

**AVON**

YOUR REP MAGAZINE

# FOCUS

UK JUNE 6/2025  
PLACE ORDERS IN MAY 2025

OUR MOST ADVANCED  
SKINCARE  
JUST GOT BETTER



**10X PROTINOL™\***

MULTI-TASKING  
SKINCARE **BETTER  
THAN RETINOL**

with anti-irritant  
technology\*\*

NOW TRY THE NEW  
MULTI-PROTECT  
DAY CREAM

**NEW**

**BEST EVER SKINCARE EARNINGS**

**WITH OUR BEST EVER  
SKINCARE EVENT**



\*10X Protinol™ vs the level in Anew Moisturising Creams.

\*\*Based on historical testing vs existing Avon retinol formulas.



IN THIS EDITION

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**VIP & PLATINUM REPS**  
**40% OFF**  
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.



Cruelty Free  
INTERNATIONAL



**AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD**

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit [avonworldwide.com/responsible-business/animal-welfare](http://avonworldwide.com/responsible-business/animal-welfare).

**NOTE**

Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

## THIS MONTH'S TOP PICKS



**p4 BEST EVER SKINCARE EARNINGS**



**p16 SUMMER MAKE-UP STAPLES**



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**p46 FASHION & HOME MUST-HAVES**

### LOVE FOCUS AND WANT TO ORDER EXTRA COPIES?

Use order number **96008** on your Rep website and order the quantity you'd like.\*

**1 for 25p | 5 for £1 | 10 for £1.50**



\*While stocks last. Demo rules apply. If you order additional copies, you cannot place further orders for Demo products. You can only order more than 1 of the same product for Samples, Sales Tools and Outlet products.

## MAXIMISE YOUR CAMPAIGN WITH OUR HANDY CHECKLIST:

- ☐ **Spread the Protinol™ word** and let customers know it's our gentle alternative to retinol. Better results for them means more earnings for you.
- ☐ **Your best ever skincare earnings yet:** share the unmissable 2 for £20 offers and watch your sales skyrocket. Remember to let customers know they can save up to £24.
- ☐ **Sample, sell and earn:** Maximise your sales by sharing Anew skincare samples. Give them to potential customers, check in after they try and convert them into buying.
- ☐ **Back and better than ever:** Boost your sales by letting customers know their fave make-up powders are back. Shop your exclusive demo offers across pages 19-21.
- ☐ **Sun-sational sales incoming:** Your customers love the iconic Little Black Dress collection, so introduce them to the newest scent, Little Black Dress Holiday. That's your summer sales, sorted!
- ☐ **Mark your calendars for amazing holiday savings in our May flyer,** featuring unmissable offers on summer icons, including Skin So Soft, suncare staples and our viral lip oil.





# DO YOUR CUSTOMERS KNOW PROTINOL™ IS BETTER THAN RETINOL?\*

As we age, our body produces less collagen, one of the building blocks for skin – so we see visible signs of ageing like fine lines and wrinkles.

That’s where Protinol™ comes in. It’s our holy grail skincare ingredient that’s better than retinol\* in higher production of elastin while being gentle to skin.

## WHAT IS PROTINOL™?

Protinol™ is a powerful, award-winning skincare ingredient that’s exclusive to Avon.

## HOW DOES IT WORK?

We already knew Protinol™ boosts 2 types of collagen... but here’s our NEW discovery; at **10x concentration\*\***, it **boosts a 3rd type of collagen**.

The result? **Plump, firmer looking skin, in just 7 days.\*\*\***

## WHAT’S NEW IN THE PROTINOL™ RANGE?

Your customers love Power Serum, Power Eye Cream and Power Cream.

To boost your skincare earnings, there’s a brand new product launching in June – **Anew Renewal Power Multi-Protection Shield Cream**.

\*Better than retinol in higher production of elastin while being gentle to skin.

\*\*vs the level of Protinol™ in Anew moisturising creams.

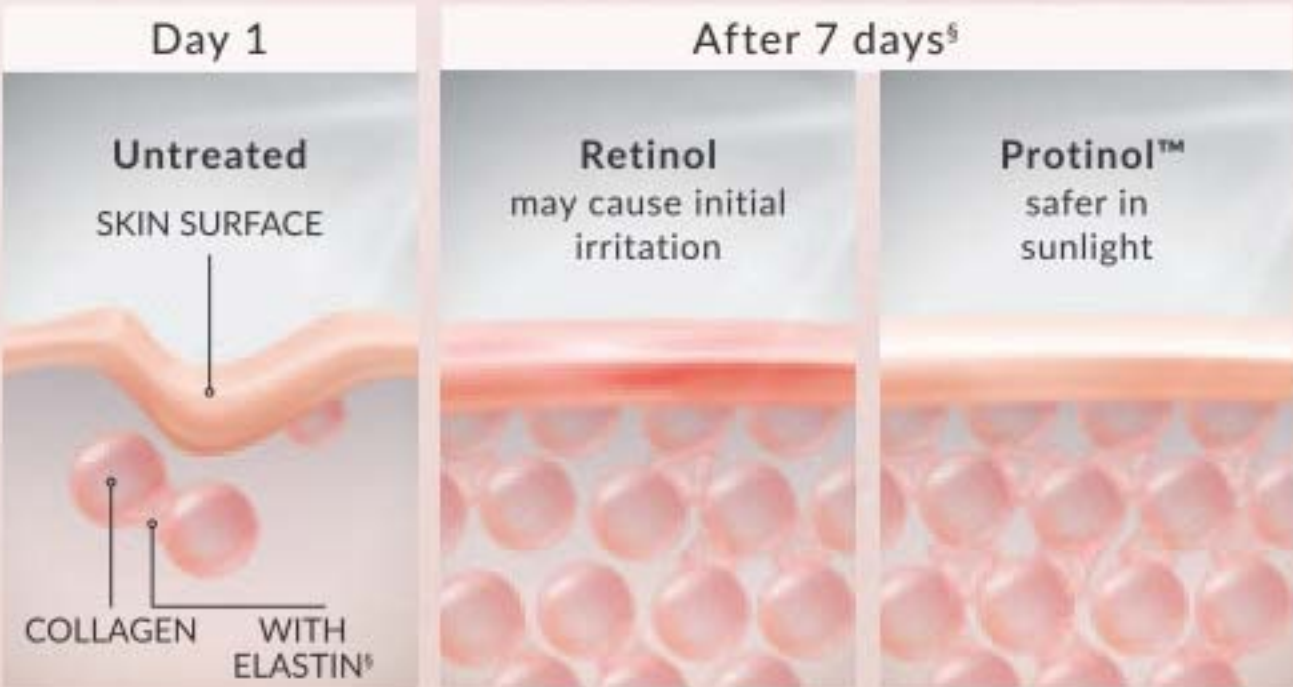
\*\*\*Based on a consumer study with 129 participants.

†2x more elastin vs retinol based on clinical tests.

‡Protinol™ works longer on skin surface as it metabolises more slowly than retinol.

## What makes Protinol™ better than retinol?\*

	Retinol	Protinol™
+ visibly smooths wrinkles	✓	✓
+ improves firmness	✓	✓
+ boosts collagen production	✓	✓
+ 2x more elastin†		✓
+ safe for daily use, even in sunlight		✓
+ anti-irritant technology§§		✓
+ lasts longer in surface skin‡‡		✓
+ patented‡‡‡		✓



‡‡‡List of countries in which Protinol™ is patented can be viewed at

www.avonprotinolpatents.com.

§Images are for illustrative purposes only.

§§Based on historical testing vs existing Avon retinol formulas.

## WHAT IS ANEW POWER MULTI-PROTECTION SHIELD CREAM?

This is our new multi-protection cream that shields skin against the 5 major causes of skin cell damage.

## WHEN SHOULD THIS BE USED?

Powered by **10x Protinol™**, and with **SPF15**, customers should **use this in the morning** after applying Power Serum and Power Eye Cream. Let them know they can use Renewal Power Cream as a night cream.

## NEW MULTI-PROTECTION DAY CREAM

Shields against 5 major causes of surface skin cell damage~



## MAXIMISE YOUR SKINCARE SALES IN JUNE WITH LEIGH ANNE’S TOP TIPS:

1. **Spread the word:** Let Anew Renewal Power Serum and Power Cream fans know there’s a day cream with SPF15 for all-day protection – available in June brochure.
2. **Consult and personalise:** Offer skincare consultations to help customers discover the best routine for their needs. Head to Avon Academy for support on how to do your own consultations.
3. **Sample and follow up:** Share samples and explain their key benefits and application tips, then follow up with customers to see how their skin feels and if they’re happy with the results. Head to page 12 for your sample packs.
4. **Selling a routine = bigger orders:** Encourage customers to build a complete routine, leading to better skincare results and bigger orders – a win-win! Head to Avon Academy for support on how to do this.
5. **2 for £20:** Share this **year’s best ever skincare savings event** with customers. They can grab their fave Anew Day & Night duos for just £20.

~Including UVA, UVB, blue light, atmospheric particles and indoor particles.



# POWER UP THEIR SKINCARE DAY & NIGHT

Introduce customers to the **new Multi-Protection Day Cream**. Let them know they can now power up their day & night skincare with the AM & PM Set – just £20 in the Brochure.

## HOW TO USE:

- \* Morning: Apply Power Multi-Protection Day Cream after Power Serum & Power Eye
- ☾ Night: Apply Renewal Power Cream after Power Serum & Power Eye



## ALISON'S TOP TIPS:

1. **Sell the AM & PM Set:** Share the skincare benefits of using both the Multi-Protection Day Cream and the Power Cream. Let customers know that the Day Cream hydrates and protects the skin, whilst Power Cream works to repair and restore.
2. **Promote the value:** Let them know the 2 for £20 deal is our best ever skincare saving.
3. **Exclusive pre-order opportunity:** Build excitement by offering the set for pre-order in your WhatsApp group or social media before the campaign launch. Make your customers feel they're getting a special deal.

**Alison Mason, Hall of Fame Rep**

SKIN RENEWAL IDEAL FOR ALL SKIN AGES:

20 | 30 | 40 | 50 | 60 | 70+

smoother, firmer looking skin

**ANEW**

co-created with DERMATOLOGISTS  
and SCIENTISTS

BEST EVER SKINCARE EARNINGS

YOUR PRICE:  
**JUST £14**

VIP & PLATINUM  
REPS

40% OFF\*\*\*  
BROCHURE PRICE

AM & PM SET: Power Multi-Protection Shield 50ml, Power Cream 50ml 68056

**NEW**

AM:  
**MULTI PROTECT**  
against 5 main  
causes of surface  
skin damage\*\*

+ Helps protect and  
renew surface skin  
cells with **powerful**  
**antioxidants**  
and **UVA/B shield**.

### set contains:

- Anew Skin Renewal Power Cream | 50ml |
- Anew Renewal Power Multi-Protection Shield Cream SPF15 | 50ml |

**68056**

brochure price: £20

\*10X Protinol vs the level of Protinol in Anew Moisturising Creams. \*\*Including UVA, UVB, blue light, atmospheric particles and indoor particles. \*\*\*Earnings based on regular Brochure prices for a Silver level Rep.

†10X Protinol™ vs. the level of Protinol™ in Anew moisturising creams. Niacinamide in the formulas helps renew the look of millions of surface skin cells. ††Strength and firmness based on a consumer study with 127 participants.

**10X PROTINOL\***  
+NIACINAMIDE

for a powerful  
**triple collagen boost**

**SET  
WORTH  
£44**

PM:  
**OVERNIGHT BOOST** to power  
up natural skin regeneration

+ helps renew millions of surface  
skin cells† to help improve  
the feel of skin strength and  
firmness.††



YOUR PRICE:  
**JUST £7**

SKIN RENEWAL IDEAL FOR  
ALL SKIN AGES:  
20 | 30 | 40 | 50 | 60 | 70+

## UPGRADE YOUR CUSTOMERS FROM RETINOL TO PROTINOL™



### EYE CREAM

- + Use day and night for visible results.
- + Designed to **strengthen** the delicate skin around the eyes, while instantly **blurring** and **brightening**.
- + Dramatically **smooths** the look of lines and wrinkles.\*\*\*

**Anew Skin Renewal  
Power Eye Cream**

**73940**

15ml | £46.67/100ml  
brochure price: £10

### HOW TO SELL:

1. **Talk benefits** – Better than retinol, restores collagen, brightens instantly.
2. **Show results** – Share your own experience and customer testimonials.
3. **Create urgency** – let them know Power Serum & Power Eye Cream are at their best price, to encourage them to buy.

