: £7.50

demo: £5.25

CHECK YOUR PECS

Did you know around **400 men are diagnosed with breast cancer every year?** Spread the pec-checking message and information about **Look Good Feel Better's men's workshops** when selling this gorgeous charity candle!

TAP HERE

FOR T&CS



FRUITY

Breast Cancer Candle

Burns for approx. 28.5 hours. Includes card to find out more about the Avon Breast Cancer Promise.

36665

£7



TAP HERE

TO FIND OUT ABOUT MEN'S LOOK GOOD FEEL BETTER WORKSHOPS

PURPOSE AT HEART

Help our promise to End Gender Violence by raising vital funds and awareness.



Domestic Violence Enamel Pin

Gold plated with enamel design.

24711

£4



Domestic Violence Crystal Pin

Silver plated with crystal glass stones.

13060

£4



Domestic Violence Sparkle Keyring

Silver plated with glass stones.

42218

£5



Heart Wallet

PU with press-button closure.

Approx. 11.5cm x 9.5cm.

32250

£7



TAP HERE

FOR T&CS

PURPOSE AT HEART

Raise much-needed funds and awareness for our **Breast Cancer Promise**.



Breast Cancer Enamel Pin
Gold plated with enamel design.
31757
£4



Breast Cancer Crystal Pin
Silver plated with crystal glass stones.
65482
£4



Breast Cancer Sparkle Keyring
Silver plated with glass stones.
65987
£5



Breast Cancer Candle
Burns for approx. 28.5 hours. Includes card to find out more about the Avon Breast Cancer Promise.
36665
£7



**TAP HERE
FOR T&CS**

YOUR **SALES TOOLS** OF THE TRADE

secure zip closure



Cosmetics Pouch 07187 £7.50

50 tear-off strips



Fragrance Tester Strips 19133 £1

keep fragrance samples handy



Fragrance Sample Case 17640 £4

holds 30 lip samples



Lipstick Sample Holder 21121 £4

display products like a pro



Table Runner 17616 £10

TAP HERE TO DISCOVER MORE

YOUR **SALES TOOLS** OF THE TRADE

100% of profits donated



Breast Cancer Travel Mug 17657 £6

100% of profits donated



End Gender Violence Travel Mug 17665 £6

hydrate on the move



Water Bottle 19166 £6

note it all down



A5 Notebook 19141 £4.50

promote your business on the go



Umbrella 21592 £10

TAP HERE TO DISCOVER MORE

SKINCARE SAMPLES

Help them find their skin
heroes with serum, treatment
and moisturiser samples.



ANEW SAMPLES

Single sachet



Clinical

- 12401** Anti-Wrinkle Smoothing Serum
- 10660** Clarifying Treatment Lotion
- 11940** Even Texture and Tone Cream SPF35
- 15370** Lifting Face, Neck & Chest Serum & Cream

50p



- 00406** Hydra Pro Vita-D Water Cream

60p

Platinum



- 56218** Platinum Day Cream
- 21881** Platinum Night Cream

50p

Reversalist



- 26245** Reversalist Day Cream
- 15974** Reversalist Night Cream

50p

Ultimate



- 32870** Ultimate Day Cream
- 14928** Ultimate Night Cream

50p



Protinol

- 32748** Renewal Power Serum
- 15933** Skin Reset Plumping Shot
- 14738** NEW Renewal Power Eye Cream

50p



Essential

- 64451** Radiance Maximising Serum
- 20651** Vitamin C SPF50 Moisturiser
- 09985** Hydrating Overnight Mask
- 10801** Hydrate & Plump Concentrate

50p



Sensitive+

- 24257** Dual Collagen Cream
- 15305** Dual Collagen Eye Cream

50p



Double sachet

Clinical

- 55244** Brightening Dual Eye System
- 14282** Lifting Dual Eye System

50p

Images used for illustrative
purposes only.

