

THE REP'S MAGAZINE

AVON

# FOCUS

UK FEBRUARY 2/2024



Help them stay  
connected on  
Valentine's Day  
and beyond

with the

**NEW LOV U CONNECTED  
FRAGRANCE**

**NEW**



IN THIS EDITION

- 6 NEW LOV U CONNECTED
- 8 VALENTINE'S DAY GIFTING
- 16 MOTHER'S DAY GIFTING
- 26 WELLBEING
- 30 SALES TOOLS & SAMPLES
- 34 OUTLET
- 46 SNEAK PEEK HYDRAMATIC SHINE

**VIP & PLATINUM REPS**  
**40% OFF**  
 BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.



**Cruelty Free INTERNATIONAL**



**AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD**

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit [avonworldwide.com/responsible-business/animal-welfare](http://avonworldwide.com/responsible-business/animal-welfare).

**NOTE**  
 Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

# THIS MONTH'S HOT PICKS



**VALENTINE'S DAY GIFTING**



**MOTHER'S DAY GIFTING**



**SAMPLE PACKS**



**NEW HYDRAMATIC SHINE**

## STAY IN THE KNOW

Want to **keep up to date with the latest campaign and business news?** Keep an eye on your inbox for your weekly newsletter. Not subscribed yet?

Scan here to sign up.



### HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 1, January 2024.

You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or as part of a free offer. Remember, demo products aren't for resale.

Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners.

If stock runs out we may offer you a substitute product of equal or greater value.

### THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.
- All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: [avon.uk.com](http://avon.uk.com).

# MAXIMISE YOUR MONTH WITH OUR HANDY CHECKLIST

- Maximise your fragrance sales with Lov U Connected dipstick samples! **Play Cupid and pop one in with your February brochures** – you can buy your sample packs on page 20.
- Look out for the Valentine's Gifting icon in your February Brochure. Signpost these pages to customers by folding them over.
- Share your Mother's Day Gift Flyer early, and don't forget to distribute it twice – for the early bird gifters and late gifters **Psst! Look out for delivery cut-off dates in your Monday newsletter emails.**
- Did you know your Digital Brochure front cover refreshes weekly? **Share weekly to maximise your sales.**
- Learn more and earn more** with your campaign toolkit on Avon Academy.
- Keep your customers engaged with a daily social media post. **You can create your own or use the free content on Avon On or Avon Social.**
- The new shine finish of your bestselling Hydrumatic Lipstick is exclusively available to you right now! Launching to customers in March, **get your hands on an unmissable demo offer on pages 46 and 47 and show off your new lippy to get those pre-orders rolling in.**



## THE AVON NEW YEAR GIVEAWAY

Don't miss your chance to win up to £5,000! The more you sell, the more entries into the draw you'll get! Head to your Rep website for T&Cs.

## BE A PRODUCT PRO

Join your Training Team every Friday on the Official Rep Facebook group for product training.

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.
- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

## GROW SALES WITH GIFTING

Valentine's Day and Mother's Day are great opportunities to get customers shopping so challenge yourself to sell one gift to each of your customers this month.

### 3 STEPS TO GIFTING SALES SUCCESS

1. Share your **printed and digital Mother's Day gifting flyer** early to build pre-orders. It's also a great way to connect with new and past customers.
2. Reps who buy samples have average earnings of up to 115% more than those who don't.\*  
Maximise your gifting sales with our **fab sample packs on page 20**. They're a must-have for any events you're hosting and to tempt customers to place full size orders.
3. Use the 'Who, Who, & You' selling technique by asking customers:
  1. **Who** are you buying for?
  2. **Who** else do you need to buy for?
  3. What about **you**? Encourage customers to treat themselves too!



Look out for the Valentine's Gifting icon in your February Brochure. Signpost these pages to customers by folding them over.

## BECOME A PARTY PRO IN 5 SIMPLE STEPS

### 1. PLAN YOUR PARTY

- Sort your venue and lock in the date.
- Are you hosting online or offline?
- Guestlist time! Invite friends, family and customers.

### 2. PARTY PREP

Order extra brochures, samples, products, fragrance tester strips, make-up spatulas and cotton buds, and maybe a few treats or prizes too!

### 3. LEARN TO EARN

Check out Avon Academy to learn all the fab info and feel confident talking about the star guests of your party... the products!

### 4. ON THE DAY

- Welcome your guests and get products in their hands as you talk about them.
- Hygiene first: provide make-up spatulas or cotton buds so guests can try creams and lipsticks.
- Have fun! Whether you choose to play a game or just chat about products, relax and enjoy!

### 5. THE FORTUNE'S IN THE FOLLOW UP

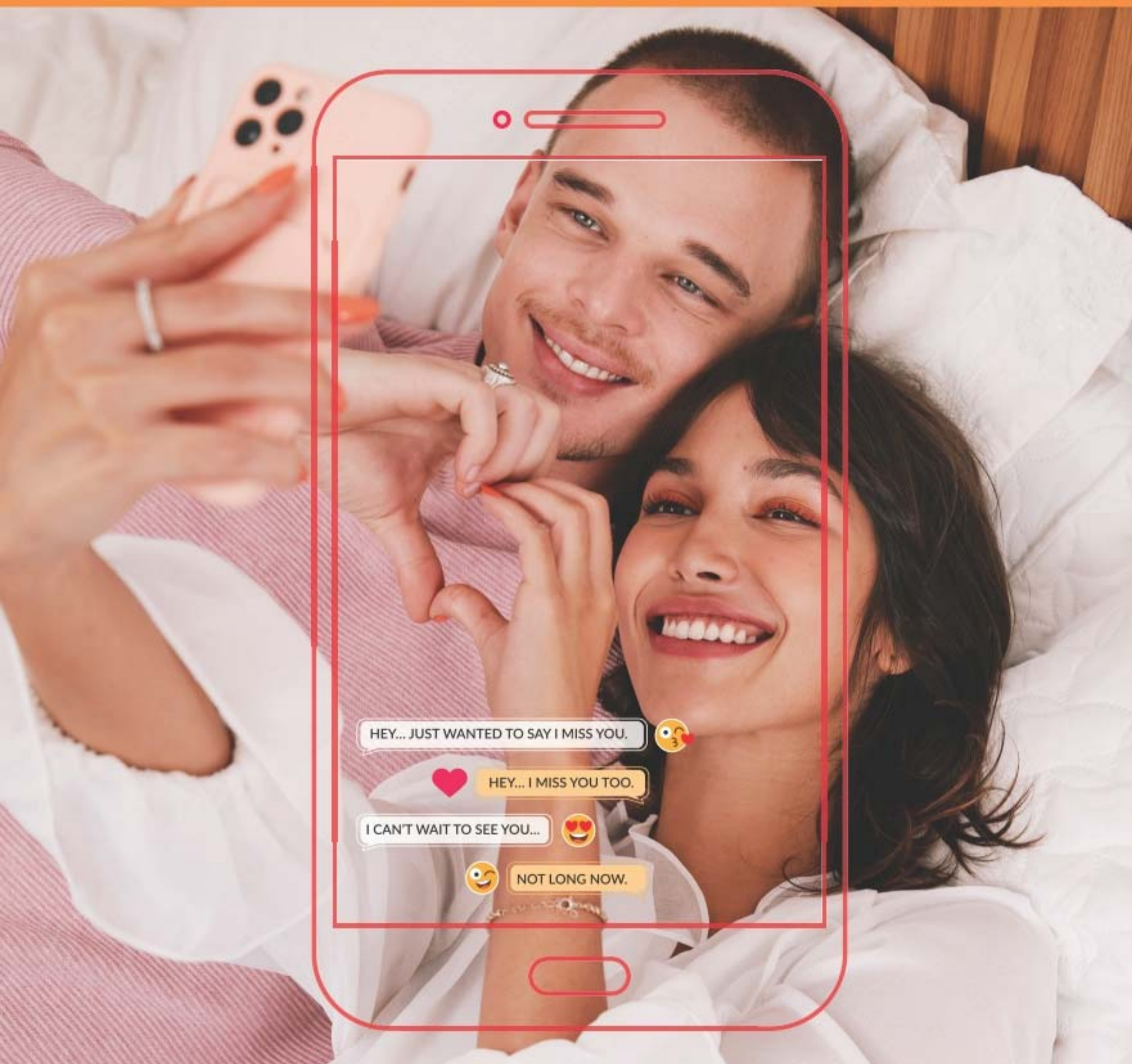
Send a thank you message and let your guests know when their goodies will arrive!



