



AVON
FIRST
LOOK

CAMPAIGN 10 2020

order online in Campaign 8 2020
at avon.uk.com

AVON VS LUXURY BRANDS

OUR BIGGEST EVER BLIND TEST

7/10 can't tell the difference... can your customers?

WELCOMING THE GUEST EDITOR



LEANNA

Senior Leader

I love being Guest Editor – I always have! It's such a special recognition for my hard work.

I'm excited to be celebrating reaching my highest group sales since joining Avon! Here are 3 tips for helping you increase your sales:

- Use the Make-up Must-haves Set to boost your earnings by introducing it to customers who have almost spent enough to qualify.
- Take advantage of the Instant Brochure – it costs you nothing and it's fast. Why not challenge yourself to send it to 10 new people?
- Invest in premium fragrance samples on page 43. Higher price points mean more income, and ours are great value for money.

Leanna x

BIG NEWS 1

THE BLIND TEST

Avon vs luxury brands... even more Blind Test results you'll be proud to share!



BIG NEWS 2

3 gorgeous new perfumes from one of our bestselling brands, for scentsational sales.



THE SUMMER EDIT FLYER

Share alongside your Brochure 10, or take advantage of the Instant Brochure for even more earning opportunities!



GET SOCIAL

follow, share & review



@Avonuk



@Avon_uk



Avon UK



avon_uk



My Avon Store





LEANNA SAYS

My customers love these offers and I love that they encourage them to spend more! Send reminders to anyone near the spend and take advantage yourself to build your demo kit.

MAKE-UP MUST-HAVES SET JUST £5.60

WORTH £23.50*

WHEN YOU SPEND £7.50 OR MORE ON MAKE-UP ACROSS PAGES 7-15. ORDER USING 67827

Boost their make-up collection and your orders with this suits all, summer-ready collection of bestselling treats.

perfect for all your essentials



Make-up Must-haves Set includes: Gel Shine Nail Enamel 10ml in Petal Fresh, Glazewear Lip Gloss 6ml in Perfect Nude, Glimmerstick Eyeliner in Cosmic Brown and Clear Lipstick Make-up Pouch (PVC, Approx. 17cm x 11.5cm x 10cm).

Our packs are super popular, so if we run out of any shades or products we'll send you the next closest to keep you looking fabulous.

*Based on normal brochure prices. Limited to 1 per Representative. Not available separately or in bulk order. Brochure offer: £7.50 when you spend £10 or more across selected make-up in Brochure 10 2020.

ALLOW 6 WEEKS FOR DELIVERY



7 days of salon quality nail colour



non-sticky, glass-like lip gloss



glide-on Glimmerstick eyeliner that lasts all day

BIG NEWS



THE BLIND TEST

We asked over 650 make-up lovers to blind test Avon against luxury brands. They had no idea they were testing Avon... you'll want to share the results!

EXCLUSIVE REP OFFER

Use this pack to show your customers some of the amazing products in The Blind Test and to challenge yourself to **convert new customers** too!

With all the amazing statistics and **incredible competitor comparisons**, plus the participants' quotes in Brochure 10, everyone will want to get their hands on the products **asap!**

MAKE-UP
MUST-HAVES SET
£5.60
See pages 4-5
for details.

BLIND TEST DEMO KIT

£15
worth £37*
order using 67058



PLUS
50
CANVASSING
CARDS

*Based on normal brochure prices.
Blind Test Make-up Demo Kit includes: Power Stay 24-Hour Foundation samples x16 (in Porcelain, Light Ivory, Warm Ivory, Ivory, Light Nude, Nude, Shell, Creamy Natural, Natural Deige, Sun Deige, Honey Deige, Medium Deige, Natural Tan, Desert Deige, Caramel and Walnut), Lash Genius Mascara 10ml in Blackest Black, Magix Face Perfector SPF20 30ml, Matte Legend Lipstick in Statement, Pro Colour in 60 Seconds Nail Enamel 10ml in Think Fast Pink and Canvassing Cards, pack of 50.
If you buy this pack you can't also order the Lash Genius Mascara in Blackest Black, Magix Face Perfector, Matte Legend Lipstick in Statement or Pro Colour in 60 Seconds Nail Enamel in Think Fast Pink separately from this First Look.
Not available to back order.

MAKE-UP
MUST-HAVES SET
£5.60
See pages 4-5
for details.

