

AVON

YOUR REP MAGAZINE

FOCUS

UK SEPTEMBER 9/2025
PLACE ORDERS IN AUGUST 2025

DARE TO FEEL

SEIZE THE MOMENT WITH RED-HOT APHRODISIAC INGREDIENTS

NEW



IN THIS EDITION

- 4 YOUR EXCLUSIVE PURSE SPRAY TREAT
- 6 ATTRACTION COLLECTION
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- 22 SKINCARE & HAIRCARE
- 24 FASHION & HOME
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VIP & PLATINUM REPS

40% OFF
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.



Cruelty Free INTERNATIONAL



AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit avonworldwide.com/responsible-business/animal-welfare.

NOTE

Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

THIS MONTH'S TOP PICKS



p6 ATTRACTION INSTINCT



p26 COLOR TREND



p46 TRENDING FASHION & HOME MUST-HAVES



p60 BEST EVER SKINCARE EARNINGS

LOVE FOCUS AND WANT TO ORDER EXTRA COPIES?

Use order number **96008** on your Rep website and order the quantity you'd like.**

1 for 25p | 5 for £1 | 10 for £1.50

**While stocks last. Demo rules apply. If you order additional copies, you cannot place further orders for Demo products. You can only order more than 1 of the same product for samples, sales tools and outlet products.



MAXIMISE YOUR CAMPAIGN WITH OUR HANDY CHECKLIST:

- ☐ **Meet Attraction Instinct:** our hottest ever fragrance launch. Challenge yourself to sell 3 Attraction bundles this campaign. Remember, ratings and reviews are the secret to unlocking more sales. Amplify your sales by sharing a review on your rep website.
- ☐ **Best ever skincare earnings are back:** you loved our unmissable 2 for £20 Anew offers in June – so we've brought them back for you. Ready to amplify your sales? Head to pages 60 – 72 for your exclusive offers and top tips.
- ☐ **Re-introducing Color Trend:** it's back and better than ever. Now packed with everyday essentials at our lowest prices, it's perfect for younger customers and anyone shopping for great-value beauty.
- ☐ **Premium beauty, without the price tag...** Use your September Brochure to show customers how they can save big when they switch to Avon. With offers on bestsellers like Glimmerstick, Lip Oils, TTA Today and many more, they won't want to miss out.
- ☐ **Salon results for less...** Hair tools are trending – and now you've got the one that will amplify your sales. Our Airluxe Hair Styler rivals a top-brand tool (you know the one!) Head to page 24 for training on how to sell this exclusive product.
- ☐ **Boost your September Brochure sales** by letting customers know that if they spend £16 across the Brochure, they can order any Purse Spray at half price. There's an exclusive offer for you too, head to page 4 for the details.
- ☐ **£10,000 Holiday Giveaway:** don't forget our biggest ever customer giveaway is still live on our iconic bestselling Skin So Soft collection.

*Valid on purchases of Skin So Soft only, ordered through a Rep (online or via digital brochure or brochure) or directly from Avon between 01.06.25-31.08.25. One £50 gift card and entry into the prize draw per qualifying purchase, capped at 10. One gift card per booking. 18+. T&C's at avonwinaholiday.com. Head to your Rep website for more information.

**WIN A
£10,000
HOLIDAY!**

+ with every Skin So Soft bottle you buy, get a

**FREE £50
HOLIDAY GIFT CARD***
WITH

lastminute.com

SEPTEMBER SCENT SALES, SORTED!

Let customers know that if they spend £16 across the Brochure, they could buy any Purse Spray for just £3.50. That's half price! It's a simple way to encourage non-fragrance customers to try a scent.

TOP TIP

Following up is everything!

Keep track of the customers that purchased a Purse Spray and follow up with them to encourage them to buy a full-size.

*Offer valid with any full-size Beauty, Fashion & Home purchase. Offer excludes, Samples, Sales Tools and Outlet products. Limited to one Purse Spray per Rep.

CHOOSE ANY PURSE SPRAY FOR

JUST £2.45

WORTH £7*

WITH ANY FULL-SIZE PURCHASE IN THIS FOCUS MAGAZINE

DISCOVER YOUR NEW SCENT

FLORAL

Eve Confidence	44156
Eve One	55228
Eve Privé	33050
Eve Truth	44636
Incandescence	65821
Perceive	44834
TTA Everlasting	44891
TTA Wonder	44875

FLORAL FRUITY

Eve Become	44867
TTA Radiance	59170
TTA This Love	30155
TTA Today	44792

ORIENTAL

Far Away Glamour	34652
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ORIENTAL FLORAL

Far Away	44974
Far Away Splendoria	65219
Little Black Dress	43489

ORIENTAL SWEET

Far Away Beyond	37820
Far Away Rebel	40170
Far Away Shine	64642

AMBER

Far Away Beyond	
The Moon	36707
TTA Tomorrow	44818
Normally: £7	

red orchid, strawberry & salty vanilla

RUB HERE
TO TRY
THE
SCENT

1. Attraction Instinct 67751
2. Avon Attraction 38968
3. Attraction Awaken 44859
4. Attraction Closer 67777

2

3

1

4

awakening spices,
blackcurrant
sorbet, melting
caramel

honey nectar,
velvet peaches,
sandalwood

magnetic musks,
pear syrup, silky
tonka powder

DARE TO FEEL ATTRACTION INSTINCT FOR HIM

The spicy, aphrodisiac effect of **RED CHILLI PEPPERS** warms the air, **PATCHOULI** intensifies everything with its rich woody scent and **vanilla wood** leaves something addictively comforting.

WHO TO RECOMMEND IT TO?

To men who are drawn to instinctive, provocative fragrances and love to try something new.

TOP TIP

Highlight the bold, spicy notes and how it stands out from everyday scents. If they've already got an everyday go-to, pitch this as their night out upgrade.



WOODY



SPICY

aphrodisiac red chilli peppers, patchouli, vanilla wood

Attraction Instinct For
Him Eau de Toilette

03160

75ml | £12.60/100ml
brochure price: £17

demo: £9.45

RUB HERE
TO TRY
THE
SCENT

DARE TO FEEL ATTRACTION INSTINCT FOR HER

Tangy yet sensual, the aphrodisiac effects of **RED ORCHID** captivate, **strawberry** leaves a deliciously juicy sweet impression, and delectable **SALTY VANILLA** tempts your senses.

WHO TO RECOMMEND IT TO?

To women looking for trendy fragrances that are captivating, tempting, and delicious.

TOP TIP

Spark their curiosity by wearing the scent yourself and share how it makes you feel – confident, uplifted and irresistible. Fragrance is all about emotion, so offer a couple of samples so they can feel for themselves.



AMBER



FLORAL

aphrodisiac red orchid, strawberry, salty vanilla

Attraction Instinct For Her
Eau de Parfum

05470

50ml | £18.90/100ml
brochure price: £17

demo: £9.45

NEW

**YOUR PRICE
JUST £9.45 EACH**

ATTRACTION FOR HIM DUO

Introduce customers to a powerful blend of **cardamom, magnetic musk and woody amber** – made to turn heads and leave a lasting impression.

TOP TIP
Recommend applying the matching fragrance after showering with the Hair & Body Wash, as layering up the scent makes it last longer.

ATTRACTION FOR HIM DUO

set contains:

- Attraction For Him Hair & Body Wash | 200ml |
- Attraction For Him Eau de Toilette | 75ml |

67520
brochure price: £18
demo: £12.60



**Attraction For Him
Hair & Body Wash**
44131
50ml | £22.67/100ml
brochure price: £5.50
demo: £3.85



**Attraction For Him
Eau de Toilette**
44578
75ml | £22.67/100ml
brochure price: £17
demo: £11.90

DISCOVER
THE FRAGRANCE
ON PAGE 12



ATTRACTION FOR HER DUO

Encourage customers to experience a seductive blend of **blackberry, orchid and vanilla amber** – perfect if they love rich, warm and unforgettable scents.

TOP TIP
Recommend this irresistible scent as the perfect everyday boost or date night secret, then plant the idea: "Want to complete the magic? There's a matching scent for him too."

ATTRACTION FOR HER DUO

set contains:

- Attraction For Her Body Lotion | 125ml |
- Attraction For Her Eau de Parfum

67728
brochure price: £18
demo: £12.60



**Attraction
Body Lotion**
44321
125ml | £34/100ml
brochure price: £5.50
demo: £3.85



**Attraction For Her
Eau de Parfum**
44131
50ml | £34/100ml
brochure price: £17
demo: £11.90

RUB HERE
TO TRY
THE
SCENT

VIP & PLATINUM
REPS
40% OFF
BROCHURE PRICE



THEIR ATTRACTION FAVES JUST £9.45 EACH

Amplify your Attraction sales by sharing these fave scents with customers. Ratings and reviews sell products, so share **reviews with customers and offer customers a sample or two** so they can experience each scent for themselves and find their new signature scent.

VIP & PLATINUM
REPS
40% OFF
BROCHURE PRICE



RUB HERE
TO TRY
THE
SCENT



RUB HERE
TO TRY
THE
SCENT




ORIENTAL

WOODY

SPICY
10

**Attraction Closer
For Him Eau de Toilette**
honey nectar, velvety
peaches, woody amber
46722
75ml | £12.60/100ml
brochure price: £13.50
demo: £9.45


ORIENTAL

WOODY

**Attraction Awaken
Eau de Toilette for Him**
awakening spices, orange brandy, smoky
dark leather
42903
75ml | £12.60/100ml
brochure price: £13.50
demo: £9.45


ORIENTAL

GOURMAND

**Attraction Closer
For Her Eau de Parfum**
honey nectar, velvet
peaches, sandalwood
46839
75ml | £18.90/100ml
brochure price: £13.50
demo: £9.45


ORIENTAL

WOODY

**Attraction Awaken
for Her Eau de Parfum**
awakening spices,
blackcurrant sorbet,
melting caramel
42671
75ml | £18.90/100ml
brochure price: £13.50
demo: £9.45

ATTRACTION SAMPLES = SALES

Your customers love Attraction and **this September** we're launching two new scents for Him and Her: Attraction Instinct. Create a buzz ahead of September with these samples.

WHAT'S IN IT FOR ME?

