

AVON

AVON

UK OCTOBER 10/2025

POWERED BY



PROTINOL™

NEW

A NEW LEVEL
OF MAKE-UP
PROVEN TO REFINE & RENEW

CAMPAIGN 10 2025

SHOWCASE |

NEW

ANEW

A NEW LEVEL OF MAKE-UP, PROVEN TO REFINE & RENEW



OUR MOST POWERFUL SKINCARE NOW IN MAKE-UP

TAKE YOUR MAKE-UP TO A NEW LEVEL

Level up your regime with **make-up** that's expertly designed for your changing skin, to visibly **refine** and **renew** your skin's natural luminosity.

POWERED BY SKIN SCIENCE

Our next generation of **radiance-boosting make-up** with powerful, award-winning, **collagen-boosting Protinol™** technology to **unlock your skin's potential**.

BEFORE USE

Untreated skin surface



AFTER USING PROTINOL™ OVER TIME

Skin surface with PROTINOL™



helps reduces collagen loss** for firmer-looking skin

Images for illustrative purposes only.

**Based on in vitro testing.

NEW POWER EYE & LIP CONTOUR CREAM

JUST £5

when you buy any product across pages 4-11
WORTH £17

ORDER USING 51938



Instantly smooths, brightens and intensely hydrates.

99%
say it evens skin's
texture, giving a
natural-looking
glow*

96%
say coverage is
undetectable*

90%
say it visibly
improves the look
of skin*

BEFORE ANEW



AFTER ANEW



Our model is unretouched.

ANEW

RENEW
BOOSTS SKIN'S NATURAL
LUMINOSITY TO REVEAL
SKIN'S INNER RADIANCE*

REFINE
SKIN LOOKS MORE
REFINED, REJUVENATED
& ENERGISED* AS IF LIT
FROM WITHIN

*After 4 weeks of use,
based on consumer study
with 134 people.

A NEW LEVEL OF MAKE-UP, PROVEN TO REFINE & RENEW

COLLAGEN BOOSTING FOUNDATION

WITH PROTINOL™, PROVEN TO
REFINE & RENEW

SPF
30



RADIANT
FINISH



PROTINOL™

POWERED BY SKIN SCIENCE
FORMULATED WITH
PROTINOL™ TO HELP
STIMULATE SKIN TO
NATURALLY PRODUCE 50%
MORE COLLAGEN** FOR A
MORE RESILIENT, PLUMPER
& FIRMER-LOOKING
COMPLEXION.*

**A NEW LEVEL OF VISIBLE
RESULTS**
Radiant light to medium
buildable foundation that
doesn't settle into fine lines.
Silken formula helps erase
signs of fatigue, giving an
undetectable lightweight
finish & feel.



**Anew Refine &
Renew Collagen
Boost Foundation**
30ml | £4.33/10ml
Normally £16

£13
SAVE £3

*After 4 weeks of use, based on consumer study with 134 people.
**Based on in vitro testing.

NEW

100 FAIR

115P Pale Pink
14688

120N Porcelain
13979

125G Warm Ivory
24695

140P Light Ivory
07062

215P Ivory
07088

228G Nude
07427

230N Creamy Natural
07443

235P Shell
05579

245N Natural Beige
05595

310N Medium Beige
10066

320G Sun Beige
10140

330P Honey Beige
10322

345N Soft Honey
10405

355G Light Caramel
10421

410P Spice
63636

420G Caramel
08631

430N Deep Tan
26633

435N Warm Deep Tan
12021

510N Walnut
11957

515N Bronze
13730

525N Dark Cocoa
00398

530N Maple
13342

92%
say it instantly
conceals dark circles
& fine lines**

90%
say it instantly
visibly improves
dark circles**

89%
would recommend
this concealer**

**Based on consumer study
with 156 people.

SEE THE RESULTS
OF CONCEALER

BEFORE ANEW



AFTER ANEW



Our model is unretouched.

ANEW

COLLAGEN BOOSTING CONCEALER

THAT SMOOTHS, PLUMPS & BRIGHTENS

POWERED BY SKIN SCIENCE

FORMULATED WITH
PROTINOL™ TO HELP
STIMULATE SKIN TO
NATURALLY PRODUCE 50%
MORE COLLAGEN.*

A NEW LEVEL OF VISIBLE RESULTS

Full coverage, yet
lightweight, buildable,
illuminating formula instantly
conceals **without creasing** or
settling into fine lines.



CAFFEINE



12N 07245	21N 27789	23N 01099	24N 07146
31N 07179	34N 07211	41N 19976	52N 19984

Anew Refine &
Renew Collagen
Boost Concealer

19984

12ml | £6.67/10ml
Normally £10

£8

*Based on in-vitro testing.

ANEW
A NEW LEVEL OF MAKE-UP, PROVEN TO REFINE & RENEW

NEW

EYE & LIP
CREAM

£5***

WORTH £17

ORDER USING 51938

***When you buy anything
on pages 4-11



THICKER
BROWS

REVIVED
LASHES



LASH & BROW SERUM

THAT VISIBLY
IMPROVES LASHES &
BROWS IN
4 WEEKS*

Formulated with **biotin**,
algae, **green tea** extract, &
vitamins E & B5.



FOR LASH &
BROWS

Anew Revival Lash & Brow Serum

18382

3ml | £26.67/10ml
Normally £10

£8

SAVE £2

*Based on Consumer Study over 4 weeks with 145 participants.

improves the look
of lip line depth after

7 days*

93%

say it instantly makes
lips feel moisturised*

87%

say it instantly
improves the
condition of lips*

*Moisture stays locked in
with repeated use over 4
weeks based on consumer
study of 107 people who
expressed an opinion.

KISS GOODBYE TO
DRY LIPS**

BEFORE ANEW



AFTER ANEW



Our model is unretouched.

ANEW

ANEW
A NEW LEVEL OF MAKE-UP. PROVEN TO REFINE & RENEW

*Based on clinical efficacy study with 43 people.

RETEXTURE
RETEXTURISING AHAS
FOR SMOOTHER-
LOOKING LIPS IN 7 DAYS

RADIANT
SHINE
RICH, HIGH SHINE
COLOUR INSTANTLY
HYDRATES, & LIPS STAY
HYDRATED EVEN AFTER
YOU'VE REMOVED IT*

7 DAYS TO SMOOTHER-LOOKING, HYDRATED LIPS*

POWERED BY SKIN SCIENCE

INFUSED WITH INNOVATIVE RETEXTUROL TECHNOLOGY
WITH RETEXTURISING AHAS TO SMOOTH, AND GLYCERINE
TO HYDRATE, TO TRANSFORM LIPS IN JUST 7 DAYS.*

A NEW LEVEL OF TRANSFORMING COLOUR

Buildable radiant shine
finish lipstick, with a silky,
luxurious texture that glides
on effortlessly

72 H
HYDRO
POWER

SPF
15

Anew Revival
Serum Lipstick
3,6 g | £25/10g
Normally £11

£9

SAVE £2

NEW

EYE & LIP
CREAM

£5***

WORTH £17

ORDER USING 51938

***When you buy
anything on pages 4-11

Refreshing Petal
23838

Awakening Coral
24232

Revitalizing Rouge
25437

Exhilarating Magenta
24026

Renewing Rose
26724

Uplifting Berry
26138

Rejuvenating Nude
15917

Blossoming Pink
09415

Essential Mocha
12971

Reviving Mauve
14860

Invigorating Plum
06726

Pretty Peony
22483

*Moisture stays locked in with repeated use over 4 weeks based on
consumer study of 107 people who expressed an opinion.

improves the look
of lip line depth after

7 days*

93%

say it instantly makes
lips feel moisturised*

87%

say it instantly
improves the
condition of lips*

*Moisture stays locked in
with repeated use over 4
weeks based on consumer
study of 107 people who
expressed an opinion.

