

YOUR REP MAGAZINE

AVON


FOCUS

UK MAY 5/2024

THE 7 DAY SWITCH:
**RENEW
MILLIONS
OF SKIN
CELLS***
IN JUST
7 DAYS



NEW

 10X PROTINOL*

to help improve the feel
of skin strength, elasticity
and firmness**

*10 x Protinol™ vs. the level of Protinol™ in Anew moisturising creams. Niacinamide in the formulas helps renew the look of millions of surface skin cells.

**Strength and firmness based on a consumer study with 127 participants and elasticity based on Protinol™ in the formula during laboratory testing on skin cells.

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LOVE FOCUS AND WANT TO ORDER EXTRA COPIES?

Use **order number 96008** on your rep webswite and choose the quantity you'd like.*

1 for 25p | 5 for £1 | 10 for £1.50



*Offer available while stocks last. If you order additional copies, you cannot place further orders for Demo products. Demo rules apply, you can only order more than 1 of the same product for samples, sales tools and Outlet products.

MAXIMISE YOUR ANEW POWER SALES

- Brush up on your product knowledge** on Avon Academy so you're ready to demo the Anew Power collection.
- Share samples with new and existing customers** to build those pre-launch orders – buy them on page 8.
- We have a powerful new advert for **NEW Anew Power Cream!** Look out for it on your screens and share it from the Avon UK Facebook page to drive even more sales.
- Learn more and earn more** with the Power Cream virtual workshops. Get the dates in your diary – 12th April at 11am and 10th May at 11am.
- Don't forget your customers can buy Anew Power Cream from 23rd April. **Share your Digital Brochure** for a Rep exclusive competition and to maximise sales.



COMING SOON

Exciting **Anew Power Cream** news dropping on 1st May.

Psst! Keep your eyes peeled for the **Anew Power display stand and canvassing cards**. Your Rep newsletter will have all the details about ordering and maximising sales.



VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. **Look out for this logo!** Your discount will be automatically applied.



AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit avonworldwide.com/responsible-business/animal-welfare.

NOTE
Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

POWER UP YOUR SALES WITH THE NEW ANEW POWER CREAM

WHAT IS IT?

A powerful day and night cream that renews millions of skin cells* in just 7 DAYS to help improve the feel of **skin strength, elasticity and firmness.****

WHY YOUR CUSTOMERS WILL LOVE IT

It's packed with 10x more Protinol™* than other Anew day and night creams and skincare saviour niacinamide to help activate surface skin cell renewal – magic.

HOW TO USE IT

Perfect for all skin types and tones, use it day or night for great results – we recommend alternating monthly between your usual Anew day or night cream and this one. **Let customers know the Power Cream is the perfect partner to our Anew Vitamin C SPF moisturiser when using it in the morning.**

WHAT'S IN IT FOR YOU?

Why sell 1 product when you can sell 3? Selling a skincare regime is a simple way to boost your order value and help customers understand how to build a regime. **Demo the Anew Power regime and share application tips and tricks from your monthly toolkit on Avon Academy.**



SCAN HERE
for Avon
Academy



*10 x Protinol™ vs the level of Protinol™ in Anew moisturising creams. Niacinamide in the formula helps renew the look of millions of surface skin cells.
**Strength and firmness based on a consumer study with 127 participants and elasticity based on Protinol™ in the formula during laboratory testing on skin cells.

CREATE A SKINCARE BUZZ PRE-LAUNCH

Start creating a skincare buzz before the launch of Anew Power cream by trying it for yourself and sharing your amazing results! **Take the 7-day switch challenge** and share a selfie before and after using the product for 7 days. Ask your customers to do the same when sharing samples.

Why not **build a pre-order list** for all your customers who want to buy the Power Cream?



"I'm super excited about the launch of Power Cream! **I've started sharing photos of samples from Conference** with customers to get them excited about the launch. **I've got a tracker of all my customers who love Protinol™** – whether it's the plumping shots, the Anew creams or the Power Serum – and I'll be reaching out with a personal message before launch to share the benefits! **I'm also planning a skincare Live in my group focusing on the power trio.**"

Cathy Magee, Avon Rep



BOTH FOR
£19.60

WORTH £37

BROCHURE PRICE
£28

set contains:

- Anew Skin Renewal Power Eye Cream | 15ml |
- Anew Skin Renewal Power Cream | 50ml |

69765

VIP & PLATINUM REPS

40% OFF
BROCHURE PRICE

If customers want firmer-looking skin and instantly brightened under eyes, recommend this duo.



BOTH FOR
£23.10

WORTH £47

BROCHURE PRICE
£33

set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Skin Renewal Power Cream | 50ml |

67256

VIP & PLATINUM REPS

40% OFF
BROCHURE PRICE

If customers want smoother-looking skin from AM to PM, this is the duo for them.



MAXIMISE YOUR SALES WITH POWERFUL SKINCARE REGIMES

VIP & PLATINUM REPS

40% OFF
BROCHURE PRICE



STEP 1

POWER EYE CREAM: Instantly blurs and brightens the look of your eye area.†

Anew Skin Renewal Power Eye Cream

58651

15ml | £56/100ml
brochure price: £14

demo: £8.40



STEP 2

POWER SERUM: lightweight texture easily absorbs to deliver a targeted boost of powerful ingredients.

Anew Skin Renewal Power Serum

07393

30ml | £45.50/100ml
brochure price: £24

demo: £13.65



**10x PROTINOL™*
+ NIACINAMIDE**

STEP 3

POWER CREAM: renews millions of skin cells* to improve skin strength, elasticity and firmness.**

Anew Skin Renewal Power Cream

22871

50ml | £22.40/100ml
brochure price: £18

demo: £11.20

ALL 3 FOR
£31.50

WORTH £63

BROCHURE PRICE
£45

set contains:

- Anew Skin Renewal Power Serum | 30ml |
- Anew Skin Renewal Power Eye Cream | 15ml |
- Anew Skin Renewal Power Cream | 50ml |

68254

*10 x Protinol™ vs. the level of Protinol™ in Anew moisturising creams. Niacinamide in the formulas helps renew the look of millions of surface skin cells.

**Strength and firmness based on a consumer study with 127 participants and elasticity based on Protinol™ in the formula during laboratory testing on skin cells.

†Based on a consumer study with 132 participants.

UNLOCK SALES SUCCESS WITH SAMPLES & SKINCARE CONSULTATIONS

Sample packs = soaring sales. Pop a few samples into orders and brochure deliveries, or take them to your skincare consultations **so customers can try.**

POWER REGIME SAMPLE PACK

ONLY £9.45
SAVE £22.05*

that's just 21p a sample

order using **68791**

Pack includes x15 each of Anew Renewal Power Serum, Anew Renewal Power Eye, Anew Power Cream.



POWER CREAM SAMPLE PACK

ONLY £9.45
SAVE £22.05*

that's just 21p a sample

order using **67991**

Pack includes x45 sachets of Anew Power Cream.



"Give a sample to customers who bought Power Serum and ask for their feedback. Remember to follow up with customers to get their thoughts and encourage them to buy the full size."

Lisa Carlin, Training Ambassador



*Based on regular brochure prices.

Did you know that **certified Beauty Advisers have seen a whopping 22% uplift in skincare sales?*** Skincare consultations are a great way to grow sales, as your customers are more likely to buy products you've personally recommended. If you'd like to get started with consultations, head to Avon Academy to start your Beauty Adviser journey.

ANEW DAY & NIGHT CREAMS 60 SAMPLE PACK

ONLY £12.60
SAVE £29.40

just 21p a sample

order using **90225**



"I offer skincare consultations to all my customers now that I'm a certified Beauty Adviser. It's a great way to try the products, build relationships and tell them about new product launches – especially if they're already using others in the range."

Polly Frayling, Hall of Fame Rep



*Based on average sales during 2023, certified Beauty Advisers vs non-certified Representatives.

THEIR BELOVED CREAMS NOW IN NEW PACKAGING

VIP & PLATINUM
REPS
40% OFF
BROCHURE PRICE

SEE CALMER, SMOOTHER SKIN

in just 2 days*

*Based on a consumer study with 123 people.



SENSITIVE+ / IDEAL FOR ALL SKIN TYPES

POWERED BY
PROTINOL

AWARD WINNING PROTINOL™
for a dual collagen boost.

**Anew Sensitive+
Dual Collagen Cream**
21972
50ml | £26.60/100ml
brochure price: £18
demo: £13.30

Anew. The brand that provides visible results and helps thousands of women feel great in their own skin. Now in new packaging.

