

YOUR REP MAGAZINE

FOCUS

AVON

UK SEPTEMBER 9/2024
PLACE ORDERS IN
AUGUST 2024

FREE YOUR EXTRAORDINARY

All our Far Away fragrances are now in bold
new bottles to attract more customers.



PLUS find out how to maximise sales of new Far Away Shine.

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POWER STAY MAKE-UP COLLECTION

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NEW PJS

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LOVE FOCUS AND WANT TO ORDER EXTRA COPIES?

Use order number **96008** on your Rep website and order the quantity you'd like.*

1 for 25p | 5 for £1 | 10 for £1.50



*While stocks last. Demo rules apply. If you order additional copies, you cannot place further orders for Demo products. You can only order more than 1 of the same product for Samples, Sales Tools and Outlet products.

MAXIMISE YOUR CAMPAIGN WITH OUR HANDY CHECKLIST:

- Ready to create a Far Away buzz? Buy your fave Far Away scent at your exclusive Rep price then showcase its fab new look on social media for a chance to win our September 'My Far Away is...' competition. Check out page 8 for all the info and tools you need.
- Samples are the key to growing your Far Away sales so head to pages 4 and 11 to buy your sample packs. Wondering how to get the most out of sampling? Scan the QR code for our fragrance sampling guide.
- Don't forget your customers can buy NEW Far Away Shine from 20th August. Share your digital brochure to celebrate this launch and you'll be in with a chance to win all 7 Far Away scents. Go to page 8 for more details.
- Ratings and reviews sell products. Search for Far Away Shine on your Rep store and leave a review before the scent launches on 20th August.
- You asked for more Fashion & Home products and we've listened. Introduce customers to the NEW Nova store in your September brochure. It's packed with trending and new products they'll love. Share your faves with customers and see your sales soar.
- 5* sales alert! Start sharing your 5* Flyer as early as you can to boost your September sales. It's packed with hot deals on beauty bestsellers and essentials like Pillow Mist, Skin So Soft, Tinted Moisturiser and lots more, so your customers won't want to miss out.



VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. Look out for this logo! Your discount will be automatically applied.



Cruelty Free INTERNATIONAL



AVON DOES NOT TEST COSMETICS ON ANIMALS ANYWHERE IN THE WORLD

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit avonworldwide.com/responsible-business/animal-welfare.

NOTE
Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

SUPERCHARGE SHINE SALES WITH SAMPLES

50 samples could lead to 16 full-size fragrance sales†

Ignite your earnings with **NEW Far Away Shine samples**. Share them with new customers and non-fragrance customers to encourage them to buy a full-size. If customers already love Far Away, offer them a sample. **The fortune is in the follow up** – remember to ask customers for their thoughts and encourage them to buy a full-size.

1 FOR 70P

order using **46201**

10 FOR £2.80

just 28p PER sample
order using **89789**

20 FOR £5

just 25p PER sample
order using **68395**

30 FOR £6.60

just 22p PER sample
order using **92684**

50 FOR £9.50

that's just 19p
a sample

SAVE £40.50**

order using **67066**



Nº1

AVON
THE BESTSELLING
FRAGRANCE BRAND
IN THE WORLD*

INTRODUCING FAR AWAY SHINE

Meet the latest addition to the iconic Far Away collection: a **radiant new scent in a premium bottle**. Demo Far Away's brand new look and introduce loyal Far Away users and new customers to this fab fragrance.

YOUR
PRICE JUST
£7

RUB HERE
TO TRY
THE
SCENT

Far Away Shine
Eau de Parfum

58438

50ml
brochure price: £13

demo: £7



ORIENTAL



GOURMAND

BUY 3 OR MORE PACKS
OF 50 ACROSS P.4 & 9
**UNLOCK £7 PRICE PER PACK
THAT'S JUST 14P
PER SAMPLE
SAVE £129*****



set contains:

- Far Away Shine Body Lotion | 125ml |
- Far Away Shine Eau de Parfum | 50ml |
- Far Away Shine Purse Spray | 10ml |

67454

Worth £28.25*

demo: £12

NEW

SCENT FAMILY
Oriental gourmand

KEY NOTES
**Pink Pepper,
ISPAHAN ROSE,
Golden Musk**

Scent concentration:



Eau de Parfum

DID YOU KNOW?

Far Away Shine is expertly crafted around **Ispahan rose** - an ancient and exotic Persian bloom used in beauty for over 2000 years and celebrated by women as a symbol of inner illumination.

THE PARFUMER

Far Away Shine was created by master perfumer **Honorine Blanc**, who has worked with renowned premium brands such as Guggi, Valentino, Hugo Boss, Calvin Klein or VSL.

EASIER TO RECYCLE FAR AWAY BOTTLES**

Remove cap and threaded pump. Dispose of bottle in glass and pump in metal. **Cap is non-recyclable. Excludes Far Away Beyond and Beyond The Moon bottles.

†Based on internal analytics.

*As measured by volume or units sold in 2022 (Source: Global Data).

**Based on regular Brochure sample price.

***Based on regular Brochure sample prices for 150 samples – which is what 3 packs equate to.

THEIR FAVE FAR AWAYS NOW IN A NEW BOTTLE

Let customers know their same fave scents are now available in a new improved bottle. The glam new design is easier to recycle** and, with its gold perfect-fit click-and-close cap and contemporary look, it'll appeal to customers of all ages.

★★★★★
BESTSELLER



**Remove cap and threaded pump. Dispose of bottle in glass and pump in metal. Cap is non-recyclable. Excludes Far Away Beyond and Beyond The Moon bottles.

Far Away Eau de Parfum

58107

50ml | £14/100ml
brochure price: £13



YOUR PRICE
JUST £7

- set contains:**
- Far Away Eau de Parfum | 50ml |
 - Far Away Purse Spray | 10ml |
 - Far Away Body Lotion | 125ml |

94904

Worth £27.25

demo: £12

RUB HERE TO TRY THE SCENT

FAR AWAY BEYOND THE MOON

Far Away Beyond The Moon Parfum

25171

50ml | £14/100ml
brochure price: £14.50

ORIENTAL FLORAL

YOUR PRICE
JUST £9

- set contains:**
- Far Away Beyond The Moon Body Lotion | 125ml |
 - Far Away Beyond The Moon Parfum | 50ml |
 - Far Away Beyond The Moon Purse Spray | 10ml |

69229

Worth £29.25

demo: £14

Ready to create a Far Away buzz and boost your sales? Share your fave Far Away on social media. Go to page 8 for more info.

FAR AWAY REBEL

Far Away Rebel Eau de Parfum

58735

50ml | £14/100ml
brochure price: £13

ORIENTAL FRUITY

★★★★★
BESTSELLER

YOUR PRICE
JUST £7

- set contains:**
- Far Away Rebel Eau de Parfum | 50ml |
 - Far Away Rebel Body Lotion | 125ml |
 - Far Away Rebel Purse Spray | 10ml |

94011

Worth £27.25

demo: £12

FAR AWAY GLAMOUR

Far Away Glamour Eau de Parfum

55426

50ml | £14/100ml
brochure price: £13

FLORAL GOURMAND ORIENTAL

TOP TIP
Give your earnings an extra boost by sharing what you love about your hero Far Away scent with customers.

★★★★★
BESTSELLER

YOUR PRICE
JUST £7

- set contains:**
- Far Away Glamour Purse Spray | 10ml |
 - Far Away Glamour Eau de Parfum | 50ml |
 - Far Away Glamour Body Lotion | 125ml |

67298

Worth £27.25

demo: £12

EXCITING REP COMPETITION 'MY FAR AWAY IS ...'

Find your Far Away and be in with a chance to win 10,000 Reward Points (worth £100).

In the gorgeous Far Away collection **there's sure to be a signature scent for everyone.** Buy full-size fragrances or samples at your great prices in this magazine, find your fave and share it far and wide.

To enter the competition simply go the Avon UK Facebook page from midday on Monday 2nd September, find the 'My Far Away is ...' post which will be pinned to the top of the page and:

1. Like
2. Share the post and caption with 'My Far Away is ...' and the reason you love it
3. Comment on the original post 'My Far Away is ...'

Posts shared from 2nd September 2024 to 30th September will be entered into the competition and 10 lucky winners will each receive 10,000 Reward Points to spend in the Rewards Hub. You can enter as many times as you like - go to your Rep website for full competition T&Cs.

EXCLUSIVE CONTENT CREATOR MASTER CLASS

In partnership with our social media agency we'll be hosting a content masterclass to share the latest tips on how to level up your social posts.

Register your interest via the QR code.



LET'S CREATE A BUZZ

All the tools you need to get existing and new customers excited!

FAR AWAY SHINE LAUNCH

Trending Tuesday on 20th August will be one to share far and wide, with the online launch of Far Away Shine. Celebrate this new fragrance by sharing your digital brochure from 9am 20th August to 6pm 31st August and **10 lucky winners** will be chosen at random to win the entire Far Away collection, worth £116.



