

AVON

BROCHURE 11 2013

avon.uk.com

THE  
**WRINKLE  
FIGHTER**

that really works



NEW  
**HYDRATING  
CREAM**  
with A-F33

A NEW CLINICAL

[A-F 33]  
AMINO-FILL 33

**BOOST  
HYDRATION  
& COMBAT  
WRINKLES**



**£19**  
save £5  
Go to pages  
4-5

# Welcome to Brochure 11



*new*

*look-at-me*  
**LASHES**

NEW Infinite  
Mascara

now **£5** half price

Go to pages 10-11



*Lipsy* LIPSY  
LONDON

*ooo la*  
**LEOPARD**

NEW Lipsy Leopard  
Overnight Bag\*

now **£15** save £10

Go to pages 22-23



**SUMMER**  
*Saviours*

Mix & Match Daily Essentials  
Save up to £11

Go to pages 202-209

**FREE DELIVERY**  
**100% MONEY BACK GUARANTEE**

**A NEW CLINICAL**  
PRO LINE CORRECTOR HYDRATING CREAM WITH

**[A-F33]**  
AMINO-FILL 33

*new*

# DRAMATIC RESULTS

**BOOST HYDRATION**

**INSTANTLY**

increases skin's hydration by

**148%**

**COMBAT WRINKLES**

**97%**

**OF WOMEN**

showed improvement  
in overall fine wrinkling



**£19**  
SAVE £5

EXCLUSIVE  
**TRY-ME PRICE**

**NEW Clinical PRO Line Corrector Hydrating Cream with A-F33**  
Lightweight cream formulated with patented<sup>1</sup> A-F33 to help fight fine and deep wrinkles. Smooth over face and neck every morning & evening. Follow with PRO Line Corrector Treatment with A-F33. 30ml

12070

Price per 100ml = £63.33

Will normally be £24

**£19 save £5**

USE THE A-F33 COLLECTION TOGETHER FOR BEST RESULTS

<sup>1</sup>US patent.

**EXCLUSIVE TO AVON**

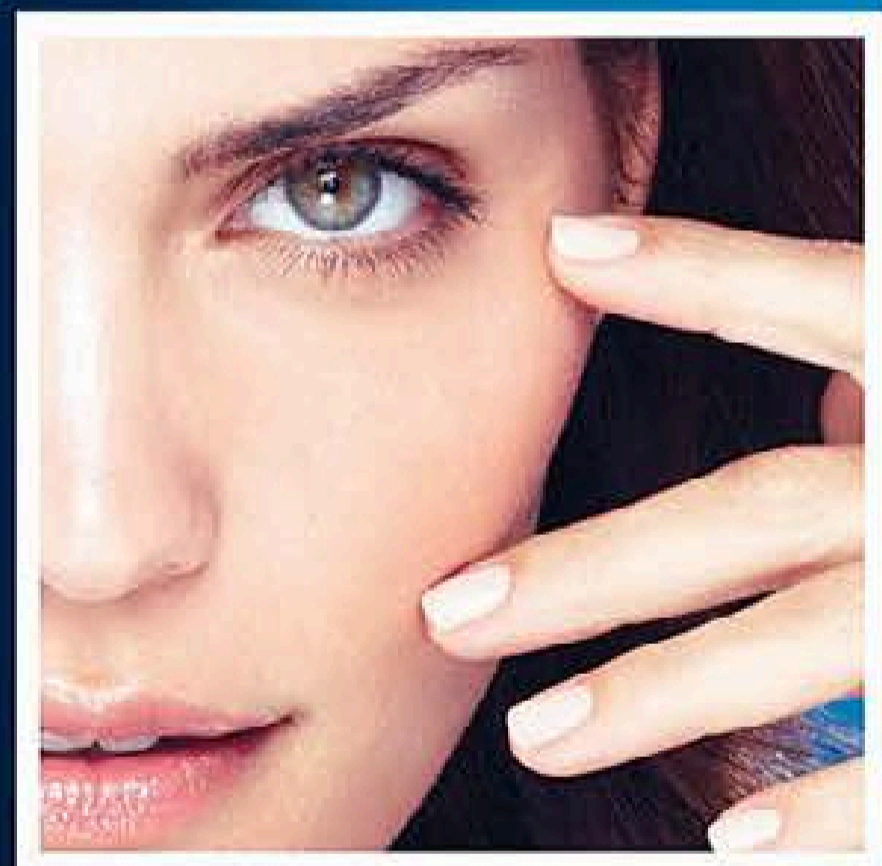
ANEW CLINICAL

[A-F33]  
AMINO-FILL 33

# COMBAT CROW'S FEET

## 100% OF WOMEN

showed improvement in the look  
of crow's feet in just 1 week



use after your PRO Line Corrector  
Hydrating Cream with A-F33

**Clinical PRO Line Corrector  
Eye Treatment with A-F33**

Lightweight cream instantly makes the eye area  
appear smoother and feel tighter. 15ml

00760

Price per 100ml = £130.00

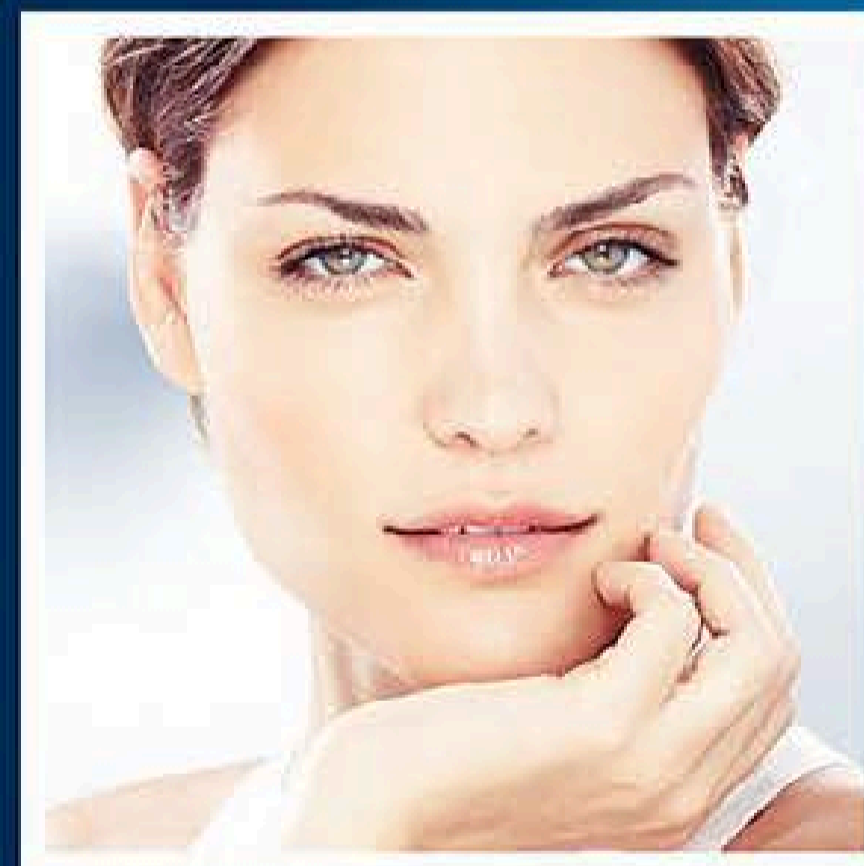
### £19.50

USE THE A-F33 COLLECTION TOGETHER FOR BEST RESULTS

# OUR FASTEST WRINKLE FIGHTER

## 100% OF WOMEN

showed improvement in  
fine wrinkles in just 2 weeks



use before your PRO Line Corrector  
Hydrating Cream with A-F33

**Clinical PRO Line Corrector  
Treatment with A-F33**

Gel-lotion formulated with patented<sup>1</sup> A-F33 for Avon's  
ultimate in fighting fine and deep wrinkles. 30ml

04069

Price per 100ml = £100.00

### £30

<sup>1</sup>US patent.

EXCLUSIVE TO AVON



*LOVE* the Avon difference

Make-up isn't the be all and end all, but it is **a pretty big deal!** We're all about **treating yourself** to **high quality, innovative products** that don't cost the earth. After all, you shouldn't have to spend a fortune to look beautiful!

From our renowned **ANEW Clinical PRO Line Corrector with A-F33** to **Infiniteze**, our first mascara to lengthen, curl and lift in one sweep, it is our aim to give you the **best products** we can at **smart value for money**. THAT's the **Avon difference**.

we'd love to know what makes you feel amazing:



facebook.com/avonuk



twitter.com/avon\_uk



youtube.com/avonUK

chat to us at [www.avonconnects.co.uk](http://www.avonconnects.co.uk)

ready to show your  
**LASHES**  
**SOME**  
**LOVE?**



**LENGTH**  
**+ CURL**  
**+ LIFT =**

*Infiniteze*



introducing  
**Infinitize**  
**MASCARA**

our 1st ever  
**TRIPLE**  
**SPHERE**  
**BRUSH**

hugs lashes for end to end coverage in just one sweep

**£5**  
 half price



**new**  
**LOOKS**



look-at-me  
**LASHES**

with 3 benefits in 1 to take your flutter to infinity and beyond this summer

**new**

Model styled with lash inserts for an even lash line.



**NEW Infinitize Mascara**  
 Never-before-possible length, curl and lift, for 24 hours. 11ml  
 Price per 10ml = £4.54  
 Will normally be £10  
**£5 half price**



*new  
LOOKS*

**£4**  
save £3

**Ultra Colour Rich  
Lipstick - Satin,  
Shimmer, Metallic,  
Matte**  
Normally £7  
**£4 save £3**



"My lips look super  
glam in Country Rose"

# colour crush POUT

love your lips in a shade for every occasion this summer

satin		shimmer			metallic		matte	
10777 Carnation	10397 Pout	15636 Iced Coffee	20651 Cappuccino	16105 Country Rose	21774 Sparkling Bronze	14720 Sparkling Peach	02717 Matte Crimson	01438 Camel
20560 Buttered Rum	15941 Instant Mocha	15610 Frozen Rose	10561 Bronze Treasure	10090 Twinkle Pink	10736 Sparkling Blush	26500 Sparkling Warm Rose	16188 Matte Kiss	28696 Coral Cashmere
20420 Latte	20610 Red 2000	16089 Chic	26211 Frostiest Maive	10207 Perfect Peach	25577 Sparkling Nude		26146 Pink Cuddle	

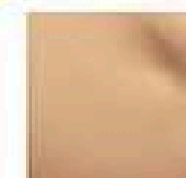
*new  
LOOKS*

**£5**

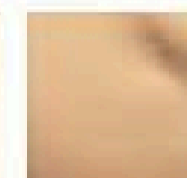
half price

AVON

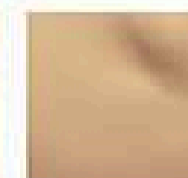
ideal  
*Flawless*  
light foundation  
SPF 20



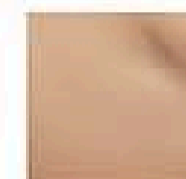
**02196**  
Fair



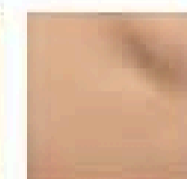
**23911**  
Light



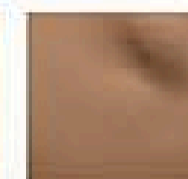
**11726**  
Light Medium



**01073**  
Medium



**13383**  
Creamy  
Natural



**02170**  
Dark

**Ideal Flawless  
Light Foundation**  
Blends seamlessly,  
evens and corrects  
skin tone leaving skin  
looking radiant and  
fresh. SPF20. 30ml  
Price per 10ml = £1.67  
Normally £10  
**£5 half price**

**£5**

save £4

**Ideal Flawless  
Loose Powder**

Super-silky loose powder  
gives skin a naturally flawless  
matte finish and helps  
foundation last longer. 18g  
Price per 10g = £2.77  
Normally £9  
**£5 save £4**



**13482**  
Fair



**23218**  
Light Medium



**00638**  
Toffee

*fresh &*  
**FLAWLESS**

flaunt your skin's natural radiance from beach to bar



**new**  
**LOOKS**

**NEW Nail Experts  
Cuticle Conditioner**  
Quickly absorbed conditioner  
moisturises and soothes dry  
cuticles instantly. 12ml  
**09241**  
Price per 100ml = £25.00  
Will normally be £6  
**£3 half price**

I help your  
cuticles & nails  
look healthy,  
instantly

**£3**  
half price



**£3**  
half price



**24711** Serene  
**12302** Make My Day  
**24745** Inspire  
**13375** Wellbeing

**Nailwear Pro+**  
12ml  
Price per 100ml = £25.00  
Normally £6  
**£3 half price**

**Nail File with Buffer**  
**14035**  
Normally £3  
**£2 save £1**

# sexy summer MANICURE

for perfectly pampered nails and fun-loving colour

"My nails look hot in  
Serene, Make My Day,  
Inspire and Wellbeing."

"My eyes shimmer in Cosmic Eyeshadow and Glimmerstick Cosmic Eyeliner in Midnight Sky."

# dazzle & SHIMMER

get ready for a sparkle spectacular at the beach party

**NEW Glimmerstick Cosmic Eyeliner**  
Creamy liner with multi-coloured sparkle.  
**£6**



07211 Twilight    07260 Silver Eclipse    07146 Midnight Sky    22277 Galactic Green    02683 Blackened Night    21972 Moonlit Brown



**£6**

**NEW Cosmic Eyeshadow**  
Three shimmering shades swirled together in one shadow. Will normally be £8  
**£5 save £3**



**£5**  
save £3



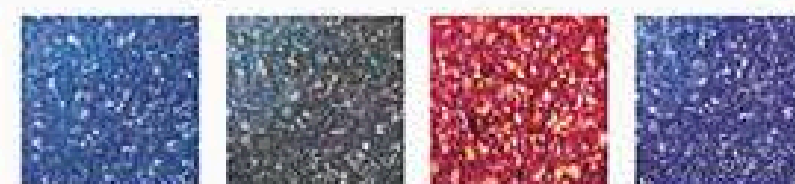
10553 Midnight Sky    10462 Jaded Moon    09035 Purple Haze    10348 Cosmic Brown

*new shades*

**£3**  
half price

**Nailwear Pro+**  
Nail enamel fortified with acrylic gel for strength. 12 days of lasting colour. 12ml  
Price per 100ml = £25.00  
Normally £6  
**£3 half price**

wear me alone for a subtle shimmer or over a similar shade for a more dramatic effect



10322 Celestial Blue    09860 Cosmic Trip    09944 Fiery Sky    10082 Starry Night



limited edition  
wild things collection

"I'm unleashing my animal instincts in Holiday Metallic Eyeliner in Roaring Blue and Kiss 'n' Go Lipstick in Jungle Fever."

WILD THING

go wild this summer for purrrrfect jungle-inspired shades

**NEW Holiday Metallic Eyeliner**  
Gorgeous metallic eyeliner puts a twinkle in your eye!  
Will normally be £3.85  
**£2 save £1.85**



**NEW Kiss 'n' Go Lipstick**  
Rich and creamy lipstick that lasts for hours. SPF15.  
Will normally be £3.75  
**£2 save £1.75**



**NEW Wild Things Colour Me Shiny Nail Enamel**  
Chip resistant, high shine nail enamel. 8ml  
Price per 100ml = £18.75  
Will normally be £3  
**£1.50 half price**



new LOOKS



**NEW Nail Files**  
Set of 3 mini emery boards. Each file approx. 1cm x 5.7cm.  
**14514**  
Will normally be £1.50  
**99p save 51p**



**NEW Nail Tips**  
Get eye-catching nails with these easy to apply animal print nail tips. 1 sheet, contains 28 tips. Comes with instruction leaflet.  
**25072**  
Will normally be £3  
**£1.50 half price**

*new  
TRENDS*

*L*IPSY  
LONDON  
DESIGN EXCLUSIVE TO  
AVON

**NEW Lipsy Leopard Overnight Bag\***

Zip fastening. 2 internal pockets (1 zipped) and mobile phone holder. Approx. 33cm x 41.5 cm, x 12.4cm. Outer: 88% cotton, 12% viscose. Lining: polyester. PVC trim.

**28274**

Will normally be £25

**£15 save £10**

**NEW Lipsy Leopard Purse\***

With internal card slots, pocket and zipped coin section.

Approx. 19.5cm x 10cm x 2cm. Polyester.

**28332**

**£15 or £7.50**

when you buy the Lipsy Leopard Overnight Bag

*purse*  
**£7.50** when you  
buy the bag



\*Please allow up to 6 weeks for delivery.

*oo la*  
**LEOPARD**

coordinate your style this season in bold colours and prints



**NEW Animal Print Bikini Top**  
Moulded cups with sequin trim detail. 80% nylon, 20% elastane, excluding trims.  
**24224** 6/8  
**24604** 10/12  
**13284** 14/16  
Will normally be £10  
**£8 save £2**

**NEW Animal Print Bikini Bottoms**  
With tie sides and sequin trim detail. 80% nylon, 20% elastane, excluding trims.  
**24950** 6/8  
**20990** 10/12  
**13979** 14/16  
Will normally be £8  
**£7 save £1**

*bottoms*  
**£7**  
save £1

*new*  
**TRENDS**

reversible!  
2 looks in 1



**NEW Animal Sparkle Reversible Maxi Dress**  
Reversible bandeau style maxi dress with optional halter neck strap. Length approx. 126cm. 100% polyester, excluding trims.  
**13391** 10/12  
**13466** 14/16  
**03236** 18/20  
**03350** 22/24  
Will normally be £20  
**£15 save £5**

*versatile*  
**VIXEN**

strut your beach babe style  
in our diva-esque duo

*new*  
**TRENDS**

**£11.99**  
save £2.01

*pyjama*  
**PERFECTION**

go for lounge-wear chic in vibrant trendy stripes for sweet summer dreams

my slouchy  
long-length top and  
super soft leggings  
are perfect for  
summer

**NEW Artisanal PJs**  
Long-line top and cropped leggings.  
Top: 100% cotton, excluding trims.  
Bottoms: 96% cotton, 4% elastane.  
**KEEP AWAY FROM FIRE.**  
17715 10/12  
17848 14/16  
17863 18/20  
Will normally be £14  
**£11.99** save £2.01

*new*  
**TRENDS**

# *fashion-fierce* **STATEMENTS**

forget the dainty look this summer and go BIG with our chunky trio



**NEW Deena Necklace**

Burnished brass-plated necklace with acrylic beads. Length approx. 42cm + 9cm extension chain.

**02204**

Will normally be £10

**£8** save £2

**NEW Deena Earrings**

Burnished brass-plated pierced earrings with acrylic beads. Drop approx. 8.5cm.

**04416**

Will normally be £7

**£4** save £3

**NEW Trina Bracelet**

PU and brass-plated cuff. Internal diameter approx. 6cm.

**04739**

Will normally be £8

**£6** save £2

*new*  
**TRENDS**

**£7**



# golden GODDESS

go for gold in our super stylish accessories for serious glam-getters

**NEW Golden Goddess Bag**

Polyurethane with polyester lining and magnetic fastener. Two internal pockets (one zipped) and mobile phone holder. Approx. 39cm x 41.8cm x 13cm.

**17673**  
Will normally be £15  
**£12 save £3**

**NEW Valetta Sunglasses**

Plastic sunglasses with decorative metallic floral designed arms. Provides UV protection in accordance with BSEN 1836.

**27417**  
Will normally be £10  
**£8 save £2**

**NEW Golden Goddess Sandals**

Polyurethane lining and insole with a rubber sole.

**17699** Size 5/6  
**17707** Size 7/8  
Will normally be £15  
**£12 save £3**

**NEW Pamela Shell Necklace\***

Brass-plated shell necklace with metal detailing. Approx. 42cm + 9cm extension chain.

**19059**  
**£7**

\*Please note that shell is a natural substance and there may be a variance in colour.



100%  
happy

or your money back  
See page 206-207 for our  
90 day guarantee.

OLIVIA WILDE *introduces*  
TODAY TOMORROW ALWAYS  
**AMOUR**

“The floral notes in this fragrance are truly romantic.”

Olivia Wilde, Actress

LIMITED EDITION

**NEW Today, Tomorrow, Always,  
Amour Eau de Parfum Spray**

Joyful fruits and watery green notes enveloped in  
timeless jasmine petals and a warm, rich cloud of musk.

30ml

**19141**

Price per 100ml = £30.00

Will normally be £14

**£9** save £5





*dreamy*



*inspired*



*follow  
your heart...*



100%  
happy

or your money back  
See page 206-207 for our  
90 day guarantee.

*Far Away*

*Far Away  
bella*

enticing. dreamy. exotic  
**Far Away Eau de Parfum Spray**  
Exotic essences of rare  
florals spiced with amber  
and musk. 50ml

**04549**  
Price per 100ml = £16.00  
Normally £13

**£8**  
save £5

inspired. enlightened. free-spirited  
**Far Away Bella**  
**Eau de Parfum Spray**  
Juicy clementine from Italy,  
blooming magnolia flower from  
China, finished with intriguing tonka  
bean from Brazil. 50ml

**10702**  
Price per 100ml = £16.00  
Normally £13

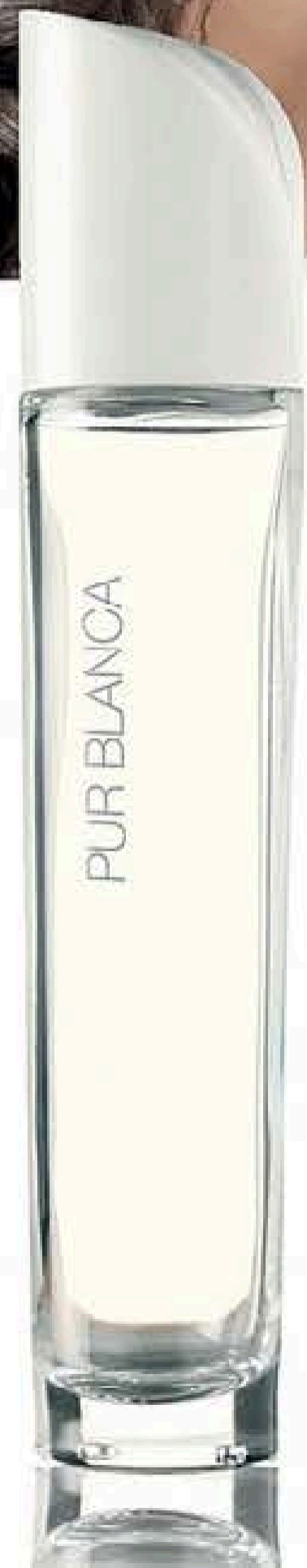
**£8**  
save £5



pure



sensual



## PUR BLANCA

simple. pure. delicate

**Pur Blanca Eau de Toilette Spray**  
Pure white freesia and  
ylang ylang over a simple blend of peony,  
rose and waterlily. 50ml

23788

Price per 100ml = £13.00

Normally £11

**£6.50**

save £4.50

## Sensuelle

radiant. sensual. beautiful

**Sensuelle Eau de Parfum  
Spray**

Discover yourself in a veil  
of creamy floral fused  
together with warm radiance.

50ml

20958

Price per 100ml = £16.00

Normally £13

**£8**

save £5



100%  
happy

or your money back  
See page 206-207 for our  
90 day guarantee.



*captivating*



*enchanting*

100%  
happy  
or your money back  
See page 206-207 for our  
90 day guarantee

*Eternal magic*

enchanting. captivating. luminous



**Eternal Magic**  
**Eau de Toilette Spray**  
An enchanting infusion of velvety  
roses and orris, blended with vanilla  
and creamy woods. 50ml

**22913**  
Price per 100ml = £16.00  
Normally £13

**£8**

save £5



*Eternal magic*  
*Enchanted*

enchanting. unforgettable. idyllic

**Eternal Magic Enchanted**  
**Eau de Toilette Spray**  
Spritz yourself with an unforgettable  
trail of red raspberry, violet leaf and  
sensual cashmere woods. 50ml

**08961**  
Price per 100ml = £16.00  
Normally £13

**£8**

save £5



fresh



uplifting

100%  
happy  
or your money back  
See page 206-207 for our  
90 day guarantee.



PERCEIVE  
*Dew*

fresh. spirited. bright

**Perceive Dew Eau de Toilette Spray**

A fresh, spirited scent of citrus and marine mist, with sweet apricot and golden amber.

50ml

**21246**

Price per 100ml = £13.00

Normally £11

**£6.50**

save £4.50

PERCEIVE

uplifting. confident. spiritual.

**Perceive Eau de Parfum Spray**

Uplifting essences of gardenia, plum, vanilla orchid and sandalwood. 50ml

**07088**

Price per 100ml = £13.00

Normally £11

**£6.50**

save £4.50





spellbinding



stylish



# INFINITE SEDUCTION

addictive. spellbinding. sexy

**Infinite Seduction for Her  
Eau de Toilette Spray**  
Floral, oriental. 50ml  
**04408**

Price per 100ml = £14.00  
Normally £13

**£7**  
save £6

# CITY RUSH

for her

stylish. confident. chic

**City Rush for Her  
Eau de Parfum Spray**  
Sleek plum, sophisticated black dahlia  
and creamy woods. 50ml  
**03327**

Price per 100ml = £18.00  
Normally £15

**£9**  
save £6





soft



floral



*soft musk*

soft. sensuous. romantic

**Avon Soft Musk**  
Floral, musk. 50ml  
03509 EDT  
Price per 100ml = £10.00  
Normally £8.50

**£5**  
save £3.50

EDT - Eau de Toilette Spray



*Be...*  
JOYFUL

**Be...Joyful**  
Enjoy life with fresh green apple infused with sparkling mandarin, gerber daisy and a hint of vanilla. 30ml.  
27581 EDT  
Price per 100ml = £11.67  
Normally £7

**£3.50**  
half price



*Be...*  
SERENE

**Be...Serene**  
Take a moment with calming magnolia blossom, gentle floral freesia and soft, smooth amber. 30ml.  
14373 EDT  
Price per 100ml = £11.67  
Normally £7

**£3.50**  
half price



*Be...*  
ROMANTIC

**Be...Romantic**  
Feel lovely with beautiful white freesia, violet leaves and pink peony finished with deep warm musks. 30ml.  
21642 EDT  
Price per 100ml = £11.67  
Normally £7

**£3.50**  
half price

# Pretty Fabulous

from *Kate's world*



## Kate's World Pretty Fabulous Eau de Toilette Spray

Floral, fruity. Age 8+.  
50ml

10264

Price per 100ml = £9.00  
Normally £8

**£4.50**

save £3.50

## Kate's World Pretty Fabulous Purse Spray

Age 8+.  
15ml

10520

Price per 100ml = £16.67  
Normally £5

**£2.50**

half price

# Pretty Rockin'

from *Kate's world*



100%  
happy  
or your money back

See page 206-207 for our  
90 day guarantee.

## NEW Kate's World Pretty Rockin' Eau de Toilette Spray

Oriental, gourmand. Age 8+.  
50ml

20255

Price per 100ml = £9.00  
Will normally be £8

**£4.50**

save £3.50

## NEW Kate's World Pretty Rockin' Purse Spray

Age 8+.  
15ml

17962

Price per 100ml = £16.67  
Will normally be £5

**£2.50**

half price

*new*



sweet

# Secret Fantasy

## Secret Fantasy Eau de Toilette Spray

A sweet blend of innocent red fruits and feminine jasmine with an intense heart of velvety white musk and warm sandalwood. Comes with a detachable cast iron key-shaped charm on a 2cm stainless steel chain. 50ml

05595

Price per 100ml = £13.00  
Normally £11

**£6.50**

save £4.50

# Secret Fantasy kiss

## Secret Fantasy Kiss Eau de Toilette Spray

Flirty florals wrapped in enticing passionate fruits. Detachable cast iron charm, on a 2cm stainless steel chain. 50ml

02360

Price per 100ml = £13.00  
Normally £11

**£6.50**

save £4.50



sweet. innocent. warm

flirty. sweet. romantic



buy 1  
choose 1  
free  
save up to £5  
page 48 only  
lower priced item free

roll-ons



Roll-On Anti-Perspirant Deodorant

50ml

13615 Little Black Dress

17335 Eternal Magic

13771 Perceive

Price per 100ml = £5.20

£2.60

11841 Pur Blanca

15289 Only Imagine

11056 Far Away

body sprays



Perfumed Body Spray

75ml

25445 Little Black Dress

08847 Little Red Dress

09407 Pur Blanca

02709 Infinite Moment

20495 Perceive

Price per 100ml = £4.80

£3.60

25692 Avon Soft Musk

06619 Eternal Magic

10157 Far Away

15123 Treselle

05041 Incandessence

body lotions



Body Lotion

150ml

24828 Little Black Dress

10439 Far Away Bella

05835 Pur Blanca

10371 Far Away

04978 Sensuelle

14100 Infinite Seduction

for Her

Price per 100ml = £2.33

£3.50

03343 City Rush for Her

150ml

Price per 100ml = £3.00

£4.50

body powders



Shimmering  
Body Powder

40g

24331 Far Away

05454 Avon Soft Musk

Price per 100g = £8.68

£2.75

body mists



Body Mist

100ml

23424 Incandessence

25312 Perceive

26435 Little Black Dress

22327 Riviera Goddess

£5

shower gels



City Rush for  
Her Shower Gel

150ml

03376

Price per 100ml = £3.00

£4.50

Far Away Moisturising  
Bath and Shower Gel

200ml

03244

Price per 100ml = £1.80

£3.60



exotic

TAHITIAN  
holiday

tropical. warming. exotic



Tahitian Holiday  
Exotic Body Mist

100ml

10405

Normally £3.60

£1.75

save £1.85

Tahitian Holiday  
Eau de Toilette Spray

Tropical coconut with  
delicate white blossoms,  
warming ginger, monoi oil  
and Tahitian tiare flower.

50ml

03558

Price per 100ml = £12.00

Normally £10.50

£6

save £4.50

30ml  
handbag  
size



PERFECT  
*for your* HOLIDAYS

**Perceive Travel Spray**

Uplifting essences of gardenia, plum, vanilla orchid and sandalwood. 30ml

**08151**

Price per 100ml = £11.67

Normally £7.50

**£3.50** save £4

**Incandessence Travel Spray**

Lily of the valley, sun-warmed yellow tulips and white peony blend with orchid and exotic okoume wood. 30ml

**08144**

Price per 100ml = £11.67

Normally £7.50

**£3.50** save £4

**Far Away Travel Spray**

Exotic essences of rare florals spiced with amber and musk. 30ml

**08193**

Price per 100ml = £11.67

Normally £7.50

**£3.50** save £4

BETTER THAN  
HALF PRICE

£3.50

each

save £4

pages 50-51

buy 1 choose 1

**HALF PRICE\***

save up to £7

pages 52-53

lower priced item half price

*For her*



**Incandessence**  
50ml  
09878 EDP  
Price per 100ml = £22.00  
**£11**



**Incandessence Lumière** 50ml  
06726 EDP  
Price per 100ml = £24.00  
**£12**



**Little Black Dress**  
50ml  
05504 EDP  
Price per 100ml = £26.00  
**£13**



**Little Red Dress**  
50ml  
17681 EDP  
Price per 100ml = £26.00  
**£13**



**Simply Her**  
50ml  
11114 EDT  
Price per 100ml = £17.00  
**£8.50**



**Simply Because for Her**  
50ml  
05561 EDT  
Price per 100ml = £17.00  
**£8.50**

EDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray



**Treselle**  
50ml  
06643 EDP  
Price per 100ml = £26.00  
**£13**



**Slip into...**  
50ml  
06585 EDT  
Price per 100ml = £28.00  
**£14**



**Slip Into... Daring**  
08759 EDT  
Price per 100ml = £28.00  
**£14**



**Only Imagine**  
50ml  
10900 EDP  
Price per 100ml = £28.00  
**£14**



**Infinite Moment for Her**  
50ml  
15156 EDT  
Price per 100ml = £26.00  
**£13**



**Far Away Exotic**  
50ml  
21493 EDP  
Price per 100ml = £26.00  
**£13**



**Secret Fantasy Star**  
Detachable cast iron charm, on a 2cm stainless steel chain.  
50ml  
14746 EDT  
Price per 100ml = £22.00  
**£11**



**Rare EDPs**  
50ml  
04440 Gold  
03632 Pearls  
21337 Diamonds  
15834 Sapphires  
Price per 100ml = £26.00  
**£13**



**Tomorrow**  
50ml  
25486 EDP  
Price per 100ml = £28.00  
**£14**



**Today**  
50ml  
25460 EDP  
Price per 100ml = £26.00  
**£14**



**Forever**  
50ml  
14795 EDP  
Price per 100ml = £28.00  
**£14**



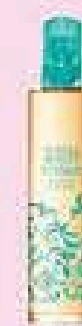
**Strictly Come Dancing Ballroom Beauty\*** 50ml  
21550 EDT  
Price per 100ml = £20.00  
Normally £12.99  
**£10 save £2.99**



**Strictly Come Dancing Latin Sensation\*** 50ml  
74229 EDT  
Price per 100ml = £20.00  
Normally £12.99  
**£10 save £2.99**

\*Latin Sensation and Ballroom Beauty not included in deal.

Strictly Come Dancing and Dancing with the Stars logos™ & © BBC. BBC™ & © BBC 1996. Based on the format of the BBC series devised by BBC Entertainment.



