

AVON

avon.uk.com
BROCHURE 15 2012

Milla Jovovich
introduces

CITY RUSH



with our best ever
FREE GIFT

new

Milla Jovovich introduces this season's most desirable scent

CITY RUSH

for her

sleek **plum**, sophisticated **black dahlia** and creamy **woods**

"This beautiful scent embodies style and sophistication. I won't be without City Rush."

Milla Jovovich, actress & top model

£15



NEW City Rush for Her Eau de Parfum Spray 50ml
03327
Price per 100ml = £30.00
£15

turn over for our best ever **FREE GIFT worth £100*** including £80* worth of Avon vouchers!

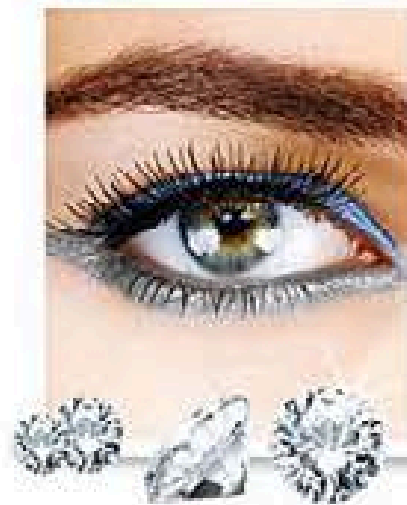


*Based on normal brochure prices.

Welcome to Brochure 15

There are some amazing offers in this brochure including:

Page 10



Glimmerstick Diamonds are half price and now available in our two new shades Golden Diamond and Brown Glow.

just **£3 each**
HALF PRICE

Page 19



NEW 360 Nourishment Moroccan Argan Oil Leave in treatment, helps leave hair revitalized, stronger and nourished!

only **£2.20**
SAVE £3.30

Back Page



Keep your hands in top condition with Avon care and cream, a firm Avon favourite!

£1.25 each
SAVE £2.25

**Based on normal brochure prices

FREE DELIVERY
100% MONEY BACK GUARANTEE

love it or return it
90 day money back guarantee
see pages 146-147 for details

OUR BEST EVER

FREE GIFT!

when you buy CITY RUSH for Her
Eau de Parfum Spray

FREE GIFT includes:

- clutch bag worth £11*
- CITY RUSH for Her Shower Gel 150ml and Body Lotion 150ml worth £9*
- Avon vouchers worth £80*



total
worth
£100!*

NEW City Rush for Her Exclusive Gift

Fashion-forward PU and polyester clutch bag, with hidden magnet closure, approx. 28cm x 13cm x 1cm, worth £11*, City Rush for Her Shower Gel 150ml and Body Lotion 150ml worth £9*, and £80*+ worth of Avon money-off vouchers.

68577

FREE when you buy City Rush for Her Eau de Parfum Spray, pages 4-5 only.

Not available separately.

Find out more at avon.uk.com/cityrush

*Based on normal brochure prices. Please allow up to 6 weeks for delivery of free gift.

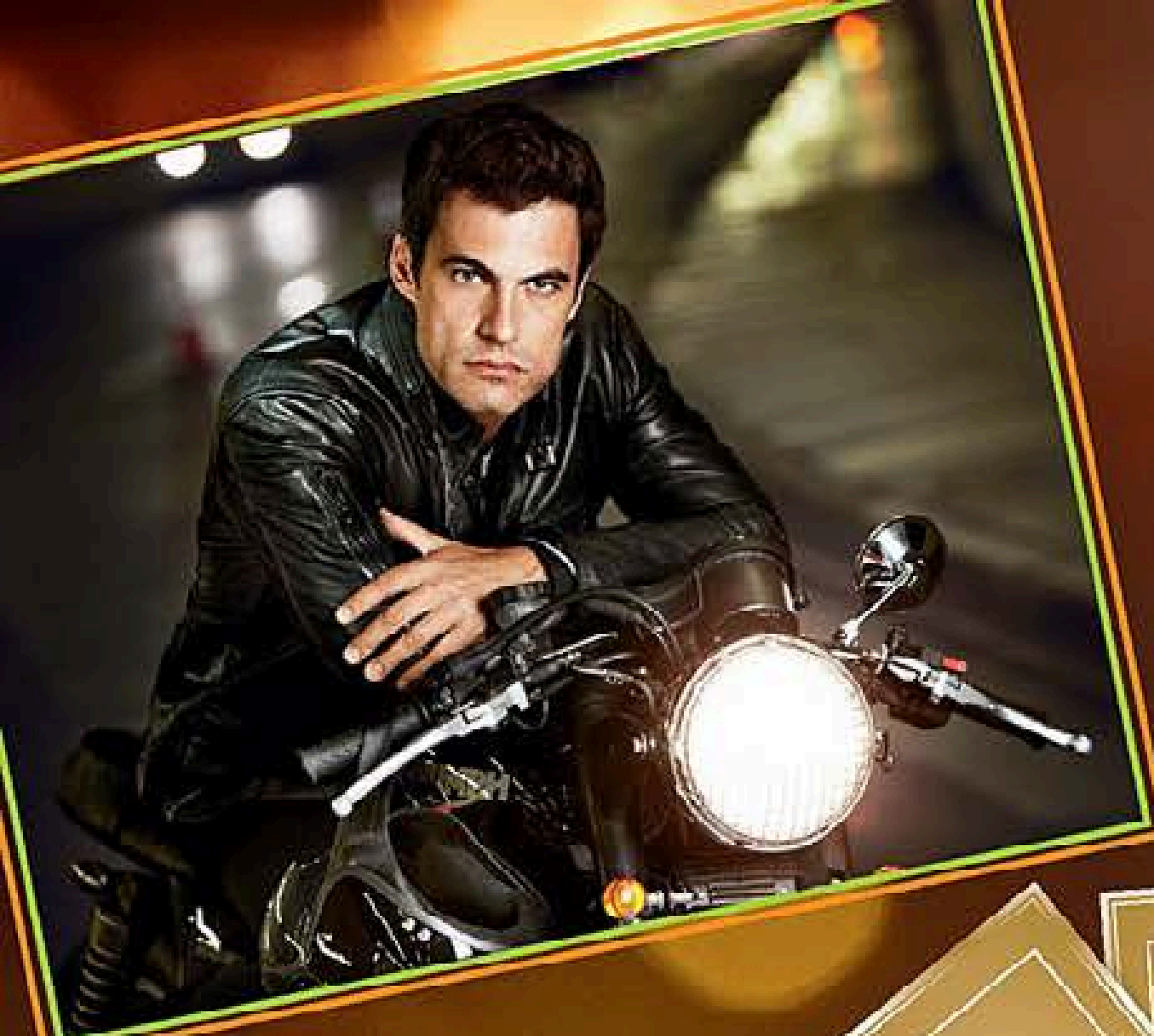
*Each voucher will be for money off one specific product in a specified brochure between 16 2012 and 1 2013. Vouchers are not valid as money off any product or against any brochure. For a list of which products will be included in the offer, and full terms and conditions, please visit www.avon.co.uk/cityrush.

save £80*+ on your Avon Christmas shopping!

Your incredible **FREE GIFT** includes **money-saving vouchers** on some of your favourite products across our **Christmas brochures**, including:

- SuperExtend Extreme Mascara 7ml – **save £6*** in Brochure 17
- Far Away Exotic Eau de Parfum Spray 150ml – **save £7*** in Brochure 18

Plus Christmas gifts and lots more!



order your
**FREE
GIFT**
when you buy
CITY RUSH
for Him
pages 6-7 only

new

CITY RUSH

for *him*

masculine **pepper bourbon, black dahlia** and creamy **cashmere woods**

**total worth
£37.50***

FREE GIFT includes:

- wallet worth **£8***
- CITY RUSH for Him Hair and Body Wash 175ml and After Shave Conditioner 100ml worth **£9.50***
- Avon vouchers worth **£20***



£15

love it or return it
**90 day
money back
guarantee**
see pages 146-147
for details



**NEW City Rush
for Him Eau de
Toilette Spray**
75ml
04382
Price per 100ml = £26.00
£15

NEW City Rush for Him Exclusive Gift

Luxurious leather-look PVC and polyester wallet with credit card slots and coin compartment. Approx. 10.2cm x 12cm x 2cm (closed), approx. 23.6cm long when open. City Rush for Him Hair and Body Wash 175ml and After Shave Conditioner 100ml worth £17.50*. Also includes £20** worth of Avon money-off vouchers.
67975

FREE when you buy City Rush for Him Eau de Toilette Spray, pages 6-7 only.

Not available separately.

Find out more at avon.uk.com/cityrush

*Based on normal brochure prices. Please allow up to 6 weeks for delivery of free gift.

**Each voucher will be for money off one specific product in a specified brochure between 16 2012 and 1 2013. Vouchers are not valid as money off any product or against any brochure. For a list of which products will be included in the offer, and full terms and conditions, please visit www.avon.co.uk/cityrush.

new

Flash of Brilliance

see your lips in a whole new light with light reflective *prismatic pearls*

try-me-price

just

£3.99

each

pages 8-9 only

better than half price

9

make-up

125% more spectacular sparkle**

NEW Ultra Colour Rich Brilliance Lipstick
Rich, saturated, glittering lipstick* enriched with light-reflecting prismatic pearls to make lips glisten in every light*. Contains vitamin E and jojoba. Will normally be £8
£3.99 save £4.01



03806
Rouge Luxury

03202
Vermillion

04952
Crimson Twilight

05983
Pink Paparazzi

06924
Apricot Glamour

06072
Gilded Velvet

05538
Berry Giltz

*Performance Test, 34 people.

**Compared to Ultra Colour Rich Lipstick.

new shades

Diamond Definition

your favourite Glimmerstick Diamonds now comes in **2 new shades**



Model wears: Glimmerstick Diamonds Eyeliner in **Twilight Sparkle** and **Sparkling Silver**.



just **£3** each
half price
pages 10-11 only

dazzling new shades

- | | |
|---|---|
|  |  |
| 08227
Golden Diamond | 08243
Brown Glow |

back because you love it

- | | |
|---|---|
|  |  |
| 20602
Twilight Sparkle | 15461
Sparkling Silver |

- | | |
|---|---|
|  |  |
| 21204
Sugar Plum | 21006
Black Ice |
|  |  |
| 04523
Smoky Diamond | 22897
Emerald Glow |

Glimmerstick Diamonds Eyeliner
Normally £6
£3 half price

11 make-up

MRP*
£40



LIPSY

LONDON

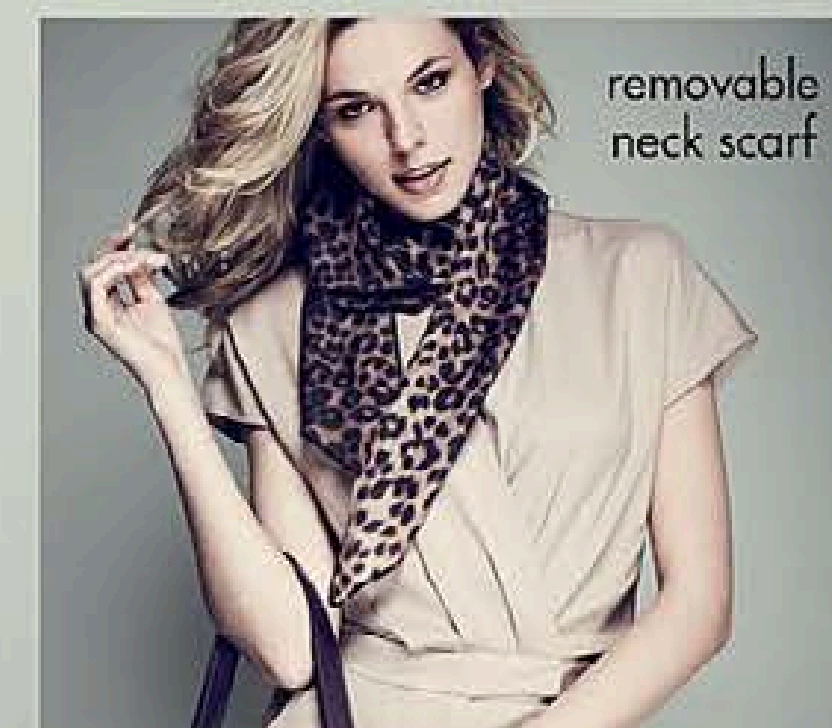
DESIGN EXCLUSIVE TO AVON

beautiful bow bag just

£15

when you spend £10 or more across the brochure†

save £13**



removable
neck scarf

NEW Lipsy Bow Shopper

Magnetic snap fastening. One internal zipped pocket and mobile phone holder.
Outer: PVC, lining: polyester. Size approx. 38cm x 36.7cm x 9cm. Handle drop
approx. 26cm. Removable polyester animal print scarf. Scarf approx. 151cm x 20cm.

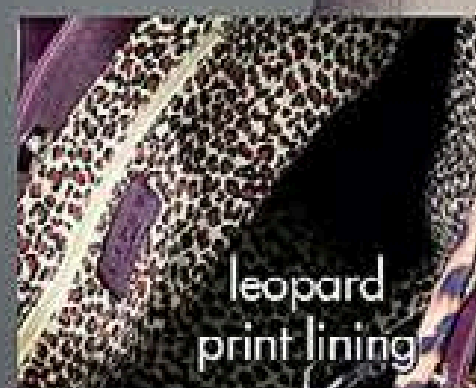
08128

£15 when you spend £10 or more across the brochure†

73676

£28 Full Price

If product oversells you may need to allow up to 6 weeks for delivery.



leopard
print lining

*Manufacturer's Recommended Price. †Based on normal brochure price. ‡Excludes Causes products.

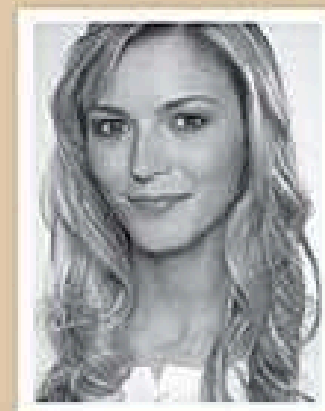


DRY SKIN?

JUST **£1.99** each
save up to **£3.21**
pages 14-15 only

skin
so
soft

TOP TIP



"When the weather gets cooler, apply this **best selling dry oil spray** to damp skin after showering, to **lock in moisture!**"

FRANCES GENT,
AVON BEAUTY EDITOR

Original Dry Oil Spray

150ml

08698

Price per 100ml = £1.33

Normally £5

£1.99 save **£3.01**

Soft & Sensual Replenishing Dry Oil Body Spray

150ml

72017

Price per 100ml = £1.33

Normally £5.20

£1.99 save **£3.21**



AUTUMN

BEAUTY SOLUTIONS

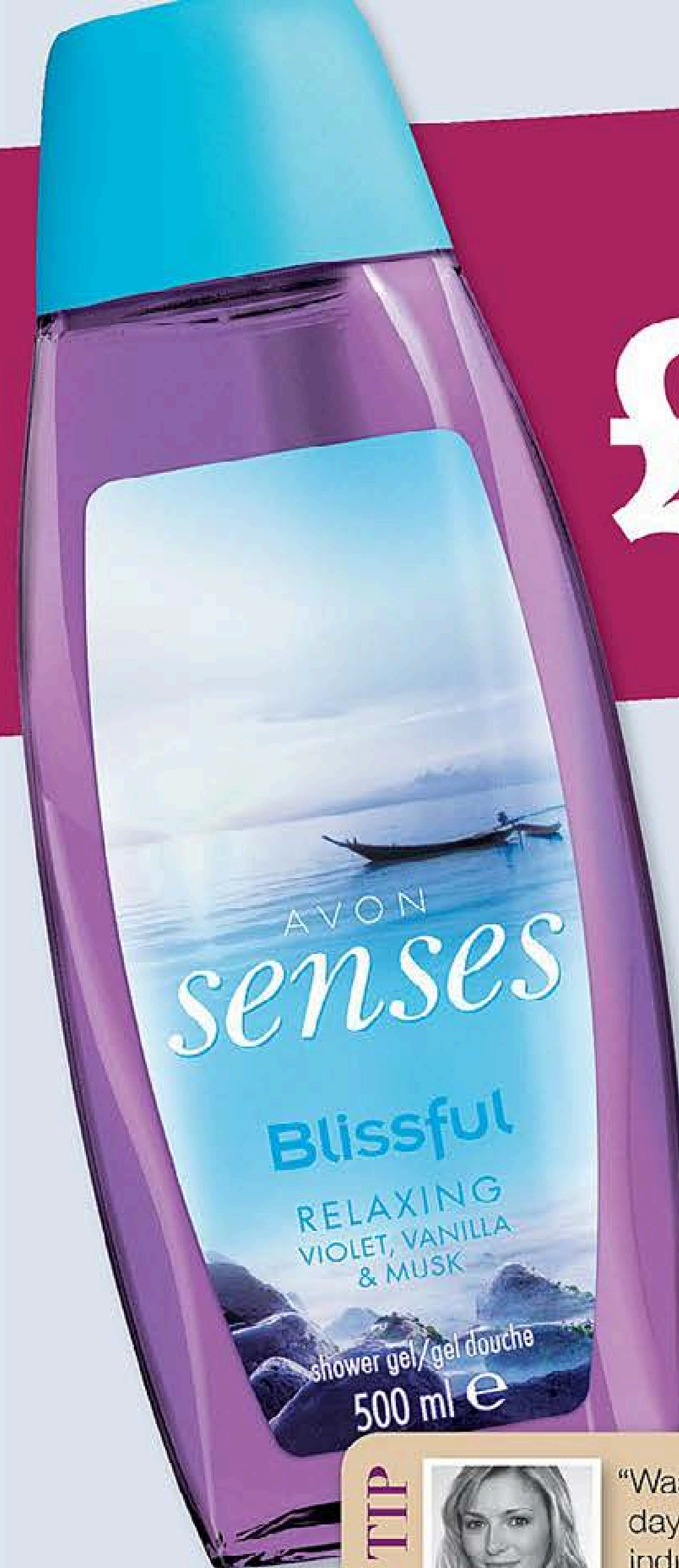
Solve your **seasonal** beauty problems with gorgeous solutions for looking and feeling great for less in our Autumn Beauty Guide...

*need to
UNWIND?*

love it or return it
**90 day
money back
guarantee**
see pages 146-147
for details



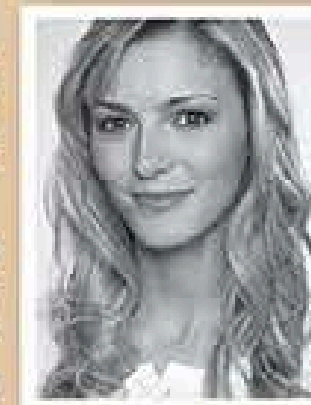
Senses Shower Gel
500ml
22467 Reflection
00802 Waterfall
14639 Serenity
25197 Xtreme for Men
22095 Lagoon
09811 Amazon for Men
00596 Tropics
22657 Mystique
Price per 100ml = 30p
Normally £3
£1.50 half price



new
just
£1.50
each
HALF PRICE
pages 16-17 only

**NEW Senses Blissful
Shower Gel**
500ml
06411
Price per 100ml = 30p
Will normally be £3
£1.50 half price

TOP TIP



“Wash away the stress of blustery days with our **new** scent of indulgent **violet, vanilla & musk**. You’ll emerge **relaxed** and ready to sleep.”

FRANCES GENT, AVON BEAUTY EDITOR

summer-SINGED HAIR?



MOROCCAN ARGAN OIL ADVANCE TECHNIQUES



NEW 360
Nourishment Moroccan Argan Oil Shampoo
400ml
24448
Price per 100ml = 45p
Will normally be £4.50
£1.80 save £2.70

360 Nourishment Moroccan Argan Oil Shampoo
250ml
23754
Price per 100ml = 44p
Normally £2.80
£1.10 save £1.70

360 Nourishment Moroccan Argan Oil Conditioner
250ml
23614
Price per 100ml = 44p
Normally £2.80
£1.10 save £1.70

360 Nourishment Moroccan Argan Oil Leave-in Treatment
30ml
06973
Price per 100ml = £11.00
Normally £5.50
£3.30 save £2.20

*Consumer Study, 83 people.



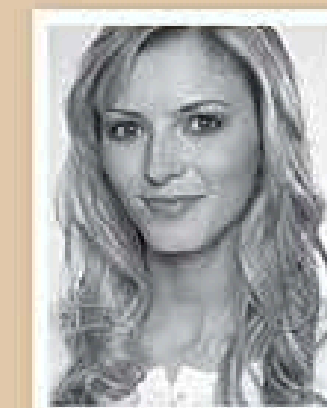
intensive weekly treatment helps strengthen, nourish and protect hair*

new

just
£2.20

SAVE £3.30
page 19 only

TOP TIP



“Argan Oil has been branded the new **miracle treatment** for your locks. Smooth onto wet hair to intensely hydrate and **protect it from the elements.**”

FRANCES GENT,
AVON BEAUTY EDITOR

NEW 360 Nourishment Moroccan Argan Oil Mask
Intensive mask leaves hair revitalised, and feeling stronger and nourished from root to tip*. 150ml
03319
Price per 100ml = £1.47
Will normally be £5.50
£2.20 save £3.30

want
**FLAWLESS-
LOOKING SKIN?**



just
£5.50

each
**BETTER THAN
HALF PRICE**
pages 20-21 only



dark complexions



fair complexions

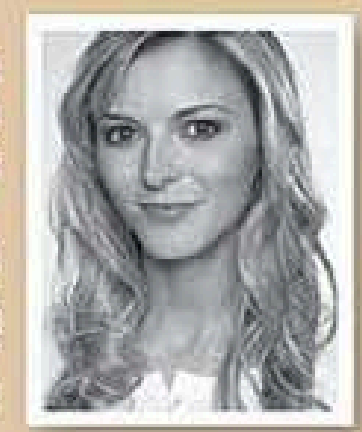


medium complexions

**Ideal Flawless
Cream-to-Powder
Foundation**

9g
Price per 10g = £8.11
Normally £12
£5.50 save £6.50
*Consumer Study, 240 people.

TOP TIP



“Flawless, matte skin is a hot trend for Autumn. This foundation makes it **easy** to achieve **100% flawless-looking coverage** with great coverage foundation and powder in **one-step.**”

FRANCES GENT, AVON BEAUTY EDITOR

want more VOLUME?

twist the dial to choose
the intensity of your lash look



Model styled with lash inserts for an even lash line.

up to **8x**
volume†

†Standard Mascara Volumising Test (psm3 3).



just
£5

each
HALF PRICE
pages 22-23 only



20750 Black



04754 Brown/Black

Spectralash Mascara

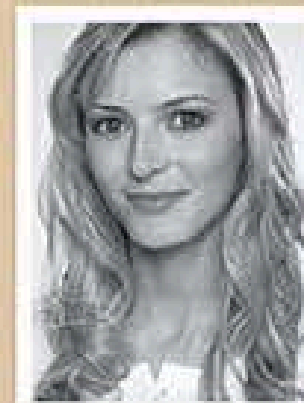
9ml

Price per 10ml – £5.55

Normally £10

£5 half price

TOP TIP



“For Autumn, **bolder**, bigger lashes come into play. Spectralash gives **3 looks in 1**, so you only need **one mascara**, whatever the occasion!”

FRANCES GENT, AVON BEAUTY EDITOR

tired EYES?

just
£10

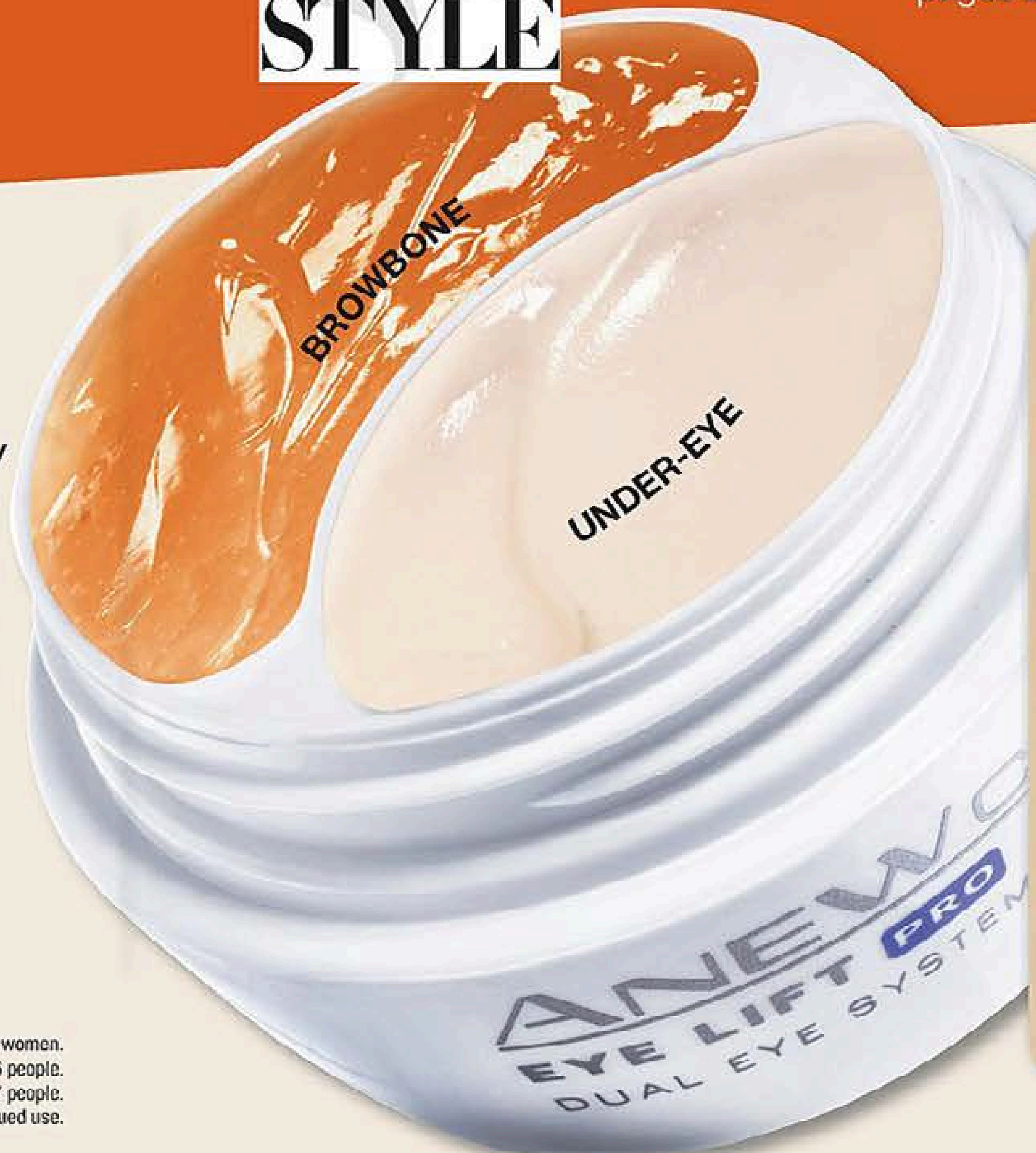
pages 24-25 only



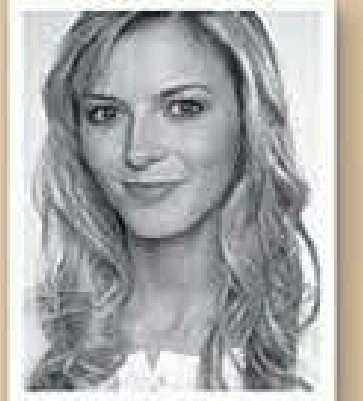
9 out of 10 women agree
the skin around the eyes
instantly looks and feels tighter†

A NEW CLINICAL

Eye Lift PRO
The tightening topically applied upper eye gel contains injectable-grade arginine to help boost elastin and help lift sagging skin and the rich eye cream contains Derma-Refine Technology to help reduce hollowness and discolorations.
04713
Normally £19.50
£10 save £9.50



TOP TIP



“Get younger-looking eyes in time for Autumn! **Brighten** the look of **dark circles** and make your eye area look **dramatically younger**” with this targeted cream and **lifting gel**.”

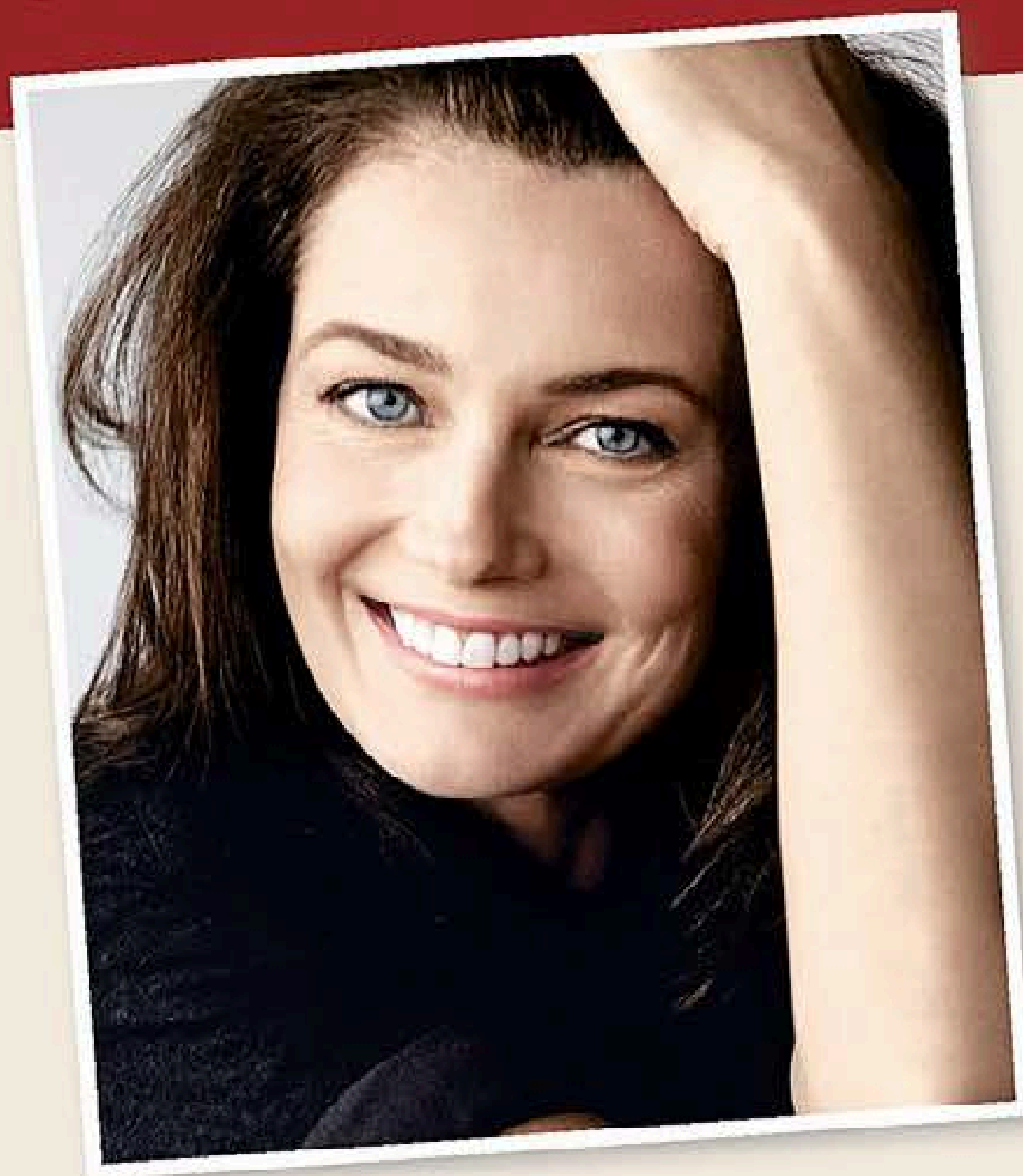
FRANCES GENT,
AVON BEAUTY EDITOR

*Clinical Study, 34 women.

**Consumer Study, 146 people.

†Of those women who expressed an opinion. Consumer Study, 117 people.
All cosmetic product results are achieved with continued use.

want to
STOP AGEING
in its tracks?



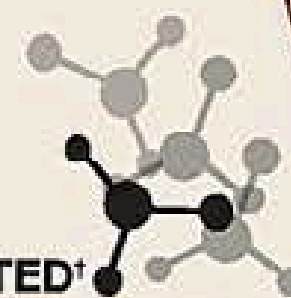
A NEW
GENICS TREATMENT CONCENTRATE

Genics Treatment Concentrate

A moisturising serum. Help minimise the signs of visible skin ageing. Look up to 10 years younger*. 30ml

03541
Price per 100ml = £50.00
Normally £30
£15 half price

*Consumer Study, 157 people. †US patents. All cosmetic product results are achieved with continued use.



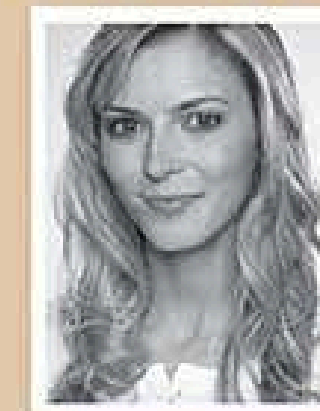
PATENTED[†]
YOUTHGEN™
TECHNOLOGY



just
£15

HALF PRICE
pages 26-27 only

TOP TIP



“Nourish skin in preparation for cooler Autumn weather, and look up to 10 years younger* by helping to minimise the signs of visible skin ageing.”