VIP & PLATINUM
REPS
40% OFF
BROCHURE PRICE

START FEELING FIRMER, MORE SUPPLE SKIN

in just 2 days*

*Based on consumer study with 111 people.

POWERED BY
PROTINOL
+PHLORETIN

AWARD WINNING PROTINOL™
for a dual collagen boost and
PHLORETIN to help skin feel firmer
and more supple.



ULTIMATE / FIRM & SUPPLE

**Anew Ultimate
Firm & Supple
Day Cream SPF20**
22376
50ml | £18.20/100ml
brochure price: £16
demo: £9.10

**Anew Ultimate
Firm & Supple
Night Cream**
22434
50ml | £18.20/100ml
brochure price: £16
demo: £9.10

START PLUMPING & SMOOTHING SKIN

in just 2 days*

*Based on consumer study with 112 people.



REVERSALIST / PLUMP & SMOOTH

POWERED BY
PROTINOL
+PHYTOL

AWARD WINNING PROTINOL™
for a dual collagen boost and PHYTOL
to help plump and smooth.

**Anew Reversalist
Plump & Smooth
Day Cream SPF20**
22459
50ml | £16.80/100ml
brochure price: £15
demo: £8.40

**Anew Reversalist
Plump & Smooth
Night Cream**
20842
50ml | £16.80/100ml
brochure price: £15
demo: £8.40

START LIFTING & TIGHTENING SKIN

in just 2 days*

*Based on a consumer study
with 113 people.

POWERED BY
PROTINOL
+ARGININE

AWARD WINNING
PROTINOL™ for a dual
collagen boost and
ARGININE to help lift
and tighten.



PLATINUM / LIFT & TIGHTEN

**1. Anew Platinum Lift &
Tighten Lifting Serum**
04697
30ml | £60.67/100ml
brochure price: £25
demo: £14

**2. Anew Platinum Lift &
Tighten Day Cream SPF20**
21949
50ml | £19.60/100ml
brochure price: £18
demo: £9.80

**3. Anew Platinum Lift &
Tighten Night Cream**
21956
50ml | £19.60/100ml
brochure price: £18
demo: £9.80

**4. Anew Platinum Lift &
Tighten Dual Eye System**
00141
20ml | £35/100ml
brochure price: £13
demo: £7

YOUR SELLING TOOLS:

SAMPLES & BUNDLES

Let them experience the new fragrance! Share the samples to draw in more customers and boost your earnings.



Imari Naturelle Tester Vial
14126
 0.6ml
 brochure price: £1
demo: £0.70
1 FOR £0.70 | 5 FOR £1.75

Customers will also love our EDT, roll on & body lotion bundle – because who doesn't want to smell great all over **without breaking the bank?**

GREAT VALUE SET

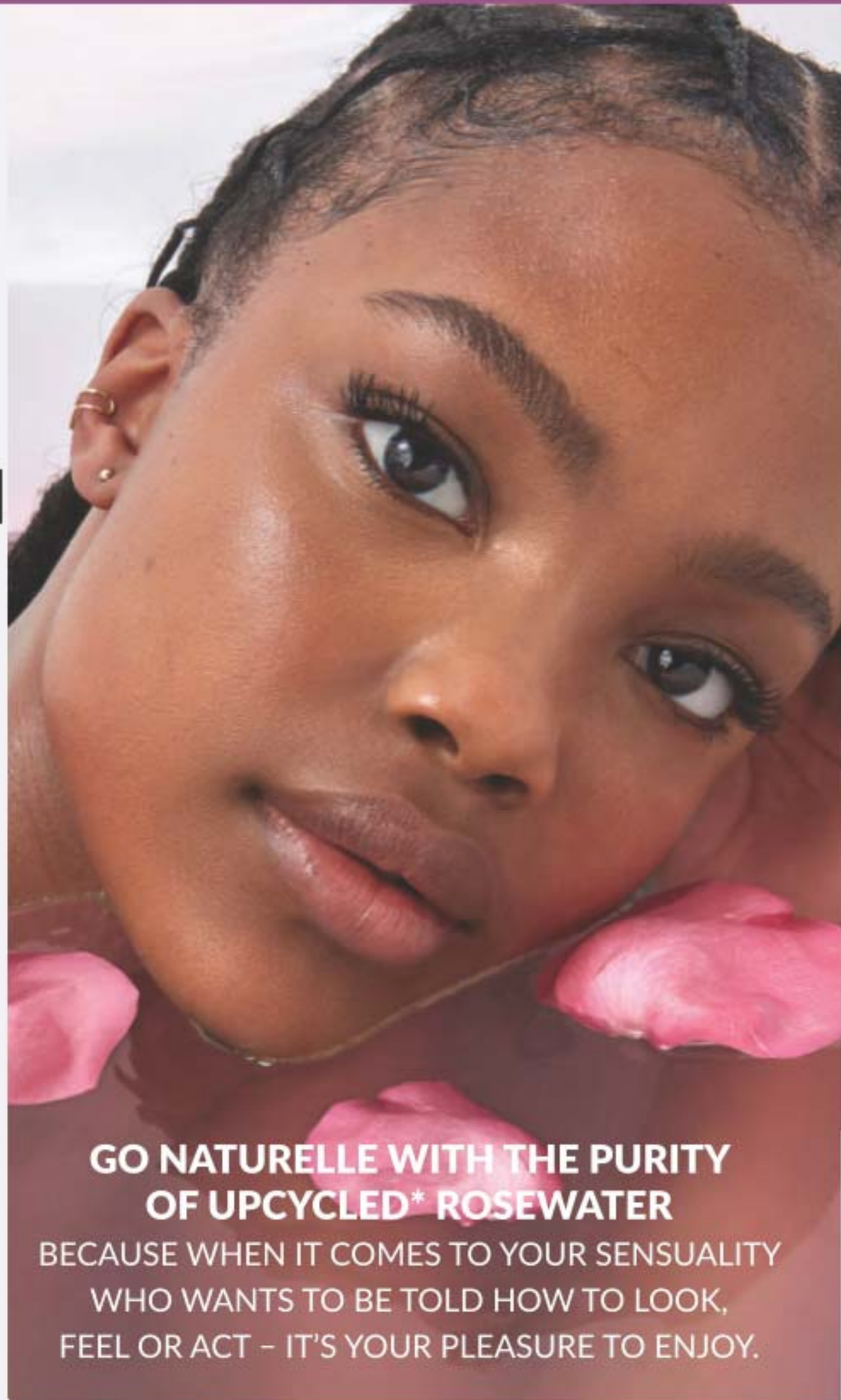


VIP & PLATINUM REPS
40% OFF
 BROCHURE PRICE

- set contains:**
- Imari Naturelle Roll-On Anti-Perspirant Deodorant | 50ml |
 - Imari Naturelle Body Lotion | 125ml |
 - Imari Naturelle Eau de Toilette | 50ml |

67280
 Worth £20

£10.15



GO NATURELLE WITH THE PURITY OF UPCYCLED* ROSEWATER

BECAUSE WHEN IT COMES TO YOUR SENSUALITY WHO WANTS TO BE TOLD HOW TO LOOK, FEEL OR ACT – IT'S YOUR PLEASURE TO ENJOY.

EMPOWER YOUR CUSTOMERS TO TAKE BACK THEIR SENSUALITY

Their fave, ultra-sensual collection of irresistible scents now expanded with a new fragrance!

Naturelle



RUB HERE TO TRY THE SCENT

VIP & PLATINUM REPS
40% OFF
 BROCHURE PRICE

UPCYCLED ROSEWATER

Imari Naturelle Eau de Toilette
21907
 50ml | £16.80/100ml
 brochure price: £12
demo: £8.40

*An upcycled ingredient is one that contains >=50% of its carbon from a material that was a waste or side stream from a process either internal or external.

HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 4, April 2024. You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or as part of a free offer. Remember, demo products aren't for resale.

Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out we may offer you a substitute product of equal or greater value.

THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com.

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.
- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

SPRING SHADES WITH STAYING POWER

Goodbye dark days, hello spring shades! The Power Stay collection has had a glow up with the addition of vibrant, punchy shades, all with Colour Lock Technology, to see your customers through the new season.

NEW SHADES



GREAT VALUE SET

set contains:
• Power Stay Gel Liner | 10 x 1.2g |

69351

Worth £65

ALL 10 FOR

£24

POWER STAY 24 HOURS*
LIFE-PROOF LONGWEAR

*Based on a consumer study with 137 people.



