

AVON

YOUR REP MAGAZINE

FOCUS

UK MARCH 3/2025

PLACE ORDERS IN FEBRUARY 2025

NEW

EMBRACE YOUR RADIANCE

with precious **Rose Absolute**,
captured at its most brilliant moment.

INTRODUCING TODAY TOMORROW ALWAYS RADIANCE



FREE MASCARA | WORTH £9.50 See page 6 of C3 Brochure for details.

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VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.



AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit avonworldwide.com/responsible-business/animal-welfare.

NOTE
Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

THIS MONTH'S TOP PICKS



p6 TTA RADIANCE



p20 THE SERUM BAR



p22 MOTHER'S DAY GIFTS



p44 SPRING PJS

LOVE FOCUS AND WANT TO ORDER EXTRA COPIES?

Use order number **96008** on your Rep website and order the quantity you'd like.*

1 for 25p | 5 for £1 | 10 for £1.50



*While stocks last. Demo rules apply. If you order additional copies, you cannot place further orders for Demo products. You can only order more than 1 of the same product for Samples, Sales Tools and Outlet products.

MAXIMISE YOUR CAMPAIGN WITH OUR HANDY CHECKLIST:

- Introduce customers to the newest scent in the TTA family—**TTA Radiance**. It's the perfect **fragrance for spring** and a **fabulous Mother's Day gift**.
- Amplify your TTA sales by sharing the **FREE Legendary Lengths Mascara offer** in your C3 Brochure. See page 6 of your C3 Brochure for details.
- Boost your gifting sales with the **Mother's Day section in your Brochure**. From scent-sational **fragrances** and iconic **skincare** to the **new pampering Lavender collection**, there's something for everyone. Check out page 24 for all the details on how to win this Mother's Day!
- If they like this, we think they'll love this ...** Use your C2 Flyer to show customers how they can **switch and save with Avon vs premium beauty**. Highlight savings on bestsellers like Anew Power Serum, Glimmerstick Eyeliners and Far Away Original.
- Seeing is believing:** Continue to boost Ultra Lipstick sales by sharing samples—once customers try, they'll buy! Find sample packs on page 12.



EXCLUSIVE Q1 REP INCENTIVE

Want to unlock FREE rewards?
Scan the QR code to find out more.

DID YOU KNOW BRONZE AND SILVER REPS WHO ARE BEAUTY ADVISERS EARN 35% MORE?*

Ready to level up your beauty game?

Whether you're into fragrance, make-up or skincare - or you're itching to master social media for your business - we've got you covered. Our goals are to **boost your knowledge, strengthen your bond with customers and help your business thrive.**



BE AN AVON BEAUTY ADVISER AND SEE YOUR BUSINESS THRIVE

*Source: Tableau based on sales of Certified Beauty Advisors vs. those with no Beauty Advisor training January - October 2024.

BEAUTY ADVISER TRAINING BENEFITS THE WHOLE TEAM

Sales Leader Cathy Magee explains how Beauty Adviser training has impacted her own sales, and those of her team:



“Becoming a Beauty Adviser is one of the **best decisions I’ve made** in my business.

For the last two years I’ve achieved Hall of Fame, thanks to my **increased knowledge and confidence**, which have resulted in a **huge boost to our sales.**

We’ve also seen our team members who completed Beauty Adviser training grow in confidence, increase their sales and improve the way they run their business. It’s something I now feel very passionate about and I’d encourage everyone to start on their Beauty Adviser journey today.”

Cathy Magee, Certified Beauty Adviser



NEW

EMBRACE YOUR RADIANCE

Introduce customers to this radiant and luxurious new scent, featuring **precious Rose Absolute—the purest essence of a flower**—blended with **strawberry and orange blossom**.

It's perfect for loyal TTA fans, new fragrance customers, or as a gorgeous Mother's Day gift.

LASTS ALL DAY*

**TTA SET
JUST £16.45
WORTH £31.25**

SET OF 3

set contains:
• EDP | 50ml |
• EDP Purse Spray | 10ml |
• Body Cream | 125ml |

68676

brochure price: £23.50

VIP & PLATINUM
REPS

40% OFF
BROCHURE PRICE

*VIP & Platinum price
only applies to TTA
set of 3.



FLORAL



FRUITY

INTRODUCING TODAY TOMORROW ALWAYS

radiance

**TTA Radiance
Eau de Parfum**
strawberry
delight,
rose bouquet,
orange blossom

24240

50ml |
£26.60/100ml
brochure price:
£19

demo: £13.30



**TTA Radiance
Purse Spray**

22582

10ml
brochure price:
£7

demo: £2.45



**TTA Radiance
Body Cream**

24281

125ml |
£2.92/100ml
brochure price:
£5.25

demo: £3.65



RUB HERE
TO TRY
THE
SCENT

*Tested & proven to last up to 8 hours during a Consumer Use test with 30 people. Applies to Edp.

IF THEY LIKE TIMELESS FLORAL SCENTS ...

Let customers know they could save **£90.50** when they buy the **TTA Today** 50ml EDP vs **Chanel No.5**.** This is an easy way to boost your fragrance sales, especially as customers are on the hunt for Mother's Day gifts.

★★★★★
BESTSELLER

LASTS ALL DAY*



**TTA SET
JUST £16.45
WORTH £31.25**

SET OF 3

- set contains:
- Today EDP | 50ml |
 - TTA Today Body Lotion | 125ml |
 - Today EDP Purse Spray | 10ml |

67561
brochure price: £23.50

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

*VIP & Platinum price only applies to TTA set of 3.

*Tested & proven to last up to 8 hours. Applies to EDP.
**Saving based on TTA Today 50ml EDP price in the C2 Flyer. Based on prices sourced from <https://www.johnlewis.com/chanel-n-5-eau-de-parfum-spray/p1725677?size=50ml> on 09.12.2024.



Today EDP Purse Spray
37739
10ml
brochure price: £7
demo: £2.45



TTA Today Body Lotion
74393
125ml | £2.92/100ml
brochure price: £5.25
demo: £3.65



Today EDP
neroli oil, butterfly blossom, silk musk
73924
50ml | £26.60/100ml
brochure price: £19
demo: £13.30

AN EVERLASTING SCENT THAT LASTS ALL DAY*

Demo this gorgeous scent featuring a **unique blend of almond milk & blossoms**. Plus, let customers know they can order a **FREE Legendary Lengths Mascara** when they buy any product from pages 4-9 of the **C3 Brochure**.

LASTS ALL DAY*



**TTA SET
JUST £16.45
WORTH £31.25**

SET OF 3

- set contains:
- EDP | 50ml |
 - Body Soufflé | 125ml |
 - EDP Purse Spray | 10ml |
- 68775**
brochure price: £23.50

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

*VIP & Platinum price only applies to TTA set of 3.

*Tested & proven to last up to 8 hours. Applies to EDP.



TTA Everlasting Purse Spray
64634
10ml
brochure price: £7
demo: £2.45



TTA Everlasting Body Soufflé
64667
125ml | £2.92/100ml
brochure price: £5.25
demo: £3.65



TTA Everlasting Eau de Parfum
almond milk and blossoms, neroli oil, musk
64600
50ml | £26.60/100ml
brochure price: £19
demo: £13.30

THEIR TTA FAVES JUST £10.50 EACH

Looking for an **easy way to boost your fragrance sales**? Showcase the full TTA collection by posting a photo on social media. Share your fave scent and explain how it makes you feel when you put it on.

If customers aren't sure which scent to try, **offer them a sample of each fragrance in the collection.**

