

AVON FIRST LOOK

JANUARY 2021

“**Menopause shouldn't be a taboo subject. So let's talk.**”

Get ready to introduce your customers to the skincare collection formulated for perimenopausal skin.



WELCOME TO FIRST LOOK

Are you ready to kick-start 2021 with bigger, better sales? We're spending more time at home than ever before, so it's the perfect time for customers to try something new, whether that's beauty, fashion, homewares or self-care staples.

We're excited to share Rep Vikki Houlston's top selling tips so you can maximise your profits. Use the 'tap' buttons for tips, guides, videos and all the info we couldn't squeeze onto the page.

Find even more selling tools and training guides on Avon Connect.

 TAP TO HEAR FROM VIKKI

TAP HERE FOR SAMPLES & SALES TOOLS



NEED TO FIND SOMETHING QUICKLY? TAP ON THE LINKS BELOW



NEW! PERIMENOPAUSAL SKINCARE



GO VEGAN FOR JANUARY



NEW! YOGA MAT & BLOCK

REP SPOTLIGHT

We see you! You're doing amazing things and we want to shout about them. This month we're shining a light on **Vikki Houlston**. Tap on the video above to hear her top tips on boosting your business this campaign!



**IN 2020 YOU RAISED
£750,000**

Together in 2020 we raised a phenomenal **£750,000** for our charity partners by sharing and selling Avon charity products. Not only that, but you've also enabled Avon to donate an additional **£190,000** to support our domestic abuse charity partners during the first few months of the pandemic.

But we're not stopping now. We want to make 2021 just as big as 2020 and we need you to help us. Together we can continue to stand up and transform the lives of women.

Visit avon.uk.com/causes to find out how to support our amazing charity partners in 2021.



**CREATED IN
COLLABORATION
WITH CANCER
SURVIVORS***

**100%
DONATION TO
LOOK GOOD
FEEL BETTER†**



CARING CANCER PACK

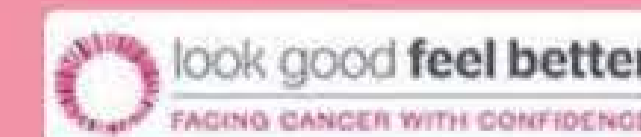
We've created a pack to support those who are undergoing cancer treatment, who can experience drying, itchiness and sensitivity to the skin. You can be proud to share this with your customers knowing it will support their loved ones and others thanks to our 100% donation.†

Visit avon.uk.com/causes to find out more.

Love, Avon Cancer Care Pack

Includes: Distillery Clean Break Cleanser 50ml, Distillery Shade The Day SPF25 Day Cream 30ml and Caring Scalp Balm 50ml.

37754
£20



TAP HERE

**TO FIND OUT
WHAT'S INSIDE**

GET READY FOR **ADAPT** WITH **AVON CONNECT**

It's the place to go for **selling tools**, **hot tips** and **product info**, so head over for everything you need to be a pro at selling Adapt, our new skincare range for perimenopausal skin.



DID YOU KNOW?

Reps that use Avon Connect achieve **sales of up to 113% more** than those who don't, with an **order size of 194% more!**

TAP HERE FOR AVON CONNECT

Log in and search campaign tools today!

GET DIGITAL IN 2021

2020 was a turbulent year, but it was also an **amazing year for digital growth**, so let's keep the momentum going and **supercharge your 2021** with our range of digital tools.



TOP TIP

Avon ON and **Avon Social** are your must-have tools for social media content, perfect for growing your business even when you're on the go.

Avon Connect is your one-stop shop for bitesize training! With everything from **product training** to **selling modules**, we've got you covered.

OUR TOP 5 DIGITAL TRAINING PICKS

- 1 SOCIAL SAVVY GUIDE**
Get social savvy with our simple guide that gives you the lowdown on our amazing digital tools and how best to use them.
- 2 30-SECOND COMMERCIAL GUIDE**
Covering all you need to know on creating a video commercial, the quick and easy way to connect with new and current customers online.
- 3 ONLINE PARTIES**
Hosting an online party is a fun and simple way to earn from the comfort of your own home - you'll find all you need to know here.
- 4 BUILD YOUR BUSINESS**
Packed with bitesize guides and modules on everything from the digital brochure and My Avon Store, to Avon Social and Avon ON. Find it on the Avon Connect homepage.
- 5 THIS IS AVON**
Want to host your own This Is Avon event on Facebook and talk all things Avon? Then this step-by-step guide is your must-have tool. Search 'This is Avon' on Avon Connect to find all your tools.

[TAP HERE](#)

TO VISIT AVON CONNECT TODAY AND GET TO GRIPS WITH ALL THESE DIGITAL TOOLS AND MORE!

NEW YEAR NEW ROUTINE

New year is the perfect time to break out of a beauty rut or update your skincare regimen.

