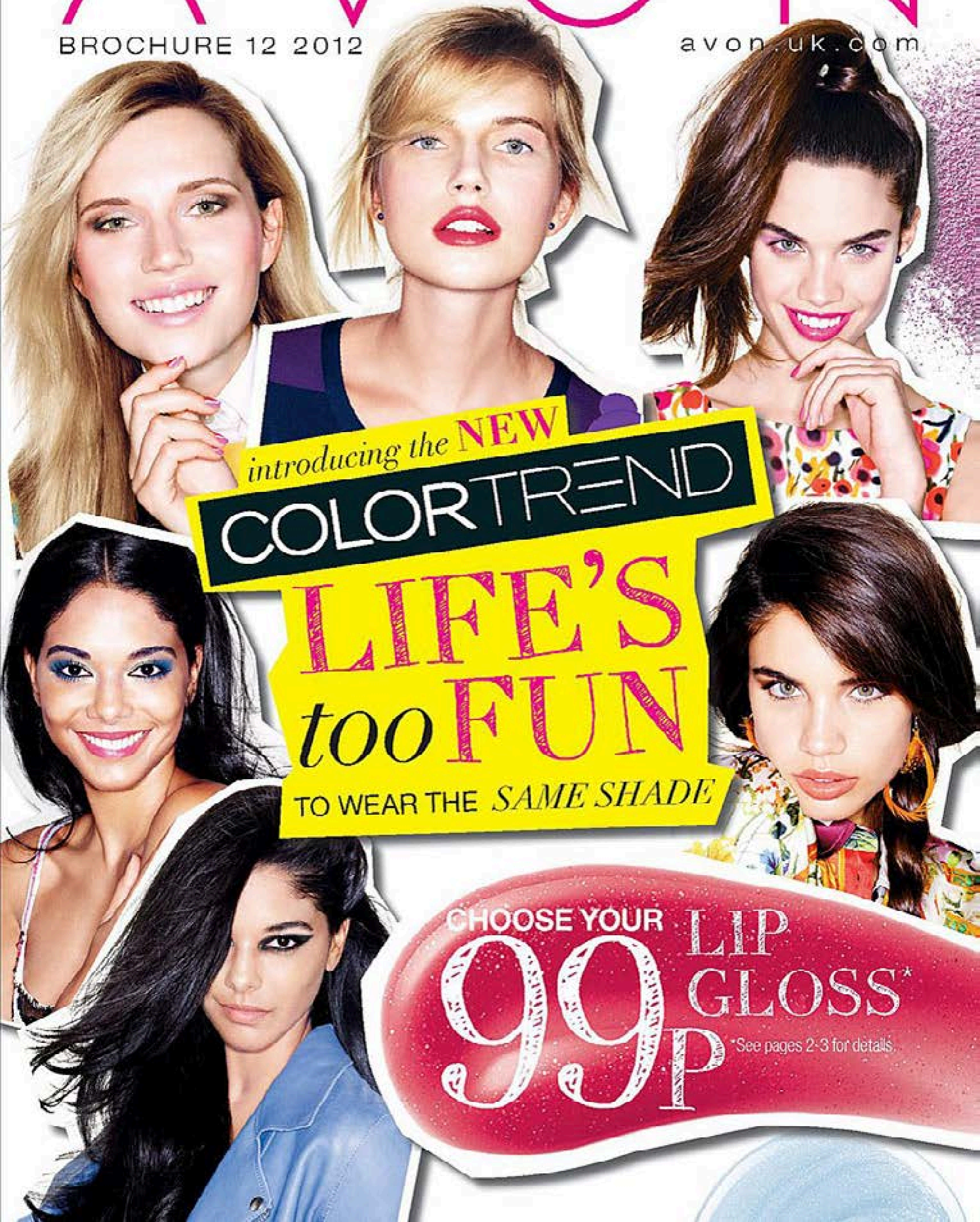


AVON

BROCHURE 12 2012

avon.uk.com



introducing the **NEW**

COLORTREND

**LIFE'S
too FUN**

TO WEAR THE *SAME SHADE*

CHOOSE YOUR **LIP
GLOSS***

99P

*See pages 2-3 for details.

introducing the **NEW**
COLORTREND
LIFE'S too FUN
 TO WEAR THE SAME SHADE

65
 STANDOUT
 SHADES
 let you try something
 new every day

new

HOT LOOKS
COOL PRICES

heart-thumping hot
 new packaging with
 improved formulas

lovely low prices so you
 can experiment for less

CHOOSE YOUR **99P** LIP GLOSS

when you buy any
COLORTREND
 product from pages 5-13
 see page 5 to choose from 13 shades



**Welcome to
 Brochure 12**

There are some
 amazing offers in
 this brochure including:



Page 22

ADVANCE TECHNIQUES
 SHAMPOO FOR A SUPER
 SIZE AND PRICE

only **£1.99**



new

Page 31

NEW ULTI-MINUTE
 LIFTING COMPLEX

only **£18.99**

AND A SKINCARE
 TRAVEL SET OFFER



Page 16

THE BAG THAT
EVERY WOMAN
 NEEDS, AT A
 GREAT PRICE!

FREE DELIVERY
100% MONEY BACK
GUARANTEE

introducing the **NEW**
COLORTREND



CANDY QUEEN

BRIGHT & BEAUTIFUL

OH MY GLOSS

ONCE BITTEN FOREVER SMITTEN

NEW Read My Lips Lip Gloss

Gloss leaves lips feeling moisturised, smooth and glossy*. 7ml

Price per 10ml = £5.36* or £1.41**

£3.75 or 99p when you buy any Colortrend product from pages 4-13

*Sensory Scan 01-398. **Based on normal brochure price. ***Based on offer price.

CHOOSE YOUR

99P LIP GLOSS

when you buy any **COLORTREND** product from pages 4-13

CHOOSE FROM

13 NEW candy colours

		
25767 99p 43471 £3.75 Berry Fizz	25122 99p 71282 £3.75 Angel	25320 99p 37655 £3.75 Sunset
		
13359 99p 51326 £3.75 Urban Bliss	17657 99p 73445 £3.75 Kiss Kiss	22608 99p 42747 £3.75 Start Up Pink
		
13151 99p 70334 £3.75 Watermelon Ice	02535 99p 43752 £3.75 Lucid	25999 99p 42739 £3.75 Pucker
		
13854 99p 53462 £3.75 Orange Crush	19646 99p 42077 £3.75 Fluorescent Pink	26021 99p 73536 £3.75 Lovey Dovey
	12021 99p 43042 £3.75 Clear	



life's too fun to wear the same shade

introducing the **NEW**
COLORTREND

99P LIP GLOSS
 when you buy any
COLORTREND product
 from pages 4-13
 see page 5 for shades



PEACH CRUSH



PRETTY IN PINK

**BRIGHTS
 WITH BITE**

GIVE IT SOME LIP WITH SATURATED HUES



£1.85
 SAVE £1.90

23291 Flirt	23481 Rich Ruby	19455 Violet Friday
02436 Passion	22814 Poppy Love	02279 Beige Star
14332 Doll Pink	22707 Pink Holiday	22582 Amethyst
13011 Intimate	24190 Lucky Kiss	23002 Deluxe

NEW Kiss 'n' Go Lipstick
 Treat your lips to a rich and creamy
 lipstick in hot stay-true colours that
 last for hours*. SPF15.
 Will normally be £3.75
£1.85 save £1.90
 *Consumer Study, 33 people.



life's too fun to wear the same shade

introducing the **NEW**
COLORTREND



NAILS GET NOTICED

NAIL IT WITH **HIGH-IMPACT** FINGERTIP FASHION

99P LIP GLOSS
 when you buy any **COLORTREND** product
 from pages 5-13
 see page 5 for shades

suede effect
WITH SHIMMER

- 05439 Soft Violet
- 05942 Blue Royal
- 26104 Fuchsia Feel

wet-look shine
DRIES IN A FLASH

- 15602 Natural Girl
- 19273 Tropical
- 13508 Peekaboo
- 00976 Shell Pink
- 11577 Green Morph
- 18440 Blue Morph
- 26724 Bikini
- 02733 Velour
- 00349 Deluxe
- 19000 Violet Freeze
- 13128 Vixen
- 02675 Alloy

HALF PRICE
£1.50



NEW Color Me Pretty
 Nail Enamel
 8ml
 Price per 100ml = £18.75
 Will normally be £3
£1.50 half price

15 high-voltage
NEW shades

life's **too fun** to wear the same shade

introducing the **NEW**
COLORTREND



GLAM ROCK

MIDNIGHT MAGIC

**ALL EYES
ON YOU**

NEW HUES TO
CUSTOMISE
YOUR EYES



£2.70
SAVE £1.80



*Performance Test, 34 people. Model styled with lash inserts for an even lash line.

99P LIP GLOSS
when you buy any
COLORTREND product
from pages 5-13
see page 5 for shades

NEW Eyeshadow Duo
Create a colour crush with silky smooth intense shades of easy to blend eyeshadow*. Will normally be £4.50
£2.70 save £1.80

NEW Plump out Mascara
For flexible lashes with incredible volume that won't flake. Water-resistant. 7ml. Price per 100ml = £3.21. Normally £4.50
£2.25 half price

NEW Pencil Play Eyeliner
Smooth formula lines without dragging. Will normally be £3
£1.50 half price

all plump
NO CLUMP



08516
Brown/Black



02790
Black

HALF PRICE
£2.25

HALF PRICE
£1.50

bold new
LINES



25304
White

25064
Dark Brown

25049
Black

25189
Turquoise

25023
Midnight Blue



life's too fun to wear the same shade

introducing the **NEW**
COLORTREND

£1.80
 SAVE £1.20



£2.50
 SAVE £1.75

£2.50
 SAVE £1.75

99p LIP GLOSS
 when you buy any
COLORTREND product
 from pages 5-13
 see page 5 for shades



BARE FACED CHIC

SEE YOUR COLOURS POP
 OVER A PERFECT BASE



NEW Fresh Face Foundation
 Oil-absorbing foundation that helps hide blemishes, gives skin a radiant natural finish*. SPF15. 30ml
 Price per 10ml = 80p
 Will normally be £4.75
£2.40 save £2.35
 *Consumer Study, 30 people.

£2.40
 SAVE £2.35



life's too fun to wear the same shade

bye bye
SHINE

NEW Oil Control Pressed Powder
 Say goodbye to shine! Pressed powder glides on smoothly, blends easily, and gives you buildable coverage*. 10g
10256 Medium
 Will normally be £4.25
£2.50 save £1.75
 *Performance Test 11-408.

set your
BASE

NEW Final Touch Pressed Powder
 Oil-free pressed powder with SPF10. 10g
 Will normally be £4.25
£2.50 save £1.75



21766 Translucent
11619 Translucent Tan

hide
BLEMISHES

NEW Perfect and Hide Concealer
 Play hide and seek with blemishes and dark circles! Will normally be £3
£1.80 save £1.20



24075 Light
13573 Medium



Secret Fantasy Star

glitzy. sexy. glam

a sparkling cocktail of **mandarin** and **plum** with mysterious night **blooming jasmine**, **scarlet peony**, and intimate **silky sandalwood**

Secret Fantasy Star
Eau de Toilette Spray
With detachable cast iron charm, on a 2cm stainless steel chain.

50ml

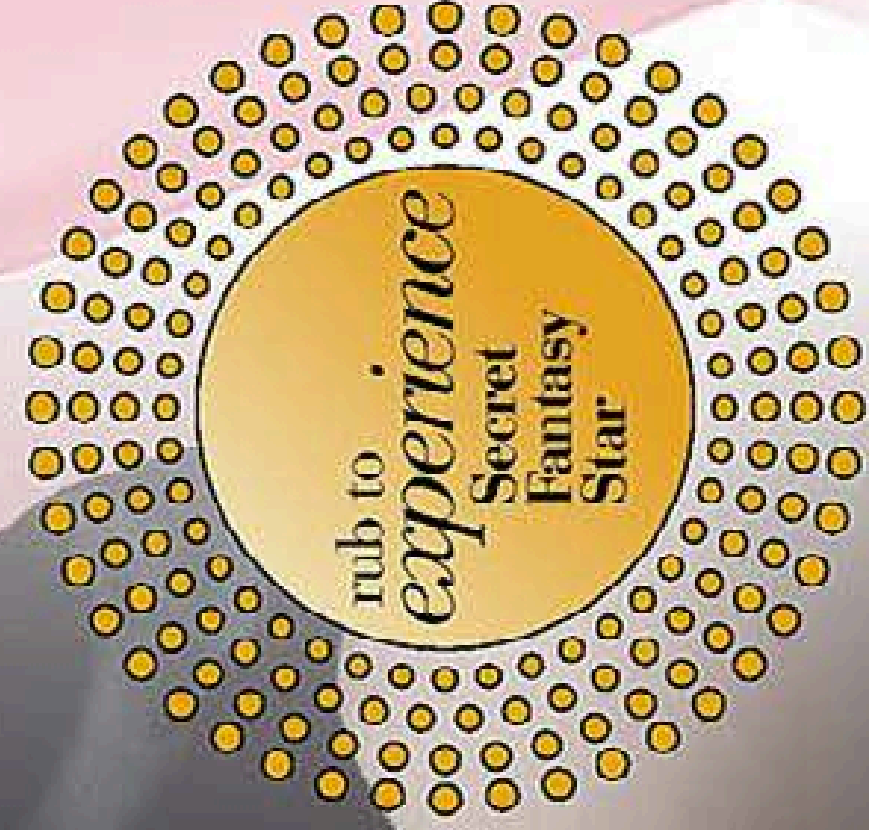
14746

Price per 100ml = £11.98

Normally £11

£5.99 save £5.01

with detachable charm



£5.99

save £5.01

SIZZLING *Summer* **SAVINGS**



turn to page
154 for the
Alix Sandals

separate zipped
compartment
perfect for:

- shoes
- make-up
- umbrella

AND MUCH MORE!

NEW Sevilla Bag

Mock-croc. Zipped base section and zip fastening. 2 internal pockets and a mobile phone holder. Outer: PVC, lining: polyester. Approx. 25.6cm x 33cm x 12.5cm.

42218 **£30** full price

01883 **£9.99**

when you spend £9.95 or more
in this brochure

If the product oversells, you may need to allow
up to 6 weeks for delivery.

*Based on normal brochure price.

the **BAG**
that every
woman needs

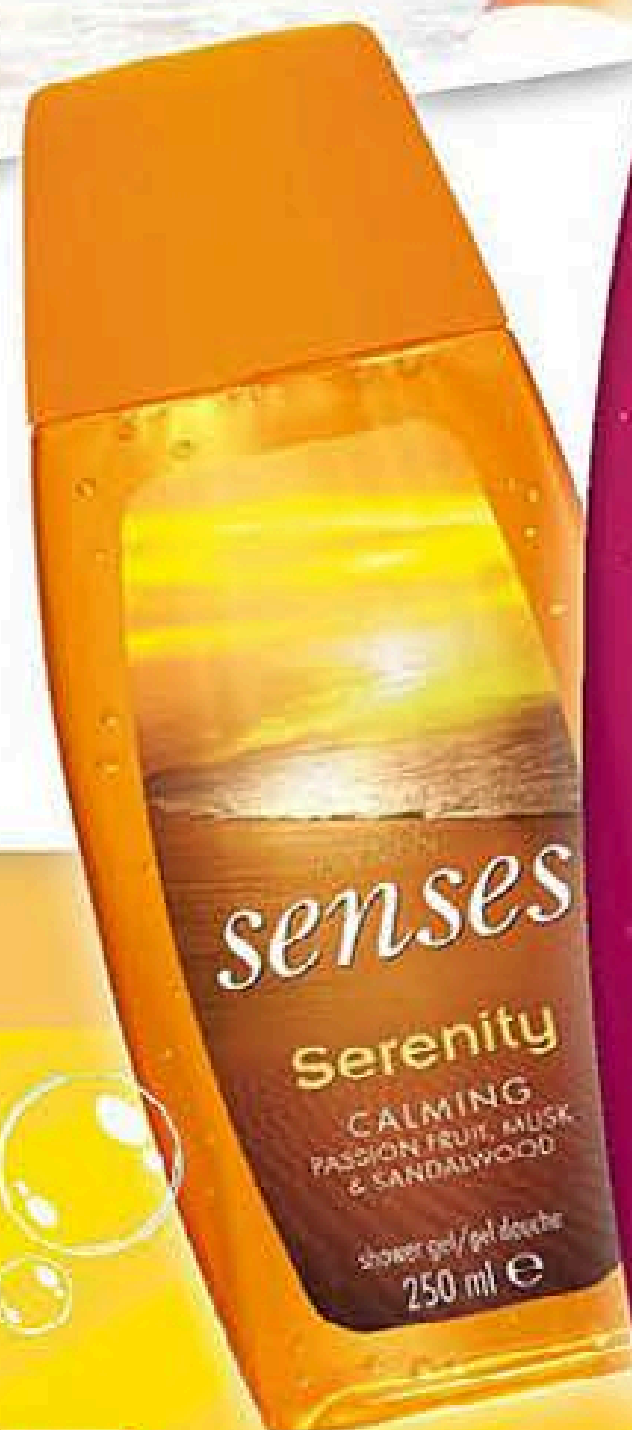
JUST
£9.99

when you spend
£9.⁹⁵ or more across
this brochure
save £20.⁰¹



WORTH
£30*

get a **holiday feeling** every time you **shower**



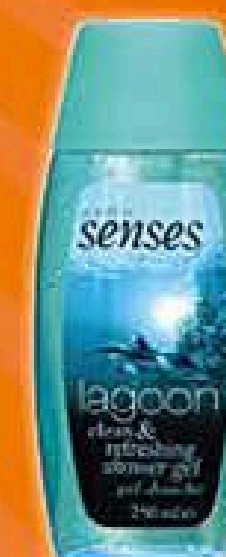
SIZZLING Summer SAVINGS

better than half price summer essentials!

99p

each

SAVE £1.01



Shower Gel
250ml
14571 Serenity
23408 Mystique
02907 Amazon for Men
26138 Reflection
07625 Lagoon
05173 Tropics
Price per 100ml = 40p
Normally £2
99p save £1.01

senses

scented essentials for every summer mood



SIZZLING
Summer
SAVINGS

better than half price summer essentials!

from

99p each

SAVE UP TO £1.65

Shimmering Body Powder

40g
05454 Avon Soft Musk
24331 Far Away
Price per 100g = £2.75
Normally £2.75
£1.10 save £1.65



Roll-On

Anti-Perspirant Deodorant 50ml
07450 Célèbre
13771 Perceive
13615 Little Black Dress
11056 Far Away
17335 Eternal Magic
11841 Pur Blanca

24596 Pro Sport
25072 Wilderness
06015 Black Suede
25114 Full Speed
21980 True Force
01677 Urban Edge
Price per 100ml = £1.96
Normally £2.60
99p save £1.61

for women

for men



refreshing shampoos in huge 400ml bottles



super size 400ml



SIZZLING Summer SAVINGS

better than half price summer essentials!

£1.99 each

SAVE £2.51

ADVANCE TECHNIQUES

- Shampoo 400ml
- 19315 Daily Shine 2-in-1
- 00372 Classic Anti-Dandruff 2-in-1
- 04044 Frizz Control
- 01859 Colour Protection
- 07641 Volume
- Price per 100ml = 50p
- Normally £4.50
- £1.99 save £2.51

waterproof eyeliner for 12 hour definition*



Model wears: Glimmerstick Eyeliner in Blackest Black.



SIZZLING Summer SAVINGS

better than half price summer essentials!

£2.50 each

SAVE £3.50

- 21857 Saturn Grey
- 21212 Blackest Black
- 02238 Majestic Plum
- 21238 Starry Night Blue
- 21501 Cosmic Brown

Glimmerstick Eyeliner
Normally £6
£2.50 save £3.50

take your **favourite fragrance** on **holiday**

enchanting
captivating
luminous

warm
exotic
bright

30ml
travel size

SIZZLING Summer SAVINGS

better than half price summer essentials!

£3.50 each

SAVE £4

classic, sophisticated, luxurious

Eternal Magic
Eau de Toilette
Spray
30ml
26179
Price per 100ml = £11.67
Normally £7.50
£3.50 save £4

Incandessence
Eau de Parfum
Spray
30ml
26344
Price per 100ml = £11.67
Normally £7.50
£3.50 save £4

Little Black Dress
Eau de Parfum
Spray
30ml
26369
Price per 100ml = £11.67
Normally £7.50
£3.50 save £4

WORTH £24*

CHOOSE YOUR
FREE

ANEWskincare travel kit

when you buy any Anew product

pages 30-45 only

FULL
SIZE
eye cream

14 day skincare
travel kit includes:
cleanser, day cream,
night cream and
eye cream

REVERSALIST 40+

order using
11205

Skin Renewal 14 Day System
Contains: 50ml Cleanser, 15ml Day
Cream SPF25, 15ml Night Cream
and full size Illuminating Eye System.

take your
14 day travel kit
away with you, and
come back looking
younger and more
beautiful...

WORTH £22*

order using
14506

REJUVENATE 30+

Skin Revitalising 14 Day System

Contains: 50ml Cleanser, 15ml Day
Cream SPF25, 15ml Night Cream
and full size 24 Hour Eye Cream.



WORTH £26*

order using
25759

ULTIMATE 7S 50+

Age Repair 14 Day System

Contains: 50ml Cleanser, 15ml Day
Cream SPF25, 15ml Night Cream
and full size Eye System.



WORTH £28*

order using
25775

PLATINUM 60+

Recontouring 14 Day System

Contains: 50ml Cleanser, 15ml Day
Cream SPF25, 15ml Night Cream
and full size 15ml Eye & Lip Cream.

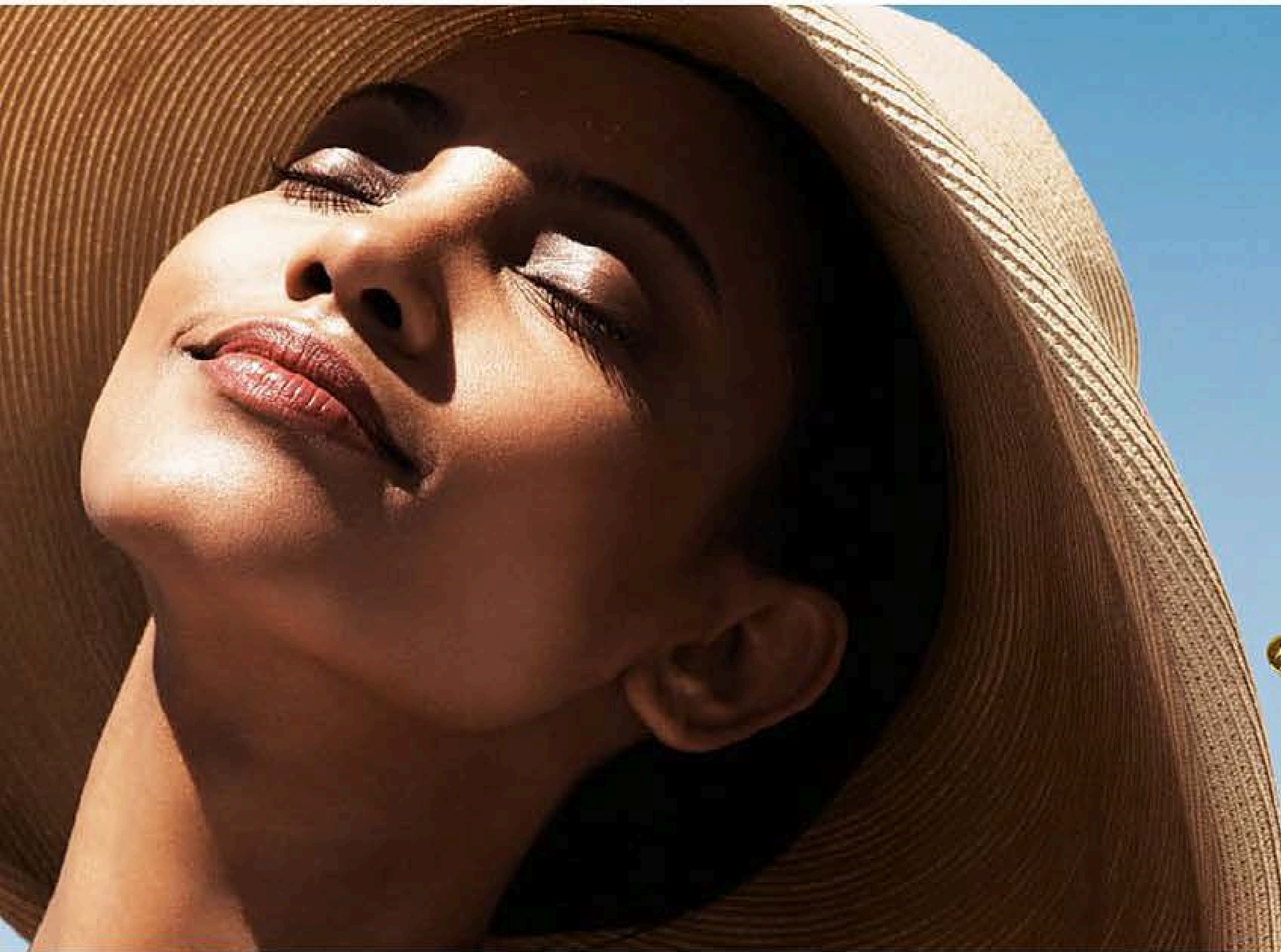


SKIN LOOKS LIFTED IN 30 SECONDS*

WITH
ANEW ULTIMATE 7S MULTI-MINUTE LIFTING COMPLEX

CHOOSE YOUR **FREE**
skincare travel kit when you buy any Anew product

see pages 28-29
for details



new

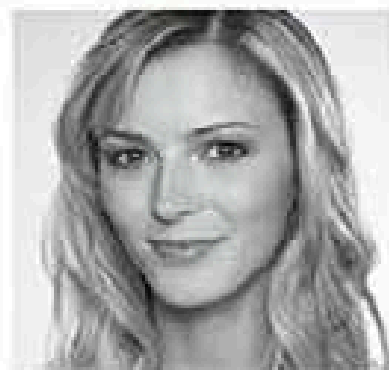
£18.99
save £8.01



- in under 1 minute makes skin feel smoother and more supple*
- in 3 days makes skin around the neck area look and feel lifted and tighter*
- in 2 weeks minimises visible signs of skin sagging*

31 anew anti-ageing

feel young and beautiful with tighter looking skin



"Ulti-Minute Lifting Complex is perfect for looking your best in summer, because it helps to firm, lift and tighten almost instantly."

Frances Gent, Avon Beauty Editor

NEW Ulti-Minute
Lifting Complex
30ml
26989
Price per 100ml = £63.30
Will normally be £27
£18.99 save £8.01

All cosmetic product results are achieved with continued use.
*Consumer Study, 109 people.

summer skin
CONFIDENCE
WITH **ANEW**

DRAMATICALLY PLUMPS THE LOOK OF WRINKLES*

WITH
ANEW ULTIMATE 7SDAY CREAM SPF25

CHOOSE YOUR **FREE**
skincare travel kit when you buy any Anew product

see pages 28-29
for details



- ✓ instantly makes skin look radiant*
- ✓ in 3 days makes skin look and feel firmer*
- ✓ in 2 weeks virtually erases the look of imperfections*



SPF 25
£17.99
save £6.01



33 anew anti-ageing

turn heads in your 50s with gorgeous smooth looking skin



"Heavy make-up doesn't work for summer, but this day cream virtually erases the look of imperfections and is SPF25, so it's a skin saviour!"

Frances Gent, Avon Beauty Editor

Day Cream SPF25
50ml
16097
Price per 100ml = £35.96
Normally £24
£17.99 save £6.01

*Consumer Study, 145 people.
All cosmetic product results are
achieved with continued use.

summer skin
CONFIDENCE
WITH **ANEW**

SKIN LOOKS RADIANT & FEELS RESILIENT*

WITH
ANEW PLATINUM DAY CREAM SPF25

CHOOSE YOUR **FREE**
skincare travel kit when you buy any Anew product

see pages 28-29
for details



- ✓ in 1 day the delicate skin on the neck looks firmer and dramatically hydrated*
- ✓ in 2 weeks makes skin feel dramatically stronger*
- ✓ in 4 weeks dramatically reduces the look of sagging skin*

SPF 25
£18.99
save £6.01



35
anew anti-ageing

radiate youth in your 60s and beyond



"Mature skin is naturally dry, fragile and tends to sag. A burst of this SPF25 moisturiser in the morning will make skin look firmer and hydrated from day one so you can be radiant all summer."

Frances Gent, Avon Beauty Editor

Day Cream SPF25
50ml
11353
Price per 100ml = £37.96
Normally £25
£18.99 save £6.01

All cosmetic product results are
achieved with continued use.
*Consumer Study, 150 people.

summer skin
CONFIDENCE
WITH **ANEW**

SKIN LOOKS AND
FEELS REBORN,
INSTANTLY*

WITH
ANEW REVERSALIST DAY RENEWAL CREAM SPF25

CHOOSE YOUR **FREE**
skincare travel kit when you buy any Anew product

see pages 28-29
for details



- ✓ instantly
skin looks and feels reborn*
- ✓ in 1 day
helps reduce the look of fine lines*
- ✓ in 4 weeks
dramatically reduces the look
of wrinkles and discolourations*

37
anew anti-ageing

SPF
25
£16.99
save £4.51



be a picture of beauty, with fresh looking skin in your 40s



"In your 40s, you start to see wrinkles appearing. Reversalist is formulated to reverse the look of wrinkles and boost skin's repair process. Plus it's SPF25 too."