1

NEROLI,
TIARE TAHITI FLOWERS,
TUBEROSE



FLORAL

2

PINK GRAPEFRUIT,
JASMINE PETALS,
MUSK



FLORAL



FRUITY

3

NEROLI BUD,
BERGAMOT,
CEDARWOOD



FLORAL

RUB HERE
TO TRY
THE
FRAGRANCE

4

NEROLI,
PATCHOULI,
AMBER



ORIENTAL



WOODY

1. TTA Celebrate Eau de Parfum

72058

50ml | £21/100ml
brochure price: £19

demo: £10.50

2. TTA This Love for Her EDP

74419

50ml | £21/100ml
brochure price: £19

demo: £10.50

3. Wonder EDP

73528

50ml | £21/100ml
brochure price: £19

demo: £10.50

4. TTA Tomorrow for Her EDP

74427

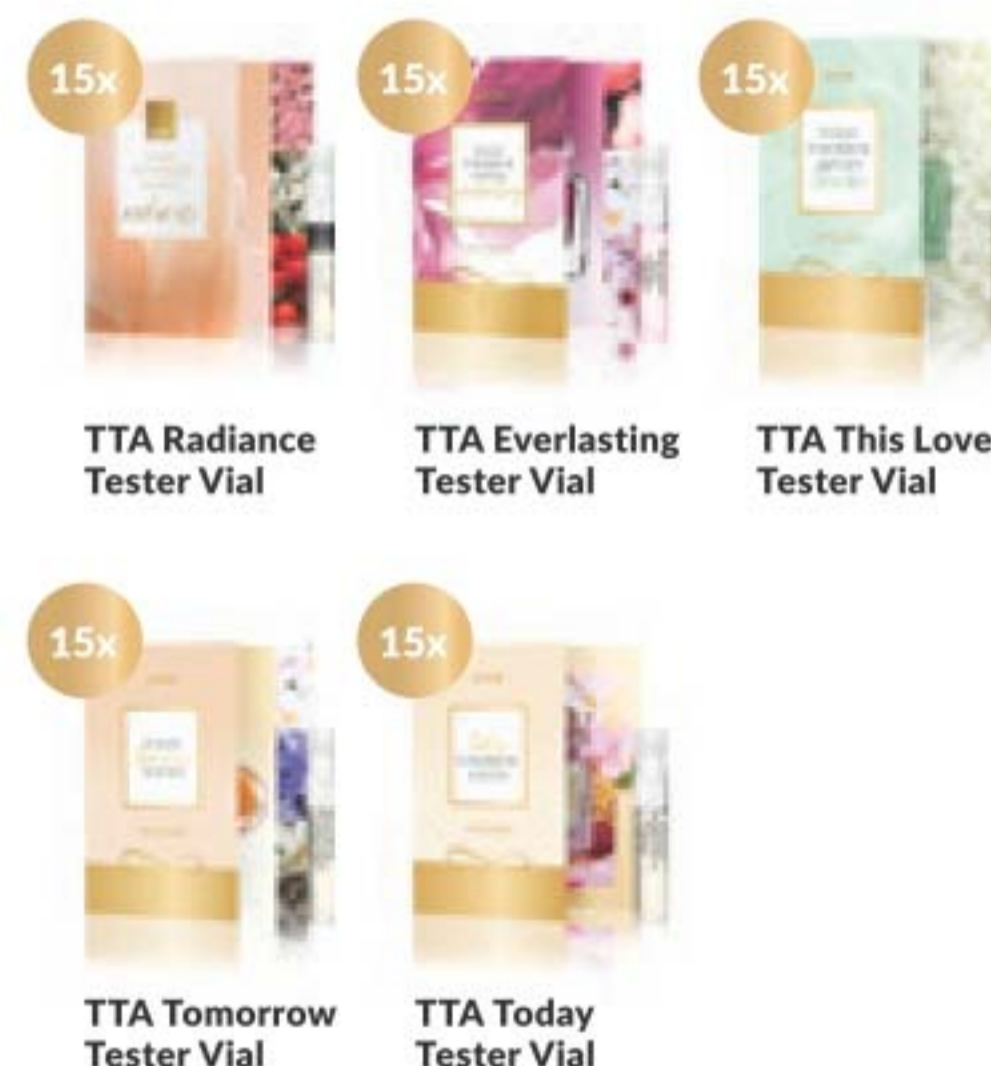
50ml | £21/100ml
brochure price: £19

demo: £10.50

SAMPLE, SELL & EARN

Did you know 50 samples could lead to **16 full-size fragrance sales**?* If you're a Silver Rep, that's an EXTRA £60 in earnings**. Interested?

Ignite your TTA sales today, with this mega sample pack. Pop samples in with brochures and orders - and remember: **the fortune is in the follow up.**



75 FOR £15.75
SAVE £59.25***

that's just 21p a sample
order using **26112**

*Based on internal analytics
**Earnings based on regular TTA EDP Brochure prices at £19.
***Saving based on regular brochure prices.





Gleaming Guava

- 3 multidimensional finishes
- nourishing oils for a cushiony soft and sumptuously smooth feel
- high-impact shine, non-sticky feel

Crystal Clear 65425	Wink Of Pink 65466	
Gleaming Guava 65615	Luminous Nude 65490	
Spellbound 30668	Crushed Lime 48728	
Forbidden Fig 65557	Lavender Haze 65581	Tropical Twist 65714
Peony Blush 65623	Rusty Luster 65656	Cherry Pick 64881
Pomegranate Punch 67355	Cotton Candy 65839	Wisteria Glow 64923

ULTRA LIPS = ULTRA SALES

Introduce customers to their new spring must-have - this ultra-shiny gloss! Snap a selfie, share it on social media and let customers know they can grab it for **JUST £5.50 in the C3 Brochure.**



Ultra Colour Lip Gloss
7ml | £7.86/10ml
brochure price: £5.50
demo: £3.85

DEMO THE ULTRA SUN KISSED LOOK

Show customers how to nail the sun-kissed trend. Brush shimmering highlighter over brows, cheekbones, nose and chin for a radiant finish.

Top Tip: Pair with a make-up brush to boost their spend!



ULTRA 3-IN-1 FACE PALETTE

- multi-tonal, buildable blush
- matte bronzer contours and gives a sun kissed finish
- highlighter for the ultimate glow



Angled Blush Brush
Length: 16.5 cm, with synthetic PBT bristles.
47399

brochure price: £5
demo: £3.50

AVAILABLE IN 2 SHADES

Ultra 3-in-1 Face Palette
3.8g
brochure price: £8
demo: £5.60



GOLDEN HOUR
45971

THE 5 MOST WANTED LASH BENEFITS IN 1 GENIUS MASCARA

Introduce customers to our bestselling Lash Genius Mascara.



★★★★★
BESTSELLER

SMART CONTROL BRUSH
separates and combs every single lash

QUICK-GLIDE GEL FORMULA
coats lashes in deep black colour* from root to tip - no clumping, just full volume and definition
*Blackest Black shade only.

Blackest Black 42200	Brown Black 42267
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Lash Genius Multitask & Multiply Mascara
10ml
brochure price: £9
demo: £6.10

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

3 STEPS TO THE DELIGHTFULL FALSE LASH LOOK

Show customers how easy it is to create a gorgeous eye look with this lash trio. Snap a selfie with one eye done and the other bare to let the results speak for themselves.

ALL 3 FOR JUST £12.95
WORTH £22

- set contains:
- Lash Supreme Volume Primer | 7.5ml |
 - Delightfull False Lash Waterproof Mascara - Blackest Black | 10ml |
 - Eyelash Curler | 1 pc. |

67322
brochure price: £18.50

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE



STEP 1:
CURL

STEP 2:
PRIME

STEP 3:
COAT

Blackest Black

MIX & MATCH ANY 3 FOR £8.40* | SAVE £11.10**

Sharing these Glimmerstick must-haves is an easy way to boost orders. Hosting a party or beauty consultation? Demo how to apply Glimmerstick Eyeliners and Lip Liners and share the product benefits.

Let customers know this lip liner not only defines and contours, it'll stop their lipply from feathering and will last for hours.



Pink Bouquet



Glimmerstick Lip Liner

LIP LINER



Demo the ombre lip trend - it's an easy way to sell a lip look. The secret lies in choosing colours that blend well.

Step 1. Outline: Define and shape lips with the liner.

Step 2. Fill in: Blend the liner into the centre for a soft ombre effect.

Step 3. Apply lipstick: Layer your fave Ultra Colour lipstick and blend for a seamless finish.

Step 4. Finish with gloss: Add Ultra Colour Lip Gloss for extra volume and shine.

*Reps are limited to one of each shade. Choose three different shades for £8.40. **vs regular Brochure prices.

Seal the sale by letting customers know this eye-conic liner delivers high impact, waterproof colour. It's so easy to apply - simply twist and glide on for smudge and flake-free precise lines that last all day.



Azure Blue

HI METAL EYELINER



★★★★★
BESTSELLER
1 SOLD EVERY MINUTE†

Glimmerstick Diamond Eyeliner

Ultra Glimmerstick Metallic Eyeliner
0.35g

Glimmerstick Eyeliner
0.28g

†Based on total units sold for Glimmerstick Original, Diamonds and Metallic shades from 01.01.2024 - 31.08.2024.

EYELINER



ULTRA SAMPLES = ULTRA SALES

Introduce your customers to colours that come alive with samples of our entirely reinvented Ultra Lipstick, with 25% more pigment.*

The best way to show customers our most pigmented lipstick ever** is for them to try it for themselves. Save big with these mega sample packs and get sampling. Remember to follow up to get customers' thoughts and secure full-size orders.

ULTRA SHIMMER LIPSTICK SAMPLE PACK

50 SHIMMER SAMPLES

ONLY £8

SAVE £42

Just 16p a sample!
order using **23275**



7x				5x				
	76 High Beam	78 Bronze Glaze	86 Spring Bling		90 Violet Sparks	87 Fire Flash	88 Scarlet Starlet	77 Sparkle Nude
3x								
	84 Amber Embers	85 Steller Magenta	91 Rosy Lumos					

ULTRA MATTE LIPSTICK SAMPLE PACK

100 MATTE SAMPLES

ONLY £12.50

SAVE £87.50

Just 12p a sample!
order using **16428**



10x			8x			6x		
	3 Nude Suede	1 Au Naturel		25 Peach Macaron	6 Marvellous Mocha		7 Coffee Date	15 Pure Pink
5x				5x				
	17 Pink Passion	19 Blush	21 Electric Pink		40 Ideal Lilac	20 Posh Petal	24 Power Pink	14 Maiden Mauve
3x								
	30 Ruby Kiss	33 Fiercely Red	36 Berry Blast	12 Ravishing Rose	13 Mauve Matters	26 Coral Fever	28 Red Supreme	

ULTRA CREAMY LIPSTICK SAMPLE PACK

100 CREAMY SAMPLES

ONLY £12.50

SAVE £87.50

Just 12p a sample!
order using **58958**



10x		9x		8x				
	55 Blush Nude		62 Pout		56 Carnation	48 Universal Nude	44 Peachy Nude	
7x		5x						
	47 Toffee Kiss		46 Iced Coffee	43 Cappuccino	54 Dusky Mauve	52 Pinched Pink	57 Pink Dream	
4x			3x					
	26 C Coral Fever	68 Red 2000		53 Chic	63 Lilac Romance	75 Toasted Rose	58 Country Rose	59 Hibiscus
1x								
	28 C Red Supreme	73 Wine With Everything						

AMY'S SAMPLING TOP TIPS:

- Existing customers and potential customers love a sneak peek. This is a simple way to build relationships and bag pre-orders.
- Speak to your skincare and fragrance customers, and offer them a sample to help find their shade.
- Reviews sell products. I encourage customers to share their thoughts with me, and I use these on social media. Remember to ask for permission before sharing reviews.