**Earnings tip:** Recommend as a duo for the ultimate skincare boost.

### BEST EVER SKINCARE EARNINGS

YOUR PRICE:  
**JUST £11.20**

VIP & PLATINUM  
REPS

**40% OFF\*\*\*\***  
BROCHURE PRICE

Show customers how they can **get even better results with Protinol™** than Retinol.\*\*  
With big savings in June, it's the best time for them to try something new.

### SERUM

- + Use before your cream to **boost** results.
- + Helps **restore** years of collagen loss in 7 days.†
- + With millions of Protinol™ molecules, penetrates skin surface and **absorbs quickly** for superior results.

**Anew Skin Renewal  
Power Serum**

**43869**

30ml | £37.33/100ml  
brochure price: £16

**74%** of women saw and felt **better results** after adding this serum to their routine.††

Before



After†††



**10X PROTINOL\*  
+NIACINAMIDE**

for a powerful  
**triple collagen boost**



\*\*Protinol™ is better than retinol in higher production of elastin while being gentle to skin.  
\*\*\*Based on a consumer study with 152 participants.

\*10X Protinol vs the level of Protinol in Anew Moisturising Creams.  
\*\*\*\*Earnings based on regular Brochure prices for a Silver level Rep.

†Based on a consumer study with 129 participants.

††Based on a 2 week consumer study with 125 participants when serum was added in week 2.

†††Our model is unretouched.



# SELL A DAY & NIGHT DUO TO DOUBLE YOUR EARNINGS

Did you know a Silver Level Rep could earn £7.60 by selling the Anew Platinum Day & Night Cream duo?<sup>†</sup>

Skincare customers love repeat purchases. Once they've found their perfect skincare regime, they'll order again and again. You can **maximise your sales** by sharing this **UNMISSABLE Anew 2 FOR £20 offer in your June Brochure**. And just like that, one cream sale has turned into two!

## BOOST YOUR SALES BY:

1. Reminding customers these Anew face creams are better than retinol.<sup>††</sup>
2. Dropping off your brochures early, so customers can see the offers.
3. Showing them how to save big if they're already loyal Anew customers.
4. If they haven't tried Anew yet, let them know it's the perfect time to try with our **best ever skincare savings**.

<sup>†</sup>Earnings based on regular brochure prices for Anew Platinum Day and Anew Platinum Night Cream.  
<sup>††</sup>Protinol is better than retinol in higher production of elastin while being gentle to skin.  
<sup>\*\*\*\*</sup>Earnings based on regular Brochure prices for a Silver level Rep.  
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## BEST EVER SKINCARE EARNINGS

YOUR PRICE:  
**2 FOR £14**

### DAY & NIGHT CREAM SETS

VIP & PLATINUM REPS  
**40% OFF\*\*\*\***  
 BROCHURE PRICE



**SET WORTH £34**

**set contains:**

- Anew Reversalist Plump & Smooth Day Cream SPF20 | 50ml |
- Anew Reversalist Plump & Smooth Night Cream | 50ml |


**67595**  
 brochure price: £20

IDEAL FOR AGE **30+**

**Skin concern:** Fine lines and dehydrated skin

**Results:** Plumper and smoother skin in just 2 days.\* After 1 week fine lines look reduced and skin's texture looks visibly improved.\*

\*Based on a consumer study with 112 people.



**SET WORTH £36**

**set contains:**

- Anew Ultimate Firm & Supple Night Cream | 50ml |
- Anew Ultimate Firm & Supple Day Cream SPF20 | 50ml |

**67819**  
 brochure price: £20

IDEAL FOR AGE **40+**

**Skin concern:** Wrinkles and dull skin

**Results:** Firmer and more supple skin in just 2 days.\*\* After 1 week, fine lines and wrinkles look reduced and skin tone looks more even.\*\*

\*\*Based on a consumer study with 111 people.



**SET WORTH £38**

**set contains:**

- Anew Platinum Lift & Tighten Day Cream SPF20 | 50ml |
- Anew Platinum Lift & Tighten Night Cream | 50ml |

**67181**  
 brochure price: £20

IDEAL FOR AGE **50+**

**Skin concern:** Sagging skin

**Results:** Starts lifting and tightening skin in just 2 days.\*\*\* After just 1 week fine lines appear smoother and skin feels plumper & more elastic.\*\*\*

\*\*\*Based on a consumer study with 113 people.



# POWER UP YOUR SKINCARE SALES WITH SAMPLES

**Build a Power buzz** ahead of June with our **Power sample packs**.

If customers already love the Anew Power collection, offer them samples of the new **Anew Renewal Power Multi-Protection Shield Cream**.

## 4-STEP POWER SKINCARE REGIME

1. Power Serum – am & pm
2. Power Eye Cream – am & pm
3. Power Multi-Protection Shield Cream SPF15 – am
4. Power Cream – pm

## POWER REGIME SAMPLE PACK

**ONLY £13.50**

Just 23p a sample!

**SAVE £46.50\***

order using **07492**

Includes: 15x Renewal Power Serum, 15x Power Eye Cream, 15x Power Cream & 15x Multi-Protection Cream samples



## POWER MULTI-PROTECTION CREAM SAMPLE PACK

**ONLY £12**

Just 24p a sample!

**SAVE £38\***

order using **03087**

Includes: 50x Multi-Protection Cream samples



## EXCLUSIVE REP 7-DAY TRIAL PACK

**ONLY £2.45**

Just 35p a sample!

**SAVE £4.55\***

order using **04572**

Includes: 7x Multi-Protection Cream samples



# FROM SAMPLE TO SALE: DONNA'S TIPS FOR SUCCESS

Want to **sell more and keep customers coming back**? Sampling is a powerful way to build relationships, earn loyalty and increase sales. Customers love trying new products – and most who sample go on to buy the full size.



## 1. Offer all customers a sample or two

You never know who's ready to switch up their routine. Skincare is my biggest earner, bringing repeat sales, so I never miss an opportunity to introduce customers to something new.

## 2. Include product information

A simple note on when and how to use it makes all the difference, especially for skincare.

## 3. Ask for reviews & photos

Customer feedback builds trust and drives sales – I share mine (with permission) on social media.

## THE RESULT?

Sampling – plus the knowledge I've gained from Avon Academy & Beauty Advisor Skincare Expert courses – **helped me grow sales by £20K in 2024 vs 2023.**

**Donna Marie Collins,  
Hall of Fame Rep & Training Ambassador**



\*Savings based on regular sample prices in Brochure.



SELL ANEW AND SEE YOUR EARNINGS SKYROCKET

We're offering customers our best ever skincare savings, so you have an amazing opportunity to **increase your sales**.

Remind customers that Protinol™ is better than retinol† when you promote these products – they'll love that it's a gentle alternative that will give them powerful results.

						
June Brochure price	£20	£16	£10	£20	£20	£20
Your earnings every time you sell one...						
Bronze*	£2	£1.60	£1	£2	£2	£2
Silver	£4	£3.20	£2	£4	£4	£4
Gold	£5	£4	£2.50	£5	£5	£5
Platinum	£6	£4.80	£3	£6	£6	£6
VIP	£6.40	£5.12	£3.20	£6.40	£6.40	£6.40

†Protinol™ is better than retinol in higher production of elastin while being gentle to skin.  
\*A £100 previous quarterly sales minimum is required for a 10% discount.

SET YOURSELF A CHALLENGE

How many of these Anew bundles do you think you could sell in one Campaign?

Number I'm going to sell: \_\_\_\_\_

How much I'm going to earn: \_\_\_\_\_

Want to brush up even further on your Anew skincare knowledge? Head to Avon Academy for more details on how the products work and support with upselling to increase your earnings further.



BOOST ANEW SALES WITH THESE TOOLS

**1. VIRTUAL SKIN DIAGNOSTICS TOOL**  
Wondering which of our skincare products best suit you and your customers' skin? Our skin diagnostics tool evaluates your skin and advises on the regime that suits it best. Share your online store with your customers so they can access the tool and order the products that are best for them.

**2. READY-TO-GO SOCIAL ASSETS**  
Head to Avon ON for your ready-to-share Power Cream assets promoting the Protinol™ vs Retinol message, as well as the best ever skincare savings message. Don't have Avon ON? Download here:



You can also download or screenshot these from the 'assets to share' area of Avon Academy.

**3. ANEW CANVASSING CARDS\*\***  
Now is the perfect time to share the Anew collection with potential new customers. Protinol™ is exclusive to Avon and there really is no other skincare ingredient quite like it. At just 6p each, these canvassing cards are a great tool to help you share your business in the local community and increase your customer base.

PACK OF 100  
FOR £6  
order using **00703**



\*\*Canvassing card image for illustrative purposes only.







Model wears Moonlight Pearl

**GLAZED NAILS IN 60 SECONDS**

Get salon-worthy glazed nails in just one minute. With **5 iridescent pearly shades** to choose from, you've got their summer calendar covered.

**ULTRA COLOUR**  
COLOURS THAT COME ALIVE

**SHOW & TELL TO SELL**

1. Tell customers about the ultra quick-dry formula – perfect for busy people.
2. Share a pic of your glazed summer mani or pedi on your socials and show customers when delivering brochures and orders.

**ULTRA IRIDESCENT**  
Highly concentrated iridescent pigment with ULTRA COLOUR HD PIGMENT TECHNOLOGY in the sweetest GLAZED PASTEL shades.

**ULTRA VERSATILE**  
Wear alone as a glaze, or over a bolder shade for an ETHEREAL GLAZED FINISH to enhance every nail look.

**Ultra 60 Second Express Glazed Nail Enamel**  
10ml  
brochure price: £4  
**demo: £2.80**

**DRIES IN 60 SECONDS\***

**NEW**  
**TRENDY SHADES**

- Ocean Breeze **16105**
- Moonlight Pearl **16246**
- Purple Glow **55467**
- Iridescent Pink **16154**
- Sunkissed Gold **17566**

\*Based on a consumer science study with 129 participants.



- colour, base and top coat in 1
- dries in 60 seconds\*
- now with more colour in every drop

**Ultra Colour 60 Second Express Nail Enamel**  
10ml  
brochure price: £3.50  
**demo: £2.45**

Wow White	43034
Think Fast Pink	44149
Nude Secret	43893
Mauve It	44016
Pom Pom Macaron	44057
Getting Bare	43943
Naughty Brownie	44123

Bubblegum	44230
Strawberry Margarita	44297
Pink Squad	44313
Fun N Fuchsia	44347
Baby Marmalade	44420
Dashing Red	44677
Lightening Red	44511
Bitten Apple	44719
Ultraviolet	44206
Grape Escape	41780
In Mauve With U	45492
Mermaid Tail	45690
Once Upon A Lime	45005
Mad-Arin	44362
In No Tweed	44743
Blue My Mind	43281
Cheers In The Sea	40261
Power Black	43521



## 1 PENCIL, 2 TONES

Give your summer sales a glow up with our **new Duo Chrome Glimmerstick Eyeliner**. When you first line your lids you'll see one shade, but as the light hits, you'll see another.

Demo the new shades and **share your application tips and tricks** with customers, so they have the lowdown on how to get the best look.

NEW

★★★★★  
BESTSELLER



**ULTRA COLOUR-SHIFTING**  
High impact, bold WATERPROOF shades that last all day\* in stunning new DUO CHROME COLOUR-SHIFTING SHADES



**ULTRA PRECISE**  
Retractable liner for a PERFECTLY DEFINED look, every. single. time.



**ULTRA EASY**  
Creamy, GLIDE-ON COLOUR with no mess, smudging or fading

\*Based on Consumer Study with 100 participants.



no sharpener needed just twist for perfectly precise colour, every time



Pink Quartz, Positive Mantra and Adore Me

### DUO CHROME

Pink Quartz  
18283

Adore Me  
18127

Lilac Veil  
18259

Midnight  
18267

Bronze Flash  
18242

Positive Mantra  
18093

**Glimmerstick Duo Chrome Eyeliner**  
0.35g  
brochure price: £4  
**demo: £2.80**

## NEW PRESSED POWDER, LONGER-LASTING RESULTS

Let customers know this **new and improved** silky-smooth, shine-control pressed powder will set their look for longer.



