

YOUR REP MAGAZINE

FOCUS

AVON

UK OCTOBER 10/2024
PLACE ORDERS IN SEPTEMBER 2024



POWER UP YOUR SALES
WITH EXCITING UPDATES
TO THE **POWER STAY**
COLLECTION

IN THIS EDITION

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- 8 BEAUTY
- 18 FASHION & HOME
- 24 SALES TOOLS & SAMPLES
- 28 OUTLET
- 40 CHRISTMAS GIFTS

THIS MONTH'S TOP PICKS



**POWER STAY
MAKE-UP COLLECTION**

p4



**FAR AWAY
COLLECTION**

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NEW PJS

p18



GIFTING

p40

LOVE FOCUS AND WANT TO ORDER EXTRA COPIES?

Use order number **96008** on your Rep website and order the quantity you'd like.*

1 for 25p | 5 for £1 | 10 for £1.50



*While stocks last. Demo rules apply. If you order additional copies, you cannot place further orders for Demo products. You can only order more than 1 of the same product for Samples, Sales Tools and Outlet products.

MAXIMISE YOUR CAMPAIGN WITH OUR HANDY CHECKLIST:

- Build your **Power Stay** demo kit across pages 4-7, with Power Stay must-haves and new look **Power Stay Foundation**, now powered by **niacinamide**.
- Keep maximising your **Far Away** sales. Buy your fave Far Away scent at your exclusive Rep price and showcase its **brand new look** on social media. Samples unlock sales, so head to **page 10** for your sample packs.
- Gifting season offers the biggest sales opportunity of the year. Start showcasing gifting products early to build a buzz and bag pre-orders. Shop Christmas gift sets from **page 40**.
- Boost sales with the **Nova** store in your October brochure. It's packed with hot new drops and customer faves, plus an exclusive Christmas gift edit that customers will love.
- Grow your 5★ sales by sharing the 5★ flyer with customers in September and October. With star offers on bestsellers like **Pillow Mist**, **Skin So Soft** and **Tinted Moisturiser**, they won't want to miss out.

JUST FOR YOU

Spend £20 in this Focus magazine and buy the **Anew Power Gift Set** for just **£22.50**, worth **£73**. See the back cover for more info.



VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.



Cruelty Free INTERNATIONAL



AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit avonworldwide.com/responsible-business/animal-welfare.

NOTE
Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.



POWER STAY
 24H
 LIFE-PROOF LONGWEAR*

NEW & IMPROVED FORMULA

THE BESTSELLING LONGWEAR FOUNDATION THEY LOVE

now **POWERED** with **NIACINAMIDE**



STAYS PUT: Colour Lock Technology locks in pigments for lasting wear that stays put through heat, humidity and non-stop activity.



STAYS COMFORTABLE: breathable, fresh-feel formula now powered with vitamin B3 niacinamide.



STAYS MATTE: natural-looking formula evens skin tone and controls the look of shine all day. SPF10.

Power Stay 24-Hour Foundation

30ml | £2.45/10ml
 brochure price: £13

demo: £7.35

COLOUR LOCK TECHNOLOGY

CHOOSE ANY 10 SHADES FOR £60

SAVE £70**

*Offer limited to one of each shade.



8/10 AGREE: comfort & coverage that's as good as a luxury longwear foundation**

★★★★★
BESTSELLER



oil-free



dermatologist tested



NEW LOOK THEY'LL LOVE!

*Based on Consumer Study with 110 participants. **Ink Research Limited, Quantitative Research via Blind Sequential Monadic In-Home Testing, 124 participants, UK, 2022.

100 FAIR	115P Pale Pink	37556
	120N Porcelain	37572
	125G Warm Ivory	37671
	130N Alabaster	37747
	140P Light Ivory	37796
	145P Ivory Pink	36475
	210N Light Beige	29660
	215P Ivory	36764
	220G Light Nude	36806
	225G Soft Beige	36848
	228G Nude	36905
200 LIGHT MEDIUM	230N Creamy Natural	35402
	235P Shell	35485
	245N Natural Beige	35493
	250N Cream Beige	35527
	260G True Beige	35741
300 MEDIUM	310N Medium Beige	35808
	315N Pure Beige	30197
	320G Sun Beige	30221
	330P Honey Beige	50989
	340N Light Tan	35055
	345N Soft Honey	35089
	348P Toasted Praline	68940
	355G Light Caramel	68999
400 MEDIUM DEEP	410P Spice	29892
	420G Caramel	29785
	430N Deep Tan	32334
	435N Warm Deep Tan	30759
	438P Chocolate	37622
500 DEEP	510N Walnut	37028
	515N Bronze	37044
	520P Rich Sienna	37077
	525N Dark Cocoa	33134
	530N Maple	33241
	535P Espresso	35113



POWER STAY
 10H
 LIFE-PROOF LONGWEAR

NEW

INTRODUCE CUSTOMERS TO POWERFUL COLOUR

THAT LASTS 10 HOURS*



STAYS PUT: stays looking freshly applied with a slimline angled precision tip for accurate application.



STAYS COMFORTABLE: lightweight-feeling formula flexes with your lips and leaves them feeling smoother and softer.



STAYS RICH: high impact matte colour that's locked in for 10 hours*, without caking or drying.

Power Stay Lip Stylo

1.2g
 brochure price: £10

demo: £5.60

COLOUR LOCK TECHNOLOGY

ALL 10 SHADES FOR £40

SAVE £60

Order using **93880**



9/10 say it's perfect for me*

Coral Queen
28936

Blush Courage
28951

Prima Pink
28969

Main Character Mauve
28977

Feisty Fawn
28985

Tawny Triumph
28993

Amber Goddess
29009

Force Of Fire
17897

Crimson Legacy
17905

Model Maroon
17913

*Based on Consumer Study with 120 participants.

BUILD YOUR POWER STAY DEMO KIT

VIP & PLATINUM REPS
40% OFF*
BROCHURE PRICE



24 HOURS*



- Blonde 33829
- Light Brown 33803
- Dark Brown 35345
- Soft Black 35196

Do your customers know how well this waterproof, fade-proof and smudge-proof formula stands up to heat, humidity and sweat? Share these benefits and explain how easy it is to create seamless-looking brows using the precision brush.

Power Stay 24-Hour Brow Pomade
2g
brochure price: £9.50
demo: £5.25

*Based on a consumer study with 130 participants.



24 HOURS*



- | | | |
|-----------------------|----------------------|--------------|
| Lime 34074 | White 34108 | Black 33837 |
| Going Green 34017 | Silver Shimmer 33845 | Cobalt 33969 |
| Nude 34033 | Steel 33928 | |
| Chocolate Brown 34066 | Tropical Teal 33936 | |
- WATERPROOF SHADES

Customers can create bold, crisp lines or a smokey finish with this smudge-proof, fade-proof, waterproof gel liner. With a super smooth, blendable formula, 24 hour staying power* and mess-free application, what's not to love?

Power Stay Gel Liner
1.2g
brochure price: £6.50
demo: £3.50

**Based on a consumer study with 137 participants.

Already bagged your Power Stay Foundation and Lip Stylo? Build your Power Stay demo kit with these longwear must-haves. Not sure what to share with customers? Check out the key product benefits below.



16 HOURS*



- | | | |
|----------------------|----------------------|-----------------------|
| Cool Silver 52639 | Golden Shimmer 49858 | Rich Plum 69195 |
| Lavender Glow 53264 | Bronze Sugar 34298 | Mocha Brew 34124 |
| Blushing Pink 49288 | Everyday Beige 34371 | Statement Berry 34181 |
| Stand Out Ruby 39727 | Stylish Brown 34132 | Essential Black 34116 |

Customers want a simple way to get crease-proof, long-lasting eyeshadow? Let them know how this creamy texture glides on effortlessly, blends easily and won't smudge, transfer or crease.

Power Stay Shadow Stick
1.4g
brochure price: £9
demo: £5.25

*Based on a consumer study with 119 participants.