Frances Gent, Avon Beauty Editor

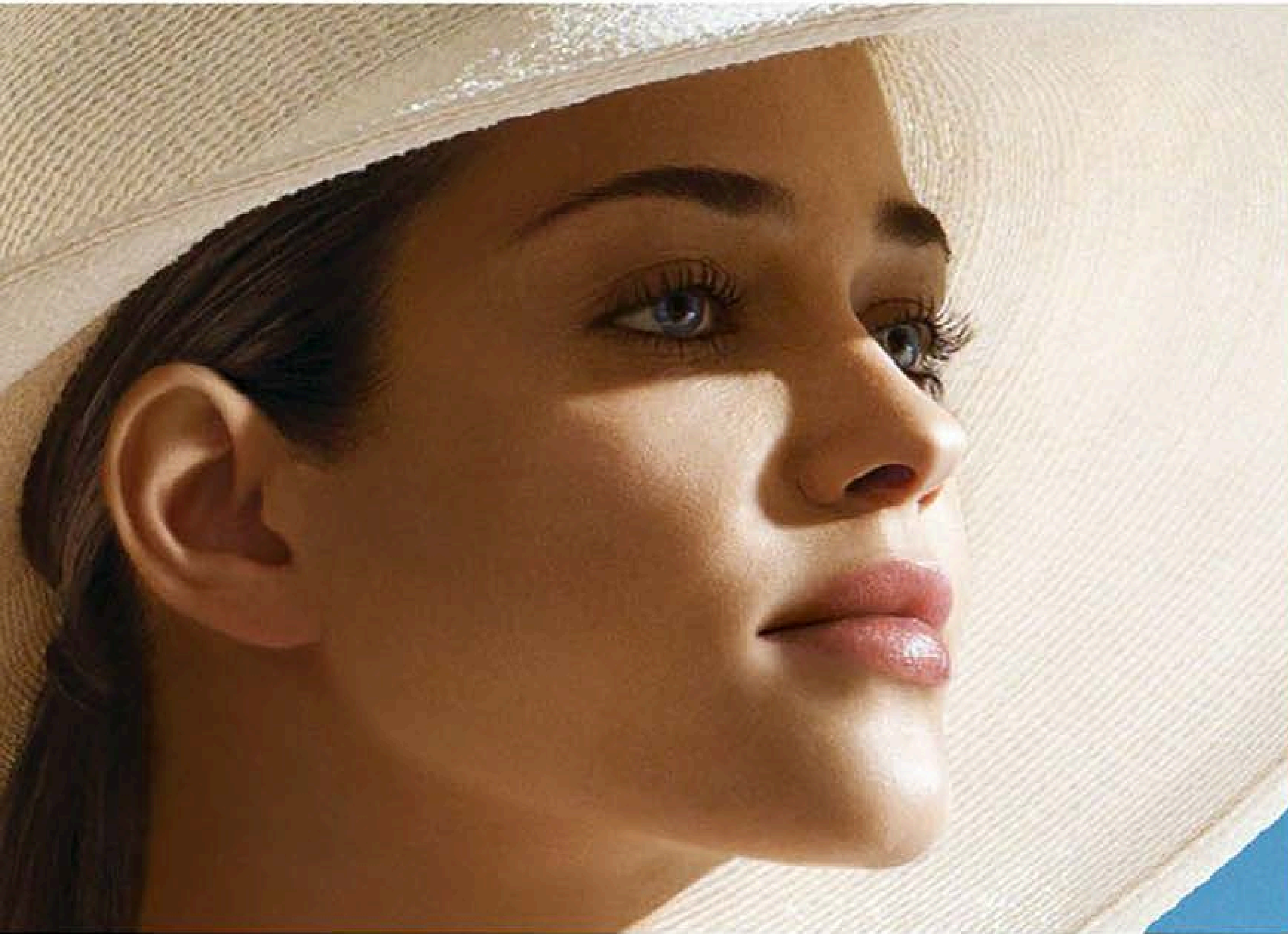
Day Renewal Cream
SPF25 UVA/UVB
50ml
24679
Price per 100ml – £33.98
Normally £21.50
£16.99 save £4.51

All cosmetic product results are
achieved with continued use.
*Consumer Study, 157 people.

summer skin
CONFIDENCE
WITH **ANEW**

*SKIN LOOKS
DRAMATICALLY BETTER,
EVEN WITHOUT MAKE-UP**

WITH
ANEW REVERSALIST RENEWAL SERUM



love your skin, with a flawless look



*"This velvety serum means you can enjoy
foundation-free summers without any worry!
Skin looks fresh, radiant and renewed, instantly."*

Frances Gent, Avon Beauty Editor



CHOOSE YOUR **FREE**
skincare travel kit when you buy any Anew product

see pages 28-29
for details



£18.99
save £8.01

- instantly skin looks fresh, radiant and renewed*
- in 2 weeks dramatically reduces the look of wrinkles*
- in 4 weeks discolourations look dramatically reduced*

39 anew anti-ageing

Renewal Serum
30ml
17582
Price per 100ml = £63.30
Normally £27

£18.99 save £8.01

*Consumer Study, 161 people.
All cosmetic product results are achieved with continued use.

summer skin
CONFIDENCE
WITH **ANEW**

LOOK UP TO 10 YEARS YOUNGER*

WITH
ANEW GENICS TREATMENT CREAM

CHOOSE YOUR **FREE**
skincare travel kit when you buy any Anew products

see pages 28-29
for details



- ✓ instantly skin looks and feels firmer*
- ✓ overnight lines and wrinkles look diminished*
- ✓ in 2 weeks skin looks and feels dramatically firmer*

£17.99
save £5.51



41
anew anti-ageing

take years off your look and feel amazing



"The sun shows up the things we hate - lines, wrinkles, age spots, dullness and sagging. Genics targets these things, so you can feel great in the sun."

Frances Gent, Avon Beauty Editor

Treatment Cream
30ml

03566

Price per 100ml = £59.97

Normally £23.50

£17.99 save £5.51

summer skin
CONFIDENCE
WITH **ANEW**

*Consumer Study, 155 people. All cosmetic product results are achieved with continued use.

REJUVENATE
30+

REVERSALIST
40+

ULTIMATE
50+

PLATINUM
60+

CLEANSE

Revitalising
2-in-1 Gel
Cleanser
125ml
15024
Price per 100ml = £4.00
Normally £7.50
£5
save £2.50



Renewal
Foaming
Cleanser
125ml
22434
Price per 100ml = £4.40
Normally £8.50
£5.50
save £3



Age Repair
Cream
Cleanser
125ml
01602
Price per 100ml = £8.00
£10



Cleanser
125ml
02311
Price per 100ml = £8.40
£10.50



EYE

24 Hour Eye Cream
26245
Normally £16
£13.50
save £2.50



Illuminating
Eye System
24927
Normally £19
£16 save £3



Eye System
16139
Normally £20
£17 save £3



Eye & Lip Cream
15ml
01230
Price per 100ml = £120.00
Normally £21
£18 save £3

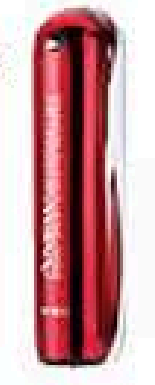


SERUM

Flash Facial
Revitalising
Concentrate
30ml
11940
Price per 100ml = £70.00
Normally £25
£21 save £4



Renewal Serum
30ml
17582
Price per 100ml = £63.30
Normally £27
£18.99
save £8.01



See pages 38-39
for details.

Elixir
30ml
24133
Price per 100ml = £65.00
Normally £30
£25.50
save £4.50



Serum
30ml
23267
Price per 100ml = £86.67
Normally £31
£26 save £5



DAY

Day Revitalising
Cream SPF25
50ml
09357
Price per 100ml = £33.00
Normally £19.50
£16.50
save £3



Day Renewal Cream
SPF25 UVA/UVB
50ml
24679
Price per 100ml = £33.98
Normally £21.50
£16.99
save £4.51



Day Cream SPF25
50ml
16097
Price per 100ml = £35.90
Normally £24
£17.99
save £6.01



See pages 32-33 for details.

Day Cream SPF25
50ml
11353
Price per 100ml = £37.90
Normally £25
£18.99
save £6.01



See pages 34-35 for details.

NIGHT

Night Revitalising
Cream
50ml
12708
Price per 100ml = £33.00
Normally £19.50
£16.50
save £3



Night Renewal
Cream 50ml
11296
Price per 100ml = £36.00
Normally £21.50
£18
save £3.50



Night Cream
50ml
16063
Price per 100ml = £40.00
Normally £24
£20 save £4



Night Cream
50ml
19166
Price per 100ml = £42.00
Normally £25
£21 save £4



CLINICAL
Luminosity Pro
Brightening Serum
30ml
19349
Price per 100ml = £81.67
Normally £29
£24.50 save £4.50



Lift & Firm Pro Serum
30ml
00430
Price per 100ml = £81.67
Normally £29
£24.50 save £4.50



Derma-Full Pro
Wrinkle Serum
30ml
14423
Price per 100ml = £65.00
£30
See page 194 for offer.



Derma-Full Pro Deep
Wrinkle Concentrate
04945
Normally £18
£15 save £3



Resurfacing Expert
Smoothing Fluid
30ml
03483
Price per 100ml = £83.33
£25



Thermafirm Face
Lifting Cream
30ml
23135
Price per 100ml = £60.00
Normally £21
£18 save £3



Eye Lift PRO
04713
Normally £19.50
£16.50 save £3



GENICS

Laser Shape Pro
150ml
24166
Price per 100ml = £10.00
£15



Genics Treatment
Concentrate
30ml
03541
Price per 100ml = £85.00
Normally £30
£25.50 save £4.50



Genics Eye Treatment
15ml
10033
Price per 100ml = £113.33
Normally £20
£17 save £3



SOLAR ADVANCE

Sunscreen Body
Lotion SPF30
150ml
16154
Price per 100ml = £5.00
Normally £13
£7.50 save £5.50



Sunscreen Body
Mist SPF30
150ml
16170
Price per 100ml = £6.67
Normally £15
£10 save £5



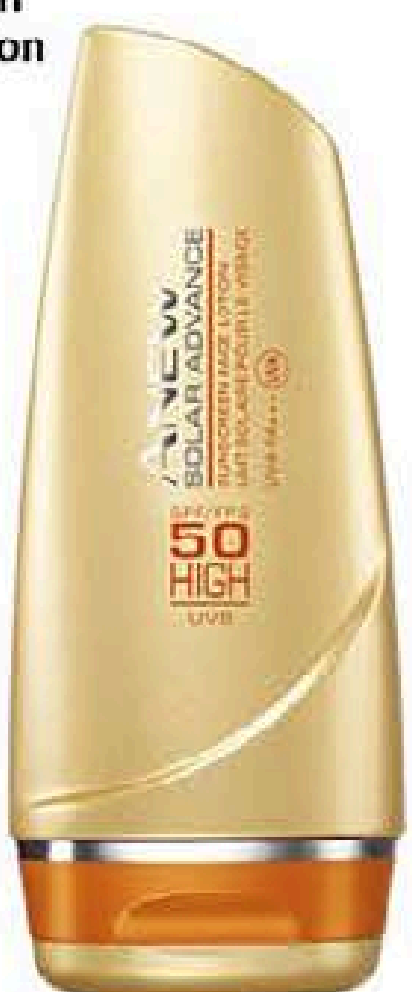
Eye and Lip
Sunscreen SPF30
16204
Normally £13
£8.50 save £4.50



After Sun Balm
150ml
16147
Price per 100ml = £3.00
Normally £8
£4.50 save £3.50



Sunscreen
Face Lotion
SPF50
75ml
16279
Price per 100ml = £10.00
Normally £13
£7.50
save
£5.50



choose your
FREE
skincare travel kit
when you buy any
Anew product
see pages 28-29
for details



All cosmetic product results are achieved with continued use.

Alesha wears: Mega Impact Lipstick in **Charged Cherry**.



My BEAUTY SECRETS by Alesha x

You've seen her on **TV** and heard her on the **radio**, now Avon's gorgeous Beauty and Empowerment Ambassador **Alesha Dixon** wants to share her **favourite beauty secrets** with you!

for videos, tips and interviews with **Alesha** go to avon.uk.com/alesha

full coverage
high impact
shades



- | | |
|--|---|
| 
23325
Charged
Cherry | 
23275
Fuchsia
Fun |
| 
22301
Personified
Plum | 
23259
Pink
Pop |
| 
02337
Really
Rosy | 
23382
Never So
Nude |
| 
23366
Divine
Wine | 
23440
Mocha
Madness |

**Ultra Colour Rich
Mega Impact
Lipstick**
With colour magnifiers
to boost the vibrancy.
SPF15.
Normally £8.50
£4.25 half price

£4.25
half price

my beauty secret...

"Mega Impact Lipstick instantly brightens up my look, and the colours are amazing. It's the perfect complement for any outfit, so I keep one in my bag at all times."

Alesha x



YOUR **FAVOURITE FACE PERFECTOR** IS NOW AVAILABLE IN...

new

... A **MATTE FINISH**



... AND A **NEW ILLUMINATING FINISH**



£7 each
save **£3.50**

49 **make-up**

My **FLAWLESS FACE**

my beauty secret...

"MagiX Face Perfector is such an *exciting discovery* — it makes my skin look **smooth** and **shine-free**. I love the illuminating one for gorgeous radiance!"

Alesha x

both colourless perfectors:

- minimise pores, lines and shine
- can be worn alone or under foundation

*Consumer Study, 42 people.

MagiX Face Perfector
SPF20. 30ml
18762
Price per 100ml = £23.33
Normally £10.50
£7 save £3.50

NEW MagiX Illuminating Face Perfector
Illuminating colourless skin perfector visibly smoothes the look of pores and fine lines*.
SPF15. 30ml
01743
Price per 100ml = £23.33
Will normally be £10.50
£7 save £3.50

Alesha wears: Catwalk SuperCurlacious Mascara in **Black** and Precision Glimmer Powder Eyeshadow in **Chocolate**.



My SMOKY EYES

my beauty secret...

"These shimmering eyeshadows have an applicator in the lid, making it really easy to get a smoky eye look, just like a make-up artist." Alesha x



£5
save £3.50

24976
Black

double the
curl* for up to
12 hours**
Catwalk
SuperCurlacious
Mascara
7ml
Price per 10ml = £7.14
Normally £8.50
£5 save £3.50

softly
shimmering
shades
**Precision Glimmer
Powder Eyeshadow**
Softly shimmering high-
pigment loose powder
eyeshadow. Crease
proof and fade proof.
Normally £6
£4 save £2



£4
save £2

51
make-up

Alesha is styled with lash inserts for an even lash line.
*Standard Mascara Curling Test APAM 23.100-3. **Consumer Study, 120 people.

Alesha wears: Ideal Luminous Blush in Russet.



My BEAUTIFUL BLUSH

my beauty secret...

"I love the **super-flattering pearly finish** of this blusher, it's just gorgeous. It sculpts my cheeks perfectly and is the ideal **finishing touch** to any make-up look."

Alesha x



new

angled bristles help define cheekbones

£3.50 half price

Angled Brush
Approx. length 17.5cm.
10926
Normally £7
£3.50 half price

£4 each save £2.50

luxe pearly finish for a radiant-looking glow*

NEW Ideal Luminous Blush
Create a beautiful luminous finish* with this luxurious pearly blush. Silky smooth skin-enhancing shades gives skin a fresh**, radiant-looking glow*.
6g
Price per 10g = £6.67
Will normally be £6.50
£4 save £2.50

*Consumer Study, 29 people.
**Consumer Study, 30 people.

53 make-up

your **one step** answer to **perfect looking skin**



100%
flawless
looking
coverage*

FAIR			MEDIUM		DARK	
23457 Ivory	23564 Nude	23861 Creamy Natural	17178 Pure Beige	17194 Soft Honey	24083 Caramel	24091 Nutmeg
23846 Shell	23895 Natural Beige	24034 Golden	23903 Medium Beige	24349 Sable		

*Consumer Study, 240 people.

SIZZLING Summer SAVINGS

better than half price summer essentials!

£5.99

SAVE £6.01

**Ideal Flawless
Cream-to-Powder Foundation**
Super-lightweight formula glides on as a cream with the light texture of a powder. Gives medium to full coverage. Wears for 8 hours*.

9g
Price per 10g = £6.66
Normally £12
£5.99 save £6.01



Liz Pugh's make-up masterclass

As one of the UK's leading make-up artists, Liz is in constant demand at fashion shows and top magazines.

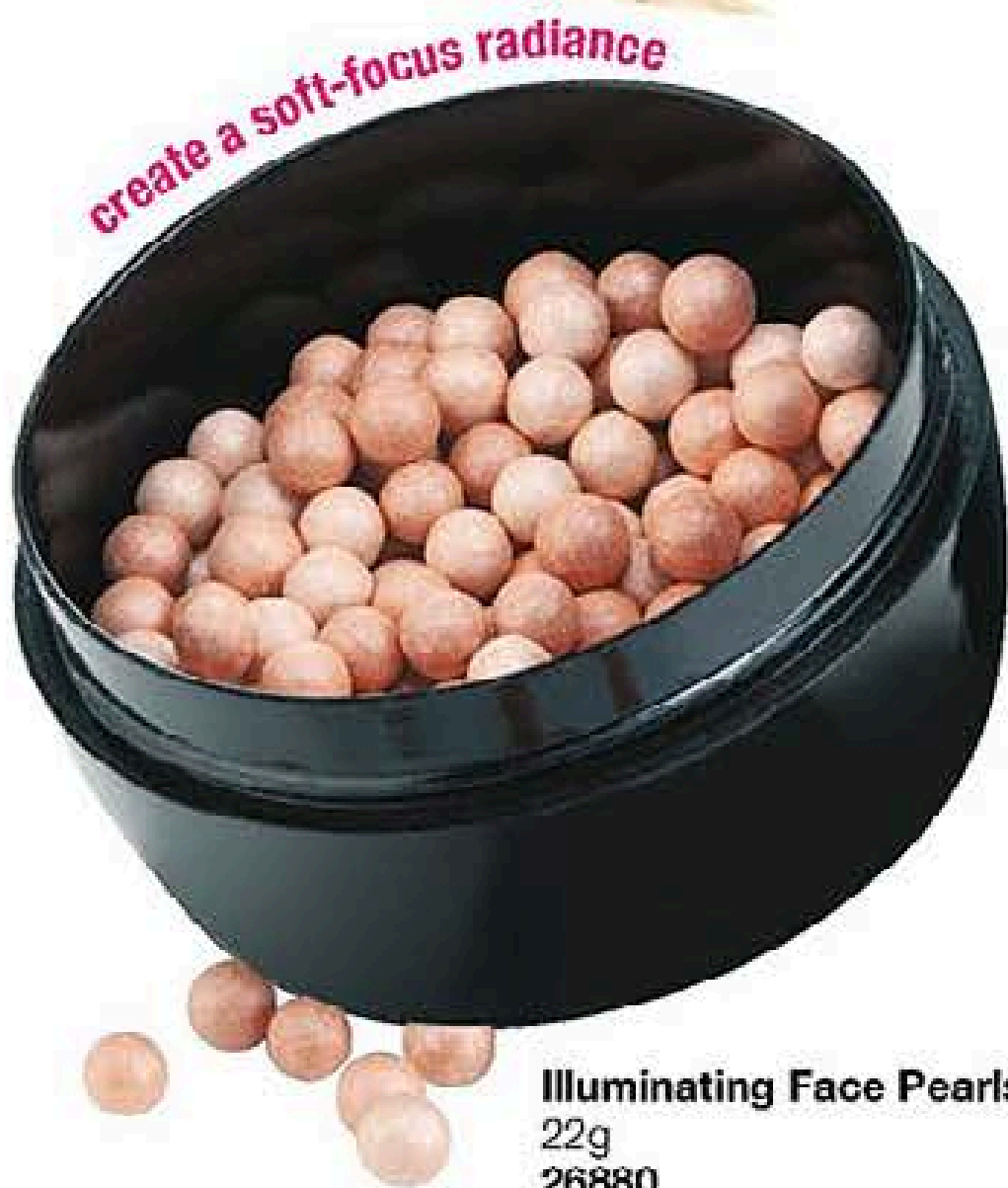
Over the next 15 pages Liz shows you how to create a **flawless looking complexion**, look-at-me **eyes** and **brows**, red-carpet-worthy lips, and a beautiful **bronzed** look.

For videos and make-up tips with Alesha go to avon.uk.com/alesha

SPF10
liquid-mousse
foundation



MagiX Cashmere
Finish Foundation
30ml
Price per 10ml = £3.50
£10.50



create a soft-focus radiance

Illuminating Face Pearls
22g
26880
Price per 10g = £4.00
£9

Liz Pugh's
make-up masterclass

NATURAL PERFECTION

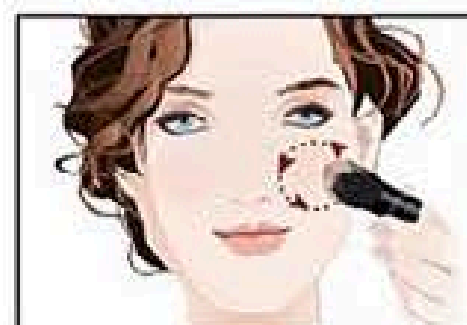
show your skin some TLC with caring,
perfecting mineral foundation

with 100%
naturally derived
mineral pigments

£6
save £4.50



1. Dip the Kabuki Brush into the powder and tap off the excess. This allows you to build up thin layers.



2. Blend the powder into your skin in a circular motion, gradually building up the coverage over discolourations or blemishes.

£4
save £2



Kabuki Brush
Approx. length 6.7cm.
08391
Normally £6
£4 save £2

**Smooth Minerals
Powder Foundation**
6g
Price per 10g = £10.00
Normally £10.50
£6 save £4.50

16634
Nutmeg

22210
Sand
Beige

19323
Medium
Beige

26633
Shell

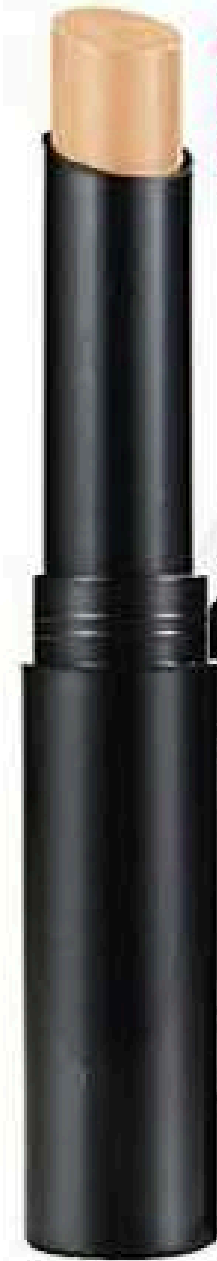
26575
Nude

14563
Ivory

helps control oil all day*



mattifying foundation
fond de teint matifiant



creamy concealer
hides flaws

helps foundation stay put



beautifully natural-looking coverage



AVON
ideal flawless
invisible coverage
foundation

SPF 15



Mattifying Foundation
30ml
Price per 10ml = £2.67
£8



Ideal Flawless Concealer Stick
£7



Ideal Flawless Pressed Powder
10g
£9

LIGHT		
22988 Light Pink	17137 Ivory	17723 Shell
17426 Nude	01719 Creamy Natural	14977 Natural Beige
MEDIUM		
22426 Medium Beige	24364 Medium Wheat	24372 Deep Wheat
16907 Golden	22475 Pure Beige	22780 Soft Honey
DARK		
23184 Caramel	22947 Nutmeg	17434 Sable
23416 Earth	Ideal Flawless Invisible Coverage Foundation 30ml Price per 10ml = £4.00 £12	

Please note that shade Earth does not contain SPF.

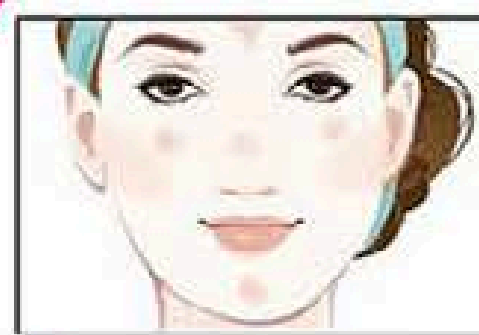
Liz Pugh's
make-up masterclass

CALM COMPLEXION

comfort sensitive skin with radiance-boosting, vitamin-enriched foundation



£5
save £3.50



1. Use the Foundation Brush to apply a small amount of foundation to your forehead, nose, chin and cheeks.



2. Blend outwards with the brush, and make sure you blend well at your hairline and jawline for a seamless finish.

Calming Effects Illuminating Foundation
30ml
Price per 10ml = £2.00
Normally £10.50
£6 save £4.50



Foundation Brush 10454
Normally £8.50
£5 save £3.50

£6
save £4.50



59
make-up

Liz Pugh's
make-up masterclass

DOUBLE DEFINITION

choose a liner with coordinating eyeshadow at the other end for a simple smoky eye look

Model wears: In a Blink Eye Shadow and Liner in Steel Smoke.



True Colour Eyeshadow Duo
Incredibly smooth, blendable powder that glides over lids.
£6

- 06957 Fresh Jade
- 00950 Healthy Glow
- 10660 Black Pearl
- 19968 Retro Glamour
- 01701 Chocolate Melt & Cream Dream
- 14076 Princess Pink & Royal Velvet
- 26849 Moonshine & Starry Night

SuperShock Eyeshadow Pencil
£7



True Colour Eyeshadow Quad
£8.50

- 19513 Pink Sands
- 01685 Mocha Latte
- 15362 Island Breeze
- 09316 Denim Blues
- 12815 Purple Haze
- 09266 Fresh Cut Greens
- 07195 Smoky Eyes
- 15727 Vivid Violet
- 15701 Green Flash

intense colour wears for up to 12 hours*

*Consumer Study, 120 people.



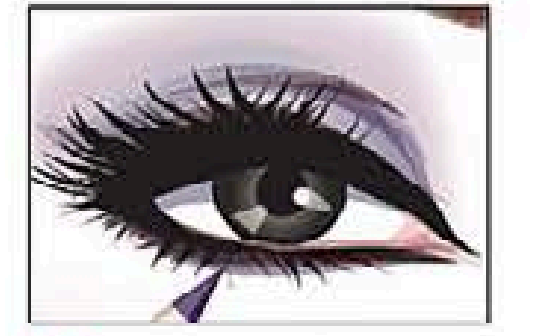
£4
save £2.50

- 10231 Espresso
- 10843 Onyx
- 24182 Steel Smoke
- 24430 Teal

In a Blink Eye Shadow and Liner
Normally £6.50
£4 save £2.50



1. Create a sultry eye look by sweeping the shadow onto lids from lash line to socket line.



2. Line and define your eyes with the pencil - try blending the two together for a softer look.

LENGTH



gives the look of
lash extensions¹

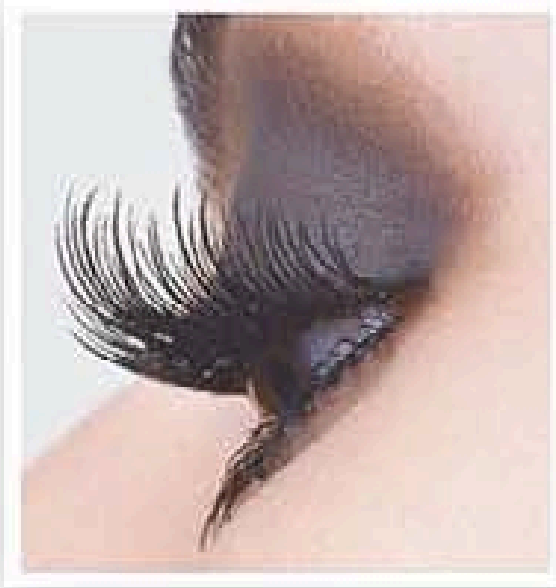
**SuperExtend
Mascara**

7ml
Price per 10ml = £7.14
Normally £8.50
£5 save £3.50



¹Consumer Study, 120 people. Models styled with lash inserts for an even lash line.

CURL



double the curl^{**}
for up to 12 hours^{***}

**SuperCurlacious
Mascara**

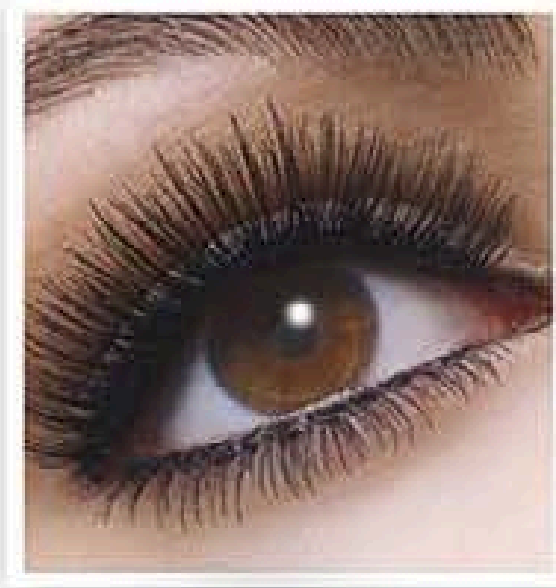
7ml
Price per 10ml = £7.14
Normally £8.50
£5 save £3.50



^{**}Standard Mascara Curling Test APAM 23.100-3.

^{***}Consumer Study, 120 people.

VOLUME



up to 12x
volume^{*}

**SuperShock
Mascara**

10ml
Normally £8.50
£5 save £3.50

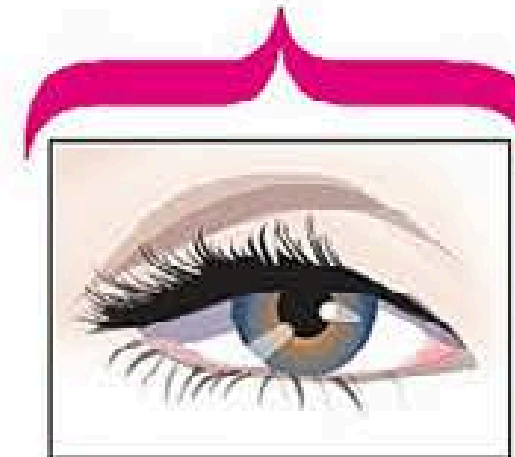


^{*}Compared to normal lashes without mascara. Based on instrumental laboratory testing carried out on false eyelashes.

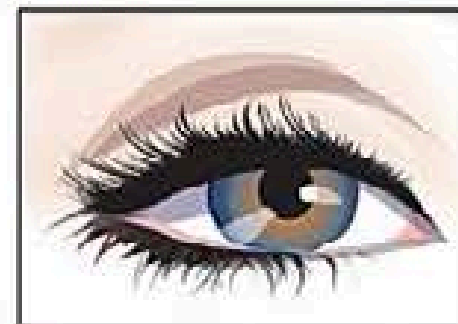
Liz Pugh's
make-up masterclass

TWIST FOR VOLUME

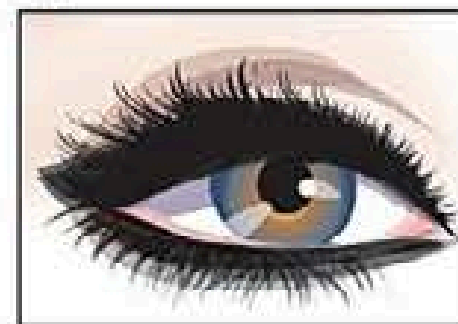
take your lashes from day, to night, to all out glam with the twist of a brush



1. Choose Number 1 for a subtle day-time lash look.



2. Turn to Number 2 to take your lashes up a level.



3. For special occasions pick Number 3, for volume that wows!



£5
half price

up to 8x
volume^{††}

Spectralash Mascara

Three lash looks in one tube. Twist up to customise your level of volume. Clump-proof and flake-proof^{†††}. 9ml
Price per 10ml = £5.56
Normally £10
£5 half price



^{††}Standard Mascara Volumising Test (psm3-3).
^{†††}Consumer Study, 138 people.



MASCARAS



max volume



definition



length

mascara shades available where applicable



SuperShock Max Mascara
10ml
16766 Black
17095 Brown/Black
£10

SuperMagnify Mascara
7ml
03277 Black
26252 Brown/Black
Price per 10ml = £12.14
£8.50

SuperExtend Extreme Mascara
7ml
15537 Black
13409 Brown/Black
13656 Navy
Price per 10ml = £14.29
£10

EYELINERS



Glimmerstick Chromes Eyeliner
£6



Glimmerstick Diamonds Eyeliner
£6



SuperShock Gel Eyeliner Pencil
£6

LAST CHANCE TO BUY*

BROW DEFINERS



Glimmerstick Brow Definer
£6

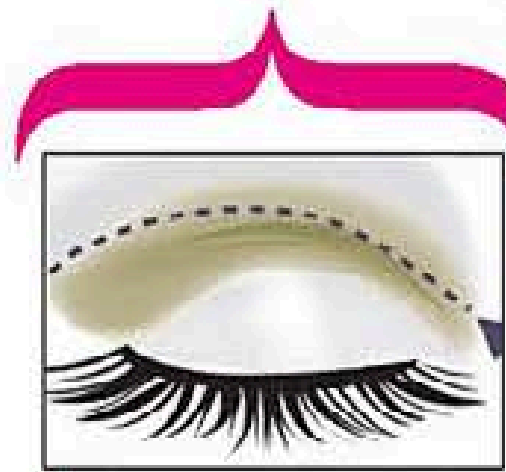


Perfect Eyebrow Pencil
£6.50

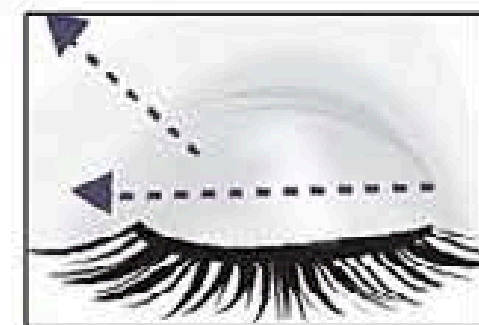
Liz Pugh's make-up masterclass

BRIGHT EYES

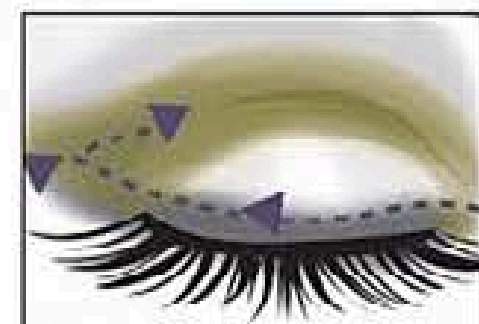
boost radiance under your eyes, then add two shades of eyeshadow for daring definition



1. Smooth MagiX Eye Radiance over your eye area to brighten and create a neutral base so your eyeshadow shows its true colour.