NEW plastic-free case\*



HYALURONIC ACID & VITAMIN E



21N Neutral Light

12N Neutral Fair 18325	21N Neutral Light 18341	23N Neutral Medium 18374
24N Neutral Light Medium 16972	31N Neutral Medium Tan 16980	34N Neutral Medium Beige 16998
41N Neutral Medium Deep 54569	43N Neutral Deep Bronze 54601	52N Neutral Deep 54619



**ULTRA EFFECT**  
Blurs pores and BLENDS SEAMLESSLY with a SOFT MATTE FINISH



**ULTRA MATCH**  
ULTRA COLOUR HD PIGMENTS, in shades that match our Ultra Match Foundation



**ULTRA SUSTAINABLE**  
RECYCLABLE metal pan and cardboard pack

**Ultra Pressed Powder**  
8g | £7.44/10g  
brochure price: £7.50  
**demo: £5.25**

EXCLUSIVE DEMO OFFER:  
**BUY AS MANY AS YOU WANT\*\***

\*Excluding removable and reusable elastic band. \*\*Offer valid on face powders across pages 19-21 only.



# POWDERS ARE BACK AND BETTER THAN EVER

The blush, bronzing and highlighter powders your customers love are **back and better than ever**. The formula now contains ULTRA HD PIGMENT TECHNOLOGY for a **more pigmented, flawless finish**.

Show off the new colour payoff by wearing the ones you love when you're delivering orders and post a pic to socials.



SHIMMER

Natural Flush 28530	Russet Rose 28522	Cheeky Coral 28571	Petal Pink 28514
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MATTE

### Ultra Colour Blush Powder

For a fresh, flushed look, this blush is a must. Made with ULTRA COLOUR HD PIGMENT TECHNOLOGY, you'll get a pop of colour in one swipe.

**Ultra Blush Powder**  
8g | £7.88/10g  
brochure price: £9  
demo: £6.30



Sun Kissed 58016	Sun Soaked 57729	Warm Tan 57109	Desert Sun 58156
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### Ultra Colour Bronzing Powder

For a natural, sun-kissed glow, recommend this bronzer. Your customers will get warmth and definition fit for all year round.

**Ultra Bronzing Powder**  
8g | £7.88/10g  
brochure price: £9  
demo: £6.30



Icy Glow 28753	Glistening Gold 28787	Beaming Bronze 28795	Rose Gold 28803
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### Ultra Colour Highlighter Powder

For radiant skin, this highlighter powder is a go-to for your customers. Swipe on cheekbones, nose and cupid's bow for an instant, lit-from-within glow.

**Ultra Highlighter Powder**  
8g | £8.31/10g  
brochure price: £9  
demo: £6.30

EXCLUSIVE DEMO OFFER:

BUY AS MANY AS YOU WANT\*

\*Offer valid on face powders across pages 19-21 only.



# ULTRA LIPS, ULTRA SALES

Want an easy way to **boost lip sales in June**? Let customers know they can grab any 2 for £10 and mix and match their favourite lipsticks and lip gloss.

## SHOW & TELL TO SELL

Wear an Ultra Lipstick while delivering brochures and swatch it on your hand so they can see just how pigmented they are. Why not post a pic to socials to show off the intense colour pay off!

### Ultra Matte Lipstick

Maximum colour-impact without caking, cracking and drying with sesame oil, avocado oil, vitamin E and SPF30.

### Ultra Creamy Lipstick

Moisturising, highly-pigmented formula with jojoba oil, avocado oil, vitamin E and SPF50.

### Ultra Colour Lip Gloss

Gives high-impact shine and thanks to its nourishing oils, leaves lips cushiony-soft. Non-sticky feel.

\*Based on regular Brochure prices.



20 Posh Petal

★★★★★  
BESTSELLER



55 Blush Nude

★★★★★  
BESTSELLER



Cherry Pick

20 Posh  
Petal

**47134**

17 Pink  
Passion

**47050**

33 Fiercely  
Red

**47415**

25 Peach  
Macaron

**70375**

1 Au  
Naturelle

**46227**

19 Blush

**47118**

30 Ruby  
Kiss

**47316**

26 M Coral  
Fever

**47472**

14 Maiden  
Mauve

**46656**

6 M  
Marvellous  
Mocha

**46557**

12  
Ravishing  
Rose

**70243**

7 Coffee  
Date

**46607**

3 Nude  
Suede

**46383**

28 M Red  
Supreme

**47167**

13 M  
Mauve  
Matters

**47142**

40 Ideal  
Lilac

**70466**

36 Berry  
Blast

**70532**

21 Electric  
Pink

**70359**

24 Power  
Pink

**70367**

15 Pure  
Pink

**46912**

**Ultra Matte  
Lipstick**

3.6g

Normally £8.50

Ultra Matte Lipstick  
3.6g  
Normally £8.50

**Ultra Creamy  
Lipstick**

3.6g  
Normally £8.50

62 Pout  
**71910**

56  
Carnation  
**71621**

43  
Cappuccino  
**46219**

44 Peachy  
Nude  
**70607**

55 Blush  
Nude  
**71522**

53 Chic  
**43992**

46 Iced  
Coffee  
**70656**

52 Pinched  
Pink  
**70508**

63 Lilac  
Romance  
**73650**

57 Pink  
Dream  
**71928**

59 Hibiscus  
**71282**

58 Country  
Rose  
**72447**

54 Dusky  
Mauve  
**71696**

68 Red  
2000  
**70797**

73 Wine  
With  
Everything  
**43687**

26 C Coral  
Fever  
**70821**

28 C Red  
Supreme  
**70813**

47 Toffee  
Kiss  
**70748**

48  
Universal  
Nude  
**70763**

75 Toasted  
Rose  
**49486**

Ultra Creamy Lipstick  
3.6g  
Normally £8.50

Forbidden  
Fig  
**73510**

Crystal  
Clear  
**42564**

Wink  
Of Pink  
**44412**

Just Peachy  
**46144**

Peony  
Blush  
**70946**

Gleaming  
Guava  
**74773**

Luminous  
Nude  
**73502**

Gold  
Digger  
**46268**

Pomegranate  
Punch  
**70482**

Spellbound  
**46060**

Crushed  
Lime  
**46102**

Tropical  
Twist  
**35949**

Lavender  
Haze  
**70599**

Cotton  
Candy  
**49080**

Cherry Pick  
**73387**

Rusty  
Luster  
**71829**

Wisteria  
Glow  
**73437**

Mulberry  
Glaze  
**46318**

**Ultra Colour  
Lip Gloss**  
7ml | £10/10ml  
Normally £7

Ultra Colour Lip Gloss  
7ml | £10/10ml  
Normally £7

DEMO: ANY 2 FOR £7\*\*  
SAVE UP TO £10\* | MIX & MATCH ACROSS PAGES 22-23

BROCHURE OFFER:  
ANY 2 FOR £10

\*\*Reps are limited to one of each shade. Choose two different shades for £7.  
22





citrus, jasmine  
and amber

**Little Black Dress  
Lace EDP**  
**42788**  
50ml | £21/100ml  
brochure price: £10.50  
**demo: £7.35**

FLORAL  
MUSKY

**RUB HERE  
TO TRY  
THE  
SCENT**

honeysuckle, ylang-ylang  
and milkwood

**Little Black Dress EDP**  
**43091**  
50ml | £21/100ml  
brochure price: £10.50  
**demo: £7.35**

ORIENTAL  
FLORAL



# THEIR NEXT SUMMER HOLIDAY SCENT

Our latest scent from the cult  
Little Black Dress collection is here.  
A fresh and flirty fragrance for summer, this  
limited-edition gem is a summer essential.

**NEW**

**VIP & PLATINUM  
REPS**  
**40% OFF**  
BROCHURE PRICE

**RUB HERE  
TO TRY  
THE  
SCENT**

ORIENTAL  
FLORAL  
FRESH

lemon oil,  
pink peony,  
musk  
essence

**Little Black Dress  
Holiday Eau de Parfum**  
**58859**  
50ml | £21/100ml  
brochure price: £10.50  
**demo: £7.35**



# FULL SPEED SAMPLES = SALES

Full Speed's iconic scents are getting a bold new look\* this June – just in time for Father's Day. Think sleek **new packaging** and **bigger 100ml bottles**. Rev up your sales by **sharing samples** and letting customers experience the scents for themselves.

FULL SPEED  
60 SAMPLE PACK

**JUST £12**

**SAVE £48\*\*\***

just 20p per sample  
order using **08516**

## TOP TIP

Did you know 50 samples could lead to 16 full-size fragrance bottle earnings?\*. If you're a Silver Rep, that's an EXTRA £50 in earnings.\*\*

RUB HERE  
TO TRY  
THE  
SCENT

15x



15x

NEW



15x



15x



\*Based on internal analytics.

\*\*Earnings based on regular Full Speed EDT prices at £16.

\*\*\*Savings based on regular Brochure sample prices.

\*\*\*\*Like any A lister, our Full Speed sample packs are running fashionably late. Please allow up to 4 weeks for delivery. Offer valid whilst stocks last.

## FATHER'S DAY GIFTS

Boost your gifting sales before June by sharing these pre-packed, gorgeous gift sets.

Showcase these gift sets at your next Avon party! Let them experience the new packaging, the scents and share samples, so they can see why they're the perfect Father's Day gifts.

### Black Suede Dark Gift Set

Set includes:

- Black Suede Dark EDT | 30ml |
- Roll-On Deodorant | 50ml |
- Gift box

**54734**

brochure price: £10.50

demo: £7.35

30ML



WOODY



ORIENTAL

PERFECT  
FATHER'S  
DAY  
GIFT

PERFECT  
FATHER'S  
DAY  
GIFT



WOODY



SPICY



ORIENTAL

### Elite Gentleman Quest Gift Set

Set includes:

- EG Quest EDT | 75ml |
- Hair & Body Wash | 250ml |
- Gift box

**17921**

brochure price: £18

demo: £12.60



# LET'S HEAR IT FOR THE DAD'S

Celebrating everyone who's a part of our community is a must. So, with Father's Day coming up, we bring you the story of **Steve Beecham, a Bronze Executive Leader**.

Steve first joined Avon in 2008 as a Representative before going into partnership with his wife, Rachel, as a Sales Leader five years ago. Here's what he has to say:

“ Being a part of Avon has allowed me to retire early and since becoming a Sales Leader I've got even more freedom and flexibility to support both our children and spend lots of time with our grandchildren.

We have been able to put my daughter, Robyn, through a midwifery degree at university – something she'd never have been able to afford for herself – and give both her and our son, Jack, the support to start their own successful Avon businesses. Now, both Robyn and Jack are Hall of Fame achievers and we couldn't be more proud of them.

Best of all, we can spend time with our two grandchildren, who we look after twice a week and take on holiday once a year. Their favourite thing to do is help deliver orders and collect brochures – they love it!

My ultimate dream was to retire at 55 to be there for my family as a dad and grandad and I achieved it. None of this would've been possible without Avon.

”



**Steve Beecham,  
Bronze Executive Leader**





# NEW LOOK, SAME FOOT WORKS FAVOURITES

Your customers' favourite Foot Works products are now a part of the iconic Avon Care family – same trusted formulas with fresh new branding.

## READY TO BOOST YOUR SALES? CHECK OUT OUR TOP TIPS:

- 1. Create a buzz:** Share the new look on your socials and remind customers their go-to footcare is still here.
- 2. Summer ready feet:** It's sandal season, so now's the perfect time to promote smooth, soft feet.
- 3. Share benefits:** Talk about how these products hydrate, soothe and refresh tired feet.



