

AVON TREND *edit*

17 MAY-27 JUNE

FESTIVAL EDITION



**WEST COAST
FESTIVAL COLLECTION**

FESTIVAL-INSPIRED LOOKS YOU CAN ROCK ALL
SUMMER LONG.



TOP TIP

Find your perfect match by placing your skin against the 20 shade options.



- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination, dry and oily skin types

£7
save £5

**True Colour
Cream-to-Powder
Foundation
Compact**
9g
Price per 10g = £7.78
Normally £12
£7 save £5



LIGHT	
	41483 Porcelain
	64311 Light Ivory
	72322 Warm Ivory
	70078 Ivory
	72399 Light Nude
	74088 Nude
	44867 Shell
MEDIUM	
	41558 Creamy Natural
	41715 Natural Beige
	44974 Honey Beige
	70854 Medium Beige
	74112 Sun Beige
	74179 Caramel
	74351 Nutmeg
DARK	
	70953 Spice
	64584 Walnut
	41616 Amaretto
	74591 Earth
	73015 Dark Cocoa
	72215 Rich Sienna

**3-IN-1 FOUNDATION,
CONCEALER & POWDER**

Mirror and sponge applicator? Yep. Customisable coverage? Absolutely. SPF15? Of course. This is your festival handbag hero!

STAY FRESH-FACED FROM SUNRISE TO SUNDOWNERS WITH THE **HANDY COMPACT** THAT DOES IT ALL.



TOP TIP

Apply your make-up first and then follow the designs or get creative and design your own look.



»» PRE-CUT DESIGNS FOR MAXIMUM IMPACT ««



20891
HOLLYWOOD HILLS
NEW Hollywood Hills Showcase Face Gems†
With adhesive on reverse.
£5



20909
MELROSE AVENUE
NEW Melrose Avenue Showcase Face Gems†
With adhesive on reverse.
£5



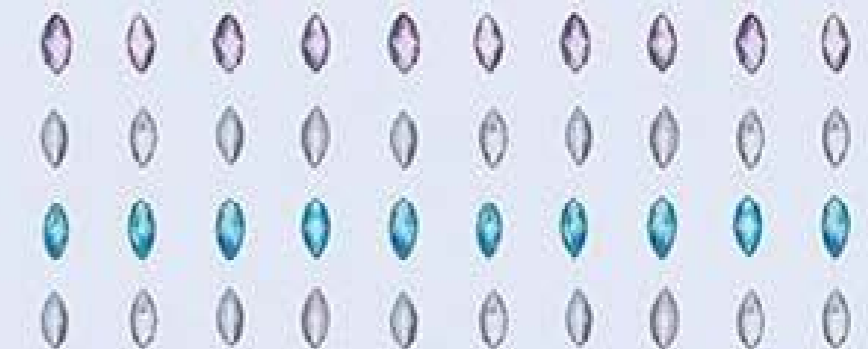
20941
PARADISE FALLS
NEW Paradise Falls Showcase Face Gems†
With adhesive on reverse.
£6

†FACE GEMS MADE FROM PLASTIC. FOR ADULTS ONLY. NOT SUITABLE FOR CHILDREN.

