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BROCHURE 11 2014

avon.uk.com

1st

world's
skincare product with
SmartRepair™
Technology
EXCLUSIVE TO AVON



introducing
THE NIGHT CREAM THAT VISIBLY
**REPAIRS THE LOOK
OF WRINKLES**
you thought couldn't be improved

experience
EVERYDAY GLAMOUR
in 3 simple steps



CONTENTS
WORTH
£34*

CLINICAL
EYE LIFT PRO
DUAL EYE SYSTEM
LE DUO GEL/CRÈME
CONTOUR DES YEUX

20 ml e

YOUR GLAMOROUS **FREE GIFT** INCLUDES:

1. ANEW Clinical Eye Lift PRO
worth **£19.50***

*our number 1 eye cream
that tightens, firms and
brightens skin around
the eye area*



2. True Colour Eyeshadow Duo
in 'Black Star'
worth **£6***

*the rich colour you see in the
palette is the same colour
you see on your eyelids, for
eyes that pop all-day long*



3. Perfect Kiss Lipstick in 'Lacy Mauve'
worth **£8.50***

*full-coverage lipstick with soothing
natural oils for instantly
smoother and fuller lips*



*Based on normal brochure prices.
Products available separately on pages 37, 40 and 109.

FREE BEAUTY GIFT

when you buy **ANEW Clinical E-Defence
Deep Recovery Cream**

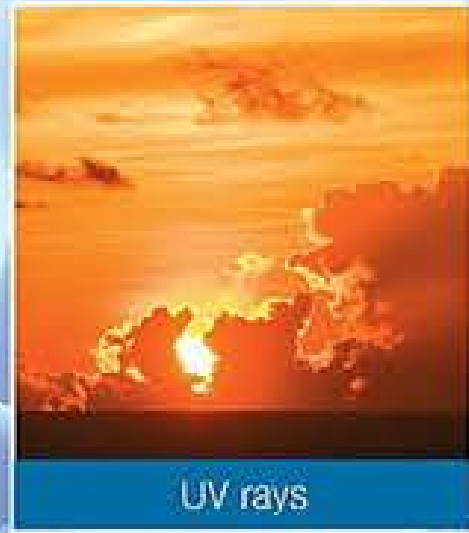
on pages 6-7

order you **FREE GIFT** using code 67843

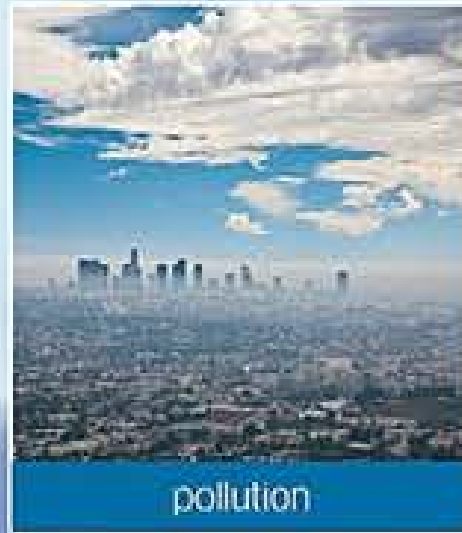
turn over to discover
E-DEFENCE

A NEW

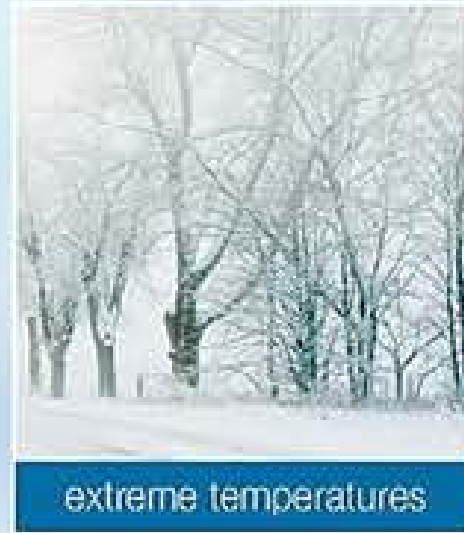
We all know that the **environment damages** our skin wherever we live.



UV rays



pollution



extreme temperatures

But, did you know that **environmental aggressors** can damage deep down within the skin's surface layers?

Here's the proof...

This UV lamp image shows how **the environment damages your skin.**



Wrinkles, sun spots and **skin dehydration** are all **visible** side effects of **environmental damage** which can **age you beyond your years.**

NOW you can visibly **repair** the look of ageing deep within the skin's surface layers!

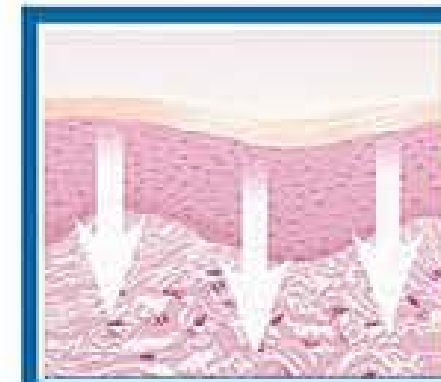
world's ^{1st}
skincare product with

SmartRepair™ Technology

EXCLUSIVE TO AVON



- over 5 years in the making
- **groundbreaking, 1st** to market, exclusive technology
- **millions** of ingredients screened



SmartRepair™ Technology helps to repair the damage deep down within the skin's surface layers

Diagrams for illustrative purposes only.



“Avon's groundbreaking, Smart Repair™ Technology which was inspired by recent powerful medical advances, is unlike any other skincare technology as with continuous use, it helps to recover damage from deep down within the skin's surface layers. It helps to reduce the look of years of environmental damage and helps to reduce the look of wrinkles and sun spots your skin has had for years!”

Anthony Gonzalez,
AVON Research & Development Senior Manager - Skincare

ANEW

fine lines & wrinkles

sun spots

redness

BEFORE

AFTER

Dramatisation based on clinical test results after 8 weeks.

introducing
THE NIGHT CREAM THAT VISIBLY
**REPAIRS
WRINKLES**
you thought couldn't be improved

new

Switch to our **moisturising night cream** today to help **repair environmental skin damage** as you sleep.

world's ^{1st}
skincare product with
**SmartRepair™
Technology**
EXCLUSIVE TO AVON

8 out of 10 women
showed a visible
improvement in fine lines
& wrinkles, sun spots &
redness in
JUST 4 WEEKS*

- fragrance free
- suitable for sensitive skin



£20

NEW Clinical E-Defence Deep Recovery Cream
Formulated with exclusive Smart Repair™ Technology to visibly repair the look of years of environmental skin damage. 30ml
07948
Price per 100ml – £66.67
£20

FREE BEAUTY GIFT when you buy ANEW Clinical E-Defence Deep Recovery Cream order you FREE GIFT using code: 67843

WORTH £34*

*Based on normal brochure prices. †Based on a clinical study of women aged between 30 and 59. 7



GIVE YOUR MAKE-UP LASTING LIFT AGAINST HEAT, THE ELEMENTS AND THE CLOCK!

SET TO LAST

FROM DAWN 'TIL DUSK

our NEW Setting Spray helps your make-up last longer

new

NEW Make-up Setting Spray

125ml

12500

Price per 10ml = 20p

Will normally be £6

£2.50

save £3.50



helps set foundation, blush and eye make-up in place



micro-fine mist dries quickly to an invisible finish



non-sticky formula infused with vitamins A, C and E



HOW TO USE:

After applying make-up, hold bottle 8-10 inches away from face. Close eyes and lightly mist face.



tryme
only
£2.50



NEW NUDES

new shades

look colour-kissed in our collection of high-fashion, barely there shades



09266 Nearly Naked 16584 Barely There 03590 Simply Nude 07682 Go Natural

True Colour Eyeshadow Quad
Normally £9
£5
save £4

Eyeliner Brush 11551
Normally £4
£2.50
save £1.50

Eyeshadow Brush with Smudger 14688
Normally £5
£3
save £2



Ultra Colour Lipstick
Normally £7.50
£4.50
save £3



Nailwear Pro+ 10ml
Normally £6
£3
half price

To get this beautifully natural look, wear: Ultra Colour Lipstick in Cashmere, True Colour Eyeshadow Quad in Go Natural and Nailwear Pro+ in Neutral Grey.

AVON Make-up

we
LOVE

EXTRALASTING
EYESHADOW INK

“These ink pots are *AMAZING*. I love wearing bright colours on my eyes but they all fade after a while. Not these! These are made to last!”

Frances Gent, Beauty Editor



model wears ExtraLasting Eyeshadow Inks in Infinite Teal

EXTRA *Lasting*



new

NEW ExtraLasting
Eyeshadow Inks
Will normally be £6

£4
save £2



HIGH
PIGMENT
COLOUR



INCREDIBLE
INKY
INTENSITY

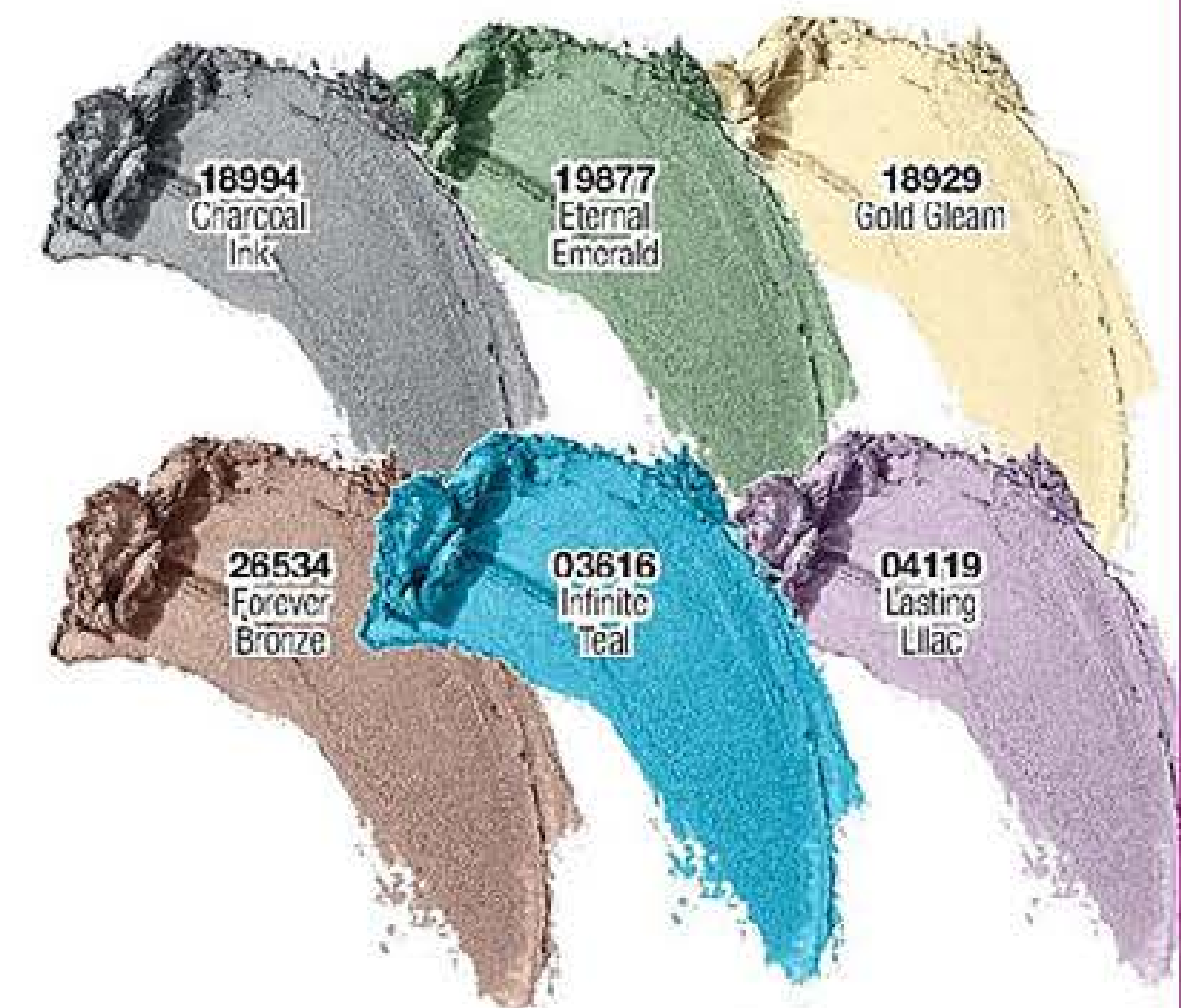


18 HOURS
OF
WEAR



HOW TO WEAR

- apply to the outer corner of your eye
- sweep over your entire lid
- blend into your socket line



18994
Charcoal
Ink

19877
Eternal
Emerald

18929
Gold Gleam

26534
Forever
Bronze

03616
Infinite
Teal

04119
Lasting
Lilac

media LOVES

GLIMMERSTICKS LIP LINER

“Avon’s Lip Liner will give an HD finish. Use it to outline lips in intense, rich colour before applying all over for a pout that lasts from cocktails ‘til dawn.”

Reveal magazine

Reveal



model wears Ultra Colour Absolute Lipstick in Lovely Fuchsia



rich, intense colour that cares, formulated with 6 key ingredients:

- vitamin E
- vitamin C
- moisturisers
- SPF 15
- phytol
- collagen

Ultra Colour
Absolute Lipstick
Normally £8

£4.50
save £3.50

Ultra
Glimmersticks
Lip Liner
Normally £6

£3
half price



you LOVE

GEL FINISH NAIL ENAMEL

“These give my nails the gorgeous gel finish of a *salon mani* for a fraction of the price! And I love the *intense colours!*”

Diane Watson, Tester



model wears Gel Finish Nail Enamel in Royal Vendetta, Limoncello, Parfait Pink, Fire Cracker and Roses Are Red

26435 Glimmer P803	26567 Limoncello P817	25551 Roses Are Red P812
26526 Lavender Sky P818	21311 Orange Crush P816	15420 Fire Cracker P810
28274 Spicy Love P805	22988 Fabulous P809	21725 Parfait Pink P807
26302 Sterling P825	21881 Dazzle Pink P806	21774 Candy Apple P811
21741 Barry There P802	21832 Crème Brûlée P801	25569 Royal Vendetta P824
25510 Red Velvet P813	25478 Purplicious P819	16881 Perfectly Plum P820
21089 Mauvelous P808	25718 Wine and Dine Me P815	25676 Very Berry P814
26583 Marine Blue P823	21287 Mudslide P804	22921 Envy P822

Gel Finish
Nail Enamel
10ml
Normally £7
£3.50
half price



5 benefits in 1

- gel-like shine
- no need for top or base coat
- intense colour
- no need for UV lamp
- salon finish at home

Nail Buffer
25452
Normally £3
£1.50
half price



Nail File
18135
Normally £3
£1.50
half price

you LOVE

SPECTRALASH MASCARA

“This mascara is fantastic! It's affordable and my lashes look *thicker, bigger and longer!*”

amazongirl, avonshop.co.uk customer, Gateshead

model wears Spectralash Mascara in Black



Model styled with lash inserts for an even lash line.



3 LOOKS IN 1



*high-impact
lashes*



*build the
drama*



*ultimate
volume*

Spectralash Mascara

Three lash looks in one tube.

Twist up to customise your

level of volume. 9ml

Price per 10ml = £6.11

Normally £10

£5.50

save £4.50



20750
Black

*turn the base to create
fuller looking lashes*

you LOVE

SUPEREXTEND EXTREME MASCARA

“I love this mascara! It really *lengthens* and *thickens*, without clumping – it's just brilliant.”

Shar, avonshop.co.uk customer, Somerset



model wears SuperExtend Extreme Mascara in Black and SuperExtend Liquid Eyeliner in Black

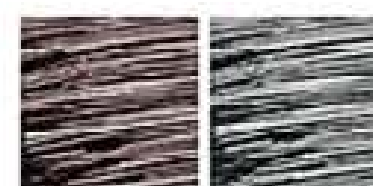
Model styled with lash inserts for an even lash line.



*lengthens lashes
by up to 87%*

**SuperExtend
Extreme Mascara**
Take even the shortest
lashes to new heights!
Lengthening mascara with
lash-lifting brush visibly
lengthens top lashes by
up to 87%. Doesn't flake,
clump or smudge. 7ml
Price per 10ml = £7.86
Normally £10

£5.50
save £4.50



13409 Brown/Black
15537 Black

**SuperExtend
Liquid Eyeliner**
Precise, easy-to-apply
eyeliner pen for thin
to bold lines. Transfer
resistant and lasts
all day. 6ml
Price per 10ml = £6.67
Normally £6.50

£4
save £2.50



*for smudge resistant,
long lasting lines*



03582
Brown



03491
Black

04127
Teal

you LOVE

ALWAYS ON POINT EYELINER

“This is the best eyeliner ever! It's *always sharp* and it *glides on like a dream*. Now I refuse to use anything other than this!”

NatalieJ, avonshop.co.uk customer, Leeds



model wears Always On Point Eyeliner in Black

Always On Point
Eyeliner
Normally £7
£3.50
half price



26229 Midnight Navy 17327 Teal 00265 Lavender Grey 24596 Black

creamy, smooth colour with the finishes you love

Always On Point
Reflective Eyeliner
High shine effect eyeliner with a reflective finish. Provides a precise line every time, with no pulling or tugging, thanks to the unique sharpener in the cap.
Normally £7
£3.50
half price



08201 Silver 13102 Plum 05900 Gold



05413 Emerald 04796 Gunmetal

twist the cap to keep the tip sharp



you
LOVE

MAGIX FACE PERFECTOR

“This helps makes skin look gorgeous. It's good to know that while you're wearing it, it does all these other brilliant things, too.”

summer6, Avon Connects customer



gives light to medium coverage and a cashmere looking finish



Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £3.33
Normally £10.50
£6
save £4.50



MagiX Face Perfector
SPF20. 30ml
24406
Price per 10ml = £2.33
Normally £10.50
£7
save £3.50

-  *target pores*
reduce the look of pores and banish shine for up to 10 hours
-  *smooth skin*
velvety soft formula visibly smoothes the look of fine lines
-  *illuminate skin*
with exclusive Optic Light Diffusing Technology
-  *2 ways to wear*
use alone or under foundation for extra coverage

MIX & MATCH

2 for £12

save up
to £12

pages 26-33

model wears Ideal
Flawless CC Color
Corrector Cream
in Shell

boost your BEAUTY BAG

revive your make-up bag, without spending a fortune, with our fabulous mix and match deal on your favourite products

Foundation
Brush
12161
£8.50

*colour correcting
pigments and
pearls to improve
the look of dullness,
dark circles
and redness*



08011 Ivory

06270 Shell

06403 Nude

08052 Natural Beige

06247 Medium Beige

06478 Nutmeg

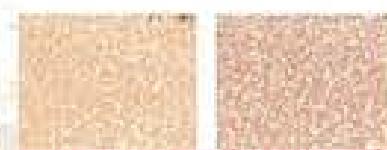
Ideal Flawless CC Color Corrector Cream

Coverage that cares. Lightweight formula that helps conceal flaws and acts as a high-performance, nutrient-packed serum for more noticeable radiance. Formulated with licorice and vitamin C to help fade the look of pigmentation and dark spots. SPF50. 30ml
Price per 10ml = £4.00

£12

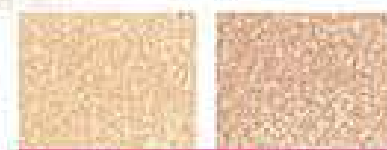


**Avon Glow
Bronzing Powder**
10g
£10



shimmer

13821 Warm Glow **14266** Deep Glow



matte

13664 Light Bronze **13797** Medium Riviera



rich
creamy lip
colour &
liner in
one

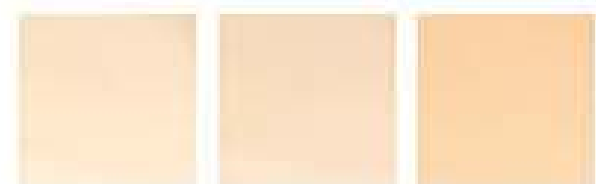


MIX & MATCH

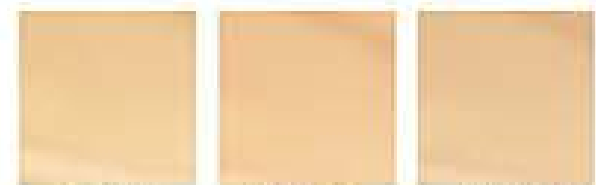
2 for £12

save up
to £12

pages 26-33



17517 Light Pink **15099** Ivory **15693** Shell



15255 Nude **14993** Creamy Natural **15719** Natural Beige



15925 Medium Beige **15990** Pure Beige **09902** Soft Honey



17541 Caramel **17376** Nutmeg **16782** Sable

full-coverage
foundation for a
flawless look

**Ideal Flawless
Invisible Coverage
Foundation**
SPF-15, 30ml
Price per 10ml = £4.00
£12



Ultra Color Lip Crayon
Simply twist the base to retract
or extend the pencil.
£8.50



15735 Risque Rose **27102** Fresh Fuchsia **15578** Reddy For Me



27276 Notice Me Nude **27011** Carefree Coral **15784** Showstopper Pink





new



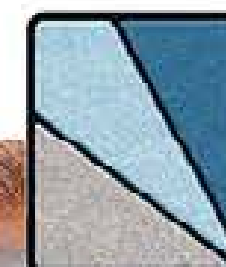
medium to full coverage
that's lightweight

**NEW Ideal Luminous
Shimmer Block**
10g
16550
£8

11890
Snow Stopping
Pink



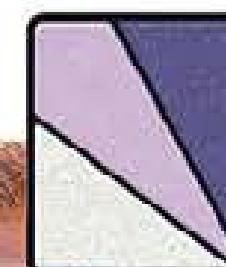
25270
Iconic
Night



12138
Sultry
Smoke



14290
Diamanté
Purple



**Eye Dimensions
Eyeshadow**
£9



MIX & MATCH

2 for £12

save up
to £12

pages 26-33

opalescent finish
for radiant skin



23457 Ivory	23846 Shell	23564 Nude	23861 Creamy Natural	23895 Natural Beige
23903 Medium Beige	17178 Pure Beige	17194 Soft Honey	24091 Nutmeg	24083 Caramel

**Ideal Flawless
Cream-to-Powder
Foundation**
9g
Price per 10g = £13.33
£12



**True Colour
Eyeshadow
Quad**
£9

crease-proof colour
with True Colour
Technology*



**Avon Glow
True Colour
Eyeshadow
Quad**
£9



*Applies to True Colour Eyeshadow Quad only.

media
LOVES



media
LIVES

**Avon Glow
Bronzing Pearls**
22g
Price per 10g = £4.55
£10

fair skin dark skin



13326 01354
Cool Warm

*for a warm,
natural-looking tan*



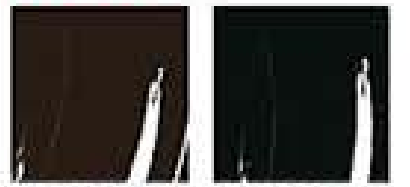
*all of
the volume,
none of
the weight*



*unique
star-shaped
brush*



**Aero Volume
Mascara**
7ml
Price per 10ml = £12.14
£8.50



15065 16071
Brown/Black Blackest Black

MIX & MATCH

2 for £12

save up
to £12
pages 26-33



*use shades together
to reduce redness,
hide dark circles
and camouflage
discolourations*

Colour Corrector Palette
09258
£10.50



*with
mineral
pigments
and
coverage
that feels
breathable*

**Ideal Flawless
Skin Loving
Beauty Balm**
SPF15. 30ml
Price per 10ml = £4.00
£12



26179 25338 13763
Ivory Nude Natural Beige



14159 26369
Shell Medium Beige

MIX & MATCH

2 for £10

save up
to £11
pages 34-41



SHIMMER FINISH

16428 Twinkle Pink	10637 Country Rose	14167 Chic	27862 Frozen Rose	15396 Frostiest Mauve	15487 Dream Fuchsia	05132 Golden Berry
12949 Sparkling Nude	11502 Enduring Sable	16354 Rose Quartz	16543 Fuchsia Fever			

Ultra Colour Lipstick
£7.50

SATIN FINISH

27334 Perfect Red	16750 Hot Pink	27532 Mocha	14217 Oxford Wine	16600 Beyond Pink	20662 Ripe Papaya	06353 Wine With Everything
28209 Knockout Pink	16501 Carnation	16444 Pout	28837 Red 2000	13110 Blush Nude		

