

AVON

AUGUST 2023

**FIRST
LOOK**

NEW

**DARE
THEM TO
WEAR THEIR
MOST
EXTREME
LASH LOOK
EVER**



HOW TO ORDER

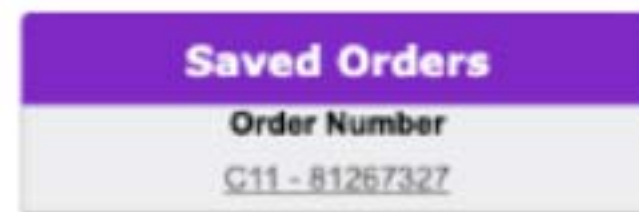
Did you know you can **send your demo basket straight to your Rep website?** So throw away the pen and paper, fill your basket and follow these simple steps...

1 Once you've finished shopping click on the basket icon at the top right 

2 Then click  and log in with your Rep ID

3 Click  then 

4 You'll be taken to your Rep site where you can complete your order by clicking on the order number



Don't forget you're limited to 1 full-size demo product, but you can still purchase unlimited sales-boosting samples and handy sales tools!

VIP REPS
40% OFF
BROCHURE
PRICE

VIP Reps get 40% off selected products. **Look out for this logo!** Your discount is automatically applied.



AUGUST HOT PICKS

Looking for an **easy sales boost?** Make the most of the **HOTTEST** products this campaign.



1 Exxtravert Mascara



2 Fragrance Reviews



3 Europe's bestselling Avon products



4 Business Boosters

CUSTOMERS
LOOKING FOR
**EXTREME
VOLUME?**

BUILD THEIR MOST
**EXTREME LASH
LOOK EVER** WITH
**LASH-MAXIMISING
SILK-LIKE FIBRES**

GO EXTRA FOR **EXXTRAVERT**

Soak up the extreme Exxtravert vibes with the trailer for this **must-have mascara**. Then turn up the volume on this new launch by letting your customers know **something exciting is about to drop!**



Based on actual model use.



BARE LASHES



INSTANT IMPACT



EXTRA VOLUME



EXTREME VOLUME**

Model is wearing eyeliner.

UP TO
DOUBLE
THE VOLUME
WITH EVERY COAT*

TAP HERE

TO LEARN ABOUT
THE EXTREME
BRUSH & FORMULA



06577
Brown Black



24265
Blackest Black

Exxtravert Extreme
Volume Mascara
9.5ml
will normally be: £11
special introductory
brochure price: £9
demo: £6.30

VIP REPS

40% OFF
BROCHURE
PRICE

EXTREME EYE KIT

Entice customers
buying the mascara
to **get the full eye**
look for only £7 more!

ALL 3 FOR
£11.20
worth £26.50

EXXTRAVERT
EXTREME VOLUME
MASCARA, 9.5ML
for up to double
the volume with
every coat*

NEW

POWER STAY
SHADOW STICK
extremely intense
shades with up
to 16 hours of
staying power



VIP REPS

40% OFF
BROCHURE
PRICE

TOP-RATED
GLIMMERSTICK
EYELINER
glides on
and stays on
for **boldly**
defined eyes

TAP HERE FOR ALL 3 DARING EYE KITS

*Up to 7 coats.
Based on a clinical
efficacy study with
16 participants.

TOP TIPS FOR **EXXTRA SALES**

1. Seeing is believing. **Demo your Exxtravert lash look** on social media with a **before and after**.
2. **Share what you love about Exxtravert, talking about the brush and formula, on a live or video.** Ask customers to comment with questions, so you can follow up with them and build relationships.
3. Share your digital brochure with a **picture of you using the virtual try on tool.** Encourage customers to use the tool and share their look.

TAP HERE

**FOR A SHAREABLE
BEFORE & AFTER**

EXXTRAVERT
AVON
**EXTREME
VOLUME**

EXXTRA

AVON

Far Away

BEYOND
THE MOON

COMING IN SEPTEMBER



**TAP TO
PLAY**



CAPTURE THE MYSTERY OF THE MOON

Get an exclusive first look at our hypnotic new, longer-lasting parfum, **Far Away Beyond The Moon**. We're giving you a **FREE DIPSTICK SAMPLE** of the unique new scent with any full-size beauty purchase in this First Look.

Maximum of 1 sample per Rep.

GO BEYOND WITH OUR LONG-LASTING PARFUM

Discover the new addition to our exclusive Beyond perfume range. With a richer fragrance oil, the parfum creates a **longer-lasting, more intense scent**.



EAU DE
TOILETTE



EAU DE
PARFUM



PARFUM

TOP TIPS



Try the scent for yourself so you can really describe it fully to your customers.



Engage with your customers on social media to ask them what the moon inspires in them.



Know the types of fragrances your customers like and give them a sample of the perfume to try for themselves.

THE SCENT OF THE SEASON

Make the most of the **biggest selling season for fragrance** and **stock up on samples** of the stunning parfum to share with your customers.

SPRAY SAMPLE

order using 08417

70p

SINGLE DIPSTICK SAMPLE

order using 50898

70p



10X DIPSTICK SAMPLES

order using 69302

£2



20X DIPSTICK SAMPLES

order using 69757

£3.60



50X DIPSTICK SAMPLES

order using 69807

£6



Sample on card imagery for illustrative purposes only. Sample/s received may differ from image shown.

**DIPSTICK SAMPLES
NOW COME ON A
BRANDED CARD!**



LUXURY INSPIRED BY THE MIDDLE EAST

Far Away Splendoria EDP
Plum, gardenia-infused white
oud accord and vanilla. 50ml
33738
normal brochure price: £14
special brochure price: £12
demo: £8.40

VIP REPS
40% OFF
BROCHURE
PRICE




FLORAL

ORIENTAL

SHARE THE AMAZING REVIEW WITH YOUR CUSTOMERS!

