

YOUR REP MAGAZINE

# FOCUS

AVON

UK DECEMBER 12/2024  
PLACE ORDERS IN NOVEMBER 2024

## CHRISTMAS CELEBRATION EDITION

CELEBRATE WITH  
BEAUTY GIFTS THAT  
GIVE MORE FOR LESS &  
ALL THEIR FAVES

ANEW NIGHT CREAMS JUST £7.35 | SEE PAGE 52 FOR DETAILS

IN THIS EDITION

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- 24 BATH & BODY STOCKING FILLERS
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# THIS MONTH'S TOP PICKS



p4 BEAUTY GIFTS



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p52 ANEW SKINCARE



p60 CELEBRATE YOU COLLECTION

## MAXIMISE YOUR CAMPAIGN WITH OUR HANDY CHECKLIST:

- Customers are still on the hunt for Christmas gifts and stocking fillers in December. So go for the 'final push' and maximise your sales by **demoing the gifts available** and sharing the fab stocking fillers available in Brochure.
- We all love a deal! **Share 'worth' prices for all gift sets** with customers, as they'll want to know how much they can save.
- Continue maximising your Christmas sales with your **Gift Guide**. It's packed with **exclusive festive fashion & home products**, and customers won't want to miss out. See page 4 for more info on your Gift Guides.
- Picking a new perfume can be tricky for customers. We've made it easy to **help them find their new fave scent**. Head to **page 56** for more info.
- Drive your festive make-up sales with the **Limited Edition Celebrate You collection**. It features **glittering shades**, so showcase how to create the **perfect festive or NYE look**.

VIP & PLATINUM REPS  
40% OFF  
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.



Cruelty Free INTERNATIONAL



AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit [avonworldwide.com/responsible-business/animal-welfare](http://avonworldwide.com/responsible-business/animal-welfare).

**NOTE**  
Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

### LOVE FOCUS AND WANT TO ORDER EXTRA COPIES?

Use order number **96008** on your Rep website and **order the quantity you'd like.\***

**1 for 25p | 5 for £1 | 10 for £1.50**



\*While stocks last. Demo rules apply. If you order additional copies, you cannot place further orders for Demo products. You can only order more than 1 of the same product for Samples, Sales Tools and Outlet products.



Increase sales further by sharing the **UNMISSABLE** offer on the Vanity Case and four full-size gorgeous make-up products. Worth £77.50, customers can order for **JUST £35** if they spend £10 across Brochure or Gift Guide.

# YOUR GIFT GUIDES EXPLAINED



## BRONZE & SILVER REPS

Continue boosting your Gift Guide sales by re-using your November Gift Guide.

All offers will still be available in December, so your customers won't miss out. Re-share the Gift Guide with existing customers and use it as a canvassing tool to get new customers.



## GOLD+ REPS

You'll receive one Gift Guide for each December brochure you order.

With a new front and back cover, it's a great way to maximise your December Christmas sales. It's perfect for re-sharing with existing customers and for canvassing new customers.

Remember, you can re-use your November Gift Guide too.

**TOP TIP:** Head to Avon ON to share your digital Gift Guides with as many of your friends and contacts as you can, even if they've not shopped with you before. Everyone needs to shop for Christmas gifts! Add a personal message each time you share.

# BOOST YOUR CHRISTMAS PARTY SALES WITH GEMMA'S TOP TIPS:

Christmas parties are a simple and fun way to increase your earnings. My sales range from £150 to £400 per party, and at this time of year customers spend more as they're on the hunt for the perfect gifts.

Here are my top tips to maximise your party sales:

1. Get your party hostess excited. Prepare her with brochures and order forms for friends that can't make it and help her with invites.
2. Invest in gift sets, so guests can see the great gifting range available.
3. Speak to your guests, ask them who they're buying for and what they're looking for.
4. Samples = sales. Stock up on samples, so guests can try them at the party and take them away. They make the perfect treats for goodie bags.
5. Ask your guests if they'd like to be your next hostess and try to book another party.



Gemma Lye, Avon Rep



For your Party Guide and all the tools you need for a successful party, scan the QR code to visit Avon Academy.

## READY TO PARTY

Scan here for Avon Academy's party section packed with everything you need to know.



*celebrate*  
TODAY  
TOMORROW  
ALWAYS

## MEET NEW TTA CELEBRATE

This new floral fragrance from our iconic TTA collection is the must-have scent this festive season. Showcase it to loyal TTA customers and non-fragrance customers - and encourage them to treat themselves or buy it as the perfect Christmas gift.



FLORAL



VIP & PLATINUM  
REPS

40% OFF\*  
BROCHURE PRICE

**YOUR PRICE**  
**JUST £10.50**

TTA Celebrate  
Eau de Parfum  
41889  
50ml | £21/100ml  
brochure price: £18



## UNWRAP MORE GIFT SET SALES WITH CHERYL

You could boost your sales by 25% with gift sets, so why not try Cheryl's top tips?

1. Share unboxing videos on Facebook. Talk through the key notes, how the scent makes you feel and how layering a scent with a body lotion makes the scent last all day.
2. Wear the scent when you're out and about. If someone asks what you're wearing, let them know it's Avon and share your details so they can place an order.
3. Samples = Sales. I make sure all my customers receive a sample, with a note saying, "I thought you might like this."

**Cheryl Elliott, Training ambassador**



*celebrate*  
TODAY  
TOMORROW  
ALWAYS

They'll fall in love with the scent of neroli blossoms and sparkling Tiare Tahiti flowers, the French Polynesian symbol of romance, harmony and peace.

VIP & PLATINUM  
REPS

40% OFF\*  
BROCHURE PRICE

TTA Celebrate For Her Gift Set  
Set includes:  
• TTA Celebrate for her EDP [50 ml]  
• Hand Cream [30 ml]  
• Gift box

14316  
brochure price: £18

**JUST £13.30**  
**WORTH £23.25**

# THEIR TTA FAVES JUST £10.50 EACH

Maximise your Fragrance gifting sales by sharing these TTA favourites with customers. Let them know they can save by buying the TTA EDP and Body Lotions on pages 8-9 in December brochure. If they're not sure which scent to go for, offer them a sample of each to help them choose.

VIP & PLATINUM REPS  
40% OFF\*  
BROCHURE PRICE



neroli, rose and sandalwood.

**FLORAL** TTA Always for Her EDP  
**38737**  
50ml | £21/100ml  
brochure price: £18  
**demo: £10.50**



neroli bud, bergamot, cedarwood

**FLORAL** Wonder EDP\*  
**42549**  
50ml | £21/100ml  
brochure price: £18  
**demo: £10.50**  
**MUSKY**



peach, African violet, musk

**ORIENTAL** TTA Tomorrow for Her EDP  
**42606**  
50ml | £21/100ml  
brochure price: £18  
**demo: £10.50**  
**WOODY**



almond milk & blossoms, neroli blossom, musks

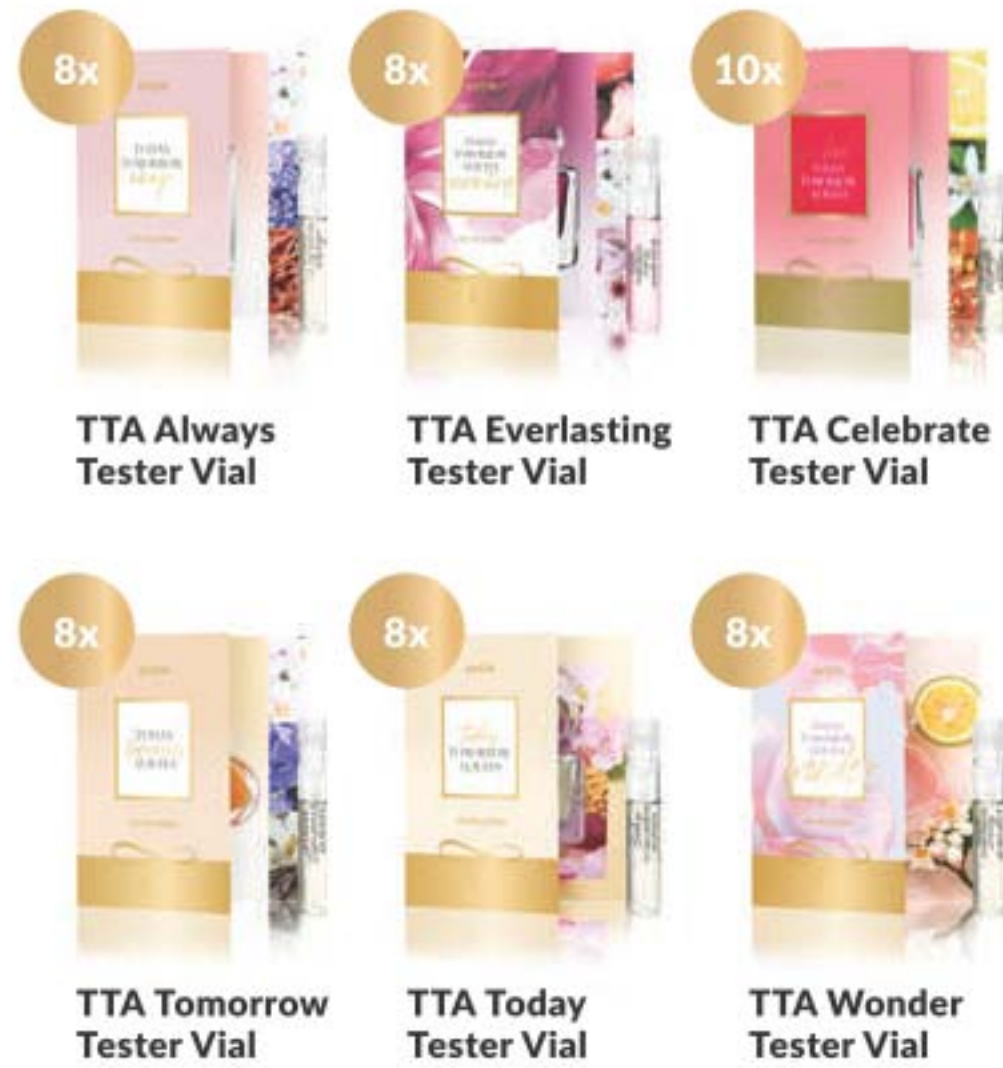
**FLORAL** TTA Everlasting Eau de Parfum\*  
**42515**  
50ml | £21/100ml  
brochure price: £18  
**demo: £10.50**

\*Reps are limited to 1 TTA Wonder & TTA Everlasting EDP across pages 8-9 and 58-59.