from
£4

»» FREESTYLE GEMS TO CUSTOMISE YOUR LOOK ««

20917
VENICE BEACH
NEW Venice Beach Showcase Face Gems†
With adhesive on reverse.
£4

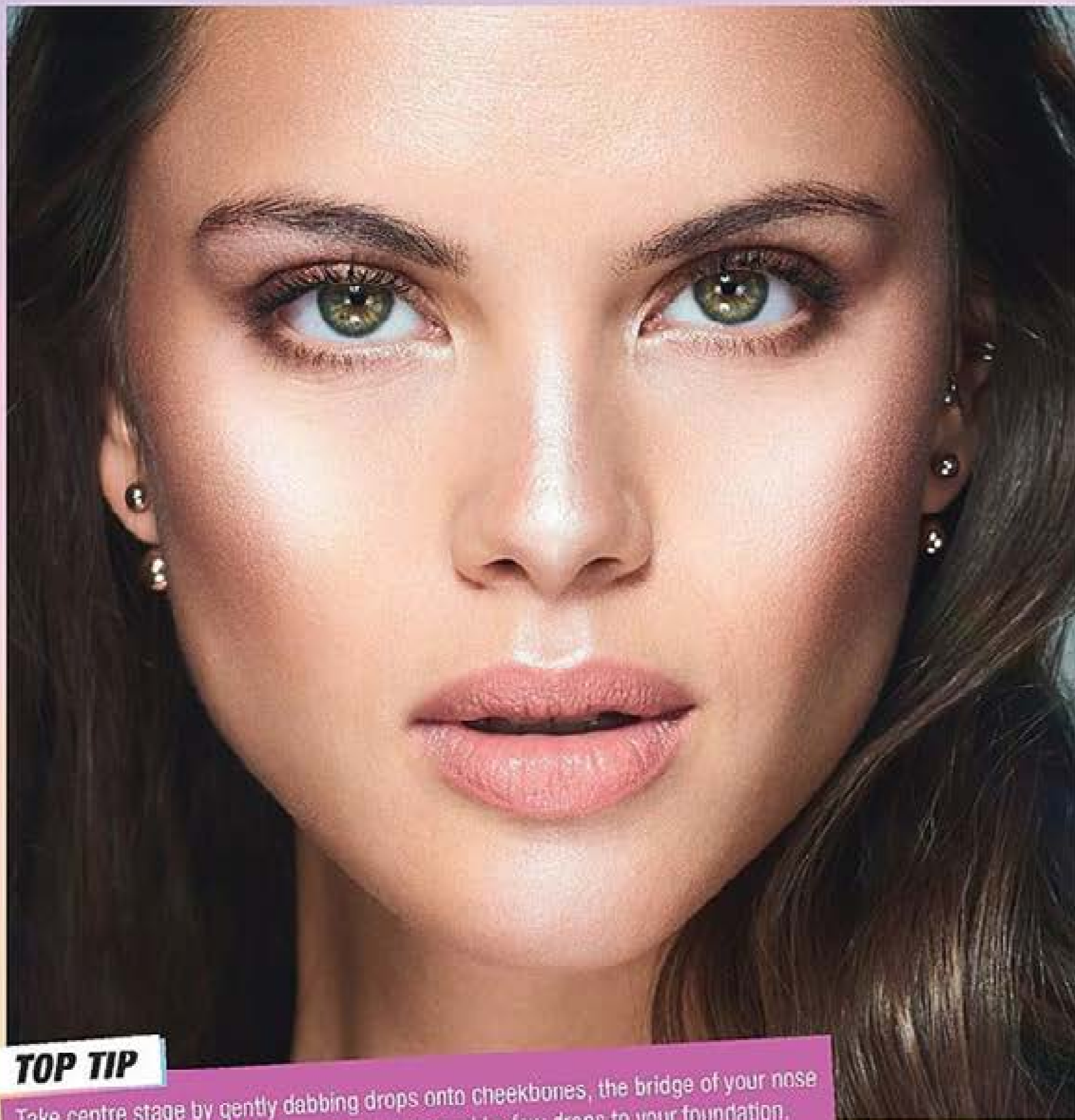


NEW SHOWCASE 1 FACE GEMS

SPARKLE IS GOING STRONG, FROM CUTE BEAUTY SPOTS TO FULL-ON GEM DRAMA.