“ This is such a beautiful and rich fragrance, and it lasts so well. **People always think I'm wearing a designer perfume** when I spray it!
Jaymi, Avon associate

A SCENT THAT EVOLVES AS YOU MOVE

Eve Become EDP
Red apple, butterfly blossom
accord and cedarwood. 50ml
52548
normal brochure price: £16
special brochure price: £14
demo: £9.80

VIP REPS
40% OFF
BROCHURE
PRICE




FLORAL

FRUITY

“ I love the vibrant scent of this perfume, it's such a gorgeous floral fragrance. **I'm always getting compliments when wearing it.**
Sophie, Avon associate

A SCENT THAT'S ENGINEERED FOR EXCITEMENT

Full Speed EDT

Juniper berry, cypress and sandalwood. 75ml
33753

normal brochure price: £12

special brochure price: £10

demo: £7

VIP REPS

40% OFF
BROCHURE
PRICE



FOUGÈRE



CITRUS

AN INTIMATE SCENT READY TO BE REVEALED

AVON
**BLACK SUEDE
SECRET**



AMBER



SPICY

Black Suede Secret EDT

Red apple, tonka and cuir velour. 75ml

64162

normal brochure price: £14

special brochure price: £12

demo: £8.40

VIP REPS

40% OFF
BROCHURE
PRICE

“ Beautiful smell and it lasts quite long too. It's definitely a **must-buy for men**.
Adam, Avon online customer

“ **Good value** and it smells lovely. My hubby is very pleased with it.
Anita M, Avon online customer

NEW

LIMITED EDITION

SMOKEY NUDES

This palette is **great value for money** giving customers an **everyday nude look** or an **easy smokey eye** – they'll find it in the brochure.



- 6 neutral shades in matte, shimmer and metallic finishes
- buildable colour to sculpt eyes
- black shade can be used like an eyeliner

All Nudes Eyeshadow Palette

NEW

**LIMITED EDITION
BACK BECAUSE THEY LOVED IT**

GOLDEN NUDES

This **must-have nude midi palette** was such a hit we've brought it back so tell make-up lovers they'll find it in the brochure.



- 3 rich, velvety matte shades
- 3 intense shimmer shades
- ultra-blendable and highly pigmented

Sand Storm Eyeshadow Palette

I'm wearing... **Fierce Amber,**
Wild Malachite & Bold Amethyst

NEW SUMMERY GLIMMERSTICK SHADES

Point customers to the **back cover of the brochure** where they can take advantage of this great offer and try one of the **new eye-popping shades** of this **top-rated fave!**

ANY 3 FOR £7*
CUSTOMER OFFER
2 FOR £8, 3 FOR £10

*Order as many Glimmersticks as you like but remember, you can only order 1 of each shade in this First Look. *Sneak peek: pre-order today for delivery by August!

