

AVON FIRST LOOK

CAMPAIGN 17 2019

order online in Campaign 15 at avon.uk.com

INTRODUCING

MAXIMA & MAXIME

EARN AN EXTRA £1 FOR EVERY BOTTLE YOU SELL



DOUBLE YOUR EARNINGS THIS CHRISTMAS WITH
THE BROCHURE AND YOUR EXCLUSIVE GIFT GUIDE.

SAY HELLO TO YOUR CAMPAIGN 17 BROCHURE SNEAK PEEK

This is where you will find all your new and exciting products that will feature in the Campaign 17 Brochure, alongside all your customer must-have favourites too!

DOUBLE YOUR EARNINGS THIS CHRISTMAS BY TAKING OUT THE BROCHURE AND EXCLUSIVE GIFT GUIDE

Make sure you keep an eye out for some exciting incentives to add some diamond sparkle to your Christmas when you sell from both the Gift Guide and Brochure.

Skip to the other side to find your Christmas Gift Guide.



INTRODUCING MAXIMA & MAXIME

Earn an **extra £1** for every fragrance you sell.

See pages 4-5 for details.



YOUR BIGGEST EVER EARNINGS OPPORTUNITY

Our ground-breaking, premium skincare vegan range has arrived!

earn
30% with
Distillery*



Turn to page 51 to order your 24-page premium Distillery brochure so you're ready to sell in Campaign 16.

*When you reach the minimum order value.

YOUR BIGGEST EARNING OPPORTUNITY OF THE YEAR

Did you know that Christmas is the best time of year to sell fragrance? In fact, it's our most gifted category year after year!

So if you're looking to really boost your earnings, it's time to get excited about our newest fragrance collection. And with both a his and hers to choose from, you're going to not only double your audience but your sales too!

GRAINNE SAYS

Fragrance is a huge business for me, so I love that these look just like a high-end fragrance you'd find on the high street. Plus, the scents are beautiful and last a long time.

INTRODUCING

MAXIMA & MAXIME

The ancient past can open doors to a divine inspiration with a long-lasting blend of unique ingredients.



THE ULTIMATE DEMO OFFER

For a limited time only, you'll earn an extra £1 for every bottle you sell. Here's how...



EARN AN EXTRA £1 FOR EVERY BOTTLE YOU SELL

on top of your usual discount.

IT'S AS EASY AS 1, 2, 3!

- 1 Kick-start your earnings by buying Maxima and Maxime in this First Look.
- 2 Sell as many bottles of Maxima and Maxime as you can during Campaign 17 and 1.
- 3 Watch as the money rolls in! You'll be getting an extra £1 for every bottle you sell.

Offer valid with purchase and sale of each bottle of Maxima EDP and Maxime EDT only. Fixed discount applied in Campaign 17 and 1.

BOOST YOUR SALES WITH SAMPLES - FIND THEM ON PAGES 10-11.

THE MAXIMUM IN YOU



FREE GIFT



FREE

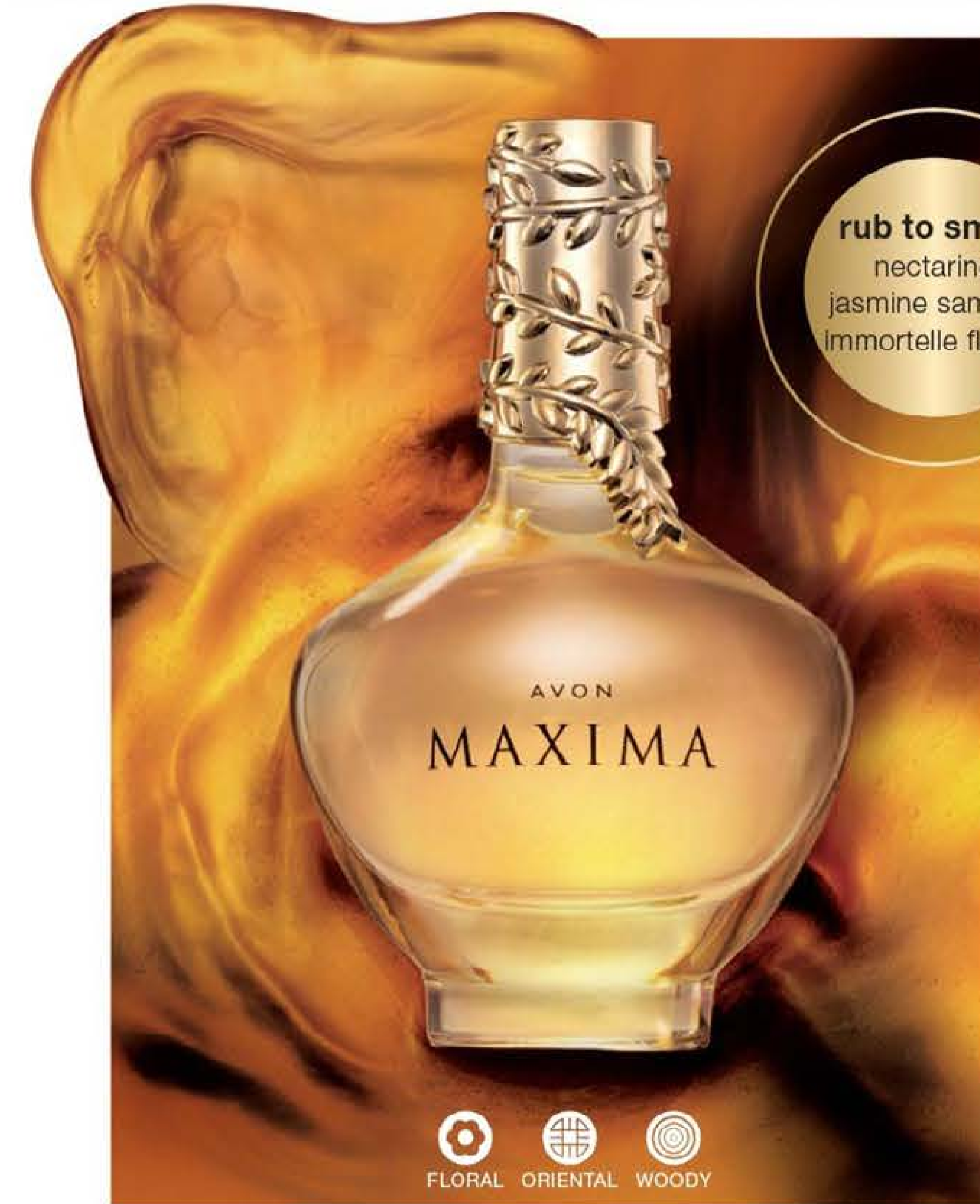
Maxima Body Lotion 150ml and EDP Purse Spray 10ml when you buy Maxima EDP.

Delivered to you in a beautiful box.

Allow up to 6 weeks for delivery, but don't worry, this won't impact your customers! Limited to 1 free gift per Representative. For a full refund on products with a free gift, please return all items in the box to ensure your refund is processed. Not available separately. Brochure offer: Free gift when you order Maxima EDP.

AVON MAXIMA

An alluring fragrance with immortelle flower that blooms with eternity and promises eternal youth. Combined with brilliant nectarine and illustrious garland of jasmine sambac to ignite uniqueness.



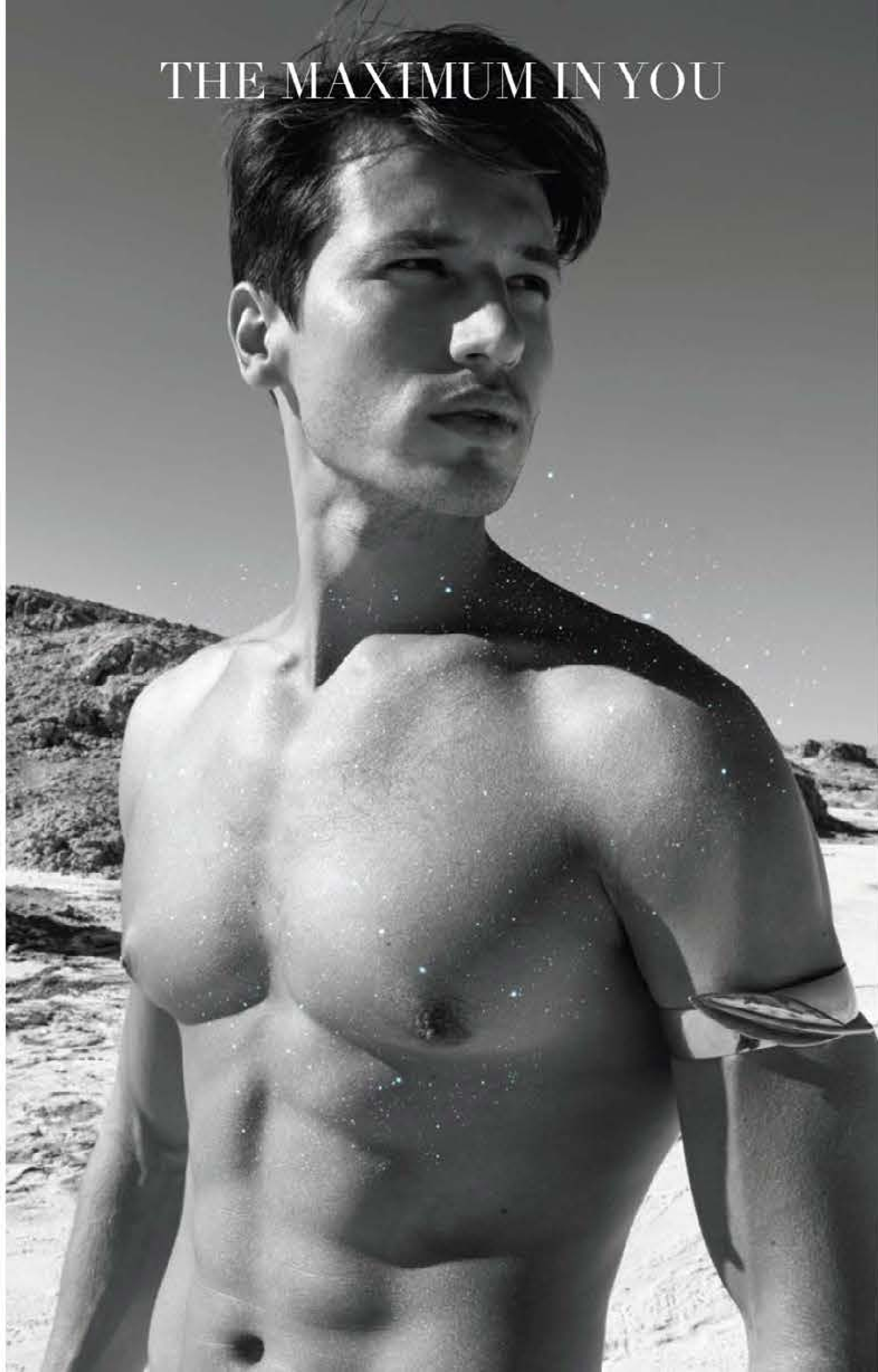
rub to smell nectarine jasmine sambac immortelle flower

FLORAL ORIENTAL WOODY

Maxima EDP 50ml 04366 brochure price: £20 demo: £14

EARN AN EXTRA £1 FOR EVERY BOTTLE YOU SELL See page 5 for details.

THE MAXIMUM IN YOU



FREE
GIFT



FREE

Maxime Hair & Body Wash 200ml
and Aftershave Conditioner 100ml
when you buy Maxime EDT.

Delivered to you
in a beautiful box.

Allow up to 6 weeks for delivery, but don't worry,
this won't impact your customers!
Limited to 1 free gift per Representative. For a full
refund on products with a free gift, please return all
items in the box to ensure your refund is processed.
Not available separately. Brochure offer: Free gift
when you order Maxime EDT.

AVON
MAXIME

A vigorous fragrance with primordial notes of olibanum, a rare and precious ingredient. Combined with the refreshing breath of mandarin leaves and the strength of sea salt accord to transcend the living god's senses.

rub to smell
mandarin leaf
sea salt accord
olibanum



AROMATIC WOODY

Maxime EDT 75ml 58883 brochure price: £20 demo: £14

EARN AN EXTRA £1 FOR EVERY BOTTLE YOU SELL

See page 5 for details.



SEE YOUR SALES SOAR WITH SAMPLES

Customers are more likely to buy a fragrance if they've had a sample to try, so what are you waiting for? Stock up on all those important samples!

HALF PRICE

MAXIMA & MAXIME SPRAY SAMPLES



single spray 1.5ml

30p

will normally be: 60p

MAXIMA
order using **66977**

MAXIME
order using **47191**

Samples are not available to back order.

