

AVON

BROCHURE 04 2013

avon.uk.com



Daily  Mail

said

“The proof a
‘miracle’ cream
really CAN

**BANISH
WRINKLES”**

Published in Daily Mail 18/10/2012

plus over **£265 worth** of products **FREE*** in **THE GREAT GIVEAWAY**

*Subject to additional spend.

ANEW CLINICAL PRO LINE CORRECTOR WITH A-F33

100% OF WOMEN

SHOWED RESULTS ON FINE WRINKLES IN JUST 2 WEEKS

*** EVERYONE'S TALKING ABOUT IT ***

Daily Mail
"ANEW Clinical Pro Line Corrector Treatment has wowed industry experts with its performance."

LOOK
"This is the most exciting anti-ageing news for yonks."

OK! GRAZIA ELLE
woman's own COSMOPOLITAN



A FIVE STAR RATING FROM YOU

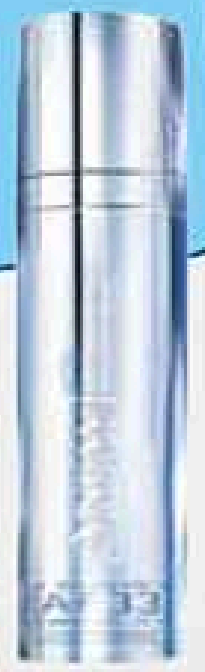
YOU SAID:
"I bought this a week ago. My lines have diminished already and my friends have noticed that I've 'done something'. I wouldn't be without it now. The eye cream I ordered arrived today and I can't wait to see the results!"
★★★★★
'Biggs', avonshop.co.uk customer, Warwickshire

YOU SAID:
"I have spent hundreds of pounds on products, but this is the best I've tried. I'm on my third bottle! Highly recommended."
★★★★★
'Bugalugs', avonshop.co.uk customer, Wigan

OUR EXPERT SAID:

"I am amazed by the results - they are unlike anything I've seen before."
Dr. Cheryl Karcher, US MD Board Certified Dermatologist and Avon Professional Consultant

over 250,000* people have tried it, now's your chance!
*Based on unit sales from C14-18 2012



Welcome to Brochure 4

There are some amazing offers in this brochure including:



Page 20
INFINITE SEDUCTION
EAU DE TOILETTE SPRAY
£13
WITH FREE MATCHING TREATS WORTH £9.50



Page 32
NEW ANEW VITALE
TRY ME PRICE
£9.99 EACH
SAVE £9.51



Page 133
FASHION & HOME
from **£6**

FREE DELIVERY
100% MONEY BACK GUARANTEE

BUY ME

FIGHT WRINKLES

for fast results on lines on forehead, cheeks and around the mouth

100%
OF WOMEN
SHOWED RESULTS
on fine wrinkles in just 2 weeks



£30

PRO Line Corrector Treatment with A-F33
Gel-lotion formulated with patented[†] A-F33 for Avon's ultimate in fighting fine and deep wrinkles. 30ml
04069
Price per 100ml = £100.00
£30

[†]US patent.
^{**}Based on normal brochure price.

ORDER ME FREE

A-F33 Eye Treatment
WORTH £19.50^{††}
when you buy PRO Line Corrector Treatment with A-F33

PRO Line Corrector Eye Treatment with A-F33
Lightweight cream instantly makes the eye area appear smoother and feel tighter. 15ml
00760
Normally £19.50
FREE

Not available separately.



discover the quick way to reduce the look of crow's feet

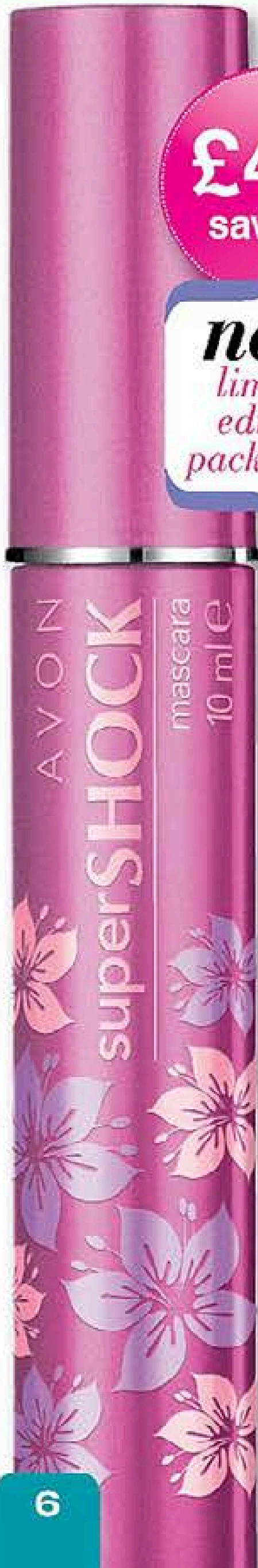
THE GREAT GIVEAWAY

BUY ME

ORDER ME FREE

£4.50
save £4

new
limited
edition
packaging



Model styled with lash inserts for an even lash line.

SHOCKING VOLUME

for fabulous flutter power

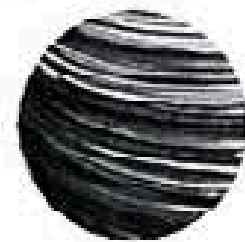
NEW Limited Edition SuperShock Mascara

Thickening base coat and plumping colour in one for volumised lashes.

10ml

Will normally be £8.50

£4.50 save £4



11106
Black



choose a
SuperShock
Gel Eyeliner
WORTH £6⁺

when you buy
SuperShock Mascara

pages 6-7



16022
Silver



22376
Black

SuperShock Gel Eyeliner Pencil

Vitamin enriched, smooth-glide, creamy eyeliner for bold, intense colour that lasts for hours.

Normally £6

FREE

Not available separately.



discover bold,
intense colour
that lasts for hours

⁺Based on normal brochure price.

THE GREAT GIVEAWAY

BUY ME



Model wears: Perfect Kiss Lipstick in **Fuchsia Flirt**.

KISSABLE LIPS

nourished with fruit enzymes

96% of women said their lips instantly felt smoother

£4.99
save £3.51

NEW Perfect Kiss Lipstick
Will normally be £8.50
£4.99 save £3.51

¹Based on normal brochure price.

ORDER ME FREE

in **24** kissable shades

25544 Red Embrace	22392 Lovey Dovey Pink	05801 Kiss Me Pink
14977 Loving Lilac	25429 Racy Red	25379 Peach Peck
15016 Berry Smooch	13961 Caressing Coral	14050 Coy Copper
25452 Smitten Red	23549 Pink Wink	26286 Mauve Allure
14787 Pucker Up Pink	13870 Deep Orchid	14324 Pink Prance
01040 Naughty & Nude	25395 Make Out Red	25734 Fuchsia Flirt
25742 Lacy Mauve	25551 Chic Nude	14480 Natural Glow
15040 Plum Intrigue	25569 Undressed Brown	25353 Coral Connection

choose a
**Glimmerstick
Lip Liner**
WORTH £6¹

when you buy
Perfect Kiss Lipstick
pages 8-9



Glimmerstick Lip Liner
Normally £6
FREE
Not available separately.



discover an easy
way to stop
lipstick feathering

THE GREAT GIVEAWAY

BUY ME

step 1



shake the pot to dispense a small amount of powder

step 2



swirl your FREE brush into the powder and buff into your skin using circular motions



£4.99
save £5.51

MAGICAL MINERALS

enhance your natural beauty powder foundation with 100% naturally derived pigments creates a flawless, luminous finish

Smooth Minerals Powder Foundation
SPF15, 6g
Price per 10g = £8.32
Normally £10.50
£4.99 save £5.51

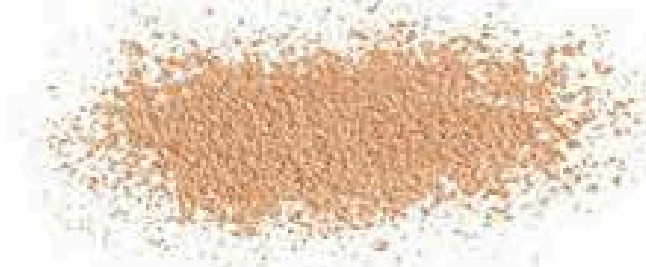
ORDER ME FREE



16634 Nutmeg



22210 Sand Beige



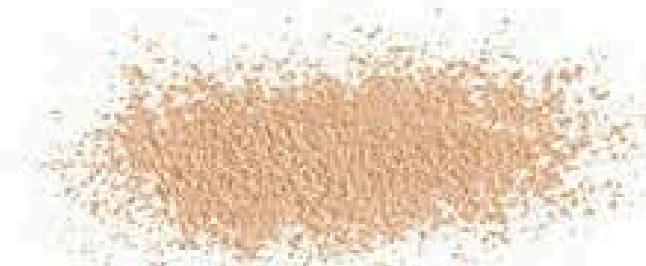
19323 Medium Beige



28633 Shell



26575 Nude



14563 Ivory

Kabuki Brush WORTH £6[†]

when you buy Smooth Minerals Powder Foundation
pages 10-11

Kabuki Brush
08391
Normally £6
FREE

Not available separately.

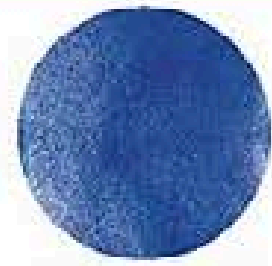


discover the perfect brush to apply mineral foundation

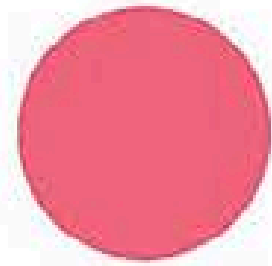
THE GREAT GIVEAWAY

[†]Based on normal brochure price.

BUY ME



15057 Cosmic Blue



22756 Coral Reef



01933 Tweed

£3.50
save **£2.50**



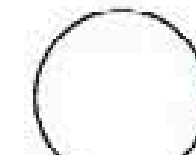
LASTING COLOUR

make touch-ups
a thing of the past

Nailwear Pro+
Nail enamel fortified with acrylic gel for strength. 12ml
Price per 100ml = £29.17
Normally £6
£3.50 save **£2.50**



ORDER ME FREE



22640
Clear



22715
Pastel Pink



14951
Star



15909
Perfectly Flesh



25627
Naked Truth



19356
Vintage Boutique



08276
Golden Vision



14085
Starry Sky



14779
Romance



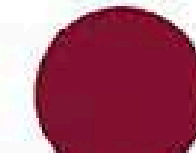
24307
Pink Creme



19067
Orchid Splash



00141
Viva Pink



19281
Cherry Jubilee



22731
Decadence



23804
Barry Shimmer



08268
Lucky Penny



14928
Real Red



15339
Sea Breeze



13599
Green Goddess



22848
Lemon Sugar



12583
Chilling Teal



12559
Arctic Waters



25791
Noir Emerald



15008
Licorice

Nail File with Buffer WORTH £3[†]

when you buy any nail product
pages 12-17

Nail File with Buffer
14035
Normally £3
FREE

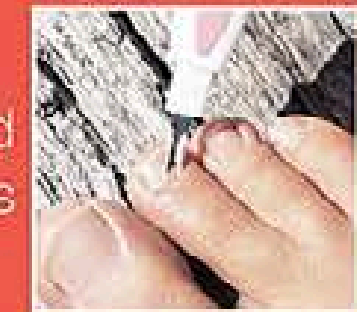
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[†]Based on normal brochure price.

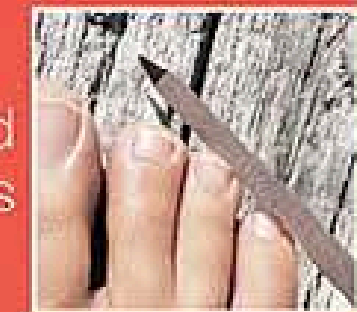
smooth dry,
rough nails



remove ragged
cuticles



file and
neaten nails



discover the easy way to neaten, file and buff your nails

THE GREAT GIVEAWAY

BUY ME

NAIL ART

transform your look
in minutes

STEP 1:

polish nails with your
favourite Avon enamel

Speed Dry+ Nail Enamel

Dries in less than 30 seconds.
12ml

Price per 100ml = £29.17

Normally £6

£3.50 save £2.50

STEP 2:

apply a thin coat of Mosaic Effects
and watch the crackles appear!

Mosaic Effects Top Coat

Apply over your favourite nail polish for a
unique looking mosaic effect every time.

12ml

Price per 100ml = £29.17

Normally £6

£3.50 save £2.50



40071 Black



41814 White



26013 Lime Splatter



17491 Ballerina

£3.50
save £2.50

ORDER ME FREE

Nail File with Buffer

WORTH £3!

when you buy any nail product

pages 12-17

Nail File with Buffer

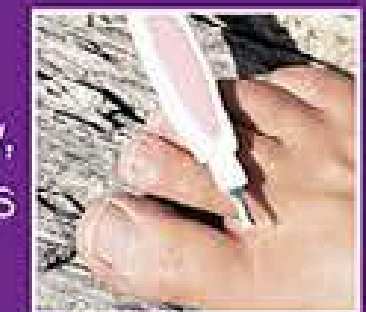
14035

Normally £3

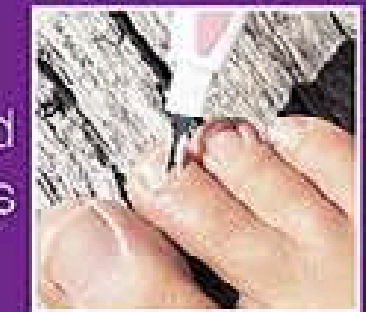
FREE

Not available separately.

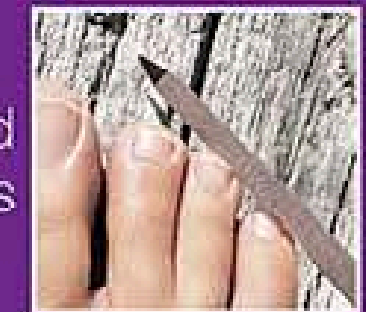
[†]Based on normal brochure price.



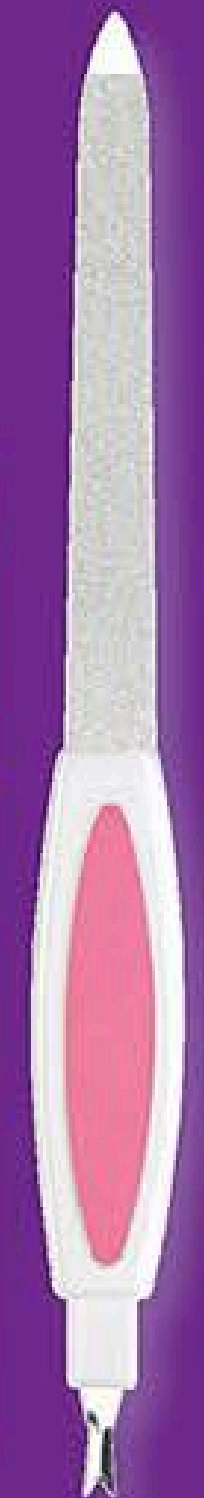
smooth dry,
rough nails



remove ragged
cuticles

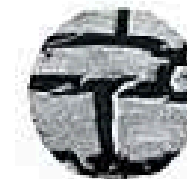


file and
neaten nails

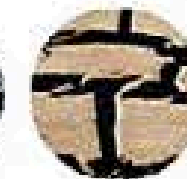


discover the easy way to neaten, file and buff your nails

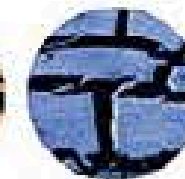
mosaic effects shades



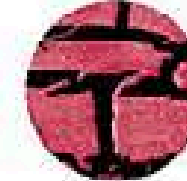
01800
Mosaic
Mica



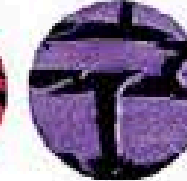
20180
Gold
Glimmer



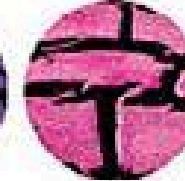
03251
Blue
Flash



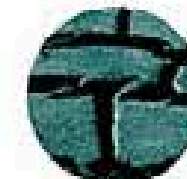
22053
Red
Lava



22459
Plum
Illusion



22251
Fiery
Fuchsia



01222
Gleaming
Emerald

speed dry+ shades



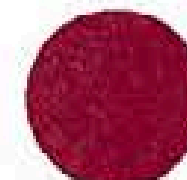
24869
Don't Be
Jaded



01792
Modern
Mauve



18333
Twilight
Blue



18010
Red
Wine



26054
Art
Orange



25981
Street
Beige



17343
Rebel
Rose



26757
City
Navy



18184
Satoon



25973
Smoky
Plumes

fast drying

THE GREAT GIVEAWAY

BUY ONE

ORDER ME FREE



natural shine



dry nails in a flash

Pearl Shine
10ml
19703
£6

Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £12.00
£6

RevitaCool Base Coat
12ml
02824
Price per 100ml = £41.67
£5

Peeling and Brittleness Solver
12ml
00620
Price per 100ml = £41.67
£5

French Manicure Kit
Contains nude and white nailwear. 2 x 12ml bottles plus 30 nail guides.
23143
£6.50

Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.67
£4

Conditioning Cuticle Pen
20446
Normally £6.50
£3.25 half price

Gold Strength
12ml
11445
Price per 100ml = £24.92
Normally £5
£2.99 save £2.01



base coat

stop peeling



french manicure kit



remove nail enamel



moisturise dry cuticles



with real gold

Nail File with Buffer

WORTH £3⁺

when you buy any nail product

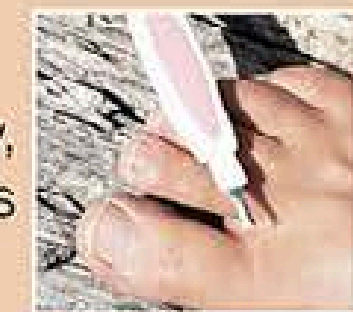
pages 12-17

Nail File with Buffer
14035
Normally £3
FREE

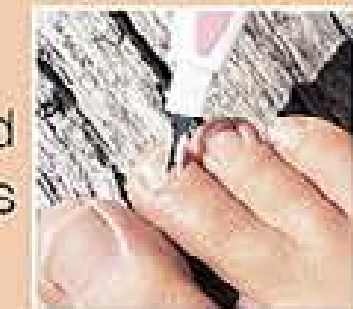
Not available separately.

*Based on normal brochure price.

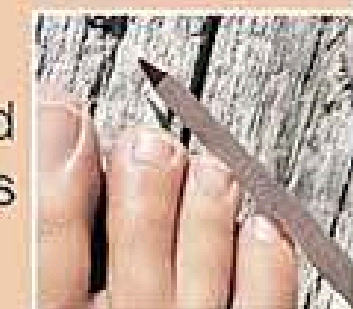
smooth dry, rough nails



remove ragged cuticles



file and neaten nails



discover the easy way to neaten, file and buff your nails

THE GREAT GIVEAWAY

BUY ME



SWEET SCENTS

unlock your senses and escape to another world with secret fantasy

Secret Fantasy
sweet. innocent. warm

Secret Fantasy Star
glitzy. sexy. glam

**Secret Fantasy
Eau de Toilette Spray**
Floral, fruity. With detachable
cast iron charm, on a 2cm
stainless steel chain. 50ml
05595
Price per 100ml = £15.98
Normally £11
£7.99 save £3.01

**Secret Fantasy Star
Eau de Toilette Spray**
Fruity, floral. With detachable
cast iron charm, on a 2cm
stainless steel chain. 50ml
14746
Price per 100ml = £15.98
Normally £11
£7.99 save £3.01

ORDER ME FREE

choose a Mini Spray

WORTH £5[†]

when you buy a full-size
fragrance

pages 18-19

**Secret Fantasy
Star Mini Spray**
15ml
00513
Price per 100ml = £33.33
£5 or FREE

**Secret Fantasy
Mini Spray**
15ml
03228
Price per 100ml = £33.33
£5 or FREE



discover
a portable
version of your
signature scent

[†]Based on normal brochure prices

THE GREAT GIVEAWAY

BUY ME

INFINITE SEDUCTION FOR HER & HIM



addictive. spellbinding. sexy

NEW Infinite Seduction for Her Eau de Toilette Spray
 Floral, oriental. 50ml
04408
 Price per 100ml = £26.00
£13



masculine. intoxicating. bold

NEW Infinite Seduction for Him Eau de Toilette Spray
 Woody, aromatic. 75ml
07427
 Price per 100ml = £17.33
£13

ORDER US FREE



matching treats WORTH £9.50[†]

when you buy
Infinite Seduction for Her Eau de Toilette Spray
 pages 20-21

NEW Infinite Seduction for Her Purse Spray
 Floral, oriental. 15ml
14340
 Will normally be £6
FREE

NEW Infinite Seduction for Her Body Lotion
 150ml
14100
 Will normally be £3.50
FREE



matching treats WORTH £7.60[†]

when you buy
Infinite Seduction for Him Eau de Toilette Spray
 pages 20-21

NEW Infinite Seduction for Him After Shave Conditioner
 100ml
15180
 Will normally be £5
FREE

NEW Infinite Seduction for Him Roll-On Anti-Perspirant Deodorant
 50ml
14092
 Will normally be £2.60
FREE



His and her treats not available separately.

[†]Based on normal brochure prices.

THE GREAT GIVEAWAY

BUY ME



£3.50
each
save £1

HAIR HEROES

tame even the wildest tresses with our 400ml bonus sizes

Classic Anti-Dandruff 2-in-1 Shampoo and Conditioner 400ml 00372 Price per 100ml = 88p Normally £4.50 £3.50 save £1	Frizz Control Shampoo 400ml 04044 Price per 100ml = 88p Normally £4.50 £3.50 save £1	360 Nourishment Moroccan Argan Oil Shampoo 400ml 24448 Price per 100ml = 88p Normally £4.50 £3.50 save £1	Daily Shine 2-in-1 Shampoo and Conditioner 400ml 19315 Price per 100ml = 88p Normally £4.50 £3.50 save £1	Volume Shampoo 400ml 07641 Price per 100ml = 88p Normally £4.50 £3.50 save £1	Colour Protection Shampoo 400ml 01859 Price per 100ml = 88p Normally £4.50 £3.50 save £1
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ORDER ME FREE

Pop-Up Brush

WORTH £3.25†

when you buy a shampoo

pages 22-23

Pop-Up Brush

Cute and compact pink pop-up brush with mirror, folds away neatly to pop in your handbag. Size approx. 8.5cm x 5.5cm x 2cm.

24026

£3.25 or FREE

†Based on normal brochure price.



discover
the perfect
way to brush
on the go

THE GREAT GIVEAWAY

BUY ME

RENEW & ENERGISE

youthful vitality for ageing skin

Youth Minerals Energising Day Cream SPF20

Mineral rich cream diminishes fine lines and wrinkles to help bring back skin's youthful radiance.

50ml

10421

Price per 100ml = £22.00

£11

£11



94% of women agree skin has a youthful, energised glow all day

ORDER ME FREE

Youth Minerals Restorative Night Cream

WORTH £11[†]

when you buy Youth Minerals Energising Day Cream SPF20 pages 24-25

Youth Minerals Restorative Night Cream

50ml

10959

Price per 100ml = £22.00

£11 or FREE

[†]Based on normal brochure price.



discover more youthful looking, replenished skin

THE GREAT GIVEAWAY

1 bracelet



2 double-strand short necklace and earrings



9



ORDER ANOTHER FREE*

pages 26-27

WORTH UP TO £10†

BUY ONE

3 short necklace and earrings



10



5



6

7



8

11



1. Hermione Bracelet
Nylon cord with glass and brass-plated beads. Length range approx. 24cm – 11.5cm.
30783
£8

2. Hermione Necklace and Earrings Gift Set
Brass-plated necklace and pierced earrings. Necklace length approx. 42cm + 9cm extension chain.
44917
£10

3. Delphine Gala Necklace
Silver-plated with acrylic stones. Length approx. 42cm + 9cm extension chain.
71340
£8

4. Delphine Gala Earrings
Silver-plated pierced earrings with acrylic stones. Drop approx. 5.2cm.
43497
£6

5. Celestina Necklace and Earrings Gift Set
Silver-plated necklace and pierced earrings with glass stones and acrylic faux pearls. Necklace approx. 42cm + 9cm extension chain.
06148
£10

6. Celestina Ring
Silver-plated with glass stones and faux pearl. Will fit sizes 6-10.
06080
£7

7. Svetlani Ribbon Ring
Silver-plated with glass stones.
19331 Size 6
15883 Size 8
05611 Size 10
Normally £6
£4 save £2

8. Svetlani Ribbon Necklace
Silver-plated with glass stones. Length approx. 42cm + 9cm extension chain.
21600
£7

9. Voula Necklace
Metal-plated with acrylic stones. Length approx. 42cm + 9cm extension chain.
71647
£8

10. Voula Earrings
Metal-plated pierced earrings with acrylic stones. Drop approx. 5.7cm.
45138
£7

11. Voula Ring
Metal-plated adjustable ring with acrylic stones. Fits sizes 6-10.
43901
£7

*Lower priced item free.
†Based on normal brochure prices.

THE GREAT GIVEAWAY



LOVE YOUR BREASTS
BE BREAST AWARE

TLC
**TOUCH
LOOK
CHECK**

BREAKTHROUGH.ORG.UK/TLC



BREAKTHROUGH
CANCER

 AVON
BREAST
CANCER
CRUSADE

new

share the
LOVE

*Show your love for
the Breast Cancer
Crusade by wearing
this beautiful necklace
and you will make a
difference to the lives
of women.*

£3



**NEW Love Ribbon
Crusade Necklace**

Silver-plated necklace set
with a ribbon style detail.

Length approx. 42cm
+ 9cm extension chain.

11494

£3

29
crusade

For every necklace sold 75p is donated to Breakthrough (25%) and £1.52 is given to not-for-profit projects. Breakthrough Breast Cancer via Breakthrough Promotions Ltd pays all its taxable profits to Breakthrough Breast Cancer, a registered charity in England & Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.


If you're not **100% happy** with your purchase, simply return it within **90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products – these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon

Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right to alter, cancel or change any offer, deal or promotion within this brochure. Errors and omissions excepted. In the event that we are unable to supply a product on time, you will receive it as soon as possible, or a substitute product of equivalent or greater value may be offered. Only clearance offers are planned on a 'while stocks last' basis. This, and any other variance to our service

promise, is indicated on the offer to which it applies. Items marked "Last Chance to Buy" applies to products that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted. All clothes and accessories model's own, unless otherwise stated. **All claims in advertising literature is supported by clinical and consumer studies.**

Some images in this brochure are shown larger than actual size.

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly.

The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



ANEW VITALE 25+

new

introducing
ANEW VITALE
25+

UP
LATE?

Why have it written all over your face?

Now you can be **fresh-faced** and fancy free
with **ANEW Vitale...hardworking** skincare that
keeps up with you!



31

anew anti-ageing

ANEW VITALE 25+ DAY & NIGHT CREAMS

BEAUTY SLEEP FOR YOUR SKIN

get skin that looks well rested and feels energised (even when you're not!) with ANEW Vitale, formulated to help fight those first signs of stress and fatigue

NEW Vitale
Day Cream SPF25
50ml
11247
Price per 100ml = £19.98
Will normally be £19.50
£9.99
save £9.51



day cream
with SPF25
leaves skin looking
radiant all day



limited time try me price
just £9.99 each
save £9.51

new



NEW Vitale
Night Cream
50ml
11197
Price per 100ml = £19.98
Will normally be £19.50
£9.99
save £9.51



TRY IT, LOVE IT
90 day
money back
guarantee
see pages 20-29
for details

powered by
ProEnergyComplex

to help fight the first visible signs of ageing and fine wrinkling caused by emotional and environmental stress

33
anew anti-ageing

FLIRTY FORTIES

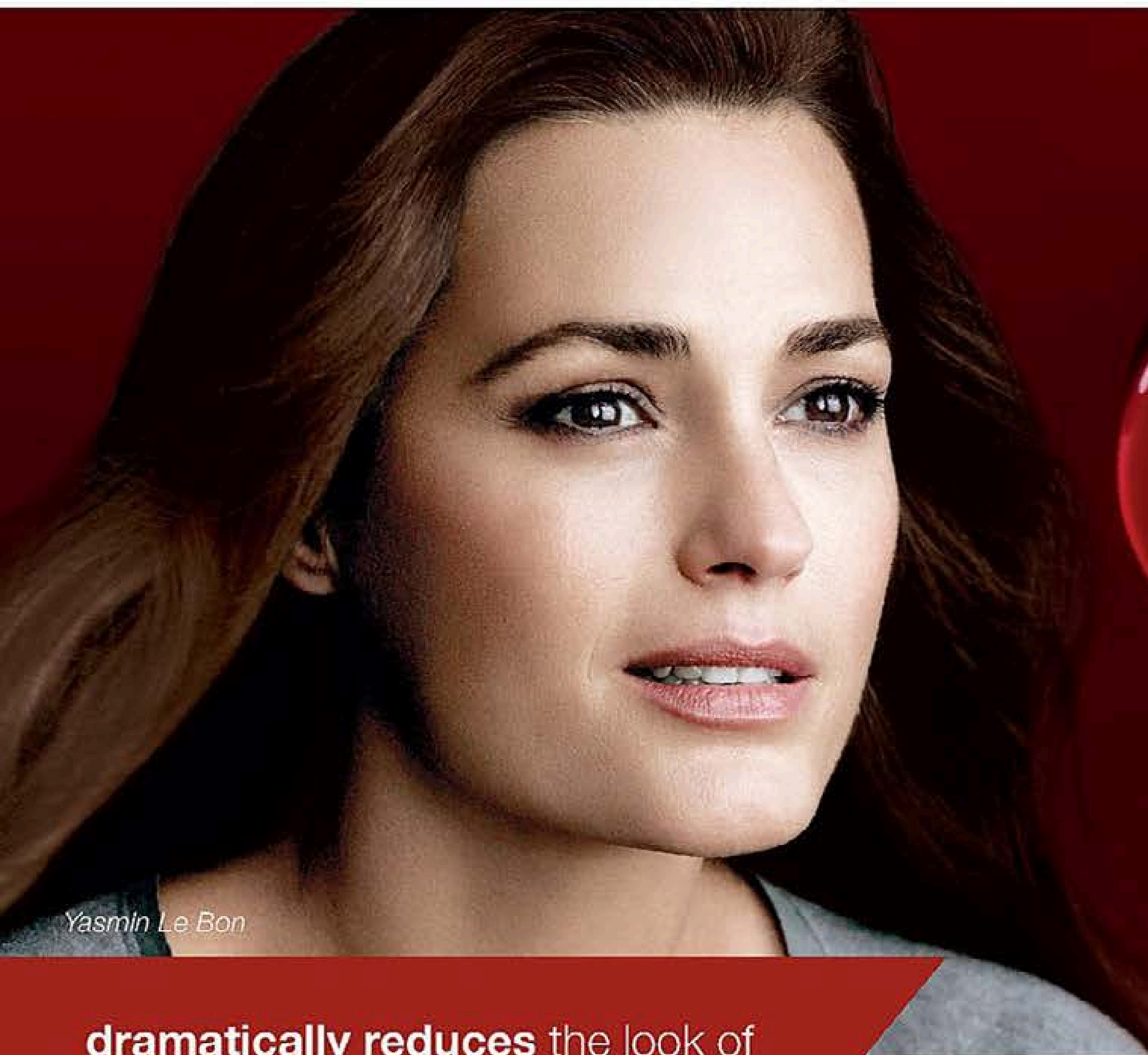
LIFE BEGINS AT 40, SO BREATHE NEW LIFE INTO YOUR SKIN AND LOOK
RADIANTLY FABULOUS WITH ANEW REVERSALIST

ANEW REVERSALIST DAY & NIGHT CREAMS

BUY THE DAY CREAM, ORDER THE NIGHT CREAM

FREE

save £21.50
page 35 only
order using 11296
Not available separately.



