

# AVON

BROCHURE 10 2014

avon.uk.com

introducing

## *Far Away* GOLD

**SPECIAL  
EDITION  
BROCHURE**

everything you need for

**SUMMER**

in our one-stop

**HOLIDAY SHOP**



our No.1 wrinkle fighter

**A-F33**

**BEST EVER PRICE**





worth  
**£25**

*new*



*stunning,  
rose gold effect  
watch to keep  
you on time and  
on-trend this  
summer*

**NEW Virginia Watch**  
Quartz run, rose gold coloured watch with bracelet style strap. Strap length approx. 19cm. Stainless steel back. Includes a battery that can be replaced.  
order full price using **36129** £25  
order offer price using **10389** **£10**  
when you spend **£10** or more across this brochure\*

designer **INSPIRED** WATCH

JUST **£10**

when you spend **£10** or more across this brochure\*

order offer price using **10389**

Please allow up to 6 weeks for delivery.  
\*Excludes Causes products.





# FREE luxurious scarf WORTH £15\*

when you buy Far Away Gold on page 5 only

- versatile for ultimate style
- works with most outfits
- luxurious metallic thread
- high-style for any season



scarf  
detail



### NEW Aleena Scarf

Black woven scarf with metallic gold panel at each end with tassels. Polyester. Length approx. 180cm, width approx. 50cm.

04259

**FREE** when you buy Far Away Gold on page 5 only

Not available separately.

\*Based on normal brochure price.



a limited edition,  
modern twist on your best-loved fragrance  
celebrating 20 years of Far Away  
with

## Far Away GOLD



**£10**  
save £3

**NEW Far Away Gold Eau de Parfum Spray** Juicy peach and luminous freesia mingle with Indian jasmine and finish with seductive sandalwood.

50ml 27888 Price per 100ml = £20.00 Will normally be £13

**£10** save £3 plus order your free scarf



*Far Away*  
bella



**£8** each  
save £5

*Far Away*  
Exotic



*lavish. inspired. dreamy*

celebrating  
*20 years of*  
*Far Away*

*our most iconic fragrance collection*

exotic essences of rare *florals* spiced with  
*amber and musk*



**£8**  
save £5

*enticing. dreamy. exotic*

**Far Away Bella Eau de Parfum Spray** Juicy clementine from Italy, blooming magnolia flower from China, finished with intriguing tonka bean from Brazil. 50ml **10702** Price per 100ml = £16.00 Normally £13 **£8 save £5**

**Far Away Exotic Eau de Parfum Spray** An inspiring journey of chai spice and lavish saffron rose entwined with the exotic richness of ambered musk. 50ml **21493** Price per 100ml = £16.00 Normally £13 **£8 save £5**

**Far Away Eau de Parfum Spray** 50ml **04549**  
Price per 100ml = £16.00 Normally £13 **£8 save £5**





## golden wonders

*add some dreamy decoration to your outfit with these glamorous golden garnishes*

### NEW Far Away Cuff

Brass-plated cuff with black, epoxy, teardrop shaped stones in a diamond pattern. Approx. 4.8cm deep. Diameter approx. 6.5cm x 5.4cm.

09050

Will normally be £10

**£6** save £4

### NEW Far Away Ring

Brass-plated ring with 7 black coloured, teardrop epoxy stones.

10512 Size 6

10538 Size 8

10595 Size 10

Will normally be £7

**£5** save £2

### NEW Far Away Earrings

Brass-plated pierced earrings with shepherds hooks. Black, epoxy, teardrop shaped stones. Earring drop approx. 7cm.

09043

Will normally be £8

**£6** save £2

*new*



**£6**  
save £4



**£5**  
save £2



**£6**  
save £2





Model wears lash inserts for an even lash line.



*new*

*all of the  
volume  
none of the  
weight*

# ZERO GRAVITY LASHES

*our amazing, lightweight formula adds  
volume and keeps lashes lifted for hours*



*AEROSPACE INSPIRED  
built with lightweight fibres  
to volumise and lift lashes*



*STAR BRUSH  
unique star-shaped brush creates  
ultimate lash lift with a boost of volume*



*VOLUME & VERTICAL LIFT  
long fibres distribute evenly to  
keep bulky weight off lashes*



*WE LOVE IT*  
*We're proud of the  
cutting-edge technology in  
this mascara. We're sure  
you'll agree that it gives  
results like you've never  
seen, or felt, before.*

**NEW Aero Volume  
Mascara**

7ml  
Price per 10ml = £7.14  
Will normally be £8.50  
**£5 save £3.50**



15065 Brown/Black 16071 Blackest Black

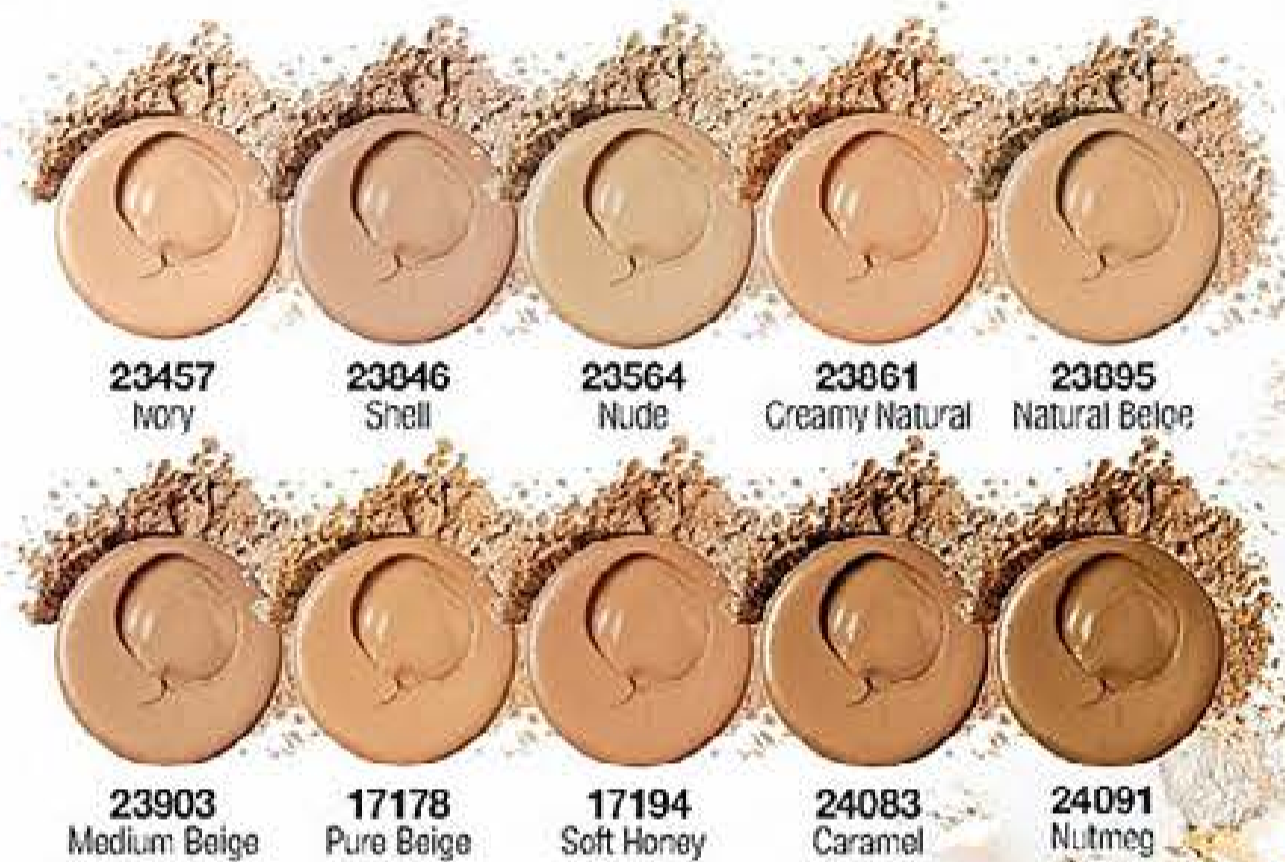
*try me price*

**£5**  
save £3.50



# FLAWLESS PERFECTION

our 3-in-1 foundation, powder and  
concealer is every woman's beauty must-have



BEST SELLER  
**1** sold  
every  
minute\*

*goes on like  
a cream,  
dries as a  
powder*

**Ideal Flawless  
Cream-to-Powder  
Foundation**  
9g  
Price per 10g = £6.39  
Normally £12  
**£5.75**  
save £6.25

\*Based on sales 2012-2013.

*best price this year*

**£5.75**  
save £6.25





# SKIN PERFECTION

for a flawless complexion that looks  
& feels completely natural

## 10 brilliant benefits!

- 1 evens skin tone
- 2 conceals flaws
- 3 hydrates skin
- 4 minimises redness
- 5 SPF15
- 6 smoothes skin
- 7 mineral infused
- 8 vitamin E infused
- 9 feels lightweight
- 10 helps make skin look better, even after you take it off



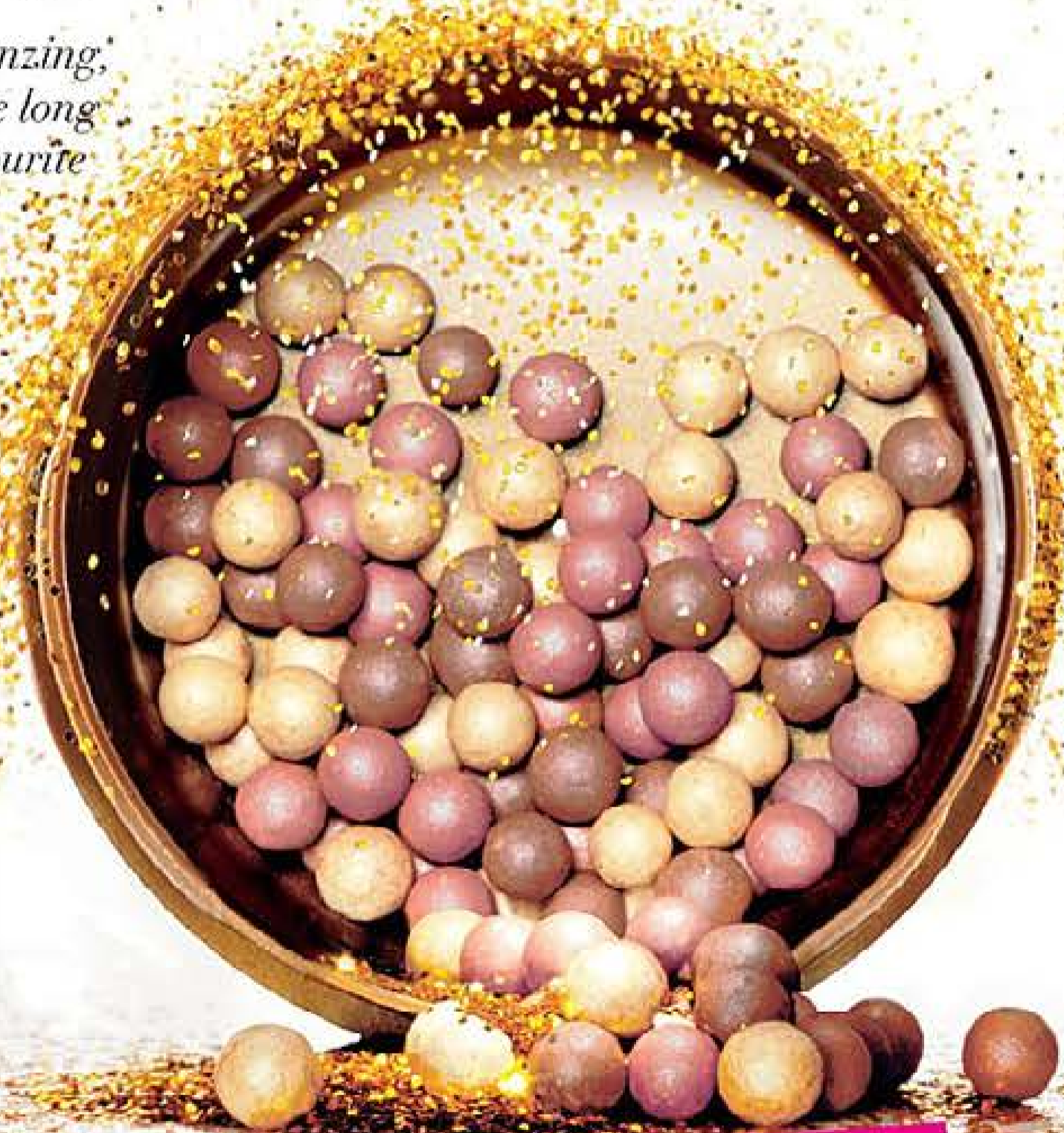
try me price  
**£6**  
half price

**Ideal Flawless Skin Loving Beauty Balm**  
30ml  
Price per 10ml = £2.00  
Normally £12  
**£6**  
half price

# BEAUTIFYING BRONZING PEARLS

illuminating & bronzing,  
our face pearls have long  
been a customer favourite

**YOU LOVE IT**  
*"I've worn this since I was 16 years old. It's so easy to just sweep on and top up throughout the day. I would recommend it to any woman!"*  
jayneyb,  
Avon Connects Customer



13326 Cool      01354 Warm

**Avon Glow Bronzing Pearls**  
22g  
Price per 10g = £2.27  
Normally £10  
**£5**  
half price

try me price  
**£5**  
half price





model wears Glimmerstick Eyeliner in Majestic Plum

# DEFINED EYES

our legendary eye liner defines with intense, creamy colour



Glimmerstick Eyeliner  
Normally £6  
**£3**  
half price

try me price  
**£3**  
half price



## YOU LOVE IT

*"I used to use Clinique's version, so I was super excited to try Avon's! Now I wear it all the time and will never venture back!"*

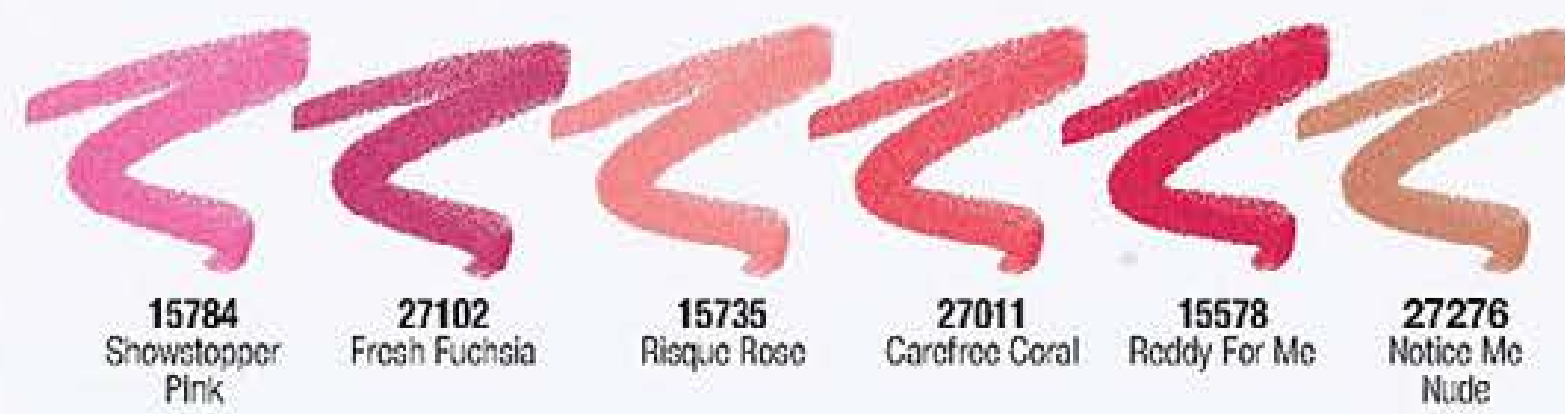
diannew1953,  
Avon Connects Customer

# BIG AND BEAUTIFUL

our jumbo, twist-up pencil gives delicious, high fashion colour



Ultra Colour Lip Crayon  
Normally £8.50  
**£5.50**  
save £3



try me price  
**£5.50**  
save £3



# DIVINE COLOUR

our biggest selling nail enamel gives you 12 days of intense, lasting colour...



**Nailwear Pro+**  
12ml  
22640 Clear  
Price per 100ml = £25.00  
Normally £6  
**£3 half price**



...now in 2 hot  
**new shades**  
for summer



**Avon Glow Nailwear Pro+**  
12ml  
Price per 100ml = £25.00  
Normally £6  
**£3 half price**

try me price  
**£3**  
half price



# MESMERISING DESIGN

our high-fashion, magnetic nail enamel is an instant style update

## Colour Attract Magnetic Nail Enamel

Ultra-glossy nail varnish with iron powder. Create nail art with the magnetic nail enamel wand.

12ml  
Price per 100ml = £25.00  
Normally £6  
**£3**  
half price

## Colour Attract Magnetic Nail Enamel Wand

£1



02584 Gold Rush      23937 Rose Flash



02154 Spellbound Green      02162 Fuchsia Force



02139 Magnetic Metal      01966 Blue Attraction



02188 Hypnotic Bronze      02618 Lavender Lure



24042 Chevron



22483 Stripe



23945 Wave



23986 Star



BEST SELLER  
**2** sold every minute\*

**PAINT**  
pick your colour and apply 2 coats

**POSITION**  
choose a magnet and hold over wet nails

**WOW!**  
designer, salon-style nails in seconds!

try me price

**£3**  
half price

\*Based on sales 2013 including magnets.





BEST SELLERS  
*over 2500*  
 of each sold  
 every day

*93%* agree it  
 restores shine  
 and health to  
 damaged hair,  
 after just 1 use\*

\*Refers to the leave-in treatment only.



AVON  
 Advance  
 Techniques  
 360 nourishment

MOROCCAN  
 ARGAN OIL

Leave-in treatment  
 For all hair types  
 Soin sans rinçage  
 à l'huile d'argan du Maroc  
 Tous types de cheveux  
 30 ml e



AVON  
 Advance  
 Techniques  
 360 nourishment  
 MOROCCAN  
 ARGAN OIL  
 Shampoo  
 For all hair types  
 Shampoing  
 à l'huile d'argan  
 du Maroc  
 Tous types de cheveux  
 250 ml e

AVON  
 Advance  
 Techniques  
 360 nourishment  
 MOROCCAN  
 ARGAN OIL  
 Conditioner  
 For all hair types  
 Après-shampooing  
 à l'huile d'argan  
 du Maroc  
 Tous types de cheveux  
 250 ml e

**LIQUID  
 GOLD**

*this nourishing serum  
 leaves hair feeling  
 restored, moisturised  
 & feeling stronger*

**360 Nourishment  
 Moroccan Argan Oil**  
 250ml  
**23754** Shampoo  
**23614** Conditioner  
 Price per 100ml = 64p  
 Normally £2.80  
**£1.60** save £1.20

**360 Nourishment  
 Moroccan Argan Oil  
 Leave-in Treatment**  
 30ml  
**06973**  
 Price per 100ml = £11.00  
 Normally £5.50  
**£3.30** save £2.20

*try me price*

**£3.30**  
 save £2.20





**Mirror Shine Spray**  
Helps smooth and moisturise hair and delivers mirror-like shine. Renews dull hair and provides a frizz-free finish. 100ml  
**01412**  
Normally £5  
**£2.50**  
half price

BEST SELLERS  
**1** of each sold every minute



**Daily Shine Dry Ends Serum**  
Immediately provides up to 100% shinier hair, leaves hair looking healthy and helps smooth dry damaged hair. 30ml  
**21352**  
Price per 100ml = £11.00  
Normally £5.50  
**£3.30**  
save £2.20

# GORGEOUS SHINE

smoothes & moisturises hair, & delivers mirror-like shine

try me price

**£2.50**  
half price

try me price

**£3.30**  
save £2.20





*AWARD-WINNING  
WRINKLE  
FIGHTER*

*over half a million women have  
discovered our lightweight gel-lotion  
that really works to help improve the  
look of fine lines and wrinkles*

**100%**  
of women  
*showed results in just*  
**2 weeks**



<sup>1</sup>US patent.

**ANEW A-F33**  
EXCLUSIVE TO AVON

**BEST  
EVER  
PRICE**

**£19.95**  
save £10.05

**Clinical PRO Line Corrector  
Treatment with A-F33**

Gel-lotion formulated with patented†  
A-F33 for Avon's ultimate in fighting fine  
and deep wrinkles.

30ml

04069

Price per 100ml = £66.60

Normally £30

**£19.95**

save £10.05



**ANEW**  
ULTIMATE 7S 50+



# WONDER PLUMPER

*our Ultimate 7S skincare range,  
helps diminish age spots and  
reduces the look of deep wrinkles*

**Ultimate 7S Day  
Cream SPF25**  
50ml  
16097  
Price per 100ml = £29.00  
Normally £24  
**£14.50**  
save £9.50

**Ultimate 7S  
Night Cream**  
50ml  
16063  
Price per 100ml = £29.00  
Normally £24  
**£14.50**  
save £9.50



*YOU LOVE IT*  
*86% of women  
would switch from  
their current  
skincare brand to  
use ANEW*

*try me price*

**£14.50**  
each  
save £9.50





skin  
so  
soft

with  
**PASSIONFRUIT  
OIL**  
for healthy,  
radiant looking  
skin



**Skindisiac Body  
Oil Spray**  
150ml  
09647  
Price per 100ml = £1.67  
Normally £5  
**£2.50**  
half price

with  
**ARGAN  
OIL**  
for deep skin  
hydration



**Silky Moisture  
Replenishing Dry  
Oil Body Spray**  
150ml  
12386  
Price per 100ml = £1.67  
Normally £5  
**£2.50**  
half price

with  
**JOJOBA  
OIL**  
for normal skin



**Original Dry Oil  
Spray** 150ml  
08698  
Price per 100ml = £1.67  
Normally £5  
**£2.50**  
half price

with  
**JOJOBA  
OIL**  
to moisturise  
normal  
skin



## INSTANT HYDRATION

the dry oil spray collection you love,  
now with a **NEW** fast-drying spritz

**NEW Fast Hydration  
Dry Oil Spray**  
150ml  
03517  
Price per 100ml = £1.67  
Will normally be £5  
**£2.50** half price

best price this year

**£2.50**  
each  
half price



BEST SELLER  
**7** sold every minute\*

**BUBBLY SUPERSTAR**

our deliciously scented bubble bath graces millions of bathroom cabinets across the globe

\*Based on unit sales between 22/01/2012 and 04/12/2013. Order your full price product using the full price product number and order your free products using the free product numbers.



BUY 1  
 CHOOSE 2  
 FREE

save £8  
 pages 32-33  
 best offer  
 this year

Bubble Bath 500ml	
49726 Strawberry Sorbet	08672 Strawberry Sorbet
42416 Sensitive	15560 Sensitive
44917 Lavender	23465 Lavender
52332 Romantic Rose	10967 Romantic Rose
38935 Spring Garden	14316 Spring Garden
51565 Soft Pink	02451 Soft Pink
53678 White Lily	19711 White Lily
Price per 100ml - 60p	<b>FREE</b>
£4 full price	





model wears Glimmerstick Eyeliner in **Smoky Grey**  
and True Colour Eyeshadow Quad in **Barely There**

# PERFECT NUDES COLLECTION

introducing the **NEW** Nudes collection, featuring  
high-fashion soft and neutral shades that are bang on-trend

AVON  
**Make-up**



don't forget...

order your  
**EXCLUSIVE**  
timeless watch  
for just **£10**

when you spend £10  
or more across this  
brochure\*  
Order using 10389

See pages 2-3 for details.  
\*Excludes Crusade products.

**new**  
nudes collection



**new**  
shades

Once you have  
your eyeshadow  
in place, line  
your eye in a  
complementary  
shade for  
dramatic  
definition.

Gorgeously natural eyeshadow shades  
are great for day and night. Use the  
darker shades to define your socket line  
and the light shade to highlight.

**Glimmerstick Eyeliner**

Normally £6

**£3**

half price



08656  
Pearly

08565  
Smoky Grey



16311  
Brighten Up Pink

08540  
Teal Waters

**True Colour Eyeshadow Quad**

Normally £9

**£5**

save £4



16584  
Barely There

09266  
Nearly Naked

03590  
Simply Nude

07682  
Go Natural



*new  
nudes collection*

**Nailwear Pro+**  
12ml  
Price per 100ml = £25.00  
Normally £6

**£3**  
half price



*new  
shades*

*Soft, barely there shades are the ultimate in chic when it comes to nails. Bring your nude nails up to date with the ultra classy Neutral Grey.*



**24018**  
Effortless Mauve P620



**15917**  
Barely There P618



**21279**  
Purely Peach P619



**09316**  
Neutral Grey P621



**TRUE  
COLOUR  
TECHNOLOGY**

the rich colour you see on the lipstick is the same colour you see on your lips

*new  
shades*

**02410**  
Cashmere

**08623**  
Iced Cocoa

**13367**  
Sunny Pink

**14894**  
Rich Rum



**Ultra Colour  
Lipstick**  
Normally £7.50  
**£4.50**  
save £3



*Team neutral nails with a chic lip like Ultra Colour Lipstick in Cashmere.*



model wears Mega Effects Mascara in **Blackest Black** and styled with lash inserts for an even lash line

*wand bends for easy application*

*ergonomic brush for comfort and control*

# GOLDEN RULES OF SUMMER

make your summer beautiful with our top tips on how to look flawless and feel amazing all season

*40% more mascara to lash for bold volume*



The last thing you want in summer is cakey, heavy lashes. Get gorgeous, lashes with panoramic volume, minus the clumps, thanks to the unique Mega Effects formula and comb-style brush. AND it's sweat proof - perfect!



**Mega Effects Mascara**  
9ml  
Price per 10ml = £7.77  
Normally £10

**£7**  
save £3





model wears Eye Dimensions Eyeshadow In Diamanté Purple



GOLDEN RULE OF SUMMER:

# HD EYES

Eyeshadow Brush with Smudger  
14688  
£5

*new*



Summer is all about the shimmer. Use these **silky-smooth hues** with a **sophisticated shimmer**, after applying the primer, for colour **that lasts**.



*high definition shades*

Eyeshadow Primer  
08284 Light Beige  
Normally £7  
**£4**  
save £3

NEW Eye Dimensions Eyeshadow  
Will normally be £9  
**£5**  
save £4



14290  
Diamanté  
Purple

12138  
Sultry  
Smoke

25270  
Iconic  
Night

11890  
Show Stopping  
Pink



model wears Ideal Luminous Shimmer Block

## GOLDEN RULE OF SUMMER:

# LIGHT UP

Don't cover sunkissed skin with blushers. Instead, enhance your colour by **highlighting** cheek bones and temples with an **illuminating glow**.

### 3 WAYS TO USE:

- swirl all shades together for an all over glow
- use each row as gorgeous eyeshadows
- use the lighter shades to highlight cheekbones

Blusher  
Brush  
12203  
Normally £7

**£4**  
save £3

**£6**  
save £2

*new*



**NEW** Ideal Luminous  
Shimmer Block  
10g  
16550  
Will normally be £8  
**£6** save £2



model wears Ideal Flawless Matte Mousse in Shell

GOLDEN RULE OF SUMMER:

# MATTE MAGIC

**Matte** is a must in the **summer**. Beat the heat and **banish shine** with a **light, mattifying foundation** that will leave you looking flawless. And remember, in the **summer**, **less is more!**

*with light adjusting pigments*

£6  
save £4.50



09209  
Ivory

06171  
Shell

03772  
Nude

08631  
Natural  
Beige

00414  
Medium  
Beige

00380  
Soft  
Honey

**Ideal Flawless Matte  
Mousse Foundation**  
18g  
Price per 10g = £3.33  
Normally £10.50  
**£6 save £4.50**



model wears Ultra Colour Lipstick in Matte Mauve

GOLDEN RULE OF SUMMER:

# COLOUR TRUE

Don't overdo it! Pick lips or eyes for **colour impact**. If you go for **lips**, keep eyes natural and **apply 2 layers** of lipstick with a brush for complete precision and colour that pops.

Ultra Colour Lipstick  
Normally £7.50  
**£5**  
save £2.50

Retractable Lip Brush  
03665  
£5



**satin finish**

16501 Carnation	16444 Pout	28837 Red 2000	13110 Blush Nude
27334 Perfect Red	28209 Knockout Pink	28662 Ripe Papaya	06353 Wine With Everything
16758 Hot Pink	27532 Mocha	14217 Oxford Wine	16600 Beyond Pink
10322 Scenic Peony	10173 Optimistic Orchid	09084 Wandering Rose	10082 Discovery Pink

**shimmer finish**

16428 Twinkle Pink	10637 Country Rose	12948 Sparkling Nude	27862 Frozen Rose	15396 Frostiest Mauve	15487 Dream Fuchsia
11502 Enduring Sable	05132 Golden Berry	15354 Rose Quartz	16543 Fuchsia Fever	14167 Chic	

**matte finish**

11528 Demure	27524 Proper Pink	12690 Scarlet Siren	03434 Toasted Rose
27540 Naturally Nude	16709 Hibiscus	28829 Lava Love	
02683 Matte Mauve	01016 Matte Ruby	02667 Matte Grape	02782 Matte Peach
02691 Matte Nude	02675 Matte Fuchsia	02659 Matte Blossom	

*new shades*

**NEW**

**TRUE COLOUR TECHNOLOGY**

infused with colour awakening pigments that saturate your lips in rich, vibrant colour

shimmer finish



satin finish



matte finish







complementary shades with True Colour Technology

**True Colour Eyeshadow Duo**  
£6



04838  
Black  
Noir



20750  
Black



17095  
Brown/Black



16766  
Black



13409  
Brown/Black



15537  
Black



10876  
Brown/Black



10868  
Black



for voluptuous  
lashes

**Irresistibly Sexy  
Sultry Lash  
Mascara** 6.5ml  
Price per 10ml = £13.06  
**£8.50**



turn up  
the volume

**Spectralash  
Mascara** 9ml  
Price per 10ml = £11.11  
**£10**



up to 15x  
more volume

**SuperShock  
Max Mascara**  
10ml  
**£10**



lengthens by  
up to 87%

**SuperExtend  
Extreme Mascara**  
7ml  
Price per 10ml = £14.29  
**£10**



length, curl  
& lift

**Infinitize Mascara**  
10ml  
**£10**

**GOLDEN RULE OF SUMMER:**

**JUST  
BROWS-ING**

In the summer, when the rest of your make-up is minimal, **brows** can be a focus. Get a **high definition** finish with soft sweeps of brow colour and set with wax to avoid smudging.



