

AVON

BROCHURE 04 2014
avon.uk.com




**Golden
TICKET**
everyone's a **WINNER**

new

*THE LIPSTICK
THAT CARES*

***OVER
£10 MILLION****

worth of
prizes to be won

*Terms and Conditions apply, see over for details.

Golden TICKET

everyone's a **WINNER**

HOW TO ENTER...

STEP 1

buy any one of these gorgeous lipsticks or lip crayon across pages 4-11



STEP 2

a golden ticket will be delivered with your order

receive *one* golden ticket for each lipstick or lip crayon you buy



STEP 3

go to www.avon.uk.com/goldenticket to see what you've won!

everyone's a WINNER!

WIN an amazing prize from our **£10 million** prize pool when you buy your favourite lipstick!

PRIZES include:



AND LOTS MORE!

go to www.avon.uk.com/goldenticket for a full list of prizes and terms and conditions

NEW COLOUR
COMPLETE
COMPLEX

COLOUR +
CARE
in one
lipstick



LIP
BEAUTIFYING
BENEFITS

- COLLAGEN
- VITAMIN E
- VITAMIN C
- SPF
- MOISTURE
- HEALTH



beautiful colour
continuous
CARE

- 22871 Soft Coral
- 26765 Pink Renewal
- 24984 Red Velvet
- 18606 Fresh Fig
- 18192 Tea Rose
- 16188 Lovely Fuchsia
- 07906 Coffee Creme
- 24323 Smooth Plum
- 15206 Warm Honey
- 05181 Caring Coral

NEW Ultra Colour
Absolute Lipstick
Will normally be £8
£5
save £3

new



receive one
GOLDEN TICKET
for each lipstick or
lip crayon
you buy
pages 4-11

**Golden
TICKET**
everyone's a **WINNER**

a rich colour and deeply
moisturising lipstick, that
keeps caring, even after
you've taken it off

go to www.avon.uk.com/goldenticket for a full list of prizes and terms and conditions



be irresistibly
SEXY



2-IN-1
LIP LINER
AND
COLOUR

glides on
smoothly
and feels
comfortable



Ultra Colour Lip Crayon
Simply twist the base
to retract or extend the
pencil.
Normally £8.50

£5.50
save £3

receive one
GOLDEN TICKET
for each lipstick or
lip crayon
you buy
pages 4-11



formulated
with Shea
butter &
vitamin E

go to www.avon.uk.com/goldenticket for a full list of prizes and terms and conditions



be completely
BEAUTIFUL

Ultra Colour Lipstick
 Comfortable wear lipstick
 with stay-true rich colour.
 Normally £7.50

£5
 save £2.50

SATIN FINISH

16501 Carnation	16444 Pout	28837 Red 2000	13110 Blush Nude
16758 Hot Pink	27532 Mocha	14217 Oxford Wine	16600 Beyond Pink
27334 Perfect Red	28209 Knockout Pink	28662 Ripe Papaya	06353 Wine With Everything

SHIMMER FINISH

16428 Twinkle Pink	10637 Country Rose	14167 Chic	27862 Frozen Rose
15396 Frostiest Mauve	15487 Dream Fuchsia	12948 Sparkling Nude	11502 Enduring Sable
15354 Rose Quartz	16543 Fuchsia Fever	05132 Golden Berry	

MATTE FINISH

11520 Demure	27524 Proper Pink	12690 Scarlet Siren	03434 Toasted Rose
27540 Naturally Nude	16709 Hibiscus	28829 Lava Love	

TRUE COLOUR TECHNOLOGY

the rich colour you see on the lipstick is the same colour you see on your lips



OUR NO. 1 SELLING LIPSTICK

receive one GOLDEN TICKET for each lipstick or lip crayon you buy pages 4-11

Golden TICKET
 everyone's a WINNER

go to www.avon.uk.com/goldenticket for a full list of prizes and terms and conditions



be wonderfully
CONFIDENT

EXTRA *lasting*

multi-tasking make-up
that keeps up with you

UP TO 8 HOURS
OF COLOUR

with
FRESH WEAR
COMPLEX



receive one
GOLDEN TICKET
for each lipstick or
lip crayon
you buy
pages 4-11

**Golden
TICKET**
everyone's a **WINNER**

ExtraLasting Lipstick

Moisturising high-definition lipstick with Fresh Wear Complex lasts up to 8 hours. Feels luxurious with a silky satin finish. SPF15. Normally £7.50

£5

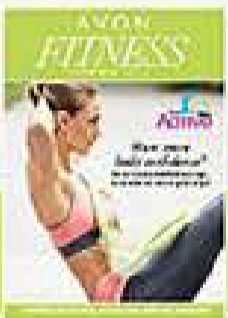
save £2.50

go to www.avon.uk.com/goldenticket for a full list of prizes and terms and conditions

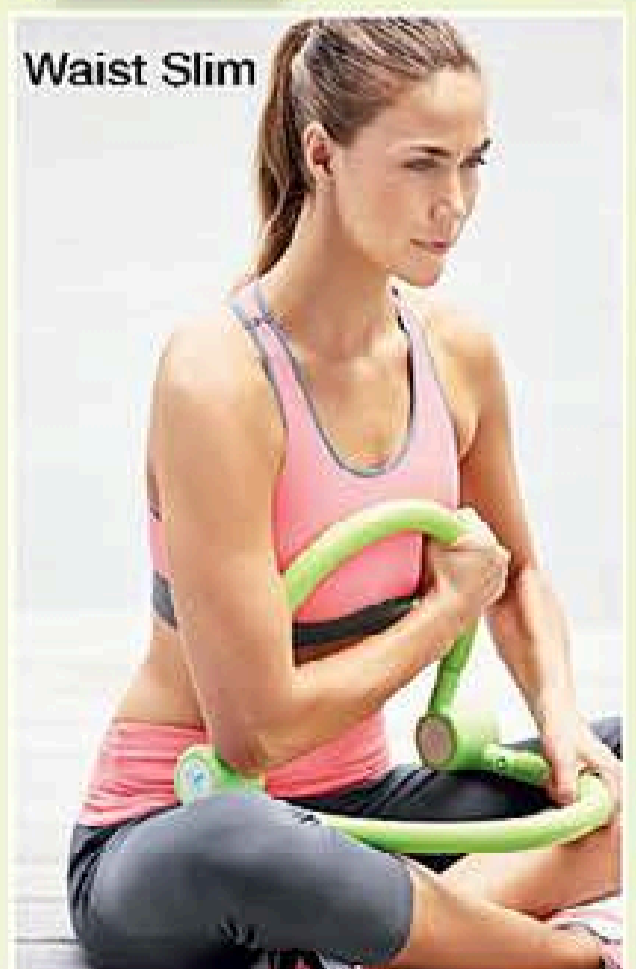


ACTIVE
*1 GREAT BUY
 7 WAYS TO
 SHAPE-UP!*

**Tummy
 Toning**



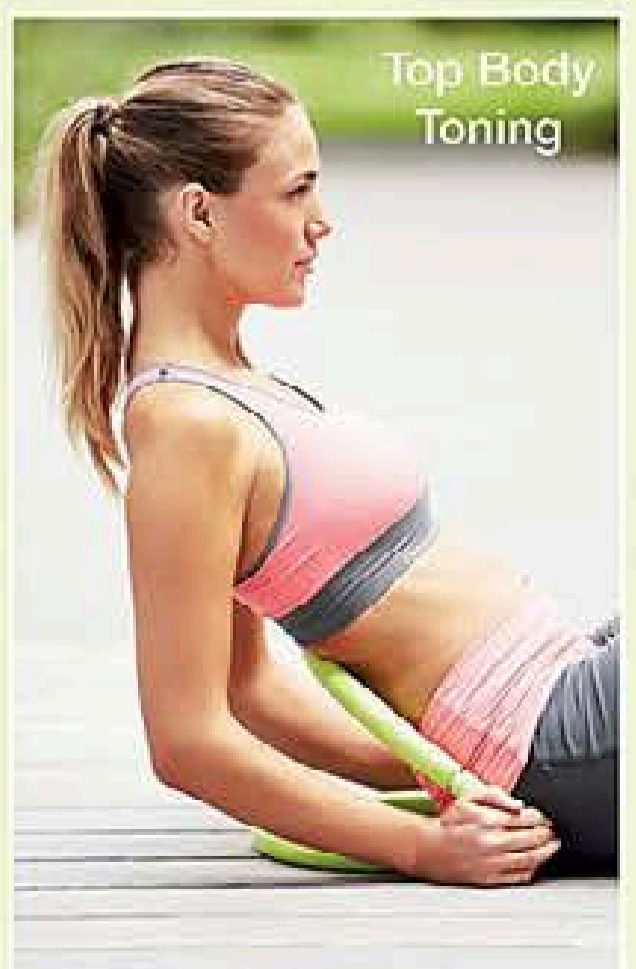
see our fitness flyer for how to use and further details



Waist Slim



Thigh Slim



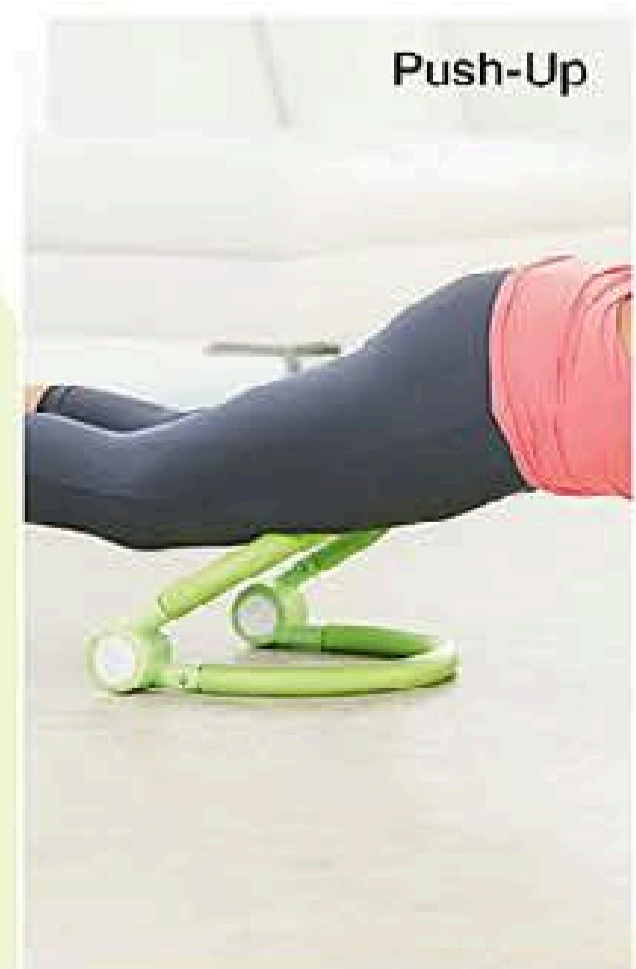
**Top Body
 Toning**



Leg Toning



**Arm
 Toning**



Push-Up



new

*OUR AMAZING
 MULTI-WAY
 HOME GYM*

JUST
£12

when you spend **£7.50*** or more
 across this brochure or fitness flyer
 order using **04192**

NEW Active Gym
 Foam padded fitness equipment
 used in various exercises to tone and
 strengthen the body. Approx size:
 37.5cm x 29.5cm x 28.5cm.

04192 offer price £12
 when you spend **£7.50** or
 more across this brochure or
 fitness flyer*

35493 full price £20
 *Excludes causes products.

new



NEW Ladies' Fitness T-Shirt

A sports T-shirt with wicking technology to absorb sweat and keep skin dry, and seamless technology to prevent rubbing during wear. 85% polyester, 15% elastane.

12831 10/12
12849 14/16
12468 18/20
Will normally be £12
£10 save £2

NEW Ladies' Fitness Crop Pants

3/4 length leggings with wicking technology and flat-lock seams to prevent rubbing during wear. 86% polyester, 14% elastane. Inside leg 50cm.

00075 10/12
07674 14/16
07633 18/20
Will normally be £16
£12 save £4

NEW Cydney Weekender

Floral print polyester bag with front pockets, carry handles and adjustable shoulder strap. Approx: height 29cm, base length 39cm, base width 22cm, strap 58cm, handle drop 22cm.

26823
Will normally be £15
£10 save £5

Look out for these trainers coming soon!



zippered pocket on the T-shirt, handy for phones or music players

both T-shirt and leggings feature breathable wicking technology which absorbs sweat, keeping skin dry and cool

ARE YOU LOOKING FOR A *NEW YOU?*

look out for more details on our **Avon Active** complete fitness range in the flyer with this brochure



ANEW

REVERSALIST *for skin that gets you noticed*



new & improved

ANEW REVERSALIST

NOW UPGRADED
with **Tri-Elastinex** technology

JUST 1 WEEK
to visible **wrinkle reduction**
and **new-looking skin**

Tri-Elastinex boosts skin's elastin within 1 day,
for fast, effective results.



1. **RENEW** surface skin cells
2. **REGENERATE** skin's dermal proteins
3. **RECONSTRUCT** skin's layers at the cellular level

Outsmart ageing with a daily transformation for
your skin, and your confidence.

ANEW REVERSALIST

for skin that gets you noticed

KIT INCLUDES:

Nailwear Pro+ in Real Red 12ml
worth £6*

*with Dura-Plus Complex
and acrylic gel for 12 days
of lasting colour*



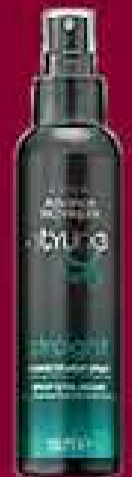
Little Black Dress Travel Spray EDP 30ml
worth £7.50*

*a timeless classic of
sparkling honeysuckle,
gardenia and
cashmere musk*



Advance Techniques Power
Straight Spray 100ml
worth £4.50*

*allows you to go shampoo-free
for up to 3 days whilst
maintaining your straight style*



YOUR COMPLETE
BEAUTY CONFIDENCE KIT

presented in a **luxury
snake-skin effect
clutch bag**
worth £8*

the chic accessory to take
your style from day to night



FREE BEAUTY BONUS

when you spend £20 or more on Anew

on pages 20-39 and 78-81

order using **68403**

WORTH
£26*



*Based on normal brochure prices.

ANEW

REVERSALIST

for skin that gets you noticed



new & improved

JUST 1 WEEK

to a **VIRTUALLY LINE-FREE LOOK**



Day creams **moisturise** and **protect skin** throughout the day. Now with **Tri-Elastinex** and **SPF25**, our innovated cream **renews the skin's layers**, for new looking skin and new found **confidence**, day after day.

93%
OF WOMEN
agreed that after just
1 week, their skin
looked virtually
wrinkle free

DAY
SPF25



NEW Reversalist Complete
Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £30.00
Will normally be £21.50
£15
save **£6.50**

buy this & top up on pages 36-37 for your
FREE BEAUTY BONUS

FREE BEAUTY BONUS



when you spend £20
or more on ANEW
across pages 20-39
and 78-81
order using 68403
See pages 18-19
for details.

ANEW

REVERSALIST

for skin that gets you noticed



new & improved

JUST 1 WEEK

to VISIBLY FIRMER SKIN



Night creams repair skin as you sleep. Our **latest** cream, now with Tri-Elastinex and an alpha hydroxy acid (AHA), helps reconstruct skin's firmness, so you can wake up every day feeling comfortable in your skin.

96%
OF WOMEN
agreed that after
just 1 week, the look
of youthful firmness
was restored


NIGHT



**NEW Reversalist Complete
Renewal Night Cream**
50ml
14126
Price per 100ml = £30.00
Will normally be £21.50

£15
save £6.⁵⁰

buy this & top up on pages 36-37 for your
FREE BEAUTY BONUS

FREE BEAUTY BONUS



when you spend £20
or more on ANEW
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and 78-81
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See pages 18-19
for details.

ANEW

REVERSALIST

for skin that gets you noticed

brighten under eyes **instantly**

reverse the look of wrinkles

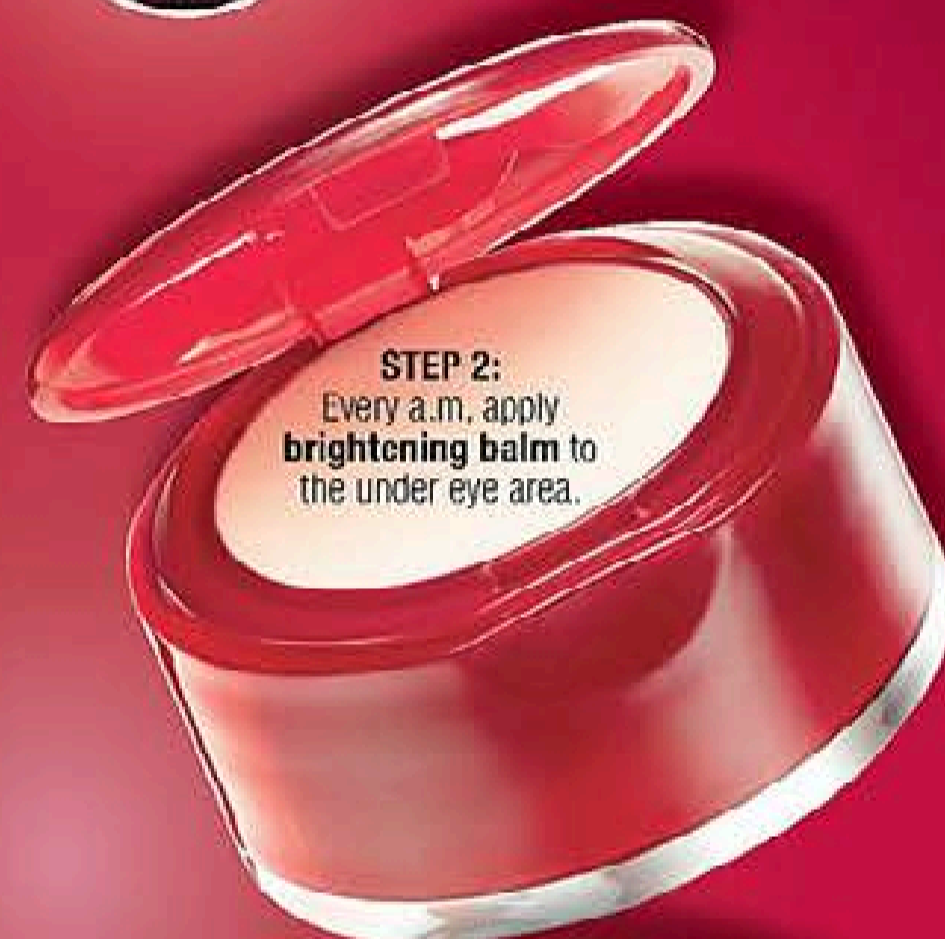
new & improved

JUST 1 WEEK

to YOUNGER LOOKING EYES



Eye creams are richer and more concentrated. Our **innovated** dual-system with **Tri-Elastinex** and **exclusive peptides**, helps to **renew** and **firm**, for **younger** looking skin, allowing your **eyes** and your **confidence** to shine.



STEP 2:
Every a.m. apply **brightening balm** to the under eye area.



STEP 1:
Every a.m. & p.m. apply the **wrinkle-fighting cream** all over the eye area.

93%

OF WOMEN agreed that after just 1 week, lines, wrinkles and crow's feet around the eye area are dramatically reduced

NEW Reversalist Complete Renewal Express Dual Eye System
14134

Will normally be £19

£15
save £4

buy this & top up on pages 36-37 for your **FREE BEAUTY BONUS**

FREE

BEAUTY BONUS



when you spend £20 or more on ANEW across pages 20-39 and 78-81 order using 68403 See pages 18-19 for details.

ANEW
PLATINUM 60+



FIRMNESS RETURNS

mature skin appears firmer, stronger and more resilient

with **Paxillium Technology**
to help restore youthful cell
shape and boost collagen



BEFORE

AFTER

Images are for illustrative purposes only.

Platinum Day Cream SPF25

50ml

11353

Price per 100ml = £40.00

Normally £25

£20 save £5

Platinum Night Cream

50ml

19166

Price per 100ml = £40.00

Normally £25

£20 save £5

Platinum Eye & Lip Cream

15ml

01230

Price per 100ml = £133.33

Normally £21

£20 save £1

FREE
BEAUTY BONUS



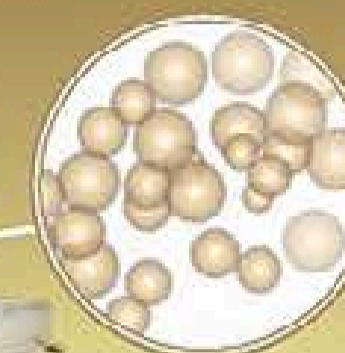
when you spend £20
or more on ANEW
across pages 20-39
and 78-81
order using 68403
See pages 18-19 for
details.

A NEW
ULTIMATE 7S 50+



reclaim
PERFECTLY PLUMP
looking skin

diminish age spots and reduce deep wrinkles for more cushioned skin



with Pro 7Sirtuin
to help reactivate
skin's youth proteins



buy this & top up on page 36-37 for your
FREE BEAUTY BONUS

Ultimate 7S Day Cream
SPF25
50ml
16097
Price per 100ml = £36.00
Normally £24
£18 save £6

Ultimate 7S Night Cream
50ml
16063
Price per 100ml = £36.00
Normally £24
£18 save £6

Ultimate 7S Eye System
EY16139
Normally £20
£18 save £2

FREE
BEAUTY BONUS



when you spend £20
or more on ANEW
across pages 20-39
and 78-81
order using 68403
See pages 18-19
for details.

ANEW

VITALE 25+



for skin that looks like its had 8 HOURS SLEEP

skin is transformed with a dewy, youthful and radiant glow*

with **ProEnergy Complex**
to help restore skin's vitality
and hide signs of fatigue
and stress



buy this & top up on pages 36-37 for your
FREE BEAUTY BONUS

*Refers to Night Cream.

Vitale Day Cream SPF25

50ml

11247

Price per 100ml = £24.00

Normally £19.50

£12 save £7.50

Vitale Night Gel Cream

50ml

11197

Price per 100ml = £24.00

Normally £19.50

£12 save £7.50

Vitale Eye Gel Cream

15ml

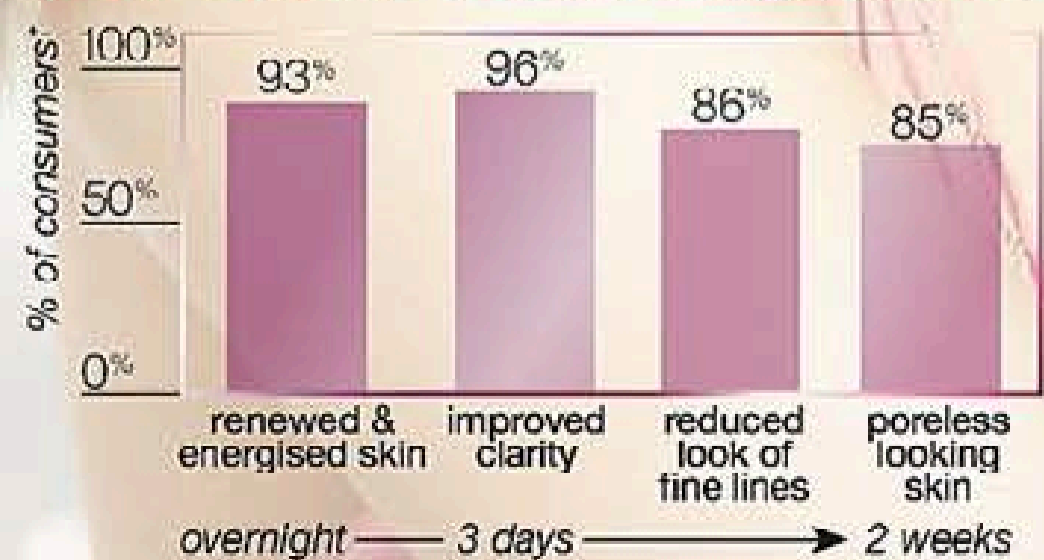
22160

Price per 100ml = £80.00

Normally £16

£12 save £4

Vitale Delivers Breakthrough Results



*Based on those who expressed an opinion in consumer perception studies of the Day, Night and Eye Creams. Reduction of enlarged pores does not apply to Eye Cream.