24-HOUR MATTE FOUNDATION

- lightweight and breathable, medium-to-full coverage
- maintains matte finish in heat, humidity and non-stop activity
- won't transfer onto your clothes, smudge or fade

True Colour Power Stay 24-Hour Foundation

30ml
normal brochure price: £15
special brochure price: £10
demo: £7.50



HELP CUSTOMERS SWITCH
WITH CONFIDENCE BY
SHARING THAT

78%

liked it as much as
**ESTÉE LAUDER
DOUBLE WEAR
STAY-IN-PLACE
MAKEUP SPF10**
for all day
staying power*

*Based on an online consumer survey with 263 respondents.
**Based on Brochure 10 selling price.
***Price sourced from www.esteelauder.co.uk on 18.03.2020.



**POWER STAY
24-HOUR
FOUNDATION,
30ML
£10***

— VS —



**ESTÉE LAUDER
DOUBLE WEAR
STAY-IN-PLACE
MAKEUP SPF10
30ML
£34****

MAKE-UP
MUST-HAVES SET
£5.60
See pages 4-6
for details.

LET CUSTOMERS KNOW
THEY GET CAN LUXE
QUALITY FOR LESS

8
10

loved it as much as
SMASHBOX'S
Photo Finish
Foundation Primer*

*For helping make-up stay in place for hours, minimizing pores
and fine lines and instantly improving the look of skin. Based
on an online consumer study with 110 respondents.

TO ORDER ONLINE AT AVON.UK.COM



magix
Gorgeous on
all skin tones!

AIRBRUSHING PRIMER

- reduces pores, shine and fine lines
- velvety, colourless, waterproof formula is perfect for all skin tones
- perfect alone or under foundation

MagiX Face Perfector SPF20
30ml
55368
normal brochure price: £8
special brochure price: £6
demo: £4.50

DON'T FORGET TO
SHARE THE RESULTS ON
SOCIAL MEDIA

8
10

love that it glides-on
effortlessly and
lasts all day**

BARE MINERALS
ROUND THE CLOCK™
INTENSE CREAM GLIDE
EYELINER
1.2G

BIG GEL PAINT
PENCIL LINER,
1.15G

£18[†] | £2.25

**Based on an online consumer survey with 160 respondents.
†Price sourced from www.bareminerals.co.uk on 19.03.20.



CREAMY GEL LINES

- luxuriously super-soft eyeliner
- blendable, budge-proof formula with a bold finish

mark. Big Gel Paint Pencil Liner
will normally be: £6
special brochure price: £3
demo: £2.25



MAKE-UP
MUST-HAVES SET
£5.60
See pages 4-5
for details.

HELP THEM FIND THE
MASCARA THEY'VE BEEN
SEARCHING FOR

89%
say it instantly
creates
full lash impact*

5 BENEFITS IN 1:

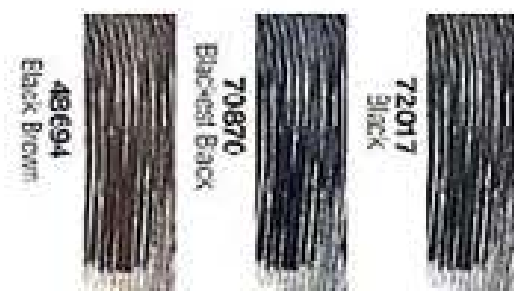
- 1 rich, full VOLUME
- 2 fluttering LENGTH
- 3 precise DEFINITION
- 4 wide-eyed LIFT
- 5 intense DEEP BLACK



THE GENIUS MASCARA

- Smart Control Brush to catch, lift, stretch and separate every single lash
- quick-glide gel formula effortlessly coats lashes from root to tip

True Colour Lash Genius Mascara
10ml
normal brochure price: £9
special brochure price: £7
demo: £5.25



HELP MAKE THEIR
MORNING ROUTINE
A LITTLE BIT EASIER

84%
say it's easy to use
and creates **natural
everyday brows****



DEFINED GLIMMERSTICK BROWS

- colour-dense formula for precision lining and defining
- smooth texture for easy application

**True Colour Glimmerstick
Brow Definer**
normal brochure price: £6
special brochure price: £3.50
demo: £2.60

MAKE-UP
MUST-HAVES SET
£5.60
See pages 4-5
for details.

SHOW THEM HOW TO
GET A MAKE-UP ARTIST
FINISH FOR LESS

2

3

liked it
as much as
**CHARLOTTE
TILBURY**
Matte Revolution
Lipstick*

SCULPTED MATTE COLOUR

- make-up artist inspired bullet lines, contours and sculpts
- primer-powered formula for lasting, comfortable matte colour
- pigment loaded for our boldest matte look yet

Avon True Matte Legend Lipstick
normal brochure price: £9
special brochure price: £7
demo: £5.25



SHARE TIME
SAVING TIPS TO
BOOST SALES

7

10

say it dries
quickly to a
**high-shine
finish****

**Based on an online consumer survey with 263 respondents.



THE 1-MINUTE MANI MIRACLE

- 3-in-1 base coat, colour and top coat formula dries in 60 seconds
- Wide Express Brush for full coverage in 1 coat
- high-shine finish

Pro Colour In 60 Seconds Nail Enamel
10ml
brochure price: £3
demo: £2.25



*Based on an online consumer survey with 160 respondents.