Power Stay Gel Liner
1.2g
brochure price: £6.50
demo: £2.80

NEW METALLIC SHADES



Gold Rush
00232



Lilac Power
00240



Copper Courage
21873



Lime Icon
00224

GREAT VALUE SET

set contains:
• Powerstay Long Lasting Liquid Eyeliner | 4 x 3.5ml |

67348

Worth £32

ALL 4 FOR

£12

POWER STAY 72 HOURS*
LIFE-PROOF LONGWEAR

- 72-hour* smudge and fade-free formula
- fine tip for precise, easy application
- bold definition in 1 stroke

*Lasts up to 3 days; based on a consumer science study with 101 people.

Powerstay Long Lasting Liquid Eyeliner

3.5ml

brochure price: £8

demo: £3.50

Gold Rush



SHAKE WELL BEFORE USE

POWER STAY 16 HOURS*
LIFE-PROOF LONGWEAR

- improved lightweight formula, no stickiness
- always comfortable, never drying
- high-impact shades dry fast, no smudging or transferring



Overdrive Orchid

Power Stay Liquid Lip

6ml | £9.92/10ml

brochure price: £10

demo: £5.95

GREAT VALUE SET

set contains:
• Power Stay Liquid Lip | 5 x 6ml |

89110

Worth £50

ALL 5 FOR

£22.50

NEW MATTE SHADES



Rise Up Ruby
54411



Thriving Taupe
54460



Soaring Scarlet
23036



Peach Protector
01578



Overdrive Orchid
01651

POWER STAY 8 DAYS*
LIFE-PROOF LONGWEAR

- 8 days of colour and shine*
- effortless application and full coverage in 1 coat
- with ColourLock Technology to help improve chip resistance



Eternal

Power Stay Gel Nail Enamel

10ml

brochure price: £5.50

demo: £3.85

GREAT VALUE SET

set contains:
• Power Stay Gel Nail Enamel | 5 x 10ml |

69385

Worth £27.50

ALL 5 FOR

£14



Eternal
01891



True Calling
01859



Rise Above
01867



My Rules
01834



Change The World
00778

DARE TO WEAR YOUR **MOST EXTREME** EYE LOOK EVER NOW IN WATERPROOF

Blackest Black 01750 Brown Black 01826

Exxtravert Waterproof Extreme Volume Mascara 9.5ml | £6.26/10ml brochure price: £11 demo: £5.95

GREAT VALUE SET
set contains:
• Exxtravert Waterproof Extreme Volume Mascara | 9.5ml |
• Power Stay Gel Liner | 1.2g |
67074
Worth £17.50
£8.40

GREAT VALUE SET
set contains:
• Exxtravert Waterproof Extreme Volume Mascara | 9.5ml |
• Power Stay Gel Liner | 1.2g |
68718
Worth £17.50
£8.40

GREAT VALUE SET
set contains:
• Exxtravert Waterproof Extreme Volume Mascara | 9.5ml |
• Power Stay Gel Liner | 1.2g |
89680
Worth £17.50
£8.40

INDULGE IN PREMIER LUXURY

BACK BECAUSE YOU LOVE IT

With its irresistible aura of opulence and luxury, the blend of magnolia, jasmine and gardenia is the perfect choice for customers who adore extravagance.



CHYPRE

Premiere Luxe EDP

43729

50ml | £18.28/100ml
brochure price: £16

demo: £11.20

VIP & PLATINUM REPS

40% OFF
BROCHURE PRICE

YOUR NO.1 DRY OIL SPRAY

Want a sales glow-up? Share the unmissable Skin So Soft offers in your Summer Flyer with customers in C5 and C6.

quick-drying,
lightweight jojoba
oil formula

smooths and
hydrates your
skin's surface

scented with
citronellol

1 SOLD
EVERY
MINUTE*

★★★★★
BESTSELLER



100ml
VACAY

Skin So Soft Original
Dry Oil Spray Travel Size

71811

100ml
brochure price: £4.25

demo: £2.25

150ml
EVERYDAY

Skin So Soft
Original Dry Oil Spray

36020

150ml | £1.93/100ml
brochure price: £5.25

demo: £2.90

250ml
STAYCAY

Skin So Soft Original
Dry Oil Spray Bonus Size

72595

250ml | £1.96/100ml
brochure price: £7

demo: £3.15

*Based on total sales for Skin So Soft Original 150ml from 01.01.2023 to 31.12.2023.

DREAMY DUO

Counting sheep is a thing of the past. Infused with **calming French lavender and soothing chamomile**, this dreamy duo makes getting a good night's sleep a dream. Why not share with customers to boost sales?

PILLOW MIST
2 FOR

£5.25

1 SOLD
EVERY 2
MINUTES**

RUB HERE
TO TRY
THE
SCENT

★★★★★
BESTSELLER

STEP 1:

Spritz liberally over
pillow and sheets to
help you drift off

Planet Spa
The Sleep Ritual
Pillow Mist

73320

100ml
brochure price: £4.75

STEP 2:

Apply this
super-hydrating
and soothing
hand cream for
a relaxing
night's sleep

Planet Spa
Aromatherapy Beauty
Sleep Hand Cream

72835

30ml | £9.33/100ml
brochure price: £4

demo: £2.80



**Based on total sales for Planet Spa Sleep Ritual Pillow Mist 100ml from 01.01.2023 - 31.12.2023.

LET THEM FEEL THE FUN OF THE FIESTA WITH BUBBLE BATH

Who wouldn't like to buy not just a bubble bath or shower gel, but a mini-vacation in a bottle? Transport their senses to a world of fun with the juicy scent of maracuja and zingy fresh lime.



RECYCLABLE BOTTLES*

*Excludes pump. Please remove when recycling.



ENRICHED WITH NATURAL EXTRACTS & VITAMINS

GREAT VALUE SET

set contains:

- Bubble Bath | 500ml |
- Shower Gel | 250ml |
- Shower Gel | 500ml |
- Body Mist | 100ml |

67132

Worth £8.25

£3.90

GREAT VALUE SET

set contains:

- Shower Gel | 250ml |
- Body Mist | 100ml |

67413

Worth £3.75

£2

1. Tropical Mexicana Bubble Bath

01495

500ml |
£0.32/100ml
brochure price:
£2.50

**demo:
£1.60**

2. Tropical Mexicana Shower Gel

01537

250ml |
£0.35/100ml
brochure price:
£1.25

**demo:
£0.90**

3. Tropical Mexicana Shower Gel

22996

500ml |
£0.25/100ml
brochure price:
£2

**demo:
£1.20**

4. Tropical Mexicana Body Mist

01529

100ml
brochure price:
£2.50

**demo:
£1.75**

IT'S NEVER TOO EARLY FOR SANDAL-READY SUMMER SOLES

Get sandal-ready! Our new 3-step footcare collection ensures softer, smoother, fresher feet at home. With a coconut and lime tropical scent, your customers will adore it as much as we do.

COCONUT & LIME

NEW limited edition summer scent



STEP 1: Exfoliating Scrub with coconut oil and lemon oil banishes leftover winter calluses and hard skin for super smooth soles*



STEP 2: Moisturising Lotion with coconut oil and lemon oil softens, refreshes and moisturises to quench dry skin**



STEP 3: Refreshing Spray with vitamin E cooling formula leaves feet feeling fresh, comfortable and odour-free***

*Based on a consumer study with 55 people.

**Based on a consumer study with 22 people.

***Based on a consumer study with 34 people.



GREAT VALUE SET

set contains:

- Foot Spray | 100ml |
- Foot Lotion | 75ml |
- Foot Scrub | 75ml |

94961

Worth £11.75

£7

Exfoliating Foot Scrub Coconut & Lime Scent

01453

75ml | £3.73/100ml
brochure price: £4

demo: £2.80

Moisturising Foot Lotion Coconut & Lime Scent

01412

75ml | £3.73/100ml
brochure price: £4

demo: £2.80

Refreshing Foot Spray Coconut & Lime Scent

01446

100ml
brochure price: £3.75

demo: £2.60

SPRING MUST-HAVES

From fashionable frames to stunning jewellery sets, we have everything customers need to update their winter wardrobe in time for spring.



