

AVON

**FIRST
LOOK**

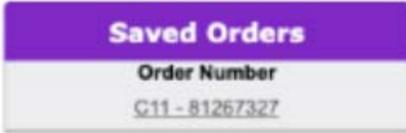
JULY 2023

**SAY HELLO
TO SUMMER**
WITH OUR
BESTSELLING
SKIN SO SOFT



HOW TO ORDER

Did you know you can **send your demo basket straight to your Rep website?** So throw away the pen and paper, fill your basket and follow these simple steps...

- 1** Once you've finished shopping click on the basket icon at the top right 
- 2** Then click  and log in with your Rep ID
- 3** Click  then 
- 4** You'll be taken to your Rep site where you can complete your order by clicking on the order number 

Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited sales-boosting samples and handy sales tools!

VIP REPS

**40% OFF
BROCHURE
PRICE**

VIP Reps get 40% off selected products. **Look out for this logo!** Your discount is automatically applied.



JULY HOT PICKS!

Looking for an **easy sales boost?** Make the most of the **HOTTEST** products this campaign.



1 Skin So Soft Dry Oil Spray



2 Anew Radiance Maximising Microdermabrasion Face Polish



3 Soul Energy Make-up Collection



4 Europe's bestselling Avon beauty products

EXCLUSIVE OFFER IN JULY'S BROCHURE

3 FOR £12.50

Make sure you adjust the quantity to 3 when you order on your Rep website.

3 sold every minute*



SUPERCHARGE YOUR **SUMMER EARNINGS**

Let customers know they can **stock up on this bestseller** with our sizzling brochure offer. Challenge yourself and your team to see how many you can sell...

Original Dry Oil Spray
150ml
31195
brochure price: £5
demo: £2.90

TAP HERE

TO DISCOVER THE RANGE

Original Dry Oil Spray Bonus Size
250ml
31492
brochure price: £6
demo: £4.20



Original Dry Oil Spray Travel Size
100ml
31328
brochure price: £4
demo: £2.80



*Based on sales between 01.05.2022-31.08.2022.

GIVE THEM **DRAMATICALLY SMOOTHER, MORE RADIANT LOOKING SKIN**

It's the **cosmetic at-home Microdermabrasion Face Polish** that gives your customers **salon-level results.**

TAP HERE

TO SEE HOW IT WORKS

VIP REPS

40% OFF BROCHURE PRICE

Anew Radiance Maximising Microdermabrasion Face Polish
75ml
27227
will normally be: £12
special introductory brochure price: £10
demo: £7



BOOST THEIR RADIANT RESULTS

Help them take their skincare regime to the next level with the complete **vitamin C** collection, including the new **Microdermabrasion Face Polish**. Try it for yourself and show off your **radiant results**.

TAP HERE
FOR HOW
TO USE
YOUR REGIME

★★★★★
TOP RATED



VIP REPS
40% OFF
BROCHURE
PRICE

Anew Radiance Maximising Trio

Includes: Radiance Maximising Microdermabrasion Face Polish 75ml, Radiance Maximising Serum 30ml and Daily Defence Vitamin C SPF50 Moisturiser 50ml.

68775

brochure price: £30

demo: £21

ALL 3 FOR
£21
customer
offer £30

TRY IT, LOVE IT, SHARE IT

Spread the word with an **unmissable sample offer** that'll bring in more customers and **more earnings**.



SAMPLES

VITAMIN C TRIO

Face Polish, Serum
& Moisturiser

PACK OF 60

FOR **£12**

order using **68536**



FACE POLISH

PACK OF 20 **£5**

order using **68288**

SINGLE FOR **50p**

order using **36988**



SERUM

PACK OF 20 **£5**

order using **69898**

SINGLE FOR **50p**

order using **17509**



MOISTURISER

PACK OF 20 **£5**

order using **68676**

SINGLE FOR **50p**

order using **20651**

CREATE A VITAMIN C BUZZ

Start creating your social media buzz early!

Customers love to see before and after results, so why not share shots of your skin before and after using the Face Polish. You could even try sharing a vitamin C regime video using the whole collection – sure to boost your sales!

SKINCARE CONSULTATIONS

Summer's here and customers are looking to get their skin summer-ready, so offer them a skincare consultation to help them switch up their products - they'll love this personalised service.

Not sure what to post? Here's our amazing **Training Ambassador** with advice on social posts.

 TAP HERE TO PLAY VIDEO



TAP HERE

TO DOWNLOAD YOUR SKINCARE CONSULTATION FORMS.

For Beauty Adviser training visit Avon Connect, scroll to the bottom to find all things skincare.

SOUL ENERGY

LIMITED EDITION POWERFUL ELEMENTS

These highly pigmented eyeshadow palettes blend seamlessly so customers can express the energy of fire or the serene soul of water.



ENERGY OF FIRE VOLUME 1: Burn Brightly 19091



ENERGY OF FIRE VOLUME 2: Ignite The Flames 15404



SOUL OF WATER VOLUME 1: Aquatic All Day 25387



SOUL OF WATER VOLUME 2: Hidden Depths 25668

VIP REPS

40% OFF
BROCHURE
PRICE

Soul Energy Eyeshadow
brochure price: £8
demo: £5.60

Soul Energy

LIMITED EDITION ELEMENTAL LINES

If customers want easy lines this precision tip and highly pigmented liquid eyeliner is ideal and they can add a colour pop with the mascara!

VIP REPS

40% OFF
BROCHURE
PRICE



18515
Jade Green

Delightful False Lash Mascara

10ml
will normally be: £9
special introductory
brochure price: £7
demo: £6.30

Graphic Liner
brochure price: £5
demo: £3.50



LIMITED EDITION ELEVATED MANI-PEDI

These pearly-effect, fiery-inferno and deep-aquatic shades are just the high-shine treat your customers need.