2. Brush the lighter shade of eyeshadow from your lash line up to your brows.



3. Define your socket line and lash line with the darker colour - try applying it with a damp brush for a more dramatic look.



Model wears: Mega Impact Eyeshadow in **Nude Attitude** and SuperShock Gel Eyeliner Pencil in **Black**.

£5
save £3



MagiX Eye Radiance Wand
12ml
Price per 10ml = £4.17
Normally £8
£5 save £3



£5
save £3

Mega Impact Eyeshadow
Normally £8
£5 save £3



LAST CHANCE TO BUY*

*Will not be featured in the brochure again.

shine



20909 Ticked Pink
08235 Iced Pink
08474 Pink Watermelon
00877 Slicked Red
07302 Nude

Glazewear Shine Lip Gloss
 Super-shiny, smooth glide formula.
 6ml
 Price per 10ml = £5.00
 Normally £6
£3 half price

dazzle



07245 Nude Shimmer
07393 Pink Radiance
14241 Fuchsia Fantasy
08094 Shimmered
07401 Plum Dazzle

Glazewear Dazzle Lip Gloss
 Gorgeous gloss for lips that dazzle!
 6ml
 Price per 10ml = £5.00
 Normally £6
£3 half price

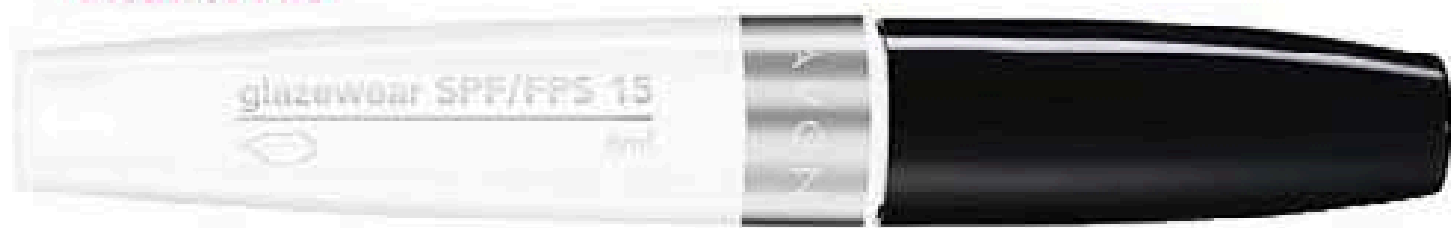
moisture



11130 Pearly Pink
24711 Glimmering Champagne
13938 Violet Beauty
14100 Sweet Clementine

Moisture Seduction Lip Gloss
 Silky gloss glides on to instantly improve lip moisture.
 Normally £7
£3 save £4

clear SPF15



Glazewear Lip Gloss SPF15
 High gloss clear shine.
 6ml
00547
 Price per 10ml = £5.00
 Normally £6
£3 half price

Liz Pugh's
 make-up masterclass

SPARKLING LIPS

lavish your lips with a gorgeous gloss that sparkles and shines



Model wears: Glazewear Sparkle Lip Gloss in Pink Lemonade.

new

stunning sparkling finish



67 make-up



1. For a luscious lip look, apply gloss around your natural lip line.



2. Then fill your lips in with more gloss to give the illusion of a plumper pout.

NEW Glazewear Sparkle Lip Gloss
 Gives lips an incredible ultra glossy, high sparkle finish that doesn't feel sticky. Sheer to medium coverage that's comfortable to wear, and won't bleed or feather.
 6ml
 Price per 10ml = £5.00
 Will normally be £6
£3 half price



18366 Crushed Rose
18382 Pink Lemonade



18408 Mango
18556 Lavender

£3
 half price

Liz Pugh's
make-up masterclass

HYDRATING SHINE

this clever lipstick has an outer layer of gel to add moisture and shine



- | | | |
|------------------------|--------------------------|------------------------------|
| satin | shimmer | metallic |
| 10777
Carnation | 15610
Frozen Nose | 21774
Sparkling Bronze |
| 10397
Pout | 10561
Bronze Treasure | 14720
Sparkling Peach |
| 20560
Buttercup Rum | 26211
Frostless Mauve | 10736
Sparkling Blush |
| 15941
Instant Mocha | 20651
Sapphirion | 26500
Sparkling Warm Rose |
| 20420
Latte | 15636
Iced Coffee | 25577
Sparkling Nude |
| 20610
Red 2000 | 16089
Chic | |
| | 10207
Perfect Peach | |

Ultra Colour Rich Lipstick
Saturate lips in true colour with a gorgeous finish.
£7

line
Glimmerstick Lip Liner
Vitamin enriched for smoother application without dragging.
£6



- | | | | |
|-----------------------|------------------------|----------------------|--------------------|
| 14464
Pink Bouquet | 04770
Mystery Mauve | 20644
Rich Ginger | 21873
Red Brick |
|-----------------------|------------------------|----------------------|--------------------|

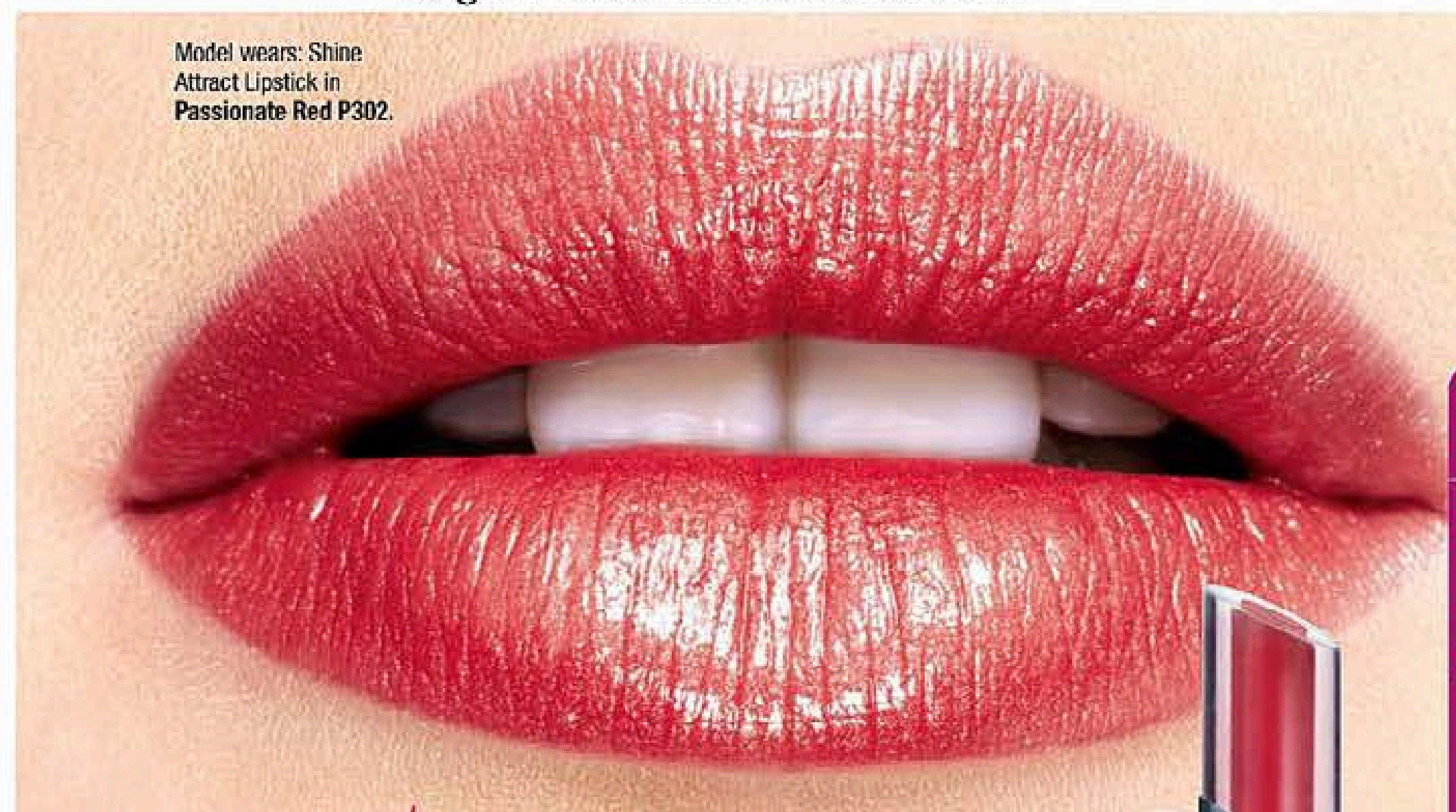


- | | |
|----------------------------|------------------------|
| moisture | plump |
| 11395
Fiery Red | 23093
Beige Nude |
| 17939
Lilac Shimmer | 23119
Chilli |
| 10702
Fuchsia Fever | 20255
Divine Wine |
| 11411
Gold Glitz | 23218
In the Pink |
| 21097
Plum Gorgeous | 23127
Lilac Shimmer |
| 13714
Shimmering Violet | 23200
Pink Cooler |
| 21642
Rose Ribbons | |
| 18861
Red Kiss | |
| 09753
Smooth Mocha | |
| 11072
Rose Star | |
| 18846
Soft Pink | |
| 09241
Nude Perfection | |

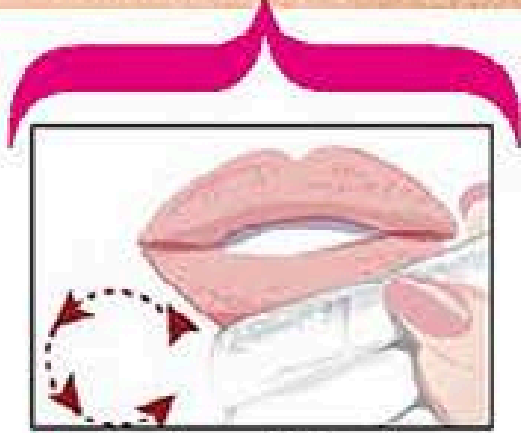
Ultra Colour Rich Moisture Seduction Lipstick
£8.50



Avon Plump Pout Lipstick
With Retinex Colour Complex.
£7.50



Model wears: Shine Attract Lipstick in Passionate Red P302.



1. Gently exfoliate lips using a soft cloth and warm water. This will give a smooth, even base for your lipstick.



2. Then simply smooth on your lipstick for a gorgeous pout.

lustrous colour
layer up for greater intensity
hydrating gel
for a light touch of shine

- | | | | |
|--------------------------------|---------------------------------|------------------------------|---------------------|
| 14670
Natural Glow P103 | 23150
Copper Connection P502 | 14589
Happy Pink P04 | 23028
Guava P401 |
| 01637
Cherry Pie P301 | 14696
Orchid P202 | 10041
Rose Bouquet P02 | |
| 14654
Mysterious Mauve P101 | 22491
Plumberry P201 | 15404
Passionate Red P302 | |

Shine Attract Lipstick
Normally £8.50
£4.50 save £4

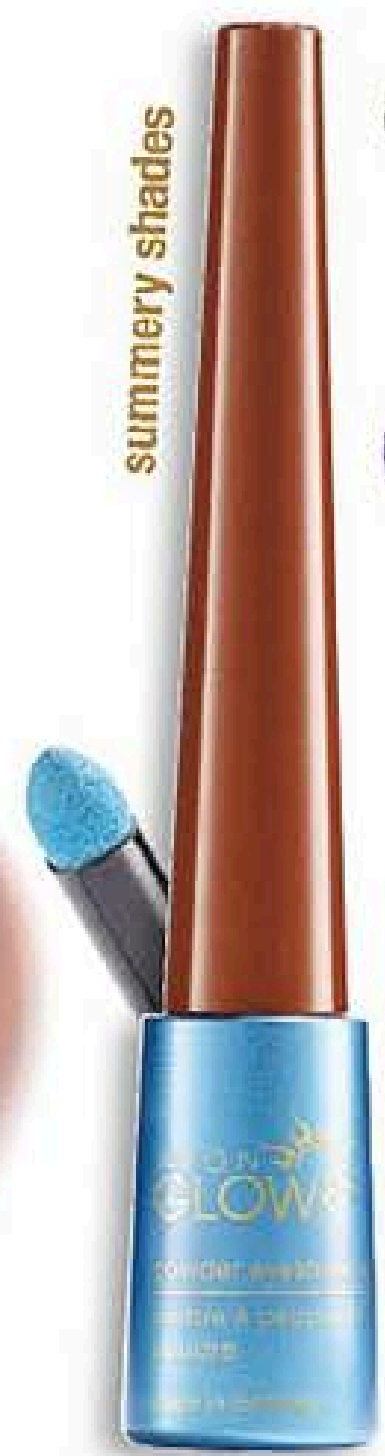


Arabian Glow is now
AVON GLOW



Avon Glow Bronzing Pearls
22g
Price per 10g = £4.55
£10

Avon Glow Lip Gloss
Gorgeous gloss.
8ml
Price per 10ml = £8.13
£6.50



summery shades



Avon Glow Powder Eyeshadow
Lightweight powder shadow.
£6



Liz Pugh's
make-up masterclass

BRONZED BEAUTY

choose a touch of shimmering or matte bronzer for a sunkissed look

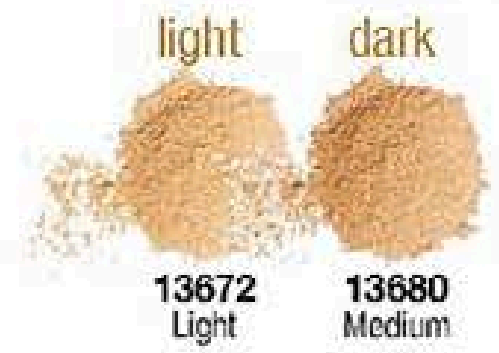


1. Shake the shimmering bronzer into the built in brush and sweep over your cheeks.



2. Brush it over your décolletage to highlight your collarbones.

£6
save £5



Avon Glow Shake and Go Bronzer
Normally £11
£6 save £5



£5
half price



Avon Glow Bronzing Powder
10g
Normally £10
£5 half price

71
make-up

FREE GIFTS

buy any nailwear product from pages 72-73 only and order your **FREE GIFTS** worth £6.50*

file and buff your nails, and moisturise your hands



Planet Spa African Shea Butter Hand and Cuticle Cream
75ml
24836
FREE

Also available to purchase on page 114.

Nail File with Buffer
£3

14035
FREE

70722 Full Price
*Based on normal brochure prices.
*Will not be featured in the brochure again.



Pearl Shine
10ml
19703
£6



Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.67
£4



Peeling and Brittleness Solver
12ml
00620
Price per 100ml = £41.67
£5



Nail Illuminator
12ml
26328
Price per 100ml = £41.67
£5



Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £12.00
£6

Rose Cuticle Balm
12g
23945
Price per 100g = £50.00
£6

LAST CHANCE TO BUY!



Gold Strength
12ml
11445
Price per 100ml = £41.67
£5



French Manicure Kit
2 x 12ml bottles plus 30 nail guides.
23143
£6.50

order your **FREE GIFTS** when you buy any nailwear product from pages 72-73 only

STEP 1: PREP



RevitaCool Base Coat
12ml
02824
Price per 100ml = £41.67
£5

STEP 2: COLOUR



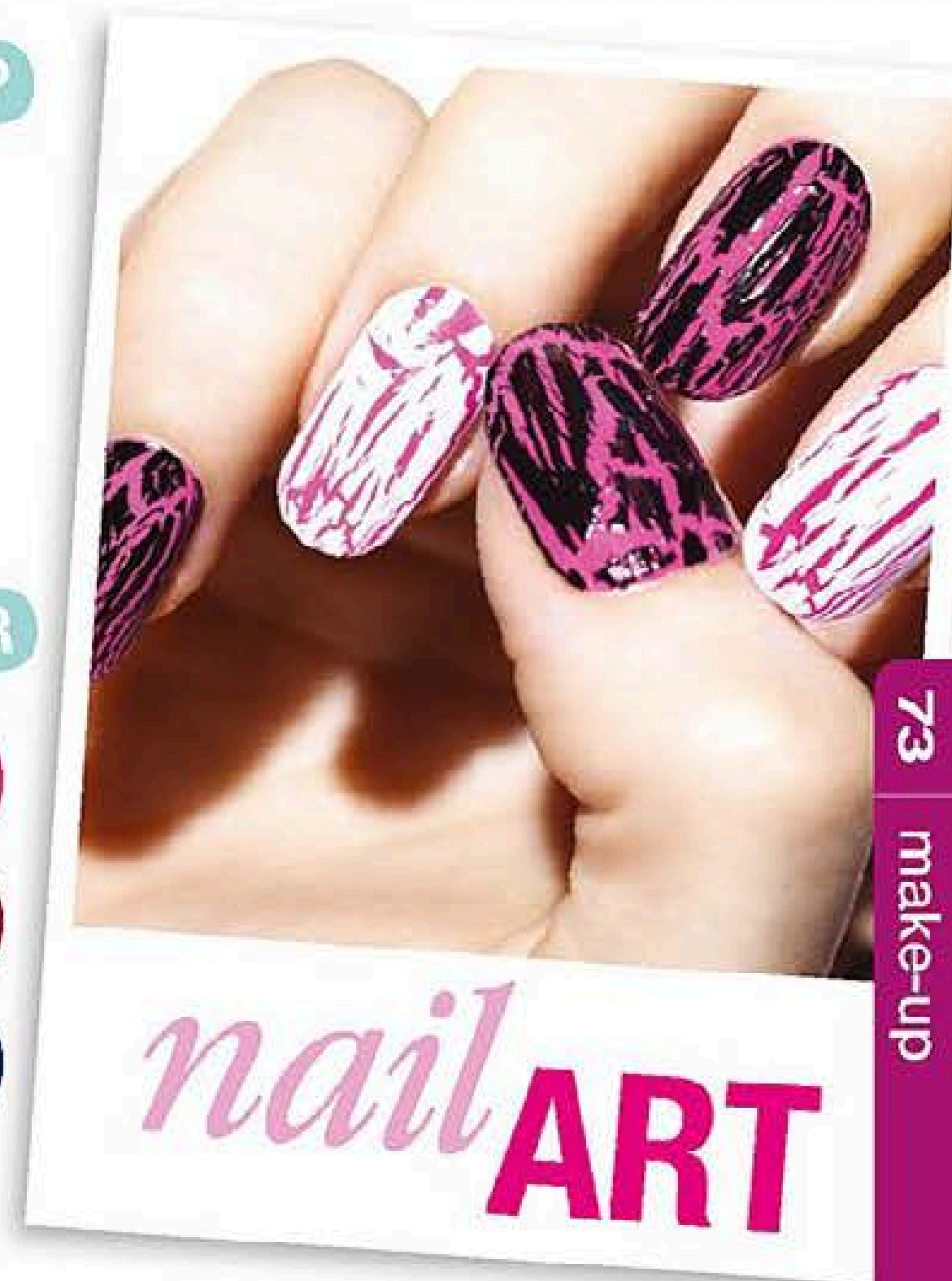
- 01792 Modern Mauve
- 18267 Strawberry
- 17491 Ballerina
- 18010 Red Wine
- 18184 Sateen
- 18333 Twilight Blue

Speed Dry + Nail Enamel
12ml
Price per 100ml = £50.00
£6



- 00141 Viva Pink
- 15008 Licorice
- 14951 Star
- 22756 Coral Reef
- 22731 Decadence
- 15057 Cosmic Blue
- 22715 Pastel Pink
- 15339 Sea Breeze
- 14779 Romance
- 22848 Lemon Sugar
- 14985 Starry Sky
- 14928 Real Red

Nailwear Pro+
12ml
Price per 100ml = £41.67
Normally £6
£5 save £1



nail **ART**

73 make-up

STEP 3: FINISH



Mosaic Effects Top Coat
12ml
Price per 100ml = £41.67
Normally £6
£5 save £1

12476 Black

08912 White

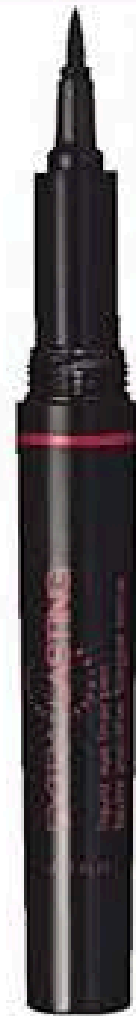
EXTRA LASTING *Time moves fast.
Your make-up doesn't have to.*



stays put for
18 hours¹

- 22509 Black
- 22533 Brown/Black

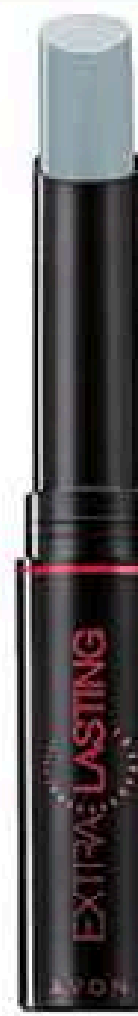
Extra Lasting Mascara
Waterproof. 7ml
Price per 10ml = £12.66
£9



liquid
liner lasts
up to 8
hours²

- 13698 Black
- 09092 Brown

**Extra Lasting
Eyeliner Pen**
£7



all day
crease-
proof
colour³

- 15917 Diamond
- 15982 Blue Wave
- 12880 Classic Grey
- 17764 Moonstone

**Extra Lasting
Eyeshadow Stick**
£7

fresh, flawless finish lasts
for up to 18 hours⁴



- 20040 Ivory
- 21303 Nude
- 25361 Medium Beige
- 06809 Soft Honey
- 21311 Shell
- 16196 Natural Beige

**Extra Lasting Liquid
Foundation**
30ml
Price per 10ml = £4.17
£12.50

up to 8 hours of high-
shine lip gloss⁵



- 03970 Full Honey
- 00398 Pink for Life
- 03962 Plump Peach
- 03988 Stay Pink Pout
- 03905 Rosy Resistance
- 03939 Plumful

**Extra Lasting Plump
and Stay Lip Colour**
£8.50

removes even
stay-put make-up



**Extra Lasting
Make-up Remover**
50ml
14282
Price per 10ml = £10.00
£5

¹Consumer Study, 99 people.
²Consumer Wear Evaluation, 35 women.
³Consumer Study, 52 people.
⁴Consumer Study, 122 people.
⁵Consumer Study, 117 people.



*luscious lips
that last*
*your first choice for a pout
that stays put*

8 hours of
• stay true satin lip colour*
• ultra-comfortable wear**
• moisturising coverage**

Extra Lasting Lipstick
Long wearing, moisturising
satin finish lip colour lasts
for up to 8 hours*.
Normally £7
£3.50 half price



**£3.50
half price**

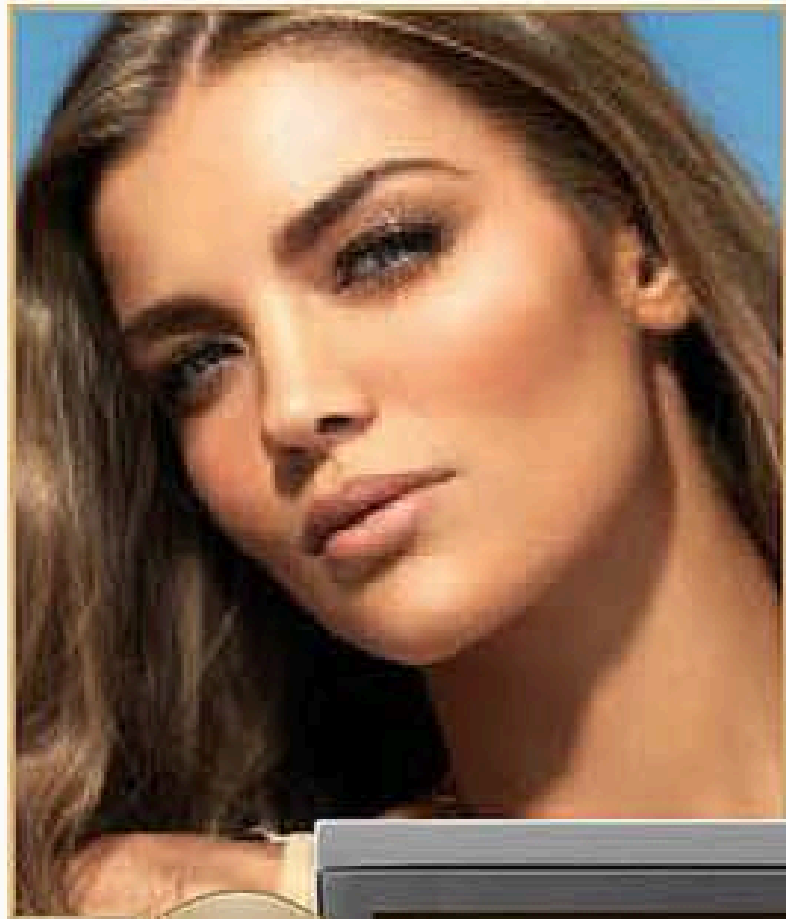
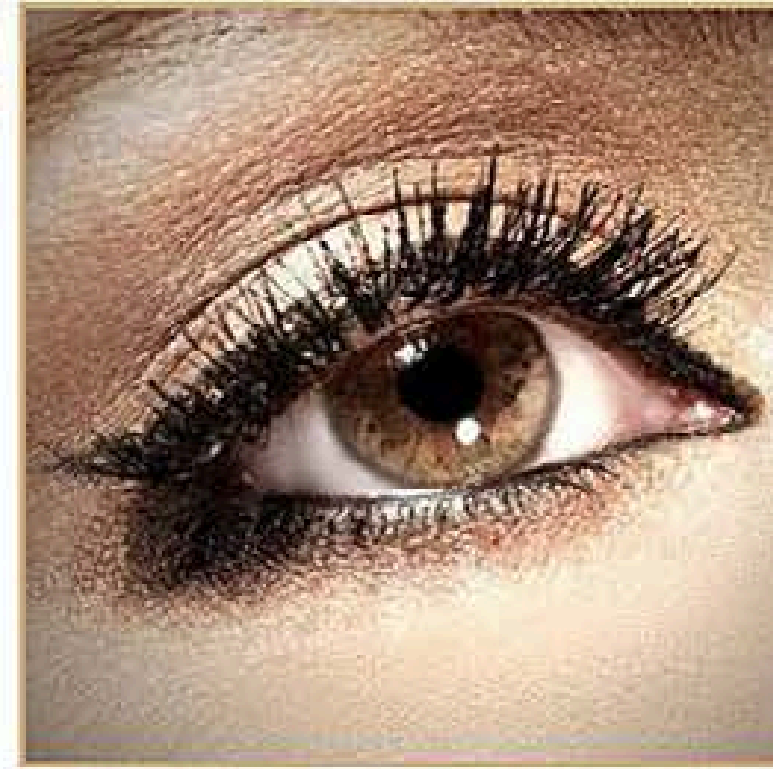
- 14829 Lasting Pink
- 15230 Sunset
- 01511 Sand Gold
- 16107 Rose Creme
- 10249 Enluring Wine
- 15446 Mauve Ice
- 15735 Vintage Pink
- 15503 Totally Twig
- 10512 Cappuccino
- 15453 Pink Peach
- 10181 Eternal Flame

*Consumer Study, 120 people. **Stereoscopic Study, 14 people.

75 make-up

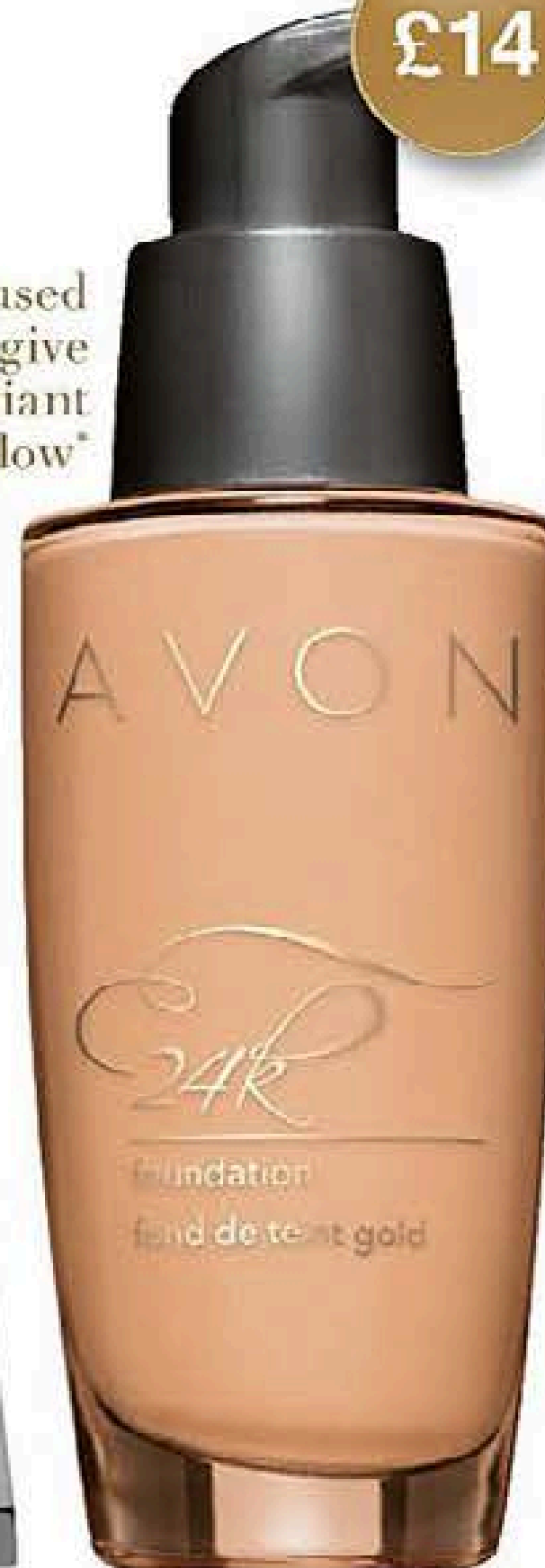
24K golden GLOW

a sumptuous collection infused with real gold



gold-infused to help give skin a radiant looking glow*

£14



21261 Ivory

13847 Shell

26823 Nude

12740 Creamy Natural

26617 Natural Beige

26336 Medium Beige

24K Gold Radiant Foundation
30ml
Price per 10ml = £4.67
£14

£9

highlight and contour cheekbones



24K Sculpt and Shimmer Gold Blush Duo
£9

*Consumer Study, 240 people.

