

AVON

AVON

UK AUGUST 8/2025

NEW

16 HOURS OF
**HYDRATING CREAMY
VINYL LIP COLOUR**
FOR INSTANT BRILLIANCE*

THE DAY GOES BY. THE POWER STAYS.



CAMPAIGN 8 2025

SHOWCASE |

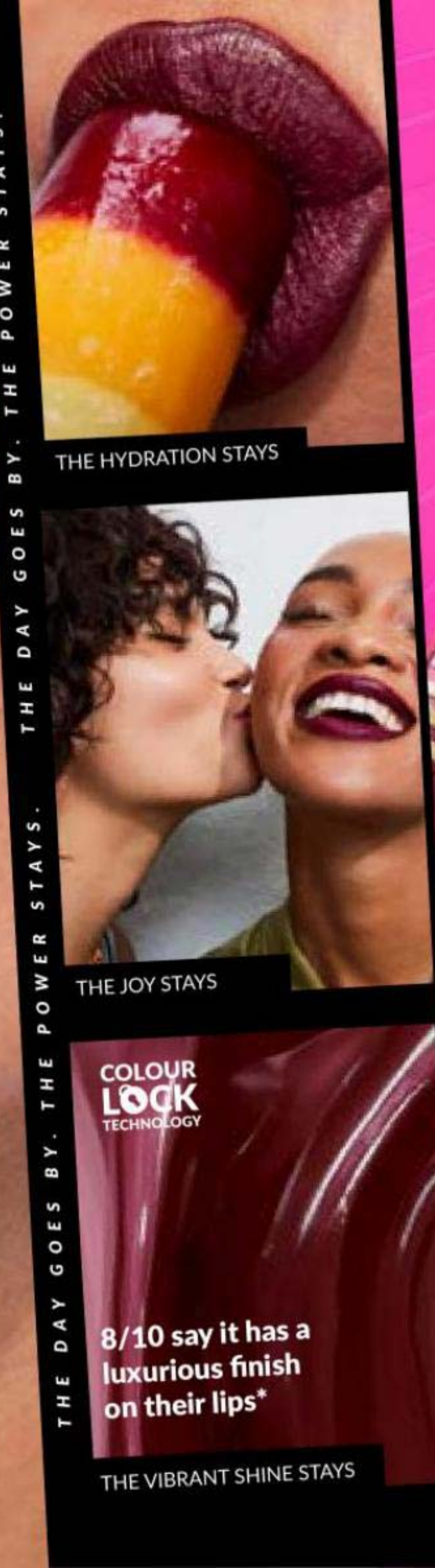
A close-up photograph of two women. The woman on the left has dark, glossy lipstick and her eyes are closed. The woman on the right has bright pink lipstick and is looking towards the camera. Both are wearing gold jewelry. In the bottom right corner, there are three Avon Power Stay makeup products: a pink tube of Matte Liquid Lip Colour, a dark tube of Creamy Vinyl Lip Colour, and a white tube of Lip Liner.

**EVERY
SALE
SUPPORTS
WOMEN****

Because when you invest
in Power Stay make-up, we invest
in millions of women, helping
them to **LEARN, EARN AND
EMBRACE THEIR POWER.**



**16 hours' and 'instant brilliance' supported by a consumer study with 120 participants.
**Find out more at [avonworldwide.com/supporting-women](https://www.avonworldwide.com/supporting-women).



THE DAY GOES BY. THE POWER STAYS.

radiate with the confidence of brilliant colour and hydration

KIARA STAYS powerful in STAY PUT SANGRIA

POWER STAY 16H LIFE-PROOF LONGWEAR

*Based on a consumer study with 120 participants.

THE HYDRATION STAYS

THE JOY STAYS



8/10 say it has a luxurious finish on their lips*

THE VIBRANT SHINE STAYS

16 HOURS OF HYDRATING CREAMY VINYL LIP COLOUR FOR INSTANT BRILLIANCE*

NEW

NEW HOT TRENDING FINISH

£8

SAVE £2



precision applicator

Power Stay Creamy Vinyl 16 Hour Liquid Lip Colour
6ml | £13.33/10ml
Normally £10

*16 hours' and 'instant brilliance' supported by a consumer study with 120 participants.
**Based on Clinical Efficacy Study.



STAYS PUT: COLOUR LOCK TECHNOLOGY keeps the full coverage brilliant vinyl colour locked and looking freshly-applied for 16 hours*



STAYS BRILLIANT: high impact creamy waterproof colour sets quickly, and won't smudge, transfer or fade, whatever your day holds



STAYS COMFORTABLE: feels lightweight and keeps lips moisturised for 16 hours**, with jojoba, olive and pomegranate oils

	Stay Put Sangria 21014
	Prized Pink 07757
	In Charge Mauve 20164
	Magnetic Mauve 05991
	Mighty Magenta 03079
	Berry Boom 03194
	Nude Muse 04028
	Killin' It Caramel 56887
	Rustic Rebel 56978
	Successful Sepia 03145
	Ambitious Apricot 02295
	In Command Coral 27086
	Resilient Red 21006
	Rose Rule 06924
	Red Hot 00471



THE DAY GOES BY. THE POWER STAYS.



