

AVON

BROCHURE 13 2014

avon.uk.com

8 OUT OF 10

WOMEN WOULD

switch

FROM THEIR CURRENT SKINCARE BRAND TO

ANEWW



BUY 1 CHOOSE 1 FREE
save up to £31¹

¹Based on normal brochure prices.

ULTIMATE 7S 50+

I'd switch...

“I've tried other products in the past and given up after a couple of weeks as my skin ended up greasy and spotty. I'm pleasantly surprised by this, in fact, it's the best range I have used.”

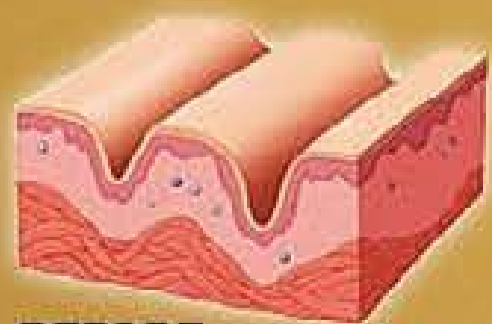
Judith Kirk, **OLAY** user, tried Anew Ultimate for 4 weeks

you want

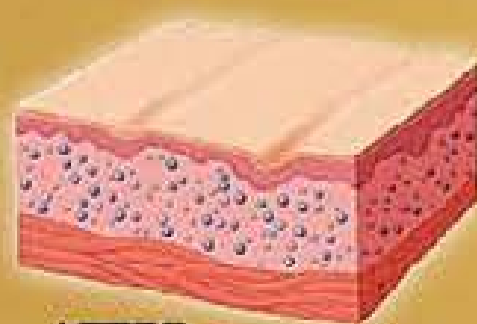
DEEP WRINKLES smoothed and PLUMPER-LOOKING skin

see results

in 2 WEEKS reduces the appearance of DEEP WRINKLES and AGE SPOTS



BEFORE



AFTER

our clever **Pro 7Sirtuin Technology** is formulated to help stimulate **youth proteins** to help **plump wrinkles**

Images for illustrative purposes only.

see the difference for yourself...

BUY 1 1 FREE

CHOOSE 1

mix & match* pages 2-3
save **£31***



Ultimate 7S Day Cream SPF25

Day cream helps minimise the visible signs of ageing. 50ml

16097

Price per 100ml = £34.00

Normally £24

£17

save £7

Ultimate 7S Night Cream

Rich night cream helps renew skin's youthful appearance. 50ml

16063

Price per 100ml = £34.00

Normally £24

£17

save £7

*Based on normal brochure prices.
*Any two Ultimate Day and/or Night creams.

PLATINUM 60+

I'd switch...

“ Since using the Platinum range, I've felt a nice **firmness** in my face. The products complement each other, giving flattering, noticeable results, quickly.”

Val Nightingale, **NIVEA** user, tried Anew Platinum for 4 weeks

you want

intensive MOISTURE with LIFTING and FIRMING action

see results

in 2 WEEKS reshapes the look of your *FACIAL CONTOURS*



innovative **Paxillium Technology** helps restore youthful cell shape, **firm** sagging skin & **boost collagen**

Images for illustrative purposes only.

see the difference for yourself...

BUY 1 1 FREE

CHOOSE 1

mix & match* pages 4-5
save £30*



*Based on normal brochure prices.
†Any two Platinum Day and/or Night creams.

Platinum Day Cream SPF25
Luxurious day cream makes skin feel enveloped in silky comfort. 50ml
11353
Price per 100ml = £40.00
Normally £25

£20
save £5

Platinum Night Cream
Silky-smooth night cream drapes skin in a veil of softness. 50ml
19166
Price per 100ml = £40.00
Normally £25

£20
save £5

REVERSALIST 40+

I'd switch...

“I can honestly say that I have noticed a difference in my skin. The two lines on my forehead look lighter and not as obvious. Hurrah!”

Karen Edwards, **OLAY** user, tried Anew Reversalist for 4 weeks

you want

to *REVERSE* the look of *FINE LINES* for a *FLAWLESS LOOK*

see results

just *1 WEEK* to a virtually *LINE-FREE LOOK*

VISIBLE RESULTS FROM OUR CLINICAL STUDY



BEFORE



AFTER

ground-breaking **Tri-Elastinex Technology** helps reconstruct & regenerate surface skin cells, layer by layer

Images for illustrative purposes only.

see the difference for yourself...

BUY 1 CHOOSE 1 FREE

mix & match* pages 6-7
save £27*



ANEW REVERSALIST
COMPLETE RENEWAL DAY
CREAM • CRÈME DE JOUR RÉNOVATRICE TOTALE
SPF/FPs 25 UVA/UVB



ANEW REVERSALIST
COMPLETE RENEWAL NIGHT
CREAM • CRÈME DE NUIT RÉNOVATRICE TOTALE

Reversalist Complete Renewal Day Cream SPF25

Day cream leaves skin feeling smooth and hydrated. 50ml

26757

Price per 100ml = £32.00

Normally £21.50

£16

save £5.50

Reversalist Complete Renewal Night Cream

Night cream restores vitality for visibly firmer skin. 50ml

14126

Price per 100ml = £32.00

Normally £21.50

£16

save £5.50

*Based on normal brochure prices.
†Any two Reversalist Complete Day and/or Night creams.

VITALE 25+

I'd switch...

“I absolutely love the difference this range has made to my skin. It's much smoother and it's actually helping with my acne scars. Even my husband has noticed the difference!**”**

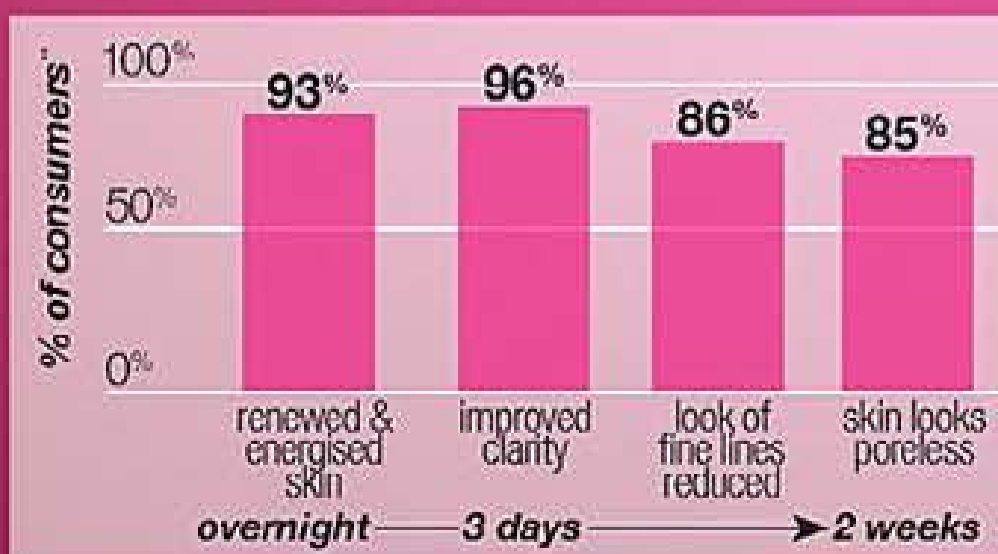
Sakena Khan, **L'OREAL** user, tried Anew Vitale for 4 weeks

you want

a **RADIANT** youthful glow, **FAST**

see results

just **1 WEEK** gives skin a **DEWY, YOUTHFUL GLOW**



smart **ProEnergy Complex** helps restore skin's vitality & hides signs of fatigue & stress

*Based on those who expressed an opinion in consumer perception studies of the Day, Night and Eye Creams.

see the difference for yourself...

BUY 1 CHOOSE 1 FREE

mix & match* pages 8-9
save £24*



ANEW
VITALE
DAY CREAM • CRÈME DE JOUR
SPF/FPS 25 UVA/UVB



ANEW
VITALE
NIGHT GEL CREAM • GEL CRÈME DE NUIT

*Based on normal brochure prices.
†Any two Vitale Day and/or Night creams.

Vitale Day Cream SPF25
Anti-ageing day cream gives skin a dewy, youthful looking glow. 50ml
11247
Price per 100ml = £30.00
Normally £19.50

£15
save £4.50

Vitale Night Gel Cream
Night cream helps boost skin's healthy radiance. 50ml
11197
Price per 100ml = £30.00
Normally £19.50

£15
save £4.50



fcuk® WATCH

just **£10**

WORTH
£40

when you spend **£10 or more**
in this brochure†

order offer price using code **06635**

order full price using code **44032**



*STYLISH
PURPLE STRAP
DIAMANTÉ
DETAIL*

Loren FCUK Watch

Quartz run, adjustable PU strap watch with white bronze-plated case and branded logo on face. Approx. diameter 4cm. Strap length approx. 16.8cm – 21cm. Splash proof with stainless steel back and replaceable battery.

06635 offer price £10
when you spend £10 or more in this brochure†

44032 full price £40

comes in a
branded
gift box

†Excludes Causes products.

Advance Techniques

EXCLUSIVE TO AVON

our most innovative

REPAIR COLLECTION EVER*

new

£3.30
save £2.20



WITH **KERATIN POWER TECHNOLOGY**

7 benefits in 1

1. ANTI - BREAKAGE
2. ANTI - DRYNESS
3. ANTI - DULLNESS
4. ANTI - SPLIT ENDS
5. ANTI - FRIZZ
6. ANTI - ROUGHNESS
7. HEAT PROTECTION



Damaged hair strand.



Formulas go under and over the cuticle, penetrating the hair fibre.



Repaired hair strand.

*When used with the whole Instant Repair 7 collection. Diagrams for illustrative purposes only.

100% happy
or your money back
See pages 88-89 for our 90 day guarantee.

HOW TO USE:

Spray evenly all over clean, damp hair and style as usual. Can also be used on dry hair after styling.

NEW Instant Repair 7 Treatment Spray with KERATIN Power Technology
100ml
04606
Will normally be £5.50
£3.30
save £2.20



Advance Techniques

EXCLUSIVE TO AVON

NEW KERATIN POWER COLLECTION

new

94% agree it provides
**INSTANT
REPAIR***



WITH
**KERATIN
POWER
TECHNOLOGY**

7 benefits in 1*

- 1. ANTI - BREAKAGE
- 2. ANTI - DRYNESS
- 3. ANTI - DULLNESS
- 4. ANTI - SPLIT ENDS
- 5. ANTI - FRIZZ
- 6. ANTI - ROUGHNESS
- 7. HEAT PROTECTION

NEW Instant Repair 7 Treatment Mask with KERATIN Power Technology
150ml
00844
Price per 100ml = £2.20
Will normally be £5.50

£3.30
save £2.20

NEW Instant Repair 7 with KERATIN Power Technology
250ml
04788 Shampoo†
00562 Conditioner†
Price per 100ml = 60p
Will normally be £2.80

£1.50
save £1.30



see pages 12-13 to purchase the Instant Repair 7 Treatment Spray

*enhance your hair regime with the whole
KERATIN POWER TECHNOLOGY
range for instant results against the 7 signs
of damaged hair**

*When used with the whole Instant Repair 7 collection.
†Product packaging may differ from that shown.

NO. 1 NAIL TREND THIS YEAR

get **super-trendy, 3D nails** in one quick dip

best price this year!

£3

half price



model wears Sprinkle Nails in Purple Confetti and Nailwear Pro+ in Exotic*



available in 3
**high-fashion
shades**



FREE pre-launch Avon Luck for Her fragrance sample† with any purchase across pages 16-23. order using 52613

NEW Sprinkle Nails

Small nail sprinkles to give nails a 3D effect. 8g
Price per 100g = £37.50
Will normally be £6
£3 half price



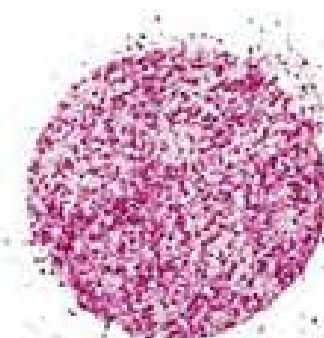
STEP 1

Apply 2 coats of Nailwear Pro+ to nails.



STEP 2

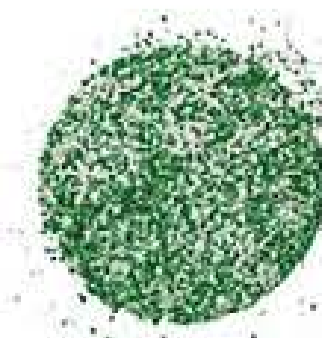
Dip wet nails into the sprinkles and tap off any excess.



00307
Pink Confetti



04044
Purple Confetti



00349
Green Confetti

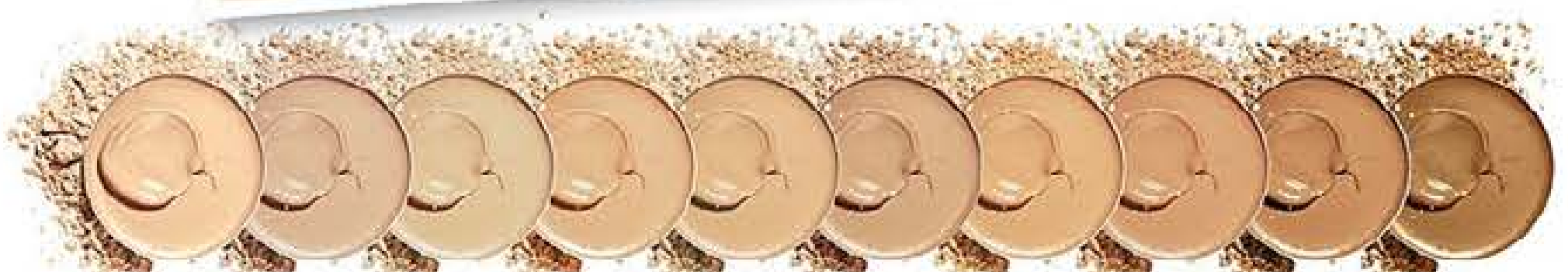
*See page 48 for Nailwear Pro+.
†Limited to one per customer order.

OUR NO.1 SELLING FOUNDATION*

get **flawless** looking coverage in **one** beautifying sweep

best price this year!

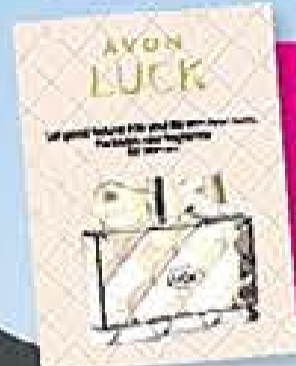
£5.75
save £6.25



- 23457 Ivory
- 23846 Shell
- 23564 Nude
- 23861 Creamy Natural
- 23895 Natural Beige
- 23903 Medium Beige
- 17178 Pure Beige
- 17194 Soft Honey
- 24091 Nutmeg
- 24083 Caramel



3-in-1 foundation, powder and concealer



FREE pre-launch Avon Luck for Her fragrance sample† with any purchase across pages 16-23. order using 52613

Ideal Flawless Cream-to-Powder Foundation
9g
Price per 10g = £6.38
Normally £12
£5.75
save £6.25

†Limited to one per customer order.
*Based on units sold between 11.9.13 - 23.1.14.

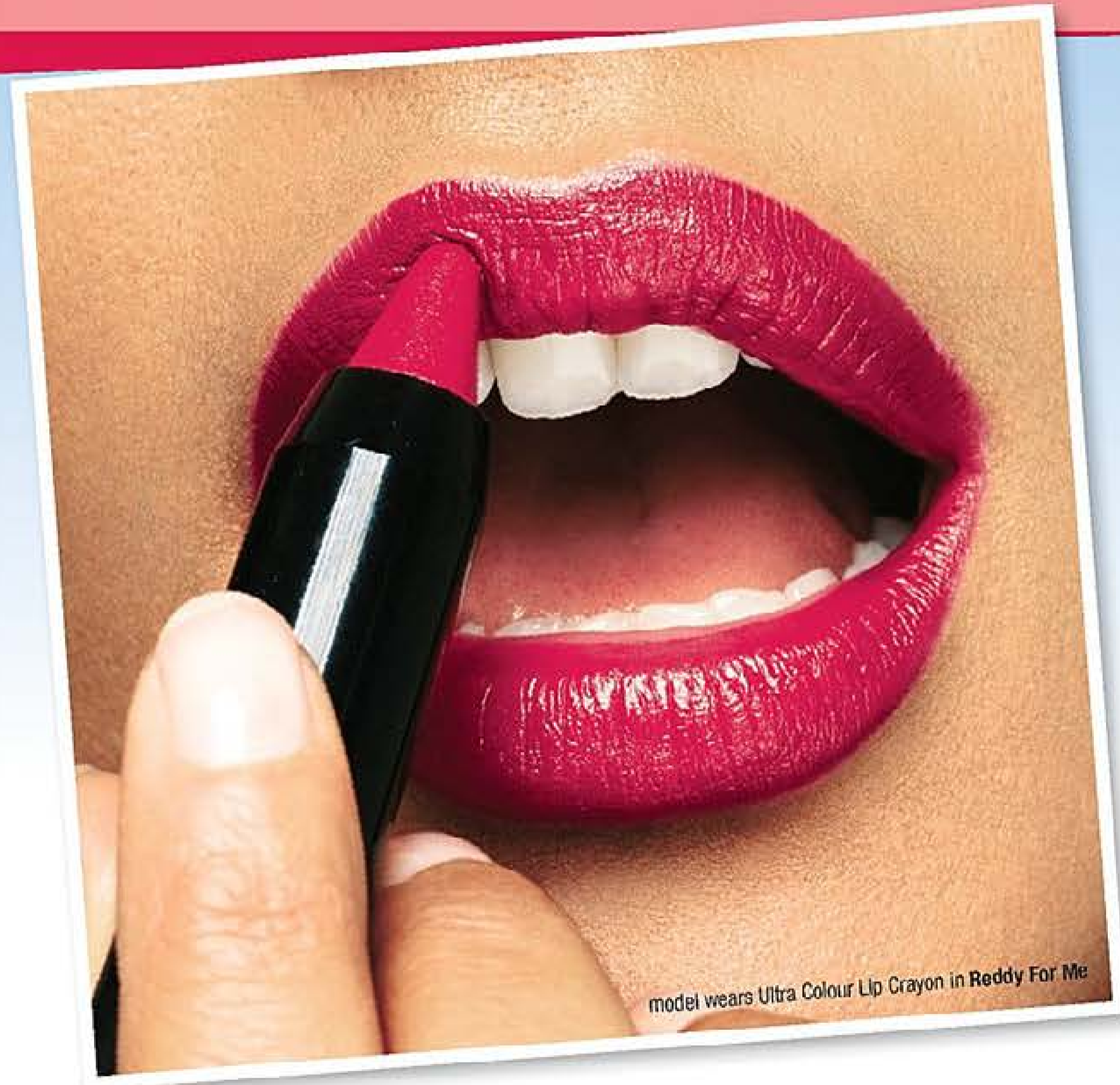
1 SOLD EVERY MINUTE*

for pout-perfecting, long-lasting lip colour

best price this year!

£5

save £3.50



model wears Ultra Colour Lip Crayon in Reddy For Me



15784 Showstopper Pink

27102 Fresh Fuchsia

15735 Risque Rose

27011 Carefree Coral

15578 Reddy For Me

27276 Notice Me Nude

twist the base to extend the colour



Ultra Colour Lip Crayon

Jumbo lip pencil for ultra creamy, glossy colour that stays put for hours. Simply twist the base to retract or extend the pencil. Contains vitamin E and shea butter. Normally £8.50 **£5 save £3.50**



FREE pre-launch Avon Luck for Her fragrance sample with any purchase across pages 16-23 order using 52613

*limited to one per customer order.

*Based on units sold between 11.9.13 - 23.1.14.

OVER 1 MILLION
SOLD*

create **extra-long lashes** that won't smudge or flake



lengthens lashes by
up to 87%

model wears lash inserts for an even lash line

*Based on units sold since 2012.

best price this year!

£5 half price



FREE pre-launch Avon Luck for Her fragrance sample† with any purchase across pages 16-23. order using 52613

SuperExtend Extreme Mascara
Lengthening mascara with lash-lifting brush visibly lengthens top lashes by up to 87%. Doesn't flake, clump or smudge. 7ml
Price per 10ml = £7.14
Normally £10
£5 half price

†limited to one per customer order.



**OVER 2 MILLION
SOLD***

lift, brighten and tighten your eyes with our
bestselling duo

best price this year!

£10 save
£9.50



ANEW Clinical Eye Lift PRO

The tightening topically applied upper eye gel contains injectable-grade arginine to help boost elastin and help lift sagging skin, and the rich eye cream contains Derma-Refine Technology to help reduce the look of hollowness and discolourations.

04713

Normally £19.50

£10 save £9.50

9 out of 10 women
agree the skin around
their eyes instantly looks
and feels tighter

*Based on sales between 01/03/2006 - 1/12/2013.

1 SOLD EVERY MINUTE*

lock in moisture with our innovative **non-greasy** dry oil spray



*Based on Original Dry Oil Spray sales between 20/1/2013 - 18/12/2013.

best price this year!

£1.99

save £3.01



new limited edition packaging

your old favourite, now with a **new look**



Limited Edition Original Dry Oil Spray

Formulated to help lock in moisture when applied after bathing, leaving skin delicately scented. Non-greasy. Contains jojoba oil. 150ml
19232
Price per 100ml = £1.33
Normally £5
£1.99 save £3.01

Original Dry Oil Spray
150ml
08698
Price per 100ml = £1.33
Normally £5
£1.99
save £3.01

7 SOLD EVERY MINUTE*

make your bathtime **blissfully relaxing** and fragrant



best price this year!

£2.49

save £2.51

extra large size
for even better
value

new



Bubble Bath
1 litre

- 12617 Strawberry Sorbet
- 13235 White Lily
- 03657 Sensitive -
fragrance free
- 17558 Spring Garden[†]
- 00208 Soft Pink
- 20966 Lavender
- 07807 NEW Mandarin
& White Jasmine

Normally £5
£2.49 save £2.51

[†]Last chance to buy. Will not
be featured in the brochure again.

*Based on
sales between
20/1/2013 -
18/12/2013.

Black
15669



SuperShock Mascara
For super-big, volumised lashes. Thickening base coat and plumping colour in one with an extra large brush for maximum coverage and definition. 10ml



PRO Line Corrector Eye Treatment with A-F33
Lightweight cream instantly makes the eye area appear smoother and feel tighter. 15ml
29199



model wears True Colour Eyeshadow Duo in Crushed Orchid and SuperShock Mascara in Black



True Colour Eyeshadow Duo
All day stay true colour to help your eyes pop! Buildable formula that glides over eyes for easy application.

-  **02097**
Warm Cashmere
-  **01941**
Teal Attitude
-  **15545**
Crushed Orchid
-  **12724**
Ocean Waves
-  **24851**
Enchanted Forest
-  **24737**
Black Star

enhance your
EYES

all 3* for

£10

save £24[†]

*Order the SuperShock Mascara in Black and ANEW PRO Line Corrector Eye Treatment with A-F33, and choose a True Colour Eyeshadow of your choice for only £10.

[†]Based on normal brochure prices. ANEW PRO Line Corrector Eye Treatment available on page 143. SuperShock Mascara and True Colour Eyeshadow are not available separately.