MATTE FINISH

11528 Demure	27524 Proper Pink	12690 Scarlet Siren	03434 Toasted Rose	27540 Naturally Nude	16709 Hibiscus	28829 Lava Love



**TRUE
COLOUR
TECHNOLOGY**

the rich colour you
see on the lipstick is
the same colour you
see on your lips

**Ultra Colour
Lipstick
- Limited Edition**

£8

LIMITED EDITION

10322 Scenic Peony	10082 Discovery Pink	09084 Wandering Rose	10173 Optimistic Orchid

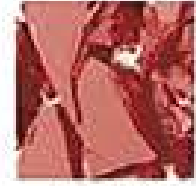
model wears Ultra Colour Lipstick in Red 2000



achieve a luxurious, pearly blush



14399
Peach



15651
Russet



08557
Soft Plum

Ideal Luminous Blush

6g
Price per 10g = £10.83

£6.50



Illuminating Face Pearls

22g
26880

Price per 10g = £4.09
£9

for a subtle, radiant sheen



tapered tip, great for contouring

Blusher Brush
12203
£7



perfect for applying powder

All-Over Face Brush
22798
£8



Kabuki Brush
03756
£6.50

perfect for buffing on powder

MIX & MATCH

2 for £10

save up to £11
pages 34-41



with 100% naturally derived mineral pigments

Calming Effects Loose Powder Foundation

SPF15. 6g
Price per 10g = £17.50

£10.50



02659
Matte Blossom

Ultra Colour Matte Lipstick
SPF15.
£7.50



02683
Matte Mauve



01016
Matte Ruby



02691
Matte Nude



02675
Matte Fuchsia



02667
Matte Grape



02782
Matte Peach



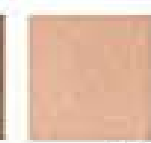
complementing shades with True Colour Technology



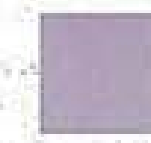
True Colour Eyeshadow Duo
£6



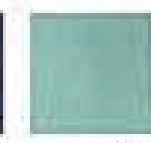
02097
Warm Cashmere



01941
Teal Attitude



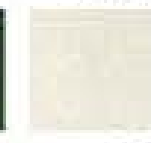
15545
Crushed Orchid



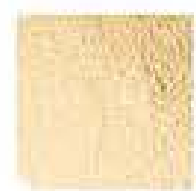
12724
Ocean Waves



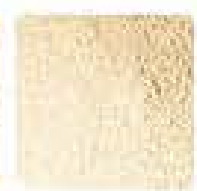
24851
Enchanted Forest



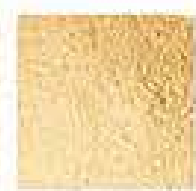
24737
Black Star



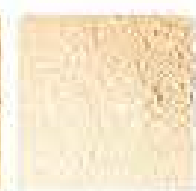
16949
Nude



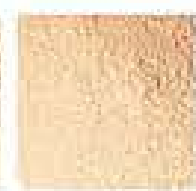
17475
Medium Beige



16741
Sand Beige



08474
Ivory



10785
Shell



ULTRA SHINE



23028 Guava P401
10041 Rose Bouquet P02
15404 Passionate Red P302
14654 Mysterious Mauve P101
23150 Copper Connection P502



14589 Happy Pink P04
14696 Orchid P202
14670 Natural Glow P103
22491 Plumberry P201
01537 Cherry Pie P301



full-colour lipstick with a gel layer, for satin shine

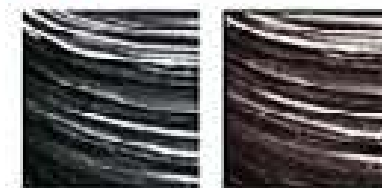
Shine Attract Lipstick
£8.50

WHILE STOCKS LAST



Infinite Mascara

10ml
£10



10868 Black
10876 Brown/Black

Model styled with lash inserts for an even lash line.



Marbleised Powder Blush

5.6g
 Price per 10g = £14.29
£8



04242

swirled pigments for a natural blush

MIX & MATCH

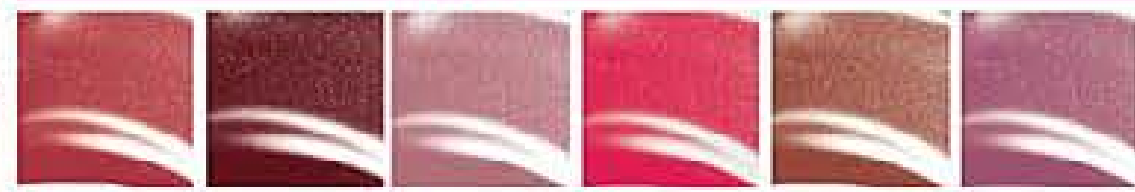
2 for £10

save up to **£11**

pages 34-41



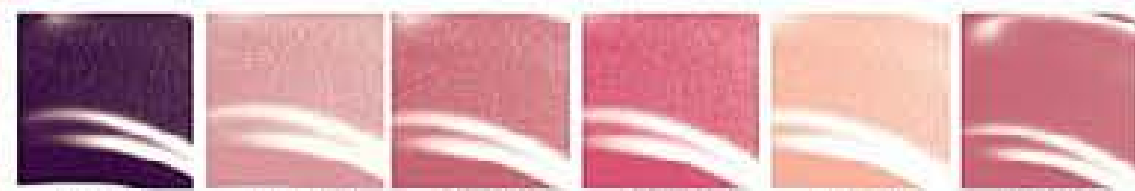
high shine sparkle



16824 Apple Cinnamon
27623 Chocolate Shimmer
28019 Shimmered
28076 Strawberry Shine
27813 Mocha Latte
27961 Plum Dazzle



a hint of shimmer



27979 Plum Pretty
27763 Iced Pink
28100 Tickled Pink
27938 Pink Watermelon
27920 Pale Peach
27771 Mauve Movement



gloss



27664 Crystal Lilac
27748 Fuchsia Frenzy
27797 Merlot Glow
27987 Rich Raspberry
27706 Fiery Red
27847 Nude Muse
16394 Clear

Ultra Glazewear Lip Gloss
 6ml
 Price per 10ml = £10.83
£6.50



06379 Dozen Roses
07138 Bows For You
06791 Inner Animal
06841 Hot Pink Bling
07476 Cheetah Pink
06825 Check You Out
16659 Star Struck
06866 Racy Lacy



simply peel off and press on!



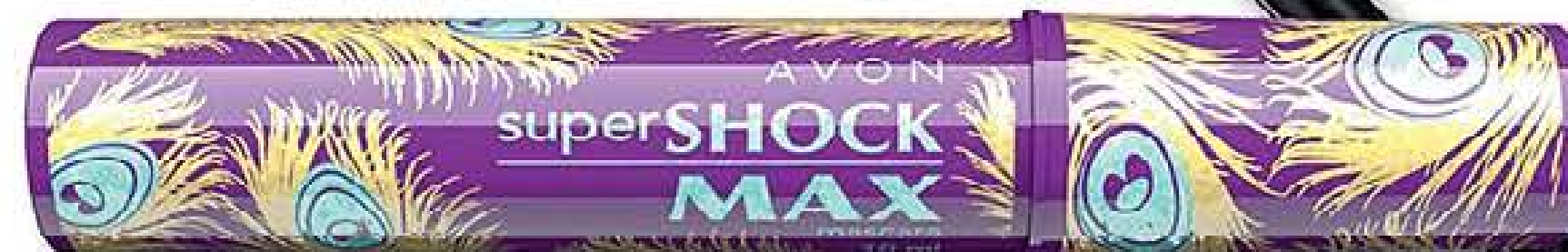
07112 Bedazzled
07013 True Zebra

Nail Art Design Strips
 Contains 18 strips.
£8

full-coverage lipstick with soothing natural oils



				Perfect Kiss Lipstick £8.50
25742 Lacy Mauve	25379 Peach Peck	25544 Red Embrace	14977 Loving Lilac	
25734 Fuchsia Flirt	15016 Berry Smooch	13961 Caressing Coral	14787 Pucker Up Pink	01040 Naughty & Nude
22392 Lovely Dovey Pink	26286 Mauve Allure	14480 Natural Glow	05801 Kiss Me Pink	14324 Pink Prance



SuperShock Max Mascara - Limited Edition
10ml
£10



perfect for shading and highlighting

SuperShock Eyeshadow Pencil
£7

MIX & MATCH

2 for £10

save up to £11
pages 34-41

SuperShock Mascara
10ml
£8.50



15669
Black



16766
Black



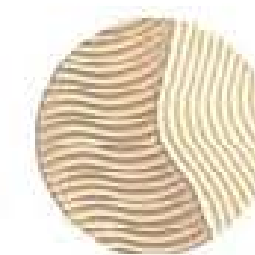
17095
Brown/Black

SuperShock Max Mascara
10ml
£10

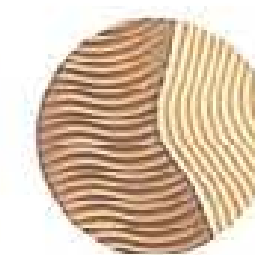


swirl shades together for a radiant look

Avon Glow Illuminating Bronzer Duo
9g
Price per 10g = £11.11
£10



18218
Light Bronze

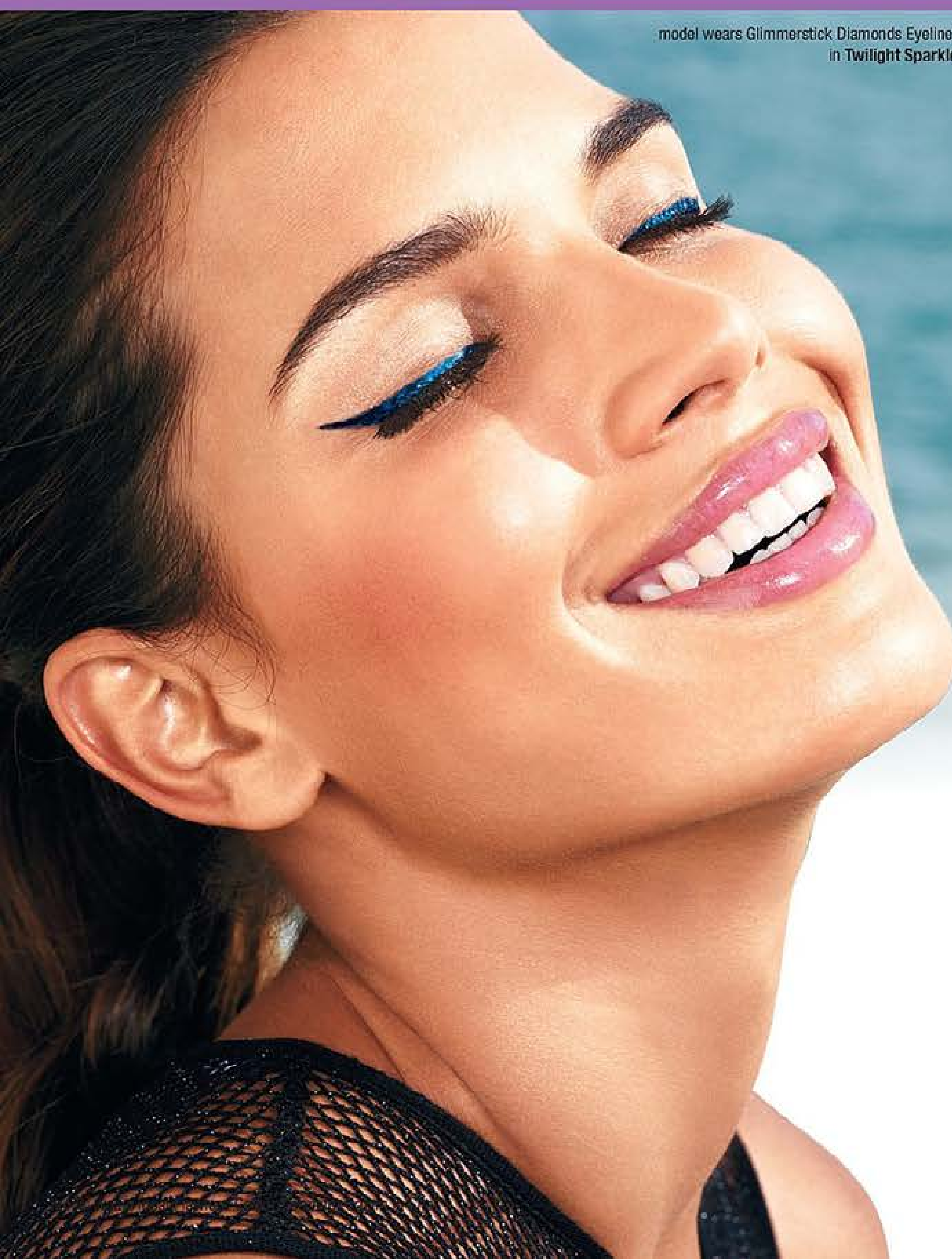


17921
Medium Bronze

MIX & MATCH

2 for £8

save up
to £10
pages 42-51



model wears Glimmerstick Diamonds Eyeliner
in Twilight Sparkle



Glimmerstick Eyeliner

Creamy, smudge-proof precision liner. Lasts up to 12 hours. **£6**

02238 Majestic Plum	21238 Starry Night Blue	21857 Saturn Grey
21501 Cosmic Brown	21212 Blackest Black	

Waterproof shades:

16311 Brighten Up Pink	08565 Smoky Grey
08656 Pearly	08540 Teal Waters

for precision lining that
won't drag or smudge

- lasts up to 12 hours
- anti-fade colour
- easy to blend



Glimmerstick Diamonds Eyeliner

Sparkling liner glides on smoothly, won't pull or tug skin. **£6**

08243 Brown Glow	20602 Twilight Sparkle	22897 Emerald Glow
08227 Golden Diamond	04523 Smoky Diamond	21006 Black Ice
15461 Sparkling Silver	21204 Sugar Plum	





mild & gentle

Conditioning Eye Make-up Remover Lotion
150ml
27805
Price per 10ml = 27p
£4



removes even waterproof mascara

ExtraLasting Make-up Remover
50ml
14282
Price per 10ml = £1.00
£5



ExtraLasting Eyeshadow
£6



18796 Crushed Violet

27458 Waterfall

10408 Blue Meridian

09324 Pearl

13268 Steel

02378 Soft Mint

10918 Nude

stays put for up to 12 hours



Eyeshadow Primer
08284 Light Beige
£7

helps your eyeshadow last longer

MIX & MATCH

2 for £8

save up to £10
pages 42-51



moisturising gloss with natural oils

Perfect Kiss Lip Gloss SPF15
6ml
Price per 10ml = £11.67
£7



07278 Plum Bitten

20115 Boldly Red

20438 Pink Plush

07294 Show Off Pink

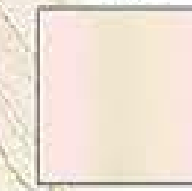
20362 Butter Me Up



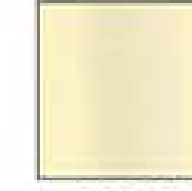
colour that cares



07070 Red



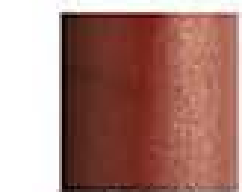
02261 Pink



22665 Bronze



Tinted Lip Care
£7



05082
Deep Bronze

velvety
eye, lip
and cheek
colour

Avon Glow
Multi Stylo
£7.50



Brow
and Lash
Comb
05124
£5



Ideal
Flawless
Pressed
Powder
10g
£9



24414
Fair



01727
Light Medium



Ultra
Glazewear
Absolute
Lip Gloss
SPF15. 6ml
Price per 10ml = £11.67
£7

*glossy colour
that cares*



12757
Luminous Wine



16303
Pure Poppy



23572
Soft Peach



16295
Nourishing
Nude



13144
Radiant
Red



16337
Renewing
Rose

MIX & MATCH

2 for £8

save up
to £10

pages 42-51



Perfect Eyebrow Kit
£7

*wax and
colour
in one*



00992
Soft Brown



00984
Blonde

Slanted
Tweezers
Stainless
steel.
05223
£5

*slanted
edge for
precise
plucking*



Glimmerstick
Brow Definer
£6



24802
Soft Black



24760
Dark Brown



24786
Blonde

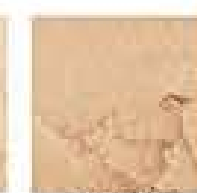


*for precise
concealer
application*

Concealer
Brush
04887
£5



24513
Fair



04721
Medium



17830
Dark

Ideal
Flawless
Concealer
Stick
£7

*for invisible
coverage*

glossy colour that lasts for up to 8 hours



ExtraLasting Lip Gloss

7ml
Price per 10ml = £10.00
£7



01271
Eternal Red

05686
Always On Pink

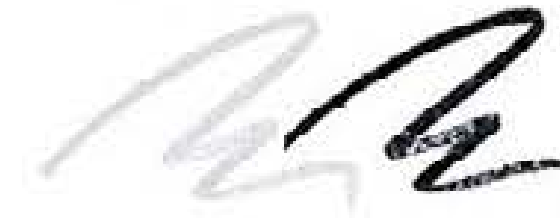
01289
Everlasting Petal

01420
Neverending Nude

Eyelash Curler
03046
£5



SuperShock Gel Eyeliner Pencil
£6



16022
Silver

22376
Black



with handy smudger for creating smoky eyes



Kohl Eyeliner
£6



05579
True Black

06999
Deep Violet

28597
Bronze Sheen

06692
Cobalt Blue

MIX & MATCH

2 for £8

save up to £10
pages 42-51

Avon Glow Beach Brights Liquid Eyeliner
£6



liquid liner that lasts for up to 12 hours



ExtraLasting Eyeliner
£7



with light-reflecting prismatic pearls



Ultra Colour Rich Brilliance Lipstick
£8



Satin Nail Top Coat
For use on top of any nail colour to transform nails into a satin finish with a soft pearl effect. 10ml
18754
£6



Avon Glow Nailwear Pro+
10ml
£6



French Manicure Kit
Contains nude and white nailwear. 2 x 10ml bottles plus 30 nail guides.
07724
£6.50



03152 Fast Time Teal	05967 On Point Blue	02469 Mambo Melon	07377 Rose Amour	07120 Enchanted Siren	04408 Yellow Mystique
01347 Rapid Black	01651 Red Wine	04143 Pronto Purple	06619 Turquoise Pop	06981 Shipwreck	07369 Lure
01610 Sprightly Mint	01461 Swift Sherbet	03822 Strawberry	04622 Trance	07302 Prompt and Pearly	
03277 Suddenly Sunny	02824 Presto Plum	02337 ASAP Pink	04481 Underworld	Speed Dry+ Nail Enamel 10ml £6	

wet to wow
in 30 seconds



MIX & MATCH

2 for £8*

save up
to £10
pages 42-51

Nailwear Pro+
10ml
£6



05363 Star	07864 Berry Shimmer	06007 Sea Breeze	07385 Orchid Splash	05090 Real Red	07401 Cherry Jubilee	07559 Pastel Pink
05561 Licorice	07666 Clear	04432 Impulsive Sky P610	01263 Wandering Rose P609	06494 Tweed	06197 Lemon Sugar	
08151 Pink Crème	04283 Cultured Purple P608	04473 Scenic Grey P607	01669 Golden Vision	06593 Cosmic Blue	06585 Starry Sky	
04739 Romance	07716 Coral Reef	08706 Noir Emerald	08581 Naked Truth	08789 Decadence	16733 Viva Pink	

Colour Attract Magnetic Nail Enamel
10ml
£6



01008 Gold Rush	24687 Rose Flash	00539 Spellbound Green
00513 Magnetic Metal	00059 Blue Attraction	09373 Hypnotic Bronze
23341 Lavender Lure	00752 Fuchsia Force	

23915 Wave
23986 Star
22483 Stripe
24042 Chevron

Colour Attract Magnetic Nail Enamel Wand
£1

*Excludes Magnetic Nail Wands.



Gold Strength
10ml
15263
Normally £5
£2.50
half price

enriched with real gold to help make nails feel stronger



Peeling and Brittleness Solver
10ml
26633
Normally £5
£2.50
half price

helps seal in moisture



Cuticle Conditioner
10ml
01792
Normally £6
£3
half price

moisturises and soothes dry cuticles



Pearl Shine
10ml
08854
Normally £6
£3
half price

fortifies nails and gives a healthy buffed finish

FROM £1.50

SAVE UP TO HALF PRICE

pages 52-53



Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.00
Normally £4
£3
save £1

conditions nails



Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £6.00
Normally £6
£3
half price

sets nail polish in just 30 seconds



Nail Decoration Tool
18812
Normally £3
£1.50
half price

for quick and easy nail art

new

effectively corrects mistakes

NEW Corrector Pen
12914
Will normally be £7
£3.50
half price



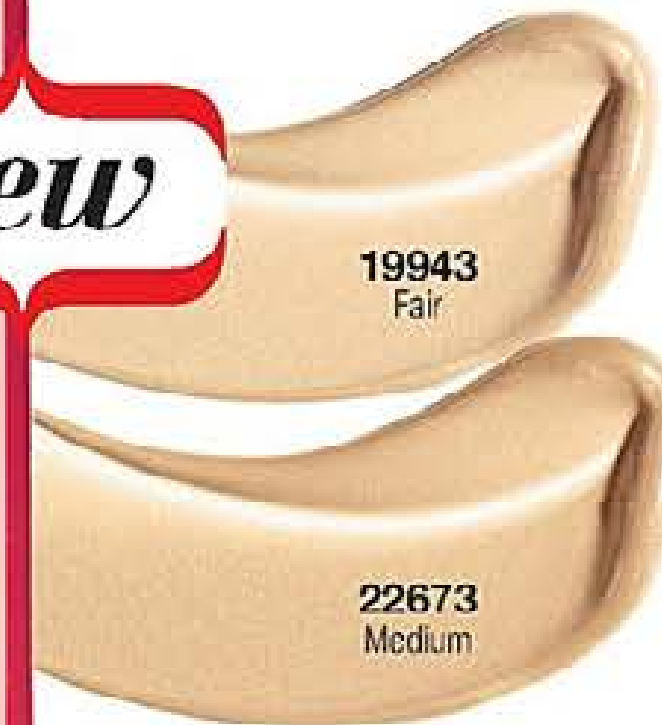
ExtraLasting Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50

LASTING PERFECTION

everything you need to create a beautifully flawless base that lasts up to 18 hours



new



NEW ExtraLasting Concealer
5ml
Price per 10ml = £8.00
Will normally be £8

£4
half price

blends seamlessly to soften the look of imperfections

NEW ExtraLasting Pressed Powder
11.34g
Price per 10g = £5.30
Will normally be £9.50

£6
save £3.50

for a shine-free finish



new

11775
Translucent

EXTRA *lasting*
multi-tasking make-up that keeps up with you

8 HOURS OF COLOUR

brush on lashings of your favourite shade for rich colour that lasts



04093 Brown/Black
18382 Black

ExtraLasting Mascara
7ml
Price per 10ml = £12.86
£9

ExtraLasting Plump and Stay Lip Colour
£8.50

03970 Full Honey	03988 Stay Pink Pout	03939 Plumful
03962 Plump Peach	00398 Pink for Life	03905 Rosy Resistance



ExtraLasting Lipstick
Normally £7.50
£4.50
save £3

Retractable Lip Brush
03665
Normally £5
£2.50
half price



long-lasting, satin finish lip colour won't feather or fade



EXTRA *lasting* multi-tasking make-up that keeps up with you



helps lips look up to
5 years younger

- 23796 Silky Pink
- 23762 Modest Mauve
- 23630 Plumberry
- 23697 Desert Rose
- 23747 Glazed Almond
- 23648 Berry Bloom



Youth-Awakening Lipstick
Normally £10.50

£7
save £3.50

- 18333 Luminous Berry
- 28043 Luminous Sheer
- 17228 Luminous Nude
- 15446 Luminous Rose



