

# AVON

avon.uk.com  
BROCHURE 11 2012

AVON  
**RECORD  
BREAKERS**  
at winning  
prices!

INTRODUCING  
**A NEW**  
ULTIMATE **7S**  
ULTI-MINUTE LIFTING  
COMPLEX



skin looks lifted  
in  
*30 seconds\**

\*Consumer Study, 109 people.  
All cosmetic product results are achieved with continued use.

# amazing eye set

**JUST**  
**£9.99**  
save £28.01\*

**WORTH**  
**£38\***



gorgeous silver  
coloured trim

360°  
coverage  
magnifies every  
single lash



award-winning  
eye cream†

†Yours  
50+ Beauty  
Awards  
2011

love it or return it\*\*  
**90 day  
money back  
guarantee†**  
\*\*see pages 174-175  
for details

**Summer Eyes Set**  
Beautiful eyes made easy! Set includes: ANEW Clinical Eye Lift PRO, SuperMagnify Mascara in Black 7ml and Avon Taranna Sunglasses with a polycarbonate frame and acrylic lenses. Frame width approx. 18.2cm. UV protection in accordance with BSEN 1836.  
08155  
**£9.99**  
Please allow up to 6 weeks delivery for the Sunglasses.  
\*Based on normal brochure prices. ANEW Clinical Eye Lift PRO and SuperMagnify Mascara not available separately. Avon Taranna Sunglasses available to buy separately on page 29.

**Winning offers**  
in this Brochure include:

**Page 10**  
SUPEREXTEND EXTREME MASCARA  
only **£3.99**  
save £6.01



**Page 38**  
VIVA BY FERGIE  
Buy the parfum at just £15 and get the  
body lotion and spray free.



**Page 142**  
COUNTRY ROSE  
Gorgeous picnic accessories.



**PLUS FREE BEAUTY VOUCHERS**  
**Page 210**



# NOW skin looks lifted in 30 seconds\*

INTRODUCING  
**ANEW ULTIMATE 7S**  
ULTI-MINUTE LIFTING COMPLEX



**1** THE  
ST WITH  
**ULTI-MINUTE  
LIFTING  
COMPLEX**

- ✓ VISIBLY LIFTS SKIN\*
- ✓ RESULTS IN JUST 30 SECONDS\*
- ✓ HELPS TIGHTEN THE CONNECTION BETWEEN SKIN'S LAYERS
- ✓ WITH PRO 7SIRTUIN TECHNOLOGY

*fastest*  
skin lifting\*



“ *tried & loved*  
I've never experienced anything quite like this. The lifting results are amazing, it really works, and so quickly too. It's a skin lifting winner!

*Marjorie Mann, UK tester* ”

**NEW Ultimate 7S Ulti-Minute Lifting Complex**  
Smooth over cleansed skin once a day. Use alone or under your favourite ANEW Ultimate 7S product. 30ml

26989

Price per 100ml = £53.30

Will normally be £27

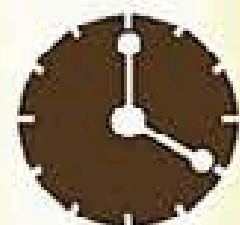
**£15.99** save £11.01

\*Consumer Study, 109 people.  
All cosmetic product results are achieved with continued use.

# fastest drying nails\*

GET A WINNING NAIL  
LOOK IN A FLASH



 **dries**  
in less than  
**30 seconds\***



17491  
Ballerina

18184  
Sateen

01792  
Modern  
Mauve

18267  
Strawberry

18333  
Twilight  
Blue

18010  
Red Wine

#### Speed Dry+ Nail Enamel

High impact colour that dries in less than 30 seconds\*. Specially designed brush delivers just the right amount of formula, so there's no mess and no fuss. 12ml

Price per 100ml = £24.92

Normally £6

**£2.99** save £3.01

\*Compared to other Avon nail enamel. Consumer Study, 12 people.

# fastest selling lipstick\*

GET GORGEOUS COLOUR THAT GIVES A VOLUPTUOUS LOOK TO LIPS



**1** sold every 35 seconds\*



Ultra Colour Rich Lipstick - Shimmer, Satin, Metallic  
Normally £7  
**£3.50** half price

## Shimmer



## Satin



## Metallic



\*Based on actual Avon's WEMEA sales, excluding Turkey, from Q3 2010 to Q2 2011.

# longest lashes ever\*\*

OUR UNIQUE  
LASH-LIFTING BRUSH  
TAKES EVEN THE  
SHORTEST LASHES TO  
NEW HEIGHTS!



*visibly*  
lengthens  
lashes **87%\***  
by up to



#### SuperExtend Extreme Mascara

Take even the shortest lashes to new heights!  
Lengthening mascara with lash-lifting brush visibly  
lengthens top lashes by up to 87%\*. Doesn't flake, clump  
or smudge\*\*. 7ml  
Price per 10ml = £3.70  
Normally £10  
**£3.99** save £6.01

\*Clinical Lash Lengthening Study, 25 people.  
\*\*Consumer Study, 119 people.

# glorious illumination

YOUR FAVOURITE MAGIX  
FACE PERFECTOR, NOW IN  
AN ILLUMINATING FORMULA,  
FOR WORLD CLASS SKIN  
PERFECTION

WITH EXCLUSIVE OPTIX LIGHT  
DIFFUSING TECHNOLOGY

- wear alone or  
under foundation
- choose matte  
or illuminating

SPF  
15

**1** sold  
every  
minute\*

*new*



**NEW MagiX Illuminating  
Face Perfector**  
30ml  
**01743**  
Price per 10ml = £2.00  
Will normally be £10.50  
**£5.99** save £4.51



**MagiX Face Perfector**  
SPF20, 30ml  
**13532**  
Price per 10ml = £2.00  
Normally £10.50  
**£5.99** save £4.51

\*MagiX Face Perfector: Based on actual WEMFA sales,  
excluding Turkey, from Q3 2010 to Q2 2011.

# the scent of success

FRESHENS ROOMS AND FABRICS

AVON  
naturals



**1** sold  
every  
12 seconds\*



#### Room & Linen Spray

Scented spray for freshening your house and furnishings. 125ml

**16451** Lavender & Chamomile

**14555** Black Cherry & Nutmeg

**12997** Strawberry & Guava

**03640** Cherry Blossom

Price per 100ml = £1.20

Normally £4

**£1.50** save £2.50

\*Based on actual WEMEA sales, excluding Turkey, from Q3 2010 to Q2 2011.



# winning frizz control

AVON'S 1ST ANTI-FRIZZ  
TREATMENT CONTAINING  
LOTUS SHIELD TECHNOLOGY  
HELPS FIGHT FRIZZ  
EVEN AFTER 2 WASHES!<sup>1</sup>

Advance Techniques



**1** sold  
every  
minute\*



**Frizz Control  
Lotus Shield**  
60ml

**16378**

Price per 100ml = £4.98

Normally £7.50

**£2.99** save £4.51



**Frizz Control  
Shampoo**  
250ml

**12567**

Price per 100ml = 60p

Normally £2.80

**£1.50** save £1.30



**Frizz Control  
Conditioner**  
250ml

**23580**

Price per 100ml = 60p

Normally £2.80

**£1.50** save £1.30

<sup>1</sup>Consumer Study, 149 people.

<sup>2</sup>Lotus Shield: Based on actual WEMEA sales, excluding Turkey, from Q3 2010 to Q2 2011.

# front running fragrance

ESSENCES OF GARDENIA,  
PLUM, VANILLA ORCHID  
AND SANDALWOOD



**1** sold  
every  
45 seconds\*



**Perceive Eau de Parfum Spray**  
Floral. 50ml  
07088  
Price per 100ml = £9.98  
Normally £11  
**£4.99** save £6.01




**Perceive Roll-On Anti-Perspirant Deodorant**  
50ml  
13771  
Price per 100ml = £3.20  
Normally £2.60  
**£1.60** save £1



**Perceive Perfumed Body Spray**  
75ml  
20495  
Price per 100ml = £2.93  
Normally £3.60  
**£2.20** save £1.40

\*EDP: Based on actual WEMEA sales, excluding Turkey, from Q3 2010 to Q2 2011.

# gold standard anti-ageing

GENICS 

  
PATENTED<sup>1</sup>  
**YOUTHGEN™**  
TECHNOLOGY

STOP THE CLOCK WITH A SERUM TO HELP MINIMISE VISIBLE SIGNS OF SKIN AGEING INCLUDING WRINKLES, DULLNESS, AGE SPOTS AND LOSS OF FIRMNESS\*



look up to  
**10 years**  
YOUNGER\*



#### **ANEW Genics Treatment Concentrate**

A moisturising serum formulated with YouthGen™ Technology. Help minimise the signs of visible skin ageing including wrinkles, dullness, age spots and loss of firmness. Look up to 10 years younger\*. 30ml

**03541**

Price per 100ml = £56.63

Normally £30

**£16.99**

save £13.01

\*US patents. \*Consumer Study, 157 people. All cosmetic product results are achieved with continued use.

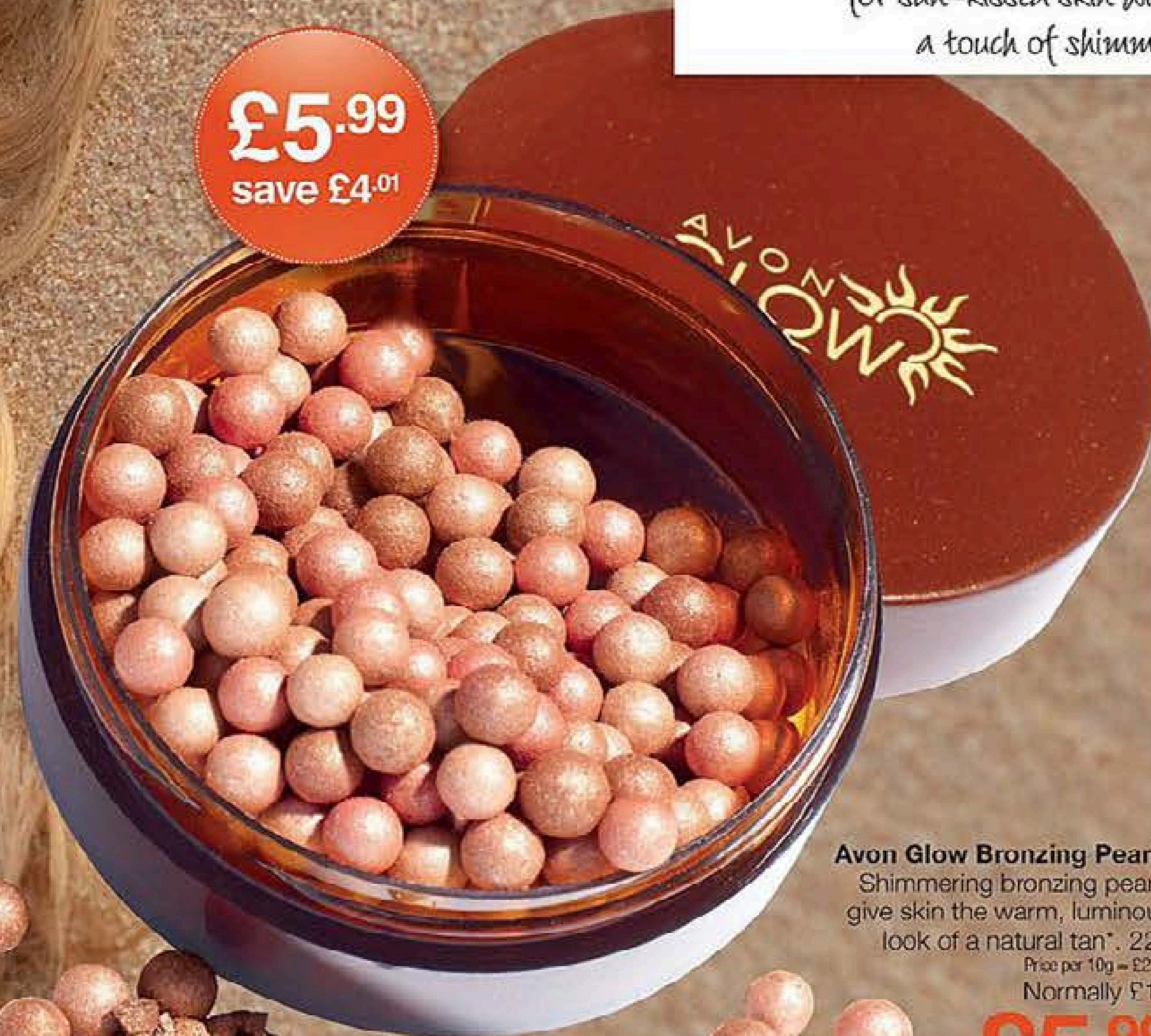
Arabian Glow is now  
**AVON GLOW**

# SUMMER BEACH Style

for sun-kissed skin with  
a touch of shimmer

sweep over temples, cheeks  
and nose for a natural looking tan,  
perfect for the beach

**£5.99**  
save £4.01



23 summer style

## BE A SUMMER stunner

whether you're planning a relaxing day at the beach, a chic day's shopping or a scorching night out we have everything you need to keep you looking stunning all summer

**Avon Glow Bronzing Pearls**  
Shimmering bronzing pearls give skin the warm, luminous look of a natural tan\*. 22g  
Price per 10g = £2.72  
Normally £10

**£5.99**  
save £4.01

available in two shades  
to suit fair and dark skin



13326  
Cool



01354  
Warm

\*Consumer Study, 29 people.

FROM  
JUST  
**£4.99**

pages 24-25 only

SUMMER  
BEACH  
*Style*

*new*

be a boho beauty with gorgeous  
nautical-inspired rope jewellery

**£7.99**  
save £2.01

**£4.99**  
save £2.01

**NEW Castilla Necklace**

Twisted cotton cord necklace with brass-plated casting and fittings. Length approx. 43cm + 9cm extension chain.

23986

Will normally be £10

**£7.99**  
save £2.01

**NEW Castilla Bracelet**

Twisted cotton thread, brass-plated end caps and fittings. Internal dimensions approx. 6cm x 5.5cm.

00240

Will normally be £7

**£4.99**  
save £2.01

25  
summer style

FROM  
JUST  
£6.99

pages 26-27 only

- cute bead detail
- sold as separates for the perfect fit
- tie strings to suit your body shape

**Maya Bikini Top\***

Aztec patterned triangle bikini top. Halter style straps. Removable pads. 90% polyester, 10% elastane, excluding trims.

22368 6/8

25395 10/12

02246 14/16

Normally £8

£6.99

save £1.01

**Maya Bikini Briefs\***

Aztec patterned bikini briefs with tie fastenings on both sides. Fully lined. 88% polyester, 12% elastane, excluding trims.

22269 6/8

25429 10/12

02253 14/16

Normally £8

£6.99

save £1.01



SUMMER  
BEACH  
Style

perfect summer beachwear  
with an Aztec print

- perfect summer cover up
- full length
- can be worn with or without straps

£14.99  
save £5.01



**Maya Maxi Dress\***

Aztec patterned maxi dress. Halter style straps with beads on each end. 97% polyester, 3% elastane, excluding trims. Total length approx. 127cm.

22103 10/12

25379 14/16

22178 18/20

Normally £20

£14.99

save £5.01

\*WHILE STOCKS LAST



FROM  
JUST  
**£9.99**

pages 28-29 only

**Jasmina  
Beach Dress**  
Navy one-shoulder  
dress with drawstring  
detail. 100% polyester,  
excluding trims.  
20933 Size 6/8  
21048 Size 10/12  
21089 Size 14/16  
Normally £14

**£11.99**  
save £2.01

WHILE STOCKS LAST

dress  
**£11.99**  
save £2.01

stunning  
sparkle detail



**£9.99**  
save  
£2.01

**new**

**1. NEW Alix Sandals**

Navy sandals with tan sole. Silver-colour decorative design on toe-post. Upper, lining and insole: polyurethane, outsole: TPR.

23911 Size 5/6

23937 Size 7/8

Will normally be £12

**£9.99** save £2.01

**2. NEW Avon Taranna Sunglasses**

Polycarbonate frames and acrylic lenses. Frame width approx. 18.2cm. UV protection in accordance with BSEN 1836.

20867

**£10**

Please allow up to 6 weeks for delivery.

**3. NEW Altais Beach Bag**

Cream and blue bag with magnetic closure. 2 internal pockets and 1 mobile phone holder. Outer and lining: polyester. Approx. 30.3cm x 15cm. Handle drop approx. 16.3cm.

23077

Will normally be £15

**£9.99** save £5.01

SUMMER  
BEACH  
Style

sail away this summer with  
gorgeous nautical accessories



2



**new**

BEACH BAG

**£9.99** save £5.01



# SUMMER'S DAY Style

get the perfect pout with a slick of summer sparkle

- ultra-glossy, high sparkle finish
- glides on smoothly and feels light on the lips

£2.50  
save £3.50

31 summer style



*new shades*



**Glazewear Sparkle Lip Gloss**  
 Gives lips an incredible ultra glossy, high sparkle finish that doesn't feel sticky. 6ml  
 Price per 10ml = £4.16  
 Normally £6  
**£2.50**  
 save £3.50





FROM  
JUST  
**£4.99**

pages 32-33 only

*new*



bag  
**£11.99**  
save £6.01

# SUMMER'S DAY Style

vibrant orange pieces to  
spice up your summer look

### 1. NEW

#### Ravenna Necklace

Burnished brass-plated necklace with acrylic beads. Length approx. 46.5cm + 9cm extension chain.

06403

Will normally be £10

**£6.99**

save £3.01



necklace  
**£6.99**  
save £3.01

1

### 2. NEW Ravenna Bracelet

Burnished brass-plated, double-stranded, elasticated bracelet with acrylic stones. Internal diameter approx. 5cm unstretched.

08987

Will normally be £7

**£4.99**

save £2.01



2

### 3. NEW Adria Bag

Orange with chocolate trims. Press stud fastening. Internal zipped pocket and mobile phone holder. Size approx. 36.5cm x 37cm x 8cm. Outer: PVC, lining: polyester.

06783

Will normally be £18

**£11.99**

save £6.01



3

*new*

SUMMER  
DAY BAG  
**£11.99**  
save £6.01



frame eyes with this chromatic eyeliner in vibrant, colour-changing shades



smoulder this summer with defined eyes in pearlescent shades



£2.50  
save £3.50

*new*

**NEW Glimmerstick Chromes Eyeliner**  
Pearlised chrome finish precision eyeliner. Glides on smoothly and wears for up to 12 hours\*\*. Will normally be £6

£2.50  
save £3.50



26492  
Night Star

26484  
Mocha Flash

26534  
Vivid Grey

26476  
Flashy Steel

26468  
Burgundy Shock

26526  
Ultra Violet

- waterproof\*
- lasts for up to 12 hours\*\*

35 summer style

\*Waterproof Evaluation Study 04-441.  
\*\*Sensory Scan 04-426 and Technical Performance Test, 27 people.

FROM  
JUST  
**£3.99**

pages 36-37 only

*new*

**NEW Aleena  
Cross Body Bag**  
Satchel style bag  
with cross-body  
strap. Size approx.  
14.6cm x 21.1cm  
x 6.1cm. Outer:  
PVC, lining: polyester.  
**09381**  
Will normally be £15

**£9.99**  
save **£5.01**

36



bag  
**£9.99**  
save **£5.01**

**1. NEW Valencia Necklace**  
Wax cord necklace with  
brass-plated rings, and acrylic  
and glass stones. Necklace  
length approx. 42cm + 9cm  
extension chain.

**15263**

Normally £10

**£6.99**

save **£3.01**

**2. NEW Valencia Bracelet**

Wax cord bracelet with  
brass-plated rings, and  
acrylic and glass stones.  
Length approx. 18.5cm  
+ 2.6cm extension chain.

**14894**

Will normally be £7

**£4.99**

save **£2.01**

**3. NEW**

**Valencia Earrings**

Brass-plated pierced  
earrings with acrylic  
beads and glass stones.  
Earrings drop approx.  
5cm.

**15180**

Will normally be £6

**£3.99**

save **£2.01**

**4. NEW Bologna Toe  
Ring and Anklet Set**

Set of 3 toe rings and  
1 anklet. Brass-plated  
with acrylic stones and  
seed beads. Anklet length  
approx. 23cm + 2.5cm  
extension chain.

**00273**

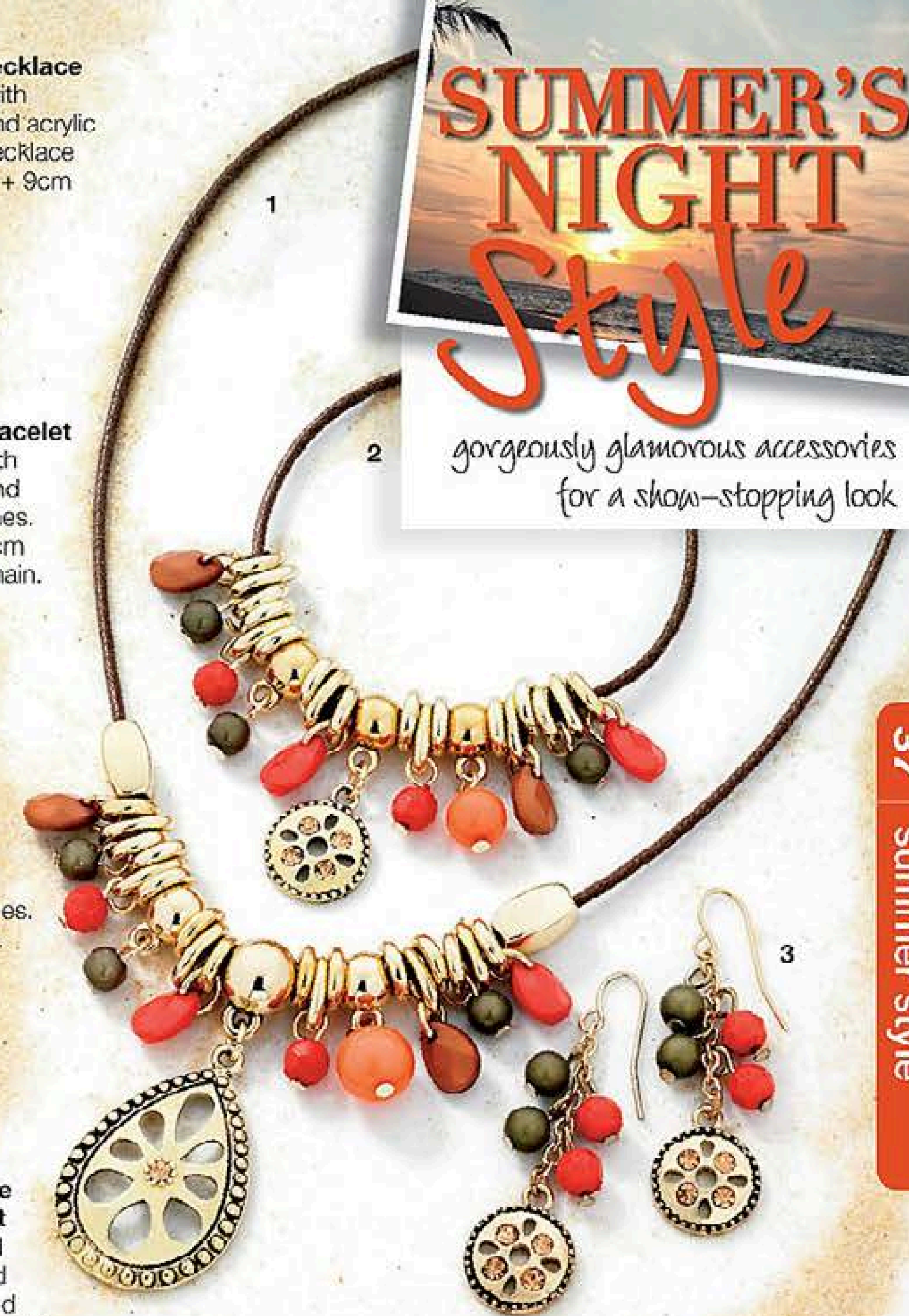
Will normally be £7

**£4.99**

save **£2.01**

**SUMMER'S  
NIGHT  
Style**

*gorgeously glamorous accessories  
for a show-stopping look*

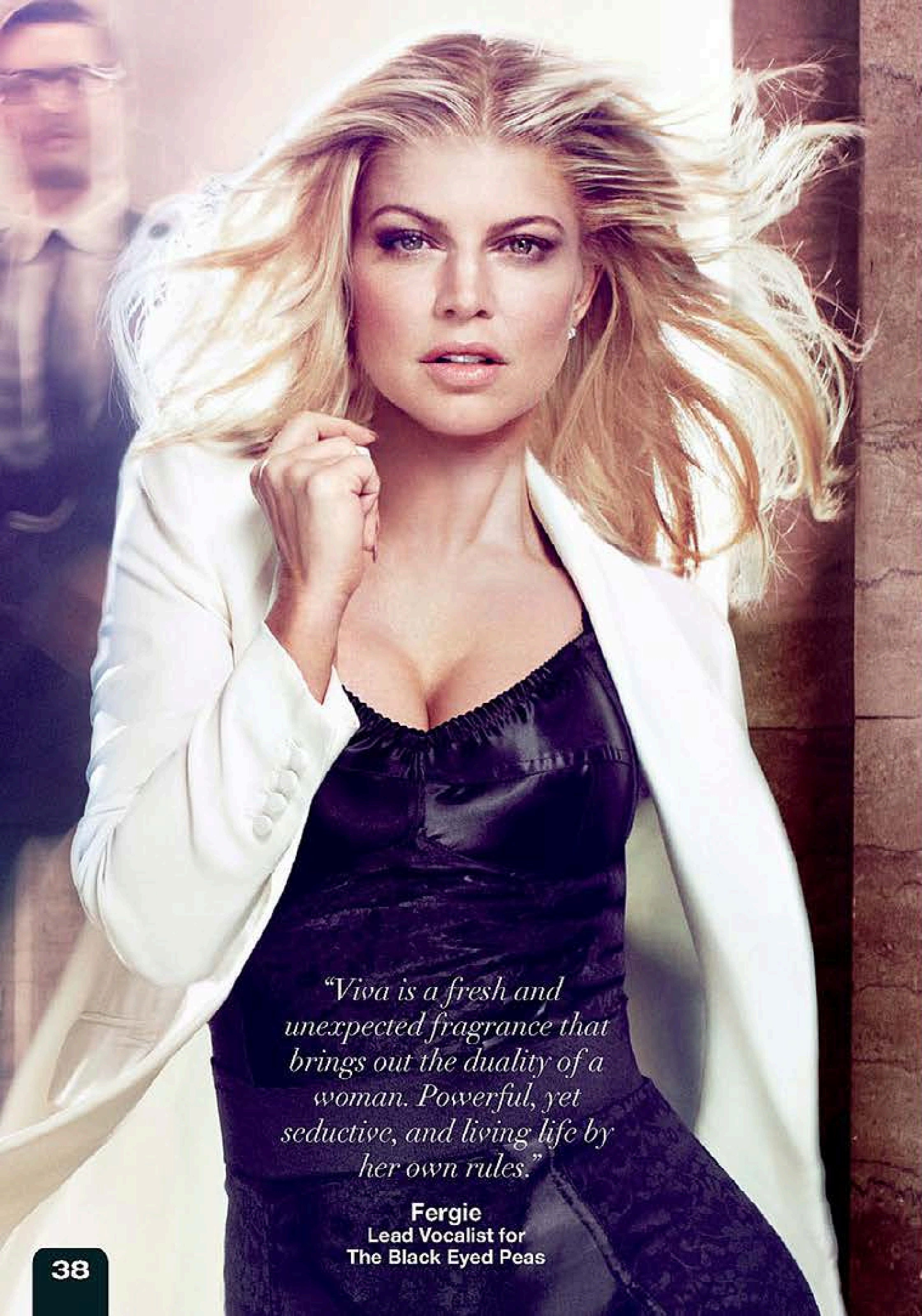


37  
summer style

anklet  
& 3 toe rings  
**£4.99**  
save **£2.01**

*new*





*"Viva is a fresh and unexpected fragrance that brings out the duality of a woman. Powerful, yet seductive, and living life by her own rules."*

**Fergie**  
Lead Vocalist for  
The Black Eyed Peas



# VIVA

by Fergie

*new*

captivating blends of cool herbs, fierce lavender and intriguing vetiver



rub to  
experience  
VIVA BY  
FERGIE

£15

buy the Parfum and order the Body Lotion and Spray **FREE!** worth **£9\***

**NEW Viva by Fergie  
Body Lotion**

A luxurious lotion infused with a captivating scent. 150ml  
25221  
Price per 100ml = £3.00  
**£4.50 or FREE**

**NEW Viva by Fergie  
Perfumed Body Spray**

Floral, fresh. 75ml  
26302  
Price per 100ml = £6.00  
**£4.50 or FREE**

**NEW Viva by Fergie  
Eau de Parfum Spray**

Floral, fresh. 50ml  
21386  
Price per 100ml = £30.00  
**£15**

\*Based on normal brochure prices.