Hypnotise 53140	Dark Dahlia 38265	Sweet Blooms 39842	Virtual Reverie 37267	Guilty Pleasure 39891
Can't Quit Cafe 39883	Couture Rose 39859	Nude Silhouette 39750	Cosy Therapy 39693	Private Jet 39677
Timeless Icon 71654	Fail-Proof Fuchsia 53751	Pink Caprice 39669	Petal Fresh 51441	Stay Put Sangria 32409
Red Is Red 51813	The Red One 39990	Designer Red 39909		
Forest Stroll 38786	Crystals & Sage 38745	Lemon Meringue 52688		
Pumpkin Spice 52084	Make A Fuss 53298			
Taboo Blue 53801	Denim Dream 74567			



8 DAYS*

Let customers in on the secret to a salon-quality look, gel-like mani at a fraction of the cost. Even better, it's all from the comfort of their own home.

Top Tip: Boost your sales by letting customers know they can add an extra 2 days of perfect wear† and extreme shine with a coat of Power Stay Top Coat.

Power Stay Gel Nail Enamel
10ml
brochure price: £5.50
demo: £3.15

Power Stay Top Coat
38877
10ml
brochure price: £5.50
demo: £3.15



**Based on a consumer study with 120 participants.

†Based on a consumer science study with 29 participants who used Power Stay Gel Nail + Power Stay Top Coat.

BESTSELLING FAR AWAY NOW IN A NEW BOTTLE, JUST £7

Nº1

AVON
THE BESTSELLING
FRAGRANCE BRAND
IN THE WORLD*



ORIENTAL GOURMAND



**Far Away Shine
Eau de Parfum**

64402

50ml | £14/100ml
brochure price: £16

★★★★★
BESTSELLER



ORIENTAL FLORAL



**Far Away
Eau de Parfum**

39032

50ml | £14/100ml
brochure price: £16



ORIENTAL GOURMAND



**Far Away Beyond
Parfum**

29223

50ml | £14/100ml
brochure price: £16



**Far Away Beyond
The Moon Parfum**

52605

50ml | £14/100ml
brochure price: £16



ORIENTAL FLORAL

BUNDLE OF 7

£45

SAVE
£110**

set contains:

Far Away Shine Eau de Parfum, Far Away Eau de Parfum,
Far Away Glamour Eau de Parfum, Far Away Beyond
Parfum, Far Away Beyond The Moon Parfum, Far Away
Rebel Eau de Parfum, Far Away Splendoria Eau de Parfum

67249

50ml

demo: £45



**Far Away Rebel
Eau de Parfum**

66803

50ml | £14/100ml
brochure price: £16



ORIENTAL FRUITY

★★★★★

BESTSELLER

★★★★★
BESTSELLER



FLORAL



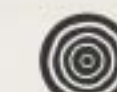
ORIENTAL GOURMAND



**Far Away Glamour
Eau de Parfum**

66753

50ml | £14/100ml
brochure price: £16



FLORAL WOODY



**Far Away Splendoria
Eau de Parfum**

53603

50ml | £14/100ml
brochure price: £16

*As measured by volume or units sold in 2022 (Source: Global data).

**Worth based on regular brochure selling prices.

FAR AWAY SAMPLES = SALES

Did you know 50 samples could help you sell 16 full-size fragrances?† Use the table below to see what that means for you and buy your Far Away sample packs today.

Here are a few ideas on how to share samples to maximise sales:

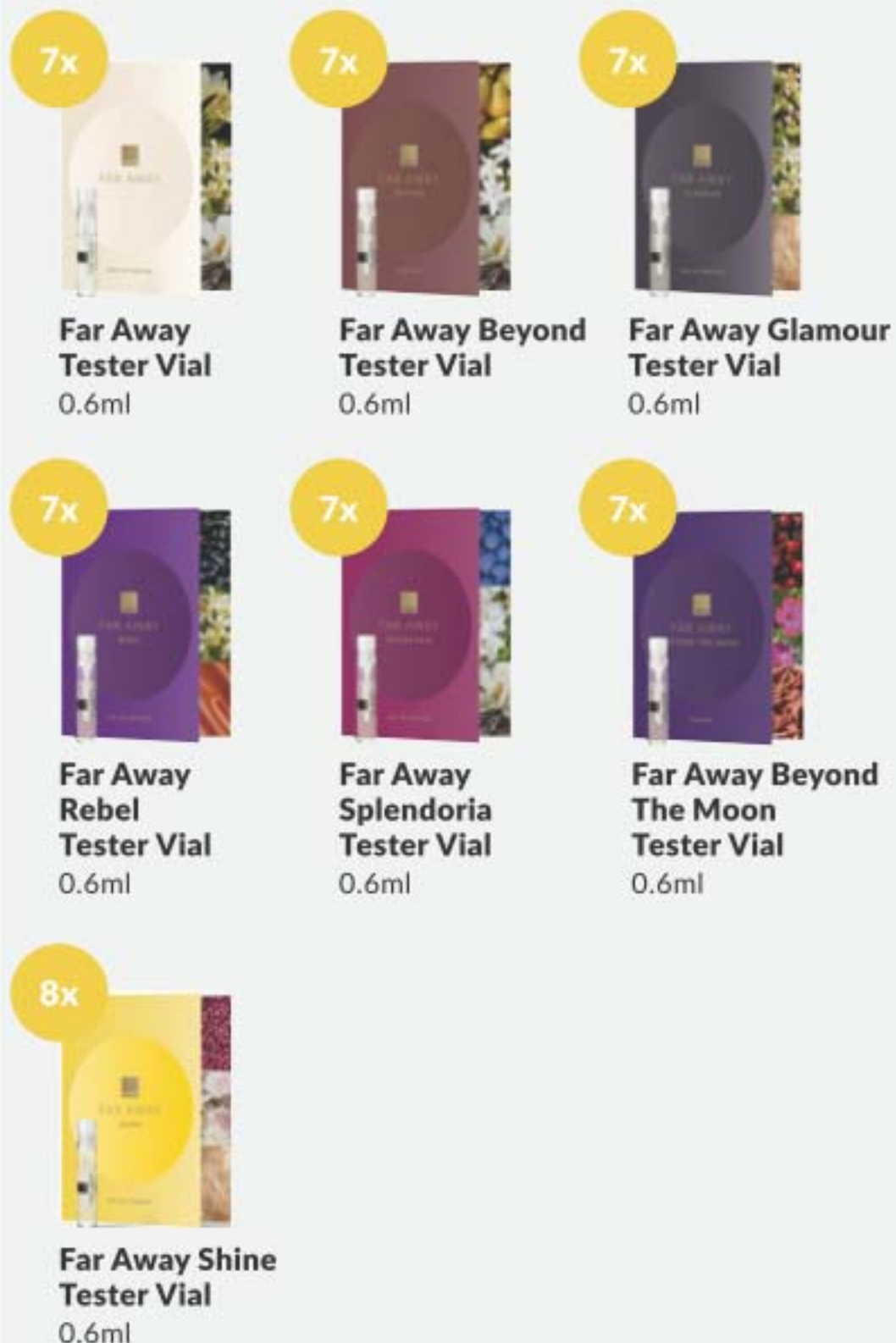
1. Pop them in with brochures and orders.
2. Give them out at parties and events.
3. Carry them in your handbag, to share with friends & family when you're out and about.

REWARD LEVEL	EARNINGS
BRONZE STAR	£32.40
SILVER STAR	£51.20
GOLD STAR	£64.00
PLATINUM STAR	£76.80
VIP STAR	£81.92

Top Tip: Going out? Wear your fave Far Away scent and when you're asked what perfume you're wearing mention it's Avon and offer a sample to try.

50 FOR £9.50
SAVE £40.50*

that's just 19p a sample
order using **93252**



ANY 10 FAR AWAY SAMPLES FOR £2.80

just 28p a sample

Far Away Shine	36109
Far Away Glamour	34934
Far Away Rebel	32524
Far Away Beyond	34918
Far Away Beyond The Moon	42630
Far Away Splendoria	34975
Far Away	41723
0.6ml	

SUPERCHARGE SHINE SALES WITH SAMPLES

See your sales soar with the newest Far Away scent. Share Shine samples with new customers, non-fragrance customers and Far Away fans. **The fortune's in the follow-up** so ask customers for their thoughts and encourage them to buy the full-size fragrance.

