

AVON

YOUR REP MAGAZINE

FOCUS

UK AUGUST 8/2025
PLACE ORDERS IN JULY 2025

NEW

16 HOURS OF
**HYDRATING CREAMY
VINYL LIP COLOUR**
FOR INSTANT BRILLIANCE*

THE DAY GOES BY. THE POWER STAYS.

*'16 hours' and 'instant brilliance' supported by a consumer study with 120 participants.



IN THIS EDITION

4 POWER STAY CREAMY VINYL LIP

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30 SAMPLES & SALES TOOLS

36 OUTLET

46 BATH & BODY

52 NOVA: FASHION & HOME

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VIP & PLATINUM
REPS40% OFF
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.

Cruelty Free
INTERNATIONAL

**AVON DOES NOT TEST
COSMETICS ON ANIMALS
ANYWHERE IN THE WORLD**

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit avonworldwide.com/responsible-business/animal-welfare.

NOTE

Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

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THIS MONTH'S TOP PICKS



**p.4 NEW POWER STAY
VINYL LIP**



**p.8
INTRODUCING: SKIN**



**p.20 BODY MISTS
FOR SUMMER**



**p.26 SNEAK PEEK:
ATTRACTION INSTINCT**

**LOVE FOCUS AND WANT TO ORDER
EXTRA COPIES?**

Use order number **96008** on your Rep website and order the quantity you'd like.*

1 for 25p | 5 for £1 | 10 for £1.50



*While stocks last. Demo rules apply. If you order additional copies, you cannot place further orders for Demo products. You can only order more than 1 of the same product for samples, sales tools and outlet products.

MAXIMISE YOUR CAMPAIGN WITH OUR HANDY CHECKLIST:

- ☐ **Build your Power Stay demo kit across pages 4-7.** Show customers how to create a look that won't budge with our new Creamy Vinyl 16 Hour Liquid Lip Colour and Power Stay staples in new shades.
- ☐ **Introducing SKIN:** Our new skincare range with staples that combine 2 products into 1, making skincare a breeze. See pages 8 - 19 for more details and your exclusive demo offers.
- ☐ **Same Tinted Moisturiser, new look:** The formula is the same, but the packaging is getting an upgrade. Protect your sales by letting customers know the formula hasn't changed. See page 10 for more info.
- ☐ **Premium beauty, without the price tag.** Continue boosting your sales in August with your **July & August flyer**, showing customers how to switch and save.
- ☐ **£10,000 holiday giveaway:** Don't forget, our biggest ever customer giveaway is still live. It's the perfect opportunity to drive Skin So Soft sales! Share with old, new and loyal customers – see page 62 for details.



REP SNEAK PEEK: INTRODUCING ATTRACTION INSTINCT FOR HIM & HER



**FOR HIM
66209**



**FOR HER
64741**

Get one **FREE DIPSTICK SAMPLE** with any full-size Beauty, Fashion and Home purchase in this Focus Magazine.**
Choose your free sample & add to your order.

**Maximum of 1 sample per Rep. Free sample offer not eligible on samples, sales tools and outlet products.

NEW: POWER STAY CREAMY VINYL LIQUID LIP

Introduce your customers to the ultimate high-impact lip must-have. It **lasts for 16 hours*** and has a gorgeous **glossy, vinyl** finish that feels as good as it looks. **No cracking, feathering or fading** – just rich, **hydrating shine** that stays put.

SHOW IT TO SELL IT

Apply it in front of your customers and show them the transfer-proof magic – just use a tissue and blot your lips on it to show them how it doesn't budge. One swipe and they'll be hooked!

*Based on a consumer study with 120 participants.



POWER STAY **16H** LIFE-PROOF LONGWEAR

Model wears Stay Put Sangria



PRECISION APPLICATOR

VIP & PLATINUM REPS

40% OFF
BROCHURE PRICE



Power Stay
Creamy Vinyl 16 Hour
Liquid Lip Colour
6ml | £9.33/10ml
brochure price: £8
demo: £5.60



STAYS PUT:
COLOUR LOCK TECHNOLOGY keeps the full coverage brilliant vinyl colour locked and looking freshly-applied for 16 hours*

*Based on consumer study with 120 participants. **Based on Clinical Efficacy Study.



STAYS BRILLIANT:
high impact creamy waterproof colour sets quickly, and won't smudge, transfer or fade, whatever your day holds



STAYS COMFORTABLE:
feels lightweight and keeps lips moisturised for 16 hours**, with jojoba, olive and pomegranate oils

	Stay Put Sangria 52977
	Prized Pink 39966
	In Charge Mauve 53520
	Magnetic Mauve 71035
	Mighty Magenta 41087
	Berry Boom 74401
	Nude Muse 63396
	Killin' It Caramel 72454
	Rustic Rebel 49403
	Successful Sepia 53538
	Ambitious Apricot 51136
	In Command Coral 52191
	Resilient Red 53645
	Rose Rule 73890
	Red Hot 50401



BUILD YOUR POWER STAY DEMO KIT

VIP & PLATINUM REPS

40% OFF
BROCHURE PRICE

Already bagged your Power Stay Creamy Vinyl Lip shades? It's time to build the ultimate Power Stay demo kit with these **long-lasting must-haves**. Upsell to customers by showing them how to create a full look.

GEL LINER



Power Stay Gel Liner
1.2g
brochure price: £6
demo: £4.20

*Based on a consumer study with 137 people.

SHADOW STICK



Power Stay Shadow Stick
1.4g
brochure price: £7.75
demo: £5.40

**Based on a consumer study with 119 women.

LIQUID LIP



Power Stay Liquid Lip
6ml
brochure price: £8
demo: £5.60

***Based on a consumer use study with 105 participants.

SNEAK PEEK:
Confident Coral
Available in
September Brochure.

Confident
Coral
59642

A close-up photograph of three young women of diverse ethnicities smiling and looking upwards. The woman on the left has freckles and a nose ring. The woman in the center has blonde hair. The woman on the right is wearing an orange top. The text 'SK!N' is overlaid in large white letters, with 'EXPERT SKINCARE, MADE EASY' in smaller white letters below it.

SK!N

EXPERT SKINCARE, MADE EASY

MEET SK!N

WHAT IS IT?

It's our newest skincare range for customers who want **great skincare in a few simple steps**.

Each product combines **two steps into one**. So, for example, you'll find a cleanser that also tones and a moisturiser that's also a serum. This range is **skincare made smarter, not harder**.

WHY WILL CUSTOMERS LOVE IT?

1. It's **less time** and **less effort** and you still get **great results**.
2. **It doesn't complicate your skincare routine** – customers will still get great results in fewer steps. After all, life's too short for complicated skincare.

WHO TO TALK TO?

Young Gen Z customers, those with **busy** lives, skincare **beginners** and anyone who wants **simple, effective skincare** – without the 10 step routine.

WHAT'S IN IT FOR YOU?

It's an **easy way to upsell to a full routine**. Each product is designed to work together, so it's easy to recommend a collection. **Better results** for them, **more sales** for you.

HOW TO SELL IT?

Speak to customers about what they're looking for and **tailor your SK!N recommendations to this**. If a customer is concerned about dull, lifeless skin – recommend the Glow collection. Check out page 18 for more tips.

SAME TINTED MOISTURISER, NEW LOOK

Let your customers know that the **tinted moisturiser** they love has got a **fresh new look**. The formula is exactly the same – **lightweight, non-greasy** and **radiance-boosting** with **SPF20**.

HOW TO SHARE WITH CUSTOMERS

- 1. Share on socials & WhatsApp:** Post a pic of the new packaging & reassure them the formula is the same.
- 2. Show them in person:** When you're delivering brochures, swatch it for them.
- 3. Make a list of your customers that love it:** Reach out to them so they're not surprised.

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



OLD PACKAGING



NEW PACKAGING!
SAME FORMULA

choose for:
SPF20 all year
round protection
Tinted Moisturiser
53462
50ml | £7.70/100ml
brochure price: £5.25
demo: £3.65



with vit E +
pomegranate
extract

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

NEW: 2-IN-1 BB CREAM & SPF15

Get **skincare protection** (SPF15) and **coverage** in one! These multi-taskers are **natural-looking** skin musts. Available in two finishes; **glow or matte**.

HOW TO SELL

These are perfect for busy customers – it's make-up and skincare in one.



VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE



GLOW BB CREAM + SPF15

ultra-light SPF15 with radiant,
longwearing coverage

choose for:
glowing, perfected, moisturised
and shine-free skin



Extra Light
09191

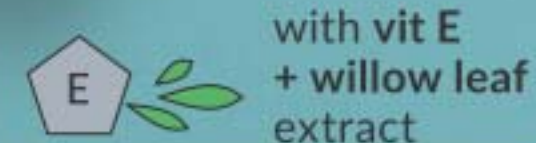


Light
07344



Medium
06411

Avon SK!N Glow BB Cream + SPF15
30ml | £12.83/100ml
brochure price: £5.50
demo: £3.85



MATTIFY BB CREAM + SPF15

lightweight SPF15 with
lasting, shine-free coverage

choose for:
matte, flawless, hydrated
and shine-free skin



Extra Light
07773



Light
03418



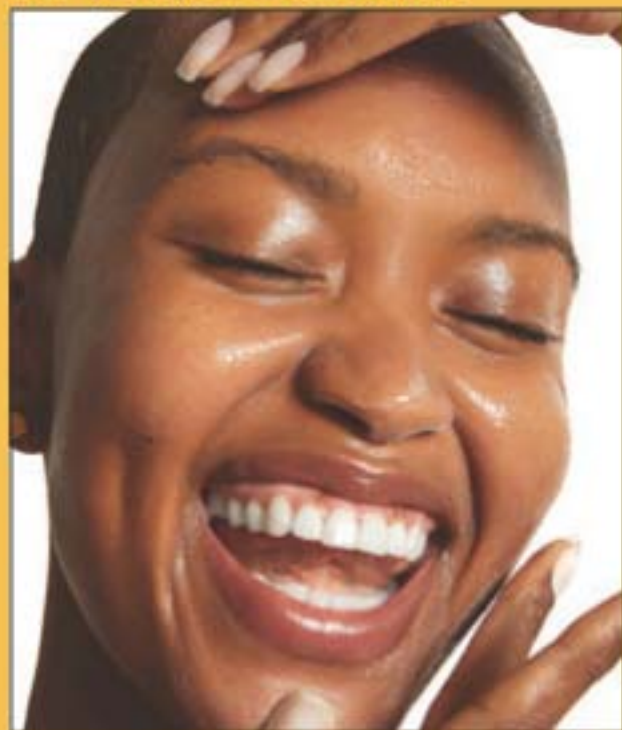
Medium
27060

Avon SK!N Mattify BB Cream + SPF15
30ml | £12.83/100ml
brochure price: £5.50
demo: £3.85

GET THAT GLOW

Show customers that **glowy-looking skin** is **easily achievable** with this trio. Tell them how to use each product and let them know the benefits. You can upsell by framing it as their easy **3-steps-to-glow routine**.

for **dull, uneven skin**



with **vit C + papaya extract**

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



2 IN 1 SERUM + CREAM

choose for: bouncy, smooth, radiant skin

53488

50ml | £7.70/100ml
brochure price: £5.50

demo: £3.85

2 IN 1 GEL CLEANSER + MAKE-UP REMOVER

preps skin like a cleanser, purifies like a make-up remover

choose for: deeply cleansed, refreshed, radiant skin

53496

200ml | £1.75/100ml
brochure price: £5

demo: £3.50

2 IN 1 GEL CLEANSER + SCRUB

exfoliates like a scrub, refreshes like a cleanser

choose for: smooth, more radiant skin

53660

150ml | £1.87/100ml
brochure price: £4

demo: £2.80

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

GENTLY SOFTEN AND SOOTHE

Soothe and protect sensitive skin with these two staples. Spread the word by filming a video showing how to use the products and chat about the benefits.

for **sensitive skin**



with **panthenol B5 + cica extract**

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE



2 IN 1 MICELLAR WATER + TONER

dissolves make-up like a micellar, balances like a toner

choose for: gently cleansed, soothed, toned skin

53793

400ml | £0.88/100ml
brochure price: £5

demo: £3.50

2 IN 1 SERUM + CREAM

lightweight like a serum, soothes like a cream

choose for: softened, replenished, sensitive skin

53686

50ml | £7.70/100ml
brochure price: £5.50

demo: £3.85

KEEP IT MATTE

Customers with **oily skin** will love this trio made to get **clear, balanced, matte skin** without the fuss. Demo the products and let them see its **instant shine-free finish**.

SHOW IT TO SELL IT

Get them to dab a little Serum + Cream onto their T-zone, so they can see how it hydrates and leaves a shine-free finish.

for oily skin



with vit E + cucumber extract

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



2 IN 1 FOAM CLEANSER + TONER

dissolves oil like a micellar, purifies like a toner
choose for: mattified, cleansed, toned skin

35857

150ml | £2.33/100ml
brochure price: £5

demo: £3.50

2 IN 1 MICELLAR WATER + TONER

refines like a toner, refreshes like a cleanser
choose for: oil-free, cleansed, toned skin

51763

400ml | £0.88/100ml
brochure price: £5

demo: £3.50

2 IN 1 SERUM + CREAM

lightweight like a serum, mattifies like a cream
choose for: shine-free oil control and hydrated skin

53991

50ml | £7.70/100ml
brochure price: £5.50

demo: £3.85

BALANCE AND CALM

These staples are infused with **calming sativa seed oil** to help **rebalance and hydrate stressed-out skin**.

TOP TIP

Speak to customers about which skincare concerns they have. If it's dry, stressed or out of balance, let them know how this collection will be perfect for balancing and calming their skin.

for irritated skin



with allantoin + cannabis sativa seed oil

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



2 IN 1 MICELLAR WATER + TONER

gently cleanses like a micellar, balances like a toner
choose for: instantly soothed, calm feeling skin

50500

400ml | £0.88/100ml
brochure price: £5

demo: £3.50

2 IN 1 SERUM + CREAM

lightweight like a serum, comforts like a cream
choose for: balanced, calm, hydrated skin

50484

50ml | £7.70/100ml
brochure price: £5.50

demo: £3.85

REVITALISE YOUR SKIN

These two staples are designed to **revitalise older skin**. Both are a **cream and serum in one**, apart from one's made for the day and the other for the night. They'll get **hydration and visible results** in an easy routine.

for mature or tired skin



with vit B3 + turmeric plant

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

2 IN 1 SERUM + CREAM

lightweight like a serum,
firms like a cream
choose for:
fresher, healthier-looking,
revitalised skin

53124

50ml | £7.70/100ml
brochure price: £5.50
demo: £3.85

2 IN 1 SERUM + GEL

lightweight like a serum,
smooths like a gel
choose for:
youthful, healthier-feeling,
hydrated skin

50591

50ml | £7.70/100ml
brochure price: £5.50
demo: £3.85

PROTECT AND PERFECT

Every customer needs these three staples; a **cleanser, SPF and lip balm**. If they don't want a complete skincare overhaul, recommend these to **add into their current routine**. It's an easy way to get them to try something new and order more.



with vit E + marula oil



VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

OIL + MICELLAR MAKE-UP REMOVER

dissolves like a make-up
remover, cleanses like
a micellar
choose for:
purified, cleansed,
nourished skin

52142

200ml | £2.28/100ml
brochure price: £6.50
demo: £4.55



2 IN 1 SUNSCREEN + CREAM

use after your
skincare for
hydrating
protection
choose for:
streak-free
SPF30 and
shine-free skin

34959

50ml | £7.70/100ml
brochure price: £5.50
demo: £3.85



2 IN 1 LIP BALM + CONDITIONER

nourishing like a balm,
with an all-weather
conditioning barrier
choose for:
nourished,
naturally soft lips

52001

4g
brochure price: £2.50
demo: £1.75



TOP TIPS & TRIAL SIZE MINIS FOR SELLING SUCCESS

Whether you're chatting to regular customers or reaching out to new ones, these tips will help you **sell smarter** and **increase your order value**.

- 1. Start the conversation:** Ask, 'Have you seen our new 2-in-1 skincare?' It combines two steps in one, so it's quicker, easier and better value! Great for time-poor customers and for those who want simple routines.
- 2. Offer a skincare consultation.** Ask a few quick questions to match them with the right range: 'Do you want a glow, matte skin, something soothing or anti-ageing care?' This helps you recommend the best routine and increases your chances of a sale.
- 3. Upsell to a routine.** Once they love one product, suggest the full collection. Say 'Want the full set? They're designed to work together for even better results.' Better results = happier customers = higher order value!

clinically tested
cruelty free
expert blends

SKIN

EXPERT SKINCARE,
MADE EASY

HOW TO USE SKIN MINIS

FREE GIFT

Give them to your loyal customers.

POST-SKINCARE CONSULTATION

After you've recommended them the right product, give them a mini to try.

USE IT AS A 'THANK YOU'

When someone places a skincare order, add a mini to say thanks. It builds loyalty and repeat sales.

FOLLOW UP

Ask them 'How did your skin feel after using it?' and recommend the full size.

**REP EXCLUSIVE
OFFER:
SKIN TRIAL
SIZE PACK**

ONLY £15

SAVE £18

Just £1.25 per mini!
order using **67942**



Pack includes: 3x Mattify Serum + Cream, 3x Balance Serum + Cream, 3x Glow Serum + Cream, 3x Gentle Micellar Water + Toner

! While
stocks last.

SAMPLES = SALES

Looking to **boost your fragrance sales**? Sampling is the easiest way to do this. Just share these **on trend scents** with them! Once a customer tries a scent, they're more likely to buy it.



BODY MIST 50 SAMPLE PACK

ONLY £9.80
SAVE £40.20*

Just 20p a sample!
order using **13078**

! While
stocks last.