A-Z of beauty

master the art of perfect make-up with our alphabetical guide



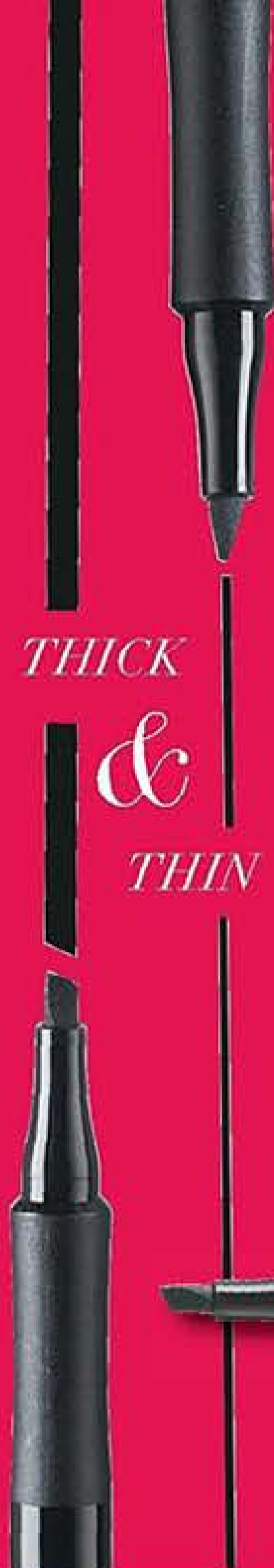
Mega Effects Mascara
Provides panoramic volume and corner to corner coverage. First ever mascara brush of its kind. 9ml
Price per 10ml = £7.76
Normally £10

£7
save £3



accentuate lashes

get the most out of your lashes with corner-to-corner, intense colour coverage



bold definition

use this graphic, long-lasting, liquid liner for eye-catching looks that don't fade



slanted tip for easy application and
3 looks in 1

NEW Mega Effects Liquid Eyeliner
7ml
Price per 10ml = £5.00
Will normally be £6.50

£3.50
save £3



3 MEGA EYE LOOKS

Use the Mega Effects Liquid Eyeliner straight, slanted or on it's side to create these 3 fab looks. Finished with a sweep of Mega Effects Mascara for ultimate drama.





model wears
Glimmersticks
Brights in Aqua Shock
and SuperShock Brights
Mascara in Royal Shock

NEW Glimmersticks
Brights
Will normally be £6
£3
half price



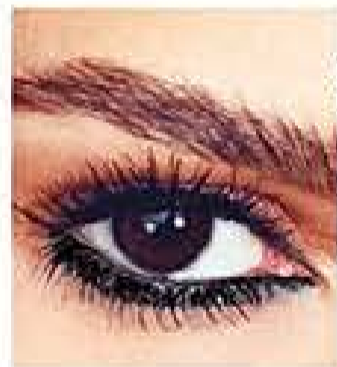
new



28217
Magenta
Max



28183
Cobalt
Cool



28175
Boldest
Black



28142
Turquoise
Burst



28225
Purple
Punch



28159
Aqua
Shock



colourful lines
sweep coloured liner along
lower lashes to help your
eyes pop



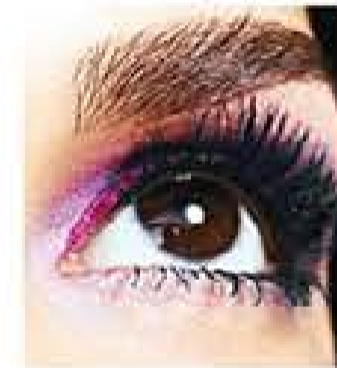
28126
Violet Shock



18325
Royal Shock



18093
Emerald
Shock



28134
Boldest Black



model wears SuperShock Brights Mascara in
Violet Shock and Glimmersticks Brights in Purple Punch

D **dramatic lashes**
go bold and brave with volumised
lashes and a flash of colour



new

NEW SuperShock
Brights Mascara
10ml
Will normally be £8.50
£5
save £3.50



eyeshadow BFF

help your colour last all day with our oil absorbing primer

Eyeshadow Primer

Quick-drying primer absorbs oil and makes a smooth canvas so eyeshadow applies more evenly, and lasts longer. Prevents creasing and fading and makes colour look brilliant for longer.

08284 Light Beige
Normally £7

£4

save £3



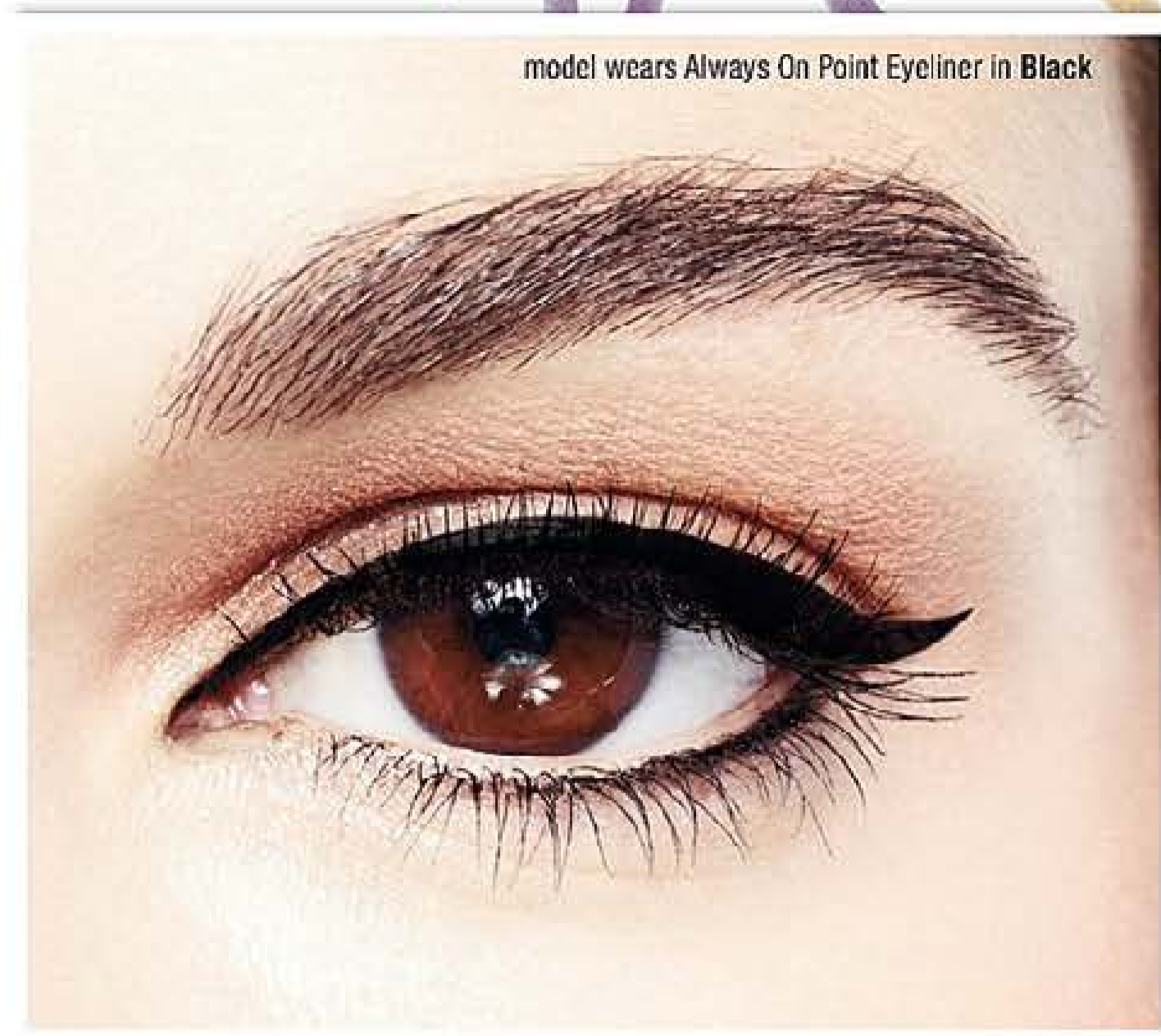
True Colour Eyeshadow Quad

All day crease-proof eyeshadow, provides vivid colour in one swift sweep!

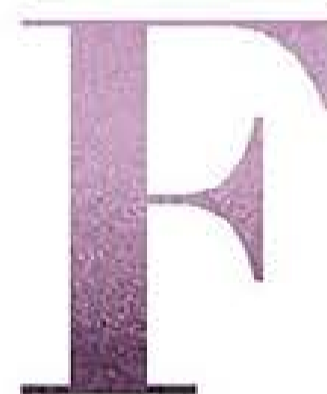
£9



unique sharpener in the cap



model wears Always On Point Eyeliner in Black



feline flick

achieve a precise cats eye look every time with our forever sharp liner

Always On Point Eyeliner

Normally £7

£3.50

half price



reflective shades



*Last chance to buy. Will not be featured in the brochure again.

G

groomed brows

pluck, comb and fill for the perfect face framing brow



Brow and Lash Comb
05124

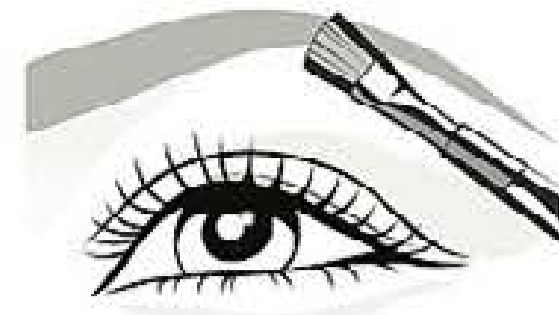
Normally £5

£2.50
half price

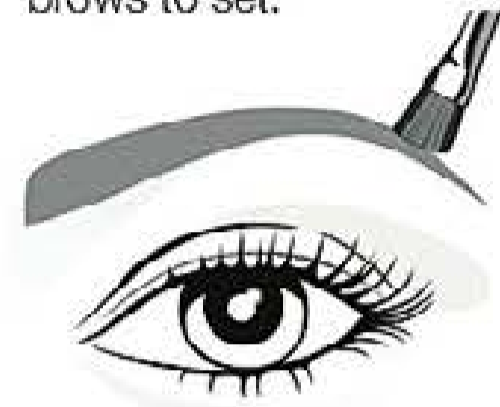


Slanted Tweezers
05223
Normally £5

£2.50
half price



STEP 1:
Smooth wax over brows to set.



STEP 2:
Fill in and define brows with powder.



Perfect Eyebrow Kit
£7



model wears Glimmerstick Brow Definer in Dark Brown



heavenly eyebrows

for precise definition, fill brows with quick short strokes of brow pencil



24760
Dark Brown



24802
Soft Black



24786
Blonde

Glimmerstick Brow Definer
Easy to define and blend. Enriched with vitamins A and E.
Normally £6

£3
half price

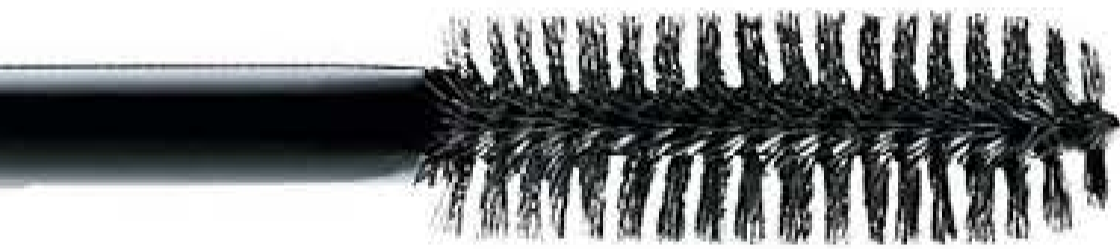


incredible lashes

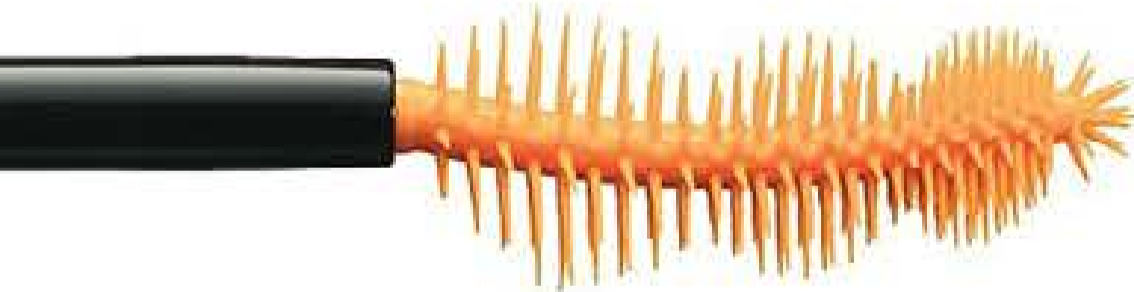
for ultimate separation and thickness, start at the base of lashes and wiggle the mascara wand from side-to-side



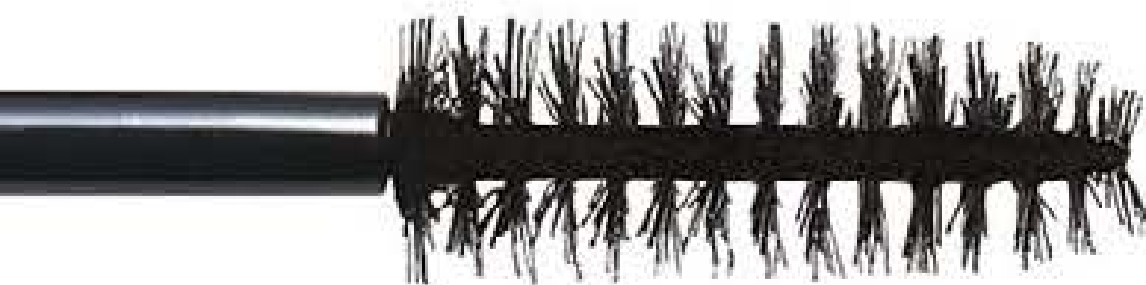
up to 15x the volume



dial up the volume



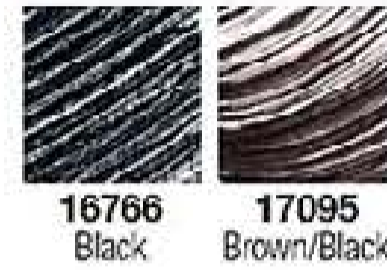
24 hour length, curl & lift



weightless volume



SuperShock Max Mascara
10ml
£10



Spectralash Mascara
9ml
Price per 10ml = £11.11
£10



Infinitize Mascara
10ml
£10



Aero Volume Mascara
Waterproof. 7ml
Price per 10ml = £12.14
£8.50



model wears Eye Dimensions Eyeshadow in Diamanté Purple

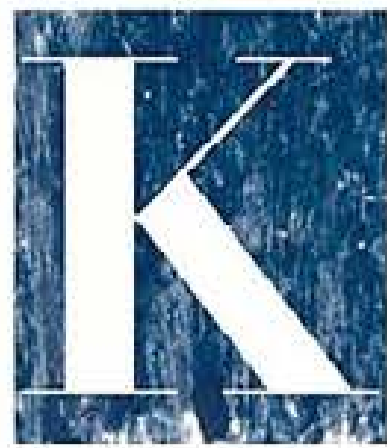
Jewel tones

shimmering, rich shadows to take your eyes to a new dimension



Eye Dimensions Eyeshadow
Highly pigmented, shimmering powder eyeshadow with an intense colour pay-off. Normally £9

£5
save £4



kohl craze

for the perfect 'lived-in' liner, sweep pencil along lash line and blend with the smudger



Kohl Eyeliner
Normally £6
£3
half price



Eyeshadow Brush with Smudger
14688
£5

Glimmerstick Diamonds Eyeliner
£6



SuperExtend Liquid Eyeliner
6ml
Price per 10ml = £10.83
£6.50



SuperShock Gel Eyeliner Pencil
£6



Conditioning Eye Make-up Remover Lotion
150ml
27805
Price per 10ml = 27p
£4



SuperShock Eyeshadow Pencil
Normally £7
£4
save £3



light & shade

when applying shadow, use a lighter shade to the inner corners of your eyes to help them pop



model wears SuperShock Vivid Liquid Eyeshadow in Glistening Teal



SuperShock Vivid Liquid Eyeshadow
Normally £6
£3.50
save £2.50



manicure made easy

get the perfect, chic French manicure with Nail Experts Manicure Kit and Corrector Pen

Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.00
Normally £4

£3
save £1



French Manicure Kit
2 x 10ml bottles
plus 30 nail guides.
07724
£6.50



comes with nail stickers to help create perfect tips



Corrector Pen
12914
Normally £7

£3.50
half price

Nail Decoration Tool
18812
£3



- 26435 Glimmer P803
- 21741 Barely There P802
- 21832 Crème Brûlée P801
- 28274 Sheer Love P805
- 21881 Dazzle Pink P806
- 21725 Parfait Pink P807
- 22088 Fabulous P809
- 21311 Orange Crush P816
- 26567 Limoncello P817
- 15420 Fire Cracker P810
- 21774 Candy Apple P811
- 25551 Roses Are Red P812
- 25510 Red Velvet P813
- 25676 Very Berry P814
- 25718 Wine and Dine Me P815
- 21089 Mauvelous P808
- 21287 Mudslide P804
- 25478 Purplicious P819
- 26526 Lavender Sky P818
- 16881 Perfectly Plum P820
- 26302 Sterling P825
- 25569 Royal Vendetta P824
- 26583 Marine Blue P823
- 22921 Envy P822



model wears Gel Finish Nail Enamel in Lavender Sky

Nail the shine

base coat, top coat and full coverage colour and shine in just one sweep



Gel Finish Nail Enamel
10ml
Normally £7
£3.50
half price



on-trend designs

simply press on and shape for 'just stepped off the catwalk', attention grabbing nails



Nail Art Design Strips
Contains 18 strips.
Normally £8

new
nail strip designs

£4.50
save £3.50



06841 Hot Pink Bling 07476 Cheetah Pink 07138 Bows For You 06866 Racy Lacy 06791 Inner Animal 06379 Dozen Roses 06825 Check You Out 48306 Star Struck



new designs
29009 Daydream 17913 Young Love 25528 Sun Worshipper 28969 Floral Fever



STEP 1
Choose the best fitting nail strip.



STEP 2
Press on to nail and gently pull strip over nail tip.



STEP 3
File away excess and shape to nail.



28902 Cheetah Pink 26351 Summer Fun
24166 Be Squared 25536 True Zebra
28613 Crazy Confetti

NEW Trendy Toes Nail Design Strips
Will normally be £8
£4.50
save £3.50



model wears Trendy Toes Nail Design Strips in Crazy Confetti

P **pedi perfection**
get your feet flip flop ready with our new, easy-to-apply toe nail strips



new



model wears Nailwear Pro+ in Real Red



Nail Gems
16907
£3

Nailwear Pro+
10ml
£6



quality colour

get 12 days of lasting colour with our vibrant nail enamel shades

Nail Gem Applicator
04176
£3



NEW French
Manicure Nail Tips
09357
Will normally be £3
£1.50
half price



model wears French Manicure Nail Tips
and Nailwear Pro+ in Orchid Splash,
Sea Breeze, and Pink Crème

new

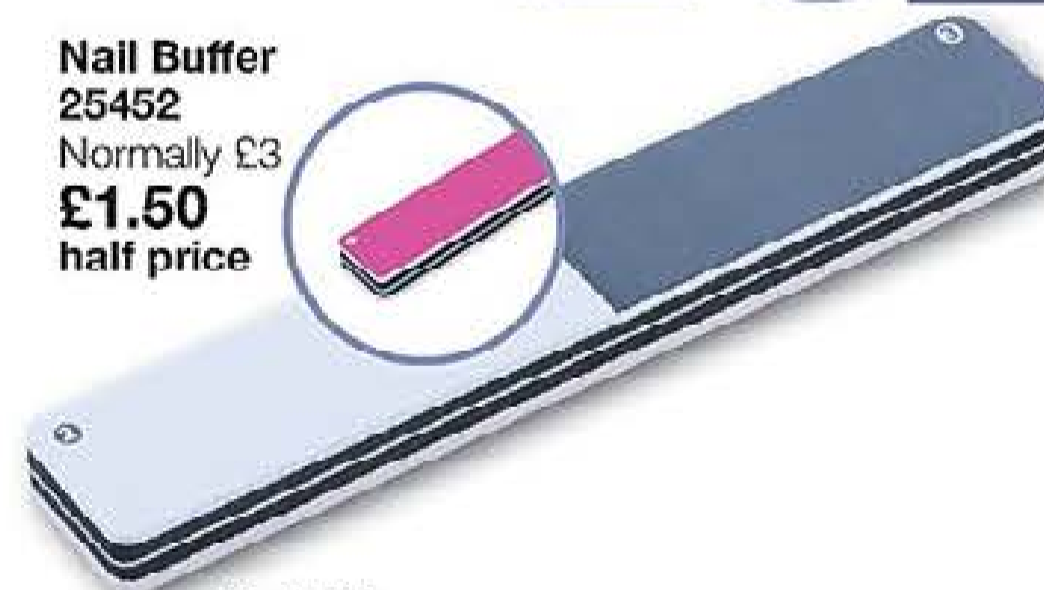


R

revamp nails

team our French manicure tips with nude nails, or a brighter shade for a fun look

Nail Buffer
25452
Normally £3
£1.50
half price



Nail File
Set of 2.
18135
Normally £3
£1.50 half price



Platinum
Top Coat
10ml
08250
Normally £6
£3
half price





salon-style care

keep nails strong and healthy with our nail tools and treatments

Gold Strength
10ml
15263
£5



Peeling and Brittleness Solver
10ml
26633
£5



Pearl Shine
10ml
08854
£6



Cuticle Conditioner
10ml
01792
£6



Nail Scissors
25429
£5



Speed Dry+ Nail Enamel
10ml
Normally £6
£3 half price



model wears Speed Dry+ Nail Enamel in various shades

23945
Wave



23986
Star



22483
Stripe



24042
Chevron



Colour Attract Magnetic Nail Enamel
10ml
£6



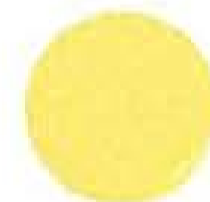
Colour Attract Magnetic Nail Enamel Wand
£1



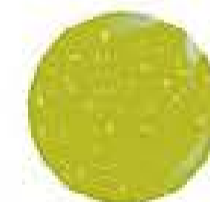
07302
Prompt and Pearly



04408
Yellow Mystique



03277
Suddenly Sunny



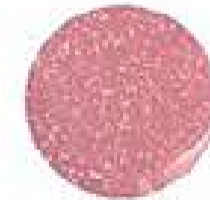
06981
Shipwreck



01461
Swift Sherbet



02337
ASAP Pink



07377
Rose Amour



02469
Mambo Melon



03822
Strawberry



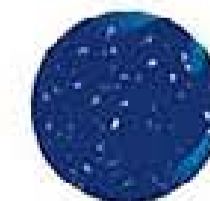
01651
Red Wine



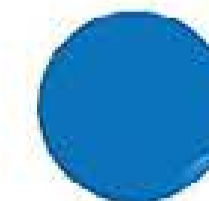
04143
Pronto Purple



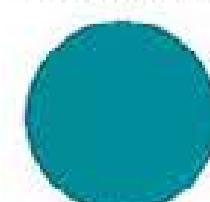
02824
Presto Plum



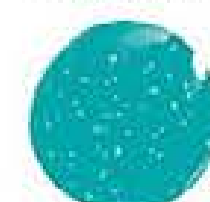
04481
Underworld



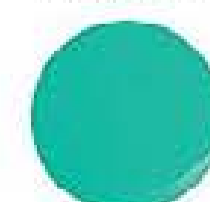
05967
On Point Blue



03152
Fast Time Teal



04622
Trance



06619
Turquoise Pop



07120
Enchanted Siren



07369
Lure



01610
Sprightly Mint

T

time savers
get bold colour that dries in 30 seconds with stunning Speedy Dry+ nail enamels

Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £6.00
Normally £6

£3
half price



up to 8 hours of lasting colour



ExtraLasting Plump and Stay Lip Colour
Normally £8.50

£5
save £3.50



ultra glossy

plump and moisturise lips with long lasting colour and a super, high-shine top coat in one



Ultra Glazewear Lip Gloss
6ml
Price per 10ml = £10.63
£6.50

A HINT OF SHIMMER



HIGH SHINE GLOSS



HIGH SHINE SPARKLE



model wears Ultra Colour Absolute Lipstick in Lovely Fuchsia



velvety soft lips

intense, luminous lip colour that cares, with vitamin E, collagen and moisturisers