60 samples could lead to 20 full-size fragrance sales.**
If you're a Silver Rep, that's an EXTRA £68 in earnings.***

60 SAMPLES

JUST £12.50
SAVE £47.50*

Just 21p per sample!
order using **28043**

FOR HER



FOR HIM



ATTRACTION COLLECTION PACK OF 60 SAMPLES
Includes: 60x samples in total
10x Attraction Instinct For Her, 10x Attraction Closer For Her,
10x Attraction Instinct For Him, 10x Attraction For Him & 10x Attraction Closer
For Him Dipstick on Card Samples.

TURN SAMPLES INTO SALES WITH AMANDA'S TOP TIPS

- 1. MATCH THE SAMPLE TO THE CUSTOMER**
Check what they've bought before and offer them a new scent based on what they like. It shows you're paying attention – and boosts your chance of a sale.
- 2. SAY THANK YOU WITH A TREAT**
Pop in a free sample with every order. It feels personal and keeps them coming back for more.
- 3. BUNDLE UP 'TRY ME' PACKS**
Group 3 to 5 samples by scent type and offer as a mini set. Great for curious customers!
- 4. GO LIVE OR INVITE OVER**
Host a quick live on Facebook or WhatsApp. Demo the full-size product and let them choose samples. Remember, the fortune is in the follow up – it opens the door to a full-size sale.
- 5. SAMPLE NOW, SAVE LATER**
Give customers a sample with a limited-time offer – like 10% off the full size if they buy within 7 days. This creates urgency for them to buy.

Amanda x

*Saving based on regular sample prices in Brochure. **Based on internal analytics. ***Earnings based on regular Attraction priced at £17.

THE BESTSELLING FAR AWAY TRIO

Far Away is our bestselling fragrance brand and this set is your secret weapon to boost sales fast.

Selling a set is an easy way to increase your earnings. Not sure how? Share the secret: **longer-lasting fragrance starts with layering lotion, EDP and roll-on.**



RUB HERE
TO TRY
THE
SCENT

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE



freesia, jasmine petals, Madagascan vanilla

set contains:

- Far Away Roll-on Anti-Perspirant Deodorant | 125ml |
- Far Away Body Lotion | 125ml |
- Far Away Eau de Parfum | 50ml |

93096

brochure price: £20.50

demo: £14.35

BACK BY DEMAND FOR AUGUST ONLY FAR AWAY INFINITY

This iconic scent is back so boost your August sales with its dreamy blend of **marigold, jasmine and vanilla**. Share it with loyal Far Away fans and attract new customers who love one-of-a-kind scents.



RUB HERE
TO TRY
THE
SCENT

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

LASTS ALL DAY*



jasmine buds, radiant Marigold flowers, vanilla

Far Away Infinity Eau de Parfum
jasmine buds, radiant Marigold
flowers, vanilla

36590

50ml | £27/100ml

brochure price: £13.50

demo: £9.45

*Tested to last up to 8 hours.



**SAME SCENT, NEW BOTTLE
MORE TO LOVE**

UNMISSABLE OFFER, JUST FOR YOU

Treat yourself to fabulous fragrance body mists with this scent-sational offer that's exclusive to Reps.

PERFECT
NONSENSE

TOP TIP

Keep one in your bag. A quick spritz in front of customers can lead to a "What's that scent?" moment — and an easy sale.

RUB HERE
TO TRY
THE
SCENT

BUY 1 FRAGRANCE MIST FOR £5.60 CHOOSE 1 FOR £4*

across pages 16-17

RUB HERE
TO TRY
THE
SCENT

bamboo, gin Smell-The-Taste™*



FLORAL



CITRUS

**Perfect Nonsense Bamboozie
Cocktail Body Mist**

72496

200ml | £2/100ml
brochure price: £8

demo: £5.60

£4 offer price, order using **48678**

tuberose, choco cocoa shell



FLORAL



WOODY

**Perfect Nonsense Choco
Tuberose Body Mist**

72538

200ml | £2/100ml
brochure price: £8

demo: £5.60

£4 offer price, order using **48751**

pink pepper, velvet peach



FRUITY



FLORAL

**Perfect Nonsense Peppery
Peaches Body Mist**

72504

200ml | £2/100ml
brochure price: £8

demo: £5.60

£4 offer price, order using **48363**

crème de café, pistachio macaron, vanilla



GOURMAND

**Pistachio Talk
Eau de Cologne**

72298

200ml | £2/100ml
brochure price: £7

demo: £5.60

£4 offer price, order using **46177**

blueberry muffin, chocolate powder, caramel



FRUITY



GOURMAND

**Blueberry Party
Eau de Cologne**

53611

200ml | £2/100ml
brochure price: £7

demo: £5.60

£4 offer price, order using **47969**

*Captures the essence of gin in its scent due to the presence of juniper berries, which most gins are typically distilled from. But, rest assured — there's no actual gin in it, and it's definitely not for drinking.



AVON

IT'S BACK

BETTER THAN EVER

COLOR TREND

WHAT IS IT?

Remember Color Trend? It's back – with a fresh new twist. We're reintroducing it as our go-to essentials range, packed with everyday make-up at our most affordable prices.

WHY WILL CUSTOMERS LOVE IT?

These easy-to-use favourites deliver great results for beauty on a budget. They're perfect for everyday looks and for younger customers who are starting to experiment with make-up.

WHO SHOULD YOU TALK TO?

Color Trend is ideal for younger customers who love trend-led beauty. Got customers with teenage daughters? Recommend Color Trend – it gives you the perfect way to reach a new generation of beauty lovers and grow your customer base.

WHAT'S IN IT FOR YOU?

A wider make-up range means you have more to offer – at prices that work for every customer. It's an easy way to boost your make-up sales across all budgets, while gaining new customers.

INSIDER TIPS

Our most-loved Clear Mascara is back – now upgraded as a Lash & Brow Mascara. It's unique in our line-up and a proven customer fave. Seal the sale by sharing how it's a 2-in-1 product.

GET COVERAGE

Goodbye shine & visibly reduce the appearance of blemishes & imperfections.

115P
25650

130N
12120

215P
22806

228G
22772

230N
22756

310N
22574

420G
23895

525N
12708



Get Coverage Matte Foundation
30ml | £1.40/10ml
brochure price: £6
demo: £4.20

GET GLOWIN'

Lightweight feel – glides on like a dream, builds & blends like a boss. **No messing or fussing.**



Get Glowin' Blush Stick
4.5g | £7.78/10g
brochure price: £5
demo: £3.50

Flirty Pink
04952

Angel Kiss
06114

Mauve Shimmer
03095

Cherry Drop
03319

GET PRIMED

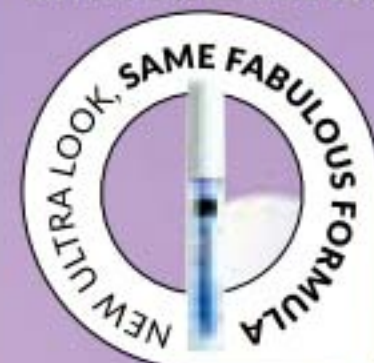
Primes & moisturises skin for make-up magic - just swipe on & go.



Get Primed Stick
19711
4g
brochure price: £5
demo: £3.50

GET FIXED

Brows won't budge & lashes are locked in place.



Clear
23325

Get Fixed Lash & Brow Mascara
8ml | £3.06/10ml
brochure price: £3.50
demo: £2.45

GET VOLUMISED

Pump up your lash volume with our **volume loader brush & smooth, creamy formula. No clumping, flaking or smudging.**



Black Brown
20727

Blackest Black
55400

Get Volumised Mascara
10ml
brochure price: £5
demo: £3.50

GET BROWS ON

Fill 'em. Shape 'em. Define 'em – get a **natural-looking brow**, just way **fuller**.



Medium Brown
24901

Dark Brown
24810

Soft Black
12161

Get Brows On Brow Pencil
0.8g
brochure price: £3.50
demo: £2.45

GET POPPIN'

Warm, buildable & blendable colour that will make your eyes pop like a pro.



Magic Bliss
21568

Sugared Almond
59378

Warm Brown
20628

Get Poppin' Eyeshadow
1.5g
brochure price: £5
demo: £3.50

RE-INTRODUCING COLOR TREND

AVON

COLOR TREND

GET LIPPY

Zero to hero colour in seconds that feels **silky** with a **matte finish**.



Bold Coral
11692

Rosey Posey
20735

Fiery Kiss
11890

Get Lippy Liquid Lip
2.5ml
brochure price: £5
demo: £3.50

GET HYDRATED

Kiss **dry, chapped lips** goodbye, & get a **pillowy soft, supple look**.



Coconut
07120

Sugar Cookie
08060

Strawberry
05553

Get Hydrated Lip Balm
4ml
brochure price: £2.75
demo: £1.90

BIGGER 50ML SERUMS, BIGGER SALES

Our bestselling Anew serums are now available in 50ml bonus sizes – you'll get **more product** with the **same powerful results**.

LIFTING SERUM

- powered by Protinol™ and biopolymer
- helps lift and tighten sagging skin
- ideal for skin age 50-60

Anew Platinum
Lift & Tighten
Lifting Serum
Bonus Size

10439

50ml |
£33.60/100ml
brochure price: £24

demo: £16.80



50ML

TOP TIP

Use the bonus size to upsell to regular Anew serum customers. This is an easy way to boost your earnings. Seal the sale by letting customers know they can get more of the serums they love.

POWER SERUM

- powered by 10X Protinol™† and niacinamide
- helps restore years of collagen loss in 7 days**
- ideal for all skin types, tones and ages

Anew Skin
Renewal Power
Serum Bonus Size

11205

50ml | £33.60/100ml
brochure price: £24

demo: £16.80



50ML

†10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.

**Based on a consumer study with 129 participants.

HELP YOUR CUSTOMERS GET THEIR STRONGEST, SMOOTHEST HAIR YET

Meet your **new EXPERT collection**, formulated to rebuild hair fibres with proteins and **repair damaged hair bonds**.

1

400ML

2

3

Try, recommend, and
watch your sales soar!
For best results, suggest
the complete collection.



