

AVON

BROCHURE 13 2012

avon.uk.com

discover the
hair miracle
for just
£2.99

new
**Moroccan
Argan Oil**

leave-in hair treatment



OVER 200 PRODUCTS
under
£3
inside

Advance
Techniques

new

5
BEAUTIFUL
BENEFITS
360° nourishment*

1. stronger feeling hair
2. instant shine
3. smooth finish
4. silky perfection
5. weightless movement

NEW 360 Nourishment Moroccan Argan Oil Leave-in Treatment Nourishing serum suitable for all hair types and for use on wet or dry hair. Leaves no residue*. With Argan Oil and vitamin E. 30ml
 06973
 Price per 100ml = £9.97
 Will normally be £5.50
£2.99 save £2.51

*Consumer Study, 126 people.

AVON
 "Advance Techniques
 360 nourishment
 MOROCCAN ARGAN OIL
 Leave-in treatment
 For all hair types
 Soin sans rinçage
 à l'huile d'argan
 Tous types de
 30 ml

try me price
£2.99
 save £2.51
 pages 2-3 only

new
MOROCCAN ARGAN OIL
treatment

make the discovery

Locked away for centuries in southwest Morocco, **Argan Oil** is one of the **rarest oils** in the world. Now Advance Techniques have embraced this **beauty secret**, known for its **deeply hair-nourishing benefits**, with a leave-in treatment **enriched** with this most precious oil.

Welcome to Brochure 13

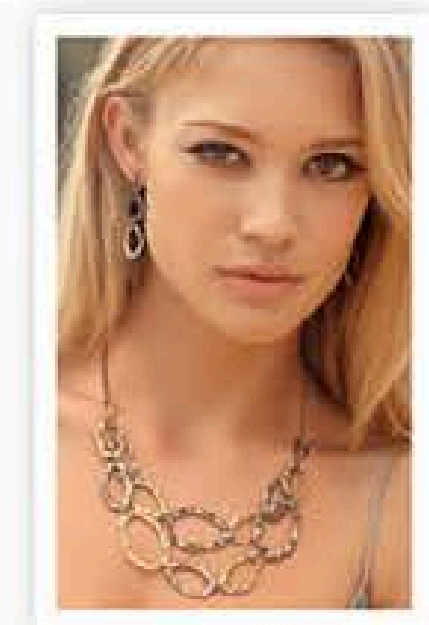
There are some amazing offers in this brochure including:



Page 4

The perfect partners to Argan Oil Leave-in Treatment – NEW Advance Techniques Moroccan Argan Oil Shampoo and Conditioner

only **£1.50** each
 SAVE £1.30



Page 129

FASHION SALE!
 Grab a bargain across pages 129-149, with offers on a great range of jewellery, fashion accessories and lingerie.



Back Page

NEW Chakra Cord bracelets Promoting love, wisdom and prosperity. Pick your favourite!

only **£2.50** each
 SAVE £3.50

FREE DELIVERY
100% MONEY BACK GUARANTEE

new

360° nourishment

*transform your hair
from the first wash*



try me price

£1.50

each
save **£1.30**

pages 4-5 only

5

haircare

new

**MOROCCAN
ARGAN OIL**

shampoo & conditioner



*"This line will really help keep your hair
healthy, shiny and just make you feel
good about yourself."*

Fergie X

NEW 360 Nourishment

Moroccan Argan Oil Shampoo

Effectively cleanses hair leaving it feeling smoother, stronger and more manageable*. Instantly detangles hair*.

With Argan Oil and vitamin E. 250ml

23754

Price per 100ml = 60p

Will normally be £2.80

£1.50 save **£1.30**

*Consumer Study, 100 people.

NEW 360 Nourishment

Moroccan Argan Oil Conditioner

Helps lock in moisture from root to tip leaving hair looking smooth and sleek*. Eliminates flyaway hair to help create soft, frizz free hair.

With Argan Oil and vitamin E. 250ml

23614

Price per 100ml = 60p

Will normally be £2.80

£1.50 save **£1.30**

exclusive brochure offer

stylish pineapple watch

£9.99

just

when you spend **£9.95*** or more across this brochure

save £25.01†

7

special offer



pineapple

**NEW Bailen
Pineapple Watch**
Palladium-plated
watch with PU
adjustable strap.

Overall strap length
approx. 22.9cm.
Stainless steel back.
Includes battery that
can be replaced. In
a card box.

11304
£9.99 when you
spend **£9.95*** or
more across this
brochure

53827
£35 Full Price



**WORTH
£35†**

Avon offers a 2 year warranty for manufacturing faults.

*Excludes Crusade products on pages 164-165.
†Based on normal brochure price.

INDULGENT
PLEASURES
GORGEOUS
PRICES

Indulge yourself with hundreds of tempting treats for **under £3.**

Look out for over 200 **gorgeous products**, at **divine prices**, delivered **straight to your door.**

£2.99
each
save **£3.01**
pages 8-9 only

21204
Sugar
Plum

Model wears: Glimmerstick Diamonds Eyeliner in Sugar Plum and Smoky Diamond.

22897 Emerald Glow

21006 Black Ice

04523 Smoky Diamond

**Glimmerstick
Diamonds Eyeliner**
Sparkling liner glides on
smoothly, won't pull or
tug skin.
Normally £6
£2.99 save **£3.01**

diamond
DECADENCE

AVON
glimmerstick diamonds



satin



Model wears: Red 2000.

shimmer



Model wears: Twinkle Pink.

metallic



Model wears: Sparkling Nude.

*enhanced with
vitamin E
and jojoba
for heavenly
hydration*

satin

- 10777 Carnation
- 10397 Pout
- 15941 Instant Mocha
- 20420 Latte
- 20560 Buttered Rum
- 20610 Red 2000

shimmer

- 10207 Perfect Peach
- 10090 Twinkle Pink
- 15636 Ideal Coffee
- 26211 Frostiest Mauve
- 20651 Cappuccino
- 10561 Bronze Treasure
- 16105 Country Rose
- 16089 Chic
- 15610 Frozen Rose

metallic

- 21774 Sparkling Bronze
- 25577 Sparkling Nude
- 10736 Sparkling Blush
- 14720 Sparkling Peach
- 26500 Sparkling Warm Rose

**Ultra Colour
Rich Lipstick**
Normally £7
£2.99 save £4.01

**INDULGENT
PLEASURES
GORGEOUS
PRICES**

*luscious
LIPS*

lavish your lips with beautiful colour,
for less

£2.99
each
save **£4.01**
pages 10-11 only

over 200 products under £3 in this brochure

Arabian Glow is now

AVON
GLOW



SPF15 gloss gives lips
luscious moisture without
the stickiness*

Avon Glow Lip Gloss

8ml

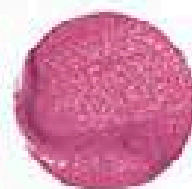
Price per 10ml = £3.74

Normally £6.50

£2.99 save **£3.51**



14373
Pink
Sunset



14688
Ultra
Violet



14548
Coral
Oasis



01487
Sunkissed
Nude



INDULGENT
PLEASURES
GORGEOUS
PRICES

beautiful
GLOW

stunning shades for summer,
with glowing savings

£2.99
each
save up to **£3.51**
pages 12-13 only

hot colours stay true and last for hours**

Avon Glow
Powder
Eyeshadow
Normally £6
£2.99
save **£3.01**



14498
Bronze
Glow



14431
Golden
Sand



01453
Electric
Violet



14381
Riviera
Blue

**Consumer Study, 33 people.

over 200 products under **£3** in this brochure





Perfumed Body Spray
75ml

- 20495 Perceive
- 09407 Pur Blanca
- 03459 Célèbre
- 08250 Slip into...
- 15123 Treselle
- 50021 Eternal Magic
- 05660 Little White Dress
- 00752 Little Red Dress
- 05041 Incandessence
- 25692 Avon Soft Musk
- 10157 Far Away
- 02709 Infinite Moment
- 25445 Little Black Dress

Price per 100ml = £2.20
Normally £3.60
£1.65 save £1.95



DELIGHTFUL
TREATS
GORGEOUS
PRICES

sumptuous
SPRAYS
save on ladies' body sprays to
complement your favourite fragrances

£1.65
each
save **£1.95**
pages 14-15 only

new

500ml

500ml

Bubble Bath
 03020 NEW Lily of the Valley
 08672 Strawberry Sorbet
 15560 Sensitive
 36707 Pink Magnolia
 23465 Lavender
 02451 Soft Pink
 19711 White Lily
 21220 Mandarin & Jasmine
 Price per 100ml – 40p
 Normally £4
£1.99 save £2.01

1 litre

Bubble Bath
 12617 Strawberry Sorbet
 03657 Sensitive
 19927 Pink Magnolia
 20966 Lavender
 00208 Soft Pink
 13235 White Lily
 14647 Mandarin
 & Jasmine
 Normally £5
£2.50 half price

Lily of the Valley
 BUBBLE BATH • BAIN MOUSSE

AVON



**INDULGENT
 PLEASURES
 GORGEOUS
 PRICES**

bathing
BEAUTY

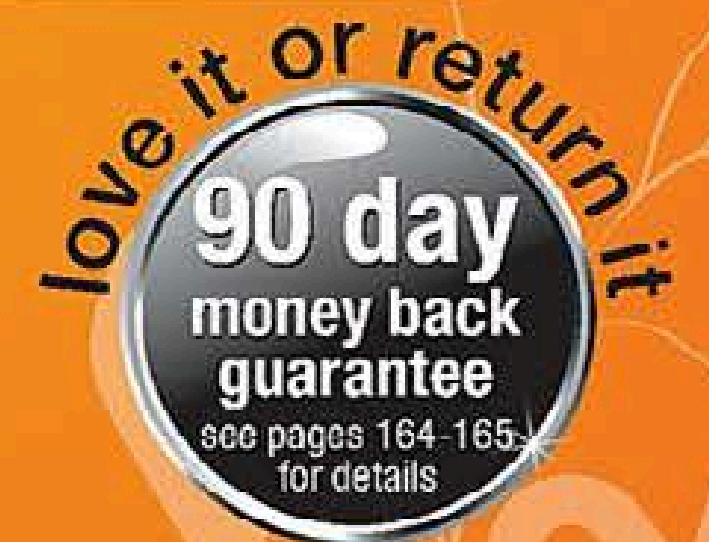
relax in soothing scented bubbles

from

£1.99

save up to **£2.50**

pages 16-17 only



over 200 products under £3 in this brochure

new



750ml

Bonus Size Shower Gel
10413 Tropics
01396 Waterfall
25536 For Men Extreme
20453 Mystique
Price per 100ml = 27p
Normally £4
£1.99 save £2.01

500ml

Shower Gel
22095 Lagoon
00802 Waterfall
22467 Reflection
09811 Amazon for Men
14639 Serenity
25197 For Men Extreme
22657 Mystique
Price per 100ml = 30p
Normally £3
£1.50 half price

250ml

Shower Gel
24653 NEW Tropics Cooling
24521 NEW Lagoon Cooling
Price per 100ml = 60p
Will normally be £3
£1.50 half price
26138 Reflection
02907 Amazon for Men
14571 Serenity
23408 Mystique
Price per 100ml = 40p
Normally £2
99p save £1.01

limited edition versions of your favourite scents with menthol for a refreshing, cooling shower



DELIGHTFUL TREATS
GORGEOUS PRICES

sensational
SHOWERS

try a refreshing shower gel without splashing out

from **99p**

save up to **£1.50**
pages 18-19 only

new

gives hair dazzling shine

AVON
naturals
Superfruit Soufflé
acai berry & shea oil
for all hair types

*nourish
hair from
root to tip*

AVON
naturals
Superfruit Soufflé
yumberry & yogurt
for all hair types

how to use

After shampooing, distribute a generous amount of soufflé through your hair, leave for five minutes, and rinse.

NEW Yumberry & Yogurt Hair Soufflé 125ml
26997
Price per 100ml = £1.00
Will normally be £2.50
£1.25
half price

NEW Acai Berry & Shea Oil Hair Soufflé 125ml
26955
Price per 100ml = £1.00
Will normally be £2.50
£1.25
half price



*Consumer Study, 37 people.

INDULGENT
PLEASURES
GORGEOUS
PRICES

heavenly
HAIR SOUFFLÉS

make hair feel **sleek, smooth and soft***
at a gorgeous **try-me price**

£1.25
each
half price

pages 20-21 only

new



125 ml e

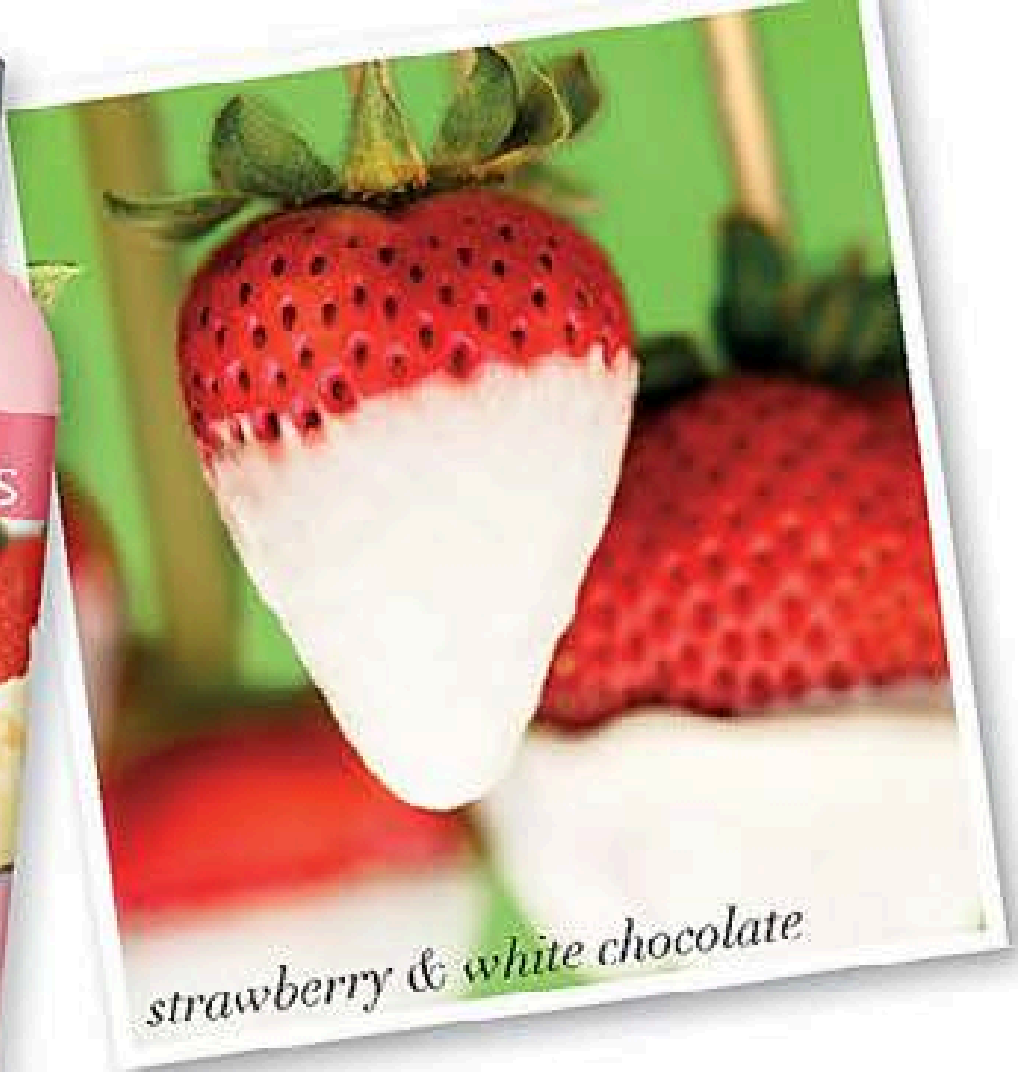
2



200 ml e



200 ml e



strawberry & white chocolate

- 1. NEW Strawberry & White Chocolate Room & Linen Spray** 125ml
08839
Price per 100ml = £1.40
Will normally be £4
£1.75 save £2.25
- 2. NEW Strawberry & White Chocolate Shower Gel** 200ml
25593
Price per 100ml = 66p
Will normally be £2.60
£1.30 half price
- 3. NEW Strawberry & White Chocolate Hand & Body Lotion** 200ml
25437
Price per 100ml = 75p
Will normally be £3
£1.50 half price



AVON naturals
Room & Linen Spray 125ml
 12997 Strawberry & Guava
 14555 Black Cherry & Nutmeg
 16451 Lavender & Chamomile
 03640 Cherry Blossom
 Price per 100ml = £1.40
 Normally £4
£1.75 save £2.25

DELIGHTFUL TREATS
GORGEOUS PRICES

superior
SCENTS
 deliciously scented products
 for you and your home

from **£1.30**

save up to **£2.25**
 pages 22-23 only

over 200 products under £3 in this brochure



*instantly detangles
hair to make
combing easier**

**Amazing Apple
Detangling Spray**
200ml
17921
Price per 100ml = 63p
Normally £2.50
£1.25 half price



tear-free lather

berry fun

tear-free lather

lovely bubbly

**Crazy Coconut
Shampoo & Conditioner**
250ml
20941
Price per 100ml = 50p
Normally £2.50
£1.25 half price

**Bursting Berry Body
Wash & Bubble Bath**
250ml
13383
Price per 100ml = 50p
Normally £2.50
£1.25 half price

**Wacky Watermelon
Shampoo
& Conditioner**
250ml
02741
Price per 100ml = 50p
Normally £2.50
£1.25 half price

**Swirling Strawberry
Body Wash
& Bubble Bath**
250ml
17483
Price per 100ml = 50p
Normally £2.50
£1.25 half price

**DELIGHTFUL
TREATS
GORGEOUS
PRICES**

fruity delights
FOR KIDS

spoil your little ones with **gentle,
dermatologically tested** formulas

£1.25
*each
half price
pages 24-25 only*

love it or return it
**90 day
money back
guarantee**
see pages 164-165
for details

*goes on orange, and
rinses clean away*

**Outgoing Orange Bath
Time Body Paint** 50ml
24380
Price per 100ml = £2.50
Normally £2.50
£1.25 half price

Use under adult supervision. Age 6+.
Do not immerse in water.



over 200 products under £3 in this brochure

if you like
Far Away...

Far Away
enticing. dreamy. exotic

Far Away
Eau de Parfum Spray
Exotic essences
of rare florals
spiced with
amber and musk.
50ml
04549
Price per 100ml = £26.00
£13



...you'll love
Far Away
Exotic

Far Away
Exotic
lavish. inspired.
exotic

Far Away Exotic
Eau de Parfum Spray
An inspiring journey of
chai spice and lavish
saffron rose entwined
with the exotic richness of
ambered musk. 50ml
21493
Price per 100ml = £26.00
£13



buy any fragrance...

...& fall in love with
another for just

99p

pages 26-35 save up to £12.01

*if you like
Little Black
Dress...*



little
black
dress

classic.
sophisticated.
luxurious

**Little Black Dress
Eau de Parfum Spray**
A timeless classic of
sparkling honeysuckle,
gardenia, jasmine,
sandalwood and
cashmere musk. 50ml
05504
Price per 100ml = £26.00
£13



little
black
dress

EAU DE PARFUM
EN VAPORISATEUR

little
black
dress

*...you'll love
Little Red
Dress*



little
red
dress

bold. daring.
passionate

**Little Red Dress
Eau de Parfum Spray**
Irresistible fruity
nectar mingles with
bulgarian rose and red
sandalwood, for a feeling
like you've slipped into
your little red dress. 50ml
17681
Price per 100ml = £26.00
£13



little
red
dress

EAU DE PARFUM
EN VAPORISATEUR

little
red
dress

buy any fragrance...

...& fall in love with
another for just

99p

pages 26-35 save up to £12.01

if you like
*Eternal
Magic...*

Eternal magic

enchanting. captivating.
luminous



Eternal Magic Eau de Toilette Spray

An enchanting
infusion of velvety
roses and orris,
blended with
vanilla and creamy
woods. 50ml

22913

Price per 100ml = £26.00

£13

Eternal magic



...you'll love
*Eternal Magic
Enchanted*

Eternal magic Enchanted

enchanting. unforgettable. idyllic



new

love it or return it
**90 day
money back
guarantee**
see pages 164-165
for details

Eternal magic
Enchanted



NEW Eternal Magic Enchanted Eau de Toilette Spray

An unforgettable
trail of red raspberry,
violet leaf and sensual
cashmere woods.

50ml

08961

Price per 100ml = £26.00

£13

Eternal magic
Enchanted

buy any fragrance...

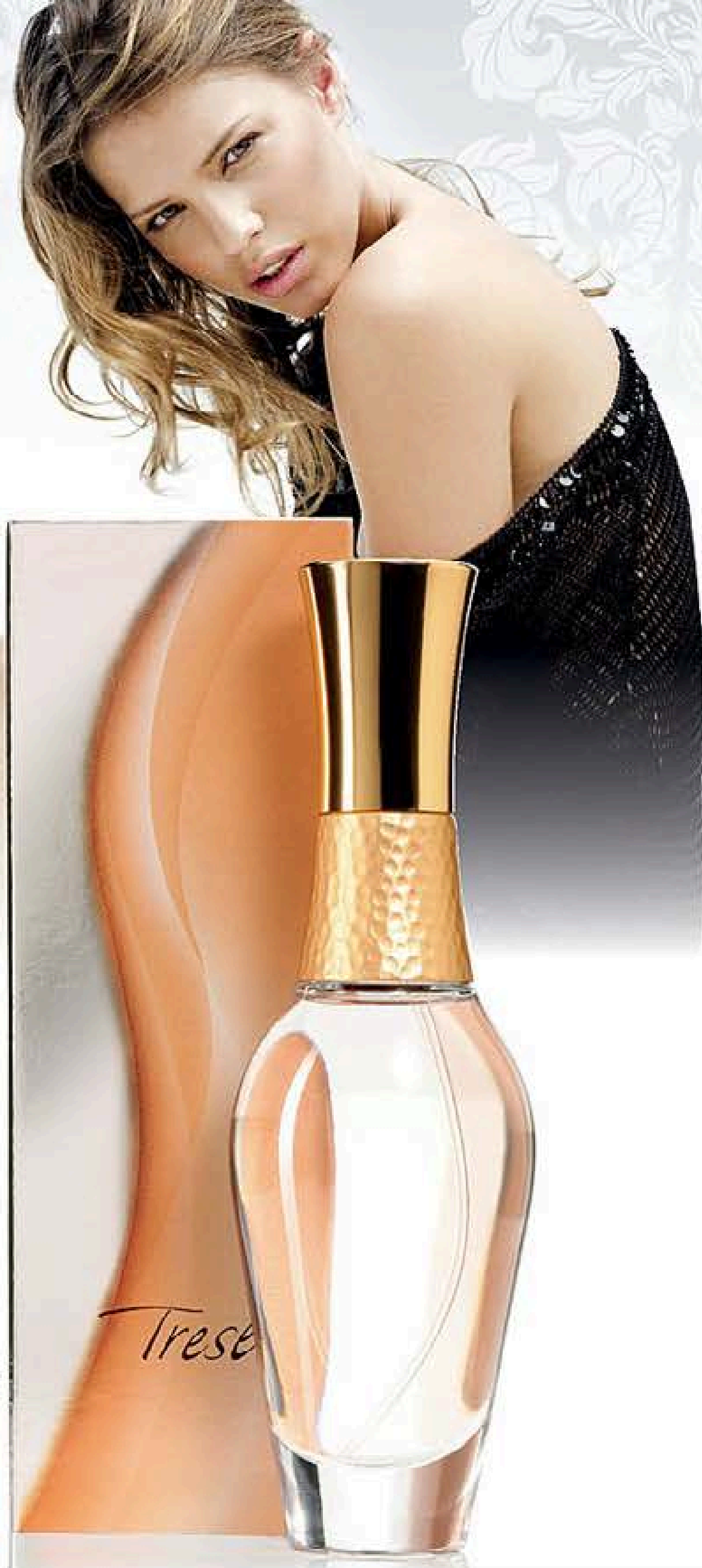
...& fall in love with
another for just

99p

pages 26-35 save up to £12.01



if you like
Treselle...



Treselle

sexy. sultry. provocative

Treselle
Eau de Parfum Spray
Seductive musks and blossoms of tiger orchid contrast with brilliant white tuberanthia. 50ml
06643
Price per 100ml = £26.00
£13



...you'll love
Treselle
Mystique



Treselle mystique

dark. seductive. mysterious

Treselle Mystique
Eau de Toilette Spray
Alluring notes of tempting black honey, sparkling bellini and rose petals mingle with exotic jasmine and amber. 50ml
25908
Price per 100ml = £26.00
£13



buy any fragrance...

...& fall in love with another for just

99p

pages 26-35 save up to £12.01



*if you like
Perceive...*

PERCEIVE

uplifting. confident. spiritual



**Perceive
Eau de Parfum Spray**

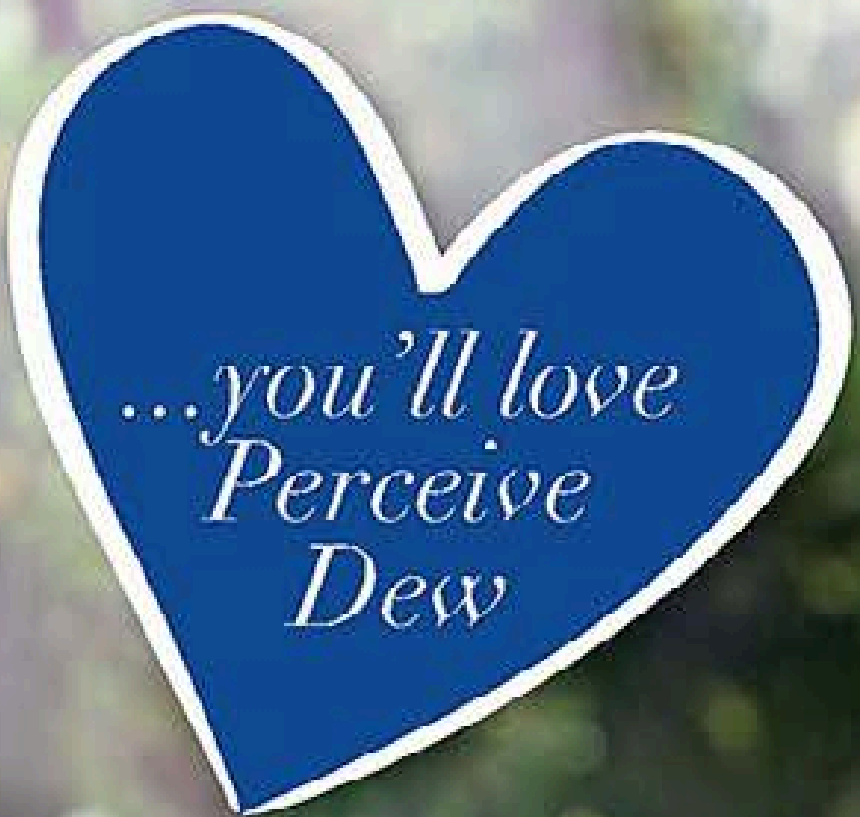
Uplifting essences
of gardenia, plum,
vanilla orchid and
sandalwood. 50ml

07088

Price per 100ml = £22.00

£11

EAU DE PARFUM
EN VAPORISATEUR



*...you'll love
Perceive
Dew*

PERCEIVE

Dew

fresh. spirited. bright



**Perceive Dew
Eau de Toilette
Spray**

A spirited scent of
zesty citrus and
fresh marine mist,
mingled with sweet
apricot and rich,
golden amber.