**Riviera Goddess**  
50ml  
22400 EDT  
Price per 100ml = £21.00  
**£10.50**



**Infinite Seduction for Her Purse Spray**  
15ml  
14340  
Price per 100ml = £40.00  
**£6**



**Only Imagine Purse Spray**  
15ml  
17764  
Price per 100ml = £40.00  
**£6**



**Far Away Bella Purse Spray**  
15ml  
05702  
Price per 100ml = £40.00  
**£6**



**Secret Fantasy Mini Spray**  
15ml  
03228  
Price per 100ml = £40.00  
**£5**



**Secret Fantasy Star Mini Spray**  
15ml  
00513  
Price per 100ml = £40.00  
**£5**

buy 1 choose 1

**HALF PRICE\***

save up to £7

pages 52-53

lower priced item half price

*For him*



**Avon Signature**  
75ml  
05744 Spray  
Price per 100ml = £17.33  
**£13**



**Centre Action**  
75ml  
07666 Spray  
Price per 100ml = £17.33  
**£13**



**Simply Him Spray**  
50ml  
11130 Simply Him  
04747 Simply Because  
Price per 100ml = £17.00  
**£8.50**



**Individual Blue Free**  
75ml  
00190 Spray  
Price per 100ml = £11.33  
**£8.50**



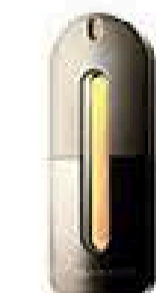
**Pro Intense**  
100ml  
23887 Splash  
**£8.50**



**Black Suede**  
75ml  
05777 Splash  
05843 Spray  
Price per 100ml = £14.67  
**£11**



**Pro Sport**  
100ml  
15263 Splash  
**£8.50**



**Full Speed**  
75ml  
25098 Spray  
Price per 100ml = £14.67  
**£11**



**Elite Gentleman**  
75ml  
11601 Spray  
Price per 100ml = £17.33  
**£13**



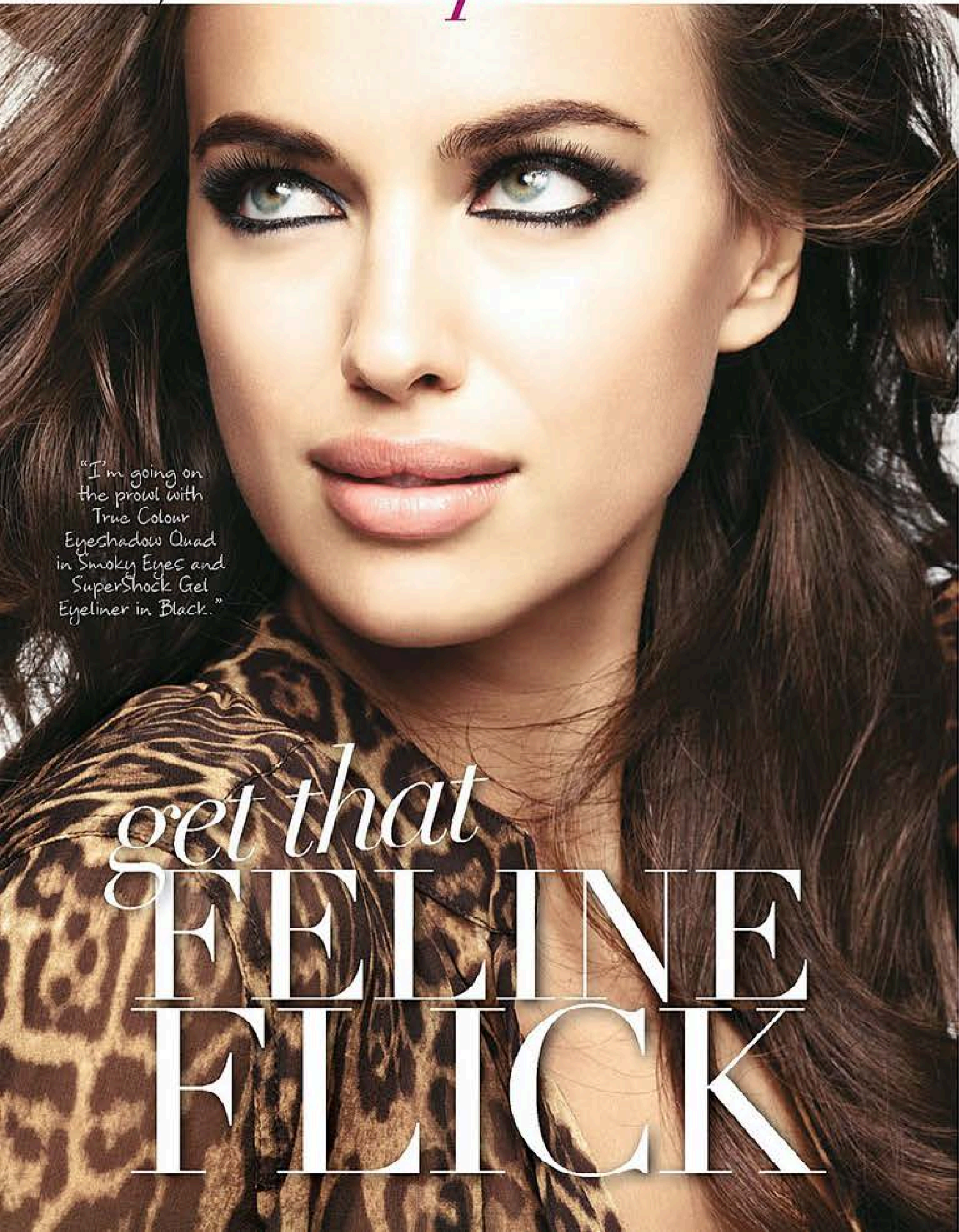
**Musk for Men**  
100ml  
12211 Splash  
**£9**



**Infinite Spray for Him**  
75ml  
07427 Seduction  
15198 Moment  
Price per 100ml = £17.33  
**£13**

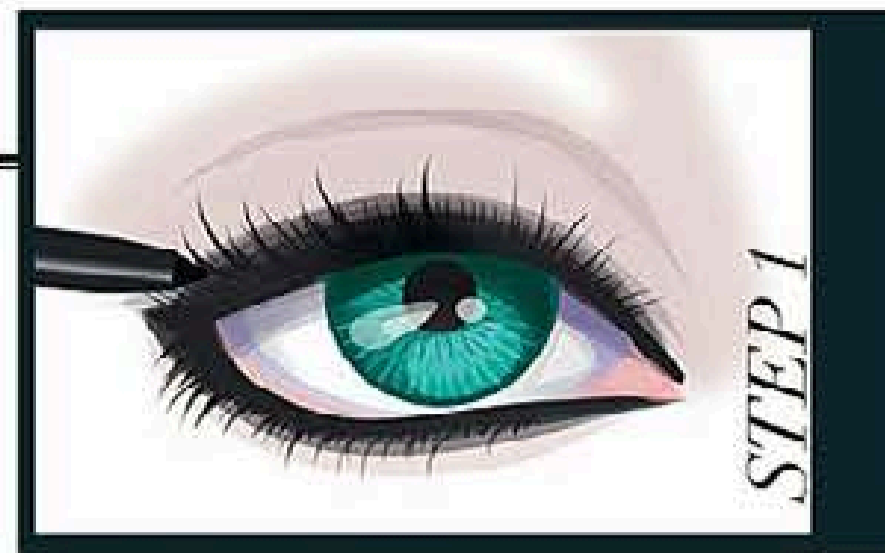
Spray - Eau de Toilette Spray  
Splash - After Shave Lotion

my *Make-up Store*

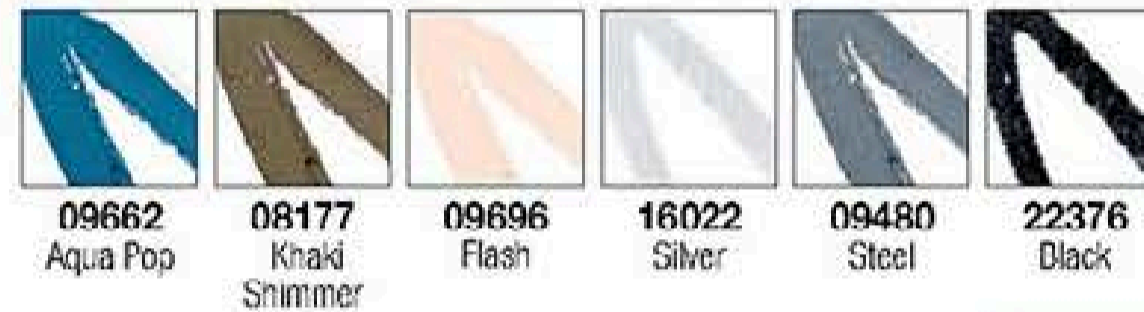
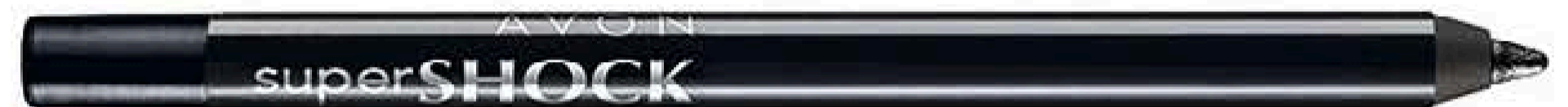


"I'm going on the prowl with True Colour Eyeshadow Quad in Smoky Eyes and SuperShock Gel Eyeliner in Black."

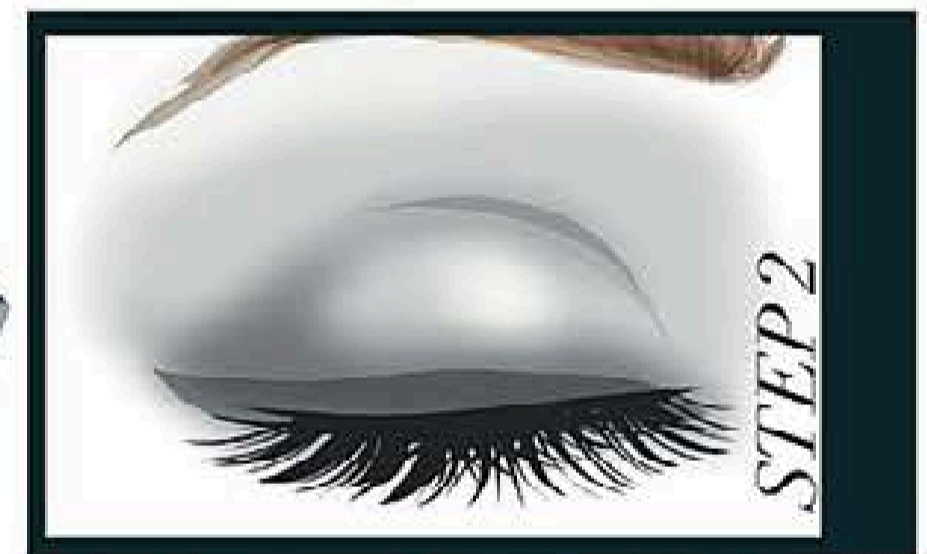
get that  
**FELINE  
FLICK**



Draw a thin line from the inner corner to outer corner of the eye, making it thicker and creating a flick towards the outer corner. For added drama line along the bottom lash line too.



**SuperShock Gel Eyeliner Pencil**  
Waterproof smooth-glide, soft and creamy eyeliner for bold, intense colour that lasts for hours. Normally £6  
**£3 half price**



Use your chosen eyeshadow quad to shade and highlight your eyes.

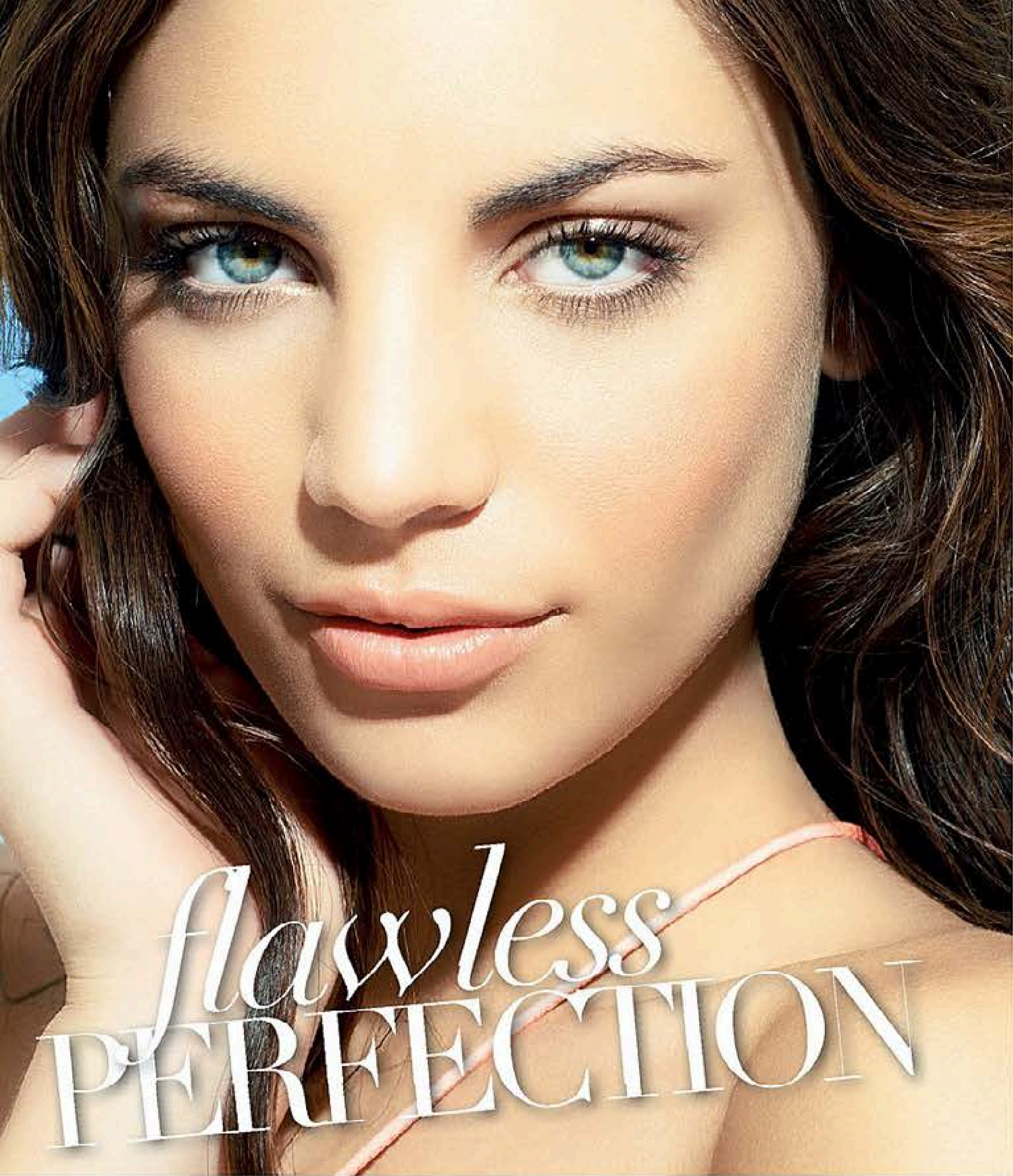


**True Colour Eyeshadow Quad**  
Normally £8.50  
**£5 save £3.50**

**Eyeshadow Brush with Smudger**  
13276  
Normally £5  
**£4 save £1**

\*Choose 1 shade each of Eyeliner Pencil and Eyeshadow Quad and the Eyeshadow Brush for £10.

all 3\* for  
**just  
£10**  
save £2  
pages 54-55



# Flawless PERFECTION

*Ladies, it's time to treat yourself!*

*Shop our mix & match section to save up to £12 on gorgeous new make-up, and feel fab for summer.*



# MIX & MATCH

## 2 for

# £12

save up to £12

pages 56-61

### Ideal Flawless Invisible Coverage Foundation

Full-coverage foundation creates a virtually undetectable veil of natural-looking, flawless perfection. SPF15. 30ml  
Price per 10ml = £4.00

**£12**

FAIR			MEDIUM			DARK	
17517 Light Pink	15099 Ivory	15693 Shell	15925 Medium Beige	24364 Medium Wheat	18630 Deep Wheat	17541 Caramel	17376 Nutmeg
15255 Nude	14993 Creamy Natural	15719 Natural Beige	01669 Golden	15990 Pure Beige	09902 Soft Honey	18085 Earth!	16782 Sable

\*Please note that the Earth shade doesn't contain SPF.



I give your skin a luminous look



14563 Ivory 26575 Nude 26633 Shell 22210 Sand Beige

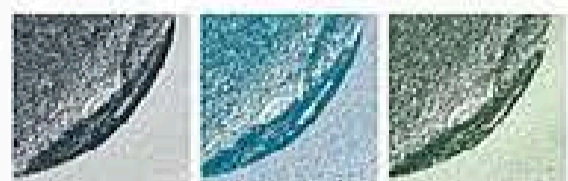


19323 Medium Beige 16634 Nutmeg

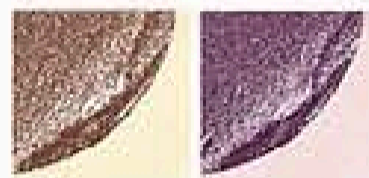
**Smooth Minerals Powder Foundation**  
6g  
Price per 10g = £17.50  
**£10.50**



Surf & Icicle

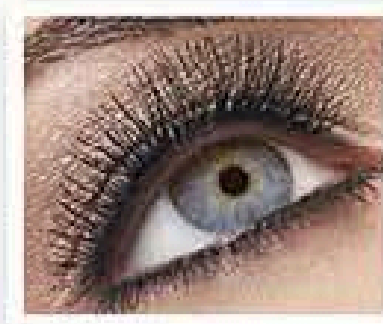


26849 Moonshine & Starry Night 08441 Surf & Icicle 06494 Celadon & Mint Breeze

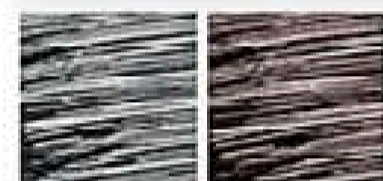
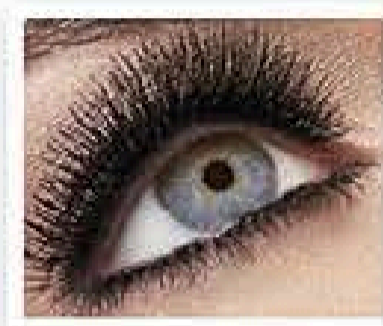
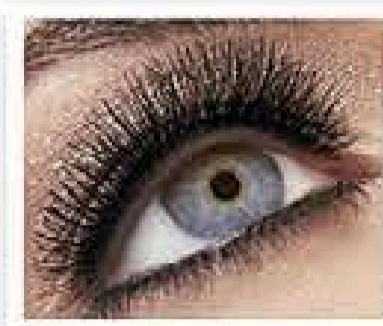


01701 Chocolate Melt & Cream Dream 14076 Princess Pink & Royal Velvet

**SuperShock Eyeshadow Pencil**  
**£7**



dial me up for 3 levels of volume.



20750 Black 04754 Brown/Black

**Spectralash Mascara** 9ml  
Price per 10ml = £11.11  
**£10**



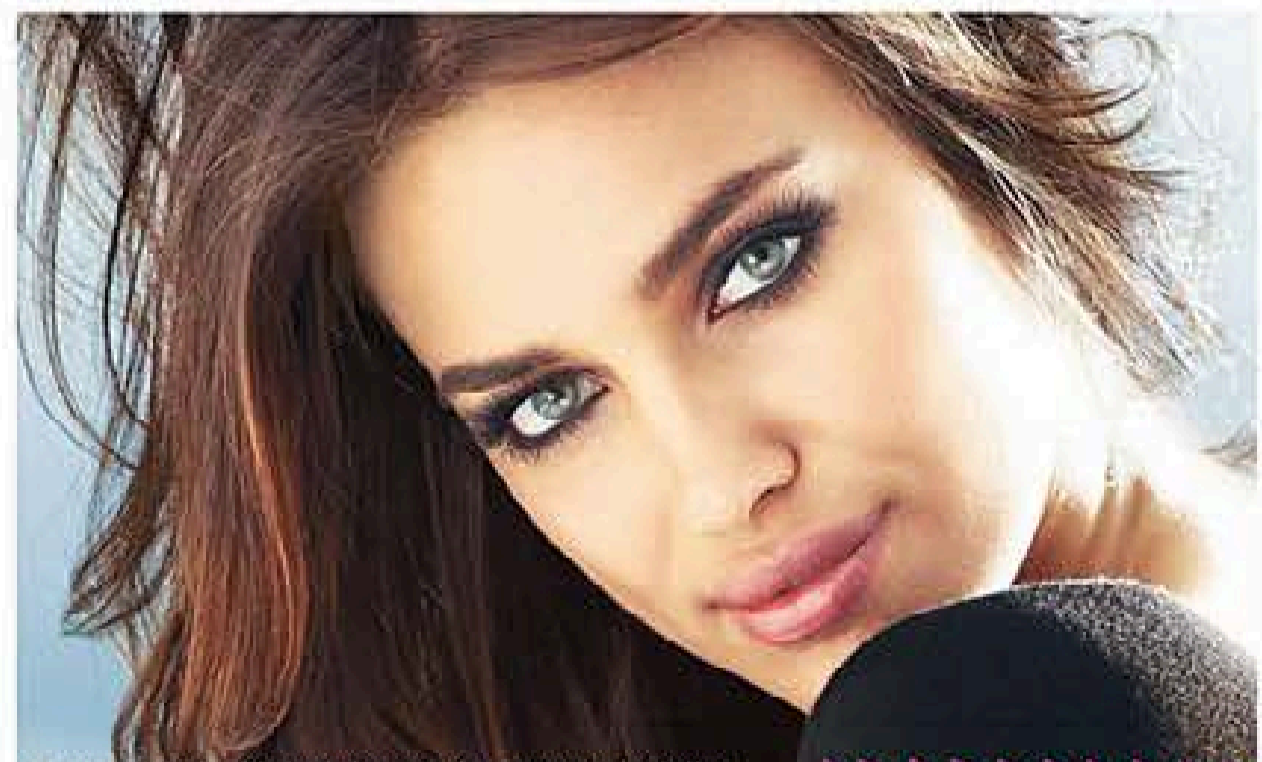
# MIX & MATCH

## 2 for

# £12

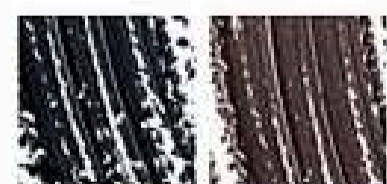
save up to £12

pages 56-61



Model styled with lash inserts for an even lash line.

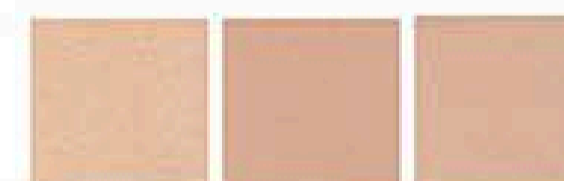
**SuperDrama Mascara**  
7ml  
Price per 10ml = £14.29  
**£10**



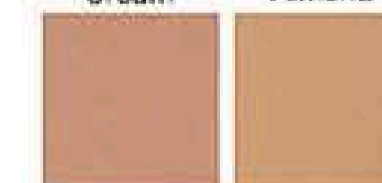
15495 Black 15644 Brown/Black



12047 Black Waterproof



05306 Ivory 18887 Cream 18717 Almond



01891 Warmest Beige 19521 Honey

I help soothe stressed skin

**Calming Effects Illuminating Foundation**  
30ml  
Price per 10ml = £3.50  
**£10.50**



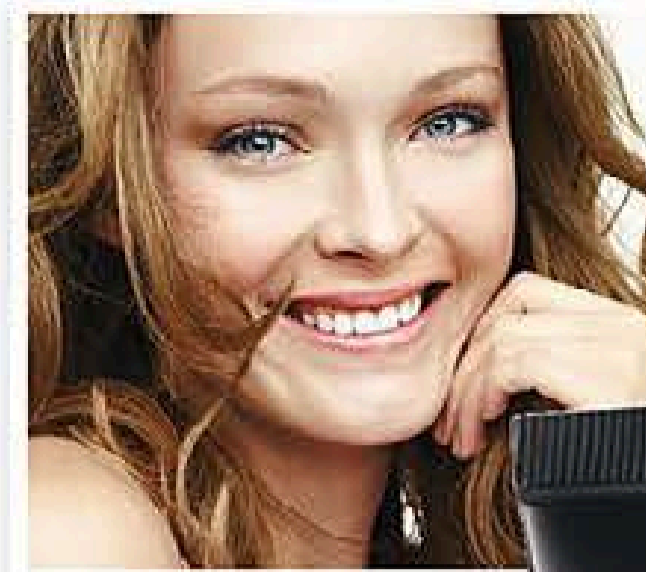
**Illuminating Face Pearls** 22g  
26880  
Price per 10g = £4.09  
**£9**



**Ideal Flawless Matte Mousse Foundation**  
18ml  
Price per 10ml = £5.83  
**£10.50**



**MagiX Cashmere Advanced Foundation**  
30ml  
Price per 10ml = £3.50  
**£10.50**



*I moisturise, perfect & protect in 1 step*



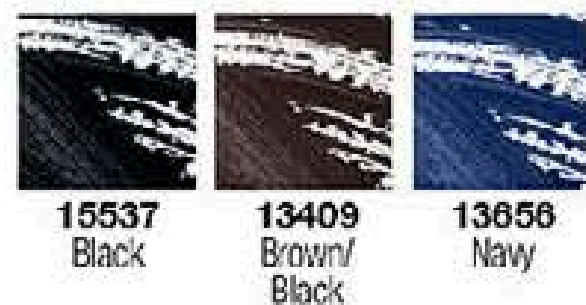
**Ideal Flawless Skin Loving Beauty Balm**  
30ml  
Price per 10ml = £4.00  
**£12**



**MIX & MATCH**  
**2 for £12**  
save up to £12  
pages 56-61



**SuperExtend Extreme Mascara**  
7ml  
Price per 10ml = £14.29  
**£10**



**Shine Attract Lipstick**  
SPF15.  
**£8.50**

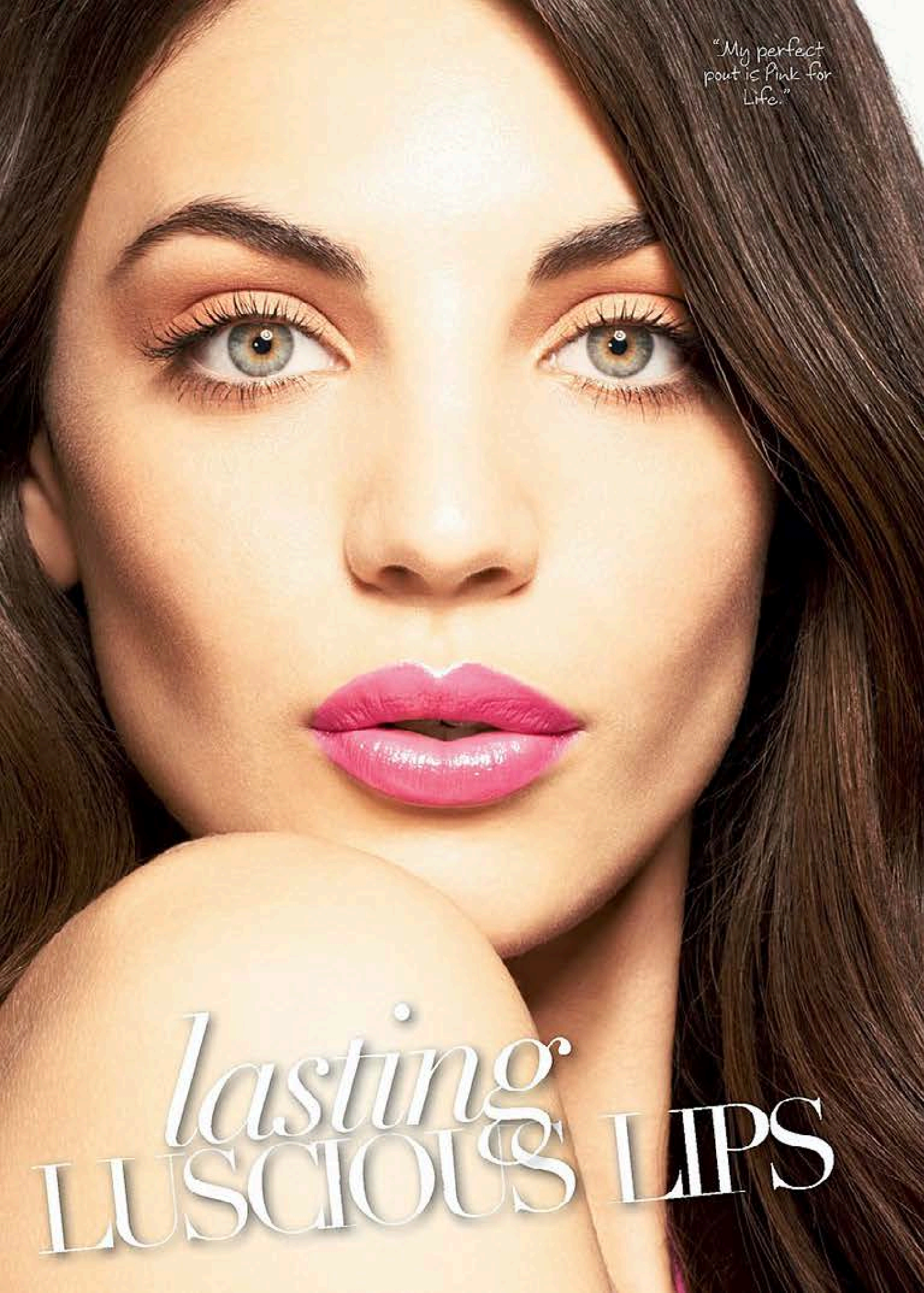


**Ideal Flawless Cream-to-Powder Foundation**  
9g  
Price per 10g = £13.33  
**£12**



*I smooth on as a cream but dry to a powder!*

Model styled with lash inserts for an even lash line.



"My perfect pout is Pink for Life."

# lasting LUSCIOUS LIPS



my high-shine plumping finish lasts up to 8 hours



## MIX & MATCH

# 2 for £10

save up to £10

pages 62-69

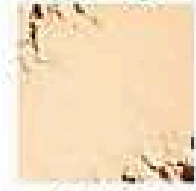
**ExtraLasting Plump and Stay Lip Colour**  
Plumping, long lasting coloured base coat and glossy, high-shine topcoat. The warming, tingling sensation means it's working!  
**£8.50**

- |   |   |   |
|---|---|---|
|  |  |  |
| <b>03970</b><br>Full Honey  | <b>03988</b><br>Stay Pink Pout  | <b>03962</b><br>Plump Peach   |
|  |  |  |
| <b>00398</b><br>Pink for Life   | <b>03905</b><br>Rosy Resistance   | <b>03939</b><br>Plumful   |





highlight



13169  
Positively Luminous

blush



12377  
Revitalised

use both my shades to contour your cheeks

**Ideal Luminous Highlighter**  
11g  
Price per 10g = £6.81  
**£7.50**



# MIX & MATCH

## 2 for

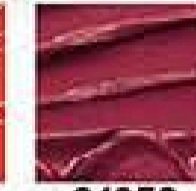
# £10

save up to £10

pages 62-69



03202  
Vermillion



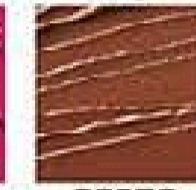
04952  
Crimson Twilight



06924  
Apricot Glamour



05983  
Pink Paparazzi



06072  
Gilded Velvet

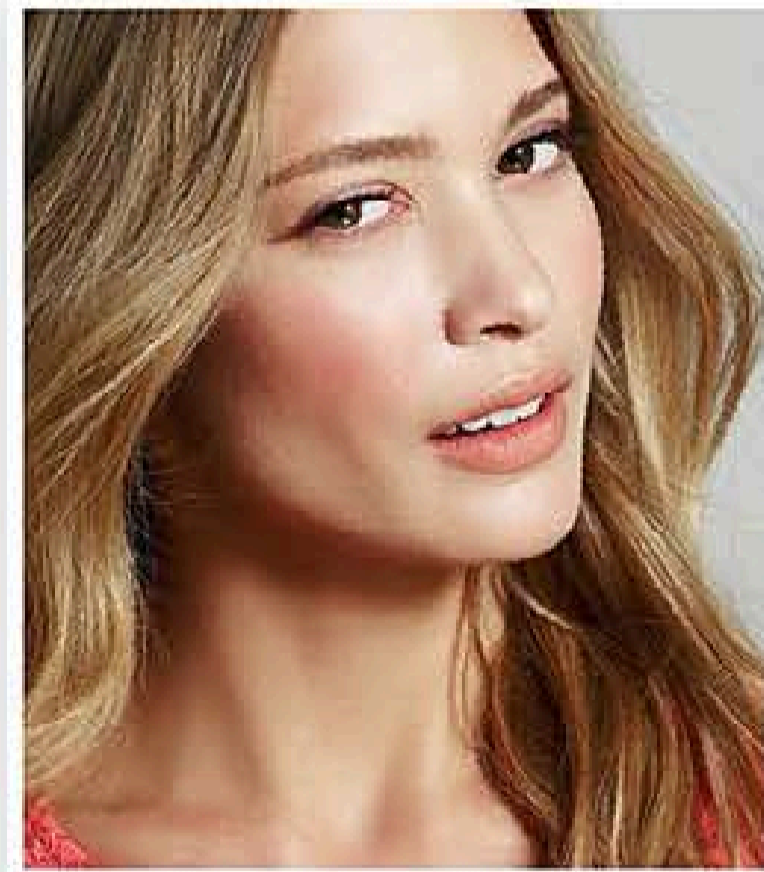


03806  
Rouge Luxury

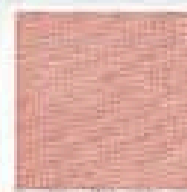


05538  
Berry Glitz

**Ultra Colour Rich Brilliance Lipstick**  
**£8**



14399  
Peach

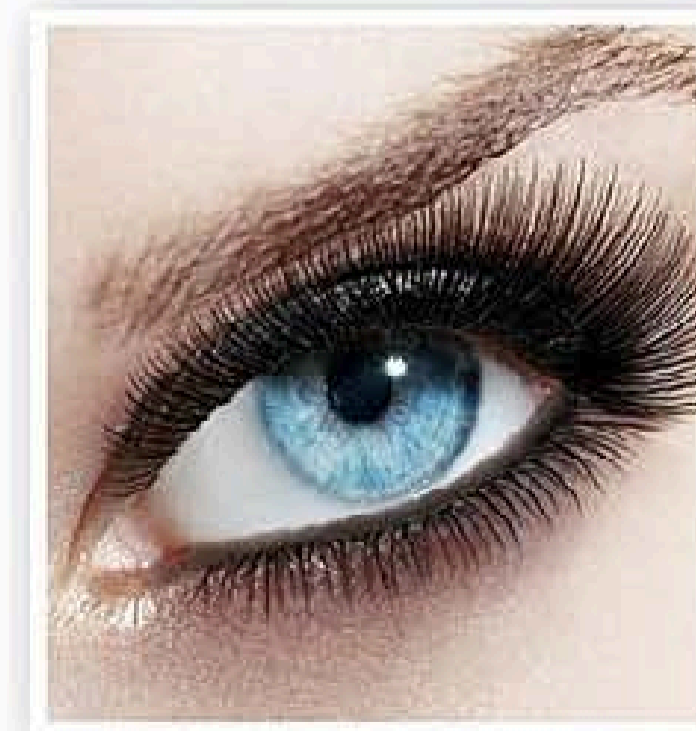


16651  
Russet



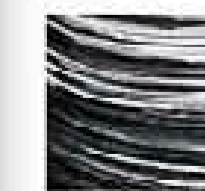
08557  
Soft Plum

**Ideal Luminous Blush** 6g  
Price per 10g = £10.83  
**£6.50**



brush me on for up to 15x volume

**SuperShock Max Mascara** 10ml  
**£10**



16766  
Black



17095  
Brown/Black

Model styled with lash inserts for an even lash line.

*we give your lashes up to 12x volume*



*limited edition packaging*



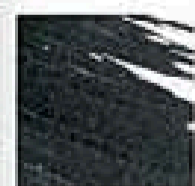
**SuperShock Mascara** 10ml  
15669 Black  
**£8.50**

**Limited Edition SuperShock Mascara** 10ml  
11106 Black  
**£8.50**



Black

**Irresistibly Sexy Mascara\***  
7ml  
Price per 10ml = £12.14  
**£8.50**



24919 Blackest Black

**\*LAST CHANCE TO BUY**

Will not be featured in the brochure again.



Models styled with lash inserts for an even lash line.



*I moisturise and colour your lips for up to 8 hours*

**ExtraLasting Lipstick**  
SPF15.  
**£7.50**



**Perfect Kiss Lipstick**  
**£8.50**

**MIX & MATCH**

**2 for £10**

save up to £10

pages 62-69

pssst... I'm hiding shimmering eyeshadow in my lid!



**In a Blink Eye Shadow and Liner**  
£6.50



Steel Smoke

I enhance your eye colour and help lengthen the look of your lashes



**SuperExtend Eye Accents Mascara**  
7ml  
Price per 10ml = £12.14  
£8.50



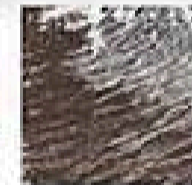
10967  
Black Steel  
for blue  
eyes



09613  
Black Amethyst  
for green  
eyes



09845  
Black Topaz  
for brown  
eyes



I'll make your top lashes look up to 55% longer



**SuperExtend Mascara**  
7ml  
Price per 10ml = £12.14  
£8.50



Models styled with lash inserts for an even lash line.