Ultra Colour Absolute Lipstick
Normally £8

£4.50
save £3.50





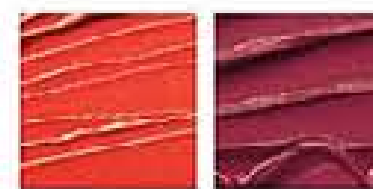
wet-look shine

lightweight, moisturising
gloss with SPF15 for softer,
more kissable lips



07278 Plum Ditten	20115 Boldly Red	20438 Pink Plush	07294 Snow Off Pink	20362 Butter Me Up
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**Perfect Kiss Lip
Gloss SPF15**
6ml
Price per 10ml = £11.67
£7



03202 Vermillion	04952 Crimson Twilight
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05983 Pink Papparazzi	06072 Gilded Velvet
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03806 Rouge Luxury	05538 Berry Glitz
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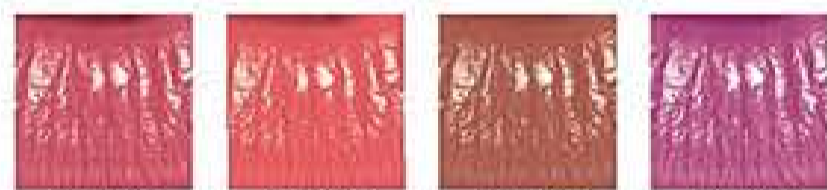
**Ultra Colour
Rich Brilliance
Lipstick**
Normally £8

06924
Apricot
Glamour

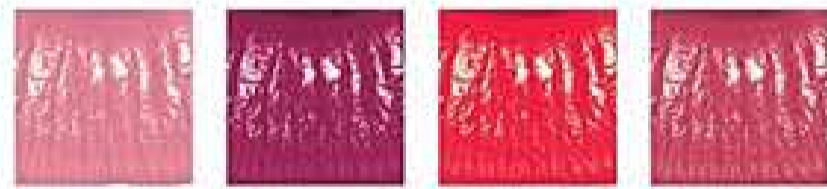
£4.50
save £3.50



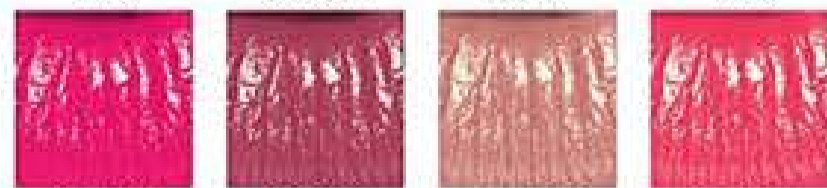
model wears Ultra Colour Rich Brilliance Lipstick in **Vermillion**



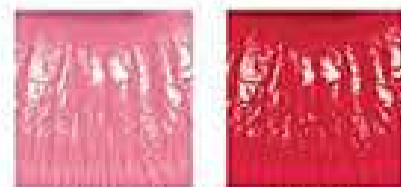
25742 Lacy Mauve	25379 Peach Peck	01040 Naughty & Nude	14977 Loving Lilac
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22392 Lovey Dovey Pink	15016 Berry Smooch	13961 Caressing Coral	14787 Pucker Up Pink
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25734 Fuchsia Flirt	26286 Mauve Allure	14480 Natural Glow	05801 Kiss Me Pink
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14324 Pink Prance	25544 Red Embrace
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**Perfect Kiss
Lipstick**
£8.50

x-factor lips

get lips that glisten in every light with
rich, glittering colour and light-reflecting
prismatic pearls



12997
True Red

14555
Simply Spice

15230
Pink Bouquet



24943
Pink Cashmere

14829
Deep Plum



15107
Nude



**Ultra
Glimmersticks
Lip Liner**
Normally £6

£3
half price





Ultra Glazewear Absolute Lip Gloss
SPF15. 6ml
Price per 10ml = £11.67
£7



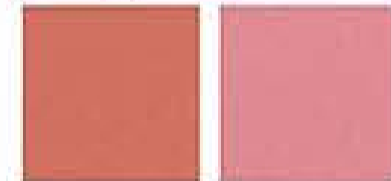
your lips, but better!

stay-true, rich pigments wrapped in shea butter for lips that look smooth and moisturised



Ultra Colour Lipstick
£7.50

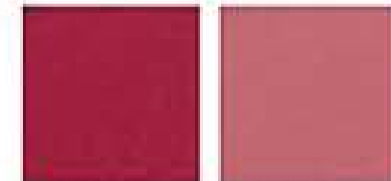
soft matte



11528 Demure 27524 Proper Pink



27540 Naturally Nude 16709 Hibiscus



12690 Scarlet Siren 03434 Toasted Rose



28829 Lava Love

satin



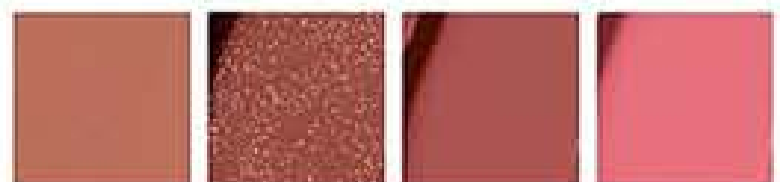
27334 Perfect Red 16758 Hot Pink 27532 Mocha 06353 Wine With Everything



28209 Knockout Pink 16501 Carnation 16444 Pout 13110 Blush Nude



14217 Oxford Wine 16600 Beyond Pink 28662 Ripe Papaya 28837 Red 2000



02410 Cashmere 08623 Iced Cocoa 14894 Rich Rum 13367 Sunny Pink

shimmer



16428 Twinkle Pink 10637 Country Rose 14167 Chic



15354 Rose Quartz 16543 Fuchsia Fever 05132 Golden Berry



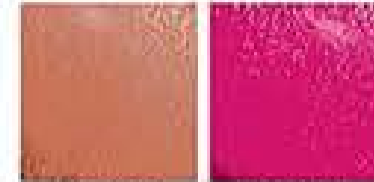
15396 Frostiest Mauve 27862 Frozen Rose 12948 Sparkling Nude



11502 Enduring Sable 15487 Dream Fuchsia



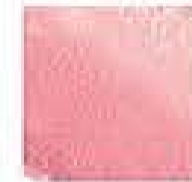
02683 Matte Mauve 01016 Matte Ruby



02691 Matte Nude 02675 Matte Fuchsia



02667 Matte Grape 02782 Matte Peach



02659 Matte Blossom



model wears Ultra Colour Matte Lipstick in Matte Mauve



zero shine

get chic, velvety matte lips with our non-drying Ultra Colour Matte Lipstick



Ultra Colour Matte Lipstick
Normally £7.50

£4.50

save £3

NEW

TRUE COLOUR TECHNOLOGY

infused with colour awakening pigments that saturate your lips in rich, vibrant colour



1. ideal for dusting on powder

All-Over Face Brush
22798
Normally £8
£4 half price

2. use with blush to define & contour

Blusher Brush
12203
Normally £7
£3.50 half price

3. great for smoothing on foundation

Foundation Brush
12161
Normally £8.50
£4.50 save £4

4. for perfectly precise eyeliner

Eyeliner Brush
11551
Normally £4
£2.50 save £1.50

5. for blending in concealer flawlessly

Concealer Brush
04887
Normally £5
£2.50 half price

6. perfect for on-the-go top-ups

Retractable Lip Brush
03665
Normally £5
£2.50 half price

PROFESSIONAL BRUSHES

achieve flawless make-up with our must-have tools of the trade

FROM £2.50

7. to keep lip pencils and eyeliner super sharp

Pencil Sharpener
04374
Normally £3
£1.50 half price

8. for lashes that defy gravity

Eyelash Curler
03046
Normally £5
£2.50 half price

9. for dabbing on and blending in foundation

Make-up Sponges
Pack of 6 PU sponges.
06874
Normally £4
£2 half price



A TOUCH OF of MagiX

Multi-Benefit Illuminator, formulated with special light-reflecting particles to highlight areas of your face, for an illuminated appearance and a brighter complexion.

TRY IT & LOVE IT
or simply return it with
our 28 day money
back guarantee

new



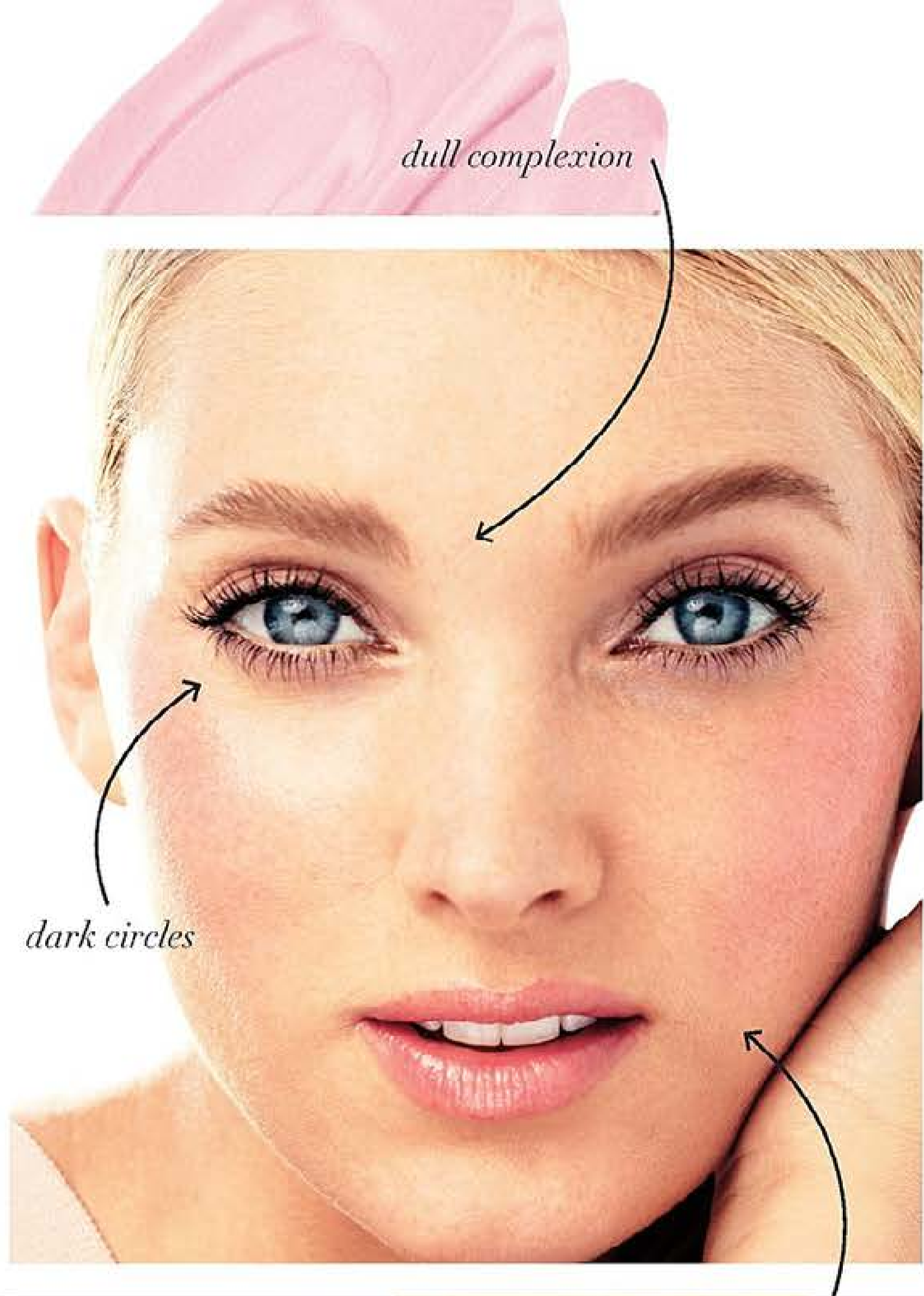
MagiX Face Perfector
SPF20. 30ml
24406
Price per 10ml = £2.17
Normally £10.50
£6.50
save £4



NEW MagiX Multi-Benefit Illuminator
Will normally be
£8.50
£4.50
save £4



- 1** Apply to brow bone, bridge of nose and chin for a glowing look.
- 2** Highlight cheekbones by applying to the highest point and blending outwards.
- 3** Define lips by applying to Cupid's bow.
- 4** Gently dab on under eye area to camouflage dark circles.



dull complexion

dark circles

redness

A FLAWLESS COMPLEXION

achieve an even skin tone with 4 balancing shades that target dullness, dark circles and redness

fabulous FOUR



TRY IT & LOVE IT
or simply return it with our 28 day money back guarantee

Colour Corrector Palette 09258
Normally £10.50

£7
save £3.50

1. apply pink shade all over face for a healthy looking glow

2. smooth apricot shade over T-zone to brighten a dull complexion

3. apply nude shade under eyes to hide dark circles and imperfections

4. apply yellow shade to any red areas to conceal blemishes





PERFECTION THAT LASTS

achieve complete complexion confidence with full-coverage colour

for a virtually undetectable veil of flawless perfection

Ideal Flawless Invisible Coverage Foundation
SPF15. 30ml
Price per 10ml = £2.33
Normally £12

£7
save £5



hold against your skin to find your Ideal Flawless shade



non-sticky formula

HOW TO USE:

Turn your make-up into long lasting colour by lightly misting Setting Spray over make-up.

Make-up Setting Spray

Sets make-up in place without stickiness. Hypoallergenic.

125ml
12500
Price per 10ml = 24p
Normally £6

£3
half price



- 17517 Light Pink
- 15099 Ivory
- 15693 Shell
- 15255 Nude
- 14993 Creamy Natural
- 15719 Natural Beige
- 15925 Medium Beige
- 15990 Pure Beige
- 09902 Soft Honey
- 17541 Caramel
- 17376 Nutmeg
- 16782 Sable

new generation BASES

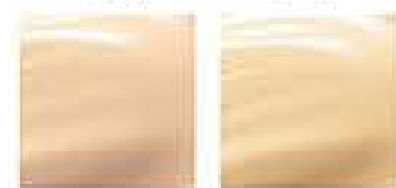
corrects skin tone and improves the look of dullness, dark circles and redness



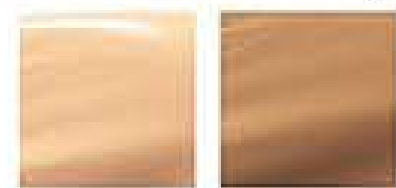
hydrates skin and evens out skin tone



08011 Ivory
08270 Shell



06403 Nude
08052 Natural Beige



06247 Medium Beige
06178 Nutmeg

perfect for...
correcting the look of redness and pigmentation

Ideal Flawless CC Color Corrector Cream
SPF50. 30ml
Price per 10ml = £4.00
£12



26179 Ivory
25338 Nude



13763 Natural Beige
14159 Shell

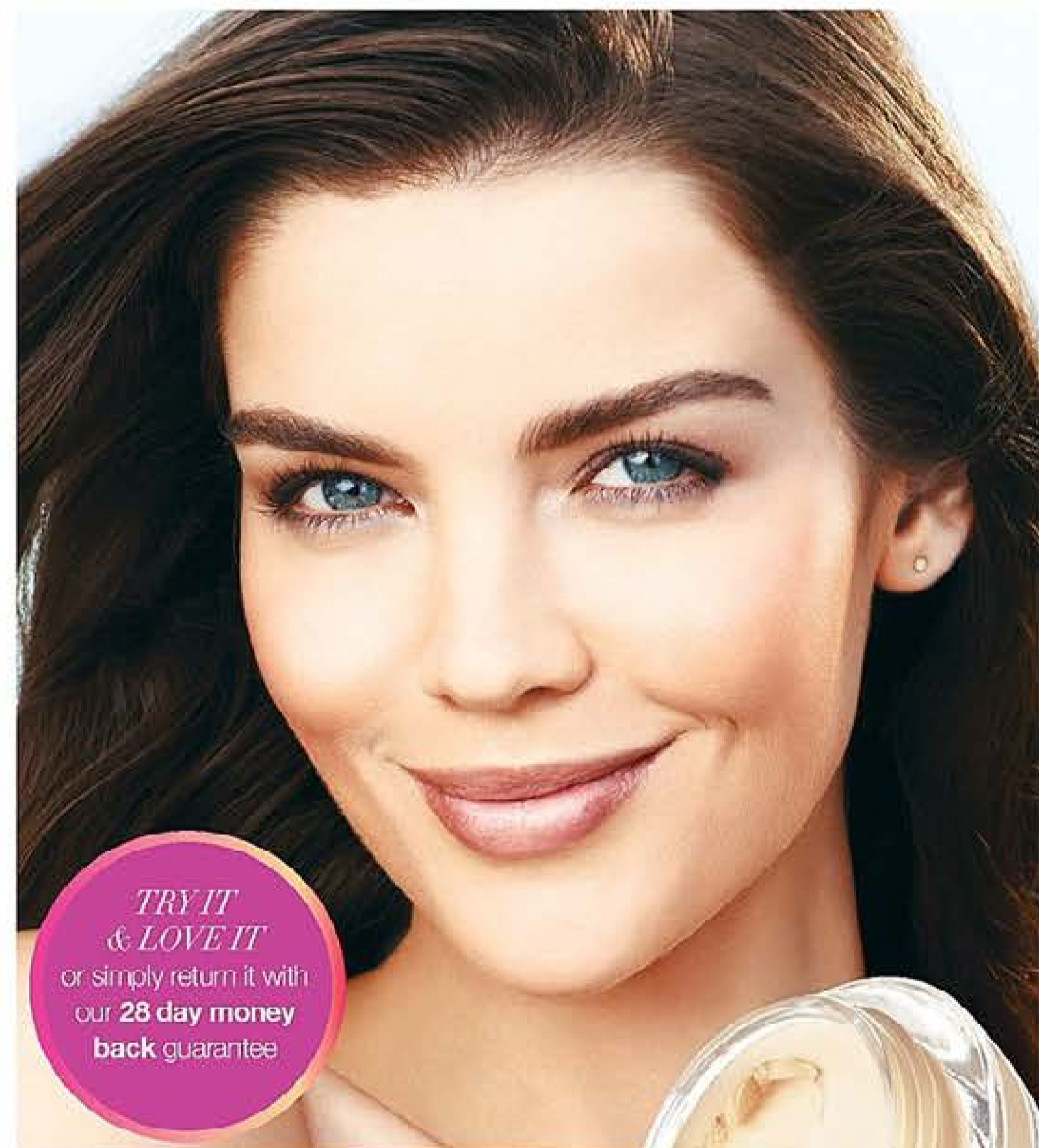


26369 Medium Beige

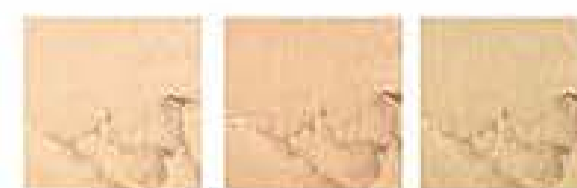
perfect for...
a light coverage with a natural finish

Ideal Flawless Skin Loving Beauty Balm
SPF15. 30ml
Price per 10ml = £4.00
£12

A MATTE FINISH
banish shine in an instant with whisper-soft, whipped mousse for a shine-free, cashmere looking finish



TRY IT & LOVE IT
or simply return it with our **28 day money back guarantee**



09209 Ivory
06171 Shell
03772 Nude



08631 Natural Beige
00414 Medium Beige
00380 Soft Honey

Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £3.33
Normally £10.50

£6
save £4.50



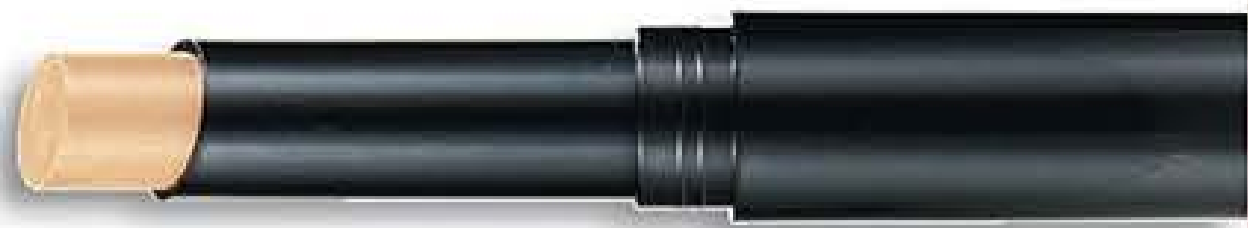


Ideal Flawless Pressed Powder
10g
£9



24414
Fair

01727
Light



24513
Fair

04721
Medium

17830
Dark

**Ideal Flawless
Concealer Stick**
£7



**Ideal
Luminous
Blush**
6g
Price per 10g = £10.83
£6.50



15651
Russet

08557
Soft Plum

14399
Peach

**Calming Effects
Loose Powder
Foundation**
SPF15, 6g
Price per 10g = £17.50
£10.50



08474
Ivory

17475
Medium Beige

16949
Nude

16741
Sand Beige

10785
Shell



Kabuki Brush
03756
£6.50

A BLUSH OF BEAUTY

achieve a fresh 'English rose' glow with our
luxurious Blush Duo



*TRY IT
& LOVE IT*
or simply return it with
our **28 day money
back guarantee**



NEW Blush Duo
13g
07831 Positively Ethereal
Price per 10g = £3.85
Will normally be £8

£5
save £3

new



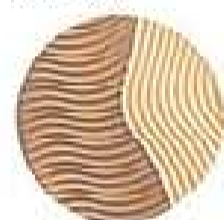
Illuminating Face Pearls
22g
26880
Price per 10g = £1.10
£9

sweep over cheeks and brow bone for a subtle, radiant sheen

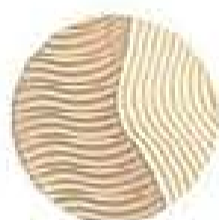
TRY IT & LOVE IT
or simply return it with our **28 day money back guarantee**



Illuminating Bronzer Duo
9g
Price per 10g = £11.11
£10



17921
Medium Bronze



18218
Light Bronze



swirl the two shades together to give skin a bronzed glow



Avon Glow Bronzing Powder
10g
£10



A HIGHLIGHTING SHIMMER

for an opalescent finish that defines and adds radiance, with a soft glow of colour



Ideal Luminous Shimmer Block
Highlights and defines. Ultra-blendable, fade-proof colour.
10g
16550
Normally £8
£6
save £2



Beach Brights Liquid Eyeliner
Colour true finish.
Normally £6
£3
half price



fair skin	dark skin
13326 Cool	01354 Warm

Bronzing Pearls
22g
Price per 10g = £2.73
Normally £10
£6
save £4



perfect for use on eyelids, lips and cheeks

Multi Stylo
3-in-1 bronzer for eyes, lips and cheeks.
Normally £7.50
£4
save £3.50



Pro+ Nailwear
10ml
Normally £6
£3
half price



model wears shades from Avon Glow True Colour Eyeshadow Quad in Pastel Sweets and Beach Brights Liquid Eyeliner in Tropical Blue

BEACH BEAUTY

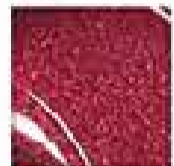
True Colour Eyeshadow Quad
All day crease-proof eyeshadow.
Normally £9
£5
save £4