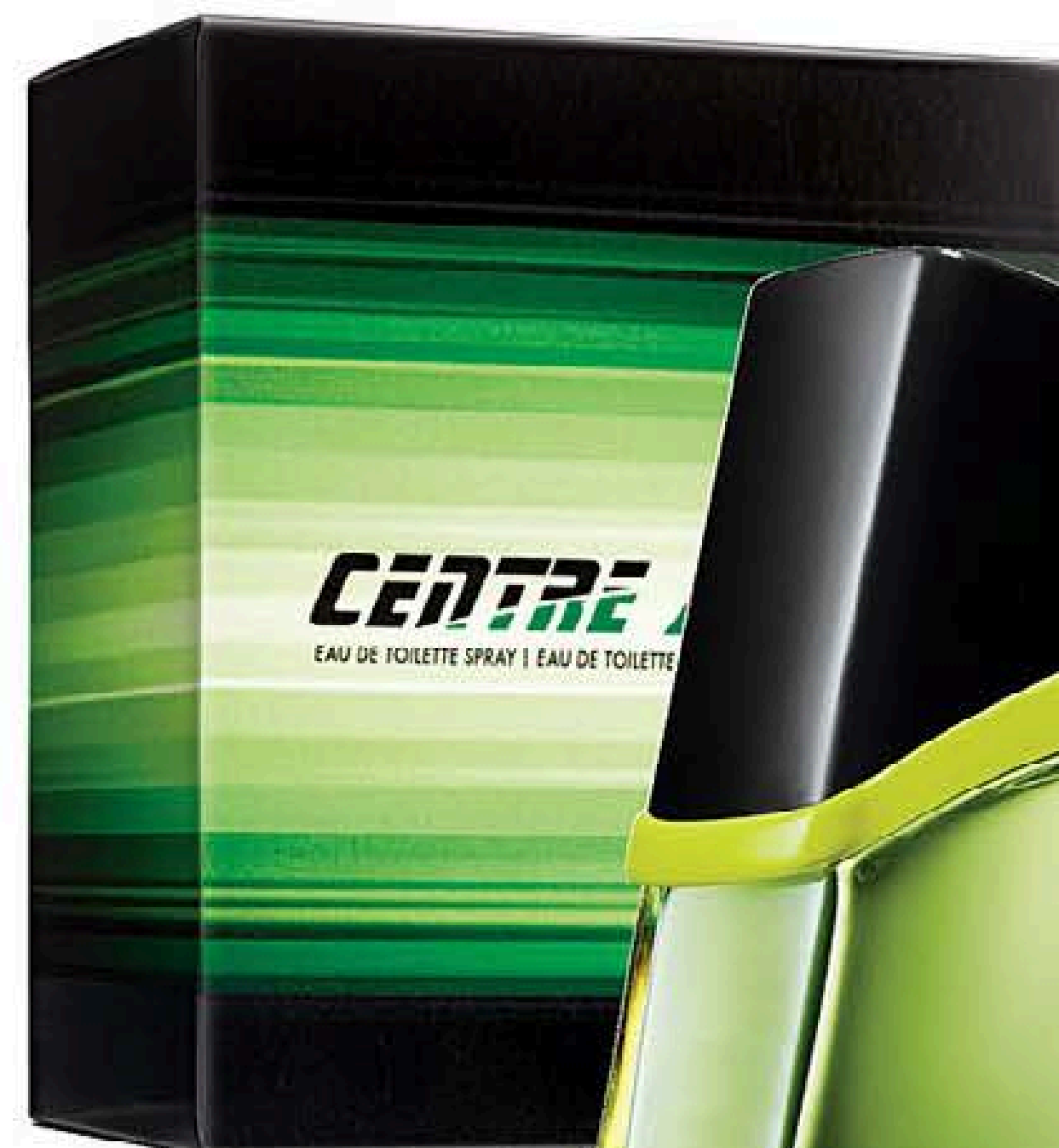
# CENTRE ACTION

GET IN THE GAME



feel the rush of exhilarating fresh greens and violet leaf, finished with a winning kick of masculine moss

new



£10  
save £3

**NEW** Centre Action  
Eau de Toilette Spray  
75ml  
07666  
Price per 100ml = £13.33  
Will normally be £13  
**£10** save £3

buy the Fragrance and order the Body Wash and After Shave Balm **FREE!** worth £12\*

**QuadraFX 4-in-1  
Body Wash**  
250ml  
02600  
Normally £5\*  
**FREE**  
Not available separately.



**QuadraFX Revitalising  
After Shave Balm**  
100ml  
04051  
Normally £7\*  
**FREE**  
Not available separately.



\*Based on normal brochure prices.

your favourite fragrances in  
handy holiday sizes



**Mini Sprays**  
15ml  
03442 Incandescence  
EDP  
08524 Far Away EDP  
08532 Slip into... EDT  
Price per 100ml - £40.00  
**£6**



**Sassy Swirls**  
Eau de Toilette Sprays  
15ml  
26237 Vanilla Berry  
09233 Vanilla Blossom  
07377 Vanilla Bean  
Price per 100ml - £33.33  
**£5**



**MINI SIZES**  
mini money!

choose any

**3 for**  
**£5.99**

save up  
to £12.01

pages 42 - 43 only

EDT - Eau de Toilette Spray  
EDP - Eau de Parfum Spray

feel the spirit  
**OF ADVENTURE**

buy more to save more!



*Wilderness*

LIVELY. REFRESHING. WILD

- includes:  
- Eau de Toilette Spray  
- Deodorant Body Spray

- includes:  
- Eau de Toilette Spray



**BRONZE offer**  
order using 25080

**£7**  
save **£4\***



**SILVER offer**  
order using 69393

**£9**  
save **£5.60\***



- includes:  
- Eau de Toilette Spray  
- Deodorant Body Spray  
- Roll-On Anti-Perspirant

**GOLD offer**  
order using 68395

**£10**  
save **£7.20\***

**Wilderness Eau de Toilette Spray**  
Chypre, woody.  
100ml  
25080  
Normally £11  
**£7 save £4**

**Deodorant Body Spray**  
150ml  
16691  
Price per 100ml = £2.40  
**£3.60**

**Roll-On Anti-Perspirant Deodorant**  
50ml  
25072  
Price per 100ml = £5.20  
**£2.60**

\*Based on normal brochure prices.

feel the spirit  
**OF CHAMPIONS**



**TRUE FORCE**

rugged. warm. fresh



**£1.50**  
save £1.10

**£2.25**  
save £1.35

**£6.50**  
save £4.50

**Roll-On Anti-Perspirant Deodorant**

50ml  
21980  
Price per 100ml = £3.00  
Normally £2.60  
**£1.50**  
save £1.10

**Deodorant Body Spray**

150ml  
09779  
Price per 100ml = £1.50  
Normally £3.60  
**£2.25**  
save £1.35

**True Force Eau de Toilette Spray**

An invigorating infusion of fresh sage, lavender, rugged raw suede and warm oakwood. 75ml  
06106  
Price per 100ml = £8.67  
Normally £11  
**£6.50**  
save £4.50



**FULLSPEED**

explosive. lasting. lively



**£6.50**  
save £4.50

**£2.25**  
save £1.35

**£1.50**  
save £1.10

**Full Speed Eau de Toilette Spray**

Experience explosive notes of chilled vodka combined with citrus splashes. 75ml  
25098  
Price per 100ml = £8.67  
Normally £11  
**£6.50**  
save £4.50

**Deodorant Body Spray**

150ml  
16535  
Price per 100ml = £1.50  
Normally £3.60  
**£2.25**  
save £1.35

**Roll-On Anti-Perspirant Deodorant**

50ml  
25114  
Price per 100ml = £3.00  
Normally £2.60  
**£1.50**  
save £1.10

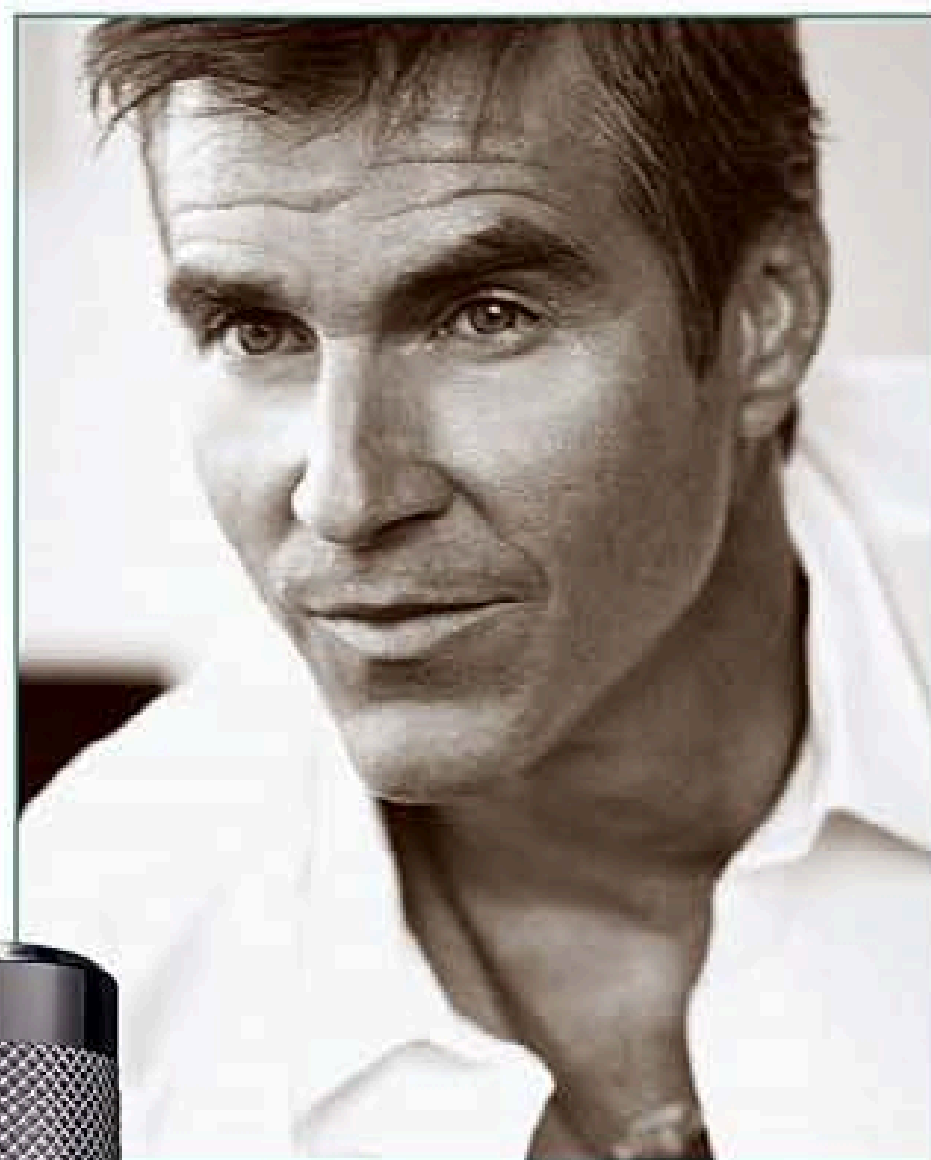


47  
fragrance



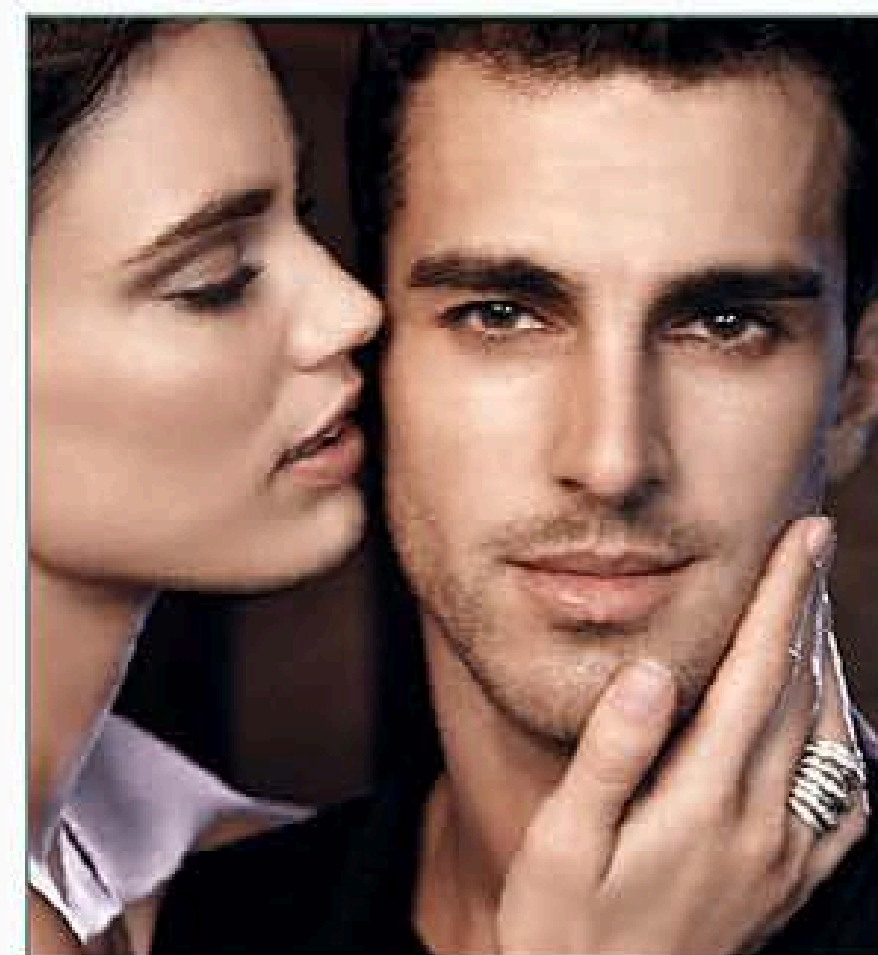
feel the spirit  
**OF CONFIDENCE**

**SIGNATURE**  
bold. modern. fresh



**Deodorant  
Body Spray**  
150ml  
05231  
Price per 100ml = £1.50  
Normally £3.60  
**£2.25** save £1.35

**Avon Signature  
Eau de Toilette Spray**  
A modern blend of  
warmth and freshness  
accented with bold  
fruity notes. 75ml  
05744  
Price per 100ml = £9.33  
Normally £13  
**£7** save £6



**INFINITE  
MOMENT**

romantic. sophisticated. alluring

**Infinite Moment for Him  
Eau de Toilette Spray**  
Spicy cardamom and fresh  
black lavender entwined  
with sensual woods. 75ml  
15198

Price per 100ml = £9.33  
Normally £13  
**£7** save £6

**Deodorant  
Body Spray**  
150ml  
13813  
Price per 100ml = £1.50  
Normally £3.60  
**£2.25**  
save £1.35

**After Shave  
Conditioner**  
100ml  
18457  
Normally £5  
**£3** save £2



feel the spirit  
**OF EMPOWERMENT**

buy more to **save more!**



little  
black  
dress

classic. sophisticated. luxurious



includes:  
- Eau de Parfum Spray  
- Perfumed Body Spray  
- Roll-On Anti-Perspirant Deodorant

**Little Black Dress  
Eau de Parfum Spray**

Oriental, floral.  
50ml  
05504  
Price per 100ml = £10.00  
Normally £13  
**£8 save £5**

includes:  
- Eau de  
Parfum Spray

includes:  
- Eau de  
Parfum Spray  
- Perfumed  
Body Spray

**Perfumed  
Body Spray**

75ml  
25445  
Price per 100ml = £4.80  
**£3.60**

**Roll-On  
Anti-  
Perspirant  
Deodorant**

50ml  
13615  
Price per 100ml =  
£5.20  
**£2.60**



**BRONZE offer**  
order using 05504

**SILVER offer**  
order using 68239

**GOLD offer**  
order using 68247

**£8**  
save **£5\***

**£10**  
save **£6.60\***

**£11**  
save **£8.20\***

\*Based on normal brochure prices.

feel the spirit  
**OF PASSION**

little  
red  
dress

bold. daring. passionate



£2.25  
save £1.05

£3.60  
save £2.40



£7  
save £6

**Purse Spray**

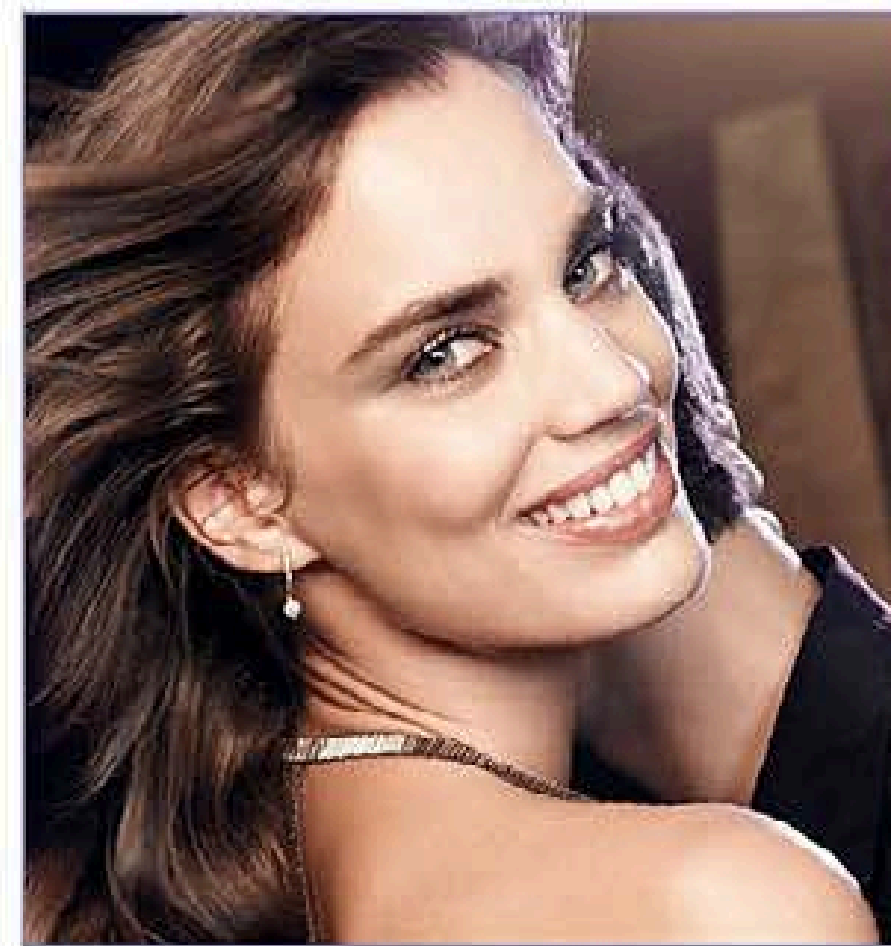
15ml  
**13367**  
Price per 100ml = £24.00  
Normally £6  
**£3.60** save £2.40

**Perfumed Body Spray**

75ml  
**53678**  
Price per 100ml = £3.00  
Normally £3.60  
**£2.25** save £1.35

**Little Red Dress  
Eau de Parfum Spray**

Make a statement  
with irresistible rose  
and sensual red  
sandalwood. 50ml  
**17681**  
Price per 100ml = £14.00  
Normally £13  
**£7** save £6



£2.25  
save £1.05

INFINITE  
MOMENT

romantic. sophisticated.  
alluring

**Infinite Moment for Her  
Eau de Toilette Spray**

Sophisticated raspberry  
leaves embrace feminine  
florals and warm vanilla.  
50ml  
**15156**  
Price per 100ml = £14.00  
Normally £13  
**£7** save £6

**Perfumed Body Spray**

75ml  
**02709**  
Price per 100ml = £3.00  
Normally £3.60  
**£2.25** save £1.35

**Purse Spray**

15ml  
**14407**  
Price per 100ml = £24.00  
Normally £6  
**£3.60** save £2.40



£7  
save £6

£3.60  
save £2.40

53  
fragrance

feel the spirit  
**OF INSPIRATION**

*soft musk*  
soft. sensuous. romantic



**£2.25**  
save £1.35

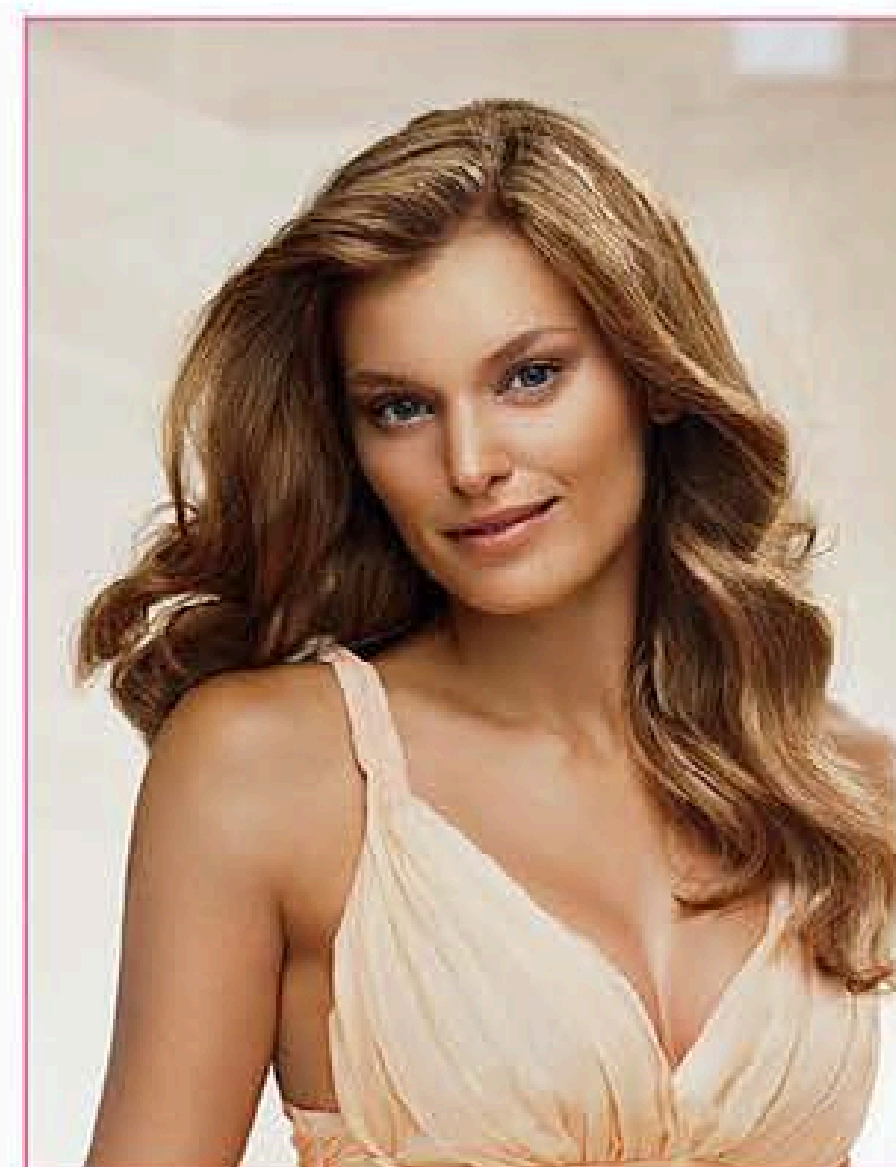
**£1.65**  
save £1.10

**£5**  
save £3.50

**Shimmering Body Powder**  
40g  
**05454**  
Price per 100g = £4.13  
Normally £2.75  
**£1.65**  
save £1.10

**Perfumed Body Spray**  
75ml  
**25692**  
Price per 100ml = £3.00  
Normally £3.60  
**£2.25**  
save £1.35

**Avon Soft Musk Eau de Toilette Spray**  
Tender rose petals and ylang-ylang entwined with warm musk tones.  
50ml  
**03509**  
Price per 100ml = £10.00  
Normally £8.50  
**£5** save £3.50



*Incandessence*  
warm. exotic. bright



**£6.50**  
save £4.50

**£2.25**  
save £1.35

**Incandessence Eau de Parfum Spray**  
Lily of the valley, sun-warmed wild yellow tulips and pure white peony blend with notes of diamond orchid and exotic okoume wood.  
50ml  
**09878**  
Price per 100ml = £13.00  
Normally £11  
**£6.50** save £4.50  
**Perfumed Body Spray**  
75ml  
**05041**  
Price per 100ml = £3.00  
Normally £3.60  
**£2.25** save £1.35



feel the spirit  
**OF MAGNIFICENCE**

rare gold

sultry. warm. feminine

& pearls

warm. floral. lustrous



£8  
save £5

£8  
save £5

**Rare Gold Eau de Parfum Spray**  
 Opulent orange flowers mixed with precious amber. 50ml  
**04440**

Price per 100ml = £16.00  
 Normally £13  
**£8 save £5**

**Rare Pearls Eau de Parfum Spray**  
 A shimmering floral with a pure heart of magnolia and sparkling plum. 50ml  
**03632**

Price per 100ml = £16.00  
 Normally £13  
**£8 save £5**



*Far Away*  
**Exotic**

lavish. inspired. exotic

**Far Away Exotic Eau de Parfum Spray**  
 An inspiring journey of chai spice and lavish saffron rose entwined with the exotic richness of ambered musk. 50ml  
**21493**