FRANCES GENT,
AVON BEAUTY EDITOR

want a
**HANDBAG-FRIENDLY
FRAGRANCE?**



enticing. dreamy. exotic

NEW Far Away Travel Spray

30ml

08193 EDP

Price per 100ml = £12.50

Will normally be £7.50

£3.75 half price

uplifting. confident. spiritual

NEW Perceive Travel Spray

30ml

08151 EDP

Price per 100ml = £12.50

Will normally be £7.50

£3.75 half price

EDP = Eau de Parfum Spray



just

£3.75
each

HALF PRICE

pages 28-29 only

30ml
handbag
size

warm. exotic. bright

NEW Incandessence

Travel Spray

30ml

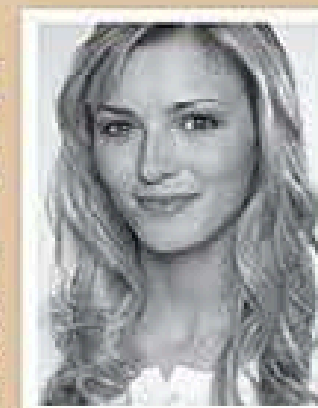
08144 EDP

Price per 100ml = £12.50

Will normally be £7.50

£3.75 half price

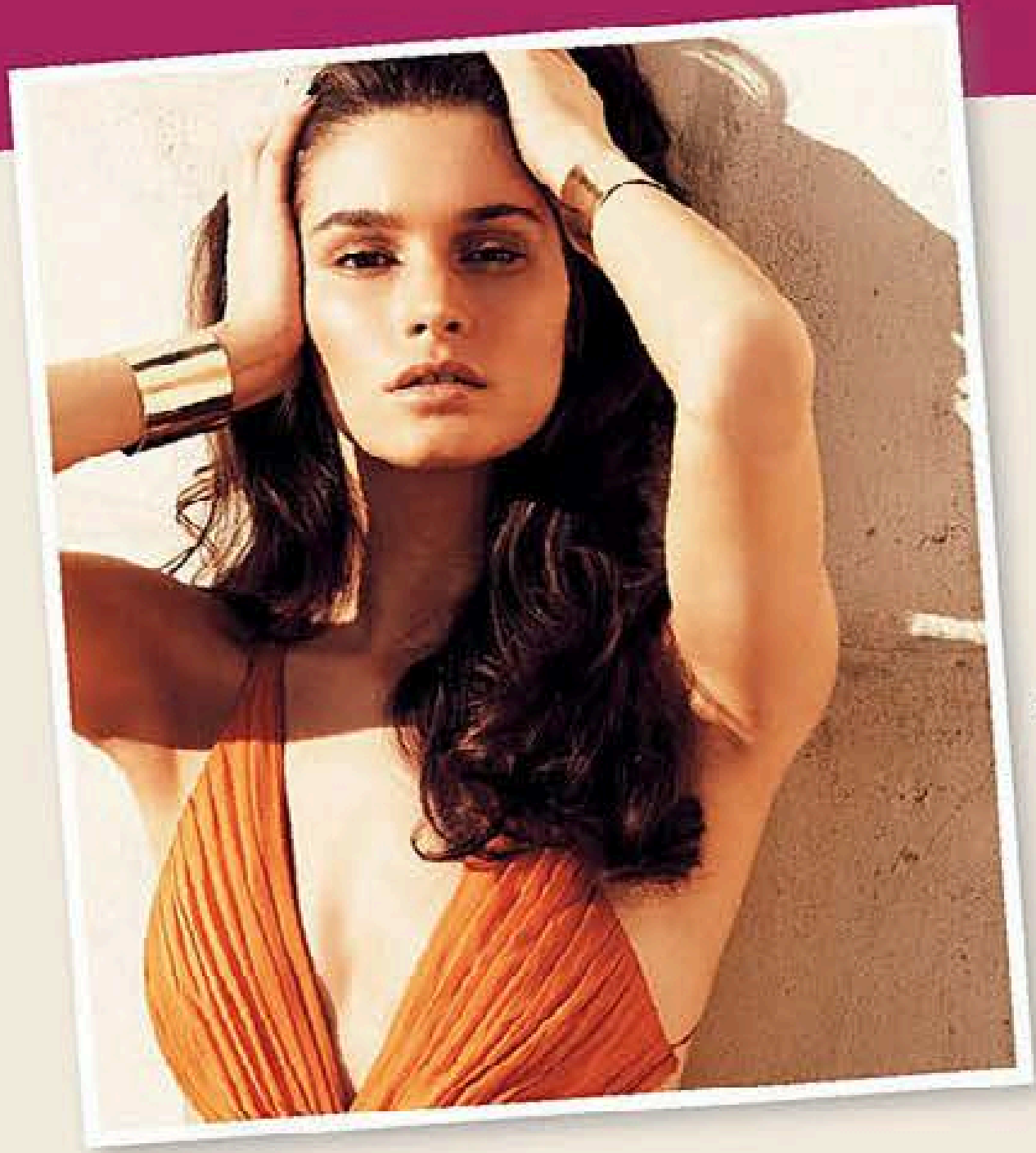
TOP TIP



"Spray fragrance into the air and walk into the **gorgeously scented cloud**. Pop a mini bottle in that new season handbag, so you can **refresh** the fragrance **on-the-go**."

FRANCES GENT, AVON BEAUTY EDITOR

want that
SUMMER FEELING
TO LAST?



enticing. dreamy. exotic

Far Away Eau de Parfum Spray
50ml
04549
Price per 100ml = £13.00
Normally £13
£6.50 half price



Far Away



50ml

just
£6.50
each

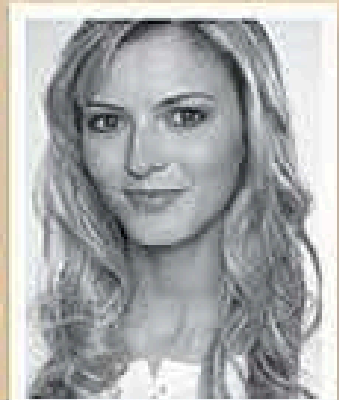
HALF PRICE
pages 30-31 only

Far Away
Exotic

lavish. inspired. exotic

**Far Away Exotic Eau de
Parfum Spray 50ml**
21493
Price per 100ml = £13.00
Normally £13
£6.50 half price

TOP TIP



"Scent and memory are closely linked, so choose fragrances like these that smell of holidays, and **prolong** that **glorious summer feeling.**"

FRANCES GENT, AVON BEAUTY EDITOR

need to *FLATTEN YOUR TUMMY* and *BOOST YOUR BUST*?

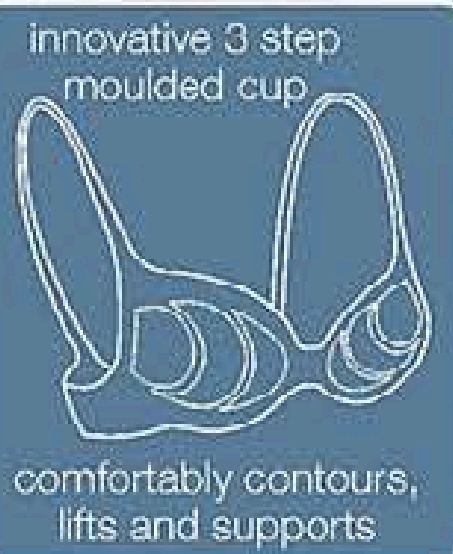
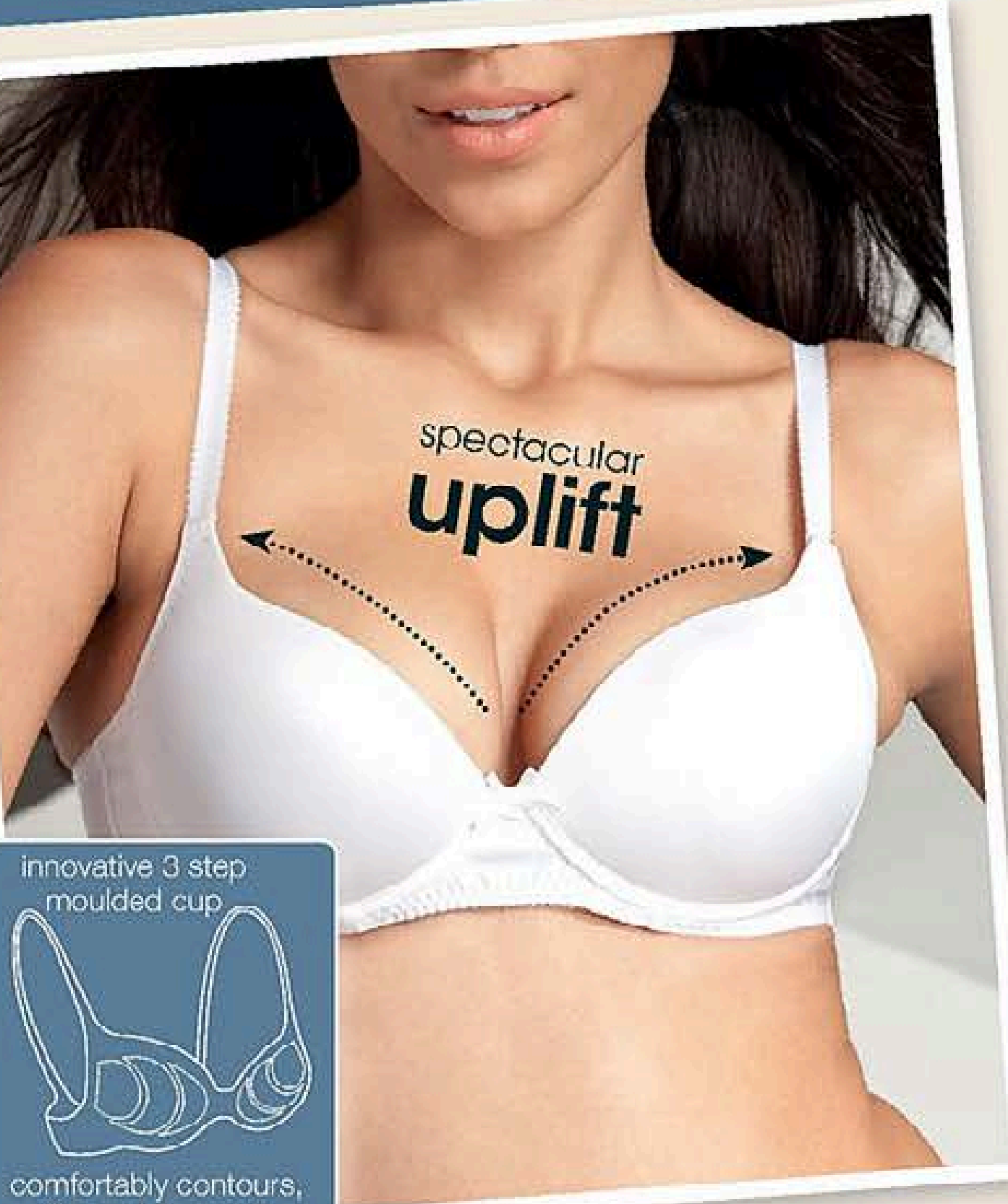
Body Illusions Uplift Bra

Graduated mould uplift bra. 57% polyester, 34% nylon, 9% elastane, excluding trims.

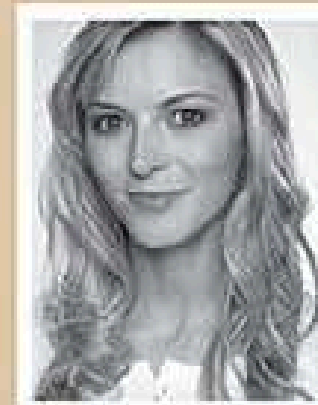
size	white	black
32a	02659	06007
32b	28530	07906
32c	28670	07880
34a	28381	05751
34b	21170	26765
34c	27565	14738
36a	26666	09134
36b	27680	05363
36c	27722	07104
38a	28803	05181
38b	02782	07633
38c	27953	09423
40b	19687	00075
40c	28001	09704
42b	28225	07674

Normally £16

£12
save £4



TOP TIP



"Our new controlwear has taken cues from the catwalks, and got sexy for Autumn! You can feel secure and confident, and look hot at the same time."

FRANCES GENT,
AVON BEAUTY EDITOR

new

just
£10
SAVE £5

NEW Body Illusions Cute Corset Waist Cinching Briefs

High waist. Light tummy control panel for a flatter looking tummy. 87% nylon, 13% elastane, excluding trims.

- 04564 10/12
- 04390 14/16
- 06288 18/20

Will normally be £15

£10 save £5

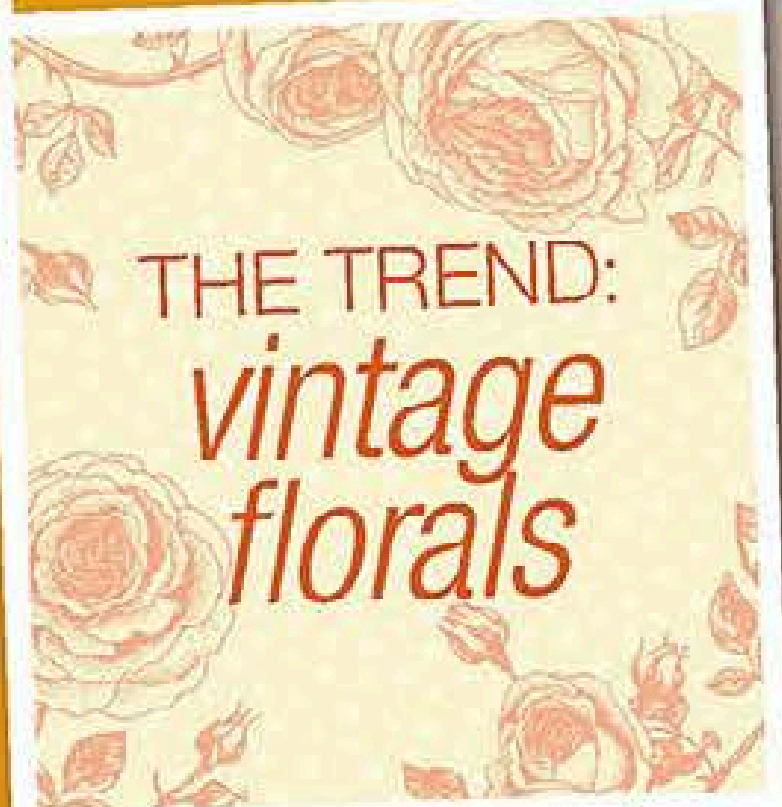
corset-inspired print

BODY ILLUSION
BY AVON

AUTUMN 2012 TREND REPORT

WELCOME TO OUR AUTUMN/WINTER TREND REPORT! Here are the three hot Autumn trends you need to try right now: **VINTAGE FLORALS**, **DRAMATIC LUXURY** and **RICH TONES**.

Each trend is inspired by the Autumn/Winter catwalks, without the designer price tag. Read on to discover your **hot new looks**...



THE TREND:
*vintage
florals*



JUST
£3
each
pages 34-35 only



12 days
of lasting colour
and a nick-
resistant finish*

*new
shades*

Nailwear Pro+

Nail enamel fortified with acrylic gel for strength. 12 days of lasting colour*.

12ml
Price per 100ml = £25.00
Normally £6
£3 half price

£3
half price

08268
Lucky Penny



23804
Berry Shimmer



08276 Gold Vision



22731 Decadence

35
autumn trends

*Consumer Study, 100 people.

THE TREND:
vintage florals

£9.99
save £2.01

NEW Emily Rose Bra
Padded bra with lace trim cups and bow detail. 92% polyester, 5% elastane, 3% nylon, excluding trims.
03616 34b **04465** 36d
04242 34c **04515** 36dd
04432 34d **04192** 38b
04499 34dd **04366** 38c
04184 36b **04473** 38d
04283 36c **09829** 38dd
Will normally be £12
£9.99 save £2.01

smooth
moulded
cups

Emily Rose Briefs
Short style briefs with lace trims and bow details. 91% polyester, 9% elastane, excluding trims. Cotton gusset.
04028 10/12
09894 14/16
09936 18/20
Will normally be £7
£5.99 save £1.01

£5.99
save £1.01

GREAT VALUE
NEW SEASON
ESSENTIALS

PYJAMAS ONLY
£11.99
page 37 only

pink and brown
florals bloom well into
Autumn, harking back
to sunny days

racer back
vest &
leggings

new

NEW Emily Rose Pyjamas
Top 100% cotton. Bottoms 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.
04085 10/12
09993 14/16
08995 18/20
Will normally be £14
£11.99
save £2.01

£11.99
save £2.01

37
autumn trends

See page 172 for
Noelan Slippers.

THE TREND:
RICH TONES

Model wears: Nailwear Pro+ in **Midnight Green**, Ultra Colour Rich Lipstick in **Plum Seduction** and True Colour Eyeshadow Quad in **Attraction**.

introducing
FEMME FATALE
collection

new shades

GREAT VALUE
NEW SEASON
ESSENTIALS

FROM
£3

pages 38-39 only



transform yourself
into a seductive
siren with limited
edition shades



£3
half price

Nailwear Pro+
Nail enamel fortified with acrylic gel for strength. 12 days of lasting colour*. 12ml
Price per 100ml = £26.00
Normally £6
£3 half price
*Consumer Study, 100 people.



True Colour Eyeshadow Quad
Normally £8.50
£5 save £3.50



23101 Attraction



£5
save £2

Ultra Colour Rich Lipstick
Normally £7
£5 save £2



23226 Show Some Skin

21915 Red Reveal

THE TREND:
RICH TONES



£10
save £5

soft and snug snood

NEW Arcelia Snood
Brown acrylic knitted snood. Length approx. 46.5cm, width approx. 70cm.
07179
Will normally be £15
£10 save £5

£15
save £3

on-trend ostrich finish

NEW Chase Bag
Tab lock closure. Internal zipped pocket and mobile phone holder. Outer: PVC, lining: polyester. Size approx. 28.5cm x 36.6cm x 11.5cm.
06593
Will normally be £18
£15 save £3

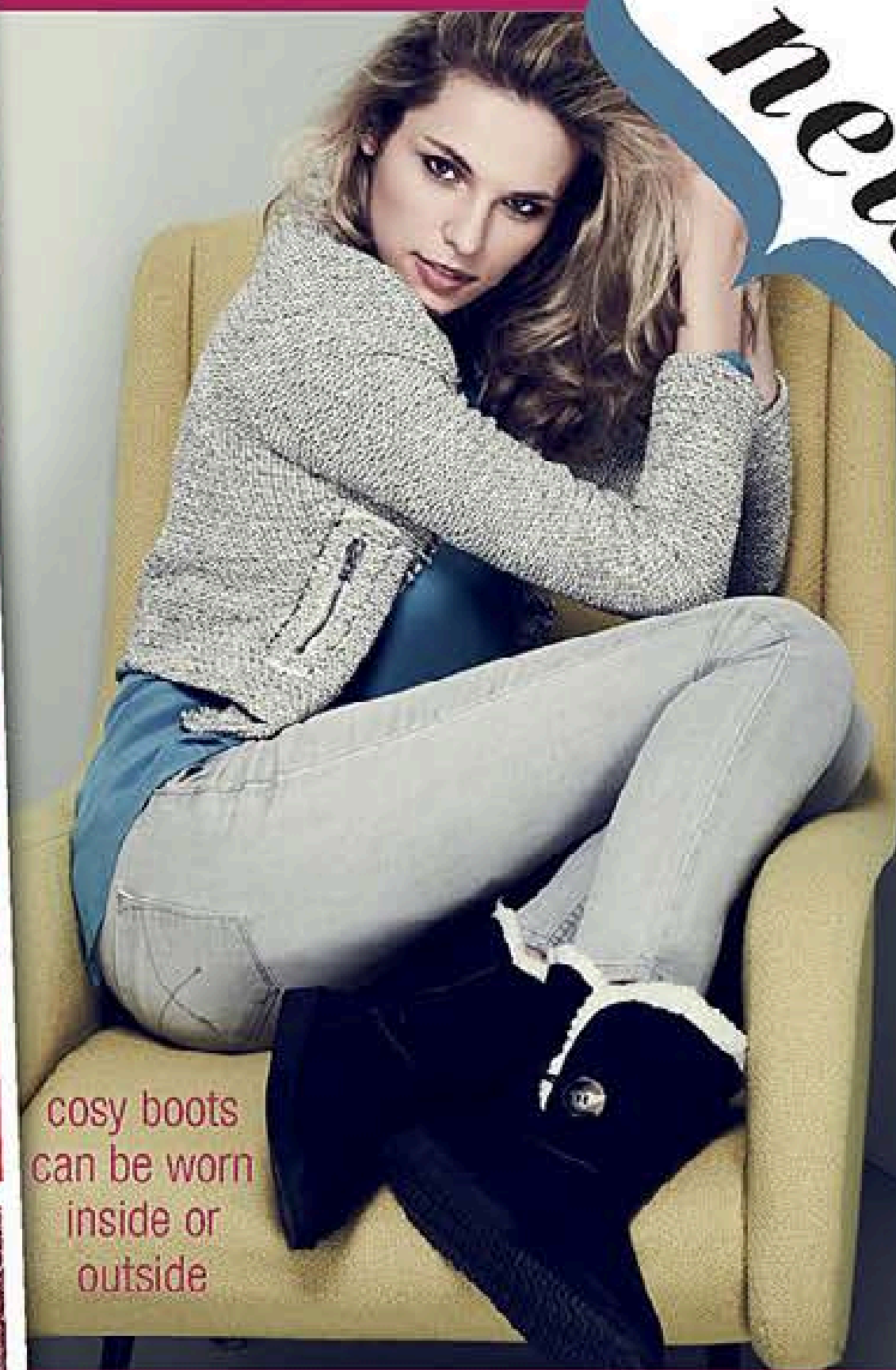
GREAT VALUE
NEW SEASON
ESSENTIALS

FROM
£10
pages 40-41 only



contrast rich knitted textures with soft suedette to create an Autumn style statement

new



cosy boots can be worn inside or outside

£12
save £6

NEW Andre Boots
Indoor/outdoor black boots with fleece lining and button detail. Not waterproof. Upper/lining/insole: polyester. Sole: EVA.
06429 Size 5/6
06833 Size 7/8
Will normally be £18
£12 save £6



41
autumn trends

THE TREND:
RICH TONES



£3
half price

NEW Para Earrings
Burnished brass-plated pierced earrings. Acrylic stones.
09621
Will normally be £6
£3 half price

NEW Para Necklace
Burnished brass-plated with acrylic stones. Length approx. 61cm + 9cm extension chain.
09548
Will normally be £8
£5 save £3

£5
save £3

**GREAT VALUE
NEW SEASON
ESSENTIALS**

ORDER THE **PARA EARRINGS,**
PARA NECKLACE AND
GIENAH BRACELET FOR JUST

£10

save £11*

order using **68411**

Excludes Nantes Clock Necklace.
*Based on normal brochure prices.



delectable jewellery
that softens sultry
make-up, for a chic
daytime look

new



NEW Gienah Bracelet
Burnished brass-plated. Features 7 fixed charms. Glass stones. 19cm + 2.5cm extension chain. Flower shape charm at the end of the extension chain.
09506
Will normally be £7
£5 save £2

£5
save £2

long line
necklace

£15
save £3



NEW Nantes Clock Necklace
Brass-plated watch pendant. Length approx. 75cm. Stainless steel back. Includes battery that can be replaced.
09274
Will normally be £18
£15 save £3
Excluded from offer.

THE TREND:
DRAMATIC LUXURY

GREAT VALUE
NEW SEASON
ESSENTIALS

**SUPERDRAMA
MASCARA**

JUST

£6

save £4
pages 44-45 only



for eye-opening
drama, our latest
mascara ticks all
the boxes

luscious **volume**
luxé **length & lift**
lashings of **drama**



new

introducing

SUPER DRAMA MASCARA

eye area looks up
to 20% bigger*

£6
save £4

unique brush **lifts** and
sculpts lashes to give
eyes a **more open look**



**NEW SuperDrama
Mascara**

Lengthening and
volumising mascara
instantly lifts lashes to give
eyes a more open look.

7ml

Price per 10ml - £8.57

Will normally be £10

£6 save £4



*Clinical Study, 20 females.
Model wears lash inserts for an even lash line.

45

autumn trends

THE TREND:
DRAMATIC LUXURY



£7
half price

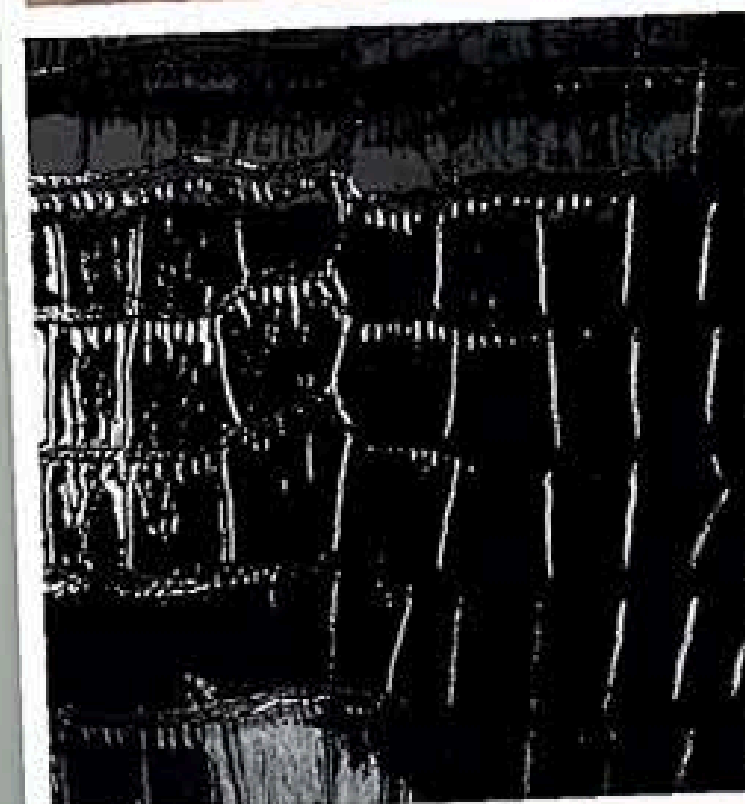
NEW Taya Scarf
Polyester animal print scarf.
Length approx. 166.5cm,
width approx. 54cm.
05355
Will normally be £14
£7 half price

mock-croc to
bring out your
wild side

**GREAT VALUE
NEW SEASON
ESSENTIALS**

FROM
£7

pages 46-47 only



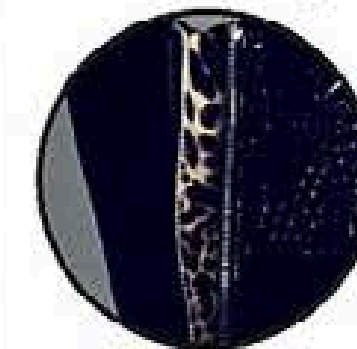
delight in a wealth
of luxe textures,
inspired by the
Autumn/Winter
catwalks

NEW Taya Umbrella
Animal print umbrella
with shepherds hook
handle.
03830
Will normally be £14
£7
half price



£7
half price

unzip to
reveal the
wild lining



£15
save £3



NEW Dido Bag
Magnetic snap fastening. 2 zipped panels, to extend bag
length. Two internal pockets and a mobile phone holder.
Outer: PVC, lining: polyester. Size approx. 28.8cm x 45.5cm
(zips open) x 6cm.
03731
Will normally be £18
£15 save £3

47
autumn trends

THE TREND:
DRAMATIC LUXURY

GREAT VALUE
NEW SEASON
ESSENTIALS

JUST
£5

pages 48-49 only



cute pom
pom detail

fur is a hot look for
Autumn/Winter: try
the trend with wild
faux fur

**NEW Sydney Faux Fur
Boot Toppers**

Knitted with faux fur and
pom poms. 50% acrylic,
50% polyester. Height
when folded approx. 8cm,
width approx. 15cm.

11502

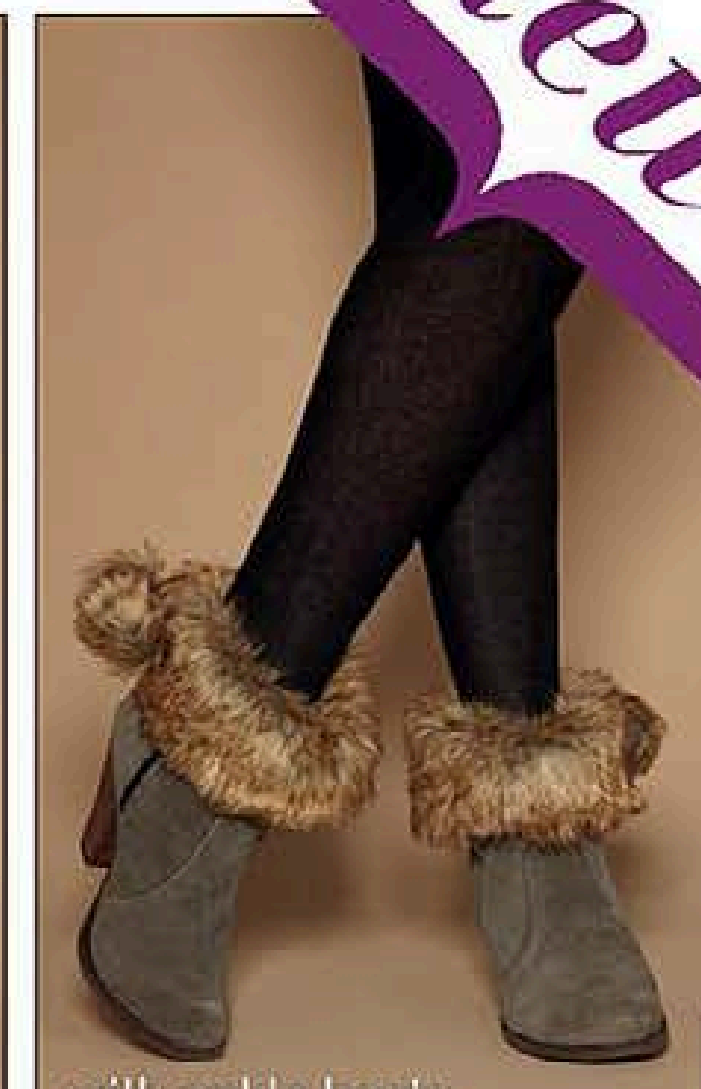
Will normally be £7

£5 save £2

boot toppers
£5
save £2
pages 48-49 only



with wellies



with ankle boots

UPDATE ALL YOUR BOOTS, TALL OR SHORT



with flats



with heels

new

49
autumn trends

**FOR MORE AUTUMN FASHIONS,
TURN TO PAGE 162**

new



Flawlessly MATTE MOUSSE

whisper-soft whipped formula gives skin a velvety feel*

formulated with
*US Patent-Pending
Invisiblend
Technology and Auto
Focus Technology*

£5.25
half price



NEW Ideal Flawless Matte Mousse Foundation

Whipped mousse
foundation gives skin
natural-looking, light to
medium coverage with a
velvety feel*.

18g
Price per 10g = £2.92
Will normally be £10.50
£5.25 half price

*Consumer Study, 180 people and
Consumer Study, 60 people.
**Consumer Study, 29 people.

*delightful mousse texture is
so light and easy to blend,
you'll feel like you're not
wearing foundation***

FAIR				MEDIUM		
09209 Ivory	03772 Nude	06171 Shell	08631 Natural Beige	09498 Creamy Natural	00380 Soft Honey	00414 Medium Beige

AMAZING OFFER 1

only
£4.50

each
save £4

pages 52-53 only

for **BLUE** eyes

use
BLACK STEEL



for **GREEN** eyes

use
BLACK AMETHYST



for **BROWN** eyes

use
BLACK TOPAZ



- light-reflective pigments
enhance natural eye colour
- *interlocking fibres visibly*
lengthen top lashes by 55%**

make your
eye colour
POP

*the lengthening mascara you
love also brightens your eyes!*

**SuperExtend Eye
Accents Mascara**
Lengthening mascara
brightens eyes instantly*
and lengthens top
lashes by up to 55%**.
7ml
Price per 10ml = £8.43
Normally £8.50
£4.50 save £4
Models styled with lash inserts
for an even lash line.
*Consumer Study, 32 people.
**Clinical Study, 21 people.

AMAZING OFFER 2

2 for £6

mix and match

save up to £8

pages 54-55 only

55

make-up



colour-changing pearly liner



26526
Ultra Violet

26476
Flashy Steel



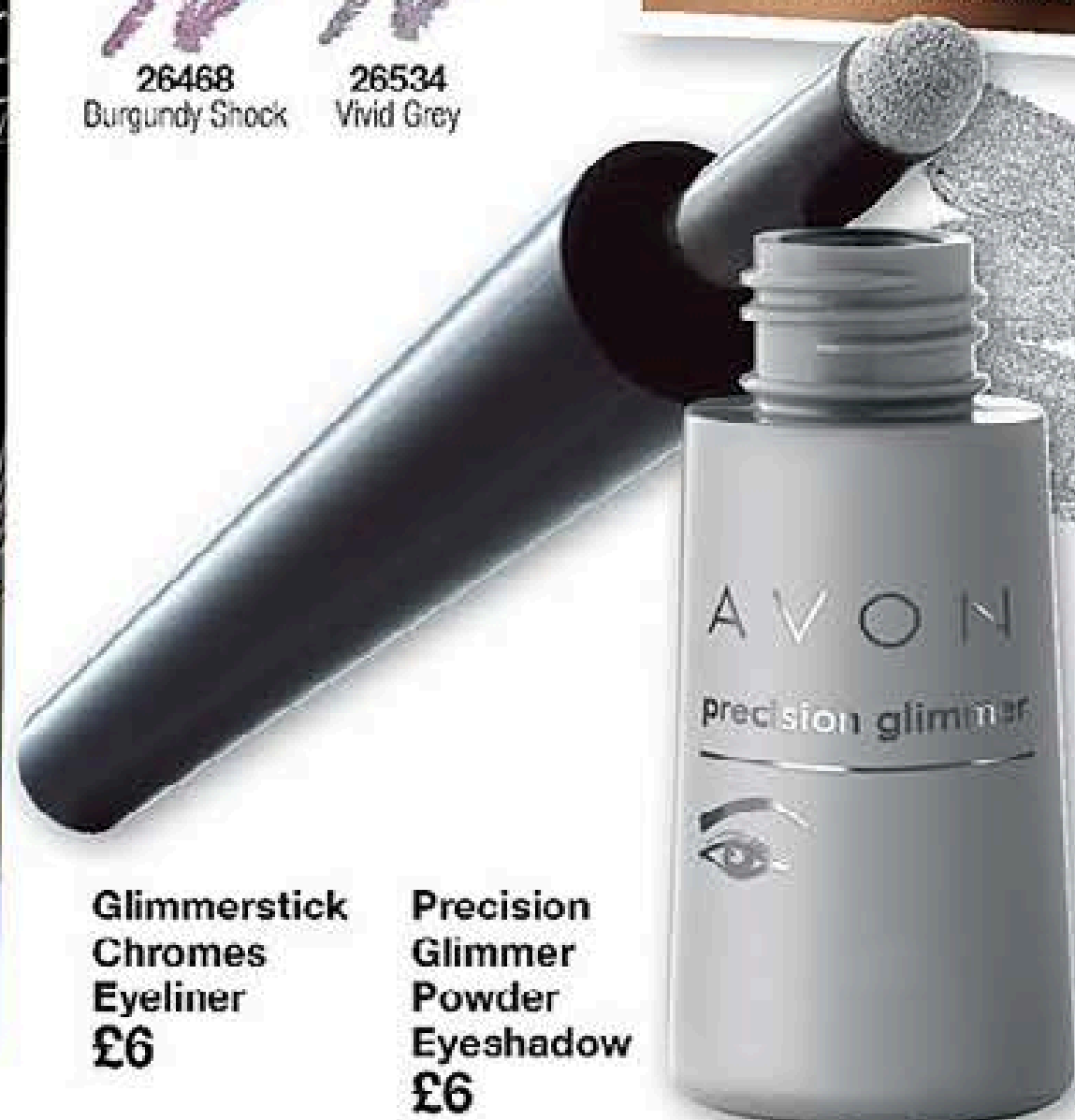
26484
Mocha Flash

26492
Night Star



26468
Burgundy Shock

26534
Vivid Grey

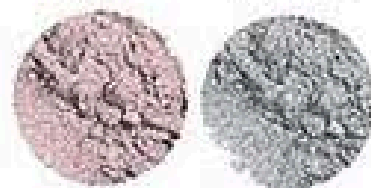


softly shimmering eyeshadow



18937
Olive

18796
Chocolate



08649
Plum

09944
Silver

Glimmerstick Chromes Eyeliner £6

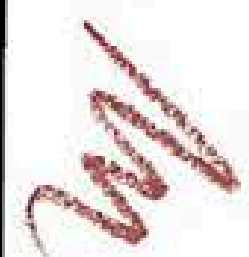
Precision Glimmer Powder Eyeshadow £6



Glimmerstick Lip Liner £6



21873
Red Brick



04770
Mystery Mauve



20644
Rich Ginger



14464
Pink Bouquet



20560
Buttered Rum

15941
Instant Mocha

10777
Carnation



20420
Latte

20610
Red 2000

10397
Pout

creamy lipstick

Ultra Colour Rich Lipstick - Satin £7

AMAZING OFFER 3

**buy 1
order 2
FREE[†]
save up to £12**

pages 56-57 only

lowest priced items free

[†]Order your first product using the full price line number and your two free products using the free line numbers.