HIGH PROTECTION!
400UV

Blue
23630

SUPER-STYLISH STATEMENT FRAMES



CHIC OVERSIZED STYLE

Floryn Sunglasses
Polycarbonate, acrylic.
Width 15cm, height 4cm,
length 15cm. Category 3,
400 UV protection.
brochure price: £6
demo: £4.20

Purple
23671



Filter category: 3

Bloom Oversized Sunglasses
Polycarbonate, acrylic.
Width 14cm, height 6cm,
length 14cm. Category 3,
400UV protection.
02394
brochure price: £10
demo: £7



Filter category: 3



LAYERED NECKLACE & EARRINGS SET

Gold
12294

Sunflower 2-Piece Gift Set
Brass, zinc, plastic, steel,
titanium, aluminium.
Necklace approx. 46cm + 9cm,
pendant 2cm x 1.5cm.
Titanium post earring,
approx. 1cm.
brochure price: £10
demo: £4.90



Silver
12328



Bloom 20-Piece Earring Gift Set
Stainless steel, plastic, zinc, brass, glass,
aluminium. Size 0.4cm - 4cm.
22558
brochure price: £10
demo: £7

SET OF
20 EARRINGS



BRACELETS FOR MUM & DAUGHTER

Rose Mum & Me Bracelet Set
Brass, zinc, steel,
plastic.
18 carat gold-plated;
2cm x 18cm + 2.5cm
extension chain.
23739
brochure price: £7
demo: £4.90



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN

Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

Leilani Handbag
 PU outer, polyester lining.
 19cm x 25cm x 13cm.

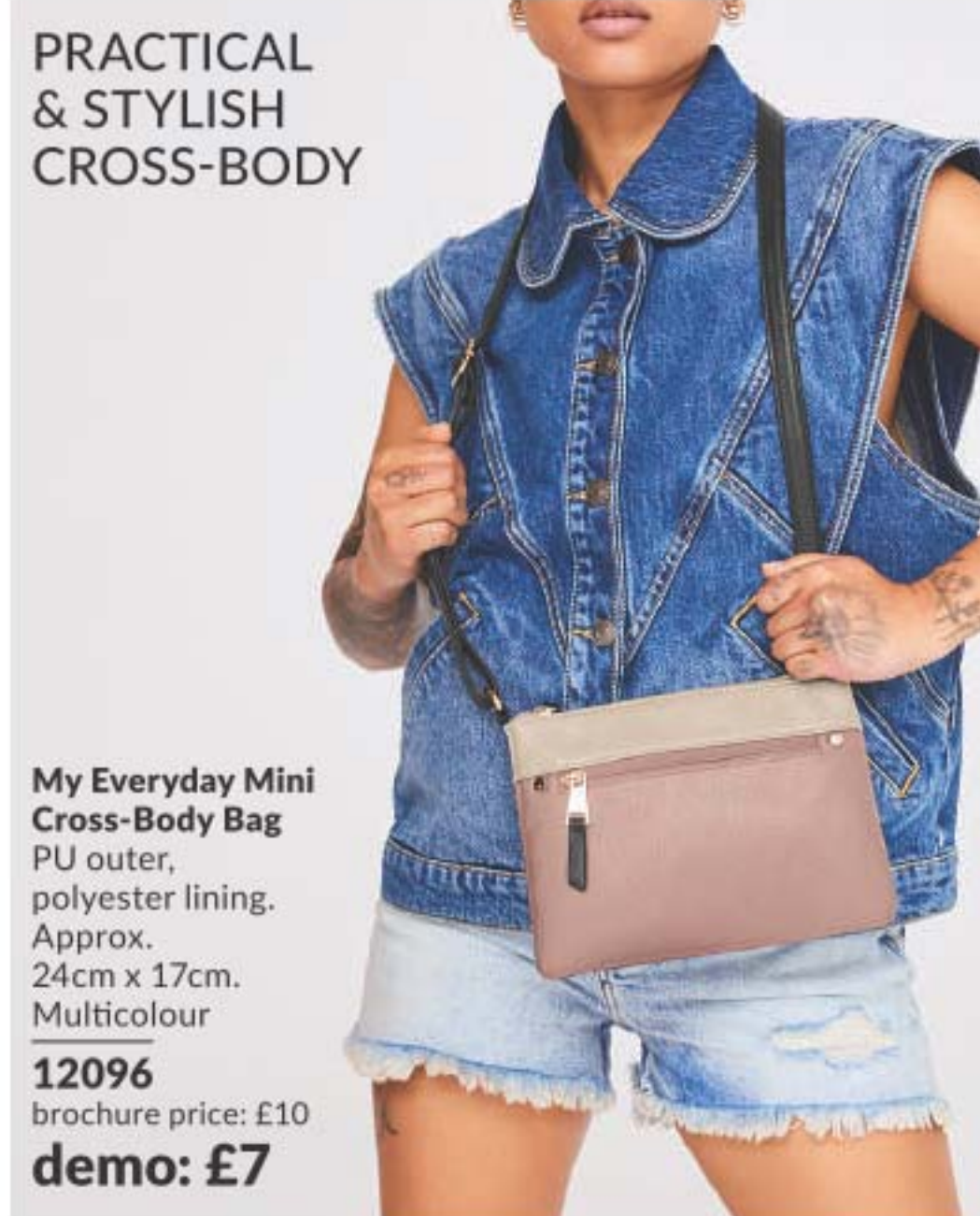
22590
 brochure price: £18
demo: £12.60



PRACTICAL & STYLISH CROSS-BODY

My Everyday Mini Cross-Body Bag
 PU outer, polyester lining.
 Approx. 24cm x 17cm.
 Multicolour

12096
 brochure price: £10
demo: £7



HANDY FLORAL WALLET

RFID technology
 protects your payment cards from data theft.

EXCLUSIVE PRINT

Leilani Purse
 PU outer, polyester lining.
 19cm x 10cm x 2cm.

11916
 brochure price: £8
demo: £5.60

Contents not included.



LARGE FLORAL COSMETICS BAG

PRINT EXCLUSIVE TO AVON

XXL
 Contents not included.

Leilani Cosmetics Bag
 Polyester. 20cm x 13cm x 9cm.

11585
 brochure price: £10
demo: £7



SATEEN MATERIAL

EXCLUSIVE PRINT

Blurred Floral Satin Chemise
 Polyester.
 brochure price: £18
demo: £12.60

Small 8-10
01180
 Medium 12-14
01255
 Large 16-18
01297
 Extra Large 20-22
01305



Size table applies to body measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

COLOURFUL 3-PIECE PJ SET

100% cotton

Small 8-10
12104
 Medium 12-14
02741
 Large 16-18
01016
 Extra Large 20-22
01032

Tropical 3-Piece PJ Set
 Cotton.
 brochure price: £20
demo: £14



THE COMFIEST BRA THEY'LL EVER OWN

One Bra
 Nylon and elastane.
 brochure price: £12
demo: £8.40

Small 8-10
01321
 Medium 12-14
01339
 Large 16-18
01388
 Extra Large 20-22
01404

THE ONE BRA



YOUR SALES TOOLS OF THE TRADE

Ready to take your business to the next level? Invest in Avon-branded sales tools to help you look the part. Unless stated, contents are not included. Products available whilst stocks last.



Fragrance Tester Strips
Includes 50 tear-off strips, each approx. 14cm x 1cm.

49387
£1.50



Table Runner
Polyester.
Approx. 200cm x 33cm.

33175
£12



A5 Notebook
PP and EVA. Approx.
21cm x 15cm.

44792
£4.50



Travel Mug
PP. Approx. 18cm.
500ml capacity.

1. Breast Cancer
Travel Mug

33084
£7.50

2. End Gender Violence
Travel Mug

Small Paper Delivery Bags

PACK OF 50
£0.85
Order using **92502**

Medium Paper Delivery Bags

PACK OF 50
£1.10
Order using **92478**

Large Paper Delivery Bags

PACK OF 50
£1.45
order using **92486**

Brochure Bags

PACK OF 50
£1.25
Order using **76935**

Large Plastic Bag with Handle

£0.30
10x FOR £2.70
20x FOR £5.25
50x FOR £12.75
100x FOR £24
Order using **92536**

FREE TO ORDER

Customer Order Slips*

PACK OF 50
Order using **87197**

*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, Any extra packs will be charged at 20p.

Avon Returns Bag - Large**

Order using **90472**

**Bronze, Silver & Gold 2 FREE Bags per order, Platinum & VIP 5 FREE Bags per order.

Avon Returns Bag - Small**

Order using **90480**

SALES TOOLS & SAMPLES

Let your customers try before they buy so they can discover their new must-haves and can't-live-withouts. It's an easy way to drive repeat orders and increase your customers' spend.

★★★★★
BESTSELLER*

The icons. The heroes.
The Avon products that sell more than any others.

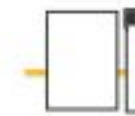
Help your customers get hooked on a new favourite by sharing a **bestseller sample** in their next order. Look out for the star ★ that signifies a **bestseller!**



*One of our bestselling products across Europe & UK, based on 2023 full year internal sales data.