Price per 100ml = £16.00  
 Normally £13  
**£8 save £5**



£8  
save £5



£8  
each  
SAVE  
£5

pages 56 - 57 only

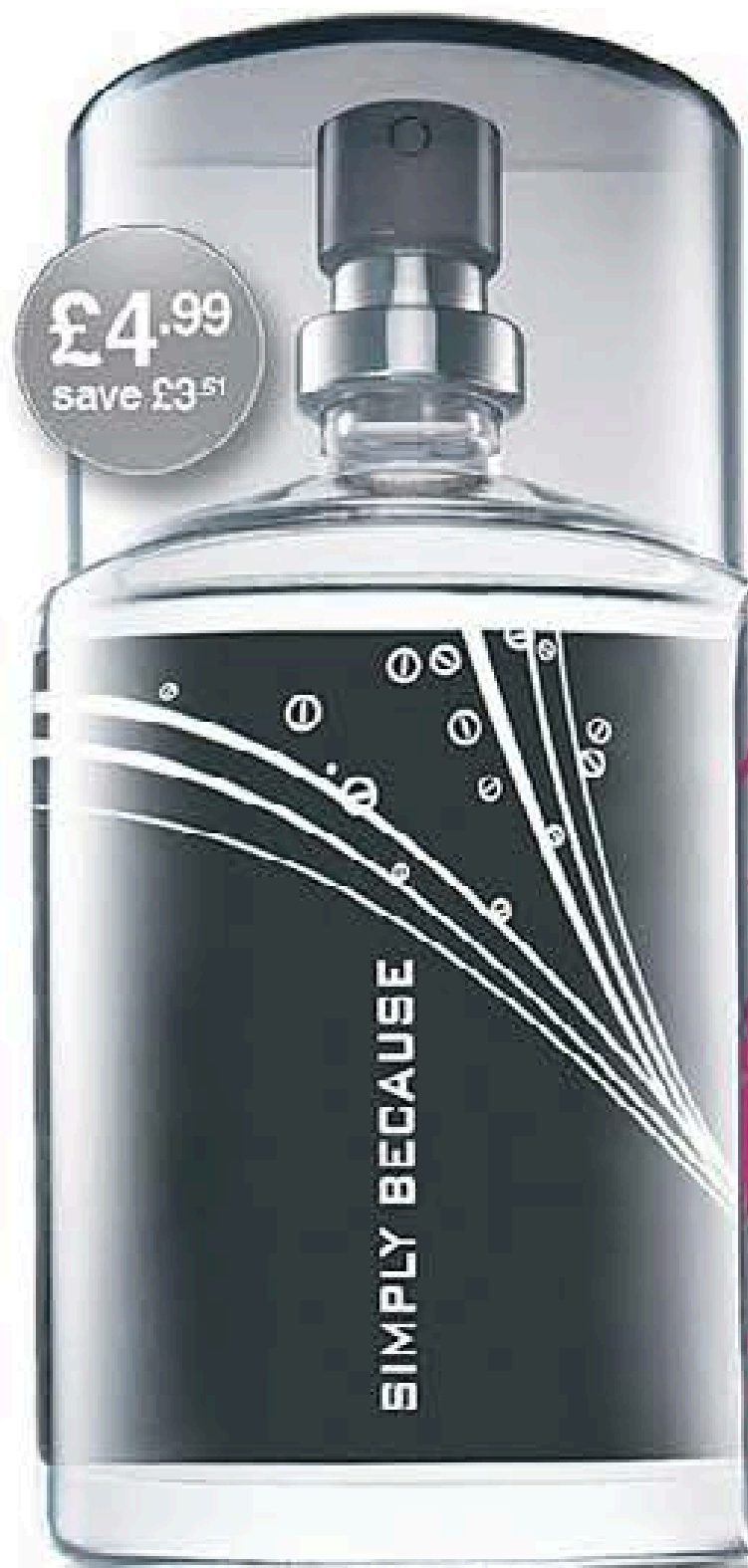
feel the spirit  
**OF LOVE**

# SIMPLY BECAUSE

make an ordinary day extraordinary

uplifting. crisp.  
masculine

bright. fresh.  
sparkling



£4.99  
save £3.51



£4.99  
save £3.51

**Simply Because for Him Eau de Toilette Spray**  
A refreshing citrus splash adds a modern twist to this distinctive blend of fresh aromatic and warm woody notes. 50ml  
**04747**  
Price per 100ml = £9.98  
Normally £8.50  
**£4.99 save £3.51**

**Simply Because for Her Eau de Toilette Spray**  
Juicy lychee adds a sparkling touch to this spirited bouquet of pretty pink blossoms and creamy vanilla musk. 50ml  
**05561**  
Price per 100ml = £9.98  
Normally £8.50  
**£4.99 save £3.51**



liberating.  
vibrant.  
fresh

# PURE O<sub>2</sub>

uplifting fragrances  
for him and for her

**Pure O2 for Him Eau de Toilette Spray**  
A liberating blend of uplifting white pepper, vibrant citrus and blue violet warmed with cedarwood. 75ml  
**15321**  
Price per 100ml = £6.65  
Normally £8.50  
**£4.99 save £3.51**

**Pure O2 for Her Eau de Toilette Spray**  
An uplifting expression of refreshing white peach tea, airy honeysuckle and creamy musk. 50ml  
**01529**  
Price per 100ml = £9.98  
Normally £8.50  
**£4.99 save £3.51**



£4.99  
save £3.51



uplifting.  
refreshing.  
warm

rub to  
experience  
PURE O<sub>2</sub>  
FOR HER



£4.99  
each  
SAVE  
£3.51  
pages 58 - 59 only

59  
fragrance

world class fragrance  
**FOR HIM AND FOR HER**

**FOR HER**

**Secret Fantasy Star**  
 With a detachable cast iron star-shaped charm on a 2cm stainless steel chain. 50ml  
**14746 EDT**  
 Price per 100ml = £22.00  
**£11**



**Pur Blanca**  
 Floral, musk. 50ml  
**23788 EDT**  
 Price per 100ml = £22.00  
**£11**



**Timeless**  
 Chypre, floral. 50ml  
**10504 EDT**  
 Price per 100ml = £18.00  
**£9**



**Secret Fantasy**  
 With a detachable cast iron key-shaped charm on a 2cm stainless steel chain. 50ml  
**05595 EDT**  
 Price per 100ml = £22.00  
**£11**



**Treselle**  
 Oriental, fruity. 50ml  
**06643 EDP**  
 Price per 100ml = £26.00  
**£13**



**Treselle Mystique**  
 50ml  
**25908 EDT**  
 Price per 100ml = £26.00  
**£13**



**Little White Dress**  
 Oriental, fresh, sparkling. 50ml  
**03822 EDP**  
 Price per 100ml = £26.00  
**£13**



**Perceive Dew**  
 50ml  
**21246 EDT**  
 Price per 100ml = £22.00  
**£11**



**Miami Party**  
 50ml  
**24505 EDT**  
 Price per 100ml = £21.00  
**£10.50**



**Célebre**  
 Fruity, floral. 50ml  
**00257 EDT**  
 Price per 100ml = £20.00  
 Normally £11  
**£10 save £1**



**Today**  
 Floral. 50ml  
**25460 EDP**  
 Price per 100ml = £28.00  
**£14**



**Tomorrow**  
 Oriental, woody. 50ml  
**25486 EDP**  
 Price per 100ml = £28.00  
**£14**



**Today, Tomorrow, Always, Forever**  
 50ml  
**14795 EDP**  
 Price per 100ml = £28.00  
**£14**



**Slip into...**  
 50ml  
**06585 EDT**  
 Price per 100ml = £28.00  
**£14**



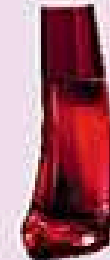
**Far Away**  
 Oriental, floral. 50ml  
**04549 EDP**  
 Price per 100ml = £26.00  
**£13**



**Tahitian Holiday**  
 Fruity, floral. 50ml  
**03558 EDT**  
 Price per 100ml = £21.00  
**£10.50**



**Aromadisiac for Her**  
 50ml  
**05421 EDT**  
 Price per 100ml = £26.00  
**£13**



**Eternal Magic**  
 50ml  
**22913 EDT**  
 Price per 100ml = £26.00  
**£13**



**Scentini Nights Eau de Toilette Sprays**  
 30ml  
**24554** Midnight Glow  
**24588** Emerald Sparkle  
**24570** Purple Pulse

**Scentini Eau de Toilette Sprays**  
**13136** Rose Fizz  
**13193** Citrus Chill  
**13094** Plum Twist  
 Price per 100ml = £26.67  
**£8**



**Mini Sprays**  
 30ml  
**26179** Eternal Magic EDT  
**26344** Incandessence EDP  
**26369** Little Black Dress EDP  
 Price per 100ml = £25.00  
**£7.50**

EDT - Eau de Toilette Spray  
 EDP - Eau de Parfum Spray

Spray - Eau de Toilette Spray  
 Splash - After Shave Lotion

**FOR HIM**

*new*

**NEW Perfect Strength**  
 Capture the strong character of fresh cypress greens softened with smooth leather and warm amber. 75ml  
**25510 Spray**  
 Price per 100ml = £16.00  
 Will normally be £13  
**£12 save £1**



**Aromadisiac for Him**  
 Oriental, gourmand. 75ml  
**05926 Spray**  
 Price per 100ml = £17.33  
**£13**



**Pro Sport**  
 Refreshing, woody. 100ml  
**25346 Splash**  
**£8.50**



**Pro Goal**  
 21345 Splash  
 100ml  
**£8.50**



**BUY 1  
 CHOOSE 1  
 HALF  
 PRICE**

lower priced item half price  
 save up to £7  
 pages 60-61 only



**Black Suede**  
 Oriental, woody. 75ml  
**05843 Spray**  
**05777 Splash**  
 Price per 100ml = £14.67  
**£11**



**Urban Edge**  
 Woody, green. 75ml  
**16675 Spray**  
 Price per 100ml = £17.33  
**£13**



**MyVibe**  
 Citrus, woody. 50ml  
**26161 Spray**  
 Price per 100ml = £22.00  
**£11**



**Musk for Men**  
 100ml  
**12211 Splash**  
**£9**



tempting treats  
**FOR HIM AND FOR HER**

**FOR HER**



**Far Away Skin Softener**  
Oriental, floral. 150ml  
10371  
Price per 100ml = £2.33  
**£3.50**

**Far Away Shimmering Body Powder**  
40g  
24331  
Price per 100g = £6.00  
**£2.75**

**Far Away Moisturising Bath and Shower Gel**  
200ml  
03244  
Price per 100ml = £1.80  
**£3.60**

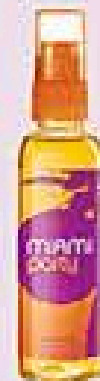
**Far Away Perfumed Body Spray**  
75ml  
10157  
Price per 100ml = £4.80  
**£3.60**

**Far Away Roll-On Anti-Perspirant Deodorant**  
50ml  
11056  
Price per 100ml = £5.20  
**£2.60**



**Célèbre Roll-On Anti-Perspirant Deodorant**  
50ml  
07450  
Price per 100ml = £5.20  
**£2.60**

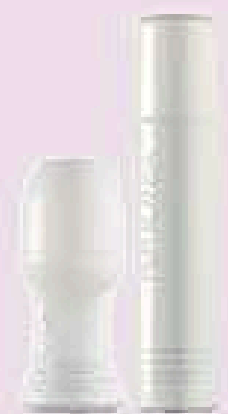
**Célèbre Perfumed Body Spray**  
75ml  
03459  
Price per 100ml = £4.00  
**£3.60**



**Miami Party Body Mist**  
Floral, fruity.  
100ml  
24539  
**£3.50**



**Little Black Dress Body Cream**  
150ml  
24828  
Price per 100ml = £2.33  
**£3.50**



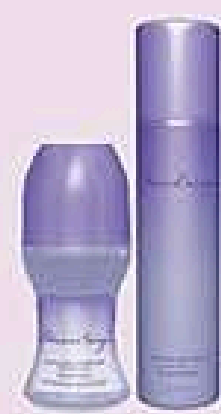
**Pur Blanca Roll-On Anti-Perspirant Deodorant**  
50ml  
11841  
Price per 100ml = £5.20  
**£2.60**

**Pur Blanca Perfumed Body Spray**  
75ml  
09407  
Price per 100ml = £4.80  
**£3.60**

**Pur Blanca Skin Softener**  
(not pictured here)  
150ml  
05835  
Price per 100ml = £2.33  
**£3.50**

**Perfumed Body Spray**  
75ml  
08250 Slip into...  
05660 Little White Dress  
15123 Treselle  
24539  
Price per 100ml = £4.80  
**£3.60**

18481 Tempting Chic  
03947 Sexy Chic  
15370 Kissably Chic  
09803 Dreamy Chic  
07583 Rebel Chic  
Price per 100ml = £4.00  
**£3**



**Eternal Magic Roll-On Anti-Perspirant Deodorant**  
50ml  
17335  
Price per 100ml = £5.20  
**£2.60**

**Eternal Magic Perfumed Body Spray**  
75ml  
06619  
Price per 100ml = £4.80  
**£3.60**



**FOR HIM**

**NEW Perfect Strength Deodorant Body Spray**  
150ml  
02469  
Price per 100ml = £2.40  
**£3.60**

**NEW Perfect Strength After Shave Conditioner**  
100ml  
24687  
**£5**



*new*



**Black Suede Body Wash**  
250ml  
36160  
Price per 100ml = £1.44  
**£3.60**

**Black Suede Deodorant Body Spray**  
150ml  
00901  
Price per 100ml = £2.40  
**£3.60**

**Black Suede Roll-On Anti-Perspirant Deodorant**  
50ml  
06015  
Price per 100ml = £5.20  
**£2.60**



**Urban Edge Deodorant Body Spray**  
150ml  
21907  
Price per 100ml = £2.40  
**£3.60**

**Urban Edge Roll-On Anti-Perspirant Deodorant**  
Woody, green. 50ml  
01677  
Price per 100ml = £5.20  
**£2.60**

**Full Speed Body Wash**  
250ml  
31138  
Price per 100ml = £1.44  
**£3.60**



**Pro Sport Deodorant Body Spray**  
Provides 24 hour protection. 150ml  
04580  
Price per 100ml = £2.40  
**£3.60**

**Pro Sport Roll-On Anti-Perspirant Deodorant**  
50ml  
24596  
Price per 100ml = £5.20  
**£2.60**









**60+**  
**SKIN TROUBLES**

- neck sagging**  
 skin on face & neck is sagging & losing contours
- severe wrinkles**  
 you have deep wrinkles & creases
- dryness**  
 skin is dry & thinning

**step 1: cleanse**

**Cleanser**  
 125ml  
**02311**  
 Price per 100ml = £5.60  
 Normally £10.50  
**£7 save £3.50**

**step 2: moisturise**

**Day Cream SPF25**  
 50ml  
**11353**  
 Price per 100ml = £34.00  
 Normally £25  
**£17 save £8**

**Night Cream**  
 50ml  
**19166**  
 Price per 100ml = £34.00  
 Normally £25  
**£17 save £8**

**step 3: treat**

**Eye & Lip Cream**  
 15ml  
**01230**  
 Price per 100ml = £93.33  
 Normally £21  
**£14 save £7**

**ANEW PLATINUM 60+**

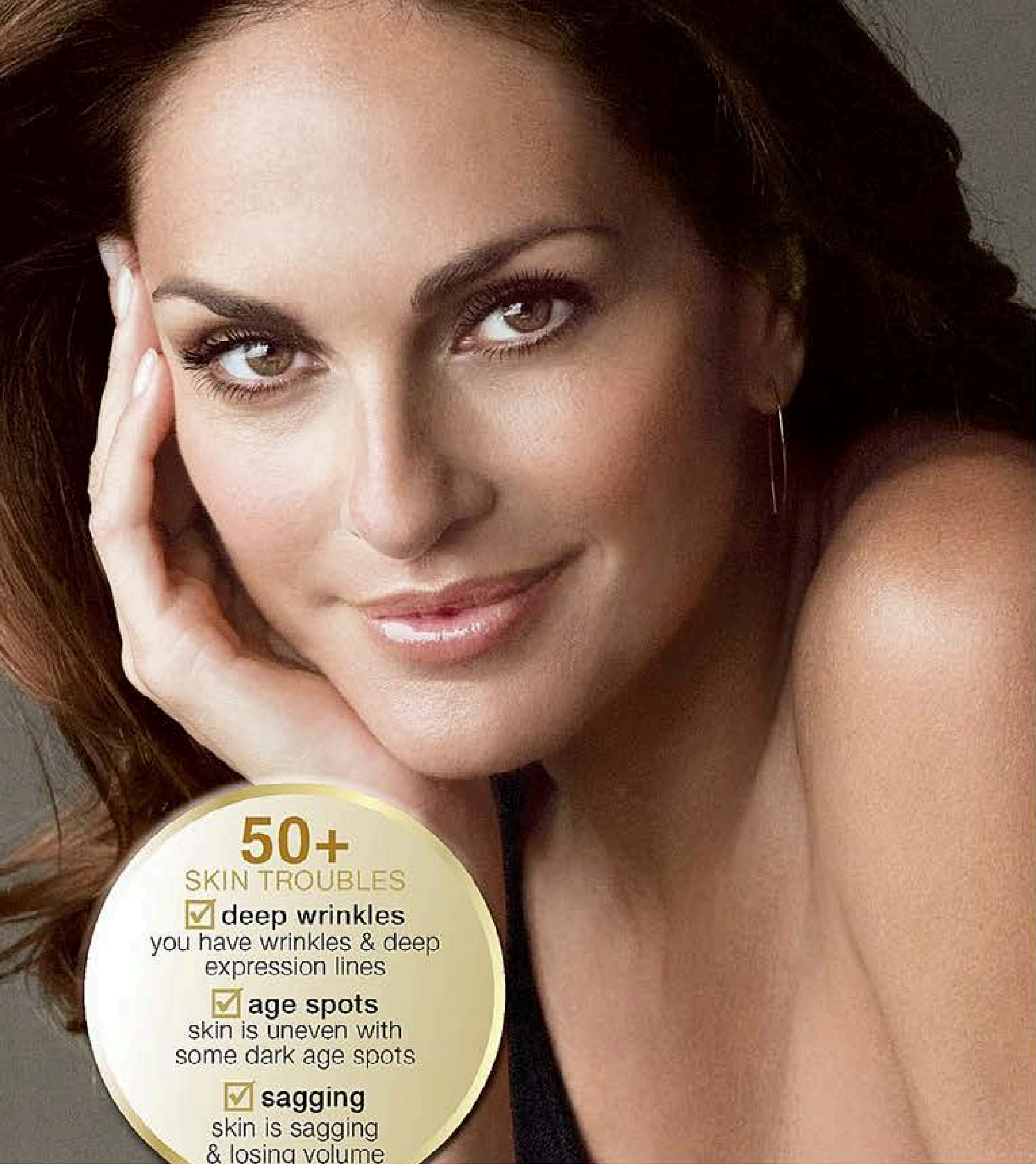
\*Day Cream: In 4 weeks. Consumer Study, 150 people. All cosmetic product results are achieved with continued use.



67  
 anew anti-ageing

**WANT MORE  
 YOUTHFUL  
 DEFINITION?**

dramatically reduce the look of sagging skin\*



**50+**  
**SKIN TROUBLES**

- deep wrinkles**  
 you have wrinkles & deep expression lines
- age spots**  
 skin is uneven with some dark age spots
- sagging**  
 skin is sagging & losing volume

**step 1: cleanse**

**Cream Cleanser**  
 125ml  
**01602**  
 Price per 100ml = £5.60  
 Normally £10  
**£7 save £3**

**step 2: moisturise**

**Day Cream SPF25**  
 50ml  
**16097**  
 Price per 100ml = £32.00  
 Normally £24  
**£16 save £8**

**Night Cream**  
 50ml  
**16063**  
 Price per 100ml = £32.00  
 Normally £24  
**£16 save £8**

**step 3: treat**

**Eye System**  
**16139**  
 Normally £20  
**£13 save £7**

**ANEW**  
**ULTIMATE 7S 50+**



\*Day Cream: Consumer Study, 145 people. All cosmetic product results are achieved with continued use.

69 anew anti-ageing

*WANT TO DRAMATICALLY  
**REDUCE THE LOOK OF  
 DEEP WRINKLES?***

virtually erase the look of imperfections\*



**ANEW**  
REVERSALIST 40+



\*Day Cream: Consumer Study, 157 people. All cosmetic product results are achieved with continued use.  
\*\*Night Cream: In 8 weeks. Consumer Study, 167 people.

71 anew anti-ageing

**40+**  
SKIN TROUBLES

- wrinkles  
wrinkles & some expression lines appear
- discolourations  
skin looks discoloured and blotchy
- firmness  
skin is losing firmness

**step 1: cleanse**

**Renewal Foaming Cleanser** 125ml  
22434  
Price per 100ml = £4.60  
Normally £8.50  
**£6 save £2.50**

**step 2: moisturise**

**Day Renewal Cream**  
SPF25 UVA/UVB  
50ml  
24679  
Price per 100ml = £28.00  
Normally £21.50  
**£14 save £7.50**

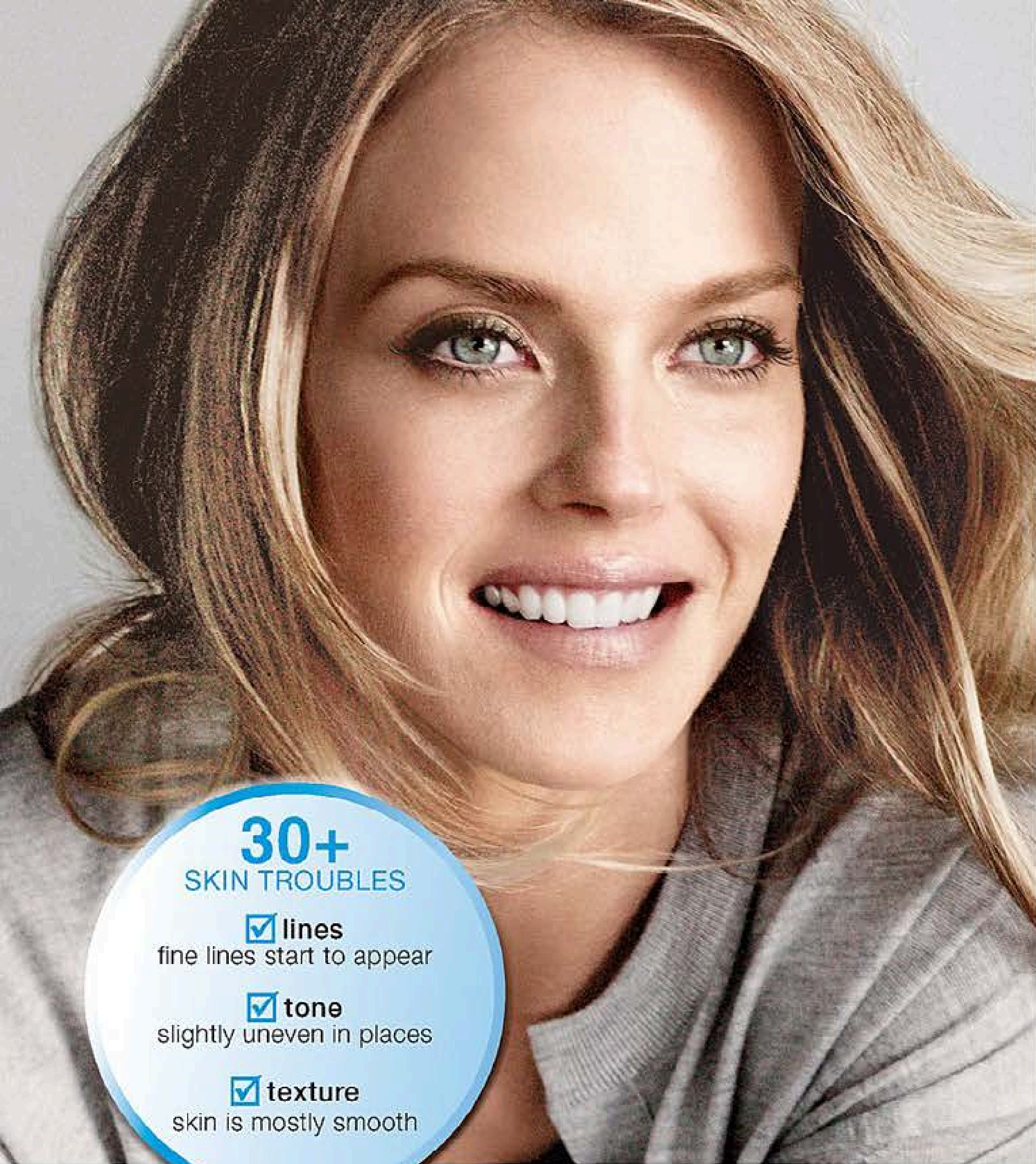
**Night Renewal Cream**  
50ml  
11296  
Price per 100ml = £28.00  
Normally £21.50  
**£14 save £7.50**

**step 3: treat**

**Illuminating Eye System**  
24927  
Normally £19  
**£13 save £6**

**WANT TO REVERSE THE LOOK OF WRINKLES?\***

prominent wrinkles look virtually erased\*\*



**30+**  
SKIN TROUBLES

- lines**  
fine lines start to appear
- tone**  
slightly uneven in places
- texture**  
skin is mostly smooth

**step 1: cleanse**

**Revitalising 2-in-1 Gel Cleanser** 125ml  
15024  
Price per 100ml = £4.00  
Normally £7.50  
**£5 save £2.50**

**step 2: moisturise**

**Day Revitalising Cream SPF25**  
50ml  
09357  
Price per 100ml = £26.00  
Normally £19.50  
**£13 save £6.50**

**step 3: treat**

**24 Hour Eye Cream**  
26245  
Normally £16  
**£11 save £5**

**Night Revitalising Cream**  
50ml  
12708  
Price per 100ml = £26.00  
Normally £19.50  
**£13 save £6.50**

**ANEW**  
REJUVENATE 30+



\*Consumer Study, 155 people. All cosmetic product results are achieved with continued use.

73 anew anti-ageing

**WANT SKIN THAT LOOKS  
FLAWLESS?**

refine the look of pore size and skin tone\*,  
reduce the look of lines and smooth skin in just 3 days\*

## REJUVENATE 30+

**Flash Facial Revitalising Concentrate**  
30ml  
11940  
Price per 100ml = £56.00  
Normally £25  
**£16.50** save £8.50



**Night Sapphire Emulsion**  
50ml  
04135  
Price per 100ml = £28.00  
Normally £21  
**£14** save £7

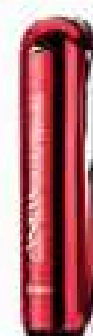


**Skin Revitalising 14 Day System**  
14506  
Normally £22  
**£14.50**  
save £7.50



## REVERSALIST 40+

**Renewal Serum**  
30ml  
17582  
Price per 100ml = £60.00  
Normally £27  
**£18** save £9



**Night Sterling Emulsion**  
50ml  
04218  
Price per 100ml = £30.00  
Normally £23  
**£15** save £8



**Skin Renewal 14 Day System**  
11205  
Normally £24  
**£17** save £7



## ULTIMATE 75 50+

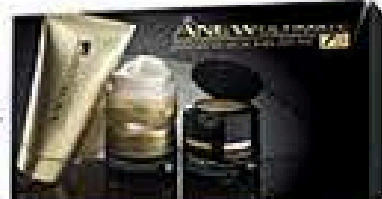
**Elixir**  
30ml  
24133  
Price per 100ml = £70.00  
Normally £30  
**£21** save £9



**Gold Emulsion**  
50ml  
02410  
Price per 100ml = £32.00  
Normally £24  
**£16** save £8



**Age Repair 14 Day System**  
25759  
Normally £26  
**£18** save £8



## PLATINUM 60+

**Serum**  
30ml  
23267  
Price per 100ml = £68.33  
Normally £31  
**£20.50** save £10.50



**Night Tourmaline Emulsion**  
50ml  
17145  
Price per 100ml = £33.00  
Normally £25  
**£16.50** save £8.50



**Recontouring 14 Day System**  
25775  
Normally £28  
**£18.50**  
save £9.50



## CLINICAL TARGETED TREATMENTS

**Derma-Full Pro Wrinkle Serum**  
30ml  
14423  
Price per 100ml = £66.67  
Normally £30  
**£20** save £10



**Derma-Full Pro Deep Wrinkle Concentrate**  
04945  
Normally £18  
**£12** save £6



**Luminosity Pro Brightening Serum** 30ml  
19349  
Price per 100ml = £63.33  
Normally £29  
**£19** save £10



**Lift & Firm Pro Serum** 30ml  
00430  
Price per 100ml = £63.33  
Normally £29  
**£19** save £10



**Thermafirm Face Lifting Cream**  
30ml  
23135  
Price per 100ml = £46.67  
Normally £21  
**£14** save £7



**Luminosity PRO Brightening Hand Cream** 75ml  
03715  
Price per 100ml = £8.67  
Normally £10  
**£6.50** save £3.50



**Eye Lift PRO**  
Available to buy in the Summer Eyes Pack on pages 2-3.  
Not available separately.



**Laser Shape Pro**  
150ml  
24166  
Price per 100ml = £8.00  
Normally £15  
**£12** save £3



**GENICS Treatment Cream** 30ml  
03566  
Price per 100ml = £66.67  
Normally £23.50  
**£20** save £3.50



**Eye Treatment** 15ml  
10033  
Price per 100ml = £66.67  
Normally £20  
**£13** save £7



**ANEW** SOLAR ADVANCE

go **BEYOND** protection  
choose dual action skincare that protects  
AND helps repair sun damage to your skin\*

from just  
**£8**  
page 75 only



75 anew anti-ageing

**Eye and Lip Sunscreen SPF30**  
16204  
**£13**

**Sunscreen Body Mist SPF30**  
16170  
Price per 100ml = £10.00  
**£15**

**After Sun Balm**  
16147  
Price per 100ml = £5.33  
**£8**

**Sunscreen Body Lotion SPF30**  
16154  
Price per 100ml = £6.67  
**£13**

**Sunscreen Face Lotion SPF50**  
16279  
Price per 100ml = £17.33  
**£13**

All cosmetic product results are achieved with continued use.