50ml

21246

Price per 100ml = £22.00

£11

buy any fragrance...

...& fall in love with
another for just

99p

pages 26-35 save up to £12.01

star buy

indulge in superstar scents at superstar prices

just
£9.99

pages 36-37 only



Outspoken
by Fergie
bold. daring. sexy



love it or return it
90 day
money back
guarantee
see pages 164-165
for details

Outspoken
by Fergie Eau
de Parfum Spray
Floral, fruity, 50ml
11627
Price per 100ml - £19.98
Normally £15
£9.99
save £5.01

hot summer savings

save up to
£5.51

pages 38-39 only



£4.99
save £5.51

TAHITIAN
holiday

tropical. warming.
exotic

AVON
TAHITIAN
holiday

Tahitian Holiday
Eau de Toilette
Spray

A fresh, exotic
scent with notes
of Tahitian Tiare
Flower and Island
musk. 50ml
03558
Price per 100ml = £9.96
Normally £10.50
£4.99
save £5.51



£4.99
save £5.51

MIAMI
party

Miami
PARTY

energetic. exotic. crisp

Miami Party
Eau de Toilette
Spray

Rock the night
with an enticing
cocktail of fruity
and floral notes.
50ml
24506
Price per 100ml = £9.96
Normally £10.50
£4.99
save £5.51



Miami Party
Body Mist
100ml
24539
Normally £3.50
£2.50
save £1

hot summer savings

save up
to half
price
save up to £6
pages 40-41 only



£7
save £6

URBANEDGE

unconventional.
modern.
irresistible

Urban Edge Eau de Toilette Spray

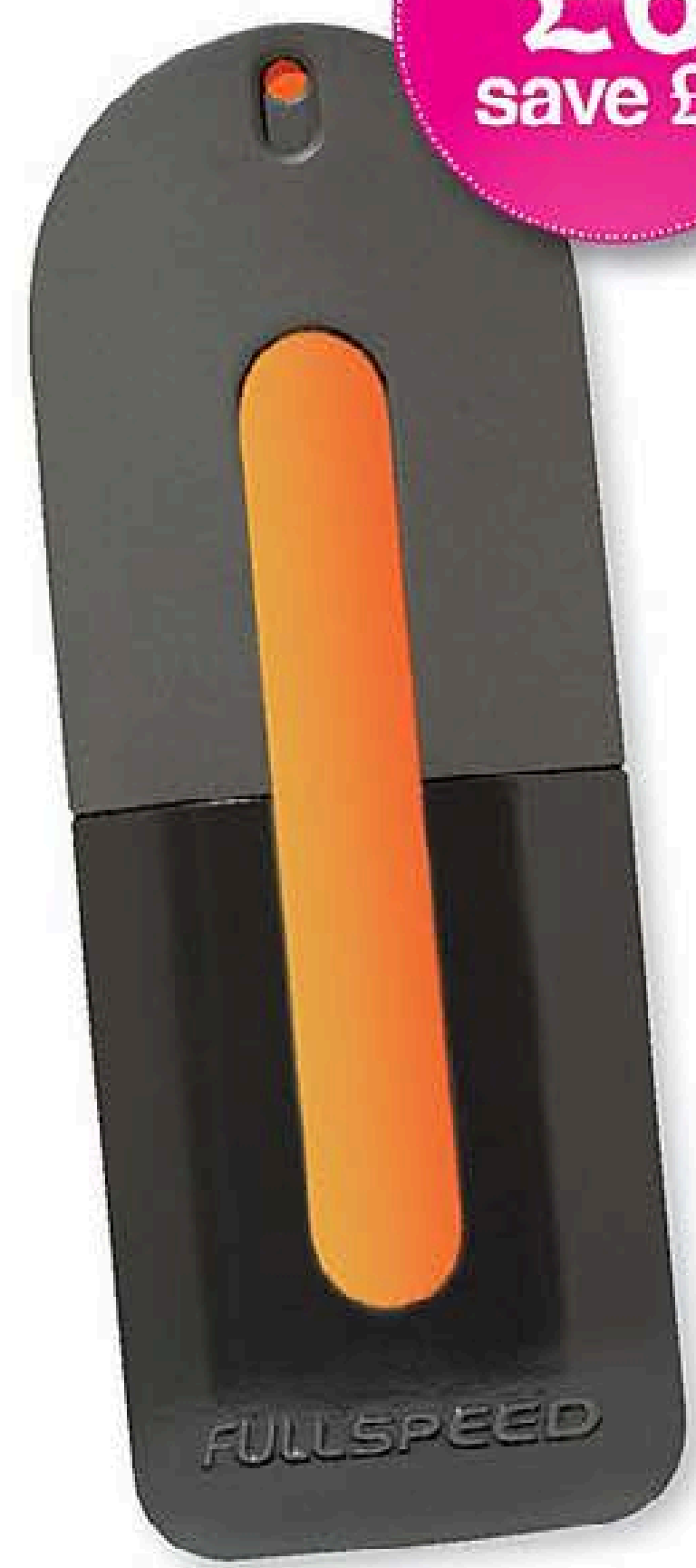
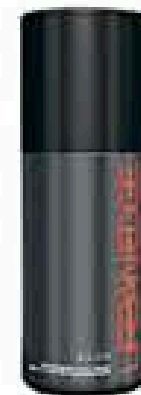
A charismatic fusion of uninhibited violet leaf and crushed herbs, with masculine patchouli, passionate nutmeg and a twist of textured suede. 75ml

16675
Price per 100ml = £9.33
Normally £13
£7 save £6

Urban Edge Roll-On Anti-Perspirant Deodorant
Woody, green. 50ml
01677
Price per 100ml = £2.60
Normally £2.60
£1.30 half price



Urban Edge Deodorant Body Spray
150ml
21907
Price per 100ml = £1.93
Normally £3.60
£2.90 save 70p



£6
save £5

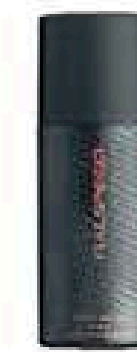
love it or return it
90 day money back guarantee
see pages 164-165 for details

FULLSPEED

explosive. lasting. lively

Full Speed Eau de Toilette Spray

Explosive top notes of chilled vodka and citrus mingle with white cardamom and a unique nitro accord of drenched greens and arctic snow. 75ml
25098
Price per 100ml = £8.00
Normally £11
£6 save £5



Full Speed Deodorant Body Spray
150ml
16535
Price per 100ml = £1.93
Normally £3.60
£2.90 save 70p



Full Speed Body Wash
250ml
31138
Price per 100ml = £1.00
Normally £3.60
£2.50 save £1.10



Full Speed Roll-On Anti-Perspirant Deodorant
50ml
25114
Price per 100ml = £2.60
Normally £2.60
£1.30 half price

hot summer savings

save up
to half
price
save up to £7
pages 42-43 only

for her

Slip into...

50ml
06585 EDT
Price per 100ml = £14.00
Normally £14
£7 half price



Pure O2 for Her
50ml
01529 EDT
Price per 100ml = £8.50
Normally £8.50
£4.25 half price



Simply Because for Her
50ml
05561 EDT
Price per 100ml = £8.50
Normally £8.50
£4.25 half price



Secret Fantasy Star
With detachable cast iron charm, on a 2cm stainless steel chain.
50ml
14746 EDT
Price per 100ml = £22.00
£11



Little White Dress
50ml
03822 EDP
Price per 100ml = £26.00
£13



Incandessence
50ml
09878 EDP
Price per 100ml = £22.00
£11



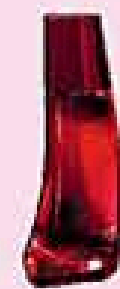
Rare Gold
50ml
04440 EDP
Price per 100ml = £26.00
£13



Rare Pearls
50ml
03632 EDP
Price per 100ml = £26.00
£13



Aromadisiac for Her
50ml
05421 EDT
Price per 100ml = £13.00
Normally £13
£6.50 half price



Infinite Moment for Her
50ml
15156 EDT
Price per 100ml = £26.00
£13



Célèbre
50ml
00257 EDT
Price per 100ml = £22.00
£11



Timeless
50ml
10504 EDT
Price per 100ml = £18.00
£9



Avon Soft Musk
50ml
03509 EDT
Price per 100ml = £17.00
£8.50



Pur Blanca
50ml
23788 EDT
Price per 100ml = £22.00
£11



Today, Tomorrow, Always, Forever
50ml
14795 EDP
Price per 100ml = £26.00
£14



Tomorrow
50ml
25486 EDP
Price per 100ml = £26.00
£14



Today
50ml
25460 EDP
Price per 100ml = £26.00
£14



Roll-On Anti-Perspirant Deodorant
50ml
07450 Célèbre
17335 Eternal Magic
11841 Pur Blanca
11056 Far Away
13615 Little Black Dress
13771 Perceive
Price per 100ml = £2.60
Normally £2.60
£1.30 half price



Purse Sprays
15ml
13367 Little Red Dress EDP
14407 Infinite Moment for Her EDT
08524 Far Away EDP
08532 Slip into... EDT
03442 Incandessence EDP
Price per 100ml = £20.00
Normally £6
£3 half price



30ml
26179 Eternal Magic EDT
26344 Incandessence EDP
26369 Little Black Dress EDP
Price per 100ml = £25.00
£7.50

for him

015
50ml
14803 Spray
Price per 100ml = £11.00
Normally £11
£5.50 half price



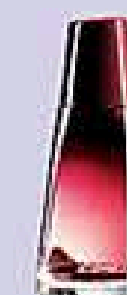
Simply Because for Him
50ml
04747 Spray
Price per 100ml = £8.50
Normally £8.50
£4.25 half price



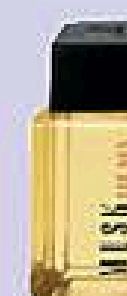
Black Suede
Oriental, woody.
75ml
05843 Spray
05777 Splash
Price per 100ml = £7.33
Normally £11
£5.50 half price



Aromadisiac for Him
75ml
05926 Spray
Price per 100ml = £8.67
Normally £13
£6.50 half price



Musk for Men
100ml
12211 Splash
£9



Wilderness
100ml
25080 Spray
£11



Pro Goal
100ml
21345 Splash
£8.50



Perfect Strength
75ml
25510 Spray
Price per 100ml = £17.33
£13



Pure O2 for Him
75ml
15321 Spray
Price per 100ml = £5.67
Normally £8.50
£4.25 half price



Infinite Moment for Him
75ml
15198 Spray
Price per 100ml = £17.33
£13



MyVibe
50ml
26161 Spray
Price per 100ml = £22.00
£11



True Force
75ml
06106 Spray
Price per 100ml = £14.67
£11



Centre Action
75ml
07666 Spray
Price per 100ml = £17.33
£13



Pro Sport
100ml
25346 Splash
£8.50



Avon Signature
75ml
05744 Spray
Price per 100ml = £17.33
£13



EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

Spray – Eau de Toilette Spray
Splash – After Shave Lotion



Roll-On Anti-Perspirant Deodorant
50ml
06015 Black Suede
21980 True Force
24596 Pro Sport
25072 Wilderness
Price per 100ml = £2.60
Normally £2.60
£1.30 half price



Deodorant Body Spray
150ml
00901 Black Suede
05231 Avon Signature
16691 Wilderness
09779 True Force
04580 Pro Sport
13813 Infinite Moment for Him
02469 Perfect Strength
Price per 100ml = £1.93
Normally £3.60
£2.90 save 70p

WE HAVE THE IDEAL FOUNDATION for every woman

follow 3 simple steps to find yours for just £3



save up to £9*

*Based on normal brochure prices.

foundation just

£3

with any purchase

pages 46-57

STEP 1: find your ideal foundation...

FIND YOUR SKIN TYPE

NORMAL/ COMBINATION

smooth, even-toned skin with an oily T-zone and drier cheeks

DRY

skin feels tight and may have rough, dry patches and fine wrinkling

OILY

shiny skin with enlarged pores, blackheads or blemishes

SENSITIVE

delicate skin which flushes easily and is prone to allergic reactions

CHOOSE YOUR COVERAGE

MEDIUM TO FULL

- Ideal Flawless Cream-To-Powder
- Ideal Flawless Invisible Coverage

MEDIUM TO FULL

- Ideal Flawless Cream-To-Powder
- Ideal Flawless Invisible Coverage

MEDIUM TO FULL

- Ideal Flawless Cream-To-Powder
- Ideal Flawless Invisible Coverage

MEDIUM TO FULL

LIGHT TO MEDIUM

- MagiX Cashmere Finish
- Calming Effects Illuminating Foundation
- Smooth Minerals Powder Foundation
- Mattifying Foundation

LIGHT TO MEDIUM

- MagiX Cashmere Finish
- Calming Effects Illuminating Foundation

LIGHT TO MEDIUM

- Smooth Minerals Powder Foundation
- Mattifying Foundation

LIGHT TO MEDIUM

- Calming Effects Illuminating Foundation

COLOURLESS

- MagiX Face Perfector
- MagiX Illuminating Face Perfector

COLOURLESS

- MagiX Face Perfector
- MagiX Illuminating Face Perfector

COLOURLESS

- MagiX Face Perfector
- MagiX Illuminating Face Perfector

COLOURLESS

STEP 2:

order any product across pages 46-57, to qualify for a £3 foundation

STEP 3:

order your chosen foundation, from pages 46-49, for just £3

order your foundation...

...for just

£3

with any purchase

pages 46-57



SOOTHING COVERAGE



CREAM DRIES TO A FRESH POWDER FINISH



FLAWLESS -LOOKING, FULL COVERAGE LOOKS AND FEELS 100% NATURAL*

FIND THE BEST FORMULA FOR YOUR SKIN TYPE

- = normal/combination
- = dry
- = oily
- = sensitive

Ivory	Cream	Almond
05306 £3 71548 £10.50	18887 £3 32193 £10.50	18747 £3 33597 £10.50

Honey	Warmest Beige
19521 £3 50971 £10.50	01891 £3 41079 £10.50

Calming Effects Illuminating Foundation
30ml
Price per 10ml = £3.50 or £1.00
£10.50 or £3

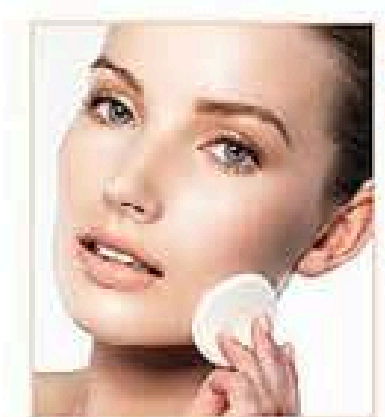


FAIR				
23457 £3 46094 £12	23564 £3 70250 £12	23846 £3 74062 £12	23895 £3 53843 £12	23861 £3 70599 £12

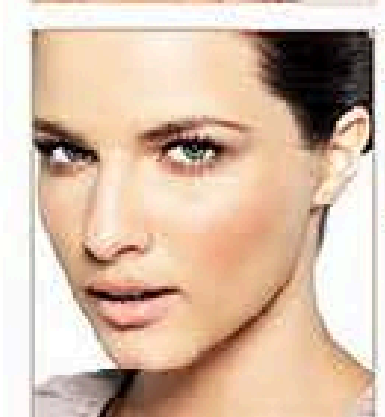
MEDIUM			
17178 £3 72165 £12	17194 £3 42424 £12	24034 £3 53389 £12	23903 £3 51938 £12

DARK		
24083 £3 41491 £12	24091 £3 41202 £12	24349 £3 70235 £12

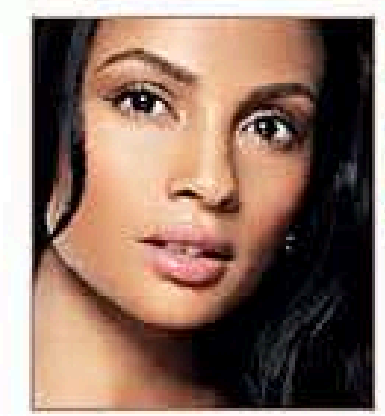
Ideal Flawless Cream-to-Powder Foundation 9g
Price per 10g = £13.33 or £3.33
£12 or £3



FAIR					
17517 £3 50633 £12	15099 £3 45195 £12	15693 £3 39727 £12	15255 £3 39602 £12	14993 £3 44586 £12	15719 £3 35642 £12

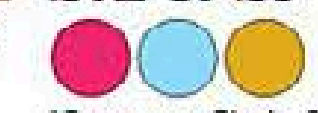


MEDIUM					
15925 £3 40576 £12	24364 £3 35972 £12	18630 £3 43885 £12	01669 £3 39792 £12	15990 £3 51037 £12	09902 £3 53397 £12



DARK			
17541 £3 41566 £12	17376 £3 41038 £12	16782 £3 41053 £12	18085 £3 40568 £12

Ideal Flawless Invisible Coverage Foundation SPF15, 30ml
Price per 10ml = £4.00 or £1.00
£12 or £3



*Consumer Study, 212 people. Please note that shade Earth does not contain SPF15.

order your foundation...

LUMINOUS FINISH



MagiX Illuminating Face Perfector

Illuminating colourless skin perfector visibly smooths the look of pores and fine lines*. Can be worn alone or under foundation. SPF15. 30ml

Price per 10ml = £3.50 or £1.00

01743 **£3**
72942 **£10.50**



MagiX Face Perfector

Light gel-powder gives a flawless, matte finish for up to 10 hours**. Brightens and softens skin, smoothing over pores and fine lines**. SPF20. 30ml

Price per 10ml = £3.50 or £1.00

18762 **£3**
53157 **£10.50**



MATTE FINISH



MagiX Cashmere Finish Foundation

Liquid mousse foundation feels cashmere-soft, leaving a soft-focus, luminously flawless finish. SPF10. 30ml

Price per 10ml = £3.50 or £1.00

£10.50 or £3



05132 **£3** 24901 **£3** 06601 **£3**
41087 **£10.50** 72629 **£10.50** 53348 **£10.50**



04978 **£3** 01198 **£3** 02816 **£3**
41103 **£10.50** 50765 **£10.50** 46821 **£10.50**

SOFT-FOCUS PERFECTION



FLAWLESS MATTE FINISH



Mattifying Foundation

Fresh-looking lightweight liquid formula mattifies T-zone while moisturising dry skin. 30ml

Price per 10ml = £2.67 or £1.00

£8 or £3



00505 **£3** 20487 **£3** 20974 **£3**
51607 **£8** 47746 **£8** 38273 **£8**



20735 **£3** 02162 **£3** 21071 **£3**
43398 **£8** 44644 **£8** 47464 **£8**



21279 **£3**
42341 **£8**

LIGHTWEIGHT POWDER FINISH



Smooth Minerals Powder Foundation

Blendable, buildable, lightweight powder foundation containing 100% naturally derived pigments. SPF15. 6g

Price per 10g = £17.50 or £5.00

£10.50 or £3



14563 **£3** 26575 **£3** 26633 **£3**
47928 **£10.50** 74500 **£10.50** 40873 **£10.50**



19323 **£3** 22210 **£3** 16634 **£3**
48793 **£10.50** 39826 **£10.50** 42200 **£10.50**

FIND THE BEST FORMULA FOR YOUR SKIN TYPE

● = normal/combination ● = dry ● = oily ● = sensitive

...for just

£3

with any purchase

pages 46-57

order your qualifying product...

...and order your foundation

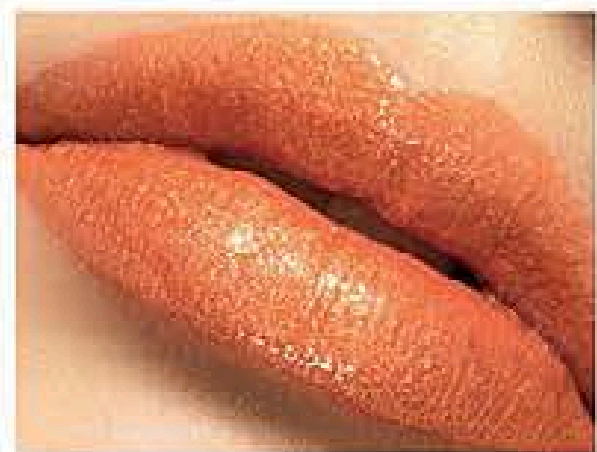
for just

£3

with any purchase

pages 46-57
see pages 44-49 for details

Model wears: Ultra Colour Rich 24K Gold Lipstick in Golden Peach.



25403 24K Gold



21121 Rosey Gold



21659 Ruby in Gold

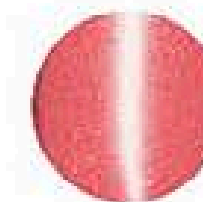
24K GOLDEN GLAMOUR

lavish your lips with luxe lipstick



£6
save £2.50

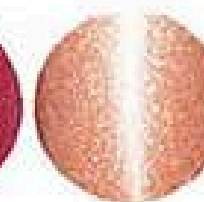
Ultra Colour Rich 24K Gold Lipstick
Rich and creamy lipstick infused with real 24K gold for instant sparkle.
Normally £8.50
£6 save £2.50



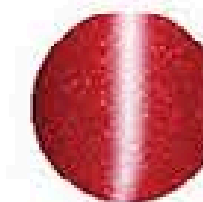
21113 Golden Peach



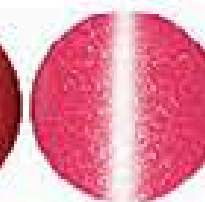
21121 Rosey Gold



25403 24K Gold



21659 Ruby in Gold



25650 24K Pink



21691 Amethyst Gold

51 make-up

order your qualifying product...

...and order your foundation

for just

£3

with any purchase

pages 46-57
see pages 44-49 for details

Model wears: True Colour Eyeshadow Quad in Purple Haze.



SMOKY EYES

build and blend your shades

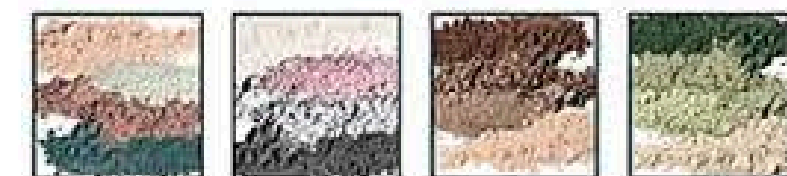
£6
save £2.50



12815 Purple Haze

INTENSE COLOUR WEARS FOR UP TO 12 HOURS*

True Colour Eyeshadow Quad
Silky smooth eyeshadow can be layered up for vivid, intense colour that looks fresh all day*.
Normally £8.50
£6 save £2.50

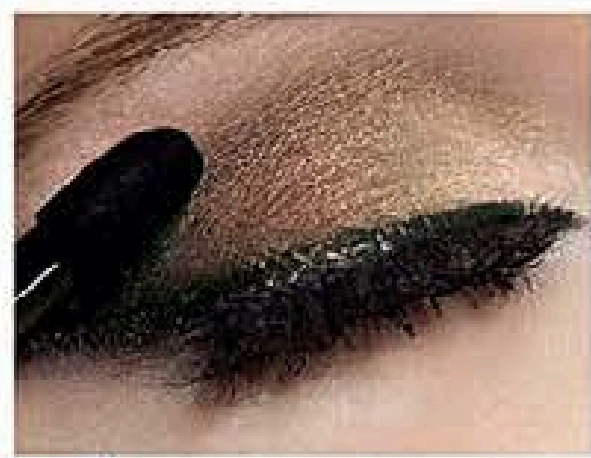


15362 Island Breeze 07195 Smoky Eyes 01685 Mocha Latte 09266 Fresh Cut Greens

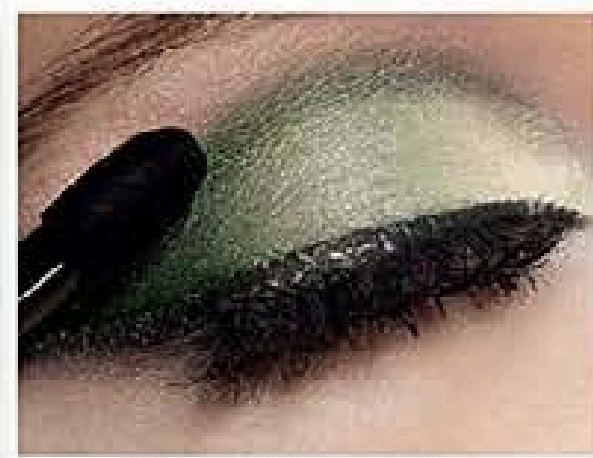


19513 Pink Sands 09316 Denim Blues 15701 Green Flash 15727 Vivid Violet

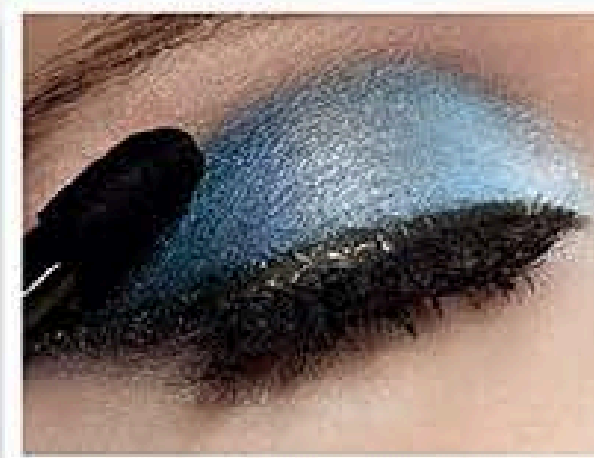
*Consumer Study, 120 people.



01685 Mocha Latte



09266 Fresh Cut Greens



09316 Denim Blues

53 make-up

order your qualifying product...

...and order your foundation

for just

£3

with any purchase

pages 46-57
see pages 44-49 for details



£6
save £4



GET UP TO
15X VOLUME*
WITHOUT CLUMPS

MAXIMUM VOLUME

**SuperShock MAX
Mascara**
10ml
Normally £10
£6 save £4



**SuperShock MAX
Waterproof
Mascara**
10ml
Normally £10
£6 save £4



*Volumising Study, 10-111.



£6
save £4



VISIBLY
**LENGTHENS
TOP LASHES**
BY UP TO **87%****

EXTREME LENGTH

SuperExtend Extreme Mascara
Take even the shortest lashes to new heights!
Lengthening mascara with lash-lifting brush
visibly lengthens top lashes by up to 87%**.
Doesn't flake, clump or smudge†. 7ml
Price per 10ml = £8.57
Normally £10
£6 save £4

**Clinical Lash Lengthening Study, 25 people. †Consumer Study, 119 people.
Models styled with lash inserts for an even lash line.



55
make-up

order your qualifying product...