VIP REPS

40% OFF
BROCHURE
PRICE

Soul Energy Nail Enamel

10ml
brochure price: £4
demo: £2.80



SOUL ENERGY

LIMITED EDITION ESCAPE THE ORDINARY

This multi-use gloss is packed with reflective pearl pigments so customers can add a new dimension to their look and get more for their money.

squeeze and tap onto lips, cheeks and even lids for a luxe glow



VIP REPS
40% OFF
BROCHURE
PRICE

Multi Use Gloss
Lip, Eye & Cheek
5ml
brochure price: £5
demo: £3.50



15438
Crystal Clear

16204
Pink Crystal

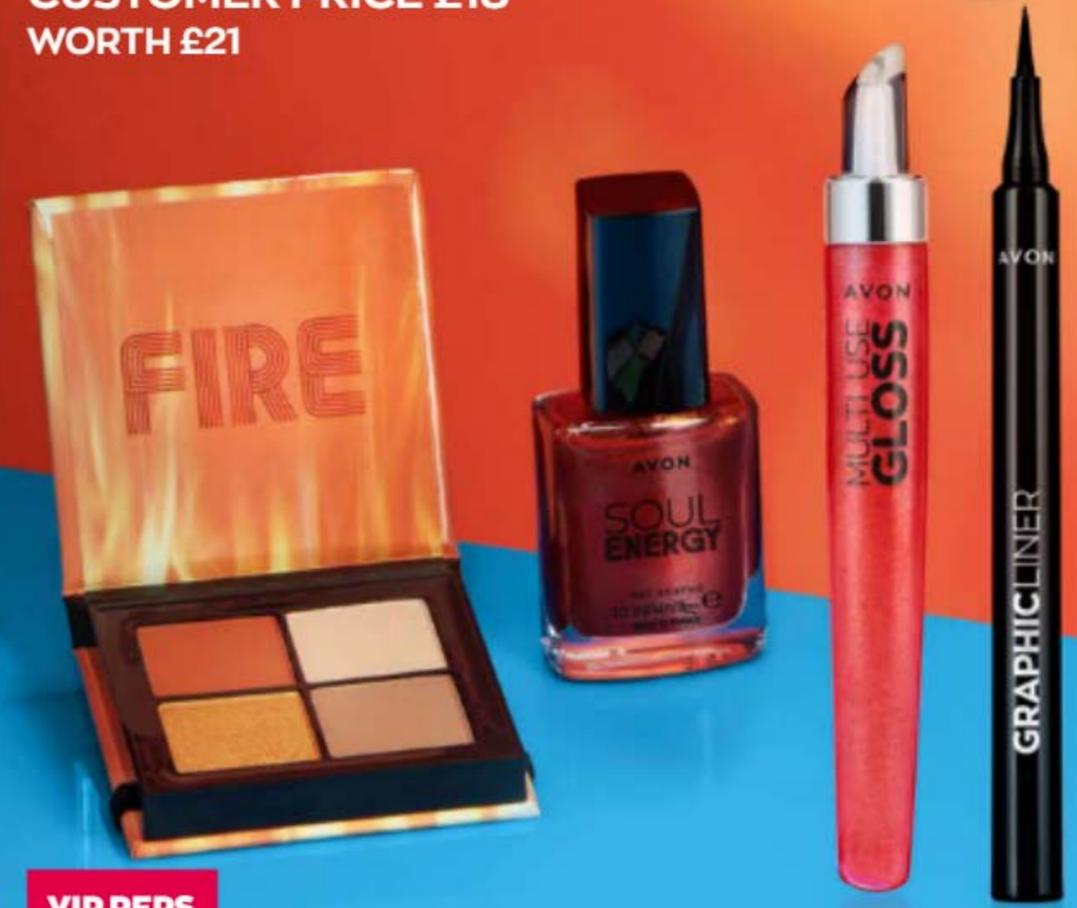
15453
Bronze Rush

12856
Fiery Red

DEMO THE FULL SOUL ENERGY LOOK

ALL 4 FOR
£12.60

CUSTOMER PRICE £18
WORTH £21



VIP REPS
40% OFF
BROCHURE
PRICE

TAP HERE TO CHOOSE YOUR KIT

If you order a Soul Energy Kit, you cannot also order the same shades for the same products individually from this First Look. Pack contents detailed on product description page. Our packs are super popular, so if we run out of any shades or products we'll send you the next closest to keep you looking fabulous.



TODAY
TOMORROW
ALWAYS
wonder

The hope of a love that truly blooms with beautiful **neroli bud**, sparkling **bergamot** and warm **cedarwood**.

VIP REPS
40% OFF
BROCHURE
PRICE

ALL 3 FOR
£15.05
order using 68809

TAP HERE
TO DISCOVER
THE SCENT



FLORAL
MUSK

Wonder EDP Purse Spray
10ml
18812
brochure price: £6
demo: £4.20

Wonder Body Lotion
150ml
30338
brochure price: £5
demo: £3.50

Wonder EDP
50ml
10785
brochure price: £18
demo: £12.60

If you buy all 3 for £15.05, you cannot also order these products individually.



TODAY
TOMORROW
ALWAYS
wonder
SAMPLES

SPRAY SAMPLE



Will normally be 60p
30p half price
order using **39123**



SINGLE DIPSTICK SAMPLE

20p
order using **58321**

10X DIPSTICK SAMPLES
£1
order using **69229**

TODAY TOMORROW ALWAYS COLLECTION SAMPLES

Samples can boost sales by up to 212%* so
stock up on these from your **bestselling collection**.

25 SAMPLES



Today Tomorrow Always Samples Set

Includes: 25 dipstick samples of Today, Tomorrow, This Love,
The Moment for Him and The Moment for Her. 5x dipstick
samples for each.

67694

£2.50

Full-size bottles shown for illustrative purposes only.

*Based on average Rep campaign sales Jan-Dec 2021.

MUSK+

MINERALIS

Plunge into pure invigoration
with violet leaf, fig leaf and
sandstone moss accord.

TAP HERE

**TO DISCOVER
THE SCENT**



FOUGÈRE



AQUA

Musk Mineralis

EDT

50ml

05090

will normally

be: £10

special

introductory

brochure price: £8

demo: £7

The mixable fragrance collection is back, giving you the chance to sell some of **Europe's bestselling Avon scents!** Wear separately or **blend together** for endless scent combinations.