EXTRA *lasting*



ExtraLasting Lip Gloss
7ml
Price per 10ml = £10.00
£7



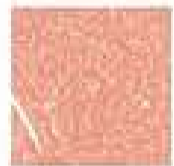
01271
Eternal Red



01289
Everlasting Petal



05686
Always On Pink



01420
Neverending Nude



ExtraLasting Make-up Remover
50ml
14282
Price per 10ml = £10.00
£5

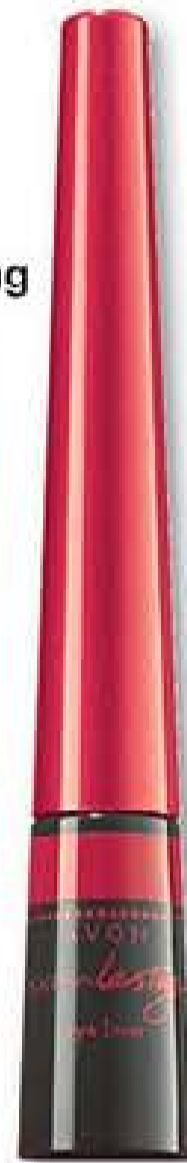
ExtraLasting Eyeliner
£7



19885
Black



18739
Dark Brown



ExtraLasting Eyeshadow Inks
£6



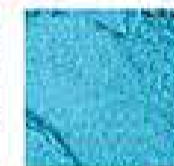
18994
Charcoal Ink



26534
Forever Bronze



04119
Lasting Lilac



03616
Infinite Teal



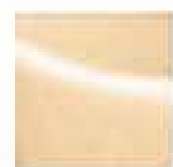
19877
Eternal Emerald



18929
Gold Gleam



ExtraLasting Concealer
5ml
Price per 10ml = £16.00
£8



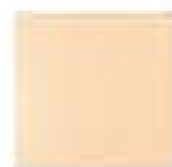
19943
Fair



22673
Medium



ExtraLasting Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50



01503
Ivory



20016
Medium Beige



19794
Shell



20131
Natural Beige



19653
Nude

ExtraLasting Pressed Powder
11.34g
Price per 10g = £8.37
£9.50



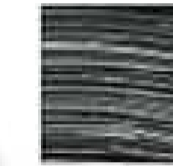
11775
Translucent



ExtraLasting Mascara
Waterproof.
7ml
Price per 10ml = £7.14
Normally £9
£5
save £4



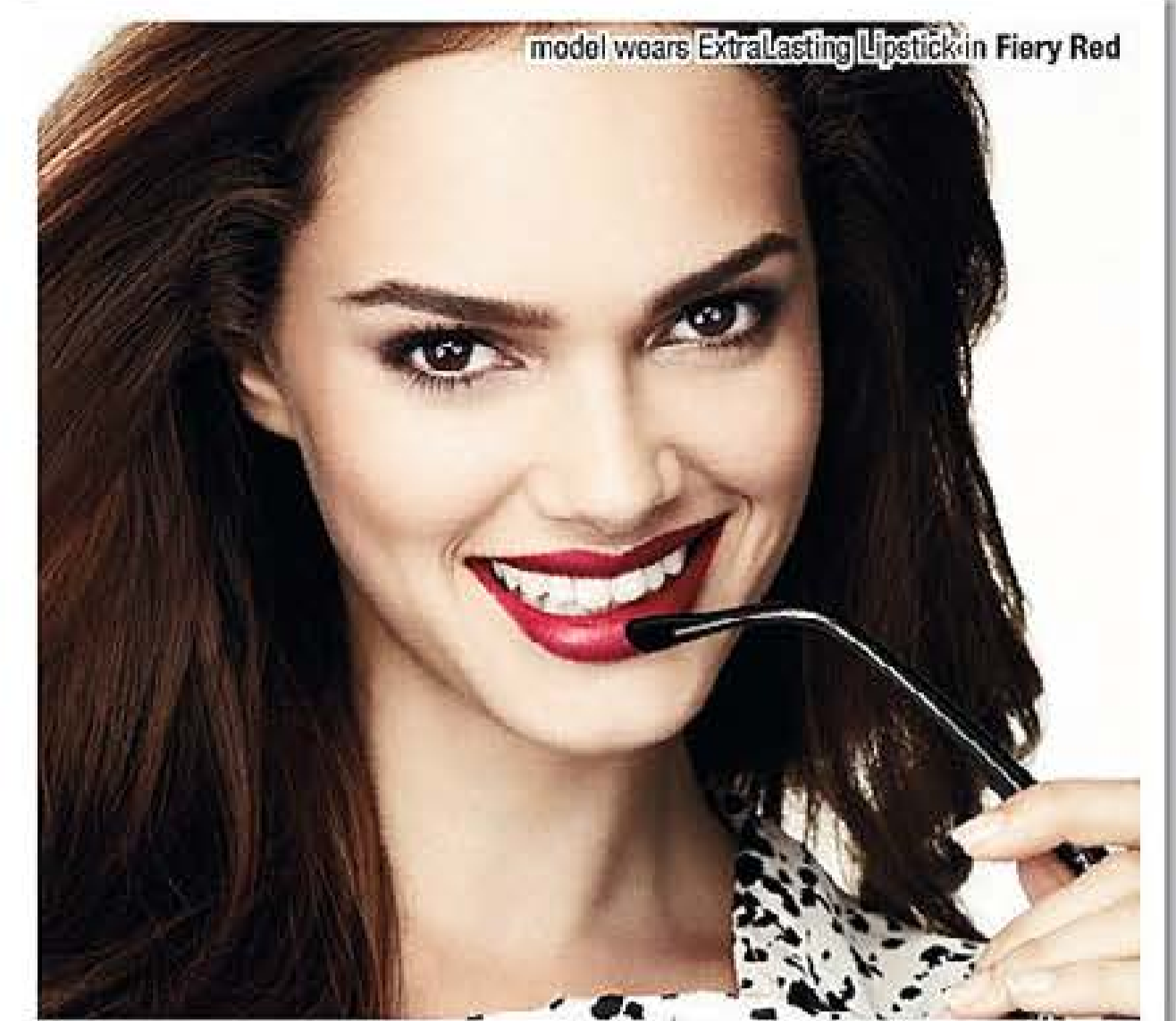
04093
Brown/Black



18382
Black



ExtraLasting Lipstick
Normally £7.50
£4.50
save £3



model wears ExtraLasting Lipstick in Fiery Red

UPTO 18 HOURS OF COLOUR



ExtraLasting Eyeshadow
Normally £8
£4
save £2

*high-shine nail enamel
that dries FAST!*



**Color Me Pretty
Nail Enamel**
8ml
Price per 100ml = £12.38
Normally £3
99p
save £2.01

new



17962
Pink Style



01560
Go Fast Green



23085
Must Have Orange

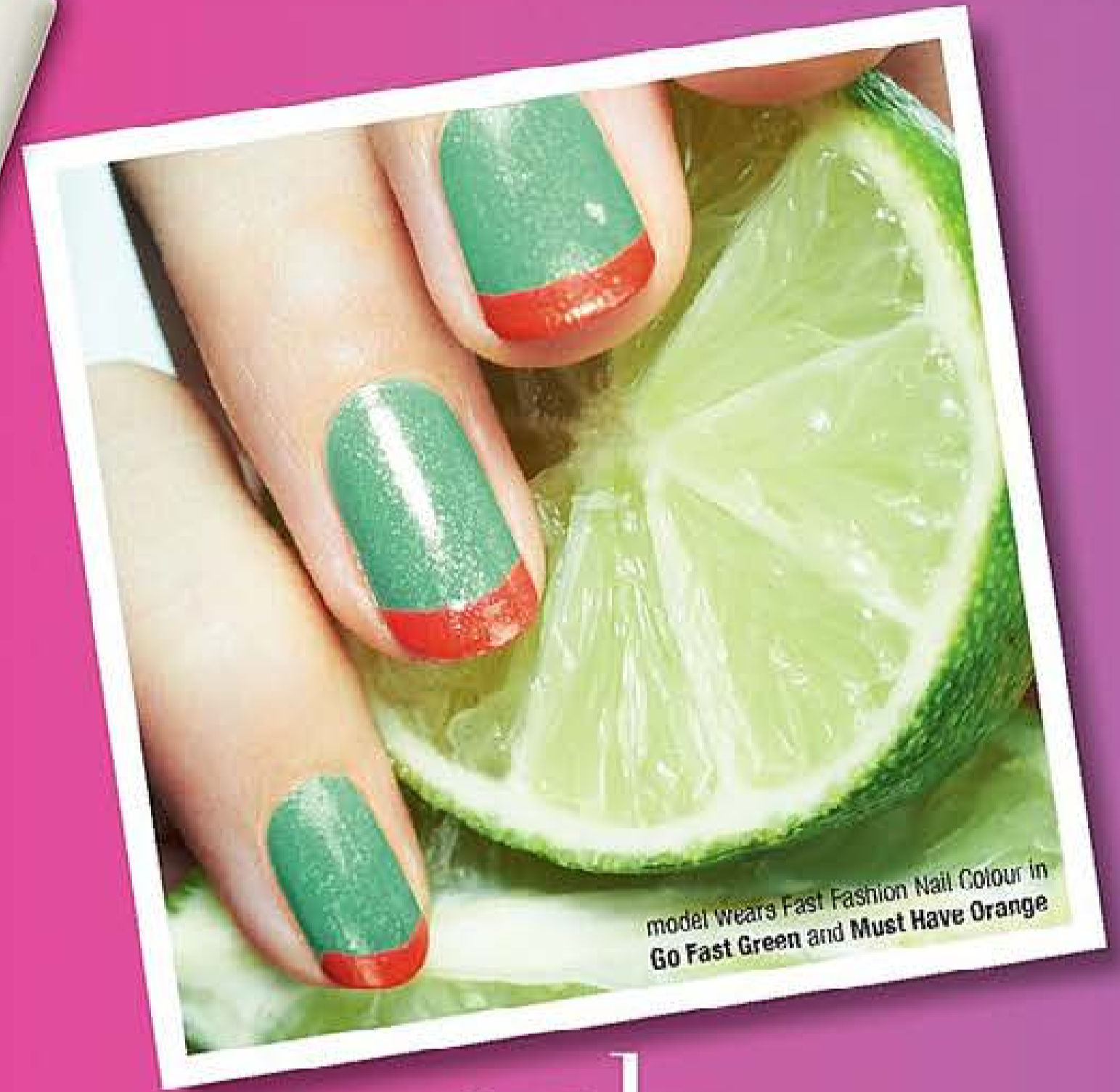


**NEW Fast Fashion
Nail Colour**
8ml
Price per 100ml = £12.38
Will normally be £3
99p
save £2.01

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



only
99p

save £2.01
page 76 only

BUY 1 CHOOSE 1

lower priced item 99p

FOR 99P

page 78-83

model wears Flower Powder Eyeshadow In Violet and Fern



Eyeshadow Duo
£4.50

19760 Sunburst 13706 Party Girl 19976 Violetta 14805 Retrochic
12286 True Romance 19133 Glamour Ice 14597 Chocolate Kiss 13839 Rainforest



19174 Water 00588 Earth 22905 Fire 19869 Air



Colour Elements Eye Duet
£4



11189 Cobalt Blast 00786 Molten Onyx

new



NEW Colour Elements Mascara
8ml
Price per 10ml = £5.63
£4.50

EYE DREAM

new



NEW Flower Powder Eyeshadow
5g
Price per 10g = £7.50
£3.75



Set Sail Metallic Shadow Stix
£4



14340 First Mate 14472 Sailor Taupe 17772 Gilded Sail 14357 North Star



Pencil Play Eyeliner
£3



25049 Black 25064 Dark Brown 25023 Midnight Blue 25189 Turquoise



Colour Elements Eye Pencil
£4



01909 Brazen Ember 01339 Teal Waters 01321 Olive Greenery 01453 White Zephyr



Chopsticks Eyeliner
£3.50



11908 Huntress Green 18283 Night Star 16402 Sailor Brown 10009 First Mate 14720 Anchor Mate 12120 Smouldering Silver 11544 Black Cat Eyes 12104 Skyline Blue 12054 Rich In Gold 11874 Exotic Violet



Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50



02790 Black 26898 Black Magic 08516 Brown/Black

Magic Lift Mascara
8ml
Price per 10ml = £5.63
£4.50

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

AVON Make-up

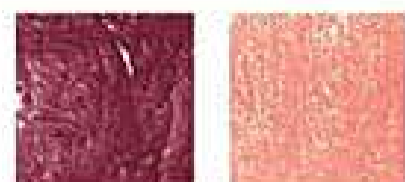
BUY 1 CHOOSE 1

lower priced item 99p

FOR 99P

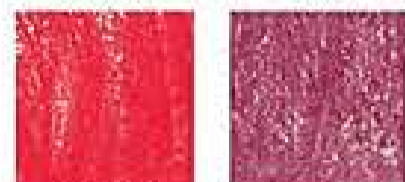
page 78-83

model wears Lip Stix in Think Fast Pink



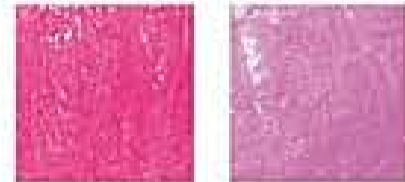
23002
Deluxe

23291
Flirt



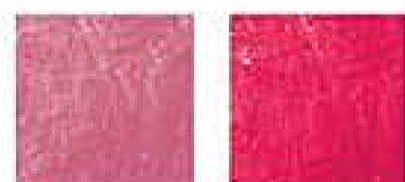
22814
Poppy Love

24190
Lucky Kiss



14332
Doll Pink

19455
Violet Friday



22582
Amethyst

02436
Passion



22707
Pink Holiday

Kiss 'n' Go Lipstick £3.75



13011
Cruising Red



20933
Set Sail Pink

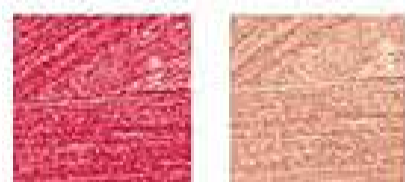


28605
Life Saving Coral

Set Sail Lip Gloss £3.50



Lip Stix £4.50



01115
Red Inferno

28559
Nude Glimmer



19059
Purely Pink

11882
Coral Whisp

NEW Colour Elements Lipstick SPF15. £3.75

new



09860
Ruby Rush



09944
Pink Pucker



02865
Fuchsia Flash



10066
Coral Crush

Color Smoothies Lip Balm £2.50



05017
Think Fast Pink



05421
Coral You Later



04663
Reddy to Go



05926
Gone Pink



06163
Nude Flash



17657
Kiss Kiss

25999
Pucker

25122
Angel



19646
Fluorescent Pink

02535
Lucid

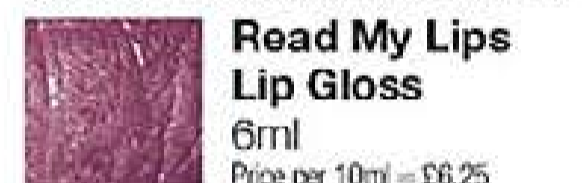
12021
Clear



22608
Start Up Pink

13151
Watermelon Ice

25767
Berry Fizz



26021
Lovey Dovey

Read My Lips Lip Gloss 6ml Price per 10ml = £6.25 £3.75



Naughty Or Nice Lipstick £4



COLORTREND

LIFE'S too FUN TO WEAR THE SAME SHADE

sheer colour that moistures and adds shine

new



NEW Sheer Lipstick £3.75



00125
Gardenia



21873
Sweet Pea



00240
Camellia



13045
Peony

GET LIPPY

AVON Make-up

BUY 1 CHOOSE 1

lower priced item 99p

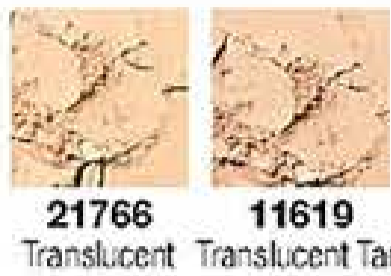
FOR 99P

page 78-83

model wears Pretty All Over Stick in Just Peachy



Final Touch Pressed Powder
SPF10.
10g
£4.25



Oil Control Pressed Powder
10g
£4.25



NEW Pretty All Over Stick
£5



add a highlighting shimmer to face, lips and eyes

new



Light Foundation
30ml
Price per 10ml = £1.58
£4.75

Set Sail Nail Decals
24 nail stickers.
17699
£3



Fresh Face Foundation
30ml
Price per 10ml = £1.58
£4.75



Perfect and Hide Concealer
£3

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

A NEW BEAUTY

COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE

secrets to a YOUTHFUL BEAUTY

frame eyes

with creamy liner that glides on easily without pulling or tugging



08359 Black



08383 Brown/Black



08417 Emerald

fill brows

with natural looking colour that blends easily



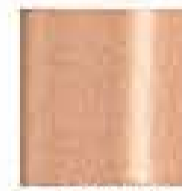
27110 Light Brown



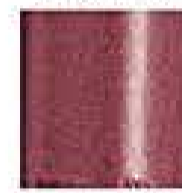
26948 Dark Brown

plump lips

with Youth-Awakening Lipstick formulated with collagen and retinol



23796 Silky Pink



23762 Modest Mauve



23630 Plumberry



23697 Desert Rose



23747 Glazed Almond



23648 Berry Bloom

contour eyes

with our lifting primer followed by the darker shadow in the crease of your eye socket



25924 Spring Green



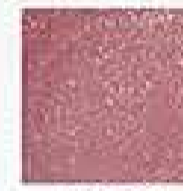
10579 Smoky Violet



18655 Shimmering Walnut

soften lips

with luminous colour lip balm formulated with ingredients known to soften lips



18333 Luminous Berry



28043 Luminous Sheer



17228 Luminous Nude



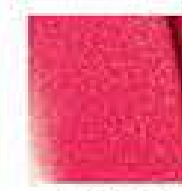
15446 Luminous Rose

moisturise lips

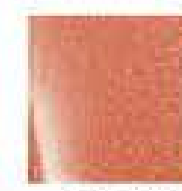
with youthful colour and retinol, known to help minimise the look of wrinkles



28167 Rose Tint



24372 Berry Tint



24349 Honey Tint

Smoothing Eyeliner Pencil

£8.50

Transforming Brow Filler

£9

Youth-Awakening Lipstick

£10.50

Youth-Awakening Eyeshadow and Primer Kit

£10

Lip Restoring Colour Balm

5ml
Price per 10ml = £18.00

£9

Lip Plumping Lip Conditioner 5g

11155
Price per 10g = £10.00
Normally £9

£5

save £4

Tinted Lip Plumping Lip Conditioner 5g

Price per 10g = £10.00
Normally £9

£5

save £4

model wears Tinted Lip Plumping Lip Conditioner in Berry Tint

ANEW BEAUTY
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE

secrets to a
YOUTHFUL LOOKING COMPLEXION

smooth skin

for a soft focus look with our non-drying powder that won't settle in lines



08813 Soft Beige
07526 Nude Beige

prime skin

for a poreless look and flawless make-up application



Skin Transforming Primer 28ml
00166
Price per 10ml = £5.36

£15

create an even base

and disguise imperfections, for an even skin tone with a natural finish



02329 Ivory
25163 Nude
05371 Shell
07047 Natural Beige
02543 Soft Honey



Age-Transforming Foundation 30ml
Price per 10ml = £5.00

£15

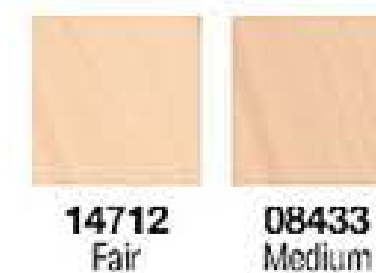
conceal dark circles

and minimise the appearance of fine lines, for a fresh, wide-awake look



Age-Transforming Concealer SPF15
Normally £9

£5
save £4



14712 Fair
08433 Medium



all profits go to domestic violence charities



Empowerment Bracelet
Silver-plated with empowerment logo-shaped links and blue plastic stones. Approx. 21.9cm (including 2.9cm removable extender).
10835
£3

For every Empowerment Bracelet sold, 100% of profits will be donated to domestic violence charities. For every Forget Me Not Blue Nailwear sold, £1 will be donated to Avon's domestic violence charities.

Refuge, Registered charity number 277424
Women's Aid, Registered Charity No. 1054154

1 IN 4 WOMEN
suffer from domestic violence in silence

Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right

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TOGETHER WE CAN MAKE A DIFFERENCE
and change women's lives forever



with acrylic gel formula for 12 days of lasting colour

- **YOU** have the power to help us stamp out violence
- Buy our Empowerment Bracelet or Forget Me Not Blue Nailwear
- Wear your blue nails and bracelet to symbolise your **solidarity for women**
- **SPEAK OUT** against this silent, ugly issue

for free, confidential information and support, 24 hours a day, **CALL THE NATIONAL DOMESTIC VIOLENCE HELPLINE**, run in partnership between Refuge and Women's Aid, on **0808 2000 247**

Nailwear Pro+
12ml
52720
Price per 100ml = £25.00
Normally £6
£3
half price

women's aid
until women & children are safe



we guarantee you'll love your new products!
If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!

that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.
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All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

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soft musk
soft, sensuous, romantic

100%
happy
or your money back
See pages 88-89 for our
90 day guarantee.

*jasmine and
ylang-ylang
with warm, subtle
musk tones*



*feel beautifully sensual
with soft musk*

both for
£5

save £7.10
order using 68395
page 91 only

Avon Soft Musk Eau de Toilette Spray
Floral, musk, 50ml

03509 Price per 100ml = £17.00 **£8.50**

Perfumed Body Spray 75ml

25692 Price per 100ml = £4.80 **£3.60**

Fragrance Store

your

**MOST
LOVED**

fragrance collections

Far Away

1 SOLD

every 15 SECONDS*

**100%
happy**

or your money back
See pages 88-89 for our
90 day guarantee.

enticing. dreamy. exotic



golden. dreamy. lavish

Far Away Gold

Juicy peach and luminous freesia mingled with Indian jasmine. Finished with seductive sandalwood. 50ml

27888 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6



inspired. enlightened. free-spirited

Far Away Bella

Juicy clementine from Italy, blooming magnolia flower from China, finished with intriguing tonka bean from Brazil. 50ml

10702 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6



lavish. inspired. exotic

Far Away Exotic

An inspiring journey of chai spice and lavish saffron rose entwined with the exotic richness of ambered musk. 50ml

21493 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6



£7
each
save £6

Far Away

Exotic essences of rare florals spiced with amber and musk. 50ml

04549 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6

*Based on units sold between 20/12/2012 - 18/12/2013.

AVONLINE Fragrances

your

**MOST
LOVED**

fragrance collections

little dress collection

1 SOLD
every 30 SECONDS*



bold. daring. passionate

classic. sophisticated. luxurious

flirty. sensual. glamorous

Little Red Dress

Irresistible fruity nectar mingles with Bulgarian rose and sensual red sandalwood. 50ml

17681 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6

Little Black Dress

A timeless classic of sparkling honeysuckle, gardenia, jasmine, sandalwood and cashmere musk. 50ml

05504 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6

Little Gold Dress

This flirty fragrances radiates fruity clementine and soft jasmine with a hint of amber. 50ml

02089 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6

playful. spirited. vivacious

£7

each
save £6



little
pink
dress

Little Pink Dress

Sparkling lemon zest combined with peony and patchouli. 50ml

00182 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6



*Based on units sold between 20/12/2012 - 18/12/2013.

your

**MOST
LOVED**

fragrance collections

the rares collection

1 SOLD
every 40 SECONDS*

**100%
happy**
or your money back
See pages 88-89 for our
90 day guarantee.

sultry. warm. feminine



rich. sensual. sophisticated

Rare Diamonds

Sparkling plum blossom and captivating orchid with notes of luxurious cashmere woods for sensuous warmth. 50ml

21337 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6



precious. elegant. sophisticated

Rare Sapphires

A sparkling citrus blend of grapefruit and mandarin based on a creamy fig accord enhanced by touches of dewfruit. 50ml

15834 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6



warm. floral. lustrous.

Rare Pearls

A shimmering floral with a pure heart of magnolia and sparkling plum. 50ml

03632 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6



£7
each
save £6

Rare Gold

Opulent orange flowers mixed with precious amber. 50ml

04440 EDP

Price per 100ml = £14.00

Normally £13

£7

save £6

*Based on units sold between 20/12/2012 - 18/12/2013

CITY RUSH



"This is such a stylish fragrance. It brings a touch of city glamour every time you wear it."