FREE BEAUTY BONUS



when you spend £20
or more on ANEW
across pages 20-39
and 78-81
order using 68403
See pages 18-19
for details.

ANEW
A-F33

9 out
of 10
women
would recommend

the **wrinkle fighter**
that really works!

“This actually works! After using it for just 2 weeks, my husband has noticed the results on my skin and he didn't even notice when I went blonde. I love it!”

'Dobb66', Avonshop customer, Hampshire



PRO Line Corrector Treatment with A-F33

Lightweight gel-lotion formulated with patented† A-F33 for Avon's ultimate in fighting fine and deep wrinkles. Smooth over face and neck every morning & evening, and then massage on your favourite ANEW day or night cream. 30ml

04069

Price per 100ml = £100.00

£30

†US patent.

FREE
BEAUTY BONUS

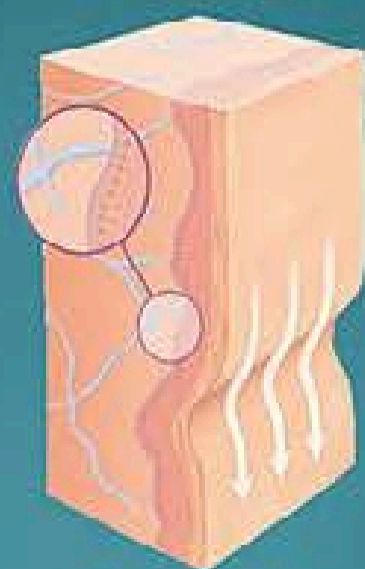


when you spend £20 or more on ANEW across pages 20-39 and 78-81 order using 68403 See pages 18-19 for details.

ANEW
CLINICAL

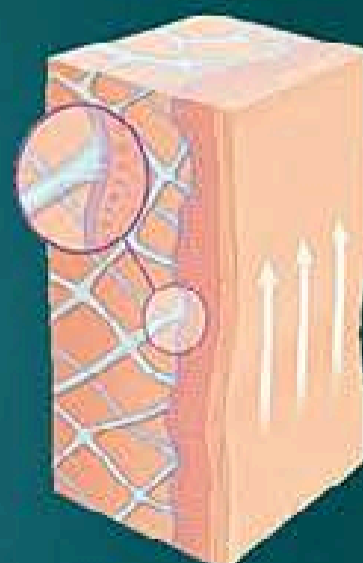
tried & trusted
**over 1
million
sold**

discover the **firming power** of
this **non-surgical facelift**



BEFORE...

The breakdown
of dermal fibres
can lead to
facial sagging.



AFTER...

Formulated to
help lift and tighten
the connection
between skin's
layers.

Diagrams for illustrative purposes only.



**Thermafirm
Face Lifting Cream**

Our most effective moisturiser
that tackles sagging and
tightens the look of skin so that
it looks and feels firmer and
facial features are more defined.

Apply to face and neck twice
a day. 30ml

23135

Price per 100ml – £50.00

Normally £21

£15
save **£6**

FREE
BEAUTY BONUS



when you spend £20
or more on ANEW
across pages 20-39
and 78-81
order using 68403
See pages 18-19
for details.

ANEW TOP-UP TREATS

for just £5 each!

Have you tried ANEW?

These **trial sized** moisturisers & treatments are an **easy top up** for your **FREE Beauty Bonus**. See pages 18-19 for details.

VITALE 25+



Day Cream SPF25
Trial Size
15ml
70854
Price per 100ml = £33.33
Normally £6
£5 save £1

Night Gel Cream
Trial Size
15ml
35196
Price per 100ml = £33.33
Normally £6
£5 save £1

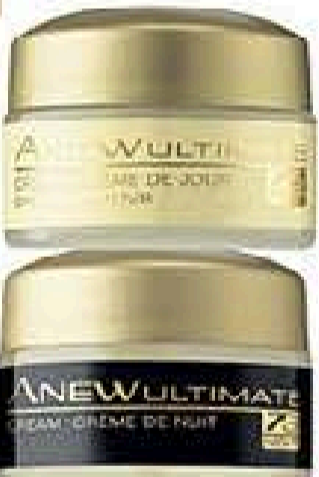
REVERSALIST 40+



NEW Complete Renewal Day Cream SPF25
Trial Size
15ml
42259
Price per 100ml = £33.33
Will normally be £6
£5 save £1

NEW Complete Renewal Night Cream
Trial Size
15ml
45336
Price per 100ml = £33.33
Will normally be £6
£5 save £1

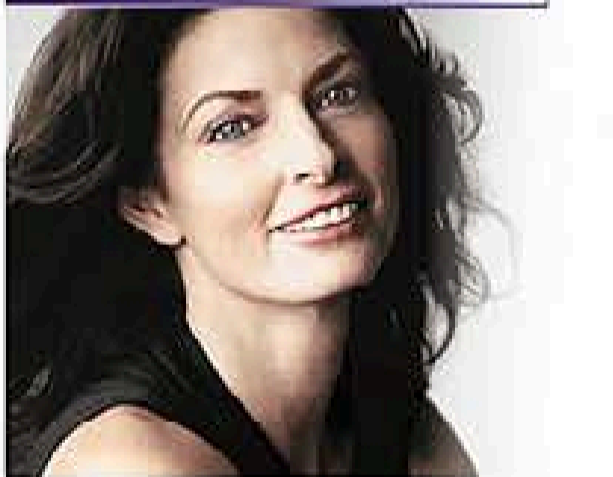
ULTIMATE 7S 50+



Day Cream SPF25
Trial Size
15ml
07781
Price per 100ml = £33.33
Normally £7
£5 save £2

Night Cream
Trial Size
15ml
07757
Price per 100ml = £33.33
Normally £7
£5 save £2

PLATINUM 60+



Day Cream SPF25
Trial Size
15ml
07641
Price per 100ml = £33.33
Normally £7
£5 save £2

Night Cream
Trial Size
15ml
07617
Price per 100ml = £33.33
Normally £7
£5 save £2

GENICS

Treatment Concentrate
Trial Size
5ml
50021
Price per 100ml = £100.00
Normally £6
£5 save £1



Treatment Cream
Trial Size
7ml
44818
Price per 100ml = £71.43
Normally £6
£5 save £1



AF33

PRO Line Corrector Treatment with A-F33
Trial Size
5ml
07948
Price per 100ml = £100.00
Normally £7
£5 save £2



kick-start your **anti-ageing** routine with your **perfect cleanser**



Cleansers
125ml
03111 Vitale
Normally £7.50
£5 save £2.50

14118 **NEW**
Complete Renewal Reversalist
Will normally be £8.50
£5 save £3.50

01602 Ultimate 7S
Normally £10
£5 half price

02311 Platinum
Price per 100ml = £4.00
Normally £10.50
£5 save £5.50

cleanses and purifies whilst restoring the look and feel of youthful skin

FREE BEAUTY BONUS



when you spend £20 or more on ANEW across pages 20-39 and 78-81 order using 68403 See pages 18-19 for details.

	VITALE 25+	REVERSALIST 40+	ULTIMATE 75-50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
CLEANSE	Cleanser 125ml 03111 Price per 100ml = £4.00 Normally £7.50 £5 save £2.50 see page 37 for details	NEW Complete Renewal Foaming Cleanser 125ml 14118 Price per 100ml = £4.00 Will normally be £8.50 £5 save £3.50 see page 37 for details	Cream Cleanser 125ml 01602 Price per 100ml = £4.00 Normally £10 £5 half price see page 37 for details	Cleanser 125ml 02311 Price per 100ml = £4.00 Normally £10.50 £5 save £5.50 see page 37 for details
EYE	Eye Gel Cream 15ml 22160 Price per 100ml = £60.00 Normally £16 £12 save £4 see pages 30-31 for details	NEW Complete Renewal Express Dual Eye System 14134 Will normally be £19 £15 save £4 see pages 24-25 for details	Eye System 15ml 16139 Normally £20 £18 save £2 see pages 28-29 for details	Eye & Lip Cream 15ml 01230 Price per 100ml = £133.33 Normally £21 £20 save £1 see pages 26-27 for details
DAY	Day Cream SPF25 50ml 11247 Price per 100ml = £24.00 Normally £19.50 £12 save £7.50 see pages 30-31 for details	NEW Complete Renewal Day Cream SPF25 50ml 26757 Price per 100ml = £30.00 Will normally be £21.50 £15 save £6.50 see pages 20-21 for details	Day Cream SPF25 50ml 16097 Price per 100ml = £36.00 Normally £24 £18 save £6 see pages 28-29 for details	Day Cream SPF25 50ml 11353 Price per 100ml = £40.00 Normally £25 £20 save £5 see pages 26-27 for details
NIGHT	Night Gel Cream 50ml 11197 Price per 100ml = £24.00 Normally £19.50 £12 save £7.50 see pages 30-31 for details	NEW Complete Renewal Night Cream 50ml 14126 Price per 100ml = £30.00 Will normally be £21.50 £15 save £6.50 see pages 22-23 for details	Night Cream 50ml 16063 Price per 100ml = £36.00 Normally £24 £18 save £6 see pages 28-29 for details	Night Cream 50ml 19166 Price per 100ml = £40.00 Normally £25 £20 save £5 see pages 26-27 for details
TREAT	Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £30.00 £15		Ulti-Minute Lifting Complex 30ml 26989 Price per 100ml = £90.00 £27	Serum 30ml 23267 Price per 100ml = £103.33 £31
MINI KITS	14 Day System 26690 £22	NEW 14 Day System 26252 £24	14 Day System 25759 £26	14 Day System 25775 £28

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGY PROCEDURE

SAGGING SKIN Thermafirm Face Lifting Cream 30ml 23135 Price 100ml = £50.00 Normally £21 £15 save £6 see pages 34-35 for details	DEEP WRINKLES Derma-Full Pro Deep Wrinkle Concentrate 04945 £18	HOODED EYES Eye Lift PRO 04713 £19.50
UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £93.33 £28	UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22	UNEVEN SKIN Absolute Even Spot Correcting Hand Cream SPF15 with DSX 75ml 02634 Price per 100ml = £13.33 £10

A-F33

A-F33 OUR FASTEST WRINKLE-FIGHTING RANGE

FINE WRINKLES PRO Line Corrector Treatment with A-F33 30ml 04069 Price per 100ml = £100.00 £30 see pages 32-33 for details	FINE WRINKLES Pro Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24	CROWS FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50
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GENICS

LOOK UP TO 10 YEARS YOUNGER

DARK CIRCLES Dark Circle Corrector 15ml 25247 Price per 100ml = £140.00 £21	EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £100.00 £30	EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £78.33 £23.50
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FREE BEAUTY BONUS

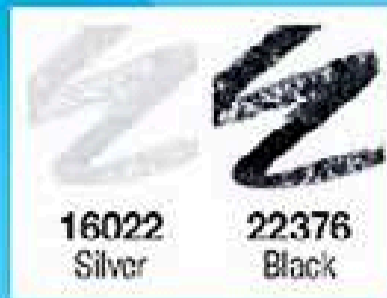


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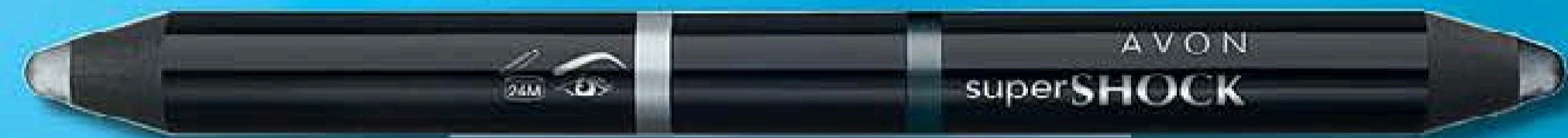


ULTRA IMPACT!

turn up the drama and create eyes that wow



SuperShock Gel Eyeliner Pencil
Vitamin enriched, smooth-glide, creamy eyeliner for bold, intense colour that lasts for hours.
£6



SuperShock Eyeshadow Pencil
Dual-ended waterproof eye pencil for shading and highlighting. Creamy formula blends easily to leave a lasting, shimmering powder finish.
£7



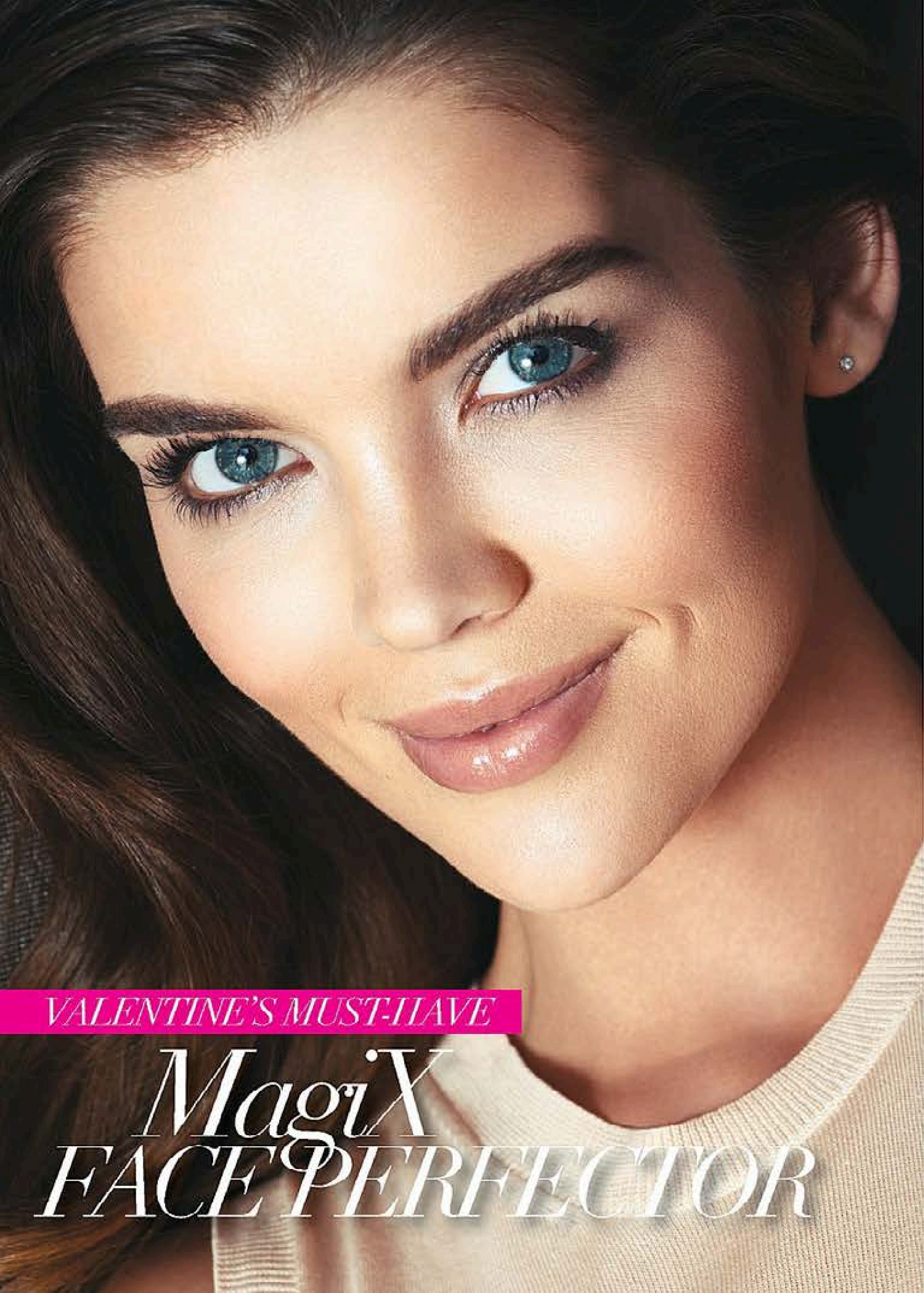
SuperShock Max Mascara
Super-volumising mascara gives an ultra-black, dramatic look to lashes.
10ml
£10

up to
15x
volume

get the look

ALL 3 for £10 save £13

Page 41 only. Choose 1 shade of each product. Also available separately.



NEW & IMPROVED FORMULATION

SAME FAVOURITE, NEW BENEFITS! ...NOW WITH:

- HD Finish Complex for a photo-ready, picture-perfect look
- fleece flower and rose extracts to leave the skin feeling satin smooth

NEW MagiX Face Perfector
30ml
24406
Price per 10ml = £2.17
Will normally be £10.50

£6.50

save £4



new

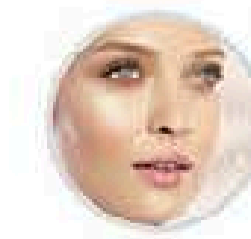
over 1.5 million of your favourite product sold since launch!



target pores
reduce the look of pores and banish shine for up to 10 hours



smooth skin
velvety soft formula visibly smooths fine lines



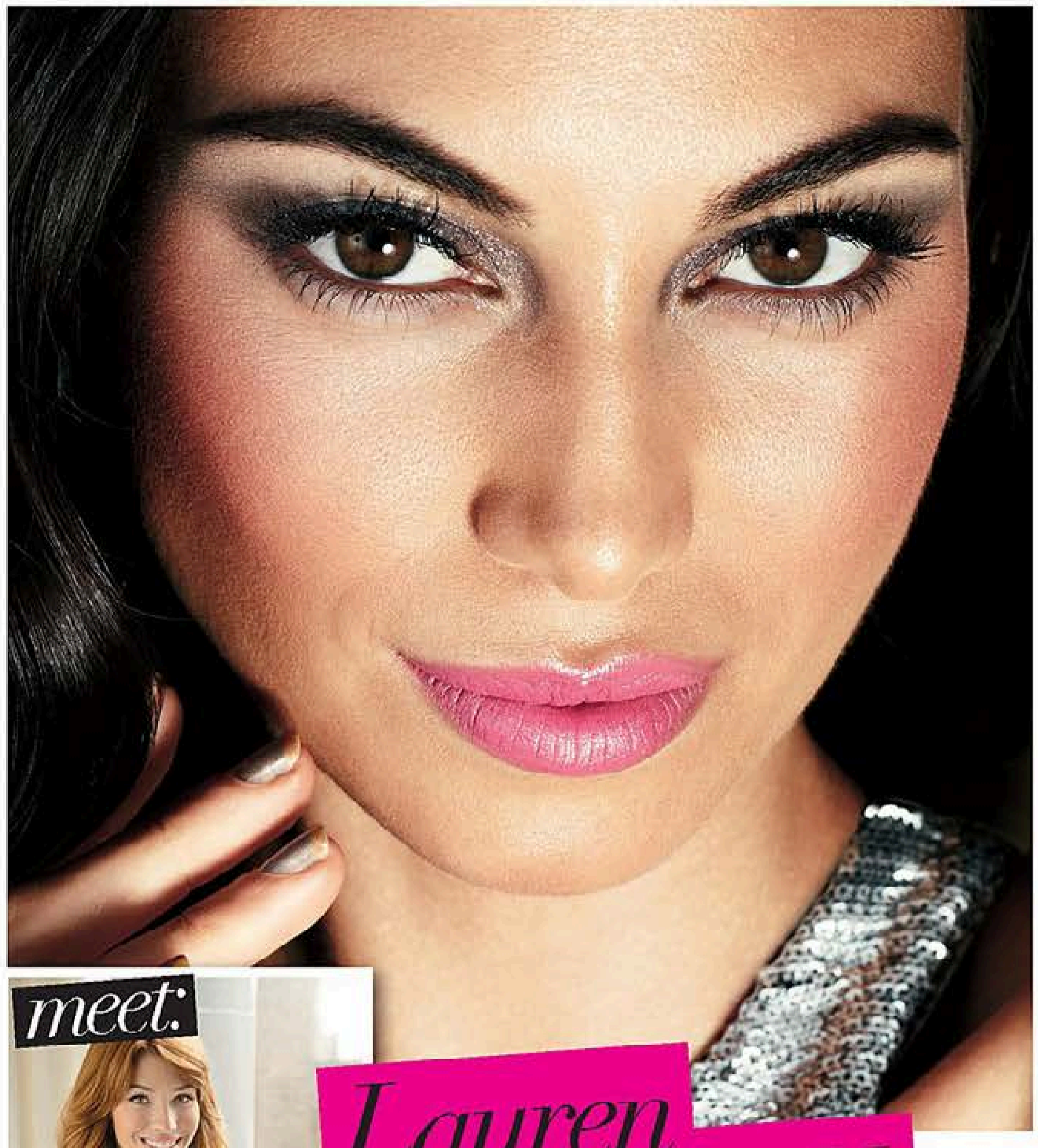
illuminate skin
with exclusive Optic Light Diffusing Technology



2 ways to wear
use alone or under foundation for extra coverage

VALENTINE'S MUST-HAVE

MagiX FACE PERFECTOR



meet:

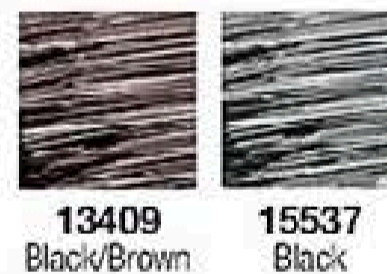
Lauren ANDERSEN

Lauren is a renowned make-up artist who has worked her magic on celebrities and fashion shoots across the globe. What Lauren doesn't know about make-up isn't worth knowing, so here's your chance to get her insider's scoop on the hottest trends and must-haves for autumn.