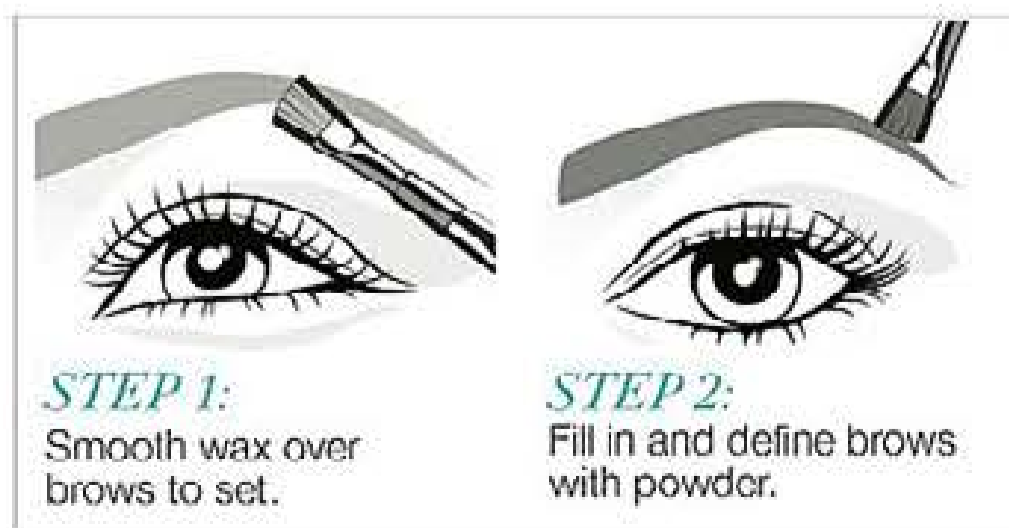
**Slanted  
Tweezers**  
05223  
Normally £5  
**£3**  
save £2



00992  
Soft Brown

00984  
Blonde

**Perfect  
Eyebrow Kit**  
Normally £7  
**£3.50**  
half price



**STEP 1:**  
Smooth wax over  
brows to set.

**STEP 2:**  
Fill in and define brows  
with powder.

model wears Perfect Eyebrow Kit in **Soft Brown**



**Brow and  
Lash Comb**  
05124  
**£5**

**Glimmerstick  
Brow Definer**  
Normally £6  
**£3**  
half price



24786  
Blonde

24802  
Soft Black

24760  
Dark Brown





**GOLDEN RULE OF SUMMER:**

**SOFT & SMUDGED**

Soften the smoky eye look for the summer. Instead of black, use **light browns** and **golden tones** and blend well.



*reflective shades:*



**SuperShock Gel Eyeliner Pencil** £6  
**SuperExtend Liquid Eyeliner** 6ml Price per 10ml = £10.83 £6.50  
**SuperShock Eyeshadow Pencil** £7  
**Eyeliner Brush** 11551 £4  
**Glimmerstick Diamonds Eyeliner** £6



**Conditioning Eye Make-up Remover Lotion**  
 150ml  
 27805  
 Price per 10ml = 17p  
 Normally £4  
**£2.50**  
 save £1.50



**Kohl Eyeliner**  
 Normally £6  
**£3**  
 half price

**Pencil Sharpener**  
 04374  
 Normally £3  
**£1.50**  
 half price

28597 Bronze Sheen	06999 Deep Violet	06692 Cobalt Blue	05579 True Black
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# NEW

## TRUE COLOUR TECHNOLOGY

infused with colour awakening pigments that saturate your lips in rich, vibrant colour

model wears Ultra Glazewear Lip Gloss in **Fiery Red**

### GOLDEN RULE OF SUMMER:

# GET THE GLOSS

Get glam with gloss. **Don't be scared to try a bold new shade of pink or red in the summer.** This one contains shea butter so none of that dreaded stickiness!

**Ultra Glazewear Lip Gloss**

6ml  
Price per 10ml = £5.83  
Normally £6.50

**£3.50**  
save £3



**Ultra Glazewear Absolute Lip Gloss**

6ml  
Price per 10ml = £5.83  
Normally £7

**£3.50**  
half price

absolute shades



AVON Make-up





**defines lips**  
Ultra Glimmersticks Lip Liner £6

- 12997 True Red
- 14829 Deep Plum
- 15230 Pink Bouquet
- 14555 Simply Spice
- 24943 Pink Cashmere
- 15107 Nude



**full-coverage lipstick**  
Perfect Kiss Lipstick £8.50

- |                        |                       |                      |
|------------------------|-----------------------|----------------------|
| 25379 Peach Peck       | 01040 Naughty & Nude  | 14977 Loving Lilac   |
| 15016 Berry Smooch     | 13961 Caressing Coral | 14787 Pucker Up Pink |
| 26286 Mauve Allure     | 14480 Natural Glow    | 05801 Kiss Me Pink   |
| 22392 Lovey Dovey Pink | 09936 Untamed Mauve   | 09894 Racy Raspberry |
| 05314 Naturally Nude   | 04705 Earthy Plum     |                      |
| 25742 Lacy Mauve       | 14324 Pink Prance     |                      |
| 25544 Red Embrace      | 25734 Fuchsia Flirt   |                      |



**sumptuous satin shine**  
Shine Attract Lipstick £8.50

- |                             |                              |                         |
|-----------------------------|------------------------------|-------------------------|
| 10041 Rose Bouquet P02      | 23150 Copper Connection P502 | 22491 Plumberry P201    |
| 14654 Mysterious Mauve P101 | 23028 Guava P401             | 14670 Natural Glow P103 |
| 14589 Happy Pink P04        | 14696 Orchid P202            |                         |
| 01537 Cherry Pie P301       | 15404 Passionate Red P302    |                         |

## GOLDEN RULE

# SHIMMER & SHINE

Don't be scared of a little **sparkle** in the summer. For ultra glam lips this lipstick contains **prismatic pearls** that will catch the light and make lips **glisten** from every angle.

£4 half price



*rich, glittering colour*



model wears Ultra Colour Rich Brilliance Lipstick in **Pink Paparazzi**

- |                      |                        |                       |                   |
|----------------------|------------------------|-----------------------|-------------------|
| 03202 Vermillion     | 04952 Crimson Twilight | 03806 Rouge Luxury    | 05538 Berry Glitz |
| 05983 Pink Paparazzi | 06072 Gilded Velvet    | 06924 Apricot Glamour |                   |

**Ultra Colour Rich Brilliance Lipstick**  
Normally £8  
**£4 half price**





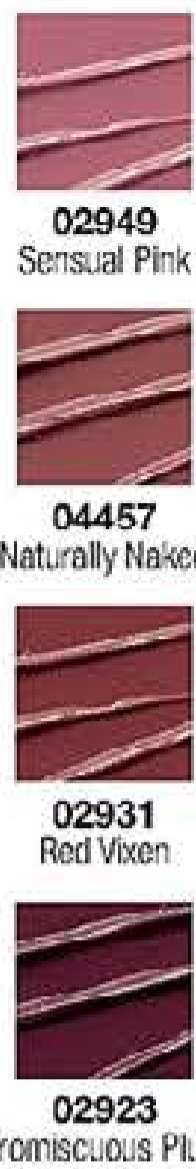
colour  
that cares

Ultra Color  
Absolute Lipstick  
£8



lightweight  
gloss

Perfect Kiss Lip Gloss  
SPF15 6ml  
Price per 10ml = £11.67  
£7



liner & pencil  
in one

Irresistibly Sexy Sultry  
Lip Pencil  
£7

GOLDEN RULE OF SUMMER:

# LASTING GLOSS

Who wants to worry about re-applying lip gloss when you're out having fun in the sun? Just **one sweep** of this gloss will last you **all day** so you can get on with more important things.

model wears ExtraLasting Lip Gloss in Always on Pink



EXTRA *lasting*

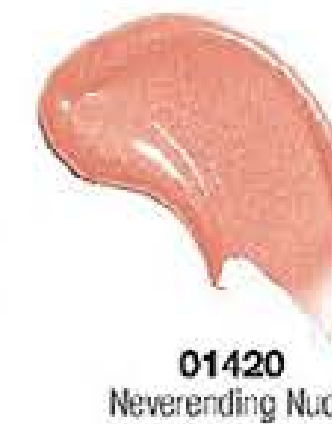
£3.50  
half price

8 hours  
of colour

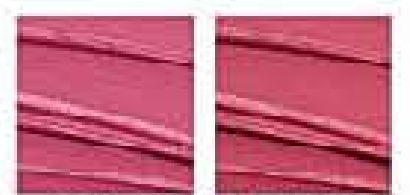
new



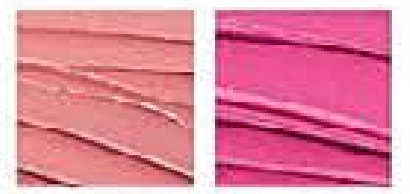
NEW ExtraLasting Lip Gloss  
7ml  
Price per 10ml = £5.00  
Will normally be £7  
£3.50  
half price



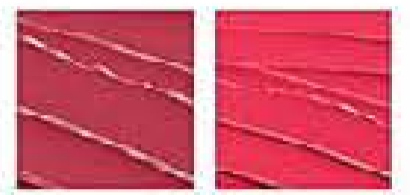




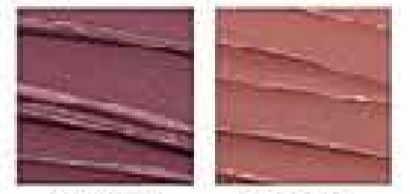
00596 Mauve Ice  
21345 Ravishing Rose



20024 Forever Pink  
00604 Pink Perfection



03020 Eternal Flame  
00679 Fiery Red



21485 Enduring Wine  
03103 Totally Twig



21527 Pink Peach



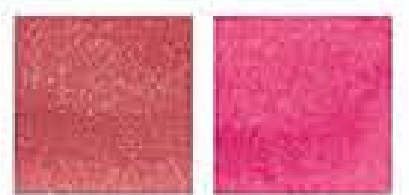
00703 Cappuccino



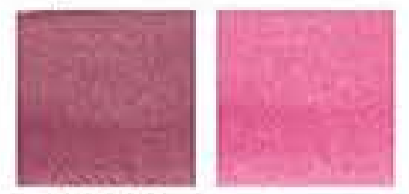
00968 Pretty in Pink



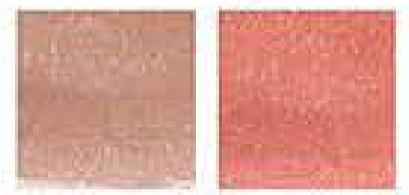
00927 Vintage Pink



03905 Rosy Resistance  
00398 Pink for Life



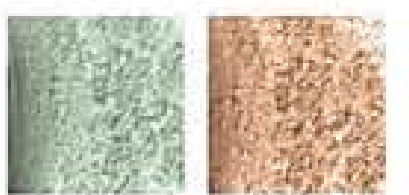
03939 Plumful  
03988 Stay Pink Pout



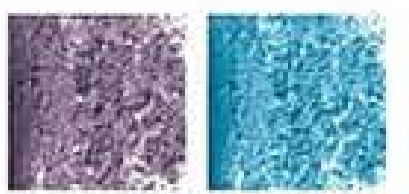
03970 Full Honey  
03962 Plump Peach



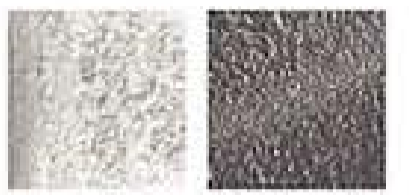
09324 Pearl  
13268 Steel



02378 Soft Mint  
10918 Nude



18796 Crushed Violet  
18408 Blue Meridian



09324 Pearl  
13268 Steel



27458 Waterfall  
18382 Black



18739 Dark Brown



19885 Black



with Fresh Wear Complex

ExtraLasting Lipstick  
£7.50



lip-plumping shine

ExtraLasting Plump and Stay Lip Colour  
£8.50



lasts for up to 12 hours

ExtraLasting Eyeshadow  
£6



smudge-proof finish

ExtraLasting Mascara 7ml  
Price per 10ml = £12.86  
£9



defining liner

ExtraLasting Eyeliner  
£7

## GOLDEN RULE OF SUMMER:

# FLAWLESS FOR LONGER

Switch to a **long lasting foundation** to avoid make-up melt down. ExtraLasting's super-smart formula stays **fresh** for up to **18 hours** while **moisturising** dry areas and **absorbing shine**.

ExtraLasting Liquid Foundation  
SPF12.  
30ml  
Price per 10ml = £2.33  
Normally £12.50

**£7**

save £5.50

EXTRA *lasting*

*perfect finish  
for up to  
18 hours*



01503 Ivory

19794 Shell

19653 Nude

20016 Medium Beige

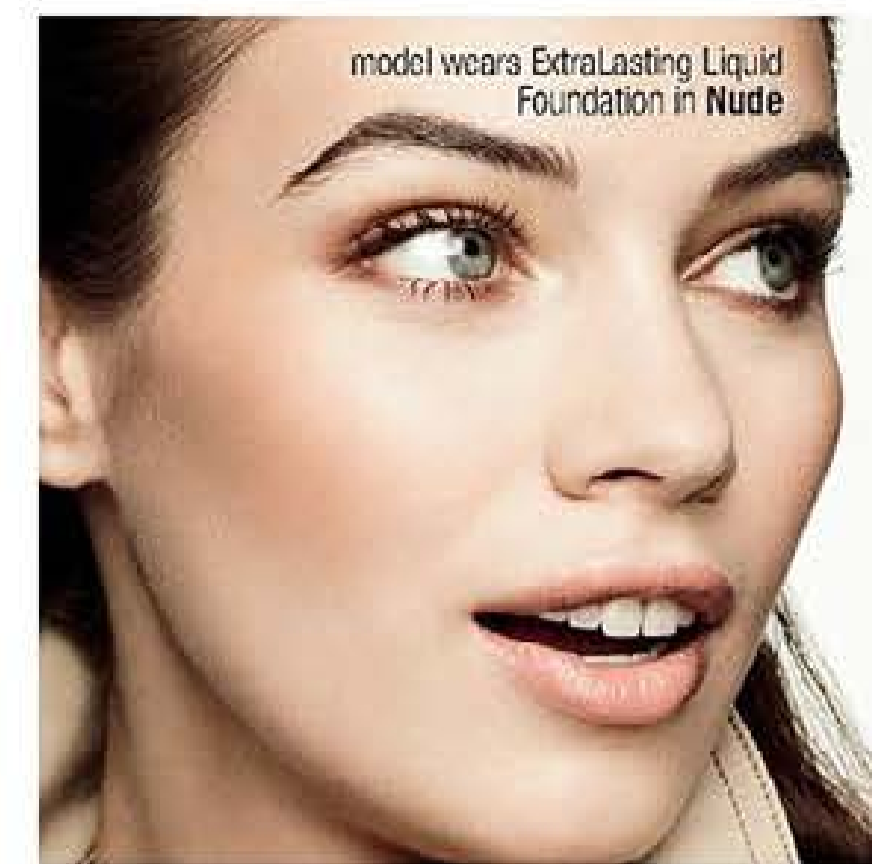
20131 Natural Beige



ExtraLasting Make-up Remover  
50ml  
14282  
Price per 10ml = 50p  
Normally £5

**£2.50**

half price



model wears ExtraLasting Liquid Foundation in Nude





**full-coverage foundation**

**Ideal Flawless Invisible Coverage Foundation** 30ml  
Price per 10ml = £4.00  
**£12**



**fades the look of pigmentation**

**Ideal Flawless CC Color Corrector Cream**  
SPF50. 30ml  
Price per 10ml = £4.00  
**£12**



**for a natural glow**

**Avon Glow Bronzing Powder**  
10g  
**£10**



**camouflages imperfections**

**Colour Corrector Palette**  
09258  
**£10.50**



**primes & perfects**

**MagiX Face Perfector**  
SPF20. 30ml  
24406  
Price per 10ml = £3.50  
**£10.50**



**for flawless coverage**

**Foundation Brush**  
12161  
**£8.50**



**for precise concealing**

**Concealer Brush**  
04887  
**£5**



**for a smooth finish**

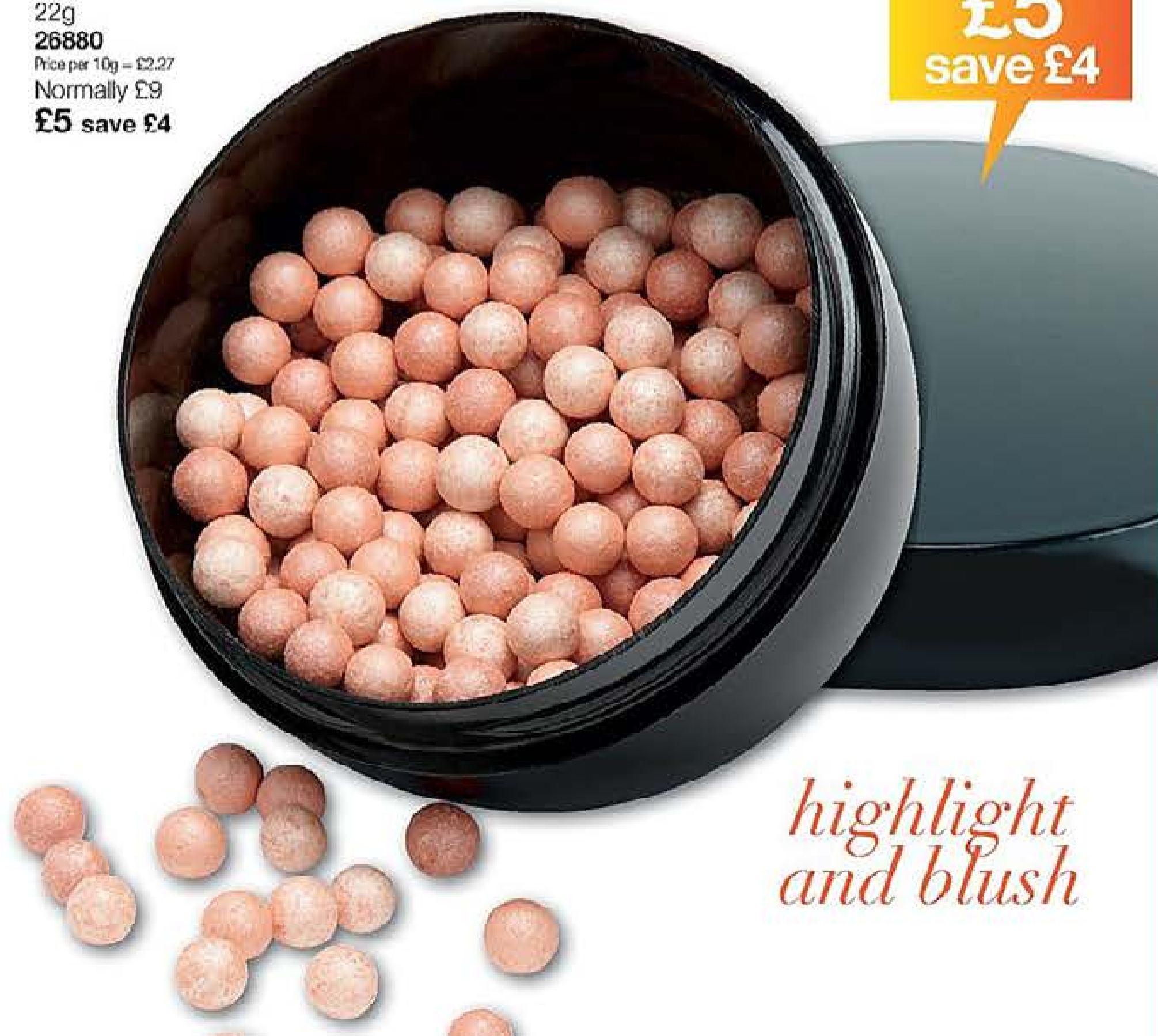
**Make-up Sponges**  
Pack of 6.  
06874  
**£4**

**GOLDEN RULE OF SUMMER:**

**SHEER RADIANCE**

Go for a **paler blush**. Deep **reds** and **pinks** will overwhelm most **sunkissed skins** in the **summer**, while lighter shades will **complement it**.

**Illuminating Face Pearls**  
Gives cheeks and brow a subtle, radiant sheen.  
22g  
26880  
Price per 10g = £2.27  
Normally £9  
**£5 save £4**



*highlight and blush*



model wears Illuminating Face Pearls

**£5**  
save **£4**





**100% naturally derived pigments**  
**Calming Effects Loose Powder Foundation**  
 SPF15. 6g  
 Price per 10g = £17.50  
**£10.50**

**mattifies & set make-up**  
**Ideal Flawless Pressed Powder**  
 10g  
**£9**

**GOLDEN RULE OF SUMMER:**

**CARING COLOUR**

Don't forget to **hydrate** sun-parched lips. Formulated with **beeswax**, our lip tint has a hint of **natural looking** colour too. Who said balm was boring?



model wears Tinted Lip Care in Pink

**£3.50**  
 half price



**for buffing on powder**  
**Kabuki Brush**  
 03756  
**£6.50**



**perfect for loose powder**  
**All-Over Face Brush**  
 22798  
**£8**



*hydration with a tint of colour*

**Tinted Lip Care**  
 Softens and moisturises lips whilst giving a soft tint of colour. Formulated with beeswax.  
 Normally £7  
**£3.50**  
 half price



**for a natural blush**  
**Marbleised Powder Blush**  
 5.6g  
 Price per 10g = £14.29  
**£8**



**conceals & perfects**  
**Ideal Flawless Concealer Stick**  
**£7**



**for a soft blush**  
**Ideal Luminous Blush**  
 6g  
 Price per 10g = £10.83  
**£6.50**





chic  
polish

**French Manicure Kit**  
2 x 12ml bottles plus 30 nail guides.  
23143  
£6.50



seals in  
moisture

**Peeling & Brittleness  
Solver** 12ml  
00620  
Price per 100ml = £41.67  
£5



enriched with  
real gold

**Gold Strength** 12ml  
11445  
Price per 100ml = £41.67  
£5



soothes dry  
cuticles

**Cuticle Conditioner**  
12ml  
09241  
Price per 100ml = £50.00  
£6



fortifies  
nails

**Pearl Shine**  
10ml  
19703  
£6



conditions &  
removes colour

**Conditioning Nail  
Enamel Remover**  
150ml  
22764  
Price per 100ml = £2.67  
£4



sets nails in  
30 seconds

**Liquid Freeze Quick  
Dry Nail Spray**  
50ml  
20552  
Price per 100ml = £12.00  
£6

GOLDEN RULE OF SUMMER:

# HARD AS NAILS

Natural nails look great in the summer but **caring** for them is essential. This **shimmering top coat** hardens to help hide ridges and imperfections.



*new*



**NEW Platinum  
Top Coat**  
12ml  
12930  
Price per 100ml = £25.00  
Will normally be £6  
**£3**  
half price

*new*



**NEW Corrector  
Pen**  
12914  
Will normally be £7  
**£3.50**  
half price

*targeted  
tip for easy  
corrections*

**HOW TO USE:**

- *press down tip to activate remover*
- *sweep pen around edge of nails to tidy*



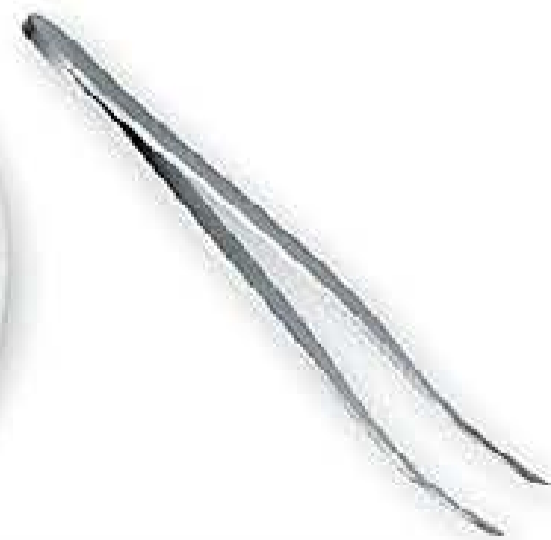
easy nail art

**Nail Decoration Tool**  
18812  
£3



easy-to-apply gems

**Nail Gems**  
16907  
£3



**Nail Gem Applicator**  
04176  
£3



model wears Avon Glow True Colour Eyeshadow Quad in Pastel Sweets

**NEW**

**TRUE COLOUR TECHNOLOGY**

the rich colour you see in the palette is the same colour you see on your eyes



**AVON GLOW**

**new**  
Caribbean crush  
collection

# COLOUR CRUSH

be a golden goddess with beautiful summer shades from our stunning bronzing collection



**£5**  
save £4



**new shades**

**True Colour Eyeshadow Quad**

All day crease-proof eyeshadow, provides vivid colour in one swift sweep! Buildable formula for beautiful eyes effortlessly.

Normally £9

**£5**  
save £4

Avon Glow Shades			
19810 Emerald Cut	28944 Mocha Latte	13995 Mod Musc	17616 Vibrant Spice
15594 Urban Skyline	24273 Stone Taupes	14019 Glow Teal	17905 Pastel Sweets
26039 Purple Haze	20461 Jeans	02592 Metal Eyes	

09399 Unrestrained	09993 Savage Beauty

**LAST chance to buy\***

\*Will not be featured in the brochure again.





model wears Beach Brights Liquid Eyeliner in Tropical Blue

AVON  
GLOW

**new**  
Caribbean crush  
collection

# GET EXOTIC



**£3**  
half price

**£3.25**  
save £4.25

**NEW** Beach Brights Liquid Eyeliner  
Will normally be £6  
**£3** half price



**new**



**Multi Stylo**  
Normally £7.50  
**£3.25**  
save £4.25



**05082**  
Deep Bronze



**03707**  
Shimmering Bronze

*smudge-proof  
for colour  
confidence*





**Color Smoothies Lip Balm**  
£2.50



**GET LIPPY**

**Kiss 'n' Go Lipstick**  
£3.75



**Set Sail Lip Gloss**  
£3.50



**Lip Stix**  
Normally £4.50  
**£2.75**  
save £1.75

**Read My Lips Lip Gloss**  
7ml  
Price per 10ml = £2.71  
Normally £3.75  
**£1.90**  
save £1.85



**NEW Naughty Or Nice Lipstick**  
Will normally be £4  
**£2.50**  
save £1.50



**new**

**COLORTREND**

**LIFE'S too FUN**  
TO WEAR THE SAME SHADE

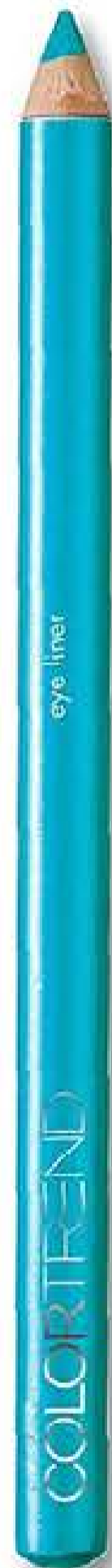


**Plump Out Mascara**  
7ml  
Price per 10ml = £6.43  
**£4.50**



model wears lash inserts for an even lash line

**Pencil Play Eyeliner**  
**£3**



25189  
Turquoise



25023  
Midnight Blue



25064  
Dark Brown



25049  
Black

**Set Sail Metallic Shadow Stix**  
**£4**



14340  
First Mate



14357  
North Star



14472  
Sailor Taupe



17772  
Gilded Sail

**Chopsticks Eyeliner**  
**£3.50**



11874  
Exotic Violet



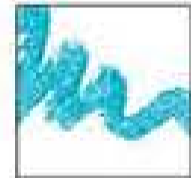
12054  
Rich In Gold



12120  
Smouldering Silver



11544  
Black Cat Eyes



12104  
Skyline Blue



11908  
Huntress Green



18283  
Night Star



16402  
Sailor Brown



10009  
First Mate



14720  
Anchor Mate

**Eyeshadow Duo**  
Normally £4.50  
**£2.25**  
half price



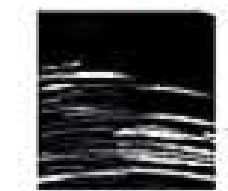
*brush flexes for ultimate lash coverage*



**new**



**NEW Magic Lift Mascara**  
8ml  
Price per 10ml = £2.61  
Will normally be £4.50  
**£2.25**  
half price



26898  
Black Magic

**COLORTREND**

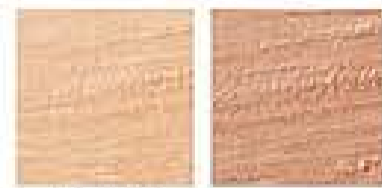
**LIFE'S too FUN**

TO WEAR THE SAME SHADE





Perfect and Hide Concealer  
£3



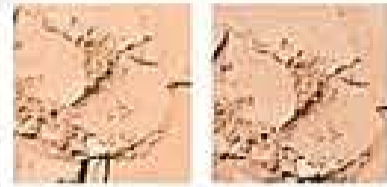
24075 Light 13573 Medium

Oil Control Pressed Powder  
10g  
£4.25



10256 Medium

Final Touch Pressed Powder  
10g  
£4.25



21766 Translucent 11619 Translucent Tan



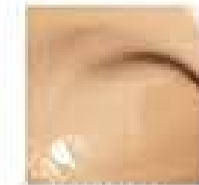
Light Foundation  
30ml  
Price per 10ml = £1.58  
£4.75



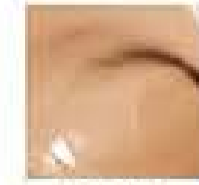
11742 Light



26815 Medium



12013 Light Medium



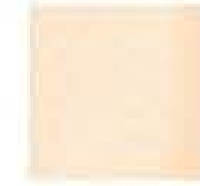
12716 Tan



Fresh Face Foundation  
SPF15. 30ml  
Price per 10ml = £1.58  
£4.75



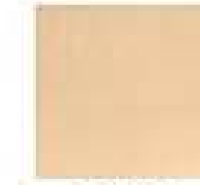
23705 Sun Beige



23598 Ivory Beige



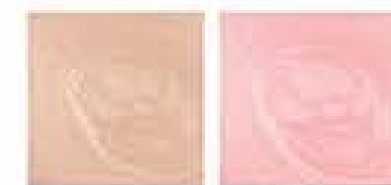
11957 Natural



23663 Near Nude

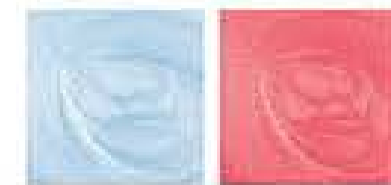


18804 Bisque



15602 Natural Girl

00976 Shell Pink



19000 Violet Freeze

26724 Bikini



18440 Blue Morph

02733 Velour



13508 Peekaboo



13128 Vixen

Color Me Pretty Nail Enamel  
8ml  
Price per 100ml = £18.75  
Normally £3  
**£1.50**  
half price



NAIL IT



Set Sail Nail Decals  
24 stickers.  
17699  
Normally £3  
**£1.50**  
half price



COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



**ANEW**  
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE

Smoothing  
Eyeliner Pencil

£8.50



08359 Black  
08383 Brown/Black  
08417 Emerald

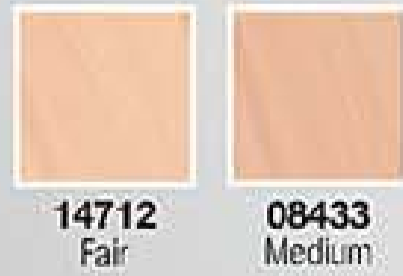


*glides gently  
along your  
lash line  
without  
pulling or  
tugging*

*smoothes and  
softens the look of  
skin for a more  
youthful look*



08813 Soft Beige  
07526 Nude Beige



14712 Fair  
08433 Medium



18655 Shimmering Walnut  
25924 Spring Green  
10579 Smoky Violet

AGE-  
DEFYING  
COLOUR

model wears Transforming Brow Filler in Dark Brown



*new*

*defines and sets brows  
while covering greys, for  
fuller, more youthful-  
looking brows*



27110 Light Brown  
26948 Dark Brown

Age-Transforming  
Pressed Powder  
10g

£10.50

Age-Transforming  
Concealer SPF15

£9

Youth-Awakening  
Eyeshadow  
and Primer Kit  
Normally £10

£6 save £4

NEW Transforming  
Brow Filler  
Will normally be £9

£6  
save £3



**ANEW**  
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE

immediately  
delivers a  
flawless-  
looking finish



- 02329 Ivory
- 05371 Shell
- 25163 Nude
- 07047 Natural Beige
- 02543 Soft Honey

plumps and  
moisturises  
lips for  
159% more  
moisture



plumps and  
moisturises  
lips and  
adds a hint  
of colour



- 28167 Rose Tint
- 24349 Honey Tint
- 24372 Berry Tint

- 23762 Modest Mauve
- 23697 Desert Rose
- 23796 Silky Pink
- 23747 Glazed Almond
- 23630 Plumberry
- 23648 Berry Bloom



model wears Youth-Awakening Lipstick in Plumberry

work colour into lips  
using the brush to help  
reduce the appearance  
of lip lines and wrinkles

- 17228 Luminous Nude
- 28043 Luminous Sheer
- 15446 Luminous Rose
- 18333 Luminous Berry

**Age-Transforming Foundation**  
30ml  
Price per 10ml = £5.00

**£15**

**Skin Transforming Primer** 28ml  
00166  
Price per 10ml = £5.36

**£15**

**Lip Plumping Lip Conditioner**  
11155

**£9**

**Tinted Lip Plumping Conditioner**  
5g  
Price per 10g = £18.00

**£9**

**Youth-Awakening Lipstick**  
Normally £10.50

**£6**

save £4.50

**Lip Restoring Colour Balm**  
5ml  
Price per 10ml = £10.00  
Normally £9

**£5**

save £4



**Luxe Seduction Mascara**  
7ml  
Price per 10ml = £12.66  
**£9**

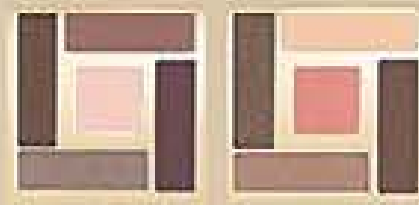


**09662**  
Black

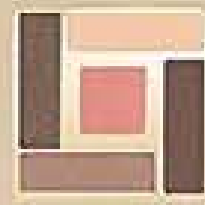


**17244**  
Brown

**Luxe Eyeshadow Palette**  
**£10**



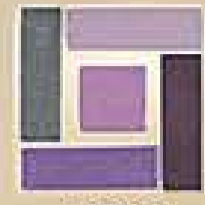
**19315**  
Glamorous  
Roses



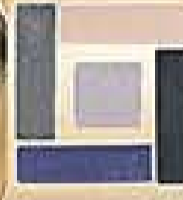
**20008**  
Cocoa  
Couture



**13078**  
Black Tie



**18838**  
Sophisticated  
Violets



**21600**  
Purple  
Smokes



**20099**  
Chambray  
Blues



**09696**  
Porcelain



**16154**  
Nude Bodice



**17608**  
Medium Bisque



**16170**  
Beige Linen



**16147**  
Natural Glamour

**Luxe Silken Foundation**  
SPF20. 30ml  
Price per 10ml = £2.67  
Normally £14  
**£8** save £6



model wears Luxe Eyeshadow Palette in Purple Smokes

# LUXURIOUS COLOUR

add a touch of *glamour* to your summer with our *luxurious bronzing powder*, infused with *precious ingredients*

*new*



**NEW Luxe Lavish Powder Bronzer**  
11.3g  
**27193** Warm Glow  
Price per 10g = £6.19  
Will normally be £11  
**£7** save £4

infused with *white sapphire powder* for an *ultra-smooth, weightless finish*

**Luxe Couture Crème Lip Gloss**  
SPF15.  
**£8**



**21410**  
Flirty Pink



**08987**  
Romantic Rose



**28746**  
Steamy Plum



**16568**  
Dazzling Nude



**16493**  
Elegant Gold



**16436**  
Luxurious Red

**Luxe Couture Crème Lipstick**  
SPF15.  
**£9.50**



**10330**  
Designer Red



**20990**  
Runway Plum



**09514**  
Silky Apricot



**12609**  
Exquisite Pink



**02220**  
Pink Satin



**20891**  
Stiletto Red



**21519**  
Rose Silk



**13540**  
Peach Veil



**11346**  
Pink Ruffles



**13862**  
Lustering Nude



**11270**  
Bare Elegance





Complete Renewal Express  
Dual Eye System  
14134  
Normally £19  
**£11.50** save £7.50

Complete Renewal  
Day Cream SPF25  
50ml  
26757  
Price per 100ml = £26.00  
Normally £21.50  
**£13** save £8.50

AVON  
*Skincare  
Store*



don't forget...

order your  
**EXCLUSIVE**  
timeless watch  
for just £10

when you spend £10  
or more across this  
brochure\*  
Order using 10389

See pages 2-3 for details.  
\*Excludes Crusade products.

**ANEW** REVERSALIST

**PROVEN TO  
OUTPERFORM**  
a top selling luxury cream

**96%**  
OF WOMEN  
agreed that after just  
1 week, the look of  
youthful firmness  
was restored

**THE RESULTS ARE IN!**

Not even a top selling £176† competitor  
anti-ageing luxury cream can outperform  
our Reversalist Night Cream in reducing  
the look of **fine lines** and **wrinkles**.

**Complete Renewal Night Cream**  
50ml  
**14126**  
Price per 100ml = £26.00  
Normally £21.50  
**£13** save £8.50

†Competitor price correct at time of print.



**£13**  
SAVE £8.50



**top selling  
anti-ageing  
luxury cream**

**ANEW Reversalist  
Complete Renewal Night  
Cream**

with Tri-Elastinex and an alpha  
hydroxy acid (AHA), to help plump  
and reconstruct skin's firmness

AVON Skincare

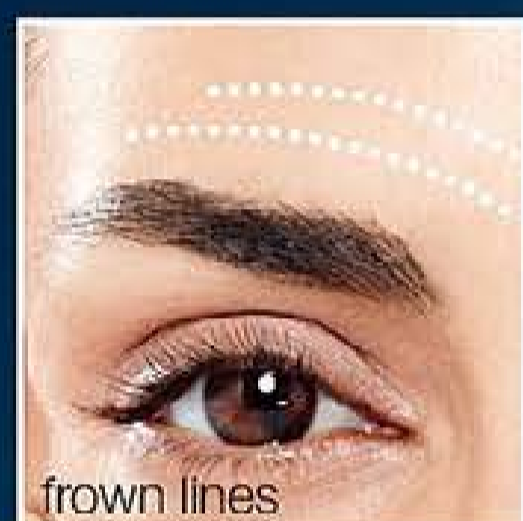


ANEW A-F33

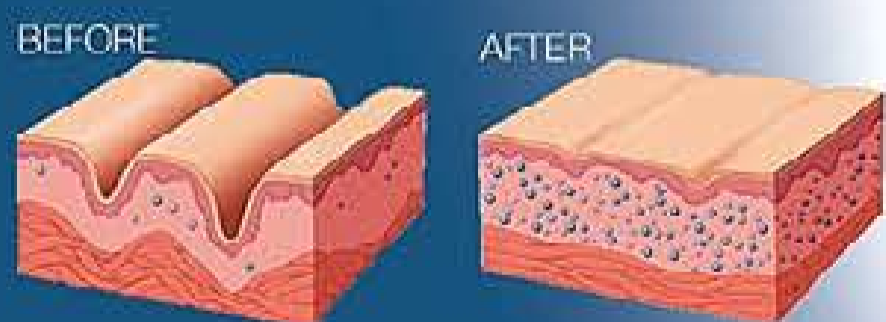
# INSTANTLY target deep expression lines

the **A-F33 ingredient** that's taken the country by storm is **now available in a targeted formula and precision applicator**

**90% of women** showed an instant improvement in deep expression lines\*



£12



formulated with exclusive **A-F33**, a unique biopolymer and peptides, designed to boost collagen production and fill the skin's most visible wrinkles

\*Clinical study on crow's feet. Diagrams for illustrative purposes only.



**Clinical PRO Line Corrector Targeted Filler with A-F33**  
05611  
£12



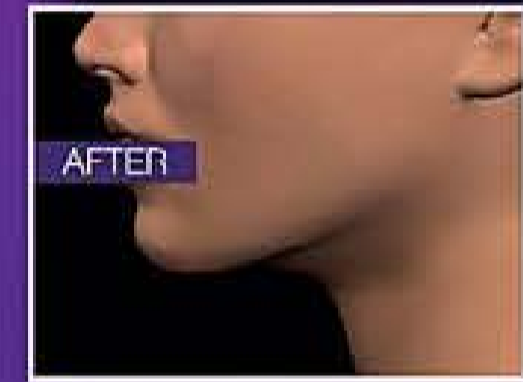
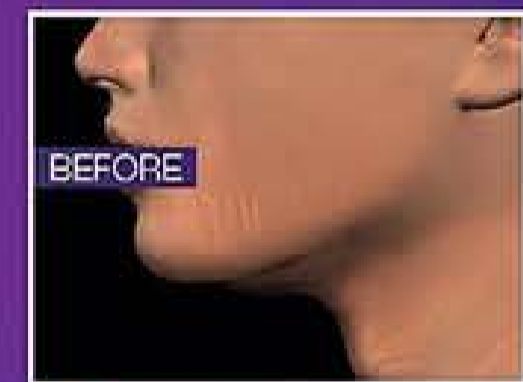
ANEW PLATINUM 60+

# FIRMNESS RETURNS

outsmarts ageing to make mature skin appear **firmer, stronger** and more **resilient**



with **Paxillum Technology** to help restore youthful cell shape and boost collagen



Images are for illustrative purposes only.

£15  
SAVE £10



**Platinum Day Cream SPF25** 50ml  
11353  
Price per 100ml = £30.00  
Normally £25  
**£15 save £10**

**Platinum Night Cream** 50ml  
19166  
Price per 100ml = £30.00  
Normally £25  
**£15 save £10**

**Platinum Eye & Lip Cream** 15ml  
01230  
Price per 100ml = £83.33  
Normally £21  
**£12.50 save £8.50**

AVON Skincare



ANEW  
TRIAL SIZES

86% would switch to  
ANEW

now's your chance to try it with our amazing offer on your skin's must-have minis

TREATMENTS



*new*

A-F33

our fastest wrinkle fighter

**NEW Clinical PRO Line Corrector Treatment with A-F33 Trial Size**  
10ml  
27250  
£9



*new*

ABSOLUTE EVEN  
MULTI-TONE SKIN CORRECTOR  
SOIN CORRECTEUR MULTITONS  
WITH AVEC  
DSX-7  
CLINICALLY DEVELOPED

even skin tone multi-tasker

**NEW Clinical Absolute Even Multi-Tone Skin Corrector with DSX-7 Trial Size**  
10ml  
15552  
£7

GENICS look up to 10 years younger

**Genics Treatment Concentrate Trial Size**  
5ml  
20628  
Price per 100ml = £120.00  
£6



**Genics Treatment Cream Trial Size**  
7ml  
01057  
Price per 100ml = £85.71  
£6



DAY & NIGHT CREAMS

ULTIMATE 7S 50+

overcome the look of severe wrinkles and age spots



**Ultimate 7S Day Cream SPF25 Trial Size**  
15ml  
07781  
Price per 100ml = £46.67  
£7

**Ultimate 7S Night Cream Trial Size**  
15ml  
07757  
Price per 100ml = £46.67  
£7

VITALE 25+

target fine lines and fatigued skin



**Vitale Day Cream SPF25 Trial Size**  
15ml  
10850  
Price per 100ml = £40.00  
£6



**Vitale Night Gel Cream Trial Size**  
15ml  
03053  
Price per 100ml = £40.00  
£6

REVERSALIST 40+

outsmart wrinkles and discolourations



**Reversalist Complete Renewal Day Cream SPF25 Trial Size**  
15ml  
07823  
Price per 100ml = £40.00  
£6



**Reversalist Complete Renewal Night Cream Trial Size**  
15ml  
18853  
Price per 100ml = £40.00  
£6

PLATINUM 60+

defy sagging skin



**Platinum Day Cream SPF25 Trial Size**  
15ml  
07641  
Price per 100ml = £46.67  
£7



**Platinum Night Cream Trial Size**  
15ml  
07617  
Price per 100ml = £46.67  
£7

buy 1 choose 1  
**FREE**  
save up to £9  
pages 86-87  
lowest priced item free



**PRO Line Corrector Treatment with A-F33**  
30ml  
04069  
Price per 100ml = £66.50  
Normally £30  
**£19.95**  
save £10.05  
See pages 26-27 for details.



**PRO Line Corrector Hydrating Cream with A-F33**  
30ml  
12070  
Price per 100ml = £80.00  
**£24**



**PRO Line Corrector Eye Treatment with A-F33**  
15ml  
00760  
Price per 100ml = £130.00  
**£19.50**



**PRO Line Corrector Targeted Filler with A-F33**  
05611  
**£12**  
See page 84 for details.



**Absolute Even Multi-Tone Skin Corrector with DSX-7**  
30ml  
18044  
Price per 100ml = £63.33  
Normally £28  
**£19**  
save £9  
See page 91 for details.



**Absolute Even Multi-Tone Skin Correcting Cream with DSX**  
30ml  
08482  
Price per 100ml = £73.33  
**£22**



**Thermafirm Face Lifting Cream**  
30ml  
23135  
Price per 100ml = £70.00  
**£21**



**Eye Lift PRO**  
04713  
**£19.50**



**Dark Circle Corrector**  
15ml  
25247  
Price per 100ml = £93.33  
Normally £21  
**£14** save £7  
See page 90 for details.



**Treatment Concentrate**  
30ml  
03541  
Price per 100ml = £100.00  
**£30**



**Treatment Cream**  
30ml  
03566  
Price per 100ml = £78.33  
**£23.50**



CLEANSE

EYE

TREAT

MOISTURISE

TREAT

CLEANSE

EYE

TREAT

MOISTURISE

TREAT

**VITALE** FINE WRINKLES. FATIGUED SKIN. DRYNESS

**ULTIMATE 7S 50+** DEEP WRINKLES. SAGGING. AGE SPOTS

**Cleanser**  
125ml  
03111  
Price per 100ml = £6.00  
**£7.50**



**Eye Gel Cream**  
15ml  
22160  
Price per 100ml = £100.67  
**£16**



**Beauty Balm Cream BB+ SPF20**  
30ml  
09720  
Price per 100ml = £30.00  
Normally £15  
**£9** save £6  
See page 92 for details.



**Day Cream SPF25**  
50ml  
11247  
Price per 100ml = £39.00  
**£19.50**



**Night Gel Cream**  
50ml  
11197  
Price per 100ml = £39.00  
**£19.50**



**2-in-1 Exfoliating & Perfecting Mask**  
75ml  
28266  
Price per 100ml = £17.33  
**£13**



**Cream Cleanser**  
125ml  
01602  
Price per 100ml = £8.00  
**£10**



**Eye System**  
16139  
**£20**



**Elixir**  
30ml  
24133  
Price per 100ml = £100.00  
**£30**



**Day Cream SPF25**  
50ml  
16097  
Price per 100ml = £29.00  
Normally £24  
**£14.50** save £9.50  
See pages 28-29 for details.



**Night Cream**  
50ml  
16063  
Price per 100ml = £29.00  
Normally £24  
**£14.50** save £9.50  
See pages 28-29 for details.



**Ulti-Minute Lifting Complex**  
30ml  
26989  
Price per 100ml = £90.00  
**£27**



**REVERSALIST 40+** WRINKLES. FIRMNESS. DISCOLOURATIONS

**PLATINUM 60+** NECK SAGGING. DRYNESS. SEVERE WRINKLES

**Complete Renewal Foaming Cleanser**  
125ml  
14118  
Price per 100ml = £6.60  
**£8.50**



**Complete Renewal Express Dual Eye System**  
14134  
Normally £19  
**£11.50** save £7.50  
See pages 82-83 for details.



**Complete Renewal Express Wrinkle Smoother**  
9g  
23960  
Price per 100g = £122.22  
Normally £18  
**£11** save £7  
See page 93 for details.



**Complete Renewal Day Cream SPF25**  
50ml  
26757  
Price per 100ml = £26.00  
Normally £21.50  
**£13** save £8.50  
See pages 82-83 for details.



**Complete Renewal Night Cream**  
50ml  
14126  
Price per 100ml = £26.00  
Normally £21.50  
**£13** save £8.50  
See pages 82-83 for details.



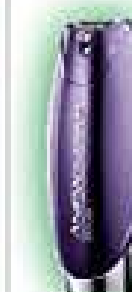
**Cleanser**  
125ml  
02311  
Price per 100ml = £8.40  
**£10.50**



**Eye & Lip Cream**  
15ml  
01230  
Price per 100ml = £83.33  
Normally £21  
**£12.50** save £8.50  
See page 85 for details.



**Serum**  
30ml  
23267  
Price per 100ml = £103.33  
**£31**



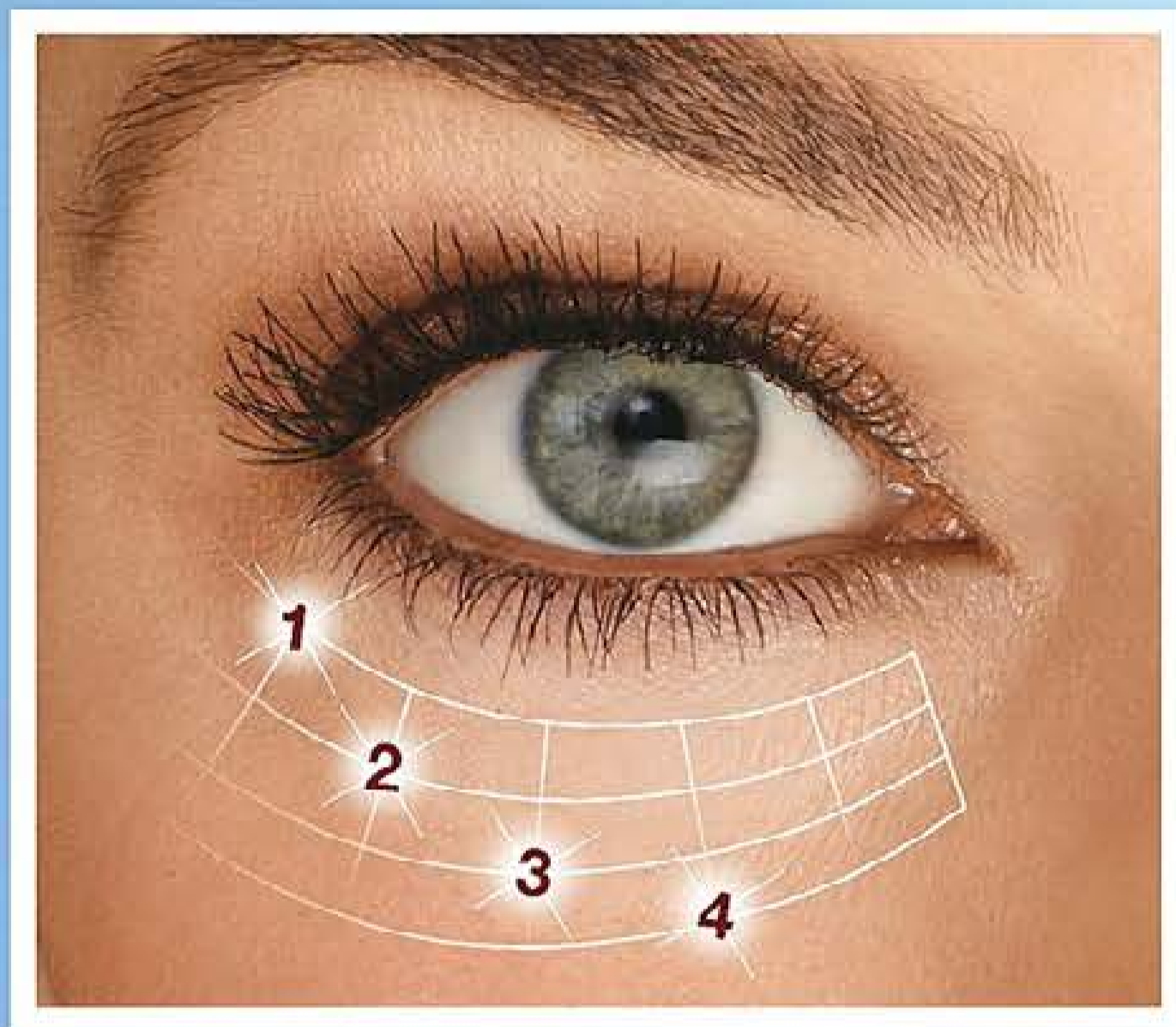
**Day Cream SPF25**  
50ml  
11353  
Price per 100ml = £30.00  
Normally £25  
**£15** save £10  
See page 85 for details.



**Night Cream**  
50ml  
19166  
Price per 100ml = £30.00  
Normally £25  
**£15** save £10  
See page 85 for details.







**BRIGHT EYES:**

to defy dark circles apply with the applicator to upper and under eye area and crow's feet, then use fingertips to blend

**Genics Dark Circle Corrector**

Lightweight, silky smooth anti-ageing treatment that helps visibly fade the look of dark circles for eyes that look years younger. Adds a hint of radiance for a well rested look. Formulated with Shadow Erase Complex. 15ml

25247  
Price per 100ml = £93.33  
Normally £21  
**£14 save £7**

- 1 brightens the look of dark circles
- 2 visibly reduces under eye shadows
- 3 helps smooth texture of eye area
- 4 eyes look less tired and more alive



**£14**  
save £7

**FLAWLESS SUMMER SKIN:**

83% said they would go make-up free after trying this skin-tone corrector, so layer it under your day cream to help reduce discolourations



Dramatically reduces the look of 7 types of skin discolourations:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness

**Clinical Absolute Even Multi-Tone Skin Corrector with DSX-7**  
Facial serum formulated with patented\* DSX-7 technology to improve 7 types of skin discolorations. For multi-ethnic skin tones. Mild and gentle. 30ml

18044  
Price per 100ml = £63.33  
Normally £28  
**£19 save £9**  
\*US patent.



**£19**  
save £9





**£9**  
save £6



**TINT & HYDRATE IN 1:**

try switching your foundation for our tinted moisturiser with ProEnergy Complex and SPF20 for a sun-safe, natural glow

**Vitale Beauty Balm Cream BB+ SPF20**  
Anti-ageing tinted moisturiser with SPF20 to help fight the visible signs of stress and fatigue and energise the look of skin. Reduces the look of pores, evens out skin tone and makes skin look more vibrant. 30ml  
**09720**  
Price per 100ml = £30.00  
Normally £15  
**£9 save £6**

After 2 weeks, skin's texture is **dramatically smoother** and **perfectly poreless**

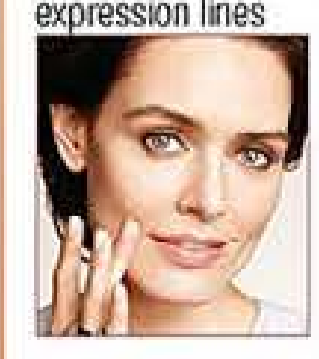
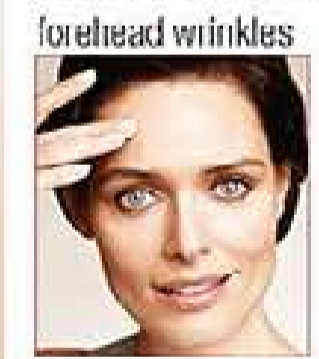


Dramatisation based on clinical test results on the forehead and eye area after 15 minutes.

**£11**  
save £7



**how to use:**



Using fingertips, gently pat the velvety, colourless cream-to-powder wrinkle smoother into skin, directly over, or under moisturiser or make-up. Do not rub.

**ON-THE-GO ESSENTIAL:**

pop this summer skincare essential in your bag for on-the-go touch ups, to help smooth and fill in wrinkles anytime, anywhere

**Reversalist Complete Renewal Express Wrinkle Smoother**  
9g  
**23960**  
Price per 100g = £122.22  
Normally £18  
**£11 save £7**



**solutions**  
LOVE YOUR SKIN  
EVERY DAY



**Stretchmark 24 Line-Reducing Treatment**  
150ml  
22228  
Price per 100ml = £4.00  
Normally £12  
**£6 half price**



**Lift & Firm Bust Liquid Bra Toning Gel**  
150ml  
22590  
Price per 100ml = £3.33  
Normally £10  
**£5 half price**



**Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment**  
150ml  
13565  
Price per 100ml = £4.67  
Normally £14  
**£7 half price**



**Cellu-Sculpt**  
200ml  
22566  
Price per 100ml = £3.00  
Normally £12  
**£6 half price**

**BEACH BODY HEROES**

prepare to bare on the beach and feel confident in your own skin with our targeted treatments for every body worry

**Butt Lifting Treatment**  
100ml  
19224  
Normally £10  
**£5 half price**

helps lift and sculpt the buttock area in as little as 3 days



**butt lifter**  
butt-lifting treatment with lift & tone complex  
Soin raffermissant spécial fesses complexe tonifiant avec effet lifting



1 product, 5 benefits

- 1 dramatically **reduces** the look of cellulite
- 2 helps to **prevent** the look of cellulite
- 3 shapes, **firms** and sculpts the feel of skin
- 4 **improves** the look of imperfections
- 5 smoothes and **moisturises**

all  
**HALF PRICE**  
save up to £7  
pages 94-95

**'SEE YA' CELLULITE:**  
massage this brilliant cream into problem areas, to help reduce the appearance of cellulite in just 2 weeks

**Cellu Break 5D Anti-Cellulite Treatment**  
150ml  
16832  
Price per 100ml = £3.33  
Normally £10  
**£5 half price**

**£5**  
half price





**solutions**  
LOVE YOUR SKIN  
EVERY DAY



VIBRATES TO CLEAN  
YOUR PORES

**5x  
DEEPER**

**£7.50**  
half price

**CLEAN SKIN VIBES:**

massage the vibrating cleanser over skin to wash away make-up, dirt and oil for beautifully clean pores every day

**Vibes Power Cleanser**  
Includes 14 replacement pads. Requires 1 x AAA battery (not included). Size approx. 4.68cm x 8.12cm.  
**13201**  
Normally £15  
**£7.50 half price**

**Vibes Power Cleanser Replacement Pads**  
14 pads.  
**25874**  
Price per pad = 10p  
Normally £5  
**£2.50 half price**



all  
**HALF  
PRICE**  
save up to £7.50  
pages 96-97

**RADIANT SUMMER SKIN:**

enhance your skin's natural radiance by massaging these day and night creams into skin, to help boost circulation

IN 2 WEEKS,  
**89%**

OF WOMEN NOTICED A  
DRAMATIC DIFFERENCE IN  
THE NATURAL GLOWING  
LOOK OF THEIR SKIN

**Truly Radiant Daily Moisturiser SPF15**  
50ml  
**21097**  
Price per 100ml = £8.00  
Normally £7.50  
**£4 save £3.50**

**Truly Radiant Overnight Retexturising Emulsion**  
50ml  
**27698**  
Price per 100ml = £8.00  
Normally £7.50  
**£4 save £3.50**



**£4**  
each





with trusted, gentle ingredients

**new**

- gentle enough for use on **face, hands and body**
- with skin-loving **vitamin E** and **soy bean**
- rich nourishment for **long-lasting moisture**



**£1.25**  
save 75p

### ON-THE-GO MOISTURE:

at only 50ml, this travel-sized, multi-purpose pot is perfect on-the-go for a caring touch of hydration when, and where you need it

#### lip-loving care

Protecting Lip Balm  
19158  
Normally £2.20  
**£1.10 half price**



Royal Jelly Lip Treatment SPF15  
10ml  
06502  
Normally £2.20  
**£1.10 half price**



**NEW Rich Moisture Cream**  
50ml  
22194  
Price per 100ml = £2.50  
Will normally be £2  
**£1.25 save 75p**

**new**



with glycerine, argan oil and vitamin E - perfect for keeping cuticles soft

**NEW 3-in-1 Hand, Nail & Cuticle Cream**  
100ml  
16725  
Will normally be £3.60  
**£1.80 half price**

**£1.80**  
half price

**LAST chance to buy\***



#### hands-on moisture

- Hand Cream**  
100ml
- 13490 Youth Restore
  - 03913 Glycerine Hand & Nail
  - 07989 Royal Jelly
  - 00448 Silicone Glove\*
  - 10462 Pink Magnolia Glycerine Hand & Nail
  - 23853 Gentle Aloe Softening
  - 22830 Cocoa Butter Revitalising
- Normally £3.60  
**£1.80 half price**

\*Will not be featured in the brochure again.

### PLANE-FRIENDLY NOURISHMENT:

this 100ml all-in-one, triple action formula is ideal for the plane, just massage into dry hands, nails and cuticles to deeply moisturise on your travels



*introducing*  
**AGELESS RESULTS 8-IN-1**

**8 AGEING CONCERNS:**



1. lines and wrinkles
2. loss of firmness
3. sagging skin
4. age spots
5. uneven texture
6. visible pores
7. loss of resilience
8. dry, dehydrated skin

**1 MULTI-TASKING SOLUTION**

**solutions**  
**LOVE YOUR SKIN EVERY DAY**



**MICRO-OIL COMPLEX**  
 INFUSED WITH MILLIONS OF VITAMIN-RICH MICRO-OIL DROPLETS



*new*



if you liked the Youth Minerals and Ageless Bloom ranges, you'll **LOVE** this

**9 out of 10 women agree it gave them younger looking skin\***

8 anti-ageing benefits for **£5**



**NEW Ageless Results 8-in-1 Day Cream**

Rich, intensely formulated moisturising day cream with 8 benefits in 1, to nourish and help restore youthful looking skin. Contains vitamin E, ceramides and micro oil complex.  
 50ml

**15453**  
 Price per 100ml = £10.00  
 Will normally be £10  
**£5 half price**

**NEW Ageless Results 8-in-1 Night Cream**

Rich, intensely formulated moisturising night cream with 8 benefits in 1, to nourish and help restore youthful looking skin. Contains vitamin E, ceramides and micro oil complex.  
 50ml

**12732**  
 Price per 100ml = £10.00  
 Will normally be £10  
**£5 half price**

\*Based on those who expressed an opinion.



