

AVON

avon.uk.com

BROCHURE 15 2014

AVON  
**BIG &**  
DARING  
VOLUME MASCARA

*lashes look LARGER than life*

**EXPLOSIVE**  
*VOLUME*

# CHOOSE YOUR FREE GIFT

WHEN YOU SPEND **£10 OR MORE**  
ON MAKE-UP, PAGES 7-25

WORTH UP TO **£24\***

## GIFT 1 *classic glamour*

### Classic Glamour Gift

Contains: Nail File, SuperShock Vivid Liquid Eyeshadow in Chromed Cocoa, 10ml Gel Finish Nail Enamel in Very Berry, Always On Point Eyeliner in Black and a sample of Christian Lacroix Ambre for Her Eau de Parfum.

order using 68379

WORTH  
**£23\***

## GIFT 2 *natural beauty*

### Natural Beauty Gift

Contains: Ultra Colour Lipstick in Pout, 6ml Ultra Glazewear Lip Gloss in Iced Pink, 10ml Gel Finish Nail Enamel in Dazzle Pink, a Nail Buffer and a sample of Christian Lacroix Ambre for Her Eau de Parfum.

order using  
68692

WORTH  
**£24\***

both gifts contain  
an exclusive  
sample of  
**Christian Lacroix**

*Ambre For Her Eau de  
Parfum, launching in  
Brochure 17.*

\*Based on normal brochure prices.

All products are available separately on pages 46, 48, 57-58 and 70.

# BIG & DARING

*new*

model wears Big & Daring Volume Mascara in Black and SuperShock Gel Eyeliner Pencil in Black

find your  
perfect  
mascara  
at  
YouTube /AvonUK

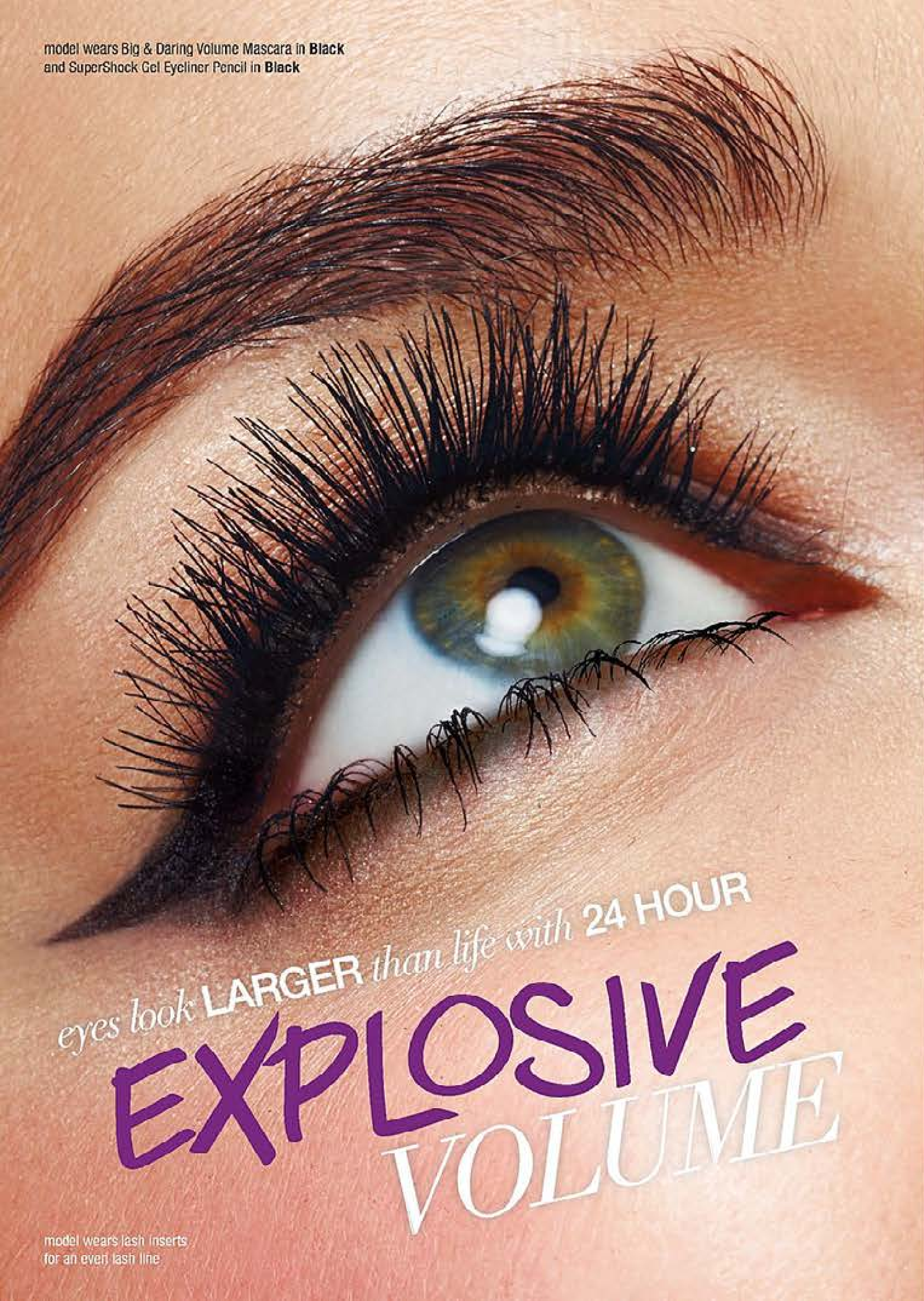
model wears lash inserts  
for an even lash line

24 HOUR  
PLUMPING  
VOLUME

collagen-enriched  
smooth crème-gel formula

AVON  
BIG &  
DARING  
VOLUME MASCARA

model wears Big & Daring Volume Mascara in Black and SuperShock Gel Eyeliner Pencil in Black



eyes look **LARGER** than life with 24 HOUR  
**EXPLOSIVE VOLUME**

model wears lash inserts for an even lash line



choose your **FREE** gift

when you spend **£10** or more on make-up, pages 7-25

worth up to **£24\***

see pages 2-3 for details

\*Based on normal brochure prices.

## introducing our unique **DYNAMITE BRUSH**



### **EXPLOSIVE 360° VOLUME**

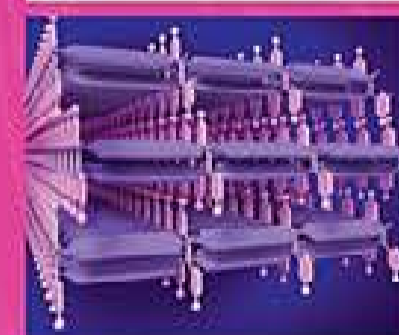
Curved brush with multi-level bristles captures every lash.

### **ULTIMATE SEPARATION**



Wedge-shaped bristles comb lashes for clump-free volume.

### **LASH-BUILD TECHNOLOGY**



Innovative collagen-enriched crème-gel formula is smooth and buildable.

**NEW Big & Daring Volume Mascara**  
24 hour volume, with no clumps, flakes or smudges. Water resistant. 8ml  
Price per 100ml = £8.75  
Will normally be £8.50

**£7**

save **£1.50**



09241  
Black



09308  
Brown/Black



model wears Ultra Colour Bold Lipstick in Fearless Fuchsia

**new**

**TRUE  
COLOUR  
TECHNOLOGY**



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on make-up, pages 7-25

worth up to **£24\***

see pages 2-3 for details

\*Based on normal brochure prices.

# CHOOSE FROM 10 BOLD SHADES

**NEW Ultra Colour Bold Lipstick**  
Full colour, bold lipstick. SPF15.  
Will normally be £7.50

**£5.25**  
save £2.25



**03194**  
Starburst Pink



**05355**  
Fearless Fuchsia



**03533**  
Pink Punch



**03715**  
Magenta Flash



**03897**  
Rapid Rose



**03160**  
Ruby Shock



**05116**  
Bare Impact



**05348**  
Bright Nectar



**06411**  
Bold Bordeaux



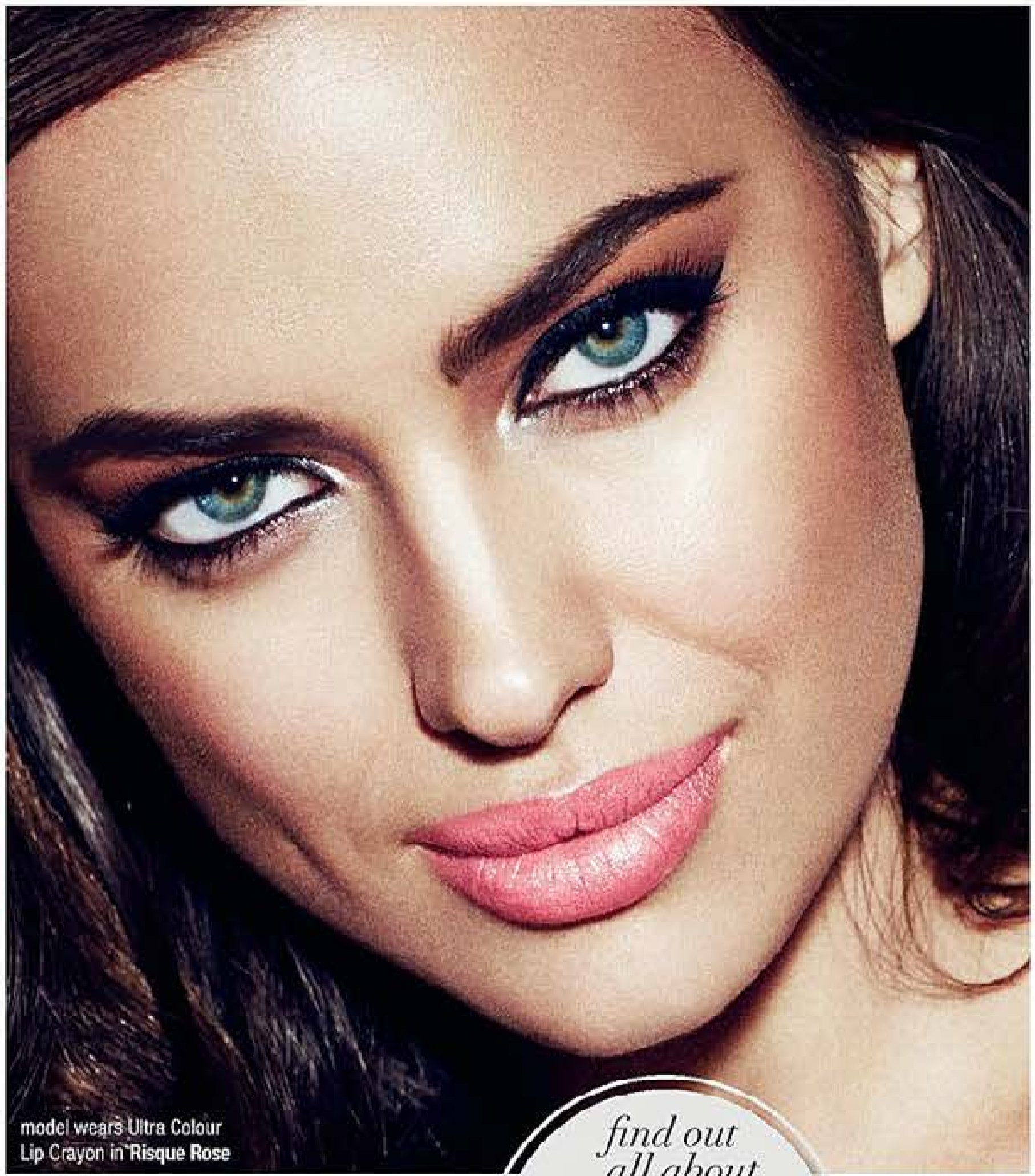
**03855**  
Power Plum

let your  
**lip colour.**  
I do the talking

Share a picture of your bold look using **#AVONbold** on



for your chance to win a share of **£50,000** worth of products  
Visit: [www.avon.uk.com/avonbold](http://www.avon.uk.com/avonbold) for more information and full terms and conditions.



model wears Ultra Colour Lip Crayon in 'Risque Rose'

find out all about **Lauren Anderson** at **YouTube /AvonUK**



*Lauren Anderson*

## Lauren's BEAUTY SCHOOL

Renowned make-up artist Lauren Anderson will help you **brush up on your beauty skills** for Autumn! Her insider secrets will help make you a **beauty expert** too.



choose your **FREE** gift

when you spend **£10 or more** on make-up, pages 7-25  
**worth up to £24\***  
 see pages 2-3 for details  
 \*Based on normal brochure prices.



“ These twist up Lip Crayons are so **easy** to wear – no need for lip liner or gloss and the **colour payoff** is **fantastic**. I have them in every colour! ”

**£5.50**  
save £3

## it's so *easy* to apply our **CRAYON COLOUR**

**Ultra Color Lip Crayon**  
 Jumbo lip pencil for ultra creamy, glossy colour with a hint of sparkle that stays put for hours.  
 Normally £8.50  
**£5.50**  
 save £3

-   
**27011**  
 Carefree Coral
-   
**15784**  
 Showstopper Pink
-   
**15578**  
 Reddy For Me
-   
**27276**  
 Notice Me Nude
-   
**27102**  
 Fresh Fuchsia
-   
**15735**  
 Risque Rose

model wears Nailwear Pro+ in Real Red, Fuchsia, Noir Emerald and Cosmic Blue

**Nailwear Pro+**  
 Nail enamel fortified with acrylic gel for strength. 12 days of lasting colour. 10ml  
 Normally £6  
**£3.25**  
 save £2.75

choose your **FREE** gift

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 worth up to **£24\***  
 see pages 2-3 for details  
 \*Based on normal brochure prices.



now you can  
**PAINT A RAINBOW**



**£3.25**  
 save £2.75

Avon Glow Shades							
22863 Rose Rush P705*	21733 Fuchsia P706*	44933 Exotic P615					
06593 Cosmic Blue	08706 Noir Emerald	06007 Sea Breeze	07666 Clear	08581 Naked Truth	04739 Romance	07559 Pastel Pink	07385 Orchid Splash
07864 Berry Shimmer	08789 Decadence	06494 Tweed	07401 Cherry Jubilee	05090 Real Red	08151 Pink Crème	07716 Coral Reef	06197 Lemon Sugar
05363 Star	01669 Golden Vision	06585 Starry Sky	05561 Licorice	02030 Neutral Grey P621	07427 Purely Peach P619	06759 Barely There P618	16733 Viva Pink

*Lauren's*  
**BEAUTY SCHOOL**

“Wearing a different colour on each nail is a really fun way to shake up your look. Don't take it too seriously and let your personality shine through!”



model wears Metallic Effects Nail Enamel in Icy Purple

## Lauren's BEAUTY SCHOOL

“This is Avon's most reflective Nailwear yet and gives an amazing metallic finish. Roll the bottle between your palms instead of shaking it for a much smoother finish.”



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**FREE** gift

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on make-up, pages 7-25  
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see pages 2-3 for details  
\*Based on normal brochure prices.

**£3.25**  
save £2.75



*new*

your nails need

# METALLIC SHINE

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
|  |  |  |  |  |  |
| 09894<br>Jade Reflection  | 10959<br>Frosted Peach  | 10975<br>Icy Purple   | 02949<br>Arctic Steel   | 09936<br>Platinum Petal   | 10967<br>Gold Leaf  |

**NEW Metallic Effects Nail Enamel**  
Mirror shine and a highly reflective finish. Streak-free application. 10ml Will normally be £6  
**£3.25**  
save £2.75





*Lauren's*  
**BEAUTY SCHOOL**

“For a fast, flawless look, with no fuss, this lightweight cream transforms to a powder as you blend it in. It's a lasting concealer, foundation and powder in one, so it's perfect for your handbag.”



choose your  
**FREE** gift

when you spend **£10** or more  
on make-up, pages 7-25  
worth up to **£24\***  
see pages 2-3 for details  
\*Based on normal brochure prices.

*just one step to a beautiful*  
**FLAWLESS  
FINISH**

*100% flawless looking  
coverage wears for*  
**8 hours**

**£6.50**  
save £5.50



**Ideal Flawless Cream-to-Powder Foundation**  
Super-lightweight formula glides on as a cream with the light texture of a powder. Gives medium to full coverage that defies detection from every angle and wears for 8 hours. 9g  
Price per 10g = £7.22  
Normally £12  
**£6.50**  
save **£5.50**



watch the tutorial at /AvonUK

model wears Outstanding Eye Dual-Ended Kohl Eyeliner in Midnight Shimmer

**NEW Outstanding Eye Dual-Ended Kohl Eyeliner**  
Two-step eyeliner to enhance the look of your eye colour. Dark shade defines, light shade brightens. Will normally be £6

**£3.25**  
save £2.75



dark shade defines & enhances your eye colour

light shade brightens & helps eyes look bigger

**new**



**BLUE EYES**  
Midnight Shimmer  
23606

**GREEN EYES**  
Emerald Shimmer  
11726



**BROWN EYES**  
Brown Shimmer  
04077

**HAZEL EYES**  
Gunmetal Shimmer  
12088

**Pencil Sharpener**  
Plastic pencil sharpener. Size approx. 3.7cm x 3cm x 2.2cm. 04374  
Normally £3  
**£2**  
save £1



**True Colour Eyeshadow Quad**  
All day crease-proof eyeshadow, provides vivid colour in one sweep. Normally £9

**£6**  
save £3



28944 Mocha Latte, 19810 Emerald Cut, 02592 Metal Eyes, 09266 Nearly Naked, 16584 Barely There, 03590 Simply Nude, 07682 Go Natural, 13995 Mod Muse, 14019 Glow Teal



choose your **FREE** gift

when you spend **£10** or more on make-up, pages 7-25

worth up to **£24\***  
see pages 2-3 for details  
\*Based on normal brochure prices.

model wears True Colour Eyeshadow Quad in Satin For Hazels

**new**



choose the right shades for **YOUR EYE COLOUR**



**£6**  
save £3

**NEW True Colour Eyeshadow Quad**  
High intensity crease-proof colour. Buildable, blendable formula. Will normally be £9  
**£6** save £3

*Lauren's*  
**BEAUTY SCHOOL**

“These quads are so easy to use: just blend on the numbered shades to match the picture. These new shades enhance your eye colour too, genius!”

**TRUE COLOUR TECHNOLOGY**

AVON Make-up



model wears Glimmersticks Brights in Aqua Shock, SuperShock Brights Mascara in Royal Shock and True Colour Eyeshadow Quad in Glow Teal

eye-catching bold shades of our bestselling Glimmersticks



**Glimmersticks Brights**  
 Bold eyeliner that glides on smoothly without tugging or pulling. Does not fade, or smudge. Waterproof. Normally £6  
**£3.25**  
 save £2.75

-  **28225**  
Purple Punch
-  **28175**  
Boldest Black
-  **28142**  
Turquoise Burst
-  **28217**  
Magenta Max
-  **28183**  
Cobalt Cool
-  **28159**  
Aqua Shock



choose your **FREE** gift

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worth up to **£24\***

see pages 2-3 for details

\*Based on normal brochure prices.

**£3.25**  
save £2.75



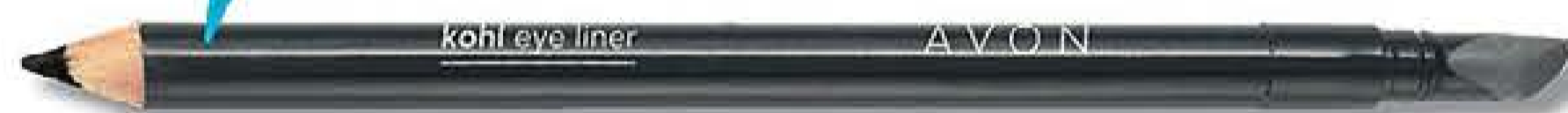
**Glimmerstick Eyeliner**  
 Normally £6  
**£3.25**  
 save £2.75

- |   |   |   |
|---|---|---|
|  |  |  |
| <b>21857</b><br>Saturn Grey   | <b>21238</b><br>Starry Night Blue   | <b>21212</b><br>Blackest Black  |
|  |  |   |
| <b>21501</b><br>Cosmic Brown  | <b>02238</b><br>Majestic Plum   |   |

smudge-proof retractable liner lasts up to 12 hours

for eyes that **LINE & DEFINE**

**£3.25**  
save £2.75



**Kohl Eyeliner**  
 Long wearing eyeliner formulated with shea butter. Lines and defines without pulling or tugging. Easily blendable. Normally £6  
**£3.25**  
 save £2.75

easily blendable kohl enriched with shea butter

- |   |   |   |   |
|---|---|---|---|
|  |  |  |  |
| <b>05579</b><br>True Black  | <b>06999</b><br>Deep Violet   | <b>28597</b><br>Bronze Sheen  | <b>06692</b><br>Cobalt Blue   |

*Lauren's*  
**BEAUTY SCHOOL**

“Kohl liner is traditionally used on the **waterline** of your eyes, to add dimension and depth. **Glimmersticks** are best used **above and below** lashes, and along the waterline, for impact.”



model wears Perfect Eyebrow Kit in Soft Brown



*sharp, slanted point makes tweezing a breeze*

**Slanted Tweezers**  
Slanted edge for precision. Stainless steel.  
05223  
Normally £5  
**£3**  
save £2



*comb through eyelashes for ultimate separation*

**Brow and Lash Comb**  
2-in-1 nylon brush and aluminum comb. Plastic handle.  
05124  
Normally £5  
**£3**  
save £2



choose your **FREE** gift

when you spend **£10** or more on make-up, pages 7-25  
worth up to **£24\***  
see pages 2-3 for details  
\*Based on normal brochure prices.

# frame your face with **BROWS THAT WOW**

**£3.50**  
half price



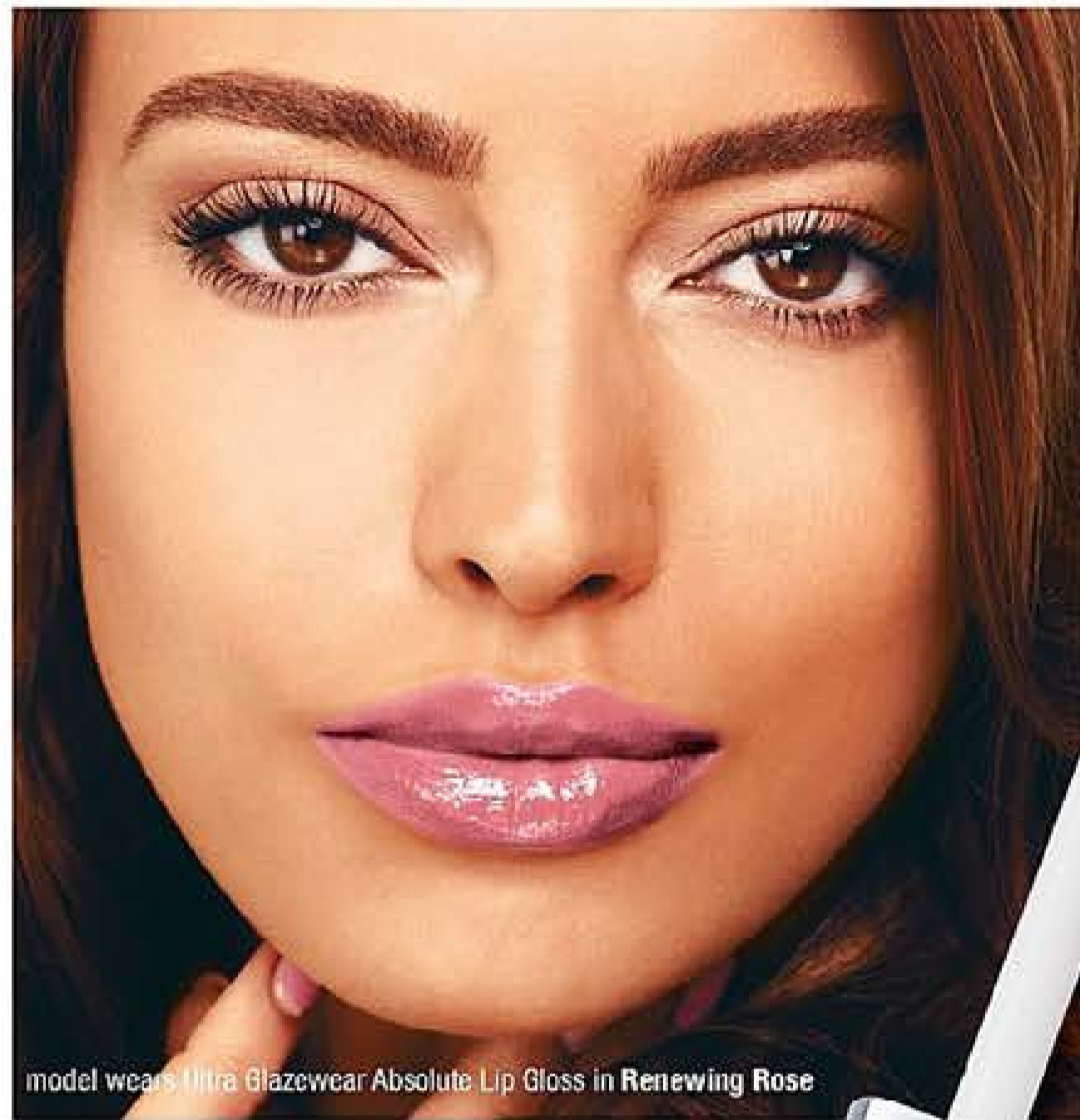
**Perfect Eyebrow Kit**  
Easy to apply eyebrow powder and wax. Lasts all day for a polished look with no smudging.  
Normally £7  
**£3.50**  
half price



watch the tutorial at [YouTube /AvonUK](https://www.youtube.com/AvonUK)

## Lauren's BEAUTY SCHOOL

“Eyebrow trends come and go, but you can't go wrong with a neat, defined brow. No one has a perfectly symmetrical face, so your brows should be like sisters, not twins!”



model wears Ultra Glazewear Absolute Lip Gloss in Renewing Rose

the lip gloss that  
**DOES IT ALL!**

- colour
- moisture
- softness
- SPF15
- shine
- comfort

**£3.50**  
half price



**Ultra Glazewear Absolute Lip Gloss**  
SPF15. 6ml  
Price per 10ml = £5.83  
Normally £7  
**£3.50**  
half price

Turn to pages  
42-87 for the  
rest of our  
make-up.



choose your  
**FREE** gift

when you spend **£10 or more**  
on make-up, pages 7-25  
worth up to **£24\***  
see pages 2-3 for details  
\*Based on normal brochure prices.

formulated  
with beeswax  
to soften lips

*new*  
packaging



model wears Ultra Tinted Lip Balm in Pink

moisture with a  
**TINT OF COLOUR**

**£4**  
save £3.50

**Ultra Tinted Lip Balm**  
Softens and smoothes lips  
with a hint of colour.  
Normally £7.50  
**£4**  
save £3.50



*Lauren's*  
**BEAUTY SCHOOL**

“ I sometimes use this tint on cheeks as well as lips, as it gives a beautiful dewy finish. It's a great multi-tasker! ”

120 women tried  
ANEW for 4 weeks and  
**8 OUT OF 10 SAID THEY  
WOULD SWITCH\***

### I TRIED IT...

“This travel pack is perfect! I recently went away on very short notice so I put this in my bag and was set up with my skincare routine in minutes. I'll definitely be ordering the full sizes in every product.”

'sukest', avonshop.co.uk customer, Cumbria

Find the 14 day anti-ageing routine that's perfect for your skin.



**WORTH £28†**

VITALE 25+

*fine wrinkles, fatigued skin, signs of stress*

#### Vitale 14 Day System

Contains: 15ml Vitale Day Cream, 15ml Vitale Night Gel Cream, 15ml Vitale Eye Cream and 50ml Vitale Cleanser.

26690

Normally £22

**£10 save £12**

†Based on normal brochure prices.



**WORTH £31†**

REVERSALIST 40+

*wrinkles, firmness, discolourations*

#### Reversalist 14 Day System

Contains: 50ml Cleanser, 15ml Day Cream SPF25, 15ml Night Cream and 15ml Eye Cream.

26252

Normally £24

**£10 save £14**



**WORTH £35†**

PLATINUM 60+

*sagging skin, dryness, severe wrinkles*

#### Platinum Recontouring 14 Day System

Contains: 50ml Platinum Cleanser, 15ml Platinum Day Cream SPF25, 15ml Platinum Night Cream and full size 15ml Platinum Eye and Lip Cream.

25775

Normally £28

**£10 save £18**

ANEW

**JUST £10 each** save up to £18

pages 26-27



**WORTH £34†**

ULTIMATE 7S 50+

*deep wrinkles, sagging, age spots*

#### Ultimate 7S 14 Day System

Contains: 50ml Ultimate 7S Cream Cleanser, 15ml Ultimate 7S Day Cream SPF25, 15ml Ultimate 7S Night Cream and Ultimate 7S Eye Cream Elixir.

25759

Normally £26

**£10 save £16**

\*Based on those who expressed an opinion from a 4 week study of 120 women aged between 25-65+ about switching from their current skincare brand.

8 out of 10 women would switch to Anew\*  
proven anti-ageing results, tried and trusted by REAL women

# OUR 1<sup>ST</sup> LIGHTWEIGHT DAY LOTION WITH SPF50

introducing our latest moisturiser – your best defence  
against premature skin ageing caused by the environment



\*Based on those who expressed an opinion from a 4 week study of 120 women aged between 25-65+ about switching from their current skincare brand.

ANEW CLINICAL

I TRIED IT...

“WOW! I would say it's  
the best SPF lotion  
I have ever tried because  
unlike others I've used  
before, it felt so light on  
my skin.”

U.S. Tester

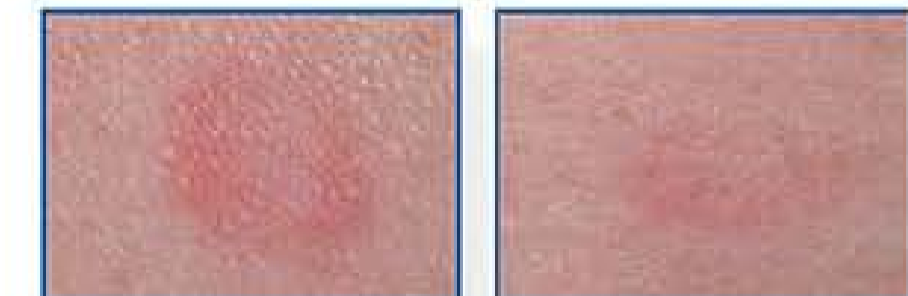
new

SWITCH TODAY  
for just  
**£15**  
save £5



- our most concentrated antioxidant complex ever to defend against free radicals
- superior SPF50 protection to protect from harmful UVA / UVB rays

see the results for yourself:



when exposed to harmful UVA/UVB rays, skin experienced less UV damage when treated with E-Defence Lotion formula

### NEW E-Defence Multi-Shield SPF50 Day Lotion

Gently massage the lightweight lotion every morning over cleansed face and neck. 30ml

16774

Price per 100ml = £50.00

Will normally be £20

**£15 save £5**

fragrance free • suitable for sensitive skin

Images for illustrative purposes only.

8 out of 10 women would switch to Anew\*  
*proven anti-ageing results, tried and trusted by REAL women*

# REPAIR WRINKLES

you thought couldn't be improved

introducing our **moisturising night cream** that helps  
**repair environmental skin damage as you sleep**



Dramatisation  
 based on  
 clinical test  
 results after  
 8 weeks.