THE MATTE COLOUR STAYS



THE COMFORT STAYS



THE UNSTOPPABLE FEELING STAYS

COLOUR
LOCK
TECHNOLOGY

feel unstoppable
with matte
that won't quit

TAMARA STAYS powerful in PURPOSEFUL PINK

POWER
STAY 16 HOURS* LIFE-PROOF
LONGWEAR

*Based on a consumer use study with 105 participants.

16 HOURS* OF
**COMFORTABLE
LIQUID MATTE**
STAYING POWER
FOR INTENSE
IMPACT



Power Stay
Liquid Lip
6ml | £13.33/10ml
Normally £10

*Based on a consumer use study with 105 participants.



STAYS PUT:

applies in one precise swipe,
dries quickly, and stays
looking freshly applied,
with COLOUR LOCK
TECHNOLOGY



STAYS RICH:

high impact matte
colour that's locked in
for 16 hours*, without
smudging, transferring,
caking or drying



STAYS COMFORTABLE:

lightweight-feeling formula
with pomegranate extract
and olive oil glides on
smoothly and flexes with
your lips

NEW

SHADES

POWER STAY
LIQUID LIP

£8

SAVE £2

NEW SHADES

	The Red One 23143
	Stay Put Sangria 23101
	Resilient Red 23093
	Relentless Rose 01453
	Non-Stop Nude 23937
	Can't Quit Cafe 23721
	Fail Proof Fuchsia 22830
	Motivated Mauve 09282
	Purposeful Pink 54064
	Notorious Nude 25205
	Brilliant Brown 25072
	Power On Plum 23119
	In Charge Mauve 23085
	All Fired Up 23127
	Nighthawk 23002
	Barely Baked 01412
	Rosey Posey 21873
	Spicy Brown 23150
	Persistent Pink 01446



precision applicator





THE DAY GOES BY. THE POWER STAYS.



THE GEL LINER STAYS



THE SHADOW STAYS



THE POWERFUL LOOK STAYS

TAMARA STAYS powerful in SAGE SHOCK



24 HOURS* OF POWERFULLY BOLD, SMOOTH GEL LINES

24 HOURS* LIFE-PROOF LONGWEAR



16 HOURS OF INTENSE WEAR WITH CREASE-PROOF EYE COLOUR**

16 HOURS LIFE-PROOF LONGWEAR**

**Based on a consumer study with 119 women.

NEW SHADES

Sage Shock
Ultraviolet
Lilac Frost
Black Shimmer

Pearly Vanilla
Smokey Olive
Burnt Caramel
Soft Mauve

NEW SHADES

Sage Shock 13151	Black 02360	Chocolate Brown 00190	Tropical Teal 00042
Ultraviolet 13110	Cobalt 00067	Going Green 00109	
Lilac Frost 11627	Nude 50880	Silver Shimmer 21154	
Black Shimmer 12948	Steel 26393	White 00216	

NEW SHADES

Burnt Caramel 16824	Everyday Beige 10447	Bronze Sugar 59451
Smokey Olive 16642	Stylish Brown 16923	Rich Plum 56549
Pearly Vanilla 16600	Blushing Pink 56523	Lavender Glow 16451
Soft Mauve 16667	Essential Black 24984	Cool Silver 14852



WATERPROOF

Power Stay Gel Liner 1.2g

£6

STAYS PUT: waterproof, smudge-proof, fade proof formula that power grips to your eye area for all day impact, even through heat and humidity

STAYS BOLD: packed with powerful pigments for a high impact look with mess-free application

STAYS VERSATILE: super smooth, blendable gel formula; create bold lines or blend out to set a smoky look that lasts all day

*Based on a consumer study with 137 people.



WATERPROOF

Power Stay Shadow Stick 1.4g

£7.75

STAYS PUT: crease-proof, fade-proof, waterproof creamy colour stays looking freshly applied for 16 hours**

STAYS BOLD: the vibrant, unstoppable colour glides on and blends with ease

STAYS VERSATILE: use as a liner or as a shadow, this 2-in-1 powerhouse lets you swipe and go, whatever look you like

**Based on consumer science study with 120 participants.

THE BIG MIX & MATCH EVENT

SAVE BIG ON BROW, LASH, LINER, LIP AND NAIL STAPLES

ANY 2 FOR £12

SAVE UP TO £11 ACROSS PAGES 10-17



Blackest Black



Blackest Black

5-IN-1 MASCARA

Gives you volume, length, lift, intensity and definition.

LENGTH & VOLUME

Lengthening and volumising mascara. Smudge, flake and clump-free. Lasts all day.*



Blackest Black

CURL & LIFT

Keeps lashes lifted all day long.**



Blackest Black

VOLUME & SEPARATION

Instantly separates, defines and volumizes every single lash – powered by our Avon exclusive flip'n'fan brush.