£6
save £3



24K Gold Eyeshadow Quad
Normally £9
£6 save £3

with real 24K gold for luminous, sparkling colour



£4.50
save £4

Ultra Colour Rich 24K Gold Lipstick
Normally £8.50
£4.50 save £4



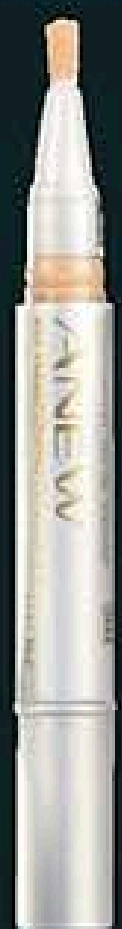
lavish lips with luxurious 24K gold sparkle



77 make-up

ANEW

COLOUR THAT COMPLETES
YOUR SKINCARE ROUTINE



14712
Fair

08433
Medium



00307
Ivory

29579
Nude

14167
Shell

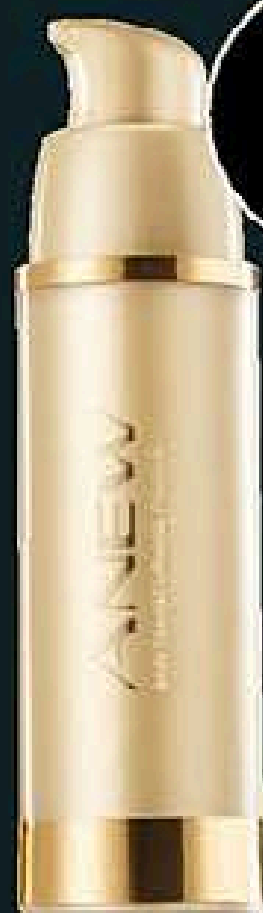
04374
Natural
Beige

26203
Medium
Beige

01479
Pure
Beige

**Age-Transforming
Concealer SPF15**
£9

Age-Transforming Compact Make-up
Luxury compact containing lightweight cream-to-powder foundation. Formulated to help boost and protect collagen and elastin. SPF15. 9g
Price per 10g = £16.67
£15



*extends
the wear of
foundation,
keeping you
looking fresh
for longer**

Skin Transforming Primer
Helps minimise the look of pores and helps prevent make-up from settling into fine lines for a smooth, velvety finish*. 30ml
00166
Price per 10ml = £5.00
£15



04176
Soft
Beige

04507
Nude
Beige

04531
Sandy
Beige

Age-Transforming Pressed Powder
Long lasting, non-drying pressed powder smoothes and softens the look of skin for a more youthful, flawless look. SPF15.
10g
£10.50

want to... CONCEAL your true age?

reveal a *youthful looking complexion* with
a liquid foundation with anti-ageing benefits



£10
save £5



*younger-
looking skin
in just 1 day***

02329
Ivory

25163
Nude

05371
Shell

07047
Natural
Beige

02402
Medium
Beige

02543
Soft
Honey

Age-Transforming Foundation
Disguises imperfections, smoothes the look of fine lines and evens skin tone. With collagen and elastin.
SPF15. 30ml
Price per 10ml = £3.33
Normally £15
£10 save £5

**Consumer Study, 353 people.
All cosmetic product results are achieved with continued use.

ANEW

COLOUR THAT COMPLETES
YOUR SKINCARE ROUTINE

*lifting primer and two
shades of lifting shadow*



**Youth-Awakening
Eyeshadow and Primer Kit**

3 in 1 eye kit contains lifting primer
and two shades of lifting shadow.
£10



23473
Rich
Copper

25924
Spring
Green



10579
Smoky
Violet

18655
Shimmering
Walnut

*lips look up to 5
years younger**

- 20404** Hint Of Rose
- 23820** Luscious Pink
- 05017** Violet Shimmer
- 02394** Deep Cherry
- 23798** Silky Pink
- 23648** Berry Bloom
- 23697** Desert Rose
- 23762** Modest Mauve
- 23622** Sugary Pink
- 23630** Plumbery
- 23747** Glazed Almond
- 23671** Chocolate Brown



Youth-Awakening Lipstick

Luxuriously smooth lipstick formulated
with collagen and retinol. SPF15.
£10.50



want to...
say hello to
**YOUTHFUL
LOOKING LIPS?**

reveal fuller lips with a *luxuriously rich
conditioner* with *retinol* to help boost collagen



*colourless
SPF15*

£5
save £4



before
thin, dry lips



after
*lips look plumper
and feel
moisturised***

Lip Plumping Lip Conditioner

Restore a youthful looking
appearance and see plumper,
fuller lips.

11155
Normally £9
£5 save £4



81
luxury make-up



*Escape to the
enchanted*

introducing...

Eternal magic Enchanted

enchanting. unforgettable. idyllic

.....
An unforgettable trail of red raspberry, violet leaf
and sensual cashmere woods.

new

rub to
experience
ENCHANTED



**NEW Eternal Magic Enchanted
Eau de Toilette Spray**

50ml

08961

Price per 100ml = £16.00

Will normally be £13

£8 save £5

£8
save £5

TRY ME PRICE

new

VIVA
by Fergie



£15



captivating blends of cool herbs, fierce lavender and intriguing vetiver

NEW Viva by Fergie
Eau de Parfum Spray

50ml
21386
Price per 100ml = £30.00

£15

for more information, check out
www.fergie.avon.com

FREE GIFTS

order the body spray and body lotion worth £9* when you buy the EDP page 84 only

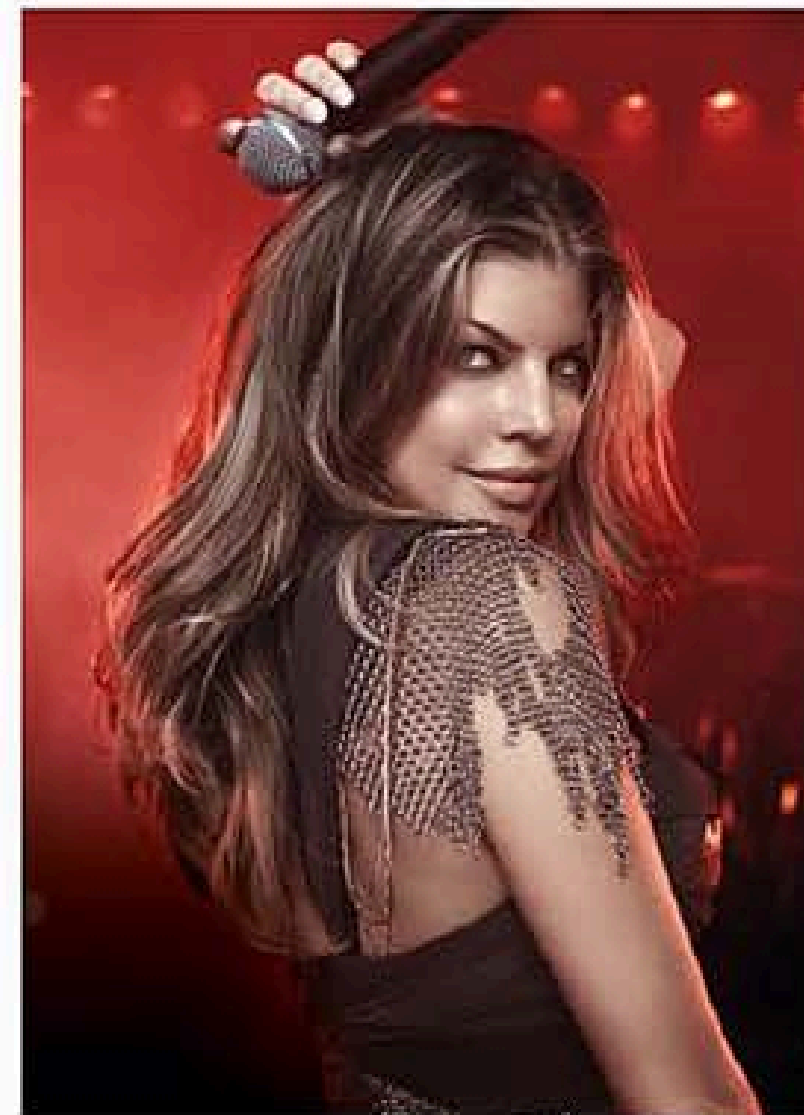
NEW Viva by Fergie
Perfumed Body Spray

75ml
26302
Price per 100ml = £6.00
£4.50 or FREE

NEW Viva by Fergie
Body Lotion

150ml
25221
Price per 100ml = £3.00
£4.50 or FREE

84



Outspoken
INTENSE
by Fergie

£15

rub to
experience
OUTSPOKEN
INTENSE



85
fragrance

shining starfruit and luscious passion flower warmed by a sexy musk base

Outspoken Intense by Fergie
Eau de Parfum Spray

50ml
22186
Price per 100ml = £30.00
£15

FREE GIFTS

order the body spray and purse spray worth £10.50* when you buy the EDP page 85 only

Outspoken Intense by Fergie Body Spray

75ml
10892
Price per 100ml = £6.00
£4.50 or FREE

Outspoken Intense by Fergie Purse Spray

15ml
26864
Price per 100ml = £40.00
£6 or FREE

*Based on normal brochure prices.



£10
each
save £3

Little Dress
Collection



oriental, floral

50ml



05504 Little Black Dress

oriental, fruity



17681 Little Red Dress

oriental, fresh



03822 Little White Dress

Eau de Parfum Spray
50ml
Price per 100ml = £20.00
Normally £13
£10 save £3



7ml

FREE GIFT

order your choice of mini
fragrance worth **£6***
when you buy the EDP
page 86 only

NEW Little Dress Miniatures
7ml
02899 Little Black Dress
03160 Little White Dress
18432 Little Red Dress
Price per 100ml = £86.71
£6 or FREE

*new mini
scents*



today · tomorrow · always
Forever

£12
each
save £2

floral

50ml



25460 Today

oriental, woody



25486 Tomorrow

floral



14795 Forever

Eau de Parfum Spray
50ml
Price per 100ml = £24.00
Normally £14
£12 save £2



4ml

FREE GIFT

order your choice of mini
fragrance worth **£6***
when you buy the EDP
page 87 only

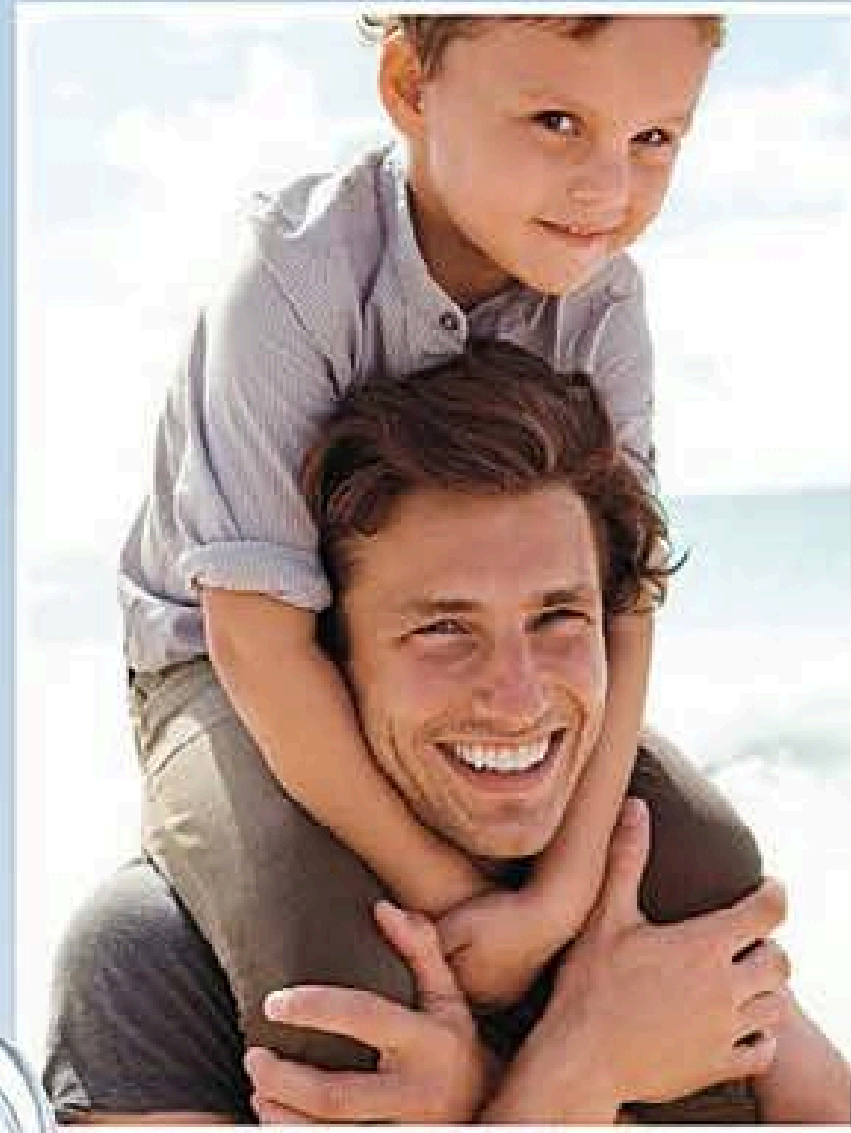
Miniature Eau de Parfum Sprays
16386 Today
16485 Tomorrow
16493 Forever
£6 or FREE



*Based on normal brochure prices.

PERFECT STRENGTH

at the heart of every hero



£10
save £3

Perfect Strength
Eau de Toilette Spray
75ml
25510
Price per 100ml = £13.33
Normally £13
£10 save £3



CENTRE ACTION

GET IN THE GAME



£10
save £3



NEW Centre
Action Eau de
Toilette Spray
75ml
00000
Price per 100ml = £13.33
Will normally be £13
£10 save £3



89
fragrance

FREE GIFTS

order the body spray and after
shave conditioner **worth £8.60***
when you buy the EDT
page 88 only

FREE GIFTS

order the body wash and
after shave balm **worth £12***
when you buy the EDT
page 89 only

Deodorant Body Spray
150ml
02469
Price per 100ml = £2.40
£3.60 or FREE

After Shave Conditioner
100ml
24687
£5 or FREE

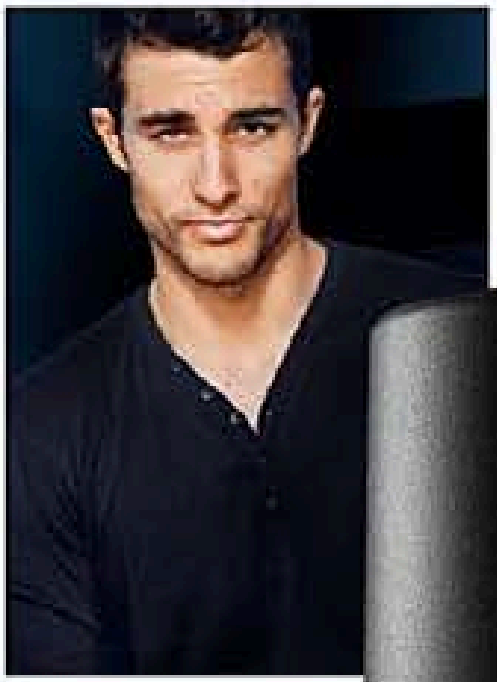
QuadraFX 4-in-1 Body Wash
250ml
31856
Price per 100ml = £2.00
£5 or FREE

QuadraFX Revitalising
After Shave Balm
100ml
38590
£7 or FREE

*Based on normal brochure prices.

015

15 seconds is all it takes



£11



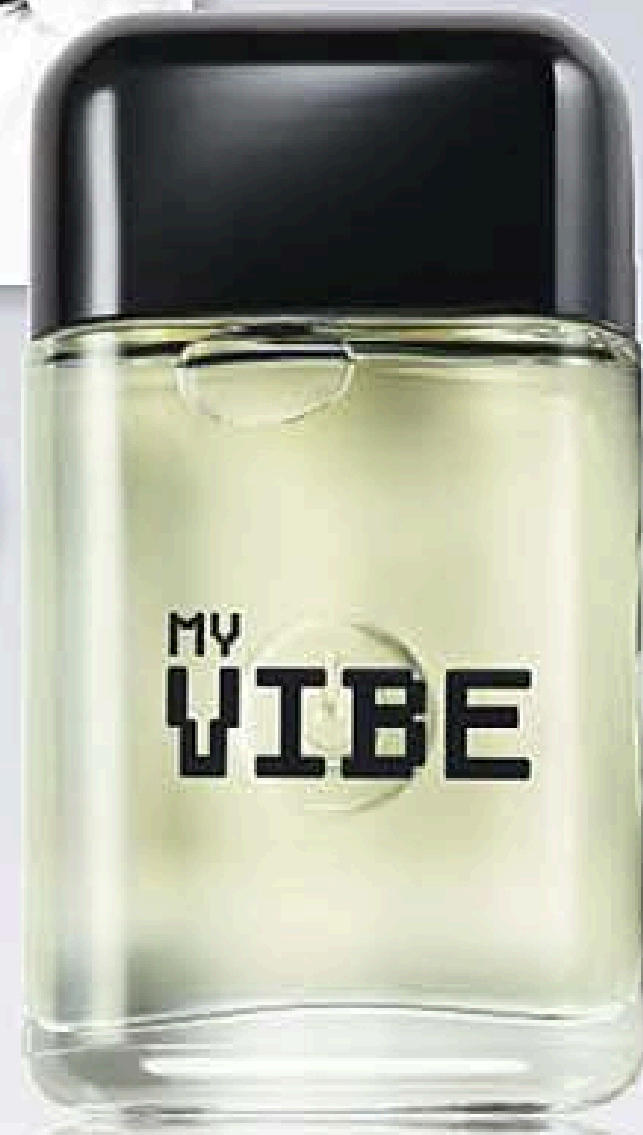
015 Eau de Toilette Spray
Citrus, woody.
50ml
14803
Price per 100ml = £22.00
£11

MYVIBE.

cool. contemporary. fresh



£11



MyVibe Eau de Toilette Spray
Citrus, woody.
50ml
26161
Price per 100ml = £22.00
£11



MUSK FOR MEN

IRRESISTIBLE. WARM. INVITING

£9



Musk for Men After Shave
Refreshing cologne splash,
infused with a rich, warm
fragrance that is both
mature and masculine.
100ml
12211
£9

91
fragrance

FREE GIFT

order the hair putty
worth **£3.10***

when you buy any EDT
page 90 only



**For Men
Texturing Hair Putty**
100ml
31997
£3.10 or FREE

90

FREE GIFT

order the after shave
balm worth **£4.50***

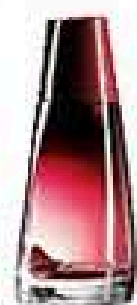
when you buy the EDT
page 91 only



**For Men
Soothing Aftershave Balm**
100ml
31898
£4.50 or FREE

*Based on normal brochure prices.

for him



Aromadisiac for Him Eau de Toilette Spray
75ml
05926
Price per 100ml = £17.33
£13



Simply Because for Him Eau de Toilette Spray
50ml
04747
Price per 100ml = £17.00
£8.50



Pure O2 for Him Eau de Toilette Spray
75ml
15321
Price per 100ml = £11.33
£8.50

Splash - Aftershave Lotion
Spray - Eau de Toilette Spray



Black Suede Eau de Toilette Spray
75ml
05843 Spray
05777 Splash
Price per 100ml = £14.67
£11

Black Suede Deodorant Body Spray
150ml
00901
Price per 100ml = £2.40
£3.60



Urban Edge Eau de Toilette Spray
75ml
16675
Price per 100ml = £17.33
£13

Urban Edge Deodorant Body Spray
150ml
21907
Price per 100ml = £2.40
£3.60



Infinite Moment for Him Eau de Toilette Spray
75ml
15198
Price per 100ml = £17.33
£13

Infinite Moment for Him Deodorant Body Spray
150ml
13813
Price per 100ml = £2.40
£3.60



Avon Signature Eau de Toilette Spray
75ml
05744
Price per 100ml = £17.33
£13

Avon Signature Deodorant Body Spray
150ml
05231
Price per 100ml = £2.40
£3.60



Wilderness Eau de Toilette Spray
100ml
25080
Price per 100ml = £11.00
£11

Wilderness Deodorant Body Spray
150ml
16691
Price per 100ml = £2.40
£3.60



True Force Eau de Toilette Spray
75ml
06106
Price per 100ml = £14.67
£11

True Force Deodorant Body Spray
150ml
09779
Price per 100ml = £2.40
£3.60



Full Speed Eau de Toilette Spray
75ml
25098
Price per 100ml = £14.67
£11

Full Speed Deodorant Body Spray
150ml
16535
Price per 100ml = £2.40
£3.60



Pro Goal 100ml Splash
21345
£8.50



Pro Sport 100ml Splash
25346
£8.50

Pro Sport Deodorant Body Spray
150ml
04580
Price per 100ml = £2.40
£3.60

for her

Slip into... 50ml 06585 EDT
Price per 100ml = £26.00
£14



Eternal Magic 50ml 22913 EDT
Price per 100ml = £26.00
£13



Treselle 50ml 06643 EDP
Price per 100ml = £26.00
£13



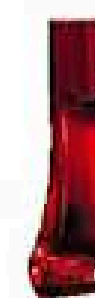
Treselle Mystique 50ml 25908 EDT
Price per 100ml = £26.00
£13



Pure O2 for Her 50ml 01529 EDT
Price per 100ml = £17.00
£8.50



Aromadisiac for Her 50ml 05421 EDT
Price per 100ml = £26.00
£13



Rare Eau de Parfum Sprays 50ml 04440 Rare Gold 03632 Rare Pearls
Price per 100ml = £26.00
£13



Far Away 50ml 04549 EDP
Price per 100ml = £26.00
£13



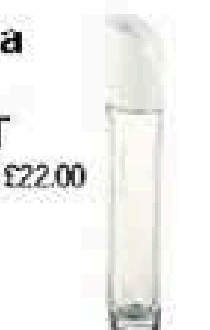
Far Away Exotic 50ml 21493 EDP
Price per 100ml = £26.00
£13



Incandescence 50ml 09878 EDP
Price per 100ml = £22.00
£11



Pur Blanca 50ml 23788 EDT
Price per 100ml = £22.00
£11



Infinite Moment for Her 50ml 15156 EDT
Price per 100ml = £26.00
£13



Perceive Dew 50ml 21246 EDT
Price per 100ml = £22.00
£11



Perceive 50ml 07088 EDP
Price per 100ml = £22.00
£11



buy 1
choose 1
for £2
save up to £12

pages 92-93 only
lower priced item £2

Célèbre 50ml 00257 EDT
Price per 100ml = £22.00
£11



Secret Fantasy
With detachable cast iron charm, on a 2cm stainless steel chain.
50ml
05595 EDT
Price per 100ml = £22.00
£11



Perfumed Body Spray 75ml 08250 Slip into... 06619 Eternal Magic 15123 Treselle 10157 Far Away 00752 Little Red Dress 25445 Little Black Dress 05660 Little White Dress 05041 Incandescence 09407 Pur Blanca 02709 Infinite Moment 20495 Perceive 03459 Célèbre 25692 Avon Soft Musk
Price per 100ml = £4.60
£3.60

Timeless 50ml 10504 EDT
Price per 100ml = £18.00
£9



Avon Soft Musk 50ml 03509 EDT
Price per 100ml = £17.00
£8.50



Simply Because for Her 50ml 05561 EDT
Price per 100ml = £17.00
£8.50



EDP - Eau de Parfum Spray
EDT - Eau de Toilette Spray



caring **moisturisers** to **soothe summer skin**



SIZZLING Summer SAVINGS

better than half price summer essentials!

all 4 for

£4.99

pages 94-95

SAVE £10.41

order using 68445

**Rich Moisture
Family Cream**
400ml
23432
Price per 100ml = £1.30
£5.20

**Protecting
Lip Balm**
08011
£2.20

**3-in-1
Cleansing
Lotion**
200ml
23242
Price per 100ml = £2.25
£4.50

**Glycerine Hand
and Nail Cream**
100ml
03913
£3.50

**all
half
price**

page 96

hand

NEW Glycerine Hand and Nail Cream
200ml
17046
Price per 100ml = £1.05
Will normally be £4.20
£2.10 half price

Silicone Glove Hand Cream
100ml
00448
Normally £3.50
£1.75 half price

Renewing Moisture Hand Cream
100ml
03087
Normally £3.50
£1.75 half price

Intensive Moisture Hand Cream
100ml
02717
Normally £3.50
£1.75 half price



*your favourite hand cream
NOW EVEN BIGGER!
200ml bonus size*

new

fresh hydration
refreshing cucumber
and citrus scent

Fresh Hydration Body Lotion
200ml
17731
Price per 100ml = 63p
Normally £2.50
£1.25 half price

Fresh Hydration Face Cream SPF15
75ml
18044
Price per 100ml = £1.47
Normally £2.20
£1.10 half price

Fresh Hydration Hand Cream
100ml
18051
Normally £3.50
£1.75 half price



96

**hugs of
softness**
for the whole family

**save up to
half
price**

page 97

- ✓ LIGHTWEIGHT FORMULAS
- ✓ DELICATELY FRAGRANCED
- ✓ SUITABLE FOR AGES 3+



Gentle Hand Wash
200ml
12674
Price per 100ml = 63p
Normally £2.50
£1.25 half price

Gentle Body Wash
400ml
23192
Price per 100ml = 38p
Normally £3
£1.50 half price

Nurturing Body Lotion
400ml
23317
Price per 100ml = 80p
Normally £4.80
£2.40 half price

Rich Moisture Family Cream
400ml
23432
Price per 100ml = £1.30
£5.20

97

Skincare



find your solution to...

firmer skin

new

FIND YOUR SOLUTION WITH **IMPROVED AGELESS BLOOM** PREVIOUSLY AGELESS ACCOLADE

WITH **SCARLET WISTERIA**

to help strengthen skin's natural support structure and protect skin from ageing sun damage, for skin that looks and feels youthfully plumped all day*



save up to **£4**

was ageless accolade now ageless bloom

99 skincare

- 1. NEW Treatment Serum**
Helps skin feel deeply replenished. 30ml
02873
Price per 100ml = £20.00
Will normally be £10
£6 save £4
- 2. NEW Eye Cream**
Helps replenish and tighten the fragile eye area. 15ml
08797
Price per 100ml = £26.67
Will normally be £7
£4 save £3
- 3. NEW Cleansing Milk**
Gently removes make-up, dirt and impurities. 200ml
07856
Price per 100ml = £1.75
Will normally be £6
£3.50 save £2.50
- 4. Day Cream SPF20**
Daily moisturiser with skin-strengthening Scarlet Wisteria. 50ml
25882
Price per 100ml = £13.00
Normally £10
£6.50 save £3.50
- 5. Recontouring Night Cream**
Luxurious hydrating cream with Scarlet Wisteria. 50ml
25890
Price per 100ml = £13.00
Normally £10
£6.50 save £3.50



find your solution...

there's one for every skin type

LINES & WRINKLES? YOUTH MINERALS



WITH
AMETHYST TO
ENERGISE SKIN

**Youth Minerals
Energising Cream
Cleanser**
150ml
12310
Price per 100ml = £2.33
Normally £6
£3.50 save £2.50

**Youth Minerals
Energising Day
Cream SPF20**
50ml
10421
Price per 100ml = £13.00
Normally £11
£6.50 save £4.50

**Youth Minerals
Restorative Night
Cream**
50ml
10959
Price per 100ml = £13.00
Normally £11
£6.50 save £4.50

DULL SKIN? HYDRA RADIANCE



WITH
GRAINS OF
PARADISE* FOR
A HEALTHY
YOUTHFUL
GLOW

**Hydra Radiance
Refreshing Gel
Cleanser**
150ml
17087
Price per 100ml = £2.00
Normally £4
£3 save £1

**Hydra Radiance
Replenishing
Night Cream**
50ml
17228
Price per 100ml = £10.00
Normally £7.50
£5 save £2.50

**Hydra Radiance
Revitalising Day
Cream SPF15**
50ml
17202
Price per 100ml = £10.00
Normally £7.50
£5 save £2.50

OILY OR DRY SKIN? COMPLETE BALANCE



WITH
CAMELLIA TEA*
TO HYDRATE AND
RE-BALANCE

**Complete Balance
Oil Free Foaming
Cleanser**
150ml
13557
Price per 100ml = £2.00
Normally £4
£3 save £1

**Complete Balance
Oil Free Day
Mattifier SPF15**
50ml
18093
Price per 100ml = £10.00
Normally £7.50
£5 save £2.50

**Complete Balance
Oil Free Night Gel**
50ml
18499
Price per 100ml = £10.00
Normally £7.50
£5 save £2.50

*The Complete Balance Cleanser does not contain Camellia Tea.

find your solution...

there's one for every body



WANT TO TONE THE LOOK OF THIGHS?

cellu-sculpt
perilla seed oil



Cellu-Sculpt
200ml
22566
Price per 100ml = £3.50
Normally £12
£7 save £5

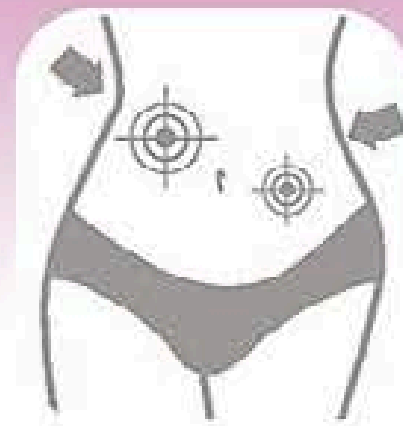


WANT TO SMOOTH THE LOOK OF CELLULITE?

cellu-sculpt 3X
purified olive extract

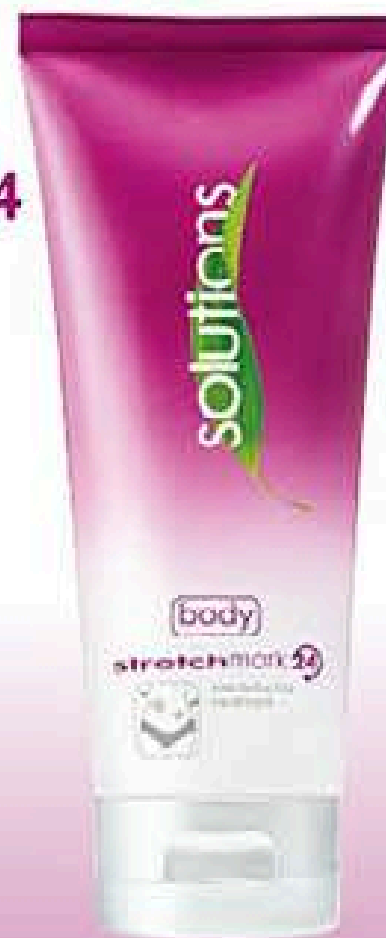


Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment
150ml
13665
Price per 100ml = £5.33
Normally £14
£8 save £6



WANT TO REDUCE THE LOOK OF STRETCH MARKS?

stretchmark 24
grapefruit peel extract

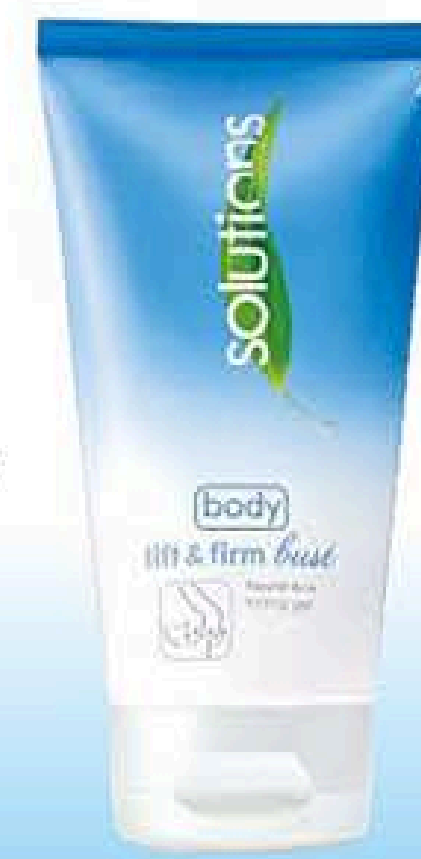


Stretchmark 24 Line Reducing Treatment
200ml
22616
Price per 100ml = £3.50
Normally £12
£7 save £5



WANT A TIGHTER, FIRMER LOOKING BUST?

lift & firm liquid bra
pomegranate extract

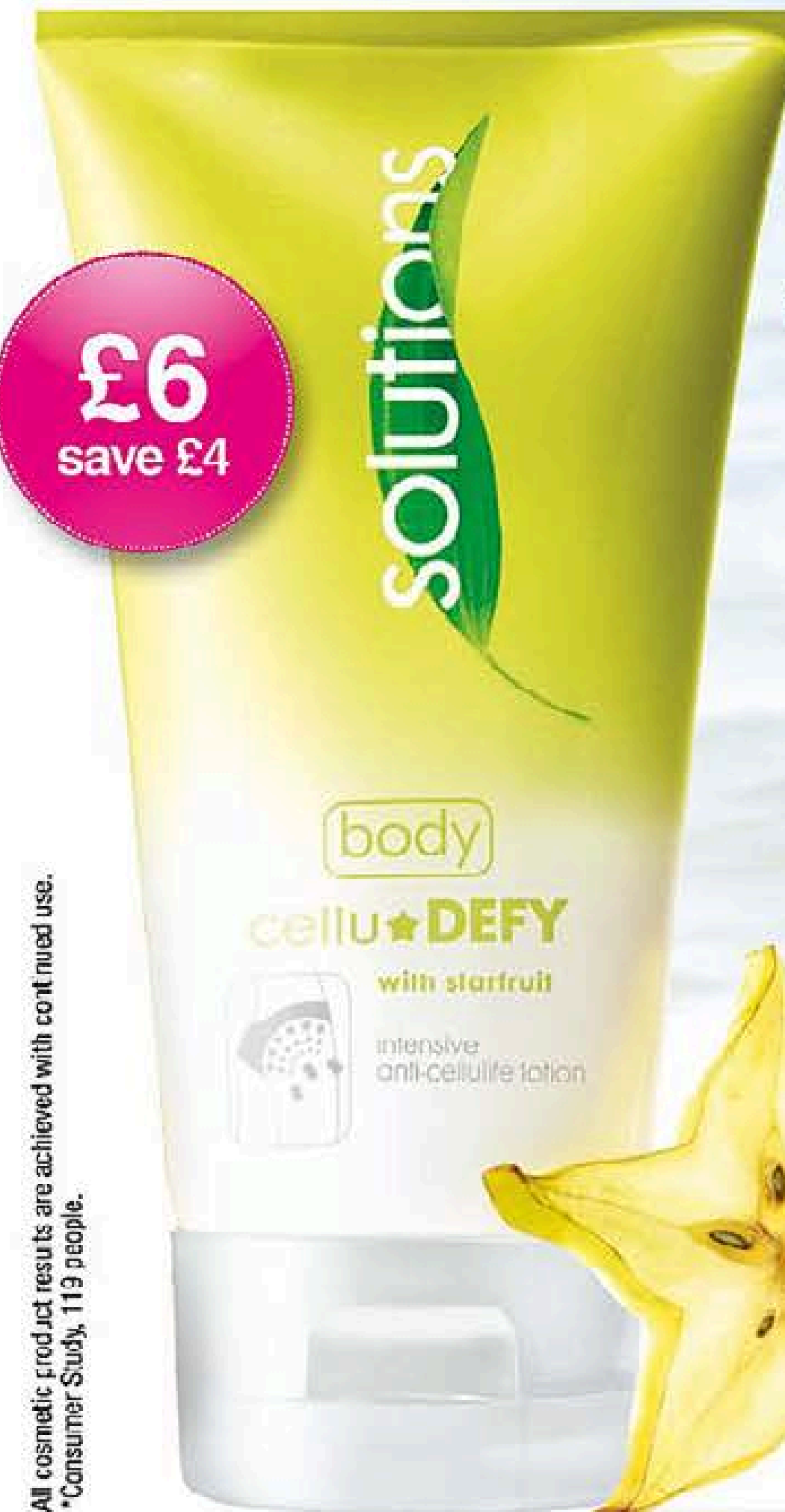


Lift & Firm Bust Liquid Bra Toning Gel
150ml
22590
Price per 100ml = £4.00
Normally £10
£6 save £4

cellu-DEFY
help dramatically reduce the look of
CELLULITE*

£6
save £4

All cosmetic product results are achieved with continued use.
*Consumer Study, 119 people.



helps to visually reduce the depth and intensity of your most severe cellulite*

with Starfruit Complex

Cellu-Defy
Massage thoroughly into thighs, tummy and hips twice daily. Use in conjunction with regular exercise and drink 6-8 glasses of water a day. 150ml
20107
Price per 100ml = £4.00
Normally £10
£6 save £4



103 Skincare

BLEMISH CLEARING

say farewell to blemish prone skin

"These wipes are excellent, I can't describe how good they are! I am prone to breakouts but since using these I have noticed my skin looks a lot clearer, pores look smaller and my skin looks bright and radiant."