**BEFORE**      **AFTER**

\*Based on those who expressed an opinion from a 4 week study of 120 women aged between 25-65+ about switching from their current skincare brand.

ANEW CLINICAL

world's <sup>1<sup>st</sup></sup>  
 skincare with  
**SmartRepair™**  
 Technology  
 EXCLUSIVE TO AVON

to help repair damage deep down  
 within the skin's surface layers

- over 5 years in the making
- groundbreaking, new and exclusive technology
- millions of ingredients screened

I TRIED IT...

“Your skin will definitely look and feel younger after using this. Mine felt nourished and deeply repaired even my sun spots have reduced!”

**U.S. Tester**



**E-Defence Deep Recovery Cream**  
 30ml  
**07948**  
 Price per 100ml = £50.00  
 Normally £20  
**£15 save £5**



fragrance free • suitable for sensitive skin

AVON Skincare



8 out of 10 women would switch to Anew\*  
*proven anti-ageing results, tried and trusted by REAL women*

ANEW CLINICAL



BEFORE



Dramatisation based on results from a clinical study.



in 4 WEEKS



SWITCH TODAY  
 for just  
**£19**  
 save £9

**Absolute Even Multi-Tone Skin Corrector with DSX-7**  
 30ml  
**18044**  
 Price per 100ml = £63.33  
 Normally £28  
**£19 save £9**

# IMPROVE the look of DISCOLOURATIONS

92% of women agreed it recaptures the look of perfectly even skin in 4 WEEKS

\*Based on those who expressed an opinion from a 4 week study of 120 women aged between 25-65+ about switching from their current skincare brand.

### I TRIED IT...

*“I am 52 and my skin looks better now than it did when I was 32! I have had no skin irritation or dryness, often caused by other brands. It really is superb!”*

'Monx', avonshop.co.uk customer, Norfolk

Dramatically reduces the look of 7 types of discolourations:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness



I TRIED IT...

“I've tried various other eye products on the market including premium brands - but there's nothing to touch this! It's made such a difference to my eyes that I wouldn't leave home without applying it.”

'BrenT', avonshop.co.uk customer, Polegate



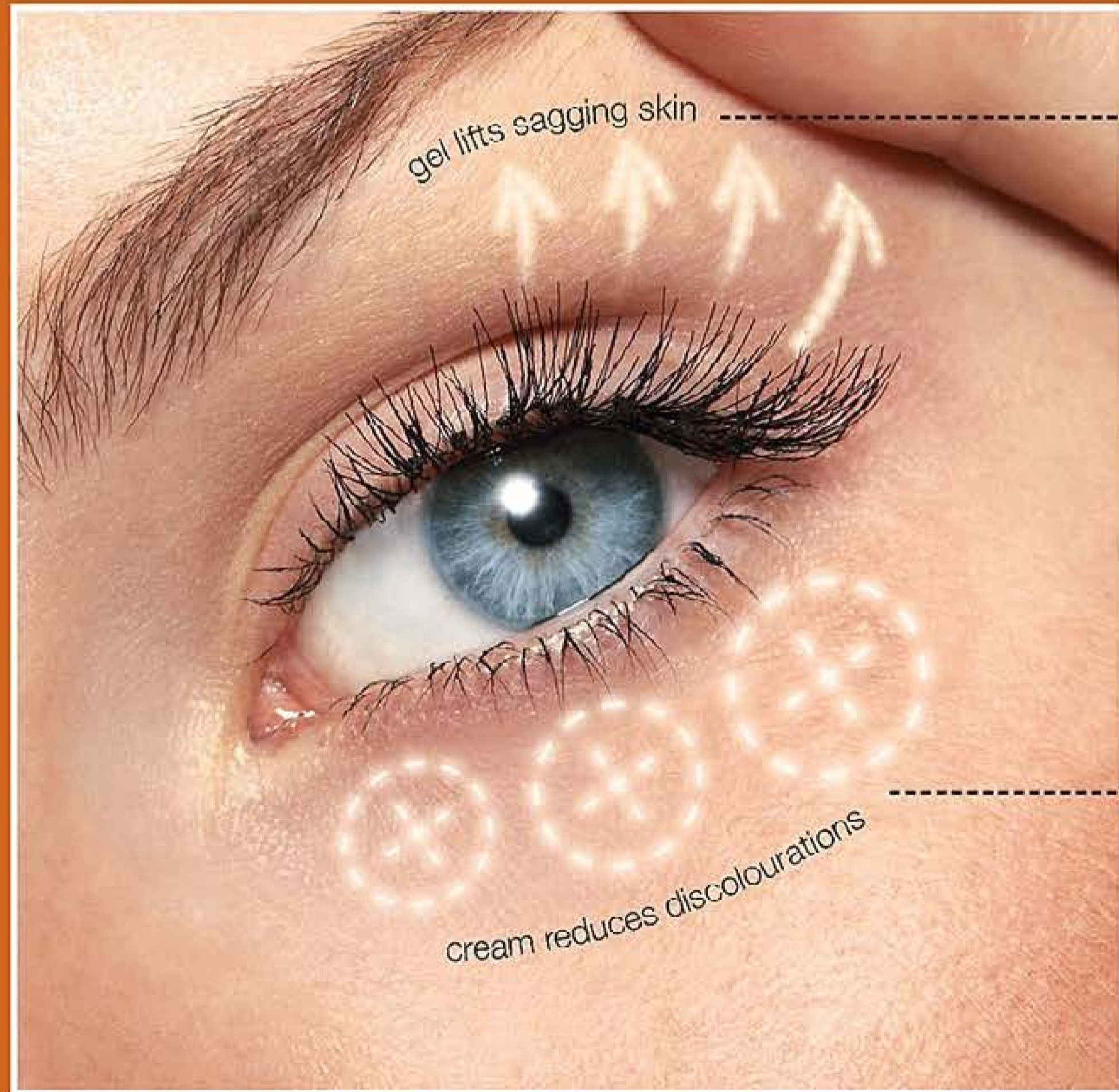
**Eye Lift PRO**  
 The tightening topically applied upper eye gel contains injectable-grade arginine to help boost elastin and help lift sagging skin, and the rich eye cream contains Derma-Refine Technology to help reduce the look of hollowness and discolourations.  
**04713**  
 Normally £19.50  
**£10 save £9.50**



8 out of 10 women would switch to Anew\*  
 proven anti-ageing results, tried and trusted by REAL women

# LIFTED LOOKING EYES

9 out of 10 women agree the skin around their eyes instantly looks and feels tighter



\*Based on those who expressed an opinion from a 4 week study of 120 women aged between 25-65+ about switching from their current skincare brand.

After trying an ANEW night cream, 9 out of 10 women said they would add one to their daily skincare routine.\*

You can too with our amazing £10 offer



“Your skin’s needs change at different times of the day, so using both a day and night cream is the best way to ensure you get maximum results.”

Dr Cheryl Karcher, US MD Board Certified Dermatologist and Avon Professional Consultant

\*Based on results from a consumer study of Reversalist Night Cream.



buy the DAY CREAM and order the NIGHT CREAM for **JUST £10**  
save £6, page 37 only

ANEW REVERSALIST 40+

just 1 week to a virtually  
**LINE-FREE LOOK**



with innovative **Tri-Elastinex Technology** and exclusive peptides to help **renew, reconstruct** and **regenerate** skin cells, layer by layer

**Complete  
Renewal Day  
Cream SPF25**  
50ml  
26757  
Price per 100ml = £32.00  
Normally £21.50  
**£16**  
save £5.50

**Complete  
Renewal  
Night Cream**  
50ml  
14126  
Price per 100ml = £32.00  
Normally £21.50  
**£16** or £10  
when you buy  
**Complete  
Renewal Day  
Cream SPF25**

buy the **DAY CREAM** and order the **NIGHT CREAM**

for **JUST £10** save up to £9, pages 38-39

**VITALE 25+**

*immediately  
treats skin to a*

**DEWY,  
YOUTHFUL  
GLOW**



**Day Cream  
SPF25**  
50ml  
**11247**  
Price per 100ml = £30.00  
Normally £19.50  
**£15 save £4.50**

**Night Gel Cream**  
50ml  
**11197**  
Price per 100ml = £30.00  
Normally £19.50  
**£15 or £10 when  
you buy Vitale 25+  
Day Cream SPF25**

**PLATINUM 60+**

*9 out of 10  
women saw*

**FIRMER  
LOOKING  
SKIN**



**Day Cream  
SPF25**  
50ml  
**11353**  
Price per 100ml = £36.00  
Normally £25  
**£19 save £6**

**Night Cream**  
50ml  
**19166**  
Price per 100ml = £36.00  
Normally £25  
**£19 or £10 when  
you buy Platinum 60+  
Day Cream SPF25**

**ANEW ULTIMATE 7S 50+**

*just 2 weeks to*  
**PLUMPER  
LOOKING SKIN**



with **Pro 7Sirtuin  
Technology**  
formulated to help stimulate  
all 7 known skin sirtuins  
to help plump wrinkles

**Day Cream  
SPF25**  
50ml  
**16097**  
Price per 100ml = £36.00  
Normally £24  
**£18  
save £6**

**Night Cream**  
50ml  
**16063**  
Price per 100ml = £36.00  
Normally £24  
**£18 or £10  
when you buy  
Ultimate 7S 50+  
Day Cream  
SPF25**

CLEANSE

EYE

DAY

NIGHT

TREAT

VITALE 25+	REVERSALIST 40+	ULTIMATE 75 60+	PLATINUM 60+
<b>FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS</b>	<b>WRINKLES, FIRMNESS, DISCOLOURATIONS</b>	<b>DEEP WRINKLES, SAGGING, AGE SPOTS</b>	<b>SAGGING SKIN, DRYNESS, SEVERE WRINKLES</b>
<b>Cleanser</b> 125ml <b>03111</b> Price per 100ml = £6.00 <b>£7.50</b> 	<b>Complete Renewal Foaming Cleanser</b> 125ml <b>14118</b> Price per 100ml = £6.60 <b>£8.50</b> 	<b>Cream Cleanser</b> 125ml <b>01602</b> Price per 100ml = £8.00 <b>£10</b> 	<b>Cleanser</b> 125ml <b>02311</b> Price per 100ml = £8.40 <b>£10.50</b> 
<b>Eye Gel Cream</b> 15ml <b>22160</b> Price per 100ml = £106.67 <b>£16</b> 	<b>Complete Renewal Express Dual Eye System</b> <b>14134</b> <b>£19</b> 	<b>Eye System</b> <b>16139</b> <b>£20</b> 	<b>Eye &amp; Lip Cream</b> 15ml <b>01230</b> Price per 100ml = £140.00 <b>£21</b> 
<b>Day Cream SPF25</b> 50ml <b>11247</b> Price per 100ml = £30.00 Normally £19.50 <b>£15 save £4.50</b> See page 38 for details. 	<b>Complete Renewal Day Cream SPF25</b> 50ml <b>26757</b> Price per 100ml = £32.00 Normally £21.50 <b>£16 save £5.50</b> See page 37 for details. 	<b>Day Cream SPF25</b> 50ml <b>16097</b> Price per 100ml = £36.00 Normally £24 <b>£18 save £6</b> See page 39 for details. 	<b>Day Cream SPF25</b> 50ml <b>11353</b> Price per 100ml = £38.00 Normally £25 <b>£19 save £6</b> See page 38 for details. 
<b>Night Gel Cream</b> 50ml <b>11197</b> Price per 100ml = £30.00 Normally £19.50 <b>£15 save £4.50</b> See page 38 for details. 	<b>Complete Renewal Night Cream</b> 50ml <b>14126</b> Price per 100ml = £32.00 Normally £21.50 <b>£16 save £5.50</b> See page 37 for details. 	<b>Night Cream</b> 50ml <b>16063</b> Price per 100ml = £36.00 Normally £24 <b>£18 save £6</b> See page 39 for details. 	<b>Night Cream</b> 50ml <b>19166</b> Price per 100ml = £38.00 Normally £25 <b>£19 save £6</b> See page 38 for details. 
<b>2-in-1 Exfoliating &amp; Perfecting Mask</b> 75ml <b>28266</b> Price per 100ml = £17.33 <b>£13</b> 	<b>Complete Renewal Express Wrinkle Smoother</b> 9g <b>23960</b> Price per 100g = £200.00 <b>£18</b> 	<b>Elixir</b> 30ml <b>24133</b> Price per 100ml = £100.00 <b>£30</b> 	<b>Serum</b> 30ml <b>23267</b> Price per 100ml = £103.33 <b>£31</b> 
<b>Beauty Balm Cream BB+ SPF20</b> 30ml <b>09720</b> Price per 100ml = £50.00 <b>£15</b> 	<b>Ulti-Minute Lifting Complex*</b> 30ml <b>26989</b> Price per 100ml = £90.00 <b>£27</b> *Last chance to buy. Will not be featured in the brochure again.  <b>WHILE STOCKS LAST</b>		

# ANEW TREATMENTS

## CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGIST PROCEDURE

<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml <b>18044</b> Price per 100ml = £63.33 Normally £28 <b>£19 save £9</b> See page 33 for details. 	<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Correcting Cream with DSX</b> 30ml <b>08482</b> Price per 100ml = £73.33 <b>£22</b> 	<b>UNEVEN SKIN</b> <b>Absolute Even Spot Correcting Hand Cream SPF15 with DSX</b> 75ml <b>02634</b> Price per 100ml = £13.33 <b>£10</b> 	<b>HOODED EYES</b> <b>Eye Lift PRO</b> 04713 Normally £19.50 <b>£10 save £9.50</b> See page 35 for details. 
<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream</b> 30ml <b>23135</b> Price per 100ml = £70.00 <b>£21</b> 	<b>ADVANCED SKIN REPAIR</b> <b>E-Defence Deep Recovery Cream</b> 30ml <b>07948</b> Price per 100ml = £50.00 Normally £20 <b>£15 save £5</b> See page 31 for details. 	<b>ADVANCED SKIN PROTECTION</b> <b>NEW E-Defence Multi-Shield SPF50 Day Lotion</b> 30ml <b>16774</b> Price per 100ml = £50.00 Will normally be £20 <b>£15 save £5</b> See page 29 for details.  <b>new</b>	

## A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

<b>FINE WRINKLES</b> <b>PRO Line Corrector Treatment with A-F33</b> 30ml <b>04069</b> Price per 100ml = £100.00 <b>£30</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Hydrating Cream with A-F33</b> 30ml <b>12070</b> Price per 100ml = £80.00 <b>£24</b> 	<b>CROW'S FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33</b> 15ml <b>00760</b> Price per 100ml = £130.00 <b>£19.50</b> 	<b>FINE WRINKLES</b> <b>PRO Line Corrector Targeted Filler with A-F33</b> <b>05611</b> <b>£12</b> 
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## GENICS

LOOK UP TO 10 YEARS YOUNGER

<b>DARK CIRCLES</b> <b>Dark Circle Corrector</b> 15ml <b>25247</b> Price per 100ml = £130.00 <b>£19.50</b> 	<b>EXPRESSION LINES</b> <b>Treatment Concentrate</b> 30ml <b>03541</b> Price per 100ml = £100.00 <b>£30</b> 	<b>EXPRESSION LINES</b> <b>Treatment Cream</b> 30ml <b>03566</b> Price per 100ml = £78.33 <b>£23.50</b> 
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AVON Skincare

treat eyes to

## EIGHT STUNNING SHADES

get multitudes of looks in one sleek palette, and be your own make-up artist



1 palette  
8 shades  
infinite looks



new

soft brush

**Eyeshadow Brush with Smudger**  
Nylon bristles, plastic handle. Approx. 14.8cm.  
14688  
Normally £5  
**£3**  
save £2



02816 Not So Neutral



**£6.50**  
save £5.50

smudger

**TRUE COLOUR TECHNOLOGY**

**NEW True Colour 8-in-1 Eyeshadow Palette**  
Eight easily blended shades of shadow. Will normally be £12  
**£6.50**  
save £5.50

15909 Starry Nights

model wears True Colour Eyeshadow Duo in Deep Wine,  
Ultra Colour Lipstick in Vixen and Ideal Luminous Shimmer Block

# Autumn SHADES

get ahead of the trend and try our  
super-flattering new season shades

## NEW True Colour Eyeshadow Duo

All day crease-proof eyeshadow.

Will normally be £6

**£4**  
save £2



**£4**  
save £2



## NEW Ultra Colour Lipstick

Vibrant lipstick enriched  
with moisturising shea  
butter and vitamin E.  
SPF15.

Will normally be £7.50

**£5**  
save £2.50



## Ideal Luminous Shimmer Block

Highlights and defines. Ultra-blendable,  
fade-proof colour. 10g

16550

Normally £8

**£6**  
save £2



*new  
shades*

limited edition  
packaging

**Mega Effects Liquid Eyeliner**

Liquid liner that creates an intense black line for a high impact look. Ergonomic grip and slanted tip for easy application. Goes on smoothly without pulling. Water resistant, all day wear. 7ml  
Price per 10ml = £9.29

**£6.50**



01370  
Black

*slanted tip for easy application and 2 looks in 1*



**Always On Point Eyeliner**

Creamy, smooth liner stays colour-true. With a sharpener in the patent-pending cap, so the tip is always sharp and ready for precise lines.

**£7**



*just twist the lid to sharpen*



26229  
Midnight Navy

17327  
Teal

00265  
Lavender Grey

24596  
Black



**Conditioning Eye Make-up Remover Lotion**  
Mild and gentle.  
150ml  
27805  
Price per 10ml = 27p  
**£4**

*define your brows*



model wears Glimmerstick Brow Definer in Blonde

**Glimmerstick Brow Definer**  
Easy to define and blend. Enriched with vitamins A and E.  
**£6**



24786  
Blonde

24802  
Soft Black

24760  
Dark Brown

# single SHADES

pair a best-selling shadow with primer for a lasting look



model wears Eyeshadow Primer and True Colour Eyeshadow Single in Midnight and Iris Icing



10611  
Soft Vanilla

10421  
Satin Taupe

11916  
Iris Icing

10314  
Pink Petal

11973  
Mocha Flash

08938  
Midnight

*new*

**NEW True Colour Eyeshadow Single**

All day crease-proof eyeshadow, provides vivid colour in one swift sweep. Buildable formula for beautiful eyes effortlessly. Will normally be £4

**£3**  
save £1



**Eyeshadow Primer**

Quick-drying primer absorbs oil and makes a smooth canvas so eyeshadow applies more evenly, and lasts longer. Prevents creasing and fading and makes colour look brilliant for longer.

Normally £7  
**£4**  
save £3

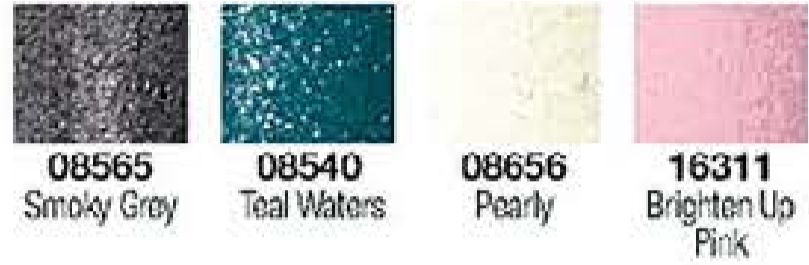


00204  
Light Beige





*smooth-glide,  
retractable liners*



**Glimmerstick Eyeliner\***  
Creamy formula glides on smoothly for precision lining, that won't drag or smudge and wears for up to 12 hours. Retractable pencil means no need for sharpening. Waterproof.

**£6**  
\*Last chance to buy. Will not be featured in the brochure again. While stocks last.



**Eyeliner Brush**  
Slanted brush head for accurate application. Nylon bristles and matte black plastic handle. Length approx. 15.7cm.  
**11551**  
**£4**

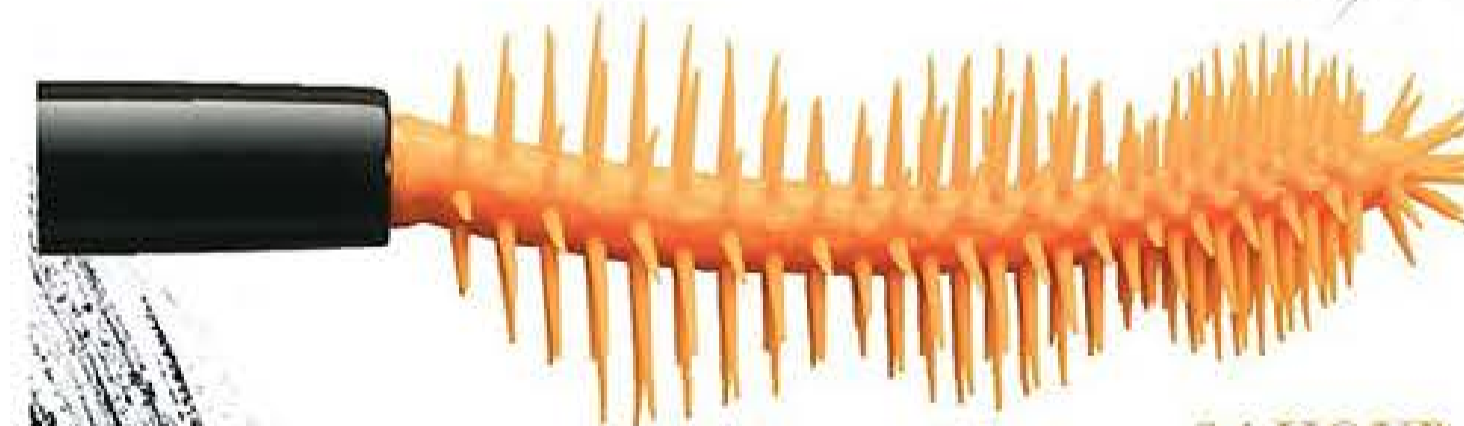
*precision brush  
for neat lines*

# infinite LASHES

get fluttering with length, curl and lift, all day long



model wears Infinite Mascara in **Black** and lash inserts for an even lash line



*24 HOUR  
length, curl  
& lift*



*shake and smooth on  
for vivid colour*

**SuperShock Vivid Liquid Eyeshadow**  
Brilliant pearlescent liquid eyeshadow. Shake well to mix the ultra-fine pigment and moisturisers, apply and leave for a few seconds to set.  
**£6**

**Infinite Mascara**  
Never before possible length, curl and lift, for 24 hours. 10ml Normally £10  
**£7**  
save £3

10868  
Black

10876  
Brown/Black

twist for  
different levels  
of volume

up to 12x  
more volume

up to 15x  
more volume

**Spectralash  
Mascara**

Three lash looks  
in one tube.  
Twist up to  
customise your  
level of volume.  
Clump-proof and  
flake-proof. 9ml  
Price per 10ml = £11.11  
**£10**



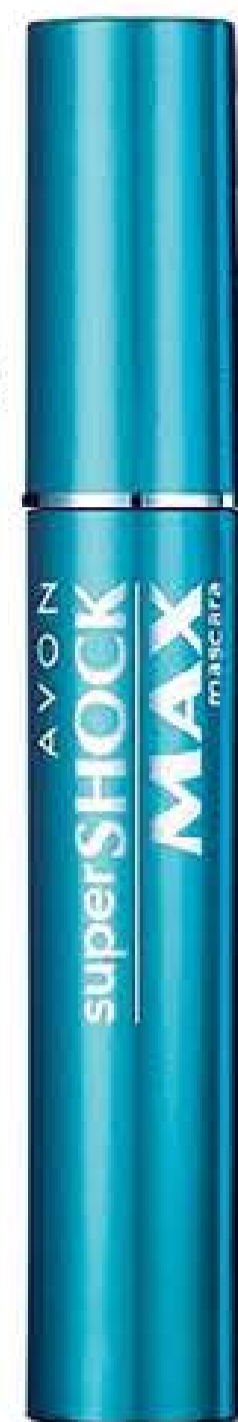
**SuperShock  
Mascara**

Thickening  
base coat  
and plumping  
colour in one  
for volumised  
lashes. 10ml  
**£8.50**



**SuperShock  
Max Mascara**

Maximising  
mascara gives up  
to 15x the volume  
and an ultra-  
black lash look.  
Does not clump.  
Hypoallergenic.  
10ml  
**£10**



corner-to-corner  
coverage



**Mega Effects Mascara**

Provides panoramic  
volume and corner to  
corner coverage. First ever  
mascara brush of its kind.  
Flake-proof and sweat-  
proof. 9ml  
Price per 10ml = £11.11  
**£10**



volume and fabulous  
bright colour in one



**SuperShock Brights  
Mascara**

Up to 12x more lash  
volume. Thickens lashes  
instantly. Clump resistant  
and flake-proof. 10ml  
**£8.50**

# HD SHADOW

get ready for your close up with shimmering,  
intense shades



**Eye Dimensions  
Eyeshadow**

Highly pigmented,  
shimmering powder  
eyeshadow. Does  
not crease or fade.  
Normally £9

**£5**  
save £4



**True Colour  
Eyeshadow  
Duo**

All day stay true  
colour to help  
your eyes pop!  
Normally £6

**£4**  
save £2



*lengthens by up to 87%*

**SuperExtend Extreme Mascara**

Lengthening mascara with lash-lifting brush visibly lengthens top lashes by up to 87%. Doesn't flake, clump or smudge. 7ml  
Price per 10ml = £14.29

**£10**



**13409**  
Brown/Black



**15537**  
Blackest Black



*waterproof volume*

**Aero Volume Mascara**

Our first ever mascara inspired by aerospace technology. For zero gravity volume and lashes that stay lifted and volumised all day. Waterproof. 7ml  
Price per 10ml = £12.14

**£8.50**



**15065**  
Brown/Black

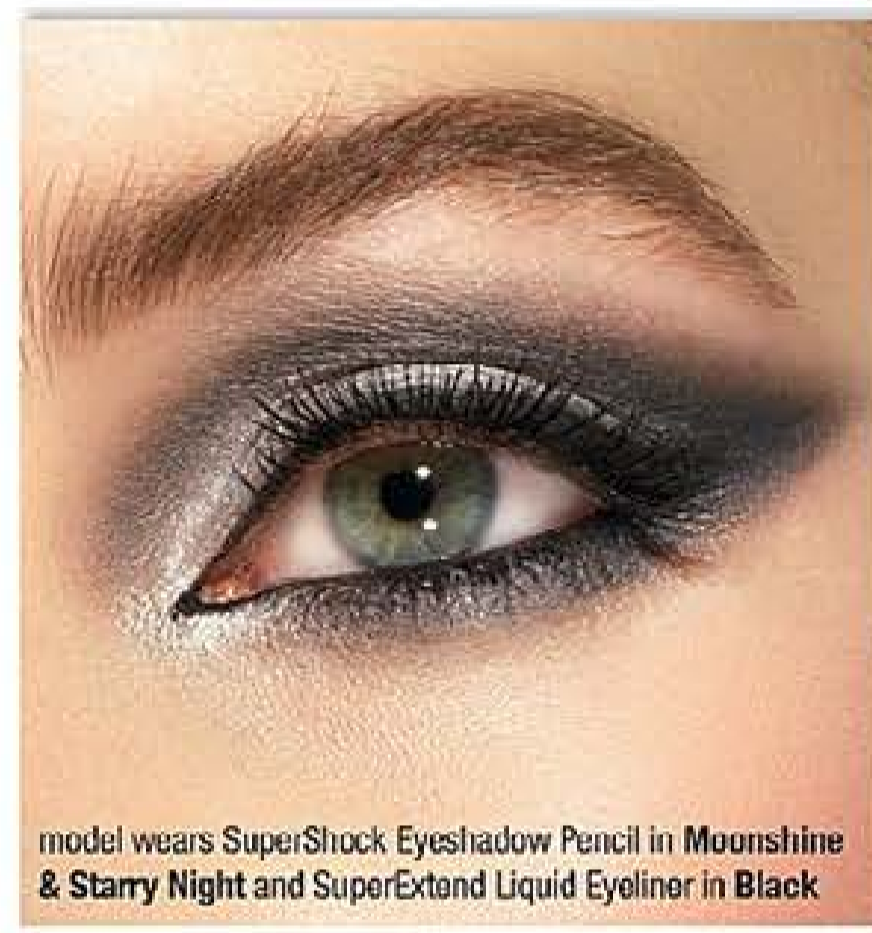


**16071**  
Blackest Black



# easy EYES

cheat a high-end look with creamy eyeshadow pencils and a precise eyeliner pen



model wears SuperShock Eyeshadow Pencil in Moonshine & Starry Night and SuperExtend Liquid Eyeliner in Black

**SuperShock Eyeshadow Pencil**

Creamy eye pencil blends easily to leave a lasting, shimmering powder finish. Waterproof. Normally £7

**£4**  
save £3

*shade*



**26849**  
Moonshine & Starry Night



**01701**  
Chocolate Melt & Cream Dream



**14076**  
Princess Pink & Royal Velvet

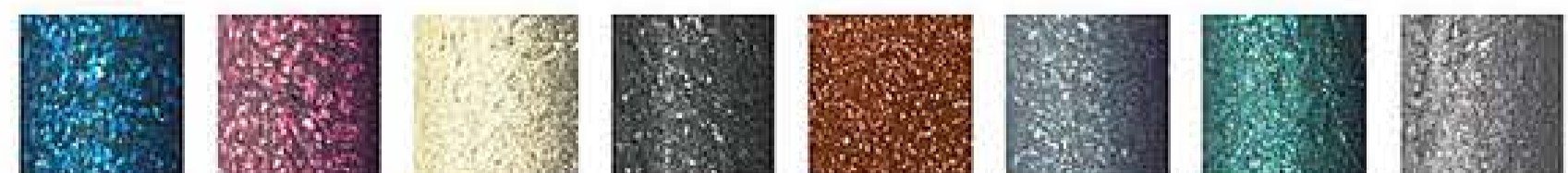


*sparkling shades of our bestselling liner*

**Glimmerstick Diamonds Eyeliner**

Sparkling liner glides on smoothly, won't pull or tug skin.

**£6**



**20602** Twilight Sparkle   **21204** Sugar Plum   **08227** Golden Diamond   **21006** Black Ice   **08243** Brown Glow   **04523** Smoky Diamond   **22897** Emerald Glow   **15461** Sparkling Silver

**SuperShock Gel Eyeliner Pencil**

Smooth-glide eyeliner for bold, intense colour that lasts for hours.

**£6**



**16022** Silver   **22376** Black

*smooth gel liner*



*highlight*

**SuperExtend Liquid Eyeliner**

Precise, easy-to-apply eyeliner pen for thin to bold lines. Transfer resistant and lasts all day. 6ml

Price per 10ml = £6.67  
Normally £6.50

**£4**  
save £2.50

*precise lines*



**04127**  
Teal



**03582**  
Brown



**03491**  
Black

**1. Make-up Sponges**

Pack of 6 PU make-up sponges. Sponge size approx. 8.5cm x 2.5cm.

06874

Normally £4

**£2**  
half price

**2. Retractable Lip Brush**

Nylon bristles, plastic handle. Approx. 9.7cm.

03665

Normally £5

**£2.50**  
half price

**3. Eyelash Curler**

Anodized iron eyelash curler with plastic handle. Size approx. 11cm.

03046

Normally £5

**£2.50**  
half price

**4. Concealer Brush**

Synthetic bristles. Plastic handle. Length approx. 15.7cm.

04887

Normally £5

**£2.50**  
half price

**5. All-Over Face Brush**

Nylon bristles, plastic handle. Approx. 18.5cm.

22798

Normally £8

**£4**  
half price

**6. Blusher Brush**

Nylon bristles, plastic handle. Length approx. 17cm.