BIG NEWS

TOP TIP

Today Tomorrow Always is one of your customers' favourite perfumes.

Share samples of our 3 new, romantic fragrances with your customers, for every stage of their love journey to give that personal touch.

Falling in Love with Neroli & Iris EDP
Neroli, iris and vetiver. 30ml
00268

will normally be: £18
special introductory brochure price: £16
demo: £10.50

First Date of Turkish Rose EDP

Bergamot, turkish rose and sandalwood. 30ml
21295

will normally be: £18
special introductory brochure price: £16
demo: £10.50

A Marriage of Jasmine & Tuberose EDP

Jasmine, tuberose and amber
30ml
00383

will normally be: £18
special introductory brochure price: £16
demo: £10.50

16 ORDER ONLINE AT AVON.UK.COM



PC
PRESIDENT'S CLUB

ALL 3 FOR £25.20

If you buy all 3 for £25.20, you can't also order them separately.

BOOST YOUR FRAGRANCE EARNINGS

Take these bestselling purse sprays on your rounds, after taking the Art of Selling Fragrance training on Avon On's Learning Hub, to boost your earnings by 93%**.

10 PURSE SPRAYS FOR £25
WORTH OVER £60*



WHAT'S INCLUDED?

10 of their fave purse sprays.
50 canvassing cards with exclusive selling hints and tips.
Comes together in a beautiful box.

10x 10ml EDP Purse Sprays: Far Away, Rebel, Glamour and Infinity, Eve Confidence, Elegance, Alluring and Truth, Attraction for Her and Sensation for Her.

order using 01271

Not available to back order. **WHILE STOCKS LAST**

18 ORDER ONLINE AT AVON.UK.COM

*Based on normal brochure prices
**Based on those who took the fragrance training.

BEACH BABE WAVES

Our foam, bendy rollers are perfect for a tousled look without straighteners or tongs.



comes in a 'HELLO SUMMER' Drawstring Storage Bag



Rainbow Bendy Rollers
Set of 12 bendy hair rollers.
£1500
brochure price: £6
demo: £4.20

Firm Hold Hairspray not available in this First Look

TOP TIP

Tell your customers about our fab **FREE HAIRSPRAY WITH BENDY ROLLERS OFFER** in Brochure 10!

THE AVOCADO HAIR MASK

Avon Care fans will love our new moisture-boosting, avocado-infused hair mask – the perfect sales booster!



Avocado Hair Mask
400ml
£1523
brochure price: £4
demo: £2.80

HOW TO USE:
Massage into shampooed, damp hair, leave for 3 minutes, then rinse.

20 ORDER ONLINE AT AVON.UK.COM



BOOB BRUNCH!

Why not build your business and support CoppaFeel! by hosting a Boob Brunch?

SO, WHAT IS IT?

A fun way to raise funds for Avon's charity partner, CoppaFeel! over brunch. Why not turn it into a pamper party too, and get people talking about beauty with a purpose?

WHERE WILL THE MONEY GO?

It'll help to support CoppaFeel!'s volunteer Boobettes who travel the country, encouraging people to check their boobs and pecs.

FAB, SIGN ME UP!

Simply order your free brunch pack at avon.uk.com/causes, and after your Boob Brunch, submit your funds at: justgiving.com/company/avon

Share your Boob Brunch on social media using **#CoppaFeelWithAvon**

CoppaFeel! is a registered charity 1132366 (England & Wales) SCO45970 (Scotland) and a company limited by guarantee (06974733). Registered office 1-4 Pope St. London SE1 3PR.

DISCOVER DISTILLERY TODAY

Once you've fallen for Distillery, recommending and selling will be a breeze. So why not snap up this **exclusive offer** and discover Distillery today?



£50

Distillery Set includes: Distillery Shade The Day SPF25 Day Cream 30ml, Sleep Potion Night Cream 30ml, C-Shot Powder 5g, Purify Facial Oil 30ml and Clean Break Cleanser 50ml. **40071**
normal brochure price: £80
demo: £50

Not available to back order.

PACK OF 20 PREMIUM DISTILLERY SKINCARE BROCHURES

Your customers can also explore our planet-loving make-up collection online, so share your link and share the love!

£3

order using 81273



PACKS OF 10 SAMPLES

Let your customers discover Distillery with samples. They won't be able to resist once they've experienced these guilt-free formulas.

£2

Sleep Potion Night Cream
order using 69864

Purify Facial Oil
order using 67082



Not available to back order.