GET SOCIAL

Get involved in the 'My Far Away is ...' competition and share your fave scent on Facebook for a chance to win 10,000 Avon Reward points (worth £100.) Don't just share in the 'My Avon is ...' competition, you can increase sales through social media and to make it super easy there'll also be **loads of inspo for social posts** in Avon On. Head there to access engaging assets with pre-written captions so all you have to do is share!



LEARN & EARN

The launch of the stunning new Far Away bottles and new Far Away Shine scent gives you a **fantastic opportunity to sell** to customers who haven't bought a Far Away fragrance before. Visit **Avon Academy** to find training guides, bitesize videos and tips on sharing these incredible products with your customers.



DISPLAY BUNDLE

Holding an event and keen to grow Far Away sales? Buy our **fab display bundle**, with product stand, Far Away Beyond The Moon Parfum 50ml, ALL 7 Far Away Purse Sprays, canvassing cards and fragrance tester strips to give you that professional look and feel.

CANVASSING CARDS

Share the Far Away collection with friends and neighbours you don't already sell to.

**PACK OF 20
FOR £2**
order using 06262



*Canvassing card image for illustrative purposes only.

FAR AWAY SUPER SETS

Ready to elevate your fragrance game and see your sales soar? Invest in these super sets to demo to customers - and take them along to events and parties.

Nº1
AVON
THE BESTSELLING
FRAGRANCE BRAND
IN THE WORLD*



set contains:

- Far Away Shine Eau de Parfum | 50ml |
- Far Away Eau de Parfum | 50ml |
- Far Away Glamour Eau de Parfum | 50ml |
- Far Away Beyond Parfum | 50ml |
- Far Away Rebel Eau de Parfum | 50ml |
- Far Away Beyond The Moon Parfum | 50ml |
- Far Away Splendoria Eau de Parfum | 50ml |

67249

Worth £110

demo: £45



set contains:

- Far Away Eau de Parfum | 50ml |
- Far Away Beyond The Moon Parfum | 50ml |
- Far Away Shine Eau de Parfum | 50ml |

69708

Worth £48

demo: £20



Far Away Beyond Parfum

25536

50ml | £18/100ml
brochure price: £14.50

demo: £9



Far Away Splendoria Eau de Parfum

06395

50ml | £14/100ml
brochure price: £13

demo: £7

*As measured by volume or units sold in 2022 (Source: Global data).

**Worth based on regular brochure selling prices.

FAR AWAY SAMPLES = MEGA SALES

Don't forget, 50 samples could help you sell 16 full size fragrances.* Use the table below to see what that means for you. Fancy boosting your sales? Buy your Far Away sample pack today.

50 FOR £9.50
SAVE £40.50*

that's just 19p
a sample
order using **93252**

BUY 3 OR MORE PACKS
OF 50 ACROSS P.4 & 9
UNLOCK £7 PRICE PER PACK
THAT'S JUST 14P PER SAMPLE
SAVE £129**

MIX & MATCH ANY 10 FAR AWAY SAMPLES FOR £2.80

just 28p a sample

Far Away Shine	38000
Far Away Glamour	40931
Far Away Rebel	38844
Far Away Beyond	39503
Far Away Beyond The Moon	44834
Far Away Splendoria	38042
Far Away	53728
0.6ml	



Your pack of 50 will include:
7 x Far Away samples, 7 x Far Away Beyond samples, 7 x Far Away Glamour samples, 7 x Far Away Beyond the Moon samples, 7 x Far Away Splendoria samples, 8 x Far Away Shine samples.

WHAT COULD YOU EARN?

Take a look at this table to see what you'll earn from selling 16 full-size fragrances.

REWARD LEVEL	EARNINGS
BRONZE STAR	£32.40
SILVER STAR	£51.20
GOLD STAR	£64.00
PLATINUM STAR	£76.80
VIP STAR	£81.92

*Based on internal analytics.

**Worth based on regular brochure selling prices.

CUSTOMERS LOOKING FOR PLUMPER SKIN WITHOUT THE FILLERS?

Introduce them to this amazing skin-plumping duo. Powered by hyaluronic acid, it locks in hydration for skin that's so healthy and plump, it bounces back.



With 3.5% hyaluronic acid complex, this serum's designed to boost hyaluronic acid and skin moisture levels, to keep it feeling smooth and bouncy.*

Anew Hydrate & Plump Serum

25213
30ml | £66.67/100ml
brochure price: £15
demo: £10.50



Did they like Hydra Pro Vita-D Water Cream? They'll love our new Hydrate & Plump Water Cream!

NEW



This face cream quenches thirsty skin and locks in hydration for up to 72 hours,* for visibly plumper, moisturised-looking skin.

Anew Hydrate & Plump Water Cream

24141
50ml | £14/100ml
brochure price: £10
demo: £7



Anew Hydrating Overnight Mask

26500
75ml | £16.67/100ml
brochure price: £15
demo: £8.75

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

*Based on a consumer study with 110 participants.
**Based on a clinical efficacy study with 24 participants.

CUSTOMERS LOOKING TO SMOOTH THE SURFACE OF THEIR SKIN?

Get them to try Anew Retinol Serum. With 0.1% pure retinol it helps to visibly smooth the surface of skin with visible results in just 3 days.*



Anew Smoothing Serum

16808
30ml | £73.33/100ml
brochure price: £22
demo: £15.40



Anew Eye Treatment Patches

23341
2 pc.
brochure price: £4
demo: £2.80

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE



★★★★★
BESTSELLER

*Based on a consumer study with 120 participants.

READY TO BECOME A HYDRATION SALES HERO?

Use this hydration pack to **boost your earnings the easy way**. By buying 30 samples, you could go on to sell 11 full-size products** and secure repeat orders from customers who've found their new skincare saviour. Get sharing with customers today, and remember to follow up to secure full-size sales.

30 FOR £5.40 just 18p per sample
SAVE £24.60†

set contains:

- Hydrating Overnight Mask Sample | 2ml |
- Anew Hydrate & Plump Concentrate Sample | 2ml |
- Hydrate & Plump Water Cream Sample | 2ml |

89763
£5.40



†Based on regular brochure sample prices. **Based on a consumer study with 120 participants.

VITAMIN C

Introduce them to unstoppable radiance, powered by Vitamin C. This glow-giving trio energises and brightens the look of dull, tired skin.

BHA

Share the Anew Texture & Tone collection, powered by 0.4% BHA to gently exfoliate and resurface their skin. Suitable for all skin tones and types.

SENSITIVE+

Customers with sensitive skin? They'll love the Anew Sensitive+ range. This gentle cleansing trio helps keep skin feeling fresher, healthier and completely revitalised with skin loving ingredients and expert formulas.

SERPENTINE GEMSTONE FACIAL ROLLER

Upsell this roller to skincare customers – it's an easy way to boost your earnings. Demo how simple it is to use and they'll want to snap one up.

SAMPLES = SALES

Any 10 for £2.80, that's just 28p per sample.



- Anew Even Texture & Tone Day Cream **54742**
- Anew Even Texture & Tone Serum Sample **55053**
- Anew Radiance Maximising Microdermabrasion **55186**
- Anew Clinical Radiant Vitamin C Concentrate **44024**
- Anew Retinol Soothing Serum **55210**

★★★★★
BESTSELLER*



*Anew Radiance Maximising Serum only.

VITAMIN C

For customers looking to boost dull skin.

Anew Radiance Maximising Serum
25700
30ml | £66.67/100ml
brochure price: £20
demo: £14

Anew Radiance Maximising Tonic
22368
200ml | £5/100ml
brochure price: £10
demo: £7

Anew Radiance Maximising Microdermabrasion
25148
75ml | £16.67/100ml
brochure price: £12.50
demo: £8.75

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

VIP & Platinum price available across Vitamin C & BHA collections only.



BHA

For customers looking to fade dark spots & discoloration.

Anew Even Texture & Tone Serum
16527
30ml | £60/100ml
brochure price: £18
demo: £12.60

Anew Even Texture & Tone Day Cream SPF35
25577
50ml | £28/100ml
brochure price: £14
demo: £9.80

Anew Even Texture & Tone Peel Pads
25528
30 pc. | £50/100 pc.
brochure price: £15
demo: £10.50



SENSITIVE+

For customers with sensitive skin, looking for gentle effective skincare.

Anew Purifying Cleansing Jelly
38125
150ml | £4.67/100ml
brochure price: £7
demo: £4.90

Anew Sensitive+ Cream Cleanser
25494
150ml | £4.67/100ml
brochure price: £7
demo: £4.90

Anew Hydrating Micellar Water
22228
200ml | £3.50/100ml
brochure price: £7
demo: £4.90

NEW



STEP 1



STEP 2

FACIAL ROLLER

STEP 1 Smooth on your fave Avon serum or facial oil and enjoy a relaxing massage, using the vibrating round end first to help relax your muscles.

STEP 2 Use the U-Shaped end to smooth upwards and enjoy a sculpting massage.

Serpentine Gemstone Facial Roller
17921
brochure price: £15
demo: £10.50

Zinc with semi-precious stone. Includes 2 heads. Powered by 1 x AA battery (not included.)

CUSTOMERS LOOKING FOR MAKE-UP THAT STAYS PUT?