Milla

Milla Jovovich,
Global Top Model and Actress

£12 each
save **£3**



dazzling. glamorous. stylish

City Rush Glamour Violet leaf and blackcurrant intermingle with midnight orchid and delicious sandalwood. 50ml **24893** EDP Price per 100ml = £24.00 Normally £15 **£12 save £3**

stylish.confident.chic

City Rush for Her Sleek plum, sophisticated black dahlia and creamy woods. 50ml **03327** EDP Price per 100ml = £24.00 Normally £15 **£12 save £3**

AVON *instinct*

LET YOUR INSTINCT TAKE OVER



"Avon Instinct Forbidden is a vibrant floral fruity scent that's unrestricted and sexy."

Megan Fox

Megan Fox, Actress

£10 each
save **£5**



100%
happy
or your money back
See pages 88-89 for our
90 day guarantee.

new

captivating.alluring.wild

Avon Instinct for Her Sparkling greens, exotic camellia, and a touch of sensual sandalwood. 50ml **04630** EDP Price per 100ml = £20.00 Normally £15 **£10 save £5**

unrestricted.extroverted.vivid

NEW Avon Instinct Forbidden Vivacious lemon zest, violet petals and cedarwood. 50ml **05827** EDP Price per 100ml = £20.00 Will normally be £15 **£10 save £5**

PREMIUM scents

pages 100 - 101



1. Outspoken by Fergie

50ml
11627 EDP
Price per 100ml = £30.00
£15

2. Outspoken Intense by Fergie

50ml
22186 EDP
Price per 100ml = £30.00
£15

3. Limited Edition Outspoken Fresh by Fergie

50ml
28464 EDP
Price per 100ml = £27.00
£13.50

4. Viva by Fergie

50ml
21386 EDP
Price per 100ml = £30.00
£15

5. Premiere Luxe

50ml
21923 EDP
Price per 100ml = £32.00
£16

6. Today

50ml
25460 EDP
Price per 100ml = £28.00
£14

7. Tomorrows

50ml
25486 EDP
Price per 100ml = £28.00
£14

8. Forever

50ml
14795 EDP
Price per 100ml = £28.00
£14

9. Amour

30ml
19141 EDP
Price per 100ml = £40.00
£12

10. Together

30ml
20776 EDP
Price per 100ml = £40.00
£12

11. Hervé Léger Intrigue for Him

75ml
06700 EDT
Price per 100ml = £24.67
£18.50

12. Hervé Léger Intrigue for Her

50ml
04994 EDP
Price per 100ml = £40.00
£20

13. Hervé Léger Femme

50ml
14811 EDP
Price per 100ml = £40.00
£20

EDP - Eau de Parfum Spray

EDT - Eau de Toilette Spray

Christian Lacroix

Parfums
for AVON

special price **£13** each
page 101 only save up to £7



1. Christian Lacroix Noir for Him A fresh burst of rare apices reveals a rich blend of sensual and elegant woods. 75ml **02345** EDT Price per 100ml = £17.33 Normally £18.50 **£13** save **£5.50**

2. Christian Lacroix Nuit for Him A passionate potion of rich tobacco, black violet and seductive woods. 75ml **26047** EDT Price per 100ml = £17.33 Normally £18.50 **£13** save **£5.50**

3. Christian Lacroix Rouge for Her An exhilarating burst of citrus and spices unveils an elegant floral heart wrapped in the most sensual cashmere woods. 50ml **02485** EDP Price per 100ml = £26.00 Normally £20 **£13** save **£7**

4. Christian Lacroix Nuit for Her A forbidden fantasy of intoxicating florals, mysterious amber and midnight musk. 50ml **21543** EDP Price per 100ml = £26.00 Normally £20 **£13** save **£7**

AVON Fragrance

BATH & BODY ESSENTIALS *for her*

save up to £5, pages 102-103



1. Body Lotion 150ml
25932 Incandessence
26153 Perceive
15610 Avon Fleur
Price per 100ml = £1.67
Normally £3.60
£2.50
save £1.10

10934 Our Story
05835 Pur Blanca
10371 Far Away
10439 Far Away Bella
24828 Little Black Dress
20917 Far Away Gold
20180 Avon Femme
04978 Sensuelle
Price per 100ml = £1.67
Normally £3.50
£2.50
save £1

03343 City Rush
13946 Avon Instinct
Price per 100ml = £2.33
Normally £4.50
£3.50
save £1

2. City Rush for Her Shower Gel 150ml
03376
Price per 100ml = £2.33
Normally £4.50
£3.50
save £1

3. Far Away Moisturising Bath and Shower Gel 200ml
03244
Price per 100ml = £1.25
Normally £3.60
£2.50
save £1.10

4. Shimmering Body Powder 40g
24331 Far Away
05454 Avon Soft Musk
Price per 100g = £5.00
Normally £2.75
£2
save 75p

5. Ultra Sexy Body Soufflé 150ml
15941
Price per 100ml = £2.33
Normally £4.50
£3.50
save £1

6. Roll-On Deodorant 50ml
17335 Eternal Magic
11841 Pur Blanca
13771 Perceive
11056 Far Away
15289 Only Imagine
13615 Little Black Dress
Price per 100ml = £3.00
Normally £2.60
£1.50
save £1.10

7. Purse Spray 15ml
05702 Far Away Bella
Price per 100ml = £26.67
Normally £6
£4 save £2

8. Summer White Sunrise 50ml
12518 EDT
Price per 100ml = £22.00
£11

9. Avon Femme 50ml
19331 EDP
Price per 100ml = £32.00
£16

10. Avon Fleur 50ml
15685 EDP
Price per 100ml = £26.00
£13

11. Secret Fantasy EDT. 50ml
12633 Secret Fantasy*
17509 Secret Fantasy Kiss*
25833 Secret Fantasy Star*
Price per 100ml = £22.00
£11

12. Our Story for Her 50ml
06627 EDT
Price per 100ml = £26.00
£13

13. NEW Scent Essence EDT. 30ml
27722 Vibrant Fruity
27714 Romantic Bouquet
27680 Sparkly Citrus
Price per 100ml = £13.33
Will normally be £8
£4 half price



14. Eternal Magic 50ml
22913 EDT
Price per 100ml = £16.00
Normally £13
£8 save £5

15. Simply Her 50ml
11114 EDT
Price per 100ml = £10.00
Normally £8.50
£5 save £3.50

16. Be... EDT. 30ml
14373 Serene
21642 Romantic
Price per 100ml = £13.33
Normally £7
£4 save £3

17. Treselle 50ml
06643 EDP
Price per 100ml = £16.00
Normally £13
£8 save £5

18. Pur Blanca 50ml
23788 EDT
Price per 100ml = £22.00
£11

19. Infinite Moment for Her 50ml
15156 EDT
Price per 100ml = £16.00
Normally £13
£8 save £5

20. Travel Spray EDP. 30ml
13300 Incandessence
00430 Little Black Dress
15933 Far Away
Price per 100ml = £15.00
Normally £7.50
£4.50 save £3

21. Kate's World EDT. Age 8+. 50ml
04325 Pretty Trendy
20255 Pretty Rockin*
10264 Pretty Fabulous
Price per 100ml = £10.00
Normally £8
£5 save £3

22. True Life for Her 50ml
07880 EDT
Price per 100ml = £17.00
£8.50

23. Perceive EDP. 50ml
00216 Soleil
07088 Perceive
Price per 100ml = £22.00
£11

24. Caribbean Paradise 50ml
08649 EDT
Price per 100ml = £21.00
£10.50

25. Tahitian Holiday 50ml
03558 EDT
Price per 100ml = £21.00
£10.50

26. Sensuelle 50ml
20958 EDP
Price per 100ml = £26.00
£13

27. Incandessence 50ml
09878 EDP
Price per 100ml = £22.00
£11

28. Incandessence Blossom 50ml
15883 EDT
Price per 100ml = £22.00
£11

29. Ultra Sexy 50ml
13755 EDT
Price per 100ml = £30.00
£15

30. Only Imagine 50ml
10900 EDP
Price per 100ml = £26.00
£14

EDT - Eau de Toilette Spray
EDP - Eau de Parfum Spray

*Detachable cast iron charm, on a 2cm stainless steel chain.

body sprays FOR HER



body sprays FOR HIM



Perfumed Body Spray for Her 75ml
 03731 Avon Instinct
 25445 Little Black Dress
 08847 Little Red Dress
 02709 Infinite Moment
 09407 Pur Blanca
 15123 Treselle
 20495 Perceive
 05041 Incandessence
 26203 Sensuelle
 10157 Far Away
 19380 Avon Femme
 Price per 100ml = £2.40
 Normally £3.60
£1.80
 half price

Deodorant Body Spray for Him 150ml
 13813 Infinite Moment
 09779 True Force
 16667 Avon Instinct
 05231 Avon Signature
 16535 Full Speed
 16691 Wilderness
 09704 Mesmerise
 14563 Our Story
 21907 Urban Edge
 00901 Black Suede
 05918 Black Suede Essential
 12641 Elite Gentleman
 Price per 100ml = £1.20
 Normally £3.60
£1.80
 half price

Body Mist 100ml
 10405 Tahitian Holiday Exotic
 Normally £3.60
£1.80
 half price
 08532 Caribbean Paradise
 Normally £3.50
£1.80
 save £1.70
 06601 Incandessence
 06726 Little Black Dress
 Normally £5
£1.80
 save £3.20

scent-sational
SPRAYS

body sprays and mists

just
£1.80

save up to **£3.20**

pages 104-105

body mists FOR HER





An exhilarating mix that opens with a blast of bergamot freshness, accelerates with a rush of cool rosemary and an undercurrent of aromatic cedarwood.

FULLSPEED POWER

new

THRILL. EXHILARATION. SPEED

100%
happy
or your money back
See pages 88-89 for our
90 day guarantee.



buy 3 for £12

order using 69377,
page 107 only
save £5.20

NEW Full Speed Power Eau de Toilette Spray Citrus, aromatic. 75ml 25643 Price per 100ml = £14.67 **£11**

NEW Full Speed Deodorant Power Body Spray 150ml 21477 Price per 100ml = £2.40 **£3.60**

NEW Full Speed Power Roll-On Deodorant 50ml 18952 Price per 100ml = £5.20 **£2.60**

SCENTS FOR HIM SAVE UP TO £5

pages 108-109



1. Mesmerize
100ml
17442 EDT
£11

2. Musk for Men
100ml
10397 Splash
Normally £9
£5.50 save £3.50

3. Avon Sport
EDT. 50ml
17434 Dynamic
Fresh
07518 Bold Focus
Price per 100ml = £14.00
Normally £11
£7 save £4

4. Full Speed
75ml
25098 EDT
Price per 100ml = £14.67
£11

5. Our Story for Him
75ml
06676 EDT
Price per 100ml = £10.67
Normally £13
£8 save £5

6. 015
50ml
14803 EDT
Price per 100ml = £22.00
£11

7. Infinite Moment 75ml
15198 EDT
Price per 100ml = £10.67
Normally £13
£8 save £5

8. Urban Edge
75ml
16675 EDT
Price per 100ml = £17.33
£13

9. True Life for Him
50ml
14738 EDT
Price per 100ml = £17.00
£8.50

10. Elite Gentleman
EDT. 75ml
11601 Original
01826 Untailored
Price per 100ml = £17.33
£13

11. MyVibe
EDT. 50ml
22038 Graffiti
26161 MyVibe
Price per 100ml = £14.00
Normally £11
£7 save £4

12. Simply Him
50ml
11130 EDT
Price per 100ml = £17.00
£8.50

13. Avon Instinct for Him 75ml
16527 EDT
Price per 100ml = £20.00
£15

14. Black Suede
75ml
05777 Splash
05843 EDT
Price per 100ml = £14.67
£11

15. Black Suede Essential 75ml
07484 EDT
Price per 100ml = £14.67
£11

16. True Force
75ml
06106 EDT
Price per 100ml = £14.67
£11

17. Avon Signature 75ml
05744 EDT
Price per 100ml = £10.67
Normally £13
£8 save £5

18. City Rush for Him 75ml
04382 EDT
Price per 100ml = £13.33
Normally £15
£10 save £5

19. Individual Blue 100ml
00794 Original
28993 Free
£8.50

20. Wilderness
100ml
25080 EDT
£11

EDT - Eau de Toilette Spray



new X-SERIES RECHARGE

100% happy
or your money back
See pages 88-89 for our 90 day guarantee.

£6
each
save £2.50



SUPERCHARGED SCENTS

that let you be bold, stand out and be the guy every man wants to be

1. X Series Rush
This invigorating fragrance infused with seductive sparkling apple, spiced nutmeg and a pulse of cedarwood and vanilla will demand attention anytime, anywhere. 50ml
06668 EDT
Price per 100ml = £12.00
Normally £8.50
£6 save £2.50

2. X Series Flash
Your secret weapon scent with a burst of citrus and mint, a shot of enticing geranium and warm moss, and a splash of sensual amber to leave her wanting more. 50ml
06650 EDT
Price per 100ml = £12.00
Normally £8.50
£6 save £2.50

3. NEW X-Series Recharge
This energising fragrance opens with a jolt of basil sorbet, a powerful blast of cool cardamom and a rush of addictive cocoa extract. 50ml
04655 EDT
Price per 100ml = £12.00
Will normally be £8.50
£6 save £2.50

FRESH FAVOURITES

save up to 40%

ACTIVE
TECHNOLOGY



ROLL-ON DEODORANT



BODY WASHES



1. Smooth Shave Foaming Gel
200ml

18150 Price per 100ml = £1.50

Normally £4 **£3 save £1**

2. 3-in-1 Shampoo, Condition and Shave 250ml

16915 Price per 100ml = 72p

Normally £3 **£1.80 save £1.20**

3. Invigorating Body Wash 250ml

28258 Price per 100ml = 72p

Normally £3 **£1.80 save £1.20**

4. Revitalising Shave Gel 150ml

18077 Price per 100ml = £1.40

Normally £3.50 **£2.10 save £1.40**

5. Deep Cleansing 2-in-1 Face Wash & Scrub 150ml

18036 Price per 100ml = £1.60

Normally £4 **£2.40 save £1.60**

6. Conditioning After Shave Balm 100ml

18127

Normally £5 **£3 save £2**

7. 2-in-1 Shave & Wash 150ml

01867 Price per 100ml = £1.60

Normally £4 **£2.40 save £1.60**

8. 3-in-1 Shampoo, Conditioner and Body Wash 250ml

01891 Price per 100ml = 96p

Normally £4 **£2.40 save £1.60**

9. Roll-On Deodorant 50ml

27995 Black Suede

01677 Urban Edge

21980 True Force

25114 Full Speed

07492 Black Suede Essential

18689 Wilderness

15438 Mesmerize

Price per 100ml = £3.00

Normally £2.60

£1.50 save £1.10

10. Body Wash 250ml

03285 Full Speed

08763 Black Suede

Price per 100ml = £1.00

Normally £3.60

£2.50 save £1.10

11. Hair & Body Wash 250ml

11585 Elite Gentleman

Price per 100ml = £1.00

Normally £3.60

£2.50 save £1.10

200ml

27631 Avon Instinct

Price per 100ml = £1.75

Normally £4.50 **£3.50 save £1**



AVON MEN
SENSITIVE

SENSITIVE FORMULA
infused with
ALOE & CHAMOMILE

THE PERFECT SHAVING REGIME

STEP 1

NEW Sensitive Creamy Face Wash

Leaves skin feeling refreshed, soothed and comfortable. Suitable for sensitive skin. Contains aloe and chamomile. 150ml

05397

Price per 100ml = £1.60

Will normally be £4

£2.40 save £1.60

STEP 2

NEW Sensitive Shave Gel

Gentle shave gel formula suitable for sensitive skin. Fragrance free. Contains aloe and chamomile. 100ml

05959

Will normally be £4

£2.40 save £1.60

STEP 3

NEW Sensitive 2-in-1 After Shave Balm & Moisturiser

Gentle dual formula, for a calm, smooth shave. Contains aloe and chamomile. 100ml

06064

Will normally be £6

£3.60 save £2.40



gentle protection and soothing care for **sensitive skin**

new

AVON
BODY
ILLUSIONS

3 ways to wear **CONTROL LEGGINGS**

Our bestselling leggings just got better!

just
£15

NEW Leggings With Skirt

Leggings with built-in figure control. Three ways to wear to help control from chest to waist, from waist to ankle, or to help control hips and thighs. 87% nylon, 13% elastane, excluding trims.

08714 Medium **06015** Large

03038 Extra Large

Will normally be £18

£15 save £3



AVON BODY ILLUSIONS

the benefits you love...

- strapless support
- ruched front
- removable pads



Body Illusion Bandeau Bra - White

Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.

- 21931** Small (Size 6/8)
- 22020** Medium (Size 10/12)
- 21956** Large (Size 14/16)

£12

Body Illusion Bandeau Bra - Black

Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.

- 18705** Medium (Size 10/12)
- 14258** Large (Size 14/16)
- 18424** Extra Large (Size 18/20)

£12

Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

up to DD cup

bra
£8



Animal Print T-Shirt Bra*
Padded and underwired in a wild animal print with vibrant turquoise detail. 50% nylon, 44% polyester, 6% elastane, excluding trims.

- | | |
|-------------------|-------------------|
| 03723 32a | 04267 36c |
| 17251 32b | 09985 36d |
| 03947 32c | 10603 36dd |
| 11577 32d | 03236 38b |
| 11635 32dd | 22780 38c |
| 02964 34a | 10181 38d |
| 02980 34b | 09100 38dd |
| 03350 34c | 17533 40b |
| 01479 34d | 08490 40c |
| 10249 34dd | 17418 42b |
| 03087 36b | 08235 42c |

£8

get it
or
regret it!

briefs
£5

Animal Print Briefs*
Wild animal print with vibrant turquoise detail. 89% nylon, 11% elastane, excluding trims. Cotton gusset.

- 14571** 10/12
- 13698** 14/16
- 22806** 18/20

£5

***WHILE STOCKS LAST**

basics

T-Shirt Underwired Bra

93% polyester, 5% elastane, 2% nylon, excluding trims.

size	white	black	skintone
32a	25106	08342	25502
32b	10496	25726	22343
32c	07054	20768	20289
32d	21451	13458	23390
32dd	02840	28555	24158
34a	23655	21782	22962
34b	26120	19612	02576
34c	11239	28092	11221
34d	10793	19786	10694
34dd	15164	25015	11015
36b	09928	11064	09910
36c	10223	09969	10124
36d	08953	10355	10587
36dd	15115	25007	15776
38b	10645	09019	09076
38c	09449	09118	09332
38d	09597	09571	02014
38dd	14944	27227	21634
40b	20339	02956	27672
40c	24281	20248	23770
42b	02048	02105	20479
42c	20636	20297	20578

Normally £9

£7 save £2

NEW T-Shirt Bra Larger Sizes

Padded, underwired T-shirt bra. 94% polyester, 5% elastane, 1% nylon, excluding trims.

size	white	black	skintone
34e	00836	18556	28886
34f	28514	17626	27573
36e	28399	12591	27755
36f	28191	27557	27391
38e	28423	13599	28035
38f	28647	17655	26575
40d	28951	28365	06395
40dd	28985	21964	28308
42d	28563	08607	27615
42dd	10306	28621	22327

Will normally be £10

£8 save £2

3 Pack Bonded Briefs

3 pack of seam free microfibre briefs in nude, black and white. 83% nylon, 17% elastane, excluding trims. Cotton gusset.

17350 10/12

17202 14/16

17277 18/20

Normally £12

£10 save £2

1 SOLD EVERY 4 MINUTES*
NOW AVAILABLE
IN SIZES UP TO
F CUP

no
VPL

*Based on 2013 total unit sales.



strapless



racerback



one shoulder



standard

5 WAYS TO WEAR

new lace look

halter neck

NEW Essentials Multi-Way Bra with Lace

Padded, underwired bra with lace detail and removable straps. 62% polyester, 26% nylon, 12% elastane, excluding trims.

size	black	skintone	size	black	skintone
32a	03574	01594	36dd	13912	22681
32b	23994	13904	38b	13870	19083
32c	10520	13847	38c	20693	04051
32d	18903	18887	38d	07203	18879
32dd	25312	23499	38dd	07252	25700
34a	14241	18473	40b	07328	20073
34b	25494	17897	40c	19661	14548
34c	08961	19851	40d	19695	27128
34d	24026	18465	40dd	18416	12625
34dd	24364	20560	42b	18499	27383
36b	09001	18945	42c	18713	12922
36c	14092	01206	42d	24000	27003
36d	23119	18481	42dd	23481	23549

Will normally be £12

£10 save £2

NEW Essentials Multi-Way Bra with Lace Larger Sizes

Padded and underwired with removable straps. 66% polyester, 22% nylon, 12% elastane, excluding trims.

size	black	skintone
34e	02394	15958
34f	02444	22400
36e	09852	24679
36f	02519	05629
38e	24695	06288
38f	24968	00778

Will normally be £12

£10 save £2

up to
F
cup



BUY 1 CHOOSE 1 HALF PRICE

save up to £10 pages 118-119 lowest priced item half price

BUY 1 CHOOSE 1 HALF PRICE

save up to £10 pages 118-119 lowest priced item half price

Shortie Stripe All-In-One
Long-sleeved, cropped leg, all-in-one jumpsuit. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
71175 6/8
71241 10/12
44537 14/16
£14 or half price



Rose Tinted Legging PJs
95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.
20347 10/12
20354 14/16
20370 18/20
19570 22/24
£14 or half price

cropped leggings



Strappy Jumpsuit
Sleeveless leopard print summer jumpsuit. Polyester, excluding trims.
22418 6/8
22434 10/12
22442 14/16
£20 or half price

elasticated seams



Premium Nightdress
95% polyester, 3% nylon, 1% elastane, 1% viscose, excluding trims. KEEP AWAY FROM FIRE.
17988 10/12
04564 14/16
28332 18/20
03681 22/24
£13 or half price



Zebra Legging PJs
Top 100% cotton, excluding trims. Leggings 93% cotton, 7% elastane, excluding trims. KEEP AWAY FROM FIRE.
71381 10/12
47076 14/16
71852 18/20
38836 22/24
£14 or half price

cropped leggings



Nautical Frill Leggings PJs
Top: 60% polyester, 40% cotton. Leggings: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE.
21576 10/12
16410 14/16
04036 18/20
16964 22/24
£14 or half price

cropped leggings



Earthly Paradise PJs
Floral patterned PJ set. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
19299 10/12
20040 14/16
19323 18/20
£14 or half price

full length pyjamas



Beautiful Blush PJs
Top: 60% polyester, 40% cotton, excluding trims. Bottoms: 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
06965 10/12
05439 14/16
05462 18/20
03624 22/24
£15 or half price

full length pyjamas



WHILE STOCKS LAST

love
the necklace?
turn to page 132
to buy it!

summer STYLE

update your wardrobe with these
beach-to-bar accessories

new

NEW Keisha Small Cross Body Bag

Cross body bag with adjustable strap. Zip fastening, zipped pocket and a mobile phone holder. PU outer and polyester lining. Approx. 23cm x 24.5cm.

20685

Will normally be £10

£8 save £2

Desert Bloom Sandals

Sandals with decorative stones. Polyurethane insole and upper, rubber outer sole.

14175 Size 5/6

14233 Size 7/8

Normally £15

£12 save £3

**£8
save £2**



**£6
save £4**

1. Tropical Escape Sunglasses*

Metal frame and acrylic lenses. Provides UV protection in accordance with BS EN 1836.

24935

Normally £10

£6 save £4

2. Wilder Sunglasses*

Polycarbonate frame and acrylic lenses. Provides UV protection in accordance with BS EN 1836.

21246

£8

3. Desert Bloom Beach Bag*

Front panel: 80% polyester, 17% cotton, 3% viscose. PVC back panel. Polyester lining. Size approx. 33cm x 49cm x 13cm.