12203

Normally £7

**£4**  
save £3

**7. Foundation Brush**

Nylon bristles, plastic handle. Length approx. 17cm.

12161

Normally £8.50

**£4.50**  
save £4



**BRUSH UP**  
*on the tools of the trade*

save up to  
**half price**



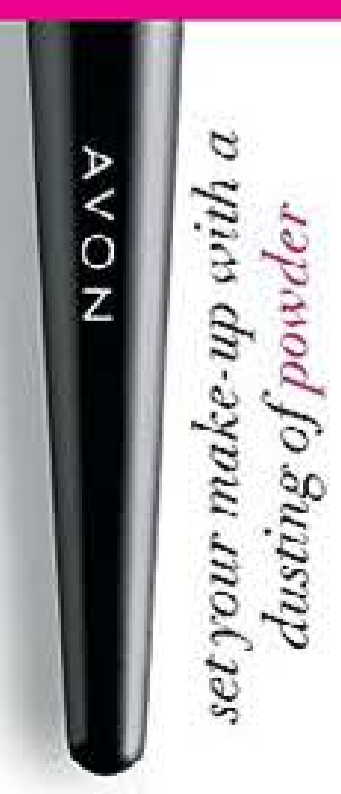
*get longer-lasting lipstick*



*curl lashes to open up your eyes*



*apply concealer precisely*



*set your make-up with a dusting of powder*



*define and contour with blusher*



*apply foundation flawlessly*



25742 Lacy Mauve	25379 Peach Peck	25544 Red Embrace	14977 Loving Lilac	25734 Fuchsia Flirt
15016 Berry Smooch	13961 Caressing Coral	14787 Pucker Up Pink	01040 Naughty & Nude	22392 Lovely Dovesy Pink
26286 Mauve Allure	14480 Natural Glow	05801 Kiss Me Pink	14324 Pink Prance	

**Perfect Kiss Lipstick**  
Full-coverage lipstick for soft, smooth lips, that look instantly fuller.  
**£8.50**

# LAVISH LIPS

*just choose your favourite shade and finish and pucker up*



model wears Ultra Colour Absolute Lipstick in Soft Coral

24984 Red Velvet	05181 Caring Coral	16188 Lovely Fuchsia	22871 Soft Coral	24323 Smooth Plum
15206 Warm Honey	18606 Fresh Fig	18192 Tea Rose	26765 Pink Renewal	07906 Coffee Creme

**Ultra Colour Absolute Lipstick**  
Multi-benefit lipstick with 50% moisturisers and lip renewing conditioners for healthy, caring colour. Contains SPF-15.  
**£8**



model wears Ultra Colour Lipstick in Hot Pink

SOFT MATTE			
11528 Demure	27524 Proper Pink	12690 Scarlet Siren	03434 Toasted Rose
27540 Naturally Nude	16709 Hibiscus	28829 Lava Love	

SHIMMER			SATIN			
14167 Chic	27862 Frozen Rose	15396 Frostiest Mauve	27334 Perfect Red	16758 Hot Pink	27532 Mocha	14217 Oxford Wine
15487 Dream Fuchsia	05132 Golden Berry	12948 Sparkling Nude	16600 Beyond Pink	28662 Ripe Papaya	06353 Wine With Everything	28209 Knockout Pink
11502 Enduring Sable	15354 Rose Quartz	16543 Fuchsia Fever	16501 Carnation	16444 Pout	28837 Red 2000	13110 Blush Nude
16428 Twinkle Pink	10637 Country Rose	08623 Load Cocoa	02410 Cashmere	14894 Rich Rum	13367 Sunny Pink	

check out our soft matte look book at [YouTube /AvonUK](https://www.youtube.com/AvonUK)

**Ultra Colour Lipstick**  
Comfortable wear lipstick with stay-true rich colour. Contains True Colour Technology with pigments wrapped in shea butter for lips that look smooth and moisturised. Normally £7.50  
**£5**  
save £2.50



**02659**  
Matte Blossom

**Ultra Colour Matte Lipstick**  
Moisturising lipstick with a matte finish. SPF15.  
**£7.50**



**Perfect Kiss Lip Gloss SPF15**  
Lightweight moisturising lip gloss. SPF15. 6ml  
Price per 10ml = £11.67  
**£7**

# pearly QUEEN

treat lips to a flash of brilliance with sparkly prismatic pearls



model wears Ultra Colour Rich Brilliance Lipstick in Vermillion



**Ultra Glimmersticks Lip Liner**  
Defines without smudging or feathering. Lightweight formula. Contains vitamin E. Normally £6  
**£3**  
half price

## A HINT OF SHIMMER



## HIGH SHINE GLOSS



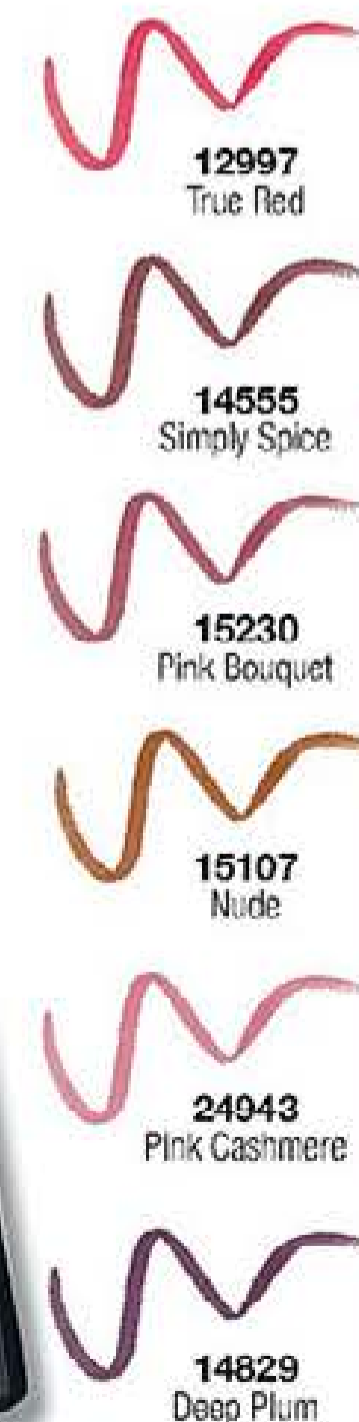
## HIGH SHINE SPARKLE

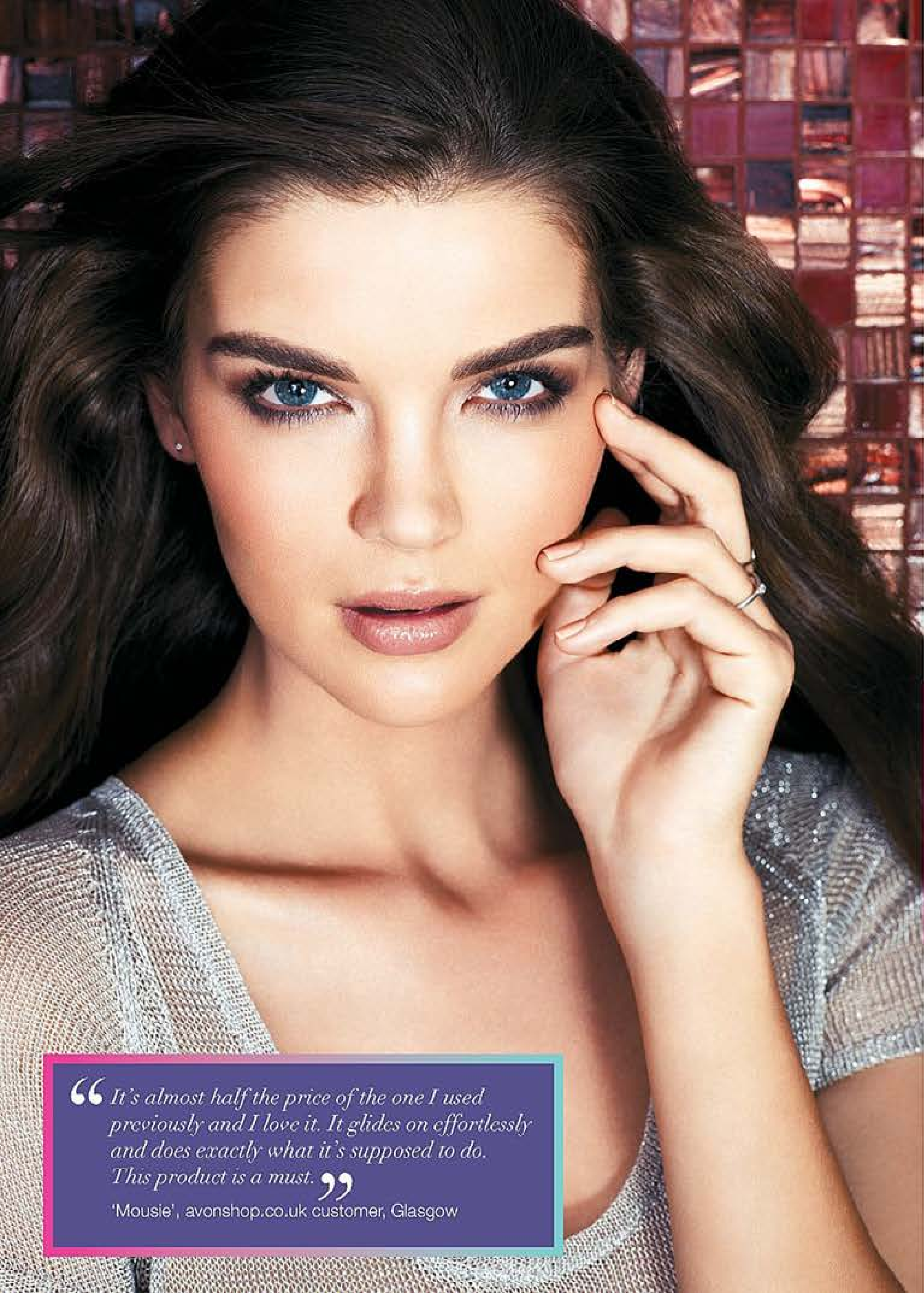


**Ultra Glazewear Lip Gloss**  
Super-shiny gloss with a vibrant, rich colour to help lips glisten in every light. Instantly moisturises lips for smooth, healthy looking lips. SPF15. 6ml  
Price per 10ml = £10.63  
**£6.50**



**Ultra Colour Rich Brilliance Lipstick**  
Rich, glittering lipstick with light-reflecting prismatic pearls to make lips glisten in every light. Normally £8  
**£5**  
save £3





*a kind of*  
**MAGIX**



skin looks brighter, with pores and fine lines visibly smoothed



wear alone or under foundation to help it stay fresh



**£7**  
save **£3.50**

**MagiX Face Perfector**

Colourless formula blurs imperfections for a naturally flawless look. Oil-free. SPF20. 30ml.

**24406**

Price per 10ml = £2.33  
Normally £10.50

**£7**  
save **£3.50**

*mistake-proof  
translucent finish  
suits virtually  
everyone*

*“It’s almost half the price of the one I used previously and I love it. It glides on effortlessly and does exactly what it’s supposed to do. This product is a must.”*

'Mousie', [avonshop.co.uk](http://avonshop.co.uk) customer, Glasgow

**Colour Corrector Palette**

Skin tone correcting palette. Use shades together to reduce redness and hide dark circles and imperfections.

09258  
**£10.50**



**Make-up Setting Spray**  
Mist evenly over skin to set make-up in place without stickiness. Invisible finish that is ultra lightweight. 125ml  
**12500**  
Price per 10ml = 48p  
**£6**



**Blush Duo**  
Luxurious feeling blush. Dermatologist and allergy tested. 13g  
**07831** Positively  
Ethereal  
Price per 10g = £8.15  
**£8**



**Ideal Luminous Blush**  
Luxurious pearly blush gives a radiant-looking glow. 6g  
Price per 10g = £10.83  
**£6.50**



**15851** Russet  
**08557** Soft Plum  
**14399** Peach



**Ideal Flawless Skin Loving Beauty Balm**  
Lightweight beauty balm with mineral pigments feels breathable and delivers moisture and SPF15 protection without clogging pores. 30ml  
Price per 10ml = £4.00  
**£12**



**Ideal Flawless Invisible Coverage Foundation**  
Full-coverage foundation creates a virtually undetectable veil of natural-looking, flawless perfection. SPF15. 30ml  
Price per 10ml = £4.00  
**£12**



*mousse*  
**MARVEL**

velvety soft whipped foundation with a gorgeous cashmere finish



**Ideal Flawless Matte Mousse Foundation**  
Whipped mousse foundation gives skin natural-looking, light to medium coverage with a velvety feel. 18g  
Price per 10g = £3.06  
Normally £10.50  
**£5.50**  
save £5





**Ideal Flawless Concealer Stick**  
Lightweight, oil-free concealer blends perfectly for even, invisible-looking coverage.  
**£7**



**Calming Effects Loose Powder Foundation**  
Blendable and buildable, for healthy-looking, radiant skin. Suitable for all skin types. SPF15. 6g  
Price per 10g = £17.50  
**£10.50**



**Illuminating Face Pearls**  
Gives cheeks and brow a subtle, radiant sheen. 22g  
26880  
Price per 10g = £4.09  
**£9**



**MagiX Multi-Benefit Illuminator**  
Liquid highlighter, formulated with special light reflecting particles to give skin a radiant and illuminated appearance.  
**£8.50**



**Kabuki Brush**  
Goat hair brush. Aluminum base. Approx. 2.5cm x 7cm.  
03756  
**£6.50**

**Ideal Flawless Pressed Powder**  
Super-weightless, silky powder blends easily to help foundation last longer and leave skin looking radiantly flawless. 10g  
**£9**



# CC the DIFFERENCE

colour correcting pigments improve the look of dark circles, redness and dullness



**Ideal Flawless CC Color Corrector Cream**  
Lightweight formula with licorice and vitamin C to help fade the look of pigmentation and dark spots. Conceals flaws and acts as a high-performance serum. SPF50. 30ml  
Price per 10ml = £2.00  
Normally £12

**£6**  
half price





*no kit is complete without our*  
**MANICURE  
 MUST HAVES**

*new*

from  
**£2.50**

*helps condition  
 your nails as  
 you remove  
 old colour*

*smoothes  
 uneven ridges  
 in nails to give  
 the perfect  
 base for your  
 Nailwear Pro+*



AVON  
 nail experts  
 conditioning nail  
 enamel remover  
 acetone free  
 dissolvant  
 conditionneur  
 sans acétone

AVON  
 nail experts  
 ridge filling  
 base coat  
 base lissante  
 anti-stries  
 Made in France



*spray on to wet nails to set  
 them in just 30 seconds*

**Conditioning Nail  
 Enamel Remover**  
 150ml  
**22764**  
 Price per 100ml = £2.00  
 Normally £4  
**£3**  
 save £1

**NEW Nail Experts  
 Ridge Filling Base Coat**  
 10ml  
**10454**  
 Will normally be £5  
**£2.50**  
 half price

**Liquid Freeze  
 Quick Dry Nail Spray**  
 50ml  
**20552**  
 Price per 100ml = £6.00  
 Normally £6  
**£3**  
 half price

**Gold Strength**  
Helps make nails feel stronger and appear more even with a natural-looking glow. 10ml  
15263  
£5



**Peeling and Brittleness Solver**  
Seal in moisture and discover healthy looking nails. 10ml  
26633  
£5



**Platinum Top Coat**  
Infused with platinum. Helps hide ridges and imperfections. 10ml  
08250  
£6



**Satin Nail Top Coat**  
For use on top of any nail colour to transform nails into a satin finish with a soft pearl effect. 10ml  
18754 P617  
£6



**Opal Top Coat**  
Top off your nail colour with a subtle shimmer. 10ml  
07534  
£6

**Pearl Shine**  
Fortifies nails for a healthy, buffed look without polish. 10ml  
08854  
£6

**Cuticle Conditioner**  
Moisturises and soothes dry cuticles instantly. 10ml  
01792  
£6

**Trendy Toes Nail Design Strips**  
Contains 16 strips.  
£8



**Nail Art Design Strips**  
Get a salon like professional manicure at home, easy to use dry apply nail art strips, that don't smudge or rub off. Contains 18 strips.  
£8



# classically CHIC

a French Manicure never goes out of fashion



model wears French Manicure Kit



**French Manicure Kit**  
The ultimate at-home French Manicure. Contains nude and white nailwear with diamond dust, plus 30 nail guides. 2 x 10ml bottles.

07724  
Normally £6.50  
**£4**  
save £2.50

**Corrector Pen**  
Precise nail polish remover pen to effectively remove those little mistakes! Easy to use, no mess or fuss.

12914  
Normally £7  
**£4**  
save £3

includes guides to help you get perfect French tips

**French Manicure Nail Tips**  
09357  
Normally £3  
**£1.50**  
half price





00513 Magnetic Metal  
00539 Spellbound Green  
09373 Hypnotic Bronze  
00752 Fuchsia Force  
23341 Lavender Lure  
24687 Rose Flash  
00059 Blue Attraction  
01008 Gold Rush

**Colour Attract Magnetic Nail Enamel**  
Ultra-glossy nail varnish with iron powder. Create nail art with the magnetic nail enamel wand. 10ml  
**£6**



**Colour Attract Magnetic Nail Enamel Wand**  
Use with Magnetic Nail Polish to create gorgeous nail art.  
**£1**

22483 Stripe  
23986 Star  
23945 Wave  
24042 Chevron



25569 Royal Vendetta P824  
26583 Marine Blue P823  
22921 Envy P822  
26302 Sterling P825  
16881 Perfectly Plum P820  
25478 Purplicious P819  
21089 Mauvelous P808  
25718 Wine and Dine Me P815  
25676 Very Berry P814  
25510 Red Velvet P813  
25551 Roses Are Red P812  
21774 Candy Apple P811  
21311 Orange Crush P816  
15420 Fire Cracker P810  
22988 Fabulous P809  
21725 Parfait Pink P807  
26526 Lavender Sky P818  
21881 Dazzle Pink P806  
28274 Sheer Love P805  
21832 Crème Brûlée P801  
21287 Mudslide P804  
26435 Glimmer P803  
21741 Barely There P802  
26567 Limoncello P817



**Gel Finish Nail Enamel**  
10ml  
**£7**

**Nail Buffer**  
3 way nail buffer. Approx. 17.9cm x 2.9cm x 1.4cm.  
25452  
**£3**



**Nail Scissors**  
Stainless steel nail scissors with PVC grip. Length approx. 9cm.  
25429  
**£5**



**Nail Decoration Tool**  
Create unique nail decorations with this double-ended brush.  
18812  
**£3**



**Nail File**  
Set of 2. Approx. 17.8cm x 2cm x 0.7cm.  
18135  
**£3**

# nail BAR

choose your favourite shade, finish and decorations



**Nail Gems**  
16907  
Normally £3  
**£2.50**  
save 50p



model wears Nailwear Pro+ in Fuchsia and Sea Breeze, see pages 12-13 and Nail Gems

**Nail Gem Applicator**  
04176  
Normally £3  
**£1.50**  
half price



04408 Yellow Mystique\*  
03277 Suddenly Sunny  
06981 Shipwreck\*  
01461 Swift Sherbet  
07302 Prompt and Pearly  
01347 Rapid Black  
02337 ASAP Pink  
07377 Rose Amour  
02469 Mambo Melon  
03822 Strawberry  
01651 Red Wine  
04143 Pronto Purple  
02824 Presto Plum  
04481 Underworld\*  
05967 On Point Blue  
07369 Lure\*  
03152 Fast Time Teal  
04622 Trance\*  
06619 Turquoise Pop  
07120 Enchanted Siren\*  
01610 Sprightly Mint

**Speed Dry+ Nail Enamel**  
High shine nail enamel with volcanic rock dries in under 30 seconds, and makes nails look and feel rock hard.  
10ml  
Normally £6



**£3**  
half price

\*Last chance to buy. Will not be featured in the brochure again. While stocks last.

# EXTRA *lasting*

**ExtraLasting Plump and Stay Lip Colour**  
£8.50



model wears ExtraLasting Mascara in Black

## MAKE-UP THAT KEEPS UP WITH YOU

**ExtraLasting Liquid Foundation SPF12**, 30ml  
Price per 10ml = £4.17  
**£12.50**



**ExtraLasting Eyeliner**  
£7



**ExtraLasting Pressed Powder**  
10g  
£9.50



**ExtraLasting Eyeshadow Inks**  
Normally £6  
**£4**  
save £2



**ExtraLasting Mascara**  
7ml  
Price per 10ml = £7.14  
Normally £9

**£5**  
save £4



**ExtraLasting Make-up Remover** 50ml  
14282  
Price per 10ml = 50p  
Normally £5  
**£2.50**  
half price



**ExtraLasting Lip Gloss**  
7ml  
Price per 10ml = £5.00  
Normally £7

**£3.50**

half price



**ExtraLasting Lipstick**  
Normally £7.50

**£5**  
save £2.50



**ExtraLasting Eyeshadow**  
Normally £6

**£4**  
save £2



# AVON GLOW

**Beach Brights Liquid Eyeliner**  
Glides on smoothly for a colour true finish and dramatic definition. Smudge-proof. **£6**

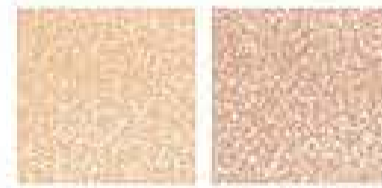


**matte**



**13664** Light Bronze  
**13797** Medium Riviera

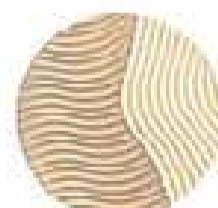
**shimmer**



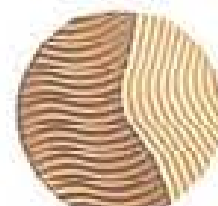
**13821** Warm Glow  
**14266** Deep Glow



**Bronzing Powder**  
Luxurious powder compact gives a radiant glow to all skin tones, without settling into lines or wrinkles. 10g **£10**



**18218**  
Light Bronze



**17921**  
Medium Bronze

**Illuminating Bronzer Duo**  
2 shades swirled together to give skin a radiant, bronze glow. Looks gorgeous on every skin tone. 9g  
Price per 10g = £11.11 **£10**



model wears Avon Glow Bronzing Pearls in Warm and Beach Brights Liquid Eyeliner in Tropical Blue

## glow ON

hold on to your Summer shimmer, for longer



**05082**  
Deep Bronze



**03707**  
Shimmering Bronze



**Multi Stylo**  
Velvety 3-in-1 radiance-boosting bronzer for eyes, lips and cheeks. Glides on smoothly with a silky feel. Normally £7.50

**£4**  
save £3.50



**fair skin**



**13326**  
Cool

**dark skin**



**01354**  
Warm

**Bronzing Pearls**  
Shimmering bronzing pearls give skin the warm, luminous look of a natural tan. 22g  
Price per 10g = £2.27  
Normally £10

**£5**  
half price

**JUST**  
**£5**  
each  
page 77 only

smoothes  
and softens  
for a more  
youthful look

helps prime  
skin for flawless  
make-up

instantly 94% of  
women showed  
improvement  
in the look of  
dark circles

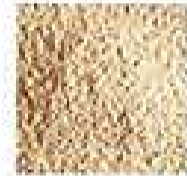
instantly makes  
skin look more  
youthful

plumping  
conditioner  
with a  
beautiful tint

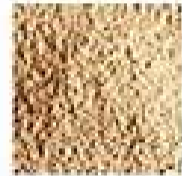
colourless  
plumping  
conditioner  
with retinol and  
collagen

**Age-Transforming Pressed Powder**

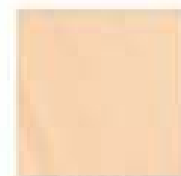
Long lasting, non-drying pressed powder smoothes and softens the look of skin for a more youthful, flawless look. SPF15. 10g  
**£10.50**



08813  
Soft Beige



07526  
Nude Beige



14712  
Fair



08433  
Medium



02329  
Ivory



25163  
Nude



05371  
Shell



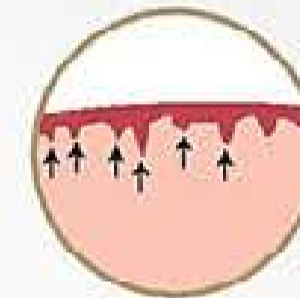
07047  
Natural Beige



02543  
Soft Honey



**BEFORE**  
thin, dry lips



**AFTER**  
lips look plumper  
and feel moisturised



28167  
Rose Tint



24349  
Honey Tint



24372  
Berry Tint



model wears Tinted Lip Plumping Lip Conditioner in Berry Tint Images for illustrative purposes only.

**Skin Transforming Primer**

Helps minimise the look of pores and helps prevent make-up from settling into fine lines for a smooth, velvety finish. 28ml  
00166  
Price per 10ml = £5.36  
**£15**

**Age-Transforming Concealer SPF15**

A clever concealer that not only disguises imperfections, but also helps to reduce the look of fine lines and wrinkles.  
**£9**

**Age-Transforming Foundation**

Disguises imperfections, smoothes the look of fine lines and evens skin tone. With collagen and elastin. SPF15. 30ml  
Price per 10ml = £5.00  
**£15**

**Tinted Lip Plumping Lip Conditioner**

With double the retinol to help boost collagen renewal. 5g  
Price per 10g = £10.00  
Normally £9  
**£5**  
save £4

**Lip Plumping Lip Conditioner**

With double the retinol to help boost collagen renewal.  
11155  
Normally £9  
**£5**  
save £4

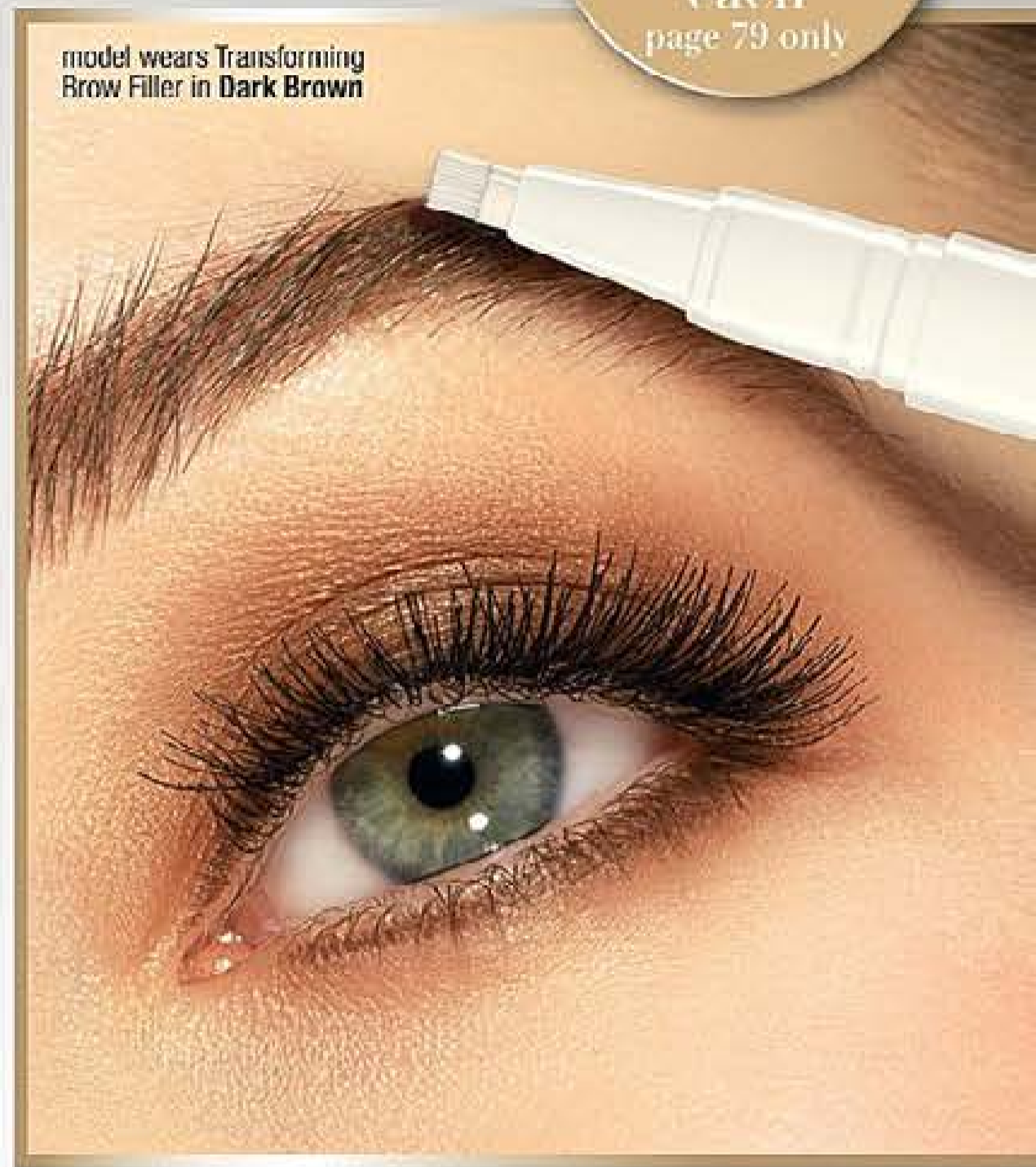
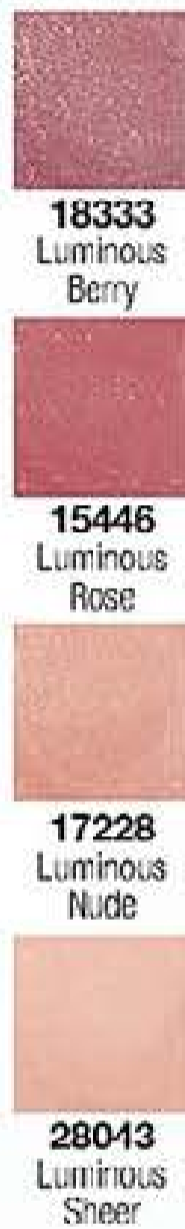
**JUST  
£5  
each**  
page 79 only

*lips look up to  
5 years younger*

*instantly, lips look  
smoother and softer*

*over time, eyes look up to  
5 years younger*

*gently glides on  
without tugging*



*define and set brows, whilst covering greys, for fuller, more youthful looking brows*

**Youth-Awakening Lipstick**  
Luxuriously smooth lipstick formulated with collagen and retinol to visibly smooth the look of fine lines and wrinkles. SPF15. With a premium embossed bullet.  
**£10.50**

**Lip Restoring Colour Balm**  
A luminous coloured lip balm to help smooth and soften lips. 5ml  
Price per 10ml = £18.00  
**£9**