1 FOR 70P

order using **46201**

10 FOR £2.80

just 28p PER sample
order using **89789**

20 FOR £5

just 25p PER sample
order using **68395**

30 FOR £6.60

just 22p PER sample
order using **92684**

50 FOR £9.50

just 19p PER sample
order using **67066**
Save £40.50**

BUY 3 OR MORE PACKS OF 50
ACROSS PAGES 10-11 TO
UNLOCK £7 PRICE PER PACK
THAT'S JUST 14P PER SAMPLE
SAVE £129*



*Based on regular Brochure sample prices for 150 samples – which is what 3 packs equates to.

**Based on regular brochure sample prices.

THEIR BLACK SUEDE FAVES NOW WITH A NEW LOOK

Showcase Black Suede's ultra modern, sleek new packaging and bigger 100ml bottles to customers - they'll love them. Boost your sales by stocking up on samples.

ALL 5 FOR
£45
SAVE **£45⁺**



Set contains:

- Black Suede Eau de Toilette | 100ml |
- Black Suede Secret Eau de Toilette | 100ml |
- Black Suede Dark Eau de Toilette | 100ml |
- Black Suede Real Eau de Toilette | 100ml |
- Black Suede Touch Eau de Toilette | 100ml |

93161

Worth £90

demo: £45

Black Suede Real Eau de Toilette

09936

100ml

brochure price: £18

demo: £9.80



Old 75ml bottle



Black Suede Eau de Toilette

25197

100ml

brochure price: £18

demo: £9.80



Old 75ml bottle



Nº1

AVON

THE BESTSELLING FRAGRANCE BRAND IN THE WORLD*

*As measured by volume or units sold in 2022 (Source: Global data).



NEW

Black Suede Touch Eau de Toilette

12609

100ml

brochure price: £18

demo: £9.80

*Worth messages based on regular brochure prices.

SCENT-SATIONAL SAMPLES

50 FOR £9.50

SAVE £40.50**

that's just 19p a sample order using **93989**



Set contains:

- Black Suede Dark Tester Vial | 0,6ml |
- Black Suede Secret Tester Vial | 0,6ml |
- Black Suede Tester Vial | 0,6ml |
- Black Suede Real Tester Vial | 0,6ml |
- Black Suede Touch Tester Vial | 0,6ml |

**Based on regular Brochure sample prices.

Black Suede Secret Eau de Toilette

09209

100ml

brochure price: £18

demo: £9.80



Old 75ml bottle



Black Suede Dark Eau de Toilette

08417

100ml

brochure price: £18

demo: £9.80



Old 75ml bottle



CUSTOMERS WANT PLUMPER-LOOKING SKIN WITHOUT THE FILLERS?

Get them excited about this super hydrating duo, powered by hyaluronic acid for skin that looks so healthy and plump, it bounces back.



Brimming with 3.5% Hyaluronic Complex for instant hydration and plumped-looking skin, helping to reduce the look of fine lines and wrinkles over time.

Anew Hydrate & Plump Serum

38554
30ml | £46.67/100ml
brochure price: £20
demo: £14



VIP & PLATINUM REPS

40% OFF BROCHURE PRICE



Liked Hydra Pro Vita-D Water Cream? They'll love our new Hydrate & Plump Water Cream!



Quenches thirsty skin and locks in hydration for up to 72 hours,* for visibly plumper, moisturised-looking skin.

Anew Hydrate & Plump Water Cream

37523
50ml | £17.50/100ml
brochure price: £12.50
demo: £8.75

*Based on a clinical efficacy study with 24 participants.

PERSONALISED SKINCARE? CUSTOMERS WILL LOVE OUR VIRTUAL SKIN DIAGNOSTICS TOOL

It evaluates your skin and advises you and your customers on the skincare regime that's right for you. Share your online store, so customers can access the tool and order the products to suit their needs.



Scan the QR code & get started with the tool today.

TRANSFORM THEIR LIPS IN 7 DAYS

Customers looking for next level lip hydration? Introduce them to this lip colour and lip treatment with active ingredients that'll transform their lip look in 7 days. Transform your sales with the 7-day challenge. Simply post 'before' and 'after' pics of your lips to show your results.



VIP & PLATINUM REPS

40% OFF BROCHURE PRICE

Anew Revival Serum Lipstick

3.6g
brochure price: £10
demo: £5.95

Anew Revival Lip Treatment

3.6g
brochure price: £9.50
demo: £5.60

Rejuvenating Nude 33878	Essential Mocha 39222	Blossoming Pink 38604	Refreshing Petal 38489
Exhilarating Magenta 38620	Perky Peony 38612	Fresh Flambe 37176	Awakening Coral 37143
Revitalizing Rouge 37150	Reviving Mauve 38661	Uplifting Berry 38687	Renewing Rose 38646
Enlightening Plumberry 37101	Invigorating Plum 37135	Inspiring Cafe 68221	



SAMPLE OFFER

Stock up on samples to boost your earnings the easy way. When it comes to make-up, customers like to try a few shades. Offer them some samples and help them pick their fave. Remember to follow up to seal the sale.

30 FOR £5.40
SAVE £24.60†

that's 18p per sample
order using 67561



RELAX, RECHARGE, REFRESH

COSY CASHMERE COLLECTION
with the whisper-soft scent of magnolia and creamy sandalwood



RECYCLABLE BOTTLES*



ALL SENSES PRODUCTS*
RE ENRICHED WITH
NATURAL EXTRACTS

Cosy Cashmere Bubble Bath
24620
500ml | £0.38/100ml
brochure price: £2.25
demo: £1.90

Cosy Cashmere Hand Wash
10884
250ml | £0.32/100ml
brochure price: £1.20
demo: 80p

Cosy Cashmere Shower Cream
19729
500ml | £0.24/100ml
brochure price: £1.75
demo: £1.20

Cosy Cashmere Body Mist
21576
100ml | brochure price: £2.25
demo: £2.10

*Excludes pump. Please remove before recycling.

Cosy Cashmere Bubble Bath
17343
1000ml
brochure price: £2.75
demo: £1.90

Cosy Cashmere Shower Cream
14001
250ml | £0.34/100ml
brochure price: £1.25
demo: 85p

Senses Extreme Limits Shower Gel
18291
500ml | £0.28/100ml
brochure price: £2
demo: £1.40

Senses Extreme Limits Antiperspirant Roll On
12401
50ml | £2.80/100ml
brochure price: £2
demo: £1.40



Help customers indulge in some well-deserved me-time, with this selection of self-care faves.

FACIAL GLOBES
help cool skin and relieve tension



Facial Globes
2-piece set. Glass.
Large approx. 13.5cm x 5cm.
Small approx 9.5cm x 3.5cm.
05546
brochure price: £10
demo: £7

MINI ON-THE-GO FACIAL SET
helps cool, depuff and massage



Mini On-the-Go Facial Set
Pink. ABS, stainless steel.
Massagers approx. 8cm x 2.5cm x 1.5cm. Pouch approx. 10cm x 6cm.
16188
brochure price: £8
demo: £5.60

PINK ZEBRA HAIR TOWEL WRAP & TOWEL
made from super-soft microfibre



Pink Zebra Hair Towel Wrap
Pink and mauve. Polyester.
One size, approx. 24cm x 60cm.
56887
brochure price: £7
demo: £4.90



Pink Zebra Wrap Towel
Pink and mauve. Polyester.
S/M L/XL
11841 48645
brochure price: £15
demo: £10.50

PATCHOULI & SPICE REED DIFFUSER
With nutmeg, citrus and patchouli.
Lasts up to 8 weeks.



Patchouli & Spice Reed Diffuser
Wooden reeds. Lasts up to 8 weeks.
18168
brochure price: £16
demo: £11.20

PATCHOULI & SPICE CANDLE
With nutmeg, citrus and patchouli.
Burns for up to 27 hours.



Patchouli & Spice Candle
Burns for up to 27 hours.
56739
brochure price: £12
demo: £8.40

HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 9, September 2024. You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or as part of a free offer. Remember, demo products aren't for resale. Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out we may offer you a substitute product of equal or greater value. All worth prices are based on normal brochure selling prices.

THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.
- All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com.

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.
- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

STARRY NIGHTS

Perfect for warm and cool nights, customers can get comfy in these super cute cotton PJs with short sleeves and straight trousers.

MADE WITH
100% COTTON

S	L
15750	58396
M	XL
14613	19810

Checked Star PJs
Pink and green.
100% cotton.
brochure price: £20
demo: £14

"This month take a photo of yourself in the PJs and share it with customers on social media or via WhatsApp to get the pre-orders rolling in. Customers are more likely to buy if they see the PJs on a real person. Bookmark or fold down the page in your brochure to grab customers' attention and direct them towards the page."