PACK OF 50 DIPSTICKS FOR **£2.80**

MAXIMA
order using **69419**

MAXIME
order using **69476**

PACK OF 100 DIPSTICKS

includes 50x Maxima and 50x Maxime samples

JUST £5

order using **69930**

PACK OF 200 DIPSTICKS

Includes 100x Maxima and 100x Maxime samples

JUST £9

order using **69849**

If they love it then they'll be telling their friends too, so why not give them extra samples to share?



GET CANVASSING

CANVASSING CARDS

75 cards for **£1**

order using **85597**

NEED MORE?
Available online on My Sales Tools.





GRAINNE SAYS

"This campaign I'll be challenging myself to sell 40 men's fragrances and I'm encouraging you to set a personal target too! As most of my customers are women, I'll be targeting them as gifts for loved ones, whether it's for a special occasion or just an everyday treat."

SEGNO SUCCESS

A modern refinement of self-expression and superior elegance with mandarin, Haitian vetiver and sandalwood.

ALL 3 FOR
£8.40



WOODY AROMATIC

Segno Success EDP 50ml 10173
brochure price: £15 **demo: £10.50**

Segno Success Hair & Body Wash 250ml 33282
brochure price: £4.50 **demo: £2.80**

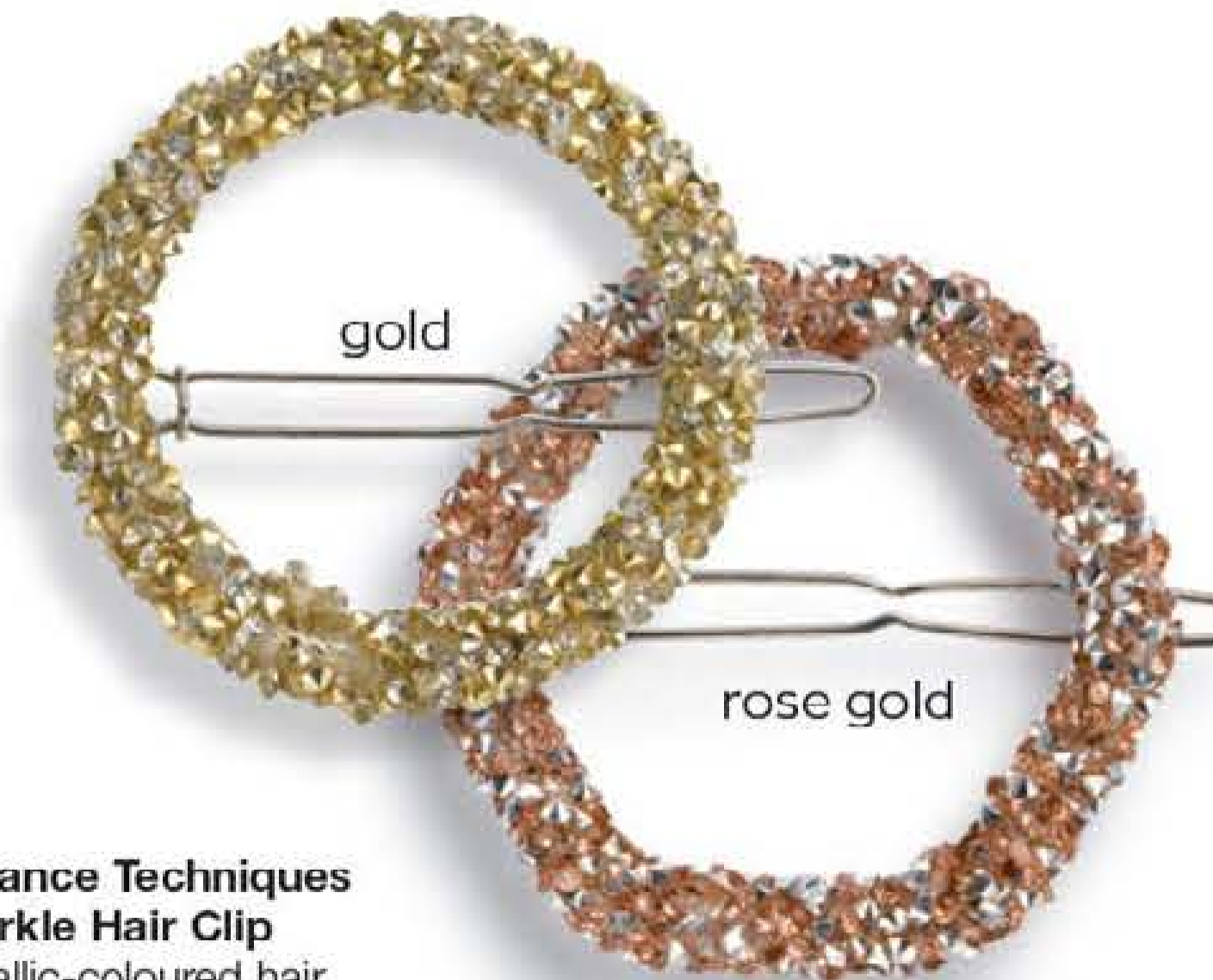
Segno Success Deodorant Body Spray 150ml 66662
brochure price: £4.50 **demo: £2.80**

Brochure offer: all 3 for £7.50.
If you buy all 3 for £8.40, you cannot also buy them individually.



PARTY-READY HAIR

Add a little sparkle to any hair style and she'll be ready to hit the dance floor.



Advance Techniques Sparkle Hair Clip
Metallic-coloured hair barrette with pin.
24471 Gold-coloured
16238 Rose gold-coloured
brochure price: £2
demo: £1.40

NOURISHING BODY WASH

with vitamin E and cocoa butter for beautifully moisturised and cleansed skin

TOP TIP

If she already buys from our cocoa butter range, this is a great opportunity to add another product you know she'll love. It'll build her basket and boost your sales too!



Avon Care Nourishing Cocoa Butter Body Wash
400ml
16147
brochure price: £2
demo: £1.40

THE SUGAR & SPICE PAMPER PACK

She always needs a little rest and relaxation so help her have the full experience with a pack featuring some of her favourite bath and body products in beautiful festive scents.

ALL 8
FOR £7

order using 67504

Brochure offer:
All 8 for £10.

WORTH
£17.75*

This is an amazing way for you to earn more now, but also in the future. She may find a new product she loves and then will come back to buy again and again, so everyone's a winner!

GRAINNE SAYS

"This would make a great Christmas present for teachers, so I'll be ordering in the pack and taking a photo of it in a cute basket surrounded by festive decorations to share on Facebook selling sites. This will bring in new customers now and also in the future when those teachers are looking to purchase 1 or more of the products again for themselves!"

Includes: Planet Spa Blissfully Nourishing Hand Cream 30ml and Bath & Shower Oil 150ml, Planet Spa Radiant Gold Sheet Mask, Foot Works Orange & Cinnamon Moisturising Cream 75ml, Naturals Festive Wishes Sparkling Sugarplum Fairies Scented Spritz 100ml, Senses Festive Wishes Winter Apple Cheer Daily Hand Wash 250ml and Shower Gel 250ml and Senses Festive Wishes Sweet Vanilla Sugar Bubble Bath 250ml.

Not available to back order.
*Based on normal brochure prices.

INDULGENT
HAND CREAM
with nourishing
African shea butter

SHEET FACE MASK
with gold & oud for
skin radiance

RICH
BUBBLE BATH
sweet vanilla
foaming bubbles

LUXE
BATH OIL
with nourishing
African shea butter

SHOWER GEL
apple-fragranced
formula for scent-
sational cleansing

LIQUID SOAP
for squeaky-clean
hands with a winter
apple scent

SWEET
FRAGRANCE SPRITZ
sugarplum scent for
body, room & linen

MOISTURISING
FOOT CREAM
with orange &
cinnamon for
smooth soles

SIMPLY CHOOSE YOUR FAVOURITE COLLECTION, ORDER IT WHEN SPENDING £7 OR MORE ACROSS PAGES 18-27 AND ENJOY YOUR FREEBIE!



BARELY NUDE
order using 67132




CLASSIC RED
order using 69237




BEAUTIFUL BERRY
order using 68114




FREE Beauty Gift Set includes: Pro Colour In 60 Seconds Nail Enamel 10ml, True Colour Lipstick and Far Away EDP Purse Spray 10ml.

FREE BEAUTY GIFT SET

WORTH £16.50*

WHEN YOU SPEND £7 OR MORE ON MAKE-UP ACROSS PAGES 18-27

DON'T LET HER MISS OUT ON THIS AMAZING FREE GIFT BY SHOWING HER THE BROCHURE ALONG WITH THE GIFT GUIDE!

HOW DOES IT WORK?

This is an amazing opportunity for you to boost her order and bring in new customers! Encourage your existing make-up customers to spend £10 on make-up so they can get the free gift they'll love. Show it off to potential new customers as they cannot only buy a new Avon product, but they'll also get to try others for free too! They may be back in the future to buy them again in more than one shade.

*Based on normal brochure prices. Choose 1 set only. Limited to 1 free gift per Representative. For a full refund on products with a free gift, please return all items to ensure your refund is processed. Not available to back order. Brochure offer: Free gift when you spend £10 or more across selected make-up in Brochure 17.

INTRODUCING SHOW GLOW

Our amazing new collection for that glowing finish everyone wants!

TREND ALERT

Having that glowing look is the biggest goal within beauty at the moment. This range will help your customers get involved with the trend effortlessly, so get out there!

With our dual-ended Glow Shadow for gorgeously shimmering eyes, the Highlighter for effortless glow to finish her look and the Flix Stick for a luscious shine to make eyes light up, there really is something everyone can try for the ultimate glow look.

hyper-shine shimmer liquid highlights the eyes

supremely creamy kohl liner defines

DUAL GLOW

6 standout shade duos of creamy shimmer shadows and divine definition for endless eye looks.

Show Glow Dual Glow Shadow
6.3g
brochure price: £7
demo: £4.90



Powdered highlighters have been big within beauty for a while, so we've picked the top shades to give your customers the effortless highlighter that will finish their look.

lit-from-within luminosity with a buttery-soft, high-shimmer finish

FULL BEAM

Veil skin with the sultry sheen of glow powder highlighter to light up their look.

Show Glow Powder Highlighter
8g
brochure price: £8
demo: £5.60



FREE BEAUTY GIFT SET

when you spend £7 or more on make-up across pages 18-27. See pages 16-17 for details.



Model wears Powder Highlighter in Pink Sand and Dual Glow Shadow in Heavy Metal.



Model wears Glitter Flix Stick in Flickering Gold.

TOP TIP

Why not create a video tutorial showing off the new collection? You can show your customers how to use them to create a full look, or how they'll also work individually for a subtle glow. They will see just how easy they are to use and fill them with confidence to give the collection a try!



blendable formula laced with multi-sized glitter particles takes them from delicate sparkle to full-on glam

GOLD DUST

Add a luxe dimension to their lid look with our glitter stick.