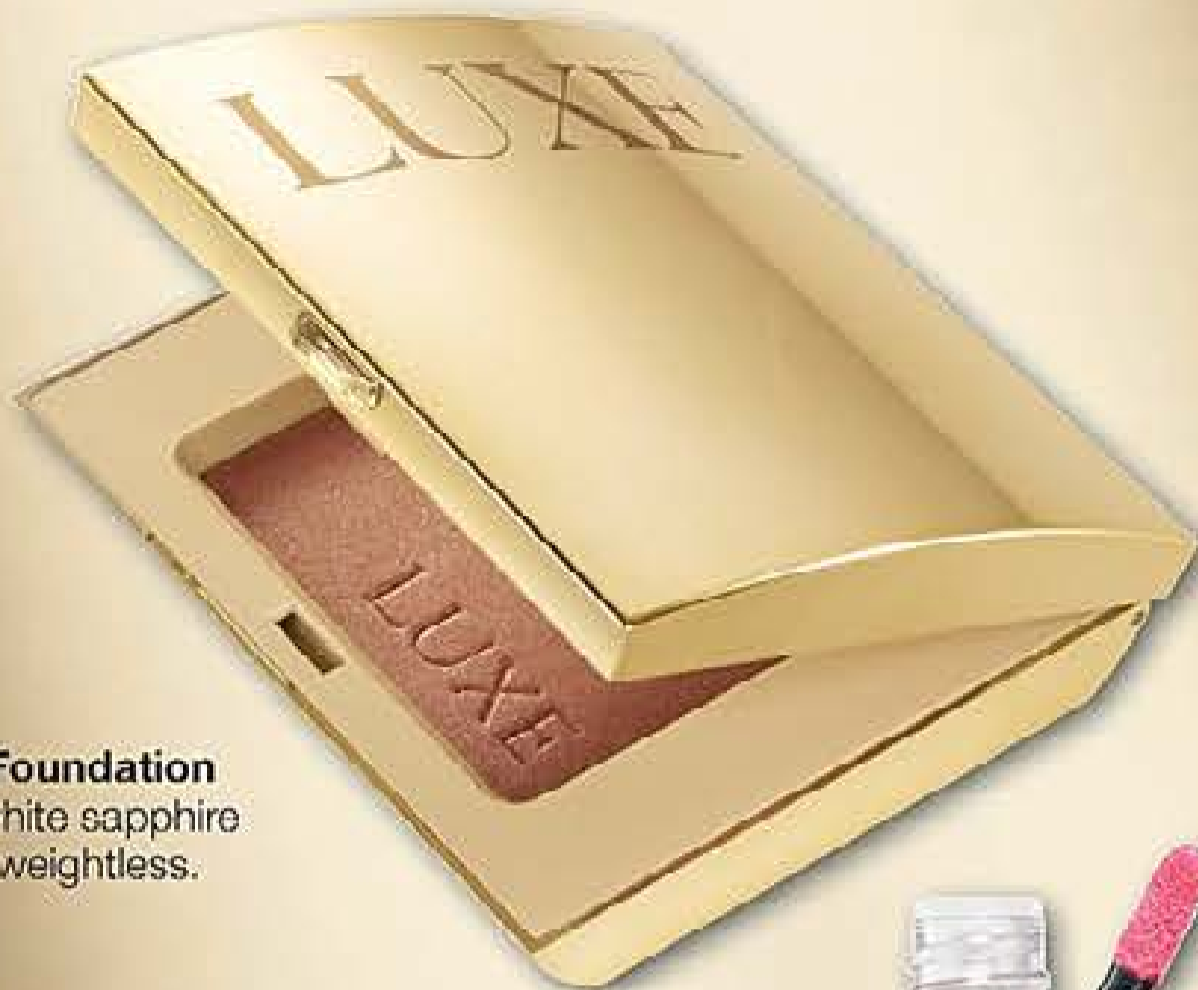
**Youth-Awakening Eyeshadow and Primer Kit**  
3 in 1 eye kit contains lifting primer and two shades of lifting shadow.  
Normally £10  
**£7**  
save £3

**Smoothing Eyeliner Pencil**  
Luxuriously smooth liner glides along your lash line without tugging. Long wearing and waterproof.  
Normally £8.50  
**£5**  
save £3.50

**Transforming Brow Filler**  
Helps define and set brows in place.  
Normally £9  
**£5**  
save £4



**Luxe Lavish Powder Bronzer**  
 Lightweight powder, gives the warmth and luminosity of a natural tan. 10g  
 27193 Warm Glow  
 Normally £11  
**£7.50**  
 save £3.50



**Luxe Silken Foundation**  
 Infused with white sapphire extract. Feels weightless. SPF20. 30ml  
 Price per 10ml = £3.17  
 Normally £14  
**£9.50**  
 save £4.50



**Luxe Couture Crème Lip Gloss**  
 Silk-infused formula leaves lips looking soft and ultra-glossy. SPF15.  
 Normally £8  
**£5.50**  
 save £2.50



**Luxe Couture Crème Lipstick**  
 Silk-infused formula with pearlescent colour. SPF15.  
 Normally £9.50  
**£6.50**  
 save £3



**LUXE**  
*exclusive to Avon*

# the LUXE FACTOR

treat yourself to our most sumptuous make-up, with rich, indulgent formulas



model wears Luxe Eyeshadow Palette in Sophisticated Violets and Luxe Volume Extravagance Mascara in Caviar Black



**NEW Luxe Volume Extravagance Mascara**

Lavish lashes with excess, high-impact volume. With fibres to create voluptuous lash volume. Contains Black Diamond Powder. Flake-proof. 7ml  
 Price per 10ml = £10.71  
 Will normally be £9

**£7.50**  
 save £1.50



04507  
Caviar Black

**Luxe Eyeshadow Palette**

A collection of matte and pearlised finishes infused with exotic orchid extract. Normally £10

**£7**  
 save £3



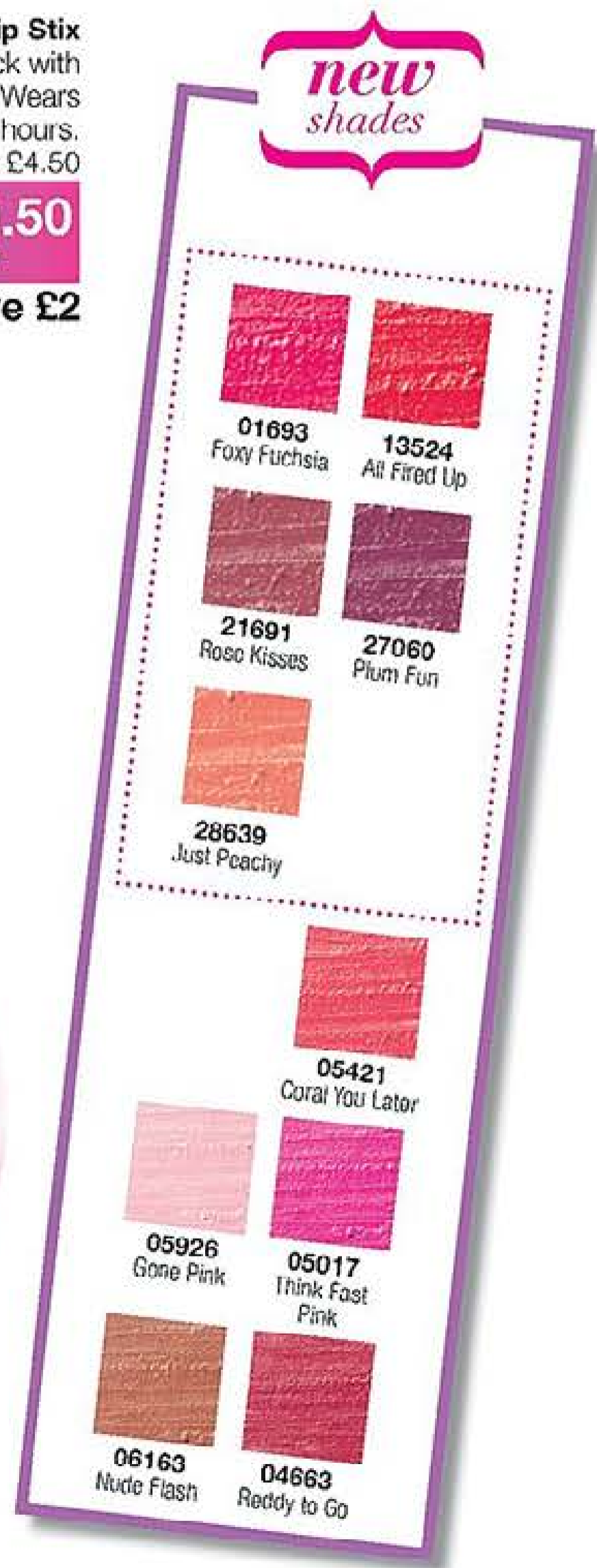
# COLORTREND

**LIFE'S too FUN**  
TO WEAR THE *SAME SHADE*



**Lip Stix**  
The coverage of a lipstick with a gorgeous glossy finish. Wears evenly for hours. Normally £4.50

**£2.50**  
save £2



model wears Lip Stix in Foxy Fuchsia and Color Me Pretty Nail Enamel in Velour

**£2.50 each**  
**save £2**



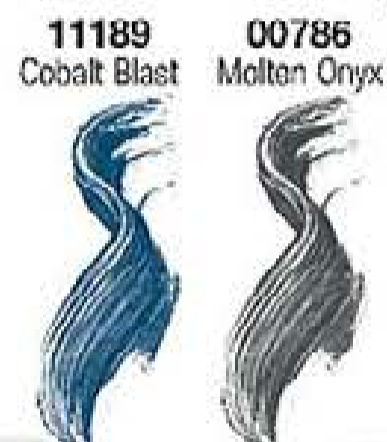
**Flower Powder Eyeshadow**  
5g  
Price per 10g = £7.50  
**£3.75**

**Colour Elements Mascara**  
8ml  
Price per 10ml = £5.63  
**£4.50**



**Eyeshadow Duo**  
**£4.50**

19760 Sunburst 13706 Party Girl 19976 Violetta 14605 Retrochic  
12286 True Romance 19133 Glamour Ice 14597 Chocolate Kisses 13839 Rainforest



**Plump Out Mascara**  
7ml  
Price per 10ml = £6.43  
**£4.50**



02790 Black 26898 Black Magic  
08516 Brown/Black  
**Magic Lift Mascara**  
8ml  
Price per 10ml = £5.63  
**£4.50**

**Colour Elements Eye Duet**  
**£4**



**Set Sail Metallic Shadow Stix**  
**£4**



**Pencil Play Eyeliner**  
**£3**



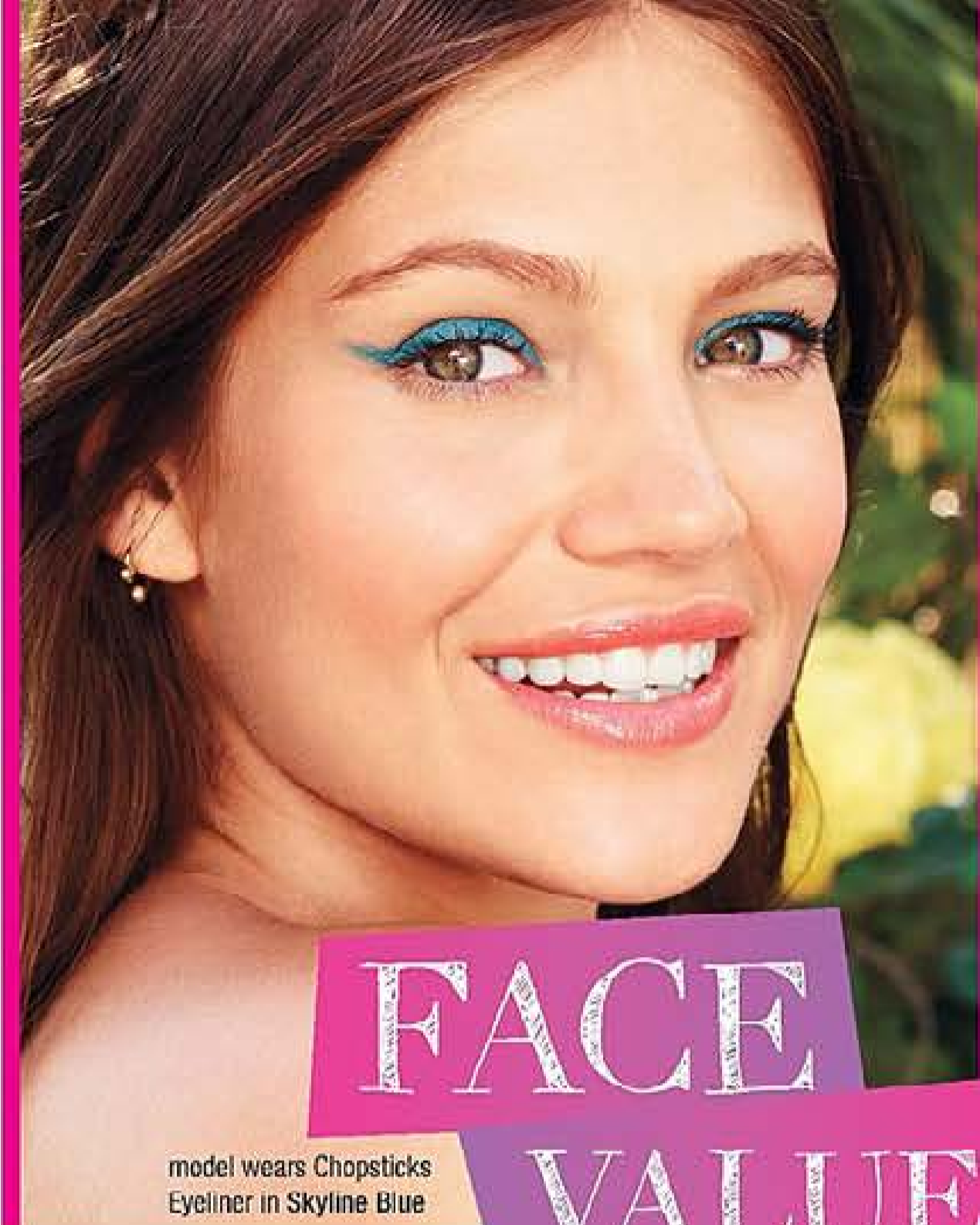
**Colour Elements Eye Pencil**  
**£4**



**Chopsticks Eyeliner**  
**£3.50**



\*Last chance to buy. Will not be featured in the brochure again. While stocks last.



model wears Chopsticks Eyeliner in Skyline Blue



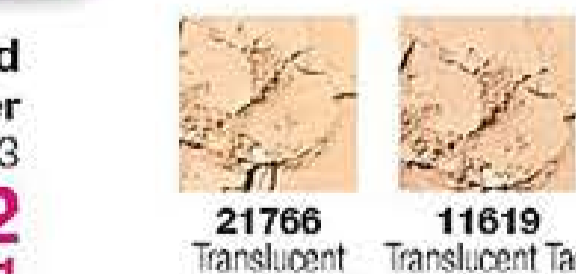
**Pretty All Over Stick**  
Normally £5  
**£3**  
save £2



**Perfect and Hide Concealer**  
Normally £3  
**£2**  
save £1



**Oil Control Pressed Powder**  
10g  
Normally £4.25  
**£2.50**  
save £1.75



**Final Touch Pressed Powder**  
10g  
Normally £4.25  
**£2.50**  
save £1.75



**Fresh Face Foundation**  
30ml  
Price per 10ml = 83p  
Normally £4.75  
**£2.50**  
save £2.25



**Light Foundation**  
30ml  
Price per 10ml = 83p  
Normally £4.75  
**£2.50**  
save £2.25



**COLORTREND**

**LIFE'S too FUN**  
TO WEAR THE SAME SHADE



**Color Me Pretty  
Nail Enamel**  
8ml  
Price per 100ml = £37.50  
**£3**



**Set Sail Nail Decals\***  
24 nail stickers.  
17699  
**£3**

\*Last chance to buy. Will not be featured in the brochure again.



**Colour Elements  
Lipstick  
SPF15.  
£3.75**



**Sheer  
Lipstick  
£3.75**



**Color Smoothies  
Lip Balm  
£2.50**



**Read My Lips Lip Gloss**  
6ml  
Price per 10ml = £6.25  
**£3.75**



**Naughty Or Nice Lipstick  
£4**



model wears Kiss 'n' Go Lipstick in Doll Pink



**new**  
**NEW  
Colour Blast  
Lip Lacquer**  
5ml  
Price per 10ml = £4.50  
Will normally be £4.50  
**£2.25  
half price**

**GET  
GLOSS**



**Kiss 'n' Go  
Lipstick**  
Normally £3.75  
**£2.50  
save £1.25**

**COLORTREND**  
**LIFE'S too FUN**  
TO WEAR THE SAME SHADE

# Fragrance Store

'so you'  
scents

*You're unique.  
So, try a fragrance that's as  
individual as you are...*

the *Far Away*  
collection



*inspired. enlightened. free-spirited*



*lavish. inspired. exotic*

*just £6.50 each HALF PRICE* pages 88-89

- 1. Far Away Bella** Juicy clementine from Italy, blooming magnolia flower from China, finished with intriguing tonka bean from Brazil. 50ml **10702** EDP Price per 100ml = £13.00 Normally £13 **£6.50 half price**
- 2. Far Away Exotic** An inspiring journey of chai spice and lavish saffron rose entwined with the exotic richness of ambered musk. 50ml **21493** EDP Price per 100ml = £13.00 Normally £13 **£6.50 half price**

*just £6.50 each*  
**HALF PRICE**

pages 88-89

*LUXURIOUS  
LADY*

*this oriental, floral  
scent is your most-loved  
fragrance, encapsulating  
refined glamour and  
timeless allure it's a  
seductive show-stopper*

100%  
happy

or your money back  
See pages 236-237 for our  
90 day guarantee.



*enticing. dreamy. exotic*

- 3. Far Away**  
Exotic essences of rare florals spiced with  
amber and musk. 50ml  
**04549** EDP  
Price per 100ml = £13.00  
Normally £13  
**£6.50 half price**



'so you'  
scents

the rares collection



*rich. sensual. sophisticated*



*precious. elegant. sophisticated*



*warm. floral. lustrous*



*RARE  
TREASURE*

*feel precious and wrap  
yourself in opulence with  
these jewel inspired scents  
for understated elegance*

*sultry. warm. feminine*

just £6.50 each **HALF PRICE** pages 90-91

**1. Rare Diamonds** Sparkling plum blossom and captivating orchid with notes of luxurious cashmere woods for sensuous warmth. 50ml **21337 EDP** Price per 100ml = £13.00 Normally £13 **£6.50 half price**

**2. Rare Sapphires** A sparkling citrus blend of grapefruit and mandarin. 50ml **15834 EDP** Price per 100ml = £13.00 Normally £13 **£6.50 half price**

**3. Rare Pearls** A shimmering floral with a pure heart of magnolia and sparkling plum. 50ml **03632 EDP** Price per 100ml = £13.00 Normally £13 **£6.50 half price**

just £6.50 each **HALF PRICE** pages 90-91

**4. Rare Gold**  
Opulent orange flowers mixed with precious amber. 50ml **04440 EDP**  
Price per 100ml = £13.00  
Normally £13  
**£6.50 half price**

*'so you'  
scents*

# PERCEIVE

## UPLIFTING BEAUTY

*infused with optimistic confidence, this  
floral and fruity scent will treat you  
to a lovely lift*



*uplifting. confident. spiritual*

*buy BOTH for £8* save £6.<sup>60</sup>  
order using 68544  
page 92 only

**Perceive** Uplifting essences of gardenia, plum, vanilla orchid and sandalwood. 50ml

07088 EDP Price per 100ml = £22.00 **£11**

Perfumed Body Spray 75ml 20495 Price per 100ml = £4.80 **£3.60**

## FEMININE SWEETHEART

*give in to your heart  
and lose yourself in  
tender romance with this  
delicate, floral scent*

*soft  
musk*



*soft. sensuous. romantic*

*buy BOTH for £5* save £7.<sup>10</sup>  
order using 68726  
page 93 only

**Avon Soft Musk** Romantic rose, jasmine and ylang-ylang with warm,  
subtle musk tones. 50ml 03509 EDT Price per 100ml = £17.00 **£8.50**

Perfumed Body Spray 75ml 25692 Price per 100ml = £4.80 **£3.60**

'so you'  
scents

INFINITE  
MOMENT



**CONFIDENT  
MUSE**

*have a love affair with this  
seductively floral fragrance*



*romantic. sophisticated. feminine*

*buy BOTH for £8* save £8.60  
order using 67710  
page 94 only

**Infinite Moment for Her** Sophisticated raspberry leaves embrace feminine florals and warm vanilla, capturing hearts for a lifetime. 50ml

15156 EDT Price per 100ml = £26.00 **£13**

Perfumed Body Spray 75ml 02709 Price per 100ml = £4.80 **£3.60**



little  
red  
dress

**DARING  
DIVA**

*stand out from the  
crowd and feel  
irresistibly confident  
with this glamorous,  
fruity scent*



*bold. daring. passionate*

*buy BOTH for £8* save £8.60  
order using 69278  
page 95 only

**Little Red Dress** Irresistible fruity nectar mingles with Bulgarian rose and sensual red sandalwood, for a feeling like you've just slipped into your little red dress. 50ml

17681 EDP Price per 100ml = £26.00 **£13**

Perfumed Body Spray 75ml 08847 Price per 100ml = £4.80 **£3.60**



*'so you'  
scents*

SCENT ESSENCE

*EXPRESSIVE  
BELLE*

*capture the moment and  
express yourself with these  
individually designed scents  
for every occasion*



**new**



*romantic bouquet*

*vibrant fruity*

*sparkly citrus*

**£4.50** each **SAVE £3.50** page 96 only

**NEW Scent Essence Romantic Bouquet** Feminine violet blossom, peony petals and vetiver. 30ml  
27714 EDT Price per 100ml = £15.00 Will normally be £8 **£4.50 save £3.50**

**NEW Scent Essence Vibrant Fruity** Succulent blackberries, delicate apple blossom and smooth soft woods. 30ml 27722 EDT Price per 100ml = £15.00 Will normally be £8 **£4.50 save £3.50**

**NEW Scent Essence Sparkly Citrus** Sicilian bergamot, sparkling lime blossoms and spicy blond cedarwood. 30ml 27680 EDT Price per 100ml = £15.00 Will normally be £8 **£4.50 save £3.50**

PUR BLANCA

*DELIGHTFUL  
DARLING*

*subtle but elegant  
scents, infused  
with pure floral,  
fruity notes for the  
natural woman*



**new**



*simple. pure. delicate*

*simple. beautiful. elegant*

**100% happy**  
or your money back  
See pages 236-237 for our  
90 day guarantee.

**£6** each **SAVE £5** page 97 only

**Pur Blanca** Pure white freesia and ylang ylang over a simple blend of peony, rose and waterlily. 50ml

23788 EDT Price per 100ml = £12.00 Normally £11 **£6 save £5**

**NEW Pur Blanca Elegance** A sophisticated mix of sumptuous pear, sweet gardenia and classic amber oozes effortless elegance. 50ml

13979 EDT Price per 100ml = £12.00 Will normally be £11 **£6 save £5**

*"The notes in these precious fragrances remind me to savour the moments of TODAY."*

**Olivia Wilde**  
Actress & Activist



*blissful. joyful. content*

**Together** Floral, musk. 30ml  
20776 EDP Price per 100ml = £26.67  
Normally £12 **£8 save £4**



*romantic. delicate. pure*

**Amour** Floral. 30ml  
19141 EDP Price per 100ml = £26.67  
Normally £12 **£8 save £4**



celebrate our timeless fragrance collection  
**TODAY TOMORROW ALWAYS**



*intimate. romantic. sparkling*

*soft. floral. eternal*

*sensual. bold. passionate*

special price  
only **£8** each

1. **Tomorrow** A whispering oriental with the warmth of African violet, sunset amber and ripe raspberry. 50ml 25486 EDP Price per 100ml = £16.00 Normally £14 **£8 save £6**

---

2. **Forever** Bright pink pepper blended with fresh orange blossom and sensual musk. 50ml 14795 EDP Price per 100ml = £16.00 Normally £14 **£8 save £6**

---

3. **Today** A precious white floral with joyful notes of hibiscus, silk musk and butterfly blossoms. 50ml 25460 EDP Price per 100ml = £16.00 Normally £14 **£8 save £6**



for him



- Roll-On Anti-Perspirant Deodorant for Him 50ml**  
 27995 Black Suede    21980 True Force  
 25114 Full Speed    18689 Wilderness  
 01677 Urban Edge    18952 Full Speed Power  
 15438 Mesmerize    07492 Black Suede Essential

Price per 100ml = £1.98 Normally £2.60  
**99p save £1.61**

for her



- Roll-On Anti-Perspirant Deodorant for Her 50ml**  
 11056 Far Away    17335 Eternal Magic  
 15289 Only Imagine    11841 Pur Blanca  
 13771 Perceive    13615 Little Black Dress

Price per 100ml = £1.98 Normally £2.60  
**99p save £1.61**

- Shimmering Body Powder 40g**  
 05454 Avon Soft Musk  
 24331 Far Away  
 Price per 100g = £2.48 Normally £2.75  
**99p save £1.76**

# AUTUMN OFFER

*roll-ons and talcs*

just  
**99p**

save up to £1.76  
 page 100 only

new look

# handbags heroes

*your favourite travel-sized scents  
now in beautiful new bottles*

**Little Black Dress Travel Spray** Oriental, floral. 30ml  
05769 EDP Price per 100ml = £11.67 Normally £7.50 **£3.50 save £4**

**Far Away Travel Spray** Exotic essences of rare florals spiced  
with amber and musk. 30ml 04705 EDP Price per 100ml = £11.67  
Normally £7.50 **£3.50 save £4**

**Incandescence Travel Spray** A mysterious blend of lily of the valley,  
white peony and white teakwood. 30ml 07005 EDP Price per 100ml = £11.67  
Normally £7.50 **£3.50 save £4**

100% happy  
or your money back  
See pages 236-237 for our  
50 day guarantee.



special price  
**£3.50** each save **£4**

# scents of STYLE

pages 104-105



**1. Outspoken by Fergie**

50ml  
11627 EDP  
Price per 100ml = £30.00  
**£15**

**2. Outspoken Intense by Fergie**

50ml  
22186 EDP  
Price per 100ml = £30.00  
**£15**

**3. Limited Edition Outspoken Fresh by Fergie**

50ml  
28464 EDP  
Price per 100ml = £27.00  
**£13.50**

**4. Viva by Fergie**

50ml  
21386 EDP  
Price per 100ml = £30.00  
**£15**

**5. Hervé Léger Intrigue for Him**

75ml  
06700 EDT  
Price per 100ml = £24.67  
**£18.50**

**6. Hervé Léger Intrigue for Her**

50ml  
04994 EDP  
Price per 100ml = £40.00  
**£20**

**7. Hervé Léger Femme**

50ml  
14811 EDP  
Price per 100ml = £40.00  
**£20**

**8. Premiere Luxe**

50ml  
21923 EDP  
Price per 100ml = £32.00  
**£16**

EDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray

# Christian Lacroix

Parfums  
for AVON

special price  
**£15** each  
for him  
save £3.50

special price  
**£16** each  
for her  
save £4



**1. Christian Lacroix Noir for Him** A fresh burst of rare spices reveals a rich blend of sensual and elegant woods. 75ml 02345 EDT | Price per 100ml = £20.00 Normally £18.50 **£15 save £3.50**

**2. Christian Lacroix Nuit for Him** A passionate potion of rich tobacco, black violet and seductive woods. 75ml 26047 EDT | Price per 100ml = £20.00 Normally £18.50 **£15 save £3.50**

**3. Christian Lacroix Nuit for Her** A forbidden fantasy of intoxicating florals, mysterious amber and midnight musk. 50ml 21543 EDP  
Price per 100ml = £32.00 Normally £20 **£16 save £4**

**4. Christian Lacroix Rouge for Her** An exhilarating burst of citrus and spices unveils an elegant floral heart wrapped in the most sensual cashmere woods. 50ml 02485 EDP | Price per 100ml = £32.00 Normally £20 **£16 save £4**

# SAVE UP TO £5

pages 106-107



- |   |  |   |  |
|---|--|---|--|
| <p><b>1. Body Lotion</b><br/>150ml<br/>20917 Far Away Gold<br/>10439 Far Away Bella<br/>05835 Pur Blanca<br/>10934 Our Story<br/>24828 Little Black Dress<br/>10371 Far Away<br/>20180 Avon Femme<br/>04978 Sensuelle<br/>Price per 100ml = £1.33<br/>Normally £3.50<br/><b>£2 save £1.50</b></p> <p><b>2. Caribbean Paradise Body Mist</b><br/>100ml<br/>08532<br/>Normally £3.50<br/><b>£2 save £1.50</b></p> | <p><b>3. Tahitian Holiday Exotic Body Mist</b><br/>100ml<br/>10405<br/>Normally £3.60<br/><b>£2 save £1.60</b></p> <p><b>4. Body Mist 100ml</b><br/>06601 Incandessence<br/>06726 Little Black Dress<br/>Normally £5<br/><b>£3 save £2</b></p> <p><b>5. Far Away Moisturising Bath and Shower Gel 200ml</b><br/>03244<br/>Price per 100ml = £1.00<br/>Normally £3.60<br/><b>£2 save £1.60</b></p> <p><b>6. City Rush for Her Shower Gel 150ml</b><br/>03376<br/>Price per 100ml = £1.67<br/>Normally £4.50<br/><b>£2.50 save £2</b></p> <p><b>7. Ultra Sexy Body Soufflé 150ml</b><br/>15941<br/>Price per 100ml = £1.67<br/>Normally £4.50<br/><b>£2.50 save £2</b></p> | <p><b>8. Perfumed Body Spray for Her 75ml</b><br/>03731 Avon Instinct<br/>26203 Sensuelle<br/>05041 Incandessence<br/>09407 Pur Blanca<br/>15123 Treselle<br/>19380 Avon Femme<br/>02907 Little Black Dress<br/>Price per 100ml = £2.67<br/>Normally £3.60<br/><b>£2 save £1.60</b></p> <p><b>9. Far Away Bella Purse Spray 15ml</b><br/>05702<br/>Price per 100ml = £26.67<br/>Normally £6<br/><b>£4 save £2</b></p> <p><b>10. Summer White Sunrise 50ml</b><br/>12518 EDT<br/>Price per 100ml = £16.00<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>11. Avon Fleur 50ml</b><br/>15685 EDP<br/>Price per 100ml = £16.00<br/>Normally £13<br/><b>£8 save £5</b></p> | <p><b>12. Sensuelle</b><br/>50ml<br/>20958 EDP<br/>Price per 100ml = £16.00<br/>Normally £13<br/><b>£8 save £5</b></p> <p><b>13. Avon Instinct EDP, 50ml</b><br/>04630 Original<br/>05827 Forbidden<br/>Price per 100ml = £24.00<br/>Normally £15<br/><b>£12 save £3</b></p> <p><b>14. Eternal Magic 50ml</b><br/>22913 EDT<br/>Price per 100ml = £16.00<br/>Normally £13<br/><b>£8 save £5</b></p> <p><b>15. Secret Fantasy EDT, 50ml</b><br/>12633 Secret Fantasy†<br/>17509 Secret Fantasy Kiss†<br/>25833 Secret Fantasy Star†<br/>Price per 100ml = £16.00<br/>Normally £11<br/><b>£8 save £3</b></p> |
|---|--|---|--|

†Detachable cast iron charm, on a 2cm stainless steel chain.