KISS GOODBYE TO
DRY LIPS**



Dramatisation for illustrative
purposes only.

ANEW

ANEW
A NEW LEVEL OF MAKE-UP, PROVEN TO REFINE & RENEW

7 DAYS TO REVIVED LIPS

WITH THIS SERUM-IN-BALM*

POWERED BY SKIN SCIENCE

- CLEAR BALM WITH A SUBTLE SHINE
- HYDRATES & RETEXTURISES
- TRANSFORMS THE CONDITION OF LIPS IN JUST 7 DAYS*



NEW

EYE & LIP
CREAM

£5***

WORTH £17

ORDER USING 51938

***When you buy
anything on pages 4-11

SPF
15

Anew Revival Serum
Lip Treatment
3,6 g | £23.61/10g
Normally £10.50

£8.50

SAVE £2
02014

*Moisture stays locked in with repeated use over 4 weeks based on
consumer study of 107 people who expressed an opinion.

YOUR AUTUMN MANI IN 60 SECONDS*

- colour, base and top coat in 1
- dries in 60 seconds**
- now with more colour in every drop

DRIES IN
60
SECONDS**

JUST
£3.50

SAVE £1



Get glossy, streak-free colour that dries fast and lasts. No smudges, no waiting – just flawless nails in a flash.

! While stocks last.

Get it before it's gone!

YOUR FAVE NAIL ENAMEL IN A NEW ROUND BOTTLE
same great formula, same shades, same 10ml volume***

! Shell Pink 08011	! Underwater Dream 06973	! Volcanic Brown 06387
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! Cloudy Sky 06791	Tropical Green 06601	Blue My Mind 05884	Cheers In The Sea 05918
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Bitten Apple 06452	Ultraviolet 03426	Grape Escape 06700	In Mauve With U 06551	Mermaid Tail 06536	Once Upon A Lime 06965	In No Tweed 06486	Power Black 03350	Wow White 05108	Think Fast Pink 20420
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Nude Secret 58230	Mauve It 01776	Pom Pom Macaron 00117	Getting Bare 54361	Naughty Brownie 22012	Bubble Gum 20479	Strawberry Margarita 17616	Fun N Fuchsia 07708	Lightening Red 08029
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*Consumer science study with 24 participants.

**Based on a consumer science study with 129 participants.

***Packaging may be square bottle shown, or new round bottle.

YOUR FAVE NAIL ENAMEL IN A NEW ROUND BOTTLE

same great formula, same shades, same 10ml volume***



UP TO
8
DAYS*
LIFE-PROOF
LONGWEAR

ADDS
UP TO
2
EXTRA DAYS OF
PERFECT WEAR
TO YOUR POWER
NAILS**



Power Stay Top Coat
56457
10ml
£6.50

easily removed
with nail enamel
remover (page 56),
when you fancy a
new shade.

Power Stay Gel Nail
Enamel
10ml
£6.50

*Consumer science study with 120 participants.
**Based on a consumer science study with 29 participants who
used Power Stay Gel Shine Enamel + Power Stay Top Coat.
***Packaging may be square bottle shown, or new round bottle.



STAYS STRONG:
COLOURLOCK™
TECHNOLOGY
with improved chip
resistance



STAYS PLUMP:
3D PLUMP EFFECT
and flawlessly
uniform coverage



STAYS PERFECT:
with no salon
appointments,
no UV lamp needed,
and no big bill

Hypnotise	14183
Dark Dahlia	00380
Sweet Blooms	14753
Virtual Reverie	18390
Guilty Pleasure	21667
Can't Quit Cafe	16832
Couture Rose	11825
Nude Silhouette	05835
Cosy Therapy	18192
Private Jet	19091
Timeless Icon	19034
Fail-Proof Fuchsia	16089
Pink Caprice	24448
Petal Fresh	20230
Stay Put Sangria	13581
Red Is Red	06171
The Red One	18895
Designer Red	19067
Forest Stroll	56416
Crystal & Sage	56390
Lemon Meringue	56382
Pumpkin Spice	10934
Make a Fuss	01636
Taboo Blue	27243
Denim Dream	11791



Model wears 2 BFF Nude

JUST
£6.50

YOUR EVERYDAY
MATTE LIPPY

With **nourishing sesame oil, avocado oil**
and **vitamin E**, get an ultra comfy feel all day
and added protection with **SPF30**.

21 Electric Pink 09126	40 Ideal Lilac 17376	33 Fiercely Red 04846	12 Ravishing Rose 17871
20 Posh Petal 18887	36 Berry Blast 17400	1 Au Naturale 16410	19 Blush 22566
13 Mauve Matters 19117	24 Power Pink 18119	14 Maiden Mauve 05561	6 Marvellous Mocha 18838
15 Pure Pink 18861	17 Pink Passion 18879	7 Coffee Date 05405	3 Nude Suede 59113
28 Red Supreme 04648	30 Ruby Kiss 17640	26 Coral Fever 17863	

NEW SHADE

TRY THE NEW
UNIVERSALLY
FLATTERING,
SUITS-ALL
SHADE

2 BFF
Nude
21626



Ultra Matte Lipstick
3.6g
Normally £8.50

*Compared to previous formula of Ultra Matte finish.

GET HYDRATED

- kiss **dry, chapped lips** goodbye
- lips look & feel **pillowy soft & supple**
- your choice of deliciously **sweet scents**

Coconut
07120

Strawberry
05553

Sugar
Cookie
08060

Get Hydrated
Lip Balm
4g
Normally £3.50
£2.75



NEW

GET POUTY
LIP STYLO
£6.50



GOTTA GET IT

GET LIPPY

- **zero to hero colour** in seconds
- **silky feel** with a **matte finish**
- **lightweight feel** without the stickiness



Bold Coral
11692



Rosey Posey
20735



Fiery Kiss
11890

Get Lippy
Liquid Lip
2.5ml
Normally £6
£5



GET POUTY

- **creamy, comfortable colour** with a **satin finish**
- drench your lips in **hydration for 12 hours***
- forget feathering, fading or bleeding

*Based on consumer science study with 14 participants.