### READY TO PARTY?

Scan here for Avon Academy's party section packed with everything you need to know.





# HOWEVER FAR APART, STAY CONNECTED

**NEW**

An instant burst of sparkling 🍊 tangerines, paired with a romantic blend of rose 🌹 and a lasting embrace 🌿 of sandalwood.

VIP & PLATINUM REPS  
40% OFF BROCHURE PRICE



**100% NATURAL ROSE ESSENTIAL EXTRACT**

## GET READY FOR VALENTINE'S DAY GIFTING!

Whether it's for someone special or a little treat for yourself, Lov U Connected is sure to spread the love.



VIP & PLATINUM REPS  
40% OFF BROCHURE PRICE

DISCOVER THE LOV U COLLECTION - THESE FRAGRANCES ARE ALL ABOUT CELEBRATING LOVE!

Raspberry, rose and cashmere wood.



Tangerine, rose and sandalwood.

- set contains:
- Lov U EDP | 50ml |
  - Lov U Connected Eau de Parfum | 50ml |

**69203**  
Normally £28  
**£19.60**



- set contains:
- Lov U Connected Tester Vial | 0.6ml |
  - Lov U Connected Eau de Parfum | 50ml |

**69641**  
Normally £17  
**£10.45**

- set contains:
- Lov U Connected Body Lotion | 125ml |
  - Lov U Connected Eau de Parfum | 50ml |

**67926**  
Normally £19  
**£13.30**

# SPRITZ YOUR WAY TO SALES

Spritz your fragrance tester strips and use them to bookmark the selling page in the brochure to make shopping easy for customers – sharing his and hers is a great way to double your sales!



+ 50 free fragrance tester strips  
Order your fragrance and we'll add your free tester strips automatically.

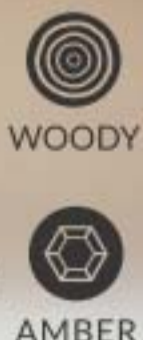


RUB HERE TO TRY THE SCENT

**FOR HER**  
Attraction for Her EDP  
65060  
50ml | £32/100ml  
Normally £16  
**11.20**  
SAVE £4.80



**FOR HIM**  
Attraction for Him EDT  
49338  
75ml | £21.33/100ml  
Normally £16  
**11.20**  
SAVE £4.80



# LUST WORTHY MAKE-UP SETS

Whether it's date night or drinks with friends show them how to update their make-up bag by demoing these sets.

**£9.60**  
WORTH £18.50



**Make-Up Sets** include:  
• Ultra Colour 60 Second Express Nail Enamel | 10ml |  
• Glimmerstick Eyeliner | 0.28g |  
• Lip Stylo | 1.8g |

**RED SET 89425**



**PINK SET 89300**



**NUDE SET 92643**



# REP EXCLUSIVE MAKE-UP MIX & MATCH

This make-up demo kit is perfect for showcasing during an in person or digital consultation with customers.

## 4 FOR £22.40

WORTH £37.50

VIP & PLATINUM REPS

40% OFF  
£19.<sup>20</sup>

120N Porcelain 52555	125G Warm Ivory 45245	130N Alabaster 45450	140P Light Ivory 49593	145P Ivory Pink 40527
210N Light Beige 38802	215P Ivory 39610	220G Light Nude 45278	225G Soft Beige 45286	228G Nude 45328
230N Creamy Natural 35212	235P Shell 39677	245N Natural Beige 35287	250N Cream Beige 35220	260G True Beige 45377
310N Medium Beige 35303	315N Pure Beige 35311	320G Sun Beige 45393	330P Honey Beige 39917	340N Light Tan 45468
345N Soft Honey 33977	338P Toasted Praline 53371	355G Light Caramel 45401	410P Spice 53165	420G Caramel 47530
430N Deep Tan 45856	435N Warm Deep Tan 45542	438P Chocolate 73213	510N Walnut 33985	515N Bronze 45989
520P Rich Sienna 52803	525N Dark Cocoa 33993			
530N Maple 45237				



Lash Genius Multitask & Multiply Mascara 10ml

Forest Green 46474	Emerald 46318	Azure Blue 70482	Navy 70946
Starry Night 73510	Majestic Plum 73502	Cherry Red 44412	Bronze 44289
Saturn Grey 42507	Cosmic Brown 44651	Brown Black 41517	Blackest Black 70144
Fearless Sapphire 42432	Wild Malachite 42713	Savage Jade 45385	Bold Amethyst 70250
Fierce Amber 46763	Daring Citrine 46482		



Glimmerstick Eyeliner

Au Naturelle 71142	Pink Passion 71258	Mauve Matters 38836	Truest Red 71670
Blush 71886	Pure Pink 29363	Ideal Lilac 71902	Ruby Kiss 71126
Nude Suede 71860	Peach Flatters 71969	Electric Pink 71456	Red Supreme 45997
Marvellous Mocha 46003	Ravishing Rose 40659	Vibrant Melon 71878	Berry Blast 46052
Posh Petal 71514	Adoring Love 71837	Coral Fever 71159	Superb Wine 40584