Yasmin Le Bon



35
anew anti-ageing

dramatically reduces the look of
wrinkles and discolourations

THE GREAT GIVEAWAY

Day Renewal Cream
SPF25 UVA/UV 50ml
24679
Price per 100ml = £43.00

£21.50

Night Renewal Cream
50ml
11296
Normally £21.50

FREE

SENSATIONAL SIXTIES

JUST BECAUSE YOU'RE OVER 60 DOESN'T MEAN YOU CAN'T BE AS BEAUTIFUL AS YOU ALWAYS WERE. HYDRATE AND FIRM SAGGING SKIN WITH ANEW PLATINUM

ANEW PLATINUM DAY & NIGHT CREAMS

BUY THE DAY CREAM, ORDER THE NIGHT CREAM

FREE

save £25
page 39 only
order using 19166
Not available separately.



39 anew anti-ageing

TRY IT, LOVE IT
90 day money back guarantee
see pages 28-29 for details

dramatically reduces the look of sagging skin

THE GREAT GIVEAWAY

Day Cream SPF25
50ml
11353
Price per 100ml = £50.00

£25

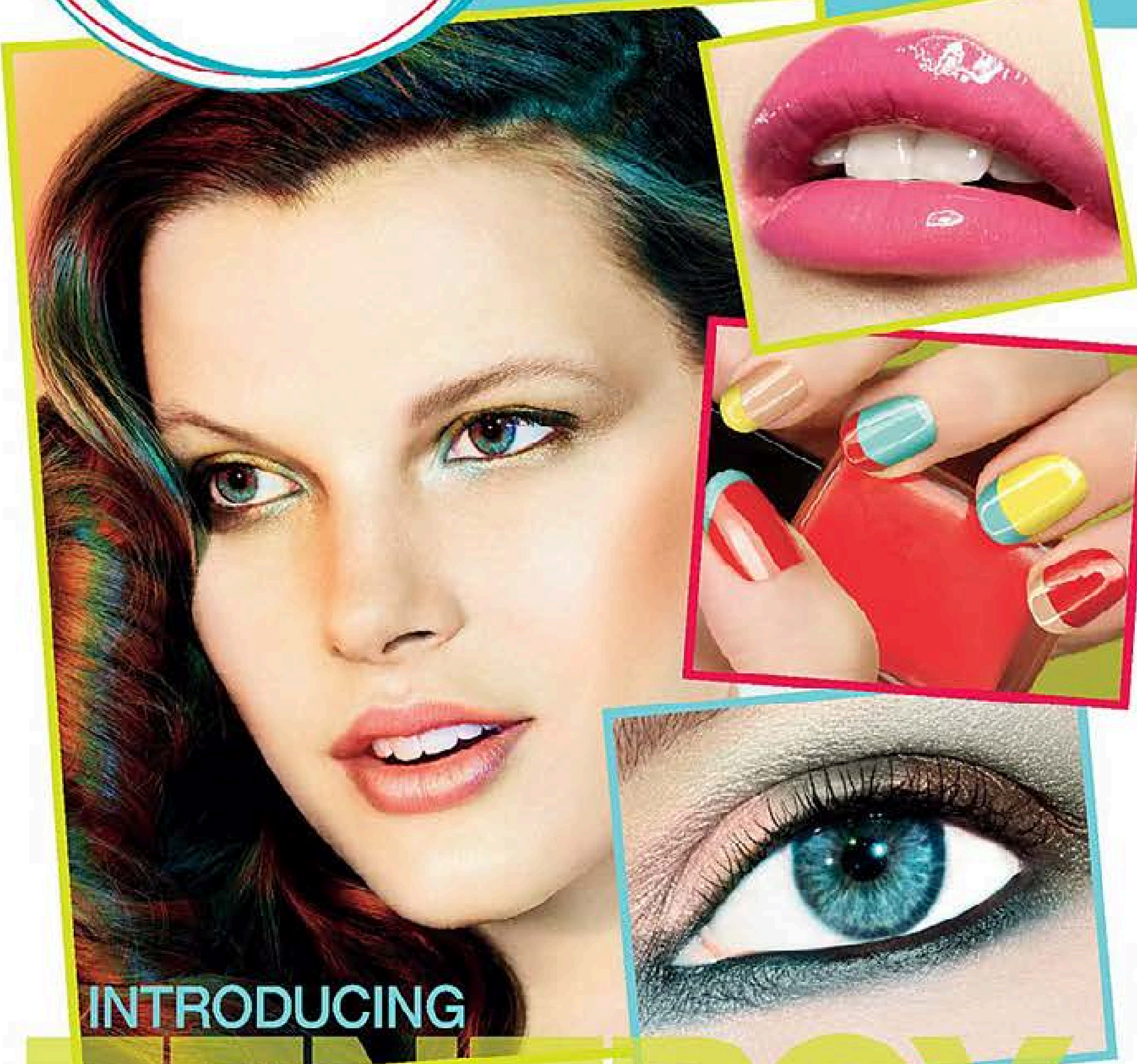
Night Cream
50ml
19166
Normally £25

FREE

Spring LOOKS



Leading fashion make-up artist **Liz Pugh** lets you in on what you should be wearing now, and how to make the **spring trends work for you**, starting right here...



INTRODUCING

ZENERGY

LIMITED EDITION SPRING COLLECTION

GET THIS LOOK: BRIGHT SPRING EYES

£5
save £3.50

new shades



Model wears: True Colour Eyeshadow Quad in Awakening.



- 1** *BASE*
sweep the light shade from lash line up to brow bone
- 2** *SHADE*
blend a medium shade across the lid to contour
- 3** *DEFINE*
use the darker shade along the socket to intensify the look



09639 Awakening

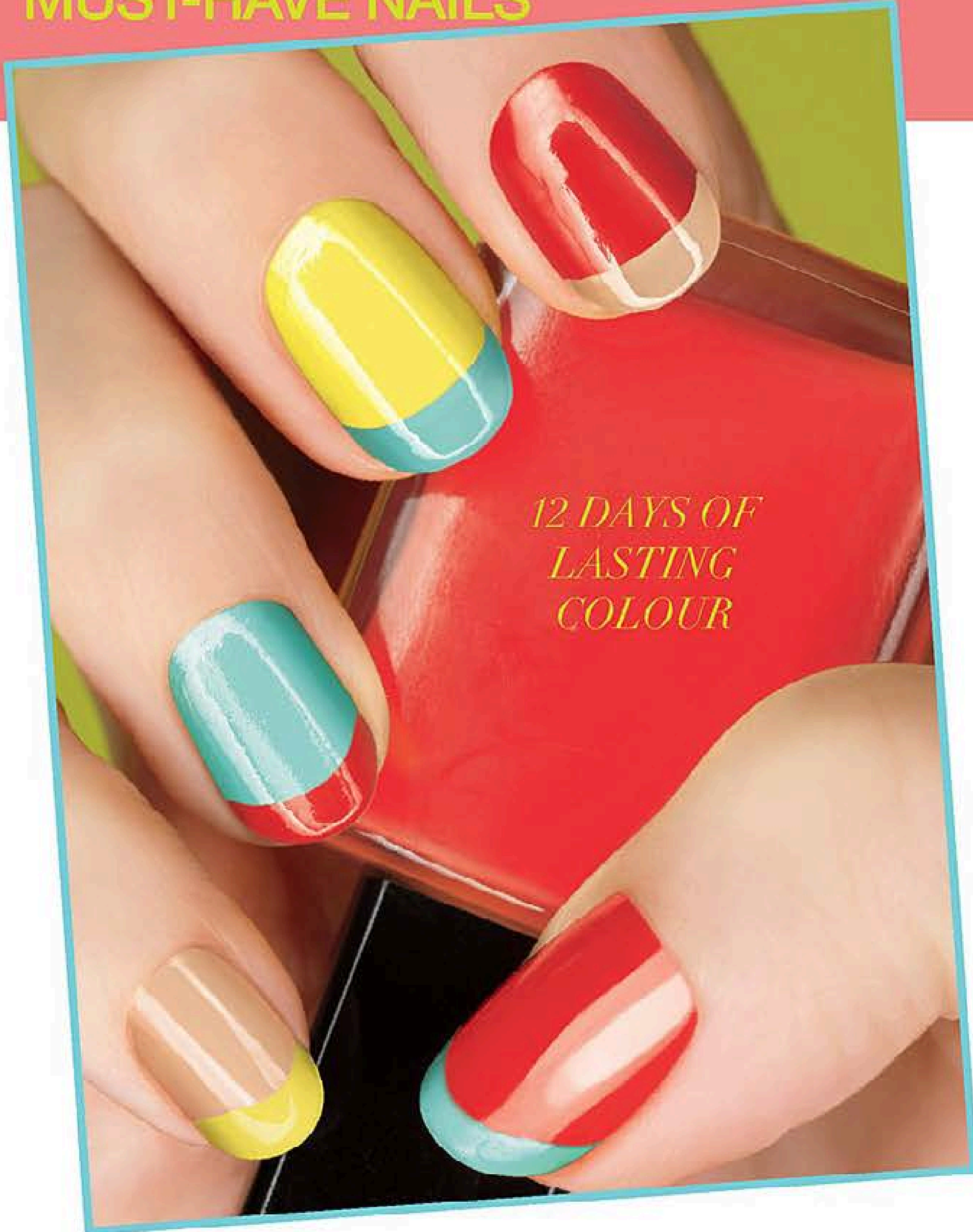


15362 Island Breeze

“Spring trends take inspiration from sunny citrus and aqua tones. Sweep on a pop of neutral taupe to keep this eye look ultra-wearable.”
Liz Pugh, Make-up Artist

True Colour Eyeshadow Quad
Silky smooth eyeshadow can be layered up for vivid, intense colour that looks fresh all day.
Normally £8.50
£5 save £3.50

THIS
SEASON'S
 MUST-HAVE NAILS



12 DAYS OF
 LASTING
 COLOUR



GET THE LOOK:
SPRING TIPS



1

BASE

apply two coats of your chosen nail enamel to each finger, allow to dry



2

TIPS

create tips by brushing outward in several tiny strokes with a contrasting polish shade

Nailwear Pro+

Nail enamel fortified with acrylic gel for strength and Dura-Plus Complex. 12 days of lasting colour, 10 days of shine and a nick-resistant finish. 12ml
 Price per 100ml = £29.17
 Normally £6

£3.50 save £2.50

£3.50
 save £2.50



13375
 Well Being



24745
 Inspire



24711
 Serene



12302
 Make My Day

“ Spring is all about *revamping your look*. Try this *twist* on the classic *French manicure* – it was seen on every *catwalk* this *spring*. ”
Liz Pugh, Make-up Artist



THIS SEASON'S FINISHING TOUCHES



new shades



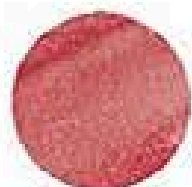
12955
Graps Jelly



12963
Mauve Movement



13045
Peach Fizz



14522
Rose Reflect

Glazewear Shine Lip Gloss
Let your lips shine! Glides on smooth and is ultra comfortable to wear. Non-sticky. 6ml
Price per 10ml = £5.00
Normally £6
£3 half price

£3 half price



£5 save £2.50



GET THE LOOK: SPRING BLUSH



1 BLUSHER
add a pop of spring colour by applying Positively Luminous to the apple of your cheeks



2 HIGHLIGHT
sweep Revitalised across cheeks and brow bone for a radiant glow



“Blush is a *must* to add *youth* and *warmth* to any complexion. *Positively Luminous* is my favourite for a suit-anyone *spring* glow.”
Liz Pugh, Make-up Artist

NEW Ideal Luminous Highlighter
Luxurious silky smooth highlighter gives skin a beautifully luminous finish, with a fresh pop of colour. Will normally be £7.50
£5 save £2.50

Model wears lash inserts
for an even lash line.

FLUTTERING LASHES

visibly
lengthens
top lashes
by up to
87%

£5
half price



Spring
LOOKS

“Long, luscious lashes are an absolute must this spring. Keep the focus on your eyes by applying a nude lip colour and a sweep of natural blush.”

Liz Pugh, Make-up Artist

SuperExtend Extreme Mascara
Take even the shortest lashes to new heights! Lengthening mascara with lash-lifting brush visibly lengthens top lashes by up to 87%. Doesn't flake, clump or smudge. 7ml
Price per 10ml = £7.14
Normally £10
£5 half price



00570 Blue Moods

6 shades in 1



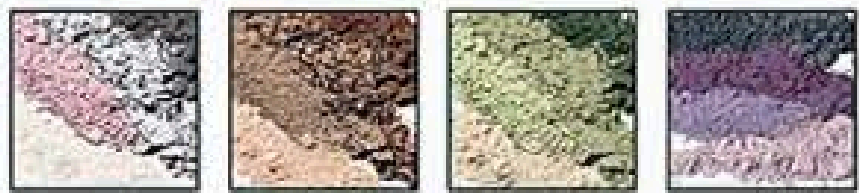
00497 Chic Glamour

True Colour 6-in-1 Eye Palette
Six stunning shades for a multitude of looks.
£11

intense colour wears for up to 12 hours



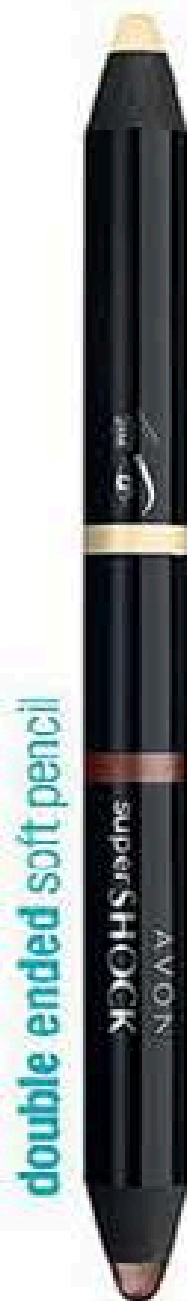
19513 Pink Sands 09316 Denim Blues 15370 Muse 16550 Arctic Goddess



07195 Smoky Eyes 01685 Mocha Latte 09266 Fresh Cut Greens 12815 Purple Haze



True Colour Eyeshadow Quad
£8.50



double ended soft pencil



08441 Surf & Icicle



06494 Celadon & Mint Breeze



01701 Chocolate Melt & Cream Dream



14076 Princess Pink & Royal Velvet



26849 Moonshine & Starry Night

SuperShock Eyeshadow Pencil
£7



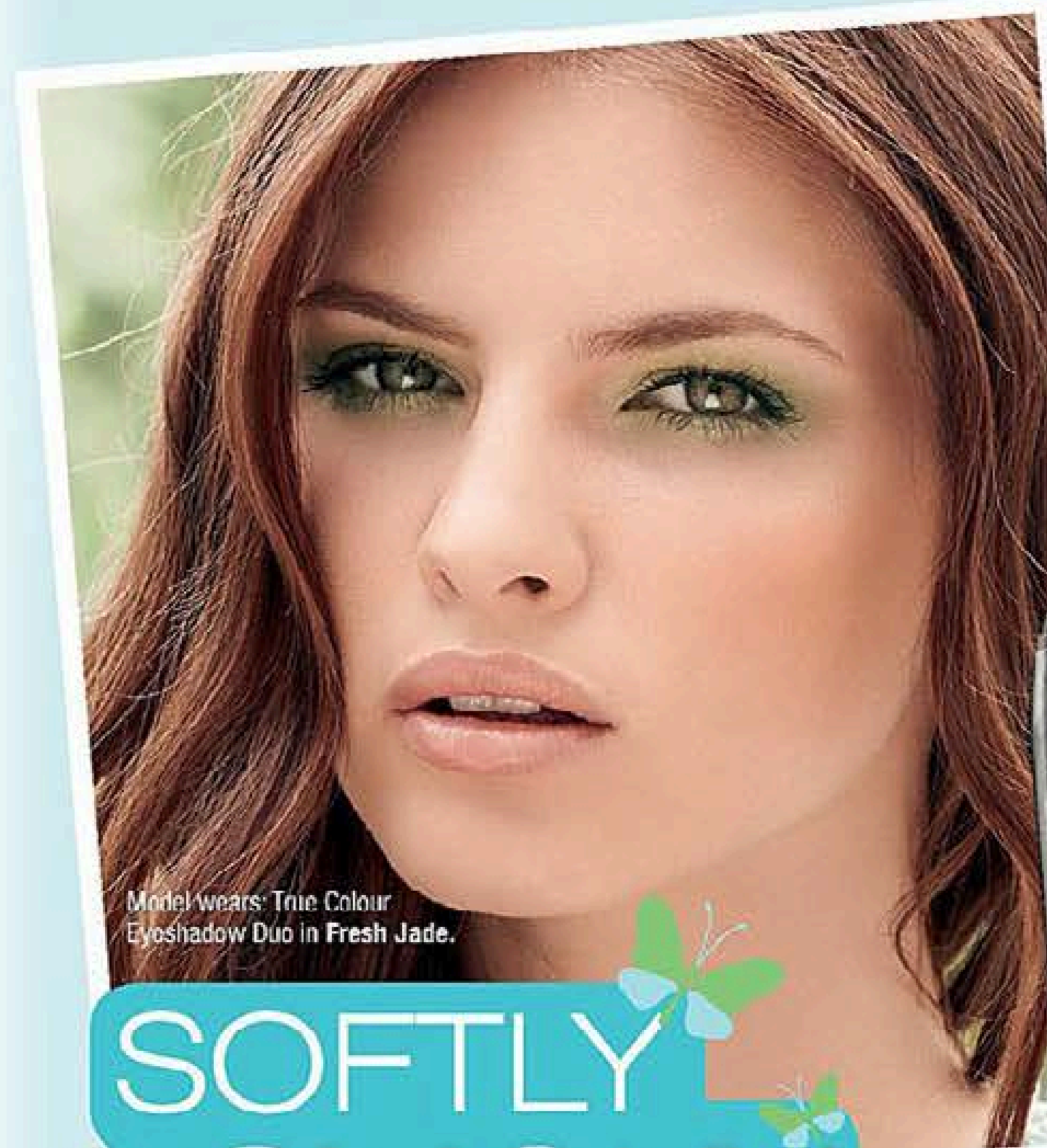
AVON
conditioning eye makeup remover lotion
démaquillant pour les yeux

Conditioning Eye Make-up Remover Lotion
150ml
27805
Price per 10ml = 27p
£4



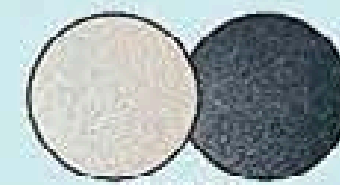
sharpens skinny and chunky pencils

Pencil Sharpener
23234
£3

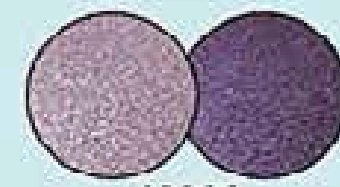


Model wears True Colour Eyeshadow Duo in Fresh Jade.

SOFTLY SMOKY



10660 Black Pearl



19968 Retro Glamour



00950 Healthy Glow

True Colour Eyeshadow Duo
Incredibly smooth, blendable powder that glides over lids. Normally £6
£4 save £2

£4 save £2



06957 Fresh Jade

£3 half price



21238 Starry Night Blue



21501 Cosmic Brown



21857 Saturn Grey



21212 Blackest Black



02238 Majestic Plum

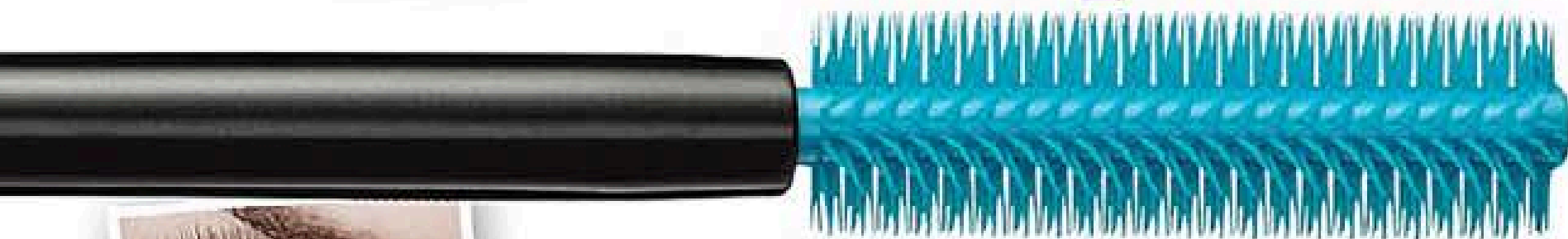
Glimmerstick Eyeliner
Creamy, smudge-proof precision liner. Lasts up to 12 hours. Normally £6
£3 half price



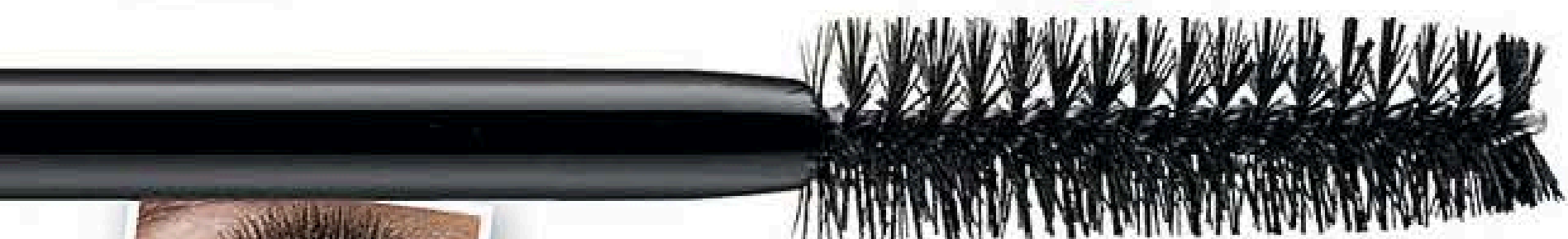
51 make-up



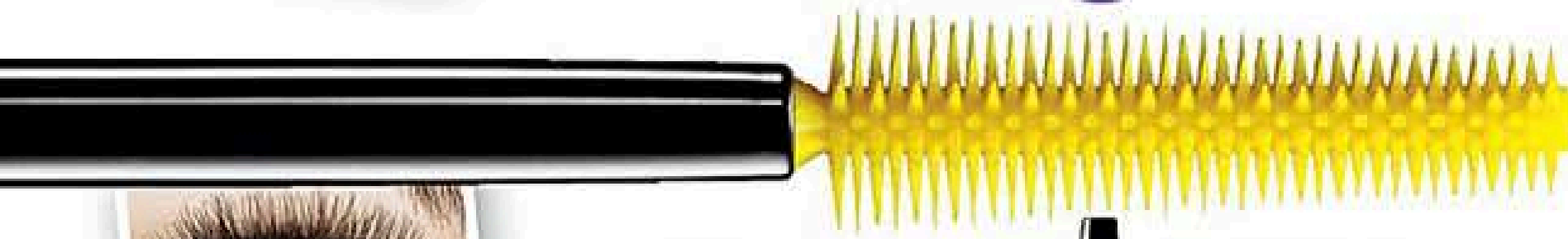
lift, length & volume
SuperDrama Mascara
7ml
Price per 10ml = £14.29
£10



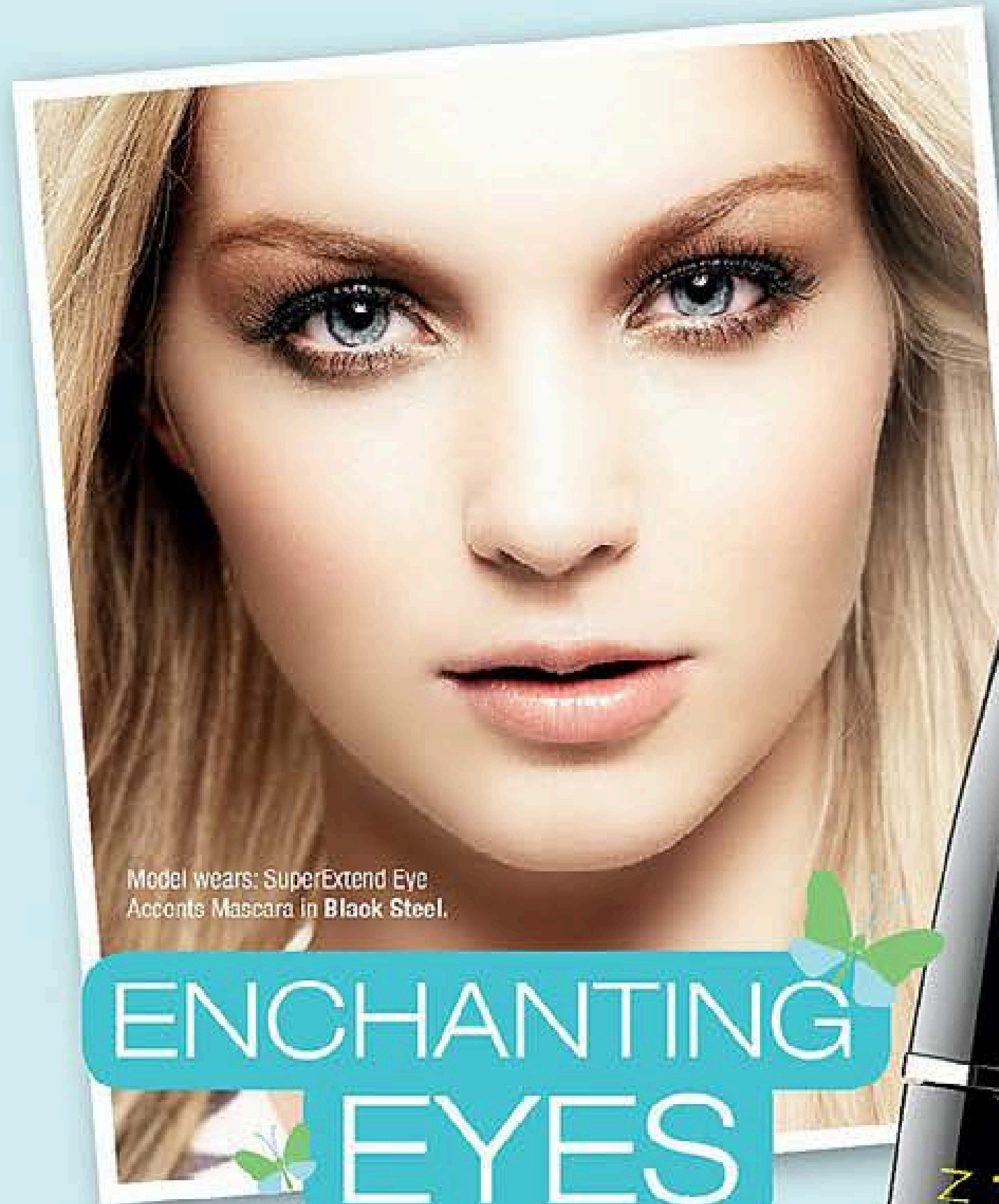
up to 15x volume
SuperShock Max Mascara
10ml
£10



3 levels of lash volume
Spectralash Mascara
9ml
Price per 10ml = £11.11
£10



gives the look of lash extensions
SuperExtend Mascara
7ml
Price per 10ml = £12.14
£8.50



Model wears: SuperExtend Eye Accents Mascara in Black Steel.

ENCHANTING EYES

£4.50
save £4



£3
save £2

Eye Lash Curler
Essential for really 'opening up' your eyes. No model or make-up artist would be without them!
03004
Normally £5
£3 save £2

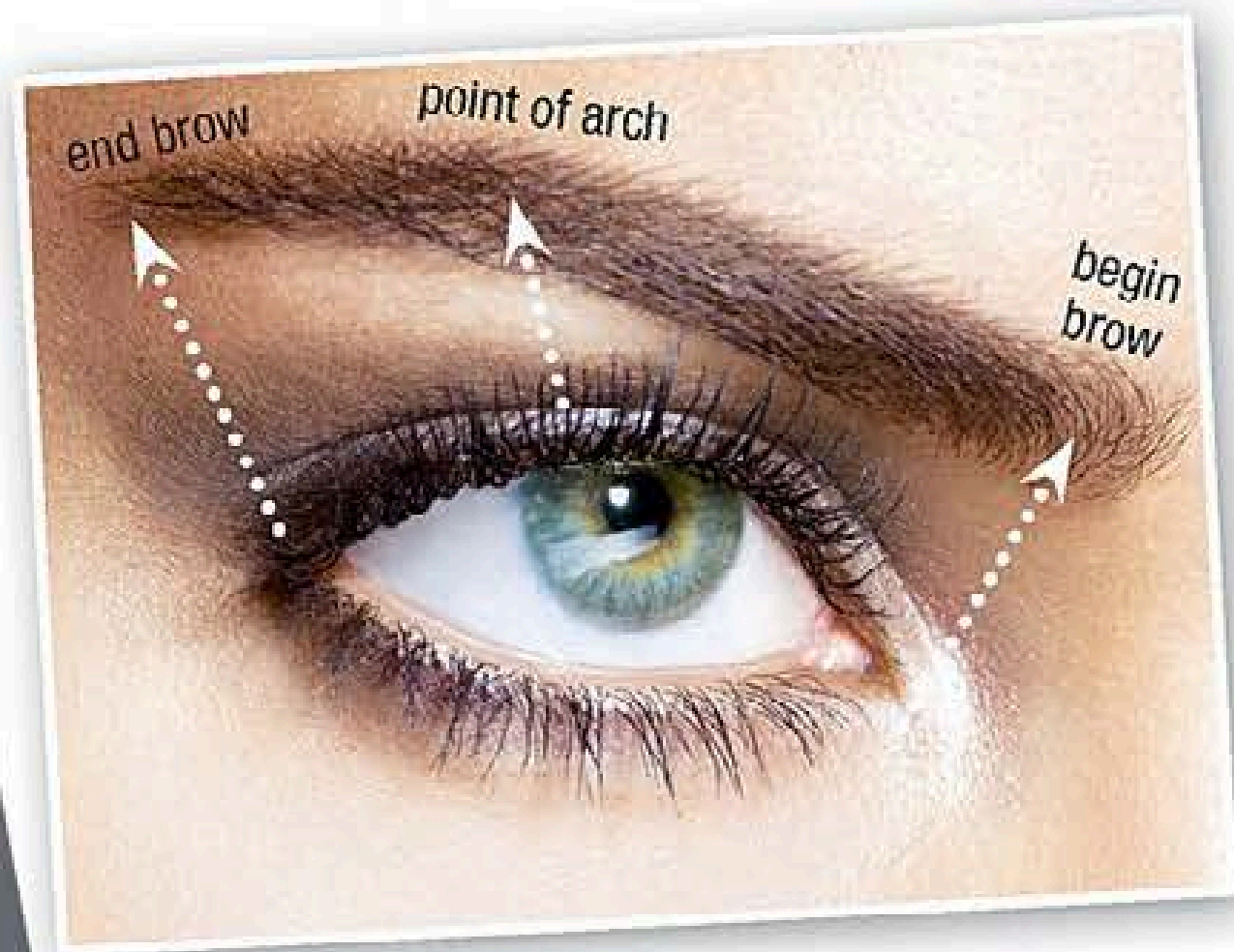
Models wear lash inserts for an even lash line.



enhance your eye colour!