Get Pouty Lip
Stylo
1.8g
Normally £8

Cappuccino 08185	Eternal Flame 13284
Vintage Pink 12252	Pink Peach 23671
Forever Pink 14209	Sunset 12294
Lasting Pink 14407	Rose Creme 02634
Totally Twig 15289	Frisky Red 01016

THE LIP STYLO YOU LOVE now with **NEW PACKAGING**



PERFECT
NONSENSE

GINGER meets HAY

NEW

GINGER

brings its cool character to the party with a sharpness
you'll find hard to shake... until

HAY

flips the script arriving all earthy, calm and dry — it's
the perfect unexpected match: cool meets warm.

FRAGRANCE
+ SHOWER GEL
AS A

GIFT

Ginger Blaze

- Shower Gel | 150ml |
- EdP | 50ml |

69625

Worth £18.50

£13



ALSO TRY CHOCO TUBEROSE



EDP + GIFT Choco Tuberose

- Shower Gel | 150ml |
- EdP | 50ml |

89276

Worth £18.50

£13

EDP ALONE

1. Perfect Nonsense Choco
Tuberose Eau de Parfum
chocolate + tuberose

06650

50ml | £26/100ml

£13

EDP ALONE

2. Perfect Nonsense Ginger
Blaze Eau de Parfum
- Limited Edition

04812

50ml | £26/100ml

£13

EARLY GIFTING DROP

A GIFT TO MAKE THEIR
INNER SPARKLE SHINE



SET OF 2 IN A BOX

*pink pepper, golden musk,
Ispahan rose*

Far Away Shine Gift Set

Set includes:

- Body Lotion | 125ml |
- FA Shine EDP | 50ml |
- Gift box

59865

Worth £22.50

£19

A GIFT POWERED BY MILLIONS
OF NEROLI PETALS



*with exclusive
body soufflé*

★★★★★
BESTSELLER

SET OF 2 IN A BOX

*neroli, butterfly
blossom, silk musk*

TTA Today for Her Gift Set

Set includes:

- Body Soufflé | 200ml |
- TTA Today EDP | 50ml |
- Gift Box

61499

Worth £22.50

£22

EARLY GIFTING DROP

NEW

SIGNATURE SCENTS

FOR HER EVERY MOOD

Gorgeous gift sets featuring fragrance
icons, perfect for that special someone
who makes every moment sparkle.

★★★★★
BESTSELLER



SET OF 2 IN A BOX

*magnetic musks, pear syrup,
silky tonka powder*

Attraction For Her Gift Set

Set includes:

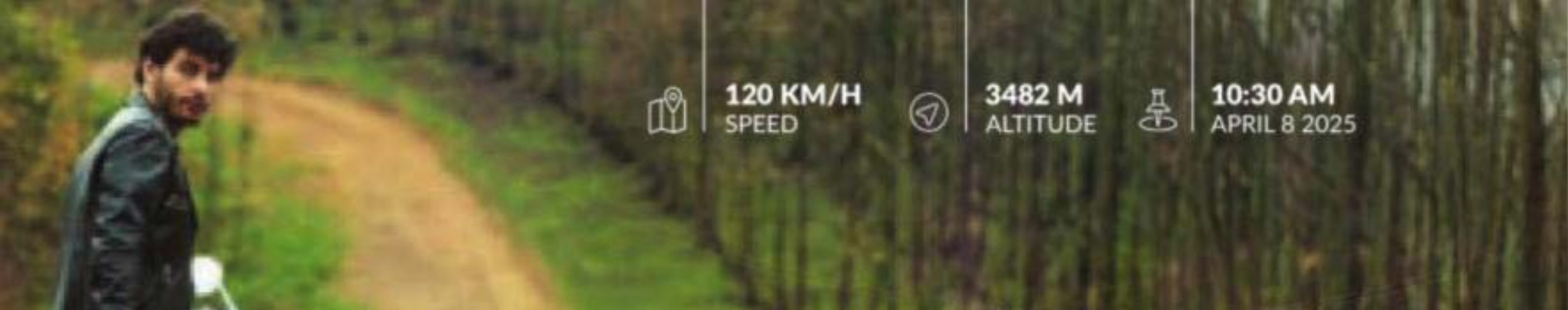
- Perfumed Skin Softener | 200ml |
- Attraction EDP | 50ml |
- Gift box

00935

Worth £22.50

£20

*with perfumed
skin softener*



120 KM/H
SPEED



3482 M
ALTITUDE



10:30 AM
APRIL 8 2025



FEEL THE
RUSH,
BEFORE
THE

SPEED

WITH AN EXCLUSIVE,
LASTING ADRENALINE
ACCORD
FOR FRESHNESS
LIKE NO OTHER



FOUGERE



WOODY



FULL SPEED MAX TURBO DUO

set contains:

- EDT | 100ml |
- Hair & Body Wash | 250ml |

69583

Worth £21.50

£17

SAVE £4.50

NEW

JUST

£16

Full Speed Max Turbo
Eau de Toilette

09027

100ml

£16

100ML

Feel the fresh sense of
adventure with a hit of
frozen apple, an exclusive
adrenaline accord revved
up with explosive citrus
notes, and **luxé leather**
for a journey that
lasts and lasts.

BIG ON THRILLS,
BIGGER IN MILS.

WAS 75 ML NOW 100 ML

A LAYER OF INTRIGUE MAKES THE MAN

Reveal your secret layer with a crisp hit of **red apples**, a balsamic and creamy **tonkalactone** blend, and **cuir velours**, a smooth suede-like finish.

Black Suede Secret
Eau de Toilette

09209
100ml

£18

**Tested to last up to 8 hours.



Black Suede Secret Gift Set

- Set includes:
- BS Secret EDT | 100 ml |
 - Hair & Body Wash | 250 ml |
 - Roll-On Deodorant | 50 ml |
 - Gift box

26708
Worth £27

£23

BLACK SUEDE
SECRET DUO

JUST

£18

SAVE £3.50

BLACK SUEDE
SECRET DUO

set contains:

- Roll-On Anti-Perspirant Deodorant | 50ml |
- EDT | 100ml |

90241

Worth £21.50

100ML

LASTS
ALL
DAY**

NEW



INSTANTLY SMOOTHER, PLUMPER SKIN

NOW FOR YOUR EYES & LIP AREA

THE SECRET'S OUT - OUR MOST POWERFUL EYE CREAM NOW WORKS FOR YOUR LIP AREA.

89%
saw visible results
in in just 7 days**

A NEW LEVEL
VISIBLE RESULTS

INSTANTLY:
smooths, brightens and
intensely hydrates.

IN 7 DAYS:
visibly minimises eye
wrinkles and barcode
lines around lips.

Anew Skin Renewal Power
Eye & Lip Contour Cream

06874
15ml | £90/100ml
Normally £17



10X PROTINOL™
+ LIGHT DIFFUSION
TECHNOLOGY***

★★★★★
BESTSELLER

**Based on a consumer study with 129 participants.
***Contains silica which is able to scatter light
and blur fine lines.