AVON
GLIMMERSTICK

NEW BRIGHT SHADES

72363 Fierce Amber†

51151 Daring Citrine†

50831 Bold Amethyst†

51136 Savage Jade†

50948 Wild Malachite†

51524 Navy

30940 Fearless Sapphire†

51144 Amethyst

34819 Bronze

34827 Cherry Red

37028 Forest Green

35881 Blackest Black

36194 Brown Black

34702 Cosmic Brown

34793 Saturn Grey

34876 Majestic Plum

34918 Starry Night

35014 Azure Blue

35055 Emerald

34058 Fuchsia

34009 Sugar Plum

33993 Emerald Glow

33985 Aqua Sparkle

36137 Black Bijoux

35105 Black Ice

35121 Brown Sugar

35154 Smokey Diamond

35188 Silver Lights

35212 Teal Sparkle

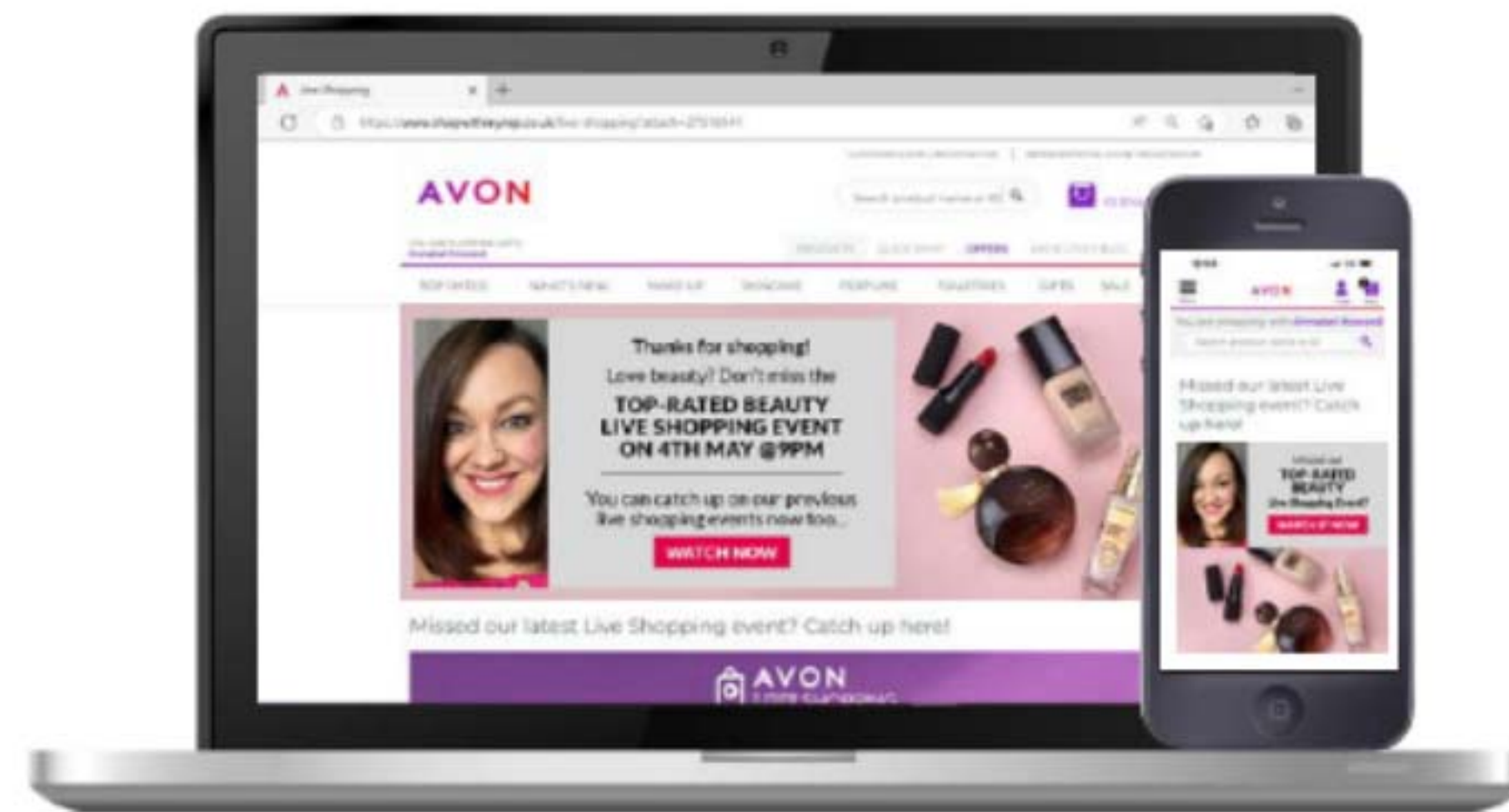
35303 Twilight Sparkle

ORIGINAL SHADES

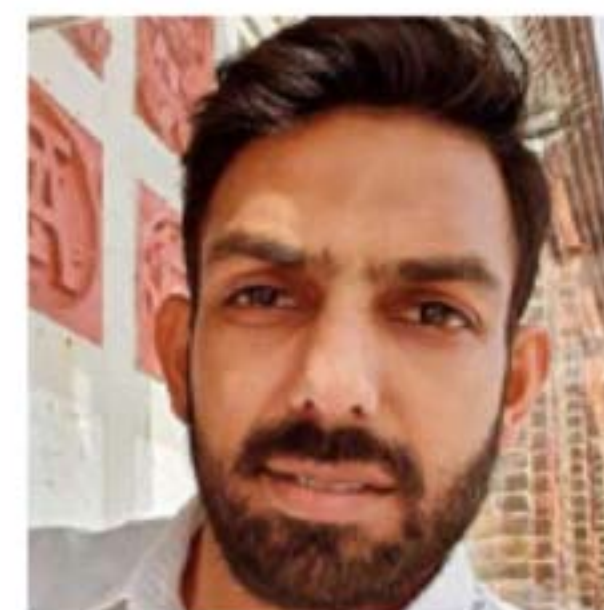
DIAMOND SHADES

BOOST YOUR SALES WITH LIVE SHOPPING

Have you heard? **Sharing the Live Shopping events is a quick and easy way to earn extra sales each campaign.** We invite influencers and experts to try our products in a live tutorial, and customers who join in can shop directly with you – **so you'll get all the sales.**



There are at least 2 Live Shopping events each month – **look out for the dates in your newsletter.**



Rehan Malik

- Utilised the **15% payday offer** in a Reel
- Posted in a buying and selling site
- Gained **new regular customers** that asked for more products
- Shared Live Shopping link

£717 sales

TAP HERE FOR YOUR LIVE SHOPPING GUIDE

AVON THE WORLD'S

No.1


FRAGRANCE
BRAND*



Get to know our much-loved **Little Black Dress perfume** and share gorgeous samples with your customers.

WHAT MAKES LITTLE BLACK DRESS A TRUE ICON?

- 1** The classic yet confident **floral and oriental fragrance** is a real customer favourite.
- 2** Be fearless in style with notes of **honeysuckle, ylang ylang** and **milkwood**.
- 3** **167 bottles** sold every day**

 25x Little Black Dress dipstick samples order using **67215** **£2.50**

*As measured by units or volume sold in 2021. Source: GlobalData.

**Based on units sold between 01.01.2022-31.12.2022.

ELITE GENTLEMAN QUEST

COMING IN SEPTEMBER



A BLEND OF TIME & HARD WORK IS HOW TO EXCEL

Get an exclusive first look at our invigorating new aftershave, **Elite Gentleman Quest**. We're giving you a **FREE DIPSTICK SAMPLE** of the sophisticated new scent with any full-size fragrance purchase in this First Look.

Maximum of 1 sample per Rep.

The beauty of **serenity**.

VIP REPS
40% OFF
BROCHURE
PRICE



FLORAL

FRUITY



FLORAL

FRUITY



Pur Blanca Sunshine Bloom EDT
50ml
48645
will normally be: £10
special introductory
brochure price: £8
demo: £5.60

Pur Blanca Golden Burst EDT
50ml
11841
will normally be: £10
special introductory
brochure price: £8
demo: £5.60

TAP HERE
TO DISCOVER
THE SCENTS

WE'RE SAYING GOODBYE TO **ANEW** **LIFTING FACE, NECK & CHEST SERUM**

But don't worry, we've got the perfect alternatives for you to recommend to customers who loved it.



**Coming
Soon!**

TAP HERE TO FIND OUT HOW THEY COMPARE



**PLATINUM
DAY CREAM**
**PACK OF 20
FOR £5**
order using **68544**
SINGLE FOR 50p
order using **71035**



**PLATINUM
NIGHT CREAM**
**PACK OF 20
FOR £5**
order using **67017**
SINGLE FOR 50p
order using **48835**



**PLATINUM LIFT
& TIGHTEN SERUM**
**PACK OF 20
FOR £5**
order using **67512**
SINGLE FOR 50p
order using **05926**



EUROPE'S BESTSELLING AVON FRAGRANCES

To help you build and grow your beauty business we're bringing you Europe's bestselling Avon fragrances! This will give you even more fragrances to sell, in a **wider variety of scents at every budget**, that your customers will love!



Célèbre

See the world through rose-tinted glasses with **white peach, peony and musk**.



FRUITY



FLORAL



Célèbre EDT
50ml
52670
brochure price: £10
demo: £7

TAP HERE
TO DISCOVER
THE SCENT

VIP REPS
40% OFF
BROCHURE
PRICE

INCANDESSENCE

Radiate sophistication with **quince, blooming water lotus** and **cotton musk**.



VIP REPS
40% OFF
BROCHURE
PRICE

Incandessence Lotus EDP
50ml
52712
brochure price: £12
demo: £8.40

TAP HERE
TO DISCOVER
THE SCENT

Cherish

Let your femininity flourish with **cherry blossom, musk** and **sandalwood**.



VIP REPS
40% OFF
BROCHURE
PRICE

Cherish EDP
50ml
52753
brochure price: £12
demo: £8.40

TAP HERE
TO DISCOVER
THE SCENT

summer white

Capture the **essence of summer** with the scent-sational fragrance duo.

TAP HERE

**TO DISCOVER
THE SCENTS**



FLORAL



ORIENTAL



FLORAL

VIP REPS

**40% OFF
BROCHURE
PRICE**

**Summer White
Sunset EDT**

50ml
34298
will normally be: £10
special introductory
brochure price: £8
demo: £5.60

Summer White EDT

50ml
52928
will normally be: £10
special introductory
brochure price: £8
demo: £5.60

Be authentic and wild with **lavender, geranium and sandalwood**.

**BOTH FOR
£8.05**
worth £15
order using **68593**



FOUGÈRE

VIP REPS

**40% OFF
BROCHURE
PRICE**

Wild Country EDT 75ml 53009
brochure price: £10 **demo: £7**

Wild Country Hair & Body Wash 250ml 14498
brochure price: £5 **demo: £3.50**

If you buy both for £8.05, you can't also order the same products individually from this First Look.