DAY

**HYDRA BEYOND**

FOR DRY SKIN THAT NEEDS A DRINK



**Hydra Beyond Hydrating Lotion**  
SPF15 50ml  
04960

Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**



**Hydra Beyond Extra Hydrating Cream** 50ml  
07658

Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**



**Hydra Beyond Hydrating Eye Cream**  
15ml  
07567

Price per 100ml = £26.00  
Normally £7  
**£4.20 save £2.80**

**BALANCED + MATTE**

MATTIFYING MOISTURE FOR OILY SKIN



**Balanced + Matte Mattifying Day Cream**  
SPF15 50ml  
08268

Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**



**Balanced + Matte Balancing Night Gel** 50ml  
08334

Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**



**Balanced + Matte Deep Cleansing Clay Mask**  
75ml  
08391

Price per 100ml = £4.00  
Normally £5  
**£3 save £2**

NIGHT

EYE / TREAT

**CLEANSERS**

KIND AND GENTLE EVERYDAY CLEANSING



**Freshest Pure Scrub, Mask & Cleanser**  
100ml  
07708

Normally £6  
**£3.60 save £2.40**

**Freshest Pure Bi-Phase Make-up Remover**  
200ml  
26013

Price per 100ml = £1.00  
Normally £6  
**£3.60 save £2.40**

**Freshest Pure Refreshing Toner**  
200ml  
05025

Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

**Freshest Pure Cleansing Wipes**  
25 wipes.  
08730

Price per wipe = 10p  
Normally £4  
**£2.40 save £1.60**

**Balanced + Matte Self-Foaming Cleanser**  
150ml  
08300

Price per 100ml = £2.00  
Normally £5  
**£3 save £2**

**TRULY RADIANT**

enhances skin's natural radiance for a fresh faced look, every day

**£6**  
save £4



**how to use**

1. Twist the base to start the vibrations.
2. Roll under your eyes and gently tap in any excess.

**Truly Radiant Vibes Brightening Eye Roller**  
Includes built-in battery that cannot be replaced.  
12ml

25197  
Price per 100ml = £50.00  
Normally £10  
**£6 save £4**

**8** GIVE YOUR EYES THE LOOK OF **8 HOURS SLEEP**

tinted beads burst to release a subtle hint of colour

**Truly Radiant Tint Release Moisturiser** SPF20 50ml  
01065

Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**

buffs away dull skin for a radiant look in just 5 minutes

**Truly Radiant 5 Minute Renewing Treatment** 75ml  
27870

Price per 100ml = £4.00  
Normally £5  
**£3 save £2**





**clearskin<sup>®</sup> professional** fighting blemishes with you every step of the way

## fresh faced confidence in 3 easy steps

our professional range is formulated with salicylic acid and oil controlling zinc to treat and help prevent severe breakouts



1

### cleanse

**Deep Pore  
Cleansing Scrub**

125ml

21717

Price per 100ml = £2.64

Normally £5.50

**£3.30** save £2.20



2

### tone

**Clarifying Toner Pads**

Contains 45 pads.

13060

Price per pad = 7p

Normally £5.50

**£3.30** save £2.20



3

### treat

**Daily Correcting  
Lotion 50ml**

20883

Price per 100ml = £8.40

Normally £7

**£4.20** save £2.80



## peel to reveal perfect pores

peel away blackheads, impurities and pore-clogging dirt for clearer looking skin



**£3.60**  
save £2.40



## treat to beat blemishes

**Blemish Mark Treatment**

50ml

11858

Price per 100ml = £8.40

Normally £7

**£4.20**

save £2.80



*fade the look  
of blemishes  
and reveal  
fresh new skin  
faster than a  
dermatologist  
peel procedure.*

### HOW TO USE:

After cleansing, apply a thin layer across the nose. Leave to dry, gently peel away strip and rinse.

### Liquid Extraction Strip

30ml

04929

Price per 100ml = £12.00

Normally £6

**£3.60**

save £2.40



**blemish blitzers**

formulated with salicylic acid to calm, soothe and reduce redness



**Blemish Clearing Invisible Blemish Corrector**  
7ml  
23887  
Price per 100ml = £40.00  
Normally £4  
**£2.80**  
save £1.20

**Blemish Clearing 3-In-1 Cleanser, Scrub & Mask**  
125ml  
24208  
Price per 100ml = £2.80  
Normally £5  
**£3.50**  
save £1.50

**Blemish Clearing Daily Astringent**  
100ml  
17129  
Normally £4  
**£2.80**  
save £1.20

**Blemish Clearing Deep Cleansing Cloths**  
25 cloths,  
16840  
Price per cloth = 13p  
Normally £4.50  
**£3.20**  
save £1.30

**pore-fessional cleansing**

exfoliates with pore-purifying grains to cleanse and brighten skin



**Pore Penetrating Invigorating Scrub**  
75ml  
15529  
Price per 100ml = £3.73  
Normally £4  
**£2.80**  
save £1.20



**It's an emergency!**

fast working treatment to reduce blemishes in just 3 hours



**Clear Emergency Instant Spot Treatment**  
15ml  
20511  
Price per 100ml = £24.00  
Normally £4.50  
**£3.60** save 90p



**bye bye blackheads**

breakout-banishing daily must-haves to lift out stubborn blackheads

**Blackhead Clearing Daily Astringent**  
100ml  
27474  
Normally £4  
**£2.80**  
save £1.20

**Blackhead Clearing Deep Treatment Mask**  
75ml  
00521  
Price per 100ml = £3.33  
Normally £3.50  
**£2.50**  
save £1

**Blackhead Clearing Daily Cleanser**  
125ml  
18820  
Price per 100ml = £2.56  
Normally £4.50  
**£3.20**  
save £1.30

**the MASK that acts like a MAGNET**



contains mineral clays and kind-to-skin witch hazel



**£3**  
save £2

**HOW TO USE:**  
Apply a thin layer to face, leave for 10-15 minutes until the mask turns from black, to grey, then rinse off with warm water. Pat skin dry. Use 2-3 times per week.

**Pore Penetrating Black Mineral Mask**  
Effective oil absorbing mask. Acts like a magnet to pull out pore clogging dirt and help leave skin feel perfectly clean and clear. With witch hazel and mineral clays. The mask transforms from black to light grey when ready to rinse.  
75ml  
18374  
Price per 100ml = £4.00  
Normally £5  
**£3** save £2







with aloe and ginger extracts to gently cleanse, tone and moisturise in 1!

**3-in-1 Cleansing Lotion**  
200ml  
23242  
Price per 100ml = £1.13  
Normally £4.50  
**£2.25**  
half price

gentle facial moisture for every skin type



for normal to dry skin

with moisturising and softening soy bean & vitamin E

**Rich Moisture Nourishing Face Cream**  
100ml  
16519  
Normally £3.50  
**£1.75**  
half price



for dry skin

with nourishing and pampering cocoa butter & vitamin E

**Cocoa Butter Revitalising Moisture Face Cream**  
100ml  
00463  
Normally £3.50  
**£1.75**  
half price



for mature skin

with skin firming collagen & elastin

**Youth Restore Firming Face Cream**  
100ml  
27839  
Normally £4  
**£2**  
half price



for oily/combination skin

with mattifying cucumber & witch hazel

**Light Moisture Refreshing Face Gel-Cream**  
100ml  
17400  
Normally £3.50  
**£1.75**  
half price

# INTENSIVE moisture

with royal jelly and vitamin E to deeply moisturise for soft, supple skin



love your face

**£1.75**  
half price

for very dry skin

with nourishing and pampering cocoa butter & vitamin E

**Royal Jelly Face Cream**  
100ml  
06296  
Normally £3.50  
**£1.75**  
half price



all **HALF PRICE**

save up to **£2.25**  
pages 108-109





caring body lotions for head-to-toe daily moisture



with moisturising oatmeal & chamomile

**Nurturing Body Lotion**  
400ml  
23317  
Price per 100ml = 60p  
Normally £4.80  
**£2.40**  
half price

with firming green apple and grape extracts

**Firming Body Lotion**  
400ml  
10470  
Price per 100ml = 60p  
Normally £4.80  
**£2.40**  
half price

with restoring royal jelly & vitamin E

**Royal Jelly Body Lotion**  
400ml  
07740  
Price per 100ml = 60p  
Normally £4.80  
**£2.40**  
half price

with nourishing cocoa butter & vitamin E

**Cocoa Butter Conditioning Moisture Body Lotion**  
400ml  
01529  
Price per 100ml = 60p  
Normally £4.80  
**£2.40** half price

with gentle oatmeal & chamomile

**Rich Moisture Body Lotion**  
750ml  
26294  
Price per 100ml = £1.07  
**£8**



with conditioning oatmeal & chamomile

**Rich Moisture Family Cream**  
400ml  
23432  
Price per 100ml = 65p  
Normally £5.20  
**£2.60**  
half price



with soothing aloe vera and white tea extract

**Gentle Aloe Calming Body Lotion** 200ml  
23911  
Price per 100ml = 88p  
Normally £3.50  
**£1.75** half price



with moisturising shea butter & vitamin E

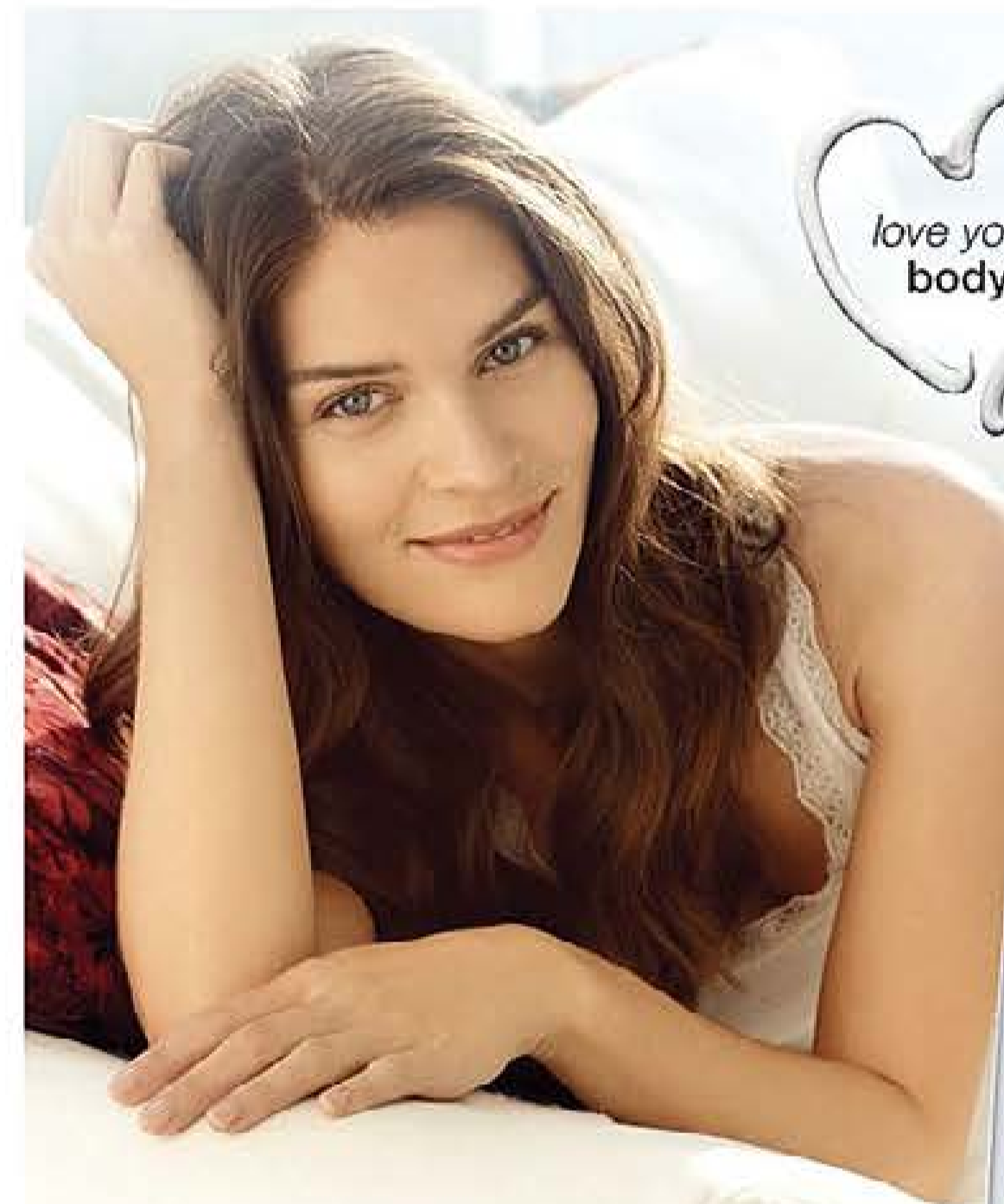
**Pink Magnolia Silky Body Lotion** 200ml  
10553  
Price per 100ml = 88p  
Normally £3.50  
**£1.75** half price

# SKIN-LOVING lotions

with smoothing honey and cotton extracts for silky soft, long lasting moisture

save up to **HALF PRICE**

save up to **£2.60**  
pages 110-111



love your body



**£2.40**  
half price

24 hour moisture for velvety smooth skin

**Smoothing Body Lotion**  
400ml  
25171  
Price per 100ml = 60p  
Normally £4.80  
**£2.40**  
half price







individual **blue**  
for him

£6 each



new

cool. zesty. invigorating    relaxed. comfortable. confident

**Individual Blue Free Eau de Toilette Spray** An invigorating citrus cocktail melts into a refreshing marine mist with exclusive woods and fruits. 100ml **28993** Normally £8.50 **£6 save £2.50**

**NEW Individual Blue Eau de Toilette Spray**

Bergamot and fresh grapefruit sit with a comfortable fusion of lavender and soft musk.

100ml **00794** Will normally be £11 **£6 save £5**

AVON  
*Men's  
Store*



don't forget...

order your  
**EXCLUSIVE**  
timeless watch  
for just **£10**

when you spend £10  
or more across this  
brochure\*

Order using 10389

See pages 2-3 for details.  
\*Excludes Crusade products.

new

**ELITE  
GENTLEMAN**  
untailored

an irresistible canopy of refined  
*cypress* and heated *cashmere woods*  
boast bold sensuality and masculinity

**NEW Elite Gentleman Untailored  
Eau de Toilette Spray**

75ml

**01826** Price per 100ml = £13.33

Will normally be £13

**£10 save £3**

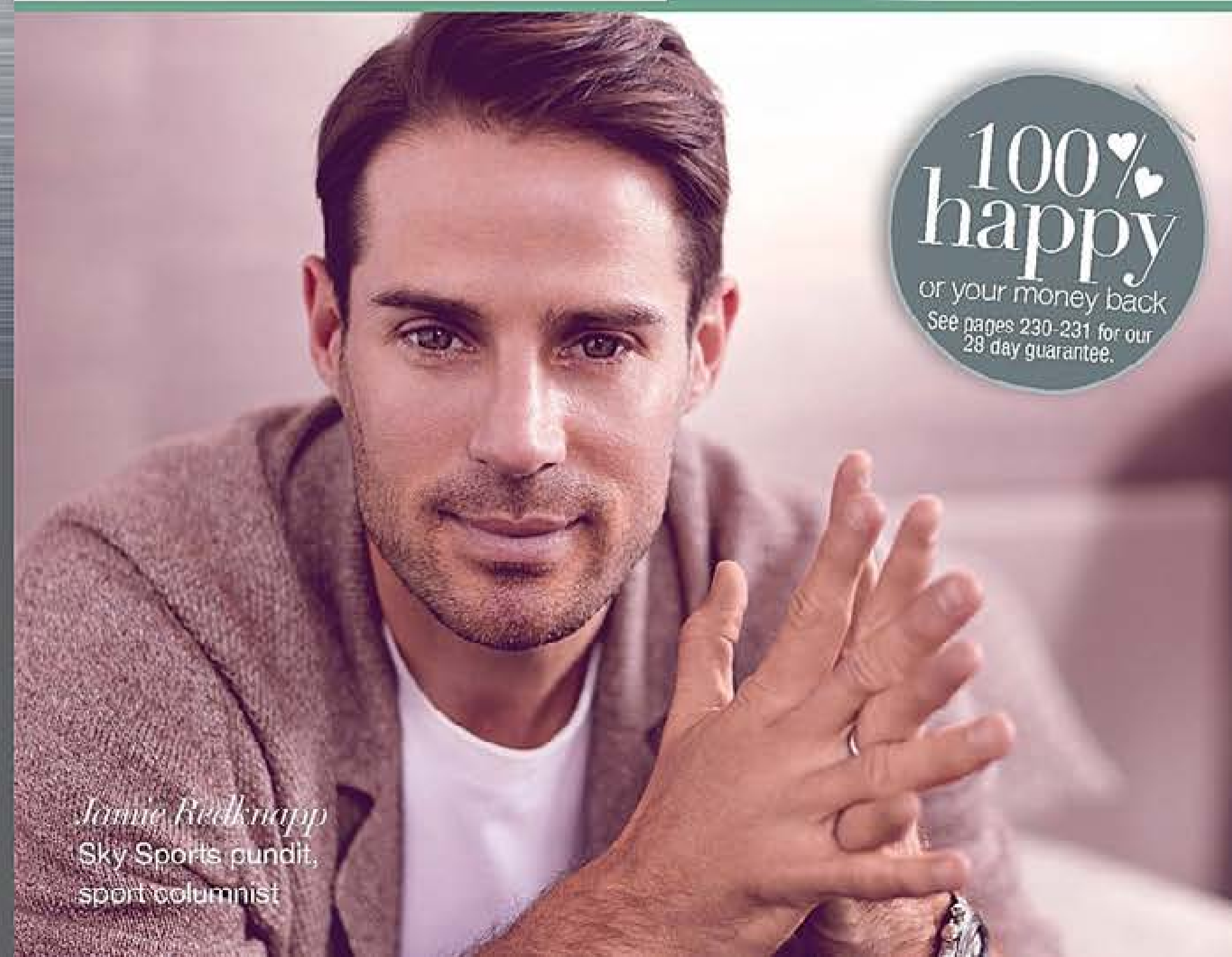
£10  
save £3



**ELITE  
GENTLEMAN**  
untailored

100%  
happy

or your money back  
See pages 230-231 for our  
28 day guarantee.



*Jamie Redknapp*  
Sky Sports pundit,  
sport columnist

AVON Men's Store



# HALF PRICE

*bath & body basics*

across men's and women's pages 114 and 170



## Hair & Body Wash

250ml

**11585** Elite Gentleman

**03285** Full Speed

**08763** Black Suede

Price per 100ml = 72p

Normally £3.60

**£1.80** half price

200ml

**27631** Avon Instinct

Price per 100ml = £1.13

Normally £4.50

**£2.25** half price



## Body Spray 150ml

**21907** Urban Edge

**00901** Black Suede

**16691** Wilderness

**05918** Black Suede

**09704** Mesmerize

**13813** Infinite Moment

**16667** Avon Instinct

**14563** Our Story

Gentleman

**09779** True Force

Price per 100ml = £1.20

Normally £3.60

**£1.80** half price



## Roll-On Deodorant 50ml

**27995** Black Suede

**07492** Black Suede

**01677** Urban Edge

Essential

**21980** True Force

**15438** Mesmerize

**25114** Full Speed

**18689** Wilderness

Price per 100ml = £2.60

Normally £2.60

**£1.30** half price



## 1. Avon Sport

EDT. 50ml

**17434** Dynamic

Fresh

**07518** Bold Focus

Price per 100ml = £22.00

**£11**

## 2. MyVibe

EDT. 50ml

**26161** MyVibe

**22038** Graffiti

Price per 100ml = £22.00

**£11**

## 3. Infinite Moment

for Him 75ml

**15198** EDT

Price per 100ml = £17.33

**£13**

## 4. City Rush for

Him 75ml

**04382** EDT

Price per 100ml = £20.00

**£15**

## 5. Urban Edge

75ml

**16675** EDT

Price per 100ml = £17.33

**£13**

## 6. Simply Him

50ml

**11130** EDT

Price per 100ml = £17.00

**£8.50**

## 7. Our Story

for Him 75ml

**06676** EDT

Price per 100ml = £17.33

**£13**

## 8. X Series

EDT. 50ml

**06668** Rush

**06650** Flash

Price per 100ml = £17.00

**£8.50**

## 9. Black

Suede 75ml

**05843** EDT

**05777** Splash

Price per 100ml = £14.67

**£11**

## 10. Black Suede

Essential 75ml

**07484** EDT

Price per 100ml = £14.67

**£11**

## 11. Wilderness

100ml

**25080** EDT

**£11**

## 12. 015

50ml

**14803** EDT

Price per 100ml = £22.00

**£11**

EDT - Eau de  
Toilette Spray  
Splash -  
Aftershave Lotion

## 13. Mesmerize

100ml

**17442** EDT

**£11**

## 14. Musk for Men

100ml

**10397** Splash

**£9**

## 15. True Life

for Him

50ml

**14738** EDT

Price per 100ml = £17.00

**£8.50**

## 16. True Force

75ml

**06106** EDT

Price per 100ml = £14.67

**£11**

## 17. Avon

Instinct

75ml

**16527** EDT

Price per 100ml = £20.00

**£15**

## 18. Elite

Gentleman

75ml

**11601** EDT

Price per 100ml = £17.33

**£13**



buy  
**BOTH**  
for **£9**  
order using 69930  
save **£7.60**



# SIGNATURE

bold. modern. fresh

## Avon Signature Eau de Toilette Spray

Key notes include green apple, grapefruit, ginger, bamboo, white cedar and teak wood. 75ml

**05744**

Price per 100ml = £17.33

**£13**

## Avon Signature Deodorant Body Spray

150ml

**05231**

Price per 100ml = £2.40

**£3.60**



buy  
**BOTH**  
for **£9**  
order using 67777  
save **£5.60**



# FULLSPEED

explosive. lasting. lively

## Full Speed Eau de Toilette Spray

Explosive top notes of chilled vodka and citrus splashes. An exciting heart of white cardamom and cypress - and a unique nitro accord of drenched greens and arctic snow. 75ml

**25098**

Price per 100ml = £14.67

**£11**

## Full Speed Deodorant Body Spray

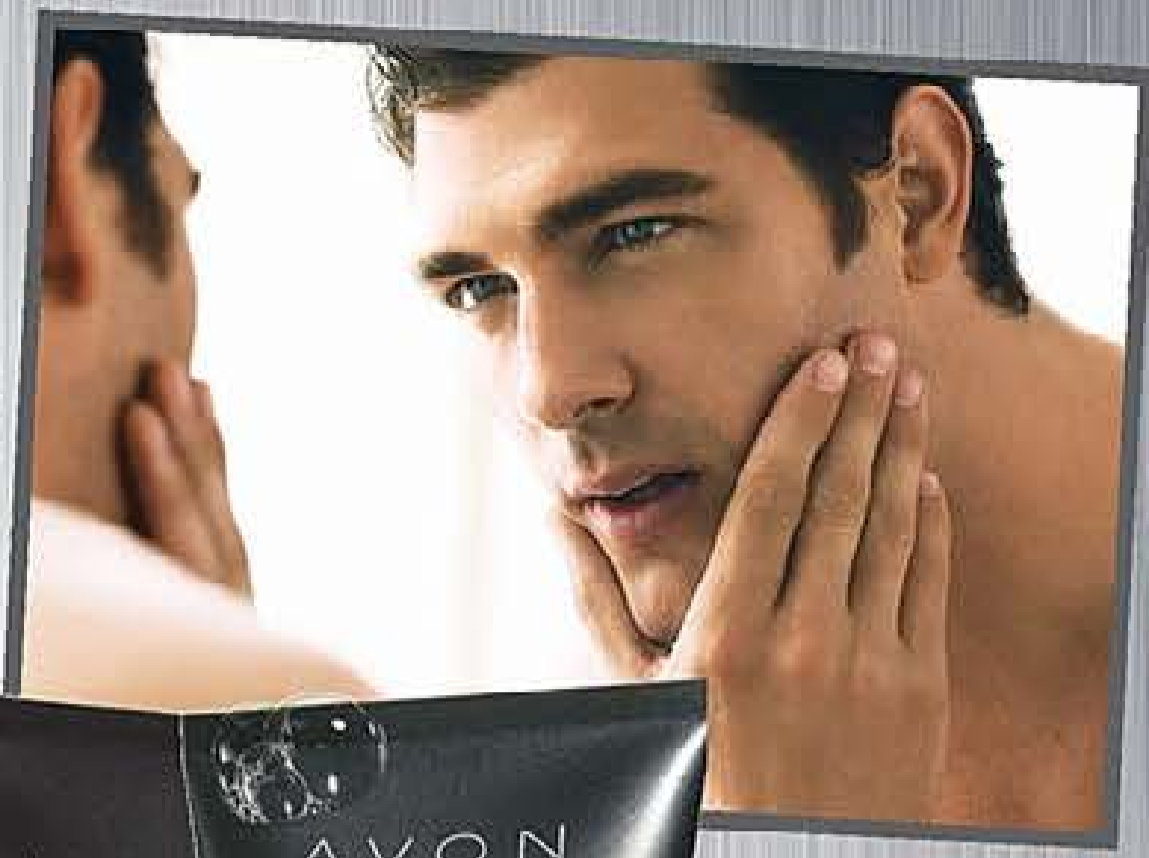
150ml

**16535**

Price per 100ml = £2.40

**£3.60**





- |   |  |   |   |  |   |   |
|---|--|---|---|--|---|---|
| <p><b>3-in-1 Shampoo, Condition and Shave</b><br/>250ml<br/>28258<br/>Price per 100ml = 60p<br/>Normally £3<br/><b>£1.50</b><br/>half price</p> | <p><b>Invigorating Body Wash</b><br/>250ml<br/>28258<br/>Price per 100ml = 60p<br/>Normally £3<br/><b>£1.50</b><br/>half price</p> | <p><b>Smooth Shave Foaming Gel</b><br/>200ml<br/>18150<br/>Price per 100ml = £1.00<br/>Normally £4<br/><b>£2</b><br/>half price</p> | <p><b>Revitalising Shave Gel</b><br/>150ml<br/>18077<br/>Price per 100ml = £1.17<br/>Normally £3.50<br/><b>£1.75</b><br/>half price</p> | <p><b>Deep Cleansing 2-in-1 Face Wash &amp; Scrub</b><br/>150ml<br/>18036<br/>Price per 100ml = £1.33<br/>Normally £4<br/><b>£2</b><br/>half price</p> | <p><b>Hydrating Moisturiser</b><br/>50ml<br/>17996<br/>Price per 100ml = £6.00<br/>Normally £6<br/><b>£3</b><br/>half price</p> | <p><b>Conditioning After Shave Balm</b><br/>100ml<br/>18127<br/>Normally £5<br/><b>£2.50</b><br/>half price</p> |
|---|--|---|---|--|---|---|



**On Duty Active Men's Roll-On Deodorant**  
50ml  
16956  
Price per 100ml = £2.00  
Normally £2  
**£1**  
half price



**Senses Shower Gel**  
250ml  
19190 Fever for Men  
04234 Xtreme for Men  
02907 Amazon for Men  
Price per 100ml = 40p  
Normally £2  
**£1**  
half price

# musts for men

help him kick start his day with these everyday essentials

**new**



**NEW 2-in-1 Shave & Wash**  
150ml  
01867  
Price per 100ml = £1.33  
Will normally be £4  
**£2**  
half price

**NEW 3-in-1 Shampoo, Conditioner and Body Wash**  
250ml  
01891  
Price per 100ml = 80p  
Will normally be £4  
**£2**  
half price



★★★★★  
**verdict.**  
Customer Satisfaction  
**AWARDS 2013**  
PERSONAL CARE RETAILER  
**WINNER**  
VOTED NO.1 BY YOU

all  
**HALF PRICE**

pages 116-117

AVON Men's Store





# have-a-go heroes

bring out his inner superman  
with these giftable goodies

new

£10  
save £2



£20  
save £10

### NEW Superman Mug and Coaster

A ceramic mug and coaster set, decorated with a Superman logo. Not suitable for dishwasher and microwave. Approx. coaster size 9.5 cm x 1.2cm.

Mug approx. 8cm x 9.5cm.

26393

Will normally be £12

£10 save £2

### Superman Watch

Grey metal-plated quartz run watch. Bracelet circumference is approx. 19.5cm. Stainless steel back.

Includes battery that can be replaced.

04184

Normally £30

£20 save £10

amazing  
branded  
watch  
face



comes in a  
branded gift box



TM & © DC Comics.  
WB SHIELD: TM & © Warner Bros. Entertainment Inc. (S14)

new



£15  
save £3



£12  
save £3

durable fabric, perfect for the beach

## super shorts & beach towel

### NEW Superman Men's Swimming Shorts

Swimming shorts with elasticated waist and Superman branding. Polyester, excluding trims.

27912 Small

28720 Medium

21113 Large

Will normally be £18

£15 save £3

### NEW Superman Towel

Cotton blue beach towel with a Superman logo printed in the middle. Approx. 70cm x 120cm.

02360

Will normally be £15

£12 save £3



**NEW Jamie Blue Men's Watch**

Quartz run fastened with a fold over clasp. Overall strap length approx. 23cm. Stainless steel back. Includes battery that can be replaced.

**00810**

Will normally be £20

**£15 save £5**



**Tool Set with Torch**

Plastic torch contains: 10 screwdriver bits with handle, adapter, 4 drive sockets ranging from 5mm-10mm, long nose pliers and diagonal cutting pliers. Requires 4x AA batteries (not included).

**74997**

Normally £20

**£12.99 save £7.01**



carry case contains:

- torch
- 10 piece screwdriver set
- 2 pairs of pliers

*compact and durable*

**EXCLUSIVE DESIGNS** from brands he'll LOVE

**FRENCH CONNECTION**



**NEW Reese French Connection Watch**

Quartz run watch with PU adjustable strap and white bronze-plated case. French Connection branding on face. Overall strap length approx. 25.6cm. Stainless steel back. Includes battery that can be replaced.

**00042**

Will normally be £35

**£25 save £10**

Comes in a branded gift box.

**fcuk®**



**NEW FCUK Men's Sunglasses**

Pewter, wrap-around sunglasses with FCUK branding. Provides UV protection in accordance with BS EN 1836. Arm length approx. 13.2cm. Polycarbonate frame, acrylic lenses. Comes in a fabric pouch.