PREPARE



Nail File with Buffer

Approx. 17cm.
14035 Free
70722 Full price
£3

Conditioning Nail Enamel Remover

150ml
22764 Free
70318 Full price
Price per 100ml = £2.67
£4

RevitaCool Base Coat

Apply under polish to help lock colour or wear alone for a natural look*. 12ml
02824 Free
47159 Full price
Price per 100ml = £41.67
£5



TREAT



Pearl Shine
10ml
19703 Free
37259 Full price
£6



Peeling and Brittleness Solver
12ml
00620 Free
70458 Full price
Price per 100ml = £41.67
£5



Nail Illuminator
12ml
26328 Free
52191 Full price
Price per 100ml = £41.67
£5

FINISH



Gold Strength

Helps make nails feel stronger and appear more even with a natural-looking glow*. 12ml
11445 Free
51763 Full price
Price per 100ml = £41.67
£5

*Consumer Study, 38 women.

Liquid Freeze Quick Dry Nail Spray

50ml
20552 Free
48504 Full price
Price per 100ml = £12.00
£6

PLUMP POUT

plumping gloss that inflates lips to maximum fullness



Model wears: Plump Pout Lip Gloss in **Nude**.

WHEN IT TINGLES,
IT'S WORKING!



AUTUMN OFFERS

just
£3
each
half price

pages 58-59 only

Plump Pout Lip Gloss
A gorgeous gloss that inflates lips to maximum fullness and enhances your natural lip colour. Feels lusciously moist and tingly fresh. Dermatologist tested.
Normally £6
£3 half price

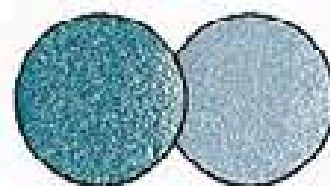
Alesha wears: SuperShock Eyeshadow Pencil in Princess Pink & Royal Velvet and SuperShock Gel Eyeliner Pencil in Black.



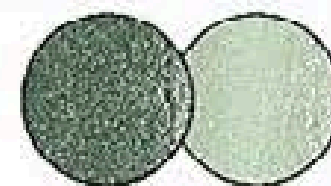
THE NEW ROMANTIC

pair softly shimmering shades with swept-back curls

new shades



08441
Surf & Icicle



06494
Celadon & Mint Breeze

£4.50
save £2.50

£3
half price



"The romantic look calls for a **softly sexy** make-up look. These easy-to-use SuperShock Eyeshadow Pencils are the perfect choice as I can **blend them** together for a **soft smoky look.**"

Alesha x

Alesha's AUTUMN TRENDS

Avon's Beauty and Empowerment Ambassador
Alesha Dixon shares her **hot picks** for the **new season.**



01701
Chocolate Melt & Cream Dream



16022
Silver



22376
Black

SuperShock Gel Eyeliner Pencil
Normally £6
£3 half price

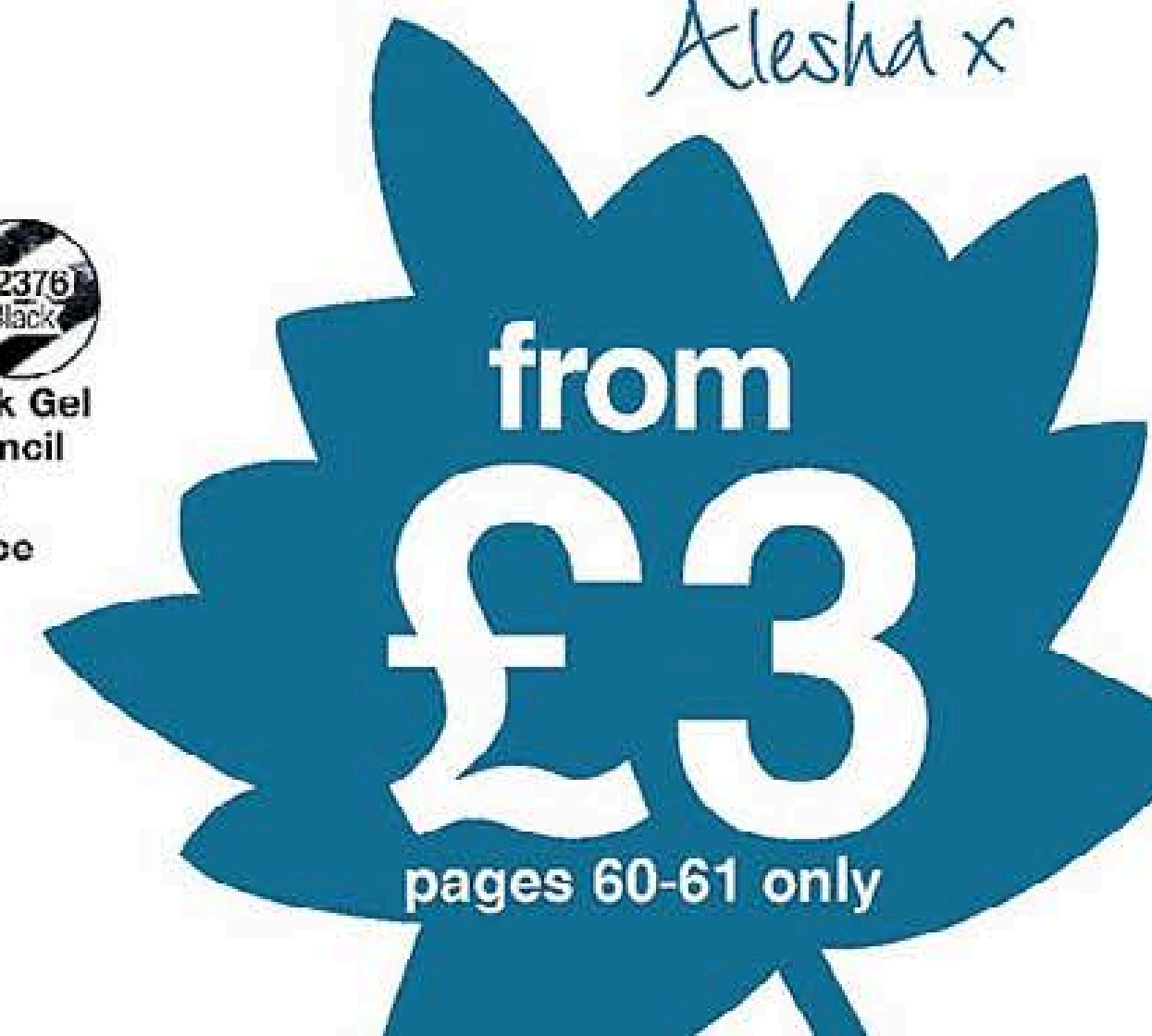


14076
Princess Pink & Royal Velvet



26849
Moonshine & Starry Night

SuperShock Eyeshadow Pencil
Normally £7
£4.50 save £2.50



61
make-up

AUTUMN SHADES

softly smoking eyes make a strong style statement



15362 Island Breeze 07195 Smoky Eyes



15701 Green Flash 19513 Pink Sands 09316 Denim Blues



15727 Vivid Violet 01685 Mocha Latte 09266 Fresh Cut Greens

True Colour Eyeshadow Quad
£8.50

*Consumer Study, 120 people.

intense colour wears for up to 12 hours*



12815 Purple Haze



19968 Retro Glamour 06957 Fresh Jade



00950 Healthy Glow 10660 Black Pearl

True Colour Eyeshadow Duo
£6

Conditioning Eye Make-up Remover Lotion
150ml
20313
Price per 10ml = 27p
£4



AVON
conditioning eye make-up remover lotion
démaquillant pour les yeux

Model wears: 24K Gold Eyeshadow Quad in Glean of Gold.



Eyeshadow Brush with Smudger
13276
Normally £5
£3 save £2

£5.50
save £3.50



08771 Glean of Gold

enriched with 24K gold for sparkling colour



24K Gold Eyeshadow Quad
Normally £9
£5.50 save £3.50

THE NEW SMOKY EYE
Smoky eyes will always be in style. For a new twist on the trend, try glamorous gold-toned shades. This luxe look is easy to achieve at home.

SMOKY DEFINITION

pencil or brush, our liners define your eyes in a flash



Pencil Sharpener

Keep all your eye and lip pencils sharp and ready to go!
23234
£3



slim angled eyeliner brush

cute pot of shimmering liner

SuperShock Eye Liner

Shimmering gel eye liner glides on smoothly for a long-lasting, precise line!
£6

Eyeliner Brush

Black plastic brush with angled bristles for easy application of eyeliner. Length approx. 15.7cm.
04010
£4



shimmering shadow

soft liner



In a Blink Eye Shadow and Liner

2-in-1 with eyeliner at one end and powder eyeshadow in the lid, with sponge applicator.
£6.50

Model wears: Glimmerstick Eyeliner in Blackest Black.



£3 half price



Glimmerstick Eyeliner

Creamy formula glides on smoothly for precision lining that won't drag or smudge and wears for up to 12 hours*. Retractable pencil means no need for sharpening. Waterproof. Normally £6
£3 half price

THE NEW HEAVY LINER

Eyes have **major focus** this season so make sure yours stand out with **lashings of liner** teamed with **pared-down lips** for **maximum impact**.

*Consumer Test, 27 women.

*Consumer Study, 30 people.

ENCHANTING EYES

get noticed with groomed eyebrows and amazing lashes

1. curl



2. extreme length



3. volume



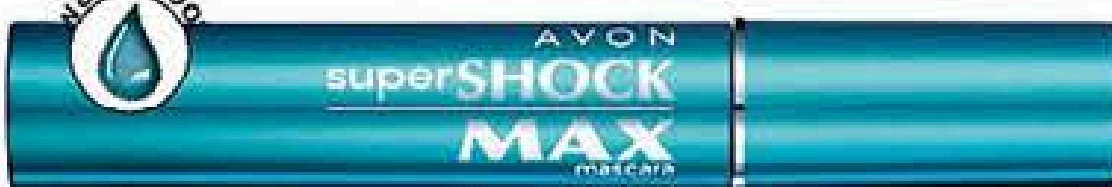
4. length



5. definition



6. maximum volume



Eye Lash Curler
03004
£5

1. SuperCurlacious Mascara
7ml
24323 Black
01875 Brown/Black
Price per 10ml = £12.14
£8.50

2. SuperExtend Extreme Mascara
7ml
15537 Black
13409 Brown/Black
13656 Navy
Price per 10ml = £14.28
£10

3. SuperShock Mascara
10ml
15669 Black
£8.50

4. SuperExtend Mascara
7ml
16808 Black
Price per 10ml = £12.14
£8.50

5. SuperMagnify Mascara
7ml
03277 Black
26252 Brown/Black
Price per 10ml = £12.14
£8.50

6. SuperShock Max Mascara 10ml
22996 Black Waterproof
16766 Black
17095 Brown/Black
£10

shades apply to all mascaras where applicable

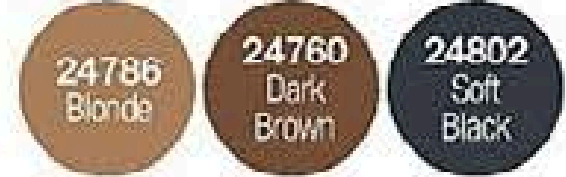


Model wears: Glimmerstick Brow Definer in **Dark Brown**.



£3 each
page 67 only

Glimmerstick Brow Definer
Easy to define and blend. Enriched with vitamins A and E.
Normally £6
£3 half price



Precision Tweezers
With slanted steel tips for precision grooming.
16873
Normally £5
£3 save £2

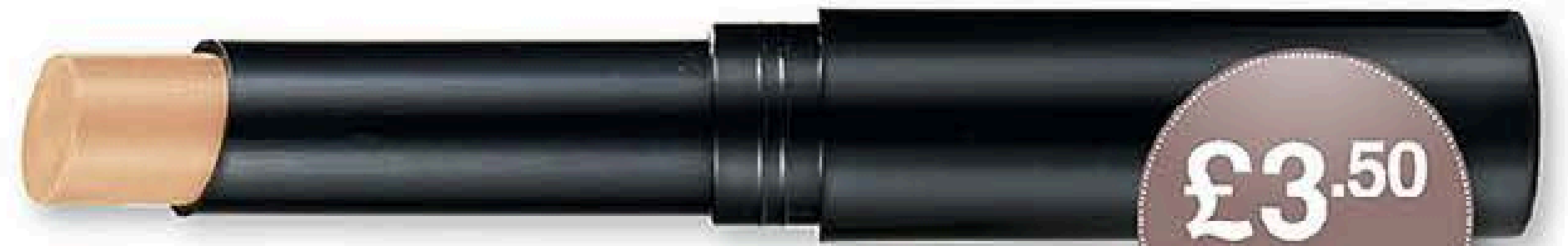
THE NEW STRONG BROWS

Fashion-forward faces are sporting **bold brows**. Make it **wearable** by brushing your **brows upwards**, and **defining** them neatly.



MATTE PERFECTION

whatever your look, start with a perfect base



£3.50
half price

**Ideal Flawless
Concealer Stick**
Normally £7
£3.50 half price



£5
save £4

**Ideal Flawless
Pressed Powder**
10g
Normally £9
£5 save £4

69
make-up

Alesha's AUTUMN TRENDS

“ Perfectly matte skin is my must-have for this season, so I conceal imperfections and finish with Pressed Powder for a long-lasting finish. ”

concealer	concealer	concealer
24513 Fair	04721 Medium	17830 Dark
pressed powder	pressed powder	pressed powder
24414 Fair	01727 Light Medium	24422 Toffee



COMPLEXION PERFECTORS

create the perfect canvas for this season's hottest looks



powder foundation

Smooth Minerals Powder Foundation
SPF15. 6g
Price per 10g = £17.50
£10.50

Kabuki Brush
08391
£6

14663 Ivory

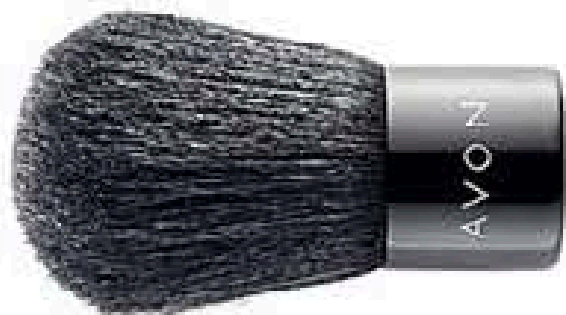
26575 Nude

26633 Shell

19323 Medium Beige

22210 Sand Beige

16634 Nutmeg



oil-controlling foundation



00505 Ivory

20735 Natural Beige

20974 Shell

21071 Medium Beige

20487 Nude

21279 Soft Honey

02162 Creamy Natural

Mattifying Foundation
30ml
Price per 10ml = £2.67
£8

looks and feels 100% natural



Ideal Flawless Invisible Coverage Foundation
SPF15. 30ml
Price per 10ml = £4
£12

*Consumer Study, 212 people.
*Shade Earth does not contain SPF.

£3.50
save £5



Foundation Brush
10454
Normally £8.50
£3.50 save £5

£5
save £5.50



with aloe and lavender, suitable for sensitive skin

05306 Ivory

18887 Cream

18747 Almond

19521 Honey

01891 Warmest Beige

Calming Effects Illuminating Foundation
30ml
Price per 10ml = £1.67
Normally £10.50
£5 save £5.50

THE NEW COMPLEXION

If a matte finish isn't for you, **dewy, natural complexions** are the other top Autumn choice. Creating a **fresh, glowing** look, even if your skin is sensitive.

RADIANT BEAUTY

added extras that turn your make-up from pretty to perfect

Ideal Luminous Blush

Luxurious pearly blush gives a radiant-looking glow*. 6g
Price per 10g = £10.83

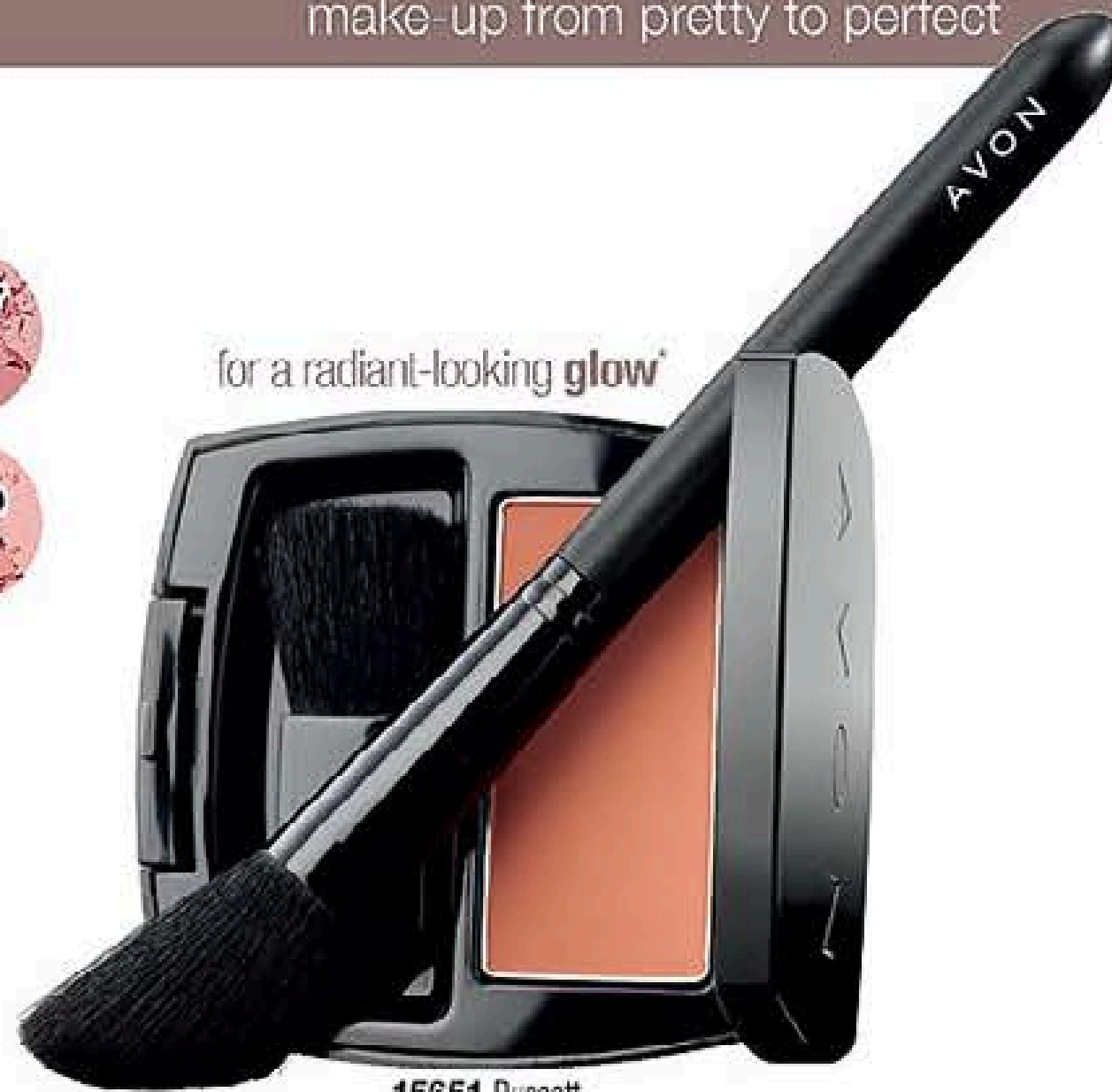
£6.50

*Consumer Study, 29 people.

Angled Brush

10926

£7



for a radiant-looking glow*

15651 Russett



24K Sculpt and Shimmer Gold Blush Duo

19794 Golden Glamour

£9

24K Gold Radiant Foundation

SPF12. Suitable for sensitive skin.
30ml
Price per 10ml = £4.62

£14



enriched with 24K gold



21261 Ivory



12740 Creamy Natural



13847 Shell



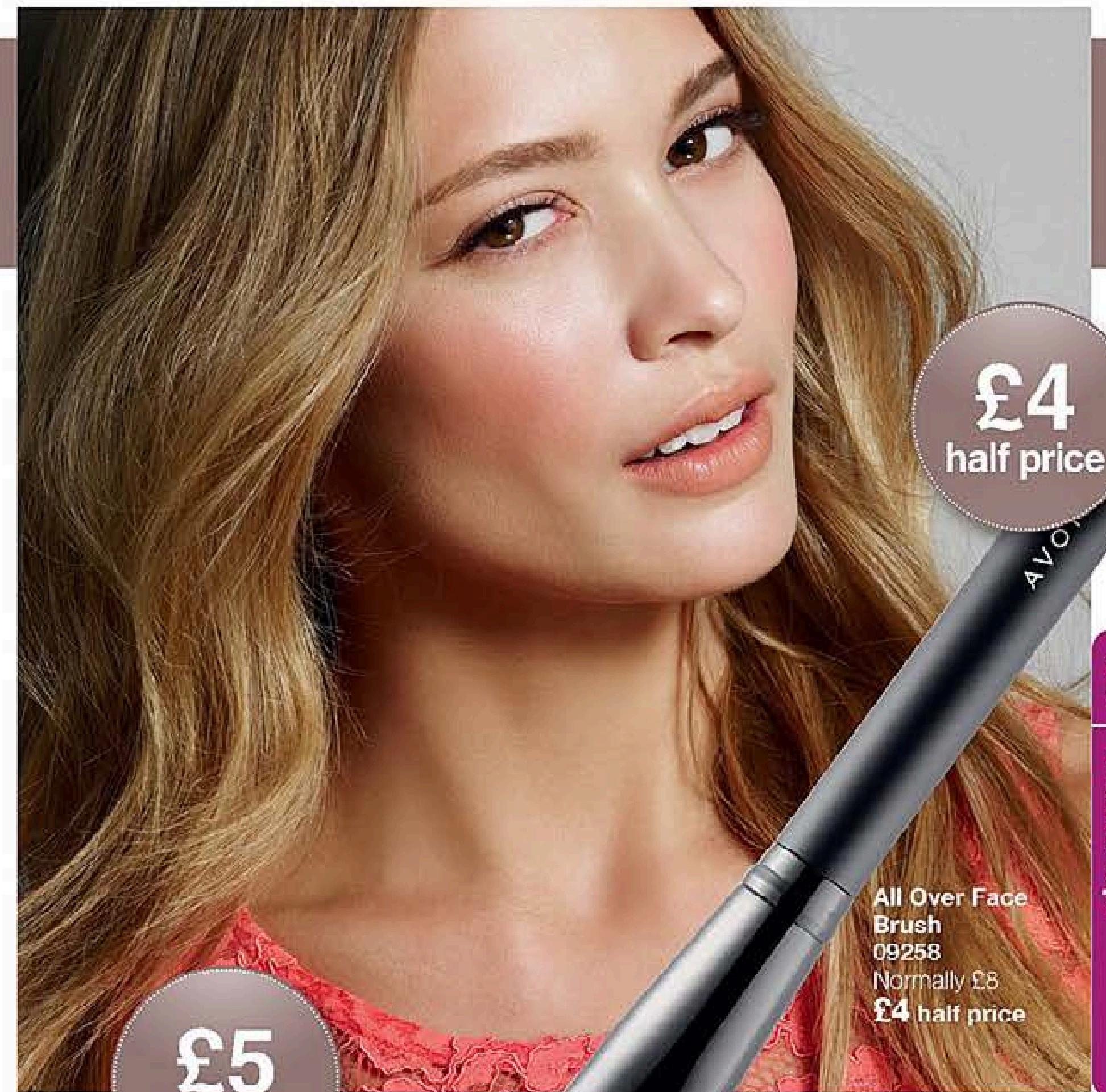
26617 Natural Beige



26823 Nude



26336 Medium Beige



£4
half price

All Over Face Brush
09258
Normally £8
£4 half price

£5
save £4



Illuminating Face Pearls

22g
26880
Price per 10g = £2.27
Normally £9
£5 save £4

THE NEW RADIANCE

Pretty rosy cheeks with a wash of radiance give a just-stepped-in-from-the-cold look that's simply irresistible, and oh-so-flattering.

COMPLEXION CONFIDENCE

the MagiX family all minimise pores and lines



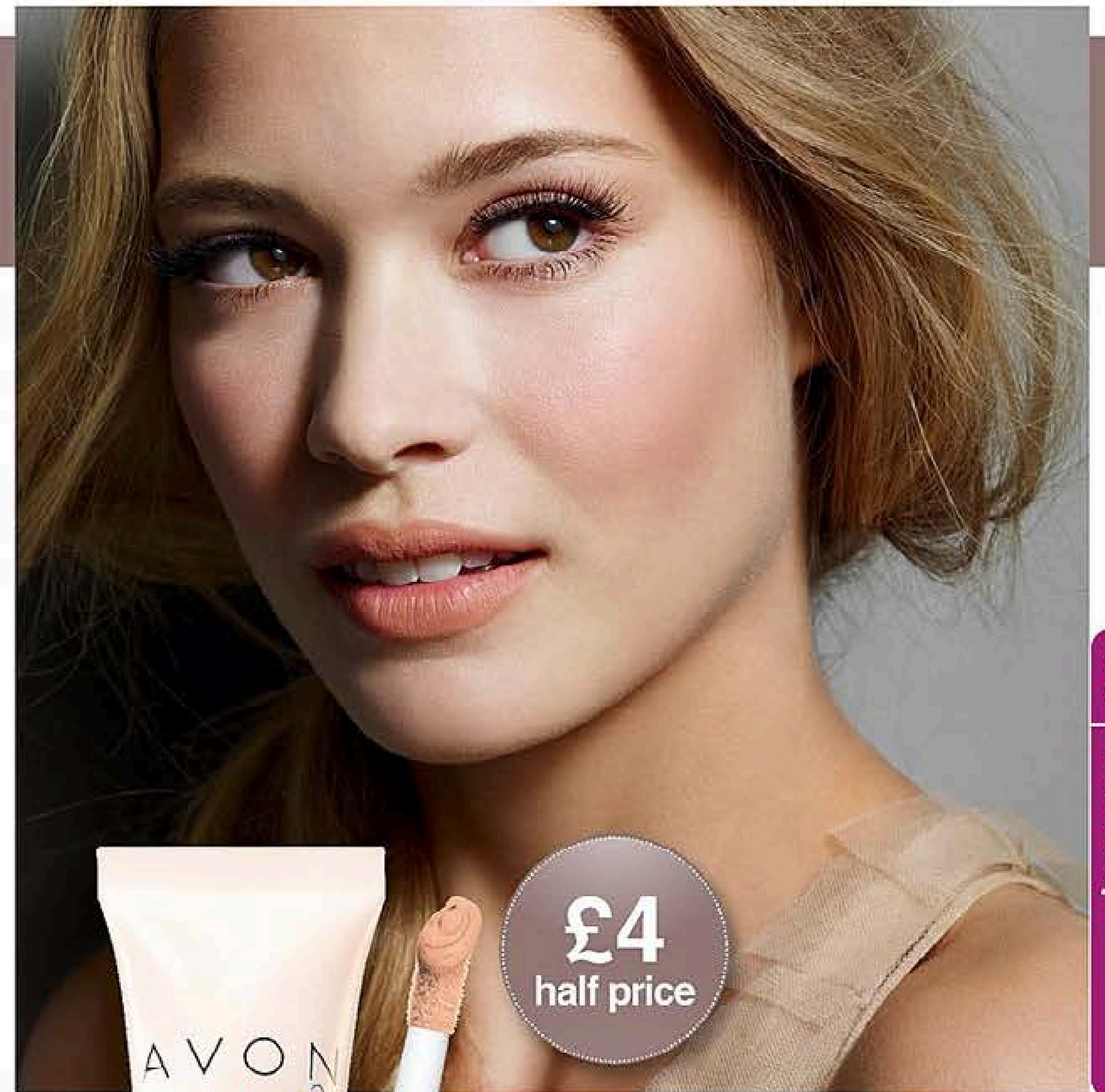
MagiX Face Perfector
30ml
18762
Price per 10ml = £3.50
£10.50

AVON magiX
cashmere liquid
cashmere finish foundation
fond de teint fini cachemire

- | | |
|------------------------|-------------------------|
| | |
| 05132
Ivory | 04978
Creamy Natural |
| | |
| 24901
Nude | 01198
Medium Beige |
| | |
| 06601
Natural Beige | 02816
Soft Honey |

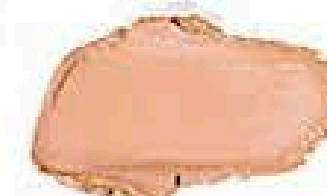
MagiX Cashmere Finish Foundation
30ml
Price per 10ml = £3.50
£10.50

MagiX Illuminating Face Perfector
30ml
01743
Price per 10ml = £3.50
£10.50



£4
half price

skin looks **luminous** and feels **cashmere soft** to touch*



20263 Fair



20370 Medium

MagiX Eye Radiance Wand
12ml
Price per 10ml = £3.33
Normally £8
£4 half price

THE NEW EYE HERO
Whatever your new season look, make sure your eyes look their best by **disguising dark circles** and **illuminating any shadows.**

*Consumer Study, 34 people.

Alesha wears: Moisture Seduction Lipstick in Fuchsia Fever.



Alesha's AUTUMN TRENDS

“Bright lipstick is one of the hottest trends for Autumn. Tap into the **lady-like vibe** with an easy-to-wear lipstick with **added moisture** to combat harsh Autumnal weather.”

LADY-LIKE CHIC

set off classic hair and eye make-up with the perfect lip



LAST CHANCE TO BUY*

COLOUR-CHARGED PIGMENTS

bloom rich and clear

AQUA SILK COMPLEX

helps seal in moisture for up to 24 hours^{††}

Ultra Colour Rich Moisture Seduction Lipstick

Rich, ultra-creamy lipstick intertwined with ribbons of hydrating moisture to give you seductively dewy lips[†]. SPF15. Normally £8.50
£4.50 save £4

77 make-up

£4.50 each
save £4

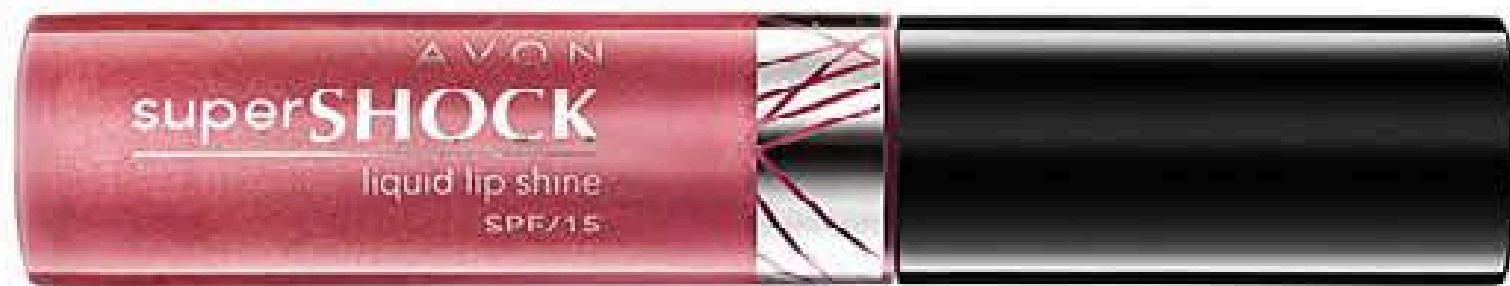
pages 76-77 only

*Will not be featured in the brochure again.
†Consumer Study, 118 people.
††Stereoscopic Study, 14 people.

IMPOSSIBLY GLOSSY

five fabulous finishes to enhance classic shine

SHOCKING SHINE



26195 Pink Indulgence
26229 Ticked Pink
26278 Ravishing Rose
26088 Making Mauves
26187 Melon Madness
26146 Plumped Up Plum

SuperShock Lip Shine
Give lips a super-shiny look in seconds*. The unique applicator delivers 175% more gloss in one smooth sweep**.
£7
*Consumer Study, 34 people.
**Than the traditional Glazewear applicator.

DAZZLING SHINE



07401 Plum Dazzle
08094 Shimmered
14241 Fuchsia Fantasy
07393 Pink Radiance
07245 Nude Shimmer

Glazewear Dazzle Lip Gloss
Gorgeous gloss for lips that dazzle!
6ml
Price per 10ml = £10.00
£6

SPARKLING SHINE



18408 Mango
18366 Crushed Rose
18382 Pink Lemonade
18556 Lavender

Glazewear Sparkle Lip Gloss
Gives lips an incredible ultra glossy, high sparkle finish that doesn't feel sticky. 6ml
Price per 10ml = £10.00
£6

SPARKLING SHINE



07302 Nude
00877 Slicked Red
08474 Pink Watermelon
08235 Iced Pink
20909 Ticked Pink
00547 Clear SPF15

Glazewear Shine Lip Gloss
Super-shiny, smooth glide formula. 6ml
Price per 10ml = £10.00
£6

Model wears: Shine Attract Lip Gel in Rose Shimmer.

new



£3 save £4

100% of women showed instant improvement in lip moisture!



20156 Brilliant Berry
16725 Shining Cherry
19059 Juicy Peach



01636 Candy Shimmer
20834 Rose Shimmer

NEW Shine Attract Lip Gel
10ml
Will normally be £7
£3 save £4
*Consumer Study, 20 people.

THE NEW LIP SHINE
Softly shiny lips are a must-have for Autumn, and this gloss gives shine and lip-loving moisture that feels so good.

LIP-LOVING SHADES

a multitude of finishes and shades for every lip

SHIMMER



15610 Frozen Rose
10561 Bronze Treasure
10090 Twinkle Pink
26211 Frostiest Mauve
20651 Cappuccino
16105 Country Rose
15636 Iced Coffee
16089 Chic
10207 Perfect Peach

METALLIC



21774 Sparkling Bronze
14720 Sparkling Peach
10736 Sparkling Blush
26500 Sparkling Warm Rose
25577 Sparkling Nude



Ultra Colour Rich Lipstick - Shimmer, Metallic
£7



23259 Pink Pop
23382 Never So Nude
23275 Fuchsia Fun
23440 Mocha Madness
23325 Charged Cherry
22301 Personified Plum
02337 Really Rosy
23366 Divine Wine



Ultra Colour Rich Mega Impact Lipstick SPF15.
£8.50



14589 Happy Pink P04
01537 Cherry Pie P301
15404 Passionate Red P302
23150 Copper Connection P502
14670 Natural Glow P103
23028 Guava P401
10041 Rose Bouquet P02
14654 Mysterious Mauve P101
22491 Plumberry P201
14696 Orchid P202



Shine Attract Lipstick SPF15.
£8.50



21113 Golden Peach
21691 Amethyst Gold
21659 Ruby in Gold
25403 24K Gold
25650 24K Pink
21121 Rosey Gold



Ultra Colour Rich 24K Gold Lipstick SPF15.
£8.50

Model wears: Plump Pout Lipstick in **Chilli**.



£4.25
save £3.25



23093 Belge Nude
23119 Chilli
20255 Divine Wine
23218 In the Pink
23127 Lilac Shimmer
23200 Pink Cooler

when it **tingles**, it's working

Avon Plump Pout Lipstick

Dual plumping lipstick for gorgeously full looking lips that instantly look plumped and feel moisturised*. Normally £7.50
£4.25 save £3.25
*Sensory Scan, 05-587.