- |  |   |   |  |
|--|---|---|--|
| <p><b>16. Simply Her 50ml</b><br/>11114 EDT<br/>Price per 100ml = £12.00<br/>Normally £8.50<br/><b>£6 save £2.50</b></p> <p><b>17. Be... EDT, 30ml</b><br/>14373 Serene<br/>21642 Romantic<br/>Price per 100ml = £16.67<br/>Normally £7<br/><b>£5 save £2</b></p> <p><b>18. Our Story for Her 50ml</b><br/>06627 EDT<br/>Price per 100ml = £16.00<br/>Normally £13<br/><b>£8 save £5</b></p> <p><b>19. City Rush EDP, 50ml</b><br/>24893 Glamour<br/>03327 Original<br/>Price per 100ml = £24.00<br/>Normally £15<br/><b>£12 save £3</b></p> | <p><b>20. Treselle 50ml</b><br/>06643 EDP<br/>Price per 100ml = £16.00<br/>Normally £13<br/><b>£8 save £5</b></p> <p><b>21. Timeless 50ml</b><br/>27409 EDT<br/>Price per 100ml = £12.00<br/>Normally £9<br/><b>£6 save £3</b></p> <p><b>22. Little... EDP, 50ml</b><br/>00182 Pink Dress<br/>05504 Black Dress<br/>02089 Gold Dress<br/>Price per 100ml = £16.00<br/>Normally £13<br/><b>£8 save £5</b></p> <p><b>23. Kate's World EDT, Age 8+, 50ml</b><br/>04325 Pretty Trendy<br/>20255 Pretty Rockin'<br/>10264 Pretty Fabulous<br/>Price per 100ml = £12.00<br/>Normally £8<br/><b>£6 save £2</b></p> | <p><b>24. True Life for Her 50ml</b><br/>07880 EDT<br/>Price per 100ml = £12.00<br/>Normally £8.50<br/><b>£6 save £2.50</b></p> <p><b>25. Perceive Soleil 50ml</b><br/>00216 EDP<br/>Price per 100ml = £16.00<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>26. Caribbean Paradise 50ml</b><br/>08649 EDT<br/>Price per 100ml = £16.00<br/>Normally £10.50<br/><b>£8 save £2.50</b></p> <p><b>27. Tahitian Holiday 50ml</b><br/>03558 EDT<br/>Price per 100ml = £16.00<br/>Normally £10.50<br/><b>£8 save £2.50</b></p> <p><b>28. Avon Femme 50ml</b><br/>19331 EDP<br/>Price per 100ml = £24.00<br/>Normally £16<br/><b>£12 save £4</b></p> | <p><b>29. Incandessence 50ml</b><br/>09878 EDP<br/>Price per 100ml = £16.00<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>30. Incandessence Blossom 50ml</b><br/>15883 EDT<br/>Price per 100ml = £16.00<br/>Normally £11<br/><b>£8 save £3</b></p> <p><b>31. Ultra Sexy 50ml</b><br/>13755 EDT<br/>Price per 100ml = £24.00<br/>Normally £15<br/><b>£12 save £3</b></p> <p><b>32. Only Imagine 50ml</b><br/>10900 EDP<br/>Price per 100ml = £20.00<br/>Normally £14<br/><b>£10 save £4</b></p> <p><b>33. Far Away Gold 50ml</b><br/>27888 EDP<br/>Price per 100ml = £16.00<br/>Normally £13<br/><b>£8 save £5</b></p> |
|--|---|---|--|



**lively. refreshing. wild**

## Wilderness

*warm, earthy leather and patchouli enhanced with fir balsam and musk, topped with notes of juniper and grapefruit*

buy **BOTH** for **£7**

save **£7.60**  
order using 69328  
page 108 only

**Wilderness** Chypre, woody. 100ml 25080 EDT **£11**

**Deodorant Body Spray** 150ml 16691 Price per 100ml = £2.40 **£3.60**



## INDIVIDUAL BLUE

**100% happy**

or your money back  
See pages 236-237 for our 90 day guarantee.

**new**



*the modern fragrance featuring warming ginger roots, hints of geranium and woody tones of vetiver*



only **£6** each

save **£2.50**  
page 109 only

**1. Individual Blue** Bergamot and grapefruit with a fusion of lavender and musk. 100ml 00794 EDT Normally £8.50 **£6** save **£2.50**

**2. Individual Blue Free** An invigorating citrus cocktail melts into a refreshing marine mist with exclusive woods and fruits. 100ml 28993 EDT Normally £8.50 **£6** save **£2.50**

**3. NEW Individual Blue Casual** The modern fragrance featuring ginger roots, geranium and vetiver. 100ml 12039 EDT Will normally be £8.50 **£6** save **£2.50**

# BLACK SUEDE ESSENTIAL



**masculine. free. casual**

*fresh and zesty mandarin  
combines with wild blue lavender  
and soft suede to create a  
captivating, masculine scent*



*buy* **BOTH** *for* **£7**

save **£7.60**  
order using 69054  
page 110 only

**Black Suede Essential** Woody, oriental. 75ml **07484** EDT Price per 100ml = £14.67 **£11**

**Deodorant Body Spray** 150ml **05918** Price per 100ml = £2.40 **£3.60**

# BLACK SUEDE

**warm. confident. smooth**



*a classic blend  
of woods and  
greens made  
irresistible with  
the modern feel  
of leather*

*buy* **BOTH** *for* **£7**

save **£7.60**  
order using 69831  
page 111 only

**Black Suede Oriental**, woody. 75ml **05843** EDT Price per 100ml = £14.67 **£11**

**Deodorant Body Spray** 150ml **00901** Price per 100ml = £2.40 **£3.60**





**bold. modern. fresh**

## SIGNATURE

*a modern blend  
of warmth and  
freshness accented  
with bold fruity  
notes*



*buy* **BOTH** *for* **£8**

save **£8.60**  
order using 67983  
page 112 only

**Avon Signature** Woody, fruity, fresh. 75ml **05744** EDT Price per 100ml = £17.33 **£13**

**Deodorant Body Spray** 150ml **05231** Price per 100ml = £2.40 **£3.60**



**fresh. spicy. romantic**

## INFINITE MOMENT

*spicy cardamom and  
fresh black lavender  
entwine with sensual  
woods for a loving,  
never-ending bond*



*buy* **BOTH** *for* **£8**

save **£8.60**  
order using 68080  
page 113 only

**Infinite Moment for Him** 75ml **15198** EDT Price per 100ml = £17.33 **£13**

**Deodorant Body Spray** 150ml **13813** Price per 100ml = £2.40 **£3.60**

# SCENTS FOR MEN

save up to £3 pages 114-115



**1. Mesmerize**  
100ml  
17442 EDT  
**£11**

**2. Musk for Men** 100ml  
10397 Splash  
Normally £9  
**£6 save £3**

**3. X Series**  
50ml. EDT  
06668 Rush  
06650 Flash  
04655 Recharge  
Price per 100ml = £12.00  
Normally £8.50  
**£6 save £2.50**

**4. Our Story for Him**  
75ml  
06676 EDT  
Price per 100ml = £17.33  
**£13**

**5. True Life for Him**  
50ml  
14738 EDT  
Price per 100ml = £12.00  
Normally £8.50  
**£6 save £2.50**

**6. Simply Him**  
50ml  
11130 EDT  
Price per 100ml = £12.00  
Normally £8.50  
**£6 save £2.50**

**7. MyVibe**  
EDT. 50ml  
26161 Original  
22038 Graffiti  
Price per 100ml = £22.00  
**£11**

**8. Avon Instinct**  
75ml  
16527 EDT  
Price per 100ml = £16.00  
Normally £15  
**£12 save £3**

**9. 015**  
50ml  
14803 EDT  
Price per 100ml = £22.00  
**£11**

**10. Urban Edge**  
75ml  
16675 EDT  
Price per 100ml = £17.33  
**£13**

**11. True Force**  
75ml  
06106 EDT  
Price per 100ml = £14.67  
**£11**

**12. City Rush for Him**  
75ml  
04382 EDT  
Price per 100ml = £16.00  
Normally £15  
**£12 save £3**

**13. Avon Sport**  
EDT. 50ml  
17434 Dynamic  
Fresh  
07518 Bold  
Focus  
Price per 100ml = £22.00  
**£11**

**14. Full Speed**  
EDT. 75ml  
25098 Original  
25643 Power  
Price per 100ml = £14.67  
**£11**

**15. Elite Gentleman**  
75ml  
11601 EDT  
Price per 100ml = £17.33  
**£13**

**16. Black Suede**  
75ml  
05777 Splash  
Price per 100ml = £14.67  
**£11**

**17. Body Wash**  
250ml  
03285 Full Speed  
08763 Black Suede  
Price per 100ml = 80p  
Normally £3.60  
**£2 save £1.60**

**18. Avon Instinct Hair and Body Wash for Him**  
200ml  
27631  
Price per 100ml = £1.26  
Normally £4.50  
**£2.50 save £2**

**19. Elite Gentleman Hair & Body Wash** 250ml  
11585  
Price per 100ml = 80p  
Normally £3.60  
**£2 save £1.60**

**Deodorant Body Spray**  
150ml  
16535 Full Speed  
12641 Elite Gentleman  
21907 Urban Edge  
09779 True Force  
21477 Full Speed Power

09704 Mesmerize  
14563 Our Story  
16667 Avon Instinct  
Price per 100ml = £1.33  
Normally £3.60  
**£2 save £1.60**

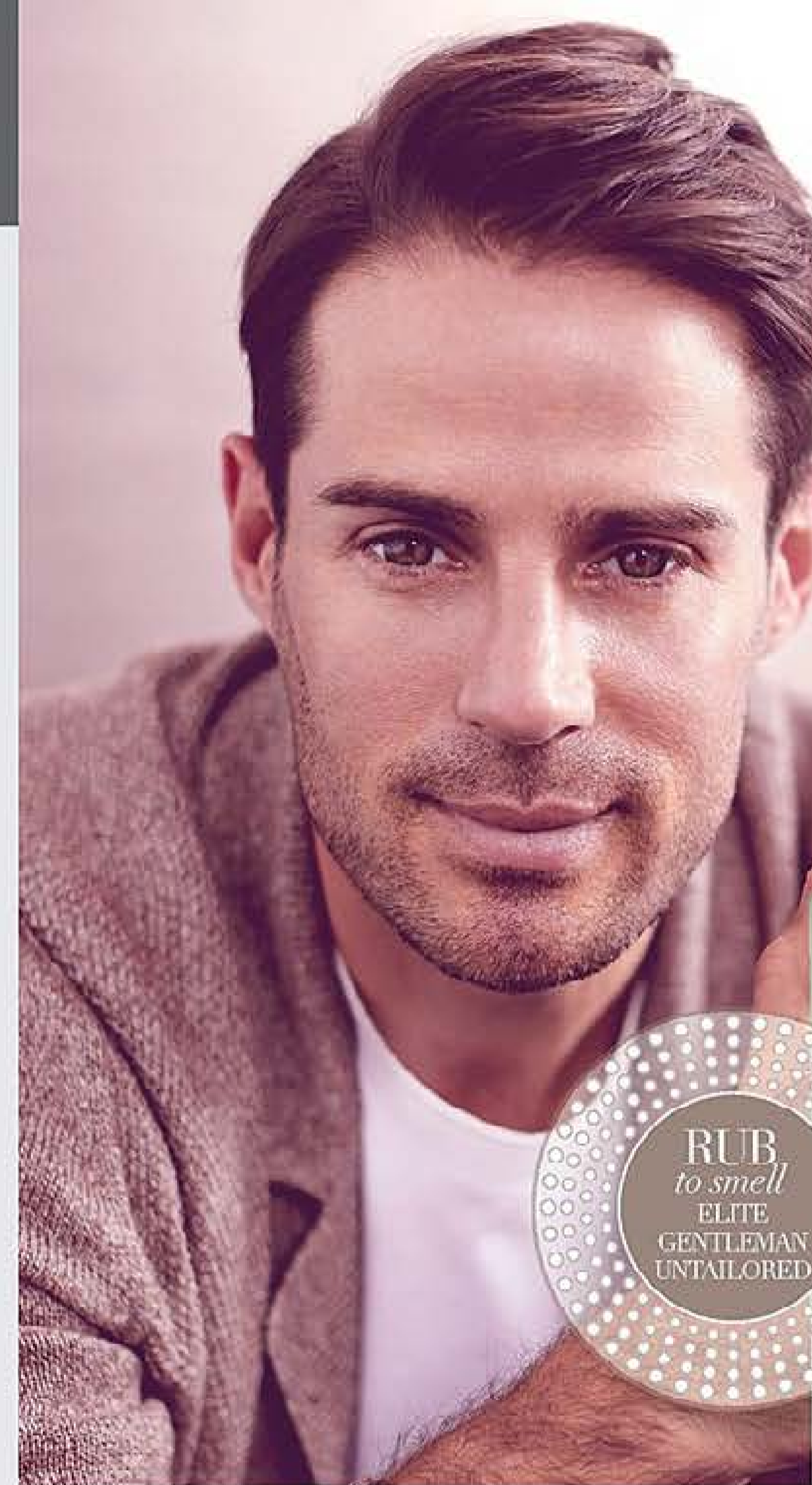
EDT - Eau de Toilette Spray



## JAMIE REDKNAPP

Sky Sports pundit, sports columnist and father of two for

### ELITE GENTLEMAN untailed



**£10**  
save £3



“Men aren't able to accessorise an outfit in the same way that women can, so scent is an important part of finishing off that more casual look I'm going for.”

Jamie Redknapp

**Elite Gentleman Untailed**  
An irresistible canopy of refined cypress and heated cashmere woods boast bold sensuality and masculinity. 75ml  
01826 EDT  
Price per 100ml = £13.33  
Normally £13  
**£10 save £3**

# MIX & MATCH

across AVON MEN range only pages 116-117



## ESSENTIALS



contains vitamin E, ginger and aloe extract

**1. Smooth Shave Foaming Gel** 200ml  
18150 Price per 100ml = £2.00 **£4**

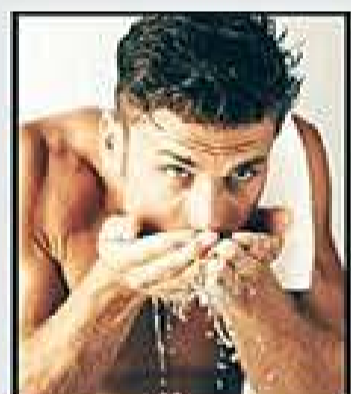
**2. 3-in-1 Shampoo, Condition and Shave**  
250ml 16915 Price per 100ml = £1.20 **£3**

**3. Invigorating Body Wash** 250ml  
28258 Price per 100ml = £1.20 **£3**

**4. Revitalising Shave Gel** 150ml  
18077 Price per 100ml = £2.33 **£3.50**

**5. Deep Cleansing 2-in-1 Face Wash & Scrub**  
150ml 18036 Price per 100ml = £2.67 **£4**

**6. Conditioning After Shave Balm** 100ml  
18127 **£5**



## ENERGISING



energising formula infused with menthol

**7. 2-in-1 Shave & Wash** 150ml  
01867 Price per 100ml = £2.67 **£4**

**8. 3-in-1 Shampoo, Conditioner and Body Wash** 250ml 01891 Price per 100ml = £1.60 **£4**

# save up to HALF PRICE

across On Duty and Senses page 116 only



### On Duty Active Men's Roll-On Deodorant

Formulated with dry pore technology to help keep you dry and odour free. Alcohol free. 50ml

**16956**  
Price per 100ml = £2.00  
Normally £2  
**£1 half price**



### senses

#### 2-in-1 Hair and Body Wash 500ml

**28027 Amazon Jungle**  
**26666 Fever**  
**26542 Xtrome**  
Price per 100ml = 35p  
Normally £3  
**£1.75 save £1.25**

SAVE  
UP TO  
**£11**

2 for  
**£5**

3 for  
**£7**

across AVON MEN  
range only



# PREP PERFECTION

hydrating sensitive skin in 3 easy steps

**SENSITIVE FORMULA**  
infused with  
**ALOE & CHAMOMILE**

*new*



## SENSITIVE

**9. Sensitive Creamy Face Wash** Leaves skin feeling refreshed, soothed and comfortable. Suitable for sensitive skin. Contains chamomile and aloe. 150ml **05397** Price per 100ml = £2.67 **£4**

**10. Sensitive Shave Gel** Gentle shave gel formula suitable for sensitive skin. Fragrance free. Contains chamomile and aloe. 100ml **05959** **£4**

**11. Sensitive 2-in-1 After Shave Balm & Moisturiser** Gentle dual formula, for a calm, smooth shave. Contains chamomile and aloe. 100ml **06064** **£6**

# EXCLUSIVE DESIGNS

FROM BRANDS HE WILL LOVE



£20  
save £10

**STORM**  
LONDON

**Storm Men's Hackney Weekender\***  
Branded, fabric, men's bag with zip fastening. Has an internal zip pocket and mobile phone holder. Outer: 85% cotton, 8% polyester, 7% viscose. Lining: polyester. Approx. 35cm x 52.3cm x 22.7cm.  
53389 Normally £30

**£20 save £10**



**Superman Mug and Coaster\***  
Coaster size approx. 9.5 cm x 1.2cm; mug approx. 8cm x 9.5cm. Not suitable for microwave and dishwasher.

26393 Normally £12

**£9 save £3**

TM & © DC Comics. WB SHIELD: TM & © Warner Bros. Entertainment Inc. (s14)



£12  
save £6

**Star Wars Lounge Pants\***  
100% cotton, excluding trims.  
KEEP AWAY FROM FIRE.

30437 Small  
64170 Medium  
30502 Large  
Normally £18

**£12 save £6**

© 2014 Lucasfilm Ltd. & TM. All rights reserved.



£20  
save £10

**Star Wars All-in-One\***  
59% cotton, 41% polyester, excluding trims.  
KEEP AWAY FROM FIRE.  
49494 Extra Small; chest: 33"-35", waist: 27"-29"  
30973 Small; chest: 36"-38", waist: 30"-32"  
53793 Medium; chest: 39"-41", waist: 33"-35"  
40980 Large; chest: 42"-44", waist: 36"-38"  
Normally £30

**£20 save £10**

**\*WHILE STOCKS LAST**



R2D2  
talking money bank



**Star Wars Money Bank\***  
Talking R2D2 robot money bank that plays sounds when you insert money or press the demo button. Approx. 15cm x 10cm x 5cm. Plastic. Requires 3 x LR44 batteries, included.

34454 Normally £25

**£12.50 half price**



**Star Wars Boxers\***  
95% cotton, 5% elastane, excluding trims.

Comic	Feel The Force
46169 Small	65193 Small
64618 Medium	64717 Medium
64684 Large	64915 Large

Normally £15

**£8 save £7**

# TIME FOR HIM

FOR THE *GADGET GUY*

*whatever his style,  
keep your man  
on time for less  
this season*

**new**

**£15**  
save £3

FOR THE *TRENDY MAN*

read time  
from  
compass  
point

hours  
minutes  
seconds

unique  
style  
face with  
working  
compass



fashionable,  
chronograph  
style face

**1. NEW Piers Gadget Watch**

White bronze-plated watch with PU adjustable strap. Overall length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced.

**14886**

Will normally be £18

**£15 save £3**

**2. Jamie Blue Men's Watch**

Quartz run fastened with a fold over clasp. Overall strap length approx. 23cm. Stainless steel back. Includes battery that can be replaced.

**00810**

Normally £20

**£15 save £5**

# FRENCH CONNECTION

**new**

*treat label lovers to FCUK's  
designer wrist candy  
for around the clock style*

mock croc  
effect strap

**£25**  
save £15



**NEW Russel French Connection Men's Watch**

White bronze-plated watch with PU adjustable strap. Overall length approx. 24.4cm. Stainless steel back. Includes battery that can be replaced.

**56374**

Will normally be £40

**£25 save £15**

French Connection offers 2 year warranty for manufacturing faults.

*new*



# SWEET 16

sparkling and pearlescent studs  
in every colour of the rainbow

**NEW Yvonne**  
**16 Pack of Earrings**  
Set of 16 pairs of  
silver-plated pierced  
earrings, finished with  
either colourful acrylic  
beads or delicate  
acrylic pearls.  
**25031**  
Will normally be £8  
**£5 save £3**

welcome to our  
**HOME**  
**BOUTIQUE**



let us inspire you with beautiful  
*new gifts* so gorgeous, you'll  
want to keep them for yourself

# COMFY & cosy

snuggle up in our super soft throw, perfect for the long Winter nights ahead

*new*

**NEW Fur Throw with Hood**  
Soft and cuddly throw, approx. 170cm x 125cm. Polyester. 25395  
Will normally be £18

**£15**  
save £3

*look out*  
Teddy Bear Hot Water Bottle  
in Brochure 16!



set of 3  
hooks

**NEW Animal Hooks**  
Set of 3 wall hooks, each  
approx. 13.2cm x 7.3cm  
x 3.9cm. Metal and MDF.  
**15040**  
Will normally be £8

**£5** save £3

**NEW Hanging  
Fresheners**  
Set of 3, with vanilla  
fragrance. Approx. 6.5cm  
x 2.3cm x 7.5cm. Polyester.  
**15024**  
Will normally be £8

**£5** save £3

set of 3  
soothing vanilla  
fresheners



*new*

# WISE OWLS



bookends  
with non-slip  
base

**NEW Owl Bookends**  
Pair of owl bookends with  
padded, non-slip base to protect  
surfaces. Approx. 25.4cm x 8cm  
x 12cm. Polyresin and EVA.  
**15032**  
Will normally be £16

**£12** save £4



**NEW Olivia Owl Umbrella**

Black umbrella with owl and flower print. Polyester canopy. Diameter approx. 101cm. Steel shaft, length approx. 55cm.

15131

Will normally be £10

**£8** save £2



improved stronger umbrella frame, tested to make sure it won't be blown inside out easily!

fold up and pop it in the case



*new*

# WHAT a hoot!

decorate your drinks!



keep drinks warmer for longer with the cosy cover



**NEW Coffee Stencils**

Tree, snowflake and star-shaped stencils for drinks or baking. Approx. 9cm diameter. Plastic.

15149

Will normally be £6

**£3**  
half price

**NEW Mug with Cosy**

Stoneware mug and spoon with a removable, washable woollen cosy. Approx. 12cm x 9cm x 10cm. Microwave and dishwasher safe.

23408

Will normally be £12

**£7.50**  
save £4.50

set of 3  
tealights  
& holders

**NEW Set of 3  
Tea Lights**

Glass tea light holders  
and unscented tea lights.  
Candles burn for approx.  
2-3 hours. Approx. 5cm  
diameter, 6cm tall.

**15297**

Will normally be £10

**£6** save £4

**NEW Estelle  
Multi Chain Bracelet**

Gold-coloured with epoxy  
detail and glass stones.  
Length approx. 18.5cm  
+ 2.5cm extension chain.

**15271**

Will normally be £10

**£8** save £2

**NEW Estelle  
Multi Chain Necklace**

Gold-coloured with epoxy and  
glass stones. Approx. 42cm  
+ 9cm extension chain.

**15248**

Will normally be £12

**£10**  
save £2

*new*

**NEW Jewellery Box**

Leopard print jewellery  
box with mirror, two  
pockets and earrings  
holder. Popper fastening.  
Approx. 22cm x 13cm  
x 10cm. Polyester.

**01636**

Will normally be £14

**£10**  
save £4

Contents not  
included.

**ANIMAL**  
*magnetism*

# FINISHING *touches*



**NEW Trinket Box**  
Porcelain trinket box.  
Approx. 8.1cm  
x 7.6cm x 8cm.  
**25627**  
Will normally be £8

**£5** save £3

Contents not included.

*new*

**NEW Heart  
Hanging Mirror**

Beautiful mirror with a lovely etched message and ribbon on the back to hang it on the wall.  
Approx. 18cm x 18cm.  
**08888**

Will normally be £10

**£7** save £3

**NEW Hanging Frame**

Heart-shaped frame with hanging ribbon.  
Approx. 13cm  
x 12.5cm x 1 cm.  
Polyresin.

**28654**

Will normally be £12

**£8** save £4

*mirror  
with etched  
message*

Picture hooks not included.



*new*



3 colour changing, floating lights



colour changing light with relaxing sounds



pillow vibrates to give a soothing neck massage

**1. NEW Colour Changing Bath Lights**

Set of 3, rose-shaped floating bath lights. Approx. 7.5cm x 7.3cm x 4.2cm. Plastic. Requires 1 button cell battery, not included. **02501**

Will normally be £10  
**£8**  
save £2

**2. NEW Mood Light**

Mood light with colour change lightening or nature sound function. Dimensions: 11cm x 7cm x 7cm. Plastic. Requires 2 x AAA batteries, not included. **13953**

Will normally be £16  
**£8**  
half price  
Do not use in water.

**3. NEW Vibrating Neck Pillow**

Flocked grey pillow with oscillating, vibrating massager heads. Approx. 39cm x 32cm x 11cm. PVC and plastic. Requires 2 x AAA batteries, not included. **00190**

Will normally be £16  
**£10**  
save £6



relax with soothing sounds, peaceful lights and gentle vibrations

**RELAXING**  
*treats*

make  
biscuits that  
hang off  
your cup!

**NEW Cookie Cutters**  
Set of 4 stainless steel  
Christmas cookie cutters,  
with cut outs to let you hang  
the finished cookies on  
the side of a cup. Approx.  
7.2cm x 6.8cm to 5.5cm  
x 7.4 cm. Dishwasher safe.  
**26492**  
Will normally be £6

**£3** half price

turn the page  
to buy the mug!

let's  
PARTY!

3 ways to use!

- 1 use to carry your food  
and drink with one hand
- 2 use as a serving tray
- 3 use as a cheese board

**new**



**NEW Jigsaw Party Board**  
4 coasters that fit together or can  
be used separately to hold a wine  
glass and some nibbles. Approx.  
25.5cm x 25.5cm x 1cm when  
linked. Bamboo.  
**26468**  
Will normally be £16

**£12** save £4

**new**

# give me a RING

bling up your drink with a fun sparkler handle!



double-walled to keep drinks hot without burning your hand

**NEW Bling Ring Mug**  
Ceramic mug with a golden ring-shaped handle, with acrylic gem. Double-walled to keep drink warmer for longer. Approx. 10cm x 8.5cm x 11 cm. Not suitable for microwave or dishwasher.

09464

Will normally be £10

**£7.50**  
save £2.50

look out for the coasters in Brochure 16!

**new**



necklace & earrings gift set **£5** save £3

**NEW Alix 2 Piece Pearlesque Gift Set**  
Silver-plated 2 piece gift set, featuring a large coloured acrylic bead surrounded by glass beads. Necklace length approx. 42cm + 9cm extension chain. Pierced earrings approx. 1.4cm.  
24125  
Will normally be £8  
**£5** save £3



## pretty PEARLESQUE

the perfect gift set for classically stylish ladies

buy  
the Bracelet  
or Necklace  
and order  
the Keisha Bag  
**half  
price**  
save £5  
page 140 only

**£12**  
save £3

*INTRICATE  
CUT OUT LEAF  
DETAIL*

**NEW Aubin Stretch Bracelet**  
Gold and bronze-coloured  
plated stretch bracelet with  
filigree-style castings. Internal  
diameter approx. 5.5cm.

05330  
**£10**

**NEW Aubin Necklace**  
Gold and bronze-coloured  
plated bib-style necklace with  
filigree-style castings. Length  
approx. 38cm + 9cm extension  
chain.

10884  
Will normally be £15  
**£12** save £3

**Keisha Small  
Cross Body Bag**  
Adjustable strap. Zip fastening,  
zipped pocket and a mobile  
phone holder. PU outer and  
polyester lining. Approx. 23cm  
x 24.5cm.

20685  
**£10** or half price  
when you buy the  
Bracelet or Necklace

*statement*  
**STYLE**

bring your look up to date  
with eye-catching jewellery  
in 'just off the catwalk'  
colours

**new**



**£10**

**bag  
half price**  
when you buy  
any jewellery  
from page 140



**1. Aletha Bracelet Watch**  
 Brass-plated with glass stones.  
 PU strap, length approx. 20cm.  
 Stainless steel back. Includes  
 battery that can be replaced.  
**24992**  
 Normally £20

**£15 save £5**

All Avon metal jewellery  
 is hypoallergenic.



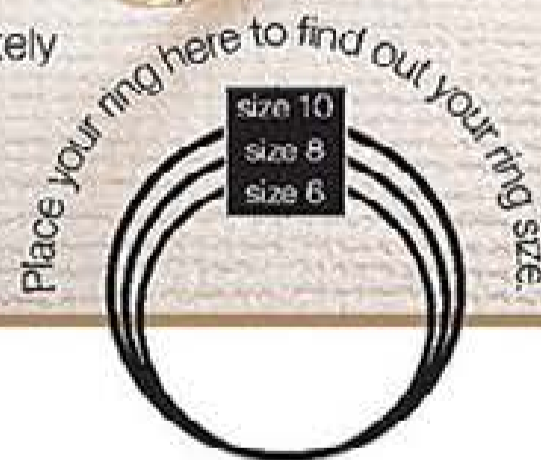
wear individually  
 or all together

**£8**  
 each



stack rings  
 together or  
 wear separately

4 rings  
**£6**



**3. Emely Stackable Rings**  
 Set of 4 gold-plated rings with  
 acrylic and glass stones, and  
 black epoxy.  
**09167** Size 6  
**09233** Size 8  
**00877** Size 10  
 Normally £8

**£6 save £2**

buy  
 all 3  
 for  
**£20**  
 save £7  
 order using 69179  
 page 143

*forever*  
**CHIC**

classic jewellery with a contemporary twist

**Ayla Link Necklace**  
 Brass-plated necklace with  
 interlocking mesh loops.  
 Approx. 53cm + 9cm  
 extension chain.  
**21071**  
**£12**

**Ayla Link Earrings**  
 Brass-plated pierced earrings  
 with interlocking mesh loops.  
 Drop approx. 4.6cm.  
**21121**  
**£7**

**Ayla Link Bracelet**  
 Brass-plated bracelet with  
 interlocking mesh loops.  
 Approx. 20.5cm + 2.5cm  
 extension chain.  
**21139**  
**£8**

rope-style finish





*STUNNING  
EMERALD  
COLOURED  
STONES*

**buy 1  
choose 1  
half  
price**

save up to £4  
lower priced item half price  
page 144 only



**Sparkle Surprise Ring**  
Gold-coloured with glass  
and plastic stones.  
28381 Size 6  
27318 Size 8  
28407 Size 10

**£7**

**Sparkle Surprise  
Necklace**  
Gold-coloured with glass  
and plastic stones. Length  
approx. 42cm + 9cm  
extension chain.

28456  
**£8**

**Sparkle Surprise  
Earrings**  
Gold-coloured with  
glass and plastic stones.  
Pierced.  
17152

**£6**

**NEW Adalicia  
Gold Gift Set**  
Gold-coloured plated 3  
piece gift set. Necklace  
length approx. 42cm  
+ 9cm extension  
chain. Bracelet length  
approx. 18.5cm  
+ 2.5cm extension  
chain. Pierced earrings,  
approx. 1.9cm.  
06544  
Will normally be £10  
**£7 save £3**

**NEW Mariane Watch**  
Bracelet style,  
brass-plated watch  
with glass stones.  
Fold-over clasp  
fastening. Strap length  
approx. 20.1 cm.  
Stainless steel back.  
Includes battery that  
can be replaced.  
25981  
Will normally  
be £15  
**£12  
save £3**



necklace,  
bracelet  
& earrings  
gift set **£7**  
save £3

*new*

*golden  
GLAMOUR*

make a statement in gorgeously detailed pieces

**Carys Necklace and Earrings Gift Set**

White, bronze-plated necklace and pierced earrings set with purple plastic stones. Necklace approx. 42cm + 9cm extension chain. Earrings drop approx. 2.3cm.

21170  
**£12**

necklace & earrings gift set **£12**



**Jeslyn 2 Piece Gift Set**

Silver plated necklace and pierced earrings gift set with pendant detail and clear glass stones. Necklace approx. 42cm + 9cm extension chain. Earrings drop approx. 4cm.

21188  
**£8**

necklace & earrings gift set **£8**



**NEW Sweet Serenity Necklace**  
Black, metal-plated necklace with filigree design and black epoxy stones. Necklace length approx. 49cm + 9cm extension chain.