ALL 4 FOR
£16
WORTH £43

115P (Pale Pink) 41202	120N (Porcelain) 41392	125G (Warm Ivory) 45658	130N (Alabaster) 30874	140P (Light Ivory) 39305
145P (Ivory Pink) 37820	210N (Light Beige) 31583	215P (Ivory) 34843	220G (Light Nude) 32052	225G (Soft Beige) 40170
228G (Nude) 59170	230N (Creamy Natural) 46391	235P (Shell) 41830	245N (Natural Beige) 42036	250N (Cream Beige) 71415
260G (True Beige) 71787	310N (Medium Beige) 74500	315N (Pure Beige) 42168	320G (Sun Beige) 45799	330P (Honey Beige) 64261
340N (Light Tan) 46326	345N (Soft Honey) 64022	348P (Toasted Praline) 64709	355G (Light Caramel) 73007	410P (Spice) 73411
18 HOURS*	420G (Caramel) 42887	430N (Deep Tan) 43455	435N (Warm Deep Tan) 43505	
	438P (Chocolate) 45674	510N (Walnut) 41806	515N (Bronze) 44065	
	520P (Rich Sienna) 44172	525N (Dark Cocoa) 41764	530N (Maple) 61994	
	535P (Espresso) 41814			

Let customers in on the secret to long wear foundation that gives a freshly applied look for up to 18 hours*. No need for touch-ups – this is rub-proof, fade-proof, heat-proof and waterproof. Plus, with an incredibly lightweight, breathable formula, it feels amazing too.

Power Stay Cream to Powder Foundation SPF20
9g | £17.78/10g
brochure price: £13
demo: £6.65

*Based on a consumer study with 80 participants.
16



10 HOURS*

Feisty Fawn 51516	Tawny Triumph 51565
Blush Courage 61200	Coral Queen 62489
Main Character Mauve 51482	Crimson Legacy 36947
Amber Goddess 50633	Force Of Fire 30676
Model Maroon 74427	Prima Pink 62505

EXCLUSIVE PREVIEW | LAUNCHING OCTOBER

Comfort precision lip stylo that lasts up to 3x longer* and gives them 10 hours of life-proof, vibrant colour longwear.

Power Stay Lip Stylo
1.2g
brochure price: £8
demo: £5.60

**Based on a blind home test with 145 people, and consumer perception of regular lipstick mean hours of wear of 3.2 hours.

Why not take the Power Stay challenge? Just apply the products below and share pictures of yourself throughout the day to showcase how well your make-up lasts.



16 HOURS*

Cool Silver 41129	Golden Shimmer 40766
Lavender Glow 40980	Bronze Sugar 72009
Blushing Pink 40824	Everyday Beige 40352
Stand Out Ruby 40386	Stylish Brown 71936
Rich Plum 40592	Statement Berry 72397
Mocha Brew 71977	Essential Black 44214

built-in sharpener to keep you on point

The ultimate hybrid eye hero everyone needs in their make-up bag. It doubles up as an eye shadow and liner, and delivers 16 hours* of vibrant, waterproof colour. The ultra creamy texture glides on effortlessly and blends like a dream.

Power Stay Shadow Stick
1.4g
brochure price: £7
demo: £4.90

*Based on a consumer study with 119 participants.

Hypnotise 39297	Dark Dahlia 45898	Sweet Blooms 31518	Virtual Reverie 39362	Guilty Pleasure 38703
Can't Quit Cafe 37473	Couture Rose 37648	Nude Silhouette 36632	Cosy Therapy 37457	Private Jet 30429
Timeless Icon 64113	Fail-Proof Fuchsia 36657	Pink Caprice 35535	Petal Fresh 62653	Stay Put Sangria 34264
Red Is Red 50013	The Red One 47738	Designer Red 45336		
Forest Stroll 33258	Crystals & Sage 70995	Lemon Meringue 70938		
Pumpkin Spice 64444	Make A Fuss 37986			
Taboo Blue 64485	Denim Dream 73718			



8 DAYS*

They'll get up to 8 days* of colour and a salon quality look, gel-like mani that's strong enough to pass the toughest test. Recommend pairing the Gel Nail Enamel with the Top Coat to strengthen and add more shine to their nails.

Power Stay Gel Nail Enamel 10ml brochure price: £5.50 demo: £3.85	Power Stay Top Coat 10ml brochure price: £5.50 demo: £3.85
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**Based on a consumer study with 120 participants.

SAY HELLO TO YOUR SALES BESTIES



- Light Blonde
66340
- Dark Brown
66308
- Blonde
52373
- Brunette
66563
- Light Brown
66415

Glimmerstick precision brows made easy. Our thinnest ever tip mimics micro-fine hairs for natural-looking definition that lasts all day. Plus, no sharpener needed – simply twist for more colour.

Brow Sculpting Pencil
0.28g
brochure price: £5.50
demo: £3.95

★★★★★
BESTSELLER



- Blackest Black
66571
- Brown Black
66613

The secret to creating an eye-conic look, this genius mascara gives the 5 most-wanted lash benefits in mere seconds.

Lash Genius Multitask & Multiply Mascara
10ml
brochure price: £8.50
demo: £5.60

Looking to increase how much your customers spend? Introduce them to these **make-up heroes**. It's a quick and **easy way to secure sales**, and once they find their new faves, they'll keep coming back to order more. Take these products along to any events you're hosting and check what to say below...



- Light Peach
17947
- Rose Gold
17954

Pigmented pearls that give a lightweight, multi-tonal natural glow.

Highlighter Pearls
28g | £3.57/10g
brochure price: £8
demo: £5.60

*VIP & Platinum price only applicable on Highlighter Pearls.



- Cool
72470
- Medium
49189
- Warm
48520
- Deep
47332

BLUSH PEARLS
Perfect for a glow-up and taking their blush to multi-dimensional highs.

- Cool
49684
- Medium
31708
- Warm
48033
- Deep
34249

BRONZING PEARLS
Explain how they can swirl their way to a sun-kissed natural glow, with a simple sweep of these multi-dimension pearls across cheek bones, temples and the bridge of the nose.

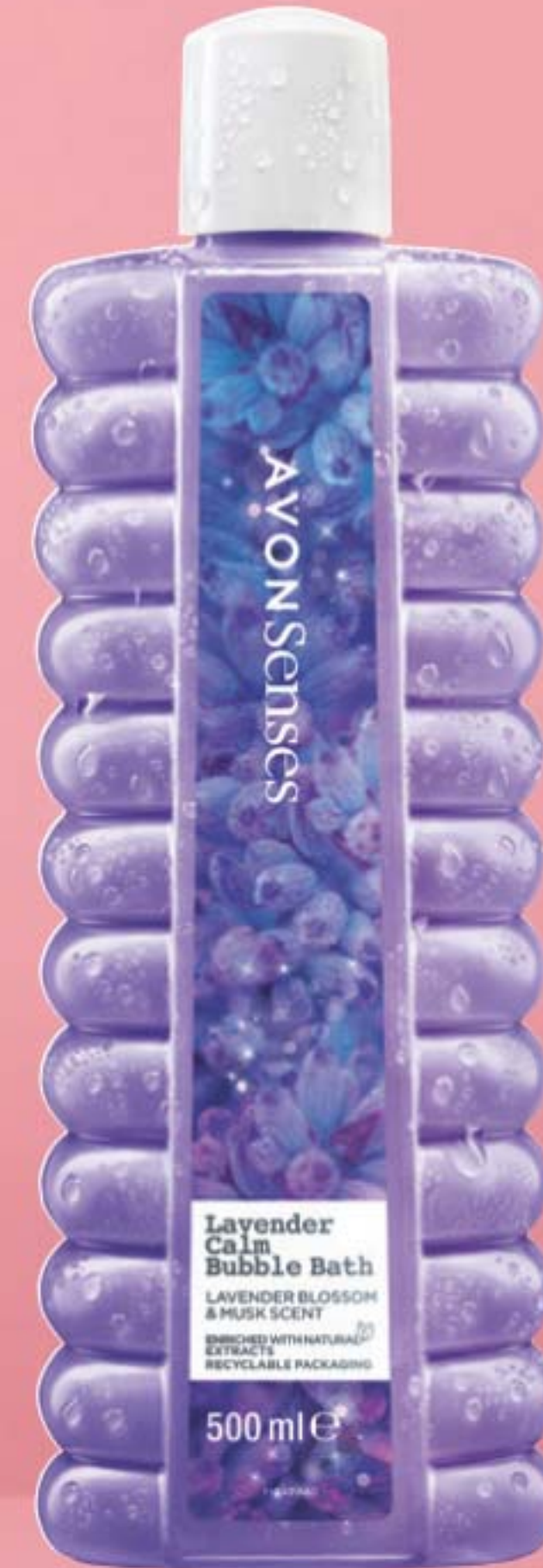
Blush Pearls
28g | £3.57/10g
brochure price: £8
demo: £5.60

Bronzing Pearls
28g | £3.57/10g
brochure price: £8
demo: £5.60

JUST FOR YOU

You deserve to chill, so unwind with this ultimate self-care pack, exclusively for you in your Focus Magazine.