VIP & PLATINUM
REPS
40% OFF**
BROCHURE PRICE

100ML

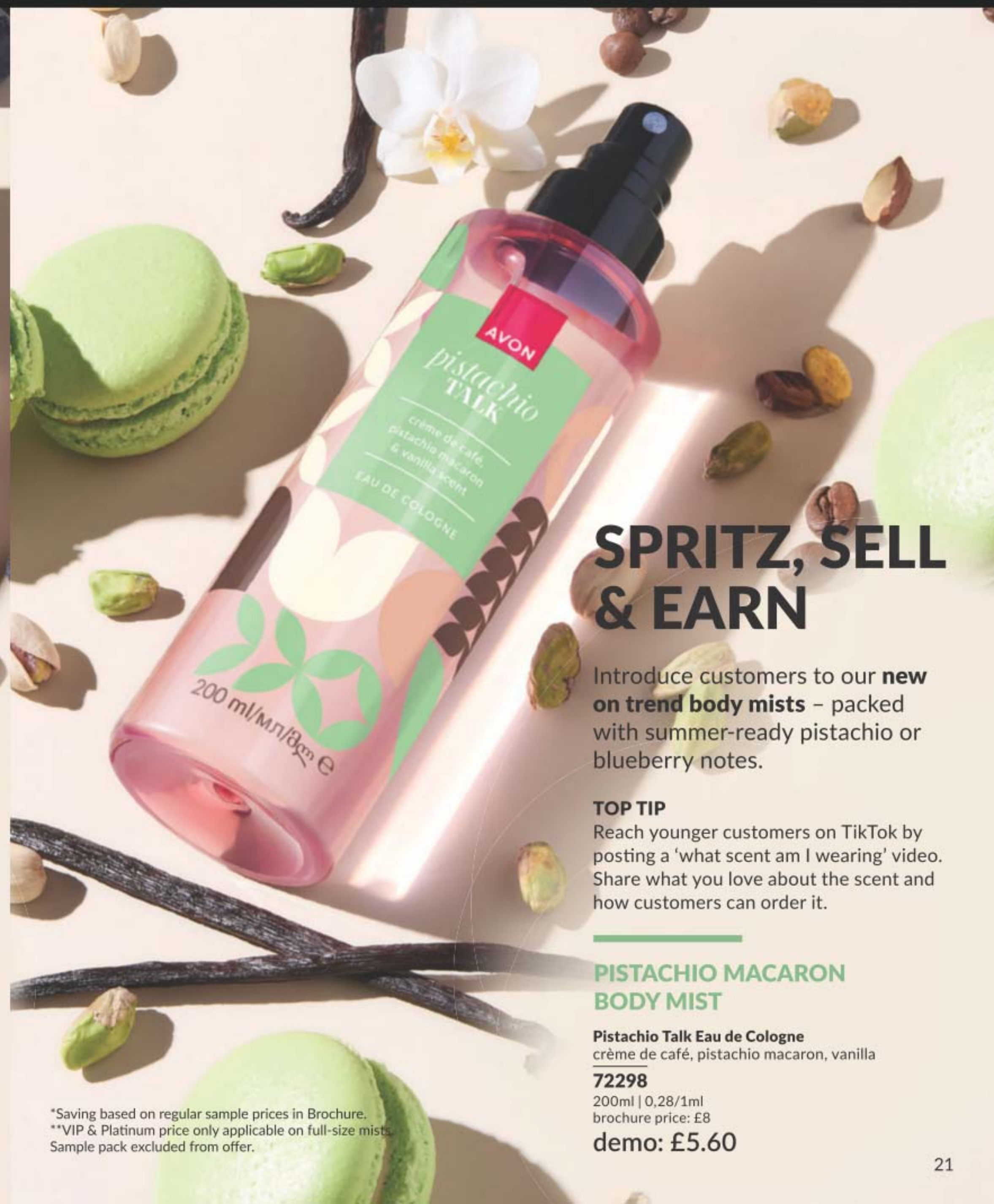
RUB HERE
TO TRY
THE
SCENT

BLUEBERRY MUFFIN BODY MIST

Blueberry Party Eau de Cologne
blueberry muffin, chocolate powder, caramel

53611
200ml | £2.80/100ml
brochure price: £8

demo: £5.60



SPRITZ, SELL & EARN

Introduce customers to our **new on trend body mists** – packed with summer-ready pistachio or blueberry notes.

TOP TIP

Reach younger customers on TikTok by posting a 'what scent am I wearing' video. Share what you love about the scent and how customers can order it.

PISTACHIO MACARON BODY MIST

Pistachio Talk Eau de Cologne
crème de café, pistachio macaron, vanilla

72298
200ml | 0,28/1ml
brochure price: £8

demo: £5.60

*Saving based on regular sample prices in Brochure.
**VIP & Platinum price only applicable on full-size mists.
Sample pack excluded from offer.

MEET MUSK RAIN

A SCENT THAT FEELS & SMELLS LIKE FRESH AIR AFTER RAIN*

Introduce customers to 'freshness in a bottle'. Musk Rain blends **zesty mandarin oil**, **earthy cedarwood** and the unique **Georgia accord** to capture the scent of clean air after rainfall.



VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE



AROMATIC



FOUGERE

Musk Rain
Eau de Toilette

53504

75ml | £10.67/100ml
brochure price: £8

demo: £5.60

*Based on a study that measured emotional response of fragrance via visual stimuli on 80 women, 20-60 years old and used measurement of neuronal activation on 3-5 subjects after smelling a fragrance.

INTRODUCING: PUR BLANCA PETAL

A DREAMY SUMMER SCENT FOR FLORAL FANS

Share with customers who love light, feminine scents. Let them try it or describe it as a soft, everyday floral – they'll fall in love at first spritz.

mandarin blossom, gardenia, silky musk essence

RUB HERE
TO TRY
THE
SCENT



VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE



FLORAL



FRUITY



MUSK

Pur Blanca Petal
Eau de Toilette
mandarin blossom,
gardenia, silky musk
essence

53579

50ml | £16/100ml
brochure price: £8

demo: £5.60

SCENTS OF SUMMER: PLUM, OUD & PURE SPLENDOUR

Your customers love the bestselling Far Away fragrance brand. Boost your sales this month, by letting them know that this scent features luxurious oud and tell them the price, so they can see how good of an offer it is.



FLORAL



ORIENTAL



WOODY

PERFUME & BODY LOTION SET

set contains:

- Far Away Splendoria Eau de Parfum | 50ml |
- Far Away Splendoria Body Lotion | 125ml |

93096

brochure price: £18

demo: £12.60

SCENTS OF SUMMER: PEAR & FREESIA

Post a pic of this floral fragrance trio set on socials and highlight the saving. Featuring a full size EDP, a purse spray and a roll-on deodorant, this is a set for home and on-the-go.



FLORAL

PERCEIVE TRIO

set contains:

- Perceive EDP | 50ml |
- Perceive Purse Spray | 10ml |
- Perceive Roll-On Anti-Perspirant Deodorant | 50ml |

68460

brochure price: £18.50

demo: £12.95

VIP & PLATINUM
REPS

40% OFF*
BROCHURE PRICE

*ACROSS PAGES 24 & 25



ON-THE-GO PURSE SPRAYS

From handbag to desk drawer, these mini fragrances are ideal for topping up their scent anytime, anywhere.



Purse spray

1. Eve Privé	53652	Eve Become	70219	TTA Everlasting	72306
2. Far Away Beyond The Moon	29462	Eve Confidence	51003	TTA Radiance	53454
3. Perceive	51714	Eve Truth	50377	This Love	53249
4. Incandessence	53330	Far Away	29264	Today	51532
5. Eve One	53447	Far Away Beyond	29439	Tomorrow	51755
6. Wonder	71761	Far Away Glamour	29470	10ml	
Attraction for Her	51730	Far Away Rebel	53397	brochure price: £5.50	
Attraction Awaken for Her	52811	Far Away Shine	29496		
Attraction Closer	53363	Far Away Splendoria	53348		
Attraction Game for Her	53629	Little Black Dress	51664		

AMPLIFY YOUR ATTRACTION SALES WITH OUR TOP TIPS

WEAR IT, SHARE IT, SELL IT

Spritz your fave Attraction scent every day, especially before going out. When they ask, share what you're wearing and offer them a sample.

BUILD A FRAGRANCE WARDROBE

Encourage customers to buy more than one. Suggest they create a 'scent wardrobe' for every mood or moment, day, night, date night or work. One customer = multiple sales.

HOST A FRAGRANCE PARTY

Invite a few loyal customers to a small try-on party. Let them try, compare and find their new signature scent. It's social selling made simple.

SAMPLE & FOLLOW UP

Offer all customers a few samples, then follow up to get their thoughts and encourage them to place a full-size order.

SPRITZ & SNAP FOR SOCIALS

Create a social buzz by sharing a quick 'fragrance of the day' post. Share the notes to bring the scent to life.

NEW: ATTRACTION INSTINCT

Your customers love Attraction and **this September** we're launching two new scents for Him and Her: Attraction Instinct. Create a buzz ahead of September with these samples.

60 SAMPLES

JUST £12.50

SAVE £47.50*

Just 21p per sample!

order using **28043**

WHAT'S IN IT FOR ME?

60 samples could lead to 16 full-size fragrance sales.**

If you're a Silver Rep, that's an EXTRA £54 in earnings.***

FOR HER



FOR HIM



ATTRACTION COLLECTION PACK OF 60 SAMPLES

Includes: 60x samples in total

10x Attraction Instinct For Her, 10x Attraction For Her, 10x Attraction Closer For Her, 10x Attraction Instinct For Him, 10x Attraction For Him & 10x Attraction Closer For Him Dipstick on Card Samples.

Attraction Instinct Purse Spray For Her

25965

10ml | 3.85/1ml
brochure price: £5.50

demo: £3.85



*Saving based on regular sample prices in Brochure. **Based on internal analytics. ***Earnings based on regular Attraction priced at £17.

DARE TO FEEL ATTRACTION INSTINCT

our biggest fragrance launch this season

Discover the bold new duo of Attraction Instinct fragrances, infused with **red-hot aphrodisiac notes** that make you ready to act on your instincts and seize the moment.

LASTS ALL DAY*

FOR HIM

A provocative woody-spicy scent with aphrodisiac **red chilli peppers** that turn up the heat.

*Tested & proven to last up to 8 hours.

PICK SAMPLES TO DEMONSTRATE TO YOUR CUSTOMERS

For male sampling, reach men directly or via your female customers.

Attraction Instinct
For Him Tester Vial

26005

0.6ml
Normally £1

£0.70

Attraction Instinct
For Her Tester Vial

26047

0.6ml
Normally £1

£0.70

73% confirm Attraction Instinct's quality is excellent**

**Based on blind test study in Romania with 120 female and male respondents each.

RUB HERE
TO TRY
THE
SCENT

FOR HER

A bold, tempting, ambery-floral scent with aphrodisiac **red orchid** - a symbol of vibrant femininity that captivates.

★★★★★
BESTSELLER

The icons. The heroes.
The Avon products that sell more than any others.