Show Glow Glitter Flix Stick
brochure price: £4.50
demo: £3.15

58982
Flickering
Gold

38257
Flickering
Pink

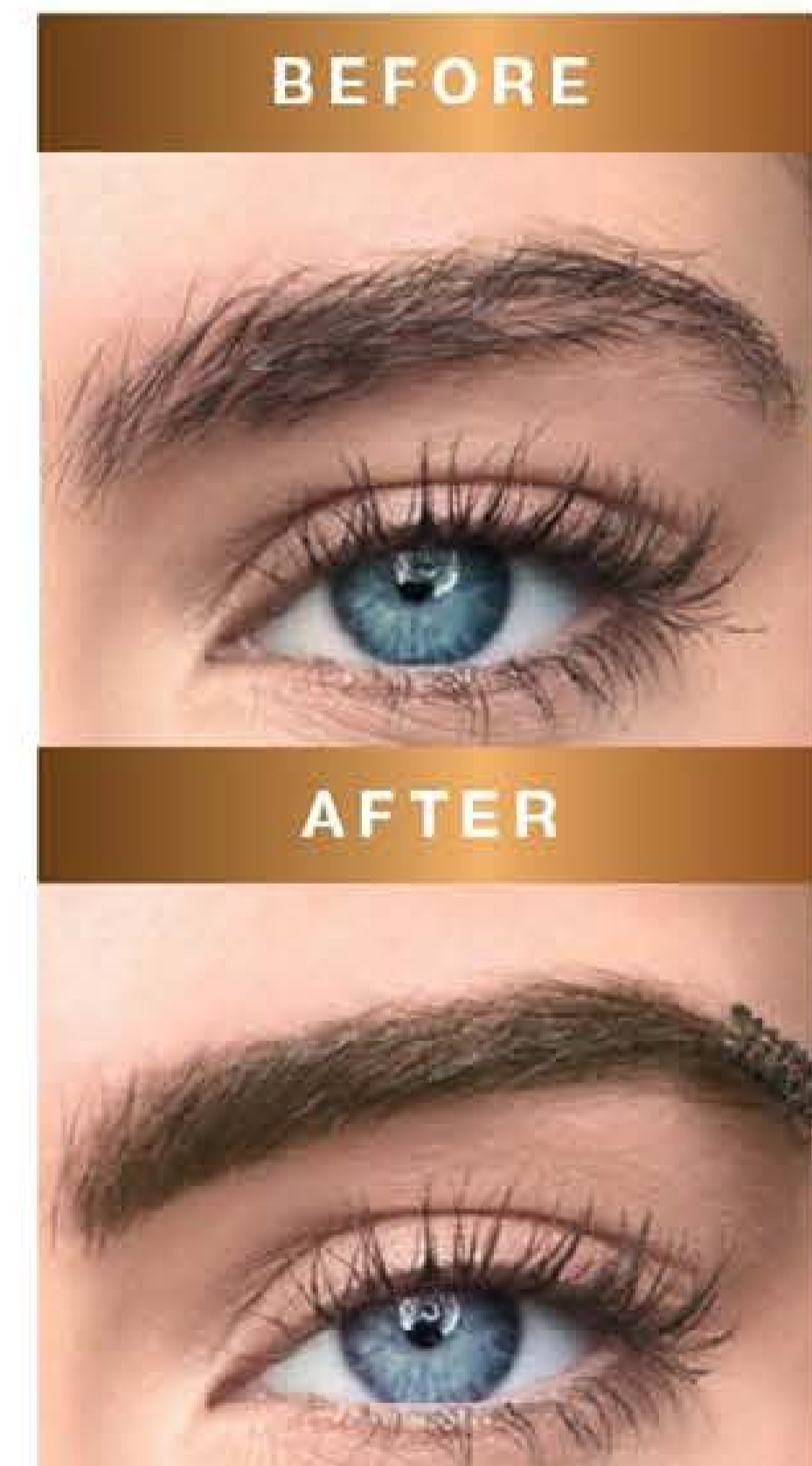
FREE BEAUTY GIFT SET

when you spend £7 or more on make-up across pages 18-27. See pages 16-17 for details.



BOLD & TAMED BROWS

Tame, set and finish brows for a sharp, contoured look in no time.



BEFORE

AFTER

TOP TIP

Brows are a big and growing trend within the market, so embrace the power of the brow! The difference with the 'browscara' is that it not only tames brows but colours them too.

Quick and easy to use, simply follow the natural curve of your brow with short brush strokes.



tapered brush for major **CONTROL**



FIBRE-FILLED tinted formula builds and sets brows

mark. Lionsmane Brow Mascara will normally be: £9
special introductory brochure price: £7
demo: £4.90

16998
Blonde

28126
Soft Brown

28134
Deep Brown

FREE BEAUTY GIFT SET

when you spend £7 or more on make-up across pages 18-27. See pages 16-17 for details.



FREE BEAUTY GIFT SET

when you spend £7 or more on make-up across pages 18-27. See pages 16-17 for details.



GILD HER LIPS IN A CRÈME METALLIC MATTE

Velvety colour melts onto lips for a must-have soft matte finish.



Crème Metallic Matte Liquid Lip
will normally be: £8
special introductory brochure price: £5
demo: £3.50



- packed with pearl pigments to illuminate lips
- ultra-moisturing crème colour glides on effortlessly
- full colour in 1 swipe



18200
Pink

18218
Rose

16980
Bordeaux

57588
Cherry

18184
Champagne

18242
Blush

16972
Plum



- clear polish loaded with glitter
- wear alone or over a fave shade
- build coats for major impact

JEWELLED ILLUSION

Accessorise every tip with a sprinkling of glitter she can wear alone or layer over a favourite shade for a twinkling top coat.

TOP TIP

Embrace the glitz and wear the shades on different fingers so you can show them off on your rounds and when in the school playground. It's a quick sale win as everyone loves to add some sparkle ready for those Christmas parties!