Nix24, Essex, Avon Shop Customer



Deep Cleansing Cloths
Contains 25 wipes.
16840
Price per wipe = 9p
Normally £4.50
£2.25 half price

3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £2.00
Normally £5
£2.50 half price

PORE PENETRATING

help to unblock and purify pores

"This is the scrub that I feel lost without. I've been using it since I was a teenager and have been complimented on my skin. I love the fresh feeling after you've used it."

Lara, Ipswich, Avon Shop Customer



Invigorating Scrub 75ml
15529
Price per 100ml = £2.67
Normally £4
£2 half price

Clay Mask 75ml
11973
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

clearskin® SAVIOURS

your favourite Clearskin products with salicylic acid for fighting problem skin

all half price

pages 104-105

BLACKHEAD CLEARING

blitz and banish stubborn blackheads



"This mask was easy to rinse off and it left my skin looking fantastic; my face looked clearer, softer and more awake after just one use! Definitely recommend this to everyone."

LuciLou, Southend-On-Sea, Avon Shop Customer



changes from blue to white when ready to rinse

Deep Treatment Mask 75ml
00521
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

with gentle micro-exfoliant granules for a deeper cleanse

Daily Cleanser 125ml
18820
Price per 100ml = £1.80
Normally £4.50
£2.25 half price

penetrates pores to help treat blemishes

Daily Astringent 125ml
04259
Price per 100ml = £1.60
Normally £4
£2 half price

hello
green
tomorrow
NOW IS THE TIME

AVON

the company for women

be our hero AND HELP PLANT A FUTURE

When you purchase a Hello Green Tomorrow EcoHero Bracelet or Shopper Bag **100% of net profits** will be contributed to **Avon's Hello Green Tomorrow Project**, which plants trees in the critically endangered forests of South America and Indonesia.

These vital tropical forests serve as the 'lungs of the earth', cleaning pollutants from our air. **Restoring the forests** will help bring a **healthier tomorrow** for generations to come.

With your help, the **Hello Green Tomorrow Project** has already **planted 2 million trees and restored 5,000 acres**, but there is much more to do.

Together we can say hello to a greener tomorrow.

hellogreentomorrow.com



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• Reduce • Reuse • Recycle • Rethink • Replant



Avon Guarantee

If you're not **100% happy** with your purchase, **simply return it within 90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further

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This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories model's own, unless otherwise stated.

NEW EcoHero Bracelet

Wax cord bracelet with silver-plated beads and a ceramic treasure bead. Sliding knotted fastening. Internal diameter approx. 20.5cm.

26815
£3



new

botanically-inspired ceramic bead



comes in an eco-friendly box

- 100% cotton
- stylish design

Hello Green Tomorrow Bag

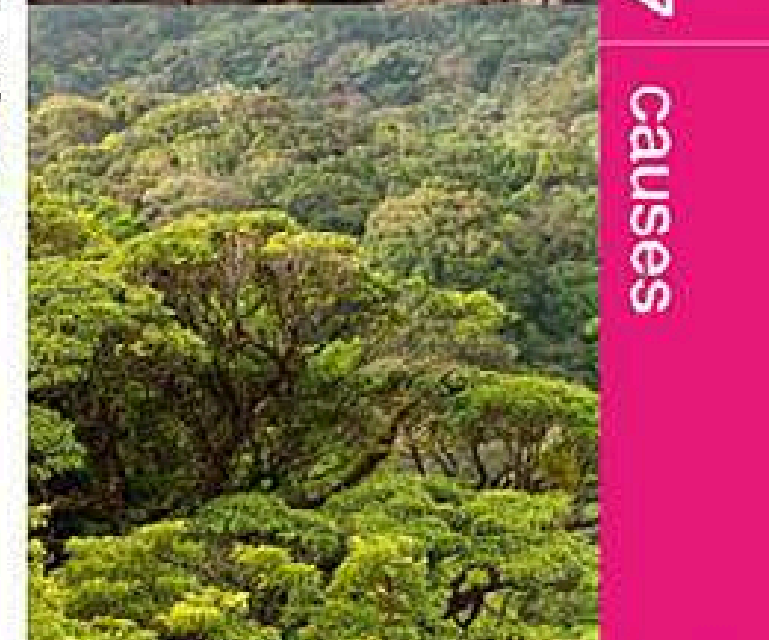
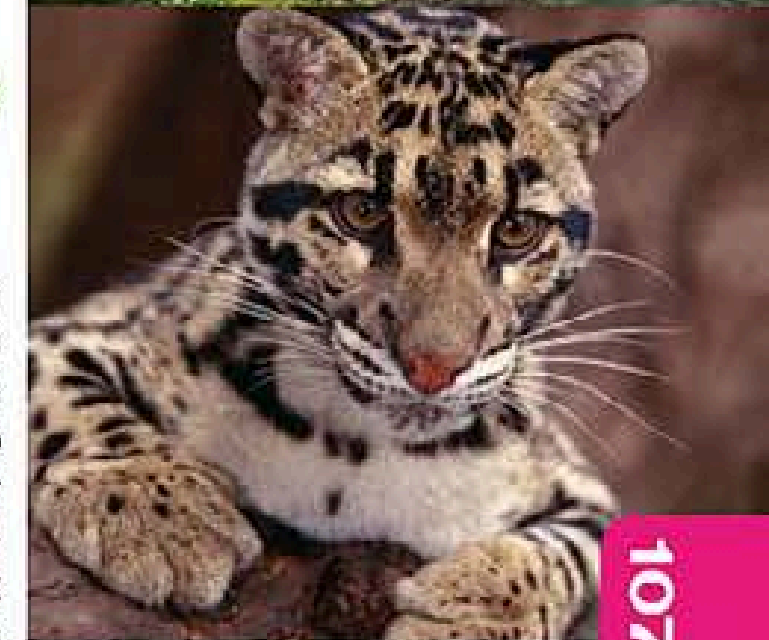
100% cotton cream tote bag with Hello Green Tomorrow print design. Approx. 26.5cm x 14cm x 38cm. Handle length approx. 52cm.

18838
£3



WHILE STOCKS LAST

100% of net proceeds are contributed to the Avon Hello Green Tomorrow Project to help restore critically endangered tropical forests essential for the survival of the planet. These forests provide clean air and water for the earth and support thousands of species of plants and animals. For more information, tips and ideas: hellogreentomorrow.com.



107 causes

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Help the environment by disposing of your products responsibly. The wheellie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

Some images in this brochure are shown larger than actual size. Please refer to the dimensions in the product description to avoid any disappointment on delivery. All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2006, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol.

SIZZLING SAVINGS FOR *summer*



shower gel

200ml
18960 Strawberry & Guava
23358 Black Cherry & Nutmeg
03624 Cherry Blossom
 Price per 100ml = £1.30
£2.60



room & linen sprays

125ml
12997 Strawberry & Guava
14555 Black Cherry & Nutmeg
03640 Cherry Blossom
16451 Lavender & Chamomile
 Price per 100ml = £3.20
£4



body scrub

200ml
19828 Strawberry
01958 Vanilla
 Price per 100ml = £1.50
£3



body lotions

200ml
23374 Strawberry & Guava
21469 Black Cherry & Nutmeg
02188 Cherry Blossom
 Price per 100ml = £1.50
£3

new

strawberry & white chocolate

indulge in the sweet scent of juicy strawberries and tempting white chocolate



any 3 for
£4
 mix & match
 save up to £8
 pages 108-111 only

rub to experience
 strawberry & white chocolate

NEW Strawberry & White Chocolate Hand & Body Lotion
 200ml
25437
 Price per 100ml = £1.50
£3

NEW Strawberry & White Chocolate Shower Gel
 200ml
25593
 Price per 100ml = £1.30
£2.60

NEW Strawberry & White Chocolate Room & Linen Spray
 125ml
08839
 Price per 100ml = £3.20
£4

SIZZLING SAVINGS FOR *summer*



Kids

orange bath time body paint

**Outgoing Orange
Bath Time Body Paint**
Roll soap over wet skin to draw a fun
design. Rinses off. Mild and gentle.
50ml
24380
Price per 100ml = £5.00
£2.50
Use under adult supervision. Age 6+.
Do not immerse container in water.



body wash & bubble bath

Body Wash & Bubble Bath
Mild and gentle body wash and bubble bath with
tear free formula. Dermatologically tested. 250ml
13383 Bursting Berry
17483 Swirling Strawberry
Price per 100ml = £1.00
£2.50



tear free formula

hair detangler

Amazing Apple Detangling Spray
Instantly detangles hair making combing easier.
Hair is manageable and silky after use*. Mild
and gentle, tear free formula. 200ml
17921
Price per 100ml = £1.25
£2.50

*Consumer Study, 544 people.

shampoo & conditioner

fun, fragranced formulas for kids

any 3 for
£4
mix & match
save up to £8
pages 108-111 only



Shampoo & Conditioner
Mild and gentle shampoo and conditioner.
Cleanses hair leaving it soft and shiny*. Helps
condition for easy combing*. Tear free formula.
250ml
02741 Wacky Watermelon
20941 Crazy Coconut
Price per 100ml = £1.00
£2.50
*Consumer Study, 52 people.

111 bath & body

SIZZLING SAVINGS FOR
summer
 BATH AND BODY ESSENTIALS WITH 50% OFF!



Bubble Bath
 500ml
 23465 Lavender
 15560 Sensitive
 02451 Soft Pink
 21220 Mandarin & Jasmine
 08672 Strawberry Sorbet
 19711 White Lily
 36707 Pink Magnolia
 Price per 100ml = 40p
 Normally £4
£2 half price

Bubble Bath
 1 litre
 20966 Lavender
 03657 Sensitive
 00208 Soft Pink
 14647 Mandarin & Jasmine
 12617 Strawberry Sorbet
 13235 White Lily
 19927 Pink Magnolia
 Normally £5
£2.50 half price



FEEL *blissful*
IN BUBBLES

*relax and unwind with
 our gorgeously fragranced
 bubble baths*



**NEW Lily of the Valley
 Bubble Bath**

1 litre
 Luxurious, foaming
 bubbles*. Helps relax
 aching muscles*.
 Dermatologically tested.
07021

Will normally be £5
£2.50 half price

£2.50
 half price

*Sensory Scan 08-1223.



new

113 bath & body

**half
 price**
 pages 112-113

SIZZLING SAVINGS FOR
summer
BATH AND BODY ESSENTIALS WITH UP TO 50% OFF!



new

FEEL
pampered
TO PERFECTION
with cocoa extract and shea butter for a luxurious, silky texture

indulgent chocolate fragrance



£3.50
half price

NEW African Shea Butter and Chocolate Truffle Silky Body Soufflé
Luxurious moisturising** soufflé, leaves skin feeling silky*. 200ml
11551
Price per 100ml = £1.75
Will normally be £7
£3.50 half price

*Sensory Scan 01-795.
**Stereoscopic Study, 11 people.

115 bath & body



1 2 3 4 5

1. African Shea Butter Nourishing Face Mask
Clinically and Dermatologically tested. 75ml
05629
Price per 100ml = £4.40
Normally £5.50
£3.30 save £2.20

2. African Shea Butter Body Balm Kilner Jar
200ml
15743
Price per 100ml = £2.40
Normally £8
£4.80 save £3.20

3. African Shea Butter Restoring Hair Mask
200ml
14118
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

4. African Shea Butter Hand and Cuticle Cream
75ml
31682
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40

5. African Shea Butter Luxurious Facial Soufflé
75ml
20792
Price per 100ml = £4.00
Normally £5
£3 save £2



save up to
half price
pages 114-115

SIZZLING SAVINGS FOR *summer*

BATH AND BODY ESSENTIALS WITH UP TO 50% OFF!



Dead Sea Minerals

purify with Dead Sea Minerals



Nourishing Body Butter
200ml
09373
Price per 100ml = £2.40
Normally £8
£4.80 save £3.20

Exfoliating Body Scrub
150ml
13623
Price per 100ml = £2.00
Normally £5
£3 save £2

Facial Mud Mask
75ml
10769
Price per 100ml = £4.40
Normally £5.50
£3.30 save £2.20

Dead Sea Minerals & Caviar Refining Facial Treatment
75ml
19836
Price per 100ml = £6.53
Normally £7
£4.90 save £2.10

Thailand Lotus Flower

moisturise and pamper with Thailand Lotus Flower



Luxuriously Light Body Soufflé
200ml
14456
Price per 100ml = £2.26
Normally £6.50
£3.90
save £2.60

Relaxing Cleansing Body Polish
200ml
00174
Price per 100ml = £1.35
Normally £4.50
£2.70
save £1.80

Deep Pore Cleansing Face Mask
75ml
06916
Price per 100ml = £5.73
Normally £5.50
£3.30
save £2.20

Thailand Lotus Flower & Champagne Luxurious Bath Elixir
250ml
19497
Price per 100ml = £1.68
Normally £7
£4.20
save £2.80

Relaxing Bath and Massage Oil
150ml
22012
Price per 100ml = £2.00
Normally £5
£3 save £2

FEEL *perfectly preened* FROM HEAD TO TOE

pamper and pedicure with indulgent Planet Spa products at an amazing price

step 1

exfoliate and smooth dry, rough skin

Essential Pedicure
3-piece plastic, interchangeable pedicure tool set. Includes pumice, callus remover and nail file. Tools fit together for easy storage. Approx. 10cm x 2.5cm.
05900
£6



step 2

apply the foot cream to soften and soothe

African Shea Butter Foot & Elbow Cream with AHA
75ml
03921
Price per 100ml = £6.00
£4.50



step 3

wear the socks overnight for super-soft feet

Moisturising Socks
One size fits all. 92% cotton, 8% elastane.
13474
£5



**all 3
for £7**
save £8.50
Order using 69021
page 117 only

SIZZLING SAVINGS FOR *summer*

BATH AND BODY ESSENTIALS WITH UP TO 50% OFF!



everyday essentials for smooth skin and gorgeous grooming

2-in-1 Anti-Dandruff Shampoo and Conditioner

250ml
04887
Price per 100ml = 72p
Normally £3
£1.80 save £1.20

Anti-Perspirant Deodorant Spray

150ml
10868
Price per 100ml = £1.23
Normally £3.10
£1.85 save £1.25

Hydrating Moisturiser

50ml
24992
Price per 100ml = £4.60
Normally £4.60
£2.30 half price

Sensitive Aftershave Balm

100ml
15149
Normally £4.60
£2.30 half price

Smooth Shave Foaming Gel

200ml
11924
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60

Texturising Hair Putty

100ml
23879
Normally £3.10
£1.55 half price

Deep Clean Face Wash

150ml
11916
Price per 100ml = £1.03
Normally £3.10
£1.55 half price

QuadraFX

specially formulated anti-ageing skincare



Revitalising After Shave Balm

100ml
04051
Normally £7
£3.50 half price

4-in-1 Body Wash

250ml
02600
Price per 100ml = £1.00
Normally £5
£2.50 half price

Anti-Ageing Moisturising Face Cream

50ml
20842
Price per 100ml = £8.60
Normally £7.20
£4.30 save £2.90

Anti-Ageing Eye Cream

15ml
20859
Price per 100ml = £17.00
Normally £5.10
£2.55 half price

Revitalising Shave Gel

150ml
01412
Price per 100ml = £2.23
Normally £6.70
£3.35 half price

AVON
FOR MEN

FEEL *smooth* & REFRESHED

everything he needs for a smooth, close shave



119 bath & body

refresh and hydrate

Soothing Aftershave Balm

Mild and gentle aftershave balm with tea tree extract. Helps relieve dryness** and provides an instant soothing sensation following shaving*. Alcohol free and dermatologically tested.
100ml
14274
Normally £4.50
£2.25 half price

*Consumer Study, 60 people.
**Stereoscopic Study, 11 people.

prepare and moisturise

Moisturising Clear Shave Gel

Sets up a slick skin surface for a pain free shave. This clear formula allows him to avoid dry skin and blemishes. Natural soothing ingredients reduce razor burn and leave skin refreshed and hydrated.
150ml
15032
Price per 100ml = £1.33
Normally £4
£2 half price

save up to
half price
pages 118-119

SIZZLING SAVINGS FOR *summer*

BATH AND BODY ESSENTIALS WITH UP TO 50% OFF!



BODY LOTIONS

- | | | | | |
|--|---|---|--|---|
| <p>Signature Silk Nourishing Body Cream
200ml
09720
Price per 100ml = £1.20
Normally £4
£2.40
save £1.60</p> | <p>Soft & Sensual Replenishing Body Lotion
250ml
10199
Price per 100ml = 60p
Normally £3.40
£2 save £1.40</p> | <p>Signature Silk Ultra Moisturising Body Lotion
250ml
02089
Price per 100ml = 96p
Normally £4
£2.40
save £1.60</p> | <p>Mineral Gems Glamorous Gold Body Lotion
250ml
06239
Price per 100ml = £1.10
Normally £4.60
£2.75
save £1.85</p> | <p>Hair Minimising Body Lotion
250ml
18770 Soft & Smooth
Price per 100ml = £1.68
Normally £7
£4.20
save £2.80</p> |
|--|---|---|--|---|

BODY OILS

- | | | |
|--|---|---|
| <p>Satin Sheer Body Oil 125ml
16469 Dual Softening
16477 Dual Replenishing
Price per 100ml = £1.96
Normally £4.10
£2.45 save £1.65</p> | <p>Bath Oil 250ml
16352 Soft & Fresh
10405 Soft & Sensual
Price per 100ml = £1.10
Normally £4.60
£2.75 save £1.85</p> | <p>Replenishing Dry Oil Body Spray 150ml
04424 Soft & Sensual
Price per 100ml = £1.73
Normally £5.20
£2.60 half price</p> |
|--|---|---|



HAIR REMOVAL



- | | |
|---|---|
| <p>Shower-Off Hair Removal Cream
125ml
22558 Soft & Smooth
Price per 100ml = £3.36
Normally £7
£4.20 save £2.80</p> | <p>Silky Stay Shave Gel
150ml
03053 Soft & Smooth
Price per 100ml = £1.90
Normally £4.80
£2.85 save £1.95</p> |
| <p>Body Wax Strip Kit
10 wax strips.
02477 Soft & Smooth
Normally £7
£4.20 save £2.80</p> | <p>Hair Removal Cream
100ml
19240 Soft & Smooth
Normally £6
£3.60 save £2.40</p> |

BODY CLEANSERS



- | | |
|---|--|
| <p>Mineral Gems Glamorous Gold Body Wash 250ml
12799
Price per 100ml = 96p
Normally £4.10
£2.45 save £1.65</p> | <p>Soft & Sensual Creamy Body Wash
250ml
05587
Price per 100ml = 74p
Normally £3.10
£1.85 save £1.25</p> |
| <p>Soft and Renewed Age-Defying Rejuvenating Body Cleanser
250ml
11163
Price per 100ml = 90p
Normally £4
£2.40 save £1.60</p> | <p>Signature Silk Creamy Body Wash
250ml
21014
Price per 100ml = 72p
Normally £3
£1.80 save £1.20</p> |

FEEL
soft & sun-kissed
smother your skin in softness and leave skin looking glowing and healthy



- | | | |
|--|---|--|
| <p>Mineral Gems Glamorous Gold Shimmering Body Oil Spray 150ml
10439
Price per 100ml = £1.87
Normally £5.60
£2.80 half price</p> | <p>Mineral Gems Glamorous Gold Body Scrub
200ml
24794
Price per 100ml = £1.25
Normally £5
£2.50 half price</p> | <p>Soft & Glow Ultimate Body Moisturiser SPF15
250ml
03723 Medium Skin Tones
Price per 100ml = £1.04
Normally £5.20
£2.60 half price</p> |
| <p>Soft & Glow Absolute Glow Gel
200ml
25452
Price per 100ml = £1.13
Normally £4.50
£2.25 half price</p> | <p>Soft & Glow Airbrush Spray
150ml
09191 Medium Skin Tones
Price per 100ml = £1.73
Normally £5.20
£2.60 half price</p> | |

121 bath & body

save up to
half price
pages 120-121

simply delicate

intimate hygiene products
for all-day freshness

Feminine Wash
300ml
08540
Price per 100ml = 93p
Normally £4
£2.80 save £1.20

Feminine Cooling Wash
300ml
20958
Price per 100ml = 87p
Normally £3.75
£2.60 save £1.15



Feminine Wipes
Pack of 15.
12229
Price per wipe = 16p
Normally £3.40
£2.35 save £1.05

Intimate Moisturising Gel
50ml
14142
Price per 100ml = £5.60
Normally £4
£2.80 save £1.20

sleeptherapy

for a dreamy night's sleep every night

Dreamy Body Wash
200ml
19216
Price per 100ml = 88p
Normally £3.50
£1.75 half price

Sleep Balm
10ml
14969
Normally £3
£1.50 half price

Goodnight Pillow Mist
Does not stain fabric.
125ml
18689
Price per 100ml = £1.80
Normally £4.50
£2.25 half price



senses

cleanse and refresh with
floral and fruity fragrances

Shower Gel
500ml
09811 Amazon for Men
00802 Waterfall
22095 Lagoon
22467 Reflection
00596 Tropics
22657 Mystique
14639 Serenity
25197 Xtreme for Men
Price per 100ml = 42p
Normally £3
£2.10 save 90p



750ml
01396 Waterfall
10413 Tropics
20453 Mystique
25536 Xtreme for Men
Price per 100ml = 37p
Normally £4
£2.80 save £1.20

Liquid Soap
300ml
21816 Reflection
18648 Mystique
14472 Serenity
19737 Lagoon
19620 Waterfall
Price per 100ml = 47p
Normally £2
£1.40 save 60p



on Duty

HIGH PERFORMANCE
ANTI-PERSPIRANT DEODORANT
FOR MEN & WOMEN

24-hour protection

advanced dry pore technology

new

TRY ME PRICE
80p
each
save £1.20



123 bath & body



NEW Pure Blue Women's Roll On
50ml
22111
Price per 100ml = £1.60
Will normally be £2
80p save £1.20

NEW Active Men's Roll On
50ml
24752
Price per 100ml = £1.60
Will normally be £2
80p save £1.20

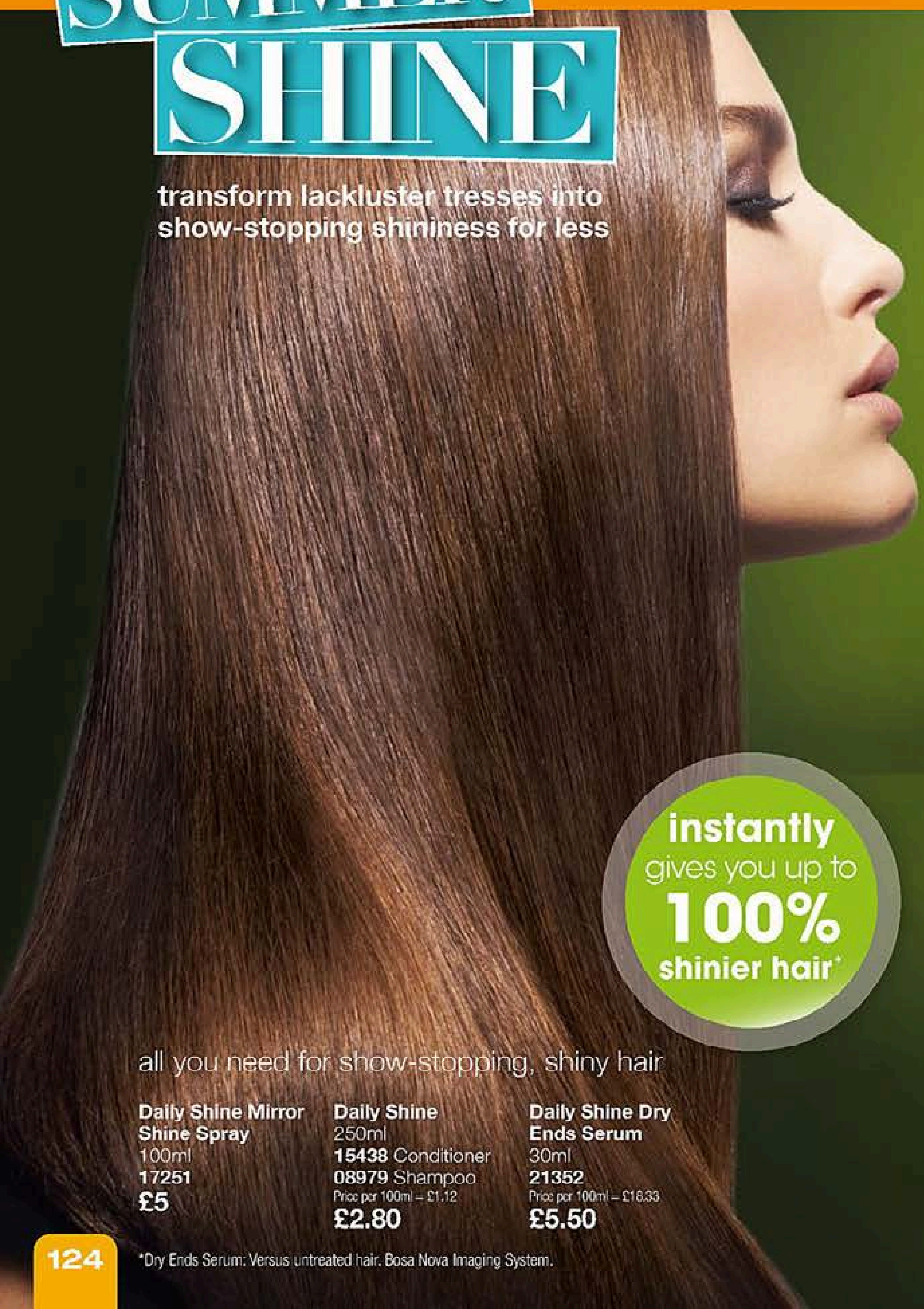
NEW Tropical Burst Women's Roll On
50ml
02204
Price per 100ml = £1.60
Will normally be £2
80p save £1.20

NEW Light Bloom Women's Roll On
50ml
05207
Price per 100ml = £1.60
Will normally be £2
80p save £1.20

SUMMER SHINE

transform lackluster tresses into show-stopping shininess for less

dazzling summer offer



instantly gives you up to **100% shinier hair***



all you need for show-stopping, shiny hair

Daily Shine Mirror Shine Spray
100ml
17251
£5

Daily Shine
250ml
15438 Conditioner
08979 Shampoo
Price per 100ml = £1.12
£2.80

Daily Shine Dry Ends Serum
30ml
21352
Price per 100ml = £18.33
£5.50

all 4 for **£5.50**

save £10⁶⁰ pages 124-125 only order using 69286

summer
STYLE
GUIDE

BOHO WAVES



save up to
half price

1. Wash and condition hair with **Frizz Control Shampoo** and **Conditioner** to create the perfect base.
2. Apply **Lotus Shield** to damp hair. Towel dry and apply **Curl Shaping Mousse** to hair lengths.
3. Create curl by wrapping hair around the **Large Barrel Brush** as you blow dry.



Frizz Control
250ml
12567 Shampoo
23580 Conditioner
Price per 100ml = 56p
Normally £2.80
£1.40 half price

Frizz Control Lotus Shield
60ml
16378
Price per 100ml = £6.25
Normally £7.50
£3.75 half price

Curl Control Curl Shaping Mousse
150ml
10611
Price per 100ml = £1.63
Normally £3.50
£2.45 save £1.05

Large Barrel Brush
Approx. 23.2cm x 5.9cm.
23960
Normally £7.50
£3.75 half price

summer
STYLE
GUIDE

MESSY PLAIT



save up to
half price

1. Wash and condition hair with **Volume Shampoo** and **Conditioner** to create the perfect base.
2. Spray **Root Boosting Tonic** into sections of the hair, blow dry and backcomb sections at the crown to create volume.
3. Pull to the side and tie in a loose, ponytail or messy plait. Spritz with **Firm Hold Hair Spray** to hold your style.