Help your customers find their new favourite by sharing a **bestseller sample** in their next order. Look out for the star ★ that signifies a **bestseller!**



SINGLE SAMPLE VIALS

0,6 ml | 7500,00/1L | 7500,00/1L

FRAGRANCE FOR HER

EAU DE PARFUM

20875 Attraction For Her ★
66845 Far Away ★
50575 Far Away Glamour ★
47274 Far Away Rebel ★
15438 Today for Her ★

FRAGRANCE FOR HIM

EAU DE TOILETTE

01248 Attraction For Him ★
32193 Full Speed ★
56275 Wild Country ★

FRAGRANCE FOR HER PERFUME

73429 Far Away Beyond
36087 Far Away Beyond The Moon

EAU DE PARFUM

26880 Attraction Awaken for Her
59915 Attraction Closer
15453 Attraction Game
01164 Attraction Intense for Her
19760 Avon Luck for Her
19513 Cherish
30924 Eve Become
29686 Eve Confidence
37739 Eve One
29413 Eve Prive
29298 Eve Truth
51326 Far Away Shine
38364 Far Away Splendoria
19430 Incandessence
19497 Incandessence Lotus
19422 Little Black Dress
19471 Little Black Dress Lace
04036 Lov U
10215 Lov U Connected
11353 Lov U Together
19547 Perceive
14928 Perfect Nonsense Choco Tuberose
14910 Perfect Nonsense Bamboozie Cocktail
14589 Perfect Nonsense Peppery Peaches
19554 Rare Gold
19505 Rare Pearls
14142 TTA Celebrate
29058 Everlasting
21113 TTA Radiance
26864 This Love for Her
16204 Tomorrow for Her
27235 Wonder for Her

EAU DE TOILETTE

27755 Imari Corset
15743 Imari Free
14126 Imari Naturelle
50120 Imari Queen
19380 Pur Blanca
19398 Pur Blanca Elegance
19414 Pur Blanca Hope

NEW



blueberry muffin, chocolate powder, caramel

Blueberry Party Tester Vial

00307

0.6ml
Normally £1



crème de café, pistachio macaron, vanilla

Pistachio Talk Tester Vial

02832

0.6ml
Normally £1



mandarin blossom, gardenia, silky musk essence

Pur Blanca Petal Tester Vial

02139

0.6ml
Normally £1



Geogaia™ accord, mandarin oil, cedarwood

Musk Rain Tester Vial

11056

0.6ml
Normally £1

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 30-33*

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shot Sample.

Let your customers try before they buy so they can discover their new **must-haves** and **can't-live-withouts**. It's an easy way to **drive repeat orders** and **increase your customers' spend**.



MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try before they buy.

LIPSTICK 0,6 g



★ Ultra Matte Lipstick Sample

- 27599 1 Au Naturele
- 17780 3 Nude Suede
- 11411 6 M Marvellous Mocha
- 16576 7 Coffee Date
- 63701 12 Ravishing Rose
- 67744 13 M Mauve Matters
- 56770 14 Maiden Mauve
- 56945 15 Pure Pink
- 23580 17 Pink Passion
- 07880 19 Blush
- 24661 20 Posh Petal
- 20511 21 Electric Pink
- 26898 24 Power Pink
- 12211 25 Peach Macaron
- 17145 26 M Coral Fever
- 23879 28 M Red Supreme
- 21766 30 Ruby Kiss
- 11429 33 Fiercely Red
- 26971 36 Berry Blast
- 26955 40 Ideal Lilac



★ Ultra Shimmer Lipstick Sample

- 10165 76 High Beam
- 01024 77 Sparkle Nude
- 01032 78 Bronze Glaze
- 01255 84 Amber Embers
- 01305 85 Stellar Magenta
- 01297 86 Spring Bling
- 01172 87 Fire Flash
- 01180 88 Scarlet Starlet
- 01487 90 Violet Sparks
- 01495 91 Rosy Lumos



★ Ultra Creamy Lipstick Sample

- 23739 26 C Coral Fever
- 20990 28 C Red Supreme
- 14761 43 Cappuccino
- 06767 44 Peachy Nude
- 26260 46 Iced Coffee
- 26278 47 Toffee Kiss
- 25189 48 Universal Nude
- 02063 52 Pinched Pink
- 02394 53 Chic
- 02444 54 Dusky Mauve
- 02337 55 Blush Nude
- 02055 56 Carnation
- 22558 57 Pink Dream
- 11916 58 Country Rose
- 12070 59 Hibiscus
- 23812 62 Pout
- 12104 63 Lilac Romance
- 24539 68 Red 2000
- 02741 73 Wine With Everything
- 02667 75 Toasted Rose



Tinted Lip Balm Sample

- 00059 Bare
- 04671 Nude
- 06163 Papaya
- 07385 Pink
- 05744 Plum
- 05892 Red

FOUNDATION 1 ml



Serum Matte Foundation + SPF 30 Sample

- 57646 115P Pale Pink
- 54593 120N Porcelain
- 54627 125G Warm Ivory
- 57117 140P Light Ivory
- 19463 215P Ivory
- 58685 228G Nude
- 21634 230N Creamy Natural
- 23705 235P Shell



★ PowerStay 24-Hour Foundation

- 59691 115P Pale Pink
- 57307 120N Porcelain
- 57315 125G Warm Ivory
- 57331 130N Alabaster
- 33068 140P Light Ivory
- 57588 145P Ivory Pink
- 28126 210N Light Beige
- 28134 215P Ivory
- 28142 220G Light Nude
- 28159 225G Soft Beige
- 28175 228G Nude
- 28209 230N Creamy Natural
- 28225 235P Shell
- 28233 245N Natural Beige
- 28241 250N Cream Beige
- 28258 260G True Beige
- 28266 310N Medium Beige
- 28274 315N Pure Beige
- 28282 320G Sun Beige
- 28332 330P Honey Beige
- 28357 340N Light Tan
- 28381 345N Soft Honey
- 28423 348P Toasted Praline
- 28431 355G Light Caramel
- 17095 410P Spice
- 17152 420G Caramel
- 17236 430N Deep Tan
- 17384 435N Warm Deep Tan
- 17483 438P Chocolate
- 17517 510N Walnut
- 17533 515N Bronze
- 17541 520P Rich Sienna
- 17558 525N Dark Cocoa
- 17582 530N Maple
- 17590 535P Espresso

- 23499 245N Natural Beige
- 24976 310N Medium Beige
- 27458 320G Sun Beige
- 20032 330P Honey Beige
- 27557 345N Soft Honey
- 23135 355G Light Caramel
- 57281 410P Spice
- 21915 420G Caramel



Flawless Match Natural Finish Foundation Sample

- 08904 115P Pale Pink
- 54114 120N Porcelain
- 54239 125G Warm Ivory
- 23622 130N Alabaster
- 25908 140P Light Ivory
- 08169 145P Ivory Pink
- 28944 210N Light Beige
- 24182 215P Ivory
- 26625 220G Light Nude
- 17764 225G Soft Beige
- 26039 228G Nude
- 24133 230N Creamy Natural
- 26476 235P Shell
- 26484 245N Natural Beige
- 03186 250N Cream Beige
- 20214 260G True Beige
- 24778 310N Medium Beige
- 20461 315N Pure Beige
- 18432 320G Sun Beige
- 15313 330P Honey Beige
- 24729 340N Light Tan
- 24737 345N Soft Honey
- 24752 348P Toasted Praline
- 24786 355G Light Caramel
- 24885 410P Spice
- 23317 420G Caramel
- 23358 430N Deep Tan
- 23515 435N Warm Deep Tan
- 23598 438P Chocolate
- 23655 510N Walnut
- 23697 515N Bronze
- 23713 520P Rich Sienna
- 12302 525N Dark Cocoa
- 12336 530N Maple
- 12385 535P Espresso



Make-Up + Care Serum Foundation - sample

- 25635 115P Pale Pink
- 25726 120N Porcelain
- 24109 125G Warm Ivory
- 24364 140P Light Ivory
- 24653 215P Ivory
- 24687 228G Nude
- 13029 230N Creamy Natural
- 13094 235P Shell
- 13169 245N Natural Beige
- 13185 310N Medium Beige
- 13193 320G Sun Beige
- 24711 330P Honey Beige
- 23648 345N Soft Honey
- 12518 355G Light Caramel
- 01990 410P Spice
- 02071 420G Caramel
- 02170 430N Deep Tan
- 23804 435N Warm Deep Tan
- 23978 510N Walnut
- 23994 515N Bronze
- 24067 525N Dark Cocoa
- 22541 535P Espresso

SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

ANEW 2 ml



★ 40014 Anew Reversalist Plump & Smooth Day Cream Sample



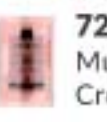
★ 70128 Anew Platinum Lift & Tighten Day Cream Sample



★ 70110 Anew Ultimate Firm & Supple Day Cream Sample



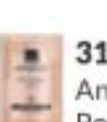
★ 70037 Anew Skin Renewal Power Serum Sample



★ 72694 Anew Multi-Protection Shield Cream Sample



★ 55889 Anew Skin Renewal Power Eye Cream Sample



★ 31633 Anew Skin Renewal Power Cream Sample



★ 55863 Anew Reversalist Plump & Smooth Night Cream Sample



★ 55871 Anew Ultimate Firm & Supple Night Cream Sample



★ 55897 Anew Platinum Lift & Tighten Night Cream Sample



★ 55913 Anew Platinum Lift and Tighten Lifting Serum Sample



★ 56259 Anew Sensitive+ Dual Collagen Cream Sample



★ 56267 Anew Sensitive+ Dual Collagen Eye Cream Sample

ANEW 2 x 2 ml



★ 39040 Anew Platinum Lift & Tighten Dual Eye System Sample



★ 27615 Anew Radiance Maximising Serum Sample



★ 08680 Anew Radiance Maximising Dark Circle Correcting Eye Cream Sample



★ 22822 Anew Radiance Maximising Lightweight Cream Sample



★ 55186 Anew Radiance Maximising Micro Dermabrasion Sample



★ 17772 Anew Hydrate & Plump Concentrate Sample



★ 57000 Anew Hydrate & Plump 10 Minute Mask Sample



★ 17798 Anew Hydrating Overnight Mask Sample



★ 17806 Anew Hydrate & Plump Water Cream Sample



★ 54742 Anew Even Texture & Tone Day Cream Sample



★ 55053 Anew Even Texture & Tone Serum Sample



★ 05710 Anew Smoothing Serum Sample

ANEW 2 ml

£0.70

1 sachet = 1 plumping shot

Anew Skin Renewal Power Plumping Shots Sample

07286

2ml Normally £1

*Excluded from offer.