...and order your foundation

for just

£3

with any purchase

pages 46-57
see pages 44-49 for details

Arabian Glow is now
AVON GLOW



£6
save £4

BRONZED BEAUTY



**Avon Glow
Bronzing Pearls**
22g
Price per 10g = £2.73
Normally £10
£6 save £4

available in two shades
to suit fair and dark skin



£6
save £3

RADIANT GLOW



Illuminating Face Pearls
Gives cheeks and brow a
subtle, radiant sheen. 22g
26880
Price per 10g = £2.73
Normally £9
£6 save £3

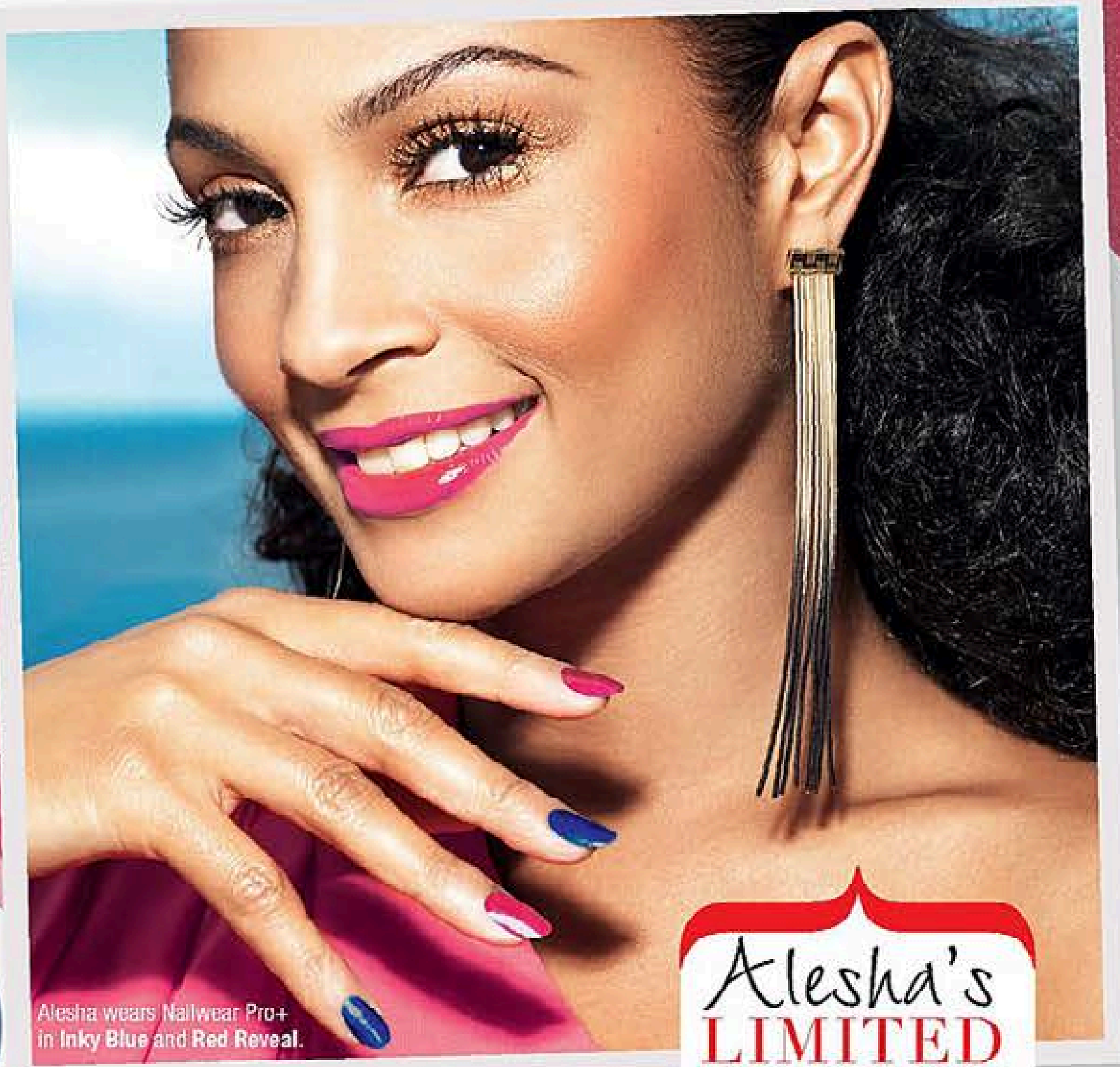
57
make-up

56

new shades

STUNNING SHADES

whatever colour you like, we've got it covered



Alesha wears Nailwear Pro+ in Inky Blue and Red Reveal.

Alesha's LIMITED EDITION SHADES

Nailwear Pro+
Nail enamel fortified with acrylic gel for strength. 12 days of lasting colour*. 12ml
Price per 100ml = £29.17
Normally £6
£3.50 save £2.50

12 days of lasting colour*

£3.50
save £2.50

- 01933 Tweed
- 19067 Orchid Splash
- 19356 Vintage Boutique
- 15339 Sea Breeze
- 22731 Decadence
- 15057 Cosmic Blue
- 22715 Pastel Pink
- 22640 Clear
- 15909 Perfectly Flesh
- 14779 Romance
- 22848 Lemon Sugar
- 14985 Starry Sky
- 00141 Viva Pink
- 19281 Cherry Jubilee
- 14928 Real Red
- 15008 Licorice
- 14951 Star
- 22756 Coral Reef

"I love all the new shades and can't wait to wear them. As I'm very proud to be British, I've hand-picked these gorgeous red and blue ones as my own fabulous limited edition colours!"

Alesha x



- 19810 Inky Blue** this deliciously dark inky shade of blue looks hot with a tan
- 19414 Red Reveal** if you like Real Red, you'll love this sexy pinky red shade



*Consumer Study, 100 people.

Model wears:
SuperShock Eyeshadow
Pencil in Princess Pink
& Royal Velvet and
SuperShock Gel Eyeliner
Pencil in Black.

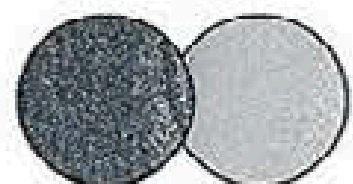
Princess Pink
& Royal Velvet

smudged & sexy



01701
Chocolate Melt
& Cream Dream

14076
Princess Pink
& Royal Velvet



26849
Moonshine
& Starry Night

bold lines that last



16022
Silver



22376
Black

SuperShock Eyeshadow Pencil
Creamy eye pencil blends easily to leave a lasting, shimmering powder finish. Waterproof.
Normally £7
£4.50 save £2.50

SuperShock Gel Eyeliner Pencil
Smooth glide eyeliner for bold, intense colour that lasts for hours*.
Normally £6
£2.99 save £3.01
*Consumer Study, 31 people.

INDULGENT
PLEASURES
GORGEOUS
PRICES

sultry
SUMMER EYES

from
£2.99

save up to **£3.01**
pages 60-61 only

over 200 products **under £3** in this brochure

turn the page for more **eye-enhancing looks**

EYES THAT MESMERISE

combine two shades of shadow for easy impact

from
£4
pages 62-63 only



Model wears: True Colour Eyeshadow Duo in Black Pearl.



£4
save £2



19968 Retro Glamour 06957 Fresh Jade
00950 Healthy Glow 10660 Black Pearl

True Colour Eyeshadow Duo
Normally £6
£4 save £2



10967
Black Steel

for **BLUE** eyes



09613
Black Amethyst

for **GREEN** eyes



09845
Black Topaz

for **BROWN** eyes

£4.50
save £4

light-reflective pigments enhance natural eye colour

EYE ACCENTS MASCARA

interlocking fibres
visibly lengthen top
lashes by **55%***

SuperExtend Eye Accents Mascara
7ml
Price per 10ml – £6.43
Normally £8.50
£4.50 save £4

*Clinical Study, 21 people.



63
make-up

DARE TO DEFINE

choose graphic lines or soft smoky shadows



cute pots of gel liner



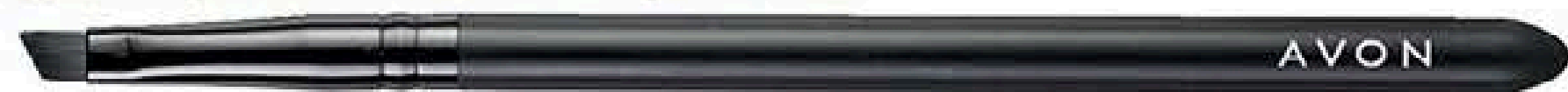
SuperShock Eye Liner

Shimmering gel eye liner glides on smoothly for a long-lasting, precise line*.

£6

*Consumer Study, 30 people.

apply SuperShock Eye Liner precisely



Eyeliner Brush
04010
£4

apply eyeshadow & smudge eye liner



Eyeshadow Brush with Smudger
13276
£5

eyeshadow & matching liner



In a Blink Eye Shadow and Liner
£6.50

enriched with real 24K gold



26153 Golden Twilight



08771 Glean of Gold

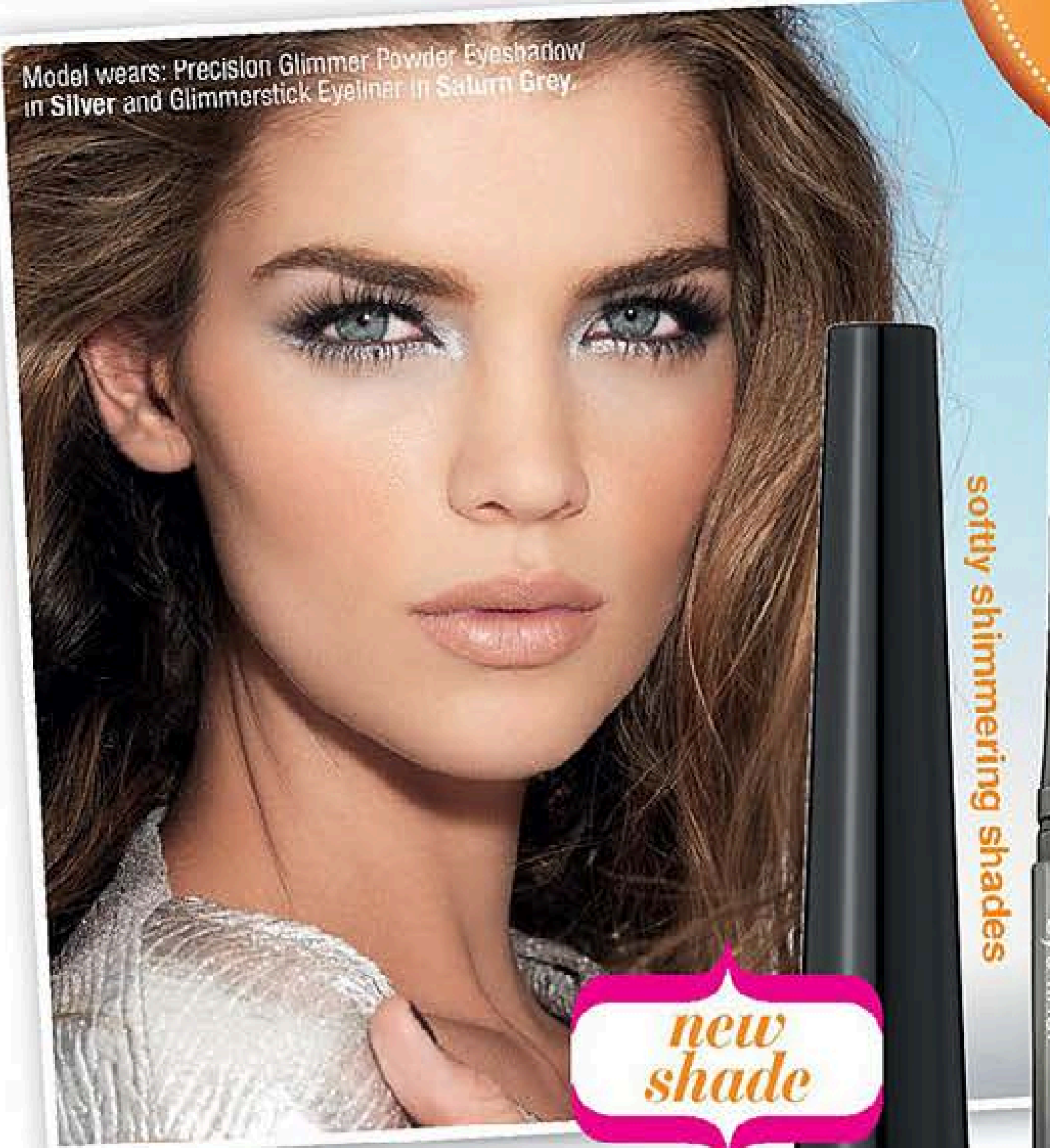
11882 Golden Splendour

26112 Golden Sapphire

24K Gold Eyeshadow Quad
£9

from
£4
pages 64-65 only

Model wears: Precision Glimmer Powder Eyeshadow in Silver and Glimmerstick Eyeliner in Saturn Grey.



new shade

SHIMMER & SIZZLE



Precision Glimmer Powder Eyeshadow

Softly shimmering high-pigment loose powder eyeshadow. Crease proof and fade proof.

Normally £6

£4 save £2

**Consumer Test, 27 women.

£4
save £2

softly shimmering shades



21501 Cosmic Brown

02238 Majestic Plum

21857 Saturn Grey

21238 Starry Night Blue

21212 Blackest Black

Glimmerstick Eyeliner

Creamy, smudge-proof precision liner. Lasts up to 12 hours**. Normally £6
£4 save £2

65 make-up

EYE ESSENTIALS

must-have accessories to complete your make-up kit

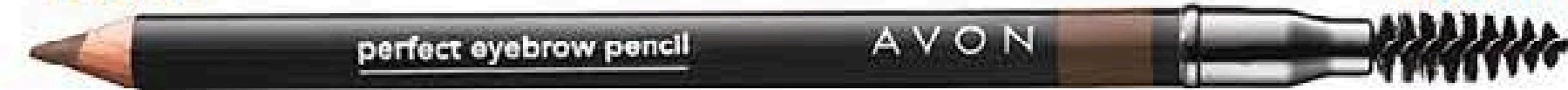
from
£3
pages 66-67 only

pearlised chrome liner



Glimmerstick Chromes Eyeliner
£6

define



Perfect Eyebrow Pencil
£6.50

LAST CHANCE TO BUY*

brush

for a clean sweep



AVON
conditioning eye makeup remover lotion
démaquillant pour les yeux

curl your lashes



Conditioning Eye Make-up Remover Lotion
150ml
20313
Price per 10ml = £2.67
£4

Eye Lash Curler
03004
£5

stay sharp



Pencil Sharpener
23234
£3



£4
save £2

£3
save £2

FRAME YOUR EYES

Precision Tweezers
With slanted steel tips for precision grooming.
16873
Normally £5
£3 save £2

Glimmerstick Brow Definer
Normally £8
£4 save £2

24786
Blonde

24760
Dark Brown

24802
Soft Black

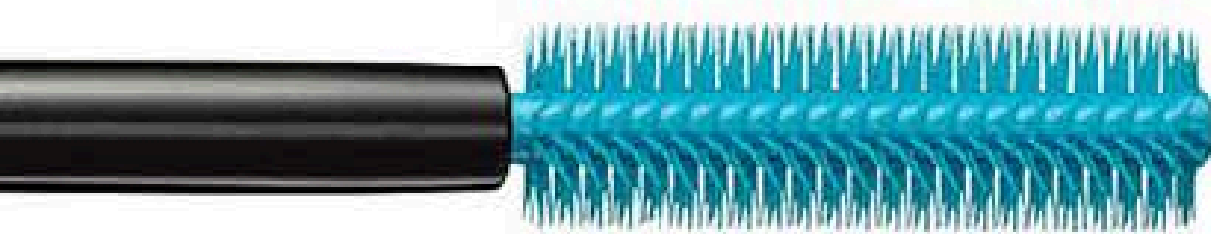
67 make-up

LUSCIOUS LASHES

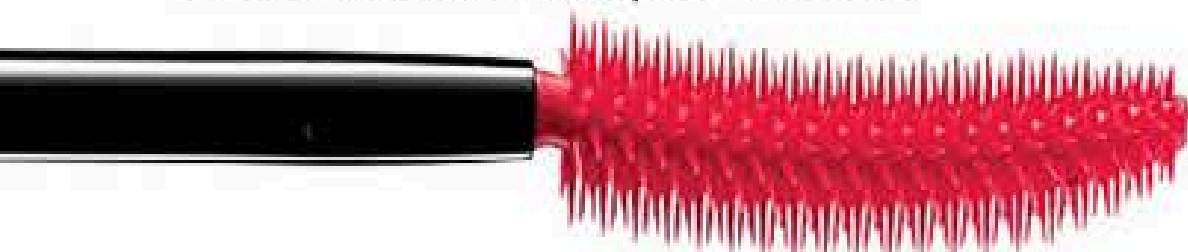
whatever your lashes lack, our mascaras have the answer

from
£5
pages 68-69 only

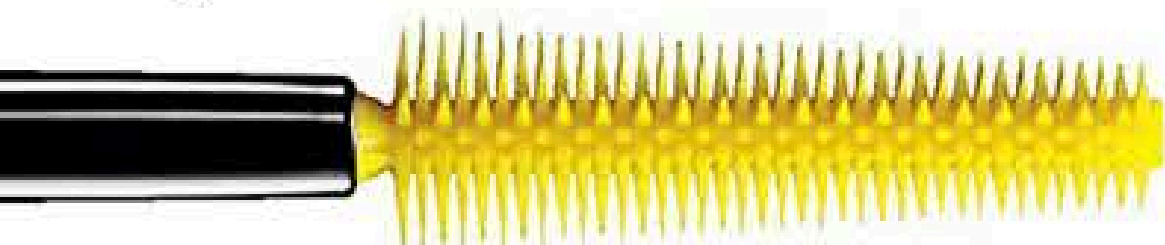
1. VOLUME
up to 12x volume¹



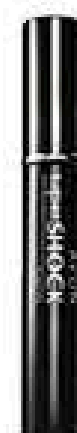
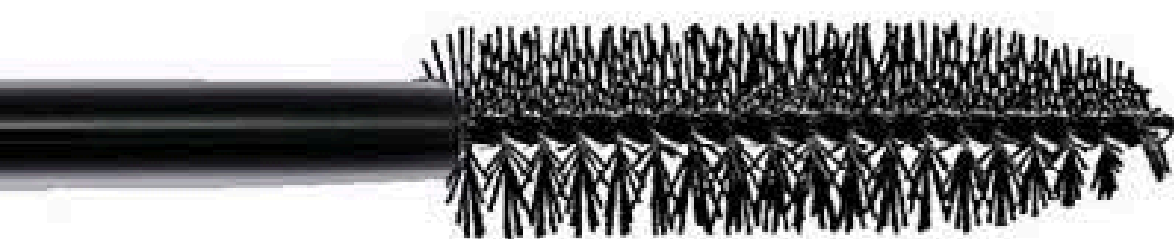
2. CURL
double the curl² for up to 12 hours³



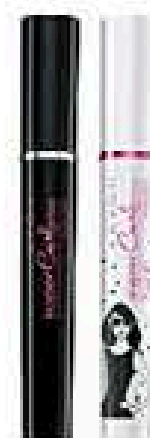
3. LENGTH
gives the look of lash extensions⁴



4. VARIABLE VOLUME
twist up from day, to night, to all out glam



1. SuperShock Mascara
10ml
15669 Black
£8.50



2. SuperCurlacious Mascara
7ml
24323 Black
01875 Brown/Black
Price per 10ml = £12.14
£8.50

2. Catwalk SuperCurlacious Mascara*
7ml
24976 Black
Price per 10ml = £12.14
£8.50

LAST CHANCE TO BUY*



3. SuperExtend Mascara
7ml
16808 Black
Price per 10ml = £12.14
£8.50



4. Spectralash Mascara
9ml
20750 Black
04754 Brown/Black
Price per 10ml = £11.11
£10

shades apply to all mascaras where applicable



£5
save £3.50

MAGNIFY YOUR LASHES

SuperMagnify Mascara
Makes lashes look magnified for maximum impact** with no clumps, flakes or smudges. 7ml
Price per 10ml = £7.14
Normally £8.50
£5 save £3.50



**Consumer Study, 120 people. Model styled with lash inserts for an even lash line.

1000 bristles
magnify every single lash



69 make-up

¹Compared to normal lashes without mascara. Based on instrumental laboratory testing carried out on false eyelashes. ²Standard Mascara Curling Test APAM 23.100-3. ³Consumer Study, 120 people. ⁴Consumer Study, 120 people. *Catwalk SuperCurlacious Mascara will not be featured in the brochure again.



Model wears: Plump Pout Lip Gloss in Pink Pucker.

perfectly plump



Plump Pout Lip Gloss
Inflates lips to maximum fullness and enhances natural lip colour. Dermatologist tested. Normally £6
£2.99 save £3.01

when it tingles, it's working!



INDULGENT
PLEASURES
GORGEOUS
PRICES

plump
YOUR POUT
£2.99
save **£3.01**
pages 70-71 only

over 200 products **under £3** in this brochure

turn the page for more **lip-loving finishes**

GORGEOUS GLOSSES

pick your favourite finish for fab lips in a flash

from
£5
pages 72-73 only

shine



07302 Nude
00877 Slicked Red
08474 Pink Watermelon
08235 Iced Pink
20909 Ticked Pink
00547 Clear SPF15

Glazewear Shine Lip Gloss
6ml
Price per 10ml = £10.00
£6

dazzle



07401 Plum Dazzle
08094 Shimmered
14241 Fuchsia Fantasy
07393 Pink Radiance
07245 Nude Shimmer

Glazewear Dazzle Lip Gloss
6ml
Price per 10ml = £10.00
£6

moisture



13938 Violet Beauty
11130 Pearly Pink
24711 Glimmering Champagne
14100 Sweet Clementine

Moisture Seduction Lip Gloss*
£7

LAST CHANCE TO BUY*

super shine



26195 Pink Indulgence
26220 Ticked Pink
26278 Ravishing Rose
26088 Making Mauves
26187 Melon Madness
26146 Plumped Up Plum

SuperShock Lip Shine
12ml
Price per 10ml = £5.83
£7

*Will not be featured in the brochure again.



Model wears: Moisture Seduction Lipstick in Red Kiss.

£5
save £3.50

HYDRATING COLOUR

Ultra Colour Rich Moisture Seduction Lipstick
Rich lipstick intertwined with ribbons of hydrating moisture. SPF15. Normally £8.50
£5 save £3.50



73 make-up



PERFECT POUT

our lipsticks deliver drama, whatever finish you choose

from
£3
pages 74-75 only

plumping



- 23119 Chill
- 23218 In the Pink
- 23200 Pink Cooler
- 23093 Beige Nude
- 20255 Divine Wine
- 23127 Lilac Shimmer

Avon Plump Pout Lipstick
Dual plumping lipstick for gorgeously full looking lips that instantly look plumped and feel moisturised*.
£7.50

high impact



- 23275 Fuchsia Fun
- 23325 Charged Cherry
- 23382 Never So Nude
- 02337 Really Rosy
- 23259 Pink Poo
- 22301 Personalised Plum
- 23440 Mocha Madness
- 23386 Divine Wine

Ultra Colour Rich Mega Impact Lipstick
With colour magnifiers to boost the vibrancy. SPF15.
£8.50

stunning shine



- 01537 Cherry Pie P301
- 14589 Happy Pink P04
- 22491 Plumberry P201
- 14670 Natural Glow P103
- 23028 Guava P401
- 14696 Orchid P202
- 10041 Rose Bouquet P02
- 14654 Mysterious Mauve P101
- 15404 Passionate Red P302
- 23150 Copper Connection P602

Shine Attract Lipstick
Lasting, full-colour lipstick with an outer gel layer for sumptuous satin shine**. Non-sticky**. Layer up for greater intensity. SPF15.
£8.50

Model wears: Glimmerstick Lip Liner in Pink Bouquet and Ultra Colour Rich Mega Impact Lipstick in Fuchsia Fun.



£3
half price
page 75 only

LINE YOUR LIPS

Glimmerstick Lip Liner
Vitamin enriched for smoother application without dragging.
Normally £6
£3 half price



- 14464 Pink Bouquet
- 04770 Mystery Mauve
- 20644 Rich Ginger
- 21873 Red Brick



75
make-up

*Sensory Scan 05-587.
**Consumer Study, 119 people.



flawless face

help
conceal
blemishes
and set
with
pressed
powder



concealer	concealer	concealer
24513 Fair	04721 Medium	17830 Dark
pressed powder	pressed powder	pressed powder
24414 Fair	01727 Light Medium	24422 Toffee

**Ideal Flawless
Concealer
Stick**
Normally £7
£2.99
save £4.01

**Ideal Flawless
Pressed
Powder**
10g
Normally £9
£5 save £4

INDULGENT
PLEASURES
GORGEOUS
PRICES

perfect summer
COMPLEXION

from
£2.99

save up to **£4.01**
pages 76-77 only

over 200 products **under £3** in this brochure

turn the page for more ways to **enhance your face**

FINISHING TOUCHES

achieve a flawless-looking finish with professional-style brushes

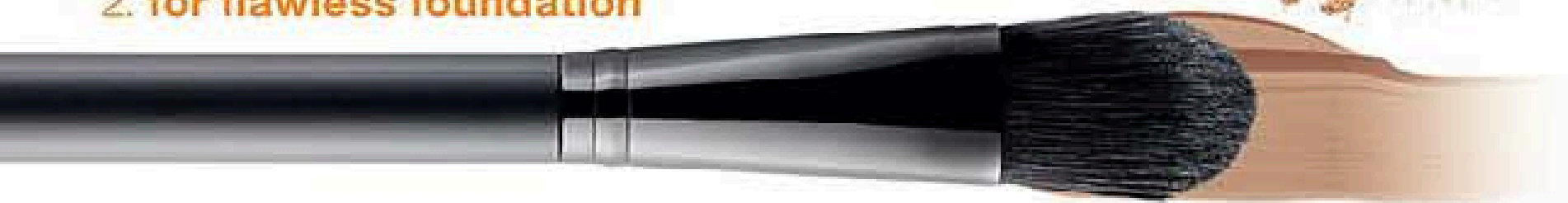
from
£3.50

pages 78-79 only

1. for perfect powder



2. for flawless foundation



3. for mineral foundation



disguise
the look of
dark circles

1. All Over Face Brush
Approx. length 20cm.
09258
£8

2. Foundation Brush
Approx. length 18.5cm.
10454
£8.50

3. Kabuki Brush
Approx. length 6.7cm.
08391
£6

MagiX Eye Radiance Wand
Ultra creamy balm glides on to instantly help brighten the under eye area*. Skin looks luminous and feels cashmere soft to touch*. Enriched with vitamins and illuminating powders. 12ml
Price per 10ml = £6.67
£8



Model wears: Ideal Luminous Blush in Soft Plum.

£4
save **£2.50**

new

SCULPT YOUR CHEEKS

14399 Peach

15651 Russett



NEW Ideal Luminous Blush
6g
Price per 10g = £6.67
Will normally be £6.50
£4 save £2.50

Angled Brush
Approx. length 17.5cm.
10926
Normally £7
£3.50 half price

**Consumer Study, 29 people.

skin-enhancing shades give skin a radiant-looking glow**



angled bristles for definition

*Consumer Study, 34 people.

save up to **half price** pages 80-81 only

CARE & CONDITION



Pearl Shine
Fortifies nails for a healthy, buffed look without polish. 10ml
19703
Normally £6
£3 half price
Packaging may vary.



RevitaCool Base Coat
Apply under polish to help lock colour or wear alone for a natural look*. 12ml
02824
Price per 100ml = £11.67
£5
*Consumer Study, 38 women.