Cheryl Elliott, Training ambassador



SWEET DREAMS

This jogger-style PJ set has a fun design and will keep customers cosy all night long. Boost your sales by demoing the pink mule slippers with the PJs and encourage customers to increase their spend.

MADE WITH
100% COTTON

S	L
08946	26815
M	XL
26757	26872

Paint Stroke PJs
Pink and burgundy.
100% cotton.
brochure price: £22
demo: £15.40

Size table applies to body measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

EVERYDAY COMFORT AND STYLE

S	L
26922	27185
M	
27045	

Pink Mule Slippers
Pink. Polyester, TPR. Indoor sole.
brochure price: £14
demo: £9.80



SIZE	INSOLE LENGTH
S	28.3cm
M	29.5cm
L	30.8cm

ELEVATE THEIR ACCESSORIES



NEW SEASONAL SHADE

adjustable straps and inside pocket

My Everyday Backpack

Polyester and PU. Approx. 31cm x 13cm x 31cm.

27193

brochure price: £20

demo: £14

STATEMENT CROSS-BODY BAG



THE PERFECT GIFT

magnetic closure and inside pocket



Lestari Bucket Bag

Pink. PU outer, polyester lining. Approx. 13cm x 6cm x 18cm

25759

brochure price: £14

demo: £9.80

STUNNING FLORAL PRINT SET

get organised with 2 zip-up compartments

Lestari Cosmetic Bag

Black and pink. Polyester. Approx. 19.5cm x 9.5cm x 15cm.

09431

brochure price: £10

demo: £7

XXL

Lestari Purse
Black and pink. Polyester. Approx. 12cm x 4cm x 9.5cm.

28548

brochure price: £8.50

demo: £5.95

pretty floral design with 5 card slots, 2 pockets and a lipstick holder



RFID technology protects your payment cards from data stealing.

STYLISH BLACK BAG

chic tortoiseshell chain

Hope Tortoiseshell Bag

Black. PU outer, polyester lining. Approx. 30.5cm x 5.5cm x 13cm.

26252

brochure price: £18

demo: £12.60



THE ONE BRA

• NO WIRES, NO WORRIES

• PULL-ON DESIGN

• SECURE CUPS WITH REMOVABLE PADS

• WIDE ADJUSTABLE STRAPS

• LIGHTWEIGHT UNDERBAND

NEW SEASONAL SHADE

THE ICONIC ONE BRA
Comfort and confidence they can depend on.
Customer's will love this season's new shade

One Bra
Grey: Nylon, polyester, elastane.
brochure price: £12
demo: £8.40

S	M	L	XL
14035	14472	24257	24505

SPARKLE & SHINE

Discover stunning jewels to captivate your customers.

3 PIECE GIFTSET



Ayla Gift Set
3-piece set. Gold tone. Plastic, brass, zinc, steel, titanium, aluminium. Earrings approx. 1cm x 1cm. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18.5cm + 2.5cm extension chain.

13292
brochure price: £10
demo: £7



Mia Layered Necklace
3-layered necklace. Gold tone. Steel, brass, plastic. Approx. 42cm + 9cm extension chain.

00943
brochure price: £8
demo: £5.60



Zia Watch
Rose gold tone with black silicone strap. Adjustable between approx. 17cm and 22cm. Includes 1 x SR626SW replaceable battery. Stainless steel, zinc alloy, glass, brass.

01594
brochure price: £18
demo: £12.60



champagne
20909

PLATINUM-PLATED JEWELLERY FEATURING SPARKLING CUBIC ZIRCONIA

champagne
33894

champagne
00968



clear
20891

clear
00976

clear
00950

Celeste Earrings
Platinum plated. Brass, cubic zirconia. Approx. 1cm x 1cm. brochure price: £18
demo: £12.60

Celeste Necklace
Platinum plated. Brass, cubic zirconia. Approx. 45.5cm. brochure price: £20
demo: £14

Celeste Bracelet
Platinum plated. Brass, cubic zirconia. Approx. 18.5cm + 2.5cm extension chain. brochure price: £19
demo: £13.30



THE JEWELLERY SET THAT'S PERFECTLY PRETTY



green
20917



pink
20925



4-PIECE SET
Gila Bracelet Set
4-piece set. Gold tone. Steel, glass, plastic. brochure price: £7
demo: £4.90

Gila Longline Necklace
Gold tone. Brass, zinc, steel, plastic. Approx. 89cm. brochure price: £7.50
demo: £5.25

Gila Earrings
Gold tone. Zinc, brass, plastic, titanium, aluminium. Approx. 3.5cm x 1cm. brochure price: £6
demo: £4.20

 ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.


 ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

Take your business to the next level with our **brand new sales tools** collection.

Unless stated, contents are not included. Products available whilst stocks last.



Tote Bag
28712
Off-white and pink. Approx. 38cm x 40cm.
£5



Water Bottle
28662
Pink. AS. BPA-free. Capacity approx. 700ml.
£8



Notebook
28704
Pink. PP. Paper. Approx. 21cm x 15cm.
£5



Fragrance Demonstration Case
28647
Pink. Polyester. Approx. 10cm x 13cm. Contents not included.
£5



Fragrance Tester Strips
28738
Pink. Paper. Booklet approx. 14cm x 5cm. Each strip approx. 12cm x 1cm. Includes 60 strips.
£1.50



Lipstick Demonstration Case
28621
Pink and clear. PS. Approx. 8cm x 4.5cm x 6.5cm. Contents not included.
£5



Pen
28720
Pink. Stainless steel. Approx. 14cm.
£4



Travel Mug
28670
Pink. PP. Approx. 18cm. Capacity approx. 500ml.
£7

Small Paper Delivery Bags
PACK OF 50
85p
Order using **92502**

Medium Paper Delivery Bags
PACK OF 50
£1.10
Order using **92478**

Large Paper Delivery Bags
PACK OF 50
£1.45
Order using **92486**

Brochure Bags
PACK OF 50
£1.25
Order using **76935**

Large Plastic Bag with Handle
30p
10x FOR £2.70
20x FOR £5.25
50x FOR £12.75
100x FOR £24
Order using **92536**

FREE TO ORDER

Customer Order Slips*
PACK OF 50
Order using **87197**

Avon Returns Bag - Large**
Order using **90472**

Avon Returns Bag - Small**
Order using **90480**

*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, any extra packs will be charged at 20p.

**Bronze, Silver & Gold 2 FREE Bags per order, Platinum & VIP 5 FREE Bags per order

Let your customers try before they buy so they can discover their new **must-haves** and **can't-live-withouts**. It's an easy way to **drive repeat orders** and **increase your customers' spend**.



TESTER VIALS

NEW



pink pepper, golden musk, Ispahan rose

Far Away Shine Tester Vial
66274
0.6ml

1 FOR £0.70
5 FOR £1.75



Sichuan pepper, cinnamon bark, cashmeran

Black Suede Real Intense Tester Vial
27391
0.6ml

1 FOR £0.70
5 FOR £1.75

★★★★★
BESTSELLER*

*One of our bestselling products across Europe & UK, based on 2023 full year internal sales data.