SuperExtend Eye Accents Mascara
Lash lengthening mascara brightens eyes instantly. Every sweep visibly lengthens top lashes by up to 55%. 7ml
Price per 10ml = £6.43
Normally £8.50
£4.50 save £4





Glimmerstick Brow Definer
£6

Precision Tweezers 16873
£5

sparkly liner

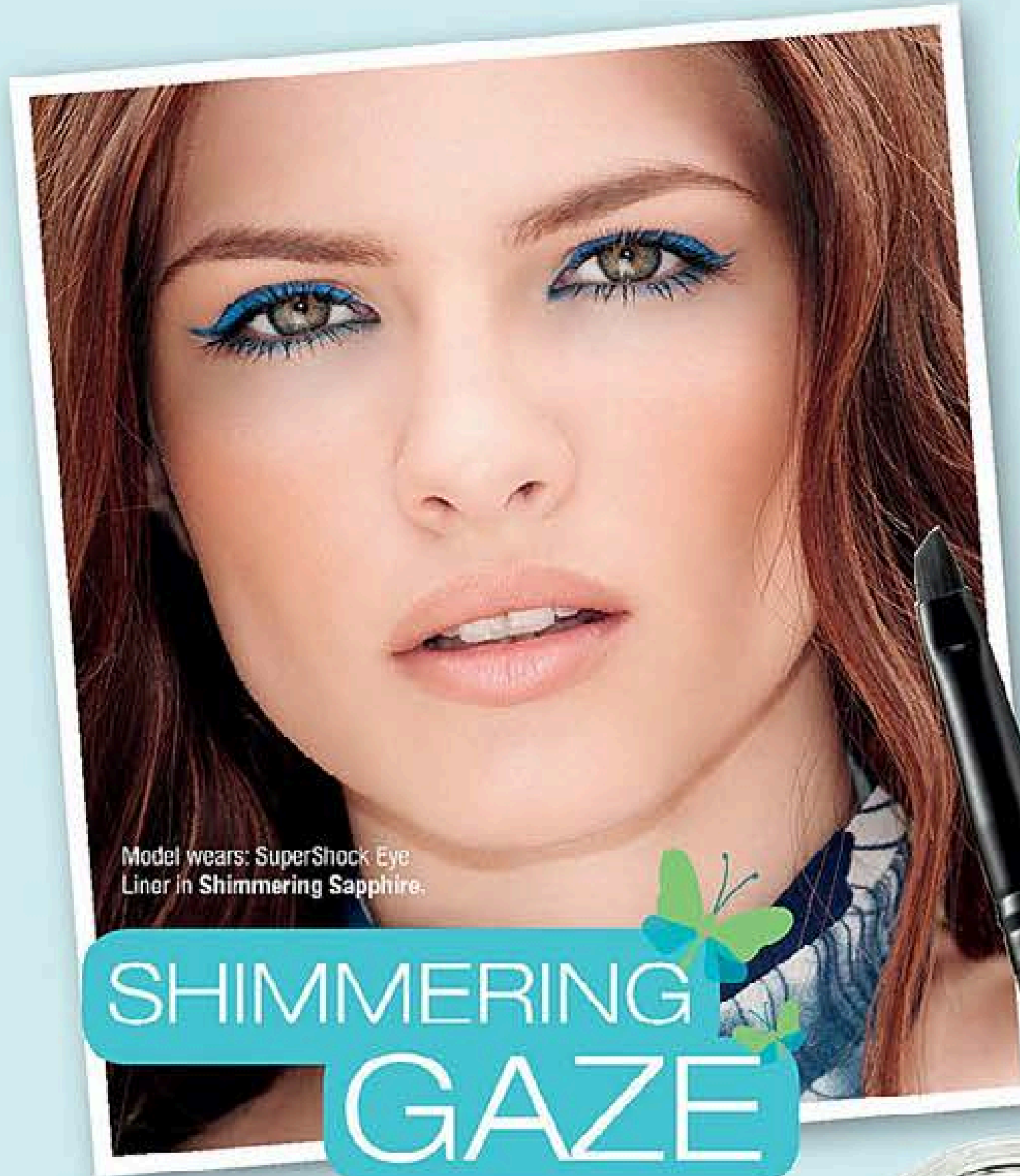


Glimmerstick Diamonds Eyeliner
£6

soft liner & shimmering shadow



In a Blink Eye Shadow and Liner
Normally £6.50
£4 save £2.50



Model wears: SuperShock Eye Liner in Shimmering Sapphire.

SHIMMERING GAZE

£2 half price

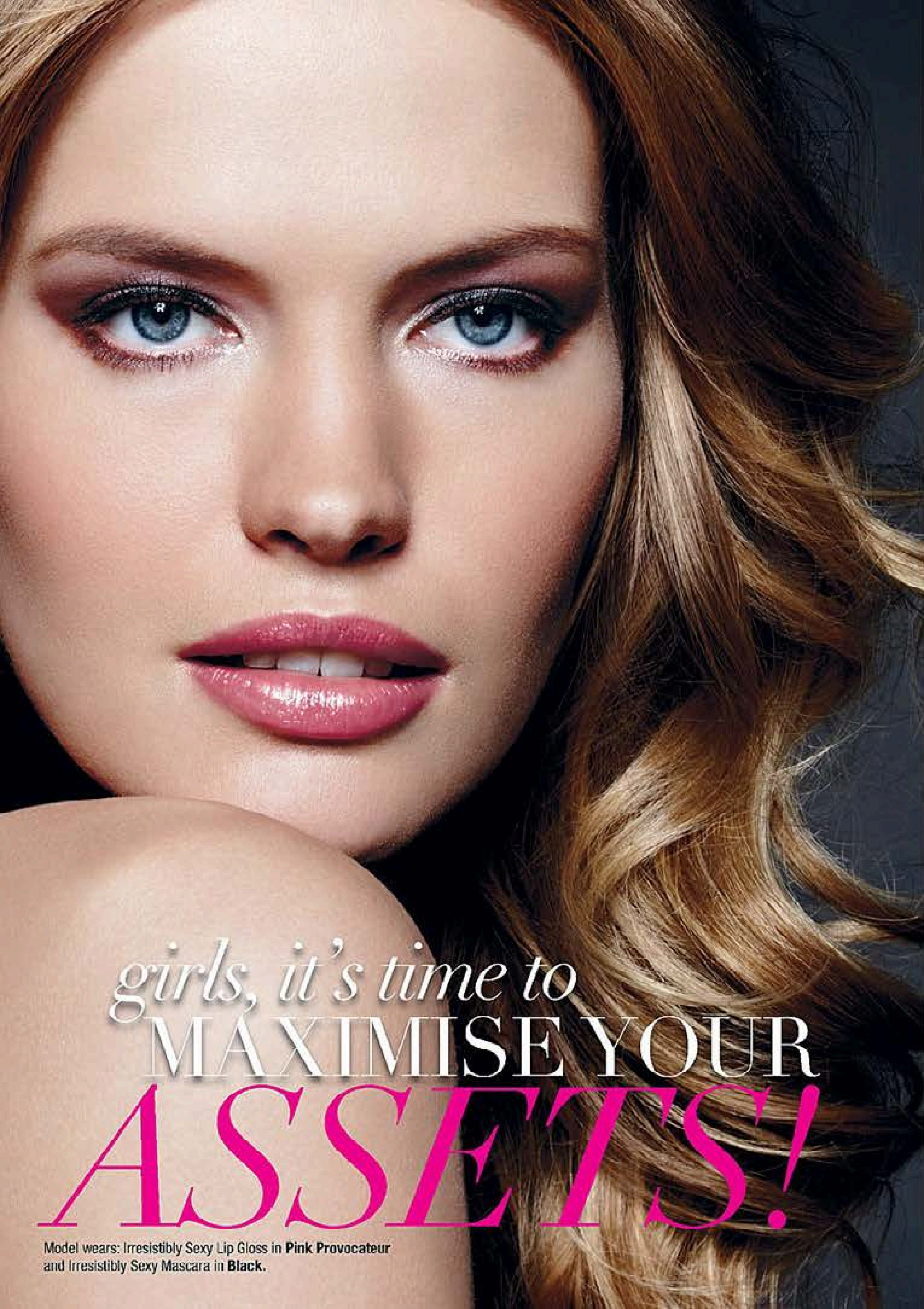
precision slanted brush

Eyeliner Brush
Black plastic brush with angled bristles for easy application of eyeliner. Length approx. 15.7cm.
04010
Normally £4
£2 half price

metallic gel liner

SuperShock Eye Liner
Shimmering gel eye liner glides on smoothly for a long-lasting, precise line.
Normally £6
£3.50 save £2.50





girls, it's time to
MAXIMISE YOUR
ASSETS!

Model wears: Irresistibly Sexy Lip Gloss in **Pink Provocateur** and Irresistibly Sexy Mascara in **Black**.



01180
Undressed
Nude

01149
Super Sexy
Red



12138
Pink
Provocateur

12294
Alluring
Amethyst

bring out your
inner bombshell
 be seduced by
 luscious colour and
 to-die-for shine



£3
half price

**NEW Irresistibly Sexy
 Lip Gloss**

Ultra-silky gloss gives lips
 luscious wet-look shine.
 Will normally be £6
£3 half price



**va-va voluptuous
 volume**
 unique 'underwire'
 brush boosts lashes
 to up to **4x** their
 natural size



24919
Blackest
Black

**NEW Irresistibly Sexy
 Mascara**
 Fibre-infused mascara adds
 volume to lashes whilst the
 underwire brush lifts, separates
 and shapes them. 7ml
 Price per 10ml = £7.14
 Will normally be £8.50
£5 save £3.50

£5
save **£3.50**

Model wears lash inserts
 for an even lash line.

*new
 limited edition*

57

make-up

smooth, moisturising lipstick



satin

- | | |
|------------------------------|-------------------------------|
| | |
| 10777
Carnation | 10397
Pout |
| | |
| 20560
Buttered Rum | 15941
Instant Mocha |
| | |
| 20420
Latte | 20610
Red 2000 |

shimmer

- | | | |
|---------------------------------|---------------------------------|-------------------------------|
| | | |
| 15610
Frozen Rose | 10561
Bronze Treasure | 10090
Twinkle Pink |
| | | |
| 26211
Frostiest Mauve | 20651
Cappuccino | 16105
Country Rose |
| | | |
| 15636
Iced Coffee | 16089
Chic | 10207
Perfect Peach |

metallic

- | | |
|----------------------------------|-------------------------------------|
| | |
| 21774
Sparkling Bronze | 14720
Sparkling Peach |
| | |
| 10736
Sparkling Blush | 26500
Sparkling Warm Rose |
| | |
| 25577
Sparkling Nude | |

Ultra Colour Rich Lipstick £7

prismatic pearls deliver **125% more spectacular sparkle**

- | | | | |
|--------------------------------|----------------------------------|---------------------------------|-----------------------------|
| | | | |
| 03202
Vermillion | 04952
Crimson Twilight | 06924
Apricot Glamour | 05538
Berry Glitz |
| | | | |
| 05983
Pink Paparazzi | 06072
Gilded Velvet | 03806
Rouge Luxury | |

Ultra Colour Rich Brilliance Lipstick £8

with **crushed rubies** for luminous sparkle

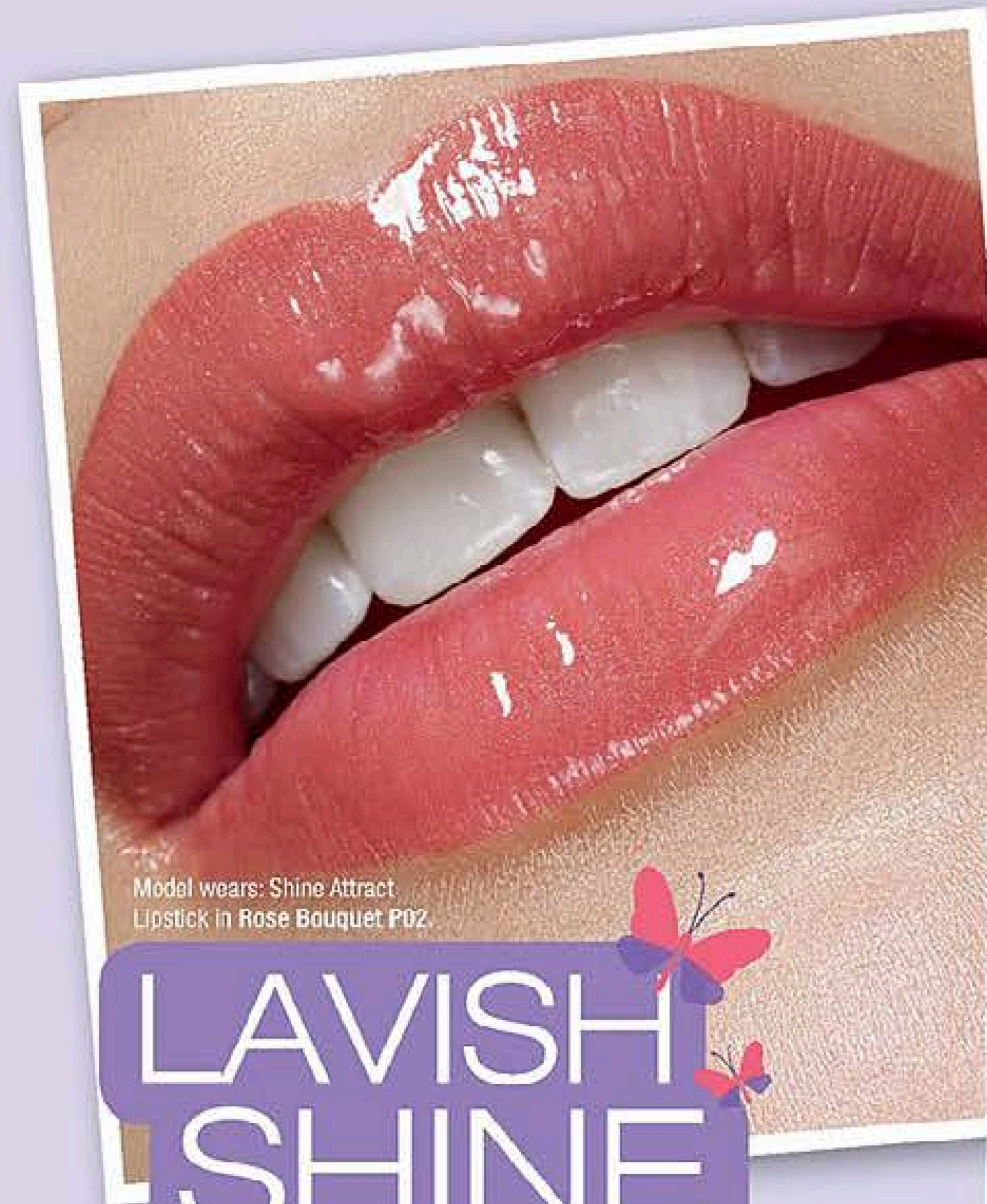
- | | |
|--------------------------------|-------------------------------|
| | |
| 08086
Fuchsia Fame | 06577
Radiant Ruby |
| | |
| 06247
Imperial Pink | 06478
Noble Nude |
| | |
| 06270
Majestic Mauve | 06486
Princely Plum |

Ultra Colour Rich Rubies Lipstick £8.50

our boldest colour for **mega impact**

- | | | |
|--------------------------------|----------------------------------|-----------------------------|
| | | |
| 23259
Pink Pop | 23382
Never So Nude | 02337
Really Rosy |
| | | |
| 23275
Fuchsia Fun | 23440
Mocha Madness | 23366
Divine Wine |
| | | |
| 23325
Charged Cherry | 22301
Personified Plum | |

Ultra Colour Rich Mega Impact Lipstick SPF15. £8.50



Model wears: Shine Attract Lipstick in Rose Bouquet P02

LAVISH SHINE

rich colour surrounded by **glossy moisturising gel**

- | | | | | |
|-----------------------------|-----------------------------------|---------------------------------------|----------------------------------|----------------------------------------|
| | | | | |
| 14696
Orchid P202 | 22491
Plumberry P201 | 15404
Passionate Red P302 | 01537
Cherry Pie P301 | 23150
Copper Connection P502 |
| | | | | |
| 23028
Guava P401 | 14670
Natural Glow P103 | 14654
Mysterious Mauve P101 | 10041
Rose Bouquet P02 | 14589
Happy Pink P04 |

Shine Attract Lipstick

Lasting, full-colour lipstick with an outer gel layer for sumptuous satin shine. Non-sticky. Layer up for greater intensity. SPF15. Normally £8.50 **£5 save £3.50**

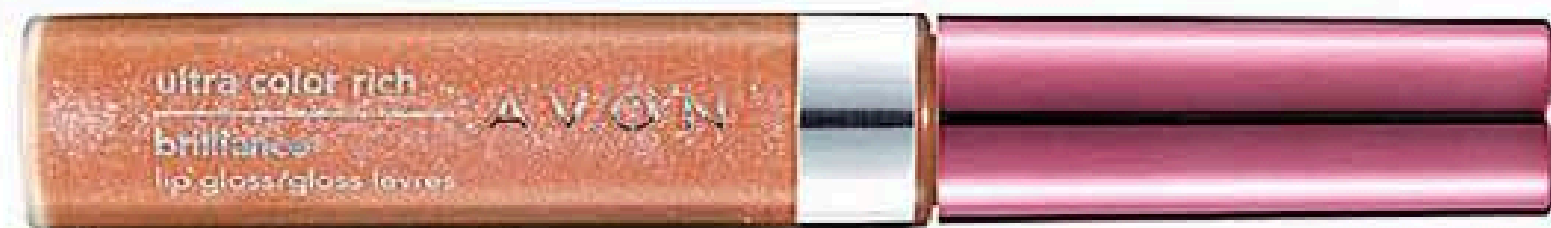


59 make-up



£5 save £3.50

sparkling gloss with light-reflective pearls



Ultra Colour Rich Brilliance Lip Gloss
Dazzling lip gloss with light-reflective pearls. SPF15. 6ml
Price per 10ml = £11.67
£7

dazzling shine



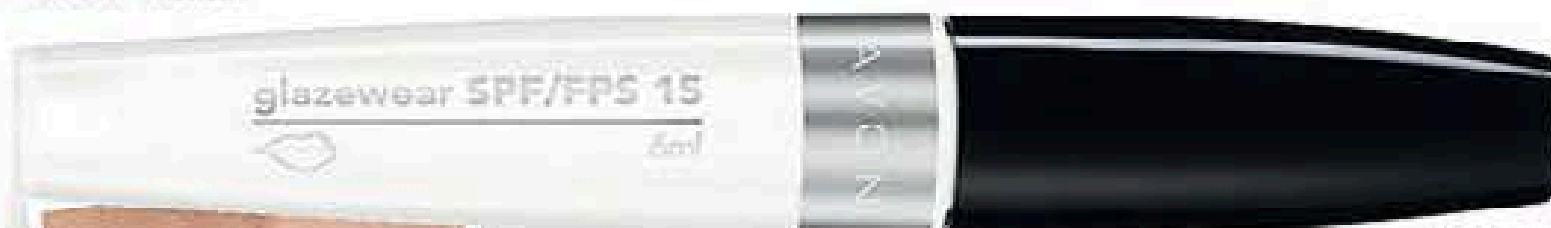
Glazewear Dazzle Lip Gloss
6ml
Price per 10ml = £10.00
£6

super shine

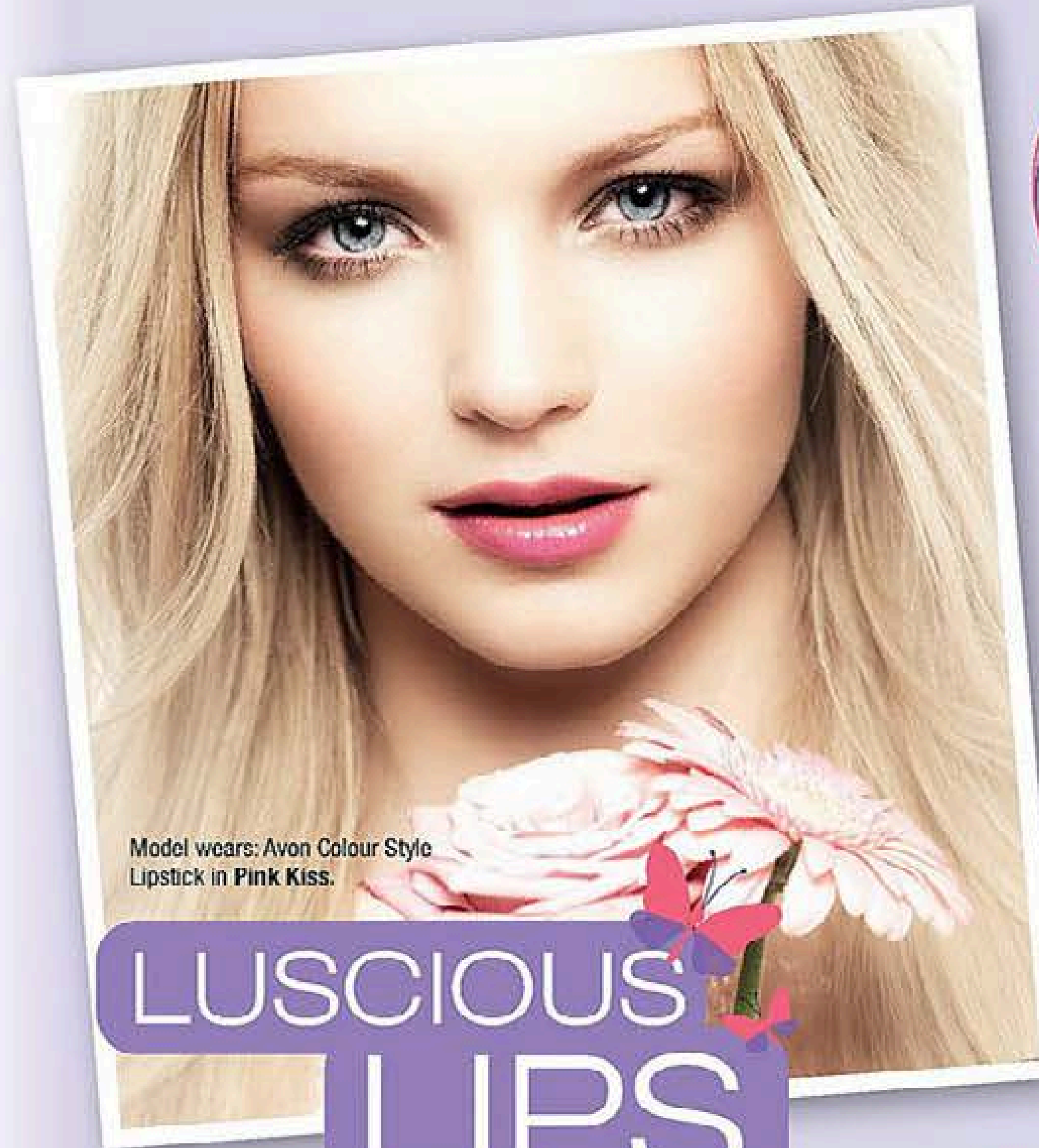


Glazewear Shine Lip Gloss
6ml
Price per 10ml = £10.00
£6

clear shine



Glazewear Lip Gloss SPF15
6ml
Price per 10ml = £10.00
£6



LUSCIOUS LIPS



£3
save £1.99

full size lipstick in pocket sized packaging



Avon Colour Style Lipstick
Normally £4.99
£3 save £1.99



new
& improved
formula

ALMOST AIRBRUSHED

introducing
**MagiX Cashmere
Advanced Foundation**

£7
save £3.50



**NEW MagiX
Cashmere
Advanced
Foundation**
Gives skin a natural,
radiant look. Instantly
minimises the look of
pores, lines and shine.
SPF15. 30ml
Price per 10ml = £2.33
Will normally
be £10.50
£7 save £3.50



63
make-up

Spring
LOOKS

“Soft, flawless skin never goes out of fashion. If you liked MagiX Cashmere Foundation then you'll love this new, improved version for smoothing pores and lines for a perfectly matte finish.”

Liz Pugh, Make-up Artist

70% of women
saw **more radiant,
younger-looking skin,**
even without make-up!

shimmering blusher



Ideal Luminous Blush
6g
Price per 10g = £10.83
£6.50



disguise
dark circles
MagiX Eye Radiance Wand
12ml
Price per 10ml = £6.67
£8

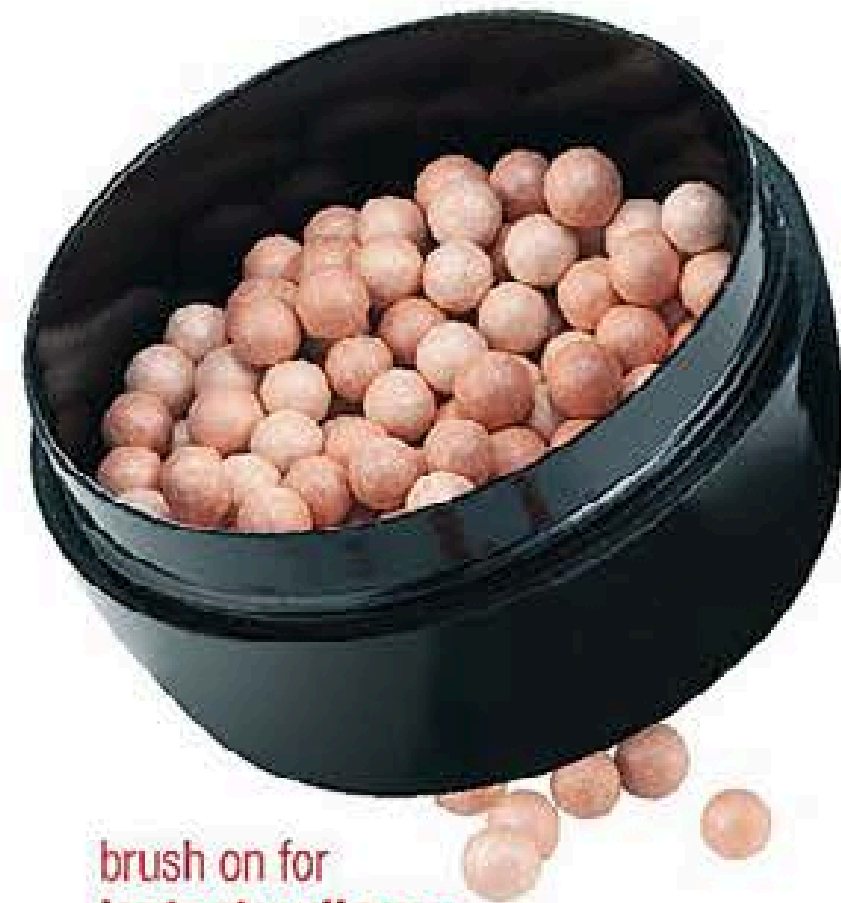


creamy concealer
Ideal Flawless Concealer Stick
£7



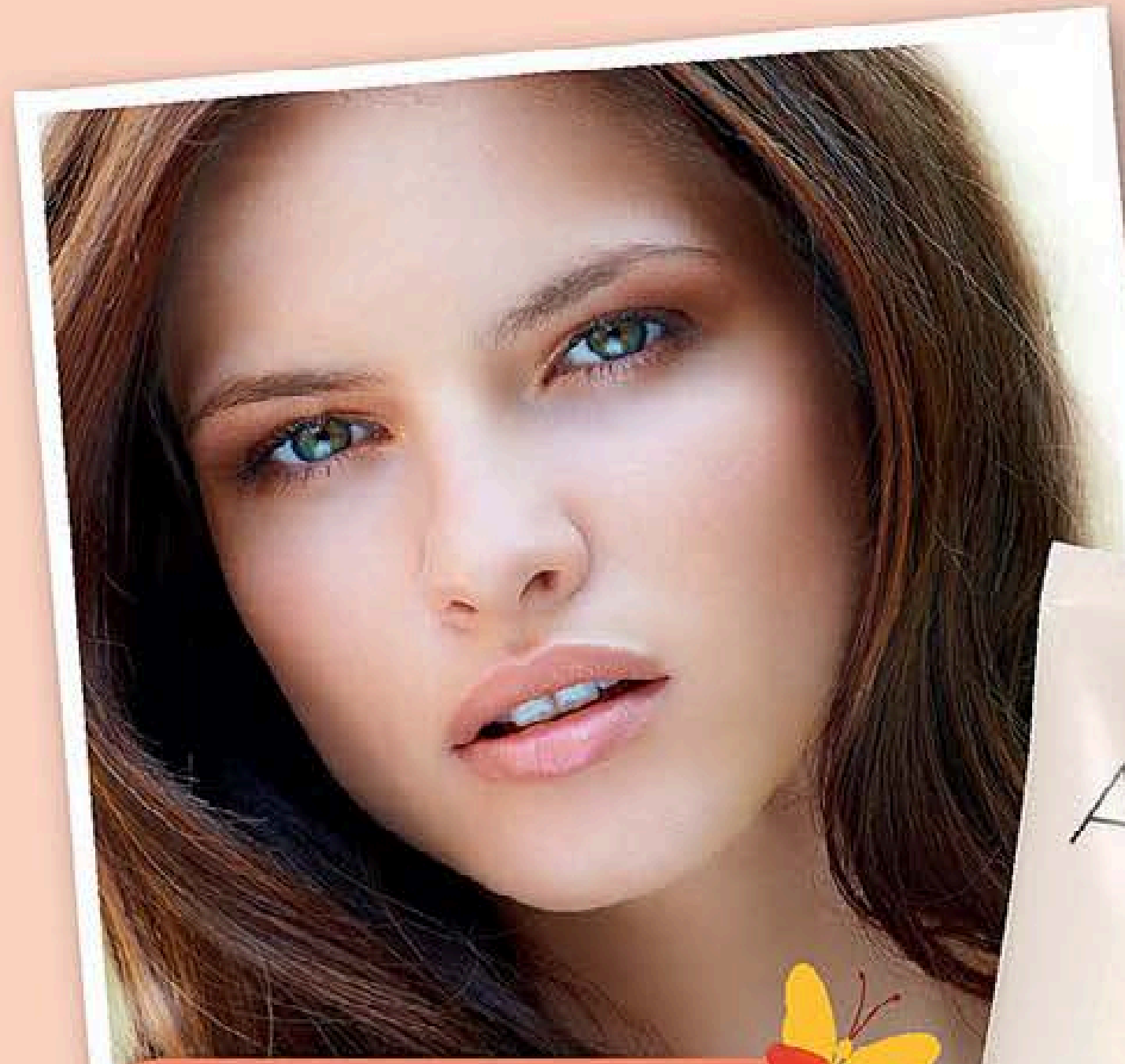
make your make-up **last longer**

Ideal Flawless Pressed Powder
10g
£9



brush on for
instant radiance

Illuminating Face Pearls 22g
26880
Price per 10g = £1.09
£9



PEACHY PERFECT

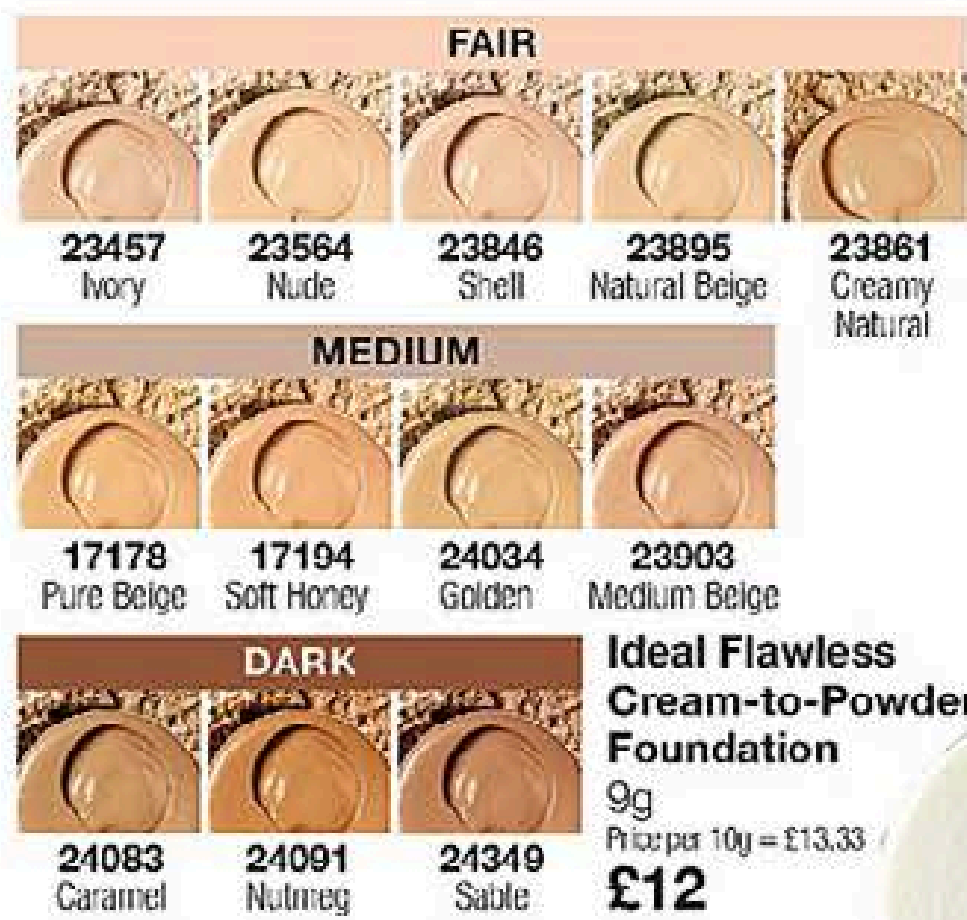


65 make-up

£7
save £3.50

wear alone for **perfected skin**, or before foundation to **make it last longer**

MagiX Face Perfector
Light gel-powder gives a flawless, matte finish for up to 10 hours. Brightens and softens skin, smoothing over pores and fine lines. SPF20. 30ml
18762
Price per 10ml = £2.33
Normally £10.50
£7 save £3.50



smooths on
as a **cream**,
dries to
a **powder**

**Ideal Flawless
Cream-to-Powder
Foundation**
 9g
 Price per 10g = £13.33
£12



easy-to-blend **flawless mousse** texture

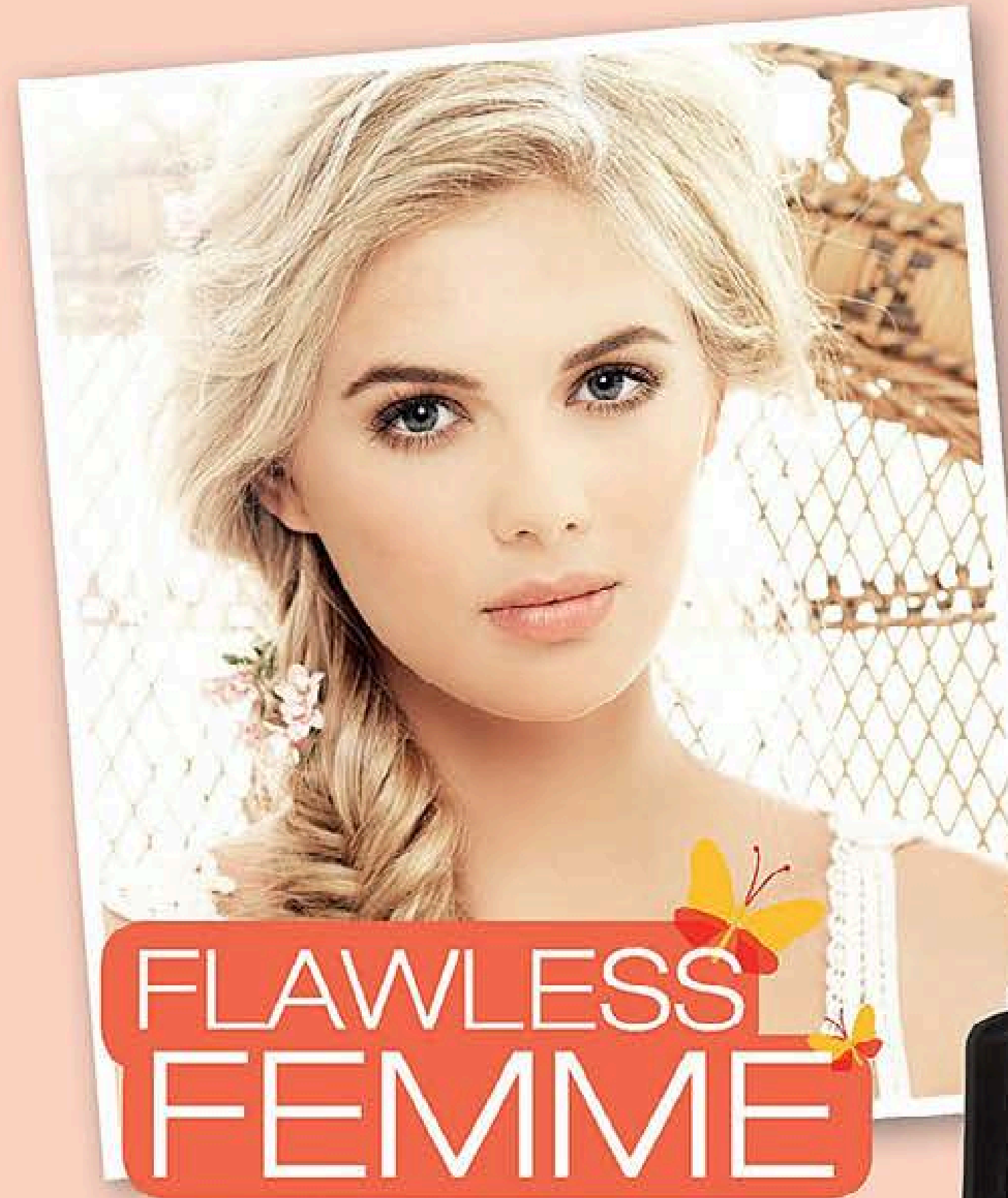


**Ideal Flawless
Matte Mousse
Foundation**
 18g
 Price per 10g = £5.83
£10.50

calming foundation, ideal
for **sensitive skin**



**Calming Effects
Illuminating
Foundation**
 30ml
 Price per 10ml = £3.50
£10.50



FLAWLESS FEMME

flawless, full coverage looks
and feels **100% natural**



**Ideal Flawless
Invisible Coverage
Foundation**
 SPF15. 30ml
 Price per 10ml = £2.33
 Normally £12
£7 save £5



*Shade Earth does not contain SPF.