Lip Restoring Colour Balm
Normally £9

£6
save £3

non-drying
pressed powder,
softens the look
of wrinkles for a
youthful look

- 08813 Soft Beige
- 07526 Nude Beige



Age-Transforming Pressed Powder
10g
Normally £10.50

£7
save £3.50

AGE-DEFYING COLOUR

instantly
boosts
moisture
by 159%

- 28167 Rose Tint
- 24349 Honey Tint
- 24372 Berry Tint

- 02329 Ivory
- 05371 Shell
- 25163 Nude
- 07047 Natural Beige
- 02543 Soft Honey



Age-Transforming Foundation
30ml
Price per 10ml = £3.33
Normally £15

£10
save £5



Skin Transforming Primer 28ml
00166
Price per 10ml = £3.57
Normally £15

£10
save £5



Tinted Plumping Lip Conditioner
5g
Price per 10g = £12.00
Normally £9

£6
save £3



Lip Plumping Lip Conditioner
11155
Normally £9

£6
save £3

A NEW BEAUTY
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE



*disguises imperfections
and reduces the
appearance of fine
lines*



**Age-Transforming
Concealer SPF15**
Normally £9

£6
save £3



*glides gently
along your
lash line
without
pulling or
tugging*



08383
Brown/Black



08369
Black



08417
Emerald

**Smoothing
Eyeliner Pencil**
Normally £8.50

£6
save £2.50



*defines and
sets, for
the look of
fuller brows*



27110
Light Brown



26948
Dark Brown

new

**NEW Transforming
Brow Filler**
Will normally be £9

£6
save £3

model wears Anew Transforming Brow Filler in **Dark Brown**



18655
Shimmering
Walnut



10579
Smoky Violet



25924
Spring Green

**Youth-Awakening
Eyeshadow and Primer Kit**
Normally £10

£7
save £3



Eyeshadow Duo
£4.50



19760 Sunburst	13706 Party Girl	19976 Violetta	14605 Retrochic
12286 True Romance	19133 Glamour Ice	14597 Chocolate Kiss	13839 Rainforest

Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50



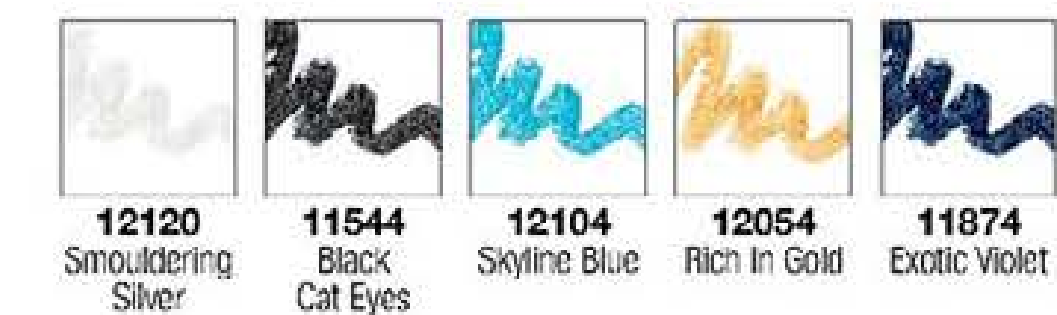
02790 Black	08516 Brown/Black
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Set Sail Metallic Shadow Stix
£4



11908 Huntress Green	18283 Night Star	16402 Sailor Brown	10009 First Mate	14720 Anchor Mate
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Chopsticks Eyeliner
£3.50

12120 Smouldering Silver	11544 Black Cat Eyes	12104 Skyline Blue	12054 Rich In Gold	11874 Exotic Violet
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Pencil Play Eyeliner
£3



25064
Dark Brown



25189
Turquoise



25023
Midnight Blue



25049
Black



01909 Brazen Ember	01453 White Zephyr
01339 Teal Waters	01321 Olive Greenery

NEW Colour Elements Eye Pencil
Will normally be £4
£2
half price



NEW Magic Lift Mascara

8ml
Price per 10ml = £3.13
Will normally be £4.50

£2.50
save £2



28898
Black Magic

NEW Colour Elements Eye Duet
Will normally be £4

£3
save £1



19174 Water	00588 Earth	22905 Fire	19869 Air
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2 colours in 1!



new

COLORTREND
LIFE'S too FUN
TO WEAR THE SAME SHADE

AVON Make-up
68



**Color Me Pretty
Nail Enamel**
8ml
Price per 100ml = £37.50
£3

**Set Sail
Nail Decals**
24 nail stickers.
17699
£3



Light Foundation
30ml
Price per 10ml = £1.58
£4.75

**Oil Control
Pressed
Powder**
10g
£4.25



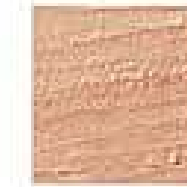
**Final Touch
Pressed
Powder**
SPF10.
10g
£4.25



**Perfect
and Hide
Concealer**
Normally £3
£2
save £1



24075
Light



13573
Medium



**Fresh Face
Foundation**
SPF15. 30ml
Price per 10ml = £1.00
Normally £4.75
£3
save £1.75

*oil-free foundation
for a radiant finish*



**ABOUT
FACE**

COLORTREND

LIFE'S too FUN
TO WEAR THE SAME SHADE



17657 Kiss Kiss
25999 Pucker
25122 Angel



02535 Lucid
22608 Start Up Pink
26021 Lovey Dovey



13151 Watermelon Ice
12021 Clear
25767 Berry Fizz



19646 Fluorescent Pink

Read My Lips Lip Gloss
7ml
Price per 10ml = £5.36
£3.75



21998 Two Timer



21915 Twisted Sister



00224 Power Trip



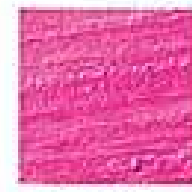
21972 High Society

Naughty Or Nice Lipstick
£4

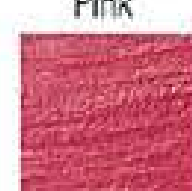
COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



05017 Think Fast Pink



04663 Reddy to Go



06163 Nude Flash

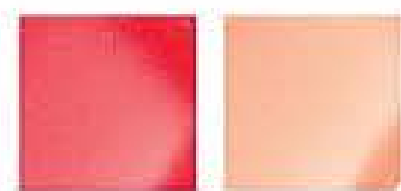


05421 Coral You Later



05926 Gone Pink

Lip Stix
£4.50

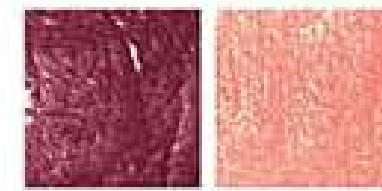


13011 Cruising Red
28605 Life Saving Coral

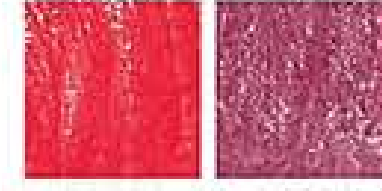


20933 Set Sail Pink

Set Sail Lip Gloss
£3.50



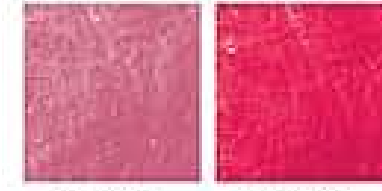
23002 Deluxe
23291 Flirt



22814 Poppy Love
24190 Lucky Kiss



14332 Doll Pink
19465 Violet Friday



22582 Amethyst
02436 Passion



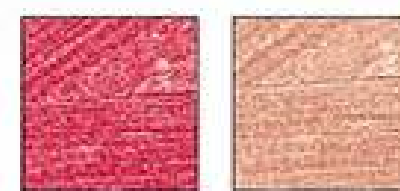
22707 Pink Holiday

Kiss 'n' Go Lipstick
SPF15.
Normally £3.75
£2.50
save £1.25



new

with vitamin E



01115 Red Inferno
26559 Nude Glimmer



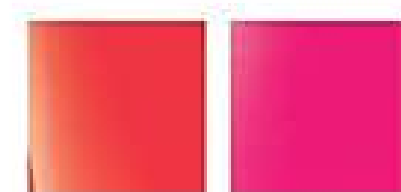
19059 Purely Pink
11882 Coral Wisp

NEW Colour Elements Lipstick
SPF15.
Will normally be £3.75

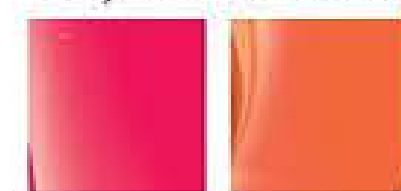
£2.50
save £1.25



Color Smoothies Lip Balm
Normally £2.50
£1.25
half price



09860 Ruby Rush
02865 Fuchsia Flash



09944 Pink Pucker
10066 Coral Crush



LIP SERVICE

AVON Make-up

Fragrance Counter

new



Model wears
NEW Far Away Cuff
£6
save **£4**
see pages
160-161

celebrate 20 years of Far Away
with

Far Away GOLD

a limited-edition, modern twist on
your best-loved fragrance



buy **BOTH** for **£10** **WORTH £16.50**
order using 68064
page 69 only

peach, freesia, Indian jasmine

NEW Far Away Gold Eau de Parfum Spray 50ml 27888 Price per 100ml = £26.00 **£13**

NEW Far Away Gold Body Lotion

Indulgent body lotion with juicy peach mingles with freesia, Indian jasmine and seductive sandalwood. 150ml **20917** Price per 100ml = £2.33 **£3.50**



hibiscus. silk musk. butterfly blossoms

Today Eau de Parfum Spray 50ml
25460 Price per 100ml = £20.00 Normally £14

£10 save £4



African violet. sunset amber. ripe raspberry

Tomorrow Eau de Parfum Spray 50ml
25486 Price per 100ml = £20.00 Normally £14

£10 save £4



pink pepper. orange blossom. sensual musk

Forever Eau de Parfum Spray 50ml
14795 Price per 100ml = £20.00 Normally £14

£10 save £4



jasmine petals. magnolia. lily of the valley

Amour Eau de Parfum Spray 30ml
19141 Price per 100ml = £33.33 Normally £12

£10 save £2

Olivia Wilde, Actress and Activist

*new
limited edition*

INTRODUCING
**TODAY
TOMORROW
ALWAYS
TOGETHER**



**£8
save £4**



STAR-STUDED
scents

“This irresistible fragrance takes me away to a romantic paradise.”
Olivia Wilde, Actress and Activist

NEW Together Eau de Parfum Spray A beautiful blend of luscious peach nectar and euphoric florals mingle with the sensuality of sheer amber for an unforgettable fragrance. 30ml
20776 Price per 100ml = £26.67 Will normally be £12 **£8 save £4**

AVON Fragrance

the
Far Away
collection

£7 each
save **£6**



chai spice. saffron rose. ambered musk

1. Far Away Exotic Eau de Parfum Spray 50ml
21493 Price per 100ml = £14.00 Normally £13 **£7 save £6**

clementine. magnolia flower. Brazilian tonka bean

2. Far Away Bella Eau de Parfum Spray 50ml
10702 Price per 100ml = £14.00 Normally £13 **£7 save £6**

florals. amber. musk

3. Far Away Eau de Parfum Spray 50ml
04549 Price per 100ml = £14.00 Normally £13 **£7 save £6**



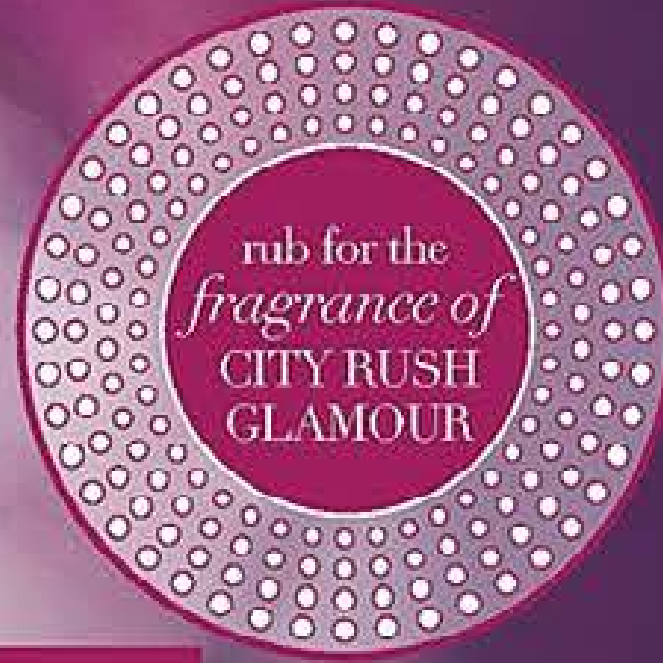
STAR-STUDED
scents

“ I've been buying Far Away perfume since Avon first brought it out and I've had SO many compliments. I love it and still use it every day. ”

MarjM, Runcorn, Cheshire, Avon Shop customer

Milla

Milla Jovovich,
Global Top Model
and Actress



£9 each
save £6



CITY RUSH

STAR-STUDED
scents

“This is such a stylish fragrance. It brings a touch of city glamour every time you wear it.”
Milla Jovovich, Global Top Model and Actress

plum. black dahlia. woods

City Rush for Her Eau de Parfum Spray 50ml 03327 Price per 100ml = £18.00 Normally £15 **£9 save £6**

violet leaf. blackcurrant. midnight orchid

City Rush Glamour Eau de Parfum Spray 50ml 24893 Price per 100ml = £18.00 Normally £15 **£9 save £6**

AVON
INSTINCT

LET YOUR INSTINCT TAKE OVER

Megan Fox

Megan Fox, Actress

£9
save £6



STAR-STUDED
scents

“This new fragrance is not only fronted by the super gorgeous Megan Fox, but it smells wonderfully exotic.”
as seen in Real People



sparkling greens. camellia. sandalwood

Avon Instinct Eau de Parfum Spray for Her 50ml
04630 Price per 100ml = £18.00 Normally £15 **£9 save £6**

AVON Fragrance

the *Fergie*
fragrance collection

£12 each
save £3



£10.50
save £3

iced berry. tuberose. black leather

Outspoken by Fergie Eau de Parfum Spray 50ml
11627 Price per 100ml = £24.00 Normally £15 **£12 save £3**

starfruit. passion flower. musk

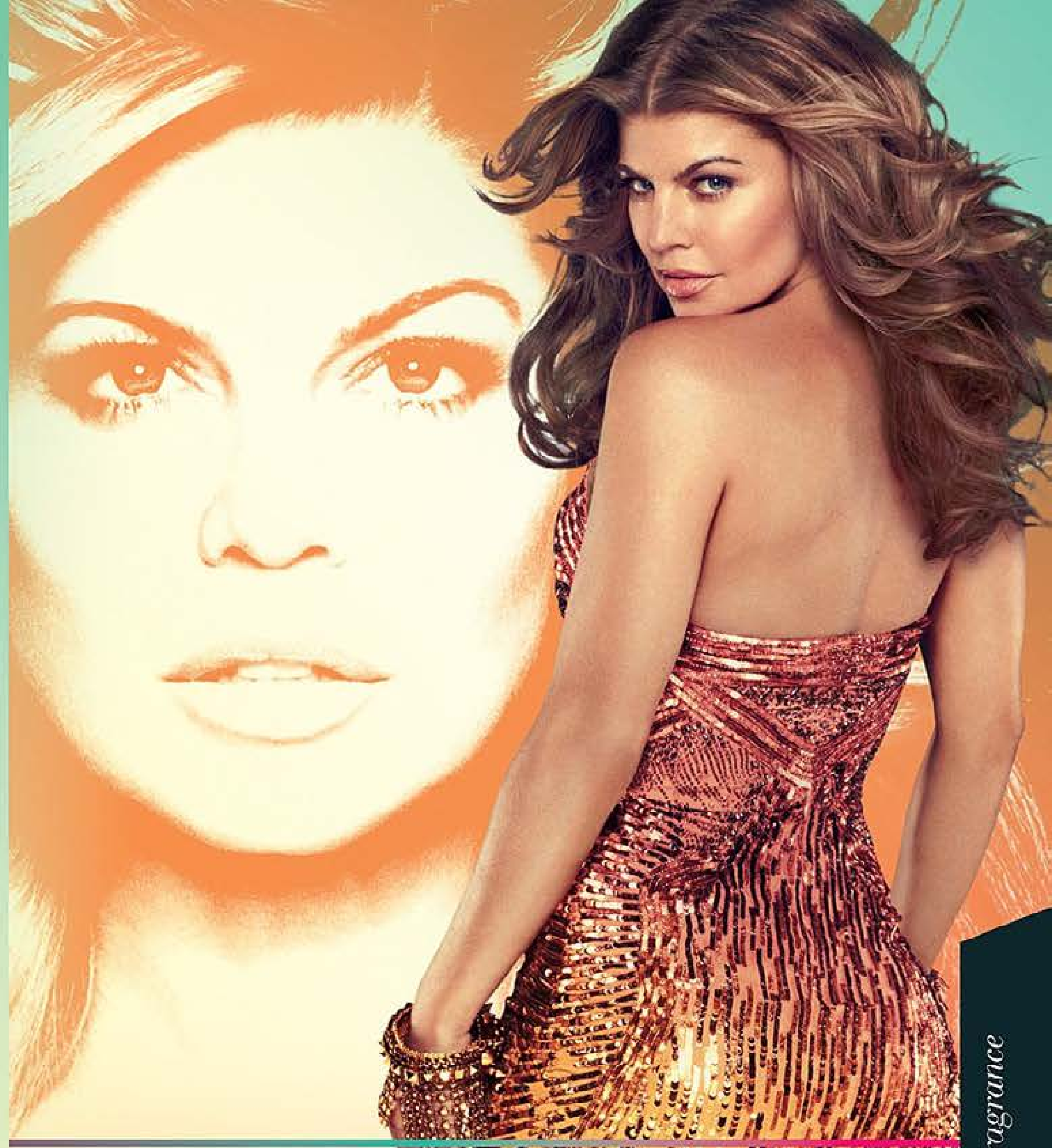
Outspoken Intense by Fergie Eau de Parfum Spray 50ml
22186 Price per 100ml = £24.00 Normally £15 **£12 save £3**

cool herbs. lavender. vetiver

Viva by Fergie Eau de Parfum Spray 50ml 21386 Price per 100ml = £24.00 Normally £15 **£12 save £3**

lychee-rose. guava flower. sandalwood

Limited Edition Outspoken Fresh by Fergie Eau de Parfum Spray 50ml
28464 Price per 100ml = £21.00 Normally £13.50 **£10.50 save £3**



STAR-STUDDED
scents

“As women, it's important that we stay true to ourselves and our beliefs and not only say it like we mean it but take centre stage and command it.”
Fergie, Lead Vocalist for The Black Eyed Peas

rare
diamonds

*sparkling plum blossom
and captivating orchid
with notes of luxurious
cashmere woods*



rare
pearls

*a shimmering floral with
a pure heart of magnolia
and sparkling plum*



rare
sapphires

*a citrus blend of
grapefruit and mandarin
on a base of creamy fig*



rare
gold

*opulent orange flowers
mixed with precious
amber*

SCENT-SATIONAL offer!

Rare Diamonds Eau de Parfum Spray 50ml 21337 Price per 100ml = £13.00 Normally £13 £6.50 half price

Rare Gold Eau de Parfum Spray 50ml 04440 Price per 100ml = £13.00 Normally £13 £6.50 half price

Rare Pearls Eau de Parfum Spray 50ml 03632 Price per 100ml = £13.00 Normally £13 £6.50 half price

Rare Sapphires Eau de Parfum Spray 50ml 15834 Price per 100ml = £13.00 Normally £13 £6.50 half price

£6.50
each
half price



£5
save £5.50



Caribbean
PARADISE
mango. hibiscus. Tamaka wood

Caribbean Paradise Body Mist 100ml
08532 Normally £3.50 **£2 save £1.50**
Caribbean Paradise Eau de Toilette Spray 50ml
08649 Price per 100ml = £10.00
Normally £10.50 **£5 save £5.50**



£5
save £6



summer white sunrise
pear. orchid. musk

Summer White Sunrise
Eau de Toilette Spray
50ml
12518
Price per 100ml = £10.00
Normally £11
£5 save £6



TAHITIAN
holiday



rub for the
fragrance of
TAHITIAN
HOLIDAY

Tahitian Holiday Eau de Toilette
better than **HALF PRICE £5**
SAVE £5.50

coconut. white blossoms. Tahitian tiare flower
Tahitian Holiday Exotic Body Mist 100ml
10405 Normally £3.60 **£2 save £1.60**
Tahitian Holiday Eau de Toilette Spray 50ml
03558 Price per 100ml = £10.00 Normally £10.50 **£5 save £5.50**

AVON Fragrance



£6
save £5



£6
save £5



Incandessence

florals, apple, Australian sandalwood

lily of the valley, yellow tulips, okoume wood

Incandessence Blossom Eau de Parfum Spray 50ml
15883 Price per 100ml = £12.00 Normally £11
£6 save £5

Incandessence Eau de Parfum Spray 50ml
09878 Price per 100ml = £12.00 Normally £11
£6 save £5



£5
save £3.50



soft musk

rose, jasmine, ylang-ylang

Avon Soft Musk Eau de Toilette Spray 50ml
03509 Price per 100ml = £10.00 Normally £8.50
£5 save £3.50

Secret Fantasy collection

BEST PRICE
this year



mandarin. jasmine. sandalwood

Secret Fantasy Star Eau de Toilette Spray* 50ml
25833 Price per 100ml = £9.50 Normally £11 **£4.75** save £6.25



blackberries. flowering violet. magnolia blossom

Secret Fantasy Kiss Eau de Toilette Spray* 50ml
17509 Price per 100ml = £9.50 Normally £11 **£4.75** save £6.25

jasmine. white musk. sandalwood

Secret Fantasy Eau de Toilette Spray* 50ml
12633 Price per 100ml = £9.50 Normally £11 **£4.75** save £6.25

*Detachable cast iron charm, on a 2cm stainless steel chain.



£4.75 each
save **£6.25**

scents for HIM & HER



**1. Hervé Léger
Femme**
50ml
14811 EDP
Price per 100ml = £40.00
£20

**2. Hervé Léger
Intrigue for Him**
75ml
06700 EDT
Price per 100ml = £24.67
£18.50

**3. Hervé Léger
Intrigue for Her**
50ml
04994 EDP
Price per 100ml = £40.00
£20

**4. Christian Lacroix
Noir for Him**
75ml
02345 EDT
Price per 100ml = £24.67
£18.50

**5. Christian Lacroix
Rouge for Her**
50ml
02485 EDP
Price per 100ml = £40.00
£20

**6. Christian Lacroix
Nuit for Him**
75ml
26047 EDT
Price per 100ml = £24.67
£18.50

**7. Christian Lacroix
Nuit for Her**
50ml
21543 EDP
Price per 100ml = £40.00
£20

EDT - Eau de Toilette Spray
EDP - Eau de Parfum Spray



"I created this fragrance around three rare, precious and exotic white flowers. It is always very special for me to work with these flowers: they bring a very feminine and sensual yet elegant touch."