AMAZING LENGTHS

SuperExtend
Extreme Mascara
7ml
Price per 10ml = £7.14
Normally £10
£5
half price

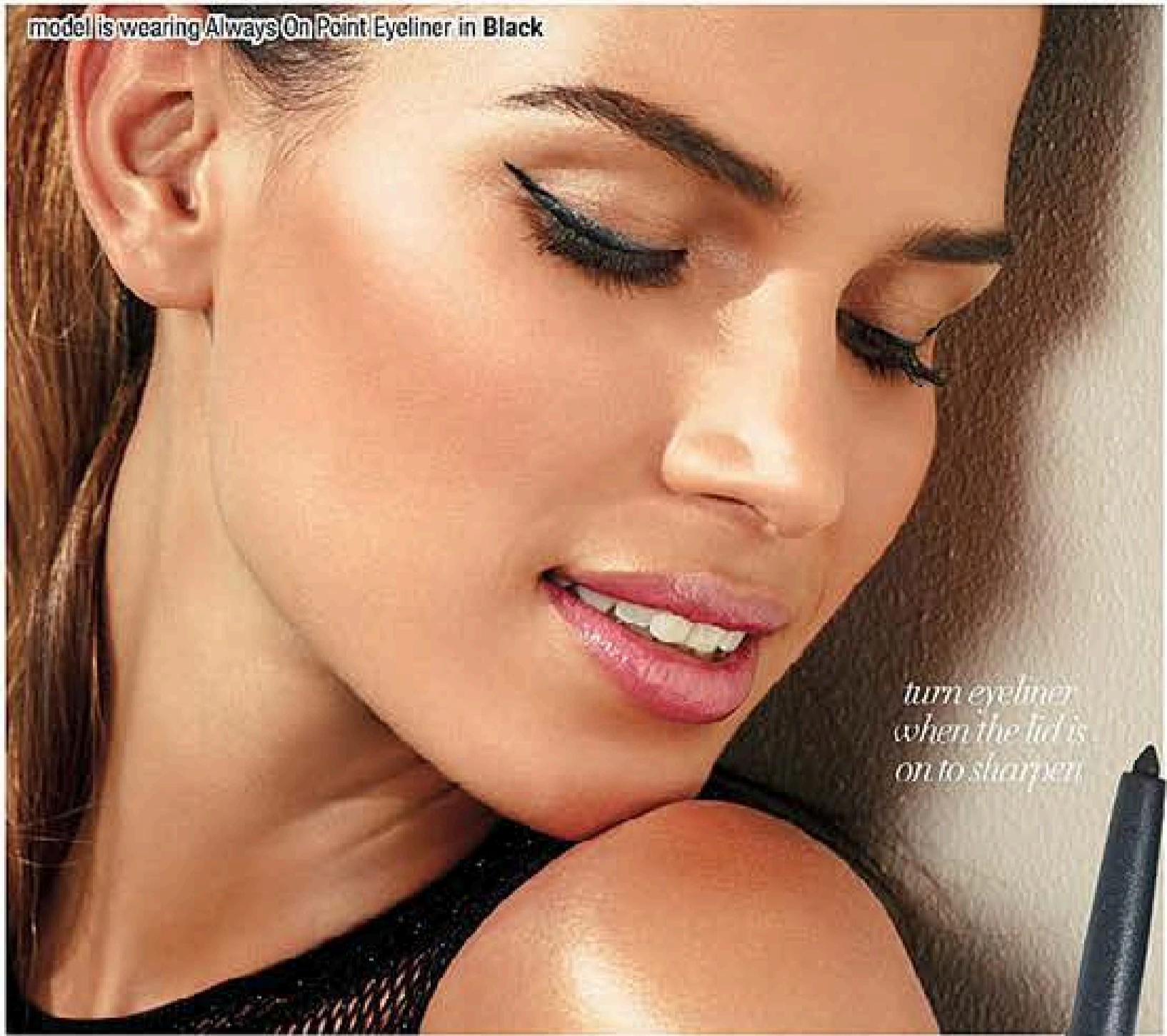


13409 Black/Brown
15537 Black



Lauren's top tip

“A couple of coats of lengthening mascara will give your eyes that gorgeous, wide-awake look. Team that with a gentle flick at the outer corner of your eyes and you've got a chic make-up look you can wear anywhere!”



turn eyeliner when the lid is on to sharpen



Lauren's top tip

"The cat's eye flick is a look that stays on-trend, season after season. The easiest way to get the look is to use a precision application liner, usually with a super fine tip, that glides smoothly across the lid."



Always On Point Eyeliner
Creamy, smooth liner with a sharpener in the cap, so the tip is always ready for precise lines.
£7



SuperExtend Liquid Eyeliner
Precise, easy-to-apply eyeliner pen for thin to bold lines. Transfer resistant and lasts all day.
6ml
Price per 10ml = £10.63
£6.50



Lauren's top tip

"Don't be scared to use coloured eyeliners – they are great for adding a pop of colour to your look. Line along the upper and lower lash line, for a dramatic, high fashion look."



Glimmerstick Eyeliner
Normally £6
£3
half price

khol gives a flat, matte, creamy finish

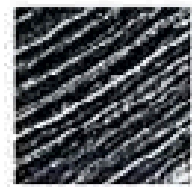


Glimmerstick Diamonds Eyeliner
Normally £6
£3
half price

glides on with a glittery effect finish



twist the base to build up to 8x the volume



20750
Black



Spectralash Mascara

Innovative mascara gives three looks in one tube. Just twist up the unique packaging to customise your preferred level of volume, from a full everyday look to a dramatic high-impact look. Clump-proof and flake-proof. 9ml

Price per 10ml = £11.11

£10

FLUTTER-READY LASHES



Irresistibly Sexy Sultry Lash Mascara

Black, fibre-infused mascara with a brush that lifts, separates, shapes and boosts lashes up to 4x their natural size.

6.5ml

Price per 10ml = £13.06

£8.50



04938
Black
Noir



SuperShock Mascara

For super-big, volumised lashes. Thickening base coat and plumping colour in one with an extra large brush for maximum coverage and definition.

10ml

£8.50



15669
Black

up to 12x more volume



Lauren's top tip

“The best way to achieve fluttering, beautiful lashes is to apply mascara from the base, wiggling the wand from left to right to fully coat lashes.”

Infinitize Mascara

Never-before-possible length, curl and lift with lash sculpting, lengthening fibres and a curling molecule to help shape and set lash curve and length for 24 hours.

10ml

Normally £10

£5
half price



10876
Brown/Black

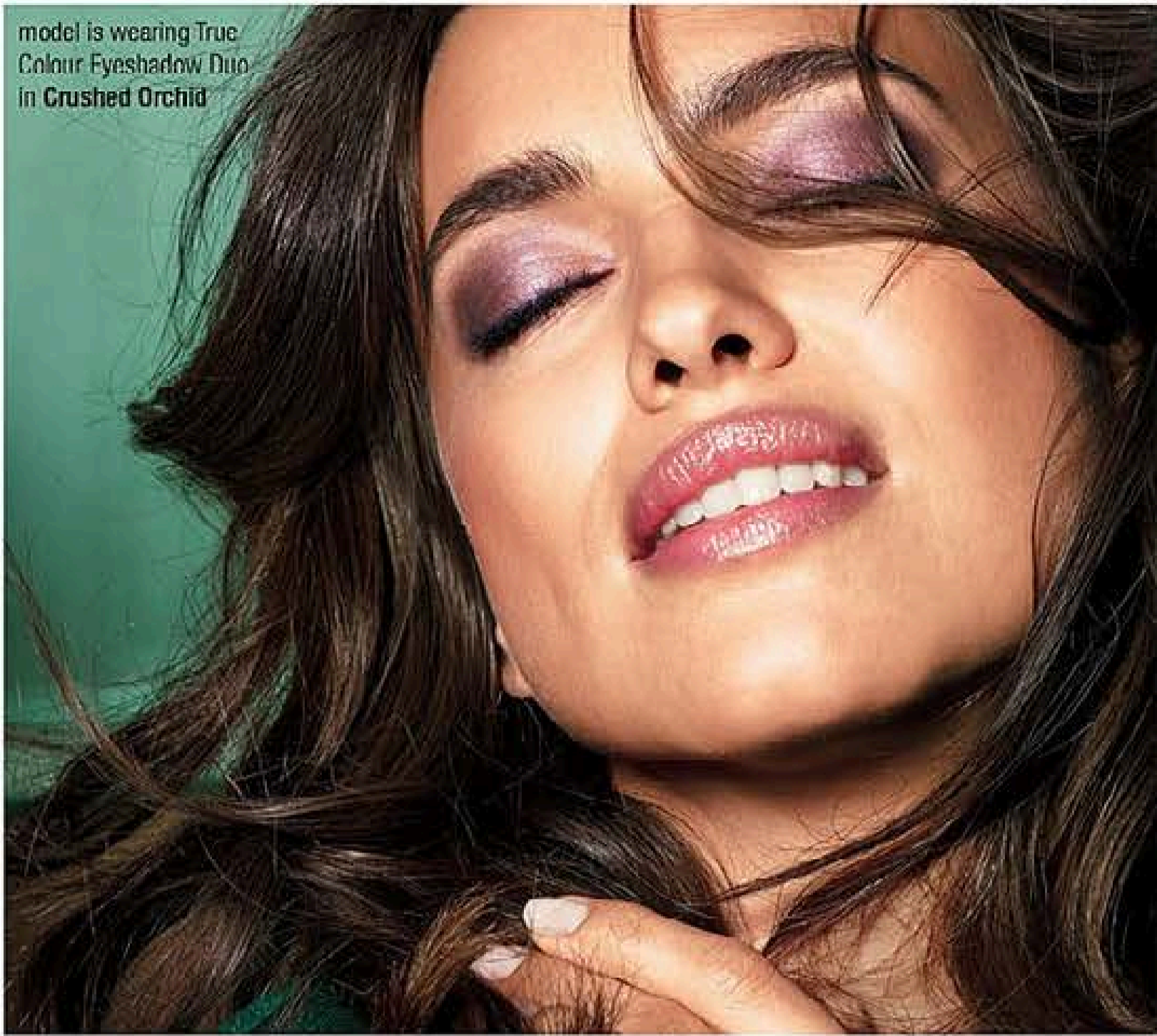


10868
Black

length, curl and lift that lasts for up to 24 hours



Model wears lash inserts for an even lash line.



model is wearing True Colour Eyeshadow Duo in Crushed Orchid

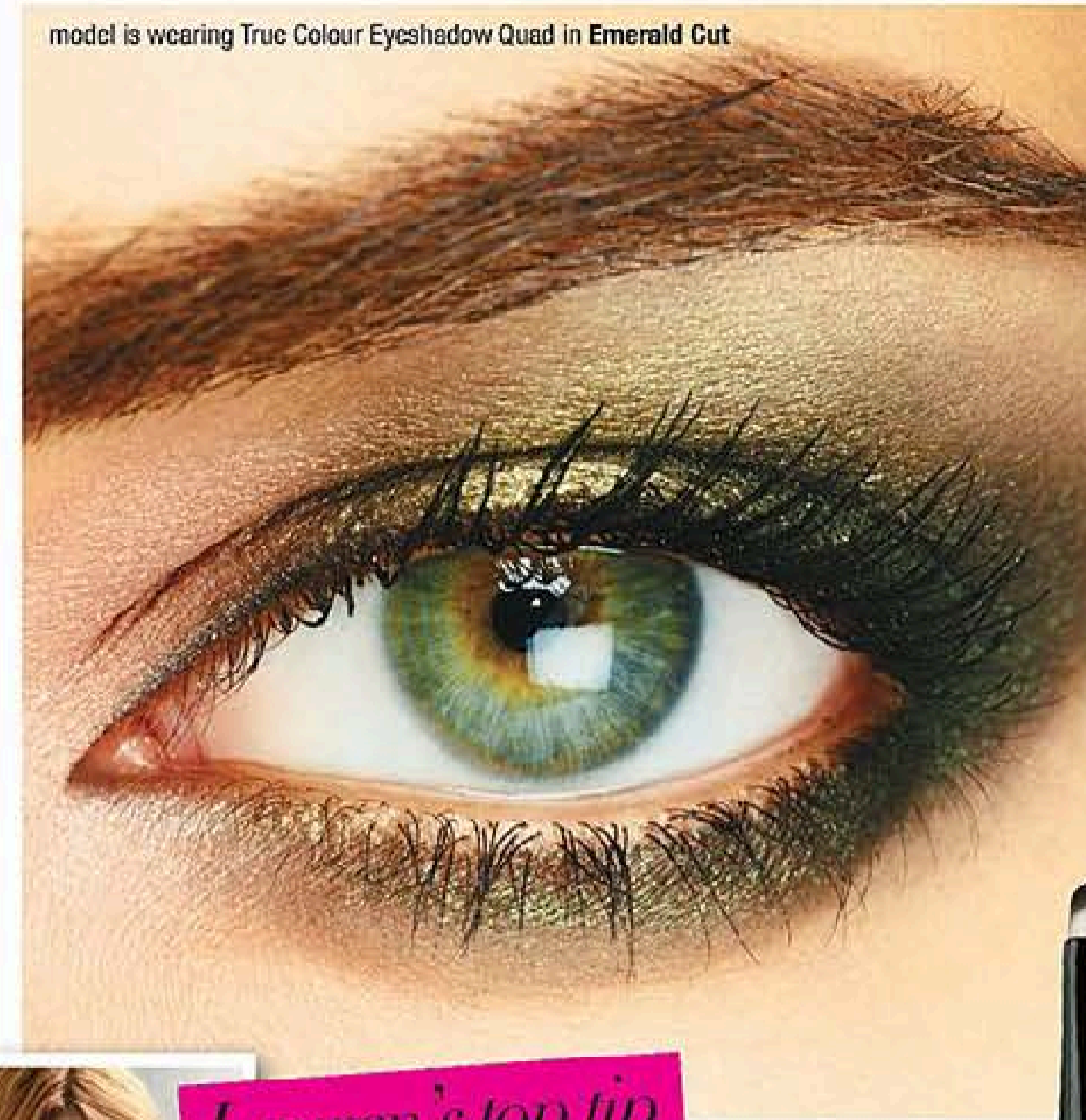


Lauren's top tip

When working with two complementing eyeshadows I like to apply the lighter shade all over the eyelid, then shade the crease line and outer corner with the darker colour to add depth.



True Colour Eyeshadow Duo
All day stay true colour to help your eyes pop! Buildable formula that glides over eyes for easy application.
£6



model is wearing True Colour Eyeshadow Quad in Emerald Cut



Lauren's top tip

The key to great looking eyes is knowing how and where to apply your shadow. This gorgeous shadow quad has just made it as easy as painting by numbers. Follow the steps and hey presto!



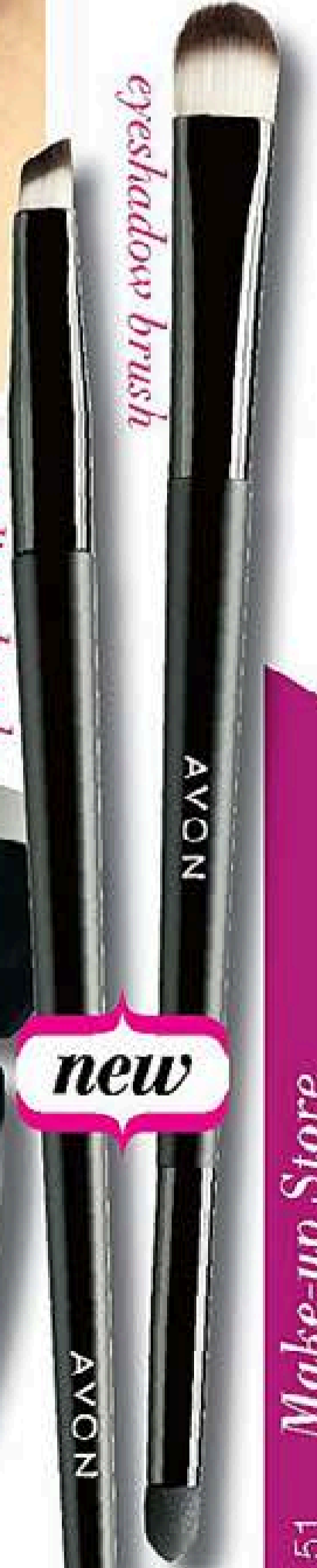
19810 Emerald Cut

NEW Eyeshadow Brush with Smudger
14688
Will normally be £5

£3
save £2

NEW Eyeliner Brush
11551
Will normally be £4

£2.50
save £1.50



eyeshadow brush

eyeliner brush

new



06579 True Black
06999 Deep Violet
28597 Bronze Sheen
06692 Cobalt Blue



Kohl Eyeliner
Long wearing eyeliner formulated with shea butter. Lines and defines without pulling or tugging. Easily blendable.
£6

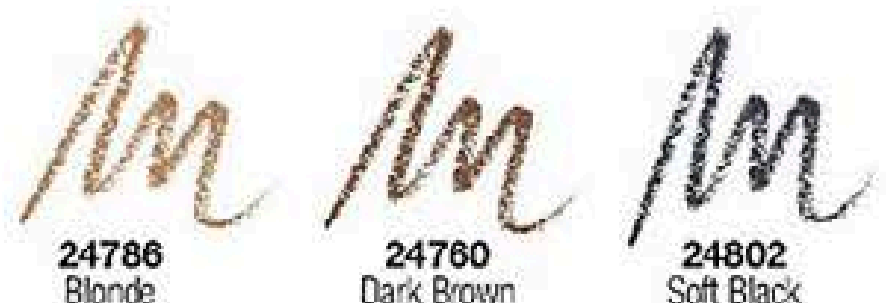
ACCESSOR-EYES



Conditioning Eye Make-up Remover Lotion
Mild and gentle.
150ml
27805
Price per 10ml = 27p
£4



Glimmerstick Brow Definer
Easy to define and blend. Enriched with vitamins A and E.
£6



24786 Blonde
24760 Dark Brown
24802 Soft Black

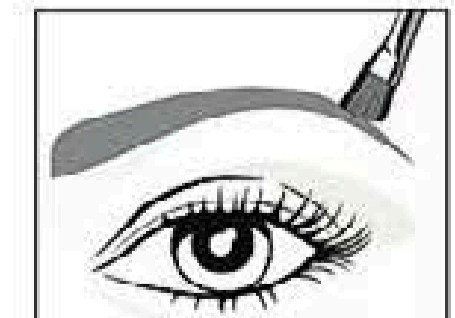


Lauren's top tip

“So many people forget about their brows when applying make-up. For a polished look apply brow powder using quick, short lines and follow with brow wax to set in place.”



STEP 1:
Fill in and define brows with powder.



STEP 2:
Smooth wax over brows to set.

Perfect Eyebrow Kit
Easy to apply eyebrow powder and wax. Lasts all day for a polished look with no smudging.
Normally £7

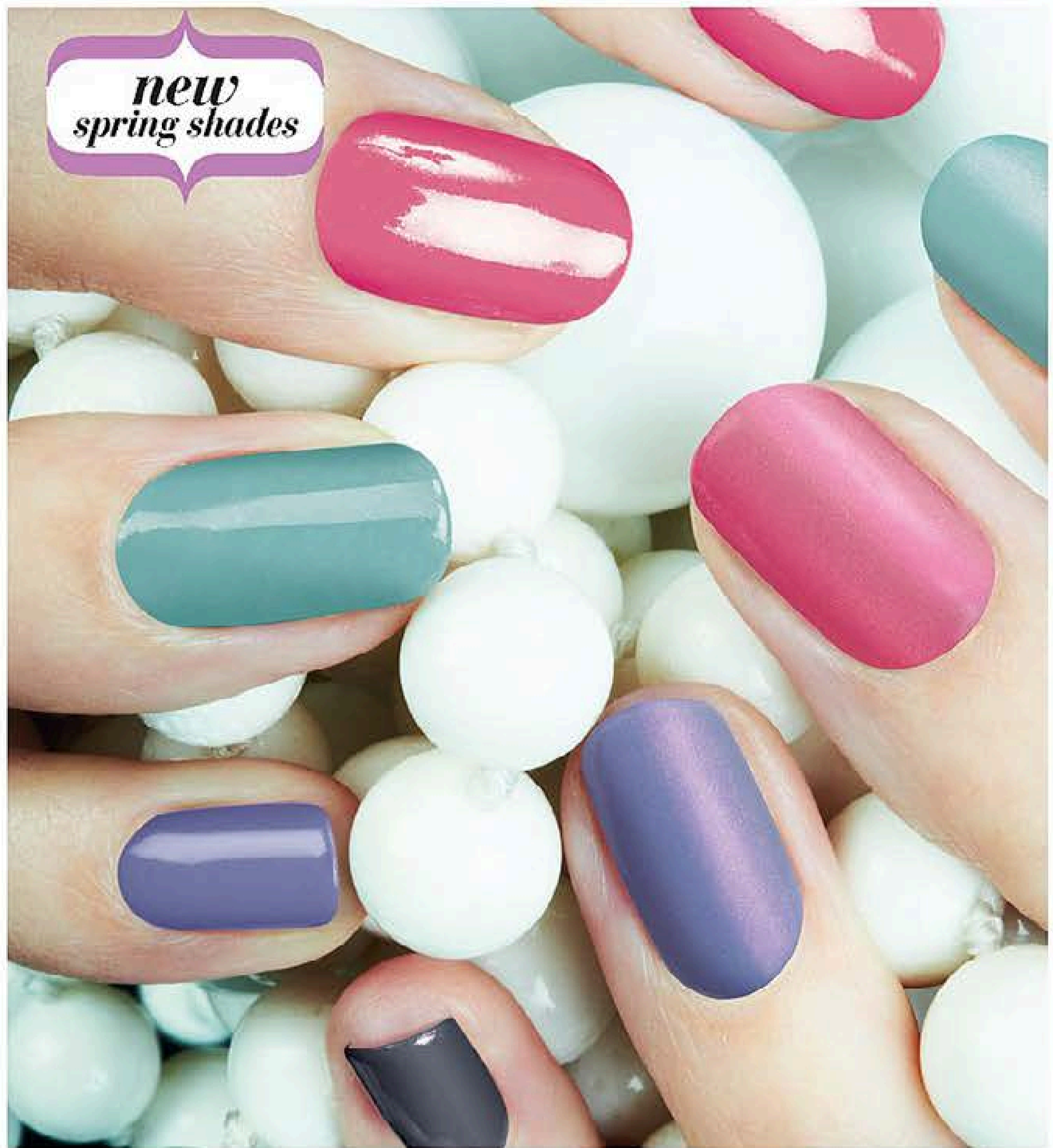
£3.50
half price



00984 Blonde

00992 Soft Brown





AS SWEET AS CANDY

Nailwear Pro+
Nail enamel fortified with acrylic gel for strength. 12 days of lasting colour. 12ml
Price per 100ml = £25.00
Normally £6

£3
half price



NEW Satin Nail Top Coat
Illuminating top-coat for use on top of any nail colour to transform nails into a satin finish with a soft pearl effect. 12ml
04366
Price per 100ml = £25.00
Will normally be £6

£3
half price

12 days of lasting colour

new shades



top coat, turns any nail polish matte



new



Lauren's top tip

“For nail colour that lasts, paint along the top edge of nails, too. This seals the colour and, after layering on a lick of top coat, means your nails won't chip as easily. Be sure to pick a pretty pastel shade, which are hot hues, right now.”



Lauren's top tip

“Let's face it, we all want to look our best without spending hours getting ready! That's where Speed Dry comes in! Simply sweep on your favourite shade and in 30 seconds you can be out of the door!”



Lauren's top tip

“Magazines say the fastest way to update your look is to buy new accessories. Well, I'd suggest treating yourself to a new nail colour - it's easily the most cost-effective way to keep up-to-date!”



Speed Dry+ Nail Enamel

12ml
Price per 100ml = £25.00
Normally £6

£3
half price





02584 Gold Rush
23937 Rose Flash
02154 Spellbound Green



02139 Magnetic Metal
01966 Blue Attraction
02188 Hypnotic Bronze



02162 Fuchsia Force
02618 Lavender Lure

SELECT A FABULOUS NAIL COLOUR



Colour Attract Magnetic Nail Enamel
12ml
Price per 100ml = £50.00
£6

NOW CHOOSE YOUR MAGNETIC WAND



24042 Chevron
22483 Stripe
23945 Wave
23986 Star

Colour Attract Magnetic Nail Enamel Wand
99p



Lauren's top tip

The metallic trend is big news for spring. Try these high fashion shades that are also magnetic. Just hold one of the magnetic wands over wet nail polish and watch the patterns appear!



Lauren's top tip

Nail wraps are an absolute saviour for ladies who want that 'just stepped out the salon' look at a fraction of the price. Try wiping each nail with nail varnish remover before applying to help the wraps form a stronger bond.