BRUSH UP

on your application skills

Foundation Brush

Approx. length 18.5cm.

10454

Normally £8.50

£4.25
half price

PRECISELY
APPLY AND
BLEND
FOUNDATION

All Over Face Brush

Approx. length 20cm.

09258

Normally £8

£4 half price

DUST ON
PRESSED
POWDER OR
PEARLS

Eyeshadow Brush with Smudger

Approx. length 15cm.

13276

Normally £5

£2.50
half price

APPLY
EYESHADOW
AND BLEND
LINER

DEFINE CHEEK
BONES WITH
BLUSHER

Angled Brush

Approx. length 17.5cm.

10926

Normally £7

£3.50 half price

GREAT VALUE

professional
brushes

save

HALF PRICE

page 68 only

discover **NEW** favourites



light
13672
Light

medium
13680
Medium



Avon Glow
Shake and
Go Bronzer
£11

shake the powder
into the brush,
and sweep over
**cheeks, brows
and collar bones**



whatever
your skintone,
we have
a bronzer
for you

shimmer
13821
Warm
Glow
14266
Deep
Glow

matte
13664
Light
Bronze
13797
Medium
Riviera

Avon Glow
Bronzing
Powder
10g
£10

BRUSH ON BRONZE

the sun might be hiding, but you can still
get a **gorgeous glow** with easy-to-use
bronzing pearls

fair skin
13326
Cool
dark skin
01354
Warm

Avon Glow
Bronzing Pearls
22g
Price per 10g = £2.73
Normally £10
£6 save £4



£6
save £4

Time moves fast.
Your make-up doesn't have to.



up to 8 hours
of high-shine lip gloss



03970 Full Honey	03988 Stay Pink Pout	03939 Plumful
00398 Pink for Life	03905 Rosy Resistance	03962 Plump Peach

Extra Lasting
Plump and Stay
Lip Colour
£8.50



8 hours of stay
true satin lip colour



14829 Lasting Pink	15230 Sunset	10249 Enduring Wine
01511 Sand Gold	15107 Rose Creme	15453 Pink Peach
15446 Mauve Ice	15735 Vintage Pink	10181 Eternal Flame
15503 Totally Twig	10512 Cappuccino	

Extra
Lasting
Lipslick
£7



liquid liner
lasts up to
8 hours



stays
put for
18 hours



22509
Black

22533
Brown/
Black

Extra Lasting
Mascara
Waterproof, 7ml
Price per 10ml = £12.86
£9



fresh, flawless
finish that lasts
for up to
18 hours



20040 Ivory	06809 Soft Honey
21303 Nude	21311 Shell
25361 Medium Beige	16196 Natural Beige

Extra Lasting
Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50

even removes
waterproof
make-up



Extra Lasting
Make-up Remover
50ml
14282
Price per 10ml = £1.00
£5

everlasting
EYES

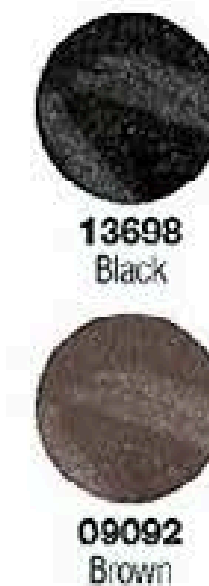
choose one of these super-
flattering colours, to take you
from dawn 'til dusk

lasts up to
12 hours



20222 Terracotta	02428 Coral Beat
20206 Crushed Violet	26518 Arctic Breeze

Extra Lasting
Powder Eyeshadow
Normally £6
£4 save £2



13698
Black

09092
Brown

Extra Lasting
Eyeliner Pen
Normally £7
£5 save £2

ANEW

COLOUR THAT COMPLETES
YOUR SKINCARE ROUTINE

lips look up to
5 years
younger



23747 Glazed Almond 23622 Sugary Pink



23648 Berry Bloom 23630 Plumbeery



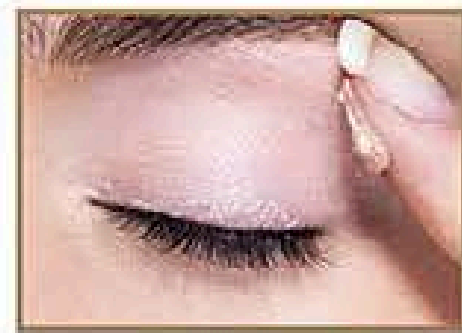
23796 Silky Pink 23762 Modest Mauve



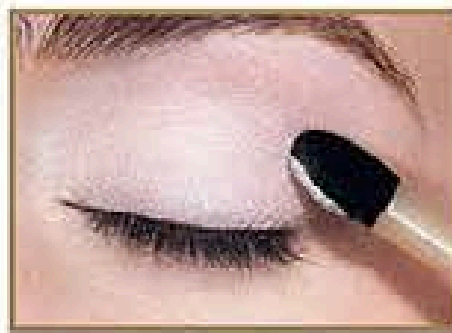
23697 Desert Rose 23671 Chocolate Brown



Youth-Awakening Lipstick
Luxuriously smooth lipstick formulated with collagen and retinol to visibly smooth the look of fine lines and wrinkles. SPF15. With a premium embossed bullet.
£10.50



step 1 smooth the lifting primer over the entire eye lid



step 2 & 3 apply the lighter shade all over, and define the sockets and lash lines with the darker shade



Youth-Awakening Eyeshadow and Primer Kit
3 in 1 eye kit contains lifting primer and two shades of lifting shadow.
£10



10579 Smoky Violet 18655 Shimmering Walnut



23473 Rich Copper 25924 Spring Green

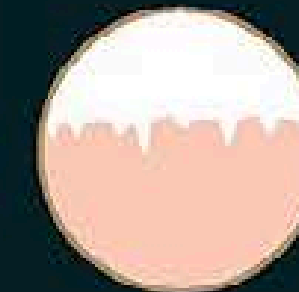
moisturised lips IN JUST 1 DAY

lips look plumper and fuller and feel moisturised for up to 24 hours

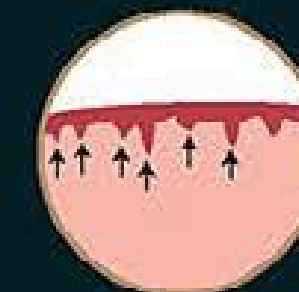


colourless formula with **SPF15** to help protect against sun ageing

£4.50
half price



BEFORE
thin, dry lips



AFTER
lips look plumper and feel moisturised



Lip Plumping Lip Conditioner
Restore a youthful looking appearance and see plumper, fuller lips. With double the retinol to boost collagen renewal.
11155
Normally £9
£4.50 half price

Diagrams for illustrative purposes only.

75 luxury make-up

ANEW

COLOUR THAT COMPLETES
YOUR SKINCARE ROUTINE



smooth on before
our anti-ageing
foundation for
youthful looking
skin, for longer



94% of women
showed improvement
in the look of dark
circles and fine
wrinkles instantly



**Age-Transforming
Concealer SPF15**
A clever concealer
that not only disguises
imperfections, but
also helps to reduce
the look of fine lines
and wrinkles.
£9

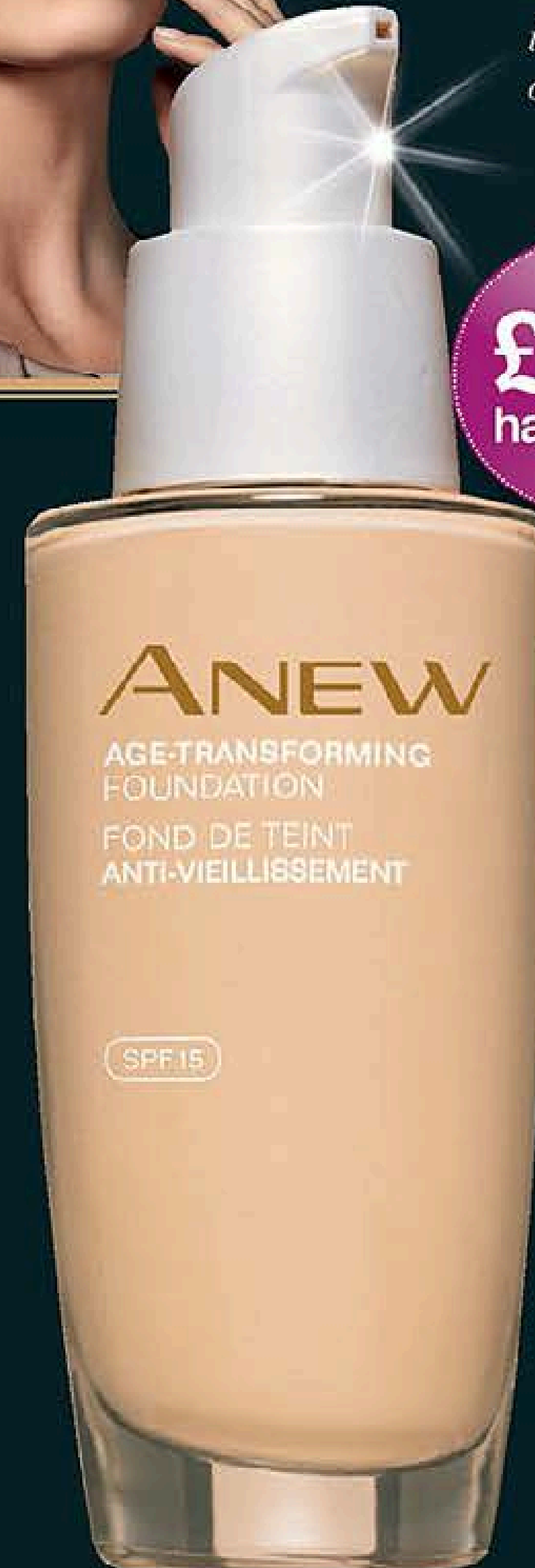
**Skin
Transforming Primer**
Helps minimise the
look of pores and helps
prevent make-up from
settling into fine lines for
a smooth, velvety finish.
30ml
00166
Price per 10ml = £5.00
£15



*younger-looking
skin moisture*
**IN JUST
1 DAY**

*immediately, skin looks flawless
and smoother with a healthy glow*

£7.50
half price



with **SPF15** to help protect
against sun ageing



**Age-Transforming
Foundation**
Disguises imperfections,
smoothes the look of fine
lines and evens skin tone.
With collagen and elastin.
SPF15. 30ml
Price per 10ml = £2.50
Normally £15
£7.50 half price

BUY ONE

COLORTREND

LIFE'S TOO SHORT TO WEAR THE SAME SHADE



Model wears: Chopsticks Eyeliner in Skyline Blue.

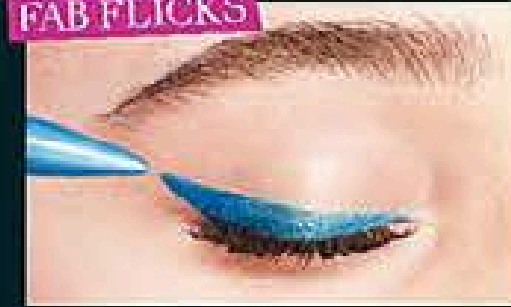
EYES WITH IMPACT

CHOOSE ONE FRIEND

page 79 only

1 LINER 2 LOOKS

FAB FLICKS



LINE

draw a thin line along your top lashes, gradually getting thicker towards the outer corner

FLICK

flick the line out and upwards

THE BIG SMOKE



FILL

follow instructions above then hold the liner on its side and sweep back and forth to cover the lid

FINISH

line beneath your eyes, and add mascara



new

NEW Chopsticks Eyeliner
£3.50



12104
Skyline Blue



11874
Exotic Violet



11544
Black Cat Eyes



12054
Rich In Gold



11908
Huntress Green



12120
Smouldering Silver

THE GREAT GIVEAWAY

79
make-up

COLORTREND



Color Me Pretty Nail Enamel
8ml
Price per 100ml = £37.50
£3

wet look shine

15602 Natural Girl	19273 Tropical	13500 Peekaboo	13128 Vixen	02675 Alloy
00976 Shell Pink	11577 Green Morph	18440 Blue Morph	02733 Velour	00349 Deluxe
26724 Bikini	19000 Violet Freeze	suede effect		
05439 Soft Violet	05042 Blue Royale	26104 Fuchsia Feel		

new shades

Kajalstick
Lines and defines without tugging or pulling. Won't smudge or budge!
£3

mix 'n' match

any 2 for £4
pages 80-83 save up to £5.50

81
make-up



Sparkle Lip Balm
£2.60



25767 Berry Fizz	25122 Angel	25320 Sunset	12021 Clear
13359 Urban Bliss	17657 Kiss Kiss	25999 Pucker	22608 Start Up Pink
13854 Orange Crush	02535 Lucid	26021 Lovey Dovey	19646 Fluorescent Pink
13151 Watermelon Ice	Read My Lips Lip Gloss 7ml Price per 10ml = £5.30 £3.75		



new shades

12682 Coco Kiss	03673 Hot Pink Love	02246 Heartbeat Red	02568 Purple Roses		
23291 Flirt	23481 Rich Ruby	19455 Violet Friday	24190 Lucky Kiss	13011 Intimate	22814 Poppy Love
02436 Passion	14332 Doll Pink	02279 Belge Star	23002 Deluxe	22707 Pink Holiday	22582 Amethyst

Kiss 'n' Go Lipstick
SPF15.
£3.75

LIFE'S TOO SHORT TO WEAR THE SAME SHADE

COLORTREND



13573
Medium

24075
Light

Perfect and Hide Concealer
Play hide and seek with blemishes and dark circles!
£3



23705 Sun Beige

11957 Natural

23598 Ivory Beige

23663 Near Nude

18804 Bisque

Fresh Face Foundation
SPF15.
30ml
Price per 10ml = £1.58
£4.75



02790 Black

08516 Brown/Black

Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50



26898 Black Attract

Limited Edition Plump Out Mascara
7ml
Price per 10ml = £6.43
£4.50



25023 Midnight Blue

25304 White

25064 Dark Brown

25049 Black

Pencil Play Eyeliner
£3

mix 'n' match

any 2 for £4
pages 80-83 save up to £5.50

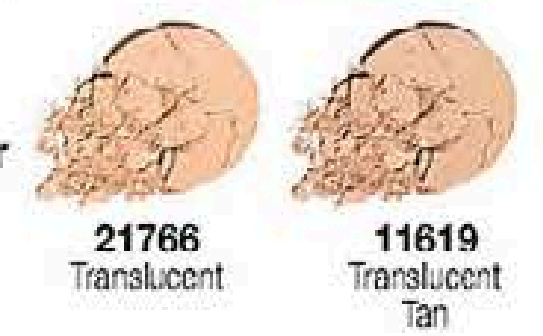
83 make-up



Oil Control Pressed Powder
10g
£4.25



Final Touch Pressed Powder
SPF10.
10g
£4.25



22673 Champagne Wishes

12328 Cupid's Arrow

22558 Kiss Me Under the Stars

23945 Purple Displays of Affection

19133 Glamour Ice

14605 Retrochic

19976 Violetta

14597 Chocolate Kiss

13839 Rainforest

12286 True Romance

19760 Sunburst

13706 Party Girl

new shades



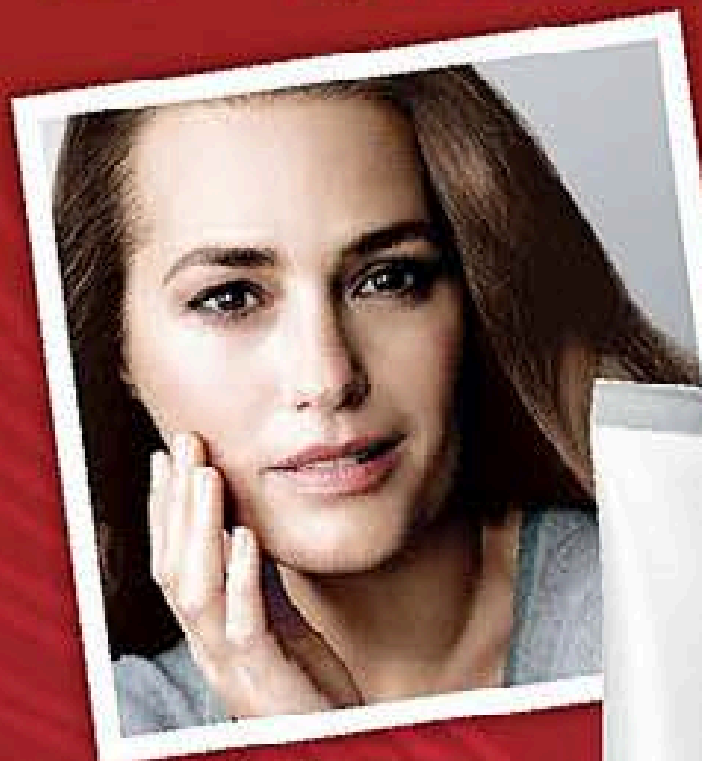
Eyeshadow Duo
£4.50

LIFE'S TOO SHORT TO WEAR THE SAME SHADE

ANEW REVERSALIST

REGIME TOP-UPS FORTIES +

COMPLETE YOUR REVERSALIST REGIME
AND BREATHE NEW LIFE INTO YOUR SKIN
WITH THESE EVERYDAY ESSENTIALS



£15.99
save £11.01

£11.49
save £7.51

£4.99
save £3.51

removes dirt and
make-up, leaving skin
looking refreshed

Renewal Foaming Cleanser

125ml
22434
Price per 100ml = £3.99
Normally £8.50

£4.99
save £3.51

dramatically reduces the
look of discolourations
and wrinkles

Renewal Serum

30ml
17582
Price per 100ml = £53.30
Normally £27

£15.99
save £11.01

helps reverse the
look of dark circles
and wrinkles

Illuminating Eye System

24927
Normally £19

£11.49
save £7.51

ANEW ULTIMATE

REGIME TOP-UPS FIFTIES +

COMPLETE YOUR ULTIMATE REGIME
AND LOOK AS YOUNG AS YOU FEEL
WITH THESE DAILY SKIN MUST-HAVES



£17.99
save £12.01

£11.99
save £8.01

£5.99
save £4.01

eliminates impurities
and helps restore
youthful looking skin

Cream Cleanser

125ml
01602
Price per 100ml = £4.79
Normally £10

£5.99 save £4.01

helps restore skin's
natural elasticity

Elixir

30ml
24133
Price per 100ml = £56.97
Normally £30

£17.99 save £12.01

helps eye area look
tighter and firmer

Eye System

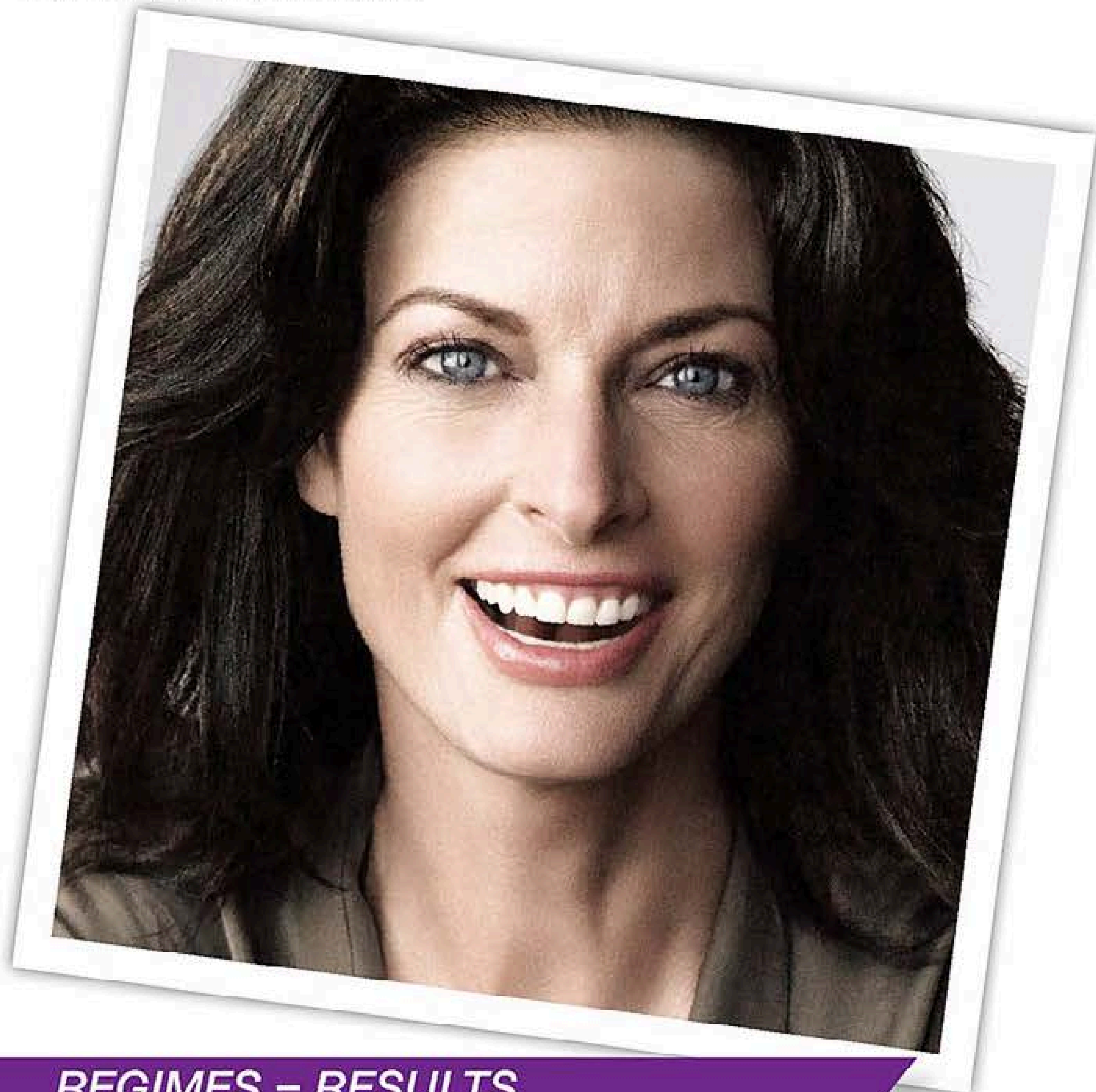
16139
Normally £20

£11.99 save £8.01

save
40%
pages 84-85

REGIME TOP-UPS SIXTIES +

COMPLETE YOUR PLATINUM REGIME WITH THESE
EVERYDAY ESSENTIALS



REGIMES = RESULTS

use all 3 with your day and night
creams to help you to be as
beautiful as you always were

ANEW PLATINUM

save up to
40%
page 87 only



£6.49
save £4.01

ANEW PLATINUM
CLEANSER • NETTOYANT VISAGE

125 ml e

helps to dramatically
improve the look of
fine lines

Cleanser 6
125ml
02311

Price per 100ml = £6.10
Normally £10.50
£6.49 save £4.01

£18.49
save £12.51

ANEW PLATINUM
SERUM

skin feels lifted and
deep wrinkles appear
reduced overnight

Serum
30ml
23267

Price per 100ml = £61.63
Normally £31
£18.49 save £12.51

£12.99
save £8.01

ANEW PLATINUM
EYE & LIP CREAM

formulated to help
restore cell shape

Eye & Lip Cream
15ml
01230

Price per 100ml = £86.60
Normally £21
£12.99 save £8.01

ANEW CLINICAL ALL AGES
EYE LIFT **PRO**

9 out of 10 women agree

the skin around the eyes instantly
looks and feels tighter

BROW BONE



sagging in the
brow bone area is
improved

EYELID



after one
application the
eye area looks and
feels firmer

UNDER EYE



dark circles are
improved



UPPER EYE &
BROW BONE GEL

infused with injectable-
grade Arginine and PVP



UNDER EYE CREAM

with Derma-Refine
Technology

GREAT VALUE
dual eye system

just
£9.99
save £9.51

Eye Lift PRO
04713
Normally £19.50
£9.99 save £9.51

discover NEW favourites

VITALE
25+
FIGHT THE FIRST
VISIBLE SIGNS
OF AGEING

LOOK OUT FOR MORE
COMING SOON!

**NEW Day Cream
SPF25 50ml
11247**
Price per 100ml = £19.98
Will normally be £19.50
£9.99
save £9.51
See pages 32-33
for details.

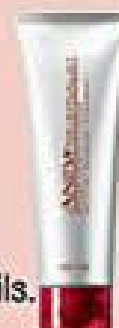


**NEW Night Cream
50ml
11197**
Price per 100ml = £19.98
Will normally be £19.50
£9.99
save £9.51
See pages 32-33
for details.



REVERSALIST
40+
WRINKLES. FIRMNESS.
DISCOLOURATIONS

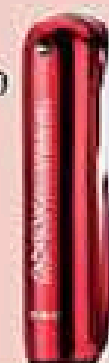
**Renewal Foaming
Cleanser
125ml
22434**
Price per 100ml = £3.99
Normally £8.50
£4.99
save £3.51
See page 84 for details.



**Illuminating
Eye System
24927**
Normally £19
£11.49
save £7.51
See page 84
for details.



**Renewal Serum
30ml
17582**
Price per 100ml = £53.30
Normally £27
£15.99
save £11.01
See page 84
for details.



**Day Renewal Cream
SPF25 UVA/UVB 50ml
24679**
Price per 100ml = £43.00
£21.50
See pages 34-35
for offer.



**Night Renewal Cream
50ml**
See pages 34-35
for offer.



**Sheer Tint
Moisturiser SPF20
30ml
03608**
Price per 100ml = £45.00
Normally £20
£13.50
save £6.50



**Skin Renewal
14 Day System
11205**
Normally £24
£15.99 save £8.01



ULTIMATE 7S
50+
DEEP WRINKLES.
SAGGING.
AGE SPOTS

**Cream Cleanser
125ml
01602**
Price per 100ml = £4.79
Normally £10
£5.99
save £4.01
See page 85
for details.



**Eye System
16139**
Normally £20
£11.99
save £8.01
See page 85
for details.



**Elixir 30ml
24133**
Price per 100ml = £59.97
Normally £30
£17.99
save £12.01
See page 85
for details.



**Day Cream SPF25
50ml
16097**
Price per 100ml = £48.00
£24
See pages
36-37 for
offer.



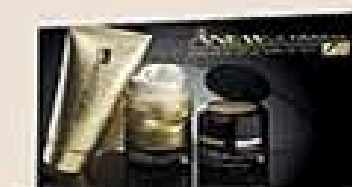
**Night Cream
50ml**
See pages 36-37
for offer.



**Sheer Tint
Moisturiser SPF20
30ml
04309**
Price per 100ml = £49.97
Normally £22
£14.99
save £7.01



**Age Repair
14 Day System
25759**
Normally £26
£17.50 save £8.50



PLATINUM
60+
NECK SAGGING.
DRYNESS.
SEVERE WRINKLES

**Cleanser
125ml
02311**
Price per 100ml = £5.19
Normally £10.50
£6.49
save £4.01
See page 87
for details.



**Eye & Lip Cream
15ml
01230**
Price per 100ml = £80.00
Normally £21
£12.99
save £8.01
See page 87
for details.



**Serum 30ml
23267**
Price per 100ml = £61.63
Normally £31
£18.49
save £12.51
See page 87
for details.



**Day Cream SPF25 50ml
11353**
Price per 100ml = £50.00
£25
See pages
38-39 for
offer.



**Night Cream
50ml**
See pages 38-39
for offer.

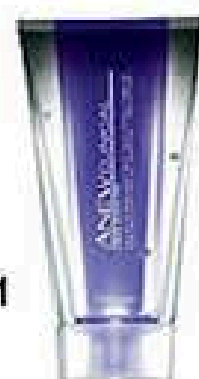


**Recontouring
14 Day System
25775**
Normally £28
£18.99 save £9.01



CLINICAL TARGETED TREATMENTS

**Laser Shape Pro
150ml
24166**
Price per 100ml = £6.66
Normally £15
£9.99 save £5.01



**Thermafirm Face
Lifting Cream
30ml
23135**
Price per 100ml = £46.63
Normally £21
£13.99 save £7.01



AS SEEN IN
InStyle
**Resurfacing Expert
Smoothing Fluid
30ml
03483**
Price per 100ml = £56.63
Normally £25
£16.99 save £8.01



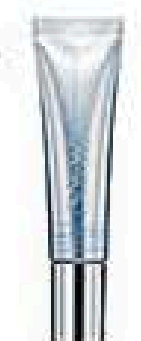
**Eye Lift PRO
04713**
Normally £19.50
£9.99
save £9.51



**Derma-Full Pro Deep
Wrinkle Concentrate
04945**
Normally £18
£11.99 save £6.01



**PRO Line Corrector
Eye Treatment with
A-F33 15ml**
See pages 4-5 for offer.



**Ultimate 7S
Ulti-Minute
Lifting Complex
30ml
26989**
Price per 100ml = £53.30
Normally £27
£15.99 save £11.01
See pages 40-41 for details.