The icons. The heroes. The Avon products that sell more than any others. Help your customers get hooked on a new **favourite** by sharing a **bestseller sample** in their next order. Look out for the **star ★** that signifies a **bestseller!**



SINGLE SAMPLE VIALS

- | | |
|--|--|
| 20875 Attraction for Her ★ | 19265 Absolute by Elite Gentleman |
| 26880 Attraction Awaken for Her | 01248 Attraction for Him ★ |
| 15453 Attraction Game for Her | 27029 Attraction Awaken for Him |
| 01164 Attraction Intense for Her | 12856 Attraction Game for Him |
| 19760 Avon Luck for Her | 59618 Attraction Intense for Him |
| 05736 Avon Luck Summer Sparkle | 19752 Avon Luck For Him |
| 19513 Cherish | 19299 Black Suede |
| 23606 Eve Become | 19521 Black Suede Dark |
| 24323 Eve Confidence | 27391 Black Suede Real Intense |
| 28399 Eve Prive | 27409 Black Suede Real for Him |
| 25882 Eve Truth | 17731 Black Suede Secret |
| 69682 Far Away ★ | 27466 Black Suede Touch |
| 32482 Far Away Beyond | 19240 Elite Gentleman |
| 32557 Far Away Beyond The Moon | 19232 Elite Gentleman In Black |
| 32599 Far Away Glamour ★ | 21600 Elite Gentleman Quest for Him |
| 69880 Far Away Rebel ★ | 23549 Full Speed Boost |
| 66274 Far Away Shine | 08094 Full Speed ★ |
| 69955 Far Away Splendoria | 18366 Full Speed Electric |
| 30361 Far Away Endless Sun | 01149 Full Speed Pulse for Him |
| 19422 Little Black Dress | 14647 Full Speed Surfer |
| 19471 Little Black Dress Lace | 00364 Full Speed Quantum |
| 17392 Little Black Dress Summer Party | 19364 Individual Blue |
| 19430 Incandescence | 19323 Musk Air |
| 19497 Incandescence Lotus | 19356 Musk Instinct |
| 00471 Incandescence Summer Glow | 19315 Musk Marine |
| 04036 Lov U for Her | 22004 Musk Metropolitan |
| 10215 Lov U Connected | 19372 Musk Mineralis |
| 19547 Perceive | 19273 Perceive For Him |
| 19554 Rare Gold | 63701 TTA The Moment for Him |
| 19505 Rare Pearls | 06254 TTA Today for Him |
| 06718 TTA Always for Her | 56275 Wild Country ★ |
| 09043 TTA Everlasting | |
| 67744 The Moment for Her | |
| 15438 Today for Her ★ | |
| 26864 This Love for Her | |
| 16204 Tomorrow for Her | |
| 27235 Wonder for Her | |
| 27755 Imari Corset | |
| 02253 Imari Eclipse | |
| 14126 Imari Naturelle | |
| 50120 Imari Queen | |
| 19380 Pur Blanca | |
| 19398 Pur Blanca Elegance | |
| 01024 Pur Blanca Golden Burst | |
| 19414 Pur Blanca Hope | |
| 01487 Pur Blanca Sunshine Bloom | |
- EAU DE COLOGNE**
- | |
|------------------------------|
| 19935 Avon Joyful |
| 19943 Avon Delightful |
| 51102 Avon Blissful |

MIX & MATCH

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 25-27*

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots.

MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try these and find their perfect match.

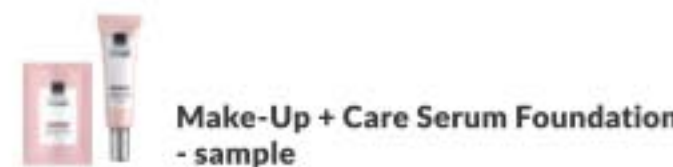
FOUNDATION 1ml



- 59691 115P Pale Pink
- 57307 120N Porcelain
- 57315 125G Warm Ivory
- 57331 130N Alabaster
- 33068 140P Light Ivory
- 57588 145P Ivory Pink
- 28126 210N Light Beige
- 28134 215P Ivory
- 28142 220G Light Nude
- 28159 225G Soft Beige
- 28175 228G Nude
- 28209 230N Creamy Natural
- 28225 235P Shell
- 28233 245N Natural Beige
- 28241 250N Cream Beige
- 28258 260G True Beige
- 28266 310N Medium Beige
- 28274 315N Pure Beige
- 28282 320G Sun Beige
- 28332 330P Honey Beige
- 28357 340N Light Tan
- 28381 345N Soft Honey
- 28423 348P Toasted Praline
- 28431 355G Light Caramel
- 17095 410P Spice
- 17152 420G Caramel
- 17236 430N Deep Tan
- 17384 435N Warm Deep Tan
- 17483 438P Chocolate
- 17517 510N Walnut
- 17533 515N Bronze
- 17541 520P Rich Sienna
- 17558 525N Dark Cocoa
- 17582 530N Maple
- 17590 535P Espresso



- 08904 115P Pale Pink
- 54114 120N Porcelain
- 54239 125G Warm Ivory
- 23622 130N Alabaster
- 25908 140P Light Ivory
- 08169 145P Ivory Pink
- 28944 210N Light Beige
- 24182 215P Ivory
- 26625 220G Light Nude
- 17764 225G Soft Beige
- 26039 228G Nude
- 24133 230N Creamy Natural
- 26476 235P Shell
- 26484 245N Natural Beige
- 03186 250N Cream Beige
- 20214 260G True Beige
- 24778 310N Medium Beige
- 20461 315N Pure Beige
- 18432 320G Sun Beige
- 15313 330P Honey Beige
- 24729 340N Light Tan
- 24737 345N Soft Honey
- 24752 348P Toasted Praline
- 24786 355G Light Caramel
- 24885 410P Spice
- 23317 420G Caramel
- 23358 430N Deep Tan
- 23515 435N Warm Deep Tan
- 23598 438P Chocolate
- 23655 510N Walnut
- 23697 515N Bronze
- 23713 520P Rich Sienna
- 12302 525N Dark Cocoa
- 12336 530N Maple
- 12385 535P Espresso



- 41434 115P Pale Pink
- 48074 120N Porcelain
- 43273 125G Warm Ivory
- 46292 140P Light Ivory
- 43414 215P Ivory
- 42614 228G Nude
- 42853 230N Creamy Natural
- 42952 235P Shell
- 43323 245N Natural Beige
- 43349 310N Medium Beige
- 51037 320G Sun Beige
- 45625 330P Honey Beige
- 44743 345N Soft Honey
- 42226 355G Light Caramel
- 34728 410P Spice
- 44966 420G Caramel
- 42598 430N Deep Tan
- 44727 435N Warm Deep Tan
- 41384 510N Walnut
- 32946 515N Bronze
- 33407 525N Dark Cocoa
- 39347 535P Espresso

LIPSTICK 0.6g



- 54361 Adoring Love
- 03426 Au Naturale
- 01909 Berry Blast
- 04317 Blush
- 07278 Coffee Date
- 54627 Coral Fever
- 57117 Electric Pink
- 02675 Ideal Lilac
- 02121 Marvellous Mocha
- 03350 Mauve Matters
- 01776 Nude Suede

- 04457 Peach Flatters
- 03491 Pink Passion
- 22962 Posh Petal
- 22699 Pure Pink
- 01156 Ravishing Rose
- 07310 Rosy Chic
- 01354 Red Supreme
- 54593 Ruby Kiss
- 07377 Sunkissed Grape
- 11601 Superb Wine
- 07328 Terracotta Rouge
- 58230 Truist Red
- 02659 Vibrant Melon



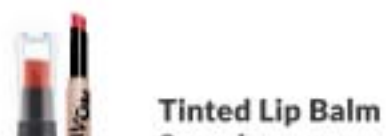
- 10272 Blush Nude
- 02766 Cappuccino
- 11361 Carnation
- 11791 Chic
- 20479 Country Rose
- 02691 Dream Fuchsia
- 20420 Frostiest Mauve
- 57968 Frozen Rose
- 02683 Iced Coffee
- 22012 Hibiscus
- 11387 Latte
- 02733 Lava Love
- 02709 Pink Dream
- 09837 Pout
- 05835 Proper Pink
- 20404 Red 2000
- 02758 Ripe Papaya
- 01008 Rose Mauve
- 21170 Toasted Rose
- 09902 Twinkle Pink



- 22665 Amber Embers
- 22632 Bronze Glow
- 22608 Copper Sparkle
- 22640 Latte Glimmer
- 22707 Razzle Dazzle
- 11775 Rosy Lumos
- 22681 Ruby Glitz
- 22731 Spring Bling
- 11759 Stellar Magenta
- 11882 Violet Sparks



- 23861 Awakening Coral
- 25296 Perky Peony
- 26104 Refreshing Petal
- 26567 Reviving Mauve
- 26765 Uplifting Berry