EXFOLIATES  
- SMOOTHS  
- SOFTENS

**3-In-1  
Exfoliating  
Foot Mask**  
**18457**  
20ml |  
£19.25/100ml  
brochure price:  
£5.50  
**demo:**  
**£3.85**

SMOOTHS  
ROUGH SKIN



### LAVENDER COLLECTION

**Lavender  
Exfoliating Clay  
Mask**  
**07377**  
75ml |  
£3.47/100ml  
brochure price:  
£3.75  
**demo:**  
**£2.60**

REFRESHES FEET



**Lavender  
Deodorising  
Foot Spray**  
**18580**  
100ml  
brochure price:  
£3.75  
**demo:**  
**£2.60**

MOISTURISES  
DRY SKIN



**Lavender Hydrating  
Overnight  
Treatment**  
**19562**  
150ml |  
£1.73/100ml  
brochure price:  
£3.75  
**demo:**  
**£2.60**

## EXPERT FOOTCARE FOR EVERY STEP

Discover **long-lasting moisture** with our professional footcare.



**3 IN 1  
BENEFITS**

- long-lasting moisture
- visible results
- leaves skin looking and feeling soft

ODOUR CONTROL



CONDITIONING  
& REVIVING



CALLUS REPAIR  
TECHNOLOGY



VISIBLE RESULTS  
ON CRACKED HEELS\*



INTENSE  
MOISTURE



REMOVE  
ROUGH SKIN



\*Visibly less cracked heels in 3 days vs untreated.

### ODOUR CONTROL COLLECTION

**Odour  
Neutralising  
Foot Spray**  
**27888**  
100ml  
brochure price:  
£4.50  
**demo:**  
**£3.15**

**Reviving  
Foot Soak**  
**18440**  
100ml  
brochure price:  
£4.50  
**demo:**  
**£3.15**

### PROFESSIONAL SOLUTIONS

**Intensive  
Callus and Corn  
Softening Cream**  
**58271**  
75ml |  
£3.47/100ml  
brochure price:  
£3.75  
**demo:**  
**£2.60**

**Extreme Cracked  
Heel Restoring  
Cream**  
**18408**  
75ml | £3.47/100ml  
brochure price:  
£3.75  
**demo:**  
**£2.60**

**Intense  
Moisture  
Foot Cream**  
**19927**  
75ml |  
£3.47/100ml  
brochure price:  
£3.75  
**demo:**  
**£2.60**

**Smoothing Rough  
Skin Remover**  
**18416**  
75ml | £3.47/100ml  
brochure price:  
£3.75  
**demo:**  
**£2.60**



**AVON CARE**  
trusted by millions of women worldwide

IF YOU  
LIKED THOSE...



... YOU'LL  
LOVE THESE!



# AVON DERMA: TARGETED CARE, REAL RESULTS

Drive sales with Avon Derma by sharing the key benefits of each body lotion with your customers. Ask them about the results they're looking for and explain what each lotion will give them.



- **Exclusive Barrier Boost B3 Complex** helps nourish, repair and restore skin's protective barrier
- **Active skincare ingredients** for targeted care
- **Caring ingredients** of natural origin

## NOURISH + INTENSIVE HYDRATION

**9/10** confirmed it feels like an intense dose of moisture\*

**Derma Nourish + Intensive Hydration Body Lotion with Hyaluronic Acid & Rice Oil**  
**20040**  
400ml | £0.74/100ml  
brochure price: £4.25  
**demo: £2.95**



## NOURISH + EVEN TONE

**8/10** said their skin looked and felt instantly more radiant\*

**Derma Nourish + Even Tone Body Lotion with Vitamin C & Green Tea**  
**20016**  
400ml | £0.74/100ml  
brochure price: £4.25  
**demo: £2.95**

\*Based on a perception questionnaire answered by 30 participants, Poland, July 2024.



## NOURISH + EXTRA FIRM

**8/10** agreed it made their skin look firmer\*

**Derma Nourish + Extra Firm Body Lotion with Peptide & Coffee**  
**20024**  
400ml | £0.74/100ml  
brochure price: £4.25  
**demo: £2.95**



# going, going, GONE

You and your customers love new products that are **exciting and innovative**. But, keeping things fresh means that sometimes we have to say farewell to some of our older products to make room for the **new kids on the block**.

In the table below, you'll see what we're saying goodbye to, so you can **stock up before they're gone**. Find them available for the last time on regular sales in May brochure. If you're lucky, you might see them later on in our outlet - whilst stocks last.



last chance to buy in C5'25	perfect equivalent	main benefits
<b>GLIMMERSTICK</b> Hi Metal Eyeliner		<b>GLIMMERSTICK</b> Ultra-Chromatic Eyeliner  If your customers loved the metallic finish of this eyeliner, it's time to introduce them to our chrome-finish duo-toned shade selection... we think they'll love these just as much.  <b>LAUNCHES C6</b>
<b>FULL SPEED</b> Eau de Toilette 75ml, Hair & Body Wash, Deodorant Body Spray and Roll-On Anti-Perspirant Deodorant		<b>FULL SPEED</b> Eau de Toilette 100ml, Hair & Body Wash, Deodorant Body Spray and Roll-On Anti-Perspirant Deodorant  Let them know this is the same scent they love, but with a fresh new look! Plus, the 75ml Eau de Toilette now comes in a larger 100ml bottle.
<b>FULL SPEED BOOST</b> Eau de Toilette 75ml, Hair & Body Wash and Roll-On Anti-Perspirant Deodorant		<b>FULL SPEED</b> Eau de Toilette 100ml, Hair & Body Wash and Roll-On Anti-Perspirant Deodorant  We're saying goodbye to Full Speed Boost, so now's a great time to introduce your customers to the bestselling original scent, with juniper, cypress and musk.
<b>AVON CARE SUN+</b> SPF30 Moisturising Lotion, Face & Body SPF30 3-in-1 Sun Lotion and Face SPF30 Shine Control Moisturising Sun Cream		<b>AVON CARE SUN+ PROTECT</b> Moisturising Sun Cream SPF30 and Face Shine Control Sun Cream SPF30  Tell your customers about our new and improved skin-loving sun creams, with added Pro Vitamin D Technology to support their skin's natural vitamin D production.
<b>FOOT WORKS</b> Clay Mask with Lavender, Overnight treatment with Lavender and Deodorising Foot Spray with Lavender		<b>AVON CARE FOOT WORKS</b> Lavender Exfoliating Clay Mask, Lavender Hydrating Overnight Treatment and Lavender Deodorising Foot Spray  Let them know these are the same sole-soothing formulas they know and love, but with a fresh new look under the Avon Care brand!

Scan the QR code for your full guide to products we're saying goodbye to





Take your business to the next level with our **sales tools** collection.

Unless stated, contents are not included. Products available whilst stocks last.



**Tote Bag**  
**28712**  
Off-white and pink. Approx. 38cm x 40cm.  
**£5**



**Water Bottle**  
**28662**  
Pink. AS. BPA-free. Capacity approx. 700ml.  
**£8**



**Fragrance Demonstration Case**  
**28647**  
Pink. Polyester. Approx. 10cm x 13cm. Contents not included.  
**£5**



**Diary**  
Pink. Paper, PP. Approx. 21cm x 16cm x 1cm.  
**00737**  
**£5**



**Lipstick Demonstration Case**  
**28621**  
Pink and clear. PS. Approx. 8cm x 4.5cm x 6.5cm. Contents not included.  
**£5**



**Pen**  
**28720**  
Pink. Stainless steel. Approx. 14cm.  
**£4**



**Fragrance Tester Strips**  
Paper. Includes 60 strips. Booklet approx. 14cm x 5cm. Each strip approx. 12cm x 1cm.  
**07518**  
**£1.50**



**Travel Mug**  
**28670**  
Pink. PP. Approx. 18cm. Capacity approx. 500ml.  
**£7**

**Small Paper Delivery Bags**  
**PACK OF 50**  
**£1**  
Order using **92502**

**Medium Paper Delivery Bags**  
**PACK OF 50**  
**£1.25**  
Order using **92478**

**Large Paper Delivery Bags**  
**PACK OF 50**  
**£1.65**  
Order using **92486**

**Brochure Bags**  
**PACK OF 50**  
**£1.40**  
Order using **76935**

**Large Plastic Bag with Handle**  
**30p**  
**10x FOR £2.70**  
**20x FOR £5.25**  
**50x FOR £12.75**  
**100x FOR £24**  
Order using **92536**

## FREE TO ORDER

**Customer Order Slips\***  
**PACK OF 50**  
Order using **87197**

**Avon Returns Bag - Large\*\***  
Order using **90472**

**Avon Returns Bag - Small\*\***  
Order using **90480**

\*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, any extra packs will be charged at 20p.

\*\*Bronze, Silver & Gold 2 FREE Bags per order, Platinum & VIP 5 FREE Bags per order

### PERFUME & AFTERSHAVE

Woody, floral or fruity? Help them discover their new signature scent with perfume and aftershave samples.

★★★★★  
**BESTSELLER**

### BOOST SALES WITH BESTSELLERS

Share a bestseller sample in their next order to help them discover a new favourite. Look for the ★ star to spot our bestsellers.



### SINGLE SAMPLE VIALS

#### FRAGRANCE FOR HER

##### EAU DE PARFUM

**20875** Attraction For Her ★  
**15826** Far Away ★  
**15818** Far Away Glamour ★  
**15974** Far Away Rebel ★  
**15438** Today for Her ★

#### FRAGRANCE FOR HIM

##### EAU DE TOILETTE

**01248** Attraction For Him ★  
**01891** Full Speed ★  
**56275** Wild Country ★

#### FRAGRANCE FOR HER

##### PERFUME

**15685** Far Away Beyond  
**15776** Far Away Beyond The Moon

##### EAU DE PARFUM

**26880** Attraction Awaken for Her  
**59915** Attraction Closer  
**15453** Attraction Game for Her  
**01164** Attraction Intense for Her  
**19760** Avon Luck for Her  
**19513** Cherish  
**23606** Eve Become  
**24323** Eve Confidence  
**28399** Eve Prive  
**25882** Eve Truth  
**17723** Far Away Shine  
**16063** Far Away Splendoria  
**19430** Incandessence  
**19497** Incandessence Lotus  
**19422** Little Black Dress  
**19471** Little Black Dress Lace  
**04036** Lov U  
**10215** Lov U Connected  
**11353** Lov U Together  
**19547** Perceive  
**19554** Rare Gold  
**19505** Rare Pearls  
**14142** TTA Celebrate  
**09043** Everlasting  
**21113** TTA Radiance  
**26864** This Love for Her  
**16204** Tomorrow for Her  
**27235** Wonder for Her

##### EAU DE TOILETTE

**27755** Imari Corset  
**15743** Imari Free  
**14126** Imari Naturelle  
**50120** Imari Queen  
**19380** Pur Blanca  
**19398** Pur Blanca Elegance  
**19414** Pur Blanca Hope

#### FRAGRANCE FOR HIM

##### EAU DE TOILETTE

**19265** Absolute by Elite Gentleman  
**27029** Attraction Awaken for Him  
**59923** Attraction Closer  
**12856** Attraction Game for Him  
**59618** Attraction Intense for Him  
**19752** Avon Luck For Him  
**19240** Elite Gentleman  
**19232** Elite Gentleman In Black  
**21600** Elite Gentleman Quest for Him  
**27425** Black Suede  
**28811** Black Suede Charm  
**27433** Black Suede Dark  
**27409** Black Suede Real  
**27391** Black Suede Real Intense  
**27441** Black Suede Secret  
**27466** Black Suede Touch  
**70060** Full Speed Electric  
**00976** Full Speed Surfer  
**20891** Full Speed Quantum  
**19364** Individual Blue  
**19323** Musk Air  
**19356** Musk Instinct  
**19315** Musk Marine  
**22004** Musk Metropolitano  
**19372** Musk Mineralis  
**19273** Perceive For Him  
**06254** TTA Today for Him



**NEW**

PINK PEPPERCORN + PEACH

**Perfect Nonsense Peppery Peaches Eau de Parfum Tester Vial**

**14589**  
0.6ml



GIN\* + BAMBOO

**Perfect Nonsense Bamboozie Cocktail Eau de Parfum Tester Vial**

**14910**  
0.6ml



CHOCOLATE + TUBEROSE

**Perfect Nonsense Choco Tuberose Eau de Parfum Tester Vial**

**14928**  
0.6ml



spicy rush, blue sky blend, driftwood

**Full Speed Sky Jump Tester Vial**

**01867**  
0.6ml

\*Captures the essence of gin in its scent due to the presence of juniper berries, which most gins are typically distilled from. But, rest assured — there's no actual gin in it, and it's definitely not for drinking.