TAP HERE

**TO DISCOVER
THE SCENT**

ASPIRE

Unveil your charm with **bergamot**, **ginger root** and **cedarwood**.

VIP REPS

40% OFF
BROCHURE
PRICE



FRESH



CITRUS

Aspire Man EDT

75ml

33712

normal brochure price: £10

special brochure price: £8

demo: £5.60

TAP HERE

**TO DISCOVER
THE SCENT**

MIX & MATCH FRAGRANCES

Get to know the new fragrances with our amazing **mix and match fragrance offer!** You'll be able to take them on your rounds for **customers to try too.**



**Incandessence
Lotus EDP 50ml
64881**

brochure price: £12



**Célèbre EDT
50ml
40147**

brochure price: £10



**Summer White
Sunset EDT 50ml
73031**

will normally be: £10
special introductory
brochure price: £8



**Summer White EDT
50ml
66142**

will normally be: £10
special introductory
brochure price: £8

ANY 3 FOR £16.80

This page only. If you buy 3 for £16.80, you can't also order the same products individually from this First Look.



**Cherish EDP
50ml
73049**

brochure price: £12



**Aspire Man EDT
75ml
73742**

normal brochure price: £10
special brochure price: £8



**Wild Country EDT
75ml
29264**

brochure price: £10



VIP REPS
40% OFF
BROCHURE
PRICE



TAP HERE
TO DISCOVER
THE SCENT

TODAY. TOMORROW. ALWAYS
Feel the excitement of new love with
stunning **neroli**, bright **orange
blossom** and bold **Haitian vetiver**.



Today for Him EDT
75ml
08409
brochure price: £18
demo: £12.60



BEAT BLEMISHES

Back because your customers
loved it – this amazingly **refreshing
toner** helps control oil and shine,
while removing stubborn traces of
dirt, leaving skin **glowing**.

for oily/
blemish
prone skin



TAP HERE
FOR THE
PRODUCT
LOWDOWN

available in your August Brochure



TAP HERE

FOR MORE REASONS TO LOVE THIS COLLECTION

Loss Control
for less breakage



infused with
Biotin-Caffeine Complex

Loss Control Shampoo
400ml
52886
brochure price: £5
demo: £3.50

Loss Control Conditioner
250ml
04655
brochure price: £3
demo: £2.10

Loss Control Leave-In Treatment Spray 100ml
52787
brochure price: £5
demo: £3.50



TAP HERE

FOR MORE REASONS TO LOVE THIS COLLECTION

Supreme Oils
for long,
demanding hair



infused with
5 precious oils

Supreme Oils Shampoo
400ml
50278
brochure price: £5
demo: £3.50

Supreme Oils Conditioner
250ml
56531
brochure price: £3
demo: £2.10

Supreme Oils Bi-Phase Treatment Spray
100ml
09498
brochure price: £5
demo: £3.50

Supreme Oils Treatment Serum
30ml
03772
brochure price: £5.50
demo: £3.85

EUROPE'S AVON BATH & BODY BESTSELLERS

To help you **grow your beauty business**, we're bringing you Europe's Avon bath and body bestsellers! This will give your customers **even more choice** and more opportunities to build their baskets, meaning **more earnings for you**.



BIGGER BOTTLES BIGGER EARNINGS

Your customers can get
more shampoo for their money
with XXL 700ml bottles that last even longer!



Absolute Nourishment
for dry and unruly hair

Ultimate Shine
for dull hair

Anti-Dandruff
for an itchy and flaky scalp

Reconstruction
for dry and damaged hair

Absolute Nourishment Shampoo
700ml
23564
brochure price: £8
demo: £5.60

Ultimate Shine Shampoo
700ml
17962
brochure price: £8
demo: £5.60

Anti-Dandruff 2-in-1 Shampoo and Conditioner
700ml
19950
brochure price: £8
demo: £5.60

Reconstruction Shampoo
700ml
19406
brochure price: £8
demo: £5.60



makes your hair look and feel stronger



infused with
Kera Panthenol Complex

Reconstruction Bi-Phase Treatment
100ml
16014
brochure price: £5
demo: £3.50



with comfort grip for easy trimming

Hair Cutting Scissors
Carbon steel, PVC.
Approx. 16.5cm.
15271
brochure price: £5
demo: £4.20



foldable brush with handy mirror

Pro Foldable Cushion Hairbrush
ABS, synthetic rubber, nylon, glass. Approx. 10cm x 6cm (when closed).
17442
brochure price: £3
demo: £2.10

VIP REPS

40% OFF
BROCHURE
PRICE



THE HARMONY RITUAL

Help your customers recharge by indulging in a refreshing spa ritual, enriched with lingonberry and pine extract.

The Harmony Ritual
Bath Elixir
250ml
15883
brochure price: £5
demo: £3.50

The Harmony Ritual
Face Mask
50ml
10546
brochure price: £4
demo: £2.80

The Harmony Ritual
Body Butter
200ml
00679
brochure price: £7
demo: £4.90

VIP REPS

40% OFF
BROCHURE
PRICE



THE TRANQUILITY RITUAL

New for The Tranquility Ritual collection, enriched with Dead Sea Minerals to refresh and invigorate.*

The Tranquility Ritual
Facial Scrub
75ml
34405
brochure price: £4
demo: £2.80

*Based on a consumer science study with 30 participants.

VIP REPS

40% OFF
BROCHURE
PRICE



KOREAN CHARCOAL

Face mask with charcoal extract for a pampering skin detox... back because your customers loved it!

Korean Charcoal
Face Mask
50ml
34397
brochure price: £4
demo: £2.80

XXL BOTTLES XXL EARNINGS

Your customers will love these **720ml body washes** with a handy pump (and more earnings for you!).