Nail Illuminator
12ml
26328
Price per 100ml = £41.67
£5



Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.00
Normally £4
£3 save £1



Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £6.00
Normally £6
£3 half price



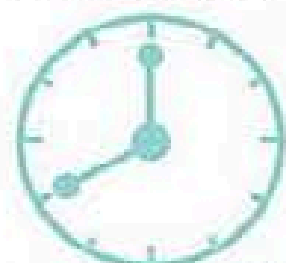
Nail File with Buffer
Approx. 17cm.
14035
Normally £3
£1.50 half price

COLOUR



Mosaic Effects Top Coat
12ml
Price per 100ml = £29.17
Normally £6
£3.50 save £2.50

Speed Dry + Nail Enamel
12ml
Price per 100ml = £29.17
Normally £6
£3.50 save £2.50



dries in less than **30 seconds****

- 18267 Strawberry
- 01792 Modern Mauve
- 18184 Sateen
- 18010 Red Wine
- 17491 Ballerina
- 18333 Twilight Blue

NAIL SOLUTIONS

quick and easy ways to **improve** the **condition** of your nails

£3 save £2

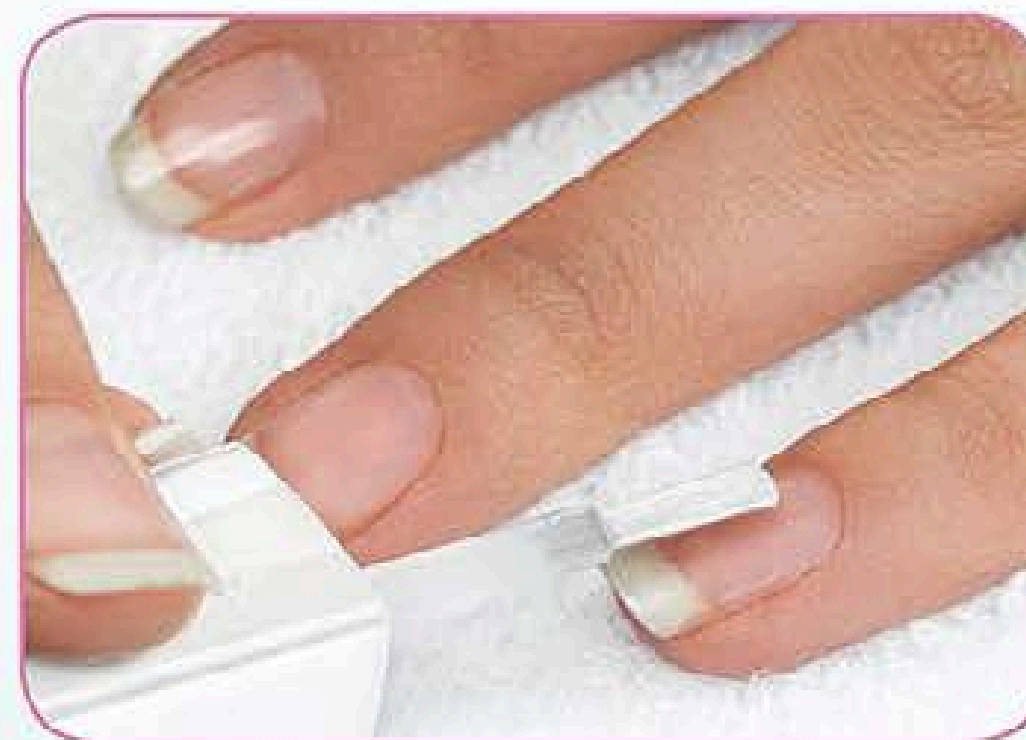


BEST FOR: weak nails



Gold Strength
Helps make nails feel stronger and appear more even with a natural-looking glow*. 12ml
14019
Price per 100ml = £25.00
Normally £5
£3 save £2

BEST FOR: dry, damaged nails



£3 save £2



Peeling and Brittleness Solver
Seal in moisture and discover stronger, healthy looking nails. 12ml
00620
Price per 100ml = £25.00
Normally £5
£3 save £2

*Consumer Study, 55 people.

**Consumer Study, 12 people.

all-day
SUMMER SAVIOURS

wear together to keep you looking morning-perfect all day long



save 20% on everything pages 82-83 only

save 20% on everything pages 82-83 only

8 hours of stay true satin lip colour¹

liquid liner lasts up to 8 hours²

up to 8 hours of high-shine lip gloss³

14829 Lasting Pink, 15230 Sunset, 01511 Sand Gold, 15107 Rose Creme, 15446 Mauve Ice, 15735 Vintage Pink, 15503 Totally Twig, 10512 Cappuccino, 10249 Enduring Wine, 15453 Pink Peach, 10181 Eternal Flame

13698 Black, 09092 Brown

03970 Full Honey, 00398 Pink for Life, 03962 Plump Peach, 03988 Stay Pink Pout, 03905 Rosy Resistance, 03939 Plentiful

makeup remover démaquillant

Extra Lasting Lipstick
Normally £7
£5.60 save £1.40

Extra Lasting Eyeliner Pen
Normally £7
£5.60 save £1.40

Extra Lasting Plump and Stay Lip Colour
Normally £8.50
£6.80 save £1.70

Extra Lasting Make-up Remover
50ml
14282
Price per 10ml = £8.00
Normally £5
£4 save £1

all day crease-proof colour⁴

stays put for 18 hours⁵

fresh, flawless-looking finish lasts for up to 18 hours⁶

15917 Diamond, 16982 Blue Wave, 12880 Classic Grey, 17764 Moonstone

22509 Black, 22533 Brown/Black

liquid foundation fond de teint fluide longue tenue

Extra Lasting Eyeshadow Stick
Normally £7
£5.60 save £1.40

Extra Lasting Mascara
7ml
Price per 10ml = £10.29
Normally £9
£7.20 save £1.80

Extra Lasting Liquid Foundation 30ml
Price per 10ml = £3.33
Normally £12.50
£10 save £2.50

- 20040 Ivory
- 21311 Shell
- 21303 Nude
- 06809 Soft Honey
- 25361 Medium Beige
- 16196 Natural Beige

¹Consumer Study, 120 people. ²Consumer Wear Evaluation, 35 women. ³Consumer Study, 117 people.

⁴Consumer Study, 52 people. ⁵Consumer Study, 99 people. ⁶Consumer Study, 122 people.

ANEW

COLOUR THAT COMPLETES
YOUR SKINCARE ROUTINE



Age-Transforming Compact Make-up
Luxury compact containing lightweight cream-to-powder foundation. Formulated to help boost and protect collagen and elastin. SPF15. 9g
Price per 10g = £16.67
£15



extends the wear of foundation, keeping you looking fresh for longer*

Skin Transforming Primer
Helps minimise the look of pores and helps prevent make-up from settling into fine lines for a smooth, velvety finish*. 30ml
00166
Price per 10ml = £5.00
£15



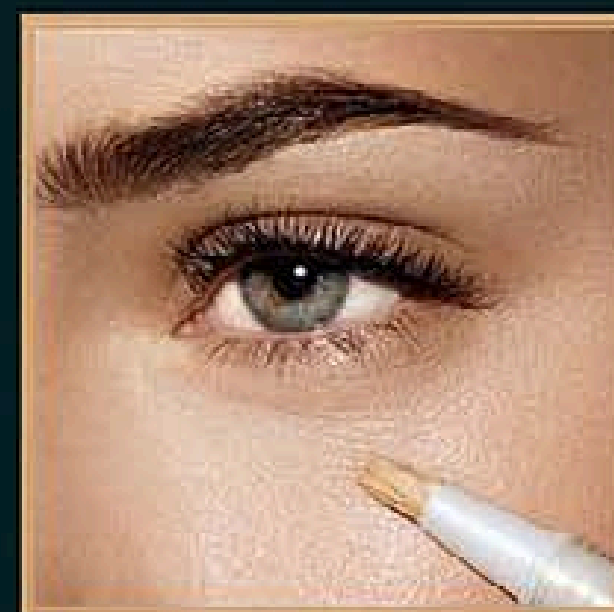
Age-Transforming Pressed Powder
Long lasting, non-drying pressed powder smoothes and softens the look of skin for a more youthful, flawless look. SPF15. 10g
£10.50



- 02329 Ivory
- 25163 Nude
- 05371 Shell
- 07047 Natural Beige
- 02402 Medium Beige
- 02543 Soft Honey

Age-Transforming Foundation
Disguises imperfections, smoothes fine lines and evens skin tone. With collagen and elastin. SPF15. 30ml
Price per 10ml = £5.00
£15

a simple way to... HELP MAKE DARK CIRCLES disappear

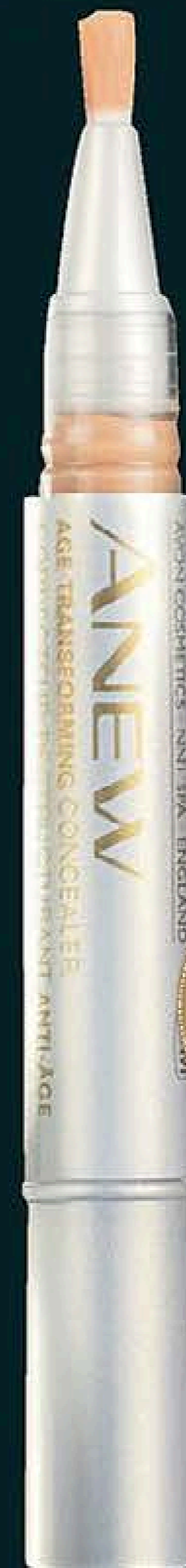


blend under your eyes for a fresher, wide awake look

94%
of women saw an instant improvement in dark circles and fine wrinkling†

Age-Transforming Concealer SPF15
A clever concealer that not only disguises imperfections, but also helps to reduce the look of fine lines and wrinkles†. Normally £9
£6 save £3

- 14712 Fair
- 08433 Medium



£6
save £3

85 luxury make-up

ANEW

COLOUR THAT COMPLETES
YOUR SKINCARE ROUTINE

lifting primer and two shades of lifting shadow



Model wears: Smoky Violet.



23473
Rich
Copper

25924
Spring
Green

10579
Smoky
Violet

18655
Shimmering
Walnut

**Youth-Awakening
Eyeshadow and Primer Kit**
3 in 1 eye kit contains lifting
primer and two shades of lifting
shadow.
£10

before
thin, dry lips

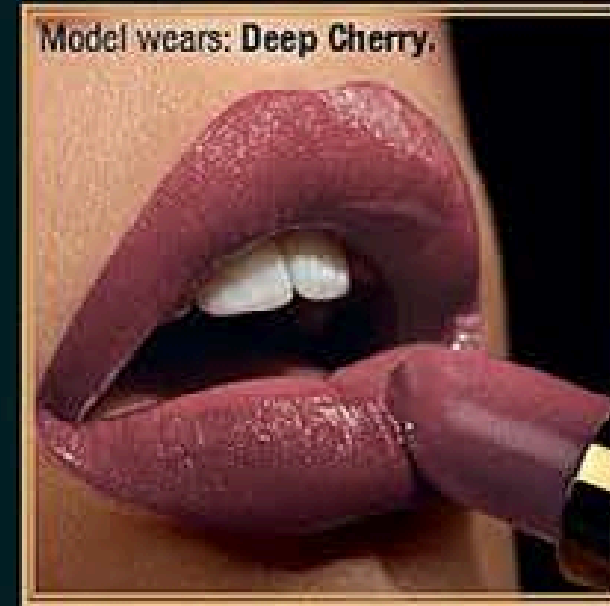
after
lips look plumper
and feel moisturised*



Lip Plumping Lip Conditioner
Restore a youthful looking appearance
and see plumper, fuller lips. With double
the retinol to boost collagen renewal**.
11155
£9

*Consumer Study, 155 people.
**Compared to similar Avon lip formulas.
Diagrams for illustrative purposes only.

a simple way to...
**GIVE LIPS
THE KISS
of youth**



Model wears: Deep Cherry.

help turn back the clock with
just one sweep of lipstick

lips look up to
5 years
younger†

**Youth-Awakening
Lipstick**
Luxuriously smooth
lipstick formulated with
collagen and retinol
to visibly smooth the
look of fine lines and
wrinkles†. SPF15. With
a premium embossed
bullet.
Normally £10.50
£6 save £4.50

†Clinical Clarity Pro Study, 50 females.



£6
save £4.50



05017
Violet
Shimmer

23747
Glazed
Almond

23697
Desert
Rose

23671
Chocolate
Brown

23820
Luscious
Pink

23622
Sugary
Pink

23648
Berry
Bloom

23630
Plumberry

20404
Hint Of
Rose

02394
Deep
Cherry

23796
Silky
Pink

23762
Modest
Mauve

introducing the **NEW**
COLORTREND
LIFE'S too FUN
 TO WEAR THE SAME SHADE



HOT LOOKS 
COOL PRICES

65
STANDOUT
SHADES
 let you try something
 new every day

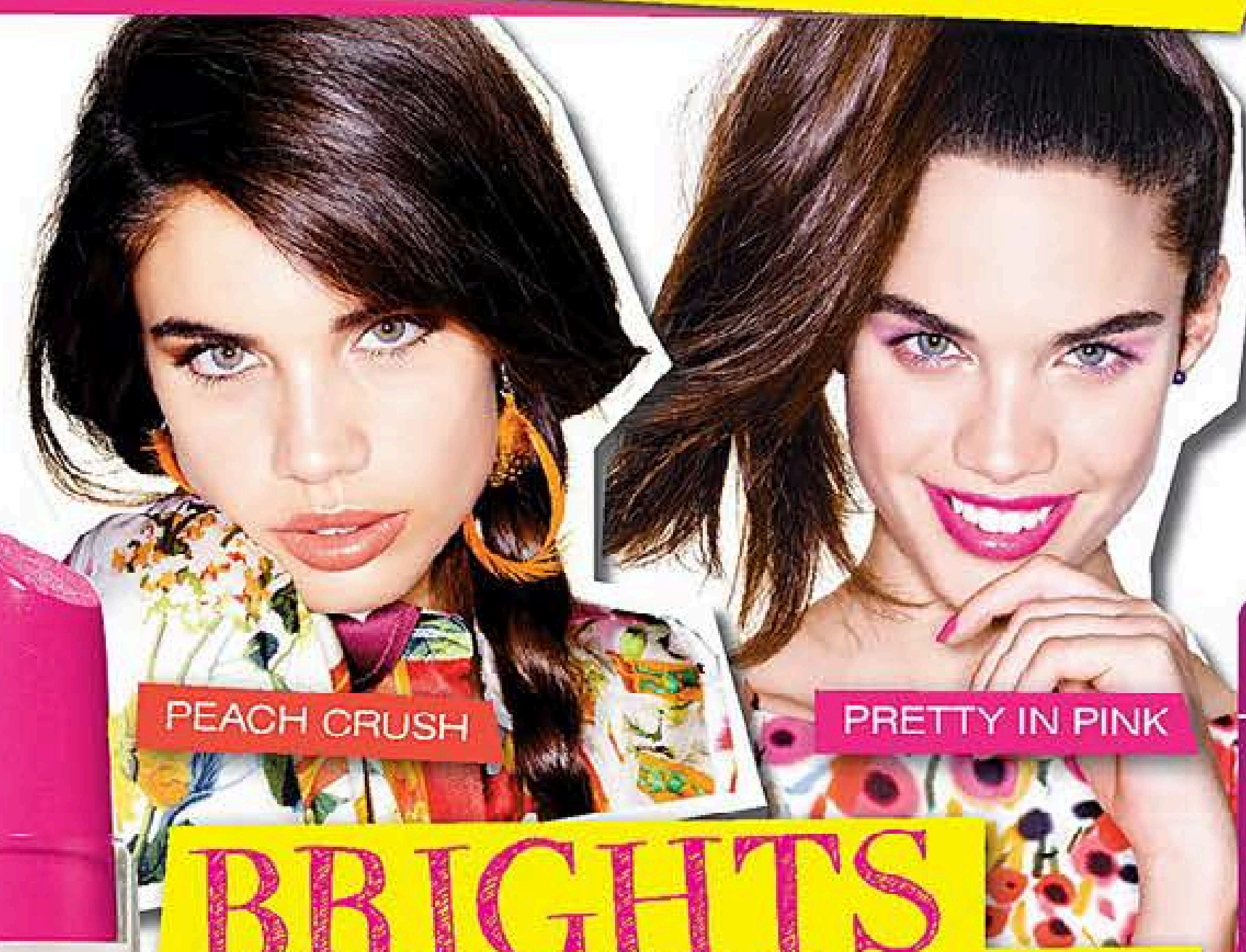


heart-thumping hot
 new packaging with
 improved formulas



lovely low prices so you
 can experiment for less

2 FOR £4 **MIX 'N' MATCH**
 pages 89-95
 save up to £5.50



PEACH CRUSH

PRETTY IN PINK

BRIGHTS
WITH BITE

GIVE IT SOME LIP WITH SATURATED HUES

£3.75



- | | | | |
|---|---|--|--|
| 
19455
Violet Friday | 
14332
Doll Pink | 
22707
Pink Holiday | 
22582
Amethyst |
| 
23291
Flirt | 
13011
Intimate | 
23002
Deluxe | 
24190
Lucky Kiss |
| 
02436
Passion | 
23481
Rich Ruby | 
22814
Poppy Love | 
02279
Beige Star |

NEW Kiss 'n' Go Lipstick
 Treat your lips to a rich and creamy lipstick in hot stay-true colours that last for hours*. SPF15.
£3.75
 *Consumer Study, 33 people.

89 make-up

life's too fun to wear the same shade

introducing the **NEW**
COLORTREND



OH MY ONCE BITTEN
FOREVER SMITTEN
GLOSS

£3.75



25767 Berry Fizz	25122 Angel	25320 Sunset	13151 Watermelon Ice	02535 Lucid
13359 Urban Bliss	17657 Kiss Kiss	22608 Start Up Pink	25999 Pucker	
12021 Clear	13854 Orange Crush	19646 Fluorescent Pink	26021 Lovey Dovey	

NEW Read My Lips Lip Gloss
Gloss leaves lips feeling moisturised, smooth and glossy*. 7ml
Price per 10ml = £5.38
£3.75
*Sensory Scan 01-398.

2 FOR £4 **MIX 'N' MATCH**
pages 89-95
save up to **£5.50**

suede effect
WITH SHIMMER

05439 Soft Violet	05942 Blue Royale	26104 Fuchsia Feel

wet-look shine
DRIES IN A FLASH

15602 Natural Girl	19273 Tropical	13508 Peekaboo
00976 Shell Pink	11577 Green Morph	18440 Blue Morph
26724 Bikini	02733 Velour	00349 Deluxe
19000 Violet Freeze	13128 Vixen	02675 Alloy



£3

NEW Color Me Pretty Nail Enamel
8ml
Price per 100ml = £37.50
£3

15 high-voltage
NEW shades

life's too fun to wear the same shade

91 make-up

introducing the **NEW**
COLORTREND



GLAM ROCK

MIDNIGHT MAGIC

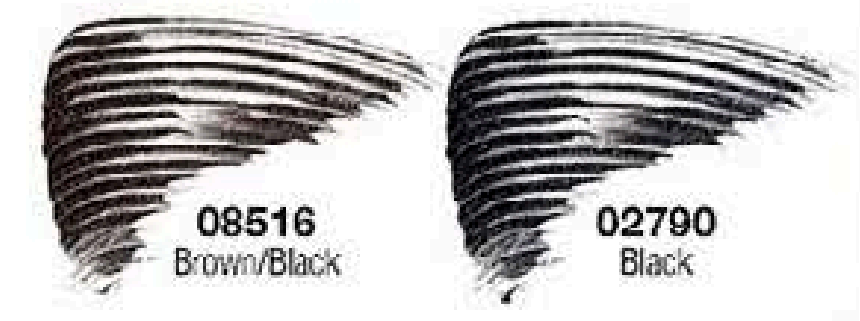
2 FOR £4 **MIX 'N' MATCH**
pages 89-95
save up to £5.50

NEW Eyeshadow Duo
Create a colour crush with silky smooth intense shades of easy to blend eyeshadow*.
£4.50

NEW Plump Out Mascara
For flexible lashes with incredible volume that won't flake. Water-resistant. 7ml
Price per 10ml = £6.43
£4.50

NEW Pencil Play Eyeliner
Smooth formula lines without dragging.
£3

all plump
NO CLUMP



£4.50

ALLEYES ON YOU NEW HUES TO CUSTOMISE YOUR EYES



13706 Party Girl	14605 Retroclic	19760 Sunburst	19133 Glamour Ice
14597 Chocolate Kiss	19976 Violetta	12286 True Romance	13839 Rainforest



£3



25304 White 25064 Dark Brown

25049 Black 25189 Turquoise 25023 Midnight Blue



*Performance Test, 34 people. Model styled with lash inserts for an even lash line.

life's too fun to wear the same shade

introducing the **NEW**
COLORTREND

£4.25



set your
BASE

NEW Final Touch Pressed Powder
Oil-free pressed powder with SPF-10. 10g
£4.25



21766 Translucent 11619 Translucent Tan

£4.25

bye bye
SHINE

NEW Oil Control Pressed Powder
Say goodbye to shine! Pressed powder glides on smoothly, blends easily, and gives you buildable coverage*. 10g
10256 Medium
£4.25
*Performance Test, 11-408.

BARE FACED CHIC

SEE YOUR COLOURS POP OVER A PERFECT BASE

2 FOR £4

MIX 'N' MATCH
pages 89-95
save up to £5.50



£4.75



95
make-up



NEW Fresh Face Foundation
Oil-absorbing foundation that helps hide blemishes, gives skin a radiant natural finish*. SPF15. 30ml
Price per 10ml = £1.58
£4.75
*Consumer Study, 30 people.

NEW Perfect and Hide Concealer
Play hide and seek with blemishes and dark circles!
£3



13573 Medium



£3

life's too fun to wear the same shade

TRY-ME *KITS*

two weeks' skincare in handy sets – perfect for finding your favourite range or for taking on holiday



JUST
£5
EACH
pages 96-97 only

new



JUST
£5
EACH
pages 96-97 only

DULL SKIN?

get a healthy, youthful glow with **hydra radiance**



with grains of paradise*

NEW Hydra Radiance Mini Travel Kit
Kit contains: Hydra Radiance Revitalising Day Cream SPF15 15ml, Hydra Radiance Replenishing Night Cream 15ml and Hydra Radiance Refreshing Gel Cleanser 50ml.

02063

Will normally be £10

£5 half price

*Excludes Hydra Radiance Cleanser.

All cosmetic product results are achieved with continued use.

COMBINATION SKIN?

hydrate and re-balance with **complete balance**



with camellia tea leaf†

NEW Complete Balance Mini Travel Kit
Kit contains: Complete Balance Oil Free Day Mattifier SPF15 15ml, Complete Balance Oil Free Night Gel 15ml and Complete Balance Deep Cleansing Clay Mask 30ml.

02220

Will normally be £10

£5 half price

†Excludes Complete Balance Clay Mask.

SENSITIVE SKIN?

restore skin's clarity with **sensitive botanicals**



with rose moss**

NEW Sensitive Botanicals Mini Travel Kit
Kit contains: Sensitive Botanicals Gentle Day Moisturiser SPF20 15ml, Sensitive Botanicals Gentle Night Hydrator 15ml and Sensitive Botanicals Gentle Toning Cleanser 50ml.

22277

Will normally be £10

£5 half price

**Excludes Sensitive Botanicals Cleanser.





new

SOLUTIONS HYDRA BEYOND
WITH SEA OAK COMPLEX

THIRSTY SKIN?
*MAKES SKIN FEEL
 BEAUTIFULLY PLUMPED
 WITH HYDRATION**



Our Sea Oak complex is a nutrient-packed algae which has the ability to retain ten times its weight in water. Imagine what Hydra Beyond with Sea Oak complex can do for skin.



FOR DAY

NEW Hydra Beyond Hydrating Gel Cream
 50ml
07591
 Price per 100ml = £6.00
 Will normally be £7.50
£3 save £4.50

FOR NIGHT

NEW Hydra Beyond Extra Hydrating Cream
 50ml
07658
 Price per 100ml = £6.00
 Will normally be £7.50
£3 save £4.50

NEW Hydra Beyond Hydrating Eye Cream
 15ml
07567
 Price per 100ml = £20.00
 Will normally be £7
£3 save £4

NEW Hydra Beyond Hydrating Cleanser
 150ml
21881
 Price per 100ml = £2.00
 Will normally be £4
£3 save £1

All cosmetic product results are achieved with continued use.


*Consumer Study, 118 people.

LOSS OF FIRMNESS? AGELESS BLOOM

skin looks and feels youthfully plumped all day*



try me price day & night creams
£5.50 each
save £4.50

 With Scarlet Wisteria. For skin that looks and feels youthfully plumped all day*.


Day Cream SPF20 50ml 25882 Price per 100ml = £11.00 Normally £10 £5.50 save £4.50	Recontouring Night Cream 50ml 25890 Price per 100ml = £11.00 Normally £10 £5.50 save £4.50
--	---

LINES & WRINKLES? YOUTH MINERALS

97% of women agree it instantly restores skin's youthful moisture**



try me price day & night creams
£5.50 each
half price

 With Amethyst. For energised-looking skin.

Energising Day Cream SPF20 50ml 10421 Price per 100ml = £11.00 Normally £11 £5.50 half price	Restorative Night Cream 50ml 10959 Price per 100ml = £11.00 Normally £11 £5.50 half price
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101 Skincare

complete your skincare regime: use all together for best results

<p>NEW Cleansing Milk 200ml 07856 Price per 100ml = £1.75 Will normally be £6 £3.50 save £2.50</p> 	<p>NEW Eye Cream 15ml 08797 Price per 100ml = £26.67 Will normally be £7 £4 save £3</p> 	<p>NEW Treatment Serum 30ml 02873 Price per 100ml = £20.00 Will normally be £10 £6 save £4</p> 
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complete your skincare regime: use all together for best results

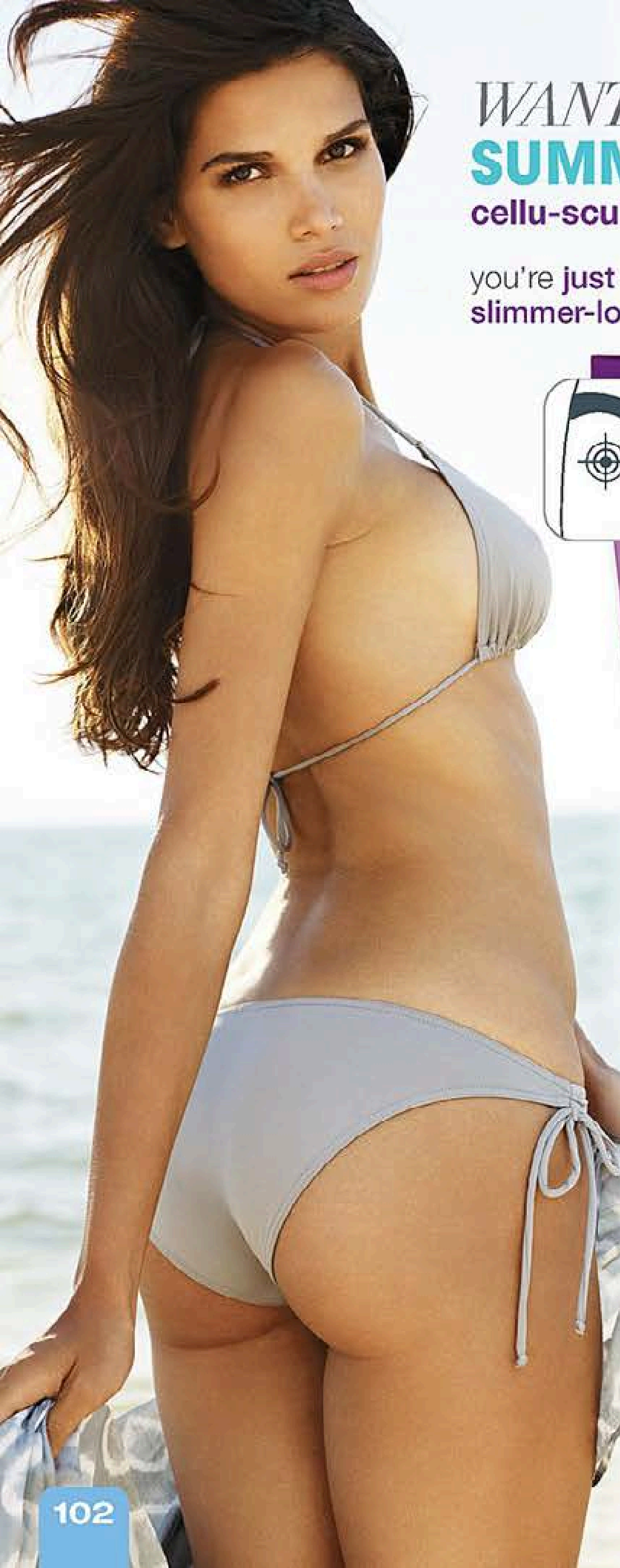
<p>Energising Cream Cleanser 150ml 12310 Price per 100ml = £2.33 Normally £6 £3.50 save £2.50</p> 	<p>Eye Renewal Cream SPF20 15ml 13052 Price per 100ml = £33.33 Normally £8 £5 save £3</p> 	<p>Youth Enhancing Facial Treatment 30ml 00364 Price per 100ml = £21.67 Normally £11 £6.50 save £4.50</p> 
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All cosmetic product results are achieved with continued use.