LOVE THE PLANET? LOVE DISTILLERY

Say hello to Distillery, the eco-conscious beauty brand that **doesn't compromise** on quality. **It's a game-changer!**



POWER UP SET

A trio of **hardworking** treatments that deliver a burst of **active ingredients** to your skin for **results you'll love.**



£35

order using 40766

Not available to back order.

CLEAN BREAK CLEANSER 50ml

PREPARE
with apricot oil to melt away make-up, leaving your skin beautifully hydrated and ready to absorb your skincare

C-SHOT POWDER 5g

BOOST
simply add to your facial oil - two shakes are all it takes to give your skin a radiant glow

PURIFY FACIAL OIL 30ml

NOURISH
packed full of antioxidants, this silky oil nourishes your skin, helping to soften the look of fine lines



THE VEGAN-ACCREDITED LIPSTICK & FOUNDATION

Our eco-conscious liquid lipstick and skin-loving foundation are kind to your face AND the planet. Have you tried them yet?



WHAT MAKES IT SO GOOD?
Delivers patent, vibrant lip-loving colour thanks to the pure mineral pigments and colourants.

LIP RUSH LIP COLOUR
10ml
BACK IN STOCK SOON!



WHAT MAKES IT SO GOOD?
A filler-free formula that won't clog your pores, packed with antioxidants to help absorb oil.

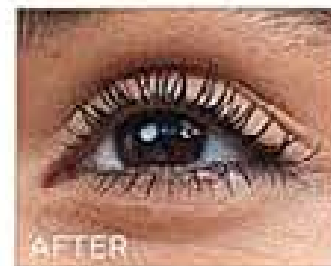
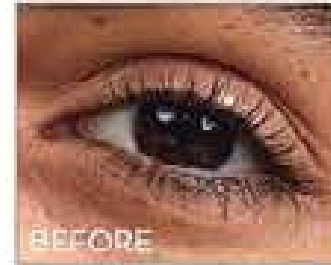
PRESSED TO IMPRESS POWDER FOUNDATION*
10g
brochure price: £16
demo: £11.20

ALL-OVER FACE BRUSH*
ORDER NO: 64527
brochure price: £8
demo: £5.60

*Not available to back order.

THE ECO-CONSCIOUS MASCARA & EYESHADOW

Our vegan-accredited mascara gives double the volume and double the satisfaction, and our shadows give vibrant colour in one swipe.



WHAT MAKES IT SO GOOD?
Coats each lash with creamy smooth, rich black colour, and it's all down to the pure mineral pigment-loaded formula.

LASH'D UP MASCARA*
7ml
brochure price: £14
demo: £9.80



WHAT MAKES IT SO GOOD?
Delivers a vibrant punch of buttery-soft colour in a single swipe, thanks to the high-impact mineral pigments.

SHADOW SHOTS EYESHADOW*
brochure price: £10
demo: £7

EYESHADOW BRUSH*
ORDER NO: 73916
brochure price: £6
demo: £4.20



ONLINE EXCLUSIVE
100% MONEY BACK GUARANTEE

SAFARI STYLE

Animal print is here to stay! However they want to inject some safari magic into their wardrobe, you've got them covered!

PC
PRESIDENT'S
CLUB
£8.40

faux snake print

internal
zipped
pocket

hidden
popper
fastening

Snake-Print Cross-Body Bag PVC. Approx. 24cm x 6cm x 16.5cm.
50120 brochure price: £14 **demo: £9.80**



the ideal addition
for a summer
evening

Zebra-Print Pashmina
Polyester. Approx.
180cm x 70cm.
16121
brochure price: £10
demo: £7

**ALLOW 6 WEEKS
FOR DELIVERY**



The perfect tote to fit your samples
in on your rounds.

bigger size

structured
side
panels

**standforher*

Zebra Tote Bag
Cotton. Approx. 40cm
x 90cm x 35cm.
22285
brochure price: £8
demo: £5.60

SUMMER SORTED

Make their summer one to remember with everything they need to see them through the season in style.

infuser section, perfect for adding fruit



28 ORDER ONLINE AT AVON.UK.COM



set of 2 clips to hold your towel to the sunbed

Towel not included.



Flamingo Towel Clips*
Set of 2. ABS.
64650
brochure price: £6
demo: £4.20

Tropical Infuser Water Bottle*
Polystyrene with silicone lid. Approx. 12.5mm x 70mm x 70mm. 650ml capacity.
04622
brochure price: £6.50
demo: £4.55

***ALLOW 6 WEEKS FOR DELIVERY**

Why not create a summer holiday haul video featuring these latest additions plus all your favourites? They're perfect for a staycation or trip of a lifetime.



beaded design

Summer Fruit Coin Purse
Cotton and polyester with beaded design. Approx. 9cm x 14.5cm.
62851 Watermelon
62877 Lemon
brochure price: £6
demo: £4.20

Summer Sunglasses
Polycarbonate frame with acrylic lenses. UV400 and category 3 protection. Complies with BS EN 12312-1:2013+A1:2015.
24869 Pink
06122 Black
brochure price: £3.50
demo: £2.45



high protection UV400

available in classic black and popping pink

limited edition - get it or regret it

Know customers who can't ever decide? Show them our earring set so they'll have all the choice they need.