Shower Cream

- 720ml
 - 09027** Simply Luxurious: White Peach & Vanilla Orchid
 - 02014** Delicate Moment: Apple & Muguet
 - 13516** Sweet & Joyful: Freesia & Pomegranate
 - 19844** Ocean Surge: Peppermint & Marine
 - 14639** Aloha Monoi: Coconut & Tiare Flower
 - 11783** Raspberry Delight: Raspberry & Cassis
 - 22103** Orange Twist: Orange & Jasmine
 - 02311** Extreme Limits: Grapefruit & Cedarwood
 - 25122** Jungle Rainburst: Sage & Sandalwood
 - 02808** Secret Lagoon: Water Fruits & Musk
- brochure price: £3.50
demo: £2.45



XXL BOTTLES

HAIR TODAY, GONE TOMORROW

Help your customers get super-quick results with our easy-to-use hair removal range... back because **your customers loved them!**



Razor Set

Includes 2 additional replaceable heads.
34470
brochure price: £4.50
demo: £3.15

Silky Stay Shave Gel*

150ml
34447
brochure price: £2.50
demo: £1.75

Facial Hair Removal Cream

15ml
34454
brochure price: £2.50
demo: £1.75

Body Hair Removal Cream

100ml
34462
brochure price: £5
demo: £3.50



*Sneak peek: pre-order today for delivery by August!

exfoliates, smooths, and moisturises in 1 easy step



Intensive Callus and Corn Cream
75ml
33209
brochure price: £4
demo: £2.80

cooling spray reduces foot odour instantly



Odour Neutralising Foot and Shoe Spray
75ml
33233
brochure price: £3.75
demo: £2.60

helps to neutralise and mask unwanted odours



Deodorising Foot and Shoe Spray
100ml
12864
brochure price: £3.75
demo: £2.60

includes rasper, pumice and foot file



3-in-1 Pedicure Tool
16550
brochure price: £4
demo: £2.80

scrubs toenails and fingernails clean



Nail Brush
15479
brochure price: £1.50
demo: £1.05

GET GROOMING

Offer your customers even more grooming essentials to **top up their baskets.**

VIP REPS

40% OFF
BROCHURE
PRICE



perfect for
neatening
up stray hairs

Ear & Nose Trimmer
ABS, stainless steel.
Approx. 13cm x 3cm x
2.5cm. Requires 1 x AA
battery (not included).
12757
brochure price: £10
demo: £7



includes nail clippers,
nail scissors, nail file
and comb

4-in-1 Grooming Set
12179
brochure price: £7
demo: £4.90



with 3 high
speed cutting
heads

Rotary Shaver
ABS, stainless steel. Approx.
15cm x 5.5cm x 7cm. Requires
2 x AA batteries (not included).
05827
brochure price: £25
demo: £17.50

ONE FOR THE KIDS

Customers can wave goodbye **bathtime** drama with our **strawberry-scented** Llama Mama collection!



glittering formula
absorbs quickly

Strawberry Hand Cream

75ml

23929

brochure price: £2

demo: £1.40

sweet strawberry
scented spritz

Strawberry Body Spray

100ml

25916

brochure price: £2.50

demo: £1.75

leaves little hands
fresh and soft

Strawberry Hand Wash

250ml

10843

brochure price: £2

demo: £1.40

mild, gentle and
tear-free formula

Strawberry Shower Gel

250ml

12906

brochure price: £2.50

demo: £1.75

creates clouds of
bathtime bubbles

Strawberry Bubble Bath

250ml

57257

brochure price: £2.50

demo: £1.75

Suitable for ages 3+.

SALON-QUALITY SHINE

Spending less and saving more doesn't mean compromising on quality. Encourage customers to skip the salon and get **7 days of colour and shine at home** with this 2-step mani combo. Stop them scrolling with an **Instagram Reel** recreating salon-worthy talons.

NEW Salon Shine Duo

68379

demo: £6.30

VIP REPS

40% OFF
BROCHURE
PRICE

STEP 1
GEL COLOUR

- long-lasting, chip-resistant colour
- no UV lamp needed

STEP 2
CLEAR TOP COAT

- natural curing for 7 days of lasting shine
- chip-resistant



Red is Red



ONLY
£6.30
worth
£9

All worth messaging based on regular brochure prices.

PREMIUM SKINCARE WITHOUT THE PRICE TAG

Helping to **restore 7 years of collagen in just 1 week***, isn't it time your customers ditched the expensive treatments and tried this skincare saviour? Plus, it's perfect for **creating repeat sales – the results will have them hooked!**

Anew Skin Reset Plumping Shots

46524

demo: £11.20

VIP REPS

40% OFF
BROCHURE
PRICE



DAY 1 instantly see fresher, smoother, softer skin

DAY 3 your skin is retrained to produce 83% more collagen and looks plumper

DAY 7 your skin has restored up to 7 years of collagen and looks and feels significantly firmer

ONLY
£11.20
worth
£18

GET SAMPLING

Skincare sales grow by sampling, and it's a great way to **build customer loyalty and repeat orders**. Get the full-sized orders rolling in by following up with customers to get their thoughts.

Psst! If you're a Beauty Adviser, this pack is a **must-have for your consultations!**

NEW Anew Skincare Sampling Pack

67520

£16.90

ONLY
£16.90
worth
£30

x60
SAMPLES
IN TOTAL
x10 each
product



BUY AS MANY PACKS AS YOU LIKE FROM THIS PAGE

All worth messaging based on regular brochure prices.

*Based on in vitro data (testing on skin cells in a controlled laboratory environment).

All worth messaging based on regular brochure prices.

A MOMENT OF ME-TIME

Perfect for gift-giving or treating yourself, **pamper evenings are a big sales opportunity.** With endless opportunities to sell, why not take to Facebook and **post pictures of this gorgeous pack** to entice customers to buy one or two?

The Relaxation Ritual Pack
67835
£17.68

VIP REPS

40% OFF
BROCHURE
PRICE

ONLY
£17.68
worth
£25.25

Complicated skincare regimes are a thing of the past! **Help customers build their perfect day-to-night routine** with this glow-worthy collection – perfect for demoing at parties, skincare demonstrations and Beauty Adviser consultations. After all, **selling skincare ensures customers always come back for more!**

TAP HERE FOR THE DAY TO NIGHT ROUTINE

The Day to Night Ritual
67421
£32.20

ONLY
£32.20
worth
£53

VIP REPS

40% OFF
BROCHURE
PRICE



**BUY AS MANY PACKS AS
YOU LIKE FROM THIS PAGE**

**BUY AS MANY PACKS AS
YOU LIKE FROM THIS PAGE**

All worth messaging based on regular brochure prices.

All worth messaging based on regular brochure prices.