SKINCARE SAMPLES



ANEW SAMPLES

Trial Sizes



Protinol

23531 Renewal Power Serum 10ml
£7

Platinum



27201 Platinum Day Cream 15ml
15636 Platinum Night Cream 15ml
£7

Reversalist



15818 Reversalist Day Cream 15ml
15826 Reversalist Night Cream 15ml
£7

Ultimate



15685 Ultimate Day Cream 15ml
15776 Ultimate Night Cream 15ml
£7



Essential

28555 Vitamin C Radiance
Maximising Serum 10ml
£7



Hydra

72439 Hydra Pro Vita-D Water
Cream Trial Size 15ml
£7



Cleansing

20560 Revitalising
Micellar Water 50ml
£3.50

FOUNDATION SAMPLES

Samples are key in the
search for the perfect
texture and shade.



**Serum
Foundation
50p**

26450	120N Porcelain
17145	140P Light Ivory
24513	125G Warm Ivory
56259	228G Nude
22236	215P Ivory
16121	245N Natural Beige
06122	235P Shell
24869	230N Creamy Natural
48611	320G Sun Beige
56275	310N Medium Beige
56267	330P Honey Beige
16139	345N Soft Honey
21261	355G Light Caramel
19547	430N Deep Tan
19554	420G Caramel



**Flawless Match
Natural Finish
Foundation
50p**

08904	115P Pale Pink	18432	320G Sun Beige
54114	120N Porcelain	15313	330P Honey Beige
54239	125G Warm Ivory	24729	340N Light Tan
23622	130N Alabaster	24737	345N Soft Honey
25908	140P Light Ivory	24752	348P Toasted Praline
08169	145P Ivory Pink	24786	355G Light Caramel
28944	210N Light Beige	24885	410P Spice
24182	215P Ivory	23317	420G Caramel
26625	220G Light Nude	23358	430N Deep Tan
17764	225G Soft Beige	23515	435N Warm Deep Tan
26039	228G Nude	23598	438P Chocolate
24133	230N Creamy Natural	23655	510N Walnut
26476	235P Shell	23697	515N Bronze
26484	245N Natural Beige	23713	520P Rich Sienna
03186	250N Cream Beige	12302	525N Dark Cocoa
20214	260G True Beige	12336	530N Maple
24778	310N Medium Beige	12385	535P Espresso
20461	315N Pure Beige		

POWER STAY FOUNDATION SAMPLES



Power Stay 24-Hour Foundation 50p

	10066 120N Porcelain		36954 315N Pure Beige
	07062 140P Light Ivory		36889 250N Cream Beige
	74435 125G Warm Ivory		36913 245N Natural Beige
	35758 130N Alabaster		72496 320G Sun Beige
	07088 215P Ivory		07443 330P Honey Beige
	66332 220G Light Nude		10140 310N Medium Beige
	39933 228G Nude		35238 420G Caramel
	74401 210N Light Beige		50104 345N Soft Honey
	35501 225G Soft Beige		35667 355G Light Caramel
	07427 235P Shell		35782 435N Warm Deep Tan
	10116 230N Creamy Natural		34892 510N Walnut
	35634 260G True Beige		

MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



Ultra Satin Lipstick 50p

	50542 Sparkling Nude
	32458 Latte
	32482 Twinkle Pink
	32474 Proper Pink
	32466 Pout
	32565 Blush Nude
	32425 Carnation
	32359 Frozen Rose
	32177 Toasted Rose
	69179 Hibiscus
	32599 Country Rose
	32557 Frostiest Mauve
	32490 Red 2000
	57521 Wine With Everything
	68841 Chic



Ultra Matte Lipstick 50p

	68882 Marvellous Mocha
	31963 Nude Suede
	33571 Au Naturelle
	32003 Blush
	33621 Pink Passion
	33639 Posh Petal
	69369 Pure Pink
	69377 Mauve Matters
	33761 Truest Red
	33563 Ravishing Rose
	33779 Adoring Love
	32086 Peach Flatters
	33704 Divine Twig
	69500 Superb Wine



Ultra Shimmer Lipstick 50p

	17863 Violet Sparks
	04101 Gold Dust
	59436 Bronze Glow
	01503 Copper Sparkle
	18879 Spring Bling
	58917 Amber Embers
	18887 Stellar Magenta
	57018 Ruby Glitz
	18861 Razzle Dazzle
	19117 Rosy Lumos
	58909 Latte Glimmer
	17871 Royal Trance

Images used for illustrative purposes only.