THE NEW DRAMATIC LIP
For a **power-packed pout**, you can't beat this season's **deepest shades** teamed with a **plumping formula** to make lips look fuller.

Alesha wears: Speed Dry+
Nail Enamel in **City Navy**.

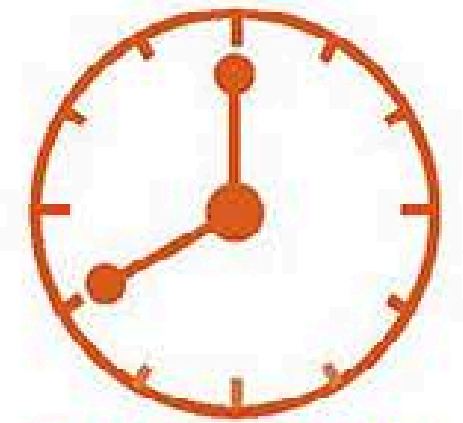


Alesha's AUTUMN TRENDS

“Painting your nails is the **quickest** and **easiest** way to **update your look**. It's the perfect way to show you're **fashion-forward** and Avon makes it **brilliantly affordable** too!”

NEW SEASON'S SHADES

steal Alesha's style in a flash



FAST DRYING



Speed Dry+ Nail Enamel
12ml
Price per 100ml – £25.00
Normally £6
£3 half price

£3
each

pages 82-83 only

83
make-up

SHADES FOR ALL STYLES

complement your new season look with a new shade of polish

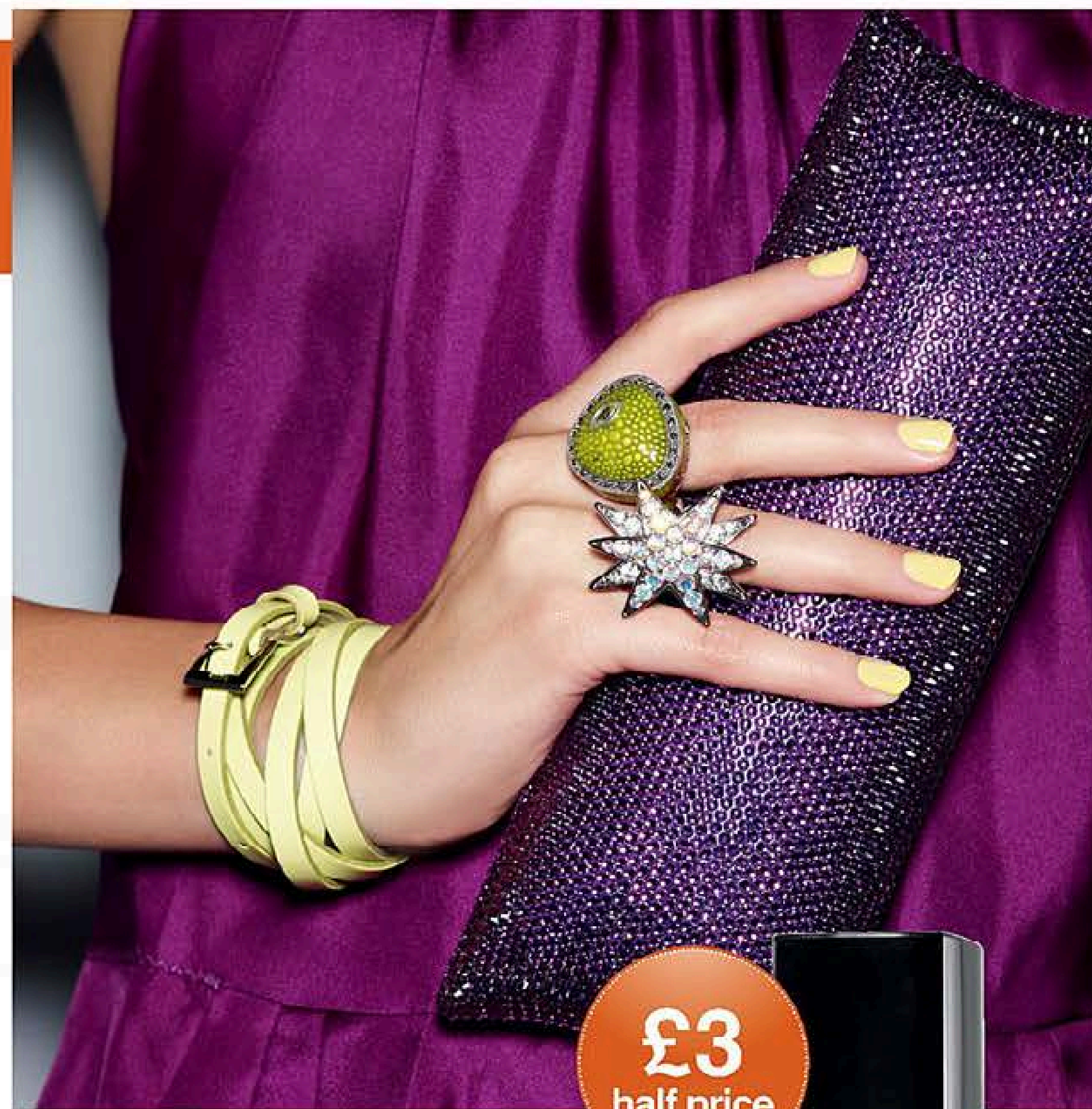
FLIRTY CITY BRIGHTS



FEMININE NEUTRALS



DARING DARK SHADES



£3
half price

- | | | | | |
|---------------------------|------------------------|-------------------------|----------------------|-------------------|
| 14951
Star | 14779
Romance | 22756
Coral Reef | 15057
Cosmic Blue | 22640
Clear |
| 22848
Lemon Sugar | 22715
Pastel Pink | 14928
Real Red | 14985
Starry Sky | 15008
Licorice |
| 15909
Perfectly Flesh | 24307
Pink Criminal | 19281
Cherry Jubilee | 15339
Sea Breeze | |
| 25627
Naked Truth | 19067
Orchid Splash | 19414
Red Reveal | 25791
Nir Emerald | |
| 19356
Vintage Boutique | 00141
Viva Pink | 01933
Twiced | 19810
Inky Blue | |

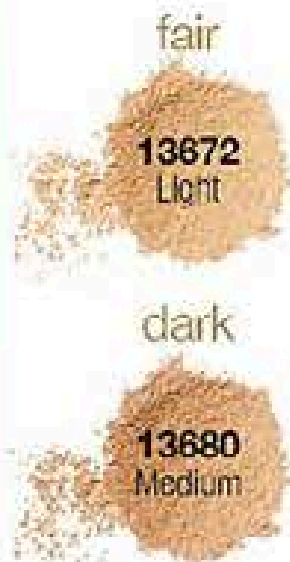
Nailwear Pro+
12ml
Price per 100ml = £25.00
Normally £6
£3 half price





shake the brush to release the bronzing powder

Avon Glow Shake and Go Bronzer
A radiant glow made easy! The lightweight bronzing powder is already in the brush so just shake and apply.
£11



choose your shade and your finish to customise your glow

Avon Glow Bronzing Powder
Luxurious powder compact gives a radiant glow to all skin tones.
10g
£10

MATTE

light skin dark skin



SHIMMER

light skin dark skin



long-lasting hot shades



Avon Glow Powder Eyeshadow
Lightweight powder shadow stays colour-true and lasts for hours**.
£6
**Consumer Study, 33 people.



SPF15 gloss



Avon Glow Lip Gloss
Gorgeous gloss gives lips luscious moisture without the stickiness*. SPF15.
8ml
Price per 10ml = £8.13
£6.50
*Sensory Scan 06-549.

Arabian Glow is now
AVON GLOW



be
BRONZED
wherever, whenever you like



£6
save £4

shades to suit every skin tone



dark skin

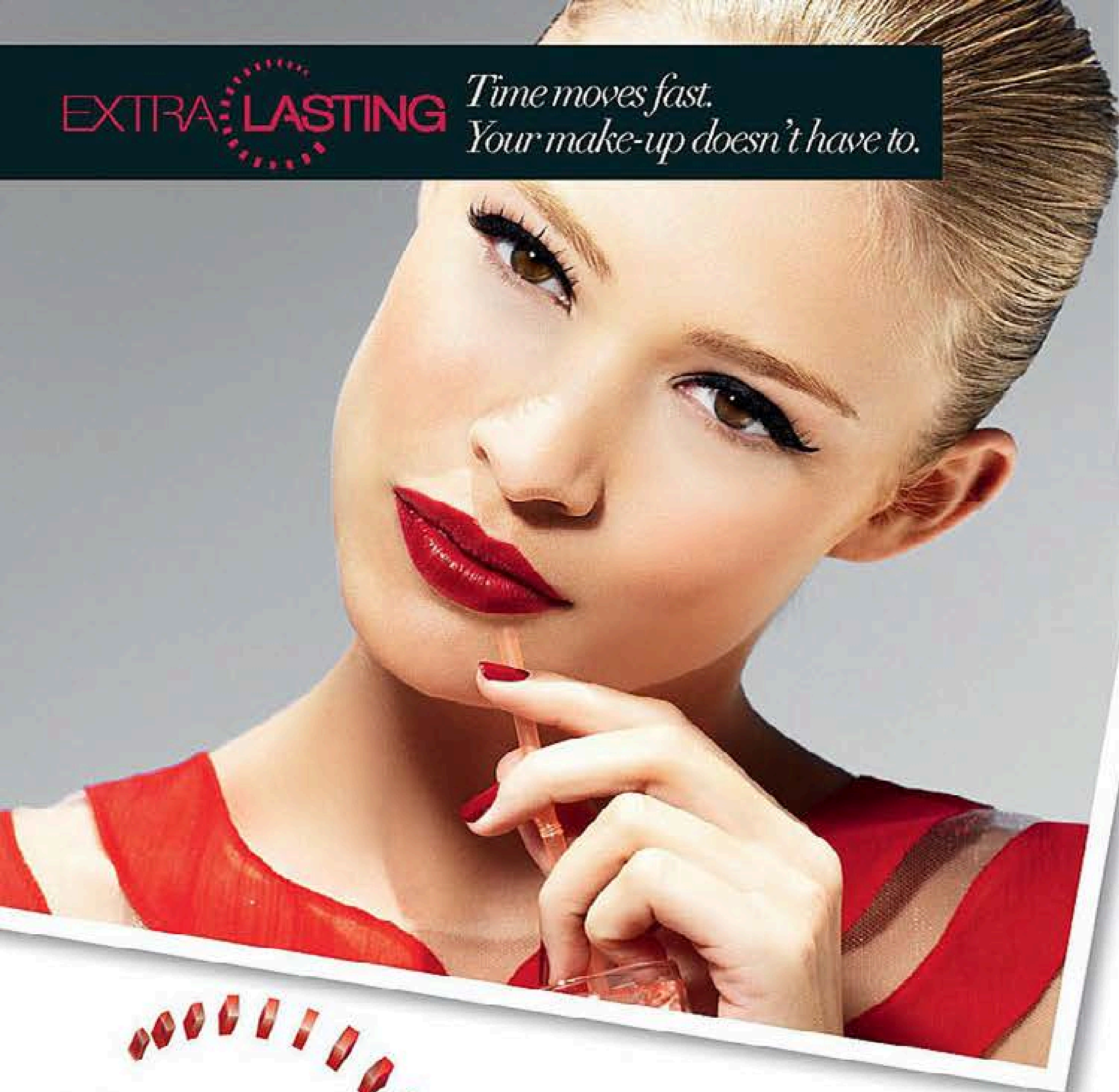


Avon Glow Bronzing Pearls
Shimmering pearls give skin the luminous look of a natural tan[†].
22g
Price per 10g = £2.73
Normally £10
£6 save £4
[†]Consumer Study, 29 people.

87
make-up

EXTRA LASTING

*Time moves fast.
Your make-up doesn't have to.*



luscious lips that last

your first choice for a pout that stays put

Extra Lasting Lipstick

Ultra comfortable satin finish lip colour with staying power! Creamy moisturising formula colour lasts for up to 8 hours and doesn't feather or fade*.

Normally £7

£4 save £3



8 hours of

- stay true satin lip colour*
- ultra-comfortable wear*
- moisturising coverage**



£4

save £3

pages 88-89 only

EXTRA LASTING *Time moves fast.
Your make-up doesn't have to.*

up to 8 hours
of high-shine lip
gloss¹



Extra Lasting Plump and Stay Lip Colour
£8.50

fresh, flawless
finish lasts for up
to 18 hours²



Extra Lasting Liquid Foundation 30ml
Price per 10ml = £4.17
£12.50

stays put for
18 hours³



Extra Lasting Mascara 7ml
Price per 10ml = £12.86
£9

liquid liner lasts
up to 8 hours⁴



Extra Lasting Eyeliner Pen
£7

- 03988 Stay Pink Pout
- 03970 Full Honey
- 03905 Rosy Resistance
- 00398 Pink for Life
- 03939 Plumpful
- 03962 Plump Peach

- 20040 Ivory
- 06809 Soft Honey
- 21303 Nude
- 21311 Shell
- 25361 Medium Beige
- 16196 Natural Beige

- 22533 Brown/Black
- 22509 Black

- 13698 Black
- 09092 Brown



Extra Lasting
Eyeshadow Stick

- cream-to-powder formula
- waterproof* colour
- lasts for hours**

£5
save £2

extralasting eyes

come rain or come shine, your eye make-up stays put!

£1.50
save £3.50

Extra Lasting Make-up Remover
50ml
14282
Price per 10ml = 30p
Normally £5
£1.50
save £3.50

Extra Lasting Eyeshadow Stick
Normally £7
£5 save £2

even removes
waterproof
make-up



- 13086 Classic Grey
- 15412 Moonstone
- 09100 Blue Wave
- 12690 Diamond



91
make-up

¹Consumer Study, 117 people. ²Consumer Study, 122 people.
³Consumer Study, 99 people. ⁴Consumer Wear Evaluation, 35 women.

*Sensory Scan 94-408.
**Consumer Study, 52 people.

ANEW OFFER

save 20% on all ANEW make-up
pages 92-93 only

ANEW
COLOUR THAT COMPLETES
YOUR SKINCARE ROUTINE



Age-Transforming Compact Make-up
SPF15, 9g
Price per 10g = £13.33
Normally £15
£12 save £3



Youth-Awakening Eyeshadow and Primer Kit
Normally £10
£8 save £2



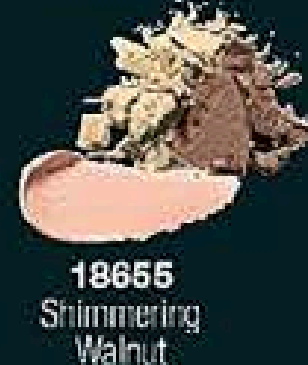
23473 Rich Copper



25924 Spring Green



10579 Smoky Violet



18655 Shimmering Walnut



Youth-Awakening Lipstick
SPF15. With a premium embossed bullet.
Normally £10.50
£8.40 save £2.10



Lip Plumping Lip Conditioner
11155
Normally £9
£7.20 save £1.80

4 steps to youthful skin



1 STEP 1
Smooth on primer to make your foundation last longer^{††}.

Skin Transforming Primer
SPF15, 30ml
00166
Price per 10ml = £4.00
Normally £15
£12 save £3



2 STEP 2
Blend on foundation for younger-looking skin in just 1 day[†].

Age-Transforming Foundation
SPF15, 30ml
Price per 10ml = £4.00
Normally £15
£12 save £3



[†]Consumer Study, 353 people.



3 STEP 3
Blend concealer under your eyes to disguise lines and wrinkles.

Age-Transforming Concealer SPF15
Normally £9
£7.20 save £1.80



Age-Transforming Pressed Powder
SPF15, 10g
Normally £10.50
£8.40 save £2.10



^{**}Consumer Study, 213 people.
^{††}Consumer Study, 42 people.

93 luxury make-up

COLORTREND

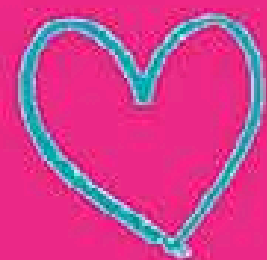
LIFE'S too FUN
TO WEAR THE SAME SHADE

IT'S TIME FOR YOUR
AUTUMN
MAKE-UP
shake up!



choose any
2 colortrend
products for
JUST £4!

mix 'n' match
across pages 95-99 and
save up to £5.50



TURQUOISE TWINKLE



TRUE BLUE

ANY 2 FOR £4

MIX 'N' MATCH
pages 95-99
save up to £5.50



new



NEW Stardust Loose Powder Eyeshadow
Perk up your peepers in the twinkle of an eye with easy-to-apply loose eyeshadow in bold shades.

£4



08417
Charcoal
Crush

08334
Blue
Pop

08300
Limelight

08383
Gold
Fame

**ALLEYES
ON YOU**

GET GORGEOUS IN THE TWINKLE OF AN EYE



25049
Black

25189
Turquoise

25023
Midnight
Blue



25304
White

25064
Dark Brown

Pencil Play Eyeliner
Super smooth formula lines and defines your peepers without pulling or dragging.

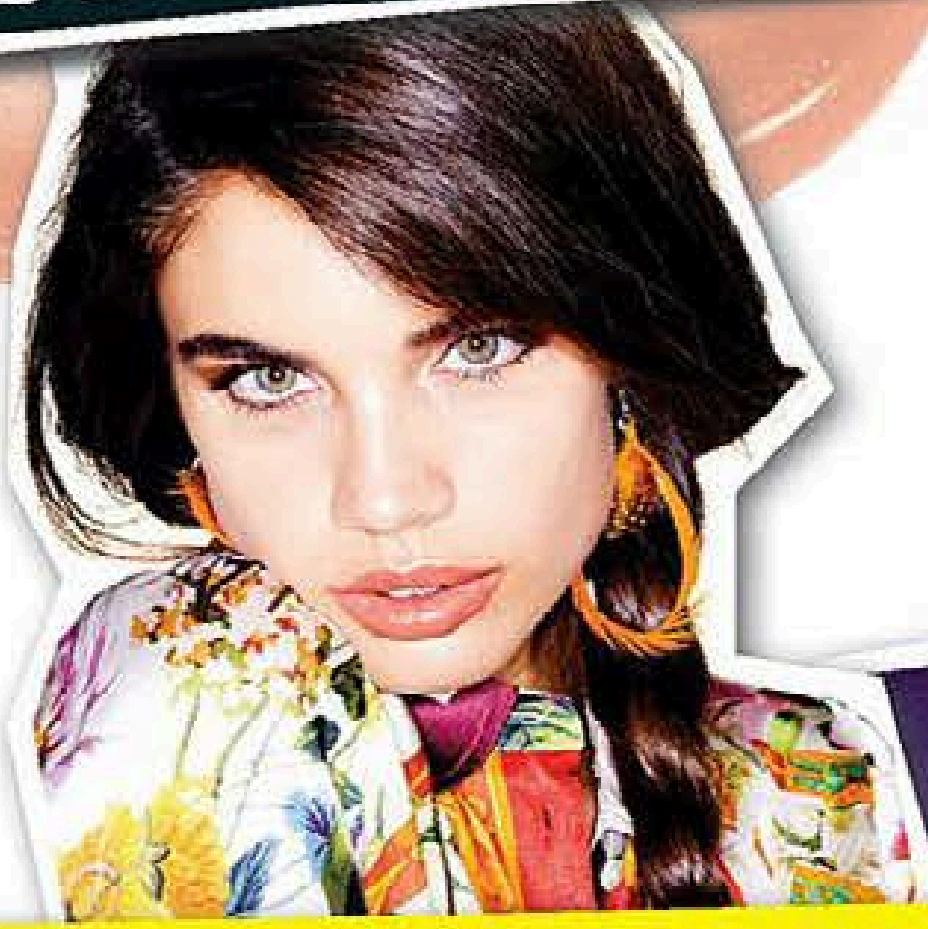
£3



life's too fun to wear the same shade

COLORTREND

ANY 2 FOR £4 MIX 'N' MATCH
pages 95-99
save up to £5.50



SHADES TO SHOUT ABOUT

CREATE A COLOUR CRUSH



- 23291 Flirt
- 23481 Rich Ruby
- 19455 Violet Friday
- 02436 Passion
- 22814 Poppy Love
- 02279 Beige Star
- 22707 Pink Holiday
- 14332 Bell Pink
- 22582 Amethyst
- 13011 Intimate
- 24190 Lucy Kiss
- 23002 Deluxe

Kiss 'n' Go Lipstick
Treat your lips to a rich and creamy lipstick in hot stay-true colours that last for hours*. SPF15.
£3.75



- 25767 Berry Fizz
- 25122 Angel
- 25320 Sunset
- 13359 Urban Bliss
- 17657 Kiss Kiss
- 22608 Start Up Pink
- 13151 Watermelon Ice
- 02535 Lucid
- 25999 Pucker
- 13854 Orange Crush
- 19646 Fluorescent Pink
- 26021 Lovey Dovey
- 12021 Clear

Read My Lips Lip Gloss
Gloss leaves lips feeling moisturised, smooth and glossy**.
£3.75

**Sensory Scan 01-398.



- 13706 Party Girl
- 14605 Retro Chic
- 14597 Chocolate Kiss
- 19976 Violette
- 19760 Sunburst
- 19133 Glamour Ice
- 12286 True Romance
- 13839 Rainforest

Eyeshadow Duo
Create a colour crush with silky smooth intense shades of easy-to-blend eyeshadow.
£4.50

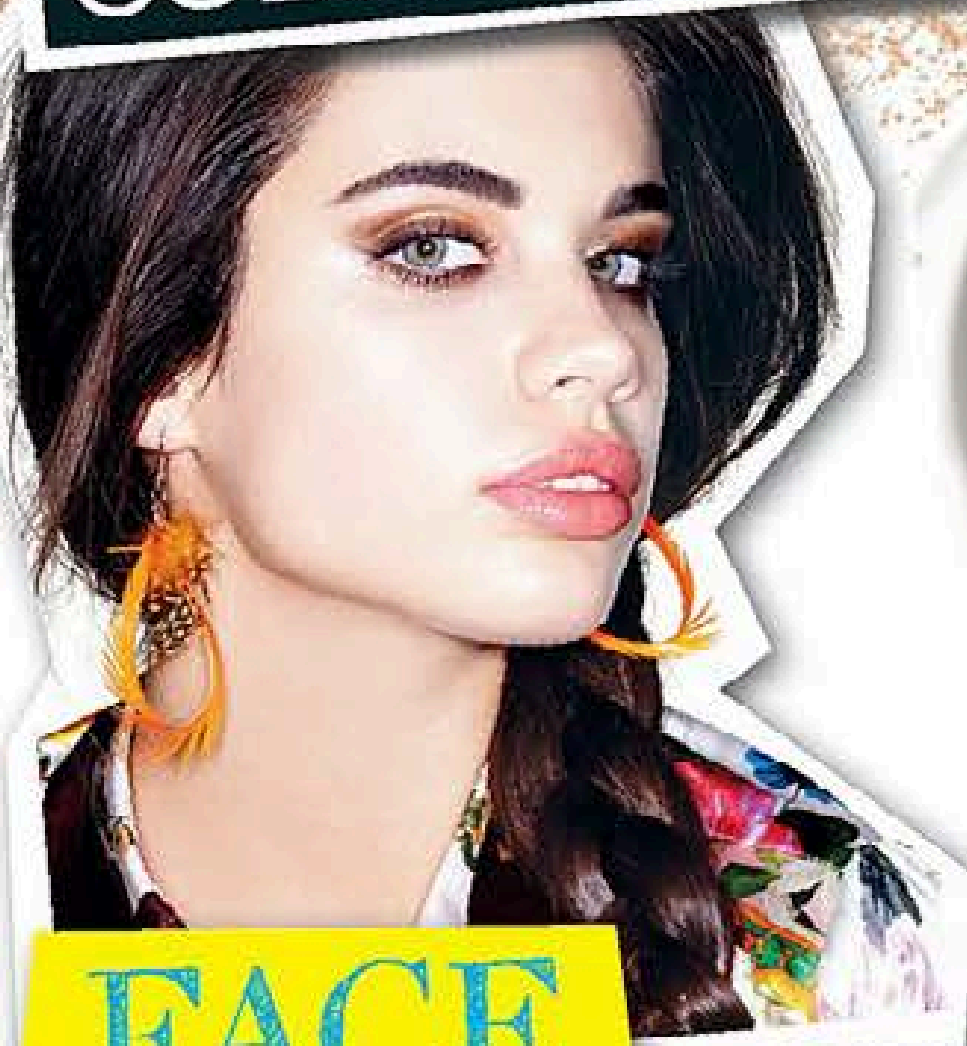


- 08516 Brown/Black
- 02790 Black

Plump Out Mascara
For flexible lashes with incredible volume that won't flake. Water-resistant. 7ml
Price per 10ml = £6.43
£4.50

life's too fun to wear the same shade

COLORTREND



FACE FACTS



21766
Translucent

11619
Translucent Tan

**Oil Control
Pressed Powder**
10g
10256 Medium
£4.25

**Final Touch
Pressed Powder**
SPF10, 10g
£4.25



23598
Ivory
Beige

23663
Near
Nude

11957
Natural

18804
Bisque

23705
Sun
Beige

Fresh Face Foundation
Oil-absorbing foundation that helps hide blemishes, gives skin a radiant natural finish*. SPF15. 30ml
Price per 10ml = £1.58
£4.75



24075
Light

13573
Medium

**Perfect and Hide
Concealer**
Play hide and seek with blemishes and dark circles! £3

*Consumer Study, 30 people.

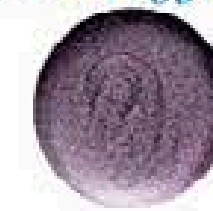
ANY 2 FOR £4

MIX 'N' MATCH
pages 95-99
save up to £5.50



NAILS GET NOTICED

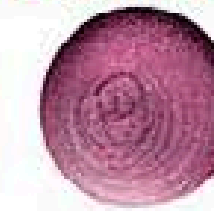
suede effect WITH SHIMMER



05439
Soft Violet



05942
Blue Royale



26104
Fuchsia Feet



15602
Natural Girl



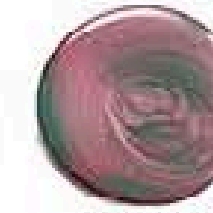
19273
Tropical



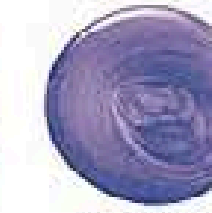
13508
Peekaboo



00976
Shell Pink



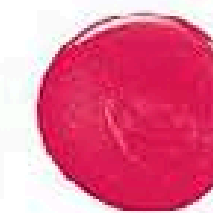
11577
Green Morph



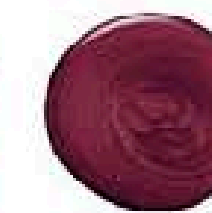
18440
Blue Morph



26724
Bikini



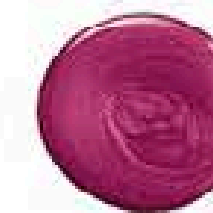
02733
Velour



00349
Deluxe



19000
Violet Freeze



13128
Vixen



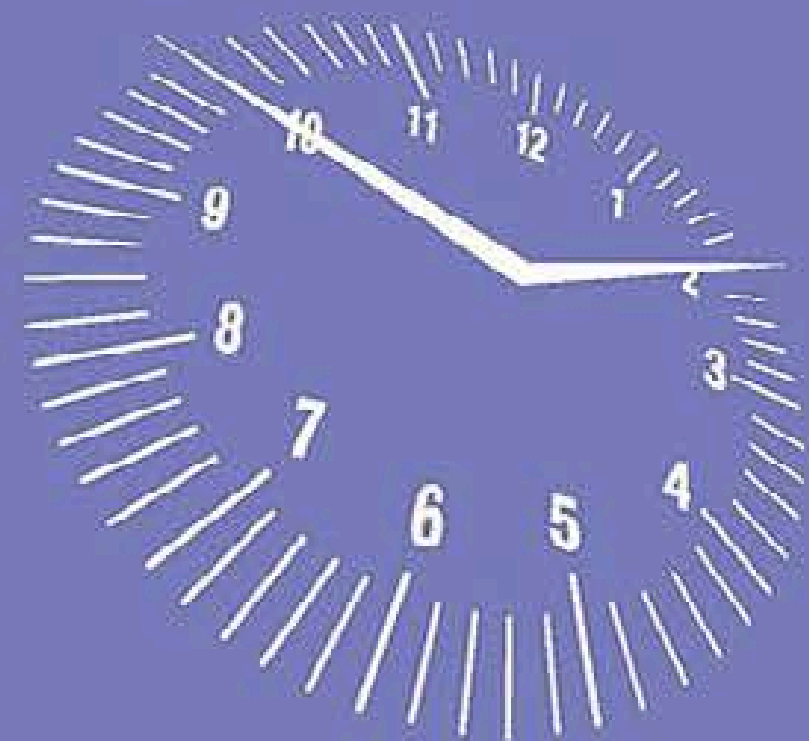
02675
Ally



**Color Me
Pretty Nail
Enamel**
Get wet-look shine for up to 10 days in fashion-forward shades*. Chip-resistant and quick-drying for girls on the go*. 8ml
Price per 100ml = £37.50
£3

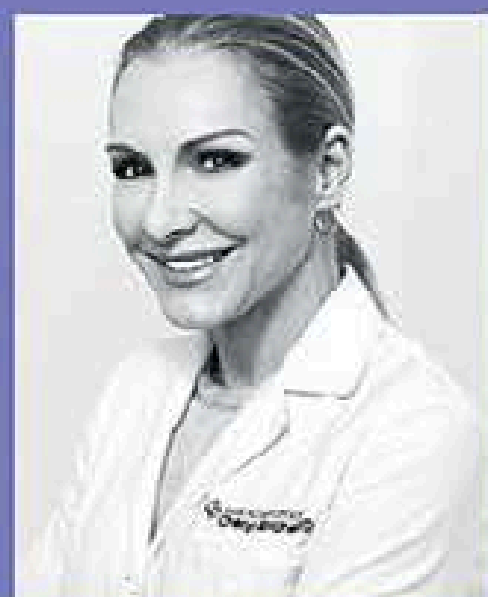
*Consumer Study, 90 people.

life's too fun to wear the same shade



ANEW...
for beautiful-
looking skin in
24 hours

“Effective anti-ageing requires investment in your skin, both morning and night. Your skin’s needs change at different times of day, so you need to ensure these are being met around the clock.”



Dr Cheryl Karcher,
Avon Consulting Dermatologist

your skin matters to us

new

SPF 20

new sheer tint blends perfectly with your skin's natural colour*



DAY

enhances your natural skin tone with a healthy looking even-toned glow†

NEW Sheer Tint Moisturiser SPF20
30ml
03608
Price per 100ml = £50.00
Will normally be £20
£15 save £5

ANEW REVERSALIST DAY
SHEER TINT MOISTURISER • SOIN HYDRATANT
DE JOUR TEINTÉ SPF 20 UVA/UVB

ANEW REVERSALIST 40+
FOR MODERATE SIGNS OF AGEING

a fresh, new look all day*
IN 24 HOURS**

buy the Reversalist Sheer Tint Moisturiser SPF20 & order the Reversalist Night Cream

for just

£5

save £16.50††
pages 100-101 only

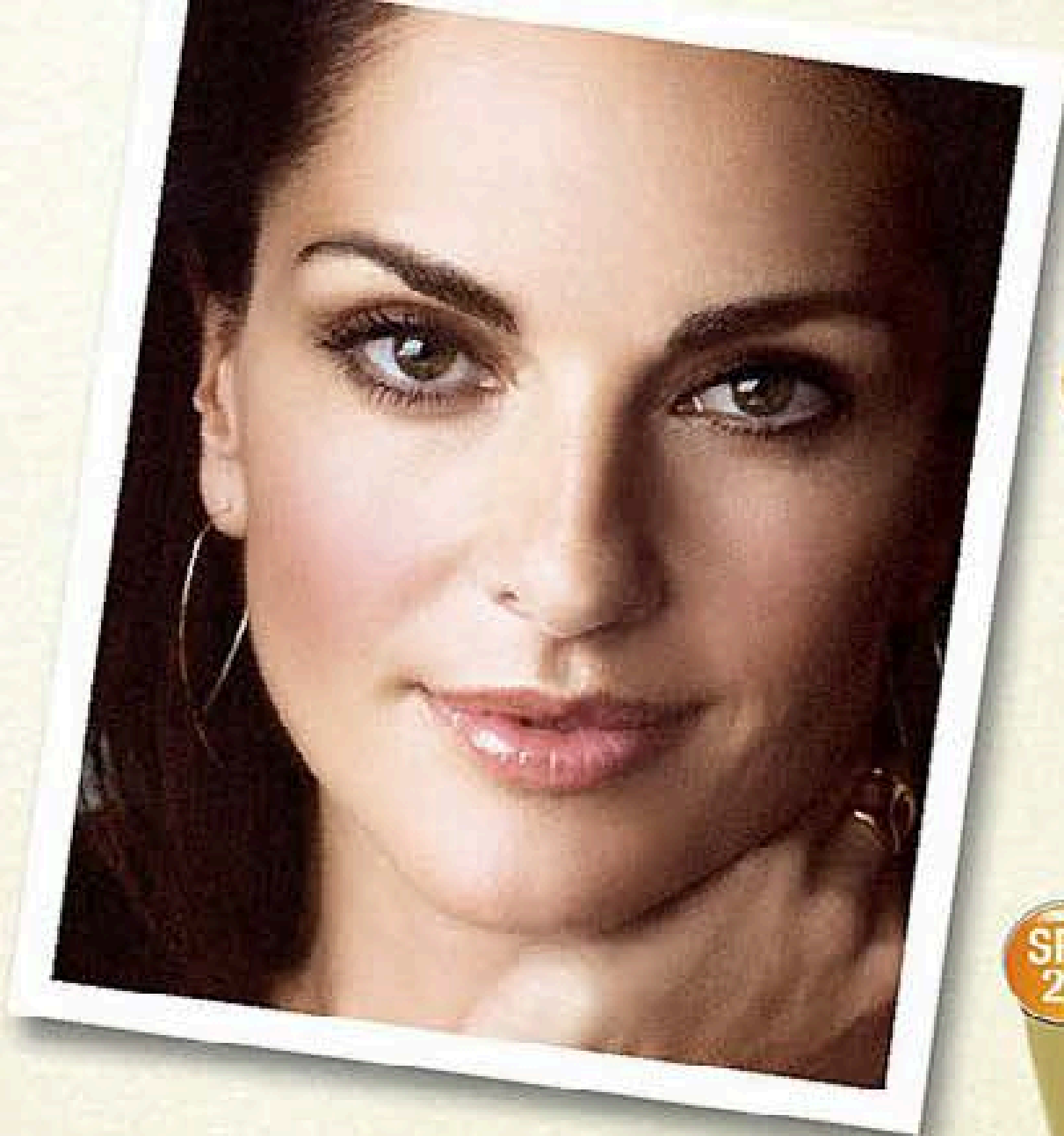


NIGHT

prominent wrinkles look virtually erased†

Night Renewal Cream
50ml
Price per 100ml = £43.00 or £10.00
11296 £21.50 or £5
when you order
Reversalist Tint Moisturiser SPF20

*Night Cream: Consumer Study, 58 people. **Stereoscopic Study, 9 people.
†Consumer Study, 167 people. ††Based on normal brochure prices.
All cosmetic product results are achieved with continued use.



new

ANEW ULTIMATE 7S 50+
FOR ADVANCED SIGNS OF AGEING

a younger, firmer look*
IN UNDER 24 HOURS**



buy the Ultimate 7S Sheer Tint Moisturiser SPF20 & order the Ultimate 7S Night Cream for just
£5
save £19**
pages 102-103 only



DAY

gives a natural, youthful, tinted-looking glow that lasts all day†

NEW Sheer Tint Moisturiser SPF20

30ml

04309

Price per 100ml = £55.00

Will normally be £22

£16.50 save £5.50

new sheer tint blends perfectly with your skin's natural tones†



NIGHT

plumps the look of deep wrinkles*

Night Cream

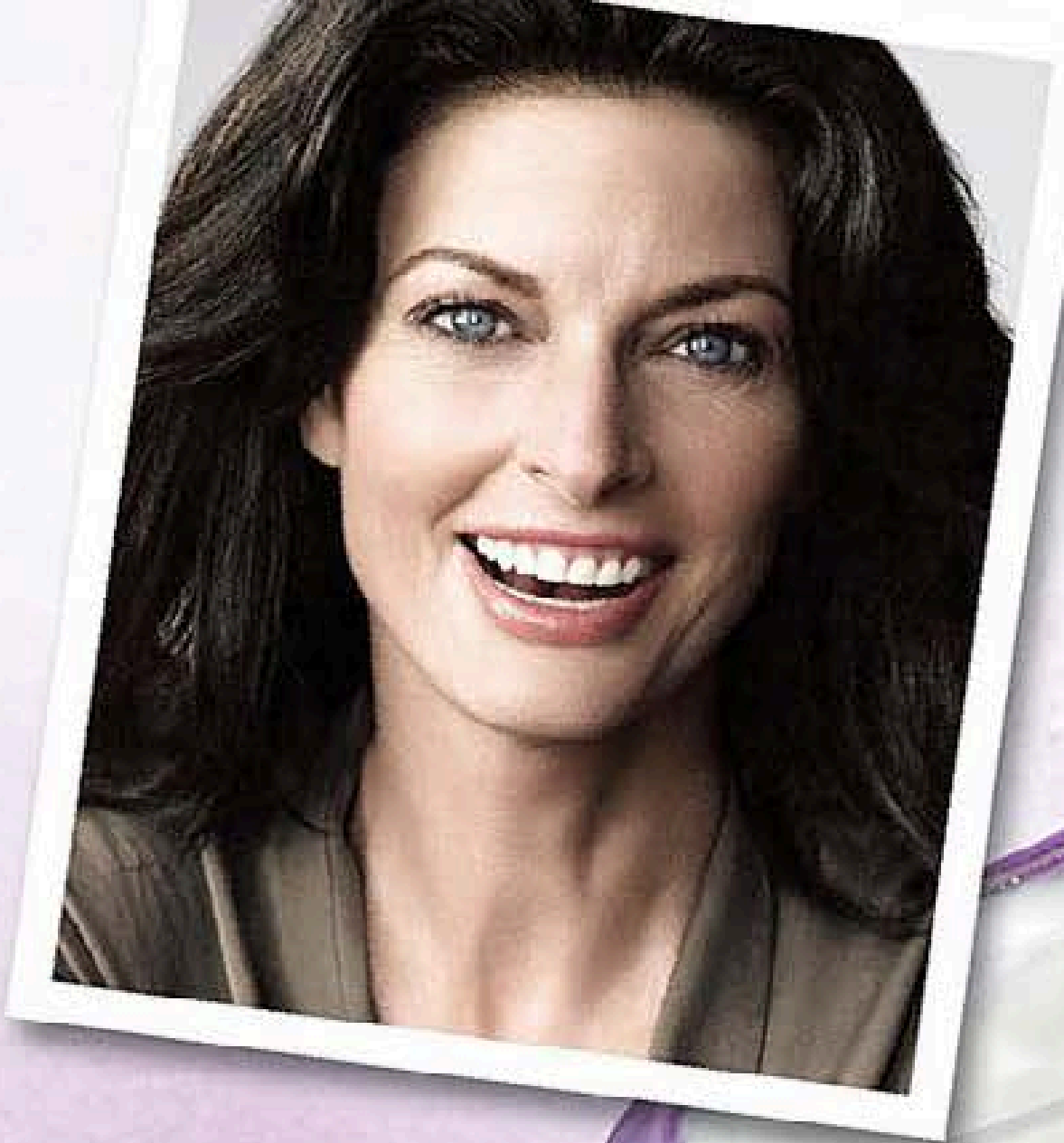
50ml

Price per 100ml = £48.00 or £10.00

16063 £24 or £5 when you order the Ultimate Sheer Tint Moisturiser SPF20

103 anew anti-ageing

*Night Cream. Consumer Study, 153 people. **Based on normal brochure prices. †Consumer Study, 101 people. **Stereoscopic Study, 11 people. All cosmetic product results are achieved with continued use.