\*Consumer Study, 117 people.



# winning RADIANCE FOR EYES

feel the vibes to awaken tired eyes, and brighten dull skin in a matter of moments

*87%\* agree eyes look like they've had a full 8 hours of sleep\*\**

*feel the vibrations!*

**solutions** *vibes*



77 skincare

**£6**  
save £4

**vibes wake-up eye roller**  
Gentle vibrating eye roller, formulated to revitalise eyes, and reduce the look of puffiness and dark circles\*\*. Includes built-in battery that cannot be replaced. 12ml  
**18135**  
Price per 100ml = £50.00  
Normally £10  
**£6 save £4**



\*Of those women who expressed an opinion.  
\*\*Consumer Study, 99 people.  
All cosmetic product results are achieved with continued use.



# winning PURITY FOR SKIN

gentle vibrations give skin a deeper clean to help you reveal a polished, radiant glow



*cleans 5x deeper\**



*skin feels softer and purified after just one use\*\**

**vibes power cleanser**  
Vibrating cleanser removes make-up, dirt and debris, to leave skin looking polished and radiant. Includes 14 replacement pads. Requires 1 x AAA battery (not included). Use 3 times per week for best results.

**13201**  
Normally £15  
**£7.50 half price**

**vibes cleansing pads**  
14 replacement pads.  
**25874**  
Price per pad = 21p  
Normally £5  
**£3 save £2**



\*Than manual cleansing. Clinical Study, 24 people, based on 1 application.  
\*\*Consumer Study, 100 people. All cosmetic product results are achieved with continued use.



winning

firmness  
for every body



after 1 week, the bust looks and feels firmer and lifted\*

how to use: gently massage the bust area each morning and wait 30 seconds before dressing

**NEW Lift & Firm Bust Liquid Bra Toning Gel**

150ml

22590

Price per 100ml = £4.00

Will normally be £10

**£6 save £4**



**£6**  
save £4

\*Consumer Study, 150 people.  
\*\*Treatment: Based on those women who expressed an opinion.  
††Treatment: Consumer Study, 116 people.  
All cosmetic product results are achieved with continued use.

80%\*\* of women agree, it makes skin feel tight the moment you apply††

how to use:  
step 1 use the invigorating scrub to prep skin

**1. NEW Lift & Firm Ice Body Firming Scrub**

150ml

17269

Price per 100ml = £4.67

Will normally be £12

**£7 save £5**

step 2 massage in to lighten and firm

**2. NEW Lift & Firm Ice Body Firming Treatment**

150ml

16915

Price per 100ml = £5.33

Will normally be £13

**£8 save £5**



**£7**  
save £5

**£8**  
save £5



winning

smoothness  
FOR EVERY BODY

AVON'S  
**NO.1**  
TRI-ROLLER  
MASSAGER

AVON'S  
**NO.1**  
STRETCHMARK  
TREATMENT

*after 1 week reduces the look and feel of cellulite\**

how to use: massage twice daily onto thighs, hips, tummy, and bottom until absorbed

**Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment**

150ml

13565

Price per 100ml = £4.00

Normally £14

**£6 save £8**



**£6**  
save £8

\*Consumer Study, 147 people. †Consumer Study, 146 people. All cosmetic product results are achieved with continued use.

SOLUTIONS



**£5**  
save £7

*after 2 weeks, reduces the look of stretchmarks in depth and length†*

how to use: massage thoroughly onto bottom, tummy and thighs each morning and evening

**Stretchmark 24 Line Reducing Treatment**

200ml

22616

Price per 100ml = £2.50

Normally £12

**£5 save £7**





SPF 20

{ *new & improved* }

With scarlet wisteria.  
Helps give skin a more youthful, lifted appearance\*.

# skin SAVIOURS

FIND YOUR SOLUTION WITH **IMPROVED AGELESS BLOOM**

**NEW Ageless Bloom Day Cream SPF20**  
50ml  
25882  
Price per 100ml = £10.00  
Will normally be £10  
**£5 half price**

**NEW Ageless Bloom Recontouring Night Cream**  
50ml  
25890  
Price per 100ml = £10.00  
Will normally be £10  
**£5 half price**



\*Consumer Study, 119 people.  
All cosmetic product results are achieved with continued use.



clearskin®



**PORE PENETRATING**  
give skin a deeper clean



- |   |   |  |   |
|---|---|--|---|
| <b>1. Clay Mask</b><br>75ml<br><b>11973</b><br>Price per 100ml = £2.33<br>Normally £3.50<br><b>£1.75</b> half price | <b>2. Cooling Astringent</b><br>125ml<br><b>10942</b><br>Price per 100ml = £1.60<br>Normally £4<br><b>£2</b> half price | <b>3. Invigorating Scrub</b><br>75ml<br><b>15529</b><br>Price per 100ml = £2.67<br>Normally £4<br><b>£2</b> half price | <b>4. Gel Cleanser</b><br>125ml<br><b>12013</b><br>Price per 100ml = £1.80<br>Normally £4.50<br><b>£2.25</b> half price |
|---|---|--|---|

**BLACKHEAD CLEARING**  
blitz stubborn blackheads



- |   |   |   |
|---|---|---|
| <b>1. Deep Treatment Mask</b><br>75ml<br><b>00521</b><br>Price per 100ml = £2.33<br>Normally £3.50<br><b>£1.75</b> half price | <b>2. Daily Cleanser</b><br>125ml<br><b>18820</b><br>Price per 100ml = £1.60<br>Normally £4.50<br><b>£2.25</b> half price | <b>3. Daily Astringent</b><br>125ml<br><b>04259</b><br>Price per 100ml = £1.60<br>Normally £4<br><b>£2</b> half price |
|---|---|---|

all  
half price  
each  
pages 86-87 only

get tough on  
**PROBLEM SKIN!**

whether you are battling blackheads, beating blemishes or taking on problem pores, our regimes can help you in your fight to get that perfectly radiant complexion

**BLEMISH CLEARING**  
take blemishes on and win!

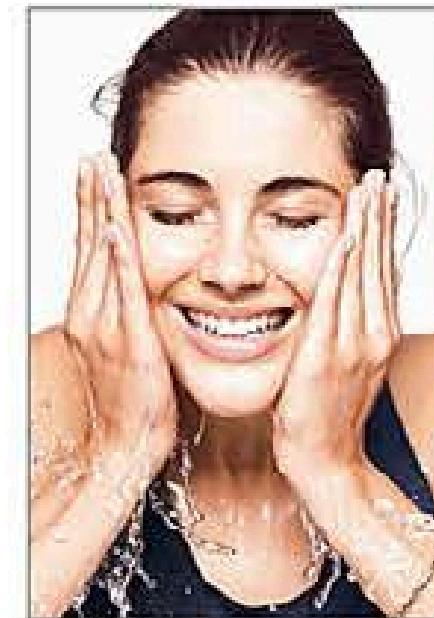


- |   |   |
|---|---|
| <b>1. Peel Off Mask</b><br>75ml<br><b>26732</b><br>Price per 100ml = £2.67<br>Normally £4<br><b>£2</b> half price | <b>2. 3-in-1 Cleanser, Scrub &amp; Mask</b><br>125ml<br><b>24208</b><br>Price per 100ml = £2.00<br>Normally £5<br><b>£2.50</b> half price |
| <b>3. Blemish Stick</b><br>10140<br>Normally £4<br><b>£2</b> half price   | <b>4. Deep Cleansing Cloths</b><br>25 cloths.<br><b>16840</b><br>Price per cloth = 9p<br>Normally £4.50<br><b>£2.25</b> half price        |
| <b>5. Body Wash</b><br>200ml<br><b>25858</b><br>Price per 100ml = £1.25<br>Normally £5<br><b>£2.50</b> half price |   |



# clearskin professional

Want **real results** fast? Simply follow our **3-step regime** to see clearer skin in **just 3 days**\*



## 1. CLEANSE

Massage over face to dissolve pore-clogging dirt, and rinse well.

**Deep Pore Cleansing Scrub** 125ml  
21717  
Price per 100ml = £2.20  
Normally £5.50  
**£2.75**  
half price



## 2. TONE

Gently smooth over cleansed skin to leave it feeling refreshed.

**Clarifying Toner Pads**  
45 pads.  
13060  
Price per pad = 6p  
Normally £5.50  
**£2.75**  
half price



## 3. TREAT

Apply twice daily to help minimise pores and prevent blemishes\*\*.

**Daily Correcting Lotion** 50ml  
20883  
Price per 100ml = £7.00  
Normally £7  
**£3.50**  
half price



all  
half price  
each  
pages 88-89 only

get clear skin  
**CONFIDENCE!**

\*When all 3 steps are used together - Clinical Study, 30 people.  
\*\*Consumer Study, 100 people.

# AVON care. *most loved*

any 3 for  
**£5**  
save up to £10<sup>60</sup>  
pages 90-91 only

**Intensive Moisture Face Cream** 200ml  
11270  
Price per 100ml = £2.10  
**£4.20**

**Intensive Moisture Body Lotion** 400ml  
12765  
Price per 100ml = £1.20  
**£4.80**

**Intensive Moisture Hand Cream** 100ml  
02717  
**£3.50**



*"My skin tends to get really dry, especially in hot sunny weather. This face cream has such a lovely, rich texture and really melted into my skin easily leaving it feeling soothed and moisturised."*

Sara Kenlay, Northampton, Avon Customer

*"I love the fresh fragrance of this body lotion. It is perfect for smoothing on after my morning shower to give me and my skin that extra boost for the day!"*

Kirsty Field, Leeds, Avon Customer

**Fresh Hydration Body Lotion** 200ml  
17731  
Price per 100ml = £1.25  
**£2.50**

**Fresh Hydration Hand Cream** 100ml  
18051  
**£3.50**

**Fresh Hydration Face Cream SPF15** 75ml  
18044  
Price per 100ml = £2.93  
**£2.20**



**Rich Moisture Family Cream** 400ml  
23432  
Price per 100ml = £1.30  
**£5.20**

**Gentle Hand Wash** 200ml  
12674  
Price per 100ml = £1.25  
**£2.50**

**Gentle Body Wash** 400ml  
23192  
Price per 100ml = 75p  
**£3**

**Nurturing Body Lotion** 400ml  
23317  
Price per 100ml = £1.20  
**£4.80**



*"I use this cream for everything! Hands, body, face and it is gentle enough for the children to use. It is a complete must-have product for me and my family."*  
Kate Mullins, London, Avon Customer

# HIGH SPF PROTECTION to help protect your skin...



New Activi-D formulas help to provide the best environment for your skin's vitamin D function, so you can enjoy healthy-looking skin.



**Anti-Shine Face Cream Duo**  
18226  
Normally £9  
**£5 save £4**

**Mattifying Mineral Face Cream SPF30**  
50ml  
18671  
Price per 100ml = £10.00  
Normally £9  
**£5 save £4**

**Moisturising Face Cream SPF30**  
50ml  
18598  
Price per 100ml = £10.00  
Normally £9  
**£5 save £4**

**Clear Spray SPF30\***  
150ml  
18143  
Price per 100ml = £6.67  
Normally £16  
**£10 save £6**

\*Activi-D is not present in Clear Spray SPF30.



AVONsun+

stay safe in Avon's hands

the skin on your face needs a lighter sun lotion that won't clog your pores – go for a higher SPF to help protect your skin from ageing sun damage



water and sweat resistant

SPF 50

**Moisturising Sun Cream Sensitive Skin SPF50**  
150ml  
18101  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

**£6 save £4**

93 suncare

# MEDIUM & LOW SPF PROTECTION to care for your skin



New Activi-D formulas help to provide the best environment for your skin's vitamin D function, so you can enjoy healthy-looking skin.

SPF 10

SPF 25

SPF 6

SPF 15



**Moisturising Dry Oil Spray SPF6\***  
150ml  
10751  
Price per 100ml = £2.67  
Normally £10  
**£4 save £6**

**Moisturising Sun Spray Sensitive Skin SPF15**  
150ml  
19091  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

**Moisturising Sun Lotion SPF10**  
150ml  
19125  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**

**Moisturising Sun Cream Sensitive Skin SPF25**  
150ml  
01917  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



AVONsun+

stay safe in Avon's hands

even darker skins need sun protection to prevent burning – SPF's are quick and easy to apply so throw one in your beach bag and stay protected all day



quick-dry formula†

SPF 20

**Quick Dry Clear Spray SPF20\***  
150ml  
19117  
Price per 100ml = £4.67  
Normally £12  
**£7 save £5**  
†Sensory Scan 07-198.

**£7 save £5**

95 suncare

\*Activi-D is not present in Moisturising Dry Oil Spray SPF6 or Quick Dry Clear Spray SPF20.



# SUNSHINE ESSENTIALS for everyone



**Shimmering After Sun Tan Enhancer**  
150ml  
**19778**  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**



**Cooling After Sun Spray Lotion with Vitamin C**  
150ml  
**19588**  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**



**Soothing After Sun Body Butter**  
200ml  
**17624**  
Price per 100ml = £2.00  
Normally £7  
**£4 save £3**



**Cooling After Sun Lotion with Aloe**  
400ml  
**22152**  
Price per 100ml = £1.25  
Normally £8  
**£5 save £3**

large  
400ml size

AFTER SUN



**Maxi Tan Tan Enhancing Oil Spray**  
150ml  
**19471**  
Price per 100ml = £2.67  
Normally £6  
**£4 save £2**



**Maxi Tan Moisturising Lotion with Beta Carotene**  
200ml  
**19174**  
Price per 100ml = £2.00  
Normally £7  
**£4 save £3**



**Magic Tan Moisturising Self Tan Lotion for Face and Body**  
150ml  
**24240**  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**

TAN BOOST

moisturise regularly with our Maxi Tan range, enriched with aloe and natural oils to help you keep your gorgeous glow for longer



AVONsun+

stay  
safe in  
Avon's  
hands

children need extra protection from the sun – encourage them to play in the shade, to wear a hat, and apply a high factor lotion every two hours

**Kids Swim & Protect Sun Cream SPF50**  
150ml  
**24273**  
Price per 100ml = £5.33  
Normally £13  
**£8 save £5**

SPF 50

97 suncare



**KIDS Turquoise Kids' Sun Spray SPF30**  
150ml  
**19851**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Sun Cream Watermelon Fragrance SPF30**  
75ml  
**09480**  
Price per 100ml = £6.67  
Normally £9  
**£5 save £4**



**Cooling After Sun Gellie**  
150ml  
**03574**  
Price per 100ml = £2.67  
Normally £7  
**£4 save £3**



RETAINS  
SPF50  
FOR 120  
MINUTES IN  
THE WATER\*

\*Clinical Study 1170705.



# *silky* COLOUR

**True Colour Eyeshadow Quad**  
 Silky smooth eyeshadow can be layered up for vivid, intense colour that looks fresh all day\*.  
 Normally £8.50  
**£4.99** save **£3.51**  
 \*Consumer Study, 120 people.



2 for £12 mix 'n' match

save up to £16

2 for £12

pages 100-105

# summer skin BEAUTY

make flawless skin come first this summer with **16 shades** of beautiful coverage for almost every skin tone

Ideal Flawless Invisible Coverage Foundation  
SPF15  
30ml  
Price per 10ml = £4.00  
**£12**



### FAIR complexions



### MEDIUM complexions



### DARK complexions



invisible liquid coverage

\*Please note that the shade Earth does not contain SPF15.

Alesha loves Ideal Flawless, with shades for almost every woman...

**2 for £12** mix 'n' match  
save up to £16

**Calming Effects Illuminating Foundation**  
30ml  
Price per 10ml = £3.50  
**£10.50**



- 05306 Ivory
- 18747 Almond
- 18887 Cream
- 19521 Honey
- 01891 Warmest Beige

with aloe and lavender



- 02550 Shell
- 08177 Natural Beige
- 15594 Ivory
- 08284 Nude
- 09951 Creamy Natural
- 15891 Medium Beige

gold-infused luxury

**24K Gold Radiant Foundation**  
30ml  
Price per 10ml = £4.67  
**£14**

radiant summer shimmer



**Illuminating Face Pearls**  
22g  
26880  
Price per 10g = £4.09  
**£9**

buildable lightweight powder

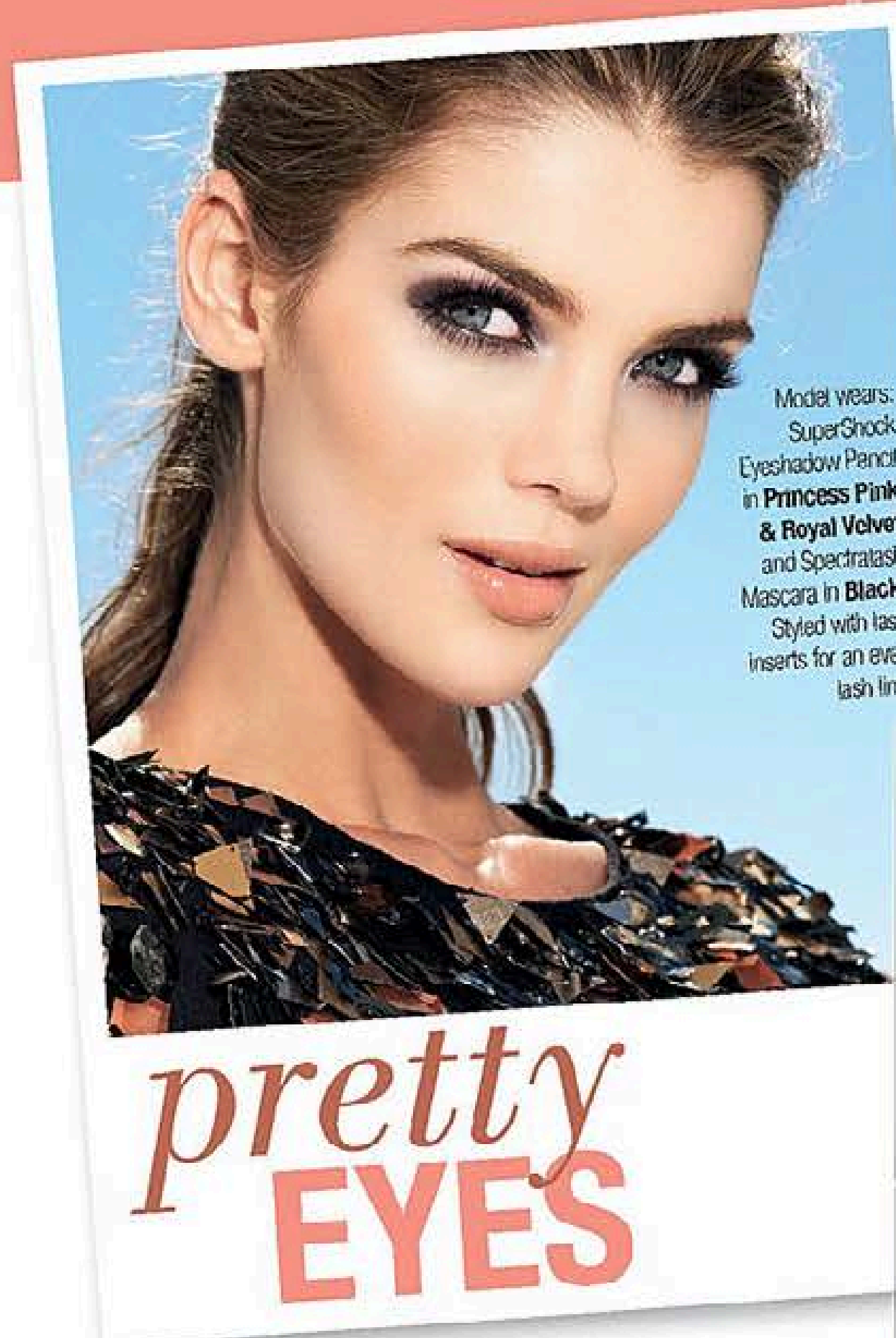
**Smooth Minerals Powder Foundation**  
6g  
Price per 10g = £17.50  
**£10.50**



- 14563 Ivory
- 26575 Nude
- 26633 Shell
- 19323 Medium Beige
- 22210 Sand Beige
- 16634 Nutmeg

**2 for £12**

pages 100-105



Model wears:  
SuperShock Eyeshadow Pencil in Princess Pink & Royal Velvet and Spectralash Mascara in Black. Styled with lash inserts for an even lash line.

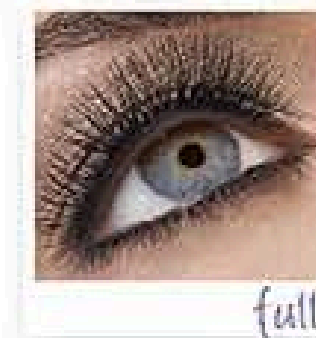
*pretty*  
**EYES**

create gorgeous lids and lashes with multi-use products for multiple looks

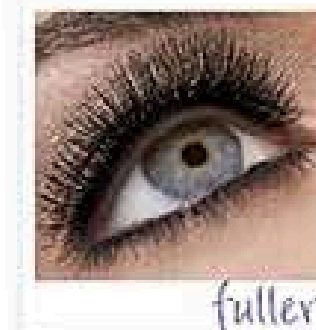
**Spectralash Mascara**  
9ml  
Price per 10ml = £11.11  
**£10**

- 20750 Black
- 04754 Brown/Black

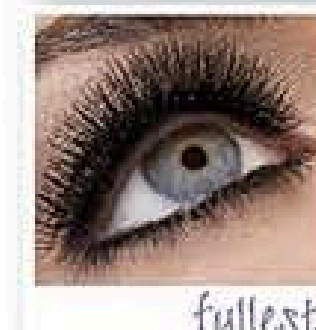
**SuperShock Eyeshadow Pencil**  
**£7**



full



fuller



fullest



creamy, shimmering finish

01701 Chocolate Melt & Cream Dream

14076 Princess Pink & Royal Velvet

26849 Moonshine & Starry Night

103 make-up

**2 for £12**  
pages 100-105

**2 for £12** mix 'n' match  
save up to £16



enriched with  
real 24K gold



**24K Gold Eyeshadow Quad**  
£9

the powder's  
already in  
the brush!

**Avon Glow Shake  
and Go Bronzer**  
Normally £11  
**£10 save £1**

light skin dark skin



**2 for  
£12**

pages  
100-105

concealer,  
foundation and  
powder in one

**Ideal Flawless Cream  
-to-Powder Foundation**  
9g  
Price per 10g = £13.33  
**£12**

# flawless FOR SUMMER

super-lightweight formula for  
the perfect summer coverage



lightweight,  
cashmere-soft  
coverage

**MagiX Cashmere  
Finish Foundation**  
30ml  
Price per 10ml = £3.50  
**£10.50**



**24K Sculpt and Shimmer  
Gold Blush Duo**  
19794 Golden Glamour  
**£9**

## FAIR complexions



## MEDIUM complexions



## DARK complexions



**2 for  
£12**  
pages  
100-105

2 for £10 mix 'n' match

save up to £10

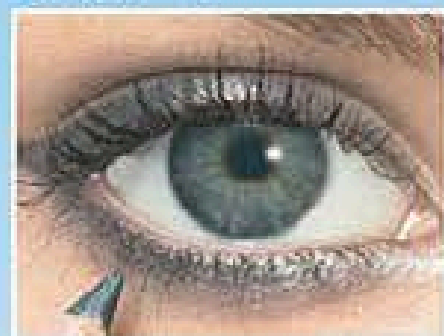
2 for £10

pages 106-111

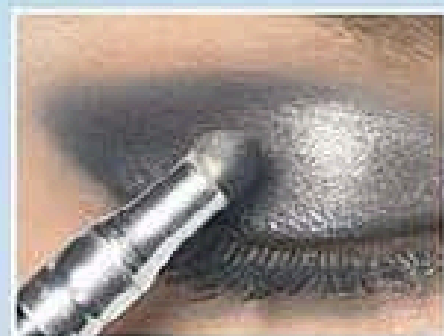
# smoulder IN THE SUN

lavish eyes with the beauty of a **super-volumising** mascara and a **two-in-one** shadow and liner pencil

2-in-1



line



define

**In a Blink Eye Shadow and Liner**  
Dual-ended pencil eyeliner and powder eyeshadow with applicator.  
**£6.50**

**SuperShock MAX Mascara**  
10ml  
**£10**

for up to 15x volume\*



Model wears:  
In a Blink Eye Shadow and Liner in **Onyx**  
and SuperShock MAX Mascara in **Black**.  
Styled with lash inserts for an even lash line.