14142

Normally £18

£15 save £3

4. Wilder Beach Bag*

Gold PVC beach bag with printed polyester. Size approx. 34cm x 20cm x 36.5cm.

21592

£18

5. Ocean Voyage Beach Bag with Cooler*

Textile beach bag with PVC cooler*. Detachable wallet with wrist strap. Overall size approx. 38.5cm x 44cm x 13.5cm.

01818

£25

***WHILE STOCKS LAST**

*Requires ice pads to keep items cool.



**£15
save £3**

canvas
front, gold
coloured
reverse



4.

reversible
bag: gold or
animal print



5.

zipped cooler
compartment
in base

Contents not included.



*designer-inspired
statement gems*

**NEW Sparkle
Surprise Ring**

Gold-coloured plated ring
with glass and plastic stones.

28381 Size 6

27318 Size 8

28407 Size 10

Will normally be £7

£5 save £2

**NEW Sparkle
Surprise Necklace**

Gold-coloured plated necklace
with purple and clear glass
stones and green plastic
stones. Approx. 42cm + 9cm
extension chain.

28456

Will normally be £8

£6 save £2

**NEW Sparkle
Surprise Earrings**

Gold-coloured plated pierced
earrings with purple and clear
glass stones and green plastic
stones. Drop approx. 5cm.

17152

Will normally be £6

£4 save £2



**Shimmer Embrace
Shine Gift Set**

Brass-plated necklace,
bracelet and pierced earrings
gift set. Necklace set with
glass stones, approx. 42cm +
9cm extension chain. Bracelet
with plastic stones, approx.
18.5cm + 2.5cm extension
chain.

13631

Normally be £10

£7 save £3

H All Avon metal jewellery
is hypoallergenic.

new

**NEW Adalais Filigree Necklace
and Earrings Gift Set**

Gold-coloured set with acrylic
beads and glass stones.
Necklace approx. 42cm + 9cm
extension chain. Pierced earrings.

10413

Will normally be £12

£10
save £2



necklace &
earrings gift set

£10
save £2

summer
ROMANCE

feel feminine in gorgeous jewellery with filigree detail

AVON Fashion

£10

1. Yolanda Shell Earrings
Brass-plated fish hook, pierced earrings with green and peach plastic beads, and green shell beads. Earrings drop approx. 3.5cm.
14456 £7

2. Yolanda Shell Necklace
Brass-plated necklace with glass stones and decorative green shell bead. Necklace length approx. 51cm.
02147 £10

3. Yolanda Shell Bracelet
Bracelet made up of 2 elastic cords and turquoise acrylic beads. Internal diameter approx. 6cm.
14274 £8

real shells

As shell is a natural product, there may be some variance in colour. Bracelet is not made of real shells.

£5 save £2

Wilder Necklace and Earrings Gift Set
Brass-plated necklace and pierced earrings set with plastic beads. Necklace length approx. 42cm + 9cm extension chain.
01784
Normally £10
£6 save £4

Wilder Bracelet
Brass-plated with plastic and brass-plated beads. Internal diameter unstretched approx. 6cm.
01776
Normally £7
£5 save £2

Kimberley Leopard Watch
Quartz run, plated watch with glass stones. PU adjustable strap. Overall strap length approx. 23.5cm. Stainless steel back. Includes a battery that can be replaced.
14910
Normally £15
£12 save £3



STUNNING STATEMENTS

over-sized, boho pieces - the perfect summer jewellery

Priscila Earrings
Brass-plated, fish hook pierced earrings with cream epoxy stones. Earrings drop approx. 9cm.
01768
Normally £7
£5 save £2

Priscila Necklace
Brass-plated necklace with glass and epoxy stones. Approx. 42cm + 9cm extension chain.
01578
Normally £15
£10 save £5

Priscila Bracelet
Brass-plated with glass and epoxy stones. Approx. 18.5cm + 2.5cm extension chain.
21840
Normally £10
£7 save £3

Priscila Ring
Bronze-plated, adjustable ring with epoxy stone. Adjustable to fit sizes 6-10.
01719
Normally £7
£5 save £2

new

necklace & earrings gift set
£6
save £2



NEW Jeslyn 2-Piece Gift Set
Silver-plated necklace and pierced earrings gift set with pendant detail and clear glass stones. Necklace approx. 42cm + 9cm extension chain. Earrings drop approx. 4cm.
21188
Will normally be £8
£6 save £2

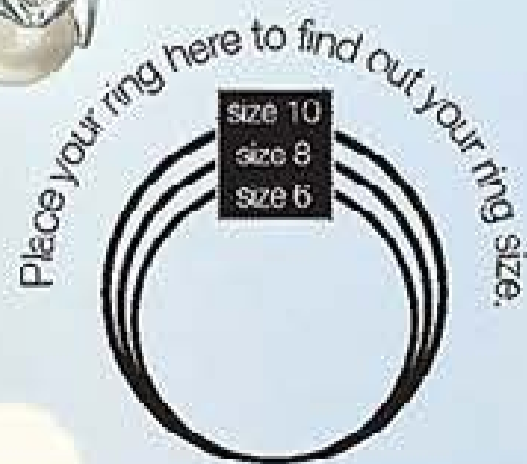
Natural Harmony Necklace
Silver-plated necklace with glass and plastic beads. Approx. necklace length 42cm + 9cm extension chain.
02246
£8

Natural Harmony Ring
Silver-plated ring. Approx. bead size 1.2cm.
01990 Size 6
01958 Size 8
02170 Size 10

Natural Harmony Earrings
Silver-plated pierced earrings with a plastic bead and glass stones. Approx. drop 3.2cm.
02196
£7



all 3 for
£12 save £9
order using:
Size 6 **67876**
Size 8 **69138**
Size 10 **68213**



*Only Natural Harmony collection included in the offer.

new

all 3 for
£7
save £3

silver SPARKLE

gorgeously glamorous collections to see you through the summer and beyond



NEW Avyanna 3-Piece Gift Set
Silver-plated necklace, bracelet and pierced earrings. Plastic stones. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18.5cm + 2.5cm extension chain.
09068
Will normally be £10
£7 save £3

any 2 for
£10 page 128 only
 save up
 to £10



*add some glamour
 to your outfit with
 these gold-tone pieces*

NEW Far Away Cuff
 Brass-plated cuff with black epoxy, teardrop shaped stones in a diamond pattern. Approx. 4.8cm deep. Diameter approx. 6.5cm x 5.4cm.
 09050
£10

NEW Far Away Ring
 Brass-plated ring with 7 black coloured, teardrop epoxy stones.
 10512 Size 6
 10538 Size 8
 10595 Size 10
£7

NEW Far Away Earrings
 Brass-plated pierced earrings with shepherd's hooks. Black epoxy, teardrop shaped stones. Earrings drop approx. 7cm.
 09043
£8



**NEW Carys
 Necklace and
 Earrings Gift Set**
 White bronze-plated necklace and pierced earrings set with purple plastic stones. Necklace approx. 42cm + 9cm extension chain. Earrings drop approx. 2.3cm.
 21170
 Will normally be £12
£8 save £4



necklace &
 earrings
 gift set
£8
 save £4

stunning
STONES

add impact to your look with a pop of colour

new

new



£6
save £2

1 stack rings together or wear separately

set of 2 pairs
£5
save £2



2

new

NEW Ayla Link Earrings
Brass-plated pierced earrings with interlocking mesh loops. Drop approx. 4.6cm.

21121
Will normally be £7

£5 save £2

NEW Ayla Link Necklace
Brass-plated necklace with interlocking mesh loops. Approx. 53cm + 9cm extension chain.

21071
Will normally be £12

£10 save £2

NEW Ayla Link Bracelet
Brass-plated bracelet with interlocking mesh loops. Approx. 20.5cm + 2.5cm extension chain.

21139
Will normally be £8

£6 save £2

forever GLAM

high-fashion, statement jewellery to update every outfit

1. NEW Emely Stackable Rings

Set of 4 gold-plated rings with acrylic and glass stones and black epoxy.

09167 Size 6
09233 Size 8
00877 Size 10
Will normally be £8

£6 save £2

2. Jacklyn Hoops

Set of 2 pairs of silver-plated pierced, hoop earrings.

28571
Normally £7

£5 save £2

3. NEW Jasalin Bangle

Elasticated bangle featuring semi-precious stones. Bracelet diameter approx. 6cm.

25221 Quartzite
24430 Tiger's eye
28472 Amethyst
Will normally be £10

£6 save £4



semi-precious stones

wear individually
3 or all together

rope-style finish

£6
save £2

new

A GIFT TO *TREASURE*

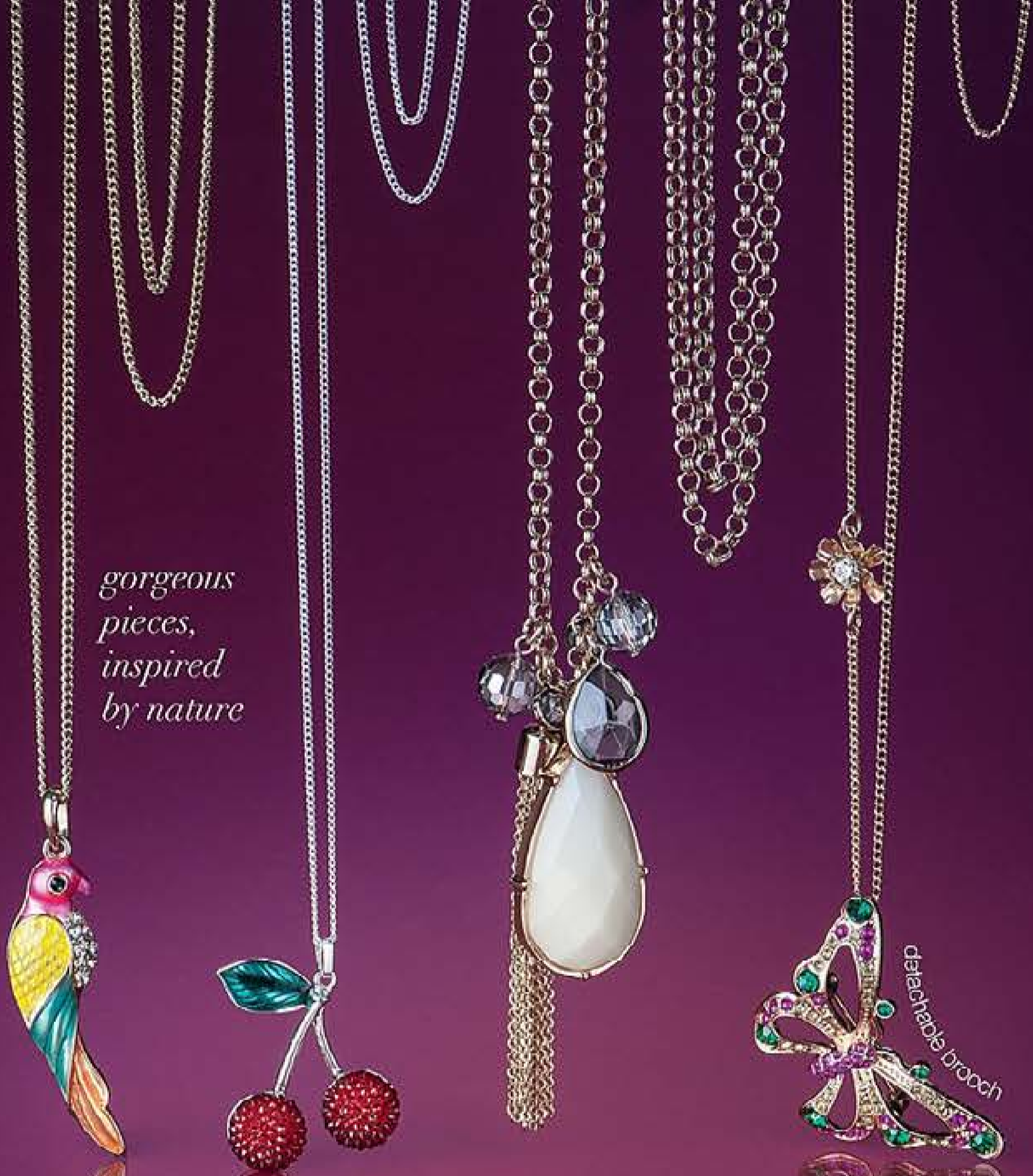
gorgeous earrings, encased in a beautiful book-style gift box, to put a smile on every lady's face

7 pairs for
£7
save £3



NEW Lenora Jewellery Book Earrings Set
Set of 7 pairs, brass-plated, pierced earrings with coloured plastic and glass stones. Comes in a book-style card gift box.
09340
Will normally be £10
£7 save £3

gorgeous pieces, inspired by nature



Audra Necklace
Brass coloured plated with epoxy and glass beads. Approx. length 78.5cm.
02477
£8

NEW Esta Cherry Necklace
Silver-plated necklace with epoxy and plastic stones. Necklace length approx. 71cm + 9cm extension chain.
28530
£7

Baylie Necklace
Metal plated necklace with acrylic beads. Length approx. 89cm.
00174
£10

Willa Brooch Necklace
Gold-coloured plated necklace and brooch. Approx. brooch size 5cm x 3.2cm. Approx. chain length 62cm + 9cm chain extension.
02386
£8

detachable brooch

BUY 1 CHOOSE 1 HALF PRICE
save up to **£5** page 132 only lowest priced item half price

AVON Fashion

any 2 for
£20 page 134 only
 save £10

20842 pink

20834 blue

20859 gold

22475 green

about TIME

Alexandra Metallic Watch

Quartz run. PU adjustable strap overall length approx. 23.2cm. Stainless steel back. Includes battery that can be replaced.

£15

new



don't miss
 a second
 of summer
 with these
 stylish
 watches

£15
 save £5

1. Virginia Watch
 Quartz run, rose gold coloured watch with bracelet style strap. Strap length approx. 19cm.

10389
 Normally £25
£15
 save £10

2. NEW Aletha Bracelet Watch
 Quartz run, bracelet style brass-plated watch. Features clear glass stones surround. Adjustable PU strap. Overall strap length approx. 20cm.

24992
 Will normally be £20
£15 save £5

3. NEW Nayeli Watch
 Quartz run with plated case. Features faux Mother of Pearl and glass stones. Adjustable PU strap. Overall strap length approx. 24.4cm.

20156
 Will normally be £18
£15 save £3

4. Ashlie Wrap Watch
 Quartz run, adjustable, wrap-around watch with PU strap and brass-plated case. Overall strap length approx. 38.5cm with buckle fastening.

00570
 Normally £20
£15 save £5

All watches have a stainless steel back and include a replaceable battery.



£20
save £10

internal zipped
pocket inside bag



branded Lipsy plaque

new



card slots
and zipped
compartment
inside purse

NEW Lipsy Leopard Shopper*

Leopard print, polyester weave shopper with silver branded plaque and internal zipped pouch. Polyester lining. Approx. 39cm x 44cm x 8.5cm. Handle drop approx. 25cm.

04945

Will normally be £30

£20 save £10

NEW Lipsy Leopard Purse

Leopard print, polyester weave purse with silver branded plaque. Internal zipped pocket, note dividers and card slots. Zip closure. Polyester lining. Approx. 20.5cm x 11 cm x 2cm.

08755

£15

*Please allow up to 6 weeks for delivery.



FIORELLI

£25
half price



gold-coloured
branded plaque



designer-inspired teal lining

new

internal pockets



expandable purse
with double-popper
closure

WORTH £50

NEW Fiorelli Susana Shoulder Bag

Tan handbag with burnished gold-coloured fittings and 2 interior sections. Turquoise lining. Magnetic snap fastening. 3 pockets, one zipped. PU outer, polyester lining. Size approx. 20cm x 33cm x 10cm. Handle drop approx. 25cm.

18630

Will normally be £50

£25 half price

NEW Fiorelli Susana Purse

Tan with burnished gold-coloured fittings. Turquoise lining and press stud fastening. Zipped coin section, 4 credit card slots, 2 paper money compartments. PU outer, polyester lining. Size approx. 10.5cm x 19.4cm x 19.4cm.

22947

Will normally be £25

£15 save £10



automatic,
colour-changing
lights

NEW Set of Bird Lights
Approx. length 265cm.
Requires 3 x AA batteries,
not included. PVC and
polystyrene. LED lights.
09951

£15

NEW Colour Changing Ice Bucket
Approx. 23.3cm x 13.2cm x 21.2cm.
Transparent plastic. Requires 3 x AAA
bateries, not included.

09837

£15

colour-changing
wine cooler



carafe with built in juicer

NEW Carafe Juicer
Plastic. Comes with
air-tight lid. Holds
1.2 litres. Approx.
bottom 12cm in
diameter, 26cm
high. Not suitable
for microwave or
dishwasher.
10058

£10

pour, then store
in the fridge



pop on air-tight
lid to keep
juice fresh

NEW Ice Sticks
Approx.: tray 21.5cm x
13.7cm x 2cm, sticks
18.6cm x 1cm x 0.4cm.
Silicone. Dishwasher safe.
10017

£7



new

buy 1 choose 1
**HALF
PRICE**
save up to **£7.50**
pages 138-139
lowest priced items half price



fruit squeezer

NEW 5-in-1 Kitchen Tool
5-in-1 kitchen tool with vegetable shredder, grater, lemon squeezer,
egg separator and a measuring jug. Plastic with stainless steel
blades. Approx. 11cm x 19cm x 9.5cm. Not dishwasher safe.
17301

£12

Please allow up to 6 weeks for delivery.



egg separator

grater

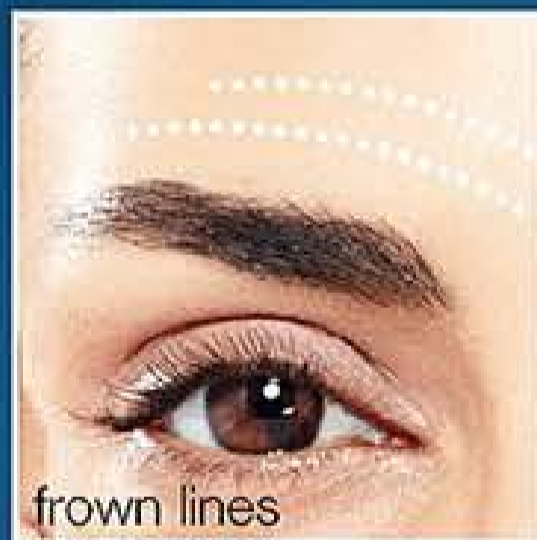
vegetable slicer

measuring jug

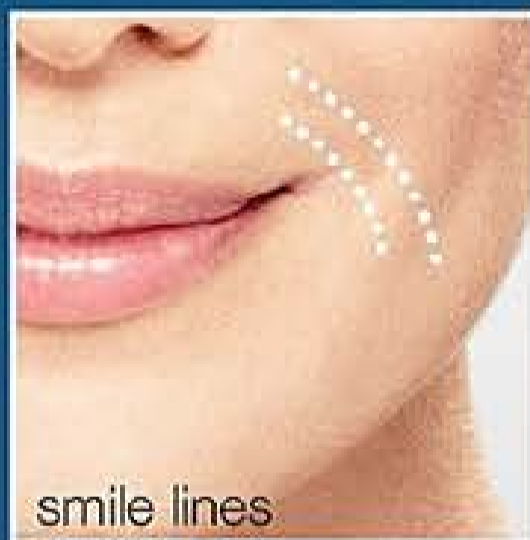
ANEW A-F33
EXCLUSIVE TO AVON

the targeted wrinkle filler that really works... IN AN INSTANT!

Target the 3 dimensions of lines and wrinkles – length, width and depth with our wonder-wand, formulated with exclusive collagen-boosting A-F33, so you can express yourself with line-free confidence.



frown lines



smile lines



crow's feet



DERMATOLOGIST RECOMMENDED

“Over time, repetitive facial expressions can result in deeper lines and wrinkles. Avon's exclusive A-F33 molecule, designed to approach collagen in a whole new way, is formulated within the Pro Line Corrector Targeted Filler, to address the length, width and depth of lines and wrinkles.”

Dr. Cheryl Karcher,
US MD Board Certified Dermatologist and Avon Professional Consultant

Looking for the Derma-Full Pro Wrinkle Filler?

Try this new advanced formula for instant, targeted results on deep expression lines.

£10
SAVE £2

90% of women showed an instant improvement in deep expression lines*



PRO Line Corrector Targeted Filler with A-F33

Pin-point, targeted pen formulated with collagen-boosting A-F33 to help fill and reduce wrinkles and expression lines throughout the day. Contains algae protein.

05611

Normally £12

£10
save £2

*Clinical study on crow's feet.

	VITALE 25+	REVERSALIST 40+	ULTIMATE 75 60+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
CLEANSE	Cleanser 125ml 03111 Price per 100ml = £0.00 £7.50 	Complete Renewal Foaming Cleanser 125ml 14118 Price per 100ml = £6.80 £8.50 	Cream Cleanser 125ml 01602 Price per 100ml = £8.00 £10 	Cleanser 125ml 02311 Price per 100ml = £8.40 £10.50 
EYE	Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16 	Complete Renewal Express Dual Eye System 14134 £19 	Eye System 16139 £20 	Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21 
DAY	Day Cream SPF25 50ml 11247 Price per 100ml = £30.00 Normally £19.50 £15 save £4.50 See page 8-9 for details. 	Complete Renewal Day Cream SPF25 50ml 26757 Price per 100ml = £32.00 Normally £21.50 £16 save £5.50 See page 6-7 for details. 	Day Cream SPF25 50ml 16097 Price per 100ml = £34.00 Normally £24 £17 save £7 See page 2-3 for details. 	Day Cream SPF25 50ml 11353 Price per 100ml = £40.00 Normally £25 £20 save £5 See page 4-5 for details. 
NIGHT	Night Gel Cream 50ml 11197 Price per 100ml = £30.00 Normally £19.50 £15 save £4.50 See page 8-9 for details. 	Complete Renewal Night Cream 50ml 14126 Price per 100ml = £32.00 Normally £21.50 £16 save £5.50 See page 6-7 for details. 	Night Cream 50ml 16063 Price per 100ml = £34.00 Normally £24 £17 save £7 See page 2-3 for details. 	Night Cream 50ml 19166 Price per 100ml = £40.00 Normally £25 £20 save £5 See page 4-5 for details. 
TREAT	2-in-1 Exfoliating & Perfecting Mask 75ml 28266 Price per 100ml = £17.33 £13 	Complete Renewal Express Wrinkle Smoother 9g 23960 Price per 100g = £200.00 £18 	Elixir 30ml 24133 Price per 100ml = £100.00 £30 	Serum 30ml 23267 Price per 100ml = £103.33 £31 
	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £50.00 £15 		Ulti-Minute Lifting Complex 30ml 26989 Price per 100ml = £90.00 £27 	

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGIST PROCEDURE

UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £93.33 £28 	UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22 	UNEVEN SKIN Absolute Even Spot Correcting Hand Cream SPF15 with DSX 75ml 02634 Price per 100ml = £13.33 £10 	HOODED EYES Eye Lift PRO 04713 Normally £19.50 £10 save £9.50 See page 24-25 for details. 
SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price per 100ml = £70.00 £21 	ADVANCED SKIN REPAIR NEW Clinical E-Defence Deep Recovery Cream 30ml 07948 Price per 100ml = £60.00 Will normally be £20 £18 save £2  new		

A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

FINE WRINKLES PRO Line Corrector Treatment with A-F33 30ml 04069 Price per 100ml = £100.00 £30 	FINE WRINKLES PRO Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £60.00 £24 	CROW'S FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 	FINE WRINKLES PRO Line Corrector Targeted Filler with A-F33 05611 Normally £12 £10 save £2 See page 141 for details. 
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GENICS

LOOK UP TO 10 YEARS YOUNGER

DARK CIRCLES Dark Circle Corrector 15ml 25247 Price per 100ml = £130.00 £19.50 	EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £100.00 £30 	EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £78.33 £23.50 
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solutions
**LOVE YOUR SKIN
 EVERY DAY**



BODY CONFIDENCE TREATS
 TARGETED, VISIBLE RESULTS FOR
 EVERY BODY WORRY

**Butt Lifting
 Treatment**
 100ml
 19224
 Normally £10
£5 half price



**Lift & Firm Bust
 Liquid Bra
 Toning Gel**
 150ml
 22590
 Price per 100ml = £3.33
 Normally £10
£5 half price



**Ageless Bloom
 Neck and Chest
 Treatment SPF15**
 50ml
 28357
 Price per 100ml = £10.00
 Normally £10
£5 half price



Cellu-Sculpt
 200ml
 22566
 Price per 100ml = £3.00
 Normally £12
£6 half price



**Stretchmark
 24 Line-Reducing
 Treatment**
 150ml
 22228
 Price per 100ml = £4.00
 Normally £12
£6 half price



GET BODY CONFIDENT IN 2 WEEKS

say goodbye to cellulite and dare to bare
 with **results worth showing off**

£5
 half price

INSTANTLY:

makes skin look and feel smooth
 and moisturised*

1 WEEK:

skin looks firmer and tighter*

2 WEEKS:

reduces the look of bumpy cellulite*

CELLU BREAK 5D FOR DIMPLE-FREE LOOKING SKIN

**Cellu Break 5D Anti-Cellulite
 Treatment**
 Anti-cellulite cream to help firm
 the look of skin and reduce the
 appearance of cellulite. With shea
 butter and soybean extracts. 150ml
16832
 Price per 100ml = £3.33
 Normally £10
£5 half price

*When used in conjunction with a healthy lifestyle.