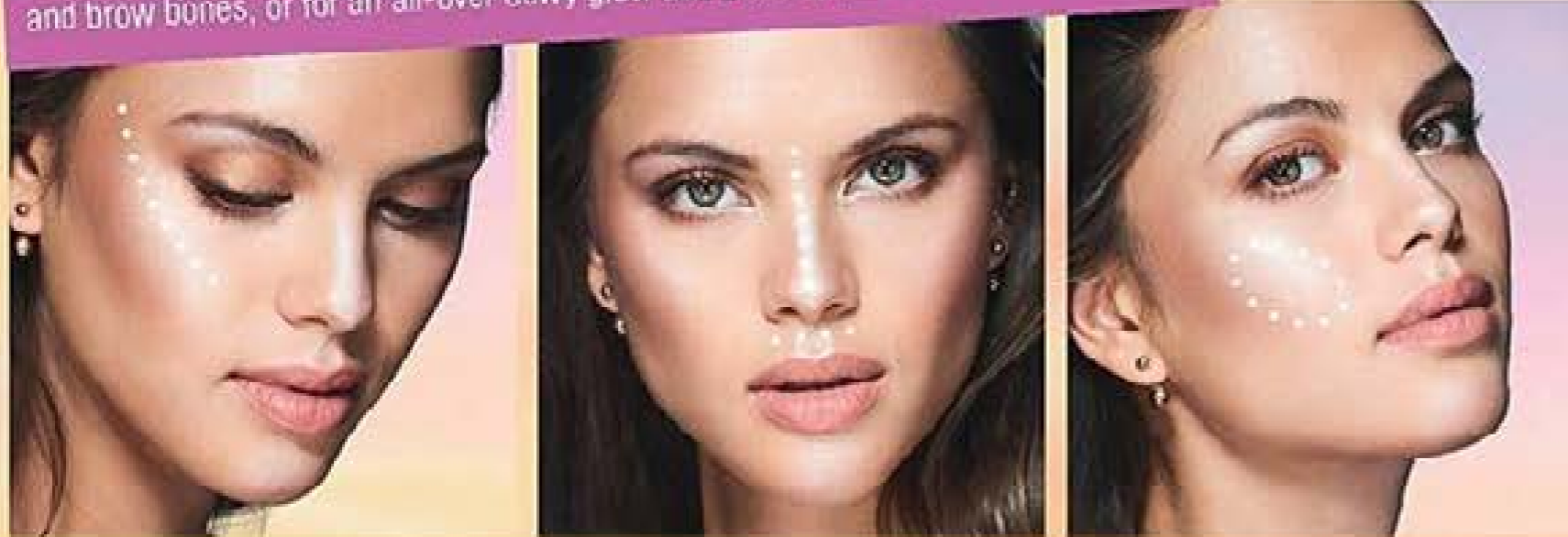
»» FESTIVAL FEELS ««

Go for glitz with these self-sticking gems. That's maximum impact with minimum effort for a festival finishing touch you CAN'T. LIVE. WITHOUT.



TOP TIP

Take centre stage by gently dabbing drops onto cheekbones, the bridge of your nose and brow bones, or for an all-over dewy glow add a few drops to your foundation.



» FESTIVAL FEELS «

Customise your glow with super-blendable shades perfect for a supporting act blush or main event highlighting and contouring.

FOR MORE GLOW-GETTING TIPS CHECK OUT OUR 'AVON LOVES' BLOG.

NEW mark. Flashlight FX Illuminating Drops
14ml
Price per 10ml = £4.29
Will normally be £8
£6 save £2



- 21931 FLICKERING LIGHTS
- 21956 LASER LIGHTS
- 21980 STAGE GLOW
- 22046 GET LIT

£6
save £2

NEW FLASHLIGHT ILLUMINATING DROPS

GET A DREAMY CALIFORNIA GLOW WITH THIS CONCENTRATED LIQUID ILLUMINATOR IN SHIMMERING SHADES INSPIRED BY GOLDEN STATE SUNSETS.



TOP TIP

Paint with your chosen shade and finish with the Gel Shine Top Coat for the ultimate staying power.



Holographic Capture

Futurist

Perfect Light

mark. Gel Shine Top Coat
10ml
Normally £7
£3.50 half price

mark. Gel Shine Nail Enamel
10ml
Normally £7
£3.50 half price

£3.50 half price

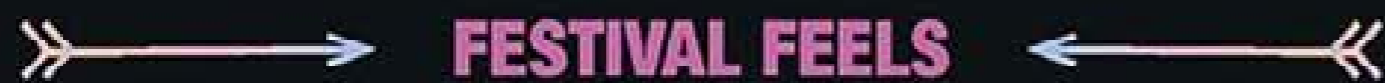
00521 HOLOGRAPHIC CAPTURE	07245 GLOWING VIGNETTE	06395 ILLUMINIZE	58081 PERFECT LIGHT
00604 FUTURIST	51650 EXPOSURE BOOST	69964 POP ART	33894 SPARKLE LENS
54692 COSMIC FLUSH	54643 OVERINTENSIFIED	16444 GOLDEN EYES	52217 TOP COAT

GEL-LIKE SHINE WITHOUT THE UV LAMP.