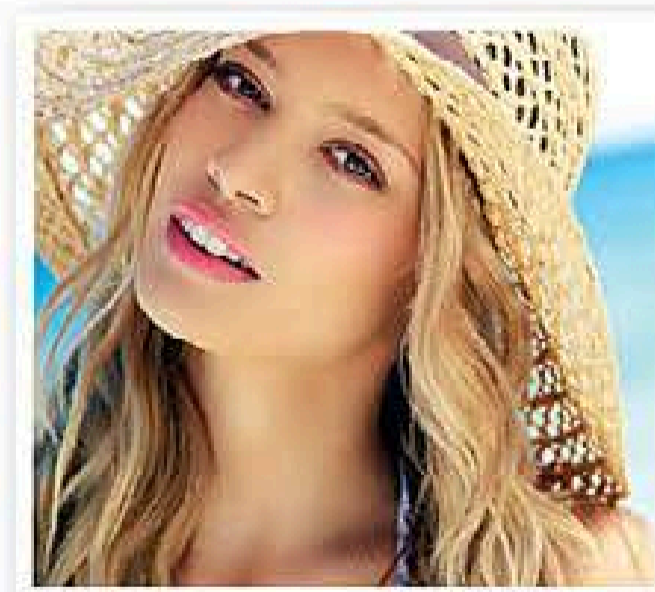
**Ultra Colour Rich Mega Impact Lipstick**  
£8.50

MIX & MATCH

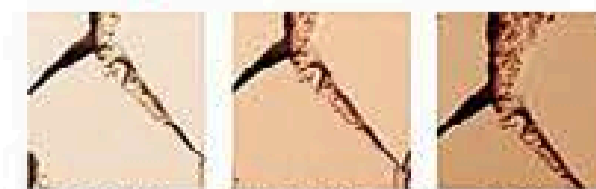
2 for £10

save up to £10

pages 62-69



dust me on to get rid of shine

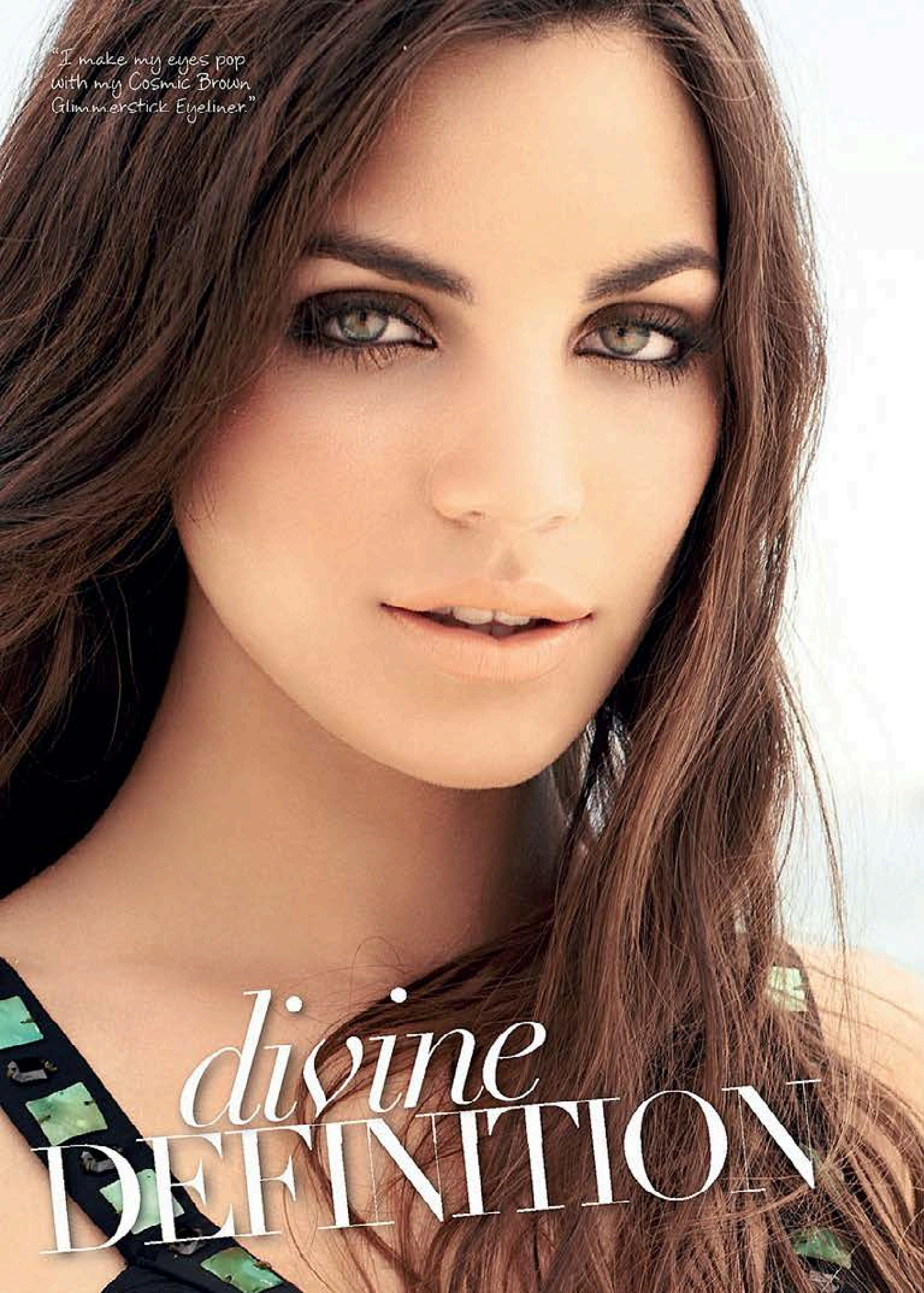


24414 Fair 01727 Light Medium 24422 Toffee

**Ideal Flawless Pressed Powder**  
10g  
£9



"I make my eyes pop with my Cosmic Brown Glimmerstick Eyeliner."



divine  
DEFINITION

my glittery finish brings a sparkle to your eyes!



Sugar Plum



08227 Golden Diamond



08243 Brown Glow



20602 Twilight Sparkle



15461 Sparkling Silver



21006 Black Ice



21204 Sugar Plum



22897 Emerald Glow



04523 Smoky Diamond

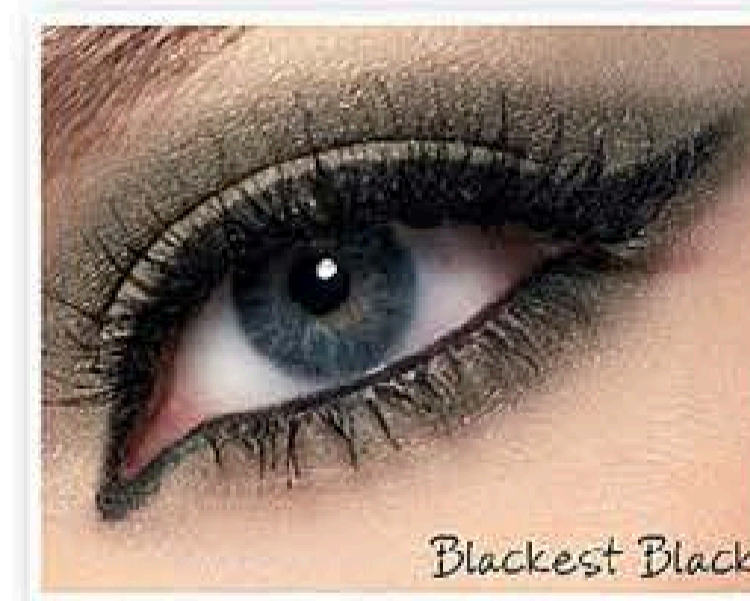
Glimmerstick Diamonds Eyeliner  
£6

MIX &  
MATCH

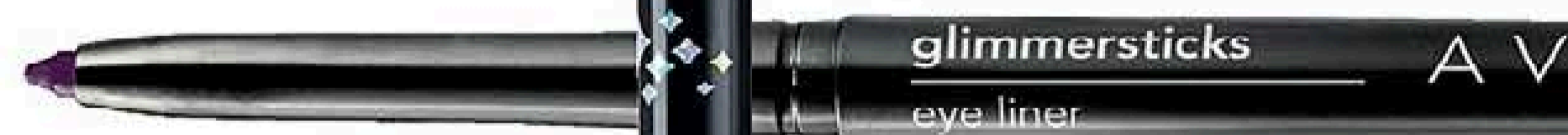
2 for  
£8

save up to £8

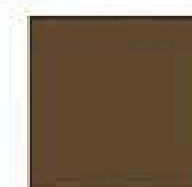
pages 70-79



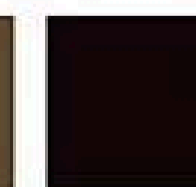
Blackest Black



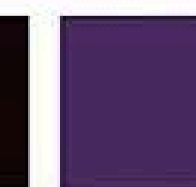
my rich matte finish gives your eyes drama



21501 Cosmic Brown



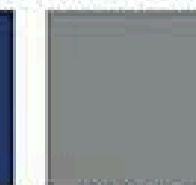
21212 Blackest Black



02238 Majestic Plum



21238 Starry Night Blue



21857 Saturn Grey

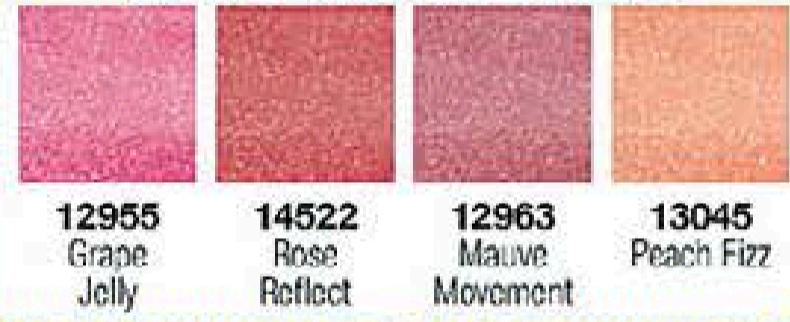
Glimmerstick Eyeliner  
£6

I kiss your lips with shine



Pink Watermelon

limited edition shades



Glazewear Shine Lip Gloss 6ml  
Price per 10ml = £10.00  
**£6**



Pink Radiance



Glazewear Dazzle Lip Gloss 6ml  
Price per 10ml = £10.00  
**£6**

my sparkly finish is dazzling



my gentle formula removes eye make-up in seconds

Conditioning Eye Make-up Remover Lotion 150ml  
27805  
Price per 10ml = 27p  
**£4**



MagiX Eye Radiance Wand 12ml  
Price per 10ml = £6.67  
**£8**



blend me under your eyes for a rested look

# MIX & MATCH

## 2 for £8

save up to £8

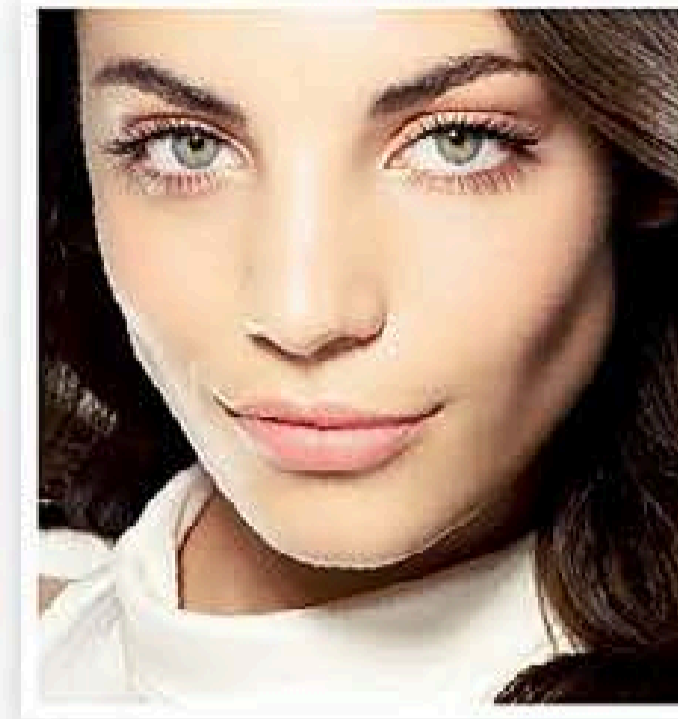
pages 70-79



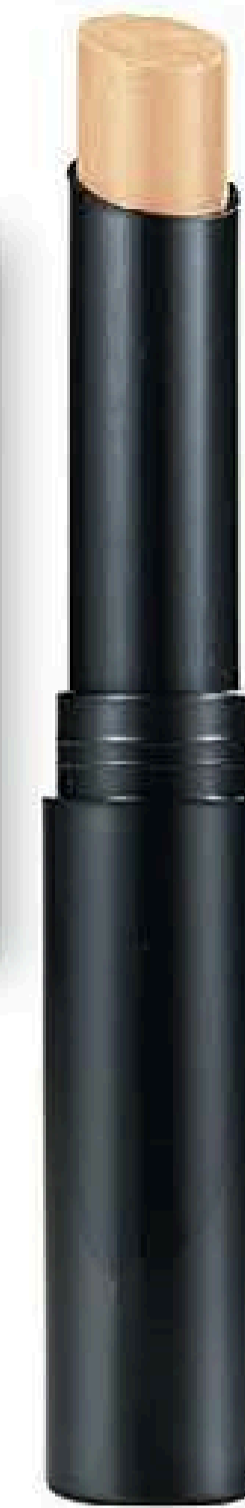
my colour lasts  
up to 12 days



**Nailwear Pro+** 12ml  
Price per 100ml = £50.00  
**£6**



**Ideal Flawless Concealer Stick**  
**£7**



**MIX & MATCH**

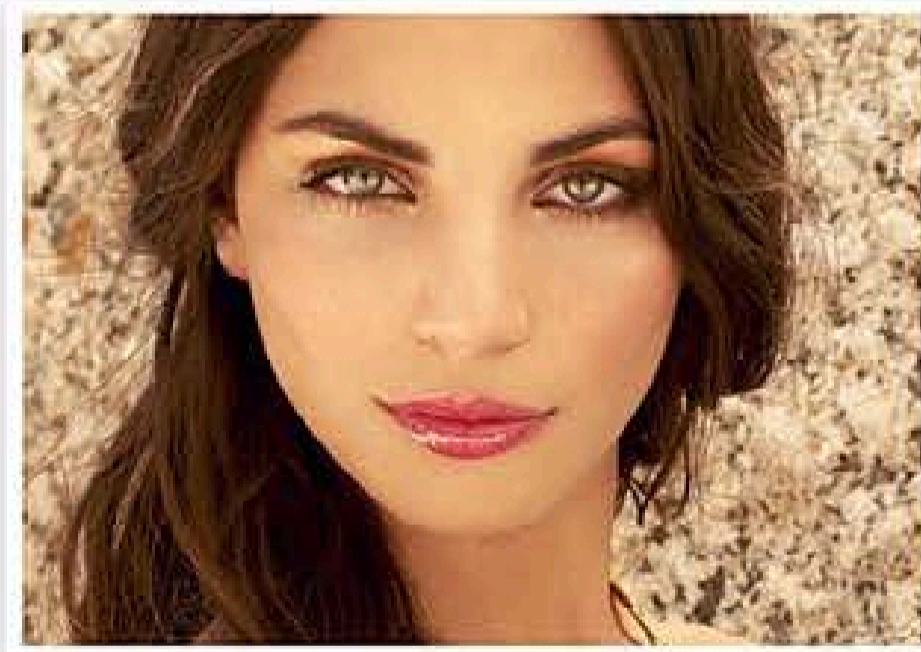
**2 for £8**

save up to £8

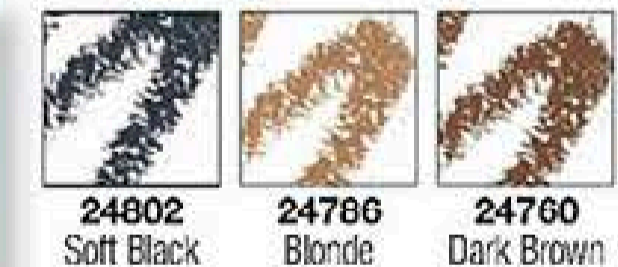
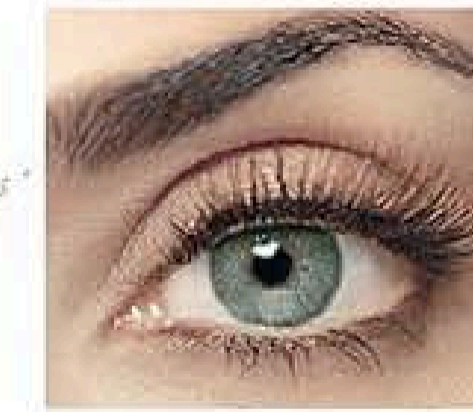
pages 70-79



my natural oils and fruit enzymes make lips feel softer & more kissable



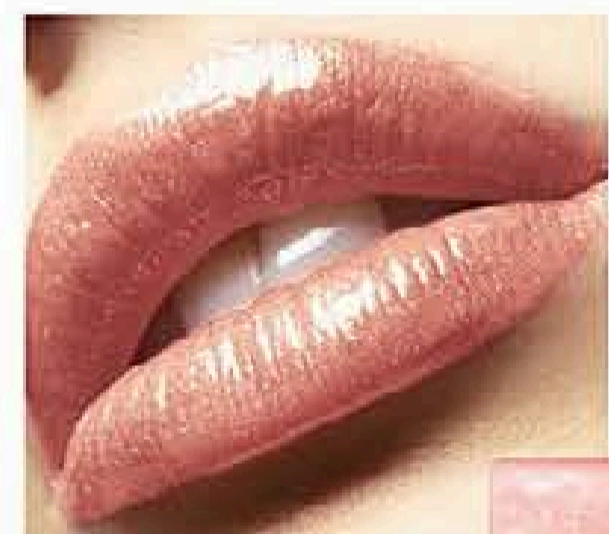
**Perfect Kiss Lip Gloss**  
SPF15.  
**£7**



**Glimmerstick Brow Definer**  
**£6**



**Glimmerstick Lip Liner**  
**£6**



*I define your eyes with shimmering pigment*



MIX & MATCH

2 for £8

save up to £8

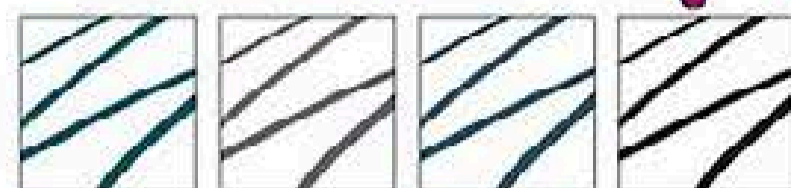
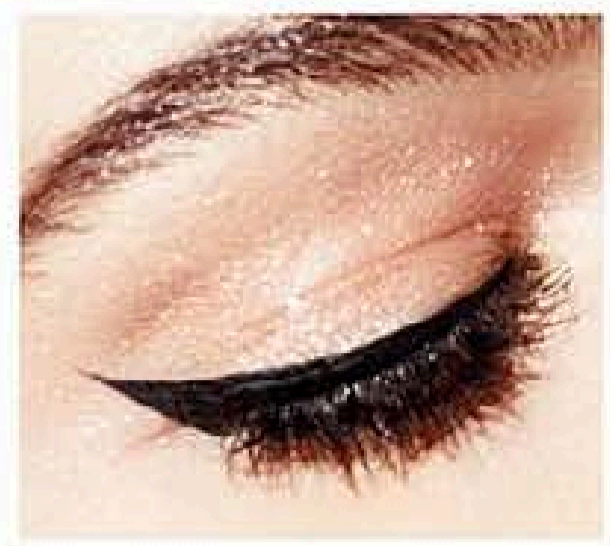
pages 70-79

**Nailwear Pro+**  
Nail enamel fortified with acrylic gel for strength. 12 days of lasting colour. 12ml  
Price per 100ml = £60.00  
£6



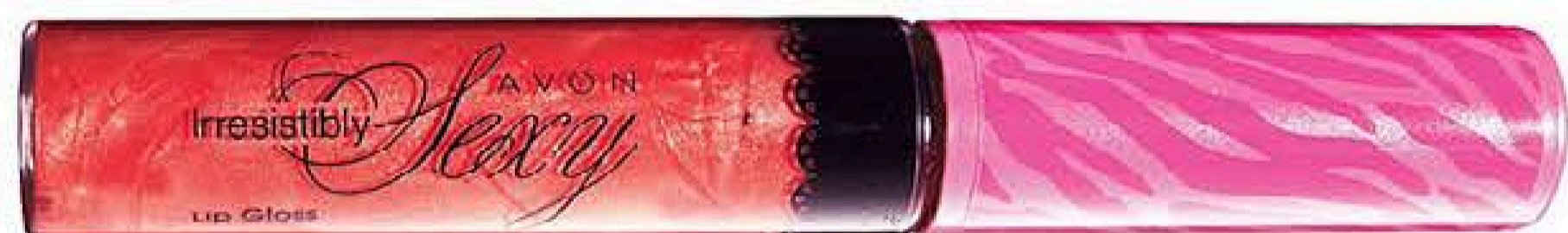


twist to sharpen with a unique sharpener in the cap

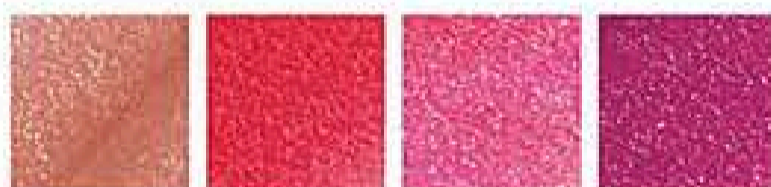


Always On Point Eyeliner £7

17327 Teal  
00265 Lavender Grey  
26229 Midnight Navy  
24596 Black



Irresistibly Sexy Lip Gloss\* £6



01180 Undressed Nude  
01149 Super Sexy Red  
12138 Pink Provocateur  
12294 Alluring Amethyst



paint me over your favourite nail polish & watch my crackles appear!



Mosaic Effects Top Coat 12ml  
Price per 100ml = £30.00  
£6

08912 White  
12476 Black  
22053 Red Lava  
22459 Plum Illusion



01222 Gleaming Emerald  
22251 Fiery Fuchsia  
03251 Blue Flash  
20180 Gold Glimmer  
01800 Mosaic Mica



\*LAST CHANCE TO BUY Will not be featured in the brochure again.



ASAP Pink Speed Dry

I dry in just 30 seconds!



MIX & MATCH

2 for £8

save up to £8

pages 70-79

Speed Dry+ Nail Enamel 12ml  
Price per 100ml = £50.00  
£6

21865 Reddy To Go	09654 Fast Time Teal	09605 Vamp It	09589 Mambo Melon	09621 Presto Plum	06122 Rapid Black	18895 Rose Amour	09761 Strawberry	07450 Swift Sherbet
09563 ASAP Pink	15412 Crystal Calm	15214 On Point Blue	09548 Ballerina	15701 Turquoise Pop	01636 Express Mocha	18390 Twilight Blue	08250 Red Wine	09712 Grey Flash
09803 Pronto Purple	08136 Sprightly Mint	16774 Prompt and Pearly	09670 Suddenly Sunny	09787 Smoky Plumes	13086 Orange You Quick	09555 On The Go Pink		





**MagiX Face Perfector**

Light gel to-powder gives a flawless, matte finish for up to 10 hours. Brightens and softens skin, smoothing over pores and fine lines. SPF20. 30ml

**18762**

Price per 10ml = £2.33

Normally £10.50

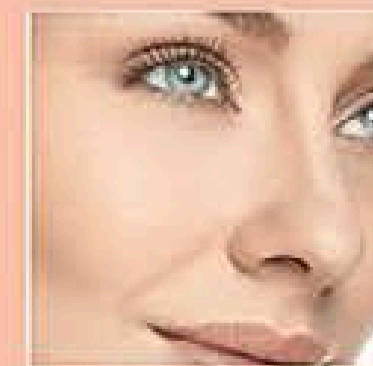
**£7 save £3.50**

# SPECIAL OFFER

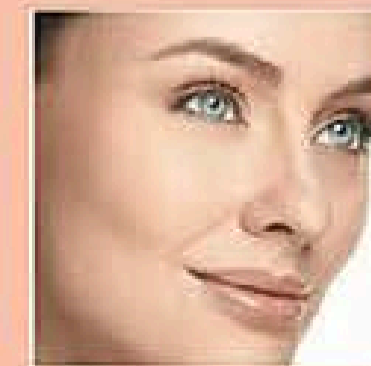
# £7

save £3.50

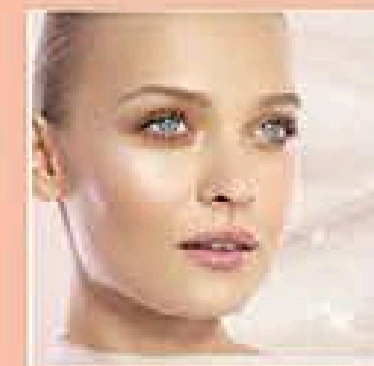
*a touch of* **MAGIX**



**TARGETS PORES**  
reduce the look of pores and banish shine for up to 10 hours



**SMOOTH SKIN**  
velvety soft formula visibly smooths fine lines



**ILLUMINATE**  
with exclusive Optix light diffusing technology

up to  
**half price**

pages 82-83



**Nail Decoration Tool**  
18812  
Normally £3  
**£1.50 half price**



**Liquid Freeze Quick Dry Nail Spray**  
50ml  
20552  
Price per 100ml = £6.00  
Normally £6  
**£3 half price**

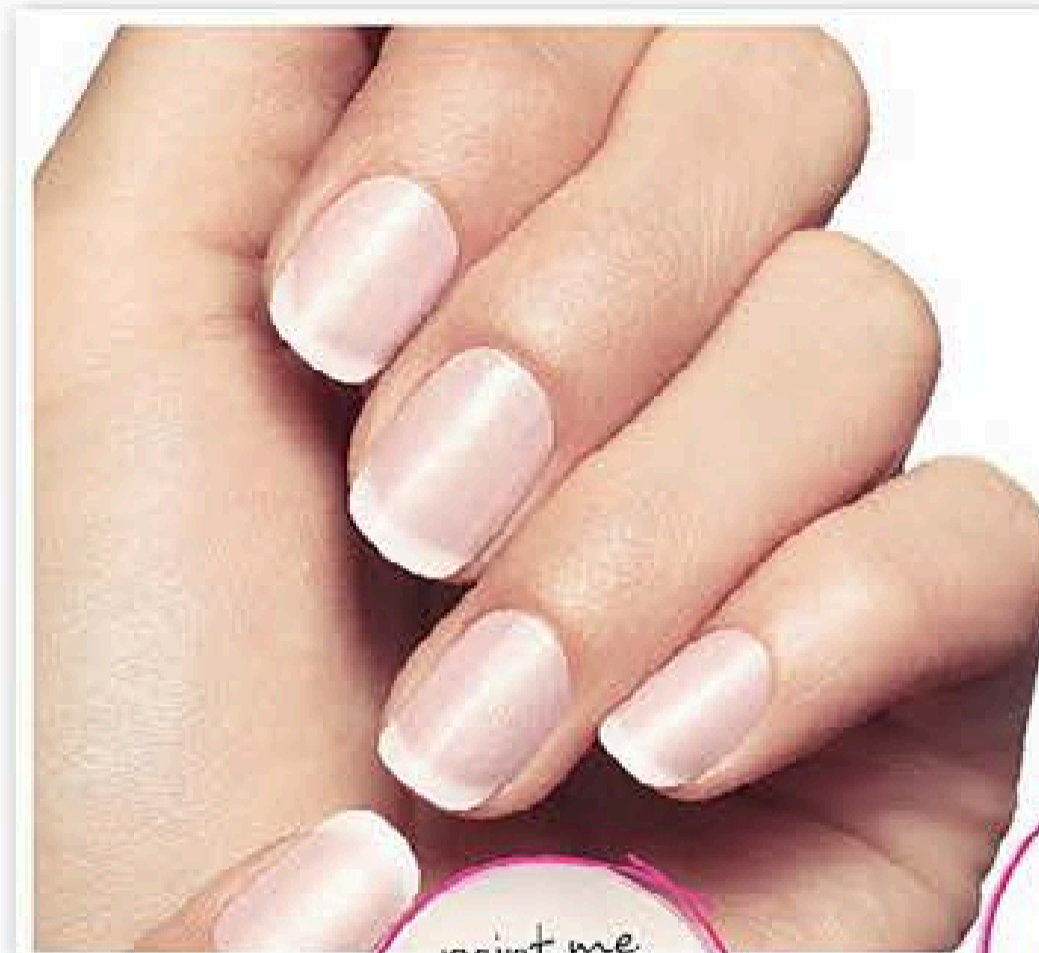


**Conditioning Nail Enamel Remover**  
150ml  
22764  
Price per 100ml = £2.33  
Normally £4  
**£3.50 save 50p**



nail  
**TREATS**

smart savings on mani must-haves



paint me on to stop your nails peeling

I'm formulated with real gold for added strength

I'll make your nails feel longer & stronger in just 5 days



**Peeling and Brittleness Solver**  
Seal in moisture and discover stronger, healthy looking nails. 12ml  
00620  
Price per 100ml = £20.63  
Normally £5  
**£2.50 half price**



**Gold Strength**  
Helps make nails feel stronger and appear more even with a natural-looking glow. 12ml  
11445  
Price per 100ml = £20.63  
Normally £5  
**£2.50 half price**



**Hydrate and Grow**  
Massage into your nails and cuticles to help improve condition. 10ml  
27656  
Normally £5  
**£2.50 half price**



**Gel Strength Base Coat**  
12ml  
02725  
Price per 100ml = £20.63  
Normally £5  
**£2.50 half price**



**French Manicure Kit**  
Contains nude and white nailwear 2 x 12ml bottles plus 30 nail guides.  
23143  
Normally £6.50  
**£4 save £2.50**



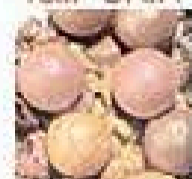
**Pearl Shine**  
10ml  
19703  
Normally £6  
**£3 half price**

AVON  
GLOW



**Avon Glow Bronzing Pearls**  
Shimmering pearls give skin the luminous look of a natural tan. 22g  
Price per 10g = £4.54  
**£10**

fair skin



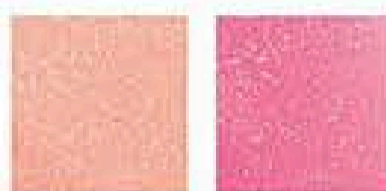
13326 Cool

dark skin



01354 Warm

**Avon Glow Marbleised Lip Gloss**  
Gorgeous gloss gives lips luscious moisture without the stickiness. Vitamin enriched. SPF15. 8ml  
Price per 10ml = £8.75  
**£7**



01529 Coral Explosion  
01008 Pink Sunset

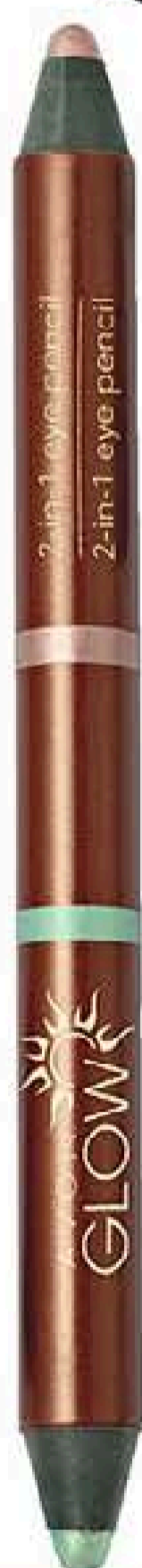


22996 Golden Bronze  
23044 Sunkissed Bronze



"I've enhanced my tan with Shake and Go Bronzer in Light."

**GLOW** on the go!



**Avon Glow 2-in-1 Eye Pencil**  
Two toning shades of creamy shimmering colour makes defining your eyes a doddle.  
**£7**



21949 Coral Crush



21675 Tropical Orchid



00117 Beach Beauty

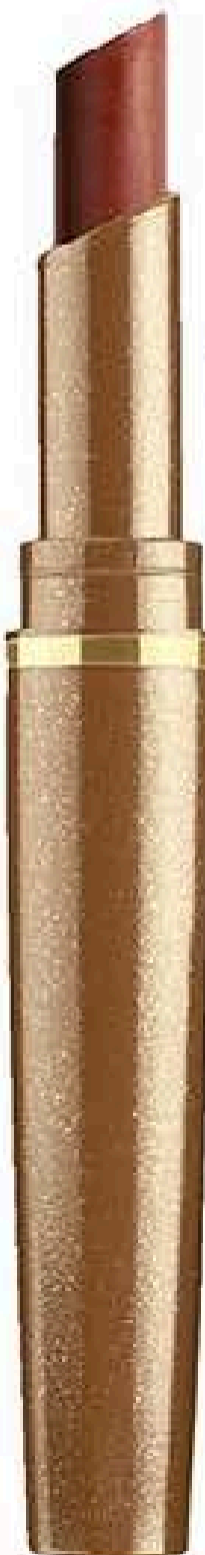


*blend me over your cheeks for a tanned look*

**Bronzing Gel**  
Easy-to-blend lightweight gel-based bronzer gives you a tanned look in an instant. 30ml  
Price per 10ml = £2.67  
**£8**

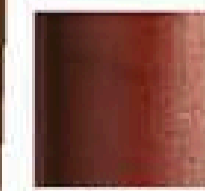


20834 Medium

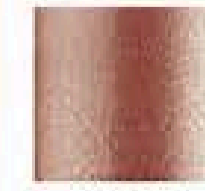


*use me on your eyes, lips & cheeks!*

**Multi Stylo**  
Velvety 3-in-1 radiance-boosting bronzer for eyes, lips and cheeks. Glides on smoothly with a silky feel.  
**£7.50**



05082 Deep Bronze

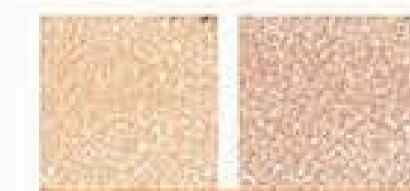


03707 Shimmering Bronze

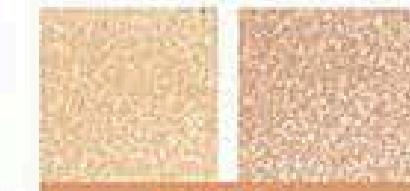
**Avon Glow Bronzing Powder**  
Luxurious powder compact gives a radiant glow to all skin tones. 10g  
Normally £10  
**£5 half price**



**£5**  
half price



shimmer  
13821 Warm Glow  
14266 Deep Glow

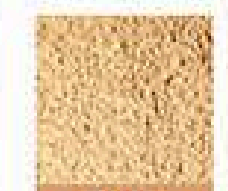


matte  
13664 Light Bronze  
13797 Medium Riviera



**£6**  
save £5

**Avon Glow Shake and Go Bronzer**  
The shimmering bronzing powder is in the brush so just shake and apply!  
Normally £11  
**£6 save £5**

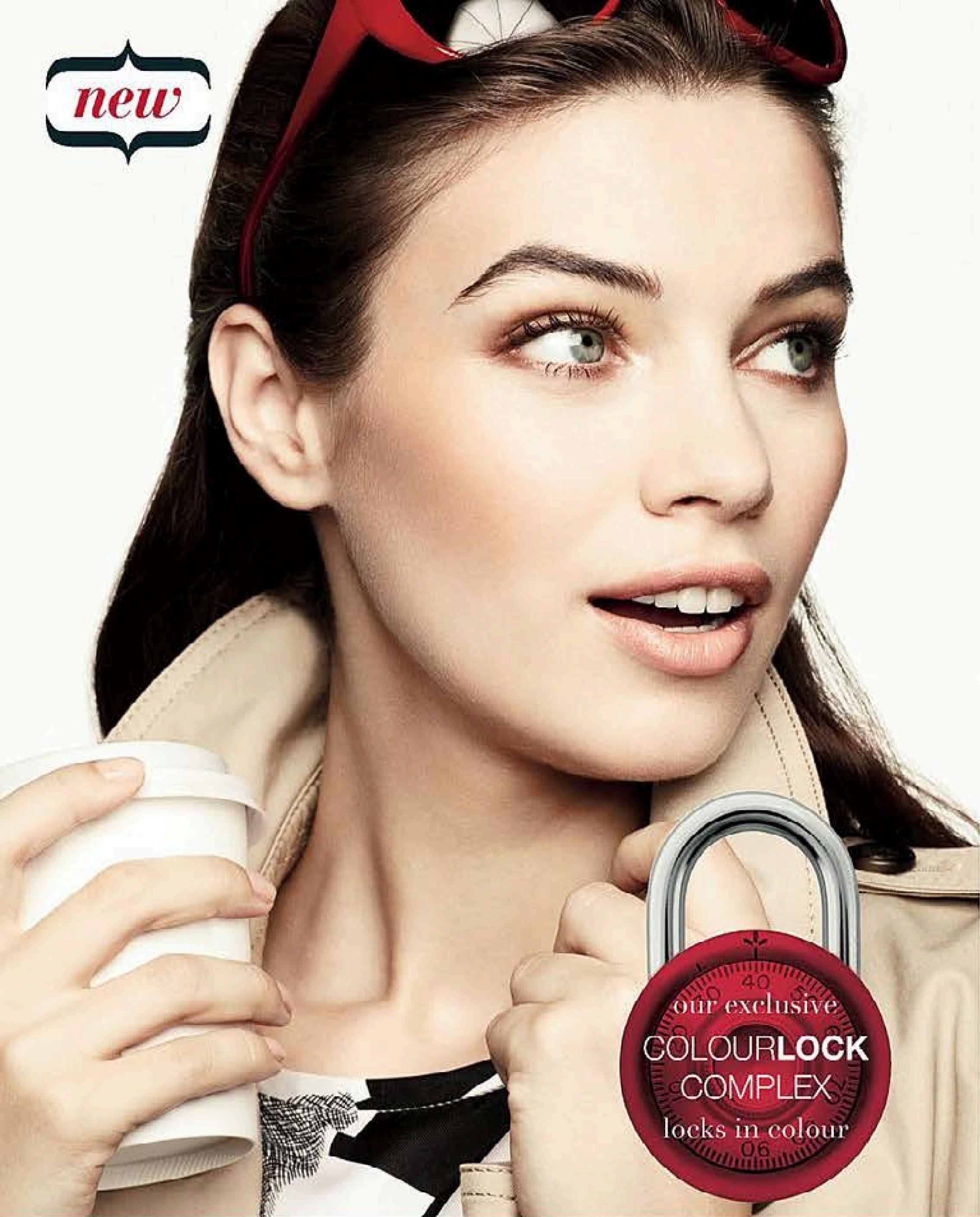


fair  
13672 Light



dark  
13680 Medium

*new*



our exclusive  
**COLOURLOCK  
COMPLEX**  
locks in colour

# 18 HOUR WORRY-FREE WEAR

*new* FORMULAS *new* LOOK



my  
long-wearing  
formula with  
SPF12 feels as  
fabulous as  
it looks!