**01834**

Will normally be £39.99

**£16 save £23.99**



Advance Techniques

# brush in style

get professional looking locks with these great-value expert tools



- |   |   |   |  |   |   |   |  |
|---|---|---|--|---|---|---|--|
| 1. Small Barrel Brush<br>04515<br>Normally £5<br><b>£3</b><br>save £2 | 2. Large Barrel Brush<br>04499<br>Normally £7.50<br><b>£4.50</b><br>save £3 | 3. Paddle Brush<br>02832<br>Normally £7.50<br><b>£4.50</b><br>save £3 | 4. Cushion Brush<br>06767<br>Normally £5<br><b>£3</b><br>save £2 | 5. Styling Comb<br>25056<br>Normally £4<br><b>£2.40</b><br>save £1.60 | 6. Back Comb Brush<br>23820<br>Normally £3.25<br><b>£1.95</b><br>save £1.30 | 7. Straightening Comb<br>00943<br>Normally £6<br><b>£3.60</b><br>save £2.40 | 8. Pop-Up Brush<br>02873<br>Normally £3.25<br><b>£1.95</b><br>save £1.30 |
|---|---|---|--|---|---|---|--|



## YOUR ONE-STOP HOLIDAY SHOP

NEW SUMMER FASHIONS

our BEST EVER SUNCARE OFFER



**PLUS... LIPSY Beach Bag just £15**  
when you spend £7.50 or more across pages 123-154\*

\*Excludes Crusade products.



# ALL YOUR SUMMER ESSENTIALS in ONE PACK!

get set for summer with our AMAZING DEAL  
on your head-to-toe must-haves

ALL for  
**£10**

worth  
**£36\***

## PACK CONTAINS:

- Naturals Cherry Blossom Scented Spritz 100ml
- Skin So Soft Luminous Perfector Body Cream for Medium Skin 150ml
- Naturals Almond & Avocado Shampoo 250ml
- Naturals Almond & Avocado Conditioning Balm 200ml
- Senses Reflection Shower Crème 250ml
- Senses Amazon for Men Shower Gel 250ml
- Avon Sun Anti-Ageing Face Cream Sensitive Skin SPF50 50ml
- Avon Sun Moisturising Sun Spray Sensitive Skin SPF15 150ml

69385  
**£10**



AVON Holiday Shop



**new!**

with zipped inner pocket, perfect for keeping your phone, keys & cash safe

# LIPSY LONDON

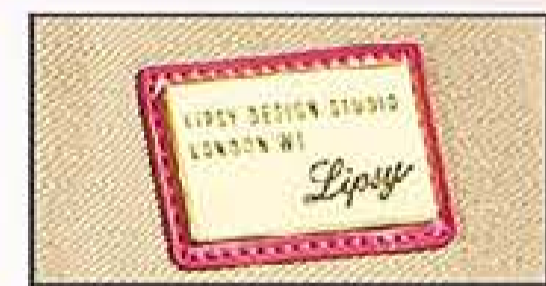
team bold with gold this summer for striking beach-babe style, exclusively from LIPSY

### NEW Lipsy Beach Bag

Cream bag with hot-pink patent trims with a Lipsy branded logo. Magnetic snap fastening, hot pink lining, internal zip pocket and mobile phone holder. Approx. 35.5cm x 49cm x 12cm, handle drop 23.5cm. Outer: 45% cotton, 42% polyester, 13% viscose. Trims: polyerethyne. Lining: polyester.  
order full price using **31476** £40  
order offer price using **11031** **£15**  
when you spend £7.50 or more across pages 123-154



gold-coloured LIPSY logo



EXCLUSIVE TO AVON



LIPSY LONDON  
*beach bag*

**£15**

when you spend £7.50 or more across pages 123-154

**WORTH £40**



AVONsun+  
love that sunshine feeling

all of our sun protection products are formulated with **Derma UV+ complex** for advanced protection and are:

- + non greasy
- + water resistant
- + hypoallergenic



# INSTANT *cooling* SENSATION

protect & refresh instantly with our new, lightweight cooling formulas



### NEW Fresh Protection Face Cream SPF30

Cooling, lightweight SPF30 gel face cream with Acti-D and Derma UV+ technology to help protect and provide the optimal environment for your skin's vitamin D function. Contains melon fruit extract.

50ml  
01024  
Price per 100ml = £18.00  
**£9**

**BEST OFFER  
THIS YEAR!**

any 2 for  
**£8**

any 3 for  
**£10**

pages 128-133  
save up to £38

### NEW Fresh Protection Body Lotion SPF30

Fresh scented, cooling SPF30 body lotion with Acti-D and Derma UV+ technology to help protect and provide the optimal environment for your skin's vitamin D function.

150ml  
01073  
Price per 100ml = £6.67  
**£10**



GET OUT THERE &  
*enjoy the rays*

**BEST OFFER  
THIS YEAR!**

**FACE** high SPF creams to help you face the rays



**Moisturising Face Cream SPF30** 50ml  
18598  
Price per 100ml = £18.00  
**£9**

**Anti-Ageing Face Cream Sensitive Skin SPF50** 50ml  
26625  
Price per 100ml = £18.00  
**£9**

**LOTIONS** all-over lotions to shield against the rays

**Moisturising Sun Lotion SPF10** 150ml  
19125  
Price per 100ml = £9.00  
**£6**

**Moisturising Sun Cream Sensitive Skin SPF25** 150ml  
01917  
Price per 100ml = £6.67  
**£10**

**Protect & Glow Moisturising Sun Lotion SPF30** 150ml  
13334  
Price per 100ml = £10.00  
**£15**



**SPRAYS** low SPF mists for glow getters



**Protect & Glow Moisturising Sun Spray SPF15** 150ml  
08169  
Price per 100ml = £8.00  
**£12**

**Quick Dry Clear Spray SPF20** 150ml  
19117  
Price per 100ml = £8.00  
**£12**

**Clear Spray SPF30** 150ml  
18143  
Price per 100ml = £10.67  
**£16**

protect on-the-go with our all-over lotions and sprays



**SPF50**  
fast absorbing, non-sticky, high SPF protection

any 2 for  
**£8**

any 3 for  
**£10**

pages 128-133  
save up to £38

**SPF15**  
easy application, 8 hour moisture, for sensitive skin

**Moisturising Sun Cream Sensitive Skin SPF50** 150ml  
18101  
Price per 100ml = £6.67  
**£10**

**Moisturising Sun Spray Sensitive Skin SPF15** 150ml  
19091  
Price per 100ml = £6.67  
**£10**



# fun in the sun

high SPF kids' care for worry-free sunshine fun

- + dermatologist tested
- + water resistant



**Kids' Multivitamin Sun Cream SPF50**

Mild and gentle water resistant sun cream. Provides UVA/UVB protection. 75ml

01255

Price per 100ml = £12.00

**£9**

**Kids' Turquoise Sun Spray SPF30**

Mild and gentle, water resistant sun spray. Provides UVA/UVB protection. 150ml

01180

Price per 100ml = £6.67

**£10**

**Kids' Swim & Protect Sun Cream SPF50**

Mild and gentle water resistant sun cream. Provides UVA/UVB protection. 150ml

01099

Price per 100ml = £8.00

**£12**

*new look  
new characters*



**BEST OFFER THIS YEAR!**

any 2 for  
**£8**

any 3 for  
**£10**

pages 128-133  
save up to £38



# COOL & soothe

mist, butter and lotion to cool & soothe sunburnt skin

AFTER SUN



**Cooling After Sun Spray Lotion with Vitamin C** 150ml  
19588  
Price per 100ml = £4.00  
**£6**



**After Sun Shimmering Tan Enhancer** 150ml  
19778  
Price per 100ml = £1.67  
**£7**



**Cooling After Sun Lotion with Aloe** 400ml  
04028  
Price per 100ml = £2.00  
**£8**

with gentle aloe vera to calm and cool

## Soothing After Sun Body Butter

Luxuriously rich and creamy body butter with shea butter, cocoa butter, aloe vera and multi-vitamins, leaves skin feeling deeply moisturised and looking and feeling rejuvenated. 200ml

17624  
Price per 100ml = £3.50  
**£7**



# BRONZED beauty

mousse, spray and lotion for natural glow-getters

- + for a natural, golden tan in just 1 hour
- + flawless, even coverage
- + non-staining and fast drying
- + with skin-firming pomegranate

## NEW Magic Tan Self Tan Bronzing Mousse

Provides an immediate, natural looking tan with vitamin E, beta carotene and coconut oil.

150ml  
01149  
Price per 100ml = £10.00  
**£15**



## TANNING

### Magic Tan Moisturising Self Tan Lotion for Face and Body

Pleasantly scented self-tanning lotion complements your skin tone for a sun-kissed glow all year round. 150ml  
24240  
Price per 100ml = £10.00  
**£15**

### Maxi Tan Tan Enhancing Oil Spray

A vitamin E enriched spray to help prolong your tan and moisturise your skin. 150ml  
19471  
Price per 100ml = £4.00  
**£6**

**BEST OFFER THIS YEAR!**

any 2 for  
**£10**

any 3 for  
**£12**

pages 134-135  
save up to £33



**NEW Girls' Hat and Sunglasses Set**

Reversible hat and sunglasses set. Sunglasses come in a pouch. Hat: 90% polyester, 10% cotton. Glasses: plastic. Ages 3-6 years. **23093**

Will normally be £10

**£8 save £2**



reversible  
2 hats in 1!

**NEW Girls' Swimsuit**

Girls' pink floral swimsuit. 90% polyester, 10% elastane. **23101** Age 3-4  
**23234** Age 5-6  
Will normally be £10

**£8 save £2**



**NEW Boys' Hat and Sunglasses Set**

Hat: 100% cotton. Sunglasses: plastic with AC lens. Comes with a pouch. Ages 3-6 years. **23184**

Will normally be £10

**£8 save £2**



fun  
shark-fin  
detail

**NEW Boys' Swimwear**

Boys' swim shorts. 80% nylon, 20% elastane. **23200** Age 3-4  
**23226** Age 5-6  
Will normally be £10

**£7  
save £3**



**new!**

# FLIP-FLOP *fun*

help your water babies leave their mark on the beach with our fun footprint footwear



leaves a scary  
shark print in  
the sand

leaves a fabulous  
flamingo print in  
the sand

HOT  
price  
**£5**

**NEW Boys' Flip Flops**

Boys' flip flops with shark detail. Outer sole: EVA, upper: PU.

**07310** Size 9/10

**21709** Size 11/12

Will normally be £7

**£5 save £2**

**NEW Girls' Flip Flops**

Girls' pink flip flops with flower detail. Outer sole: EVA, upper: PU.

**19968** Size 9/10

**23259** Size 11/12

Will normally be £7

**£5 save £2**



**new!**



glamorous,  
lightweight  
cover up

trendy boho-print

HOT  
price  
**£14**

**NEW Desert Bloom Kaftan**

Full length gold, yellow and bronze kaftan. Front tie. 100% polyester, excluding trims.

22970 10/12

23051 14/16

23069 18/20

23077 22/24

Will normally be £18

**£14**  
save £4

**new!**



with  
removable  
pads to boost  
your bust

GOLD &  
*glam*

flaunt your beach body in  
our chic swimwear essentials

HOT  
price  
**£15**

**NEW Gold Swimsuit**

Halter neck swimsuit with tie and removable pads in cups. 78% nylon, 22% elastane, excluding trims.

01404 6/8

01446 10/12

01487 14/16

Will normally be £18

**£15** save £3



**new!**

# GLAMOUR. *girl*

golden finishing touches  
to take your style from  
beach to bar

matching  
jewellery  
available on  
page 197



tortoise shell effect

**HOT  
price  
£6**

### NEW Wilder Sunglasses

Ladies' oversized animal print sunglasses. Arm length approx. 12cm. Polycarbonate frame and acrylic lenses. Provides UV protection in accordance with BSEN 1836.

**21246**

Will normally be £8

**£6**  
save £2

### NEW Desert Bloom Sandals

Ladies' metallic gold-coloured sandals with decorative stones. Polyurethane insole and upper, rubber outer sole.

**14175** Size 5/6

**14233** Size 7/8

Will normally be £15

**£12**  
save £3



style it  
twice,  
dual-sided  
beach bag



### NEW Desert Bloom Beach Bag

Metallic beach bag with orange lining. Zip closure, one zipped pocket and a mobile phone holder. Front panel: 80% polyester, 17% cotton, 3% viscose. PVC back panel. Polyester lining. Size approx. 33cm x 49cm x 13cm. Handle drop approx. 18.3cm.

**14142**

Will normally be £18

**£15**  
save £3



**new!**



new!



REVERSIBLE  
2-IN-1 MAXI  
DRESS  
colour block  
or patterned

HOT  
price  
£15

available up to  
size 22/24

**NEW Ocean Voyage  
Maxi Dress**

Reversible bandeau  
maxi dress with  
optional halter strap.  
100% polyester,  
excluding trims.  
Length approx.  
129cm.

24315 10/12

13292 14/16

13391 18/20

13466 22/24

Will normally be £20

**£15**  
save £5

ALLOW 6 WEEKS FOR DELIVERY



BEACH BABE  
*style*

new!

step into the blue this summer with our  
striking, aqua coloured beach wear

**NEW Ocean Voyage  
Bikini Top**

Padded cups. Clip  
fastening. Exterior: 83%  
polyester, 17% elastane.  
Lining: polyester,  
excluding trims.

20669 10/12

01306 14/16

07195 18/20

Will normally be £10

**£8** save £2

**NEW Ocean Voyage  
High Waist Bikini  
Briefs**

Exterior 83% polyester,  
17% elastane.  
Lining: polyester,  
excluding trims.

20743 10/12

07187 14/16

23036 18/20

Will normally  
be £10

**£7** save £3

HOT  
price  
£8

roll up for  
high waist



roll down for  
low waist

HOT  
price  
£7

removable  
straps

AVON Holiday Shop



# Into the blue

high-fashion mirrored aviator style

HOT price  
£9

ocean inspired accessories for a stylish day at the beach



**NEW Tropical Escape Sunglasses**  
Provides UV protection in accordance with BSEN 1836. Metal frame and acrylic lenses.

24935  
Will normally be £10

**£6 save £4**

**NEW Ocean Beach Towel**  
Blue beach towel with heart print. Cotton. Approx. size 70cm x 140cm.

15081  
Will normally be £12

**£9 save £3**



**NEW Ocean Voyage Beach Bag with Cooler**  
Blue textile beach bag with PVC section. Cooler with zip fastening in the base of the bag\*. Detachable wallet with wrist strap. Overall size approx. 38.5cm x 44cm x 13.5cm. Handle drop approx. 20cm.

01818  
Will normally be £25

**£15**  
save £10

comes with detachable wallet and wrist strap

with bottom-zipped cool bag, perfect for drinks and sun lotion  
\*Requires ice packs to keep items cool. Contents not included.

new!

HOT price  
£15





new!



**1. NEW Yolanda Shell Bracelet**  
 Bracelet made up of 2 elastic cords and turquoise acrylic beads. Internal diameter approx 6cm.  
**14274**  
 Will normally be £8  
**£6 save £2**

**2. NEW Yolanda Shell Necklace**  
 Brass-plated necklace with glass stones and decorative green shell bead. Necklace length approx. 51cm.  
**02147**  
 Will normally be £10  
**£7 save £3**

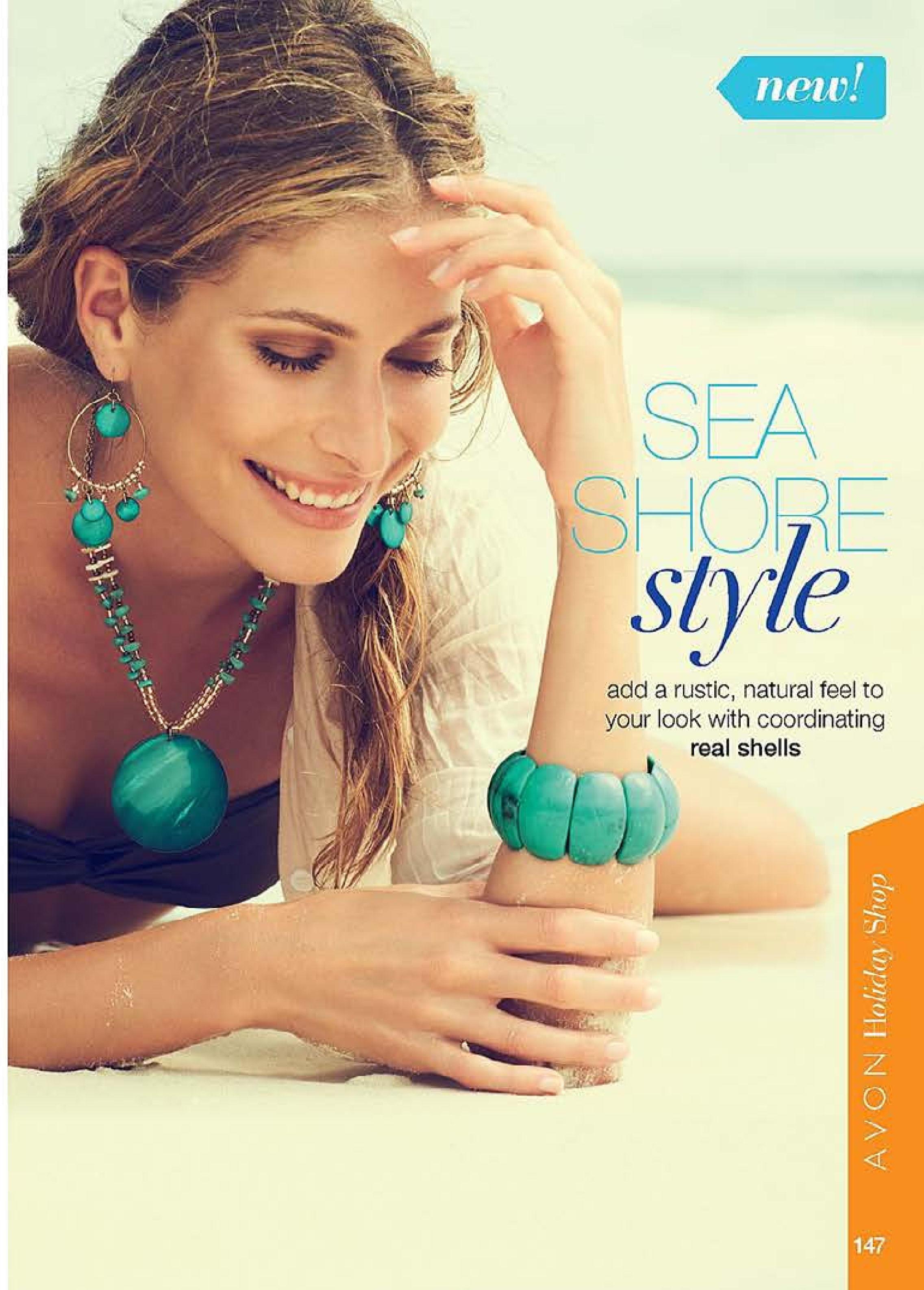
**3. NEW Yolanda Shell Earrings**  
 Brass-plated with plastic and shell beads. Pierced. Drop approx. 3.5cm.  
**14456**  
 Will normally be £7  
**£5 save £2**

team us with the blue reversible maxi-dress on page 142

As shell is a natural product, there may be some variance in colour.

# SEA SHORE style

add a rustic, natural feel to your look with coordinating real shells





AVON  
**BODY**  
ILLUSIONS



tie up to conceal tummy

SWIMSUIT



drape open to cover bottom

LONGER SKIRT



SHORTER SKIRT

tummy toning panel

adjustable straps

padded cups

wear knotted to flatter thighs

**3-in-1 Swimsuit**

Swimsuit with a skirt that can be worn in 3 ways. Adjustable straps and padded cups. Main fabric and lining: 84% polyester, 16% elastane. Mesh: 92% nylon, 8% elastane, excluding trims.

02402 10/12 02550 14/16

02568 18/20 23812 22/24

Normally £25

ALLOW 6 WEEKS FOR DELIVERY

**£20 save £5**



the perfect and practical accessory to re-invent your diva-inspired look



**new!**

style it twice, reversible beach bag

*reversible style*

wild leopard or bold gold... it's up to you, with our 2-in-1 beach bag

**NEW Wilder Beach Bag**

Gold PVC beach bag with printed polyester.

Size approx. 34cm x 20cm x 36.5cm.

21592

Will normally be £18

**£14 save £4**

**HOT price**  
**£14**

to buy the jewellery, see page 151

AVON Holiday Shop



**new!**

# ANIMAL *instincts*

purrrrrfectly **stylish leopard print picks**  
for your holiday wardrobe

tie-up waist for comfort



adjustable straps



### NEW Strappy Jumpsuit

Summer jumpsuit with straps. 100% polyester, excluding trims.

22418 6/8 22434 10/12 22442 14/16

**£20**

ALLOW 6 WEEKS FOR DELIVERY



our **1st**  
EVER  
sleeveless  
jumpsuit

### 1. NEW Wilder Necklace and Earrings Gift Set

Brass-plated necklace and pierced earrings set with plastic beads. Necklace length approx. 42cm + 9cm extension chain. Earrings have titanium posts.

01784

Will normally be £10

**£7 save £3**

### 2. NEW Wilder Bracelet

Brass-plated stretch bracelet with plastic and brass-plated beads. Internal diameter un-stretched approx. 6cm.

01776

Will normally be £7

**£5 save £2**

### 3. NEW Kimberley Leopard Watch

Quartz run, plated watch with glass stones. PU adjustable strap. Overall strap length approx. 23.5cm. Stainless steel back. Includes battery that can be replaced.

14910

Will normally be £15

**£12 save £3**



**new!**

HOT  
price  
**£7**







# .COLOUR *time*

stunning, metallic finish watches  
to keep you on time in style this summer

HOT.  
*price*  
**£12**

the perfect  
accessory  
to make  
your outfit  
**POP**

**NEW Alexandra Metallic Watch**  
Quartz run. PU adjustable strap overall  
length approx. 23.2cm. Stainless steel  
back. Includes battery that can be  
replaced.

20842 Pink 20859 Gold  
20834 Blue 22475 Green  
Will normally be £15

**£12**  
save £3



AVON Holiday Shop



# TRAVEL *scents*

pop our 30ml plane-friendly fragrances into your luggage for the scent of summer on-the-go

## *Incandessence*

warm. exotic. bright

**Incandessence**  
Eau de Parfum Travel Spray  
Lily of the valley, sun-warmed wild yellow tulips and pure white peony blend with notes of diamond orchid and exotic okoume wood.

A mysterious blend of dewy floral.

30ml

**13300**

Price per 100ml = £9.97

Normally £7.50

**£2.99** save £4.51

## little black dress

classic. sophisticated. luxurious

**Little Black Dress**  
Eau de Parfum Travel Spray  
A timeless classic of sparkling honeysuckle, gardenia, jasmine, sandalwood and cashmere musk.

30ml

**00430**

Price per 100ml = £9.97

Normally £7.50

**£2.99** save £4.51

HOT price  
**£2.99**  
each



# *tress tools*

make your hair the mane event with these style saviours

for longer lasting straight locks

**£2.70**  
save £1.80

care for your hair with our shampoos, from page 180



**Volume & Curl Mousse**  
150ml  
**01107**  
Price per 100ml = £1.40  
Normally £3.50  
**£2.10**  
save £1.40



**Firm Hold Hairspray**  
200ml  
**01156**  
Price per 100ml = 96p  
Normally £3.25  
**£1.95**  
save £1.30



**Firm Hold Gel**  
100ml  
**12005**  
Normally £3  
**£1.80**  
save £1.20



**Heat Protection Spray**  
100ml  
**11965**  
Normally £4.50  
**£2.70**  
save £1.80

**Power Straight Spray**  
100ml  
**11924**  
Normally £4.50  
**£2.70**  
save £1.80





**£8** each  
save **£5**

*flirty. sensual. glamorous*

**Little Gold Dress Eau de Parfum Spray**  
This flirty fragrance radiates fruity clementine and soft jasmine with a hint of amber.  
50ml **02089** Price per 100ml = £16.00  
Normally £13  
**£8** save **£5**



*bold. daring. passionate*

**Little Red Dress Eau de Parfum Spray**  
Irresistible fruity nectar mingles with Bulgarian Rose and sensual Red Sandalwood.  
50ml **17681** Price per 100ml = £16.00  
Normally £13  
**£8** save **£5**



*classic. sophisticated. luxurious*

**Little Black Dress Eau de Parfum Spray**  
A timeless classic of sparkling honeysuckle, gardenia, jasmine, sandalwood and cashmere musk. 50ml  
**05504** Price per 100ml = £16.00  
Normally £13  
**£8** save **£5**

## little pink dress

*feel pretty in pink*

bursting with sparkling *lemon zest* and *caviar lime* combined with feminine *peony* and energetic *patchouli*

**new**

**£8**  
save **£5**



**NEW Little Pink Dress**  
**Eau de Parfum Spray 50ml**  
**00182**  
Price per 100ml = £16.00  
Will normally be £13  
**£8** save **£5**

AVON Fragrance

**AVON**  
*Fragrance Store*



don't forget...

order your **EXCLUSIVE** timeless watch for just **£10** when you spend £10 or more across this brochure\*  
Order using 10389  
See pages 2-3 for details.  
\*Excludes Crusade products.

**100% happy**  
or your money back  
See pages 230-231 for our 28 day guarantee.



*new*



£7 each  
save £4

**PERCEIVE**  
Soleil  
*serene. uplifted. peaceful*

**NEW Perceive Soleil Eau de Parfum Spray** Pink pepper and a white tea note is finished with dusky musk.  
50ml 00216

Price per 100ml = £14.00 Will normally be £11 **£7** save £4



**PERCEIVE**  
*uplifting. confident. spiritual*

**Perceive Eau de Parfum Spray** Uplifting essences of gardenia, plum, vanilla orchid and sandalwood.  
50ml 07088

Price per 100ml = £14.00 Normally £11 **£7** save £4

# INFINITE MOMENT

*romantic.  
sophisticated.  
feminine*

sophisticated *raspberry leaves* embrace feminine *florals* and warm *vanilla*, capturing hearts for a lifetime



£7  
save £6

**Infinite Moment for Her**  
Eau de Toilette Spray 50ml  
15156

Price per 100ml = £14.00  
Normally £13

**£7** save £6

100%  
happy  
or your money back  
See pages 230-231 for our  
28 day guarantee.







**£8** each  
save **£5**



*Sensuelle*  
radiant. sensual. beautiful

*Treselle*  
sexy. sultry. provocative

**Sensuelle Eau de Parfum Spray** Discover yourself in a veil of creamy floral fused together with warm radiance.  
50ml **20958**  
Price per 100ml = £16.00 Normally £13 **£8** save **£5**

**Treselle Eau de Parfum Spray** Seductive musks and blossoms of tiger orchid contrast with brilliant white tuberanthia.  
50ml **06643**  
Price per 100ml = £16.00 Normally £13 **£8** save **£5**

*only imagine*

*vibrant. feminine. sensual*

delight in an extraordinary moment of sparkling *green apple* touched with the surprise of *violet blossom* and soft *musk*



**£8**  
save **£6**

**Only Imagine Eau de Parfum Spray** 50ml  
**10900**  
Price per 100ml = £16.00  
Normally £14  
**£8** save **£6**



AVON Fragrance





# CITY RUSH

**£10** each  
save **£5**



*dazzling. glamorous. stylish*

*stylish. confident. chic*

*“This is such a stylish fragrance. It brings a touch of city glamour every time you wear it.”*

*Milla*  
Milla Jovovich,  
Global Top Model and Actress

**City Rush Glamour Eau de Parfum Spray** Violet leaf and blackcurrant intermingle with midnight orchid and delicious sandalwood. 50ml **24893** Price per 100ml = £20.00 Normally £15 **£10** save **£5**

**City Rush for Her Eau de Parfum Spray** Flaunt your gorgeous style with sleek plum, sophisticated black dahlia and a touch of creamy woods. 50ml **03327** Price per 100ml = £20.00 Normally £15 **£10** save **£5**

# AVON FEMME

an alluring blend of pink grapefruit, luscious pear and gardenia blossom, diffuse down into warm amber woods

**£10**  
save **£6**



*sparkling.  
glamorous.  
alluring*

**Avon Femme Eau de Parfum Spray 50ml**  
**19331**  
Price per 100ml = £20.00  
Normally £16  
**£10** save **£6**

AVON Fragrance





**1. Today**  
50ml  
25460 EDP  
Price per 100ml = £28.00  
**£14**

**2. Tomorrow**  
50ml  
25486 EDP  
Price per 100ml = £28.00  
**£14**

**3. Forever**  
50ml  
14795 EDP  
Price per 100ml = £28.00  
**£14**

**4. Amour**  
30ml  
19141 EDP  
Price per 100ml = £40.00  
**£12**

**5. Premiere Luxe**  
50ml  
21923 EDP  
Price per 100ml = £32.00  
**£16**

**6. Limited Edition Outspoken Fresh by Fergie**  
50ml  
28464 EDP  
Price per 100ml = £27.00  
**£13.50**

**7. Viva by Fergie**  
50ml  
21386 EDP  
Price per 100ml = £30.00  
**£15**

**8. Outspoken by Fergie**  
50ml  
11627 EDP  
Price per 100ml = £30.00  
**£15**

**9. Outspoken Intense by Fergie**  
50ml  
22186 EDP  
Price per 100ml = £28.00  
**£15**

**10. Christian Lacroix Noir for Him**  
75ml  
02345 EDT  
Price per 100ml = £24.67  
**£18.50**

**11. Christian Lacroix Rouge for Her**  
50ml  
02486 EDP  
Price per 100ml = £40.00  
**£20**

**12. Christian Lacroix Nuit for Him**  
75ml  
26047 EDT  
Price per 100ml = £24.67  
**£18.50**

**13. Christian Lacroix Nuit for Her**  
50ml  
21543 EDP  
Price per 100ml = £40.00  
**£20**

EDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray

HERVE  
LEGER

special price  
only  
**£11**



*reveal his  
magnetic intrigue*

*experience  
the mystery*

*wrap yourself  
in seduction*

**Hervé Léger Intrigue Eau de Toilette Spray for Him** Crisp citrus, French lavender and refined musk reveal his magnetic intrigue.

75ml 06700 Price per 100ml = £14.67 Normally £18.50 **£11** save £7.50

**Hervé Léger Intrigue Eau de Parfum Spray for Her** Elegant white tea, lavish cashmere woods and sublime musk reveal her seductive intrigue. 50ml

04994 Price per 100ml = £24.00 Normally £20 **£12** save £8

**Hervé Léger Femme Eau de Parfum Spray** Enticing freshness, exotic florals and addictive honeyed woods wrap you in seduction.