Volume
250ml
14357 Shampoo
26393 Conditioner
Price per 100ml = 56p
Normally £2.80
£1.40 half price

Volume Root Boosting Tonic
150ml
11148
Price per 100ml = £1.50
Normally £4.50
£2.25 half price

Firm Hold Hair Spray
200ml
19083
Price per 100ml = £1.30
Normally £3.75
£2.60 save £1.15

Styling Comb
Approx. 4.5cm x 24cm x 0.5cm.
25056
Normally £4
£2 half price

ANTI-DANDRUFF

Anti-Dandruff Shampoo 250ml
07351 Classic
01834 Volume
18358 Frizz Control
 Price per 100ml = 76p
 Normally £2.80
£1.95 save 85p

Anti-Dandruff Scalp Soothing Conditioner 150ml
18341
 Price per 100ml = £2.33
 Normally £5
£3.50 save £1.50



Shampoo 700ml
17392 Classic Anti-Dandruff 2-in-1
17301 Daily Shine 2-in-1
 Price per 100ml = 57p
 Normally £6
£3.99 save £2.01

Damage Repair 250ml
12161 Shampoo
15578 Conditioner
 Price per 100ml = 76p
 Normally £2.80
£1.95 save 85p

DAMAGE REPAIR



3D Rescue 100ml
15073
 Normally £6.50
£4.50 save £2

Reconstructive Mask 150ml
06718
 Price per 100ml = £2.53
 Normally £5.50
£3.80 save £1.70



STRAIGHT & SLEEK

Straight & Sleek 250ml
00117 Shampoo
16600 Conditioner
 Price per 100ml = 76p
 Normally £2.80
£1.95 save 85p

Smoothing Serum 30ml
17475
 Price per 100ml = £1267
 Normally £5.50
£3.80 save £1.70

STYLING

Styling Firm Hold Gel 150ml
20917
 Price per 100ml = £1.80
 Normally £3.50
£2.40 save £1.10

Flexible Hold Hair Spray 200ml
05223
 Price per 100ml = £1.30
 Normally £3.75
£2.60 save £1.15

Heat Protection Styler 100ml
17152
 Normally £4.50
£3.10 save £1.40



BRUSHES



Pop-Up Brush 24026
 Normally £3.25
£2.20 save £1.05

Small Barrel Brush 21295
 Normally £6
£4.20 save £1.80

Cushion Brush 21139
 Normally £5
£3.50 save £1.50

Paddle Brush 24000
 Normally £7.50
£5.20 save £2.30



NOW ONLY
£4.50
 save £1.50

REDS & BLACKS

7.53 04036 Mahogany Golden Brown
7.4 28845 Light Copper
6.66 25916 Intense Red
6.56 12609 Light Mahogany Red
5.65 12542 Deep Mahogany Red
4.6 12500 Medium Auburn
4.5 12443 Deep Mahogany Brown
3.6 12393 Dark Auburn
2.1 10025 Blue Black
2.0 10066 Natural Black

BLONDES

12.01 12336 Ultra Light Ash Blonde
10.31 25205 Very Light Champagne Blonde
10.0 12195 Very Light Blonde
9.13 15974 Light Beige Blonde
9.0 13896 Light Blonde
8.3 25940 Medium Golden Blonde
8.1 11890 Medium Ash Blonde
8.0 11791 Medium Blonde
7.3 11767 Deep Golden Blonde
7.0 11643 Dark Blonde

BRUNETTES

6.7 11213 Chocolate Brown
6.3 13250 Light Golden Brown
6.0 01115 Light Brown
5.4 10876 Medium Copper Brown
5.3 10652 Medium Golden Brown
5.0 10389 Medium Brown
4.3 13185 Dark Golden Brown
4.0 10363 Dark Brown
3.0 10082 Darkest Brown

Professional Hair Colour
 3-step permanent colour system gives 100% lasting grey coverage and natural, vibrant looking colour.
 Normally £6
£4.50 save £1.50

Remember to allergy-test 48 hours before use.

not sure which shade to choose? visit www.avon.com/advance techniques

AVON
naturals
haircare

shampoos & conditioners



Shampoo 250ml
00844 Almond Oil & Avocado Nourishing
17509 Tea Tree & Mint Anti-Dandruff
05058 Cherry Blossom Daily Refreshing
24232 Mango & Ginger Cleansing & Balancing 2-in-1
12773 Chamomile & Aloe Vera Care & Repair
Price per 100ml = 40p
Normally £2
£1 half price

Conditioner 250ml
17814 Almond Oil & Avocado Nourishing
Price per 100ml = 40p
Normally £2
£1 half price

treatments



Almond Oil & Avocado Conditioning Balm 250ml
18572
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Cherry Blossom Daily Refreshing Hair Mask 200ml
17061
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Cherry Blossom Daily Hair Refresher 150ml
05116
Price per 100ml = 80p
Normally £2.50
£1.25 half price

Chamomile & Aloe Vera Care & Repair Conditioning Balm 125ml
22905
Price per 100ml = £1.00
Normally £2.50
£1.25 half price

volumise & refresh

with raspberry & hibiscus

all
half price

pages 130-131



HOW TO USE
Spray over wet or dry hair to instantly refresh and fragrance summer locks.

Raspberry & Hibiscus Volumising Shampoo
Volumising shampoo with hibiscus and raspberry extracts.
250ml
21949
Price per 100ml = 40p
Normally £2
£1 half price

Raspberry & Hibiscus Volumising Conditioner
Conditioner with hibiscus and raspberry extracts.
250ml
23044
Price per 100ml = 40p
Normally £2
£1 half price

Raspberry & Hibiscus Daily Hair Refresher
Refreshes hair, leaving it smelling fresh and clean.
100ml
23051
Normally £2.50
£1.25 half price



for the *glamorous* you

NEW Ava Bra

60% nylon, 35% polyester, 5% elastane, excluding trims.

05348 34b **01289** 34dd **22889** 36d **00489** 38c
26690 34c **18622** 36b **13417** 36dd **01271** 38d
05801 34d **21899** 36c **08722** 38b **13441** 38dd

Will normally be £14

£11.99 save **£2.01**

NEW Ava Larger Bra

Non-padded, 67% polyester, 26% nylon, 7% elastane, excluding trims.

13581 34e **01495** 36f **08565** 40e **01545** 42f
04630 34f **08623** 38e **09126** 40f
09043 36e **09514** 38f **03517** 42e

Will normally be £16

£13.99 save **£2.01**

NEW Ava Briefs

68% nylon, 22% polyester, 10% elastane, excluding trims.

13763 10/12 **16402** 18/20
15545 14/16 **08367** 22/24

Will normally be £8

£6.99 save **£1.01**

NEW Ava Nightgown

Full length, 97% polyester, 3% nylon, excluding trims. Length approx. 124cm.

KEEP AWAY FROM FIRE

17244 10/12
01735 14/16
01768 18/20
17970 22/24

Will normally be £11.99

£9.99 save **£2**

great value
 lingerie & nightwear
 for every side of
 your personality...

new

£9.99
 save **£2**



can be worn
as outerwear

Baby Glam Set*

100% polyester,
excluding trims,
cotton gusset.

13045 10/12

13169 14/16

18275 18/20

Normally £14

£11.99

save £2.01



**Baby Glam
Chemise***

100% cotton,
excluding trims.

21477 6/8

21584 10/12

21618 14/16

21733 18/20

Normally £12

£9.99

save £2.01

WHILE STOCKS LAST



Gracie PJs*

Top, 93% polyester,
6% nylon, 1%
elastane, excluding
trims. Trousers,
100% polyester,
excluding trims.

12682 10/12

01321 14/16

13870 18/20

13961 22/24

Normally £14

£12

save £2

WHILE STOCKS LAST



Eliza PJs*

100% polyester,
excluding trims.

12112 10/12

12294 14/16

12328 18/20

£18

for the *relaxed* you

new

£11.99
save £4.01

NEW Rosa PJs*

Cotton short-sleeved top,
navy satin crop trousers.
100% polyester, excluding trims.

18234 10/12

18291 14/16

18564 18/20

01867 22/24

Will normally be £16

£11.99

save £4.01

*KEEP AWAY FROM FIRE.



FREE
sun cream*
when you buy
any beach dress
order using
18598
page 136 only

Jasmina Beach Dress
100% polyester, excluding trims.
20933 6/8
21048 10/12
21089 14/16

£14

Maya Maxi Dress
Maxi dress with halter style straps. 97%
polyester, 3% elastane, excluding trims.
Total length approx. 127cm.
22103 10/12
25379 14/16
22178 18/20

£20

*Avon Sun+ Moisturising Face Cream SPF30, 50ml.
Available separately on pages 182-183.

Maya Bikini Top
Bikini top with halter
straps. Removable
pads. 90% polyester,
10% elastane,
excluding trims.
22368 6/8
25395 10/12
02246 14/16
Normally £8
£7 save £1

Maya Bikini Briefs
Fully lined.
88% polyester,
12% elastane,
excluding trims.
22269 6/8
25429 10/12
02253 14/16
Normally £8
£7 save £1

ALL WHILE STOCKS LAST



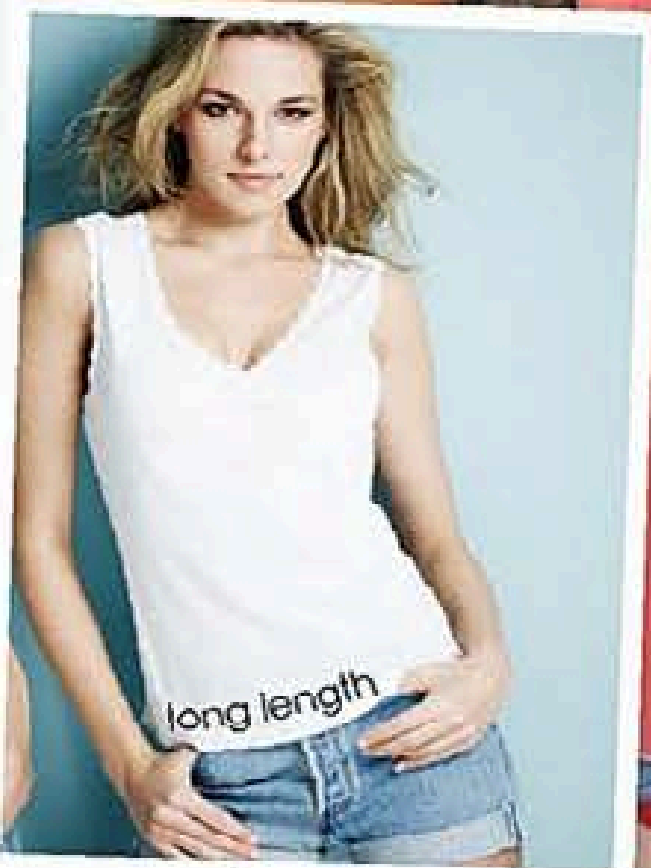
£7
save £1

£7
save £1

137
lingerie



2 pack
of vests
£9.99



can be worn as
outerwear or underwear

2 Pack of Vests
96% polyester, 3%
nylon, 1% elastane,
excluding trims.
11809 10/12
11817 14/16
11833 18/20
Normally £12
£9.99
save £2.01

WHILE STOCKS LAST

**Bras 2 Pack
- Nautical**
68% polyester,
32% cotton,
excluding trims.
14050 32a
14217 32b
14324 34b
15552 34c
01594 34d
15933 36b
16436 36c
17210 36d
17293 36dd
17855 38c
18309 38d
19018 38dd

£12

WHILE STOCKS LAST

**Briefs 2 Pack
- Nautical**
68% polyester,
32% cotton,
excluding trims.
Cotton gusset.
19075 6/8
19638 10/12
20743 14/16

£6

WHILE STOCKS LAST

2 pack
of briefs
£6



2 pack
of bras
£12

139
lingerie

Modesty Panels
Pack of 3: black,
white and animal
print. 58% polyester,
25% cotton, 16%
nylon, 1% elastane,
excluding trims.
20891

£5

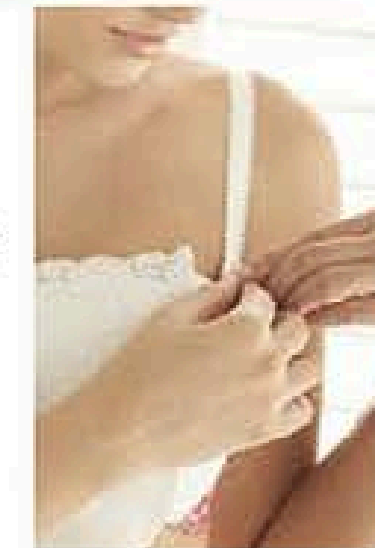


low cut top



modesty panel

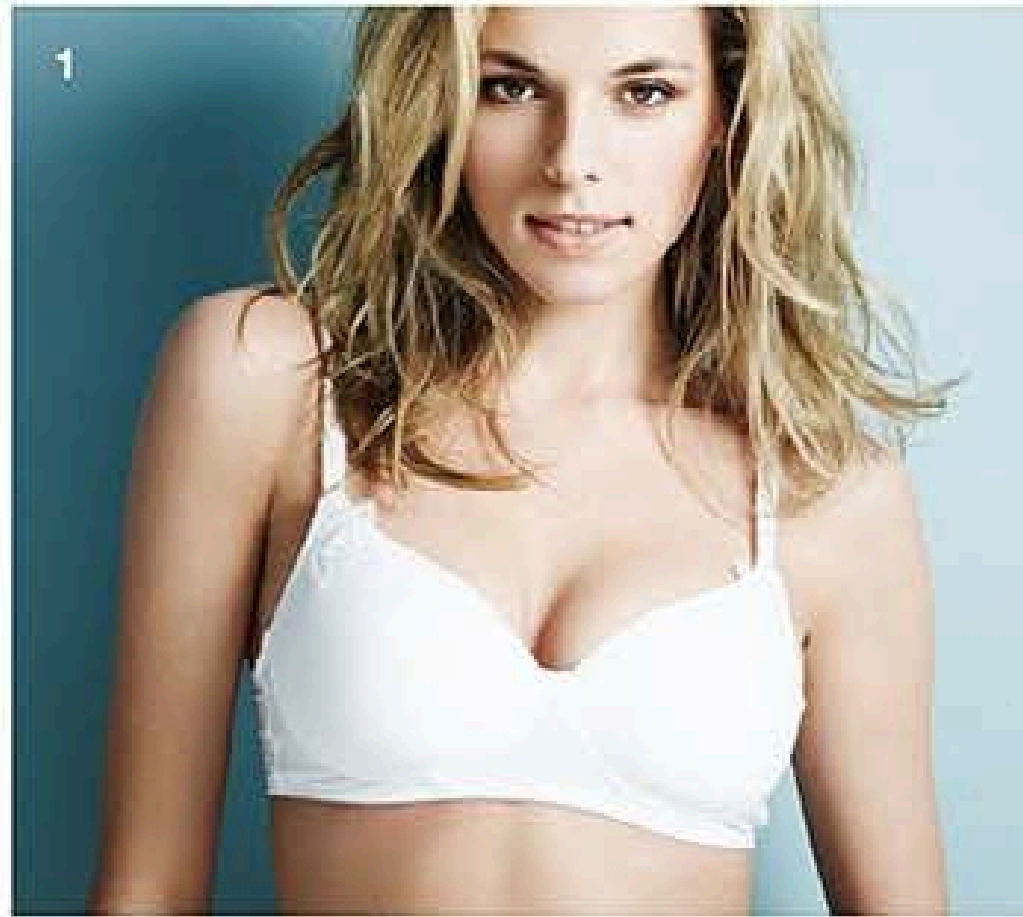
how to use:
simply tie the
panels onto your
bra straps to cover
up your cleavage
and instantly
transform V-neck
jumpers, tops
and dresses



Nautical Modesty Panels
Pack of 3. Lace panel:
50% polyester, 47% nylon,
3% elastane; dark royal blue
panel: 95% polyester, 4%
cotton, 1% nylon; stripe panel:
86% polyester, 13% nylon,
1% elastane, excluding trims.
18523

Normally £5

£4 save £1



1. Non-Wired T-Shirt Bra

Padded, non-wired, with moulded cups.
82% polyester, 12% nylon, 6% elastane,
excluding trims. White only.

06437 34b	26401 36d	06338 38dd
26377 34c	26260 36dd	06361 40d
06254 34d	27292 38b	17285 40dd
25635 34dd	08078 38c	25866 42d
05868 36b	25296 38d	06460 42dd
28704 36c		

£7.99

2. T-Shirt Underwired Bra

91% polyester, 7% elastane, 2% nylon, excluding trims.

size	white	black	skintone
32a	25106	29215	25502
32b	10496	25726	22343
32c	07054	20768	20289
32d	21451	13458	23390
32dd	02840	28555	24158
34a	23655	21782	22962
34b	26120	19612	02576
34c	11239	28092	11221
34d	10793	19786	10694
34dd	15164	25015	11015
36b	09928	11064	09910
36c	10223	09969	10124
36d	08953	10355	10587
36dd	15115	25007	15776
38b	10645	09019	09076
38c	09449	09118	09332
38d	09597	09571	02014
38dd	14944	27227	21634
40b	20339	02956	27672
40c	24281	20248	23770
42b	02048	02105	20479
42c	20636	20297	20578

Lingerie Guarantee

90 day 100% money back guarantee on all unworn lingerie if you're not completely satisfied.

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.

£6.99

3. Non-Padded Underwired Bra

100% nylon, excluding trims.

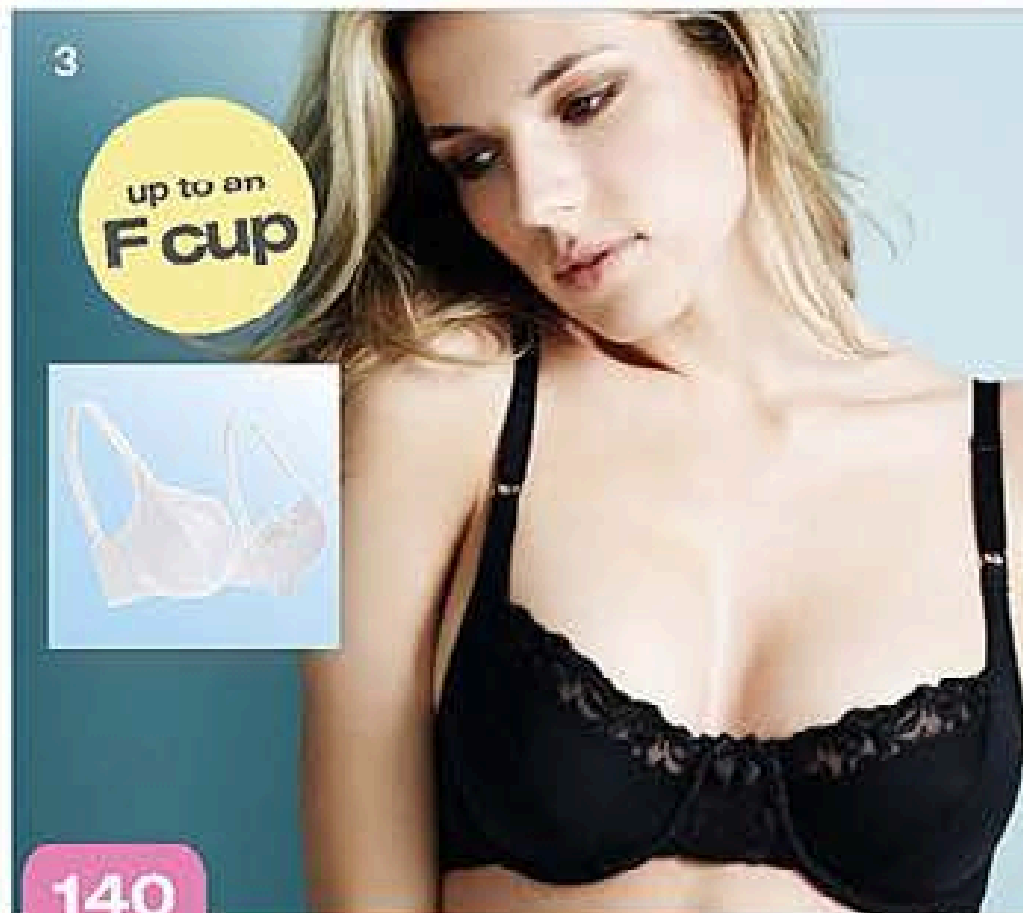
size	white	black	size	white	black
36b	08219	08656	38d	07559	08607
36c	08870	08821	38dd	18192	07617
36d	08292	08896	40d	18606	07831
36dd	18218	07039	40dd	19752	07872
38b	07120	08490	42d	19570	07930
38c	07518	07443	42dd	19380	07997

£6.99

Larger sizes.

size	white	black	size	white	black
36e	19463	08920	40e	07914	06221
36f	08318	06262	40f	11379	16881
38e	11387	16642	42e	05413	24984
38f	11098	09308	42f	07781	11254

£7.99



up to an F cup



buy any bra and order the breast enhancers half price! pages 140-141 only

before

141 lingerie

after

Enhancer Bra shown, not available in this brochure.

Silicone Breast Enhancers

88.5% silicone, 11.5% Thermo Plastic Polyurethane.
11775

£12

or £6 when you buy any bra from page 140 only



my secret to...

summer support

Convertible - Multiway Bra

92% polyester, 7% elastane, 1% nylon, excluding trims.

Size	Nude	Black
32b	29793	14886
34b	23952	29413
34c	24067	29447
34d	08102	29512
34dd	24646	29694
36b	29835	29603
36c	24125	29462
36d	24356	22574
36dd	06114	23010
38b	29868	29652
38c	26740	29520
38d	24455	29637
38dd	08714	29744
40c	00729	29678
40d	26831	29686
40dd	07237	26674
42d	08888	22954
42dd	07286	23721

Normally £15

£12
save £3

Body Illusion Waist Cinching Briefs

Lightweight, comfortable slimming briefs that help nip you in at the waist and flatten the look of your tummy. 87% nylon, 13% elastane, excluding trims.

Size	Nude	Black
10/12	04697	16931
14/16	29272	16949
18/20	01313	

£12

WHILE STOCKS LAST

101
WAYS
TO WEAR



available in black



straps hook all the way around bra

helps firm the look of your waist and tummy

1. NEW Body Illusion

Bandeau Top

Removable pads. Strapless. 85% nylon, 15% elastane, excluding trims.

20818 Small (6/8)

20776 Medium (10/12)

20784 Large (14/16)

Will normally be £15

£12

save £3

2. Body Illusions

Leggings - Navy Blue

Navy blue leggings with jean style stitching hem. 87% nylon, 13% elastane, excluding trims.

13219 10/12

13227 14/16

18812 18/20

Normally £18

£12.99

save £5.01

3. Body Illusion Leggings

Seam-free and supportive to help give you slimmer, smoother-looking legs and thighs, a flatter-looking tummy and help lift and support your bottom. Black. 87% nylon, 13% elastane, excluding trims.

14316 10/12 10306 18/20

00158 14/16

Normally £15

£12 save £3



in plain black



- removeable pads and seamless shape
- prelly ruched front for great definition

143 lingerie

BODY
ILLUSION
BY AVON

new summer LUST LIST

this season's 'can't live without' pieces at
incredible 'can't afford to miss' prices



1. NEW Valencia Bracelet
Wax cord bracelet with brass-plated rings and acrylic and glass stones. Length approx. 18.5cm + 2.6cm extension chain.
14894
Will normally be £7
£5 save £2

2. NEW Valencia Necklace
Wax cord necklace with brass-plated rings and acrylic and glass stones. Necklace length approx. 42cm + 9cm extension chain.
15263
Will normally be £10
£7 save £3

3. NEW Valencia Earrings
Brass-plated pierced earrings with acrylic beads and glass stones. Earring drop approx. 5cm.
15180
Will normally be £6
£4 save £2

All Avon metal jewellery is hypoallergenic.



NECKLACE

£7
save £3

145 Jewellery

bohemian beauty

bronze and brass toned pieces for that gorgeous boho look

NEW
Ravenna Necklace
Burnished brass-plated necklace with acrylic beads. Length approx. 46.5cm + 9cm extension chain.
06403
Will normally be £10
£7 save £3

NEW
Ravenna Bracelet
Burnished brass-plated, double-stranded, elasticated bracelet with acrylic stones. Internal diameter approx. 5cm.
08987
Will normally be £7
£5 save £2



£5
save £2

new summer LUST LIST

NEW Malgret Necklace
Silver-plated necklace with acrylic beads. Necklace length approx. 85cm + 9cm extension chain.

07062

Will normally be £10

£8
save £2



new

NEW Malgret Earrings
Silver-plated pierced earrings with acrylic beads.

07542

Will normally be £6

£4
save £2



Detachable zipped purse.



new

£15
save £3

NEW Isla Bag and Purse
Zip fastening. 2 internal pockets and mobile phone holder. Outer: PVC, lining: polyester. Bag approx. 30cm x 24.2cm x 12.3cm. Purse approx. 11cm x 18.3cm.

18903

Will normally be £18

£15 save £3



NECKLACE

£8
save £2

£8
save £2

new

NEW Almeria Necklace
Silver-plated necklace with double length black cord and bib-style pendant. Necklace length approx. 42cm + 9cm.

19430

Will normally be £10

£8
save £2

NEW Almeria Cuff Bracelet
Textured silver-plated bangle. Internal diameter approx. 7cm.

19109

Will normally be £8

£6
save £2



£6
save £2

stunning jewellery to see you through hot summer days into sizzling summer nights

new SUMMER LUST LIST



1. Emilla Adjustable Ring and Earrings Gift Set

Burnished brass-plated adjustable ring and pierced earrings gift set, set with acrylic pearls.

01628
Normally £8

£6 save £2

2. Emilla Locket

Burnished brass necklace with oval locket. Features off-white faux pearls and clear glass stones. Chain length approx. 80cm.

02774
Normally £10

£7 save £3

4. NEW Adria Bag

Orange with chocolate trims. Press stud fastening. Internal zipped pocket and mobile phone holder. Size approx. 36.5cm x 37cm x 8cm. Outer: PVC, lining: polyester.

06783
£18 or **£9** when you buy any 2 pieces of jewellery



new

buy any 2 pieces of jewellery and order the bag for **half price**
pages 148-149 only

3. Omata Necklace

Burnished brass necklace with floral detail discs. Approx. 59cm + 9cm extension chain.

19604
Normally £8
£6
save £2



new

2 PIECE
GIFT SET
£7
save £3



£7
save £3

NEW Denia Necklace and Earrings Gift Set

Burnished brass-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain.

19844
Will normally be £10

£7 save £3

Dobson Cuff Bracelet

Burnished brass-plated textured cuff. Internal measurement approx. 16cm.

25353
Normally £10
£7 save £3

SUMMER LUST LIST



1. Gabriella Multi Disc Necklace
Silver-plated necklace with glass beads and shell discs. Necklace length: 44cm + 9cm extension chain.
20800

£7

2. Tahiti Necklace
Waxed cotton cord necklace with acrylic beads and shell flower. Length approx. 45cm + 9cm brass-plated extension chain.
20305

£7

any 2 for
£10
save up to £10
pages 150-151
only

As shell is a natural product there may be variance in shade and shape from piece to piece.