PERFUME & AFTERSHAVE

Woody, floral or fruity? Help them discover their new signature scent with perfume and aftershave samples.



TESTER VIALS

NEW



upcycled rose, peaches, musk

Imari Naturelle Tester Vial

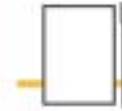
14126
0.6ml
Normally £1



almond milk & blossoms, neroli blossom, musks

TTA Everlasting Tester Vial

74344
0.6ml
Normally £1



SINGLE SAMPLE VIALS

21758	Far Away Beyond for Her
11379	Far Away Beyond The Moon for Her
72843	Attraction for Her ★
26880	Attraction Awaken for Her
15453	Attraction Game for Her
01164	Attraction Intense for Her
23606	Eve Become
24323	Eve Confidence
28399	Eve Prive
25882	Eve Truth
51813	Far Away for Her ★
13227	Far Away Endless Sun for Her
23259	Far Away Glamour for Her ★
30650	Far Away Rebel for Her ★
21709	Far Away Splendoria for Her
04036	Lov U for Her
10215	Lov U Connected
06718	TTA Always for Her
74344	TTA Everlasting
67744	The Moment for Her
40725	Today for Her ★
26864	This Love for Her
16204	Tomorrow for Her
30692	Wonder for Her
27755	Imari Corset
02253	Imari Eclipse
50120	Imari Queen
01024	Pur Blanca Golden Burst
01487	Pur Blanca Sunshine Bloom
01248	Attraction for Him ★
27029	Attraction Awaken for Him
12856	Attraction Game for Him
59618	Attraction Intense for Him
19521	Black Suede Dark
14753	Black Suede Real for Him
17731	Black Suede Secret
21600	Elite Gentleman Quest for Him
08094	Full Speed ★
18366	Full Speed Electric
01149	Full Speed Pulse for Him
14647	Full Speed Surfer
00364	Full Speed Quantum
22004	Musk Metropolitan
31260	TTA The Moment for Him
06254	TTA Today for Him

MIX & MATCH

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCES SAMPLES FROM PAGES 27-29.*

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots.

MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try these and find their perfect match.

LIPSTICK 0.6g



Ultra Satin Lipstick Sample

ULTRA CREAMY LIPSTICK
creamy, rich and comfortable colour enriched with nourishing oils

- 46953 Blush Nude
- 71357 Cappuccino
- 32029 Carnation
- 32961 Chic
- 71225 Country Rose
- 33043 Dream Fuchsia
- 59626 Frostiest Mauve
- 42440 Frozen Rose
- 33886 Iced Coffee
- 71316 Hibiscus
- 52647 Latte
- 70359 Lava Love
- 70292 Pink Dream
- 52761 Pout
- 42218 Proper Pink
- 30080 Red 2000
- 70367 Ripe Papaya
- 38935 Rose Mauve
- 42374 Toasted Rose
- 43760 Twinkle Pink



Ultra Matte Lipstick Sample

ULTRA MATTE LIPSTICK
comfortable colour enriched with oils, that won't cake, crack or dry

- 54361 Adoring Love
- 03426 Au Naturelle
- 01909 Berry Blast
- 04317 Blush
- 54627 Coral Fever
- 57117 Electric Pink
- 02675 Ideal Lilac
- 02121 Marvellous Mocha
- 03350 Mauve Matters
- 01776 Nude Suede
- 04457 Peach Flatters
- 03491 Pink Passion
- 22962 Posh Petal
- 22699 Pure Pink
- 01156 Ravishing Rose
- 01354 Red Supreme
- 54593 Ruby Kiss
- 11601 Superb Wine
- 58230 Truest Red
- 02659 Vibrant Melon



Tinted Lip Balm Sample

- 00984 Bare
- 20958 Nude
- 21048 Papaya
- 13631 Pink
- 21139 Plum
- 21089 Red



Ultra Shimmer Lipstick Sample

- 64915 Amber Embers
- 48124 Bronze Glow
- 30668 Copper Sparkle
- 31187 Latte Glimmer
- 31526 Razzle Dazzle
- 65987 Rosy Lumos
- 40683 Ruby Glitz
- 36285 Spring Bling
- 45930 Stellar Magenta
- 48983 Violet Sparks



Revival Serum Lipstick Sample

- 26690 Awakening Coral
- 26443 Blossoming Pink
- 06593 Exhilarating Magenta
- 25296 Perky Peony
- 26104 Refreshing Petal
- 61580 Rejuvenating Nude
- 67769 Revitalizing Rouge
- 04713 Reviving Mauve
- 02717 Uplifting Berry



FOUNDATION 1ml



Make-Up + Care Serum Foundation - sample

- | | |
|---------------------------|--------------------------|
| 25635 115P Pale Pink | 24711 330P Honey Beige |
| 25726 120N Porcelain | 23648 345N Soft Honey |
| 24109 125G Warm Ivory | 12518 355G Light Caramel |
| 24364 140P Light Ivory | 01990 410P Spice |
| 24653 215P Ivory | 02071 420G Caramel |
| 24687 228G Nude | 02170 430N Deep Tan |
| 13029 230N Creamy Natural | 23804 435N Warm Deep Tan |
| 13094 235P Shell | 23978 510N Walnut |
| 13169 245N Natural Beige | 23994 515N Bronze |
| 13185 310N Medium Beige | 24067 525N Dark Cocoa |
| 13193 320G Sun Beige | 22541 535P Espresso |



Flawless Match Natural Finish Foundation Sample

- | | |
|----------------------------|---------------------------|
| 08904 115P Pale Pink | 23275 130N Alabaster |
| 54114 120N Porcelain | 10066 120N Porcelain |
| 54239 125G Warm Ivory | 26708 125G Warm Ivory |
| 23622 130N Alabaster | 07062 140P Light Ivory |
| 25908 140P Light Ivory | 12203 210N Light Beige |
| 08169 145P Ivory Pink | 07088 215P Ivory |
| 28944 210N Light Beige | 14688 220G Light Nude |
| 24182 215P Ivory | 13375 225G Soft Beige |
| 26625 220G Light Nude | 13979 228G Nude |
| 17764 225G Soft Beige | 10116 230N Creamy Natural |
| 26039 228G Nude | 07427 235P Shell |
| 24133 230N Creamy Natural | 08631 245N Natural Beige |
| 26476 235P Shell | 13284 250N Cream Beige |
| 26484 245N Natural Beige | 13466 260G True Beige |
| 03186 250N Cream Beige | 10140 310N Medium Beige |
| 20214 260G True Beige | 06502 315N Pure Beige |
| 24778 310N Medium Beige | 06171 320G Sun Beige |
| 20461 315N Pure Beige | 07443 330P Honey Beige |
| 18432 320G Sun Beige | 03756 345N Soft Honey |
| 15313 330P Honey Beige | 27474 355G Light Caramel |
| 24729 340N Light Tan | 24695 420G Caramel |
| 24737 345N Soft Honey | 05074 435N Warm Deep Tan |
| 24752 348P Toasted Praline | 28050 510N Walnut |
| 24786 355G Light Caramel | |
| 24885 410P Spice | |
| 23317 420G Caramel | |
| 23358 430N Deep Tan | |
| 23515 435N Warm Deep Tan | |
| 23598 438P Chocolate | |
| 23655 510N Walnut | |
| 23697 515N Bronze | |
| 23713 520P Rich Sienna | |
| 12302 525N Dark Cocoa | |
| 12336 530N Maple | |
| 12385 535P Espresso | |



Power Stay 24-Hour Foundation Sample

SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

ANEW SAMPLES



NEW
Anew Renewal Power Serum Sample
43661
2ml
Normally £1



NEW
Anew Skin Renewal Power Cream Sample
46193
2ml
Normally £1

ANEW 2ml



Reversalist Day Cream Sample
44081



Reversalist Night Cream Sample
15974



Ultimate Day Cream Sample
44446



Ultimate Night Cream Sample
14928



Platinum Day Cream Sample
44099



Platinum Night Cream Sample
21881



Platinum Lift & Tighten Serum Sample
05926



Renewal Power Eye Cream Sample
14738



Anti-Wrinkle Smoothing Serum
13235



Hydrate & Plump Concentrate Sample
10801



Hydrating Overnight Mask Sample
09373



Hydra Pro Vita-D Water Cream Sample
00406



Radiance Maximising Microdermabrasion Sample
08029



Daily Defence Moisturiser Sample
20651



Radiance Maximising Serum Sample
44024



Radiance & Dark Circle Correct Eye Cream Sample
26146

ANEW 1.5ml



Sensitive+ Dual Collagen Cream Sample
24257



Sensitive+ Dual Collagen Eye Cream Sample
15305

ANEW 2 x 1.1ml



Lifting Dual Eye System Sample
33555

ANEW TRIAL SIZES

15ml | £46.67/100ml
Normally £10

£7



Reversalist Day Cream Trial Size
15818



Reversalist Night Cream Trial Size
15826



Ultimate Day Cream Trial Size
15685



Ultimate Night Cream Trial Size
15776



Platinum Day Cream Trial Size
27201



Platinum Night Cream Trial Size
15636

ANEW TRIAL SIZES

10ml
Normally £10

£7



Renewal Power Serum Trial Size
23531



Anew Vitamin C Radiance Maximising Serum Trial Size
28555



Anew Platinum Lift & Tighten Serum Trial Size
23911

SINGLE USE SAMPLES

1.3ml

£0.70



Skin Reset Plumping Shot Sample
70904

MIX & MATCH

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCES SAMPLES FROM PAGES 27-29.*

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots.