WAKE UP TO RADIANT SKIN

look ravishingly radiant every day with a beautiful, natural looking glow

£3.75
half price

for normal skin



lightweight cream with optical illuminators to re-texturise skin as you sleep

Truly Radiant Overnight Retexturing Emulsion
 50ml
27698
 Price per 100ml = £7.50
 Normally £7.50
£3.75 half price



Truly Radiant Daily Moisturiser SPF15
 50ml
21097
 Price per 100ml = £7.50
 Normally £7.50
£3.75 half price



Truly Radiant 5 Minute Renewing Treatment
 75ml
27870
 Price per 100ml = £3.33
 Normally £5
£2.50 half price



Truly Radiant Tint Release Moisturiser SPF20
 50ml
01065
 Price per 100ml = £7.50
 Normally £7.50
£3.75 half price



Truly Radiant Vibes Brightening Eye Roller
 12ml
25197
 Price per 100ml = £41.67
 Normally £10
£5 half price

WIPE AWAY THE DAY

treat skin to our kind and gentle everyday cleansers for all skin types



£2
half price

gently sweeps away make-up, oil and dirt for clean and refreshed skin

don't forget to remove stubborn eye make-up!



Freshest Pure Eye Make-up Remover Pads
 Contains 30 pads.
27508
 Price per pad = 10p
 Normally £6
£3 half price

Freshest Pure Cleansing Wipes
 Contains 25 wipes.
08730
 Price per wipe = 8p
 Normally £4
£2 half price

SOLUTIONS
LOVE YOUR SKIN EVERY DAY



Vibes Power Cleanser
 13201
 Normally £16
£7.50
 save £8.50

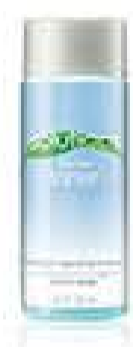


Vibes Power Cleanser Replacement Pads
 14 pads.
 25874
 Price per pad = 18p
 Normally £5
£2.50 half price



FRESHEST PURE PURE & GENTLE EVERYDAY CLEANSING

Refreshing Toner
 200ml
 05025
 Price per 100ml = £1.25
 Normally £5
£2.50 half price



Bi-Phase Make-up Remover
 200ml
 26013
 Price per 100ml = £1.50
 Normally £6
£3 half price



Scrub, Mask & Cleanser
 100ml
 07708
 Normally £6
£3 half price



AGELESS RESULTS FOR MATURING SKIN THAT DEFIES TIME

NEW 8-in-1 Day Cream
 50ml
 15453
 Price per 100ml = £10.00
 Will normally be £10
£5 half price



NEW 8-in-1 Night Cream
 50ml
 12732
 Price per 100ml = £10.00
 Will normally be £10
£5 half price



if you liked our Youth Minerals or Ageless Bloom ranges, you'll LOVE this

HYDRA BEYOND FOR DRY SKIN THAT NEEDS A DRINK

Hydrating Lotion SPF15
 50ml
 04960
 Price per 100ml = £7.50
 Normally £7.50
£3.75
 half price



Extra Hydrating Cream
 50ml
 07658
 Price per 100ml = £7.50
 Normally £7.50
£3.75
 half price



Hydrating Eye Cream
 15ml
 07567
 Price per 100ml = £23.33
 Normally £7
£3.50
 half price



BALANCED & MATTE SHINE FREE HYDRATION FOR OILY & COMBINATION SKIN

Mattifying Day Cream SPF15
 50ml
 08268
 Price per 100ml = £7.50
 Normally £7.50
£3.75
 half price



Balancing Night Gel
 50ml
 08334
 Price per 100ml = £7.50
 Normally £7.50
£3.75
 half price



Self-Foaming Cleanser
 150ml
 08300
 Price per 100ml = £1.67
 Normally £5
£2.50
 half price



Deep Cleansing Clay Mask
 75ml
 08391
 Price per 100ml = £3.33
 Normally £5
£2.50
 half price



BB MATTE



treat oily skin to gentle mattifying moisture, for an all-day shine free complexion, even without make-up



for COMBINATION / OILY skin

- shine free for 10 hours
- gentle, all day moisture
- ultra-light formula
- smoothes the look of pores
- SPF15

£5
 half price



with Chinese jujube fruit and mattifying complex, vitamins and nutrients, for shine-free, healthy looking skin

NEW BB Gentle Beauty Balm Matte
 30ml
 Price per 100ml = £16.67
 Will normally be £10
£5 half price



or try our Beauty Balm for NORMAL skin

BB Gentle Beauty Balm
 30ml
 19349 Light
 19414 Medium
 Price per 100ml = £16.67
 Normally £10
£5 half price



AVON
care.



buy any body lotion...

pages 150-151



100% happy
or your money back
See pages 88-89 for our
90 day guarantee.



1 buy a body lotion **2** choose another for **FREE**

Body Lotion 400ml

- | | |
|---------------------------|---------------------------|
| 33233 Cocoa Butter | 01529 Cocoa Butter |
| 33290 Nurturing | 23317 Nurturing |
| 32680 Firming | 10470 Firming |
| 73577 Smoothing | 25171 Smoothing |
| 33563 Royal Jelly | 07740 Royal Jelly |
| Price per 100ml = £1.20 | FREE |
| £4.80 full price | |



3 then order your **FREE** 3-in-1 Cleansing Lotion

3-in-1 Cleansing Lotion 200ml

- | | |
|--------------|-------------------------|
| 23242 | 33365 |
| FREE | Price per 100ml = £2.25 |
| | £4.50 full price |

...and choose another body lotion and the 3-in-1 Cleansing Lotion

FREE*

save **£9.30**** pages 150-151



*Order your first product using the full price product number and your two free products using the free product numbers.
**Based on normal brochure prices.



AVON
care. LOVE YOUR SKIN

£2
half price

give mature skin the care it deserves

firming and restoring gentle facial care

Youth Restore Firming Face Cream
100ml
27839
Normally £4
£2
half price



multi-purpose moisture

caring, family-friendly moisture, even for the most sensitive skin

all
HALF PRICE
save up to **£4** pages 152-153

CUSTOMER FAVOURITE...

“ Absolutely love it. It absorbs really quickly and my skin feels moisturised for hours. Will definitely buy again. ”
‘Gabika’, avonshop.co.uk customer, London

£2.60
half price

Rich Moisture Family Cream
400ml
23432
Price per 100ml = 66p
Normally £5.20
£2.60
half price



for oily/combination skin for dry skin for normal to dry skin for very dry skin

with refreshing and mattifying cucumber, witch hazel and green tea with nourishing and pampering cocoa butter and vitamin E with moisturising and softening soy bean and vitamin E with softening and restoring royal jelly

<p>Light Moisture Refreshing Face Gel-Cream 100ml 17400 Normally £3.50 £1.75 half price</p>	<p>Cocoa Butter Revitalising Moisture Face Cream 100ml 00463 Normally £3.50 £1.75 half price</p>	<p>Rich Moisture Nourishing Face Cream 100ml 16519 Normally £3.50 £1.75 half price</p>	<p>Royal Jelly Face Cream 100ml 06296 Normally £3.50 £1.75 half price</p>
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Gentle Body Wash
400ml
23192
Price per 100ml = 38p
Normally £3
£1.50
half price



Gentle Hand Wash
200ml
12674
Price per 100ml = 63p
Normally £2.50
£1.25
half price



Rich Moisture Body Lotion
750ml
26294
Price per 100ml = 53p
Normally £8
£4
half price



AVON Skincare

clearskin®

fighting blemishes with you every step of the way

bye bye blackheads blitz away stubborn blackheads, for good

Blackhead Clearing Daily Cleanser
125ml
18820
Price per 100ml = £1.80
Normally £4.50
£2.25
half price



Blackhead Clearing Daily Astringent
100ml
27474
Normally £4
£2
half price



Blackhead Clearing Deep Treatment Mask
75ml
00521
Price per 100ml = £2.33
Normally £3.50
£1.75
half price



blemishes be gone banish blemish-prone skin for that fabulously flawless feeling

Blemish Clearing Daily Astringent
100ml
17129
Normally £4
£2
half price



Blemish Clearing Peel Off Mask
75ml
26732
Price per 100ml = £2.67
Normally £4
£2
half price



Blemish Clearing Deep Cleansing Cloths
25 cloths.
16840
Price per cloth = 9p
Normally £4.50
£2.25
half price



Blemish Clearing Invisible Blemish Corrector
7ml
23887
Price per 100ml = £28.57
Normally £4
£2
half price



it's an emergency! fast skin relief for when you're up against the clock

Clear Emergency Intensive Cream Cleanser
75ml
25411
Price per 100ml = £3.33
Normally £5
£2.50
half price



just pore-fect unblock and purify pores for a fresh faced you

Pore Penetrating Black Mineral Mask
75ml
18374
Price per 100ml = £3.33
Normally £5
£2.50
half price



Pore Penetrating Invigorating Scrub
75ml
15529
Price per 100ml = £2.67
Normally £4
£2
half price



clearskin professional

the professional treatment intensive skin treatments for complexion perfection

Blemish Mark Treatment
50ml
11858
Price per 100ml = £7.00
Normally £7
£3.50
half price



Liquid Extraction Strip
30ml
04929
Price per 100ml = £10.00
£3
half price



Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.20
Normally £5.50
£2.75
half price



Daily Correcting Lotion
50ml
20883
Price per 100ml = £7.00
Normally £7
£3.50
half price



Clarifying Toner Pads
45 pads.
13060
Price per pad = 6p
Normally £5.50
£2.75
half price



fight blemishes FAST!

clinically tested to reduce redness and swelling in just 3 HOURS



£2.25
half price

formulated with spot-blitzing salicylic acid and witch hazel



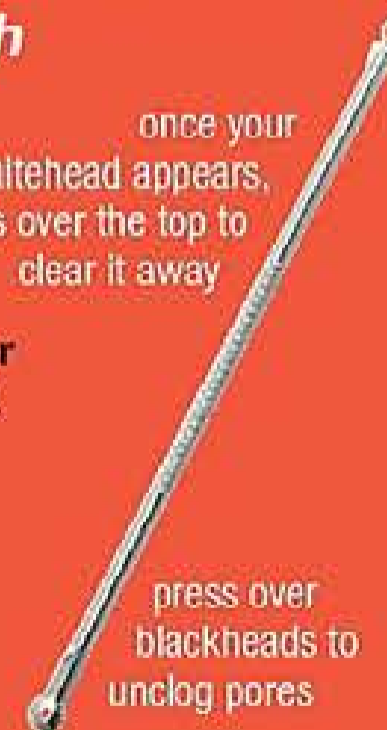
clear emergency
Instant Spot Treatment
Skin anti-imperfection formule SOS with 2% salicylic acid avec 2% d'acide salicylique

Clear Emergency Instant Spot Treatment
15ml
20511
Price per 100ml = £15.00
Normally £4.50
£2.25
half price

try our blemish busting tool

once your whitehead appears, press over the top to clear it away

Blackhead Remover
Steel carbon. Approx. 12.5cm x 0.6cm. In plastic pouch.
27359
Normally £4
£2
half price



press over blackheads to unclog pores

Face Brush
08573 FREE
44479 FULL PRICE
Normally £2



FREE FACE BRUSH

with any clearskin purchase across pages 154-155 save £2

- + formulated with Derma UV+ complex for advanced protection*
- + non-greasy* • water resistant* • hypoallergenic* • UVA / UVB protected*

KIDS: high SPF kids' care for worry-free sunshine fun

Kids' Swim & Protect Sun Cream SPF50
150ml
01099
Price per 100ml = £4.00
Normally £12
£6 half price



Kids' Turquoise Sun Spray SPF30
150ml
01180
Price per 100ml = £3.33
Normally £10
£5 half price



Kids' Multivitamin Sun Cream SPF50
75ml
01255
Price per 100ml = £6.00
Normally £9
£4.50 half price



FACE: high SPF protection to help you face the rays

Protecting Balm SPF30
25262
Normally £3.50
£1.75 half price



Fresh Protection Face Cream SPF30
50ml
01024
Price per 100ml = £9.00
Normally £9
£4.50 half price



Anti-Ageing Face Cream Sensitive Skin SPF50
50ml
26625
Price per 100ml = £9.00
Normally £9
£4.50 half price



Moisturising Face Cream SPF30
50ml
18598
Price per 100ml = £9.00
Normally £9
£4.50 half price



SPRAYS: a range of SPF mists for glow-getters

Protect & Glow Moisturising Sun Spray SPF15
150ml
08169
Price per 100ml = £4.00
Normally £12
£6 half price



Quick Dry Clear Spray SPF20
150ml
19117
Price per 100ml = £4.00
Normally £12
£6 half price



Clear Spray SPF30
150ml
18143
Price per 100ml = £5.33
Normally £16
£8 half price



Moisturising Sun Spray Sensitive Skin SPF15
150ml
19091
Price per 100ml = £3.33
Normally £10
£5 half price



AFTER SUN: mist, butter and lotion to cool & soothe sunburnt skin

Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £2.00
Normally £6
£3 half price



After Sun Shimmering Tan Enhancer
150ml
19778
Price per 100ml = £2.33
Normally £7
£3.50 half price



Soothing After Sun Body Butter
200ml
17624
Price per 100ml = £1.75
Normally £7
£3.50 half price



Cooling After Sun Lotion with Aloe
400ml
04028
Price per 100ml = £1.00
Normally £8
£4 half price



TANNING: mousse, spray and lotion for natural glow-getters

Magic Tan Self Tan Bronzing Mousse
150ml
01149
Price per 100ml = £5.00
Normally £15
£7.50 half price



Maxi Tan Tan Enhancing Oil Spray
150ml
19471
Price per 100ml = £2.00
Normally £6
£3 half price



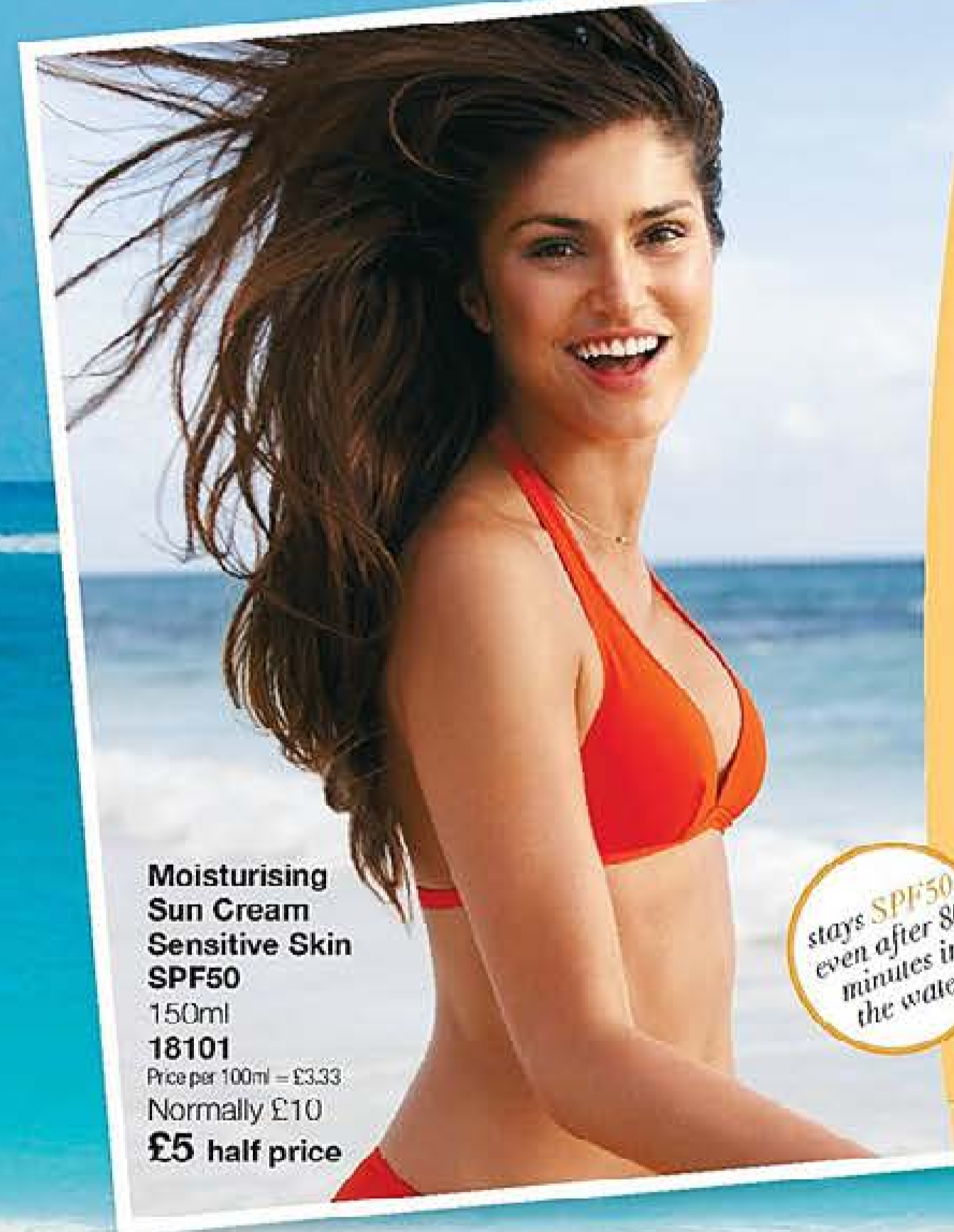
Magic Tan Moisturising Self Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £5.00
Normally £15
£7.50 half price



get out there and
enjoy the rays

£5
half price

protect on-the-go with our all-over lotions and sprays



Moisturising Sun Cream Sensitive Skin SPF50
150ml
18101
Price per 100ml = £3.33
Normally £10
£5 half price

stays SPF50
even after 80
minutes in
the water

LOTIONS: body lotions for head-to-toe protection

Moisturising Sun Cream Sensitive Skin SPF25
150ml
01917
Price per 100ml = £3.33
Normally £10
£5 half price



Protect & Glow Moisturising Sun Lotion SPF30
150ml
13334
Price per 100ml = £5.00
Normally £15
£7.50 half price



Fresh Protection Body Lotion SPF30
150ml
01073
Price per 100ml = £3.33
Normally £10
£5 half price



Moisturising Sun Lotion SPF10
150ml
19125
Price per 100ml = £2.00
Normally £6
£3 half price



Hair Salon

Advance Techniques

MANE BOOSTERS

whatever your hair hang-ups, we've got the answer, so give your do a boost with these must-have treatments



WEAK AND BRITTLE

Strengthen & Protect
Leave-In Treatment

100ml
02600

Normally £5.50

£3.30

save £2.20



DULL AND LIFELESS

Daily Shine
Shine Serum

60ml
04200

Price per 100ml = £6.50

Normally £6.50

£3.90

save £2.60



DRY AND UNDERNOURISHED

360 Nourishment
Moroccan Argan Oil
Leave-In Treatment

30ml
06973

Price per 100ml = £11.00

Normally £5.50

£3.30

save £2.20



FRAZZLED AND DAMAGED

Heat Protection Spray

100ml
11965

Normally £4.50

£2.25

half price



WOW
half price!
£2.25



DRY AND SPLIT ENDS

Daily Shine Dry Ends
Serum 30ml

21352

Price per 100ml = £11.00

Normally £6.50

£3.30

save £2.20



FRIZZY AND UNTAMED

Frizz Control Lotus
Shield 60ml

05264

Price per 100ml = £8.75

Normally £7.50

£5.25

save £2.25



Images for illustrative purposes only.

if your hair is... try...

DULL

DAILY SHINE

Shampoo
250ml
11171
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Quick Touch Leave-In Conditioner
250ml
11320
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20



COLOURED

COLOUR PROTECT

Shampoo
250ml
15768
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Conditioner
250ml
05934
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20



WEAK AND BRITTLE

STRENGTHEN & PROTECT

Shampoo
250ml
08599
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Conditioner
250ml
06031
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20



FRIZZY AND UNTAMED

SMOOTH AS SILK

Shampoo
250ml
25213
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Conditioner
250ml
17939
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20



FLAT AND LACK LUSTRE

ULTIMATE VOLUME

Shampoo
250ml
09381
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Conditioner
250ml
09522
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20



FLAKY

ANTI-DANDRUFF

Shampoo
250ml
07351
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

Scalp Soothing Conditioner
150ml
18341
Price per 100ml = £2.33
Normally £5
£3.50 save £1.50



ARGAN OIL

DRY AND THIRSTY HAIR?

give your undernourished hair a moisture boost with our best-loved haircare duo



£1.60
save £1.20

- 5 BEAUTIFUL BENEFITS**
1. stronger-feeling hair
 2. instant shine
 3. smooth finish
 4. silky perfection
 5. weightless movement

360 Nourishment Moroccan Argan Oil
250ml
23754 Shampoo
23614 Conditioner
Price per 100ml = 64p
Normally £2.80
£1.60 save £1.20

AVON Hair Salon

Advance Techniques

TREAT YOUR TRESSES

Smooth as Silk Serum
30ml

18028
Price per 100ml = £12.85
Normally £5.50
£3.85
save £1.65



360 Nourishment Moroccan Argan Oil Heat Infusion Treatment
4 x 15ml.
20735
Normally £5.50
£3.85
save £1.65



Ultimate Volume Boosting Treatment
150ml

08441
Price per 100ml = £2.10
Normally £4.50
£3.15
save £1.35



360 Nourishment Moroccan Argan Oil Mask
150ml
03319
Price per 100ml = £2.40
Normally £5.50
£3.85
save £1.65



Damage Repair 3D Rescue 100ml
15073
Normally £6.50
£4.55
save £1.95



SUPER OFFER!
half price!
£2.50

moisturises and de-frizzes for a glass-like shine

Mirror Shine Spray
100ml
01412
Normally £5
£2.50
half price

brushes

Small Barrel Brush
04515
Normally £5
£3
save £2



Paddle Brush
02832
Normally £7.50
£4.50
save £3



Pop-Up Brush
02873
Normally £3.25
£1.95
save £1.30



Styling Comb
25056
Normally £4
£2.40
save £1.60



Large Barrel Brush
04499
Normally £7.50
£4.50
save £3



Cushion Brush
06767
Normally £5
£3
save £2



Back Comb Brush
23820
Normally £3.25
£1.95
save £1.30



Straightening Comb
00943
Normally £6
£3.60
save £2.40



styling

Firm Hold Gel
100ml
12005
Normally £3.25
£2.45
save 80p



Firm Hold Hairspray
200ml
01156
Price per 100ml = £1.33
Normally £3.50
£2.65
save 85p



Volume & Curl Mousse
150ml
01107
Price per 100ml = £1.87
Normally £3.50
£2.80
save 70p



Power Straight Spray
100ml
11924
Normally £4.50
£3.60
save 90p



choose your colour

- triple protection against UV rays, antioxidants and colour-fade
- 92% of customers see vibrant colour week after week

**BUY 11
CHOOSE 1
FOR £2**

SAVE £4
page 163 only

reds & blacks

06189 Intense Red 6.66	17343 Light Mahogany Red 6.56	18911 Deep Mahogany Red 5.65	09506 Intense Copper 8.4
17871 Rich Burgundy Red 5.63	08508 Dark Auburn 3.6	03996 Blue Black 2.1	03091 Natural Black 2.0

brunettes

09027 Chocolate Brown 6.7	17491 Light Golden Brown 6.3	09886 Light Brown* 6.0	04333 Medium Golden Brown 5.3	04218 Medium Brown 5.0
25973 Dark Golden Brown 4.3	03137 Dark Brown 4.0	21758 Golden Brown Before After	22046 Reddish Brown Before After	lightens dark hair by up to 3 shades

blondes

23556 Ultra Light Ash Blonde 12.01	08367 Extra Light Blonde 11.0	20107 Very Light Champagne Blonde 10.31	24869 Light Blonde 9.0	04598 Medium Golden Blonde 8.3
08466 Medium Ash Blonde 8.1	07179 Caramel Blonde 7.73	08458 Deep Golden Blonde 7.3	09365 Dark Blonde 7.0	Professional Hair Colour £6

not sure which shade to choose?
visit www.avon.uk.com/makeover

Remember to allergy-test 48 hours before use.