06379 Dozen Roses
06254 Candy Cane
07112 Bedazzled
07013 True Zebra
16659 Star Struck
10314 Red Hot Lace
06866 Racy Lace
03038 Swirled Blues
07138 Bows For You
06791 Inner Animal
06825 Check You Out
06841 Hot Pink Bling
07476 Cheetah Pink
06858 Mosaic Flowers



Nail Art Design Strips
Normally £8
£4 half price



French Manicure Kit
Contains nude and white nailwear. 2 x 12ml bottles plus 30 nail guides.
23143
Normally £6.50
£3.20 save £3.30



Opal Top Coat
12ml
07534
Price per 100ml = £25.00
Normally £6
£3 half price



Diamond Strengthening Complex
12ml
22673
Price per 100ml = £20.83
Normally £5
£2.50 half price

CARE & PROTECT



Pearl Shine
10ml
19703
Normally £6
£3 half price



Gold Strength
12ml
11445
Price per 100ml = £20.83
Normally £5
£2.50 half price



Peeling & Brittleness Solver
12ml
00620
Price per 100ml = £20.83
Normally £5
£2.50 half price



Cuticle Conditioner
12ml
09241
Price per 100ml = £25.00
Normally £6
£3 half price



all
HALF PRICE
save up to **£3.30**
pages 60-61



Lauren's top tip

“Keeping nails in tip top shape can sometimes feel like a chore. Knowing what to use when, and how, often puts people off. This range of complete nail care is quick and simple to use, and will get your nails in great shape, whatever their issues.”



Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £6.00
Normally £6
£3 half price

Conditioning Nail Enamel Remover
Helps condition your nails as you remove every trace of colour.
150ml
22764
Price per 100ml = £1.33
Normally £4
£2 half price





10-in-1 Beauty Balm

- 1** SPF15 **2** smoothes skin **3** mineral infused
- 4** contains vitamin E **5** feels lightweight
- 6** hydrates skin **7** minimises redness
- 8** evens skin tone **9** conceals flaws
- 10** makes skin look better, even after you take it off!

Ideal Flawless
Skin Loving
Beauty Balm

30ml
Price per 10ml = £2.33
Normally £12

£7
save £5



26179
Ivory

14159
Shell

25338
Nude

13763
Natural
Beige

26369
Medium
Beige

COMPLEXION RADIANCE



Lauren's top tip

The biggest news in recent times has been the invention of BB creams! Apply a layer as part of your make-up routine, every day – then watch as your skin glows, blotches disappear and your complexion wows, even after you take it off!



SPRING FLING

NEW Marbleised Powder Blush

Swirled powder blush for a natural, healthy look.

5.6g

Price per 10g – £10.71

Will normally be £8

£6

save £2



04242

marbleised effect

deco packaging

NEW Blusher Brush

Angled brush perfect for applying blusher or contouring with bronzer.

12203

Will normally be £7

£3.50

half price

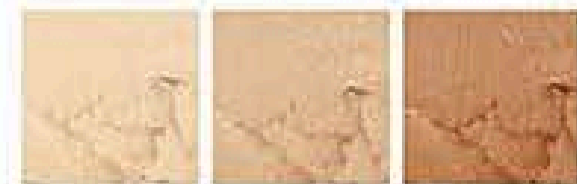


Lauren's top tip

Adding a sweep of blush can create great cheekbone definition. Go for a pinky hue for a spring time feel and sweep on under cheekbones, blending upwards and outwards, towards your ear.

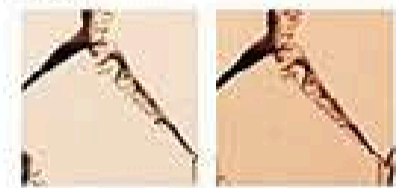


Ideal Flawless Concealer Stick
Lightweight, oil-free concealer blends perfectly for even, invisible-looking coverage.
£7



24513 Fair 04721 Medium 17830 Dark

Ideal Flawless Pressed Powder
Super-weightless, silky powder with pearlescent pigments helps to illuminate dull skin.
10g
£9



24414 Fair 01727 Light Medium



PERFECTLY FLAWLESS



Ideal Flawless Invisible Coverage Foundation
Full-coverage foundation creates a virtually undetectable veil of flawless perfection. Skin feels moisturised and looks 100% natural. SPF15. 30ml
Price per 10ml = £4.00
£12



Lauren's top tip

"If you suffer from shiny skin then using a mattifying foundation can really help. This light mousse will help keep shine at bay without clogging the skin, so it's perfect for everyday wear."



Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £3.33
Normally £10.50
£6
save £4.50

NEW Foundation Brush
12161
Will normally be £8.50
£4.50
save £4



new

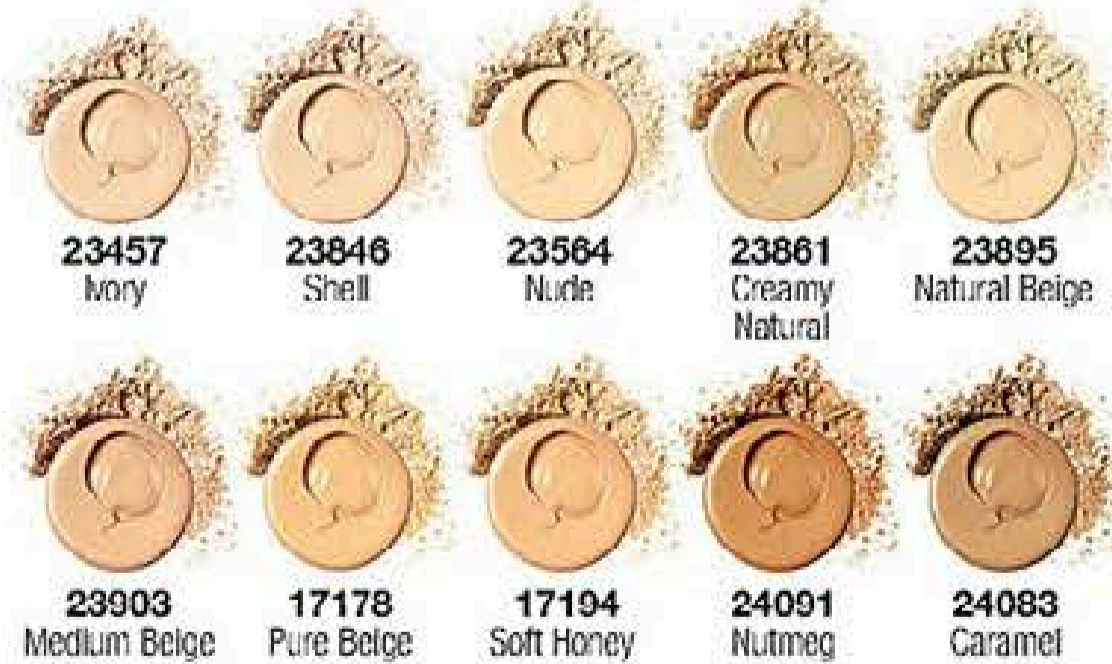


NEW Kabuki Brush
Goat hair brush perfect for buffing in powders. Aluminum base. Size approx. 2.5cm x 7cm.
03756
£6.50

Ideal Luminous Blush
Create a beautiful luminous finish with this luxurious pearly blush. Silky smooth skin-enhancing shades gives skin a fresh, radiant-looking glow.
6g
Price per 10g = £10.83
£6.50

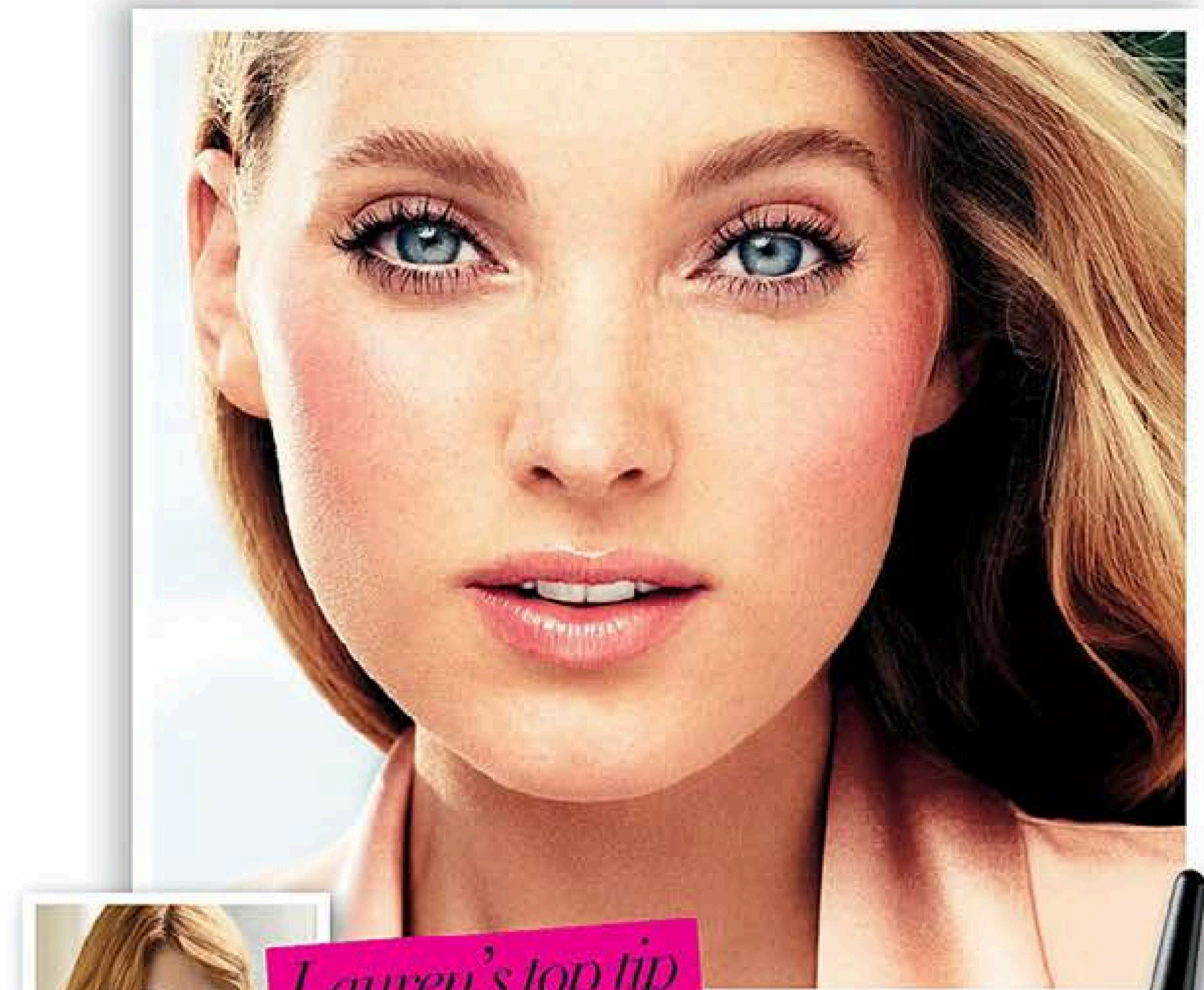


FRESH FACED



Ideal Flawless Cream-to-Powder Foundation

Super-lightweight formula glides on as a cream with the light texture of a powder. Gives medium to full coverage that defies detection from every angle and wears for 8 hours.
9g
Price per 10g = £13.33
£12



Lauren's top tip

Who doesn't want to look glowing and fresh-faced? A great way to achieve that gorgeously illuminated look is to add a sweep of colour with these Illuminating Face Pearls. Apply along the cheek bones to highlight.

Illuminating Face Pearls
Gives cheeks and brow a subtle, radiant sheen. 22g
26880
Price per 10g = £2.50
Normally £9
£5.50
save £3.50

NEW All-Over Face Brush
Nylon bristles and matte black plastic handle. Length approx. 18.5cm.
22798
Will normally be £8
£4.50
save £3.50





Perfect Kiss Lip Gloss SPF15
 Lightweight moisturising gloss with natural oils and fruit enzymes. Instantly makes lips look and feel smoother, softer, fuller and more kissable. SPF15.
 6ml
 Price per 10ml = £11.67
£7

TINT & SHINE



Tinted Lip Care
 Softens and moisturises lips whilst giving a soft tint of colour. Formulated with beeswax.
£7



model is wearing Ultra Glazewear Lip Gloss in **Strawberry Shine**



Lauren's top tip

"A great way to update your winter make-up is by using a lightweight lip gloss instead of a lipstick. Opt for vibrant shades or high-shine gloss to stay on-trend."



HIGH SHINE GLOSS

27664 Crystal Lilac	27748 Fuchsia Frenzy	27797 Merlot Glow	27987 Rich Raspberry	27706 Fiery Red	27847 Nude Muse	16394 Clear

HIGH SHINE SPARKLE

16824 Apple Cinnamon	27623 Chocolate Shimmer	28019 Shimmered	28076 Strawberry Shine	27813 Mocha Latte	27961 Plum Dazzle

A HINT OF SHIMMER

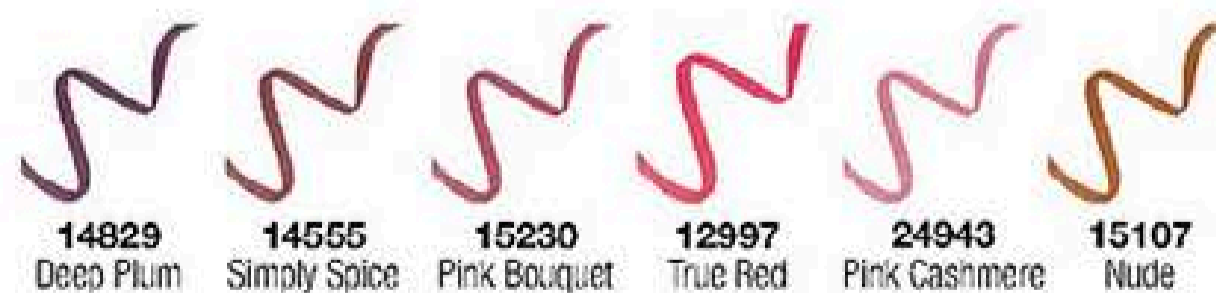
27979 Plum Pretty	27763 Iced Pink	28100 Tickled Pink	27938 Pink Watermelon	27920 Pale Peach	27771 Maive Movement

Ultra Glazewear Lip Gloss
 Super-shiny gloss with a rich colour to help lips glisten in every light. SPF15.
 6ml
 Price per 10ml = £6.67
 Normally £6.50
£4
 save £2.50



Lauren's top tip

To help make lipstick last longer, try applying lip liner all over the lip as well as around the edge. It acts as a stain and makes a great base to apply your lipstick on to.



Ultra Glimmersticks Lip Liner
 Defines without smudging or feathering. Lightweight formula. Contains vitamin E.
£6

NEW Retractable Lip Brush
 Retractable brush with lid. Nylon bristles and matte black plastic handle. Length approx. 9.7cm.
03665
 Will normally be £5
£2.50 half price



Lauren's top tip

Shine Attract Lipstick is great for achieving the lasting, full-colour of a lipstick with the satin shine of a gloss. Apply one coat for a semi-transparent finish, or layer up for greater intensity.



Shine Attract Lipstick
 Normally £8.50
£5
 save £3.50



A HINT OF SHIMMER

Shine Attract Lipstick - Shimmer Shades
£8.50



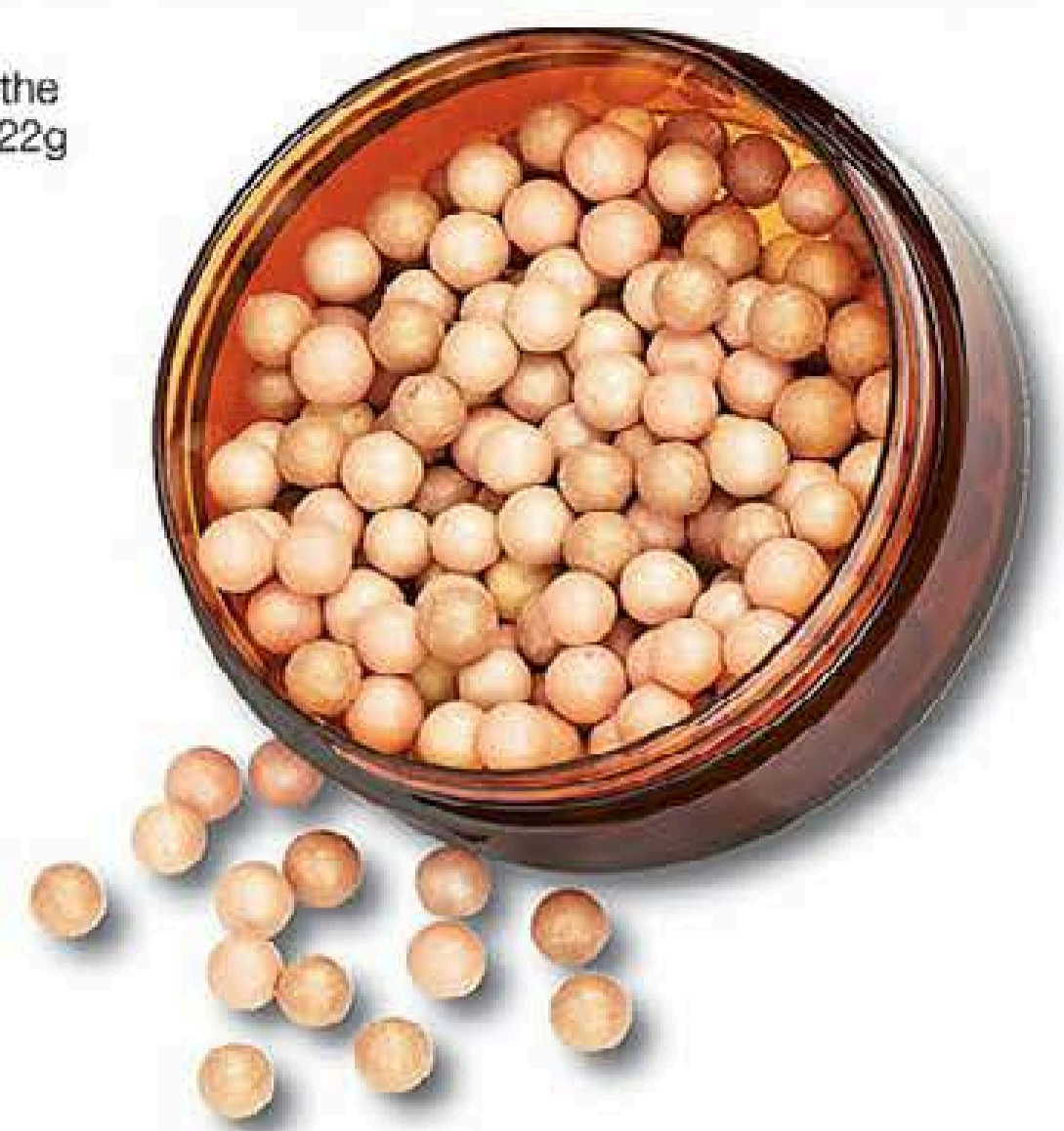


AVON
GLOW



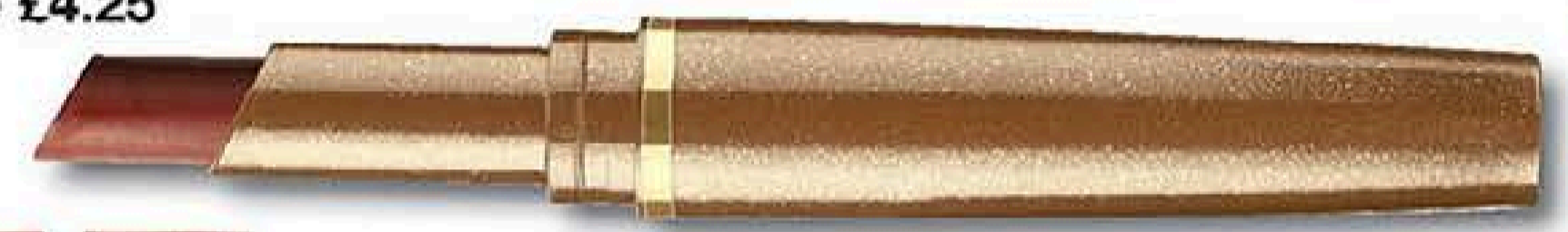
Avon Glow Bronzing Pearls
Shimmering bronzing pearls give skin the warm, luminous look of a natural tan. 22g
Price per 10g = £2.27
Normally £10

£5
half price



Avon Glow Multi Stylo
Velvety 3-in-1 radiance-boosting bronzer for eyes, lips and cheeks.
Normally £7.50

£3.25
save £4.25



Avon Glow Bronzing Powder
Luxurious powder compact gives a radiant glow to all skin tones, without settling into lines or wrinkles. 10g
Normally £10

£5
half price





ExtraLasting Eyeliner
Normally £7
£3.50
half price



ExtraLasting Mascara
7ml
Price per 10ml = £6.43
Normally £9
£4.50
half price



ExtraLasting Eyeshadow
£6



*up to
18 hours
smudge-proof
wear!*



ExtraLasting Make-up Remover
50ml
14282
Price per 10ml = £10.00
£5



ExtraLasting Liquid Foundation
30ml
Price per 10ml = £4.17
£12.50



EXTRA *Lasting*
multi-tasking make-up that keeps up with you

ANEW BEAUTY
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE

you... but more

YOUTHFUL

*create a plumper, smoother complexion with
make-up that helps you look younger*



*in just 1
week
makes lips
look instantly
smoother
and softer*



*colourless plumping
to help boost
collagen
renewal*



*lips look
up to 5
years
younger*

**Lip Restoring
Colour Balm**
5ml
Price per 10ml - £16.00

£9

**Lip Plumping Lip
Conditioner**
11155

£9

**Youth-Awakening
Lipstick**

£10.50

**Youth-Awakening
Eyeshadow and Primer Kit**

£10



25924
Spring Green



10579
Smoky Violet



18655
Shimmering Walnut



*prime
and
define
your eyes
for a wide
awake
look*

FREE
BEAUTY BONUS



when you spend
£20 or more on
ANEW across
pages 20-39 and
78-81
order using 68403
see pages 18-19
for details



ANEW BEAUTY
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE

you... but more
BEAUTIFUL

create a flawless complexion with make-up that helps you look younger



08433
Medium



14712
Fair

disguise dark circles and fine wrinkles for younger-looking eyes



infused with an anti-ageing serum to promote a more youthful-looking complexion



immediately skin looks flawless & smoother with a healthy glow

£10 SAVE £5

FREE
BEAUTY BONUS



when you spend £20 or more on ANEW across pages 20-39 and 78-81 order using 68403 see pages 18-19 for details