# TTA SAMPLES = SALES

Q4 is the time to maximise fragrance sales as customers are on the hunt for gifts and treats for themselves. They're more likely to buy a full-size fragrance after trying the scent, so **get sampling to drive your sales!**

Check in with customers to get their thoughts on the scent and encourage them to place a full-size order.



TTA Always Tester Vial

TTA Everlasting Tester Vial

TTA Celebrate Tester Vial

TTA Tomorrow Tester Vial

TTA Today Tester Vial

TTA Wonder Tester Vial

**50 FOR £9.65** that's just 19p a sample  
**SAVE £40.35\*** order using **08292\*\***

\*Based on regular brochure sample prices.  
 \*\*Allow up to 3 weeks for delivery.



# FRAGRANCE & JEWELLERY SET

Boost your sales with the perfect gift for fragrance and jewellery lovers. Showcase this set's gorgeous packaging on social media and highlight that it comes with a necklace.



RUB HERE TO TRY THE SCENT

ALMOND MILK & BLOSSOMS, NEROLI OIL, MUSKS



- TTA Everlasting Gift Set**  
 Set includes:
- TTA Everlasting EDP | 50 ml
  - Hand Cream | 30 ml
  - Necklace. Length: 42 + 9 cm. Zine, brass, steel, glass stone.
  - Gift box

**06247**

**JUST £15.40**  
**WORTH £29.25**

with a wishlist-worthy NECKLACE in a gift set

# EVE BECOME WATCH & BRACELET GIFT SET

Coming soon! Customers will love this very special gift set including fragrance with a beautiful bracelet and watch.

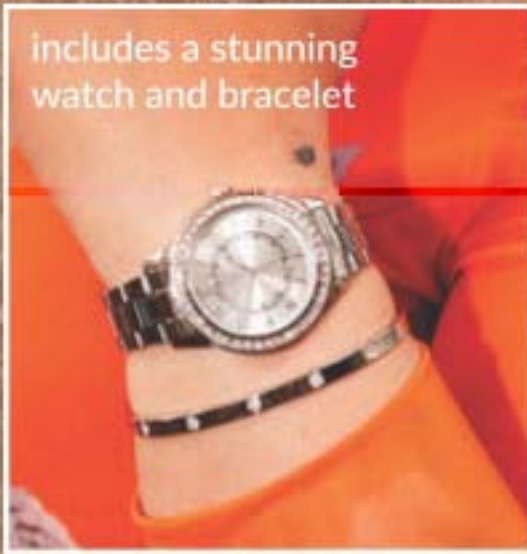
FIND ME ON PAGE 17 OF DECEMBER BROCHURE

- FLORAL
- FRUITY



RUB HERE TO TRY THE SCENT

RED APPLE, GARDENIA ACCORD, CEDARWOOD



includes a stunning watch and bracelet

ANCHORCERT: SUITABLE FOR SENSITIVE SKIN  
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

# LIMITED EDITION EVE CONFIDENCE

Fragrance makes the perfect gift so showcase this limited edition Eve Confidence in its gorgeous packaging. Emphasise that it's only available for a short time, so customers will want to snap it up.

RUB HERE TO TRY THE SCENT



- FLORAL
- WOODY

FRANGIPANI FLOWER, BLACKCURRANT, OAKWOOD

Eve Confidence Eau de Parfum - Special Edition

14480  
50ml | £19.60/100ml  
brochure price: £16

**JUST £9.80**  
**WORTH £16**

VIP & PLATINUM REPS  
**40% OFF\***  
BROCHURE PRICE

# SCENT-SATIONAL GIFTS

Create a gifting buzz by posting their fave **Little Black Dress** gift set on social media. Once customers see the products and their stylish packaging they'll want to get shopping!



RUB HERE TO TRY THE SCENT

ORIENTAL  
FLORAL

HONEYSUCKLE,  
YLANG-YLANG,  
MILKWOOD

**Little Black Dress Gift Set**  
Set includes:  
• LBD EDP [50 ml]  
• Body Lotion [125 ml]  
• Gift box  
**27938**

**JUST £9.80**  
**WORTH £17.25**

# A SIMPLE WAY TO AMPLIFY SALES

Boost your earnings with this bestselling Black Suede Gift Set with notes of sensual leather, fresh greens and warm woods.

ORIENTAL  
LEATHERY



RUB HERE TO TRY THE SCENT

**Black Suede Gift Set**  
Set includes:  
• Hair & Body Wash [250 ml]  
• Black Suede EDT [100 ml]  
• Roll On Deodorant [50 ml]  
• Gift box  
**73049**

**JUST £13.30**  
**WORTH £28.25**

**DID YOU KNOW?**  
A Silver Level Rep could earn up to £4.40 for every Black Suede gift set sold!\*  
That's the same as selling 17 shower gels!\*\*

★★★★★  
**BESTSELLER**

\*Earnings based on a Silver Rep at the average reward level selling a gift set for £22.  
\*\*Shower gel earnings are based on the average price of a 250ml shower gel.





Nude & Cappuccino **89235**  
 In The Moment & Vintage Pink **90142**  
 Pink Cashmere & Forever Pink **94995**



Blushed Nude & Lasting Pink **93286**  
 Mystery Mauve & Totally Twig **94987**  
 True Red & Eternal Flame **67421**



Rosewine & Pink Peach **89532**  
 Ruby Shock & Sunset **67173**  
 Pink Bouquet & Rose Creme **90159**



Berry Nice & Frisky Red **68270**

## CHRISTMAS LIP KITS

Help customers perfect their pout with these lip liner and stylo duos. They're perfect for gifting or for lippy lovers looking to treat themselves.

Seeing is believing, so remember to wear your fave shades when you're out and about.

### SET OF 2

- set contains:
- Glimmerstick Lip Liner
  - Lip Stylo

**JUST £7**  
**WORTH £14.50**



"Looking for compliments and new customers? **Wear the lipstick & liner when you're out, it's the easiest way to get new sales.**

1. **Post a selfie** on social
2. **Film a demo** applying the two together and explain how a liner keeps your lipstick in place."

**Deb Llewellyn, Avon Rep**

## ULTRA GLOSSY SALES

Lip gloss is a make-up must-have so boost your festive sales by demoing each shade in this gorgeous set and letting customers see the intense colour pay off for themselves.

**JUST £11.50**  
**WORTH £21**



### JUICY LIP GLOSS

- 3 multidimensional finishes
- nourishing oils for a cushiony soft and sumptuously smooth feel
- high-impact shine, non-sticky feel

### Ultra Go Glossy Gift Set

- Includes Ultra Lip Gloss 7ml in:
- Peony Blush
  - Forbidden Fig
  - Gleaming Guava
  - Decorative gift box

**27961**



# EYE-CONIC EYES

Show off these fab mascara sets, and show customers how they can get the look by posting a video on social media. Share your tips and tricks for applying the products to create a gorgeous eye look.

set contains:

- Power Stay Shadow Stick in Bronze Sugar | 1.4g |
- Glimmerstick Eyeliner in Blackest Black | 0.28g |
- WonderCurl Volume, Curl & Lift Mascara in Blackest Black | 10ml |

67348

**JUST £11.50**

**WORTH £25**

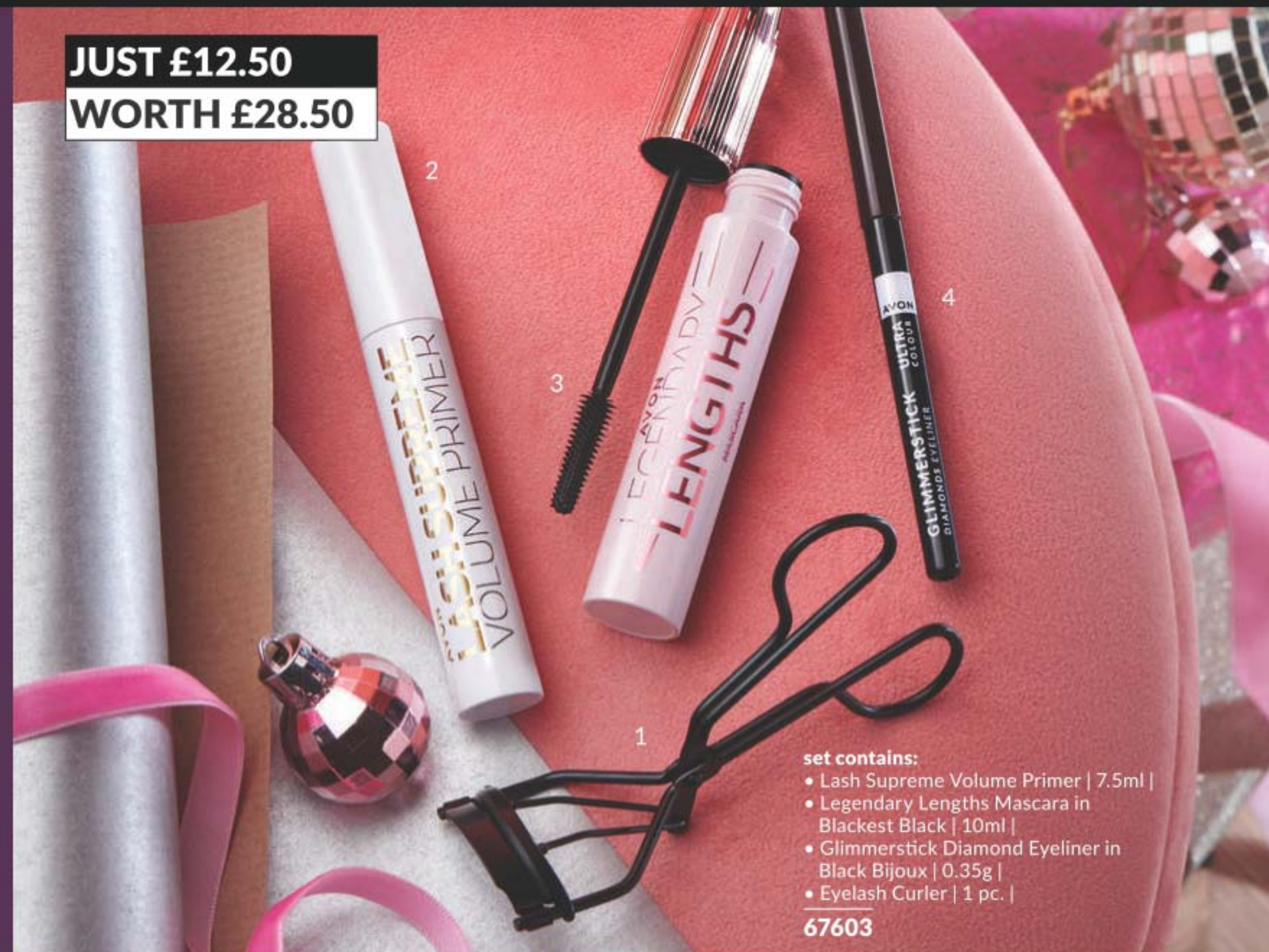


Blackest Black & Bronze Sugar

## DEMO THE WONDERCURL LOOK

1. Apply shadow
2. Define & line
3. Finish with mascara

**JUST £12.50**  
**WORTH £28.50**



Blackest Black

## DEMO THE LEGENDARY LASH LOOK

1. Curl
2. Prime lashes
3. Apply mascara
4. Finish with eyeliner

set contains:

- Lash Supreme Volume Primer | 7.5ml |
- Legendary Lengths Mascara in Blackest Black | 10ml |
- Glimmerstick Diamond Eyeliner in Black Bijoux | 0.35g |
- Eyelash Curler | 1 pc. |

67603

# HAND CARE HEROES

Introduce customers to this handy gift set and encourage them to gift one and keep one for themselves.

deeply nourish hands with African shea butter



ultra-rich formula for silky-smooth hands

- Planet Spa Get Handy Gift Set**  
Set includes:
- Planet Spa Aromatherapy Hand Cream | 30ml |
  - Planet Spa Blissfully Nourishing Hand Cream | 30ml |
  - Reusable Gift Pouch: 100% recycled polyester, approx. 12cm x 4cm x 17cm.

43422

**JUST £6.30**  
**WORTH £12**

# STOCKING WINNERS

## £2.45 EACH

These pampering gifts make perfect stocking fillers, or self-care treats to help your customers relax and unwind. Let them know they can stock up on these Planet Spa faves & more with the any 3 for £10.50 offer in their December brochure.



a relaxing blend of French lavender and chamomile essential oils



**Aromatherapy Pillow Mist**  
45575  
100ml  
brochure price: £5.50  
**demo: £2.45**

lifts out impurities for cleaner, refreshed and energised-looking skin



**Planet Spa Radiance Ritual Liquid Gold Peel-Off Face Mask**  
48090  
50ml | £4.90/100ml  
brochure price: £4.50  
**demo: £2.45**

deeply cleanses to help lift out dirt and impurities



**Planet Spa Korean Charcoal Cleanse & Refine Peel-Off Face Mask**  
47985  
50ml | £4.90/100ml  
brochure price: £4.50  
**demo: £2.45**

moisturises and soothes hands, feet and cuticles



**Blissfully Nourishing Hand & Foot Mask**  
48157  
100ml  
brochure price: £4.50  
**demo: £2.45**

## BASKET BOOSTING BUBBLE BATHS WITH SEASONAL SCENTS

See your sales soar with these mini festive bubble baths that make perfect stocking fillers.

FIND US IN YOUR C12 BROCHURE

Senses Apple Pie Bubble Bath 250ml

Vanilla & Fig Bubble Bath 250ml

Senses Mulled Spice Bubble Bath 250ml



## VANILLA & CARAMEL SCENTED TREATS

Customers will love this indulgent sweet-scented collection, so encourage them to treat themselves and stock up on stocking fillers.

Holiday Spirit Shower Gel 500ml

Holiday Spirit Shower Gel 250ml

Holiday Spirit Bubble Bath 500ml

Holiday Spirit Hand Soap 250ml

Holiday Spirit Body Mist 100ml

FIND US IN YOUR C12 BROCHURE

### HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 11, November 2024. You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or as part of a free offer. Remember, demo products aren't for resale.

Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners.

If stock runs out we may offer you a substitute product of equal or greater value.

All worth prices are based on normal brochure selling prices.

### THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: [avon.uk.com](http://avon.uk.com).

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.

- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.

- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

# ROSY DREAMS

& blooming lovely PJs

The perfect 4-piece gift set to remind them to take some me-time to stop and smell the roses.



### Bright Rose PJs Gift Set

Dark pink. Viscose. Includes matching PJs, hair scrunchie and drawstring pouch.

- Small 8-10 **47431**
- Medium 12-14 **48058**
- Large 16-18 **45294**
- Extra Large 20-22 **38059**

brochure price: £28

**demo: £19.50**



✦ cuffed leg bottoms

# SLEEP & LOUNGEWEAR

New PJs are a festive non-negotiable and our fab selection of cosy comfies from festively fun to fashion forward is the simple way for every customer to get these must-have gifts sorted for the whole family. Customers are more likely to buy when they see you wearing them, so why not post a style a day as a Christmas countdown?

# FRILL SEEKER

delightful details

Customers can gift a stylish night's sleep with these luxury PJs featuring delicate detailing.



✦ frill trims



✦ gemstone buttons

### Frill Hem PJs

Black. 97% polyester, 3% elastane.

- Small 8-10 **29603**
- Medium 12-14 **40006**
- Large 16-18 **65896**
- Extra Large 20-22 **65979**

brochure price: £38

**demo: £26.50**



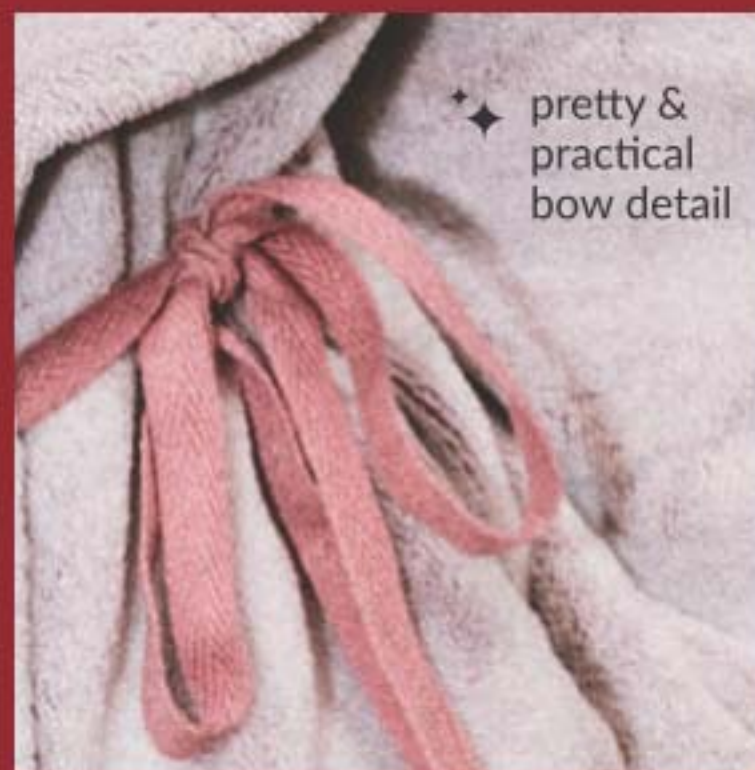
✦ pretty silver piping

✦ luxury satin feel



# LAZY DAYS

and cosy nights



pretty & practical bow detail



cosy-feel fleece

### Pink Lounge Jacket

Pink. Polyester.  
 Small 8-10 **65995**  
 Medium 12-14 **65870**  
 Large 16-18 **65532**  
 Extra Large 20-22 **65326**  
 brochure price: £28  
**demo: £21**



soft, velvety feel

straight leg bottoms

**Velour Lounge Set**  
 Red. 96% polyester, 4% elastane, excluding trims.  
 Small 8-10 **65342**  
 Medium 12-14 **65250**  
 Large 16-18 **48579**  
 Extra Large 20-22 **46342**  
 brochure price: £28  
**demo: £19.50**

**Gila Hat and Gloves Gift Set**  
 Dark pink. Hat: approx. 24cm x 21cm, 100% acrylic. Gloves: approx. 19cm x 11cm, 83% acrylic, 16% polyester, 1% elastane.

**40253**  
 brochure price: £16  
 demo: £11.20

✦  
 adults' matching hat and gloves



✦  
 soft-touch fabric

## COSY ACCESSORIES

Winter warmers are great stocking fillers so help them tick another 1 (or 2) off their list by sharing these with all your customers.

✦  
**GREY OR BEIGE**  
 choose from **2 neutral shades** that strike the perfect balance between snug and cool



✦ on-trend fringing

**Hope Cape**  
 Polyester. One size.  
 Approx. 180cm x 50cm.  
 beige **40337**  
 grey **24356**  
 brochure price: £22  
 demo: £15.40

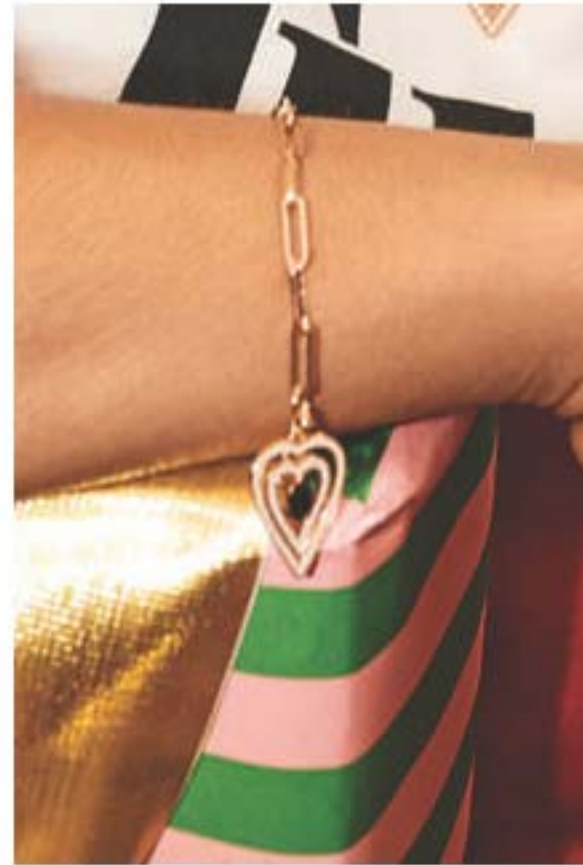


chunky style with your choice of black or white faux pearl

**Lestari Faux Pearl Necklace**

Gold tone. Steel, glass, plastic. Approx. 42cm + 9cm extension chain. brochure price: £10

**demo: £7**



gold-tone bracelet with stand-out style

**Pia Chunky Heart Bracelet**

Gold tone. Steel, glass, zinc, plastic. Approx. 18.5cm + 2.5cm extension chain.