**Ultimate 7S
Gold Emulsion
50ml
02410**
Price per 100ml = £31.96
Normally £24
£15.99 save £8.01



**GENICS
Eye Treatment
15ml
10033**
Price per 100ml = £90.00
Normally £20
£13.50
save £6.50



**Treatment
Cream
30ml
03566**
Price per 100ml = £53.30
Normally £23.50
£15.99 save £7.51



**Treatment
Concentrate
30ml
03541**
Price per 100ml = £66.63
Normally £30
£19.99
save £10.01



AS SEEN IN
LOOK



**LEAVES SKIN
LOOKING PERFECTLY
DEWY ALL DAY**

**Hydra Beyond Hydrating
Gel Cream**
50ml
07591
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



**MAKES SKIN FEEL
EVENLY HYDRATED
AND RE-BALANCED**

**Complete Balance Oil Free
Day Mattifier SPF15**
50ml
18093
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



**MAKES SKIN LOOK
FIRM AND LIFTED
ALL DAY**

**Ageless Bloom Day
Cream SPF20**
50ml
25882
Price per 100ml = £12.00
Normally £10
£6 save £4

solutions

REVIVE & REVITALISE SKIN

WITH HYDRA RADIANCE

save
40%
pages 92-93



£4.50
save £3

immediately
increases skin's
**moisture by
150%**

**Hydra Radiance Revitalising
Day Cream SPF15**
Lightweight moisturiser helps bring out skin's
natural radiance. Skin looks dramatically
vibrant with a healthy, youthful looking glow.
Immediately skin's moisture level is increased
by 150%. 50ml
17202
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3

NIGHT CREAMS

REPAIR AND RE-HYDRATE SKIN OVERNIGHT



SOLUTIONS
PLUMP & FIRM SKIN
 WITH AGELESS BLOOM



£6
 save £4

softens the look of **lines and wrinkles**

Ageless Bloom Recontouring Night Cream
 50ml
 25890
 Price per 100ml = £12.00
 Normally £10
£6 save £4



HELPS BOOST SKIN'S NATURAL MOISTURE BARRIER

Hydra Beyond Extra Hydrating Cream 50ml
 07658
 Price per 100ml = £9.00
 Normally £7.50
£4.50 save £3



FOR A SHINE-FREE COMPLEXION

Complete Balance Oil Free Night Gel 50ml
 18499
 Price per 100ml = £9.00
 Normally £7.50
£4.50 save £3



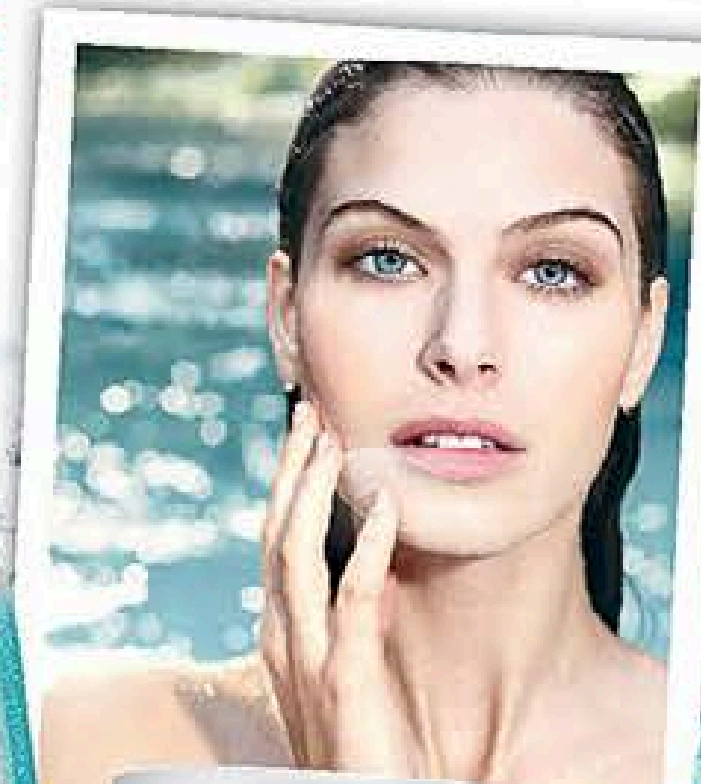
SURROUNDS SKIN IN COMFORTING HYDRATION

Hydra Radiance Replenishing Night Cream 50ml
 17228
 Price per 100ml = £9.00
 Normally £7.50
£4.50 save £3

CLEANSERS

FRESH, CLEAN FEELING SKIN WHATEVER YOUR NEEDS

SOLUTIONS
A DEEPER KIND OF CLEANSE
 WITH FRESHEST PURE



£3.50
 save £2.50

bi-phase cleanser
 dual phase liquid, draws out impurities and cleanses skin

invigorating toner
 removes last traces of make-up and dirt

NEW Freshest Pure Bi-Phase Cleanser 200ml
 03723
 Price per 100ml = £1.75
 Will normally be £6
£3.50 save £2.50

£3.50
 save £2.50



£3
 save £2

NEW Freshest Pure Refreshing Toner 200ml
 05025
 Price per 100ml = £1.50
 Will normally be £5
£3 save £2

£3.50
 save £2.50



3-in-1 scrub, mask & cleanser
 multi-use for easy on-the-go cleansing

NEW Freshest Pure Scrub, Mask and Cleanser 100ml
 07708
 Will normally be £6
£3.50 save £2.50

save 40%
 pages 94-95

95 skincare



GIVE YOUR EYES THE LOOK OF

**HOURS
SLEEP**

solutions

GREAT VALUE
wake-up eye roller

solutions *vibes*
wake-up eye roller

Vibes Wake-up Eye Roller

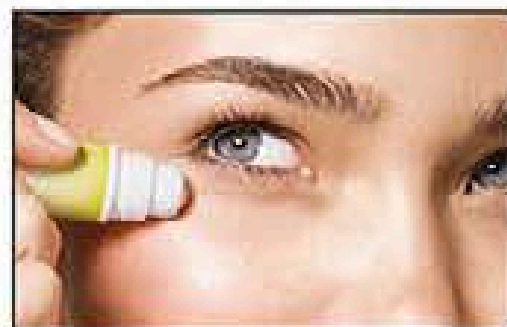
Give tired eyes an instant wake-up call with this gentle vibrating eye roller. The concentrated serum revitalises eyes and reduces the look of puffiness and dark circles, leaving skin feeling velvety smooth. Includes built-in battery that cannot be replaced. 12ml

18135
Price per 100ml = £41.67
Normally £10
£5 half price

how to use



1. remove the tab, then twist the base twice to start the vibrations



2. roll under your eyes for an instant wake-up

just
£5
half price

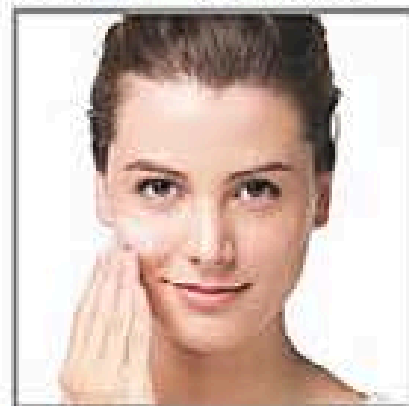
discover **NEW** favourites

all
half
price

pages 98-99

clearskin® BYE BYE blackheads

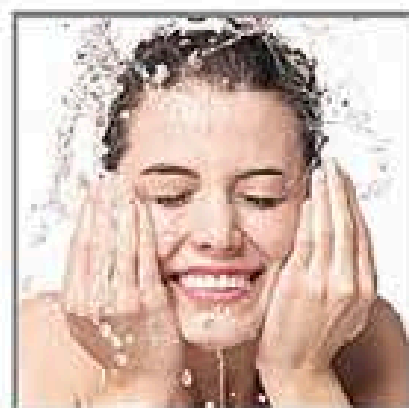
how to use



1. apply a thin layer
to face



2. allow to dry for 5
minutes, or until it
turns white



3. rinse off



with **Blackhead Clarifying Technology** to help lift out dirt and excess oil which can lead to blackheads

Blackhead Clearing Deep Treatment Mask
75ml
00521
Price per 100ml = £2.33
Normally £3.50

£1.75
half price



Blackhead Clearing Daily Astringent
125ml
04259
Price per 100ml = £1.60
Normally £4

£2
half price

all
half
price

pages 98-99

blemishes BEWARE

2-in-1 concealer
hides and helps clear blemishes



precise
application

Blemish Clearing Deep Cleansing Cloths
Contains 25 wipes.
16840
Price per wipe = 9p
Normally £4.50
£2.25 half price

Blemish Clearing Daily Astringent
125ml
00653
Price per 100ml = £1.60
Normally £4
£2 half price

Blemish Clearing Peel Off Mask
75ml
26732
Price per 100ml = £2.67
Normally £4
£2 half price

Blemish Clearing Blemish Stick
18788
Normally £4
£2 half price

99
skincare

all
half
price

pages 100-101

clearskin®
professional

**3 days to clear skin confidence
in 3 easy steps**



massage over
entire face to
dissolve
pore-clogging dirt
and oil. Rinse well.



Deep Pore
Cleansing Scrub
125ml
21717
Price per 100ml = £2.20
Normally £5.50
£2.75 half price

Cleanse

2
Tone

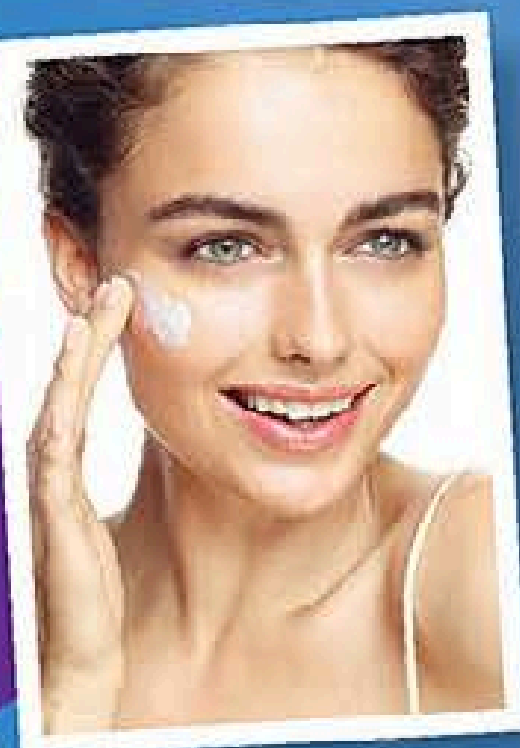


gently smooth over
cleansed skin to leave
it feeling clean and
refreshed



Clarifying
Toner Pads
Contains 45 pads.
13060
Price per pad = 6p
Normally £6.50
£2.75 half price

3
Hydrate



apply a thin layer to
condition and hydrate
without clogging pores



Daily Correcting Lotion
50ml
20883
Price per 100ml = £7.00
Normally £7
£3.50 half price

all
half
price

pages 100-101

FADE
blemishes
FAST

clinically shown to help you reveal
fresh new skin faster than a peel
procedure used by dermatologists

**CLEARSKIN PRO
Blemish Mark
Treatment**

- see blemish marks visibly fade
- skin looks dramatically brighter
- more even-toned complexion in just 2 weeks



£3.50
half price

Blemish Mark Treatment
Roll-on treatment reduces
the look of blemish marks,
and makes skin look clearer
and renewed. With salicylic
acid, known for its ability
to help clear skin. Use 2-3
times a week. 50ml
11858
Price per 100ml = £7.00
Normally £7

£3.50 half price

101
skincare



intensive. moisture

with royal jelly

- ✓ ALL DAY SKIN HYDRATION
- ✓ SUITABLE FOR DRY SKIN
- ✓ NON-GREASY
- ✓ DERMATOLOGICALLY TESTED

new



**NEW Intensive
Moisture Face
Cream**
100ml
06296

Will normally be £3.50
£1.75 half price

**NEW Intensive
Moisture Lip
Treatment SPF15**
10ml
06502

Will normally be £2.20
£1.10 half price

**NEW Intensive
Moisture Body
Lotion**
400ml
07740

Price per 100ml = 60p
Will normally be £4.80
£2.40 half price

**NEW Intensive
Moisture Hand
Cream**
100ml
07989

Will normally be £3.50
£1.75 half price

GREAT VALUE

skin hydration

from

£1.10

all half price

pages 102-103

discover **NEW** favourites

- + **Activi-D Technology** helps provide the optimal environment for your skin's vitamin D function, so you can enjoy the sun and have healthy-looking skin
- + **Derma-UV Plus™** protection and skin-friendly formulas
- + **High-level PA protection** to help defend against ageing rays

save up to

£9

pages 104-105

LOW PROTECTION

Moisturising Sun Lotion SPF10

150ml
19125
Price per 100ml = £1.67
Normally £6

£2.50
save £3.50



KIDS PROTECTION

Cooling After Sun Gellie 150ml
03574

Price per 100ml = £2.00
Normally £7

£3 save £4

Swim & Protect Sun Cream SPF50

150ml
24273
Price per 100ml = £5.33
Normally £13

£8 save £5

WHILE STOCKS LAST

Turquoise Kids' Sun Spray SPF30

150ml
19851
Price per 100ml = £4.00
Normally £10

£6 save £4

WHILE STOCKS LAST

AFTER SUN

After Sun Shimmering Tan Enhancer 150ml
19778

Price per 100ml = £2.00
Normally £7

£3 save £4

Cooling After Sun Spray Lotion with Vitamin C 150ml
19588

Price per 100ml = £1.67
Normally £6

£2.50
save £3.50

Soothing After Sun Body Butter 200ml
17624

Price per 100ml = £1.50
Normally £7

£3 save £4

Cooling After Sun Lotion with Aloe 400ml
22152

Price per 100ml = 75p
Normally £8

£3
save £5

TAN BOOST

Magic Tan Moisturising Self Tan Lotion for Face and Body 150ml
24240

Price per 100ml = £4.00
Normally £15

£6 save £9

Maxi Tan Tan Enhancing Oil Spray 150ml
19471

Price per 100ml = £1.67
Normally £6

£2.50
save £3.50

MEDIUM PROTECTION

Moisturising Sun Cream Sensitive Skin SPF25

150ml
01917
Price per 100ml = £4.00
Normally £10

£6
save £4



Quick Dry Clear Spray SPF20*

150ml
19117
Price per 100ml = £4.67
Normally £12

£7
save £5



Moisturising Sun Spray Sensitive Skin SPF15

150ml
19091
Price per 100ml = £2.67
Normally £10

£4
save £6



AVONsun⁺
SMART SUN PROTECTION

look after your skin on your winter holidays with our Avon Sun range



HIGH PROTECTION

Anti-Shine Face Cream Duo

18226
50ml
Normally £9

£5.50
save £3.50

Mattifying Mineral Face Cream SPF30

50ml
47878
Price per 100ml = £7.20
Normally £9

£3.60
save £5.40

Moisturising Face Cream SPF30

50ml
18598
Price per 100ml = £7.20
Normally £9

£3.60
save £5.40

Clear Spray SPF30*

150ml
18143
Price per 100ml = £6.33
Normally £16

£9.50
save £6.50

Moisturising Sun Cream Sensitive Skin SPF50

150ml
18101
Price per 100ml = £4.00
Normally £10

£6 save £4

105 suncare

*Does not contain Activi-D Technology.

SIMPLY FOR HIM AND FOR HER

because love is extraordinary

new



TRY ME PRICE
£5
save £3.50



NEW Simply Him
Eau de Toilette Spray
50ml
11130
Price per 100ml = £10.00
Will normally
be £8.50
£5 save £3.50

an electric blend of **grapefruit**
and **ginger** combined
with **watery notes** and
woody amber

TRY ME PRICE
£5
save £3.50



NEW Simply Her
Eau de Toilette Spray
50ml
11114
Price per 100ml = £10.00
Will normally
be £8.50
£5 save £3.50

the softness of tender **rose**
with a delicate blend of **lily**
of the valley and musky
cedarwood





*LUXURY
FRAGRANCES
for her*

little
black
dress



£10
save £3

classic. sophisticated. luxurious
.....

Little Black Dress Eau de Parfum Spray
A timeless classic of sparkling honeysuckle,
gardenia, jasmine, sandalwood and
cashmere musk. 50ml
05504
Price per 100ml = £20.00
Normally £13
£10 save £3

FREE
THE GREAT *GIVEAWAY*

roll-on and
body spray
WORTH £6.20*
when you buy the EDP
page 109 only



Perfumed Body Spray
75ml
25445
Price per 100ml = £4.80
£3.60 or FREE

**Roll-On Anti-Perspirant
Deodorant**
50ml
13615
Price per 100ml = £5.20
£2.60 or FREE

*Based on normal
brochure prices.

FREE

THE GREAT *GIVEAWAY*

body spray

WORTH £3.60*

when you buy the EDP
page 110 only



Perfumed Body Spray
75ml
20495
Price per 100ml = £4.80
£3.60 or FREE

PERCEIVE



£8
save £3

uplifting. confident. spiritual

Perceive Eau de Parfum Spray
Uplifting essences of gardenia, plum, vanilla
orchid and sandalwood. 50ml
07088
Price per 100ml = £16.00
Normally £11
£8 save £3

FREE

THE GREAT *GIVEAWAY*

body spray

WORTH £3.60*

when you buy the EDP
page 111 only



Perfumed Body Spray
75ml
05041
Price per 100ml = £4.80
£3.60 or FREE

Incandessence



£8
save £3

warm. exotic. bright

Incandessence Eau de Parfum Spray
Blended notes of diamond orchid and exotic
okoume wood. 50ml
09878
Price per 100ml = £16.00
Normally £11
£8 save £3

*Based on normal
brochure price.

FREE

THE GREAT GIVEAWAY

body spray

WORTH £3.60*

when you buy the EDP
page 112 only



Perfumed Body Spray

75ml

08847

Price per 100ml = £4.80

£3.60 or FREE

little
red
dress



£8
save £5

bold. daring. passionate

Little Red Dress Eau de Parfum Spray
Irresistible fruity nectar mingles with Bulgarian Rose and sensual Red Sandalwood, for a feeling like you've just slipped into your little red dress. 50ml

17681

Price per 100ml = £16.00

Normally £13

£8 save £5

*soft
musk*



£6
save £2.50

soft. sensuous. romantic.

Avon Soft Musk Eau de Toilette Spray
A romantic blend of rose, jasmine and ylang ylang enhanced with warm, woody, musk notes. 50ml

03509

Price per 100ml = £12.00

Normally £8.50

£6 save £2.50

FREE

THE GREAT GIVEAWAY

body spray

WORTH £3.60*

when you buy the EDT
page 113 only



Perfumed Body Spray

75ml

25692

Price per 100ml = £4.80

£3.60 or FREE

*Based on normal
brochure price.

FREE

THE GREAT GIVEAWAY

body spray
WORTH £3.60*

when you buy the EDT
page 114 only



Perfumed Body Spray
75ml
06619
Price per 100ml = £4.80
£3.60 or FREE

Eternal magic



enchanting. captivating. luminous

Eternal Magic Eau de Toilette Spray
An enchanting infusion of velvety roses and orris, blended with vanilla and creamy woods. 50ml
22913
Price per 100ml = £16.00
Normally £13
£8 save £5

Treselle

FREE

THE GREAT GIVEAWAY

body spray
WORTH £3.60*

when you buy the EDP
page 115 only



Perfumed Body Spray
75ml
15123
Price per 100ml = £4.80
£3.60 or FREE



sexy. sultry. provocative

Treselle Eau de Parfum Spray
Seductive musks and blossoms of tiger orchid contrast with brilliant white tuberanthia. 50ml
06643
Price per 100ml = £16.00
Normally £13
£8 save £5

*Based on normal
brochure price.

today · tomorrow · always
Forever

FREE
 THE GREAT *GIVEAWAY*

your choice
 of miniature
EDP

when you buy any
 full size EDP
 pages 116-117



Miniatures
 16386 Today
 16485 Tomorrow
 16493 Forever
£6 or FREE



£12
 save £2

soft. floral. eternal

Today Eau de Parfum Spray
 A gentle yet captivating,
 beautifully feminine floral scent.
 50ml
25460
 Price per 100ml = £24.00
 Normally £14
£12 save £2



£12
 save £2

intimate. romantic. sparkling

Tomorrow Eau de Parfum Spray
 Romantic florals evolve into a fresh,
 sparkling scent. 50ml
25486
 Price per 100ml = £24.00
 Normally £14
£12 save £2



£12
 save £2

sensual. bold. passionate

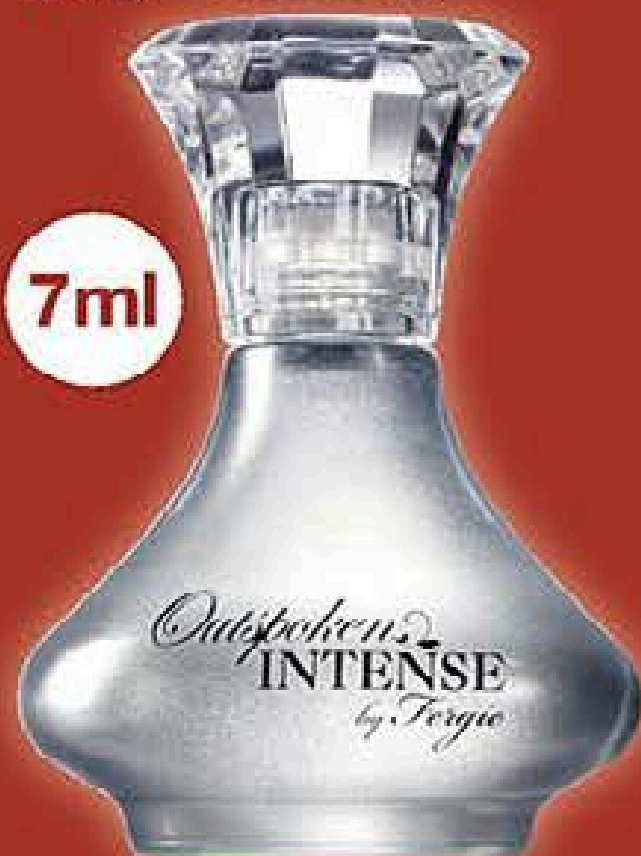
Forever Eau de Parfum Spray
 A passionate blend of bright effervescent
 pink pepper, orange blossom and the natural
 sensual warmth of skin musk. 50ml
14795
 Price per 100ml = £24.00
 Normally £14
£12 save £2

FREE

THE GREAT GIVEAWAY

miniature
EDP

when you buy
the full size EDP
page 118 only



7ml



Outspoken Intense
by Fergie Mini Replica

7ml

25031

Price per 100ml = £100.00

£7 or FREE

Outspoken
INTENSE
by Fergie



£15

awe-inspiring. provocative. energetic

Outspoken Intense by Fergie
Eau de Parfum Spray

Shining starfruit and luscious passion flower
warmed by a sexy musk base. 50ml

22186

Price per 100ml = £30.00

£15

Outspoken
by Fergie



£15

bold. daring. sexy

Outspoken by Fergie Eau de Parfum Spray

An outrageously bold expression of iced berry
shockingly contrasted with ultra-feminine tuberose
absolute and racy black leather. 50ml

11627

Price per 100ml = £30.00

£15

FREE

THE GREAT GIVEAWAY

miniature
EDP

when you buy
the full size EDP
page 119 only



7ml

Outspoken by Fergie
Mini Replica

7ml

25155

Price per 100ml = £100.00

£7 or FREE

STYLISH SCENTS for him...

FREE

THE GREAT GIVEAWAY

roll-on and
body spray

WORTH £6.20*

when you buy the EDT
page 120 only



Deodorant Body Spray

150ml

16535

Price per 100ml = £2.40

£3.60 or FREE

Roll-On Anti-Perspirant
Deodorant

50ml

25114

Price per 100ml = £3.20

£2.60 or FREE

FULLSPEED



£10
save £1

explosive. lasting. lively

Full Speed Eau de Toilette Spray

Chilled vodka and citrus splashes, white cardamom and cypress, with drenched greens and arctic snow. 75ml

25098

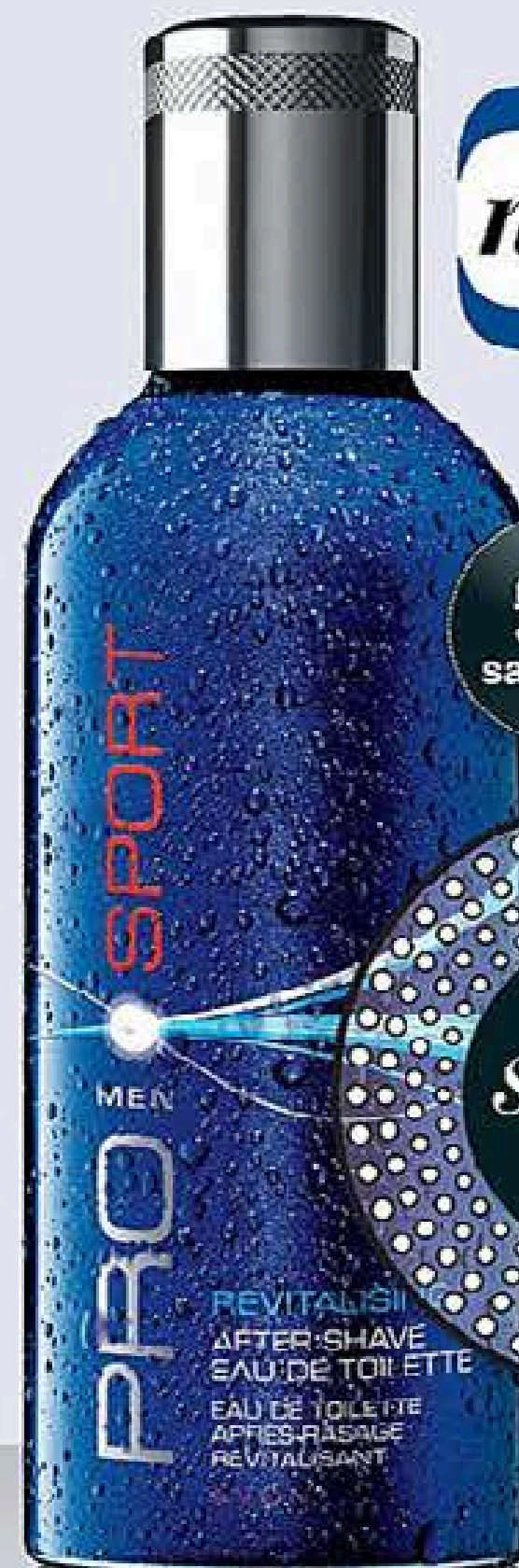
Price per 100ml = £13.33

Normally £11

£10 save £1

MEN
PRO Sport

new look



£6
save £2.50

rub to
smell
PRO
SPORT

energising. revitalising. zesty

Pro Sport After Shave Lotion

A refreshing and tangy splash which develops into a herbal mid note and woody base notes.

100ml

15263

Normally £8.50

£6 save £2.50

FREE

THE GREAT GIVEAWAY

roll-on and
body spray
WORTH £6.20*

when you buy the splash
page 121 only



Deodorant Body Spray

150ml

13912

Price per 100ml = £2.40

£3.60 or FREE

Roll-On Anti-Perspirant
Deodorant

50ml

24968

Price per 100ml = £3.20

£2.60 or FREE

*Based on normal
brochure prices.

FREE

THE GREAT *GIVEAWAY*

body spray

WORTH £3.60*

when you buy the EDT
page 122 only



Deodorant Body Spray
150ml
09779
Price per 100ml = £2.40
£3.60 or FREE

**TRUE
FORCE**



£8
save £3

rub to
smell
TRUE
FORCE

rugged. warm. fresh

True Force Eau de Toilette Spray
An invigorating infusion of fresh sage,
lavender, rugged raw suede and warm
oakwood. 75ml
06106
Price per 100ml = £10.67
Normally £11
£8 save £3

URBANEDGE



£8
save £5

unconventional. modern. irresistible

Urban Edge Eau de Toilette Spray
An edgy fusion of violet leaf and masculine
patchouli with a twist of sexy, textured suede.
75ml
16675
Price per 100ml = £10.67
Normally £13
£8 save £5

FREE

THE GREAT *GIVEAWAY*

body spray

WORTH £3.60*

when you buy the EDT
page 123 only



Deodorant Body Spray
150ml
21907
Price per 100ml = £2.40
£3.60 or FREE

*Based on normal
brochure price.

**buy 1
choose 1
for £2**

pages 124-127
Lower priced item £2.

FRAGRANCE TREATS FOR HER

**City Rush
for Her
Body Lotion**
150ml
03343
Price per 100ml = £3.00
£4.50



**City Rush
for Her
Shower Gel**
150ml
03376
Price per 100ml = £3.00
£4.50



**Little
Black
Dress
Body
Cream**
150ml
24828
Price per
100ml = £2.33
£3.50



**Pur
Blanca
Skin
Softener**
150ml
05835
Price per
100ml = £2.33
£3.50



**Far Away
Skin
Softener**
150ml
10371
Price per
100ml = £2.33
£3.50



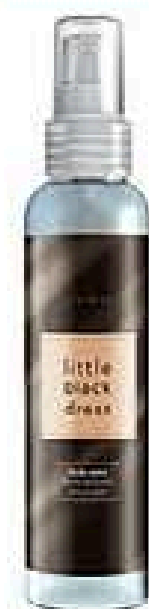
**Far Away
Moisturising
Bath and
Shower Gel**
200ml
03244
Price per 100ml = £1.80
£3.60



**Far Away
Travel Spray**
30ml
08193
Price per 100ml = £25.00
£7.50



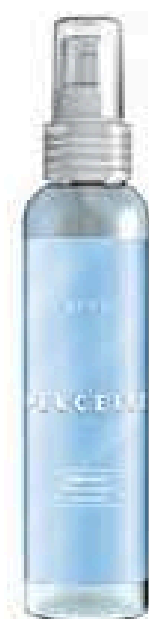
**Little Black
Dress Body
Mist**
Floral.
100ml
26435
£5



**Perceive
Travel Spray**
30ml
08151
Price per 100ml = £25.00
£7.50



**Perceive
Body Mist**
Oriental, floral.
100ml
25312
£5



**Incandessence
Travel Spray**
30ml
08144
Price per 100ml = £25.00
£7.50



**Perfumed
Body Spray**
75ml
10157 Far Away
09407 Pur Blanca
02709 Infinite Moment
for Her
Price per 100ml = £4.80
£3.60



EDP – Eau de Parfum Spray
EDT – Eau de Toilette Spray

LUXURY SCENTS FOR HER

Far Away
Oriental, floral.
50ml
04549 EDP
Price per 100ml
= £26.00
£13



**City Rush
for Her**
Floral,
oriental.
50ml
03327 EDP
Price per 100ml
= £30.00
£15



**Far Away
Exotic**
Oriental,
spicy. 50ml
21493 EDP
Price per 100ml
= £26.00
£13



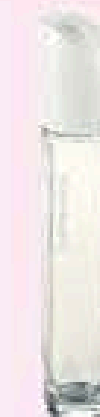
**Eternal
Magic
Enchanted**
Woody,
green. 50ml
08961 EDT
Price per 100ml
= £26.00
£13



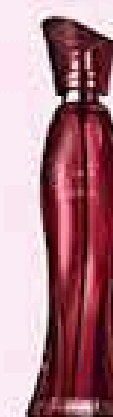
Slip Into...
Oriental, floral.
50ml
06585 EDT
Price per 100ml = £28.00
£14



Pur Blanca
Floral, musk.
50ml
23788 EDT
Price per 100ml = £22.00
£11



**Slip Into...
Daring**
Oriental, fruity.
50ml
06759 EDT
Price per 100ml = £28.00
£14



**Tahitian
Holiday**
Fruity, floral.
50ml
03558 EDT
Price per 100ml = £21.00
£10.50



**Simply
Because
for Her**
Floral, musk.
50ml
05561 EDT
Price per 100ml
= £17.00
£8.50



**Perceive
Dew**
Citrus,
fresh. 50ml
21246 EDT
Price per 100ml
= £22.00
£11



**Infinite
Moment
for Her**
Oriental,
floral. 50ml
15156 EDT
Price per 100ml
= £26.00
£13



**Incandessence
Lumière**
Floral, oriental.
50ml
06726 EDP
Price per 100ml
= £24.00
£12



**Secret Fantasy
Kiss**
Floral, fruity.
Detachable cast
iron charm on
a 2cm stainless
steel chain.
50ml
02360 EDT
Price per 100ml = £22.00
£11



inspired by



Latin Sensation*
50ml
74229 EDT
Price per 100ml = £25.99
£12.99



Ballroom Beauty*
50ml
21550 EDT
Price per 100ml = £25.99
£12.99

*Excluded from offer.