Vincent Schaller

PREMIERE LUXE

decadent *blackcurrant* and luxurious *white florals* mingle with *amber* for a dramatic, long-lasting finish



Gardenia
symbol of
joy



Jasmine Sambac
symbol of
beauty



Magnolia Grandiflora
symbol of
dignity

special price
only **£10**

Premiere Luxe
Eau de Parfum Spray
50ml
21923
Price per 100ml = £20.00
Normally £16
£10 save £6



**BUY 1
CHOOSE 1
FREE**

page 88 only
lowest priced item free



**BUY 1
CHOOSE 1
HALF PRICE**

page 89 only
lowest priced item half price



1. Body Spray for Her
75ml
25445 Little Black Dress
08847 Little Red Dress
02709 Infinite Moment
09407 Pur Blanca
15123 Treselle
20495 Perceive
05041 Incandessence
26203 Sensuelle
25692 Avon Soft Musk
10157 Far Away
19380 Avon Femme
03731 Avon Instinct
Price per 100ml = £4.60
£3.60

2. Body Lotion
150ml
25932 Incandessence
26153 Perceive
15610 Avon Fleur
Price per 100ml = £2.44
£3.60
10934 Our Story
10371 Far Away
10439 Far Away Bella
05835 Pur Blanca
24828 Little Black Dress
04978 Sensuelle
20180 Avon Femme
Price per 100ml = £2.33
£3.50

3. Shimmering Body Powder
40g
24331 Far Away
05454 Avon Soft Musk
Price per 100g = £6.68
£2.75
7. Ultra Sexy Body Soufflé
150ml
15941
Price per 100ml = £3.00
£4.50

4. Body Wash for Her
200ml
03244 Far Away
Price per 100ml = £1.80
£3.60
150ml
03376 City Rush
Price per 100ml = £3.00
£4.50

5. Roll-On Deodorant
50ml
17335 Eternal Magic
11841 Pur Blanca
11056 Far Away
15289 Only Imagine
13615 Little Black Dress
13771 Perceive
Price per 100ml = £3.20
£2.60

03343 City Rush
13946 Avon Instinct
Price per 100ml = £3.00
£4.50
6. NEW Body Mist
100ml
06726 Little Black Dress
06601 Incandessence
£5

1. Far Away Bella Purse Spray
15ml
05702
Price per 100ml = £40.00
£6

2. Ultra Sexy
50ml
13755 EDT
Price per 100ml = £30.00
£15
6. Treselle
50ml
06643 EDP
Price per 100ml = £26.00
£13
7. Eternal Magic
50ml
22913 EDT
Price per 100ml = £26.00
£13

3. Avon Fleur
50ml
15685 EDP
Price per 100ml = £26.00
£13
8. Avon Femme
50ml
19331 EDP
Price per 100ml = £32.00
£16

4. True Life for Her
50ml
07880 EDT
Price per 100ml = £17.00
£8.50
9. Infinite Moment for Her
50ml
15156 EDT
Price per 100ml = £26.00
£13

5. Kate's World
EDT. Age 8+. 50ml
04325 Pretty Trendy
20255 Pretty Rockin'
10264 Pretty Fabulous
46805 Pretty Glamorous*
Price per 100ml = £16.00
£8
10. Only Imagine
50ml
10900 EDP
Price per 100ml = £28.00
£14

11. Simply Her
50ml
11114 EDT
Price per 100ml = £17.00
£8.50

12. Perceive
50ml
07088 EDP
Price per 100ml = £22.00
£11

13. Travel Spray EDP
30ml
00430 Little Black Dress
15933 Far Away
13300 Incandessence
Price per 100ml = £25.00
£7.50

14. Perceive Soleil
50ml
00216 EDP
Price per 100ml = £22.00
£11

15. Be...
EDT. 30ml
14373 Serene
21642 Romantic
Price per 100ml = £23.33
£7

16. Pur Blanca
50ml
23788 EDT
Price per 100ml = £22.00
£11

17. Our Story for Her
50ml
06627 EDT
Price per 100ml = £26.00
£13

18. Little Dress
EDP. 50ml
17681 Little Red Dress
00182 Little Pink Dress
02089 Little Gold Dress
05504 Little Black Dress
Price per 100ml = £26.00
£13

19. Sensuelle
50ml
20958 EDP
Price per 100ml = £26.00
£13

EDT - Eau de Toilette Spray
EDP - Eau de Parfum Spray

Men's Store



AVON INSTINCT

mandarin. sage. ebony wood

Avon Instinct Eau de Toilette Spray for Him

75ml

16527

Price per 100ml = £12.00

Normally £15

£9
save £6



URBANEDGE

violet leaf. patchouli. suede

Urban Edge Eau de Toilette Spray

75ml

16675

Price per 100ml = £10.67

Normally £13

£8
save £5



MESMERIZE

spearmint. cardamon. amber

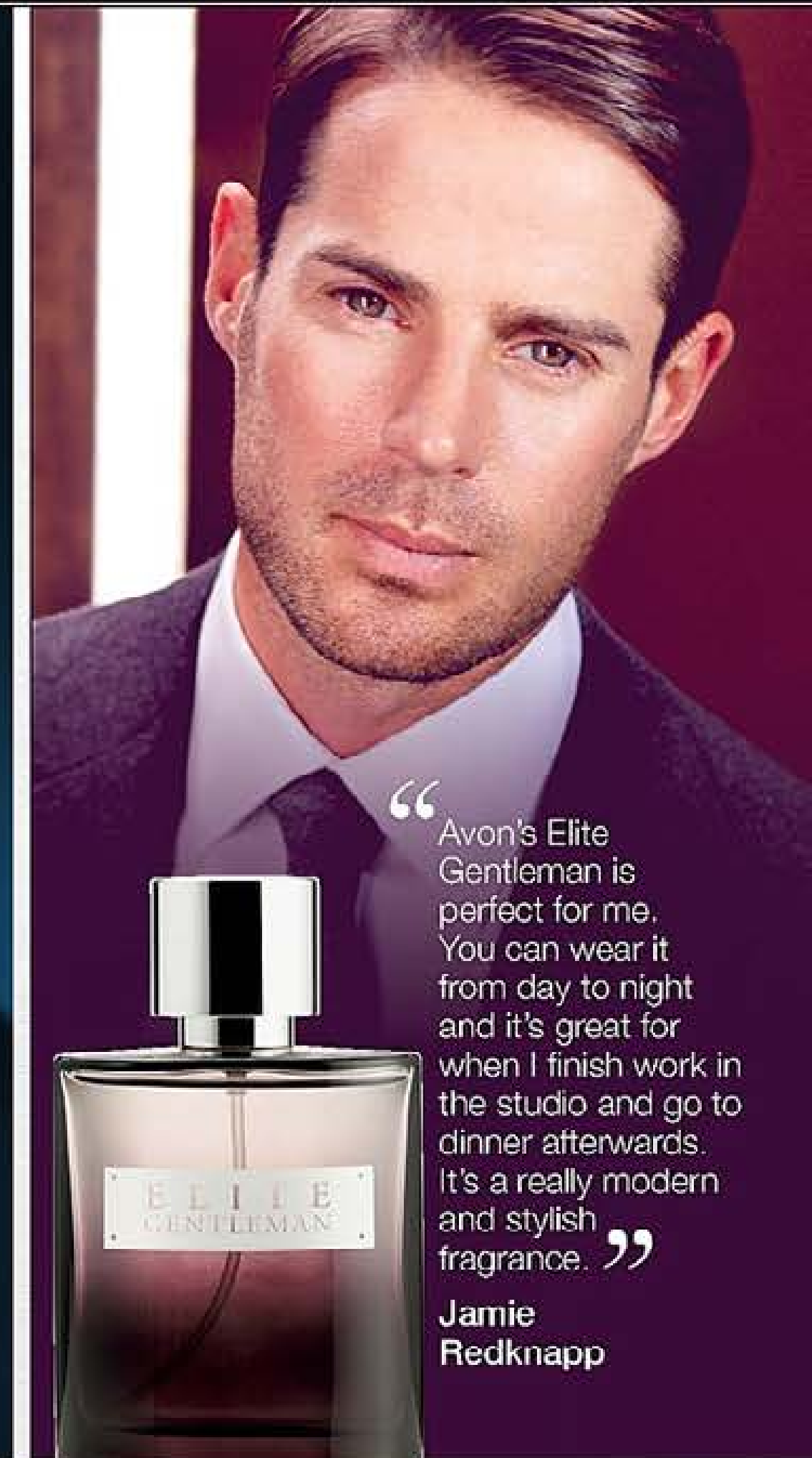
Mesmerize Eau de Toilette Spray

100ml

17442

Normally £11

£7
save £4



ELITE GENTLEMAN

juniper. cardamom. woods

Elite Gentleman Eau de Toilette Spray

75ml

11601

Price per 100ml = £10.67

Normally £13

£8
save £5

“ Avon's Elite Gentleman is perfect for me. You can wear it from day to night and it's great for when I finish work in the studio and go to dinner afterwards. It's a really modern and stylish fragrance. ”

Jamie Redknapp

FULLSPEED



Wilderness

citrus splashes. white cardamom. cypress

Full Speed Eau de Toilette Spray 75ml 25098 Price per 100ml = £8.67

Normally £11 **£6.50 save £4.50**

leather. fir balsam. grapefruit

Wilderness Eau de Toilette Spray 100ml 25080

Normally £11 **£6.50 save £4.50**

lavender. geranium. patchouli

Musk for Men After Shave 100ml 10397

Normally £9 **£5.50 save £3.50**

MUSK FOR MEN



MUSK FOR MEN

ENERGISING ESSENTIALS

wake-up your man's wash bag with this refreshing collection



NEW
2-in-1 Shave & Wash
150ml
01867
Price per 100ml = £1.60
Will normally be £4
£2.40 save £1.60

NEW 3-in-1 Shampoo, Conditioner and Body Wash
250ml
01891
Price per 100ml = 96p
Will normally be £4
£2.40 save £1.60



contains vitamin E, aloe and ginger extracts

1. Smooth Shave Foaming Gel 200ml 18150 Price per 100ml = £1.20 Normally £4 **£2.40 save £1.60**

2. 3-in-1 Shampoo, Condition and Shave 250ml 16915 Price per 100ml = 72p
Normally £3 **£1.80 save £1.20**

3. Invigorating Body Wash 250ml 28258 Price per 100ml = 72p Normally £3 **£1.80 save £1.20**

4. Revitalising Shave Gel 150ml 18077 Price per 100ml = £1.40 Normally £3.50 **£2.10 save £1.40**

5. Deep Cleansing 2-in-1 Face Wash & Scrub 150ml 18036 Price per 100ml = £1.60
Normally £4 **£2.40 save £1.60**

6. Conditioning After Shave Balm 100ml 18127 Normally £5 **£3 save £2**

7. Hydrating Moisturiser 50ml 17996 Price per 100ml = £7.20 Normally £6 **£3.60 save £2.40**

AVON Men's



Beach Towel
£15



Superman Men's Swimming Shorts*

Swimming shorts with elasticated waist and Superman branding. Polyester, excluding trims.

- 27912 Small
 - 28720 Medium
 - 21113 Large
- £18**

Superman Towel*

Cotton blue beach towel with a Superman logo printed in the middle. Approx. 70cm x 120cm.

02360
£15

***WHILE STOCKS LAST**

TM & © DC Comics.
WB SHIELD: TM & © Warner Bros.
Entertainment Inc. (S14)

**BUY 1 CHOOSE 1
FREE[†]**

page 94 across body sprays, roll-on deodorants and body washes
lowest priced item free



- | | | | | |
|---|--|--|--|--|
| <p>1. Body Spray 150ml
21907 Urban Edge
16535 Full Speed
16691 Wilderness
16667 Avon Instinct
05918 Black Suede Essential
13813 Infinite Moment
09779 True Force
05231 Avon Signature
14563 Our Story
12641 Elite Gentleman
00901 Black Suede
09704 Mesmerize
Price per 100ml = £2.40
£3.60</p> | <p>2. Roll-On Deodorant 50ml
27995 Black Suede
01677 Urban Edge
21980 True Force
25114 Full Speed
07492 Black Suede Essential
18689 Wilderness
15438 Mesmerize
Price per 100ml = £5.20
£2.60</p> | <p>3. Hair and Body Wash 200ml
02360
£15</p> | <p>4. Body Wash 250ml
03285 Full Speed
08763 Black Suede
Price per 100ml = £1.44
£3.60</p> | <p>5. Hair and Body Wash 250ml
11585 Elite Gentleman
Price per 100ml = £1.44
£3.60</p> |
|---|--|--|--|--|

[†]Superman Men's Swimming Shorts and Superman Towel excluded from offer.

**BUY 1 CHOOSE 1
HALF PRICE**

page 95 only
lowest priced item half price



- | | | | | |
|--|---|---|---|---|
| <p>1. Avon Sport EDT. 50ml
17434 Dynamic Fresh
07518 Bold Focus
Price per 100ml = £22.00
£11</p> | <p>2. MyVibe EDT. 50ml
26161 MyVibe
22038 Graffiti
Price per 100ml = £22.00
£11</p> | <p>3. Infinite Moment for Him 75ml
15198 EDT
Price per 100ml = £17.33
£13</p> | <p>4. City Rush for Him 75ml
04382 EDT
Price per 100ml = £20.00
£15</p> | <p>5. True Life for Him 50ml
14738 EDT
Price per 100ml = £17.00
£8.50</p> |
| <p>6. Black Suede 75ml
05777 Splash
05843 EDT
Price per 100ml = £14.67
£11</p> | <p>7. Black Suede Essential 75ml
07484 EDT
Price per 100ml = £14.67
£11</p> | <p>8. 015 50ml
14803 EDT
Price per 100ml = £22.00
£11</p> | <p>9. Simply Him 50ml
11130 EDT
Price per 100ml = £17.00
£8.50</p> | <p>10. Our Story for Him 75ml
06676 EDT
Price per 100ml = £17.33
£13</p> |
| <p>11. X Series EDT. 50ml
06668 Rush
06650 Flash
Price per 100ml = £17.00
£8.50</p> | <p>12. Individual Blue EDT. 100ml
00794 Original
28993 Free
£8.50</p> | <p>13. Elite Gentleman Untailored 75ml
01826 EDT
Price per 100ml = £17.33
£13</p> | <p>14. Avon Signature 75ml
05744 EDT
Price per 100ml = £17.33
£13</p> | <p>15. True Force 75ml
06106 EDT
Price per 100ml = £14.67
£11</p> |

EDT - Eau de Toilette Spray
Splash - After Shave Lotion

discover the firming power of this
**NON-SURGICAL
FACELIFT**

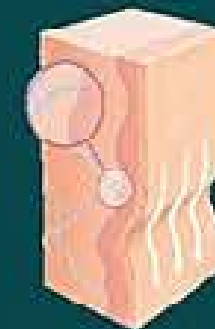


Our 5 commitments to you:

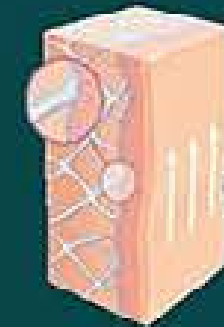
1. always breakthrough, **cutting edge technologies**
2. always effective **anti-ageing** results
3. always **clinically** and **dermatologically tested**
4. always **affordably** younger looking skin every day
5. always committed to **outsmarting ageing**



tighter looking skin
in **JUST 3 DAYS**



BEFORE...
The breakdown
of dermal fibres
can lead to
facial sagging



AFTER...
Formulated to help
lift and tighten the
connection between
skin's layers



**Clinical Thermafirm
Face Lifting Cream**
A moisturiser that helps
tighten and firm the
look of skin. Apply to
face and neck twice
a day. 30ml
£21.35
Price per 100ml = £33.33
Normally £21
£10 save £11

£10
SAVE £11

ANEW A-F33



the award winning
**WRINKLE
FIGHTER**
that really works!

ANEW
PROMISE OF
anti-ageing excellence

A-F33, formulated with **groundbreaking, exclusive technology** and developed with Neostrata, **a leader in topical anti-ageing**

**100%
OF WOMEN**

showed results on fine wrinkles
in just 2 weeks

Clinical PRO Line Corrector
Treatment with A-F33

30ml

04069

Price per 100ml = £100.00

£30



£30

ANEW REVERSALIST 40+



BEFORE

AFTER

Dramatisation based on clinical test results on the forehead and eye area after 15 minutes.

see your wrinkles vanish INSTANTLY!

outsmart ageing and blur wrinkles on-the-go, anywhere, anytime

ANEW
PROMISE OF
anti-ageing excellence

Reversalist brings you an **exclusive, innovative approach** to anti-ageing, with the **first of its kind**, wrinkle smoother, in a compact

£12
SAVE £6



Complete Renewal Express Wrinkle Smoother

Compact colourless, velvety skin perfecter with Tri-Elastinex Technology and age-diffusing optics to instantly blur the look of wrinkles. 9g
23960
Price per 100g = £133.33
Normally £18
£12 save £6

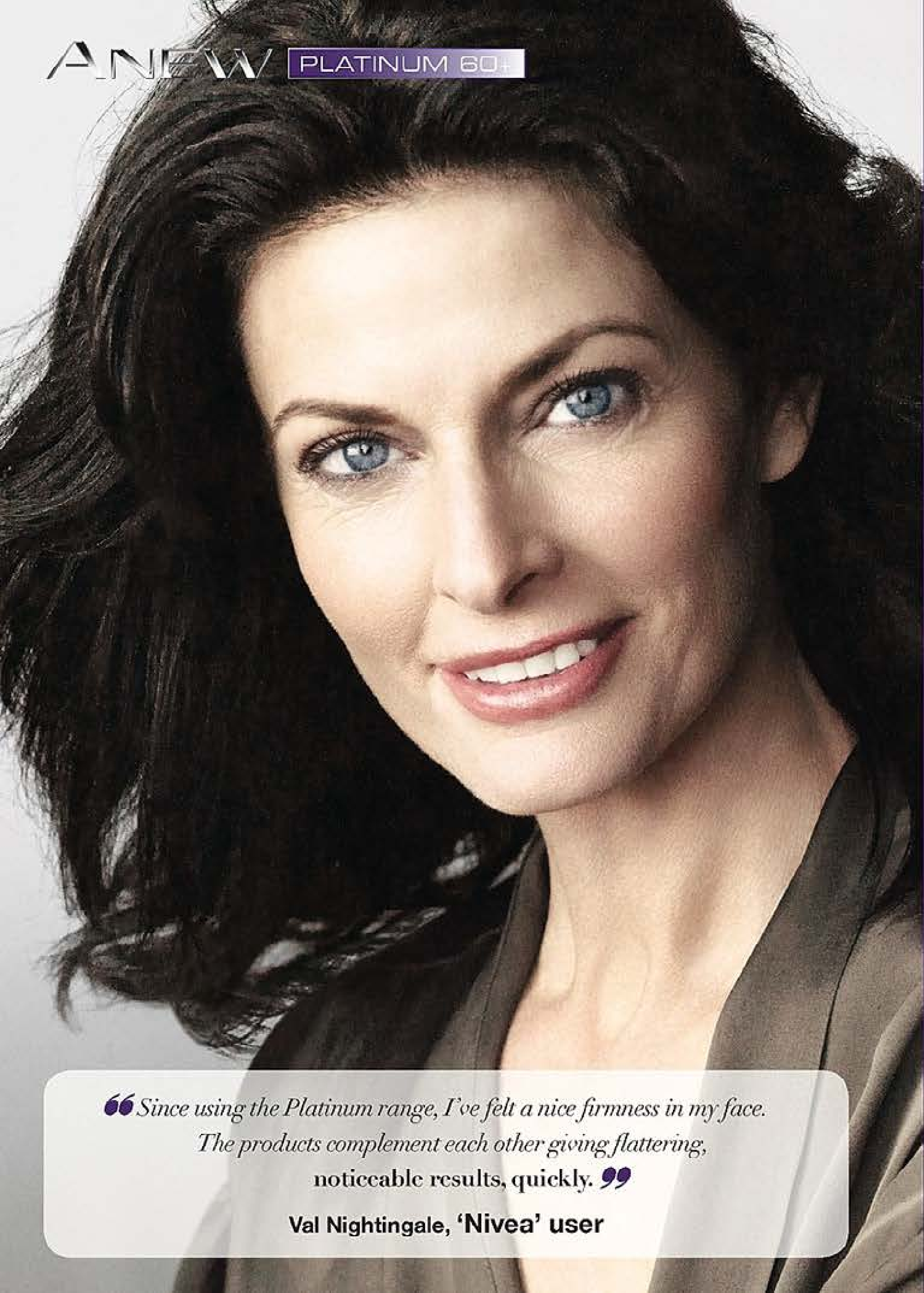
how to use:

forehead wrinkles crow's feet expression lines



Using fingertips, gently pat the velvety, colourless cream to powder wrinkle smoother into skin, directly over, or under moisturiser or make-up. Do not rub.

ANEW PLATINUM 60+



“Since using the Platinum range, I’ve felt a nice firmness in my face. The products complement each other giving flattering, noticeable results, quickly.”

Val Nightingale, ‘Nivea’ user

for **FIRMER**
looking skin

ANEW
PROMISE OF
anti-ageing excellence

with **Paxillium Technology**
to restore youthful cell shape,
firm sagging skin and
boost collagen

£16.50
SAVE £8.50



Night Cream
50ml
19166
Price per 100ml = £33.00
Normally £25
£16.50 save £8.50

Eye & Lip Cream
15ml
01230
Price per 100ml = £93.33
Normally £21
£14 save £7



Day Cream SPF25
50ml
11353
Price per 100ml = £33.00
Normally £25
£16.50 save £8.50

ANEW VITALE 25+

for WELL-RESTED looking skin

ANEW
PROMISE OF
anti-ageing excellence

formulated with **cutting edge ProEnergy Complex**, an exclusive technology designed to **restore skin's vitality** and hide signs of fatigue and stress



£12
SAVE £7.50



Night Gel Cream
50ml
11197
Price per 100ml = £24.00
Normally £19.50
£12 save £7.50

Eye Gel Cream
15ml
22160
Price per 100ml = £66.67
Normally £16
£10 save £6

Day Cream SPF25
50ml
11247
Price per 100ml = £24.00
Normally £19.50
£12 save £7.50

ANEW REVERSALIST 40+

for WRINKLE FREE looking skin

ANEW
PROMISE OF
anti-ageing excellence

with **innovative Tri-Elastinex** technology and **exclusive peptides** to **renew the skin's layers** for skin that gets you noticed every day



£13
SAVE £8.50



Complete Renewal Night Cream
50ml
14126
Price per 100ml = £26.00
Normally £21.50
£13 save £8.50

Complete Renewal Express Dual Eye System
14134
Normally £19
£11.50 save £7.50

Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £26.00
Normally £21.50
£13 save £8.50

ANEW CLINICAL



BEFORE

in 4 WEEKS

92% of women agreed this product recaptures the look of perfectly even skin

Dramatisation based on results from a clinical study.

CLINICALLY shown to improve the look of DISCOLOURATIONS

Dramatically reduces the look of 7 types of discolourations:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness



£19 SAVE £9



DERMATOLOGIST RECOMMENDED

“Discolourations can add years to your look. I'm really impressed with Absolute Even's ability to even out multiple types of discolourations on a wide variety of skin tones.”