**1. Reviving Bond
Repair Shampoo**
02212

400ml |
£1.23/100ml
brochure price: £7

demo:
£4.90

**2. Reviving Bond
Repair Conditioner**
04150

250ml | £1.26/100ml
brochure price: £4.50

demo:
£3.15

**3. Reviving Bond
Repair Deep
Treatment**
04283

150ml | £3.50/100ml
brochure price: £7.50

demo:
£5.25

set contains:

- Reviving Bond Repair Shampoo | 400ml |
- Reviving Bond Repair Conditioner | 250ml |
- Reviving Bond Repair Deep Treatment | 150ml |

68650

Worth £12
brochure price: £16.25

demo: £11.35

*When compared to the hair treated with shampoo, without conditioning agent, and after using the full routine (shampoo, conditioner and treatment).



TOP TIP

Bond Repair is the hottest haircare trend—recommend our new range to **customers considering more expensive competitors** or salon treatments.



BEFORE

AFTER

• FOR WHO?

For customers complaining about their dry, damaged, dull hair.

• WHAT'S BEHIND?

A bond-building **FIBERFUSION** technology + **ARGININE** amino acid.

• WHAT'S IT FOR?

To repair hair bonds from the inside out for **stronger, smoother hair.***

SALON RESULTS FOR LESS

Hair tools are trending – and now you’ve got the one to amplify your sales with, just in time for gifting and party season. Our AirLuxe Hair Styler rivals a top-brand tool (you know the one!) at a fraction of the price.



SMOOTHING DRYER
For dry locks with a silky finish.



CURLING ATTACHMENTS
For tight curls or loose waves.



SMOOTHING BRUSH
For straight and sleek strands.



BARREL BRUSH
For a volumising blow-out effect.



TOTAL CONTROL
3 heat and airflow settings.

#DUPEALERT

Could this be the **best affordable 4-in-1** hair gadget?

All fashion and home products are subject to availability.

DUPE ALERT

Customers can achieve salon results without the price tag with our AirLuxe Hair Styler for that **professionally styled look**.

AirLuxe Hair Styler

White and rose gold tone. ABS. Approx. measurements: handle 23cm x 4cm, blower 4cm x 10cm, spiral curlers 4cm x 17cm, curler brush 5cm x 15.5cm, multi-function brush 4.5cm x 14.5cm. 3 heat settings approx. 55°C, 80°C and 105°C. 1000W, 220-240V.

FIND ME ON
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YOUR
SEPTEMBER
BROCHURE

“The AirLuxe Hair Styler gives me the **same results as my premium hair styler – for a fraction of the price**. I love the hairdryer attachment and how easily I can switch up styles. I’m recommending it to all my friends, and it’s top of my gift list this year, especially for my teenage daughter. **Luxe results without the luxury price tag** – I’m obsessed.”

LOUISE FOX, AVON TRAINING SPECIALIST



STYLISH 3-PIECE PJ SET

Customers will love this comfy, on-trend animal print PJ set including a mix-and-match long-sleeve top, straight-leg bottoms and shorts. Upsell with the pack of 2 matching pouches for an easy sales win.

Abstract Animal 3-Piece PJs Set
Love brights and animal print in equal measure? This patterned pyjama set is for you. For cosy nights, there's a long-sleeve top and straight-leg bottoms. Or switch it up with the pink shorts, with a contrast waist tie and frill hem.
Pink and teal. 100% cotton.

Small **05504**
Medium **08698**
Large **08177**
Extra Large **08698**
Model wears Small
brochure price: £26
demo: £18.20

MADE WITH
**100%
COTTON**



3-PIECE SET
With mix-and-match long-sleeve top, straight-leg bottoms and shorts.

TOP TIP
Share a pic wearing the PJs or using the pouch – showing them in action makes it easier to spark interest and close the sale.

2-Pack Abstract Animal Print Drawcord Pouches
The vibrant design of this pair of storage pouches co-ordinates with the animal-print PJs – and means you'll spot them as soon as you open your drawer.
Pink. Polyester, cotton.
1. Large approx. 35.5cm x 47cm.
2. Small approx. 26.5cm x 36cm.
06049
brochure price: £12
demo: £8.40

MATCHING POUCHES
These storage bags come in two sizes – perfect for packing PJs, underwear, hair ties and more.



SOFT-TOUCH
FABRIC

UNWIND IN STYLE

Introduce customers to these soothing style and sound must-haves that will help them unwind from their busy days.

HOME OR AWAY

Wear it
anytime,
indoors or
outdoors.

Lounge Playsuit
Purple. 97% polyester,
3% elastane.

Small **47951**
Medium **41483**
Large **41509**
Extra Large **41533**
Model wears Large
brochure price: £26
demo: £18.20

TOP TIP

Ask customers how they like to relax, then suggest one of these as their perfect wind-down companion.

FLOWER POWER

An oversized floral print designed exclusively for Avon.

MADE WITH
**100%
COTTON**

**Painted Floral Short
Sleeve Jogger PJs**
Orange. 100% cotton.

Small **07203**
Medium **05728**
Large **02451**
Extra Large **04630**
Model wears Small
brochure price: £20
demo: £14.00

Meditation Device
Brown and white.
ABS. Approx. 8cm x 8cm
x 4cm. Powered by USB
cable (included).

08839
brochure price: £24
demo: £16.80



PLAYS 6
SOOTHING
SOUNDS



HELPS YOU
RELAX &
FOCUS



FEATURES
TIMER &
LIGHT

ON-THE-GO MEDITATION

Get a wellbeing
boost wherever
you need it – it's
USB-powered and
portable, with no
batteries required.

Size table applies to body
measurements given in cm

SML	Bust	Waist	Hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126



PROTECT YOUR LASHES
The domed design shields your eyelashes or lash extensions as you snooze.

Domed Eye Mask
Black. Polyester, PU.
Approx. 25cm x 10.5cm.
07187
brochure price: £12
demo: £8.40

All fashion and home products are subject to availability.

FLORALS FOR SUMMER SLEEPS

COMFY & CHIC
Has an adjustable strap and a glam diamanté finish.

Painted Floral Shortie PJs
Head to bed in pyjamas that reflect the deep oranges and reds of an evening sky. The T-shirt is decorated with a floral chest print that blooms into a vivid all-over pattern on the shorts.
Red and orange.
100% cotton.

Small **41566**
Medium **41657**
Large **41699**
Extra Large **41830**
Model wears Medium
brochure price: £18
demo: £12.60

MADE WITH
100% COTTON

THE ICONIC ONE BRA NOW IN LEOPARD PRINT

The One Bra
Animal print:
61% nylon,
32% polyester,
7% elastane.
S **02972**
M **00083**
L **03574**
XL **01552**
brochure price: £12
demo: £8.40



NEW LEOPARD ONE BRA

YOUR PRICE JUST
£8.40

NEW & TRENDING PATTERN

All fashion and home products are subject to availability.

STYLE MEETS COMFORT

Introduce customers to the latest shade of our Lace Overlay Bra. **With its super comfy, padded, non-wired design** and **stretchy material** that enhances natural curves, customers can look and feel their best.

S	15628
M	62869
L	23556
XL	26344



● black	
S	34843
M	32052
L	33357
XL	70003



○ white	
S	31062
M	37408
L	30056
XL	31583

Lace Overlay Bra
Lace: 90% nylon, 10% elastane,
lining: 92% polyester, 8% elastane,
pad: polyester.
brochure price: £18
demo: £12.60

Wren Chunky Scarf
Green. Polyester.
Approx. 180cm x 38cm.
24489
brochure price: £15
demo: £10.50

ACCESSORY ESSENTIALS

Help your customers elevate their daily work look with this stylish duo.

INCLUDES FREE LAPTOP SLEEVE

Protect your tech in this padded, removable pouch.

NEW!

My Everyday Workbag
Black, PU. Approx. 38cm x 11cm x 32cm.
Laptop sleeve: polyester.

12567
brochure price: £30
demo: £21



PLENTY OF POCKETS
Keep your work things organised.



TOP TIP

It's easier to sell when customers see how to style. Show how you wear yours.

TRENDY JEWELS FOR SUMMER FUN

Let customers know there's a stunning selection of bracelets, earrings and rings for every summer event they've got planned.

1. Evelyn 4-Piece Bracelet Set

Load up your wrists with this mix of metal chains and pastel beads to nail the boho style.

Gold tone. Steel, brass, glass, plastic. 1 x bracelet approx. 18cm + 3cm extension chain, 3 x stretch bracelets.

58321

brochure price: £6

demo: £4.20

2. Amelia 6-Piece Hoop Earrings Set

Mix and match the 2 metals and 6 distinct designs in this set of hoops for countless looks.

Gold tone and silver tone. Zinc, steel, aluminium, glass. Earrings range from approx. 0.5cm - 2.5cm.

15511

brochure price: £8

demo: £5.60

NEW!

3. Love For Everyday Horseshoe Bracelet

This elegant bracelet pairs a delicate chain with a chunky horseshoe charm that symbolises luck.

Silver plated.

Brass, zinc, steel, glass.

Approx 18cm + 3cm extension chain.

○ Silver Tone **27250**

● Gold Tone **27284**

● Rose Gold Tone **58347**

brochure price: £4

demo: £2.80

All fashion and home products are subject to availability.

THE ULTIMATE EARRING SET

Studs, hoops, cuffs and drops – this mix-and-match set has everything customers need to create their perfect stack. From subtle to standout, there's a pair for every style.

AMAZING
VALUE
20-PAIR
SET

YOUR PRICE
JUST

£7

INCLUDES 2 CUFFS

Loop them onto your ear to create the perfect stack.

Elowin 20-Piece Earrings Set

Gold tone. Brass, zinc, stainless steel, aluminium, plastic, glass. Earrings range from approx. 0.5cm - 2.5cm.

13508

brochure price: £10

demo: £7



ANCHORCERT: GENTLE TO SKIN

All of our jewellery and watches are tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

Just look out for the anchor logo across our jewellery and watches.

All fashion and home products are subject to availability.

★★★★★
BESTSELLER

The icons. The heroes. The Avon products that sell more than any others.



Help your customers find their new favourite by sharing a **bestseller sample** in their next order. Look out for the star ★ that signifies a **bestseller!**

MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try before they buy.