ANEW TRIAL SIZES

each £7

10ml

TRIAL SIZES

With up to 2 weeks use, trial sizes mean customers can feel confident that a product suits their skin type. Plus they'll really start to see results. Once they've had a trial size for a few days, check back with them to see whether they're ready to purchase the full size.



34769

Anew Skin Renewal Power Cream Trial Size



★ 35477

Anew Radiance Maximising Serum Trial Size



19687

Anew Platinum Lift & Tighten Lifting Serum Trial Size

ANEW TRIAL SIZES

each £7



19570

Ultimate Firm & Supple Day Cream Trial Size



19588

Ultimate Firm & Supple Night Cream Trial Size



51680

Reversalist Plump & Smooth Night Cream Trial Size



43760

Reversalist Plump & Smooth Day Cream Trial Size



19661

Platinum Lift & Tighten Night Cream Trial Size



19653

Platinum Lift & Tighten Day Cream Trial Size

MIX & MATCH

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shot Sample.

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 30-33*

Take your business to the next level with our sales tools collection.

Unless stated, contents are not included. Products available while stocks last.



Fragrance Demonstration Case
28647
Pink. Polyester. Approx. 10cm x 13cm. Contents not included.
£5



Pen
28720
Pink. Stainless steel. Approx. 14cm.
£4




Tote Bag
28712
Off-white and pink. Approx. 38cm x 40cm.
£5



Diary
Pink. Paper, PP. Approx. 21cm x 16cm x 1cm.
00737
£5



Fragrance Tester Strips
Paper. Includes 60 strips. Booklet approx. 14cm x 5cm. Each strip approx. 12cm x 1cm.
07518
£1.50



Water Bottle
28662
Pink. AS. BPA-free. Capacity approx. 700ml.
£8



Lipstick Demonstration Case
28621
Pink and clear. PS. Approx. 8cm x 4.5cm x 6.5cm. Contents not included.
£5



Travel Mug
28670
Pink. PP. Approx. 18cm. Capacity approx. 500ml.
£7

Small Paper Delivery Bags
PACK OF 50
£1
Order using **92502**

Medium Paper Delivery Bags
PACK OF 50
£1.25
Order using **92478**

Large Paper Delivery Bags
PACK OF 50
£1.65
Order using **92486**

Brochure Bags
PACK OF 50
£1.40
Order using **76935**

Large Plastic Bag with Handle
30p
10x FOR £2.70
20x FOR £5.25
50x FOR £12.75
100x FOR £24
Order using **92536**

FREE TO ORDER

Customer Order Slips*
PACK OF 50
Order using **87197**

*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, any extra packs will be charged at 20p.

going, going GONE

Exciting and innovative products? You and your customers love them! But, keeping things fresh means that sometimes we have to say farewell to some of our older products to make way for the new kids on the block.

Read on for a selection of products we're saying goodbye to (so you and your customers can stock up before they're gone!). They'll be available for the last time on regular sales in your July Brochure, and if you're lucky, you might find them at a later date in our outlet whilst stocks last.

Want the full list? Simply scan this QR code where you'll find it all online.



last chance to buy in C7'25		perfect equivalent	main benefits
Musk Mineralis Eau de Toilette 	→		Musk Marine Eau de Toilette If your customers like the fougère, watery scent of Musk Mineralis, they'll love the aroma of Musk Marine, with fresh mint, lavender and aromatic cardamom.
Musk Instinct Eau de Toilette 	→		Musk Air Eau de Toilette It's time to say goodbye to Musk Instinct and introduce your customers to the aromatic, fresh scent of Musk Air, bursting with ginger, sandalwood and geranium.
Nutra Effects Matte BB Cream and Radiance BB Cream 	→		SKIN BB Cream + SPF15 Mattify and BB Cream + SPF15 Glow If they were fans of our Nutra Effects BB Creams, let them know they'll love these hybrid formulas just as much, with their choice of mattifying or glowing perfection.
Nutra Effects Radiance Micellar Gel Cleanser, Nourish Oil-Infused Micellar Water, Matte Fluffy Foam Cleanser, Soothe Micellar Scrub, Soothe Micellar Water and Matte Micellar Water 	→		SKIN Glow Gel Cleanser + Make-Up Remover, Oil + Micellar Make-Up Remover, Mattify Foam Cleanser + Toner, Glow Gel Cleanser + Scrub, Gentle Micellar Water + Toner, Mattify Micellar Water + Toner No matter their preferred cleansing format, your customers will find a new favourite in our new SKIN brand, with 2-in-1 formulas that are easy to choose and easy to use.
Cannabis Sativa Seed Oil Nourish & Calm Lip Balm and Cleanse & Calm Micellar Water 	→		SKIN Lip Balm + Conditioner and Balance Micellar Water + Toner With new hybrid formulas that do 2 jobs in 1, your customers will love these even more! Be sure to tell them all about our new SKIN brand.

OUTLET

Offers are valid while stocks last.

Net prices are inclusive of VAT.

Products are non-refundable and cannot be returned.

Products available are limited to this selection only.



watermelon, clary sage, bubble tea

1

2

3

lemon, fruity bubble gum, pink sugar

whipped cream, toffee, sandalwood

Eau de Cologne
1. Joyful
2. Delightful
3. Blissful
200ml | £2.50/100ml
Normally £10
£5

58750
57703
56606



Anew Platinum Lift & Tighten Gift Set

Set includes:

- Dual Eye System | 20ml |
- Day Cream | 15ml |
- Serum | 30ml |
- Night Cream | 15ml |
- Gift Box

58610

Normally £38

£25

Sun Kissed Sunsets Bubble Bath
60756
1000ml
Normally £3.25
£2.25

Sun Kissed Sunsets Bubble Bath
60111
500ml | £0.35/100ml
Normally £2.50
£1.75



Care & Repair Travel Set

Includes:

- Cosmetics bag, approx. 14cm x 5cm x 12cm. Polyurethane
- Nail Experts 7-in-1 Nail Treatment | 10 ml |
- 6 Mini Nail files in box, approx. 6cm x 5.5cm x 0.5cm
- Avon Care Hydrating Lip Balm | 4 g |
- Avon Care Essential Moisturising Hand Cream with Glycerine and Almond Milk | 75 ml |
- Tweezers, approx. 10 cm x 1 cm x 0.4cm, stainless steel

58891

Normally £20

£15



Your Power Eyeshadow Trios
1g
Normally £8
£3.25

Lime
59097



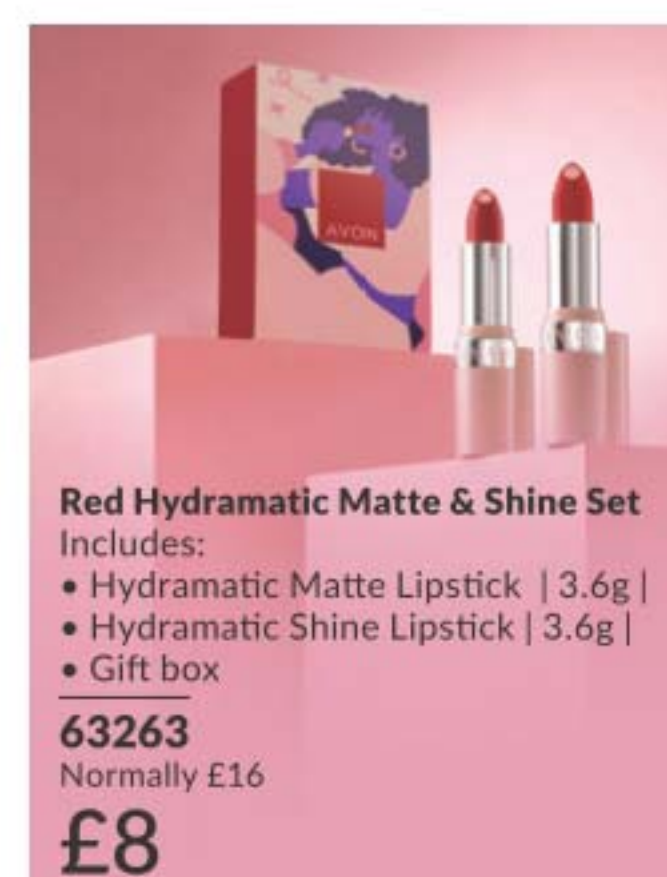
Powerstay Long Lasting Liquid Eyeliner
3.5ml
Normally £9.50
£3.55

Gold Rush



Blackest Black
57620

True Colour SuperShock Volume Light Mascara
10ml
Normally £8.50
£4



Red Hydramatic Matte & Shine Set
Includes:
• Hydramatic Matte Lipstick | 3.6g |
• Hydramatic Shine Lipstick | 3.6g |
• Gift box
63263
Normally £16
£8