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**buy 1
choose 1
for £2**

pages 124-127

Lower priced item £2.

*LUXURY GROOMING
FOR HIM*



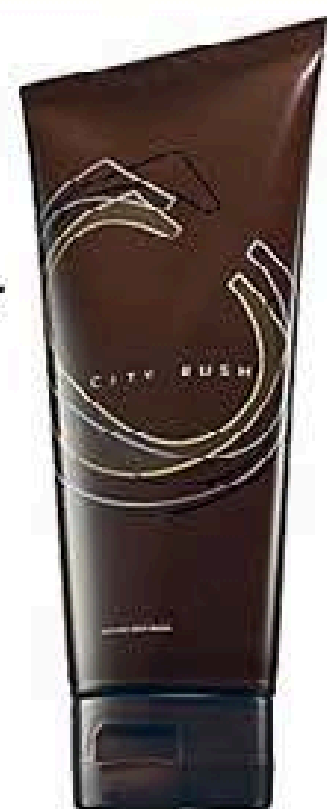
Deodorant Body Spray

150ml
13813 Infinite Moment for Him
05231 Signature
02469 Perfect Strength
00901 Black Suede
16691 Wilderness
 Price per 100ml = £2.40
£3.60

Perfect Strength After Shave Conditioner
 100ml
24687
£5



City Rush for Him Hair and Body Wash
 200ml
09852
 Price per 100ml = £2.26
£4.50



City Rush for Him After Shave Conditioner
 100ml
10801
£5



Full Speed Body Wash
 250ml
03285
 Price per 100ml = £1.44
£3.60



Black Suede Body Wash
 250ml
08763
 Price per 100ml = £1.44
£3.60



*STYLISH SCENTS
FOR HIM*

**buy 1
choose 1
for £2**

pages 124-127

Lower priced item £2.

Perfect Strength
 Oriental, woody.
 75ml
25510 Spray
 Price per 100ml = £17.33
£13



Black Suede
 Oriental, woody.
 75ml
05777 Splash
05843 Spray
 Price per 100ml = £14.67
£11



MyVibe
 Citrus, woody.
 50ml
26161 Spray
 Price per 100ml = £22.00
£11



Simply Because for Him
 Woody.
 50ml
04747 Spray
 Price per 100ml = £17.00
£8.50



MyVibe Graffiti
 Fougere, fruity, woody.
 50ml
22038 Spray
 Price per 100ml = £22.00
£11



City Rush for Him
 Woody, green.
 75ml
04382 Spray
 Price per 100ml = £20.00
£15



Centre Action
 Fougere, green.
 75ml
07666 Spray
 Price per 100ml = £17.33
£13



Wilderness
 Chypre, woody.
 100ml
25080 Spray
 Normally £11
£10 save £1



015
 Citrus, woody.
 50ml
14803
 Spray
 Price per 100ml = £22.00
£11



Infinite Moment for Him
 Oriental, fresh.
 75ml
15198 Spray
 Price per 100ml = £17.33
£13



Musk for Men After Shave
 Woody, chypre.
 100ml
12211 Splash
£9



Avon Signature
 Woody, fruity, fresh.
 75ml
05744
 Spray
 Price per 100ml = £17.33
£13



Spray – Eau de Toilette Spray
 Splash – Aftershave Lotion

fragrant
FREEBIES



GREAT VALUE
roll-ons and talcs

buy 1
order 2
FREE*

pages 128-129
save up to **£5.50**
lowest priced items free

Shimmering Body Powder

40g
32896 Far Away
33860 Avon Soft Musk
Price per 100g = £6.88
£2.75

24331 Far Away
05454 Avon Soft Musk
FREE

Roll-On Anti-Perspirant Deodorant

50ml
39933 Eternal Magic
38141 Pur Blanca
35360 Far Away
66290 Perceive
39305 Black Suede
43513 Urban Edge
40154 True Force
74534 Wilderness
Price per 100ml = £5.20
£2.60

17335 Eternal Magic
11841 Pur Blanca
11056 Far Away
13771 Perceive
06015 Black Suede
01677 Urban Edge
21980 True Force
25072 Wilderness
FREE

discover **NEW** favourites

*Order your first product using the full price line number and your two free products using the free line numbers.

new

EXCLUSIVE

fashion

Boutique

Welcome to the exclusive Avon fashion collection, designed to help you follow this season's most sought after trends for less.

gift set
£5
save £3



**NEW Kimberly Shine On
Necklace & Earrings Gift Set**
Silver-plated necklace and
pierced earrings set with acrylic
beads. Necklace length approx.
42cm + 9cm extension chain.
11460
Will normally be £8
£5 save £3

All Avon metal jewellery
is hypoallergenic.

GREAT VALUE
two piece gift set

SAVE

£3

just £5

discover NEW favourites

EXCLUSIVE

chic pearls are a top trend every season, so get ready with our pearl and sparkle collection

with charms and a bow for a fashionable look



£8
save £2

£6
save £2

£15
save £3

classically chic two-piece set

1. NEW Cassie Pearl Necklace & Earrings Gift Set

Faux pearl necklace and pierced earrings set with silver-plated fittings. Whole necklace length approx. 109cm + 9cm extension chain. **10215**
Will normally be £10
£8 save £2

2. Reims Brooch
Silver plated with acrylic pearls and glass stones. Pin and joint fastening. Approx. 4.2cm diameter. **16030**

£8

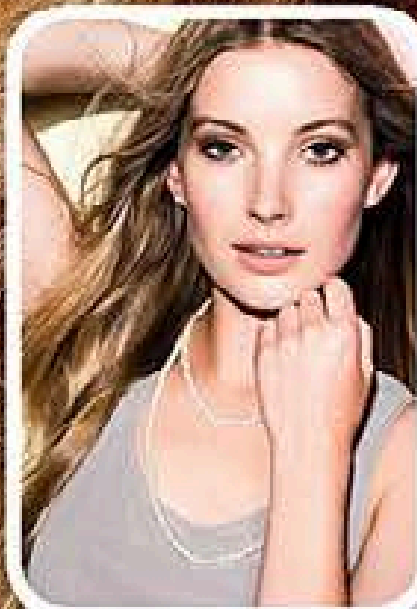
3. NEW Ellen Charm Bracelet
Stretch bracelet with acrylic pearls, epoxy and satin bow. Silver-plated chain. Unstretched diameter approx. 5.5cm. **10314**

Will normally be £8
£6 save £2

4. NEW Selina Watch
Quartz run ION-plated bracelet style watch with mother of pearl face set with glass stones. Case approx. 1.9cm x 2.9cm. Stainless steel back. Includes battery that can be replaced. **09381**

Will normally be £18
£15 save £3

new



can be worn doubled-up

pretty in pearls

add a vintage feminine feel to your wardrobe this season with these exclusive timeless faux pearl pieces

133 Jewellery

EXCLUSIVE

the destination for **spring savings** on unique giftables... **only at Avon**

 January 33399	 February 53876	 March 31518	 April 31120
 May 40055	 June 73908	 July 73932	 August 74385



£4
save £2

 September 74435	 October 45344
 November 50351	 December 50427

2.

£7
save £3



£8
save £2

4.

3.



£4
save £2

1. Birthstone Earrings
Silver-plated pierced earrings with glass stones. Normally £6
£4 save £2

2. Mapiya Earrings Set of 12
Pierced earrings with faux pearls and acrylic stones. Comes in a card gift box.
23911
Normally £10
£7 save £3

3. Heart Bracelet
Stretch bracelet with silver-plated beads. Diameter unstretched approx. 5.5cm.
23937 Goldtone
22806 Silvertone
11668 Rosetone
Normally £6
£4 save £2

4. Star Bracelet
Silver-plated with glass stone. Length approx. 19cm. Comes in a card gift box.
14514
Normally £10
£8 save £2

new



comes in a cute gift box

3 looks in 1



£5
save £3

NEW Valetta Interchangeable Pendant and Earrings Gift Set
Silver-plated necklace and pierced earrings, set with glass stones and acrylic beads. Necklace approx. 42cm + 9cm extension chain.
17111
Will normally be £8
£5 save £3

versatile style

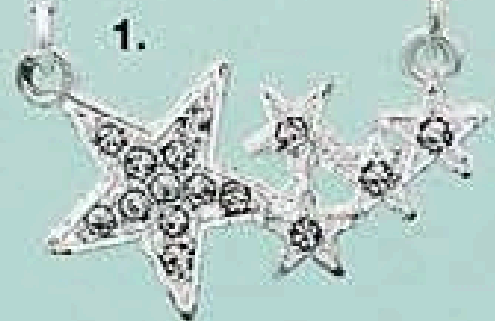
create a look for every mood with this original interchangeable gift set

135 Jewellery

EXCLUSIVE

feel unique and take every outfit from drab to fab with our collection of statement necklaces

£4
save £2



1.

£7
save £3



2.



dove



angel



cross

£5
each
half price

3.

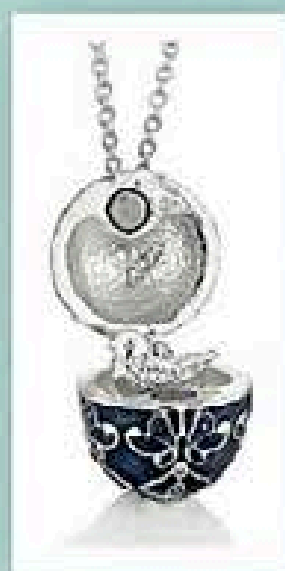
1. Sparkling Stars Necklace

Silver-plated with glass stones. Length approx. 42cm + 9cm extension chain.

14175

Normally £6

£4 save £2



2. Naida Necklace

Silver-plated pendant with epoxy. Inside the egg shape pendant is a small casting of a bird which is silver in colour. Length approx. 42cm + 9cm extension chain.

50476

Normally £10

£7 save £3

3. Noelle Wishes Freshwater Pearl Pendant

Silver-plated with freshwater pearl. Length approx. 42cm + 9cm extension chain. Comes in a card gift box.

39685 Dove

36202 Angel

37416 Cross

Normally £10

£5 half price

the exclusive
'good luck'
gift



unique
novelty
gift box

NEW Four Leaf Clover Necklace

Silver-plated necklace with glass and acrylic stones. Length approx. 42cm + 9cm extension chain.

10173

Will normally be £8

£5 save £3

lucky
lady

one-of-a-kind design to ensure she stands out from the crowd this St Patrick's Day

new

EXCLUSIVE

create jewellery that is personal to you and update your look, without breaking the bank



new

the perfect way to adapt your bracelet to the spring season



1. Girl's Best Friend Charm Set
3 silver-plated charms with epoxy, cubic zirconia and glass stones.
13995
Normally £8
£4 half price

2. Raegan Link Charm Bracelet
Silver-plated bold trace chain bracelet with a T-bar closure. Approx. 20cm. Charms not included.
04317
Normally £7.50
£5 save £2.50

3. Heart Charm
Acrylic bead with silver-plated fittings. Length approx. 3.1cm.
27714
Normally £4
£2.50 save £1.50

4. NEW Tahsina Flower Charm
Silver-plated with blue acrylic stone. Diameter approx. 1.1cm.
11346
Will normally be £5
£3 save £2

These charms are not toys and are not intended for children.

new



£5 each save £3



£4 each save £2



comes in a specially designed paw print gift box

5. Dog Lover Necklace
Silver-plated with 3 charms and epoxy detail. Length approx. 42cm + 9cm extension chain.
33407
Normally £8
£5 save £3

7. NEW Mandy Poodle Earrings
Brass-plated pierced earrings with clear and black glass stones. Length approx. 1.2cm.
10603
Will normally be £6
£4 save £2

6. Cat Lover Necklace
Silver-plated with 3 charms and epoxy detail. Length approx. 42cm + 9cm extension chain.
30171
Normally £8
£5 save £3

8. NEW Libby Cat Earrings
Metal-plated pierced earrings with brass-plated bow and acrylic stones. Approx. 1.4cm x 1.2cm.
10330
Will normally be £6
£4 save £2

adorable animals

now you can keep your pets close to your heart wherever you are with these exclusive novelty pieces

These are not toys and are not intended for children.

EXCLUSIVE

original timepieces are the perfect finishing touch, and you'll find your perfect watch right here



1.



2.



3.



4.



5.

for the whimsical woman

1. Barletta Pearllesque Watch
Palladium-plated watch with 3 faux pearl straps. Internal strap diameter approx. 16.5cm.
73585
Normally £15
£12 save £3

2. Sharon Watch
Pink watch with adjustable PU strap. Overall strap length approx. 24.4cm.
22368
Normally £12
£10 save £2

3. Dianna Watch
Palladium-plated bracelet, length approx. 21cm.
27920
Normally £18
£15 save £3

4. Sirius Watch
Palladium-plated case. Adjustable strap, length approx. 16cm - 19.5cm.
46086
Normally £15
£10 save £5

5. NEW Misam Butterfly Watch
Palladium-plated watch with adjustable PU strap. Overall length approx. 23cm.
22269
Will normally be £15
£12 save £3

All watches have a stainless steel back and include a battery that can be replaced.



buy any 2 gift sets for £10
page 141 only save up to £14

1. NEW Enchanting Leaves 3 piece Gift Set
Brass-plated. Necklace length approx. 42cm + 9cm extension chain. Bracelet approx 18.5cm + 2.5cm extension chain. Pierced earrings drop approx. 2.8cm.
02477
£12

2. Bekki Necklace and Earrings Gift Set
Brass-plated necklace and pierced earrings with acrylic stones. Necklace length approx. 42cm + 9cm extension chain.
20016
£10

3. Abrianna Necklace and Earrings Gift Set
Brass-plated necklace and pierced earrings with glass stones. Necklace length approx. 42cm + 9cm extension chain.
20131
£8

feminine touch

beautiful, fairytale inspired pieces to add a romantic feel to every outfit

EXCLUSIVE

bring your nightwear
up-to-date with **bold animal
print** and **clashing colours**
with these great value PJs

*off the
shoulder
with
adjustable
strap*



NEW Wild Monochrome PJs

Bright and bold cropped animal
print leggings and hot pink top
with adjustable strap. Top 100%
cotton excluding trims. Leggings
95% cotton, 5% elastane,
excluding trims. KEEP AWAY
FROM FIRE.

12575 10/12

12591 14/16

12625 18/20

Will normally be £14

£11.99 save £2.01

new

GREAT VALUE
pyjamas

just
£11.99
save £2.01

*top
trend
this season*

discover **NEW** favourites

143

lingerie

EXCLUSIVE

neutral, muted colours are perfect for spring nights so add a touch of vintage to your slumber this season



1. pyjamas
£12.99
save £1.01



2. pyjamas
£9.99
save £2.01

3. socks
£4.99
save £3.01



pyjamas
£14.99
save £3.01



pyjamas
£11.99
save £3.01

145
lingerie



cardigan
£19.99
save £5.01

ultra soft for maximum comfort

1. Emily Rose Pyjamas*

Top 100% cotton. Bottoms 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.
27201 10/12
33472 10/12
34231 14/16
45534 18/20
Normally £14
£12.99 save £1.01

3. Fancy Plumage Over-the-Knee Socks*

59% cotton, 39% polyester, 2% elastane, excluding trims.
33183
Normally £8
£4.99 save £3.01

2. Fancy Plumage Short PJs

Pink sleeveless top with lace trim and satin bow. Patterned shorts. Top: 100% cotton, excluding trims, shorts: 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
27201 10/12
27268 14/16
01073 18/20
Normally £12
£9.99 save £2.01

4. Fancy Plumage Cardigan

Grey wrap, 100% acrylic, excluding trims.
27235 10/12
27300 14/16
15818 18/20
Normally £25
£19.99 save £5.01



perfect colours for the spring season

Hidden Support Pyjamas

Cami top and full length bottoms. Top features elasticated bust support. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
71035 6/8
29603 10/12
Normally £18
£14.99 save £3.01



vintage in bloom

express your feminine side in these classic pastels and florals

Navy Floral Pyjamas

T-shirt style top and full length trousers. Top: 60% polyester, 40% cotton, excluding trims. Trousers: 100% polyester, excluding trims. KEEP AWAY FROM FIRE.
72124 10/12
31526 14/16
36285 18/20
Normally £15
£11.99 save £3.01

EXCLUSIVE

it's all about versatility this season so re-invent low necklines with our top-transforming modesty panels

flatter & flaunt

our biggest selection of modesty panels to re-invent low necklines

1. party pack

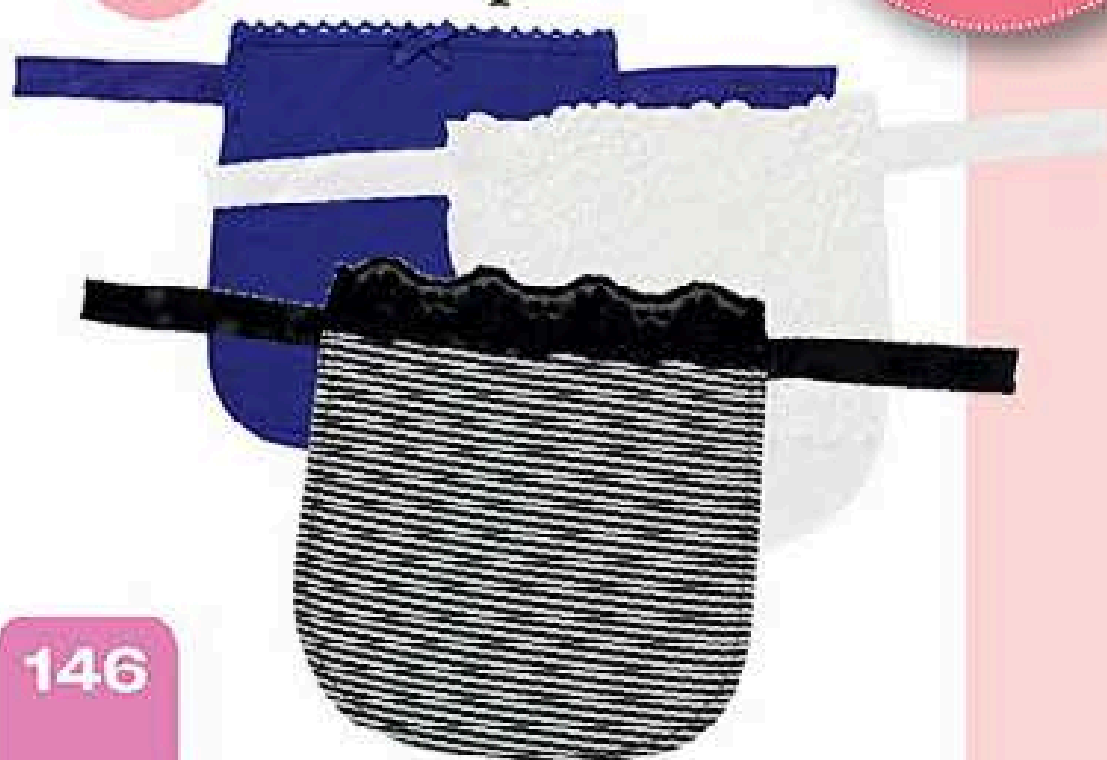


2. basics pack



£4 each

3. nautical pack



Modesty Panels – Party Pack

Pack of 3. Black lace: 48% nylon, 46% polyester, 6% elastane. Black sequin: 64% polyester, 36% cotton. Red: 64% polyester, 36% cotton. All excluding trims.

29413

Normally £6

£4 save £2

Modesty Panels

Pack of 3: black, white and animal print. 58% polyester, 25% cotton, 16% nylon, 1% elastane, excluding trims.

20891

Normally £5

£4 save £1

Nautical Modesty Panels

Pack of 3. Lace panel: 50% polyester, 47% nylon, 3% elastane; dark royal blue panel: 95% polyester, 4% cotton, 1% nylon; stripe panel: 86% polyester, 13% nylon, 1% elastane, excluding trims.

36004

Normally £5

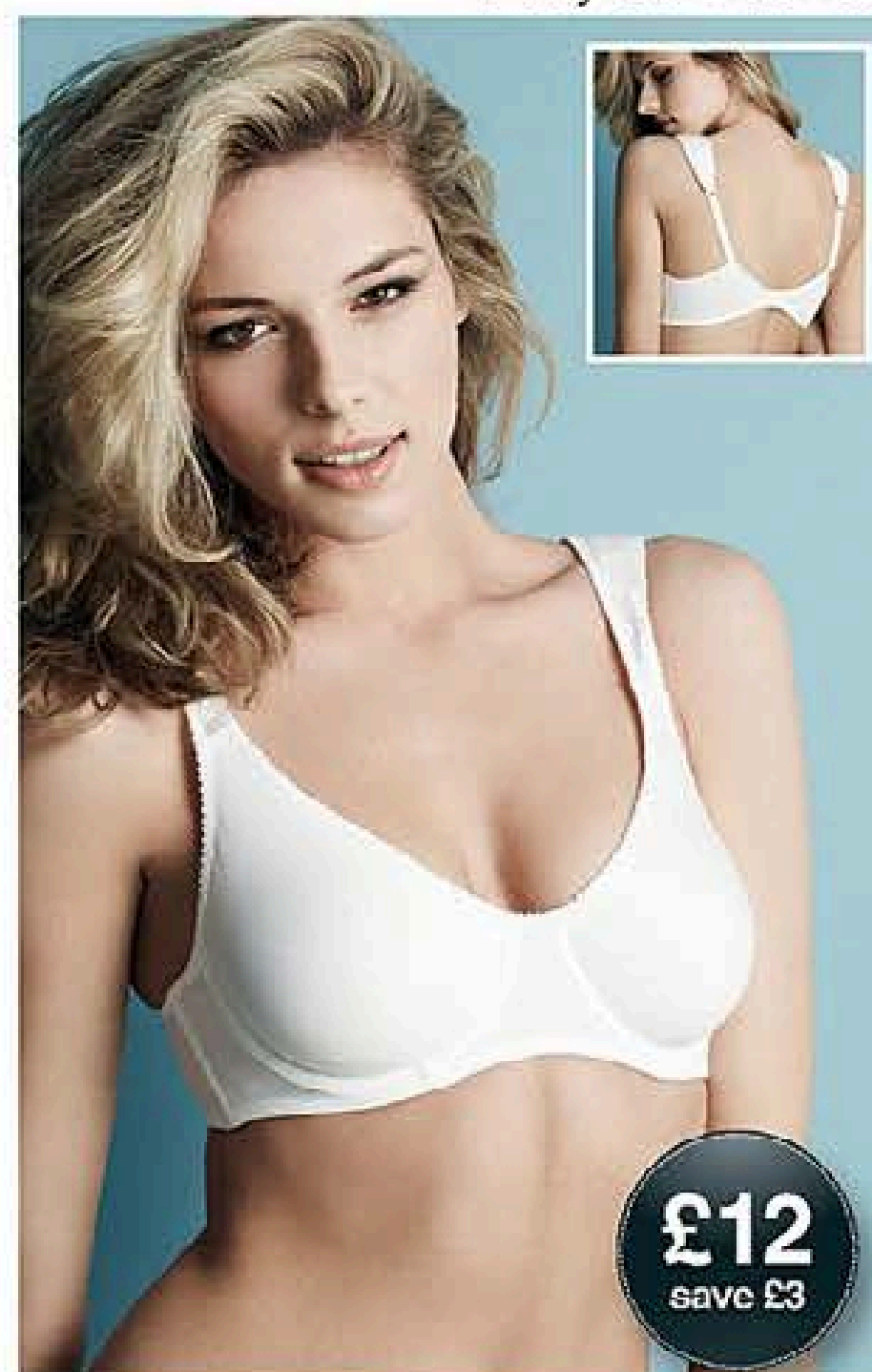
£4 save £1

bras with benefits

our secret to perfect posture and comfort for ultimate body confidence

BODY ILLUSION BY AVON

new



with jelly filled straps and underwires for maximum every day comfort

setting you straight

NEW Padded Strap Bra

White light support bra with jelly filled straps and jelly beneath underwires. 83% polyester, 12% elastane, 5% nylon, excluding trims.

21477 36c	10132 38c	11981 40c
17426 36d	11866 38d	12419 40d
12732 36dd	13367 38dd	19604 40dd
12914 36e	14894 38e	

Will normally be £15

£12 save £3



with extra back support to help improve posture

extra va va voom

NEW Posture Bra

White everyday non-padded bra giving extra support at the back to help with posture. 90% cotton, 7% elastane, 3% nylon, excluding trims.

11742 36c	14704 38d	10728 40dd
12864 36d	11312 38dd	13938 42c
17749 36dd	13904 40c	16964 42d
00364 38c	01131 40d	12187 42dd

Will normally be £15

£12 save £3

147

lingerie

EXCLUSIVE

this flower-shaped umbrella is the perfect way to stay dry while looking gorgeous this spring

step into the bloom

...this season with these stand out accessories

new

GREAT VALUE
fashion

from

£8

save up to £2

page 148 only

149 accessories

discover **NEW** favourites



on trend woven design

Emma Cross Body Bag
Black, woven effect, circular bag with adjustable cross-body strap. Zip fastening. Outer: PVC, lining: polyester. Approx. 15cm x 15cm x 3.8cm, fully extended handle drop approx. 60.5cm.
20867
£12

NEW Sonal Flower Umbrella
Polyester. Size open approx. 110cm.
12781
Will normally be £10
£8 save £2



EXCLUSIVE

keep him looking suave wherever he may be with these **on-the-go** grooming essentials



fits perfectly inside

£6
save £2

NEW Men's Grooming Set

PVC black zip pouch contains: comb, nail file, scissors, nail clippers and toothbrush. With space for Avon USB Shaver. Pouch approx. 14cm x 9.2cm x 2.5cm.

02691

Will normally be £8

£6 save £2

NEW USB Shaver

Exclusive to Avon white and silver portable shaver with USB port, perfect for use on the go. Compact, sleek and stylish design. Approx. 5.1cm x 9.7cm x 1.3cm. Lid approx. 2.1cm.

02766

Will normally be £15

£12 save £3

£12
save £3



- 15 minutes shaving time
- charges using USB port
- colour exclusive to Avon
- sleek and stylish design

new



£15
save £5

great gift

£12
save £3

£6
save £2

perfect for sports fans

1. Turin Men's Watch and Pen Gift Set

Palladium-plated watch with black, mock snake skin, adjustable strap. Overall strap length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced. Aluminium ball point pen with black mock snake skin covering.

71282

Normally £20

£15 save £5

2. NEW Jayden Watch

Palladium-plated watch with adjustable PU strap. Overall length approx. 24.5cm. Stainless steel back. Includes battery that can be replaced.

08722

Will normally be £15

£12 save £3

3. Samuel Bracelet

Men's burnished silver-plated bracelet. Length approx. 23.7cm.

02170

Normally £8

£6 save £2

accessorise your man

treat him to chic, fashion-forward accessories he'll be able to use again and again

4. Cufflinks

Silver-plated with acrylic stone. Diameter approx. 1.2cm.

11726 Plain

02196 Football

20529 Golf Club

Normally £8

£5 save £3

151 Jewellery

BIG BRANDS FOR LESS

save money with exclusive offers on high street favourites

new

fcuk®



MEN'S
HENLEYS
CLOTHING



MARVEL
www.marvel.com



Contents not included.

FCUK Farrara Men's Watch'
Palladium-plated watch, PU adjustable strap. Overall strap length approx. 26cm. Stainless steel back. Includes battery that can be replaced.
48124
Normally £35
£25 save £10

Merak Henleys Clothing Watch
Black case watch with PU adjustable strap. Strap length approx. 18.3cm - 23.5cm. Stainless steel back. Includes battery that can be replaced.
17806
Normally £40
£20 half price

Marvel Notebook'
Hardback, spiral bound notebook. 50 pages of lined white paper. Size approx. 16cm x 22cm.
43083
Normally £8
£6 save £2

Marvel Pencil Case'
Black pencil case with Marvel design and zip pull. Size approx. 20cm x 8.5cm.
38851
Normally £10
£7 save £3

Marvel Key Ring'
Padded key ring with comic design. Approx. 10cm x 4.5cm. Plastic and metal.
74500
Normally £7
£5 save £2

Marvel Men's Storage Tray'
Marvel branded tray with comic design. Tray size 14cm x 14cm x 14cm. Outer: PU, lining: synthetic.
41202
Normally £10
£6 save £4

TM & © 2013 Marvel & Subs

***WHILE STOCKS LAST**

SWISS + GEAR®

from the makers of Swiss Army Knife®

great for holidays with zips, pockets and card holders to keep documents safe and in one place



£7
half price

Contents not included.



NEW Swiss Gear Travel Document Holder
Polyester document holder. Approx. 23cm x 24.3cm x 2.1cm.
02774
Will normally be £14
£7 half price

153 brands for less

BIG BRANDS FOR LESS

save money with exclusive offers on high street favourites



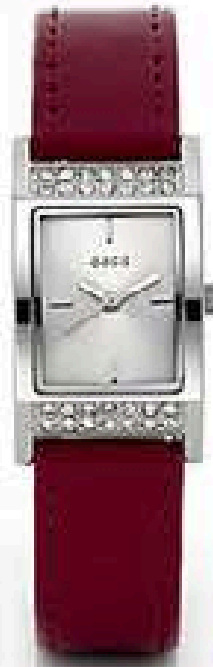
STORM
LONDON



fcuk®



oasis



Pineapple



Storm Stellar Sunglasses*
Aviator style sunglasses. Metal frame. Frame width approx. 17cm. Acrylic lenses. UV protection in accordance with BSEN 1836.
43711
Normally £16
£8 half price

French Connection Ladies' Sunglasses
Polycarbonate frame width approx. 16cm. UV protection in accordance with BSEN 1836.
39198
Normally £39.99
£15 save £24.99

Oasis Watch*
PU adjustable strap. Stainless steel back with battery that can be replaced. Strap length approx. 15.6cm – 19.8cm.
29900
Normally £35
£20 save £15

Oasis Patent Strap Watch*
Adjustable PU strap and palladium-plated case. Set with clear stones. Stainless steel back. Includes battery that can be replaced. Overall strap length approx. 21.8cm.
72165
Normally £35
£20 save £15

Pineapple Purse
Grey Pineapple purse. Outer: 95% polyester, 5% PU, lining: nylon.
48801
Normally £15
£10 save £5

Pineapple Bag*
Zip fastening. One internal zipped pocket. Outer: 95% polyester, 5% PU, lining: nylon. Approx. 22cm x 42cm.
40766
Normally £28
£18 save £10

***WHILE STOCKS LAST**



75% saving

worth **£79.99†**



Antler® Patent Bow Bag
Beautiful patent Antler® weekender bag with bow decoration and gorgeous tiger print lining. Zip fastening and two internal pockets. Polyurethane and polyester. Approx. 32cm x 38cm x 16cm.
41053
Normally £79.99
£20 save £59.99

tiger print lining



Contents not included.



***WHILE STOCKS LAST**

†Based on normal brochure price.

heart logo detailing on zip

Lipsy **LIPSY**
LONDON

Lipsy Leopard Weekender*
Animal print bag with bright pink patent trims. Zip fastening. Internal zipped pocket and mobile phone holder. Size approx. 32cm x 45cm x 18.5cm. Handle drop approx. 16cm. 100% polyester.
29702
Normally £25
£15 save £10

Lipsy Leopard Purse*
Animal print purse with bright pink patent trims. 2 paper money sections, zipped coin section and 12 credit card slots. 100% polyester. Size approx. 20.5cm x 10.2cm x 2.4cm.
71134
Normally £15
£10 save £5

lovely lingerie

at our best ever prices*

try it, love it
or your money back!