**19844**  
Will normally be £10  
**£7 save £3**

**NEW Sweet Serenity Earrings**  
Metal-plated with epoxy stones. Pierced. Drop approx. 4.4cm.

**25882**  
Will normally be £6  
**£5 save £1**

**NEW Sweet Serenity Cuff**  
Metal-plated with epoxy stones. Internal diameter approx. 6cm.

**12575**  
Will normally be £10  
**£8 save £2**

**NEW Sweet Serenity Ring**  
Black, metal-plated ring with filigree design and black epoxy stones.

**11262** Size 6  
**02808** Size 8  
**05751** Size 10  
Will normally be £7  
**£5 save £2**



*new*

*stylish*  
**STONES**

beautiful collections adorned with eye-catching, elegant stones

AVON Fashion



comes with premium leatherette box



add more charms to your disc pendant for a unique look

chain & disc pendant set **£15** save £3

gold-plated



rose gold-plated



sterling silver

new



charms come in a luxurious velvet pouch

**1. Treasured Moments Necklace**

Sterling silver. Approx. length 46cm. **12682** Normally £18 **£15** save £3

**2. Treasured Moments Gold-Plated Leaf Charm**

Gold-plated, sterling silver pendant. Approx. size 1.5cm x 1cm. **11460** Normally £8 **£5** save £3

**3. Treasured Moments Rose Gold-Plated Heart Charm**

Rose gold-plated, sterling silver pendant. Approx. size 1.5cm x 1.5cm. **11437** Normally £8 **£5** save £3

**4. Treasured Moments Sterling Silver Star Charm**

Sterling silver star shaped pendant. Approx. size 1.5cm x 1.5cm. **11486** Normally £8 **£5** save £3

**5. NEW Treasured Moments Cubic Zirconia Charm**

Sterling silver charm set with hyacinth coloured cubic zirconia stone. Drop approx. 1.3cm. Comes in a flocked gift bag. **25361** Will normally be £12 **£8** save £4

**6. NEW Treasured Moments Pearl Charm**

Sterling silver charm with fresh water pearl. Drop approx. 1.3cm. Comes in a gift bag. **18614** Will normally be £12 **£8** save £4

our exclusive collection of precious metals & fresh water pearls designed for you to treasure

**Sterling Silver Cluster Pearl Earrings**

Sterling silver, freshwater pearls and cubic zirconias. Approx. size 2cm x 1.2cm x 1.8cm. Pierced. **18267** Normally £20 **£18** save £2

**Sterling Silver Cluster Pearl Pendant and Silvertone Necklace**

Sterling silver, cubic zirconia and fresh water pearl. Approx. chain length 48cm. **18085** Normally £18 **£15** save £3

**Sterling Silver Cluster Pearl Ring**

Sterling silver, freshwater pearls and cubic zirconias. Approx. size 1cm x 1.2cm x 2.5cm. **07930** Size 6 **03749** Size 8 **17566** Size 10 Normally £18 **£15** save £3



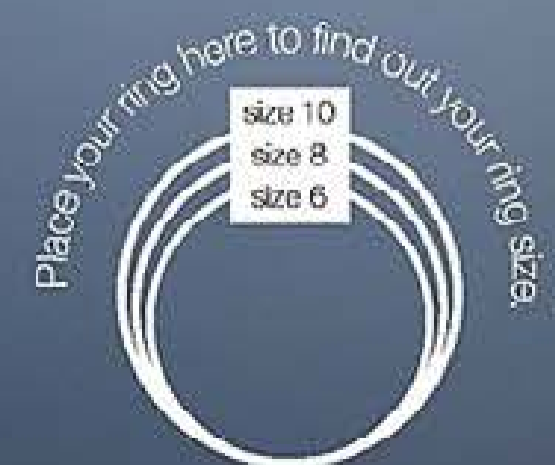
Treasured moments

925 sterling silver & uniquely precious

£15 save £3



comes with premium leatherette box





Eudora Collection

**2 for  
£15**

save £8

order using 69708  
page 150 only

**NEW Mahulda Tribal Necklace**

White, bronze-plated necklace with pendant and glass stones. Necklace length approx. 42cm + 9cm extension chain.

**15792**

Will normally be £15

**£12 save £3**

**Eudora Necklace**

White, bronze-plated with acrylic beads and glass stones. Length approx. 42cm + 9cm extension chain.

**24224**

**£15**

**Eudora Bracelet**

White, bronze-plated with acrylic beads and glass stones. Length approx. 19cm + 2.5cm extension chain.

**24232**

**£8**

**NEW Faun Longline Silver Tassel Earrings**

White, bronze-plated pierced earrings with black faceted acrylic stones. Drop approx. 10.2cm.

**28696**

Will normally be £8

**£6 save £2**

**NEW Faun Longline Silver Tassel Necklace**

White, bronze-plated tubular chain necklace set with black faceted acrylic stones.

Length approx. 76cm. Tassel length approx. 46.5cm.

**14381**

Will normally be £10

**£7 save £3**



long-line necklace

*new*

**£7  
save £3**

*deco*  
**DESIGNS**

turn to tassels for an instant style update,  
inspired by the 20s



£5

with interchangeable surrounds



8 pairs

£7

# great GIFTS

gorgeous jewellery, ready to give in beautiful boxes

7 pairs just  
£6  
save £4



3

**1. Smell The Roses Gift Set\***  
A set of 6, various designs, silver-plated, pierced earrings.  
**45260**  
Normally £7  
**£5 save £2**

**2. Dulcie Earrings Gift Set**  
8 pairs of pierced brass-plated earrings with acrylic and glass stones. Comes packaged in a gift box with ribbon.  
**28480**  
**£7**

**3. Lenora Jewellery Book Earrings Set**  
Set of 7 pairs, brass-plated, pierced earrings with coloured plastic and glass stones. Comes in a book-style gift box.  
**09340**  
Normally £10  
**£6 save £4**

**\*WHILE STOCKS LAST**



£6  
save £2

new

**NEW Delightful Feminine Gift Set**  
Silver-plated necklace and 2 pairs of pierced earrings. Set with acrylic stones. Necklace length approx. 42cm + 9cm extension chain. Comes in a cardboard ribbon printed box.  
**11023**  
Will normally be £8  
**£6 save £2**

2 looks in 1 gift set



£5  
save £2

comes in a gift box

**NEW Georgia Interchangeable Necklace**  
Silver-plated with 4 acrylic stones. Length approx. 42cm + 9cm extension chain.  
**03012**  
Will normally be £7  
**£5 save £2**

4 necklaces in 1

# fcuk®



**Kaylen FCUK Watch**

Quartz run with PU adjustable strap. Strap approx. 15.7cm - 20.5cm. Stainless steel back. Includes battery that can be replaced.  
**19901**  
 Normally £35  
**£30 save £5**

FCUK offers a 2 year warranty for manufacturing faults.

**LIPSY**  
LONDON



**Wilma Lipsey Watch**

PU strap. Approx. strap length 16.6cm to 20.8cm. Stainless steel back. Includes battery that can be replaced.  
**16105**  
 Normally £30  
**£25 save £5**

**Hello Kitty**

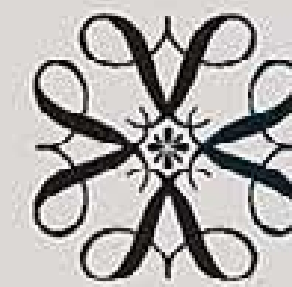


**Vikki Hello Kitty Watch**

Palladium-plated with PU strap. Overall length approx. 23cm. Stainless steel back. Includes battery that can be replaced.  
**66019**  
**£20**

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all come in stylish branded gift boxes



*new*

arrives in a beautiful Signature gift box

*THE SIGNATURE COLLECTION*



9ct gold plated

wrap-around bracelet

 genuine leather

**NEW Signature Wrap Bracelet**  
 Leather, adjustable wrap-around strap with 9ct gold-plated, round openwork casting. Comes in gold-coloured, Signature Collection packaging. Overall length approx. 59cm.  
**14852**  
 Will normally be £15  
**£12 save £3**

*just*  
**£12**  
 save £3

AVON Fashion



handy mirror  
with magnetic clasp

# handbag HOOK

keep your bag safe and  
away from damage



16386  
blue

22954  
pink

23010  
purple

14779  
clear

£4  
half price

### NEW Handbag Butler

Attaches to desk or table to keep bag off the floor. Zinc alloy outer with large acrylic stones. Width approx. 3.5cm. Length of hook approx. 8.3cm. Will normally be £8

£4 half price

new

£7  
half price



gorgeous  
lace effect



comes in  
a handy  
pouch



available in silver and gold

### NEW Faria Fold-Up Pumps

Comes in a black satin, drawstring bag. Lace polyamide-woven upper, polyester base and polyester lining. Rubber sole.

<b>Gold</b>	<b>Silver</b>
13052 Size 5/6	20982 Size 5/6
15305 Size 7/8	28811 Size 7/8

Will normally be £14

£7 half price

# dancing SHOES

when your high heels hurt,  
pop on our lacy folding  
pumps, and keep on dancing

# go WILD

animal print pieces for a high-fashion, wardrobe update

## NEW Tania Leopard Stripe Bag

Zip closure. Features a zipped pocket on reverse, two internal pockets, one with zip, and a mobile phone holder. PVC outer, polyester animal print panels and lining. Approx. 30cm x 41cm x 13.3cm.

11049

Will normally be £18

**£15 save £3**



leopard print detail and internal zipped pocket

**£6**  
save £2



## NEW Maura Leopard Snood

Leopard print snood. 100% polyester. 86cm opening. Hand wash only.

22541

Will normally be £8

**£6 save £2**

## NEW Harmonia Umbrella

Black and gold animal print umbrella with glitter detail. Polyester canopy. Diameter approx. 101cm. Steel shaft, length approx. 53cm.

02923

Will normally be £12

**£10 or £8 if you buy the Tania Bag or Maura Leopard Snood**

comes in a case



improved, stronger umbrella frames, tested to ensure your umbrella won't be blown inside out easily by the wind!

new





# WALK & SCULPT

*new*

keep cosy and workout as you walk  
with our new workout boots



cosy faux fur lining

help improve  
the look of your  
calves and  
thighs

**£29**  
save over £20



water resistant

designed to  
encourage your  
leg muscles to  
work harder

**NEW Safia Workout Boots**  
Ladies' brown workout boots  
with fleece lining, PU outer and  
polyester lining, EVA outer sole.  
**54643** Size 4    **23531** Size 6  
**58081** Size 5    **58115** Size 7  
Will normally be £50

**£29** save £21

# touchscreen GLOVES

gorgeous genuine leather gloves with clever **conductive coating** help you use **smartphones** and **tablets** in the cold!

available  
in S/M  
and M/L

**£18**  
save £4



*genuine  
leather*

## NEW Lorna Leather Gadget Gloves

Genuine leather gloves with decorative bow. Conductive coating on index finger and thumb for touchscreen control.

26245 S/M

25957 M/L

Will normally be £22

**£18** save £4



beautiful bow detail



conductive coating on index finger and thumb lets you keep your hands warm when you're **texting** or **browsing**

**new**

**£12**  
save £3

## NEW Annalese Faux Fur Trimmed Poncho

Black knitted poncho with brown, faux fur trim. Can be worn as a wrap or using the zip to create a waistcoat. 100% acrylic. Faux fur trim 54% acrylic, 46% polyester. Length approx. 48cm, width approx. 159cm.

28589

Will normally be £15

**£12** save £3

## NEW Aveline Brooch Necklace

White bronze-plated necklace, approx. 61cm + 9cm extension chain, and zinc detachable flower design brooch pendant, set with acrylic beads and glass stones.

25353

Will normally be £8

**£6** save £2

**2 looks in 1**  
Zip up the ends of the shawl behind your back to make a cute shrug!

beautiful  
faux fur trim

long sides with  
waist-length back

2 in 1 necklace & brooch  
Looks great fastening the  
Annalese Poncho together.



AVON Fashion



**LAST**  
chance to  
*buy*

**Abril Necklace Scarf\***  
Polyester scarf with silver-coloured metal rings and black acrylic rings. 4 pendants. Length approx. 180cm. Width approx. 35cm.  
**14464**  
**£10**

**Elissa Scarf\***  
Woven polyester, printed scarf. Approx. 180cm x 104cm.  
**36186**  
Normally £12  
**£10** save £2

**Earthy Paradise Scarf\***  
Cream with multi-coloured floral and butterfly design. Polyester. Approx. 161cm x 34cm.  
**34074**  
Normally £10  
**£7** save £3

**NEW Zee Scarf**  
Dark green, paisley woven scarf with knotted fringing. 57% acrylic, 43% viscose. Approx. 174cm x 70cm. Fringe length approx. 10cm.  
**12419**  
Will normally be £10  
**£8** save £2 **\*WHILE STOCKS LAST**

**Leann Scarf\***  
Polyester woven scarf in pinks/blues/greys. Approx. length 184cm, width: 68cm.  
**11296**  
Normally £10  
**£7** save £3

\*Will not be featured in the brochure again.

# seasonal STYLE

**new**

knitted finish

update your winter wardrobe in an instant with a **double-length snood**

**NEW Malena Bag**

Purple, croc-print bag with zip closure. Adjustable width panels with press stud closures. Front magnetic closure pocket, internal zipped document pocket and separate phone pocket. PVC outer and polyester lining. Approx. 27.5cm x 33cm x 12cm. Handle drop approx. 17cm.

**07435**

Will normally be £18

**£15** save £3

**NEW Arrah Tassel Snood**

Burgundy, knitted snood with tassels. Acrylic. Length approx. 128cm, width approx. 32.5cm. Tassel length approx. 9cm.

**09993**

Will normally be £10

**£8** save £2

wraps around twice  
for extra warmth



**£15**  
save £3

ideal for  
A4 notebook

AVON Fashion

**LIPSY**  
LONDON



**£20**  
half price



branded plaque

**Lipsy Velour Dress\***  
96% cotton, 4% elastane, excluding trims.  
24380 6/8  
24398 10/12  
24422 14/16  
Normally £25  
**£15 save £10**

**Lipsy Beach Bag**  
Magnetic closure. Approx. 35.5cm x 49cm x 12cm. Outer: 45% cotton, 42% polyester, 13% viscose. Trims: polyurethane. Lining: polyester.  
66548  
Normally £40  
**£20 half price**

**Lipsy Golden Purse**  
Approx. 10cm x 19.6cm x 2.5cm. Outer: 45% cotton, 42% polyester, 13% viscose. Trims: polyurethane. Lining: polyester.  
11122  
Normally £15  
**£10 save £5**

**\*WHILE STOCKS LAST**



**Storm Cabin Bag\***  
PVC with polyester lining. Approx. dimensions: height 33cm, length 33cm, base 40cm, width 17cm.  
35428  
Normally £60  
**£20 save £40**

**£20**  
save £40



**Storm Lily Cross Body Bag**  
Polyester with PVC trims. Magnetic closure. Approx. height 24cm, length 26cm.  
74310  
Normally £16  
**£14 save £2**



**Storm Ladies' Seaford Weekender\***  
Branded ladies' canvas bag with zip fastening and internal pockets. Outer: 85% cotton, 8% polyester, 7% viscose. Lining: polyester. Approx. 32cm x 53cm x 18.9cm.  
39826  
Normally £30  
**£20 save £10**

**£20**  
save £10

**Storm Rose Canvas Duffle Bag**  
Outer: 90% cotton, 10% polyester. PU trims and polyester inner. Size approx. 37cm x 33cm x 13cm. Handle drop approx. 63.5cm.  
73262  
**£22**



## ARE YOU ONE OF THE 80% OF WOMEN WEARING THE WRONG BRA SIZE?

A well fitting bra can transform the way your clothes look and the way you feel.

Now, we've made it super-easy to find your **perfect fit** with our step-by-step guide to getting the best boost out of your bra.

**STEP 1:** Measure your **underband** size in inches directly under your bust.



**STEP 2:** Measure your **cup size** in inches across the fullest part of your bust.



**STEP 3:** Find your bra size by rounding both measurements to the nearest inch and match your measurements to our new sizing table below.

over bust		32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49
under band	27-28	32A	32B	32C	32D	32DD	32E	32F											
	29-30			34A	34B	34C	34D	34DD	34E	34F	36G								
	31-32					36A	36B	36C	36D	36DD	36E	36F	36G						
	33-34							38A	38B	38C	38D	38DD	38E	38F	38G				
	35-36										40B	40C	40D	40DD	40E	40F	40G		
	37-38												42B	42C	42D	42DD	42E	42F	42G

Measurements can only be used as a guide to finding your correct size. Cup shapes and sizes vary, depending on bra style. We recommend trying several styles and sizes to find the best fit.

Look out for these signs that you're **wearing the wrong bra size:**

- ✗ The straps dig into your shoulders leaving marks.
- ✗ The under-wires dig in under your bust.
- ✗ The centre of your bra isn't touching your chest.
- ✗ The under-band is sitting too high up your back.
- ✗ Your bust is not covered by the cups.

For further details and to see our size guides, visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide)



## AVON Body ILLUSIONS

Our renowned **Body Illusions** collection is famous for helping to give women **confidence** in their figures. No matter what the outfit, Body Illusions has a **solution** to help **smooth, support and shape** your silhouette.

Now we've made it even easier to find the support you are looking for by labelling our 3 levels of control across our lingerie store.

Look out for the logos to find your perfect match:



More exciting pieces including level 3 coming soon.

AVON  
**Body**  
ILLUSIONS

LIGHT CONTROL  
**1**  
LIGHT CONTROL

up to  
size  
20/22

contours and shapes the look of bottom

helps to sculpt the look of waist and tummy

also available in nude

# COMFORTABLE CONTROL

everyday shapewear to enhance  
and smooth your silhouette

## NEW Body Illusions Essentials Control Briefs

Supportive briefs that help you feel in control, every day. 76% nylon, 24% elastane, excluding trims. Cotton gusset.

size	black	nude
8/10	16618	17426
12/14	09316	01545
16/18	13086	13003
20/22	26997	13433

Will normally be £10

**£8** save £2

*new*  
SIZING

smooths the look  
of tummy, hips  
and thighs

**£15**  
save £3

wear with  
your own bra



MEDIUM CONTROL  
**2**  
MEDIUM CONTROL

up to  
size  
20/22

## NEW Body Illusions Essentials Underbra Dress

Medium-level control for wearing under dresses. 73% nylon, 27% elastane, excluding trims.

size	black	nude
8/10	15917	19182
12/14	11643	07286
16/18	21279	21402
20/22	22772	00893

Will normally be £18

**£15** save £3

model is wearing Heavenly Bra

Visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide) for new sizing

AVON Lingerie

AVON  
**Body**  
ILLUSIONS



**NEW Body Illusions Lace Underbust Body**

Beautiful lace body suit that gives you control and comfort under any outfit. 78% nylon, 22% elastane, excluding trims.

16923 8/10

16113 12/14

16576 16/18

08003 20/22

Will normally be £20

**£18 save £2**

smooths the look of your silhouette from bust to bottom

lifts the look of bottom

perfect for under fitted tops and dresses

**GLAMOROUS CONTROL**

stunning, lacy controlwear to help you feel gorgeous



**NEW Everyday Lace Contrast Bra**

Padded and underwired, nude bra with delicate black lace overlay. 53% polyester, 41% nylon, 6% elastane, excluding trims.

16899 34b 07161 36d

10652 34c 01032 36dd

22509 34d 10231 38b

04986 34dd 25205 38c

24752 36b 07237 38d

17947 36c 01198 38dd

Will normally be £15

**£12 save £3**

**NEW Lace Mid Waisted Briefs**

Glamorous supportive briefs that help you feel in control every day. 78% nylon, 22% elastane, excluding trims.

00729 8/10

11940 12/14

00869 16/18

01495 20/22

Will normally be £12

**£10 save £2**

low cut to smooth the look of thighs and hips

contours and shapes the look of bottom

sculpts the look of waist and tummy



*new*  
SIZING

Bra  
**£12**

Brief  
**£10**

up to  
size  
20/22



Visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide) for new sizing

AVON Lingerie

# ESSENTIAL CONTROL

confidence boosting underwear to slim and smooth the look of your silhouette



MEDIUM CONTROL  
2  
MEDIUM CONTROL

## benefits you love...

- smoothes the look of silhouette from bust to thigh
- seam free for invisible support
- sculpts the look of waist and tummy
- removable straps and padded cups

### Body Illusions Nude Secret Support Dress

Perfect for smoothing and shaping the look of your figure under close fitting clothing. Removable straps. 87% nylon, 13% elastane, excluding trims.

22335 10/12

22350 14/16

22384 18/20

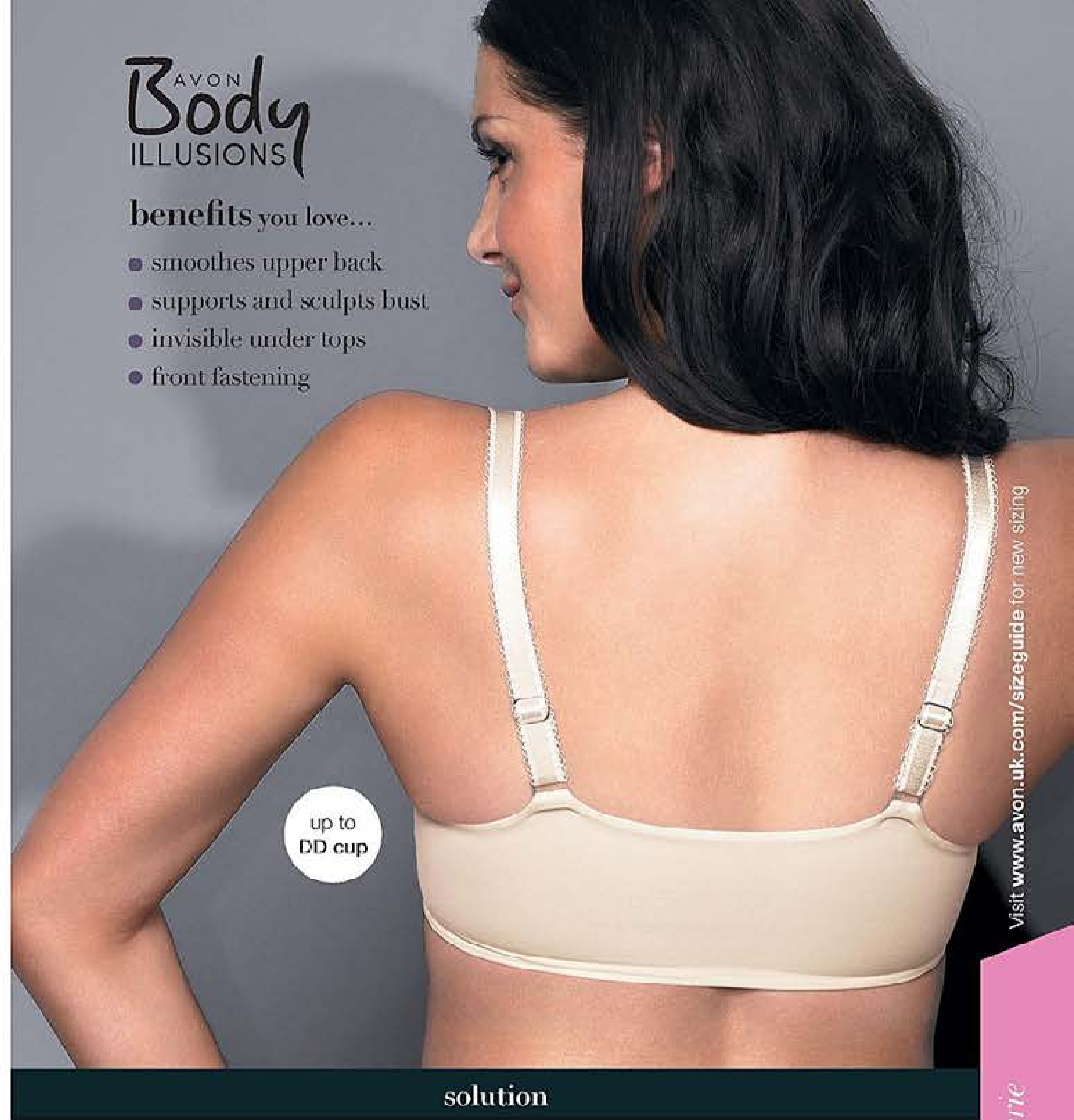
Normally £18

**£15 save £3**

## AVON Body ILLUSIONS

### benefits you love...

- smoothes upper back
- supports and sculpts bust
- invisible under tops
- front fastening



up to DD cup

solution



problem



**Back Smooth & Slim Bra - Nude**  
Bra with extra-wide band. 63% nylon, 21% polyester, 16% elastane, excluding trims.

51284 38b 39131 40d

52100 38c 31989 40dd

52308 38d 31054 42b

30080 38dd 52225 42c

70417 40b 36202 42d

52159 40c 36988 42dd

Normally £15

**£10 save £5**

Visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide) for new sizing

AVON Lingerie



AVON  
Body  
ILLUSIONS

# THE MINIMISER BRA

comfortable support to help you  
feel amazing in your own skin

1 SOLD  
EVERY  
4 MINUTES\*!



### Minimiser Bra

Fully supporting bra with full 3-piece cups. Non-padded and underwired with mesh lining and pretty lace detail. 78% cotton, 20% nylon, 2% elastane, excluding trims.

size	white	black	skintone	size	white	black	skintone
34dd	01388	21253	16626	38f	22517	21154	06304
34e	27607	27821	07468	38g	01248	28795	09175
34f	28591	04150	07963	40dd	02006	11338	08946
34g	14225	18200	06320	40e	14043	22822	26773
36dd	01164	24661	05009	40f	01081	26799	27029
36e	23929	00455	27144	40g	28977	22145	27037
36f	26443	01644	27151	42dd	23978	27433	27045
36g	28084	10546	27169	42e	00554	28506	27052
38dd	11718	05488	05876	42f	14068	25619	27078
38e	14027	18259	05652	42g	12427	18242	27094

Normally £12

**£10 save £2**



up to  
G cup

\*Based on total unit sales from 11.02.14 - 03.03.14.

benefits you love...

- minimises the look of your bust
- great for helping to prevent shirts gaping

### Port Royale Minimiser Bra\*

Non-padded and underwired. 78% cotton, 20% nylon, 2% elastane, excluding trims.

32128 34dd	72918 38f
49924 34e	74518 38g
37861 34f	74385 40dd
74500 34g	31013 40e
72017 36dd	73981 40f
73452 36e	74807 40g
43265 36f	74427 42dd
42697 36g	72108 42e
35691 38dd	74492 42f
49189 38e	71563 42g

Normally £12

**£10 save £2**

### Port Royale Minimiser Briefs\*

76% cotton, 17% nylon, 7% elastane, excluding trims. Cotton gusset.

73791 10/12
73817 14/16
70938 18/20
44990 22/24

Normally £10

**£8 save £2**



Bra  
**£10**

up to  
size  
22/24

Brief  
**£8**

**\*WHILE STOCKS LAST**

Visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide) for new sizing

AVON Lingerie

AVON  
**Body**  
ILLUSIONS

# DRESS TO IMPRESS

chic and sophisticated  
dresses with hidden support

## benefits you love...

- flattering sleeves to cover problem arm area
- secret control mesh smooths the look of tummy and thighs
- controlling and smoothing but still comfortable



up to  
size  
22/24

£25

MEDIUM CONTROL  
**2**  
MEDIUM CONTROL

### The Illusion Dress

Wrap dress with secret control powermesh panel. Helps smooth and flatten the look of tummy, hips and thighs. 75% polyester, 18% nylon, 7% elastane, excluding trims.

04580 10/12  
10801 14/16  
10892 18/20  
04861 22/24

£25

### NEW Animal Print Silhouette Dress

Secret support dress.  
Outer: 95% polyester,  
5% elastane,  
excluding trims. Lining:  
82% nylon, 18%  
elastane, excluding  
trims.

27185 8/10

27201 12/14

27219 16/18

27235 20/22

Will normally be £25

£16 save £9

£16  
save £9

new  
SIZING

## benefits you love...

- black side panels to give the illusion of an hourglass
- black reverse
- sleeves to cover upper arms



secret detachable control  
mesh for tummy, hips  
and thighs



MEDIUM CONTROL  
**2**  
MEDIUM CONTROL

up to  
size  
20/22

Visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide) for new sizing

AVON Lingerie

cute hood

all over print



logo detail on front

up to size  
16/18

*new*

*L* **LIPSY**  
LONDON

**ALL-IN-ONE**

*just*

**£20**

save £10

**NEW Lipsy All-in-One**  
Pink zebra print, all-in-one with long  
sleeves and zip fastening. 100%  
cotton, excluding trims.  
**KEEP AWAY FROM FIRE.**

**15743** 4/6

**27268** 8/10

**27284** 12/14

**27300** 16/18

Will normally be £30

**£20 save £10**

*new*  
SIZING



up to  
size  
24/26

*COSY  
T-SHIRT AND  
TROUSER SET*



*SNOW LEOPARD  
PRINT DESIGN*

cotton rich set

# SNOW LEOPARD PJs

*just*  
**£13**

save £2

**NEW Snow Leopard PJs**

Leopard print leggings and short-sleeved cream top with leopard face print. 100% cotton, excluding trims. Inside leg approx. 72cm. KEEP AWAY FROM FIRE.

**15750** 8/10

**15818** 12/14

**15875** 16/18

**16055** 20/22

**14621** 24/26

Will normally be £15

**£13** save £2

Visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide) for new sizing

AVON Lingerie

**new**



up to  
F cup

up to  
size  
20/22

**NEW Red Floral  
Satin Bra**

Padded and underwired, satin-look bra with a red and black floral print. Lace-trimmed cups and ribbon embellishment. 56% nylon, 39% polyester, 5% elastane excluding trims.

- 14662 34b
- 19604 34c
- 13441 34d
- 11494 34dd
- 14845 36b
- 03293 36c
- 22533 36d
- 25791 36dd
- 14860 38b
- 14530 38c
- 25809 38d
- 25817 38dd

**£12**

**NEW Red Floral  
Satin Bra - Larger  
Sizes**

Padded and underwired. 70% nylon, 26% polyester, 4% elastane, excluding trims.

- 26104 34e
- 14936 34f
- 26112 36e
- 14951 36f
- 26237 38e
- 14969 38f
- 26328 40e
- 15008 40f
- 11684 42e
- 14985 42f

**£14**

**NEW Red Floral  
Satin Briefs**

Satin-look briefs with a red and black floral print. Lace-trim. 61% nylon, 31% polyester, 8% elastane, excluding trims.