LOVE TO LOUNGE


100%
cotton

Love PJs
Cotton.
09258 Small 8-10
09332 Medium 12-14
09761 Large 16-18
09779 Extra Large 20-22
brochure price: £20
demo: £14

1 size per Rep

VIP REPS

40% OFF
BROCHURE
PRICE

soft-touch
material

TAKE EVERYWHERE TREATS



fits an
A4 pad

removable
zip-top
pouch



inside zip pocket

**My Everyday Mini
Cross-Body Bag**
PU and polyester.
Approx. 24cm x 17cm.
09118
brochure price: £10
demo: £8.40

**My Everyday
Messenger Bag**
Polyester and PU. Approx.
32cm x 5cm x 32cm.
09233
brochure price: £18
demo: £12.60

BRIGHTLY DOES IT



Brook Silicone Watch
Silicone strap with stainless steel buckle, adjustable between 14.1cm and 21.2cm.
09076
brochure price: £15
demo: £10.50



VIP REPS
40% OFF
BROCHURE
PRICE

perfect for
stacking or
wearing solo



Brook 5-Piece Bracelet Gift Set
Set of 5 gold-tone stretch and chain bracelets. Chain bracelet: approx. 18.5cm + 2.5cm extension chain. Stretch bracelets: approx. 5.5cm.
04028 Green
03657 Gold
brochure price: £7
demo: £4.90

SKINCARE SAMPLES

Help them find their skin heroes with serum, treatment and moisturiser samples.



ANEW SAMPLES

Single sachet



Clinical

12401 Anti-Wrinkle Smoothing Serum
10660 Clarifying Treatment Lotion
11940 Even Texture and Tone Cream SPF35



50p



00406 Hydra Pro Vita-D Water Cream

60p



Platinum

56218 Platinum Day Cream
21881 Platinum Night Cream

50p



Reversalist

26245 Reversalist Day Cream
15974 Reversalist Night Cream

50p



Ultimate

16063 Ultimate Day Cream
14928 Ultimate Night Cream

50p



Protinol

14738 Renewal Power Eye Cream
10199 Renewal Power Serum
15933 Skin Reset Plumping Shot

50p



Essential

08029 NEW Radiance Maximising Dermabrasion Face Polish
17509 Radiance Maximising Serum
20651 Vitamin C SPF50 Moisturiser

50p



Sensitive+

24257 Dual Collagen Cream
15305 Dual Collagen Eye Cream

50p



Double sachet

Clinical

55244 Brightening Dual Eye System
14282 Lifting Dual Eye System

50p



Essential

09985 Hydrating Overnight Mask
10801 Hydrate & Plump Concentrate

50p

Images used for illustrative purposes only.

SKINCARE SAMPLES



ANEW SAMPLES

Trial Sizes



Protinol

23531 Renewal Power Serum 10ml
£7



Hydra

72439 Hydra Pro Vita-D Water
Cream Trial Size 15ml
£7



Platinum

27201 Platinum Day Cream 15ml
15636 Platinum Night Cream 15ml
£7



Cleansing

20560 Revitalising Micellar Water
50ml
£3.50



Reversalist

15818 Reversalist Day Cream 15ml
15826 Reversalist Night Cream 15ml
£7



Ultimate

15685 Ultimate Day Cream 15ml
15776 Ultimate Night Cream 15ml
£7



Essential

28555 Vitamin C Radiance
Maximising Serum 10ml
£7

FOUNDATION SAMPLES

Samples are key in the
search for the perfect
texture and shade.



**Serum
Foundation
50p**

26450	120N Porcelain
17145	140P Light Ivory
24513	125G Warm Ivory
56259	228G Nude
22236	215P Ivory
16121	245N Natural Beige
06122	235P Shell
24869	230N Creamy Natural
48611	320G Sun Beige
56275	310N Medium Beige
56267	330P Honey Beige
16139	345N Soft Honey
21261	355G Light Caramel
19547	430N Deep Tan
19554	420G Caramel



**Flawless Match
Natural Finish
Foundation
50p**

08904	115P Pale Pink	18432	320G Sun Beige
54114	120N Porcelain	15313	330P Honey Beige
54239	125G Warm Ivory	24729	340N Light Tan
23622	130N Alabaster	24737	345N Soft Honey
25908	140P Light Ivory	24752	348P Toasted Praline
08169	145P Ivory Pink	24786	355G Light Caramel
28944	210N Light Beige	24885	410P Spice
24182	215P Ivory	23317	420G Caramel
26625	220G Light Nude	23358	430N Deep Tan
17764	225G Soft Beige	23515	435N Warm Deep Tan
26039	228G Nude	23598	438P Chocolate
24133	230N Creamy Natural	23655	510N Walnut
26476	235P Shell	23697	515N Bronze
26484	245N Natural Beige	23713	520P Rich Sienna
03186	250N Cream Beige	12302	525N Dark Cocoa
20214	260G True Beige	12336	530N Maple
24778	310N Medium Beige	12385	535P Espresso
20461	315N Pure Beige		

POWER STAY FOUNDATION SAMPLES



Power Stay 24-Hour Foundation 50p

10066	120N Porcelain	06502	315N Pure Beige
07062	140P Light Ivory	13284	250N Cream Beige
20255	125G Warm Ivory	08631	245N Natural Beige
23275	130N Alabaster	06171	320G Sun Beige
07088	215P Ivory	07443	330P Honey Beige
13672	220G Light Nude	10140	310N Medium Beige
28191	228G Nude	15628	420G Caramel
10439	210N Light Beige	08979	345N Soft Honey
13375	225G Soft Beige	27474	355G Light Caramel
07427	235P Shell	05074	435N Warm Deep Tan
10116	230N Creamy Natural	41475	510N Walnut
13466	260G True Beige		

MINI LIPSTICK SAMPLES

From subtle nudes to bold berries, samples help them perfect their pout.



Ultra Satin Lipstick 50p

02691	NEW Dream Fuchsia
02683	NEW Iced Coffee
02758	NEW Ripe Papaya
01008	NEW Rose Mauve
02766	NEW Cappuccino
02733	NEW Lava Love
02709	NEW Pink Dream
11387	Latte
10447	Twinkle Pink
05835	Proper Pink
09837	Pout
10272	Blush Nude
11361	Carnation
16923	Frozen Rose
18002	Toasted Rose
22012	Hibiscus
14852	Country Rose
20420	Frostiest Mauve
03483	Red 2000
19992	Chic



Ultra Matte Lipstick 50p

57117	NEW Electric Pink
02675	NEW Ideal Lilac
54593	NEW Ruby Kiss
02659	NEW Vibrant Melon
01909	NEW Berry Blast
54627	NEW Coral Fever
01354	NEW Red Supreme
02121	Marvellous Mocha
01776	Nude Suede
03426	Au Naturelle
04317	Blush
03491	Pink Passion
22962	Posh Petal
22699	Pure Pink
03350	Mauve Matters
58230	Truest Red
01156	Ravishing Rose
54361	Adoring Love
04457	Peach Flatters
11601	Superb Wine

Images used for illustrative purposes only.