*Consumer Study, 119 people.

**Of those who expressed an opinion - Consumer Study, 120 people.





WANT A SMOOTH SUMMER BODY?

cellu-sculpt with perilla seed oil

you're just 4 weeks away from a slimmer-looking silhouette*



*Consumer Study, 190 people. All cosmetic product results are achieved with continued use. Diagrams for illustrative purposes only.

try me price
£7
save £5
page 102 only

Cellu-Sculpt

Apply cooling gel-cream daily to help to reduce the look of cellulite. Use in conjunction with regular exercise and drink 6-8 glasses of water a day. 200ml

22566
Price per 100ml = £3.50
Normally £12
£7 save £5

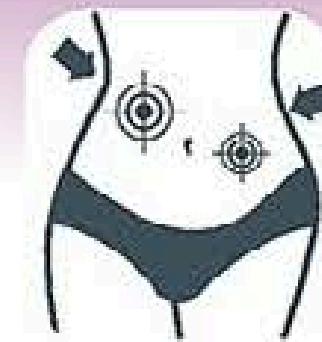


WANT TO SMOOTH THE LOOK OF CELLULITE?

Cellu-Sculpt 3X
with purified olive extract

Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment

150ml
13565
Price per 100ml = £5.67
Normally £14
£8.50 save £5.50



WANT TO REDUCE THE LOOK OF STRETCHMARKS?

Stretchmark 24
with grapefruit extract

Stretchmark 24 Line Reducing Treatment

200ml
22616
Price per 100ml = £3.50
Normally £12
£7 save £5

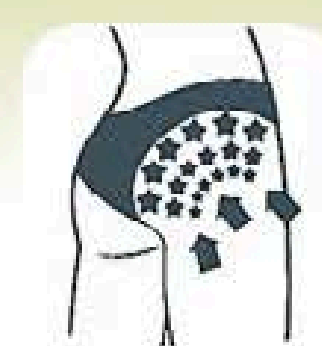


WANT TO SCRUB AWAY IMPURITIES?

Ice Body Firming Scrub
with Iceland moss complex

Lift & Firm Ice Body Firming Scrub

150ml
17269
Price per 100ml = £4.67
Normally £12
£7 save £5



WANT TO REDUCE THE LOOK OF SEVERE CELLULITE?

Cellu-Defy
with starfruit complex

Cellu-Defy
150ml
20107
Price per 100ml = £4.00
Normally £10
£6 save £4



WANT TO TIGHTEN AND FIRM THE LOOK OF SKIN?

Ice Body Firming Treatment
with Iceland moss complex

Lift & Firm Ice Body Firming Treatment

150ml
16915
Price per 100ml = £5.53
Normally £13
£8 save £5



FREE
when you order any Solutions body product
pages 102-103 only
lift & firm liquid bra gel
with pomegranate extract
Lift & Firm Bust Liquid Bra Toning Gel 150ml
30494
Price per 100ml = £4.00
Normally £10
£6 save £4 or 22590 FREE

**Fresh Hydration
Body Lotion 200ml**
17731
Price per 100ml = 75p
Normally £2.50
£1.50 save £1

**Fresh Hydration
Face Cream SPF15 75ml**
18044
Price per 100ml = £2.00
Normally £2.20
£1.50 save 70p

**Fresh Hydration
Hand Cream 100ml**
18051
Normally £3.50
£1.50 save £2

refreshing cucumber and citrus scent



helping hands



**Glycerine Hand
& Nail Cream**
200ml
17046
Price per 100ml = 88p
Normally £4.20
£1.75
save £2.45

Hand Cream
100ml
03087 Renewing
Moisture
00448 Silicone
Glove
02717 Intensive
Moisture
Normally £3.50
£1.50
save £2

for all the family



**Rich Moisture
Family Cream**
400ml
23432
Price per 100ml = 63p
Normally £5.20
£2.50 save £2.70

**Nurturing
Body Lotion**
400ml
23317
Price per 100ml = 50p
Normally £4.80
£2 save £2.80

**Gentle Body
Wash 400ml**
23192
Price per 100ml = 50p
Normally £3
£1.99 save £1.01

**Gentle Hand
Wash 200ml**
12674
Price per 100ml = 75p
Normally £2.50
£1.50 save £1

**DELIGHTFUL
TREATS
GORGEOUS
PRICES**

soft summer
SKIN

from
£1.50

save up to **£2.80**
pages 104-105 only

over 200 products under £3 in this brochure

buy any
body lotion...

£4.80

from page 106

...and choose another body lotion
and a face cream

FREE*

save £8.30**

pages 106-107 only



Body Lotion

- 400ml
- 30635 Smoothing
- 35717 Nourishing
- 74609 Intensive
- 40659 Firming
- Price per 100ml = £1.20
- £4.80**
- 25171 Smoothing
- 04796 Nourishing
- 12765 Intensive
- 10470 Firming
- FREE**

Face Cream

- 100ml
- 39354 Rich Moisture
- 40782 Renewing Moisture
- 35683 Light Moisture
- £3.50**
- 16519 Rich Moisture
- 16741 Renewing Moisture
- 17400 Light Moisture
- FREE**

*Order your first product using the full price line number and your two free products using the free line number.
**Based on normal brochure prices.



bonus offer!

ANEW
20

years of pioneering skincare
everyone can afford

*"Happy Birthday ANEW,
you are 20 years old.
You should still be looking
good at 20...and you are!"*

Yasmin Le Bon
Supermodel

CELEBRATION
OFFER
day & night creams

JUST
£12
each
save £9.50
pages 108-109 only

FREE Reversalist Sheer Tint Moisturiser
sample, when you buy either the day or night
creams. Order using **22335**. Pages 108-109
only. Coming soon in Brochure 14!



LOOK RADIANT AND FABULOUS in your 40s

WITH
ANEW REVERSALIST 40+

with **Activinol Technology** formulated to reactivate skin's
repair process, helping to **reverse** the look of **wrinkles****

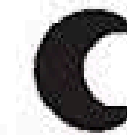
DAY CREAM
skin looks and feels
reborn, instantly*

Day Renewal Cream SPF25
UVA/UVB
50ml
24679
Price per 100ml = £24.00
Normally £21.50
£12 save £9.50



NIGHT CREAM
prominent wrinkles
look virtually erased**

Night Renewal Cream
50ml
11296
Price per 100ml = £24.00
Normally £21.50
£12 save £9.50



£12
each
pages 108-109
only

*Consumer Study, 157 people. **Consumer Study, 167 people.
All cosmetic product results are achieved with continued use.

ANEW
20

years of pioneering skincare
everyone can afford

*"It's an honour to be
working with ANEW on
its 20th anniversary!"*

Dr Glen Anderson

Anew's Executive Director of Innovation

CELEBRATION
OFFER
day & night creams

JUST
£13
each
save £11

pages 110-111 only

FREE Ultimate Sheer Tint Moisturiser
sample, when you buy either the Ultimate day
or night creams. Order using **22632**. Pages
110-111 only. Coming soon in Brochure 14!

*Consumer Study, 145 people. **Consumer Study, 153 people.
All cosmetic product results are achieved with continued use.

RECAPTURE THE YOUTHFUL LOOK OF YOUR PRIME *in your 50s*

WITH ANEW ULTIMATE 7S 50+

formulated with **Pro 7Sirtuin Technology**
to help **minimise** visible **skin ageing** effects*

DAY CREAM

dramatically plump the
look of lines and wrinkles

7S Day Cream SPF25
50ml
16097
Price per 100ml = £26.00
Normally £24
£13 save £11



NIGHT CREAM

makes skin look and feel
younger and firmer overnight**

7S Night Cream
50ml
16063
Price per 100ml = £26.00
Normally £24
£13 save £11



£13
each
pages 110-111
only

ANEW
20

years of pioneering skincare
everyone can afford

*"As such a well-loved
anti-ageing brand, it's no
wonder we're celebrating
ANEW'S 20th birthday."*

Dr Cheryl Karcher
US Board Certified Dermatologist

CELEBRATION
OFFER

JUST
£16

save £14

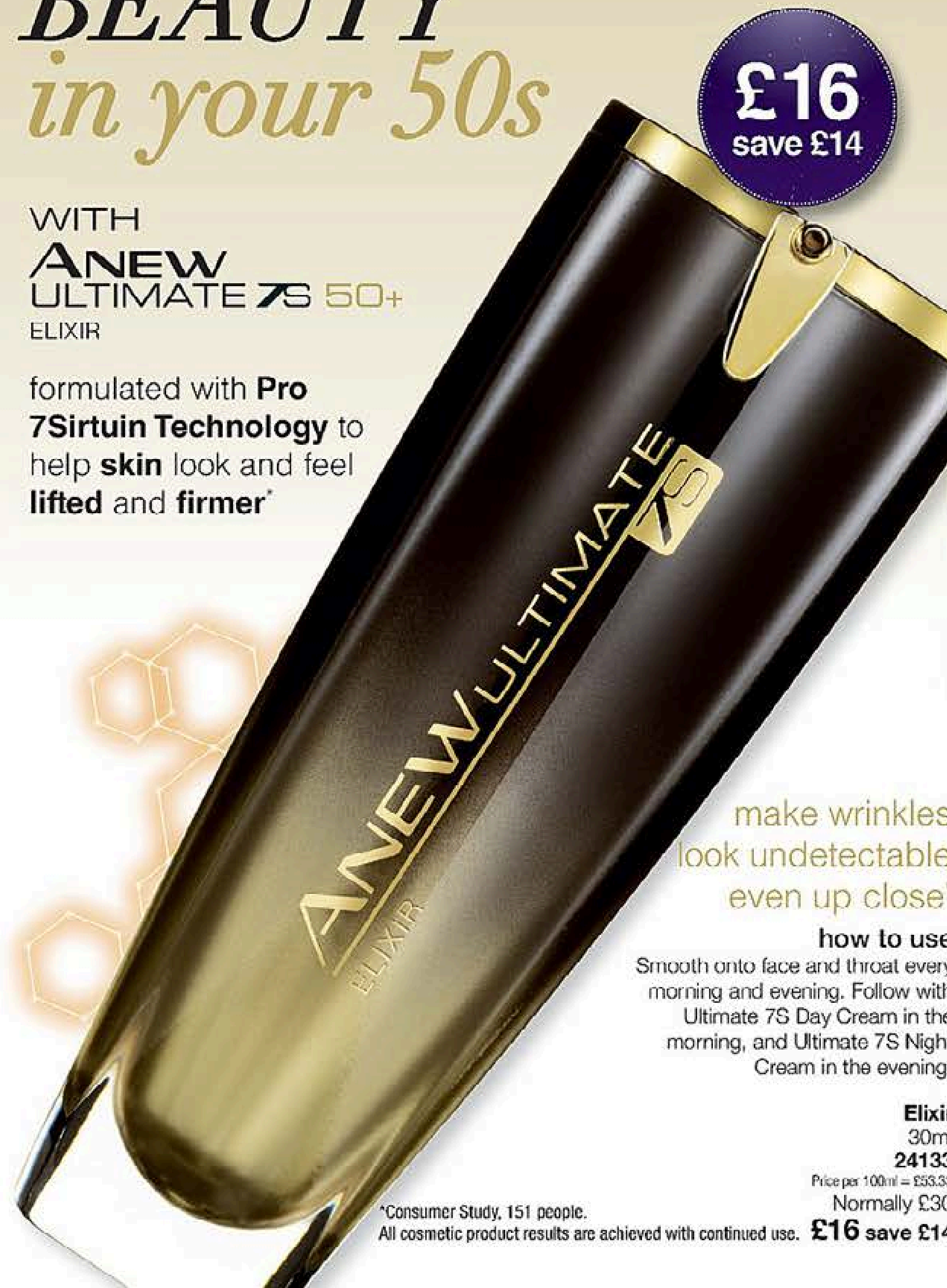
pages 112-113 only



RECLAIM YOUTHFUL BEAUTY *in your 50s*

WITH
**ANEW
ULTIMATE 7S 50+**
ELIXIR

formulated with **Pro
7Sirtuin Technology** to
help **skin** look and feel
lifted and firmer*



£16
save £14

113
anew anti-ageing

make wrinkles
look undetectable
even up close*

how to use

Smooth onto face and throat every
morning and evening. Follow with
Ultimate 7S Day Cream in the
morning, and Ultimate 7S Night
Cream in the evening.

Elixir
30ml
24133

Price per 100ml = £53.33

Normally £30

*Consumer Study, 151 people.

All cosmetic product results are achieved with continued use. **£16 save £14**

ANEW
20

years of pioneering skincare
everyone can afford

*"Happy Birthday ANEW -
and here's to 20 more!"*

Joan Severance

Actress and Former Supermodel

CELEBRATION
OFFER
day & night creams

JUST
£16
each
save £9
pages 114-115 only

*Consumer Study, 150 people.
**Consumer Study, 151 people.
All cosmetic product results are
achieved with continued use.

114



SAY HELLO TO HYDRATED, LIFTED SKIN in your 60s

WITH ANEW PLATINUM 60+
with Paxillium Technology to help re-contour
sagging-looking skin*

DAY CREAM

skin looks resilient and sagging
skin looks dramatically reduced**

Day Cream SPF25
50ml
11353
Price per 100ml = £32.00
Normally £25
£16 save £9



NIGHT CREAM

overnight, reduces the
look of deep wrinkles**

Night Cream
50ml
19166
Price per 100ml = £32.00
Normally £25
£16 save £9



£16
each
pages 114-115
only

ANEW
20

years of pioneering skincare
everyone can afford

*"Happy anniversary
ANEW! Congratulations
on 20 years of making
women look younger."*

Amber Valletta
Supermodel

CELEBRATION
OFFER

JUST
£10

save £11
pages 116-117 only

*Consumer Study, 152 women.
All cosmetic product results are
achieved with continued use.

116



LOOK BEAUTIFULLY SCULPTED, *whatever your age*

WITH
ANEW CLINICAL THERMAFIRM

tighter looking skin
in **just 3 days***

Thermafirm Face Lifting Cream

Our most effective moisturiser that
tackles sagging and tightens the look of
skin so that it looks and feels firmer and
facial features are more defined. Apply to
face and neck twice a day. 30ml

23135

Price per 100ml = £33.33

Normally £21

£10 save £11

£10
save £11



117

anew anti-ageing

ANEW
20

years of pioneering skincare
everyone can afford

"I wish ANEW a very happy 20th
anniversary - you rock!"

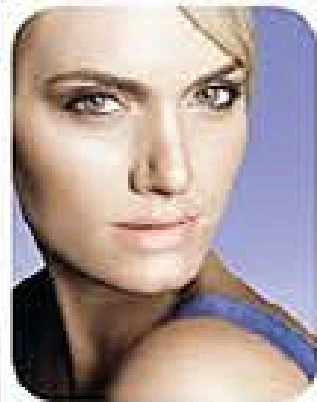
Paulina Poriskova
Supermodel and Actress

CELEBRATION OFFER

save up to **£9**

on skincare for face, hands and body
pages 118-119 only

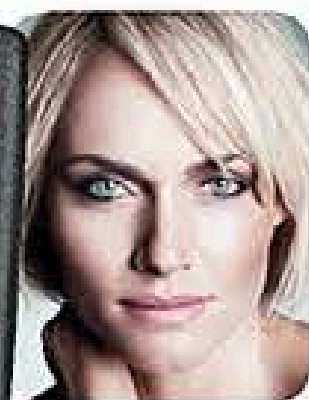
ANEW CLINICAL ALL AGES
**TOP TO TOE
FAVOURITES**



£12
save £6

WRINKLE TARGETING
virtually erases your deepest wrinkles*

**Derma-Full Pro Deep Wrinkle
Concentrate**
04945
Normally £18
£12 save £6



£16
save £9

THE AIRBRUSHED LOOK
fades away the appearance of your
most prominent age related signs**

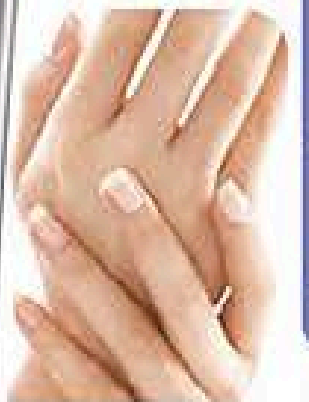
Resurfacing Expert Smoothing Fluid
30ml
03483
Price per 100ml = £53.33
Normally £25
£16 save £9



£10
save £5

BODY CONTOURING
makes your body look more
youthfully contoured†

Laser Shape Pro
150ml
24166
Price per 100ml = £6.67
Normally £15
£10 save £5



£6
save £4

HEALTHY-LOOKING HANDS
100% of women showed
smoother, brighter-looking hands††

Luminosity PRO Brightening Hand Cream
With SPF15. 75ml
03715
Price per 100ml = £8.00
Normally £10
£6 save £4

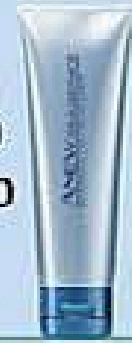
*Consumer Study, 144 people. **Consumer Study, 148 women. †Consumer Study, 145 people. ††Clinical Study, 27 people.
All cosmetic product results are achieved with continued use.

119
anew anti-ageing

REJUVENATE

30+
LINES. TONE.
TEXTURE

**Revitalising 2-in-1
Gel Cleanser**
125ml
15024
Price per 100ml = £4.00
Normally £7.50
£5 save £2.50



24 Hour Eye Cream
26245
£16



**Flash Facial
Revitalising
Concentrate**
30ml
11940
Price per 100ml = £55.00
Normally £25
**£16.50
save £8.50**



**Day Revitalising
Cream SPF25 50ml**
09357
Price per 100ml = £26.00
Normally
£19.50
**£13
save £6.50**



**Night Revitalising
Cream 50ml**
12708
Price per 100ml = £26.00
Normally £19.50
**£13
save £6.50**



**Night Sapphire
Emulsion 50ml**
04135
Price per 100ml = £26.00
Normally £21
**£14
save £7**



**Skin Revitalising
14 Day System**
14506
Normally £22
£14.50 save £7.50



REVERSALIST

40+
WRINKLES. FIRMNESS.
DISCOLOURATIONS

**Renewal
Foaming
Cleanser**
125ml
22434
Price per 100ml = £4.40
Normally £8.50
**£5.50
save £3**



**Illuminating
Eye System**
24927
Normally £19
**£12.50
save £6.50**



Renewal Serum
30ml
17582
Price per 100ml = £60.00
Normally £27
**£18
save £9**



**Day Renewal Cream
SPF25 UVA/UVB 50ml**
24679
Price per 100ml = £24.00
Normally £21.50
**£12
save £9.50**
See pages 108-109 for details.



Night Renewal Cream
50ml
11296
Price per 100ml = £24.00
Normally £21.50
**£12
save £9.50**
See pages 108-109 for details.



**Night Sterling
Emulsion 50ml**
04218
Price per 100ml = £30.00
Normally £23
**£15
save £8**



**Skin Renewal
14 Day System**
11205
Normally £24
**£16
save £8**



ULTIMATE 7S

50+
DEEP WRINKLES.
SAGGING. AGE SPOTS

Cleanser 125ml
01602
Price per 100ml = £5.20
Normally £10
**£6.50
save £3.50**



Eye System
16139
£20



**Ulti-Minute
Lifting Complex**
30ml
26989
Price per 100ml = £60.00
Normally £27
£18 save £9



Day Cream SPF25
50ml
16097
Price per 100ml = £26.00
Normally £24
**£13
save £11**
See pages 110-111 for details.



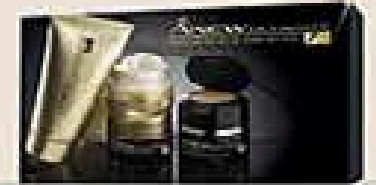
Night Cream
50ml
16063
Price per 100ml = £26.00
Normally £24
**£13
save £11**
See pages 110-111 for details.



Gold Emulsion
50ml
02410
Price per 100ml = £46.00
£24



**Age Repair
14 Day System**
25759
Normally £26
£17 save £9



PLATINUM

60+
NECK SAGGING.
DRYNESS.
SEVERE WRINKLES

Cleanser
125ml
02311
Price per 100ml = £5.60
Normally £10.50
£7 save £3.50



Eye & Lip Cream
15ml
01230
Price per 100ml = £140.00
£21



Serum
30ml
23267
Price per 100ml = £66.33
Normally £31
**£20.50
save £10.50**



Day Cream SPF25
50ml
11353
Price per 100ml = £32.00
Normally £25
**£16
save £9**
See pages 114-115 for details.



Night Cream 50ml
19166
Price per 100ml = £32.00
Normally £25
**£16
save £9**
See pages 114-115 for details.



**Night Tourmaline
Emulsion 50ml**
17145
Price per 100ml = £33.00
Normally £25
**£16.50
save
£8.50**



**Recontouring
14 Day System**
25775
Normally £28
£19 save £9



CLINICAL TARGETED TREATMENTS

**Thermafirm Face
Lifting Cream 30ml**
23135
Price per 100ml = £33.33
Normally £21
£10 save £11
See page 116-117 for details.



**Luminosity PRO
Brightening
Hand Cream 75ml**
03715
Price per 100ml = £8.00
Normally £10
£6 save £4
See pages 118-119 for details.



**Luminosity Pro
Brightening
Serum 30ml**
19349
Price per 100ml = £63.33
Normally £29
£19 save £10



**Derma-Full Pro
Wrinkle Serum 30ml**
14423
Price per 100ml = £66.67
Normally £30
£20 save £10



**Derma-Full Pro Deep
Wrinkle Concentrate**
04945
Normally £18
£12 save £6
See pages 118-119 for details.



**Lift & Firm
Pro Serum**
30ml
00430
Price per 100ml = £63.33
Normally £29
£19 save £10



**Resurfacing Expert
Smoothing Fluid**
30ml
03483
Price per 100ml = £53.33
Normally £25
£16 save £9
See pages 118-119 for details.



Eye Lift PRO
See pages 194-195
for a super deal on
Clinical Eye Lift PRO!



GENICS

Eye Treatment
15ml
10033
Price per 100ml = £86.67
Normally £20
£13 save £7



Treatment Cream
30ml
03566
Price per 100ml = £51.67
Normally £23.50
£15.50 save £8



**Treatment
Concentrate 30ml**
03541
Price per 100ml = £66.67
Normally £30
£20 save £10



**Ultimate Total
Body Age Repair**
200ml
00638
Price per 100ml = £5.00
Normally £15
£10 save £5



All cosmetic product results are achieved with continued use.

any 3 for
£6

save up to £9
page 122 only

clearskin®

Skin prone to breakouts?

Now you can take them on and win!

not only hides
blemishes, but
helps to clear
them too!



BLEMISH CLEARING

- | | | |
|--|---|--|
| 1. Blemish Stick
10140
£4 | 2. Deep Cleansing Cloths
25 cloths
16840
Price per cloth = 18p
£4.50 | 3. 3-in-1 Cleanser, Scrub & Mask
125ml
24208
Price per 100ml = £4.00
£5 |
|--|---|--|

helps remove excess oil
and keep blackheads
under control

BLACKHEAD CLEARING

- | | | |
|--|--|---|
| 1. Deep Treatment Mask
75ml
00521
Price per 100ml = £4.67
£3.50 | 2. Daily Cleanser
125ml
18820
Price per 100ml = £3.60
£4.50 | 3. Daily Astringent
125ml
04259
Price per 100ml = £3.20
£4 |
|--|--|---|

helps lift away pore-
clogging dirt leaving
skin looking brighter*



PORE PENETRATING

- | | | |
|---|--|--|
| 1. Cooling Astringent
125ml
10942
Price per 100ml = £3.20
£4 | 2. Invigorating Scrub
75ml
15529
Price per 100ml = £5.33
£4 | 3. Gel Cleanser
125ml
12013
Price per 100ml = £3.60
£4.50 |
|---|--|--|

clearskin professional

Want real results fast?

See clearer skin in just 3 days by following our 3-step regime**.

any 3 for
£7

save up to £14
page 123 only

1
CLEANSE

Massage over face to dissolve pore-clogging dirt, and rinse well.

- Deep Pore Cleansing Scrub**
125ml
21717
Price per 100ml = £4.40
£5.50



2
TONE

Gently smooth over cleansed skin to leave it feeling refreshed.

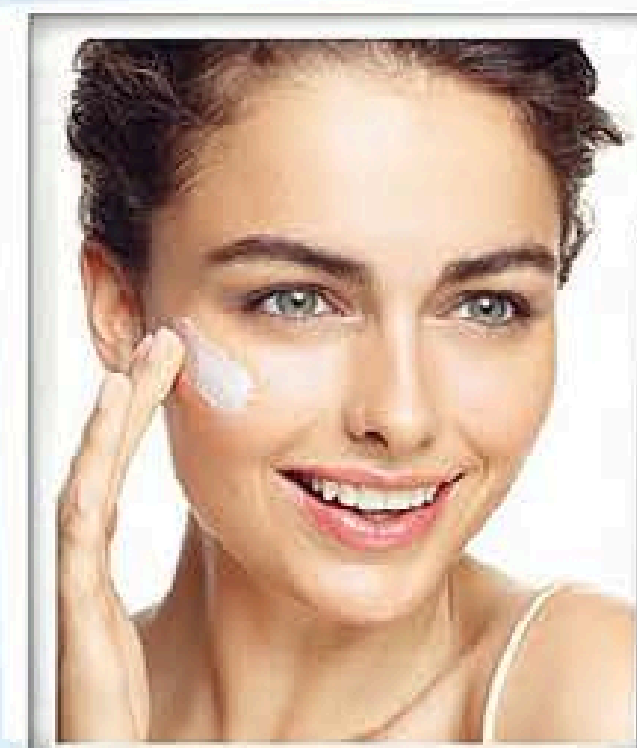
- Clarifying Toner Pads**
Contains 45 pads.
13060
Price per pad = 12p
£5.50



3
TREAT

Apply a thin layer twice daily to help minimise pores and prevent blemishes†

- Daily Correcting Lotion**
50ml
20883
Price per 100ml = £14.00
£7



*Consumer Study, 50 people.
**When all 3 steps are used together – Clinical Study, 30 people.
†Consumer Study, 100 people.

give your skin the protection it needs so you can enjoy that sunshine feeling

- Sun protection for every skin type
- Acti-D Technology* to help provide the optimal environment for vitamin D, known as the sunshine vitamin, in your skin to function so you can enjoy the sun.
- Derma-UV Plus™



up to
70% off

pages 124-127

HIGH PROTECTION



SPF 20/30

FACE
Anti-Shine Face Cream Duo
18226
Normally £9
£5 save £4



SPF 30

Mattifying Mineral Face Cream SPF30
50ml
18671
Price per 100ml = £8.00
Normally £9
£4 save £5



SPF 30

Moisturising Face Cream SPF30
50ml
18598
Price per 100ml = £8.00
Normally £9
£4 save £5



SPF 30

BODY
Clear Spray SPF30*
150ml
18143
Price per 100ml = £4.67
Normally £16
£7 save £9



SPF 50

Moisturising Sun Cream Sensitive Skin SPF50
150ml
18101
Price per 100ml = £3.33
Normally £10
£5 half price

MEDIUM PROTECTION



SPF 25

BODY
Moisturising Sun Cream Sensitive Skin SPF25
150ml
01917
Price per 100ml = £2.67
Normally £10
£4 save £6



SPF 20

Quick Dry Clear Spray SPF20*
150ml
19117
Price per 100ml = £3.33
Normally £12
£5 save £7



SPF 15

Moisturising Sun Spray Sensitive Skin SPF15
150ml
19091
Price per 100ml = £2.67
Normally £10
£4 save £6

stay
safe in Avon's
hands

Apply sun lotion thickly
– most people don't apply
enough meaning they don't
get the protection they
need.