NEW

LIP & EYE
CREAM

£13.50

SAVE £3.50



HOLIDAY HYDRATION

THE GIFT OF QUENCHED SKIN

set contains:

- Anew Hydrate & Plump Water Cream | 50ml |
- Anew Hydrate & Plump Serum | 30ml |
- Red Gifting Bag | 1 pc. |

93260

Worth £38

£25

SAVE £13



MERRY & BRIGHT

THE GIFT OF GLOWING SKIN

set contains:

- Anew Radiance Maximising Lightweight Cream SPF50 | 50ml |
- Anew Radiance Maximising Serum | 50ml |
- Red Gifting Bag | 1 pc. |

93278

Worth £38

£25

SAVE £13

THE GIFT OF

POWERFUL SKINCARE

With 10X Protinol™* for **visible results in just 7 days**, this is the gift set for skincare savvies and confidence seekers.

SKIN RENEWAL
GIFT SET

£38

SAVE £10

NEW

Anew Skin Renewal Gift Set

Set includes:

- Anew Skin Renewal Power Serum [30ml]
- Anew Skin Renewal Power Eye & Lip Contour Cream [15ml]
- Silicone eye patches
- Gift box

17335

Worth £48



*10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.

WANT MORE?

Check our November brochure for even more wishlist-worthy gifts.

2-IN-1 CLEVER CLEANSERS

Why waste time with lots of cleansers, when these ones do it all. **Smart formulas** that save you tons of time.



NEW

2-IN-1 CLEANSERS

1 FOR £6 | 2 FOR £10

ACROSS PAGES 28-29 ONLY SAVE UP TO £2

2 IN 1

GEL CLEANSER + MAKE-UP REMOVER

choose for: deeply cleansed, refreshed, radiant skin

27649

200ml | £3/100ml
£6

2 IN 1

FOAM CLEANSER + TONER

choose for: mattified, cleansed, toned skin

56366

150ml | £4/100ml
£6

2 IN 1

MATTIFY MICELLAR WATER + TONER

choose for: oil-free, cleansed, toned skin

57539

400ml | £1.50/100ml
£6

2 IN 1

MICELLAR WATER + TONER

choose for: instantly soothed, calm feeling skin

08789

400ml | £1.50/100ml
£6

2 IN 1

GENTLE MICELLAR WATER + TONER

choose for: gently cleansed, soothed, toned skin

56283

400ml | £1.50/100ml
£6

2 IN 1

EYE MAKE-UP REMOVER + LASH CONDITIONER

choose for: easy make-up removal and conditioned lashes

18929

100ml
£6

EARLY GIFTING DROP



LUXURIOUS LEMONGRASS & COCONUT

with shea butter
extract

Senses Essence Lemongrass & Coconut Gift Set

- Set includes:
- Hand Wash [250 ml]
 - Hand Lotion [250 ml]
 - Gift Box

22129

£7

Enriched with
natural origin
extracts

Bottle made from
97.5% recycled
plastic***

***Remove pump
before discarding.



ENERGISING GERANIUM LEAF & ORANGE

with orange & sea
kelp extracts

Senses Essence Geranium Leaf & Orange Gift Set

- Set includes:
- Hand Wash [250 ml]
 - Hand Lotion [250 ml]
 - Gift Box

00315

£7

EARLY GIFTING DROP

LITTLE GIFTS FOR A MOMENT OF BLISS

Add a **touch of luxury** to their daily rituals with
hand care gift sets made for beautifully pampered skin.

NEW

REVITALISING ROSEMARY & CARROT SEED

with oat & angelica extracts



GIFTSETS
£7 EACH

Senses Essence Rosemary & Carrot Seed Gift Set

- Set includes:
- Hand Wash [250 ml]
 - Hand Lotion [250 ml]
 - Gift Box

59246

£7

SPICED PLUM SEASON

The ultimate festive bathtime escape is here – with notes cosy **poached plum** and **spiced orange**. Indulge in these gorgeous body treats yourself or treat your loved ones.

NEW

PRICES FROM
£1.50

1



2

500ML



3

1000ML



4



5



6



1. Spiced Plum
Body Lotion

28068

200ml |
£1/100ml

£2

2. Spiced Plum
Bubble Bath

01156

500ml |
£0.50/100ml

£2.50

3. Spiced Plum
Bubble Bath

58396

1000ml

£3.25

4. Spiced Plum
Shower Gel

14613

500ml |
£0.45/100ml

£2.25

5. Spiced Plum
Body Mist

22962

100ml

£3.50

6. Spiced Plum
Shower Gel

19810

250ml |
£0.60/100ml

£1.50

NEW

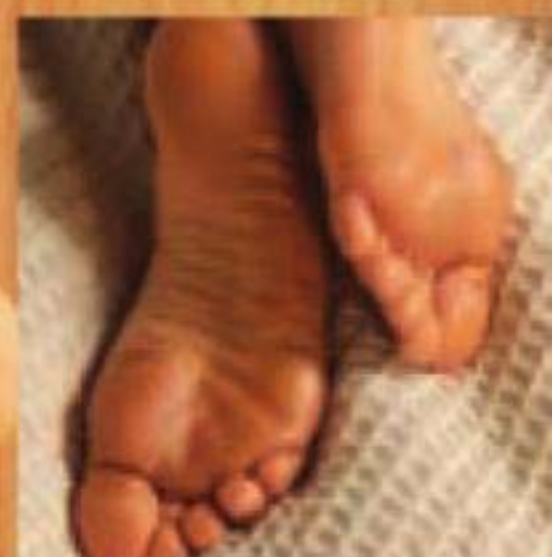
MACADAMIA & VANILLA TREATS FOR HAPPY FEET

Give your winter feet some love with the **moisture-rich** macadamia collection - for indulgence, **hydration**, and **comfort with every step**.

FESTIVE
FOOTWORKS TRIO
JUST

£9

SAVE £3.50



STEP 1

gently buffs away dead skin, leaving feet feeling soft and refreshed

Toasted Macadamia
Exfoliating Foot Scrub

07898

75ml | £5.33/100ml

£4

STEP 2

hydrates, refreshes and relieves tired, aching feet

Toasted Macadamia
Relaxing Foot Soak

27227

100ml

£4.50

STEP 3

provides 24h moisture, helps to smooth dry skin and rough patches, for touchably soft skin

Toasted Macadamia
Moisturising Foot Cream

16634

75ml | £5.33/100ml

£4

FESTIVE TRIO

set contains:

- Foot Scrub | 75ml |
- Foot Soak | 100ml |
- Foot Cream | 75ml |

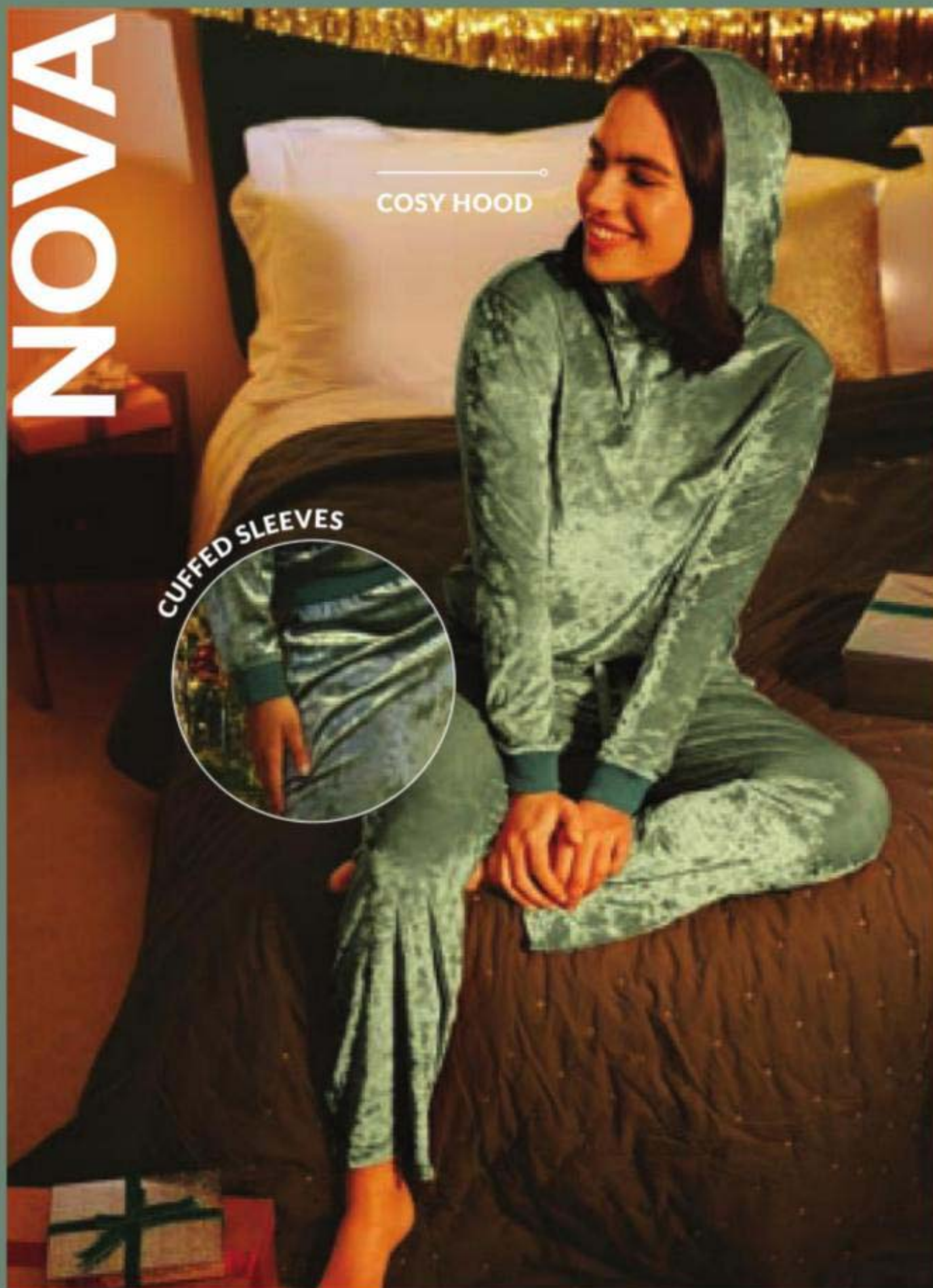
69039

Worth £12.50

NOVA

COSY HOOD

CUFFED SLEEVES



Lounge around in style with this soft green 2-piece set, complete with hooded long-sleeve top and comfy straight-leg bottoms – perfect for those cooler nights.

Velour Hooded Lounge Set
Light green,
95% polyester,
5% elastane.

£34

Small 8-10	11239
Medium 12-14	11320
Large 16-18	10199
Extra Large 20-22	10223



All fashion and home products are subject to availability.

Nova by AVON October 2025

NEW

2-PIECE
LOUNGE SET
£34

GET SNUGGLY

With a cosy hood,
it's easy to chill
(without getting chilly).

SOFT VELOUR



Loungewear: elevated

As the temperatures drop, up the style stakes with a loungewear set that's as **stunning** as it is **comfy**.

All fashion and home products are subject to availability.

October 2025 Nova by AVON



The vibrant hues in this short-sleeve tee and cuff-leg jogger set are giving joyful vibes. Who says bright floral prints are just for summer?



Painted Floral Short-Sleeve Jogger PJs
Red and orange.
100% cotton.

£20

Small 8-10	07203
Medium 12-14	05728
Large 16-18	02451
Extra Large 20-22	04630

FLORAL BURST

This cheerful print with citrus tones is sure to raise a smile.

MADE WITH
**100%
COTTON**

CUFFED LEGS

BRIGHTEN UP YOUR BEDTIME

The nights are getting darker, but your nightwear collection doesn't have to be. Ready to obsess over **fun prints and pops of colour?**

All fashion and home products are subject to availability.

Nova by AVON October 2025



NEW

**2-PIECE
PJS SET**

£18

If you like to keep cool at night, then this purple and orange shorts-and-tee set with our exclusive print is the one for you.



**Rodeo Print
Shortie PJs Set**
Purple and orange.
100% cotton.

£18

Small 8-10	09076
Medium 12-14	09092
Large 16-18	09167
Extra Large 20-22	09217

EXCLUSIVE PRINT



All fashion and home products are subject to availability.

October 2025 Nova by AVON

YOUR NEW FAVE PYJAMA TRIO

Say howdy to a great night's sleep with our **rodeo-inspired 3-piece PJs set**, with an exclusive print by award-winning designer, Hannah Weedon.

VEST TOP INCLUDED



PRINT
EXCLUSIVE
TO AVON

Size table applies to body measurements given in cm

SML	Bust	Waist	Hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

SADDLE UP & SNOOZE

No matter the temp, it's easy to drift off in this mix-and-match set.

MADE WITH
**100%
COTTON**

3-PIECE
PJS SET

£29



Mix it up depending on the temperature with this 3-piece set, complete with cuff-leg joggers, long-sleeve top and vest top.

**Rodeo Print
3-Piece PJs Set**
Purple and orange.
100% cotton.

£29

S **09225**
M **09233**
L **09621**
XL **09647**

CUFFED LEGS

All fashion and home products are subject to availability.

October 2025 **Nova by AVON**

SNUGGLE UP

MADE WITH
**100%
COTTON**

CELESTIAL VIBES

Sleep amongst
the stars with this
dreamy design.

CUFFED LEGS

Your mini me will look
adorable in these celestial-
style PJs made from cotton,
with a short-sleeve tee and
cuff-leg joggers.



Sun and Moon Kids' PJs
Black and yellow.
100% cotton.

£14

Age 3-4	25775
Age 5-6	17962
Age 7-8	14464
Age 9-10	07690

Drift off in complete cosmic
comfort with a pair of cotton
PJs, including a long-sleeve
top and cuff-leg joggers to
keep you cosy.