25 different styles



Farrah Earring Gift Set
25 pairs. Gold-tone pierced earrings.
07781
brochure price: £8
demo: £5.60

30 ORDER ONLINE AT AVON.UK.COM



comes on a giftable card

Earrings purchased from Avon cannot be returned if sealed plastic bag has been opened.

JEWELLERY DELIGHTS

Wear your favourite new pieces when out and about and always have a brochure ready for when the compliments come in!



gorgeous strand style necklace

Lara Beaded Necklace
Gold-plated with coloured glass bead strands.
Approx. 49cm + 8cm extension chain.
41848
brochure price: £12
demo: £8.40



2-piece matching necklace and earring set

Due to the nature of semi-precious stones, the colour may vary.



Darcie 2-Piece Gift Set
Silver, rose gold or gold-plated with semi-precious and glass stones.
Necklace approx. 42cm + 9cm extension chain. Pierced earrings.
63610 Amazonite
63719 Amethyst
02386 Rose Quartz
brochure price: £10
demo: £7

SUMMER SANDALS

Wear these on your rounds to show off the must-have style to see you through this summer and next!

on-trend square-toed shape

adjustable buckle strap

Raelynn Strap Sandals
PU. Outsole: thermoplastic rubber.
22046 Size 4
22145 Size 5
06230 Size 6
06270 Size 7
06338 Size 8
brochure price: £18
demo: £12.60
Choose 1 size only.

OWN HIS STYLE

Bring in the hubby or a friend to model this fab watch to share on social media and discover a new audience.

LEANNA SAYS

This will be really popular around Father's Day. I'll be pairing it with a fragrance gift set to create the perfect set. It's a great way to upsell and introduce a new customer to Avon.

Men's Thomas Watch
Polyester strap, adjustable between approx. 17.5cm and 21.5cm. Includes a battery that can be replaced.
15180
brochure price: £16
demo: £11.20

2-tone canvas strap

ESSENTIAL ACCESSORIES

The handy must-haves to share with customers on your rounds.



perfect if they want to keep their cleavage under wraps!



set of 3

Blouse Pins
Set of 3. Silver-plated with plastic beads.
22384
brochure price: £5
demo: £3.50

ALLOW 8 WEEKS FOR DELIVERY

the stylish way to keep their hair in place



Camilla Hair Slides
4-piece set. Large crocodile clip: gold-plated. Small crocodile clip: white bronze-plated. Small pearl pin clip: gold-plated with small acrylic pearls. Large pearl pin clip: gold-plated with large acrylic pearls.
08763
brochure price: £8
demo: £6

Emilia Hair Slide
Gold-plated with acrylic pearls. Approx. 4.2cm.
07773
brochure price: £3.50
demo: £2.60

LIPSY LONDON

This will be her new obsession, so take some lifestyle shots of you wearing it out and about to show customers. They won't be able to resist!



suede-feel fabric

magnetic dot closure

Lipsy Quilted Mini Cross-Body Bag
Outer: PVC. Lining: polyester.
Approx. 16.5cm x 8cm x 13cm
22400
brochure price: £20
demo: £16.65

Your fixed discount will be £3.35 when sold at £20

LEANNA SAYS
Lipsy is always popular, so I use it to target new customers. I'll promote this bag to open myself up to a new market that may not have thought about shopping with Avon before.

DREAMY NIGHTS

If they're a PJ lover, don't forget to show them the matching socks or slippers – it's a quick sales boost!

Leopard PJs*

Cotton. KEEP AWAY FROM FIRE.

27243 Small 8-10

26567 Medium 12-14

26963 Large 16-18

18622 Extra Large 20-22

brochure price: £14

demo: £9.80

Leopard Socks

Cotton and polyamide. One size only.

07856

brochure price: £2

demo: £1.40

*Choose 1 size only.



cross-back detail



100% cotton



soft touch



cuffed bottoms

Why not create a video showing off the latest PJ styles for social media? Don't forget to share what other customers love about Avon PJs too!

Lemon Shortie PJs*

Cotton. KEEP AWAY FROM FIRE.

15867 Small 8-10

17681 Medium 12-14

13706 Large 16-18

11411 Extra Large 20-22

brochure price: £12

demo: £8.40

Lemon Slippers*

Polyester.