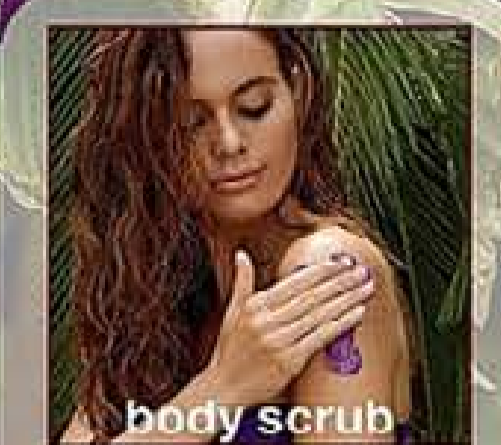


Amazonian TREASURES WITH BRAZILIAN ACAI

indulge in the finest at-home pampering experience with legendary acai and berries, a natural wealth of Brazil



100% happy
or your money back
See pages 88-89 for our 90 day guarantee.



body scrub

Scrub all over the body to exfoliate, refresh and improve skin's microcirculation.



face mask

Apply to dry skin, leave for 10 minutes for a deep clean to remove impurities, energise and replenish skin.



bath & body oil

Pour into the bath to moisturise dry skin, or apply to the lengths of hair to reduce frizz and add incredible shine.

new



use in the bath or shower to pamper skin for ultimate exfoliation

NEW Body Brush
Approx. 11cm x 3.5cm.
06387
Will normally be £6
£4 save £2

NEW Creamy Body Scrub
200ml
08680
Price per 100ml = £1.75
Will normally be £5
£3.50 save £1.50

NEW Moisturising Bath & Body Oil
150ml
08086
Price per 100ml = £2.33
Will normally be £5
£3.50 save £1.50

NEW Hand & Foot Intense Cream
75ml
07443
Price per 100ml = £4.20
Will normally be £4.50
£3.15 save £1.35

NEW Hydrating Face Mask
75ml
07856
Price per 100ml = £5.13
Will normally be £5.50
£3.85 save £1.65



new



create an at-home spa with our
luxury treatments



Perfectly Purifying

with **purifying** dead sea salt and dead sea mud

Body Scrub 200ml 10207 Price per 100ml = £1.93 Normally £5.50 £3.85 save £1.65	Purifying Face Scrub 75ml 14613 Price per 100ml = £4.67 Normally £5 £3.50 save £1.50	Gommage Face Mask 50ml 10710 Price per 100ml = £8.40 Normally £6 £4.20 save £1.80	Face Mask 75ml 25254 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65
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Heavenly Hydration

with **moisturising** olive oil

Body Cream 200ml 10033 Price per 100ml = £2.45 Normally £7 £4.90 save £2.10	Hot Hair Oil 60ml 14761 Price per 100ml = £3.50 Normally £3 £2.10 save 90p	Facial Oil 30ml 27086 Price per 100ml = £9.33 Normally £4 £2.80 save £1.20	Hair Mask 200ml 10090 Price per 100ml = £1.93 Normally £5.50 £3.85 save £1.65	Face Mask 75ml 26427 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65
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Blissfully Nourishing

with **nourishing** shea butter and brown sugar

Hair Mask 200ml 06155 Price per 100ml = £1.93 Normally £5.50 £3.85 save £1.65	Body Butter 200ml 20529 Price per 100ml = £2.80 Normally £8 £5.60 save £2.40	Intense Balm 30ml 12807 Price per 100ml = £6.17 Normally £3.50 £2.45 save £1.05	Hand and Foot Scrub 75ml 13748 Price per 100ml = £4.33 Normally £4.50 £3.25 save £1.25	Hand, Elbow and Foot Cream 75ml 20032 Price per 100ml = £4.33 Normally £4.50 £3.25 save £1.25
--	---	--	---	--



new



use with your favourite planet spa product to exfoliate and polish for a more intense pampering experience

NEW Body Brush

With a wooden handle, plastic base, nylon bristles, plastic massaging balls and cotton handle strap. Approx. 11cm x 3.5cm.

06387
Will normally be £6
£4 save £2

revitalising
RETREAT

awaken and rejuvenate skin with our **vitamin C** and **ginseng**-infused luxury collection



£4.55
save £1.95

luxurious, lightweight formula for silky soft, moisturised skin

Body Soufflé
200ml
08995
Price per 100ml = £2.28
Normally £6.50
£4.55
save £1.95



Eye Pads 20 pads. 17723 Price per pad = 10p Normally £5.50 £3.85 save £1.65	Cream Cleanser 150ml 17640 Price per 100ml = £3.73 Normally £8 £5.60 save £2.40	Peel Off Face Mask 75ml 27482 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65	Gommage Face Mask 50ml 28894 Price per 100ml = £8.40 Normally £6 £4.20 save £1.80	Ampoules 4 x 2ml. 17665 Normally £5.50 £3.85 save £1.65
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AVON Bath & Body



fantastically FIRMING

helps firm, smooth and tighten skin with a lavish blend of subtly-scented Colombian coffee beans

£3.50
save £1.50

renews and firms skin for a boost of youthful radiance



Body Cream
200ml
22012
Price per 100ml = £2.80
Normally £8
£5.60
save £2.40

Neck & Chest Serum
50ml
22079
Price per 100ml = £7.70
Normally £5.50
£3.85
save £1.65

Body Polisher
200ml
22053
Price per 100ml = £1.75
Normally £5
£3.50
save £1.50



sleep SERENITY

infused with calming camomile & soothing lavender for decadent dreams

£2.30
save £2.20

spritz onto pillow before bedtime to help you unwind and relax



Balm
10g
06775
Normally £3
£1.85 save £1.15

Bath Salts
195g
15511
Price per 100g = £1.74
Normally £5
£3.40 save £1.60



Pillow Mist
100ml
13532
Normally £4.50
£2.30
save £2.20

sweet SENSUALITY

£3.85
save £1.65

enriched with jasmine extracts



with vanilla extracts, luxuriously moisturise and refresh skin



Bath Elixir
250ml
10678
Price per 100ml = £1.54
Normally £5.50
£3.85 save £1.65

Fragrance Spritz
100ml
10744
Normally £4
£2.80 save £1.20

AVON Bath & Body

with deeply
moisturising
ARGAN OIL



luxurious. moisture

creamy in-shower hydration and after-shower
moisture mist for all-day softness

skin
SO
SOFT

beautiful skin at
your fingertips

STEP 1
foaming oil
wash with velvet
flower extract
and jojoba oil for
a gentle cleanse

STEP 2
dry oil spray
with replenishing
complex to lock
in moisture
after the shower

£3
save £2

£2.50
half price



Foaming Shower Oil
250ml
19216
Price per 100ml = £1.20
Normally £5
£3
save £2

**Replenishing Dry Oil
Body Spray**
150ml
12385
Price per 100ml = £1.67
Normally £5
£2.50
half price

silky moisture
hydrates and moisturises dry skin for
long-lasting softness

**Ultra Moisturising
Body Lotion**
250ml
18580
Price per 100ml = 96p
Normally £4
£2.40 save £1.60

Creamy Body Wash
250ml
12526
Price per 100ml = 72p
Normally £3
£1.80 save £1.20

Body Butter
200ml
20503
Price per 100ml = £1.25
Normally £5
£2.50
half price

Tissue Oil
150ml
07815
Price per 100ml = £3.20
Normally £8
£4.80 save £3.20

AVON Bath & Body



enriched with
BABASSU OIL

firming & restoring
firms & lifts for **age-defying skin**
in just **2 weeks**

Body Cream 200ml 21659 Price per 100ml = £1.50 Normally £5 £3 save £2	Body Lotion 250ml 12062 Price per 100ml = £1.00 Normally £4 £2.50 save £1.50
---	--

enriched with
WATERMINT OIL



fast hydration
fast absorbing formulas for instant and
long lasting hydration

Dry Oil Spray 150ml 03517 Price per 100ml = £1.67 Normally £5 £2.50 half price	Body Wash 250ml 00935 Price per 100ml = 96p Normally £4 £2.40 save £1.60	Moisturising Gel 250ml 00919 Price per 100ml = £1.20 Normally £5 £3 save £2
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enriched with
PASSION FRUIT OIL

skindisiac
smoothes & softens skin for a **beautifully radiant glow**

Silky Body Lotion 200ml 09753 Price per 100ml = £1.20 Normally £4 £2.40 save £1.60	Body Oil Spray 150ml 09647 Price per 100ml = £1.67 Normally £5 £2.50 half price
--	---



enriched with
JOJOBA OIL

original
conditions, nourishes and soothes for
touchably soft skin

Limited Edition Original Bath Oil 250ml 27516 Price per 100ml = £1.06 Normally £4.50 £2.70 save £1.80	Body Butter 200ml 20545 Price per 100ml = £1.25 Normally £5 £2.50 half price
---	--

smooth & sunkissed

for a natural 'bronzed beauty' glow, without the rays



£3
save £2

with skin-loving velvet flower extract for touchably soft, airbrushed glow

enriched with
JOJOBA OIL

Gradual Tan Airbrush Spray for Medium Skin
150ml
22210
Price per 100ml = £2.00
Normally £5
£3 save £2



Luminous Perfector Body Cream for Medium Skin
200ml
22202
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Gradual Tan Lotion for Medium Skin
200ml
22236
Price per 100ml = £1.65
Normally £5.50
£3.30 save £2.20

Shimmer Oil Spray
150ml
22269
Price per 100ml = £2.00
Normally £5
£3 save £2

BACK TO SCHOOL



AVON naturals kids

1. Playful Pear Bath Time Paint*
100ml
11007
£2.50

5. Shampoo & Conditioner
250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = £1.00
£2.50

2. Playful Pear Body Wash & Bubble Bath
250ml
20818
Price per 100ml = £1.00
£2.50

6. Swirling Strawberry Body Wash & Bubble Bath
250ml
17483
Price per 100ml = £1.00
£2.50

3. Good Night Lavender Body Wash & Bubble Bath
250ml
14647
Price per 100ml = £1.20
£3

7. Swirling Strawberry Hand Wash
250ml
18010
Price per 100ml = £1.00
£2.50

4. Good Night Lavender Body Lotion
150ml
00638
Price per 100ml = £2.00
£3

8. Bath Time Paint*
100ml
02881 Bursting Berry
07609 Wacky Watermelon
£2.50



*Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.



new

NEW Flower Backpack
Pink and flowery rucksack with adjustable straps. Polyester. Approx. 40cm x 28cm x 12cm.
26740
Will normally be £15
£12
save £3

NEW Flower Purse
Internal zip pocket and three separate coin pouches. Polyester. Approx. 10cm x 15cm.
26831
Will normally be £6
£4
save £2

pretty
PIECES

send your little princess off to school in style with this new floral collection

Any 3 for £4
save up to £5

mix & match
page 174 only

BACK TO SCHOOL



NEW Hello Kitty Pencil Case
White and pink heart-design Hello Kitty pencil case with zip. Polyester. Approx. 10cm x 20cm x 6cm.
01735
Will normally be £8
£6
save £2



purrfect for pencils

- stylish satchel
- perfect for holding school work
- features a range of compartments

NEW Hello Kitty Satchel
White and pink heart-design Hello Kitty satchel with handle and strap. Features internal zipped pouch and phone pocket. PVC and Polyester. Approx. 20cm x 24cm x 8cm.
15222
Will normally be £15
£12
save £3



teacher's *PET*

new

help your youngsters look as cute as a button



perfect treats for your little ones

moisturising lip gloss with a high-shine finish

tear-free formula that's suitable for sensitive skin

chocolate flavoured



NEW Hello Kitty Lip Gloss

Chocolate flavoured lip gloss leaves lips feeling moisturised with high-shine, tinted colour.

7ml
17632
Price per 10ml = £3.00
Will normally be £3

£2.10
save 90p

NEW Hello Kitty Spritz

Leaves skin smelling sweet.

100ml
06932
Will normally be £3.50

£2.45
save £1.05

NEW Hello Kitty Body Wash

Leaves skin feeling refreshed without drying.

200ml
03798
Price per 100ml = £1.23
Will normally be £3.50

£2.45
save £1.05

NEW Hello Kitty Shampoo

Leaves hair feeling soft and shiny.

200ml
25072
Price per 100ml = £1.35
Will normally be £4

£2.70
save £1.30

Sanrio

LICENSE
©1976, 2014 SANRIO CO., LTD.

Suitable for 3+. Keep out of the reach of children under 6, except under adult supervision.



fresh
and *FUN*

new



look out
for the perfume
in Brochure 16
& the pencil case
on page 176

AVON Kids

BACK TO SCHOOL

THE AMAZING SPIDER-MAN 2

NEW Spiderman Wallet

With external zipped coin holder, 4 internal credit card holders, see-through section and key holder. Polyester. Approx. 10cm x 13.5cm.

26922

Will normally be £7

£5

save £2

matching wallet



£12
save £3

- perfect for A4 documents
- features a range of compartments

NEW Spiderman Backpack

Features adjustable straps and carry handle, zipped front pouch and netted water-bottle holder. Polyester. Approx. 35cm x 27cm x 13cm.

22103

Will normally be £15

£12

save £3



COOL for SCHOOL

branded goodies that won't break the bank

new



BEAUTIFUL FEET

all summer long with our mix & match offer

marine salts | nourish & hydrate for soothed, pampered soles



Invigorating Scrub
75ml
24885
Price per 100ml = £4.67
£3.50

Hydrating Balm
75ml
02493
Price per 100ml = £4.67
£3.50

Multi Active Foot Soak
100ml
07500
£4.10

healthy | restore & rejuvenate with our healing helpers



Foot File
16865
£3.50

triple action cream that exfoliates, smoothes and moisturises in 1!



formulated with **CALLUS COMPLEX TECHNOLOGY**

- fast absorbing
- intensely moisturises to soften hard calluses
- significantly improves the look of dry, cracked heels

Intensive Callus Cream
75ml
02113
Price per 100ml = £4.67
£3.50

Menthol & Tea Tree Deodorising Foot Powder
75g
02063
Price per 100g = £4.67
£3.50



All-Day Foot Deodorant Cream
75ml
21022
Price per 100ml = £5.33
£4



Odour Neutralising Foot Spray
75ml
02121
Price per 100ml = £4.67
£3.50



Rough Skin Remover
75ml
21105
Price per 100ml = £4.67
£3.50



foot works
loved by millions of feet

for cool summer legs

revive and refresh achy legs after long, hot summer days with our peppermint infused leg gel

massage into clean, dry skin for instant moisture



new

- cools on contact for immediate relief
- refreshing scent

NEW Peppermint Reviving Leg Gel
75ml
06742
Price per 100ml = £6.00
£4.50

mix & match
2 for £4
pages 182-185
save up to £6



AVON Mix & Match

cherry ice | refresh & restore



Exfoliating Scrub
75ml
22301
Price per 100ml = £6.00
£4.50

Cooling Foot Spray
100ml
22277
£4.50

Moisturising Lotion
75ml
22285
Price per 100ml = £6.00
£4.50

foot works
loved by millions of feet

summer
fresh
feet

beat the heat with our soothing sprays to cool and relieve hot soles

mix & match
2 for £4

pages 182-185
save up to £6

lavender | calm & soothe



Comforting Overnight Massage Cream
150ml
20412
Price per 100ml = £2.33
£3.50

Comforting Soak
100ml
20677
£3.75

Comforting Foot and Leg Spray
100ml
20594
£3.75

Softening Balm
50ml
19950
Price per 100ml = £10.00
£5

Comforting 3-in-1 Mask
75ml
20396
Price per 100ml = £6.00
£4.50

beautiful | nourish & hydrate



Anti-Rub Stick
20826
£4.75

Foot Soufflé
150ml
02071
Price per 100ml = £3.00
£4.50

Heel Softening Cream*
75ml
09035
Price per 100ml = £4.67
£3.50

Overnight Renewing Cream
75ml
20727
Price per 100ml = £6.33
£4.75

All-In-One Pedicure
75ml
08904
Price per 100ml = £6.67
£5

Sole Support Cushion Cream
75ml
14035
Price per 100ml = £4.67
£3.50

Exfoliating Bar Soap
75g
11692
Price per 100g = £4.67
£3.50

*Last chance to buy. Will not be featured in the brochure again.

with cooling mint and energising pink grapefruit



Cooling Citrus Mint Foot Spray
100ml
03269

£4.50

Cooling Lime Crush Foot Spray
100ml
28233

£4.50

new

with refreshing lime

LIME CRUSH

fresh, happy feet all summer long

AVON Mix & Match

SUPER.SUMMER.SAVINGS

mix & match with our great value daily essentials

senses

SHOWER GEL & SHOWER CRÈME

invigorating in-shower moisture

Shower Gel 250ml

13730 Be Radiant

14050 Re-Charge

21568 Garden of Eden

21378 Citrus Zing

21329 Lagoon

21394 Reflection

21469 Mystique

Price per 100ml = 80p

£2



MEN'S SHOWER GEL

in-shower cleansing for him

2-in-1 For Men

Hair & Body Wash 250ml

06312 Amazon Jungle

27367 Fever

27342 Xtreme

Price per 100ml = 80p

£2



LIQUID SOAP

handy suds for every mood

Daily Hand Wash 300ml

19240 Lagoon

08821 Mystique

19273 Reflection

19265 Citrus Zing

Price per 100ml = 67p

£2

introducing new MOOD therapy

make the most of your morning shower and escape the day with our mood enhancing lathers



NEW Mood Therapy Shower Gel

250ml
21261 Revitalising
28928 Energising
27326 Indulgent
Price per 100ml = 60p

£2.20



pages 186-191
save up to £11



See pages 88-89 for our 90 day guarantee.





a burst of freshness for room & linen

SCENTED SPRITZES
the scent of summer in a bottle

- Scented Spritz** 100ml
18051 Cherry Blossom
17137 Strawberry & Guava
17319 Orchid & Blueberry
11452 Lily & Gardenia
03301 Rose & Chocolate
10280 Lavender & Chamomile
£3



new

bright
APPLE BLOSSOM

treat your skin to the scent of summer with deliciously invigorating apple blossom

mix & match
4 for £5

pages 186-191
save up to £11

pamper yourself with flowers and chocolates



- Indulging Chocolate Body Scrub** 200ml
15495
 Price per 100ml = £1.50
£3



in-shower BODY CLEANSERS & SCRUBS

- Shower Gel** 200ml
12229 Strawberry & Guava
17467 Lily & Gardenia
04135 Cherry Blossom
20875 Orchid & Blueberry
 Price per 100ml = £1.35
£2.70

after-shower BODY MOISTURISERS

- Body Lotion** 200ml
16279 Rose & Chocolate
01685 Orchid & Blueberry
23838 Cherry Blossom
18291 Strawberry & Guava
 Price per 100ml = £1.60
£3.20

now with **30 HOUR MOISTURE** with added vitamins



- Lily & Gardenia Body Whip** 200ml
16485
 Price per 100ml = £1.60
£3.20



for beautifully supple, moisturised skin

cool and refreshing room & linen spritz

rich, creamy lather for gentle cleansing

- Body Lotion** 200ml
13649
 Price per 100ml = £1.60
£3.20

- Scented Spritz** 100ml
20909
£3

- Shower Gel** 200ml
00950
 Price per 100ml = £1.35
£2.70

AVON Mix & Match



CLARIFYING

Golden Apricot & Shea 2-in-1 Shampoo & Conditioner 250ml
16352
Price per 100ml = 80p
£2



removes everyday product build up from the first wash

CLARIFYING

Honey Extract & Jojoba Oil 250ml
22137 Shampoo
22129 Conditioner
Price per 100ml = 80p
£2



REPLENISHING

Chamomile & Aloe Vera Shampoo 250ml
10447
Price per 100ml = 80p
£2



Almond & Avocado Shampoo 250ml
03483
Price per 100ml = 80p
£2

Almond & Avocado Conditioning Balm 200ml
17889
Price per 100ml = £1.25
£2.50



VOLUMISING

Mango & Ginger 2-in-1 Shampoo & Conditioner 250ml
11783
Price per 100ml = 80p
£2

Blackcurrant & Red Clover 2-in-1 Shampoo & Conditioner 250ml
15867
Price per 100ml = 80p
£2

LUSCIOUSLY SMOOTH

treat damaged or colour treated locks to a silky smooth summer with pomegranate & camellia



transforms hair leaving it feeling touchably soft

mix & match
4 for £5
pages 186-191
save up to £11

new



NEW Pomegranate and Camellia Mask 125ml
12369
Price per 100ml = £2.00
£2.50

NEW Pomegranate and Camellia Shampoo 250ml
11767
Price per 100ml = 80p
£2

AVON Mix & Match

★ STAR BUY ★

21212
Blackest Black

21857
Saturn Grey

02238
Majestic Plum

21238
Starry Night Blue

21501
Cosmic
Brown

08540
Teal Waters*

16311
Brighten Up Pink*

08656
Pearly*

08565
Smoky Grey*



*Waterproof

colourful LINE UP

line eyes in gorgeous bold colour
that won't pull or tug

Glimmerstick Eyeliner

Creamy formula glides on smoothly for precision lining, that won't drag or smudge and wears for up to 12 hours. Retractable pencil means no need for sharpening.

Normally £6
£1.50 save £4.50

just
£1.50
save £4.50



Timeless

new

*finally,
it's back*

*"Fantastic news!!
My favourite fragrance
makes a return."*

paulach - Avon Connects



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happy**
or your money back
See pages 88-89 for our
90 day guarantee.

NEW Timeless Eau de Toilette Spray

A forever fragrance of classic florals
enriched with luxurious notes of amber,
jasmine and musk. 50ml

27409

Price per 100ml = £10.00

Will normally be £9

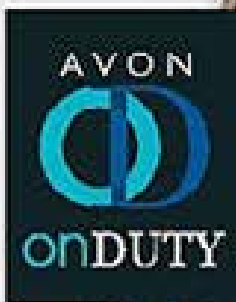
£5

save £4

classic. elegant. unforgettable

special price **£5**

save £4
pages 194-195



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21550 Tropical Burst Women's
15362 Light Bloom Women's
16956 Active Men's
Price per 100ml – £1.70
Normally £2
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or your money back
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