Neutral Medium Deep
59444

Neutral Deep
58164

Flawless Mattifying Pressed Powder
8g | £6.25/10g
Normally £9
£5



Clear **56705**
Berry Nice **62067**
Red Brick **62158**
Ruby Shock **62083**
Power Pink **62059**
Coral **56648**
In The Moment **61895**
Rosewine **59790**



Glimmerstick Lip Liner
0.35g
Normally £6.50
£4

Peach Sorbet
63933

Ultra Colour 60 Seconds Express Nail Enamel
10ml
Normally £4.50
£2.45



Make-Up Brush Saver
6-piece set. Peach.
Includes brush holder, approx. 6.5cm x 19cm, angled blush brush, dual ended eyeshadow brush, precision powder brush, eyebrow duo brush and all-over face brush. Cardboard, PU, PBT, aluminium, PS.
55269
Normally £20
£12



Brownie for Dessert
63743

Ultra Colour Lip Paint Hydrating Matte
7ml | £5/10ml
Normally £8
£3.50



Rich Red
56200

Nude Luxe
57901

Ultra Matte Lipstick
3.6g
Normally £8.50
£4.50



Ivory **61606**
Nude **61275**
Shell **61630**
Natural Beige **60442**

Anew Age-Transforming Foundation
30ml | £3.30/10ml
Normally £16
£9.90



Hope Cosmetic Bag
Silver colour. PU outer, polyester lining. Approx. 20cm x 8cm x 14cm.
55392
Normally £12
£6.50

Russet
54809

Luminous Blush
6.2g | £6.85/10g
Normally £8
£4.25



Marvellous Mocha
59055

Blush
58370

Posh Petal
54817

Ultra Matte Lipstick
3.6g
Normally £8.50
£3.50



Posh Petal



Frostiest Mauve

Ultra Creamy Lipstick
3.6g
Normally £8.50
£3.50

Cappuccino
56853

Frostiest Mauve
58198



Eye Trio Gift Set
Includes:
• Micellar Water | 50ml
• Glimmerstick Diamonds | 0.28g |
• Glimmerstick (Blackest Black) | 0.28g |
• Pouch
54049
Normally £10
£5.50

**Exfoliating Foot Scrub
Coconut & Lime Scent**

62042
75ml | £3.33/100ml
Normally £4
£2.50



**Senses Essence Room
Spray Set**

- Set includes:
- Lemongrass & Coconut Room Spray | 100 ml |
 - Geranium Leaf & Orange Room Spray | 100 ml |
 - Gift Box

61432
Normally £7
£5



**Clearskin Blemish
Clearing Bubble
Cleanser**

60798
150ml |
£1.93/100ml
Normally £4.75
£2.90



**Clearskin
Blackhead
Clearing Liquid
Extraction Strip**

60954
30ml |
£8.33/100ml
Normally £4.25
£2.50



**Jasmine Scent Shimmering
Body Lotion**

62588
720ml | £0.45/100ml
Normally £4.50
£3.25



**Jasmine Scent Soothing
Hand Cream**

63065
75ml | £1.67/100ml
Normally £2
£1.25

**Planet Spa Get Handy
Gift Set**

- Set includes:
- Planet Spa Aromatherapy Hand Cream | 30ml |
 - Planet Spa Blissfully Nourishing Hand Cream | 30ml |
 - Reusable Gift Pouch: 100% recycled polyester, approx. 12cm x 4cm x 17cm.

60046
Normally £9
£5.50



**Senses Apple
Pie Bubble Bath**

59998
250ml | £0.60/100ml
Normally £1.75
£1.50



**Clearskin
Blemish
Clearing
Patches**

60228
12 pc. |
£22.50/100 pc.
Normally £4.50
£2.70



**Planet Spa
Oriental
Awakening
Refreshing
Peel-Off Mask**

63214
75ml |
£2.67/100ml
Normally £4
£2



**Holiday Spirit
Body Mist**

60806
100ml
Normally £3
£1.75



**Holiday Spirit
Shower Gel**

61333
250ml |
£0.46/100ml
Normally £1.25
£1.15

**Festive
Gingerbread
Liquid Soap**

60459
250ml |
£0.46/100ml
Normally £1.50
£1.15

**Festive
Gingerbread
Shower Cream**

56192
250ml |
£0.46/100ml
Normally £1.50
£1.15



**Cosy Cashmere
Body Mist**

60244
100ml
Normally £3.50
£2.25

**Cosy Cashmere
Hand Wash**

60632
250ml |
£0.50/100ml
Normally £1.75
£1.25



**Avon Care
Avocado Oil
Replenishing
Hand Cream**

60004
30ml |
£3.33/100ml
Normally £1.50
£1



**Berries in
Chocolate
Body Lotion**

61788
150ml |
£1/100ml
Normally £2.25
£1.50



**Foot Works
Winter
Moisturising
Cream**

54858
75ml |
£3.33/100ml
Normally £4
£2.50





Mara strawberry, muguet, cedarwood
Luck For Her Summer Sparkle Eau de Parfum
61358
50ml | £18/100ml
Normally £17
£9



Honeysuckle, ylang-ylang and milkwood.
Little Black Dress EDP
62612
30ml | £16.67/100ml
Normally £8.50
£5



Freesia, jasmine and vanilla musk.
Far Away EDP
62554
30ml | £30/100ml
Normally £11
£9



Pear, freesia and musk.
Perceive EDP
62497
30ml | £13.33/100ml
Normally £8.50
£4



Bergamot, rose petals and velvet sandalwood.
Luck for Her EDP
56127
30ml | £21.67/100ml
Normally £13
£6.50



Today Gift Set for Her
Includes:
• Today EDP | 50ml |
• Today Hand Cream | 30ml |
• Today Body Lotion | 150ml |
• Gift box
61192
Normally £21
£15

Honeysuckle, ylang-ylang and milkwood.

Little Black Dress Gift Set
Set includes:
• LBD EDP | 50 ml |
• Body Lotion | 125 ml |
• Gift box
62455
Normally £14
£9



Pepper, Egyptian geranium and veramos.
Black Suede Real EDT
59659
75ml | £8.67/100ml
Normally £14
£6.50



Bergamot, Madagascar cinnamon and tabac bourbon.
Black Suede Hot EDT
60830
75ml | £9.33/100ml
Normally £14
£7



star anise, tea leaf, woods and vetiver.
Scent For Men Masculine Woody EDT
55962
30ml | £11.67/100ml
Normally £8.50
£3.50



Pepper blend, Sicilian blood orange oil, Ambermor
Full Speed Boost Eau de Toilette
60558
75ml | £9.33/100ml
Normally £14
£7



electric accord, turmeric leaf oil, vetiver
Full Speed Electric EDT
58297
75ml | £9.33/100ml
Normally £14
£7



Bright Ditsy Button Down PJs
Green. 65% polyester, 35% viscose.
Small 8-10 **60301**
Medium 12-14 **61218**
Large 16-18 **60384**
Extra Large 20-22 **59774**
Normally £24
£16.80



Floral Check Shortie PJs
Blue. 100% cotton.
Small 8-10 **59824**
Medium 12-14 **63321**
Large 16-18 **62026**
Extra Large 20-22 **63990**
Normally £18
£12.60

Oatmeal PJs
Beige and black. 100% cotton.
Small **57505**
Medium **61754**
Large **60277**
Extra Large **60350**
Normally £26
£18.20



Size table applies to body measurements given in cm		
SML	chest	waist
S	92-97	76-82
M	98-105	83-90
L	106-112	91-98
XL	113-120	99-105

Short Jewel & Bow PJs
Burgundy. 100% cotton.
Small 8-10 **61069**
Medium 12-14 **61226**
Large 16-18 **61267**
Extra Large 20-22 **61374**
Normally £18
£10.50



Size table applies to body measurements given in cm			
SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126



Mini On-the-Go Facial Set
Pink. ABS, stainless steel. Massagers approx. 8cm x 2.5cm x 1.5cm. Pouch approx. 10cm x 6cm.
57919
Normally £8
£4.55



Neck & Shoulder Massager
Blue and silver tone. Zinc alloy, aluminium. Approx. 15.5cm x 8cm x 1.5cm. Powered by 1 x AA 1.5V battery (not included).
60673
Normally £18
£12.60



Ariel Purse
Cream. PU outer, polyester lining. Approx. 13cm x 2.5cm x 10cm.
59352
Normally £10
£7



Fleur 4-Piece Bracelet Set
Includes 3 stretch bracelets and 1 gold-tone chain. Steel, glass. Approx. 18.5cm + 2.5cm extension chain. Normally £10 **£4**



Lestari Faux Pearl Necklace
Gold tone. Steel, glass, plastic. Approx. 42cm + 9cm extension chain. 56879 Normally £10 **£5.50**

HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 7, July 2025. You can order just 1 of each Demo product, but the good news is you can order as many samples and outlet items as you like, unless stated otherwise or as part of a free offer. You are limited to just 1 size of any clothing or footwear product ordered. Remember Demo products aren't for resale. Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out, we may offer you a substitute product of equal or greater value. All worth prices are based on normal brochure selling prices.