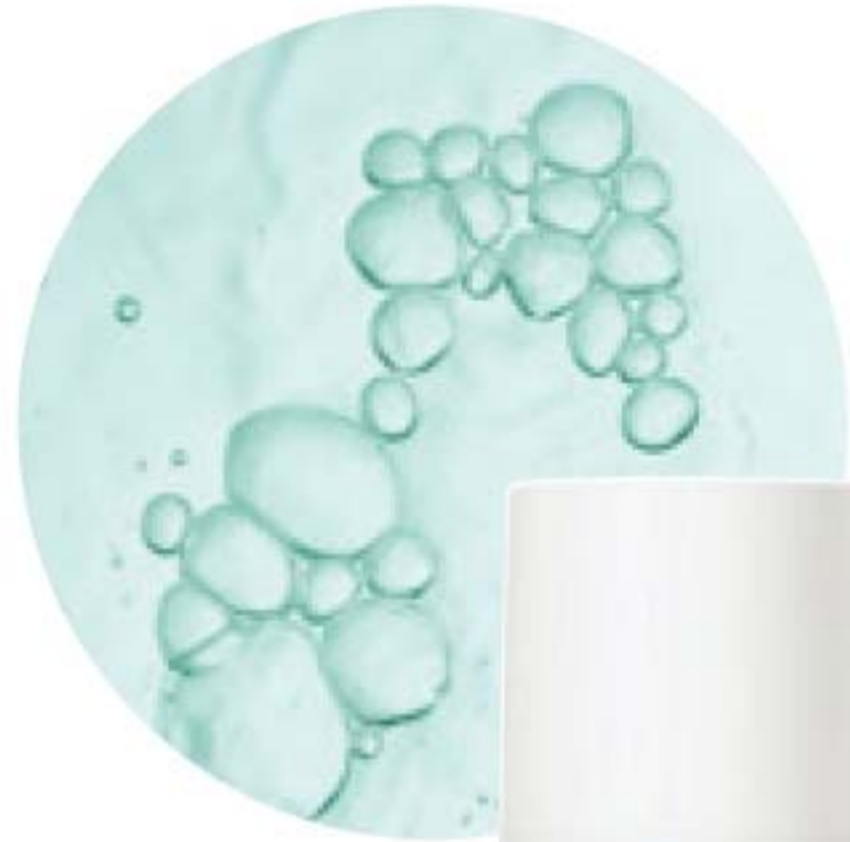
Amy Agnew, Training Ambassador



*Compared to previous formulas of Ultra Creamy & Ultra Matte Lipsticks.
**74% of women agree for Matte finish and 56% women agree for Creamy finish. Blind home-use test, 121 consumers, UK, 7th August - 3rd September 2023.

***Save messages based on regular sample prices in Brochure.

FADE DARK SPOTS & DISCOLOURATION



Recommend the serum with **0.4% beta hydroxy acid** to visibly improve uneven skin tone, blemish marks and sallowness.

0.4% BHA

Anew Even Texture & Tone Serum
52761
 30ml | £38.30/100ml
 brochure price: £11.50
 demo: £8.05



SMOOTH & RESURFACE



Suggest the serum with **0.1% pure retinol** to visibly retexture skin and smooth wrinkles. Ideal for customers seeking anti-ageing benefits.

0.1% RE

Anew Smoothing Serum
52647
 30ml | £51.70/100ml
 brochure price: £15.50
 demo: £10.85

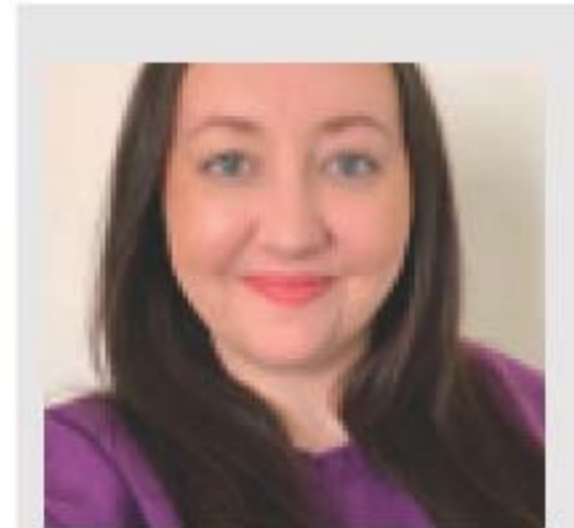


CUSTOMERS LOOKING TO HYDRATE & PLUMP THEIR SKIN?

Recommend the serum powered by **3.5% Hyaluronic Acid Complex** for instant hydration and plumped-looking skin, helping to reduce the look of wrinkles over time.

HIGH CONCENTRATION HYALURONIC ACID COMPLEX
3.5% HA

Anew Hydrate & Plump Serum
46300
 30ml | £48.30/100ml
 brochure price: £14.50
 demo: £10.15



"Hyaluronic acid is vital for plumping your skin, and Avon's 3.5% hyaluronic acid complex provides multi-depth hydration for double the plumping effect."

Zoe Hyde, Avon Skincare Expert

VIP & PLATINUM REPS
40% OFF
 BROCHURE PRICE

3 WAYS TO MAKE THE MOST OF MOTHER'S DAY

1. PROMOTE MOTHER'S DAY GIFTS ON SOCIAL MEDIA

It's easy to create a buzz around Mother's Day gifting by sharing assets on your social media platforms. We'll post offer assets on Avon On and Avon Academy during the campaign. These can also be shared on your VIP customer groups.

TOP TIP

Use your caption to share your personal endorsement of a gift and a reminder that Mother's Day is on 30th March.

2. SELL GIFTS AT EVENTS

Why not check out www.stallfinder.com or contact your local schools or Facebook groups to see whether they have any fetes or fayres this month? Lots of people need to buy for Mother's Day and it's the perfect chance to showcase some of our gorgeous gifts. Join our Facebook Group, 'Power Up Your Retail Parties and Events' for more tips on creating your own attractive retail display that doesn't cost the earth.

TOP TIP

Create a simple sign in a frame, including the message 'PERFECT GIFTS FOR MOTHER'S DAY' and a reminder that Mother's Day is on 30th March.



3. HOST A PARTY

Have you ever hosted your own party, coffee morning or get together showcasing your Avon products?

It's such a great way to **meet new customers** or **connect more with existing customers** - and March is a brilliant time to give it a try.

Each quarter our Training Ambassador Maria Pagonis **reaches VIP Star Rewards level by hosting Avon parties.**

She says: "Last year I invited 10 guests to a 2-hour party themed around Anew Power Cream. I sold £497 worth of products, plus earned £46 through fun party games. As a VIP Star Level Rep, my total profit was **£176 from just 2 hours**"

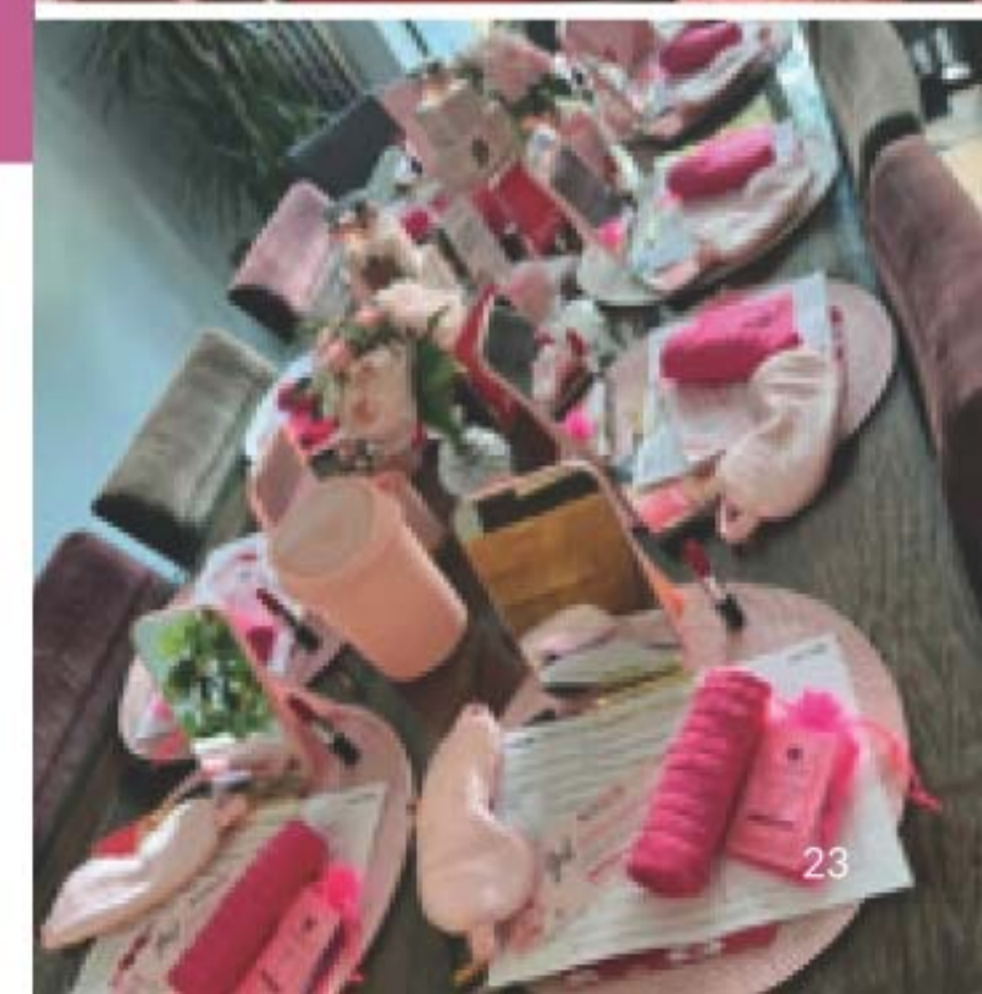
PARTY IMPACT

Through hosting this party I achieved my Power Cream incentive target, so I earned an additional £30.

TOP PARTY TIP

A theme makes party planning easier. I hope the photos from my Anew Power Cream party give you inspo for your next party or retail display.

Scan the QR code and you'll find training, assets and everything you need to host a party on Avon Academy





RUB HERE TO TRY THE SCENT



Far Away Beyond The Moon Parfum
wild cherry, Belle de Nuit, sandalwood
40436
50ml | £27/100ml
brochure price: £13.50
demo: £9.45



Far Away Splendoria Eau de Parfum
black splendor plum, exclusive white oud, golden amber
53090
50ml | £24/100ml
brochure price: £12
demo: £8.40



Far Away Glamour Eau de Parfum
blackcurrant buds, Madagascan vanilla, black musk
52852
50ml | £24/100ml
brochure price: £12
demo: £8.40



Far Away Eau de Parfum
freesia, jasmine petals, Madagascan vanilla
53082
50ml | £24/100ml
brochure price: £12
demo: £8.40



Far Away Beyond Parfum
pear, jasmine, upcycled Madagascan vanilla
36434
50ml | £27/100ml
brochure price: £13.50
demo: £9.45



Far Away Shine Eau de Parfum
pink pepper, Ispahan rose, golden musk
52936
50ml | £24/100ml
brochure price: £12
demo: £8.40

THE GIFT OF FAR AWAY



for their No.1

Supercharge your Mother's Day sales with our No.1 fragrance collection. Let customers know their fave Far Away scents are on offer, with savings they won't want to miss.

TOP TIP

Showcase the Far Away collection at parties and stock up on samples to see your sales soar.



PAMPER DUO JUST £7.25



WORTH £14.50 when customers buy any product across the Mother's Day section*
See page 3A of the C3 Brochure for details.