Blackest Black
66217

Brown Black
69294

Modern Navy
69336

Lash Genius Multitask & Multiply Mascara
10ml

£11.50



Blackest Black
66134

Brown Black
66159

Legendary Lengths Mascara
10ml

£10

*Based on a 1-week consumer study with 131 participants.



Blackest Black
33316

Brown Black
33365

WonderCurl Volume, Curl & Lift Mascara
10ml

£10

**Based on a consumer science study with 152 people.



Blackest Black
11288

Brown Black
13763

Fan-Omenal Volume & Separation Mascara
10ml

£10



THE BIG MIX & MATCH EVENT

SAVE BIG ON BROW, LASH, LINER, LIP AND NAIL STAPLES

ANY 2 FOR £12

SAVE UP TO £11 ACROSS PAGES 10-17



Model wears Light Brown

Our thinnest ever tip mimics micro-fine hairs to create the natural-looking defined brows your feed is full of.

Blonde 69179	Brunette 69492
Light Brown 32243	Soft Black 69435
	Dark Brown 31971

Micro Fine Brow Pencil
0.13g

£6.50



Model wears Dark Brown

Creamy, slanted-tip brow definer for a bold, pro look in seconds.

Light Blonde 33480	Dark Brown 33456
Blonde 33373	Brunette 66118
	Light Brown 66498

Brow Sculpting Pencil
0.28g

£8

THE BIG MIX & MATCH EVENT

SAVE BIG ON BROW, LASH, LINER, LIP AND NAIL STAPLES

ANY 2 FOR £12

SAVE UP TO £11 ACROSS PAGES 10-17



Model wears Blossom

Lock in caring moisture with nourishing oils, glossy shine and SPF12.



Shimmering Petal
06585

Blossom
32656

Nourishing Lip Oil
7ml | £10.71/10ml

£7.50



Peony Blush

Ultra Colour
Lip Gloss
7ml |
£10/10ml

£7



Model wears Peony Blush

Think all lip glosses are created equal? Think again. Meet the oil-infused, juicy colour that doesn't feel sticky.

Crystal Clear 36624	Wink Of Pink 37267	Just Peachy 38836	Forbidden Fig 39750	Lavender Haze 29843
Cherry Pick 31898	Gleaming Guava 53868	Luminous Nude 39065	Gold Digger 71167	Peony Blush 53421
Rusty Luster 39081	Wisteria Glow 39073	Spellbound 51813	Crushed Lime 39842	Tropical Twist 39883
		Pomegranate Punch 38265	Cotton Candy 29199	Mulberry Glaze 71118

THE BIG MIX & MATCH EVENT

SAVE BIG ON BROW, LASH, LINER, LIP AND NAIL STAPLES

ANY 2 FOR £12

SAVE UP TO £11 ACROSS PAGES 10-17



Model wears 86 Spring Bling



bursting with **50% more colour impact**** and ultra colour hd pigment technology for high impact pearl pigment in 1 swipe.

85 Stellar Magenta 67868	86 Spring Bling 66043	91 Rosy Lumos 66001	76 High Beam 65714
84 Amber Embers 66035	90 Violet Sparks 65540	78 Bronze Glaze 66019	
87 Fire Flash 65805	88 Scarlet Starlet 64915	77 Sparkle Nude 67587	

Ultra Shimmer Lipstick
3.6g
£8.50

**Compared to our traditional Ultra lipsticks.



Model wears 55 Blush Nude



Ultra Creamy Lipstick
3.6g
£8.50

*Compared to previous formula of Ultra Creamy finish.



bursting with **25% more pigment*** and ultra colour hd pigment technology for richer colour impact in 1 swipe on all skin tones.

62 Pout 32375	56 Carnation 35048	43 Cappuccino 36699	44 Peachy Nude 35410	52 Pinched Pink 35618
55 Blush Nude 37127	53 Chic 32292	46 Iced Coffee 35568	47 Toffee Kiss 35600	75 Toasted Rose 31690
63 Lilac Romance 31674	57 Pink Dream 32425	59 Hibiscus 32680	48 Universal Nude 35824	58 Country Rose 32516
54 Dusky Mauve 32367	68 Red 2000 50930	73 Wine With Everything 29579	26 Coral Fever 34744	28 Red Supreme 50260



AVON

FAR AWAY

FREE YOUR EXTRAORDINARY

with the finest Indian jasmine flowers
to make the everyday, effortless.

BACK BY POPULAR DEMAND –
ONLY IN THIS BROCHURE!

LASTS ALL DAY*



*Tested to last up to 8 hours.

Far Away Infinity Eau de Parfum
jasmine buds, radiant Marigold
flowers, vanilla

21477

50ml | £27/100ml
Normally £17

£13.50
SAVE £3.50



**SAME SCENT NEW BOTTLE
MORE TO LOVE**

NEW

SPECIAL INTRO
PRICE!