LOW PROTECTION

Moisturising Sun Lotion SPF10
150ml
19125
Price per 100ml = £1.99
Normally £6
£2.99 save £3.01

Moisturising Dry Oil Spray SPF6*
150ml
10751
Price per 100ml = £1.99
Normally £10
£2.99 save £7.01



125
suncare

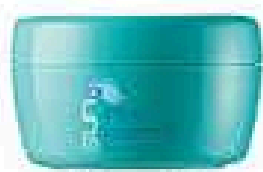
AFTER SUN



Shimmering After Sun Tan Enhancer
150ml
19778
Price per 100ml = £1.99
Normally £7
£2.99 save £4.01



Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £1.99
Normally £6
£2.99 save £3.01



Soothing After Sun Body Butter
200ml
17624
Price per 100ml = £1.50
Normally £7
£2.99 save £4.01



Cooling After Sun Lotion with Aloe
400ml
22152
Price per 100ml = £1.00
Normally £8
£4 half price



TAN BOOST



Maxi Tan Tan Enhancing Oil Spray
150ml
19471
Price per 100ml = £1.99
Normally £6
£2.99 save £3.01



Maxi Tan Moisturising Lotion with Beta Carotene
200ml
19174
Price per 100ml = £2.00
Normally £7
£4 save £3



Magic Tan Moisturising Self Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £4.00
Normally £15
£6 save £9

stay
safe in Avon's
hands

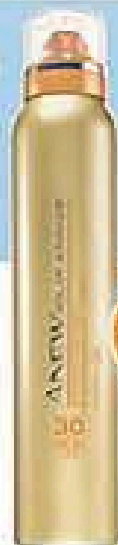
moisturise regularly with our Tan Boost range, enriched with aloe and natural oils to help you keep your gorgeous glow for longer

These are not suncare products and are for use after exposure to the sun to help enhance your tan.

ANEW SOLAR ADVANCE



Eye and Lip Sunscreen SPF30
16204
Normally £13
£9 save £4



Sunscreen Body Mist SPF30
150ml
16170
Price per 100ml = £8.67
Normally £15
£10 save £5



Sunscreen Body Lotion SPF30
150ml
16154
Price per 100ml = £8.00
Normally £13
£9 save £4



Sunscreen Face Lotion SPF50
75ml
16279
Price per 100ml = £12.00
Normally £13
£9 save £4



After Sun Balm
150ml
16147
Price per 100ml = £3.33
Normally £8
£5 save £3

KIDS



Sun Cream Watermelon Fragrance SPF30
75ml
09480
Price per 100ml = £5.33
Normally £9
£4 save £5



Turquoise Kids' Sun Spray SPF30
150ml
19851
Price per 100ml = £3.33
Normally £10
£5 half price



Kids' Swim & Protect Sun Cream SPF50
150ml
24273
Price per 100ml = £5.33
Normally £13
£8 save £5



Cooling After Sun Gellie
150ml
03574
Price per 100ml = £1.99
Normally £7
£2.99 save £4.01

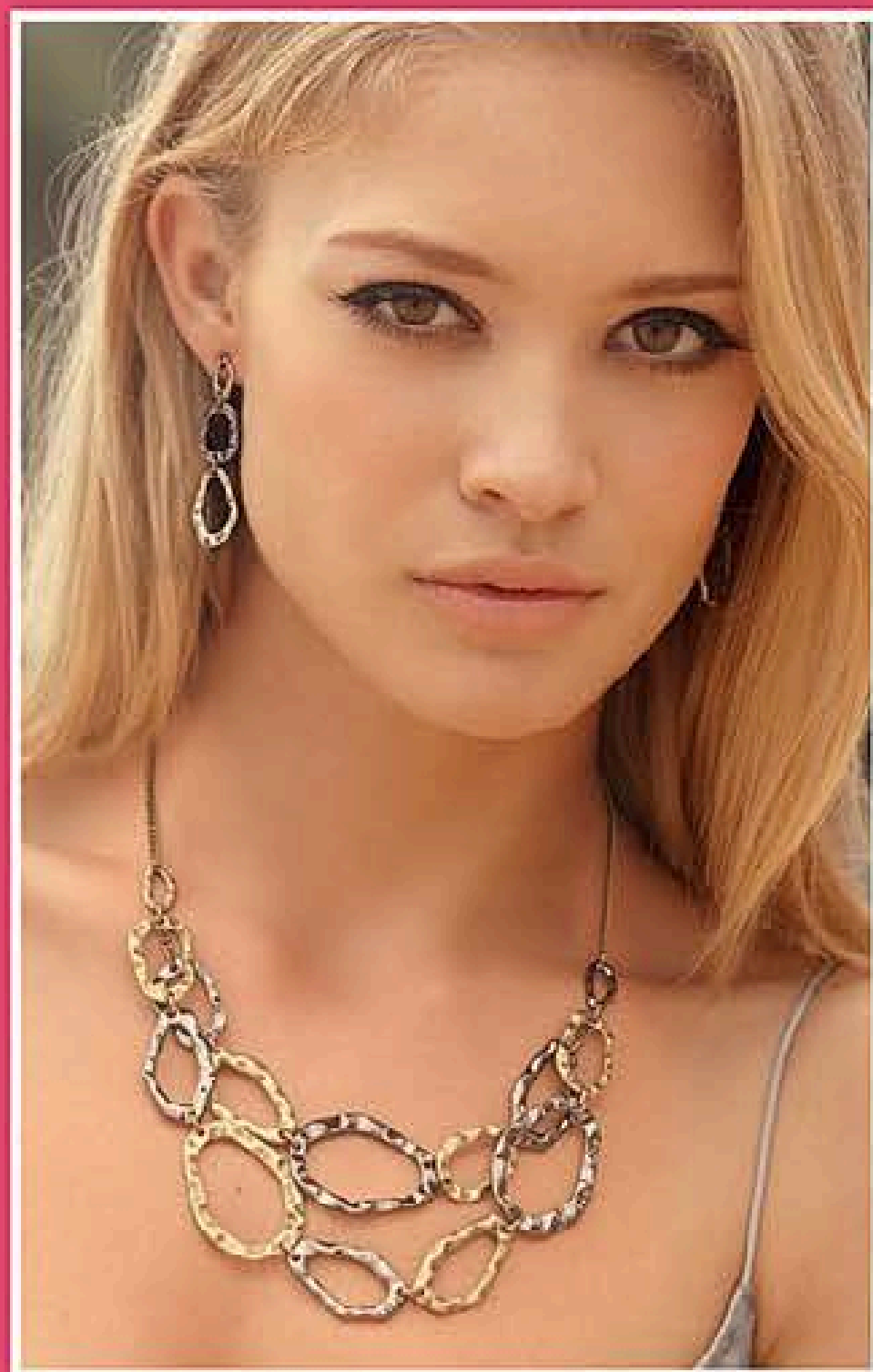
Retains SPF50 for 120 minutes in the water*

127 suncare

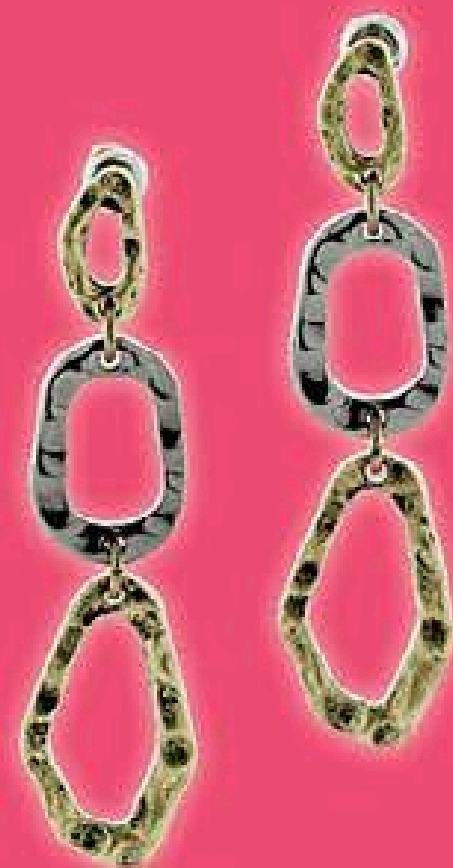
*Clinical Study I170705.

sale

incredible savings on more than
80 fabulous fashion pieces



earrings
half
price



chic earrings and necklace
for a stylish summer look.

Huntly Earrings

Burnished brass-plated pierced earrings with beaten metal shapes. Length approx. 5.1cm.
21923

Normally £6

£3 half price

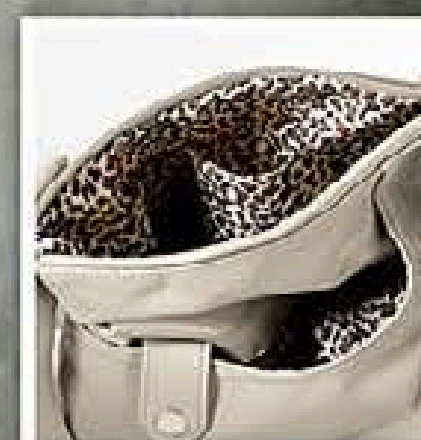
Huntly Necklace

Burnished brass-plated necklace with beaten metal shapes. Necklace length approx. 46cm + 9cm extension chain.
21485

Normally £10

£8 save £2

new



leopard print lining

NEW Reinga Bag

Adjustable cross body strap. Zip fastening. Animal print lining. Outer: 75% PVC, 25% polyurethane, lining: polyester. Size approx. 22.2cm x 19.8cm.
25809

Will normally be £12
£6 half price

bag
half
price

scarf
£6
save £9

Kavala Scarf

Camel coloured scarf with purple design and knotted tassel detail.

Approx. 180cm x 50cm. Tassels approx. 8cm. 100% polyester. Handwash only.

11106

Normally £15
£6 save £9

129 accessories



1. Emilla Adjustable Ring and Earrings Gift Set*
Burnished brass-plated adjustable ring and pierced earrings gift set with acrylic pearls.
01628
£8

2. Emilla Locket*
Burnished brass with faux pearls and glass stones. Chain length approx. 80cm.
02774
£10

3. Cheree Necklace*
Burnished brass-plated necklace with locket and magnetic closure. Length approx. 68cm + 9cm extension chain.
10850
£10

4. Calabria Necklace
Brass-plated necklace with wax cotton cord and acrylic beads. Length approx. 59cm + 9cm extension chain.
21964
£8

5. Paterson Heart Longline Necklace*†
Burnished brass-plated necklace. Length approx. 72cm + 9cm extension chain.
10975
£8

6. Omata Necklace*
Burnished brass necklace with floral detail dice. Approx. 59cm + 9cm extension chain.
19604
£8

7. Castilla Necklace
Cotton cord necklace with brass-plated casting and fittings. Length approx. 43cm + 9cm extension chain.
23986
£10

8. Castilla Bracelet
Cotton thread, brass-plated end caps and fittings. Internal dimensions approx. 6cm x 5.5cm.
00240
£7

9. Cheree Earrings*
Burnished brass-plated pierced earrings. Total length 6.3cm.
17608
£6

10. Drury Coin Ring*
Burnished brass-plated adjustable ring with glass stone. Will fit sizes 6-10.
19299
£7

sale

save up to £10
pages 130-133

any 2 for £10

1. Valencia Bracelet*

Wax cord bracelet with brass-plated rings, and acrylic and glass stones. Length approx. 18.5cm + 2.6cm extension chain.
14894

£7

2. Valencia Necklace*

Wax cord necklace with brass-plated rings, and acrylic and glass stones. Length approx. 42cm + 9cm extension chain.
15263

£10

3. Valencia Earrings*

Brass-plated pierced earrings with acrylic beads and glass stones. Earrings drop approx. 5cm.

15180

£6

WHILE STOCKS LAST



anklet & 3 toe ring set

£7

4. Bologna Toe Ring and Anklet Set

Set of 3 toe rings and 1 anklet. Brass-plated with acrylic stones and seed beads. Anklet length approx. 23cm + 2.5cm extension chain.

00273

£7



new

2 piece gift set just **£10**

5. NEW Denia Necklace and Earrings Gift Set

Burnished brass-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain.

19844

£10



new

6. NEW Malgret Earrings

Silver-plated pierced earrings with acrylic beads.

07542

£6

7. NEW Malgret Necklace

Silver-plated with acrylic beads. Necklace length approx. 85cm + 9cm extension chain.

07062

£10



chic accessories

silver and black accessories for the ultimate in sophistication



new

8. NEW Almeria Necklace

Silver-plated pendant with double length cord. Length approx. 42cm + 9cm.

19430

£10

9. NEW Almeria Cuff Bracelet

Silver-plated bangle. Internal diameter approx. 7cm.

19109

£8



Havanna Earrings*
Brass-plated pierced earrings with acrylic beads. Drop approx. 5cm.
44230
Normally £6
£2.50 save £3.50

Havanna Necklace*
Brass-plated. Approx. 42cm + 9cm extension chain.
42820
Normally £8.50
£3.50 save £5



Beautiful Barcelona Earrings*
Black metal-plated pierced earrings with acrylic stones. Earrings drop approx. 5cm.
37705
Normally £7
£3.50 half price

Beautiful Barcelona Necklace*
Metal-plated with acrylic beads. Approx. 42cm + 9cm extension chain.
37689
Normally £12
£5 save £7



£4
each

Floral Inspirations Necklace*
Silver-plated with epoxy decoration. Necklace length approx. 42cm + 9cm extension chain. In a card gift box.
31146 Rose
31195 Sweet Pea
31187 Lotus Flower
Normally £8
£4 half price



Flip-flop Treasure Bead*
Silver-plated with glass stones. Approx. 2.5cm.
39271
Normally £5
£2 save £3

Ocean Bead Set of 3*
3 glass beads. Each approx. 1cm.
39339
Normally £7
£2.50 save £4.50
As beads are hand-painted, patterns and sizes will differ from product to product. Beads are not toys and are not intended for children.

Digital Bangle Watch*
Flexible, plastic, digital watch. Includes battery that can be replaced. Diameter approx. 6cm.
45435
Normally £6
£1.99 save £4.01
Avon watches come with a two year warranty for manufacturing faults.

WHILE STOCKS LAST

sparkle and shine

stand out in gorgeous jewellery adorned with sparkling stones



Darian Necklace*
Burnished brass-plated with acrylic pearls and glass stones. Approx. 55cm + 9cm extension chain. Largest disc diameter approx. 3.5cm.
49098
Normally £10
£6 save £4

Pave Strawberry Necklace*
Silver-plated, approx. 48cm + 9cm extension chain. Pendant with acrylic stones, approx. 3.4cm x 2cm x 2cm.
50864
Normally £10
£5 half price

Pave Poodle Necklace*
Silver-plated with pendant set with acrylic stones. Necklace approx. 40cm + 9cm extension chain. Pendant drop approx. 3cm.
44248
Normally £10
£5 half price
This is not a toy and is not intended for children.



Eliza Ring*
Adjustable, brass-plated ring. Acrylic and glass stones. Fits sizes 6-10.
40089
Normally £7.50
£3.50 save £4



Ring by Ring Garden Theme*
Set of 3 silver-plated and brass-plated rings. Epoxy and glass stones.
40246 Size 8 **43679** Size 10
Normally £8.50
£2.50 save £6

£7
save £3



top unscrews

interchange different beads to change your look



1st Avon's TREASURE BEAD RING

Treasure Bead Ring
Silver-plated adjustable ring with white faux pearl bead. Silver-plated screw holds bead in place.
22798 Size 6/7
06965 Size 8/9
Normally £10
£7 save £3
Excluded from offer.

1. Treasure Snake Bracelet
Silver-plated snake chain bracelet for Treasure Beads. Length approx. 20cm + 2.5cm extension chain.
14837
Normally £7
£5 save £2
Excluded from offer.

2. Nautical Treasure Bead Set*
Three glass beads with silver-plated fittings. Created by hand so items may vary in size and pattern. Approx. 1.6cm x 1cm.
45229
Normally £7
£5 save £2

3. Mixed Style Treasure Bead Set*
Three silver-plated beads with glass and epoxy stones. Diameters vary from approx. 0.7cm to 1.5cm.
30882
Normally £7
£5 save £2

4. NEW Julie Treasure Bead Set
Silver-plated bead set with rose and clear glass stones.
21972
Will normally be £7
£5 save £2

5. Flower Treasure Bead*
Silver-plated with epoxy stones. Approx. 0.8cm.
04333
Normally £5
£3 save £2

6. Suitcase Treasure Bead*
Silver-plated. Approx. 1cm x 1.1cm.
39321
Normally £5
£3 save £2

7. NEW Chiasa Treasure Bead
Silver-plated with glass stones. Approx. 1.2cm.
00703
Will normally be £5
£3 save £2

8. Dolphin Treasure Bead*
Silver-plated with glass eye. Approx. 2.9cm.
39313
Normally £5
£3 save £2

9. Heart Treasure Bead*
Silver-plated with epoxy stones. Approx. 1cm.
35345
Normally £5
£3 save £2

10. Marsielle Treasure Bead
Silver-plated with glass stones. Approx. 1.2cm.
14126
Normally £5
£3 save £2

WHILE STOCKS LAST

Beads are not toys and are not intended for children.



Treasure Beads

treasure every moment



sale

save up to £9
pages 138-139 only

buy 1 choose 1 half price

lower priced item half price



Guidonia Square Face Watch
Steel-plated with PU adjustable strap, length approx. 23.9cm. Stainless steel back.

22855

£15



Cadiz Watch
Steel-plated with PU adjustable strap, length approx. 20.4cm. Stainless steel back.

02295

£18



Leena Watch
Palladium-plated with PU adjustable strap, length approx. 19.8cm. Stainless steel back.

14704

£12



Halee Watch
Palladium-plated with adjustable PU strap approx. 23.4cm. Stainless steel back.

22483

£15



Meaghan Floral Print Watch*
Palladium-plated with floral adjustable strap, approx. 20.4cm. Stainless steel back.

14092

£15



NEW Barletta Pearlesque Watch
Palladium-plated with 3 faux pearl straps. Internal strap diameter approx. 16.5cm. Stainless steel back.

11536

£15

sale

buy the wallet and bag for **£15**

save £10 page 141 only order using 67561

new

£5
save £3



2



1

1. Union Jack Charm Bracelet*
Silver plated bracelet with 4 British themed charms set with coloured glass and epoxy stones. Length approx. 18.5cm + 2.5cm extension chain.
16394
Normally £7
£5 save £2



3

£4
save £2



2

removeable faces...
buy more than one
to mix & match

2. Rome Watch
Silicone adjustable strap watch. Stainless steel case and back. Strap length approx. 15cm – 21cm. Includes battery that can be replaced.
17749 Blue
12823 White
11544 Red
Normally £8
£5 save £3

3. Union Jack Earrings Gift Set
Set of 3 silver-plated pierced earrings with a British theme. Coloured epoxy and acrylic stones. In a card gift box.
01693
Normally £6
£4 save £2
*Charms are not toys and are not intended for children.



141 Jewellery

GREAT BRITAIN

perfectly patriotic accessories

NEW Union Jack Men's Wallet
Sections for paper money, coins and credit cards. Size approx. 10.1cm x 11.5cm. Outer: PVC, lining: polyester.
16832
£10



NEW Union Jack Men's Bag
Adjustable cross-body strap with magnetic snap fastening, 2 internal pockets. Size approx. 30cm x 33cm x 6.3cm. Outer: PVC, lining: polyester.
16816
£15

ROXY



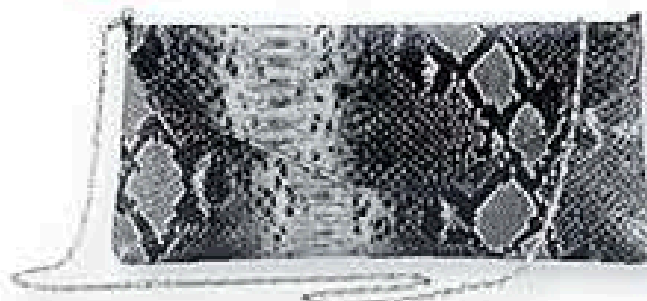
Roxy Beach Bag'
With rope style handles, inside pocket and an elasticated opening with magnetic fastening. Outer: cotton. Lining: 90% polyester, 10% cotton. Sponge clean only. Size approx. 31cm x 50cm.
52829
Normally £30
£20 save £10



Roxy Purse'
Purple Roxy purse with zip fastening, zipped coin section, 12 card slots and 4 paper money sections. Approx. 19cm x 11cm.
70524
Normally £16
£10 save £6



Beau Cross Body Bag'
Dark grey bag with fringe detail. Zip closure. Outer PVC, lining polyester. Approx. 18.5cm x 23.5cm.
36657
Normally £10
£5 half price



Python Print Clutch Bag'
Patent PVC clutch bag with detachable chain strap. Approx. 15cm x 31.3cm.
40634
Normally £12
£6 half price



Tatum Bag'
Blue PVC bag with chain handle. Approx. 23.5cm x 36.5cm. Handle drop approx. 19.5cm.
70516
Normally £15
£10 save £5

'WHILE STOCKS LAST



Manilla Weekender Bag'
Zip fastening. Two internal pockets, one mobile phone holder. Outer: PVC, lining: polyester. Approx. 26.1cm x 44cm.
30320
Normally £18
£12 save £6

'WHILE STOCKS LAST



Manilla Sandals'
Interchangeable sandals. One black and one cream ribbon. Black EVA sole, gold metallic PU tabs. Polyester ribbons.
30353 Size 5/6
30361 Size 7/8
Normally £14
£8 save £6



unzip to expand

Zosma Bag'
Chain handles. Turn lock closure, two internal pockets and mobile phone holder. Outer: PVC, lining: polyester. Size approx. 28cm x 35cm x 8.8cm.
30445
Normally £18
£15 save £3

NEW Aleena Cross Body Bag
Handle and cross-body shoulder strap. Size approx. 14.6cm x 21.1cm x 6.1cm. Shoulder strap drop approx. 72cm. Outer: PVC, lining: polyester.
09381
Will normally be £15
£10 save £5



new

£10 save £5



detachable zippered purse

new

£15 save £3

NEW Isla Bag and Purse
Outer: PVC, lining: polyester. Bag approx. 30cm x 24.2cm x 12.3cm. Purse approx. 11cm x 18.3cm.
18903
Will normally be £18
£15 save £3

**Gracie Bra**

54% cotton, 45% nylon, 1% elastane, excluding trims.

10603 32a 11460 36c
10728 32b 11478 36d
10918 34b 11486 36dd
11049 34c 11494 38c
11247 34d 02766 38d
11346 36b 11742 38dd

£12**Gracie Briefs**

60% cotton, 36% nylon, 4% elastane, excluding trims. Cotton gusset.

11874 10/12
12302 14/16
12377 18/20

£7**Eliza Bra**

93% nylon, 7% elastane, excluding trims.

11866 34b 12492 34dd 12591 36d 12781 38c
12385 34c 12534 36b 12625 36dd 12864 38d
12419 34d 12575 36c 12658 38b 12963 38dd

£14**Eliza Briefs**

90% nylon, 10% elastane, excluding trims. Cotton gusset.

11908 10/12
12120 14/16
12153 18/20

£8**Colour Block Bra**

72% nylon, 26% polyester, 2% elastane, excluding trims.

10215 32a 00471 34c 21790 36c 12732 38c
10314 32b 00125 34d 12104 36d 01305 38d
10330 34b 12054 36b 12187 36dd 13375 38dd

£12**Colour Block Briefs**

62% nylon, 32% polyester, 6% elastane, excluding trims. Cotton gusset.

13540 6/8
13904 10/12
13912 14/16

£7**Safari Bright Bra***

65% nylon, 34% cotton, 1% elastane, excluding trims.

70045 32a 33720 34c 35352 36c 45013 38c
33530 32b 45237 34d 40329 36d 44008 38d
50500 34b 41095 36b 34876 36dd 40774 38dd

£12**Safari Bright Briefs***

Classic briefs. 50% nylon, 45% cotton, 5% elastane, excluding trims. Cotton gusset.

35501 6/8
42226 10/12
37085 14/16

£7



Safari Bright PJs**
Short-sleeved top and patterned leggings. Top: 100% cotton, excluding trims. Trousers: 95% cotton, 5% elastane, excluding trims.
01826 10/12 12955 18/20
12914 14/16
£16

Baby Glam Set**
White and pink gingham top with adjustable straps and matching briefs. 100% polyester, excluding trims, cotton gusset.
13045 10/12
13169 14/16
18275 18/20
£14

***WHILE STOCKS LAST**

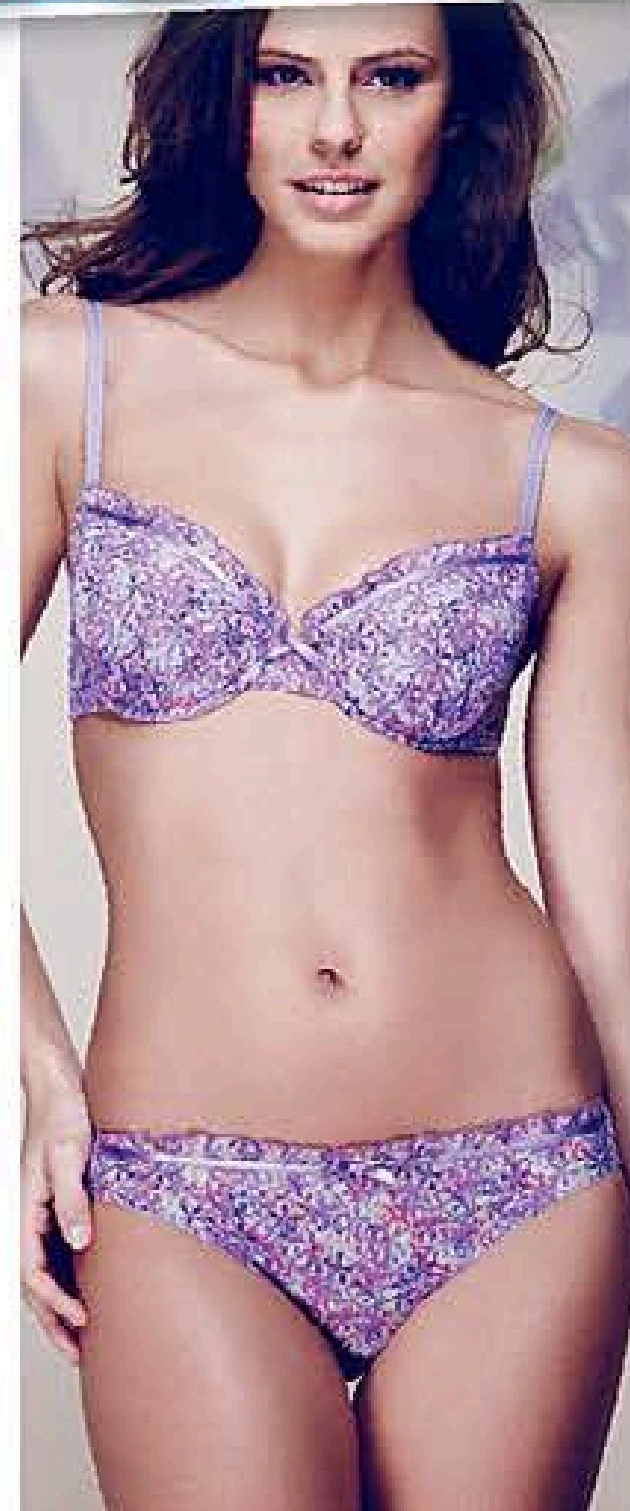
Baby Glam Chemise**
White chemise with pink gingham ribbon and lace trim. Adjustable straps. 100% cotton, excluding trims.
21477 6/8
21584 10/12
21618 14/16
21733 18/20
£12

***KEEP AWAY FROM FIRE.**

Colour Block PJs†
Royal blue leggings with stripy, racer back top. Top: 100% cotton, leggings: 95% cotton, 5% elastane, excluding trims.
14340 6/8
14415 10/12
14522 14/16
22236 18/20
£14

Buttercup Chemise†
Yellow chemise with white trims and button detail. Crossover, adjustable straps. 100% cotton, excluding trims.
16964 10/12
19596 14/16
17111 18/20
£12

Storm Grey Cami & Shorts Set†
Silver grey cami and shorts set. 100% polyester, excluding trims.
15065 6/8
15081 10/12
22137 14/16
£12


Body Solutions Bra
 87% nylon, 13% elastane,
 excluding trims.