## MIX & MATCH

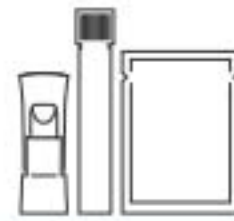
**1 FOR £0.70 | ANY 5 FOR £1.75**

\*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots Sample.

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 35-37\*



Let your customers try before they buy so they can discover their new **must-haves** and **can't-live-withouts**. It's an easy way to **drive repeat orders** and **increase your customers' spend**.



## LIPSTICK 0,6 g

## FOUNDATION 1 ml

### ★ Ultra Matte Lipstick Sample

27599 1 Au Naturelle  
17780 3 Nude Suede  
11411 6 M Marvellous Mocha  
16576 7 Coffee Date  
63701 12 Ravishing Rose  
67744 13 M Mauve Matters  
56770 14 Maiden Mauve  
56945 15 Pure Pink  
23580 17 Pink Passion  
07880 19 Blush  
24661 20 Posh Petal  
20511 21 Electric Pink  
26898 24 Power Pink  
12211 25 Peach Macaron  
17145 26 M Coral Fever  
23879 28 M Red Supreme  
21766 30 Ruby Kiss  
11429 33 Fiercely Red  
26971 36 Berry Blast  
26955 40 Ideal Lilac

### ★ Ultra Shimmer Lipstick Sample

10165 76 High Beam  
01024 77 Sparkle Nude  
01032 78 Bronze Glaze  
01255 84 Amber Embers  
01305 85 Stellar Magenta  
01297 86 Spring Bling  
01172 87 Fire Flash  
01180 88 Scarlet Starlet  
01487 90 Violet Sparks  
01495 91 Rosy Lumos

### Tinted Lip Balm - sample

00984 Bare  
20958 Nude  
21048 Papaya  
13631 Pink  
21139 Plum  
21089 Red

### ★ Ultra Creamy Lipstick Sample

23739 26 C Coral Fever  
20990 28 C Red Supreme  
14761 43 Cappuccino  
06767 44 Peachy Nude  
26260 46 Iced Coffee  
26278 47 Toffee Kiss  
25189 48 Universal Nude  
02063 52 Pinched Pink  
02394 53 Chic  
02444 54 Dusky Mauve  
02337 55 Blush Nude  
02055 56 Carnation  
22558 57 Pink Dream  
11916 58 Country Rose  
12070 59 Hibiscus  
23812 62 Pout  
12104 63 Lilac Romance  
24539 68 Red 2000  
02741 73 Wine With Everything  
02667 75 Toasted Rose

### Revival Serum Lipstick Sample

32722 Awakening Coral  
32581 Perky Peony  
32698 Refreshing Petal  
32607 Reviving Mauve  
32615 Uplifting Berry

## MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick?  
Let them try these and find their perfect match.

### NEW Serum Matte Foundation + SPF 30 Sample

57646 115P Pale Pink  
54593 120N Porcelain  
54627 125G Warm Ivory  
57117 140P Light Ivory  
19463 215P Ivory  
58685 228G Nude  
21634 230N Creamy Natural  
23705 235P Shell

### ★ PowerStay 24-Hour Foundation

59691 115P Pale Pink  
57307 120N Porcelain  
57315 125G Warm Ivory  
57331 130N Alabaster  
33068 140P Light Ivory  
57588 145P Ivory Pink  
28126 210N Light Beige  
28134 215P Ivory  
28142 220G Light Nude  
28159 225G Soft Beige  
28175 228G Nude  
28209 230N Creamy Natural  
28225 235P Shell  
28233 245N Natural Beige  
28241 250N Cream Beige  
28258 260G True Beige  
28266 310N Medium Beige  
28274 315N Pure Beige  
28282 320G Sun Beige  
28332 330P Honey Beige  
28357 340N Light Tan  
28381 345N Soft Honey  
28423 348P Toasted Praline  
28431 355G Light Caramel  
17095 410P Spice  
17152 420G Caramel  
17236 430N Deep Tan  
17384 435N Warm Deep Tan  
17483 438P Chocolate  
17517 510N Walnut  
17533 515N Bronze  
17541 520P Rich Sienna  
17558 525N Dark Cocoa  
17582 530N Maple  
17590 535P Espresso

23499 245N Natural Beige  
24976 310N Medium Beige  
27458 320G Sun Beige  
20032 330P Honey Beige  
27557 345N Soft Honey  
23135 355G Light Caramel  
57281 410P Spice  
21915 420G Caramel

### Natural Finish Foundation - sample

08904 115P Pale Pink  
54114 120N Porcelain  
54239 125G Warm Ivory  
23622 130N Alabaster  
25908 140P Light Ivory  
08169 145P Ivory Pink  
28944 210N Light Beige  
24182 215P Ivory  
26625 220G Light Nude  
17764 225G Soft Beige  
26039 228G Nude  
24133 230N Creamy Natural  
26476 235P Shell  
26484 245N Natural Beige  
03186 250N Cream Beige  
20214 260G True Beige  
24778 310N Medium Beige  
20461 315N Pure Beige  
18432 320G Sun Beige  
15313 330P Honey Beige  
24729 340N Light Tan  
24737 345N Soft Honey  
24752 348P Toasted Praline  
24786 355G Light Caramel  
24885 410P Spice  
23317 420G Caramel  
23358 430N Deep Tan  
23515 435N Warm Deep Tan  
23598 438P Chocolate  
23655 510N Walnut  
23697 515N Bronze  
23713 520P Rich Sienna  
12302 525N Dark Cocoa  
12336 530N Maple  
12385 535P Espresso

### 3-in-1 Serum Foundation Sample

25635 115P Pale Pink  
25726 120N Porcelain  
24109 125G Warm Ivory  
24364 140P Light Ivory  
24653 215P Ivory  
24687 228G Nude  
13029 230N Creamy Natural  
13094 235P Shell  
13169 245N Natural Beige  
13185 310N Medium Beige  
13193 320G Sun Beige  
24711 330P Honey Beige  
23648 345N Soft Honey  
12518 355G Light Caramel  
01990 410P Spice  
02071 420G Caramel  
02170 430N Deep Tan  
23804 435N Warm Deep Tan  
23978 510N Walnut  
23994 515N Bronze  
24067 525N Dark Cocoa  
22541 535P Espresso

## SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

## ANEW 2 ml



★ 27615  
Radiance Maximising  
Serum Sample



★ 03657  
Anew Renewal  
Power Serum  
Sample



17772  
Anew Hydrate & Plump  
Concentrate Sample

★ 19828  
Anew Reversalist Plump &  
Smooth Day Cream Sample

55863  
Anew Reversalist Plump  
& Smooth Night Cream  
Sample

★ 19836  
Anew Ultimate Firm &  
Supple Day Cream Sample

55871  
Anew Ultimate Firm &  
Supple Night Cream Sample

★ 19851  
Anew Platinum Lift & Tighten Day  
Cream Sample

55897  
Anew Platinum Lift & Tighten  
Night Cream Sample

55913  
Anew Platinum Lift and  
Tighten Lifting Serum Sample

56259  
Anew Sensitive+ Dual  
Collagen Cream Sample

56267  
Anew Sensitive+ Dual Collagen  
Eye Cream Sample

## ANEW 2 x 2 ml

19869  
Anew Platinum Lift  
& Tighten Dual Eye  
System Sample

## ANEW 2 ml



Anew Skin Renewal Power  
Plumping Shots Sample  
07286  
2ml

£0.70

\*Excluded from offer.



Anew Renewal Power  
Multi-Protection Shield  
Cream Sample  
58578  
2ml

£0.70

## ANEW TRIAL SIZES 10 ml Each £7

## TRIAL SIZES

With up to 2 weeks use, trial sizes mean customers can feel confident that a product suits their skin type. Plus they'll really start to see results. Once they've had a trial size for a few days, check back with them to see whether they're ready to purchase the full size.

19687  
Anew Platinum Lift  
& Tighten Lifting  
Serum Trial Size

27912  
Anew Renewal  
Power Multi-Protection  
Shield Cream Trial Size

★05314  
Anew Radiance  
Maximising Serum  
Trial Size

20966  
Anew Renewal Power  
Cream Trial Size

## ANEW TRIAL SIZES 15 ml Each £7



★43760  
Anew Reversalist Plump &  
Smooth Day Cream Trial Size  
51680  
Anew Reversalist Plump &  
Smooth Night Cream Trial Size



★19570  
Anew Ultimate Firm & Supple  
Day Cream Trial Size  
19588  
Anew Ultimate Firm & Supple  
Night Cream Trial Size



★19653  
Anew Platinum Lift & Tighten  
Day Cream Trial Size  
19661  
Anew Platinum Lift & Tighten  
Night Cream Trial Size

# MIX & MATCH

## 1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES  
ACROSS PAGES 35-37\*

\*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots Sample.



# OUTLET

Offers are valid whilst stocks last.

Net prices are inclusive of VAT.

Products are non-refundable and cannot be returned.

Products available are limited to this selection only.

**Care & Repair Travel Set**  
Includes:

- Cosmetics bag, approx. 14cm x 5cm x 12cm. Polyurethane
- Nail Experts 7-in-1 Nail Treatment | 10ml |
- 6 Mini Nail files in box, approx. 6cm x 5.5cm x 0.5cm
- Avon Care Hydrating Lip Balm | 4g |
- Avon Care Essential Moisturising Hand Cream with Glycerine and Almond Milk | 75ml |
- Tweezers, approx. 10 cm x 1 cm x 0.4cm, stainless steel

**58891**  
Normally £20 **£12**

**Ultra Colour Face and Body Highlighter**  
30ml | £1.83/10ml  
Normally £9.50 **£5.50**

Rose Quartz **60236**

Platinum Bronze **60251**

**Lash Genius Eye Gift Set**  
Includes:

- Lash Genius Multitask & Multiply Mascara in Blackest Black | 10ml |
- Glimmerstick Eyeliner\* in Blackest Black
- Gift box
- \*Packaging may vary.

**55723**  
Normally £13 **£7.50**

**Eye Trio Gift Set**  
Includes:

- Micellar Water | 50ml
- Glimmerstick Diamonds | 0.28g |
- Glimmerstick (Blackest Black) | 0.28g |
- Pouch

**54049**  
Normally £10 **£6**

**Hydramatic Red Lipstick Gift Set**  
Includes:

- Hydramatic Matte Lipstick in Siren Red.
- Glimmerstick Lip Liner in Ruby Shock.
- Cotton drawstring pouch.

**59980**  
Normally £12.50 **£6.50**

**1. Festive Apple & Black Cherry Multipurpose Cream**

**61929**  
400ml | £0.75/100ml  
Normally £3.75 **£3**

**2. Festive Apple & Black Cherry Hand Cream**

**61663**  
75ml | £1.33/100ml  
Normally £2 **£1**

**3. Festive Apple & Black Cherry Body Lotion**

**58974**  
400ml | £0.50/100ml  
Normally £3 **£2**

**4. Festive Apple & Black Cherry Body Wash**

**59758**  
500ml | £0.40/100ml  
Normally £3 **£2**

**5. Festive Apple & Black Cherry Body Lotion**

**63198**  
720ml | £0.42/100ml  
Normally £4.50 **£3**



**Anew Platinum Lift & Tighten Gift Set**

Set includes:

- Dual Eye System | 20ml |
- Day Cream | 15ml |
- Serum | 30ml |
- Night Cream | 15ml |
- Gift Box

**58610**  
Normally £38 **£20**

**Far Away Beyond The Moon Gift Set**

Set includes:

- FA Beyond The Moon Parfum | 50ml |
- Body Lotion | 125ml |
- Gift box

**54866**  
Normally £19 **£14**

wild cherry, Belle de Nuit, sandalwood



**Anew Wash Away The Day Gift Set**

Includes:

- Anew Micellar Water | 50ml |
- 2 Towelling wristbands. Polyester. 9cm x 5.5cm.
- Towelling headband. Polyester. 18cm x 9cm.
- Make-Up removing towel. Polyester. 39cm x 18cm.
- Cosmetics Bag. Polyester. 24cm x 14cm x 7.5cm.