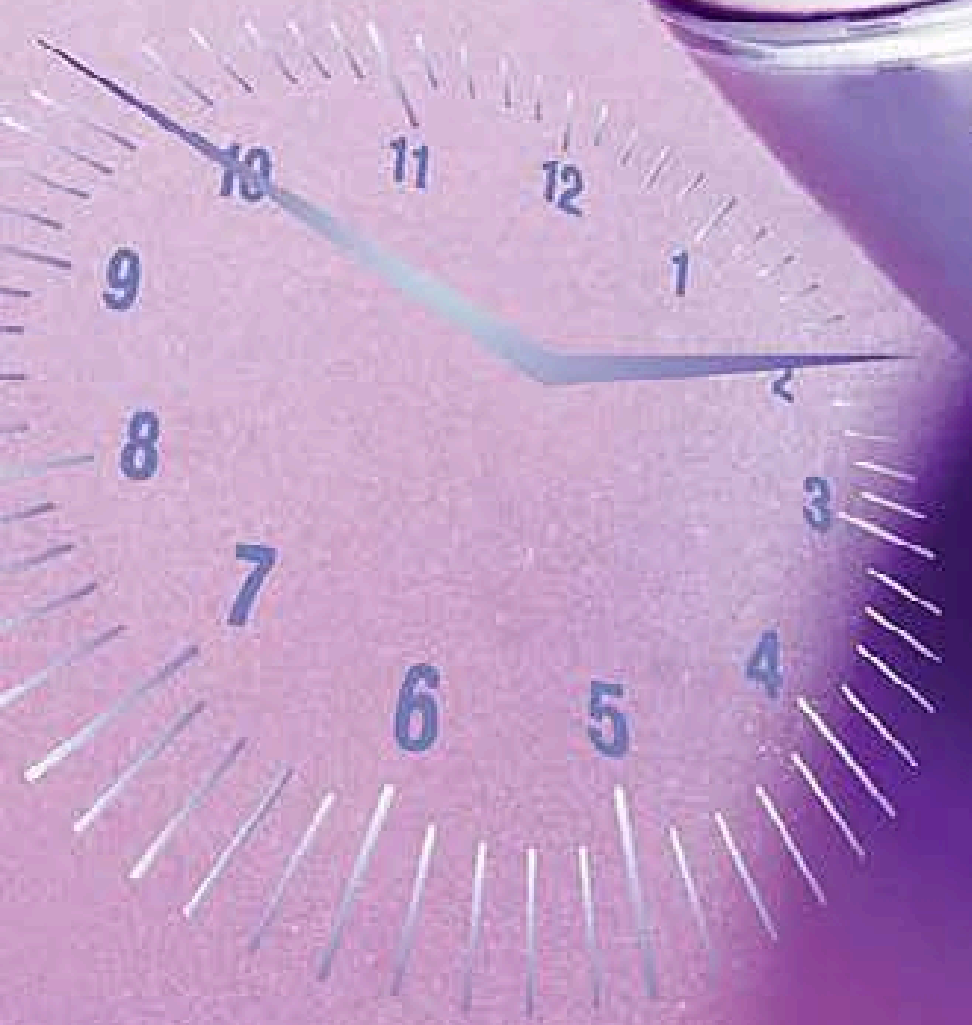


ANEW PLATINUM 60+
FOR SEVERE SIGNS OF AGEING

reduce the look of
deep wrinkles*
IN UNDER 24 HOURS*



buy the
Platinum Day
Cream SPF25 & order
the Platinum Night
Cream for just
£5
save £20**
pages 104-105 only



DAY

dramatically reduces
the look of sagging skin†

Day Cream SPF25
50ml
11353
Price per 100ml = £37.00
Normally £25
£18.50 save £6.50



NIGHT

neck and jaw line
look more defined
and sculpted*

Night Cream
50ml
Price per 100ml = £50.00 or £10.00
19166 **£25** or **£5** when you
order the Platinum
Day Cream

*Consumer Study, 151 people. †Consumer Study, 150 people. **Based on normal brochure prices. All cosmetic product results are achieved with continued use.

your targeted regime kit...

... each with a full-size eye cream

REJUVENATE 2 WEEK KIT

30+

**Rejuvenate Skin
Revitalising 14 Day System**

Contains: 50ml Rejuvenate Revitalising 2-in-1 Gel Cleanser, 15ml Rejuvenate Day Revitalising Cream SPF25, 15ml Rejuvenate Night Revitalising Cream and full size 2 x 10ml Rejuvenate 24 Hour Eye Cream.

14506

Normally £22

£10 save £12

WORTH
£22*



50+

ULTIMATE 7S 2 WEEK KIT

**Ultimate 7S Age
Repair 14 Day System**

Contains: 50ml Ultimate 7S Age Repair Cream Cleanser, 15ml Ultimate 7S Day Cream SPF25, 15ml Ultimate 7S Age Repair Night Cream and full size Ultimate 7S Eye System.

25759

Normally £26

£10 save £16

WORTH
£26*



REVERSALIST 2 WEEK KIT

40+

Reversalist Skin

Renewal 14 Day System

Contains: 50ml Reversalist Renewal Foaming Cleanser, 15ml Reversalist Day Renewal Cream SPF25, 15ml Reversalist Night Renewal Cream and full size Reversalist Illuminating Eye System.

11205

Normally £24

£10 save £14

WORTH
£24*



60+

PLATINUM 2 WEEK KIT

**Platinum Recontouring
14 Day System**

Contains: 50ml Platinum Cleanser, 15ml Platinum Day Cream SPF25, 15ml Platinum Night Cream and full size 15ml Platinum Eye and Lip Cream.

25775

Normally £28

£10 save £18

*Based on normal brochure prices. All cosmetic product results are achieved with continued use.

WORTH
£28*



ANEW
20
years

*celebrate ANEW's 20th year with
superb prices on our 14-day starter kits!*

just **£10** each

SAVE UP TO £18

pages 106-107 only

ANEW

CLEANSE

EYE

SERUM

MOISTURISE

REJUVENATE

30+

LINES. TONE. TEXTURE

Revitalising 2-in-1 Gel Cleanser
125ml
15024
Price per 100ml = £4.00
Normally £7.50
£5 save £2.50



24 Hour Eye Cream
26245
Normally £16
£10.50
save £5.50



Flash Facial Revitalising Concentrate
30ml
11940
Price per 100ml = £55.00
Normally £25
£16.50
save £8.50



Day Revitalising Cream SPF25 50ml
09357
Price per 100ml = £22.00
Normally £19.50
£11
save £8.50



Night Revitalising Cream 50ml
12708
Price per 100ml = £22.00
Normally £19.50
£11
save £8.50



Night Sapphire Emulsion 50ml
71308
Price per 100ml = £28.00
Normally £21
£14
save £7



REVERSALIST

40+

WRINKLES. FIRMNESS. DISCOLOURATIONS

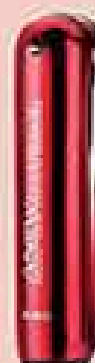
Renewal Foaming Cleanser
125ml
22434
Price per 100ml = £4.40
Normally £8.50
£5.50 save £3



Illuminating Eye System
24927
Normally £19
£12.50
save £6.50



Renewal Serum
30ml
17582
Price per 100ml = £60.00
Normally £27
£18 save £9



Day Renewal Cream SPF25 UVA/UVB 50ml
24679
Price per 100ml = £28.00
Normally £21.50
£14
save £7.50



Night Renewal Cream 50ml
See pages 100-101 for offer.



Night Sterling Emulsion 50ml
04218
Price per 100ml = £30.00
Normally £23
£15
save £8



ULTIMATE 7S

50+

DEEP WRINKLES. SAGGING. AGE SPOTS

Cream Cleanser
125ml
01602
Price per 100ml = £5.20
Normally £10
£6.50
save £3.50



Eye System
16139
Normally £20
£13 save £7



Elixir
30ml
24133
Price per 100ml = £66.67
Normally £30
£20
save £10



Day Cream SPF25 50ml
16097
Price per 100ml = £32.00
Normally £24
£16
save £8



Night Cream 50ml
See pages 102-103 for offer.



Gold Emulsion 50ml
02410
Price per 100ml = £32.00
Normally £24
£16
save £8



Ulti-Minute Lifting Complex 30ml
26989
Price per 100ml = £60.00
Normally £27
£18 save £9



PLATINUM

60+

NECK SAGGING. DRYNESS. SEVERE WRINKLES

Cleanser
125ml
02311
Price per 100ml = £5.60
Normally £10.50
£7 save £3.50



Eye & Lip Cream
15ml
01230
Price per 100ml = £93.33
Normally £21
£14
save £7



Serum
30ml
23267
Price per 100ml = £66.67
Normally £31
£20
save £11



Day Cream SPF25 50ml
11353
Price per 100ml = £37.00
Normally £25
£18.50
save £6.50
See page 104 for details.



Night Cream 50ml
See pages 104-105 for offer.



Night Tourmaline Emulsion 50ml
17145
Price per 100ml = £34.00
Normally £25
£17
save £8



CLINICAL TARGETED TREATMENTS

Total Body Age Repair 200ml
00638
Price per 100ml = £5.00
Normally £15
£10 save £5



Thermafirm Face Lifting Cream 30ml
23135
Price per 100ml = £46.67
Normally £21
£14 save £7



Laser Shape Pro 150ml
24166
Price per 100ml = £6.67
Normally £15
£10 save £5



Lift & Firm Pro Serum 30ml
00430
Price per 100ml = £63.33
Normally £29
£19 save £10



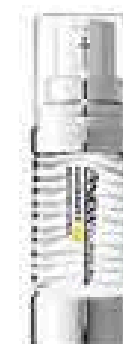
AS SEEN IN **InStyle**
Resurfacing Expert Smoothing Fluid 30ml
03483
Price per 100ml = £56.67
Normally £25
£17 save £8



Derma-Full Pro Wrinkle Serum 30ml
14423
Price per 100ml = £66.67
Normally £30
£20 save £10



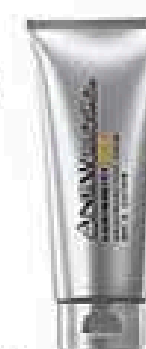
Luminosity Pro Brightening Serum 30ml
19349
Price per 100ml = £63.33
Normally £29
£19 save £10



Derma-Full Pro Deep Wrinkle Concentrate 04945
Normally £18
£12 save £6



Luminosity Pro Brightening Hand Cream 75ml
03715
Price per 100ml = £8.67
Normally £10
£6.50 save £3.50



AS SEEN IN **woman's own**

GENICS

Genics Eye Treatment 15ml
10033
Price per 100ml = £86.67
Normally £20
£13 save £7



Genics Treatment Cream 30ml
03566
Price per 100ml = £55.00
Normally £23.50
£16.50 save £7



All cosmetic product results are achieved with continued use.

problem skin? MASK IT!

**Pore Penetrating
Clay Mask**
75ml
11973
Price per 100ml = £2.33
Normally £3.50
£1.75
half price

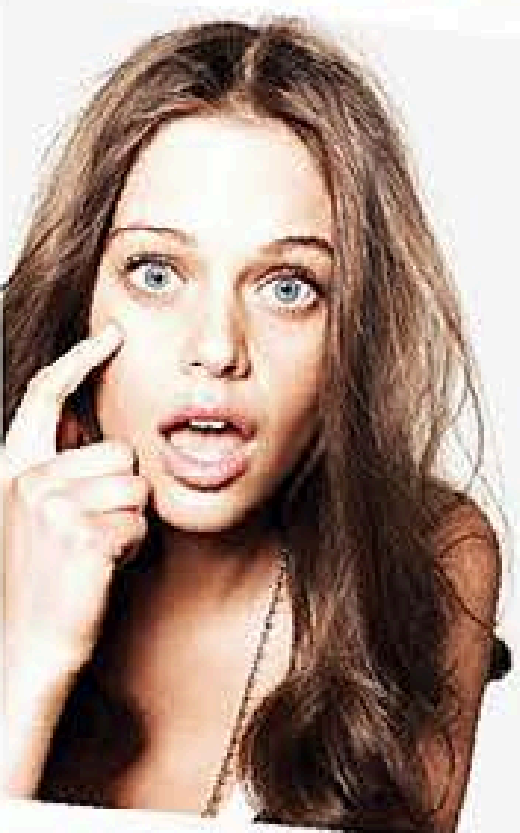
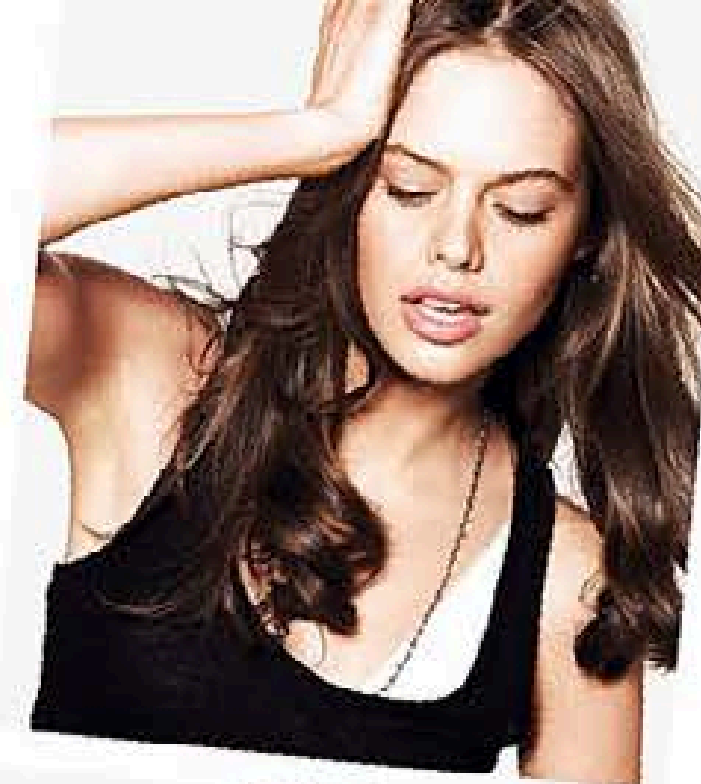


**Blemish Clearing
Peel Off Mask**
75ml
26732
Price per 100ml = £2.07
Normally £4
£2 half price

**Blemish Clearing
3-in-1 Cleanser,
Scrub & Mask**
125ml
24208
Price per 100ml = £2.00
Normally £5
£2.50
half price

try me!
from
£1.75
page 110 only

**Blackhead
Clearing Deep
Treatment Mask**
75ml
00521
Price per 100ml = £2.33
Normally £3.50
£1.75
half price



new clearskin
introducing clear emergency

skin looks clearer in
just 3 hours*!

- use with your normal Clearskin regime
- clears surprise breakouts FAST
- deep cleansing to attack blemishes at the source



£2.50
half price

**NEW Clear
Emergency
Intensive Cream
Cleanser 75ml**
25411
Price per 100ml = £3.33
Will normally be £5
£2.50
half price

**NEW Clear
Emergency Instant
Spot Treatment
15ml**
20511
Price per 100ml = £15.00
Will normally be £4.50
£2.25
half price

£2.25
half price

*Refers to Emergency Instant Spot Treatment. Clinical Study, 29 people. All cosmetic product results are achieved with continued use.

all
half
price

pages 112-113 only

with vitamin E,
grapeseed oil and
SPF15

Protecting Lip Balm
08011
Normally £2.20
£1.10 half price

with shea butter and
vitamin complex A,
C & E

Repairing Lip Balm
08905
Normally £2.20
£1.10 half price



lip balms
£1.10
each
half price

lip balms

for smooth,
kissable lips

face creams
for healthy, hydrated skin



face creams
£1.75
each
half price

**Rich Moisture
Nourishing Face
Cream**
100ml
16519
Normally £3.50
£1.75 half price

**Renewing Moisture
Firming Face Cream**
100ml
16741
Normally £3.50
£1.75 half price

**Light Moisture
Refreshing Face
Gel-Cream**
100ml
17400
Normally £3.50
£1.75 half price

caring
cleanser
that's a 3-in-1 wonder!

all
half
price

pages 112-113 only

£2.25
half price



contains aloe vera and ginger

- gentle cleanser**
removes dirt, make-up
and impurities
- refreshing toner**
leaves skin feeling
soft and squeaky clean*
- rich moisture**
for lasting,
skin-pampering hydration

3-in-1 Cleansing Lotion
200ml
23242
Price per 100ml = £1.13
Normally £4.50
£2.25 half price

*Consumer Study, 40 people.

113
skincare

- + Activi-D Technology helps provide the optimal environment for skin's vitamin D function
- + Derma-UV Plus™ protection and skin-friendly formulas
- + High-level PA protection to help defend against ageing rays



LOW PROTECTION

Moisturising Sun Lotion SPF10
150ml
19125
Price per 100ml = £2.00
Normally £6
£3 half price



SPF 10

Moisturising Dry Oil Spray SPF6* 150ml
10751
Price per 100ml = £2.67
Normally £10
£4 save £6



SPF 6



MEDIUM PROTECTION

Moisturising Sun Cream Sensitive Skin SPF25 150ml
01917
Price per 100ml = £3.33
Normally £10
£5 half price



SPF 25

Quick Dry Clear Spray SPF20* 150ml
19117
Price per 100ml = £3.33
Normally £12
£5 save £7



SPF 20

Moisturising Sun Spray Sensitive Skin SPF15 150ml
19091
Price per 100ml = £2.00
Normally £10
£3 save £7



SPF 15

*Does not contain Activi-D.

HIGH PROTECTION

Anti-Shine Face Cream Duo
18226
Normally £9
£6 save £3



SPF 20/30

Mattifying Mineral Face Cream SPF30
50ml
18671
Price per 100ml = £6.00
Normally £9
£3 save £6



SPF 30

Moisturising Face Cream SPF30 50ml
18598
Price per 100ml = £6.00
Normally £9
£3 save £6



SPF 30

Clear Spray SPF30* 150ml
18143
Price per 100ml = £1.33
Normally £16
£6.50 save £9.50
*Does not contain Activi-D.



SPF 30

Moisturising Sun Cream Sensitive Skin SPF50 150ml
18101
Price per 100ml = £3.33
Normally £10
£5 half price



SPF 50

KIDS PROTECTION

Sun Cream Watermelon Fragrance SPF30
75ml
09480
Price per 100ml = £4.67
Normally £9
£3.50 save £5.50



SPF 30

Turquoise Kids' Sun Spray SPF30 150ml
19851
Price per 100ml = £3.00
Normally £10
£4.50 save £5.50



SPF 30

Kids Swim & Protect Sun Cream SPF50 150ml
24273
Price per 100ml = £4.67
Normally £13
£7 save £6



SPF 50

Cooling After Sun Gellie 150ml
03574
Price per 100ml = £1.67
Normally £7
£2.50 save £4.50



AFTER SUN

Shimmering After Sun Tan Enhancer 150ml
19778
Price per 100ml = £2.00
Normally £7
£3 save £4



Cooling After Sun Spray Lotion with Vitamin C 150ml
19588
Price per 100ml = £1.33
Normally £6
£2 save £4



Soothing After Sun Body Butter 200ml
17624
Price per 100ml = £2.00
Normally £7
£2.50 save £4.50



Cooling After Sun Lotion with Aloe 400ml
22152
Price per 100ml = 62p
Normally £8
£2.50 save £5.50



TAN BOOST

Maxi Tan Tan Enhancing Oil Spray
150ml
19471
Price per 100ml = £2.00
Normally £6
£3 half price



Maxi Tan Moisturising Lotion with Beta Carotene 200ml
19174
Price per 100ml = £1.50
Normally £7
£3 save £4



Magic Tan Moisturising Self Tan Lotion for Face and Body 200ml
24240
Price per 100ml = £2.00
Normally £15
£4.50 save £10.50



These are not sunscreen products and are for use after exposure to the sun to help enhance your tan.

ONLY
£5
half price
pages 116-117 only

**NEW Limited Edition
Solutions Vibes Wake-Up
Eye Roller**

Gentle vibrating eye roller,
formulated to revitalise eyes,
and reduce the look of
puffiness and dark circles*.
Includes built-in battery that
cannot be replaced. 12ml

01362
Price per 100ml = £41.67
Will normally be £10
£5 half price

NEW
*limited edition
packaging*



117
skincare

solutions

**GIVE YOUR EYES
THE LOOK OF**



**HOURS
SLEEP***

*Consumer Study, 99 people.
All cosmetic product results are achieved with continued use.

DAY CREAMS

find your solution to all-day radiant skin



for youthful vitality

Youth Minerals Energising Day Cream SPF20 50ml
10421
 Price per 100ml = £9.00
 Normally £11
£4.50 save £6.50



tighten sagging skin

Ageless Bloom Day Cream SPF20 50ml
25882
 Price per 100ml = £6.00
 Normally £10
£4 save £6



hydrate & re-balance skin

Complete Balance Oil Free Day Mattifier SPF15 50ml
18093
 Price per 100ml = £6.00
 Normally £7.50
£3 save £4.50



for a healthy youthful glow

Hydra Radiance Revitalising Day Cream SPF15 50ml
17202
 Price per 100ml = £6.00
 Normally £7.50
£3 save £4.50



to restore clarity

Sensitive Botanicals Gentle Day Moisturiser SPF20 50ml
16188
 Price per 100ml = £6.00
 Normally £7.50
£3 save £4.50



FROM
£3
 save up to £6.50
 pages 118-119 only

lightweight formula, plumps with hydration

Hydra Beyond Hydrating Gel Cream 50ml
07591
 Price per 100ml = £6.00
 Normally £7.50
£3 save £4.50

CLEANSERS

cleanse and refresh whatever your skin type



loss of firmness?

**Ageless Bloom
Cleansing Milk**
200ml
07856
Price per 100ml – £1.50
Normally £6
£3
half price



dry skin?

**Hydra Beyond
Hydrating Cleanser**
150ml
21881
Price per 100ml – £1.33
Normally £4
£2
half price



lines & wrinkles?

**Youth Minerals
Energising Cream
Cleanser** 150ml
12310
Price per 100ml – £2.00
Normally £6
£3
half price



dull skin?

**Hydra Radiance
Refreshing Gel
Cleanser** 150ml
17087
Price per 100ml – £1.33
Normally £4
£2
half price



sensitive skin?

**Sensitive Botanicals
Gentle Toning
Cleanser** 150ml
15784
Price per 100ml – £1.33
Normally £4
£2
half price



combination skin?

**Complete Balance
Oil Free Foaming
Cleanser** 150ml
13557
Price per 100ml – £1.33
Normally £4
£2
half price

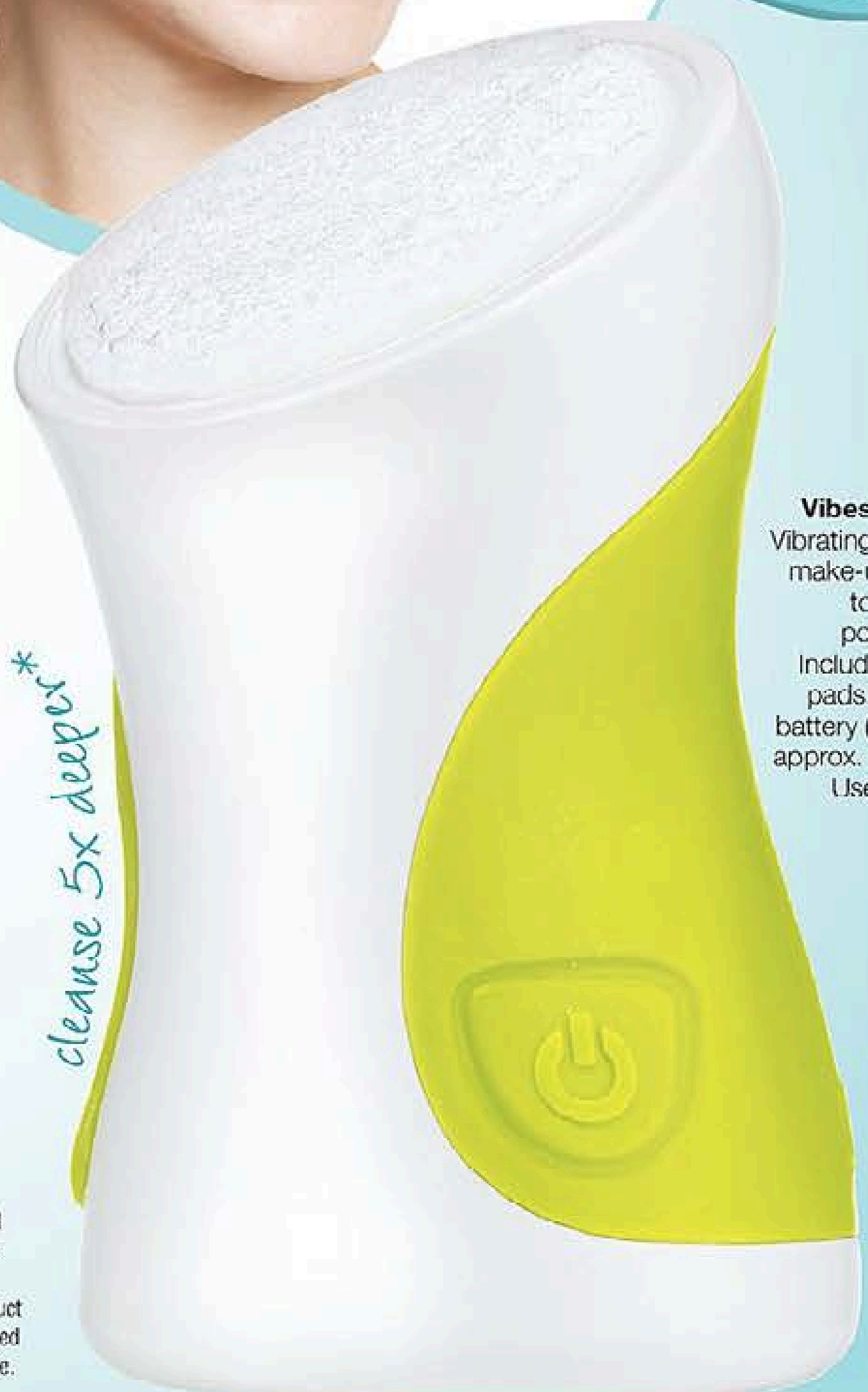


FROM
£2
save up to £7.50
pages 120-121 only

**vs manual
cleanse 5x deeper*

*Than manual
cleansing. Clinical
Study, 24 people.

All cosmetic product
results are achieved
with continued use.



Vibes Power Cleanser
Vibrating cleanser removes
make-up, dirt and debris,
to leave skin looking
polished and radiant.
Includes 14 replacement
pads. Requires 1 x AAA
battery (not included). Size
approx. 4.68cm x 8.12cm.
Use 3 times per week
for best results.
13201
Normally £15
£7.50
half price

body solutions

Unsightly stretchmarks? Dimpled cellulite? Find your solution right here.

FROM
£5
save up to £8
pages 122-123 only

solutions

smooth the look of cellulite

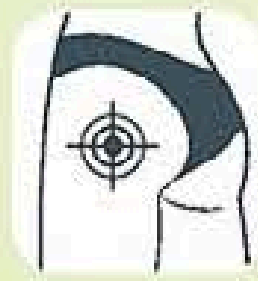
Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment 150ml
13565
Price per 100ml = £4.67
Normally £14
£7
half price

AS SEEN IN
woman's own



tone the look of thighs

Cellu-Sculpt 200ml
22566
Price per 100ml = £2.50
Normally £12
£5
save £7



reduce the look of stretchmarks

Stretchmark 24 Line Reducing Treatment 200ml
22616
Price per 100ml = £2.50
Normally £12
£5
save £7



firm the look of your bust

Lift & Firm Bust Liquid Bra Toning Gel 150ml
22590
Price per 100ml = £3.33
Normally £10
£5
half price



scrub away impurities

Lift & Firm Ice Body Firming Scrub 150ml
17269
Price per 100ml = £3.33
Normally £12
£5
save £7



firm the look of skin

Lift & Firm Ice Body Firming Treatment 150ml
16915
Price per 100ml = £3.33
Normally £13
£5
save £8



helps to visually reduce the intensity of your most severe cellulite*



with Starfruit Complex



Cellu-Defy 150ml
20107
Price per 100ml = £3.33
Normally £10
£5 half price

*Consumer Study, 119 people. All cosmetic product results are achieved with continued use. Diagrams for illustrative purposes only.

scent essentials

top treats in your favourite fragrances

for women



for men



SHIMMERING
BODY POWDER
SCHIMMERNDEN
KÖRPERPULVER
POUDRE LUMIÈRE
POUR LE CORPS



little
black
dress

ROLL-ON
ANTI-PERSPIRANT
DEODORANT
RÖLLER
EN FLACON
EN BILLE

**Roll-On
Anti-Perspirant
Deodorant**

50ml

07450 Célèbre

13771 Perceive

13615 Little Black Dress

11056 Far Away

17335 Eternal Magic

11841 Pur Blanca

24596 Pro Sport

25072 Wilderness

06015 Black Suede

25114 Full Speed

21980 True Force

01677 Urban Edge

Price per 100ml = £1.98

Normally £2.60

99p save £1.61



Far Away
ROLL-ON
ANTI-PERSPIRANT
DEODORANT
EN FLACON
A BILLE
DEOROLLER

**Shimmering Body
Powder**

40g

24331 Far Away

05454 Avon Soft Musk

Price per 100g = £2.48

Normally £2.75

99p save £1.76



AUTUMN OFFERS

talcs and deodorants

just

99p

each

save up to £1.76

pages 124-125 only

*soft
musk*

*romantic ROSE, JASMINE and
YLANG-YLANG with warm,
subtle MUSK TONES*



**Avon Soft Musk
Eau de Toilette Spray**
50ml
03509
Price per 100ml = £17.00
£8.50

**Avon Soft Musk
Perfumed Body Spray**
75ml
25692
Price per 100ml = £4.80
£3.60

discover your scent style

FABULOUS FLORALS

*No beauty wardrobe is complete without a
feminine floral scent. Soft, beautiful bouquets are
a chic, romantic choice that never go out of style...*

order the EDT and
the body spray for

£5

save £7.10
order using **68338**

pages 126-127 only

other favourite florals...



**Simply Because for Her
Eau de Toilette Spray**

A spirited bouquet of pretty pink blossoms, juicy lychee and creamy vanilla musk. 50ml

05561

Price per 100ml = £10.00

Normally £8.50

£5 save £3.50



Today Eau de Parfum Spray

A gentle yet captivating, beautifully feminine floral scent.