VIP REPS

40% OFF
BROCHURE
PRICE



Scent Mix Elegant Rose EDT
Red apple, rose and vanilla. 30ml
08110
brochure price: £8.50
demo: £5.95

TAP HERE
TO DISCOVER
THE SCENTS



Scent Mix Fizzy Green Tea EDT
Lime, ginger and green tea. 30ml
09183
brochure price: £8.50
demo: £5.95



Scent For Men Masculine Woody EDT
Star anise wood, tea leaf and cedarwood. 30ml
72207
brochure price: £8.50
demo: £5.95



Scent For Men Green Fougère EDT
Lavender, geranium oil and forest moss. 30ml
10157
brochure price: £8.50
demo: £5.95

**BIGGER BOTTLES =
BETTER EARNINGS**

Show loyal fragrance customers how to **save on their fave scent** by buying a bigger, better value 100ml bottle.

TAP HERE
FOR CUSTOMER
SAVINGS

VIP REPS
40% OFF
BROCHURE
PRICE



NEW

Far Away Glamour EDP
100ml
54957
brochure price: £24
demo: £16.80



Eve Confidence EDP
100ml
53686
brochure price: £28
demo: £19.60



NEW

**Little Black Dress
Lace EDP**
100ml
22582
brochure price: £20
demo: £14

AVON THE WORLD'S

No.1

FRAGRANCE
BRAND*



Why is Avon the world's No.1 fragrance brand? Find out with our **award-winning and media-loved** Eve Truth perfume!



25x Eve Truth dipstick samples **£2.50** order using **67116**

WHAT MAKES EVE TRUTH ICONIC?

- 1. Award-winning fragrance** created by world-renowned perfumer Laurent Le Guerrec.
- 2. The media-loved fragrance** features a stunning blend of **pomegranate, peony** and **cedarwood**.
- 3. 86 bottles sold every day!****

*As measured by units or volume sold in 2021. Source: GlobalData.

**Based on units sold between 01.01.2022-07.12.2022.

Your **bestselling** white lily and musk bubble bath scent is now available in a **new shower cream** and **body mist!**



Senses White Lily Body Mist
100ml
15537
brochure price: £2.50
demo: £1.75

Senses White Lily Shower Cream
500ml
27276
brochure price: £1.75
demo: £1.25

Senses White Lily Shower Cream
250ml
27268
brochure price: £1.25
demo: 90p



EUROPE'S BESTSELLING AVON BEAUTY PRODUCTS

Want to build your beauty business? Check out some of Avon's bestsellers in Europe, including **must-have make-up, sumptuous skincare, and relaxing bath and body** picks your customers will love. And with products to suit every budget, **get set for incoming sale success!**

*Refers to the body lotion and hand cream only, after multiple applications. Based on a clinical efficacy study.

RADIANT BERRY FUSION

Customers will love drenching their skin in **lasting moisture** with these fresh, fruity scents for summer.

Berry Fusion Body Lotion
400ml
25742
brochure price: £3
demo: £2.10

Berry Fusion Hand Cream
75ml
25817
brochure price: £2
demo: £1.40

Berry Fusion Multipurpose Cream
400ml
25767
brochure price: £3.50
demo: £2.45



ANEW DELUXE FACE CREAMS

Formulated with **luxurious black pearl extract** and **rejuvenating bioactive gold**, these face creams are some of our bestsellers in Europe, so we thought it was about time we brought them to the UK!

AWARD WINNING
PROTINOL™
DUAL COLLAGEN BOOST

TAP HERE
TO DISCOVER
MORE ABOUT
THE FORMULAS



Anew Supreme Rich Cream with Protinol™
50ml
11189
will normally be: £20
special introductory brochure price: £16
demo: £11.20

Anew Skin Renewing Gold Emulsion with Protinol™
50ml
43521
will normally be: £15
special introductory brochure price: £12
demo: £8.40

VIP REPS
40% OFF
BROCHURE
PRICE



BANISH BLACKHEADS

Introducing a new addition to the ever-popular Clearskin collection. If they're bored of blackheads, this will become their new skincare must-have.



TAP HERE
FOR THE
PRODUCT
LOWDOWN

Clearskin Blackhead Clearing Liquid Extraction Strip
30ml
34496
brochure price: £4
demo: £2.80

AT-HOME FACIAL MASSAGE

The newest **must-have tool** for **helping reduce** the appearance of **tired, puffy-looking skin** or for massaging in **serums** and **moisturisers**.

TAP HERE
FOR HOW
TO USE

VIP REPS
40% OFF
BROCHURE
PRICE

Anew Facial Massage Roller
36681
brochure price: £12
demo: £8.40



GET READY TO GLOW UP

Back and better than ever, these customer faves have **bigger pots** and **pearls** for **mess-free swirling** and **application**, **multi-shade pearls** to suit all skin tones and a **new delicate scent**.



VIP REPS
40% OFF
BROCHURE
PRICE

Bronzing Pearls
28g
will normally be: £10
special introductory
brochure price: £8
demo: £5.60

Blush Pearls
28g
will normally be: £10
special introductory
brochure price: £8
demo: £5.60

TAP HERE TO SEE HOW TO SHADE
MATCH YOUR CUSTOMERS

BLUSH



12138 Cool



20198 Medium



20149 Warm



23788 Deep

BRONZE



13003 Cool



13128 Warm



21402 Medium



25403 Deep



THE SATIN WITH STAYING POWER

If customers tell you they **love the satin look but hate reapplying every 5 minutes**, demo this **long-lasting colour** that goes the distance without drying out lips.



- long-lasting colour that won't dry out your lips
- medium-to-full colour coverage
- SPF15

Lip Stylo

will normally be: £8
special introductory brochure price: £6
demo: £4.20

DRESSING TABLE MUST-HAVES

Perfect for **displaying all those brushes and beauty tools** that are great for boosting sales.



VIP REPS

40% OFF
BROCHURE
PRICE

Implements Box

PP. Approx. 22cm x 11cm x 10.5cm.

18762

will normally be: £14
special introductory brochure price: £12

demo: £8.40



BLENDING SPONGE

- precision sponge for smooth application and seamless blending
- minimal absorption to reduce waste
- can be used wet or dry



VIP REPS

40% OFF
BROCHURE
PRICE

Single Beauty Sponge

Non-latex PU, approx. 4cm x 5.7cm.