**04523**

brochure price: £7

**demo: £4.90**



a gorgeous ring with black and white faux pearls

**Lestari Faux Pearl Ring**

Gold tone. Zinc, plastic. Size 8. Approx. 1cm diameter. Adjustable.

**13235**

brochure price: £6

**demo: £4.20**



statement earrings in a gold-tone finish

**Pia Heart Earrings**

Gold tone. Glass, zinc, plastic. Approx. 4cm x 1cm.

**13375**

brochure price: £6.50

**demo: £4.55**



chunky style with your choice of black or white faux pearl

**Lestari Faux Pearl 2-Piece Bracelet and Earrings Set**

Gold tone. Steel, glass, plastic. Earrings approx. 1cm x 1.5cm. Bracelet approx. 18.5cm + 2.5cm extension chain. brochure price: £8

**demo: £5.60**



stand out with this spotlight-stealing necklace

**Pia Heart Necklace**

Gold tone. Steel, glass, zinc, plastic. Approx. 45cm + 9cm extension chain.

**13383**

brochure price: £8

**demo: £5.60**



20-piece earring set

**Ayla 20-Piece Earring Set**  
Gold tone and silver tone. Steel, stainless steel, plastic, zinc, brass, glass, aluminium.

**13201**

brochure price: £10

**demo: £7**

**GORGEOUS JEWELLERY**

Demoing beauty products on your social media, at a Beauty Advisor consultation or with a group of friends? Wherever you're sharing, make sure you're wearing some of our wish-list worthy jewellery to tempt customers with a touch of sparkle.



## GIFTS FOR THE GUYS

From watches to winter warmers, give them the gift of seasonal style with stocking winners for dapper dudes.



**Harold Watch**  
Silver tone. Stainless steel, zinc alloy, brass, glass. Approx. 22cm, with 3 x removeable links.

**13466**  
brochure price: £20  
**demo: £14**

✦ stainless steel watch with metal link bracelet strap



**Scott Hat and Gloves Gift Set**  
Dark green. Hat: approx. 22cm x 22cm + 5cm turnup. 52% acrylic, 26% polyester, 20% polyamide, 2% elastane. Gloves: 12cm x 23cm. 44% polyester, 41% acrylic, 13% polyamide, 2% elastane.

**01347**  
brochure price: £16  
**demo: £11.20**

SEE GIFT  
GUIDE  
FOR MORE  
SEASONAL  
DECOR

give your  
favourite  
spots a little  
extra sparkle



## FESTIVE HOME

If you're hosting an Avon Christmas party be sure to tempt customers by filling your space with seasonal décor and irresistible scents that create a welcoming ambience and festive vibe.

**Starry Night Garland**  
Gold tone. Brass, aluminium.  
Approx. 1.5m.

**26674**  
brochure price: £10  
**demo: £7**

## FRAGRANCE FUSION

*inspired by our bestselling perfumes*

Encourage customers to fill their home with their signature scent with this home fragrance gift set that smells as good as it looks.

**Perfume-Inspired Reed Diffuser Gift Set**  
Includes: Attraction for Her, Eve Become and TTA Today. Each 50ml and last up to 8 weeks.

**13474**  
brochure price: £20  
**demo: £14**

starring  
**Attraction  
for Her, Eve  
Become and  
TTA Today**



**1. RELAX**  
a blend of cedarwood, basil and lemon to help them step back and unwind

**2. JOY**  
a blend of eucalyptus, lemon and ginger oils to help boost your energy and enhance their mood

**3. SLEEP**  
a blend of lavender, clary sage and chamomile oils to help them drift off to a peaceful sleep

**Fragrance Stones Trio**  
6-piece set. Glass, cork, pumice. Fragrance oils 10ml each.

**03756**  
brochure price: £24  
demo: £16.80



add a couple of drops of the essential fragrance oil to the stones to release the scent into the air



**REVIVE**  
with an uplifting blend of bergamot and lemon

**RELAX**  
with a calming blend of eucalyptus and peppermint

**Pulse Point Roller Duo**  
2-piece set. 9ml each.

**12203**  
brochure price: £10  
demo: £7



with a wick cutter and snuffer to keep wicks clean, trimmed and burning brightly

**Candle Care Gift Set**  
2-piece set. Black. Stainless steel. Includes wick trimmer, approx. 18cm x 6.5cm x 3cm, and candle snuffer, approx. 20cm x 2cm x 4cm.

**21337**  
brochure price: £13  
demo: £9.10



**Make-Up Brush Saver**  
6-piece set. Peach. Includes brush holder, approx. 6.5cm x 19cm, angled blush brush, dual ended eyeshadow brush, precision powder brush, eyebrow duo brush and all-over face brush. Cardboard, PU, PBT, aluminium, PS.

**24919**  
brochure price: £20  
demo: £14



this 5-piece set makes grooming an absolute breeze

**On-The-Go Grooming Set**  
5-piece set. Includes pouch, nail scissors, tweezers, nail file and nail clipper. PU, nylon, metal. Approx. 11cm x 11cm x 2cm.

**12377**  
brochure price: £10  
demo: £7

Take your business to the next level with our **brand new sales tools** collection.

Unless stated, contents are not included. Products available whilst stocks last.



**Tote Bag**  
**28712**  
Off-white and pink. Approx. 38cm x 40cm.  
**£5**



**Water Bottle**  
**28662**  
Pink. AS. BPA-free. Capacity approx. 700ml.  
**£8**



**Notebook**  
**28704**  
Pink. PP. Paper. Approx. 21cm x 15cm.  
**£5**



**Fragrance Demonstration Case**  
**28647**  
Pink. Polyester. Approx. 10cm x 13cm. Contents not included.  
**£5**



**Fragrance Tester Strips**  
**28738**  
Pink. Paper. Booklet approx. 14cm x 5cm. Each strip approx. 12cm x 1cm. Includes 60 strips.  
**£1.50**



**Lipstick Demonstration Case**  
**28621**  
Pink and clear. PS. Approx. 8cm x 4.5cm x 6.5cm. Contents not included.  
**£5**



**Pen**  
**28720**  
Pink. Stainless steel. Approx. 14cm.  
**£4**



**Travel Mug**  
**28670**  
Pink. PP. Approx. 18cm. Capacity approx. 500ml.  
**£7**

**Small Paper Delivery Bags**  
**PACK OF 50**  
**£1**  
Order using **92502**

**Large Paper Delivery Bags**  
**PACK OF 50**  
**£1.65**  
Order using **92486**

**Large Plastic Bag with Handle**  
**30p**  
**10x FOR £2.70**  
**20x FOR £5.25**  
**50x FOR £12.75**  
**100x FOR £24**  
Order using **92536**

**Medium Paper Delivery Bags**  
**PACK OF 50**  
**£1.25**  
Order using **92478**

**Brochure Bags**  
**PACK OF 50**  
**£1.40**  
Order using **76935**

**FREE TO ORDER**

**Customer Order Slips\***  
**PACK OF 50**  
Order using **87197**

**Avon Returns Bag - Large\*\***  
Order using **90472**

**Avon Returns Bag - Small\*\***  
Order using **90480**

\*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, any extra packs will be charged at 20p.  
\*\*Bronze, Silver & Gold 2 FREE Bags per order, Platinum & VIP 5 FREE Bags per order

Let your customers try before they buy so they can discover their new **must-haves** and **can't-live-withouts**. It's an easy way to **drive repeat orders** and **increase your customers' spend**.

**The icons. The heroes.**  
**The Avon products that sell more than any others.** Help your customers get hooked on a new favourite by sharing a **bestseller sample** in their next order. Look out for the star ★ that signifies a **bestseller!**

★★★★★  
**BESTSELLER\***

\*One of our bestselling products across Europe & UK, based on 2023 full year internal sales data.



**TESTER VIALS**

**NEW**



neroli, Tiare Tahiti flowers, tuberose  
**TTA Celebrate Tester Vial**  
**14142**  
0.6ml  
Normally £1  
**1 FOR £0.70**  
**5 FOR £1.75**



neroli, butterfly blossom, silk musk  
**Today For Her Tester Vial**  
**15438**  
0.6ml  
Normally £1  
**1 FOR £0.70**  
**5 FOR £1.75**

**FRAGRANCE FOR HER**  
**EAU DE COLOGNE**  
19935 Avon Joyful  
19943 Avon Delightful  
51102 Avon Blissful

**SINGLE SAMPLE VIALS**

20875 Attraction for Her ★	19265 Absolute by Elite Gentleman
26880 Attraction Awaken for Her	01248 Attraction for Him ★
59915 Attraction Closer	27029 Attraction Awaken for Him
15453 Attraction Game for Her	59923 Attraction Closer
01164 Attraction Intense for Her	12856 Attraction Game for Him
19760 Avon Luck for Her	59618 Attraction Intense for Him
19513 Cherish	19752 Avon Luck for Him
23606 Eve Become	27425 Black Suede
24323 Eve Confidence	27433 Black Suede Dark
28399 Eve Prive	27391 Black Suede Real Intense
25882 Eve Truth	27409 Black Suede Real for Him
15826 Far Away ★	27441 Black Suede Secret
15685 Far Away Beyond	27466 Black Suede Touch
15776 Far Away Beyond The Moon	19240 Elite Gentleman
15818 Far Away Glamour ★	19232 Elite Gentleman In Black
15974 Far Away Rebel ★	21600 Elite Gentleman Quest for Him
17723 Far Away Shine	23549 Full Speed Boost
16063 Far Away Splendoria	08094 Full Speed ★
19422 Little Black Dress	18366 Full Speed Electric
19471 Little Black Dress Lace	01149 Full Speed Pulse for Him
17392 Little Black Dress Summer Party	14647 Full Speed Surfer
19430 Incandessence	00364 Full Speed Quantum
19497 Incandessence Lotus	19364 Individual Blue
00471 Incandessence Summer Glow	19323 Musk Air
04036 Lov U for Her	19356 Musk Instinct
10215 Lov U Connected	19315 Musk Marine
19547 Perceive	22004 Musk Metropolitan
19554 Rare Gold	19372 Musk Mineralis
19505 Rare Pearls	19273 Perceive For Him
06718 TTA Always for Her	06254 TTA Today for Him
09043 TTA Everlasting	56275 Wild Country ★
15438 Today for Her ★	
26864 This Love for Her	
16204 Tomorrow for Her	
27235 Wonder for Her	
27755 Imari Corset	
02253 Imari Eclipse	
14126 Imari Naturelle	
50120 Imari Queen	
19380 Pur Blanca	
19398 Pur Blanca Elegance	
19414 Pur Blanca Hope	

**MIX & MATCH** **1 FOR £0.70 | ANY 5 FOR £1.75**  
CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 39-41\*  
\*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots.

MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try these and find their perfect match.

LIPSTICK 0.6g

- ★ **Ultra Matte Lipstick Sample**
- 54361 Adoring Love
- 03426 Au Naturelle
- 01909 Berry Blast
- 04317 Blush
- 07278 Coffee Date
- 54627 Coral Fever
- 57117 Electric Pink
- 02675 Ideal Lilac
- 02121 Marvellous Mocha
- 03350 Mauve Matters
- 01776 Nude Suede
- 04457 Peach Flatters
- 03491 Pink Passion
- 22962 Posh Petal
- 22699 Pure Pink
- 01156 Ravishing Rose
- 07310 Rosy Chic
- 01354 Red Supreme
- 54593 Ruby Kiss
- 07377 Sunkissed Grape
- 11601 Superb Wine
- 07328 Terracotta Rouge
- 58230 Truest Red
- 02659 Vibrant Melon
- 22665 Amber Embers
- 22632 Bronze Glow
- 22608 Copper Sparkle
- 22640 Latte Glimmer
- 22707 Razzle Dazzle
- 11775 Rosy Lumos
- 22681 Ruby Glitz
- 22731 Spring Bling
- 11759 Stellar Magenta
- 11882 Violet Sparks

- ★ **Revival Serum Lipstick Sample**
- 23861 Awakening Coral
- 24224 Reviving Mauve

- ★ **Ultra Satin Lipstick Sample**
- 10272 Blush Nude
- 02766 Cappuccino
- 11361 Carnation
- 11791 Chic
- 20479 Country Rose
- 02691 Dream Fuchsia
- 20420 Frostiest Mauve
- 57968 Frozen Rose
- 02683 Iced Coffee
- 22012 Hibiscus
- 11387 Latte
- 02733 Lava Love
- 02709 Pink Dream
- 09837 Pout
- 05835 Proper Pink
- 20404 Red 2000
- 02758 Ripe Papaya
- 01008 Rose Mauve
- 21170 Toasted Rose
- 09902 Twinkle Pink
- 00984 Bare
- 20958 Nude
- 21048 Papaya
- 13631 Pink
- 21139 Plum
- 21089 Red

- ★ **Tinted Lip Balm Sample**

FOUNDATION 1ml

- ★ **PowerStay 24-Hour Foundation**
- 59691 115P Pale Pink
- 57307 120N Porcelain
- 57315 125G Warm Ivory
- 57331 130N Alabaster
- 33068 140P Light Ivory
- 57588 145P Ivory Pink
- 28126 210N Light Beige
- 28134 215P Ivory
- 28142 220G Light Nude
- 28159 225G Soft Beige
- 28175 228G Nude
- 28209 230N Creamy Natural
- 28225 235P Shell
- 28233 245N Natural Beige
- 28241 250N Cream Beige
- 28258 260G True Beige
- 28266 310N Medium Beige
- 28274 315N Pure Beige
- 28282 320G Sun Beige
- 28332 330P Honey Beige
- 28357 340N Light Tan
- 28381 345N Soft Honey
- 28423 348P Toasted Praline
- 28431 355G Light Caramel
- 17095 410P Spice
- 17152 420G Caramel
- 17236 430N Deep Tan
- 17384 435N Warm Deep Tan
- 17483 438P Chocolate
- 17517 510N Walnut
- 17533 515N Bronze
- 17541 520P Rich Sienna
- 17558 525N Dark Cocoa
- 17582 530N Maple
- 17590 535P Espresso
- ★ **Flawless Match Natural Finish Foundation Sample**
- 08904 115P Pale Pink
- 54239 125G Warm Ivory
- 23622 130N Alabaster
- 25908 140P Light Ivory
- 08169 145P Ivory Pink
- 28944 210N Light Beige
- 24182 215P Ivory
- 26625 220G Light Nude
- 17764 225G Soft Beige
- 26039 228G Nude
- 24133 230N Creamy Natural
- 26476 235P Shell
- 26484 245N Natural Beige
- 03186 250N Cream Beige
- 20214 260G True Beige
- 24778 310N Medium Beige
- 20461 315N Pure Beige
- 18432 320G Sun Beige
- 24729 340N Light Tan
- 24752 348P Toasted Praline
- ★ **Make-Up + Care Serum Foundation - sample**
- 25635 115P Pale Pink
- 25726 120N Porcelain
- 24109 125G Warm Ivory
- 24364 140P Light Ivory
- 24653 215P Ivory
- 24687 228G Nude
- 13029 230N Creamy Natural
- 13094 235P Shell
- 13169 245N Natural Beige
- 13185 310N Medium Beige
- 13193 320G Sun Beige
- 24711 330P Honey Beige
- 23648 345N Soft Honey
- 12518 355G Light Caramel
- 01990 410P Spice
- 02071 420G Caramel
- 02170 430N Deep Tan
- 23804 435N Warm Deep Tan
- 23978 510N Walnut
- 23994 515N Bronze
- 24067 525N Dark Cocoa
- 22541 535P Espresso

SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

ANEW 2ml

- ★ **Anew Reversalist Plump & Smooth Day Cream Sample**  
19828
- ★ **Anew Ultimate Firm & Supple Day Cream Sample**  
19836
- ★ **Anew Platinum Lift & Tighten Day Cream Sample**  
19851
- ★ **Anew Renewal Power Serum Sample**  
03657
- Anew Skin Renewal Power Cream Sample  
08763
- Anew Skin Renewal Power Eye Cream Sample  
55889
- Anew Sensitive+ Dual Collagen Cream Sample  
56259
- Anew Sensitive+ Dual Collagen Eye Cream Sample  
56267
- Anew Reversalist Plump & Smooth Night Cream Sample  
55863
- Anew Ultimate Firm & Supple Night Cream Sample  
55871
- Anew Platinum Lift & Tighten Night Cream Sample  
55897
- Anew Platinum Lift and Tighten Lifting Serum Sample  
55913
- Anew Radiance Maximising Micro Dermabrasion Sample  
55186
- Radiance & Dark Circle Correct Eye Cream Sample  
26146
- ★ **Radiance Maximising Serum Sample**  
27615
- Anew Radiance Maximising Lightweight Cream Sample  
22822
- Anew Hydrate & Plump Water Cream Sample  
17806
- Hydrating Overnight Mask Sample  
17798
- Anew Even Texture & Tone Day Cream Sample  
54742
- Anew Even Texture & Tone Serum Sample  
55053
- Anew Smoothing Serum Sample  
55210
- Anew Hydrate & Plump Concentrate Sample  
17772

- ANEW 2 x 2ml
- ★ **Anew Platinum Lift & Tighten Dual Eye System Sample**  
19869

ANEW TRIAL SIZES

- 15ml  
Normally £10  
£46.67/100ml **£7**
- ★ **Anew Reversalist Plump & Smooth Day Cream Trial Size**  
47241
- Anew Reversalist Plump & Smooth Night Cream Trial Size  
41715
- ★ **Anew Ultimate Firm & Supple Day Cream Trial Size**  
19570
- Anew Ultimate Firm & Supple Night Cream Trial Size  
19588
- ★ **Anew Platinum Lift & Tighten Day Cream Trial Size**  
19653
- Anew Platinum Lift & Tighten Night Cream Trial Size  
19661
- ANEW TRIAL SIZES **£7**
- 10ml  
Normally £10
- NEW LOOK**
- Anew Radiance Maximising Serum Sample  
05314
- ★ **Renewal Power Serum Trial Size**  
07260
- Anew Renewal Power Cream Trial Size  
20966
- Anew Platinum Lift & Tighten Lifting Serum Trial Size  
19687
- ANEW **£0.70**
- 2ml
- Anew Skin Renewal Power Plumping Shots Sample  
07286

MIX & MATCH

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 39-41\*  
\*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots Sample.

# OUTLET

Offers are valid whilst stocks last.

Net prices are inclusive of VAT.

Products are non-refundable and cannot be returned.

Products available are limited to this selection only.

Burnt Umber <b>57810</b>	Charcoal <b>57034</b>		Blackest Black <b>62638</b>	
Smoked Grey <b>54007</b>	White Cloud <b>54023</b>		Brown Black <b>62661</b>	


**Graphic Liner**  
1ml  
Normally £5  
**£2.99**

**True Colour SuperShock Volume Light Mascara**  
10ml  
Normally £8.50  
**£3.25**

Blackest Black <b>60095</b>		Blackest Black <b>61036</b>	
Brown Black <b>60129</b>		Blackest Black <b>61036</b>	


**Unlimited Instant Lift Mascara**  
10ml  
Normally £9.50  
**£3.99**

**Unlimited Drama Instant Lift Mascara**  
10ml  
Normally £9.50  
**£4.50**



**Lip & Nail Gift Set**  
Includes:  
• Avon Ultra Lip Paint | 7 ml |  
• Avon Ultra Nail Enamel | 10 ml |  
• Pouch

**63487**  
Normally £10  
**£5.50**



**Ultra Lip Gift Set**  
Includes:  
• Ultra Matte Lipstick in Berry Blast | 3.6 g |  
• Ultra Satin Lipstick in Twinkle Pink | 3.6 g |  
• Ultra Shimmer Lipstick in Bronze Glow | 3.6 g |  
• Angled Precision Brush length: approx. 14cm  
• Cotton drawstring pouch approx. 12cm x 6cm x 19cm

**61291**  
Normally £20  
**£12**



**Eye Trio Gift Set**  
Includes:  
• Micellar Water | 50ml |  
• Glimmerstick Diamonds | 0.28g |  
• Glimmerstick (Blackest Black) | 0.28g |  
• Pouch

**59790**  
Normally £10  
**£5.50**



**Hydramatic Red Lipstick Gift Set**  
Includes:  
• Hydramatic Matte Lipstick in Siren Red.  
• Glimmerstick Lip Liner in Ruby Shock.  
• Cotton drawstring pouch.