ALL 6 FOR
£10
WORTH £25
ORDER USING 67439



ABSOLUTE NOURISHMENT TREATMENT SERUM

Infused with argan oil, this wonder serum restores shine to damaged hair, leaving it noticeably healthier after just 1 use

Advance Techniques Absolute Nourishment Treatment Serum
30ml | £19.17/100ml
20

AROMATHERAPY PILLOW MIST

Our bedtime bestseller is infused with French lavender and chamomile essential oils, so you can catch those well-earned zzz's.

Aromatherapy Pillow Mist
100ml | £5.25/100ml



BEAUTY SLEEP HAND CREAM

No need to count sheep with this bedtime hero - the soothing scent of lavender and chamomile will help you drift off.

Planet Spa Aromatherapy Beauty Sleep Hand Cream
30ml | £13.33/100ml

CLAY MASK WITH LAVENDER

Want silky smooth soles? Kick back and put this cooling mask to work.

Foot Works Clay Mask with Lavender
75ml | £6.33/100ml

LAVENDER BUBBLE BATH

Wind down with a relaxing bubble bath infused with the scent of lavender blossom and musk. Bliss!

Senses Lavender Calm Bubble Bath
500ml | £1.35/100ml

SENSES ESSENCES HAND WASH

Indulge your senses with this apothecary-inspired hand wash with the scent of calming lavender and ginger.

Senses Essence Lavender & Ginger Hand Wash
250ml | £1.1/100ml

OUR KIDS TOILETRIES HAVE HAD A MAKEOVER

Recommend our new **bath collections** to your customers with **kids** - both the little monsters, and the little grown-ups. Let all parents know about our **tried and tested, gentle, tear-free** formulas specially designed for everyday use. With new **fun toiletries**, bath time will be an absolute blast.



CHILD-FRIENDLY,
TEAR-FREE,
GENTLE FORMULAS
PERFECT FOR
EVERYDAY USE



DERMATOLOGIST AND
OPHTHALMOLOGIST
TESTED



AVON

kids

3-5 YEARS

- | | | | | |
|--|--|--|---|--|
| <p>Avon Kids 2in1 Shampoo & Conditioner. Apple.
18036
200ml £1.12/100ml
demo: £2.25</p> | <p>Avon Kids 2in1 Bath & Body Wash. Strawberry.
18077
200ml £1.12/100ml
demo: £2.25</p> | <p>Avon Kids Detangling Spray. Mango.
18044
200ml £1.12/100ml
demo: £2.25</p> | <p>Avon Kids 2in1 Shampoo & Conditioner. Watermelon.
18085
200ml £1.12/100ml
demo: £2.25</p> | <p>Avon Kids 2in1 Goodnight Bath & Body Wash. Lavender.
18069
200ml £1.12/100ml
demo: £2.25</p> |
|--|--|--|---|--|



If you loved Naturals Kids, you'll love these!

Avon Kids Detangling Spray. Fruity.

14811
200ml | £1.12/100ml
demo: £1.55

Avon Kids Body Wash. Fruity.

18010
200ml | £1.12/100ml
demo: £1.55

Avon Kids 2in1 Shampoo & Conditioner. Fruity.

18028
200ml | £1.12/100ml
demo: £1.55

Avon Kids 2in1 Shampoo & Body Wash. Fresh.

17988
200ml | £1.12/100ml
demo: £2.25

Avon Kids Cologne Spritz. Fresh.

17970
150ml | £2.67/100ml
demo: £2.80

Avon Kids Hair Gel. Fresh.

17996
50ml | £4.50/100ml
demo: £2.25



AVON

kids

6-9 YEARS

If they loved our Lama Dudes or #GirlsRule collections, they'll love these!



DOUBLE THE MOISTURISING POWER IN EVERY SHOWER*

Add a little luxury to their bathing rituals with this **extra-foamy shower cream** collection, lovingly made to leave their skin feeling **velvety soft**.

- made with **double the moisturisers for added comfort** to skin*
- enriched with **good-for-skin ingredients and caring vitamins**

*Compared to our regular shower creams.



500ML

Irresistible Cappuccino Swirl Shower Cream

18135
500ml | £0.24/100ml
brochure price: £1.75
demo: £1.20

Indulgent Whipped Cocoa Shower Cream

18101
500ml | £0.24/100ml
brochure price: £1.75
demo: £1.20

Comforting Velvet Latte Shower Cream

18143
500ml | £0.24/100ml
brochure price: £1.75
demo: £1.20

INSTANTLY DOUBLE SKIN'S MOISTURE* WITH OUR HYALURONIC ACID HERO

Your customers with **demanding skin** will appreciate the intense formulas with **hyaluronic acid** and **ceramides**, made for an **instant***, **restoring, intense hit of 48h hydration****.

*Refers to Body Lotion only.
**After multiple applications, based on a Clinical Efficacy Study with 28 people.



400ML

Derma Restoring Hand Cream

18176
75ml | £2.33/100ml
brochure price: £2.50
demo: £1.75

Derma Restoring Body Lotion

18150
400ml | £1/100ml
brochure price: £4
demo: £2.90



BEFORE AFTER

HAIR CONCERN:
flat, fine hair.

RESULTS:
fuller locks with lasting volume.

VOLUMISING VITAMIN PEPTIDE COMPLEX

+ BODY BUILDING TECHNOLOGY
for weightless volume from root to tip

MORE LIFT. MORE FULLNESS. MORE VOLUME.

Help your customers feel unstoppable with fabulously **fuller locks** and **lasting volume** from root to tip. **80% agree!**

Mega Volume Conditioner
18184
250ml | £0.90/100ml
brochure price: £3.25
demo: £2.25

Mega Volume Shampoo
18200
400ml | £0.91/100ml
brochure price: £5.25
demo: £3.65

Mega Volume Treatment Spray
18218
100ml
brochure price: £5.50
demo: £3.85

*Hair looks and feels full of body and volume all day.
Refers to the Shampoo only. Based on those who expressed an opinion in a consumer perception study of 105 people.



400ML

HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 8, August 2024. You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you like, unless stated otherwise or as part of a free offer. Remember, demo products aren't for resale.

Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out we may offer you a substitute product of equal or greater value.

All worth prices are based on normal brochure selling prices.

THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or surveys.



All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: avon.uk.com.

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme.
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.
- Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only, unless we say otherwise.

- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.

- Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!
- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

NEW SEASONAL SHADE

This go-with-anything bra is made from 74% nylon and 26% elastane so it adapts to their body shape, making it super comfy and versatile.

- Small 8-10 **18317**
- Medium 12-14 **18325**
- Large 16-18 **18341**
- Extra Large 20-22 **18374**

Bradapt
74% nylon, 26% elastane
brochure price: £20
demo: £14



NEW COLOUR

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE



BEAUTIFUL TWO-TONE LOOK

With super soft stretchy fabric and no underwiring (hurrah!), our lace overlay padded bra is the perfect mix of style and comfort.



- S **16915**
- M **16931**
- L **16949**
- XL **16956**

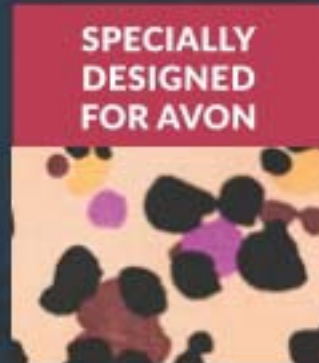
Lace Overlay Two-Tone Bra
73% nylon, 16% rayon and 11% elastane.
brochure price: £16
demo: £11.20

VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE



ROARING SALES

With a fun pattern and jogger style trouser, customers will go wild for these 100% cotton PJs. Boost your sales by sharing a pic on social media.



- Small 8-10 **16857**
- Large 16-18 **16881**
- Medium 12-14 **16873**
- Extra Large 20-22 **16907**

Leopard Print PJs
Brown and pink.
100% cotton.
brochure price: £22
demo: £15.40



VIP & PLATINUM REPS
40% OFF
BROCHURE PRICE

Size table applies to body measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

PACK OF 2 PRINTED STORAGE POUCHES

Pack of 2. Polyester, cotton.
1 x approx. 35.5cm x 47cm.
1 x approx. 26.5cm x 36cm.



Giraffe Storage Pouches
18275
2 pc.
brochure price: £12
demo: £8.40



Leopard Storage Pouches
18283
2 pc.
brochure price: £12
demo: £8.40

BAGS OF STYLE

As versatile as they are stylish, these **do-it-all bags** are the makers of a great outfit, whatever the occasion.

My Everyday Mini Cross-Body Bag
PU outer, polyester lining.
Approx. 24cm x 17cm.

18226
brochure price: £10
demo: £7



My Signature Laptop Bag
Black. PU outer, polyester lining. Approx. 25cm x 33.5cm. Fits a 14" laptop.

18242
brochure price: £40
demo: £28



6 CARD SLOTS

RFID technology protects your payment cards from data stealing.

Rhea Purse
Lilac. PU outer with polyester lining. Approx. 13cm x 10cm x 2cm.

18267
brochure price: £8.50
demo: £5.95



SUPER SOFT, SUPER CHIC

Help customers elevate their outfits and beat the chill with this gorgeous ombre scarf. To **take your sales to the next level**, post a pic of how you style this scarf and pair it with one of our stylish bags.