11700

brochure price: £5

demo: £3.50

NEW SHADES OF CUSTOMER FAVES

Tempt them to a little treat to perk up their day and your sales!



- | | |
|-------------------------------|-----------------------------|
| 20677
Ripe Papaya | 05181
Iced Coffee |
| 58131
Dream Fuchsia | 14423
Rose Mauve |

Ultra Satin Lipstick
will normally be: £8.50
special introductory
brochure price: £6.50
demo: £4.55



- | | |
|-------------------------------|-----------------------------|
| 14431
Electric Pink | 06866
Ideal Lilac |
| 06809
Vibrant Melon | 06635
Ruby Kiss |

Ultra Matte Lipstick
brochure price: £8.50
demo: £5.95



- 04309**
Berry Nice

Glimmerstick Lip Liner
brochure price: £6.50
demo: £4.55



- 70672**
Naughty Brownie
- 74013**
Dashing Red

Ultra Colour 60 Second Express Nail Enamel 10ml
brochure price: £4
demo: £2.80



- 66753**
Blushing Pink
- 66993**
Cool Silver
- 44164**
Golden Shimmer
- 66787**
Lavender Glow
- 18606**
Rich Plum
- 07906**
Stand Out Ruby

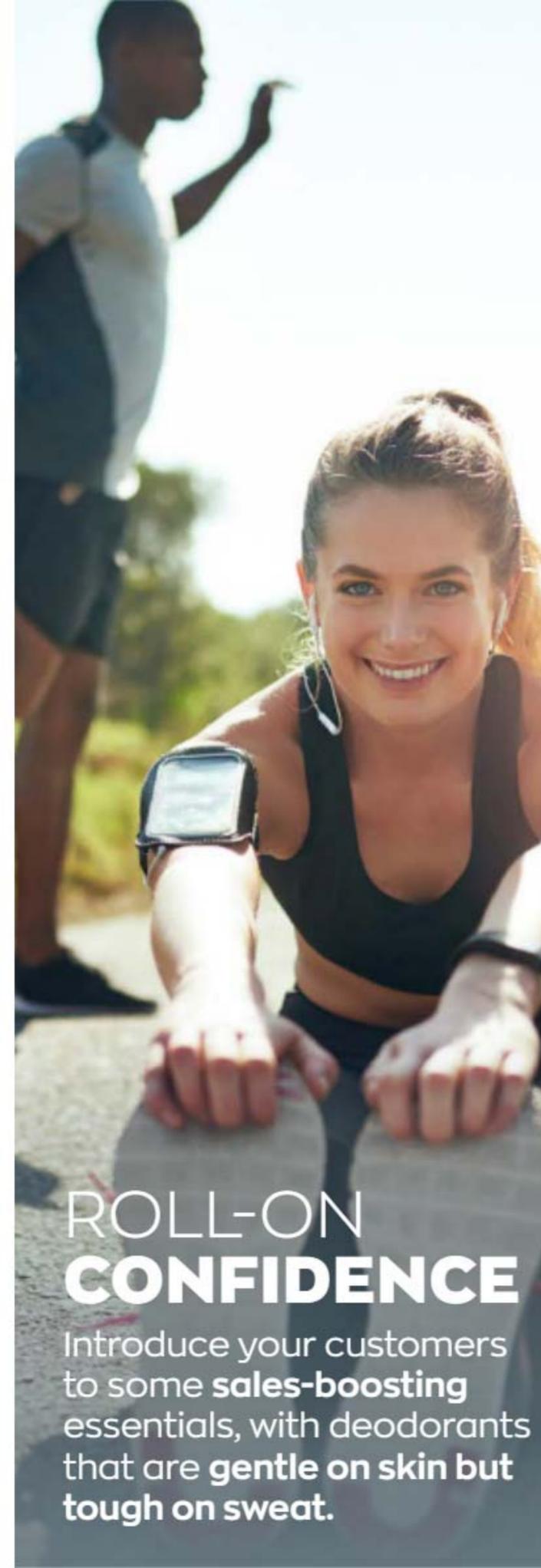
Power Stay Shadow Stick
will normally be: £9
special introductory
brochure price: £7
demo: £4.90



- 26724**
Amethyst
- 28324**
Navy

Glimmerstick Diamonds Eyeliner
will normally be: £6.50
special introductory
brochure price: £4
demo: £2.80

Glimmerstick Eyeliner
brochure price: £6.50
demo: £4.55



ROLL-ON CONFIDENCE

Introduce your customers to some sales-boosting essentials, with deodorants that are gentle on skin but tough on sweat.



ACTIVE
up to 48-hour odour protection

Women's Active 48-Hour Anti-Perspirant Roll On
50ml
68213
brochure price: £2
demo: £1.40



Men's Active 48-Hour Anti-Perspirant Roll On
50ml
32300
brochure price: £2
demo: £1.40



INVISIBLE
no white marks on your clothes

Women's Invisible 48-Hour Anti-Perspirant Roll On
50ml
50906
brochure price: £2
demo: £1.40



Men's Invisible 48-Hour Anti-Perspirant Roll On
50ml
30502
brochure price: £2
demo: £1.40



MAX PROTECTION
up to 72-hour odour protection

Women's Max Protection 72-Hour Anti-Perspirant Roll On
50ml
42754
brochure price: £2
demo: £1.40



Men's Max Protection 72-Hour Anti-Perspirant Roll On
50ml
34744
brochure price: £2
demo: £1.40



PH BALANCED
FOR
INTIMATE SKIN



SUITABLE
FOR
SENSITIVE SKIN



GYNACOLOGICALLY
TESTED



RECYCLABLE
PACKAGING

READY TO SEE YOUR SKINCARE SALES SOAR?

ONLY
£31.50
worth
£45

Beat the heat and nourish skin from AM to PM with our Summer Holy Grail Skincare Set. Perfect for personalised skincare routines, don't forget to demo at consultations.

NEW Holy Grail Skincare Set
68056
£31.50

VIP REPS

40% OFF
BROCHURE
PRICE



TAKE CARE DOWN THERE

Your customers can feel **fresh and confident** with **caring washes** specially formulated for delicate vulval skin.