### NEW ExtraLasting Liquid Foundation

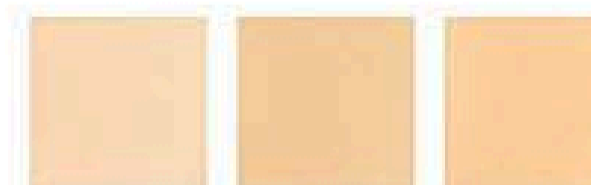
Balancing foundation with Fresh Wear Complex looks flawless for up to 18 hours, and stands up to heat and humidity. Feels comfortable and lightweight. SPF12. 30ml

Price per 10ml = £2.50

Will normally be £12.50

**£7.50**

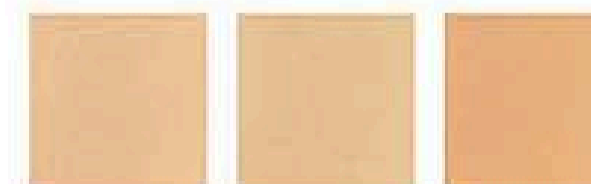
save £5



01503  
Ivory

19653  
Nude

19794  
Shell



20016  
Medium Beige

20131  
Natural Beige

19877  
Soft Honey

EXTRA *lasting*

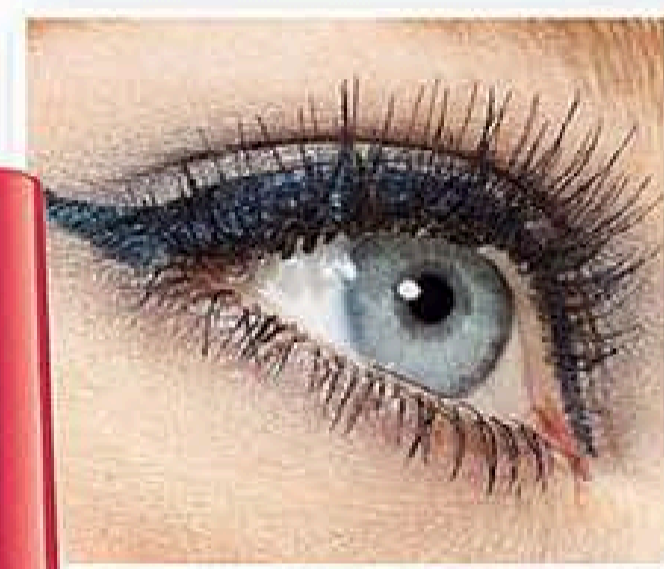
multi-tasking make-up that keeps up with you

*new look*

"I'm too busy to worry about my make-up so I'm wearing Extralasting Mascara in Black, Extralasting Eyeshadow in Crushed Violet and Extralasting Eyeliner in Black."



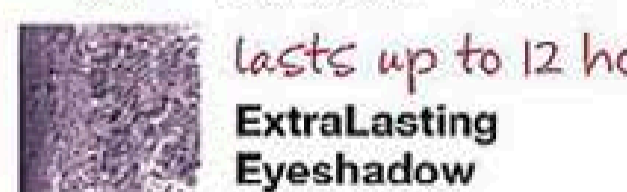
UP TO **18 HOUR**  
SMUDGE-FREE WEAR  
*new LOOK*



27458 Waterfall    02378 Soft Mint    18754 Champagne

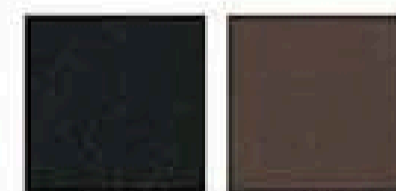


09324 Pearl    18408 Blue Meridian    13268 Steel



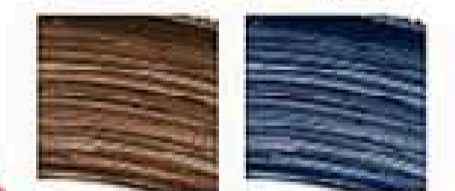
18796 Crushed Violet

lasts up to 12 hours  
**ExtraLasting Eyeshadow**  
Normally £6  
**£4**  
save £2



19885 Black    18739 Dark Brown

lasts up to 12 hours  
**ExtraLasting Eyeliner**  
Normally £7  
**£4.25**  
save £2.75



18382 Black    18671 Navy

lasts up to 18 hours  
**ExtraLasting Mascara**  
7ml  
Price per 10ml = £6.57  
Normally £9  
**£6**  
save £3

**EXTRA** *lasting*

multi-tasking make-up that keeps up with you

Models styled with lash inserts for an even lash line.

my make-up favourites

**Angled Brush**  
10926  
Normally £7  
**£3.50**  
half price

use me with  
blusher to  
define your  
cheek bones

**All Over Face Brush**  
09258  
Normally £8  
**£4** half price

use me to  
dust on loose  
powder or  
pearls

**Eyeliner Brush**  
04010  
Normally £4  
**£2** half price

my tapered  
point gives you  
control over fine lines

my sharp points make  
it easy to tweeze!

**Pencil Sharpener**  
23234  
Normally £3  
**£1.75**  
save £1.25

**Precision  
Tweezers**  
16873  
Normally £5  
**£3** save £2

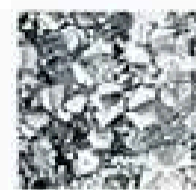
I can  
handle  
skinny and  
fat pencils

# SPECIAL OFFER

up to  
**half**  
price  
save up to £4

pages 90-91

# colour POP



**17798**  
Silver Plated

**Dazzlers Top Coat**  
8ml  
Price per 100ml = £37.50  
**£3**

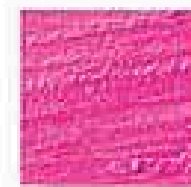


**17772**  
Gold Flecked



**17616**  
Fuchsia Dazzle

*paint us over your fave shade for added sparkle*



**05017**  
Think Fast Pink



**04663**  
Reddy to Go



**06163**  
Nude Flash



**05421**  
Coral You Later



**05926**  
Gone Pink

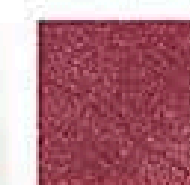
**Lip Stix**  
**£4.50**



*lasts for up to 8 hours*

**new**

**NEW Lasting Smile Lip Paint**  
Will normally be £3.75  
**£2.25** save £1.50



**09647**  
Lolita



**08334**  
Nocturnal



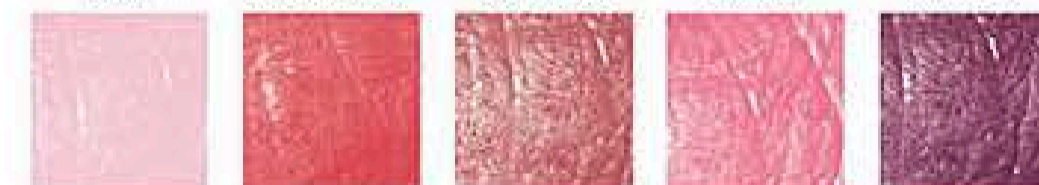
**09753**  
Melodrama



**08300**  
Pink Envy



**12021** Clear   **13359** Urban Bliss   **17657** Kiss Kiss   **25999** Pucker   **25320** Sunset



**25122** Angel   **13854** Orange Crush   **02535** Lucid   **22608** Start Up Pink   **26021** Lovey Dovey



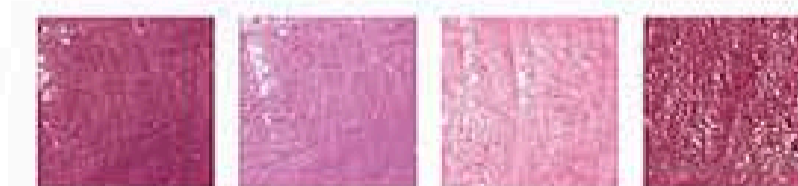
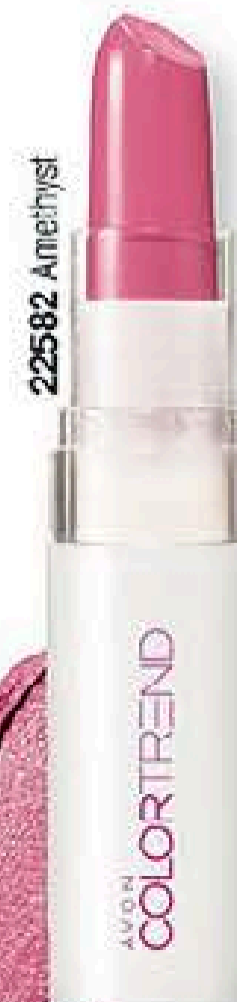
**25767** Berry Fizz   **13151** Watermelon Ice   **19646** Fluorescent Pink

**Read My Lips Lip Gloss** 7ml  
Price per 10ml = £3.92  
Normally £3.75  
**£2.75** save £1

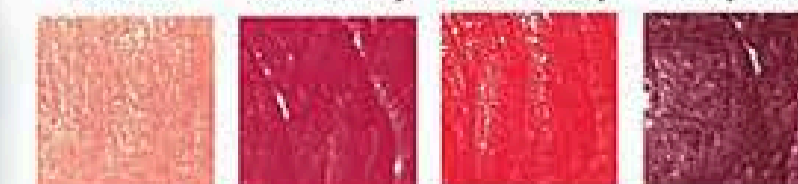


wet-look shine				limited edition	suede effect
<b>15602</b> Natural Girl	<b>19273</b> Tropical	<b>13508</b> Pookaboo	<b>13128</b> Vixen	<b>00828</b> Sugared Peach	<b>05439</b> Soft Violet
<b>00976</b> Shell Pink	<b>11577</b> Green Morph	<b>18440</b> Blue Morph	<b>02733</b> Velour	<b>00786</b> Mint Ice	<b>05942</b> Blue Royale
<b>26724</b> Bikini	<b>19000</b> Violet Freeze	<b>02675</b> Alloy	<b>00349</b> Deluxe	<b>00836</b> Sweet Sundae	<b>26104</b> Fuchsia Feel

**Color Me Pretty Nail Enamel**  
8ml  
Price per 100ml = £37.50  
**£3**



**13011** Intimate   **19455** Violet Friday   **22707** Pink Holiday   **24190** Lucky Kiss



**23291** Flirt   **23481** Rich Ruby   **22814** Poppy Love   **23002** Deluxe



**02436** Passion   **14332** Doll Pink   **02279** Beige Star



**22830** Sugar Lips   **22798** Orange You Sweet



**01750** Bubblegum Pout

**limited edition shades**  
**Kiss 'n' Go Lipstick** SPF15,  
Normally £3.75  
**£2.75** save £1

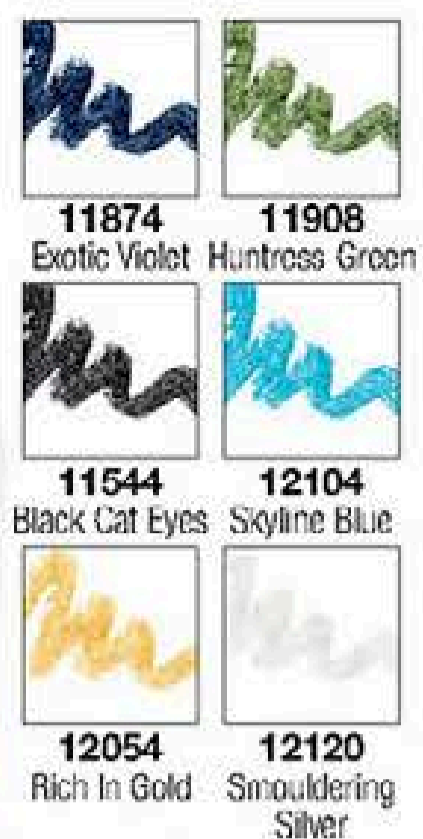
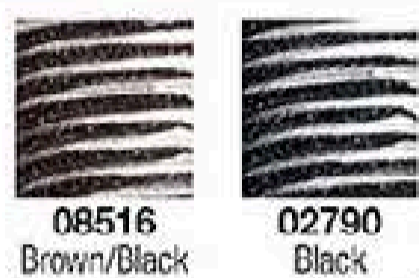
save up to  
**£1.50**  
page 93 only

COLORTREND

# FAB face



**Plump Out Mascara** 7ml  
Price per 10ml = £8.43  
**£4.50**



**Chopsticks Eyeliner**  
**£3.50**



**Final Touch Pressed Powder** SPF10. 10g  
**£4.25**



**Oil Control Pressed Powder** 10g  
**£4.25**



**Perfect and Hide Concealer**  
Normally £3  
**£2.40**  
save 60p



*I make spots go under cover!*

save up to  
**£1.25**  
page 95 only



**Fresh Face Foundation** SPF15. 30ml  
Price per 10ml = £1.17  
Normally £4.75  
**£3.50**  
save £1.25



**Cheeky Powder Blush** 5g  
Price per 10g = £8.00  
**£4**

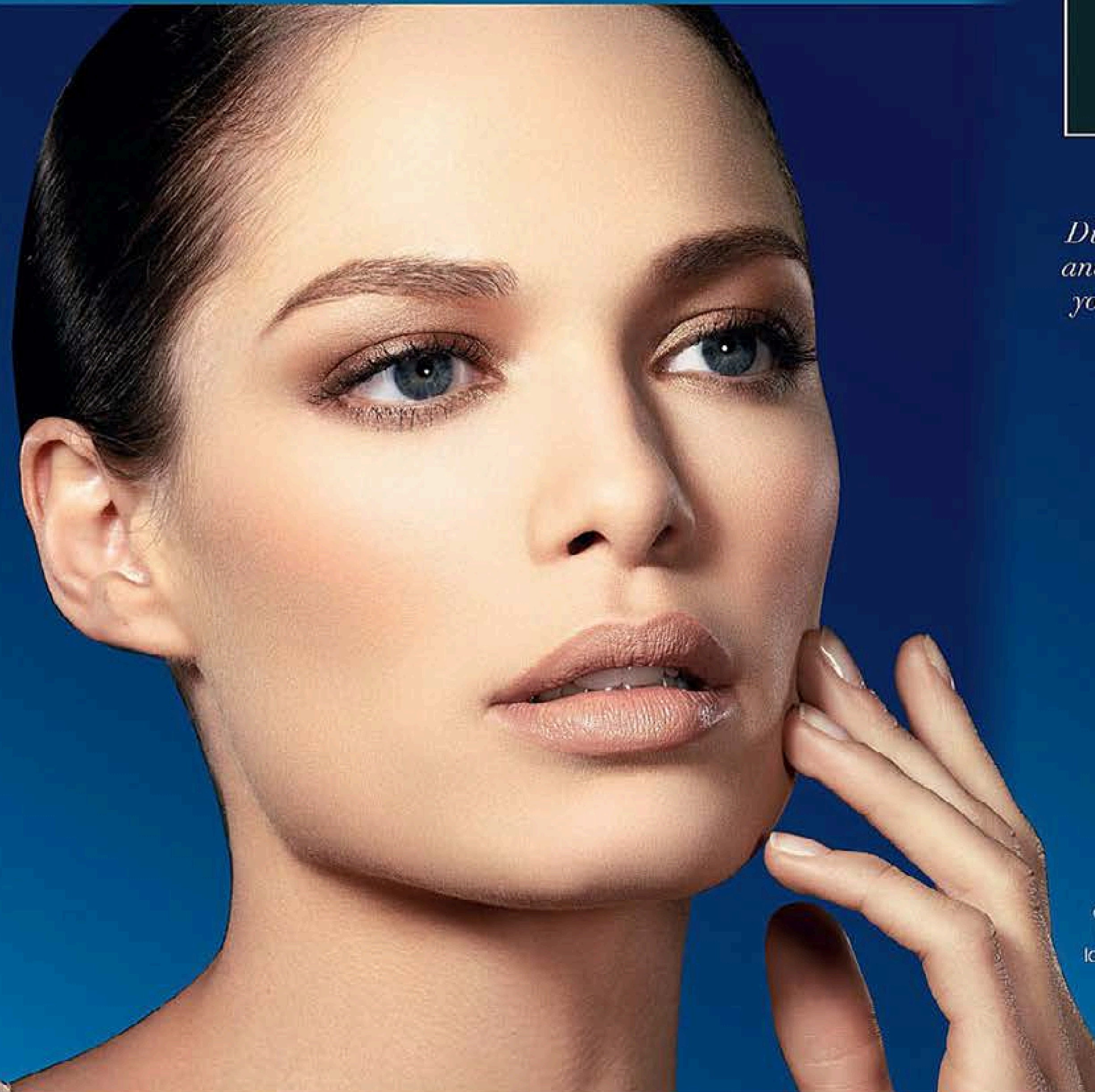
*I have my own brush*



perfect partners for  
**TIMELESS EYES**

*your secret weapons to brighten and define*

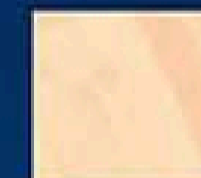
**A NEW BEAUTY**  
*colour that completes your skincare routine*



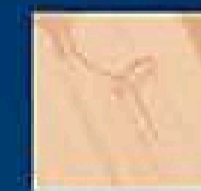
**step 1**

*Disguise dark circles and fine wrinkles for younger-looking eyes.*

**£6**



14712  
Fair



08433  
Medium

**1. Age-Transforming Concealer SPF15**

A clever concealer that not only disguises imperfections, but also helps to reduce the look of fine lines and wrinkles.

Normally £9  
**£6 save £3**



**step 2**

*Define your eyes with a smooth waterproof liner enriched with retinol.*

**new**

**£5**  
 SAVE £3.50



08383  
Brown/Black



08417  
Emerald

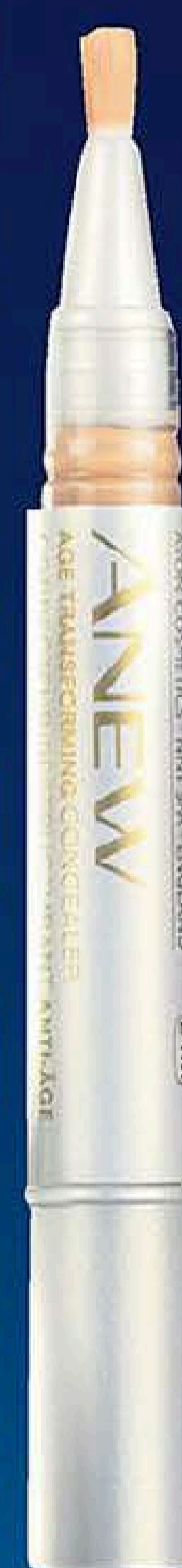


08369  
Black

**2. NEW Smoothing Eyeliner**

Luxuriously smooth liner glides along your lash line without tugging. Long wearing and waterproof.

Will normally be £8.50  
**£5 save £3.50**



*luxe liner*



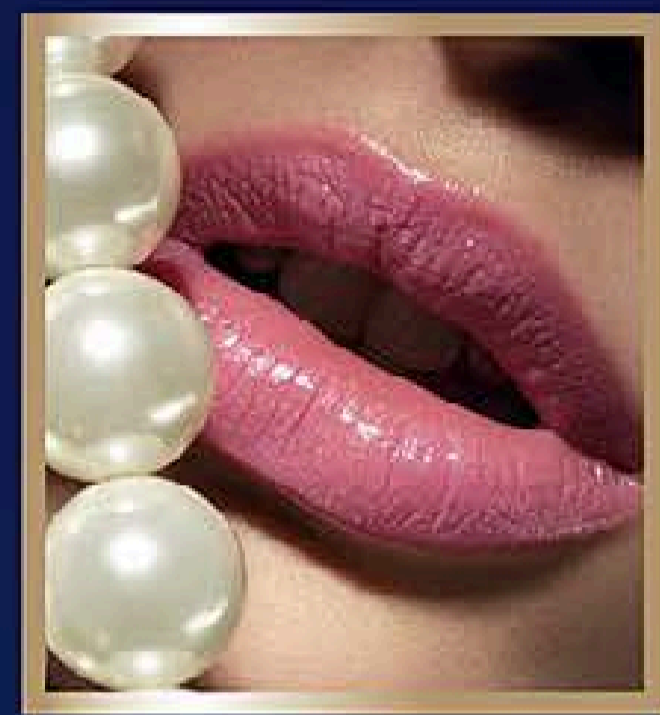
*soft smudger*



unique  
 3-in-1  
 kit exclusive  
 to AVON



*colourless  
 plumping  
 conditioner*



*lips look up to*  
**5 YEARS  
 YOUNGER**

*luxurious lipstick with added  
 beautifying benefits*

**£6.50**  
 SAVE £4



*infused with  
 an anti-ageing  
 serum for a more  
 youthful-looking  
 complexion*



*immediately,  
 skin looks flawless  
 & smoother  
 with a healthy glow*



*limited edition  
 pearl shades*



*formulated with  
 collagen and  
 retinol to visibly  
 smooth the look  
 of wrinkles*



**Youth-Awakening Lipstick**  
 Luxuriously smooth lipstick formulated with collagen and retinol to visibly smooth the look of fine lines and wrinkles. SPF-15. With a premium embossed bullet. Normally £10.50  
**£6.50 save £4**

**1. Youth-Awakening Eyeshadow and Primer Kit**  
 £10

**2. Lip Plumping Lip Conditioner**  
 11155  
 £9

**3. Skin Transforming Primer** 28ml  
 00166  
 Price per 10ml = £5.36  
**£15**

**4. Age-Transforming Foundation** 30ml  
 Price per 10ml = £5.00  
**£15**



**ANEW Clinical  
Absolute Even Multi-Tone  
Skin Corrector with DSX-7**  
Facial serum formulated with  
patented\* DSX-7 technology  
to improve 7 types of skin  
discolorations. For multi-ethnic  
skin tones. Mild and gentle.  
30ml  
**18044**  
Price per 100ml = £56.67  
Normally £28  
**£17** save £11

**£17**  
SAVE £11



**128  
bought  
every  
day†**

**in 2 weeks  
92% of women**  
agreed this  
product makes  
skin tone appear  
more uniform

*millions of women love...*

**EVEN  
LOOKING SKIN**

\*US Patent.  
Based on unit sales from 10/01/2013 to 05/02/2013.

millions of women love...

# TIGHTER LOOKING SKIN



*helps tighten & firm  
the look of jaw line*

**ANEW** THERMAFIRM FACE LIFTING CREAM

**345  
bought  
every day\***

**£13**  
SAVE £8



tighter looking  
skin in  
**just 3 days**

**Clinical Thermafirm Face  
Lifting Cream**

Our most effective moisturiser  
that tackles sagging and  
tightens the look of skin so  
that it looks and feels firmer  
and facial features are more  
defined. Apply to face and  
neck twice a day. 30ml

**23135**  
Price per 100ml - £43.85  
Normally £21  
**£13 save £8**

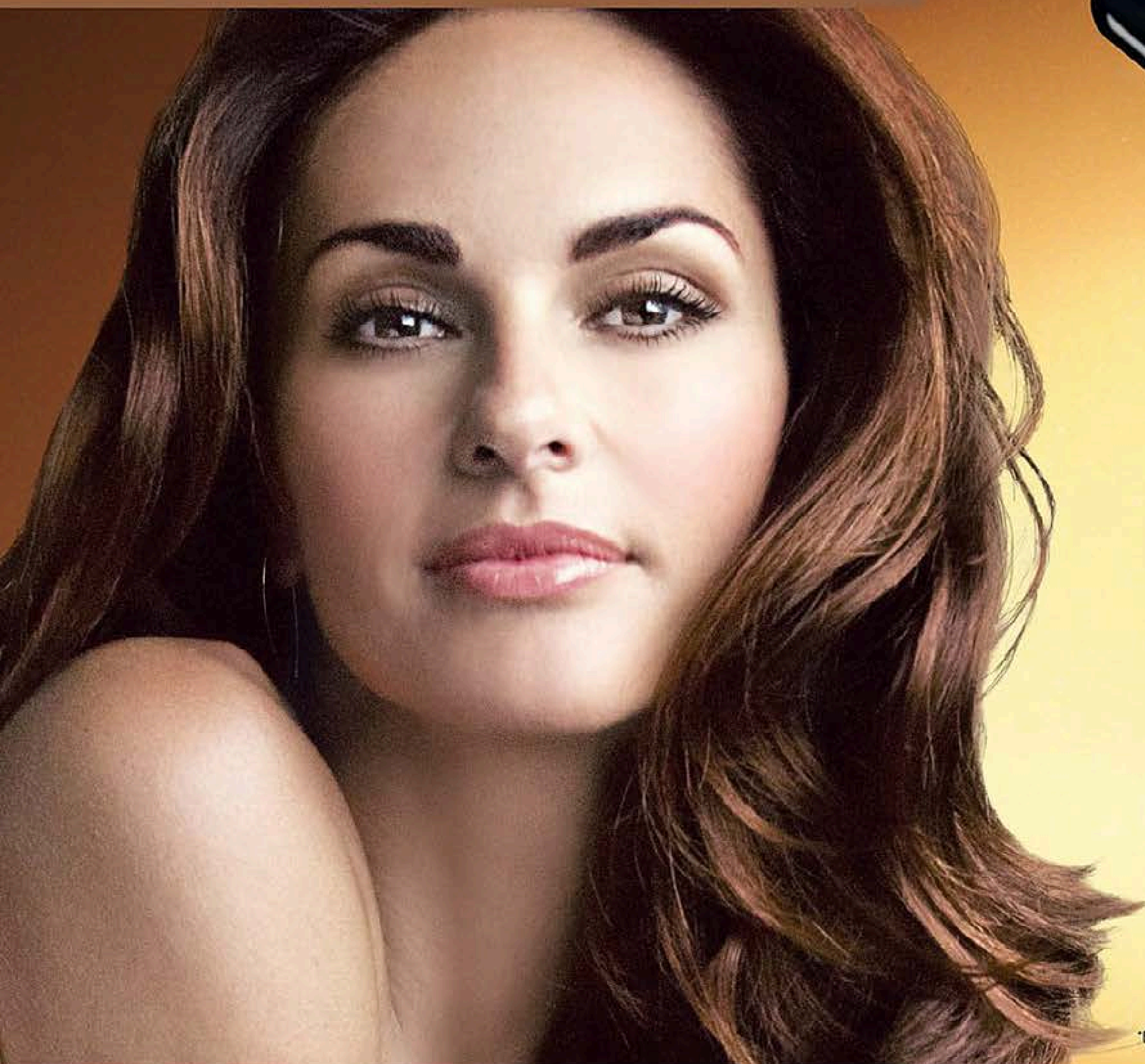
\*Based on brochure unit sales between 14/10/2012 and 03/12/2012.

millions of women love...

# LIFTED LOOKING SKIN

**A NEW** ULTI-MINUTE LIFTING COMPLEX

**1 bought  
every  
minute\***



**£16**  
SAVE £11

skin looks  
lifted in just  
**30 seconds**

**Ultimate 7S Ultra-Minute  
Lifting Complex**

Luxurious pearlised lotion that  
makes skin look and feel lifted  
in under 1 minute. 30ml

**26989**

Price per 100ml - £50.30

Normally £27

**£16 save £11**

\*Based on brochure unit sales between 12/07/2012 and 01/08/2012.

millions of women love...

# SMOOTH LOOKING EYES



*improves sagging skin  
around the brow bone*

*brightens the look  
of dark circles*

## ANEW CLINICAL EYE LIFT PRO

Woman's Own  
**AGE  
LESS**  
Beauty  
Awards  
2012  
Winner

**£12**  
SAVE £7.50



### 1 bought every minute\*

**in 1 week,** helps  
provide powerful  
visible lifting for  
eyes that look like  
they defy gravity

#### Clinical Eye Lift PRO

The tightening topically applied upper eye gel contains injectable-grade arginine to help boost elastin and help lift sagging skin and the rich eye cream contains Derma-Refine Technology to help reduce hollowness and discolourations.

04713

Normally £19.50

**£12** save £7.50

\*Based on brochure unit sales from 20/05/2012 to 09/07/2012.

# TIRED SKIN?

for skin that looks well rested, even if you're not



**ANEW  
VITALE 25+**  
EXFOLIATING AND  
PERFECTING MASK

leaves skin feeling  
**energised** and  
**refreshed**

**new**

**£8**  
SAVE £5

**NEW Vitale 2-in-1  
Exfoliating &  
Perfecting Mask**  
75ml  
28266  
Price per 100ml = £10.67  
Will normally be £13  
**£8 save £5**

*Velvety cream  
formula WITH  
REFINING  
MICRO BEADS*



**Vitale Day  
Cream  
SPF25** 50ml  
11247  
Price per 100ml = £26.00  
Normally  
£19.50  
**£13**  
save £6.50



**Vitale Night  
Gel Cream**  
50ml  
11197  
Price per 100ml = £26.00  
Normally  
£19.50  
**£13**  
save £6.50



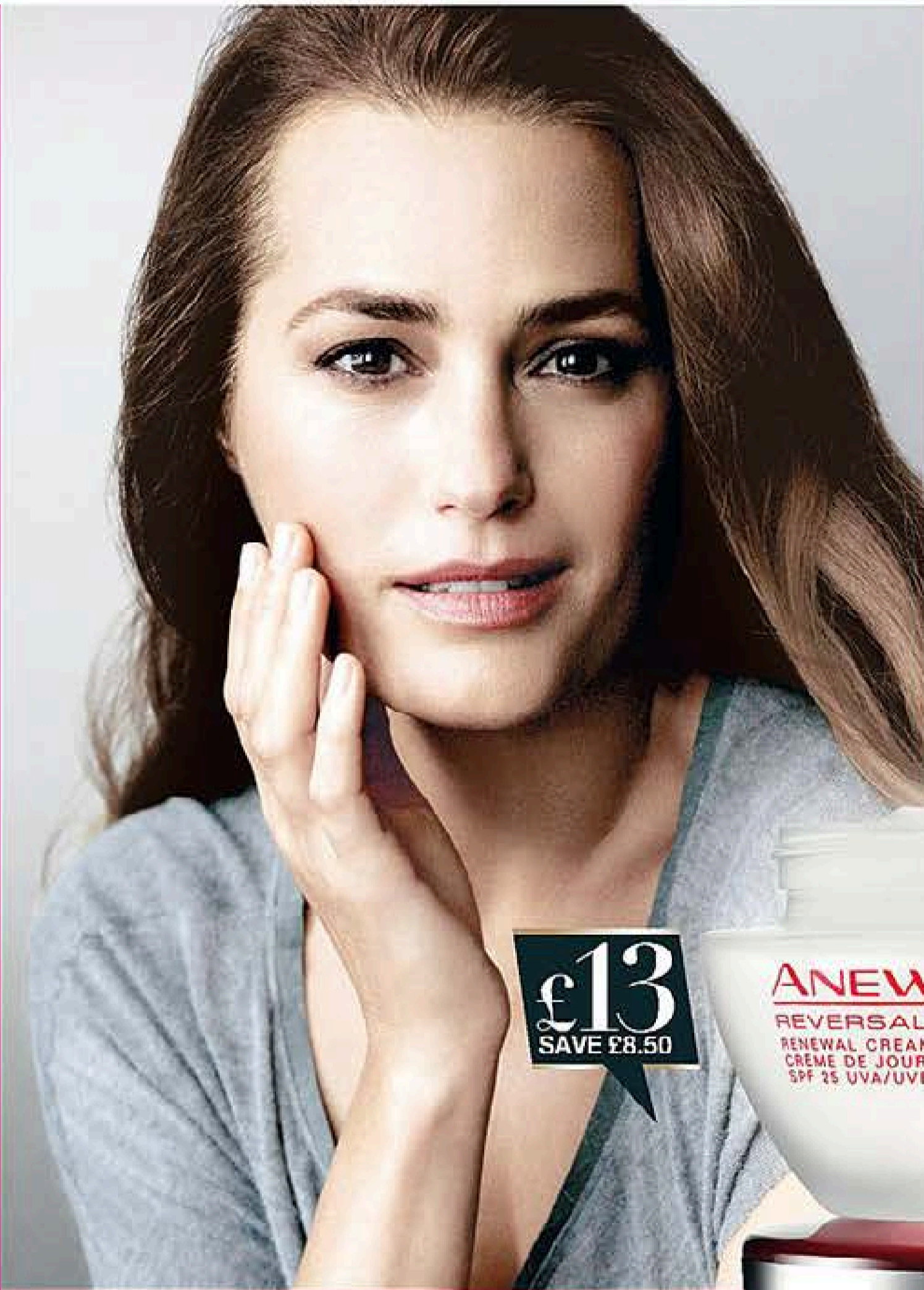
**Vitale Eye  
Gel Cream**  
15ml  
22160  
Price per 100ml = £70.00  
Normally £16  
**£10.50**  
save £5.50



**Vitale  
Cleanser**  
125ml  
03111  
Price per 100ml = £4.00  
Normally £7.50  
**£5** save £2.50

# DULL SKIN?

breathe new life into your skin



**ANEW  
REVERSALIST 40+**  
DAY RENEWAL CREAM

**94% of women**  
saw their skin's  
health improve

**Reversalist Day Renewal  
Cream SPF25 UVA/UVB**  
50ml  
24679  
Price per 100ml = £26.00  
Normally £21.50  
**£13** save £8.50

**£13**  
SAVE £8.50



**Reversalist Night  
Renewal Cream**  
50ml  
11296  
Price per 100ml = £29.00  
Normally £21.50  
**£14.50**  
save £7



**Reversalist  
Illuminating  
Eye System**  
24927  
Normally £19  
**£12.50**  
save £6.50



**Reversalist  
Renewal  
Foaming  
Cleanser**  
125ml  
22434  
Price per 100ml = £4.80  
Normally £8.50  
**£6** save £2.50

# DEEP WRINKLES?

look as young as you feel



**ANEW  
ULTIMATE 7S  
50+  
GOLD EMULSION**

**100% of  
women** showed  
an improvement  
in fine wrinkling

Ultimate 7S  
Gold Emulsion  
50ml  
02410  
Price per 100ml = £29.00  
Normally £24  
**£14.50**  
save £9.50

**£14.50**  
SAVE £9.50



**ANEW ULTIMATE**  
GOLD EMULSION  
EMULSION GOLD DE NUIT  
**7S**  
NIGHT

# SAGGING SKIN?

be as beautiful as you always were



**ANEW  
PLATINUM 60+  
EYE & LIP CREAM**

visibly **helps fill**  
the appearance  
of **deep vertical**  
**lines** above and  
below lips