LIPSTICK 0,6 g

★
Ultra Matte Lipstick Sample

27599 1 Au Naturele
17780 3 Nude Suede
11411 6 M Marvellous Mocha
16576 7 Coffee Date
63701 12 Ravishing Rose
67744 13 M Mauve Matters
56770 14 Maiden Mauve
56945 15 Pure Pink
23580 17 Pink Passion
07880 19 Blush
24661 20 Posh Petal
20511 21 Electric Pink
26898 24 Power Pink
12211 25 Peach Macaron
17145 26 M Coral Fever
23879 28 M Red Supreme
21766 30 Ruby Kiss
11429 33 Fiercely Red
26971 36 Berry Blast
26955 40 Ideal Lilac

★
Ultra Shimmer Lipstick Sample

10165 76 High Beam
01024 77 Sparkle Nude
01032 78 Bronze Glaze
01255 84 Amber Embers
01305 85 Stellar Magenta
01297 86 Spring Bling
01172 87 Fire Flash
01180 88 Scarlet Starlet
01487 90 Violet Sparks
01495 91 Rosy Lumos

★
Tinted Lip Balm Sample

00984 Bare
20958 Nude
21048 Papaya
13631 Pink
21139 Plum
21089 Red

★
Ultra Creamy Lipstick Sample

23739 26 C Coral Fever
20990 28 C Red Supreme
14761 43 Cappuccino
06767 44 Peachy Nude
26260 46 Iced Coffee
26278 47 Toffee Kiss
25189 48 Universal Nude
02063 52 Pinched Pink
02394 53 Chic
02444 54 Dusky Mauve
02337 55 Blush Nude
02055 56 Carnation
22558 57 Pink Dream
11916 58 Country Rose
12070 59 Hibiscus
23812 62 Pout
12104 63 Lilac Romance
24539 68 Red 2000
02741 73 Wine With Everything
02667 75 Toasted Rose

★
Revival Serum Lipstick Sample

04713 Reviving Mauve

FOUNDATION 1 ml

★
Serum Matte Foundation + SPF 30 Sample

57646 115P Pale Pink
54593 120N Porcelain
54627 125G Warm Ivory
57117 140P Light Ivory
19463 215P Ivory
58685 228G Nude
21634 230N Creamy Natural
23705 235P Shell

★
PowerStay 24-Hour Foundation

59691 115P Pale Pink
57307 120N Porcelain
57315 125G Warm Ivory
57331 130N Alabaster
33068 140P Light Ivory
57588 145P Ivory Pink
28126 210N Light Beige
28134 215P Ivory
28142 220G Light Nude
28159 225G Soft Beige
28175 228G Nude
28209 230N Creamy Natural
28225 235P Shell
28233 245N Natural Beige
28241 250N Cream Beige
28258 260G True Beige
28266 310N Medium Beige
28274 315N Pure Beige
28282 320G Sun Beige
28332 330P Honey Beige
28357 340N Light Tan
28381 345N Soft Honey
28423 348P Toasted Praline
28431 355G Light Caramel
17095 410P Spice
17152 420G Caramel
17236 430N Deep Tan
17384 435N Warm Deep Tan
17483 438P Chocolate
17517 510N Walnut
17533 515N Bronze
17541 520P Rich Sienna
17558 525N Dark Cocoa
17582 530N Maple
17590 535P Espresso

★
Flawless Match Natural Finish Foundation Sample

08904 115P Pale Pink
54114 120N Porcelain
54239 125G Warm Ivory
23622 130N Alabaster
25908 140P Light Ivory
08169 145P Ivory Pink
28944 210N Light Beige
24182 215P Ivory
26625 220G Light Nude
17764 225G Soft Beige
26039 228G Nude
24133 230N Creamy Natural
26476 235P Shell
26484 245N Natural Beige
03186 250N Cream Beige
20214 260G True Beige
24778 310N Medium Beige
20461 315N Pure Beige
18432 320G Sun Beige
15313 330P Honey Beige
24729 340N Light Tan
24737 345N Soft Honey
24752 348P Toasted Praline
24786 355G Light Caramel
24885 410P Spice
23317 420G Caramel
23358 430N Deep Tan
23515 435N Warm Deep Tan
23598 438P Chocolate
23655 510N Walnut
23697 515N Bronze
23713 520P Rich Sienna
12302 525N Dark Cocoa
12336 530N Maple
12385 535P Espresso

★
Make-Up + Care Serum Foundation - sample

25635 115P Pale Pink
25726 120N Porcelain
24109 125G Warm Ivory
24364 140P Light Ivory
24653 215P Ivory
24687 228G Nude
13029 230N Creamy Natural
13094 235P Shell
13169 245N Natural Beige
13185 310N Medium Beige
13193 320G Sun Beige
24711 330P Honey Beige
23648 345N Soft Honey
12518 355G Light Caramel
01990 410P Spice
02071 420G Caramel
02170 430N Deep Tan
23804 435N Warm Deep Tan
23978 510N Walnut
23994 515N Bronze
24067 525N Dark Cocoa
22541 535P Espresso

SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

ANEW 2 ml

★ 30361 Anew Renewal Power Serum Sample

55913 Anew Platinum Lift and Tighten Lifting Serum Sample

56259 Anew Sensitive+ Dual Collagen Cream Sample

53280 Multi-Protection Shield Cream Sample

55889 Anew Skin Renewal Power Eye Cream Sample

43968 Anew Skin Renewal Power Cream Sample

★ 52985 Anew Reversalist Plump & Smooth Day Cream Sample

55863 Anew Reversalist Plump & Smooth Night Cream Sample

★ 69195 Anew Ultimate Firm & Supple Day Cream Sample

55871 Anew Ultimate Firm & Supple Night Cream Sample

★ 53066 Anew Platinum Lift & Tighten Day Cream Sample

55897 Anew Platinum Lift & Tighten Night Cream Sample

56267 Anew Sensitive+ Dual Collagen Eye Cream Sample

ANEW 2 x 2 ml

33563 Anew Platinum Lift & Tighten Dual Eye System Sample

★ 27615 Radiance Maximising Serum Sample

08680 Anew Radiance Maximising Dark Circle Correcting Eye Cream Sample

22822 Anew Radiance Maximising Lightweight Cream Sample

55186 Anew Radiance Maximising Micro Dermabrasion Sample

17772 Anew Hydrate & Plump Concentrate Sample

57000 Anew Hydrate & Plump 10 Minute Mask Sample

17798 Hydrating Overnight Mask Sample

17806 Hydrate & Plump Water Cream Sample

54742 Anew Even Texture & Tone Day Cream Sample

55053 Anew Even Texture & Tone Serum Sample

55210 Anew Smoothing Serum Sample

NEW SKIN MINI DUOS

set contains:

- Avon SKIN Gentle Micellar Water + Toner Mini | 50ml |
- Avon SKIN Glow Serum + Cream Mini | 10ml |

Normally £5.50
67504 £3.85

set contains:

- Avon SKIN Gentle Micellar Water + Toner Mini | 50ml |
- Avon SKIN Balance Serum + Cream Mini | 10ml |

Normally £4.75
67249 £3.30

set contains:

- Avon SKIN Gentle Micellar Water + Toner Mini | 50ml |
- Avon SKIN Mattify Serum + Cream Mini | 10ml |

£4.75
68528 £3.30

ANEW 2 ml

1 sachet = 1 plumping shot

Anew Skin Renewal Power Plumping Shots Sample

07286 £0.70

ANEW TRIAL SIZES each £7

TRIAL SIZES

With up to 2 weeks use, trial sizes mean customers can feel confident that a product suits their skin type. Plus they'll really start to see results. Once they've had a trial size for a few days, check back with them to see whether they're ready to purchase the full size.

27912 Multi-Protection Shield Cream Sample

★ 45567 Anew Renewal Power Serum Trial Size

19687 Anew Platinum Lift & Tighten Lifting Serum Trial Size

★ 35477 Anew Radiance Maximising Serum Trial Size

34769 Anew Renewal Power Cream Trial Size

19570 Ultimate Firm & Supple Day Cream Trial Size

19588 Ultimate Firm & Supple Night Cream Trial Size

71183 Reversalist Plump & Smooth Night Cream Trial Size

70854 Reversalist Plump & Smooth Day Cream Trial Size

19661 Platinum Lift & Tighten Night Cream Trial Size

19653 Platinum Lift & Tighten Day Cream Trial Size

MIX & MATCH

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shot Sample.

1 FOR £0.70 | ANY 5 FOR £1.75
CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 36-38*

PERFUME & AFTERSHAVE

Woody, floral or fruity? Help them discover their new signature scent with perfume and aftershave samples.



SINGLE SAMPLE VIALS

FRAGRANCE FOR HER

PERFUME

- 15685** Far Away Beyond
15776 Far Away Beyond The Moon

FRAGRANCE FOR HER
EAU DE PARFUM

- 29926** Attraction For Her ★
36616 Attraction Awaken for Her
50096 Attraction Closer
38190 Attraction Intense for Her
19760 Avon Luck for Her
19513 Cherish
23606 Eve Become
24323 Eve Confidence
08649 Eve One
28399 Eve Prive
25882 Eve Truth
15826 Far Away ★
15818 Far Away Glamour ★
15974 Far Away Rebel ★
17723 Far Away Shine
16063 Far Away Splendoria
19430 Incandescence
19497 Incandescence Lotus
19422 Little Black Dress
19471 Little Black Dress Lace
04036 Lov U
10215 Lov U Connected
11353 Lov U Together
19547 Perceive
14928 Perfect Nonsense Choco Tuberose
14910 Perfect Nonsense Bamboozie Cocktail
14589 Perfect Nonsense Peppery Peaches
19554 Rare Gold
19505 Rare Pearls
14142 TTA Celebrate
09043 Everlasting
21113 TTA Radiance
26864 This Love for Her
15438 Today for Her ★
16204 Tomorrow for Her
27235 Wonder for Her

EAU DE TOILETTE

- 27755** Imari Corset
15743 Imari Free
14126 Imari Naturelle
01420 Imari Queen
73148 Pur Blanca
65201 Pur Blanca Elegance
40717 Pur Blanca Hope
38513 Pur Blanca Petal

EAU DE COLOGNE

- 00307** Blueberry Party
02832 Pistachio Talk

FRAGRANCE FOR HIM

EAU DE TOILETTE

- 19265** Absolute by Elite Gentleman
40345 Attraction For Him ★
60590 Attraction Awaken for Him
31872 Attraction Closer
36558 Attraction Intense for Him
19752 Avon Luck For Him
27425 Black Suede
28811 Black Suede Charm
27433 Black Suede Dark
27409 Black Suede Real
27391 Black Suede Real Intense
27441 Black Suede Secret
27466 Black Suede Touch
19240 Elite Gentleman
19232 Elite Gentleman In Black
21600 Elite Gentleman Quest for Him
01891 Full Speed ★
01867 Full Speed Sky Jump
00976 Full Speed Surfer
20891 Full Speed Quantum
35626 Musk Air
51425 Musk Marine
47092 Musk Metropolitan
38521 Musk Rain
19364 Individual Blue
19273 Perceive For Him
06254 TTA Today for Him
56275 Wild Country ★

NEW

FOR HER



aphrodisiac red orchid, strawberry, salty vanilla

Attraction Instinct
For Her Tester Vial
38448

FOR HIM



aphrodisiac red chilli peppers, patchouli, vanilla wood

Attraction Instinct
For Him Tester Vial
38463

Take your business to the next level with our sales tools collection.