Nail Style Studio Jewelled Illusion
10ml
brochure price: £3
demo: £2.10

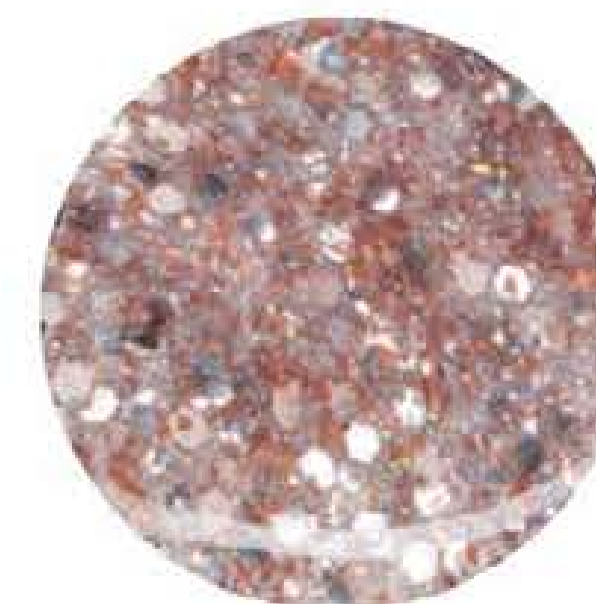


£2.10

01206
Silver Obsession



17798
Sophisticated Rose Gold



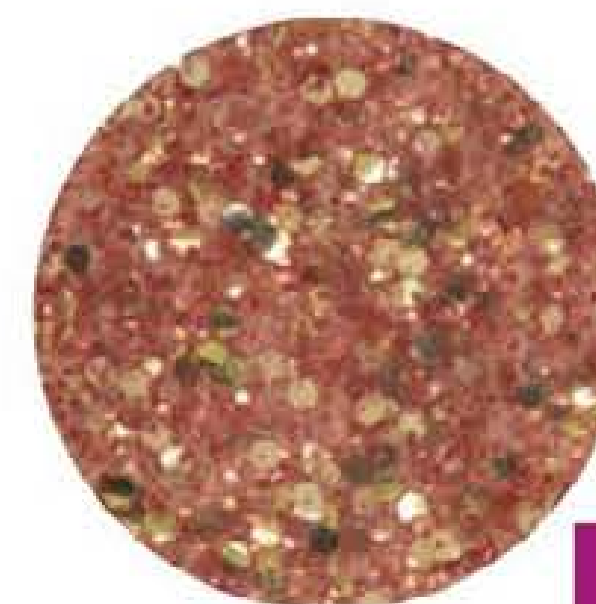
19133
Statement Gold



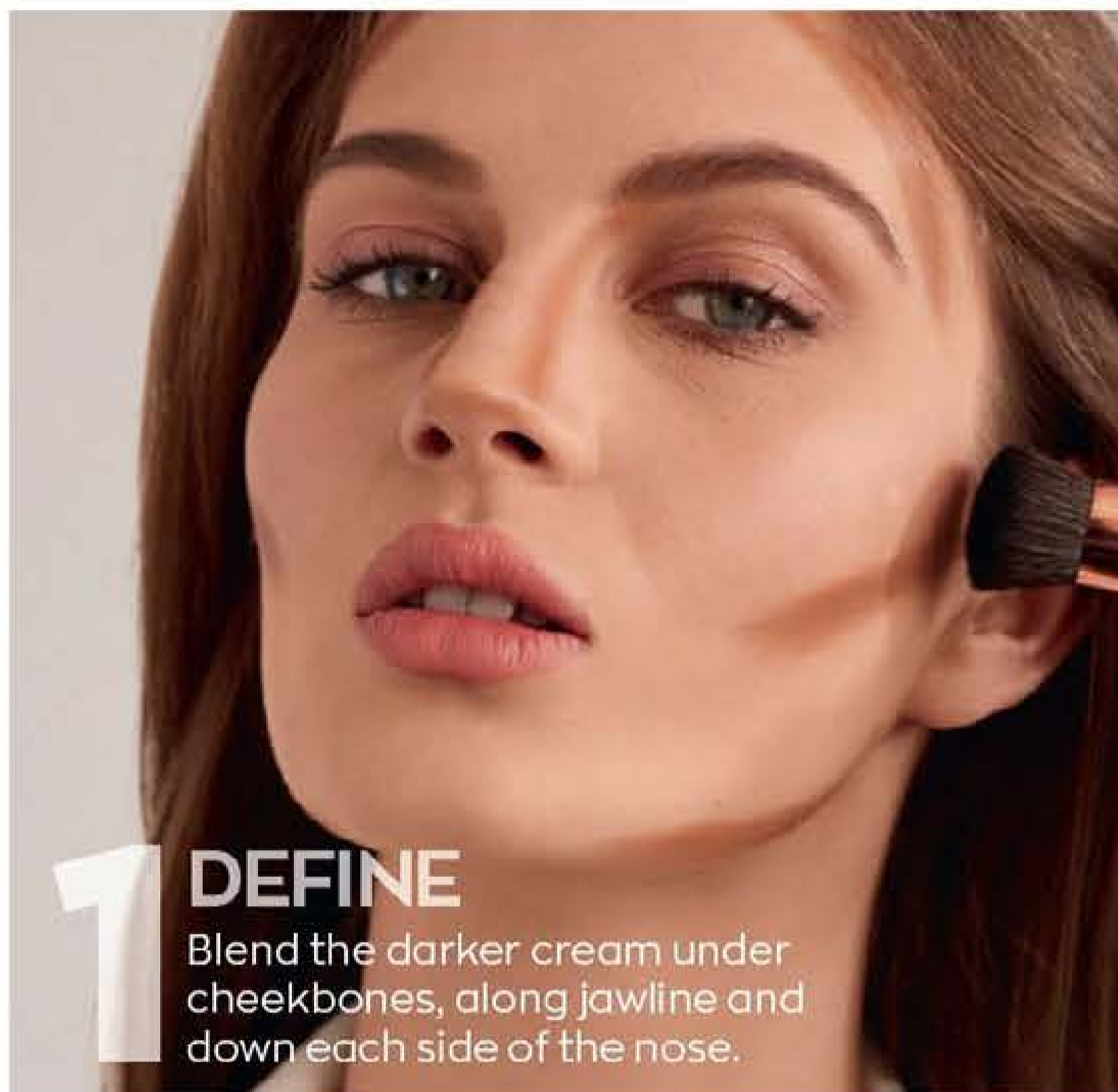
17848
Copper Elegance



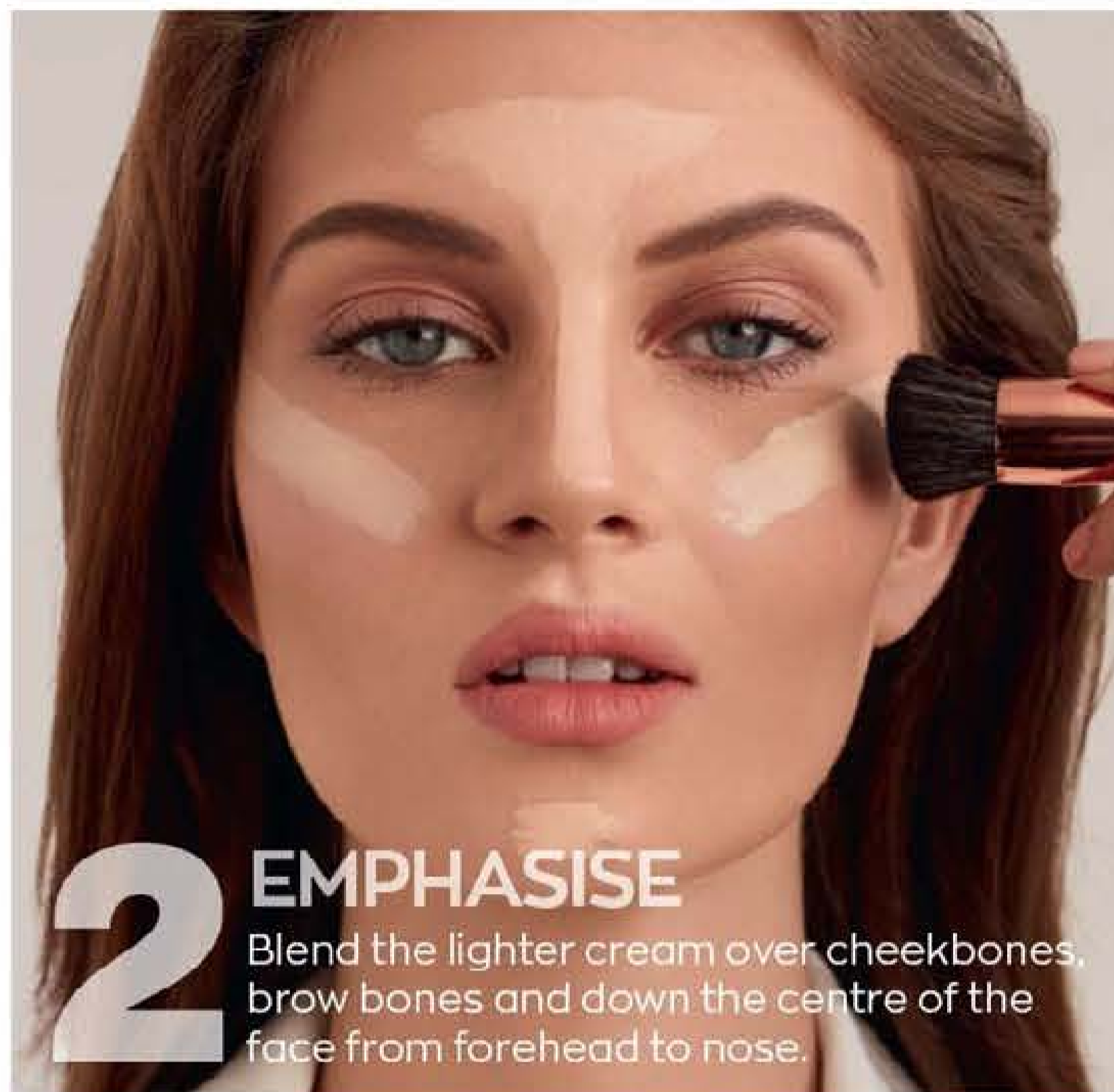
17665
Fancy Bronze



HOW TO CONTOUR WITH CONFIDENCE



1 DEFINE
Blend the darker cream under cheekbones, along jawline and down each side of the nose.



2 EMPHASISE
Blend the lighter cream over cheekbones, brow bones and down the centre of the face from forehead to nose.



3 SCULPT
Layer the darker powder under cheekbones and along jawline to sharpen in seconds.



4 HIGHLIGHT
Dust lighter powder over cheekbones, brow bones and down the centre of the face from forehead to nose.

FREE BEAUTY GIFT SET

when you spend £7 or more on make-up across pages 18-27. See pages 16-17 for details.



DEFINITION REDEFINED

Think contouring is just for pros? She can contour with confidence and discover where those cheekbones have been hiding.

GRAINNE SAYS

"I haven't ever had the confidence to contour myself, so I'll take this as a personal challenge. As a novice, I'll create a video showing customers how easy it is to use to share on Instagram as that has a younger audience.* If I can do it then anyone can!"

*Sourced from blog.hootsuite.com/instagram-demographics on 08.08.2019.

£6.30



Define And Sculpt Face Palette

will normally be: £12
special introductory brochure price: £9
demo: £6.30



FREE BEAUTY GIFT SET

when you spend £7 or more on make-up across pages 18-27. See pages 16-17 for details.



FREE BEAUTY GIFT SET

when you spend £7 or more on make-up across pages 18-27. See pages 16-17 for details.



NON. STOP. SHADOW

Keep your eye on the trends with 2 sleek **new 8-in-1 palettes** filled with the shades of the moment.



- built-in primer for even, smooth application, high-impact colour and serious staying power
- crease and fade-proof, all-day colour
- use wet or dry to create different depths of colour



galactic-inspired shades dial up the darkness

28209 Out Of This World



warm chocolates and caramels for a bronze babe

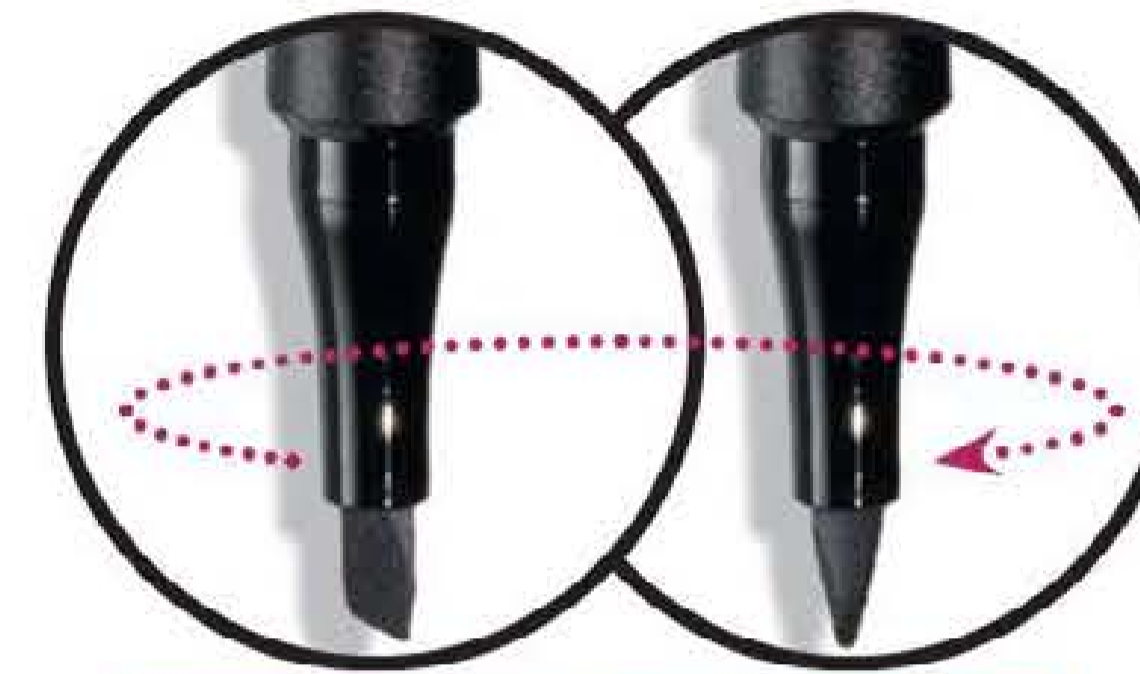
28225 Bronzed Style



Perfect Wear 8-in-1 Eyeshadow Palette
will normally be: £12
special introductory brochure price: £8.50
demo: £5.95



simply tilt the tip for **thick** or thin lines



flat edge serves up major impact



pointed tip creates subtle definition

DIVERSE LINES

The 2-in-1 eyeliner that's there through thick and thin.

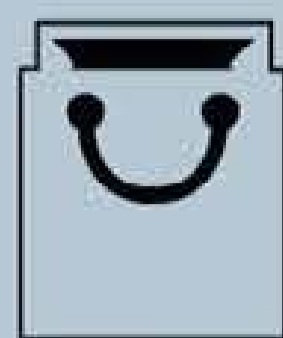
- long-lasting waterproof formula won't smudge, fade or run



£2.80

Diverse Lines Liquid Liner 28142
will normally be: £6.50
special introductory brochure price: £4
demo: £2.80

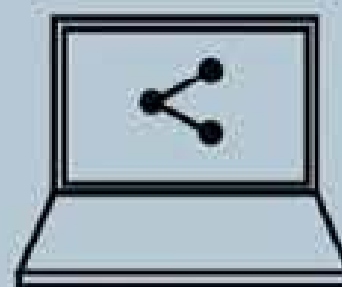
SALES TOOLS



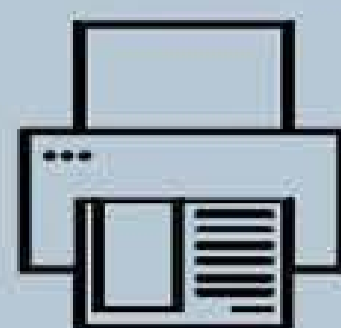
ONLINE STORE



INSTANT BROCHURE



SOCIAL MEDIA



PRINTABLE TOOLS



ADVICE HUB

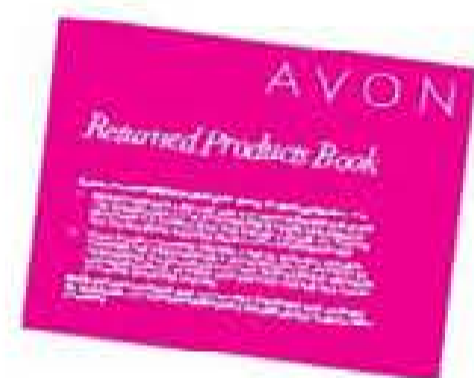
HOW TO ORDER



CLEARANCE IS NOW ONLINE!

Can't see Clearance in First Look? Don't worry, you can now find it in the new Avon Outlet. login at avon.uk.com

	Paper			Plastic	
Delivery Bags	92502	92478	92486	92528	92536
	Small (pk 50)	Medium (pk 50)	Large (pk 50)	Medium (pk 5)	Large (pk 5)
	40p	65p	99p	20p	35p
Product Returns	90480	90472	82974		
	Small Bag	Large Bag	Product Returns Book		
	Order no more than 2 (5 if you're a PC Member)		50p	Order 1 book only (2 if you're a PC Member)	



DEMONSTRATION PRODUCTS FROM PAGES 6-49, 54-89 ORDERING

- Please order your demo products from this First Look in Campaign 15 2019, or you can back-order in Campaign 16 2019.
- Please order just one of each new demonstration product, unless otherwise stated.
- You may order as many samples as you like. Samples and Sales Tools are not available to back order.
- Products are not for resale.

GET IN TOUCH!

Send your feedback on First Look magazine to: firstlook@avon.com

Send your sales tips to: brochuretips@avon.com

For any other queries or questions, visit: www.avon.uk.com and click 'Contact us'.

Write to: **First Look, Marketing Department, Avon Cosmetics Ltd, Nunn Mills Road, Northampton NN1 5PA.**

Business Tools

- 76935** Brochure Bags (pk 50) **80p**
- 82925** Calling Book
- 82990** Section A Continuation Sheet
Order no more than 2
- 87197** Customer Order Slips (pk 50) **20p** (each extra pack)
1st pack free (3 free if you're a PC Member)
- 83014** Campaign Continuation Sheet
- 82982** 'My Copy' of Campaign Order Sheet
Order 1 sheet only



63644 Travel Mug **£3**



82933 Calling Cards (pk 100) **60p**

Product Tools


- 63578** Lipstick Tester Holder **£2**
- 63586** Fragrance Dipstick Holder **£2**
- 20800** Fragrance Strips (pk 60 unfragranced) **60p**
- 02725** Plastic Ring Sizer **£1**
- 82917** Cardboard Ring Sizer **£1**
Order no more than 2
- 89854** Perfect Skincare Cards (pk 10) **£1**

All brochure offers and prices stated in this First Look are correct at time of printing but are subject to change. Cosmetic and Toiletry products have been tested to all European and Local Legislative and Regulatory requirements. All claims in advertising literature are supported by Clinical and Consumer studies.

All Avon watches include a 2 year warranty for manufacturing faults unless otherwise stated.

⚠ Items marked with this symbol have a hazard classification under the Classification, Labelling of Packaging Regulation.

Please see product details on our website for full hazard information: www.avon.uk.com.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



Don't forget – the price per brochure is cheaper the more you order. Check out our table online for full costings.

For more campaign tools visit... AVON.UK.COM/MYSALESTOOLS

AVON
FIRSTLOOK

GIFT GUIDE

adding
sparkle
to your Christmas
for 60 years

**DOUBLE YOUR EARNINGS THIS CHRISTMAS WITH
THE BROCHURE AND YOUR EXCLUSIVE GIFT GUIDE.**

C16/19/UK/3/DC2/20

37666

SAY HELLO TO YOUR CHRISTMAS GIFT GUIDE

Join us in celebrating Avon UK's 60th anniversary with our Diamond Christmas Gift Guides in Campaign 17 and 1, packed with presents to bring sparkle and joy to your festivities.

Over 140 pages jam-packed with presents to make your Christmas sparkle...



designer favourites
make perfect gifts



must-have festive PJs
and slippers



Christmas is your biggest
time to sell fragrance



discover our premium
vegan skincare range

Find all your fashion and home treats exclusively in the Gift Guide. Because you always love them so much, this year we've ordered even more in! It's still limited availability though, so make sure you get those orders in while stocks last.

COSY NIGHTS

Snuggle up for festive fun with our collection of fabulous PJs for all the family!