107 make-up

**2 for £10** mix 'n' match  
save up to £10



a radiant glow for all skin tones

**MATTE**  
light skin dark skin  
13664 Light Bronze 13797 Medium Riviera

**SHIMMER**  
light skin dark skin  
14266 Deep Glow 13821 Warm Glow

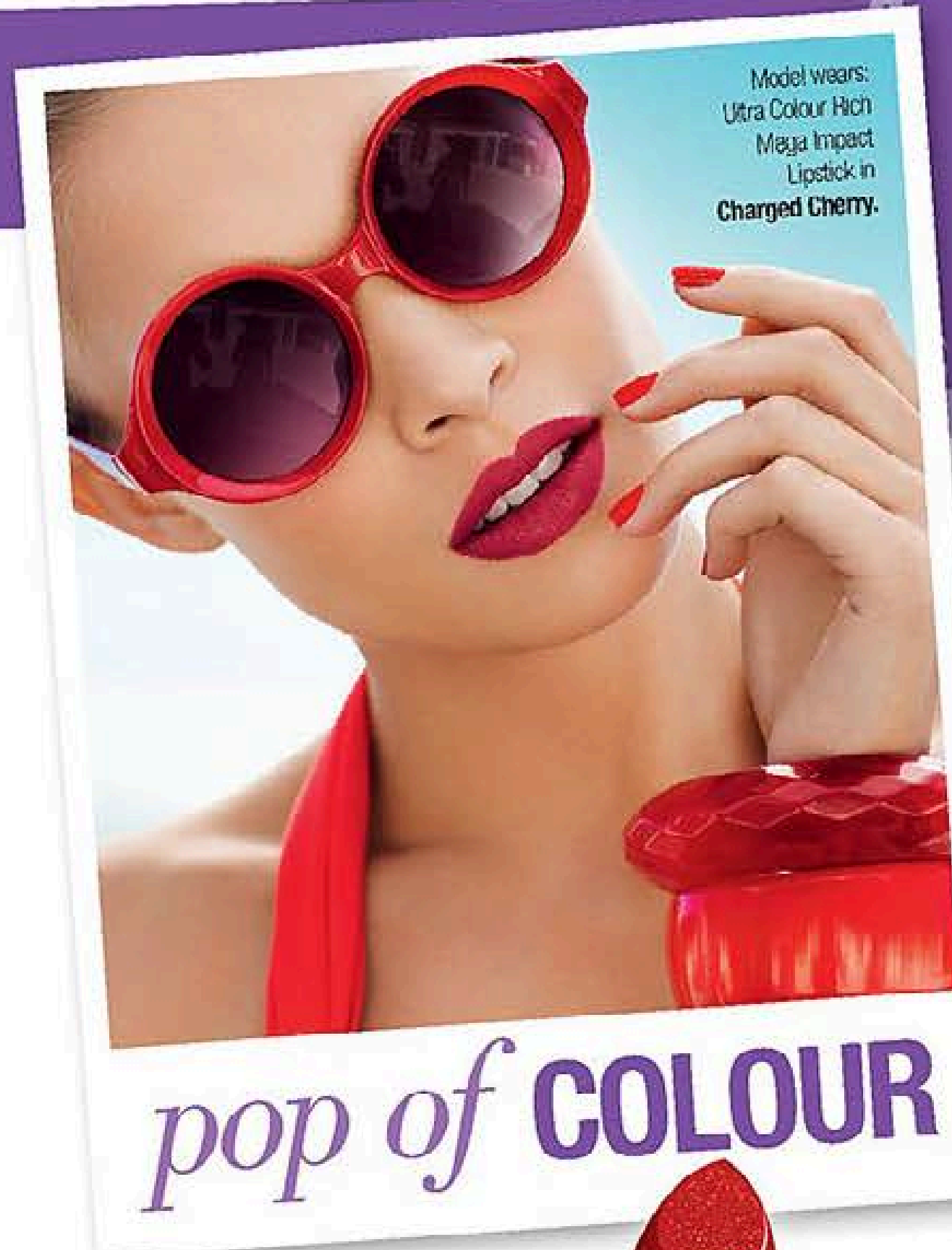
**Avon Glow Bronzing Powder**  
10g  
**£10**



**True Colour Blush**  
6g  
Price per 10g = £10.00  
**£6**

**LAST CHANCE TO BUY\***

- 00315 Kussell
- 12047 Earthy Rose



Model wears:  
Ultra Colour Rich  
Mega Impact  
Lipstick in  
Charged Cherry.

pop of **COLOUR**

**2 for £10**  
pages 106-111



colour magnifiers boost colour!

109 make-up

- 23150 Copper Connection P502
- 14589 Happy Pink P04
- 01537 Cherry Pie P301
- 22491 Plumberry P201
- 23028 Guava P401
- 14670 Natural Glow P103
- 14696 Orchid P202
- 14654 Mysterious Mauve P101
- 10041 Rose Bouquet P02
- 15404 Passionate Red P302

outer gel layer for sumptuous shine



**Shine Attract Lipstick**  
**£8.50**

instantly helps brighten the under-eye area\*

- 20263 Fair
- 20370 Medium



**MagiX Eye Radiance Wand**  
12ml  
Price per 10ml = £6.67  
**£8**

\*Consumer Study, 34 people.



**Mattifying Foundation**  
30ml  
Price per 10ml = £2.67  
**£8**

- 00505 Ivory
- 20974 Shell
- 20487 Nude
- 20735 Natural Beige
- 21071 Medium Beige
- 21279 Soft Honey
- 02162 Creamy Natural

\*Will not be featured in the brochure again.

stand out this summer with a richer, brighter pout

infused with real 24K gold

- 21113 Golden Peach
- 21121 Rosey Gold
- 25403 24K Gold
- 21659 Ruby in Gold
- 25650 24K Pink
- 21691 Amethyst Gold

**Ultra Colour Rich 24K Gold Lipstick**  
**£8.50**



- 23275 Fuchsia Fun
- 23259 Pink Pop
- 23325 Charged Cherry
- 22301 Personified Plum
- 23382 Never So Nude
- 23440 Mocha Madness
- 02337 Really Rosy
- 23366 Divine Wine

**Ultra Colour Rich Mega Impact Lipstick**  
**£8.50**



**2 for £10**  
pages 106-111

**2 for £10** mix 'n' match  
save up to £10

**2 for £10**

pages  
106-111

waterproof  
mascara gives  
lashes an ultra-  
dark, bold look\*



for super-big  
lashes with up  
to 12x volume\*\*



super-lengthening  
mascara gives  
the look of lash  
extensions\*\*\*



**SuperShock MAX  
Waterproof Mascara**  
10ml  
22996 Black  
**£10**

**SuperShock Mascara**  
10ml  
15669 Black  
**£8.50**

**SuperExtend Mascara**  
7ml  
16808 Black  
Price per 10ml = £12.14  
**£8.50**

shades apply to all  
mascaras where applicable



\*Consumer Study, 100 people.  
\*\*Compared to normal lashes without mascara.  
Based on instrumental laboratory testing carried  
out on false eyelashes.  
\*\*\*Consumer Study, 120 people.  
†Consumer Study, 120 people.

Model styled  
with lash  
inserts for  
an even  
lash line.



*what's your  
LASH LOOK?*

choose your favourite summer  
lash look with our spectacular  
mascara selection

**Catwalk  
SuperCurlacious  
Mascara**  
7ml  
24976 Black  
Price per 10ml = £12.14  
**£8.50**

**SuperCurlacious  
Mascara**  
7ml  
24323 Black  
01875 Brown/Black  
Price per 10ml = £12.14  
**£8.50**

gives lashes a  
seductive curl for  
up to 12 hours†



shades apply  
to all mascaras  
where applicable



111  
make-up

**2 for £10**  
pages  
106-111



2 for £8 mix 'n' match

save up to £9

2 for £8

pages 112-121

# eye-catching DEFINITION

choose classic **matte precision** or a touch of **summer sparkle**, for eyes that get you noticed

easy-glide, creamy formula.

for pretty, glittering lines



**Glimmerstick Eyeliner**  
Creamy, smudge-proof precision liner. Lasts up to 12 hours\*.  
**£6**

**Glimmerstick Diamonds Eyeliner**  
**£6**



\*Consumer test, 27 women.



Model wears:  
Glimmerstick  
Eyeliner in  
Blackest Black.

113 make-up

**2 for £8** mix 'n' match  
save up to £9

- 10702 Fuchsia Fever
- 11072 Rose Star
- 17939 Lilac Shimmer
- 13714 Shimmered Violet
- 18846 Soft Pink
- 21097 Plum Gorgeous
- 09753 Smooth Mocha
- 09241 Nude Perfection
- 18861 Red Kiss
- 11395 Fiery Red
- 11411 Gold Glitz
- 21642 Rose Ribbons

intertwined with ribbons of hydrating moisture



Model wears: Ultra Colour Rich Moisture Seduction Lipstick in Fuchsia Fever.

Ultra Colour Rich Moisture Seduction Lipstick £8.50

- 23093 Belle Nude
- 23119 Chili
- 20255 Divine Wine
- 23218 In the Pink
- 23127 Lilac Shimmer
- 23200 Pink Cooler

for gorgeously full looking lips



Avon Plump Pout Lipstick £7.50

use dry or wet for varying impact



15750 Nude Attitude

Mega Impact Eyeshadow £8

- 14480 Berry Electric
- 15792 Blue Wattage
- 15800 Flash Back



Model wears: True Colour Eyeshadow Duo in Black Pearl.

*smokin'*  
**EYES**

edge up your eye look for summer with bold shadow and intense metallic gel liner



10660 Black Pearl

SuperShock Eye Liner £6

True Colour Eyeshadow Duo £6



26070 Shimmering Sapphire

23812 Blackened Metal

26062 Flirty Bow

glide on with our Eyeliner Brush! see page 130

- 06957 Fresh Jade
- 19968 Retro Glamour
- 00950 Healthy Glow

**2 for £8**

pages 112-121

silky blendable, powder for dramatic colour

115 make-up

**2 for £8**  
pages 112-121

2 for £8 mix 'n' match  
save up to £9

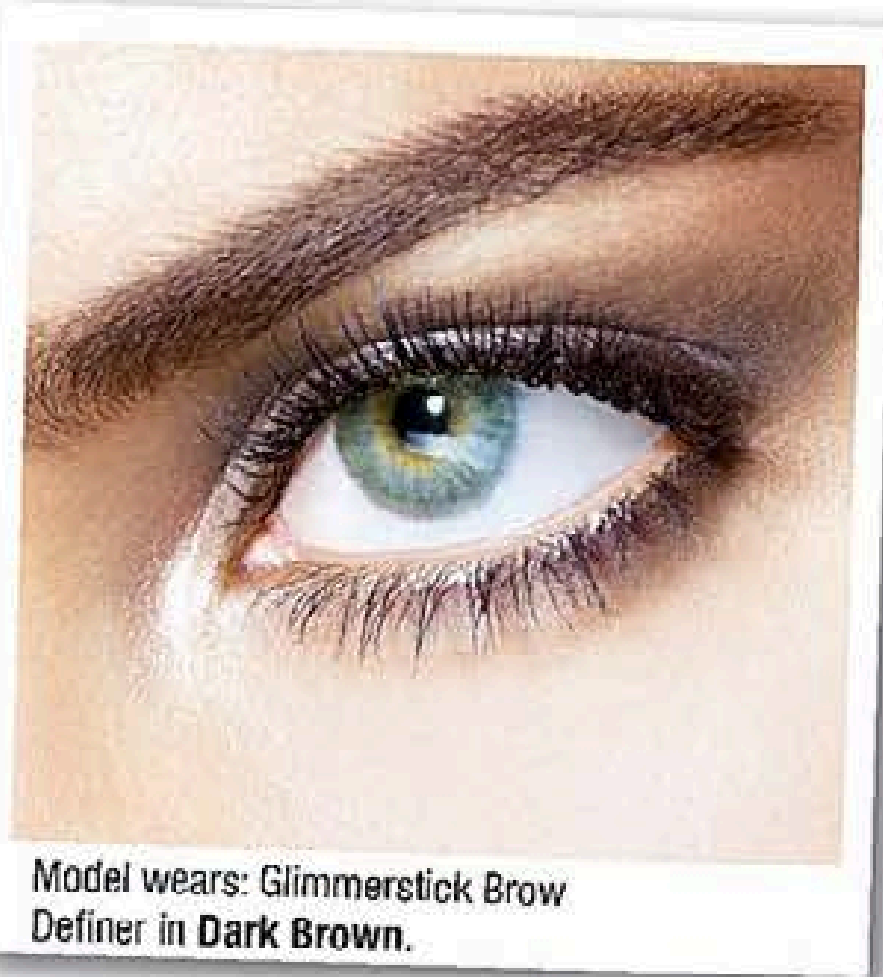


Glimmerstick  
Brow Definer  
£6

24786  
Blonde

24760  
Dark  
Brown

24802  
Soft  
Black



Model wears: Glimmerstick Brow  
Definer in Dark Brown.

slanted tips for  
precision grooming

Precision Tweezers  
16873  
£5

Perfect Eyebrow  
Pencil  
£6.50

24745  
Blonde

24968  
Dark  
Brown

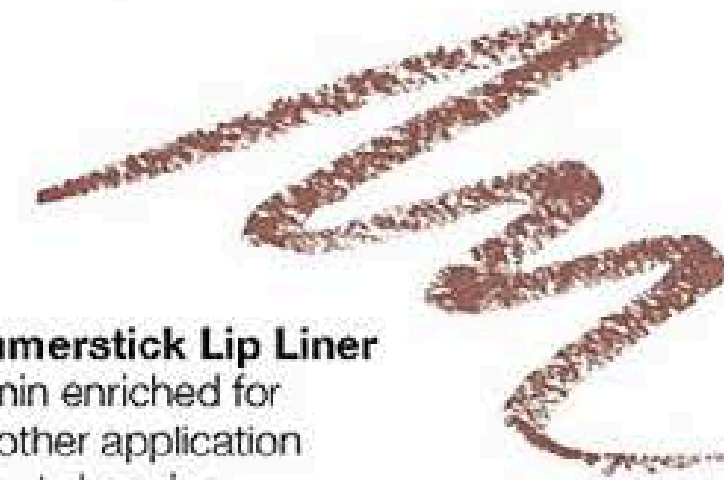
2 for  
£8  
pages  
112-121



Model wears:  
Glimmerstick Lip  
Liner in  
Red Brick.

## line your LIPS

frame your summer-bright  
pout with glide-on liner, and  
prevent lipstick from feathering



Glimmerstick Lip Liner  
Vitamin enriched for  
smoother application  
without dragging.  
£6

14464  
Pink  
Bouquet

20644  
Rich  
Ginger

04770  
Mystery  
Mauve

21873  
Red  
Brick

no need to sharpen!



2 for  
£8

pages  
112-121

117  
make-up

**2 for £8** mix 'n' match  
save up to £9



- 07245 Nude Shimmer
- 07393 Pink Radiance
- 14241 Fuchsia Fantasy
- 08094 Scimmered
- 07401 Plum Dazzle

**Glazewear Dazzle Lip Gloss**  
6ml  
Price per 10ml = £10.00  
**£6**



Model wears: Glazewear Dazzle Lip Gloss in Pink Radiance.

**Tinted Lip Care**  
Formulated with beeswax.  
**£7**

**LAST CHANCE TO BUY\***

- 22665 Bronze
- 07070 Red
- 02261 Pink

*for a subtle, pretty tint*



*the ultimate shine*



- 20909 Ticked Pink
- 08235 Iced Pink
- 08474 Pink Watermelon
- 00877 Slicked Red
- 07302 Nude

**Glazewear Shine Lip Gloss**  
6ml  
Price per 10ml = £10.00  
**£6**

*seductive moisture & shine*



- 24711 Glimmering Champagne
- 11130 Pearly Pink
- 14100 Sweet Clementine
- 13938 Violet Beauty

**Moisture Seduction Lip Gloss**  
**£7**

\*Will not be featured in the brochure again.

Model wears:  
Plump Pout  
Lip Gloss in  
Nude Pout.

**2 for £8**

pages  
112-121



*plump*  
**POUT**

flaunt a bee-stung pout for summer, with this fabulous plumping gloss

**Plump Pout Lip Gloss**

A gorgeous gloss that inflates lips to maximum fullness and enhances your natural lip colour. Feels lusciously moist and tingly fresh. Dermatologist tested.

**£6**

- 08425 Clearly Plump
- 08664 Nude Pout
- 10009 Pink Pucker
- 08375 Luscious Mauve

*if it tingles, it's working!*



**2 for £8**  
pages  
112-121

2 for £8 mix 'n' match  
save up to £9



15339 Sea Breeze

00141 Viva Pink

15057 Cosmic Blue

22848 Lemon Sugar

AVON  
nailwear pro+  
nail enamel

AVON  
nailwear pro+  
nail enamel

AVON  
nailwear pro+  
nail enamel

AVON  
nailwear pro+  
nail enamel



Model wears: Nailwear Pro+ in Starry Sky.



Model wears: Nailwear Pro+ in Real Red.

Nailwear Pro+  
12ml  
Price per 100ml = £50.00  
£6

colour lasts  
12 days\*



\*Consumer Study, 100 people.

Model wears:  
Nailwear pro+  
in various shades  
and Mosaic Effects in  
Black and White.



## nail ART

get a unique looking, funky mosaic  
nail design with every use

1: apply over your  
favourite summer  
nail polish

2: watch the  
crackles appear



2 for  
£8

pages  
112-121

12476  
Black

08912  
White

Mosaic Effects  
Top Coat  
12ml  
Price per 100ml = £50.00  
£6

121  
make-up

2 for  
£8  
pages  
112-121

**EXTRA LASTING** *Time moves fast.  
Your make-up doesn't have to.*

## GET THE LASTING SUMMER LOOK

{ all day crease-proof colour\* } { fresh & flawless for up to 18 hours\*\*\* } { stays put for 18 hours\*\* } { colour lasts up to 8 hours\*\* }

{ removes even stay-put make-up }



**Extra Lasting Make-up Remover**  
50ml  
14282  
Price per 10ml = £1.00  
**£5**



**Extra Lasting Eyeshadow Stick**  
**£7**



**Extra Lasting Liquid Foundation**  
30ml  
Price per 10ml = £4.17  
**£12.50**



**Extra Lasting Mascara**  
Waterproof. 7ml  
Price per 10ml = £12.86  
**£9**



**Extra Lasting Lipstick**  
**£7**



**£4**  
save £3

## lasting DEFINITION

get precise, even definition that lasts up to 8 hours\*

**Extra Lasting Eyeliner Pen**  
Precision liner that lasts up to 8 hours\*.  
Normally £7  
**£4 save £3**



\*Consumer Wear Evaluation, 35 women.  
\*\*Consumer Study, 120 people.  
\*\*\*Consumer Study, 122 people.  
†Consumer Study, 52 people.  
††Consumer Study, 99 people.

**8 hours of**  
precise definition\*  
smooth liquid colour\*  
transfer-resistance\*

123 make-up

save up to half price

pages 124-125 only

CONDITION



**Rose Cuticle Balm**  
12g  
23945  
Price per 100g = £25.00  
Normally £6  
**£3 half price**



**Conditioning Nail Enamel Remover** 150ml  
22764  
Price per 100ml = £2.00  
Normally £4  
**£3 save £1**



**Pearl Shine**  
10ml  
19703  
Normally £6  
**£3 half price**



**Peeling and Brittleness Solver**  
12ml  
00620  
Price per 100ml = £20.83  
Normally £5  
**£2.50 half price**



**RevitaCool Base Coat**  
12ml  
02824  
Price per 100ml = £20.83  
Normally £5  
**£2.50 half price**

FINISH



**Nail File with Buffer**  
14035  
Normally £3  
**£2 save £1**

**Liquid Freeze Quick Dry Nail Spray** 50ml  
20552  
Price per 100ml = £6.00  
Normally £6  
**£3 half price**

**Gold Strength**  
12ml  
11445  
Price per 100ml = £20.83  
Normally £5  
**£2.50 half price**



**French Manicure Kit**  
2 x 12ml bottles plus 30 nail guides.  
23143  
Normally £6.50  
**£4 save £2.50**

nail BRIGHTENING

new



**£2.50**  
half price

125 make-up

- helps nails look brighter\*
- nails appear less stained\*
- brilliant high gloss finish\*

**NEW Nail Illuminator**  
12ml  
26328  
Price per 100ml = £20.83  
Will normally be £5  
**£2.50 half price**



\*Consumer Study, 32 people.

EXTRA LASTING  
*plump for*  
**PERFECTION**

*colour lasts up  
to 8 hours\**

**Extra Lasting  
Plump and Stay Lip Colour**  
Plumping, long lasting coloured  
base coat and glossy, high-shine  
topcoat. The warming, tingling  
sensation means it's working!  
Colour lasts up to 8 hours\*.  
Normally £8.50  
**£5 save £3.50**

- 03905  
Rosy  
Resistance
- 03962  
Plump  
Peach
- 03970  
Full  
Honey
- 03939  
Plumful
- 03988  
Stay  
Pink Pout
- 00398  
Pink  
for Life

**£5**  
save £3.50



**FANTASTIC  
SUMMER SAVINGS**

**SAVE  
£3.50**

page 126 only



\*Consumer Study, 117 people.



# *bare skin* **SECRET**

*discover the perfect combination for flawless skin*



**£5**  
save £4

*super-weightless powder leaves skin looking radiantly flawless\**



*lightweight concealer for invisible-looking coverage*

**£4**  
save £3



24414  
Fair



01727  
Light  
Medium



24422  
Toffee

**Ideal Flawless Pressed Powder**  
10g  
Normally £9  
**£5 save £4**



24513  
Fair



04721  
Medium

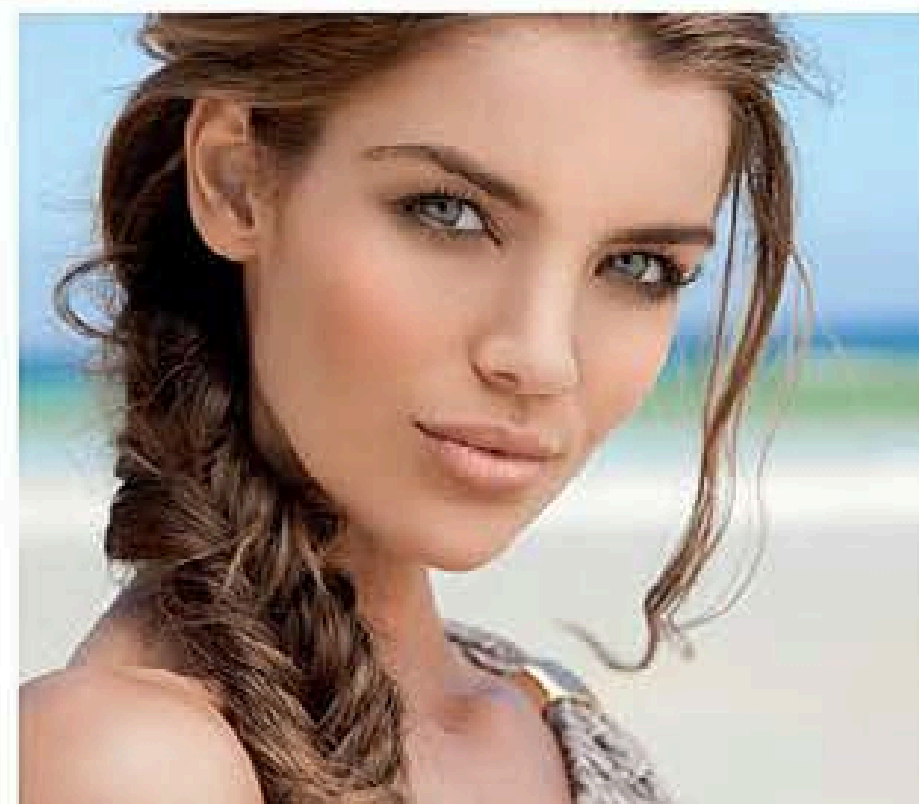


17830  
Dark

**Ideal Flawless Concealer Slick**  
Normally £7  
**£4 save £3**

**FANTASTIC  
SUMMER SAVINGS  
SAVE UP TO  
£4**

page 128 only





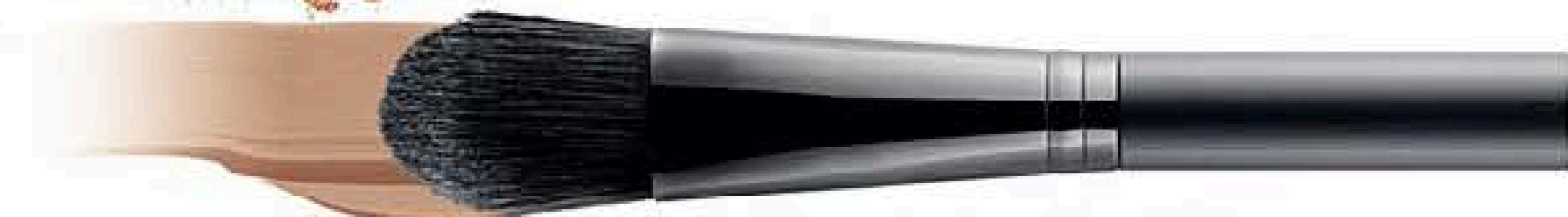
angled bristles for easy eyeliner application

# brush up on BEAUTY

find the perfect tools to complement your make-up



All Over Face Brush for perfect bronzer application



Foundation Brush for flawless foundation application



Angled Brush helps to define cheekbones



Kabuki Brush to apply your mineral foundation

<b>Eyeliner Brush</b> 04010 Normally £4 <b>£3 save £1</b>	<b>Pencil Sharpener</b> 23234 Normally £3 <b>£2 save £1</b>	<b>All Over Face Brush</b> 09258 Normally £8 <b>£4 half price</b>	<b>Foundation Brush</b> 10454 Normally £8.50 <b>£4.25 half price</b>	<b>Angled Brush</b> 10926 Normally £7 <b>£4 save £3</b>	<b>Kabuki Brush</b> 08391 Normally £6 <b>£4 save £2</b>
--	--	--	---	--	--

# FANTASTIC SUMMER SAVINGS

## SAVE UP TO £4.25

pages 130-131 only



apply and blend shadow for a smoky eye look

**Eyeshadow Brush with Smudger**  
13276  
Normally £5  
**£2.50 half price**

**£2.50 half price**



**Eye Lash Curler**  
03004  
Normally £5  
**£2.50 half price**

curl your lashes

# love. perfection

get the flawless-looking complexion you dream of in our super deal

summer blusher  
7g  
19992 Cheeky  
Price per 10g = £5.71  
**£4**



fresh face  
oil-free  
foundation  
30ml  
Price per 10ml = £1.50  
**£4.50**

- 02352 Bisque
- 23523 Sun Beige
- 23515 Ivory Beige
- 23606 Light Beige
- 23556 Beige



**buy 1  
choose 1  
for £1**

save up to £3.50  
pages 132-137  
lower priced  
item £1



**conceal**  
perfect and hide  
concealer  
**£2.95**



- 04622 Light
- 04762 Medium



final touch  
pressed powder  
10g  
**£4**

28995  
Translucent



**control shine**  
oil control pressed  
powder  
10g  
13482 Translucent  
**£4.20**

**COLORTREND**  
EXPRESS YOUR TRUE COLOURS



eye contact eyeshadow duo  
£4.50

transforming liquid eyeliner  
14183 Clear  
£3.85



whatever colour you want it to be!



highlighter eyeshadow powder  
£4.50



pencil play eyeliner  
£2.95

double-ended kajalstick  
£3.50



shine on eyes  
£4



we heart eyes

it's all about eyes with a fabulous deal on funky products

buy 1 choose 1 for £1

save up to £3.50  
pages 132-137  
lower priced item £1



Model wears Pumping Lip Gloss in Fully Mauved.



new

instantly plumps lips\*



26427 Voluminous Nude



26351 Plumped Pink



26435 Fully Mauved

if it tingles, it's working!

NEW plumping lip gloss  
Plumping gloss makes lips look fuller\* for a flush-looking, sexy, pouty look.  
£4

\*Consumer Study, 26 people.

135 make-up

# kiss of beauty

put lips and nails in the spotlight, with our fabulous offer



**state of mind nail enamel**  
8ml  
Price per 100ml = £36.88  
**£2.95**



26898 Romantic

02683 Flirty

**state of mind lip gloss**  
15ml  
Price per 10ml = £2.93  
**£3.50**

00968 Daring



01263 Angel

10744 Lucid

19448 Start Up Pink

23333 Modern Modom

20008 Wink

20719 Clear

**read my lips lipgloss**  
6ml  
Price per 10ml = £5.83  
**£3.50**

**kiss 'n' go lipstick**  
**£3.50**



- 23283 Sequin
- 26807 Vino Disco
- 08854 Cafe au Lait
- 08706 Amethyst
- 20016 Iced Champink
- 11688 Rich Berry
- 26658 Pink Sunrise
- 08508 Raisin Wine

- 25973 Minimalist Peach
- 25604 Iced Champink
- 25957 Flash
- 26065 Cafe au Lait
- 25601 Freezing

**color me pretty nail colour**  
Wet look, high shine colour. Long lasting and chip resistant. 8ml  
Price per 100ml = £36.88  
**£2.95**



**buy 1 choose 1 for £1**  
save up to **£3.50**  
pages 132-137  
lower priced item £1

**COLORTREND is having a marvellous makeover!**  
Ask your Representative for a copy of **Brochure 12** to find out what the fuss is about...