FROM **£8.40**

SAVE UP TO £9.55*

*Saving based on regular brochure prices.



LIMITED EDITION PACKAGING

Far Away Rebel Eau de Parfum - Special Edition
24968
50ml | £24/100ml
brochure price: £12
demo: £8.40

**Tested & proven to last up to 8 hours during a Consumer Use test with 30 people. Applies to Edp.

Gifts
FOR THE SCENT-SATIONAL



Tell customers about this fab offer and encourage them to buy one of these gorgeous scents as a Mother's Day gift - and one for themselves.

PAMPER DUO JUST £7.25 
WORTH £14.50 when customers buy any product across the Mother's Day section*
See page 3A of the C3 Brochure for details.



MIX & MATCH

ANY 2 FOR £12.60
SAVE £13.40*

Imari Corset Eau de Toilette
blackcurrant, rose, cocoa butter
42275
50ml | £36/100ml

Imari Queen Eau de Toilette
blackberry, royal rose accord, anise musk
65136
50ml | £36/100ml

Imari Eclipse Eau de Toilette
pink pepper, tuberose, sandalwood
72967
50ml | £36/100ml

Imari Naturelle Eau de Toilette
upcycled rosewater, peaches, musk
65284
50ml | £36/100ml

Rare Pearls Eau de Parfum
magnolia, rosewood, sandalwood
72108
50ml | £36/100ml

Rare Gold Eau de Parfum
orange flower, bergamot, precious amber
43463
50ml | £36/100ml

Avon Cherish Eau de Parfum
cherry blossom, precious musks, creamy sandalwood
72066
50ml | £36/100ml

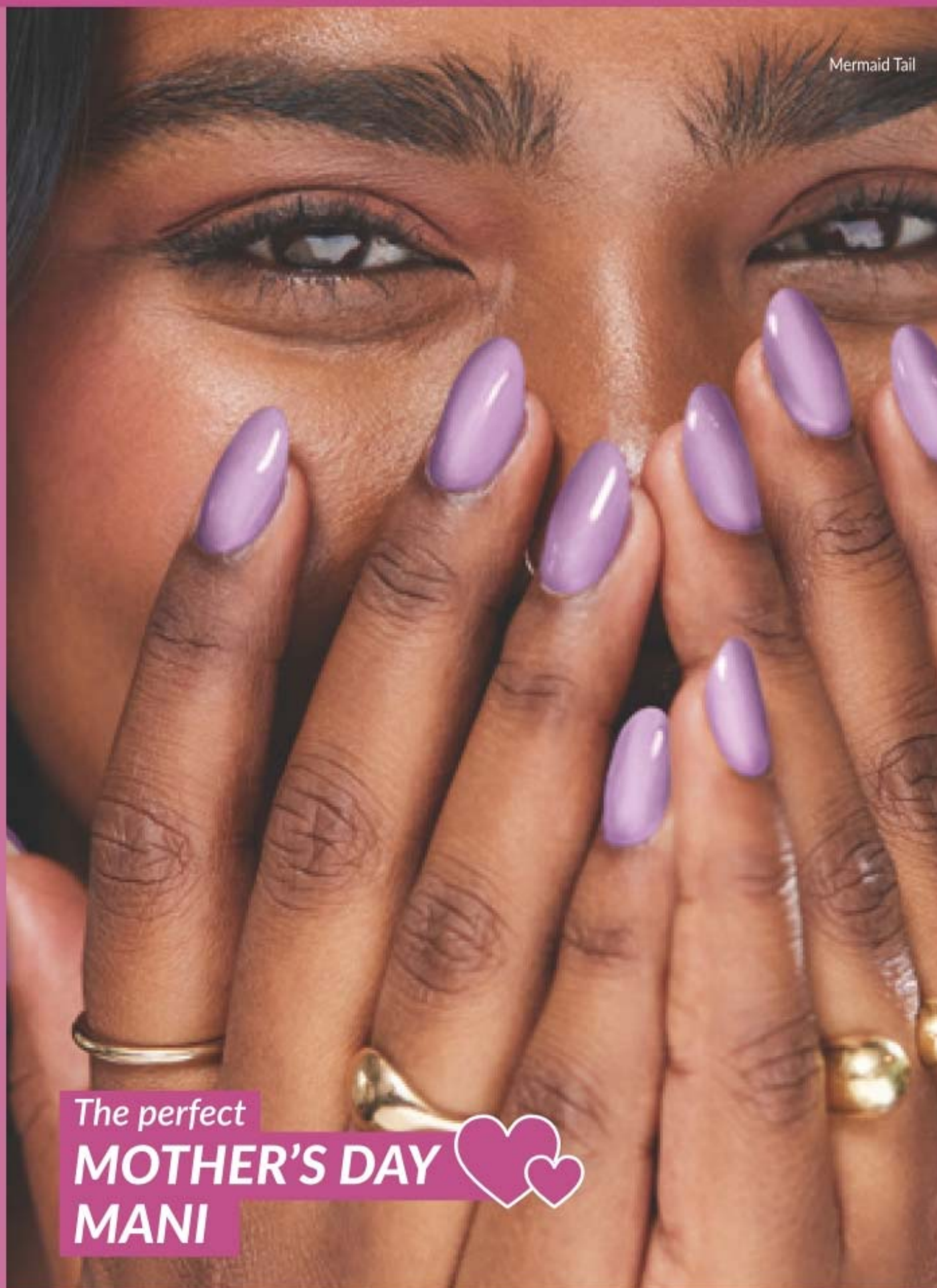
Perceive for Her Eau de Parfum
pear, freesia, musk
72116
50ml | £36/100ml

Perceive Dew Eau de Toilette
freesia, marine mist, golden amber
65292
50ml | £36/100ml

Little Black Dress Lace Eau de Parfum
citrus, jasmine, liquid amber
73270
50ml | £36/100ml

Little Black Dress Eau de Parfum
honeysuckle, ylang-ylang, milkwood
29348
50ml | £36/100ml

*Saving based on regular brochure prices.



Mermaid Tail

The perfect
**MOTHER'S DAY
MANI**

Ultra-fast and ultra-pigmented, share how this dreamy mani is ready in 60 seconds.

1 FOR £3.15 | ANY 2 FOR £4.90

Ultra Colour 60 Seconds Express Nail Enamel
10ml
brochure price: £4.50

Wow White 32201	Lightening Red 51482
Think Fast Pink 50443	Bitten Apple 51706
Nude Secret 53157	Ultraviolet 39685
Mauve It 50211	Grape Escape 64378
Pom Pom Macaron 50336	In Mauve With U 64071
Getting Bare 50047	Mermaid Tail 36947
Naughty Brownie 50351	Once Upon A Lime 34967
Bubblegum 67645	Mad-Arin 53637
Strawberry Margarita 42085	In No Tweed 30676
Pink Squad 62216	Blue My Mind 33001
Fun N Fuchsia 62505	Cheers In The Sea 33076
Baby Marmalade 39131	Power Black 30411
Dashing Red 51557	



- colour, base and top coat in 1
- dries in 60 seconds*
- now with more colour in every drop

**Reps are limited to one of each shade. Choose two different shades for £4.90.

*Based on a consumer science study with 129 participants.

Skincare
FOR THE ICONIC

WORTH £30



ULTIMATE
start feeling firmer and more supple skin in just 2 days*

*Based on a consumer study with 111 people. Refers to Ultimate Day and Night Cream.

Anew Ultimate Mini Set

- Set includes:
- Ultimate Day Cream | Trial Size |
 - Ultimate Night Cream | Trial Size |
 - Renewal Power Serum | Trial Size |
 - Box

74815
brochure price: £14
demo: £9.80

WORTH £30



PLATINUM
start lifting and tightening skin in just 2 days*

*Based on a consumer study with 113 people. Refers to Platinum Day and Night Cream.

Anew Platinum Mini Set

- Set includes:
- Platinum Day Cream | Trial Size |
 - Platinum Night Cream | Trial Size |
 - Platinum Lift & Tighten Serum | Trial Size |
 - Box

74898
brochure price: £14
demo: £9.80

Want an easy way to boost your gifting sales? Introduce customers to our top skincare gift, powered by Protinol™. Share its 7 powerful skin benefits in 7 days* and mention how much it's worth, so customers appreciate the incredible saving.

10X PROTINOL™*

★★★★★
BESTSELLER



PAMPER DUO JUST £7.25

WORTH £14.50 when customers buy any product across the Mother's Day section* See page 3A of the C3 Brochure for details.

4-PIECE ANEW POWER GIFTSET JUST

£35

WORTH £73

QUARTZ GUA SHA STONE

A POWERFUL SKINCARE GIFT

Anew Power Gift Set
Includes: Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml, Renewal Power Cream 50ml and Quartz Gua Sha Stone.

37341
brochure price: £50

ALL NEW TOOLS TO LEVEL UP YOUR BUSINESS

Take your business to the next level with our sales tools collection.

Unless stated, contents are not included. Products available whilst stocks last.



Tote Bag
28712
Off-white and pink. Approx. 38cm x 40cm.
£5



Water Bottle
28662
Pink. AS. BPA-free. Capacity approx. 700ml.
£8



Fragrance Demonstration Case
28647
Pink. Polyester. Approx. 10cm x 13cm. Contents not included.
£5



Lipstick Demonstration Case
28621
Pink and clear. PS. Approx. 8cm x 4.5cm x 6.5cm. Contents not included.
£5



Pen
28720
Pink. Stainless steel. Approx. 14cm.
£4



Travel Mug
28670
Pink. PP. Approx. 18cm. Capacity approx. 500ml.
£7

Small Paper Delivery Bags
PACK OF 50
£1
Order using **92502**

Large Paper Delivery Bags
PACK OF 50
£1.65
Order using **92486**

Medium Paper Delivery Bags
PACK OF 50
£1.25
Order using **92478**

Brochure Bags
PACK OF 50
£1.40
Order using **76935**

Large Plastic Bag with Handle
30p
10x FOR £2.70
20x FOR £5.25
50x FOR £12.75
100x FOR £24
Order using **92536**

FREE TO ORDER

Customer Order Slips*
PACK OF 50
Order using **87197**

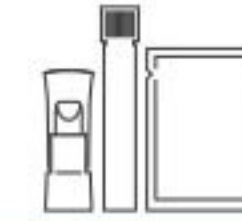
Avon Returns Bag - Large**
Order using **90472**

Avon Returns Bag - Small**
Order using **90480**

*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, any extra packs will be charged at 20p.
**Bronze, Silver & Gold 2 FREE Bags per order, Platinum & VIP 5 FREE Bags per order

SALES-BOOSTING SAMPLES

Let your customers try before they buy so they can discover their new **must-haves** and **can't-live-withouts**. It's an easy way to drive repeat orders and increase your customers' spend.