Ultra Matte Lipstick

Power Stay 24-Hour Foundation 30ml



**STEP 1**  
ORDER YOUR FOUNDATION

10

**+** **STEP 2**  
ORDER YOUR MASCARA

**+** **STEP 3**  
ORDER YOUR EYELINER

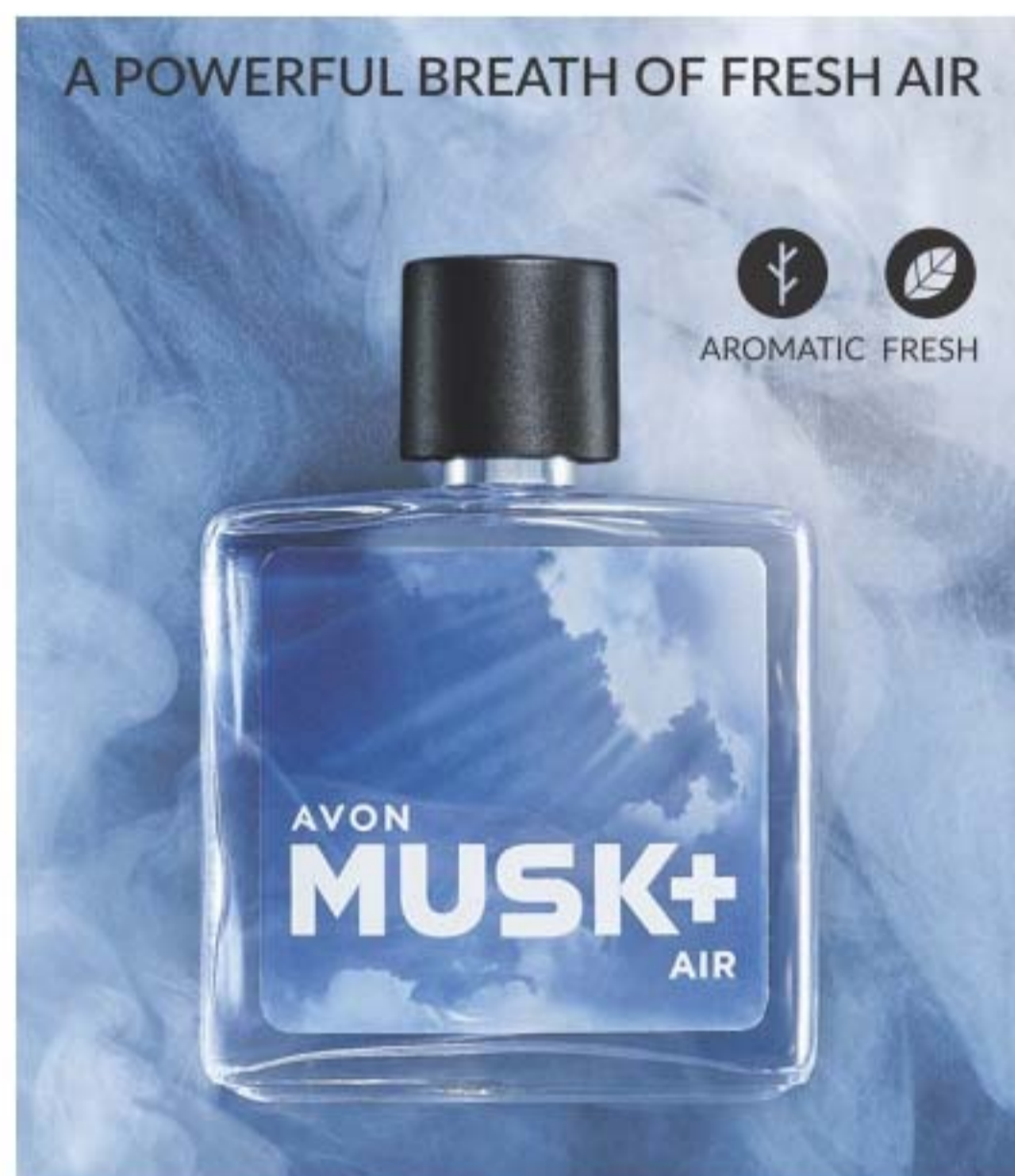
**+** **STEP 4**  
ORDER YOUR LIPSTICK

IMMERSE YOURSELF IN ULTIMATE FRESHNESS  
AND CAPTURE A COOL BURST OF ENERGY

HARNESS THE OCEAN'S STRENGTH



A POWERFUL BREATH OF FRESH AIR



UNTAMED AND PRIMAL, NATURE'S  
ENERGY RECHARGES YOU



CRAVE PURE FRESHNESS



## UNEARTH YOUR POWER IN THE CHAOS OF THE CITY

We've got something to help your customers take a breather when the city takes its toll. Hit refresh with a blend of sparkling **cedar leaf**, the invigorating freshness of **cypress oil** and vibrant **urban jungle accord**.



# FOR THEIR **GALENTINE**

This addictively scented **strawberry and white chocolate** set is the perfect way for your customers to show some appreciation to the special women in their life.



strawberry & white chocolate



### Strawberry Bliss Gift Set

- Includes:
- Strawberry and White Chocolate Shower Gel |100 ml
  - Strawberry and White Chocolate Body Lotion |100 ml
  - Reusable pouch, 100% cotton, 7 x 4 x 15 cm.

**14670**

3 pc.  
Normally 7.00

**£4.25**

SAVE £2.75

## REP EXCLUSIVE **GALENTINE'S DEMO PACK**

Boost your sales by sharing this **trio of self-care treats** with customers as the **perfect Galentine's Day gift.**

**ALL 3 FOR £9.30**

WORTH £15.75

ORDER USING **90068**

### Planet Spa Sleep Ritual Hand Cream

- infused with French lavender and chamomile
- apply this super-hydrating and soothing hand cream to help you feel relaxed

### Nourishing Lip Oil in Blossom

- helps lock in 3x more moisture
- with jojoba, avocado and coconut oils and vitamin E
- SPF12

### Pillow Mist

- bestseller, 1 sold every minute\*
- infused with French lavender and chamomile for pure relaxation
- spritz liberally over pillow and sheets to help you drift off effortlessly



"This set is a great way to **boost your sales** and earnings! I'll be wearing the lip oil and carrying the spray and hand cream with me so customers can try."

Gina Larrisey, Avon Training Ambassador

\*Based on total sales from 01.02.2022 to 31.05.2022.



# MOTHER'S DAY GIFTING SORTED

It's one of the **biggest fragrance selling opportunities of the year**. Use purse sprays to introduce customers to these gorgeous scents by spraying on tester strips. Then get them spending by showing them the **gift set for the scents they like in the Mother's Day brochure**.



ORIENTAL FLORAL

**Far Away Beyond The Moon Purse Spray**

**72751**  
10ml | 3,15€/1L  
Normally 7.00

**315**



ORIENTAL FLORAL

**Far Away Purse Spray**

**48967**  
10ml | 3,15€/1L  
Normally 7.00

**315**



FLORAL

**TTA Today Tomorrow Always Purse Spray**

**72421**  
10ml | 3,15€/1L  
Normally 7.00

**315**



FRUITY MUSK

**Avon Attraction for Her Purse Spray**

**48926**  
10ml | 3,15€/1L  
Normally 7.00

**315**

\* As measured by volume or units sold in 2022.

Increase your sales with these **complementary gift sets**. Anyone gifting the mysteriously sensual scent of Far Away Beyond The Moon Parfum won't be able to resist treating loved ones to the dreamy home fragrance too.



ORIENTAL FLORAL

**Far Away Beyond The Moon Gift Set**

**72876**  
2 pc. | 63,00€/1 pc.  
Normally 18.00

**12<sup>60</sup>**

RUB HERE TO TRY THE SCENT



wild cherry. Belle du Nuit flower. Australian sandalwood

**Far Away Beyond The Moon Home Fragrance Set**

**41269**  
2 pc. | 43,75€/1 pc.  
Normally 12.50

**875**

# THE POWERFUL SALES BOOSTING DUO

Order. Use. Repeat. Whether it's a self-treat or a Mother's Day gift, **once they find their skincare holy grail they'll keep coming back for more.**

VIP & PLATINUM REPS

40% OFF BROCHURE PRICE

**Renewal Power Eye Cream, 15ml** instantly blurs and brightens the look of the eye area

**Renewal Power Serum, 30ml** restore years of collagen loss and see 7 powerful age-defying benefits in 7days†

1. **fine lines** look reduced
2. **firmer-looking** skin
3. **smoother-looking** skin
4. **radiant flow** uncovered
5. **pores** look **minimised**
6. **stronger-feeling** skin
7. **more resilient** skin

**Anew Renewal Power Couple Gift Set**

**71068**

2 pc. Normally 35.00

**24<sup>50</sup>**



"My success selling Power Serum is thanks to sharing the **7-day before and after photo challenge!** I've lost count of the number of bottles I've sold – **it's well over 200!** I'll be sharing this gift set – it's amazing value."

Nicci Causon, Avon Training Ambassador



†Based on those that expressed an opinion in a consumer perception study.

# THE GIFT OF SALES

Skincare gift sets are a **great way to get existing customers to share new products with loved ones.** Once they see the effects of their gift **they'll become your latest customer!**

VIP & PLATINUM REPS

40% OFF BROCHURE PRICE



**Anew Skin Saviours Vitamin C Gift Set**

**47068**

3 pc. Normally 30.00

**18<sup>90</sup>**

**Radiance Maximising Tonic, 200ml**  
vitamin C and exfoliating glycolic acid

**Radiance Maximising Serum, 30ml**  
the vitamin C power of 30 oranges in every bottle  
antioxidant power for all-day radiance

**Radiance Maximising Micro Dermabrasion Face Polish, 75ml**  
AHA and lactic acid to help exfoliate

# REPS WHO BUY SAMPLES HAVE **AVERAGE EARNINGS OF UP TO 115%** MORE THAN THOSE WHO DON'T\*

Unleash fragrance and skincare sales with these **sample packs, specially curated to help you showcase brochure and Mother's Day brochure gifting.** Pop them in with brochures and orders, making sure you follow up to seal the sale.

## LOV U CONNECTED EDP SAMPLES

**1X** DIPSTICK SAMPLE  
**70p**  
order using **64899**

**25X** DIPSTICK SAMPLES  
**£5**  
just 20p a sample  
order using **68338**

**10X** DIPSTICK SAMPLES  
**£2.50**  
just 25p a sample  
order using **68296**

**50X** DIPSTICK SAMPLES  
**£7.50**  
just 15p a sample  
order using **67850**



FLORAL FRUITY

## MOTHER'S DAY SAMPLE PACK

**50X** DIPSTICK SAMPLES  
**ON BRANDED CARDS**  
**£7.50**  
just 15p a sample  
order using **89136**



Includes dipstick samples of Lov U EDP x10, Attraction For Her EDP x10, Far Away EDP x10, Far Away Beyond The Moon Parfum x10 and Today EDP x10.