Platinum Eye  
& Lip Cream  
15ml  
01230  
Price per 100ml = £83.33  
Normally £21  
**£12.50** save £8.50

**£12.50**  
SAVE £8.50



**ANEW PLATINUM**  
EYE & LIP CREAM



Ultimate 7S Day  
Cream SPF25 50ml  
16097  
Price per 100ml = £32.00  
Normally £24  
**£16**  
save £8



Ultimate 7S Eye  
System  
16139  
Normally £20  
**£13.50**  
save £6.50



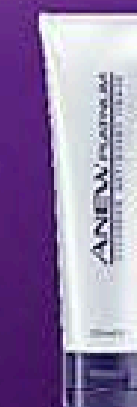
Ultimate 7S  
Cream Cleanser  
125ml  
01602  
Price per 100ml = £5.60  
Normally £10  
**£7** save £3



Platinum Day  
Cream SPF25  
50ml  
11353  
Price per 100ml = £33.00  
Normally £25  
**£16.50**  
save £8.50



Platinum  
Night Cream  
50ml  
19166  
Price per 100ml = £33.00  
Normally £25  
**£16.50**  
save £8.50



Platinum  
Cleanser  
125ml  
02311  
Price per 100ml = £5.60  
Normally £10.50  
**£7** save £3.50





	VITALE 25+	REVERSALIST 40+	ULTIMATE 75-50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
<b>CLEANSE</b>	<b>Cleanser</b> 125ml 03111 Price per 100ml = £4.00 Normally £7.50 <b>£5 save £2.50</b> See page 108 for details.	<b>Renewal Foaming Cleanser</b> 125ml 22434 Price per 100ml = £4.60 Normally £8.50 <b>£6 save £2.50</b> See page 109 for details.	<b>Cream Cleanser</b> 125ml 01602 Price per 100ml = £5.60 Normally £10 <b>£7 save £3</b> See page 110 for details.	<b>Cleanser</b> 125ml 02311 Price per 100ml = £5.60 Normally £10.50 <b>£7 save £3.50</b> See page 111 for details.
<b>EYE</b>	<b>Eye Gel Cream</b> 15ml 22160 Price per 100ml = £70.00 Normally £16 <b>£10.50 save £5.50</b> See page 108 for details.	<b>Illuminating Eye System</b> 24927 Normally £19 <b>£12.50 save £6.50</b> See page 109 for details.	<b>Eye System</b> 16139 Normally £20 <b>£13.50 save £6.50</b> See page 110 for details.	<b>Eye &amp; Lip Cream</b> 15ml 01230 Price per 100ml = £83.33 Normally £21 <b>£12.50 save £8.50</b> See page 111 for details.
<b>DAY</b>	<b>Day Cream SPF25</b> 50ml 11247 Price per 100ml = £26.00 Normally £19.50 <b>£13 save £6.50</b> See page 108 for details.	<b>Day Renewal Cream SPF25 UVA/UVB</b> 50ml 24679 Price per 100ml = £26.00 Normally £21.50 <b>£13 save £8.50</b> See page 109 for details.	<b>Day Cream SPF25</b> 50ml 16097 Price per 100ml = £32.00 Normally £24 <b>£16 save £8</b> See page 110 for details.	<b>Day Cream SPF25</b> 50ml 11353 Price per 100ml = £33.00 Normally £25 <b>£16.50 save £8.50</b> See page 111 for details.
<b>NIGHT</b>	<b>Night Gel Cream</b> 50ml 11197 Price per 100ml = £26.00 Normally £19.50 <b>£13 save £6.50</b> See page 108 for details.	<b>Night Renewal Cream</b> 50ml 11296 Price per 100ml = £29.00 Normally £21.50 <b>£14.50 save £7</b> See page 109 for details.	<b>Night Cream</b> 50ml 16063 Price per 100ml = £46.00 <b>£24</b>	<b>Night Cream</b> 50ml 19166 Price per 100ml = £33.33 Normally £25 <b>£16.50 save £8.50</b> See page 111 for details.
<b>TREAT</b>	<b>NEW 2-in-1 Exfoliating &amp; Perfecting Mask</b> 75ml 28266 Price per 100ml = £10.67 Will normally be £13 <b>£8 save £5</b> See page 108 for details.	<b>Renewal Serum</b> 30ml 17582 Price per 100ml = £90.00 <b>£27</b>	<b>Elixir</b> 30ml 24133 Price per 100ml = £100.00 <b>£30</b>	<b>Serum</b> 30ml 23267 Price per 100ml = £103.33 <b>£31</b>
<b>TINT</b>	<b>NEW Beauty Balm Cream BB+ SPF20</b> 30ml 09720 Price per 100ml = £50.00 <b>£15</b>	<b>Sheer Tint Moisturiser SPF20</b> 30ml 03608 Price per 100ml = £66.67 <b>£20</b>	<b>Sheer Tint Moisturiser SPF20</b> 30ml 04309 Price per 100ml = £73.33 <b>£22</b>	

# ANEW

## CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGIST PROCEDURE

<b>DULL SKIN</b> <b>Resurfacing Expert Smoothing Fluid</b> 30ml 03483 Price per 100ml = £83.33 <b>£25</b> 	<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream</b> 30ml 23135 Price per 100ml = £43.33 Normally £21 <b>£13 save £8</b> See pages 102-103 for details. 	<b>DEEP WRINKLES</b> <b>Derma-Full Pro Deep Wrinkle Concentrate</b> 04945 <b>£18</b> 	<b>HOODED EYES</b> <b>Eye Lift PRO</b> 04713 Normally £19.50 <b>£12 save £7.50</b> See pages 106-107 for details. 
<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml 18044 Price per 100ml = £66.67 Normally £28 <b>£17 save £11</b> See pages 100-101 for details. 	<b>UNEVEN SKIN</b> <b>NEW Absolute Even Multi-Tone Skin Correcting Cream with DSX</b> 30ml 08482 Price per 100ml = £73.33 <b>£22</b> 	<b>UNEVEN SKIN</b> <b>NEW Absolute Even Spot Correcting Hand Cream SPF15 with DSX</b> 75ml 02634 Price per 100ml = £13.33 <b>£10</b> 	<b>SAGGING SKIN</b> <b>Laser Shape Pro</b> 150ml 24166 Price per 100ml = £10.00 <b>£15</b> 

### A-F33

<b>FINE WRINKLES</b> <b>PRO Line Corrector Treatment with A-F33</b> 30ml 04069 Price per 100ml = £100.00 <b>£30</b> See page 7 for details. 	<b>FINE WRINKLES</b> <b>NEW PRO Line Corrector Hydrating Cream with A-F33</b> 30ml 12070 Price per 100ml = £63.33 Will normally be £24 <b>£19 save £5</b> See pages 4-5 for details. 	<b>CROWS' FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33</b> 15ml 00760 Price per 100ml = £130.00 <b>£19.50</b> See page 6 for details. 
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### GENICS

<b>DARK CIRCLES</b> <b>Eye Treatment</b> 15ml 10033 Price per 100ml = £133.33 <b>£20</b> 	<b>EXPRESSION LINES</b> <b>Treatment Concentrate</b> 30ml 03541 Price per 100ml = £100.00 <b>£30</b> 	<b>EXPRESSION LINES</b> <b>Treatment Cream</b> 30ml 03566 Price per 100ml = £76.33 <b>£23.50</b> 
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**SOLUTIONS**  
**LOVE YOUR SKIN EVERY DAY**  
**HYPoALLERGENIC**  
 SUITABLE FOR SENSITIVE SKIN



**NEW Truly Radiant Daily Moisturiser SPF15**  
 50ml  
**21097**  
 Price per 100ml = £7.50  
 Will normally be £7.50  
**£3.75 half price**

**NEW Truly Radiant Overnight Retexturing Emulsion**  
 50ml  
**27698**  
 Price per 100ml = £7.50  
 Will normally be £7.50  
**£3.75 half price**

**NEW Truly Radiant 5 Minute Renewing Treatment**  
 75ml  
**27870**  
 Price per 100ml = £3.33  
 Will normally be £5  
**£2.50 half price**

# YOUR SKIN, ONLY BETTER

reveal your inner glow with Truly Radiant formulated with Optics Pearl Technology and Aronia Berry Complex.

*all* **half price**

save up to **£7.50**  
 pages 114-119

**new**

**NEW Truly Radiant Tint Release Moisturiser SPF20**  
 50ml  
**01065**  
 Price per 100ml = £7.50  
 Will normally be £7.50

**£3.75**  
 half price



**new**

**NEW Truly Radiant Vibes Brightening Eye Roller**  
 12ml  
**25197**  
 Price per 100ml = £41.67  
 Will normally be £10

**£5**  
 half price



IN 2 WEEKS,  
**89%**

OF WOMEN NOTICED A DRAMATIC DIFFERENCE IN THE NATURAL GLOWING LOOK OF THEIR SKIN

**how to use**  
 1. Twist the base to start the vibrations.  
 2. Roll under your eyes and gently tap in any excess.

**SOLUTIONS**  
**LOVE YOUR SKIN**  
**EVERY DAY**



**LINES AND WRINKLES**

Youth Minerals

**DAY**

**Energising Day Cream SPF20**

50ml  
**10421**  
 Price per 100ml = £11.00  
 Normally £11  
**£5.50 half price**



**NIGHT**

**Restorative Night Cream**

50ml  
**10959**  
 Price per 100ml = £11.00  
 Normally £11  
**£5.50 half price**



**LOSS OF FIRMNESS**

Ageless Bloom

**Day Cream SPF20**

50ml  
**25882**  
 Price per 100ml = £10.00  
 Normally £10  
**£5 half price**



**Recontouring Night Cream**

50ml  
**25890**  
 Price per 100ml = £10.00  
 Normally £10  
**£5 half price**



**THIRSTY SKIN**

Hydra Beyond

**Hydrating Gel Cream 50ml**

**07591**  
 Price per 100ml = £7.50  
 Normally £7.50  
**£3.75 half price**



**Extra Hydrating Cream 50ml**

**07658**  
 Price per 100ml = £7.50  
 Normally £7.50  
**£3.75 half price**



**COMBINATION SKIN**

Complete Balance

**Oil Free Day Mattifier SPF15**

50ml  
**18093**  
 Price per 100ml = £7.50  
 Normally £7.50  
**£3.75 half price**



**Oil Free Night Gel**

50ml  
**18499**  
 Price per 100ml = £7.50  
 Normally £7.50  
**£3.75 half price**

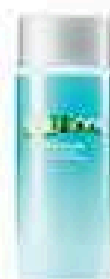


**CLEANSERS**

Freshest Pure

**Refreshing Toner**

200ml  
**05025**  
 Price per 100ml = £1.25  
 Normally £5  
**£2.50 half price**



**Scrub, Mask & Cleanser**

100ml  
**07708**  
 Normally £6  
**£3 half price**



**Dual Phase Facial Cleanser**

200ml  
**03723**  
 Price per 100ml = £1.50  
 Normally £6  
**£3 half price**



**FEEL THE VIBE**

deep down cleansing for fresh feeling skin



*all* **half price**

save up to **£7.50**  
 pages 114-119

**CLEANS**  
**5x**  
**DEEPER**

**Vibes Power Cleanser**  
 Vibrating cleanser removes make-up, dirt and debris, to leave skin looking polished and radiant. Includes 14 replacement pads. Requires 1 x AAA battery (not included). Size approx. 4.68cm x 8.12cm. Use 3 times per week for best results.  
**13201**  
 Normally £15

**£7.50**  
 half price

replacement pads



**Vibes Cleansing Pads**

14 replacement pads for the Vibes Power Cleanser, clinically shown to clean 5 times deeper than manual cleansing.  
**25874**  
 Price per pad = 10p  
 Normally £5

**£2.50**  
 half price



**SOLUTIONS**  
**LOVE YOUR SKIN**  
**EVERY DAY**



target your troublesome areas and be your body's best friend without a treadmill in sight!



**SMOOTH THE LOOK OF CELLULITE**

**Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment 150ml**  
**13565**  
 Price per 100ml = £4.67  
 Normally £14  
**£7 half price**



**TONE THE LOOK OF THIGHS**

**Cellu-Sculpt 200ml**  
**22566**  
 Price per 100ml = £3.00  
 Normally £12  
**£6 half price**



**FIRM THE LOOK OF YOUR BUST**

**Lift & Firm Bust Liquid Bra Toning Gel 150ml**  
**22590**  
 Price per 100ml = £3.33  
 Normally £10  
**£5 half price**



**FIGHT THE LOOK OF CELLULITE**

**Cellu-Break Double Action Anti-Cellulite Lotion 150ml**  
**04580**  
 Price per 100ml = £3.33  
 Normally £10  
**£5 half price**



**REDUCE THE LOOK OF STRETCHMARKS**

**Stretchmark 24 Line-Reducing Treatment 150ml**  
**22228**  
 Price per 100ml = £4.00  
 Normally £12  
**£6 half price**

Diagrams for illustrative purposes only.

# NECK & CHEST PERFECTOR

protect and firm your décolletage for younger looking skin

*all* **half price**

**save up to £7.50**  
 pages 114-119



**new**

**IN 1 WEEK,**  
**97%**  
 OF WOMEN AGREED  
 SKIN HAD A MORE  
 EVEN TEXTURE

I contain SPF15 too!

**NEW Ageless Bloom Neck and Chest Treatment SPF15**

Luxurious cream formulated to instantly help firm, tone and help reduce age spots, sun damage and lines and wrinkles. With olive leaf extract and pomegranate juice. SPF15. 50ml  
**28357**  
 Price per 100ml = £10.00  
 Will normally be £10

**£5**

**half price**



clearskin®  
**professional**



peel away blackheads,  
impurities and pore  
clogging dirt

**Liquid Extraction Strip**  
30ml  
04929  
Price per 100ml = £12.00  
Normally £6

**£3.60**  
save £2.40



reveal fresh new  
skin faster than a  
dermatologist peel

**Blemish Mark Treatment**  
50ml  
11858  
Price per 100ml = £8.40  
Normally £7

**£4.20**  
save £2.80

3 easy steps  
to clear skin



**1. CLEANSE**

**Deep Pore  
Cleansing Scrub**  
125ml  
21717  
Price per 100ml = £2.64  
Normally £5.50

**£3.30**  
save £2.20



**2. TONE**

**Clarifying  
Toner Pads**  
45 pads.  
13060  
Price per pad = 7p  
Normally £5.50

**£3.30**  
save £2.20



**3. TREAT**

**Daily Correcting  
Lotion 50ml**  
20883  
Price per 100ml = £8.40  
Normally £7

**£4.20**  
save £2.80

**FREE**

**Clearskin® Blackhead  
Remover WORTH £4\***

when you buy any product pages 120-121



press me over  
blackheads to  
unclog pores

double-ended

once your whitehead starts  
to show press me over the  
top to clear them away

order using  
28472

\*Based on normal brochure price. Not available separately.

clearskin®  
blackheads  
BLITZED



**Q** How can I shift my blackheads before my hols so I don't have to worry about wearing make-up?

**A** Blackheads can be stubborn little pests! Use our Blackhead Clearing regime all together for the ultimate banishing power!

**Blackhead Clearing Daily Astringent**  
100ml  
27474  
Normally £4

**£2**  
half price

**Blackhead Clearing Daily Cleanser**  
125ml  
18820  
Price per 100ml = £1.80  
Normally £4.50

**£2.25**  
half price

**Blackhead Clearing Deep Treatment Mask** 75ml  
00521  
Price per 100ml = £2.33  
Normally £3.50

**£1.75**  
half price



**pore you!**  
**Pore Penetrating Invigorating Scrub**  
75ml  
15529  
Price per 100ml = £2.67  
Normally £4  
**£2** half price

3 HOUR  
skin saviours

all half  
price

save up to £2.50  
pages 122-123



**Q** I ALWAYS get breakouts when I've got a big night out planned. I need a quick fix!

**A** Look no further! Our Clear Emergency range helps you get clearer skin in just 3 hours! Use the cleanser followed by the spot treatment to reduce redness and leave you feeling full of confidence.



**Clear Emergency Instant Spot Treatment**  
15ml  
20511  
Price per 100ml = £15.00  
Normally £4.50

**£2.25**  
half price

**Clear Emergency Intensive Cream Cleanser**  
75ml  
25411  
Price per 100ml = £3.33  
Normally £5

**£2.50**  
half price



**HIGH PROTECTION**

**Moisturising Sun Cream Sensitive Skin SPF50** 150ml  
**18101**  
 Price per 100ml = £4.00  
 Normally £10  
**£6 save £4**

**Anti-Shine Face Cream Duo**  
**18226**  
 Normally £9  
**£5.50 save £3.50**

**Moisturising Face Cream SPF30** 50ml  
**18598**  
 Price per 100ml = £11.00  
 Normally £9  
**£5.50 save £3.50**

**Clear Spray SPF30** 150ml  
**18143**  
 Price per 100ml = £6.33  
 Normally £16  
**£9.50 save £6.50**

**MEDIUM/LOW PROTECTION**

**Moisturising Sun Spray Sensitive Skin SPF15** 150ml  
**19091**  
 Price per 100ml = £4.00  
 Normally £10  
**£6 save £4**

**Quick Dry Clear Spray SPF20** 150ml  
**19117**  
 Price per 100ml = £4.67  
 Normally £12  
**£7 save £5**

**Moisturising Sun Lotion SPF10** 150ml  
**19125**  
 Price per 100ml = £2.33  
 Normally £6  
**£3.50 save £2.50**

**Moisturising Sun Cream Sensitive Skin SPF25** 150ml  
**01917**  
 Price per 100ml = £4.00  
 Normally £10  
**£6 save £4**

*top tip*  
 Slather it on! If you don't use enough your SPF50 might actually be the equivalent of SPF30.

**Sun Protection For you**

fight signs of ageing and shield your skin from the sun, all with one cream!



**£5.50**  
 save £3.50

**£6**  
 save £4

**£6**  
 save £4

look young in the sun with anti-ageing suncare

**Anti-Ageing Body Lotion Sensitive Skin SPF50** 150ml  
**03186**  
 Price per 100ml = £5.00  
 Normally £10  
**£6 save £4**

**Anti-Ageing Face Cream Sensitive Skin SPF50** 50ml  
**26625**  
 Price per 100ml = £11.00  
 Normally £9  
**£5.50 save £3.50**

**Rejuvenating Face Cream SPF30** 50ml  
**23416**  
 Price per 100ml = £12.00  
 Normally £10  
**£6 save £4**

glow get it with Protect & Glow

**Protect & Glow Moisturising Sun Lotion SPF30** 150ml  
**13334**  
 Price per 100ml = £6.00  
 Normally £16  
**£9 save £6**

**Protect & Glow Moisturising Sun Spray SPF15** 150ml  
**08169**  
 Price per 100ml = £5.67  
 Normally £12  
**£7 save £5**



**top tip**  
Aftersuns are full of good stuff, perfect for soothing sun drenched skin. Use instead of moisturisers during summer.



**MAXI TAN HEROES**

**Maxi Tan Tan Enhancing Oil Spray** 150ml  
19471  
Price per 100ml = £2.33  
Normally £6  
**£3.50** save £2.50

**Magic Tan Moisturising Self Tan Lotion for Face and Body** 150ml  
24240  
Price per 100ml = £6.00  
Normally £15  
**£9** save £6

**AFTER SUN SAVIOURS**

**Cooling After Sun Spray Lotion with Vitamin C** 150ml  
19588  
Price per 100ml = £2.33  
Normally £6  
**£3.50** save £2.50

**After Sun Shimmering Tan Enhancer** 150ml  
19778  
Price per 100ml = £2.67  
Normally £7  
**£4** save £3

**Soothing After Sun Body Butter** 200ml  
17624  
Price per 100ml = £2.00  
Normally £7  
**£4** save £3

**Cooling After Sun Lotion with Aloe** 400ml  
22152  
Price per 100ml = £1.25  
Normally £8  
**£5** save £3



**top tip**  
A hat is your child's best friend! It'll shield their face from the sun and help prevent heat stroke.



I'm blue for fun, easy application

**£6** save £4

**Kids' Turquoise Spray SPF30** 150ml  
13094  
Price per 100ml = £4.00  
Normally £10  
**£6** save £4

**Sun Protection For your little ones**

**Kids' Cooling After Sun Gellie** 150ml  
03574  
Price per 100ml = £2.67  
Normally £7  
**£4** save £3

**Kids' Swim and Protect Sun Cream SPF50** 75ml  
13193  
Price per 100ml = £10.67  
Normally £13  
**£8** save £5

**Kids' Multivitamin Sun Cream SPF50** 75ml  
13136  
Price per 100ml = £10.67  
Normally £13  
**£8** save £5



# you Avon Care

hand and body

"This hand cream is lightweight and makes your hands feel lovely and smooth. It glides on gently and is a pleasure to use."

Glycerine Hand Cream  
'candy83', avonshop.co.uk customer, Manchester

**new**



**Glycerine Hand and Nail Cream**  
100ml  
03913  
Normally £3.50  
**£1.75**  
half price

**Silicone Glove Hand Cream**  
100ml  
00448  
Normally £3.50  
**£1.75**  
half price

**Limited Edition Glycerine Hand and Nail Cream**  
100ml  
26344  
Normally £3.50  
**£1.75**  
half price

**Fresh Hydration Brightening Hand Cream**  
100ml  
04705  
Normally £3.50  
**£1.75**  
half price

**NEW Youth Restore Restorative Hand Cream**  
100ml  
13490  
Will normally be £3.50  
**£1.75**  
half price



**all half price**  
save up to £2.40  
pages 128-131

**Limited Edition Silky Body Lotion**  
200ml  
01883  
Price per 100ml = 63p  
Normally £2.50  
**£1.25** half price

**Fresh Hydration Cooling Body Lotion**  
200ml  
05314  
Price per 100ml = 60p  
Normally £2.40  
**£1.20** half price

"I just love this product. It's very easy to apply, has a lovely delicate perfume and hopefully it's firming my skin too."

Firming Body Lotion  
'Essjay', avonshop.co.uk customer, Lancashire

**Firming Body Lotion**  
400ml  
10470  
Price per 100ml = 60p  
Normally £4.80  
**£2.40** half price

**Smoothing Body Lotion**  
400ml  
25171  
Price per 100ml = 60p  
Normally £4.80  
**£2.40** half price

**Nourishing Body Lotion**  
400ml  
04796  
Price per 100ml = 60p  
Normally £4.80  
**£2.40** half price



# you Avon Care

lip and face

**all half price**  
save up to £2.40  
pages 128-131

*"I've been using this product for 2 years and I have to say it's the best purchase ever. It really protects your lips, I highly recommend it."*

Avon Care Protecting Lip Balm with Grapeseed and Vitamin B 'Tootsie', avonshop.co.uk customer, Scotland



**Limited Edition Protecting Lip Balm SPF15**  
22525  
Normally £2.20  
**£1.10 half price**

**Protecting Lip Balm SPF15**  
19158  
Normally £2.20  
**£1.10 half price**

*"I have used this product for more years than I care to remember! It's an excellent day cream. Rich and nourishing, it leaves the skin soft and is an excellent base for make up."*

Rich Moisture Face Cream  
anonymous, avonshop.co.uk customer, Northumberland

**new**



**Rich Moisture Nourishing Face Cream** 100ml  
16519  
Normally £3.50  
**£1.75 half price**

**Light Moisture Refreshing Face Gel-Cream** 100ml  
17400  
Normally £3.50  
**£1.75 half price**

**NEW Youth Restore Firming Face Cream** 100ml  
27839  
Will normally be £3.50  
**£1.75 half price**



with aloe



*"Excellent product, brilliant price, less time taken up in the morning because I don't have to tone or moisturise. It's all in one product!"*

3-in-1 Cleansing Lotion  
'salsarobina', avonshop.co.uk customer, London

**3-in-1 Cleansing Lotion** 200ml  
23242  
Price per 100ml = £1.13  
Normally £4.50  
**£2.25 half price**

# BRUSH UP

Advance Techniques

*let me smooth your style*



**Paddle Brush**  
24000  
Normally £7.50  
**£3.50** save £4



*use me everyday*

**Cushion Brush**  
21139  
Normally £5  
**£1.75** save £3.25



*let's make waves together*

**Large Barrel Brush**  
23960  
Normally £7.50  
**£3.50** save £4



*I'll give you glamorous curls*

**Small Barrel Brush**  
21295  
Normally £5  
**£2.25** save £2.75



*I'll leave your locks tangle-free*

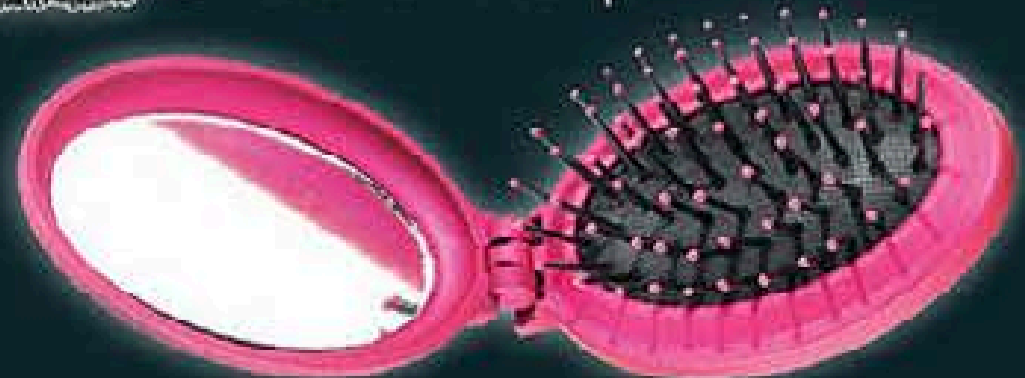
**Styling Comb**  
25056  
Normally £4  
**99p** save £3.01



*I'll add some oomph*

**Back Comb Brush**  
23820  
Normally £3.25  
**£1.60** save £1.65

*pop me in  
your bag*



**Pop-Up Brush**  
24026  
Normally £3.25  
**£1.20** save £2.05

# SPECIAL OFFER

from

# 99p

save up to £4  
page 132 only



HIGH  
VOLUME

2x the volume  
hair looks thicker  
builds fullness  
that lasts all day



Volume  
250ml  
14357 Shampoo  
26393 Conditioner  
Price per 100ml = 68p  
Normally £2.80

**£1.70**  
save £1.10

Volume  
150ml  
11148 Root Boosting Tonic  
Price per 100ml = £1.80  
Normally £4.50

**£2.70**  
save £1.80

Advance Techniques

COMPLETE  
NOURISHMENT

restores hair's  
shine and health  
leaves hair irresistibly  
touchable  
instantly  
detangles



360 Nourishment Moroccan  
Argan Oil Mask 150ml  
03319  
Price per 100ml = £2.20  
Normally £5.50

**£3.30**  
save £2.20

360 Nourishment  
Moroccan Argan Oil 250ml  
23754 Shampoo  
23614 Conditioner  
Price per 100ml = 69p  
Normally £2.80

**£1.70**  
save £1.10

360 Nourishment  
Moroccan Argan Oil  
Leave-in Treatment 30ml  
06973  
Price per 100ml = £12.50  
Normally £5.50

**£3.75**  
save £1.75

save up to  
**40%**

pages 134-137



DAZZLING

SHINE

hair is instantly  
100% shinier

helps smooth dry,  
damaged hair

leaves hair looking  
healthy

Daily Shine Shine Serum

60ml

04200

Price per 100ml = £6.50

Normally £6.50

**£3.90**

save £2.60

Daily Shine 250ml

11171 Shampoo

11320 Quick Touch

Conditioner

Price per 100ml = 68p

Normally £2.80

**£1.70**

save £1.10

Daily Shine Dry

Ends Serum 30ml

21352

Price per 100ml = £11.67

Normally £5.50

**£3.50**

save £2



MIRACULOUS

MOISTURE

infuses hair  
with moisture from  
root to tip

hair feels moisturised  
for 48 hours

leaves hair touchably  
soft all day



Moisture IQ Shampoo 250ml

08524 Shampoo

08532 Conditioner

Price per 100ml = 66p

Normally £2.80

**£1.70**

save £1.10

Moisture IQ Moisture Genius

Leave In Treatment 150ml

08649

Price per 100ml = £2.60

Normally £6.50

**£3.90**

save £2.60

save up to  
**40%**

pages 134-137

Advance Techniques

137 my hair salon

## SUPER-SIZE IT



**Shampoo 400ml**  
**24448** 360 Nourishment Moroccan Argan Oil  
**04044** Frizz Control  
**07641** Volume  
**01859** Colour Protection  
**19547** Moisture IQ  
 Price per 100ml = 80p  
 Normally £4.50  
**£3.20** save £1.30

**2-in-1 Shampoo and Conditioner 400ml**  
**00372** Anti-Dandruff Classic  
**17970** Daily Shine  
 Price per 100ml = 80p  
 Normally £4.50  
**£3.20** save £1.30

**Anti-Dandruff Shampoo 250ml**  
**18358** Frizz  
**01834** Volume  
**07351** Classic  
 Price per 100ml = 68p  
 Normally £2.80  
**£1.70** save £1.10

**Anti-Dandruff Scalp Soothing Conditioner 150ml**  
**18341**  
 Price per 100ml = £2.33  
 Normally £5  
**£3.50** save £1.50

## FLAKE AWAY



## FIGHT FRIZZ

**Frizz Control 250ml**  
**12567** Shampoo  
 Price per 100ml = 68p  
 Normally £2.80  
**£1.70** save £1.10

**Frizz Control Lotus Shield 60ml**  
**05264** Conditioner  
 Price per 100ml = £8.63  
 Normally £7.50  
**£5.30** save £2.20



## COLOUR PROTECT

**Colour Protection 250ml**  
**15768** Shampoo  
**05934** Conditioner  
 Price per 100ml = 68p  
 Normally £2.80  
**£1.70** save £1.10

**Colour Protection Restorative Mask 150ml**  
**06326**  
 Price per 100ml = £2.20  
 Normally £5.50  
**£3.30** save £2.20



## STYLE IT UP

**Curl Control Curl Shaping Mousse 150ml**  
**10611**  
 Price per 100ml = £1.67  
 Normally £3.50  
**£2.50** save £1

**Firm Hold Gel 150ml**  
**20917**  
 Price per 100ml = £1.67  
 Normally £3.50  
**£2.50** save £1

**Heat Protection Styler 100ml**  
**17152**  
 Normally £4.50  
**£2.25** half price

**Firm Hold Hairspray 200ml**  
**19083**  
 Price per 100ml = 90p  
 Normally £3.75  
**£1.85** save £1.90

**Daily Shine Mirror Shine Spray 100ml**  
**17251**  
 Normally £5  
**£2.50** half price



## HAIR HERO

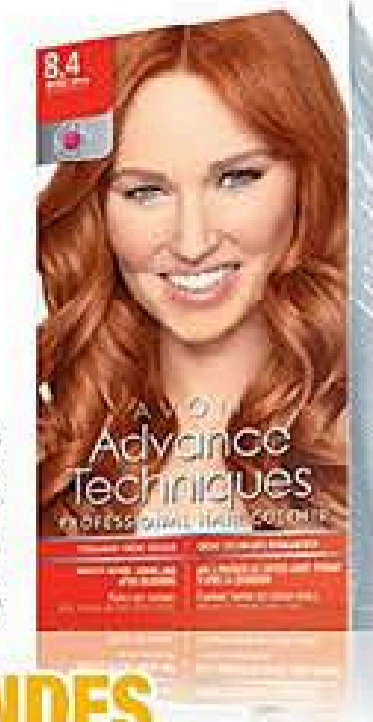
**Damage Repair 3D Rescue 100ml**  
**15073**  
 Normally £6.50  
**£3.90** save £2.60



- 100% lasting grey coverage
- lock-in technology to seal and condition
- builds a protective barrier for long-lasting dimensional colour

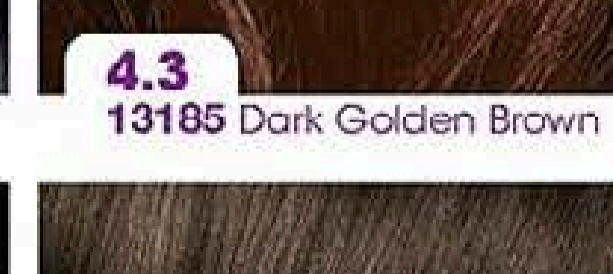
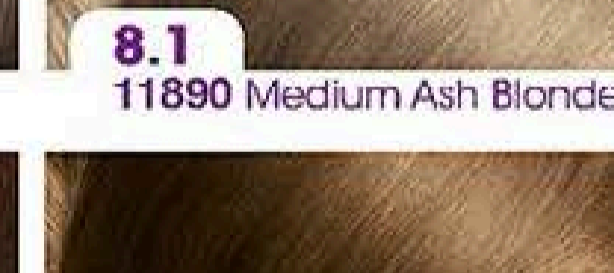
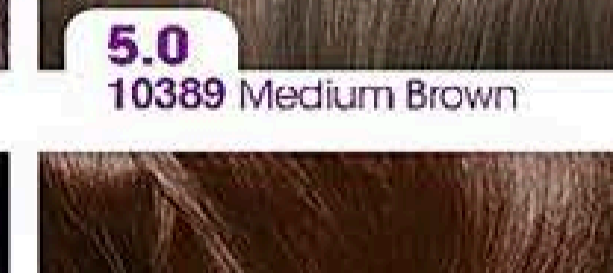
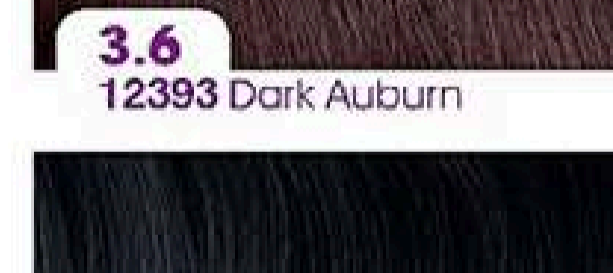
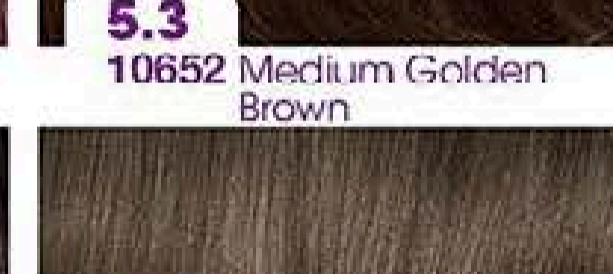
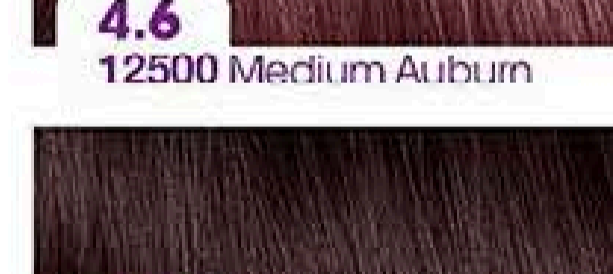
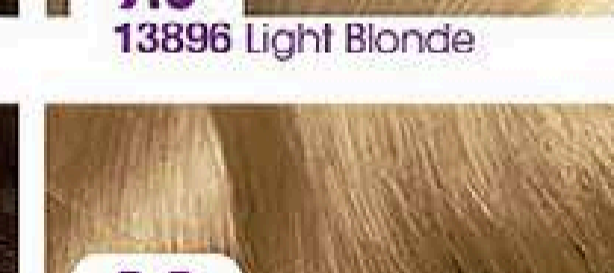
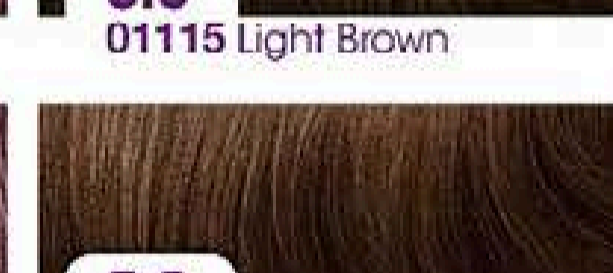
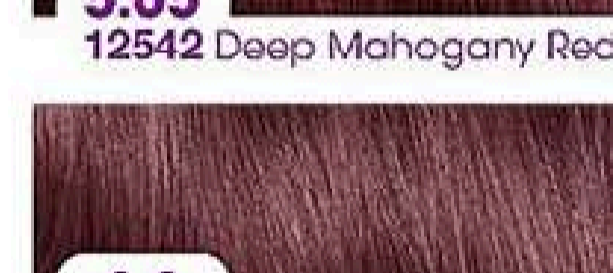
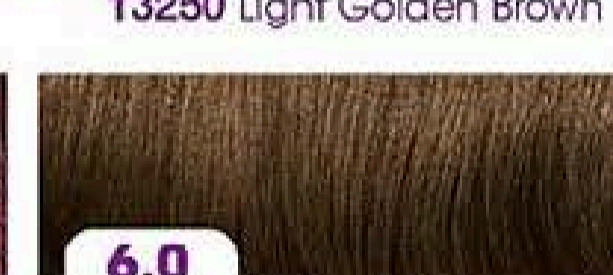
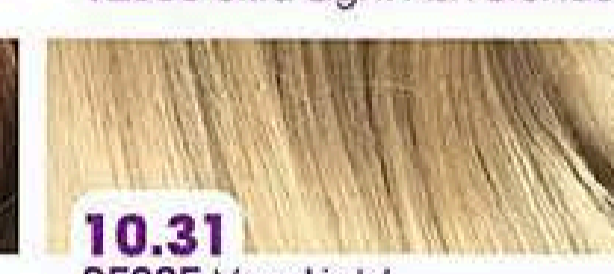
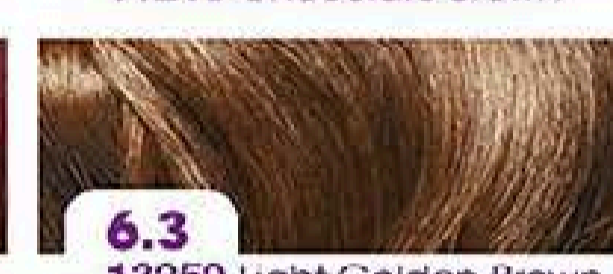
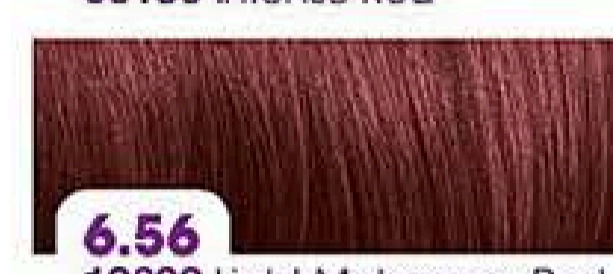
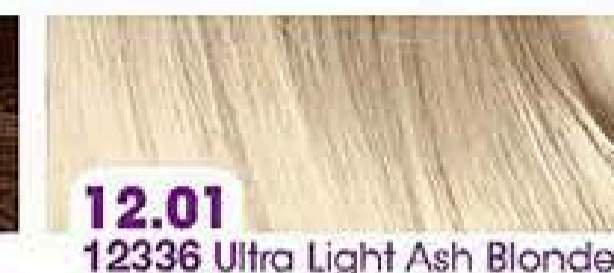
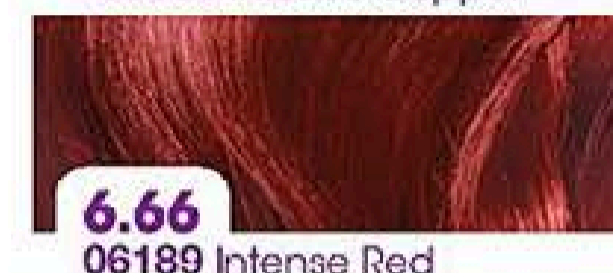
## REDS & BLACKS