Sun and Moon Ladies' PJs
Black and yellow.
100% cotton.
Normally £26

£24

SAVE £2

Small 8-10	08458
Medium 12-14	67041
Large 16-18	09498
Extra Large 20-22	63610

NEW

**MATCHING
ITEMS
AVAILABLE**

IN MATCHING PJS

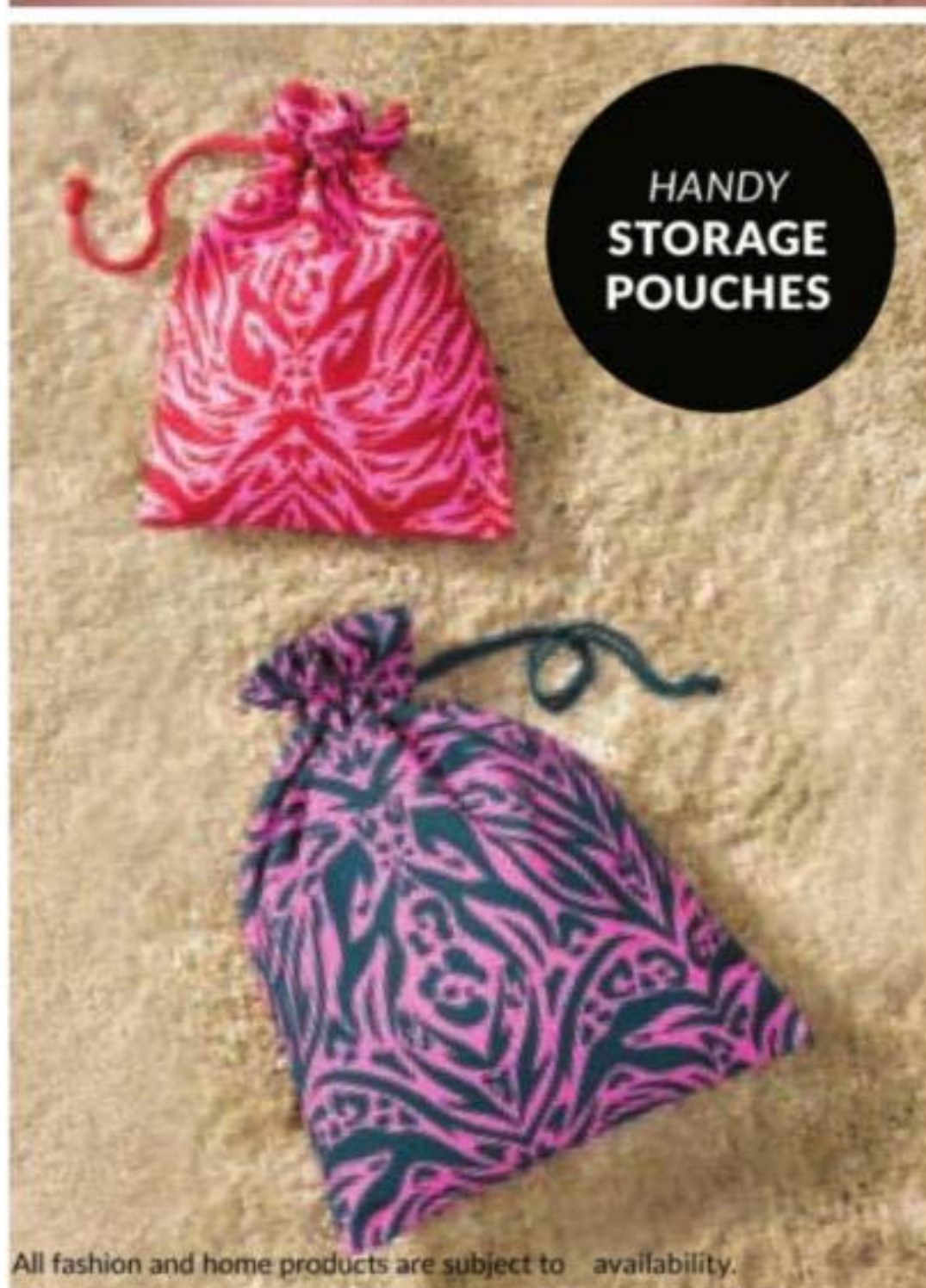
Spoil yourself and the ones you love with matching
PJs starring a beautiful **sun and moon motif**... they're
the classic **winter comfies** you'll be reaching for.

All fashion and home products are subject to availability.

Nova by AVON October 2025

All fashion and home products are subject to availability.

October 2025 Nova by AVON



All fashion and home products are subject to availability.

Nova by AVON October 2025

GO WILD FOR COMFORT

Leopard print AND fleece?
It's the cosy combo you need
this winter.

You could take a walk on the wild side...
or you could stay in the warm, wrapped up in
this fleecy 2-piece set with long sleeves and
cuffed joggers.

**Leopard Print
Fleece Twosie**
Dark blue. Polyester.
Normally £25

£20
SAVE £5



Small 8-10	44651
Medium 12-14	15339
Large 16-18	15347
Extra Large 20-22	15354

You can never have too many fluffy socks,
and these come in a super-cute star print
that's perfect for downtime.

Fluffy Socks
Navy and pink.
98% polyester,
2% elastane.

10264
£4.50

Come in 2 sizes that are perfect
for stashing your bits and bobs.

**2-Pack Abstract Animal Print
Drawcord Pouches**
Teal, red and pink. Cotton,
polyester. Large pouch approx.
35.5cm x 47cm. Small pouch
approx. 26.5cm x 36cm.

06049
£12



**2-PIECE
PJS SET**
£20

CUFFED LEGS & SLEEVES

All fashion and home products are subject to availability.

October 2025 Nova by AVON

REAL RESULTS. REAL REP APPROVED.

Achieve salon 'like' results without the price tag with our AirLux Hair Styler for that **professionally styled look.**

BEFORE



AFTER



1. PREP YOUR HAIR

Start with towel-dried, slightly damp hair for best results.

2. WRAP WITH AIR

Select your barrel direction, hold the curling attachment near a section of hair, and let the airflow wrap it around the barrel.

3. REVEAL YOUR CURL

Gently pull away to release. Repeat across all sections for tight curls or loose waves.

LOVED
AND RATED
BY OUR AVON
REPS

"I love that you can create so many different looks with one tool. It does exactly what more premium versions do."

LOUISE FOX, Avon VIP STAR Representative and Associate, Northampton, UK

THE VIRAL HAIR STYLER

Could this be the **best affordable 4-in-1 hair gadget?**

JUST
£60



SMOOTHING DRYER
For dry locks with a silky finish.



CURLING ATTACHMENTS
For tight curls or loose waves.



SMOOTHING BRUSH
For straight and sleek strands.



BARREL BRUSH
For a volumising blow-out effect.

NEW!
AirLux Hair Styler
White and rose gold tone. ABS. Approx. measurements: handle 23cm x 4cm, blower 4cm x 10cm, spiral curlers 4cm x 17cm, curler brush 5cm x 15.5cm, multi-function brush 4.5cm x 14.5cm. 3 heat settings approx. 55°C, 80°C and 105°C. 1000W, 220-240V.
07476



PERFECT GIFT

3 HEAT AND AIRFLOW
SETTINGS

This lightweight scarf features a unique take on animal print with its multi-tonal reds and metallic gold flecks.