Holly Star Earrings
Gold tone. Zinc, steel, aluminium. Approx. 4cm x 4.5cm. 61804 Normally £8 **£4.50**



Lestari Faux Pearl Ring
Gold tone. Zinc, plastic. Size 8. Approx. 1cm diameter. Adjustable. 56655 Normally £6 **£3.50**



Leopard Storage Pouches
Pack of 2. Polyester, cotton. 1 x approx. 35.5cm x 47cm. 1 x approx. 26.5cm x 36cm. 63008 Normally £12 **£7**



Lestari Faux Pearl 2-Piece Bracelet and Earrings Set
Gold tone. Steel, glass, plastic. Earrings approx. 1cm x 1.5cm. Bracelet approx. 18.5cm + 2.5cm extension chain. 56630 Normally £8 **£5**



Holly Star Keyring
Gold and silver tone. PU, zinc, iron. Approx. 13.5cm (total length). 59048 Normally £6 **£3.50**



Facial Globes
2-piece set. Glass. Large approx. 13.5cm x 5cm. Small approx 9.5cm x 3.5cm. 55806 Normally £10 **£6**



Holly Statement Necklace
Silver plated and gold tone. Steel, plastic, zinc. Approx. 42cm + 9cm extension chain. 62190 Normally £12 **£7**



Craig Wallet
Black. PU outer, polyester lining. Approx. 11cm x 9cm. 55657 Normally £8 **£5**

THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.
- All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com.



Time for Relaxation & Time for Focus Fragrance Oil Set
Includes 2 x 10ml fragrance oils. 55020 Normally £10 **£5**



Time for Joy & Time for Sleep Fragrance Oils Set
Includes 2 x 10ml fragrance oils. 54759 Normally £10 **£5**



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

Small 8-10
56960
Medium 12-14
57349

Large 16-18
63099
Extra Large 20-22
62323



Bright Floral Short Sleeve Jogger PJ
100% cotton. Normally £20

£15

Size table applies to body measurements given in cm			
SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126



3-Piece Indulgent Night In Gift Set
Set includes:
• Reusable Eye Treatment Patches, TPU, silicone gel, approx. 9cm x 6cm each.
• Hair Scrunchie, polyester, elastic, approx. 7cm (relaxed), 16cm (stretched).
• Detangling Hair Brush, PS, approx. 14cm x 5.5cm x 2.5cm. 54981 Normally £12 **£6.50**



Blake Watch
Brown and 18-carat gold plated. Stainless steel, zinc alloy, brass, glass, PU. Adjustable between approx. 18.5cm and 22.5cm. Includes a replaceable button cell battery. 60038 Normally £18 **£15**

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Ecolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.
- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

YOUR PRICE
ALL 3 FOR

£6.80

SAVE £2.95*

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

LIMITED EDITION

AVON CARE
trusted by millions of
women worldwide

SUMMER PEDI PREP WITH THE GUAVA & PASSION FRUIT SET

Sandal season is here! Let your customers know there's
a set that **smells and feels like a tropical vacation**
– perfect for fresh feet at home or on holiday.



3 IN 1
BENEFITS

- moisturising & refreshing care for hard-working feet
- juicy summer scent
- with vitamin E



SMOOTHS ROUGH
FEET

HYDRATES
FEET

FOR ODOUR-
FREE FEET

set contains:

- Foot Scrub | 75ml |
- Foot Lotion | 75ml |
- Foot Spray | 100ml |

67801

brochure price: £9.75

RELAX & SOOTHE FEET WITH THE LAVENDER SET

Recommend this soothing set to customers looking for
a **calming treat at the end of the day**. It's a go-to for
self-care lovers and **makes for a great gift** too.



3 IN 1
BENEFITS

- moisturising & softening care
- soothing lavender scent
- with effective ingredients

AVON CARE
trusted by millions
of women worldwide



SMOOTHS
ROUGH SKIN
with kaolin

REFRESHES
FEET
with tea tree
extract

MOISTURISES
DRY SKIN
with vitamin E

set contains:

- Foot Mask | 75ml |
- Foot Spray | 100ml |
- Overnight Treatment | 150ml |

69864

brochure price: £9.75

*Save values based on set prices in July brochure.

YOUR PRICE
ALL 3 FOR

£6.80

SAVE £2.95*

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

SUMMER-READY FEET = MORE SALES

This warmer weather is the perfect time to introduce customers to this collection. Their soles will be looking perfect for holidays, park days and everything in between in no time.

AVON CARE
trusted by millions of
women worldwide



3 IN 1
BENEFITS

REFRESHES
FEET
with tea tree
extract

CALLUS REPAIR
TECHNOLOGY
with AHA

SMOOTHES
ROUGH FEET



HYDRATES
FEET



Guava & Passionfruit
Exfoliating Foot Scrub
71902
75ml | £10/100ml

Lavender Deodorising
Foot Spray
42556
100ml

Intensive Callus and
Corn Softening Cream
70169
75ml | £10/100ml

Guava & Passionfruit
Moisturising Foot Lotion
71944
75ml | £10/100ml

YOUR
PRICE

ANY
2 FOR
£5.25*



Guava & Passionfruit
Refreshing Foot Spray
72413
100ml



Odour
Neutralising
Foot Spray
42622
100ml



Intense Moisture
Foot Cream
42499
75ml | £10/100ml



Lavender
Exfoliating
Clay Mask
70144
75ml | £10/100ml



Smoothing
Rough Skin
Remover
73999
75ml | £10/100ml



Extreme
Cracked Heel
Restoring Cream
43117
75ml | £10/100ml

JULY BROCHURE
PRICE | ANY 2
FOR £7.50**

*Reps are limited to one of each product. Choose two different products for £5.25.
**If you purchased a Footworks pack across pages 46-47, you are still eligible to buy any 2 products in this offer.

THE I LAVENDER YOU COLLECTION IS BACK

Your customers loved our **limited edition lavender collection** with Sinsay released earlier this year so much, we've brought it back! **Boost your August sales** by sharing this collection – the lavender scent is perfect for all-year round and it'll be great for **pick-me-up treats** or as **gifts**.



for smooth and
supple lips

replenishes skin's
essential moisture

helps to relax
muscles

leaves skin feeling
velvety smooth

! 1. Lavender
Night Lip Mask

43125

10ml
brochure price: £4

demo: £2.80

! 2. Lavender Night
Face Mask

43083

75ml | £4.67/100ml
brochure price: £3.50

demo: £2.45

! 3. Lavender
Bubble Bath

42887

250ml | £1.70/100ml
brochure price: £4.25

demo: £2.95

! 4. Lavender
Body Scrub

42762

200ml | £3/100ml
brochure price: £6

demo: £4.20

! While
stocks last.

TOP TIP

Create a pamper bundle and post your routine on socials. Highlight each product's benefit and how the relaxing lavender scent helps you to unwind.

sinsay

AVON



immediately
hydrates skin

softens
dry skin

gorgeously rich
and creamy

feel refreshed
before bed

floral and fruity
with wild jasmine
and silver lavender

! 5. Lavender
Hand Cream

42960

30ml | £13.33/100ml
brochure price: £4

demo: £2.80

! 6. Lavender
Body Oil

42994

150ml | £4/100ml
brochure price: £6

demo: £4.20

! 7. Lavender
Body Butter

42895

200ml | £3/100ml
brochure price: £6

demo: £4.20

! 8. Lavender
Body Mist

42911

100ml
brochure price: £4.50

demo: £3.15

! 9. Lavender
Eau de Parfum

42945

50ml | £22/100ml
brochure price: £11

demo: £7.70

Match the sun as it sets
in the sky with this shorts
and T-shirt pyjama set
in shades of red and orange.

Painted Floral Shortie PJs
Red and orange. 100% cotton.

S **06080**

M **09738**

L **08052**

XL **06098**

brochure price: £18

demo: £12.60

MADE WITH
100%
COTTON

SAY HELLO TO BLOOMING SALES

Amplify your PJ sales by sharing a pic of yourself in the PJs on social media.
Customers are more likely to buy if they see the PJs on a real person.

All fashion and home products are subject to availability.

UNWIND & RELAX IN STYLE

Help your customers decompress
and feel chic in this cosy lounge
playsuit. Upsell with the facial roller
for the ultimate pamper pairing –
perfect for gifting, relaxing
or a little end-of-day self-care.

Lounge Playsuit
Purple. 85% polyester,
15% spandex.

S **09084**

M **28118**

L **05686**

XL **02782**

brochure price: £26

demo: £18.20

All fashion and home products are subject to availability.



HOW TO USE FACIAL ROLLER

Chill the roller in the
fridge for a cooling
sensation.

1

Apply a serum to
your face and neck.

2

Starting from your
nose, roll along your
cheeks, under-eye
area and forehead.

3

Roll from the centre
of your chin, along
the jawline.

Energise tired skin
and lift and tone facial
muscles with this
easy-to-use tool. Its
rhythmic rolling action
mimics professional
salon treatment.

Rotating Facial Roller

Silver tone.

Aluminum, AS.

15cm x 1.5cm.

04135

brochure price: £14

demo: £9.80

SAME COMFY STYLE, NEW SHADE

Their favourite **lace bralette** now comes in a **fresh new colour** for summer. When selling, highlight that this **super sleek, wire-free design** offers all-day comfort while providing a **form-fitting, flattering shape**.



NEW COLOUR

Small 8-10
03699
Medium 12-14
03400
Large 16-18
05819
Extra Large 20-22
06379

Lace Bralette
80% nylon,
10% rayon,
10% elastane.
brochure price: £18

demo: £12.60

All fashion and home products are subject to availability.

SLEEP IN STYLE

Whether your customers want **fun prints** or **luxé floral vibes**, our playful shortie set or **3-piece set** are the comfy, stylish answers. Perfect for **lounging, gifting or treating themselves**.



Small 8-10
53181
Medium 12-14
50708
Large 16-18
51722
Extra Large 20-22
71605

Playful Print Shortie PJs
Multicoloured.
65% polyester,
35% viscose.
brochure price: £18

demo: £12.60

All fashion and home products are subject to availability.

POWER OF 3
Set includes a T-shirt,
shorts and long joggers.