2 piece
gift set

any 2 for
£10
save up to £10
pages 150-151 only

151
Jewellery

statement stones

stand out from the crowd in gorgeously colourful stones to brighten any summer outfit

Riwaka Necklace and Earrings Gift Set
With acrylic stones. Double-stranded necklace approx. 42cm + 9.8cm extension chain.
19935

£10




Riwaka Bracelet
Treble-stranded bracelet with acrylic stones. Approx. 19.5cm + 3.5cm extension chain.
19919
Normally £10

£8
save £2



£8
save £2

3 LOOKS IN 1

-  pink: romance
-  cream: elegance
-  grey: seduction



1. Castilla Necklace
Twisted cotton cord necklace with brass-plated casting and fittings. Length approx. 43cm + 9cm extension chain.
23986
£10

2. Castilla Bracelet
Twisted cotton thread, brass-plated end caps and fittings. Internal dimensions approx. 6cm x 5.5cm.
00240
Normally £7
£5
save £2



3. Salerio Necklace
Silver-plated chain necklace. Hinged pendant embellished with clear glass stones. 3 coloured beads: cream, grey or pink. Length approx. 60cm + 9cm extension chain.
01149
£12

4. NEW Calabria Necklace
Brass-plated necklace with wax cotton cord and acrylic beads. Necklace length approx. 59cm + 9cm extension chain.
21964
£8

5. Atik Bag

Magnetic fastening. Outer: PVC, lining: polyester. Approx. 33cm x 43cm.
43760
Normally £18
£12.50 save £5.50



£10
save £5

6. Zosma Bag
Quilted handbag with chain handles. Turn lock closure, two internal pockets and mobile phone holder. Outer: PVC, lining: polyester. Size approx. 28cm x 35cm x 8.8cm.
30239
Normally £18
£15 save £3

7. Altais Beach Bag
Textile bag with magnetic closure. 2 internal pockets and 1 mobile phone holder. Outer and lining: polyester. Approx. 30.3cm x 15cm.
30296
Normally £15
£10 save £5

WHILE STOCKS LAST

buy any bag
and choose any
necklace for
half price

save up to £6
pages 152-153 only

SUMMER LUST LIST

MISS IT, MISS OUT



NEW
LOWER
PRICE

Kavita Bag*

Hard case bag with cross body strap and magnetic closure. PVC outer, polyester lining. Approx. 13.6cm x 19.8cm. Handle drop approx. 56.5cm.
30312
Normally £15
£8 save £7



Kavita Umbrella*

Material: polyester. Shaft length approx. 54cm. Diameter approx. 109cm.
30304
Normally £10
£8 save £2



Kavita Scarf*

Polyester. Length approx. 155cm, width approx. 35cm, fringe length approx. 7.9cm.
73320
Normally £10
£5 half price



Avon Taranna Sunglasses

Polycarbonate frames and acrylic lenses. Frame width approx. 18.2cm. UV protection in accordance with BSEN 1836.
20867
Normally £10
£6 save £4



Alix Sandals

Navy sandals with decorative detail. Upper, lining and insole: polyurethane, outsole: TPR.
31070 Size 5/6
42606 Size 7/8
Normally £12
£10 save £2



Manilla Weekender Bag*

Beige bag with black trims. Zip fastening. Two internal pockets, one mobile phone holder. Outer: PVC, lining: polyester. Approx. 26.1cm x 44cm.
30320
Normally £18
£12 save £6



Manilla Sandals*

Interchangeable sandals. One black and one cream ribbon. Black EVA sole, gold metallic PU tabs. Polyester ribbons.
30353 Size 5/6
30361 Size 7/8
Normally £14
£8 save £6

earrings
half
price



FROM
£3
save up to
half price
pages 154-155

155
accessories

finishing touch

gorgeous gold and dramatic black for a chic summer

Huntly Earrings

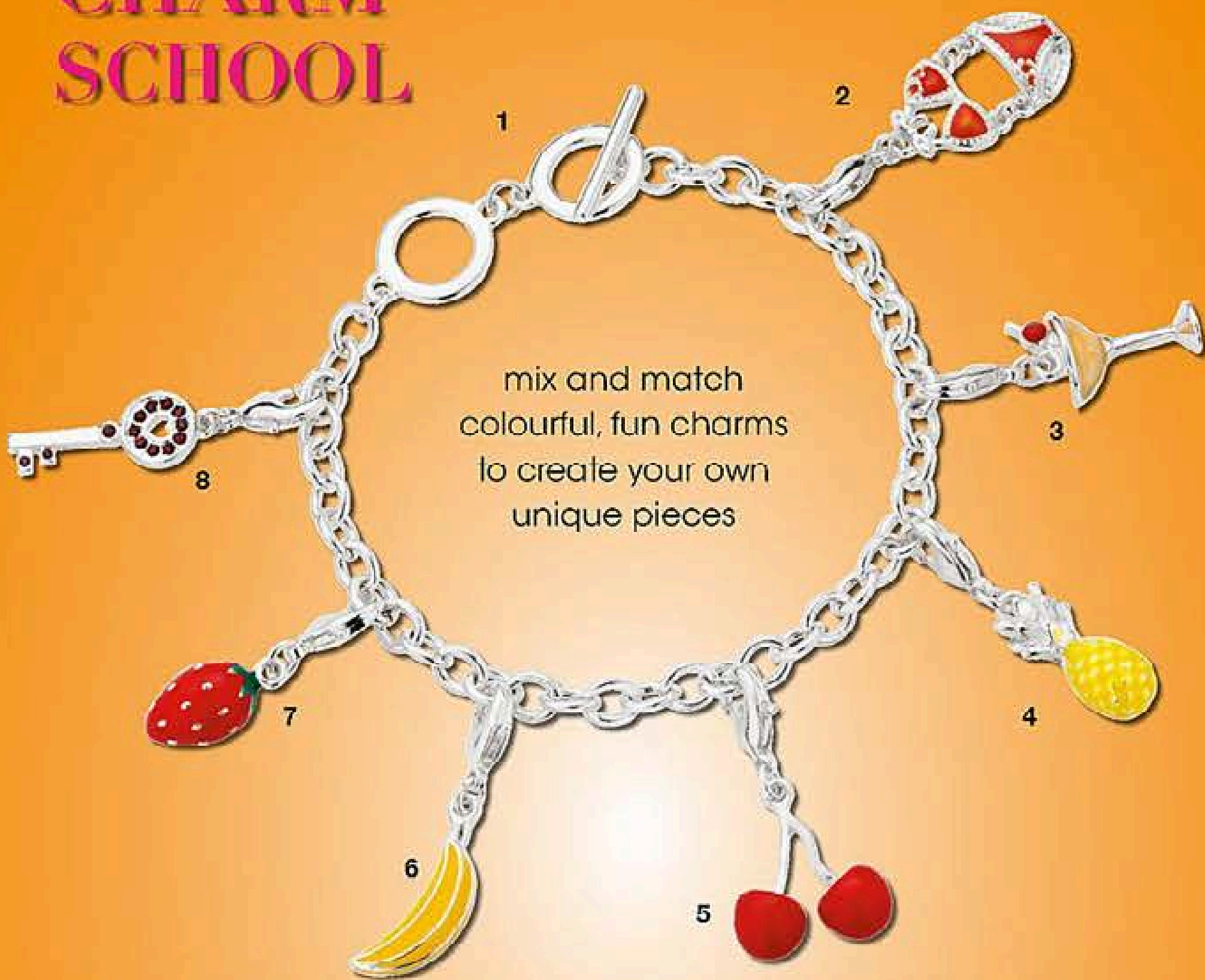
Burnished brass-plated pierced earrings with beaten metal shapes. Length approx. 5.1cm.
21923
Normally £6
£3 half price

Huntly Necklace

Burnished brass-plated necklace with beaten metal shapes. Necklace length approx. 46cm + 9cm extension chain.
21485
Normally £10
£8 save £2



CHARM SCHOOL



mix and match
colourful, fun charms
to create your own
unique pieces

buy any 3 charms and the
Raegan Charm Bracelet for **£10** save £2.50
page 156 only

1. Raegan Link Charm Bracelet
Silver-plated. Approx. 20cm. Charms not included.
04317
Normally £7.50
£5 save £2.50

2. Bikini charm
Silver-plated with orange epoxy. Length approx. 3.6cm.
22541
Normally £4
£2.50 save £1.50

3. Cocktail Glass Charm
Silver-plated with epoxy. Length approx. 3.2cm.
22624
Normally £4
£2.50 save £1.50

4. Pineapple Charm
Silver-plated with epoxy. Approx. 0.8cm x 3.2cm.
16576
Normally £4
£2.50 save £1.50

5. Cherries Charm
Silver-plated with epoxy. Approx. 1.7cm x 2.2cm.
16543
Normally £4
£2.50 save £1.50

6. Banana Charm
Silver-plated with yellow epoxy. Length approx. 1.7cm.
21402
Normally £4
£2.50 save £1.50

7. Strawberry Charm
Silver-plated with epoxy. Approx. 1.5cm.
21428
Normally £4
£2.50 save £1.50

8. Embellished Key Charm*
Silver-plated with glass stones. Approx. 1.1cm x 0.8cm.
30775
Normally £4
£2.50 save £1.50
***WHILE STOCKS LAST**

BEADS FROM
£3

page 157

Treasure Beads

treasure every moment



1. NEW Julie Treasure Beads Set of 3
Set of silver-plated beads with glass stones. Diameter approx. 1.2cm.
21972
Will normally be £7
£5 save £2

2. NEW Marsielle Treasure Bead
Silver-plated bead set with clear glass stones, diameter approx 1.2cm.
14126
Will normally be £5
£3 save £2

3. Flower Treasure Bead
Silver-plated bead with epoxy flower stones, Approx. 0.8cm.
04333
Normally £5
£3 save £2

4. Treasure Snake Bracelet
Silver-plated snake chain bracelet. Length approx. 20cm + 2.5cm extension chain.
14837
Normally £7
£5 save £2



5. Heart Treasure Bead*
Silver-plated with red epoxy stones. Height approx. 1cm.
35345
Normally £5
£3 save £2

6. Multiple Heart Treasure Bead
Silver-plated bead with purple epoxy hearts.
01172
Normally £5
£3 save £2
***WHILE STOCKS LAST**

7. Mixed Style Treasure Bead Set*
Three silver-plated beads with glass and epoxy stones. Diameters vary from approx. 0.7cm to 1.5cm.
30882
Normally £7
£5 save £2

8. Treasure Bead Ring
Silver-plated adjustable ring with white faux pearl bead. Silver-plated screw holds bead in place.
22798 Size 6/7
06965 Size 8/9
Normally £10
£7 save £3

Top unscrews
interchange different beads
to change your look



These beads are not toys and are not intended for children. Glass Treasure Beads are created by hand so there will be slight size variance from piece to piece.

inspirational
bracelets
with meaning

£4
half price



Sentiment Bracelet
Silver-plated stretch bracelet with acrylic beads. Internal circumference when not expanded approx. 16cm.
15628 luck - purple
15859 peace - white
16717 love - red
16857 wish - blue
Normally £8
£4 half price

£5
save £2



new

NEW Polkadot Earrings Gift Set
3 pairs of pierced stud earrings with epoxy stones: one pair of faux pearl, one pair of heart-shaped studs, one pair of clear stones. Comes in a card gift box.
20982
Will normally be £7
£5 save £2

Pearlesque Earrings Set
Set of 5 faux pearl pierced earrings with acrylic beads, each a different colour. Comes packaged in a card gift box with a black ribbon.
30692
Normally £8
£4 half price

WHILE STOCKS LAST

3 LOOKS IN 1
FOR JUST
£5
save £3
page 159

new



interchangeable pendants
1 necklace, 3 different looks

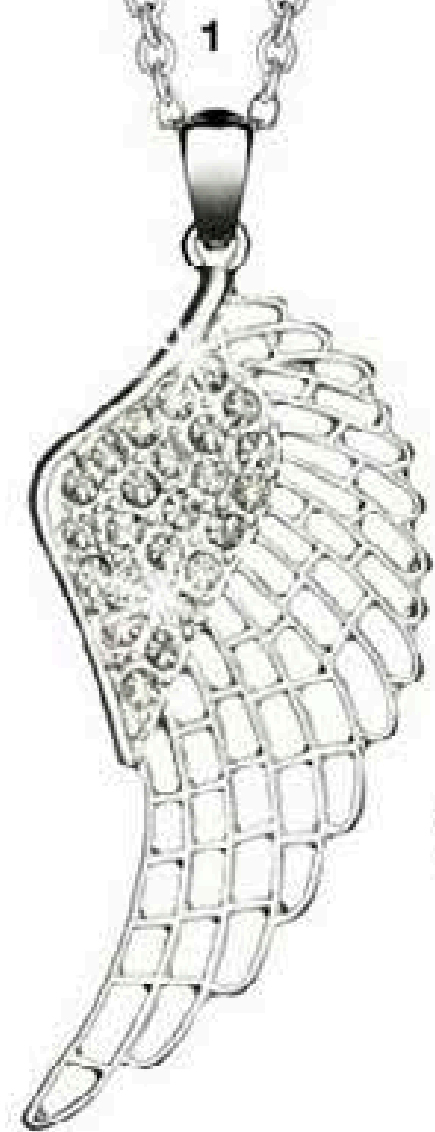
NEW Nova Interchangeable Necklace and Earrings Set
Silver-plated necklace and 3 pairs of pierced earrings. Necklace has 3 interchangeable pendants set with glass stones and earrings to match each. Comes in a card gift box.
02154
Will normally be £8
£5
save £3



summer sparkle

dazzling character pendants to add a touch of fun to your summer look

FROM
£2
save £3
pages 160-161



1. Cierra Wing Necklace*

Silver-plated wing necklace with clear glass stones. Necklace approx. 61cm.

30627

Normally £8

£5
save £3



2. Rowan Pave Deer Necklace*

Silver-plated deer necklace with acrylic stones. Necklace approx. 42cm + 16cm extension chain.

30601

Normally £8

£5
save £3



3. Rabbit Necklace*

Silver-plated necklace with rabbit pendant. Acrylic stones. Necklace approx. 42cm + 8cm extension chain.

30676

Normally £10

£7
save £3



4. Panda Necklace*

Silver-plated necklace and panda pendant with acrylic stones and white epoxy detail. Length approx. 42cm + 9cm extension chain. Pendant approx. 2.4cm x 3.3cm x 1.8cm.

30593

Normally £10

£7
save £3



5. Sparkling Apple Necklace

Silver-plated necklace with red, green and clear acrylic stones. Necklace length approx. 48cm + 9cm extension chain.

19901

Normally £10

£7
save £3



6. Teddy Bear Family Necklace

Silver-plated necklace with glass and epoxy stones. Teddy has moveable arms and legs. Necklace length approx. 42cm + 9cm extension chain.

01586

Normally £8

£5
save £3



7. Teddy Bear Family Paw

Silver-plated paw print charm. Diameter approx. 1.1cm.

20081 Pink

15966 Blue

Normally £5

£2
save £3



8. Pave Elephant Necklace

Silver-plated necklace with elephant pendant set with glass stones. Necklace length approx. 56cm + 9cm extension chain.

10637

Normally £10

£7
save £3

***WHILE STOCKS LAST**

These necklaces are not toys and not intended for children.

These necklaces are not toys and not intended for children.

Coretta 3 Piece Gift Set
 Brass-plated necklace, bracelet and pierced earrings set with glass stones. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18.5cm + 2.5cm extension chain.
10447
 Normally be £10

£7 save £3



gift set
 just
£7
 save £3



buy all 3 for
£15
 page 162 only
 order using
 With Size 6 00000
 With Size 8 00000
 With Size 10 00000

Londrina Necklace
 Brass-plated necklace with acrylic stones. Length approx. 42cm + 9cm extension chain.
22087
 Normally £10

£8 save £2

Londrina Earrings
 Brass-plated pierced earrings set with acrylic stones.
22160
 Normally £6

£4 save £2

Londrina Ring
 Brass-plated ring set with acrylic stones. Shank approx. 1.9cm at widest point.
22384 Size 6
22418 Size 8
22525 Size 10
 Normally £7

£5 save £2

new

buy the collection for
£10
 page 163 only
 order using
 With Size 6 00000
 With Size 8 00000
 With Size 10 00000

glamorous gold
 adorn yourself with golden tones with a flash of eye-catching colour



1. NEW Metz Ring
 Brass-plated ring with glass and acrylic stones.
07476 Size 6
07534 Size 8
07138 Size 10
 Will normally be £8

£5 save £3



1



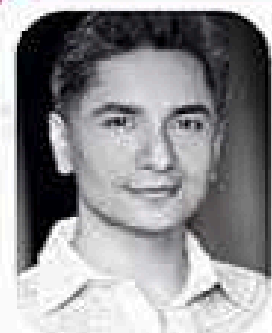
2
 gift set

2. NEW Metz Necklace and Earrings Set
 Brass-plated necklace and pierced earrings with brown glass and acrylic stones. Necklace length approx. 46cm + 9cm extension chain.
18002
 Will normally be £10

£7 save £3

163 Jewellery

new



Shaill Jhaveri, Jewellery Designer
"For the Stargazer Collection, I took inspiration from one of my own couture designs. I like the idea of using luminous Mother of Pearl and overlaying it with an intricate, delicate openwork pattern, so you can still see the Mother of Pearl glowing underneath. I recreated this design exclusively for Avon."



from
£5
save up to £3

1. Stargazer Ring
Silver-plated ring with an epoxy stone casting.
15040 Size 6
24463 Size 8
24471 Size 10
Normally £8

£6
save £2



2. Stargazer Earrings
Silver-plated pierced earrings with lever back clips. Set with an epoxy stone.
17053
Normally £7

£5
save £2



3. Stargazer Necklace
Silver-plated necklace with an epoxy stone pendant. Length approx. 42cm + 9cm extension chain.
17038
Normally £10

£7
save £3

1. NEW Darfield Ring
Silver-plated ring with oval ring head, and set with clear glass stones
23309 Size 6
03897 Size 8
04002 Size 10
Will normally be £8

£6
save £2



3. NEW Darfield Necklace
Silver-plated necklace with glass stones and floral pattern. Length approx. 42cm + 9cm extension chain.
14159
Will normally be £8

£6
save £2



floral patterned pendant splits into 2



2. NEW Darfield Bracelet
Silver-plated bracelet with glass stones and floral pattern. Total length approx. 19.4cm.
11437
Will normally be £8

£6 save £2



4. NEW Darfield Earrings
Silver-plated pierced earrings with glass stones and floral pattern. Length approx. 2.9cm.
23424
Will normally be £7

£5
save £2

effortless elegance
polished silver-plated jewellery with statement stone detail for a stunning and sophisticated look



1. Guidonia Square Face Watch
Steel-plated watch with PU adjustable strap. Overall strap length approx. 23.9cm. Stainless steel back. Includes battery that can be replaced.

22855

Normally £15

£10
save £5

4. Meaghan Floral Print Watch
Palladium-plated watch with adjustable strap. Strap length approx. 15.6cm - 20.4cm. Stainless steel back with battery that can be replaced.

14092

Normally £15

£12
save £3

Avon offers a 2 year warranty for manufacturing faults.



2. Natasha Wrap Watch
Palladium-plated watch with PU adjustable, wrap-around strap. Watch strap approx. 31.7cm - 36cm. Stainless steel back with battery that can be replaced.

04101

Normally £15

£12
save £3

3. Cadiz Watch
Steel-plated watch with PU adjustable strap. Overall strap length approx. 23.1cm. Stainless steel back. Includes battery that can be replaced.

02295

Normally £18

£15
save £3



5. Halee Watch
Palladium-plated watch with adjustable PU strap. Strap length approx. 23.4cm. Stainless steel back. Includes battery that can be replaced.

22483

Normally £15

£12
save £3

BIG BRANDS FOR LESS

save money with exclusive offers on high street brands

1. Oasis Patent Strap Watch
Adjustable PU strap and palladium-plated case. Set with clear stones. Stainless steel back. Includes battery that can be replaced. Overall strap length approx. 21.8cm.

28654

Normally £35

£20
save
£15



OASIS

2. Oasis Niamn Watch
Palladium-plated watch with adjustable PU strap. Face diameter approx. 2.9cm. Strap approx. 16.4cm-20.5cm. Stainless steel back. Includes battery that can be replaced.

11122

Normally £35

£20 save £15

Please note that the three dials on the face are for decorative purpose only.



LIPSY
LONDON

3. Lipsy Watch
Palladium-plated watch with adjustable strap. Overall strap length approx. 22.5cm. Stainless steel back. Includes battery that can be replaced.

28951

Normally £40

£20 half price



4. Oasis Watch
PU adjustable strap. Stainless steel back with battery that can be replaced. Strap length approx. 15.6cm - 19.8cm.

16410

Normally £35

£20 save £15

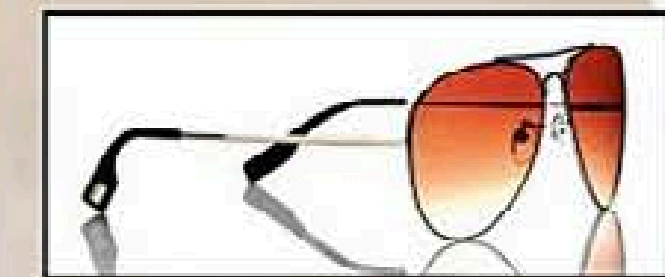


STORM

LONDON

DESIGN EXCLUSIVE TO A V O N

buy the
bag & wallet for
£25
page 169 only
order using
69062



NEW Storm Ladies' Bramley Wallet

Sections for notes, coins, 3 credit cards and 2 other compartments. Outer: 75% cotton, 25% polyester, lining: polyester. Height approx. 11.1cm.

02303

£15

NEW Storm Ladies' Bramley Bag

Magnetic snap fastening. One internal zipped pocket. Cross body strap. Outer: 75% cotton, 25% polyester, lining: polyester. Height approx. 24.7cm.

22970

£20

NEW Storm Stellar Sunglasses

Metal frame width approx. 17cm. Acrylic lenses. UV protection in accordance with BSEN 1836.

23036

£16

BIG BRANDS FOR LESS

save money with exclusive offers on high street brands



Pineapple

1. Pineapple Dance Studios Watch
Silicone-based polymer adjustable strap with plastic face and Pineapple branding. Strap length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced.
20321

£40

2. Pineapple Purse
Separate sections for coins, credit card slots and paper money. Outer: 95% polyester, 5% PU, lining: nylon.
20347

£15 or £7.50
when you buy the bag



3. Pineapple Bag
Zip fastening. One internal zipped pocket. Outer: 95% polyester, 5% PU, lining: nylon. Approx. 22cm x 42cm.
20271
Normally £28

£18 save £10



buy the
Pineapple bag &
order the purse
half price
page 170 only

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www.pineapple.uk.com



FRENCH CONNECTION

1. French Connection Ladies' Sunglasses
Polycarbonate frame width approx. 16cm. UV protection in accordance with BSEN 1836.
24299
Normally £39.99
£18
save £21.99



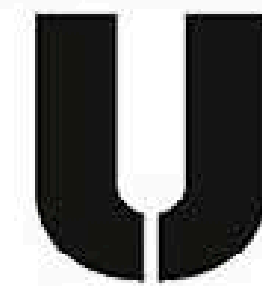
for her

2. French Connection Men's Sunglasses
Metal frame width approx. 14cm. Provides UV protection in accordance with BSEN 1836.
24489
Normally £39.99
£18
save £21.99



for him

better than
half
price!



by
ungaro

3. Ungaro Metro Watch*
Palladium-plated Ungaro watch with adjustable strap. Strap length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced.
31278
Normally £25
£18 save £7



for him

*WHILE STOCKS LAST



4. Ungaro Belle Soire Ladies' Watch*
Rose gold-plated Ungaro watch with adjustable strap. Strap length approx. 22.7cm. Stainless steel back. Includes battery that can be replaced.
41111
Normally £25
£18 save £7

for her

step into shape

walk your way to a slimmer looking you for summer



If product oversells, you may need to allow up to 6 weeks for delivery.

Workout Flip Flops

Upper: PVC, lining: polyester, mid-sole: EVA, outer-sole: TPR.

11197 Size 3/4

01131 Size 5/6

11312 Size 7/8

Normally £20

£17 save £3

Active Slimming Belt

Material: neoprene. Size approx. 112cm x 21cm. Adjustable hook and loop fastening.

25478

Normally £8

£6 save £2

- specially designed sole to help arch muscles and burn calories
- helps improve the look of calves and thighs



wear around the waist to help increase sweat loss



AVON **active** loveyourbody

core balance

trim and tighten on your own terms this summer, with at-home pilates equipment for any-time fitness

NEW Fitness Ring
Exercise ring with 2 foam pads for gripping. Diameter approx. 30cm. 21725

£12



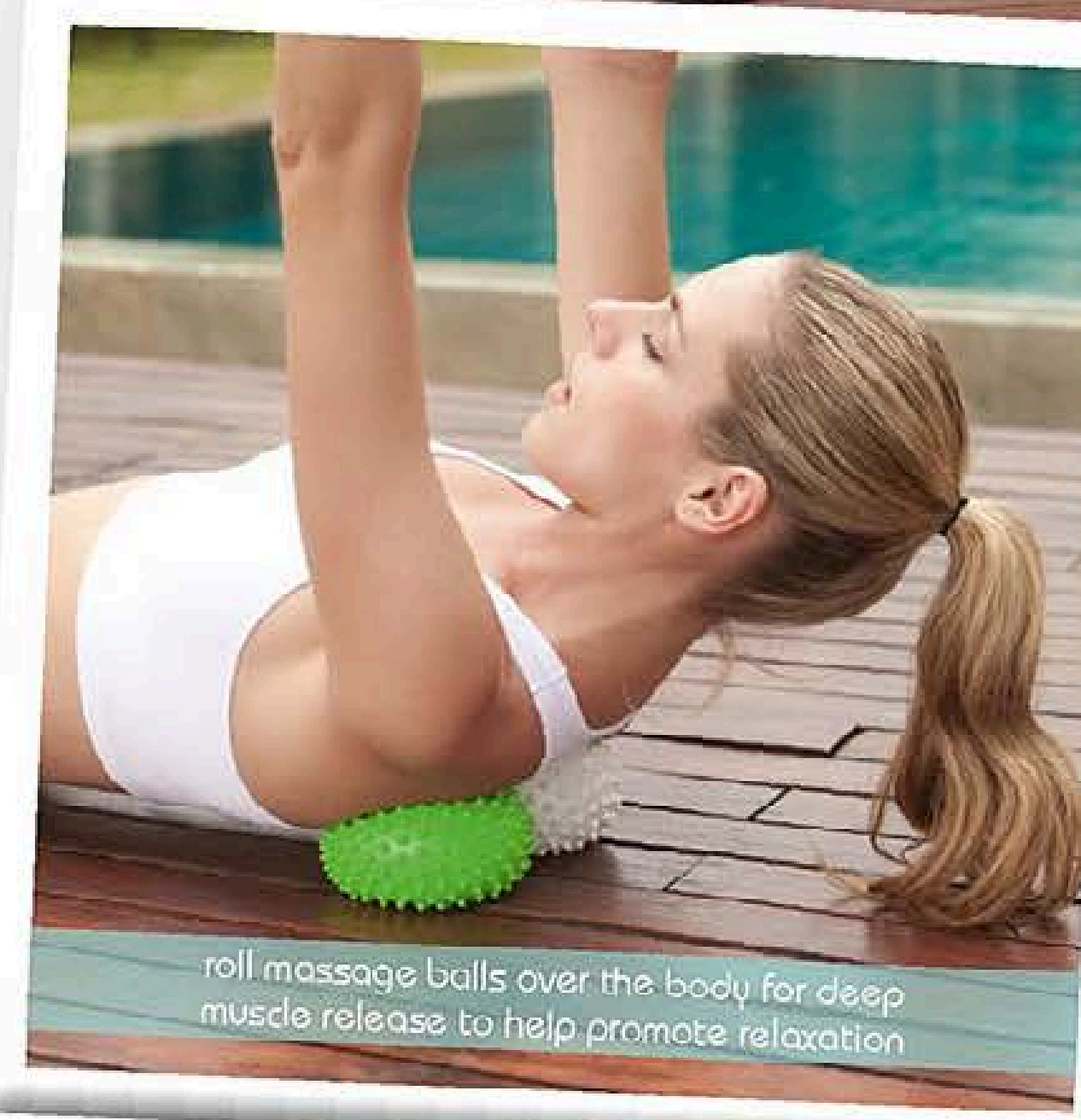
provides resistance against different muscle groups to help trim and tone

buy the fitness ring and order the massage balls

half price

save £3.50
page 173 only

173 fitness



roll massage balls over the body for deep muscle release to help promote relaxation

NEW Set of 2 Massager Balls

Massage aching muscles. Diameter approx. 10cm. Plastic. 21758

£7 or **£3.50** when you buy the fitness ring



Instructions included.

For adult use only. Keep all equipment out of the reach of children. These are not medical devices. Always read instructions and consult your doctor before taking up any form of exercise.

MP3 Player Holder

MP3 or mobile phone armband. Pocket approx. 11cm x 7cm x 2.5cm. Armband length approx. 40cm. 30% polyester, 70% neoprene. 30973

Normally £6

Normally £6

£4 save £2

Active Headphones

Cord length approx. 120cm. PVC coating. Max. power input 5MW. 19943

Normally £10

Normally £10

£5 half price

172



MP3 player not included.

order the headphones and MP3 player holder

£7

save £2

order using 68817

page 172 only

TinyTillia[®]
by AVON

bedtime

new

100% cotton



NEW Tiny Tillia[®] Sleepsuits*

Cute sleepsuits. 100% cotton, excluding trims. **KEEP AWAY FROM FIRE.**
25734 Boys, 3-6 months
25742 Boys, 6-9 months
02568 Girls, 3-6 months
25643 Girls, 6-9 months
Will normally be £10

£8 save £2



Tiny Tillia[®] Bibs*

Pack of 2 bibs. 100% cotton, excluding trims.
25544 Boys
25551 Girls
Normally £6

£5 save £1

boys



girls

Tiny Tillia[®] Bodysuits*

Baby bodysuits. 100% cotton, excluding trims. **KEEP AWAY FROM FIRE.**
25569 Boys, 3-6 months
25700 Boys, 6-9 months
25668 Girls, 3-6 months
25585 Girls, 6-9 months
Normally £8

£6 save £2

bath time

Tiny Tillia[®] Hooded Towel

Size approx. 74cm x 74cm.
Hood approx. 31cm x 15cm.
100% cotton with super soft feel.
23549 TC Frog
36228 Duncan Dog[†]
44818 Dilly Pig[†]
Normally £12

£10
save £2

! WHILE STOCKS LAST



HOODED TOWEL
£10
save £2

175
mum & baby

Tiny Tillia[®] Character Wash Mitt

Wash mitt with fun Tiny Tillia[®] character design. 100% polyester.
Mitt approx. 22cm x 21cm.
23572 TC Frog
43596 Duncan Dog[†]
42168 Dilly Pig[†]
Normally £5

£4
save £1

for fun & gentle washing



! WHILE STOCKS LAST

summer eyes

create the SuperShock look for just £9.99



a cute pot of long-lasting, shimmering eyeliner



use this angled brush with the eye liner for a precise line

SuperShock Eye Liner
£6

Eyeliner Brush
04010
£4

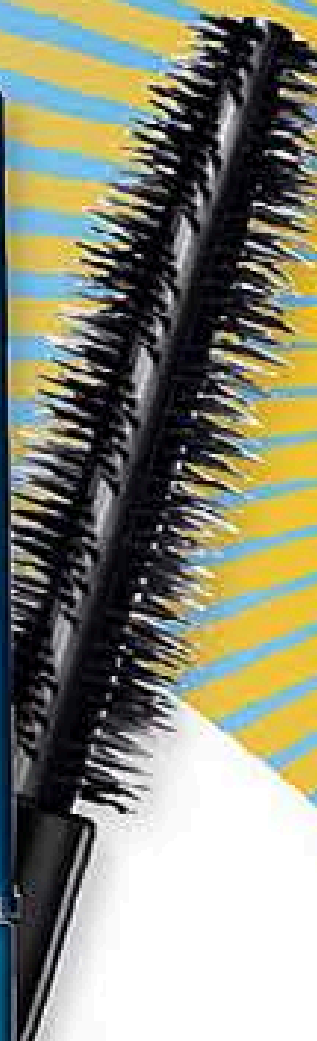
summer solutions

Don't miss out on amazing savings on everything you need for summer!

mix & match
any 3 for
£9.99

across pages 176-185 only

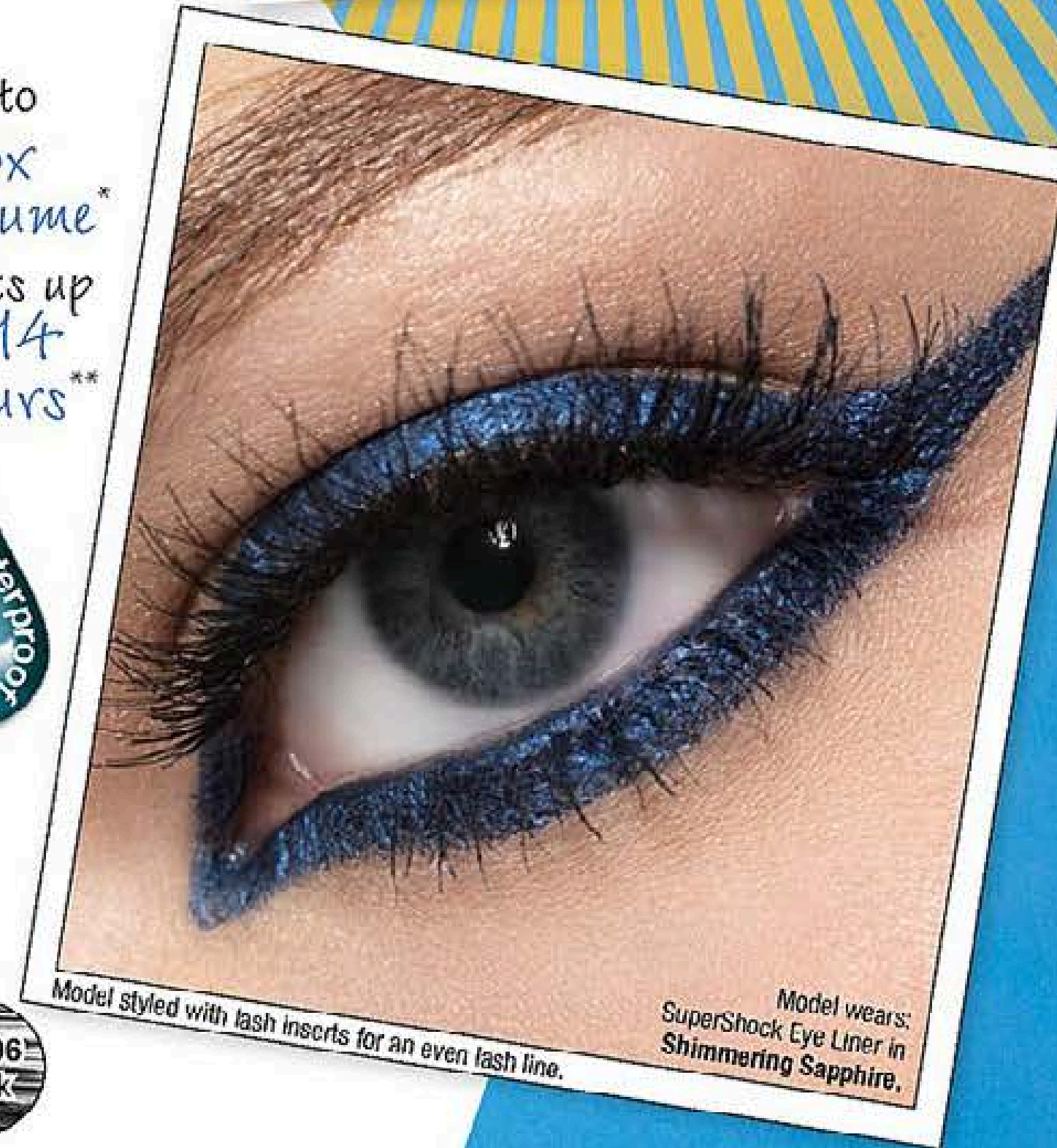
save up to £35.01



- up to 15x volume*
- lasts up to 14 hours**



SuperShock MAX
Waterproof Mascara
10ml
£10



Model styled with lash inserts for an even lash line.