**63982**  
**£10**



**TTA Celebrate For Her Gift Set**  
neroli blossom, tiare tahiti flower, cedarwood

**54783**  
Normally £19 **£14**

**Anew Spa at Home Gift Set**  
Set includes:

- Hydrate & Plump Concentrate | 30ml |
- Hydrate & Plump Water Cream | 50ml |
- Reusable Face Mask, silicone, approx. 14cm x 22cm (folded)
- Gift Box

**54940**  
Normally £25 **£16**

**Far Away Discovery Set**  
Set includes:

- 4 Purse Sprays: Far Away Original, Beyond, Glamour, Beyond The Moon | 10ml each |
- Gift box

**54882**  
Normally £24 **£14**





Blackest Black  
**57620**



Brown Black  
**57810**


**True Colour SuperShock Volume Light Mascara**  
10ml  
Normally £8.50  
**£4**



Soft Plum <b>54775</b>	Warm Flush <b>61739</b>	Russet <b>54809</b>
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**Luminous Blush**  
6.2g | £6.85/10g  
Normally £8  
**£4.25**





**Your Power Eyeshadow Trios**  
1g  
Normally £8  
**£3.25**

Lime  
**59097**

Emerald Dream <b>63917</b>	Peach Sorbet <b>63933</b>
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**Ultra Colour 60 Seconds Express Nail Enamel**  
10ml  
Normally £4.50  
**£2.45**



Thriving Taupe <b>61036</b>	Peach Protector <b>61085</b>
Soaring Scarlet <b>60780</b>	Overdrive Orchid <b>61135</b>
Rise Up Ruby <b>61028</b>	

**Power Stay Liquid Lip**  
6ml | £7.50/10ml  
Normally £10  
**£4.50**



Fearless Sapphire <b>56184</b>	Wild Malachite <b>63552</b>	Savage Jade <b>61622</b>
Bold Amethyst <b>60913</b>	Fierce Amber <b>56077</b>	Daring Citrine <b>59154</b>
Cosmic Obsession <b>56341</b>	Imperial Plum <b>54874</b>	Purple Gaze <b>60541</b>

**Glimmerstick Eyeliner**  
0.28g  
Normally £6.50  
**£2.45**



Neutral Medium Deep <b>59444</b>	Neutral Deep <b>58164</b>
Neutral Medium Tan <b>54213</b>	Neutral Fair <b>60368</b>

**Flawless Mattifying Pressed Powder**  
8g | £6.25/10g  
Normally £8.50  
**£5**



Berry Nice <b>62067</b>	Cherry Jubilee <b>62117</b>	Power Pink <b>62059</b>
Coral <b>56648</b>	In The Moment <b>61895</b>	Red Brick <b>62158</b>
Ruby Shock <b>62083</b>	Rosewine <b>59790</b>	Clear <b>56705</b>

**Glimmerstick Lip Liner**  
Normally £6.50  
**£4**



Gold  
**55764**

Cool Bronze  
**55376**

**Glimmerstick Diamond Eyeliner**  
0.35g  
Normally £6.50  
**£2.45**



115P (Pale Pink) <b>61812</b>	140P (Light Ivory) <b>63016</b>	215P (Ivory) <b>55301</b>
330P (Honey Beige) <b>55699</b>	340N (Light Tan) <b>55640</b>	410P (Spice) <b>55541</b>
510N (Walnut) <b>55384</b>		

**Power Stay Cream to Powder Foundation SPF20**  
9g | £8.33/10g  
Normally £13  
**£7.50**



**Red Hydramatic Matte & Shine Set**  
Includes:  
• Hydramatic Matte Lipstick | 3.6g |  
• Hydramatic Shine Lipstick | 3.6g |  
• Gift box  
**63263**  
Normally £16  
**£9**



Lime Icon <b>56754</b>	Lilac Power <b>62687</b>
Gold Rush <b>56903</b>	Copper Courage <b>61911</b>

**Powerstay Long Lasting Liquid Eyeliner**  
3.5ml  
Normally £9.50  
**£3.55**





wild cherry, Belle de Nuit, sandalwood

**Far Away Beyond The Moon Parfum**  
50ml | £28/100ml  
Normally £19  
**£14**



**Far Away Beyond The Moon Body Lotion**  
**55681**  
125ml | £2.40/100ml  
Normally £5.25  
**£3**



Pear, freesia and musk.

**Perceive EDP**  
**62497**  
30ml | £13.33/100ml  
Normally £8.50  
**£4**



Freesia, jasmine and vanilla musk.

**Far Away EDP**  
**62554**  
30ml | £30/100ml  
Normally £11  
**£9**

**Pink Hydramatic Matte & Shine Set**  
Includes:  
• Hydramatic Matte Lipstick in Blush | 3.6g |  
• Hydramatic Shine Lipstick in Marsala | 3.6g |  
• Gift box  
**63529**  
Normally £16  
**£9**



Bloody Mary <b>60699</b>	Brownie for Dessert <b>63743</b>
Rich Red <b>56200</b>	Nude Luxe <b>57901</b>
Successful Mauve <b>57612</b>	Royal Plum <b>55665</b>

**Ultra Colour Lip Paint Hydrating Matte**  
7ml | £5.71/10ml  
Normally £8  
**£4**



Wild cherry, Belle de Nuit flower and Australian sandalwood.

**Far Away Beyond The Moon Parfum Purse Spray**  
**60285**  
10ml  
Normally £7  
**£3**



Bergamot, rose and teakwood.

**Incandessence EDP**  
**54445**  
30ml | £15/100ml  
Normally £8.50  
**£4.50**



Honeysuckle, ylang-ylang and milkwood.

**Little Black Dress EDP**  
**62612**  
30ml | £16.67/100ml  
Normally £8.50  
**£5**





Cardamom,  
leather and  
vetiver.

**Black Suede  
Dark EDT**

**62265**  
75ml |  
£9.33/100ml  
Normally £14

**£7**



**Wild Country  
Body Spray**

**61143**  
150ml |  
£2.33/100ml  
Normally £6.25

**£3.50**



**Full Speed  
Pulse Hair &  
Body Wash**

**59006**  
250ml |  
£0.86/100ml  
Normally £5

**£2.15**



Bergamot, ylang-  
ylang and hay.

**Pur Blanca  
Sunshine  
Bloom EDT**

**63248**  
50ml |  
£9/100ml  
Normally £10

**£4.50**



**Nutra Effects  
Ageless Protecting  
Day Cream SPF30**

**58727**  
50ml | £7.50/100ml  
Normally £7.75

**£3.75**



**Anew Renewal  
Power Eye Cream**

**54080**  
15ml | £46.67/100ml  
Normally £14

**£7**

**Anew Power  
Eye Cool & Reset Gift Set**  
Set includes:

- Renewal Power Eye Cream | 15ml |
- Cooling Facial Massager, silicone, approx. 5cm diameter
- Drawstring Pouch, 100% recycled polyester, approx. 11cm x 5cm x 21cm

**58362**  
Normally £22

**£12**



**Planet Spa  
Oriental  
Awakening  
Refreshing  
Peel-Off  
Mask**

**63214**  
75ml |  
£2.67/100ml  
Normally £4

**£2**



**Clearskin  
Blackhead  
Clearing Liquid  
Extraction Strip**

**60954**  
30ml |  
£8.33/100ml  
Normally £4.25

**£2.50**



**Exfoliating  
Foot Scrub  
Coconut &  
Lime Scent**

**62042**  
75ml |  
£3.67/100ml  
Normally £4

**£2.75**



**Foot Works  
Moisturising  
Socks**  
100%  
cotton.  
1 pair in  
1 size.

**57240**  
Normally  
£5.50

**£2.20**



**Advance Techniques  
Ultimate Shine Shampoo**

**58834**  
250ml | £0.80/100ml  
Normally £3.25

**£2**

**Advance Techniques Loss Control  
Shampoo**

**54072**  
400ml | £0.75/100ml  
Normally £5.25

**£3**

**Advance Techniques Miracle  
Densifier Leave-In Treatment**

**54791**  
100ml  
Normally £5.50

**£3.25**



**Senses Essence Lavender &  
Ginger Hand Wash**

**59253**  
250ml | £0.80/100ml  
Normally £3

**£2**

**Senses Essence Lavender &  
Ginger Hand Lotion**

**57836**  
250ml | £1.10/100ml  
Normally £4.50

**£2.75**

**Senses Essence Lavender &  
Ginger Bath & Shower Elixir**

**58180**  
500ml | £0.51/100ml  
Normally £5

**£2.55**



**Avon Care Sun  
Protecting  
Bronzing Oil  
SPF15**

**60608**  
150ml | £3/100ml  
Normally £7.50

**£4.50**



**Senses Mulled  
Spice Bubble Bath**

**61416**  
250ml |  
£0.50/100ml  
Normally £1.75

**£1.25**

**Avon Care  
Coconut Oil  
Hydrating  
Hand Cream**

**62018**  
30ml |  
£3.33/100ml  
Normally £1.50

**£1**



**Cosy Cashmere  
Shower Cream**

**60921**  
250ml |  
£0.46/100ml  
Normally £1.50

**£1.15**



**Foot Works  
Winter  
Relaxing Soak**

**60681**  
100ml  
Normally £3.50

**£1.75**



**Senses  
Italian Escape  
Body Mist**

**57869**  
100ml  
Normally £2.50

**£1.75**



**Delightful  
Vanilla  
Bubble Bath**

**60640**  
250ml |  
£0.50/100ml  
Normally £1.75

**£1.25**



**Senses  
Aloha Monoi  
Bubble Bath**

**60814**  
500ml |  
£0.35/100ml  
Normally £2.50

**£1.75**



**Berries in  
Chocolate  
Bubble Bath**

**61416**  
250ml |  
£0.50/100ml  
Normally £1.75

**£1.25**



**Tropical Mexicana Shower Gel**

**56358**  
500ml | £0.30/100ml  
Normally £2.25

**£1.50**

**500ML**



**Tropical Mexicana Shower Gel**

250ml | £0.46/100ml

**55509**

**£1.15**

**250ML**

**Lama Dude  
Shower Creme**

**57984**  
250ml |  
£0.70/100ml  
Normally £2.50

**£1.75**



**1. Holiday Spirit Body Mist**

**60806**  
100ml  
Normally £3

**£2**

**3. Holiday Spirit  
Shower Gel**

**60475**  
500ml | £0.30/100ml  
Normally £2

**£1.50**



**2. Holiday Spirit Hand Soap**

**60343**  
250ml | £0.46/100ml  
Normally £1.20

**£1.15**

**4. Holiday Spirit  
Bubble Bath**

**60582**  
500ml | £0.35/100ml  
Normally £2.50

**£1.75**





lemon, rose and peony



**Floral Burst Reed Diffuser**  
Lasts up to 6 weeks.

**54205**  
Normally £16

**£9**

magnetic closure



**Lestari Bucket Bag**  
Pink. PU outer, polyester lining. Approx 13cm x 6cm x 18cm

**58487**  
Normally £14

**£8**

RFID technology protects your payment cards from data stealing



**Olive Leopard Wallet**  
Polyester, PU. Approx. 13cm x 3cm x 10.5cm.

**60905**  
Normally £8.50

**£6**



**Kids' Paint Stroke PJs**  
Pink and burgundy. 100% cotton.

5-6	<b>55160</b>
7-8	<b>61408</b>
3-4	<b>60566</b>
9-10	<b>61424</b>

Normally £15

**£10**



**Fleur Sunglasses**  
Polycarbonate frame and acrylic lenses. UV 400. Category 3 protection.

**61309**  
Normally £10

**£5**

**UV 400 protection**



**Round Unisex Sunglasses**  
Cupronickel frame, acrylic lenses and polycarbonate temple tips. Category 3, 400 UV protection.

**60152**  
Normally £10

**£5**

black



**58875**

**My Everyday Backpack**  
PU outer, polyester lining. Approx. 31cm x 31cm x 13cm. Includes replaceable button cell battery.

**£15**

stylish adjustable mesh strap and silver-tone detailing



**Harlowe Watch**  
Silver tone. Stainless steel, zinc alloy, glass, brass. Adjustable from approx. 17cm to 21cm. Includes replaceable button cell battery.