50ml 14811 Price per 100ml = £24.00 Normally £20 **£12** save £8

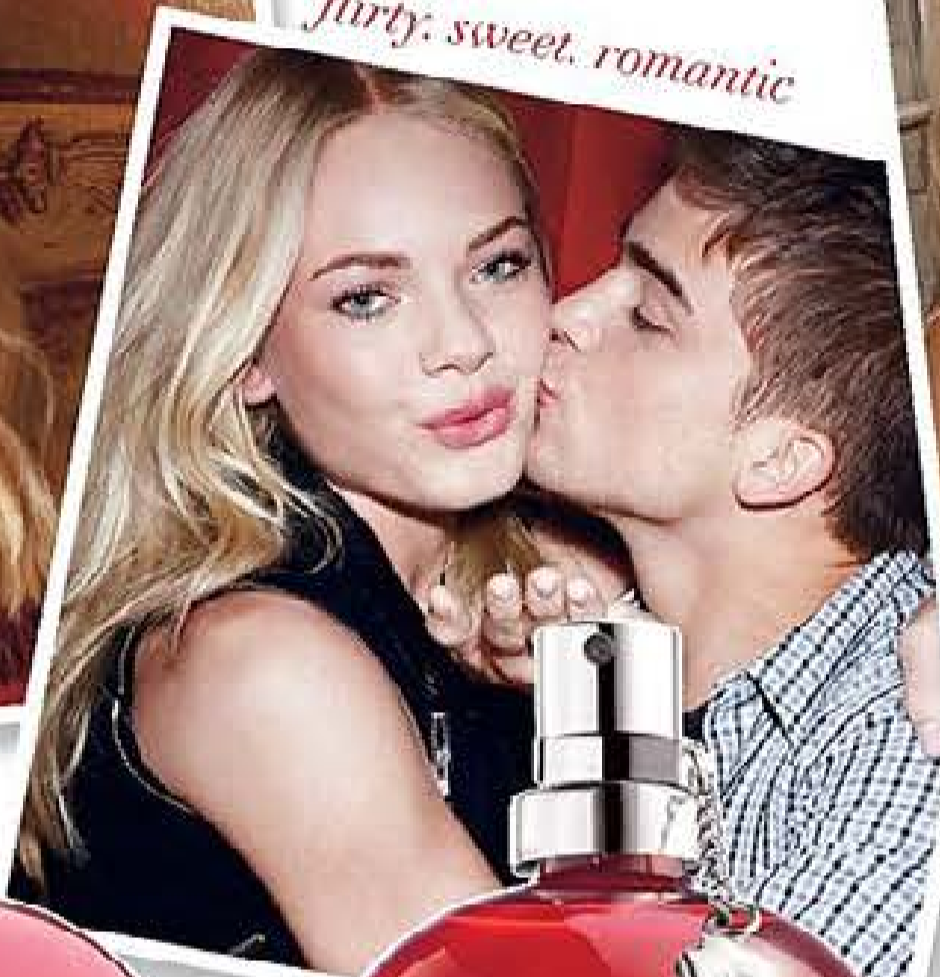


**100%  
happy**  
or your money back  
See pages 230-231 for our  
28 day guarantee.

*sweet. innocent. warm*



*flirty. sweet. romantic*



*glitzy. sexy. glam*



**Secret Fantasy Eau de Toilette Spray\*** A sweet blend of innocent red fruits and feminine jasmine with an intense heart of velvety white musk and warm sandalwood.

50ml **12633** Price per 100ml = £13.00 Normally £11 **£6.50** save £4.50

**Secret Fantasy Kiss Eau de Toilette Spray\*** Flirty florals wrapped in enticing passionate fruits.

50ml **17509** Price per 100ml = £13.00 Normally £11 **£6.50** save £4.50

**Secret Fantasy Star Eau de Toilette Spray\*** A sparkling cocktail of mandarin and plum nectar, flirts with night blooming jasmine and silky sandalwood, for an enchanting, superstar scent.

50ml **25833** Price per 100ml = £13.00 Normally £11 **£6.50** save £4.50

\*Detachable cast iron charm, on a 20cm stainless steel chain.

*summer white  
sunrise*

*awakening. vibrant. delicate*

a subtle mix of provocative  
*pear*, captivating *orchid* and a  
hint of lasting *musk*

**£6<sup>.50</sup>**  
SAVE £4.50



**Summer White  
Sunrise  
Eau de Toilette  
Spray**

50ml  
**12518**  
Price per 100ml = £13.00  
Normally £11  
**£6.50**  
save £4.50







*calm. gentle. tranquil*



*cute. feminine. captivating*

**£3.50**  
EACH  
HALF PRICE



**Be... Serene Eau de Toilette Spray** Take a moment with calming magnolia blossom, gentle floral freesia and soft, smooth amber.

30ml 14373 Price per 100ml = £11.67 Normally £7 **£3.50** half price



**Be... Romantic Eau de Toilette Spray** Feel lovely with beautiful white freesia, violet leaves and pink peony finished with deep warm musks.

30ml 21642 Price per 100ml = £11.67 Normally £7 **£3.50** half price

*soft  
musk*  
*soft. sensuous. romantic*

romantic bright top notes are enhanced with *rose, jasmine* and *ylang-ylang*, supported by subtle *musk* tones



**£5**  
SAVE £3.50

**Avon Soft Musk Eau de Toilette Spray 50ml 03509**

Price per 100ml = £10.00 Normally £8.50 **£5** save £3.50





up to  
**HALF PRICE**  
*bath & body basics*  
across men's and women's pages 114 and 170



- 1. Perfumed Body Spray** 75ml  
25445 Little Black Dress  
08847 Little Red Dress  
02709 Infinite Moment  
09407 Pur Blanca  
15123 Treselle  
20495 Perceive  
05041 Incandessence  
26203 Sensuelle  
25692 Avon Soft Musk  
10157 Far Away  
19380 Avon Femme  
03731 Avon Instinct  
Price per 100ml = £2.40  
Normally £3.60  
**£1.80 half price**
- 2. Body Mist**  
100ml  
06726 Little Black Dress  
06601 Incandessence  
Normally £5  
**£2.50 half price**
- 10405 Tahitian Holiday Exotic  
Normally £3.60  
**£1.80 half price**
- 08532 Caribbean Paradise  
Normally £3.50  
**£1.75 half price**

- 3. Body Lotion**  
150ml  
25932 Incandessence  
26153 Perceive  
Price per 100ml = £1.20  
Normally £3.60  
**£1.80 half price**
- 10934 Our Story  
10371 Far Away  
10439 Far Away Bella  
05835 Pur Blanca  
24828 Little Black Dress  
04978 Sensuelle  
20180 Avon Femme  
Price per 100ml = £1.17  
Normally £3.50  
**£1.75 half price**
- 03343 City Rush  
13946 Avon Instinct  
Price per 100ml = £1.50  
Normally £4.50  
**£2.25 half price**

- 4. Roll-On Deodorant**  
50ml  
17335 Eternal Magic  
11841 Pur Blanca  
11056 Far Away  
15289 Only Imagine  
13615 Little Black Dress  
13771 Perceive  
Price per 100ml = £2.60  
Normally £2.60  
**£1.30 half price**
- 5. Ultra Sexy Body Soufflé**  
150ml  
15941  
Price per 100ml = £1.50 Normally £4.50  
**£2.25 half price**

- 6. Body Wash for Her**  
200ml  
03244 Far Away  
Price per 100ml = 90p  
Normally £3.60  
**£1.80 half price**
- 150ml  
03376 City Rush  
Price per 100ml = £1.50  
Normally £4.50  
**£2.25 half price**
- 7. Shimmering Body Powder**  
40g  
05454 Avon Soft Musk  
24331 Far Away  
Price per 100g = £3.50  
Normally £2.75  
**£1.40 save £1.35**

*oriental scents*



- 1. Travel Spray**  
EDP, 30ml  
15933 Far Away  
Price per 100ml = £12.50  
Normally £7.50  
**£3.75 half price**

- 2. Our Story for Her**  
50ml  
06627 EDT  
Price per 100ml = £26.00  
**£13**

- 3. Rare Diamonds**  
50ml  
21337 EDP  
Price per 100ml = £26.00  
**£13**

- 4. Kate's World Pretty Glamorous**  
Age 8+. 50ml  
26518 EDT  
Price per 100ml = £16.00  
**£8**

*floral scents*



- 5. Ultra Sexy**  
50ml  
13755 EDT  
Price per 100ml = £30.00  
**£15**

- 6. Pur Blanca**  
50ml  
23788 EDT  
Price per 100ml = £22.00  
**£11**

- 7. Avon Fleur**  
50ml  
15685 EDP  
Price per 100ml = £26.00  
**£13**

- 8. Caribbean Paradise**  
50ml  
08649 EDT  
Price per 100ml = £21.00  
**£10.50**

- 9. Kate's World**  
EDT, Age 8+. 50ml  
04325 Pretty Trendy  
20255 Pretty Rockin'  
10264 Pretty Fabulous  
Price per 100ml = £16.00  
**£8**

- 10. Tahitian Holiday**  
50ml  
03558 EDT  
Price per 100ml = £21.00  
**£10.50**

- 11. Eternal Magic**  
50ml  
22913 EDT  
Price per 100ml = £26.00  
**£13**

- 12. Simply Her**  
50ml  
11114 EDT  
Price per 100ml = £17.00  
**£8.50**

- 13. Avon Instinct**  
50ml  
04630 EDP  
Price per 100ml = £30.00  
**£15**

- 14. True Life for Her**  
50ml  
07880 EDT  
Price per 100ml = £17.00  
**£8.50**

- 15. Rare**  
EDP, 50ml  
03632 Pearls  
15834 Sapphires  
04440 Gold  
Price per 100ml = £26.00  
**£13**

- 16. Incandessence**  
EDP, 50ml  
15883 Blossom  
09878 Original  
Price per 100ml = £22.00  
**£11**

- 17. Far Away Bella Purse Spray**  
15ml  
05702  
Price per 100ml = £20.00  
Normally £6  
**£3 half price**

EDT - Eau de Toilette Spray  
EDP - Eau de Parfum Spray



# mani-pedi pampering



restore miracle moisture to hands and feet with a decadently nourishing mani-pedi

exfoliate

hydrate



*Blissfully Nourishing*

with nourishing shea butter and brown sugar

lock-in the moisture

**Hand and Foot Scrub**  
75ml  
13748  
Price per 100ml = £4.20  
Normally £4.50  
**£3.15**  
save £1.35

**Hand, Elbow and Foot Cream**  
75ml  
20032  
Price per 100ml = £4.20  
Normally £4.50  
**£3.15**  
save £1.35

**Moisturising Gloves**  
97% cotton, 3% elastane.  
One size.  
21147  
Normally £5  
**£3.50**  
save £1.50

**Moisturising Socks**  
92% cotton, 8% elastane.  
One size.  
19992  
Normally £5  
**£3.50**  
save £1.50

with powerful anti-oxidants to tighten pores and restore skin

# fantastically FIRMING

helps firm, smooth and tighten skin with a lavish blend of subtly-scented Colombian coffee beans

moisturise - instantly improves skin's elasticity  
**NEW Fantastically Firming Body Cream** 200ml  
22012

Price per 100ml = £2.40  
Will normally be £8  
**£4.80** save £3.20

scrub - buffs away dry skin  
**NEW Fantastically Firming Body Polisher**  
200ml  
22053

Price per 100ml = £1.50  
Will normally be £5  
**£3** save £2

refine - renews and refines the décolletage  
**NEW Fantastically Firming Neck & Chest Serum** 50ml  
22079

Price per 100ml = £6.60  
Will normally be £5.50  
**£3.30** save £2.20



# AVON Bath & Body



don't forget...

order your **EXCLUSIVE** timeless watch for just **£10**

when you spend £10 or more across this brochure\*  
Order using 10389

See pages 2-3 for details.  
\*Excludes Crusade products.

new





**Heavenly Hydration** with moisturising olive oil



- 1. **Hot Hair Oil** 60ml  
**14761**  
Price per 100ml = £3.50  
Normally £3  
**£2.10** save 90p
- 2. **Facial Oil** 30ml  
**27086**  
Price per 100ml = £9.33  
Normally £4  
**£2.80**  
save £1.20
- 3. **Hair Mask** 200ml  
**10090**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65
- 4. **Body Cream** 200ml  
**10033**  
Price per 100ml = £2.45  
Normally £7  
**£4.90** save £2.10

**Revitalising Retreat** with revitalising vitamin C and ginseng extract



- 1. **Body Soufflé** 200ml  
**08995**  
Price per 100ml = £2.28  
Normally £6.50  
**£4.55** save £1.95
- 2. **Cream Cleanser** 150ml  
**17640**  
Price per 100ml = £3.73  
Normally £8  
**£5.60** save £2.40
- 3. **Eye Pads** 20 pads.  
**17723**  
Price per pad = 19p  
Normally £5.50  
**£3.85** save £1.65
- 4. **Ampoules** 4 x 2ml.  
**17665**  
Normally £5.50  
**£3.85** save £1.65

**Perfectly Purifying** with purifying Dead Sea salt and Dead Sea mud



- 1. **Body Scrub** 200ml  
**10207**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65
- 2. **Face Scrub** 75ml  
**14613**  
Price per 100ml = £4.07  
Normally £5  
**£3.50**  
save £1.50

**Blissfully Nourishing** with nourishing shea butter and brown sugar



- 1. **Hair Mask** 200ml  
**06155**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65
- 2. **Body Butter** 200ml  
**20529**  
Price per 100ml = £2.80  
Normally £8  
**£5.60**  
save £2.40
- 3. **Intense Balm** 30ml  
**12807**  
Price per 100ml = £8.17  
Normally £3.50  
**£2.45** save £1.05

**Bah Botanica** with refreshing frangipani and lemongrass



- 1. **Body Scrub** 200ml  
**05447**  
Price per 100ml = £1.75  
Normally £5  
**£3.50** save £1.50
- 2. **Body Oil Spray** 150ml  
**23176**  
Price per 100ml = £2.80  
Normally £8  
**£4.20** save £1.80
- 3. **Body Butter** 200ml  
**12856**  
Price per 100ml = £2.80  
Normally £8  
**£5.60** save £2.40
- 4. **Hair Mask** 200ml  
**21295**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65

**Turkish Thermal Baths** with purifying amber and black olive extract



- 1. **Purifying Black Soap\*** 200ml  
**07229**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65
- 2. **Body, Hair, Nail and Bath Oil** 150ml  
**19539**  
Price per 100ml = £2.57  
Normally £5.50  
**£3.85** save £1.65

\*Please take care when using this product as it may stain clothing and porous surfaces such as tiling and plastic baths.



# facial indulgence

*purify and revitalise skin with the latest gommage spa treatment that's sweeping the nation, for the very best in at-home facial pampering*

**Perfectly Purifying Gommage Face Mask** 50ml  
**10710**  
Price per 100ml = £8.00  
Normally £6  
**£4** save £2

**NEW Revitalising Retreat Gommage Face Mask** 50ml  
**28894**  
Price per 100ml = £8.00  
Will normally be £6  
**£4** save £2

**£4** save £2

*new*

**Face Mask Brush**  
Plastic with nylon bristles. Approx. 17cm.  
**10843**  
**£3**



with Dead Sea salt to purify for a softer, smoother complexion

with ginseng extract to revitalise skin for a healthy, brighter looking complexion



skin  
so  
soft

beautiful skin at  
your fingertips



*soft & smooth hair removal*

**Moisturising Silky  
Shave Gel 150ml**  
12435

Price per 100ml = £1.90  
Normally £4.80  
**£2.85** save £1.95

**Wax Strip Kit for  
Body 10 strips.**  
20925

Normally £7  
**£4.20** save £2.80

**Sensitive Skin Bikini  
Line Hair Removal  
Cream 75ml**  
08029

Price per 100ml = £3.60  
Normally £4.50  
**£2.70** save £1.80

**Sensitive Skin Hair  
Removal Cream**  
100ml

13417  
Normally £5.30  
**£3.20** save £2.10

**Facial Hair Removal  
Cream 15ml**  
06783

Price per 100ml = £16.00  
Normally £4  
**£2.40** save £1.60

**Facial Wax Strip Kit**  
20 strips.

12492  
Price per strip = 24p  
Normally £8  
**£4.80** save £3.20



*body washes*

**Original Bath Oil**  
250ml

07765  
Price per 100ml = £1.08  
Normally £4.50  
**£2.70** save £1.80

**Fast Hydration  
Body Wash 250ml**

00935  
Price per 100ml = 96p  
Normally £4  
**£2.40** save £1.60

**Silky Moisture  
Tissue Oil 150ml**

07815  
Price per 100ml = £3.20  
Normally £8  
**£4.80** save £3.20

**Silky Moisture Replenishing  
Hand Cream 75ml**

24265  
Price per 100ml = £2.80  
Normally £3.60  
**£2.10** save £1.50

**Silky Moisture  
Creamy Body Wash 250ml**

12526  
Price per 100ml = 72p  
Normally £3  
**£1.80** save £1.20

*tanning*

*non-streaky, with  
SPF 15 and skin  
softeners for 24  
hour moisture*



**NEW Gradual  
Tan Lotion for  
Medium Skin**  
200ml

22236  
Price per 100ml = £1.38  
Will normally  
be £5.50  
**£2.75** half price

*lightweight, fast  
drying mist for a  
beautiful glow  
in an instant*



**NEW Gradual Tan  
Airbrush Spray  
for Medium Skin**  
150ml

22210  
Price per 100ml = £1.67  
Will normally be £5  
**£2.50** half price

*with minerals  
and gold elements  
to enrich skin with  
a gorgeous  
shimmer*



**NEW Shimmer  
Oil Spray**  
150ml

22269  
Price per 100ml = £1.67  
Will normally  
be £5  
**£2.50**  
half price

enhance &  
glow

*formulated with MagiX technology,  
for beautifully soft skin with a  
natural, sun-kissed glow*

**new**

**£2.75**  
half price



*with sheer skin-  
illuminators for  
flawless, more  
radiant looking  
skin*

**NEW Luminous  
Perfector Body Cream  
for Medium Skin**  
200ml

22202  
Price per 100ml = £1.38  
Will normally be £5.50  
**£2.75** half price



AVON Bath & Body



skin  
so  
soft

beautiful skin at  
your fingertips.



**Original Body Butter** 200ml  
20545  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**



**Firming & Restoring  
Body Cream** 200ml  
21659  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**



*body moisturisers*

**Fast Hydration  
Moisturising Gel**  
250ml  
00919  
Price per 100ml = £1.20  
Normally £5  
**£3 save £2**

**Firming & Restoring  
Body Lotion**  
250ml  
12062  
Price per 100ml = 84p  
Normally £3.50  
**£2.10 save £1.40**

**Skindisiac Silky  
Body Lotion**  
200ml  
09753  
Price per 100ml = £1.20  
Normally £4  
**£2.40  
save £1.60**



**Silky Moisture  
Body Butter**  
200ml  
20503  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

*oil-infused.  
moisture*

*enrich dry skin with deeply hydrating  
argan oil for long-lasting silky softness*

**£2.40**  
save £1.60



*with added  
sheer optical  
illuminators and  
skin-softening  
nourishers*

**Silky Moisture  
Ultra Moisturising  
Body Lotion**  
250ml  
18580  
Price per 100ml = 96p  
Normally £4  
**£2.40 save £1.60**

AVON Bath & Body





Advance Techniques  
**GOLDEN  
 DEALS!**

JUST  
**£1.99**  
 OVER HALF PRICE

page 181 only

- Shampoo**  
 400ml
- 01859 Colour Protection
  - 24448 360 Nourishment Moroccan Argan Oil
  - 17970 Daily Shine 2-in-1
  - 28449 NEW Smooth as Silk
  - 13482 Ultimate Volume
  - 00372 Classic Anti-Dandruff 2-in-1
  - 07062 Strengthen & Protect
- Price per 100ml = 50p  
 Normally £4.50  
**£1.99** save £2.51

AVON Hair Salon



Advance Techniques



**Shampoo**

250ml  
**09381** Ultimate Volume  
**15768** Colour Protection  
**11171** Daily Shine  
**08599** Strengthen & Protect  
**07351** Classic Anti-Dandruff  
 Price per 100ml = 64p  
 Normally £2.80  
**£1.60** save £1.20

**Conditioner**

250ml  
**11320** Daily Shine Quick Touch Leave In  
**09522** Ultimate Volume  
**05934** Colour Protection  
**06031** Strengthen & Protect  
 Price per 100ml = 64p  
 Normally £2.80  
**£1.60** save £1.20



*as soft  
as silk*

real silk extract fights frizz  
for up to 24 hours



**£1.60**  
save £1.20

**Smooth as Silk Shampoo**  
 250ml  
**25213**  
 Price per 100ml = 64p  
 Normally £2.80  
**£1.60** save £1.20

**Smooth as Silk Conditioner**  
 250ml  
**17939**  
 Price per 100ml = 64p  
 Normally £2.80  
**£1.60** save £1.20

**£1.60**  
save £1.20

don't forget...

order your  
**EXCLUSIVE**  
timeless watch  
for just **£10**

when you spend £10  
or more across this  
brochure\*  
Order using 10389

See pages 2-3 for details.  
\*Excludes Crusade products.



AVON  
*Hair  
Salon*

AVON Hair Salon



# tender loving hair

care for your hair with these must-have treatments

- 1. 360 Nourishment Moroccan Argan Oil Mask 150ml  
03319  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20
- 2. 360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray 100ml  
24216  
Normally £5.50  
**£3.30** save £2.20
- 3. 360 Nourishment Moroccan Argan Oil Heat Infusion Treatment 4 x 15ml.  
20735  
Normally £5.50  
**£3.30** save £2.20



- 4. Daily Shine Shine Serum 60ml  
04200  
Price per 100ml = £6.50  
Normally £6.50  
**£3.90** save £2.60
- 5. Ultimate Volume Boosting Treatment 150ml  
08441  
Price per 100ml = £1.60  
Normally £4.50  
**£2.70** save £1.80
- 6. Strengthen & Protect Leave-In Treatment 100ml  
02600  
Normally £6.50  
**£3.90** save £2.60
- 7. Colour Protection Restorative Mask 150ml  
08326  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20
- 8. Damage Repair 3D Rescue 100ml  
15073  
Normally £6.50  
**£3.90** save £2.60
- 9. Frizz Control Lotus Shield 60ml  
05264  
Price per 100ml = £7.50  
Normally £7.50  
**£4.50** save £3
- 10. Smooth as Silk Serum 30ml  
18028  
Price per 100ml = £11.00  
Normally £5.50  
**£3.30** save £2.20
- 11. Classic Anti-Dandruff Scalp Soothing Conditioner 150ml  
18341  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2

- triple protection against UV rays, antioxidants and colour-fade
- 92% of customers see vibrant colour week after week



**£4**  
save £2  
best price this year



**Professional Hair Colour**  
Normally £6  
**£4** save £2

Remember to allergy-test 48 hours before use.

not sure which shade to choose? visit [www.avon.uk.com/makeover](http://www.avon.uk.com/makeover)



£1.25  
each

HALF PRICE  
page 186 only



*new*



**NEW Honey Extract & Jojoba Oil Serum**  
50ml  
**22178**  
Price per 100ml = £2.50  
Will normally be £2.50  
**£1.25 half price**



with strengthening apricot & shea

**Golden Apricot & Shea Detangling Spray**  
150ml  
**15677**  
Price per 100ml = 83p  
Normally £2.50  
**£1.25 half price**

**Golden Apricot & Shea Leave-in Treatment**  
125ml  
**11429**  
Price per 100ml = £1.00  
Normally £2.50  
**£1.25 half price**



with soothing chamomile & aloe vera

**Chamomile & Aloe Vera Treatment Mask**  
125ml  
**14001**  
Price per 100ml = £1.00  
Normally £2.50  
**£1.25 half price**



with moisturising almond & avocado for dry hair

**Almond & Avocado Conditioning Balm**  
200ml  
**17889**  
Price per 100ml = 63p  
Normally £2.50  
**£1.25 half price**

LUSCIOUS  
*locks*

*treat your tresses to deliciously indulgent hair care inspired by nature*

*new*

£2.50  
each

HALF PRICE  
page 187 only



now 700ml super sizes

**100% happy**  
or your money back  
See pages 230-231 for our 28 day guarantee.

**NEW Shampoo**  
700ml  
**03426** Apricot & Shea 2-in-1  
**05280** Mango & Ginger 2-in-1  
**05637** Chamomile & Aloe Vera  
**05553** Red Clover & Blackcurrant  
**07922** Almond Oil & Avocado  
**06346** Honey Extract & Jojoba Oil  
Price per 100ml = 36p  
Will normally be £5  
**£2.50 half price**

AVON Hair Salon



*Lipsy* **LIPSY**  
LONDON

zip closure



**£12**  
save £3



card slots and  
zipped compartment



internal zipped pocket

**NEW Lipsy Golden Purse**

Approx. 10cm x 19.6cm x 2.5cm. Outer:  
45% cotton, 42% polyester, 13% viscose.  
Trims: polyurethane. Lining: polyester.

11122

Will normally be £15

**£12** save £3



*new*

**NEW Wilma Lipsy Watch**

Quartz run with PU adjustable strap. Approx. strap length 16.6cm to 20.8cm. Stainless steel back. Includes battery that can be replaced.

16105

Will normally be £30

**£25** save £5

**NEW Lipsy Velour Dress**

96% cotton, 4% elastane, excluding trims.

24380 6/8

24398 10/12

24422 14/16

**£25**



Lipsy branded watch face  
stylish patent strap

*new*

**£25**



bag  
**£40**  
see pages 126-127  
for offer

*LOVE* the LIPSY BAG?  
just **£15**  
when you spend £7.50 or more  
turn to pages 126-127 for more  
information and for more exclusive  
**SUMMER OFFERS**





bag  
**£16**

woven  
finish

**NEW Storm Lily Cross Body Bag**  
Handbag with PVC trims and an adjustable strap. Magnetic closure. Approx. dimensions: height 24cm, length 26cm, handles 65cm.  
**18119**



**£16**



bag  
**£25**

**Storm Cabin Bag\***  
PVC with polyester lining. Approx. dimensions: height 33cm, length 33cm, base 40cm, width 17cm.  
**18309**  
Normally £60



branded logo plaque

**£25 save £35**

**\* WHILST STOCKS LAST**



gorgeous purse &  
mobile phone holder

both for  
**£15**

**Storm Gift Set**  
Purse approx. 9cm x 10.5cm x 1.3cm. Phone case approx. 13cm x 8.3cm. Both polyurethane with polyester lining.  
**06536**  
Normally £18

**£15 save £3**



**£18**

internal  
zipped pocket

canvas with  
tassel drawstring



pink lining

adjustable  
strap

**NEW Storm Rose Canvas Duffle Bag**  
Zipped interior pocket and phone holder. Outer: 90% cotton, 10% polyester. PU trims and polyester inner. Size approx. 37cm x 33cm x 13cm. Handle drop approx. 63.5cm.  
**10827**  
Will normally be £22

**£18 save £4**



**STORM**  
LONDON

*new*





chic ponytail



contains:  
comb, silver-coloured pony cuff,  
elastic band, hair slides and  
comb with sponge platform

**Jade Red Carpet  
Ponytail Kit**

Ladies' ponytail kit to help  
create a lifted ponytail  
hairstyle. Contains: comb,  
silver-coloured pony cuff,  
elastic band, hair slides and  
comb with sponge platform to  
create hair height when worn.

49700  
**£10**

GET  
**HOLLYWOOD HAIR**  
THIS SUMMER



glamorous bun



contains:  
comb, sparkly bead band,  
doughnut ring, hair slides  
and elastic band

**Jade Hollywood  
Bun Hair Set**

Ladies' hair bun kit. Contains:  
comb, sparkly head band,  
doughnut ring, hair slides and  
elastic band.

49635  
**£10**

AVON  
**Fashion  
Store**



don't forget...

order your  
**EXCLUSIVE**  
timeless watch  
for just **£10**

when you spend £10  
or more across this  
brochure\*  
Order using 10389

See pages 2-3 for details.  
\*Excludes Crusade products.