£8

200 ML

Fragrance mists

FOR FUN IN THE SUN

Say "hi" to **light, playful mists** packed with **pistachio** or **blueberry** notes - perfect for when you want to smell like pure summer happiness. Spritz. Smile. Repeat.

PISTACHIO MACARON BODY MIST

Pistachio Talk Eau de Cologne
crème de café,
pistachio macaron, vanilla

28027

200ml | £4/100ml
Normally £10
SAVE £2

NEW

SPECIAL INTRO
PRICE!

£8



Eau de cologne in a mist

- an **unexpected** fusion of **invigorating summer** scents
- spritz from **head to toe**
- comes in a **generous 200 ml** size

BLUEBERRY MUFFIN BODY MIST

Blueberry Party Eau de Cologne
blueberry muffin,
chocolate powder, caramel

27953

200ml | £4/100ml
Normally £10
SAVE £2

DISCOVER NEW

ATTRACTION

INSTINCT

SEIZE THE MOMENT
WITH RED-HOT
APHRODISIAC
INGREDIENTS

aphrodisiac RED CHILLI PEPPERS,
intense woody
PATCHOULI,
addictively comforting
VANILLA WOOD



FOR HIM

Attraction Instinct
For Him Tester Vial
26005
0.6ml
£1



FOR HER

Attraction Instinct
For Her Tester Vial
26047
0.6ml
£1



Attraction
Instinct Purse
Spray For Her
25965
10ml
Normally £7
£5.50

BE THE FIRST
TO TRY!
INTRODUCING

FULL-SIZE FRAGRANCES
COMING NEXT BROCHURE.

scent your summer with

GRACEFUL PETALS

Infused with the delicate notes
of **mandarin blossom**, **gardenia**,
and **silky musk essence**, this
fragrance captures the beauty of
petals, reflecting your effortless
sophistication.



SAVE
20%

£8

NEW



**Pur Blanca Petal
Eau de Toilette**
mandarin blossom,
gardenia, silky musk
essence
28019
50ml | £16/100ml
Normally £10

NEW

FEEL THE RUSH & ELEVATE YOUR MOOD WITH **ALL-DAY FRESHNESS**

Keep your confidence **high** and your scent even higher with your fave body spray designed to give you an **instant boost of freshness, anytime, anywhere.**



DUAL ACTION
BODY SPRAYS

24h

LASTING
FRESHNESS*

* applies to the new Full Speed Deodorant sprays

Perfumed body sprays

- | | |
|------------------------|-------|
| 1. Full Speed Focus | 14308 |
| 2. Full Speed Stop | 27656 |
| 3. Full Speed Fast FWD | 21147 |

150ml | £4.50/100ml

£6.75

NEW

FEEL THE RENEWING CALM AFTER THE STORM

WITH OUR 1ST
EVER SCENT THAT
FEELS & SMELLS
LIKE FRESH AIR
AFTER RAIN*



SAVE

20%

SPECIAL INTRO
PRICE

£8

Musk Rain
Eau de Toilette

28001

75ml | £10.67/100ml
Normally £10

£8

Breathe out the day,
breathe in the fresh,
earthy scent of air after
rainfall with **GEOGAIA™**,
awaken your senses and
feel renewed with zesty
MANDARIN OIL and
make the experience last
with **CEDARWOOD**.



*Based on a study that measured emotional response of fragrance via visual stimuli on 80 women, 20-60 years old and used measurement of neuronal activation on 3-5 subjects after smelling a fragrance.

AN INSTANT SHINE BOOST FOR HAIR-SWISHING CONFIDENCE

Get glossy with the haircare collection that coats your strands with **next-level shine**. The secret? Crystal Light Technology, creating a **smooth, mirror-like** surface.

ULTIMATE SHINE



WITH CRYSTAL
LIGHT TECHNOLOGY



Advance Techniques
Ultimate Shine
Conditioner

14134
250ml | £1.30/100ml

£3.25



Advance Techniques
Ultimate Shine
Shampoo

16782
400ml | £1.31/100ml

£5.25



Ultimate Shine
Illuminating
Treatment Spray

99999
100ml

£6

SAVE
10%

SET OF 3
£12.75

set contains:
• Conditioner | 250ml |
• Shampoo | 400ml |
• Illuminating Treatment
Spray | 100ml |

67017
Normally £14.50

NEW
IMPROVED
FORMULA

Revitalises dull hair
with an instant
mirror shine that
lasts all day*, leaves
hair feeling soft,
smooth and silky
without weighing it
down.

Get 4x the shine
and color - even
after 12 hours of
UV exposure!**

NEW
GOLDEN EMBRACE

1 LITRE



Golden Embrace
Bubble Bath

01628
1000ml
£3.25

*Versus untreated hair, when using the full regimen.

**In relation to gloss values (using the correlation between gloss and color). Based on comparison to untreated control.

NEW

GET FLIP-FLOP READY WITH OUR NEW PEDI TOOLS



Nail Brush
With double layer bristles.
PP. 9,3 x 3,9 x 2,5 cm.