42697 32a 34405 36c
 33985 32b 36848 38a
 31211 32c 33639 38b
 34090 34a 50658 38c
 34454 34b 33696 40b
 50948 34c 34421 40c
 34140 36a 33860 42b
 34397 36b
 Normally £18

£10 save £8

Body Solutions Briefs
 79% nylon, 21% elastane,
 excluding trims. Cotton gusset.

34173 10/12 43455 18/20
 34181 14/16
 Normally £12

£6 half price

Floria Bra
 72% nylon, 26% polyester,
 2% elastane, excluding trims.

70110 32a 36772 36c
 43232 32b 50401 36d
 36897 34b 37044 36dd
 34710 34c 36962 38c
 34751 34d 36855 38d
 43257 36b 36764 38dd
 Normally £12

£8 save £4

Floria Briefs
 62% nylon, 32% polyester,
 6% elastane, excluding
 trims. Cotton gusset.

36624 10/12
 36889 14/16
 36590 18/20
 Normally £7

£5 save £2

**Bras Two Pack -
 Raspberry and Turquoise**
 65% polyester, 35%
 cotton, excluding trims.

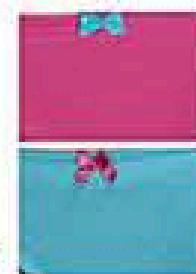
33027 32a 36756 36b
 36723 32b 36822 36c
 33076 34a 53595 38b
 36731 34b 33126 38c
 36814 34c 31294 38dd
 36871 34dd 53256 40c
 Normally £12

£8 save £4

**Briefs Two Pack -
 Raspberry and Turquoise**
 65% cotton, 35% polyester.
 Cotton gusset.

36913 6/8
 36939 10/12
 51128 14/16
 36954 18/20
 Normally £6

£3.50 save £2.50


Betty Bra

50% nylon, 37% polyester,
 7% elastane, 6% viscose,
 excluding trims.

30916 34b 30221 36d
 30155 34c 31104 36dd
 35451 34d 31120 38b
 30999 34dd 30262 38c
 31005 36b 31153 38d
 31013 36c 36558 38dd
 Normally £14

£10 save £4

Twinkle Cat Pyjamas

Top: 65% polyester, 35%
 cotton. Shorts: 100% polyester,
 excluding trims. KEEP AWAY
 FROM FIRE.

53454 6/8
 52845 10/12
 52290 14/16
 Normally £14

£8 save £6

Kiss Kiss Sleep Tee

100% cotton, excluding trims.
 KEEP AWAY FROM FIRE.

38463 6/8
 38471 10/12
 38489 14/16
 Normally £12

£8 save £4


Colette Summer Set

100% cotton, excluding trims.
 KEEP AWAY FROM FIRE.

33092 6/8
 33407 10/12
 42325 14/16
 Normally £15.50

£8.50 save £7


Beautiful Butterflies Pyjamas

100% cotton, excluding trims.
 KEEP AWAY FROM FIRE.

70003 6/8 50575 14/16
 41731 10/12
 Normally £18

£14 save £4


Megan Playsuit

66% polyester, 34% cotton,
 excluding trims. KEEP AWAY
 FROM FIRE.

44669 6/8 70771 14/16
 48314 10/12
 Normally £18

£9.99 save £8.01



basics

great quality, great value

bra just

£4.99

151
lingerie

try it & love it

or simply return it with our
90 day money back guarantee*

Enhancer Underwired Bra

59% polyester, 36% cotton, 5% elastane, excluding trims.



size	white	black	size	white	black
32a	21287	23507	36b	16311	16238
32b	23713	19364	36c	16329	16246
32c	20172	08201	36d	28175	28142
34a	25528	21394	38b	16337	16253
34b	16295	16212	38c	16345	16261
34c	16303	16220	38d	28183	28159
34d	28167	28134	38dd	14290	11080



Normally £6.99

£4.99 save £2

*See pages 164-165 for details.



1. T-Shirt Underwired Bra
91% polyester, 7% elastane, 2% nylon, excluding trims.

size	white	black	skintone
32a	25106	29215	25502
32b	10496	25726	22343
32c	07054	20768	20289
32d	21451	13458	23390
32dd	02840	28555	24158
34a	23655	21782	22962
34b	26120	19612	02576
34c	11239	28092	11221
34d	10793	19786	10694
34dd	15164	25015	11015
36b	09928	11064	09910
36c	10223	09969	10124
36d	08953	10355	10587
36dd	15115	25007	15776
38b	10645	09019	09076
38c	09449	09118	09332
38d	09597	09571	02014
38dd	14944	27227	21634
40b	20339	02956	27672
40c	24281	20248	23770
42b	02048	02105	20479
42c	20636	20297	20578

£6.99

2. Improved Balconette Bra
86% polyester, 9% nylon, 5% elastane, excluding trims. White only.

18986	32a	19745	34d	19257	38b
20230	32b	19984	34dd	19562	38c
26716	32c	19042	36b	19893	38d
19026	34a	19489	36c	20214	38dd
19034	34b	26708	36d	19398	40b
19422	34c	02022	36dd	19729	40c

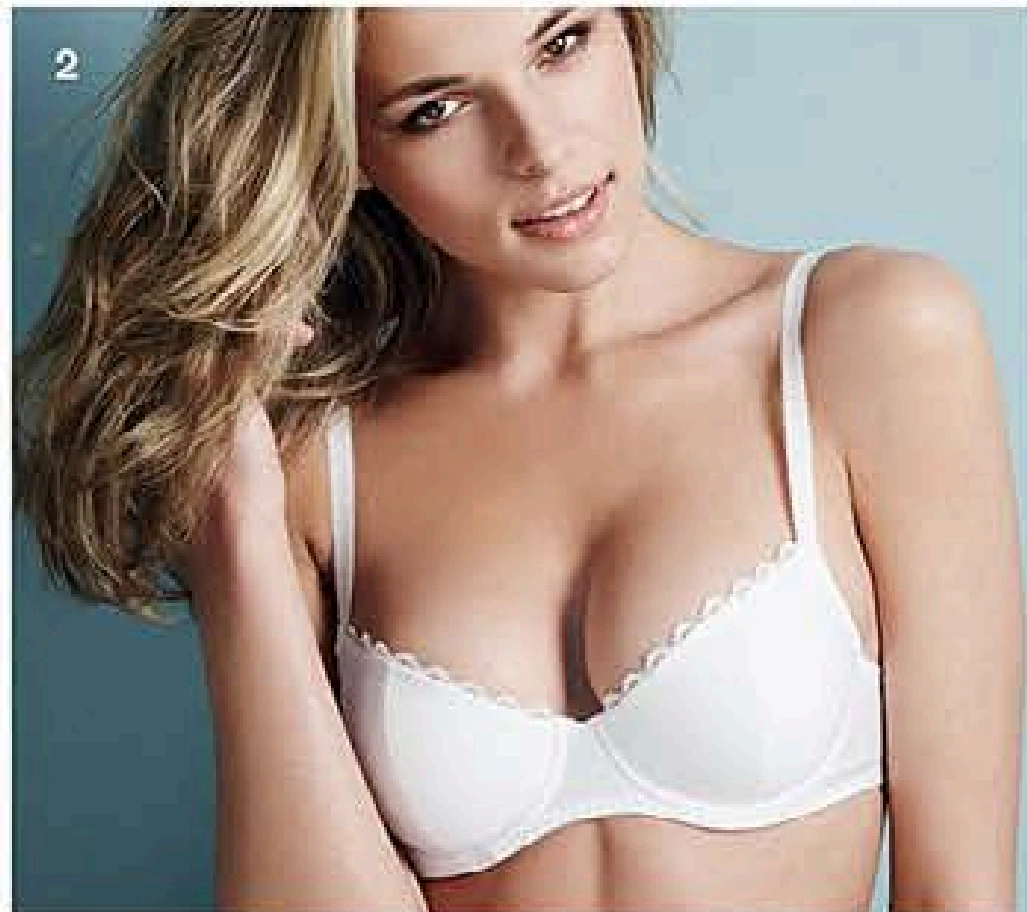
£6.99

3. Nautical Modesty Panels
Pack of 3. Lace panel: 50% polyester, 47% nylon, 3% elastane; dark royal blue panel: 95% polyester, 4% cotton, 1% nylon; stripe panel: 86% polyester, 13% nylon, 1% elastane, excluding trims.

18523
Normally £5

£4 save £1

Lingerie Guarantee
90 day **100% money back guarantee** on all unworn lingerie if you're not completely satisfied. For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.



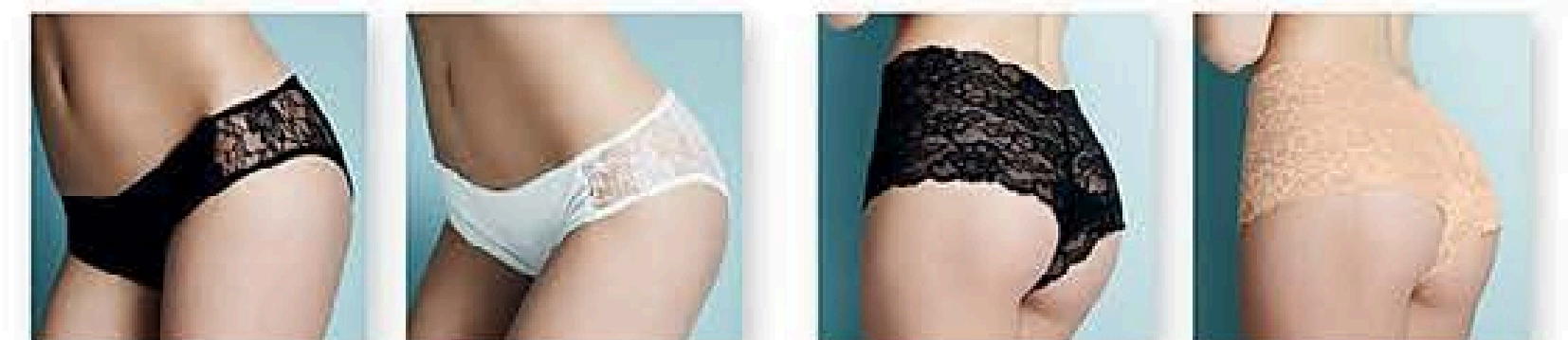
3-pack briefs just £9.99 each



153
lingerie

lovely lace

feel comfortable yet sexy in these gorgeous lace briefs



3 Pack Brazillian Briefs

Pack of 3 lace briefs, black, white and coral. No visible panty line. 55% polyester, 32% nylon, 13% elastane, excluding trims. Cotton gusset.

22079 10/12
23838 14/16
02212 18/20
£9.99

Lace Briefs Three Pack

Pack of three in black, white and nude. 91% nylon, 9% elastane excluding trims. Cotton gusset.

28027 10/12
02642 14/16
13755 18/20
£9.99

my secret to...
summer support



1. Body Illusion Bandeau Bra

Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.

- 21931 Small (Size 6/8)
- 22020 Medium (Size 10/12)
- 21956 Large (Size 14/16)

£12

2. Tea Rose Pink Minimiser Bra

96% nylon, 4% elastane, excluding trims.

- 30015 34dd 31450 36g 30395 40f
- 30023 34e 43505 38dd 30403 40g
- 30031 34f 30163 38e 30411 42dd
- 30049 34g 36335 38f 34116 42e
- 30056 36dd 30346 38g 30437 42f
- 30098 36e 30379 40dd 41152 42g
- 30551 36f 30387 40e

Normally £14

£12 save £2

3. Tea Rose Pink Minimiser Briefs

Pink, high waisted girdle-style brief with pretty lace trim. 85% nylon, 15% elastane, excluding trims. Cotton gusset.

- 39289 10/12 40196 18/20
- 39610 14/16

Normally £10

£8 save £2 **WHILE STOCKS LAST**

4. Minimiser Bra

Fully supporting bra with full 3-piece cups. Non-padded and underwired with mesh lining and pretty lace detail. 77% cotton, 21% nylon, 2% elastane, excluding trims.

size	white	black	size	white	black
34dd	01388	21253	38f	22517	21154
34e	27607	27821	38g	01248	28795
34f	26591	04150	40dd	02006	11338
34g	14225	18200	40e	14043	22822
36dd	01164	29645	40f	01081	26799
36e	29181	00455	40g	28977	22145
36f	26443	01644	42dd	23978	27433
36g	28084	10546	42e	00554	28506
38dd	11718	05488	42f	14068	25619
38e	14027	18259	42g	12427	18242

£12

who said control wear shouldn't be seen?



incredible control wear that's pretty

- light tummy control front panel

5. NEW White Minimiser Briefs

75% cotton, 18% nylon, 7% elastane, excluding trims.

- 01404 10/12
- 26310 14/16
- 10488 18/20
- 10595 22/24

Will normally be £8

£6 save £2

minimise the look of your bust and control your tummy

available in sizes up to **G CUP**

155 lingerie

£6 save £2

new

AVON
active
loveyourbody

wear around
the waist to
help increase
sweat loss

Active Slimming Belt
Material: neoprene. Size approx.
112cm x 21cm. Adjustable hook
and loop fastening.
25478
£8



Active Headphones
Cord length approx. 120cm. PVC coating.
Max. power input 5MW.
19943
£10

MP3 Player Holder
MP3 or mobile phone armband. Pocket
approx. 11 cm x 7cm x 2.5cm. Armband
length approx. 40cm. 30% polyester, 70%
neoprene. Trim 100% polyester.
30510
£6

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workout flip flops

and order any product
on page 156 for

HALF PRICE

save up to £5



£17
save £3

- specially designed sole to help arch muscles and burn calories
- help improve the look of calves and thighs

Workout Flip Flops
Brown flip flops with fabric flower.
Upper: PVC, lining: polyester, mid-sole: EVA, outer-sole: TPR.
11197 Size 3/4
01131 Size 5/6
11312 Size 7/8
Normally £20
£17 save £3

back to
School

Barbie™

be the most glamorous girl in the playground with doll-ightful Barbie® accessories



NEW Barbie® Pencil Box with Mirror
Plastic pencil box with hinged lid with secret mirror compartment. Approx. 21.5cm x 8cm x 2cm.
13300
Will normally be £6
£4 save £2



with pencil & stencil
Barbie® Journal and Stencil
Journal with plastic stencil and pencil. Paper and metal spiro. Size approx. 22cm x 15.5cm.
10272
Normally £8
£6 save £2



2-in-1 rucksack or shoulder bag
Barbie® 2-in-1 Fashion Bag
Multi-way straps, zip fastening. Size approx. 28cm x 22cm x 11cm. 100% polyester.
10058
Normally £12
£10 save £2

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new



DESIGNED FOR AVON



can be used for jewellery
NEW Hello Kitty® Pencil Case Roll
Black pencil case roll with Hello Kitty® print wrap and pink zip and trim. Hook and loop-fastened wrap conceals zip when rolled. Approx. 20cm x 26cm (open). 100% Polyester.
12807
Will normally be £8
£5 save £3
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perfect for A4 documents
NEW Hello Kitty® Back To School Bag
Black satchel style bag with pink trim and printed Hello Kitty® design. Zipped inside pocket and two further small pockets. Hook and loop fastening. Approx. 35cm x 29cm. Polyester.
07492
Will normally be £15
£10 save £5

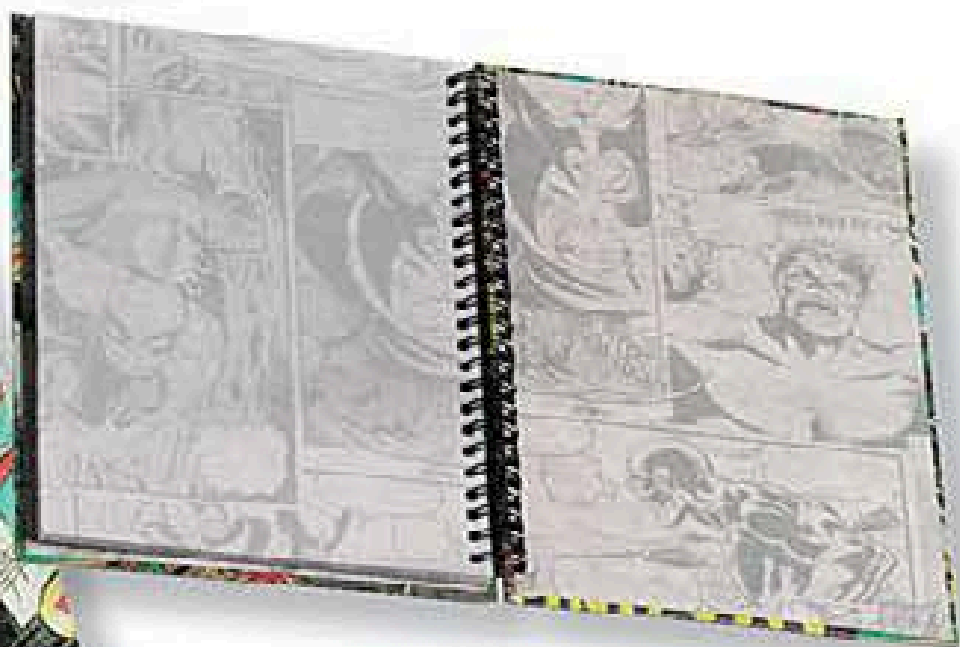
back to school

MARVEL
www.marvel.com

THE AMAZING SPIDER-MAN

new

be the school superhero with brand new Spider-Man™ essentials



white lined paper notepad

Marvel Notebook
Hardback, spiral bound notebook with Marvel design on the front and back. 50 pages of lined white paper. Size approx. 16cm x 22cm.
10132
Normally £8

£6 save £2



waterproof kit bag, ideal for swimming!

NEW Spider-Man™ Swim Bag
Navy PVC bag featuring The Amazing Spider-Man™ print design and red strap with PVC Spider-Man™ logo. Two-popper fastening and air vents. Approx. 32cm x 43cm.

08763
Will normally be £7

£5 save £2



perfect for school books & A4 documents

NEW Spider-Man™ School Bag
Navy bag with black trim and full-colour printed Spider-Man™ design on front flap. Adjustable black shoulder strap. Bag and lining 100% polyester, strap 100% polypropylene. Approx. 29cm x 30cm x 5.5 cm.

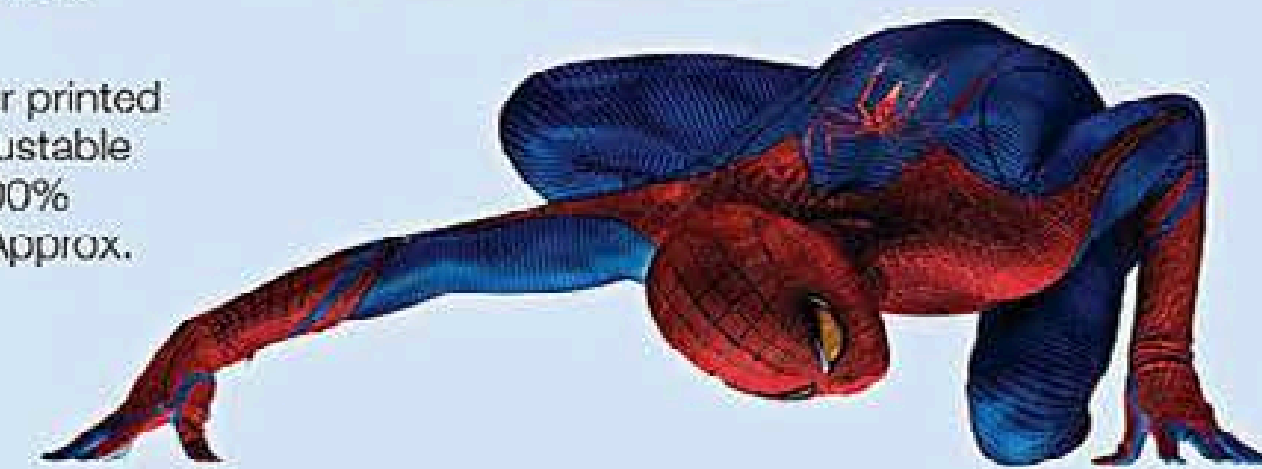
13920
Will normally be £15

£10 save £5

Marvel Pencil Case
Black pencil case with Marvel design and zip pull. Size approx. 20cm x 8.5cm.

10173
Normally £10

£7 save £3



SPIDER-MAN, THE CHARACTER: TM & © 2012 MARVEL CHARACTERS, INC. THE AMAZING SPIDER-MAN, THE MOVIE © 2012 COLUMBIA PICTURES INDUSTRIES, INC. ALL RIGHTS RESERVED. EXCLUSIVE TO AVON

161 Kids

kids sale



Disney Princess Inflatable Chair
Inflatable chair featuring Belle, Cinderella and Sleeping Beauty. Inflated size: 54cm x 47cm x 40cm. Plastic.
51599
Normally £10
£7.50 save £2.50
This is not a flotation device and must not be used in water.



Hello Kitty® Overnight Travel Set
PVC cosmetic bag with body puff and 2 empty plastic bottles, 29ml each. Bag approx. 20cm x 16.5cm.
48025
Normally £8
£4 half price

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Ella Carriage Jewellery Box
Paper box with plastic crown and draw pull. Contains mirror and removable compartment. Size approx. 17cm x 13.5cm x 8cm.
34744
Normally £12
£8 save £4



Arnie The Adventurer Pencil Case
Zipped case with detachable Velcro® coin pouch. Case approx. 18cm x 6.5cm. Pouch approx. 4.5cm x 6.5cm. Polyester.
31302
Normally £7
£4 save £3



Arnie Headphones
Lightweight, adjustable headphones. Head band approx. 28cm - 30cm. Cord length approx. 150cm. Plastic. 5+ years.
35949
Normally £10
£7 save £3



Ben 10 Ultimate Alien™ Back Pack
Approx. 25cm x 30cm x 10cm. Polyester with PVC panel.
39644
Normally £12
£8 save £4



Glee Cosmetic Bag
Approx. 15.5cm x 15cm x 6cm. Polyester.
31377
Normally £9
£4.50 half price



Glee Mug
Approx. 13cm x 8cm at widest point. Porcelain. Dishwasher and microwave safe.
31369
Normally £10
£5 half price



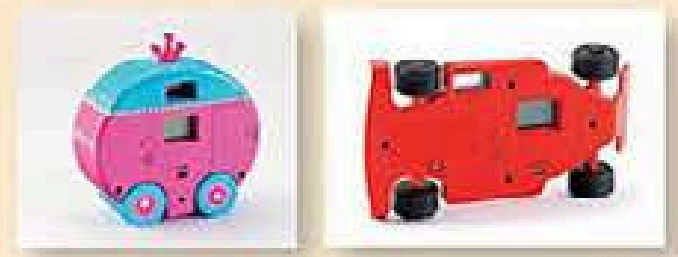
Glee Tote Bag
Approx. 35cm x 40cm. Handle length approx. 51cm. Polyester and cotton mix.
31351
Normally £12
£6 half price



Camera
Camera with viewfinder and LCD screen. Stores up to 25 photos. Comes with an instruction manual, driver, software CD and USB cable. Approx. 14cm x 8cm x 4cm. Requires 2x AAA batteries, not included. 4+.
52308 Ella 52159 Arnie
Normally £30
£12 save £18



kids kit
fun accessories from their favourite characters



AVON PINK Pamper PARTY



MAKE FUNDRAISING BEAUTIFUL

Avon Guarantee

If you're not **100% happy** with your purchase, simply return it within **90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further

details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis.

This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories model's own, unless otherwise stated.

just
£1.50
will help women to
beat breast cancer

Nearly 48,000 women in the UK are diagnosed with breast cancer every year. By hosting an Avon Pink Pamper Party you can make a difference and help fund life saving breast cancer research.

It couldn't be easier – you could offer fun makeovers, manicures, pedicures or facials and ask for donations, sell homemade cakes or even hold a raffle.

For more information and to order your free Avon Pink Pamper Party pack and make your fundraising beautiful visit www.avonpinkpamper.org.uk or call 0207 025 2498.



new

double-sided in pink and white!

just **£1.50** helps women to beat breast cancer

NEW Crusade Nail File*

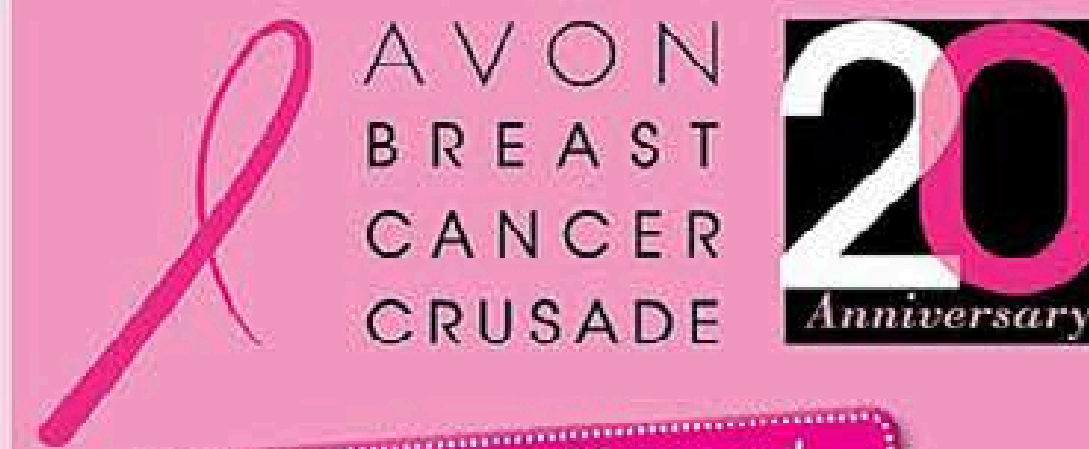
Pink and white nail file and buffer. Plastic with EVA foam and abrasive paper. 1.5cm x 1.7cm x 0.4cm.

16980

£1.50

25% is donated to Breakthrough Breast Cancer. All remaining proceeds go to not-for-profit projects.