**new**

**PRETTY  
PASTELS**

gorgeous, feminine accessories,  
great for relaxing days out  
or special summer occasions

bag  
**£15**  
save £3



gorgeous  
laser-cut look

scarf  
**£7**  
save £3

**NEW Leann Scarf**  
Polyester. Approx. length:  
184cm, width: 68cm.  
**11296**  
Will normally be £10  
**£7 save £3**



internal zipped  
compartment

**NEW Kortney Bag**  
Magnetic fastening. Outer: PVC,  
lining: polyester. Approx. height:  
39cm, length: 46cm, length of base:  
34.9cm, width of base: 1.2cm.  
**11213**  
Will normally be £18  
**£15 save £3**



£15  
save £3



£18



add a touch of style to your wardrobe *this summer*



3 ways to wear



£18

**1. Alyssia Orange Bag**  
PVC handbag with detachable strap. Zip close with an internal zip pocket and mobile phone holder. Approx. dimensions: height 29cm, length 37cm, base 24cm.  
02279  
Normally £18  
**£15 save £3**

**2. Adrielle Croc Bag**  
PVC bag with mock croc finish. 3 internal compartments and a zip fastening. Height approx. 27.2cm, length approx. 31cm and width approx. 7cm. Lining, polyester.  
06940  
**£18**

**3. Hollie Cross Body Bag**  
PVC handbag with polyester lining and magnetic closure. Approx. height: 21.3cm, length 29.5cm, strap 134cm.  
08664  
**£12**

**4. Abril Necklace Scarf**  
Polyester scarf with silver-coloured metal rings and black acrylic rings. 4 pendants. Length approx. 180cm. Width approx. 35cm.  
14464  
**£10**

**5. Loren Bag**  
PVC with polyester lining. Approx.: height 34.5cm, base length 39cm, base width 13cm.  
11593  
**£18**

WHILST STOCKS LAST



scarf  
£10

# EARTHLY PARADISE COLLECTION

£4  
save £2



beautiful  
purse  
lining

**1. Earthly Paradise Scarf**  
Cream with multi-coloured floral and butterfly design. Polyester. Approx. 161cm x 34cm.  
19406  
**£10**

**2. Earthly Paradise Small Cosmetics Purse**  
Colourful printed cosmetics purse with dark pink lining and zip closure. PVC. Approx. 22cm x 7cm x 8cm.  
06262  
Normally £6  
**£4 save £2**

**3. Earthly Paradise Weekender Cosmetics Bag**  
Colourful printed beauty bag with dark pink lining and zip closure. PVC. Approx. 25cm x 13.5cm x 13cm.  
04812  
Normally £10  
**£8 save £2**

**4. Earthly Paradise Purse**  
Press stud fastening. PVC with polyester lining. Approx. (closed) 10cm x 19cm x 1.3cm.  
20867  
Normally £10  
**£7 save £3**





- 1. NEW Priscila Bracelet**  
 Brass-plated bracelet with glass and epoxy stones. Bracelet length approx. 18.5cm + 2.5cm extension chain.  
**21840**  
 Will normally be £10  
**£7 save £3**
- 2. NEW Priscila Ring**  
 Bronze-plated, adjustable ring with epoxy stone. Adjustable to fit sizes 6-10.  
**01719**  
 Will normally be £7  
**£5 save £2**
- 3. NEW Priscila Earrings**  
 Brass-plated, fish hook pierced earrings with cream epoxy stones. Earring drop approx. 9cm.  
**01768**  
 Will normally be £7  
**£5 save £2**
- 4. NEW Priscila Necklace**  
 Brass-plated necklace with glass and epoxy stones. Length approx. 42cm + 9cm extension chain.  
**01578**  
 Will normally be £15  
**£12 save £3**

# BOHO BEAUTY

bold, aztec-style pieces to help you **wow** this summer

**£7**  
save £3



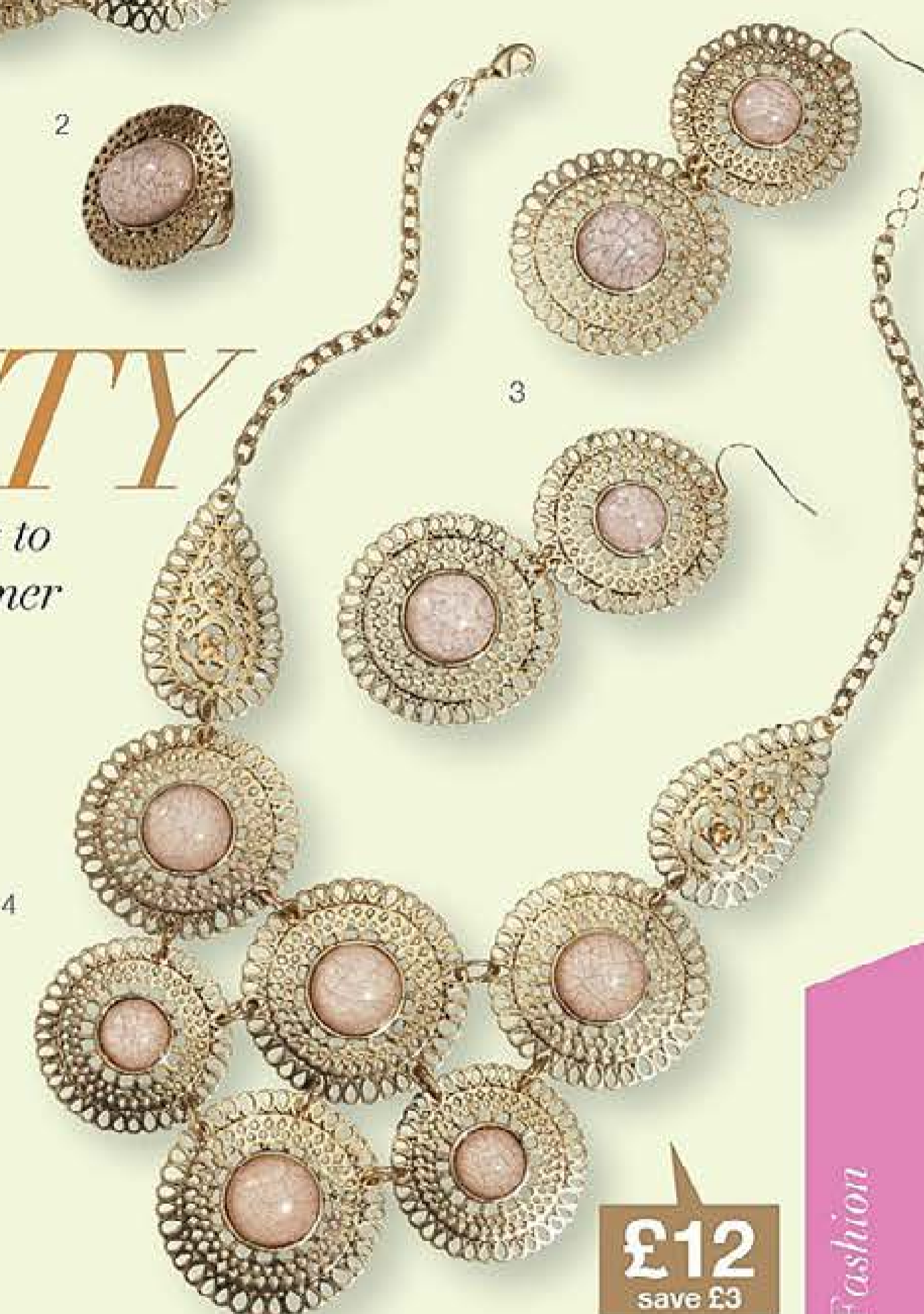
*new*



3



4



**£12**  
save £3



LOVE the LIPSY BAG?  
 just £15  
 when you spend £7.50 or more  
 turn to pages 126-127 for more  
 information and for more exclusive  
**SUMMER OFFERS**





2-in-1 removable pendant & brooch

long-line necklace

£6  
save £2



2



3

**1. NEW Willa Brooch Necklace**  
Gold coloured plated necklace and brooch. Approx. brooch size 5cm x 3.2cm. Approx. chain length 62cm + 9cm chain extension.  
**02386**  
Will normally be £8  
**£6 save £2**

**2. Elora Oval Shaky Necklace**  
Silver plated with acrylic beads. Chain length approx. 42cm + 9cm extension chain.  
**08615**  
**£7**

**3. Katherina Necklace**  
Brass plated with epoxy pendant. Chain length approx. 75cm + 9cm extension chain.  
**26237**  
**£7**

**4. NEW Option Multiplier Earrings Set**  
Silver-plated, interchangeable, pierced earrings with glass stones. Titanium posts.  
**00745**  
Will normally be £7  
**£5 save £2**

**5. Gabriel Necklace**  
Silver plated necklace with heart shaped pendant. Approx. length 82cm + 9cm extension chain.  
**13516**  
Normally £10  
**£6 save £4**



filigree finish on back

5



4



# GET TROPICAL

£6  
save £2

new

£6  
save £2

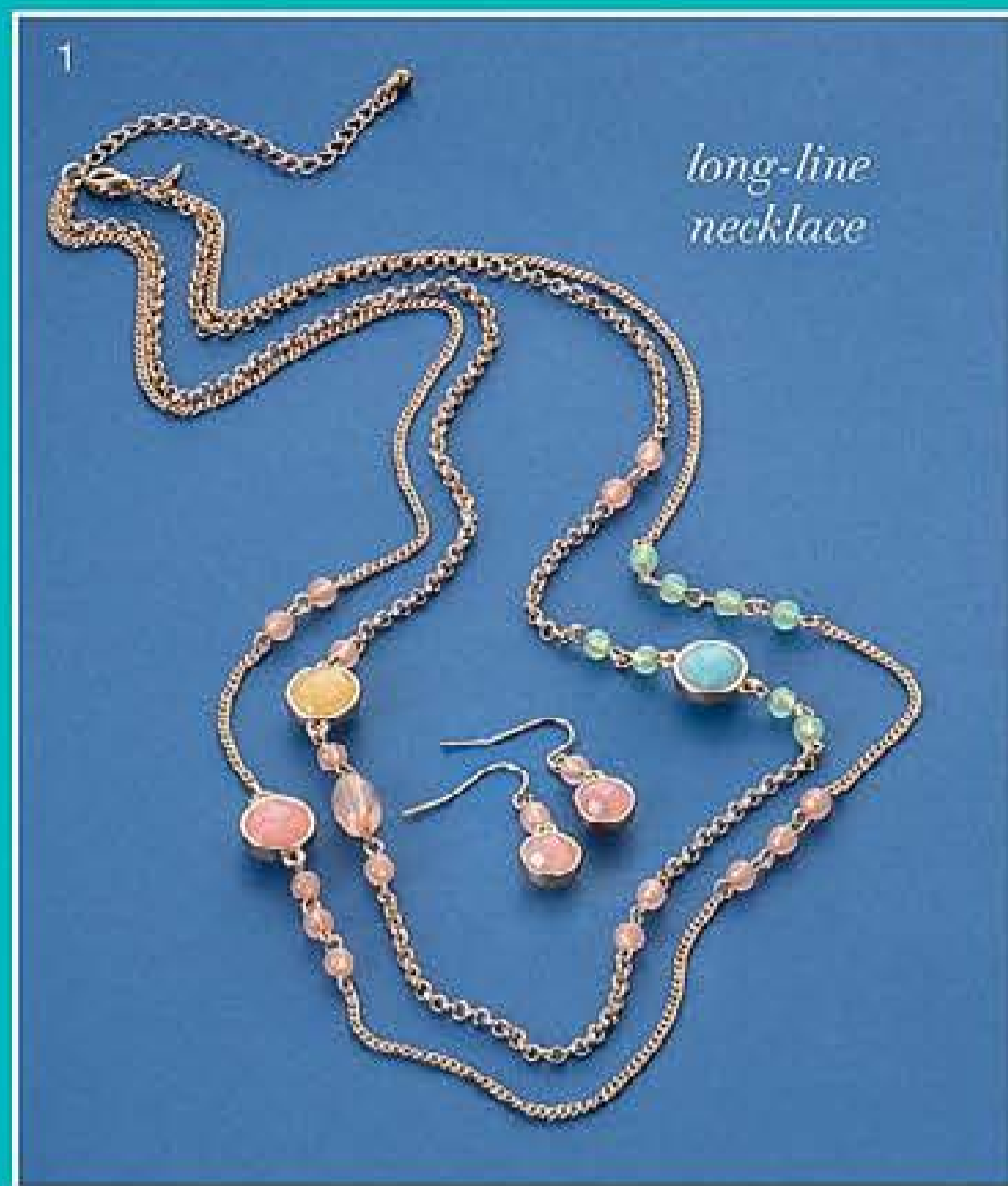
**6. NEW Meena Anklet and Toe Ring Set**  
Set of 3 stainless steel-plated, brass ankle chains and 3 split shank toe rings to fit sizes 3, 4 and 5. Coloured acrylic beads.  
**00612**  
Will normally be £8

**£6 save £2**

**7. NEW Audra Necklace**  
Brass coloured plated chain with epoxy and glass beads. Approx. length 78.5cm.  
**02477**  
Will normally be £8

**£6 save £2**





*long-line necklace*



*perfect summer jewellery to add a flash of colour to your wardrobe*

**1. Lia Necklace and Earrings Gift Set**  
Gold-coloured plated necklace with matching fish-hook style pierced earrings. Earrings length approx. 3cm. Necklace length approx. 75cm + 8.5cm extension chain.  
**15800**  
Normally £10  
**£7 save £3**

**2. Tessie Earrings**  
Brass-plated, pierced with glass and acrylic stones. Approx. length 8.5cm.  
**08425**  
**£7**

**3. Tessie Necklace**  
Brass-plated with glass and acrylic stones. Length approx. 42cm + 9cm extension chain.  
**20263**  
**£12**

**4. Chevron Chic Bib Necklace**  
Brass-plated, with epoxy, approx. length 42cm + 9cm detachable extension chain. Bib length approx. 10.7cm.  
**16238**  
Normally £10  
**£8 save £2**

**5. Chevron Chic Earrings**  
Brass-plated and pierced with epoxy detail. Length approx. 5.5cm.  
**16246**  
Normally £8  
**£6 save £2**

**6. Chevron Chic Ring**  
Brass-plated with epoxy.  
**12559** Size 6    **16253** Size 10  
**12542** Size 8  
Normally £8  
**£6 save £2**



**NEW Dalla Necklace**  
Brass-plated extra long necklace that is knotted to fasten. Has beaded tassels at each end. Approx. length 122.5cm.  
**26450**  
**£10**

**NEW Dalla Earrings**  
Brass-plated pierced, hook-style earrings with turquoise coloured bead and chain pendants. Approx. length 10.5cm.  
**25130**  
**£7 or FREE** when you buy the matching necklace

# TURQUOISE & TASSELS

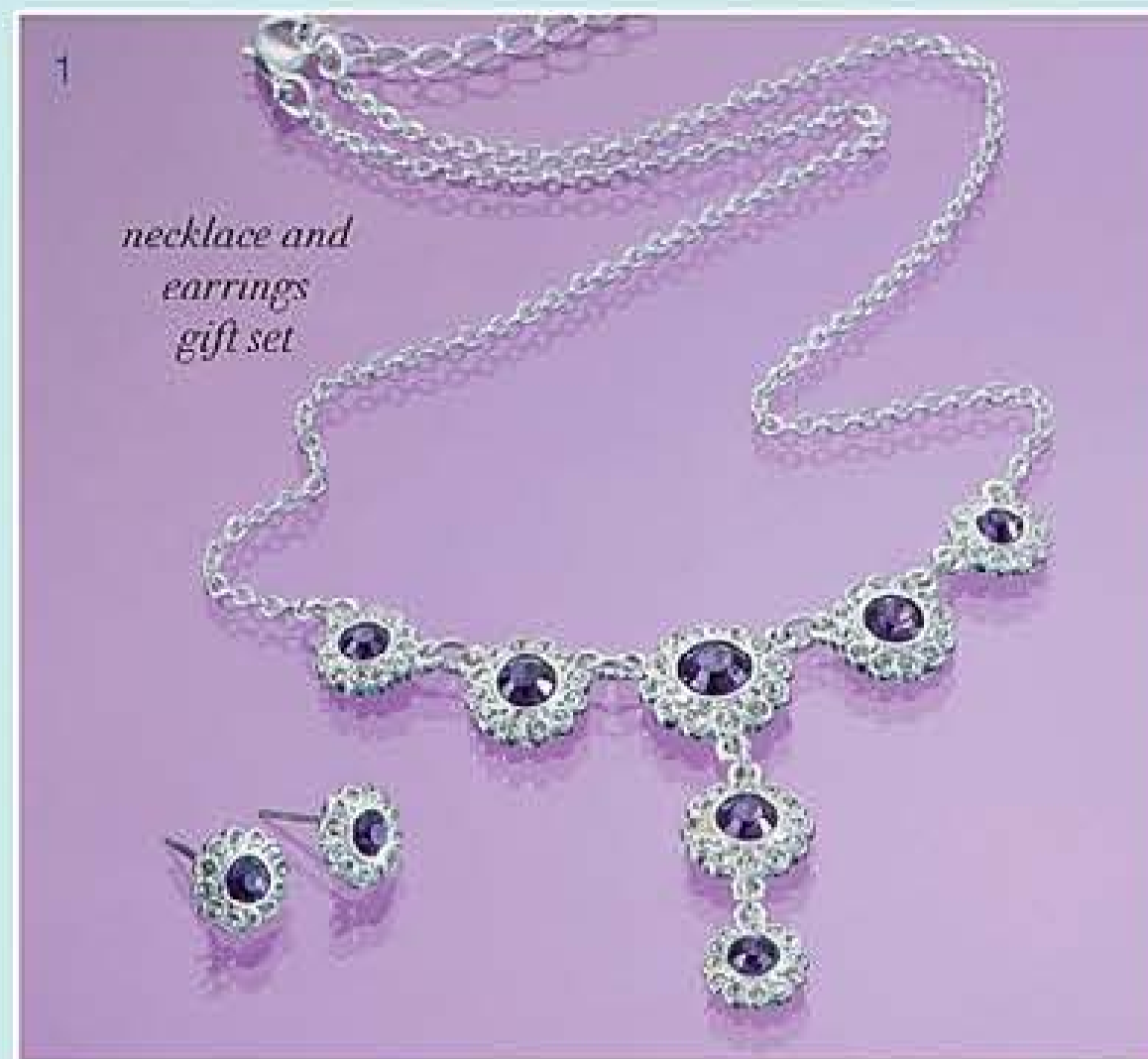
**new**

*on-trend tassel detail*



*buy the necklace* **free** *order the earrings* **save £7**  
page 201 only





necklace and earrings gift set



matching bracelet



sentimental pendants



necklace and earrings gift set

matching ring

**1. Janessa Necklace and Earrings Set**

Silver-plated necklace and pierced earrings, with acrylic beads. Necklace approx. 42cm + 9cm extension chain.

**20701**

Normally £12

**£8 save £4**

**2. Janessa Bracelet**

Silver-plated with plastic beads. Approx. 18.5cm + 2.5cm extension chain.

**25783**

Normally £8

**£6 save £2**

**3. Julissa Earrings**

Silver coloured plated, pierced earrings decorated with a flower shaped casting.

**06056**

Normally £8

**£6 save £2**

**4. Julissa Necklace**

Silver-coloured necklace with glass and plastic beads. Approx. length 42cm + 9cm extension chain.

**13672**

Normally £10

**£7 save £3**

**5. Julissa Ring**

Adjustable silver coloured ring with glass and plastic beads.

**07799**

Normally £8

**£6 save £2**

**6. Set the Tone Gift Set**

Silver-plated necklace and pierced earrings set, with clear glass stones and epoxy. Necklace approx. 42cm + 9cm extension chain. Earrings approx. 2.5cm.

**16196**

Normally £10

**£7 save £3**

**7. Set the Tone Ring**

Silver-plated with glass stones and epoxy.

**16220** Size 6

**16212** Size 8

**01628** Size 10

Normally £8

**£6 save £2**

# INTERCHANGEABLE ELEGANCE

*new*

4 bracelets link together to make a long-line necklace



wear as 4 chic bracelets



double up for a short-line necklace

**£8**  
save £2

**NEW Teagan Interchangeable Necklace and Bracelet**

Silver-plated, interchangeable necklace and bracelet set with beads. Necklace length approx. 29cm, bracelet length approx. 18.5cm.

**00661**

Will normally be £10

**£8 save £2**



each one comes  
in a luxurious  
pouch



16998 Happy

17087 Love

17046 Dream

17079 Hope

**NEW Katrina Sentiments Bracelets**  
Set of 2: 1 stretchy with glass beads,  
approx. circumference 20.5cm unstretched;  
1 textile with glass bead and brass-plated  
letters, internal diameter approx. 14.5cm  
unstretched.

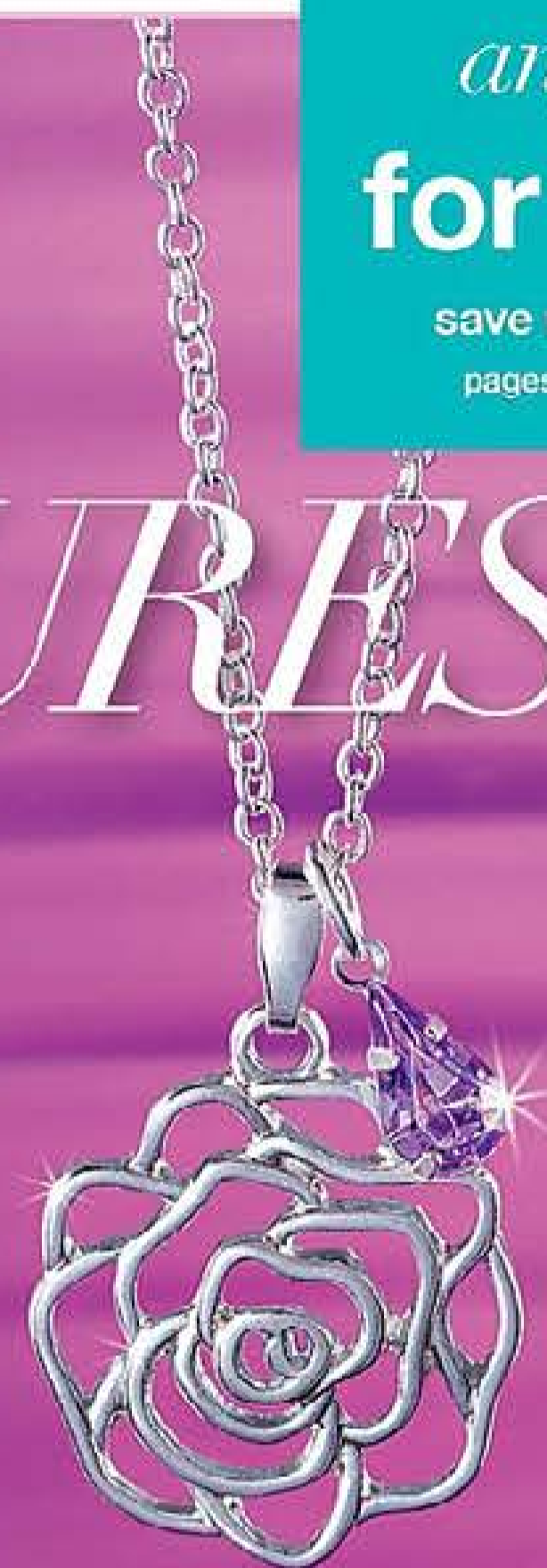
£8

any 2  
for £10  
save up to £6  
pages 204-207

# SENTIMENTAL TREASURES

*new*

- |  |  |   |
|--|--|---|
| <br>10926<br>January   Snowdrop  | <br>10983<br>February   Primrose       | <br>10991<br>March   Daffodil   |
| <br>11098<br>April   Daisy      | <br>11106<br>May   Lily               | <br>11148<br>June   Rose       |
| <br>11254<br>July   Tulip       | <br>11379<br>August   Poppy           | <br>11387<br>September   Aster |
| <br>10215<br>October   Marigold | <br>10348<br>November   Chrysanthemum | <br>10454<br>December   Orchid |



give something personal  
and stylish with this  
birthstone collection

**NEW Flora Necklace**  
Silver-plated with acrylic bead.  
Approx. length 42cm + 9cm  
extension chain.

£7



comes in a  
gorgeous flower-  
adorned gift box

any 2 for £10



# FEMININE FANCIES

any 2  
for £10

save up to £6  
pages 204-207



any 2 for **£10** pages 204-207



**1. Eternal Spring Earrings Gift Set**  
Set of 5. Silver-plated with glass stones and acrylic beads. Max. length approx. 3cm. Pierced.  
**04358**  
**£7**

**2. Eternal Spring Necklace Gift Set**  
Silver-plated with 5 interchangeable pendants. Glass stones and plastic beads. Approx. 42cm + 9cm extension chain.  
**02857**  
**£7**

**3. Nya Necklace Gift Set**  
Set of 3 silver-plated with glass stones. Approx. length 42cm + 9cm extension chain.  
**17384**  
Normally £8  
**£6 save £2**

**4. Scarlet Earrings Set**  
Set of 6 titanium-stud pierced earrings.  
**21691**  
**£8**

**5. Smell The Roses Gift Set**  
A set of 6, various designs, silver-plated, pierced earrings.  
**10488**  
**£7**

**6. Rachael Earrings Set**  
Set of four, silver-plated earrings with titanium posts and adorned with glass or acrylic stones, card gift box.  
**16469**  
Normally £7  
**£5 save £2**





**new**

necklace  
**£15**  
save £3



*add charms to your  
disc pendant for a  
unique look*

925  
sterling  
silver



*comes with premium  
leatherette box*



charms  
**£5**  
each



*charms come in a  
luxurious velvet  
pouch*

rose gold-  
plated



18k gold-  
plated



925  
sterling  
silver



*all come in a  
sophisticated velvet  
gift box*



necklace  
**£15**  
save £3

925  
sterling  
silver

earrings  
**£18**  
save £2



ring  
**£15**  
save £3



Place your ring here to find out your ring size.  
size 10  
size 8  
size 6

# Treasured moments

925 sterling silver & uniquely precious

**NEW Treasured Moments Necklace**  
Sterling silver necklace with petal pendant. Approx. length 46cm.  
**12682**  
Will normally be £18  
**£15 save £3**

**NEW Treasured Moments Gold-Plated Leaf Charm**  
Gold-plated, sterling silver leaf shaped pendant. Approx. size 1.5cm x 1cm.  
**11460**  
Will normally be £8  
**£5 save £3**

**NEW Treasured Moments Rose Gold-Plated Heart Charm**  
Rose-gold plated, sterling silver heart shaped pendant. Approx. size 1.5cm x 1.5cm.  
**11437**  
Will normally be £8  
**£5 save £3**

**NEW Treasured Moments Sterling Silver Star Charm**  
Sterling silver star shaped pendant. Approx. size 1.5cm x 1.5cm.  
**11486**  
Will normally be £8  
**£5 save £3**

*indulge yourself with our NEW & exclusive collection of precious metals & jewels, designed to be treasured*

**NEW Sterling Silver Cluster Pearl Pendant**  
Sterling silver cable chain with cubic zirconia and fresh water pearl encrusted pendant. Approx. chain length 48cm. Approx. pendant size 1.3cm x 2cm.  
**18085**  
Will normally be £18  
**£15 save £3**

**NEW Sterling Silver Cluster Pearl Earrings**  
Sterling silver pierced earrings encrusted with freshwater pearls and cubic zirconias. Approx. size 2cm x 1.2cm x 1.8cm.  
**18267**  
Will normally be £20  
**£18 save £2**

**NEW Sterling Silver Cluster Pearl Ring**  
Sterling silver ring encrusted with freshwater pearls and cubic zirconias. Approx. size 1cm x 1.2cm x 2.5cm.  
**07930** Size 6  
**03749** Size 8  
**17566** Size 10  
Will normally be £18  
**£15 save £3**



new

£11  
save £1.99



elegant lace finish



**NEW Premium Nightdress**  
Cream knee length, satin look nightdress with lace trim. 95% polyester, 3% nylon, 1% elastane, 1% viscose, excluding trims. KEEP AWAY FROM FIRE.  
**17988** 10/12  
**04564** 14/16  
**28332** 18/20  
**03681** 22/24  
Will normally be £12.99  
**£11 save £1.99**

**Lingerie Guarantee**  
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

**NEW Premium Multiway Bra**  
Microfibre padded bra with lace trim. Underwired. 63% polyester, 23% nylon, 11% elastane, 3% viscose, excluding trims.  
**09092** 34b  
**09183** 34c  
**09274** 34d  
**13607** 34dd  
**28712** 36b  
**09191** 36c  
**08110** 36d  
**13623** 36dd  
**08193** 38b  
**£12**

**NEW Premium Multiway Bra Larger Sizes**  
Microfibre padded and underwired bra with lace trim. 68% polyester, 19% nylon, 10% elastane, 3% viscose, excluding trims.  
**09688** 38c  
**08177** 38d  
**13219** 38dd  
**08292** 40c  
**08409** 40d  
**19927** 40dd  
**08318** 42c  
**13581** 42d  
**27896** 42dd  
**£14**

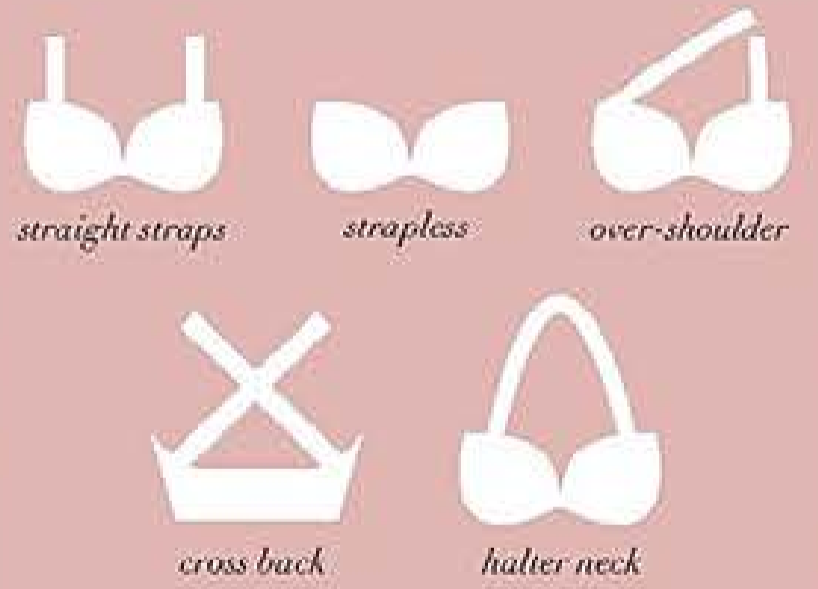
**NEW Premium Briefs**  
Microfibre brief with lace trim. 46% polyester, 38% nylon, 13% elastane, 3% viscose, excluding trims. Cotton gusset.  
**15859** 10/12  
**28340** 14/16  
**19463** 18/20  
**07344** 22/24  
**£6**

# SUMMER ESSENTIALS

also available in E & F CUPS

from **£12**

5 great ways to wear



**£6**



benefits you love...

- removable straps
- comfortable support
- elegant lace detail

bow detail



AVON Fashion



# LACE LOVELIES



larger sizes also available  
in black and white

also available in  
**LARGER  
SIZES**

## Everyday Lace Bra

Bra with padded cups. 62% cotton, 18% polyester, 16% nylon, 4% elastane excluding trims.

size	white	black	size	white	black
34b	24463	13474	38b	24505	23622
34c	24539	24182	38c	24653	26484
34d	13029	03186	38d	13185	18432
34dd	13276	24711	38dd	13383	24794
36b	24489	13656	40d	13250	24703
36c	24604	26476	40dd	12666	12658
36d	13169	25585	42d	12153	12476
36dd	13375	24745	42dd	12534	12484

£7.95

## Everyday Lace Bra - Larger Sizes

Non-padded. 88% nylon, 12% elastane, excluding trims.

size	white	black	size	white	black
34e	24810	23440	38f	23366	12294
34f	23325	23713	40e	24919	23515
36e	24844	23473	40f	23382	12302
36f	23333	23739	42e	23283	23671
38e	24877	23507	42f	23416	12310

£8.95



new

£8

also available in black and white

## NEW Summer Embroidery Bra

Underwired and padded. 47% polyester, 45% nylon, 8% elastane, excluding trims.

size	pink	blue	size	pink	blue
34b	11411	01552	36d	12443	03525
34c	11817	28878	36dd	12781	13896
34d	12260	18226	38b	11809	26146
34dd	12740	07245	38c	12195	26344
36b	11791	28324	38d	28753	19935
36c	11833	00158	38dd	12799	23879

£8

## NEW Summer Embroidery Briefs

83% nylon, 10% polyester, 7% elastane, excluding trims.

size	pink	blue
10/12	12880	12864
14/16	13714	17145
18/20	17020	16451

£4

## Embroidery Bra

Underwired, padded. 50% polyester, 43% nylon, 7% elastane, excluding trims.

size	white	black	size	white	black
34b	28548	18671	36d	26278	18747
34c	25841	18663	36dd	15172	07849
34d	25858	18762	38b	15321	13557
34dd	26088	18846	38c	09126	08185
36b	26187	18770	38d	18622	10728
36c	26195	18788	38dd	01883	28316

£8

## Embroidery Briefs

84% nylon, 9% polyester, 7% elastane, excluding trims. Cotton gusset.

size	black	white
10/12	12583	16972
14/16	25601	19596
18/20	24109	13987

£4



100%  
cotton

*new*

# EVERYDAY ESSENTIALS

*lightweight, comfortable pieces,  
perfect for the summer season*

£12



2 PACK  
holiday  
must-have

**NEW 2 Pack Chemises**  
100% cotton, excluding trims.  
KEEP AWAY FROM FIRE.

- 16980 10/12
- 25668 14/16
- 18002 18/20
- 16329 22/24

£12

*new*

2 PACK  
holiday  
must-have

£7



**NEW 2 Pack  
Lace Vests**  
Pack of two lace  
vests in purple  
and white. 100%  
polyester.

- 12328 10/12
- 12336 14/16
- 12377 18/20
- 12393 22/24

£7





also available in  
black, white  
and nude

**Port Royale Minimiser Bra**

78% cotton, 20% nylon,  
2% elastane, excluding trims.