★★★★★
BESTSELLER*

*One of our bestselling products across Europe & UK, based on 2024 full year internal sales data.

BOOST SALES WITH BESTSELLERS
Share a bestseller sample in their next order to help them discover a new favourite. Look for the ★ star to spot our bestsellers.



TESTER VIALS



NEW
rose absolute, succulent strawberry, sunny orange blossom
TTA Radiance Tester Vial
21113
0.6ml
Normally £1



lemon heart, rice flowers, cedarwood oil
Lov U Together Tester Vial
11353
0.6ml
Normally £1



Guatemalan cardamom, upcycled* sandalwood, soft suede
Black Suede Charm Tester Vial
28811
0.6ml
Normally £1

*An upcycled ingredient is one that contains >=50% of its carbon from a material that was a waste or side stream from a process either internal or external.

29926 Attraction for Her ★	19265 Absolute by Elite Gentleman
26880 Attraction Awaken for Her	40345 Attraction for Him ★
59915 Attraction Closer	27029 Attraction Awaken for Him
15453 Attraction Game for Her	59923 Attraction Closer
01164 Attraction Intense for Her	12856 Attraction Game for Him
19760 Avon Luck for Her	59618 Attraction Intense for Him
19513 Cherish	19752 Avon Luck for Him
23606 Eve Become	38372 Black Suede
24323 Eve Confidence	37937 Black Suede Dark
28399 Eve Prive	66324 Black Suede Real Intense
25882 Eve Truth	38323 Black Suede Real for Him
35840 Far Away ★	35386 Black Suede Secret
32482 Far Away Beyond	54296 Black Suede Touch
36871 Far Away Beyond The Moon	19240 Elite Gentleman
35550 Far Away Glamour ★	19232 Elite Gentleman In Black
50450 Far Away Rebel ★	21600 Elite Gentleman Quest for Him
35717 Far Away Shine	23549 Full Speed Boost
69955 Far Away Splendoria	08094 Full Speed ★
19422 Little Black Dress	70060 Full Speed Electric
19471 Little Black Dress Lace	01149 Full Speed Pulse for Him
19430 Incandessence	41228 Full Speed Surfer
19497 Incandessence Lotus	00364 Full Speed Quantum
41491 Incandessence Summer Glow	19364 Individual Blue
04036 Lov U for Her	19323 Musk Air
10215 Lov U Connected	19356 Musk Instinct
19547 Perceive	19315 Musk Marine
19554 Rare Gold	22004 Musk Metropolitan
19505 Rare Pearls	19372 Musk Mineralis
06718 TTA Always for Her	19273 Perceive for Him
14142 TTA Celebrate	06254 TTA Today for Him
09043 TTA Everlasting	56275 Wild Country ★
15438 Today for Her ★	
26864 This Love for Her	
16204 Tomorrow for Her	
27235 Wonder for Her	
27755 Imari Corset	
02253 Imari Eclipse	
14126 Imari Naturelle	
50120 Imari Queen	
19380 Pur Blanca	
19398 Pur Blanca Elegance	
19414 Pur Blanca Hope	

MIX & MATCH 1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 33-35*
*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots Sample.

MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try these and find their perfect match.

LIPSTICK 0.6g



- 27599 1 Au Naturale
17780 3 Nude Suede
11411 6 M Marvellous Mocha
16576 7 Coffee Date
63701 12 Ravishing Rose
67744 13 M Mauve Matters
56770 14 Maiden Mauve
56945 15 Pure Pink
23580 17 Pink Passion
07880 19 Blush
24661 20 Posh Petal
20511 21 Electric Pink
26898 24 Power Pink
12211 25 Peach Macaron
17145 26 M Coral Fever
23879 28 M Red Supreme
21766 30 Ruby Kiss
11429 33 Fiercely Red
26971 36 Berry Blast
26955 40 Ideal Lilac



- 10165 76 High Beam
01024 77 Sparkle Nude
01032 78 Bronze Glaze
01255 84 Amber Embers
01305 85 Stellar Magenta
01297 86 Spring Bling
01172 87 Fire Flash
01180 88 Scarlet Starlet
01487 90 Violet Sparks
01495 91 Rosy Lumos



- 23861 Awakening Coral
25296 Perky Peony
26104 Refreshing Petal
24224 Reviving Mauve
02717 Uplifting Berry



- 23739 26 C Coral Fever
20990 28 C Red Supreme
14761 43 Cappuccino
06767 44 Peachy Nude
26260 46 Iced Coffee
26278 47 Toffee Kiss
25189 48 Universal Nude
02063 52 Pinched Pink
02394 53 Chic
02444 54 Dusky Mauve
02337 55 Blush Nude
02055 56 Carnation
22558 57 Pink Dream
11916 58 Country Rose
12070 59 Hibiscus
23812 62 Pout
12104 63 Lilac Romance
24539 68 Red 2000
02741 73 Wine With Everything
02667 75 Toasted Rose



- 00984 Bare
20958 Nude
21048 Papaya
13631 Pink
21139 Plum
21089 Red

MIX & MATCH

FOUNDATION 1ml



- 59691 115P Pale Pink
57307 120N Porcelain
57315 125G Warm Ivory
57331 130N Alabaster
33068 140P Light Ivory
57588 145P Ivory Pink
28126 210N Light Beige
28134 215P Ivory
28142 220G Light Nude
28159 225G Soft Beige
28175 228G Nude
28209 230N Creamy Natural
28225 235P Shell
28233 245N Natural Beige
28241 250N Cream Beige
28258 260G True Beige
28266 310N Medium Beige
28274 315N Pure Beige
28282 320G Sun Beige
28332 330P Honey Beige
28357 340N Light Tan
28381 345N Soft Honey
28423 348P Toasted Praline
28431 355G Light Caramel
17095 410P Spice
17152 420G Caramel
17236 430N Deep Tan
17384 435N Warm Deep Tan
17483 438P Chocolate
17517 510N Walnut
17533 515N Bronze
17541 520P Rich Sienna
17558 525N Dark Cocoa
17582 530N Maple
17590 535P Espresso



- 08904 115P Pale Pink
54114 120N Porcelain
54239 125G Warm Ivory
23622 130N Alabaster
25908 140P Light Ivory
08169 145P Ivory Pink
28944 210N Light Beige
24182 215P Ivory
26625 220G Light Nude
17764 225G Soft Beige
26039 228G Nude
24133 230N Creamy Natural
26476 235P Shell
26484 245N Natural Beige
03186 250N Cream Beige
20214 260G True Beige
24778 310N Medium Beige
20461 315N Pure Beige
18432 320G Sun Beige
15313 330P Honey Beige
24729 340N Light Tan
24737 345N Soft Honey
24752 348P Toasted Praline
24786 355G Light Caramel
24885 410P Spice
23317 420G Caramel
23358 430N Deep Tan
23515 435N Warm Deep Tan
23598 438P Chocolate
23655 510N Walnut
23697 515N Bronze
23713 520P Rich Sienna
12302 525N Dark Cocoa
12336 530N Maple
12385 535P Espresso



- 25635 115P Pale Pink
25726 120N Porcelain
24109 125G Warm Ivory
24364 140P Light Ivory
24653 215P Ivory
24687 228G Nude
13029 230N Creamy Natural
13094 235P Shell
13169 245N Natural Beige
13185 310N Medium Beige
13193 320P Sun Beige
24711 330P Honey Beige
23648 345N Soft Honey
12518 355G Light Caramel
01990 410P Spice
02071 420G Caramel
02170 430N Deep Tan
23804 435N Warm Deep Tan
23978 510N Walnut
23994 515N Bronze
24067 525N Dark Cocoa
22541 535P Espresso

SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

ANEW 2ml



40014
Anew Skin Renewal
Power Cream Sample



★ 69294
Anew Reversalist Plump &
Smooth Day Cream Sample



55863
Anew Reversalist Plump
& Smooth Night Cream
Sample



★ 70110
Anew Ultimate Firm
& Supple Day Cream
Sample



55871
Anew Ultimate Firm &
Supple Night Cream Sample



★ 70128
Anew Platinum Lift & Tighten
Day Cream Sample



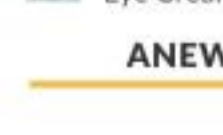
55897
Anew Platinum Lift & Tighten
Night Cream Sample



55913
Anew Platinum Lift and
Tighten Lifting Serum Sample



56259
Anew Sensitive+ Dual
Collagen Cream Sample



56267
Anew Sensitive+ Dual Collagen
Eye Cream Sample



39040
Anew Platinum Lift
& Tighten Dual
Eye System Sample

ANEW 2ml



★ 70037
Anew Renewal Power
Serum Sample



55889
Anew Skin Renewal
Power Eye Cream Sample



22822
Anew Radiance Maximising
Lightweight Cream Sample



★ 27615
Radiance Maximising
Serum Sample



55186
Anew Radiance Maximising
Micro Dermabrasion Sample



57000
Anew Hydrate &
Plump 10 Minute
Mask Sample



17798
Hydrating Overnight
Mask Sample



17772
Anew Hydrate & Plump
Concentrate Sample



17806
Hydrate & Plump Water
Cream Sample



54742
Anew Even Texture & Tone
Day Cream Sample



55053
Anew Even Texture
& Tone Serum Sample



55210
Anew Smoothing
Serum Sample

ANEW 2ml

£0.70



1 sachet = 1 plumping shot
07286
Anew Skin Renewal Power
Plumping Shots Sample
*Excluded from offer.

TRIAL SIZES

With up to 2 weeks use, trial sizes mean customers can feel confident that a product suits their skin type. Plus they'll really start to see results. Once they've had a trial size for a few days, check back with them to see whether they're ready to purchase the full size.