DON'T FORGET THE TOP COAT FOR AN EXTRA LONG-LASTING FINISH.

GEL FINISH | NAIL ENAMEL

NAIL THAT FESTIVAL LOOK WITH SHIMMERING HOLOGRAPHIC SHADES WITH A GEL-LIKE SHINE.



FESTIVAL FEELS

Customise your look and be seen from the stage by alternating 2 of the full-impact shades.



TOP TIP

Make your eyes really pop with a simple cat eye or full-on intense colour that won't budge.



Tropic Teal

Steel

Plumful



£3.50
save £2.50

BLENDABLE,
BUDGE-PROOF
FORMULA

mark.
Big Gel Paint
Pencil Liner
Normally £6
£3.50
save £2.50

THE ULTIMATE GEL EYELINER PENCIL

MAKE YOUR LOOK YOUR MASTERPIECE WITH **INSANELY BOLD** EYELINER TO MAKE YOU STAND OUT FROM THE CROWD.

» FESTIVAL FEELS «

Be bold with these super-soft gel eyeliners that'll see you dancing way after the sun has set... maybe even until sunrise!



TOP TIP

There's no need to use another mascara, simply apply and await compliments.



Electric Blue

All 3 shades

Festival Black



£5.50
save £3

LASH LOADER BRUSH
COATS EVERY LASH FROM ROOT TO TIP IN 1 COAT



00620
FESTIVAL
BLACK



00596
ENCHANTED
VIOLET



00612
ELECTRIC
BLUE

NEW mark. Big & Magical Mascara
10ml
Will normally be £8.50
£5.50 save £3

NEW BIG & MAGICAL!
MASCARA

» FESTIVAL FEELS «

This super-charged, volumising lash-lover will give your lashes a confidence boost so you can take centre stage with added sparkle.

RECREATE THE EYE LOOK OF THE MOMENT WITH **ULTRA-VOLUMISING LASH COLOURS** SPRINKLED WITH A **SOFT-GLITTER EFFECT.**

Lashes have been digitally retouched to create a cleaner-looking finish.



TOP TIP

Dot these budge-proof pens over your make-up for a cute tattoo you won't regret in the morning.



£3.50
save £1.50



» CROWD-SURFING-PROOF FORMULA WON'T BUDGE «

NEW mark. Spotlight Stamp Pens
Will normally be £5
£3.50 save £1.50

★
00661
STAR
SIGHTING

⚡
00745
ELECTRA

〰️
00919
MAKIN'
WAVES

⚓
00927
STAKE
OUT

NEW SPOTLIGHT STAMP PENS

MAKE YOUR MARK WITH INSTANT FACE AND BODY ART FOR TOTALLY GRAMMABLE GLAM.

» FESTIVAL FEELS «

Mix designs to customise creations on your face, your body, your VIP pass (we can dream, can't we?).

NEW PACIFIC EPIC LIP

ELEVATE YOUR LIP GAME WITH COACHELLA-INSPIRED SHADES.

£6
save £2

EPIC PACIFIC LIPSTICK

BUILT-IN PRIMER for full coverage in 1 swipe



00950 LUV U



00968 BLUSHING BEAUTY

EPIC TRANSFORMER

WEAR ALONE for sheer shimmer or LAYER ON YOUR LIPPIE for shade-shifting impact



00992 SPARKLE ON



35352 SHINE BRIGHT

NEW mark. Epic Lipstick
Will normally be £8
£6 save £2



FESTIVAL FEELS

This pigment-packed colour with built-in primer seals in moisture for a balm-like feel to protect your pout from the great British summer.

WEST COAST CO-CREATORS

We have been working with some of the fiercest beauty influencers on the West Coast collection to bring you an incredible collection of products and looks that are on-trend and hot right now!

Head over to AVON.UK.COM for tips, tricks and 'get the look' videos.