†via Breakthrough Promotions Ltd which pays all its taxable profits to Breakthrough Breast Cancer, a registered charity in England & Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.



I made a difference!

"I loved hosting my own Avon Pink Pamper Party! As well as having fun with friends, we raised £435 to help make a difference to the thousands of women affected by breast cancer each year"

Avon Sales Leader, Ruth Hart

165 causes

Some images in this brochure are shown larger than actual size.

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of ElectroLink Compliance Scheme. All such products are marked with the Wheelie-bin symbol

Help the environment by disposing of your products responsibly.

The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

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avonconnects.co.uk

YouTube youtube.com/avonuk



foot works



rich moisturising cream, leaves feet feeling soft, smooth and rejuvenated†

Beautiful Lavender Comforting Overnight Massage Cream

150ml
20412
Price per 100ml = £1.32
Normally £3.50
£1.99 save £1.51

1. Healthy All-Day Foot Deodorant Cream
75ml
21022
Price per 100ml = £2.65
Normally £4
£1.99 save £2.01

3. Beautiful Lavender Comforting Soak
100ml
20677
Normally £3.75
£2.25 save £1.50

6. Beautiful Marine Salt Invigorating Scrub
75ml
24885
Price per 100ml = £2.65
Normally £3.50
£1.99 save £1.51

2. Beautiful Anti-Rub Stick
20826
Normally £4.75
£2.25 save £2.50

4. Beautiful Lavender Comforting Foot & Leg Spray
100ml
20594
Normally £3.75
£2.25 save £1.50

7. Beautiful Marine Salt Hydrating Balm
75ml
02493
Price per 100ml = £2.65
Normally £3.50
£1.99 save £1.51

new

effective exfoliator with walnut shell powder and cranberry seeds

NEW Beautiful All-In-One Pedicure
75ml
08904
Price per 100ml = £3.33
Will normally be £5
£2.50 half price



for 24 hour plus** moisturisation*

Beautiful Heel Softening Cream
75ml
20685
Price per 100ml = £2.33
Normally £3.50
£1.75 half price



1 2

5. Beautiful Overnight Renewing Cream
75ml
20727
Price per 100ml = £3.00
Normally £4.75
£2.25 save £2.50



3 4 5

8. Beautiful Lavender Comforting 3-in-1 Mask
75ml
20396
Price per 100ml = £3.33
Normally £4.50
£2.50 save £2



6 7 8

*Consumer Study, 58 females. **Steroscopic Study, 12 people. †Consumer Study, 40 people.

DELIGHTFUL TREATS GORGEOUS PRICES

fabulous fresh FEET

from **£1.75** save up to **£2.50**
pages 166-167 only

over 200 products under £3 in this brochure

pampering treats

foot works

healthy feet

take care of soles with intensive treatments to comfort and help restore foot



1. Healthy Intensive Callus Cream

75ml
02113
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

2. Healthy Rough Skin Remover

75ml
21105
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

3. Healthy Odour Neutralising Foot Spray

75ml
02121
Price per 100ml = £2.33
Normally £3.50
£1.75 half price

4. Beautiful Foot Soufflé

150ml
02071
Price per 100ml = £1.50
Normally £4.50
£2.25 half price

mint & aloe

COLLECTION

refresh summer soles with soothing aloe and refreshing mint



1. Beautiful Mint & Aloe Cooling Spray

100ml
25148
Normally £4.50
£2.25 half price

2. Beautiful Mint & Aloe Cooling Lotion

75ml
25213
Price per 100ml = £3.00
Normally £4.50
£2.25 half price

3. Beautiful Mint & Aloe Exfoliating Scrub

75ml
25338
Price per 100ml = £3.00
Normally £4.50
£2.25 half price

foot works



planet spa

treat yourself to some me time with Thailand Lotus Flower



1. Thailand Lotus Flower & Champagne Luxurious Bath Elixir

250ml
19497
Price per 100ml = £1.40
Normally £7
£3.50 half price

2. Thailand Lotus Flower Relaxing Cleansing Body Polish

200ml
00174
Price per 100ml = £1.13
Normally £4.50
£2.25 half price

3. Thailand Lotus Flower Relaxing Bath and Massage Oil

150ml
22012
Price per 100ml = £1.67
Normally £5
£2.50 half price

4. Thailand Lotus Flower Deep Pore Cleansing Face Mask

75ml
06916
Price per 100ml = £3.67
Normally £5.50
£2.75 half price

5. Thailand Lotus Flower Luxuriously Light Body Soufflé

200ml
14456
Price per 100ml = £1.63
Normally £6.50
£3.25 half price



all half price

pages 168-169 only

sleeptherapy

for a dreamy night's sleep every night



1. Sleeptherapy Goodnight Pillow Mist

125ml
18689
Price per 100ml = £1.80
Normally £4.50
£2.25 half price

2. Sleeptherapy Dreamy Body Wash

200ml
19216
Price per 100ml = 66p
Normally £3.50
£1.75 half price

3. Sleeptherapy Sleep Balm

10ml
14969
Normally £3
£1.50 half price



169 bath & body

all half price

pages 168-169 only

pampering treats

AVON naturals

floral and fruity products inspired by nature



Shower Gel 200ml
23358 Black Cherry & Nutmeg
18960 Strawberry & Guava
03624 Cherry Blossom
 Normal price per 100ml = 65p
 Normally £2.60
£1.30 half price



Body Lotion 200ml
21469 Black Cherry & Nutmeg
23374 Strawberry & Guava
02188 Cherry Blossom
 Price per 100ml = 75p
 Normally £3
£1.50 half price

on Duty

high performance anti-perspirant deodorant

On Duty Roll On 50ml
24752 Men's Active
02204 Women's Tropical Burst
22111 Women's Pure Blue
05207 Women's Light Bloom
 Price per 100ml = £2.00
 Normally £2
£1 half price



simply delicate

intimate hygiene products for all day freshness



1. Feminine Wash 300ml
08540
 Price per 100ml = 67p
 Normally £4
£2 half price

2. Feminine Wipes 15 wipes
12229
 Price per wipe = 11p
 Normally £3.40
£1.70 half price

3. Intimate Moisturising Gel 50ml
14142
 Price per 100ml = £4.00
 Normally £4
£2 half price

4. Feminine Cooling Wash 300ml
20958
 Price per 100ml = 62p
 Normally £3.75
£1.85 save £1.90

FOR MEN

gorgeous grooming for him



1. Moisturising Clear Shave Gel 150ml
15032
 Price per 100ml = £1.33
 Normally £4
£2 half price

2. Texturising Hair Putty 100ml
23879
 Normally £3.10
£1.55 half price

3. Deep Clean Face Wash 150ml
11916
 Price per 100ml = £1.00
 Normally £3.10
£1.55 half price

4. 2-in-1 Anti-Dandruff Shampoo and Conditioner 250ml
04887
 Price per 100ml = 60p
 Normally £3
£1.50 half price

5. Hydrating Moisturiser 50ml
24992
 Price per 100ml = £4.60
 Normally £4.60
£2.30 half price

6. Sensitive Aftershave Balm 100ml
15149
 Normally £4.60
£2.30 half price

7. Soothing Aftershave Balm 100ml
14274
 Normally £4.50
£2.25 half price

8. Anti-Perspirant Deodorant Spray 150ml
10868
 Price per 100ml = £1.03
 Normally £3.10
£1.55 half price

QuadraFX

specialy formulated anti-ageing skincare



1. QuadraFX Anti-Ageing Moisturising Face Cream 50ml
20842
 Price per 100ml = £7.20
 Normally £7.20
£3.60 half price

2. QuadraFX 4-in-1 Body Wash 250ml
02600
 Price per 100ml = £1.00
 Normally £5
£2.50 half price

3. QuadraFX Revitalising Shave Gel 150ml
01412
 Price per 100ml = £2.23
 Normally £6.70
£3.35 half price

4. QuadraFX Revitalising After Shave Balm 100ml
04051
 Normally £7
£3.50 half price

5. QuadraFX Anti-Ageing Eye Cream 15ml
20859
 Price per 100ml = £17.00
 Normally £5.10
£2.55 half price



save up to
£3.60

pages 170-171 only

171 bath & body

save up to
£3.60

pages 170-171 only

AVON
naturals

HUGE
750ml
size



Shampoo 750ml
02287 Almond Oil & Avocado
13318 Cherry Blossom
11171 Mango & Ginger Cleansing & Balancing 2-in-1
13862 Tea Tree & Mint Anti-Dandruff
Price per 100ml = 30p
Normally £5
£2.25 save £2.75

DELIGHTFUL
TREATS
GORGEOUS
PRICES

heavenly scented
HAIR

£2.25
each
save **£2.75**

pages 172-173 only

STOCK UP & SAVE £££

any 2 for
£8
save £4
pages 174-175 only

REDS & BLACKS

	7.53	
04036 Mahogany Golden Brown		
	7.4	
23531 Light Copper		
	6.66	
25916 Intense Red		
	6.56	
12609 Light Mahogany Red		
	5.65	
12542 Deep Mahogany Red		
	4.6	
12500 Medium Auburn		
	4.5	
12443 Deep Mahogany Brown		
	3.6	
12393 Dark Auburn		
	2.1	
10025 Blue Black		
	2.0	
10066 Natural Black		

BLONDES

	12.01	
12336 Ultra Light Ash Blonde		
	10.31	
25205 Very Light Champagne Blonde		
	10.0	
12195 Very Light Blonde		
	9.13	
15974 Light Beige Blonde		
	9.0	
13896 Light Blonde		
	8.3	
25940 Medium Golden Blonde		
	8.1	
11890 Medium Ash Blonde		
	8.0	
11791 Medium Blonde		
	7.3	
11767 Deep Golden Blonde		
	7.0	
11643 Dark Blonde		

BRUNETTES

	6.7	
11213 Chocolate Brown		
	6.3	
13250 Light Golden Brown		
	6.0	
01115 Light Brown		
	5.4	
10876 Medium Copper Brown		
	5.3	
10652 Medium Golden Brown		
	5.0	
10389 Medium Brown		
	4.3	
13185 Dark Golden Brown		
	4.0	
10363 Dark Brown		
	3.0	
10082 Darkest Brown		

captivating colour



- 3-step colour system:**
- saturates hair in lasting colour
 - provides a protective barrier
 - lock-in technology to seal and condition

Professional Hair Colour
3 step permanent colour system gives 100% lasting grey coverage and natural, vibrant looking colour, week after week*.

£6
*Consumer Study, 750 people.
please allergy-test 48 hours before use
visit www.avon.com/advancetechniques

enjoy lasting **100%** grey coverage*

Advance Techniques

STEP 1

SHAMPOOS & CONDITIONERS

treat your tresses with our Advance Techniques range of shampoos and conditioners, to cleanse and condition locks, whatever your hair type



Shampoo 250ml
08979 Daily Shine
15768 Colour Protection
12161 Damage Repair
14357 Volume
12567 Frizz Control
00117 Straight & Sleek
01834 Volume Anti-Dandruff
18358 Frizz Control Anti-Dandruff

Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

Conditioner 250ml
15438 Daily Shine Quick Touch
05934 Colour Protection
15578 Damage Repair
26393 Volume
23580 Frizz Control
16600 Straight & Sleek

Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

Daily Shine
for spectacular shine

Colour Protection
fight the fade

Damage Repair
rescue dry, damaged hair

Volume
for the ultimate fullness

Frizz Control
for smooth, frizz free locks

Straight & Sleek
for a silky smooth finish

Anti-Dandruff
freedom from flakes
for every hair type

Classic Anti-Dandruff Shampoo

Shampoo with ZPT technology to help reduce flakes and scalp irritation*. 250ml

07351
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

ANTI-DANDRUFF

with ZPT complex technology to help fight dandruff from the first wash!

suitable for him and for her

FLAKE-FREE GUARANTEE
if you don't love it, we'll refund it!



AVON
Advance Techniques
anti-dandruff

classic
Shampoo
For all hair types
Shampooing
anti-pelliculaire
Tous types de
cheveux

250 ml e

INDULGENT PLEASURES GORGEOUS PRICES
£1.65 each
save **£1.15**
pages 176-177 only

177 haircare

*See pages 164-165 for guarantee.
†Sensory Scan 02-881. Results achieved with continued use.

STEP 2

Advance Techniques

TREATMENTS

help repair and care for your hair with our Advance Techniques treatments to help make bad hair days a thing of the past

for daily use



for weekly use



- | | | | | |
|---|---|--|--|---|
| <p>1. Straight & Sleek Smoothing Serum
30ml
17475
Price per 100ml = £11.67
Normally £5.50
£3.50 save £2</p> | <p>3. Colour Protection Anti-Fade UV Spray
150ml
13292
Price per 100ml = £1.99
Normally £5
£2.99 save £2.01</p> | <p>5. Damage Repair 3D Rescue
100ml
15073
Normally £6.50
£3.90 save £2.60</p> | <p>7. Colour Protection Restorative Mask 150ml
08326
Price per 100ml = £2.17
Normally £5.50
£3.25 save £2.25</p> | <p>9. Anti-Dandruff Scalp Soothing Conditioner 150ml
18341
Price per 100ml = £1.99
Normally £5
£2.99 save £2.01</p> |
| <p>2. Daily Shine Dry Ends Serum
30ml
21352
Price per 100ml = £10.83
Normally £5.50
£3.25 save £2.25</p> | <p>4. Colour Protection Lock-In Treatment 150ml
11692
Price per 100ml = £1.99
Normally £5
£2.99 save £2.01</p> | <p>6. Frizz Control Lotus Shield
60ml
16378
Price per 100ml = £7.50
Normally £7.50
£4.50 save £3</p> | <p>8. Damage Repair Reconstructive Mask 150ml
06718
Price per 100ml = £2.17
Normally £5.50
£3.25 save £2.25</p> | |

*Hair Volume Study, 10-102 when used as a regime with the shampoo.
**Consumer Study, 60 people.

Volume Root Boosting Tonic
Leaves hair looking fuller and thicker**, with 2x the volume*.
150ml
11148
Price per 100ml = £1.60
Normally £4.50
£2.70
save £1.80



2X
the volume*
for thicker, fuller hair

HOW TO USE
spritz into the roots of damp hair, blow dry and style

**INDULGENT PLEASURES
GORGEOUS PRICES**
£2.70 save £1.80
page 179 only

179 haircare

Advance Techniques

BRUSHES

find your perfect professional brush to suit your style



multi-purpose styling

Styling Comb
Approx. 4.5cm
x 24cm x 0.5cm.
25056
Normally £4
£2 half price



smooth hair

Paddle Brush
Approx. 24.6cm
x 8.2cm.
24000
Normally £7.50
£3.75 half price



create cascading curls

Small Barrel Brush
Approx. 23.7cm
x 3cm.
21295
Normally £6
£2.99
save £3.01



for wonderful waves

Large Barrel Brush
Approx. 23.2cm
x 5.9cm.
23960
Normally £7.50
£3.75 half price



style on-the-go

Pop-Up Brush
Size approx.
8.5cm x 5.5cm
x 2cm.
24026
Normally £3.25
£1.60
save £1.65

Cushion Brush

Soft cushion brush is kind on the scalp and helps to minimise hair breakage. Suitable for most hairstyles. Approx. 23.6cm x 6.7cm.

21139
Normally £5
£2.50 half price



the perfect all-rounder and kind to the scalp

INDULGENT PLEASURES GORGEOUS PRICES
£2.50 half price
page 181 only

STEP **3**

Advance Techniques

STYLING

whether you like your hair straight and sleek or full and curly, our styling products will help you achieve your desired look



- | | | | | | |
|---|--|---|---|---|--|
| <p>Heat Protection Styler
100ml
17152
Normally £4.50
£2.70
save £1.80</p> | <p>Firm Hold Gel
150ml
20917
Price per 100ml = £1.40
Normally £3.50
£2.10
save £1.40</p> | <p>Flexible Hold Hair Spray
200ml
05223
Price per 100ml = £1.25
Normally £3.75
£2.50
save £1.25</p> | <p>Firm Hold Hair Spray
200ml
19083
Price per 100ml = £1.25
Normally £3.75
£2.50
save £1.25</p> | <p>Volume Bodifying Foam
150ml
24042
Price per 100ml = £1.67
Normally £3.50
£2.50
save £1</p> | <p>Curl Control Curl Shaping Mousse
150ml
10611
Price per 100ml = £1.67
Normally £3.50
£2.50
save £1</p> |
|---|--|---|---|---|--|

Daily Shine Mirror Shine Spray
Instantly boosts shine by 93%* and helps reduce frizz**.
100ml
17251
Normally £5
£2.99
save £2.01



Instantly boosts shine by **93%***

HOW TO USE:

spritz onto dry hair to boost shine, reduce frizz and finish your style

INDULGENT PLEASURES GORGEOUS PRICES

£2.99 save £2.01

page 183 only

*Versus untreated hair.
**Consumer Study, 70 people.

TRY THE
NEW
skin
so
soft

NOW
ENRICHED
WITH
LUXURIOUS
OILS*

wrap your skin in
sensational
softness

Avon's most-loved Skin So Soft
collection is now even better

ANY 3 for
£4.99

save up to £11^{.51}
pages 184-189

TRY THE
NEW

silky moisture
with **ARGAN OIL**
deeply hydrates dry skin

CHOOSE YOUR SKIN TYPE



silky moisture
with **ARGAN OIL**
deeply hydrates dry skin



original
with **JOJOBA OIL**
conditions and nourishes normal skin



soft & smooth
with **MEADOWFOAM OIL**
calms skin after hair removal



firming & restoring
with **BABASSU OIL**
rejuvenates and improves the
look of skin's texture

184

*Excluding Skin So Soft Mineral Gems.

**NEW Silky
Moisture Nourishing
Body Cream**
200ml
24059
Price per 100ml = £2.00
£4



185 bath & body

skin so soft



body oils

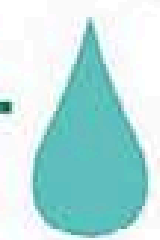
for the ultimate in
skin hydration



ANY 3 for
£4.99
save up to £11.⁵¹
pages 184-189

TRY THE
NEW

original
with **JOJOBA OIL**
for normal skin



**NEW Satin Sheer
Dual Oil Spray 150ml**
25718 Firming & Restoring
26906 Silky Moisture
Price per 100ml = £3.00
£4.50

**Mineral Gems
Glamorous Gold
Shimmering Body
Oil Spray 150ml**
02501
Price per 100ml = £3.07
£5.50



skin so soft dry oil spray
just got even better

**NEW Original Dry Oil
Spray 150ml**
08698
Price per 100ml = £3.33
£5

**NEW Soft & Sensual
Replenishing Dry Oil
Spray 150ml**
72017
Price per 100ml = £3.47
£5.20

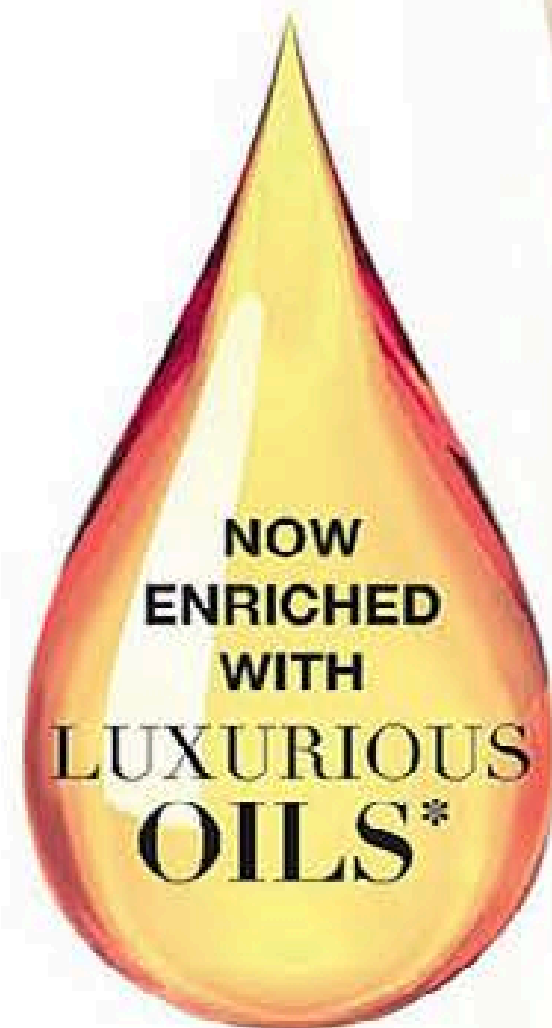


AVON
skin
so
soft
original



dry oil spray
huile sèche en
vaporisateur

skin
so
soft



ANY 3 for
£4.99
save up to £11.51
pages 184-189

TRY THE
NEW

firming & restoring
with **BABASSU OIL**
for a more youthful appearance*

silky moisture
with **ARGAN OIL**
for dry skin

**NEW Silky Moisture
Ultra Moisturising
Body Lotion**
250ml
18580
Price per 100ml = £1.60
£4



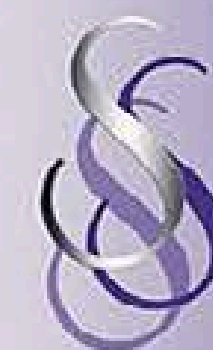
mineral gems
with **GOLD &
MINERALS**
helps skin feel healthy
and refreshed**

**NEW Mineral Gems
Glamorous Gold
Body Lotion**
250ml
26922
Price per 100ml = £1.60
£4.50



**NEW Firming &
Restoring Body Lotion**
250ml
12062
Price per 100ml = £1.40
£3.50

AVON
skin
so
soft
firming &
restoring



body lotion
lait anti-âge
pour le corps



+ babassu
250 ml e

body lotions

for skin softness that lasts all day long††

TRY THE
NEW

skin
soft

NOW
ENRICHED
WITH
LUXURIOUS
OILS*

twice body washes



with **argan oil**
for dry skin

NEW Silky Moisture Creamy Body Wash
250 ml

12526

Price per 100ml = 50p

Will normally be £3

£1.25 save £1.75

NEW Firming & Restoring Body Cleanser
250 ml

06635

Price per 100ml = 50p

Will normally be £3

£1.25 save £1.75

NEW Mineral Gems Glamorous Gold Body Wash
250ml

04606

Price per 100ml = 50p

Will normally be £4

£1.25 save £2.75



with **babassu oil**

for a more youthful appearance!



with **gold & minerals**

helps skin feel healthy and refreshed**

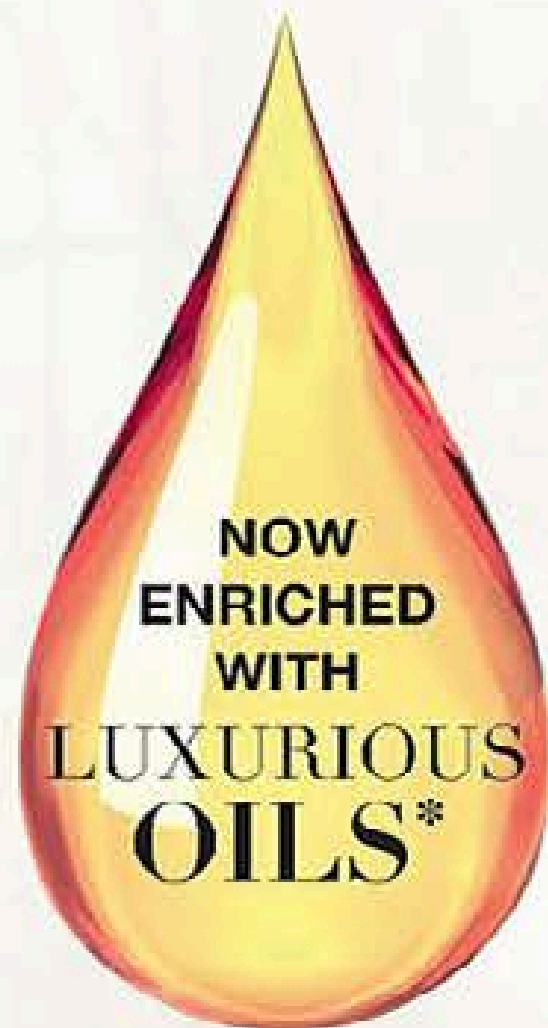
£1.25
EACH

save up to **£2.75**

pages 190-191 only

*Excluding Skin So Soft Mineral Gems. **Consumer Study, 60 people. †Consumer Study, 31 people.

skin so soft



NOW
ENRICHED
WITH
LUXURIOUS
OILS*



hair removal

for smooth skin confidence

TRY THE NEW

soft & smooth
with **MEADOWFOAM OIL**
to calm skin after hair removal

ANY 2 for
£5.99

save up to £8.01
pages 192-193 only



1 2 3 4 5 6

**1. NEW Hair Minimising
Body Lotion**
250ml
13730
Price per 100ml = £2.40
£7

**2. NEW Moisturising
Shower-off Hair
Removal Cream**
125ml
07724
Price per 100ml = £5.60
£7

**3. NEW Moisturising
Silky Shave Gel**
150ml
12435
Price per 100ml = £3.20
£4.80

**4. NEW Wax Strip
Kit for Body**
10 strips
20925
£7

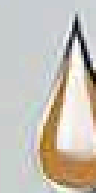
**5. NEW Silky Moisture
Anti-Perspirant Roll-On
Deodorant**
50ml
07823
Price per 100ml = £6.00
£3

**6. NEW Hair
Removal Cream**
100ml
22723
£7

AVON
skin
so
soft
soft &
smooth
moisturising



hair removal
cream
crème
dépilatoire
hydratante



+ meadowfoam
100 ml e

CHOOSE FROM EITHER

Secret Fantasy
for Her

3 sold
every minute*



LOWEST
PRICE EVER!††
£4.40
voucher price†

Secret Fantasy Eau de Toilette Spray
Floral, fruity. With detachable cast iron charm,
on a 2cm stainless steel chain. 50ml

05595

Price per 100ml = £8.80

Normally £11

£4.40

save £6.60

voucher price†

49049

Price per 100ml = £22.00

£11 Full Price

*GSAM, based on launch campaign,
UK and ROI, 16.02.12.

†If you qualified for the voucher scheme in Brochure 11.

OR

ANEW
CLINICAL **EYE**

Avon's No. 1
eye cream**



LOWEST
PRICE EVER!††
£7.80
voucher price†

ANEW Clinical Eye Lift PRO

The tightening topically applied upper eye
gel contains injectable-grade arginine to help
boost elastin and help lift sagging skin.

04713

Normally £19.50

£7.80

save £11.70

voucher price†

35295

£19.50 Full Price

**Based on GSAM actual data (ran on 16.02.12)
for the period C3 2011 to C3 2012 across UK & Ireland.

All cosmetic product results are achieved with continued use.

bumper *beauty* bonanza

bumper *beauty* bonanza

13 SAVE 60%

ON SELECTED FRAGRANCE AND SKINCARE

Look to page 10 and 11 to order using the special discount code number. Subject to voucher by
ending 15/02/2012. Excludes some products. Terms and conditions apply.



If you qualified for the voucher scheme in Brochure 11

redeem your

Brochure 13 voucher

NOW and

save 60%^{††}

look out for more amazing
voucher offers in Brochures 14 to
save up to 60%^{††}

††Based on normal brochure prices.



OVER 200
PRODUCTS
UNDER £3
INSIDE

£2.50
each
save £3.50

new

love

wisdom

prosperity

radiate positive energy with these gorgeous
bracelets with meaning

**NEW Chakra
Cord Bracelet**
Silver-plated
bracelet with a wax
cord. Pull-through
closure with silver-
plated bead.

12849 Love
23069 Wisdom
12716 Prosperity
Will normally be £6
£2.50 save £3.50

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Avon Representative



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See pages 164-165 for guarantee.