Olive Scarf
Blue and cream. Polyester.
Approx. 180cm x 50cm.

18259
brochure price: £15
demo: £10.50



TORTOISEHELL-LOOK COVER FITS AROMA DIFFUSER, AVAILABLE IN SEPTEMBER BROCHURE

Leopard Print Aroma Diffuser Cover
ABS. Approx. 9.5cm x 13.5cm.

17939
brochure price: £12
demo: £8.40



switches up the look of their Aroma Diffuser



TREND ALERT

New and necessary, these are the accessories that'll be on **everyone's radar** this season.



CHUNKY NECKLACE STARRING HONEYCOMB STYLING

Leticia Statement Earrings
Gold-tone. Zinc, steel, aluminium. Approx. 2cm x 1.5cm.

16980
brochure price: £8
demo: £5.60

Leticia Statement Necklace
Gold-tone. Zinc, steel. Approx. 47cm + 9cm extension chain.

16998
brochure price: £12
demo: £8.40

GORGEOUS SILVER-COLOURED IRREGULAR SHAPE BAG



Leticia Handbag
Metallic silver. PU outer with polyester lining. Approx. 26.5cm x 5.5cm x 17.5cm.

16972
brochure price: £30
demo: £21

STUNNING HALF MOON-SHAPED BAG



Liliana Handbag
Black. PU outer, polyester lining. Approx. 22.5cm x 6cm x 20cm.

56374
brochure price: £28
demo: £19.60

YOUR CUSTOMER'S LUCKY SYMBOL



silver tone
56382

gold tone
56390

rose gold tone
56416

Love For Every Day Four Leaf Clover Bracelet
Zinc. Approx. 18.5cm + 2.5cm extension chain. Pendant approx. 1.5cm x 1cm.

brochure price: £5
demo: £3.50

STAND OUT WITH THIS STYLISH DESIGN



Rhea Statement Necklace
Gold tone. Steel. Approx. 42cm + 9cm extension chain.

54734
brochure price: £10
demo: £7

Rhea Statement Earrings
Gold-tone. Steel, plastic. Approx. 1.5cm x 3.5cm.

54619
brochure price: £6
demo: £4.20

2 NECKLACES, 2 PAIRS OF HOOPS AND 6 PENDANTS



Olive Necklace and Earrings Set
Gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Necklaces approx. 42cm + 9cm extension chain. Earrings approx. 2.5cm x 1cm.

54569
brochure price: £10
demo: £7

20 PAIRS TO MIX AND MATCH



Rhea 20-Piece Earring Set
Set of 20. Mix of gold tone, silver tone and rose gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. From approx. 0.5cm to 2cm.

54601
brochure price: £10
demo: £7

Ready to take your business to the next level? Invest in Avon-branded sales tools to help you look the part. Unless stated, contents are not included. Products available whilst stocks last.



Table Runner
Polyester.
Approx. 200cm x 33cm.

33175
£12



Fragrance Tester Strips
Includes 50 tear-off strips, each approx. 14cm x 1cm.

49387
£1.50

Small Paper Delivery Bags

PACK OF 50
£0.85

Order using **92502**

Large Paper Delivery Bags

PACK OF 50
£1.45

Order using **92486**

Medium Paper Delivery Bags

PACK OF 50
£1.10

Order using **92478**

Brochure Bags

PACK OF 50
£1.25

Order using **76935**

Large Plastic Bag with Handle

£0.30

10x FOR £2.70

20x FOR £5.25

50x FOR £12.75

100x FOR £24

Order using **92536**

FREE TO ORDER

Customer Order Slips*

PACK OF 50

Order using **87197**

Avon Returns Bag

- Large**

Order using **90472**

Avon Returns Bag

- Small**

Order using **90480**

*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, Any extra packs will be charged at 20p.

**Bronze, Silver & Gold 2 FREE Bags per order, Platinum & VIP 5 FREE Bags per order.

★★★★★
BESTSELLER*

*One of our bestselling products across Europe & UK, based on 2023 full year internal sales data.

Let your customers try before they buy so they can discover their new must-haves and can't-live-withouts. It's an easy way to drive repeat orders and increase your customers' spend.



TESTER VIALS

NEWS



FRAGRANCE FOR HER

EAU DE PARFUM

- 15826 Far Away ★
- 15818 Far Away Glamour ★
- 15974 Far Away Rebel ★
- 17723 Far Away Shine
- 16063 Far Away Splendoria

PERFUME

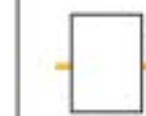
- 15685 Far Away Beyond
- 15776 Far Away Beyond The Moon

FRAGRANCE FOR HER

EAU DE COLOGNE

- 19935 Avon Joyful
- 19943 Avon Delightful
- 51102 Avon Blissful

The icons. The heroes.
The Avon products that sell more than any others.
Help your customers get hooked on a new favourite by sharing a **bestseller sample** in their next order. Look out for the **star ★** that signifies a **bestseller!**



SINGLE SAMPLE VIALS

- | | |
|--|-------------------------------------|
| 15685 Far Away Beyond for Her | 19265 Absolute by Elite Gentleman |
| 15776 Far Away Beyond The Moon for Her | 01248 Attraction for Him ★ |
| 20875 Attraction for Her ★ | 27029 Attraction Awaken for Him |
| 26880 Attraction Awaken for Her | 12856 Attraction Game for Him |
| 15453 Attraction Game for Her | 59618 Attraction Intense for Him |
| 01164 Attraction Intense for Her | 19752 Avon Luck For Him |
| 19760 Avon Luck for Her | 19299 Black Suede |
| 05736 Avon Luck Summer Sparkle | 19521 Black Suede Dark |
| 19513 Cherish | 14753 Black Suede Real for Him |
| 23606 Eve Become | 17731 Black Suede Secret |
| 24323 Eve Confidence | 19240 Elite Gentleman |
| 28399 Eve Prive | 19232 Elite Gentleman In Black |
| 25882 Eve Truth | 21600 Elite Gentleman Quest for Him |
| 13227 Far Away Endless Sun for Her | 23549 Full Speed Boost |
| 19422 Little Black Dress | 08094 Full Speed ★ |
| 19471 Little Black Dress Lace | 18366 Full Speed Electric |
| 17392 Little Black Dress Summer Party | 01149 Full Speed Pulse for Him |
| 19430 Incandescence | 14647 Full Speed Surfer |
| 19497 Incandescence Lotus | 00364 Full Speed Quantum |
| 00471 Incandescence Summer Glow | 19364 Individual Blue |
| 04036 Lov U for Her | 19323 Musk Air |
| 10215 Lov U Connected | 19356 Musk Instinct |
| 19547 Perceive | 19315 Musk Marine |
| 19554 Rare Gold | 22004 Musk Metropolitan |
| 19505 Rare Pearls | 19372 Musk Minerals |
| 06718 TTA Always for Her | 19273 Perceive For Him |
| 09043 TTA Everlasting | 63701 TTA The Moment for Him |
| 67744 The Moment for Her | 06254 TTA Today for Him |
| 15438 Today for Her ★ | 56275 Wild Country ★ |
| 26864 This Love for Her | |
| 16204 Tomorrow for Her | |
| 27235 Wonder for Her | |
| 27755 Imari Corset | |
| 02253 Imari Eclipse | |
| 14126 Imari Naturelle | |
| 50120 Imari Queen | |
| 19380 Pur Blanca | |
| 19398 Pur Blanca Elegance | |
| 01024 Pur Blanca Golden Burst | |
| 19414 Pur Blanca Hope | |
| 01487 Pur Blanca Sunshine Bloom | |

MIX & MATCH

1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 33-35*

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots.

MAKE-UP

Got customers forever searching for the perfect shade of foundation or lipstick? Let them try these and find their perfect match.