04515
£2.50



Toe Nail Clipper
Carbon Steel, Silicone.
9,9 x 1,4 x 1,7 cm.

02899
£2.50



Paddle Foot File
PP, paper file.
21,5 x 5,3 cm.

02642
£3.25



Pedi Roller
PP, ABS. Includes
2 heads. USB
charged (USB
cable included).
Main tool 19,2
x 3,5 x 3,5 cm.
Head 6 x 2 cm.

05322
£24



**Pedi Roller
Replacement Heads**
Set of 2 replacement heads
for the FootWorks Pedi Roller.
ABS with 2 grades of paper
coarseness. Each head:
6,3 x 2 cm.

07807
£5



**Silicone
Heel Socks**
1 pair of socks. SEBS.
Universal size.

07674
£5



3-in-1 Pedicure Tool
Includes foot rasper, foot
file and pumice stone. PP,
stainless steel, sand pumice
exfoliator. 9,9 x 5,9 x 5 cm.

08250
£5.50



Hard Skin Remover
Dual ended. PP, stainless
steel. 16,6 x 4 x 1,3 cm.

04184
£4.50



Heel Rasper
PP, stainless steel.
20 x 5 cm.

05215
£4.50

WE WANT YOU TO
**FEEL
YOUR-
SELF**

Why? Because breast cancer is the most commonly occurring cancer in women globally. So, when you take time out to **pamper yourself**, don't forget to check for signs.

Get your **BOOB LOVE** on and get feeling your-self. It's self-care that could save your life.

**HYDRATING
COCONUT OIL**

Fall in love with our skin-drenching coconut formulas that instantly double your skin's hydration!

**Coconut
Hydrating
Body Lotion**

13540
400ml |
£1/100ml

£4



NEW



NEW

**Coconut
Hydrating
Hand Cream**

20487
75ml |
£2.67/100ml

£2



10% of profits
donated to our
charity partners*

*10% of profits
donated and split
equally to our charity
partners Look Good
Feel Better and
CoppaFeel! Registered
Charity Numbers
1031728 and
1132366. CoppaFeel!
registered charity
number Scotland:
SC045970.

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY

SHOWCASE | NEW

29



SK!N

EXPERT SKINCARE, MADE EASY

NEW

LIFE'S TOO SHORT FOR COMPLICATED SKINCARE

YOUR FULL SKINCARE ROUTINE IN A FEW SIMPLE STEPS

Meet new AVON SK!N:
Simplified skincare that's **easy to choose** and **easy to use**. Think 2-in-1 formulas, breezy routines AND the **results your skin's been craving**. But how? We've done the research so you don't have to, mixing the **perfect blend** of ingredients from **science** AND **nature** to help you **GLOW**, **GENTLY SOOTHE**, **MATTIFY**, **REVITALISE**, and **BALANCE** the look of your skin (in the fewest steps possible!).

clinically tested • cruelty free • expert blends



MEET YOUR NEW 2-IN-1 GLOW-GETTER BESTIES.

with our glow-getting
besties for bouncier-
looking skin in less
than a minute.

easy to choose
for dull, uneven skin

easy to use
2-in-1s for all the
radiance, without
the effort



with vit C +
papaya extract

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



NEW

brightens like a cream,
lightweight like a serum



Avon SK!N
Glow Serum +
Cream Mini
57794
10ml
£2.75

GLOW SERUM + CREAM

choose for: bouncy,
smooth, radiant
skin
27532
50ml | £11/100ml
Normally £7
£5.50
SAVE £1.50

GLOW GEL CLEANSER + MAKE-UP REMOVER

preps skin like a
cleanser, purifies like
a make-up remover
choose for: deeply
cleansed, refreshed,
radiant skin
27649
200ml | £2.50/100ml
Normally £6
£5
SAVE £1

GLOW GEL CLEANSER + SCRUB

exfoliates like a scrub,
refreshes like
a cleanser
choose for: smooth,
more radiant skin
27680
150ml | £2.67/100ml
Normally £5
£4
SAVE £1

YOUR GLOW-GETTER BESTIE

BALANCE AND CALM

with comforting
2-in-1s
(for stressed-out skin!).

easy to choose
for irritated skin

easy to use
2-in-1s for your daily
dose of calm



with allantoin + cannabis
sativa seed oil

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



BALANCE MICELLAR WATER + TONER

gently cleanses like
a micellar, balances
like a toner

choose for:
instantly soothed,
calm feeling skin

08789

400 | £1.25/100ml
Normally £6

£5

SAVE £1

BALANCE SERUM + CREAM

lightweight like
a serum, comforts
like a cream

choose for:
balanced, calm,
hydrated skin

58263

50ml | £11/100ml
Normally £7

£5.50

SAVE £1.50



Avon SK!N
Balance Serum
+ Cream Mini

51177

10ml

£2

KEEP IT MATTE

with no-shine
(+ no-nonsense!)
oil control.