Bottle images for illustrative purposes only.  
\* Based on average Rep campaign sales January-December 2021.



20X Renewal Power Serum Samples  
20X Renewal Power Eye Cream Samples

**40X**

**POWER DUO  
SAMPLE PACK**  
**£12**  
just 30p a sample  
order using **68056**



“Give your skincare customers a fragrance sample or your make-up customers a skincare sample to **try something new.**”  
Cheryl Elliott, Avon Training Ambassador



10X Radiance & Dark Circle Correct Eye Cream  
10X Daily Defence Vitamin C SPF50 Moisturiser  
10X Radiance Maximising Serum Samples

**30X**

**VITAMIN C  
SAMPLE PACK**  
**£9**  
just 30p a sample  
order using **67405**

# THE JASMINE COLLECTION

Beautiful jasmine scent? Check. Rich formula? Check. Hydrating glycerine to keep skin moisturised? Check. What more could they want from a body care gift?!



**Shimmering Body Lotion**  
**11619**  
 400ml |  
 £0.61/100ml  
 Normally £3.50  
**£2.45**  
 SAVE £1.05

**Shimmering Body Lotion**  
**12591**  
 720ml |  
 £0.42/100ml  
 Normally £4.50  
**£3**  
 SAVE £1.50

**Soothing Hand Cream**  
**11833**  
 75ml |  
 £1.87/100ml  
 Normally £2  
**£1.40**  
 SAVE £0.60

# WHITE LILY & MUSK

The timeless scent your customers love, now in beautifully giftable packaging. Including a bubble bath, shower cream, hand cream, and body mist this fab gift set promises to delight and pamper.



**Floral Burst Shower Cream**  
**11141**  
 500ml |  
 £0.20/100ml  
 Normally £1.75  
**£1**  
 SAVE £0.75

**Floral Burst Bubble Bath**  
**21766**  
 250ml |  
 £0.40/100ml  
 Normally £1.75  
**£1**  
 SAVE £0.75

**Floral Burst Body Mist**  
**11429**  
 100ml  
 Normally £2.50  
**£1.75**  
 SAVE £0.75

**Floral Burst Hand Cream**  
**16576**  
 75ml | £2/100ml  
 Normally £2  
**£1.50**  
 SAVE £0.50

**SPARKLING JEWELS**

Wear these **stunning pieces** when you're out and about, let everyone know where you bought them, and **watch your orders roll in!**



**6 Days of Love Gift Set**  
6-piece 18-carat gold plated gift set includes a necklace and bracelet with 2 pendants and 2 matching sets of stud-style earrings. Brass, plastic, zinc, steel, aluminium.

**25163**  
Normally £14

**£9.75**  
SAVE £4.25

**GORGEOUS NECKLACE AND BRACELET WITH INTERCHANGEABLE PENDANTS AND EARRINGS**



**6-PIECE GIFT SET**

**CHOOSE FROM AN 18-CARAT GOLD-PLATED OR SILVER-PLATED NECKLACE AND EARRINGS GIFT SET**

**Iris 2-Piece Gift Set - Gold**  
18-carat gold plated. Earrings: Stud style. Necklace: Approx. 46cm + 9cm extension chain.

**24620**  
Normally £12  
**£8.50**  
SAVE £3.50

**Iris 2-Piece Gift Set - Silver**  
Silver plated. Earrings: Stud style. Necklace: Approx. 46cm + 9cm extension chain.

**23861**  
Normally £12  
**£8.50**  
SAVE £3.50



**SET OF STUD EARRINGS IN 3 BEAUTIFUL DESIGNS**

**Love for Every Day Earrings 3-Piece Gift Set**  
Includes 3x stud-style earrings. Silver tone, gold tone and rose gold tone.

**17343**  
Normally £5  
**£3.50**  
SAVE £1.50



**STUNNING SILVER-PLATED BRACELET**



**Love for Every Day Bracelet**  
Silver plated. Approx. 18cm + 2.5cm extension chain.

**19729**  
Normally £4  
**£2.80**  
SAVE £1.20

**EXTRA-LARGE MAKE-UP BAG, PERFECT FOR STORING ALL YOUR MAKE-UP AND BRUSHES**



**Fleur Cosmetics Bag**  
Polyester. Approx. 23.5cm x 8cm x 12cm.

**22939**  
Normally £10  
**£7**  
SAVE £3

mirror and accessories aren't included

**ANCHORCERT: SUITABLE FOR SENSITIVE SKIN**  
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

**WE'VE FOUND A WAY TO BEAT THE WINTER BLUES**

Help customers beat those dark winter mornings with our brand-new, **super-refreshing scent** that'll have them **wide awake in no time**. Demo by sharing the energy kick it's given you on those early morning deliveries!



**THE INVIGORATING ENERGY BOOST YOUR SKIN CRAVES**

Bursting with an invigorating scent of **lemon and basil**, recharge your skin with an energising blend of **vitamins and electrolytes**.



**SET**

- set contains:**
- Lemon Burst Shower Gel | 500ml |
  - Lemon Burst Liquid Soap | 250ml |

**67694**  
Normally £2.95  
**£2.15**

**1. Lemon Burst Body Mist**  
**61481**  
100ml  
Normally £2.50  
**£1.75**  
SAVE £0.75

**2. Lemon Burst Liquid Soap**  
**56663**  
250ml | £0.36/100ml  
Normally £1.20  
**£0.90**  
SAVE £0.3

**3. Lemon Burst Shower Gel**  
**13037**  
500ml | £0.25/100ml  
Normally £1.75  
**£1.25**  
SAVE £0.5

**4. Lemon Burst Shower Gel**  
**12625**  
250ml | £0.36/100ml  
Normally £1.25  
**£0.90**  
SAVE £0.35

## WELLBEING WONDERS

Got a customer who needs to **slow down and relax**? Show them these **self-care staples** for some much-needed me-time.

SCENT YOUR SPACE WITH WAX MELTS OR ESSENTIAL OILS

**Ceramic Burner**  
Dolomite. Approx. 9cm x 9cm x 12cm.  
Tealight not included.

**67918**  
Normally £6.50  
**£4.50**  
SAVE £2



\*Note: Read the precautions on the packaging before use.



CRAFTED FROM GENUINE SERPENTINE, A SEMI-PRECIOUS STONE

**Serpentine Scalp & Body Massager**  
Serpentine. Approx. 8.5cm x 4cm x 0.5cm.

**22368**  
Normally £8  
**£5.60**  
SAVE £2.40



HELP ALLEVIATE PRESSURE WITH THIS EXTRA-LARGE COOLING EYE MASK

**Cold Compression Eye Mask**  
Polyester, elastane. Approx. 23cm x 13.5cm.

**13862**  
Normally £12  
**£8.50**  
SAVE £3.50



THE PERFECT ALTERNATIVE TO SINGLE-USE FACE MASKS

wear this over your facial serum and wait 20 minutes before removing

**Silicone Reusable Face Mask**  
Silicone. Approx. 14cm x 22 cm (folded).

**21576**  
Normally £4  
**£2.80**  
SAVE £1.20



PRINT EXCLUSIVE TO AVON

**Love Pink & Orange PJs**  
Cotton. Normally £20

**£14**  
SAVE £6

Small 8-10 **20453**

Medium 12-14 **26385**

Large 16-18 **16030**

Extra-Large 20-22 **25122**

Size table applies to body measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