MINI LIPSTICK SAMPLES



Revival Serum Lipstick 50p

	04713 Rejuvenating Nude
	26443 Blossoming Pink
	26104 Refreshing Petal
	06593 Exhilarating Magenta
	23861 Awakening Coral
	24570 Revitalising Rouge
	25296 Perky Peony
	24224 Reviving Mauve
	24315 Uplifting Berry



Tinted Lip Balm 50p

	36616 Plum
	36541 Nude
	69195 Bare
	36525 Pink
	36558 Papaya
	36566 Red

Images used for illustrative purposes only.

PERFUME SAMPLES

Help them to discover their
new signature scent with
perfume samples.



Pack of 5 Dipstick Samples



15172 Today
15180 Tomorrow
23671 This Love
10355 The Moment for Her
60p



26260 Attraction Desire for Her
05330 Attraction Game for Her
60p



26419 Eve Privé
11502 Eve Confidence
16790 Eve Truth
60p



14407 Far Away
25114 Far Away Aurora
25478 Far Away Beyond
28282 Far Away Glamour
15222 Far Away Splendoria
60p



01362 Little Black Dress
47233 Little Black Dress The Dress
08474 Little Black Dress Lace
60p



28027 Maxima
14324 Maxima Icon
60p



01669 Pur Blanca Essence
60p



09746 Rare Onyx
60p

Images used for illustrative purposes only.



Single Spray 1.5ml

32912 NEW Eve Become
20412 The Moment for Her
27755 Little Black Dress
02253 Little Black Dress Lace
60p



Single Dipsticks

26237 NEW Eve Become
02907 Lov U
63644 Far Away Endless Sun
09043 Attraction Intense for Her
20p

AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



Pack of 5 Dipstick Samples



28993 Attraction Game for Him
26278 Attraction Desire for Him
60p



23648 Black Suede Hot
28621 Black Suede Secret
60p



15248 Elite Gentleman Absolute
15099 Elite Gentleman Absolute Santal
60p



26575 Maxime
14357 Maxime Icon
60p



20065 Full Speed Gamer
15263 Full Speed Surfer
60p



Single Spray 1.5ml
05876 Maxime Icon
15123 The Moment for Him
60p



10553 The Moment for Him
60p



Single Dipsticks
10751 Full Speed Quantum
52084 Full Speed Electric
09241 Attraction Intense for Him
20p



22202 Segno Impact
60p

IT'S TIME TO SWITCH IT UP

So we can keep bringing you and your customers **the latest (and greatest!) products**, we have to say goodbye to some old favourites... but we've got **great alternatives** lined up for you to fall in love with!

This image is for illustrative purposes only as our Switch It Up guide sees exciting changes in every campaign!

Download our Switch It Up Guide to see our **top alternatives** and products discontinued in future campaigns.

Oh, and did we mention you'll have **the chance to stock up** on your favourites before they're gone for good?

TAP HERE TO DOWNLOAD OUR SWITCH IT UP GUIDE



HOW TO ORDER YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 5, May 2023. You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

TAP HERE to find out what this means for you and your customers, or to check out the video **TAP HERE**

GET IN TOUCH!

Got a query?
Visit avon.uk.com
and click 'contact us'.

TAP HERE
FOR T&Cs

GET THEM BEFORE THEY'RE GONE

41855
Earth



Flawless Liquid Foundation 30ml

Price per 10ml = £2.33

Normally £10

£7 save £3

64105
Blackest Black



SuperShock Volume Light Mascara 10ml

Normally £8.50

£5.50 save £3

66084
Black



Lash Genius Mascara 10ml

Normally £10

£7 save £3

51698
Blonde



Brow Line & Light Duo

Normally £7

£4.50 save £2.50



Into The Sunset Eyeshadow Palette 42770

Normally £9

£6.50 save £2.50

41178 Legendary	43117 Statement	46672 Wanted
47894 Perfection	73221 Flawless	64550 Worthy
41244 Desire	37945 Admire	71969 Crave



Matte Legend Lipstick Sample

Normally 50p

30p save 20p



Ultimate Eye Beauty Gift Set

Includes: Anew Revitalising Micellar Water Trial Size 50ml, Unlimited Drama Instant Lift Mascara 10ml in Blackest Black and Glimmerstick Eyeliner in Blackest Black in a gift box.

