

AVON

LUXURY FOR LESS

JUNE BONUS BROCHURE
CAMPAIGN 06 2021



Think luxury has to be expensive? **Think again.**

5-STAR BEAUTY PACK



TAP TO SEE PRODUCTS

A NEW
RADIANCE MAXIMISING TONIC
 VITAMIN C & GLYCOLIC ACID
 ALL SKIN TYPES

THE BIG GEL PAINT PENCIL

AVON
gel SHINE
 nail enamel
 10 ml e

AVON
SHIMMERING
 nail polish
 10 ml e

HIGH SHINE FOR LESS

ANY 2 FOR
£7

Long-lasting, chip-resistant colour that is easy to remove and won't stain nails.

TAP TO SEE SHADES

Gel Shine Nail Enamel 10ml
£4

DON'T FORGET YOUR CLEAR TOP COAT to help your mani last twice as long



Ultimate Gel Shine Natural Curing Top Coat
 10ml
 08417
£4



AVON
gel SHINE
 nail enamel
 10 ml e
 MADE IN POLAND

DESIGNER BRANDS
£71.99*

VS

AVON
£13.50
 order using
 68379

ESSIE
 GEL COUTURE
£9.99*
 FOR 13.5ML
 PRICE PER 10ML = £7.40

VS

AVON
 GEL SHINE
 NAIL ENAMEL
£4 FOR 10ML
 PRICE PER 10ML = £7.40

BOTH HAVE...
 Salon-worthy formulas that provide intense, plump colour.

*Price sourced from www.johnlewis.com and www.lookfantastic.com on 23.03.2021.

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24-HOUR COVERAGE FOR LESS

Enjoy medium-to-full coverage for up to **24 hours!** This lightweight, breathable formula maintains a **matte finish** in heat and humidity and won't transfer, smudge or fade.



**Power Stay
24-Hour Foundation**
30ml
Price per 10ml - £2.67
Normally £12
£8 save £4

**TAP TO SEE
SHADES**

ESTÉE LAUDER
DOUBLE WEAR STAY-IN-PLACE
FOUNDATION MAKEUP SPF10
£34* FOR 30ML
PRICE PER 10ML = £11.33

VS

AVON
POWER STAY
24-HOUR FOUNDATION
£8 FOR 30ML
PRICE PER 10ML = £2.67

BOTH HAVE...
Long-lasting,
breathable
coverage.

*Price sourced from www.johnlewis.com on 23.03.2021.

LIP OIL FOR LESS

Show your lips some love with this nourishing lip oil that helps to **lock in 3x more moisture.**

**Nourishing
Lip Oil**
7ml
Normally £7
£4.50
save £2.50



**NOURISHING
LIP COMPLEX**
infused with jojoba,
avocado and coconut
oils plus vitamin E
to help lock in
moisture

**TAP TO SEE
SHADES**

CLARINS
LIP COMFORT OIL
£19* FOR 7ML
PRICE PER 10ML = £27.14

VS

AVON
NOURISHING LIP OIL
£4.50 FOR 7ML
PRICE PER 10ML = £6.43

BOTH HAVE...
Super-hydrating
formulas
that help to
nourish lips.

*Price sourced from www.johnlewis.com on 23.03.2021.

BOLD GEL LINES FOR LESS

This smooth-glide, gel eyeliner provides blendable, budge-proof colour that lasts for hours.



Big Gel Paint Pencil Liner
Normally £6
£4 save £2

TAP TO SEE SHADES

PERFECT PRIMER FOR LESS

An ultra-moisturising matte primer enriched with vitamin E and creamy shea butter.



Lisa Armstrong
All About The Base
Priming Moisturiser
25ml
53389
£16

URBAN DECAY
24/7 GLIDE-ON
EYE PENCIL
£16*

VS

AVON
BIG GEL PAINT
PENCIL LINER
£4

BOTH HAVE...
Blendable,
long-lasting
colour.

*Price sourced from www.johnlewis.com on 23.03.2021.