Age-Transforming Concealer SPF15

£9

Skin Transforming Primer

28ml
Price per 10ml = £5.35
00166

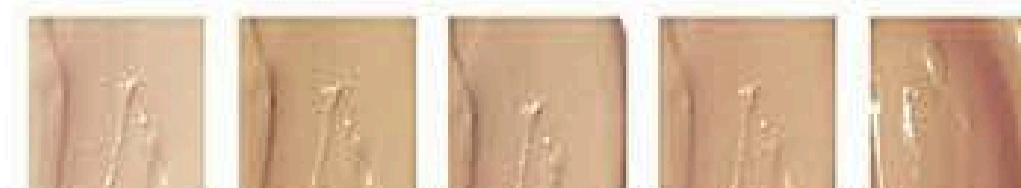
£15

Age-Transforming Foundation

30ml
Price per 10ml = £3.33
Normally £15

£10

save £5



02329
Ivory

25163
Nude

05371
Shell

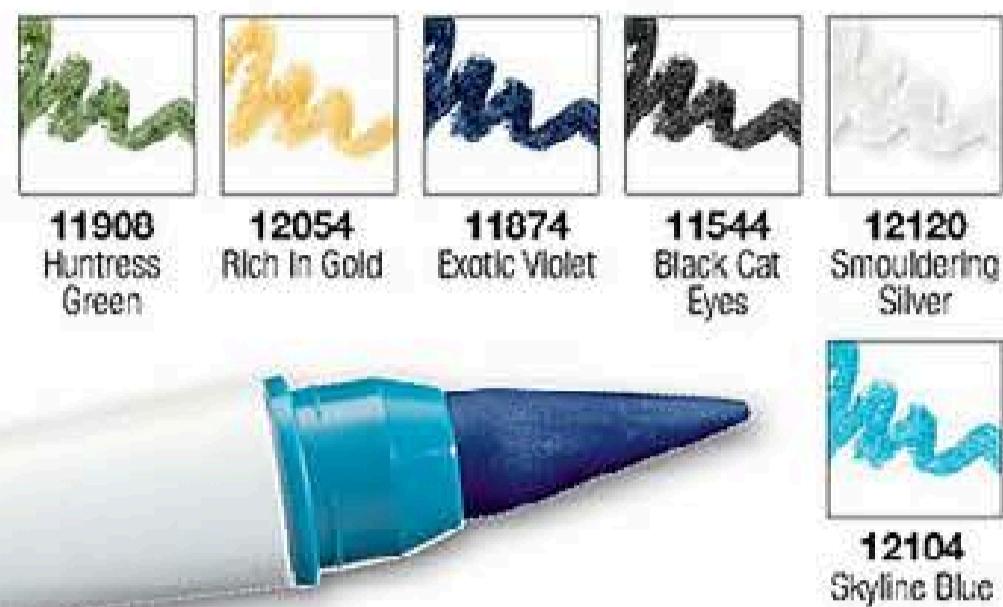
07047
Natural Beige

02543
Soft Honey

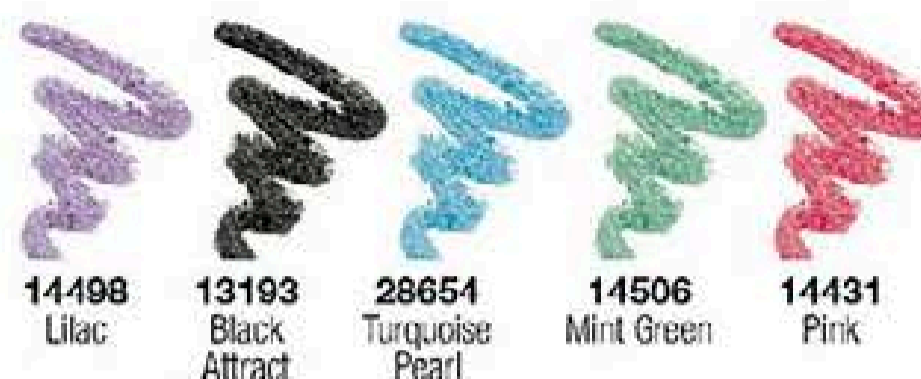
EYE-CATCHING

COLOUR

Chopsticks Eyeliner
Normally £3.50
£2.50
save £1



Feel The Love Mascara
8ml
Price per 10ml = £3.13
Normally £4.50
£2.50 save £2



NEW Kajalstick Eyeliner
Will normally be £3
£2.50 save 50p



all £2.50 each

pages 82-87

all £2.50 each

pages 82-87



Pencil Play Eyeliner
Normally £3
£2.50
save 50p



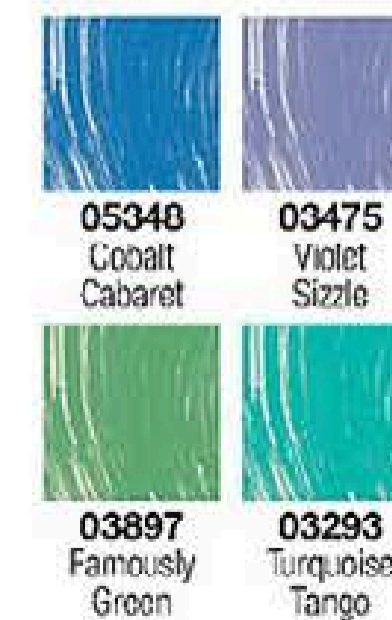
Plump Out Mascara
7ml
Price per 10ml = £3.57
Normally £4.50
£2.50
save £2



Eyeshadow Duo
Normally £4.50
£2.50 save £2



Show Stopping Mascara
5ml
Price per 10ml = £5.00
Normally £4.50
£2.50 save £2



COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

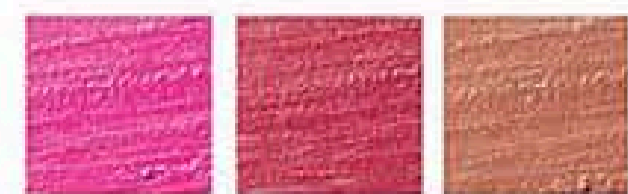
POUT

POWER

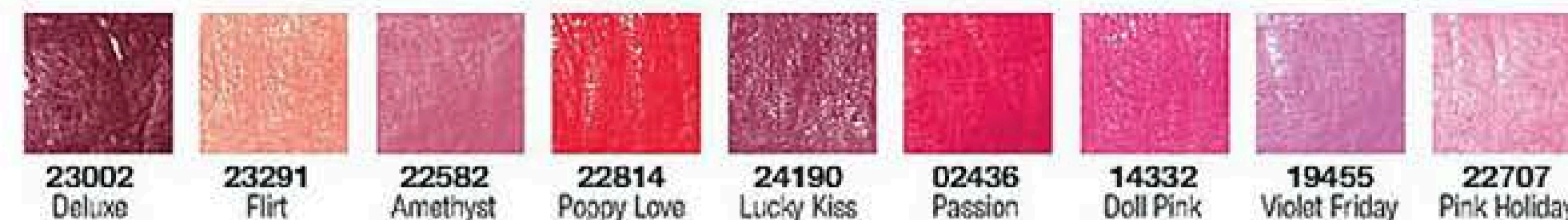
Lip Stix
Normally £4.50
£2.50
save £2



05421 Coral You Later
05926 Gone Pink

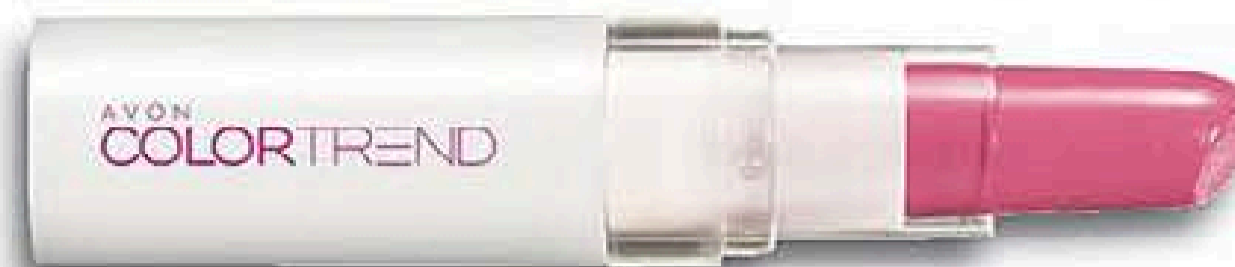


05017 Think Fast Pink
04663 Reddy to Go
06163 Nude Flash



23002 Deluxe
23291 Flirt
22582 Amethyst
22814 Poppy Love
24190 Lucky Kiss
02436 Passion
14332 Doll Pink
19455 Violet Friday
22707 Pink Holiday

Kiss 'n' Go Lipstick
Normally £3.75
£2.50 save £1.25



limited edition shades with decorative packaging



14084 Smoochable
14191 Loveable
25437 Adorable
14381 Kissable

all **£2.50** each

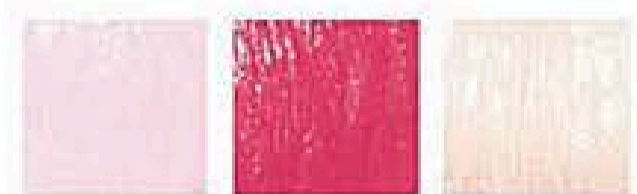
pages 82-87

all **£2.50** each

pages 82-87



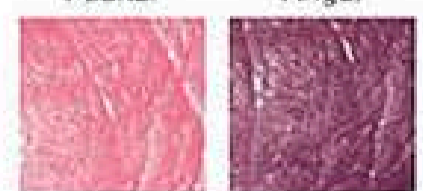
Read My Lips
Lip Gloss
7ml
Price per 10ml = £3.57
Normally £3.75
£2.50 save £1.25



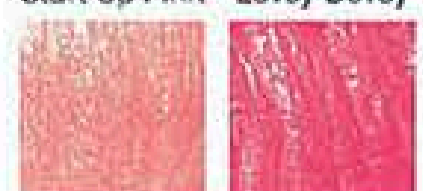
25767 Berry Fizz
17657 Kiss Kiss
12021 Clear



02535 Lucl'd
25999 Pucker
25122 Angel



22608 Start Up Pink
26021 Lovey Dovey



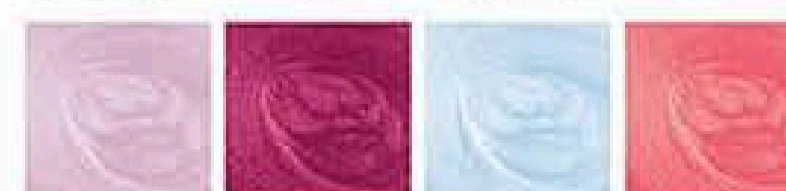
13151 Watermelon Ice
19646 Fluorescent Pink

NAIL IT!

Color Me Pretty Nail Enamel
8ml
Price per 100ml = £31.25
Normally £3
£2.50 save 50p



18440 Blue Morph
02733 Velour
15602 Natural Girl
00976 Shell Pink



13508 Peekaboo
13128 Vixen
19000 Violet Freeze
26724 Bikini



COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

FACE THE DAY



Perfect and Hide Concealer
Normally £3
£2.50 save 50p



I come with my own brush

Cheeky Powder Blush
Give your cheeks a pretty pop of colour!
5g
Price per 10g = £5.00
Normally £4
£2.50 save £1.50

all £2.50 each
pages 82-87



Final Touch Pressed Powder
SPF10. 10g
Normally £4.25
£2.50 save £1.75



Oil Control Pressed Powder
10g
Normally £4.25
£2.50 save £1.75

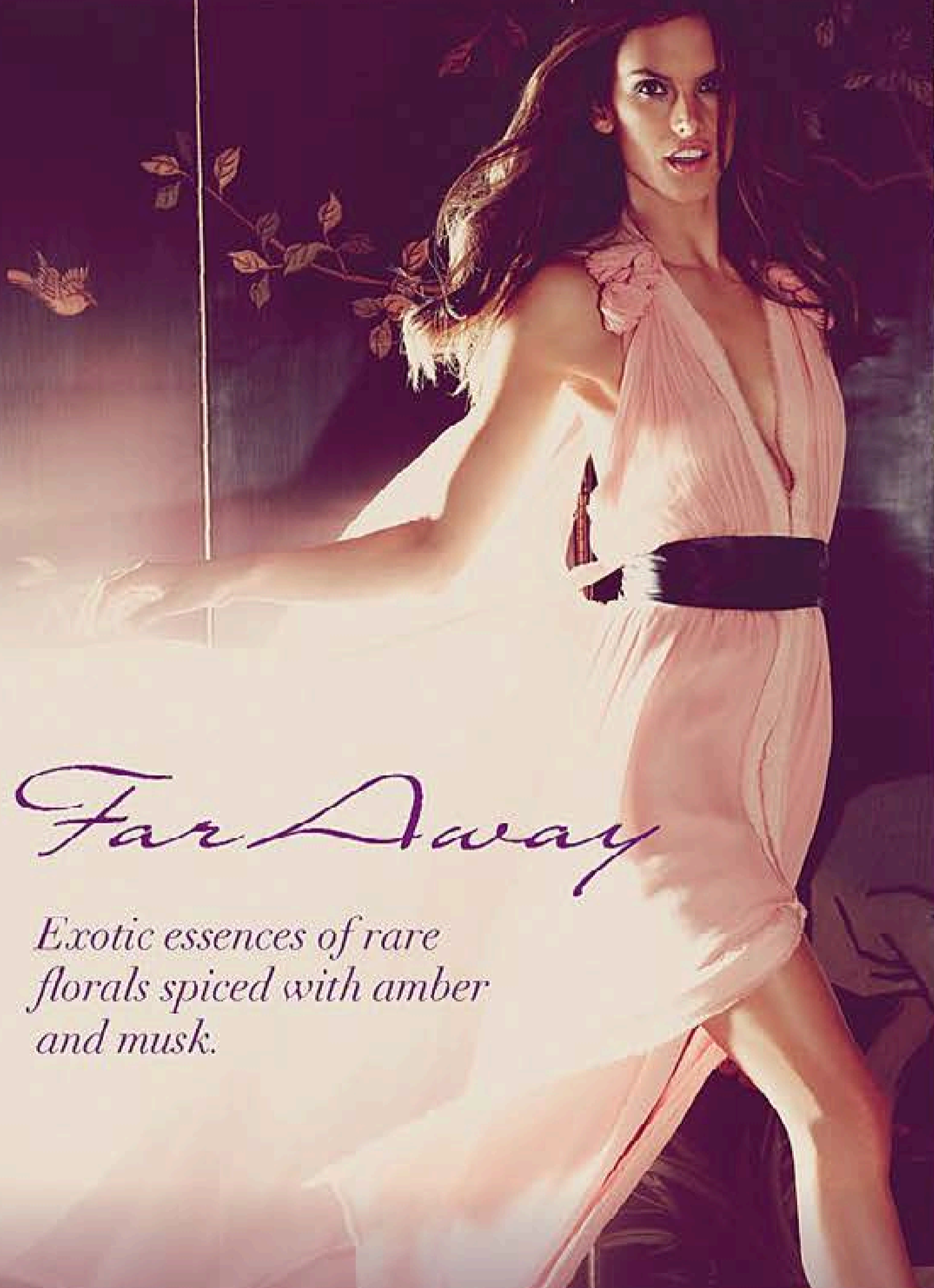


Fresh Face Foundation
30ml
Price per 10ml = 83p
Normally £4.75
£2.50 save £2.25



COLORTREND
LIFE'S too FUN
TO WEAR THE SAME SHADE

Fragrance Counter



Far Away

Exotic essences of rare florals spiced with amber and musk.

Moisturising Bath and Shower Gel 200ml

03244 Price per 100ml = £1.25 Normally £3.60 **£2.50** save £1.10

Perfumed Body Spray 75ml

10157 Price per 100ml = £3.33 Normally £3.60 **£2.50** save £1.10

Far Away Eau de Parfum Spray Oriental, floral. 50ml

04549 Price per 100ml = £16.00 Normally £13 **£9** save £4

To buy the Roll-On Deodorant and Shimmering Body Powder separately, see page 110.

DREAM OFFER

all 5 for
£12.95

pages 88-89
order using 69153
save £6.40

Includes:

Moisturising Bath and Shower Gel 200ml

Shimmering Body Powder 40g

Perfumed Body Spray 75ml

Roll-On Anti-Perspirant Deodorant 50ml

Far Away Eau de Parfum Spray 50ml



AVON TRUE LIFE

new

Fresh essences of waterlily and sea spray intermingle with warm juniper and bring you to the moment.

only
£5 each

100%
happy
or your money back
See page 176-177 for our
90 day guarantee.

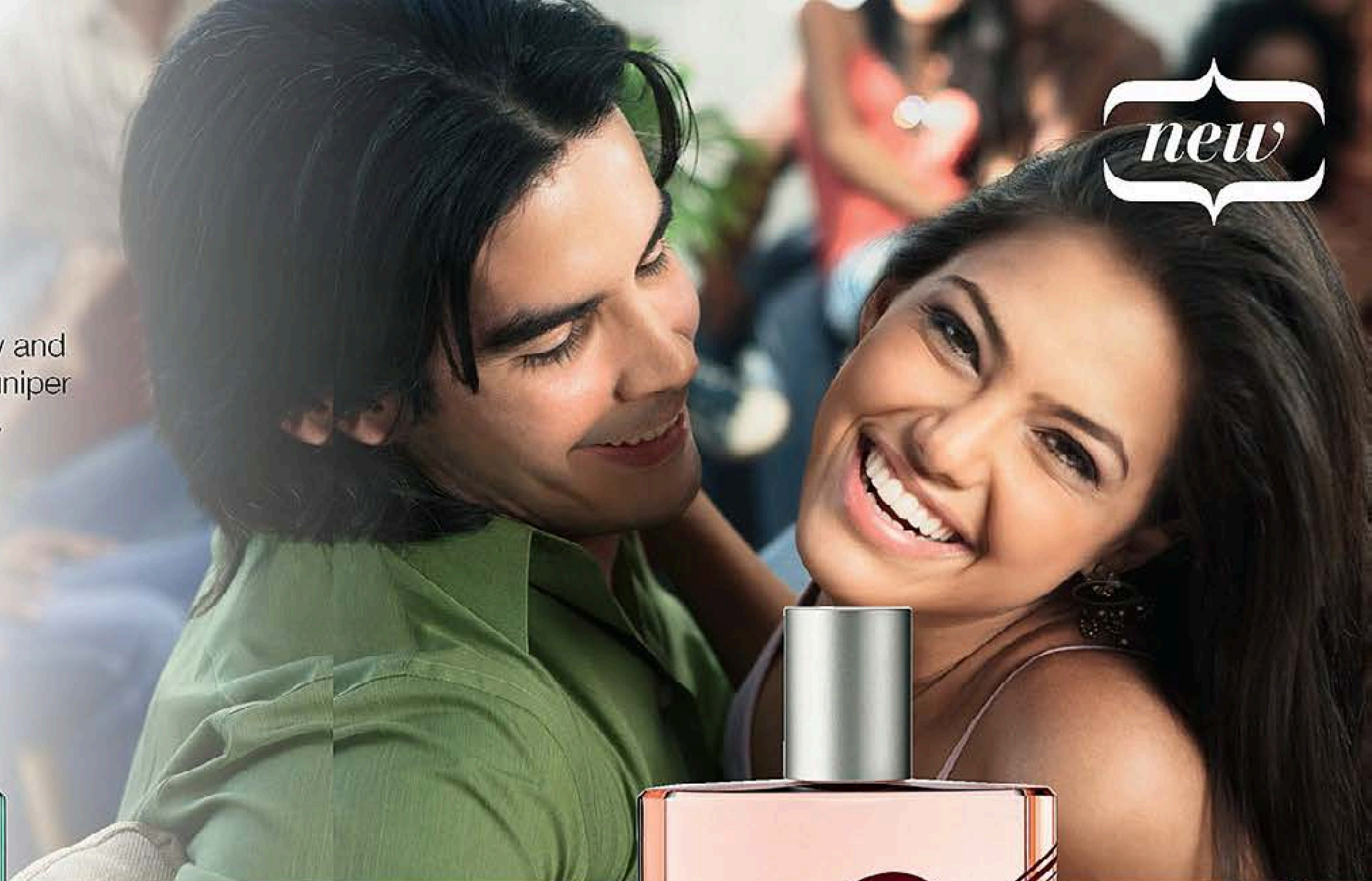


warm. masculine. inviting.

NEW True Life for Him Eau de Toilette Spray

Orange zest and white pineapple mix with the effervescence of Ultra Brut Champagne Accord and earthy violet leaves, while cedarwood and cashmere musk give a warm smooth finish. 50ml

14738 Price per 100ml = £10.00 Will normally be £8.50 **£5 save £3.50**



optimistic. feminine. sensual.

NEW True Life for Her Eau de Toilette Spray

Lemon blossom and sparkly Champagne Rose Accord blended delicately with Peony and Iris, and alluringly finished with cashmere musks. 50ml

07880 Price per 100ml = £10.00 Will normally be £8.50 **£5 save £3.50**



£7
save £6

rare
pearls



rare
sapphires



£7
save £6

rare
diamonds



rare
gold



*Discover true perfection.
A lustrous mix of green notes
amongst hints of rosewood,
magnolia and lasting pearl musk.*

*A sparkling, citrus blend of
grapefruit and mandarin, based
on a creamy fig accord, and
enhanced by touches of dewfruit.*

*Sparkling plum blossom and
captivating orchid mix with
notes of luxurious cashmere
woods, for sensuous warmth.*

*Opulent orange flowers mixed
with precious amber create a
feeling worth more than all the
riches in the world.*

Rare Pearls Eau de Parfum Spray 50ml 03632 Price per 100ml = £14.00 Normally £13 **£7** save £6

Rare Sapphires Eau de Parfum Spray 50ml 15834 Price per 100ml = £14.00 Normally £13 **£7** save £6

Rare Diamonds Eau de Parfum Spray 50ml 21337 Price per 100ml = £14.00 Normally £13 **£7** save £6

Rare Gold Eau de Parfum Spray 50ml 04440 Price per 100ml = £14.00 Normally £13 **£7** save £6

set the mood for seduction

ULTRA SEXY

Look sexy. Feel sexy. Be sexy

£11
save £4



Seductive OFFER

Buy the Eau de Parfum for **£11**
and order the Body Soufflé

FREE

worth £4.50 pages 94-95

Reveal a sexier you

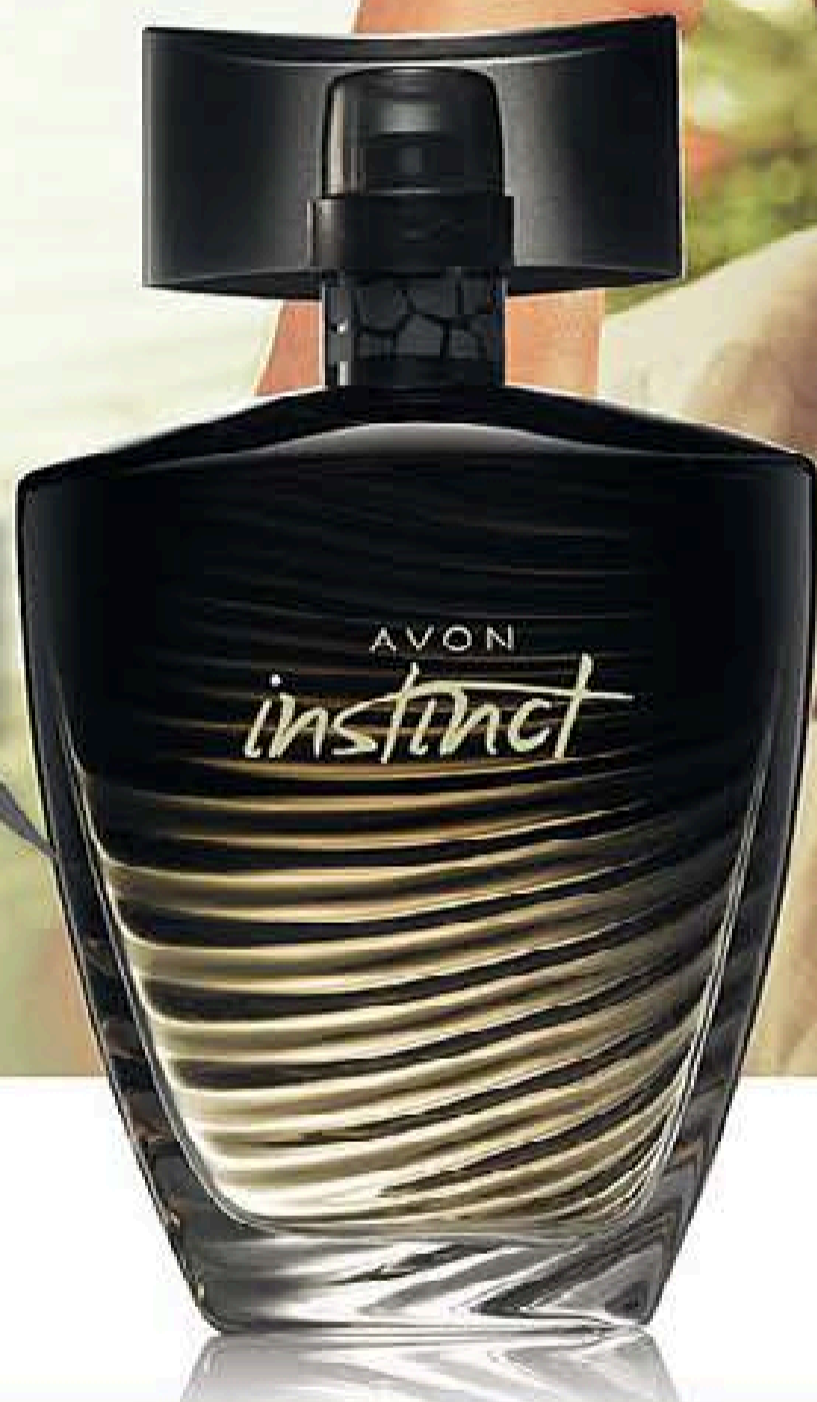
with this irresistible scent of provocative
pear and smouldering magnolia, laced with
a hint of sensual golden amber.