Unless stated, contents are not included. Products available while stocks last.

Unless stated, contents are not included. Products available whilst stocks last.



Diary
 Pink. Paper, PP.
 Approx. 21cm x 16cm x 1cm.
00737
£5



Pen
 Pink. Stainless steel.
 Approx. 14cm.
28720
£4



Tote Bag
 Off-white and pink.
 Polyester. Approx.
 38cm x 40cm.
28712
£5



Fragrance Tester Strips
 Paper. Includes 60 strips.
 Booklet approx. 14cm x 5cm.
 Each strip approx. 12cm x 1cm.
07518
£1.50



Travel Mug
 Pink. PP. Approx. 18cm.
 Capacity approx. 500ml.
28670
£7



Fragrance Demonstration Case
 Pink. Polyester. Approx.
 10cm x 13cm.
28647
£5



Water Bottle
 Pink. AS. BPA-free. Capacity
 approx. 700ml.
28662
£8



Lipstick Demonstration Case
 Pink and clear. PS. Approx. 8cm
 x 4.5cm x 6.5cm.
28621
£5

Small Paper Delivery Bags

PACK OF 50

£1

Order using **92502**

Medium Paper Delivery Bags

PACK OF 50

£1.25

Order using **92478**

Large Paper Delivery Bags

PACK OF 50

£1.65

Order using **92486**

Brochure Bags

PACK OF 50

£1.40

Order using **76935**

Large Plastic Bag with Handle

30p

10x FOR £2.70

20x FOR £5.25

50x FOR £12.75

100x FOR £24

Order using **92536**

Customer Order Slips*

PACK OF 50

Order using **87197**

FREE TO ORDER

*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, any extra packs will be charged at 20p.

GET THEM BEFORE
THEY'RE GONE

Keeping things fresh with innovative products means that we have to say farewell to our older products to make space. Scan below for the full list of products that'll be available on regular sale for the last time in your August brochure, together with perfect alternatives.



1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 36-38*

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shot Sample.

OUTLET

Offers are valid while stocks last.

Net prices are inclusive of VAT.

Products are non-refundable and cannot be returned.

Products available are limited to this selection only.

210N (Light Beige)	62208
220G (Light Nude)	62315
235P (Shell)	62349
250N (Cream Beige)	62364
320G (Sun Beige)	62372
340N (Light Tan)	56788



3-IN-1 LONGWEAR FOUNDATION

- Freshwear Complex gives you a freshly applied look for up to 18 hours*
- incredibly lightweight, breathable formula with pomegranate extract and vitamin E
- no touch-ups required: rub-proof, fade-proof, heat-proof, waterproof

*Based on a consumer study with 80 participants.



Power Stay Cream to Powder Foundation SPF20

9g | £10/10g
Normally £13

£9



Black Suede Gift Set

fresh greens, leather, warm woods

57216
Normally £22

£15.50



Celebre Gift Set

- Includes:
- Eau de Toilette [50 ml]
 - Hand cream [30 ml]
 - Gift box

55103
Normally £14

£10



Mini On-the-Go Facial Set

Pink. ABS, stainless steel.
Massagers approx. 8cm x 2.5cm x 1.5cm.
Pouch approx. 10cm x 6cm.

57919
Normally £8

£5.50



Senses Essence Duo Lemongrass & Coconut Gift Set

- Set includes:
- Hand Wash [250 ml]
 - Hand Lotion [250 ml]
 - Gift Box

62992
Normally £6.50

£5.50



Lime
59097

**Your Power
Eyeshadow Trios**

1g
Normally £8

£3.25



Eternal Love
62794



Velvet Heart
63487



Scarlet Passion
63453

**Power Stay Gel
Nail Enamel**

10ml
Normally £6.50

£2.50



Blackest
Black
57620

**True Colour
SuperShock
Volume Light
Mascara**

10ml
Normally £8.50

£4



**Lash Supreme
Volume Primer**

63420
7.5ml | £6/10ml
Normally £10

£4.50



Mulberry Dream
63388

**Matte & Metal
Liquid Eye Duo**

4ml
Normally £10

£3.50



Pink Glow
61853

Sheer Glow
61846



Pink Glow

**Sunset Beats
Glow On
Highlighter**

12.5g | £4/10g
Normally £9.50

£5

Royal Plum
62356

Rich Red
56200

Nude Luxe
57901

**Ultra Matte
Lipstick**

3.6g
Normally £8.50

£3.50



Blush
58370

Cappuccino
56853

Posh Petal
54817

Chic
58503

**Ultra Matte
Lipstick**

3.6g
Normally £8.50

£3.50

**Ultra Creamy
Lipstick**

3.6g
Normally £8.50

£3.50



Neutral
Medium
Deep
59444

Neutral
Deep
58164

Neutral
Medium
Tan
54213

**Flawless Mattifying
Pressed Powder**

8g | £6.25/10g
Normally £9

£5



Neutral Medium Tan

Deep Glow
61689

Golden Bronze
54312

Deep Tan
54015

Warm Glow
59675

**Bronze & Glow
Bronzing Powder**

13.5g | £3.15/10g
Normally £8

£4.25



Golden
Bronze



Pure Gold
60970



Pink Plum
63941



Golden Brown
63818



Burgundy
56846



Power Stay Gel Liner

1.2g
Normally £7

£4

Pink Plum

**Anew Hydrating
Micellar Water
Trial Size**

63354
50ml | £3.50/100ml
Normally £4

£1.75



**1. Clearskin Blackhead
Clearing Liquid
Extraction Strip**

60954
30ml | £7.50/100ml
Normally £4.25

£2.25

**2. Clearskin Blemish
Clearing Bubble
Cleanser**

60798
150ml | £1.93/100ml
Normally £4.75

£2.90



black cherry, jasmine
sambac, golden amber

**Attraction Desire
for Her
Eau de Parfum**

55822
50ml | £20/100ml
Normally £17

£10

Freesia, jasmine,
vanilla musk.

**Far Away EDP
Purse Spray**

60269
10ml
Normally £7

£3.50

pink grapefruit,
jasmine petals,
musk

**TTA This Love Eau de Parfum
for Her - Special Edition**

58966
100ml
Normally £28

£18

44



Pepper blend, Sicilian blood
orange oil, Ambermor

Full Speed Boost Eau de Toilette 60558 75ml £9.33/100ml Normally £14 £7	Full Speed Boost Hair and Body Wash 61887 250ml £0.90/100ml Normally £5.50 £2.25	Full Speed Boost Roll On Deodorant 54163 50ml £3.50/100ml Normally £3.50 £1.75
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Lavender,
geranium oil,
forest moss.

**Scent For Men
Green Fougère EDT**

62778
30ml | £16.67/100ml
Normally £7

£5

bergamot, geranium,
cedarwood

**Full Speed Quantum
EDT**

57273
75ml | £9.33/100ml
Normally £10

£7

**Full Speed Quantum
Hair & Body Wash**

54171
250ml | £0.90/100ml
Normally £5.50

£2.25

magnolia, rosewood,
sandalwood

**Rare Pearls EDP
Purse Spray**

57059
10ml
Normally £7

£4

white peach,
peony, musk

**Célèbre Body
Mist**

62075
100ml
Normally £6.50

£3.50

**Avon Joyful
Eau de Cologne**

58750
200ml | £2.50/100ml
Normally £10

£5

**Avon Delightful
Eau de Cologne**

57703
200ml | £2.50/100ml
Normally £10

£5

pear, freesia, musk

**1. Perceive
Body Spray**

63164
75ml | £5.33/100ml
Normally £7

£4

**2. Perceive
Body Lotion**

55582
125ml | £1.72/100ml
Normally £5.50

£2.15



**TTA Today
Hand Cream**

62174
30ml |
£8.33/100ml
Normally £5

£2.50



Festive Apple & Black Cherry Body Lotion**61937**400ml | £0.50/100ml
Normally £3**£2****Pomegranate Antioxidant Body Lotion****56747**400ml | £0.56/100ml
Normally £3.50**£2.25****Pomegranate Antioxidant Hand Cream****56812**75ml | £1.67/100ml
Normally £2**£1.25****Senses Essence Lavender & Ginger Hand Lotion****57836**250ml | £0.80/100ml
Normally £4.50**£2****Senses Essence Lavender & Ginger Bath & Shower Elixir****58180**500ml | £0.60/100ml
Normally £5**£3**

coconut & tiare flower

1. Senses Aloha Monoi Shower Cream**56333**720ml | £0.30/100ml
Normally £3.25**£2.15****2. Senses Aloha Monoi Shower Cream****57992**500ml | £0.35/100ml
Normally £2.25**£1.75**

magnolia & creamy sandalwood

1. Cosy Cashmere Body Mist**60244**100ml
Normally £3.50**£2.25****2. Cosy Cashmere Hand Wash****60632**250ml | £0.50/100ml
Normally £1.75**£1.25****Anew Reversalist Firm & Smooth Copper Mask****60897**75ml | £4.67/100ml
Normally £10**£3.50****Anew Platinum Lift & Tighten Lifting Silver Mask****54254**75ml | £4.67/100ml
Normally £10**£3.50****Avon Care Sun After Sun Cooling Lotion with Aloe****60574**400ml | £0.69/100ml
Normally £6**£2.75****Avon Care Sun After Sun Moisturising Gel****61002**150ml | £1.67/100ml
Normally £5**£2.50****Holiday Spirit Body Mist****60806**100ml
Normally £3**£1.75****Advance Techniques Loss Control Shampoo****57364**400ml | £0.98/100ml
Normally £5.25**£3.90****Foot Works Clay Mask with Lavender****62034**75ml | £3.33/100ml
Normally £4.75**£2.50****Exfoliating Foot Scrub Coconut & Lime Scent****62042**75ml | £2.67/100ml
Normally £4**£2**