Astra Metallic Scarf
Black and red.
Polyester. Approx.
90cm x 180cm.

04861

£10

METALLIC GOLD FLECKS



4

WAYS TO WEAR

1

draped around your neck

2

tied in your hair

3

around your shoulders

4

as a head scarf



All fashion and home products are subject to availability.

Nova by AVON October 2025

That's a wrap

Want to know the easiest way to accessorise an outfit? Reach for a stylish, chunky scarf.

NEW
CHUNKY
STYLE

FRESH HUES

Pastels aren't just for your spring/summer wardrobe... take note.



ALL THE TASSELS

Cream tassels really finish off the look of this chunky scarf.

Wren Chunky Scarf

This super-soft chunky pastel green scarf with cream tassels will keep you cosy all season long.

Green. Polyester.
Approx. 180cm x 38cm.
Tassels approx. 15cm.

24489

£15

All fashion and home products are subject to availability.

October 2025 Nova by AVON

SHOWCASE | NEW

49

JUST YOUR VIBE

The slouchy aesthetic you can't do without.

1



MAGNETIC CLOSURE

NEW!

1. Maisie Bag

The epitome of boho chic, this slouchy hobo bag is both pretty (yet practical) with a spacious interior, comfy shoulder strap and button closure.

Tan. PU outer, polyester lining. Approx. 34.5cm x 9cm x 25cm.

04853

£26

All fashion and home products are subject to availability.



PROTECT IT

RFID technology keeps your data safe.

2. Faye Bag

This stylish and roomy canvas bag mixes textures for a modern tonal look, with a classic cream-and-tan pairing.

Cream and tan. Cotton and PU outer, polyester lining. Approx. 26cm x 13cm x 7cm.

26310

£22

3. Faye Wallet

This zip-around wallet is elegant yet practical (basically the dream combo) and will protect your bank cards with integrated RFID technology.

Cream and tan. PU outer, polyester lining. Approx. 9cm x 2.5cm x 11cm.

24554

£8.50

MIXED TEXTURES

2



3

THE ACCESSORIES EDIT

Keep your outfits on point with little extras that promise to elevate any look.

HANDLE WITH FLAIR

Grab handles for on-the-go beautifying.



FROM JUST
£5



PEEK INSIDE

Space for all your beauty staples.

NEW!

Astra Cosmetic Bag

This little beauty is spacious enough for all your make-up essentials and minis, and made with easy-to-clean material.

Black and red. Polyester. Approx. 19.5cm x 9.5cm x 15cm.

04887

£5

Holly Star Keyring

Add a little glam to your favourite bags, totes and backpacks and clip on this keyring for a charming touch.

Gold and silver tone. PU, zinc, iron. Approx. 13.5cm (total length).

40709

£10



All fashion and home products are subject to availability.

Bag a Compliment

From **mini bags** to **roomy backpacks**, find the perfect place to stash your essentials.



1. My Everyday Backpack
Struggle to pack light? This spacious backpack fits all your non-negotiables (and looks good while doing it).
PU outer, polyester lining. Approx. 29.5cm x 11.5cm x 32cm.
● Black **11643**
● Brown **04879**
£20

2. My Everyday Mini Cross Body Bag
It may be tiny, but this sleek and stylish on-the-go bag holds your essentials while you hit the shops.
PU outer, polyester lining. Approx. 24cm x 17cm.
● Black **25056**
£10

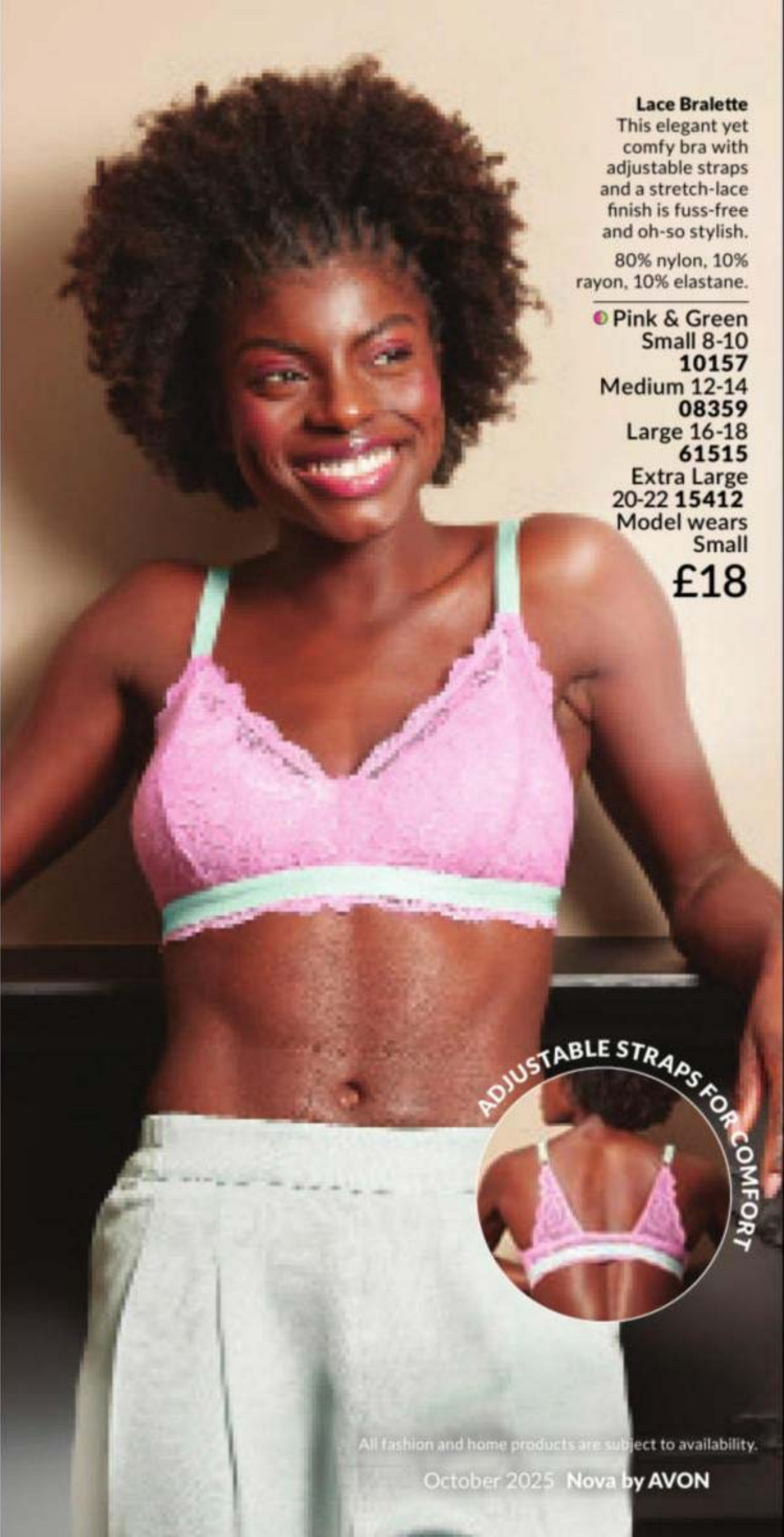
3. My Everyday Midi Cross Body Bag
This effortlessly stylish bag features an adjustable strap so you can switch it up and style it as a shoulder bag.
Part PU, part textile. Approx. 32cm x 7cm x 20cm.
● Black **58081**
£18

4. My Everyday Workbag
This chic structured bag has nailed the clever detailing from removable padded laptop sleeve and inner pocket to grab handles and adjustable strap.
Black. PU outer, polyester lining. Approx. 38cm x 11cm x 32cm. Inner pouch approx. 37.5cm x 26cm x 1.5cm. Fits a 14" laptop.
12567
£30

All fashion and home products are subject to availability.