OUTLET

Snap up cosmetics and accessories at **amazing prices!**
Perfect for gifting or keeping yourself, buy as many as you like while stocks last.

Offers are valid whilst stocks last. Net prices are inclusive of VAT.
Products are non-refundable and cannot be returned. Products available are limited to this selection only.



Energy Of Fire
Volume 1
60210



Soul Energy
Eyeshadow
4.8g
Normally £8

£5



Energy Of Fire
Volume 2
60525



Make-Up Academy Gift Set
Includes: Lash Genius Multitask & Multiply Mascara in Blackest Black 10ml, Power Stay Gel Nail Enamel in Red is Red 10ml, Ultra Matte Lipstick in Red Supreme, Ultra Colour Lip Gloss in Wink of Pink 7ml and Glimmerstick Eyeliner in Blackest Black in a Pink Make-Up Bag.

62224
Normally £28
£21

Ultra Lip Gift Set
Includes: Ultra Matte Lipstick in Berry Blast, Ultra Satin Lipstick in Twinkle Pink, Ultra Shimmer Lipstick in Bronze Glow and Angled Precision Lip & Eye Brush in a drawstring pouch.

61150
Normally £20
£13

Platinum Gift Set **IDEAL FOR AGE 50+**
Includes: Platinum Day Lifting Cream SPF25 50ml, Dual Eye System and Anew Platinum Lift & Tighten Serum Trial Size 10ml.

56853
Normally £30
£15

Exxtravert Eye Gift Set
Includes: Exxtravert Extreme Volume Mascara in Blackest Black 9.5ml, Glimmerstick Eyeliner in Blackest Black and Brow Boost Volume in Clear in a gift box.

59410
Normally £16
£11

Eye Trio Gift Set
Includes:
• Micellar Water | 50ml |
• Glimmerstick Diamonds | 0.28g |
• Glimmerstick (Blackest Black) | 0.28g |
• Pouch

59790
Normally £10
£7

Ultimate Gift Set **IDEAL FOR AGE 40+**
Includes: Ultimate Day Firming Cream SPF25, Dual Eye System and Renewal Power Serum Trial Size 10ml in a gift box.

58776
Normally £28
£19.50

AMAZING OUTLET OFFERS

Line and define the lips for the perfect party look.



worth
£16.50



Includes: Hydramatic Matte Lipstick in Pink and Glimmerstick Lip Liner in In The Moment in a 100% cotton drawstring pouch.



Hydramatic Pink Lipstick Gift Set

60830
Normally £12.50
£8.75



Includes: Hydramatic Matte Lipstick in Siren Red and Glimmerstick Lip Liner in Ruby Shock in a 100% cotton drawstring pouch.



Hydramatic Red Lipstick Gift Set

57851
Normally £12.50
£8.75

Lip & Nail Gift Set

Includes: Ultra Colour Lip Paint Hydrating Matte in Chilli Spice and Ultra Colour 60 Second Express Nail Enamel in Iconic Red 10ml in a 100% cotton drawstring pouch.

63487
Normally £10
£7



worth
£12

Individual Blue Gift Set

Includes: Individual Blue EDT 75ml and Hair & Body Wash 250ml in a gift box.

61234
Normally £11.50
£8.05

worth
£15



Advance Techniques Argan Oil Gift Set

Includes: Absolute Nourishment Shampoo 250ml, Conditioner 250ml, Treatment Serum 30ml and Pro Foldable Cushion Brush in a gift box.

60558
Normally £13
£7.70

worth
£14.50





Bronze Fantasy



Glimmerstick Diamond Eyeliner
0.28g
Normally £6.50
£2



Ice Ball
54049



Magic Wishes
58339



Stardust
57612



Bronze Fantasy
54072



Golden Crown
54080



Bewitching Red
55681



Blonde
56333



Light Brown
57406



Medium Brown
63008



Black
60384



Power Stay 24-Hour Brow Pen
0.6ml
Normally £9
£4.50

*Based on a consumer science study with 124 participants.



130N Alabaster

125G Warm Ivory 58842	130N Alabaster 55061	140P Light Ivory 55079	215P Ivory 60640
220G Light Nude 61010	230N Creamy Natural 62026	228G Nude 63321	235P Shell 63990
320G Sun Beige 63883	330P Honey Beige 55046	345N Soft Honey 57364	355G Light Caramel 55020

Mattifying Cream-To-Powder Foundation Compact
10g
Normally £10.50
£5

410P Spice 63545	510N Walnut 59824
520P Rich Sienna 57265	525N Dark Cocoa 55103



Resilient Red



*Based on consumer study with 109 women.

Non-Stop Nude 55640	Barely Baked 61366	Fail-Proof Fuchsia 55756
Can't Quit Cafe 55673	All Fired Up 62315	Run On Rouge 55376
Mauve All Night 60459	Downtown Pink 60327	Charge Mauve 62265
	Nighthawk 60335	Power Play Peach 55830
	Persistent Pink 59840	Moves Melon 60392
	Relentless Rose 55384	Resilient Red 55764

Power Stay Lip Colour
7ml | £6.79/10ml
Normally £9
£4.75

2 layer brush combines flexible and comb bristles



Black
60186

SuperExtend Lengthening Mascara
7ml | £6.43/10ml
Normally £9
£4.50



Cosmic Obsession
63040

Glimmerstick Eyeliner
0.28g
£2



Cosmic Bronze
60616



Galactic Gold
60509

Dream To Shine Highlighter
6g | £6.67/10g
Normally £6
£4



Galactic Gold

Berry Glaze



Matte & Metal Liquid Lip Duo
4ml
Normally £10
£5.25

Bronzed Rose
54858

Nude Glamour
54890

Coral Kisses
60756

Pink Romance
54833

Red Alert
54817

Berry Glaze
54825

Mauve Crystal
54841

Gel Shine Nail Enamel
10ml
Normally £5.50
£2.50

-  Freshly Minted **61911**
-  Blue Me Away **54924**
-  Zen Moment **54981**
-  Calm And Chill **54775**
-  Freedom **62190**
-  Good Karma **56135**
-  On A Journey **54759**
-  Peachy Sorbet **62513**



Blue Me Away

-  Everyday Pretty **58537**
-  Petal Fresh **62646**
-  Sweet Blooms **55269**
-  Flushed **59048**
-  Pink Obsession **55657**
-  Racing Hearts **55699**
-  Showmance **55962**
-  Total Eclipse **62000**



Ice Castle

Ultra Colour 60 Second Express Nail Enamel
10ml
Normally £4.50
£2.50

-  Ice Castle **57240**
-  Cloak And Dagger **60046**
-  Wicked **63016**
-  Cotton Candy **55806**
-  Shopping Spree **58792**
-  Dark Magic **62422**

FOR HIM



75ML
Cardamom, olive wood and leather accord.
Maxime Icon EDT
56168
75ml | £16.67/100ml
Normally £22
£12.50

FOR HIM



75ML
Pink grapefruit, rhubarb and Indonesian patchouli oil.
Full Speed Gamer EDT
61739
75ml | £8.67/100ml
Normally £12
£6.50

FOR HIM



150ML
Lime, peppermint and Indonesian patchouli oil.
Full Speed Surfer Body Spray
62141
150ml | £1.67/100ml
Normally £6
£2.50

FOR HIM



100ML
Crushed pepper, dark chocolate and polished woods.
Attraction Game for Him Aftershave Conditioner
62687
100ml
Normally £5
£2

Top-Rated Beauty Gift Set

Includes: Anew Vitamin C Radiance Maximising Serum Trial Size 10ml, Anew Renewal Power Serum 30ml, Glimmerstick Eyeliner in Blackest Black, Far Away EDP Purse Spray 10ml, Today EDP 50ml, Attraction for Her EDP Purse Spray 10ml, Gel Shine Nail Enamel in Red is Red and Ultra Matte Lipstick in Red Supreme in a Pink Make-Up Bag.