- 09530 8/10
- 25940 12/14
- 26005 16/18
- 26054 20/22

**£7**

**new  
SIZING**

OUR  
BEST  
EVER  
VALUE  
SATIN PJs  
just **£10**  
save £5



up to  
size  
20/22

**NEW Red Floral Satin PJs**  
Satin-look with short-sleeved T-shirt and full-length printed bottoms. 100% polyester, excluding trims. **KEEP AWAY FROM FIRE.**

- 24638 8/10
- 13136 12/14
- 17764 16/18
- 24950 20/22

Will normally be £15

**£10** save £5



Visit [www.avon.uk.com/sizeguide](http://www.avon.uk.com/sizeguide) for new sizing

AVON Lingerie

*get it* or regret it...



pack of 2



pack of 2

**Two Pack Zebra Print Bra**  
Padded and underwired. 50% nylon, 44% polyester, 6% elastane, excluding trims.  
47480 34b 48454 36d  
48009 34c 48587 36dd  
48314 34d 47845 38b  
48546 34dd 48231 38c  
47662 36b 48512 38d  
48199 36c 48603 38dd

**£14**

**Two Pack Zebra Print Briefs**  
89% nylon, 11% elastane, cotton gusset, excluding trims.  
44719 10/12  
72439 14/16  
46631 18/20

**£6**



**Nautical Bras**  
Set of 2. Padded and underwired. 50% nylon, 44% polyester and 6% elastane, excluding trims.  
02253 34b 01842 36d  
21808 34c 16931 36dd  
09746 34d 24836 38b  
01438 34dd 16477 38c  
11668 36b 01131 38d  
15628 36c 16162 38dd

**£14**

**Nautical Briefs**  
Set of 2. 89% nylon, 11% elastane, excluding trims. Cotton gusset.  
13938 10/12  
16873 14/16  
00091 18/20

**£6**



**Blush Embroidery Bra**  
Padded and underwired. 62% polyester, 34% nylon, 1% elastane.  
46706 34b 48629 36d  
42432 34c 48140 36dd  
45369 34d 40311 38b  
48132 34dd 48108 38c  
40089 36b 47910 38d  
44693 36c 48447 38dd

**£12**

**Blush Embroidery Bra Larger Sizes**  
Non-padded and underwired. 81% nylon, 10% elastane, 9% polyester.  
48942 34e 73155 38f  
73064 34f 72561 40e  
71639 36e 73536 40f  
73106 36f 72611 42e  
71738 38e 45526 42f

**£14**

**Blush Embroidery Briefs**  
83% nylon, 12% elastane, 5% polyester.  
47167 10/12  
70565 14/16  
40212 18/20  
49056 22/24

**£6**



**Earthy Paradise Bra**  
85% polyester, 12% elastane, 3% nylon, excluding trims.  
19356 34b 20198 36d  
20149 34c 20206 36dd  
20164 34d 19372 38b  
20172 34dd 19513 38c  
19364 36b 20222 38d  
19505 36c 20321 38dd

**£10**

**Earthy Paradise Briefs**  
84% polyester, 16% elastane, excluding trims. Cotton gusset.  
19547 10/12  
20081 14/16  
19554 18/20

**£6**



**Cascading Petals Bra**  
55% nylon, 38% polyester, 7% elastane, excluding trims.  
48686 34b 73205 36d  
72751 34c 40873 36dd  
73122 34d 72728 38b  
45955 34dd 72942 38c  
72686 36b 73296 38d  
72843 36c 49098 38dd

**£10**

**Cascading Petals Briefs**  
89% nylon, 11% elastane, excluding trims.  
40972 10/12  
49007 14/16  
41913 18/20

**£5**

**ALL WHILE STOCKS LAST**

*get it* or regret it...



pack of 2



**Earthly Paradise PJs**  
Floral patterned with full length bottom. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.  
19299 10/12  
20040 14/16  
19323 18/20  
Normally £14

**£12 save £2**

**Rose Tinted Legging PJs**  
Red and pink, floral printed cropped leggings with short-sleeved top with pocket. 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.  
20347 10/12  
20354 14/16  
20370 18/20  
19570 22/24  
Normally £14

**£12 save £2**

**Cascading Petals PJs**  
Long-sleeved pyjama top, with lace trim and decorative bow. Full-length cream and red petal print pyjama bottoms. 100% cotton, excluding trims. Inside leg length approx. 76cm. KEEP AWAY FROM FIRE.  
40493 10/12  
46110 14/16  
71134 18/20  
Normally £14

**£12 save £2**

**Premium Nightdress**  
Cream knee length, satin look nightdress with lace trim. 95% polyester, 3% nylon, 1% elastane, 1% viscose, excluding trims. KEEP AWAY FROM FIRE.  
17988 10/12  
04564 14/16  
28332 18/20  
03681 22/24  
Normally £13

**£12 save £1**

**2 Pack Chemises**  
Plain white and heart print. Adjustable straps. 100% cotton, excluding trims. KEEP AWAY FROM FIRE.  
16980 10/12  
25668 14/16  
18002 18/20  
16329 22/24  
Normally £14

**£12 save £2**

ALL WHILE STOCKS LAST

**Lingerie Guarantee**  
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

# Kids' Store

bracelet and necklace are both presented in glittery gift boxes

£10



£4

cute carriage, shoe & crown charms



£3

### NEW Fairy Jewellery Box\*

Trinket box with fairy figure. Approx. 12.8cm x 9.2cm x 12.8cm. Dolomite and plastic.

13193

Will normally be £12

**£10**  
save £2

### NEW Fairy Necklace\*

Silver-plated with acrylic beads and silver-plated charms. Approx. 35cm + 6cm extension chain.

17780

Will normally be £8

**£4**  
half price

### NEW Fairy Bracelet\*

Elasticated with acrylic beads and silver-plated charms. Circumference, approx. 5cm. Suitable for ages 3-6.

18648

Will normally be £6

**£3** half price

\*Not suitable for children under 3 years, contains small parts. Suitable for ages 3-6.

*new*



look out for the Rings in Brochure 17!

treasure  
**TROVE**

our fantastic fairy collection *will grant her wishes*



**THE AMAZING  
SPIDER-MAN 2**

**NEW Spider-Man  
Slippers**

Child's character  
slippers. Polyester.  
**14506** 8/9  
**02766** 10/11  
**02915** 12/13  
Will normally be £10

**£8** save £2

 machine washable

**NEW Spider-Man All-  
in-One\***

Child's character  
all-in-one with  
hood. Polyester. Not  
recommended for  
sleeping in. KEEP  
AWAY FROM FIRE.

**14084** Age 3/4  
(98-104cm tall)

**14407** Age 5/6  
(110-116cm tall)

**14498** Age 7/8  
(122-128cm tall)

Will normally be £15

**£12** save £3

**£8**  
save £2

*have-a-go*  
**HERO**

branded goodies to make *your little man* feel super



*new*

**£12**  
save £3



SPIDER-MAN, THE CHARACTER: TM & (c) 2014 MARVEL CHARACTERS, INC.  
THE AMAZING SPIDER-MAN, THE MOVIE (c) 2014 COLUMBIA PICTURES  
INDUSTRIES, INC. ALL RIGHTS RESERVED.

\*ALLOW 6 WEEKS FOR DELIVERY

AVON Kids

new



shampoo & conditioner

tear-free formula that's suitable for sensitive skin

chocolate flavoured lip gloss



**NEW Hello Kitty Lip Gloss**  
7ml  
17632  
Price per 10ml = £4.29  
**£3**

**NEW Hello Kitty Spritz**  
100ml  
06932  
**£3.50**

**NEW Hello Kitty Body Wash**  
200ml  
03798  
Price per 100ml = £1.75  
**£3.50**

**NEW Hello Kitty Shampoo**  
200ml  
25072  
Price per 100ml = £2.00  
**£4**

Keep out of the reach of children under 6, except under adult supervision.

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# AVON naturals kids

**1. Swirling Strawberry Hand Wash**  
250ml  
18010  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**

**2. Shampoo & Conditioner**  
250ml  
08805 Amazing Apple  
02741 Wacky Watermelon  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**

**3. Body Wash & Bubble Bath**  
250ml  
20818 Playful Pear  
17483 Swirling Strawberry  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**

**4. Bath Time Paint\***  
100ml  
11007 Playful Pear  
07609 Wacky Watermelon  
02881 Bursting Berry  
Normally £2.50  
**£1.50 save £1**



hand wash

\*Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.



paint on, wash off colour



## squeaky CLEAN

make bath time a breeze with fun, fruity formulas



shampoo & conditioner



body wash & bubble bath

all naturals kids  
**£1.50**

AVON Kids

## BB MATTE

We understand that everyone's skin is different, so we've created our new BB cream for **combination/oily skin**, for a **shine free complexion** – even without make-up!

**new**

**£6**  
save £4



for **COMBINATION / OILY** skin

- shine free for 10 hours • gentle, all day moisture
- ultra-light formula • smoothes the look of pores • SPF15



with **Chinese jujube fruit** and **mattifying complex**, vitamins and nutrients, for shine-free, healthy looking skin

**NEW BB Gentle Beauty Balm Matte**  
30ml  
Price per 100ml – £20.00  
Will normally be £10  
**£6 save £4**



**LOVE YOUR SKIN EVERY DAY**



## BB RADIANT

Our original BB cream for **normal skin** is formulated with vitamins and minerals that gently hydrates for **healthier, radiant looking skin**.

**£6**  
save £4



for **NORMAL SKIN**

- blurs imperfections • all day moisture and hydration • light formula • SPF15



with **butterdock** and the **Chinese jujube fruit**, full of antioxidants, vitamins and minerals

**BB Gentle Beauty Balm**  
30ml  
Price per 100ml – £20.00  
Normally £10  
**£6 save £4**



**solutions**  
**LOVE YOUR SKIN  
 EVERY DAY**



# FIX MULTIPLE SIGNS OF AGEING

Formulated with our vitamin-rich oil complex that targets 8 ageing concerns including **wrinkles**, **age spots** and **sagging** for a fresher, **more youthful look**.



**Ageless Results 8-in-1 Day Cream**  
 Moisturising day cream with 8 benefits in 1, to nourish and help restore youthful looking skin. Contains vitamin E, ceramides and micro oil complex. 50ml  
**15453**  
 Price per 100ml = £20.00  
**£10**

**Ageless Results 8-in-1 Night Cream**  
 Rich, intensely formulated moisturising night cream with 8 benefits in 1, to nourish and help restore youthful looking skin. Contains vitamin E, ceramides and micro oil complex. 50ml  
**12732**  
 Price per 100ml = £20.00  
**£10**

**BUY 1, CHOOSE 1 FOR £1**  
 save £9 page 193 only

# AIRBRUSHED LOOKING SKIN

*new*

for a wrinkle free, flawless looking complexion in **just 60 seconds**



**£4.75**  
 half price



**BEFORE**  
 VISIBLE FINE LINES



**AFTER**  
 LINES APPEAR SMOOTHER

**86%**

**OF WOMEN AGREE THAT  
 IT'S LIKE AIRBRUSHING  
 FOR THEIR SKIN**

if you liked the Youth Minerals and Ageless Bloom ranges, you'll LOVE this



**PAT, DON'T RUB**  
 Gently pat serum onto wrinkles until absorbed. Can be used under make-up or after Ageless Results Day Cream.

**NEW Ageless Results Express Line Filler**  
**18895**  
 Will normally be £9.50  
**£4.75 half price**

AVON Skincare

**BALANCED + MATTE** CLEANSES AND PURIFIES OILY & COMBINATION SKIN

- |   |  |  |   |
|---|--|--|---|
| <p><b>Mattifying Day Cream SPF15</b><br/>50ml<br/>08268<br/>Price per 100ml = £15.00<br/><b>£7.50</b></p>  | <p><b>Balancing Night Gel</b><br/>50ml<br/>08334<br/>Price per 100ml = £15.00<br/><b>£7.50</b></p>  | <p><b>Deep Cleansing Clay Mask</b><br/>75ml<br/>08391<br/>Price per 100ml = £6.67<br/><b>£5</b></p>  | <p><b>Self-Foaming Cleanser</b><br/>150ml<br/>08300<br/>Price per 100ml = £3.33<br/><b>£5</b></p>  |
|---|--|--|---|

**TRULY RADIANT** MAINTAINS NORMAL SKIN'S NATURAL RADIANCE

- |  |   |  |   |   |
|--|---|--|---|---|
| <p><b>Daily Moisturiser SPF15</b><br/>50ml<br/>21097<br/>Price per 100ml = £15.00<br/><b>£7.50</b></p>  | <p><b>Overnight Retexturing Emulsion</b><br/>50ml<br/>27698<br/>Price per 100ml = £15.00<br/><b>£7.50</b></p>  | <p><b>5 Minute Renewing Treatment</b><br/>75ml<br/>27870<br/>Price per 100ml = £6.67<br/><b>£5</b></p>  | <p><b>Vibes Brightening Eye Roller</b><br/>12ml<br/>25197<br/>Price per 100ml = £63.33<br/><b>£10</b></p>  | <p><b>Tint Release Moisturiser SPF20</b><br/>50ml<br/>01065<br/>Price per 100ml = £15.00<br/><b>£7.50</b></p>  |
|--|---|--|---|---|

**HYDRA BEYOND** COMFORTABLE HYDRATION FOR DRY SKIN

- |  |   |  |
|--|---|--|
| <p><b>Hydrating Lotion SPF15</b><br/>50ml<br/>04960<br/>Price per 100ml = £15.00<br/><b>£7.50</b></p>  | <p><b>Extra Hydrating Cream</b><br/>50ml<br/>07658<br/>Price per 100ml = £15.00<br/><b>£7.50</b></p>  | <p><b>Hydrating Eye Cream</b><br/>15ml<br/>07567<br/>Price per 100ml = £46.67<br/><b>£7</b></p>  |
|--|---|--|

**CLEANSERS** KIND AND GENTLE CLEANSING FOR SENSITIVE SKIN

- |  |  |  |   |
|--|--|--|---|
| <p><b>Freshest Pure Refreshing Toner</b><br/>200ml<br/>05025<br/>Price per 100ml = £2.50<br/><b>£5</b></p>  | <p><b>Freshest Pure Bi-Phase Make-up Remover</b><br/>200ml<br/>26013<br/>Price per 100ml = £3.00<br/><b>£6</b></p>  | <p><b>Freshest Pure Scrub, Mask &amp; Cleanser</b><br/>100ml<br/>07708<br/><b>£6</b></p>  | <p><b>Freshest Pure Cleansing Wipes</b><br/>Contains 25 wipes.<br/>08730<br/>Price per wipe = 16p<br/><b>£4</b></p>  |
|--|--|--|---|

**VIBES CLEANSER** GIVES CLEAR PORE VIBRATIONS TO ALL SKIN TYPES

- |  |   |
|--|---|
| <p><b>Vibes Power Cleanser</b><br/>13201<br/>Normally £16<br/><b>£15 save £1</b></p>  | <p><b>Vibes Power Cleanser Replacement Pads</b><br/>Contains 14 pads.<br/>25874<br/>Price per pad = 36p<br/><b>£5</b></p>  |
|--|---|

# NECK & CHEST PERFECTOR

protects and firms for a delectable, **younger** looking décolletage



contains SPF15

**£5** half price



**Ageless Bloom Neck and Chest Treatment SPF15**  
50ml  
28357  
Price per 100ml = £10.00  
Normally £10  
**£5 half price**

IN 1 WEEK  
**97%**  
OF WOMEN AGREED SKIN HAD A MORE EVEN TEXTURE

**BODY CONFIDENCE TREATS** TARGETED TREATMENTS FOR EVERY BODY WORRY

- |   |  |  |   |  |
|---|--|--|---|--|
| <p><b>Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment</b><br/>150ml<br/>13565<br/>Price per 100ml = £4.67<br/>Normally £14<br/><b>£7 half price</b></p>  | <p><b>Lift &amp; Firm Bust Liquid Bra Toning Gel</b><br/>150ml<br/>22590<br/>Price per 100ml = £3.33<br/>Normally £10<br/><b>£5 half price</b></p>  | <p><b>Butt Lifting Treatment</b><br/>100ml<br/>19224<br/>Normally £10<br/><b>£5 half price</b></p>  | <p><b>Cellu Break 5D Anti-Cellulite Treatment</b><br/>150ml<br/>16832<br/>Price per 100ml = £3.33<br/>Normally £10<br/><b>£5 half price</b></p>  | <p><b>Stretchmark 24 Line-Reducing Treatment</b><br/>150ml<br/>22228<br/>Price per 100ml = £4.00<br/>Normally £12<br/><b>£6 half price</b></p>  |
|---|--|--|---|--|

**BUY 1, CHOOSE 1 FOR £1\***

\*Lower priced item £1. **save up to £14** page 200 only

**ALL HALF PRICE**

**save up to £7** page 201 only

# clearskin®

fighting blemishes with you every step of the way

**bye bye blackheads** blitz away stubborn blackheads, for good

**Blackhead Clearing Daily Cleanser**

125ml  
18820  
Price per 100ml = £2.16  
Normally £4.50  
**£2.70** save £1.80



**Blackhead Clearing Daily Astringent**

100ml  
27474  
Normally £4  
**£2.40** save £1.60



**Blackhead Clearing Deep Treatment Mask**

75ml  
00521  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10** save £1.40



**blemishes be gone** banish blemish-prone skin for that fabulously flawless feeling

**Blemish Clearing Peel Off Mask**

75ml  
26732  
Price per 100ml = £3.20  
Normally £4  
**£2.40** save £1.60



**Blemish Clearing Daily Astringent**

100ml  
17129  
Normally £4  
**£2.40** save £1.60



**Blemish Clearing Deep Cleansing Cloths**

25 wipes.  
16840  
Price per wipe = 11p  
Normally £4.50  
**£2.70** save £1.80



**Blemish Clearing Invisible Blemish Corrector**

7ml  
23887  
Price per 100ml = £34.29  
Normally £4  
**£2.40** save £1.60



**it's an emergency** fast skin relief for when you're up against the clock

**Clear Emergency Instant Spot Treatment**

15ml  
20511  
Price per 100ml = £18.00  
Normally £4.50  
**£2.70** save £1.80



**Clear Emergency Intensive Cream Cleanser**

75ml  
25411  
Price per 100ml = £4.00  
Normally £5  
**£3** save £2



**blemish fighting tools**

prevent and treat breakouts with our skin-loving tools

**Face Brush**

08573  
Normally £2  
**£1.20** save 80p



**Blackhead Remover**

27359  
Normally £4  
**£2** half price



**just pore-fect**

unblock and purify pores for a fresh faced you

**Pore Penetrating Black Mineral Mask**

75ml  
18374  
Price per 100ml = £4.00  
Normally £5  
**£3** save £2



**clearskin professional**

**the professional treatment**

intensive skin treatments for complexion perfection

**Deep Pore Cleansing Scrub**

125ml  
21717  
Price per 100ml = £2.64  
Normally £5.50  
**£3.30** save £2.20



**Liquid Extraction Strip**

30ml  
04929  
Price per 100ml = £12.00  
Normally £6  
**£3.60** save £2.40



**Clarifying Toner Pads**

45 pads.  
13060  
Price per pad = 7p  
Normally £5.50  
**£3.30** save £2.20



**Blemish Mark Treatment**

50ml  
11858  
Price per 100ml = £6.40  
Normally £7  
**£4.20** save £2.80



**Daily Correcting Lotion**

50ml  
20883  
Price per 100ml = £6.40  
Normally £7  
**£4.20** save £2.80



# YOUR SPOT-FIGHTING PERFECT PARTNERS

treat, cover and prevent blemishes with our hardworking duo for a flawless face

**new** **£2.75** half price

**£2** half price

**1. PREP & TREAT**  
Exfoliates and clears pores for squeaky clean skin

**2. COVER & PREVENT**  
Treat and cover blemishes with our lightweight tinted lotion

**Pore Penetrating Invigorating Scrub**  
75ml  
15529  
Price per 100ml = £2.67  
Normally £4  
**£2** half price

**NEW Blemish Clearing Oil-Free Tinted Moisturiser**  
30ml  
Price per 100ml = £9.17  
Will normally be £5.50  
**£2.75** half price

01396 Medium  
24059 Light

AVON Skincare

AVON  
care.

trusted, caring  
**MOISTURE**



gentle face creams for every skin type



**cleanser**

for all skin types with  
cleansing aloe & ginger

**3-in-1 Cleansing  
Lotion**  
200ml  
23242  
Price per 100ml = £1.13  
Normally £4.50  
**£2.25**  
half price

**for oily/combination skin**

with refreshing & mattifying  
cucumber, witch hazel & green tea

**Light Moisture Refreshing  
Face Gel-Cream**  
100ml  
17400  
Normally £3.50  
**£1.75**  
half price

**for normal to dry skin**

with moisturising & softening  
soybean & vitamin E

**Rich Moisture Nourishing  
Face Cream**  
100ml  
16519  
Normally £3.50  
**£1.75**  
half price

**for dry skin**

with nourishing & conditioning  
cocoa butter & vitamin E

**Cocoa Butter Revitalising  
Moisture Face Cream**  
100ml  
00463  
Normally £3.50  
**£1.75**  
half price

**for very dry skin**

with softening &  
restoring royal jelly

**Royal Jelly Face Cream**  
100ml  
06296  
Normally £3.50  
**£1.75**  
half price

**for maturing skin**

with skin firming  
collagen & elastin

**Youth Restore Firming  
Face Cream**  
100ml  
27839  
Normally £4  
**£2**  
half price



# cocoa butter SOFTNESS

*lavish dry skin in all-over,  
rejuvenating nourishment with  
skin-loving cocoa butter*

**£2.50**  
half price



**Cocoa Butter  
Rejuvenating  
Moisture Body  
Butter 200ml  
22996**  
Price per 100ml = £1.25  
Normally £5  
**£2.50 half price**



### caring body lotions

**Body Lotion 400ml**  
01529 Cocoa Butter  
25171 Smoothing  
07740 Royal Jelly  
23317 Nurturing  
10470 Firming  
Price per 100ml = 60p  
Normally £4.80  
**£2.40 half price**



**Gentle Aloe  
Calming Body  
Lotion  
200ml  
23911**  
Price per 100ml = 88p  
Normally £3.50  
**£1.75  
half price**

**£1.80**  
half price



*new*

all  
**HALF  
PRICE**  
save up to £2.50 pages 206-207

# olive oil HAND CREAM

*introducing our NEW olive oil hand  
cream to gently replenish moisture for  
smooth, soft skin*



### gentle hand creams

**Hand Cream  
100ml**  
02642 NEW Smoothing Olive Oil  
07989 Royal Jelly  
03913 Glycerine Hand & Nail  
23853 Gentle Aloe  
16725 3-in-1 Hand, Nail & Cuticle  
22830 Cocoa Butter  
13490 Youth Restore  
Normally £3.60  
**£1.80 half price**



# Just £2.99

## BEST PRICE THIS YEAR

### EXPERIENCE *the* HAIR MIRACLE

As featured in  
**GRAZIA**

“This’ll get your hair  
looking silky smooth in  
just two quick pumps.”

#### 5 BEAUTIFUL BENEFITS

- strengthens hair
- provides instant shine
- smoothes and polishes
- gives silky perfection
- creates weightless movement

**360 Nourishment Moroccan Argan Oil Leave-in Treatment**  
30ml  
06973  
Price per 100ml = £9.97  
Normally £5.50  
**£2.99** save £2.51



30 ml e

our no. **1** haircare collection  
more than  
**5 million**  
sold since launch\*

**360 Nourishment Moroccan Argan Oil Mask**  
150ml  
03319  
Price per 100ml = £3.67  
**£5.50**

**360 Nourishment Moroccan Argan Oil**  
250ml  
23754 Shampoo  
23614 Conditioner  
Price per 100ml = £1.12  
**£2.80**

\*Based on sales of all products in the Moroccan Argan Oil collection.

all 3 for  
**£5**  
save £6.10  
order using 69229  
page 209 only



# DETANGLE & SHINE



**TANGLE TEEZER**<sup>®</sup>  
 CARES FOR THE HAIR YOU WEAR<sup>™</sup>



COLOUR EXCLUSIVE TO AVON

get tangle-free tresses for less than a tenner



## YOUR GROOMING V.I.B (very important brush!):

- dual-length, flexible teeth technology
- ergonomic, palm-friendly fit
- for use on wet or dry hair
- pain-free detangling
- 10 Tangle Teezers sold every minute!\*

*"Go on, change your hairbrush, not your lifestyle."*  
 Siam P 'The Inventor'

*new*



*MULTI award-winning:*



### Tangle Teezer<sup>®</sup>

It's a **smooth operator** with softer, shorter and more **flexible teeth** than a normal brush. So, rather than breaking your hair above a tangle or knot, it teases it out – resulting in **less breakage and split ends**, as well as **totally tangle-free locks**.

**NEW Tangle Teezer<sup>®</sup>**  
 Glides through wet, vulnerable or colour treated hair with no tugging for breakage-free brush strokes. Plastic.  
 Approx. 13cm x 8cm x 5cm.

19802  
 just  
**£9.99**

\*Refers to sales of all brush variations in the Tangle Teezer range. Data supplied by Tangle Teezer Limited.

AVON Hair Salon

Advance Techniques

va-va-voom  
**VOLUME**

with collagen and wheat  
for 39% extra plump†



24-hour  
volume,  
fullness and  
body\*



**Ultimate Volume**  
250ml  
09381 Shampoo  
09522 Conditioner  
Price per 100ml = 64p  
Normally £2.80

**£1.60**

save £1.20

**Ultimate Volume  
Boosting Treatment**  
150ml  
08441  
Price per 100ml = £1.80  
Normally £4.50

**£2.70**

save £1.80

†When used with Ultimate Volume Shampoo and Conditioner.

**REPAIRED**  
locks

WITH  
**7** **KERATIN  
POWER  
TECHNOLOGY**

for **instant results** against  
damaged hair\*

94% agree it provides  
**INSTANT  
REPAIR\***



**NEW Instant Repair  
7 with KERATIN  
Power Technology**  
250ml  
04788 Shampoo  
00562 Conditioner  
Price per 100ml = 64p  
Will normally  
be £2.80

**£1.60**

save £1.20

**NEW Instant Repair  
7 Treatment Spray  
with KERATIN  
Power Technology**  
100ml  
04606  
Will normally  
be £5.50

**£3.85**

save £1.65

**NEW Instant Repair  
7 Treatment Mask  
with KERATIN  
Power Technology**  
150ml  
00844  
Price per 100ml = £2.57  
Will normally  
be £5.50

**£3.85**

save £1.65

\*When used with the whole Instant Repair 7 collection.  
Product packaging may differ from that shown.

Advance Techniques

# SLEEK SILK sensation

with **real silk** for up to 90% smoother hair

**Smooth as Silk**  
250ml  
25213 Shampoo  
17939 Conditioner  
Price per 100ml = 64p  
Normally £2.80

**£1.60**  
save £1.20

**Smooth as Silk Serum**  
30ml  
18028  
Price per 100ml = £11.00  
Normally £5.50

**£3.30**  
save £2.20



*fights frizz for up to 24 hours\**

\*When you use the complete Advance Techniques Smooth as Silk collection

# fight the FADE

with **creatine** to help repair coloured hair

**Colour Protection**  
250ml  
15768 Shampoo  
05934 Conditioner  
Price per 100ml = 64p  
Normally £2.80

**£1.60**  
save £1.20

**Colour Protection Restorative Mask**  
150ml  
08326  
Price per 100ml = £2.20  
Normally £5.50

**£3.30**  
save £2.20



*nourishes and maintains essential moisture*

# wow-factor SHINE

with **pro-vitamin B5** and **multi-shine technology** for reflective shine



*hair instantly radiates with over 200% prismatic shine*



**Daily Shine**  
250ml  
11171 Shampoo  
11320 Quick Touch Leave-In Conditioner  
Price per 100ml = 84p  
Normally £2.80

**£1.60**  
save £1.20

**Daily Shine Shine Serum**  
60ml  
04200  
Price per 100ml = £7.50  
Normally £6.50

**£4.50**  
save £2

**Daily Shine Dry Ends Serum** 30ml  
21352  
Price per 100ml = £12.83  
Normally £5.50

**£3.85**  
save £1.65

AVON Hair Salon

# choose your colour

- triple protection against UV rays, antioxidants and colour-fade
- 92% of customers see vibrant colour week after week

## reds & blacks



## brunettes



lightens dark hair by up to 3 shades

## blondes



Professional Hair Colour  
Normally £6  
**£4.50**  
save £1.50

not sure which shade to choose?  
visit [www.avon.uk.com/makeover](http://www.avon.uk.com/makeover)



TURN HEADS WITH THIS RICH RED

Remember to allergy-test 48 hours before use.