Small 8-10 **08235**

Medium 12-14 **21667**

Large 16-18 **15982**

Extra-Large 20-22 **14811**

**Pink Quilted Loungewear Set**

Cotton, polyester. Normally £32

**£22.50**  
SAVE £9.50

CUFFED SLEEVES AND HEMS



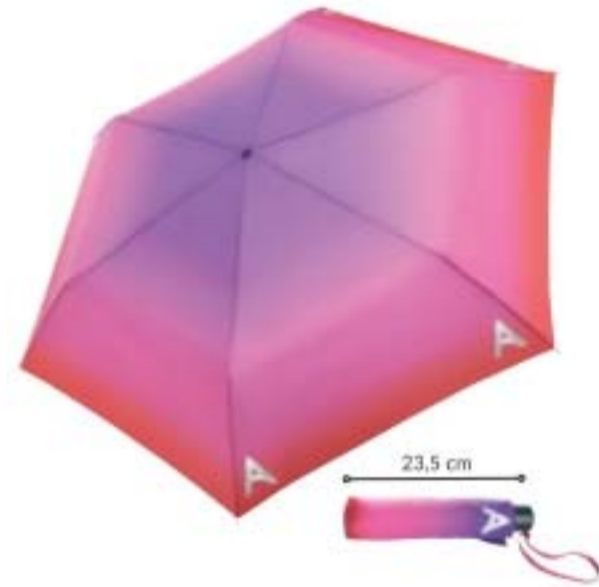
Ready to take your business to the next level? Invest in Avon-branded sales tools to help you look the part. Unless stated, contents are not included. Products available whilst stocks last.



**Table Runner**  
Polyester. Approx. 200cm x 33cm.  
**33175**  
**£10**



**Fragrance Tester Strips**  
Includes 50 tear-off strips, each approx. 14cm x 1cm.  
**42739**  
**£1**



**Umbrella**  
PU, 100% recycled polyester. Approx. 23cm x 5cm.  
**43034**  
**£10**



**A5 Notebook**  
PP and EVA. Approx. 21cm x 15cm.  
**44792**  
**£4.50**

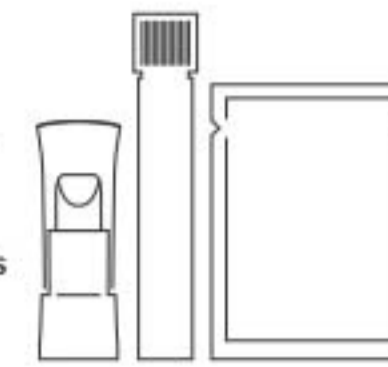


**Breast Cancer Travel Mug**  
**33084**  
PP. Approx. 18cm. 500ml capacity.  
**£6**



**Water Bottle**  
AS, stainless steel. Approx. 22.5cm x 7cm. 700ml capacity.  
**44875**  
**£6**

Let your customers try before they buy so they can discover their **new must-haves** and **can't-live-withouts**. Did you know that **73%** said they were likely to buy a product after trying a sample first? It's an easy way to **drive repeat orders** and **increase your customers' spend**.



**PERFUME & AFTERSHAVE**

Woody, floral or fruity? Help them discover their new signature scent with perfume and aftershave samples.

**1 for 70p 3 for £1.95**



**NEW**

**LOV U CONNECTED EDP PERFUME**  
floral, oriental, fruity scent with tangerine, rose and sandalwood  
See page 6

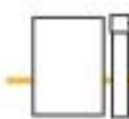
**Lov U Connected Tester Vial**  
**64873**  
0.6ml  
Normally £1  
**£0.70**  
SAVE £0.30



**NEW**

**MUSK METROPOLITAN EDT AFTERSHAVE**  
aromatic, woody scent with cedar leaf, cypress oil and urban jungle accord  
See page 12

**Musk Metropolitan Tester Vial**  
**22004**  
0.6ml  
Normally £1  
**£0.70**



**SPRAY SAMPLES**

**£0.70**

- 11015** Eve Become
- 20412** The Moment for Her
- 15123** The Moment for Him
- 56986** Far Away Splendour Thermoform



**SINGLE SAMPLE VIALS**

**1 for 70p 3 for £1.95**

- 26880** Attraction Awaken for Her
- 27029** Attraction Awaken for Him
- 15453** Attraction Game for Her
- 12856** Attraction Game for Him
- 01164** Attraction Intense for Her
- 59618** Attraction Intense for Him
- 20875** Attraction for Her
- 01248** Attraction for Him
- 67744** The Moment for Her
- 26864** This Love for Her
- 06718** TTA Always for Her
- 06254** TTA Today for Him
- 63701** TTA The Moment for Him
- 15438** Today for Her
- 16204** Tomorrow for Her
- 27235** Wonder for Her
- 21758** Far Away Beyond for Her
- 11379** Far Away Beyond The Moon for Her
- 13227** Far Away Endless Sun for Her
- 23259** Far Away Glamour for Her
- 23184** Far Away for Her
- 57208** Far Away Rebel for Her
- 21709** Far Away Splendoria for Her
- 04036** Lov U for Her
- 14753** Black Suede Real
- 21600** Elite Gentleman Quest
- 01149** Full Speed Pulse for Him



**5 PACK SAMPLE VIALS**

**£1.05**

- 15099** Absolute Santal by Elite Gentleman
- 28621** Black Suede Dark
- 15263** Full Speed Surfer
- 26419** Eve Prive Edp
- 01362** Little Black Dress Edp for her



**MAKE-UP**

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try these and find their perfect match.

**LIPSTICK 0.6g**



**Ultra Satin Lipstick Sample**

**ULTRA SATIN LIPSTICK**  
creamy, rich and comfortable colour enriched with nourishing oils

- 10272 Blush Nude
- 02766 Cappuccino
- 11361 Carnation
- 19992 Chic
- 14852 Country Rose
- 02691 Dream Fuchsia
- 20420 Frostiest Mauve
- 16923 Frozen Rose
- 02683 Iced Coffee
- 22012 Hibiscus
- 11387 Latte
- 02733 Lava Love
- 02709 Pink Dream
- 09837 Pout
- 05835 Proper Pink
- 03483 Red 2000
- 02758 Ripe Papaya
- 01008 Rose Mauve
- 18002 Toasted Rose
- 10447 Twinkle Pink



**Ultra Matte Lipstick Sample**

**ULTRA MATTE LIPSTICK**  
comfortable colour enriched with oils, that won't cake, crack or dry

- 54361 Adoring Love
- 03426 Au Naturelle
- 01909 Berry Blast
- 04317 Blush
- 54627 Coral Fever
- 59857 Electric Pink
- 02675 Ideal Lilac
- 02121 Marvellous Mocha
- 03350 Mauve Matters
- 01776 Nude Suede
- 04457 Peach Flatters
- 03491 Pink Passion
- 22962 Posh Petal
- 22699 Pure Pink
- 01156 Ravishing Rose
- 01354 Red Supreme
- 54593 Ruby Kiss
- 11601 Superb Wine
- 58230 Truest Red
- 02659 Vibrant Melon



**Tinted Lip Balm Sample**

- 06247 Bare
- 06387 Nude
- 06452 Papaya
- 06262 Pink
- 06551 Plum
- 06536 Red



**Ultra Shimmer Lipstick Sample**

- 22665 Amber Embers
- 22632 Bronze Glow
- 22608 Copper Sparkle
- 22640 Latte Glimmer
- 22707 Razzle Dazzle
- 11775 Rosy Lumos
- 22681 Ruby Glitz
- 22731 Spring Bling
- 11759 Stellar Magenta
- 11882 Violet Sparks



**Revival Serum Lipstick Sample**

- 61580 Rejuvenating Nude
- 67769 Revitalizing Rouge
- 02717 Uplifting Berry
- 26104 Refreshing Petal
- 26690 Awakening Coral
- 26443 Blossoming Pink
- 04713 Reviving Mauve
- 25296 Perky Peony
- 06593 Exhilarating Magenta