Dr. Cheryl Karcher, US MD Board Certified Dermatologist and Avon Professional Consultant

Absolute Even Multi-Tone Skin Corrector with DSX-7
30ml
18044
Price per 100ml = £63.33
Normally £28
£19 save £9

AVON Skincare

CLEANSER

EYE

DAY

NIGHT

TREAT

	VITALE 25+	REVERSALIST 40+	ULTIMATE 7S 60+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
	Cleanser 125ml 03111 Price per 100ml = £6.00 £7.50 	Complete Renewal Foaming Cleanser 125ml 14118 Price per 100ml = £6.60 £8.50 	Cream Cleanser 125ml 01602 Price per 100ml = £8.00 £10 	Cleanser 125ml 02311 Price per 100ml = £8.40 £10.50 
	Eye Gel Cream 15ml 22160 Price per 100ml = £66.67 Normally £16 £10 save £6 See page 104 for details. 	Complete Renewal Express Dual Eye System 14134 Normally £19 £11.50 save £7.50 See page 105 for details. 	Eye System 16139 £20 	Eye & Lip Cream 15ml 01230 Price per 100ml = £93.33 Normally £21 £14 save £7 See pages 102-103 for details. 
	Day Cream SPF25 50ml 11247 Price per 100ml = £24.00 Normally £19.50 £12 save £7.50 See page 104 for details. 	Complete Renewal Day Cream SPF25 50ml 26757 Price per 100ml = £26.00 Normally £21.50 £13 save £8.50 See page 105 for details. 	Day Cream SPF25 50ml 16097 Price per 100ml = £46.00 £24 	Day Cream SPF25 50ml 11353 Price per 100ml = £33.00 Normally £25 £16.50 save £8.50 See pages 102-103 for details. 
	Night Gel Cream 50ml 11197 Price per 100ml = £24.00 Normally £19.50 £12 save £7.50 See page 104 for details. 	Complete Renewal Night Cream 50ml 14126 Price per 100ml = £26.00 Normally £21.50 £13 save £8.50 See page 105 for details. 	Night Cream 50ml 16063 Price per 100ml = £46.00 £24 	Night Cream 50ml 19166 Price per 100ml = £33.00 Normally £25 £16.50 save £8.50 See pages 102-103 for details. 
	2-in-1 Exfoliating & Perfecting Mask 75ml 28266 Price per 100ml = £17.33 £13 	Complete Renewal Express Wrinkle Smoother 9g 23960 Price per 100g = £133.33 Normally £18 £12 save £6 See pages 100-101 for details. 	Elixir 30ml 24133 Price per 100ml = £100.00 £30 	Serum 30ml 23267 Price per 100ml = £103.33 £31 
	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £50.00 £15 		Ulti-Minute Lifting Complex 30ml 26989 Price per 100ml = £90.00 £27 	

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGIST PROCEDURE

UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £63.33 Normally £28 £19 save £9 See pages 106-107 for details. 	UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22 	UNEVEN SKIN Absolute Even Spot Correcting Hand Cream SPF15 with DSX 75ml 02634 Price per 100ml = £13.33 £10 	HOODED EYES Eye Lift PRO 04713 £19.50 
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A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

FINE WRINKLES PRO Line Corrector Treatment with A-F33 30ml 04069 Price per 100ml = £100.00 £30 See pages 98-99 for details. 	FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24 	CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 	FINE WRINKLES PRO Line Corrector Targeted Filler with A-F33 15ml 05611 £12 
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GENICS

LOOK UP TO 10 YEARS YOUNGER

DARK CIRCLES Dark Circle Corrector 15ml 25247 Price per 100ml = £140.00 £21 	EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £100.00 £30 	EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £78.33 £23.50 
--	--	--

MINI-KITS

THE 14 DAY ROUTINE THAT'S PERFECT FOR YOUR SKIN

Vitale 14 Day System 26690 £22 	Reversalist 14 Day System 26252 £24 	Ultimate 7S 14 Day System 25759 £26 	Platinum Recontouring 14 Day System 25775 £28 
---	--	--	--

introducing
AGELESS RESULTS 8-IN-1

8 AGEING CONCERNS:



1. lines and wrinkles
2. loss of firmness
3. sagging skin
4. age spots
5. uneven texture
6. visible pores
7. loss of resilience
8. dry, de-hydrated skin

1 MULTI-TASKING SOLUTION

solutions
LOVE YOUR SKIN EVERY DAY



MICRO-OIL COMPLEX
INFUSED WITH MILLIONS OF VITAMIN-RICH MICRO-OIL DROPLETS



9 out of 10 women agree it gave them **younger looking skin***



8 anti-ageing benefits for **£5**

NEW Ageless Results 8-in-1 Day Cream
50ml
15453
Price per 100ml = £10.00
Will normally be £10
£5 half price

NEW Ageless Results 8-in-1 Night Cream
50ml
12732
Price per 100ml = £10.00
Will normally be £10
£5 half price



*Based on those who expressed an opinion.



if you liked the Youth Minerals and Ageless Bloom ranges, **you'll LOVE this**

BODY CONFIDENCE TREATS

TARGETED TREATMENTS FOR EVERY BODY WORRY

Ageless Bloom Neck and Chest Treatment SPF15
50ml
28357
Price per 100ml = £12.00
Normally £10
£6 save £4



Butt Lifting Treatment
100ml
19224
Normally £10
£6 save £4



Cellu-Sculpt
200ml
22566
Price per 100ml = £3.60
Normally £12
£7.20 save £4.80



Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment
150ml
13565
Price per 100ml = £5.67
Normally £14
£8.50 save £5.50



BALANCED & MATTE

SHINE FREE HYDRATION FOR OILY & COMBINATION SKIN

Mattifying Day Cream SPF15
50ml
08268
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Balancing Night Gel
50ml
08334
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Deep Cleansing Clay Mask
75ml
08391
Price per 100ml = £4.00
Normally £5
£3 save £2



Self-Foaming Cleanser
150ml
08300
Price per 100ml = £2.00
Normally £5
£3 save £2



HYDRA BEYOND

FOR DRY SKIN THAT NEEDS A DRINK

Hydrating Lotion SPF15
50ml
04960
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Extra Hydrating Cream
50ml
07658
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Hydrating Eye Cream
15ml
07567
Price per 100ml = £28.00
Normally £7
£4.20 save £2.80



TRULY RADIANT

FOR RAVISHINGLY RADIANT NORMAL SKIN

Daily Moisturiser SPF15
50ml
21097
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Overnight Retexturing Emulsion
50ml
27698
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



5 Minute Renewing Treatment
75ml
27870
Price per 100ml = £4.00
Normally £5
£3 save £2



Tint Release Moisturiser SPF20
50ml
01065
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



Vibes Brightening Eye Roller
12ml
25197
Price per 100ml = £50.00
Normally £10
£6 save £4



good clean
VIBES

every day cleansing, the milder way

£7.50
half price

VIBRATES TO CLEAN YOUR PORES

5x
DEEPER

Vibes Power Cleanser Replacement Pads
13201
Normally £15
£7.50
half price

comes with 14 cleansing pads

Vibes Power Cleanser Replacement Pads
14 pads,
25874
Price per pad = 18p
Normally £5
£2.50
half price



FIND YOUR PERFECT CLEANSER...

Freshest Pure Refreshing Toner
200ml
05025
Price per 100ml = £1.50
Normally £5
£3
save £2



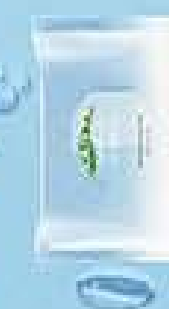
Freshest Pure Bi-Phase Make-up Remover
200ml
26013
Price per 100ml = £1.80
Normally £6
£3.60
save £2.40



Freshest Pure Scrub, Mask & Cleanser
100ml
07708
Normally £0
£3.60
save £2.40



Freshest Pure Cleansing Wipes
25 wipes,
08730
Price per wipe = 10p
Normally £4
£2.50
save £1.50



SOLUTIONS
LOVE YOUR SKIN EVERY DAY
 HYPOALLERGENIC
 SUITABLE FOR SENSITIVE SKIN

get fast, effective results, with our targeted treatments for a figure you can't wait to flaunt

beach body
CONFIDENCE

£5
 half price

£6
 half price



CELLULITE
5 anti-cellulite benefits

- 1 dramatically **reduces** the look of cellulite
- 2 helps to **prevent** the look of cellulite
- 3 shapes, **firms** and sculpts the feel of skin
- 4 **improves** the look of imperfections
- 6 smooths and **moisturises**

Cellu Break 5D Anti-Cellulite Treatment
 150ml
16832
 Price per 100ml = £3.33
 Normally £10
£5
 half price

STRETCH MARKS
 goodbye **stretch marks**

- 1 helps **reduce the appearance of stretch marks** and **stop new ones forming**
- 2 with **luminescent** light reflectors for an **even skin tone**
- 3 helps make skin look and feel more **elastic**

Stretchmark 24 Line-Reducing Treatment
 150ml
22228
 Price per 100ml = £4.00
 Normally £12
£6
 half price

clearskin professional fighting blemishes with you every step of the way



FRESH FACED CONFIDENCE

in **3 easy steps**

our professional range is formulated with **salicylic acid** and **oil-controlling zinc** to treat and prevent severe breakouts

ANY **3**
for
£7

save up to **£14**
pages 116-117

1 CLEANSE



with salicylic acid to remove surface dirt and oil

Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £4.40
£5.50

2 TONE



with glycolic acid to exfoliate and reveal new skin

Clarifying Toner Pads
45 pads.
13060
Price per pad = 12p
£5.50

3 TREAT



with purifying salicylic acid and hydrating glycolic acid for all-day moisture

Daily Correcting Lotion
50ml
20883
Price per 100ml = £14.00
£7



Blemish Mark Treatment
50ml
11858
Price per 100ml = £14.00
£7



with salicylic acid to reveal fresh new skin, fast!

Liquid Extraction Strip
30ml
04929
Price per 100ml = £20.00
£6



peels away blackheads in minutes

clearskin® fighting blemishes with you every step of the way

BYE BYE BLEMISHES

your perfect partners to gently blitz blemishes and help give problem skin the heave-ho

£2
half price

once your whitehead starts to show, press over the top to clear them away



- double ended

Blackhead Remover
Dual-ended implement, one end removes blackheads and the other whiteheads. Steel carbon. Approx. 12.5cm x 0.6cm. Comes in a plastic pouch.
27359
Normally £4
£2
half price

press over blackheads to unclog pores



£2.50
half price

3-in-1 miracle worker with soothing wheat germ extract

- cleanses, exfoliates and smoothes in 1 simple step
- cools on contact
- minimises pores and controls shine
- skin looks healthier over night

Blemish Clearing 3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.00
Normally £5
£2.50
half price

PORE PERFECTION

our invigorating witch hazel infused scrub refines pores, for daily complexion perfection

- with exfoliating scrubbing grains
- lifts out pore-clogging dirt and excess oil
- helps skin look and feel brighter



Pore Penetrating Invigorating Scrub
Exfoliating face scrub contains scrubbing grains to help lift away dirt and excess oil, leaving skin looking and feeling brighter.
75ml
15529
Price per 100ml = £2.67
Normally £4
£2
half price



£2
half price

ALL
HALF PRICE

save up to **£2.50**
pages 118-119

Blemish Clearing Invisible Blemish Corrector
7ml
23887
Price per 100ml = £26.57
Normally £4
£2
half price



Blemish Clearing Daily Astringent
100ml
17129
Normally £4
£2
half price



Blemish Clearing Peel Off Mask
75ml
26732
Price per 100ml = £2.67
Normally £4
£2
half price



Blemish Clearing Deep Cleansing Cloths
25 wipes.
16840
Price per wipe = 9p
Normally £4.50
£2.25
half price



Pore Penetrating Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5
£2.50
half price





RICH MOISTURE

soften & MOISTURISE

with gently softening soy bean & vitamin E for touchably smooth skin.

ANY 2
for
£3.50

save £3.50
pages 120-121

gentle face creams for every skin type



for very dry skin

with softening
and restoring
royal jelly

**Royal Jelly
Face Cream**
100ml
06296
£3.50



for dry skin

with nourishing and
pampering cocoa
butter & vitamin E

**Cocoa Butter
Revitalising Moisture
Face Cream**
100ml
00463
£3.50



for mature skin

with skin
firming
collagen & elastin

**Youth Restore
Firming Face Cream**
100ml
27839
Normally £4
£3.50
save 50p



for oily/combination skin

with refreshing &
mattifying cucumber
& witch hazel

**Light Moisture
Refreshing Face
Gel-Cream**
100ml
17400
£3.50



for normal to dry skin

with moisturising and softening
soy bean & vitamin E

**Rich Moisture Nourishing
Face Cream**
100ml
16519
£3.50

ALOE VERA

calm & SOOTHE

calming all-day moisture enriched with soothing aloe vera and vitamin E for skin TLC



Gentle Aloe Softening Hand Cream
100ml
23853
Normally £3.60
£1.75
save £1.85

Gentle Aloe Calming Body Lotion
200ml
23911
Price per 100ml = 88p
Normally £3.50
£1.75
half price

PINK MAGNOLIA

floral scented HYDRATION

infused with vitamin E and magnolia flower for rich, head-to-toe moisture



Pink Magnolia Smoothing Lip Balm
15ml
27417
Price per 100ml = £13.33
Normally £3.50
£2
save £1.50

Pink Magnolia Glycerine Hand & Nail Cream
100ml
10462
Normally £3.60
£1.75
save £1.85

Pink Magnolia Silky Body Lotion
200ml
10553
Price per 100ml = 88p
Normally £3.50
£1.75
half price

COCOA BUTTER

nurture & NOURISH

indulgent cocoa butter formulas for all-over pampering nourishment



deeply nourishes dry skin for **24 hour moisture**



£2.50
half price

Cocoa Butter Rejuvenating Moisture Body Butter
200ml
22996
Price per 100ml = £1.25
Normally £6
£2.50
half price

Cocoa Butter Revitalising Moisture Hand Cream
100ml
22830
Normally £3.60
£1.75
save £1.85

Cocoa Butter Conditioning Moisture Body Lotion
400ml
01529
Price per 100ml = 75p
Normally £4.80
£3
save £1.80

Cocoa Butter Lip Butter
15ml
22061
Price per 100ml = £13.33
Normally £3.50
£2
save £1.50



AVON Skincare

city break

new

stay protected out and about with our handbag essentials



perfect for extra sensitive areas like nose, ears and lips



£2
save £1.50

Protecting Balm SPF30
25262
Normally £3.50
£2
save £1.50

SPF 30

beach holiday

new

shield your skin by the shore with our cooling protectors



cools and refreshes, so it's ideal for hot days at the beach



£6
save £4

£5.40
save £3.60

NEW Fresh Protection Body Lotion SPF30
150ml
01073
Price per 100ml = £4.00
Will normally be £10
£6 save £4

NEW Fresh Protection Face Cream SPF30
50ml
01024
Price per 100ml = £10.80
Will normally be £9
£5.40 save £3.60

SPF 30

SPF 30

Anti-Ageing Face Cream Sensitive Skin SPF50
50ml
26625
Price per 100ml = £10.00
Normally £9
£5.40
save £3.60



Protect & Glow Moisturising Sun Spray SPF15
150ml
08169
Price per 100ml = £4.00
Normally £12
£7.20
save £4.80



Clear Spray SPF30
150ml
18143
Price per 100ml = £6.40
Normally £16
£9.60
save £6.40



Quick Dry Clear Spray SPF20
150ml
19117
Price per 100ml = £4.80
Normally £12
£7.20
save £4.80



Moisturising Face Cream SPF30
50ml
18598
Price per 100ml = £10.00
Normally £9
£5.40
save £3.60



Moisturising Sun Spray Sensitive Skin SPF15
150ml
19091
Price per 100ml = £4.00
Normally £10
£6
save £4



Moisturising Sun Cream Sensitive Skin SPF50
150ml
18101
Price per 100ml = £4.00
Normally £10
£6
save £4



Protect & Glow Moisturising Sun Lotion SPF30
150ml
13334
Price per 100ml = £6.00
Normally £15
£9
save £6



Moisturising Sun Cream Sensitive Skin SPF25
150ml
01917
Price per 100ml = £4.00
Normally £10
£6
save £4



Moisturising Sun Lotion SPF10
150ml
19125
Price per 100ml = £2.40
Normally £6
£3.60
save £2.40





picnic in the park

keep the family sun-safe as you eat, relax and play



dermatologist tested suitable for children's sensitive skin

£6 save £4



sprays on turquoise for easy and even application



Kids' Multivitamin Sun Cream SPF50
75ml
01255
Price per 100ml = £7.20
Normally £9
£5.40
save £3.60

Kids' Swim & Protect Sun Cream SPF50
150ml
01099
Price per 100ml = £4.60
Normally £12
£7.20
save £4.80

Kids' Turquoise Sun Spray SPF30
150ml
01180
Price per 100ml = £4.00
Normally £10
£6
save £4

summer party

calming soothers and bronze boosters for a perfect party look



with aloe and vitamin E formula to soothe skin, leaving it beautifully soft

£4.80 save £3.20



Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £1.20
Normally £8
£4.80
save £3.20

TANNING

mousse, spray and lotion for natural glow-getters

Magic Tan Self Tan Bronzing Mousse
150ml
01149
Price per 100ml = £6.00
Normally £15
£9 save £6



Magic Tan Moisturising Self Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £6.00
Normally £15
£9 save £6



Maxi Tan Tan Enhancing Oil Spray
150ml
19471
Price per 100ml = £2.40
Normally £6
£3.60
save £2.40



AFTER SUN

mist, butter and lotion to cool & soothe sunburnt skin

After Sun Shimmering Tan Enhancer
150ml
19778
Price per 100ml = £2.80
Normally £7
£4.20
save £2.80



Soothing After Sun Body Butter
200ml
17624
Price per 100ml = £2.10
Normally £7
£4.20
save £2.80



Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £2.40
Normally £6
£3.60
save £2.40



Hair Salon

- 1. Pop-Up Brush 02873
Normally £3.25
£1.65
save 1.60
- 2. Back Comb Brush 23820
Normally £3.25
£1.65
save 1.60
- 3. Styling Comb 25056
Normally £4
£2
half price
- 4. Straightening Comb 00943
Normally £6
£3
half price
- 5. Paddle Brush 02832
Normally £7.50
£3.75
half price
- 6. Cushion Brush 06767
Normally £5
£2.50
half price
- 7. Large Barrel Brush 04499
Normally £7.50
£3.75
half price
- 8. Small Barrel Brush 04515
Normally £5
£2.50
half price



SAVE UP TO
HALF PRICE

save up to **£3.75**
pages 128-129

SAVE UP TO
HALF PRICE

save up to **£3.75**
pages 128-129

Advance Techniques

turn heads with DAZZLING SHINE



use the Daily Shine range to get hair that instantly radiates with reflective shine



Daily Shine Dry Ends Serum
30ml

21352
Price per 100ml = £11.00
Normally £5.50

£3.30
save £2.20

Daily Shine
250ml

11171 Shampoo
11320 Quick Touch Leave In Conditioner

Price per 100ml = 64p
Normally £2.80

£1.60
save £1.20

turn heads with STRONG STRANDS



eliminate up to 95% of hair breakage with our Strengthen & Protect range



Strengthen & Protect Leave-In Treatment
100ml

02600
Normally £5.50

£3.30
save £2.20

Strengthen & Protect
250ml

08599 Shampoo
06031 Conditioner
Price per 100ml = 64p
Normally £2.80

£1.60
save £1.20

turn heads with PERFECT LOCKS

use the complete Moroccan Argan Oil collection for smoother, stronger and more manageable hair



360 Nourishment Moroccan Argan Oil
250ml

23754 Shampoo
23614 Conditioner
Price per 100ml = 64p
Normally £2.80

£1.60
save £1.20

360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray
100ml

24216
Normally £5.50

£3.30
save £2.20

360 Nourishment Moroccan Argan Oil Leave-in Treatment
30ml

06973
Price per 100ml = £11.00
Normally £5.50

£3.30
save £2.20



£3.30
save £2.20

AVON Hair Salon

turn heads with
**SILKY
TRESSES**

Smooth as Silk
250ml
25213 Shampoo
17939 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60
save £1.20

Smooth as Silk Serum
30ml
18028
Price per 100ml = £11.00
Normally £5.50
£3.30
save £2.20



get hair that's up to 90% smoother*

*When used with the complete Advance Techniques Smooth as Silk range.

turn heads with
**BOLD
VOLUME**

Ultimate Volume
250ml
09522 Conditioner
09381 Shampoo
Price per 100ml = 64p
Normally £2.80
£1.60
save £1.20

Ultimate Volume Boosting Treatment
150ml
08441
Price per 100ml = £1.80
Normally £4.50
£2.70
save £1.80



thicken hair fibres by up to 39%**

**When used with Advance Techniques Volume Shampoo.

Advance Techniques

turn heads with
**EFFORTLESS
STYLE**

don't shy away, have hair as individual as you with these styling saviours



Volume & Curl Mousse
150ml
01107
Price per 100ml = £1.40
Normally £3.50
£2.10
save £1.40



Power Straight Spray
100ml
11924
Normally £1.50
£2.70
save £1.80



Firm Hold Hairspray
200ml
01156
Price per 100ml = £1.05
Normally £3.50
£2.10
save £1.40



Firm Hold Gel
100ml
12005
Normally £3.25
£1.80
save £1.45



Mirror Shine Spray
100ml
01412
Normally £5.00
£3
save £2

Heat Protection Spray
100ml
11965
Normally £4.50
£2.70
save £1.80

Advance Techniques

Shampoo

400ml
01859 Colour Protection
17970 Daily Shine 2-in-1
28449 NEW Smooth as Silk
13482 Ultimate Volume
00372 Classic Anti-Dandruff
 2-in-1

07062 Strengthen & Protect
24448 360 Nourishment
 Moroccan Argan Oil

Price per 100ml = 73p
 Normally £4.50

£3
 save £1.50

bigger
bottles



Colour Protection

Colour Protection

250ml
15768 Shampoo
05934 Conditioner
 Price per 100ml = 64p
 Normally £2.80

£1.60
 save £1.20



Colour Protection Restorative Mask

150ml
08326
 Price per 100ml = £2.20
 Normally £5.50

£3.30
 save £2.20



Nourishment

360 Nourishment Moroccan Argan Oil Mask

125ml
03319
 Price per 100ml = £2.64
 Normally £5.50

£3.30
 save £2.20



360 Nourishment Moroccan Argan Oil Heat Infusion Treatment

4 x 15ml
20735
 Normally £5.50

£3.30
 save £2.20



Anti-Dandruff

Classic Anti-Dandruff Shampoo

250ml
07351
 Price per 100ml = 64p
 Normally £2.80

£1.60
 save £1.20



Anti-Dandruff Scalp Soothing Conditioner

150ml
18341
 Price per 100ml = £2.00
 Normally £5

£3
 save £2



Frizz Control

Frizz Control Lotus Shield

60ml
05264
 Price per 100ml = £8.75
 Normally £7.50

£5.25
 save £2.25



Daily Shine

Daily Shine Shine Serum

60ml
04200
 Price per 100ml = £6.67
 Normally £6.50

£4
 save £2.50



Damage Repair

Damage Repair 3D Rescue

100ml
15073
 Normally £6.50

£4
 save £2.50



choose your colour

- triple protection against UV rays, antioxidants and colour-fade
- 92% of customers see vibrant colour week after week

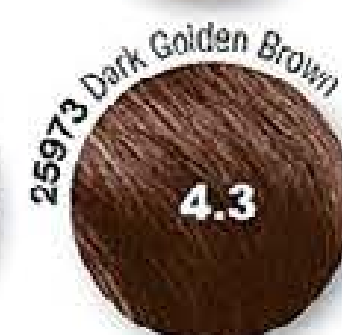
shine like a star this season
with Extra Light Blonde



reds & blacks



brunettes



Professional
Hair Colour
Normally £6
£4.50
 save £1.50

lightens dark hair
by up to 3 shades

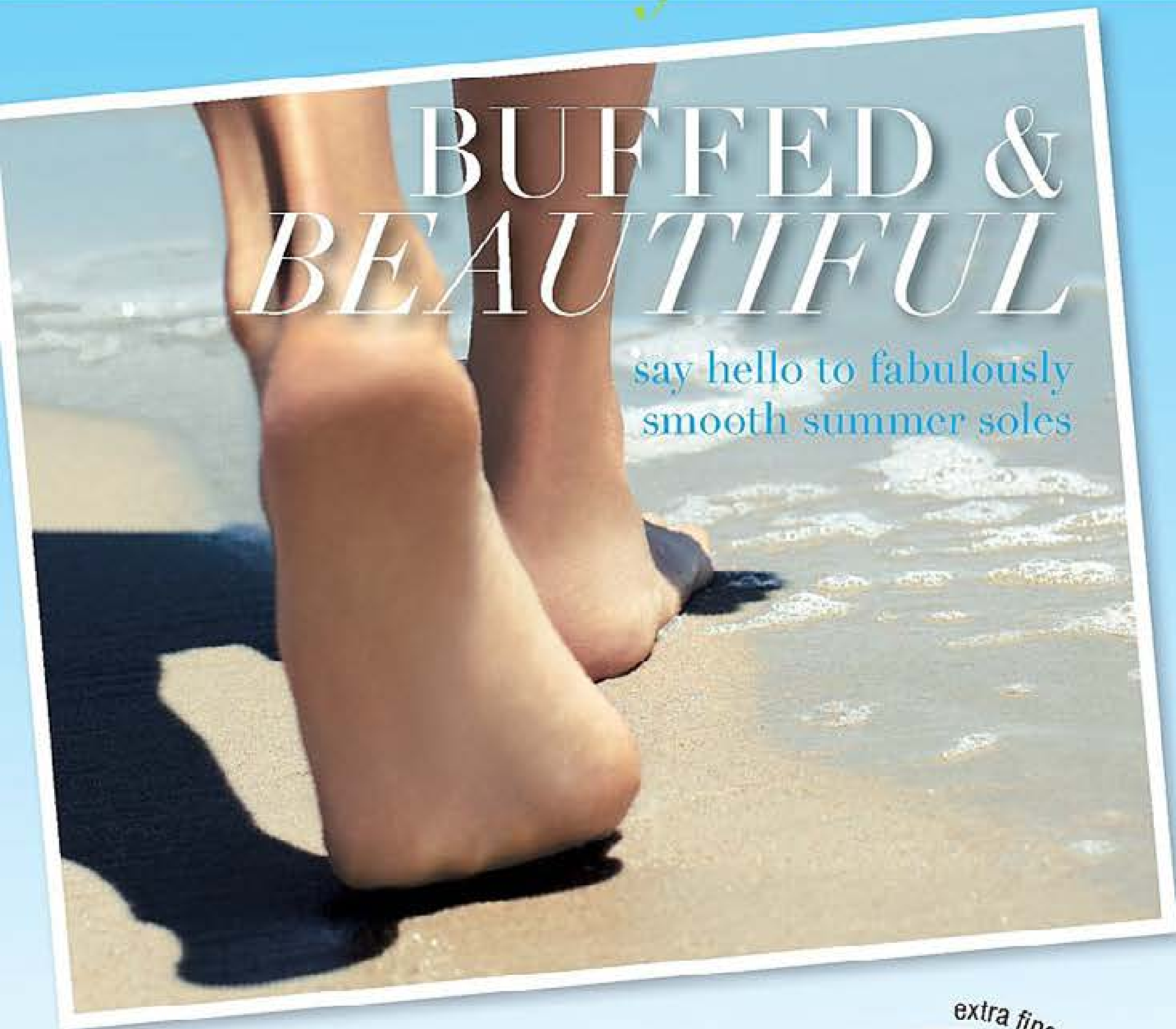


blondes



not sure which shade to choose?
visit www.avon.uk.com/makeover

Remember to allergy-test
48 hours before use.