**58248**  
Normally £12.50  
**£7.50**

Fearless Sapphire	56184
Wild Malachite	63552
Savage Jade	61622
Bold Amethyst	55541
Fierce Amber	56077
Daring Citrine	59154

**Glimmerstick Eyeliner**  
0.28g  
Normally £6.50  
**£2.45**



Silver Lights	61168
Fuchsia	60434
Black Bioux	60533
Sugar Plum	61119
Aqua Sparkle	60657

**Glimmerstick Diamond Eyeliner**  
0.28g  
Normally £6.50  
**£2.45**



Lime Icon	56754
Copper Courage	61911
Lilac Power	62687
Gold Rush	56903

**Powerstay Long Lasting Liquid Eyeliner**  
3.5ml  
Normally £8.50  
**£4.50**



**Your Power Eyeshadow Trios**  
4.8g | £6.77/10g  
Normally £8  
**£3.25**



Pure Beige	62315
Sand Beige	62224
Shell	62059
Deepest Terracotta	56747

**Mineral Powder**  
6g | £8.17/10g  
Normally £8.50  
**£4.90**



Sparkly Fawn	56648
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**Sunset Beats Crushed Crystals Nail Enamel**  
10ml  
Normally £5.50  
**£2.45**



Eternal	62752
True Calling	62745

My Rules  
62711

**Power Stay Gel Nail Enamel**  
10ml  
Normally £5.50  
**£2.45**



**Rose Gold Cuticle Nippers**  
Stainless steel with PVC cap. Tidies cuticles and hangnails. Approx. 9.4cm x 5cm x 1cm.  
57349  
Normally £5  
**£2.75**



Rise Up Ruby	60889
Soaring Scarlet	60731
Peach Protector	61762
Thriving Taupe	61077
Overdrive Orchid	61788

**Power Stay Liquid Lip**  
6ml | £7.58/10ml  
Normally £10  
**£4.55**



125G (Warm Ivory)	215P (Ivory)	235P (Shell)
60574	61044	60152
320G (Sun Beige)	330P (Honey Beige)	515N (Bronze)
61648	63057	58644
535P (Espresso)		
58180		

**Serum Foundation**  
30ml | £1.33/10ml  
Normally £12  
**£4**



**Double Pencil Sharpener**  
Double sharpener, perfect for chubby and skinny pencils.  
62778  
Normally £2.50  
**£1.15**



**Set of 2 Nail Files**  
Set of 2.  
61655  
Normally £3.25  
**£1.35**



**Black Storage Box**  
61820  
Normally £14  
**£5.99**

Peachy Sunrise	62000
Mauve Cocktail	57851
Brownie for Dessert	62513
Bloody Mary	62562

**Ultra Colour Lip Paint Hydrating Matte**  
7ml | £5.07/10ml  
Normally £8  
**£3.55**



Viola Grey	58875
Purple	55178

**Hydramatic Matte Lipstick**  
3.6g  
Normally £10.50  
**£3.55**





**Anew Hydra Pro Vita-D Water Cream**  
**60368**  
 50ml | £14.50/100ml  
 Normally £14  
**£7.25**



**Clearskin Blemish Clearing AHA Treatment Cream**  
**55301**  
 50ml | £5.50/100ml  
 Normally £3.75  
**£2.75**



**Clearskin Pore & Shine Purifying Charcoal Jelly Cleanser**  
**55285**  
 125ml | £2.20/100ml  
 Normally £3.75  
**£2.75**



**Senses Italian Escape Body Mist**  
**61143**  
 100ml  
 Normally £2.50  
**£1.75**



**Senses Getaway Dreams Body Mist**  
**61242**  
 100ml  
 Normally £2.50  
**£1.75**



**Floral Burst Body Mist**  
**60814**  
 100ml  
 Normally £3  
**£1.75**



**Metal Blackhead Remover**  
 Steel carbon. Approx. 12.5cm x 0.5cm.  
**57620**  
 Normally £2  
**£1.25**



**500ML**  
**Tropical Mexicana Bubble Bath**  
**60699**  
 500ml | £0.30/100ml  
 Normally £2.50  
**£1.50**



**Floral Burst Bubble Bath**  
**60806**  
 250ml | £0.46/100ml  
 Normally £1.75  
**£1.15**



**Senses L'Amour Sunrise Shower Cream**  
**61135**  
 250ml | £0.46/100ml  
 Normally £1.25  
**£1.15**



**Senses Pink Sands Shower Gel**  
**60624**  
 250ml | £0.46/100ml  
 Normally £1.25  
**£1.15**



**Senses Water Mint Shower Gel**  
**60541**  
 250ml | £0.50/100ml  
**£1.15**



**Lama Dude Hand Cream**  
**63529**  
 75ml | £1.33/100ml  
 Normally £2  
**£1**



**Lama Dude Liquid Hand Soap**  
**60475**  
 250ml | £0.60/100ml  
 Normally £2  
**£1.50**



**Lama Dude Shower Creme**  
**60582**  
 250ml | £0.60/100ml  
 Normally £2.50  
**£1.50**



**Derma Recovery+ Repairing Hand Cream**  
**55715**  
 75ml | £2/100ml  
 Normally £2.50  
**£1.50**



**Advance Techniques Supreme Oils Treatment Serum**  
**58164**  
 30ml | £9.97/100ml  
 Normally £5.75  
**£2.99**



**Advance Techniques Miracle Densifier Leave-In Treatment**  
**60764**  
 100ml  
 Normally £5.50  
**£3.50**





Blood orange, waterlily and white musk.

**Pur Blanca Golden Burst EDT**  
**54809**  
50ml | £9/100ml  
Normally £10  
**£4.50**



Bergamot, ylang-ylang and hay.

**Pur Blanca Sunshine Bloom EDT**  
**59444**  
50ml | £9/100ml  
Normally £10  
**£4.50**



velvet peaches, poppy flower, amber

**Far Away Endless Sun EDP**  
**62372**  
50ml | £17.10/100ml  
Normally £16  
**£9**



**Moments Of Rest Gift Set**  
Includes:  
• Purple Cosmetics Bag. Polyester.  
• Purple Shower Scrunchie. Recycled PE Mesh with polyester ribbon.  
• Planet Spa Sleep Ritual Pillow Mist | 100ml |  
• Lavender Delight Bubble Bath | 250ml |

**63420**  
Normally £25  
**£15**



**Planet Spa Blissfully Nourishing Hand & Foot Mask**  
**56168**  
125ml | £2.80/100ml  
Normally £4.50  
**£3.50**



blackberry, magnetic musk accord, vanilla amber

**Attraction for Her Hand Cream**  
**54973**  
30ml | £6.67/100ml  
Normally £5.25  
**£2**



freesia, jasmine, vanilla musk

**Far Away Body Lotion**  
**60988**  
150ml | £1.33/100ml  
Normally £5.25  
**£2.50**



1 2 3 4 5

1. Far Away	<b>61184</b>
2. Far Away Beyond	<b>61192</b>
3. Far Away Splendoria	<b>61226</b>
4. Far Away Beyond The Moon	<b>60053</b>
5. Far Away Endless Sun	<b>63313</b>

10ml  
Normally £7  
**£3**



**Full Speed Gift Set**  
Includes: Full Speed EDT 75ml, Hair & Body Wash 250ml and Roll-On Anti-Perspirant Deodorant 50ml in a gift box.

**60020**  
Normally £15  
**£12**



**Full Speed Grooming Set & Wash Bag**  
Includes:  
• Full Speed EDT | 30ml |  
• Hair & Body Wash | 250ml |  
• Mens Razor with Interchangeable Head. Set of 1 handle and 5 razor cartridges. ABS, stainless steel. 14.5 x 4.5 cm.  
• Cosmetic Bag. Polyester, PU. 20 x 12 x 10 cm.

**61234**  
Normally £25  
**£17.50**



Blackcurrant bud, orange flower and black musk.

**Far Away Glamour EDP**  
**58826**  
30ml | £15/100ml  
Normally £10  
**£4.50**



**Far Away Glamour Roll-On Anti-Perspirant Deodorant**  
**58313**  
50ml | £3.10/100ml  
Normally £3.25  
**£2**



**Far Away Glamour Body Lotion**  
**63180**  
150ml | £1.33/100ml  
Normally £5.25  
**£2.50**



**4-in-1 Grooming Set**  
Includes nail clippers, nail scissors, nail file and comb. Stainless steel, PU, PP. Approx. 12cm x 7.5cm x 2cm.