Gentle Delicate
Feminine Wash

250ml

10538

brochure price: £3

demo: £2.10

Calming Delicate
Feminine Wash

250ml

54965

brochure price: £3

demo: £2.10

Refreshing Delicate
Feminine Wash

250ml

56317

brochure price: £3

demo: £2.10



**BUY AS MANY PACKS AS
YOU LIKE FROM THIS PAGE**

All worth messaging based on regular brochure prices.

TOP-RATED SALES-BOOSTER

We're all feeling the squeeze, so why pay more? Lowering your budget doesn't mean lowering standards. Get customers to sample our **top-rated lipsticks loved as much as luxury brands**. Plus, with **National Lipstick Day on July 29th**, it's the perfect time to build pre-orders. Remember to follow up with customers to **encourage them to buy the full size**.

NEW National Lipstick Day Sample Pack
Includes: 30 Ultra Matte Lipstick Samples and 30 Ultra Satin Lipstick Samples.
68627
£10

ULTRA MATTE
comfortable colour that won't cake, crack or dry enriched with a nourishing blend of vitamin E, avocado oil and sesame oil
SPF15



ULTRA SATIN
enriched with a nourishing blend of vitamin E, avocado oil and sesame oil creamy comfortable cover
SPF15

TAP HERE FOR ALL 30 SHADES

BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE

All worth messaging based on regular sample prices.

ONLY
£10
worth
£30!

SWEET SALES INCOMING

Did you know **ratings and reviews sell products?** Share what **you love about our top-rated Pillow Mist** and encourage your customers to do the same!

Planet Spa The Sleep
Ritual Pillow Mist
100ml
33811
£2.63

VIP REPS
40% OFF
BROCHURE
PRICE



BEST EVER PILLOW SPRAY
"Bought for years it's my favourite pillow mist. I've tried others, but **this is the best**. Smells amazing and leaves a **lovely aroma on your bedding** and around the house."
Dawn S, Avon customer.

ONLY
£2.63
worth
£4.75

All worth messaging based on regular brochure prices.

HANDBAG HEROES

Perfect for **fuss-free touch-ups** or getting **ready on the go**, show your customers these 4 everyday essentials with an **Instagram Reel**.

NEW Handbag Heroes Pack
67405
£12.25

VIP REPS
40% OFF
BROCHURE
PRICE



Nourishing Lip Oil in Blossom
infused with jojoba, avocado and coconut oils brilliant shine with SPF12 protection



Coconut Hand Cream
48 hour moisture, enriched with vitamin E



Ultra-Volume Mascara in Blackest Black
waterproof, buildable & smudge proof



Eve Confidence Purse Spray
notes of blackcurrant, frangipani and oakwood

ONLY
£12.25
worth
£24

BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE

All worth messaging based on regular brochure prices.

SAMPLES = SALES

Did you know **73% of customers said they'd be more likely to buy a product after trying a sample first?*** And it's also the simplest way to drive repeat orders and increase your customer's spend.

NEW Top-Rated Sample Pack
69484
demo: £22.86

VIP REPS
40% OFF
BROCHURE
PRICE

ONLY
£22.86
worth
£37.20

x30 **x30** **x30** **x30**



All worth messaging based on regular brochure prices.
*Sourced from a sampling effectiveness advisors report, March 2020.

SUPPORT & STYLE

Una Support Bra
Nylon and elastane.

BLACK

WHITE

8-10	36863	8-10	37614
12-14	38497	12-14	50005
16-18	65680	16-18	41608
20-22	32755	20-22	35469

brochure price: £12

demo: £8.40

1 size in each shade per Rep.

VIP REPS

40% OFF
BROCHURE
PRICE

wide adjustable straps

soft-touch fabric

handy side fastening

non-wired

racer-back vest with slogan

SUMMER SLEEPWEAR

DREAMER

DREAMER

Floral PJs Set

Cotton.

04820 Small 8-10

10835 Medium 12-14

10991 Large 16-18

10330 Extra Large 20-22

brochure price: £18

demo: £12.60

1 size per Rep.

BEDTIME BLISS

VIP REPS

40% OFF
BROCHURE
PRICE

includes 12 soothing
nature sounds
& a mood light



touch sensor
buttons

Choose from
one of 12 relaxing
sounds including:



adjustable
timer

Sound Machine

Approx. 10cm x 6.5cm.
Powered by USB cable
(included) or 3 x AA
batteries (not included).

04606

brochure price: £25

demo: £17.50

ORGANISED IN STYLE



Woodland Trail Cosmetic Bag

Polyester. Approx. 10cm x 11cm.

07567

brochure price: £12

demo: £8.40

Products not included.



TIME TO SHINE



shortline necklace

Laurel 2-Piece Gift Set
18ct gold-plated necklace and earring set. Necklace: approx. 42cm + 9cm extension chain. Earrings: drop style.
10405
brochure price: £8
demo: £5.60

perfect for gifting

VIP REPS

40% OFF
BROCHURE
PRICE



2-YEAR WARRANTY

All smart watches are compatible with Apple iOS 8.0+ and Android 4.4+ phones.



AVON
smart

drinking & movement reminders

calorie tracking & multisport modes

social & phone notifications

TAP HERE

for all 17 features



Leora Smart Watch
100% silicone strap. Adjustable between approx. 17.5cm and 22cm. Includes a non-replaceable, rechargeable lithium battery.
05447 Pink
07534 Black
brochure price: £55
demo: £38.50

SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.