**ANEW**  
COLOUR THAT COMPLETES  
YOUR SKINCARE ROUTINE

*perfect make-up for a  
younger-looking you*



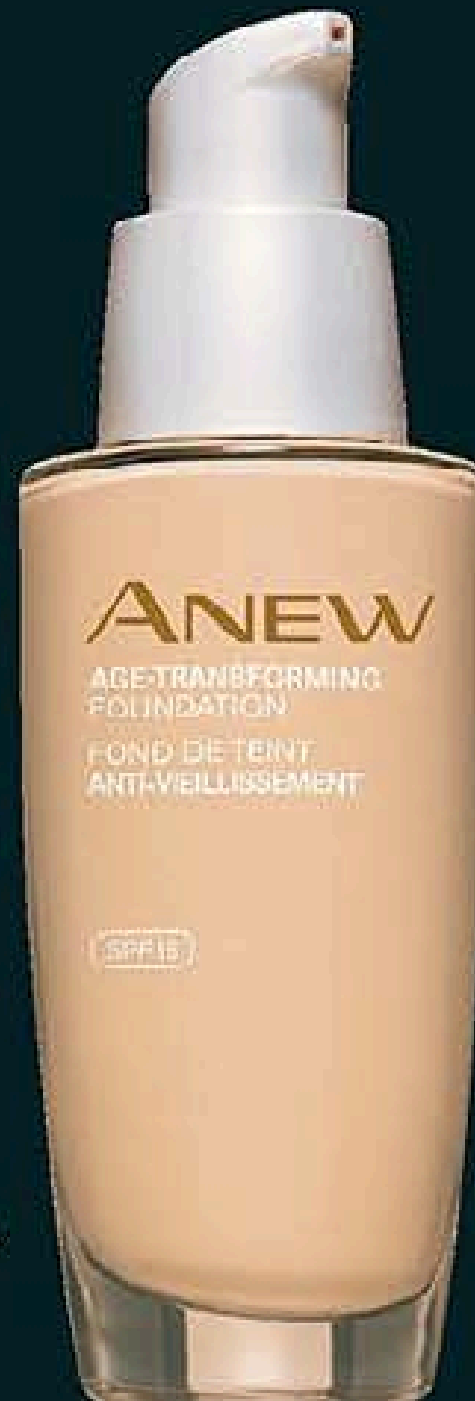
**Age-Transforming Compact Make-up**  
Luxury compact containing lightweight cream-to-powder foundation. Formulated to help boost and protect collagen and elastin. SPF15. 9g  
Price per 10g = £16.67  
**£15**



**Age-Transforming Pressed Powder**  
Long lasting, non-drying pressed powder smoothes and softens the look of skin for a more youthful, flawless look. SPF15. 10g  
**£10.50**



**Age-Transforming Foundation**  
Disguises imperfections, smoothes fine lines and evens skin tone. SPF15. 30ml  
Price per 10ml = £5.00  
**£15**



*prime*  
**TIME**

*prime for younger-looking skin, and help prevent make-up from settling into fine lines for a smooth, velvety finish\**

**£10**  
save £5

139 luxury make-up

*how to use*

*Create the perfect canvas for make-up application by smoothing over skin, blending evenly. Primer can also be worn alone as a skin perfecter.*



infused with Youth-Awakening serum for more youthful-looking skin\*



**Skin Transforming Primer**  
Helps minimise the look of pores and helps prevent make-up from settling into fine lines for a smooth, velvety finish\*. 30ml  
**00166**  
Price per 10ml = £3.33  
Normally £15  
**£10 save £5**

\*Consumer Study, 42 people. All cosmetic product results are achieved with continued use.

*youthful lips make a more  
youthful looking you*



*colourless  
SPF15*



*before  
thin, dry lips*



*after  
lips look plumper  
and feel  
moisturised\**

**Lip Plumping  
Lip Conditioner**  
Restore a youthful  
looking appearance and see plumper,  
fuller lips.  
**11155  
£9**



**Age-Transforming  
Concealer SPF15**  
A clever concealer  
that not only disguises  
imperfections, but also  
helps to reduce the  
look of fine lines and  
wrinkles\*\*. **£9**

**14712**  
Fair

**08433**  
Medium

*lips look up to  
5 years younger\*\*\*\**



Model wears:  
**23648 Berry Bloom.**



**Youth-Awakening Lipstick**  
Luxuriously smooth lipstick  
formulated with collagen  
and retinol to visibly smooth  
lines and wrinkles\*\*\*. SPF15.  
**£10.50**

- |                                 |                                  |                                   |                                    |
|---------------------------------|----------------------------------|-----------------------------------|------------------------------------|
| <b>20404</b><br>Puff Of<br>Rose | <b>23820</b><br>Luscious<br>Pink | <b>05017</b><br>Violet<br>Shimmer | <b>02394</b><br>Deep<br>Cherry     |
| <b>23796</b><br>Silty<br>Pink   | <b>23648</b><br>Berry<br>Bloom   | <b>23697</b><br>Desert<br>Rose    | <b>23762</b><br>Modest<br>Mauve    |
| <b>23622</b><br>Sugary<br>Pink  | <b>23630</b><br>Plumberry        | <b>23747</b><br>Glazed<br>Almond  | <b>23671</b><br>Chocolate<br>Brown |

\*Consumer Study, 120 people.  
\*Consumer Study, 155 people.

\*\*Clinical Study, 35 people.  
\*\*\*Clinical Clarity Pro Study, 50 females.

All cosmetic product results are achieved with continued use.  
Diagrams for illustrative purposes only.



# lifted LOOK

*our lifting eye primer is infused  
with an anti-ageing serum so that  
over time, eyes look up to 5 years  
younger†, even without make-up*

**£6**  
save £4



## *3-in-1 eye kit*

*step 1  
lifting primer*

*step 2  
highlighter  
shadow*

*step 3  
smoothing  
powder shadow*



**23473**  
Rich  
Copper

**25924**  
Spring  
Green

**10579**  
Smoky  
Violet

**18655**  
Shimmering  
Walnut

**Youth-Awakening  
Eyeshadow and Primer Kit**  
3 in 1 eye kit contains lifting primer  
and two shades of lifting shadow.  
Normally £10  
**£6 save £4**

# Summer SHOP

enjoy the sunshine with everything you need for summer!

## NEW Country Rose Picnic Blanket

Cream picnic blanket with coloured polka dots and handle. 100% polyester, PE reverse. Size approx. 135cm x 135cm. Folds down with hook and loop fastener. 31344

£12

- machine washable
- folds away
- carry handle



## NEW Country Rose Mini Picnic Set

Polka dot picnic bag with handle. Size folded approx. 24cm x 23cm x 3.5cm. Includes 2 plates, 2 spoons, 2 knives and 2 forks. All plastic. Not suitable for microwave or dishwasher use. 36442

Will normally be £15

£12

save £3

- perfect set for 2
- carry handle



## NEW Country Rose Bottle Cool Bag

Polka dot cool bag with blue shoulder strap and zip fastening. Comes with 2 plastic wine glasses and a bottle opener. Size approx. 34cm x 19cm x 11cm. 31393

Will normally be £15

£12

save £3

- holds 2 bottles
- pocket unzips to store glasses & corkscrew



# PICNIC Perfect

deliciously dotty picnic accessories from Country Rose



Country ROSE

Serving suggestion. Drink responsibly.



buy 1  
choose 1  
half price  
save up to £5  
pages 144-145 only  
lower priced  
item half price



**1. Edna Earrings Gift Set\***  
Set of 5 brass-plated pierced earrings with epoxy and acrylic stones.  
**31047**  
**£7**



buy 1  
choose 1  
half price  
save up to £5  
pages 144-145 only  
lower priced  
item half price

**2. Bina Necklace\***  
Brass-plated necklace with bird pendant and glass stones. Length approx. 42cm + 9cm extension chain.  
**31054**  
**£8**

**3. Butterfly Necklace and Earrings Set**  
Brass-plated necklace with 2 pairs of pierced earrings and 2 pendants. Set with glass stones. Necklace length approx. 42cm + 9cm extension chain.  
**04267**  
**£7**



**\*WHILE STOCKS LAST**

All Avon metal jewellery is hypoallergenic.



**1. Savannah Earrings**  
Brass-plated pierced earrings with coloured epoxy decoration. Earrings length approx. 5.2cm.  
**01065**  
**£7**

**2. Harriot Necklace\***  
Two-strand brass-plated necklace set with epoxy and acrylic stones. Longest chain length approx. 70cm, shortest chain length approx. 54cm.  
**30940**  
**£10**

**3. Savannah Cuff**  
Brass-plated cuff with coloured epoxy decoration. Internal dimensions approx. 6.2cm x 6cm.  
**17020**  
**£10**

**1. Floral Inspirations Necklace\***  
Silver-plated necklace with floral pendant. 3 designs with epoxy decoration. Necklace approx. 42cm + 9cm extension chain.  
**31195 Sweet Pea**  
**31187 Lotus Flower**  
**31146 Rose**  
Normally £8

**£5** save £3



3

2



**2. Rosemary Interchangeable Pearlesque Hoop Earrings Set**  
Silver-plated, pierced hoop earrings with 7 sets of interchangeable acrylic beads. Comes in card gift box.  
**16998**  
Normally £7

**£5** save £2

**3. Chic Week Gift Set\***  
5 pairs of silver-plated pierced earrings with glass stones and acrylic faux pearls.  
**35048**  
Normally £7

**£5** save £2

4



**4. Pearlesque Earrings Set\***  
Set of 5 faux pearl pierced earrings with acrylic beads. Comes in a card gift box with a black ribbon.  
**48975**  
Normally £8

**£4** half price

*new*



interchangeable  
summer set

treat yourself or someone special to a gorgeously **versatile** summer gift set

**NEW Tang Tang Interchangeable Gift Set**  
Silver-plated necklace and pierced earrings set. Necklace has 2 interchangeable acrylic stone pendants. Necklace length approx. 42cm + 9cm extension chain. Comes in a card gift box.  
**21675**  
Will normally be £7

**£5** save £2



2 LOOKS IN 1  
FOR JUST  
**£5**  
save £2

page 147 only

# Treasure Beads

treasure every moment

BEADS FROM JUST  
**£3**  
save up to £3  
pages 148-149 only



**1. Nautical Treasure Bead Set\***  
Set of three glass beads with silver-plated fittings. Approx 1.6cm x 1cm.  
**45229**  
Normally £7  
**£5 save £2**

**2. Nautical Anchor Treasure Bead\***  
Silver-plated bead with charm drop, set with acrylic stones. Approx. 1.4cm x 0.8cm  
**39131**  
Normally £5  
**£3 save £2**

**3. Nautical Knot Treasure Bead\***  
Silver-plated bead. Approx. 1.2cm x 1cm.  
**45252**  
Normally £5  
**£3 save £2**

As beads are hand-painted, patterns and sizes will differ from product to product. These beads are not toys and are not intended for children.

**4. Ocean Bead Set of 3\***  
Set of 3 glass beads in blue and white with varying silver and bronze detail. Each approx. 1cm.  
**39339**  
Normally £7  
**£5 save £2**

**5. Dolphin Treasure Bead\***  
Silver-plated with glass stone. Approx. 2.9cm.  
**39313**  
Normally £5  
**£3 save £2**

**6. Flip-flop Treasure Bead\***  
Silver-plated with glass stones. Approx. 2.5cm.  
**39271**  
Normally £5  
**£3 save £2**

**7. Suitcase Treasure Bead\***  
Silver-plated. Approx. 1cm x 1.1cm.  
**39321**  
Normally £5  
**£3 save £2**

**8. NEW Marsielle Treasure Bead**  
Silver-plated with glass stones, diameter approx 1.2cm.  
**14126**  
Will normally be £5  
**£3 save £2**

**9. Rose Treasure Bead Set\***  
Three glass beads with silver-plated fittings. Approx. 1cm x 1.5cm.  
**12138**  
Normally £7  
**£5 save £2**

**10. Champagne Glass Treasure Bead\***  
Silver-plated. Approx. 1.3cm x 1.4cm.  
**31062**  
Normally £5  
**£3 save £2**

**11. Clock Treasure Bead\***  
Silver-plated. Approx. 1.1cm x 0.9cm.  
**31088**  
Normally £5  
**£3 save £2**

**\*WHILE STOCKS LAST**

**12. Treasure Snake Bracelet**  
Silver-plated snake chain bracelet. Length approx. 20cm + 2.5cm extension chain. Beads not included.  
**14837**  
Normally £7  
**£5 save £2**

**13. NEW Treasure Bead Ring**  
Silver-plated adjustable ring. Comes with white faux pearl bead, diameter approx. 1.3cm. Silver-plated, removable screw holds bead in place. Holds most round glass treasure beads.  
**22798** Size 6/7  
**06965** Size 8/9  
Will normally be £10  
**£7 save £3**

**new**

**1st**

Avon's TREASURE BEAD RING

**£7**  
save £3

top unscrews  
interchange different beads to  
change your look

Purple bead not included, not available to purchase in this brochure.

for her



buy 1  
choose 1 for  
**£19.99**  
save up to £15.01  
page 150 only



**£12**  
save £3

for him



**£15**  
save £5

# fcuk®

## FCUK Ladies' Watch

Palladium-plated case with adjustable PU strap. Strap length approx. 19.6cm. Stainless steel back. Includes battery that can be replaced. In a card gift box.

31237  
**£30**

# oasis

## Oasis Niamn Watch\*

Palladium-plated watch with adjustable PU strap. Face diameter approx. 2.9cm. Strap approx. 16.4cm – 20.5cm. Stainless steel back. Includes battery that can be replaced.

11122  
**£35**

\*Please note that the three pink dials are for decorative purposes only.

## William Watch

Palladium-plated men's watch with adjustable mock-croc brown strap. Overall strap length approx. 24.8cm. Strap width approx. 2.3cm. Stainless steel back. Includes battery that can be replaced.

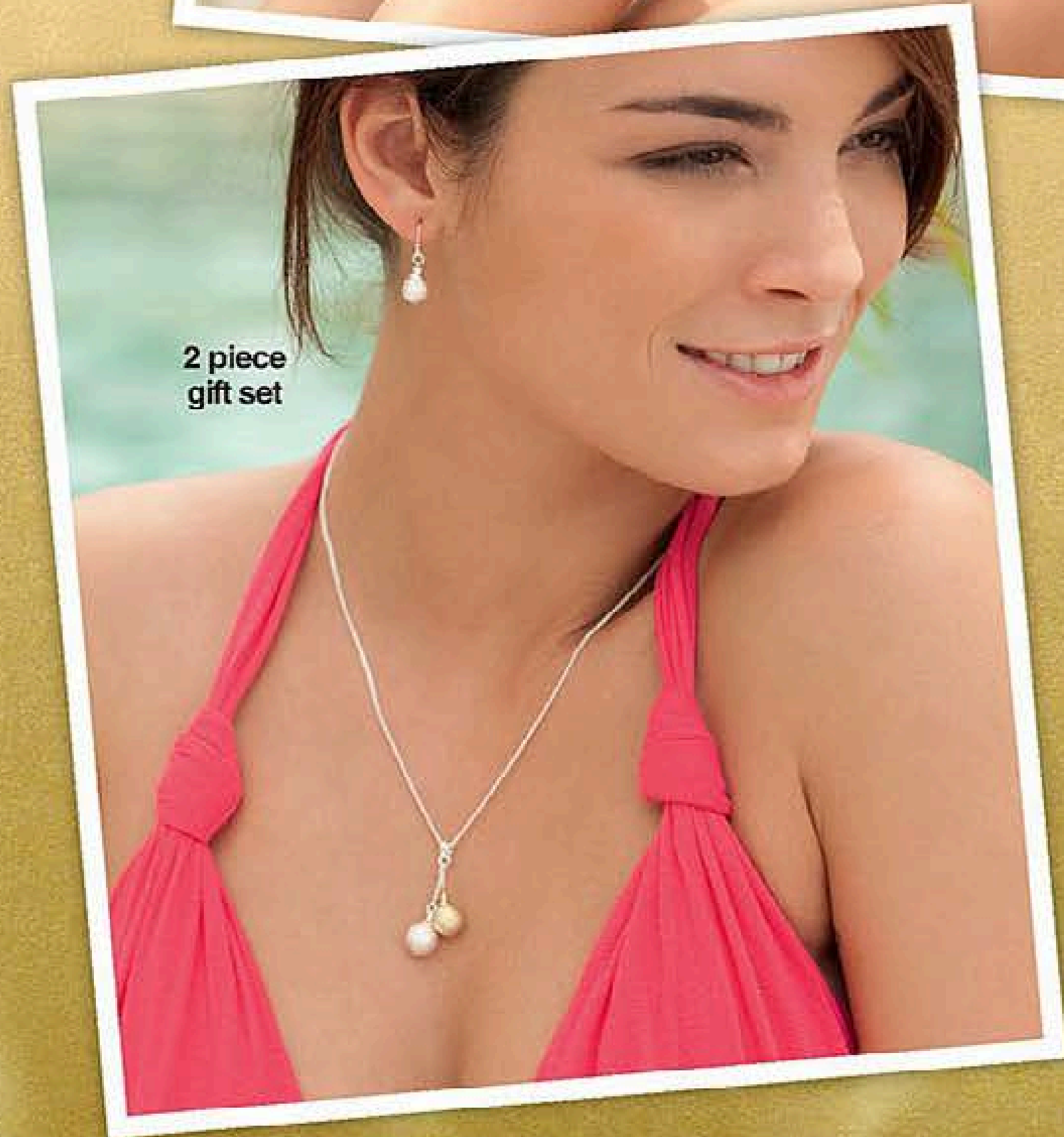
29421  
Normally £15  
**£12 save £3**

## Turin Men's Watch and Pen Gift Set

Palladium-plated watch with adjustable strap. Overall strap length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced. Aluminium ball point pen.

21444  
Normally £20  
**£15 save £5**

Avon watches come with a two year warranty for manufacturing faults.



2 piece gift set

new



1. NEW Rylie  
Two Tone Bracelet  
Silver-plated bangle with silver-plated and brass-plated beads. Internal diameter approx. 6.7cm x 5.8cm.

09662  
Will normally be £8  
**£5**  
save £3

absolute elegance

stand out from the crowd in our stunning two-tone Rylie collection, with its unique combination of gold and silver coloured globes



2. NEW Rylie  
Two Tone Ring  
Silver-plated ring with a silver-plated and a brass-plated bead.  
02725 Small  
15289 Medium  
Will normally be £6

**£3**  
half price

3. NEW Rylie  
Two Tone Gift Set  
Silver-plated necklace and pierced earrings set with silver-plated and brass-plated pendants. Necklace length approx. 42cm + 9cm extension chain.  
20057  
Will normally be £10

**£8**  
save £2



2 piece gift set just  
**£8**



**1. Mariette Necklace and Earrings Gift Set**  
Silver-plated necklace and pierced earrings gift set with glass stones and acrylic beads. Necklace length approx. 42cm + 9cm extension chain.  
**11320**  
Normally £8

**£6**  
save £2

chic beads for a timeless summer look

**2. Harbour Lights Watch**  
Palladium-plated with acrylic stones. Stainless steel back. Strap length approx. 21cm. Includes battery that can be replaced.

**11429**  
Normally £18

**£15**  
save £3

**3. Harbour Lights Long Necklace**  
Silver-plated necklace with acrylic beads. Necklace length approx. 61cm + 8cm extension chain.

**10538**  
Normally £8

**£6**  
save £2

**4. Harbour Lights Necklace and Earrings Gift Set**  
Silver-plated necklace and pierced earrings set with acrylic beads. Necklace approx. 42cm + 9cm extension chain.

**00109**  
Normally £10

**£7**  
save £3

**5. Harbour Lights Bracelet**  
Silver-plated bracelet with acrylic beads. Length approx. 18cm + 2.5cm extension chain.

**11510**  
Normally £7

**£5**  
save £2



Harbour Lights gift set just

**£7**

page 154 only

summer romance

feel gorgeous this summer in delicate pieces with a classic touch

**1. Ancha Headband\***  
Rhodium-plated.  
Flower detail with  
glass stones. Length  
of band approx. 38cm.

**10462**  
Normally £8

**£6**  
save £2

**2. Rhode Necklace**  
Silver-plated, two-strand  
necklace with acrylic  
beads. Approx. 42cm  
+ 9cm extension chain.

**10678**  
Normally £8

**£6** save £2

**3. Ancha Scarf\***  
Polyester. Length  
approx. 184cm, width  
approx. 63cm.

**10348**  
Normally £10

**£8** save £2

**4. Ancha Reversible  
Clutch Bag\***  
Satin, reversible clutch  
bag. Pink or cream  
options. Size approx.  
18cm x 25cm.

**10553**  
Normally £12

**£10**  
save £2

**\*WHILE STOCKS LAST**



necklace  
**£6**

scarf  
**£8**

4

reversible bag  
2 gorgeous  
looks



**3 LOOKS IN 1:**  
change the bead according to  
your mood or outfit.



**Salerio Necklace**  
Silver-plated chain  
necklace. Hinged  
pendant embellished  
with clear glass  
stones. 3 coloured  
beads: cream, grey  
and pink. Length  
approx. 60cm + 9cm  
extension chain.

**01149**  
Normally £12

**£6**  
half price



great accessories to  
update your summer  
daytime look

**FROM**  
**£6**

save up to  
half price  
pages 156-157 only



simply unzip  
for a larger bag

**£18**

**Zosma Bag**  
Quilted handbag with chain handles.  
Turn lock closure, two internal  
pockets and mobile phone holder.  
Outer: PVC, lining: polyester. Size  
approx. 28cm x 35cm x 8.8cm.  
**20222**

**£18**



fabulously versatile expandable bag



**1. Hello Kitty® Cupcake Overnight Bag\***  
Polka dot PVC bag with Hello Kitty® cupcake design. Zip fastening. Approx. 30cm x 43cm x 15cm.  
**02857**  
Normally £20

**£15** save £5

**2. Hello Kitty® Cupcake Umbrella\***  
Hello Kitty® branded umbrella. Polyester. Shaft length approx. 54cm. Diameter approx. 109cm.  
**12559**  
Normally £12

**£8** save £4

**\*WHILE STOCKS LAST**

**3. Hello Kitty® Cupcake Shopper\***  
Hello Kitty® branded bag. PVC. Approx. 37.9cm x 31.1cm.  
**01008**  
Normally £15

**£10** save £5

**4. Pineapple Purse**  
Separate sections for coins, credit card slots and paper money. Outer: 95% polyester, 5% PU, lining: nylon.  
**20347**  
Normally £15

**£12** save £3



**5. Pineapple Bag**  
Zip fastening. One internal zipped pocket. Outer: 95% polyester, 5% PU, lining: nylon. Approx. 22cm x 42cm.  
**20271**  
Normally £28

**£18** save £10



*Pineapple*



**£20** half price

**6. Pineapple Dance Studios Watch**  
Silicone-based polymer adjustable strap with plastic face and Pineapple branding. Strap length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced.

**20321**  
Normally £40

**£20** half price





bra  
**£9.99**  
save £2.01

briefs  
**£5.99**  
save £1.01

**NEW Colour Block Bra**  
72% nylon, 26% polyester,  
2% elastane, excluding trims.  
10215 32a    21790 36c  
10314 32b    12104 36d  
10330 34b    12187 36dd  
00471 34c    12732 38c  
00125 34d    01305 38d  
12054 36b    13375 38dd  
Will normally be £12

**£9.99**  
save £2.01

**NEW Colour Block Briefs**  
62% nylon, 32% polyester,  
6% elastane, excluding  
trims. Cotton gusset.  
13540 6/8  
13904 10/12  
13912 14/16  
Will normally be £7

**£5.99**  
save £1.01



PJs  
**£11.99**  
save £2.01  
page 161 only

*new*

colour  
block

**NEW Colour Block PJs**  
Top: 100% cotton,  
leggings: 95% cotton, 5%  
elastane, excluding trims.  
14340 6/8  
14415 10/12  
14522 14/16  
22236 18/20  
Will normally be £14

**£11.99**  
save £2.01





1, 2

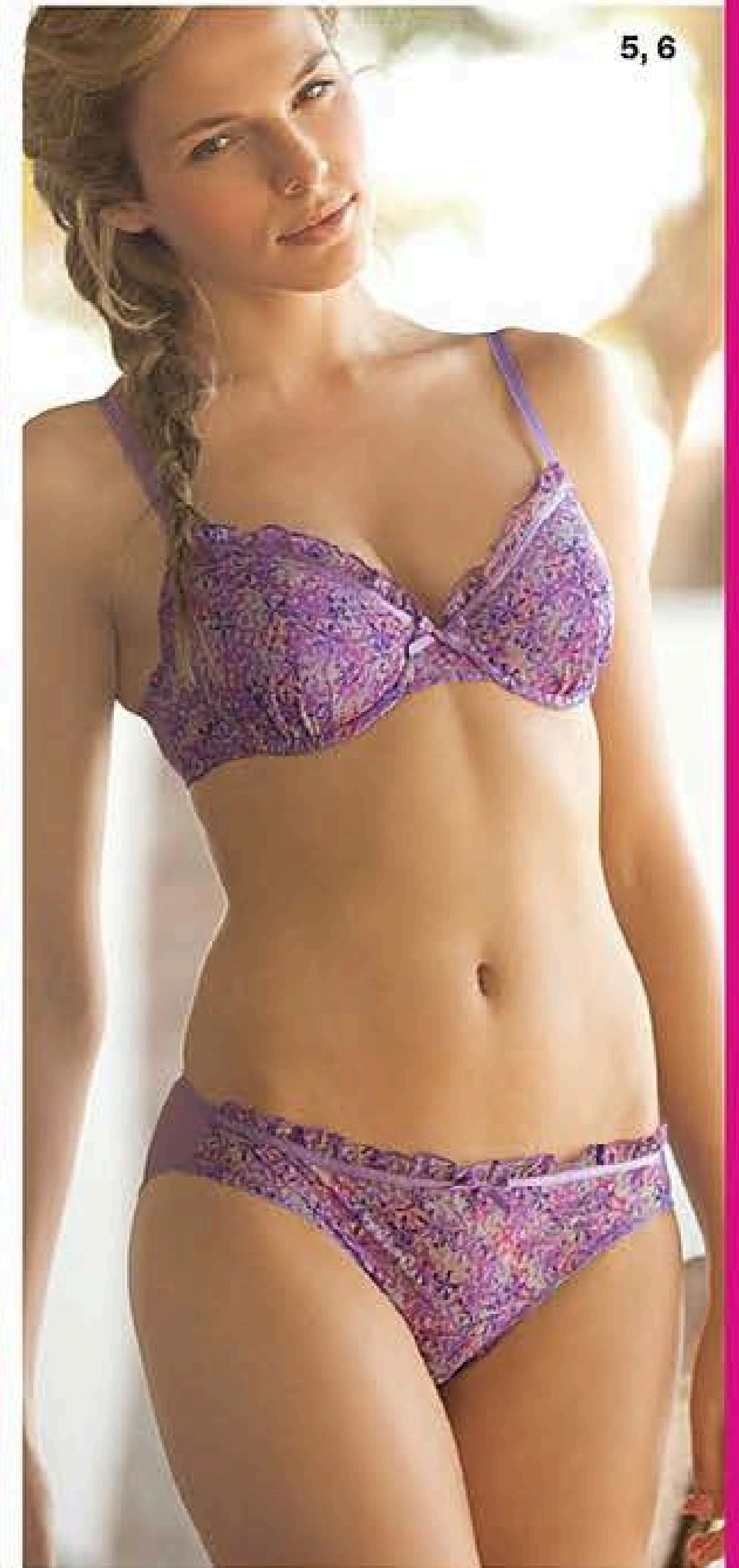


3



4

100% cotton



5, 6

**1. Betty Bra**  
Padded, underwired. 50% nylon, 37% polyester, 7% elastane, 6% viscose, excluding trims.  
30148 34b 30221 36d  
30155 34c 30247 36dd  
30189 34d 30254 38b  
30197 34dd 30262 38c  
30205 36b 30270 38d  
30213 36c 36558 38dd  
Normally £14  
**£9.99**  
save £4.01

**2. Betty Briefs**  
60% nylon, 28% polyester, 8% elastane, 4% viscose, excluding trims. Cotton gusset.  
30106 10/12  
30122 14/16  
30130 18/20  
Normally £8  
**£6.99**  
save £1.01

**3. Betty Babydoll**  
Comes with matching briefs. 100% polyester, excluding trims. Briefs have a cotton gusset.  
30064 10/12  
30072 14/16  
30080 18/20  
Normally £16  
**£11.99**  
save £4.01

ALL WHILE STOCKS LAST

**4. Short Floria PJs**  
Cami and shorts pyjama set. Cami features adjustable straps. 100% cotton, excluding trims.  
12930 10/12  
15016 14/16  
02980 18/20  
Normally £12  
**£9.99**  
save £2.01

**5. Floria Bra**  
Padded. 72% nylon, 26% polyester, 2% elastane, excluding trims.  
12583 32a 13607 36c  
02923 32b 01370 36d  
01339 34b 13946 36dd  
13391 34c 13987 38c  
13516 34d 14084 38d  
13599 36b 14530 38dd  
Normally £12  
**£9.99** save £2.01

ALL WHILE STOCKS LAST

**6. Floria Briefs**  
62% nylon, 32% polyester, 6% elastane, excluding trims. Cotton gusset.  
12872 10/12  
14662 14/16  
14852 18/20  
Normally £7  
**£5.99**  
save £1.01



**£15**  
save £3



**£12.99**

**£9.99**

**£9.99**

## summer coordinates

get your summer nightwear sorted with our gorgeous sleepwear in complementary colours

**1. NEW Short Satin Look Wrap**  
Primrose printed robe with silver satin trim and belt. 100% polyester, excluding trims.  
17186 6/8  
23176 10/12  
02931 14/16  
17343 18/20  
Will normally be £18  
**£15** save £3

**2. NEW Lilac PJs**  
Cropped lilac PJ bottoms with primrose pattern trim. Jersey T-shirt. 100% polyester, excluding trims.  
17103 10/12  
22806 14/16  
16550 18/20  
Will normally be £16  
**£12.99** save £3.01

**3. NEW Buttercup Chemise**  
Yellow chemise with white trims and button detail. Crossover, adjustable straps. 100% cotton, excluding trims.  
16964 10/12  
19596 14/16  
17111 18/20  
Will normally be £12  
**£9.99** save £2.01

**4. NEW Storm Grey Cami & Shorts Set**  
Silver grey cami and shorts set. 100% polyester, excluding trims.  
15065 6/8  
15081 10/12  
22137 14/16  
Will normally be £12  
**£9.99** save £2.01

**mix &  
match**  
save up to £16

pages 166-167 only

**any 2 for £20 any 2 for £20**

my secret to... **perfect pins**

- help flatten the look of your tummy
  - help firm and lift the look of your bottom
  - help slim the look of legs & thighs
- look hot in control wear that's meant to be seen



**gorgeously  
chic evening  
wear**

**Body Illusion Leggings**

Black, 87% nylon,  
13% elastane,  
excluding trims.