50ml

25460

Price per 100ml = £24.00

Normally £14

£12 save £2



Incandessence

Eau de Parfum Spray

A mysterious blend of dewy floral. 50ml

09878

Price per 100ml = £16.00

Normally £11

£8 save £3

discover your scent style: *FABULOUS FLORALS*

rare pearls

a shimmering FLORAL with a pure HEART OF MAGNOLIA and sparkling PLUM



**£7
save £6**

**Rare Pearls
Eau de Parfum Spray**

50ml

03632

Price per 100ml = £14.00

Normally £13

£7 save £6

rare gold

opulent ORANGE FLOWERS mixed with PRECIOUS AMBER



**£7
save £6**

**Rare Gold
Eau de Parfum Spray**

50ml

04440

Price per 100ml = £14.00

Normally £13

£7 save £6

**save
up to
£6**

pages 128-129 only

129
fragrance

little
black
dress

*a timeless classic of sparkling
HONEYSUCKLE, GARDENIA,
JASMINE, SANDALWOOD and
CASHMERE MUSK*

love it or return it
**90 day
money back
guarantee**
see pages 146-147
for details



Little Black Dress
Eau de Parfum Spray
50ml
05504
Price per 100ml = £26.00
£13

Little Black Dress
Perfumed Body Spray
75ml
25445
Price per 100ml = £4.80
£3.60

discover your scent style

OPULENT ORIENTALS

*Oriental fragrances are perfect for passionate,
confident women. Sensual oriental resins, exotic
flowers and sexy musks make them irresistible...*

order the EDP and
the body spray for

£8

save **£8.60**
order using **68239**

pages 130-131 only

other opulent orientals...



Tomorrow Eau de Parfum Spray

Romantic florals evolve into a fresh, sparkling scent.

50ml

25486

Price per 100ml = £24.00

Normally £14

£12 save £2



Forever Eau de Parfum Spray

A passionate blend of pink pepper, orange blossom and sensual skin musk.

50ml

14795

Price per 100ml = £24.00

Normally £14

£12 save £2



Little White Dress Eau de Parfum Spray

Captivating florals with sparkling mandarin, gardenia petals and white musk. 50ml

03822

Price per 100ml = £20.00

Normally £13

£10 save £3



Treselle Mystique Eau de Toilette Spray

Alluring honey, sparkling bellini and rose petals with exotic jasmine and warm amber. 50ml

25908

Price per 100ml = £20.00

Normally £13

£10 save £3

discover your scent style: *OPULENT ORIENTALS*

Slip into...

slip into pure sophistication with blends of SENSUAL FLORALS and elegant GOLDEN AMBER

£8.50
save £5.50



Slip into...
Eau de Toilette Spray
50ml
06585
Price per 100ml = £17.00
Normally £14
£8.50 save £5.50

Treselle

seductive MUSKS and BLOSSOMS of TIGER ORCHID contrast with brilliant WHITE TUBERANTHIA

£8
save £5

Treselle
Eau de Parfum Spray
50ml
06643
Price per 100ml = £16.00
Normally £13
£8 save £5



save up to £5.50
pages 132-133 only

133 fragrance

little
red
dress

*irresistible FRUITY NECTAR mingles
with BULGARIAN ROSE and sensual
RED SANDALWOOD*



Little Red Dress
Eau de Parfum Spray
50ml
17681
Price per 100ml = £26.00
£13



Little Red Dress
Perfumed Body Spray
75ml
00752
Price per 100ml = £4.80
£3.60

discover your scent style

FRUITY DELIGHTS

Fragrances bursting with ripe, edible citrus and fruit oils are light, airy and delightful. They refresh and rejuvenate, making them perfect daytime scents.

order the EDP and
the body spray for

£8

save £8.⁶⁰

order using 67991

pages 134-135 only

other fruity delights...



Eternal Magic Enchanted Eau de Toilette Spray

An unforgettable trail of red raspberry, violet leaf and sensual cashmere woods. 50ml

08961
Price per 100ml = £20.00
Normally £13

£10 save £3



Perceive Dew Eau de Toilette Spray

A spirited scent of zesty citrus and marine mist, with sweet apricot and rich amber. 50ml

21246
Price per 100ml = £16.00
Normally £11

£8 save £3



Célèbre Eau de Toilette Spray

An uplifting blend of waterfruits, flowers and woody notes. 50ml

00257
Price per 100ml = £16.00
Normally £11

£8 save £3



Infinite Moment for Her Eau de Toilette Spray

Sophisticated raspberry leaves embrace feminine florals and warm vanilla. 50ml

15156
Price per 100ml = £16.00
Normally £13

£10 save £3

discover your scent style: *FRUITY DELIGHTS*

Secret Fantasy Star

a sparkling cocktail of *MANDARIN* and *PLUM NECTAR*, flirts with night blooming *JASMINE* and silky *SANDALWOOD*

£6
save £5



Secret Fantasy Star Eau de Toilette Spray
With detachable cast iron charm, on a 2cm stainless steel chain. 50ml

14746
Price per 100ml = £12.00
Normally £11
£6 save £5

Secret Fantasy

a sweet blend of innocent *RED FRUITS* and feminine *JASMINE* with an intense heart of velvety *WHITE MUSK* and warm *SANDALWOOD*

£6
save £5



Secret Fantasy Eau de Toilette Spray
With detachable cast iron charm, on a 2cm stainless steel chain. 50ml

05595
Price per 100ml = £12.00
Normally £11
£6 save £5

love it or return it
90 day money back guarantee
see pages 146-147 for details

save up to £5

pages 136-137 only

137 fragrance

other oriental
favourites...



Perfect Strength Eau de Toilette Spray

Capture the strong character of fresh cypress greens softened with smooth leather and warm amber. 75ml

25510

Price per 100ml = £10.67

Normally £13

£10 save £3



Avon Signature Eau de Toilette Spray

A modern blend of warmth and freshness accented with bold fruity notes. 75ml

05744

Price per 100ml = £13.33

Normally £13

£10 save £3



Infinite Moment for Him Eau de Toilette Spray

Spicy cardomom and fresh black lavender entwined with sensual woods. 75ml

15198

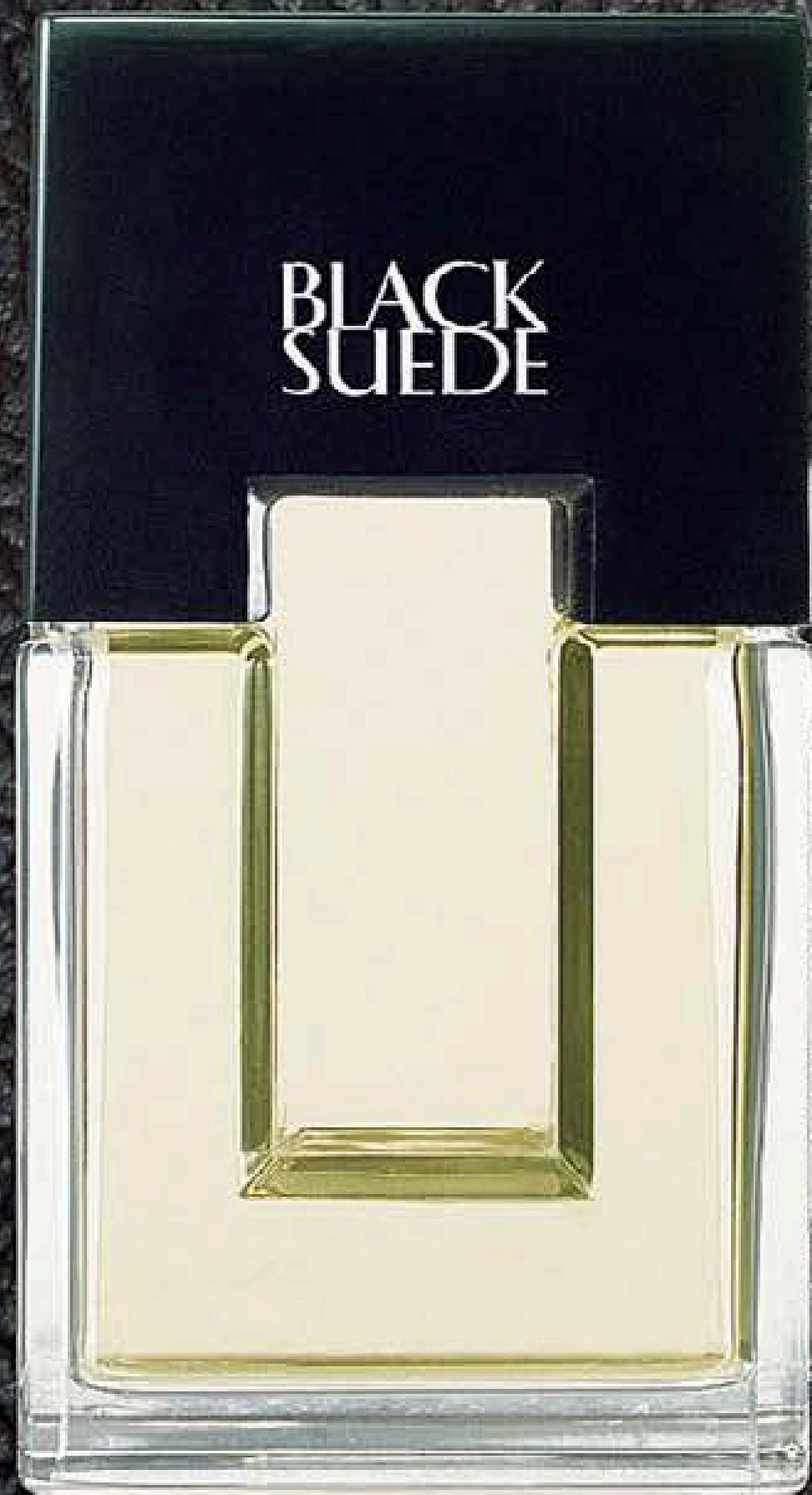
Price per 100ml = £13.33

Normally £13

£10 save £3

BLACK SUEDE

a classic blend of WOODS and GREENS made irresistible with the modern feel of LEATHER



Black Suede Eau de Toilette Spray

75ml

05843

Price per 100ml = £14.67

£11



Black Suede Deodorant Body Spray

150ml

00901

Price per 100ml = £2.40

£3.60

what's hot for men

ORIENTAL SPICE

order the Black Suede EDT and the Black Suede body spray for

£6

save **£8.60**

order using **67884**



other woody scents...



True Force Eau de Toilette Spray

An infusion of fresh sage, lavender, rugged raw suede and warm oakwood. 75ml

06106

Price per 100ml = £10.67

Normally £11

£8 save £3



Musk for Men After Shave

A light woody splash, infused with a rich, warm fragrance that is mature and masculine. 100ml

12211

Normally £9

£6 save £3



Simply Because for Him Eau de Toilette Spray

A refreshing citrus adds a modern twist to this distinctive blend of aromatic and woody notes.

50ml

04747

Price per 100ml = £10.00

Normally £8.50

£5 save £3.50

Wilderness



Wilderness Eau de Toilette Spray
100ml
25080
£11



Wilderness Deodorant Body Spray
150ml
16691
Price per 100ml = £2.40
£3.60

what's hot for men

CLASSIC WOODS

order the Wilderness EDT and the Wilderness body spray for

£8

save **£6.60**
order using **69393**

a warm, earthy scent of LEATHER, AMBER, OLIBANUM and PATCHOULI, with FIR BALSAM, OAKMOSS, MUSK and PRECIOUS WOODS, and topped with JUNIPER and hints of GRAPEFRUIT

other fresh scents...



Pure O2 for Him Eau de Toilette Spray

Uplifting white pepper, vibrant citrus and blue violet warmed with cedarwood. 75ml

15321

Price per 100ml = £6.67
Normally £8.50

£5 save £3.50



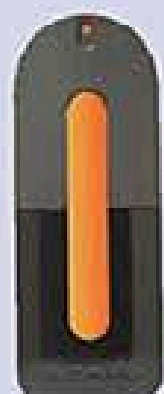
MyVibe Eau de Toilette Spray

Clementine and electric melon with cardamom, green basil and sage for pulsing masculinity. 50ml

26161

Price per 100ml = £16.00
Normally £11

£8 save £3



Full Speed Eau de Toilette Spray

Chilled vodka and citrus splashes with white cardamom and cypress, and drenched greens and arctic snow. 75ml

25098

Price per 100ml = £10.67
Normally £11

£8

142 save £3

URBANEDGE

an edgy fusion of VIOLET LEAF and CRUSHED HERBS, with masculine PATCHOULLI, passionate NUTMEG and a twist of textured SUEDE



Urban Edge Eau de Toilette Spray

75ml

16675

Price per 100ml = £17.33

£13



Urban Edge Deodorant

Body Spray

150ml

21907

Price per 100ml = £2.40

£3.60

what's hot for men

FRESH FAVOURITES

order the Urban Edge EDT and the Urban Edge body spray for

£8

save **£8.60**

order using **67967**

love it, or return it
90 day
money back
guarantee
see pages 146-147
for details

FOR HIM

FOR HER

FRESH

Perfect Strength After Shave Conditioner
100ml
24687
Normally £5
£3 save £2



Centre Action
75ml
07666 EDT
Price per 100ml = £10.67
Normally £13
£8 save £5



Deodorant Body Spray
150ml
16535 Full Speed
04580 Pro Sport
02469 Perfect Strength
09779 True Force
13813 Infinite Moment for Him
05231 Avon Signature
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60

ORIENTAL

Black Suede
75ml
05777 Splash
Price per 100ml = £14.67
£11



Black Suede Body Wash
250ml
36160
Price per 100ml = 80p
Normally £3.60
£2 save £1.60



Aromadisiac for Him
75ml
05926 Spray
Price per 100ml = £17.33
£13



Infinite Moment for Him After Shave Conditioner
100ml
18457
Normally £5
£3 save £2



WOODY

Pro Sport
100ml
25346 Splash
£8.50



Pro Goal
100ml
21345 Splash
£8.50



015
50ml
14803 Spray
Price per 100ml = £22.00
£11



Full Speed Body Wash
250ml
31138
Price per 100ml = 80p
Normally £3.60
£2 save £1.60



FLORAL

Timeless
50ml
10504 EDT
Price per 100ml = £11.00
Normally £9
£5.50 save £3.50



Eternal Magic
50ml
22913 EDT
Price per 100ml = £26.00
£13



Perceive
50ml
07088 EDP
Price per 100ml = £22.00
£11



Pur Blanca
50ml
23788 EDT
Price per 100ml = £22.00
£11



Pur Blanca Skin Softener
150ml
05835
Price per 100ml = £1.33
Normally £3.50
£2 save £1.50



FRUITY

Tahitian Holiday
50ml
03558 EDT
Price per 100ml = £21.00
£10.50



Pure O2 for Her
01529 EDT
Price per 100ml = £10.00
Normally £8.50
£5 save £3.50



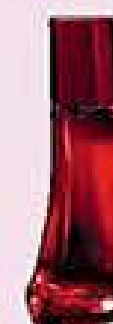
Miami Party
50ml
71613 EDT
Price per 100ml = £13.00
Normally £10.50
£6.50 save £4



Miami Party Body Mist
100ml
37168
Normally £3.50
£2 save £1.50



Aromadisiac for Her
50ml
05421 EDT
Price per 100ml = £16.00
Normally £13
£8 save £5



ORIENTAL

Little Black Dress Body Cream
150ml
24828
Price per 100ml = £1.33
Normally £3.50
£2 save £1.50



Far Away Skin Softener
150ml
10371
Price per 100ml = £1.33
Normally £3.50
£2 save £1.50



Far Away Moisturising Bath and Shower Gel
200ml
03244
Price per 100ml = £1.00
Normally £3.60
£2 save £1.60



Purse Sprays
15ml
43315 Little Red Dress
14407 Infinite Moment for Her
Price per 100ml = £40.00
£6



Perfumed Body Spray
75ml
50393 Eternal Magic
03459 Célèbre
09407 Pur Blanca
10157 Far Away
20495 Perceive

02709 Infinite Moment for Her
05041 Incandescence
05660 Little White Dress
15123 Treselle
08250 Slip into...
Price per 100ml = £2.67
Normally £3.60
£2 save £1.60

75ml
09803 Dreamy Chic
18481 Tempting Chic
07583 Rebel Chic
03947 Sexy Chic
53520 Kissably Chic
Price per 100ml = £2.67
Normally £3
£2 save £1



Sassy Swirls Eau de Toilette Sprays
15ml
26237 Vanilla Berry
09233 Vanilla Blossom
07377 Vanilla Bean
Price per 100ml = £33.33
£5



Mini Sprays
15ml
08532 Slip into...
08524 Far Away
03442 Incandescence
Price per 100ml = £20.00
Normally £6
£3 half price



Mini Sprays
15ml
00513 Secret Fantasy Star
03228 Secret Fantasy
Price per 100ml = £20.00
Normally £5
£3 save £2



Scentini Nights Eau de Toilette Spray
30ml
24570 Purple Pulse
24588 Emerald Sparkle
24554 Midnight Glow
Price per 100ml = £26.67
£8

Scentini Eau de Toilette Spray
30ml
13136 Rose Fizz
13193 Citrus Chill
13094 Plum Twist
Price per 100ml = £26.67
£8

EDT – Eau de Toilette Spray
EDP – Eau de Parfum Spray

Spray – Eau de Toilette Spray
Splash – After Shave Lotion



AVON
BREAST
CANCER
CRUSADE



AVON CELEBRATES 20 YEARS OF THE BREAST CANCER CRUSADE

The Avon Breast Cancer Crusade began in 1992 here in the UK, and is now present in **over 58 countries**. It has **raised more than £16 million in the UK** and **\$740 million worldwide** to fund vital research, education and care.

We couldn't have done this without your ongoing support - we give you our heartfelt thanks.



NEW Crusade Photo Clip Holder*

Display treasured photos and help raise funds. Zinc photo clip holder with AVON Breast Cancer Crusade logo. Size approx. 11.5cm x 3.5cm. 07385

£2



BUY A PHOTO HOLDER AND HELP BEAT BREAST CANCER

slot your treasured photos into the holder

*25% is donated to Breakthrough Breast Cancer†. All remaining proceeds go to not-for-profit projects.

†via Breakthrough Promotions Ltd which pays all its taxable profits to Breakthrough Breast Cancer, a registered charity in England & Wales (No. 1062626) and Scotland (No. SC039056) under the Gift Aid Scheme.

147 causes

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make wash time *fun...*

£1.50 each
save **£1**
pages 148-149 only

they'll love bathtime
with these fun
fragranced
products

£1.50
save **£1**

149 bath & body



Body Wash & Bubble Bath
250ml
13383 Bursting Berry
17483 Swirling Strawberry
Price per 100ml – 60p
Normally £2.50
£1.50 save £1

Shampoo & Conditioner 250ml
02741 Wacky Watermelon
20941 Crazy Coconut
Price per 100ml – 60p
Normally £2.50
£1.50 save £1

Amazing Apple Detangling Spray
200ml
17921
Price per 100ml – 75p
Normally £2.50
£1.50 save £1

Outgoing Orange Bath Time Body Paint 50ml
24380
Price per 100ml – £3.00
Normally £2.50
£1.50 save £1
Use under adult supervision.
Age 6+. Do not immerse container in water.



tear free formula

AVON
naturals
kids
tear free formulas

enjoy more *me-time*

relax & unwind
in gorgeously
fragranced
bubble baths

from
£2

save up to **£2.50**
pages 150-151 only

1litre
£2.50
each
half price

151
bath & body

bubble baths

Bubble Bath

1litre
12617 Strawberry Sorbet
03657 Sensitive
20966 Lavender
13235 White Lily
14647 Mandarin & Jasmine
00208 Soft Pink
07021 Lily of the Valley
Normally **£5**
£2.50 half price

500ml
08672 Strawberry Sorbet
15560 Sensitive
23465 Lavender
19711 White Lily
21220 Mandarin & Jasmine
02451 Soft Pink
03020 Lily of the Valley
Price per 100ml = 40p
Normally **£4**
£2 half price



experience a...

Turkish spa

from
£3

save up to £2.20
pages 152-153 only



transport yourself to an exotic middle eastern spa with our new luxurious collection

new

love it or return it
90 day money back guarantee
see pages 146-147 for details

153 bath & body



dissolve in warm water releasing a stunning scent

New Turkish Thermal Baths Bath Petals
Contains 8 soap petals.

10017
Will normally be £5
£3 save £2

*Consumer Study, 37 people. **Consumer Study, 23 people.



removes impurities leaving skin feeling refreshed*

NEW Turkish Thermal Baths Black Soap 200ml
11569
Price per 100ml = £1.65
Will normally be £5.50
£3.30 save £2.20



works in minutes to lift out dirt and remove excess oil**

NEW Turkish Thermal Baths Rhassoul Clay Face Mask 75ml
03434
Price per 100ml = £4.40
Will normally be £5.50
£3.30 save £2.20



4-in-1 body, hair, nail and bath oil

NEW Turkish Thermal Baths Hair, Nail and Bath Oil 150ml
03426
Price per 100ml = £2.20
Will normally be £5.50
£3.30 save £2.20

choose your own...

spa experience

from
£2.10

save up to **£2.40**
pages 154-155 only

African shea butter to nourish

1. Luxurious Facial Soufflé 75ml
20792
Price per 100ml = £4.67
Normally £5
£3.50 save £1.50

2. Nourishing Face Mask 75ml
05629
Price per 100ml = £5.07
Normally £5.50
£3.80 save £1.70

3. Foot and Elbow Cream with AHA 75ml
03921
Price per 100ml = £4.13
Normally £4.50
£3.10 save £1.40

4. Body Balm Kilner Jar 200ml
15743
Price per 100ml = £2.60
Normally £8
£5.60 save £2.40

5. Hand and Cuticle Cream 75ml
24836
Price per 100ml = £3.20
Normally £3.50
£2.40 save £1.10

6. Restoring Hair Mask 200ml
14118
Price per 100ml = £1.50
Normally £5.50
£3.80 save £1.70



Mediterranean olive oil to hydrate

1. Whipped Body Cream 200ml
01016
Price per 100ml = £2.45
Normally £7
£4.90 save £2.10

2. Hydrating Face Mask 75ml
24695
Price per 100ml = £4.13
Normally £4.50
£3.10 save £1.40

3. Hot Oil Hair Treatment 50ml
22772
Price per 100ml = £4.20
Normally £3
£2.10 save 90p

4. Conditioning Hair Mask 200ml
06932
Price per 100ml = £1.90
Normally £5.50
£3.80 save £1.70

5. Dry Oil Body Spray 150ml
16444
Price per 100ml = £2.53
Normally £5.50
£3.80 save £1.70

6. Firming Neck and Chest Serum 50ml
21568
Price per 100ml = £6.66
Normally £5
£3.50 save £1.50



Dead sea minerals to detox

1. Caviar Refining Facial Treatment 75ml
19836
Price per 100ml = £2.33
Normally £7
£4.90 save £2.10

2. Nourishing Body Butter 200ml
09373
Price per 100ml = £2.80
Normally £8
£5.60 save £2.40

3. Exfoliating Body Scrub 150ml
13623
Price per 100ml = £2.33
Normally £5
£3.50 save £1.50

4. Facial Mud Mask 75ml
10769
Price per 100ml = £5.07
Normally £5.50
£3.80 save £1.70



Thailand lotus flower to relax

1. Champagne Luxurious Bath Elixir 250ml
19497
Price per 100ml = £1.96
Normally £7
£4.90 save £2.10

2. Relaxing Bath & Massage Oil 150ml
22012
Price per 100ml = £2.33
Normally £5
£3.50 save £1.50

3. Relaxing Cleansing Body Polish 200ml
00174
Price per 100ml = £1.50
Normally £4.50
£3.15 save £1.35

4. Deep Pore Cleansing Face Mask 75ml
29454
Price per 100ml = £5.13
Normally £5.50
£3.85 save £1.65



soothe tired soles

from
£2.40

save up to £1.50
pages 156-157 only

healthy to treat feet

Healthy All-Day Foot Deodorant Cream 75ml
21022
Price per 100ml = £3.73
Normally £4
£2.80
save £1.20



Healthy Odour Neutralising Foot Spray 75ml
02121
Price per 100ml = £3.20
Normally £3.50
£2.40
save £1.10



Healthy Rough Skin Remover 75ml
21105
Price per 100ml = £3.20
Normally £3.50
£2.40
save £1.10



Healthy Intensive Callus Cream 75ml
02113
Price per 100ml = £3.20
Normally £3.50
£2.40
save £1.10



marine salts to detox feet

Beautiful Marine Salt Invigorating Scrub 75ml
24885
Price per 100ml = £3.20
Normally £3.50
£2.40 save £1.10



Beautiful Marine Salt Hydrating Balm 75ml
02493
Price per 100ml = £3.20
Normally £3.50
£2.40 save £1.10



NEW Beautiful Marine Salt Multi-Active Phase Foot Soak 100ml
07500
Will normally be £4.10
£2.85 save £1.25



mint leaf & aloe to refresh feet

Beautiful Mint & Aloe Exfoliating Scrub 75ml
25338
Price per 100ml = £4.13
Normally £4.50
£3.10 save £1.40



Beautiful Mint & Aloe Cooling Lotion 75ml
25213
Price per 100ml = £4.13
Normally £4.50
£3.10 save £1.40



Beautiful Mint & Aloe Cooling Spray 100ml
25148
Normally £4.50
£3.10 save £1.40

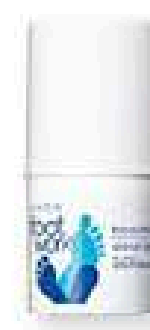


beautiful to pamper feet

Beautiful Heel Softening Cream 75ml
20685
Price per 100ml = £3.20
Normally £3.50
£2.40 save £1.10



Beautiful Anti-Rub Stick
20826
Normally £4.75
£3.30 save £1.45



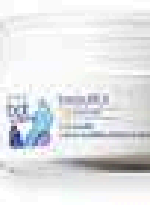
Beautiful All-In-One Pedicure 75ml
08904
Price per 100ml = £4.67
Normally £5
£3.50 save £1.50



Beautiful Overnight Renewing Cream 75ml
20727
Price per 100ml = £4.40
Normally £4.75
£3.30 save £1.45



Beautiful Foot Soufflé 150ml
02071
Price per 100ml = £2.07
Normally £4.50
£3.10 save £1.40



foot works

LAVENDER

surround your feet in soothing, softening lavender with this pampering collection

1. **Beautiful Lavender Comforting Foot & Leg Spray** 100ml
20594
Normally £3.75
£2.50 save £1.25

2. **Beautiful Lavender Comforting Soak** 100ml
20677
Normally £3.75
£2.60 save £1.15

3. **Beautiful Lavender Comforting Overnight Massage Cream** 150ml
20412
Price per 100ml = £1.60
Normally £3.50
£2.40 save £1.10

4. **Beautiful Lavender Comforting 3-in-1 Mask** 75ml
20396
Price per 100ml = £4.13
Normally £4.50
£3.10 save £1.40



simplify the start to

his day

any 2 for

£4

save up to £10⁴⁰
pages 158-159 only

FOR MEN

gorgeous grooming for him

1. Anti-Perspirant Deodorant Spray
150ml
10868
Price per 100ml = £2.07
£3.10

4. Texturising Hair Putty
100ml
23879
£3.10

6. Smooth Shave Foaming Gel
200ml
11924
Price per 100ml = £2.00
£4

8. Soothing Aftershave Balm
100ml
14274
£4.50

2. Deep Clean Face Wash
150ml
11916
Price per 100ml = £2.07
£3.10

5. 2-in-1 Anti-Dandruff Shampoo & Conditioner
250ml
04887
Price per 100ml = £1.20
£3

7. Moisturising Clear Shave Gel
150ml
15032
Price per 100ml = £2.67
£4

9. Sensitive Aftershave Balm
100ml
15149
£4.60

3. Hydrating Moisturiser
50ml
24992
Price per 100ml = £4.00
£4.60



QuadraFX

anti-ageing skincare for him

1. QuadraFX Anti-Ageing Moisturising Face Cream 50ml
20842
Price per 100ml = £14.00
£7.20

3. QuadraFX Revitalising Shave Gel 150ml
01412
Price per 100ml = £4.47
£6.70

2. QuadraFX Revitalising After Shave Balm
100ml
04051
£7

4. QuadraFX Anti-Ageing Eye Cream
15ml
20859
Price per 100ml = £34.00
£5.10



HIGH PERFORMANCE SKINCARE

SPEED UP HIS MORNINGS WITH OUR HIGH PERFORMANCE PRODUCTS

infused with ACTIV4 Complex, provides 4 distinct skin benefits:

- smoothes
- refreshes
- conditions
- moisturises

new

NEW QuadraFX 4-in-1 Face Cleanser
150ml
Cleanses skin of dirt and sweat without over-drying*. Leaves skin looking and feeling clean and healthy*. Formulated with light exfoliators to help smooth rough skin.
07344
Price per 100ml = £3.33
£5

QuadraFX 4-in-1 Body Wash
250ml
4-in-1 hydrating shower gel, moisturising shampoo, foaming shave gel and all over body, hair and face conditioner. Leaves hair and skin feeling cleansed and conditioned†. 250ml
02600
Price per 100ml = £2.00
£5

*Consumer Study, 120 people.
†Consumer Study, 100 people.



159 bath & body

QuadraFX

enjoy your day from...

start to finish

from
£1

save up to £2.25
pages 160-161 only



simply delicate

intimate hygiene products for all day freshness

Feminine Wash
300ml
08540
Price per 100ml = 93p
Normally £4
£2.80 save £1.20

Intimate Moisturising Gel 50ml
14142
Price per 100ml = £5.60
Normally £4
£2.80 save £1.20

Feminine Wipes
15 wipes.
12229
Price per wipe = 15p
Normally £3.40
£2.30 save £1.10

Feminine Cooling Wash 300ml
20958
Price per 100ml = 87p
Normally £3.75
£2.60 save £1.15

senses

cleanse and refresh with liquid soaps

Liquid Soap 300ml
14472 Serenity
21816 Reflection
19737 Lagoon
19620 Waterfall
18648 Mystique
Price per 100ml = 42p
Normally £2
£1.25 save 75p

Shower Gel 250ml
14571 Serenity
07625 Lagoon
05173 Tropics
23408 Mystique
26138 Reflection
02907 Amazon for Men
Price per 100ml = 40p
Normally £2
£1 half price



on Duty

high performance anti-perspirant deodorant for men & women

24 hour protection*

On Duty Roll On 50ml
24752 Men's Active
02204 Women's Tropical Burst
22111 Women's Pure Blue
05207 Women's Light Bloom
Price per 100ml = £2.00
Normally £2
£1 half price

*Efficacy Study, 26 people.



sweet dreams

drift off into a deep sleep with soothing products from our Sleeptherapy range

Dreamy Body Wash
Lightly fragranced, relaxing foaming body wash helps you drift off to sleep. Use before bed to help you unwind. 200ml
19216
Price per 100ml = 88p
Normally £3.50
£1.75 half price

Goodnight Pillow Mist
A soothing fragrance to spray on your sheets before bedtime or refresh your home. Does not stain fabric. 125ml
18689
Price per 100ml = £1.80
Normally £4.50
£2.25 half price

Sleep Balm
Rub a little into your temples or wrists to help you drift off to sleep. Great for travel. Non-greasy. 10ml
14969
Normally £3
£1.50 half price

sleeptherapy



161 bath & body

have a *gorgeous autumn* for less
 say hello to Autumn and update your wardrobe with all the **new season's must-have styles** at amazing prices

new

must-have sparkles

necklace
£6
 save £2

bracelet
£5
 save £2



NEW Luis Bracelet
 Nylon cord and metal-plated fittings. Plastic beads and acrylic stones. Smallest length approx. 17.5cm.
 00851
 Will normally be £7

£5 save £2

NEW Belo Necklace
 Metal-plated. Acrylic beads. Length approx. 80cm.
 00828
 Will normally be £8

£6 save £2



163 Jewellery

have a *gorgeous autumn* for less



detachable purse

complete your look with chic accessories with a contemporary edge

1. Malgret Earrings
Silver-plated pierced earrings with acrylic beads. Total length approx. 3.7cm.
07542
Normally £6
£4
save £2

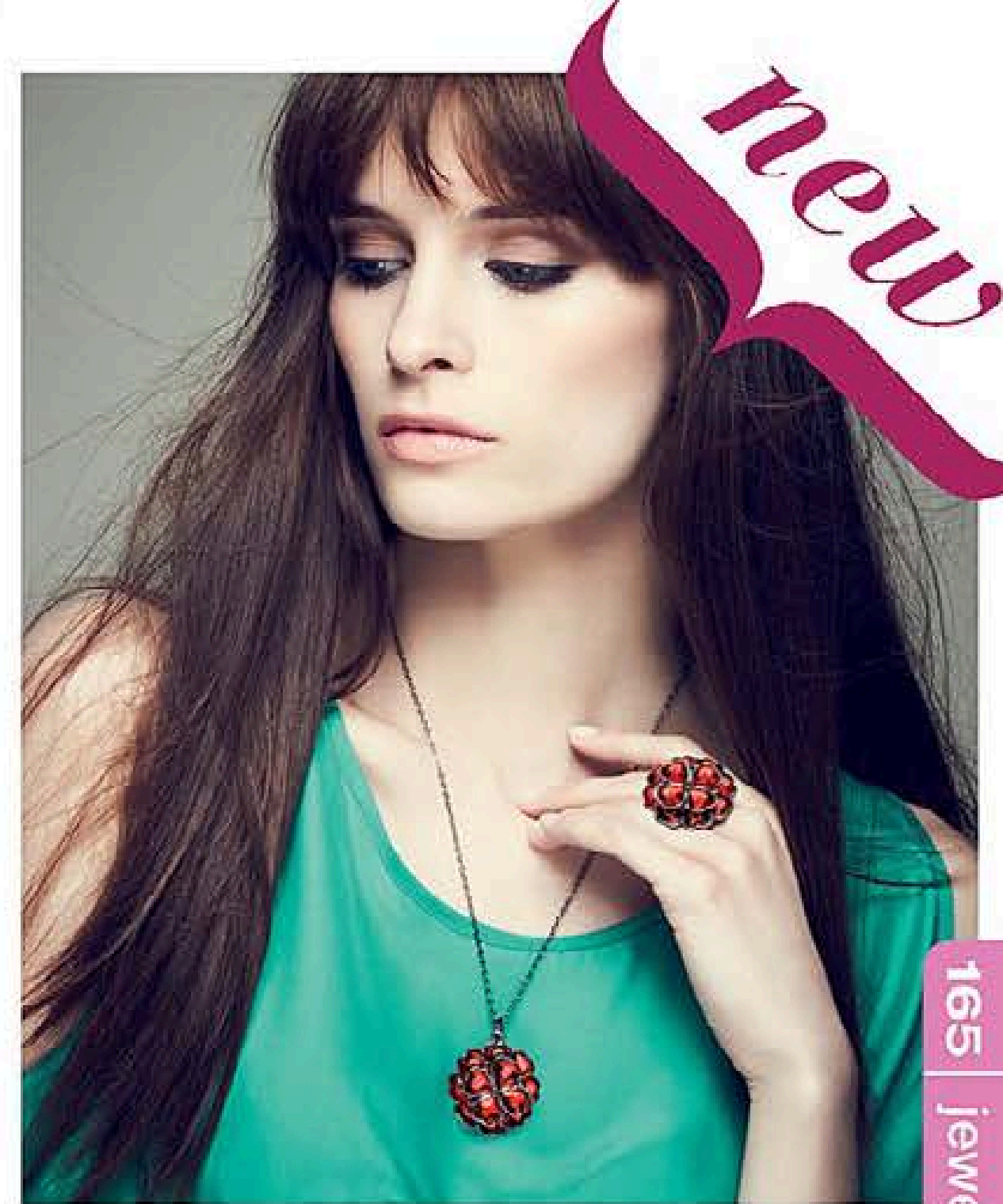
2. Malgret Necklace
Silver-plated necklace length approx. 85cm + 9cm extension chain.
07062
Normally £10
£8
save £2

3. Isla Bag and Purse
Outer: PVC, lining: polyester. Bag approx. 30cm x 24.2cm x 12.3cm. Purse approx. 11cm x 18.3cm.
43737
£18
WHILE STOCKS LAST



NEW Isabel Necklace
Metal-plated with acrylic beads, Necklace length approx. 42cm + 9cm extension chain.
00885
£8

NEW Isabel Ring
Metal-plated adjustable ring with plastic stones and acrylic beads. Fits sizes 6-10
00034
£7



new

165 Jewellery

statement touches

look stylish every day with dramatic jewellery and stand-out accessories

ring
£7



have a *gorgeous autumn* for less

new



NEW
Montero Necklace
 Burnished brass-plated.
 Acrylic beads. Length
 approx. 71cm + 9cm
 extension chain.
09589
 Will normally be £10
£7
 save £3

NEW **Monteria**
Earrings Set of 4
 Polished-brass and
 burnished-brass pierced
 earrings. Comes in
 a card gift box.
09605
 Will normally be £7
£5
 save £2



new

Denia Necklace
and Earrings Gift Set
 Burnished brass-plated necklace
 and pierced earrings. Necklace
 length approx. 42cm + 9cm
 extension chain.
19844
 Normally £10
£7 save £3

All Avon metal jewellery
 is hypoallergenic.

autumn jewels

update your look for the new season with
 gorgeous jewellery in Autumnal colours



2 piece
£7
 save £3

new

NEW Rios Necklace
 Burnished brass-
 plated. Acrylic beads
 and brass-plated balls.
 Length approx. 70cm +
 9cm extension chain.
09555
 Will normally be £10
£8 save £2

NEW Rios Bracelet
 Burnished brass-plated
 with acrylic beads.
 Length approx. 19cm +
 2.5cm extension chain.
09563
 Will normally be £6
£4 save £2



167
 Jewellery

have a *gorgeous* autumn for less

NEW Reims Brooch
Silver-plated with acrylic pearls and glass stones. Pin and joint fastening. Approx. 4.2cm diameter.
16030
Will normally be £8

£5
save £3



eye-catching brooch also holds cape in place perfectly



£6
save £2

new

NEW Valleta Set of Bangles
Set of 4 silver-plated bangles. Acrylic stones. Internal dimensions approx. 6.9cm.
09670
Will normally be £8

£6 save £2

Almeria Cuff Bracelet
Silver-plated. Internal diameter approx. 7cm.
19109
Normally £8

£6 save £2

3 looks in 1



NEW Sassari Cape
Charcoal coloured cape. 80% polyester, 15% viscose, 5% wool. Size approx. 138cm x 122cm.
12633

Will normally be £18
£12 save £6

Sevilla Bag
Outer: PVC, lining: polyester. Approx. 25.6cm x 33cm x 12.5cm.
01883

Normally £30
£15 half price



Contents not included.

new



cape
£12
save £6

bag
half price
page 169 only

169 accessories

have a *gorgeous*
autumn for less



Kavala Scarf

Gorgeous scarf with tassels. Approx. 180cm x 50cm. Tassels approx 8cm. 100% polyester. Handwash only.