Help your customers achieve their new year goals with our range of samples. Samples offer customers the chance to **try before they buy**, and it's such an easy way to **increase their spend** (and boost your earnings!).

With everything from **award-winning** fragrance and make-up to **age-reversing** skincare, we've got everything they need to discover their **new must-have**.

Try it, love it, buy it!

[TAP HERE](#) TO SHOP SAMPLES



NEW YEAR, NEW TOOLS

Set yourself up for **success in 2021** with all the tools you need to **grow your business** and make this a year to remember.

From canvassing cards and travel mugs to brochure bags and product tester holders, **we've got you covered.**

Lipstick Tester Holder - Keep lip samples organised and ready to share.

£2 - order using 63578

Fragrance Dipstick Holder - Organise your fragrance samples like a pro!

£2 - order using 63586

Travel Mug - Promote your Avon business wherever you are!

£3 - order using 63644

Fragrance Strips - Spritz a perfume or aftershave onto a strip and let customers experience the scent.

60p - order using 20800

Canvassing cards - Entice newbies to shop and reconnect with past customers.



Ready to build your business?

TAP HERE

TO SHOP SALES TOOLS TODAY!

LET'S CHAT ABOUT THE PERIMENOPAUSE

TAP HERE

TO DOWNLOAD OUR HANDY GUIDE TO THE PERIMENOPAUSE

introducing

adapt



So... what is the perimenopause?

In short, it's the **transition stage** before the menopause (around ages 40-50). It's **rarely discussed**, despite the huge **emotional** and **physical** effects.

It can have a negative effect on your skin too, with side effects including skin **ageing**, dryness and **sensitivity**.

Luckily, you've got everything you need at your fingertips to help your customers give their skin some much-needed TLC.

TAP HERE

TO DISCOVER ADAPT

CHILL IN A SPRITZ

The icy fresh **facial mist** that'll leave skin feeling **cool, soothed** and **hydrated**.



handbag sized



100% of women saw an **instant decrease** in skin **temperature**.*

Cooling Elixir Facial Mist

30ml

05520

will normally be: £7

special introductory brochure price: £6

demo: £4.20

*Based on a 1-minute post-application study of 22 trialists.

TAP HERE

FOR ALL THE DETAILS

DREAM OF BETTER SKIN

This moisturiser will work the night shift to help **boost her collagen** production and **calm** her skin, with a dreamy scent to help her **sleep**.



Dream Cream Night Cream

50ml

06999

will normally be: £12

special introductory brochure price: £10

demo: £7



TAP HERE

FOR ALL THE DETAILS

INSTANT MOISTURE BOOST

The **lightweight serum** that'll grant her skin a **moisture boost of 98%**, leaving it **quenched** and **nourished**.*



YOUR UNMISSABLE OFFER!

Get your hands on the whole collection for just £14, so you have all you need to demo.

LAUNCH OFFER

£14

BROCHURE PRICE £20*
order using 67520



WHAT YOU'LL GET:

Adapt Hydra Rescue On The Go Serum 30ml, Icy Cooling Elixir Facial Mist 30ml and Dream Cream Night Cream 30ml.

If you buy Adapt in a pack of 3, you can't also order these products separately from this First Look.

AND GUESS WHAT? YOUR CUSTOMERS CAN GET THE SET FOR £20, SO IT'S THE PERFECT BUSINESS BUILDER.

*Regular (online and brochure) price will be £33.

Hydra Rescue On The Go Serum

30ml

07013

will normally be: £14

special introductory brochure price: £12

demo: £8.40

*Based on clinical study with 31 participants

TAP HERE

FOR ALL THE DETAILS

But... **how will I know** if my customer needs Adapt skincare if the menopause is such a **taboo subject**?

Getting the conversation started online is a great place to start.