- 00984 Bare
- 20958 Nude
- 21048 Papaya
- 13631 Pink
- 21139 Plum
- 21089 Red

SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

ANEW 2ml



Anew Skin Renewal Power Cream Sample
31633



Anew Renewal Power Serum Sample
33993



Anew Skin Renewal Power Eye Cream Sample
55889



Hydrating Overnight Mask Sample
17798



Anew Hydrate & Plump Concentrate Sample
17772



Hydrate & Plump Water Cream Sample
17806



Anew Sensitive+ Dual Collagen Cream Sample
56259



Anew Sensitive+ Dual Collagen Eye Cream Sample
56267



Anew Reversalist Plump & Smooth Day Cream Sample
40014



Anew Reversalist Plump & Smooth Night Cream Sample
55863



Anew Ultimate Firm & Supple Day Cream Sample
70110



Anew Ultimate Firm & Supple Night Cream Sample
55871



Anew Platinum Lift & Tighten Day Cream Sample
70128



Anew Platinum Lift & Tighten Night Cream Sample
55897



Anew Platinum Lift and Tighten Lifting Serum Sample
55913



Anew Even Texture & Tone Serum Sample
55053



Anew Even Texture & Tone Day Cream Sample
54742



Anew Smoothing Serum Sample
55210



Radiance Maximising Serum Sample
27615



Anew Radiance Maximising Micro Dermabrasion Sample
55186



Radiance & Dark Circle Correct Eye Cream Sample
26146

ANEW 2 x 2ml



Anew Platinum Lift & Tighten Dual Eye System Sample
39040

ANEW TRIAL SIZES

15ml Normally £10
£43.33/100ml **£6.50**

- Anew Reversalist Plump & Smooth Day Cream Trial Size
50831
- Anew Reversalist Plump & Smooth Night Cream Trial Size
32037

£46.67/100ml **£7**

- Anew Ultimate Firm & Supple Day Cream Trial Size
19570
- Anew Ultimate Firm & Supple Night Cream Trial Size
19588

- Anew Platinum Lift & Tighten Day Cream Trial Size
19653
- Anew Platinum Lift & Tighten Night Cream Trial Size
19661

ANEW TRIAL SIZES **£7**

10ml Normally £10

- NEW LOOK Anew Radiance Maximising Serum Sample
05314

- Anew Renewal Power Serum Trial Size
07260

- Anew Renewal Power Cream Trial Size
20966

- Anew Platinum Lift & Tighten Lifting Serum Trial Size
19687

ANEW 2ml **£0.70**

- Anew Skin Renewal Power Plumping Shots Sample
07286

MIX & MATCH

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 25-27*
*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots Sample.

OUTLET

Offers are valid whilst stocks last. Net prices are inclusive of VAT.
 Products are non-refundable and cannot be returned.
 Products available are limited to this selection only.

Bergamot, ylang-ylang and hay.

**Pur Blanca
 Sunshine Bloom EDT**

59444
 50ml | £9/100ml
 Normally £10

£4.50



Blood orange, waterlily and white musk.

**Pur Blanca
 Golden Burst EDT**

54809
 50ml | £9/100ml
 Normally £10

£4.50



Hydramatic Pink Lipstick Gift Set

- Includes:
- Hydramatic Matte Lipstick in Pink.
 - Glimmerstick Lip Liner in In The Moment.
 - Cotton drawstring pouch.

58925
 Normally £12.50
£6.50



Hydramatic Red Lipstick Gift Set

- Includes:
- Hydramatic Matte Lipstick in Siren Red.
 - Glimmerstick Lip Liner in Ruby Shock.
 - Cotton drawstring pouch.

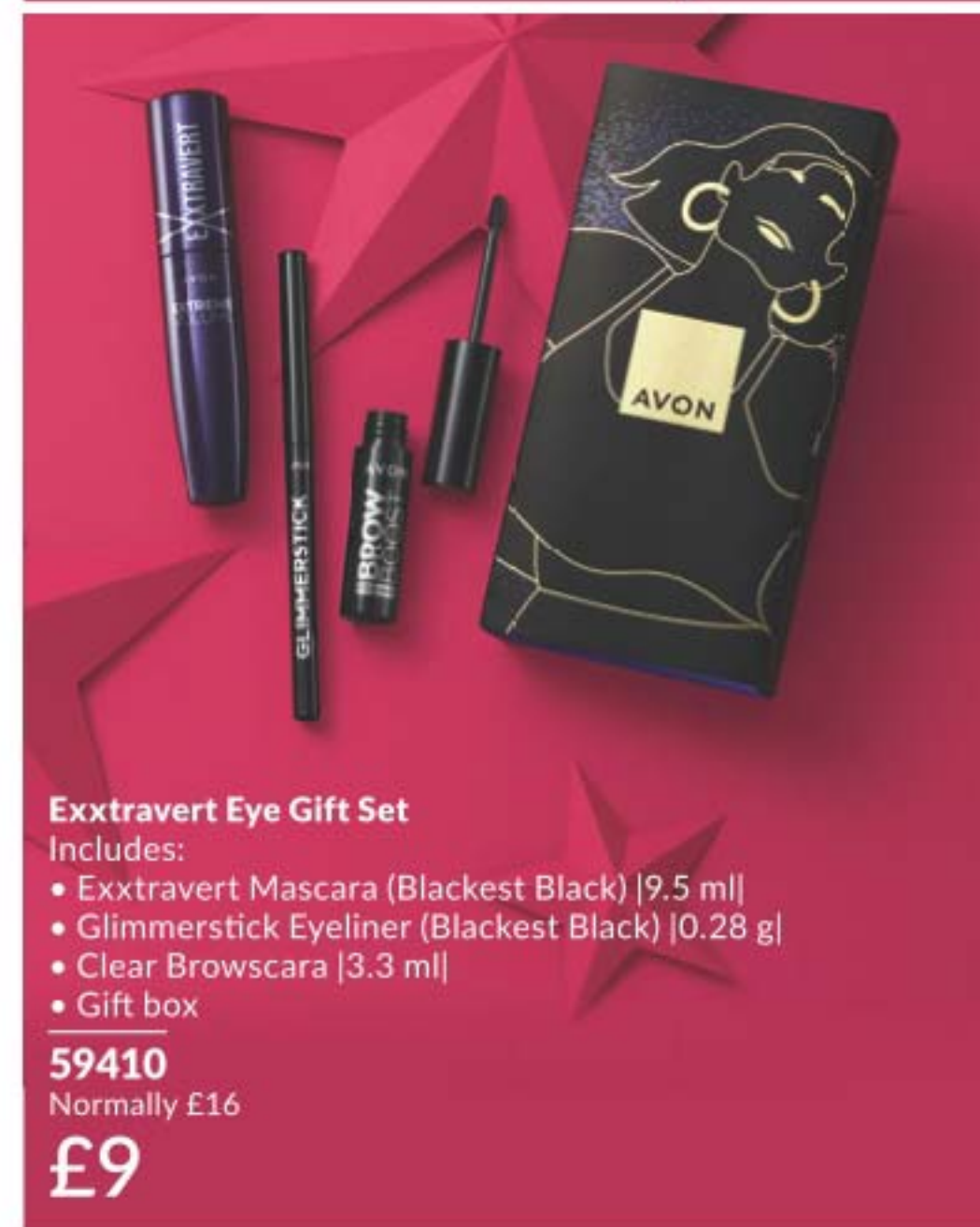
58248
 Normally £12.50
£6.50



Lip & Nail Gift Set

- Includes:
- Avon Ultra Lip Paint | 7 ml
 - Avon Ultra Nail Enamel | 10 ml
 - Pouch

63487
 Normally £10
£7



Exxtravert Eye Gift Set

- Includes:
- Exxtravert Mascara (Blackest Black) | 9.5 ml
 - Glimmerstick Eyeliner (Blackest Black) | 0.28 g
 - Clear Browscara | 3.3 ml
 - Gift box

59410
 Normally £16
£9



Eye Trio Gift Set

- Includes:
- Micellar Water | 50ml |
 - Glimmerstick Diamonds | 0.28g |
 - Glimmerstick (Blackest Black) | 0.28g |
 - Pouch

59790
 Normally £10
£7

16 HOURS



Barely Baked

Mauve All Night
56812

Nighthawk
62471

Barely Baked
56911

Power Stay Lip Colour
7ml | £5.64/10ml
Normally £9
£3.95



Rise Up Ruby

Peach Protector
62695

Thriving Taupe
62612

Rise Up Ruby
62554

Power Stay Liquid Lip
6ml | £6.58/10ml
Normally £10
£3.95



All Nudes Eyeshadow Palette
Matte, shimmer and metallic finishes.
61663
7.2g | £6.87/10g
Normally £10
£4.95