LIPSTICK 0.6g



★
Ultra Matte Lipstick Sample

54361	Adoring Love	04457	Peach Flatters
03426	Au Naturelle	03491	Pink Passion
01909	Berry Blast	22962	Posh Petal
04317	Blush	22699	Pure Pink
07278	Coffee Date	01156	Ravishing Rose
54627	Coral Fever	07310	Rosy Chic
57117	Electric Pink	01354	Red Supreme
02675	Ideal Lilac	54593	Ruby Kiss
02121	Marvellous Mocha	07377	Sunkissed Grape
03350	Mauve Matters	11601	Superb Wine
01776	Nude Suede	07328	Terracotta Rouge
		58230	Truest Red
		02659	Vibrant Melon



★
Ultra Satin Lipstick Sample

10272	Blush Nude	22665	Amber Embers
02766	Cappuccino	22632	Bronze Glow
11361	Carnation	22608	Copper Sparkle
11791	Chic	22640	Latte Glimmer
20479	Country Rose	22707	Razzle Dazzle
02691	Dream Fuchsia	11775	Rosy Lumos
20420	Frostiest Mauve	22681	Ruby Glitz
57968	Frozen Rose	22731	Spring Bling
02683	Iced Coffee	11759	Stellar Magenta
22012	Hibiscus	11882	Violet Sparks
11387	Latte		
02733	Lava Love		
02709	Pink Dream		
09837	Pout		
05835	Proper Pink		
20404	Red 2000		
02758	Ripe Papaya		
01008	Rose Mauve		
21170	Toasted Rose		
10447	Twinkle Pink		



★
Ultra Shimmer Lipstick Sample

10272	Blush Nude	22665	Amber Embers
02766	Cappuccino	22632	Bronze Glow
11361	Carnation	22608	Copper Sparkle
11791	Chic	22640	Latte Glimmer
20479	Country Rose	22707	Razzle Dazzle
02691	Dream Fuchsia	11775	Rosy Lumos
20420	Frostiest Mauve	22681	Ruby Glitz
57968	Frozen Rose	22731	Spring Bling
02683	Iced Coffee	11759	Stellar Magenta
22012	Hibiscus	11882	Violet Sparks
11387	Latte		
02733	Lava Love		
02709	Pink Dream		
09837	Pout		
05835	Proper Pink		
20404	Red 2000		
02758	Ripe Papaya		
01008	Rose Mauve		
21170	Toasted Rose		
10447	Twinkle Pink		



★
Revival Serum Lipstick Sample

23861	Awakening Coral
25296	Perky Peony
26104	Refreshing Petal
26567	Reviving Mauve
26765	Uplifting Berry



★
Tinted Lip Balm Sample

00984	Bare
20958	Nude
21048	Papaya
13631	Pink
21139	Plum
21089	Red

FOUNDATION 1ml



★
Make-Up + Care Serum Foundation - sample

25635	115P Pale Pink	24711	330P Honey Beige
25726	120N Porcelain	23648	345N Soft Honey
24109	125G Warm Ivory	12518	355G Light Caramel
24364	140P Light Ivory	01990	410P Spice
24653	215P Ivory	02071	420G Caramel
24687	228G Nude	02170	430N Deep Tan
13029	230N Creamy Natural	23804	435N Warm Deep Tan
13094	235P Shell	23978	510N Walnut
13094	235P Shell	23978	510N Walnut
13169	245N Natural Beige	23994	515N Bronze
13185	310N Medium Beige	24067	525N Dark Cocoa
13193	320G Sun Beige	22541	535P Espresso



★
Flawless Match Natural Finish Foundation Sample

08904	115P Pale Pink	23275	130N Alabaster
54114	120N Porcelain	10066	120N Porcelain
54239	125G Warm Ivory	26708	125G Warm Ivory
23622	130N Alabaster	07062	140P Light Ivory
25908	140P Light Ivory	12203	210N Light Beige
08169	145P Ivory Pink	07088	215P Ivory
28944	210N Light Beige	14688	220G Light Nude
24182	215P Ivory	13375	225G Soft Beige
26625	220G Light Nude	13979	228G Nude
17764	225G Soft Beige	10116	230N Creamy Natural
26039	228G Nude	07427	235P Shell
24133	230N Creamy Natural	08631	245N Natural Beige
26476	235P Shell	13284	250N Cream Beige
26484	245N Natural Beige	13466	260G True Beige
03186	250N Cream Beige	10140	310N Medium Beige
20214	260G True Beige	06502	315N Pure Beige
24778	310N Medium Beige	06171	320G Sun Beige
20461	315N Pure Beige	07443	330P Honey Beige
18432	320G Sun Beige	03756	345N Soft Honey
15313	330P Honey Beige	27474	355G Light Caramel
24729	340N Light Tan	24695	420G Caramel
24737	345N Soft Honey	05074	435N Warm Deep Tan
24752	348P Toasted Praline	28050	510N Walnut
24786	355G Light Caramel		
24885	410P Spice		
23317	420G Caramel		
23358	430N Deep Tan		
23515	435N Warm Deep Tan		
23598	438P Chocolate		
23655	510N Walnut		
23697	515N Bronze		
23713	520P Rich Sienna		
12302	525N Dark Cocoa		
12336	530N Maple		
12385	535P Espresso		



★
Power Stay 24-Hour Foundation Sample

23275	130N Alabaster
10066	120N Porcelain
26708	125G Warm Ivory
07062	140P Light Ivory
12203	210N Light Beige
07088	215P Ivory
14688	220G Light Nude
13375	225G Soft Beige
13979	228G Nude
10116	230N Creamy Natural
07427	235P Shell
08631	245N Natural Beige
13284	250N Cream Beige
13466	260G True Beige
10140	310N Medium Beige
06502	315N Pure Beige
06171	320G Sun Beige
07443	330P Honey Beige
03756	345N Soft Honey
27474	355G Light Caramel
24695	420G Caramel
05074	435N Warm Deep Tan
28050	510N Walnut

SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

ANEW 2ml



NEW LOOK

Hydrate & Plump Water Cream Sample
17806



NEW LOOK

Anew Hydrate & Plump Concentrate Sample
17772



NEW LOOK

Hydrating Overnight Mask Sample
17798



Anew Skin Renewal Power Cream Sample
08763



★ Anew Renewal Power Serum Sample
03657



Anew Skin Renewal Power Eye Cream Sample
55889



Anew Sensitive+ Dual Collagen Cream Sample
56259



Anew Sensitive+ Dual Collagen Eye Cream Sample
56267



★ Anew Reversalist Plump & Smooth Day Cream Sample
19828



Anew Reversalist Plump & Smooth Night Cream Sample
55863



★ Anew Ultimate Firm & Supple Day Cream Sample
19836



Anew Ultimate Firm & Supple Night Cream Sample
55871



★ Anew Platinum Lift & Tighten Day Cream Sample
19851



Anew Platinum Lift & Tighten Night Cream Sample
55897



Anew Platinum Lift and Tighten Lifting Serum Sample
55913



★ Anew Platinum Lift & Tighten Dual Eye System Sample
19869

ANEW TRIAL SIZES

£7

15ml | £46.67/100ml
Normally £10



★ Anew Reversalist Plump & Smooth Day Cream Trial Size
32292



Anew Reversalist Plump & Smooth Night Cream Trial Size
32458



★ Anew Ultimate Firm & Supple Day Cream Trial Size
19570



Anew Ultimate Firm & Supple Night Cream Trial Size
19588



★ Anew Platinum Lift & Tighten Day Cream Trial Size
19653



Anew Platinum Lift & Tighten Night Cream Trial Size
19661

ANEW TRIAL SIZES

£7

10ml
Normally £10



★ Renewal Power Serum Trial Size
07260



Anew Renewal Power Cream Trial Size
20966



Anew Platinum Lift & Tighten Lifting Serum Trial Size
19687

ANEW 2ml

£0.70



Anew Skin Renewal Power Plumping Shots Sample
07286

MIX & MATCH

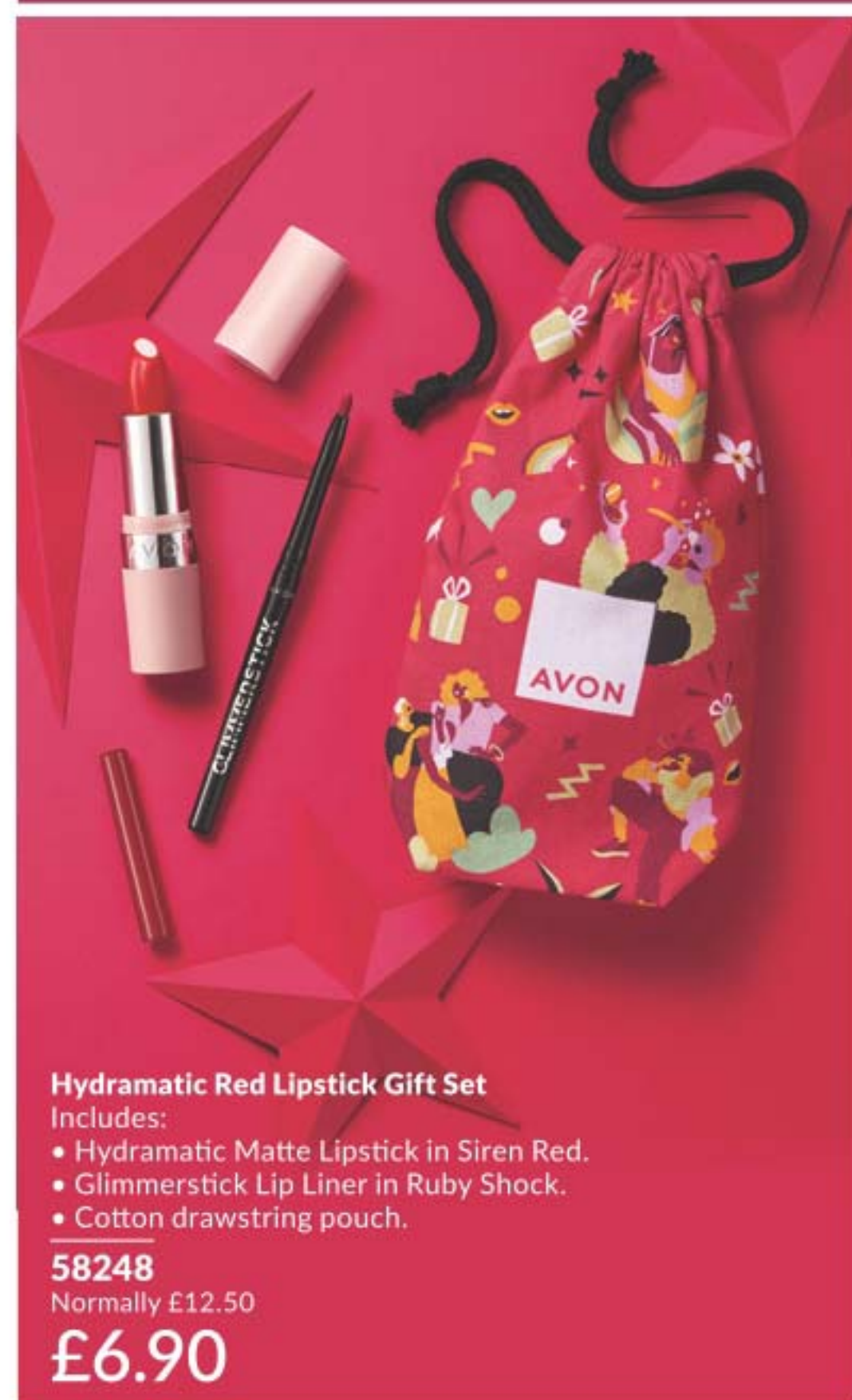
1 FOR £0.70 | ANY 5 FOR £1.75

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 33-35*

*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shots Sample.

OUTLET

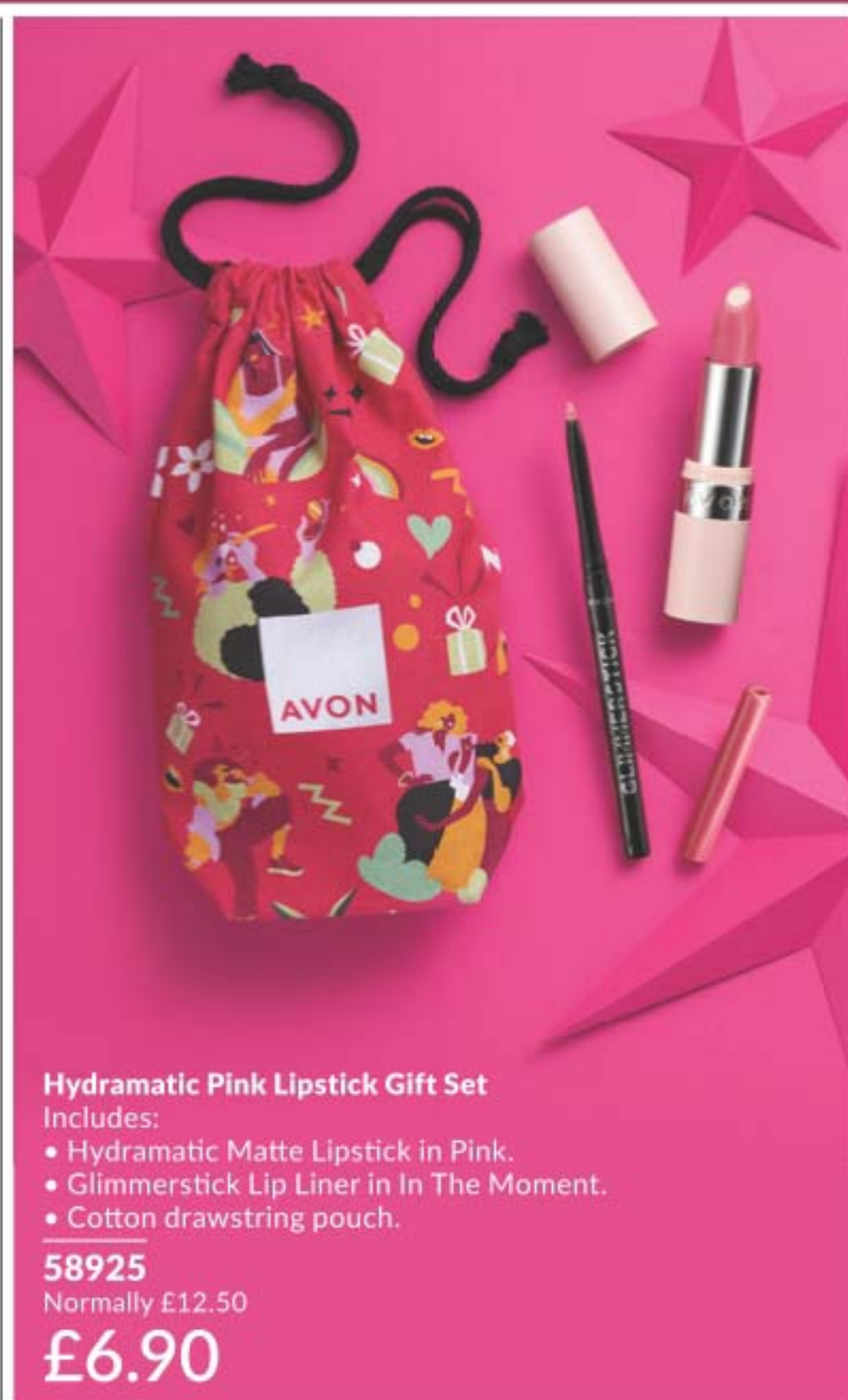
Offers are valid whilst stocks last. Net prices are inclusive of VAT.
 Products are non-refundable and cannot be returned.
 Products available are limited to this selection only.



Hydramatic Red Lipstick Gift Set
 Includes:

- Hydramatic Matte Lipstick in Siren Red.
- Glimmerstick Lip Liner in Ruby Shock.
- Cotton drawstring pouch.

58248
 Normally £12.50
£6.90



Hydramatic Pink Lipstick Gift Set
 Includes:

- Hydramatic Matte Lipstick in Pink.
- Glimmerstick Lip Liner in In The Moment.
- Cotton drawstring pouch.

58925
 Normally £12.50
£6.90



Moments Of Rest Gift Set
 Includes:

- Purple Cosmetics Bag. Polyester.
- Purple Shower Scrunchie. Recycled PE Mesh with polyester ribbon.
- Planet Spa Sleep Ritual Pillow Mist | 100ml |
- Lavender Delight Bubble Bath | 250ml |

63420
 Normally £25
£15



Strawberry Bliss Gift Set
 Includes:

- Strawberry and White Chocolate Shower Gel |100 ml
- Strawberry and White Chocolate Body Lotion |100 ml
- Reusable pouch. 100% cotton. 7 x 4 x 15 cm.

60632
 Normally £7
£5



Joy Mood Pack
 Includes: Happy & Uplifting Reed Diffuser 70ml, Planet Spa The Energise Ritual Body Scrub 200ml, Planet Spa The Energise Ritual Facial Spritz 100ml, Planet Spa Energise Body Butter 200ml and Anew Vitamin C Radiance Maximising Serum 10ml.

61002
 Normally £24
£15



Self-Love Wellbeing Advent Calendar
63370
 Normally £35
£30

Set includes:

- Platinum Lift Serum Trial Size |10 ml|
- Ultimate Night Cream Trial Size |15 ml|
- Radiant Gold Peel Off Mask |50 ml|
- Dual Eye Lift |2x10 ml|
- Power Serum with Protinol™ |30 ml|
- Restoring Cuticle Cream |15 ml|
- Pillow mist |100 ml|
- Absolute Nourishment Treatment Serum|30 ml|
- Recovery Lip Balm with Nutrients & Emollients |4,5 g|
- Beauty Sleep Hand Cream |30 ml|
- Footwork Clay Mask |75 ml|
- Revitalising Micellar Water |50 ml|

Velvet apricot, dark lotus and amber.



Rare Onyx EDP
58404
50ml | £13/100ml
Normally £12
£6.50

Rare Onyx Body Lotion
61218
150ml | £1.33/100ml
Normally £5
£2

Neroli flowers, magnolia and amber.



The Moment for Her EDP Purse Spray

59360
10ml
Normally £7
£2.50

Blackcurrant, black tuberose and powerful passion potion accord.



150ML

Attraction Awaken for Her Body Lotion

61838
150ml |
£1.33/100ml
Normally £5
£2

Basil, alpine accord and oakmoss.



FOR HIM

Musk Freeze EDT

63404
75ml |
£7.33/100ml
Normally £10
£5.50

Lemon, upcycled hops and music accord.



Full Speed Pulse Roll-On Anti-Perspirant Deodorant

57356
50ml | £3/100ml
Normally £3
£1.50



4-in-1 Grooming Set

Includes nail clippers, nail scissors, nail file and comb. Stainless steel, PU, PP. Approx. 12cm x 7.5cm x 2cm.

57919
Normally £7
£3.95



Protinol™ Power Blockbuster Gift Set
Includes: Anew Renewal Power Serum 30ml, Renewal Power Eye Cream 15ml, Platinum Day Lifting Cream SPF25 50ml, Platinum Night Replenishing Cream 50ml and Gua Sha Tool in a gift box.