Lestari Bucket Bag
Pink. PU outer, polyester lining.
Approx 13cm x 6cm x 18cm
60863
Normally £14
£8.50



● green ● black
60145 60137
My Everyday Backpack
PU outer, polyester lining.
Approx. 31cm x 31cm x 13cm.
Normally £22
£13



Oatmeal PJs
Beige and black.
100% cotton.
Small **57505**
Medium **61754**
Large **60277**
Extra Large **60350**
Normally £26
£15

SML	chest	waist
S	92-97	76-82
M	98-105	83-90
L	106-112	91-98
XL	113-120	99-105

Small 8-10
61069
Medium 12-14
61226
Large 16-18
61267
Extra Large 20-22
61374



Short Jewel & Bow PJs
Burgundy.
100% cotton.
Normally £18
£12

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

Small 8-10
60160
Medium 12-14
62422
Large 16-18
62406
Extra Large 20-22
62414



Blurred Floral Satin Chemise
100% polyester.
Normally £18
£10



Leopard Print PJs
Brown and pink.
100% cotton.
Small 8-10
63123
Medium 12-14
62398
Large 16-18
59345
Extra Large 20-22
59634
Normally £22
£13



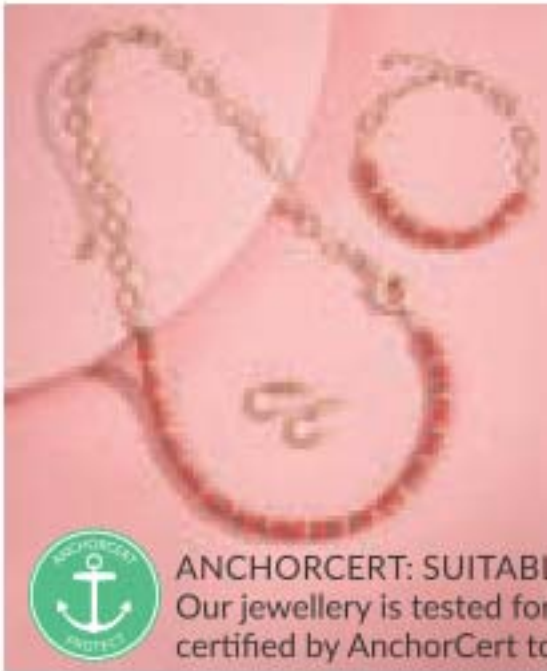
Rhea 6-Piece Mixed Hoop Earrings Set
Aluminium, stainless steel, plastic, brass. Gold tone and silver plated.
61051
Normally £9
£3.50



Mia Bracelet & Rings 6-Piece Set
Includes 3 bracelets, each approx. 18.5cm + 2.5cm extension chain, and 3 rings, size 6, 8 and 10. Gold tone. Steel, brass, zinc.
60939
Normally £10
£4.50



Gila Longline Necklace
Gold tone. Brass, zinc, steel, plastic. Approx. 89cm.
62547
Normally £7.50
£3.50



Daisy 3-Piece Gift Set
Steel, zinc, plastic, brass and nylon. Necklace 46cm + 9cm extension chain. Bracelet 19cm + 2.5cm extension chain. Earring diameter 1cm.
60723
Normally £14
£5



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

Time for Energy Candle
160g. Burns for up to 30 hours.
56911
Normally £7
£5

grapefruit and mint



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.



use this fragrance zoning set to create a specific mood for each room of your home, by applying a few drops of oil to each stone

JOY
a blend of eucalyptus, lemon and ginger oils to help boost your energy and enhance your mood

RELAX
a blend of cedarwood, basil and lemon to help you step back and unwind

SLEEP
a blend of lavender, clary sage and chamomile oils to help you drift off to a peaceful sleep

Fragrance Stones Trio
6-piece set. Glass, cork, pumice. Fragrance oils 10ml each.

62471
Normally £24
£15

HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 8, August 2025. You can order just 1 of each Demo product, but the good news is you can order as many samples and outlet items as you like, unless stated otherwise or as part of a free offer. You are limited to just 1 size of any clothing or footwear product ordered. Remember Demo products aren't for resale. Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out, we may offer you a substitute product of equal or greater value. All worth prices are based on normal brochure selling prices.

THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com.

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.

- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.

- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

Extra Large 20-22
58974

**COOLMAX®
Cycling Shorts**
Black. All season
COOLMAX®
59% polyester,
32% nylon,
9% elastane.
Normally £14

£9.80



Large 16-18
62026

**Floral Check
Shortie PJs**
Blue.
100% cotton.
Normally £18

£11.20



Small 8-10
60301
Medium 12-14
61218
Large 16-18
60384
Extra Large
20-22
59774

**Bright Ditsy
Button Down
PJs**
Green.
65% polyester,
35% viscose.
Normally £24

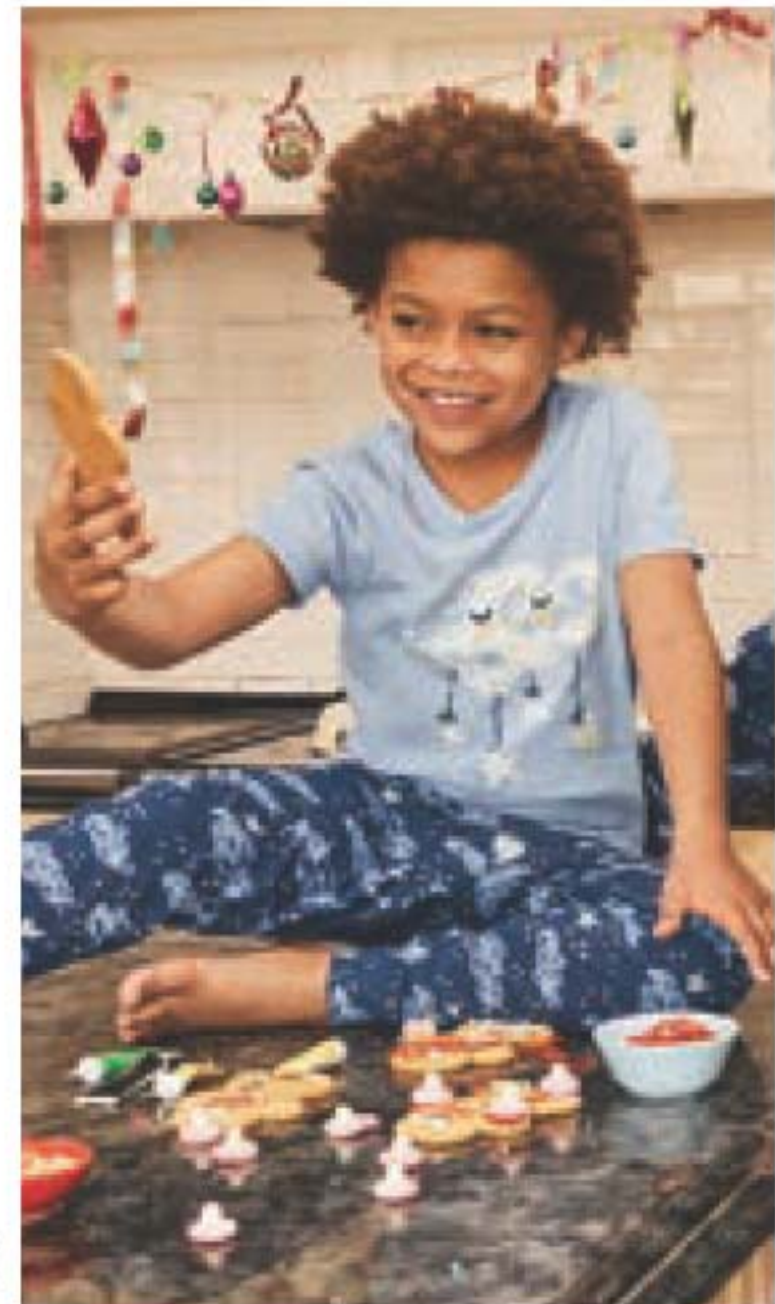
£16.80



3-4
61317
5-6
58644
7-8
58727

**Kids' Night
Sky PJs**
Dark blue
and light blue.
100% cotton.
Normally £15

£10.50



Lace Overlay Bra
Lace: 90% nylon,
10% elastane,
lining: 92% polyester,
8% elastane,
pad: polyester.
Normally £18

£12.60

Large
16-18
61242
Extra Large
20-22
61127



Sunrise Alarm Clock • adjustable 15, 30,
Approx. 15cm x 7cm. 60 minute timer
Powered by USB • designed to help
cable (included). you wake up
gently
61101 • features a colour
Normally £20 changing light

£10.50



grey
63057
Hope Cape
Polyester.
One size.
Approx.
180cm x 50cm.
Normally £22

£15.40



with relaxing
lavender, uplifting
sage and soothing
chamomile



Sleep Stones
Volcanic stone-filled
decorative jar. Approx.
8cm x 5cm. Fragrance oil 10ml.
60624
Normally £17

£11.90

Add a few drops
of oil to the
volcanic stones to
create a **calming**
aromatherapy
scented experience.

On-The-Go Grooming Set

5-piece set. Includes pouch, nail scissors, tweezers, nail file and nail clipper. PU, nylon, metal. Approx. 11cm x 11cm x 2cm.

56309

Normally £10

£4.90

Purple
63347

Floryn Sunglasses

Polycarbonate, acrylic. Width 15cm, height 4cm, length 15cm. Category 3, 400 UV protection. Normally £6

£2.80**Ariel Sunglasses Case**

Green and blue. PU, plastic, polyester. Approx. 16cm x 4cm x 4.5cm.

61457

Normally £8

£5.70**Ariel Cosmetics Bag**

Green and blue. Polyester. Approx. 21cm x 9cm x 9cm.

55301

Normally £12

£8.40**Peach and Grapefruit Car Diffuser Refill**

Pack of 2.

60376

Normally £4

£1.75**Underwater Bloom Candle**

130g. Glass. Burns for up to 38 hours.