**FOUNDATION 1ml**



**Power Stay 24-Hour Foundation Sample**

- 23275 130N Alabaster
- 10066 120N Porcelain
- 26708 125G Warm Ivory
- 07062 140P Light Ivory
- 12203 210N Light Beige
- 07088 215P Ivory
- 14688 220G Light Nude
- 13375 225G Soft Beige
- 13979 228G Nude
- 10116 230N Creamy Natural
- 07427 235P Shell
- 08631 245N Natural Beige
- 13284 250N Cream Beige
- 13466 260G True Beige
- 10140 310N Medium Beige
- 06502 315N Pure Beige
- 06171 320G Sun Beige
- 07443 330P Honey Beige
- 03756 345N Soft Honey
- 27474 355G Light Caramel
- 24695 420G Caramel
- 05074 435N Warm Deep Tan
- 28050 510N Walnut



**Serum Foundation Sample**

- 26450 120N Porcelain
- 24513 125G Warm Ivory
- 17145 140P Light Ivory
- 22236 215P Ivory
- 56259 228G Nude
- 24869 230N Creamy Natural
- 06122 235P Shell
- 16121 245N Natural Beige
- 56275 310N Medium Beige
- 48611 320G Sun Beige
- 56267 330P Honey Beige
- 16139 345N Soft Honey
- 21261 355G Light Caramel
- 19547 430N Deep Tan
- 19554 420G Caramel



**Flawless Match Natural Finish Foundation Sample**

- 08904 115P Pale Pink
- 54114 120N Porcelain
- 54239 125G Warm Ivory
- 23622 130N Alabaster
- 25908 140P Light Ivory
- 08169 145P Ivory Pink
- 28944 210N Light Beige
- 24182 215P Ivory
- 26625 220G Light Nude
- 17764 225G Soft Beige
- 26039 228G Nude
- 24133 230N Creamy Natural
- 26476 235P Shell
- 26484 245N Natural Beige
- 03186 250N Cream Beige
- 20214 260G True Beige
- 24778 310N Medium Beige
- 20461 315N Pure Beige
- 18432 320G Sun Beige
- 15313 330P Honey Beige
- 24729 340N Light Tan
- 24737 345N Soft Honey
- 24752 348P Toasted Praline
- 24786 355G Light Caramel
- 24885 410P Spice
- 23317 420G Caramel
- 23358 430N Deep Tan
- 23515 435N Warm Deep Tan
- 23598 438P Chocolate
- 23655 510N Walnut
- 23697 515N Bronze
- 23713 520P Rich Sienna
- 12302 525N Dark Cocoa
- 12336 530N Maple
- 12385 535P Espresso

**SKINCARE**

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

**ANEW 2ml**



**RADIANCE MAXIMISING SERUM**  
radiance-boosting vitamin C serum for flawless, glowing skin

Radiance Maximising Serum Sample  
**17509**



**ANEW RADIANCE & DARK CIRCLE CORRECT EYE CREAM**  
energises and brightens your skin, whilst visibly improving dark circles

Radiance & Dark Circle Correct Eye Cream Sample  
**09068**



Reversalist Day Cream Sample  
**26245**



Reversalist Night Cream Sample  
**15974**



Ultimate Day Cream Sample  
**16063**



Ultimate Night Cream Sample  
**14928**



Platinum Day Cream Sample  
**56218**



Platinum Night Cream Sample  
**21881**



Platinum Lift & Tighten Serum Sample  
**05926**



Hydra Pro Vita-D Water Cream Sample  
**00406**



Anti-Wrinkle Smoothing Serum  
**12401**



Hydrate & Plump Concentrate Sample  
**10801**



Renewal Power Eye Cream Sample  
**14738**



Radiance Maximising Microdermabrasion Sample  
**08029**



Daily Defence Moisturiser Sample  
**20651**



Hydrating Overnight Mask Sample  
**09373**



Sensitive+ Dual Collagen Cream Sample  
**24257**



Sensitive+ Dual Collagen Eye Cream Sample  
**15305**

**ANEW 2.2ml**



Lifting Dual Eye System Sample  
**25023**

**ANEW 1ml**



Renewal Power Serum Sample  
**10199**

**ANEW TRIAL SIZES £7**

15ml | £46.67/100ml  
Normally £10



Reversalist Day Cream Trial Size  
**15818**



Reversalist Night Cream Trial Size  
**15826**



Ultimate Day Cream Trial Size  
**15685**



Ultimate Night Cream Trial Size  
**15776**



Platinum Day Cream Trial Size  
**27201**



Platinum Night Cream Trial Size  
**15636**

**ANEW TRIAL SIZES £7**



Renewal Power Serum Trial Size  
**23531**



Anew Vitamin C Radiance Maximising Serum Trial Size  
**28555**



Anew Platinum Lift & Tighten Serum Trial Size  
**23911**

**SINGLE USE SAMPLES £0.70**

**Anew Skin Reset Plumping Shot Sample**  
**15933**



LIPSTICKS AND LIP BALMS

**1 FOR £1.50 5 FOR £6.50**

FOUNDATIONS

**1 FOR £0.70 5 FOR £3**

SKINCARE SACHET

**1 FOR £0.70 5 FOR £3**

# OUTLET

## FIND SOMETHING FOR EVERYONE

Snap up cosmetics and accessories at amazing prices!  
Perfect for gifting or keeping yourself, buy as many as you like while stocks last.

Offers are valid whilst stocks last. Net prices are inclusive of VAT. Products are non-refundable and cannot be returned. Products available are limited to this selection only.



