

AVON

TOKYO EDIT

JULY BONUS BROCHURE
CAMPAIGN 07 2021

NEW

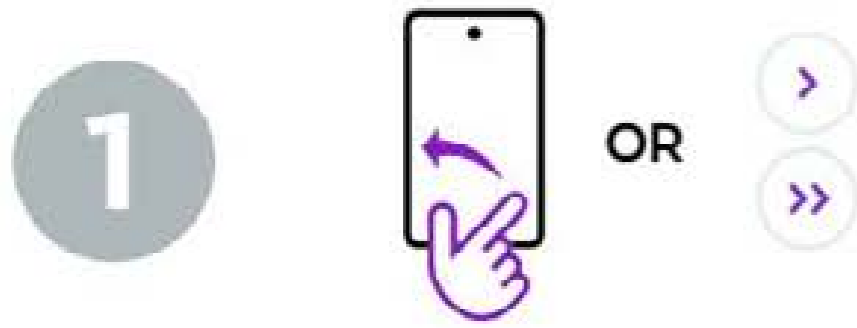
TOKYO

LIMITED EDITION
HI-TECH MAKE-UP
COLLECTION



HOW TO SHOP

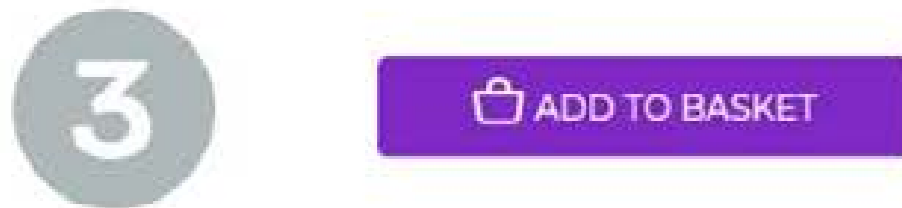
in 5 easy steps



Swipe to browse and flick between pages or use the navigation buttons either side of the pages.



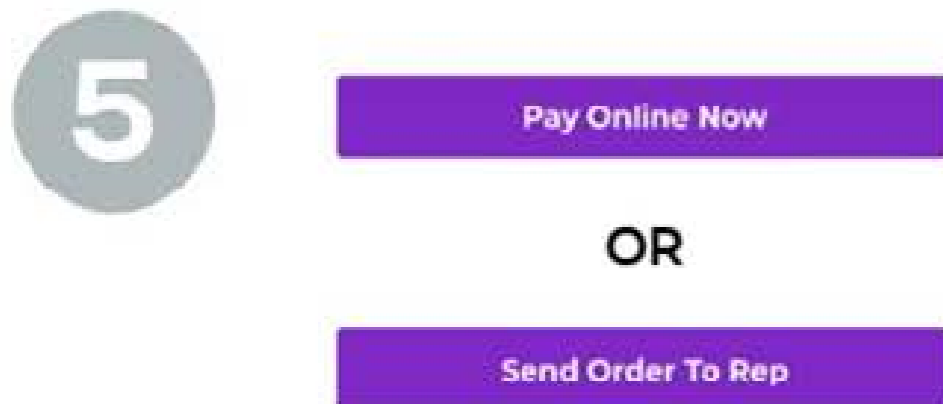
Seen something you like? Tap on the bag icon.



Select the product, shade or size then tap 'add to basket'.



Finished shopping? Tap the bag to view basket.



Want delivery direct from Avon (free for orders over £20)? Tap 'Pay online now'.

If your Rep offers delivery and you'd like to opt for this then tap 'Send order to Rep'.

NEW

OH SO TOKYO HAS LANDED

Meet our **exclusive, limited edition** collection, inspired by Tokyo, designed in collaboration with Japanese artist, **Kanako Sasaki**.



swipe to discover the collection

NEW

ENTRANCING EYES

Create statement eyes with our mesmerising metallic shades... the magnetic formula helps the eyeshadow hold its style.

I'm wearing... **Silver Cloud** and **Maple Red**.

£5
save £2



08292 Gold Lantern



08748 Silver Cloud



09563 Slate Blue



03392 Maple Red

**NEW Oh So Tokyo
Magnetic Shadow**
Will normally be £7
£5 save £2

NEW

CALLIGRAPHIC LINER

Upgrade your flick with our **smudge-proof** graphic liner, **highly pigmented** for a shot of **intense colour**.

I'm wearing... **Fire Red.**

£5
save £3

67587 Night View

65979 Fire Red



calligraphy-inspired brush tip for ultra-precise application

NEW Oh So Tokyo
Calligraphy Liner
Will normally be £8
£5 save £3



NEW

2-IN-1 TINT

This highly pigmented, lightweight, 2-in-1 formula grants a natural flush of colour to lips and cheeks.



I'm wearing... **Blooming Pink.**

£6
save £2



NEW Oh So Tokyo
Lip & Cheek Tint
Will normally be £8
£6 save £2



NEW

BLUSH IS BACK

Silky 2-in-1 matte blush meets radiant highlighter for rosy cheeks and glowing skin in 1 effortless swipe.

I'm wearing... Blossom Breeze.

£8

save £2



07971 Blossom Breeze



07930 Petal Pink



08037 Sweet Plum

NEW Oh So Tokyo
Ombre Blush
Will normally be £10
£8 save £2

NEW

PRIME & HYDRATE

Formulated with moisturising glycerine and **light-reflective gold flakes**, this'll create a perfectly luminous, **skin-smoothing** base.

£10

save £2



gold flakes melt into skin for a radiant glow



NEW Oh So Tokyo
Hydrating Priming Elixir
30ml
06296

Price per 100ml = £3.33
Will normally be £12

£10 save £2

TOKYO-INSPIRED SUMMER PACK

ALL 5 FOR
£10
order using
69450



Pack includes: Senses Cherry Bomb Daily Hand Wash 250ml, Cherry Bomb Shower Gel 250ml, Naturals Hula Hula Hibiscus Scented Spritz 100ml, Advance Techniques Reconstruction Treatment Serum 30ml and Gel Shine Nail Enamel 10ml in Red Is Red.

LIFTED-LASH VOLUME

Enjoy **buildable volume**
that lasts all day.

MAGNIFY

formula cocoons each lash,
increasing the look of lash
density by 100%

MULTIPLY

fills in gaps to instantly create
the look of more lashes

MAXIMISE

extreme length and lift
instantly enhances lashes
from root to tip

£5.50
save £3.50

46292 Blackest Black

Ultra Volume Lash Magnify Mascara

10ml

Normally £9

£5.50 save £3.50

Model's lashes have been digitally enhanced.



I'm wearing... Freedom.



★★★★★

BESTSELLER

THE ULTIMATE GEL MANI

Who said you couldn't bottle up long-lasting colour and glossy shine?

£4

- | | | | |
|--|---|---|---|
|  |  |  |  |
| 15255
Heavenly | 10389
Freshly Minted | 20313
Paint The Town | 15214
Red Is Red |
|  |  |  |  |
| 14571
Racing Hearts | 27581
Pure Perfection | 18390
Freedom | 15701
Total Eclipse |



Gel Shine Nail Enamel
10ml
£4