17780	34dd	16618	38f
13003	34e	15818	38g
11643	34f	16576	40dd
27300	34g	19182	40e
15024	36dd	27235	40f
15297	36e	14860	40g
26468	36f	11940	42dd
26492	36g	21402	42e
16923	38dd	27268	42f
13433	38e	26112	42g

**£12**

**Port Royale Minimiser Briefs**

A high-waisted  
brief with light  
tummy control.

76%	cotton,
17%	nylon,
7%	elastane,
excluding trims.	
Cotton gusset.	
10884	10/12
11023	14/16
04507	18/20

**£10**

**Minimiser Bra**

Non-padded and underwired. 78% cotton, 20% nylon,  
2% elastane, excluding trims.

size	white	black	nude	size	white	black	nude
34dd	01388	21253	16626	38f	22517	21154	06304
34e	27607	27821	07468	38g	01248	28795	09175
34f	26591	04150	07963	40dd	02006	11338	08946
34g	14225	18200	06320	40e	14043	22822	26773
36dd	01164	24661	05009	40f	01081	26799	27029
36e	23929	00455	27144	40g	28977	22145	27037
36f	26443	01644	27151	42dd	23978	27433	27045
36g	28084	10546	27169	42e	00554	28506	27052
38dd	11718	05488	05876	42f	14068	25619	27078
38e	14027	18259	05652	42g	12427	18242	27094

**£12**

ADDED  
OOMPH!

new  
colours



now  
available in  
BLACK &  
WHITE

helps maximise the look  
of your bust

**£10**

**Heavenly Oomph Bra**

Padded, underwired, microfibre  
bra. 70% nylon, 22% polyester,  
8% elastane, excluding trims.

size	white	black	leopard*
32a	23523	09415	
32b	09431	04531	
32c	12401	15370	73072
34a	08771	11163	72934
34b	00273	25916	70839
34c	03400	03145	72850
36a	04390	04101	73254
36b	20974	26310	40907
36c	18507	24554	73049
38a	24141	12187	72975
38b	22293	17749	70581
38c	28936	03004	70920
40b	12245	12252	72983
40c	19018	11312	71811
42b	12278	12344	70979

**£10**

\*WHILST STOCKS LAST



AVON Fashion



**'The One' Bra - Larger Sizes**

XXL (44-46)    XXXL (48-50)  
18184 White    17848 White  
17954 Black    17798 Black  
17707 Nude    17715 Nude  
Normally £10

**£7 save £3**

**'The One' Bra**

Stretchy and comfortable non-wired supportive bra with removable pads. 92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

Medium (32-34)  
28373 White  
13425 Black  
12898 Nude

Large (36-38)  
07690 White  
07732 Black  
15727 Nude

Extra Large (40-42)  
07773 White  
06239 Black  
07021 Nude  
Normally £12

**£7 save £5**

Bra sizes are a guideline only.

**Body Illusion  
Every Day  
Control Shorts**

91% nylon, 9% elastane, excluding trims. Cotton gusset.

White  
10736 10/12  
10751 14/16  
10777 18/20

Black  
04341 10/12  
10629 14/16  
10660 18/20

Nude  
05108 10/12  
03921 14/16  
04002 18/20  
Normally £8

**£6 save £2**

**bra with the benefits you love...**

- ♥ *no hooks or wires*
- ♥ *cradles & supports bust*
- ♥ *removable pads*

**shorts with the benefits you love...**

- ♥ *light control & sculpting*
- ♥ *invisible under trousers*
- ♥ *seam free for comfort*



**£7**

# THE ONE BRA

now available in  
**XXL**  
 &  
**XXXL**  
 sizes

circular knit  
 technology  
 that stretches  
 with your body

only  
**£7**

AVON Fashion





circular knit  
technology  
that stretches  
with your body

**The One Bra Candy\***

All sizes fit up to cup size DD†. 92% nylon, 8% elastane, excluding trims.

Medium (32-34)

29843 Blue

72777 Lilac

70987 Pink

Large (36-38)

40675 Blue

73569 Lilac

53926 Pink

Extra Large (40-42)

72868 Blue

39792 Lilac

39636 Pink

Normally £12

**£7 save £5**

**Body Illusion  
Every Day  
Control Shorts\***

Light control short-style briefs that are invisible under clothing. 91% nylon, 9% elastane, excluding trims.

Medium)

21949 Blue

00067 Lilac

00851 Pink

Large

00257 Blue

00117 Lilac

00885 Pink

Extra Large

21014 Blue

00133 Lilac

00034 Pink

Normally £8

**£6 save £2**

**\*WHILE STOCKS LAST**

†Sizes are a guideline only.

bra  
**£7**  
save £5

# THE ONE BRA

gorgeous  
**PASTEL**  
shades

only  
**£7**

AVON Fashion





*SEAMLESS*  
**BANDEAU** *perfect support solution for strapless summer tops*

with the **benefits** you love...

- ♥ no straps style for versatility
- ♥ seam free for a streamlined look
- ♥ removable pads

**Body Illusion Bandeau Bra**

Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.

<b>Black</b>	<b>White</b>
<b>18705</b> Medium (10/12)	<b>21931</b> Small (6/8)
<b>14258</b> Large (14/16)	<b>22020</b> Medium (10/12)
<b>18424</b> Extra Large (18/20)	<b>21956</b> Large (14/16)

Normally £12

**£10 save £2**

with the **benefits** you love...

- ♥ helps flatten your tummy
- ♥ slims and smoothes thighs
- ♥ sculpts and controls bottom

**2 Pack Cropped Leggings - Black and White**

Black and white light control, cropped leggings. 57% polyester, 38% nylon, 5% elastane, excluding trims.

- 11304** 10/12
- 11361** 14/16
- 09829** 18/20

Normally £18

**£15 save £3**

**2 Pack Cropped Leggings - Black and Blue**

Black and blue light control, cropped leggings. 57% polyester, 38% nylon, 5% elastane, excluding trims.

- 17103** 10/12
- 27599** 14/16
- 18358** 18/20

Normally £18

**£15 save £3**

**WHILE STOCKS LAST**



# GARDEN *brights*

add some wow to your outdoor, summer dinner parties



**£8**  
save £7

*new*

automatic,  
colour  
changing  
lights

### NEW Set of Bird Lights

A set of LED powered string of lights with decorative, 10 colour-changing bird shapes. Has an on/off button. Approx. bird size: 5cm x 5.3cm x 4.8cm. Approx. chain length 265cm. Requires 3 x AA batteries, not included. PVC and polystyrene.

09951

Will normally be £15

**£8** save £7



with hook  
for hanging

### Bird Box

An MDF white birdhouse decorated with flower and bird motifs, and has a hinged blue roof and a hanging hook to the back. Approx. size 15cm x 10cm x 20cm.

26385

Normally £10

**£8** save £2

WHILE STOCKS LAST



### Bird Feeder

A bird-shaped, metal feeder with a hanging chain and waste catcher tray. Size approx. 17cm x 12cm x 33.5cm.

21063

Normally £8

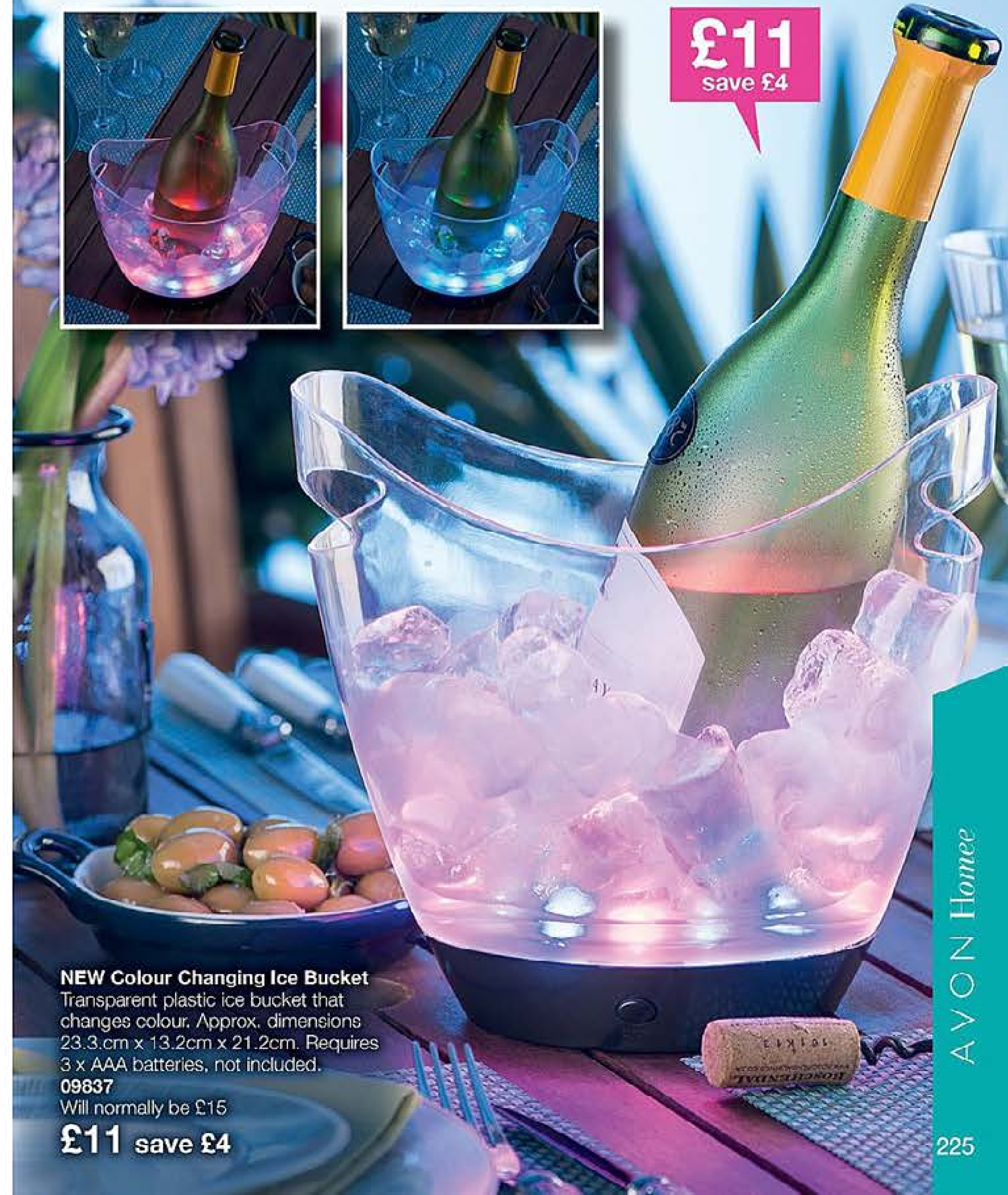
**£6** save £2

WHILE STOCKS LAST

*new*

colour changing  
wine cooler

**£11**  
save £4



### NEW Colour Changing Ice Bucket

Transparent plastic ice bucket that changes colour. Approx. dimensions 23.3cm x 13.2cm x 21.2cm. Requires 3 x AAA batteries, not included.

09837

Will normally be £15

**£11** save £4



with matching  
corer



**NEW Strawberry Slicer with Corer**  
Slicer: stainless steel and plastic, approx. 9.1cm x 8.5cm x 2.85cm. Corer: polypropylene, approx. 7.4cm x 4.5cm x 2.3cm. Not suitable for dishwasher.  
06577  
**£5**

**£5**



# PICNIC *perfect*

summer food,  
in style!

**NEW Set of 2 Jam Pots**  
Dolomite. Strawberry pot: approx. 7cm x 7cm x 8.3cm. Orange pot: approx. 7.3cm x 7.3cm x 8.3cm; spoon: approx. 8.8cm. Not dishwasher or microwave safe.  
17582

**£10**



great for jams  
& preserves

includes a  
matching  
spoon



hangs a  
banana  
bunch easily

**NEW Fruit Basket with Banana Hanger**  
A delightful cream fruit basket featuring a detachable banana hanger. Iron. Approx. 23cm x 40cm.  
01743

**£12**



holds up to 1.2l



pour, then store  
in the fridge!

carafe juicer  
**£7**  
save £3



butterfly and  
flower shaped  
ice sticks



ice sticks  
**£5**  
save £2



pop on air-tight lid to  
keep juice fresh

**NEW Carafe Juicer**  
Plastic. Holds 1.2 litres. Approx. bottom 12cm in diameter, 26cm high. Not suitable for microwave or dishwasher.  
10058  
Will normally be £10  
**£7** save £3

**NEW Ice Sticks**  
An ice tray with a set of four ice sticks. Approx. size: tray 21.5cm x 13.7cm x 2cm, sticks 18.6cm x 1cm x 0.4cm.  
10017  
Will normally be £7  
**£5** save £2

**new**





**new**

# DRESS to impress

*cute sundress to  
make her the belle of  
the beach*

**£8**  
save £2

100%  
cotton

for ages  
12-24 months

**NEW Tiny Tillia® Girls' Beach Dress**  
Girls' dress with seahorse motif. 100% cotton.  
10199 Age 12-18 months  
10272 Age 18-24 months  
Will normally be £10  
**£8 save £2**



**new**

# SEASIDE style

*keep your little  
boy looking and  
feeling cool*

**£12**



100%  
cotton

for ages  
12-24 months

**NEW Tiny Tillia® Boys' T-shirt and Shorts Set**  
Boys' T-shirt and shorts set. 100% cotton.  
10116 Age 12-18 months  
10363 Age 18-24 months  
**£12**





# let's unite in the FIGHT AGAINST BREAST CANCER



Avon's Breast Cancer Crusade has been raising money for **more than 20 years.**

Thanks to your support, we have donated **more than £16 million**, to fund vital research and education in the **fight against Breast Cancer.**

**But, there is still more to be done...**

Buy our pin or fridge magnets **TODAY** as your **symbol of support** for the cause.



**new**  
pack of 2

**NEW Crusade Set of 2 Fridge Magnet Notepads**  
Avon Crusade logo fridge notepads with magnetic backing. Size approx. 5cm x 11cm x 0.4cm.  
08862

**£3**



**Crusade Pin**  
Silver-plated.  
Approx. 2cm x 1cm.  
03814

**£1.50**

**BREAST CANCER**

**BREAKTHROUGH**

*we guarantee you'll love your new products!*

*If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!*

Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked 'Last Chance to Buy' applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories model's own, unless otherwise stated.

**All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.**

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the crossed-out wheellie-bin symbol

**Help the environment by disposing of your products responsibly. The wheellie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.**

*"Without your support, Breakthrough could not do the work we do. Through buying Avon Crusade pins and products, you are making a real impact on all the lives affected by breast cancer in the UK. Thank you so much for your lasting and dedicated support."*  
Breakthrough Breast Cancer's Chief Executive, **Chris Askew**

Breakthrough Breast Cancer receive £1.07 for every pin sold. For every set of fridge notepads sold, 25% (£0.75p) donated to Breakthrough Breast Cancer and remaining profits are donated to not-for-profit projects. Breakthrough Breast Cancer via Breakthrough Promotions Ltd, pays all its taxable profits to Breakthrough Breast Cancer, a registered charity in England and Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid scheme.

AVON Causes



*treat feet to some*  
**summer-lovin'**

pedi-pampering treats for happy summer feet

**all 3  
 for £5**

save £6.75 order using 68684  
 page 232 only

foot  
 works



1



2



3

beautiful | nourish & hydrate with our rescue remedies

**1. Beautiful Heel Softening Cream**  
 Leaves skin feeling moisturised for  
 over 24 hours. 75ml  
**09035**  
 Price per 100ml = £4.67  
**£3.50**

**1. Foot File**  
 Two-sided emery board foot  
 file with polypropylene handle.  
 Size approx. 24cm x 0.6cm.  
**16865**  
**£3.50**

**3. Beautiful Overnight  
 Renewing Cream**  
 Contains moisture beads. With jojoba  
 oil and green tea extract. 75ml  
**20727**  
 Price per 100ml = £6.33  
**£4.75**



★★★★★  
**verdict.**

Customer Satisfaction  
**AWARDS 2013**

PERSONAL CARE RETAILER

**WINNER**

**VOTED NO.1 BY YOU**

*YOU* voted us your #1  
 in the Verdict Customer  
 Satisfaction Awards.

*So, stock up on all your  
 family favourites on us,  
 with our amazing offers  
 on daily essentials.*

AVON Awards





**beautiful** | with pampering & soothing lavender

- |   |   |  |  |  |
|---|---|--|--|--|
| <p><b>Softening Balm</b><br/>50ml<br/>19950<br/>Price per 100ml = £6.00<br/>Normally £5<br/><b>£2.50</b><br/>half price</p> | <p><b>Comforting Overnight Massage Cream</b><br/>150ml<br/>20412<br/>Price per 100ml = £1.17<br/>Normally £3.50<br/><b>£1.75</b><br/>half price</p> | <p><b>Comforting 3-in-1 Mask</b><br/>75ml<br/>20396<br/>Price per 100ml = £3.00<br/>Normally £4.50<br/><b>£2.25</b><br/>half price</p> | <p><b>Comforting Foot and Leg Spray</b><br/>100ml<br/>20594<br/>Normally £3.75<br/><b>£1.85</b><br/>save £1.90</p> | <p><b>Comforting Soak</b><br/>100ml<br/>20677<br/>Normally £3.75<br/><b>£1.85</b><br/>save £1.90</p> |
|---|---|--|--|--|



**beautiful** | nourish & hydrate with our rescue remedies

- |   |   |  |  |   |
|---|---|--|--|---|
| <p><b>Anti-Rub Stick</b><br/>20826<br/>Normally £4.75<br/><b>£2.40</b><br/>save £2.35</p> | <p><b>All-in-One Pedicure Bonus Size Cream</b><br/>150ml<br/>11205<br/>Price per 100ml = £2.00<br/>Normally £6<br/><b>£3</b><br/>half price</p> | <p><b>Sole Support Cushion Cream</b><br/>75ml<br/>14035<br/>Price per 100ml = £2.33<br/>Normally £3.50<br/><b>£1.75</b><br/>half price</p> | <p><b>Exfoliating Bar Soap</b><br/>75g<br/>11692<br/>Price per 100g = £2.80<br/>Normally £3.50<br/><b>£2.10</b><br/>save £1.40</p> | <p><b>Foot Soufflé</b><br/>150ml<br/>02071<br/>Price per 100ml = £1.50<br/>Normally £4.50<br/><b>£2.25</b><br/>half price</p> |
|---|---|--|--|---|



**healthy** | restore & invigorate with our refreshing foot fixers

- |  |   |  |  |  |
|--|---|--|--|--|
| <p><b>All-Day Foot Deodorant Cream</b><br/>75ml<br/>21022<br/>Price per 100ml = £2.67<br/>Normally £4<br/><b>£2</b> half price</p> | <p><b>Odour Neutralising Foot Spray</b> 75ml<br/>02121<br/>Price per 100ml = £2.33<br/>Normally £3.50<br/><b>£1.75</b> half price</p> | <p><b>Rough Skin Remover</b> 75ml<br/>21105<br/>Price per 100ml = £2.33<br/>Normally £3.50<br/><b>£1.75</b> half price</p> | <p><b>Intensive Callus Cream</b> 75ml<br/>02113<br/>Price per 100ml = £2.33<br/>Normally £3.50<br/><b>£1.75</b> half price</p> | <p><b>Menthol &amp; Tea Tree Deodorising Foot Powder</b> 75g<br/>02063<br/>Price per 100g = £2.33<br/>Normally £3.50<br/><b>£1.75</b> half price</p> |
|--|---|--|--|--|

**foot works**  
loved by millions of feet



**beautiful** | with refreshing & invigorating marine salt

- Marine Salt Multi Active Foot Soak** 100ml  
07500  
Normally £4.10  
**£2.05** half price
- Marine Salt Hydrating Balm** 75ml  
02493  
Price per 100ml = £2.33  
Normally £3.50  
**£1.75** half price
- Marine Salt Invigorating Scrub** 75ml  
24885  
Price per 100ml = £2.33  
Normally £3.50  
**£1.75** half price

*cool.*  
**as ice**

**new**

cherry scented sole-saviours for first class feet in 3 simple steps

- 1. scrub*  
**NEW Beautiful Cherry Ice Exfoliating Scrub**  
75ml  
22301  
Price per 100ml = £3.60  
Will normally be £4.50  
**£2.70**  
save £1.80
- 2. moisturise*  
**NEW Beautiful Cherry Ice Moisturising Lotion**  
75ml  
22285  
Price per 100ml = £3.60  
Will normally be £4.50  
**£2.70**  
save £1.80
- 3. spray*  
**NEW Beautiful Cherry Ice Cooling Foot Spray**  
100ml  
22277  
Will normally be £4.50  
**£2.70**  
save £1.80



★★★★★  
**verdict.**  
Customer Satisfaction  
**AWARDS 2013**  
PERSONAL CARE RETAILER  
**WINNER**  
**VOTED NO.1 BY YOU**

save up to  
**HALF PRICE**  
pages 234-237





simply delicate

for all-day feminine freshness



**Cooling Feminine Wash**

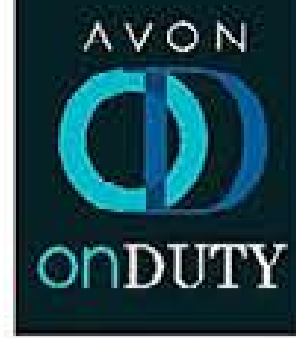
300ml  
25288  
Price per 100ml = 80p  
Normally £4  
**£2.40**  
save £1.60

**Gentle Feminine Wash**

300ml  
28688  
Price per 100ml = 80p  
Normally £4  
**£2.40**  
save £1.60

**Feminine Cleansing Cloths**

15 cloths.  
07336  
Price per cloth = 13p  
Normally £3.40  
**£2**  
save £1.40



48 hour odour protection



**Women's Roll-On Deodorant**

50ml  
15362 Light Bloom  
21550 Tropical Burst  
17111 Invisible Protection  
Price per 100ml = £2.40  
Normally £2  
**£1.20**  
save 80p

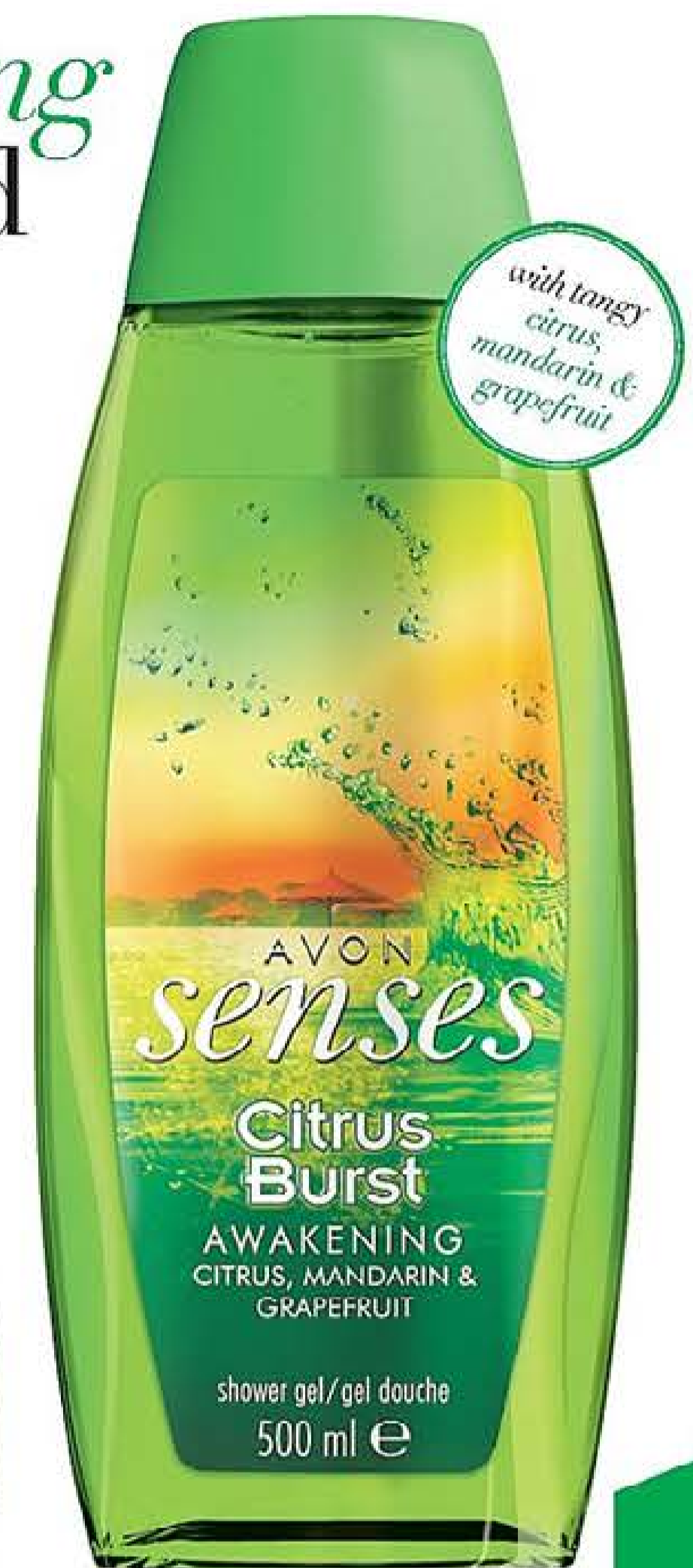
no white marks

sensual cleansing for every mood



shower gels

**Shower Gel**  
500ml  
11536 Citrus Burst  
09811 Amazon for Men  
00802 Waterfall  
22095 Lagoon  
22657 Mystique  
22467 Reflection  
22087 NEW Recharge  
42101 My Moment  
Price per 100ml = 30p  
Normally £3  
**£1.50**  
half price



invigorating your senses for 10 years

liquid soaps

**Liquid Soap**  
300ml  
21816 Reflection  
03830 Citrus Burst  
19737 Lagoon  
19620 Waterfall  
18648 Mystique  
Price per 100ml = 33p  
Normally £2  
**£1** half price



save up to **HALF PRICE**  
pages 234-237



naturally sweet scented spritzes

**Scented Spritz**

100ml

- 18051** Cherry Blossom
- 17137** Strawberry & Guava
- 17319** Orchid & Blueberry

- 11452** Lily & Gardenia
- 03301** Rose & Chocolate
- 10280** Lavender & Chamomile

Normally £3

**£1.50** half price



natural goodness

great value floral and fruity body care for naturally beautiful skin



pamper yourself with flowers and chocolates

in-shower body cleansers

**Indulging Chocolate Body Scrub**

200ml  
**15495**  
Price per 100ml = 75p

Normally £3

**£1.50** half price

**Shower Gel**

200ml  
**12229** Strawberry & Guava  
**17467** Lily & Gardenia  
**04135** Cherry Blossom  
**20875** Orchid & Blueberry

Price per 100ml = 68p

Normally £2.70  
**£1.35** half price

after-shower body moisturisers

**Body Lotion**

200ml

- 18291** Strawberry & Guava
- 01685** Orchid & Blueberry

- 16279** Rose & Chocolate
- 23838** Cherry Blossom

Price per 100ml = 80p

Normally £3.20

**£1.60** half price

now with  
**30 HOUR MOISTURE**  
with added vitamins

**Lily & Gardenia Body Whip**

200ml

**16485**

Price per 100ml = 80p

Normally £3.20

**£1.60** half price



save up to  
**HALF PRICE**

pages 238-239



AVON  
naturals  
kids



get creative  
with paint on,  
wash off colour!

**Bath Time Paint†**  
Age 3+. 100ml  
11007 Playful Pear  
07609 Wacky Watermelon  
02881 Bursting Berry  
Normally £2.50  
**£1.50** save £1

† Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.



**Good Night Lavender Body Wash & Bubble Bath** 250ml  
14647  
Price per 100ml = 60p  
Normally £3  
**£1.50** half price

**Good Night Lavender Body Lotion** 150ml  
00638  
Price per 100ml = 60p  
Normally £3  
**£1.50** half price

squeaky  
CLEAN

kind to skin, fresh &  
fruity suds for your  
little cherubs

both half price  
**£1.25**



**Swirling Strawberry Body Wash & Bubble Bath** 250ml  
17483  
Price per 100ml = 50p  
Normally £2.50  
**£1.25** half price

**Swirling Strawberry Hand Wash** 250ml  
18010  
Price per 100ml = 50p  
Normally £2.50  
**£1.25** half price



no more knots!



**Magnificent Mango Crazy Hair Tamer\*** 200ml  
11049  
Price per 100ml = 63p  
Normally £2.50  
**£1.25** half price

**Amazing Apple Shampoo & Conditioner** 250ml  
08805  
Price per 100ml = 50p  
Normally £2.50  
**£1.25** half price

**Wacky Watermelon Shampoo & Conditioner** 250ml  
02741  
Price per 100ml = 50p  
Normally £2.50  
**£1.25** half price

**Magnificent Mango Body Wash & Bubble Bath\*** 250ml  
10975  
Price per 100ml = 50p  
Normally £2.50  
**£1.25** half price



save up to  
**HALF PRICE**

pages 240-241

\* WHILST STOCKS LAST



☆☆☆  
*star*BUY  
☆☆☆

work out  
as you walk

- ★ *helps encourage leg muscles to work harder*
- ★ *improving the look of your calves and thighs*
- ★ *soft strap lining designed for comfort*



save  
£7.50

*new*



WORKOUT MULES  
walk & sculpt *in style*

£12.50

WORTH £20

**NEW Gold Workout Mules**  
Ladies' pale gold, metallic mule. Polyurethane upper, polyester lining, rubber insole and EVA outsole.  
02204 Size 5/6  
10769 Size 7/8  
Will normally be £20  
**£12.50**  
save £7.50



**ONE TIME  
ONLY OFFER!**

**£2.25**

half price

*new*

introducing our  
**LIMITED  
EDITION**  
*Original Bath Oil*

*bathe in jojoba-infused softness for  
sensually silky, moisturised skin*

**NEW Limited Edition  
Original Bath Oil**

250ml

27516

Price per 100ml = 90p

Will normally be £4.50

**£2.25**

half price

\*Oil on wet skin compared to an  
ordinary lotion on dry skin.

locks in up  
to 50X more  
moisture than  
lotion\*



AVON  
skin  
so  
soft

Original  
Bath Oil + Jojoba  
Huile pour le bain  
+ Jojoba

250 ml e

ml e

100%  
happy

or your money back

See pages 230-231 for our  
90 day guarantee.

## AVON GUARANTEE

If you're not **100% happy** with your purchase, **simply return it within 28 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**