61853
Normally £40
£25



Anew Platinum Gift Set

Includes:
• Platinum Day Cream 50ml
• Platinum Lift & Tighten Serum 10ml
• Lifting Dual Eye System 2 x 10ml
• Gift box

56853
Normally £30
£12



Anew Dual Defence Clarifying Treatment Lotion

56994
30ml | £27.50/100ml
Normally £14
£8.25



Anew Skin Reset Plumping Shots

61689
7 ampoules
Normally £21
£11



720ML

Avon Care Festive Gingerbread Body Lotion
61267
 720ml |
 £0.42/100ml
 Normally £4.50
£3



400ML

Avon Care Festive Gingerbread Body Lotion
60913
 400ml |
 £0.44/100ml
 Normally £3
£1.75



with vitamin E
 soothing jasmine

Avon Care Floral Daydream Soothing Hand Cream
60228
 75ml |
 £1.33/100ml
 Normally £2
£1



Avon Care Skin Recovery Lip Balm
60673
 4g
 Normally £1.50
£1



coconut water and
 dragon fruit scent

Senses Pink Sands Body Mist
61333
 100ml
 Normally £2.50
£1.50



Senses Pink Sands Shower Gel
57562
 250ml | £0.38/100ml
 Normally £1.25
£0.95



500ML

Senses Pink Sands Bubble Bath
60350
 500ml | £0.30/100ml
 Normally £2.50
£1.50



Advance Techniques Loss Control Shampoo
62034
 400ml | £0.75/100ml
 Normally £5.25
£3



Advance Techniques Argan Oil Gift Set
 Includes: Absolute Nourishment Shampoo 250ml, Conditioner 250ml, Treatment Serum 30ml and Pro Foldable Cushion Brush in a gift box.
60558
 Normally £13
£10



salty sea air
 & solar flowers

Senses Getaway Dreams Body Mist
63362
 100ml
 Normally £2.50
£1.50



Senses Getaway Dreams Shower Gel
56846
 250ml | £0.38/100ml
 Normally £1.25
£0.95



500ML

Senses Getaway Dreams Shower Gel
57836
 500ml | £0.30/100ml
 Normally £2
£1.50



Advance Techniques Supreme Oils Shampoo
63198
 400ml | £0.88/100ml
 Normally £5.25
£3.50



Advance Techniques Supreme Oils Conditioner
62455
 250ml | £0.80/100ml
 Normally £3.25
£2



Advance Techniques Supreme Oils Bi-Phase Treatment Spray
61457
 100ml
 Normally £5.50
£2.95

LIMITED-EDITION EYESHADOW PALETTE

- 12 pigment-packed shades
- matte, satin and sparkling formulas
- buildable for dreamy to bold looks



Dream To Shine Eyeshadow Palette

59998
13.3g | £4.92/10g
Normally £12
£6.55



Shine Bright
58974



Next Level
58727

Viva La Pink Eyeshadow Palette
10.8 g | £5.09/10g
Normally £10
£5.50



Viva La Pink Blush Stick
5.5g | £6.36/10g
Normally £8
£3.50

Red Revolution
58487

Purple Power
58511



Matte & Metal Liquid Lip Duo
8ml | £5.31/10ml
Normally £10
£4.25

Berry Glaze

Berry Glaze
54825

Mauve Crystal
54841

Bronzed Rose
54858

Nude Glamour
54890

Red Alert
54817

Pink Romance
54833

Coral Kisses
60756



Mulberry Dream

Peach Passion
59063

Smokey Bronze
54445

Mulberry Dream
59105

Candy Opal
59683

Mint Jewel
59188

Lilac Sparkle
59089

Matte & Metal Liquid Eye Duo
8ml | £6.13/10ml
Normally £10
£4.90



Red
62208



Lime
56788



Violet
62158

Your Power Eyeshadow Trios
4.8g | £10.94/10g
Normally £8
£5.25



Top-Rated Beauty Gift Set

- Set contains:
- Cosmetic bag
 - Vitamin C Serum Trial Size [10 ml]
 - Power Serum [30 ml]
 - Glimmerstick (Blackest Black) [0,28 g]
 - Far Away Purse Spray [10 ml]
 - TTA Today Eau de Parfum [50 ml]
 - Attraction for Her Purse Spray [10 ml]
 - Gel Shine Nail Enamel (Red is red) [10 ml]
 - Ultra Matte Lipstick (Red Supreme) [3,6 g]

61945
Normally £40
£25



Power Stay 24-Hour Brow Pen
0.6ml
Normally £9.50
£4.50

- | | | |
|-----------------------------------|-------------------------------------|------------------------------------|
| 130N
Alabaster
55061 | 215P
Ivory
60640 | 220G
Light Nude
61010 |
| 235P
Shell
63990 | 330P
Honey Beige
55046 | |



Mattifying Cream-To-Powder Foundation Compact
10g
£4.50



Make-Up Sponge
Non-latex PU, approx. 4cm x 5.7cm.
60970
Normally £5
£3



Ultra Colour 60 Second Express Nail Enamel
10ml
Normally £4.50
£2.55

- | | | | |
|------------------------------|----------------------------------|--------------------------------|-------------------------------|
| Slay My Name
60863 | Cloak And Dagger
60046 | Wicked
62091 | Dark Magic
62422 |
| Ice Castle
57240 | Iconic Red
61846 | Shopping Spree
62075 | Hurried Lilac
61861 |



Leo Jewellery Organiser
PU and polyester. Approx. 12cm x 9cm x 5cm.
60137
Normally £16
£11.20



Midnight Flowers Candle
Burns for up to 36 hours.
57273
Normally £12
£8.40



Far Away Beyond The Moon & Pashmina Gift Set
Scarf: Polyester. Approx. 180cm x 70cm. Fragrance: 50ml.
55822
Normally £28
£18.20



Ella Cosmetic Bag
PU. Approx. 17cm x 10cm x 10.5cm.
62406
Normally £10
£7



Leah Lipsy Watch
Silver tone with PU strap. Adjustable between 17cm and 20.5cm.
54338
Normally £35
£15



Heated Slippers
Polyester. Indoor use only.
Small 3-4 **54171**
Medium 5-6 **62364**
Normally £20
£9



Brushed Woven Scarf
Polyester. Approx. 160cm x 40cm.
61374
Normally £12.50
£8.75



Ayla Star Bracelet
Gold tone. Approx. 18.5cm+ 2.5cm extension chain.
60160
Normally £3.50
£2.45



Libra Ring
Gold tone. Approx. 18.5mm.
6 **54312**
8 **59675**
10 **54163**
Normally £6
£4.20

- with warm white LED light
- stunning textured design
- set to run for 60 or 120 minutes, or continuously



My Retreat Ceramic Aroma Diffuser

Ceramic. Approx. 9.5cm x 9.5cm x 16cm. Powered by USB cable (included). Fragrance oil not included.

63453
Normally £35
£23

Cassia Hobo Bag
PU outer, polyester lining. Approx. 24cm x 6cm x 20cm.

62794
Normally £18
£12



Purple
55418

Sky Star Silicone Watch

Gold tone with silicone strap. Adjustable between approx. 15.1cm and 28cm. Normally £14

£9

18-CARAT ROSE GOLD PLATED

Shelly Love Necklace

18ct rose gold plated. Steel, brass, zinc. Approx. 42cm + 9cm extension chain.

57216
Normally £5
£3

SET OF 20

Luna 20-Piece Earring Gift Set

20 pairs of gold-tone and silver-tone earrings.

57075
Normally £10
£6

XXL SIZE



Green
63388

Essentials Pashmina
Polyester. Approx. 180cm x 70cm. Normally £12

£7

ylang-ylang, milkwood and honeysuckle



2 x 70 G

50 ML



Little Black Dress Home Fragrance Set
Includes 1 reed diffuser (lasts up to 4 weeks) and 2 votives (burn up to 28.5 hours).

63289
Normally £16
£10.50

25-PIECE GIFT SET



SILVER PLATED

Violet 25-Piece Jewellery Advent Calendar

25-piece necklace, pendant and earrings set. Necklace: silver tone. Approx. 42cm + 9cm extension chain with 12 interchangeable silver-tone and gold-tone pendants. Earrings: 12 pairs of silver-tone and gold-tone studs.

63461
Normally £15
£9



Fleur Cosmetics Bag
Polyester. Approx. 23.5cm x 8cm x 12cm.

55582
Normally £10
£7



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN

Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

YOUR FAR AWAY FRAGRANCE WARDROBE

Amplify your Far Away sales with this fab sample set in a gorgeous gift box. Let customers know that when they spend £14 in the August brochure, they can buy this for **JUST £2** and discover their fave Far Away scent.

It's a great tool to demo fragrance samples when you're out and about. Simply buy more samples to keep it stocked up.

WE SELL
6 FAR AWAY
FRAGRANCES
EVERY MINUTE*



**YOUR PRICE
£1.40**

WORTH £7

Far Away Fragrance Wardrobe

72694

brochure price: £2

demo: £1.40

*Based on internal data for whole of Europe; applies to total quantitative sales of Far Away perfumes in sizes 10ml, 30ml, 50ml & 100ml. Packaging may vary. Our sample packs are super popular, offer valid while stocks last.



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