BOBBI BROWN
VITAMIN ENRICHED
FACE BASE
£45*
FOR 50ML
PRICE PER 10ML = £9.00

VS

LISA ARMSTRONG
ALL ABOUT THE BASE
PRIMING MOISTURISER
£16
FOR 25ML
PRICE PER 10ML = £6.40

BOTH HAVE...
Super-creamy,
luxury formulas
for hydrating
and cushioning
skin.

*Price sourced from www.johnlewis.com on 23.03.2021.

FRAGRANCE FOR LESS

70% LIKED
EVE TRUTH as much as
MARC JACOBS DAISY**



pomegranate
peony
cedarwood

Eve Truth EDP
50ml
51847
Normally £15
£12 save £3

FRAGRANCE FOR LESS

65% LIKED FAR AWAY REBEL
as much as MUGLER ALIEN**



crème de
cassis
orange
blossom
toffee

Far Away Rebel EDP
50ml
29637
Normally £11
£8 save £3

MARC JACOBS
DAISY EDT

£60*
FOR 50ML
PRICE PER 100ML = £120.00

VS

AVON
EVE TRUTH EDP

£12
FOR 50ML
PRICE PER 100ML = £24.00

MUGLER
ALIEN EDP

£78*
FOR 60ML
PRICE PER 100ML = £130.00

VS

AVON
FAR AWAY
REBEL EDP

£8
FOR 50ML
PRICE PER 100ML = £16.00

*Price sourced from theperfumeshop.com on 23.03.2021. **Based on an online consumer survey with 263 respondents.

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CREAMY CLEANSE FOR LESS

A super-hydrating
cleanser that melts
away impurities
and make-up
from the skin.



vegan friendly

**Distillery Clean
Break Cleanser**
50ml
07245
Normally £12
£10 save £2

RADIANT SKIN FOR LESS

Enjoy **radiant skin** in
as little as one week
with this **brightening**
acid toner.



with exfoliating
glycolic acid
and lactic acid
to help remove
dead skin cells

**Anew Radiance
Maximising Tonic**
200ml
36590
Normally £10
£8 save £2

ELEMIS
PRO-COLLAGEN
CLEANSING BALM
£44* FOR 100G
PRICE PER 100G = £44.00

VS

AVON
DISTILLERY CLEAN
BREAK CLEANSER
£10 FOR 50ML
PRICE PER 100ML = £20.00

BOTH HAVE...
Rich, moisturising
and buttery
formulas.

*Price sourced from www.johnlewis.com on 23.03.2021.

REN
CLEAN SKINCARE READY STEADY
GLOW DAILY AHA TONIC
£27* FOR 250ML
PRICE PER 100ML = £10.80

VS

AVON
ANEW RADIANCE
MAXIMISING TONIC
£8 FOR 200ML
PRICE PER 100ML = £4.00

BOTH HAVE...
Brightening
and exfoliating
formulas.

*Price sourced from www.johnlewis.com on 23.03.2021.

GOLDEN GLOW FOR LESS

Cheat the heat and get a streak-free, gradual summer glow.

choose between a fair or medium shade to suit your skin tone

Glow Body Lotion 200ml
Normally £3.50
£3 save 50p



NOURISHED HAIR FOR LESS

Hair instantly feels **nourished**, **hydrated** and irresistible to touch.



INFUSED WITH
ARGAN AND COCONUT OILS

Absolute Nourishment
Argan and Coconut
Treatment Oil
100ml
14068
Normally £9
£7 save £2



ST. TROPEZ
GRADUAL TAN
TINTED LOTION
£19.50*
FOR 200ML
PRICE PER 10ML = £7.25

VS

AVON
GLOW BODY
LOTION
£3
FOR 200ML
PRICE PER 10ML = £1.50

BOTH HAVE...
Buildable tanning
technology for a
sun-kissed glow.

*Price sourced from www.lookfantastic.com on 23.03.2021.

FUSHI
REALLY GOOD
HAIR OIL
£18*
FOR 100ML

VS

AVON
ABSOLUTE NOURISHMENT
ARGAN AND COCONUT
TREATMENT OIL
£7
FOR 100ML

BOTH HAVE...
Hair-loving
ingredients
that grant a
salon-worthy
finish.

*Price sourced from www.fushi.co.uk on 23.03.2021.