61945
Normally £40
£25



Fragrance New Year Countdown Advent Calendar

Includes: Today EDP, Attraction for Her EDP, Far Away EDP, Far Away Beyond Parfum, Eve Alluring EDP and Little Black Dress EDP Purse Sprays 10ml each.

61796
Normally £25
£16



Eve Become Gift Set

Includes: Eve Become EDP 50ml, Purse Spray 10ml and Body Lotion 150ml in a gift box.

60301
Normally £19.50
£15.55



red apple, gardenia accord & cedarwood



150ML
Pink pepper, dark chocolate and velvet woods.
Attraction Game for Her Body Lotion
60988
150ml | £1.33/100ml
Normally £5
£2



150ML
Velvet apricot, dark lotus and amber.
Rare Onyx Body Lotion
61218
150ml | £1.33/100ml
Normally £5
£2



150ML
Body Lotion with nectarine, jasmine sambac and immortelle flower.
Maxima Body Lotion
58370
150ml | £1.33/100ml
Normally £5
£2



75ML
honeysuckle, ylang-ylang, milkwood.
Little Black Dress Body Spray
63131
75ml | £3.33/100ml
Normally £6
£2.50



Mandarin, Hippolyta flower and leather accord.
Maxima Icon EDP Purse Spray
56598
10ml
Normally £7
£2.50

100ML

Enriched with natural extracts and the scent of clove and leather wood.

Senses Fireside Glow Body Mist

58297
100ml
Normally £2.50
£0.95



Mini hydrating hand cream infused with coconut oil.

Avon Care Coconut Oil Hydrating Hand Cream

60624
30ml | £3.33/100ml
Normally £1.20

£1



Mini replenishing hand cream infused with avocado oil.

Avon Care Avocado Oil Replenishing Hand Cream

59220
30ml | £3.33/100ml
Normally £1.20

£1

250ML



Enriched with natural extracts and the scent of caramel, almond and vanilla.

Senses Creamy Fantasy Shower Gel

62349
250ml | £0.38/100ml
Normally £1.25

£0.95

250ML



Enriched with natural extracts and the scent of caramel, almond and vanilla.

Senses Creamy Fantasy Hand Wash

62430
250ml | £0.40/100ml
Normally £1.20

£1

500ML



Enriched with natural extracts and the scent of caramel, almond and vanilla.

Senses Creamy Fantasy Shower Gel

56754
500ml | £0.30/100ml
Normally £2

£1.50



400ML

Hydrating body lotion provides 48-hour moisture,* infused with the scent of gingerbread.

Avon Care Festive Gingerbread Body Lotion

60913
400ml | £0.62/100ml
Normally £3

£2.50



400ML

Hand, face and body cream provides 24-hour moisture, infused with the scent of gingerbread.

Avon Care Festive Gingerbread Multipurpose Cream

61259
400ml | £0.69/100ml
Normally £3.50

£2.75



75ML

Hydrating hand cream infused with the scent of gingerbread.

Avon Care Festive Gingerbread Hand Cream

60608
75ml | £1.33/100ml
Normally £2

£1



720ML

Hydrating body lotion provides 48-hour moisture,* infused with the scent of gingerbread.

Avon Care Festive Gingerbread Body Lotion

61267
720ml | £0.56/100ml
Normally £4.50

£4



500ML

Enriched with natural extracts and the scent of caramel, almond and vanilla.

Senses Creamy Fantasy Bubble Bath

60715
500ml | £0.30/100ml
Normally £2.50

£1.50

100ML

Enriched with natural extracts and the scent of caramel, almond and vanilla.

Senses Creamy Fantasy Body Mist

62372
100ml
Normally £2.50

£0.95





75ML

Foot Works Winter Moisturising Cream

55749
75ml | £3.67/100ml
Normally £4

£2.75



75ML

Foot Works Winter Exfoliating Scrub

61804
75ml | £3.67/100ml
Normally £4

£2.75



100ML

Foot Works Winter Relaxing Soak

61812
100ml
Normally £3.50

£2.50



Avon Care Skin Recovery Lip Balm

60673
4g
Normally £1.50

£1



Anew Even Texture & Tone Cream SPF35

54940
30ml | £28.33/100ml
Normally £20

£8.50



Anew Brightening Dual Eye System

56200
20ml | £17.50/100ml
Normally £13

£3.50



Clearskin Professional Green Tea Overnight Treatment

62018
50ml |
£4/100ml
Normally £4

£2



150ML

Planet Spa Oriental Awakening Balancing Facial Cleanser

54882
150ml |
£1.67/100ml
Normally £4.50

£2.50



75ML

Planet Spa Oriental Awakening Purifying Glow Scrub

57687
75ml |
£3.33/100ml
Normally £4

£2.50



Painted Leaf PJs
Cotton.

Small 8-10
60053
Medium 12-14
63339
Large 16-18
63842
Extra Large 20-22
60020
Normally £20

£12.60



Floral Chemise
Polyester and elastane.

Small 8-10
60475
Medium 12-14
60939
Large 16-18
61036
Extra Large 20-22
61051
Normally £16

£10.50



Strawberry 3-Piece PJ Set
Cotton. 3-piece set.

Small 8-10
62406
Normally £25

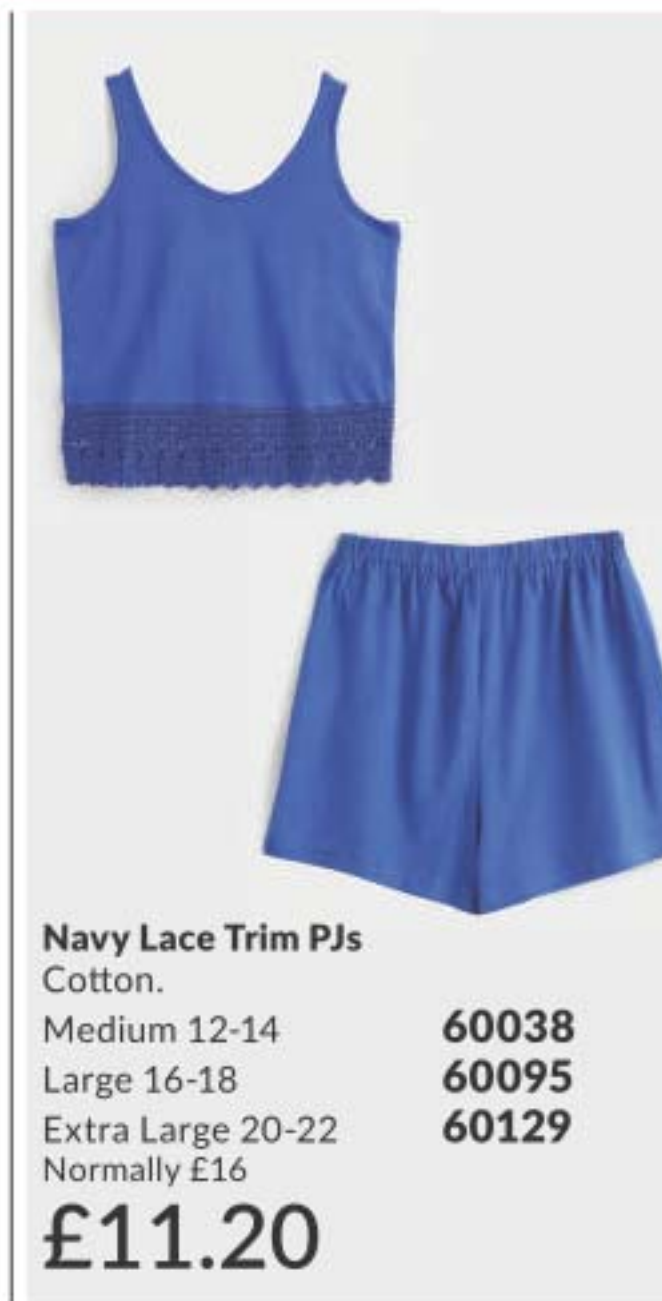
£16.80



Leopard Cami PJs
Cotton.