Professional Hair Colour  
 Normally £6  
**£4.50**  
 save £1.50



## BRUNETTES

## BLONDES



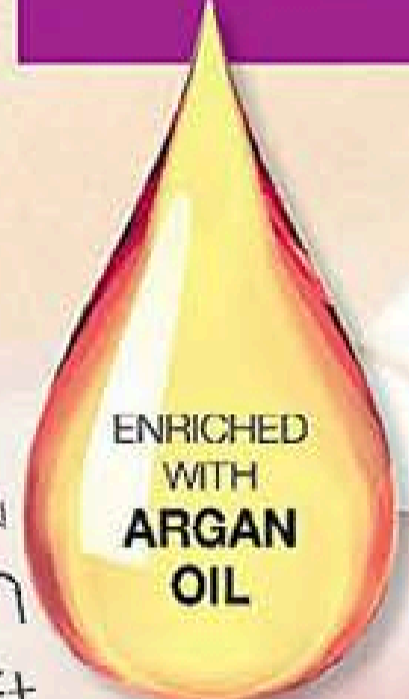
not sure which shade to choose?  
 visit [www.avon.com/advancetechniques](http://www.avon.com/advancetechniques)  
 Remember to allergy-test 48 hours before use.

skin  
so  
soft

all 4 for  
**£4.99**

save **£10.61**

pages 140-141  
order using 68262



great value  
**Silky Moisture pack**  
stock-up and save to get silky softness for less

**Silky Moisture  
Ultra Moisturising  
Body Lotion**  
250ml  
**18580**  
Price per 100ml = £1.60  
**£4**

**Silky Moisture  
Replenishing Dry  
Oil Body Spray**  
150ml  
**12385**  
Price per 100ml = £3.33  
**£5**

**Silky Moisture  
Replenishing  
Hand Cream**  
75ml  
**24265**  
Price per 100ml = £4.80  
**£3.60**

**Silky Moisture  
Anti-Perspirant  
Roll-On Deodorant**  
50ml  
**18945**  
Price per 100ml = £6.00  
**£3**

skin  
so  
soft

love  
your skin



hair removal

1. Soft & Smooth Sensitive Skin Bikini Line Hair Removal Cream 75ml  
08029  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70 save £1.80**

2. Soft & Smooth Sensitive Skin Hair Removal Cream 100ml  
13417  
Normally £5.30  
**£3.20 save £2.10**

3. Soft & Smooth Wax Strip Kit for Body  
Contains 10 strips.  
20925  
Normally £7  
**£4.20 save £2.80**

4. Soft & Smooth Hair Minimising Body Lotion 250ml  
13730  
Price per 100ml = £3.00  
Normally £7  
**£4.20 save £2.80**

5. Soft & Smooth Moisturising Shower-off Hair Removal Cream 125ml  
07724  
Price per 100ml = £3.30  
Normally £7  
**£4.20 save £2.80**

6. Soft & Smooth Hair Removal Cream 100ml  
22723  
Normally £7  
**£4.20 save £2.80**

7. Soft & Smooth Moisturising Silky Shave Gel 150ml  
12435  
Price per 100ml = £1.60  
Normally £4.80  
**£2.85 save £1.95**

8. Soft & Smooth Facial Hair Removal Cream 15ml  
06783  
Price per 100ml = £16.00  
Normally £4  
**£2.40 save £1.60**

9. Soft & Smooth Facial Wax Strip Kit  
Contains 10 x 2 wax strips and 2 x soothing oil finishing wipes.  
12492  
Normally £8  
**£4.80 save £3.20**

10. Soft & Smooth Hair Minimising Anti-Perspirant Roll-On Deodorant 50ml  
07823  
Price per 100ml = £3.60  
Normally £3  
**£1.80 save £1.20**



new



save up to  
**half price**

pages 142-145

have you tried  
our bestselling

*dry oil spray?*

our legendary spritz  
- now in a generous  
*new*  
bonus size

**NEW Original Dry Oil Spray**  
250ml  
23119  
Price per 100ml = £1.40  
Will normally be £7

**£3.50**  
half price

**Original Dry Oil Spray**  
150ml  
08698  
Price per 100ml = £1.67  
Normally £5

**£2.50**  
half price





skin  
so  
soft *love your skin*



moisturisers & glow

- 1. Mineral Gems Glamorous Gold Body Lotion 250ml  
26922  
Price per 100ml = £1.08  
Normally £4.50  
**£2.70 save £1.80**
- 2. Fast Hydration Moisturising Gel 250ml  
00919  
Price per 100ml = £1.20  
Normally £5  
**£3 save £2**
- 3. Firming & Restoring Body Lotion 250ml  
12062  
Price per 100ml = £4  
Normally £3.50  
**£2.10 save £1.40**
- 4. Skindisiac Silky Body Lotion\* 200ml  
15859  
Price per 100ml = £1.20  
Normally £4  
**£2.40 save £1.60**
- 5. Silky Moisture Nourishing Body Cream 200ml  
24059  
Price per 100ml = £1.20  
Normally £4  
**£2.40 save £1.60**
- 6. Sun Kissed Airbrush Spray for Medium Skin Tones 150ml  
03418 Soft & Glow  
Price per 100ml = £2.10  
Normally £5.20  
**£3.15 save £2.05**
- 7. Sun Kissed Body Moisturiser with SPF15 250ml  
03160 Soft & Glow  
Price per 100ml = £1.20  
Normally £5.20  
**£3.15 save £2.05**
- 8. Firming & Restoring Overnight Corrective Hand Treatment 75ml  
17350  
Price per 100ml = £2.40  
Normally £3  
**£1.80 save £1.20**

**LAST CHANCE TO BUY**



bath & body oils

- 9. Original Bath Oil 250ml  
07765  
Price per 100ml = 80p  
Normally £4.50  
**£2.25 half price**
- 10. Silky Moisture Satin Sheer Dual Oil Spray 150ml  
26906  
Price per 100ml = £1.50  
Normally £4.50  
**£2.25 half price**
- 11. Firming & Restoring Satin Sheer Dual Oil Spray 150ml  
25718  
Price per 100ml = £1.50  
Normally £4.50  
**£2.25 half price**
- 12. Mineral Gems Glamorous Gold Shimmering Body Oil Spray 150ml  
02501  
Price per 100ml = £1.83  
Normally £5.50  
**£2.75 half price**
- 13. Silky Moisture Tissue Oil 150ml  
07815  
Price per 100ml = £2.67  
Normally £8  
**£4 half price**
- 14. Skindisiac Body Oil Spray\* 150ml  
25643  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**

**LAST CHANCE TO BUY**

\*Will not be featured in the brochure again.

moisturising  
**body washes**

sumptuous suds for super supple skin,  
with the 'original' scent you love



**NEW Original Body Wash**  
250ml  
28761  
Price per 100ml = 60p  
Will normally be £3  
**£1.50 half price**

save up to  
**half price**

pages 142-145



- 15. Mineral Gems Glamorous Gold Body Wash 250ml  
04606  
Price per 100ml = 80p  
Normally £4  
**£2 half price**
- 16. Firming & Restoring Body Cleanser 250ml  
06635  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**
- 17. Fast Hydration Body Wash 250ml  
00935  
Price per 100ml = 80p  
Normally £4  
**£2 half price**
- 18. Silky Moisture Creamy Body Wash 250ml  
12526  
Price per 100ml = 60p  
Normally £3  
**£1.50 half price**

foot  
works  
LOVED BY  
MILLIONS  
OF FEET

# tip-top tootsies

put your best foot  
forward with heroic  
treats for healthy soles

## Healthy All-Day Foot Deodorant Cream

75ml  
21022  
Price per 100ml = £3.20  
Normally £4  
**£2.40** save £1.60

## Healthy Intensive Callus Cream

75ml  
02113  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40

## Healthy Rough Skin Remover

75ml  
21105  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40

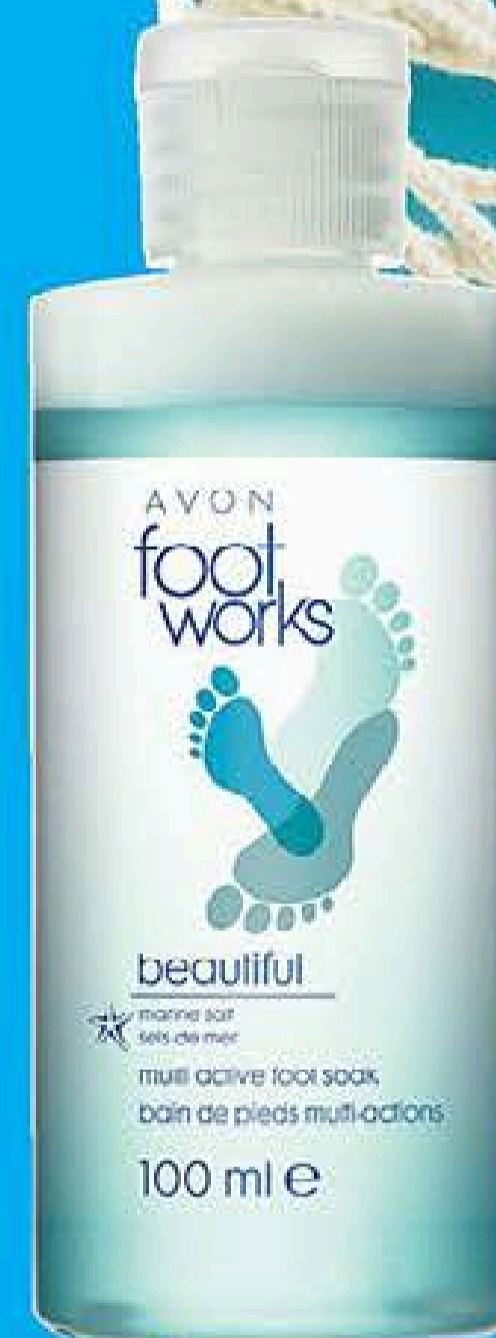
## Healthy Odour Neutralising Foot

Spray 75ml  
02121  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



## 3 steps to beautifully pampered feet

together we'll  
make tired feet  
feel totally  
fabulous



new



### 1 soak

Beautiful Marine Salt  
Multi Active Foot Soak  
100ml  
07500  
Normally £4.10

**£2.45**  
save £1.65

### 2 exfoliate

NEW Exfoliating Bar Soap  
75g  
11692  
Price per 100g = £2.80  
Will normally be £3.50

**£2.10**  
save £1.40

### 3 massage

Beautiful Glycerine &  
Cocoa Butter Deep Moisture  
Cream with Massager  
150ml  
02394  
Price per 100ml = £2.40  
Normally £6

**£3.60**  
save £2.40

foot works  
LOVED BY MILLIONS OF FEET

3 steps to sensuously *soothed* soles

our lavender scent offers calming, sweet relief



**1** soak

Beautiful Lavender Comforting Soak  
100ml  
20677

Normally £3.75

**£2.25**

save £1.50

**2** mask

Beautiful Lavender Comforting 3-in-1 Mask  
75ml  
20396

Price per 100ml = £3.60  
Normally £4.50

**£2.70**

save £1.80

**3** moisturise

Beautiful Lavender Comforting Overnight Massage Cream  
150ml  
20412

Price per 100ml = £1.40  
Normally £3.50

**£2.10**

save £1.40

3 steps to *fresh & fruity* feet

100% happy  
or your money back  
See page 206-207 for our 90 day guarantee.

We're your toe-tally tropical trio for heroic heels



**1** exfoliate

NEW Papaya Sorbet Exfoliating Scrub  
75ml  
19554

Price per 100ml = £3.60  
Will normally be £4.50

**£2.70**

save £1.80

**2** moisture

NEW Papaya Sorbet Cooling Lotion  
75ml  
19505

Price per 100ml = £3.60  
Will normally be £4.50

**£2.70**

save £1.80

**3** spray

NEW Papaya Sorbet Cooling Spray  
100ml  
19265

Will normally be £4.50

**£2.70**

save £1.80

*new*



# me-time indulgence

take the spa experience home with guilt-free pampering from the heart of the Med

**BUY 1  
CHOOSE 1  
HALF  
PRICE**

**save up to £4**

pages 150-153  
lower priced item half price

I'll wrap hair in a veil of silky moisture and nourishment



## Mediterranean Olive Oil *nourish & hydrate*

**Conditioning Hair Mask\*** 200ml  
**06932**  
Price per 100ml = £2.75  
**£5.50**

**Firming Neck and Chest Serum\*** 50ml  
**21568**  
Price per 100ml = £10.00  
**£5**

**Hydrating Face Mask\*** 75ml  
**24695**  
Price per 100ml = £6.00  
**£4.50**

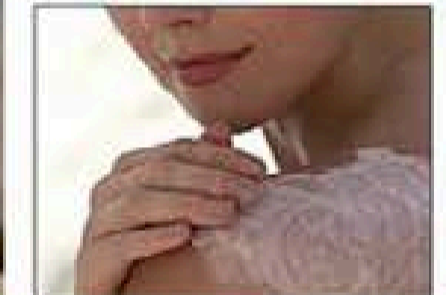
**Hot Oil Hair Treatment\*** 50ml  
**22772**  
Price per 100ml = £6.00  
**£3**

\*Last chance to buy. Will not be featured in the brochure again.

**Whipped Body Cream\*** 200ml  
**01016**  
Price per 100ml = £3.50  
**£7**



### how to use



Slather my luxurious cream all over body after cleansing and let my moisture beads treat you to decadently smooth skin.



my ultra rich formula with dead sea salts will treat your skin to 24-hour hydration



**Dead Sea Minerals** *nourish & exfoliate*

**Nourishing Body Butter\***  
200ml  
09373  
Price per 100ml = £4.00  
**£8**

**Exfoliating Body Scrub\***  
150ml  
13623  
Price per 100ml = £3.33  
**£5**

**Facial Mud Mask\***  
75ml  
10769  
Price per 100ml = £7.33  
**£5.50**

my fast absorbing cream will protect even the driest skin for youthful looking hands



**African Shea Butter** *soften & soothe*

**Foot and Elbow Cream with AHA** 75ml  
03921  
Price per 100ml = £6.00  
**£4.50**

**Hand and Cuticle Cream** 75ml  
24836  
Price per 100ml = £4.67  
**£3.50**

**Body Balm\*** 200ml  
15743  
Price per 100ml = £4.00  
**£8**

**Luxuriously Light Body Soufflé\*** 200ml  
14456  
Price per 100ml = £3.25  
**£6.50**

**Relaxing Cleansing Body Polish\*** 200ml  
00174  
Price per 100ml = £2.25  
**£4.50**

**Relaxing Bath and Massage Oil\*** 150ml  
22012  
Price per 100ml = £3.33  
**£5**

**BUY 1  
CHOOSE 1  
HALF  
PRICE**  
save up to **£4**  
pages 150-153  
lower priced item half price

**how to use**



Apply my lush coconut and lotus flower formula all over face, leave for a few minutes while I deeply cleanse, then wash me away for skin that's soft, refreshed and revived.

**Deep Pore Cleansing Face Mask\***  
75ml  
06916  
Price per 100ml = £7.33  
**£5.50**

**Thailand Lotus Flower** *cleanse & revitalise*



\*Last chance to buy. Will not be featured in the brochure again.

## super-sized suds

great value shower saviours for every mood

we now come in 750ml bigger sizes

new size

new size



**Senses Liquid Soap**  
300ml  
03830 Citrus Burst  
18648 Mystique  
21816 Reflection  
19620 Waterfall  
19737 Lagoon

Price per 100ml = 4p  
Normally £2  
**£1.25** save 75p

**Senes Bonus Size**  
Shower Gel 750ml  
10413 Tropics  
01396 Waterfall  
25536 For Men Xtreme  
19661 NEW Lagoon  
19695 NEW Reflection  
20453 Mystique  
Price per 100ml = 27p  
Normally £4

**£2**

half price

## double the bubble

bath time bliss for less

check out our one litre bonus sizes!



**Bubble Bath** 1 litre  
13235 White Lily  
03657 Sensitive  
03822 Watermelon  
09274 Violet  
20966 Lavender  
00208 Soft Pink  
12617 Strawberry Sorbet  
Normally £5

**£2.50**

half price

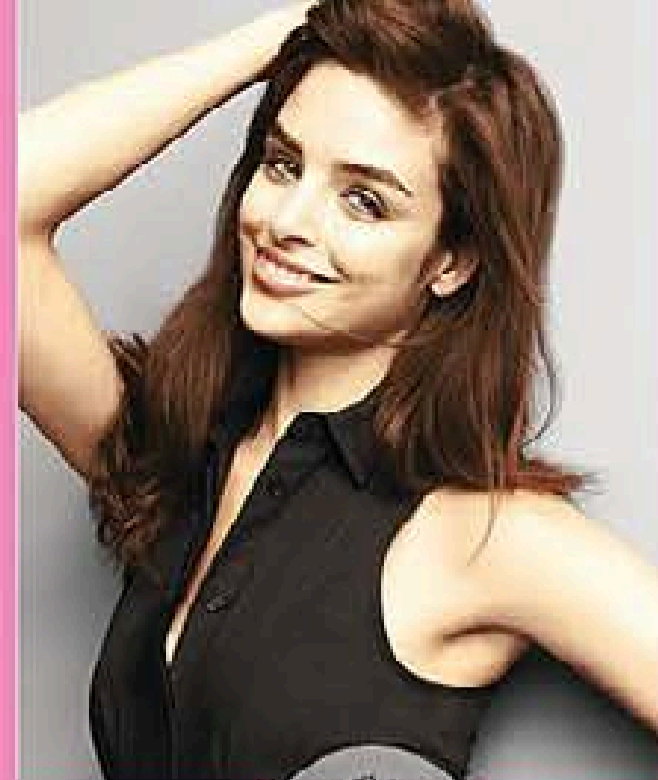
save up to  
**half price**

pages 154-157

**100% happy**  
or your money back

See page 206-207 for our 90 day guarantee.

# on Duty



**Light Bloom Women's Roll-On Anti-Perspirant Deodorant 50ml**  
05207

Price per 100ml = £2.40  
Normally £2

**£1.20**  
save 80p



**Pure Blue Women's Roll-On Anti-Perspirant Deodorant 50ml**  
22111

Price per 100ml = £2.40  
Normally £2

**£1.20**  
save 80p



**Invisible Protection Women's Roll-On Anti-Perspirant Deodorant 50ml**  
01909

Price per 100ml = £2.40  
Normally £2

**£1.20**  
save 80p

I'll leave no white marks!



## simply delicate



**Feminine Wash 300ml**  
09540

Price per 100ml = 80p  
Normally £4

**£2.40**  
save £1.60

**Feminine Wipes Pack of 15**  
12229

Price per wipe = 14p  
Normally £3.10

**£2.10** save £1.30



## AVON naturals

### natural value

fruity treats for your bath and body

**Juicy Watermelon Shower Gel 200ml**  
02931

Price per 100ml = 80p  
Normally £2.60

**£1.60**

save £1



shake me up for melon moisturisation

**Watermelon Shakes Body Lotion 200ml**  
03665

Price per 100ml = 90p  
Normally £3

**£1.80**

save £1.20

Shakes are not edible.

## sleeptherapy



use us together for your best ever night's sleep

**Goodnight Pillow Mist 125ml**  
27003

Price per 100ml = £2.16  
Normally £4.50

**£2.70** save £1.80

**Dreamy Body Wash 200ml**  
72330

Price per 100ml = £1.05  
Normally £3.50

**£2.10** save £1.40

**Sleep Balm 10ml**  
14969

Normally £3

**£1.50** half price

## foot works



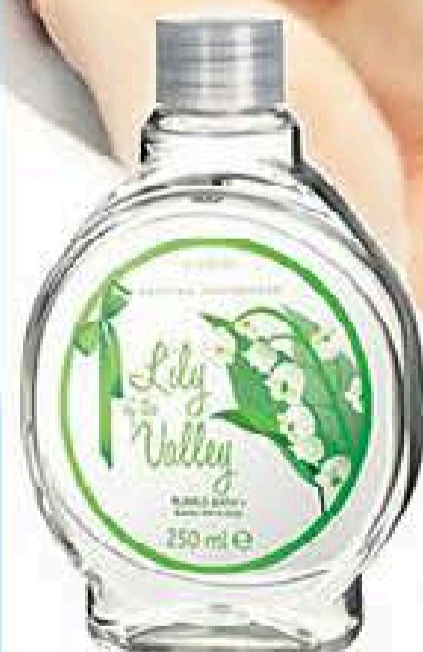
I'll treat your feet to 24hr moisture

BONUS SIZE

**Beautiful Glycerine and Cocoa Butter Deep Moisture Cream 150ml**  
12658

Price per 100ml = £2.00  
Normally £5

**£3** save £2



I'm re-fillable

**Lily of the Valley Bubble Bath Decanter\***  
250ml  
15685

Price per 100ml = 72p  
Normally £3

**£1.80** save £1.20

\*Last chance to buy. Will not be featured in the brochure again.



**Shower Gel 200ml**  
25809 Apricot & Shea

23358 Black Cherry & Nutmeg  
03624 Cherry Blossom

09191 Raspberry & Hibiscus\*

Price per 100ml = 80p  
Normally £2.60

**£1.60** save £1



**Hand and Body Lotion 200ml**  
13441 Apricot & Shea

21469 Black Cherry & Nutmeg  
10199 Raspberry & Hibiscus\*

Price per 100ml = 90p  
Normally £3

**£1.80** save £1.20



**Cherry Blossom Moisturising Body Whip 200ml**  
10744

Price per 100ml = 90p  
Normally £3

**£1.80** save £1.20



**new**

**NEW Feeding Set**

Plastic 3 piece feeding set. Contains bowl (with lid), bib and cup. Not suitable for dishwasher or microwave.

28449

**£12**

**NEW Sleep Bag**

Cute baby sleeping bag with hook and loop shoulder fastening and zipped bottom to keep baby safe and cosy. Length approx. 81cm. 100% cotton. For ages 6-18 months. Conforms to BS EN 8510:2009. For use in a cot or crib without additional bedding.

06155

**£20**

my machine washable, super-soft material feels as good as it looks



## CUTE CRITTERS



ladybugs for girls

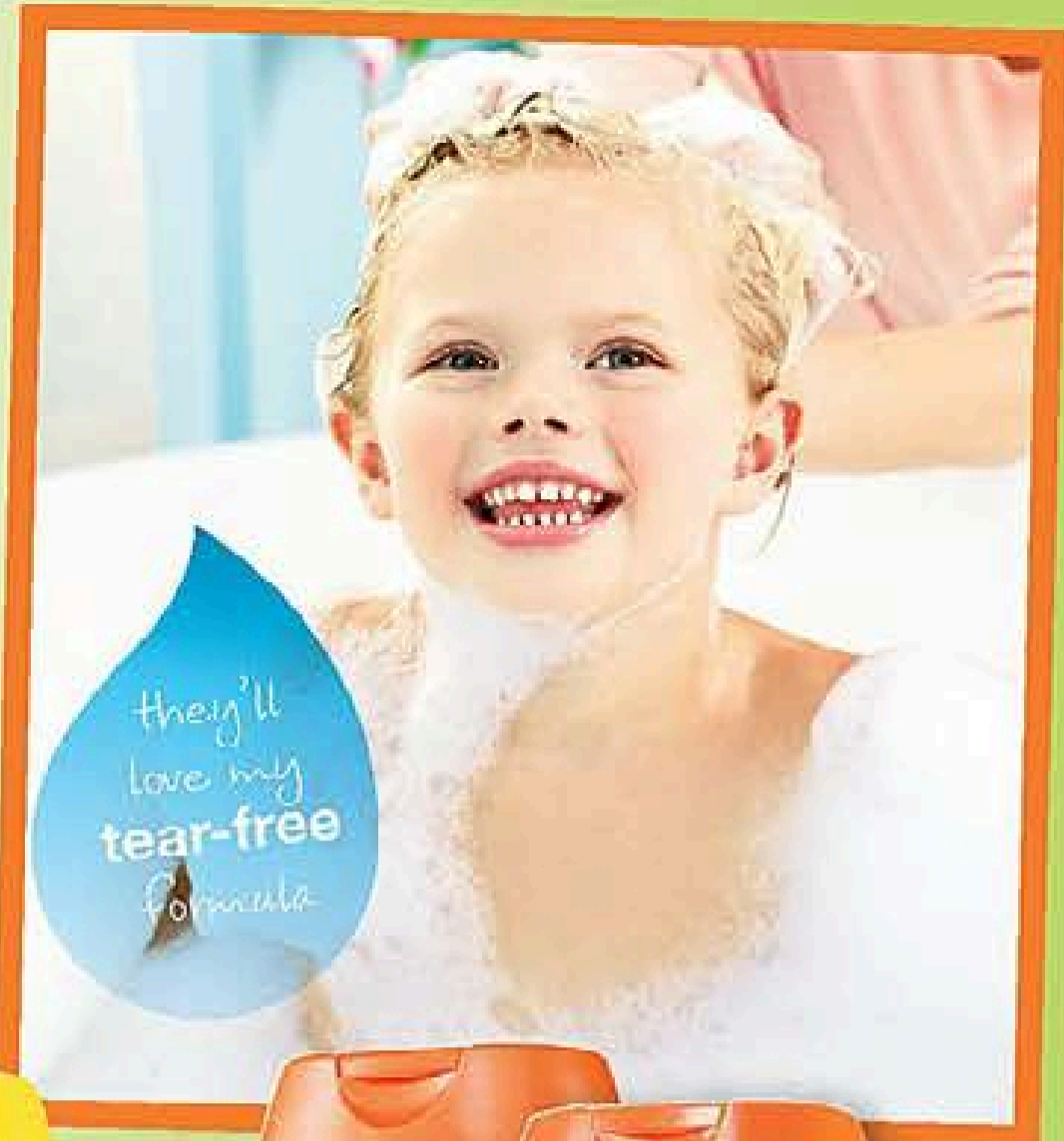
bumble bees for boys

**Romper and Hat Set**  
100% cotton. Machine washable. KEEP AWAY FROM FIRE.  
26484 3-6 months Ladybug  
25684 6-9 months Ladybug  
26476 3-6 months Bumble Bee  
14548 6-9 months Bumble Bee

**£12**



# FUN IN THE TUB



use me for no more knots

2-in-1 Body Wash & Bubble Bath

2-in-1 Shampoo & Conditioner

**Magnificent Mango Crazy Hair Tamer**  
Make combing easy with this mild and gentle non-sticky formula. Instantly adds shine and tames unruly hair. 200ml  
**11049**  
Price per 100ml = 75p  
Normally £2.50

**£1.50** save £1

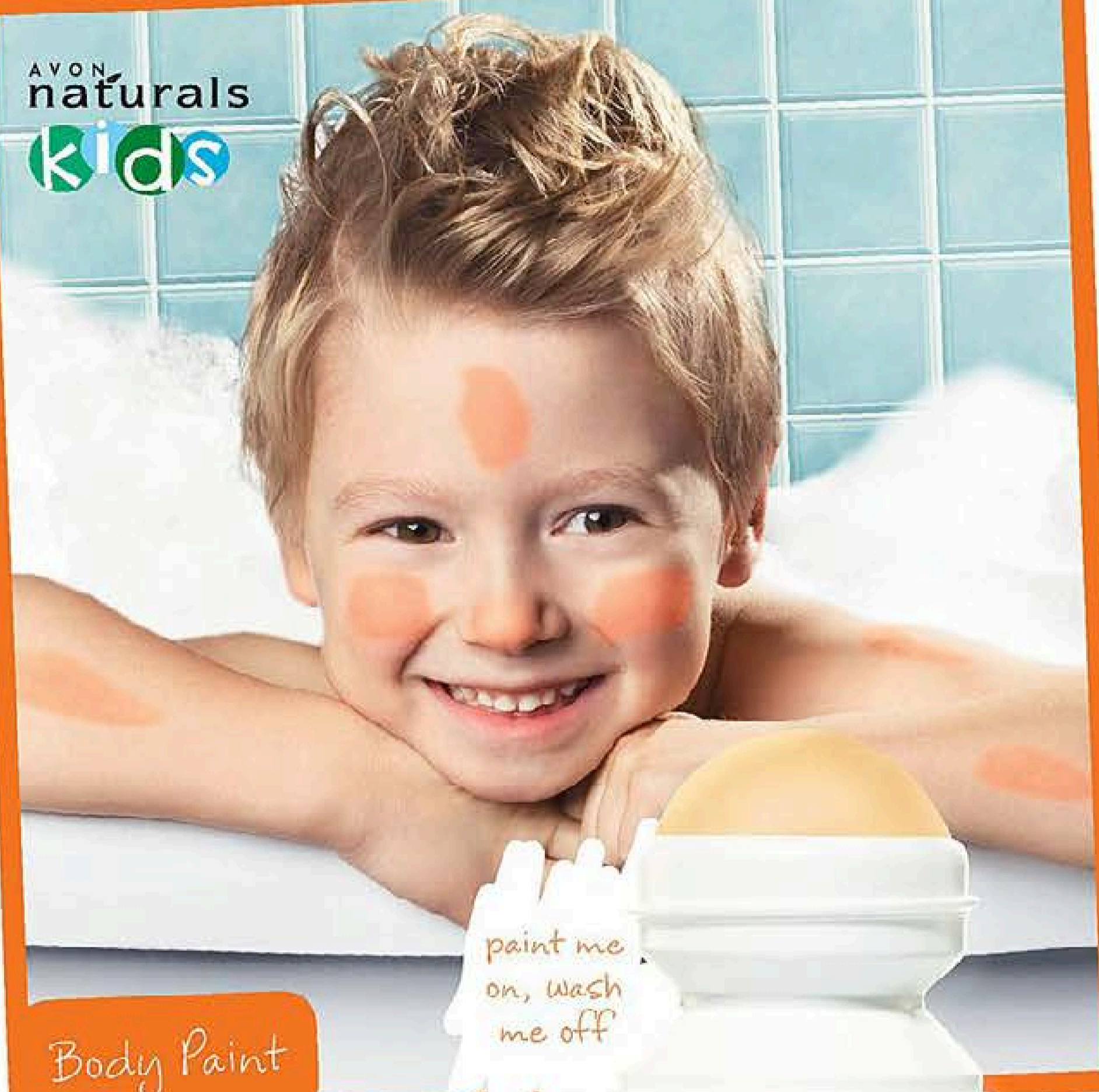
**Body Wash & Bubble Bath**  
Mild and gentle body wash and bubble bath with tear free formula. Provides rich, luxurious bubbles. Dermatologically tested. 250ml  
**10975** Magnificent Mango  
**17483** Swirling Strawberry  
Price per 100ml = 60p  
Normally £2.50

**£1.50** save £1

**Shampoo & Conditioner**  
Mild and gentle tear free 2-in-1 formula. Leaves hair more manageable, soft, smooth and shiny. 250ml  
**08805** Amazing Apple  
**02741** Wacky Watermelon  
Price per 100ml = 60p  
Normally £2.50

**£1.50** save £1

AVON naturals kids



Body Paint

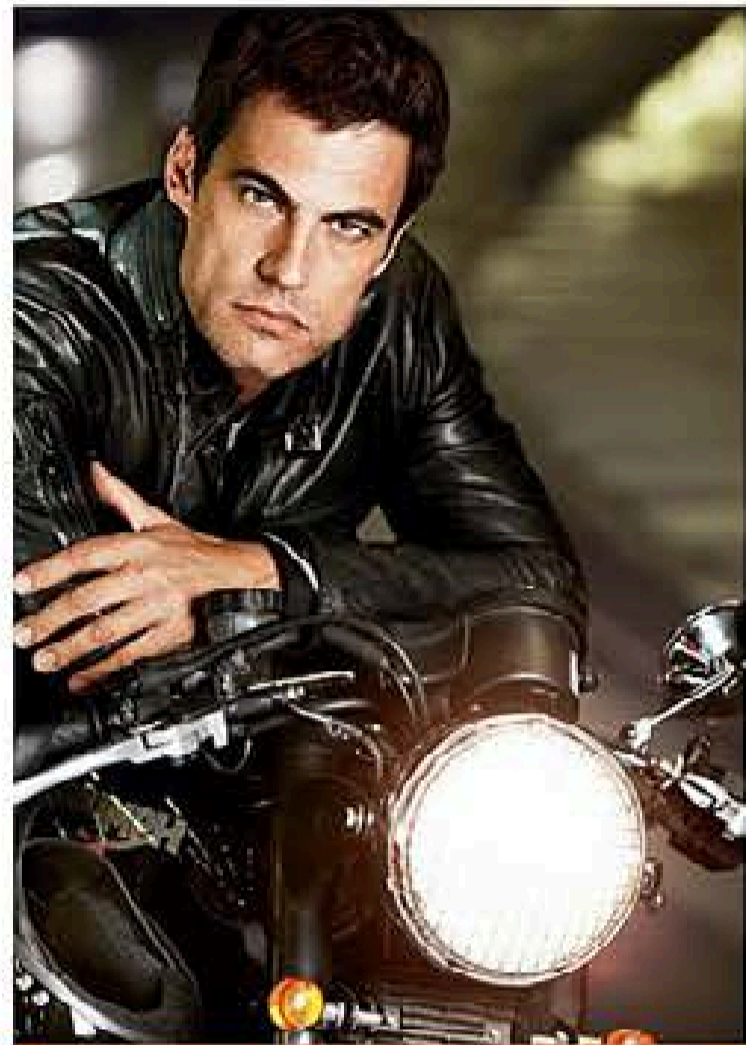
paint me on, wash me off

make bath time paint time with playful colour for your little cherubs

**Outgoing Orange Bath Time Body Paint**  
Roll soap over wet skin to draw a fun design. Rinses off. Mild and gentle. 50ml

**24380**  
Price per 100ml = £3.00  
Normally £2.50  
**£1.50** save £1





## CITY RUSH

for *him*

confident. masculine. sophisticated



### City Rush for Him Eau de Toilette Spray

Exude confidence with sophisticated notes of masculine pepper bourbon layered with black dahlia and creamy cashmere woods. 75ml

04382

Price per 100ml = £12.00

Normally £15

**£9** save £6

## 015

15 seconds is all it takes



### 015 Eau de Toilette Spray

Dynamic citrus and aromatic greens contrast with seductive jasmine and masculine woods and musks, for a scent that gets you noticed. 50ml

14803

Price per 100ml = £13.00

Normally £11

**£6.50** save £4.50

# stylish

chic fragrances  
for the man  
about town

## URBAN EDGE

modern. unconventional. irresistible



100%  
happy

or your money back

See page 206-207 for our  
90 day guarantee.