MINI LIPSTICK SAMPLES



Ultra Shimmer Lipstick 50p

-  **17863** Violet Sparks
-  **59436** Bronze Glow
-  **01503** Copper Sparkle
-  **18879** Spring Bling
-  **58917** Amber Embers
-  **18887** Stellar Magenta
-  **57018** Ruby Glitz
-  **18861** Razzle Dazzle
-  **19117** Rosy Lumos
-  **58909** Latte Glimmer



Revival Serum Lipstick 50p

-  **61580** Rejuvenating Nude
-  **26443** Blossoming Pink
-  **26104** Refreshing Petal
-  **06593** Exhilarating Magenta
-  **26690** Awakening Coral
-  **67769** Revitalising Rouge
-  **25296** Perky Peony
-  **24224** Reviving Mauve
-  **02717** Uplifting Berry



Tinted Lip Balm 50p

-  **36616** Plum
-  **36541** Nude
-  **69195** Bare
-  **36525** Pink
-  **36558** Papaya
-  **36566** Red

PERFUME SAMPLES

Help them to discover their new signature scent with perfume samples.



Pack of 5 Dipstick Samples



15172 Today
15180 Tomorrow
23671 This Love
60p



28027 Maxima
14324 Maxima Icon
60p



26260 Attraction Desire for Her
05330 Attraction Game for Her
60p



10355 The Moment for Her
60p



26419 Eve Privé
11502 Eve Confidence
16790 Eve Truth
60p



01362 Little Black Dress
60p



14407 Far Away
25114 Far Away Aurora
25478 Far Away Beyond
28282 Far Away Glamour
15222 Far Away Splendoria
60p



Single Spray 1.5ml

- 32912 Eve Become
 - 06445 NEW Wonder
 - 20412 The Moment for Her
 - 27755 Little Black Dress
 - 02253 Little Black Dress Lace
- 60p



Single Dipsticks

- 06437 NEW Pur Blanca Hope
 - 58321 NEW Wonder
 - 26237 Eve Become
 - 02907 Lov U
 - 63644 Far Away Endless Sun
 - 09043 Attraction Intense for Her
- 20p

AFTERSHAVE SAMPLES

Help them to discover their new signature scent with aftershave samples.



Pack of 5 Dipstick Samples



- 20065 Full Speed Gamer
 - 15263 Full Speed Surfer
- 60p



- 26575 Maxime
 - 14357 Maxime Icon
- 60p



- 10553 The Moment for Him
- 60p



Single Spray 1.5ml

- 05876 Maxime Icon
 - 15123 The Moment for Him
- 60p



- 22202 Segno Impact
- 60p



Single Dipsticks

- 14753 NEW Black Suede Real
 - 05520 NEW Full Speed Electric
 - 10751 Full Speed Quantum
 - 09241 Attraction Intense for Him
- 20p

YOUR SALES TOOLS OF THE TRADE

secure zip closure



Cosmetics Pouch 07187 £7.50

50 tear-off strips



Fragrance Tester Strips 19133 £1

holds 30 lip samples



Lipstick Sample Holder 21121 £4

display products like a pro



Table Runner 17616 £10



Shade-Matching Wheel & Foundation Finder Chart 69245 £2

YOUR **SALES TOOLS** OF THE TRADE

100% of profits donated



Breast Cancer Travel Mug 33084 £6

100% of profits donated



End Gender Violence Travel Mug* 33142 £6

hydrate on the move



Water Bottle 19166 £6

*Get it before it's gone.

TAP HERE TO DISCOVER MORE

1 IN 3 WOMEN

EXPERIENCE DOMESTIC ABUSE IN THEIR LIFETIME

You can make a difference as with every Heart Wallet you sell, you'll help to raise funds and awareness. Together, we can help to **support vital services such as Women's Aid Live Chat.**

Heart Wallet
PU with press-button closure.
Approx. 11.5cm x 9.5cm.
32250
£7

TAP HERE

FOR T&CS

100%
OF PROFITS
DONATED TO
GOOD CAUSES*



includes a hidden QR code that links to the Women's Aid Live Chat service

TAP HERE

**FOR THE WOMEN'S AID
LIVE CHAT SERVICE**

PURPOSE AT HEART

Help our promise to End Gender Violence by raising vital funds and awareness.

100% OF PROFITS DONATED TO GOOD CAUSES



Domestic Violence Enamel Pin
Gold plated with enamel design.
24711
£4



Domestic Violence Crystal Pin
Silver plated with crystal glass stones.
13060
£4



TAP HERE
FOR T&CS

PURPOSE AT HEART

Raise much-needed funds and awareness for our **Breast Cancer Promise**.

100% OF PROFITS DONATED TO GOOD CAUSES



Breast Cancer Enamel Pin
Gold plated with enamel design.
26187
£4



Breast Cancer Crystal Pin
Silver plated with crystal glass stones.
14175
£4



Breast Cancer Sparkle Keyring
Silver plated with glass stones.
15446
£5



CoppaFeel! Candle
Burns for approx. 28 hours. Includes a CoppaFeel! boob-checking card.
32649
£7



TAP HERE
FOR T&CS

IT'S TIME TO **SWITCH IT UP**

So we can keep bringing you and your customers **the latest (and greatest!) products**, we have to say goodbye to some old favourites... but we've got **great alternatives** lined up for you to fall in love with!

This image is for illustrative purposes only as our Switch It Up guide sees exciting changes in every campaign!



Download our **Switch It Up Guide** to see our **top alternatives** and products discontinued in future campaigns.

Oh, and did we mention you'll have **the chance to stock up** on your favourites before they're gone for good?

ORDERING YOUR DEMO PRODUCTS

Please order your gorgeous demo products from this First Look in Campaign 7, July 2023.

You can order just 1 of each demo product (our Business Booster offers are a little different) but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or if part of a free offer. Remember, demo products aren't for resale.

Great news! Products with a charity donation are not limited to 1 per Rep, so you can buy as many as you like to help support their amazing work.

STOCK AVAILABILITY & RETURNS

If stock runs out, we may offer you a substitute product of equal or greater value.



In 2019 Avon became the first global beauty company to stop testing on animals anywhere in the world.

TAP HERE to find out what this means for you and your customers, or to check out the video **TAP HERE**

GET IN TOUCH!

Got a query?
Visit avon.uk.com
and click 'contact us'.

TAP HERE TO DOWNLOAD THIS MONTH'S
SWITCH IT UP GUIDE

TAP HERE
FOR T&Cs

GET THEM BEFORE THEY'RE GONE



Gel Shine Nail Enamel

10ml
£2.50

Offer available on these shades only. Red is Red not included.