**61044**  
Normally £20

**£15**

Pink



**54155**

**FUNCTIONS INCLUDE**

- menstrual and ovulation tracking
- breathing function
- sleep data analysis
- call and message notifications

**Leora Smart Watch**  
With stainless steel buckle and silicone strap. Adjustable between approx. 17.5cm-22cm. Includes a non-replaceable, rechargeable lithium battery and USB charging cable.

**Normally £56**

**£35**



**Gold**  
**60848**

**Sunflower 2-Piece Gift Set**  
Brass, zinc, plastic, steel, titanium, aluminium. Necklace approx. 46cm + 9cm, pendant 2cm x 1.5cm. Titanium post earring, approx. 1cm.

**Normally £10**

**£4.75**

**PREMIUM QUALITY**

**PLATINUM PLATED**

**Celeste Bracelet | Jewellery | Avon UK**  
Platinum plated. Brass, cubic zirconia. Approx. 18.5cm + 2.5cm extension chain. Normally £19

**£10**

**clear**  
**57323**

**clear**  
**54197**

**champagne**  
**54288**

**champagne**  
**54429**

**Celeste Earrings**  
Platinum plated. Brass, cubic zirconia. Approx. 1cm x 1cm. Normally £18


**£10**

**ANCHORCERT: SUITABLE FOR SENSITIVE SKIN**  
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

**HOW TO ORDER DEMO PRODUCTS**  
Place orders from this Focus in Campaign 5, May 2025. You can order just 1 of each Demo product, but the good news is you can order as many samples and outlet items as you like, unless stated otherwise or as part of a free offer. You are limited to just 1 size of any clothing or footwear product ordered. Remember Demo products aren't for resale. Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out, we may offer you a substitute product of equal or greater value. All worth prices are based on normal brochure selling prices.

**THE NEED TO KNOW**

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.

 All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: [avon.co.uk](https://www.avon.co.uk).

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.
- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.



## SLEEP IN STYLE

Introduce customers to their summer sleepwear and loungewear staples; these chic Leopard Print PJs. They're soft, stylish and perfect for those who love a touch of wild in their wardrobe.

FRILLED HEM



### NEW!

#### Bright Leopard Shortie PJ

Red leopard-print and soft-trim detailing make these PJs a fab at-home fashion statement. This comfy cotton T-shirt and shorts combo perfectly balances wild style with cosy comfort.

Red. 100% cotton.

Small 8-10 **11841**  
Medium 12-14 **09431**  
Large 16-18 **18168**  
Extra Large 20-22 **07419**

Model wears Medium  
brochure price: £20

**demo: £14**

All fashion and home products are subject to availability.

### TOP TIP

Snap a pic in them and share what you love — this is an easy way to engage customers and boost sales!

### NEW!

#### Bright Leopard Short Sleeve Jogger PJ

Go wild in our Avon-exclusive print PJs. The jogger-style bottoms feature an all-over ombré print. This is echoed on the pocket of the matching short-sleeve tee. Red. 100% cotton.

Small 8-10 **12344**  
Medium 12-14 **16725**  
Large 16-18 **18333**  
Extra Large 20-22 **12989**

Model wears Small

brochure price: £24

**demo: £16.80**

MADE WITH  
**100%**  
COTTON

All fashion and home products are subject to availability.



## SLEEP ESSENTIALS

Show customers how to elevate their PJ style with these fresh, tropical print essentials available in a nightie and PJ set.

Customers are more likely to buy PJs if they **see them on a real person**. This month, boost your PJ sales by posting a photo on social media or sharing with customers via WhatsApp.

ADJUSTABLE STRAPS

### NEW!

#### Tropical Frill Strap Nightie

With adjustable straps to suit different body types and dainty frill detailing, this soft, stylish nightie is ideal for a blissful night's sleep.

Green and yellow.  
65% polyester, 35% viscose.

Small **35493**  
Medium **35527**  
Large **47555**  
Extra Large **52720**

Model wears Medium  
brochure price: £15

**demo: £10.50**

### BRIGHT NIGHTS

These cheerful PJs are made from super-soft fabric in an Avon-exclusive print.

### NEW!

#### Tropical Vest Jogger PJ

The comfy vest top and jogger bottoms with elasticated waist and leg cuffs are designed to stay in place as you snooze, while the tropical print will help you wake with a smile.

Green and yellow.  
65% polyester, 35% viscose.

Small **39172**  
Medium **73338**  
Large **73593**  
Extra Large **73643**

Model wears Small  
brochure price: £22

**demo: £15.40**



## DREAMY HAIR WRAP & TOWEL DUO

Whether your customers love to lounge or want a stylish post-shower set, this **super-soft, quick drying duo** is perfect for them.

### Dreamy Hair Wrap Towel

Pink, yellow and blue.  
Polyester. Approx.  
58cm x 22cm.

**07963**

brochure price: £7.50

**demo: £5.25**

Small/Medium

**09530**

Large/Extra Large

**10009**

### Dreamy Wrap Towel

Lilac. Polyester. S/M approx.  
140cm x 71.5cm, L/XL approx.  
150cm x 71.5cm.  
brochure price: £16

**demo: £11.20**

Small/Medium

**93294**

Large/Extra Large

**93377**

DREAMY TOWEL & HAIR WRAP TOWEL  
**DEMO: BOTH FOR £12.60**

BROCHURE PRICE: BOTH FOR £18

All fashion and home products are subject to availability.  
\*Reps are limited to one of each size.

50

### TOP TIP

Boost your sales by promoting the 2 for £16 offer in your June brochure. Perfect for customers who want to treat themselves or their loved ones.



### LESS FRIZZ, DRIES FAST

Reduce frizz with our super-soft hair wrap.

### LUXE FEEL

Made from fluffy 260gsm fabric for extra absorbency.

### PRACTICAL POUCH

Features a handy pocket that's ideal for keeping your phone safe.

## CHECK THE TIME & YOUR MAKE-UP

Let your customers know that they can **check the time and their make-up at once**. With its sleek mirror finish dial, this digital watch is a brilliant all-day accessory. Choose from a white-bronze case with a pink strap or a gold-toned case with a grey strap.

### TOP TIP

Wear when you're out delivering brochures and orders and tell customers about it to get them interested.

### 2-IN-1 WATCH & MIRROR

REFLECTIVE MIRROR DIAL



### GO GOLD

The watch also comes in a gold-tone finish.

All fashion and home products are subject to availability.



### NEW Ariel Silicone Mirror Watch

Stainless steel, zinc alloy, brass, glass, silicone. Adjustable between approx. 16cm and 22cm.  
brochure price: £15

**demo: £10.50**

- grey and gold tone
- pink and silver tone

**14654  
06718**





### WHAT'S IN YOUR BAG?

Show off this roomy backpack with a 'what's in my bag' post on socials – it's the perfect size for work or on-the-go. Adjustable straps keep the weight balanced, so your spine and shoulders will thank you!

#### My Everyday Backpack

PU outer, polyester lining.  
Approx. 29.5cm x 11.5cm x 32cm.  
brochure price: £24.50

**demo: £17.15**



### BEST FOOT FORWARD

Elegant ankle bracelets aren't just for summer – they're for all-year-round! Show customers how to wear them stacked or solo and let this trio of adjustable anklets shine with every step.



#### Remy 3-Piece Anklet Set

Gold tone. Steel, glass, brass, plastic.  
Each approx. 25cm + 2.5cm extension chain.

**08946**

brochure price: £8.50

**demo: £5.95**



## BANG ON TREND

Show customers how to make a statement with our brand new jewellery drops.

### MARINA 2-PIECE SET

Oversized gold-toned pieces are everywhere right now. Let customers know this seashell-inspired duo will give them more of a unique look.



**Marina 2-Piece Necklace & Earrings Set**  
Gold tone. Zinc, brass, aluminium, titanium.  
Earrings approx. 2cm. Necklace: 1st layer approx. 42cm + 9cm extension chain, 2nd layer approx. 51cm.

**27011**

brochure price: £11

**demo: £7.70**



### CORALINE 20-PIECE EARRING SET

Endless styles, endless looks. This set offers the perfect mix of studs, hoops and statement pieces for every occasion. Great for mixing and matching yourself or gifting.



#### Coraline 20-Piece Earrings Set

Mix of gold tone and silver tone. Stainless steel, plastic, zinc, brass, glass, aluminium.  
Earrings range from approx. 0.5cm - 2cm.

**26922**

brochure price: £12

**demo: £8.40**



**COOLMAX®**  
ALL SEASON TECHNOLOGY

Show customers how to stay cool and dry with this innovative breathable fabric. Perfect for working out or if you're just out and about.

#### WHY CHOOSE COOLMAX®?



##### QUICK-DRYING

Fast-drying for greater comfort.



##### LIGHTWEIGHT

Feather-light and super-soft fabric.



##### BREATHABLE

Draws moisture from your skin.



##### COOLMAX® Cami Top

This clever cami top wicks moisture away from your skin to keep you cool and dry.

Black. All season COOLMAX®  
59% polyester,  
32% nylon, 9% elastane.

Small 8-10	<b>46086</b>
Medium 12-14	<b>47324</b>
Large 16-18	<b>48637</b>
Extra Large 20-22	<b>48165</b>

brochure price: £16

**demo: £11.20**



##### COOLMAX® Leggings

These quick-drying and breathable leggings move with your body to keep you cool and comfortable.

A versatile, everyday essential.  
Black. All season COOLMAX®  
57% polyester, 32% nylon, 11% elastane.

Small 8-10	<b>44479</b>
Medium 12-14	<b>40204</b>
Large 16-18	<b>49361</b>
Extra Large 20-22	<b>64964</b>

brochure price: £22

**demo: £15.40**



##### COOLMAX® Cycling Shorts

Designed to flex with your body and stay put while you move, these super-soft shorts are perfect for all types of exercise.

Black. All season COOLMAX®  
59% polyester, 32% nylon,  
9% elastane.

Small 8-10	<b>41103</b>
Medium 12-14	<b>74526</b>
Large 16-18	<b>48629</b>
Extra Large 20-22	<b>48884</b>

brochure price: £14

**demo: £9.80**

All fashion and home products are subject to availability.

## EXCLUSIVE OFFER FOR YOU

Stay connected, track fitness and keep your day on point with this smart watch. Plus, the sleek charger means you're always powered up in style.

- 22 sports modes to help you stay active
- easily monitor your blood oxygen level
- full touch screen, bespoke dials and voice assistant
- IP67 water resistant
- compatible with Apple iOS 12+ and Android 6+ phones



**Magnetic Smart Watch Charger**  
Black. TPE. USB. Approx. 62cm.  
USB connector.

**43299**

normally £6.50

**demo: £4.55**



#### REP TIP

Highlight its functionality and style – perfect for your stylish, organisation-loving customers.

##### Soteria Smart Watch

With stainless steel buckle and silicone strap. Adjustable between approx. 17cm and 23.5cm. Includes a non-replaceable, rechargeable lithium battery, and USB charging cable.

normally £65

**demo: £45.50**

All fashion and home products are subject to availability.





### 20-PIECE EARRING SET

The more the merrier. Let customers know this set has everything they need for their statement and stacking needs.

**Ayla 20-Piece Earring Set**  
Gold tone and silver tone. Steel, stainless steel, plastic, zinc, brass, glass, aluminium.

**47704**  
normally £10  
**demo: £7**



### 3-PIECE JEWELLERY SET

Customers can elevate their ensembles with a beaded necklace, bracelet and hoop earring set all with gold-toned detailing.

**Daisy 3-Piece Gift Set**  
Steel, zinc, plastic, brass and nylon. Necklace 46cm + 9cm extension chain. Bracelet 19cm + 2.5cm extension chain. Earring diameter 1cm.

**47746**  
Normally £14  
**demo: £7.70**



### MOOD LAMP

Know a customer who wants more zen in their life? Tell them about our gemstone mood light to help bring the good vibes their way.

**Gemstone Mood Lamp**  
Transparent. Glass, white quartz, rose quartz. Approx 7.5cm x 7cm x 8.5 cm. Powered by USB cable (included).