1

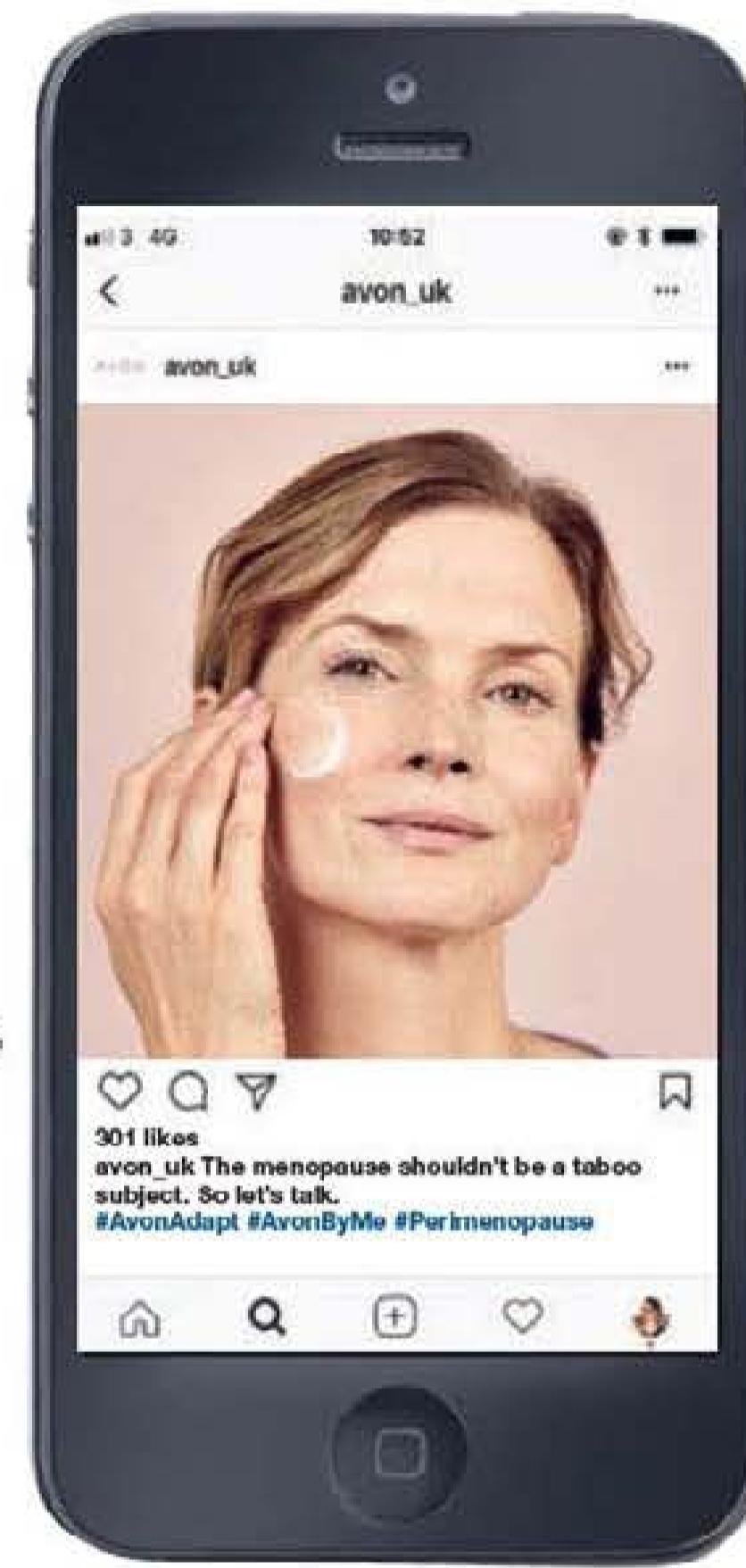
Share content such as our perimenopause quiz and videos, encouraging women to send you private messages on the topic.

2

Set up a Facebook group for perimenopausal or menopausal women, encouraging them to discuss solutions.

3

Host an online party, inviting women to share advice about the perimenopause, utilising our Managing Menopause tip sheet, and doing live demos.



TAP HERE FOR SALES BOOSTING TIPS

SAMPLE & SELL

Got customers suffering with perimenopausal side effects? Samples are a great way to **get the word out** about Adapt!

ICY COOLING ELIXIR FACIAL MIST SAMPLE

50p each

order using 20149

DREAM CREAM NIGHT CREAM SAMPLE

50p each

order using 20198



distillery
AVON

READY TO GO VEGAN THIS JANUARY?

Did you know that every year people all over the world go vegan during January in order to be kinder to the planet? **Interest in veganism increased 7-fold** between 2014 and 2019, according to Google trends!

But going vegan isn't just about what you eat. Did you know that Distillery is **accredited by the Vegan Society** as totally suitable for vegans?

Implementing vegan skincare into your routine is an **easy change to make**. Whether your customers want to go vegan or simply want to treat their skin to our **pure, concentrated formulas**, why not help them take the plunge?



TRY VEGAN THIS JANUARY!

THE SKIN CALMING SERUM

Introduce customers to CBD skincare with our latest exciting Distillery launch!



soothe skin with as little as 3 drops, morning and night



Distillery CBD Batch 420 Facial Elixir
30ml
20339
brochure price: £25
demo: £17.50

TAP HERE

FOR SALES BOOSTING TIPS

TRY VEGAN THIS JANUARY!

THE ULTIMATE DISTILLERY COLLECTION

Try it for yourself with this exclusive offer and let your skin do the talking.

**LIMITED OFFER
BEST EVER PRICE**

£40

Normally £65



Distillery Set Includes: Distillery Shade The Day SPF25 Day Cream 30ml, Sleep Potion Night Cream 30ml, C-Shot Powder 5g, Purify Facial Oil 30ml and Clean Break Cleanser 50ml. **68874** brochure price: £65
demo: £40

GET SHARING

Your customers are busy saving the planet, so make it easy for them by letting them know they can order Distillery samples online.