Ultra Sexy Body Soufflé 150ml 15941 Price per 100ml = £3.00 **£4.50** or FREE

Ultra Sexy Eau de Parfum Spray 50ml 13755 Price per 100ml = £22.00 Normally £15 **£11** save £4

AVON INSTINCT

feel the magnetic energy of this powerful fusion of wild mandarin, masculine sage and exotic ebony wood



£12
save £3

**Wild
OFFER**

Buy the Eau de Toilette for **£12** and order the Body Spray & Body Wash

FREE

worth £8.10 page 96 only

Avon Instinct Eau de Toilette Spray for Him 75ml
16527 Price per 100ml = £16.00 Normally £15 **£12 save £3**

Hair and Body Wash 200ml 27631 Price per 100ml = £2.25 **£4.50 or FREE**

Deodorant Body Spray 150ml 16667 Price per 100ml = £2.40 **£3.60 or FREE**



AVON INSTINCT

sparkling greens, exotic camellia, and a touch of sensual sandalwood

"This fragrance is for women who want to feel confident, beautiful and comfortable about how sexy they are."

Megan Fox, Actress



£12
save £3

**100%
happy**
or your money back
See page 176-177 for our 90 day guarantee.

**Wild
OFFER**

Buy the Eau de Parfum for **£12** and order the Body Spray & Body Lotion

FREE

worth £8.10 page 97 only

Avon Instinct Eau de Parfum Spray for Her 50ml
04630 Price per 100ml = £24.00 Normally £15 **£12 save £3**

Body Lotion 150ml 13946 Price per 100ml = £3.00 **£4.50 or FREE**

Perfumed Body Spray 75ml 03731 Price per 100ml = £4.80 **£3.60 or FREE**



Incandessence

Lily of the valley, sun-warmed wild yellow tulips and pure white peony blend with notes of diamond orchid and exotic okoume wood.



£10
save £1

Buy the Eau de Parfum for **£10**
and order the Body Spray & Body Lotion

FREE worth £7.20
page 98 only

Incandessence Eau de Parfum Spray 50ml
09878 Price per 100ml = £20.00 Normally £11 **£10 save £1**

Body Lotion 150ml 25932 Price per 100ml = £2.40 **£3.60 or FREE**

Perfumed Body Spray 75ml 05041 Price per 100ml = £4.80 **£3.60 or FREE**



PERCEIVE

Uplifting essences of gardenia, plum, vanilla orchid and sandalwood.



£10
save £1

Buy the Eau de Parfum for **£10**
and order the Body Spray & Body Lotion

FREE worth £7.20
page 99 only

Perceive Eau de Parfum Spray 50ml
07088 Price per 100ml = £20.00 Normally £11 **£10 save £1**

Body Lotion 150ml 26153 Price per 100ml = £2.40 **£3.60 or FREE**

Perfumed Body Spray 75ml 20495 Price per 100ml = £4.80 **£3.60 or FREE**





£8.50
save £4.50

£8.50
save £4.50



**little
black
dress**

A timeless classic of sparkling honeysuckle, gardenia, jasmine, sandalwood and cashmere musk.



£12
save £1

Irresistible fruity nectar mingles with Bulgarian Rose and sensual Red Sandalwood, for a feeling like you've just slipped into your little red dress

Made for the woman who shatters expectations, this fragrance combines a feeling of flirty sensuality with a thrill of the forbidden.

**Chic
OFFER**

Buy the Eau de Parfum for **£12** and order the Body Spray & Body Cream **FREE** worth £7.10 page 101 only



Little Red Dress Eau de Parfum Spray 50ml 17681 Price per 100ml = £17.00 Normally £13 **£8.50** save £4.50

Little Gold Dress Eau de Parfum Spray 50ml 02089 Price per 100ml = £17.00 Normally £13 **£8.50** save £4.50

Little Black Dress Eau de Parfum Spray 50ml 05504 Price per 100ml = £24.00 Normally £13 **£12** save £1

Body Cream 150ml 24828 Price per 100ml = £2.33 **£3.50** or **FREE**

Perfumed Body Spray 75ml 25445 Price per 100ml = £4.80 **£3.60** or **FREE**

Pretty Rockin'

Pretty Glamorous

Pretty Fabulous

£4.50
save £3.50

£4.50
save £3.50

£4.50
save £3.50



Shine with sparkling mandarin followed by delightfully fresh freesia and a captivating blend of creamy musk and almond milk.

from *Kate's* world

The luscious scent of juicy apple mingled with magnolia blossom and irresistible vanilla sugar.

from *Kate's* world

Kate's World Pretty Rockin' Eau de Toilette Spray* 50ml
20255 Price per 100ml = £9.00 Normally £8 **£4.50** save £3.50

Kate's World Pretty Glamorous Eau de Toilette Spray* 50ml
26518 Price per 100ml = £9.00 Normally £8 **£4.50** save £3.50

Kate's World Pretty Fabulous Eau de Toilette Spray* 50ml
10264 Price per 100ml = £9.00 Normally £8 **£4.50** save £3.50

*Suitable for age 8+.



£15
save £5

**HERVE
LEGER**



£14
save £4.50

FOR HER

Elegant white tea, lavish cashmere woods and sublime musk reveal her seductive intrigue.

FOR HIM

Crisp citrus, French lavender and refined musk reveal his magnetic intrigue.

Hervé Léger Intrigue Eau de Parfum Spray for Her 50ml
04994 Price per 100ml = £30.00 Normally £20 **£15** save £5

Hervé Léger Intrigue Eau de Toilette Spray for Him 75ml
06700 Price per 100ml = £18.67 Normally £18.50 **£14** save £4.50



Only £10 SAVE £6



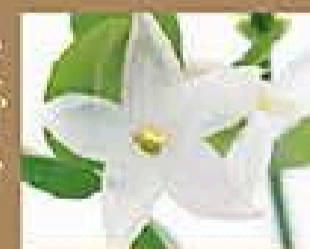
"I created this fragrance around three rare, precious and exotic white flowers. It is always very special for me to work with these flowers: they bring a very feminine and sensual yet elegant touch".

Vincent Schaller

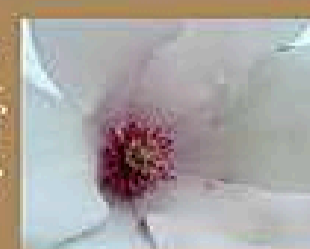
Gardenia
symbol of
joy



Jasmine Sambac
symbol of
beauty



Magnolia Grandiflora
symbol of
dignity



PREMIERE LUXE

Decadent blackcurrant and luxurious white florals mingle with amber for a dramatic, long lasting finish.

100%
happy

or your money back

See page 176-177 for our
90 day guarantee.



Premiere Luxe
Eau de Parfum Spray
50ml
21923
Price per 100ml = £20.00
Normally £16
£10 save £6

Amazing OFFER

BUY 1 CHOOSE 1 FOR £2*

pages 108-109, save up to £13 lowest priced item £2



new

*Excluded from offer.

100% happy
or your money back
See page 176-177 for our 90 day guarantee.

1. Body Lotion
150ml
10371 Far Away
10439 Far Away Bella
05835 Pur Blanca
04978 Sensuelle
Price per 100ml = £2.33
£3.50
03343 City Rush
Price per 100ml = £3.00
£4.50

2. Perfumed Body Spray for Her
75ml
26203 Sensuelle
02709 Infinite Moment
09407 Pur Blanca
15123 Treselle
08847 Little Red Dress
25692 Avon Soft Musk
Price per 100ml = £4.80
£3.60

3. City Rush for Her Shower Gel
150ml
03376
Price per 100ml = £3.00
£4.50

4. Tahitian Holiday Exotic Body Mist
100ml
10405
£3.60

1. City Rush Glamour
50ml
24893 EDP
Price per 100ml = £30.00
£15

2. City Rush for Her
50ml
03327 EDP
Price per 100ml = £30.00
£15

3. Infinite Moment for Her
50ml
15156 EDT
Price per 100ml = £26.00
£13

4. Treselle
50ml
06643 EDP
Price per 100ml = £26.00
£13

5. Sensuelle
50ml
20958 EDP
Price per 100ml = £26.00
£13

6. Pur Blanca
50ml
23788 EDT
Price per 100ml = £22.00
£11

7. Only Imagine
50ml
10900 EDP
Price per 100ml = £26.00
£14

EDT - Eau de Toilette Spray
EDP - Eau de Parfum Spray

8. Eternal Magic
50ml
22913 EDT
Price per 100ml = £26.00
£13

9. Far Away Bella
50ml
10702 EDP
Price per 100ml = £26.00
£13

10. NEW Our Story for Her*
50ml
06627 EDT
Price per 100ml = £16.00
Will normally be £13
£8 save £5

11. Far Away Exotic
50ml
21493 EDP
Price per 100ml = £26.00
£13

12. Tahitian Holiday
50ml
03558 EDT
Price per 100ml = £21.00
£10.50

13. Secret Fantasy
EDT. 50ml
12633 Secret Fantasy*
17509 Secret Fantasy Kiss*
25833 Secret Fantasy Star*
Price per 100ml = £22.00
£11

14. Simply Her
50ml
11114 EDT
Price per 100ml = £17.00
£8.50

15. Be...
EDT. 30ml
14373 Serene
21642 Romantic
Price per 100ml = £23.33
£7

16. Avon Soft Musk
50ml
03509 EDT
Price per 100ml = £17.00
£8.50

17. Little Black Dress Travel Spray
30ml
00430 EDP
Price per 100ml = £25.00
£7.50

18. Far Away Travel Spray
30ml
15933 EDP
Price per 100ml = £25.00
£7.50

19. Incandessence Travel Spray
30ml
13300 EDP
Price per 100ml = £25.00
£7.50

20. Only Imagine Purse Spray
Fruity, floral. 15ml
17764
Price per 100ml = £40.00
£6

21. Far Away Bella Purse Spray
15ml
05702
Price per 100ml = £40.00
£6

*Detachable cast iron charm, on a 2cm stainless steel chain.

for women



for men



Roll-On Deodorant for Her

- 50ml
- | | |
|--------------------------|--------------------------|
| 44271 Only Imagine | 15289 Only Imagine |
| 43661 Eternal Magic | 17335 Eternal Magic |
| 66761 Perceive | 13771 Perceive |
| 72181 Pur Blanca | 11841 Pur Blanca |
| 40451 Little Black Dress | 13615 Little Black Dress |
| 71472 Far Away | 11056 Far Away |
- Price per 100ml = £1.98
£2.60 full price

Roll-On Deodorant for Him

- 50ml
- | | |
|-----------------------------|-----------------------------|
| 47852 Full Speed | 25114 Full Speed |
| 74948 Black Suede | 06015 Black Suede |
| 49346 Black Suede Essential | 07492 Black Suede Essential |
| 33191 Wilderness | 25072 Wilderness |
| 32821 Urban Edge | 01677 Urban Edge |
| 32839 True Force | 21980 True Force |
- Price per 100ml = £1.98
£2.60 full price

Shimmering Body Powder

- 40g
- | |
|-----------------|
| 37176 Far Away |
| 48116 Soft Musk |
- Price per 100g = £2.48
£2.75 full price
24331 Far Away
05454 Soft Musk
FREE

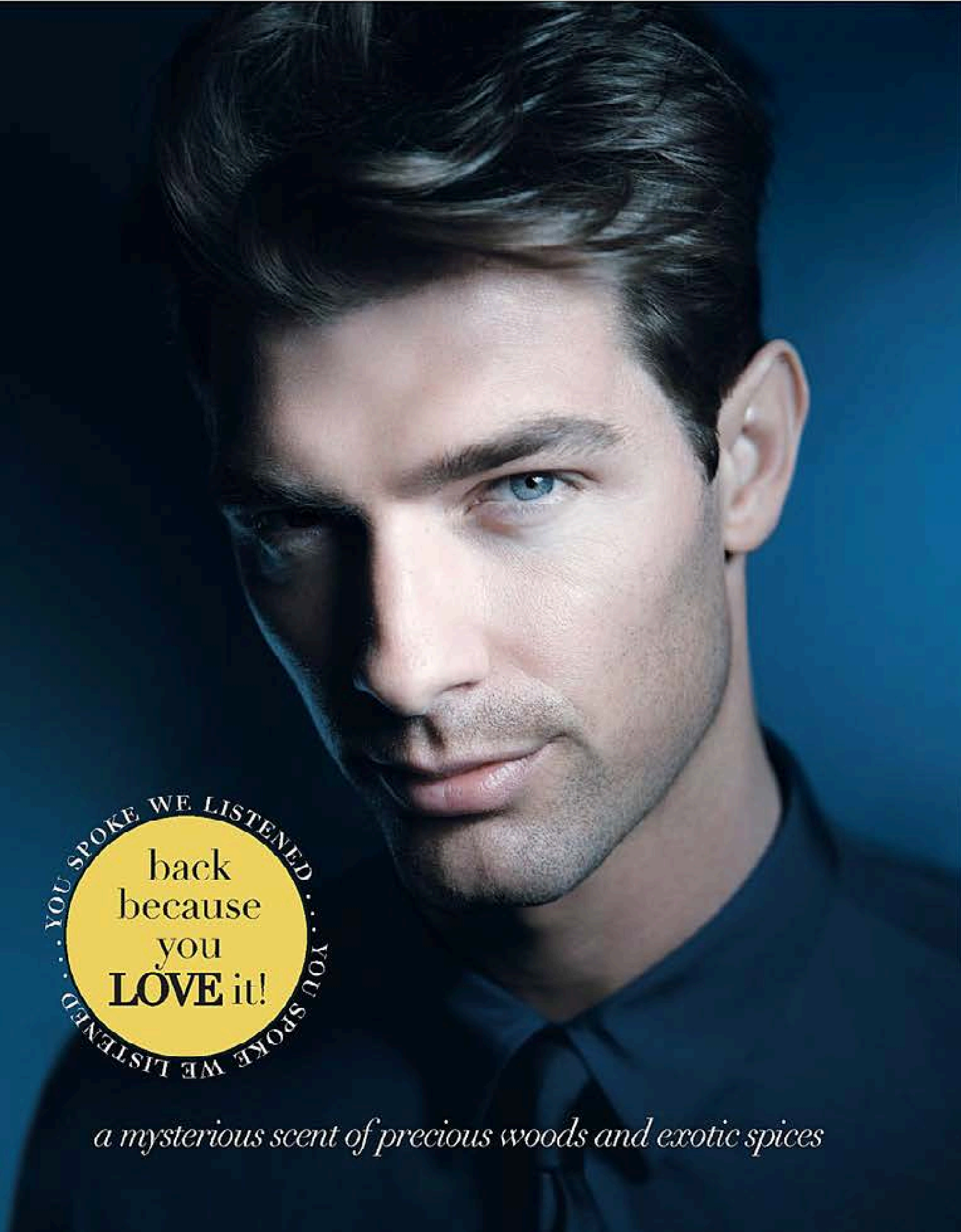
SPECIAL OFFER

BUY 1
 CHOOSE 2
FREE

on talcs & deodorants

pages 110-111
 save up to £5.50
 lower priced items free

order your first product using the full price product number and your free products using the free product numbers



MESMERIZE

HYPNOTIC. MYSTERIOUS. CAPTIVATING.

100%
happy
or your money back
See page 176-177 for our
90 day guarantee.



YOU SPOKE WE LISTENED
back
because
you
LOVE it!
YOU SPOKE WE LISTENED

a mysterious scent of precious woods and exotic spices

buy all 3 for £12 order using
69773
page 113 only

Deodorant Body Spray 150ml 09704 Price per 100ml = £1.67 Normally £3.60 **£2.50** save £1.10

Mesmerize Eau de Toilette Spray 100ml 17442 Normally £11 **£9** save £2

Roll-On Anti-Perspirant Deodorant 50ml
15438 Price per 100ml = £3.00 Normally £2.60 **£1.50** save £1.10

buy the **Eau de Toilette**

Wilderness

LIVELY. REFRESHING. WILD

**Wilderness
Eau de Toilette Spray**
100ml
25080
Normally £11
£9 save £2

Deodorant Body Spray
150ml
16691
Price per 100ml = £2.40
£3.60 or FREE
if ordered with EDT



buy the **Eau de Toilette**

BLACK SUEDE

Body Wash
250ml
08763
Price per 100ml = £1.44
£3.60 or FREE
if ordered with EDT

**Black Suede
Eau de Toilette Spray**
75ml
05843
Price per 100ml = £14.00
Normally £11
£10.50 save 50p

Deodorant Body Spray
150ml
00901
Price per 100ml = £2.40
£3.60 or FREE
if ordered with EDT



EDGY. SLEEK. EXPLOSIVE

URBANEDGE



UNCONVENTIONAL. MODERN. IRRESISTIBLE

**Urban Edge
Eau de Toilette Spray**
75ml
16675
Price per 100ml = £13.33
Normally £13
£10 save £3

Deodorant Body Spray
150ml
21907
Price per 100ml = £2.40
£3.60 or FREE
if ordered with EDT

FULLSPEED

Body Wash
250ml
03285
Price per 100ml = £1.44
£3.60 or FREE
if ordered with EDT

**Full Speed
Eau de Toilette Spray**
75ml
25098
Price per 100ml = £14.00
Normally £11
£10.50 save 50p

Deodorant Body Spray
150ml
16535
Price per 100ml = £2.40
£3.60 or FREE
if ordered with EDT



EXPLOSIVE. LASTING. LIVELY



and order the matching deodorant **FREE**
save £3.60 pages 114-115

and order the matching deodorant & body wash **FREE**
save £3.60 pages 114-115

Amazing OFFER

BUY 1 CHOOSE 1 FOR £2*

pages 116-117, save up to £13 lower priced item £2



1. Deodorant Body Spray
150ml
05918 Black Suede Essential
13813 Infinite Moment
05231 Avon Signature
09779 True Force
12641 Elite Gentleman
Price per 100ml = £2.40
£3.60

2. Elite Gentleman Hair & Body Wash
250ml
11585
Price per 100ml = £1.44
£3.60



3. 015
50ml
14803 Spray
Price per 100ml = £22.00
£11

4. Black Suede
75ml
05777 Splash
Price per 100ml = £14.67
£11

5. Elite Gentleman
75ml
11601 Spray
Price per 100ml = £17.33
£13

6. MyVibe
Spray, 50ml
26161 MyVibe
22038 Graffiti
Price per 100ml = £22.00
£11

7. Infinite Moment for Him
75ml
15198 Spray
Price per 100ml = £17.33
£13

Spray - Eau de Toilette Spray
Splash - After Shave Lotion



8. X Series
Spray, 50ml
06650 Flash
06668 Rush
Price per 100ml = £17.00
£8.50

9. Musk for Men
100ml
10397 Spray
£9

10. Black Suede Essential
75ml
07484 Spray
Price per 100ml = £14.67
£11

11. True Force
75ml
06106 Spray
Price per 100ml = £14.67
£11

12. Simply Him
50ml
11130 Spray
Price per 100ml = £17.00
£8.50

13. City Rush for Him
75ml
04382 Spray
Price per 100ml = £20.00
£15

14. Avon Signature
75ml
05744 Spray
Price per 100ml = £17.33
£13

15. Individual Blue Free
100ml
00190 Spray
£8.50

16. NEW Our Story for Him*
75ml
06676 Spray
Price per 100ml = £10.67
Will normally be £13
£8 save £5

new

*Excluded from offer.

100% happy
or your money back
See page 176-177 for our 90 day guarantee.

see the same
Amazing OFFER
on our women's fragrances
pages 108-109

STAR WARS



Star Wars All-in-One
Stormtrooper design all-in-one with zip fastening and hood. 59% cotton, 41% polyester, excluding trims. **KEEP AWAY FROM FIRE.**

09357 Extra Small
Chest: 33"-35"
Waist: 27"-29"

08110 Small
Chest: 36"-38"
Waist: 30"-32"

11122 Medium
Chest: 39"-41"
Waist: 33"-35"

07310 Large
Chest: 42"-44"
Waist: 36"-38"

Normally £30

£25
save £5

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WHILE STOCKS LAST

because he'll
LOVE IT!

new

treat him to one of these *brilliant, branded* goodies!

£10
save £2



NEW Star Wars Bottle Opener
Plastic bottle opener in the shape of the space ship Millennium Falcon. Approx. 7cm x 3.2cm x 9cm.

07559
Will normally be £12

£10 save £2

NEW Star Wars Bottle Stopper
A bottle stopper, with a silicone base and a top in the shape of the robot R2D2. Approx. 3.5cm x 3.5cm x 3.5cm.