ANEW TRIAL SIZES

Each £7



★ 07260
Anew Renewal Power
Serum Trial Size



19687
Anew Platinum Lift
& Tighten Lifting
Serum Trial Size



20966
Anew Renewal Power
Cream Trial Size



★ 05314
Anew Radiance
Maximising
Serum Sample

ANEW TRIAL SIZES

Each £7



★ 70854
Anew Reversalist Plump &
Smooth Day Cream Trial Size
71183
Anew Reversalist Plump &
Smooth Night Cream Trial Size



★ 19570
Anew Ultimate Firm & Supple
Day Cream Trial Size



19588
Anew Ultimate Firm & Supple
Night Cream Trial Size



★ 19653
Anew Platinum Lift &
Tighten Day Cream
Trial Size



19661
Anew Platinum Lift &
Tighten Night Cream
Trial Size

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 33-35*
*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots Sample.

OUTLET

Offers are valid whilst stocks last.

Net prices are inclusive of VAT.

Products are non-refundable and cannot be returned.

Products available are limited to this selection only.



<p>Cardamom, wood leather and amber.</p> <p>1. Attraction Desire for Him Eau de Toilette 56036 75ml £12.73/100ml Normally £17 £11.90</p>	<p>black cherry, jasmine sambac, golden amber</p> <p>2. Attraction Desire for Her Eau de Parfum 59840 50ml £19.10/100ml Normally £17 £11.90</p>
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Care & Repair Travel Set
Includes:

- Cosmetics bag, approx. 14cm x 5cm x 12cm. Polyurethane
- Nail Experts 7-in-1 Nail Treatment | 10 ml |
- 6 Mini Nail files in box, approx. 6cm x 5.5cm x 0.5cm
- Avon Care Hydrating Lip Balm | 4 g |
- Avon Care Essential Moisturising Hand Cream with Glycerine and Almond Milk | 75 ml |
- Tweezers, approx. 10 cm x 1 cm x 0.4cm, stainless steel

55566
Normally £20 **£15**



<p>1. Clearskin Blackhead Clearing Liquid Extraction Strip 60954 30ml £8.33/100ml Normally £4.25 £2.50</p>	<p>2. Clearskin Blackhead Clearing Soothing Exfoliating Cleanser 60905 125ml £2/100ml Normally £4 £2.50</p>
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1. Floral Burst Body Mist
60814
100ml
Normally £3 **£1.75**

2. Floral Burst Shower Cream
63958
500ml | £0.30/100ml
Normally £2 **£1.50**

3. Floral Burst Bubble Bath
60392
250ml | £0.50/100ml
Normally £1.75 **£1.25**



Delightful Vanilla Body Lotion
59352
150ml | £1.17/100ml
Normally £2.25
£1.75



1. Festive Gingerbread Body Mist
56028
100ml
Normally £3 **£2.25**

2. Festive Gingerbread Shower Cream
56192
250ml | £0.38/100ml
Normally £1.25 **£1**

3. Festive Gingerbread Liquid Soap
60459
250ml | £0.46/100ml
Normally £1.50 **£1.15**



500ML

Tropical Mexicana Shower Gel
58412
500ml | £0.30/100ml
Normally £2
£1.50



1000ML

Tropical Mexicana Bubble Bath
57398
1000ml
Normally £3 **£2.25**



500ML

Senses Dancing Skies Bubble Bath
56879
500ml | £0.31/100ml
Normally £2.50
£1.55



Senses Delicate Moment Shower Cream
61465
720ml | £0.35/100ml
Normally £3.25
£2.50



**Naturals Kids
Amazing
Apple 2-in-1
Shampoo &
Conditioner**

61093
250ml |
£0.60/100ml
Normally £2
£1.50



**#Girls Rule
Body Lotion
Verbena &
Green Tea**

63800
250ml |
£0.60/100ml
Normally £2.50
£1.50



**Refreshing
Foot Spray
Coconut &
Lime Scent**

57232
100ml
Normally £3.75
£2.50



100ML

Pomegranate, peony and
cedarwood.

Eve Truth EDP
60822
100ml
Normally £28
£19.60



Red apple, rose
and vanilla.

**Scent Mix
Elegant Rose
EDT**
55392
30ml |
£11.83/100ml
Normally £8.50
£5.95



lemon, hops
note, Music
Accord

**Full Speed Pulse Hair &
Body Wash**
56580
250ml | £0.90/100ml
Normally £5
£3.50



**Avon Works
Silky Stay
Shave Gel**

57489
150ml |
£1.33/100ml
Normally £2.75
£2



**Anew Hydra Pro Vita-D
Water Cream**

60368
50ml | £11.98/100ml
Normally £14
£8.40



**Skin So Soft
Original Dry
Oil Spray
Travel Size**

54320
100ml
Normally £4.50
£3



**Black Suede
Real Eau De
Toilette**

56101
30ml |
£15/100ml
Normally £10
£4.50



Pepper, Egyptian
geranium and
veramos.

**Black Suede
Real EDT**

59659
75ml |
£9.32/100ml
Normally £14
£9.80



**Black Suede
EDT**

58487
75ml |
£9.32/100ml
Normally £14
£9.80



Fresh greens,
leather accord
and warm
woods.

wild cherry, Belle de
Nuit, sandalwood

**Far Away
Beyond The
Moon Parfum**

60210
50ml |
£17.90/100ml
Normally £19
£13.30



**Far Away
Beyond The
Moon Body
Lotion**

55681
125ml |
£1.80/100ml
Normally £5.25
£3.70



**Black Suede Dark
Anti-Perspirant
Roll-On Deodorant**

58339
50ml | £3.10/100ml
Normally £3.25
£2.30



**Elite Gentleman
Absolute Santal
Hair & Body
Wash**

60848
250ml |
£0.90/100ml
Normally £5.25
£3.70



cardamon,
violet leaves,
Australian
sandalwood

**Elite
Gentleman
Absolute
Santal EDT**

57547
50ml |
£17.98/100ml
Normally £16
£11.20



- Rise Up Ruby **60889**
- Peach Protector **61762**
- Thriving Taupe **61077**
- Overdrive Orchid **61788**
- Soaring Scarlet **60731**



Rise Up Ruby

Power Stay Liquid Lip
6ml | £7.08/10ml
Normally £10
£4.25

- Mauve Crystal **63818**
- Berry Glaze **60145**
- Red Alert **62588**
- Nude Glamour **60723**
- Coral Kisses **63123**

Matte & Metal Liquid Lip Duo
4ml | £12.50/10ml
£3.50



Ultra Go Glossy Gift Set
Includes Ultra Lip Gloss 7ml in:
• Peony Blush
• Forbidden Fig
• Gleaming Guava
• Decorative gift box
58776
Normally £17 **£10**



Bronze On The Glow Gift Set
Includes:
• Bronzing Pearls in Medium | 28g |
• Kabuki Brush
• Cotton drawstring pouch, approx. 7 x 4 x 15 cm
56861
Normally £16 **£12**

- Pure Beige **62315**
- Deepest Terracotta **56747**
- Ivory **55673**
- Shell **58842**

Mineral Powder
6g | £7.58/10g
Normally £8.50
£4.55



120N (Porcelain)	60855
125G (Warm Ivory)	61630
140P (Light Ivory)	60061
210N (Light Beige)	61606
215P (Ivory)	61176
220G (Light Nude)	61440
225G (Soft Beige)	60517
228G (Nude)	60947
230N (Creamy Natural)	60442
245N (Natural Beige)	61275
348P (Toasted Praline)	61283
410P (Spice)	61390
430N (Deep Tan)	61713
435N (Warm Deep Tan)	60871
438P (Chocolate)	60426

Power Stay 24-Hour Foundation
30ml | £2.25/10ml
Normally £13
£9.10



- Peach Passion **63834**
- Candy Opal **61341**
- Smoky Bronze **62323**
- Mulberry Dream **60004**

Matte & Metal Liquid Eye Duo
4ml | £12.50/10ml
£5.60



Candy Opal



Red 62208

Your Power Eyeshadow Trios
1g
Normally £8
£3.25

- Silver Lights **62190**
- Fuchsia **61804**

Glimmerstick Diamond Eyeliner
0.28g
Normally £6.50
£2.45



Silver Lights

- Alter Ego **55954**

Dramatic Duo 2-In-1 Pencil & Liquid Eyeliner
1.8ml
Normally £8.50
£4



Alter Ego

- Copper Courage **61911**
- Lime Icon **56754**
- Gold Rush **56903**
- Lilac Power **62687**

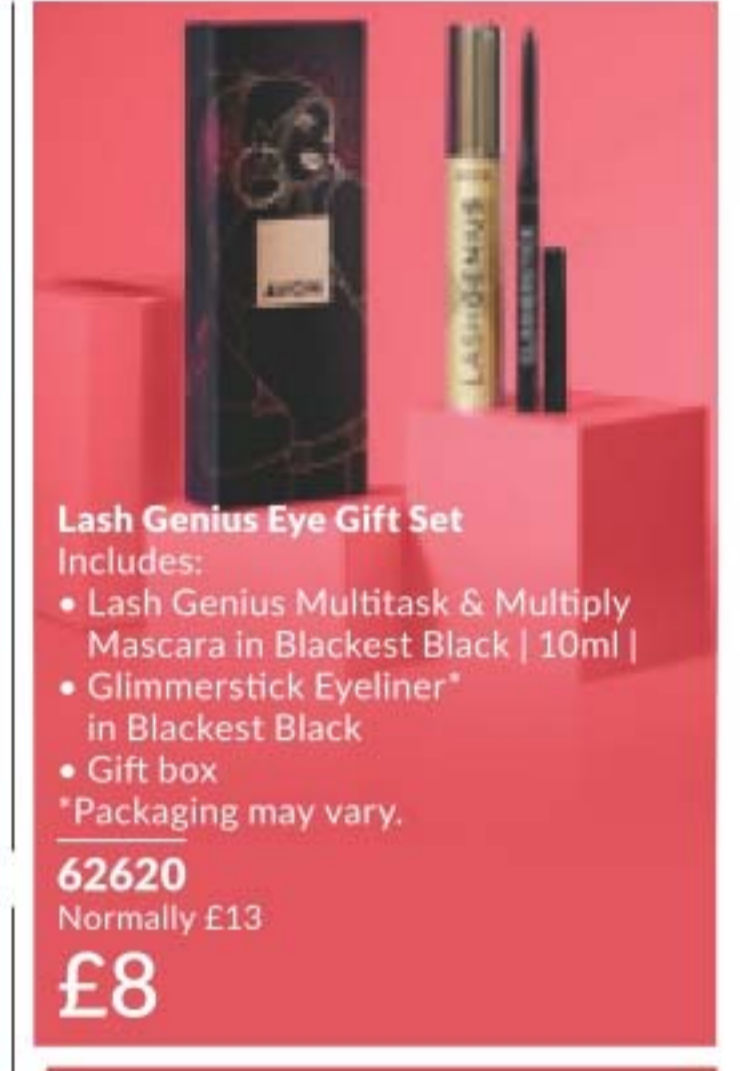
Powerstay Long Lasting Liquid Eyeliner
3.5ml
Normally £9.50
£4.50



Copper Courage



Dream To Shine Eyeshadow Palette
55343
13.3g | £4.50/10g
Normally £12
£8.40



Lash Genius Eye Gift Set
Includes:
• Lash Genius Multitask & Multiply Mascara in Blackest Black | 10ml |
• Glimmerstick Eyeliner* in Blackest Black
• Gift box
*Packaging may vary.
62620
Normally £13
£8



Black Storage Box
PP. Approx. 22cm x 11cm x 10.5cm.
61820
Normally £14
£9.80



lemon, rose and peony

Floral Burst Reed Diffuser

Lasts up to 6 weeks.