34215

Normally £15

£6 save £9

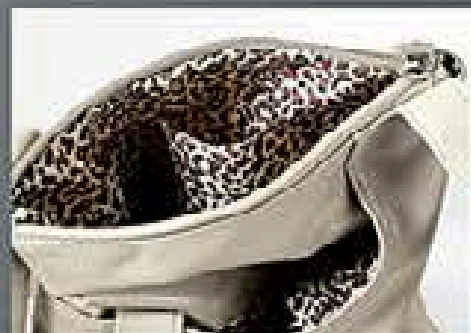
WHILE STOCKS LAST

Reinga Bag

Adjustable cross body strap. Zip fastening. Animal print lining. Outer: 75% PVC, 25% polyurethane, lining: polyester. Size approx. 22.2cm x 19.8cm.

25809

£12



leopard print lining

bag
£12
page 170 only



get
fabulous

stand out from the crowd
with amazing accessories
to transform your look
this Autumn

new

171
accessories

NEW Leona Bag

Tan mock-croc bag with zip fastening and front pocket. Two internal pockets and mobile phone holder. PVC outer, polyester lining. Approx. 29cm x 38cm x 12cm. Handle drop approx. 16.5cm.

25833

Will normally be £25

£18 save £7

£18
save £7
page 171 only

have a *gorgeous*
autumn for less

keep
COSY

stay warm with these fabulous must-have slippers, perfect for snuggling up on the sofa

new



faux fur trim

£8
save £4



NEW Noelan Slippers

Faux fur trim, pom poms and lining. Upper/lining: polyester, sole: TPR.

09225 Size 5/6

28514 Size 7/8

Will normally be £12

£8 save £4

new

merry berry slippers just
£10
save £5
page 173 only



with sole grips

NEW Merry Berry Slippers

Purple chequered design and brown button detail. Upper: 100% cotton. Lining, insole and outsole: 100% polyester. PVC dots to sole.

05140 Size 3/4

06213 Size 5/6

03756 Size 7/8

Will normally be £15

£10 save £5



have a *gorgeous*
autumn for less



new

2 piece gift set

£10

save £5

NEW

Diane Necklace and Earrings Gift Set
Brass-plated gift set with beads. Necklace length approx. 42cm + 9cm extension chain. Pierced earrings.
08169
Will normally be £15
£10 save £5



modern elegance

stunning contemporary collections to perfectly complement every outfit

NEW Enamel Elegance Necklace
Silver-plated with enamel casting and clear glass stones. Length approx. 42cm + 9cm extension chain.

03665
Will normally be £7
£5 save £2

NEW Enamel Elegance Ring
Silver-plated with enamel coating and glass stones.

05686 Size 6
00786 Size 8
00810 Size 10
Will normally be £8
£6 save £2

£6
save £2



NEW Enamel Elegance Earrings
Silver-plated with enamel casting and glass stones. Pierced earrings drop approx. 3.8cm.

03186
Will normally be £6
£4 save £2


jewellery comes in a card gift box

new



175 Jewellery



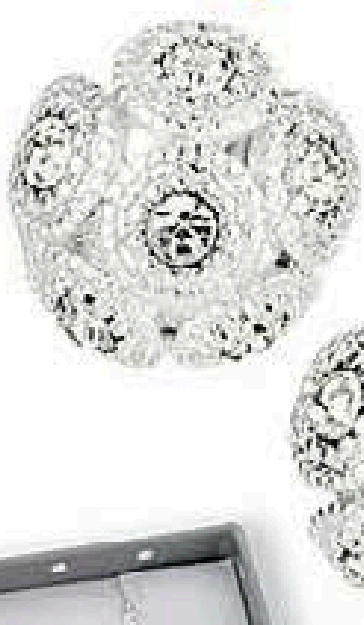
£4
save £2



£5
save £2

have a *gorgeous autumn* for less

NEW Tibu Necklace and Earrings Gift Set
Silver-plated. Necklace length approx. 42cm + 9cm extension chain. Pierced earrings. Glass stones. Comes in a card gift box.
00836
Will normally be £8
£6
save £2



2 piece gift set
£6

NEW Cesena Necklace
Silver-plated necklace with glass stones. Length approx. 46cm + 9cm extension chain.
13334
Will normally be £8
£7
save £1

new

NEW Cesena Earrings
Silver-plated pierced earrings with glass stones.
13342
Will normally be £6
£5
save £1



NEW Luiza Necklace & Earrings Gift Set
Silver-plated with faux pearls and glass stones. Pierced earrings. Necklace length approx. 42cm + 9cm extension chain.
14365
Will normally be £7
£5
save £2



stylish silver

feel special and look amazing in our elegant yet contemporary gift sets

new



1. NEW Karellia Pendant
Silver-plated. Glass stones. Length approx. 42cm + 9cm extension chain.
03707
Will normally be £7
£5 save £2

2. NEW Karellia Earrings
Silver-plated pierced earrings. Glass stones.
00067
Will normally be £6
£4 save £2



jewellery comes in a card gift box



£5
each

NEW Sparkling Jigsaw Necklace

Silver-plated or brass-plated necklace with glass stones. Length approx. 42cm + 9cm extension chain.

00406 Brass

00422 Silvertone

Will normally be £10

£5 half price



*perfect
fit*

jigsaw pieces fit together to make the perfect
friendship necklaces

buy both for

£8

save **£2**

order using 67868

pages 178-179 only



Tang Tang Interchangeable Gift Set
Silver-plated necklace and pierced earrings set. Necklace has 2 interchangeable acrylic stone pendants. Necklace length approx. 42cm + 9cm extension chain.
21675
£7



Polkadot Earrings Gift Set
3 pairs of pierced stud earrings with epoxy stones.
20982
£7



Nova Interchangeable Necklace and Earrings Set
Silver-plated necklace and 3 pairs of pierced earrings. Necklace has 3 interchangeable pendants set with glass stones.
02154
£8

interchangeable gift sets

new



any 2 for

£10

mix and match
save up to £6
pages 180-181 only



Butterfly Necklace and Earrings Set
Brass-plated necklace with 2 pairs of pierced earrings and 2 pendants. Set with glass stones. Necklace length approx. 42cm + 9cm extension chain.
44909
£7



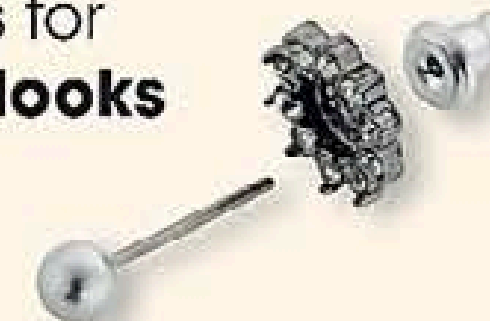
Union Jack Charm Bracelet
Silver-plated bracelet with 4 British themed charms set with coloured glass and epoxy stones. Length approx. 18.5cm + 2.5cm extension chain.
16394
£7



Union Jack Earrings Gift Set
Set of 3 silver-plated pierced earrings with a British theme. Coloured epoxy and acrylic stones.
01693
£6



mix 'n' match
studs and
surrounds for
9 different looks



NEW Quianna Earrings Set of 3
Silver-plated and metal-plated pierced earrings with beads.
00323
Will normally be £8
£5 save £3

All items come in a card gift box.

Raegan Charm Bracelet

£1

when you buy any 3 charms save £4

Excludes Set of Three Charms. page 182 only



CHARM SCHOOL



1. Raegan Link Charm Bracelet
Silver-plated. Approx. 20cm. Charms not included.
04317

Normally £7.50
£5 save £2.50
or **£1 when you buy any 3 charms**
Page 182 only.
Excludes Set of Three Charms

5. Pineapple Charm
Silver-plated with epoxy. Approx. 0.8cm x 3.2cm.
16576
Normally £4
£2.50 save £1.50

2. Set of Three Charms*
3 silver-plated charms with glass and acrylic stones. Comes in a card gift box.
50468
Normally £8

£6 save £2
Excluded from offer.
6. Strawberry Charm
Silver-plated with epoxy. Approx. 1.5cm.
21428
Normally £4
£2.50 save £1.50

3. Banana Charm
Silver-plated with epoxy. Length approx. 1.7cm.
21402
Normally £4
£2.50 save £1.50

7. Cocktail Glass Charm
Silver-plated. Approx. 1.7cm x 1.1cm.
22624
Normally £4
£2.50 save £1.50

WHILE STOCKS LAST

4. Cherries Charm
Silver-plated with epoxy. Approx. 1.7cm x 2.2cm.
16543
Normally £4
£2.50 save £1.50

8. Bikini Charm
Silver-plated. Approx. 1.7cm x 1.1cm.
22541
Normally £4
£2.50 save £1.50

buy the Castor Cuff...



comes with 3 beautiful beads and 4 stoppers

...order a Treasure Bead Set for just £2
save £3 page 183 only



1. NEW Castor Interchangeable Cuff†
Silver-plated. With 4 silver-plated beads and 3 glass beads. Internal diameter approx. 6.2cm x 4.8cm.
05330
Will normally be £8
£6 save £2

5. Flower Treasure Bead*
Silver-plated bead with epoxy flower stones. Approx. 0.8cm.
44974
Normally £5
£3 save £2
Excluded from offer.

2. Mixed Style Treasure Bead Set**
Set of 3 silver-plated beads with purple glass and epoxy stones. Diameters vary from approx. 0.7cm to 1.5cm.
30882
Normally £7
£5 save £2

6. Chiasa Treasure Bead
Silver-plated bead set with rose and clear glass stones. Approx. 1.2cm
00703
Normally £5
£3 save £2
Excluded from offer.

3. Pave Treasure Bead Set**
Set of 3 glass beads with silver-plated caps. Approx. 1.4cm.
44057
Normally £7.50
£5 save £2.50

7. Multiple Heart Treasure Bead
Silver-plated bead with purple epoxy hearts.
01172
Normally £5
£3 save £2
Excluded from offer.

4. Marsielle Treasure Bead
Silver-plated bead set with clear glass stones. diameter approx 1.2cm.
14126
Normally £5
£3 save £2
Excluded from offer.

8. Heart Treasure Bead*
Silver-plated with red epoxy stones. Height approx. 1cm.
35345
Normally £5
£3 save £2
Excluded from offer.

WHILE STOCKS LAST

Beads are not toys and are not intended for children.

*As these are hand crafted products, there may be slight differences from product to product.



Barletta Pearlesque Watch

Palladium-plated watch with 3 faux pearl straps. Internal strap diameter approx. 16.5cm.

11536

Normally £15

£12
save £3



Leena Watch*

Palladium-plated watch with PU adjustable strap. Strap length approx. 15.5cm – 19.8cm.

42234

Normally £12

£10
save £2



Halee Watch

Palladium-plated watch with adjustable PU strap. Strap length approx. 23.4cm.

22483

Normally £15

£12
save £3



Cadiz Watch

Steel-plated watch with PU adjustable strap. Overall strap length approx. 23.1cm.

02295

Normally £18

£15
save £3



Calleen Pearlesque Watch*

Palladium-plated watch set with plastic beads. Internal dimension approx. 17cm.

42283

Normally £18

£15
save £3

watch just
£10

save £5
page 185 only

new



NEW Sirius Watch

Palladium-plated case. Adjustable strap, length approx. 16cm-19.5cm.

09654

Will normally be £15

£10 save £5

WHILE STOCKS LAST

All watches have a stainless steel back and includes a battery that can be replaced.

BIG BRANDS FOR LESS

save money with exclusive offers on high street brands

oasis



Oasis Niamn Watch
Palladium-plated watch with adjustable PU strap. Face diameter approx. 2.9cm. Strap length approx. 16.4cm - 20.5cm.

11122

Normally £35

£20 save £15

Please note the 3 dials on the face are for decorative purposes only.



Oasis Watch
PU adjustable strap. Strap length approx. 15.6cm - 19.8cm.

41764

Normally £35

£20 save £15

WHILE STOCKS LAST



Oasis Patent Strap Watch
Adjustable PU strap and palladium-plated case. Set with clear stones. Overall strap length approx. 21.8cm.

28654

Normally £35

£20 save £15

fcuk



FCUK Ladies' Watch
Palladium-plated case with adjustable PU strap. Strap length approx. 19.6cm. In card gift box.

51029

Normally £30

£20 save £10

WHILE STOCKS LAST

MORGAN
MORGAN DE TOI



Morgan Red Heart Watch
PU red adjustable strap and palladium-plated case. Length approx. 17.2cm - 20.9cm. In a branded card gift box.

70029

Normally £30

£20 save £10

WHILE STOCKS LAST

Oasis

NEW ARRIVAL...

EXCLUSIVE TO AVON

£15
save **£3**
page 187 only

new

NEW Phoibe Oasis Watch

Palladium-plated. Adjustable strap, length approx 15.9cm - 20.1cm. Comes in a branded card gift box.

09647

Will normally be £18

£15 save £3



187 Jewellery

pineapple



watches
£20
each
page 188 only



Bailen Pineapple Watch*
Palladium-plated watch with PU adjustable strap. Overall strap length approx. 22.9cm.
11304
Normally £35
£20 save £15

Pineapple Dance Studios Watch*
Silicone-based polymer adjustable strap with plastic face and Pineapple branding. Strap length approx. 24.5cm.
20321
Normally £40
£20 half price



Pineapple Purse
Separate sections for coins, credit card slots and paper money. Outer: 95% polyester, 5% PU, lining: nylon.
48801
Normally £15

£12
save £3

WHILE STOCKS LAST



Pineapple Bag
Zip fastening. One internal zipped pocket. Outer: 95% polyester, 5% PU, lining: nylon. Approx. 22cm x 42cm.
48553
Normally £28

£18
save £10

WHILE STOCKS LAST

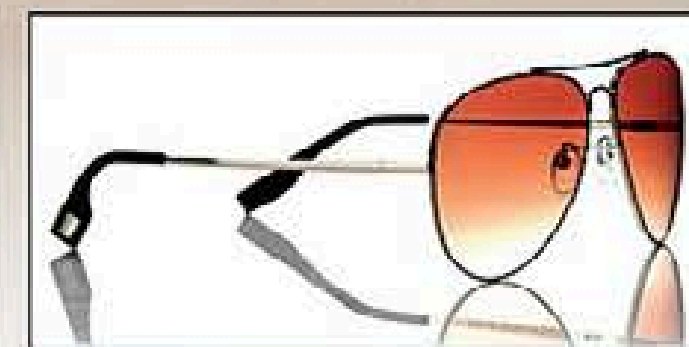
*Both watches have a stainless steel back and includes a battery that can be replaced. Pineapple and devices are trademarks of Pineapple Holdings Ltd. www.pineapple.uk.com

STORM

LONDON

DESIGN EXCLUSIVE TO AVON

sunglasses
half price
page 189 only



Storm Ladies' Bramley Wallet
Outer: 75% cotton, 25% polyester, lining: polyester. Height approx. 11.1cm.
02303
Normally £15
£10
save £5

Storm Ladies' Bramley Bag
Outer: 75% cotton, 25% polyester, lining: polyester. Height approx. 24.7cm.
22970
Normally £20
£15
save £5

Storm Stellar Sunglasses
Metal frame width approx. 17cm. Acrylic lenses. UV protection in accordance with BSEN 1836.
23036
Normally £16
£8
half price

BIG BRANDS FOR LESS

save money with exclusive offers on high street brands



Hello Kitty®

new

**NEW Hello Kitty®
Bow Sleep Tee**

100% cotton,
excluding trims.
KEEP AWAY FROM FIRE.

27110 6/8
06304 10/12
09175 14/16
08946 18/20

Will normally be £16

£12

save £4

**NEW Hello Kitty®
Bow Socks**

Sticky pads on
bottom. 82% cotton,
17% nylon, 1% elastane,
excluding trims.

02998
Will normally be £8

£5

save £3



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cute
ear detail

new

£20

1st snuggle
suit for
Avon



**NEW Hello Kitty®
Bow Snuggle Suit**

100% polyester,
excluding trims.
KEEP AWAY
FROM FIRE.

09142 6/8
06197 10/12
06767 14/16
00463 18/20

Will normally be £30

£20

save £10

191

lingerie



new

bust
support
PJs



£14.99
save £3.01

NEW Hidden Support PJs
Cami top and full length bottoms.
Top features elasticated bust support.
100% polyester, excluding trims.
KEEP AWAY FROM FIRE.
04119 6/8
09001 10/12
09050 14/16
09084 18/20
Will normally be £18
£14.99 save £3.01

new

lowest.
price
PJs*

PJs just
£9.99
save £5.01
page 193 only



193
lingerie

NEW Navy Floral Pyjamas
Top: 60% polyester, 40% cotton, excluding trims,
trousers: 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
04168 10/12
09159 14/16
09167 18/20
Will normally be £15
£8.99 save £5.01
*Based on normal brochure prices to date.



Colour Block PJs*
 Top: 100% cotton, leggings: 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.
45567 6/8
42507 10/12
44438 14/16
44578 18/20
£14



Ava Nightgown*
 Full length. 97% polyester, 3% nylon, excluding trims. Length approx. 124cm. KEEP AWAY FROM FIRE.
38786 10/12
38158 14/16
38216 18/20
38299 22/24
 Normally £14
£9.99
 save £4.01



Short Satin Look Wrap*
 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
40170 6/8
43018 10/12
51623 14/16
70185 18/20
 Normally £18
£12.99
 save £5.01



Lilac PJs*
 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
46698 10/12
43265 14/16
40642 18/20
 Normally £16
£12.99
 save £3.01

***ALL WHILE STOCKS LAST**

mix 'n' match
buy any bra and order any briefs for £1
 save up to £7 page 195 only



Ava Bra*
 60% nylon, 35% polyester, 5% elastane, excluding trims.
33514 34b **41970** 36b **41301** 38b
48363 34c **52001** 36c **70920** 38c
49015 34d **71779** 36d **45203** 38d
43992 34dd **46029** 36dd **43489** 38dd
£14

Ava Larger Bra*
 67% polyester, 20% nylon, 7% elastane excluding trims.
45799 34e **71787** 38e **46300** 42e
51656 34f **41913** 38f **42614** 42f
44321 36e **43463** 40e
50435 36f **70425** 40f
£16



Ava Briefs*
 68% nylon, 22% polyester, 10% elastane, excluding trims. Cotton gusset.
73767 10/12
52613 14/16
38745 18/20
38778 22/24
£8 or £1

Colour Block Bra*
 72% nylon, 26% polyester, 2% elastane, excluding trims.
38307 32a **43943** 34d **70086** 36dd
49775 32b **45112** 36b **48728** 38c
49957 34b **42119** 36c **71936** 38d
46367 34c **42267** 36d **50781** 38dd
£12

Colour Block Briefs*
 62% nylon, 32% polyester, 6% elastane, excluding trims. Cotton gusset.
52704 6/8 **48959** 14/16
42838 10/12
£7 or £1

***ALL WHILE STOCKS LAST**

195
 lingerie



invisible even under white tops

plunge style cups

micro touch

our best selling bra just £5

3 million* women can't be wrong!

try it & love it or simply return it with our 90 day money back guarantee†

T-Shirt Underwired Bra

91% polyester, 7% elastane, 2% nylon, excluding trims.

size	white	black	skintone	size	white	black	skintone
32a	25106	08342	25502	36c	10223	09969	10124
32b	10496	25726	22343	36d	08953	10355	10587
32c	07054	20768	20289	36dd	15115	25007	15776
32d	21451	13458	23390	38b	10645	09019	09076
32dd	02840	28555	24158	38c	09449	09118	09332
34a	23655	21782	22962	38d	09597	09571	02014
34b	26120	19612	02576	38dd	14944	27227	21634
34c	11239	28092	11221	40b	20339	02956	27672
34d	10793	19786	10694	40c	24281	20248	23770
34dd	15164	25015	11015	42b	02048	02105	20479
36b	09928	11064	09910	42c	20636	20297	20578

Normally £6.99

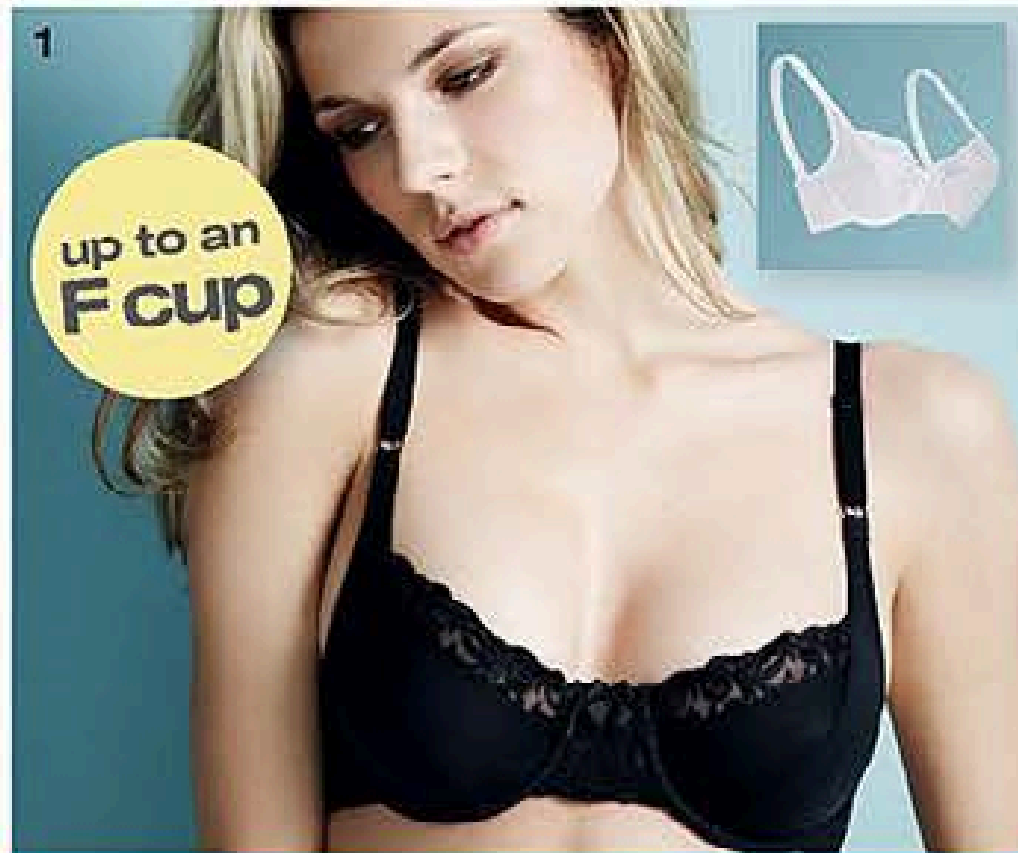
£5

save £1.99



*Based on the number of products sold in WEMEA since launch in 2005.

†See pages 198-199 for lingerie guarantee.



1. Non-Padded Underwired Bra

100% nylon, excluding trims.

size	white	black	size	white	black
36b	08219	08656	38d	07559	08607
36c	08870	08821	38dd	18192	07617
36d	08292	08896	40d	18606	07831
36dd	18218	07039	40dd	19752	07872
38b	07120	08490	42d	19570	07930
38c	07518	07443	42dd	19380	07997

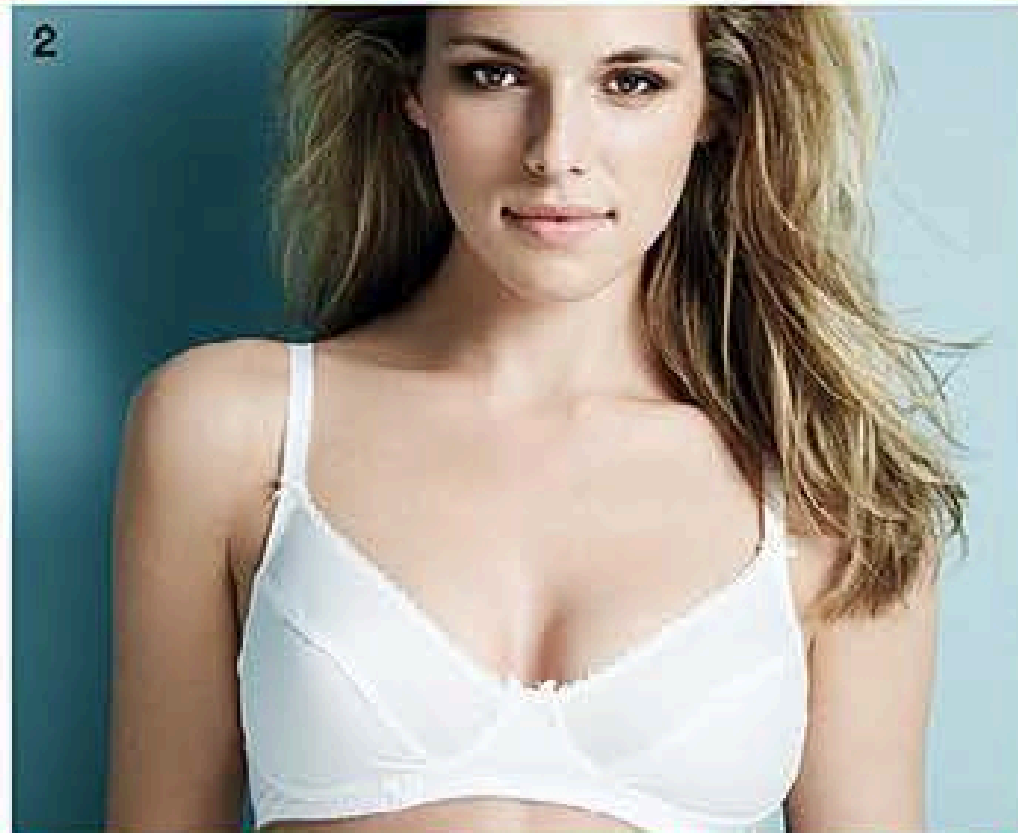
£6.99

Larger Sizes.

size	white	black	size	white	black
36e	19463	08920	40e	07914	06221
36f	08318	06262	40f	11379	16881
38e	11387	16642	42e	05413	24984
38f	11098	09308	42f	07781	11254

£7.99

no padding for natural support



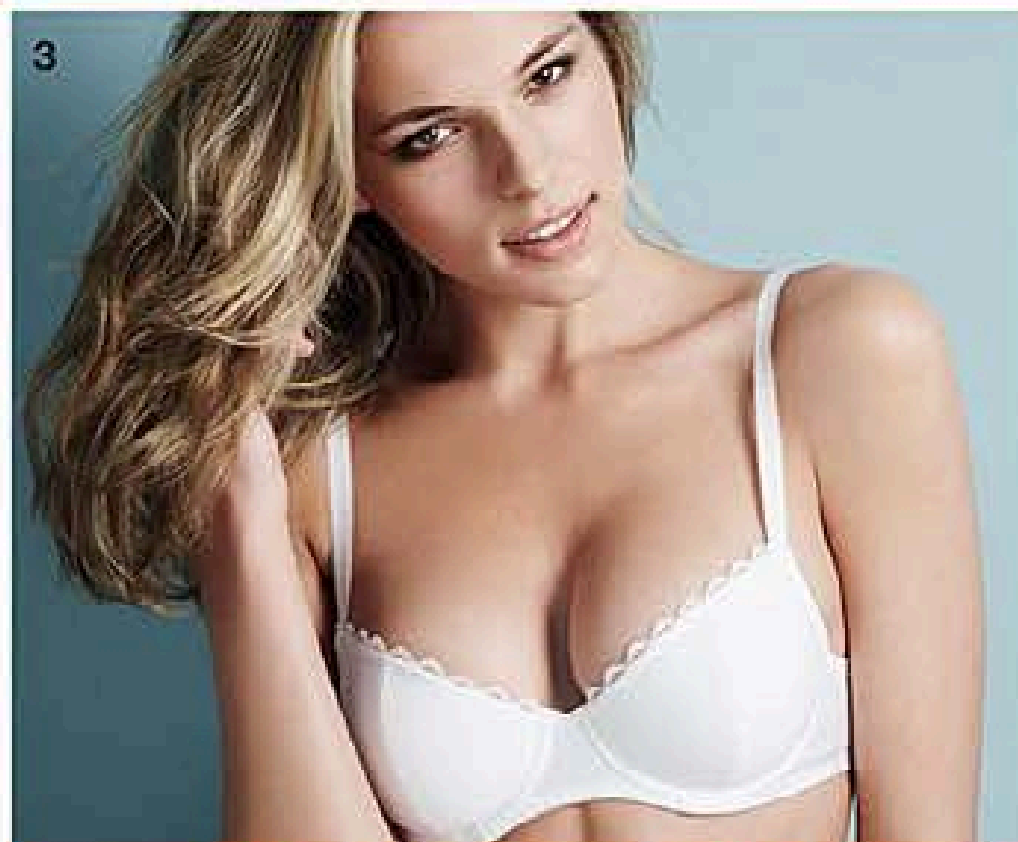
2. Non-Wired Non-Padded Bra

Soft microfibre bra. Non-wired and non-padded for added comfort. 93% polyester, 7% elastane, excluding trims.

03798	34b	09183	36d	07682	40c
03749	34c	14233	38b	02147	40d
03699	34d	00539	38c	06056	42d
00216	36b	02139	38d	06098	42dd
15875	36c	05033	40b		

£6.99

no underwires for complete comfort



3. Improved Balconette Bra

86% polyester, 9% nylon, 5% elastane, excluding trims. White only.

18986	32a	19745	34d	19257	38b
20230	32b	19984	34dd	19562	38c
26716	32c	19042	36b	19893	38d
19026	34a	19489	36c	20214	38dd
19034	34b	26708	36d	19398	40b
19422	34c	02022	36dd	19729	40c

£6.99

balconette cut for extra lift

Lingerie Guarantee

90 day 100% money back guarantee on all unworn lingerie if you're not completely satisfied.

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.

Not sure of your bra size?

Check out our online fitting guide. Go to www.avon.uk.com/brafitting and select 'Our Products'.



great value
2 pack
vests just
£9.99

page 199 only

4. 2 Pack of Vests*

Pack of 2 jersey vests, trimmed with lace. White and coral. 96% polyester, 3% nylon, 1% elastane, excluding trims.

35378 10/12
36046 14/16
36194 18/20

Normally £12
£9.99
save £2.01

*WHILE STOCKS LAST

199
lingerie



5. Nautical Modesty Panels*

Pack of 3. Lace panel: 50% polyester, 47% nylon, 3% elastane; dark royal blue panel: 95% polyester, 4% cotton, 1% nylon; stripe panel: 86% polyester, 13% nylon, 1% elastane, excluding trims.

36004

Normally £5

£4 save £1

great value
3 pack
Modesty
Panels just

£4

page 199 only

FIRST FOR AVON

control wear for men



PROBLEM



SOLUTION

CONTROL T-SHIRT

helps improve the look of the waistline
includes panels with air holes for extra ventilation
helps flatten the look of the stomach

NEW Body Illusions Men's Control T-Shirt

Circular knit fabric technology. Helps improve the look of waist and flatten the look of stomach. Includes panels with air holes for extra ventilation. 69% nylon, 23% polyester, 8% elastane, excluding trims.

03814 Small

07468 Medium

07963 Large

05876 Extra Large

Will normally be £18

£15 save £3

NEW Body Illusions Men's Control Shorts

Circular knit fabric technology. Helps smooth and define the look of the bottom. 94% nylon, 6% elastane, excluding trims.

03848 Small

06320 Medium

05009 Large

05652 Extra Large

Will normally be £12

£10 save £2



£15
save £3

201
for him

£10
save £2

CONTROL SHORTS

helps smooth and define the look of the bottom

**BODY
ILLUSION
BY AVON**

grooming for men

make sure he's groomed to perfection with this stylish **3-in-1 razor**

Men's Grooming Gift Set

Men's razor with 3 detachable heads: one round for nose and ears, one straight for sideburns, eyebrows and beard and one shaver. Also includes cleaning brush and plastic stand. Requires 1 x AA battery, not included.