# MANE-TAMING MUST HAVES

**£3.15**  
save £1.35

## 400ml shampoos

- Shampoo 400ml  
**00372** Classic Anti-Dandruff 2-in-1  
**17970** Daily Shine 2-in-1  
**01859** Colour Protection  
**13482** Ultimate Volume  
**24448** Moroccan Argan Oil  
**28449** Smooth as Silk  
 Price per 100ml = 79p  
 Normally £4.50  
**£3.15** save £1.35



## combs & brushes

- |  |   |  |  |
|--|---|--|--|
| <p><b>Small Barrel Brush</b><br/>04515<br/>Normally £5<br/><b>£3.50</b><br/>save £1.50</p>   | <p><b>Paddle Brush</b><br/>02832<br/>Normally £7.50<br/><b>£4.50</b><br/>save £3</p>  | <p><b>Pop-Up Brush</b><br/>02873<br/>Normally £3.25<br/><b>£1.95</b><br/>save £1.30</p>      | <p><b>Styling Comb</b><br/>25056<br/>Normally £4<br/><b>£2.50</b><br/>save £1.50</p>         |
| <p><b>Large Barrel Brush</b><br/>04499<br/>Normally £7.50<br/><b>£4.50</b><br/>save £3</p>  | <p><b>Cushion Brush</b><br/>06767<br/>Normally £5<br/><b>£3</b><br/>save £2</p>      | <p><b>Back Comb Brush</b><br/>23820<br/>Normally £3.25<br/><b>£1.95</b><br/>save £1.30</p>  | <p><b>Straightening Comb</b><br/>00943<br/>Normally £6<br/><b>£3.60</b><br/>save £2.40</p>  |

## treatments & styling

- |   |   |  |   |
|---|---|--|---|
| <p><b>360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray</b><br/>100ml<br/>24216<br/>Normally £5.50<br/><b>£2.75</b><br/>half price</p>  | <p><b>360 Nourishment Moroccan Argan Oil Heat Infusion Treatment</b><br/>4 x 15ml.<br/>20735<br/>Normally £5.50<br/><b>£3.30</b><br/>save £2.20</p>  | <p><b>Firm Hold Gel</b><br/>100ml<br/>12005<br/>Normally £3.25<br/><b>£1.60</b><br/>save £1.65</p>                                  | <p><b>Volume &amp; Curl Mousse</b><br/>150ml<br/>01107<br/>Price per 100ml = £1.17<br/>Normally £3.50<br/><b>£1.75</b><br/>half price</p>  |
| <p><b>Mirror Shine Spray</b><br/>100ml<br/>01412<br/>Normally £5<br/><b>£2.50</b><br/>half price</p>   | <p><b>Heat Protection Spray</b><br/>100ml<br/>11965<br/>Normally £4.50<br/><b>£2.25</b><br/>half price</p>   | <p><b>Firm Hold Hairspray</b><br/>200ml<br/>01156<br/>Price per 100ml = 88p<br/>Normally £3.50<br/><b>£1.75</b><br/>half price</p>  | <p><b>Power Straight Spray</b><br/>100ml<br/>11924<br/>Normally £4.50<br/><b>£2.25</b><br/>half price</p>                                  |

# Bath & Body Store



## Fantastically FIRMING

helps firm, smooth and tighten skin with a lavish blend of subtly-scented Colombian coffee beans

**£3.85**  
save £1.65

renews and firms the look of your décolletage for a boost of youthful radiance



AVON planet spa  
Fantastically Firming  
with Colombian Coffee Extract  
Neck & Chest Serum  
aux Extraits de Café Colombien  
Concentré Cou & Décolleté  
50 ml e



**Body Polisher**  
200ml  
22053  
Price per 100ml = £1.75  
Normally £5  
**£3.50** save £1.50

**Body Cream**  
200ml  
22012  
Price per 100ml = £2.80  
Normally £8  
**£5.60** save £2.40



**Neck & Chest Serum**  
50ml  
22079  
Price per 100ml = £7.70  
Normally £5.50  
**£3.85** save £1.65

**new**



## African SHEA BUTTER

deeply nourish and re-energise skin with indulgent African shea butter

**£5.60**  
save £2.40

lightweight formula with added cocoa butter, for head-to-toe silky soft skin

**100% happy**  
or your money back  
See pages 236-237 for our 90 day guarantee.



**NEW African Shea Butter Luxurious Facial Soufflé** 75ml  
03830  
Price per 100ml = £5.13  
Will normally be £5.50  
**£3.85** save £1.65

**NEW African Shea Butter Brown Sugar Scrub** 200ml  
05314  
Price per 100ml = £1.75  
Will normally be £5  
**£3.50** save £1.50



**NEW African Shea Butter and Chocolate Truffle Silky Body Soufflé** 200ml  
04838  
Price per 100ml = £2.80  
Will normally be £8  
**£5.60** save £2.40



# Blissfully NOURISHING

lavish skin with all-over **nourishment** with shea butter and brown sugar

**£5.60**  
save £2.40

**Body Butter**  
200ml  
20529  
Price per 100ml = £2.80  
Normally £8  
**£5.60**  
save £2.40



*rich, luxurious formula for 24 hour moisture*

**new**



# Amazonian TREASURES

indulge in the finest at-home spa experience with **legendary acai and berries** to help boost your natural radiance

**£3.50**  
save £1.50

*use before your moisturiser to gently exfoliate for beautifully soft, polished skin*



**Intense Balm** 30ml  
12807  
Price per 100ml = £6.17  
Normally £3.50  
**£2.45**  
save £1.05



**Hair Mask** 200ml  
06165  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65



**Hand, Elbow and Foot Cream** 75ml  
20032  
Price per 100ml = £4.20  
Normally £4.50  
**£3.15**  
save £1.35



**Hand and Foot Scrub** 75ml  
13748  
Price per 100ml = £4.20  
Normally £4.50  
**£3.15**  
save £1.35



**NEW Moisturising Bath & Body Oil** 150ml  
08086  
Price per 100ml = £2.33  
Will normally be £5  
**£3.50**  
save £1.50



**NEW Hand & Foot Intense Cream** 75ml  
34512  
Price per 100ml = £4.20  
Will normally be £4.50  
**£3.15**  
save £1.35



**NEW Hydrating Face Mask** 75ml  
07856  
Price per 100ml = £5.13  
Will normally be £5.50  
**£3.85**  
save £1.65



**NEW Creamy Body Scrub** 200ml  
38232  
Price per 100ml = £1.75  
Will normally be £5  
**£3.50**  
save £1.50

AVON Bath & Body

skin so soft



*treat dry skin to our oil-infused trio  
for the ULTIMATE in touchably  
soft, long lasting moisture*

all 3 for  
**£5**

SAVE £7  
order using 68932  
page 223 only



*after 2 days,*  
skin feels dramatically  
softer, smoother and  
more supple

with deeply  
moisturising  
**ARGAN OIL**

go **BIG**  
*on silky*  
**moisture**  
*indulgence*

*with sheer optical  
illuminators for  
radiant skin*

**Creamy Body Wash**  
250ml  
12526  
Price per 100ml = £1.20  
**£3**

*with skin  
nourishers for soft,  
supple skin*

**Ultra Moisturising  
Body Lotion**  
250ml  
18580  
Price per 100ml = £1.60  
**£4**

*ultra rich  
formula for  
deeper hydration*

**Body Butter**  
200ml  
20503  
Price per 100ml = £2.50  
**£5**



skin so soft

# HEAVENLY MOISTURE

for every skin type



restores elasticity to maturing skin

**Firming & Restoring Body Cream**  
200ml  
21659  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

deeply soothes and hydrates extra dry skin

**Original Body Butter**  
200ml  
20545  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

instant all-day hydration for all skin types

**Fast Hydration Moisturising Gel**  
250ml  
00919  
Price per 100ml = £1.20  
Normally £5  
**£3 save £2**

tightens, softens and smoothes maturing skin

**Firming & Restoring Body Lotion**  
250ml  
12062  
Price per 100ml = 96p  
Normally £4  
**£2.40 save £1.60**

reduces the look of scars and stretch marks

**Silky Moisture Tissue Oil**  
150ml  
07815  
Price per 100ml = £3.20  
Normally £8  
**£4.80 save £3.20**

# supreme. nourishment

new

treat extra dry skin to an instant boost of macadamia-infused softness

99% of women

agreed their extra dry skin looked dramatically softer, smoother and more supple after just 1 week

with richly nourishing **MACADAMIA NUT OIL**



£2.50 each half price



**NEW Supreme Nourishment Creamy Body Wash**  
250ml  
11700  
Price per 100ml = £1.00  
Will normally be £5  
**£2.50 half price**



**NEW Supreme Nourishment Creamy Oil Body Lotion**  
250ml  
11676  
Price per 100ml = £1.00  
Will normally be £5  
**£2.50 half price**

uses the heat of the shower to lock-in moisture to very dry skin

AVON Bath & Body

skin so soft

# ENHANCE & GLOW

declare summer for your skin with a 'bronzed beauty' glow

with gently moisturising  
**VELVET FLOWER & JOJOBA OIL**



blurs imperfections for flawless skin radiance

**Luminous Perfector Body Cream for Medium Skin Tones**  
200ml  
22202  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30 save £2.20**

with minerals for a beautiful golden shimmer

**Shimmer Oil Spray**  
150ml  
22269  
Price per 100ml = £2.00  
Normally £5  
**£3 save £2**



# dry oil sprays

easy to apply, oil-infused moisture mists for spotlight-worthy skin confidence

**£2.50** each  
half price

with time release technology for moisture around the clock



50 year anniversary packaging

with **WATERMINT OIL** instant and long-lasting hydration for all skin types

**Fast Hydration Dry Oil Spray**  
150ml  
03517  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**

with **ARGAN OIL** to deeply moisturise dry skin

**Silky Moisture Replenishing Dry Oil Body Spray**  
150ml  
12385  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**

with **JOJOBA OIL** to moisturise normal skin

**Limited Edition Original Dry Oil Spray**  
150ml  
19232  
Price per 100ml = £1.67  
Normally £5  
**£2.50 half price**

# skin so soft treats

# skin so soft

# planet spa luxuries



## body washes & oils

gentle cleansing for touchably soft skin that starts in the shower

**Silky Moisture Foaming Shower Oil**  
250ml  
19216  
Price per 100ml = £1.20  
Normally £5  
**£3 save £2**

**Fast Hydration Body Wash**  
250ml  
00935  
Price per 100ml = 96p  
Normally £4  
**£2.40 save £1.60**

**Original Bath Oil**  
250ml  
07765  
Price per 100ml = £1.10  
Normally £4.50  
**£2.75 save £1.75**

with  
**LUXURIOUS OILS**



**hair removal**  
your easy answer to beautifully smooth, sexy summer skin

with  
**MEADOWFOAM OIL**

**Soft & Smooth Sensitive Skin Hair Removal Cream**  
100ml  
13417  
Normally £5.30  
**£3.20 save £2.10**

**Soft & Smooth Sensitive Skin Bikini Line Hair Removal Cream**  
75ml  
08029  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70 save £1.80**

**Soft & Smooth Wax Strip Kit for Body**  
Contains 10 strips.  
20925  
Normally £7  
**£4 save £3**

**Soft & Smooth Moisturising Shave Gel**  
200ml  
20784  
Price per 100ml = £1.45  
Normally £4.80  
**£2.90 save £1.90**

**Soft & Smooth Facial Hair Removal Cream**  
15ml  
06783  
Price per 100ml = £16.00  
Normally £4  
**£2.40 save £1.60**

**Soft & Smooth Facial Wax Strip Kit**  
Contains 20 strips.  
12492  
Normally £8  
**£5 save £3**

**Soft & Smooth Moisturising Silky Shave Gel**  
150ml  
12435  
Price per 100ml = £1.93  
Normally £4.80  
**£2.90 save £1.90**

**Soft & Smooth Ladies' Razors**  
Pack of 5.  
26500  
**£2.50**

**Gradual Tan Airbrush for Medium Skin**  
150ml  
22210  
Price per 100ml = £2.00  
Normally £5  
**£3 save £2**

**Gradual Tan Lotion for Medium Skin**  
200ml  
22236  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30 save £2.20**

## Sleep Serenity

with **camomile** and **lavender** calms and soothes

**Bath Salts**  
195g  
15511  
Price per 100g = £1.74  
Normally £5  
**£3.40 save £1.60**

**Pillow Mist**  
100ml  
13532  
Normally £4.50  
**£2.30 save £2.20**

**Balm**  
10g  
06775  
Normally £3  
**£1.85 save £1.15**



## Perfectly Purifying

with **dead sea salt** and **dead sea mud** cleanses and purifies

**Body Scrub**  
200ml  
10207  
Price per 100ml = £2.06  
Normally £5.50  
**£4.15 save £1.35**

**Face Scrub**  
75ml  
14613  
Price per 100ml = £5.00  
Normally £5  
**£3.75 save £1.25**

**Face Mask**  
75ml  
25254  
Price per 100ml = £5.53  
Normally £5.50  
**£4.15 save £1.35**

**Gommage Face Mask**  
50ml  
10710  
Price per 100ml = £9.00  
Normally £6  
**£4.50 save £1.50**



## Revitalising Retreat

with **vitamin C** and **ginseng extract** revitalises and invigorates

**Body Soufflé**  
200ml  
08995  
Price per 100ml = £2.40  
Normally £6.50  
**£4.80 save £1.70**

**Peel Off Face Mask**  
75ml  
27482  
Price per 100ml = £4.67  
Normally £5  
**£3.50 save £1.50**

**Eye Pads**  
20 pads.  
17723  
Price per pad = 20p  
Normally £5.50  
**£3.90 save £1.60**



## Heavenly Hydration

with **olive oil** moisturises and hydrates

**Body Cream**  
200ml  
10033  
Price per 100ml = £2.63  
Normally £7  
**£5.25 save £1.75**

**Facial Oil**  
30ml  
27086  
Price per 100ml = £10.00  
Normally £4  
**£3 save £1**

**Face Mask**  
75ml  
26427  
Price per 100ml = £5.53  
Normally £5.50  
**£4.15 save £1.35**

**Hot Hair Oil**  
60ml  
14761  
Price per 100ml = £3.75  
Normally £3  
**£2.25 save 75p**

**Hair Mask**  
200ml  
10090  
Price per 100ml = £2.08  
Normally £5.50  
**£4.15 save £1.35**



## Sweet Sensuality

with **vanilla** and **jasmine extract** softens and refreshes

**Bath Elixir**  
250ml  
10678  
Price per 100ml = £1.54  
Normally £5.50  
**£3.85 save £1.65**

**Fragrance Spritz**  
100ml  
10744  
Normally £4  
**£2.80 save £1.20**



cherry ice | refresh and restore



<b>Exfoliating Scrub</b> 75ml 22301 Price per 100ml = £4.20 Normally £4.50 <b>£3.15</b> save £1.35	<b>Moisturising Lotion</b> 75ml 22285 Price per 100ml = £4.20 Normally £4.50 <b>£3.15</b> save £1.35	<b>Cooling Foot Spray</b> 100ml 22277 Normally £4.50 <b>£3.15</b> save £1.35
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cooling foot sprays | cool and revitalize



cool, soothe and revitalize

<b>Cooling Citrus Mint Foot Spray</b> 100ml 03269 Normally £4.50 <b>£3.15</b> save £1.35	<b>Cooling Lime Crush Foot Spray</b> 100ml 28233 Normally £4.50 <b>£3.15</b> save £1.35	<b>Beautiful Lavender Comforting Foot and Leg Spray</b> 100ml 20594 Normally £3.75 <b>£2.75</b> save £1
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beautiful | nourish and hydrate



<b>Foot Soufflé</b> 150ml 02071 Price per 100ml = £2.10 Normally £4.50 <b>£3.15</b> save £1.35	<b>Sole Support Cushion Cream</b> 75ml 14035 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>All-In-One Pedicure</b> 75ml 08904 Price per 100ml = £4.67 Normally £5 <b>£3.50</b> save £1.50	<b>Exfoliating Bar Soap</b> 75g 11692 Price per 100g = £3.27 Normally £3.50 <b>£2.45</b> save £1.05
<b>Anti-Rub Stick</b> 20826 Normally £4.75 <b>£3.30</b> save £1.45	<b>Heel Softening Cream</b> 75ml 01800 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>Overnight Renewing Cream</b> 75ml 20727 Price per 100ml = £4.40 Normally £4.75 <b>£3.30</b> save £1.45	

# healthy, happy feet

treat neglected feet to a post-Summer pamper for soles worthy of the spotlight

foot works

loved by millions of feet



**£2.45**  
save £1.05

spritz-on freshness for sweet smelling tootsies, all day long



**Odour Neutralising Foot Spray**  
75ml  
02121  
Price per 100ml = £3.27  
Normally £3.50  
**£2.45**  
save £1.05

healthy | restore and invigorate

<b>Intensive Callus Cream</b> 75ml 02113 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>Menthol &amp; Tea Tree Deodorising Foot Powder</b> 75g 02063 Price per 100g = £3.27 Normally £3.50 <b>£2.45</b> save £1.05	<b>All-Day Foot Deodorant Cream</b> 75ml 21022 Price per 100ml = £3.73 Normally £4 <b>£2.80</b> save £1.20	<b>Peppermint Reviving Leg Gel</b> 75ml 06742 Price per 100ml = £4.20 Normally £4.50 <b>£3.15</b> save £1.35	<b>Rough Skin Remover</b> 75ml 21105 Price per 100ml = £3.27 Normally £3.50 <b>£2.45</b> save £1.05
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**LOVE ME** because...

*I'll make you smell luscious  
from head to toe*

refreshingly purse-friendly fruity and floral infusions for natural TLC

**shower gels**



**body moisturisers**



**Shower Gel**  
200ml  
**12229** Strawberry & Guava  
**17467** Lily & Gardenia  
**00950** Apple Blossom  
**04135** Cherry Blossom  
Price per 100ml = 50p  
Normally £2.70  
**£1 save £1.70**

**Body Lotion**  
200ml  
**51839** Rose & Chocolate\*  
**18291** Strawberry & Guava  
**13649** Apple Blossom  
**23838** Cherry Blossom  
Price per 100ml = 50p  
Normally £3.20  
**£1 save £2.20**

now with  
**30 HOUR  
MOISTURE**  
with added vitamins



**Indulging  
Chocolate  
Body Scrub\***  
200ml  
**74534**  
Price per 100ml = 50p  
Normally £3  
**£1 save £2**



**Lily & Gardenia  
Body Whip**  
200ml  
**16485**  
Price per 100ml = 50p  
Normally £3.20  
**£1 save £2.20**



**shampoos &  
conditioners 250ml**



**Shampoo**  
250ml  
**11767** Pomegranate & Camellia  
**11783** Mango & Ginger 2-in-1  
**15867** Blackcurrant & Red Clover  
2-in-1  
**03483** Almond & Avocado

**10447** Chamomile & Aloe Vera  
**16352** Golden Apricot & Shea  
2-in-1  
**22137** Honey Extract & Jojoba Oil  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**Conditioner**  
250ml  
**22129** Honey Extract  
& Jojoba Oil  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**treatments**

**Pomegranate  
and Camellia  
Treatment Mask**  
125ml  
**12369**  
Price per 100ml = 60p  
Normally £2.50  
**£1 save £1.50**

**Golden Apricot  
& Shea Leave-in  
Treatment** 125ml  
**11429**  
Price per 100ml = 80p  
Normally £2.50  
**£1 save £1.50**



**Golden Apricot  
& Shea Detangling  
Spray** 150ml  
**15677**  
Price per 100ml = 67p  
Normally £2.50  
**£1 save £1.50**

**Chamomile & Aloe  
Vera Treatment Mask**  
125ml  
**14001**  
Price per 100ml = 80p  
Normally £2.50  
**£1 save £1.50**



**Honey Extract  
& Jojoba Oil Serum**  
50ml  
**22178**  
Price per 100ml = £2.00  
Normally £2.50  
**£1 save £1.50**

**Almond & Avocado  
Conditioning Balm**  
200ml  
**17889**  
Price per 100ml = 50p  
Normally £2.50  
**£1 save £1.50**



\*Last chance to buy. Will not be featured in the brochure again. While stocks last.

**ALL £1  
or any  
3 for £2**

pages 232-233

**LOVE ME** because...

*I'll drench hair and body in*

# natural goodness

treat yourself to all-over fruity, affordable pampering inspired by nature

**BONUS SIZE**  
700ml shampoos

*new*



**100% happy**  
or your money back  
See pages 236-237 for our  
90 day guarantee.

**£2.50**  
half price



- Shampoo 700ml**  
**25304 NEW** Pomegranate & Camellia  
**25320 NEW** Cranberry & Honey  
**03426** Apricot & Shea 2-in-1  
**05553** Red Clover & Blackcurrant Revitalising 2-in-1  
**06346** Honey Extract & Jojoba Oil  
**05280** Mango & Ginger Cleansing & Balancing 2-in-1  
**05637** Chamomile & Aloe Vera Herbal Care & Repair  
**07922** Almond Oil & Avocado  
 Price per 100ml = 36p  
 Normally £5  
**£2.50 half price**



*new*



my dual-action formula  
**moisturises** and **shimmers**  
for beautifully **radiant** skin

- body moisturisers**  
**NEW Shimmering Swirls 150ml**  
**18523** Warm Spice & Vanilla  
**10488** Winterberry & Shea  
 Price per 100ml = 67p  
 Will normally be £3.20  
**£1 save £2.20**

**FROM £1**  
SAVE UP TO £2.50  
pages 234-235

AVON Bathroom Essentials

LOVE ME because...

# I'm your everyday escape

vacate the day for less and give in to your senses with our therapeutic shower gels

senses  
shower gels 500ml



shower crèmes  
500ml



500ml

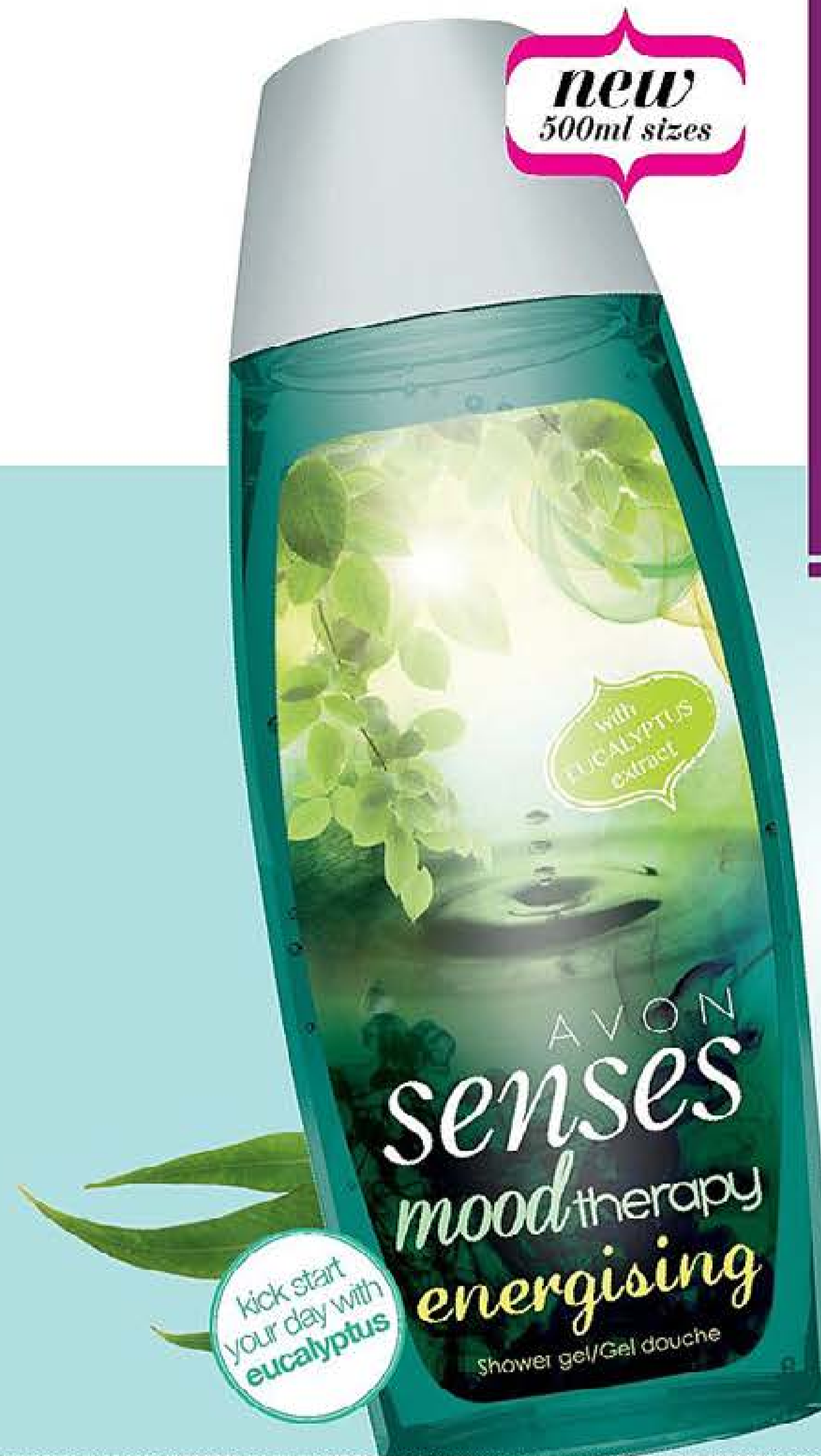
get lathered up in the scent of my **exotic fruits** and **basil** formula

100%  
happy

or your money back  
See pages 236-237 for our 90 day guarantee.

**Shower Gel 500ml**  
26658 Garden of Eden  
22087 Recharge  
27854 Citrus Zing  
27730 Lagoon

**Shower Cream 500ml**  
27953 Reflection  
28001 Mystique  
Price per 100ml = 35p  
Normally £3  
**£1.75 save £1.25**



new  
500ml sizes

with  
EUCALYPTUS  
Extract

Kick start  
your day with  
eucalyptus

ALL  
**£1.75\***  
SAVE UP TO £1.45  
pages 236-237

## MOOD THERAPY COLLECTION

infused with natural ingredients to relax mind, body and soul

shower gels

**Mood Therapy Shower Gel 500ml**  
26336 Energising  
14704 Revitalising  
08144 Indulgent  
Price per 100ml = 35p  
Normally £3.20  
**£1.75 save £1.45**

\*Excludes Crusade Pin.



escape life's stresses with  
acai berry

relax as you cleanse with my  
shea butter suds

*we guarantee you'll love your new products!*

*If you're not 100% happy with your purchase, just return it within 28 days of delivery for a refund or exchange, even if you've tried it!*

Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it


as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.

All clothes and accessories model's own, unless otherwise stated.

**All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.**

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme.

All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



### Crusade Pin

Silver-plated Crusade ribbon pin with military style fastening. Approx. 2cm x 1cm.

03814  
**£1.50**

Breakthrough Breast Cancer receives £1.07 for every pin sold. Via Breakthrough Promotions Ltd which pays all its taxable profit to Breakthrough Breast Cancer, a registered charity in England and Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.



LOVE ME because...

# I cleanse **scent-sationally**

stock up with squeaky clean savings on suds for every mood

## liquid soaps 300ml

### Daily Hand Wash

300ml

08821 Mystique

19265 Citrus Zing

19240 Lagoon

19273 Reflection

Price per 100ml = 33p

Normally £2

**£1 half price**

senses



250ml

ALL  
**£1**

SAVE UP TO £1.20

pages 238-239

get zesty with **citrus, mandarin & grapefruit**

## mood therapy shower gels 250ml

### Mood Therapy Shower Gel

250ml

28928 Energising

21261 Revitalising

27326 Indulgent

Price per 100ml = 40p

Normally £2.20

**£1 save £1.20**



## shower gels 250ml

FOR MEN



unwind and refresh with **waterfruits and pear**

### Shower Gel

250ml

06312 Amazon Jungle 2-in-1 for Men

27367 Fever 2-in-1 for Men

27342 Xtreme 2-in-1 for Men

21568 Garden of Eden

Price per 100ml = 40p

Normally £2

**£1 half price**



### Shower Gel

250ml

21329 Lagoon

21378 Citrus Zing

Price per 100ml = 40p

Normally £2

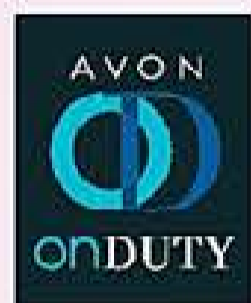
**£1 half price**



LOVE ME because...

I'll treat you to all day **freshness**

top up on affordable daily must-haves to keep you fresh from dawn 'til dusk



simply delicate



no white marks

**deodorants**  
reliable protection for 48 hour freshness

**Women's Roll-On Deodorant**  
50ml  
17111 Invisible Protection  
21550 Tropical Burst  
15362 Light Bloom  
Price per 100ml = £2.00  
Normally £2  
**£1 half price**



**feminine cleansing**  
delicate cleansing for comfortable, all day freshness

**Feminine Cleansing Cloths**  
Contains 15 cloths.  
07336  
Price per cloth = 7p  
Normally £3.40  
**£1 save £2.40**

**Cooling Feminine Wash**  
300ml  
25288  
Price per 100ml = 33p  
Normally £4  
**£1 save £3**

**Gentle Feminine Wash**  
300ml  
28688  
Price per 100ml = 33p  
Normally £4  
**£1 save £3**



room & linen spritzes



**Scented Spritz**  
100ml  
18051 Cherry Blossom  
20909 Apple Blossom  
11452 Lily & Gardenia  
10280 Lavender & Chamomile  
65078 Rose & Chocolate  
Normally £3  
**£1 save £2**

ALL **£1**  
SAVE UP TO £3  
pages 240-241

LOVE ME because...

# I'm blissfully bubbly

save on relaxation with our tiny prices for long lasting me-time



**Bubble Bath 1 Litre**  
12617 Strawberry Sorbet  
13235 White Lily  
03657 Sensitive -  
fragrance free  
00208 Soft Pink  
20966 Lavender  
Normally £5  
**£2.49 save £2.51**

**Bubble Bath 500ml**  
08672 Strawberry Sorbet  
19711 White Lily  
15560 Sensitive -  
fragrance free  
14316 Spring Garden\*  
02451 Soft Pink  
23465 Lavender  
Price per 100ml = 40p  
Normally £4  
**£1.99 save £2.01**

\*Will not be featured in the brochure again. While stocks last.

new

double the  
bubble  
1 LITRE  
BONUS

better than  
**HALF  
PRICE**

SAVE UP TO £2.51  
pages 242-243



**£2.49**  
save £2.51

you'll love my  
**mandarin &  
jasmine** scented  
bubbles for  
**luxurious cleansing**

**NEW Mandarin & White  
Jasmine Bubble Bath**  
1 Litre  
07807  
Will normally be £5  
**£2.49 save £2.51**

**NEW Mandarin & White  
Jasmine Bubble Bath**  
500ml  
06684  
Price per 100ml = 40p  
Will normally be £4  
**£1.99 save £2.01**

new

# AVON LUCK JEWELLERY collection



patent strap

*The perfect complement to your Avon Luck Eau de Parfum, these classically elegant accessories with pearlescent detailing will finish off your chic look.*

**NEW Mollie Watch**  
Brass-plated watch with bow detail and black PU, adjustable strap. Bow features black enamel. Adjustable strap approx. 16cm-20cm. Stainless steel back. Includes replaceable battery.

01933  
**£15**  
OR

order the watch  
**HALF PRICE**  
**£7.50**  
when you buy any  
piece of AVON Luck  
jewellery page 245 only



**£8**  
save £2

**NEW Avon Luck Bow Bracelet**  
Gold-coloured plated stretch bracelet with acrylic, and glass beads. Internal diameter approx. 6cm.  
**25965**  
Will normally be £10  
**£8 save £2**

**£8**  
save £2

**NEW Avon Luck Bow Necklace**  
Gold-coloured plated necklace, with alternating acrylic and glass beads, and ornate black epoxy bow. Length approx. 42cm + 9cm.  
**11445**  
Will normally be £10  
**£8 save £2**



**£5**  
save £2

**NEW Avon Luck Bow Earrings**  
Gold-coloured plated pierced earrings with acrylic stones. Drop approx. 3.3cm.  
**24927**  
Will normally be £7  
**£5 save £2**

*Celebrate being  
lucky in life  
and love with  
this addictive and  
indulgent scent.*



**Body Wash** 200ml

14308

Price per 100ml = £1.75

**£3.50**

**Body Spray** 150ml

07997

Price per 100ml = £2.40

**£3.60**



worth  
**£7.10**

**FREE TOILETRIES**

when you buy AVON Luck for Him EDT

save **£7.10** pages 246-247 order using **68502**

AVON

**LUCK**

*For Him*

*new*

*fresh mandarin and cool spices  
blended with rich musk and  
intoxicating woods*

**£12.50**



**100%  
happy**

or your money back

See pages 236-237 for our  
90 day guarantee.

**enticing. sophisticated. fresh**

**NEW Avon Luck for Him Eau de Toilette Spray** Fresh, woody. 75ml

03699 Price per 100ml = £16.67 Will normally be £15

**£12.50** save **£2.50**

**Maria Sharapova**

International tennis star

*"The sophisticated scent makes you feel confident, alive and stylish when wearing it. I'm honoured to be the face of such an evocative fragrance."*

*MS*

Body Lotion 150ml

08912

Price per 100ml = £1.75

**£3.50**

Body Spray 75ml

07070

Price per 100ml = £4.67

**£3.50**

Jewellery shown on Maria is not for sale by AVON.

\*Based on normal brochure prices and average cosmetic bag brochure price.

worth

**£13\***



**FREE GIFT**

when you buy AVON Luck for Her EDP

save **£13\*** pages 248-249 order using 67967

AVON

**LUCK**

*For Her*

*new*

*sparkling citrus and luscious berries  
blend with creamy white florals and  
warm sandalwood*

**£15**



**100%  
happy**

or your money back  
See pages 236-237 for our  
90 day guarantee.

**addictive. indulgent. luxurious**

**NEW Avon Luck for Her Eau de Parfum Spray Fruity, floral. 50ml**

08722 Price per 100ml = £30.00

**£15**

# FREE GIFT *for her*

designer inspired *cosmetics bag and Avon Luck toiletries*

*FREE* when you buy *AVON Luck for Her EDP*  
on page 249 order using 67967

*your* **FREE GIFT** *includes:*

- Avon Luck for Her Body Lotion 150ml worth £3.50\*
- Avon Luck for Her Body Spray 75ml worth £3.50\*
- presented in a **luxurious gold cosmetics bag, worth £6\***  
21cm x 6cm x 14cm

worth  
**£13\***

- *textured gold faux leather outer*
- *gorgeous bow detailing*
- *luxurious satin effect lining*
- *zip closure*

\*Based on normal brochure prices and average cosmetic bag brochure price.

**new**

introducing the confident new fragrance from Avon

# AVON LUCK

*For Him and For Her*

*For Her*  
**£15**



*For Him*  
**£12.50**



\*Based on normal brochure prices and average cosmetic bag brochure price.

## FREE gift

when you buy AVON Luck for Her EDP see page 249

worth  
**£13\***



**100%  
happy**  
or your money back

See pages 218-219 for our  
90 day guarantee.

If you're not **100% happy** with your purchase, **simply return it within 90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. The Avon guarantee is in addition to your statutory rights.