90 day
100% money
back guarantee

on all unworn lingerie if you're
not completely satisfied

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.



try it, love it
at our best ever prices*
beautiful briefs



wow! lowest ever price*

£8.99
SAVE £1



Brazilian 3 pack

3 Pack Brazilian Briefs

Pack of 3 lace briefs, black, white and coral. No visible panty line. 55% polyester, 32% nylon, 13% elastane, excluding trims. Cotton gusset.
22079 10/12
23838 14/16
02212 18/20
Normally £9.99
£8.99 save £1

wow! lowest ever price*

£8.99
save £1



Lace 3 pack

Lace Briefs Three Pack

Pack of three lace short-style briefs in black, white and nude. 91% nylon, 9% elastane, excluding trims. Cotton gusset.
28027 10/12
02642 14/16
13755 18/20
Normally £9.99
£8.99 save £1

White Minimiser Briefs

75% cotton, 18% nylon, 7% elastane, excluding trims.
01404 10/12
26310 14/16
10488 18/20
10595 22/24
Normally £8
£5.99 save £2.01

£5.99
save £2.01

wow
under
£6



minimiser briefs perfect
with minimiser bra, page 160

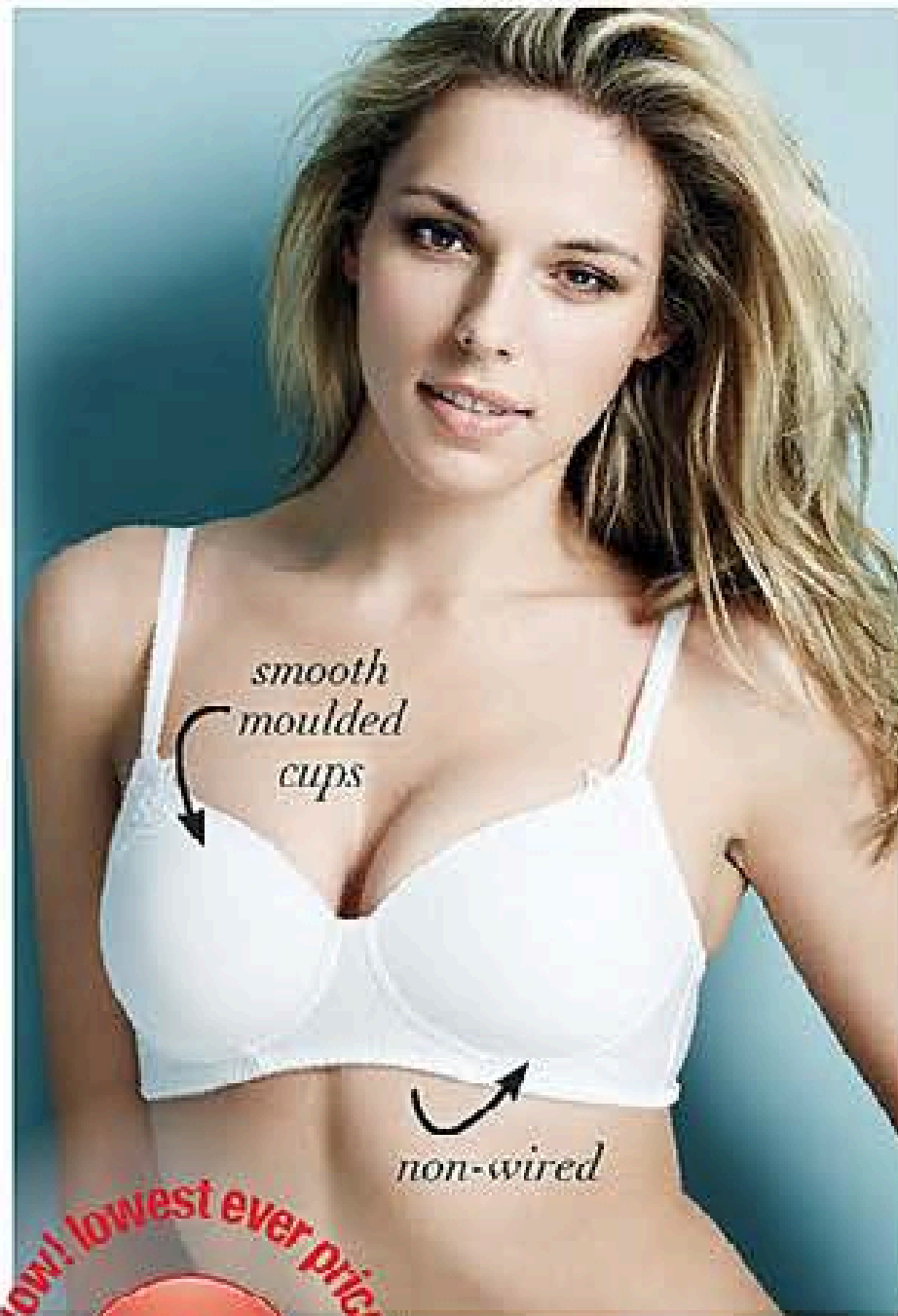
*Based on brochure prices to date this year.



try it, love it
at our best ever prices*



every day bras



Wow! lowest ever price*

£6.99
save £1

non-wired
for comfort

Non-Wired T-Shirt Bra

Smooth, white, padded T-shirt bra with moulded cups and appliqué detail. Non-wired for added comfort. 82% polyester, 12% nylon, 6% elastane, excluding trims. White only.

06437 34b	26401 36d	06361 40d
26377 34c	26260 36dd	17285 40dd
06254 34d	27292 38b	25866 42d
25635 34dd	08078 38c	06460 42dd
05868 36b	25296 38d	
28704 36c	06338 38dd	

Normally £7.99

£6.99 save £1



£5.99
save £1

smooth under
T-shirts

T-Shirt Underwired Bra

91% polyester, 7% elastane, 2% nylon, excluding trims.

size	white	black	skintone
32a	25106	08342	25502
32b	10496	25726	22343
32c	07054	20768	20289
32d	21451	13458	23390
32dd	02840	28555	24158
34a	23655	21782	22962
34b	26120	19612	02576
34c	11239	28092	11221
34d	10793	19786	10694
34dd	15184	25015	11015
36b	09928	11064	09910
36c	10223	09969	10124
36d	08953	10355	10587
36dd	15115	25007	15776
38b	10645	09019	09076
38c	09449	09118	09332
38d	09597	09571	02014
38dd	14944	27227	21634
40b	20339	02956	27672
40c	24281	20248	23770
42b	02048	02105	20479
42c	20636	20297	20578

Normally £6.99

£5.99 save £1



£5.99
save £1

non-padded
support

£6.99
save £1

E & F cups

Non-Padded Underwired Bra

For more natural shape and support. Great for daytime wear. 100% nylon, excluding trims.

size	white	black	size	white	black
36b	08219	08656	38d	07559	08607
36c	08870	08821	38dd	18192	07617
36d	08292	08896	40d	18606	07831
36dd	18218	07039	40dd	19752	07872
38b	07120	08490	42d	19570	07930
38c	07518	07443	42dd	19380	07997

Normally £6.99

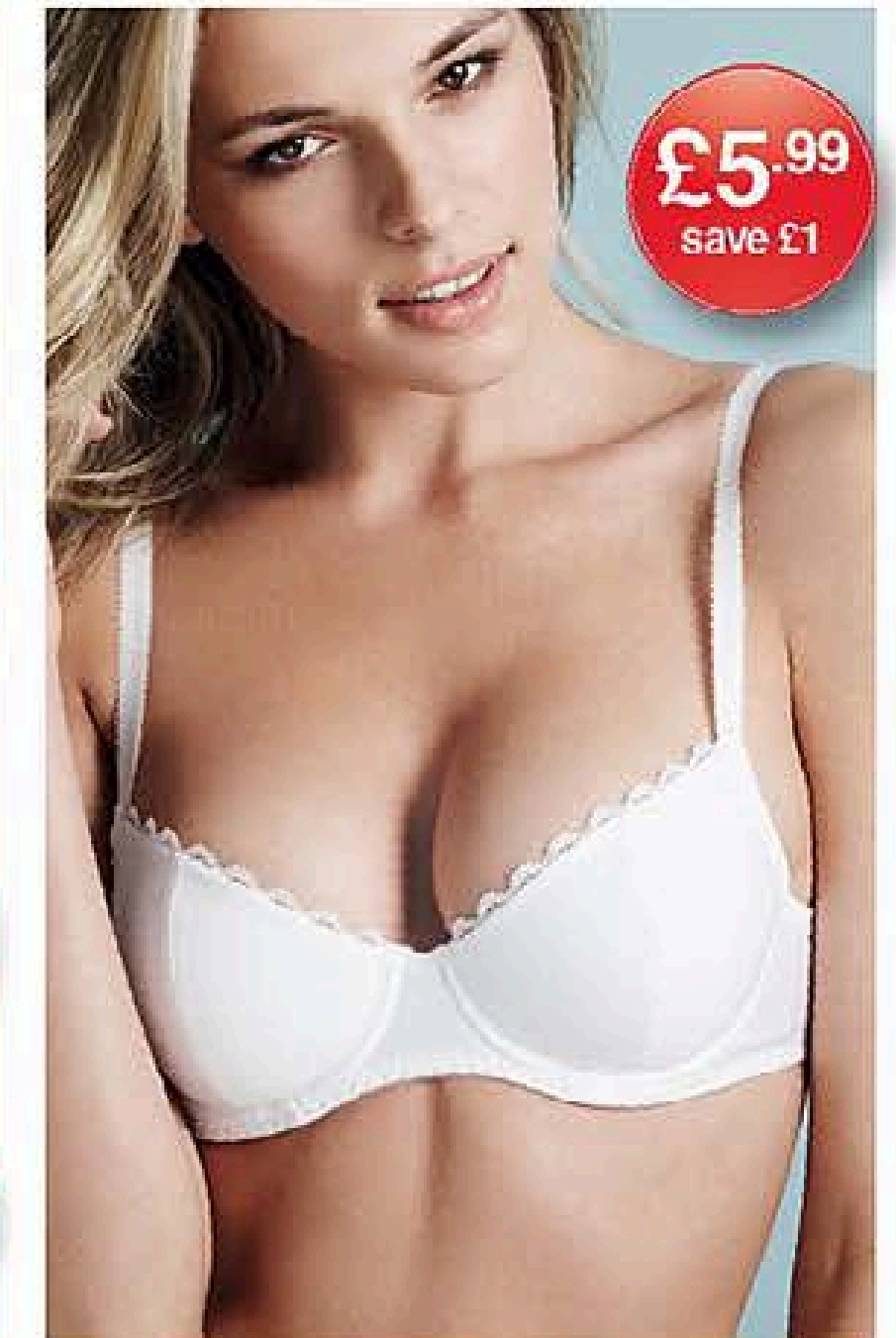
£5.99 save £1

Larger Sizes.

size	white	black	size	white	black
36e	19463	08920	40e	07914	06221
36f	08318	06262	40f	11379	16881
38e	11387	16642	42e	05413	24984
38f	11098	09308	42f	07781	11254

Normally £7.99

£6.99 save £1



£5.99
save £1

balconette style
with pretty lace

Improved Balconette Bra

86% polyester, 9% nylon, 5% elastane, excluding trims. White only.

18986 32a	19745 34d	19257 38b
20230 32b	19984 34dd	19562 38c
26716 32c	19042 36b	19893 38d
19026 34a	19489 36c	20214 38dd
19034 34b	26708 36d	19398 40b
19422 34c	02022 36dd	19729 40c

Normally £6.99

£5.99 save £1

159
lingerie



try it, love it
at our best ever prices*



solution bras



£10.99
save £5.01

uplifting

boosts your cleavage



£9.99
save £2.01

minimiser

Minimiser Bra

Non-padded and underwired with mesh lining and pretty lace detail. 77% cotton, 21% nylon, 2% elastane, excluding trims.v

size	white	black	size	white	black
34dd	01388	21253	38f	22517	21154
34e	27607	27821	38g	01248	28795
34f	26591	04150	40dd	02006	11338
34g	14225	18200	40e	14043	22822
36dd	01164	24661	40f	01081	26799
36e	23929	00455	40g	28977	22145
36f	26443	01644	42dd	23978	27433
36g	28084	10546	42e	00554	28506
38dd	11718	05488	42f	14068	25619
38e	14027	18259	42g	12427	18242

Normally £12

£9.99 save £2.01



wow! lowest ever price.

£7.99
save £4.01

bandeau

perfect with strapless tops

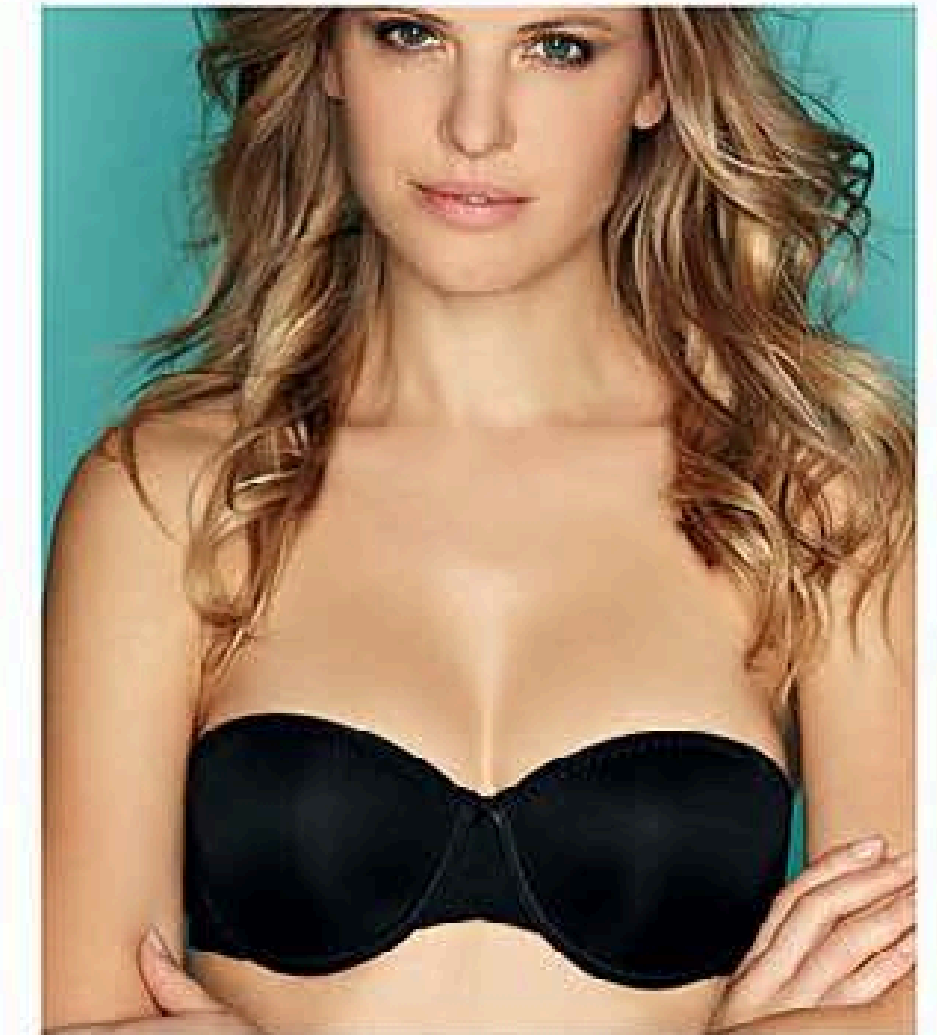
Body Illusion Bandeau Bra

Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.

21931 Small (Size 6/8)
22020 Medium (Size 10/12)
21956 Large (Size 14/16)

Normally £12

£7.99 save £4.01



£9.99
save £5.01

multiway

Convertible - Multiway Bra

92% polyester, 7% elastane, 1% nylon, excluding trims.

size	nude	black	size	nude	black
32b	08938	14886	38b	05397	09340
34b	23952	01032	38c	26740	07161
34c	24067	03855	38d	24455	05959
34d	08102	03194	38dd	08714	00869
34dd	24646	06544	40c	00729	09464
36b	09530	06742	40d	26831	04655
36c	24125	04788	40dd	07237	26674
36d	24356	22574	42d	08888	22954
36dd	06114	23010	42dd	07286	23721

Normally £15

£9.99 save £5.01

Body Illusions Uplift Bra

57% polyester, 34% nylon, 9% elastane, excluding trims.

size	black	white	size	black	white
32a	06007	02659	36c	07104	27722
32b	07906	28530	38a	05181	28803
32c	07880	28670	38b	07633	02782
34a	05751	28381	38c	09423	27953
34b	26765	21170	40b	00075	19687
34c	14738	27565	40c	09704	28001
36a	09134	26666	42b	07674	28225
36b	05363	27680			

Normally £16

£10.99 save £5.01

161

lingerie

*Based on brochure prices to date this year.



try it, love it
at our best ever prices*



clever control wear



only
£10.99

cinches and sculpts for
the perfect silhouette

Body Illusion Black Leggings

Seam-free and supportive to help give you slimmer, smoother-looking legs and thighs, a flatter-looking tummy and help lift and support your bottom. Black. 87% nylon, 13% elastane, excluding trims.

14316 10/12
00158 14/16
10306 18/20

Normally £15

£10.99 save £4.01



wow! lowest ever price*

only
£7.99

Body Illusion Waist Cinching Briefs

Lightweight, comfortable slimming briefs that help nip you in at the waist and flatten the look of your tummy. 87% nylon, 13% elastane, excluding trims.

04697 Nude 10/12
07542 Nude 14/16
01313 Nude 18/20

Normally £12

£7.99
save £4.01

*Based on brochure prices to date.



only
£12.99

creates a
streamlined body

Body Illusion Support Dress

Helps create a smooth and streamlined-looking silhouette, reduce the look of tummy bulges and helps to lift your bust. 87% nylon, 13% elastane, excluding trims. With silicone strip to prevent roll-up.

11189 10/12
00562 14/16
02758 18/20

Normally £18

£12.99 save £5.01



only
£12.99

Body Illusion Body Suit

Slimming body suit in supportive circular knit, with open gusset. 84.4% nylon, 15.6% elastane, excluding trims.

00588 10/12
08748 14/16
02964 18/20

Normally £18

£12.99

save £5.01

Lingerie Guarantee

90 day **100% money back guarantee** on all unworn lingerie if you're not completely satisfied.

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.

163

lingerie

NEW Ladies' Leisure, Wear V-Neck T-Shirt

100% polyester, excluding trims.

- 11817 Small
- 09431 Medium
- 04101 Large
- 18309 Extra Large

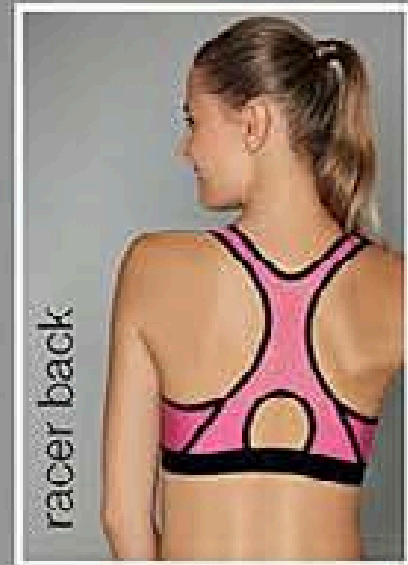
£12

NEW Sports Star Bra

53% nylon, 33% polyester, 14% elastane, excluding trims.

- 11809 Small
- 09415 Medium
- 11163 Large
- 19018 Extra Large

£14



racer back



with extra support for comfortable training



set of 3

NEW Ladies' Leisure Wear Socks

66% cotton, 32% polyester, 2% elastane, excluding trims. To fit sizes 4-7.

13177

£8



buy 1
choose 1
half price
save up to £8
pages 164-165
lower priced
item half price

workout wardrobe detox

start the New Year right and exercise in style with our new 'gotta have it' sportswear collection

NEW Ladies' Leisure Wear Quarter Zip Top

100% polyester, excluding trims.
12799 Small
16006 Medium
15966 Large
07898 Extra Large

£16

NEW Ladies' Leisure Wear Work-Out Pants

87% polyester, 13% elastane, excluding trims.
11833 Small
05827 Medium
12930 Large
15933 Extra Large

£16

AVON
active
loveyourbody



flex and firm
for improved muscle stability

Active Set of 2 Massager Balls

2 massage balls with sensory nodules to knead and massage aching muscles and promote healing. Diameter approx. 10cm. Plastic. Comes packaged in a polybag.
21758

Normally £7

£4 save £3

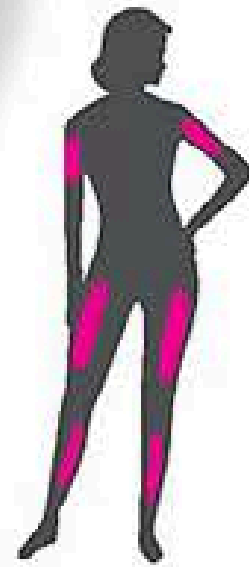
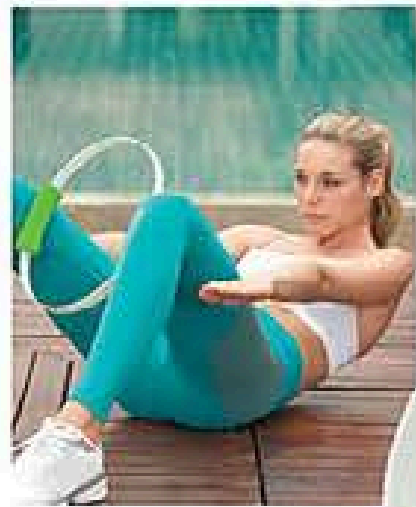


Active Fitness Ring

White exercise ring with 2 foam pads for gripping. Diameter approx. 30cm. Comes in a polybag.
21725

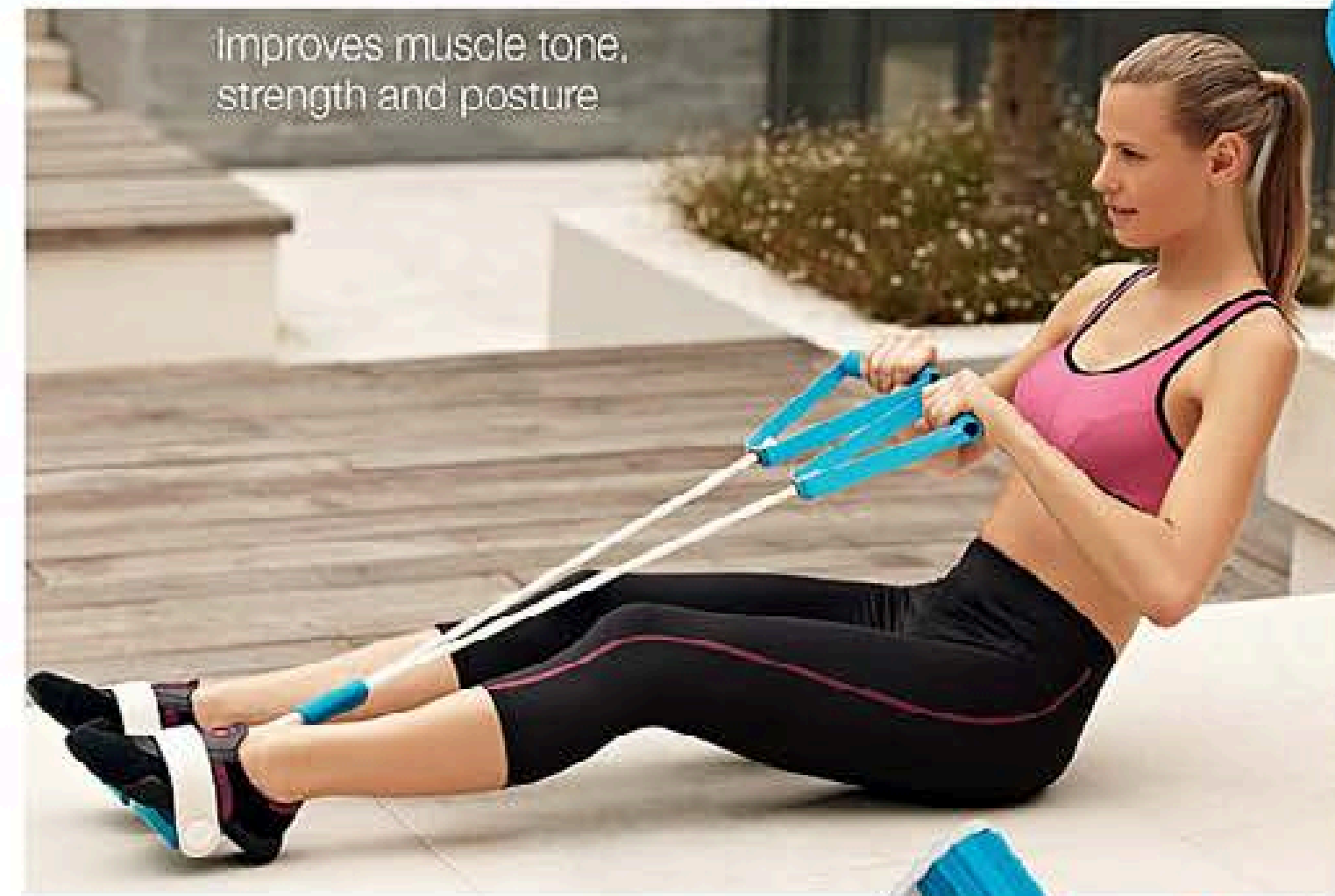
Normally £12

£7 save £5



Instructions included. For adult use only. Keep all equipment out of the reach of children. These are not medical devices. Always read instructions and consult your doctor before taking up any form of exercise.

core balance - for total mind and body fitness



Improves muscle tone,
strength and posture

NEW Active Tummy Toner

Plastic. 2 foot holds and rubberised handle for easy grip. Approx. 75.8cm x 26.8cm.

11478

Will normally be £12

£10 save £2



spring into shape

skip the gym and tone at home with this essential fit kit



10 easy exercises printed onto band

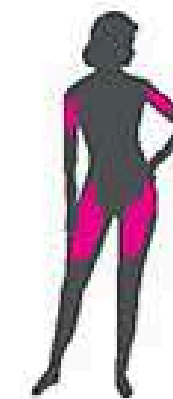
NEW Active Resistance Band

Stretchy rubber band with 10 exercises. Approx. 122.5cm x 14.8cm.

10751

Will normally be £6

£4 save £2



muscles are strengthened through specific exercises and repetitive movement

tone at home - for strength and stamina

beautiful buns

help tone and tighten your lower body this spring for a rear you've always dreamed of

Active Bottom Toner

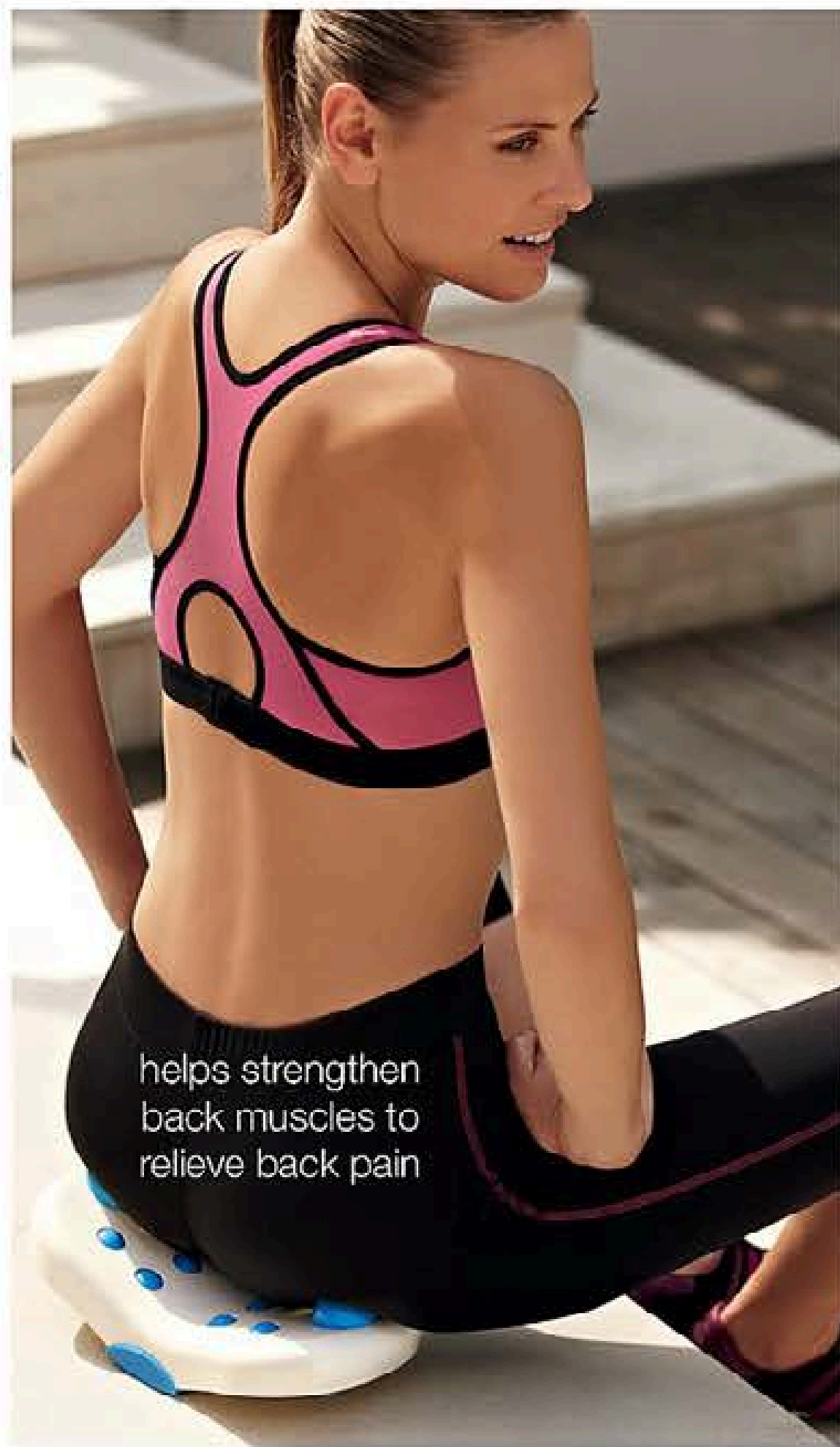
Plastic bottom toner with angled sides. Semi circle at each end to massage you as you rock. Height approx. 16.7cm, width approx. 27cm.