62463

Normally £10

£5.95

cream
60020

**Lana Sunglasses**

Polycarbonate, acrylic. Approx. width 14cm, height 4cm, length 14cm. Category 3, 400 UV protection. Normally £8.50

£5.95

black
60053



green
61648

My Everyday Midi Cross Body Bag

PU and polyester outer, polyester lining. Approx. 32cm x 7cm x 20cm. Normally £18

£12.60**Lestari Bucket Bag**

Pink. PU outer, polyester lining. Approx 13cm x 6cm x 18cm

61382

Normally £14

£9.50**Eden Handbag**

Pearlised metallic beige. PU outer, polyester lining. Approx. 24cm x 10cm x 21cm.

61010

Normally £22

£15.40

**Coraline 20-Piece Earrings Set**

Mix of gold tone and silver tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Earrings range from approx. 0.5cm - 2cm.

59980

Normally £12

£4.55**Olive Necklace and Earrings Set**

Gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Necklaces approx. 42cm + 9cm extension chain. Earrings approx. 2.5cm x 1cm.

55723

Normally £10

£4.20**Love For Every Day Clover 2-Piece Necklace & Earrings Set**

Gold tone. Zinc, glass, steel, aluminium. Necklace approx. 42cm + 9cm extension chain. Earrings approx. 1.5cm.

54445

Normally £6.50

£4.55**Mia Necklace and Earrings 2-Piece Set**

Gold tone. Aluminium, brass, zinc, steel, titanium, plastic, fabric. Necklaces: approx. 42cm and 51cm + 9cm extension chain. Earrings: approx. 2cm.

54783

Normally £8

£5.60**Nina Necklace & Earrings Set**

Silver plated and gone tone. Steel, zinc, glass. Includes 3 x necklaces ranging from approx. 42 - 55cm, and 2 x pairs of earrings, approx. 1cm - 1.5cm.

56341

Normally £12

£8.40**Love For Every Day 14-Piece Earrings Set**

Mix of gold tone, rose gold tone and silver plated. Plastic, aluminium, glass, stainless steel. Earrings range from approx. 0.5cm - 1cm.

56358

Normally £10

£7**Remy 3-Piece Earrings Set**

Gold tone and silver plated. Zinc, stainless steel, aluminium. Earrings range from approx. 1cm to 3cm.

55509

Normally £9

£6.30

Pink
54890

Fleur 4-Piece Bracelet Set

Includes 3 stretch bracelets and 1 gold-tone chain. Steel, glass. Approx. 18.5cm + 2.5cm extension chain.

Normally £10

£3.85**Celeste Earrings**

Platinum plated. Brass, cubic zirconia. Approx. 1cm x 1cm.

Normally £18

£12.60

champagne
58339



clear
62646



rose gold tone
56176

Love For Every Day Infinity Necklace

Steel, brass, zinc. Approx. 42cm.

Normally £6

£4.20



Marina 20-Piece Earrings Set
Silver tone and gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Earring dimensions range from approx. 0.5cm - 3.5cm.

54866
Normally £10
£7

Pisces
61465

Iris Zodiac Necklace
Gold tone.
Brass, zinc, steel, plastic.
Approx. 81cm.
Normally £14
£4.90



pink and silver tone
61812

Ariel Silicone Mirror Watch
Stainless steel, zinc alloy, brass, glass, silicone. Adjustable between approx. 16cm and 22cm.
Normally £15
£7.35



gold tone
54874

Remy 3-Piece Bracelet Set
Steel, brass.
2 x bracelets, each approx. 18cm + 3cm extension chain, 1 x adjustable pull-style bracelet.
Normally £11
£7.70



Marina Watch & Bracelet Set
Ion-plated stainless steel, zinc alloy, glass, brass. Watch adjustable between approx. 17cm and 21.5cm. Includes one replaceable button cell battery. Rose gold tone bracelet approx. 18cm.

54940
Normally £24
£16.80



Ayla 20-Piece Earring Set
Gold tone and silver tone. Steel, stainless steel, plastic, zinc, brass, glass, aluminium.
54791
Normally £10
£7



Love For Every Day 14-Piece Earrings Set
Mix of silver plated, gold tone and rose gold tone. Zinc, plastic, aluminium, glass, stainless steel. Each earring approx. 0.5cm.
63016
Normally £6.50
£4.55



MEET AVON SK!N

**Your chance to reach new customers
with these 2-in-1 skin besties.**

Sk!n is a **fresh new brand** that promises to help customers **simplify skincare**. Its 2-in-1 products are totally different to Anew, and designed to grab the attention of another type of customer (and **amp up** your sales!)

dull, uneven skin

GLOW
with **vit C +**
papaya extract



sensitive skin

GENTLY SOOTHE
with **panthenol B5 +**
cica extract



2-IN-1 FORMULAS = ONE STEP, TWICE THE IMPACT

Think cleansers that remove your make-up and deep-cleanse your skin and creams that are lightweight like serums with all the benefits of moisturisers.

EASY TO CHOOSE

We've made it easy for customers to shop products based on their **key skin need** (because life's too short for complicated skincare).

WHO'S IT FOR?

It's tailored to appeal to **younger customers**, who'll love getting their full skincare routine in a few easy-peasy steps, and at a price point they can afford.

oily skin

MATTIFY
with **vit E +**
cucumber extract



irritated skin

BALANCE
with **allantoin +**
cannabis sativa seed oil



mature or tired skin

REVITALISE
with **vit B3 +**
turmeric plant



EXTRAS FOR ANY SKIN TYPE

**GLOW BB
CREAM +
SPF15**



**MATTIFY BB
CREAM +
SPF15**



**OIL +
MICELLAR
MAKE-UP
REMOVER**

**LIP BALM +
CONDITIONER**

**SUNSCREEN +
CREAM**



TELL CUSTOMERS HOW THEY CAN REFILL & SAVE ON OUR BESTSELLING SERUM

Whether they're already using Power Serum or Anew skincare, or they're focused on anti-ageing and want an alternative to retinol, tell customers about this smart skincare set that keeps them stocked up with Power Serum.

HOW TO SELL THE POWER SERUM & REFILL SET

1. Talk about the benefits

Thanks to its Protinol™ technology, Power Serum helps restore years of collagen loss in just 7 days**, with better results than retinol.*

2. Show results

People buy from people, so share your own results. Show customers a before and after picture, once you've used Power Serum for 7 days.

3. Create urgency

Let them know that this amazing offer won't last forever, so they need to make the most of it today.

*Protinol™ is better than retinol in higher production of elastin while being gentle to skin.**Based on a consumer study with 129 participants.

SKIN RENEWAL
IDEAL FOR ALL SKIN AGES:
20 | 30 | 40 | 50 | 60 | 70+



ANEW
co-created with DERMATOLOGISTS
and SCIENTISTS

BEST EVER SKINCARE EARNINGS

YOUR PRICE:
JUST £14

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

POWER SERUM & REFILL SET: Power Serum 30ml, Power Serum Refill 30ml **68726**

10X PROTINOL*
+NIACINAMIDE

for a powerful
triple collagen boost

REFILL

HOW TO USE

REMOVE the pump
from the glass bottle

TEAR OFF the refill
tube closure

SQUEEZE the refill
serum into the glass
bottle

SCREW the pump back
onto the glass bottle

USE your serum
as normal



SET
WORTH
£51

★★★★★
BESTSELLER

☀ **SERUM**

- + Use before your cream to **boost** results.
- + Helps **restore** years of collagen loss in 7 days.†
- + With millions of Protinol molecules, penetrates skin surface and **absorbs quickly** for superior results.

Set contains:
• Anew Skin Renewal Power Serum 30ml
• Anew Skin Renewal Power Serum Refill 30ml

68726
brochure price: £20

*10X Protinol vs the level of Protinol in Anew Moisturising Creams.
†Based on those that expressed an opinion in a consumer perception study

UPGRADE YOUR CUSTOMERS FROM RETINOL TO PROTINOL

Show customers how to power up their face and eye results, and help restore years of collagen loss, with our skincare that's better than retinol.*

HOW TO SELL THE POWER EYE CREAM & SERUM SET

1. Spotlight the eye area

Many customers forget the eyes need targeted care. Explain how this game-changing eye cream instantly blurs and brightens the look of the eye area and the skin around it looks less puffy.†

2. Upsell to existing serum fans

If someone already loves the Power Serum, introduce the eye cream as the perfect partner for even better results.

3. Let reviews do the talking

Ratings and reviews help customers feel confident to buy. Share feedback from happy customers who've seen real results — it builds trust and helps seal the sale.

*Protinol™ is better than retinol in higher production of elastin while being gentle to skin. †Based on a consumer study with 132 people.

SKIN RENEWAL
IDEAL FOR ALL SKIN AGES:
20 | 30 | 40 | 50 | 60 | 70+



ANEW
co-created with DERMATOLOGISTS
and SCIENTISTS

BEST EVER SKINCARE EARNINGS

YOUR PRICE:
JUST £14

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

POWER EYE CREAM & SERUM SET: Power Eye Cream 15ml, Power Serum 30ml 67389

10X PROTINOL*

HELP TO RESTORE YOUNGER-LOOKING EYES INSTANTLY

See smoother skin with reduced lines and wrinkles over time with the eye cream that's better than retinol.*

set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Skin Renewal Power Eye Cream | 15ml |

67389

brochure price: £20



SET
WORTH
£44

10X PROTINOL*
+NIACINAMIDE

★★★★★ BESTSELLER

THE SERUM LOVED BY MILLIONS
Get better results than retinol* and help restore years of collagen loss with our bestselling multi-tasking serum.

74% of women saw and felt **better results** after adding this serum to their routine.††



Before After†

†Our model is unretouched.

*Protinol™ is better than retinol in higher production of elastin while being gentle to skin.

††Based on a 2 week consumer study with 125 participants when serum was added in week 2.

POWER UP THEIR SKINCARE DAY & NIGHT

Introduce customers to the **new Multi-Protection Day Cream**. Let them know they can now power up their day & night skincare with the AM & PM Set – just £20 in the Brochure.