Model wears:
SuperShock Eye Liner in
Shimmering Sapphire.

*Consumer Study, 30 people. *Volumising Study 10-111.
**Consumer Study, 100 people.

summer scents

evoke a holiday feeling, even if you're at home



**Miami Party
Eau de Toilette Spray**
Get ready to party with an
enlivening blend of crisp
citrus and exotic florals.
50ml
24505
Price per 100ml = £21.00
£10.50



*Miami
PARTY*
energetic. exotic. crisp

**Miami Party
Body Mist**
100ml
24539
£3.50



**TAHITIAN
holiday*

tropical. warming. exotic

Tahitian Holiday Eau de Toilette Spray
A fresh, exotic scent with notes of Tahitian
Tiare Flower and island musk. 50ml
03558
Price per 100ml = £21.00
£10.50

mix & match
any **3** for
£9.99
across pages 176-185 only

save up to **£35.01**



summer skin

enjoy the sun safely with easy to use sun protection

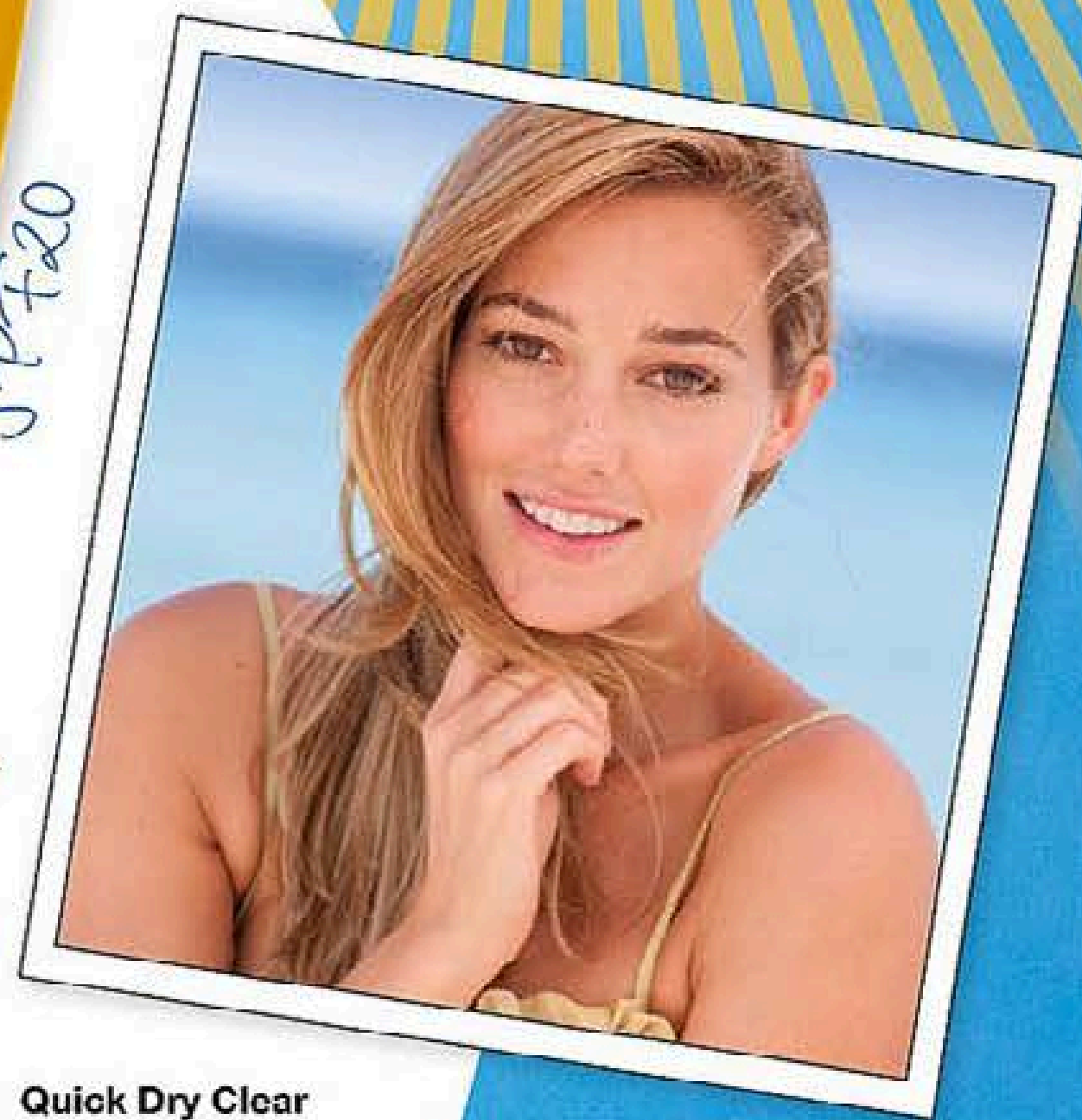
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any 3 for
£9.99

across pages 176-185 only

save up to **£35.01**



clear sprays for invisible protection



ACTIVI-D TECHNOLOGY

Our Activi-D formulas help provide the best environment for your skin's vitamin D function, so you can enjoy the sun, and have healthy-looking skin.

Moisturising Sun Lotion SPF10
150ml
19125
Price per 100ml = £4.00
£6

Moisturising Sun Spray Sensitive Skin SPF15
150ml
19091
Price per 100ml = £6.67
£10

Moisturising Sun Cream Sensitive Skin SPF25
150ml
01917
Price per 100ml = £6.67
£10

Moisturising Dry Oil Spray SPF6
150ml
10751
Price per 100ml = £6.67
£10

Quick Dry Clear Spray SPF20
150ml
19117
Price per 100ml = £8.00
£12

SUN protection

keep precious skin safe with high factor lotions and sprays

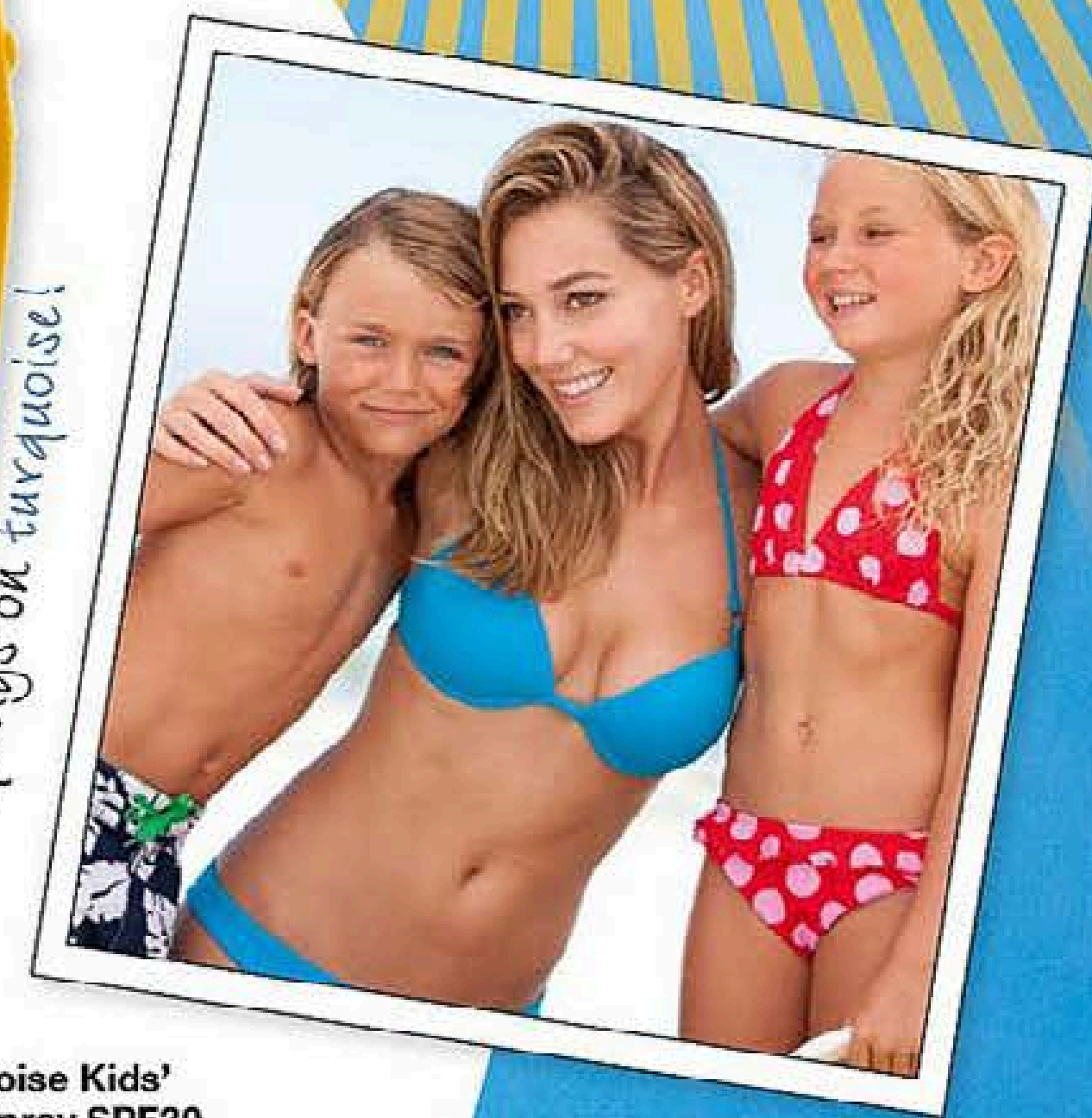
mix & match
any 3 for
£9.99

across pages 176-185 only

save up to **£35.01**

facial protection

kids



Moisturising Face Cream SPF30
50ml
34231
Price per 100ml = £18.00
£9

Mattifying Mineral Face Cream SPF30
50ml
10671
Price per 100ml = £18.00
£9

Sun Cream Watermelon Fragrance SPF30
75ml
09480
Price per 100ml = £12.00
£9

Cooling After Sun Gellie
150ml
03574
Price per 100ml = £4.67
£7

Turquoise Kids' Sun Spray SPF30
150ml
19851
Price per 100ml = £6.67
£10

sun-kissed skin

soothe and moisturise skin and enhance your tan

mix & match
any 3 for
£9.99

across pages 176-185 only

save up to **£35.01**

tan enhancers



Magic Tan
Moisturising Self
Tan Lotion for
Face and Body
150ml
24240
Price per 100ml = £10.00
£15



Maxi Tan
Moisturising
Lotion with Beta
Carotene
200ml
19174
Price per 100ml = £3.50
£7

after suns



**Soothing After
Sun Body Butter**
200ml
17624
Price per 100ml = £3.50
£7



**Shimmering
After Sun**
150ml
19778
Price per 100ml = £4.67
£7



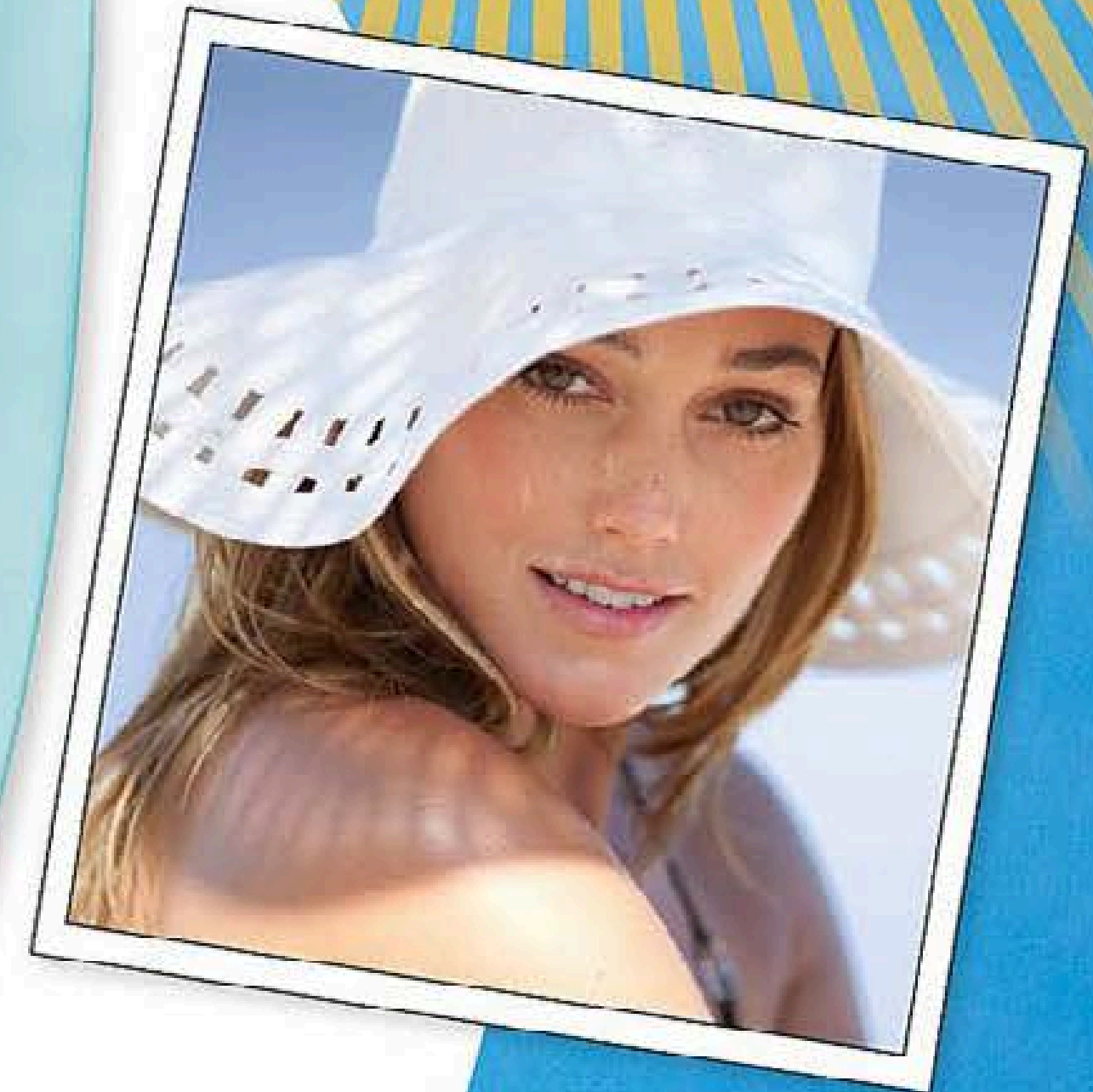
Maxi Tan
Tan Enhancing
Oil Spray
150ml
19471
Price per 100ml = £4.00
£6



**Cooling After Sun Spray
Lotion with Vitamin C**
150ml
19588
Price per 100ml = £4.00
£6



**Cooling After Sun
Lotion with Aloe**
400ml
22152
Price per 100ml = £2.00
£8



colour protection

fight summer fade, all through the summer

mix & match

any 3 for
£4.99

across pages 186-191 only

save up to **£10.01**

helps keep
colour looking
rich, vibrant
& shiny*

spray
on to
help fight
the fading
effects of
UV rays†



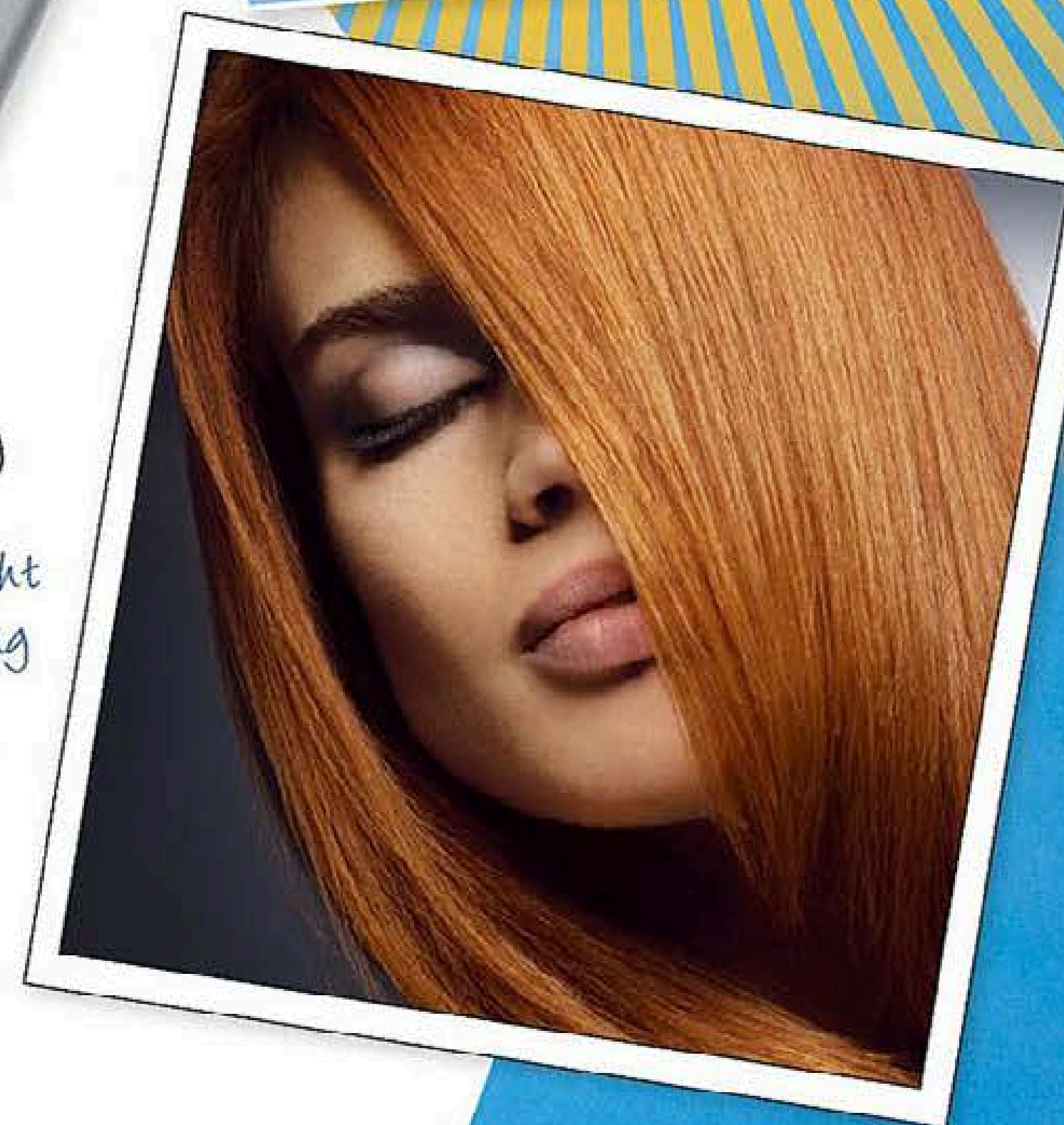
Shampoo
250ml
15768
Price per 100ml = £1.12
£2.80



Conditioner
250ml
05934
Price per 100ml = £1.12
£2.80



**Anti-Fade
UV Spray**
150ml
13292
Price per 100ml = £3.33
£5



*Consumer Study, 100 people when the shampoo and conditioner are used together as a regime.
†Consumer Study, 36 people.

summer-ready feet

pamper hot toes and heels with beautifying treats

new

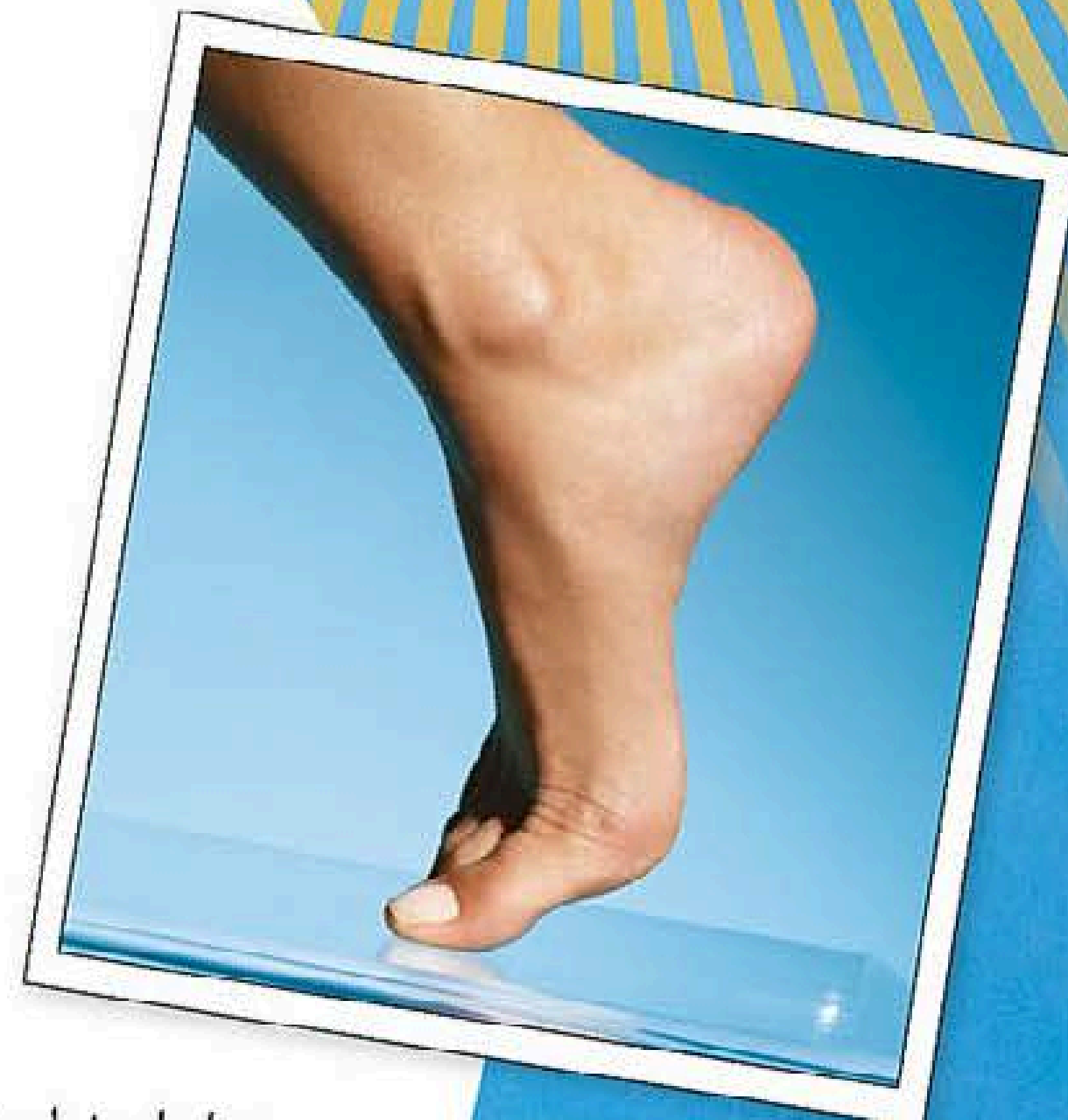
mix & match

any **3** for

£4.99

across pages 186-191 only

save up to **£10.01**



Beautiful Heel Softening Cream
75ml
20685
Price per 100ml = £4.67
£3.50

Beautiful Overnight Renewing Cream
75ml
20727
Price per 100ml = £6.33
£4.75

Beautiful Anti-Rub Stick
20826
£4.75

Beautiful Foot Soufflé
150ml
02071
Price per 100ml = £3.00
£4.50

NEW Beautiful All-In-One Pedicure
75ml
08904
Price per 100ml = £6.67
£5

formulated to help exfoliate and moisturise skin in one easy step

foot works

soothe summer soles

get ready for flip flops with treatments for healthy feeling feet

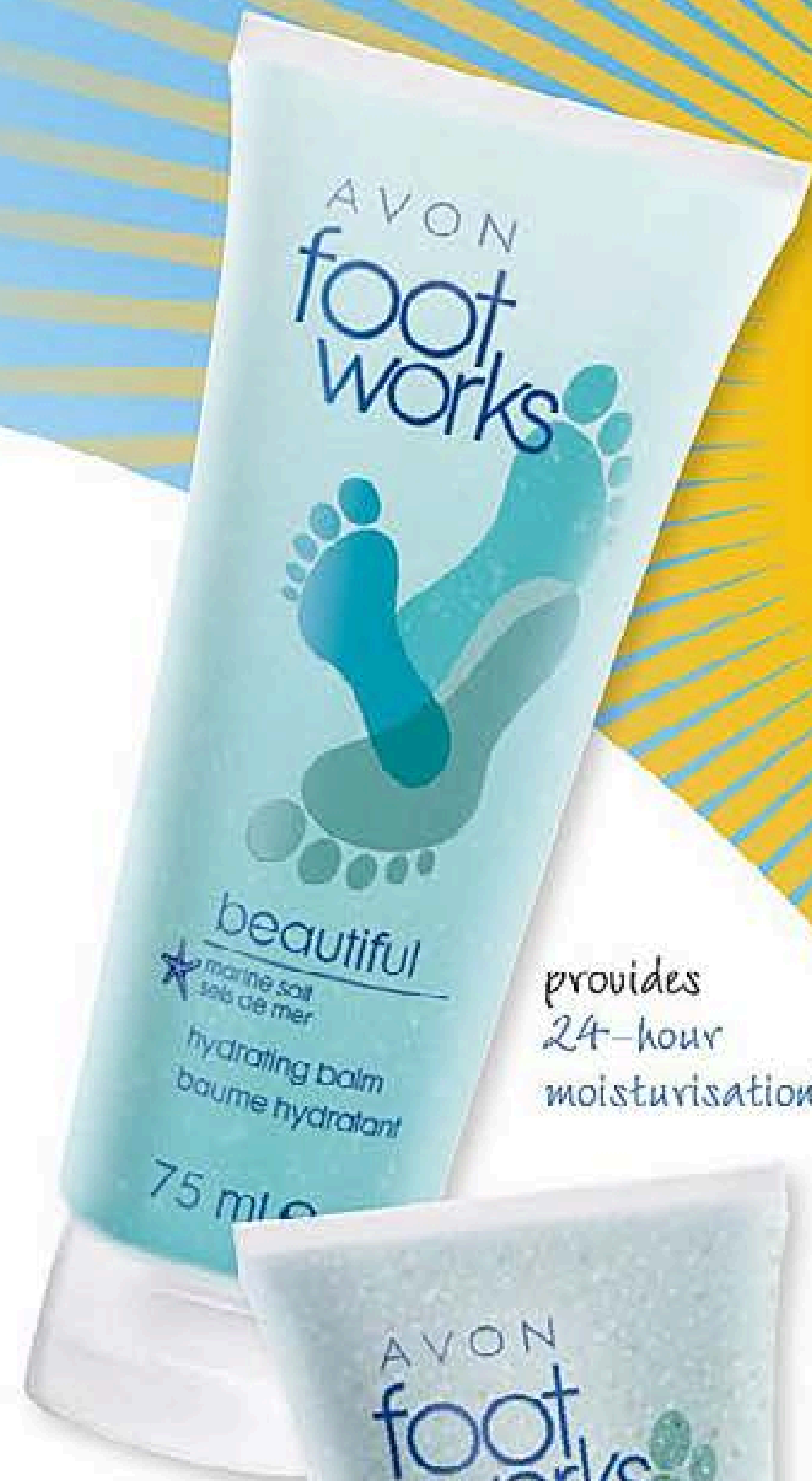


Healthy Rough Skin Remover
75ml
21105
Price per 100ml = £4.67
£3.50

Healthy Intensive Callus Cream
75ml
02113
Price per 100ml = £4.67
£3.50

Healthy Odour Neutralising Foot Spray
75ml
02121
Price per 100ml = £4.67
£3.50

Healthy All-Day Foot Deodorant Cream
75ml
21022
Price per 100ml = £5.33
£4



Beautiful Marine Salt Hydrating Balm
75ml
02493
Price per 100ml = £4.67
£3.50

Beautiful Marine Salt Invigorating Scrub
75ml
24885
Price per 100ml = £4.67
£3.50

*Stereoscopic Study, 12 people.
**Consumer Study, 37 people.

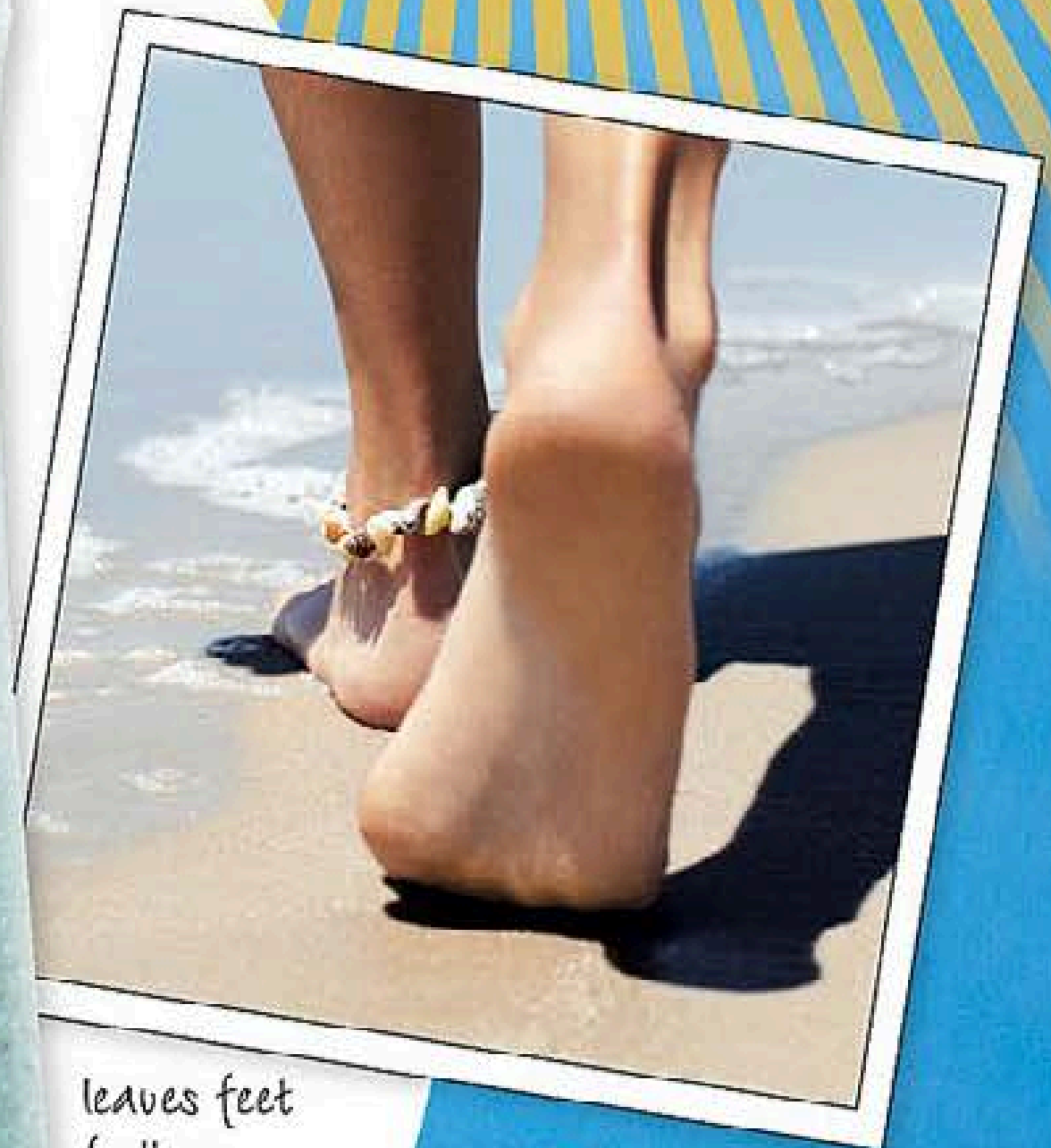


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