58628

Normally £16

£9.50



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.



pretty tin of volcanic stones with a bottle of lavender, clary sage and chamomile essential oils

Add a few drops of oil to the volcanic stones to create a calming aromatherapy scented experience.

Sleep Stones

Volcanic stone-filled decorative jar. Approx. 8cm x 5cm. Fragrance oil 10ml.

57323

Normally £17

£11



Pink

56002

XXL

ultra-soft fabric

Rhea Essentials Pashmina

Polyester. Approx. 180cm x 70cm. Normally £12

£7



Olive Necklace and Earrings Set

Gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Necklaces approx. 42cm + 9cm extension chain. Earrings approx. 2.5cm x 1cm.

63107

Normally £10

£5.50



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.



peach, rose and patchouli

Papillon Candle

Burns for up to 26 hours.

59337

Normally £10

£5.50



Pink Zebra Hair Towel Wrap
Pink and mauve. Polyester. One size, approx. 24cm x 60cm.

54288

Normally £7

£4.50

- elasticated top
- adjustable hook and loop closure
- super-soft microfibre

Pink Zebra Wrap Towel

Pink and mauve. Polyester. S/M approx. 71.5cm x 140cm. L/XL approx. 71.5cm x 150cm. Normally £15

£12

S/M

54429

L/XL

54197



Rhea Cross Body Handbag

PU outer, polyester lining. Approx. 31cm x 19cm x 2.5cm.

63537

Normally £18

£13



Pink

61747

Olive Leopard Wallet

Polyester, PU. Approx. 13cm x 3cm x 10.5cm. Normally £8.50

£6



Leticia Statement Necklace

Gold-tone. Zinc, steel. Approx. 47cm + 9cm extension chain.

54106

Normally £12

£7

HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 2, February 2025. You can order just 1 of each Demo product, but the good news is you can order as many samples and outlet items as you like, unless stated otherwise or as part of a free offer. You are limited to just 1 size of any clothing or footwear product ordered. Remember Demo products aren't for resale. Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out, we may offer you a substitute product of equal or greater value. All worth prices are based on normal brochure selling prices.

THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com.

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.

- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.

- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

FLOWER POWER

Whether your customers prefer heading to bed in a **nightie** or lounging all evening in **pyjamas**, this ditsy print nightwear ticks all the boxes. Showcase it to bag pre-orders ahead of March, highlighting the **gorgeous print** and **super soft comfy material**.



MADE WITH
100%
COTTON

Bright Ditsy Button Down PJs

Green. 65% polyester, 35% viscose.
brochure price: £24

demo: £16.80

Small 8-10

04176

Large 16-18

16055

Medium 12-14

15594

Extra Large 20-22

14530

Bright Ditsy Night Dress

Green. 65% polyester 35%, viscose.
brochure price: £14

demo: £9.80

Small 8-10

58420

Large 16-18

00463

Medium 12-14

55988

Extra Large 20-22

26369

MADE WITH
100%
COTTON

THE ICONIC ONE BRA

• NO WIRES,
NO WORRIES

• SECURE
CUPS WITH
REMOVABLE
PADS

• PULL-ON DESIGN

• WIDE
ADJUSTABLE
STRAPS

• LIGHTWEIGHT
UNDERBAND



Customers will want to bag this season's **fabulous blue colourway** and they'll love the same **comfort and confidence** they can depend on in their **favourite everyday bra**.

Small 8-10

00679

Medium 12-14

07278

Large 16-18

07310

Extra Large 20-22

07328

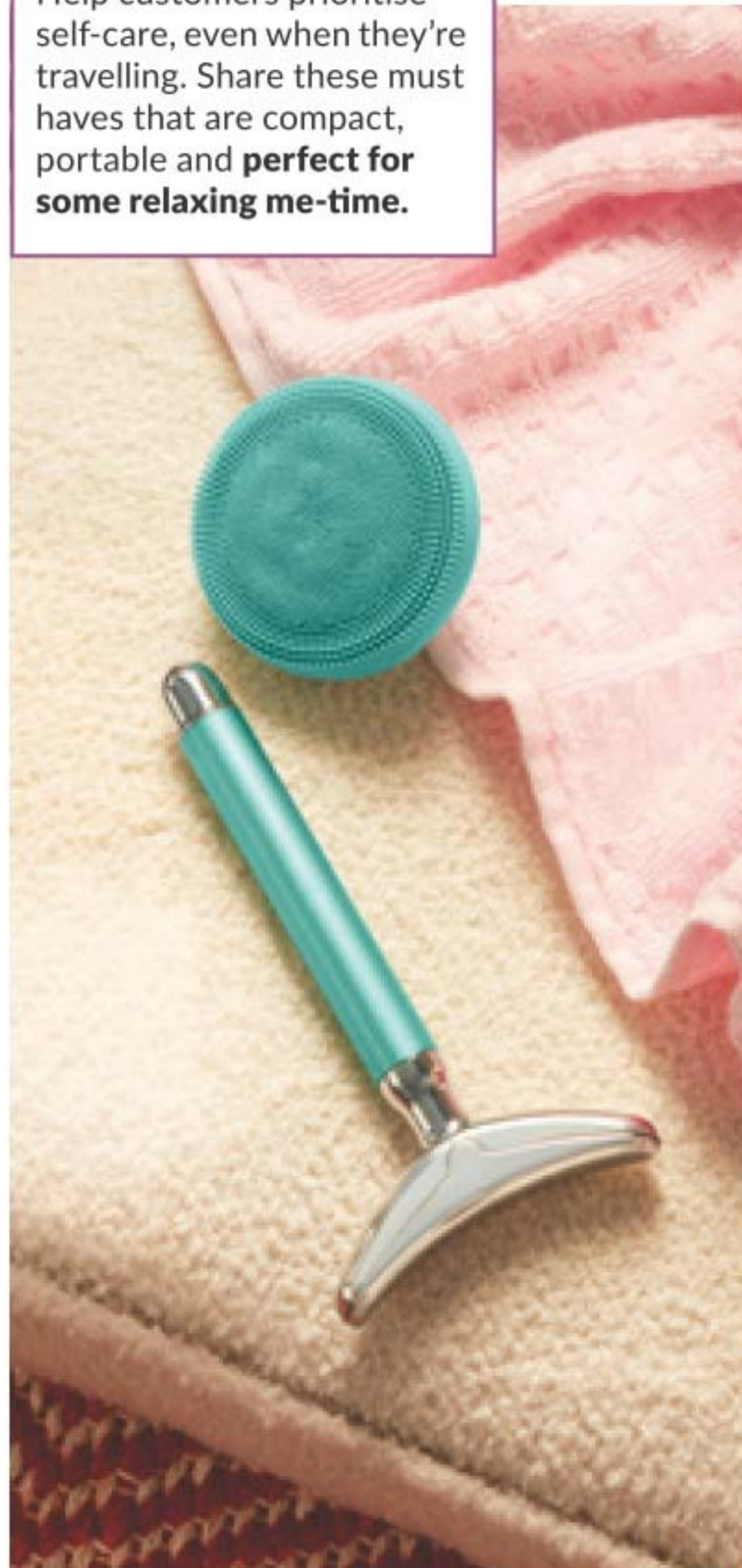
The One Bra

96% nylon 96%, 4% elastane.
brochure price: £14

demo: £9.80

SELF-CARE, ANYWHERE

Help customers prioritise self-care, even when they're travelling. Share these must-haves that are compact, portable and **perfect for some relaxing me-time.**



Neck & Shoulder Massager
Blue and silver tone. Zinc alloy, aluminium. Approx. 15.5cm x 8cm x 1.5cm. Powered by 1 x AA 1.5V battery (not included).

26427
brochure price: £18
demo: £12.60



Silicone Face Mask
Clear. Silicone. Approx. 14cm x 22 cm (folded).

64105
brochure price: £6
demo: £4.20

BAGS OF STYLE

With an adjustable strap and space for on-the-go essentials, this **chic mini bag** is your customers' new **spring style partner**. Get them excited by sharing a 'What's in My Bag' video and explaining what you love about this bag.



khaki
11809



pink
53876



Multicolour
47423



blue
37465



fushia
32748



black
46979

My Everyday Mini Cross-Body Bag
PU outer, polyester lining. Approx. 24cm x 17cm. brochure price: £10
demo: £7

SELF-CARE ON-THE-GO

This compact, **wipe-clean cosmetics bag** is perfect for stashing their self-care essentials. It **opens out into a deep tray** so there's no need for rummaging.



Chloe Cosmetics Bag
Pink. Polyester. Approx. 21cm x 9cm x 9cm.

13706
brochure price: £10
demo: £7

SHOW CUSTOMERS HOW TO STYLE THIS SCARF

Whether they tie it in their hair, wrap it around their neck or loop it over their bag, this **versatile scarf** is a must-have for effortless style.



Chloe Scarf
Pink and red. Polyester. Approx. 180cm x 50cm.

41848
brochure price: £8
demo: £5.60

MEET SEREN: EVERYDAY ELEGANCE

Introduce your customers to Seren jewellery—crafted with **18-carat gold plating and semi-precious stones**. Perfect for adding a touch of elegance to any day, this capsule collection also makes a thoughtful gift.