easy to choose
for oily skin

easy to use
2-in-1s for easy mattified
skin, every day



with vit E
+ cucumber extract



Avon SK!N
Mattify Serum
+ Cream Mini

31401

10ml

£2



NEW



MATTIFY FOAM CLEANSER + TONER

dissolves oil like
a micellar, purifies
like a toner

choose for:
mattified, cleansed,
toned skin

56366

150ml | £3.33/100ml
Normally £6

£5

SAVE £1

MATTIFY MICELLAR WATER + TONER

refines like a toner,
refreshes like
a cleanser

choose for:
oil-free, cleansed,
toned skin

57539

400ml | £1.25/100ml
Normally £6

£5

SAVE £1

MATTIFY SERUM + CREAM

lightweight like
a serum, mattifies
like a cream

choose for:
shine-free oil control
and hydrated skin

56325

50ml | £11/100ml
Normally £7

£5.50

SAVE £1.50

GENTLY SOFTEN AND SOOTHE

with sensitive skincare
(that's oh-so-simple!).

easy to choose
for sensitive skin

easy to use
2-in-1s for simple,
soothing hydration
your skin will love



with panthenol B5
+ cica extract

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



**GENTLE MICELLAR
WATER + TONER**
dissolves make-up like
a micellar, balances
like a toner
choose for:
gently cleansed,
soothed, toned skin
56283
400ml | £1.25/100ml
Normally £6
£5
SAVE £1

**GENTLE SERUM
+ CREAM**
lightweight like
a serum, soothes
like a cream
choose for:
softened, replenished,
sensitive skin
20792
50ml | £11/100ml
Normally £7
£5.50
SAVE £1.50

**Avon SK!N
Gentle Micellar
Water + Toner
Mini**
03335
50ml | £5.50/100ml
£2.75

REVITALISE YOUR SKIN

with a quick (and easy!)
energy boost.

easy to choose
for mature or tired skin

easy to use
2-in-1s for easy, smoothing
skincare, **day and night**



with vit B3 +
turmeric plant



**REVITALISE SERUM
+ CREAM**
lightweight like a serum,
firms like a cream
choose for:
fresher, healthier-looking,
revitalised skin
20784
50ml | £11/100ml
Normally £7
£5.50
SAVE £1.50

**REVITALISE SERUM
+ GEL**
lightweight like a serum,
smooths like a gel
choose for:
youthful, healthier-feeling,
hydrated skin
07237
50ml | £11/100ml
Normally £7
£5.50
SAVE £1.50

THE FINISHING TOUCH

(with the BB creams of dreams!).

easy to choose

for **mattifying**
or **glowing**
perfection

easy to use

2-in-1 coverage
with built-in SPF15



clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY



BEFORE

AFTER

NEW



with vit E
+ papaya extract



GLOW BB CREAM + SPF15

ultra-light SPF15 with radiant,
longwearing coverage

choose for:
glowing, perfected, moisturised
and shine-free skin



Extra Light
09191



Light
07344



Medium
06411

30ml | £18.33/100ml
Normally £7

£5.50
SAVE £1.50

with vit E
+ willow leaf
extract



MATTIFY BB CREAM + SPF15

lightweight SPF15 with
lasting, shine-free coverage

choose for:
matte, flawless, hydrated
and shine-free skin



Extra Light
07773



Light
03418



Medium
27060

30ml | £18.33/100ml
Normally £7

£5.50
SAVE £1.50



NEW

PROTECT AND PERFECT

with a daily defence boost
(+ must-have make-up
remover!).

SUNSCREEN + CREAM

use after your
skincare for
hydrating
protection

choose for:
SPF30 and
shine-free skin
11528
50ml | £11/100ml
Normally £7
£5.50
SAVE £1.50



LIP BALM + CONDITIONER

nourishing like a balm,
with an all-weather
conditioning barrier
choose for:
nourished,
naturally soft lips

15446
4g
Normally £3
£2.50
SAVE £0.50



clinically tested
cruelty free
expert blends

SK!N
EXPERT SKINCARE,
MADE EASY



OIL + MICELLAR MAKE-UP REMOVER

WITH VIT E + MARULA OIL

choose for:
purified, cleansed,
nourished skin
59907
200ml | £3.25/100ml
Normally £8
£6.50
SAVE £1.50



dissolves like a make-up remover.
cleanses like a micellar



SAME TINTED MOISTURISER, NEW LOOK

We've given our tinted moisturiser a glow up. It's still the same radiance-boosting tinted lotion with added SPF that'll adapt to your skin tone for a healthy glow - *just with fresh new packaging.*



clinically tested
cruelty free
expert blends

SK!N
EXPERT SKINCARE,
MADE EASY

**NEW
PACKAGING!**
SAME FORMULA



**TINTED
MOISTURISER**
choose for:
SPF20 all year
round protection
27961
50ml | £1.10/1ml
Normally 8.00
£5.50
SAVE £2.50

E
with vit E +
pomegranate
extract

NOVA

NEW

Made from a relaxed ribbed fabric, this wear-anywhere playsuit with a drawstring waist comes in a calming dusky colourway.