ANEW SAMPLES

Single sachet

Clinical

- 12401** Anti-Wrinkle Smoothing Serum
- 10660** Clarifying Treatment Lotion
- 11940** Even Texture and Tone Cream SPF35
- 15370** Lifting Face, Neck & Chest Serum & Cream

50p

- 00406** Hydra Pro Vita-D Water Cream

60p

Platinum

- 56218** Platinum Day Cream
- 21881** Platinum Night Cream

50p

Reversalist

- 26245** Reversalist Day Cream
- 15974** Reversalist Night Cream

50p

Ultimate

- 16063** Ultimate Day Cream
- 14928** Ultimate Night Cream

50p

Protinol

- 14738** Renewal Power Eye Cream
- 10199** Renewal Power Serum
- 15933** Skin Reset Plumping Shot

50p

Essential

- 64113** NEW Radiance Maximising Microdermabrasion Face Polish
- 64733** Radiance Maximising Serum
- 73692** Vitamin C SPF50 Moisturiser
- 09985** Hydrating Overnight Mask
- 10801** Hydrate & Plump Concentrate

50p

Sensitive+

- 24257** Dual Collagen Cream
- 15305** Dual Collagen Eye Cream

50p

Double sachet

Clinical

- 55244** Brightening Dual Eye System
- 14282** Lifting Dual Eye System

50p

SKINCARE SAMPLES



ANEW SAMPLES

Trial Sizes

Protinol

- 23531** Renewal Power Serum 10ml

£7

Platinum

- 27201** Platinum Day Cream 15ml
- 15636** Platinum Night Cream 15ml

£7

Reversalist

- 15818** Reversalist Day Cream 15ml
- 15826** Reversalist Night Cream 15ml

£7

Ultimate

- 15685** Ultimate Day Cream 15ml
- 15776** Ultimate Night Cream 15ml

£7

Essential

- 28555** Vitamin C Radiance Maximising Serum 10ml

£7

Hydra

- 73726** Hydra Pro Vita-D Water Cream Trial Size 15ml

£7

Cleansing

- 20560** Revitalising Micellar Water 50ml

£3.50

MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



	Ultra Satin Lipstick 50p		Ultra Matte Lipstick 50p
	71282 NEW Dream Fuchsia		32235 NEW Electric Pink
	39164 NEW Iced Coffee		70615 NEW Ideal Lilac
	72470 NEW Ripe Papaya		43679 NEW Ruby Kiss
	53918 NEW Rose Mauve		73528 NEW Vibrant Melon
	51755 Cappuccino		71951 Berry Blast
	34660 Lava Love		65417 Coral Fever
	41152 Pink Dream		44115 Red Supreme
	32458 Latte		68882 Marvellous Mocha
	32482 Twinkle Pink		31963 Nude Suede
	32474 Proper Pink		33571 Au Naturelle
	32466 Pout		32003 Blush
	32565 Blush Nude		33621 Pink Passion
	32425 Carnation		33639 Posh Petal
	32359 Frozen Rose		69369 Pure Pink
	32177 Toasted Rose		69377 Mauve Matters
	69179 Hibiscus		33761 Truest Red
	32599 Country Rose		33563 Ravishing Rose
	32557 Frostiest Mauve		33779 Adoring Love
	32490 Red 2000		32086 Peach Flatters
	68841 Chic		69500 Superb Wine

Images used for illustrative purposes only.

MINI LIPSTICK SAMPLES



	Revival Serum Lipstick 50p		Tinted Lip Balm 50p		Ultra Shimmer Lipstick 50p
	04713 Rejuvenating Nude		06551 Plum		40758 Violet Sparks
	26443 Blossoming Pink		06387 Nude		36764 Bronze Glow
	06593 Exhilarating Magenta		06247 Bare		36640 Copper Sparkle
	26690 Awakening Coral		06262 Pink		35642 Spring Bling
	67769 Revitalising Rouge		06452 Papaya		35485 Amber Embers
	25296 Perky Peony		06536 Red		40683 Stellar Magenta
	24224 Reviving Mauve				35493 Ruby Glitz
	02717 Uplifting Berry				35527 Razzle Dazzle
	26104 Refreshing Petal				40725 Rosy Lumos
					35402 Latte Glimmer

Images used for illustrative purposes only.

POWER STAY FOUNDATION SAMPLES



FOUNDATION SAMPLES

Samples are key in the search for the perfect texture and shade.



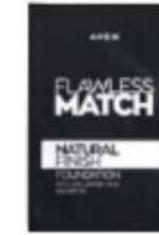
**Power Stay
24-Hour
Foundation
50p**

	10066 120N Porcelain		06502 315N Pure Beige
	07062 140P Light Ivory		13284 250N Cream Beige
	20255 125G Warm Ivory		08631 245N Natural Beige
	23275 130N Alabaster		06171 320G Sun Beige
	07088 215P Ivory		07443 330P Honey Beige
	13672 220G Light Nude		10140 310N Medium Beige
	28191 228G Nude		15628 420G Caramel
	10439 210N Light Beige		08979 345N Soft Honey
	13375 225G Soft Beige		27474 355G Light Caramel
	07427 235P Shell		05074 435N Warm Deep Tan
	10116 230N Creamy Natural		41475 510N Walnut
	13466 260G True Beige		



**Serum
Foundation
50p**

	26450 120N Porcelain
	17145 140P Light Ivory
	24513 125G Warm Ivory
	56259 228G Nude
	22236 215P Ivory
	16121 245N Natural Beige
	06122 235P Shell
	24869 230N Creamy Natural
	48611 320G Sun Beige
	56275 310N Medium Beige
	56267 330P Honey Beige
	16139 345N Soft Honey
	21261 355G Light Caramel
	19547 430N Deep Tan
	19554 420G Caramel



**Flawless Match
Natural Finish
Foundation
50p**

	08904 115P Pale Pink		18432 320G Sun Beige
	54114 120N Porcelain		15313 330P Honey Beige
	54239 125G Warm Ivory		24729 340N Light Tan
	23622 130N Alabaster		24737 345N Soft Honey
	25908 140P Light Ivory		24752 348P Toasted Praline
	08169 145P Ivory Pink		24786 355G Light Caramel
	28944 210N Light Beige		24885 410P Spice
	24182 215P Ivory		23317 420G Caramel
	26625 220G Light Nude		23358 430N Deep Tan
	17764 225G Soft Beige		23515 435N Warm Deep Tan
	26039 228G Nude		23598 438P Chocolate
	24133 230N Creamy Natural		23655 510N Walnut
	26476 235P Shell		23697 515N Bronze
	26484 245N Natural Beige		23713 520P Rich Sienna
	03186 250N Cream Beige		12302 525N Dark Cocoa
	20214 260G True Beige		12336 530N Maple
	24778 310N Medium Beige		12385 535P Espresso
	20461 315N Pure Beige		

PERFUME SAMPLES

Help them to discover their new signature scent with perfume samples.