44339

Normally £12

£8.50 save £3.50

GET THEM BEFORE THEY'RE **GONE**



These shades only. Blue Screen not included.



Gel Shine Nail Enamel 10ml
Normally £4.50
£2.50 save £2



Crushed Crystals Nail Enamel 10ml
Normally £3
£2.50 save 50p

Offer limited to 8 shades per Rep on these 2 products.

GET THEM BEFORE THEY'RE **GONE**



Festive Body Lotion
400ml
35790
Price per 100ml = 50p
Normally £3
£2 save £1



Pomegranate Mini Hand Cream
30ml
39586
Price per 100ml = £3.33
Normally £1.20
£1 save 20p



Festive Lip Balm
52035
Normally £1.20
£1 save 20p



Bergamot & Green Tea Hand Lotion
195ml
47811
Price per 100ml = £1.28
Normally £4
£2.50 save £1.50



Silicone Glove Protective Hand Cream 75ml
36772
Price per 100ml = £2.33
Normally £2.50
£1.75 save 75p



Firming Hand Cream
75ml
53785
Price per 100ml = £2.33
Normally £2.50
£1.75 save 75p



Macadamia Multipurpose Cream
400ml
39149
Price per 100ml = 60p
Normally £3.50
£2.40 save £1.10



Coconut Oil Body Lotion
400ml
31724
Price per 100ml = 44p
Normally £2.50
£1.75 save 75p