October 2025 **Nova by AVON**

BEST OF BOTH
All the beauty of lace with feel-good comfort.



All fashion and home products are subject to availability.

October 2025 **Nova by AVON**

SOFT & LUXURIOUS

Dry out as you chill out in our towel and hair wrap, made from fluffy 260gsm fabric.

EASY FASTENINGS

Both towels are simple to fasten – no more towel slips!

HANDY PHONE POCKET

Buy the turban and wrap towel together for
£18 SAVE £2
Small/Medium
69146
Large/Extra Large
69708

SOFT & ABSORBENT MICROFIBRE



Celestial Hair Wrap Towel

This super-soft hair towel is made from fluffy microfibre for extra absorbency, and buttons at the back (so it's going nowhere).

Navy. Polyester. Approx. 58cm x 22cm.

07856

£6

Celestial Wrap Towel

Dry off quickly with this super-absorbent body towel, with adjustable hook-and-loop closure for zero towel slips.

Navy. Polyester. S/M approx. 140cm x 71.5cm, L/XL approx. 150cm x 71.5cm.

Small/Medium

04606

Large/Extra Large

04614

Model wears Small/Medium

£14

UPLIFT. SOOTHE. REJUVENATE.

Fill your shower with a warm, gentle mist for an **indulgent spa-like experience...** the best way to start your day? We think so.

Himalayan Salt Shower Steamer

Transform your bathroom into a spa-like sanctuary with our reusable mineral-rich shower steamer.

Pink. 100% Himalayan salt. Approx. 7cm x 5cm.

04754

£14

NEW

JUST
£14

MADE WITH
**100%
HIMALAYAN
SALT**

All fashion and home products are subject to availability.

bask in the glow of **SELF CARE**

This **mind-clearing, space-soothing lamp** uses Selenite crystals to create the calm and relaxing ambiance you crave.



YOUR MOMENT

This crystal mood lamp harnesses the mindful properties of Selenite.

NEW

SELENITE
LAMP
£20
SAVE £2

Selenite Lamp

The gentle lighting transforms any room into a zen-like space, making it perfect for self-care rituals.

Selenite, ABS. Approx. 10cm. Powered by USB cable (included).

06221

£20

Will normally be £22



HELPS YOU
RELAX &
FOCUS



SOOTHING
& CALMING
LIGHT



MADE
FROM
SELENITE
CRYSTAL

SHOWCASE | **NEW**

57



COSMIC CHARM

Add a galactic touch to your gift game with our Stellar Forest Celestial home fragrance collection.

Stellar Forest Celestial Scented Candle
For total astral ambience, let this floral fruity fragrance burn bright in your home.

Silver tone. Glass. 160g.
Burns for up to 28 hours.

04911

£12

Stellar Forest Celestial Reed Diffuser
This floral fruity fragrance will set your senses into orbit for around 2 months.

Silver tone. Glass. 80ml.
Lasts for up to 8 weeks.

19281

£14

OUT OF THIS WORLD
A celestial mix of citrus, violet and sandalwood notes.

DESTINED FOR MORE

After burning, why not repurpose the pretty jar as a trinket holder or pen pot?

NEW

HOME FRAGRANCE FROM

£12

TWINKLE TWINKLE

This pretty star design sets this reed diffuser apart from the rest.



All home fragancing items in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information

TIME TO SHINE

Jewellery and watches make perfect pressies, so get your gift game on with these stunning pieces.

Nisha 3-Piece Jewellery Set

Includes a gold-tone chunky chain necklace, bracelet and stud earrings, with navy blue stone detailing for add a regal touch.

Gold tone. Zinc, steel, plastic. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18cm + 2.5cm extension chain. Earrings approx. 1cm.

19778

£10



Elsie Watch

With mixed-metal detailing and faux-leather strap, this dress watch will elevate every ensemble.

Silver tone and beige. Stainless steel, zinc alloy, glass, brass, glass. Adjustable between approx. 16.5cm and 20.5cm.

18937

£18



GIFT IT

Beautifully boxed and ready to wrap.

All fashion and home products are subject to availability.

October 2025 Nova by AVON

Stack up shine on

Love the layering trend? Same. And this **bracelet set** was just *made* for stacking and statement-making (you're welcome!).

NEW!

Maisie 4-Piece Bracelet Set

Features 4 unique pieces that are perfect for bracelet layering or wearing separately.

Steel, brass, glass. Each bracelet approx. 18cm + 2.5cm extension chain.

£8

4-PIECE
BRACELET SET
£8

LAYER UP

Stack up for a bohemian vibe or go solo for an understated look.

gold tone
19455

SET OF 4

With a flat snake chain, 2 link bracelets and a wristlet.

silver tone
19745

AMBER COLOURED DETAILING



All fashion and home products are subject to availability.

October 2025 Nova by AVON



SO GIFTABLE

Comes ready to wrap in a decorative box.



SPARKLE & SPIN

Transform your candle into a centrepiece with this **spinning candle topper**... no batteries required – it works with the heat of the flame!

Star Candle Top Spinner

Simply place on top of your candle and watch it spin with the heat of the flame.

Silver tone. Aluminium, iron. Approx. 7.5cm x 12cm. Fits all standard size Avon candles. Candle not included.

12997

£12

Festive Spice Scented Candle

With the heart-warming scent of sweet cinnamon, spicy clove, aromatic nutmeg, and zesty orange and lemon slices.

120g. Burns for up to 25 hours.

46383

£7



SWEET TREATS

These **double-wick scented candles** are *almost* good enough to eat (but please don't!).

HEY, SWEETIE

Indulge in a pick 'n' mix selection of peppermint, spearmint and tonka notes.

NEW

FESTIVE CANDLES JUST

£10



Wonderland Candle

Get your festive feels on with our candy cane inspired candle.

200g double-wick candle. Burns for up to 28 hours.

46482

£10

Gingerbread Scented Candle

Creates the nostalgic scent of gingerbread baking in the oven.

200g double-wick candle. Burns for up to 28 hours.

45452

£10

NO BAKING REQUIRED

Our ginger, maple syrup and vanilla candle is the zero-effort treat you've been waiting for.

Candle and spinner sold separately.

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

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