Pack of 5 Dipstick Samples



15172 Today
15180 Tomorrow
23671 This Love
10355 The Moment for Her
60p



01362 Little Black Dress
08474 Little Black Dress Lace
60p



26260 Attraction Desire for Her
05330 Attraction Game for Her
60p



28027 Maxima
14324 Maxima Icon
60p



26419 Eve Privé
11502 Eve Confidence
16790 Eve Truth
60p



09746 Rare Onyx
60p



14407 Far Away
25114 Far Away Aurora
25478 Far Away Beyond
28282 Far Away Glamour
15222 Far Away Splendoria
60p



Single Spray 1.5ml

30452 NEW Wonder
11015 Eve Become
20412 The Moment for Her
27755 Little Black Dress
02253 Little Black Dress Lace
60p



Single Dipsticks

30098 NEW Wonder
26237 Eve Become
02907 Lov U
63644 Far Away Endless Sun
09043 Attraction Intense for Her
20p

AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



Pack of 5 Dipstick Samples



28993 Attraction Game for Him
26278 Attraction Desire for Him
60p



23648 Black Suede Hot
28621 Black Suede Secret
60p



15248 Elite Gentleman Absolute
15099 Elite Gentleman Absolute Santal
60p



26575 Maxime
14357 Maxime Icon
60p



20065 Full Speed Gamer
15263 Full Speed Surfer
60p



Single Spray 1.5ml

05876 Maxime Icon
15123 The Moment for Him
60p



10553 The Moment for Him
60p



Single Dipsticks

05520 NEW Full Speed Electric
10751 Full Speed Quantum
09241 Attraction Intense for Him
20p



22202 Segno Impact
60p

GIVE YOURS A SUMMER SQUEEZE

Hey breastie, it's time to **get everyone checking their boobs** with this hydrating body lotion! It's important to **know the signs, symptoms and how to take action**, so click the tap here below to take the **CoppaCollege training**.

TAP HERE

**TO GET TO KNOW
YOUR BOOBS**



Avon Care Breast Cancer Awareness Body Lotion
Infused with vitamin E, shea butter and rose water. Provides 24-hour moisture. 720ml
25825
£4.50

TAP HERE

FOR T&CS

100%

OF PROFITS
DONATED TO
GOOD CAUSES*

PURPOSE AT HEART

Help our promise to End Gender Violence by raising vital funds and awareness.

100% OF PROFITS DONATED TO GOOD CAUSES



Domestic Violence Enamel Pin
Gold plated with enamel design.
24711
£4



Domestic Violence Crystal Pin
Silver plated with crystal glass stones.
13060
£4



Heart Wallet
PU with press-button closure.
Approx. 11.5cm x 9.5cm.
32250
£7



TAP HERE

FOR T&CS

PURPOSE AT HEART

Raise much-needed funds and awareness for our **Breast Cancer Promise**.

100% OF PROFITS DONATED TO GOOD CAUSES



Breast Cancer Enamel Pin
Gold plated with enamel design.
26187
£4



Breast Cancer Crystal Pin
Silver plated with crystal glass stones.
25833
£4



Breast Cancer Sparkle Keyring
Silver plated with glass stones.
15446
£5



CoppaFeel! Candle
Burns for approx. 28 hours. Includes a CoppaFeel! boob-checking card.
32649
£7



**TAP HERE
FOR T&CS**

YOUR **SALES TOOLS** OF THE TRADE

100% of profits donated



Breast Cancer Travel Mug 33084 £6

100% of profits donated



End Gender Violence Travel Mug 33142 £6

hydrate on the move



Water Bottle 19166 £6

promote your business on the go



Umbrella 21592 £10

TAP HERE TO DISCOVER MORE

YOUR **SALES TOOLS** OF THE TRADE

secure zip closure



Cosmetics Pouch 07187 £7.50

50 tear-off strips



Fragrance Tester Strips 19133 £1

keep fragrance samples handy



Fragrance Sample Case 17640 £4

holds 30 lip samples



Lipstick Sample Holder 21121 £4

display products like a pro



Table Runner 17616 £10

IT'S TIME TO **SWITCH** IT UP

So we can keep bringing you and your customers **the latest (and greatest!) products**, we have to say goodbye to some old favourites... but we've got **great alternatives** lined up for you to fall in love with!

This image is for illustrative purposes only as our Switch It Up guide sees exciting changes in every campaign!



Download our **Switch It Up Guide** to see our **top alternatives** and products discontinued in future campaigns.

Oh, and did we mention you'll have **the chance to stock up** on your favourites before they're gone for good?

TAP HERE TO DISCOVER MORE

TAP HERE TO DOWNLOAD OUR SWITCH IT UP GUIDE

ORDERING YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 6, June 2023. You can order just 1 of each demo product (our Business Booster offers are a little different) but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

TAP HERE to find out what this means for you and your customers, or to check out the video **TAP HERE**

GET THEM BEFORE THEY'RE GONE



Avon Care Bonus-Size Moisturising Hand Gel
250ml
30635
Price per 100ml = £1.00
£2.50



Avon Care Travel-Size Moisturising Hand Gel
100ml
43984
£1.50



Footworks Overnight Renewal Cream
75ml
39040
Price per 100ml = £4.67
£3.50



Foot Works Illipe Butter Moisturising & Smoothing Cream
75ml
44180
Price per 100ml = £3.67
£2.75



Foot Works Illipe Butter Moisturising & Smoothing Scrub
75ml
44743
Price per 100ml = £3.67
£2.75



Avon Care Silicone Glove Protective Hand Cream
75ml
36772
Price per 100ml = £3.33
£2.50



Bergamot & Green Tea Hand Lotion
195ml
43356
Price per 100ml = £2.05
£4



Lemongrass & Coconut Hand Lotion
195ml
64055
Price per 100ml = £2.05
£4



Lavender & Ginger Hand Lotion
195ml
46441
Price per 100ml = £2.05
£4

GET IN TOUCH!

Got a query?
Visit avon.uk.com
and click 'contact us'.