**57919**  
Normally £7  
**£5**



lemon, hops note, Music Accord

**Full Speed Pulse Hair & Body Wash**  
**59006**  
250ml | £0.80/100ml  
Normally £5  
**£2**

**Pink**  
60996



**Orange**  
60921

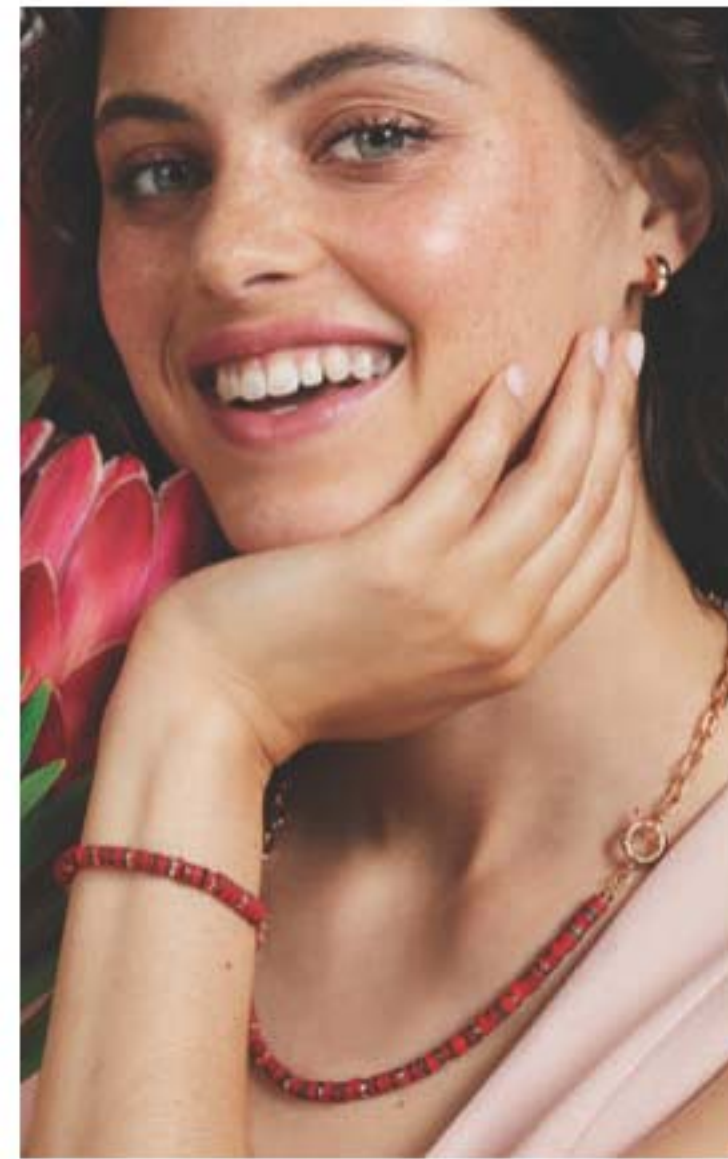




**Fleur 4-Piece Bracelet Set**  
Includes 3 stretch bracelets and 1 gold-coloured steel chain, approx. 18.5cm + 2.5cm extension. Glass beads. Normally £10  
**£4.50**

**Purple**  
60319

**Daisy 3-Piece Gift Set**  
Steel, zinc, plastic, brass and nylon. Necklace 46cm + 9cm extension chain. Bracelet 19cm + 2.5cm extension chain. Earring diameter 1cm.  
**60525**  
Normally £14  
**£7**



**18CT GOLD PLATED**

**Iris 2-Piece Gift Set - Gold**  
18-carat gold plated. Earrings: Stud style. Necklace: Approx. 46cm + 9cm extension chain. Normally £12  
**£6.50**



gold tone  
**60707**

**Fleur 2-Piece Set**  
Gold coloured plating. Brass, steel, zinc, titanium. Aluminium packaging. Earring drop approx. 2cm. Necklace 46cm + 9cm extension chain. Normally £10  
**£5.50**

**SILVER**  
**57661**



**Bloom 20-Piece Earring Gift Set**  
Stainless steel, plastic, zinc, brass, glass, aluminium. Size 0.4cm - 4cm.  
**59402**  
Normally £10  
**£7**



**GENUINE ZIRCONS**

**Nova Earrings**  
Platinum-plated brass and cubic zirconia earrings. Approx. 1cm x 0.5cm  
Normally £18  
**£10**

**Navy**  
**55160**



**Silver tone**  
**60566**



with real pressed flowers\*

\*Due to the nature of this product, every piece is unique and may vary from the photograph.

**Dawn Longline Necklace**  
Gold-coloured plated steel with resin, brass. Approx. 80cm.  
**61895**  
Normally £9  
**£4.50**



**Time for Focus:** basil, rosemary and black pepper  
**Time for Relaxation:** cedarwood, basil and lemon



**Time for Relaxation & Time for Focus Fragrance Oil Set**  
Includes 2 x 10ml fragrance oils.  
**59196**  
Normally £10  
**£5**

**Time for Joy:** eucalyptus, lemon and ginger  
**Time for Sleep:** lavender, clary sage and chamomile



**Time for Joy & Time for Sleep Fragrance Oils Set**  
Includes 2 x 10ml fragrance oils.  
**55640**  
Normally £10  
**£5**

lemon, rose and peony



**Floral Burst Reed Diffuser**  
Lasts up to 6 weeks.  
**58792**  
Normally £16  
**£9.50**

button detailing for wearing multiple ways

**Atlas Multiway Scarf**  
Brown and grey. 100% brushed woven polyester. Approx. 180cm x 60cm.  
**57687**  
Normally £18  
**£10**



Size table applies to body measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

Small 8-10	Medium 12-14
<b>54940</b>	<b>54882</b>
Large 16-18	Extra Large 20-22
<b>61812</b>	<b>63016</b>

**Blurred Floral Satin Chemise**  
100% polyester. Normally £18  
**£12**



**Weighted Face Pillow**  
Polyester. Approx. 22cm x 14cm. With removable microwaveable lavender seed and flaxseed pouch.  
**59758**  
Normally £12  
**£6.50**



**FLAX SEEDS** offer comforting pressure around eyes and temples. **DRIED LAVENDER** for a soothing scent that aids relaxation.

crafted from genuine serpentine, a semi-precious stone

**Serpentine Scalp & Body Massager**  
Serpentine. Approx. 8.5cm x 4cm x 0.5cm.  
**58362**  
Normally £8  
**£5**



# ORDER ANY ANEW NIGHT CREAM FOR £7.35

when you buy any full-size Anew product across pages 52-55.\*

\*Offer limited to one product. You can only purchase one Anew Night Cream for £7.35



POWERED BY  
**PROTINOL**  
+ ARGININE



**PLATINUM**  
IDEAL FOR AGE **50+**

**START LIFTING & TIGHTENING SKIN IN JUST 2 DAYS†**

Help replenish what sagging skin needs most: **firmness, moisture and elasticity.**

**Anew Platinum Lift & Tighten Night Cream**  
**41210**  
50ml | £26.60/100ml  
brochure price: £19  
**demo: £13.30**

†Based on a consumer study with 113 people.

POWERED BY  
**PROTINOL™**  
+ PHLORETIN



**ULTIMATE**  
IDEAL FOR AGE **40+** **★★★★★ BESTSELLER**

**START FEELING FIRMER, MORE SUPPLE SKIN IN JUST 2 DAYS††**

Get ready to reduce the appearance of **wrinkles** and improve your skin's **radiance.**

**Anew Ultimate Firm & Supple Night Cream**  
**41020**  
50ml | £24/100ml  
brochure price: £17  
**demo: £12**

††Based on a consumer study with 111 people.

POWERED BY  
**PROTINOL™**  
+ PHYTOL



**REVERSALIST**  
IDEAL FOR AGE **30+**

**START PLUMPING & SMOOTHING SKIN IN JUST 2 DAYS†††**

Clinically proven to help **reduce fine lines** and double your skin's **moisture.**

**Anew Reversalist Plump & Smooth Night Cream**  
**41053**  
50ml | £22.40/100ml  
brochure price: £16  
**demo: £11.20**

†††Based on a consumer study with 112 people.

**10X PROTINOL™\***  
+ NIACINAMIDE



**POWER CREAM**  
IDEAL FOR ALL AGES

**RENEW MILLIONS OF SKIN CELLS\*\***

to help improve the feel of skin **strength and firmness.\*\*\***

**Anew Skin Renewal Power Cream**  
**40923**  
50ml | £29.40/100ml  
brochure price: £21  
**demo: £14.70**

\*\*10X Protinol™ vs. the level of Protinol™ in Anew moisturising creams. Niacinamide in the formulas helps renew the look of millions of surface skin cells.  
\*\*\*Strength and firmness based on a consumer study with 127 participants.

# ORDER ANY ANEW NIGHT CREAM FOR £7.35

when you buy any full-size Anew product across pages 52-55.\*

\*Offer limited to one product. You can only purchase one Anew Night Cream for £7.35



POWERED BY



POWERED BY



POWERED BY



## HELP TO RESTORE YOUNGER LOOKING EYES

For customers who want a blurred and brightened eye area, while smoothing wrinkles.

**What to say:** It helps to restore younger-looking eyes instantly and you'll see smoother skin with reduced lines and wrinkles over time.

**Anew Skin Renewal Power Eye Cream**

**41327**

15ml | £73.33/100ml  
brochure price: £16

**demo: £11**

## FIRM & SMOOTH SKIN

For customers looking to address multiple signs of ageing, great for all skin types.

**What to say:** It helps to restore years of collagen loss<sup>†</sup> and give you 7 powerful, age-defying benefits in just 7 days<sup>†</sup> for dramatically smoother, plumper and firmer-looking skin.

**Anew Skin Renewal Power Serum**

**37879**

30ml | £39.67/100ml  
brochure price: £26

**demo: £11.90**

<sup>†</sup>Strength and firmness based on a consumer study with 127 participants.

## RESTORE SKIN'S BOUNCE

For customers who want powerful plumping for dramatic skincare results.

**What to say:** It presses reset on your skin once a month and helps restore the look of 7 years of collagen in just 1 week.<sup>††</sup>

**Anew Skin Renewal Power Plumping Shots**

**37861**

7 x 1.3ml  
brochure price: £21

**demo: £14**

<sup>††</sup>Based on in-vitro data (testing on skin cells in a controlled laboratory environment).

## SEE SMOOTHER LIFTED EYES

For customers who want to help reduce the appearance of fine lines and sagging.

**What to say:** It helps tighten the upper-eye area and hydrate the under-eye area so you'll see smoother lifted eyes in just 2 days.<sup>\*\*</sup>

**Anew Platinum Lift & Tighten Dual Eye System**

**41285**

20ml | £26.25/100ml  
brochure price: £14

**demo: £5.25**

<sup>\*\*</sup>Based on consumer study SE21-002 with 127 people.

# LUXURY PERFUMES ARE OUR THING

We'd never dupe a fragrance, it's not our style. Every one of our long-lasting scents is uniquely crafted with high-quality ingredients.

Picking a new perfume can be tricky for customers, so we've made it easy! If they know the type of fragrance they like but fancy switching it up, help them find the right Avon scent using the table on the next page and order your sample packs here.