GET THEM BEFORE THEY'RE GONE



Anti-Wrinkle Plumping Concentrate

30ml
74658
 Price per 100ml = £33.33
 Normally £15
£10 save £5



Deeply Hydrating Overnight Mask

50ml
39305
 Price per 100ml = £30.00
 Normally £20
£15 save £5



Anew Discovery Set

31450
 Normally £9
£6.50 save £2.50



Skin Reset Plumping Shot Sample

1.3ml
31245
 Normally £2.20
£2 save 20p



Heavenly Hydration Body Moisturiser

200ml
37283
 Price per 100ml = £2.25
 Normally £7
£4.50 save £2.50



Chocolate & Hazelnut Moisturising Cream

75ml
36400
 Price per 100ml = £2.67
 Normally £2.75
£2 save 75p



Overnight Renewal Cream

75ml
39040
 Price per 100ml = £3.20
 Normally £3.50
£2.40 save £1.10



Beauty Trimmer

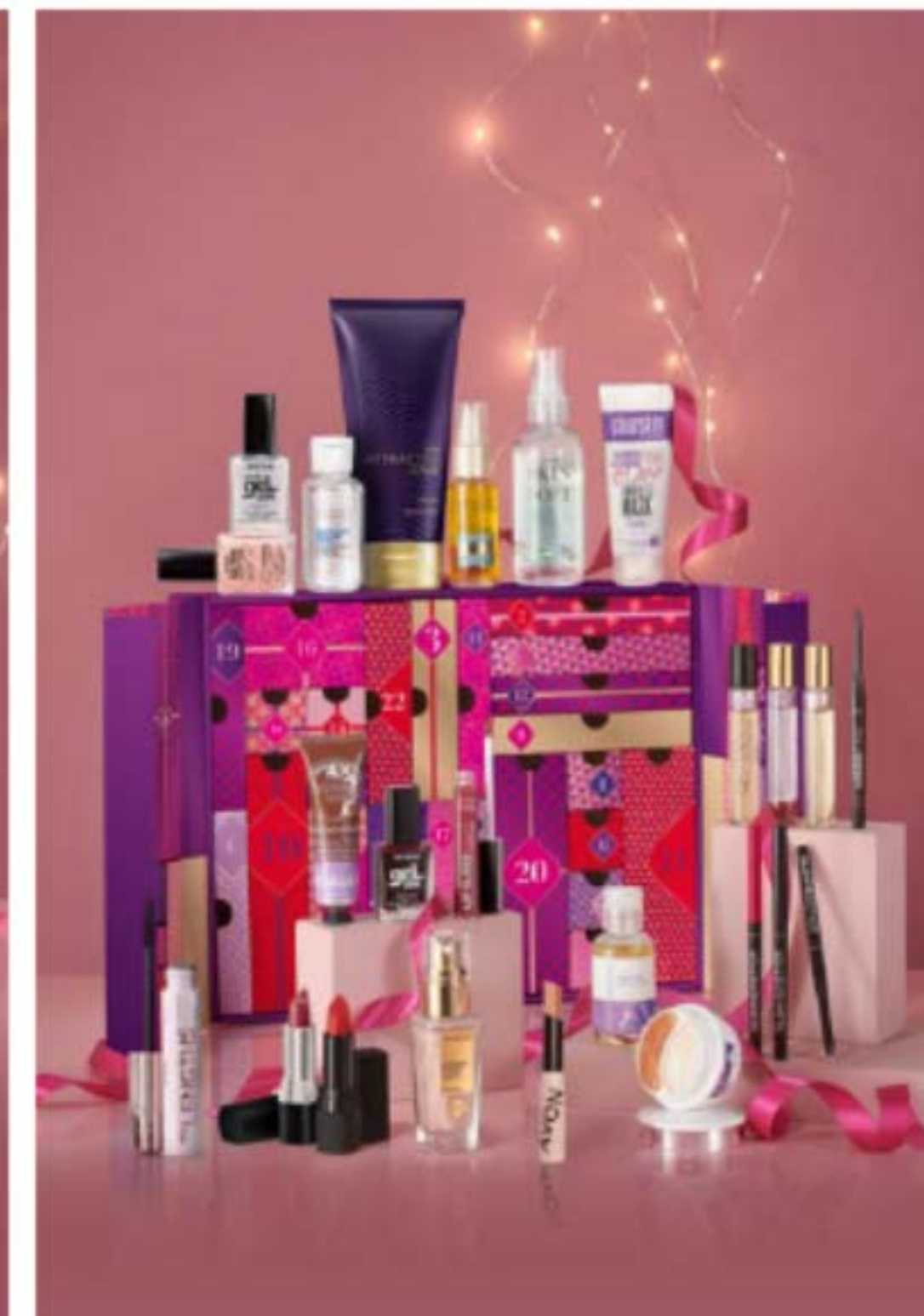
ABS, stainless steel.
 Approx. 18cm x 5cm x 4cm. Requires 2 x AAA batteries (not included).
74906
 Normally £15
£10 save £5

GET THEM BEFORE THEY'RE GONE



12-Day Beauty Advent Calendar

Includes: Attraction for Her EDP Purse Spray 10ml, Planet Spa Aromatherapy Beauty Sleep Hand Cream 30ml, Anew Renewal Power Serum Trial Size 10ml, Gel Shine Nail Enamel in Racing Hearts 10ml, Ultra Matte Lipstick in Truest Red, BB Nail Colour in Lilac Love 10ml, Lash Supreme Volume Primer 7.5ml, Ultra Colour Lip Gloss in Crystal Clear 7ml, Glimmerstick Eyeliner in Blackest Black, Legendary Lengths Mascara in Blackest Black 10ml, Cocoa Butter Softening Hand Cream 30ml and Pomegranate Antioxidant Hand Cream 30ml. **74781** Normally £19.50
£14 save £5.50