TAP HERE
FOR T&CS

GET THEM BEFORE THEY'RE **GONE**



Gel Shine Nail Enamel
10ml
£4.50

GET THEM BEFORE THEY'RE **GONE**



Eve Embrace EDP
50ml
50922
Price per 100ml = £32.00
£16



Rare Onyx EDP
50ml
45153
Price per 100ml = £24.00
£12



Incandessence EDP Travel Spray
30ml
50781
Price per 100ml = £25.00
£7.50



Today Loving Touch Solid Perfume Balm
32698
£8



Far Away Splendoria EDP Purse Spray
10ml
49411
£6



Eve Truth EDP Purse Spray
10ml
71209
£6



Little Black Dress The Dress Body Lotion
150ml
43059
Price per 100ml = £2.67
£4

GET THEM BEFORE THEY'RE GONE

ADVANCE TECHNIQUES
BY AVON



Advance Techniques Professional Hair Colour
£6

Brunettes						
	6.7	6.3	5.3	5.0	4.0	
	50674 Chocolate Brown	44545 Light Golden Brown	44420 Medium Golden Brown	29447 Medium Brown	73445 Dark Brown	
	Remember to allergy test 48 hours before use.					
Reds & Blacks						
	8.4	6.56	5.65	2.0		
	43778 Intense Copper	71902 Light Mahogany Red	44172 Deep Red Mahogany	71191 Natural Black		
Blondes						
	12.01	11.0	10.31	9.0	8.1	7.0
	53090 Ultra Light Ash Blonde	29462 Extra Light Blonde	44529 Very Light Champagne Blonde	74500 Light Blonde	46029 Medium Ash Blonde	44586 Dark Blonde

GET THEM BEFORE THEY'RE GONE



Merry & Bright Cutlery Holders
Set of 2. Polyester. Approx. 11.5cm x 11.5cm.
52407
£5



Winter Spice Hanging Decorations
Set of 3. Ceramic. Lasts up to 2 weeks. Approx. 5cm x 6cm, 7cm x 5cm and 6.5cm x 5.5cm.
53108
£8



Merry & Bright Table Runner
Polyester. Approx. 33cm x 200cm.
32607
£12



Merry & Bright Placemats
Set of 2. Polyester. Approx. 25cm x 36cm.
74898
£7



Merry & Bright Christmas Tree Skirt
Polyester. Approx. 90cm diameter.
30437
£10



Christmas Window Decals
PE. Set of 3: bauble, snowflake and festive greeting. 2 x approx. 21cm x 29cm and 1 x approx. 30cm x 21cm.
37069
£5



Winter Spice Scented Throw
Polyester. Approx. 127cm x 152cm.
32334
£28



Christmas Star Spinner
Stainless steel. Approx. 10cm x 16cm x 26cm.
41772
£6

GET THEM BEFORE THEY'RE GONE



Blue Tech Pen
ABS. Includes 3 x 1.5V LR41/AG13 non-replaceable batteries. Approx. 16cm x 1cm.
40204
£10



Set of 2 Bath Foot Massagers
TPR. Approx. 6.5cm x 7.3cm x 2.6cm.
29702
£1



Red Star Tealight Holder
Iron. Approx. 7cm x 7cm x 8cm. Tealight not included.
43828
£7



Gold Hanging Decoration
Iron. Approx. 0.5cm x 14.5cm x 15.5cm.
45559
£7



Musical Reindeer Toy
Polyester and plastic. Approx. 21cm. Requires 3 x AAA batteries (not included). Not suitable for children under 3 years old.
48512
£20



Car Countdown to Christmas
Dolomite and ceramic. Approx. 13cm x 8cm x 17cm. Requires 3 x LR44 batteries (not included). Chalk not included.
36673
£12



Lipsy Mug & Sock Gift Set
Socks: polyester and one size. Ceramic mug: not suitable for the dishwasher or microwave.
30346
£10

GET THEM BEFORE THEY'RE GONE



Palm & Spot PJs
Cotton.
74062 Small 8-10
74351 Medium 12-14
35618 Extra Large 20-22
£20



Woodland Animal PJs
Cotton and polyester.
50229 Small 8-10
51128 Medium 12-14
£15.50



Heart-Print Sweatshirt
Cotton and polyester.
34629 Small 8-10
53678 Medium 12-14
£16



Spot Reversible Cape
Polyester. Approx. 140cm x 120cm.
66886
£15



Dreamscentz™ Scented Hooded Throw
Polyester. Approx. 160cm x 127cm.
73767
£30



Lipsy Reversible Cape
Acrylic.
33076
£25

GET THEM BEFORE THEY'RE **GONE**



Be You Hoodie

Cotton and polyester.

35857 Small 8-10

50484 Medium 12-14

33555 Large 16-18

50864 Extra Large 20-22

£25



Pink Leopard Leggings

Nylon, elastane and polyester.

39792 Medium 12-14

32680 Extra Large 20-22

£16

GET THEM BEFORE THEY'RE **GONE**



Hedgehog PJs

Cotton.

65268 Small 8-10

50260 Medium 12-14

37952 Extra Large 20-22

£18



Glitter Stripe Lounge Set

Cotton.

32763 Small 8-10

45401 Medium 12-14

49791 Large 16-18

£28



Flamingo PJs

Cotton.

53959 Small 8-10

£18



Navy Gingham Daisy PJs

Cotton.

36806 Small 8-10

£20

GET THEM BEFORE THEY'RE GONE



Sweet Rose Candle
Burns for up to 30 hours.
72637
£5



Sweet Rose Reed Diffuser
Lasts up to 11 weeks.
44107
£7



Sweet Rose Wax Melts
Pack of 6.
44388
£4



Folklore Tales Reed Diffuser
Lasts up to 6 weeks.
43885
£14



Folklore Tales Candle
Burns for up to 24 hours.
51805
£8



Tealight Lantern
Iron. Approx. 8cm x 8.5cm x 10.5cm. Tealight not included.
43810
£6



Bear Door Hooks
MDF. Approx. 30cm x 7cm x 17cm. Self-assembly required, fixings included.
44602
£10



LED Moon Mood Lamp
Porcelain. Approx. 8cm x 8cm x 10cm. Requires 2 x LR44 batteries (included and replaceable).
73866
£8



Pebble Backflow Incense Burner
Dolomite. Approx. 12cm x 8.5cm x 7.5cm.
44222
£8