**Adapt Icy Cooling Elixir Facial Mist**

**62034**  
30ml | £15.83/100ml  
Normally £7

**£4.75**  
SAVE £2.25



**Nutra Effects Oxypure Oxygenating Cleansing Foam**

**62067**  
150ml | £1.33/100ml  
Normally £3.50

**£2**  
SAVE £1.50



**Planet Spa The Energise Ritual Facial Spritz**

**59675**  
100ml  
Normally £4

**£2.75**  
SAVE £1.25



**Anew Vitamin C Warming Peel**

**62042**  
75ml | £7.33/100ml  
Normally £10

**£5.50**  
SAVE £4.50

34



**Clearskin Professional Green Tea Overnight Treatment**

**62018**  
50ml | £5/100ml  
Normally £4

**£2.50**  
SAVE £1.50



**Matte & Metal Liquid Eye Duo**

4ml | £6.56/10ml  
Normally £10  
**£5.25**  
SAVE £4.75



**Matte & Metal Liquid Lip Duo**

4ml  
Normally £10  
**£5.25**  
SAVE £4.75



**Planet Spa The Energise Ritual Solid Cleanser**

**58818**  
75g | £5/100g  
Normally £5  
**£3.75**  
SAVE £1.25



**Planet Spa The Energise Ritual Body Butter**

**61952**  
200ml | £2.38/100ml  
Normally £7  
**£4.75**  
SAVE £2.25



**Advance Techniques Fabulous Curls Serum**

**59394**  
30ml | £9.17/100ml  
Normally £5.50  
**£2.75**  
SAVE £2.75



**Advance Techniques Fabulous Curls Shampoo**

**59360**  
250ml | £0.8/100ml  
Normally £3  
**£2**  
SAVE £1



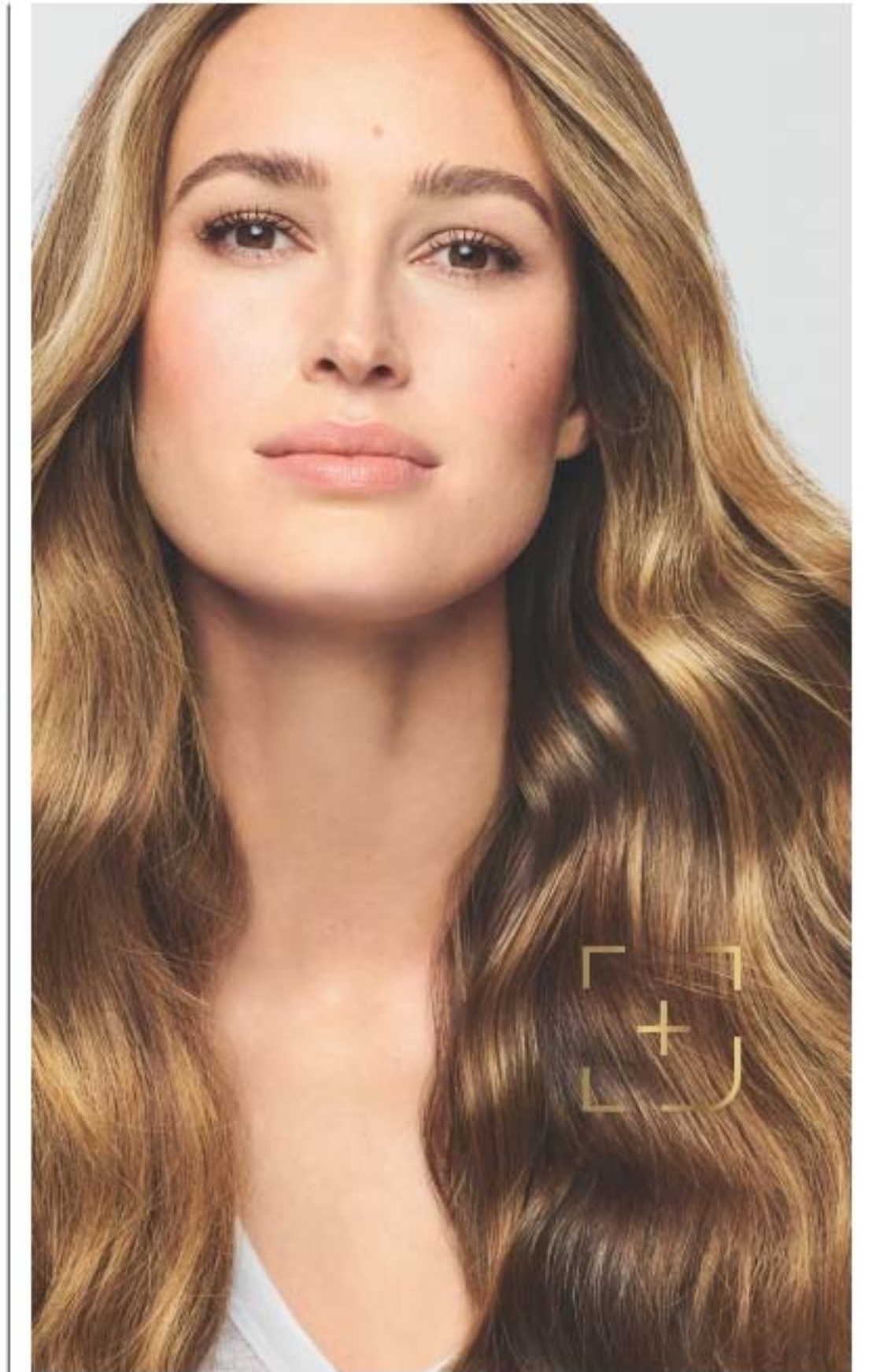
**Advance Techniques Reconstruction Conditioner**

**62497**  
400ml | £0.56/100ml  
Normally £5  
**£2.25**  
SAVE £2.75



**Advance Techniques Reconstruction Shampoo**

**62760**  
250ml | £0.8/100ml  
Normally £3  
**£2**  
SAVE £1



**Footworks Rough Skin Remover Bonus Size**

**56184**  
150ml | £1.33/100ml  
Normally £3.50  
**£2**  
SAVE £1.50



**Senses Beautiful Moments Bubble Bath**

**56127**  
250ml | £0.34/100ml  
Normally £1.50  
**£0.85**  
SAVE £0.65



**Advance Techniques Hydra Boost Shampoo**

**62075**  
250ml | £0.80/100ml  
Normally £3  
**£2**  
SAVE £1



**Advance Techniques Absolute Nourishment Shampoo**

**59311**  
250ml | £0.80/100ml  
Normally £3  
**£2**  
SAVE £1



**Advance Techniques Ultimate Shine Conditioner**

**62331**  
400ml | £0.69/100ml  
Normally £5  
**£2.75**  
SAVE £2.25

**Advance Techniques Ultimate Shine Shampoo**

**63305**  
250ml | £0.80/100ml  
Normally £3  
**£2**  
SAVE £1

**ULTIMATE SHINE for dull hair**



Pink peppercorn, jasmine sambac and caramel popcorn accord.

**Far Away Rebel & Diva EDP**

**61663**  
50ml | £17/100ml  
Normally £14

**£8.50**  
SAVE £5.50



White peach, rose and teakwood.

**Incandessence EDP Travel Spray**

**62091**  
30ml | £15/100ml  
Normally £8

**£4.50**  
SAVE £3.50



Pink pepper, orange blossom and cedarwood.

**Lipsy Rose Gold EDT**

**62125**  
30ml | £36.67/100ml  
Normally £16

**£11**  
SAVE £5



Mandarin, violet and patchouli.

**Lipsy EDT**

**62083**  
30ml | £36.67/100ml  
Normally £16

**£11**  
SAVE £5



Pink peppercorn, jasmine sambac and caramel popcorn accord.

**Far Away Rebel & Diva EDP Purse Spray**

**61622**  
10ml  
Normally £7

**£3**  
SAVE £4



Mandarin, Hippolyta flower and leather accord.

**Maxima Icon EDP Purse Spray**

**56598**  
10ml  
Normally £7

**£3**  
SAVE £4



Nectarine, jasmine sambac and immortelle flower.

**Maxima EDP Purse Spray**

**62117**  
10ml  
Normally £7

**£3**  
SAVE £4

**FOR HIM**



Crushed pepper, dark chocolate and polished woods.

**Attraction Game for Him Aftershave Conditioner**

**62687**  
100ml  
Normally £5

**£2**  
SAVE £3

**FOR HIM**



Hair & Body Wash with pink grapefruit, rhubarb and Indonesian patchouli oil.

**Full Speed Gamer Hair & Body Wash**

**62364**  
250ml | £0.80/100ml  
Normally £5

**£2**  
SAVE £3

**FOR HIM**



Bergamot, Madagascan cinnamon and tabac bourbon.

**Black Suede Hot Roll-On Anti-Perspirant Deodorant**

**63149**  
50ml | £2.50/100ml  
Normally £3

**£1.25**  
SAVE £1.75



Honeysuckle, ylang-ylang, milkwood.

**Little Black Dress Body Spray**

**63131**  
75ml | £4/100ml  
Normally £6

**£3**  
SAVE £3



**Discovery Purse Spray Gift Set**  
Includes: Attraction for Her EDP, Far Away Beyond Parfum, Eve Truth EDP and Today EDP Purse Sprays 10ml each in a gift box.

**62737**  
Normally £14  
**£8.75**  
SAVE £5.25

**FOR HIM**

**Maxime Icon Charcoal Body Cleanser**

**62547**  
200ml | £1/100ml  
Normally £5

**£2**  
SAVE £3





Fuchsia Fun

-  Warm Coral **57349**
-  Sunset Peach **57422**
-  Fuchsia Fun **61432**
-  Electric Lilac **63099**
-  Party Red **56960**

**Sunset Beats Lip & Cheek Stick**  
1.2g  
Normally £8  
**£4.25**  
SAVE £3.75  
40



After Dark  
**58594**



**Power Stay Liquid Stain**  
3ml  
9.00  
**£4.25**  
SAVE £4.75

\*Based on a consumer study with 110 participants.



Wine With Everything

-  Wine With Everything **60244**
-  Raspberry Crush **54205**
-  Blackberry Pearl **54213**

**Ultra Satin Lipstick**  
3.6g  
Normally £8.50  
**£5.50**  
SAVE £3



Resilient Red

-  Persistent Pink **59840**
-  Relentless Rose **55384**
-  Fail-Proof Fuchsia **55756**
-  Run On Rouge **55376**
-  Resilient Red **55764**
-  Power Play Peach **55830**
-  Moves Melon **60392**
-  Non-Stop Nude **55640**
-  Can't Quit Cafe **55673**
-  Mauve All Night **60459**
-  Barely Baked **61366**
-  Downtown Pink **60327**
-  Nighthawk **60335**

**Power Stay Lip Colour**  
7ml | £7.50/10ml  
Normally £9  
**£5.25**  
SAVE £3.75

\*Based on a consumer study with 109 participants.