PACKS OF 10 SAMPLES

£2

Sleep Potion Night Cream
order using 69864

Purify Facial Oil
order using 67082



TRY VEGAN THIS JANUARY!

THE DAY TO NIGHT COLLECTION

The perfect skincare routine to take your customers from day to night, so they can wake up to the skin of their dreams.

ALL 3 FOR
£28
order using 69484



+



+



1 cleanse

Packed with 69% pure pressed apricot oil, our cleansing balm melts away make-up.

2 day

This one does it all: moisturises, clarifies, mattifies and primes, with added mineral SPF.

3 night

Floods your skin with 48-hour moisture to help plump and repair wrinkles as you dream.

TRY VEGAN THIS JANUARY!

THE POWER UP COLLECTION

A trio of hardworking treatments that deliver a burst of active ingredients to skin for results they'll love.

BEAUTIFULLY
BOXED SET
£28
order using 12344



+



+



1 cleanse

Packed with 69% pure pressed apricot oil, our cleansing balm melts away make-up.

2 glow

Add 2 shakes of this 100% pure vitamin C powder to your facial oil for a beautiful glow.

3 purify

Massage in 3-5 drops of this silky oil with 97% jojoba oil, to work its magic on fine lines.

Your customers can buy this exclusive set online only, and for every sale, **you'll make £12!** Search 'Distillery' at avon.uk.com today.

Your customers can buy this exclusive set online only, and for every sale, **you'll make £12!** Search 'Distillery' at avon.uk.com today.





She's wearing... Cosmic Brown

READY TO SELL AN EYELINER A DAY?

With an exclusive demo offer and our lowest brochure price this year, take the Glimmerstick challenge and see if you can sell 1 to every customer.

- precise lines that last all day
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

Glimmerstick Eyeliner
 normal brochure price: £6
 special brochure price: £2.50
demo: £1.75

FIND ME ON THE BROCHURE BACK COVER

SEE NEXT PAGE FOR YOUR EXCLUSIVE REP OFFER

EXCLUSIVE GLIMMERSTICK REP OFFER

Don't miss your chance to snap up these amazing demo packs!

1 BUMPER PACK ALL 9 SHADES
£12
 ORDER USING 89672

2 ANY 6 SHADES
£9
 ORDER ON YOUR REP PAGE

3 ANY 3 SHADES
£5
 ORDER ON YOUR REP PAGE

Offer applied automatically when you order 3 or 6 different shades of Glimmerstick Eyeliner.
 If you buy Glimmersticks in a pack of 3, 6 or 9, you can't also order these shades separately from this First Look.



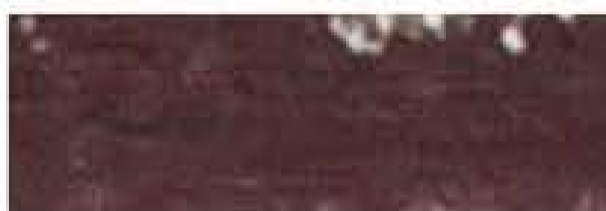
41350 Blackest Black



41012 Saturn Grey



44693 Cosmic Brown



70276 Black/Brown



49239 Khaki



73122 Navy



71001 Starry Night



48983 Emerald



47407 Majestic Plum

THE NEW YEAR MAKE-UP SHAKE-UP

Update your demo kit, stock up on samples and encourage your customers to give their make-up bags an early spring clean with some of your bestselling make-up.

TAP HERE FOR SALES-BOOSTING SAMPLES



I'M THEIR FAVOURITE SATIN LIPSTICK

With its creamy infusion of shea butter this lipstick will take care of their lips and your winter lipstick sales. Why not boost their order with a matching lip liner?

True Colour Lipstick
normal brochure price: £7.50
special brochure price: £5
demo: £3.75

BUMPER SAMPLE PACK

70 SHADES - THAT'S
5 OF EVERY SHADE*

£10
ORDER USING 69427

*Offer excludes Twinkle Pink sample



I'M YOUR BESTSELLING BASE

Fall in love with this customer favourite 3-in-1 foundation, concealer and powder all over again and take advantage of the sales-boosting samples offer so your customers can too.

mirror and sponge for easy application

THE NEW YEAR
MAKE-UP
SHAKE UP



applies as a cream, dries as a powder

PC
PRESIDENT'S CLUB
£4.50

Cream-To-Powder Foundation Compact
normal brochure price: £10
special brochure price: £7
demo: £5.25

TAP HERE

TAP HERE FOR
SAMPLE OFFERS &
THE FOUNDATION
FINDER TOOL



THE NEW YEAR MAKE-UP SHAKE UP



I'M THEIR EVERYDAY LASH-LOVING MASCARA

Share this oil-infused health kick for their lashes using the Digital Brochure and start your customer's new year wellbeing boost with healthier, longer-looking lashes.

enriched with nourishing coconut oil, argan oil and vitamin E for lashes that look and feel conditioned

- lashes instantly look lifted and 43% longer
- won't flake, clump or smudge
- oil-infused formula lasts all day and wipes off in a flash

Supreme Length Nourishing Mascara 7ml
 normal brochure price: £9
 special brochure price: £6
demo: £4.50

Model wears lash inserts for an even lash line.