Lime
56788



Violet
62158



Red
62208

Your Power Eyeshadow Trios
4.8g | £10.40/10g
Normally £8
£4.99



Imperial Plum

Fearless Sapphire **56184**
Wild Malachite **63552**
Savage Jade **61622**
Bold Amethyst **55541**
Fierce Amber **56077**
Daring Citrine **59154**
Cosmic Obsession **58222**
Imperial Plum **59055**

Glimmerstick Eyeliner
0.28g
Normally £6.50
£2.95



Double Pencil Sharpener
Double sharpener, perfect for chubby and skinny pencils.
62778
Normally £2.50
£1.45

120N (Porcelain) 59394	125G (Warm Ivory) 60574	140P (Light Ivory) 59311	215P (Ivory) 61044
228G (Nude) 56309	230N (Creamy Natural) 63156	235P (Shell) 60152	245N (Natural Beige) 63206
310N (Medium Beige) 58503	320G (Sun Beige) 61648	330P (Honey Beige) 63057	345N (Soft Honey) 62398
355G (Light Caramel) 59345	410P (Spice) 59634	430N (Deep Tan) 57505	

Serum Foundation
30ml | £1.50/10ml
Normally £12
£4.50



130N Alabaster
55061

410P Spice
63545

520P Rich Sienna
57265

525N Dark Cocoa
55103

Mattifying Cream-To-Powder Foundation Compact
10g
Normally £10.50
£4.25



Beaming Moon 56630	Silver Solstice 56960	Constellations 56655
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Dream To Shine Nail Polish Effect
10g
Normally £4.50
£2.45

Beaming Moon



Clear Mind 63172	Serenity In Me 57042
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Ultra Colour 60 Second Express Nail Enamel
10ml
Normally £4.50
£2.45

Serenity In Me



Eternal 62752	True Calling 62745	My Rules 62711
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Power Stay Gel Nail Enamel
10ml
Normally £5.50
£2.45

Eternal



Sparkly Fawn 56648	Glittery Pink 56705
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Sunset Beats Crushed Crystals Nail Enamel
10ml
Normally £5.50
£2.45

Sparkly Fawn



lemon, hops note, Music Accord



**Full Speed Pulse
Hair & Body Wash**

59006
250ml | £0.80/100ml
Normally £5

£2

**Full Speed Pulse
Roll-On Anti-Perspirant
Deodorant**

57356
50ml | £3/100ml
Normally £3

£1.50

Basil, alpine
accord and
oakmoss.

**Musk Freeze
EDT**

63404
75ml |
£6.60/100ml
Normally £10

£4.95



Blackcurrant,
black tuberose
and powerful
passion potion
accord.

**Attraction
Awaken for Her
Body Lotion**

61838
150ml |
£1.33/100ml
Normally £5

£2



Rose Gold Eyelash Curlers

Carbon steel with silicone pad.
Approx. 10.3cm x 3.5cm.

61697
Normally £3

£1.75



**Set of 2
Nail Files**
Set of 2.

61655
Normally £3

£1.50



Rose Gold Cuticle Nippers

Stainless steel with PVC cap.
Tidies cuticles and hangnails.
Approx. 9.4cm x 5cm x 1cm.

57349
Normally £5

£2.75

**Rose Gold
Double-Ended
Cuticle Pusher**
Stainless
steel. Flat end
and pointed
end. Approx.
12.6cm x 0.8cm
x 0.5cm.

62992
Normally £2.50

£1.45



**#Girls Rule Body
Lotion Verbena
& Green Tea**

58594
250ml | £0.60/100ml
Normally £2.50

£1.50



**Lama Dude
Hand Cream**

63529
75ml | £2/100ml
Normally £2

£1.50



**Nutra Effects
Soothe Micellar
Gel Cleanser**

61721
195ml | £1.28/100ml
Normally £4.80

£2.50

Poppy, velvet peaches
and amber.

**Far Away
Endless Sun EDP
Purse Spray**

63313
10ml
Normally £7

£2.50



Neroli flowers, magnolia
and amber.

**The Moment
for Her EDP
Purse Spray**

59360
10ml
Normally £7

£2.50



**Clearskin Blackhead Clearing
Solid Cleanser**

63347
30g | £6.50/100g
Normally £4.25

£1.95



**Clearskin Pore & Shine Control
Solid Cleanser**

63032
30g | £6.63/100g
Normally £4.25

£1.99



Foot Works Lavender Scented Moisturising and Soothing Foot Mask
56242
 20ml | £7.50/100ml
 Normally £5.50
£3



Senses Fireside Glow Body Mist
58297
 100ml
 Normally £2.50
£1.55



1. Senses Creamy Fantasy Bubble Bath
63750
 500ml | £0.30/100ml
 Normally £2.50
£1.50

2. Senses Creamy Fantasy Hand Wash
57984
 250ml | £0.38/100ml
 Normally £1.20
£0.95

3. Senses Creamy Fantasy Body Mist
57299
 100ml
 Normally £2.50
£1.25



Advance Techniques Supreme Oils Shampoo
63198
 400ml | £0.81/100ml
 Normally £5.25
£3.25



Advance Techniques Loss Control Conditioner
63354
 250ml | £0.86/100ml
 Normally £3.25
£2.15



Advance Techniques Supreme Oils Bi-Phase Treatment Spray
61457
 100ml
 Normally £5.50
£2.75



Senses Pink Sands Bubble Bath
60350
 500ml | £0.30/100ml
 Normally £2.50
£1.50



Senses Getaway Dreams Bubble Bath
62067
 500ml | £0.30/100ml
 Normally £2.50
£1.50



Senses Dancing Skies Bubble Bath
62083
 500ml | £0.30/100ml
 Normally £2.50
£1.50



Joy in Me Bubble Bath
63511
 250ml | £0.78/100ml
 Normally £4
£1.95



Advance Techniques Supreme Oils Treatment Serum
58164
 30ml | £9.83/100ml
 Normally £5.75
£2.95



Advance Techniques Argan Oil Gift Set
 Set contains:
 • Shampoo | 400 ml|
 • Conditioner | 250 ml|
 • Serum | 30 ml|
 • Cushion Brush
60558
 Normally £13
£7.95

Self-Love Wellbeing Advent Calendar

Set includes:

- Platinum Lift Serum Trial Size |10 ml|
- Ultimate Night Cream Trial Size |15 ml|
- Radiant Gold Peel Off Mask |50 ml|
- Dual Eye Lift |2x10 ml|
- Power Serum with Protinol™ |30 ml|
- Restoring Cuticle Cream |15 ml|
- Pillow mist |100 ml|
- Absolute Nourishment Treatment Serum|30 ml|
- Recovery Lip Balm with Nutrients & Emolients |4,5 g|
- Beauty Sleep Hand Cream |30 ml|
- Footwork Clay Mask |75 ml|
- Revitalising Micellar Water |50 ml|

63370
Normally £35

£30

worth
£81.75



Moments Of Rest Gift Set

Includes:

- Purple Cosmetics Bag. Polyester.
- Purple Shower Scrunchie. Recycled PE Mesh with polyester ribbon.
- Planet Spa Sleep Ritual Pillow Mist | 100ml |
- Lavender Delight Bubble Bath | 250ml |

63420
Normally £25

£15



Joy Mood Pack

Set contains:

- The Energise Ritual Facial Spritz |100 ml|
- Vitamin C Serum Trial Size CM |10 ml|
- The Energise Ritual Body Scrub |200 ml|
- Happy & Uplifting Diffuser |70 ml|

61002
Normally £24

£15.50

worth
£26





STYLUS **PEN** **MINI TORCH**
SCREEN CLEANER **SMART PHONE HOLDER** **6CM RULER**

6-in-1 Multi-Tool Pen
ABS. Includes 3 x 1.5V LR41/AG13 non-replaceable batteries.
Approx. 16cm x 1cm.

56614
Normally £10
£7



reversible design

Libra Star Scarf
Polyester. Approx. 180cm x 42cm.

61432
Normally £16
£10



Air Purifier Filter
PP and PET. Approx. 6.5cm x 9.1cm.