43190

Normally £15

£10
save £5



1
standard shaver head



2
straight head for use on sideburns, brows & beard



3
round head for nose and ears



£10
save £5

fitness for men

help him stay fit and toned at home with easy-to-use fitness essentials

attach to a household door to
resistance train in your own home

£10
save £2

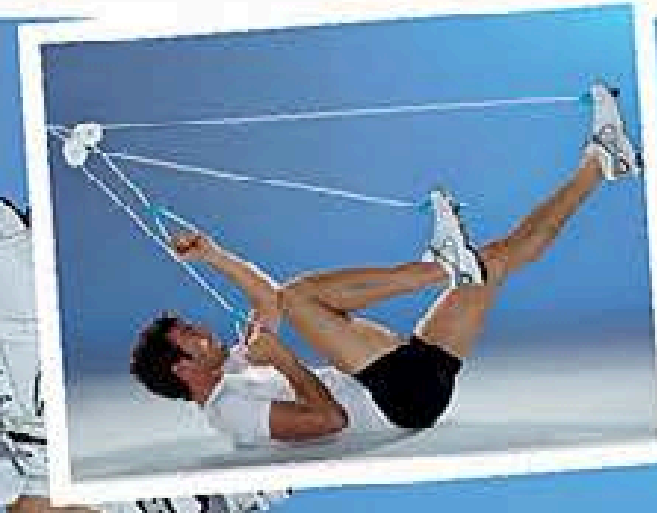
Active Door Exerciser

Four handles with ropes and pulleys. Attach to a household door for use. Instructions included. Plastic.

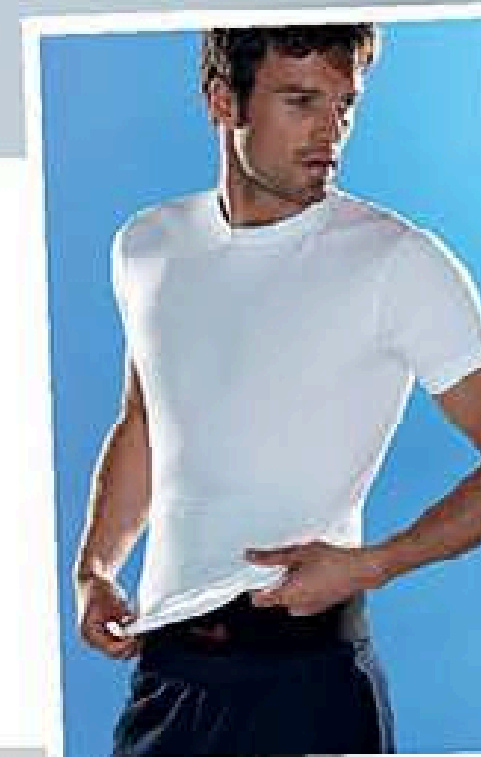
40444

Normally £12

£10
save £2



203
for him



wear around the waist to help increase sweat loss during exercise

Active Slimming Belt

Material: neoprene. Size approx. 112cm x 21cm. Adjustable hook and loop fastening.

25478

Normally £8

£6 save £2

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only. For indoor use only.



new

buy 2 products and order **1 FREE** save up to £8

Lower priced item free.
pages 204-205 only



1. Country Rose Set of 3 Candles'

2 rose scented and 1 vanilla scented candle in glass containers. Diameter approx. 5.3cm, height approx. 6.5cm.

40501
Normally £10
£8 save £2

2. Country Rose Purse and Keyring Set'

Purse approx. 11.5cm x 9cm x 2cm. Keyring approx. 5cm x 6cm. Both PVC with polyester lining.

70482
Normally £10
£8 save £2

3. Country Rose Notebook and Pen'

Fabric notebook and pen. Book approx. 15cm x 11cm x 1.5cm.

71373
Normally £10
£8 save £2

WHILE STOCKS LAST

4. Set of 3 Baskets



£7
save £3



5. Jewellery Holder

£8
save £2

4. NEW Country Rose Set of 3 Baskets

Large canvas basket with all-over print and two small canvas baskets with print around the top. Cream polyester lining and hanging hooks. Approx. 10.5cm x 11cm and 9cm x 9cm.

09712
Will normally be £10
£7
save £3

5. NEW Country Rose Mannequin Jewellery Holder

Metal frame with organza bow. 7 hooks and base tray. Mannequin size approx. 25.4cm x 14cm, base diameter approx. 20cm.

27532
Will normally be £10
£8
save £2

205 home

THE AMAZING SPIDER-MAN

exclusive Spider-Man™ essentials for less



waterproof kit bag, ideal for swimming

Spider-Man™ Swim Bag*

PVC air-vented bag featuring Spider-Man™ print, two-popper fastening and red strap with PVC logo. Approx. 32cm x 43cm.

49353

Normally £7

£5 save £2



perfect for school books & A4 documents

Spider-Man™ School Bag*

Polyester bag with Spider-Man™ print on front flap. Adjustable polypropylene shoulder strap. Approx. 29cm x 30cm x 5.5cm.

13920

Normally £15

£10 save £5

SPIDER-MAN, THE CHARACTER: TM & © 2012 MARVEL CHARACTERS, INC. THE AMAZING SPIDER-MAN, THE MOVIE © 2012 COLUMBIA PICTURES INDUSTRIES, INC. ALL RIGHTS RESERVED.

206

*WHILE STOCKS LAST

TRANSFORMERS

P R I M E

one watch
so many ways
to wear it!

flip strap and face for
different looks



£8
save £2

NEW Transformers Prime Watch

Watch with straps and face that can be flipped to reveal two design and colour options. Face opens to reveal LCD display. Total length approx. 12cm.

07146

Will normally be £10

£8 save £2

new



207

Kids

£10
save £2

NEW Transformers PJs

Cool Transformers pyjamas with Optimus Prime print. 100% cotton white top with blue arms, and red trousers. KEEP AWAY FROM FIRE.

07211 Ages 6-7

07260 Ages 8-9

Will normally be £12

£10
save £2

full length
trousers with
Transformers
logo at the
bottom

super-cool
Optimus
Prime print

TRANSFORMERS PRIME, its logo and all related characters are trademarks of Hasbro and are used with permission. © 2012 Hasbro. All rights reserved.



new

£4
half price



comes in a
cupcake gift box

NEW Ella Locket in Cupcake
Heart-shaped locket showing Ella's face. Necklace comes encased in a flocked cupcake box. Chain approx. 42cm + 9cm extension chain.

09787

Will normally be £8

£4 half price



Ella Cat Water Bottle
Expandable Ella PP and PE water bottle. Extended, approx. 21cm x 7cm. Circumference approx. 23cm.

15396

Normally £7

£5 save £2

Ella Lunch Bag
With netted compartment for drinks bottle. Size approx. 20cm x 17cm x 9cm. Polyester and plastic.

41343

Normally £8

£5.99 save £2.01

WHILE STOCKS LAST

pretty JEWELLERY holder

new

once upon a time there was a little girl
whose world was fit for a princess...

£9
save £3



Contents not included.

cute
heart-shaped
mirror

secret drawer

ring and bracelet
hooks inside



NEW Ella Castle Jewellery Holder

Castle for jewellery and trinkets. With ring or bracelet hooks, secret drawer and compartments, and a heart mirror. Approx. 12cm x 16cm x 8cm at largest points.

09761

Will normally be £12

£9 save £3

have a *gorgeous*
autumn for less



**Erin Embellished
3 Piece Gift Set**

Silver-plated with acrylic stones. Necklace approx. 42cm + 9cm extension chain. Bracelet approx. 18cm + 3cm extension chain. Pierced earrings.
43323
Normally £14
£7 half price



**Rondel Necklace
and Earrings Gift Set**

Silver-plated necklace and 3 pairs of pierced earrings gift set with coloured glass and acrylic stones. Necklace length approx. 42cm + 9cm extension chain.
42259 Blue
Normally £7
£3.50 half price



**Chantel Necklace
and Earrings Gift Set**

Silver-plated heart necklace and pierced earrings with acrylic stones. Length approx. 42cm + 9cm extension chain. Comes in a heart-shaped card gift box.
46169
Normally £8
£4 half price



**Today, Tomorrow,
Always, Forever
Necklace & Earrings Set**

Silver-plated necklace and earrings set with pearl-effect glass beads. Necklace chain approx. 42cm + 9cm extension chain. Pendant approx. 1.5cm x 0.6cm. Pierced earrings on titanium posts.
33670
£5



**Fleur Necklace
and Earrings Gift Set**

Silver plated necklace and pierced earrings gift set with acrylic faux pearls and glass stones. Necklace approx. 42cm + 8cm extension chain.
33258
Normally £12
£6 half price



Beautiful Barcelona Necklace

Metal-plated chain necklace with acrylic beads. Approx. 42cm + 9cm extension chain.
37689
Normally £12
£6 half price

Beautiful Barcelona Earrings

Black metal-plated pierced earrings with acrylic stones. Earrings drop approx. 5cm.
37705
Normally £7
£3.50 half price

save up to **half price**

pages 210-211 only



1. Atik Bag
Magnetic fastening. Outer: PVC, lining: polyester. Approx. 33cm x 43cm.
43760
Normally £18
£12 save £6



2. Manilla Weekender Bag
Beige bag with black trims. Zip fastening. Two internal pockets, one mobile phone holder. Outer: PVC, lining: polyester. Approx. 26.1cm x 44cm.
30320
Normally £18
£12 save £6



3. Manilla Sandals
Interchangeable sandals with two sets of ribbons - one black and one cream. Black EVA sole, gold metallic PU tabs. Polyester ribbons.
30353 Size 5/6
30361 Size 7/8
Normally £14
£7 half price

interchangeable ribbons



Kavita Umbrella
Material: polyester. Shaft length approx. 54cm. Diameter approx. 109cm.
30304
Normally £10
£8 save £2



Kavita Bag
Rod hard case bag with cross body strap and magnetic closure. PVC outer, polyester lining. Approx. 13.6cm x 19.8cm. Handle drop approx. 56.5cm.
30312
Normally £15
£8 save £7

ALL WHILE STOCKS LAST

unzip to expand



Zosma Bag
Quilted handbag with chain handles. Turn lock closure, two internal pockets and mobile phone holder. Outer: PVC, lining: polyester. Size approx. 28cm x 35cm x 8.8cm.
30239
Normally £18
£12 save £6

211 sale

for her

BIG BRANDS FOR LESS


Hello Kitty®



**Hello Kitty®
Cupcake Overnight Bag**
Polka dot PVC bag with Hello Kitty® cupcake design. Zip fastening. Approx. 30cm x 43cm x 15cm.

30841
Normally £20
£12 save £8



**Hello Kitty®
Cupcake Shopper**
Hello Kitty® branded bag. PVC. Approx. 37.9cm x 31.1cm.

52589
Normally £15
£12 save £3



**Hello Kitty®
Cupcake Umbrella**
Hello Kitty® branded umbrella. Polyester. Shaft length approx. 54cm. Diameter approx. 109cm.

52712
Normally £12
£8 save £4

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Cats Pencil Case
Pencil case with mock-croc fabric and cat design. Zip fastening. 21cm x 6cm x 3cm. PVC and polyester.

32268
Normally £6
£3 half price



Cat Umbrella
Umbrella with cat design and storage sleeve. Length when closed approx. 23cm. Polyester.

34603
Normally £10
£6 save £4

ALL WHILE STOCKS LAST

for him

MARVEL



Marvel Men's Storage Tray
Marvel™ branded tray. Tray size 14cm x 14cm x 14cm. Outer: PU, lining: synthetic.

35600
Normally £10
£6 save £4
TM & © 2012 Marvel & Subs



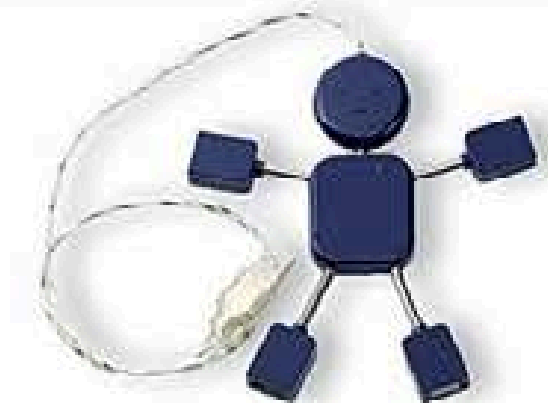
Marvel Key Ring
Padded with comic design. Approx. 10cm x 4.5cm. Plastic and metal.

50708
Normally £7
£4 save £3



Blue Car Shaped PC Mouse*
Car shaped mouse. Size approx. 12cm x 6cm x 4.5cm. Cable length approx. 150cm. Plastic.

46979
Normally £10
£5 half price



4 Port USB Man
USB man with 4 ports and 2.0 download speed. Lead approx. 55cm.

35162
Normally £10
£4.50 save £5.50



Car Manicure Gift Set*
Includes nail file, tweezers, nail clippers and nail scissors. Approx. 12cm x 6cm x 4.5cm. Plastic, stainless steel and iron.

50955
Normally £10
£4.50 save £5.50

*This is not a toy and is not intended for children.



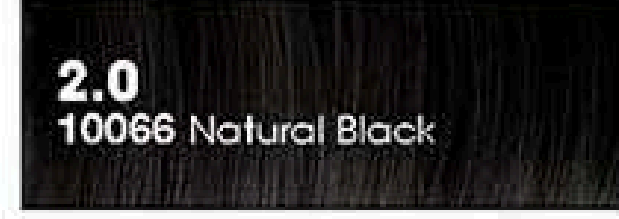
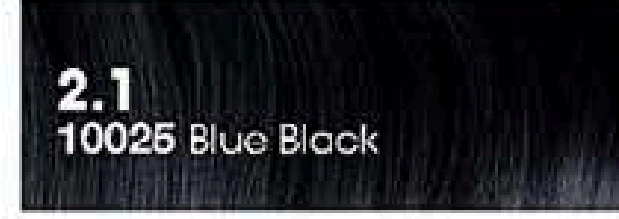
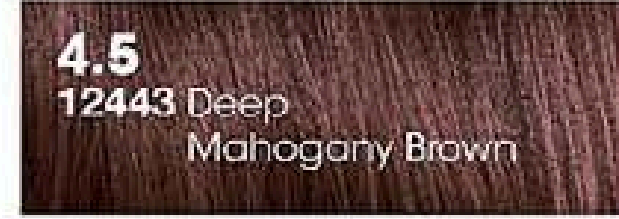
Jake Men's Scarf
Check scarf with tassels. Size approx. 198cm long, 62.5cm wide. Woven cotton.

29371
Normally £12
£5 save £7

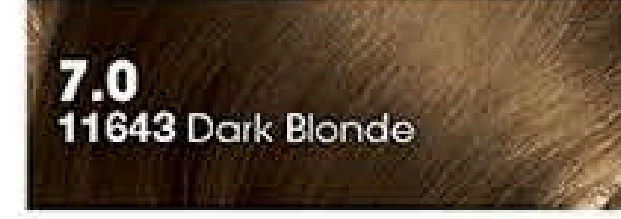
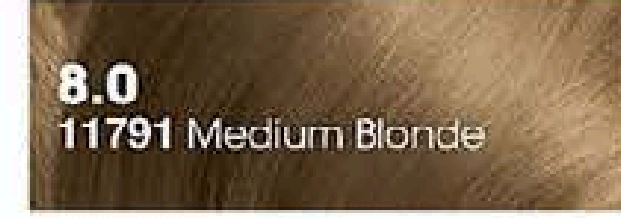
ALL WHILE STOCKS LAST

213 sale

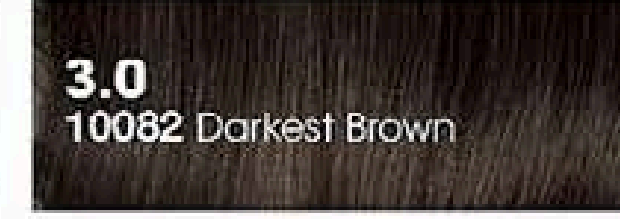
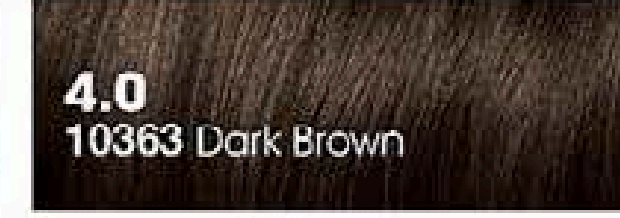
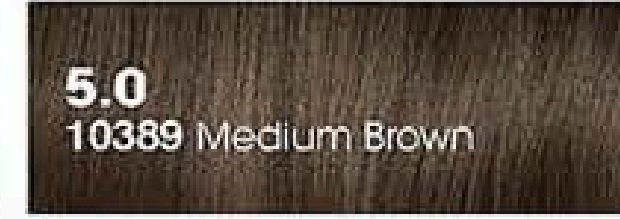
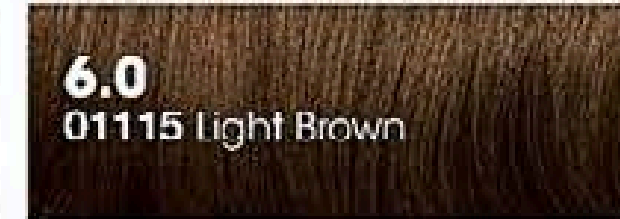
REDS & BLACKS



BLONDES



BRUNETTES



Professional Hair Colour
3-step permanent colour system gives 100% lasting grey coverage and natural, vibrant looking colour, week after week*.
Normally £6
£4.50 save £1.50

- **100%* grey coverage**
- **lock-in technology to seal and condition**
- **provides a protective barrier long-lasting dimensional colour**

not sure which shade to choose? visit www.avon.com/advancetechniques

swap and see the difference!

- Swap to our brand for super-shiny, vibrant locks – you'll be amazed by the results!
- Our hit **3 step** system protects your hair **before, during** and **after** treatment.

Want to try something new? Upload a photo to our new makeover tool and try a different colour before you buy it! To find your perfect shade go to: www.avon.uk.com/makeover

radiant
PERFECT HAIR
for less



£4.50 save £1.50

pages 214-215 only

Remember to allergy-test 48 hours before use.

*Consumer Study, 750 people.



FIGHT FADE

our Colour Protection range with Colour Shield Technology will help you to hold onto that vibrant colour for longer



ALL 4 FOR
£5
save £11.10
order using 68940
pages 216-217 only

TRY IT
love
it!
OR YOUR
MONEY BACK!

90 day
money back
guarantee*
*see pages 146-147
for details

helps your
colour last
up to
45
washes*

Colour Protection 250ml
15768 Shampoo
05934 Conditioner
Price per 100ml = £1.12
£2.80

Colour Protection
Restorative Mask 150ml
08326
Price per 100ml = £3.67
£5.50

can be used on natural
or colour treated hair
Colour Protection Anti-
Fade UV Spray 150ml
13292
Price per 100ml = £3.33
£5

*Anti-Fade UV Spray only.
Consumer Study, 36 people.

CARING haircare

find the answer to all your hair's problems

Advance Techniques

ANTI-DANDRUFF

freedom from dandruff
for every hair type

**Anti-Dandruff Scalp Soothing
Conditioner 150ml**

18341

Price per 100ml = £1.67

Normally £5

£2.50 half price

Anti-Dandruff Shampoo 250ml

18358 Frizz Control

07351 Classic

01834 Volume

Price per 100ml = 66p

Normally £2.80

£1.40

half price



**FLAKE-FREE
GUARANTEE**
if you don't love it,
we'll refund it!



DAILY SHINE

for spectacular
shine everyday

**Daily Shine Mirror Shine
Spray 100ml**

17251

Normally £5

£2.50 half price

Daily Shine 250ml

08979 Shampoo

15438 Quick Touch Leave-In
Conditioner

Price per 100ml = 50p

Normally £2.80

£1.40 half price



FROM
£1.40
save up to **£2.75**
pages 218-219 only

TRY IT
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it!

OR YOUR
MONEY BACK!

**90 day
money back
guarantee**
see pages 146-147
for details

instantly gives
you up to
100%
shinier hair*

**PERFECT
HAIR**
for less



**Daily Shine Dry Ends
Serum 30ml**

21352

Price per 100ml = £9.17

Normally £5.50

£2.75

half price

*Applies to Daily Shine Dry Ends
Serum only. Versus untreated hair.
Bosa Nova Imaging system.

REPAIRING *haircare*

fix frizzy and damaged locks with Advance Techniques

Advance Techniques

UNDO DAMAGE

help reverse damage and rescue dry hair

Damage Repair Reconstructive Mask

150ml
06718
Price per 100ml = £1.83
Normally £5.50
£2.75 half price



Damage Repair
250ml
12161 Shampoo
15578 Conditioner
Price per 100ml = 56p
Normally £2.80
£1.40 half price

Damage Repair
3D Rescue 100ml
15073
Normally £6.50
£3.25 half price



TAME FRIZZ

control flyaway frizz for sleek hair

Frizz Control
250ml
12567 Shampoo
23580 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.40 half price



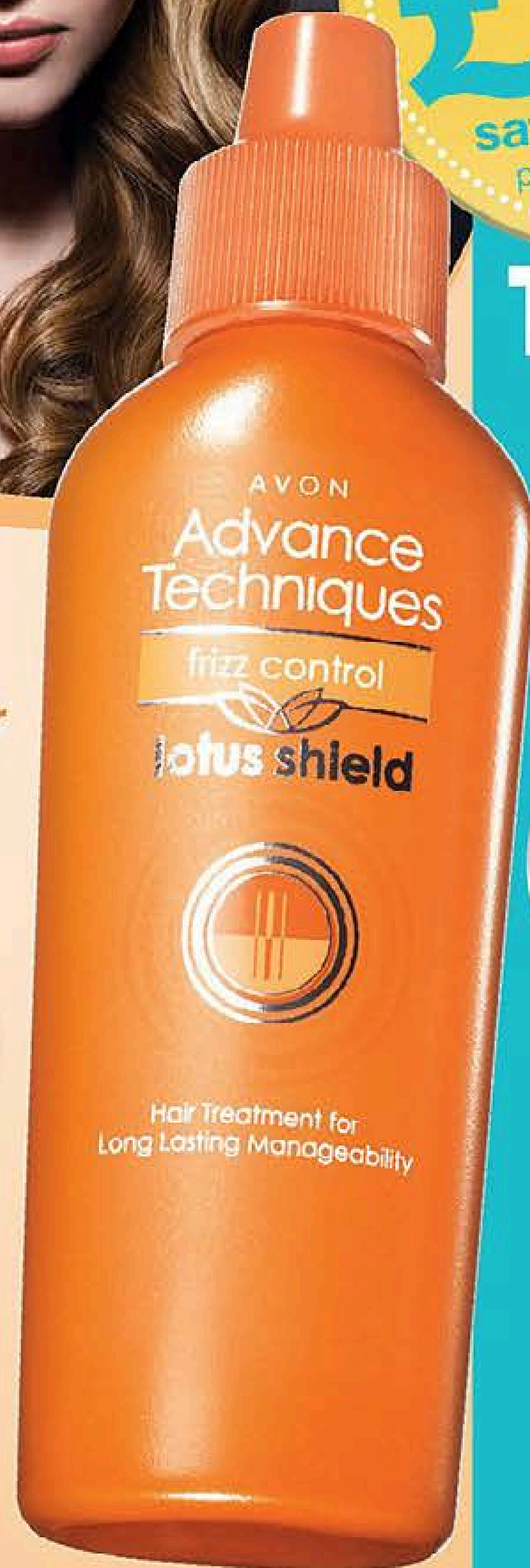
FROM
£1.40
save up to **£3.75**
pages 220-221 only

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OR YOUR MONEY BACK!

90 day
money back
guarantee
see pages 146-147
for details

helps fight
frizz even after
2 washes*

PERFECT
HAIR
for less



Frizz Control Lotus
Shield 60ml
16378
Price per 100ml = £6.25
Normally £7.50
£3.75 half price

*Applies to Lotus Shield only: Consumer Study 09-1018 and 09-1006, 149 people.



BONUS SIZES

- Shampoo 400ml**
01859 Colour Protection
04044 Frizz Control
00372 Anti-Dandruff
 Keep Clear 2-in-1
19315 Daily Shine 2-in-1
07641 Volume
 Price per 100ml = 76p
 Normally £4.50
£3.15 save £1.35
- 700ml**
17392 Anti-Dandruff Classic
 2-in-1
17301 Daily Shine 2-in-1
 Price per 100ml = 56p
 Normally £6
£4.20 save £1.80



STRAIGHT AND SLEEK

- Straight & Sleek 250ml**
00117 Shampoo
34249 Conditioner
 Price per 100ml = 68p
 Normally £2.80
£1.65 save £1.15
- Straight & Sleek Smoothing Serum 30ml**
37465
 Price per 100ml = £11.00
 Normally £5.50
£3.30 save £2.20



VOLUME

- Volume 250ml**
14357 Shampoo
26393 Conditioner
 Price per 100ml = 66p
 Normally £2.80
£1.65 save £1.15
- Volume Root Boosting Tonic 150ml**
11148
 Price per 100ml = £1.66
 Normally £4.50
£2.79 save £1.71
- Volume Bodifying Foam 150ml**
24042
 Price per 100ml = £1.40
 Normally £3.50
£2.10 save £1.40



STYLING

- Curl Control Curl Shaping Mousse 150ml**
10611
 Price per 100ml = £1.50
 Normally £3.50
£2.25 save £1.25
- Heat Protection Styler 100ml**
17152
 Normally £4.50
£2.25 half price
- Hair Spray 200ml**
19083 Firm Hold
05223 Flexible Hold
 Price per 100ml = £1.36
 Normally £3.75
£2.75 save £1
- Styling Firm Hold Gel 150ml**
20917
 Price per 100ml = £1.33
 Normally £3.50
£2 save £1.50



BRUSHES

- Paddle Brush 24000**
 Normally £7.50
£3.75 half price
- Small Barrel Brush 21295**
 Normally £6
£3 half price
- Large Barrel Brush 23960**
 Normally £7.50
£3.75 half price
- Styling Comb 25056**
 Normally £4
£2 half price
- Cushion Brush 21139**
 Normally £5
£2.50 half price
- Pop-Up Brush 24026**
 Normally £3.25
£1.60 save £1.65

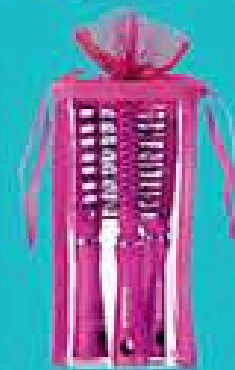
mini BRUSH SET

handbag-sized for on-the-go grooming

new



TRY IT
love it!
 OR YOUR MONEY BACK*

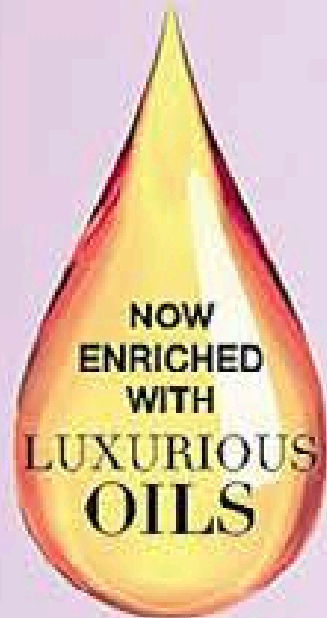


NEW Mini Brush Gift Set
 Brush set includes: mini Detangling Comb, Vent Brush and Round Brush. Plastic gift pouch approx. 27cm x 9cm x 6.5cm.
06890
 Will normally be £7
£3.99 save £3.01

SILKY moisture

get complete body softness with Skin So Soft with Argan Oil

skin so soft



rich body cream

Silky Moisture Nourishing Body Cream
200ml
24059
Price per 100ml = £1.00
Normally £4
£2 half price



moisturising anti-perspirant

NEW Silky Moisture Anti-Perspirant Roll-On Deodorant
50ml
18945
Price per 100ml = £3.00
Will normally be £3
£1.50 half price



hydrating hand cream

NEW Silky Moisture Replenishing Hand Cream
75ml
24265
Price per 100ml = £2.40
Will normally be £3.60
£1.80 half price



light body lotion

Silky Moisture Ultra Moisturising Body Lotion
250ml
18580
Price per 100ml = 80p
Normally £4
£2 half price

helps to reduce the overall appearance of stretch marks**



FROM
£1.50
save up to £4
pages 224-225 only

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OR YOUR MONEY BACK*

90 day money back guarantee*
*see pages 146-147 for details

NEW Silky Moisture Tissue Oil
Helps reduce the appearance of stretch marks**. Formulated with Argan Oil. 150ml
07815
Price per 100ml = 80p
Will normally be £8
£4 half price

**Consumer Study, 92 people.

SMOOTH skin

get soft, smooth skin with Skin So Soft hair minimisers and body oils

FROM
£1.65
save up to **£3.50**
pages 226-227 only

skin so soft

hair removal

for quick, effective hair removal

Soft & Smooth Wax Strip Kit for Body
Pack of 10.
20925
Normally £7
£3.50 half price



helps keep hair at bay

Soft & Smooth Hair Minimising Anti-Perspirant Roll-On Deodorant
50ml
07823
Price per 100ml = £3.30
Normally £3
£1.65 save £1.35



hydrate and soften

Soft & Smooth Hair Minimising Body Lotion
250ml
13730
Price per 100ml = £1.40
Normally £7
£3.50 half price



pain-free hair removal

Soft & Smooth Moisturising Shower-Off Hair Removal Cream
125ml
07724
Price per 100ml = £3.50
Normally £7
£3.50 half price



for a close shave

Soft & Smooth Moisturising Silky Shave Gel
150ml
12435
Price per 100ml = £1.60
Normally £4.80
£2.40 half price



body oils

with Argan Oil

Silky Moisture Satin Sheer Dual Oil Spray
150ml
26906
Price per 100ml = £1.50
Normally £4.50
£2.25 half price



for an all over shimmer

Mineral Gems Glamorous Gold Shimmering Body Oil Spray
150ml
02501
Price per 100ml = £1.63
Normally £5.50
£2.75 half price



with Babassu Oil

Firming & Restoring Satin Sheer Dual Oil Spray
150ml
25718
Price per 100ml = £1.50
Normally £4.50
£2.25 half price



removes unwanted hair in 2 1/2 minutes**

**Consumer Study, 75 people.



TRY IT
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OR YOUR MONEY BACK*

90 day money back guarantee*
*see pages 146-147 for details

Soft & Smooth Moisturising Hair Removal Cream
150ml
22723
Price per 100ml = £3.50
Normally £7
£3.50 half price

SCENT sensation

fabulously fragranced treats for body and home

AVON
naturals



shower gels

Shower Gel 200ml

- 23358 Black Cherry & Nutmeg
- 18960 Strawberry & Guava
- 25593 Strawberry & White Chocolate

Price per 100ml = 50p

Normally £2.60

99p save £1.61

body lotions

Body Lotion 200ml

- 21469 Black Cherry & Nutmeg
- 23374 Strawberry & Guava
- 25437 Strawberry & White Chocolate

Price per 100ml = 50p

Normally £3

99p save £2.01

body scrubs

Body Scrub 200ml

- 19828 Strawberry
- 01958 Vanilla

Price per 100ml = 50p

Normally £3

99p save £2.01



ALL
99p
each
save up to **£3.01**
pages 228-229 only

TRY IT
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it!

OR YOUR
MONEY BACK*

**90 day
money back
guarantee***

*see pages 146-147
for details

Room & Linen Spray 125ml

- 08839 Strawberry & White Chocolate

16451 Lavender & Chamomile

14555 Black Cherry & Nutmeg

- 12997 Strawberry & Guava

Price per 100ml = 79p

Normally £4

99p save £3.01

HEAVENLY haircare

treat your hair to the stunning scents of nature

AVON
naturals

shampoos & conditioners

Shampoo 250ml
00844 Almond Oil & Avocado
17509 Tea Tree & Mint Anti-Dandruff
05058 Cherry Blossom Daily Refreshing
24232 Mango & Ginger Cleansing & Balancing 2-in-1
21949 Raspberry & Hibiscus Volumising
12773 Chamomile & Aloe Vera Care & Repair
 Price per 100ml = 40p
 Normally £2
99p save £1.01

Conditioner 250ml
17814 Almond Oil & Avocado
23044 Raspberry & Hibiscus Volumising
 Price per 100ml = 40p
 Normally £2
99p save £1.01



treatments

Acai Berry & Shea Oil Hair Soufflé
 125ml
26955
 Price per 100ml = 79p
 Normally £2.50
99p save £1.51



Chamomile & Aloe Vera Care & Repair Conditioning Balm
 125ml
22905
 Price per 100ml = 79p
 Normally £2.50
99p save £1.51



Yumberry & Yogurt Hair Soufflé
 125ml
26997
 Price per 100ml = 79p
 Normally £2.50
99p save £1.51



Almond Oil & Avocado Conditioning Balm
 250ml
18572
 Price per 100ml = 99p
 Normally £2.50
99p save £1.51



Cherry Blossom Daily Hair Refresher
 150ml
05116
 Price per 100ml = 66p
 Normally £2.50
99p save £1.51



Cherry Blossom Daily Refreshing Hair Mask
 200ml
17061
 Price per 100ml = 99p
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for details

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• chic, cream satin-feel
• clutch with black lace
• covering

soft, creamy formula to
line and enhance eyes

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mysterious,
tempting

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Contains: Treselle Mystique Eau de Toilette Spray 50ml, SuperEnchant Mascara 8ml in Black, Jillian Dempsey for Avon Professional Kohl Eyeliner in Charcoal. Sophisticated cream clutch bag with chic black lace detail. Silver coloured, detachable chain strap. Polyester. Approx. 10.4cm x 25cm.

68957
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*Lash Lengthening Clinical Study, 21 people.

**In Vitro Volume Test Study 10-103.

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69039

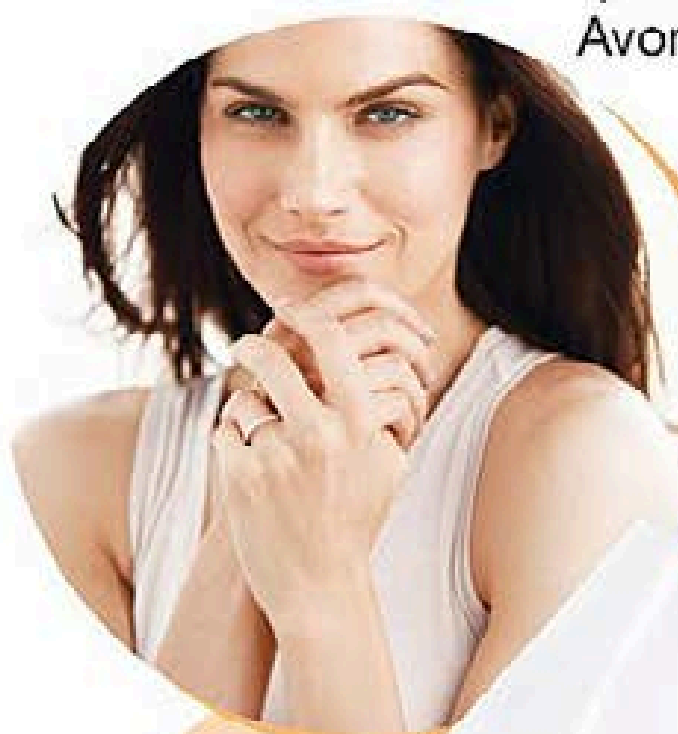
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Basket not included.
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