Small 8-10
60137
Extra Large 20-22
60202
Normally £18

£11.20



Navy Lace Trim PJs
Cotton.

Medium 12-14
Large 16-18
Extra Large 20-22
Normally £16

£11.20

60038
60095
60129



Floral PJs Set
Cotton.

Small 8-10
61069
Medium 12-14
61085
Large 16-18
61101
Extra Large 20-22
61127
Normally £18

£12.60



Holidaze Socks
58495
Normally £4
£2.80



Heated Slippers
Polyester. Indoor use only.
Medium 5-6 **61135**
Large 7-8 **61143**
Normally £20
£10.50



Dreamscentz™ Robe
Polyester.
Small 8-10 **57653**
Large 16-18 **59774**
Extra Large 20-22 **57620**
Normally £35
£21



Leah Lipsy Watch
58602
Normally £35
£17.50



Lipsy Teens' Hat, Scarf & Mitten Set
3-piece set. Polyester.
8-10 years **57810**
14-16 years **55822**
Normally £20
£10.50



Kids' Gingerbread Family PJs
Cotton.
1-2 years **61309**
5-6 years **61325**
7-8 years **61374**
9-10 years **57034**
Normally £12
£8.40



Daddy Gingerbread Family PJs
Cotton.
Small **61184**
Medium **61192**
Large **61226**
Extra Large **61242**
Normally £22
£11.20



Lipsy London Butterfly Sunglasses
54171
Normally £20
£14



Lipsy Pastel Check Scarf
58313
Normally £24
£12.60



Ombre Scarf
54163
Normally £16
£11.20



Larissa Foldable Cosmetic Bag
57273
Normally £12.50
£8.75



Snowflake Throw
59121
Normally £18
£11.55

SCENT-SATIONAL SELLING

Looking to grow your fragrance sales and unsure where to start? We've got you.



MARIA PAGONIS' SALES TIPS

1. SAMPLES = SALES

Add samples when dropping off brochures. **When a new scent launches, add a sample to each brochure.**

2. PARTIES

I invite 8-10 guests and give them a **goodie bag packed with samples**. I have full-size bottles on display for them to spritz and spray. Parties are a great way to build those all-important relationships with customers and their friends, and **I always sell around 5-6 bottles.**

3. WEAR & SHARE

I always wear the scent myself, and when people ask me what it is, I let them know it's Avon and offer them a sample to drive my sales.

4. FRAGRANCE AS A GIFT

Gifts aren't just for Christmas and Mother's Day. Share with customer groups that **fragrance makes great all-year-round gifts.**

5. BEAUTY ADVISER

I'd recommend the Beauty Adviser training to all. Since taking the training myself, I now offer my customers fragrance consultations, and I'm so excited to grow my sales as a result.

GROW SALES WITH SAMPLE PACKS

If customers haven't got a favourite scent yet, **why drop off a few different samples for them to try?** Remember to follow up with them to secure the full-size orders.



SCENT-SATIONAL SAMPLE PACK 50x SAMPLES

£7.50 SAVE £27.50

just £0.15 per sample
order using **67827**

Includes: 4x Far Away Original, 4x Far Away Beyond The Moon, 4x Far Away Rebel, 4x Lov U Connected, 8xTTA Today For Her, 4x Far Away Beyond, 4xTTA Wonder, 3x Attraction Awaken For Her, 3xImari Queen, 2x Full Speed Electric, 2x Full Speed Quantum, 2x Black Suede Real, 2x Black Suede Dark, 2x Full Speed Surfer & 2x Attraction Awaken For Him.

SCENT-SATIONAL SAMPLE PACK 100x SAMPLES

£14 SAVE £56





just £0.14 per sample
order using **68114**

Includes: 10x Far Away Original, 10x Far Away Beyond The Moon, 10x Far Away Rebel, 10x Lov U Connected, 18xTTA Today For Her, 10x Far Away Beyond, 8xTTA Wonder, 6x Attraction Awaken For Her, 6xImari Queen, 2x Full Speed Electric, 2x Full Speed Quantum, 2x Black Suede Real, 2x Black Suede Dark, 2x Full Speed Surfer & 2x Attraction Awaken For Him.

We'd never dupe a fragrance – it's not our style. Every one of our long-lasting scents is crafted uniquely with high-quality ingredients.

FEMALE					
If you like...	Premium Brand	Key Note	Avon	Key Note	Order now
floral scents	Chanel, Coco Mademoiselle EDP	patchouli	Imari Queen EDT £12 [†] 	royal rose accord	44123 50ml £14.40/100ml brochure price: £12 demo: £7.20
	Chanel, No5 EDP	ylang ylang	Today EDP £18 [†] 	butterfly blossom	43810 50ml £21.60/100ml brochure price: £18 demo: £10.80
	Dior, Miss Dior 2021 EDP	peony	Wonder EDP £18 [†] 	neroli bud	43893 50ml £21.60/100ml brochure price: £18 demo: £10.80
	Mugler, Alien EDP	jasmine sambac accord	Far Away EDP £14 [†] 	vanilla musk	71290 50ml £16.80/100ml brochure price: £14 demo: £8.40
fruity, floral scents	Lancome, La Vie Est Belle EDP	orange blossom	Lov U Connected EDP £14 [†] 	tangerine	43067 50ml £16.80/100ml brochure price: £14 demo: £8.40
gourmand scents	YSL, Black Opium EDP	black coffee	Far Away Rebel EDP £14 [†] 	crème de cassis	42911 50ml £16.80/100ml brochure price: £14 demo: £8.40
amber scents	Carolina Herrera, Good Girl EDP	almond	Far Away Beyond the Moon Parfum £16 [†] 	Belle de Nuit flower	42655 50ml £19.20/100ml brochure price: £16 demo: £9.60
woody scents	Maison Francis Kurkdijan, Baccarat Rouge 540 EDP	cedar	Attraction Awaken EDP £16 [†] 	black tuberose	44057 50ml £19.20/100ml brochure price: £16 demo: £9.60

Picking a new perfume can be tricky for customers, so we've made it easy! If they know the type of fragrance they like but fancy switching it up, **help them find the right Avon scent** using the table below and sample packs on page 45.

MALE					
If you like...	Premium Brand	Key Note	Avon	Key Note	Order now
fougère scents	Dior, Sauvage EDT	bergamot	Black Suede Real EDT £14 [†] 	veramoss	44263 75ml £11.20/100ml brochure price: £14 demo: £8.40
	Chanel, Bleu De Chanel EDP	tonka bean	Full Speed Electric EDT £12 [†] 	lavender	44222 75ml £9.60/100ml brochure price: £12 demo: £7.20
woody scents	Versace, Eros EDT	sandalwood	Full Speed Surfer EDT £12 [†] 	vetiver	44529 75ml £7.20/100ml brochure price: £12 demo: £5.40
aromatic scents	Jean Paul Gaultier, Le Male EDT	vanilla	Attraction Awaken EDT £16 [†] 	nutmeg	44594 75ml £12.80/100ml brochure price: £16 demo: £9.60

Fancy boosting your fragrance sales further?

Here's a selection of our most-loved scents to demo to customers or treat yourself.



Far Away Beyond Parfum
43885
50ml | £19.20/100ml
brochure price: £16
demo: £9.60



Full Speed Quantum EDT
44248
75ml | £7.20/100ml
brochure price: £12
demo: £5.40



Black Suede Dark EDT
44453
75ml | £11.20/100ml
brochure price: £14
demo: £8.40

†Normal selling price on 01.03.2024

HANDBAG HEROES

Spritz on the go? Let customers know they can **top-up their fragrance the easy way** when out and about with a purse spray.

THE WORLD'S
Nº1
FRAGRANCE
BRAND*



**JUST
£3.15
EACH**

Far Away Beyond
The Moon Parfum
Purse Spray

64535

10ml
brochure price: £7

**demo:
£3.15**

Far Away
EDP Purse
Spray

48967

10ml
brochure price: £7

**demo:
£3.15**

Far Away Rebel
EDP Purse
Spray

64477

10ml
brochure price: £7

**demo:
£3.15**

Far Away
Beyond Parfum
Purse Spray

64501

10ml
brochure price: £7

**demo:
£3.15**

Attraction Awaken
for Her EDP
Purse Spray

60483

10ml
brochure price: £7

**demo:
£3.15**

Wonder EDP
Purse Spray

46987

10ml
brochure price:
£7

**demo:
£3.15**

Today EDP
Purse Spray

44701

10ml
brochure price:
£7

**demo:
£3.15**

*As measured by volume or units sold in 2022. Source: GlobalData.



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