### Urban Edge

#### Eau de Toilette Spray

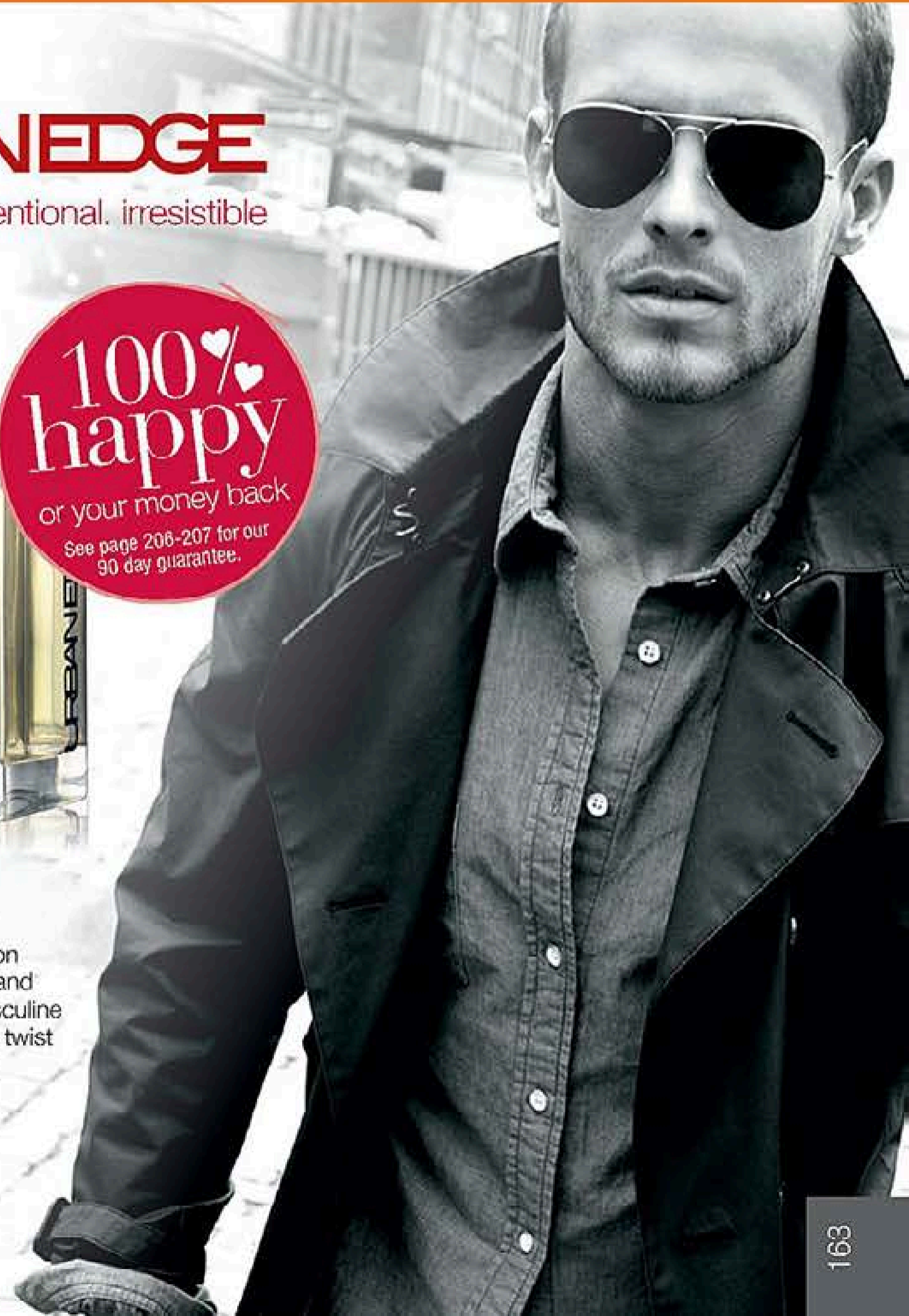
A charismatic, edgy fusion of uninhibited violet leaf and crushed herbs, with masculine patchouli, nutmeg and a twist of sexy, textured suede. 75ml

16675

Price per 100ml = £10.67

Normally £13

**£8** save £5



**buy 1  
choose 1  
FREE**

**save up to £5**

page 164 only  
lower priced item free



**Deodorant Body Spray**

150ml  
**00901** Black Suede  
**13813** Infinite Moment for Him  
**05231** Avon Signature  
**16535** Full Speed  
**21907** Urban Edge  
**16691** Wilderness  
**13912** Pro Sport  
**02469** Perfect Strength  
**09779** True Force  
**12641** Elite Gentleman  
 Price per 100ml = £2.40  
**£3.60**



**Perfect Strength After Shave Conditioner**  
 Oriental, woody.  
 100ml  
**24687**  
**£5**



**Body Wash**  
 250ml  
**08763** Black Suede  
**03285** Full Speed  
 Price per 100ml = £1.44  
**£3.60**

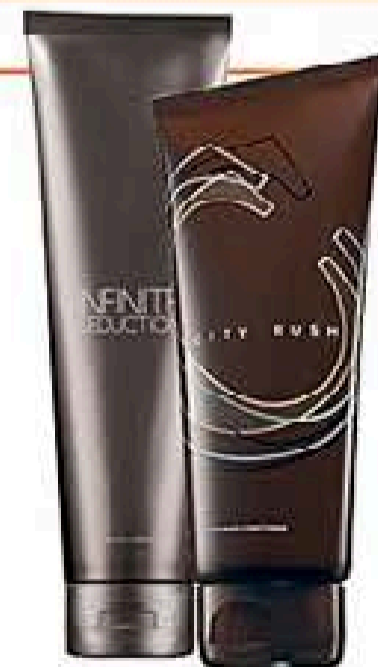


**City Rush for Him Hair and Body Wash**  
 200ml  
**09852**  
 Price per 100ml = £2.25  
**£4.50**

**Elite Gentleman Hair and Body Wash**  
 250ml  
**11585**  
 Price per 100ml = £1.44  
**£3.60**

**Roll-On Anti-Perspirant Deodorant**

50ml  
**51185** Black Suede  
**25114** Full Speed  
**74534** Wilderness  
**24968** Pro Sport  
**01677** Urban Edge  
**14092** Infinite Seduction for Him  
**21980** True Force  
 Price per 100ml = £5.20  
**£2.60**



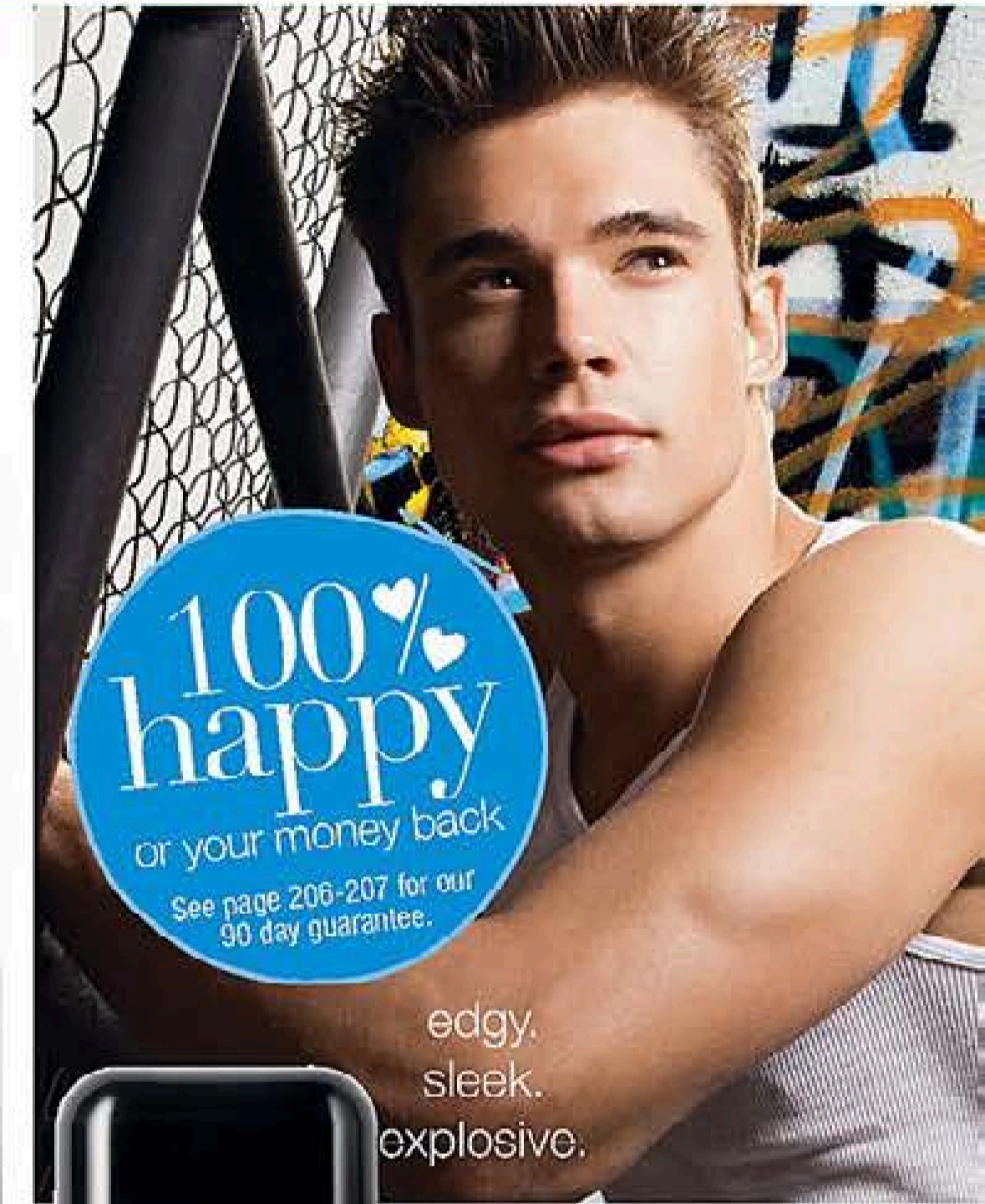
**After Shave Conditioner**  
 100ml  
**15180** Infinite Seduction for Him  
**10801** City Rush for Him  
**£5**

**COOL**

fresh, captivating scents for the modern guy



cool.  
contemporary.  
fresh.



**100% happy**  
 or your money back  
 See page 206-207 for our 90 day guarantee.

edgy.  
sleek.  
explosive.

**MYVIBE.**



**MyVibe Eau de Toilette Spray**  
 Vibrant clementine and electric melon mingle with spicy cardamom, fresh green basil and crisp sage.  
 50ml  
**26161**  
 Price per 100ml = £13.00  
 Normally £11  
**£6.50**  
 save £4.50



**MyVibe Graffiti Eau de Toilette Spray**  
 Bold iced pineapple explodes with sleek woods and textured amber.  
 50ml  
**22038**  
 Price per 100ml = £13.00  
 Normally £11  
**£6.50**  
 save £4.50

# ACTIVE TECHNOLOGY



**1. For Men Essentials Hydrating Moisturiser** 50ml  
17996

Price per 100ml = £7.20  
Normally £6

**£3.60** save £2.40

**2. For Men Essentials Roll On Anti-Perspirant Deodorant** 50ml  
18325

Price per 100ml = £2.40  
Normally £2

**£1.20** save 80p

**3. For Men Essentials Deep Cleansing 2-in-1 Face Wash & Scrub** 150ml  
18036

Price per 100ml = £1.60  
Normally £4

**£2.40** save £1.60

**4. For Men Essentials 3-in-1 Shampoo, Condition and Shave** 250ml  
16915

Price per 100ml = 72p  
Normally £3

**£1.80** save £1.20

with mineral extract, ginger, aloe and vitamin E



**5. For Men Essentials Invigorating Body Wash** 250ml  
28258

Price per 100ml = 72p  
Normally £3

**£1.80** save £1.20

**7. For Men Essentials Revitalising Shave Gel** 150ml  
18077

Price per 100ml = £1.47  
Normally £3.50

**£2.20** save £1.30

**6. For Men Essentials Smooth Shave Foaming Gel** 200ml  
18150

Price per 100ml = £1.20  
Normally £4

**£2.40** save £1.60

**8. For Men Essentials Conditioning After Shave Balm** 100ml  
18127

Normally £5

**£3** save £2

# TRUE FORCE

rugged. warm. fresh.



**True Force Eau de Toilette Spray** Fougere, aromatic, woody. 75ml  
06106

Price per 100ml = £8.67  
Normally £11

**£6.50** save £4.50

# PERFECT STRENGTH

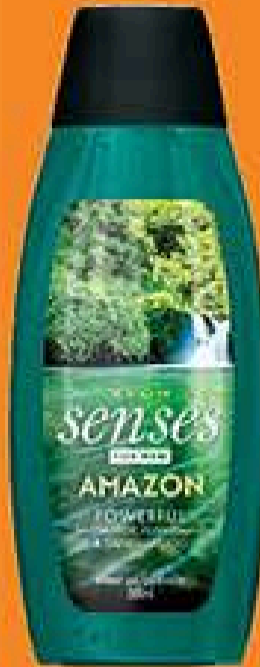
at the heart of every hero



**Perfect Strength Eau de Toilette Spray** Oriental, woody. 75ml  
25510

Price per 100ml = £10.67  
Normally £13

**£8** save £5



**Senses Amazon for Men Shower Gel** 500ml  
09811

Price per 100ml = 30p  
Normally £3

**£1.50** half price



**On-Duty Active Men's Roll On** 50ml  
24752

Price per 100ml = £2.00  
Normally £2

**£1** half price

# active

fresh, rugged scents for the guy who's a force of nature

# Wilderness

lively. refreshing. wild.



**Wilderness Eau de Toilette Spray** Warm, earthy leather and patchouli enhanced with fir balsam and musk, topped with notes of juniper and grapefruit. 100ml  
25080

Normally £11

**£6.50** save £4.50



**Akiko Men's Reversible Belt**  
Reversible belt in black and brown. Approx. 119cm x 4cm. 100% polyurethane.  
17947  
Normally £10

**£8** save £2



**Akiko Men's Wallet**  
With 4 credit card slots, coin and note sections. Approx. 10cm x 12cm x 2cm. 100% polyester with PVC trims.  
17897  
Normally £10

**£6** save £4



**Akiko Men's Key Fob**  
With 6 key fobs. Approx. 10cm x 7cm. 100% polyester with PVC trims.  
17905  
Normally £8

**£5** save £3

Contents not included.

smart

smart, must-have accessories for the on-trend guy

fcuk®

**FCUK Sports Men's Sunglasses**

Plastic wraparound sunglasses with FCUK branding. Approx. 18cm x 12.5cm. Provides UV protection in accordance with BSEN 1836.

14845  
Normally £29.99

**£15**  
save £14.99



Contents not included.

**Blair Watch and Business Card Holder**

2 piece gift set. Palladium-plated watch with PVC adjustable strap. Stainless steel back. Includes battery that can be replaced. Length approx. 24cm. PVC card holder with 2 compartments. Approx. 14cm x 7cm.

14910

Normally £18

**£15** save £3



**Jayden Watch**

Palladium-plated watch with adjustable PU strap. Overall length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced.

08722

Normally £15

**£12** save £3

**BIG BRANDS FOR LESS**

save money with exclusive offers on high street brands

**Troy Ben Sherman®**

**Mock Croc Strap Watch**

Palladium-plated case with PU adjustable strap. Length approx. 24cm. Splash proof. Stainless steel back. Includes battery that can be replaced.

03152

Normally £35

**£25** save £10



**Ben Sherman®**

This watch is not covered by the Avon guarantee but Ben Sherman® offers a 2 year warranty for manufacturing faults.

**SWISS  GEAR®**



**Swiss Gear® Travel Document Holder**

Polyester document holder with Swiss Gear® zip pull. Featuring 3 pockets, 4 card holders, 1 net compartment with zip closure and pen holder. Approx. 23cm x 24.3cm x 2.1cm.

02774

**£14**



*I've got a branded zip pull*



*loads of space for cards and papers*

*hang me on any door*



Contents not included.

**Swiss Gear® Travel Toiletries Bag**  
With zip fastening, carry handle, metal hook and multi-storage compartments. Approx. 28cm x 15cm x 11cm excluding handle. 100% polyester.

23333

Normally £20

**£10** half price



*I've got loads of handy pockets*



**Swiss Gear® Luggage Scales**

Weighs up to 80lb/30kg. With metal hook, handle and rubber grip. Approx. 15cm x 9cm x 3cm.

14621

Normally £7

**£5** save £2

**jet set** stylish essentials for the guy who loves to travel

our 1st swimwear for men

**Men's Swimming Shorts\***

Floral printed swim shorts with elasticated waist. Inside leg length approx. 26cm.

100% polyester.

24562 Small

28050 Medium

25908 Large

Normally £14

**£12** save £2

**\*WHILE STOCKS LAST**



my colourful shells  
and beads are  
perfect for summer

my bold blue  
stones will  
help you  
make a  
statement  
on the  
beach

£7  
save £3

**NEW Jennifer  
Necklace\***

Burnished brass-plated necklace with acrylic beads and shell. Length approx. 42cm + 9cm extension chain, **28738**

Will normally be £10

**£7 save £3**

\*Please note that shell is a natural substance and there may be a variance in colour.

**NEW Jennifer  
Earrings\***

Burnished brass-plated pierced earrings with acrylic beads and shell. Drop approx. 7.2cm. **28720**

Will normally be £6

**£4 save £2**

**NEW Winnie Bracelet**

Silver-plated stretchy bracelet with large turquoise acrylic beads. Inside diameter approx. 6cm.

**17525**

Will normally be £7

**£5 save £2**

**NEW Winnie Necklace  
and Earrings Gift Set**

Silver-plated 2 piece gift set with turquoise acrylic beads. Pierced earrings. Necklace length approx. 42cm + 9cm extension chain.

**18168**

Will normally be £10

**£7 save £3**

*shells &*  
**PEBBLES**

# spectacular SPARKLES

new



Shine like a star at  
summer occasions in  
our demure duo

£7

**NEW Sparkler Earrings**  
Silver-plated pierced  
earrings with glass stones.  
Drop approx. 3.8cm.  
01461  
Will normally be £7

**£5 save £2**

**NEW Sparkler Necklace**  
Silver-plated necklace with  
coloured glass stones.  
Length approx. 42cm +  
9cm extension chain.  
26534  
Will normally be £10

**£7 save £3**



**Snow Petals  
Pearlesque Necklace  
and Earrings Gift Set**  
Silver-plated 2 piece gift  
set with faux pearls and  
glass stones. Necklace  
length approx. 42cm  
+ 9cm extension chain.  
Pierced earrings length  
approx. 3cm.

08110

**£12**

**Marianne Scarf**

Woven scarf with scalloped  
edging. Approx. 130cm x 54cm.  
100% polyester.

03145

Normally £12

**£8 save £4**

**Marianne Clutch Bag**

Metallic woven evening bag  
with removable chain strap and  
inner pocket. Polyethylene outer,  
polyester lining. Approx. 26cm x  
15cm x 4cm.

02295

Normally £12

**£10 save £2**





*you'll be an instant beach babe in our aztec prints and gold detail*

**£12.50**  
save £2.50



\*Please allow up to 6 weeks for delivery.

**NEW Adalina Earrings**

Brass-plated pierced earrings. Length approx. 4.5cm.

**10785**

Will normally be £5

**£3 save £2**

**NEW Adalina Collar Necklace**

Brass-plated rigid collar necklace. Internal diameter approx. 14cm + 9cm extension chain.

**04176**

Will normally be £10

**£8 save £2**

**NEW Adalina Cuff**

Brass-plated hinged cuff. Length approx. 5.7cm, internal diameter approx. 6.2cm.

**03590**

Will normally be £7

**£6 save £1**

**NEW Whitney Beach Bag\***

Handbag with internal zipped pocket and mobile phone holder. Size approx. 28cm x 50cm. Outer: 90% polyester, 10% cotton. PU handles and polyester lining.

**27128**

Will normally be £15

**£10 save £5**

**NEW Beach Bar Sandals**

Tan sandals with decorative beaded trim. Upper/lining: Polyurethane, Sole: TPR.

**22061** Size 5/6

**28191** Size 7/8

Will normally be £15

**£12.50 save £2.50**

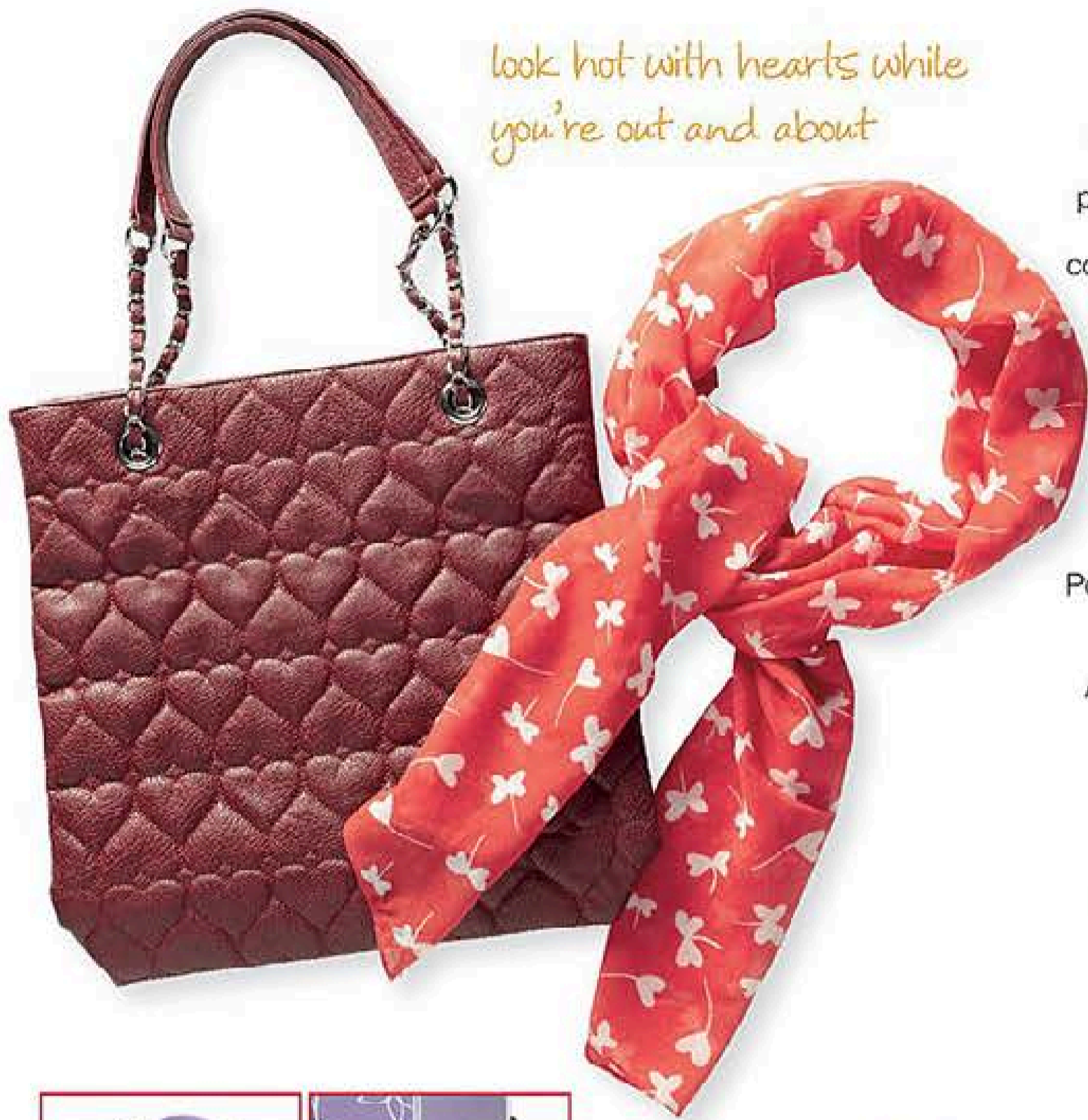
*new*



collar  
**£8**  
save £2

*sun goddess...  
WITH STYLE*

look hot with hearts while  
you're out and about



**Dayna Heart Quilt Shopper\***  
PVC red shopper with quilted heart effect front panel. Lining: 100% polyester. Magnetic snap fastening with silver coloured chain section on handles. Height approx. 34.4cm, length approx. 34cm, width approx. 5.8cm.  
15552  
**£15**

**Kaitlin Heart Scarf\***  
Polyester red woven scarf with white hearts and butterfly design. Approx. 160cm x 35cm.  
26948  
Normally £8  
**£5 save £3**

**WHILE STOCKS LAST**



Contents not included.

check out my detachable  
cross body bag

**Hilary Weekender**  
With separate shoe compartment and detachable cross body bag. Adjustable strap. Polyester. Approx. 28cm x 42.6cm x 3.6cm.  
16204  
**£20**

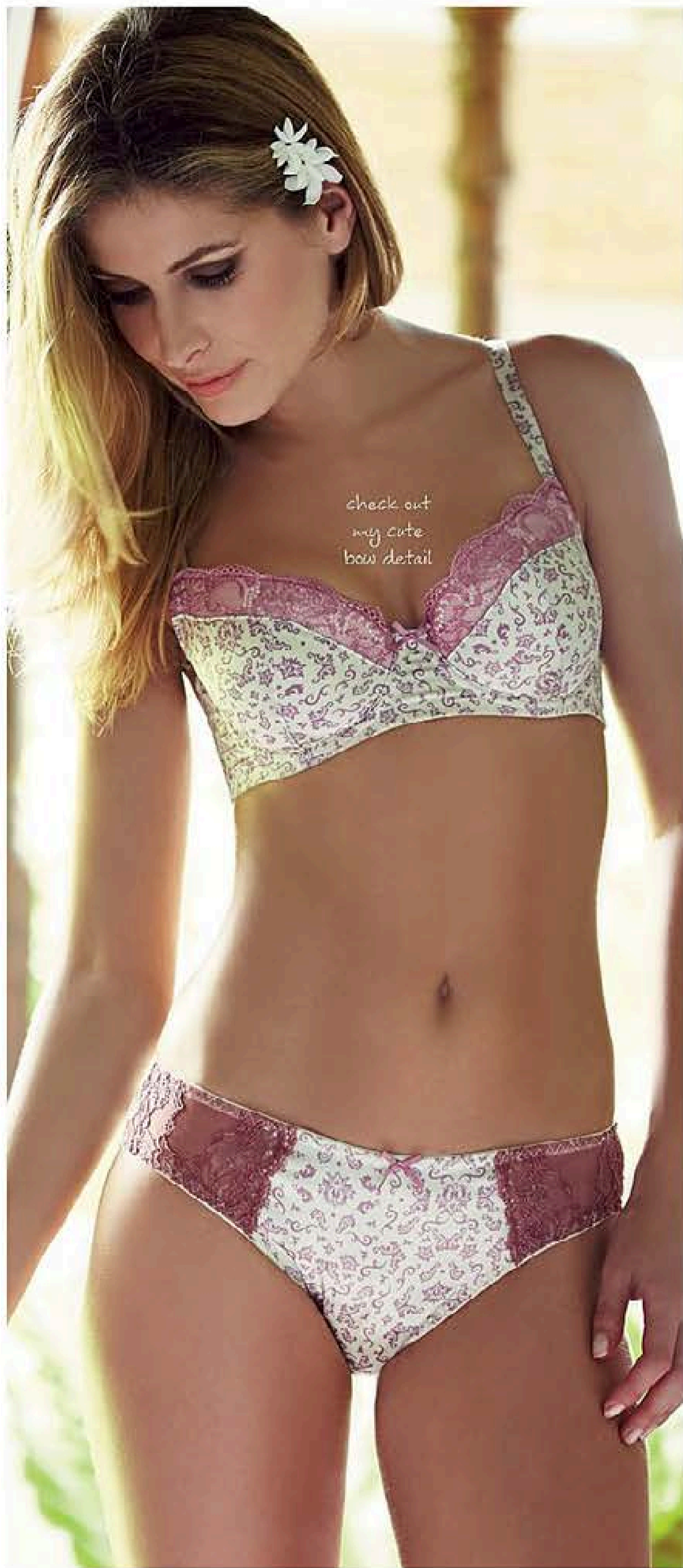


**new**



**NEW Kimberley Bag**  
PVC weekender bag with quilted front panel. Zip fastening and push lock closure. Polyester lining. With two internal pockets and mobile phone holder. Height approx. 31.7cm, length approx. 44.5cm, width approx. 10.1cm.  
16360  
Will normally be £29.99  
**£20**  
save £9.99

*i'm the perfect size for your laptop*  
**wicked  
WEEKENDER**



check out  
my cute  
bow detail

go girly this season  
in gorgeous mauve  
and lace for sweet  
sets-appeal

**NEW Orchid Haze Briefs**

With lace detail. Cotton gusset.  
75% polyester, 19% nylon, 6%  
elastane.

**23341** 10/12

**28993** 14/16

**17921** 18/20

**£5.99**

**NEW Orchid Haze Bra**

Underwired, padded bra with  
lace trim and bow detail. 57%  
polyester, 39% nylon, 4%  
elastane, excluding trims.

**17871** 34b

**17889** 34c

**27573** 34d

**21113** 34dd

**27516** 36b

**27888** 36c

**18176** 36d

**18283** 36dd

**27912** 38b

**03269** 38c

**16980** 38d

**01743** 38dd

**£9.99**

**NEW Orchid Haze PJs**

Full-length bottoms with a  
vest style top. 100% polyester,  
excluding trims. **KEEP AWAY  
FROM FIRE.**

**17939** 10/12

**17988** 14/16

**18119** 18/20

**28233** 22/24

Will normally be £14

**£12 save £2**

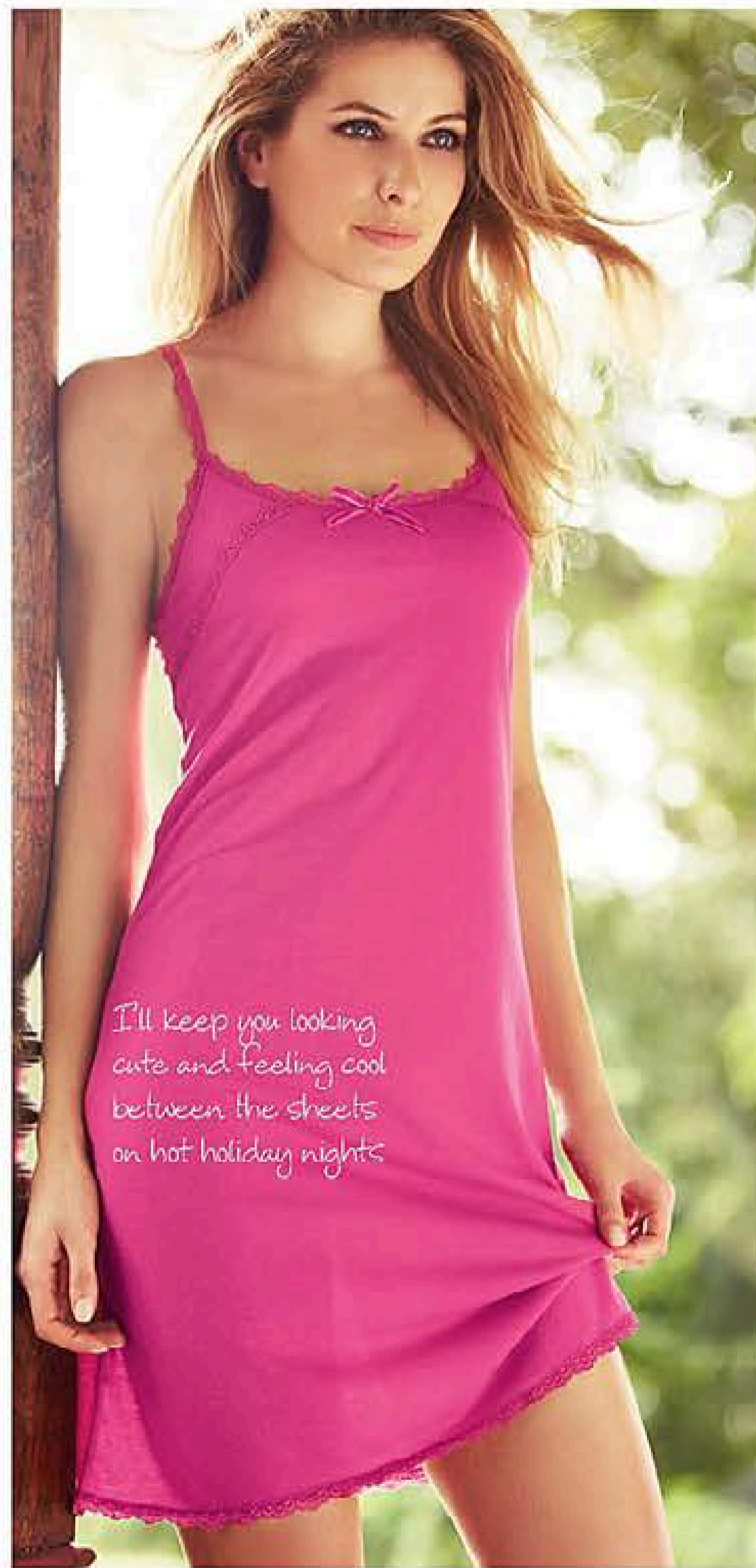
*new*

*sweet  
DREAMS*



**£12**  
save £2





**new**

our pretty blossoms  
and candy coloured  
brights add a  
touch of playful  
sophistication

**£9.99**  
save £2.01

*I'll keep you looking  
cute and feeling cool  
between the sheets  
on hot holiday nights*

# *fantastic* **FLORALS**

**NEW Fun Floral Wrap**

Belted short robe. 100% polyester, excluding trims. **KEEP AWAY FROM FIRE.**

- 17558 6/8
  - 17566 10/12
  - 26336 14/16
  - 08789 18/20
- Will normally be £18

**£15 save £3**

**NEW Fun Floral Chemise**

Cerise chemise with adjustable straps. 100% polyester, excluding trims. **KEEP AWAY FROM FIRE.**

- 12039 6/8
  - 17319 10/12
  - 17418 14/16
  - 17475 18/20
- Will normally be £12

**£9.99 save £2.01**

**NEW Fun Floral Summer Set**

Cerise shorts and camisole top with adjustable straps. 100% polyester, excluding trims. **KEEP AWAY FROM FIRE.**

- 12666 6/8
  - 17046 10/12
  - 17079 14/16
  - 17087 18/20
- Will normally be £12

**£9.99 save £2.01**

*new*

£3.50 each  
half price

*arm*  
**CANDY**

layer us up for pretty boho chic

**NEW Natalia Bracelet**  
Brass-plated bracelet with acrylic beads.  
Internal diameter approx. 6.3cm.

- 28936 Blue
- 13342 Pink
- 28894 Orange
- 53744 White

Will normally be £7  
**£3.50 half price**



# rainbow rocks

## 1. Bubble Brights Earrings

Silver-plated pierced earrings set with acrylic stones. Drop approx. 4cm.  
27219  
Normally £6

**£5 SAVE £1**

## 2. Bubble Brights Necklace

Silver-plated teardrop necklace set with acrylic stones. Approx. 42cm + 9cm extension chain.  
15479  
Normally £8

**£6 SAVE £2**

## 3. Bubble Brights Ring

Silver-plated bold ring set with acrylic stones.  
12872 Size 6  
06718 Size 8  
12765 Size 10  
Normally £7

**£5 SAVE £2**

## 4. Velma Bee Necklace

Brass-plated necklace with bee pendant decorated in glass stones. Length approx. 42cm + 9cm extension chain.  
27284  
Normally £10

**£5 HALF PRICE**

This item is not a toy and is not intended for children.