I'LL GIVE THEM A SALON FINISH

Our 2-step gel nail system is the perfect social media demo to show them how to get 7 days of plump glossy colour without having to move from the sofa.

THE NEW YEAR MAKE-UP SHAKE UP



FOR A READY-TO-GO DEMO VIDEO



2 FOR £5.25

Gel Shine Nail Enamel
 brochure price: £4
demo: £3

Ultimate Gel Shine Natural Curing Top Coat
 50914
 brochure price: £4
demo: £3

Brochure offer: Any 2 for £7.

29215 Freshly Minted	33597 Sweet Blooms	29959 Paint The Town
29330 Peachy Sorbet	53611 Keep It Bright	30627 Heavenly
41582 Good Karma	50922 On A Journey	29314 Petal Fresh
38281 Blue Me Away	31054 Zen Moment	53173 Everyday Pretty
29777 Pink Obsession	34496 Flushed	
52167 Calm And Chill	29801 Racing Hearts	
51201 Red Is Red	29421 Pure Perfection	
34140 Rosey For You	29850 Showmance	
29553 Freedom	50740 Total Eclipse	



**THE
LISA
ARMSTRONG
COLLECTION**
exclusively for Avon



Lisa

We've teamed up with award winning make-up designer, Lisa Armstrong, who just happens to be BAFTA Award winning Head Of Hair and Make-up on Strictly Come Dancing, to bring you a personally created collection of Lisa's holy grail make-up must-haves.

Lisa's taken all the best bits of her make-up bag favourites and developed a premium collection with luxurious formulas so your customers can enjoy a prestige make-up range that's wearable, versatile and affordable.

TAP HERE FOR SALES-BOOSTING TIPS

ALL ABOUT THE BASE



TAP HERE FOR ALL THE DETAILS



5-STAR REVIEW

"This primer has such a luxurious feel. It's really hydrating, my foundation applies smoothly over the top and makes my skin feel lovely when I'm not wearing make-up too!"

'Katie D'
avon.uk.com customer

Lisa Armstrong
All About The Base
Priming Moisturiser
25ml
67124
brochure price: £15
demo: £10.50

SKINvisible COVERAGE

TAP HERE FOR ALL THE DETAILS



Lisa Armstrong SKINvisible Foundation

30ml
brochure price: £16
demo: £11.20

Brochure offer: Buy Foundation and Concealer for £24.
If you order the Foundation and Concealer for £16.80,
you cannot order them individually.

demo Lisa's base look
**FOUNDATION &
CONCEALER
£16.80**

BRIGHT EYES

Lisa's created the covetable combination of full-coverage that brightens in this radiance boosting, blendable concealer.



clicker-pen for
easy application



**SEE THE
CONCEALER
IN ACTION**

Lisa Armstrong Light
Me Up Concealer
brochure price: £12
demo: £8.40



"I've never been able to find a concealer that was good enough at brightening the under-eye area whilst giving full-coverage, so I've made one! It's the perfect eyeshadow base too."

LISA ARMSTRONG

demo Lisa's base look
**FOUNDATION &
CONCEALER
£16.80**

Brochure offer: Buy Foundation and Concealer for £24.
If you order the Foundation and Concealer for £16.80, you cannot order them individually.

FIX UP LOOK SHARP

To keep their final look camera-ready for longer introduce customers to Lisa's setting powder with a natural-matte finish for shine-free make-up artistry.

TAP HERE

**FOR LISA'S
MATTIFYING
TIPS**

44453 Light

44776 Dark



Lisa Armstrong Fix Up Look Sharp Setting Powder 9g
brochure price: £14
demo: £9.80

GLOW GETTER

Lisa's matte and shimmer bronzers will give your customers a weightlessly sun-kissed radiance whether they are a contouring pro or just want to add warmth to their cheekbones.

TAP HERE

**TO SEE LISA'S
BRONZER
LOOK**



- blendable, buildable formula
- with shade balancing pigments for a natural look that's never fake

**Lisa Armstrong Cheat The Heat
Bronzing Powder 9g**
brochure price: £12
demo: £8.40

DAZZLING LIDS

Lisa Armstrong Dazzle Stick Eye Pencil
will normally be: £10
demo: £7

TAP HERE

**FOR ALL
THE DETAILS**

**NEW
SHADES**



"I love these creamy eye pencils so much I couldn't resist adding 2 new shades to the collection, suggest Gunpowder to customers looking to add depth and Molten if they want even more dazzle."