Share the unique properties of each precious stone to inspire your customers.

**NEW GREEN
AVENTURINE
compassion**

earrings

02592

brochure price: £15

demo: £10.50

necklace

10397

brochure price: £20

demo: £14

bracelet

22426

brochure price: £20

demo: £14




NEW

**GREEN
AVENTURINE**



ANCHORCERT:

SUITABLE FOR SENSITIVE SKIN
All of our jewellery and watches are tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

 Just look out for the anchor logo across our jewellery and watches.

SEREN
18CT
GOLD PLATED



Seren Pendant Necklace

18ct gold plated with semi-precious gemstones. Approx. 42cm + 9cm extension chain.
brochure price: £20

demo: £14



Seren Hoop Earrings

18ct gold plated with semi-precious gemstones. Approx. 1cm.
brochure price: £15

demo: £10.50

LABRADORITE
wisdom and truth

necklace

74286

earrings

70953

ROSE QUARTZ
love and harmony

necklace

74369

earrings

72280

AMETHYST
peace and calm

necklace

74054

earrings

29991

Seren Stone Bracelet

18-carat gold plated with semi-precious gemstones. Adjustable from approx. 16cm.
brochure price: £20

demo: £14

1. labradorite **74450** 2. amethyst **74443** 3. rose quartz **74575**



THIS SEASON'S MOST WANTED

Boost your sales by sharing this **20-piece earring set** with customers. With mixed metals and endless styles, it's the perfect go-to for every occasion.



Marina 20-Piece Earrings Set
Silver tone and gold tone.
Stainless steel, plastic, zinc,
brass, glass, aluminium. Earring
dimensions range from approx.
0.5cm - 3.5cm.

04069

brochure price: £10

demo: £7

50

THEIR STYLE SAVIOURS

Show customers how switching up their look can be as easy as **rethinking their accessories**. Share this stunning collection that adds a stylish finishing touch to any outfit.



gold tone
and pink
62851



Maya Layered Necklace

Steel, glass, brass. 1st
layer approx. 42cm + 9cm
extension chain, 2nd layer
approx. 47cm, 3rd layer
approx. 53cm.
brochure price: £10

demo: £7

white
bronze
and blue
05751

gold tone
and pink
08110

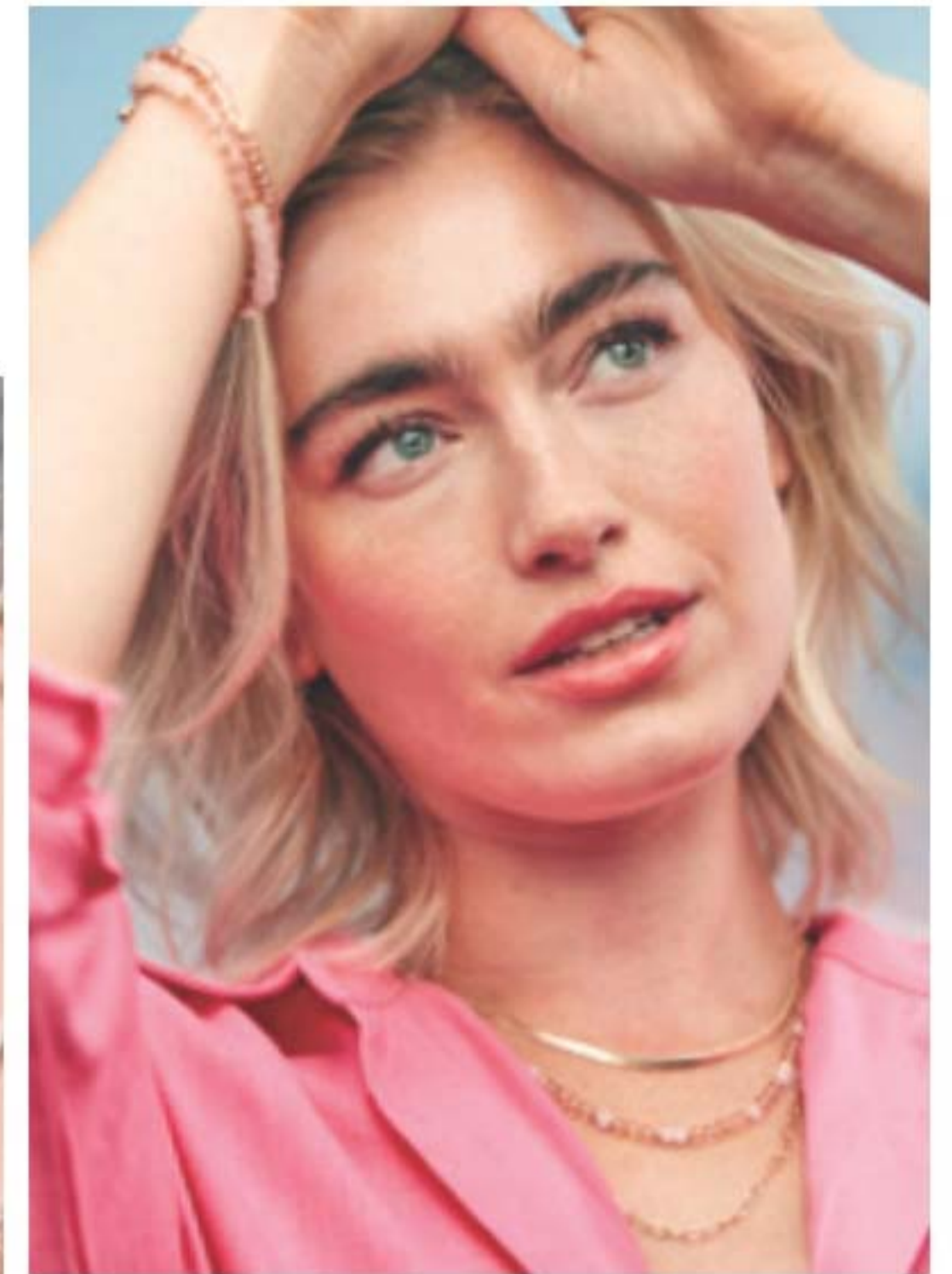


Maya 4-Piece Bracelet Set

Brass, steel, glass. 2 x bracelets
approx. 18cm + 3cm extension
chain. 2 x stretch bracelets.
brochure price: £8

demo: £5.60

white
bronze
and blue
19448



TIMELESS NECKLACE WITH A MODERN TWIST



Lana Layered Necklace

Gold tone. Steel,
brass, glass, zinc,
plastic. 1st layer
approx. 42cm + 9cm
extension chain, 2nd
layer approx. 56cm.

11932

brochure price: £9

demo: £6.30

**AVON
BEAUTY**



**PREMIUM
BEAUTY**

Spending less and saving more doesn't mean compromising on quality. We've made it simple for customers to see how they can save with Avon, by curating a selection of our most loved products in your C2 Flyer.

You'll receive 1 Flyer for every C2 Brochure you order. Inspire customers to **switch & save** with our top tips:

1. Talk to customers about products they love and **share the Avon alternative** by saying 'if you like this, I think you'll love this.'
2. Share the Flyer with customers **when delivering Brochures & orders.**
3. Looking to grow your customer base? This Flyer is a **fab canvassing tool** to connect with new and lapsed customers. It's packed with savings vs premium brands that customers won't be able to resist.
4. Share your Digital Flyer with customers over WhatsApp and **highlight the big savings they can make vs premium brands.**
5. Keep customers engaged with a **daily social media post.** Find free content on Avon On or Avon Social and let customers know they can shop with you.
6. Post a haul style video on social media and share 'if you like this, I think you'll love this' for each product, so customers are clear on what to switch.

*Saving based on prices sourced on 09.12.2024



IF CUSTOMERS LIKE...

WE THINK THEY'LL LOVE...



ROC®
Derm Correxion®
Dual Eye Cream,
20ml
PRICE PER 10ML £20

£39.99**

AVON
Anew Platinum Lift &
Tighten Dual Eye System,
10ml gel & 10ml cream
PRICE PER 10ML £4.75

£9.50

- instantly lifts and tightens*
- smooths, firms and strengthens*
- with award-winning Protinol® for a dual collagen boost



BOTH ARE EYE CREAMS WITH INSTANTLY VISIBLE RESULTS, OURS SAVES THEM £30.49

*Based on consumer study SE21-002 with 127 people.
**Price sourced www.boots.com on 09.12.2024.

Anew Platinum
Lift & Tighten
Dual Eye System
65367
20ml | £33.25/100ml
brochure price: £9.50
demo: £6.65

**VIP & PLATINUM
REPS**
40% OFF
BROCHURE PRICE

IF CUSTOMERS LIKE...



ESTÉE LAUDER
Advanced Night Repair
Serum Synchronized
Multi-Recovery
Complex, 30ml
PRICE PER 10ML £17.33

£52**

AVON
Anew Skin Renewal
Power Serum, 30ml
PRICE PER 10ML £5.67

£17

BOTH ARE BESTSELLING, AGE-DEFYING
SERUMS, **OURS SAVES THEM £35**

WE THINK THEY'LL LOVE...

7 POWERFUL AGE-DEFYING BENEFITS IN 7 DAYS*

- with Protinol™ power to help restore years of collagen loss
- reduces fine lines and wrinkles
- hydrates, firms and strengthens†



**Anew Skin Renewal
Power Serum**
51334
30ml | £56.67/100ml
brochure price: £17
demo: £11.90

**VIP & PLATINUM
REPS**
40% OFF
BROCHURE PRICE

*Based on those that expressed an opinion in a consumer perception study.
†Strength and firmness based on a consumer study with 127 participants.
**Price sourced from www.esteelauder.co.uk on 09.12.2024.

CUSTOMERS LIKE PREMIUM BEAUTY BUT NOT THE PRICE TAG?

Show them how they can **save up to £174***, when they switch to Avon with the **C2 and C3 flyer**. It's a smart way to **instantly boost your sales**.

TURN OVER TO SHOP ANEW OFFERS FROM YOUR FLYER AND GO TO PAGE 52 FOR TOP SALES TIPS



AVON BEAUTY
£59



PREMIUM BEAUTY
£233



*Based on prices sourced on 09.12.2024



Paper used in the production of this brochure is sourced from responsibly managed forests and other controlled sources.

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