12195 Small 3-4

12593 Medium 5-6

13177 Large 7-8

brochure price: £8

demo: £5.60



indoor and outdoor sole



embroidered, sparkle slogan



STORAGE SOLUTIONS

Know your customers are clean queens? Show them our latest storage collection in a fun, tropical print.



PC
PRESIDENT'S CLUB
Shoe Storage
just £4⁸⁰

ALLOW 6 WEEKS FOR DELIVERY

- 1. **Tropical Shoe Storage** Polyester with PEVA pockets. Approx. 37cm x 45cm x 16cm. **14670** brochure price: £8 **demo: £5.60**
- 2. **Tropical Cube Storage** Polyester. Approx. 30cm x 30cm x 30cm. **14795** brochure price: £6 **demo: £4.20**
- 3. **Tropical Jumbo Underbed Storage** Polyester with PVC panel. Approx. 60cm x 45cm x 30cm. **27185** brochure price £8 **demo: £5.60**

TRAVEL BUDDY

This adorable beanie pillow is perfect for customers who want to travel (and nap) in style. It even clips to bags and suitcases!



2-in-1 design
use as a cute cushion or travel pillow

Elephant 2-in-1 Pillow
Polyester. Approx. 36.5cm x 35cm.
27144
brochure price: £16
demo: £11.20



mandala design
on ears



TOOLS OF THE TRADE

With everything from calling cards and brochure bags to ring sizers and tester holders, we've got you covered!

Visit avon.uk.com/mysalestools to get your hands on your sales tools today.

Don't forget – the price per brochure is cheaper the more you order. Check out our table online for full costings.



CLEARANCE IS NOW ONLINE!

Can't see Clearance in First Look? Don't worry, you can find it in the Avon Outlet. Login at avon.uk.com

CORONAVIRUS UPDATE

As you've seen in the news, the coronavirus is impacting businesses worldwide. As a result, you may experience a delay in receiving some of your products. We're working hard to minimise the impact to you, but if you want to know more, please visit avon.uk.com/product supply.

HOW TO ORDER



DEMONSTRATION PRODUCTS FROM PAGES 4-39, 42-44 ORDERING

- Please order your demo products from this First Look in Campaign 8 2020, or you can back-order in Campaign 9 2020.
- Please order just one of each new demonstration product, unless otherwise stated.
- You may order as many samples as you like. Samples are not available to back order.
- Products are not for resale.

All brochure offers and prices stated in this First Look are correct at time of printing but are subject to change.

Cosmetic and Toiletry products have been tested to all European and Local Legislative and Regulatory requirements.

All claims in advertising literature are supported by clinical and consumer studies.

All Avon watches include a 2-year warranty for manufacturing faults unless otherwise stated.

⚠ Items marked with this symbol have a hazard classification under the Classification, Labelling of Packaging Regulation.

Please see product details on our website for full hazard information: www.avon.uk.com.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the wheelie-bin symbol: ♻

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

STOCK AVAILABILITY AND RETURNS

When stocks do run out, we will try to supply a similar product of equal or greater value. If you don't wish to receive an alternative product, please enter product number 82404 and quantity 1 in the 'Place an order' section on the website or enter product number 82404 and quantity 1 on page 2 of your paper order form.

This does not affect your statutory rights.



GET IN TOUCH!

Send your feedback on First Look magazine to: firstlook@avon.com

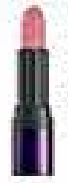

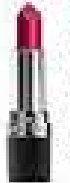

Send your sales tips to: brochuretips@avon.com

For any other queries or questions, visit: www.avon.uk.com and click 'Contact us'.




Write to: First Look,
Marketing Department,
Avon Cosmetics Ltd,
Nunn Mills Road,
Northampton NN1 5PA.