Crushed Crystals Nail Enamel

10ml
Normally £3
£2.50 save 50p



3D Matte Blusher

Normally £8
£4 half price



GET THEM BEFORE THEY'RE GONE



Maxima EDP Purse Spray

10ml
34322
Normally £6
£5 save £1



Herstory EDP

50ml
36012
Price per 100ml = £18.00
Normally £13
£9 save £4



Mesmerize for Her EDT

50ml
31997
Price per 100ml = £14.00
Normally £10
£7 save £3



Lucky Me for Her EDP

50ml
74666
Price per 100ml = £20.00
Normally £16
£10 save £6



Lucky Me for Her EDP Purse Spray

10ml
40113
Normally £6
£4.50 save £1.50



Rare Flowers Night Orchid Body Lotion

150ml
38000
Price per 100ml = £1.33
Normally £4
£2 half price



Mesmerize Black for Him EDT

100ml
51243
Normally £10
£7 save £3



Herstory Love Inspires EDP

50ml
73494
Price per 100ml = £18.00
Normally £13
£9 save £4



Lipsy Rose Gold EDT

30ml
42341
Price per 100ml = £46.67
Normally £16
£14 save £2



Lipsy EDT

30ml
74492
Price per 100ml = £46.67
Normally £16
£14 save £2

GET THEM BEFORE THEY'RE GONE



Heavenly Hydration Body Moisturiser
72504
Normally £7
£4.50 save £2.50



Beauty Trimmer
73353
Normally £15
£10 save £5



Anti-Wrinkle Plumping Concentrate
74658
Normally £15
£10 save £5



Deeply Hydrating Overnight Mask
39305
Normally £20
£15 save £5



Coconut Oil Body Lotion
71290
£2.50



Bergamot & Green Tea Hand Lotion
43356
Normally £4
£2.50 save £1.50



Discovery Set
31450
Normally £9
£6.50 save £2.50



Planet Spa Radiance Ritual Pamper Pack
Includes: Planet Spa Radiance Ritual Touch Of Gold Multi-Use Oil 150ml, Golden Body Butter 200ml, Rose Luminous Face Serum 30ml and Foil Face Mask.
72017
Normally £15 **£10 save £5**

GET THEM BEFORE THEY'RE GONE

ADVANCE TECHNIQUES
BY AVON



Advance Techniques Professional Hair Colour
Normally £6
£4.90 save £1.10

Brunettes						
	6.7	6.3	5.3	5.0	4.0	
	40139 Chocolate Brown	70995 Light Golden Brown	40105 Medium Golden Brown	71688 Medium Brown	73874 Dark Brown	
	Reds & Blacks					
		8.4	6.56	5.65	2.0	
35691 Intense Copper		33258 Light Mahogany Red	71407 Deep Red Mahogany	40022 Natural Black		
Blondes						
	12.01	11.0	10.31	9.0	8.1	7.0
	73452 Ultra Light Ash Blonde	40030 Extra Light Blonde	35063 Very Light Champagne Blonde	73924 Light Blonde	40048 Medium Ash Blonde	74476 Dark Blonde

Remember to allergy test 48 hours before use.

GET THEM BEFORE THEY'RE GONE



Camila Earrings
72462
Normally £6
£2.80 save £3.20



Isabella Gold Watch
49148
Normally £20
£14 save £6



Amelia Gift Set
63396
Normally £8
£5.50 save £2.50



Lemon Keyring
49684
Normally £5
£2 save £3



Artemis Bracelet
49189
Normally £25
£18 save £7



Layered Necklace Clasps
74393
Normally £5
£2.50 half price



Sienna Watch Gift Set
49197
Normally £18
£12.50 save £5.50



Violet Advent Gift Set
48033
Normally £15
£7 save £8

GET THEM BEFORE THEY'RE GONE



Ceramic Body Massager
Approx. 6.5cm x 6.5cm x 4.5cm.
30064
£2



Tealight Lantern
Iron. Approx. 8cm x 8.5cm x 10.5cm. Tealight not included.
67868
£6



Merry & Bright Christmas Tree Skirt
Polyester. Approx. 90cm diameter.
30437
Normally £10
£4 save £6



LED Moon Mood Lamp
Porcelain. Approx. 8cm x 8cm x 10cm. Requires 2 x LR44 batteries (included and replaceable).
64428
£8



Bear Door Hooks
MDF. Approx. 30cm x 7cm x 17cm. Self-assembly required, fixings included.
65599
Normally £10
£5 half price



Table Scatter Stars
PS. 18 reusable gold and silver-coloured stars. Approx. 3cm x 3cm.
72074
Normally £4
£1.50 save £2.50

GET THEM BEFORE THEY'RE GONE



Folklore Tales Candle
Burns for up to 24 hours.
51805
Normally £8
£5 save £3



Folklore Tales Reed Diffuser
Lasts up to 6 weeks.
72033
Normally £14
£8 save £6



Happy & Uplifting Candle
Burns for up to 48 hours.
43166
Normally £5
£2.80 save £2.20



Happy & Uplifting Reed Diffuser
Lasts up to 6 weeks.
49031
Normally £5
£3.50 save £1.50



Dark Orchid Reed Diffuser
Lasts up to 12 weeks.
73544
Normally £15
£9 save £6



Candy Cane Triple-Wick Candle
Burns for up to 22 hours.
65243
Normally £14
£10 save £4



Lotus Flower Water Feature
Polyresin, ABS, stone. Approx. 12cm x 12.5cm. Requires 2 x AA batteries (not included). For decorative indoor use only.
73262
Normally £20
£12 save £8

GET THEM BEFORE THEY'RE GONE



Palm & Spot PJs
Cotton.
74062 Small 8-10
74351 Medium 12-14
35618 Extra Large 20-22
Normally £20
£18 save £2



Glitter Snowflake PJs
Cotton.
65748 Small 8-10
65839 Medium 12-14
65854 Large 16-18
45971 Extra Large 20-22
Normally £18
£10 save £8



Winter Bear PJs
Cotton.
65474 Medium 12-14
Normally £18
£10 save £8

GET THEM BEFORE THEY'RE GONE



Dreamscentz™ Scented Hooded Throw

Polyester. Approx. 160cm x 127cm.

73767

Normally £30

£16 save £14



Pink Bauble PJs

Cotton.

74344 Medium 12-14

Normally £18

£10 save £8



Ice Skater PJs

Cotton.

74336 Medium 12-14

Normally £20

£12 save £8



You Grow Girl PJs

Cotton.

31955 Medium 12-14

Normally £20

£12.50 save £7.50