ETHICAL &
SUSTAINABLE
COTTON

3-PIECE SET

Floral 3-Piece PJs Set
Green and pink.
100% cotton.
brochure price: £26

demo:
£18.20

Small 8-10
29835
Medium 12-14
29488
Large 16-18
68684
Extra Large 20-22
53116



SUITABLE FOR
ALL HAIR
TYPES

SWITCH IT UP - IT'S REVERSIBLE

SATIN = OVERNIGHT HAIR HERO

Let them know a little hair secret; this satin hair wrap **protects your locks against breakage, tangles and kinks** when you sleep.

Mira Satin Sleep Hair Wrap
Purple. Polyester. Approx. 26cm.

00562

brochure price: £8

demo: £5.60

All fashion and home products are subject to availability.



ZIP IT

A wide zip opening allows for easy access.

MAKE-UP BAG MUST

Let them house their cosmetics in this **easy-clean, stylish animal print bag** – it's even got make-up brush holders. Contents not included.

Mira Cosmetics Bag
Purple. Polyester. Approx.
21cm x 10cm x 10cm.

08664

brochure price: £10

demo: £7

PASHMINA & SHOULDER BAG PERFECTION

Warm weather with a cool breeze on the horizon? Show customers how to wrap up in this stylish pashmina and carry their essentials in a bag that's just as chic.

Olivia Pashmina
Cream. Polyester. Approx.
180cm x 70cm.
Tassels approx. 10cm.

08748

brochure price: £14

demo: £9.80

Nora Metallic Wallet
Silver tone. PU outer,
polyester lining. Approx.
19cm x 2.5cm x 11cm.

08854

brochure price: £8.50

demo: £5.95

Lana Bag
Black. PU outer,
polyester lining. Approx.
35cm x 10cm x 38cm.

01396

brochure price: £40

demo: £28

All fashion and home products are subject to availability.

TOP TIP

Show customers how to style it in different ways – draped, knotted or belted. The possibilities are endless!



**CASH
OR CARD?**

There's space for it all – with RFID protection, too.



JEWELS OF THE SEASON

Let your customers know that the **easiest way to elevate their style** lies in our latest jewellery drops. **Share a pic** of you wearing some on social media and **show them off** when you're delivering brochures and orders.



1. Lily 6-Piece Jewellery Set
Silver tone and gold tone. Includes 2 chains, 2 pendants and 2 pairs of earrings. Aluminium, stainless steel, zinc, brass, glass, plastic. Each necklace approx. 42cm + 9cm extension chain. Earrings range from approx. 0.5cm - 1cm.

08334
brochure price: £10
demo: £7

2. Love For Every Day 14-Piece Earrings Set
Silver plated, rose gold tone and gold tone. Zinc, plastic, aluminium, glass, stainless steel. Earrings approx. 0.5cm.

07849
brochure price: £8
demo: £5.60

3. Wren 6-Piece Ring Set
Silver plated. Includes 1 x size 6, 2 x size 7, 2 x size 8 rings and 1 x size 10 ring. Zinc, steel, plastic.

08623
brochure price: £6
demo: £4.20

**MUST-HAVE
VALUE
14-PIECE
SET**

ANCHORCERT: GENTLE TO SKIN
All of our jewellery and watches are tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin. Just look out for the anchor logo across our jewellery and watches.

BAG A STAPLE

This **stylish and practical** on-the-go bag bestie is perfect for whatever your customers get up to in their **day-to-day life**.

My Everyday Backpack
Packed with pockets, this backpack has adjustable straps, grab handles and a deep interior that will take a laptop, a lunchbox and more. PU outer, polyester lining. Approx. 29.5cm x 11.5cm x 32cm.

02410
Normally £20
£14



UNLOCK MORE SALES WITH HOME FRAGRANCE

Home fragrances are **trending right now**, so let your customers know they can jump on the trend too with these reed diffusers. They **last for up to 6 weeks**, are **great value** for their money and completely **transform a room**.

LONG-LASTING

Disperses scent for up to 6 weeks.

Sand Lily & Amber
31864

Vanilla & Tonka Bean
52316

Reed Diffuser

Let them impart enough fragrance to reach every corner of a room without it being overpowering, a reed diffuser is the perfect option. 70ml. Lasts up to 6 weeks.

brochure price: £7.50
demo: £5.15

Lavender & Bergamot
31799

White Jasmine & Neroli
70201

Fresh Cotton
31807

RUB HERE TO TRY THE SCENT

lavender & bergamot

SAY HI TO OUR NEW SCENT, AMBER & SPICE

Introduce customers to the newest must-have scent; Amber & Spice. **Packed with the lavish woody notes of pepper, spice, patchouli, amber, rose and jasmine.**

Spark interest and engagement by sharing a pic to social media and show off that **gorgeous gold packaging.**

RUB HERE TO TRY THE SCENT

Amber & Spice Reed Diffuser
Gold tone. Aluminium, rattan. 60ml. Lasts up to 8 weeks.

15388

1 pc.
brochure price: £14.50

demo: £10.15

Amber & Spice Scented Candle
Gold tone. Aluminium. 160g. Burns for up to 30 hours.

09365

1 pc.
brochure price: £12.50

demo: £8.75



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.



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FLORAL



AMBER



WOODY

HOW TO WIN A £10,000 HOLIDAY WITH

lastminute.com *

When your customers buy a bottle of Skin So Soft, they could **win £10,000 to spend on holidays**. From beach breaks and city escapes to once-in-a-lifetime adventures – the choice is theirs! **Plus**, with every bottle they buy, they'll get a

**FREE £50 HOLIDAY GIFT CARD
WITH LASTMINUTE.COM.***

WHAT TO DO NEXT...

1. When your customer is eligible to enter the giveaway (because they've placed a Skin So Soft order), we'll send you a Holiday Saving Code Card that you need to hand to them when you drop off their order. This card has a Holiday Saving Code on that they'll need. If customers order through your online store or digital brochure, their Holiday Saving Code Card will be sent directly to them – you won't need to do anything!
2. Your customer(s) will need to visit avonwinaholiday.com and complete the online form. Once they've done this, they'll be entered into the giveaway and can redeem their holiday Gift Card.

YOU CAN BE IN IT TO WIN IT TOO!

It's not just your customers that get to enter, you do too! When you buy a bottle of Skin So Soft from Focus or Brochure, you'll receive a **FREE £50 GIFT CARD** with lastminute.com* and be entered into our £10,000 holiday giveaway.

*Valid on purchases of Skin So Soft only, ordered through a Rep (online or via digital brochure or brochure) or directly from Avon between 01.06.25-31.08.25. One £50 gift card and entry into the prize draw per qualifying purchase, capped at 10. One gift card per booking. 18+. T&C's at avonwinaholiday.com. Head to your Rep website for more information.

EASY WAYS TO BOOST YOUR SKIN SO SOFT BUSINESS

Here are some ways you can boost your Skin So Soft sales and drive your business to new heights.

USE OUR ASSETS

Head to Avon ON and use our ready-to-share Skin So Soft assets on your socials.



You can also download or screenshot these from the 'assets to share' area of Avon Academy.

USE A DISPLAY STAND

If you're heading to a local event to boost your business, our Skin So Soft stand is a great tool for summer and beyond.



£12.50 order using 17269

Want this stand for FREE? Just purchase any Skin So Soft bulk buy offers between April to June. For more information, head to the 'bulk buys' section on your Rep website.

CANVASSING CARDS***

At just 6p per canvassing card, they're a great tool to share your business in the local community and increase your customer base. It's got everything we want to say about it on there already!



**PACK OF 100 FOR £6
order using 06320**

TELL THEM ABOUT THE GIVEAWAY

The more you tell your customers, the more they know! Let your customers know this is a holiday icon and that we sell 4 every minute.** Here's three ways you can let them know:

1. Send all of your customers a personal message, especially if you know they're going on holiday soon.
2. Go LIVE on your socials and share your amazing knowledge of Skin So Soft, why you use it and the offers that are on.
3. Ask your customers who love Skin So Soft to write a short testimonial for you to share and say thanks with a few samples.

BOOST YOUR KNOWLEDGE

Scan the QR code to brush up on your Skin So Soft knowledge at Avon Academy. You'll be able to demo with confidence in no time!



**Based on total Skin So Soft units across all sizes and variations from 01.05.2024 to 31.07.2024.

***Canvassing card image for illustrative purposes only.

SHARE OUR SKIN SO SOFT GIVEAWAY

Don't forget, our Skin So Soft giveaway is live until 31st August. It's your chance to boost your sales and let your customers have the chance to win a £10,000 holiday and a **FREE £50 HOLIDAY GIFT CARD** with **lastminute.com**.*

WIN A
**£10,000
HOLIDAY!**

+ with every Skin So Soft
bottle you buy, get a

**FREE £50
HOLIDAY GIFT CARD**
WITH

lastminute.com

BUY **1**
CHOOSE **1**
HALF PRICE

SAVE UP TO
£3.90**

**Vs regular Brochure prices.

**Skin So Soft Silky Moisture
Nourishing Dry Oil Spray**

73254

150ml | £1.40/100ml
brochure price: £6

demo: £4.20

**Skin So Soft Original
Dry Oil Spray**

73049

150ml | £1.40/100ml
brochure price: £6

demo: £4.20

**Skin So Soft Enhance &
Glow Airbrush Spray**

43133

150ml | £1.40/100ml
brochure price: £6

demo: £4.20

scented with
citronellol

★★★★★
BESTSELLER



with
jojoba oil



with
argan oil

*Valid on purchases of Skin So Soft only, ordered through a Rep (online or via digital brochure or brochure) or directly from Avon between 01.06.25-31.08.25. One £50 gift card and entry into the prize draw per qualifying purchase, capped at 10. One gift card per booking. 18+. T&C's at avonwinaholiday.com. Head to your Rep website for more information.



recycle me

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other controlled sources.

UK 1545760