100% cotton



DOUBLE YOUR EARNINGS THIS CHRISTMAS BY TAKING OUT BOTH THE BROCHURE AND YOUR EXCLUSIVE GIFT GUIDE

Make sure you keep an eye out for some exciting incentives to add a little diamond sparkle to your Christmas when you sell from both the Gift Guide and Brochure.

Skip to the other side to find your First Look Brochure.



ALL WRAPPED UP



Even more of our beauty gift sets now come in gorgeously giftable boxes and no packing required. Keep an eye out for the present icon to see which ones are ready to gift!

Because we're so busy packing them so they look their best, they may be a little late, but don't worry as this won't impact your customers.





Little Bear PJs*
Cotton. KEEP AWAY FROM FIRE.
06940 Ages 3-4
06965 Ages 5-6
06973 Ages 7-8
05389 Ages 9-10
brochure price: £12
demo: £8.40

Mama Bear PJs*
Cotton. KEEP AWAY FROM FIRE.
06270 6/8
06338 10/12
06346 14/16
06478 18/20
06569 22/24
brochure price: £15
demo: £10.50

Papa Bear PJs*
Cotton. KEEP AWAY FROM FIRE.
06668 S
06742 M
06908 L
06916 XL
brochure price: £16
demo: £11.20

*Choose 1 size only.

GRAINNE SAYS

"PJs are always such a big seller and everyone loves having matching PJs for Christmas Eve, it's a big trend in the market at the moment! I'll be taking a photo of my whole family wearing the matching collection to show them off and encouraging my customers to pre-order with me. It's a really easy earnings opportunity as you're selling multiple pairs at once!"

DACHSHUND THROUGH THE SNOW

perfect for any dog lover



wide-leg bottoms with all-over print detail

Dachshund Through The Snow PJs*
Top 98% cotton, 2% polyester, trousers: cotton. KEEP AWAY FROM FIRE.
02881 6/8
08961 10/12
08979 14/16
09118 18/20
09217 22/24
brochure price: £14.50
demo: £10.15
*Choose 1 size only.



2-piece lounge set

Is it even Christmas without new PJs and slippers?!

soft touch fabric

grip dots on sole



bow detail

Chenille Slippers*
Polyester with PVC dots.
04085 S/M 04192 M/L
brochure price: £4
demo: £2.80

cuffed leg style

2-Piece Fair Isle Lounge Set*
97% polyester, 3% elastane.
09225 10/12
08102 14/16
08276 18/20
08235 22/24
brochure price: £22
demo: £15.40

TOASTY TOES

You can't go wrong with a great pair of slippers and fluffy socks, they're perfect for her mum and her daughter!

available in gorgeous grey, pink or black

indoor and outdoor sole

super-soft feel

silver piping

Winona Fluffy Slipper Mules

Upper and insock: polyester. Lining: 93% polyester, 7% elastane. Outsole: TPR with polyester covering.

size	black	grey	pink
S (size 3/4)	19836	20362	10520
M (size 5/6)	18804	20693	08995
L (size 7/8)	23218	58255	21006

brochure price: £8

demo: £5.60

Choose 1 size in each colour only.

LIPSY LONDON

She won't be able to resist a super-cosy gift that they'll snuggle into all winter long.

matching items available

Lipsy branding metallic thread detail



Lipsy Sparkle Robe*

99% polyester, 1% metallised fibre. KEEP AWAY FROM FIRE.

01149 6/8 01529 14/16
01313 10/12 00083 18/20

brochure price: £26

demo: £21.65

Your fixed discount will be £4.33 when sold at £26.

*Choose 1 size only.

PERSONAL SPARKLE

Tiarra Necklace

Silver-plated shortline necklace with initial pendant. Approx. 42cm + 9cm extension chain.

05470 A	05975 K
05439 B	04630 L
05488 C	04648 M
05710 D	04663 N
05496 E	04820 P
06106 F	06114 R
05744 G	03863 S
06072 H	03723 T
06098 I	05116 V
06064 J	

brochure price: £5
demo: £3.50



initial pendant set with stunning clear-crystal stone detail and a rose gold heart

JEWELLERY DELIGHTS

Gifts with glitz and glamour, because there's nothing better than a bit of sparkle to catch her eye this Christmas.

Dinah Bracelet

Silver-plated set with clear and coloured stones. Approx. 18.5cm + 2.5cm extension chain.

28837 January	27342 July
28795 February	16410 August
28894 March	16295 September
27391 April	16436 October
16444 May	16428 November
28910 June	16469 December

brochure price: £6
demo: £4.20



silver-plated

The designer-inspired, tri-tone collection that looks stylish with everything - even her Christmas jumper!

Bridgette 3-Piece Gift Set

Includes shortline necklace (approx. 42cm + 9cm extension chain), bracelet (approx. 18.5cm + 2.5cm extension chain) and pierced stud earrings.

16600
brochure price: £10
demo: £7



Beau Bear will stun her with a sapphire-coloured belly, and cute moving arms and legs.

Beau Bear Necklace

Silver-plated with bear pendant. Approx. 59.5cm + 9cm extension chain. For adult use only, not intended for children.

03954
brochure price: £6.50
demo: £4.55



WRAPPED IN GLAMOUR

Crystal-encrusted wrap bracelets, perfect gifts for lovers of glitz.

Choose from 3 classy colours - or if she's on the nice list you could always treat her to all 3!



faff-free magnetic closure

Peyton Sparkle Bracelet
PVC mesh wrap. Approx. 60cm.
02980 Gold
03087 Pink
03053 Silver
brochure price: £5
demo: £3.50

PC President's Club
just £3

CHARMING TREATS

Give her fairytale magic with these enchanting watches featuring dazzling dials.



BLACK
once upon a time

WHITE
until the end of time

NAVY
follow your dreams

Zabrina Watch
PU strap, adjustable between approx. 16.8cm and 20.4cm. Includes a battery that can be replaced.
01461 Pink (Shoe)
17301 Black (Carriage)
26617 Navy (Unicorn)
brochure price: £15
demo: £10.50

BUY BOTH FOR
£8
IN BROCHURE 17
GIFT GUIDE

Nutcracker LED Tealight
Ceramic LED tealight. Dolomite. Requires 2x 1.5V LR44 button cell batteries (included and replaceable). Approx. 11.5cm x 8.5cm.
27748 Girl
27722 Boy
brochure price: £5
demo: £3.50



set of 2 LED tealights

BEAR NECESSITIES

Set of 3 Bear Notepads
3 x notepads with a magnetic back. Papa bear approx. 5.8cm x 12cm. Mama bear approx. 5.5cm x 12cm. Little bear approx. 5cm x 12cm.
27680
brochure price: £2
demo: £1.40

set of 3 notepads with magnetic back



FESTIVE FAVOURITES

If she didn't get a bit of bling in her stocking, was it even Christmas?



Cloe Bracelet
Silver-tone with 5 charms.
Approx. 18.5cm + 2.5cm extension chain.
28746

brochure price: £5
demo: £3.50

Cloe 7-Piece Gift Set
With necklace (chain approx. 42cm + 9cm extension chain), 3 pendants and 3 pairs of pierced stud earrings.
28753

brochure price: £6.50
demo: £4.55

a pair of beautiful silver-set crystal stones in a cute ceramic Santa or Nutcracker gift box



Santa Ceramic Pot & Earrings Ceramic pot containing shiny silver-plated pierced stud earrings with glass stones. For adult use only. Not intended for children. **16485** brochure price: £6 **demo: £4.20**

Nutcracker Ceramic Pot & Earrings Ceramic pot containing gold-tone pierced stud earrings with glass stones. For adult use only. Not intended for children. **16717** brochure price: £6 **demo: £4.20**

stunning gold-tone brooch set with faux pearls and glass stones



Christmas Tree Brooch Pin
Gold-tone with faux pearls and glass stones.
16527
brochure price: £4
demo: £2.80

GLITZY GIFTS

She'll dazzle in these sterling silver pieces set with cubic zirconia stones.



925
STERLING
SILVER

shortline
necklace



TOP TIP

Why not treat a loved one to the matching necklace and earrings? They're worth it and your sales will love it too!



925
STERLING
SILVER

CZ Cross Necklace
Sterling silver-plated necklace with cubic zirconia pendant. Approx. 42cm + 5cm extension chain.

28241
brochure price: £18
demo: £12.60

Circle Necklace
Sterling silver-plated necklace with cubic zirconia pendant. Approx. 42cm + 5cm extension chain.

28233
brochure price: £18
demo: £12.60

Circle Earrings
Sterling silver-plated pierced stud earrings set with cubic zirconia stones.

57315
brochure price: £12.50
demo: £8.75

GRAMMABLE GLAM

If she's all about Insta she can't go wrong with a gift from this on-trend collection.



925
STERLING
SILVER

set with cubic zirconia stones because she deserves to shine every day



Huggie Hoops
Sterling silver-plated pierced hoop earrings set with cubic zirconia stones.
56374
brochure price: £14
demo: £9.80

Cubic Zirconia Earring Set
2 pairs of sterling silver pierced stud earrings with cubic zirconia stones.
55210
brochure price: £12.50
demo: £8.75

Show her just how special she is with these stunning pieces set with genuine diamonds and cubic zirconia.



Our platinum-plated jewellery is coated with a thin layer of this precious metal, giving it the luxe appearance of platinum.



CLARITY
Internally flawless appearance.
CUT
Brilliant cut to optimise sparkle.



925
STERLING
SILVER



matching ring available in Brochure 17 Gift Guide, the perfect pair to boost her order

Emory Diamond Necklace
Sterling silver necklace approx. 48cm.
Pendant set with diamond, carat approx. 0.03.
26419
will normally be: £50
special introductory brochure price: £25
demo: £22.90

Your fixed discount will be £2.08 when sold at £25.



discover all its smart features at
AVON.UK.COM

AVON
smart

- ✓ colour touchscreen
- ✓ crystal-style dial
- ✓ chic, adjustable, metal strap



GRAINNE SAYS

"I am so excited about this! I sold loads of the previous smart watches and even my son thought they were a leading tech brand's! Ours are amazing value and they have so many great features. To show off all the different things it can do, I'll make a video that I can share on Facebook and on my rounds too. I'll also make a list of all the features of Avon's compared with the leading tech brand's to show the great value you get while saving £100s!"

FUNCTIONS



call & text notifications



stopwatch



maps



step counter



sleep monitor



calorie tracker

Akantha Watch Gen. 2

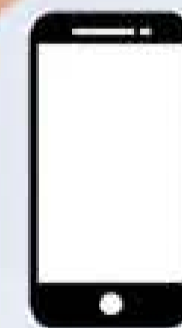
Akantha Smart Watch Gen 2. Bluetooth™ touchscreen smart watch with plastic case back. Stainless steel strap, with removable links. Approx. length min. 20.9cm and max. 22.5cm. Comes with a rechargeable, non-replaceable lithium battery and charging cable.

26583

brochure price: £60

demo: £42

This touchscreen designer-inspired smart watch gives them style and wellbeing all wrapped up in one glamorous gift.



connects to your **Apple** or **Android** phone using Bluetooth



comes in a ready-to-wrap gift box



RADLEY LONDON

With its classic shape and day-to-night design, this is one beautifully versatile gift.

£50



genuine leather strap



- ✓ stainless steel dog charm
- ✓ branded gift box

Radley Rosabel Watch Gift Set

Leather strap, adjustable between approx. 15cm and 19.8cm. White-bronze plated bracelet set with cubic zirconia stone, adjustable to fit most wrists. Includes a battery that can be replaced.

14951

will normally be: £80

special introductory brochure price: £60

demo: £50

Your fixed discount will be £10 when sold at £60.



FIORELLI

Bag her this season's latest trend with this pretty and practical wrist candy.



- silver sparkle detail
- fits neatly around the wrist
- zip closure

Fiorelli Finley Wristlet Purse
 PU with polyester lining. Approx. 16cm x 9cm x 2cm. Wrist strap approx. 15cm long.
28720
 will normally be: £20
 special introductory brochure price: £14
demo: £11.65

Your fixed discount will be £2.33 when sold at £14.

find her the
coordinating bag
in the GIFT GUIDE
for the perfect
gift (and sales
booster!)