**14316** 10/12

**00158** 14/16

**10306** 18/20

**£15**

**Body Illusion Leggings**

- **Navy Blue**

87% nylon, 13% elastane,  
excluding trims.

**13219** 10/12

**13227** 14/16

**18812** 18/20

**£18**



**BODY  
ILLUSION  
BY AVON**

**perfect  
relaxed  
daywear**

my secret to...

# summer support



1, 2

available in sizes up to **G cup**

### 1. Minimiser Bra

Fully supporting bra with full 3-piece cups. Non-padded and underwired with mesh lining and pretty lace detail. 77% cotton, 21% nylon, 2% elastane, excluding trims.

size	white	black	size	white	black
34dd	01388	21253	38f	22517	21154
34e	27607	27821	38g	01248	28795
34f	26591	04150	40dd	02006	11338
34g	14225	18200	40e	14043	22822
36dd	01164	29645	40f	01081	26799
36e	29181	00455	40g	28977	22145
36f	26443	01644	42dd	23978	27433
36g	28084	10546	42e	00554	28506
38dd	11718	05488	42f	14068	25619
38e	14027	18259	42g	12427	18242

**£12**

### 2. Body Illusion Waist Cinching Briefs

Lightweight, comfortable nude-tone slimming briefs that help nip you in at the waist and flatten the look of your tummy. 87% nylon, 13% elastane, excluding trims.

04697 10/12

29272 14/16

01313 18/20

Normally £12

**£10** save £2

### 3. Uplift Bra

47% polyester, 40% nylon, 13% elastane, excluding trims.

02659 32a 21170 34b 27722 36c 19687 40b

28530 32b 27565 34c 28803 38a 28001 40c

28670 32c 26666 36a 02782 38b 28225 42b

28381 34a 27680 36b 27953 38c

Normally £16

**£14** save £2

### 4. Body Illusion Support Dress

Helps create a smooth and streamlined-looking silhouette, reduce the look of tummy bulges and helps to lift your bust. 87% nylon, 13% elastane, excluding trims. With silicone strip to prevent roll-up.

11189 10/12 02758 18/20

00562 14/16

Normally £18

**£15** save £3



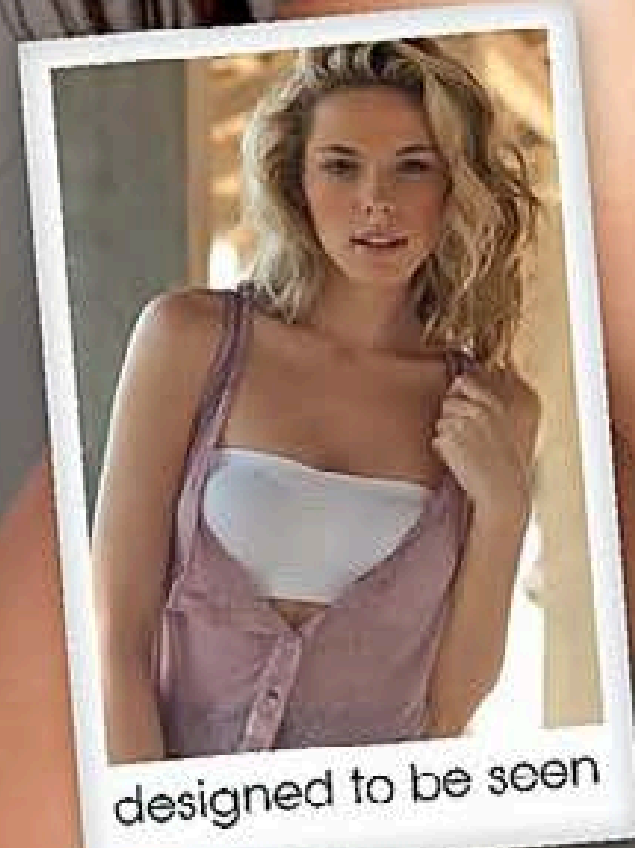
3, 4

new



169 lingerie

**£10**  
save £2



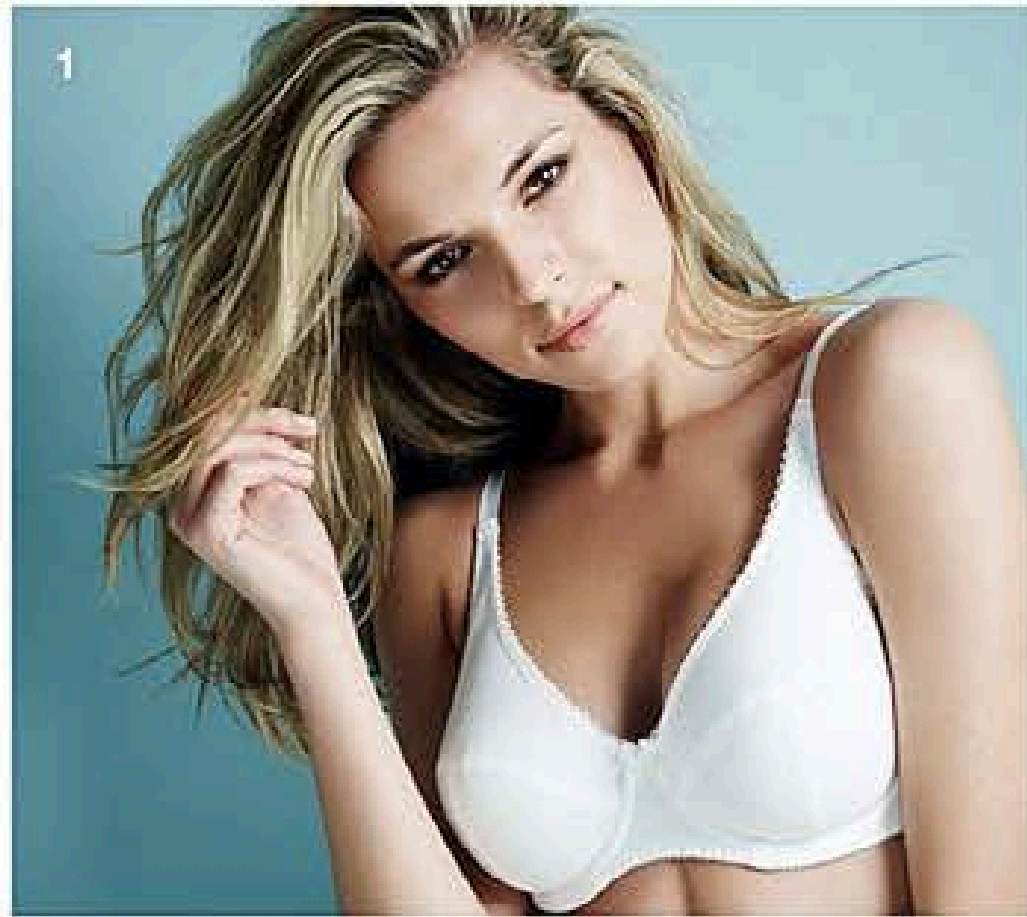
designed to be seen

**NEW Body Illusion Bandeau Bra**  
Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.  
21931 Small (Size 6/8)  
22020 Medium (Size 10/12)  
21956 Large (Size 14/16)  
Will normally be £12

**£10** save £2

removable pads

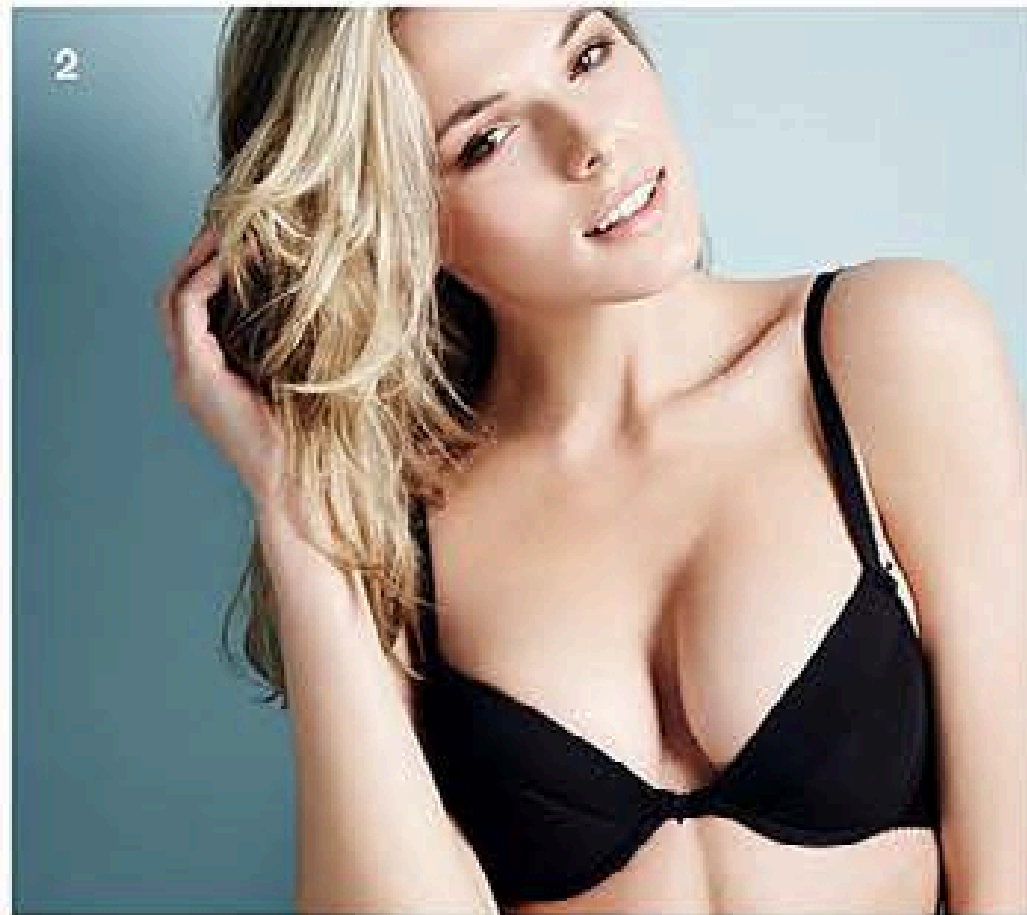
**BODY ILLUSION**  
BY AVON



**1. Full Cup Non-Padded Bra**  
Full cup underwired bra with decorative trim. 96% cotton, 4% elastane, excluding trims.

26914 36b	16899 38d	04275 42c
16568 36c	26930 40b	26872 42d
16790 36d	16618 40c	26963 42e
24117 38b	26856 40d	26971 42f
16592 38c	24174 42b	

**£7.99**



**2. Enhancer Underwired Bra**  
59% polyester, 36% cotton, 5% elastane, excluding trims.

size	white	black	size	white	black
32a	21287	23507	36b	16311	16238
32b	23713	19364	36c	16329	16246
32c	20172	08201	36d	28175	28142
34a	25528	21394	38b	16337	16253
34b	16295	16212	38c	16345	16261
34c	16303	16220	38d	28183	28159
34d	28167	28134	38dd	14290	11080

**£6.99**



**3. 3 Pack Brazillian Briefs**  
Pack of 3 lace briefs, black, white and coral. No visible panty line. 55% polyester, 32% nylon, 13% elastane, excluding trims. Cotton gusset.

22079 10/12  
23838 14/16  
02212 18/20

**£9.99**

Not sure of your bra size?  
Check out our online fitting guide.  
Go to [www.avon.com/brafitting](http://www.avon.com/brafitting)  
and select 'Our Products'.

**Lingerie Guarantee**  
90 day **100% money back guarantee** on all unworn lingerie if you're not completely satisfied. For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.



## summer essential

our underwired T-shirt bras, with their smooth cups, are perfect under summer tops to give you complete confidence, all season

**£6.99**

nude - invisible even under white tops

171 lingerie

**T-Shirt Underwired Bra**  
91% polyester, 7% elastane, 2% nylon, excluding trims.

size	white	black	skintone	size	white	black	skintone
32a	25106	29215	25502	36c	10223	09969	10124
32b	10496	25726	22343	36d	08953	10355	10587
32c	07054	20768	20289	36dd	15115	25007	15776
32d	21451	13458	23390	38b	10645	09019	09076
32dd	02840	28555	24158	38c	09449	09118	09332
34a	23655	21782	22962	38d	09597	09571	02014
34b	26120	19612	02576	38dd	14944	27227	21634
34c	11239	28092	11221	40b	20339	02956	27672
34d	10793	19786	10694	40c	24281	20248	23770
34dd	15164	25015	11015	42b	02048	02105	20479
36b	09928	11064	09910	42c	20636	20297	20578

**£6.99**



# step into shape

walk your way to a slimmer-looking you for summer with the help of our fantastic fitness accessories

AVON  
**active**  
love your body

- specially designed sole to help arch muscles and help burn calories
- helps improve the look of calves and thighs

## Workout Flip Flops

Upper: PVC, lining: polyester, mid-sole: EVA, outer-sole: TPR.  
11197 Size 3/4  
01131 Size 5/6  
11312 Size 7/8  
**£20**



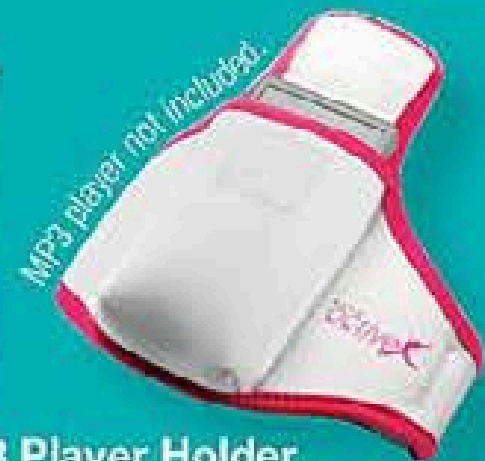
wear around the waist to increase sweat loss



## Active Slimming Belt

Material: neoprene. Size approx. 112cm x 21cm. Adjustable hook and loop fastening.  
25478  
Normally £8

**£6** save £2



## MP3 Player Holder

MP3 or mobile phone armband. Pocket approx. 11cm x 7cm x 2.5cm. Armband length approx. 40cm. 30% polyester, 70% neoprene. Trim 100% polyester.  
20206  
Normally £6

**£4** save £2



## Active Headphones

Cord length approx. 120cm. PVC coating. Max. power input 5MW.  
19943  
Normally £10

**£5** half price

# core balance

new

get bikini ready wherever you are with accessories to help tighten and tone your body

## NEW Avon Active Fitness Ring

Exercise ring with 2 foam pads for gripping. Diameter approx. 30cm.  
21725

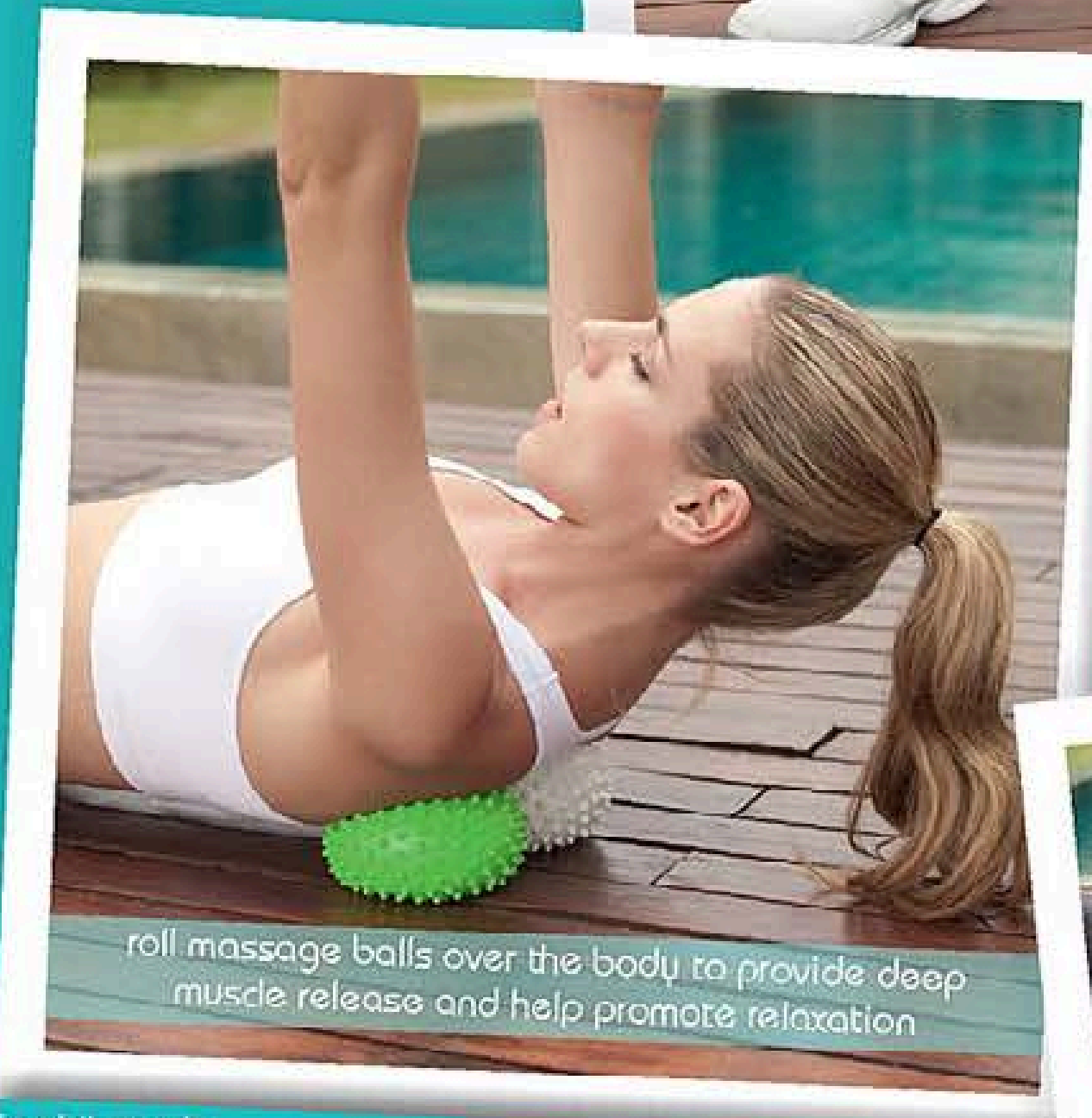
Will normally be £12

**£10**  
save £2



use the ring to provide resistance against different muscle groups to help trim and tone

Instructions included



## NEW Avon Active Set of 2 Massage Balls

Massage aching muscles. Diameter approx. 10cm. Plastic.  
21758

Will normally be £7

**£5**  
save £2



roll massage balls over the body to provide deep muscle release and help promote relaxation

For adult use only. Keep all equipment out of the reach of children. These are not medical devices. Always read instructions and consult your doctor before taking up any form of exercise.

Instructions included.

show your support

# SPEAK OUT AGAINST DOMESTIC VIOLENCE

Avon is passionate about **supporting the causes that matter most to women.** Join us by supporting our mission to **put an end to domestic violence.**

for free information and support, 24 hours a day

**CALL THE NATIONAL DOMESTIC VIOLENCE HELPLINE,** run in partnership between Refuge and Women's Aid, on

**0808 2000 247**



**Empowerment Circle of Support Necklace\***  
Silver-plated necklace with ring of empowerment pendant.  
Length approx. 42cm + 9cm extension chain.

**04457**  
**£3.50**

\*All proceeds go to domestic violence charities.

*"It's an ugly reality that domestic violence affects one in four women in the UK. Wear and give the Avon Empowerment Circle of Support Necklace to show your support and solidarity for women everywhere. Together, we can help end domestic violence and ensure a better and safer tomorrow for women and their families."*

**Alesha Dixon,**  
Avon's Beauty and Empowerment Ambassador.

175 your causes



## Avon Guarantee

If you're not **100% happy** with your purchase, **simply return it within 90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further

details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis.

This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories model's own, unless otherwise stated.

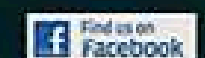
**Some images in this brochure are shown larger than actual size.**

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2006, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol

Help the environment by disposing of your products responsibly.

The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



facebook.com/avonuk



twitter.com/avon\_uk



avonconnects.co.uk



youtube.com/avonuk





# planet spa

luxurious spa-inspired products  
without the luxury price tag

indulge with Mediterranean olive oil to hydrate skin and hair



**1. Whipped Body Cream**  
200ml  
01016  
Price per 100ml = £2.10  
Normally £7  
**£4.20** save £2.80

**2. Firming Neck and Chest Serum**  
50ml  
21568  
Price per 100ml = £6.00  
Normally £5  
**£3** save £2

**3. Hot Oil Hair Treatment**  
50ml  
22772  
Price per 100ml = £3.60  
Normally £3  
**£1.80** save £1.20

**4. Dry Oil Body Spray**  
150ml  
16444  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20

**5. Mediterranean Olive Oil with Orange Flower Exfoliating Body Scrub**  
150ml  
31419  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2

**6. Hydrating Face Mask**  
75ml  
24695  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70** save £1.80

**7. Mediterranean Olive Oil with Orange Flower Cloth Cleanser and Polish**  
75ml  
30684  
Price per 100ml = £6.40  
Normally £8  
**£4.80** save £3.20

**8. Conditioning Hair Mask**  
200ml  
06932  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30** save £2.20



TRY ME PRICE  
**£3.60**  
save £2.40

**new**  
TRY ME PRICE

apply  
*Mediterranean Olive Oil Reviving Facial Gold Glow Gel*  
nightly to your face

**IN JUST ONE WEEK**  
skin looks younger and more toned\*

**NEW Reviving Facial Gold Glow Gel**  
Face serum with gold shimmer. Helps to leave skin feeling softer and smoother with a more even tone\*. Contains olive oil and olive leaf extract. 50ml  
09639  
Price per 100ml = £7.20  
Will normally be £6  
**£3.60** save £2.40

\*Consumer Study, 127 people.  
All cosmetic product results are achieved with continued use.

177 bath & body

skin  
SO  
*Soft*

intensely moisturising  
bath and body oils

all  
half  
price

pages 178-179 only

wrap your skin in softness



£2.60  
half price

*locks-in moisture  
for super-soft skin*

**1** sold  
every  
minute\*

179 bath & body

**Replenishing Dry Oil Body Spray**  
150ml  
04424 Soft & Sensual  
Price per 100ml = £1.73  
Normally £5.20  
**£2.60 half price**

**Bath Oil**  
250ml  
10405 Soft & Sensual  
Price per 100ml = 92p  
Normally £4.60  
**£2.30 half price**

**Bath Oil**  
250ml  
16352 Soft & Fresh  
Price per 100ml = 92p  
Normally £4.60  
**£2.30 half price**

**Satin Sheer Body Oil**  
125ml  
16477 Dual Replenishing  
16469 Dual Softening  
Price per 100ml = £1.64  
Normally £4.10  
**£2.05 half price**

**Replenishing Dry Oil Body Spray**  
Convenient spray locks in moisture after bath or shower. Non-greasy and quickly absorbed into skin. 150ml  
06700 Soft & Fresh  
Price per 100ml = £1.73  
Normally £5.20  
**£2.60 half price**

\*Source: GSAM, 3Q 2009 - 3Q 2010.

skin  
SO  
*Soft*

for soft, sun-kissed skin

save up to  
**half  
price**

pages 180-181 only

get an irresistible golden shimmer

**1. Mineral Gems  
Glamorous Gold  
Body Scrub**  
200ml  
24794  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**

**2. Soft & Glow  
Absolute Glow Gel**  
200ml  
25452  
Price per 100ml = £1.50  
Normally £4.50  
**£3 save £1.50**



**3. Soft & Glow  
Ultimate Body  
Moisturiser  
SPF15** 250ml  
03723 Medium  
Skin Tones  
Price per 100ml = £1.12  
Normally £5.20  
**£2.80 save £2.40**

**4. Mineral Gems  
Glamorous Gold  
Body Wash**  
250ml  
12799  
Price per 100ml = 82p  
Normally £4.10  
**£2.05 half price**

**5. Mineral Gems  
Glamorous Gold  
Shimmering Body  
Oil Spray**  
150ml  
10439  
Price per 100ml = £1.87  
Normally £5.60  
**£2.80 half price**

**6. Mineral Gems  
Glamorous Gold  
Hand Cream**  
75ml  
28522  
Price per 100ml = £2.40  
Normally £3.60  
**£1.80 half price**

**7. Mineral Gems  
Glamorous Gold  
Body Lotion**  
250ml  
06239  
Price per 100ml = 92p  
Normally £4.60  
**£2.30 half price**

**£2.60  
half price**

***DRIES  
INSTANTLY  
and gradually  
builds a sun-  
kissed glow\****



**Soft & Glow Airbrush Spray**  
Look tanned, feel supersoft. Colour  
builds up gradually without the sun.  
150ml  
09191 Medium Skin Tones  
Price per 100ml = £1.73  
Normally £5.20  
**£2.60 half price**

181 bath & body

skin  
SO  
*Soft*

**luxuriously  
silky skin  
hydration**

smooth and perfect your  
skin from head to toe

**Signature Silk Body  
Moisturising Serum  
with Skin Illuminators**  
150ml  
22681  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**



**Signature Silk  
Nourishing Body  
Cream**  
200ml  
09720  
Price per 100ml = £1.00  
Normally £4  
**£2 half price**



**Signature Silk Roll-  
On Anti-Perspirant  
Deodorant**  
50ml  
00927  
Price per 100ml = £3.00  
Normally £3  
**£1.50 half price**



**WOW  
PACK  
OFFER**



**Signature Silk  
Creamy Body Wash**  
250ml  
21014  
Price per 100ml = £1.20  
**£3**

**Signature Silk  
Ultra Moisturising  
Body Lotion**  
250ml  
02089  
Price per 100ml = £1.60  
**£4**

**Signature Silk  
Replenishing Hand  
Cream**  
75ml  
13466  
Price per 100ml = £4.00  
**£3**

**Signature Silk  
Perfecting Oil**  
50ml  
16055  
Price per 100ml = £10.40  
**£5.20**

**all 4 for  
£5\***  
**save £10.20**

pages 182-183 only\*  
order using 68676

183 bath & body

\*Applies to Signature Silk Creamy Body Wash, Ultra Moisturising Body Lotion, Replenishing Hand Cream and Perfecting Oil only. Also available separately.