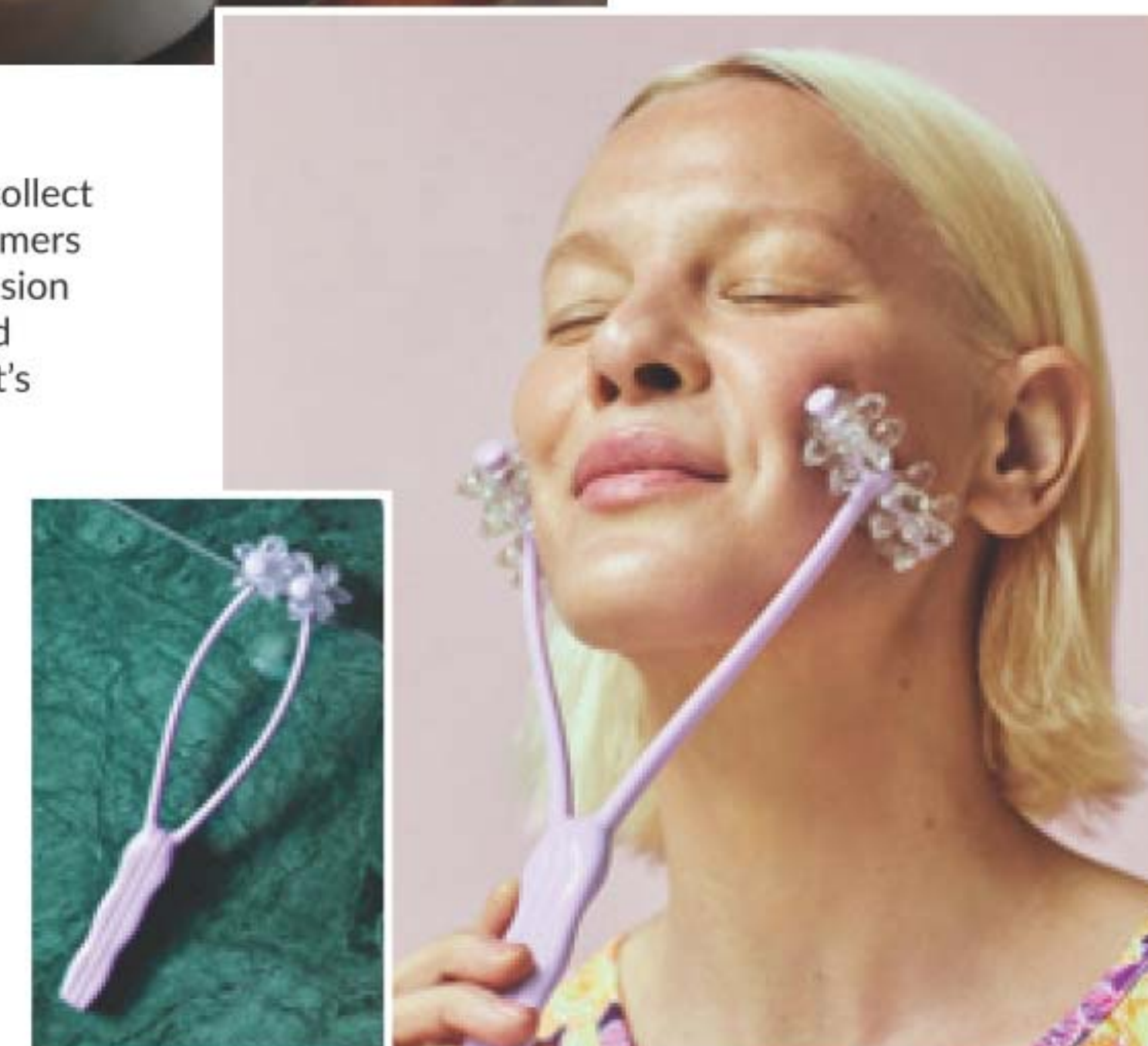
**47753**  
normally £22  
**demo: £15.40**

### FACIAL ROLLER

Tension and stress tends to collect in the face. Show your customers how they can relieve the tension in their face with this beaded roller. It's a stress buster that's easy and affordable!

**Beaded Facial Roller**  
Purple. PP, PS. Approx. 24cm x 6.5cm x 5cm.

**47787**  
normally £8  
**demo: £5.60**





## SOOTHING SCENTS

Introduce your customers to our on-the-go scent secret; aromatic fragrance oils to suit every mood, from **refreshing** and **relaxing** to **revitalising**.



**FRESH COTTON**  
green apple,  
orange blossom  
and musk

Fresh Cotton  
Fragrance Oil  
10ml.

**48199**  
brochure price: £3.50  
**demo: £2.45**  
58



**LAVENDER  
& BERGAMOT**  
eucalyptus, bergamot,  
citrus and lavender

Lavender & Bergamot  
Fragrance Oil  
10ml.

**48140**  
brochure price: £3.50  
**demo: £2.45**



**VANILLA &  
TONKA BEAN**  
vanilla, almond  
and tonka bean

Vanilla & Tonka  
Bean Fragrance Oil  
10ml.

**47845**  
brochure price: £3.50  
**demo: £2.45**



**WHITE JASMINE  
& NEROLI**  
eucalyptus, jasmine,  
gardenia and neroli

White Jasmine &  
Neroli Fragrance Oil  
10ml.

**47894**  
brochure price: £3.50  
**demo: £2.45**



**SAND LILY  
& AMBER**  
bergamot, jasmine  
and musk

Sand Lily & Amber  
Fragrance Oil  
10ml.

**48231**  
brochure price: £3.50  
**demo: £2.45**

## DIFFUSE & PURIFY IN ONE GO

Show customers how to create the **perfect ambience** in their home with our dual-mode diffuser and air purifier.

UP TO  
**99%**  
**DUST REMOVAL**  
Captures microscopic  
particles down to  
0.2 microns.

### TOP TIP

Encourage your customers to get the diffuser and air purifier with their favourite fragrance oils. It's the perfect scent combo.

**360°  
COVERAGE**

An advanced intake  
system purifies  
air, covering up  
to 4.5 sq ft.

**2-IN-1  
DUAL ACTION**

Removes particles  
and diffuses your  
favourite scent.



### Pure Aroma Diffuser & Air Purifier

White. ABS, silicone.  
Approx. 11cm x 11cm  
x 17.5cm. Powered by  
USB cable (included).  
Fragrance oil not  
included.

**47811**  
brochure price: £39  
**demo: £27.30**

All fashion and home products are subject to availability.



## YOU SOLD 1 MILLION SKIN SO SOFT BOTTLES IN 2024 – THAT'S 1 EVERY MINUTE\*

Fancy a sales glow up? Spread the word about our bestselling Skin So Soft collection with your customers – it's the go-to for everyday bodycare and summer getaways. Selling these holiday icons is an easy way to boost your long-term earnings and build customer loyalty.



### AMY'S TOP TIPS TO BOOST SALES

- 1. Share benefits:** Help your customers discover the versatility of these sprays by knowing their benefits inside out on this page, from helping with hydration to self-tanning.
- 2. Holiday icon:** These sprays are THE perfect travel companion, so let customers know they keep skin soft by the beach, the pool, you name it.
- 3. Special offers:** Build buzz and sales with WhatsApp broadcasts. Highlight discounts and set-up pre-orders before deals go live.
- 4. Always carry one:** The opportunity to sample is everywhere. Keep a bottle on you, because you never know when the moment strikes.
- 5. Chat while delivering:** If customers mention a holiday, ask 'Got your Skin So Soft ready?'.

Amy Agnew, VIP Rep & Training Ambassador

\*Based on total Skin So Soft units sold in 2024.



### SILKY MOISTURE

- fast-absorbing lightweight oil
- with argan oil and vitamin E
- leaves skin looking and feeling nourished, soft and smooth

### ENHANCE & GLOW

- self-tanning spray that gradually builds an even, sun-kissed glow
- with jojoba oil and velvet flower extract
- leaves skin so soft

### ORIGINAL

- fast-absorbing, quick-drying lightweight oil spray
- with jojoba oil and vitamin E
- leaves your skin looking and feeling nourished

**ALL 3 FOR £9**  
SAVE £9<sup>†</sup>

**set contains:**  
Skin So Soft Original Dry Oil Spray | 150ml |  
Skin So Soft Silky Moisture Nourishing Dry Oil Spray | 150ml |  
Skin So Soft Enhance & Glow Airbrush Spray | 150ml |  
**67710**

<sup>†</sup>Based on regular Brochure prices.



## HOW DOES THE SKIN SO SOFT GIVEAWAY WORK?

With every Skin So Soft bottle a customer orders, you'll get sent a holiday voucher code card with a unique code on it. When you're going to deliver their Skin So Soft order to them, just hand them the card and tell them to follow the instructions. If customers order through your online store or digital brochure, their holiday voucher code card will be sent directly to them – you won't need to do anything!

Your customer will need to go online and visit the website: <https://love-rewardshub.com/avonwinaholiday>. On this website, they'll need to enter their details and the code on the card to enter into the £10,000 holiday giveaway and receive their free £50 holiday voucher.

### BECOME A SUPER SELLER

Social media is a great way to show existing and potential customers how to use the product and its benefits. When you bring the product to life, you're more likely to boost your sales! So, how do you do become a super seller? By creating content (or using existing content from Avon ON) and sharing it across Instagram, Facebook and TikTok.

Skin So Soft is such a versatile product and we know customers use it for lots of different reasons. So, why not talk about all the different ways it can help them!

### HOW TO CREATE THE BEST CONTENT

1. Showcase the range of Skin So Soft (order your demo bundle on page 62!)
2. Talk through the benefits
3. Show how and when you use them
4. Use these hashtags in your captions:  
#ifyouknowyouknow #myskinsosofthacks #avon

\*Terms and conditions apply. Head to [shopwithmyrep.co.uk](https://shopwithmyrep.co.uk) for more information.



## EASY WAYS TO BOOST YOUR SKIN SO SOFT BUSINESS

Here are some ways in which you can boost your Skin So Soft sales and drive your business to new heights.

### USE OUR ASSETS

Head to Avon ON and use our ready-to-share Skin So Soft assets on your socials.

You can also download or screenshot these from the 'assets to share' area of Avon Academy.



### USE A DISPLAY STAND

If you're heading to a local event to boost your business, our Skin So Soft stand is a great tool for summer and beyond.



**£12.50 order using 17269**

Want this stand for FREE? Just purchase any Skin So Soft bulk buy offers between April to June. For more information, head to the 'bulk buys' section on your Rep website.

### CANVASSING CARDS\*\*\*

At just 6p per canvassing card, they're a great tool to share your business in the local community and increase your customer base. It's got everything we want to say about it on there already!



**PACK OF 100 FOR £6**  
order using **06320**

\*\*Based on total Skin So Soft units across all sizes and variations from 01.05.2024 to 31.07.2024.

\*\*\*Canvassing card image for illustrative purposes only.

**4 SOLD  
EVERY  
MINUTE\*\***

### TELL THEM TO SELL THEM

The more you tell your customers, the more they know! Let your customers know this is a holiday icon and that we sell 4 every minute.\*\* Here's three ways you can let them know:

1. Send all of your customers a personal message, especially if you know they're going on holiday soon.
2. Go LIVE on your socials and share your amazing knowledge of Skin So Soft, why you use it and the offers that are on.
3. Ask your customers who love Skin So Soft to write a short testimonial for you to share and say thanks with a few samples.

### BOOST YOUR KNOWLEDGE

Scan the QR code to brush up on your Skin So Soft knowledge at Avon Academy. You'll be able to demo with confidence in no time!





# SKIN SO SOFT HOLIDAY GIVEAWAY COMING SOON...

From June to August, our **biggest ever customer giveaway** is happening, which means **more sales for you!**

For any Skin So Soft bottle you sell (Original, Silky Moisture & Enhance and Glow) to your customers, they'll get a **£50 holiday voucher** and can enter into a giveaway to **win a £10,000 holiday**. What's not to love?!

**Check out page 62 and 63 for details.**

WIN A  
**£10,000  
HOLIDAY!**

+ FREE £50  
holiday voucher  
with EVERY  
PURCHASE\*



\*Terms and conditions apply. Head to [shopwithmyrep.co.uk](http://shopwithmyrep.co.uk) for more information.



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