

SAVE UP TO 70% VS ONLINE

... now that's Smarter beauty



the Smarter beauty choice

ONLINE AVON £18* US £12

NEW Lipsy Original EDT 30ml 54270 Procept 100ml = £40.00 Will normally be £18 £12 save £6



Fun Stylish Confident

3

NEW & EXCLUSIVE

THE LIPSTICK WITH

BUILT-IN PRIMER

THAT GIVES YOU...

EPIC COLOUR THAT LASTS

hours of budge-proof, full colour in 1 effortless sweep

FLAWLESS FINISH

glides on to give lips a beautifully smooth, non-cakey finish

CREAMY

FEEL

velvety formula seals in moisture for a comfortable, balm-like feel



SAVE OVER A TENNER VS CLINIQUE'S PRIMER LIPSTICK!

CLINIQUE
Clinique Pop™ Lip Colour
and Primer 3.9g in Kiss Pop

£4.50

Epic Lipstick with smoothing primer 3.6g in Pink Punch

... now that's Smarter beauty

TURN OVER TO CHOOSE YOUR EPIC SHADE...

CHOOSE FROM 20 CREAMY SHADES



MAN' GIVES YOU MORE!

- built-in primer and velvety formula for smooth application
- · pigment-packed, full-coverage colour that lasts for hours
- lips look perfectly airbrushed in just 1 sweep

NEW & EXCLUSIVE

THE LIPSTICK WITH

Will normally be £8



THE POWER TO CREATE



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C5/18/UK/JW/DC9/18

Labelling and Packaging Regulation. Please see product details on our website for full hazard information: avon.uk.com.