24-Day Beauty Advent Calendar

Includes: Always EDP Purse Spray 10ml, Far Away EDP Purse Spray 10ml, Attraction The Game for Her Body Lotion 150ml, Eve Confidence EDP Purse Spray 10ml, Gel Shine Nail Enamel in Showmance 10ml, Ultra Colour 60 Second Express Nail Enamel in Think Fast Pink 10ml, Ultra Satin Lipstick in Chic, Ultra Colour Lip Gloss (shade may vary), Ultra Matte Lipstick in Truest Red, Glimmerstick Diamonds Eyeliner in Silver Lights, Glimmerstick Lip Liner in True Red, Glimmerstick Eyeliner in Blackest Black, Legendary Lengths Mascara in Blackest Black 10ml, Anew Renewal Power Serum 30ml, Absolute Nourishment Treatment Serum 30ml, Tinted Lip Balm in Bare, Micro Fine Brow Pencil in Dark Brown, Anew Revitalising Micellar Water Trial Size 50ml, Skin So Soft Original Dry Oil Spray 150ml, Foot Works 3-in-1 Oil with Lavender 50ml, Planet Spa Aromatherapy Beauty Sleep Hand Cream 30ml, Anew Lifting Dual Eye System, Clearskin Blemish Clearing 4-Minute Mask 75ml and Lasting Gel Shine Base Coat 10ml. **37085** Normally £65
£50 save £15

GET THEM BEFORE THEY'RE GONE

ADVANCE TECHNIQUES
BY AVON



Advance Techniques Professional Hair Colour
Normally £6
£4.90 save £1.10



GET THEM BEFORE THEY'RE GONE



Maxima EDP Purse Spray
10ml
34322
Normally £6
£5 save £1



Herstory EDP
50ml
52274
Price per 100ml = £18.00
Normally £13
£9 save £4



Mesmerize for Her EDT
50ml
35246
Price per 100ml = £14.00
Normally £10
£7 save £3



Lucky Me for Her EDP
50ml
74666
Price per 100ml = £20.00
Normally £15
£10 save £5



Lucky Me for Her EDP Purse Spray
10ml
39859
Normally £6
£4.50 save £1.50



Rare Flowers Night Orchid Body Lotion
150ml
32805
Price per 100ml = £1.33
Normally £4
£2 half price



Mesmerize Black for Him EDT
100ml
51243
Normally £10
£7 save £3



Herstory Love Inspires EDP
50ml
40337
Price per 100ml = £18.00
Normally £13
£9 save £4

GET THEM BEFORE THEY'RE GONE



Tealight Lantern
Iron. Approx. 8cm x 8.5cm x 10.5cm. Tealight not included.
67868
£6



Bear Door Hooks
MDF. Approx. 30cm x 7cm x 17cm. Self-assembly required, fixings included.
65318
Normally £10
£5 half price



LED Moon Mood Lamp
Porcelain. Approx. 8cm x 8cm x 10cm. Requires 2 x LR44 batteries (included and replaceable).
67892
£8

GET THEM BEFORE THEY'RE GONE



Italian Summer Candle
Burns for up to 36 hours.
42549
Normally £7
£4 save £3



Italian Summer Reed Diffuser
Lasts up to 11 weeks. 1ml
42960
Normally £12
£8 save £4



Italian Summer Votive Gift Set
Each votive burns for up to 24 hours.
43687
Normally £10
£7 save £3



Folklore Tales Reed Diffuser
Lasts up to 6 weeks. 1ml
43885
Normally £14
£8 save £6



Folklore Tales Candle
Burns for up to 24 hours.
43869
Normally £8
£5 save £3



Love Reed Diffuser
Lasts up to 7 weeks.
72173
Price per 100ml = £6.25
Normally £9
£5 save £4



Watermelon Punch Candle
Burns for up to 20 hours.
72645
Normally £10
£8 save £2

GET THEM BEFORE THEY'RE **GONE**



Palm & Spot PJs

Cotton.

74062 Small 8-10

74351 Medium 12-14

33977 Extra Large 20-22

Normally £20

£18 save £2



Heart-Print Sweatshirt

Cotton and polyester.

39891 Small 8-10

39925 Medium 12-14

Normally £16

£12 save £4



Spot Reversible Cape

Polyester. Approx. 140cm x 120cm.

66886

Normally £15

£12 save £3

GET THEM BEFORE THEY'RE **GONE**



**Dreamscentz™
Scented Hooded Throw**

Polyester. Approx. 160cm x 127cm.

73767

Normally £30

£16 save £14