Lounge Playsuit
Purple. 85% polyester,
15% spandex.
S **09084**
M **28118**
L **05686**
XL **02782**

£26



Size table applies to body measurements given in cm

SML	bust	waist	hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126



HOW TO USE

Chill the roller in the fridge for a cooling sensation.

1

Apply a serum to your face and neck.

2

Starting from your nose, roll along your cheeks, under-eye area and forehead.

3

Roll from the centre of your chin, along the jawline.

Energise tired skin and lift and tone facial muscles with this easy-to-use tool. Its rhythmic rolling action mimics professional salon treatment.

**Rotating
Facial Roller**
Silver tone.
Aluminum, AS.
15cm x 1.5cm.

04135
£14

THE NEED TO KNOW

All fashion and home products are subject to availa

SUITABLE FOR
ALL HAIR
TYPES

NEW

SATIN HAIR
WRAP
TRY IT FOR

£8

Say goodbye to
bedhead hair!
This sleek satin
wrap protects
your locks against
breakage, tangles
and kinks while
you sleep.

**Mira Satin Sleep
Hair Wrap**
Purple, Polyester.
Approx. 26cm.
00562

SWITCH IT UP - IT'S REVERSIBLE



PROTECTS
YOUR HAIR



PRESERVES
NATURAL
OILS



MAINTAINS
HAIRSTYLE
OVERNIGHT

SATIN IS YOUR
SECRET TO
SLEEK HAIR

Be prepped and ready
for **your best-ever beauty sleep**
with a pre-bed self-care routine.

All fashion and home products are subject to availability.

August 2025 Nova by AVON

NEW

Match the sun as it sets
in the sky with this shorts
and t-shirt pyjama set
in shades of red and orange.

Painted Floral Shortie PJs
Red and orange. 100% cotton.

S **06080**
M **09738**
L **08052**
XL **06098**

£20

MADE WITH
100%
COTTON

POSITIVELY
BLOOMING

Bring the power of flowers into the bedroom with
bold floral-print PJs.

All fashion and home products are subject to availability.

SHOWCASE | NEW 45

NEW

AMBER, SPICE

and all things nice

Capture the allure of opulence with our **rich and sensuous new fragrance**, starring notes of **pepper, patchouli and jasmine**.



FLORAL



AMBER



WOODY

Swap the fruity, bright scents of spring for our lavish woody fragrance – rich with pepper, spice, patchouli, amber, rose and jasmine.

Amber & Spice Reed Diffuser

Gold tone. Aluminium, rattan. 60ml. Lasts up to 8 weeks.

15388

£14.50

With woody base notes, this captivating candle is presented in a gold-coloured brushed metal pot that looks good with any décor.

Amber & Spice Scented Candle

Gold tone. Aluminium. 160g. Burns for up to 30 hours.

09365

£12.50

UPCYCLE YOUR
CANDLE HOLDER



All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

All fashion and home products are subject to availability.

August 2025 Nova by AVON

BAG A MYSTERY BRA IN A STYLE OR COLOUR YOU'LL LOVE

All you've got to do is **select your size** on the right hand page and you'll **receive a comfy, premium-feel bra** from our bestselling collection in a lovely colourway.



ORDER YOUR MYSTERY BRA

All fashion and home products are subject to availability.

SHOWCASE | NEW



JUST
£12.50

SAVE UP TO £7.50

**! While
stocks last.**

Small 8-10
52019

Medium 12-14
52266

Large 16-18
52514

Extra Large 20-22
66126

This offer is non-returnable. This does not affect your statutory rights.

All fashion and home products are subject to availability.

OOH LA LACE

Make sure your
lingerie game is
on point by adding
a lace bra or two
to your collection.

NEW
COLOUR

Lace Bralette

Our popular form-fitting,
wire-free lace bralette
now comes in a punchy
new shade of pink
with a soft green trim.

Lace: 86% nylon,
14% elastane. Lining:
95% polyester,
5% elastane.

● Pink & Green
Small 8-10

03699

Medium 12-14

03400

Large 16-18

05819

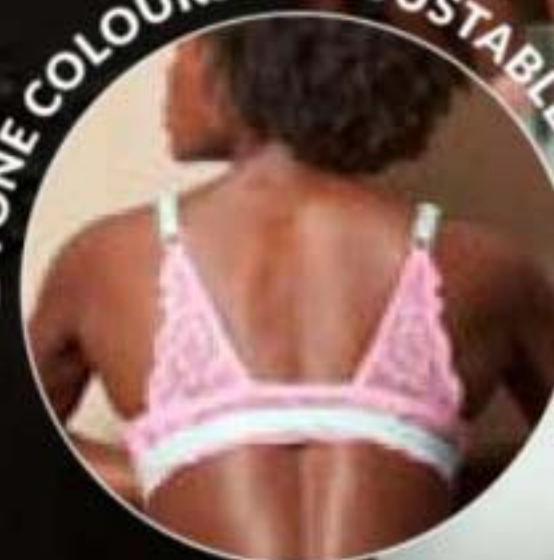
Extra Large 20-22

06379

Model wears Small

£18

2-TONE COLOURS & ADJUSTABLE STRAPS



All fashion and home products are subject to availability.