26815

Normally £12

£10 save £2

works your bum, legs, thighs, hips **and more!**



helps strengthen back muscles to relieve back pain



£10
save £2



*skip yourself
fit*

new

got your body pumping with these cool fitness accessories



uses aerobic exercise to increase heart rate to get your body pumping

NEW Skipping Rope with Weights
With adjustable wrist strap and rotating device to allow weights to swing easily. Plastic. Rope length approx. 297cm.
11122
Will normally be £8
£5 save £3



£8
save £2

NEW Water Bottle & Bag 2 piece set
Sports bottle with belt clip and polyester bag with pink mesh pocket compartment. Bottle approx. 22cm x 7cm. Bag approx. 41cm x 92cm.
11486
Will normally be £10
£8 save £2

169 fitness

SALON-STYLE BRUSHES

BETTER THAN HALF PRICE

multi-purpose marvel

your perfect all-rounder

super for smooth styles

great for making waves

create cascading curls

Styling Comb
25056
Normally £4
£1.60 save £2.40

Cushion Brush
21139
Normally £5
£2 save £3

Paddle Brush
24000
Normally £7.50
£3 save £4.50

Large Barrel Brush
23960
Normally £7.50
£3 save £4.50

Small Barrel Brush
21295
Normally £5
£2.40 save £2.60

SEEKING SHINE?

discover your secret weapon for glamorously glossy locks



£3.29
save £2.21



how to use
apply to wet or dry hair to make it **instantly up to 100% shinier**

Daily Shine Shampoo

250ml
08979
Price per 100ml = 66p
Normally £2.80
£1.65
save £1.15



Daily Shine Quick Touch Leave-in Conditioner

250ml
15438
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15



Daily Shine Mirror Shine Spray

100ml
17251
Normally £5
£3.30
save £1.70



Daily Shine Dry Ends Serum

30ml
21352
Price per 100ml = £10.97
Normally £5.50
£3.29
save £2.21

NEED A MULTI-TASKER?

think Argan Oil to nourish, revive and repair frazzled hair



£3.85
save £1.65



how to use
apply a small amount daily to **bring damaged hair back to health**

360 Nourishment Moroccan Argan Oil Shampoo

250ml
23754
Price per 100ml = 66p
Normally £2.80
£1.65
save £1.15



360 Nourishment Moroccan Argan Oil Conditioner

250ml
23614
Price per 100ml = 66p
Normally £2.80
£1.65
save £1.15



360 Nourishment Moroccan Argan Oil Mask

150ml
03319
Price per 100ml = £2.33
Normally £5.50
£3.50 save £2



360 Nourishment Moroccan Argan Oil Leave-in Treatment

30ml
06973
Price per 100ml = £12.63
Normally £5.50
£3.85 save £1.65

CRAVE COLOUR?

don't fade away – find fabulous first-day colour right here



how to use

apply weekly to
keep coloured-hair
**looking rich and
radiant**

£2.75
half price

**Colour Protection
Restorative Mask**
150ml
08326
Price per 100ml = £1.83
Normally £5.50
£2.75 half price



**Colour
Protection
Shampoo**
250ml
15768
Price per 100ml = 66p
Normally £2.80
£1.65
save £1.15



**Colour
Protection
Conditioner**
250ml
05934
Price per 100ml = 66p
Normally £2.80
£1.65
save £1.15



COVET CONTROL?

now you can say farewell to frizz and flyaways – forever!



£4.50
save £3

*how
to use*
use a
pea-sized
amount to help
**fight frizz
even after 2
washes**

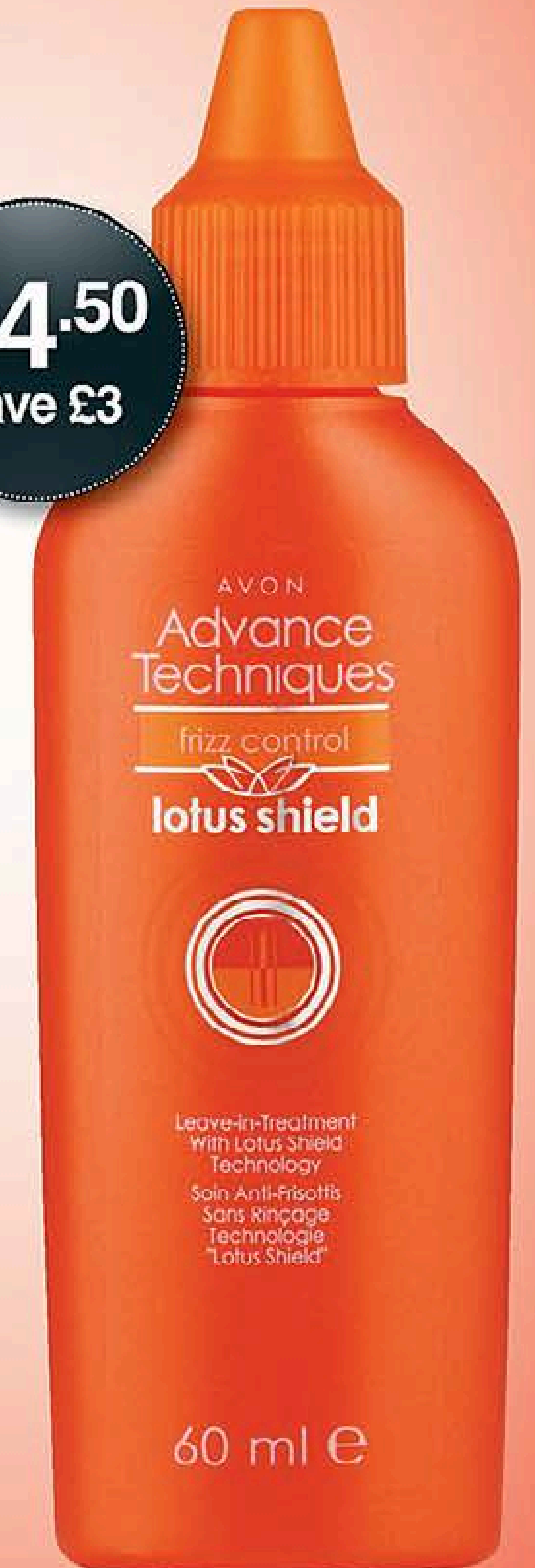
**Frizz Control
Shampoo**
250ml
12567
Price per 100ml = 66p
Normally £2.80
£1.65
save £1.15



**Frizz Control
Conditioner**
250ml
23580
Price per 100ml = 66p
Normally £2.80
£1.65
save £1.15



**Frizz Control
Lotus Shield**
60ml
05264
Price per 100ml = £7.50
Normally £7.50
£4.50
save £3



175
haircare



SWITCHING STYLES?

lasting hold or curl control are yours for the taking

Curl Control Curl Shaping Mousse

150ml
10611
Price per 100ml = £1.63
Normally
£3.50
£2.45
save £1.05

Styling Firm Hold Gel

150ml
20917
Price per 100ml
= £1.63
Normally
£3.50
£2.45
save £1.05

Heat Protection Styler

100ml
17152
Normally
£4.50
£3.15
save £1.35

Firm Hold Hair Spray

200ml
19083
Price per 100ml
= £1.33
Normally
£3.75
£2.65
save £1.10



HAIR NEED REPAIR?

call on 3D Rescue to fix troubled tresses – fast!

Damage Repair 3D Rescue

100ml
15073
Normally £6.50
£4.55 save £1.95



CRAVE A CLEAR SCALP?

do away with dandruff from the very first wash

Anti-Dandruff Shampoo

250ml
07351 Classic
01834 Volume
18358 Frizz Control
Price per 100ml = 78p
Normally £2.80
£1.90 save 90p

Anti-Dandruff Scalp Soothing Conditioner

150ml
18341
Price per 100ml = £2.33
Normally £5
£3.50 save £1.50



LONGING FOR LIFT?

give limp hair a lift with these body builders

Volume Shampoo

250ml
14357
Price per 100ml = 78p
Normally £2.80
£1.90
save 90p

Volume Conditioner

250ml
26393
Price per 100ml = 78p
Normally £2.80
£1.90
save 90p

Volume Root Boosting Tonic

150ml
11148
Price per 100ml = £2.10
Normally £4.50
£3.15
save £1.35

CUSTOMERS LOVE HAIR COLOUR

**2 for
£8**

save £4
page 177 only

"My hair feels so soft, and the colour is deep and glossy – I can't believe the results!"
Serenarian, Avonshop.co.uk customer

REDS & BLACKS

6.66
42093 Intense Red

6.56
12609 Light Mahogany Red

5.65
12542 Deep Mahogany Red

4.6
12500 Medium Auburn

3.6
12393 Dark Auburn

2.1
10025 Blue Black

2.0
10066 Natural Black

BLONDES

12.01
12336 Ultra Light Ash
Blonde

10.31
25205 Very Light
Champagne Blonde

9.0
13896 Light Blonde

8.3
36103 Medium Golden
Blonde

8.1
11890 Medium Ash Blonde

7.3
11767 Deep Golden Blonde

7.0
11643 Dark Blonde

BRUNETTES

6.7
11213 Chocolate Brown

6.3
13250 Light Golden Brown

6.0
01115 Light Brown

5.3
10652 Medium
Golden Brown

5.0
10389 Medium Brown

4.3
13185 Dark Golden Brown

4.0
10363 Dark Brown

177
haircare

Remember to allergy-test 48 hours before use.

Professional Hair Colour

3-step permanent colour system protects hair before, during and after colouring. Provides 100% lasting grey coverage and natural, vibrant looking colour, week after week.

£6

not sure which shade to choose?
visit the virtual makeover studio at avonconnects.co.uk



skin
so
soft

NOW
ENRICHED
WITH
LUXURIOUS
OILS

new

save up to
half price
pages 178-179

**94%
AGREE**
that after 1 week,
skin looks more
radiant

infused with elements
of gold & minerals



**Mineral Gems Glamorous
Gold Body Wash**
250ml
04606
Price per 100ml = 96p
Normally £4
£2.40 save £1.60



**Mineral Gems Glamorous
Gold Body Lotion**
250ml
26922
Price per 100ml = £1.08
Normally £4.50
£2.70 save £1.80



**Mineral Gems Glamorous
Gold Shimmering Body
Oil Spray**
150ml
02501
Price per 100ml = £2.20
Normally £5.50
£3.30 save £2.20



£2
half price



£2.50
half price



skindisiac
with **PASSIONFRUIT OIL**
restores skin's radiance

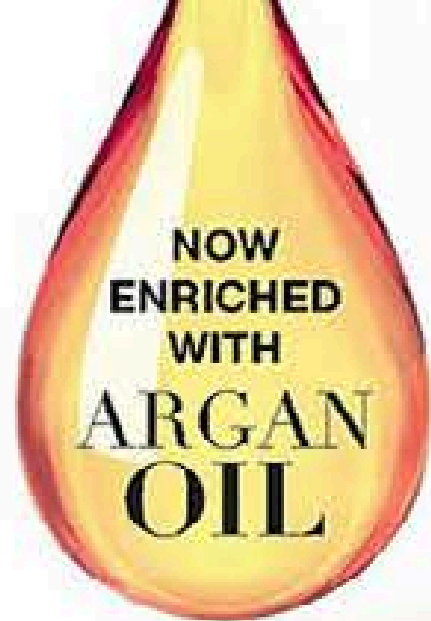
**NEW Skindisiac
Silky Body Lotion**
Luxurious lotion
with passionfruit
oil envelops skin in
lasting sensual silky
softness.
200ml
15859
Price per 100ml = £1.00
Will normally be £4
£2 half price

**NEW Skindisiac
Body Oil Spray**
Non-greasy body
oil absorbs quickly
to leave skin feeling
sensually silky with a
healthy radiant glow.
150ml
25643
Price per 100ml = £1.67
Will normally be £5
£2.50 half price

a passion
for softness
feel captivatingly
beautiful and envelop
your skin in lasting **silky
softness**

179 bath & body

skin
so
soft



NOW
ENRICHED
WITH
ARGAN
OIL



INSTANTLY
BOOSTS
skin's moisture by
133%

new

save up to
**half
price**
pages 180-181



**Silky Moisture Anti-Perspirant
Roll-On Deodorant**

50ml
18945
Price per 100ml = £3.60
Normally £3
£1.80 save £1.20



**Silky Moisture Replenishing
Hand Cream**

75ml
53231
Price per 100ml = £2.67
Normally £3.60
£2.15 save £1.45



Silky Moisture Tissue Oil

150ml
07815
Price per 100ml = £3.20
Normally £8
£4.80 save £3.20



**Silky Moisture
Nourishing Body Cream**

200ml
24059
Price per 100ml = £1.20
Normally £4
£2.40 save £1.60



**Silky Moisture Ultra Moisturising
Body Lotion**

250ml
18580
Price per 100ml = 96p
Normally £4
£2.40 save £1.60



**Silky Moisture Creamy
Body Wash**

250ml
12526
Price per 100ml = 72p
Normally £3
£1.80 save £1.20



£2.50
half price



silky moisture
with **ARGAN OIL**
deeply hydrates dry skin

**NEW Silky Moisture
Replenishing Dry Oil Body Spray**
Fast absorbing moisturising spray which
locks in moisture after bath or shower
for immediate and lasting softness. With
argan oil and vitamin E for nourished and
hydrated skin with a velvety feel.
150ml
12385
Price per 100ml = £1.67
Will normally be £5
£2.50 half price

soft skin
just got even
softer

experience the ultimate
in **soft skin** with
our dry oil spray for
heavenly hydration

181
bath & body

skin
so
soft

NOW
ENRICHED
WITH
MEADOWFOAM
OIL

new

save up to
**half
price**

pages 182-183

for a
flawless
face

strokably **smooth skin**
never felt so good

for results
that last up to
8 WEEKS

183
bath & body



Soft & Smooth Hair Minimising Anti-Perspirant Roll-On Deodorant

50ml
07823
Price per 100ml = £3.60
Normally £3
£1.80 save £1.20



Soft & Smooth Moisturising Shower-off Hair Removal Cream

125ml
07724
Price per 100ml = £3.36
Normally £7
£4.20 save £2.80



Soft & Smooth Hair Removal Cream

100ml
22723
Normally £7
£4.20 save £2.80



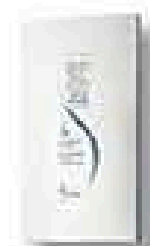
Soft & Smooth Moisturising Silky Shave Gel

150ml
12435
Price per 100ml = £1.90
Normally £4.80
£2.85 save £1.95



Soft & Smooth Hair Minimising Body Lotion

250ml
13730
Price per 100ml = £1.68
Normally £7
£4.20 save £2.80



Soft & Smooth Wax Strip Kit for Body

Contains 10 strips.
20925
Normally £7
£4.20 save £2.80



**£4
half price**



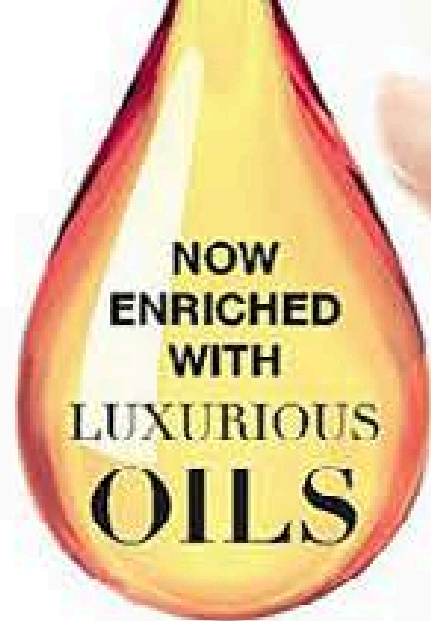
soft & smooth
with **MEADOWFOAM OIL**
calms skin after hair removal

NEW Soft & Smooth Facial Wax Strip Kit
Contains 10 x 2 wax strips and 2x soothing oil finishing wipes.
12492
Will normally be £8
£4 half price

Soft & Smooth Facial Hair Removal Cream
15ml
06783
Price per 100ml = £13.33
Normally £4
£2 half price



skin
so
soft



NOW
ENRICHED
WITH
LUXURIOUS
OILS



24
HOUR
moisturisation
for soft hands

save up to
**half
price**

pages 184-185

firming & restoring with BABASSU OIL
rejuvenates and improves the look
of skin's texture



**Firming & Restoring
Body Cleanser**
250ml
06635
Price per 100ml = 72p
Normally £3
£1.80 save £1.20



**Firming & Restoring
Body Lotion**
250ml
12062
Price per 100ml = 64p
Normally £3.50
£2.10 save £1.40

original with JOJOBA OIL
conditions and nourishes normal skin



Original Bath Oil
250ml
07765
Price per 100ml = £1.06
Normally £4.50
£2.70 save £1.80



Original Dry Oil Spray
150ml
08698
Price per 100ml = £2.00
Normally £5
£3 save £2

AVON
skin
so
soft
firming &
restoring



age-defying
overnight
corrective
hand treatment
crème de nuit
anti-âge
pour les mains



+babassu
75 ml e

**£1.50
half price**

wake up to
**youthful
hands**

slather on this **velvety
treatment** for **super
supple hands**



**firming & restoring
with BABASSU OIL**

**Firming & Restoring Overnight
Corrective Hand Treatment**
75ml
17350
Price per 100ml = £2.00
Normally £3
£1.50 half price

185 bath & body

*bags more
bubbles
for your money*



Bubble Bath
500ml
12534 NEW Violet
15560 Sensitive
23465 Lavender
08672 Strawberry Sorbet
19711 White Lily
19539 Blackberries and Vanilla
02451 Soft Pink
Price per 100ml – 30p
Normally £4
£1.50 save £2.50



500ml

new

relaxes aching
muscles with a sweet
scent of **violet**

GREAT VALUE
bubble bath

just
£1.50
each

save **£2.50**

page 186 only

discover **NEW** favourites

you deserve a little
'me time'

relax and indulge in the at-home
spa experience **FOR LESS**

Thailand lotus flower

with lotus flower and coconut
extracts to cleanse and exfoliate



£3.30
save £2.20



removes dirt and excess oil in
minutes for a refreshed glow

Mediterranean olive oil

infused with olive oil to
hydrate and nourish



£4.20
save £2.80



luxuriously rich with moisture
beads for soft, fresh skin

189 bath & body

**Luxuriously Light
Body Soufflé**
200ml
14456
Price per 100ml = £1.95
Normally £6.50
£3.90 save £2.60

**Relaxing Cleansing
Body Polish**
200ml
00174
Price per 100ml = £1.35
Normally £4.50
£2.70 save £1.80

**Relaxing Bath and
Massage Oil**
150ml
22012
Price per 100ml = £2.00
Normally £5
£3 save £2

**Deep Pore Cleansing
Face Mask**
75ml
06916
Price per 100ml = £4.40
Normally £5.50
£3.30 save £2.20

**Firming Neck
and Chest
Serum**
50ml
21568
Price per 100ml = £6.00
Normally £5
£3 save £2

**Hydrating
Face Mask**
75ml
24695
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80

**Hot Oil Hair
Treatment**
50ml
22772
Price per 100ml = £3.60
Normally £3
£1.80
save £1.20

**Conditioning
Hair Mask**
200ml
06932
Price per 100ml = £1.65
Normally £5.50
£3.30
save £2.20

**Whipped Body
Cream**
200ml
01016
Price per 100ml = £2.10
Normally £7
£4.20
save £2.80

soothe your SOLES

give your feet a feast with our selection of Foot Works fancies

marine salts
with sea salt and algae to
refresh, cool and soothe

**Beautiful Marine Salt
Invigorating Scrub**

75ml
24885
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05

**Beautiful Marine Salt
Hydrating Balm**

75ml
02493
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05

**Beautiful Marine Salt
Multi Active Foot Soak**

100ml
07500
Normally £4.10
£2.85 save £1.25

beautiful

with jojoba oil, shea butter and green
tea to replenish and hydrate

**Beautiful Heel
Softening Cream**

75ml
20685
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05

**Beautiful Overnight
Renewing Cream**

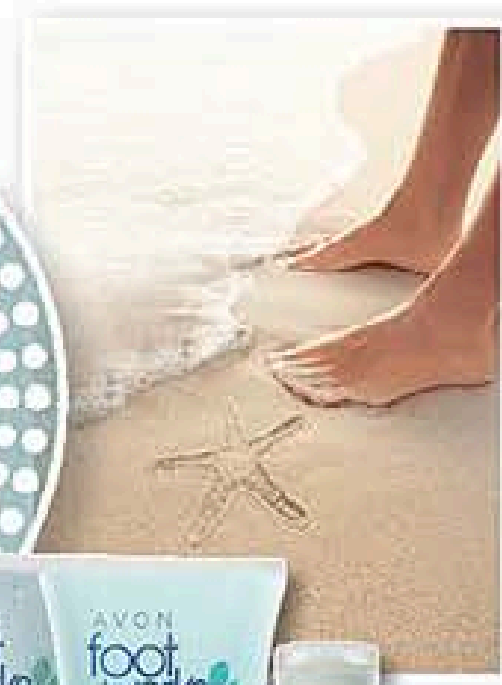
75ml
20727
Price per 100ml = £4.40
Normally £4.75
£3.30 save £1.45

Beautiful Foot Soufflé

150ml
02071
Price per 100ml = £2.10
Normally £4.50
£3.15 save £1.35

**Beautiful Anti-Rub
Stick**

20826
Normally £4.75
£3.30 save £1.45



AVON
foot
works

new



more for your money
£3.50
save £1.50

massive moisture
bigger is better with
twice as much hard skin
prevention for less

**NEW Beautiful Glycerine and Cocoa
Butter Deep Moisture Cream**

150ml
12658
Price per 100ml = £2.33
Will normally be £5
£3.50 save £1.50

FREE

THE GREAT GIVEAWAY

3-in-1
pedicure

WORTH £6*

when you buy 2
Foot Works products
pages 190-193



Essential Pedicure

3-piece plastic, interchangeable
pedicure tool set. Includes pumice,
callus remover and nail file. Tools fit
together for easy storage. Approx.
10cm x 2.5cm.

42408

Normally £6

FREE

*Based on normal brochure price.
Not available separately.

fabulous FEET

pamper your feet back to their best with these spa inspired collections



LAVENDER

relax and surround your feet in an oasis of soothing, softening lavender with this sweet smelling collection

Beautiful Lavender Comforting 3-in-1 Mask
75ml
20396
Price per 100ml = £4.20
Normally £4.50
£3.15 save £1.35

Beautiful Lavender Comforting Foot and Leg Spray
100ml
20594
Normally £3.75
£2.60 save £1.15

Beautiful Lavender Comforting Soak
100ml
20677
Normally £3.75
£2.60 save £1.15

Beautiful Lavender Comforting Overnight Massage Cream
150ml
20412
Price per 100ml = £1.63
Normally £3.50
£2.45 save £1.05

AVON
foot
works

Healthy All-Day Foot Deodorant Cream
75ml
21022
Price per 100ml = £3.73
Normally £4
£2.80 save £1.20



Healthy Intensive Callus Cream
75ml
02113
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05



Healthy Odour Neutralising Foot Spray
75ml
02121
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05



Healthy Rough Skin Remover
75ml
21105
Price per 100ml = £3.27
Normally £3.50
£2.45 save £1.05



FREE

THE GREAT GIVEAWAY

3-in-1 pedicure

WORTH £6*

when you buy 2
Foot Works products
pages 190-193



Essential Pedicure

3-piece plastic, interchangeable pedicure tool set. Includes pumice, callus remover and nail file. Tools fit together for easy storage. Approx. 10cm x 2.5cm.

42408

Normally £6

FREE

*Based on normal brochure price. Not available separately.

fabulous FEET

pamper your feet back to their best
with these spa inspired collections



LAVENDER

relax and surround your feet in an oasis of soothing, softening lavender with this sweet smelling collection

Beautiful Lavender Comforting 3-in-1 Mask
00000
No valid Size information for Unit Price Calculation
Normally £4.50
£3.15

Beautiful Lavender Comforting Foot and Leg Spray
00000
No valid Size information for Unit Price Calculation
Normally £3.75
£2.60

Beautiful Lavender Comforting Soak
00000
No valid Size information for Unit Price Calculation
Normally £3.75
£2.60

Beautiful Lavender Comforting Overnight Massage Cream
00000
No valid Size information for Unit Price Calculation
Normally £3.50
£2.45

AVON
foot
works

Healthy All-Day Foot Deodorant Cream

00000
No valid Size information for Unit Price Calculation
Normally £4
£2.80



Healthy Intensive Callus Cream

00000
No valid Size information for Unit Price Calculation
Normally £3.50
£2.45



Healthy Odour Neutralising Foot Spray

00000
No valid Size information for Unit Price Calculation
Normally £3.50
£2.45



Healthy Rough Skin Remover

00000
No valid Size information for Unit Price Calculation
Normally £3.50
£2.45



FREE

THE GREAT GIVEAWAY

3-in-1 pedicure

WORTH £X

when you buy 2
footworks products
pages xx-xx only



Essential Pedicure

3-piece plastic, interchangeable pedicure tool set. Includes pumice, callus remover and nail file. Tools fit together for easy storage. Approx. 10cm x 2.5cm. 1 pcs.
00000

AVON
naturals
kids

tear-free
 FORMULA

Body Wash & Bubble Bath

250ml
 17483 Swirling Strawberry
 Price per 100ml = 60p
 Normally £2.50
£1.50 save £1

Shampoo & Conditioner

250ml
 02741 Wacky Watermelon
 Price per 100ml = 70p
 Normally £2.50
£1.75 save 75p

**Outgoing Orange
 Bath Time Body Paint**

50ml
 24380
 Price per 100ml = £3.50
 Normally £2.50
£1.75 save 75p



Children should remain under adult supervision at all times.

bath time
 just got even more
FUN!

make a splash with these new fruity
 additions for your little ones

new



2-in-1 body wash
 and bubble bath

**NEW Body Wash
 & Bubble Bath** 250ml
 10975 Magnificent Mango
 Price per 100ml = 60p
 Will normally be £2.50
£1.50 save £1

2-in-1 shampoo
 and conditioner

NEW Shampoo & Conditioner
 250ml
 08805 Amazing Apple
 Price per 100ml = 60p
 Will normally be £2.50
£1.50 save £1

tames unruly
 hair

NEW Crazy Hair Tamer
 200ml
 11049 Magnificent Mango
 Price per 100ml = 70p
 Will normally be £2.50
£1.50 save £1

from
£1.50
 save up to £1
 pages 196-197

197 bath & body

STOCK UP

WITHOUT
splashing out!

mix 'n' match across pages 198-209 and **save up to £10^{.60}** on your **family essentials**

500ml

senses



Shower Gel 500ml
00802 Waterfall
22657 Mystique
22095 Lagoon
22467 Reflection
09811 Amazon for Men
Price per 100ml = 60p
£3

mix 'n' match

across pages 198-209

**3 for
£5**

save up to £10^{.60}

new



*show me heaven
indulge in a rich, creamy lather
and let your senses guide you to
another world*



**NEW Seventh Heaven
Shower Gel
500ml
12153
Price per 100ml = 60p
£3**

199 stock up for less

everyday essentials

spring clean your wash bag for less

on Duty

STILL WITH DRY PORE TECHNOLOGY

On Duty Roll-On
50ml
01909 Women's Invisible Protection
22111 Women's Pure Blue
05207 Women's Light Bloom
24752 Active Men's
Price per 100ml = £4.00
£2



simply delicate

intimate hygiene for all day freshness

Simply Delicate Feminine Wash
A mild pH balanced, soap-free feminine wash. Contains chamomile, witch hazel and white oak bark extracts, suitable even for sensitive skin. Helps to provide all day freshness.
300ml
08540
Price per 100ml = £1.33
£4

Simply Delicate Feminine Wipes
Leaves you feeling fresh and clean all day. Each application deodorises. Dermatologically tested and pH balanced. Pack of 15 wipes.
12229
Price per wipe = 23p
£3.40



mix 'n' match

across pages 198-209

3 for £5

save up to £10.60



sweet sink saviours

luxurious liquid soaps for fresh and fragrant hands

Senses Liquid Soap
300ml
19737 Lagoon refresh & stimulate
19620 Waterfall refresh & cleanse
21816 Reflection relax & unwind
18648 Mystique nourish & care
Price per 100ml = 67p
£2

201 stock up for less

everyday essentials

AVON
naturals

*tantalising
florals & fruits*

bulk-buy on sweet scents
this spring

Body Lotion

200ml
10199 NEW Raspberry & Hibiscus
21469 Black Cherry & Nutmeg
23374 Strawberry & Guava
Price per 100ml = £1.50
£3

Shower Gel

200ml
09191 NEW Raspberry & Hibiscus
03624 Cherry Blossom
23358 Black Cherry & Nutmeg
18960 Strawberry & Guava
Price per 100ml = £1.30
£2.60



mix 'n' match

across pages 198-209

*dreamy savings
for a peaceful
night's sleep*

treat yourself to our twilight
trio... 1, 2, 3, zzzzzz

Sleeptherapy Dreamy Body Wash
Lightly fragranced, relaxing foaming body
wash helps you drift off to sleep. Use
before bed to help you unwind.
200ml
19216
Price per 100ml = £1.75
£3.50

Sleeptherapy Goodnight Pillow Mist
A soothing fragrance to spray on your
sheets before bedtime or refresh your
home. Does not stain fabric.
125ml
27003
Price per 100ml = £3.60
£4.50

Sleeptherapy Sleep Balm
Rub a little into your temples or wrists
to help you drift off to sleep. Great for
travel. Non-greasy.
10ml
14969
£3



**3 for
£5**

save up to £10.60

203 stock up for less

sleeptherapy

everyday essentials

mix 'n' match

across pages 198-209

3 for £5

save up to £10.60

AVON
naturals

haircare

care & repair

refreshing

moisturising

balancing



Shampoo & Conditioners

- 250ml
- 24232** Mango & Ginger
Cleansing & Balancing 2-in-1
- 17814** Almond Oil &
Avocado Conditioner
- 00844** Almond Oil &
Avocado Shampoo
- 12773** Chamomile
& Aloe Vera Shampoo
- 27276** Cherry Blossom
Daily Refreshing Shampoo

Price per 100ml = 80p

£2



**Cherry Blossom
Daily Refreshing
Hair Mask**
200ml
17061
Price per 100ml = £1.25
£2.50



**Cherry Blossom
Daily Hair Refresher**
150ml
05116
Price per 100ml = £1.67
£2.50



**Almond Oil & Avocado
Conditioning Balm**
250ml
18572
Price per 100ml = £1.00
£2.50



**Chamomile & Aloe
Vera Care & Repair
Conditioning Balm**
125ml
22905
Price per 100ml = £2.00
£2.50



205 stock up for less

**Red Clover & Blackcurrant
Revitalising 2-in-1
Shampoo & Conditioner**
250ml
16733
Price per 100ml = 80p
£2

everyday essentials

wrap your loved ones in a blanket of softness
with these family favourites



Gentle Hand Wash
200ml
12674
Price per 100ml = £1.25
£2.50

Rich Moisture Family Cream
400ml
23432
Price per 100ml = £1.30
£5.20



Nurturing Body Lotion
400ml
23317
Price per 100ml = £1.20
£4.80

Gentle Body Wash
400ml
23192
Price per 100ml = 75p
£3



mix 'n' match

across pages 198-209

**3 for
£5**

save up to £10.60



cleanser

that's a 3-in-1 wonder!

- 1 **gentle cleanser**
removes dirt, make-up and impurities
- 2 **refreshing toner**
leaves skin feeling soft and squeaky clean
- 3 **rich moisture**
for lasting, skin-pampering hydration

contains aloe vera and ginger

3 IN 1

Cleanser Toner and Moisturiser
Nettoyant, Tonique et Hydratant 3 en 1

with aloe and ginger
à l'aloès et au gingembre

200 ml

3-in-1 Cleansing Lotion
200ml
23242
Price per 100ml = £2.25
£4.50

207 stock up for less



everyday essentials

all over t.l.c for face, hands and body

mix 'n' match

across pages 198-209

3 for £5

save up to £10.60

fresh faced

Face Cream
100ml
16519 Rich Moisture Nourishing
17400 Light Moisture Refreshing
28472 Renewing Moisture Firming
£3.50



healing hands

Hand Cream
100ml
00448 Silicone Glove
03913 Glycerine Hand & Nail
03087 Renewing Moisture
£3.50



body beautiful

Body Lotion
400ml
04796 Nourishing
25171 Smoothing
10470 Firming
Price per 100ml = £1.20
£4.80



209 stock up for less



fabulous fragrances
star buy

£6.50
each
half price
page 211 only



opulent fragrances without
the extravagant price tag

rare pearls

rare gold

rare sapphires



Rare Pearls
Eau de Parfum Spray
A shimmering floral with
a pure heart of magnolia
and sparkling plum. 50ml
03632
Price per 100ml = £13.00
Normally £13
£6.50 half price

Rare Gold
Eau de Parfum Spray
Opulent orange flowers
mixed with precious
amber. 50ml
04440
Price per 100ml = £13.00
Normally £13
£6.50 half price

Rare Sapphires
Eau de Parfum Spray
A sparkling citrus
blend of grapefruit
and mandarin. 50ml
15834
Price per 100ml = £13.00
Normally £13
£6.50 half price

BUY 1 ORDER

2 FREE*

new

AVON
naturals



Room & Linen Spray

125ml

- 52399 Lavender & Chamomile
- 53090 NEW Raspberry & Hibiscus
- 52464 Black Cherry & Nutmeg
- 41624 Cherry Blossom
- 74013 Strawberry & Guava

Price per 100ml = £3.20

£4

*Back cover only. Order your first product using the full price line number and your two free products using the free line numbers.

- 16451 Lavender & Chamomile
- 09985 NEW Raspberry & Hibiscus
- 14555 Black Cherry & Nutmeg
- 03640 Cherry Blossom
- 12997 Strawberry & Guava
- FREE**

HOW TO ORDER



For free, personal delivery order through your Independent Avon Representative



If you do not have an Independent Avon Representative please order online at avonshop.co.uk