63065
Normally £10
£6.50



- help alleviate pressure with this extra-large cooling eye mask
- filled with a gel that cools in the fridge
- snug, thick and leak proof

Cold Compression Eye Mask
88% polyester, 12% elastane. Approx. 23cm x 13.5cm.

54015
Normally £12
£7.50



Sky Star Silicone Watch
Gold tone with silicone strap. Adjustable between approx. 15.1cm and 28cm.

55418
Normally £14
£9



- Helps to filter the invisible dust in your home
- Perfect for small rooms
- Comes with a sleep mode
- Replaceable filter

Air Purifier
ABS and paper mesh. Approx. 11cm x 11cm x 17cm. Powered by 5V 1A USB cable (included). Comes with a replaceable EPA-12 filter.

63099
Normally £25
£18



Sunflower PJs
Cotton.

Small 8-10 **57471**
Medium 12-14 **57869**
Large 16-18 **56143**
Normally £24

£18



Size table applies to body measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126



Little Black Dress Home Fragrance Set
Includes 1 reed diffuser (lasts up to 4 weeks) and 2 votives (burn up to 28.5 hours).

63289
Normally £16
£11

SET OF 25 ELEMENTS

SILVER PLATED

Violet 25-Piece Jewellery Advent Calendar
25-piece necklace, pendant and earrings set. Necklace: silver tone. Approx. 42cm + 9cm extension chain with 12 interchangeable silver-tone and gold-tone pendants. Earrings: 12 pairs of silver-tone and gold-tone studs.

63461
Normally £15
£9



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

SCENT-SATIONAL GIFTS

Get them ticking off their gift list by posting photos of these gift sets – and their fab packaging - on social media.



JUST £11.20
WORTH £20.50



FOUGERE

Full Speed Gift Set
Set includes:
• Full Speed EDT [75 ml]
• Hair & Body Wash [250 ml]
• Roll-On Deodorant [50 ml]
• Gift box
16766



JUST £11.20
WORTH £20.50



FOUGERE



ORIENTAL

Wild Country Gift Set
Set includes:
• Wild Country EDT [75 ml]
• Hair & Body Wash [250 ml]
• Roll-On Deodorant [50 ml]
• Gift box
16790

“Boost your fragrance sales by sharing a post about how scents smell and how they make you feel. This is key to customers understanding the scent. I recently posted about how a fragrance smelt and made me feel, along with a pic of the bottle and myself – and I achieved three sales on the first day after posting.”

Cheryl Elliott, Training ambassador



GIFT SETS THAT KEEP ON GIVING

Want an easy way to boost your earnings? Showcase these bestselling gift sets on social media and take them to events so customers can experience (and fall in love with) the products. Get ready to see your sales soar!



JUST £15.40
WORTH £30.50

★★★★★
BESTSELLER

TTA Today For Her Gift Set
Set includes:
• Eau de Parfum [50 ml]
• Purse Spray [10 ml]
• Hand Cream [30 ml]

16741



Far Away Beyond the Moon Home Fragrance Gift Set
16667
Reed diffuser lasts up to 8 weeks. Tealight burns for up to 3.5 hours.

JUST £10.50



JUST £15.40
WORTH £28.25

★★★★★
BESTSELLER

Attraction For Her Gift Set
Set includes:
• Eau de Parfum [50 ml]
• Purse Spray [10 ml]
• Body Lotion [125 ml]
• Gift box

16758

TOP TIP:
Going to an event? Remember to stock up on samples and give each customer a few.

FRUITY FRAGRANCE

mandarin sorbet, crystal strawberry, cotton candy

Avon Kids Eau de Cologne. Fruity.

16709

30ml | £9.33/100ml
brochure price: £4

demo: £2.80



AVON

kids

6-9 YEARS

PAMPERING GIFT SETS

Start creating a festive buzz and introduce customers to these pampering gifts, available in the October brochure. Showcase them on social media and share why they make perfect stocking fillers.

Senses Essence Duo Geranium Leaf & Orange Gift Set

16592

Set includes:

- Hand Wash [250 ml]
- Hand Lotion [250 ml]
- Gift Box

brochure price: £6

demo: £4.20



Apple Pie Scented Lip Balm

16733

brochure price: £2

demo: £1.40



Vanilla Scented Lip Balm

16717

brochure price: £2

demo: £1.40



Senses Essence Duo Lavender & Ginger Gift Set

16600

Set includes:

- Hand Wash [250 ml]
- Hand Lotion [250 ml]
- Gift Box

brochure price: £6

demo: £4.20



Senses Essence Duo Lemongrass & Coconut Gift Set

16642

Set includes:

- Hand Wash [250 ml]
- Hand Lotion [250 ml]
- Gift Box

brochure price: £6

demo: £4.20

24 DAY ADVENT CALENDAR: INCLUDES 7 BESTSELLERS

JUST £55
WORTH £195.50



24 Days of Gifting Advent Calendar

Includes: Anew Revitalising Micellar Water 50ml, Anew Radiance Maximising Serum 10ml, Anew Skin Renewal Power Serum 10ml, Anew Platinum Lift & Tighten Dual Eye System 2x 10ml, Anew HA Hydrate & Plump Water Cream 50ml, Exfoliating Glove: 49% viscose, 41% polyester, 9% cotton, 1% elastodiene, Strawberry Bliss Shower Gel 100ml, Strawberry Bliss Body Lotion 100ml, Ultra Colour Glimmerstick Metallic Eyeliner (GoldMine) 0.35g, Power Stay 16-Hour Shadow Stick (Everyday Beige) 1.4g, Eyeshadow Brush, Lash Genius Mascara (Blackest Black) 10ml, Avon Legendary Lengths Mascara (Blackest Black) 10ml, Bronzing Powder (Warm Glow) 13.5g, All Over Face Brush, Avon Glimmerstick Lip Liner (Berry Nice) 0.35g, Nourishing Lip Oil (Shimmering Petal) 7ml, Hydramatic Shine Hyaluronic Lipstick (Scarlet) 3.6g, Avon Ultra Matte Lipstick (Ravishing Rose) 3.6g, 4 Step Nail File, Ultra Colour 60 Second Express Nail Enamel (Lightening Red) 10ml, Far Away Beyond The Moon for Her Purse Spray 10ml, TTA Everlasting Hand Cream 30ml, TTA This Love Eau de Parfum 10ml.

17608

12 DAY ADVENT CALENDAR: INCLUDES 7 BESTSELLERS

JUST £24.50
WORTH £77.75



12 Days of Self-Care Advent Calendar

Includes: Relax Pulse Point Roller, Volcanic Rock Facial Roller, Eye Roller, Reusable Silicone Under-Eye Patches, Planet Spa Headband made from rPET, Anew Radiance Maximising Serum 10ml, Anew Skin Renewal Power Eye Cream 15ml, Planet Spa The Sleep Ritual Aromatherapy Pillow Mist 100ml, Advance Techniques Absolute Nourishment Treatment Serum 30ml, Planet Spa Aromatherapy Beauty Sleep Hand Cream 30ml, Avon Care Hydrating Lip Balm 4g, Lavender & Bergamot Fragrance Oil 10ml.

16477

“Advent calendars are a great way to boost sales in the build-up to Christmas. The best way to encourage customers to buy is by showcasing what’s inside. Explain the key benefits of each product with passion and explain the saving they can make, emphasising the worth price. If a customer says they won’t use an item, why not inspire them to repurpose it into a gift?”

Katie Brogue, Training ambassador



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

THE POWER OF PROTINOL™

Maximise your gifting sales with our top skincare gift of the season. Share its powerful skin benefits and mention how much it's worth so customers can appreciate the incredible saving.

JUST £22.50

Spend £20 in this Focus Magazine & buy the Anew Power Giftset for JUST £22.50.

WORTH £73

SEE 7 POWERFUL BENEFITS IN 7 DAYS

- 1 smooths skin
- 2 intensely hydrates
- 3 reduces fine lines and wrinkles
- 4 firms skin*
- 5 increases radiance
- 6 strengthens skin*
- 7 helps improve skin resilience

Anew Power Gift Set

Includes: Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml, Renewal Power Cream 50ml and quartz sha stone.

37341

brochure price: £45

demo: £31.50



*Strength and firmness based on a consumer study with 127 participants and elasticity based on Protinol™ in the formula during laboratory testing on skin cells.



recycle me

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