foot works

loved by millions of feet

new

£10
half price



compare & save

Boots
No7 Pedicure Set
with 3 Interchangeable heads **£18**

AVON
Foot Works Pedicure Set **£10**
half price

HIGH
LOW
OFF

2 speed settings

worth £20

NEW Pedicure Set
Plastic, battery operated hard skin remover with 5 surface attachments: fine, medium, rough, natural pumice and sandpaper. Requires 2 x AA batteries (not included). Approx. 13cm x 7cm.
01172
Will normally be £20
£10
half price

WITH 5 INTERCHANGEABLE HEADS:

pumice • intense • medium • fine • extra fine

HOW TO USE:

1. After soaking feet, use the pumice to soften hard skin.
2. Attach your chosen head (intense, medium or fine).
3. Finish with the extra fine head to buff and smooth.



cool. as ice

beat the heat this summer with triple action, foot cooling, cherry ice collection



gently exfoliates to smooth & restore

Beautiful Cherry Ice Exfoliating Scrub
75ml
22301
Price per 100ml = £4.20
Normally £4.50
£3.15
save £1.35

non-greasy lotion for 24 hour moisture

Beautiful Cherry Ice Moisturising Lotion
75ml
22285
Price per 100ml = £4.20
Normally £4.50
£3.15
save £1.35

cools & refreshes hot tired feet with a sweet, fruity scent

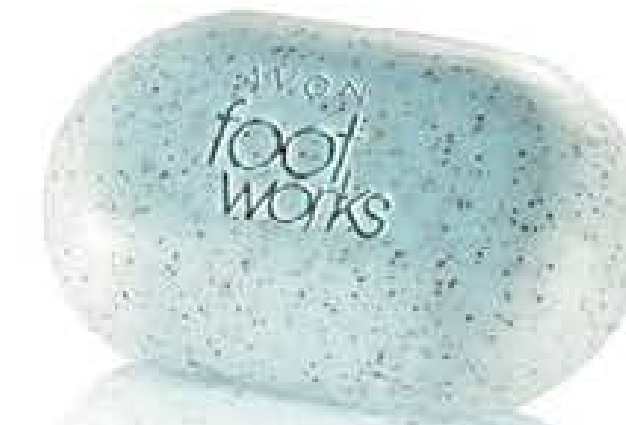
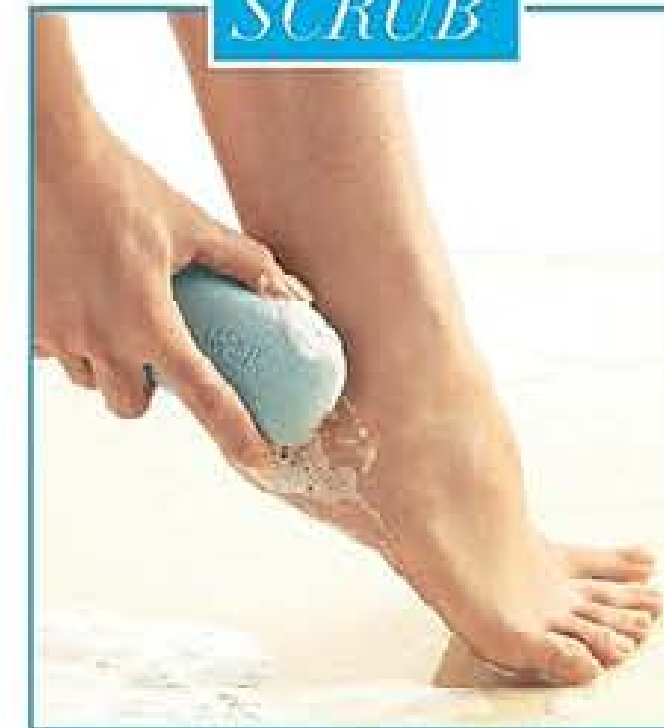
Beautiful Cherry Ice Cooling Foot Spray
100ml
22277
Normally £4.50
£3.15
save £1.35

the confidence treatment

foot works
loved by millions of feet

dare to bare **beautiful**, sandal-ready feet in 3 simple steps...

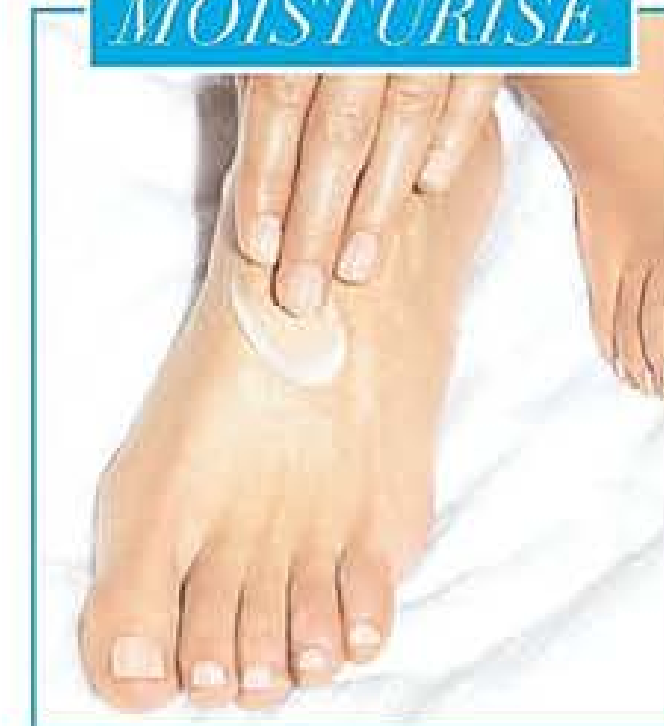
SCRUB



scrub into damp skin as the apricot seeds gently buff away dead skin

Exfoliating Bar Soap
75g
11692
Price per 100g = £3.33
Normally £3.50
£2.50
save £1

MOISTURISE



massage into clean, dry skin allowing the shea butter formula to deeply moisturise and replenish

Beautiful Foot Soufflé
150ml
02071
Price per 100ml = £2.10
Normally £4.50
£3.15
save £1.35

SPRAY



spritz the lavender and vitamin E-enriched spray onto tired, hot feet to gently cool and deodorise

Beautiful Lavender Comforting Foot and Leg Spray
100ml
20594
Normally £3.75
£2.65
save £1.10

beautiful | nourish & hydrate for soothed, pampered soles



**Overnight
Renewing Cream**
75ml
20727
Price per 100ml = £4.47
Normally £4.75
£3.35
save £1.40



Foot File
16865
Normally £3.50
£2.50
save £1



**Sole Support
Cushion Cream**
75ml
14035
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



**Heel Softening
Cream**
75ml
09035
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



**Lavender
Comforting
Overnight Massage
Cream**
150ml
20412
Price per 100ml = £1.67
Normally £3.50
£2.50
save £1



**All-in-1
Pedicure
Bonus Size**
150ml
11205
Price per 100ml = £2.80
Normally £6
£4.20
save £1.80



**Anti-Rub
Stick**
20826
Normally £4.75
£3.30
save £1.45

healthy | restore & rejuvenate with our healing helpers



**Odour
Neutralising Foot
Spray**
75ml
02121
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



**Rough Skin
Remover**
75ml
21105
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



**Intensive
Callus Cream**
75ml
02113
Price per 100ml = £3.33
Normally £3.50
£2.50
save £1



**All-Day Foot
Deodorant Cream**
75ml
21022
Price per 100ml = £3.73
Normally £4
£2.80
save £1.20



**Menthol & Tea Tree
Deodorising Foot
Powder**
75g
02063
Price per 100g = £3.33
Normally £3.50
£2.50
save £1

best foot forward

foot works
loved by millions of feet

getting fabulous summer feet is as easy as 1, 2, 3

LAVENDER

Comforting 3-in-1 Mask
75ml
20396
Price per 100ml = £4.20
Normally £4.50
£3.15 save £1.35

Comforting Soak
100ml
20677
Normally £3.75
£2.65 save £1.10

Softening Balm
50ml
19950
Price per 100ml = £7.00
Normally £5
£3.50 save £1.50



MARINE SALT

**Beautiful Invigorating
Scrub**
75ml
24885
Price per 100ml = £3.33
Normally £3.50
£2.50 save £1

**Beautiful Multi Active
Foot Soak**
100ml
07500
Normally £4.10
£2.90 save £1.20

**Beautiful Hydrating
Balm**
75ml
02493
Price per 100ml = £3.33
Normally £3.50
£2.50 save £1



HAIR REMOVAL - with meadow foam oil to soothe and calm



- | | |
|---|---|
| <p>1. Soft & Smooth Moisturising Silky Shave Gel
150ml
12435
Price per 100ml = £1.93
Normally £4.80
£2.90
save £1.90</p> | <p>4. Soft & Smooth Sensitive Skin Hair Removal Cream
100ml
13417
Normally £5.30
£3.20
save £2.10</p> |
| <p>2. Soft & Smooth Wax Strip Kit for Body
Contains 10 strips.
20925
Normally £7
£4.20
save £2.80</p> | <p>5. Soft & Smooth Facial Hair Removal Cream
15ml
06783
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60</p> |
| <p>3. Soft & Smooth Sensitive Skin Bikini Line Hair Removal Cream
75ml
08029
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80</p> | <p>6. Soft & Smooth Facial Wax Strip Kit
Contains 10 x 2 wax strips and 2 x soothing oil finishing wipes.
12492
Normally £8
£5 save £3</p> |

ENHANCE & GLOW - with sunflower oil and MagiX technology for a natural sun-kissed glow



- NEW Gradual Tan Lotion for Medium Skin**
200ml
22236
Price per 100ml = £1.65
Will normally be £5.50
£3.30 save £2.20
- NEW Gradual Tan Airbrush Spray for Medium Skin**
150ml
22210
Price per 100ml = £2.00
Will normally be £5
£3 save £2
- Luminous Perfector Body Cream for Medium Skin**
200ml
22202
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20
- Shimmer Oil Spray**
150ml
22269
Price per 100ml = £2.00
Normally £5
£3 save £2

smooth & sun-kissed

skin so soft

beautiful skin at your fingertips

feel confident in sexy summer skin with all you need for radiant looking, strokable softness



NEW Soft & Smooth Moisturising Shave Gel
200ml
20784
Price per 100ml = £1.20
Will normally be £4.80
£2.40 half price

NEW Ladies' Razors
Pack of 5.
26500
£2.50 or
£1 when you buy the Moisturising Shave Gel

Buy the Soft & Smooth Moisturising Shave Gel and order the Razors **FOR £1**
page 143 only save £1.50

1. Silky Moisture Ultra Moisturising Body Lotion
250ml
18580
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

2. Silky Moisture Creamy Body Wash
250ml
12526
Price per 100ml = 72p
Normally £3
£1.80
save £1.20

3. Silky Moisture Tissue Oil
150ml
07815
Price per 100ml = £3.20
Normally £8
£4.80
save £3.20

4. Silky Moisture Replenishing Hand Cream*
75ml
24265
Price per 100ml = £2.93
Normally £3.60
£2.20
save £1.40

5. Silky Moisture Body Butter
200ml
20503
Price per 100ml = £1.50
Normally £5
£3 save £2



*Last chance to buy. Will not be featured in the brochure again.

new

NEW Limited Edition Original Bath Oil
250ml
27516
Price per 100ml = £1.08
Will normally be £4.50
£2.70 save £1.80

Original Body Butter
200ml
20545
Price per 100ml = £1.50
Normally £5
£3 save £2



Fast Hydration Body Wash
250ml
00935
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

Fast Hydration Moisturising Gel
250ml
00919
Price per 100ml = £1.20
Normally £5
£3 save £2



Firming & Restoring Body Cream
200ml
21659
Price per 100ml = £1.50
Normally £5
£3 save £2

Firming & Restoring Body Lotion
250ml
12062
Price per 100ml = £1.00
Normally £4
£2.50
save £1.50



Skindisiac Silky Body Lotion
200ml
09753
Price per 100ml = £1.20
Normally £4
£2.40
save £1.60



luxurious foaming oil

flaunt deeply moisturised skin with our new non-greasy, foaming oil wash for sensual softness

skin
so
soft

beautiful skin at
your fingertips



NEW Foaming Shower Oil
250ml
19216
Price per 100ml = £1.20
Will normally be £5
£3 save £2



AVON Bath & Body

buy 1, choose 1

HALF PRICE

pages 146-149
save up to £4

lowest priced items half price

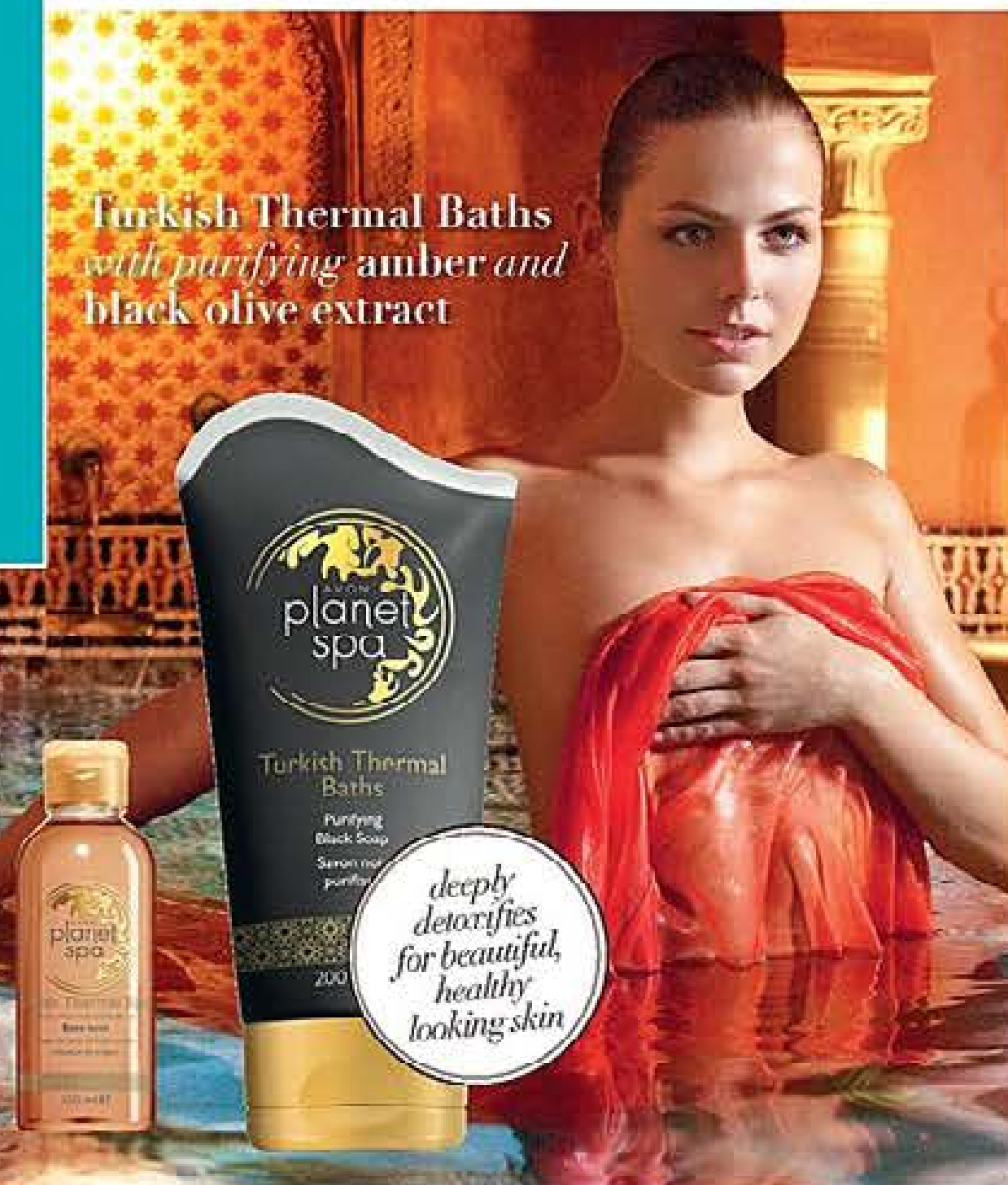
Turkish Thermal Baths
with purifying amber and
black olive extract

**Turkish Thermal Baths Body,
Hair, Nail and Bath Oil**

150ml
19539
Price per 100ml = £3.67
£5.50

**Turkish Thermal Baths
Purifying Black Soap***

200ml
07229
Price per 100ml = £2.75
£5.50



deeply
detoxifies
for beautiful,
healthy
looking skin

*Please take care when using this product as it may stain clothing and porous surfaces such as tiling and plastic baths.

*ultra-rich,
oil-infused
formula for
24 hour skin
hydration*

Bali Botanica Body Butter*
200ml
12856
Price per 100ml = £4.00
£8

Bali Botanica Hair Mask*
200ml
21295
Price per 100ml = £2.75
£5.50

Bali Botanica Body Oil Spray*
150ml
23176
Price per 100ml = £4.00
£6

Bali Botanica Body Scrub*
200ml
05447
Price per 100ml = £2.50
£5

*Last chance to buy. Will not be featured in the brochure again.



buy 1, choose 1

HALF PRICE

pages 146-149
save up to £4

lowest priced items half price



£5

with powerful
antioxidants to
tighten pores
and restore
skin

Fantastically Firming
with Colombian
Coffee Extract
Body Polisher
Aux Extraits
de Café Colombien
Gommage Corps

fantastically FIRMING

helps firm, smooth and tighten skin with a lavish blend of subtly-scented Colombian coffee beans

Fantastically Firming Neck & Chest Serum
50ml
22079
Price per 100ml = £11.00
£5.50



Fantastically Firming Body Cream
200ml
22012
Price per 100ml = £4.00
£8



NEW Fantastically Firming Body Polisher
200ml
22053
Price per 100ml = £2.50
£5

AVON Bath & Body

buy 1, choose 1

HALF PRICE

pages 146-149

save up to £4

lowest priced items half price

Sweet Sensuality



with refreshing vanilla and jasmine extracts

Bath Elixir
250ml
10678
Price per 100ml = £2.20
£5.50

Fragrance Spritz
100ml
10744
£4

Perfectly Purifying

with purifying dead sea salt and dead sea mud

Body Scrub
200ml
10207
Price per 100ml = £2.75
£5.50

Face Scrub
75ml
14613
Price per 100ml = £6.67
£5

Revitalising Retreat

with revitalising vitamin C and ginseng extract

Body Soufflé
200ml
08995
Price per 100ml = £3.25
£6.50

Eye Pads
20 pads.
17723
Price per pad = 20p
£5.50

Cream Cleanser
150ml
17640
Price per 100ml = £5.33
£8

Ampoules
4 x 2ml.
17665
£5.50

Sleep Serenity

with calming lavender and camomile

Pillow Mist
100ml
13532
£4.50

Bath Salts
195g
15511
Price per 100g = £2.56
£5

Balm
10g
06775
£3

Heavenly Hydration

with moisturising olive oil

Hot Hair Oil
60ml
14761
Price per 100ml = £5.00
£3

Facial Oil
30ml
27086
Price per 100ml = £13.33
£4

Hair Mask
200ml
10090
Price per 100ml = £2.75
£5.50

Body Cream
200ml
10033
Price per 100ml = £3.50
£7

Blissfully Nourishing

with nourishing shea butter and brown sugar

Body Butter
200ml
20529
Price per 100ml = £4.00
£8

Intense Balm
30ml
12807
Price per 100ml = £11.67
£3.50

Hand and Foot Scrub
75ml
13748
Price per 100ml = £6.00
£4.50

Hand, Elbow and Foot Cream
75ml
20032
Price per 100ml = £6.00
£4.50

first class FACIAL



HOW TO USE



Step 1

Apply the face mask to the brush, and use to gently massage a thin layer over the face, to exfoliate and purify skin.



Step 2

Allow to dry, leave to work for a few minutes, then gently use fingertips to peel off in circular motions. Rinse skin and pat dry to reveal cleaner, purer more radiant looking skin. Repeat process 2-3 times per week.

Face Mask Brush
10843
£3

Perfectly Purifying Gommage Face Mask
50ml
10710
Price per 100ml = £12.00
£6

NEW Revitalising Retreat Gommage Face Mask
50ml
28894
Price per 100ml = £12.00
£6



face masks - miracle masks for decadent relaxation



Bali Botanica Face Mask*
75ml
09795
Price per 100ml = £7.33
£5.50

*Last chance to buy. Will not be featured in the brochure again.



Perfectly Purifying Face Mask
75ml
25254
Price per 100ml = £7.33
£5.50



Turkish Thermal Baths Purifying Rhassoul Clay Face Mask
75ml
18549
Price per 100ml = £7.33
£5.50



Revitalising Retreat Peel Off Face Mask
75ml
27482
Price per 100ml = £7.33
£5.50



Heavenly Hydration Face Mask
75ml
26427
Price per 100ml = £7.33
£5.50



new

go
WILD!

£20
save £10

EXCLUSIVE DESIGNS from brands you'll **LOVE**

Lipsy **LIPSY**
LONDON

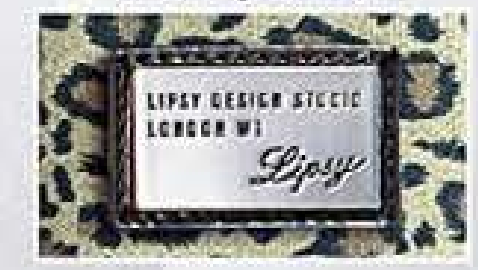


£10
save £5

NEW Lipsy Leopard Shopper
Polyester weave shopper with internal zipped pouch. Polyester lining. Approx. 39cm x 44cm x 8.5cm. Handle drop approx. 25cm.
04945
Will normally be £30
£20 save £10

NEW Lipsy Leopard Purse
Polyester weave purse with internal zipped pocket, note dividers and card slots. Zip closure. Polyester lining. Approx. 20.5cm x 11cm x 2cm.
08755
Will normally be £15
£10 save £5

Lipsy logo plaque



Contents not included.

AVON Fashion



cabin bag
£20

Storm Cabin Bag*
PVC with polyester lining. Approx. dimensions: height 33cm, length 33cm, base 40cm, width 17cm, handle drop 22.5cm.
18309
Normally £60
£20
save £40



STORM
LONDON



£16



new

£18
save £4

bags of **STYLE**

Storm Lily Cross Body Bag*
Handbag with PVC trims and an adjustable strap, fastened with magnetic snap and decorated with a metal, logo plaque. Approx. height 24cm, length 26cm, handles 65cm.
18119
£16

***WHILE STOCKS LAST**

NEW Storm Rose Canvas Duffle Bag
Storm bag with drawstring closure and adjustable, cross body strap. Hot pink lining. Zipped interior pocket and mobile phone holder. Outer: 90% cotton, 10% polyester. PU trims and polyester inner. Size approx. 37cm x 33cm x 13cm. Handle drop approx. 63.5cm.
10827
Will normally be £22
£18 save £4



branded plaque

bag
£20



Storm Ladies' Seaford Weekender
Branded ladies' canvas bag with zip fastening and internal pockets. Outer: 85% cotton, 8% polyester, 7% viscose. Lining: polyester. Approx. 32cm x 53cm x 18.9cm.
06445
Normally £30
£20
save £10



comes in a gift box



gorgeous purse & mobile phone holder

Storm Gift Set
Purse approx. 9cm x 10.5cm x 1.3cm. Phone case approx. 13cm x 8.3cm. Both polyurethane with polyester lining.
06536
£25
or **£15** when you buy any bag pages 152-153



£20
save £10



£25
save £15



this pretty pink watch is
perfectly timed for summer

£30
save £5

delicate
diamanté stones
add some sparkle

eye-catching
pink metallic
fascia



pink stitching
adds style to
the strap

Wilma Lipsy Watch

Quartz run with PU adjustable strap.
Approx. strap length 16.6cm to 20.8cm.
Stainless steel back. Includes battery that
can be replaced.