SHOWCASE | NEW

NEW

NEW!

Olivia Pashmina

A soft pashmina is a wardrobe classic. This has strands of tassels for a touch of boho luxe.

Cream. Polyester.
Approx. 180cm x 70cm.

08748

£14⁰⁰

NEW!

Lana Bag

With a textured pebble finish and standout metal hardware, this unorthodox black shoulder bag stands out from the crowd.

Black. PU outer, polyester lining. Approx.
35cm x 10cm x 38cm.

01396

£40

NEW!

Nora Metallic Wallet

Wake up your wardrobe with a statement accessory in this season's key finish: metallic silver.

Silver tone. PU outer, polyester lining. Approx.
19cm x 2.5cm x 11cm.

08854

£8.⁵⁰

HOW TO WEAR IT

Drape it shawl-like with a slinky dress, or knot it around your neck for the oversized scarf look.

NEW
STYLES

**CASH
OR CARD?**

There's space for it all – with RFID protection, too.

SHOWCASE | NEW

NEW

SIZE

NEW!

1. My Everyday Backpack

Packed with pockets, this backpack has adjustable straps, grab handles and a deep interior that will take a laptop, a lunchbox and more.

PU outer, polyester lining. Approx. 29.5cm
x 11.5cm x 32cm.

● Pink 02410
○ Black 11643

£24.50

NEW
COLOUR



BACK IN BLACK

This black version will look neat with your work outfit.

1

LARGE FOR...
carrying your laptop on the commute.

THEM UP

Whatever the occasion, **size matters** when it comes to your bag selection.



2
MEDIUM FOR...
holding your
valuables to keep
your hands free.

**EASY TO
CLEAN**

**2. My Everyday Midi
Cross Body Bag**
With a wipe-clean
outer, this crescent-
shaped bag looks
great and holds more
than you think.
Part PU, part textile.
Approx. 32cm x
7cm x 20cm.
● Cream **56721**
● Black **58081**
£18

**3. My Everyday Mini
Cross Body Bag**
When hitting the
dancefloor is on the
agenda, you need
a little black bag
that has room for
your phone, keys
and lipstick.
PU outer, polyester
lining. Approx.
24cm x 17cm.
● Black **25056**
£12

3
SMALL FOR...
stashing your
essentials on
the go.

All fashion and home products are subject to availability.

August 2025 **Nova by AVON**

SHOWCASE | **NEW**



**NEW &
TRENDING
PATTERN**

ZIP IT
A wide zip opening
allows for easy
access.

Keep your
cosmetics in
this easy-clean,
animal-print bag
to take them from
from bathroom
to dressing
table with ease.
Contents
not included.

Mira Cosmetics Bag
Purple. Polyester.
Approx. 21cm
x 10cm x 10cm.
08664
£10



5X MAGNIFICATION
Use the magnifying
mirror to help apply
flawless make-up.

3 LED SETTINGS
Does more than
your average
compact mirror.

**Travel
Compact Mirror**
If your wind-down
routine starts after
dark, you'll need
a light-up magnifying
mirror. This has
2 hours of battery life
and warm, white and
natural light settings.
Pink. ABS, glass.
Approx. 10cm x 10cm
x 2.5cm. Includes
a rechargeable, non-
replaceable lithium
battery, and USB
charging cable.

14084
£12.50

Contents of cosmetics bag not included.
All fashion and home products are subject to availability.

All fashion and home products are subject to availability.

NEW

PICK & MIX

Ideal for gifting or for treating yourself, our new **mix-and-match jewellery sets** combine charm with classic style.



MUST-HAVE
**VALUE
14-PIECE
SET**



NEW!

1. Lily 6-Piece Necklace and Earrings Set

With 2 necklaces, 2 removable pendants and 2 pairs of earrings.

Silver tone and gold tone. Aluminium, stainless steel, zinc, brass, glass, plastic. Earrings approx. 1cm x 0.5cm. Necklace approx. 42cm + 9cm extension chain.

08334
£10



NEW!

2. Love For Everyday 14-Piece Earrings Set

Mix-and-match earrings offer countless looks.

Silver plated, gold tone and rose gold tone. Zinc, plastic, aluminium, glass, stainless steel. Each earring approx. 0.5cm.

07849
£8



NEW!

3. Wren 6-Piece Ring Set

Includes six distinct designs.

Silver plated. Zinc, steel, plastic. 1 x ring size 6. 2 x ring size 7. 2 x ring size 8. 1 x ring size 10.

08623
£6

All fashion and home products are subject to availability.

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SHOWCASE | **NEW**