14308
Will normally be £10

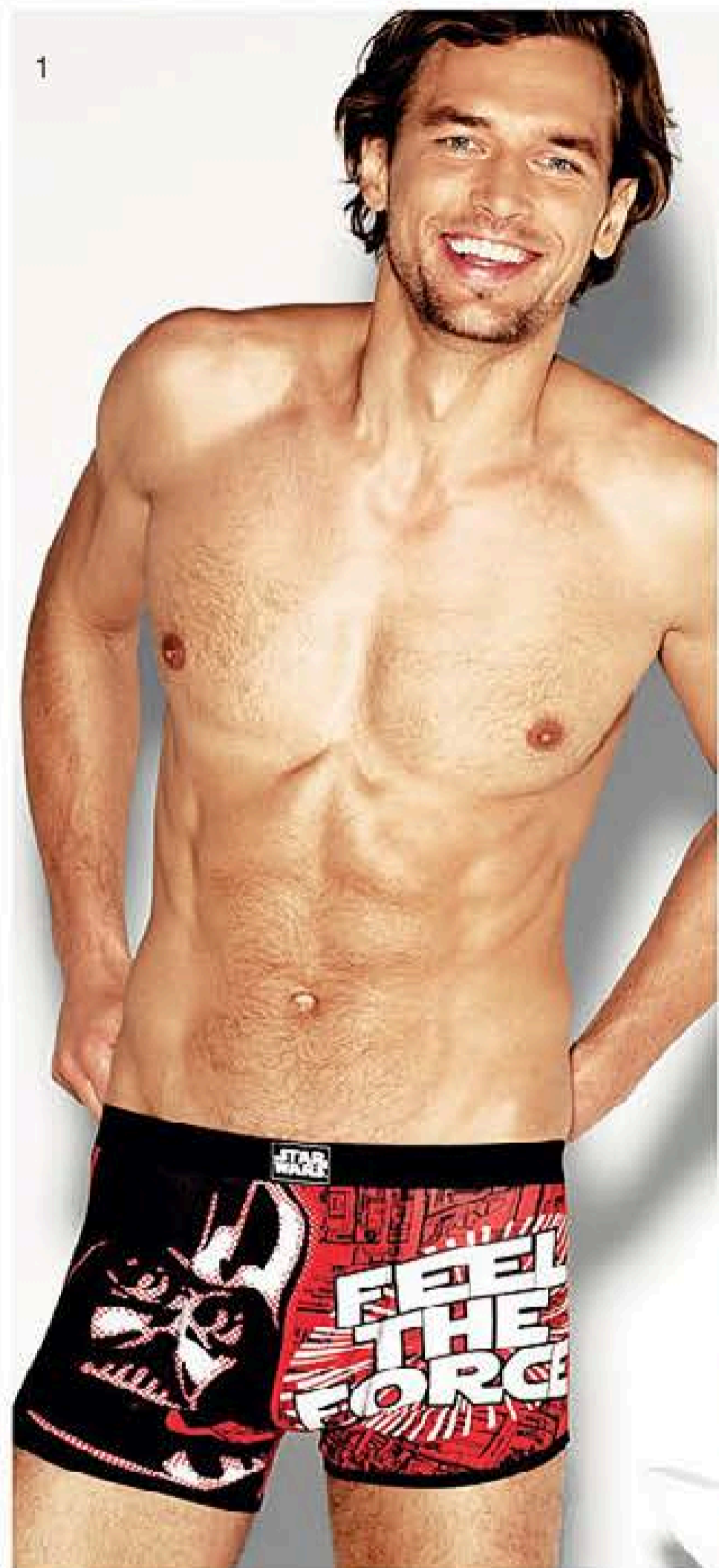
£7 save £3



£7
save £3

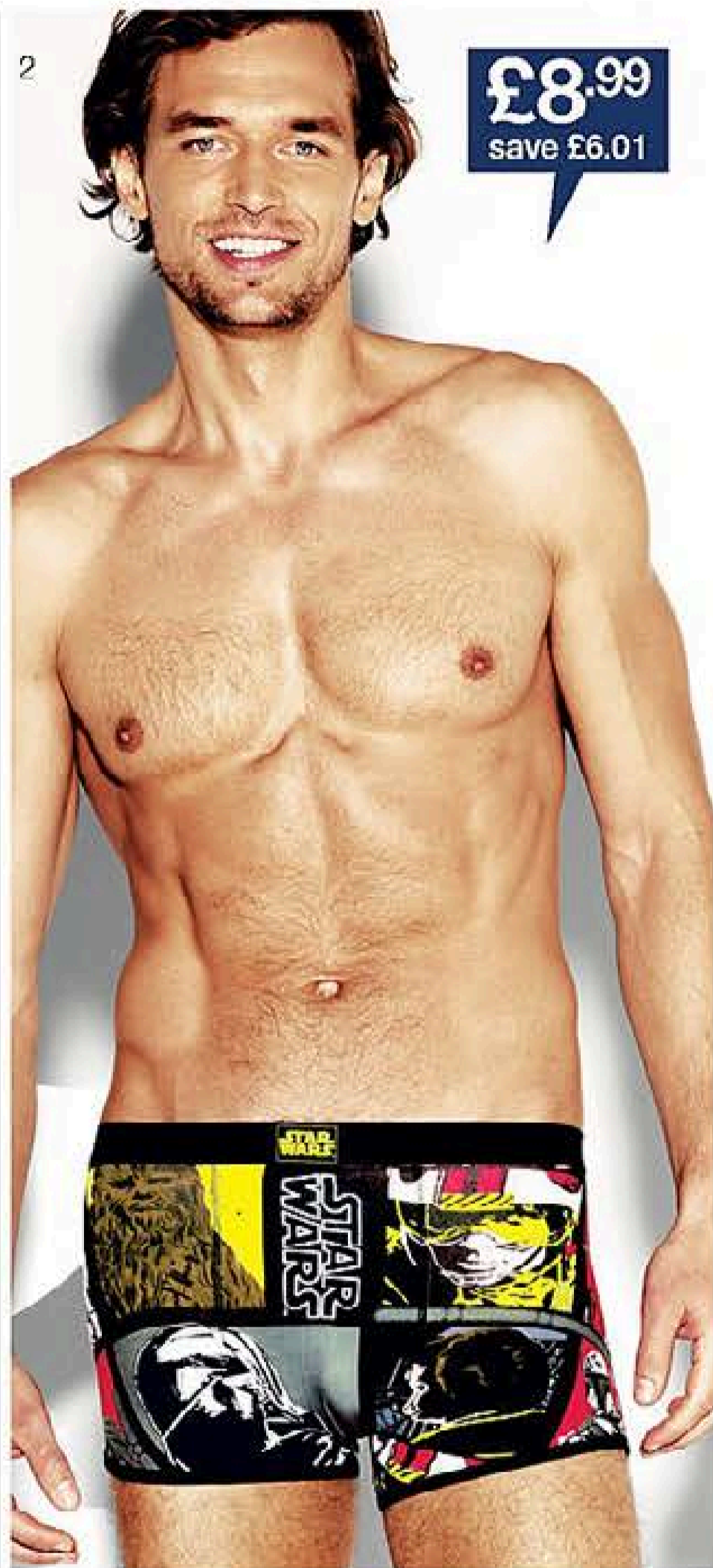
STAR WARS

1



1. Star Wars 'Feel The Force' Boxers*
95% cotton, 5% elastane, excluding trims.
05553 Small
07344 Medium
10363 Large
Normally £15
£8.99 save £6.01

2



2. Star Wars Comic Boxers*
95% cotton, 5% elastane, excluding trims.
41673 Small
08409 Medium
08177 Large
Normally £15
£8.99 save £6.01

***WHILE STOCKS LAST**



KNIGHT, *Knight!*

treat your *hero* to something
comfy to lounge in



Star Wars Slippers
Men's Star Wars slippers with logo
print on the inner sole and a Darth
Vader image on the upper. Inner:
100% polyester. Outsole: 51%
cotton, 49% TPR.
15917 Size 8/9
16071 Size 10/11
Normally £15

£12 save £3

Star Wars Lounge Pants*
100% cotton, excluding trims.
KEEP AWAY FROM FIRE.
11775 Small
12500 Medium
08623 Large
Normally £18

£13.99 save £4.01

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new

new EASY-GRIP TOOLS

*get salon quality tangle-free
tresses without the price tag with
our new-look brushes*



for everyday use

1



Great for making waves

2

girls love curls

3



for a smooth style

4



handy for handbags

5

1. **NEW Paddle
Brush**
02832

Will normally be £7.50
£3.75 half price

2. **NEW Large
Barrel Brush**
04499

Will normally be £7.50
£3.75 half price

3. **NEW Small
Barrel Brush**
04515

Will normally be £5
£2.50 half price

4. **NEW Cushion
Brush**
06767

Will normally be £5
£2.50 half price

5. **NEW Pop-Up
Brush**
02873

Will normally be £3.25
£1.60 save £1.65

all HALF PRICE

pages 122-123

all HALF PRICE

pages 122-123

gloss your LOCKS



1. Wash and condition hair.
2. Smooth treatment through damp hair to lock-in 5-times the moisture.
3. Hold style in place with Firm Hold Hairspray.

leaves hair radiating with over 200% shine



Daily Shine
250ml
11171 Shampoo
11320 Quick Touch Leave In Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

Daily Shine Shine Serum
60ml
04200
Price per 100ml = £7.50
Normally £6.50
£4.50 save £2

Firm Hold Hairspray
200ml
01156
Price per 100ml = £1.15
Normally £3.25
£2.30 save 95p

nourish your MANE



1. Wash and condition hair.
2. Massage treatment into wet hair and leave in for around a minute. This'll help protect and smooth hair.
3. Lastly, make waves with our Large Barrel Brush and spray with gloss to leave locks looking polished.

instantly detangles and gives hair a healthy glow



360 Nourishment Moroccan Argan Oil
250ml
23754 Shampoo
23614 Conditioner
Price per 100ml = 66p
Normally £2.80
£1.65 save £1.15

360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray
100ml
24216
Normally £5.50
£3.85 save £1.65

360 Nourishment Moroccan Argan Oil Heat Infusion Treatment
4 x 15ml.
20735
Normally £5.50
£3.85 save £1.65

protect your HAIR



1. Wash and condition hair.
2. Smooth treatment through towel-dried hair to fortify hair from root to tip.
3. Lastly, spritz with Heat Protection Spray and blow-dry with the Cushion Brush ready for styling.

eliminates up to 95% of hair breakage



Strengthen & Protect
250ml

08599 Shampoo
06031 Conditioner
Price per 100ml = 66p
Normally £2.80

£1.65 save £1.15

Strengthen & Protect
Leave-In Treatment

100ml
02600
Normally £6.50

£4.50 save £2

Heat Protection Spray

100ml
11965
Normally £4.50

£3.15 save £1.35

tame those TRESSES



1. Wash and condition hair.
2. Smooth treatment through damp hair to help combat frizz.
3. Spray with Power Straight Spray and blow-dry using the Paddle Brush for a straight style.

instantly smooths hair, even in humid weather



100% happy
or your money back
See page 176-177 for our 90 day guarantee.

Frizz Control
250ml

12567 Shampoo
23580 Conditioner
Price per 100ml = 66p
Normally £2.80

£1.65 save £1.15

Frizz Control
Lotus Shield

60ml
05264
Price per 100ml = £8.75
Normally £7.50

£5.25 save £2.25

Power Straight
Spray

100ml
11924
Normally £4.50

£3.15 save £1.35

shine LIKE A STAR

get show-stopping shine with
these Hollywood-style tress treats

*delivers
moisture and
shine for a
smooth
finish*

£3
save £2

£3.30
save £2.20

*100%
shinier
hair...
instantly*

**Daily Shine
Dry Ends Serum**
30ml
21352
Price per 100ml = £11.00
Normally £5.50
£3.30 save £2.20

Mirror Shine Spray
100ml
01412
Normally £5
£3 save £2



SAVE 40%

page 129 only

Advance Techniques



Colour Protection

Colour Protection
250ml
15768 Shampoo
05934 Conditioner
Price per 100ml = 76p
Normally £2.80
£1.90
save 90p

Colour Protection Restorative Mask
150ml
08326
Price per 100ml = £2.57
Normally £5.50
£3.85
save £1.65

Anti-dandruff



Classic Anti-Dandruff Shampoo
250ml
07351
Price per 100ml = 76p
Normally £2.80
£1.90
save 90p

Anti-Dandruff Scalp Soothing Conditioner
150ml
18341
Price per 100ml = £2.33
Normally £5
£3.50
save £1.50

Repair



Damage Repair 3D Rescue
100ml
15073
Normally £6.50
£4.50
save £2

Nourishment



360 Nourishment Moroccan Argan Oil Leave-in Treatment
30ml
06973
Price per 100ml = £12.63
Normally £5.50
£3.85
save £1.65

360 Nourishment Moroccan Argan Oil Mask 150ml
03319
Price per 100ml = £2.57
Normally £5.50
£3.85
save £1.65

Styling



Volume & Curl Mousse
150ml
01107
Price per 100ml = £1.63
Normally £3.50
£2.45
save £1.05

Firm Hold Gel
100ml
12005
Normally £3
£2.10
save 90p

Brushes & combs



Back Comb Brush
23820
Normally £3.25
£2.25
save £1

Styling Comb
25056
Normally £4
£2.80
save £1.20

Straightening Comb
00943
Normally £6
£4.20
save £1.80

find brushes for all styles on pages 122-123

choose your colour

- Triple protection against UV rays, antioxidants and colour-fade
- 92% of customers see vibrant colour week after week

2 for £8
save £4
page 131 only

reds & blacks



Professional Hair Colour
£6

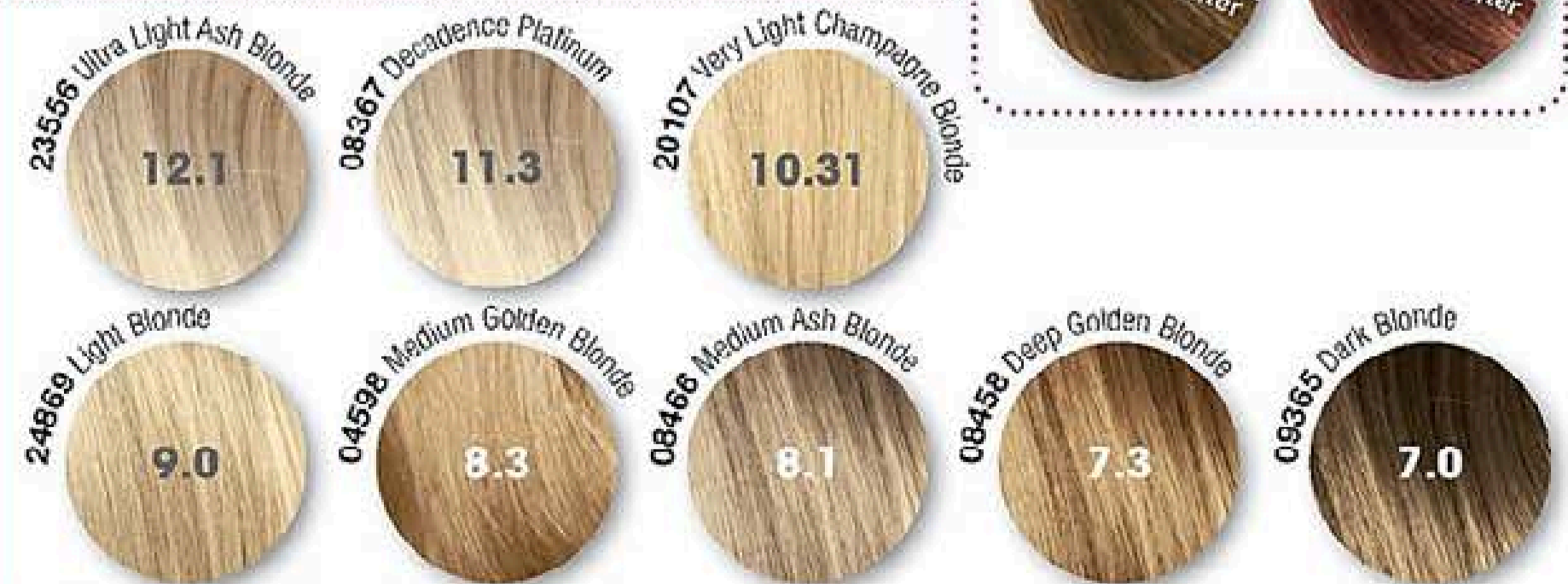
brunettes



lightens dark hair by up to 3 shades



blondes



not sure which shade to choose? visit www.avon.uk.com/makeover

Remember to allergy-test 48 hours before use.

Care for
your hair



moisturises and replenishes

Almond Oil & Avocado
250ml
00844 Shampoo
17814 Conditioner
Price per 100ml = 80p
£2

Almond Oil & Avocado
Conditioning Balm
250ml
18572
Price per 100ml = £1.00
£2.50



refreshes and revitalises

Cherry Blossom
Daily Refreshing
Shampoo
250ml
05058
Price per 100ml = 80p
£2

Cherry Blossom
Daily Hair
Refresher
150ml
05116
Price per 100ml = £1.67
£2.50

Cherry Blossom
Daily Refreshing
Hair Mask
200ml
17061
Price per 100ml = £1.25
£2.50



cleanses and smooths

Apricot & Shea
2-in-1 Shampoo
& Conditioner
250ml
11262
Price per 100ml = 80p
£2

Apricot &
Shea Leave-in
Treatment
125ml
06411
Price per 100ml = £2.00
£2.50

Apricot & Shea
Detangling Spray
125ml
13243
Price per 100ml = £2.00
£2.50



detangles and restores

Wild Violet & Grapeseed
Shine 2-in-1 Shampoo &
Conditioner
250ml
08615
Price per 100ml = 80p
£2

Wild Violet & Grapeseed
Shine Mask
125ml
08755
Price per 100ml = £2.00
£2.50



revitalising 2-in-1

Red Clover &
Blackcurrant
Revitalising 2-in-1
Shampoo & Conditioner
250ml
16733
Price per 100ml = 80p
£2

volumises and shines

Mango & Ginger
Cleansing & Balancing
2-in-1 Shampoo &
Conditioner
250ml
24232
Price per 100ml = 80p
£2



*replenishes
dry hair
from the
first wash*

Chamomile & Aloe Vera
Care & Repair Shampoo
250ml
12773
Price per 100ml = 80p
£2

Chamomile & Aloe
Vera Care & Repair
Conditioning Balm
125ml
22905
Price per 100ml = £2.00
£2.50

*reveals more
manageable,
conditioned
hair*



3 FOR £5 save up to £2.50

save up to £2.50 **3 FOR £5**



your skin type
S.O.S

DOES THIS SOUND LIKE YOU?

your skin looks **dull, tired** and **sometimes dry**

you want a **brighter complexion**

WHAT'S THE VERDICT?

Lucky you! You have **NORMAL SKIN**. Keep it happy, and maintain your natural glow with our **TRULY RADIANT** range.



TRULY RADIANT

FOR SKIN SO HEALTHY IT GLOWS

Daily Moisturiser SPF15
50ml
21097
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3

Overnight Retexturing Emulsion
50ml
27698
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3

5 Minute Renewing Treatment
75ml
27870
Price per 100ml = £4.00
Normally £5
£3 save £2

ROLL-ON RADIANCE

get good vibrations about luminously radiant eyes



GIVE YOUR EYES THE LOOK OF
8 HOURS SLEEP



Vibes Brightening Eye Roller

Instantly illuminates the eye area to help provide a luminous finish to skin. Makes your eyes look like you've had a full 8 hours of sleep. Provides 24 hour moisturisation. Includes built-in battery that cannot be replaced.

12ml
25197
Price per 100ml = £50.00
Normally £10

£6 save £4

twist to start vibrations

your skin type
S.O.S

DOES THIS SOUND
LIKE YOU?

you have an oily
t-zone but drier
cheeks
you're prone to
breakouts

WHAT'S THE
VERDICT?

You have
**COMBINATION
SKIN**. Get the right
balance of moisture
and oil-control with
our **COMPLETE
BALANCE** range for
lightweight care that
won't clog pores.

BYE-BYE SHINE

reveal perfectly balanced skin for
a face full of confidence



COMPLETE BALANCE DON'T GET ANGRY, GET EVEN WITH COMBINATION SKIN

**Oil Free Day
Mattifier SPF15**
50ml
18093
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3

Oil Free Night Gel
50ml
18499
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3

**Oil Free Foaming
Cleanser**
150ml
13557
Price per 100ml = £2.00
Normally £5
£3 save £2

**Deep Cleansing
Clay Mask**
75ml
02915
Price per 100ml = £4.00
Normally £5
£3 save £2

A MORE YOUTHFUL YOU

face the day with an energised
glow that's full of vitality

your skin type
S.O.S

DOES THIS SOUND
LIKE YOU?

your skin is starting to
feel **less elastic**
you've **lost your
natural glow** and
now **expression
lines** stay put

WHAT'S THE
VERDICT?

You're showing early
signs of **MATURING
SKIN**. Slow down
the ageing process
with our **YOUTH
MINERALS** range,
to protect and
moisturise.



YOUTH MINERALS SKIN FOOD FOR AGEING SKIN

**Energising Day
Cream SPF20**
50ml
10421
Price per 100ml = £13.00
Normally £11
£6.50 save £4.50

**Restorative
Night Cream**
50ml
10959
Price per 100ml = £13.00
Normally £11
£6.50 save £4.50

**Youth Express
Line Filler**
03640
Normally £9
£5.40 save £3.60

**Eye Renewal
Cream SPF20**
15ml
13052
Price per 100ml = £32.00
Normally £8
£4.80 save £3.20

BODY CONFIDENCE TREATS TARGETED TREATMENTS FOR EVERY BODY WORRY

**Lift & Firm Bust
Liquid Bra Toning Gel**
150ml
22590
Price per 100ml = £4.00
Normally £10
£6 save £4



**Ageless Bloom
Neck and Chest
Treatment SPF15**
50ml
28357
Price per 100ml = £12.00
Normally £10
£6 save £4



**Stretchmark 24
Line-Reducing
Treatment**
150ml
22228
Price per 100ml = £4.80
Normally £12
£7.20 save £4.80



Cellu-Sculpt
200ml
22566
Price per 100ml = £3.60
Normally £12
£7.20 save £4.80



**Cellu-Break
Double Action
Anti-Cellulite Lotion**
150ml
04580
Price per 100ml = £4.00
Normally £10
£6 save £4



**Cellu-Sculpt
3X Tri-Roller
Anti-Cellulite
Treatment**
200ml
13565
Price per 100ml = £4.20
Normally £14
£8.40 save £5.60



AGELESS BLOOM

Day Cream SPF20
50ml
25882
Price per 100ml = £12.00
Normally £10
£6 save £4



BLOOMIN' BEAUTIFUL MATURE SKIN

**Recontouring
Night Cream**
50ml
25890
Price per 100ml = £12.00
Normally £10
£6 save £4



Eye Cream
15ml
08797
Price per 100ml = £28.00
Normally £7
£4.20 save £2.80



HYDRA BEYOND

**Hydrating
Gel Cream**
50ml
07591
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



FOR DRY SKIN THAT NEEDS A DRINK

Extra Hydrating Cream
50ml
07658
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



**Hydrating
Eye Cream**
15ml
07567
Price per 100ml = £28.00
Normally £7
£4.20 save £2.80



TREATMENTS

TREAT YOUR SKIN TO KIND SOLUTIONS

**Truly Radiant
Tint Release
Moisturiser SPF20**
50ml
01065
Price per 100ml = £9.00
Normally £7.50
£4.50 save £3



**BB Gentle
Beauty Balm**
30ml
Price per 100ml = £20.00
Normally £10
£6 save £4



PURE & FRESH

wipe away the day for invigorated skin, the milder way

**Freshest Pure
Cleansing Wipes**
25 wipes.
08730
Price per wipe = 10p
Normally £4
£2.40 save £1.60



*I'll remove
make-up, dirt
and oil in
a flash*



*I vibrate to
clean pores
5x deeper*

find your perfect cleanser...

**Freshest Pure
Refreshing Toner**
200ml
05025
Price per 100ml = £1.50
Normally £5
£3 save £2

**Freshest Pure Scrub, Mask
& Cleanser**
100ml
07708
Normally £6
£3.60 save £2.40

**Vibes Power Cleanser
Replacement Pads**
14 pads.
25874
Price per pad = 21p
Normally £5
£3 save £2

**Freshest Pure
Bi-Phase
Make-up Remover**
200ml
26013
Price per 100ml = £1.80
Normally £6
£3.60 save £2.40

Vibes Power Cleanser
13201
Normally £15
£9 save £6

clearskin®

FIGHTING BLEMISHES

with you every step of the way

see ya blemishes

banish blemish-prone skin for that fabulously flawless feeling



Blemish Clearing Daily Astringent

100ml
17129
Normally £4
£2.40 save £1.60

Blemish Clearing 3-in-1 Cleanser, Scrub & Mask

125ml
24208
Price per 100ml = £2.40
Normally £5
£3 save £2

Blemish Clearing Peel Off Mask

75ml
26732
Price per 100ml = £3.20
Normally £4
£2.40 save £1.60

Blemish Clearing Deep Cleansing Cloths

25 cloths.
16840
Price per cloth = 11p
Normally £4.50
£2.70 save £1.80

back-off blackheads

blitz away stubborn blackheads, for good!