LISA ARMSTRONG

Lisa



**LEARN HOW
TO DEMO
THE PERFECT
SMOKY EYE**

EFFORTLESS BROWS

Lisa applied: **Black**

This 2-in-1 brow definer offers customers precision and perfection so they can shape and define their brows for the natural look that Lisa loves.



- ultra-creamy formula
- pencil to shape and define
- grooming brush to tame and blend

**Lisa Armstrong Brow Down
To Me Eyebrow Pencil**
brochure price: £8
demo: £5.60



TAP HERE

**FOR A LASH
CLOSE-UP YOU'LL
WANT TO SHARE**



tapered brush designed to catch even the smallest of hairs for a high-impact finish

MIRACULOUS LENGTH & VOLUME

Lisa's mascara has a buildable, waterproof formula that lengthens and volumises for a dramatic, camera-ready look - perfect for sharing on your social media.

**Lisa Armstrong Miraculous
Volume Mascara**
9ml
41640
brochure price: £12
demo: £8.40

INTENSE LIQUID LINES

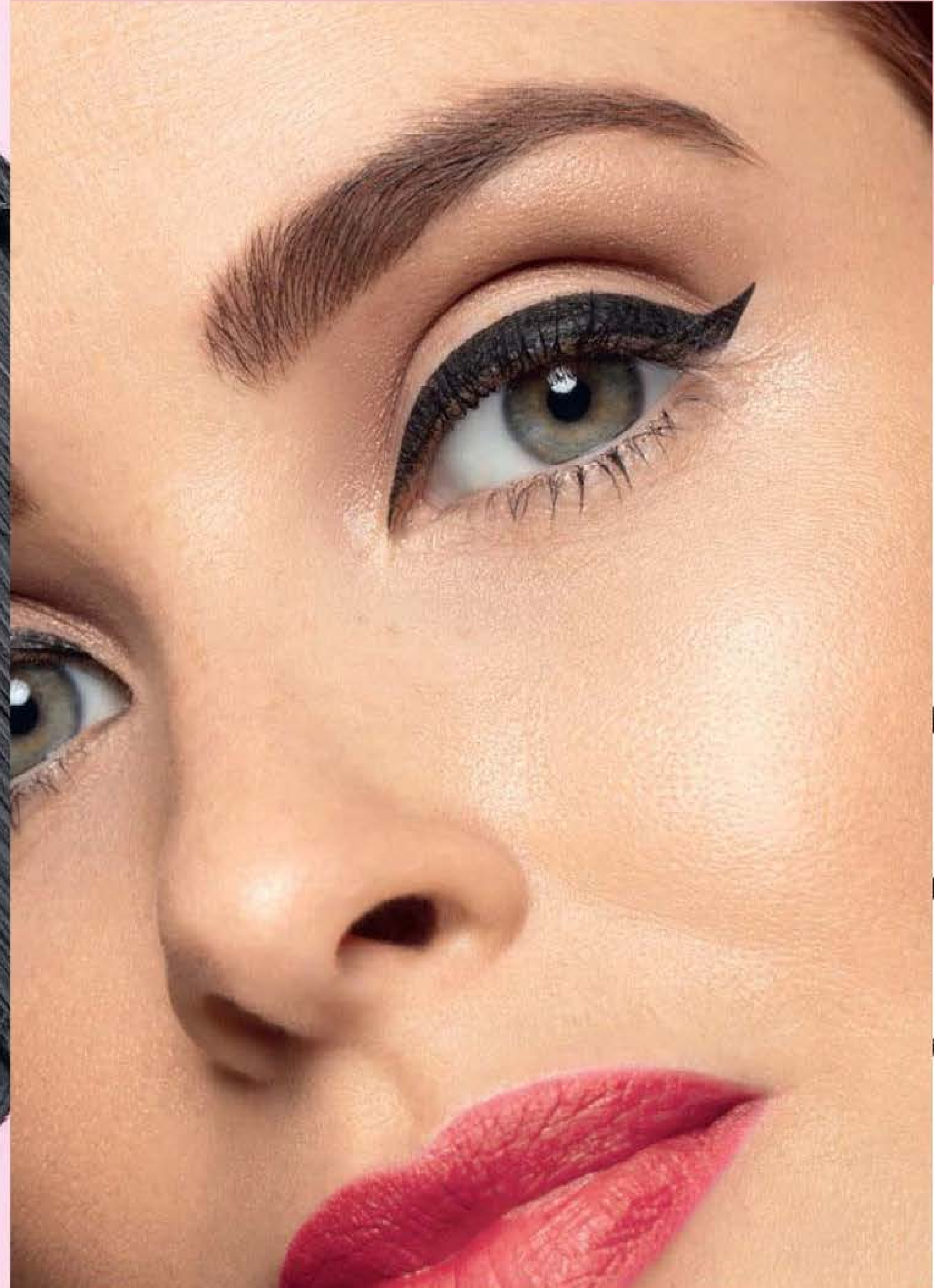
Lisa's designed this fast-drying, budge proof eyeliner with the perfect nib size so whatever eyeliner look your customer's love, they can get that make-up artist finish.