Be Bold

-  Rose Touch **60277**
-  Glam Red **61754**
-  Be Bold **62414**
-  Pink Revolution **56309**
-  Sassy Fuchsia **60376**

**HIGH-IMPACT, SATIN-MATTE FINISH**  
• ultra hydrating all-day moisture  
• ultra comfortable non-sticky finish  
• ultra impactful mood-boosting colour

**Avon Ultra Colour Lip Paint Hydrating Matte**  
7ml | £5.71/10ml  
Normally £8  
**£4**  
SAVE £4



Neutral Fair  
**58727**



Neutral Light Medium  
**54254**



Neutral Medium  
**59063**



Neutral Medium Tan  
**59683**



Neutral Medium Deep  
**59105**

**TARGETED CONCEALER**  
• blendable, creamy, oil-free formula  
• conceals redness, dark circles and blemishes

**Flawless Concealer Stick**  
1.8g  
Normally £6  
**£2.75**  
SAVE £3.25



Neutral Medium





-  Fair Radiance  
**54197**
-  Natural Radiance  
**54155**
-  Warm Radiance  
**59444**
-  Golden Radiance  
**57414**

**Under Eye Brightening Illuminator**  
6.5ml | £4.23/10ml  
Normally £6.50  
**£2.75**  
SAVE £3.75  
42



-  130N Alabaster  
**55061**
-  140P Light Ivory  
**55079**
-  320G Sun Beige  
**63883**
-  330P Honey Beige  
**55046**
-  410P Spice  
**63545**
-  525N Dark Cocoa  
**55103**
-  520P Rich Sienna  
**57265**

**Mattifying Cream-To-Powder Foundation Compact**  
10g  
Normally £10.50  
**£5.25**  
SAVE £5.25



-  Ice Castle  
**57240**
-  Cloak And Dagger  
**60046**
-  Hurried Lilac  
**57984**
-  Cotton Candy  
**58164**
-  Shopping Spree  
**57299**
-  Iconic Red  
**57190**
-  Wicked  
**60145**
-  Dark Magic  
**62422**

**Ultra Colour 60 Second Express Nail Enamel**  
10ml  
Normally £4  
**£2.75**  
SAVE £1.25



-  Good Karma  
**56135**
-  Pink Obsession  
**55657**
-  Everyday Pretty  
**58537**
-  Sweet Blooms  
**55269**
-  Racing Hearts  
**55699**
-  Red Is Red  
**55541**
-  Showmance  
**55962**
-  Blue Me Away  
**54924**
-  Zen Moment  
**54981**
-  Calm And Chill  
**54775**

**Gel Shine Nail Enamel**  
10ml  
Normally £4.50  
**£3**  
SAVE £1.50



-  Rainy Dream  
**55723**
-  Deep Waters  
**63214**
-  Fiery Spice  
**55509**

**Soul Energy Nail Enamel**  
10ml  
Normally £4  
**£2.75**  
SAVE £1.25



24 HOURS\*



Blonde  
56333



Light Brown  
57406



Medium Brown  
54015



Black  
56572

**24-HOUR\* BROW COLOUR**

- ultra-fine tip for precise, hair-like strokes
- waterproof, smudge-proof formula
- adds depth and stays looking fresh, not faded

**Power Stay 24-Hour Brow Pen**

0.6ml  
Normally £9

**£5**  
SAVE £4

\*Based on consumer study with 124 people.



Blonde  
63156



Medium Brown  
63206

**Avon True Dual-Ended Brow Pencil**

1.08g  
Normally £6

**£2.50**  
SAVE £3.5

24 HOURS\*



Medium Brown



Black  
58404

**Euphoric Mascara**

10ml  
Normally £9

**£3.75**  
SAVE £5.25



Ash Blonde  
60111

**Power Stay 24-Hour Brow Pomade**

2g  
Normally £9

**£5**  
SAVE £4

\*Based on a consumer study with 130 participants.



Deep Violet  
56606

**Kohl Pencil Eyeliner**

1.05g  
Normally £6

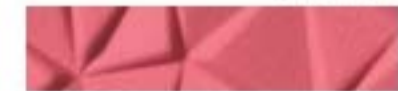
**£2.50**  
SAVE £3.5



Plum Pop  
57471



Peach  
57869



Warm Flush  
60418

**3D Matte Blusher**

3.6g  
Normally £8

**£4.25**  
SAVE £3.75



Smoked Grey  
63297

**Graphic Liner**

1ml  
Normally £5

**£3.25**  
SAVE £1.75



Teal With It  
59055



Dare To Pink  
56077

**Dramatic Duo 2-In-1 Pencil & Liquid Eyeliner**

1.8ml  
Normally £8

**£4.25**  
SAVE £3.75



Energy Of Fire Volume 1  
58610



Energy Of Fire Volume 2  
58891

**Soul Energy Eyeshadow**

4.8g | £11.46/10  
Normally £8

**£5.50**  
SAVE £2.5

# BUY 1 SHADE, WIN ALL 15

Win all 15 shades of our new Hydrumatic Shine Lipstick.

To be in with a chance of winning 1 of 5 Hydrumatic Shine Lipstick collections, simply order your chosen shade from page 47.\* Or for a free entry, send an email from the email address linked to your Rep account to [b2bcommunications@avon.com](mailto:b2bcommunications@avon.com) with 'Hydrumatic Shine Prize Draw' in the subject and your name and account number in the email.

5 winners will be selected at random within 14 days of the order closing date. Winners will be notified by email and prizes will be sent out within 28 days of winners sharing postal addresses.\*\*

**BUY NOW FOR YOUR CHANCE TO WIN**

\*The closing date for all orders is 5:59pm, 31st January 2024. In the unlikely event of the campaign closing early, this will be communicated and shared.

\*\*For full T&Cs visit your Rep website.  
46



**TELL YOUR CUSTOMERS ABOUT MAKE-UP + CARE**

### TREATS

With more than 50% transformative skincare ingredients for **hydrated, plumper and smoother\*** looking lips instantly and over time.



— + —

### PERFECTS

Luxurious mirror-like shine with **intense colour** payoff.



— + —

### PROTECTS

**Strengthens moisture barrier\*\*** to help prevent dryness + **SPF20**.

\*Based on a consumer study with 100 participants. \*\*Based on a clinical efficacy study with 22 participants. \*\*\*Based on a blind home use test with 100 consumers in July 2022.

## EXCLUSIVE PREVIEW

LAUNCHING MARCH

# MAXIMISE SALES WITH THE HOTTEST LIP LAUNCH OF THE YEAR

We're giving you an **exclusive preview offer of Hydrumatic Shine Lipstick**: launching in March! Boost your sales by pouting about all **15 gorgeous shades** and tempting customers with the **mirror-like shine**.

**8/10** said it feels **more hydrating** than the lipstick they use most often\*\*\*

**VIP & PLATINUM REPS**

**40% OFF**  
BROCHURE PRICE

**Hydrumatic Shine Hyaluronic Lipstick**  
3.6g  
Normally £10  
**£5.60**



	Soft Nude 09258
	Mauve Creme 25395
	Peach 25411
	Bronze 25544
	Rose Quartz 14076
	Bright Pink 14092
	Marsala 09332
	Mauvelous 09449
	Rose Berry 09761
	Fuchsia 09779
	Burgundy 08219
	Coral 08482
	Hot Pink 14555
	Carmine 41905
	Scarlet 06213



**EXCLUSIVE PREVIEW**

**LAUNCHING MARCH**

Your customers love our bestselling Hydramatic Matte Lipstick & you sell 1 every 5 minutes\*.

**NOW INTRODUCING  
HYDRAMATIC  
SHINE LIPSTICK**



**PERFECT SHINING  
COLOUR + HYDRATING  
HYLARUONIC CORE  
ALL IN ONE**

\*Based on units sold across between December 2022 - September 2023.

**Maximise your earnings with early demo and an exclusive offer inside.**



recycle me

Paper used in the production of this brochure is sourced from responsibly managed forests and other controlled sources.

UK1545754