Far Away



Far Away power bank, perfect for keeping phones charged when home or away



USB charging cable

Far Away Power Bank
 2600mAh capacity. Compatible with most smartphones and tablets. Newer iPhones will need an adaptor (not included). With USB to micro USB cable. Approx. 11.5cm x 4cm x 4cm.
17228
 brochure price: £12
demo: £8.40

GIFTS HE'LL LOVE TO RECEIVE



ballpoint pen



stylus pen



screwdriver set



SIM ejector pin



clip



phone holder

built-in stylus pen:
 6-in-1 screwdriver,
 phone stand,
 ballpoint pen



Men's Tech Pen
 Multi-tool pen. Approx. 14.6cm x 0.9cm x 1.3cm.
22657
 brochure price: £7
demo: £4.90

LIGHT-UP CHARGING CABLE

Light-Up Charger Cable
 1m USB charging cable. Suitable for most smartphones.
07369
 will normally be: £7
 special introductory brochure price: £5
demo: £4.90



COLOUR-CHANGING

DISCO LIGHT

flexible wire arm

Disco Light-Up USB
 LED USB disco light. Approx. 4.8cm x 4.8cm x 19cm.
02428
 will normally be: £7
 special introductory brochure price: £5
demo: £4.90

TOOL SET

Men's Tool Kit
 Tools in plastic case. Approx. 16cm x 5cm.
59113
 brochure price: £12.50
demo: £8.75





Checked Men's Slippers*
Polyester.
02667 S
01032 M
01081 L
brochure price: £10
demo: £7

Christmas slippers are always the essential gift that's needed every year.

The novelty boxers perfect for a fun secret Santa gift!



Penguin Novelty Boxers*
96% cotton, 4% elastane.
01917 S
02022 M
02345 L
02469 XL
brochure price: £5
demo: £3.50

STAR WARS
© & ™ Lucasfilm Ltd.

Take on the dark side with PJs for him and his mini-me.




trousers
100%
cotton

Star Wars Jedi Men's PJs*
Top: 97% cotton, 3% polyester. Trousers: 100% cotton. KEEP AWAY FROM FIRE.
00109 S 00240 L
00182 M 21873 XL
brochure price: £20
demo: £16.65
Your fixed discount will be £3.33 when sold at £20.

Star Wars Stormtrooper Kids' PJs*
Cotton. KEEP AWAY FROM FIRE.
00323 Ages 3-4 00406 Ages 7-8
07179 Ages 5-6 08375 Ages 9-10
brochure price: £14
demo: £11.20
Your fixed discount will be £2.80 when sold at £14.
*Choose 1 size only.

MERRY GLITZ-MAS

Take the mistletoe magic with you and get your seasonal sequin fix too!

cosy fleece lining

sequin detail



Kissmas Jumper*
Cotton fleeco.
14969 6/8 25072 18/20
02220 10/12 25346 22/24
57745 14/16
brochure price: £16
demo: £11.20
*Choose 1 size only.

GO WILD

for this cosy on-trend cape to add comfort and style to any outfit.

reversible print

Leopard-Print Cape
Polyester. Approx. 140cm x 120cm.
03004
brochure price: £16
demo: £11.20



GRAINNE SAYS

"Cross-body bags are always my most popular style as they're so handy all year round. They're perfect for keeping hands free on a day out with the kids or even on a night out. I'll take a photo of me wearing it on my rounds so customers can see the size easily."

Abree Mini Essentials Edit Cross-Body Bag
PVC with polyester lining. Approx. 24cm x 17cm.
28290 Silver
72462 Black
07401 Berry
brochure price: £6.50
demo: £4.55



Handbag Butler
Steel with glass gem and slip-resistant pad. Approx. 4.4cm x 4.4cm x 1.2cm and 37g. Holds 15kg max.
74831
will normally be: £4
£2.80

CLASSIC STYLE ALL YEAR LONG

With this classic selection box of cross-body bags, you'll find something for everyone.

adjustable
cross-body strap



LIPSY

LONDON

Whether she's hitting the dance floor or wanting to upgrade her everyday, you've got the designer bag for her.

£20

adjustable
cross-body
strap



internal
zipped
and slip
pockets

Lipsy Chain Detail Tote Bag
PVC with polyester lining. Approx. 33cm x 25cm x 13cm.
26260
will normally be: £45
special introductory brochure price: £24
demo: £20.80
Your fixed discount will be £4 when sold at £24.



£12.50

handy
zipped
pocket
inside



Lipsy Mesh Detail Clutch Bag
Faux leather. Approx. 14.5cm x 26cm (max) x 3.5cm.
26047
will normally be: £30
special introductory brochure price: £15
demo: £12.50
Your fixed discount will be £2.50 when sold at £15.

LIPSY

LONDON

Warm up frosty winter days with our cosy collection of designer gifts.

£18.30

checked design with gold-tone detail



matching hat and mittens set

Lipsy Warmwear Set

Acrylic. Hat: 22.5cm x 20cm. Mittens: 23cm x 9cm.

12807

brochure price: £25

demo: £20.80

Your fixed discount will be £4.17 when sold at £25.

ALLOW 6 WEEKS FOR DELIVERY

GRAINNE SAYS

"Lipsy is always popular with my customers as they can see how much they're saving compared to the high street. I'll always suggest to customers that they can buy multiple products and they're still getting amazing value. Even for Reps with fewer customers, just by encouraging an additional purchase, it'll make a big difference."

Lipsy Speckle Detail Cape

Polyester. Approx. 140cm x 120cm.

26377

will normally be: £30

special introductory brochure price: £22

demo: £18.30

Your fixed discount will be £3.67 when sold at £22.



DECK THE HALLS

Fill her home with festive glitz and glimmer with these charming decorations.

COLOUR-CHANGING



SET OF 2 GLITTER BAUBLES

£2.80



Set of 2 Glitter Baubles

2x glass baubles with string. Requires 3x 1.5v LR41 batteries (included and replaceable). Approx. 4cm x 5cm.

15362

brochure price: £4

demo: £2.80



COLOUR-CHANGING



UNICORN DECORATION

£3.50

Colour-Changing Glass Unicorn Decoration

Glass with string. 3x 1.5v LR41 batteries (included and replaceable).

27714

brochure price: £5

demo: £3.50

hang it on the wall or pop it on the shelf to brighten up the home



Neon Star

ABS. Requires 3x 1.5v AA batteries (not included). Approx. 30.5cm x 29.5cm.

15354

brochure price: £10

demo: £7



metal string lights with 12 cute stars

Star String Lights

Metal string with 12 PP lights. 210cm in length. Requires 2x 1.5v AA batteries (not included).

16816

brochure price: £8

demo: £5.60

BIG SELLER! Last year you sold 30,000 Snowflake Tealight Holders*, can you beat that this year?

£3.50



tealight included

Angel Spinning Tealight Holder

Stainless steel. 1x unfragranced tealight included. Approx. 6.5cm x 6.5cm x 11.5cm. 27532

brochure price: £5
demo: £3.50

Please ensure candle is left on a flat, heat-proof surface. *Based on sales from 31.08.2018-03.01.2019.

MINDFULNESS MUST-HAVES

Create an ambience of calm and relaxation with a captivating glow from the Himalayan Salt Lamp.

Himalayan Salt Lamp
On wooden stand. USB connection. Approx. 6cm x 6cm x 10.5cm. 55798
brochure price: £12
demo: £8.40



stimulates feelings of relaxation

USB connection

GRAINNE SAYS

"Wellbeing is very important to people and customers are buying into these products in the market. As it's more of an unusual product, I'll make sure I educate myself both on the importance of wellbeing and how Himalayan salt can have a positive impact."

A SCENT-SATIONAL HOME

Have yourself a calming little Christmas and relax with our diffuser gift sets.

GIFT SET
£7



each diffuser lasts up to 28 days



comes in a ready-to-wrap gift box

Planet Spa Set of 2 Reed Diffusers

2x glass diffusers with 5 reeds. Each diffuser lasts up to 28 days.

07294
brochure price: £10
demo: £7 ⚠️

It's beginning to smell a lot like Christmas with our festive trio.

GIFT SET
£7



each diffuser lasts up to 28 days



comes in a ready-to-wrap gift box

Set of 3 Winter-Scented Reed Diffusers

3x glass diffusers with 5 reeds. Each lasts up to 28 days.

02303
brochure price: £10
demo: £7 ⚠️

little black dress

The much-loved Little Black Dress fragrance is now available in an exclusive gift set for the home.

Honeysuckle, ylang-ylang and milkwood.



each MINI CANDLE burns for up to 10.5 hours

DIFFUSER lasts up to 6 weeks



HOME FRAGRANCE



little black dress

little black dress



FLORAL



ORIENTAL

GRAINNE SAYS

"The Little Black Dress fragrance is a classic and still a firm favourite with my customers so half of the selling is done for the home fragrance! A quick win is to share this with those customers who already buy the fragrance as you know they like the scent."



comes in a ready-to-wrap gift box

Little Black Dress Reed Diffuser Gift Set

Featuring 2 glass candles and 1 glass diffuser with 5 reeds. Candles burn for up to 10.5 hours. Diffuser lasts up to 45 days.

20370

brochure price: £14

demo: £9.80

Allow up to 6 weeks for delivery, but don't worry, this won't impact your customers!

JINGLE BELL ROCKING

It's time for Santa to sing, dance and boogie on down to some top festive tunes!

see me in action at AVON.UK.COM



press my hand to watch me sing, dance and glow

GRAINNE SAYS

"He's so lovely! I'll be ordering a Dancing Santa from First Look and filming my kids dancing and singing along with him. These also make great competition prizes too. My customers put £1 in and then when I have 50, the winning name gets pulled out of a hat. They're happy as they won a prize and I've had a quick boost to my business."

Dancing Santa

100% polyester. Approx. 15cm x 11cm x 25cm. Requires 3x 1.5V AA batteries (not included). This is a decorative item and not intended for children.

28647

brochure price: £20

demo: £14

DING-DONG FOOTBALL'S COMING HOME

A must-have gift for any football fan's room.

lights up and chimes when rung



easy hook-up and hang design

ding-dong! press me!

Football Bedroom Doorbell
5x LED. Cord length: 2m. Approx. 14cm x 14cm. Requires 2x 1.5V AAA batteries (not included).
18994
brochure price: £12
demo: £8.40

LLAMA-ZING HEADPHONES

Perfect for when the little ones want to listen to their favourite songs, audio books or films at home or on long journeys.



cute llama face with ears and multicoloured pom pom detail

lightweight and super-soft

Llama Headwrap Headphones
100% polyester. Removable headphones. Auxiliary pin. Approx. 5cm x 18cm. Machine washable.
18978
brochure price: £12
demo: £8.40

SECRET SANTA SORTED

The age-old dilemma of what to get is no more with these perfect gifts.



matching novelty shopper and coin purse in 2 festive designs

Yuletide Novelty Shopper
Polyester, cotton, viscose, polyamide and acrylic. Approx. 40cm (max) x 40cm x 6cm.
01875 Dachshund
19521 Lipstick
brochure price: £5
demo: £3.50

Yuletide Novelty Coin Purse
PVC with polyester lining. Approx. 12cm x 8.2cm.
04713 Dachshund
15479 Lipstick
brochure price: £3.50
demo: £2.45

Yuletide Novelty Gloves
Acrylic, polyester and metallised fibre. Approx. 20cm x 11cm.
17327 Heart
08730 Eyelashes
brochure price: £3.50
demo: £2.45

Multiway Checked Scarf
Polyester. Approx. 176cm x 56cm.
10298
brochure price: £12.50
demo: £9.35

TOP TIP

If you know she's buying for kids this Christmas, make sure you show her the complete range. Why not create a kid's special video to share on Facebook showing off the collection? You'll be sure to see the orders flying and your sales get a boost!

phone ring holders
in 3 sweet designs



French Bulldog,
rose gold-tone
heart and
silver stone

Dog Ring Phone Holder

French Bulldog-shaped phone holder. Self-adhesive. Approx. 4cm x 4cm x 3cm. **08714**

Heart Ring Phone Holder

Rose gold-tone heart-shaped phone holder. Self-adhesive. Approx. 4cm x 4cm x 3cm. **06197**

Silver Stone Ring Phone Holder

Metal ring phone holder with clear stone. Self-adhesive. Approx. 4cm x 4.7cm. **02717**

brochure price: £5
demo: £3.50

Cute Dachshund bamboo mug - perfect for getting a caffeine fix when out and about.

made from
biodegradable
bamboo



500ml
capacity

Christmas Travel Mug

Bamboo with silicone sleeve. 500ml. Approx. 4.5cm x 17.5cm x 11cm. Dishwasher safe. Not microwave safe. **08250**

brochure price: £6
demo: £4.20

NOVELTY SENSATIONS

The perfect basket boosters to fill her stocking.