**TAP TO
PLAY**

**LISA'S
LINER LOOKS**

**Lisa Armstrong
Miraculous Tattoo
Eyeliner
39586
brochure price: £10
demo: £7**



LAVISH LIP COLOUR

With creamy formulas in both satin and matte finishes, customers will definitely find a pillow-soft lipstick for them.

TAP HERE TO SHOP THE SHADES

NEW SHADES



Lisa Armstrong
SATINcredible Lipstick
brochure price: £12
demo: £8.40

Lisa Armstrong
MATTEiculous Lipstick
brochure price: £12
demo: £8.40



SEE THE LIPSTICK IN ACTION

NEW SHADES

COLOUR WITHIN THE LINES

TAP HERE FOR ALL THE DETAILS

Lisa Armstrong Colour Within The Lines Lip Liner
brochure price: £8
demo: £5.60

***WHILE STOCKS LAST**



NEW
50641
The Joys*

NEW
39826
Camilla*

32235
Tara

37929
Catherine

38133
Emma

38042
Clare

38034
Gemma

38257
Frances

38158
Zoe

38299
Jo

INTRODUCING
POWERFUL FLOWERS

WE'VE REINVENTED THE CLASSICS.

Help your customers banish the January blues with a new twist on iconic floral perfumes that'll refresh their signature scent without breaking the bank!



Powerful Flowers Lila EDT 50ml 11015

Powerful Flowers Rosetta EDT 50ml 10975

Powerful Flowers Violetta EDT 50ml 10918

brochure price: £6 **demo: £4.20**

TAP HERE

**FOR MORE ABOUT
THE PERFUMES**

PUR BLANCA
Essence
COMING SOON



**NURTURE YOUR
OWN INNER
BEAUTY**

Get a sneak peek of the delicately feminine new **Pur Blanca Essence** perfume! We're giving you **5 free dipstick samples** of the feminine perfume when you buy any full-size fragrance in this First Look.



WE ARE FAMILY

Your customers and their little ones will love this family-friendly collection, enriched with macadamia nut oil.

TAP HERE
FOR ALL
THE DETAILS



Multipurpose Cream	Shampoo	Body Lotion	Hand Cream	Hand Wash
400ml	400ml	400ml	75ml	250ml
11189	11346	08276	11296	09555
brochure price: £3	brochure price: £2.50	brochure price: £2.50	brochure price: £2	brochure price: £1.65
demo: £2.10	demo: £1.85	demo: £1.85	demo: £1.50	demo: £1.25

GUILT-FREE TREATS

Vanilla cupcake and buttercream bubbles mean all the fun without the sugar! We think this one makes the perfect Instagram shot.



Sweet vanilla and sugary buttercream

TAP HERE
FOR SALES
BOOSTING TIPS

Vanilla Cupcake Bubble Bath	Vanilla Cupcake Bubble Bath
1 litre	500ml
18622	24323
brochure price: £2.50	brochure price: £2
demo: £1.85	demo: £1.50

WORKOUT READY

Hit up your health-conscious customers and help them smash those New Year goals by showing them these handy products.



Spray Water Bottle

Polypropylene. 500ml water bottle with spray feature and silver foil hourly markings. BPA free. Not dishwasher safe.

05538

brochure price: £8

demo: £5.60

Exercise Cushion & Bag

Polyester and PVC. Inflatable exercise cushion comes inside the tote bag. Bag: approx. 45cm x 33cm x 12cm. Cushion: approx. 40cm diameter x 15cm.

05587

brochure price: £15

demo: £10.50

Sneak peek: order now for delivery in January!

TAP HERE

to find out more

BECOME A YOGA PRO

Why not host your own yoga class and show off these yoga essentials? Invite all your friends, family and customers to join.



mat made from recycled materials

alignment lines help to adjust hands and feet to the correct positions

helps improve core balance, strength and alignment by providing support during yoga sessions

lightweight and portable

Sneak peek: order now for delivery in January!

Yoga Mat

Recycled TPE. Non-slip. Approx. 183cm x 61cm.

05603

brochure price: £14

demo: £9.80

Yoga Block

EVA. Approx. 22.5cm x 14.5cm x 7.5cm.

21220

brochure price: £7

demo: £4.90

DIGITAL DETOX

Encourage your customers to take some me-time by showing them this handy detox kit that will help them unwind.