SAMPLES

Lipstick Samples

 mark. Prism 50p	 mark. Epic 50p 30p	 True Colour Perfectly Matte 50p	 True Colour 50p 25p
<ul style="list-style-type: none"> 22731 Reflective Scandal 25361 Blast Off 27672 Futuristic Dreams 01040 Hyper Fusion 54031 Energy Flash 50796 Aura On 22681 Post Goals 22832 Orbital Lust 22541 Nude Eclipse 25544 Celestial Crush 14423 Cosmic Float 23267 Interstellar Love 22715 Pretty Illusion 14472 Defying Gravity 22491 Mystical Glaze 05140 Fairy Magic 22483 Lunar Glaze 22798 Sonic Boom 02568 Stellar Glow 12062 Supernova Kiss 	<ul style="list-style-type: none"> 21246 Nude Attitude 20438 Temptress 21188 Get Cheeky 00737 Blushing Beauty 55400 Pink Punch 55832 Spellbound 01511 Berry Bold 55780 Coral Burst 20180 Sangria Shock 19380 Be Loud 10561 Street Style 21501 Wink Of Pink 21568 Rosy Outlook 01800 Heartbreaker 20446 Fearless Fuchsia 14407 Rose Kisses 18788 Reddy To Go 18782 Puckered Pink 22685 Plumping Plum 22558 Mad For Mauve 14340 Cocoa Kisses 14357 Divine Wine 	<ul style="list-style-type: none"> 27797 Wild Cherry 16477 Peach Petal 27649 Super Wine 54528 Red Supreme 59527 Ravishing Rose 56432 Pure Pink 28159 Absolute Coral 27783 Everyday Red 27904 Rose Red 27854 Sunbaked Red 21345 Café Au Lait 27458 Divine Twig 16246 French Toast 21352 Hibiscus Blossom 55996 Nude Suede 17244 Peach Flatters 21451 Powder Blush 17048 Hot Plum 18986 Lush Cocoa 17152 Mauve Matters 21444 Pink Tulp 21469 Truest Red 28815 Wetful Wine 	<ul style="list-style-type: none"> 59584 Peat 27540 Wine With Everything 59923 Mocha 66408 Red 2000 13318 Toasted Rose 56432 Pure Pink 28159 Absolute Coral 27783 Everyday Red 27904 Rose Red 27854 Sunbaked Red 21345 Café Au Lait 27458 Divine Twig 16246 French Toast 21352 Hibiscus Blossom 55996 Nude Suede 17244 Peach Flatters 21451 Powder Blush 17048 Hot Plum 18986 Lush Cocoa 17152 Mauve Matters 21444 Pink Tulp 21469 Truest Red 28815 Wetful Wine

Foundation Samples Single Sachet

 True Colour Cream-to-Powder Foundation Compact 75p	 True Colour Flawless Liquid Foundation 50p	 True Colour Power Stay 24-Hour Foundation 50p 30p
<ul style="list-style-type: none"> 26476 Light Ivory 26484 Ivory 04234 Porcelain 04382 Creamy Natural 46888 Warm Ivory 24745 Light Nude 20214 Shell 25684 Honey Beige 07880 Natural Beige 24661 Medium Beige 24919 Nude 23283 Sun Beige 18531 Spice 14225 Rich Sienna 23291 Caramel 04101 Walnut 27276 Dark Cocoa 23333 Earth 54494 Amaretto 	<ul style="list-style-type: none"> 28068 Light Ivory 25619 Porcelain 24364 Warm Ivory 19307 Ivory 23770 Shell 24257 Creamy Natural 24265 Natural Beige 24562 Light Nude 24612 Nude 20719 Honey Beige 24281 Medium Beige 26054 Sun Beige 25601 Spice 24356 Walnut 24653 Caramel 58768 Rich Sienna 26013 Dark Cocoa 	<ul style="list-style-type: none"> 21428 Porcelain 50320 Light Ivory 03707 Warm Ivory 06841 Ivory 00893 Light Nude 03103 Nude 12401 Shell 22350 Creamy Natural 21485 Natural Beige 06082 Sun Beige 21394 Honey Beige 59030 Medium Beige 57554 Natural Tan 01065 Desert Beige 20354 Caramel 59592 Walnut

For the full list of fixed discounts, discontinued products and last chance to buy in Campaign 8 2020 (and previous campaigns), go to: AVON.UK.COM/FIXEDDISCOUNTS

Haircare Samples 60p

Avon True Nutra Effects Samples Single Sachet
Radiance BB Cream
 24737 Extra Light
 19912 Medium
 02378 Ageless Day Cream SPF30
 23481 Ageless Overnight Gel
 21329 Lightweight Cleansing Oil
 13988 Miracle Glow Facial Oil

1 for 50p or 5 for £1

Trial Sizes
 66985 Soothe Micellar Water 50ml **£1.50**
 40405 Dual Action Instant Eye Make-up Remover 50ml
 48454 Nourish Oil-Infused Micellar Water 50ml
 48470 Soothe Micellar Gel Cleanser 30ml **£1.75**

Encanto Samples Single Sachet 60p
 01859 Irresistible Body Lotion
 00877 Fascinating Body Lotion