16105

Normally £30

£20
save £10

Loren FCUK Watch

Quartz run, adjustable PU strap watch.
Approx. diameter 4cm. Strap length
approx. 16.8cm - 21cm. Splash
proof with stainless steel back and
replaceable battery.

06635

Normally £40

£25
save £15

NEW Kaylen FCUK Watch

Quartz run with PU adjustable strap.
Strap approx. 15.7cm - 20.5cm.
Stainless steel back. Includes battery
that can be replaced.

19901

Will normally be £35

£30
save £5



FCUK offers a 2 year warranty for
manufacturing faults.

Fashion Store

NEW Romilly Statement Bib Necklace

Gold-coloured plated necklace with plastic and glass stones. Approx. 42cm + 9cm extension chain.

19752

Will normally be £15

£12 save £3

NEW Romilly Statement Bracelet

Gold-coloured plated with plastic and glass stones. Approx. 18.5cm + 2.25cm extension chain.

00331

Will normally be £8

£6 save £2

NEW Romilly Statement Earrings

Gold-coloured plated, pierced earrings with plastic stones. Drop approx. 4.4cm.

28761

Will normally be £7

£5 save £2

NEW Skeleton Detail Watch

Quartz run, wine coloured watch with palladium-plated case with clear glass stones. Adjustable strap, approx. 23cm. Stainless steel back. Includes battery that can be replaced.

04747

Will normally be £12

£10 save £2

NEW Annika Bag

Cross-body bag with adjustable strap and zip fastening. Zipped pocket on front panel and 2 internal pockets. PVC outer, polyester lining. Approx. 23.8cm x 37.5cm x 5.7cm.

00547

Will normally be £15

£12 save £3



£12
save £3

*bold floral
designs to get
you noticed
this summer*

£6
save £2

£10
save £2

new



£12
save £3

*flower
POWER*

glamorous in GOLD

new

£10
save £2



£6
save £2

£5
save £2

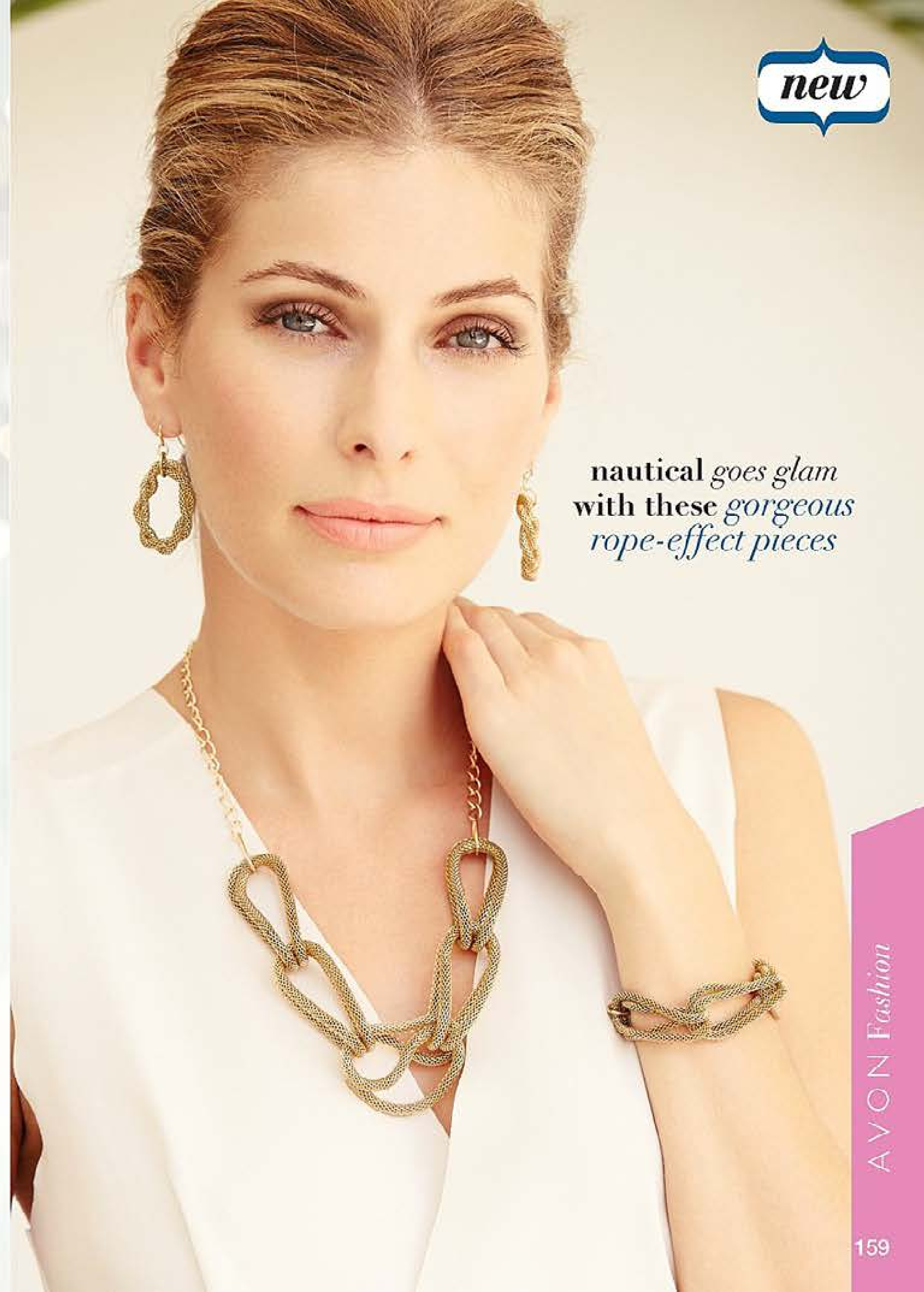


NEW Ayla Link Necklace
Brass-plated necklace. Approx. 53cm + 9cm extension chain.
21071
Will normally be £12
£10
save £2

NEW Ayla Link Bracelet
Brass-plated. Approx. 20.5cm + 2.5cm extension chain.
21139
Will normally be £8
£6
save £2

NEW Ayla Link Earrings
Brass-plated pierced earrings. Drop approx. 4.6cm.
21121
Will normally be £7
£5
save £2

*nautical goes glam
with these gorgeous
rope-effect pieces*



AVON Fashion



golden wonders

add some decoration to your outfit with these glamorous golden pieces

1. NEW Far Away Cuff
Brass-plated cuff with black, epoxy teardrop shaped stones in a diamond pattern. Approx. 4.8cm deep. Diameter approx. 6.5cm x 5.4cm.
09050

Will normally be £10

£6 save £4

2. NEW Far Away Ring
Brass-plated ring with 7 black coloured, teardrop epoxy stones.
10512 Size 6
10538 Size 8
10595 Size 10
Will normally be £7

£6 save £1

3. NEW Far Away Earrings
Brass-plated pierced earrings with shepherd's hooks. Black, epoxy teardrop shaped stones. Earrings drop approx. 7cm.
09043
Will normally be £8

£5 save £3

£6
save £4



new

Try our new
Far Away
fragrance
Far Away Gold
See pages
68-69

£5
save £3



£6
save £1



timeless
ELEGANCE

£7
save £3

*classic
3 piece
gift set*

*find your inner Audrey
Hepburn with classic pieces
that never date*

NEW Shimmer Embrace Shine Gift Set
Brass-plated necklace, bracelet and pierced earrings
gift set. Necklace set with glass stones, approx.
42cm + 9cm extension chain. Bracelet with plastic
stones, approx. 18.5cm + 2.5cm extension chain.

13631

Will normally be £10

£7
save £3

£8
save £2

new
**NEW Nandhe Pearl
Chain Necklace**
Gold-coloured plated,
necklace with acrylic beads
and glass stones. Approx.
85cm + 9cm extension chain.

21030

Will normally be £10

£8
save £2

**NEW Nandhe Pearl
Chain Bracelet**
Gold-coloured plated with
acrylic beads and clear
glass stones. Approx.
18.5cm + 2.5cm
extension chain.

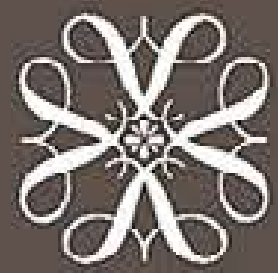
21048

Will normally be £7

£5
save £2

£5
save £2





THE MAILYN COLLECTION

From our Signature Collection



ACCESSORISE

all areas

luxurious finishing and detailing make you the belle of the summer

1. Mailyn Cosmetics Bag*
PVC with polyester lining. Polyester lined. Approx. 9.5cm x 14.4cm x 7cm.
71340
Normally £9
£6 save £3

2. Mailyn Purse*
PVC with polyester lining. Approx. 20cm x 11cm x 2cm.
41632
£12 or **£6** when you buy the Maily Drawstring Bag

3. Mailyn Drawstring Bag
Approx. 29.3cm x 25.5cm x 19cm. PVC with polyester lining.
19521
£22

4. Aryana Clutch Bag*
Hard-case bag covered in silver-coloured sequins and a cream lace effect fabric, with a detachable metal chain.
Approx. 9.5cm x 16cm x 3.5cm. Approx. chain length 120cm. Polyester.
03673
Normally £12
£9 save £3

5. Aryana Scarf*
Polyester. Approx. length 210cm, approx. width 54cm.
01925
Normally £12
£8 save £4

6. Natural Harmony Necklace
Silver-plated necklace with glass and plastic beads. Approx. 42cm + 9cm extension chain.
02246
Normally £8
£5 save £3

7. Natural Harmony Ring
Silver-plated. Approx. bead size 1.2cm.
01990 Size 6
01958 Size 8
02170 Size 10
Normally £6
£5 save £1

8. Natural Harmony Earrings
Silver-plated pierced earrings with cream plastic bead and glass stones. Approx. drop is 3.2cm.
02196
Normally £7
£6 save £1

*WHILE STOCKS LAST

Set the Tone Gift Set

Silver-plated necklace approx. 42cm + 9cm extension chain, pendant approx. 4cm, pierced earrings approx. 2.5cm adorned with glass stones and black epoxy.

16196

Normally £10

£7 save £3

Set the Tone Ring

Silver-plated with clear glass stones and black epoxy.

16220 Size 6

16212 Size 8

01628 Size 10

Normally £8

£5 save £3



new

NEW Carys Necklace and Earrings Gift Set

White, bronze-plated necklace and pierced earrings set with plastic stones. Necklace approx. 42cm + 9cm extension chain. Earrings drop approx. 2.3cm.

21170

Will normally be £12

£8 save £4

4-in-1
more ways to wear

1 - link together for a long-line look



3 - wear as 4 pretty bracelets



4 - double-up the necklaces

2 - or wear each one separately

Teagan Interchangeable Necklace and Bracelet

Silver-plated, interchangeable necklace and bracelet set with beads.

Necklace length approx. 29cm, bracelet length approx. 18.5cm.

00661

Normally £10

£8 save £2

2 piece set
£8
save £4

dream
JEWELS

turn heads in statement jewellery with intricate detailing

AVON Fashion



1. Reworked Classic Earrings

Silver-plated pierced earrings with titanium posts and a twisted rope-effect section. Approx. length 4cm.

16287
£8

2. Reworked Classic Necklace

Silver-plated necklace with a twisted rope-effect section. Approx. 42cm + 9cm extension chain.

07997
£10



£10

twisted rope effect

classic
SILVER

new

2 piece set
£6
save £2



comes in a gift box

3. Kayli Interchangeable Necklace Set

Silver-plated with 4 interchangeable pendants set with glass stones and acrylic beads. Length approx. 42cm + 9cm extension chain.

04689
£8

4. Kayli Interchangeable Ring Set

Set of 4, silver-plated with acrylic beads.

16816 Size 6
16642 Size 8
13359 Size 10
£8



comes in a floral gift box

3 rings to stack together or wear separately

5. Kinsey Gift Set

Silver-plated necklace with flower shape detail, set with plastic stones and matching pierced earrings. Approx. 42cm + 9cm extension chain. Approx. earrings drop 1.4cm. Comes in a card box.

17160
Normally £8
£7 save £1

6. Kinsey Ring

Silver-plated ring set, one with a clear glass stone, and two with petal patterns set with clear glass stones. Comes in a card box.

06486 Size 6
13177 Size 8
04424 Size 10
£7



timeless and versatile, these beautiful pieces work whatever your style

NEW Jeslyn 2 Piece Gift Set

Silver-plated necklace and pierced earrings with glass stones. Necklace approx. 42cm + 9cm extension chain. Earrings drop approx. 4cm.

21188
Will normally be £8
£6 save £2

£5

save £2

2



interchangeable pendants

1

3



£8

sentimental necklaces

1. Eternal Spring Earrings Gift Set

Set of 5. Silver-plated with glass stones and acrylic beads. Max. length approx. 3cm. Pierced.

04358

Normally £7

£5 save £2

2. Eternal Spring Necklace Gift Set

Silver-plated with 5 interchangeable pendants. Glass stones and plastic beads. Approx. 42cm + 9cm extension chain.

02857

Normally £7

£5 save £2

3. Nya Necklace Gift Set

Set of 3 silver-plated with glass stones. Approx. length 42cm + 9cm extension chain.

17384

£8

4. Destini Sentiments Bracelet

Glass bead bracelet with charm. Approx. length 18.5cm + 2.5cm extension chain. The elephant charm is silver-plated and the tiger and owl charms are gold-coloured plating.

13888 Blue - Elephant

13789 Pink - Owl

13920 Brown - Tiger

Normally £8

£4 half price

4



beautiful bracelets with meaning

stunning SENTIMENTS

give something personal with this gorgeous birthstone gift set



2 piece gift set

£5

save £2

Elisha Necklace and Earrings Gift Set

Silver-plated necklace and hook style, pierced earrings set with glass stones. Necklace length approx. 42cm + 9cm extension chain. Earrings drop approx. 2.7cm.

Normally £7
£5 save £2



00299 January

00315 February



01214 March

07146 April



07211 May

07260 June



00281 July

00356 August



00406 September

00422 October



00497 November

00505 December

choose the birthstone to suit your month

don't miss a second of summer with these stylish metallic watches

£15



Alexandra Metallic Watch

Quartz run. PU adjustable strap. Overall length approx. 23.2cm. Stainless steel back. Includes battery that can be replaced.

- 20834 Blue
- 20859 Gold
- 20842 Pink
- 22475 Green

£15

£6
save £2

new

Interchangeable gift set includes:
2 anklets, 2 toe rings
and a link chain to
create foot jewellery

NEW Clea Anklet Foot Jewellery

Set of 2 silver-plated and brass-plated anklets with plastic and glass beads. Comes with brass-plated chain and toe ring which can be attached to either anklet.

20065

Will normally be £8

£6 save £2



gorgeous nautical style gift box

new



6 toe rings

NEW Kalina Toe Ring Set

Set of 6 adjustable, brass-plated toe rings with glass and epoxy stones.

01586

Will normally be £7

£5 save £2



3 ways to wear



Option Multiplier Earrings Set

Silver-plated, interchangeable pierced earrings with glass stones. Titanium posts.

00745

Normally £7

£5 save £2





stylish
2 piece set

NEW Rose Tinted Legging PJs
Red and pink, floral printed cropped leggings with short-sleeved top with pocket. 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.

- 20347 10/12
- 20354 14/16
- 20370 18/20
- 19570 22/24

Will normally be £14

£11.95
save £2.05

new

PERFECT PJs

only

£11.95

save £2.05

£12
save £2



NEW Earthly Paradise PJs
Floral patterned with full length bottoms. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.

19299 10/12
20040 14/16
19323 18/20
Will normally be £14

£12 save £2

NEW Earthly Paradise Bra
Floral patterned bra. 85% polyester, 12% elastane, 3% nylon, excluding trims.

19356 34b
20149 34c
20164 34d
20172 34dd
19364 36b
19505 36c
20198 36d
20206 36dd
19372 38b
19513 38c
20222 38d
20321 38dd

£10

NEW Earthly Paradise Briefs
Floral patterned. 84% polyester, 16% elastane, excluding trims. Cotton gusset.

19547 10/12
20081 14/16
19554 18/20

£6

Lingerie Guarantee

90 day **100% money back guarantee** on all unworn lingerie if you're not completely satisfied. For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

new

feminine
FLORALS

*pretty loungewear and
lingerie to help you feel
elegant all summer*

£10



£6

1

benefits you love...

- smoothes your silhouette
- removable straps

new



1. NEW Body Illusions Nude Secret Support Dress
 87% nylon, 13% elastane, excluding trims. Removable straps.
22335 10/12
22350 14/16
22384 18/20

£18

2



available in black & white

benefits you love...

- no straps style for versatility
- seam free for a streamlined look
- removable pads



2

2. Body Illusion Bandeau Bra
 Provides a seamless shape. 85% nylon, 15% elastane, excluding trims. Removable pads.
Black
18705 Medium (10/12)
14258 Large (14/16)
18424 Extra Large (18/20)
White
21931 Small (6/8)
22020 Medium (10/12)
21956 Large (14/16)
 Normally £12
£10 save £2

AVON BODY ILLUSIONS



problem

£9.99
save £5.01



solution

benefits you love...

- smooths upper back
- supports and sculpts bust
- invisible under tops
- front fastening



Back Smooth & Slim Bra
 Bra with extra-wide band. 63% nylon, 21% polyester, 16% elastane, excluding trims.
20404 38b **05140** 40d
14522 38c **20537** 40dd
12971 38d **14514** 42b
06429 38dd **12963** 42c
20420 40b **20446** 42d
12955 40c **20586** 42dd
 Normally £15
£9.99 save £5.01

AVON Fashion



LAST
chance to
*buy**



Improved Balconette Bra†

Balconette bra with lace trims. White only. 90% polyester, 6% elastane, 4% nylon, excluding trims.
18986 32a **19422** 34c **26708** 36d **20214** 38dd
20230 32b **19745** 34d **02022** 36dd **19398** 40b
26716 32c **19984** 34dd **19257** 38b **19729** 40c
19026 34a **19042** 36b **19562** 38c
19034 34b **19489** 36c **19893** 38d

£6.99

Racer Back Bra†

Padded T-shirt bra with multi-functional straps. 78% cotton, 17% polyester, 4% elastane, 1% nylon, excluding trims.
14878 34b **02998** 36b **26419** 38b
24612 34c **13805** 36c **24547** 38c
24778 34d **01982** 36d **20610** 38d
12708 34dd **02352** 36dd **20644** 38dd

Normally £10

£7.99 save **£2.01**

LAST chance to *buy**



sculpt
the look of
your body



Body Illusion Waist Cinching Briefs - Nude†

Lightweight, comfortable slimming briefs that help nip you in at the waist and flatten the look of your tummy. 87% nylon, 13% elastane, excluding trims.
04697 10/12 **01313** 18/20
18861 14/16
 Normally £12

£8 save **£4**

Body Illusion Waist Cinching Shorts - Nude†

87% nylon, 13% elastane, excluding trims. Cotton gusset.
23309 10/12 **13227** 18/20
21790 14/16
 Normally £15

£10 save **£5**

*Will not be featured in the brochure again.

WHILE STOCKS LAST



T-shirt Bra
£7.99

Animal Print T-Shirt Bra†

Padded and underwired in a wild animal print with vibrant turquoise detail. 50% nylon, 44% polyester, 6% elastane, excluding trims.

03723 32a **04267** 36c
17251 32b **09985** 36d
03947 32c **10603** 36dd
11577 32d **03236** 38b
11635 32dd **22780** 38c
02964 34a **10181** 38d
02980 34b **09100** 38dd
03350 34c **17533** 40b
01479 34d **08490** 40c
10249 34dd **17418** 42b
03087 36b **08235** 42c

£7.99

Animal Print Briefs†

Wild animal print with vibrant turquoise detail. 89% nylon, 11% elastane, excluding trims. Cotton gusset.

14571 10/12
13698 14/16
22806 18/20

£4.99

Briefs
£4.99

AVON Fashion

Summer Store

buy bikini top
& bottoms
for **£15**

save £5 page 182 only

Ocean Voyage Bikini Top

Padded cups. Clip fastening. Exterior: 83% polyester, 17% elastane. Lining: polyester, excluding trims.
20669 10/12
01305 14/16
07195 18/20

£10

Ocean Voyage High Waist Bikini Briefs

Exterior: 83% polyester, 17% elastane. Lining: polyester, excluding trims.
20743 10/12
07187 14/16
23036 18/20

£10

roll up for
high waist



roll down for
low waist

removable
straps

REVERSIBLE
colour block or
patterned, it's
up to you



available up to
size 22/24

HOT
price
£20

maxi MUST-HAVE

dress to impress with our 2 looks in 1,
halter-neck reversible maxi

Ocean Voyage Maxi Dress

Reversible bandeau maxi dress with optional halter strap. Polyester, excluding trims. Length approx. 129cm.

24315 10/12

13292 14/16

13391 18/20

13466 22/24

£20

ALLOW 6 WEEKS FOR DELIVERY



high-fashion mirrored aviator style

beach blues

ocean inspired accessories for a stylish day at the beach



TOWEL only £12

Tropical Escape Sunglasses
Mirrored aviator style sunglasses. Provides UV protection in accordance with BS EN 1836. Arm length approx. 13.7cm. Metal frame and acrylic lenses.
24935
£10

Ocean Beach Towel*
Blue beach towel with heart print. Cotton. Approx. 70cm x 140cm.
15081
£12

***WHILE STOCKS LAST**

Ocean Voyage Beach Bag with Cooler

Blue textile beach bag with PVC section. Cooler with zip fastening in the base of the bag**. Detachable wallet with wrist strap. Overall size approx. 39.5cm x 44cm x 13.5cm. Handle drop approx. 20cm.
01818
Normally £25

£15
save £10

ALLOW 6 WEEKS FOR DELIVERY

HOT price **£15**



comes with detachable wallet and wrist strap



Contents not included.

with bottom-zipped cool bag, perfect for storing drinks, sun lotion or wet swimwear
**Requires ice packs to keep items cool.

METALLICS & stones

instantly accessorise your look with textured metals and crackle-effect stones



1

clasp fastening



adjustable ring

2

1. Priscila Bracelet

Brass-plated bracelet with glass and epoxy stones. Bracelet length approx. 18.5cm + 2.5cm extension chain.

21840

£10

2. Priscila Ring

Bronze-plated, adjustable ring with epoxy stone. Adjustable to fit sizes 6-10.

01719

£7

3. Priscila Earrings

Brass-plated, fish hook pierced earrings with cream epoxy stones. Earrings drop approx. 9cm.

01768

£7

4. Priscila Necklace

Brass-plated necklace with glass and epoxy stones. Approx. 42cm + 9cm extension chain.

01578

£15



3

HOT price
£7

4

HOT price
£15

*bold
pieces to
WOW
your style*



STATEMENT *style*

add a bold touch to your summer look with colour pop shells, statement stones and gorgeous golds

elasticated strap



real shell



HOT
price
£7



real shell



Yolanda Shell Bracelet

Bracelet made up of 2 elastic cords and turquoise acrylic beads. Internal diameter approx. 6cm.

14274

Normally £8

£6 save £2

Bracelet is not made of real shell.

Yolanda Shell Necklace

Brass-plated necklace with glass stones and decorative green shell bead. Necklace length approx. 51cm.

02147

Normally £10

£7 save £3

Yolanda Shell Earrings

Brass-plated fish hook, pierced earrings with green and peach plastic beads, and green shell beads. Earring drop approx. 3.5cm.

14456

Normally £7

£5 save £2

All Avon metal jewellery is hypoallergenic.