INCLUDES:

- 3-minute sand timer
- pouch to store your phone out of sight
- eye mask
- activity dice
- handy sheet of detox tips and advice

Detox Kit

5-piece detox kit includes a phone pouch, eye mask, 3-minute sand timer, activity dice and detox advice sheet. ABS, PVC, PU, acrylic, glass and polyester. Phone pouch: approx. 10cm x 19cm.

05694

brochure price: £10

demo: £7

A FLORAL SPLENDOUR

Tell all your home fragrance customers about our new and improved formula so they can enjoy bigger-sized products for a longer scent experience.

**new
longer-lasting
formula**



TAP HERE TO FIND OUT MORE

Sneak peek: order now for delivery in January!

White Jasmine Scented Sachet Lasts up to 4 weeks. Approx. 10cm x 17cm. **04630**

brochure price: £1.75 **demo: £1.25**

White Jasmine Diffuser Lasts up to 7 weeks. 70ml. **04622** brochure price: £5 **demo: £3.50**

White Jasmine Candle Burns for up to 30 hours. 110g. **05975** brochure price: £4 **demo: £2.80**

White Jasmine Wax Melts Pack of 6 wax melts. 70g each. **04788** brochure price: £3 **demo: £2.10**

Fragrance oil coming soon.

SCENT THE HOME

If your customers are buying fragrance oils or the new wax melts, tell them about the gorgeous ceramic burner to use with their favourite scent.

perfect for if they want to change the scent often with different oils or wax melts



fragrance oil coming soon

Ceramic Wax Burner & Tealight Holder
Ceramic. Use with wax melts or fragrance oil (not supplied). Features a tealight holder at the base (tealight not included).
04986
brochure price: £6
demo: £4.20

SCENTED & SNUGGLY THROW

When your friends and family pop round, get them to try this gorgeous throw and discover the calming scent for themselves.

rub your hand over the throw to release the soothing scent



infused with the soothing scent of warm fruits, caramel and lavender

PC
PRESIDENT'S CLUB
£17.40

Sneak peek: order now for delivery in January!

fragrance blend designed to last up to 20 washes

Dreamscentz Throw
Polyester throw scented with floral notes and a hint of lavender. Approx. 127cm x 152cm.
05173
brochure price: £29
demo: £20.30

CUTE AND COSY

Don't let your PJ-loving customers miss these adorable new jammies. Mark up the brochure to show them where they are.



cute all-over animal print design

long sleeves for staying cosy on winter evenings

cuffed jogger

Woodland Animal PJs

Cotton and polyester.

27243 Small 8-10

25957 Medium 12-14

26344 Large 16-18

25668 Extra Large 20-22

brochure price: £20

demo: £14

Choose 1 size only.

DRIFT OFF & DREAM

Have a customer who loves pyjamas? Send them a sneak peek of these and they'll be sure to want to pre-order with you!



Navy Spot PJs

Cotton.

04317 Small 8-10

04432 Medium 12-14

04457 Large 16-18

02816 Extra Large 20-22

brochure price: £14.50

demo: £10.50

Choose 1 size only.



100%
cotton

spot-print
bottoms

LOUNGING AROUND

Loungewear was big in 2020, so why not create a haul video to show your customers? Feature all your favourite PJs and loungewear, including this fab dress.



LOUNGE
STYLE

100%
cotton

super-soft
feel

Essential Lounge Dress
Cotton.
05215 Small 8-10
03855 Medium 12-14
03095 Large 16-18
03350 Extra Large 20-22
brochure price: £15
demo: £10.50
Choose 1 size only.

Sneak peek: order now for delivery in January!

all-over
leopard
print

I LOVE YOU MORE

Start thinking about Valentine's Day gifts early and wear these lovable jewels on your next conference call.



longline

features
gorgeous
clear glass
crystals and
an oversized
heart pendant

Lucille Heart Necklace
Silver-tone necklace with clear glass stones. Approx. 82cm continuous necklace.
03426
brochure price: £7
demo: £4.90

STUDS & SPARKLES

Create a photo collage of you wearing your favourite earrings from the set and share it on social media. They're amazing value that your customers will adore!



25-pair earring set

Scarlet Earring Gift Set
25-pair set of gold-tone stud earrings in different shapes and designs.
03533
brochure price: £10
demo: £7

PASTEL POWER

Wear Avon watches when you're out and about or on the school run as a perfect way to get new customers.



textured silicone strap
glossy white dial
quartz movement

Violette Watch
Silver tone with silicone strap. Adjustable between 15.8cm–21cm.
04085 Blue
04283 Pink
brochure price: £14
demo: £9.80
Sneak peek: order now for delivery in January!

NATURE IN STYLE

Take a photo for Instagram showing how you can style up an outfit with this beautiful scarf? Don't forget to add the link to your online store.

gorgeous,
woven-twill
fabric with
leaf design

Leaf-Print Scarf

Polyester. Approx. 180cm x 40cm.

02832

brochure price: £7

demo: £4.90