**Barbie**  
LOVES  
AVON

IT'S A GIRL'S  
**world**  
smell and look doll-icious



**1. Barbie®  
Bubble-icious  
Hand Wash**  
Mild and gentle hand  
wash. Dermatologist  
tested. 250ml  
19869  
Price per 100ml = 96p  
Normally £3.45  
**£2.40 save £1.05**

**3. Barbie®  
Doll-icious  
Hand and Body  
Lotion**  
Mild and gentle hand  
and body lotion.  
125ml  
01966  
Price per 100ml = £2.32  
Normally £4.20  
**£2.90 save £1.30**

**2. Barbie®  
Fab Floral  
Spritz**  
Scented spritz.  
Dermatologically  
tested. 100ml  
21519  
Normally £3.45  
**£2.40 save £1.05**

**4. Barbie®  
Bubble-icious  
Shampoo**  
Hypoallergenic.  
200ml  
18879  
Price per 100ml = £1.40  
Normally £4  
**£2.80 save £1.20**



**£4.20**  
save £1.00

**Barbie® Fun and Fruity Doll-icious  
Eau de Cologne**  
Dermatologically tested. 50ml  
21626  
Price per 100ml = £8.40  
Normally £6  
**£4.20 save £1.80**

**everything Barbie® girls  
need to stay looking  
100% glam at all times**



1 2 3 4

from  
**£2.40**  
page 184  
only

©2012 MATTEL, INC. ALL RIGHTS RESERVED

AVON  
naturals  
**kids**

**bath time  
fun**

they'll love bath time  
with these cool products

**new**



**£1.50**  
save £1

**fun body  
paint soap**



**NEW Outgoing Orange  
Bath Time Body Paint**  
Roll soap over wet skin to  
draw a fun design. Rinses  
off. Mild and gentle. 50ml  
24380  
Price per 100ml = £3.00  
Will normally be £2.50  
**£1.50 save £1**  
Use under adult supervision. Age 6+.  
Do not immerse container in water.

**Shampoo &  
Conditioner**  
Tear free formula.  
250ml  
02741 Wacky  
Watermelon  
20941 Crazy  
Coconut  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**

**Body Wash &  
Bubble Bath**  
Dermatologically  
tested. 250ml  
17483 Swirling  
Strawberry  
13383 Bursting  
Berry  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**

**Amazing Apple  
Detangling Spray**  
200ml  
17921  
Price per 100ml = 75p  
Normally £2.50  
**£1.50 save £1**

185 bath & body

## simply delicate

intimate hygiene products for all day freshness

**Feminine Wash**  
300ml  
**08540**  
Price per 100ml = 80p  
Normally £4  
**£2.40 save £1.60**

**Feminine Cooling Wash**  
300ml  
**20958**  
Price per 100ml = 75p  
Normally £3.75  
**£2.25 save £1.50**

**Feminine Wipes**  
Contains 15 wipes.  
**12229**  
Price per wipe = 13p  
Normally £3.40  
**£2 save £1.40**

**Intimate Moisturising Gel**  
50ml  
**14142**  
Price per 100ml = £4.00  
Normally £4  
**£2.40 save £1.60**



## sleeptherapy

for a dreamy night's sleep every night

**Dreamy Body Wash**  
200ml  
**19216**  
Price per 100ml = £1.05  
Normally £3.50  
**£2.10 save £1.40**

**Sleep Balm**  
10ml  
**14969**  
Normally £3  
**£1.80 save £1.20**

**Goodnight Pillow Mist**  
125ml  
**18689**  
Price per 100ml = £2.16  
Normally £4.50  
**£2.70 save £1.80**



## bubble baths relax and unwind

**Bubble Bath 500ml**  
**23465** Lavender  
**15560** Sensitive  
**02451** Soft Pink  
**19711** White Lily  
**24109** Pink Magnolia  
**08672** Strawberry Sorbet  
**21220** Mandarin & Jasmine  
Price per 100ml = 48p  
Normally £4  
**£2.40 save £1.60**



## FOR MEN

gorgeous grooming for him

**Deep Clean Face Wash**  
150ml  
**11916**  
Price per 100ml = £1.23  
Normally £3.10  
**£1.85 save £1.25**

**Texturising Hair Putty**  
100ml  
**23879**  
Normally £3.10  
**£1.85 save £1.25**

**2-in-1 Anti-Dandruff Shampoo and Conditioner**  
250ml  
**04887**  
Price per 100ml = 72p  
Normally £3  
**£1.80 save £1.20**



**Smooth Shave Foaming Gel**  
200ml  
**11924**  
Price per 100ml = £1.20  
Normally £4  
**£2.40 save £1.60**

**Sensitive Aftershave Balm**  
100ml  
**15149**  
Normally £4.60  
**£2.75 save £1.85**

**Soothing Aftershave Balm**  
100ml  
**14274**  
Normally £4.50  
**£2.70 save £1.80**

**Anti-Perspirant Deodorant Spray**  
150ml  
**10868**  
Price per 100ml = £1.23  
Normally £3.10  
**£1.85 save £1.25**

## senses

cleanse and refresh with scented shower gels and soaps

**Shower Gel**  
250ml  
**23408** Mystique  
**14571** Serenity  
**07625** Lagoon  
**26138** Reflection

**05173** Tropics  
**28712** Spirit  
**02907** Amazon  
for Men  
Price per 100ml = 40p  
Normally £2  
**£1 half price**



**Liquid Soap**  
300ml  
**18648** Mystique  
**14472** Serenity  
**19737** Lagoon  
**21816** Reflection  
**19620** Waterfall  
Price per 100ml = 42p  
Normally £2  
**£1.25 save 75p**

## AVON naturals floral and fruity products inspired by nature

**Shower Gel**  
200ml  
**23358** Black Cherry & Nutmeg  
**18960** Strawberry & Guava  
**03624** Cherry Blossom  
Price per 100ml = 65p  
Normally £2.60  
**£1.30 half price**



**Body Lotion**  
200ml  
**21469** Black Cherry & Nutmeg  
**23374** Strawberry & Guava  
**02188** Cherry Blossom  
Price per 100ml = 75p  
Normally £3  
**£1.50 half price**



**Body Scrub**  
200ml  
**01958** Vanilla  
**19828** Strawberry  
Price per 100ml = 75p  
Normally £3  
**£1.50 half price**



**FREE FLIP FLOPS**

when you buy any 2 or more Foot Works products  
pages 189-191

our treat for your feet

*new*

**NEW Flip Flops  
Summer Design**

PVC strap,  
EVA outsole.  
21337 Size 4/5  
10900 Size 6/7

**FREE when  
you buy any  
2 or more  
Foot Works  
products**

pages 189-191  
Not available separately.



foot  
works

*healthy  
feet*

targeted treatments for healthy-looking feet

**FREE  
FLIP FLOPS**

when you buy any 2 or more  
Foot Works products  
pages 189-191  
see page 188 for details



**Healthy All-Day Foot  
Deodorant Cream**  
75ml  
**21022**  
Price per 100ml = £3.73  
Normally £4  
**£2.80** save £1.20

**Healthy Intensive  
Callus Cream**  
75ml  
**02113**  
Price per 100ml = £3.27  
Normally £3.50  
**£2.45** save £1.05

**Healthy Rough  
Skin Remover**  
75ml  
**21105**  
Price per 100ml = £3.27  
Normally £3.50  
**£2.45** save £1.05

**Healthy Odour  
Neutralising  
Foot Spray**  
75ml  
**02121**  
Price per 100ml = £3.27  
Normally £3.50  
**£2.45** save £1.05

189 bath & body

# FREE FLIP FLOPS

when you buy any 2 or more Foot Works products  
pages 189-191 see page 188 for details



# FREE FLIP FLOPS

when you buy any 2 or more  
Foot Works products  
pages 189-191  
see page 188 for details

## beautiful feet

### 1. Beautiful Heel Softening Cream

75ml  
20685  
Price per 100ml = £3.27  
Normally £3.50  
**£2.45 save £1.05**

### 2. Beautiful Overnight Renewing Cream

75ml  
20727  
Price per 100ml = £4.40  
Normally £4.75  
**£3.30 save £1.45**

### 3. Beautiful Anti-Rub Stick

20826  
Normally £4.75  
**£3.30 save £1.45**

### 4. Beautiful Foot Soufflé

150ml  
02071  
Price per 100ml = £2.10  
Normally £4.50  
**£3.15 save £1.35**



## marine salts

### Beautiful Marine Salt Invigorating Scrub

75ml  
24885  
Price per 100ml = £3.27  
Normally £3.50  
**£2.45 save £1.05**

### Beautiful Marine Salt Hydrating Balm

75ml  
02493  
Price per 100ml = £3.27  
Normally £3.50  
**£2.45 save £1.05**



## lavender

### 1. Beautiful Lavender Comforting Foot & Leg Spray

100ml  
20594  
Normally £3.75  
**£2.55 save £1.20**

### 2. Beautiful Lavender Comforting 3-in-1 Mask

75ml  
20396  
Price per 100ml = £4.20  
Normally £4.50  
**£3.15 save £1.35**

### 3. Beautiful Lavender Comforting Soak

100ml  
20677  
Normally £3.75  
**£2.55 save £1.20**

### 4. Beautiful Lavender Comforting Overnight Massage Cream

150ml  
20412  
Price per 100ml = £1.63  
Normally £3.50  
**£2.45 save £1.05**



# mint & aloe COLLECTION

instantly refresh summer soles with soothing aloe and refreshing mint



**new**

### 1. NEW Beautiful Mint & Aloe Exfoliating Scrub

75ml  
25338  
Price per 100ml = £4.20  
Will normally be £4.50  
**£3.15 save £1.35**

### 2. NEW Beautiful Mint & Aloe Cooling Lotion

75ml  
25213  
Price per 100ml = £4.20  
Will normally be £4.50  
**£3.15 save £1.35**

### 3. NEW Beautiful Mint & Aloe Cooling Spray

100ml  
25148  
Will normally be £4.50  
**£3.15 save £1.35**

191 bath & body



Advance Techniques



# salon-style BRUSHES

- |  |   |   |   |  |   |
|--|---|---|---|--|---|
| <i>1. handbag must-have</i>  | <i>2. for cascading curls</i>   | <i>3. smooth straight hair</i>  | <i>4. for wonderful waves</i>   | <i>5. kind on your scalp</i>   | <i>6. multi-purpose styling</i>   |
| <b>Pop-Up Brush</b><br>24026<br>Normally £3.25<br><b>£1.20</b><br>save £2.05 | <b>Small Barrel Brush</b><br>21295<br>Normally £6<br><b>£2.25</b><br>save £3.75 | <b>Paddle Brush</b><br>24000<br>Normally £7.50<br><b>£3.50</b><br>save £4 | <b>Large Barrel Brush</b><br>23960<br>Normally £7.50<br><b>£3.50</b><br>save £4 | <b>Cushion Brush</b><br>21139<br>Normally £5<br><b>£1.75</b><br>save £3.25 | <b>Styling Comb</b><br>25056<br>Normally £4<br><b>99p</b><br>save £3.01 |

from just

# 99p

pages 192-193 only

get the perfect finish whatever your style with our professional brushes

save up to  
**half  
price**

pages 194-195 only

Advance Techniques

# UPLIFTING VOLUME



hair has **2X**  
the volume\*

- leaves hair looking thicker\*\*
- builds fullness that lasts throughout the day\*\*

**Volume** 250ml  
14357 Shampoo  
26393 Conditioner  
Price per 100ml = 60p  
Normally £2.80  
**£1.50 save £1.30**

**Volume Bodifying  
Foam** 150ml  
24042  
Price per 100ml = £1.67  
Normally £3.50  
**£2.50 save £1**

**Volume Root  
Boosting Tonic**  
150ml  
11148  
Price per 100ml = £1.50  
Normally £4.50  
**£2.25 half price**

\*Tonic: Hair Volume  
Study 10-102, when  
used as a regime with  
the shampoo.  
\*\*Consumer Study,  
60 people.



# SPECTACULAR SHINE



save up to  
**half  
price**

pages 194-195 only

hair is instantly  
**100% shinier\*\*\***

- helps smooth dry damaged hair†
- leaves hair looking healthy†

**Daily Shine** 250ml  
08979 Shampoo  
15438 Quick Touch  
Leave-In Conditioner  
Price per 100ml = 60p  
Normally £2.80  
**£1.50 save £1.30**

**Daily Shine Dry  
Ends Serum** 30ml  
21352  
Price per 100ml = £9.17  
Normally £5.50  
**£2.75 half price**

**Daily Shine Mirror  
Shine Spray** 100ml  
17251  
Normally £5  
**£2.50 half price**

\*\*\*Serum: Versus untreated  
hair. Bosa Nova Imaging  
System. †Consumer Study,  
67 people.



195  
hairecare

# PERFECT HAIRCARE REGIMES FOR LESS...

## ANTI-DANDRUFF

**Anti-Dandruff Shampoo 250ml**  
**07351 Classic**  
**18358 Frizz Control**  
**01834 Volume**  
 Price per 100ml = 68p  
 Normally £2.80  
**£1.70 save £1.10**

**Anti-Dandruff Scalp Soothing Conditioner 150ml**  
**18341**  
 Price per 100ml = £2.00  
 Normally £5  
**£3 save £2**



## COLOUR PROTECTION

**Colour Protection 250ml**  
**15768 Shampoo**  
**05934 Conditioner**  
 Price per 100ml = 68p  
 Normally £2.80  
**£1.70 save £1.10**

**Colour Protection Lock-In Treatment 150ml**  
**11692**  
 Price per 100ml = £2.17  
 Normally £5  
**£3.25 save £1.75**

**Colour Protection Anti-Fade UV Spray 150ml**  
**13292**  
 Price per 100ml = £2  
 Normally £5  
**£3 save £2**

**Colour Protection Restorative Mask 150ml**  
**08326**  
 Price per 100ml = £2.20  
 Normally £5.50  
**£3.30 save £2.20**



## DAMAGE REPAIR

**Damage Repair 250ml**  
**12161 Shampoo**  
**15578 Conditioner**  
 Price per 100ml = 68p  
 Normally £2.80  
**£1.70 save £1.10**

**Damage Repair 3D Rescue 100ml**  
**15073**  
 Normally £6.50  
**£3.99 save £2.51**

**Damage Repair Reconstructive Mask 150ml**  
**06718**  
 Price per 100ml = £2.20  
 Normally £5.50  
**£3.30 save £2.20**



## STRAIGHT & SLEEK

**Straight & Sleek 250ml**  
**31732 Shampoo**  
**42002 Conditioner**  
 Price per 100ml = 68p  
 Normally £2.80  
**£1.70 save £1.10**

**Straight & Sleek Smoothing Serum 30ml**  
**31740**  
 Price per 100ml = £11.00  
 Normally £5.50  
**£3.30 save £2.20**



## STYLING

**Flexible Hold Hair Spray 200ml**  
**05223**  
 Price per 100ml = £1.37  
 Normally £3.75  
**£2.75 save £1**

**Heat Protection Styler 100ml**  
**17152**  
 Normally £4.50  
**£2.70 save £1.80**

**Curl Control Curl Shaping Mousse 150ml**  
**10611**  
 Price per 100ml = £1.47  
 Normally £3.50  
**£2.20 save £1.30**

**Firm Hold Hair Spray 200ml**  
**19083**  
 Price per 100ml = £1.37  
 Normally £3.75  
**£2.75 save £1**

**Styling Firm Hold Gel 150ml**  
**20917**  
 Price per 100ml = £1.40  
 Normally £3.50  
**£2.10 save £1.40**



# Advance Techniques PROFESSIONAL HAIR COLOUR



**96%**  
 agree it gives beautifully blended, natural-looking colour

## REDS & BLACKS

**7.53**  
**04036 Mahogany Golden Brown**

**7.4**  
**23531 Light Copper**

**6.66**  
**25916 Intense Red**

**6.56**  
**12609 Light Mahogany Red**

**5.65**  
**12542 Deep Mahogany Red**

**4.6**  
**12500 Medium Auburn**

**4.5**  
**12443 Deep Mahogany Brown**

**3.6**  
**12393 Dark Auburn**

**2.1**  
**10025 Blue Black**

**2.0**  
**10066 Natural Black**

## BLONDES

**12.01**  
**12336 Ultra Light Ash Blonde**

**10.31**  
**25205 Very Light Champagne Blonde**

**10.0**  
**12195 Very Light Blonde**

**9.13**  
**15974 Light Beige Blonde**

**9.0**  
**13896 Light Blonde**

**8.3**  
**25940 Medium Golden Blonde**

**8.1**  
**11890 Medium Ash Blonde**

**8.0**  
**11791 Medium Blonde**

**7.3**  
**11767 Deep Golden Blonde**

**7.0**  
**11643 Dark Blonde**

## BRUNETTES

**6.7**  
**11213 Chocolate Brown**

**6.3**  
**13250 Light Golden Brown**

**6.0**  
**01115 Light Brown**

**5.4**  
**10876 Medium Copper Brown**

**5.3**  
**10652 Medium Golden Brown**

**5.0**  
**10389 Medium Brown**

**4.3**  
**13185 Dark Golden Brown**

**4.0**  
**10363 Dark Brown**

**3.0**  
**10082 Darkest Brown**

**Professional Hair Colour**  
 3-step permanent colour system gives 100% lasting grey coverage and natural, vibrant looking colour, week after week\*.

**£6**

Remember to allergy-test 48 hours before use.  
 \*Consumer Study, 750 people.

not sure which shade to choose? visit [www.avon.com/advancetechniques](http://www.avon.com/advancetechniques)

197  
 haircare

AVON  
naturals

haircare inspired by nature

enjoy naturally gorgeous locks for an **incredibly low price**

all  
half  
price

pages 198-199 only



rub to  
experience  
RASPBERRY  
& HIBISCUS

**ALMOND OIL & AVOCADO**  
replenish dry, damaged tresses

**Almond Oil & Avocado  
Conditioning Balm** 250ml  
18572  
Price per 100ml = 50p  
Normally £2.50  
**£1.25 half price**

**Almond Oil & Avocado** 250ml  
00844 Shampoo  
17814 Conditioner  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**TEA TREE & MINT**  
soothing, anti-dandruff formula

**Tea Tree & Mint Anti-Dandruff  
Shampoo** 250ml  
17509  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**CHERRY BLOSSOM**  
fruity freshness for all hair types

**Cherry Blossom Daily  
Refreshing Shampoo** 250ml  
05058  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**Cherry Blossom Daily Hair  
Refresher** 150ml  
05116  
Price per 100ml = 83p  
Normally £2.50  
**£1.25 half price**

**Cherry Blossom Daily  
Refreshing Hair Mask**  
200ml  
17061  
Price per 100ml = 63p  
Normally £2.50  
**£1.25 half price**

**CHAMOMILE & ALOE VERA**  
hair care with herbal extracts

**Chamomile & Aloe Vera Care  
& Repair Conditioning Balm**  
125ml  
22905  
Price per 100ml = £1.00  
Normally £2.50  
**£1.25 half price**

**Chamomile & Aloe Vera Care  
& Repair Shampoo** 250ml  
12773  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**MANGO & GINGER**  
nourish and cleanse lifeless hair

**Mango & Ginger  
Cleansing & Balancing 2-in-1  
Shampoo & Conditioner**  
250ml  
24232  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**RASPBERRY & HIBISCUS**  
gives limp, lacklustre locks a lift

**Raspberry & Hibiscus  
Volumising  
Shampoo** 250ml  
21949  
**Conditioner** 23044  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**Raspberry & Hibiscus Daily  
Hair Refresher** 100ml  
23051  
Normally £2.50  
**£1.25 half price**

# super size BUBBLES

relax and de-stress as regularly as you like  
with our larger sized floral and fruity  
bubble baths, now half price!



all  
**half  
price!**  
each

pages 200-201 only



Bubble Bath 1 litre  
14647 Mandarin and  
Jasmine  
13235 White Lily  
19927 Pink Magnolia  
12617 Strawberry  
Scribet

03657 Sensitive  
20966 Lavender  
00208 Soft Pink  
Normally £5  
**£2.50**  
half price

\*Compared to standard 500ml Bubble Bath.

# super size SHOWER GELS

cleanse and invigorate your skin with your favourite freshly fragranced Senses shower gels, only bigger!

Shower Gel 750ml  
10413 NEW Tropics  
01396 Waterfall  
20453 NEW Mystique  
25536 For Men Xtreme  
Price per 100ml = 27p  
Normally £4

**£2 half price**

**new**

**new**



**750ml**



**500ml**

Shower Gel 500ml  
14639 Serenity  
25197 For Men Xtreme  
28753 Spirit  
**LAST CHANCE TO BUY!**  
00802 Waterfall  
22467 Reflection  
22095 Lagoon

00596 Tropics  
09811 Amazon for Men  
22657 Mystique  
Price per 100ml = 30p  
Normally £3

**£1.50**  
half price

all  
**half price!**  
each

pages 202-203 only

\*750ml: Compared to standard 250ml Shower Gel. Will not be featured in the brochure again.

GOLDEN OFFERS - GOLDEN OFFERS - GOLDEN OFFERS - GOLDEN OFFERS - GOLDEN OFFERS  
**UP TO 3X BIGGER\***  
500ml & 750ml\*

# super size HAND CREAM

make your hands happy  
everyday with your favourite  
Avon Care hand cream now  
in a new larger size

#### NEW Glycerine Hand & Nail Cream\*

Rich hand cream with calcium, vitamin E and glycerine, delivers intense, long-lasting moisturisation\*\* to help soothe and smooth dry skin, and leaves nails looking shiny and feeling healthier and less fragile\*. 200ml

17046

Price per 100ml = 83p

\*Will normally be £4.20

**£1.75**

**save £2.45**

**200ml**



- with calcium, vitamin E and glycerine for long lasting moisturisation\*\*
- fast absorbing
- non-greasy

#### Silicone Glove Hand Cream

100ml

00448

Normally £3.50

**£1.75**  
half price

\*Consumer Study: 46 people and  
Consume: Study, 39 people.

#### Renewing Moisture Hand Cream

100ml

03087

Normally £3.50

**£1.75**  
half price

\*Glycerine Hand & Nail Cream:  
Compared to standard 100ml Hand Creams:  
\*\*Stereoscopic Dryness Study: 11 people.



**half  
price  
or less**

pages 204-205 only

# super size HAIRCARE

get hair worthy of a gold medal with Advance Techniques shampoos that last even longer

**700ml**

**NEW Shampoo 700ml**

**17392 Anti-Dandruff**

Classic 2-in-1

**17301 Daily Shine 2-in-1**

Price per 100ml = 4p

Will normally be £6

**£3 half price**

**new**



leaves hair looking silky, shiny and beautiful\*



helps control the symptoms of dandruff†



**400ml**

**Shampoo 400ml**

**01859 Colour Protection**

**04044 Frizz Control**

**07641 Volume**

Price per 100ml = 5p

Normally £4.50

**£2.25 half price**

all  
**half price!**

pages 206-207 only

\*Consumer Study, 43 people.  
†With continued use.



# Starbounty

show you're proud to be British this summer with these great patriotic accessories



**new**

**£5.99**  
save £4.01

bag  
**£11.99**  
save £3.01

**NEW Union Jack Men's Wallet**  
Sections for paper money, coins and credit cards. Size approx. 10.1cm x 11.5cm. Outer: PVC, lining: polyester.  
**16832**  
Will normally be £10

**£5.99**  
save £4.01



**NEW Union Jack Men's Bag**  
Adjustable cross-body strap with magnetic snap fastening and 2 internal pockets. Size approx. 30cm x 33cm x 6.3cm. Outer: PVC, lining: polyester.  
**16816**  
Will normally be £15

**£11.99** save £3.01



**£3.99**  
save £2.01

FROM JUST  
**£3.99**

pages 208-209 only

**NEW Union Jack Earrings Gift Set**  
Set of 3 silver-plated pierced earrings with a British theme. Coloured epoxy and acrylic stones. In a cardboard box.  
**01693**  
Will normally be £6  
**£3.99**  
save £2.01



**new**

**£4.99**  
save £2.01

**NEW Union Jack Charm Bracelet**  
Silver-plated bracelet with 4 British themed charms set with coloured glass and epoxy stones. Length approx. 18.5cm + 2.5cm extension chain. Comes in Union Jack cardboard gift box.  
**16394**  
Will normally be £7

**£4.99** save £2.01

bracelet comes in a Union Jack cardboard box

209 accessories

**bumper  
beauty bonanza**



Redeem your voucher in Brochure 12 against either Christian Lacroix Nuit for Her Eau de Toilette Spray 50ml or ANEW Clinical Derma-Full X3 Facial Filling Serum 30ml and **save 50%\*\*** - our best ever price!\*

Redeem your voucher in Brochure 13 & **save 60%\*\*** - our best ever price!\*



Redeem your voucher in Brochure 14 & **save 60%\*\*** - our best ever price!\*



**FREE  
BEAUTY VOUCHERS**  
**worth £44\*\***

don't miss out, your vouchers are only available in this brochure!

**STEP 1**

Spend **£12.50** or more in this Brochure†.

**STEP 2**

Receive **£44\*\*** worth of vouchers with your Brochure 11 order.

**STEP 3**

Redeem your vouchers against some of our most popular beauty products in Brochure 12, 13 and 14 and **save up to 60%\*\***



†Does not include Causes products (pages 174-175). One voucher per brochure, per customer.  
\*Brochure prices to date. \*\*Based on normal brochure prices.

# On Duty

## HIGH PERFORMANCE FOR CHAMPIONS ANTI-PERSPIRANT DEODORANT FOR MEN AND WOMEN

**80p**  
EACH

- advanced dry pore technology

*new*



**NEW On Duty Roll On 50ml**  
**24752** Men's Active  
**02204** Women's Tropical Burst  
**22111** Women's Pure Blue  
**05207** Women's Light Bloom  
Price per 100ml - £1.80  
Will normally be £2  
**80p save £1.20**

\*Efficacy Study, 26 people.

To order from this brochure contact:

## HOW TO ORDER



For free, personal delivery order through your Independent Avon Representative



If you do not have a Representative please order online at [avonshop.co.uk](http://avonshop.co.uk)  
Product offers may differ if ordering online.



Or call us on 0333 2345678  
See pages 174-175 for guarantee.