BATH & BODY

cute bubble baths in novelty baubles

Bubble Bath

250ml
07914 Merry Little Plum
08011 Jolly Holly Berry
brochure price: £1.50
demo: £1.05



CUSHION BRUSH

gorgeous brush in metallic red with festive sparkle

Advance Techniques Limited Edition Berry Cushion Brush
08078

brochure price: £3.50
demo: £2.45



PEDI SET

keep those toes in tip-top shape with the perfect at-home pedi

Foot Works Mini Bauble Pedi Set

Giftable bauble includes: 2x toe separators, 1x nail clippers and 1x nail file.

06221
brochure price: £3.50
demo: £2.45

POP-UP BRUSH

add some seasonal sparkle with a handbag-sized pop-up brush

Advance Techniques Limited Edition Berry Pop-Up Brush
06247

brochure price: £3
demo: £2.10

TOP TIP

Need some stocking filler ideas? These bathroom essentials are perfect for boosting her basket and getting all those add-on gifts sorted!

Avon Care Festive Multipurpose Cream
for Face, Hands & Body
400ml
07872
brochure price: £3
demo: £2.10

Avon Care Festive Body Lotion
400ml
07856
brochure price: £2.50
demo: £1.75

750ml
07773
brochure price: £3.50
demo: £2.45

Avon Care Festive Hand Cream
75ml
07716
brochure price: £2
demo: £1.40

Avon Care Festive Hydrating Lip Balm
07732
brochure price: £1.20
demo: 85p



HAND SAVIOURS

Mini hand creams in 3 of her favourite scents, perfect for winter in cute decorative packaging.

Hand Cream
30ml
07765 Coconut Oil
07757 Glycerine
07740 Yogurt & Honey
brochure price: £1.20
demo: 85p



TREAT & NOURISH

Add a touch of luxury to her haircare regime for beautifully nourished locks with a collection infused with 5 precious oils.

GIFT SET
£7.50
order using
69765
brochure price: £10



Pack contains Supreme Oils products:

SHAMPOO & CONDITIONER 250ML bring dull and lifeless hair back to life and looking stronger

TREATMENT MASK 150ML gives a radiant moisture boost

DUO TREATMENT SPRAY 100ML dual-phase treatment to help repair damaged hair

CERAMIC BARREL BRUSH helps to speed up hair drying and protect from heat damage

GIFT SET
£7.50
 order using
 67470
 brochure
 price: £10

BOUNCY WAVES

Give her voluptuous volume and thickness with our collagen-infused collection and Thermal Sphere Brush for party-perfect hair!



Pack contains
 Miracle Densifier
 products:

LEAVE-IN TREATMENT 100ML
 revitalises limp and lifeless hair

SPHERE BRUSH
 heat-activated to help create maximum volume

SHAMPOO & CONDITIONER 250ML
 volume-boosting to leave hair looking soft and healthy

HEAT PROTECTION SPRAY 100ML
 protects hair during heat styling

GIFT SET
£15.75
 order using
 57950

TOP-TO-TOE INDULGENCE

Your much-loved Encanto collection is now available in the perfect Christmas gift set she can give or keep as a pamper treat for herself.

comes in a ready-to-wrap gift box



beautiful scents of bergamot, jade flower and cashmere woods

Encanto Fascinating Gift Set
 Includes: Hand Cream 30ml, EDT 50ml, Body Spritz 100ml, Body Lotion 250ml and Bath Oil 100ml.
57950
 brochure price: £22.50
demo: £15.75

Allow up to 6 weeks for delivery, but don't worry, this won't impact your customers!

GRAINNE SAYS

"These are such beautifully moisturising products. I love the scents and I could still smell it on my skin after using the body lotion that morning. The hand creams are perfect for an on-the-go top-up too."

GIFT SET
£9
 order using
 67173

A PEACEFUL SLEEP

The festive season is always a busy one, so give the gift of a good night's sleep and she'll be forever thankful.

relax and rejuvenate the body and mind with the soothing scents of lavender



including your bestselling Pillow Mist

Pack contains:

Planet Spa Aromatherapy Beauty Sleep
 Body Butter 200ml, Overnight Face Mask 50ml
 and Pillow Mist 100ml

Brochure offer: All 3 for £12

GRAINNE SAYS

"Our Pillow Mist is huge, so I'll be telling all my customers about the new set that it features in to help boost their order. This set can work both as a self-purchase but also as a lovely gift for someone too."

AN AVON FIRST! OUR GROUND-BREAKING, PREMIUM SKINCARE RANGE HAS ARRIVED

Vegan friendly, formulated with pure ingredients for powerful results.

1. **Distillery C-Shot Powder**
 5g
 74773
 brochure price: £22
demo: £15.40
2. **Distillery Shade The Day SPF25 Day Cream**
 30ml
 42564
 brochure price: £18
demo: £12.60
3. **Distillery Clean Break Cleanser**
 50ml
 44503
 brochure price: £15
demo: £10.50



TREND ALERT Join the clean beauty movement and give your eco-conscious customer the luxury skincare they've been searching for.

YOUR BIGGEST EVER EARNINGS OPPORTUNITY

when you reach the minimum order value.*

distillery
AVON

earn
30% with
Distillery*

live and
ready to sell in
Campaign 16

4



5



4. Distillery Sleep Potion
Night Cream

30ml

43570

brochure price: £18

demo: £12.60

5. Distillery Purify
Facial Oil

30ml

73437

brochure price: £22

demo: £15.40

Distillery products are not
available to back order.

all our Distillery ingredients are:



VEGAN



FRAGRANCE
FREE



ALCOHOL
FREE



CLINICALLY
TESTED



DERMATOLOGICALLY
TESTED



ALLERGY
TESTED



POWERFUL CLEANSING RITUAL Clean Break 50ml

A balm that melts like butter as it removes stubborn make-up and impurities.

WHAT MAKES IT SO GOOD?

With 70% of pure pressed apricot oil and 100% waterless formula, it delivers maximum cleansing power.

WHAT'S IN IT?

apricot oil
cocoa butter
mango butter
cucumber extract



PROTECT & MOISTURISE ALL DAY Shade The Day 30ml

Clarify, protect, moisturise, mattify and prime in 1 daily cream.

WHAT MAKES IT SO GOOD?

The 100% pure mineral sun cream that offers the most effective protection, combined with highly concentrated natural moisturisers.

WHAT'S IN IT?

mineral SPF titanium dioxide
zinc oxide
100% plant-based glycerine
distilled rose extract



WAKE UP TO GLOWING SKIN Sleep Potion 30ml

Potent 48-hour moisturisation that works while they sleep.

WHAT MAKES IT SO GOOD?

It's a night cream with moisture that's so pure - 93% in fact! - it's as clear as day.

WHAT'S IN IT?

niacinamide
100% plant-based glycerine
sodium hyaluronate



BRIGHTER-LOOKING SKIN C-Shot Powder 5g

Mix a shot of 100% pure vitamin C with the moisturiser for brighter, more luminous-looking skin.

WHAT MAKES IT SO GOOD?

Vitamin C degrades in water, so powder is the purest and most effective way to get that glow.

WHAT'S IN IT?

100% pure vitamin C
vitamin e



PURIFY & RENEW Purify 30ml

Instantly renew and revive the look of dull skin by applying before the day or night cream.

WHAT MAKES IT SO GOOD?

It's the custom blend of pure active ingredients (like 97% jojoba oil, wow!) that makes it so concentrated and powerful.

WHAT'S IN IT?

jojoba oil
phytol
vitamin E
cloudberry extract



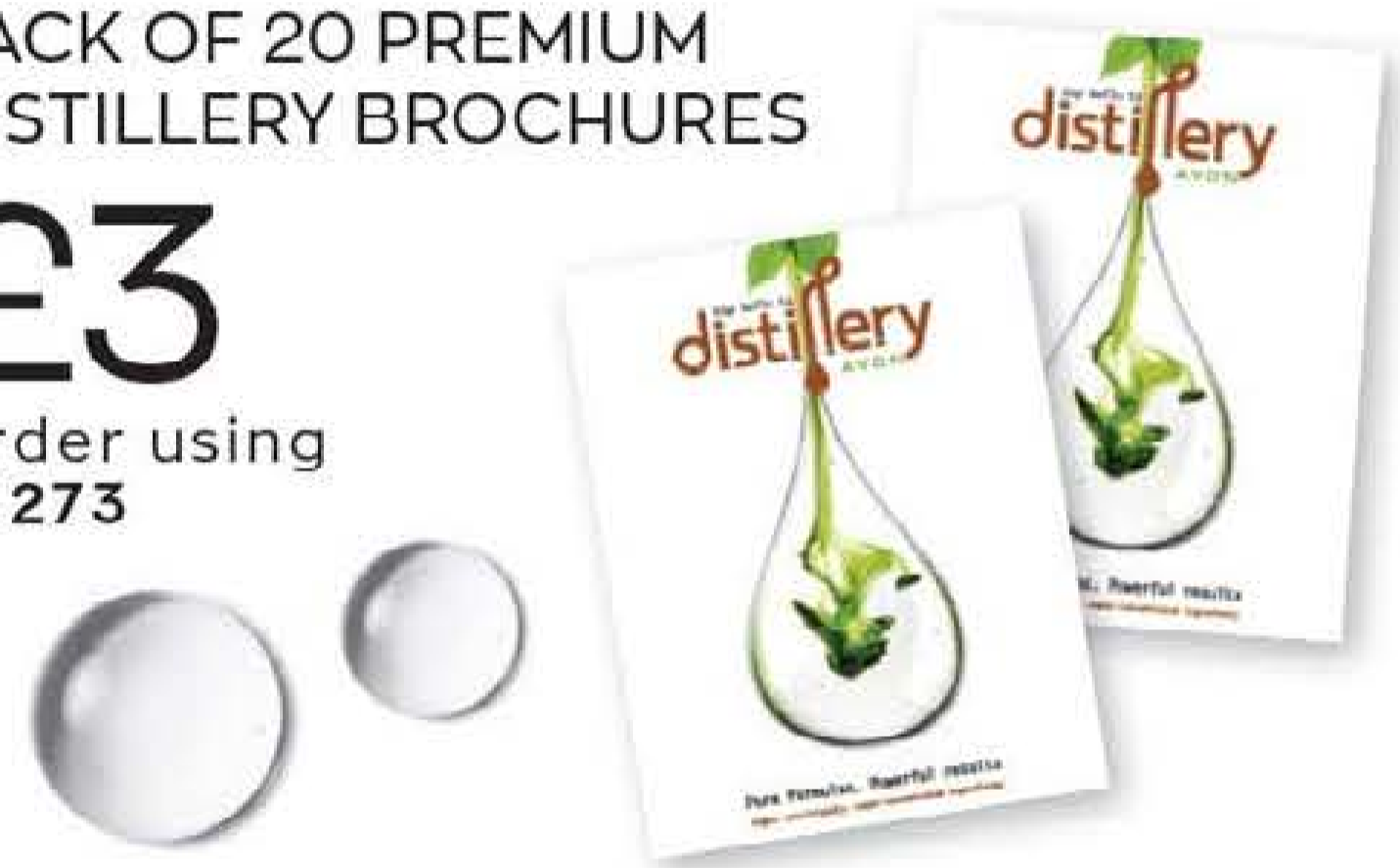
GRAB YOUR NEW AND EXCLUSIVE SELLING TOOLS FOR POWERFUL SALES

DON'T FORGET TO BUY YOUR 24-page premium brochure, packed with Distillery info you and your customers won't find anywhere else!

PACK OF 20 PREMIUM DISTILLERY BROCHURES

£3

order using 81273



EXCLUSIVE OFFER BUY YOUR DISTILLERY COLLECTION FOR JUST £50

Why not use them to host your own at-home Distillery experience, so your customers can discover the power of the pure ingredients for themselves?



Distillery Set Includes: Distillery Clean Break Cleanser 50ml, Shade The Day SPF25 Day Cream 30ml, Sleep Potion Night Cream 30ml, Purify Facial Oil 30ml and C-Shot Powder 5g. **68874 demo: £50**
Not available to back order.

ONLINE TRAINING TO BECOME A DISTILLERY EXPERT...

- Discover the trend, learn about the range and why everyone is shouting about clean beauty.
- Tricks and tips to find new customers and host your own Distillery party at home.

Simply visit avon.uk.com and search Distillery on the Learning Hub.

HAND OUT PREMIUM SAMPLES to your customers so they can discover the power and purity of our vegan ingredients for themselves.

PACKS OF 10 SAMPLES

£2

Night Cream order using 69864

Facial Oil order using 67082



Don't forget to register for Avon Live! where you'll hear loads more about Distillery. Register now at avon.uk.com/avonontour.



EYE-MAZING GIFT

Feast your eyes on this brilliant set of products, a great gift for both make-up and skincare enthusiasts.

Not available to back order.