As shell is a natural product, there may be some variance in colour.



buy both the
swimsuit & kaftan
for **£26**

save £10 page 190 only



with
removable
pads to
boost your
bust

**HOT.
price
£18**



**HOT.
price
£18**

Gold Swimsuit
Halter neck with
tie and removable
pads in cups. 78%
nylon, 22% elastane,
excluding trims.

01404 6/8
01446 10/12
01487 14/16
£18

**Desert Bloom
Kaftan***
Full length gold,
yellow and bronze
kaftan. Front tie.
Polyester,
excluding trims.

22970 10/12
23051 14/16
23069 18/20
23077 22/24
£18

*ALLOW 6 WEEKS FOR DELIVERY



style it twice,
dual-sided
beach bag

**Desert Bloom
Beach Bag**

Metallic beach bag
with orange lining. Zip
closure, one zippered
pocket and a mobile
phone holder. Front
panel: 80% polyester,
17% cotton, 3%
viscose. PVC back
panel. Polyester lining.
Wipe clean only. Size
approx. 33cm x 49cm
x 13cm. Handle drop
approx. 18.3cm.

14142
£18

**Desert Bloom
Sandals***

Ladies' metallic gold-
coloured sandals with
decorative stones.
Polyurethane insole
and upper, rubber
outer sole.

14175 Size 5/6
14233 Size 7/8
£15

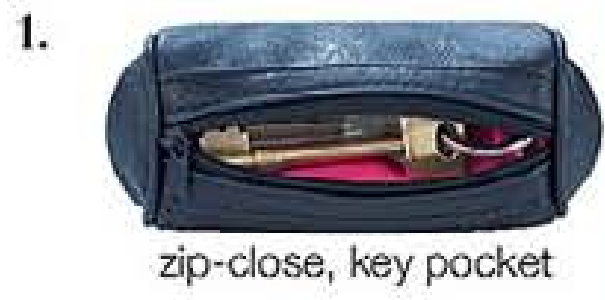


**HOT.
price
£8**

NEW Wilder Sunglasses

Ladies' oversized animal print sunglasses.
Arm length approx. 12cm. Polycarbonate
frame and acrylic lenses. Provides UV
protection in accordance
with BS EN 1836.

21246
£8



zip-close, key pocket



Contents not included.



2.

HOT price
£12

5.



HOT price
£15

1. Amara Nautical Coin Purse*
Polyester. Approx. 10cm x 7.7cm x 3.2cm
16345
£8

2. Amara Espadrilles†
Adjustable buckle fastening. Polyester upper, lining and insole. TPR outer sole.
19109 Size 5/6
25148 Size 7/8
Normally £15
£12 save £3

3. Christen Tassel Scarf
Stone-coloured woven loop scarf with beaded tassels. Polyester. Approx. 168cm x 25.6cm.
06957
£10

4. Anne Cross Body Bag
Magnetic snap closure and adjustable shoulder strap. Outer: PVC. Lining: polyester. Approx. 34cm x 31cm x 13cm.
16261
£18

5. Amara Nautical Cross Body Bag*
Features gold-coloured turn-lock closure and removable, adjustable strap. Outer: PVC, lining: polyester. Approx. 30cm x 20cm x 4.5cm.
13680
£15

6. Chevron Chic Earrings
Pierced, brass-plated with epoxy detail. Length approx. 5.5cm.
16246
£8

7. Chevron Chic Ring
Shiny brass-plated ring with colourful epoxy details.
12559 Size 6
12542 Size 8
16253 Size 10
£8

8. Chevron Chic Bib Necklace
Brass-plated with epoxy, approx. length 42cm + 9cm detachable extension chain. Bib length approx. 10.7cm.
16238
£10



Place your ring here to find out your ring size.

pretty pastels
update any outfit with these candy colour-pop pieces

HOT price
£10

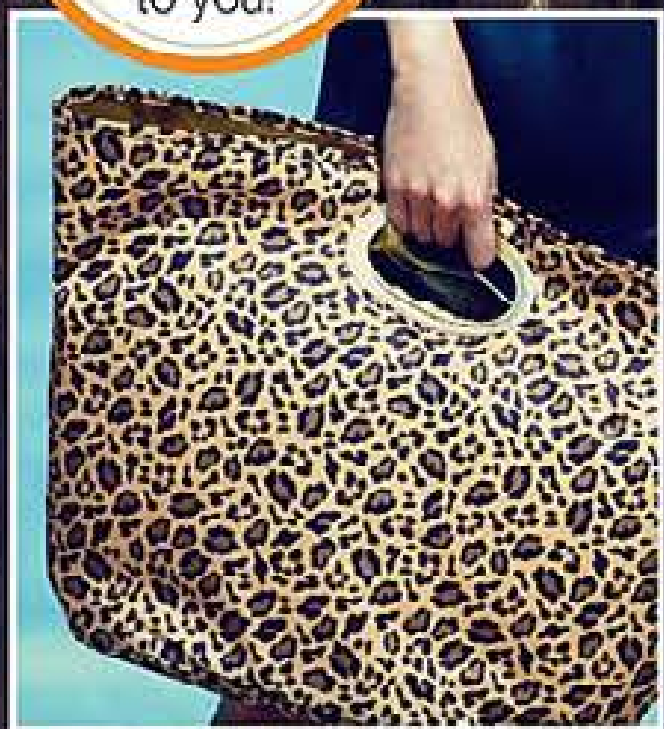
***WHILE STOCKS LAST**
†ALLOW 6 WEEKS FOR DELIVERY

FIERCELY *stylish*

ooze confidence in leopard print picks for your holiday wardrobe

new!

reversible beach bag: gold or animal print... it's up to you!



NEW Wilder Beach Bag
Gold PVC beach bag with printed polyester. Size approx. 34cm x 20cm x 36.5cm.

21592

Will normally be £18

£14 save £4

NOT
price
£14



1.



2.



3.

1. Wilder Necklace and Earrings Gift Set

Brass-plated necklace and stud pierced earrings set with plastic beads. Necklace length approx. 42cm + 9cm extension chain.

01784

£10

2. Wilder Bracelet

Brass-plated stretch bracelet with plastic and brass-plated beads. Internal diameter unstretched approx. 6cm.

01776

£7

3. Kimberley Leopard Watch

Quartz run, plated watch with glass stones. PU adjustable strap. Overall strap length approx. 23.5cm. Stainless steel back. Includes battery that can be replaced.

14910

£15



SEASIDE style

keep the kids looking cute as they have fun in the sun



NEW Tiny Tillia® Girls' Beach Dress

Girls' dress with seahorse motif. 100% cotton.

10199 12-18 months

10272 18-24 months

£10



NEW Tiny Tillia® Boys' T-Shirt and Shorts Set

Boys' t-shirt and shorts set. 100% cotton.

10116 12-18 months

10363 18-24 months

£12



reversible
2 hats in 1!



leaves a fabulous flamingo print in the sand



fun shark-fin detail

leaves a scary shark print in the sand

new!

Girls' Hat and Sunglasses Set*

Plastic glasses come in a pouch. Hat: 90% polyester, 10% cotton. Ages 3-6 years. **23093**

£10

Boys' Hat and Sunglasses Set

Hat: 100% cotton. Glasses plastic with AC lens. Comes with a pouch. Ages 3-6 years. **23184**

£10

Girls' Swimsuit

Girls' pink floral swimsuit. 90% polyester, 10% elastane.

23101 Ages 3-4

23234 Ages 5-6

£10

Boys' Swimwear*

Boys' blue swimshorts with shark print and fin detail. 80% nylon, 20% elastane.

23200 Ages 3-4

23226 Ages 5-6

£10

NEW Girls' Flip Flops

Girls' pink flip flops with flower detail. Outer sole: EVA, upper: PU.

19968 Size 9/10

23259 Size 11/12

£7

NEW Boys' Flip Flops

Boys' flip flops with shark detail. Outer sole: EVA, upper: PU.

07310 Size 9/10

21709 Size 11/12

£7

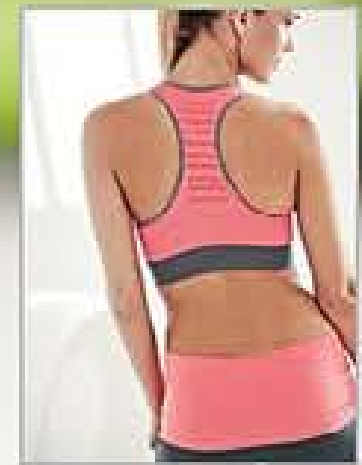
*ALLOW 6 WEEKS FOR DELIVERY

BUY 1 CHOOSE 1 HALF PRICE

save up to £5 page 197 only lowest priced item half price



Perfect for an **all-over** shape up!

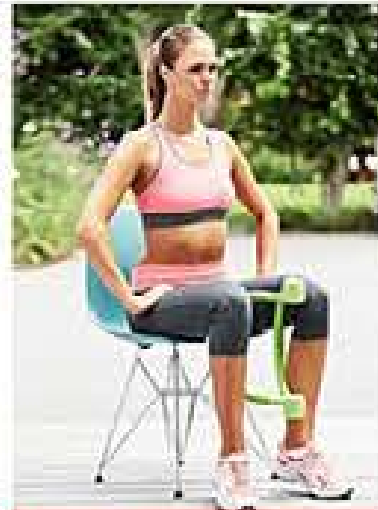


fold over waistband to create **hipster-style** bottoms

£15
save £5



strengthen legs



thigh slim



arm toning



top body toning



push up



waist slim

Ladies' Sports Bra

Non-padded. 80% nylon, 13% polyester, 7% elastane, excluding trims. All sizes fit up to a D cup.

11981 Medium: 32-34

11999 Large: 36-38

12450 Extra Large: 40-42

Normally £12

£8
save £4

Ladies' Fitness Crop Pants

3/4 leggings with wicking technology and flat-lock seams. 86% polyester, 14% elastane. Inside leg 50cm.

00075 10/12

07674 14/16

07633 18/20

Normally £16

£12
save £4

Active Gym

Fitness equipment used to help tone and strengthen the body. Approx. 37.5cm x 29.5cm x 28.5cm. Polypropylene.

04192

Normally £20

£15
save £5

get fit for **SUMMER!**

with our **range** of stylish fitness wear and **equipment**

NEW Sport Towel

A microfibre towel with a knitted trim. Approx. 48cm x 110cm. **22616**

Will normally be £7

£4
save £3

super absorbent microfibre fabric

NEW Resistance Belt

A belt with weight pockets at the front, to wear during runs and walks to increase resistance. Max. weight: 1kg. Approx. size 110cm x 10cm x 3cm. One size fits all.

01123

Will normally be £10

£8
save £2

ACTIVE

new



weighted to **add resistance** to runs and walks

Cydney Trainers

Outer: 65% polyurethane and 35% polyester. Inner: 100% polyester. Sole: 90% TPR and 10% EVA.

16808 Size 4

15644 Size 5

15974 Size 6

14746 Size 7

Normally £30

£22
save £8



super grip **flexible sole** to provide **traction** on multiple surfaces

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.



AVON
ACTIVE

£7
save £3

accelerate the **rotations** to increase intensity



features **distance, calorie** and **jump** calculators

Cordless Skipping Rope
ABS, PU and nylon. Handles approx. 12.5cm x 22cm each. Requires 1 x LR44 battery, included.
06098
Normally £10

£7
save £3

Active Waist Belt
Neoprene and polyester. Approx. 101cm x 19.5cm.
03699
Normally £10

£7
save £3

Active Thigh Wraps
Neoprene and polyester. Approx. 51cm x 17.5cm x 0.23cm each.
05256
Normally £8

£6
save £2



wear during a **work-out** to help intensify exercise

2 thigh wraps per pack



can be worn **under** loose fitting clothes

relax in **STYLE**

look **stylish** when you take some precious 'time out'

1. NEW Microfibre Turban

A microfibre turban. Approx. 70cm x 28.5cm. 100% polyester.

19687

Will normally be £6

£4
save £2

2. NEW Microfibre Wrap

A microfibre wrap with fastening at the top and decorative bow. Approx size: 150cm x 75cm.

100% polyester.

19638

Will normally be £10

£8
save £2

3. NEW Towelling Thong Slippers

Polyester weave with stitched PU outer sole.

07153 Size 5/6


28738 Size 7/8

Will normally be £9

£7
save £2



£7
save £2

 turban and wrap machine washable



new

£8
save £2

absorbs more **moisture** than a regular towel

AVON Fitness

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.

incorporating your
senses for

10 years



NEW Mood Therapy Shower Gel

250ml

27326 Indulgent

21261 Revitalising

Price per 100ml = 44p

Will normally be £2.20

£1.10

half price



YOUR 5 MINUTE ESCAPE

get lost in the moment and retreat with mood-enhancing
shower gels for therapeutic cleansing



new

£1.10
half price

kick-start your day with the

COOLING MENTHOL

scent of

EUCALYPTUS

NEW Mood Therapy

**Energising
Shower Gel**

250ml

28928

Price per 100ml = 44p

Will normally be £2.20

£1.10

half price



AVON Bath & Body

invigorating your
senses for



GIVE IN TO YOUR SENSES

your daily escape for sensational cleansing

new look
same great favourites

shower gels



£1
half price

for men



Shower Gel

- 250ml
- 21329 Lagoon
- 14050 Re-Charge
- 13730 Be Radiant
- 21568 NEW Garden of Eden
- 21378 Citrus Zing
- 06312 Amazon for Men
- 27367 Fever for Men
- 27342 Xtreme for Men

Price per 100ml = 40p

Normally £2

£1 half price

shower creams



Shower Cream

- 250ml
- 21394 Reflection
- 21469 Mystique

Price per 100ml = 40p

Normally £2

£1 half price

liquid soaps
handy suds for
every mood



NEW Daily Hand Wash

250ml

19240 Lagoon

08821 Mystique

19273 Reflection

19265 Citrus Zing

Price per 100ml = 40p

Will normally be £2

£1 half price



AVON Bath & Body

MIX & MATCH

Make your fiver go further this summer, and stock up with our savvy savings on all your daily essentials.



with royal jelly extract

Royal Jelly Body Lotion
400ml
07740
Price per 100ml = £1.20
£4.80

Nurturing Body Lotion
400ml
23317
Price per 100ml = £1.20
£4.80

Smoothing Body Lotion
400ml
25171
Price per 100ml = £1.20
£4.80

Firming Body Lotion
400ml
10470
Price per 100ml = £1.20
£4.80

Gentle Body Wash
400ml
23192
Price per 100ml = 75p
£3

Royal Jelly Hand Cream
100ml
07989
£3.60

Royal Jelly Lip Treatment SPF15
10ml
06502
£2.20

4 FOR £5

pages 206-215

Save up to £14.20



cleanse, tone & moisturise in 1 with aloe & ginger extracts

3-in-1 Cleansing Lotion
200ml
23242
Price per 100ml = £2.25
£4.50

lathering facial gel that's gentle on even sensitive skin



AVON Summer Essentials

MIX & MATCH

4 FOR £5

pages 206-215

Save up to £14.20

Gynaecologist
Soap-free and pH-balanced
Tested

simply delicate

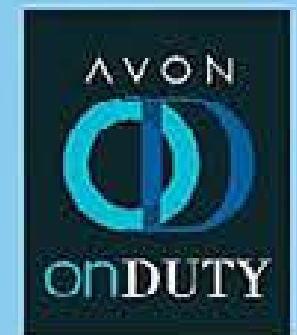


Feminine Cleansing Cloths
16 cloths.
07336
Price per cloth = 23p
£3.40

Cooling Feminine Wash
300ml
25288
Price per 100ml = £1.33
£4

Gentle Feminine Wash
300ml
28688
Price per 100ml = £1.33
£4

stock up for summer on
FRESHEN UP MUST-HAVES



with dry pore technology for 48 hour freshness

On Duty Roll-On Deodorant
50ml
17111 Invisible Protection Women's
21550 Tropical Burst Women's
15362 Light Bloom Women's
16956 Active Men's
Price per 100ml = £1.00
£2



bubble baths
lovely bubbly for relaxing bath time bliss

Bubble Bath 500ml
15560 Sensitive - fragrance free
14316 Spring Garden
23465 Lavender
10967 Romantic Rose*
02451 Soft Pink
08672 Strawberry Sorbet
19711 White Lily
Price per 100ml = 80p
£4



Soft Pink Mother's Day Bubble Bath Decanter*
250ml
Price per 100ml = 60p
08094
£1.50
*Last chance to buy. Will not be featured in the brochure again.

AVON Summer Essentials

MIX & MATCH

4 FOR £5

pages 206-215

Save up to £14.20



replenishing

Chamomile & Aloe Vera Shampoo
250ml
10447
Price per 100ml = 80p
£2

Chamomile & Aloe Vera Treatment Mask
125ml
14001
Price per 100ml = £2.00
£2.50



volumising

Blackcurrant & Red Clover 2-in-1 Shampoo & Conditioner
250ml
15867
Price per 100ml = 80p
£2

revitalising

Mango & Ginger 2-in-1 Shampoo & Conditioner
250ml
11783
Price per 100ml = 80p
£2

stock up for summer for NATURALLY LUSCIOUS LOCKS

clarifying

Honey Extract & Jojoba Oil Shampoo
250ml
22137
Price per 100ml = 80p
£2

Honey Extract & Jojoba Oil Serum
50ml
22178
Price per 100ml = £5.00
£2.50



moisturising

Almond & Avocado Shampoo
250ml
03483
Price per 100ml = 60p
£2

Almond & Avocado Conditioning Balm
200ml
17889
Price per 100ml = £1.25
£2.50



Golden Apricot & Shea 2-in-1 Shampoo & Conditioner
250ml
16352
Price per 100ml = 80p
£2

Golden Apricot & Shea Detangling Spray
150ml
15677
Price per 100ml = £1.67
£2.50

Golden Apricot & Shea Leave-in Treatment
125ml
11429
Price per 100ml = £2.00
£2.50



MIX & MATCH

4 FOR £5

pages 206-215

Save up to £14.20

in-shower body cleansers

Indulging Chocolate Body Scrub
200ml
15495
Price per 100ml = £1.50
£3

Shower Gel
200ml
12229 Strawberry & Guava
17467 Lily & Gardenia
04135 Cherry Blossom
20875 Orchid & Blueberry
Price per 100ml = £1.35
£2.70

pamper yourself with flowers and chocolates



stock up for summer on FRUITY INFUSIONS



now with
30 HOUR MOISTURE
with added vitamins

after-shower body moisturisers

Lily & Gardenia Body Whip
200ml
16485
Price per 100ml = £1.60
£3.20

Body Lotion
200ml
16279 Rose & Chocolate
01685 Orchid & Blueberry
23838 Cherry Blossom
18291 Strawberry & Guava
Price per 100ml = £1.60
£3.20



scented spritzes the scent of summer in a bottle

Scented Spritz
100ml
18051 Cherry Blossom
03301 Rose & Chocolate
17137 Strawberry & Guava
11452 Lily & Gardenia
17319 Orchid & Blueberry
10280 Lavender & Chamomile
£3

MIX & MATCH

4 FOR £5

pages 206-215

Save up to £14.20



fab and fruity cleansing for fun in the tub

AVON naturals kids

Swirling Strawberry Hand Wash 250ml 18010 Price per 100ml = £1.00 **£2.50**

Swirling Strawberry Body Wash & Bubble Bath 250ml 17483 Price per 100ml = £1.00 **£2.50**

Wacky Watermelon Shampoo & Conditioner 250ml 02741 Price per 100ml = £1.00 **£2.50**

Amazing Apple Shampoo & Conditioner 250ml 08805 Price per 100ml = £1.00 **£2.50**

stock up for summer on KIDS' BATHROOM ESSENTIALS

Good Night Lavender Body Wash & Bubble Bath 250ml 14647 Price per 100ml = £1.00 **£3**

Good Night Lavender Body Lotion 150ml 00638 Price per 100ml = £2.00 **£3**

tear free, calming bubbles to help them sleep like little angels



wash on, wash off bath paints

Bath Time Paint* 100ml 02881 Bursting Berry 07609 Wacky Watermelon 11007 Playful Pear **£2.50**

NEW Playful Pear Body Wash & Bubble Bath 250ml 20818 Price per 100ml = £1.00 **£2.50**

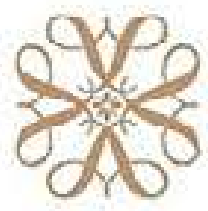
*Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.



the perfect PEAR for creative, bath time fun

new

tear free sans larmes



AVON

celebrating over 50 years of SKIN SO SOFT

we've been treating skin of all ages to the gift of velvety softness for over 50 years, with exclusive oil-infused formulas for every skin type



Skindisiac Body Oil Spray
Absorbs quickly to leave skin feeling sensually silky with a healthy, radiant glow.
150ml
09647
Price per 100ml = £1.67
Normally £5
£2.50
half price

Silky Moisture Replenishing Dry Oil Body Spray
Luxurious non-greasy spray with replenishing complex to nourish and hydrate skin for immediate and lasting softness. 150ml
12385
Price per 100ml = £1.67
Normally £5
£2.50
half price

NEW Fast Hydration Dry Oil Spray
Luxurious, non-greasy oil spray for touch-activated moisture around the clock. Contains water mint oil and vitamin E. 150ml
03517
Price per 100ml = £1.67
Will normally be £5
£2.50
half price

new limited edition packaging

your old favourite, now with a new look

£2.50
half price

with **JOJOBA OIL** to moisturise normal skin

NEW Limited Edition Original Dry Oil Spray
150ml
19232
Price per 100ml = £1.67
Will normally be £5
£2.50
half price

Original Dry Oil Spray
150ml
08698
Price per 100ml = £1.67
Normally £5
£2.50
half price

starboun

new

marvel-lace
ONE BRA



NEW The One Bra Lace*
Removable pads. All sizes fit up to DD cup. 92% nylon, 8% elastane, excluding trims.

White

00653 M (32-34)
00711 L (36-38)
00737 XL (40-42)
10561 XXL (44-46)
09456 XXXL (48-50)
Will normally be £10

£8 save £2

Black

20651 M (32-34)
20800 L (36-38)
19679 XL (40-42)
19919 XXL (44-46)
00646 XXXL (48-50)



NEW The One Brief Lace
93% nylon, 7% elastane, excluding trims.

White

03368 10/12
01974 14/16
02303 18/20
01511 22/24
21626 26/28

Will normally be £9

£7 save £2

Sizes are a guideline only.

Black

09738 10/12
08375 14/16
04770 18/20
06817 22/24
04291 26/28

our most
comfortable bra
1 SOLD EVERY
3 MINUTES*

The ONE BRA
with the benefits you love...

- pretty lace design, can be worn with low-cut tops or jackets to add detail
- no hooks or wires for comfort
- cradles & supports bust
- removable pads

The ONE BRIEF
with the benefits you love...

- light control & sculpting
- invisible under trousers
- seam free for comfort

£7
save £2

*Refers to The One Bra.
Based on total annual sales in 2013.



£8
save £2

we guarantee you'll love your new products!

If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

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All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



Crusade Pin

Silver-plated Crusade ribbon pin with military style fastening. Approx. 2cm x 1cm.

03814
£1.50

Breakthrough Breast Cancer receives £1.07 for every pin sold. Via Breakthrough Promotions Ltd which pays all its taxable profit to Breakthrough Breast Cancer, a registered charity in England and Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.



SPRINKLE on the SPARKLE

give your nails a fun makeover with our colourful Nail Gems



£2.65
save 35p

Nail Gem Applicator
04176
Normally £3
£1.50
half price



Nail Gems
16907
Normally £3
£2.65
save 35p

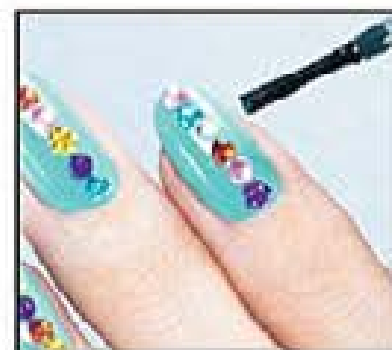
how to apply



1. apply 2 coats of your favourite nail shade



2. using the applicator drop individual nail gems on to your nails in any pattern you like!



3. apply a top coat to secure the gems in place

TRY ME: WITH YOUR FAVOURITE NAILWEAR PRO+ SHADE, PAGE 50

I'm your Independent Avon Representative

It's so easy to shop:

Place your order directly with me, or through my Personal Online Brochure at:

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Product offers may differ if ordering online.
See pages 218-219 for our guarantee.

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