Fragrance Samples Tester Vials

women's pack of 5 23622 Always 01909 Artistique Iris Fétiche 08599 Artistique Magnolia En Fleurs 03368 Artistique Patchouli Indulgence 58099 Attraction for Her 11700 Attraction Sensation for Her 28670 Celebrate 19810 Eve Alluring 11502 Eve Confidence 26708 Eve Elegance 15933 Eve Duet Contrast Calm 24521 Eve Duet Contrast Daring 16154 Eve Duet Radiant 16170 Eve Duet Sensual 16790 Eve Truth 22004 Far Away 28282 Far Away Glamour 59022 Far Away Infinity 13730 Far Away Rebel 02956 Horstory 00844 Imani Corset 59576 Imani Fantasy 24497 Little Black Dress 22202 Luck for Her 23007 Luck Limitless for Her 22806 Luminata 28027 Maxima 19141 Mesmerize for Her 22699 Mesmerize Black for Her	15057 Mesmerize Mystique Amber for Her 27815 Percieve Soul 54916 Pur Blanca 55459 Pur Blanca Harmony 19075 Rare Amethyst 28852 Rare Flowers Night Orchid 28993 Scent Essence Pure Ocean 18069 Secret Fantasy 67785 Secret Fantasy Kiss 14758 Today 04739 Tomorrow 07393 Viva La Vita 60p men's pack of 5 23473 Attraction for Him 28803 Attraction Sensation for Him 00554 Black Suede 61515 Black Suede Leather 28787 Elite Gentleman 00976 Elite Gentleman in Black 22038 Elite Gentleman Reserve 02972 Full Speed 70995 Full Speed Nitro 28316 Full Speed Supersonic 26302 Full Speed Virtual Adrenaline 22210 Luck for Him 24067 Luck Limitless for Him	14522 Man 26575 Maxime 22616 Mesmerize Black for Him 13607 Mesmerize Mystique Amber for Him 28662 Real Man 21584 Segno 26286 Segno Success 01446 V for Victory 60p NEW Pack of 5 15297 Falling in Love with Neroli & Iris 25395 A Marriage of Jasmine & Tuberose 14332 First Date of Turkish Rose NEW Single Spray 1.5ml 13797 Falling in Love with Neroli & Iris 25486 A Marriage of Jasmine & Tuberose 14480 First Date of Turkish Rose £8.95 30p Encanto Samples Single Tester Vial 25p 24141 Encanto Fascinating EDT 58438 Encanto Irresistible EDT
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Fragrance Samples Blister Tester Card 80p

00679 Lipsy Rose Gold

Single Sachet 60p

24075 Attraction Addicted
43661 Today Eternal

Single Spray 1.5ml 60p

12138 Artistique Iris Fétiche
06817 Artistique Magnolia En Fleurs
13870 Artistique Patchouli Indulgence
28621 Attraction Sensation for Her
28712 Attraction Sensation for Him
23457 Maxima
26401 Maxime

Dual Spray 2 x 1.5ml 60p

08441 Eve Duet Radiant/Sensual
18309 Eve Duet Contrast Calm/Daring

60p 75p

24687 Eve Truth

Skincare Samples

Anew Samples Single Sachet
Clinical
 59436 Anti-Wrinkle Plumping Concentrate
 58933 Anti-Wrinkle Smoothing Serum
 24505 Defend & Repair Advanced Hydration Overnight Mask
 25205 Even Texture & Tone Dual Dark Circle Corrector
 26559 Even Texture & Tone Cream
 02121 Even Texture & Tone Multi-Spot Correcting Serum

02016 Lift & Firm Face Lifting Cream
09324 Lift & Firm Pressed Serum
Perfect Skin
 43448 Daily Skin Boosting Splash
 02790 Instant Blurring Treatment
 27862 Sleep Cream
 54403 Wake Up Cream SPF25
Platinum
 62893 Day Cream
 01644 Instant Eye Smoother
 27961 Night Cream

Reversalist
 21477 Day Cream
 65888 Infinite Effects Night Treatment Cream Dual Sachet Night Cream
 25387 Night Cream
Ultimate
 25023 Day Cream
 25304 Night Cream
 08615 Silkened Oil-In-Gel
 24307 Supreme Dual Elixir
 20032 Pollution Protect+ 15-Minute Kaolin Clay Mask
 09282 Pollution Protect+ Day Defence Lotion SPF50
 28530 Vitamin C Radiance Maximising Serum

1 for 50p or 4 for £1

Clearskin Samples Single Sachet 50p
 23788 Blemish Clearing O2 Fresh Jelly Mask

SEA SALT & OAKMOSS

Take the hanging freshener on your rounds to show to those home fragrance-loving customers - don't forget to upsell the whole collection!

Sea Salt and Oakmoss Candle

Burns for up to 30 hours.

09647

brochure price: £3.80

demo: £2.65 

Sea Salt and Oakmoss Diffuser

Lasts up to 5 weeks.

09589

brochure price: £5

demo: £3.50 

Sea Salt and Oakmoss Hanging Fresheners

Set of 2. Lasts for up to 3 weeks.

08193

brochure price: £3

demo: £2.10 



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