## 5. Theresa Necklace

Silver-plated. Length approx. 50cm + 9cm extension chain.  
09142

Normally £7

**£6 SAVE £1**

## 6. Theresa Earrings

Silver-plated pierced earrings. Size approx. 3cm x 4cm.  
09159

Normally £6

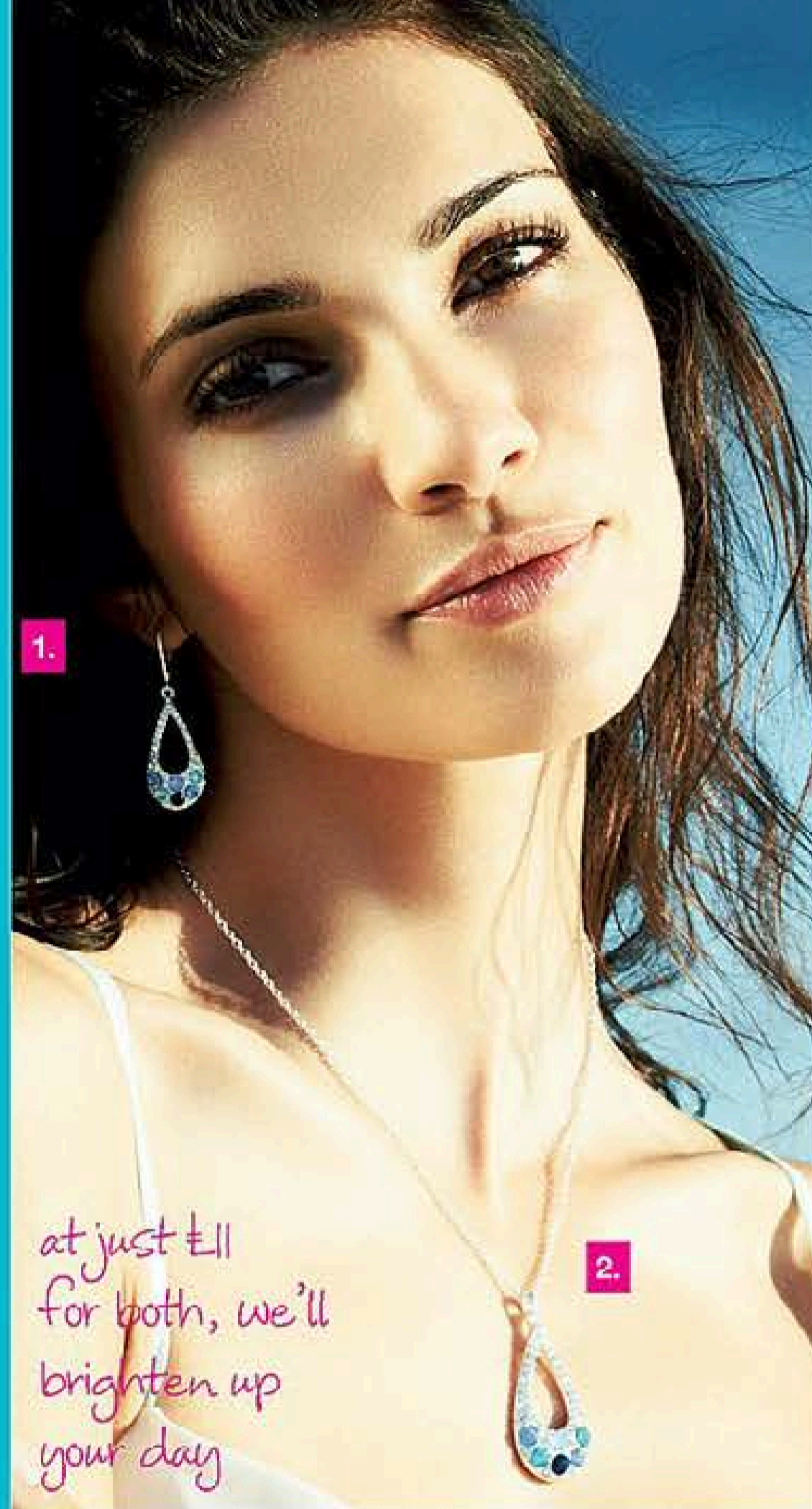
**£5 SAVE £1**

## 7. Sweet Souls Birthstone Gift Set

Silver-plated 2 piece gift set with coloured acrylic stones. Earrings are for pierced ears. Necklace length approx. 42cm + 9cm extension chain. Earring length approx. 3cm.  
Normally £10

**£5**

**HALF PRICE**



1.

2.

*at just £11 for both, we'll brighten up your day*

3.



4.

**£6 AND UNDER**

5.



6.



7.

*our sentimental stones are the perfect choice for a personalised birthday gift*



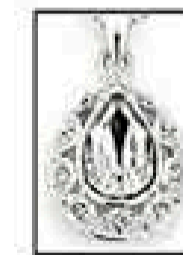
16162 January



21147 February



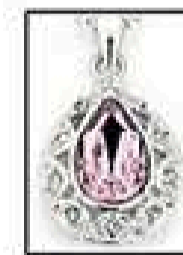
14001 March



12922 April



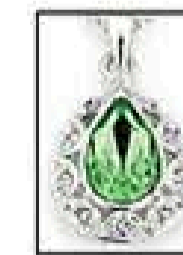
04689 May



07849 June



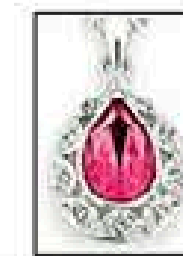
03467 July



10710 August



08185 September



03400 October



10280 November



17269 December

# gorgeous gifts

## 1. Ciara Earrings Gift Set

Set of 3 pairs of silver-plated pierced earrings.  
22137

Normally £6

**£5 SAVE £1**

## 2. Olivette 3 Piece Gift Set

Silver-plated necklace, pierced earrings and bracelet set. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18.5cm + 2.5cm extension chain.  
35097

Normally £12

**£10 SAVE £2**

## 3. Ciara Charm Bracelet

Silver-plated charm bracelet. Length approx. 19cm.  
22087

Normally £7

**£5 SAVE £2**

## 4. Catherine Necklace and Earrings Gift Set

Bronze-plated 2 piece gift set with flowers and glass stones. Pierced earrings. Necklace length approx. 42cm + 9cm extension chain.  
11007

Normally £10

**£10**

## 5. Ginnifer Jewellery Wardrobe

Silver-plated gift set with acrylic beads featuring one necklace with 3 interchangeable pendants, and 3 pairs of earrings. Necklace length approx. 42cm + 9cm extension chain. Pierced earrings. Card gift box.  
06387

Normally £10

**£10**

## 6. NEW Darla Anklet

Silver-plated anklet with 3 detachable charms, featuring acrylic beads, and blue epoxy. Length approx. 25cm + 2.5cm extension chain. Card gift box.  
12013

Normally £7

Will normally be £7

**£5 SAVE £2**

## 7. NEW Hallie Toe Ring Set

5 toe rings: 1 silver-plated with clear glass stone, 2 brass-plated with coloured epoxy, 1 silver-plated with coloured epoxy and 1 brass-plated with glass stones. Card gift box.  
28746

Normally £7

Will normally be £7

**£5 SAVE £2**



**£10**  
AND  
**UNDER**



*we'll pretty-up ankles in a flash*

*our set of 5 will make you look toe-tally fab!*

look fab around the clock, whatever your budget

pineapple fcuk® OASIS



you'll love my adorable charm

**Sharon Watch**  
Pink watch with adjustable PU strap. Overall strap length approx. 24.4cm.  
22368  
Normally £12  
**£10**  
save £2

**Misam Butterfly Watch**  
Palladium-plated watch with adjustable PU strap. Overall length approx. 23cm.  
22269  
Normally £15  
**£12**  
save £3

**Brittany Watch**  
Palladium-plated case and PU adjustable strap. Length approx. 23cm.  
04135  
Normally £15  
**£12**  
save £3

**Selina Watch**  
Quartz run ION-plated bracelet style watch with mother of pearl face set with glass stones. Case approx 1.9cm x 2.9cm.  
09381  
Normally £18  
**£15**  
save £3

**Tracey Pineapple Watch**  
Palladium-plated case with PU adjustable strap. Length approx. 23cm. Alloy charm.  
17509  
**£30**

**FCUK Ladies' Pink Watch**  
PU adjustable strap. Glass stones. Case diameter approx. 3cm. Overall strap length approx. 23cm.  
24976  
**£40**

**Irene Oasis Watch**  
Palladium-plated case and PU adjustable light blue strap, length approx. 22cm.  
09399  
**£30**

**Parul Oasis Watch**  
Palladium-plated watch with adjustable PU faux snake skin strap. Overall length approx. 23cm.  
09746  
**£20**



# BIG BRANDS FOR LESS

save money with exclusive offers on high street brands

## STORM LONDON

### Storm Woven Shopper

Polyester crocheted style drawstring bag with faux leather straps. 1 internal pocket. Size approx. 41cm x 24cm.

12518

Normally £20

**£15** save £5



### Special Edition Antler® Holdall\*

Ladies' pale pink polyester weekender bag with Antler® branding. Featuring large pocket with magnetic closure, internal pockets, mobile phone holder and zip fastening. Size approx. 45cm x 31cm x 13cm.

01735

Normally £30

**£24.99** save £5.01

**\*WHILE STOCKS LAST**

### Special Edition Antler® Purse

Ladies' pale pink polyester purse with Antler® branding and zip fastening. Featuring zipped coin holder, 2 note holders and 3 credit card slots. Size approx. 18cm x 9cm.

01818

Normally £15

**£8** save £7

BUY THE BAG & FLIP FLOPS FOR

JUST  
**£15**

save £10

order using  
67983 with size 5/6  
68544 with size 7/8



Hello Kitty

my straps are removable

### Hello Kitty®

#### Aloha Beach Bag

Reversible shopper. Approx. 36cm x 45cm. 100% polyester.

24539

**£15**

### Hello Kitty®

#### Aloha Flip Flops

Leaves a 'Hello Kitty®' footprint in the sand. PE sole with PVC strap.

24653 Size 5/6

13029 Size 7/8

**£10**

### Hello Kitty®

#### Aloha Towelling Wrap\*

With adjustable straps and poppers to adjust size. 100% polyester towelling, excluding trims. One size fits sizes 10-20.

24505

Normally £18

**£15** save £3

I leave cute footprints in the sand

**\*WHILE STOCKS LAST**

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**BODY  
ILLUSION  
BY AVON**

1 cardigan,  
3 looks!

2 pack  
leggings  
with hidden  
control

# STRAPLESS Support

the perfect choice for  
comfortable control  
under revealing tops

**NEW Body Illusion  
Bandeau Bra**  
Ruched front and removable  
pads. Provides a seamless  
shape. 85% nylon, 15%  
elastane, excluding trims.

**Black**

25825 Medium (10/12)  
14258 Large (14/16)  
14407 Extra Large (18/20)

**White**

21931 Small (6/8)  
22020 Medium (10/12)  
21956 Large (14/16)  
Will normally be £12

**£10** save £2

*new*

**£10**  
save £2

I also come in white

my pads are removable

**Drape Multiway Cardig\***

Versatile long-sleeved drape cardigan. Wear in  
3 different ways for a smart or casual look. 66%  
polyester, 34% viscose, excluding trims.

09894 10/12

09936 14/16

09993 18/20

Normally £19.99

**£14.99** save £5

\*Belt not included.

**Body Illusion 2 Pack Cropped Leggings**

Pack of 2 black and white cropped control  
wear leggings for a more streamlined-looking  
body. 57% polyester, 38% nylon, 5% elastane,  
excluding trims.

11304 10/12

11361 14/16

09829 18/20

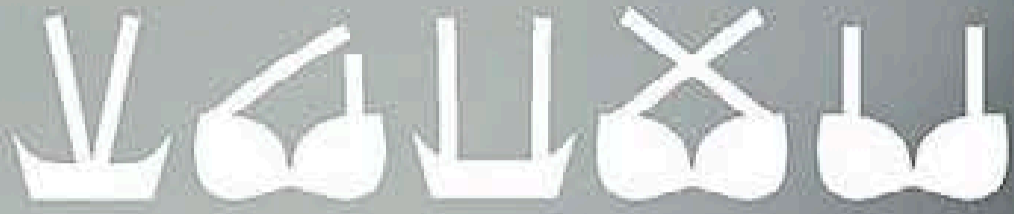
**£18**

perfect outerwear solutions

total body confidence

**BODY  
ILLUSION  
BY AVON**

our 5 favourite ways to wear



**Convertible – Multiway Bra**

92% polyester, 7% elastane,  
1% nylon, excluding trims.

Size	Nude	Black	Size	Nude	Black
32b	08938	14886	38b	05397	09340
34b	23952	01032	38c	26740	07161
34c	24067	03855	38d	24455	05959
34d	08102	03194	38dd	08714	00869
34dd	24646	06544	40c	00729	09464
36b	09530	06742	40d	26831	04655
36c	24125	04788	40dd	07237	26674
36d	24356	22574	42d	08888	22954
36dd	06114	23010	42dd	07286	23721

Normally £15  
**£12 save £3**

I'll target your **tum, waist**  
and **bum** for a sultry shape

**Body Illusion Support Dress**

Helps create a smooth and streamlined-  
looking silhouette, reduces the look of  
tummy bulges and helps to lift your bust.  
87% nylon, 13% elastane, excluding trims.  
With silicone strip to prevent roll-up.

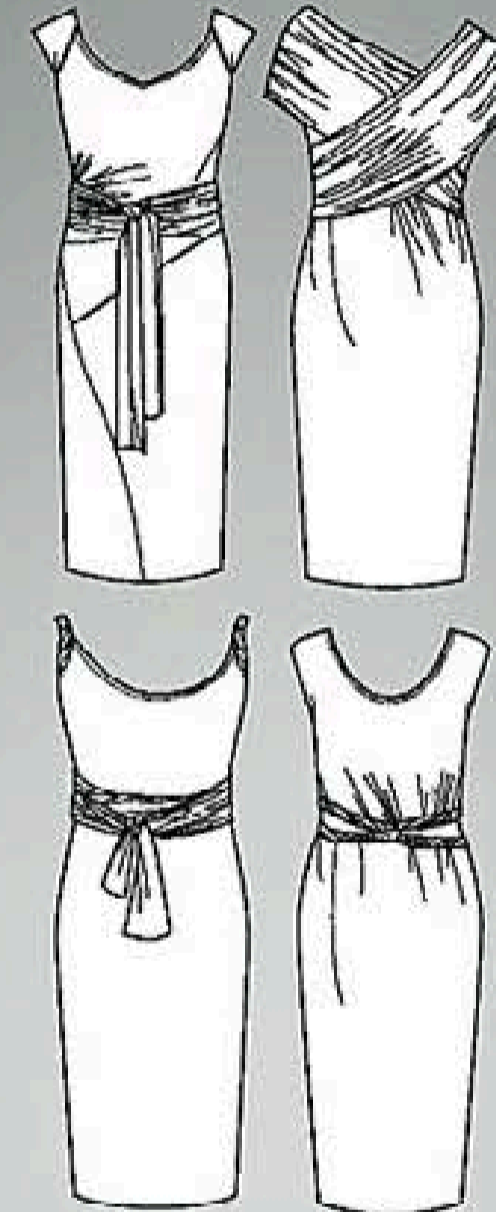
**11189** 10/12  
**00562** 14/16  
**02758** 18/20  
Normally £18  
**£15 save £3**



for the ultimate silhouette

• **DRESS TO  
impress**

switch up your look with  
a versatile style staple for  
any occasion



**5 Ways to Wear Dress**

Versatile dress with various ways to  
wear. 95% polyester, 5% elastane  
minimum\*, excluding trims.

**30759** 6/8  
**34330** 10/12  
**33233** 14/16  
**33290** 18/20  
**33365** 22/24  
Normally £30  
**£18 save £12**

\*Material content varies. Please  
refer to care label on product for  
actual percentages.



I'll transform  
you into a  
LBD diva

1 dress, 5 looks!

# basics

## NEW Embroidery Bra

Padded, microfibre bra. 50% polyester, 43% nylon, 7% elastane, excluding trims.

size	white	black	size	white	black
34b	28548	14423	36d	26278	27789
34c	25841	12971	36dd	15172	21063
34d	25858	05140	38b	15321	28068
34dd	26088	06882	38c	13789	19307
36b	26187	06429	38d	13888	27136
36c	26195	06833	38dd	26450	06213

£7.99

## NEW Embroidery Briefs

With microfibre centre panel, mesh sides and back. 84% nylon, 9% polyester, 7% elastane, excluding trims. Cotton gusset.

size	white	black
10/12	25239	20719
14/16	25346	25601
18/20	13987	24109

£4.99

**Lingerie Guarantee**  
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

## Enhancer Underwired Bra

59% polyester, 36% cotton, 5% elastane, excluding trims.

size	white	black	size	white	black
32a	21287	23507	36b	16311	16238
32b	23713	19364	36c	16329	16246
32c	20172	08201	36d	28175	28142
34a	25528	21394	38b	16337	16253
34b	16295	16212	38c	16345	16261
34c	16303	16220	38d	28183	28159
34d	28167	28134	38dd	14290	11080

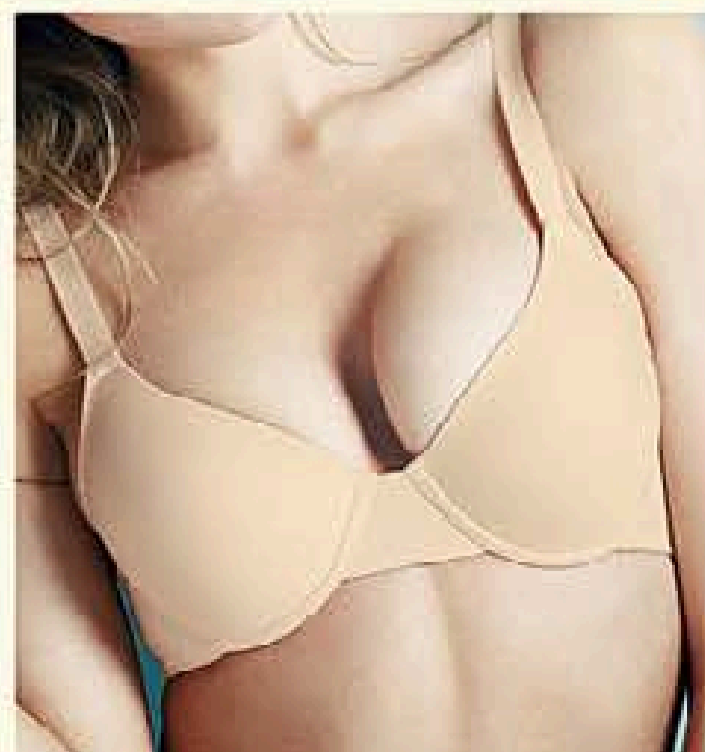
£6.99

## T-Shirt Underwired Bra

91% polyester, 7% elastane, 2% nylon, excluding trims.

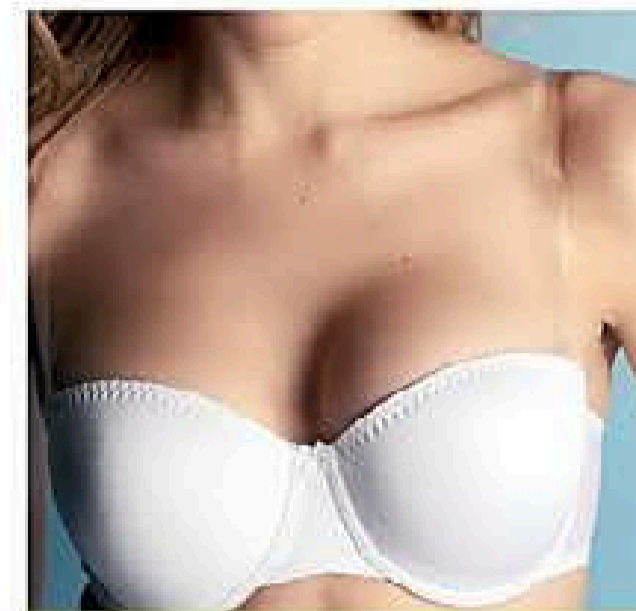
size	white	black	skintone	size	white	black	skintone
32a	25106	08342	25502	36c	10223	09969	10124
32b	10496	25726	22343	36d	08953	10355	10587
32c	07054	20768	20289	36dd	15115	25007	15776
32d	21451	13458	23390	38b	10645	09019	09076
32dd	02840	28555	24158	38c	09449	09118	09332
34a	23655	21782	22962	38d	09597	09571	02014
34b	26120	19612	02576	38dd	14944	27227	21634
34c	11239	28092	11221	40b	20339	02956	27672
34d	10793	19786	10694	40c	24281	20248	23770
34dd	15164	25015	11015	42b	02048	02105	20479
36b	09928	11064	09910	42c	20636	20297	20578

£6.99

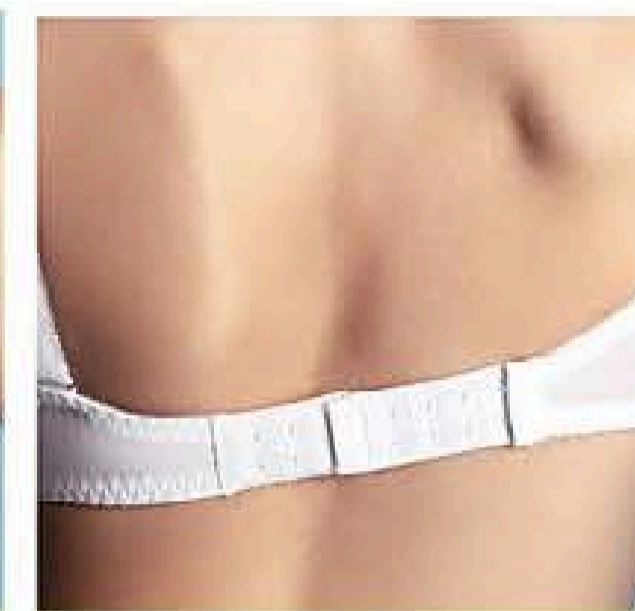


# essential straps pack

*new*



creates invisible straps



bye bye tight straps



my kit includes:

- clear removable straps\*
- underband extender
- racer back clip
- bra strap extender

all for just £5!



perfect under racer back tops



ideal for low backed tops or dresses

**NEW Bra Accessories Set**  
Includes racer back clip, clear removable straps (for use with bras that have removable straps), underband extender and bra strap extenders. 83% nylon, 17%, elastane.  
**17756**  
**£5**

\*Suitable for bras with removable straps only.

*I'll help tone those arms for a more intense workout*



**Avon Active Arm Weights\***  
Pair of weights for arms or wrists. Hook and loop fastening. Each weighs 425g. Approx. 26cm x 8cm x 1.5cm. Outer: polyester. Filling: free oxide iron balls.  
**18937**  
Normally £10  
**£7 save £3**

\*Arm weights are not suitable for swimming.

**Workout Flip Flops†**  
White workout flip flops with stylish gems, designed to help improve the look of calves and thighs and massage feet. Thermoplastic rubber sole.  
**24323 3/4 21824 5/6 19992 7/8**  
Normally £20  
**£15 save £5**



These are not medical devices. For adult use only. Keep all equipment out of reach of children. Always read instructions and consult your doctor before taking up any form of exercise.

**WHILE STOCKS LAST**



*I hook on to ears to stay put during exercise*

**Zip Headphones**  
Black and silver headphones with zip for dual use. Plastic. Cord length approx. 70cm.  
**07864**  
**£7**



**Active Pedometer with Alarm & Light**  
With handy torch, alarm and clip. Includes battery that can be replaced. Plastic. Approx. 7cm x 3cm.  
**07971**  
**£8**

*try my stay-safe alarm and light*



**Active Walking Belt**  
Belt with adjustable strap, side reflectors, handy zipped pocket and hole for headphone wires. Polyester. Approx. 35cm x 11cm.  
**06676**  
**£8**

# dry-me DUO

**new**

our machine washable, lightweight micro-fibre material absorbs more moisture than a regular towel



*my hook and loop fastening means I fit any size*

**£8**  
save £2

**NEW Microfibre Turban**  
Microfibre turban. 100% polyester with button fastening. Approx. 64cm x 23.5cm.  
**18978**  
Will normally be £6  
**£4 save £2**

**NEW Microfibre Towel**  
Microfibre towel. 100% polyester with elasticated trim and hook and loop fastening. Approx. 113cm x 73cm.  
**18994**  
Will normally be £10  
**£8 save £2**

# summer saviours

stock-up this season with our **MIX & MATCH** offer on all your favourite **daily essentials**

my zingy scented suds will keep you feeling fresh

**MIX & MATCH**  
any 4 for  
**£5**  
save **£3**  
pages 202-203

**100% happy**  
or your money back  
See page 206-207 for our 90 day guarantee.



- squeaky clean showers for every mood
- Senses Shower Gel 250ml**
- 05355 Citrus Burst**
- 15800 Seventh Heaven\***
- 05173 Tropics**
- 26138 Reflection**
- 23408 Mystique**
- 07625 Lagoon**
- 02907 Amazon for Men**
- 04234 Xtreme for Men**
- Price per 100ml = 80p
- £2**

**\*LAST CHANCE TO BUY**  
Will not be featured in the brochure again.

# summer saviours

all you need for naturally luscious locks this season

AVON **naturals** **haircare**

100% **happy**

or your money back

See page 206-207 for our 90 day guarantee.



**Shampoo 250ml**  
**00844** Almond Oil & Avocado  
**05058** Cherry Blossom  
**12773** Chamomile & Aloe Vera  
 Price per 100ml = 80p  
**£2**

**Conditioner 250ml**  
**17814** Almond Oil & Avocado  
 Price per 100ml = 80p  
**£2**

**2-in-1 Shampoo & Conditioner 250ml**  
**16733** Red Clover & Blackcurrant  
**24232** Mango & Ginger  
 Price per 100ml = 80p  
**£2**

**Cherry Blossom Daily Hair Refresher 150ml**  
**05116**  
 Price per 100ml = £1.67  
**£2.50**

**Cherry Blossom Daily Refreshing Hair Mask 200ml**  
**17061**  
 Price per 100ml = £1.25  
**£2.50**



**Almond Oil & Avocado Conditioning Balm 250ml**  
**18572**  
 Price per 100ml = £1.00  
**£2.50**

**Chamomile & Aloe Vera Care & Repair Conditioning Balm 125ml**  
**22905**  
 Price per 100ml = £2.00  
**£2.50**



my yummy ingredients will help make your hair totally irresistible



MIX & MATCH  
 any 5 for  
**£5**

save up to £7.50  
 pages 204-205

**new**

with **nourishing** apricot & shea

**NEW Naturals Apricot and Shea Leave-in Treatment 125ml**  
**06411**  
 Price per 100ml = £2.00  
**£2.50**

**NEW Naturals Apricot and Shea 2-in-1 Shampoo & Conditioner 250ml**  
**11262**  
 Price per 100ml = 80p  
**£2**

**NEW Apricot & Shea Detangling Spray 125ml**  
**13243**  
 Price per 100ml = £2.00  
**£2.50**

# summer saviours

enjoy mouthwatering mists of delicious, naturally-inspired aromas

AVON  
naturals



MIX & MATCH  
any 4 for  
**£5**

save £11  
pages 206-207

use us in the home and enjoy a different scent in every room

- Fragrance Spritz**  
Scented spray for freshening body and home. 100ml
- 04077** Strawberry & Guava
  - 04457** Raspberry & Hibiscus
  - 04358** Cherry Blossom
  - 02816** Lavender & Chamomile
  - 03533** Black Cherry & Nutmeg
  - 06536** Apricot & Shea
  - 02923** Juicy Watermelon
- £4**

*we guarantee you'll love your new products!*  
If you're not 100% happy with your purchase, just return it within 90 days of delivery for a refund or exchange, even if you've tried it!

Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it

as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a "while stocks last" basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories model's own, unless otherwise stated.

**All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.**

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme.

All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



**NEW Crusade Pin**  
Silver-plated Crusade ribbon pin with military style fastening. Approx. 2cm x 1cm.  
**03814**  
**£1.50**



Breakthrough Breast Cancer receives £1.07 for every pin sold. Via Breakthrough Promotions Ltd which pays all its taxable profit to Breakthrough Breast Cancer, a registered charity in England and Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.



# summer saviours

infused with herbal extracts to **freshen** and **soothe**

<b>Avon Care Herbal Fresh Hydrating Face Cream SPF15</b> 75ml 13524 Price per 100ml = £4.67 <b>£3.50</b>	<b>Avon Care Herbal Fresh Soothing Hand Cream</b> 100ml 13516 <b>£3.50</b>	<b>Avon Care Herbal Fresh Cooling Body Lotion</b> 200ml 19208 Price per 100ml = £2.40 <b>£4.80</b>
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with vitamin E and royal jelly for **heavenly hydration**

<b>Royal Jelly Body Lotion</b> 400ml 07740 Price per 100ml = £1.20 <b>£4.80</b>	<b>Royal Jelly Lip Treatment SPF15</b> 10ml 06502 <b>£2.20</b>
<b>Royal Jelly Hand Cream</b> 100ml 07989 <b>£3.50</b>	<b>Royal Jelly Face Cream</b> 100ml 06296 <b>£3.50</b>



my gentle formula is kind to your family's skin



**MIX & MATCH**  
**any 3 for**  
**£5**  
save up to **£10.60**  
pages 208-209

head-to-toe **miracle moisture** for all the family

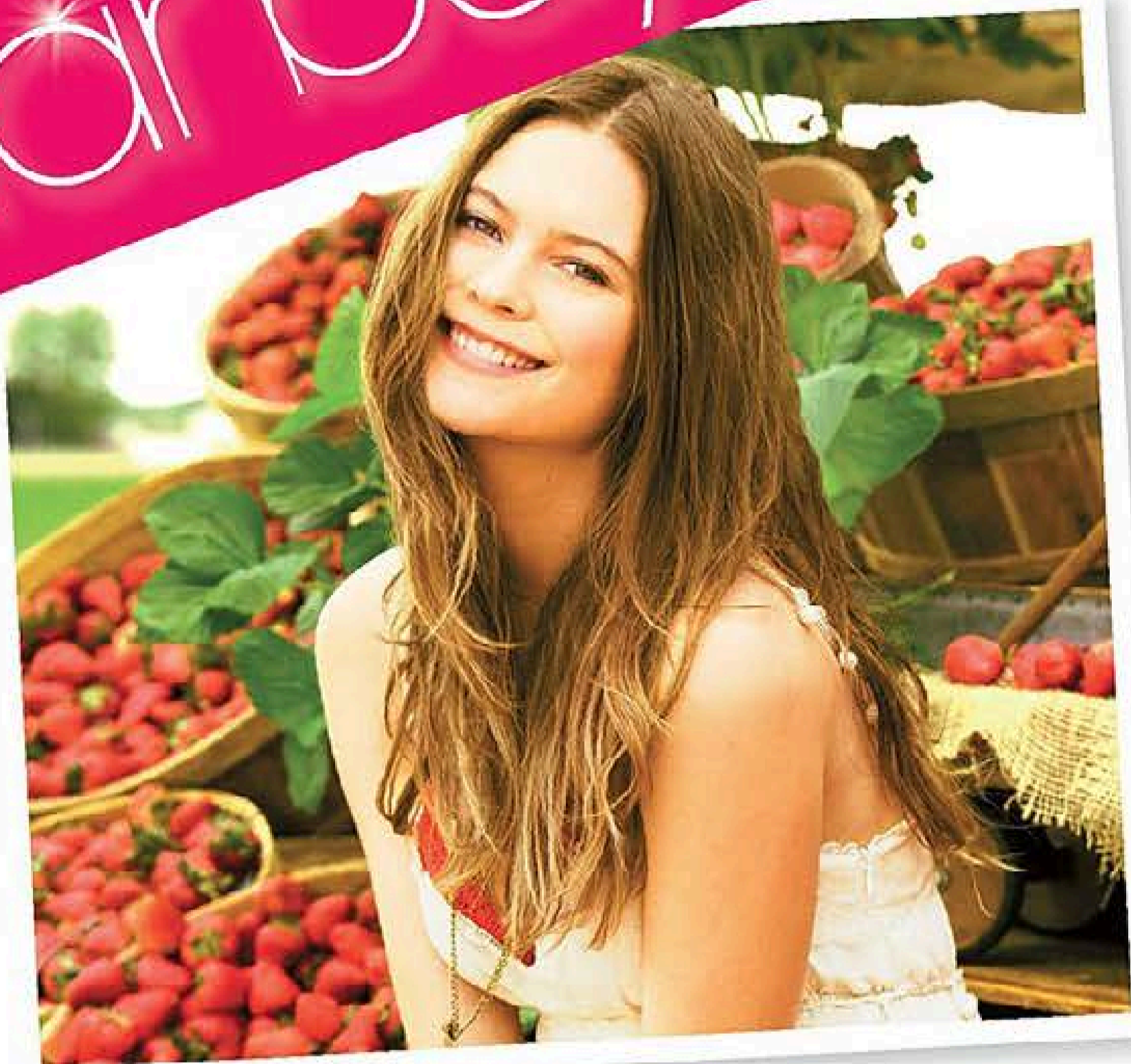
**Gentle Hand Wash** 200ml  
12674  
Price per 100ml = £1.25  
**£2.50**

**Gentle Body Wash** 400ml  
23192  
Price per 100ml = 75p  
**£3**

**Nurturing Body Lotion** 400ml  
23317  
Price per 100ml = £1.20  
**£4.80**

**Rich Moisture Family Cream** 400ml  
23432  
Normal price per 100ml = £1.30  
**£5.20**

star buy



# STRAWBERRY SAVER

grab our berry good offer on super strawberry goodies

**Speed Dry+  
Nail Enamel**  
12ml  
Price per 100ml = £50.00  
**£6**

48637  
Strawberry

**Strawberry Sorbet  
Bubble Bath**  
500ml  
08672  
Price per 100ml = 80p  
**£4**

**Naturals Strawberry  
& Guava Shower Gel**  
200ml  
18960  
Price per 100ml = £1.30  
**£2.60**

**Naturals Strawberry  
& Guava Body Lotion**  
200ml  
23374  
Price per 100ml = £1.50  
**£3**



We'll get you  
in the mood  
for summer in  
no time!

all 4 for  
**£5**  
save **£10.60**  
pages 210-211  
order using 67512

let me **kiss**  
your lips with  
**fruity flavours!**

**99p**

each  
save £1.<sup>51</sup>

*new*

**NEW Fruit Lip Balm\***

18861 Orange Kiss

18846 Lush Lemon

18929 Juicy Raspberry

Will normally be £2.50

**99p** save £1.51



\*Lip balms are not edible.

**100%**  
**happy**

or your money back

See page 206-207 for our  
90 day guarantee.

## AVON GUARANTEE

If you're not **100% happy** with your purchase, **simply return it within 90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**