## SAMPLES = SALES

Reps that buy fragrance samples see their sales increase by £66\*

Here are our top tips to sample and canvass effectively:

1. Chat to customers to find out what perfume they currently buy and help them discover their Avon alternative.
2. Share samples with customers, as they're more likely to buy after they try.
3. The fortune is in the follow up, so follow up with customers to get their thoughts. Remember to add your details to your canvassing cards, so your customers can contact you.

\*Based on Reps who purchased the £22 pack in March 2024 vs those that didn't and compared against all fragrance sales in April and May 2024 versus January and February 2024.



**Includes:**

- 2x Black Suede Real Sample
- 5x Far Away Rebel Sample
- 5x Far Away Beyond The Moon Sample
- 5x Far Away Sample
- 5x Far Away Glamour Sample
- 4x Far Away Shine Sample
- 5x Far Away Splendoria Sample
- 2x Full Speed Electric Sample
- 2x Full Speed Surfer Sample
- 2x Imari Queen Sample
- 2x Lov U Connected Sample
- 3x TTA Everlasting Sample
- 5x TTA Today Sample
- 3x TTA Wonder Sample

**50 FOR £9.55**  
**SAVE £40.45\*\***

that's just 19p a sample  
order using **12294**

**Includes:**

- 4x Black Suede Real Sample
- 10x Far Away Rebel Sample
- 10x Far Away Beyond The Moon Sample
- 10x Far Away Sample
- 10x Far Away Glamour Sample
- 10x Far Away Shine Sample
- 10x Far Away Splendoria Sample
- 3x Full Speed Electric Sample
- 3x Full Speed Surfer Sample
- 5x Imari Queen Sample
- 5x Lov U Connected Sample
- 5x TTA Everlasting Sample
- 10x TTA Today Sample
- 5x TTA Wonder Sample

**100 FOR £18.70**  
**SAVE £81.30\*\***

that's just 19p a sample  
order using **23671**



**50 FOR £4.50**

that's just 9p a  
canvassing card  
order using **19992**

Like any A lister, our Fragrance sample packs are running fashionably late. Please allow up to 6 weeks for delivery. Offers valid whilst stocks last.




\*\*Based on regular Brochure sample prices.

\*\*\*Canvassing Card artwork for illustrative purposes only.

FEMALE					
If you like...	Premium Brand	Key Note	Avon	Key Note	Order now
floral scents	Chanel, <b>Coco Mademoiselle EDP</b>	patchouli	<b>Imari Queen EDT</b> 	royal rose accord	<b>72843</b> 50ml   £12.60/100ml brochure price: £12 <b>demo: £6.30</b>
	Chanel, <b>No5 EDP</b>	ylang ylang	<b>Today EDP</b> 	butterfly blossom	<b>64790</b> 50ml   £21.60/100ml brochure price: £18 <b>demo: £10.50</b>
	Dior, <b>Miss Dior 2021 EDP</b>	peony	<b>Wonder EDP</b> 	neroli bud	<b>73031</b> 50ml   £21.60/100ml brochure price: £18 <b>demo: £10.50</b>
	Mugler, <b>Alien EDP</b>	jasmine sambac accord	<b>Far Away EDP</b> 	vanilla musk	<b>49098</b> 50ml   £18.20/100ml brochure price: £13 <b>demo: £9.10</b>
	Dior, <b>J'Adore EDP</b>	Damask rose	<b>Everlasting EDP</b> 	neroli blossom	<b>43539</b> 50ml   £21.60/100ml brochure price: £18 <b>demo: £10.50</b>
fruity, floral scents	Lancome, <b>La Vie Est Belle EDP</b>	orange blossom	<b>Lov U Connected EDP</b> 	tangerine	<b>73106</b> 50ml   £15.40/100ml brochure price: £14 <b>demo: £7.70</b>
gourmand scents	YSL, <b>Black Opium EDP</b>	black coffee	<b>Far Away Rebel EDP</b> 	crème de cassis	<b>49114</b> 50ml   £18.20/100ml brochure price: £13 <b>demo: £9.10</b>
amber scents	Carolina Herrera, <b>Good Girl EDP</b>	almond	<b>Far Away Beyond the Moon Parfum</b> 	Belle de Nuit flower	<b>41541</b> 50ml   £22.40/100ml brochure price: £18 <b>demo: £11.20</b>

\*Reps are limited to 1 TTA Wonder & TTA Everlasting EDP across pages 8-9 and 58-59.

FEMALE					
If you like...	Premium Brand	Key Note	Avon	Key Note	Order now
oriental scents	Prada, <b>Paradoxe EDP</b>	bergamot	<b>Far Away Glamour EDT</b> 	madagascan vanilla	<b>41897</b> 50ml   £18.20/100ml brochure price: £13 <b>demo: £9.10</b>
oriental floral scents	YSL, <b>Libre EDP</b>	lavendar	<b>Far Away Splendoria EDP</b> 	black splendor plums	<b>52993</b> 50ml   £18.20/100ml brochure price: £13 <b>demo: £9.10</b>
oriental sweet scents	Viktor & Rolf, <b>Good Fortune EDP</b>	vanilla	<b>Far Away Shine EDP</b> 	isaphan rose	<b>49163</b> 50ml   £18.20/100ml brochure price: £13 <b>demo: £9.10</b>

MALE					
If you like...	Premium Brand	Key Note	Avon	Key Note	Order now
fougère scents	Dior, <b>Sauvage EDT</b>	bergamot	<b>Black Suede Real EDT</b> 	veramoss	<b>49387</b> 75ml   £13.07/100ml brochure price: £14 <b>demo: £9.80</b>
	Chanel, <b>Bleu De Chanel EDP</b>	tonka bean	<b>Full Speed Electric EDT</b> 	lavender	<b>72942</b> 75ml   £9.60/100ml brochure price: £12 <b>demo: £6.30</b>
woody scents	Versace, <b>Eros EDT</b>	sandalwood	<b>Full Speed Surfer EDT</b> 	vetiver	<b>38141</b> 75ml   £11.20/100ml brochure price: £12 <b>demo: £8.40</b>

Turn to page 56 for your samples & canvassing cards.

# HELP THEM NAIL THEIR CELEBRATION LOOK

Show how easy it is to create the perfect festive nail look with these sparkling nail shades and stickers.

VIP & PLATINUM REPS  
40% OFF\*  
BROCHURE PRICE



GORGEOUS GEOMETRIC NAIL STICKER

**TREND TIP:** Why not try a sparkling French tip on a contrasting shade, to help show customers the endless looks they can create?

**Ultra Colour Sparkling Crystals Nail Enamel**  
10ml  
brochure price: 5.50  
**demo: £3**

**NEW**

LIMITED EDITION

**STEP 1**  
PAINT YOUR NAILS WITH SPARKLING CRYSTALS NAIL ENAMEL

Emerald Shine	25924
Festive Gold	02865
Like a Star	25890
Rose Galaxy	25981

**STEP 2**  
ELEVATE YOUR LOOK WITH NAIL ART STICKERS. SIMPLY PEEL OFF & APPLY.



**Geometric Nail Decals**  
PET. 1 sheet, approx. 92mm x 70mm x 5mm.

**14282**  
brochure price: £5  
**demo: £3.50**



**Star Nail Decals**  
PET. 1 sheet, approx. 92mm x 70mm x 5mm.

**14936**  
brochure price: £5  
**demo: £3.50**

# YOU SELL 1 LIPSTICK EVERY MINUTE\*

Maximise your festive sales with their fave **Ultra Matte Lipstick** in these gorgeous limited-edition shades. Demo the intense shades by wearing them when you're out delivering brochures or orders, and let customers know they're available for a limited time only.



VIP & PLATINUM REPS  
40% OFF\*  
BROCHURE PRICE

**NEW**

LIMITED EDITION SHADES

intense shades for ultra colour and full coverage, enriched with an exclusive blend of oils

ULTRA MATTE LIPSTICK



Successful Mauve **58578**



Nude Luxe **11494**



Royal Plum **15842**



Rich Red **56218**

**Ultra Matte Lipstick**  
3.6g  
brochure price: £8.50  
**demo: £4.55**

\*Based on total lipstick units sold between 01.01.2024 - 31.08.2024.

# TIME TO SHINE

Give customers the power to sparkle with this limited-edition highlighter that's perfect for the festive season.



**TREND TIP:** Blend over brow bones, cheekbones, bridge and tip of nose, collarbone and anywhere they want a glowing finish.

VIP & PLATINUM REPS  
40% OFF\*  
BROCHURE PRICE

**NEW**  
LIMITED EDITION



Platinum Bronze  
25833



Rose Quartz  
25825

**Ultra Colour Face and Body Highlighter**  
30ml | £1.75/10ml  
brochure price: £9.50  
**demo: £5.25**

# EASY EYE LOOKS

Subtle? Glam? Creative? Whatever look customers are after, show them how easy it is to create the perfect eye look with these stunning palettes. With 9 versatile, pigment-packed shades, they're a must-have this party season.



**TREND TIP:** Finish off your demo look with a sweep of your fave mascara and encourage customers to buy a mascara to boost their spend.

VIP & PLATINUM REPS  
40% OFF\*  
BROCHURE PRICE

**NEW**  
LIMITED EDITION



Aurora  
14175



Night Sky  
14159

**Ultra Colour Eyeshadow Palette**  
6.3g | £12.78/10g  
brochure price: £14  
**demo: £8.05**



# YOU SELL 1 GLIMMERSTICK EYELINER EVERY MINUTE\*

Light up your liner sales this festive season with **limited edition shades**. Demo the shades to customers, share you application tips and tricks and **show them the gorgeous looks they can create.**

**NEW**  
**LIMITED EDITION**

## BESTSELLER

- shimmering, precise lines that last all day\*\*
- creamy, high-impact, waterproof colour
- smooth-glide, smudge-free formula

**Glimmerstick Eyeliner**  
brochure price: £5  
**demo: £3.50**

**Glimmerstick Diamond Eyeliner**  
brochure price: £5  
**demo: £3.50**

\*Based on total units sold for Glimmerstick Original, Diamonds and Metallic shades from 01.01.2024 - 31.08.2024

\*\*Based on consumer study with 120 people.



no sharpener needed - simply twist for more colour

CLASSIC rich, high-impact finish		DIAMOND dazzling sparkly finish	
Purple Gaze <b>12153</b>	Hot Brown <b>11445</b>	Cool Bronze <b>01941</b>	Gold <b>27011</b>



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