FEATURES YOUR NO.1 SELLING EYE CREAM

MICELLAR WATER 50ML effectively removes make-up for skin that looks deeply cleansed and purified



LIFT & FIRM EYE LIFT SYSTEM with PolyPeptide Lift Complex for an instant lift to the eye area and a more youthful look over time



LASH GENIUS MASCARA 10ML 5-in-1: full-volume, length, definition, lift and a deep black look



TOP TIP

You've got the perfect gift for whether she's a skincare lover or a make-up queen - it's the best of both worlds! It'll also help you to introduce skincare customers to Avon make-up and vice versa, meaning you'll build on your future sales when they come back to buy it again.

GIFT SET
£11.25
order using
68916
brochure price: £15

THE GIFT OF RADIANCE

Help repair cells and leave it looking bright with a youthful-looking glow in just 2 weeks.*
What's not to love?!

Not available to back order.

YOUTH
MAXIMISING
SHEET MASK
retinol-infused



HOW TO USE:
Apply
lightweight
serum daily
before day or
night cream.

RADIANCE
MAXIMISING
SERUM 30ML
the power of
30 oranges
in 1 bottle

*Based on a consumer study with 135 participants.

IT'S YOUR BIGGEST TIME TO SELL MINI-KITS

Your customers buy more Anew mini-kits between October and January* than the rest of the year!
They're the perfect gift but also a lovely treat for herself!

GIFT SET
£7.50
order using
71241



comes in a
ready-to-wrap
gift box



PLATINUM
serum-infused for skin
that feels more resilient

Anew Platinum Skincare Program
Contains: Day Cream SPF25 15ml,
Night Cream 15ml, Eye and Lip Cream 15ml
and Youth Maximising Serum 10ml.
71241
brochure price: £10
demo: £7.50



*Based on the sales of Anew Skincare Programs from 03.01.2018-03.01.2019.

ULTIMATE

revive ageing skin cells to reveal youthful-looking skin

Anew Ultimate Skincare Program
Contains: Day Cream SPF25 15ml, Night Cream 15ml, full-size Eye System and Youth Maximising Serum 10ml.

71704

brochure price: £10

demo: £7.50



REVERSALIST

virtually line-free skin in just 1 week

Anew Reversalist Skincare Program
Contains: Day Cream SPF25 15ml, Night Cream 15ml, full-size Dual Eye System and Youth Maximising Serum 10ml.

42291

brochure price: £10

demo: £7.50



TOP TIP

Once she's tried the minis, she'll see for herself the amazing difference to her skin! Make sure you show her the sets in Gift Guide, where she can get the full-size products all together and you can enjoy big sales from a new, loyal skincare customer!

A SPRITZ OF GLITZ

Scent-sational gifts that will look gorgeous on any dressing table.

Freesia, jasmine and vanilla musk.

GIFT SET
£9



Far Away Gift Set
Includes: Far Away EDP 50ml, Body Lotion 150ml and EDP Purse Spray 10ml.

68981

brochure price: £12

demo: £9

Not available to back order.

little black dress

Honeysuckle, ylang-ylang and milkwood.



comes in a ready-to-wrap gift box

GIFT SET
£9



ORIENTAL



FLORAL

Little Black Dress Gift Set

Includes: Little Black Dress EDP 50ml, Body Lotion 150ml and Body Mist 100ml.

20420

brochure price: £12

demo: £9

Not available to back order.

Allow up to 6 weeks for delivery, but don't worry, this won't impact your customers!

LUMINATA

Peony, vanilla and raspberry.

GIFT SET
£9

comes in a
ready-to-wrap
gift box



WOODY
AMBER

Avon Luminata Gift Set

Includes: Avon Luminata EDP 50ml, Body Lotion 150ml and EDP Purse Spray 10ml.

07567

brochure price: £15

demo: £9

Not available to back order.

AVON EVE

Pomegranate, peony and cedarwood.

GIFT SET
£10.50

comes in a
ready-to-wrap
gift box

FLORAL
WOODY



Avon Eve Truth Gift Set

Includes: Avon Eve Truth EDP 50ml, Body Lotion 150ml and Perfumed Body Spray 75ml.

19257

brochure price: £15

demo: £10.50

GRAINNE SAYS

"Eve Truth has been one of the biggest sellers this year and a favourite of mine too! I'll be telling my customers who have bought it before so they can get it ready for Christmas, not forgetting to tell them how much they'll save when buying the gift set too!"

Allow up to 6 weeks for delivery, but don't worry, this won't impact your customers!

GRAINNE SAYS

"SELLING FRAGRANCE AT CHRISTMAS:

1. Samples are important, even at Christmas as it really helps customers choose between which scents they prefer.
2. Wear the perfumes yourself, I really do get orders that way!
3. Don't forget to spray those order forms. Customers always text me to ask what the beautiful scent is and then add it to their order."

ORIENTAL

FLORAL

AVON LUCK

Bergamot, rose petals and velvet sandalwood.

GIFT SET
£8.40



Avon Luck for Her Gift Set

Includes: Avon Luck for Her EDP 50ml, Body Lotion 150ml and Perfumed Body Spray 75ml.

07625

will normally be: £15

special introductory brochure price: £12

demo: £8.40

comes in a
ready-to-wrap
gift box

GIFT SET
£8.75

TODAY
TOMORROW
ALWAYS
COLLECTION

Butterfly blossom, hibiscus petals
and silk musk.



Today Gift Set

Includes: Today EDP 50ml and Shower Gel 150ml.

07617

will normally be: £15

special introductory brochure price: £12.50

demo: £8.75



comes in a ready-to-wrap gift box

GIFT SET
£8.40

ATTRACTION FOR HER

Blackberry, orchid and vanilla amber.



Avon Attraction for Her Gift Set
Includes: Avon Attraction for Her EDP 50ml,
Body Lotion 150ml and fragrance leaflet.
07658
will normally be: £15
special introductory brochure price: £12
demo: £8.40



comes in a ready-to-wrap gift box

GIFT SET
£8.40

ATTRACTION FOR HIM

Ginger root, musk and smoky woods.



Avon Attraction for Him Gift Set
Includes: Avon Attraction for Him EDT 75ml,
Hair & Body Wash 200ml and fragrance leaflet.
07666
will normally be: £15
special introductory brochure price: £12
demo: £8.40

SCENTS FOR HIM

Whether it's a challenge finding something for your other half or picky Uncle Bob, we've got a men's fragrance he'll love.



Vetiver infusion, rye whiskey and leatherwood.



GIFT SET
£7

Segno Gift Set
Includes: Segno EDP 75ml and Hair & Body Wash 250ml.
07708
will normally be: £12
special introductory brochure price: £10
demo: £7



comes in a ready-to-wrap gift box

GIFT SET
£7



Nitro Bullet Accord, peppermint and amber woods.



Full Speed Nitro Gift Set
Includes: Full Speed Nitro EDT 75ml and Hair & Body Wash 250ml.
66258
brochure price: £11
demo: £7.50

GIFT SET
£7.50



Juniper,
cardamom and
cedarwood.



Elite Gentleman Gift Set
Includes Elite Gentleman EDT 75ml
and Hair & Body Wash 250ml.
69443
brochure price: £12
demo: £7.50

GIFT SET
£7.50



Fresh greens,
leather accord and
warm woods.



Black Suede Gift Set
Includes Black Suede EDT 75ml
and Hair & Body Wash 250ml.
67066
brochure price: £12
demo: £7.50



SHOW-STOPPING RED
LIP KIT
£9
order using **45484**



DREAMY NUDE
LIP KIT
£9
order using **32177**



POWERFUL PLUM
LIP KIT
£9
order using **43984**



MUST-HAVE LIP KITS

From sumptuous satin lipstick
to glass-like gloss in 4 stunning
shades, so you can find her perfect
look for a party-ready pout.



all lip kits come in
ready-to-wrap gift boxes

TOP TIP

She loved our lip kits so much in
Brochure 10 that they sold out!
Now they're back and make
the perfect stocking filler.

Each Lip Kit Gift Set includes: True Colour
Lipstick, Glimmerstick Lip Liner and
Glazewear Lip Gloss 6ml.



PRETTY IN PINK
LIP KIT
£9
order using 49627



GIFT SET
£9
brochure price: £12

LIP-SMACKING COLOUR

Give her lip definition with pigment-packed matte lip colour in 3 party-ready shades.

gift set
£7
order using
10322



lasts for hours and
won't feather or bleed



Irresistible



Flushed



Naked Crush



Flushed

Irresistible

Naked Crush



comes in a
ready-to-wrap
gift box

Liquid Lip Gift Set
Includes mark. matte Liquid Lip Lacquer 7ml in Irresistible, Naked Crush and Flushed.
brochure price: £10
demo: £7

THE ULTIMATE SMOKY EYE

A glamorous gift set for eyes that twinkle all night long.

Perfect Wear Eyeshadow Quad
4 easy steps to smoky lids

gift set
£12.60

order using
02840
brochure price: £18



comes in a ready-to-wrap gift box

Lash Magnify Mascara
lifted lash volume that won't smudge, clump or flake

Glimmerstick Eyeliner
glide-on lines that last

Smoky Eye Kit includes: True Colour Ultra Volume Lash Magnify Mascara 10ml in Blackest Black, Perfect Wear Eyeshadow Quad In Mocha Latte and Glimmerstick Eyeliner in Blackest Black. Allow up to 6 weeks for delivery, but don't worry, this won't impact your customers!

SALON-WORTHY MANI COLLECTION

She can treat a loved one to a gorgeous gel mani set so they can have glamorous nails all year round.



comes in a ready-to-wrap gift box



your No.1 nail enamel and top coat combo



• with DuraLast Complex to lock in colour
• helps reduce chipping and cracking
• helps mani last twice as long*

• high-shine, full-impact colour
• no UV lamp needed
• with nourishing omega and avocado oils
• easy, damage-free removal
• primes, protects and strengthens

Allow up to 6 weeks for delivery, but don't worry, this won't impact your customers!
*When using Gel Shine Nail Enamel and Gel Shine Top Coat together.

Includes mark. Gel Shine Top Coat 10ml and mark. Gel Shine Nail Enamel 10ml in I Pink I Can and Amplified. brochure price: £10
demo: £7

gift set
£7
order using
02923

LITTLE EXTRAS

Perfect if she's looking to add some sparkle to her stocking and boost your sales.

MANI SET

- rose-tone clutch case
- stainless steel scissors, cuticle pusher, nail file and nail clippers



Seasonal Manicure Set

PU case with polyester lining approx. 10.8cm x 7.6cm x 2.1cm. Includes stainless steel scissors, cuticle pusher, nail file and nail clippers.

07559

brochure price: £6

demo: £4.20

MINI SPONGES

- 6 tear-off sponges
- perfect for make-up application
- comes in a star bauble



Mini Make-up Sponges

Plastic star bauble approx. 7.7cm x 8cm x 3.5cm with pink ribbon. Contains 6 tear-off make-up sponges.

08888

brochure price: £3

demo: £2.10

NAIL FILES

- set of 3
- shimmering iridescent design



Iridescent Nail File Set

Set of 3. Approx. 13cm x 2cm x 0.4cm each.

07427

brochure price: £2

demo: £1.40

IT'S PARTY TIME!

SMASH THOSE SALES WITH THE BEST FESTIVE PARTY TIPS FROM OUR RESIDENT PARTY QUEEN, GRAINNE!



Grainne, our party queen, is sharing her best tips for the perfect party. "I've been hosting parties since September 2015 and they have helped me go from a Bronze to a Gold+ PC member!"

OFFLINE PARTY TIPS

- Hand out party invites with all of your brochures, give them to family, friends, anyone!
- Ensure you have enough brochures and lots of order forms. It's also important to keep a list of the products you're selling with the prices as a quick go-to.
- Setup your party with the handy product tools found on My Sales Tools.
- Welcome everyone with a big smile and help customers find whatever they need, or the perfect shade for them.
- When the party has finished, it's time to go through all of those orders and see how your sales have soared!



50 PARTY ESSENTIAL INVITES FOR £1

order using 89979

NEED MORE?

Available online on My Sales Tools.

ONLINE PARTY TIPS

- Start by creating an event on Facebook and inviting everyone you know. I find that running a competition for customers and tagging friends really gets people excited (they love a freebie!).
- Make sure you have a list of all the products and you know what price you're selling them at.
- When the event is live, post a product no more than every 2 minutes so not to get overloaded! Customers can comment on anything they would like to order.
- Enjoy the busy party and watch the orders come flying in (from the comfort of your sofa in your PJs!).
- Collate your orders after the party and let customers know what they have and the amount spent.