HOW TO USE:

- * Morning: Apply Power Multi-Protection Day Cream after Power Serum & Power Eye
- ☾ Night: Apply Renewal Power Cream after Power Serum & Power Eye



ALISON'S TOP TIPS:

- 1. Sell the AM & PM Set:** Share the skincare benefits of using both the Multi-Protection Day Cream and the Power Cream. Let customers know that the Day Cream hydrates and protects the skin, whilst Power Cream works to repair and restore.
- 2. Promote the value:** Let them know the 2 for £20 deal is our best ever skincare saving.
- 3. Exclusive pre-order opportunity:** Build excitement by offering the set for pre-order in your WhatsApp group or social media before the campaign launch. Make your customers feel they're getting a special deal.

Alison Mason, Hall of Fame Rep

SKIN RENEWAL IDEAL FOR ALL SKIN AGES:
20 | 30 | 40 | 50 | 60 | 70+



smoother, firmer looking skin

ANEW
co-created with DERMATOLOGISTS
and SCIENTISTS

BEST EVER MIX AND MATCH SKINCARE SAVINGS

YOUR PRICE:
ANY 2 FOR £14*

*Reps are limited to one of each Cream. Choose two different creams for £14.

*ACROSS DAY & NIGHT CREAMS ACROSS PAGES 64-69

NEW

AM:
MULTI PROTECT
against 5 main
causes of surface
skin damage**

+ Helps protect and
renew surface skin
cells with **powerful
antioxidants**
and **UVA/B shield**.

**Anew Renewal Power
Multi-Protection Shield
Cream SPF15**
44586
50ml | £28/100ml
Normally £22

**SET
WORTH
£44**

**10X PROTINOL*
+NIACINAMIDE**
for a powerful
triple collagen boost

PM:
OVERNIGHT BOOST to power
up natural skin regeneration

+ helps renew millions of surface
skin cells† to help improve
the feel of skin strength and
firmness.††

**Anew Skin
Renewal Power
Cream**
44560
50ml | £28/100ml
Normally £22

*10X Protinol vs the level of Protinol in Anew Moisturising Creams. **Including UVA, UVB, blue light, atmospheric particles and indoor particles. ***Earnings based on regular Brochure prices for a Silver level Rep.

†10X Protinol™ vs. the level of Protinol™ in Anew moisturising creams. Niacinamide in the formulas helps renew the look of millions of surface skin cells. ††Strength and firmness based on a consumer study with 127 participants.

BEST EVER MIX AND MATCH SKINCARE SAVINGS

*REPS ARE LIMITED TO ONE OF EACH CREAM. CHOOSE TWO DIFFERENT CREAMS FOR £14.

YOUR PRICE: ANY 2 FOR £14*

*Reps are limited to one of each Cream. Choose two different creams for £14.

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

*ACROSS DAY & NIGHT CREAMS ACROSS PAGES 64-69



**PROTINOL
+PHYTOL**

PLUMP & SMOOTH
IDEAL FOR SKIN AGE:
20 | 30 | 40 | 50 | 60 | 70+

PROTINOL™ + PHYTOL SKIN CONCERN

Fine lines and dehydrated skin.

RESULT?

Plumper and smoother skin in just 2 days. After 1-week fine lines look reduced and skin's texture looks visibly improved.*

**Anew Reversalist
Plump & Smooth
Day Cream SPF20**

44990

50ml | £28/100ml
Normally: £17

**Anew Reversalist
Plump & Smooth
Night Cream**

44198

50ml | £28/100ml
Normally: £17

AFTER 2 DAYS

+ Skin looks plumper and noticeably smoother*

AFTER 1 WEEK

+ Fine lines look reduced and skin's texture looks visibly improved*

LET CUSTOMERS
KNOW THEIR
FAVOURITE FACE
CREAMS ARE BETTER
THAN RETINOL†

†Protinol™ is better than retinol in higher production of elastin while being gentle to skin.



**PROTINOL
+PHLORETIN**

FIRM & SUPPLE
IDEAL FOR SKIN AGE:
20 | 30 | 40 | 50 | 60 | 70+

PROTINOL™ + PHLORETIN SKIN CONCERN

Wrinkles and dull skin.

RESULT?

Firmer and more supple skin in just 2 days.** After 1-week, fine lines and wrinkles look reduced, and skin tone looks more even.**

**Anew Ultimate
Firm & Supple Day
Cream SPF20**

65946

50ml | £28/100ml
Normally: £18

**Anew Ultimate
Firm & Supple
Night Cream**

43638

50ml | £28/100ml
Normally: £18

AFTER 2 DAYS

+ Skin looks and feels firmer*

AFTER 1 WEEK

+ Fine lines and wrinkles look reduced and skin tone looks more even*

LET CUSTOMERS
KNOW THEIR
FAVOURITE FACE
CREAMS ARE BETTER
THAN RETINOL†

†Protinol™ is better than retinol in higher production of elastin while being gentle to skin.

*Based on a consumer study with 112 people.

**Based on a consumer study with 111 people.

ANY 2 FOR £20 = DOUBLE EARNINGS

Did you know a Silver Level Rep could earn £7.60 by selling 2 Anew Platinum Creams?*

Skincare customers love repeat purchases. Once they've found their perfect skincare regime, they'll order again and again. Maximise your skincare opportunity by sharing this **UNMISSABLE ANEW ANY 2 FOR £20 OFFER** in your September Brochure. And just like that, one cream sale has turned into two.

HOW TO BOOST YOUR SALES IN SEPTEMBER

1. Let customers know that all our Anew Day & Night Creams are better than retinol.**
2. Drop off brochures early, so customers can see the offers.
3. Show them how to save big if they're already loyal Anew customers.
4. If they haven't tried Anew yet, it's time to sample. Share a couple of samples, so they can try the product for a few days.

*Earnings based on regular brochure prices for Anew Platinum Lift & Tighten Day Cream and Anew Platinum Lift & Tighten Night Cream.
**Protinol™ is better than retinol in higher production of elastin while being gentle to skin.

SKIN RENEWAL
IDEAL FOR ALL SKIN AGES:
20 | 30 | 40 | 50 | 60 | 70+



ANEW
co-created with DERMATOLOGISTS
and SCIENTISTS

BEST EVER **MIX AND MATCH** SKINCARE SAVINGS

YOUR PRICE: ANY 2 FOR £14*

*Reps are limited to one of each Cream. Choose two different creams for £14.

*ACROSS DAY & NIGHT CREAMS ACROSS PAGES 64-69

PROTINOL
+ ARGININE

award winning Protinol™
dual collagen boost

+ Helps **reactivate**
elastin production by **53%**
in just 2 days.**

LIFT & TIGHTEN IDEAL FOR SKIN AGE:
20 | 30 | 40 | **50** | **60** | 70+



**DAY CREAM
WITH SPF 20**

+ Apply to
cleansed face
in the morning.

**Anew Platinum
Lift & Tighten Day
Cream SPF20**

43661
50ml | £28/100ml
Normally £19



NIGHT CREAM

+ Apply in the evening to cleansed
face and neck after serum.

8/10 women agree skin is
actively **firmed** and **tightened**.*

LET CUSTOMERS KNOW THEIR
FAVOURITE FACE CREAMS ARE
BETTER THAN RETINOL*

*Based on a consumer study with 113 people.
**Based on a clinical study on skin cells.

SUPERCARGE YOUR ANEW EARNINGS WITH OUR BEST EVER MIX & MATCH OFFER

Selling more Anew is the key to increasing your long-term earnings. We've made it easy for you in September with our **any 2 for £20 offer** - customers can choose any **2 Anew Creams for £20**.

Drive your sales by letting customers know that **Protinol is better than retinol**,* and a gentler alternative that will give them powerful results.

						
September Brochure price	BOTH FOR £20	BOTH FOR £20	MIX & MATCH ANY 2 FOR £20 ACROSS DAY & NIGHT CREAMS			
Your earnings every time you sell one...						
Bronze*	£2	£2	£2	£2	£2	£2
Silver	£4	£4	£4	£4	£4	£4
Gold	£5	£5	£5	£5	£5	£5
Platinum	£6	£6	£6	£6	£6	£6
VIP	£6.40	£6.40	£6.40	£6.40	£6.40	£6.40

*Protinol™ is better than retinol in higher production of elastin while being gentle to skin.
*A £100 quarterly sales minimum is required for a 10% discount. All other benefits remain the same.

SET YOURSELF A CHALLENGE

How many of these Anew bundles do you think you could sell in one Campaign?

Number I'm going to sell: _____

How much I'm going to earn: _____

Want to brush up even further on your Anew skincare knowledge? Head to Avon Academy for more details on how the products work and support with upselling to increase your earnings further.



BOOST ANEW SALES WITH THESE TOOLS

1. VIRTUAL SKIN DIAGNOSTICS TOOL

Wondering which of our skincare products best suit you and your customers' skin? Our skin diagnostics tool evaluates your skin and advises on the regime that suits it best. Share your online store with your customers so they can access the tool and order the products that are best for them.

2. READY-TO-GO SOCIAL ASSETS

Head to Avon ON for your ready-to-share assets. Don't have Avon ON? Download here:

You can also download or screenshot these from the 'assets to share' area of Avon Academy.



3. ANEW CANVASSING CARDS**

Now is the perfect time to share the Anew collection with potential new customers. Protinol™ is exclusive to Avon and there really is no other skincare ingredient quite like it. At just 6p each, these canvassing cards are a great tool to help you share your business in the local community and increase your customer base.

PACK OF 100 FOR £6
order using **00703**



**Canvassing card image for illustrative purposes only.



BIGGEST EVER ANEW SAMPLE BUNDLE

Sampling is a powerful way to build relationships, earn loyalty and boost your long-term sales. Speak to customers about the results they're looking for and share samples based on their concerns.

**95 SAMPLES
ONLY £21.50
SAVE £73.50***

Just 23p a sample!
order using **59816**

! Includes:

- 15x Renewal Power Serum Sample
- 10x Platinum Lift & Tighten Dual Eye System Sample
- 15x Platinum Lift & Tighten Day Cream Sample
- 15x Platinum Lift & Tighten Night Cream Sample
- 10x Renewal Power Multi-Protection Shield Cream Sample
- 5x Reversalist Plump & Smooth Day Cream Sample
- 5x Reversalist Plump & Smooth Night Cream Sample
- 5x Ultimate Firm & Supple Day Cream Sample
- 5x Ultimate Firm & Supple Night Cream Sample
- 10x Skin Renewal Power Cream Sample

! While
stocks last.

**95 SAMPLES
OF OUR
BESTSELLING
ANEW
PRODUCTS**

*Vs regular sample prices in Brochure.



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