Blackhead Clearing Daily Astringent

100ml
27474
Normally £4
£2.40 save £1.60

Blackhead Clearing Daily Cleanser

125ml
18820
Price per 100ml = £2.16
Normally £4.50
£2.70 save £1.80

Blackhead Clearing Deep Treatment Mask

75ml
00521
Price per 100ml = £2.80
Normally £3.50
£2.10 save £1.40

It's an emergency!

instant skin relief for when you're up against the clock



Clear Emergency Instant Spot Treatment

15ml
20511
Price per 100ml = £18.00
Normally £4.50
£2.70 save £1.80

Clear Emergency Intensive Cream Cleanser

75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2

DID YOU KNOW?

Our PORE range is non-comodegenic so it's gentle, not harsh, to help purify and let skin breathe without clogging pores.



goes on black...



...dries to grey when ready to rinse!



oil-absorbing mask to pull out pore-clogging dirt

clearskin® AVON
pore penetrating
Black Mineral Mask
Acne Treatment
Active Ingredient:
Salicylic Acid 0.5%

Pore Penetrating Black Mineral Mask

75ml
18374
Price per 100ml = £4.00
Normally £5

£3 save £2

perfect partner



Pore Penetrating Invigorating Scrub

75ml
15529
Price per 100ml = £3.20
Normally £4
£2.40 save £1.60

clearskin®
professional

FIGHTING BLEMISHES

with you every step of the way

1

cleanse

scrub away
pore clogging
dirt

**Deep Pore
Cleansing Scrub**

125ml

21717

Price per 100ml = £2.64

Normally £5.50

£3.30 save £2.20



2

tone

calm and soothe
to re-balance skin

**Clarifying Toner
Pads**

45 pads.

13060

Price per pad = 7p

Normally £5.50

£3.30 save £2.20



3

treat

shrink pores,
and control shine

Daily Correcting Lotion

50ml

20883

Price per 100ml = £8.40

Normally £7

£4.20 save £2.80



*use us
together
morning
and night*

DID YOU KNOW?

Our **PROFESSIONAL** range
is formulated with **salicylic
acid** to help **treat** and
prevent severe breakouts.



*transforms from a gel
to a peel-off strip for
deep-cleaned pores*



Liquid Extraction Strip

30ml

04929

Price per 100ml = £12.00

Normally £6

£3.60 save £2.40

**beat
blemishes**

**Blemish Mark
Treatment**

50ml

11858

Price per 100ml = £8.40

Normally £7

£4.20 save £2.80



LOW/MEDIUM PROTECTION for darker skin tones that tan easily

Moisturising Sun Lotion SPF10

150ml
19125
Price per 100ml = £2.40
Normally £6
£3.60 save £2.40

Moisturising Sun Cream Sensitive Skin SPF25

150ml
01917
Price per 100ml = £4.00
Normally £10
£6 save £4

Quick Dry Clear Spray SPF20

150ml
19117
Price per 100ml = £4.80
Normally £12
£7.20 save £4.80

Moisturising Sun Spray Sensitive Skin SPF15

150ml
19091
Price per 100ml = £4.00
Normally £10
£6 save £4

Protect & Glow Moisturising Sun Spray SPF15

150ml
08169
Price per 100ml = £4.80
Normally £12
£7.20 save £4.80



AFTER SUN to cool and soothe over-exposed skin

After Sun Shimmering Tan Enhancer

150ml
19778
Price per 100ml = £2.60
Normally £7
£4.20 save £2.80

Cooling After Sun Spray Lotion with Vitamin C

150ml
19588
Price per 100ml = £2.40
Normally £6
£3.60 save £2.40



TANNING at-home tan and natural tan enhancers

Magic Tan Moisturising Self Tan Lotion for Face and Body

150ml
24240
Price per 100ml = £6.00
Normally £15
£9 save £6

Maxi Tan Tan Enhancing Oil Spray

150ml
19471
Price per 100ml = £2.40
Normally £6
£3.60 save £2.40



your skin is in
SAFE HANDS

prep skin for sun-exposure with our high SPF protection



1. **Protect & Glow Moisturising Sun Lotion SPF30**
150ml
13334
Price per 100ml = £6.00
Normally £15
£9 save £6

2. **Moisturising Sun Cream Sensitive Skin SPF50**
150ml
18101
Price per 100ml = £4.00
Normally £10
£6 save £4

3. **Clear Spray SPF30**
150ml
18143
Price per 100ml = £6.40
Normally £16
£9.60 save £6.40

4. **Anti-Ageing Face Cream Sensitive Skin SPF50**
50ml
26625
Price per 100ml = £10.80
Normally £9
£5.40 save £3.60

5. **Moisturising Face Cream SPF30**
50ml
18598
Price per 100ml = £10.60
Normally £9
£5.40 save £3.60

spring's new bloom

Our stylish umbrella will make you feel that spring's come early – but use it all year 'round, not just for April showers!

"You spoke, we listened! Because of your feedback, we've strengthened our umbrella frame to make it sturdier than ever!"

comes with a protective carry case

NEW Kaci Umbrella

Sunflower design, telescopic umbrella with matching sheath case. Approx. length (down) 24cm, approx. shaft length 54.4cm, approx. diameter: 110cm. Polyester.

11866

Will normally be £10

£8 save £2

new

£8
save £2

new



NEW Dalla Necklace
Brass-plated extra long necklace that is knotted to fasten. Has beaded tassels at each end. Approx. length 122.5cm.
26450
Will normally be £10
£7 save £3

NEW Dalla Earrings
Brass-plated pierced, hook-style earrings with turquoise coloured bead and chain pendants. Approx. length 10.5cm.
25130
Will normally be £7
£5 save £2

NEW Loren Bag
PVC with polyester lining. Approx: height 34.5cm, base length 39cm, base width 13cm, handle drop 21cm.
11593
Will normally be £18
£15 save £3

£15
save £3



new



new season's
style

NEW Elissa Scarf
Woven polyester, printed scarf. Approx. length 180cm, width 104cm.
20487
Will normally be £10
£8 save £2

NEW Hollie Cross Body Bag
PVC handbag with polyester lining and magnetic closure. Approx. height 21.3cm, length 29.5cm, strap 134cm.
08664
Will normally be £12
£10 save £2

2 bags in 1:
press-stud the strap on to
make a stylish clutch!

on time, on-trend

Adelyn Scarf

Polyester floral woven scarf with knotted fringe. Approx. 176cm x 50cm. Fringe approx. 11cm.

28217

Normally £12

£7 save £5

Eleni Watch

Quartz run, brass-plated, bracelet style watch. Strap length approx. 20.2cm. Stainless steel back. Includes battery that can be replaced. Dials for decorative purposes only.

09316

£20



ALL WHILE STOCKS LAST

1. Bea Watch

Brass-plated, quartz-run. Length approx. 21cm.

72439

£18

2. NEW Alora Watch

Quartz run, PU adjustable strap watch with free-moving, decorative glass stones. Length approx. 16.5cm – 20.6cm, and approx. width 1.8cm.

15222

Will normally be £18

£15 save £3

3. Judith Watch

White bronze-plated with glass stones and PU adjustable strap. Overall length approx. 22.9cm.

10389

£15

4. NEW Briona Watch

Quartz run with PU adjustable strap. White bronze-plated case. Mother of pearl effect face with clear glass stones. Strap length approx. 16.5cm – 20.6cm.

16683

Will normally be £18

£15 save £3

All with stainless steel back and replaceable battery.

freeflowing stones add a unique twist



£15
save £3

bold & beautiful



statement colour adds impact to any outfit

new

£10
save £2

NEW Marcie Necklace
Silver-plated bib-style necklace with epoxy stones. Approx. length 43cm + 9cm chain extender.
02808
Will normally be £12
£10 save £2

NEW Marcie Bracelet
Silver-plated stretch bracelet with blue epoxy beads. Approx. diameter 5.7cm.
05751
Will normally be £10
£8 save £2

simply chic



1 classic gift set, 3 gorgeous colours to choose from

NEW Alicia Gift Set
Silver-plated necklace with 3 interchangeable plastic bead pendants and 3 pairs of matching pierced earrings. Approx. pendant length 2cm. Approx. chain length 42cm + 9cm chain extender.
13953
Will normally be £7
£5 save £2

Christa Brooch
Silver-plated brooch with acrylic beads and stones. Diameter approx. 5cm.
23606
Normally £8
£6 save £2



easy pin-on brooch

Lizbeth Watch
Quartz run bracelet style, white bronzed-plated watch with mother of pearl face, glass stones and plastic beads. Stainless steel back with battery that can be replaced. Strap length approx. 19.5cm.
08144
Normally £15
£12 save £3



un-knot for a more classic style

NEW Shiria Necklace
Multi-strand, pearlesque plastic beaded necklace with a central knot. Approx. length 42cm + 9cm extender chain.
06387
Will normally be £12
£10 save £2

NEW Shiria Earrings
Silver-plated pierced earrings with a single knot of pearlesque plastic beads on front. Approx. 1.9cm diameter.
04168
Will normally be £8
£5 save £3

£10
save £2

new



golden finish complements all skin tones

effortlessly elegant

NEW Maryana Earrings

Gold-coloured plated pierced earrings with a teardrop shaped pendant and clear glass stones. Approx. drop: 3.4cm.

25239

Will normally be £6

£4 save £2

NEW Maryana Necklace

Gold-coloured plated necklace with a teardrop shaped pendant with clear glass stones. Approx. chain length 42cm + 9cm extender chain. Approx. pendant length 4.5cm.

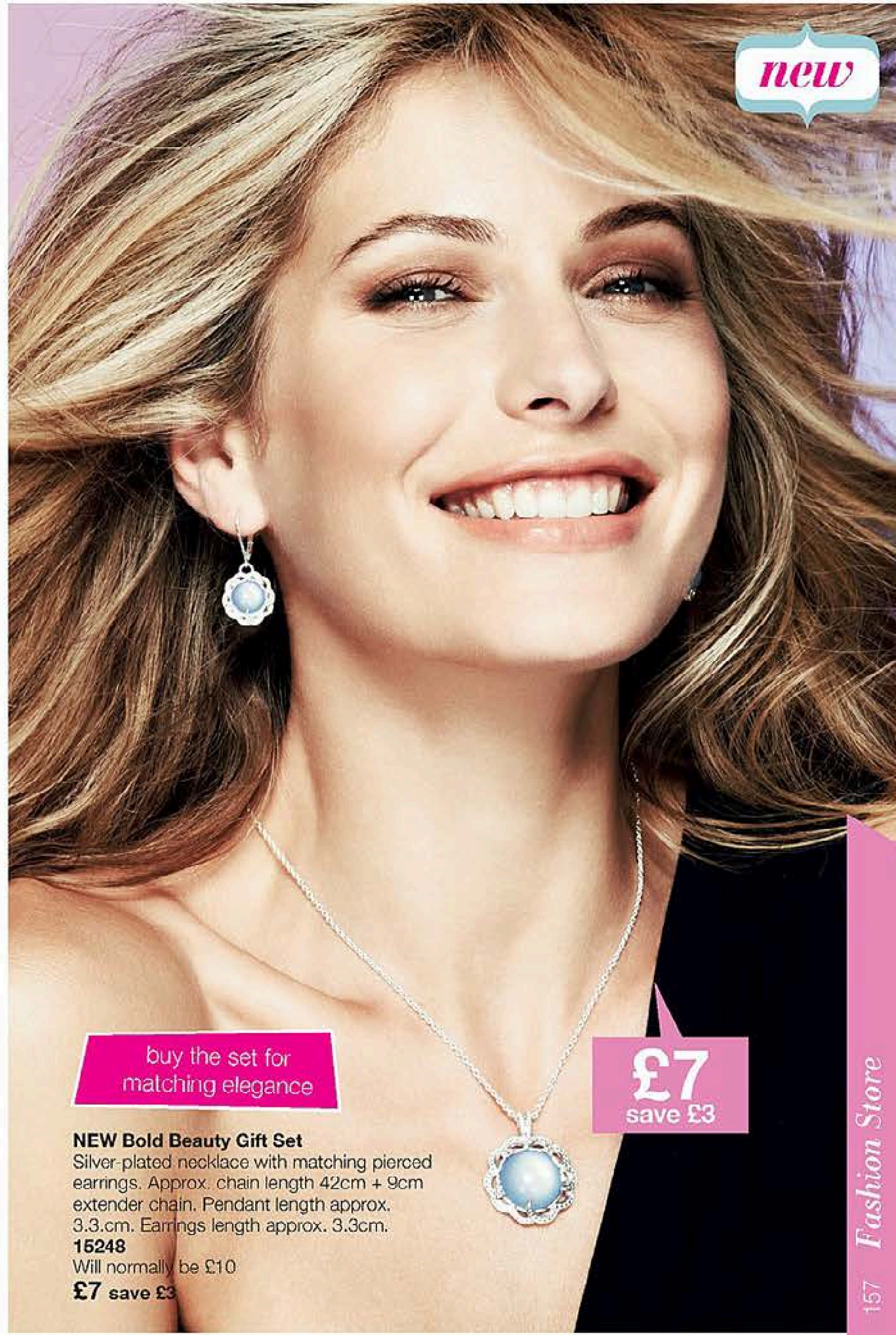
25346

Will normally be £8

£7 save £1



new



buy the set for matching elegance

£7 save £3

NEW Bold Beauty Gift Set

Silver-plated necklace with matching pierced earrings. Approx. chain length 42cm + 9cm extender chain. Pendant length approx. 3.3cm. Earrings length approx. 3.3cm.

15248

Will normally be £10

£7 save £3



glamour, whatever the hour

Stone Stunner Gift Set*

Black metal-plated necklace and pierced earrings gift set. Set with acrylic stones. Necklace length approx. 42cm + 9cm extension chain.

08193
£10



gorgeous 2-part gift set



Stone Stunner Ring

Black metal-plated ring with openwork decoration and acrylic stones.

15065 Size 6
07849 Size 8
07872 Size 10
£5

***WHILE STOCKS LAST**

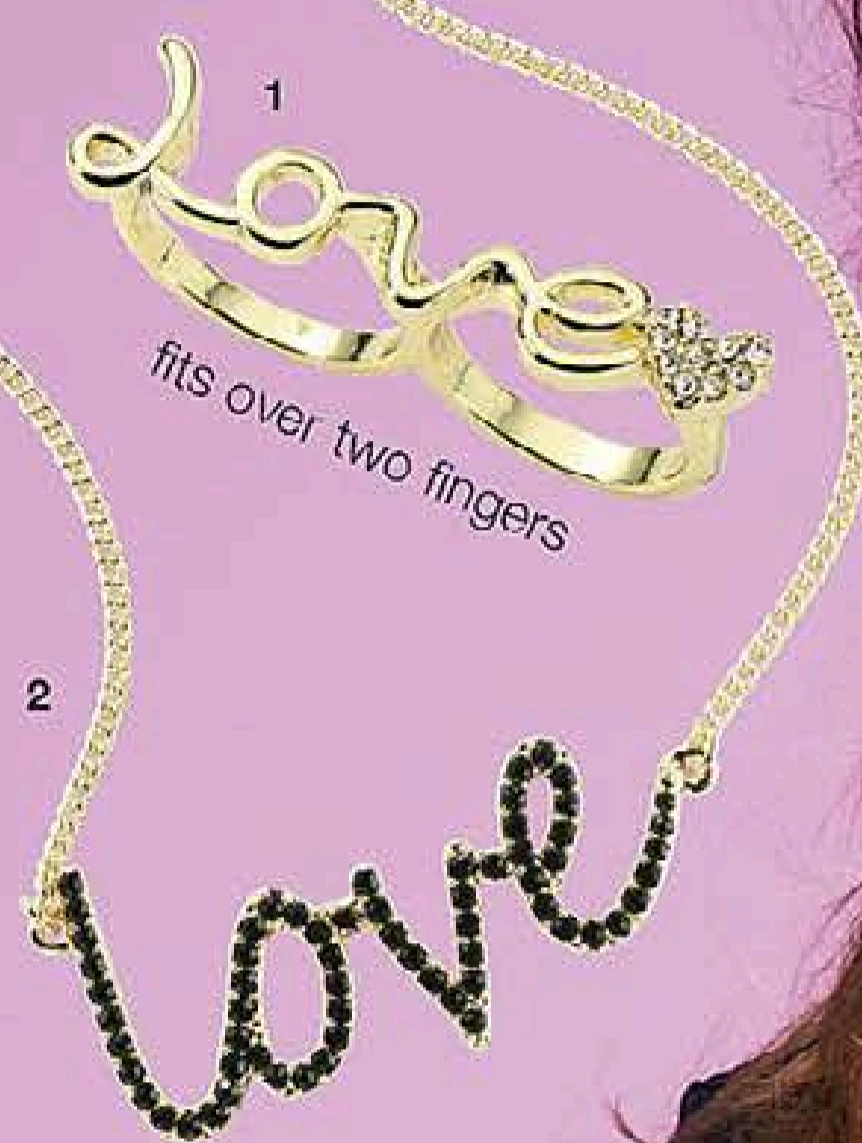
Sophina Watch*

Quartz run, black metal-plated bracelet style watch with glass stone. Strap length approx. 20cm. Stainless steel back with battery that can be replaced.

08185
Normally £18
£15 save £3



new



1
fits over two fingers

2

1. NEW Love Ring

Gold-coloured metal-plated ring shaped into the word 'Love'. Fits over middle and ring fingers.

18481 Size 6
18879 Size 8
17632 Size 10
Will normally be £5
£3 save £2

2. NEW Love Necklace

Brass-plated necklace with a pendant shaped into the word 'love'. Approx. length 42cm + 9cm. Glass stones.

17897
£7

3. NEW Katherina Necklace

Brass-plated necklace with epoxy pendant. Pendant size approx. 4cm x 4cm. Chain approx. length 75cm + 9cm extender chain.

26237
Will normally be £7
£5 save £2

£5
save £2

3



new

eye-catching,
freemoving stones

NEW Elora Oval Shaky Necklace
Silver-plated necklace with an oval pendant and clear acrylic stones. Chain length approx. 42cm + 9cm extender chain.
15172
Will normally be £7
£5 save £2

X and O Birthstone Bracelet
Silver-plated bracelet set with acrylic faceted stones relating to month of birth. Detachable extender. Length (including extender) approx. 21cm.



10595 ● January
09043 ● February
09092 ● March
09183 ● April
15859 ● May
25643 ● June
09191 ● July
09688 ● August
13607 ● September
13581 ● October
13623 ● November
27896 ● December
Normally £8
£6 save £2

Alexys Gift Set
Set of 3 necklaces and 1 pair of earrings. White bronze-plated with faux pearls and acrylic stones. Necklace length approx. 42cm + 9cm extension chain. Pierced earrings. Comes in a card gift box.
72348
Normally £10
£7
save £3



Ebony Earrings Gift Set
6 pairs of brass-plated pierced earrings with faux pearls and stones. Includes 2 brass-plated interchangeable jackets.
23879
£8



studs or droplets,
it's up to you – just pop on
the jackets for dangly style

a gift with meaning

new



£6
save £2

purple
Amethyst
a calm &
happy
life

green
Aventurine
good
luck

NEW Blaire Bracelet and Earrings Gift Set
Green cord bracelet is threaded with 6 Aventurine beads and has a silver-plated Shamrock shaped pendant, and matching pierced earrings. Purple cord bracelet has a butterfly pendant with Amethyst beads and matching pierced earrings.
15305 Shamrock
15321 Butterfly
Will normally be £8
£6 save £2



new

all-in-one,
striped shortie

just

£11.95

NEW Shortie Stripe All-In-One

Striped, long-sleeved, cropped leg, all in one jumpsuit, with an adjustable tie cord waist. 100% polyester, excluding trims. KEEP AWAY FROM FIRE.

18366 6/8

09712 10/12

09787 14/16

Will normally be £14

£11.95 save £2.05



tie-up,
bow detail

go wild

mix & match your look with
co-ordinating sets for less

NEW Zebra Legging PJs

Pyjamas with a black top and pink and black zebra print bottoms. Top 100% cotton, excluding trims. Leggings 93% cotton, 7% elastane, excluding trims. KEEP AWAY FROM FIRE.

10611 10/12

09159 14/16

09480 18/20

08219 22/24

Will normally be £14

£11.99 save £2.01

NEW Two Pack Zebra Print Bra

Pack of two, padded and underwired bras. 50% nylon, 44% polyester, 6% elastane, excluding trims.

22889 34b

21865 34c

14183 34d

15909 34dd

15412 36b

02642 36c

13086 36d

28639 36dd

09639 38b

18390 38c

01636 38d

27060 38dd

£14

NEW Two Pack Zebra Print Briefs

Pack of two briefs. 89% nylon, 11% elastane, cotton gusset, excluding trims.

09548 10/12

09555 14/16

09605 18/20

£6

new

make a
statement



2 pack bra
£14

2 pack briefs
£6





1. Super Soft Snuggle Boots
Polyester faux-fur indoor boots with pom-pom detailing. Approx. 25cm x 27cm x 11cm.
45583 Size 5/6
52423 Size 7/8
Normally £15
£10 save £5

2. Cassie Slippers
Slip on faux fur slippers with gold sequin detailing. Polyester, rubber. For indoor and outdoor use.
21964 Size 5/6
28563 Size 7/8
Normally £12
£8 save £4

3. Haillie Slippers
Faux fur slipper boot with bead and bow detail. Materials: PVC, polyester. For indoor use.
13904 Size 5/6
22103 Size 7/8
Normally £15
£10 save £5

4. Ladies' Purple Comfort Sole Slippers
Cozy fleece with neoprene collar and faux suede back. Outer and insole: polyester. Sole: TPR.
00331 Size 5/6
00547 Size 7/8
£12

ALL WHILE STOCKS LAST



leg warmers with specially cut holes for heels!



Wild Butterfly PJs
100% cotton, excluding trims. **KEEP AWAY FROM FIRE.**
36376 10/12 **30205** 14/16
53611 18/20
Normally £12
£9.99 save £2.01

Leg Warmers
87% cotton, 12% polyester, 1% elastane, excluding trims. One size fits all.
36244
Normally £8.99
£4.99 save £4



Animal Foil Print Pyjamas
Foil print PJs. 95% cotton, 5% elastane, excluding trims. **KEEP AWAY FROM FIRE.**
52191 10/12
50401 14/16
50674 18/20
36293 22/24
Normally £14
£11.99 save £2.01

ALL WHILE STOCKS LAST

**BODY
ILLUSION
BY AVON**



Minimiser Bra
Non-padded and underwired. 78% cotton, 20% nylon, 2% elastane, excluding trims.

size	white	black	nude
34dd	01388	21253	16626
34e	27607	27821	07468
34f	26591	04150	07963
34g	14225	18200	06320
36dd	01164	24661	05009
36e	23929	00455	27144
36f	26443	01644	27151
36g	28084	10546	27169
38dd	11718	05488	05876
38e	14027	18259	05652
38f	22517	21154	06304
38g	01248	28795	09175
40dd	02006	11338	08946
40e	14043	22822	26773
40f	01081	26799	27029
40g	28977	22145	27037
42dd	23978	27433	27045
42e	00554	28506	27052
42f	14068	25619	27078
42g	12427	18242	27094

bra also available in white and nude



creates a smooth silhouette

Normally £12
£10 save £2

Body Illusion Support Dress
Helps create a smooth and streamlined-looking silhouette to reduce the look of tummy bulges. 87% nylon, 13% elastane, excluding trims. With silicone strip to prevent roll-up.
11189 10/12 00562 14/16
02758 18/20
Normally £18
£15 save £3

bandeau bra
£10
save £2

bound seams for extra comfort



good support without straps

helps flatten the look of your tummy
firms the look of your bottom
slims the look of your thighs

2 pack of leggings just £15

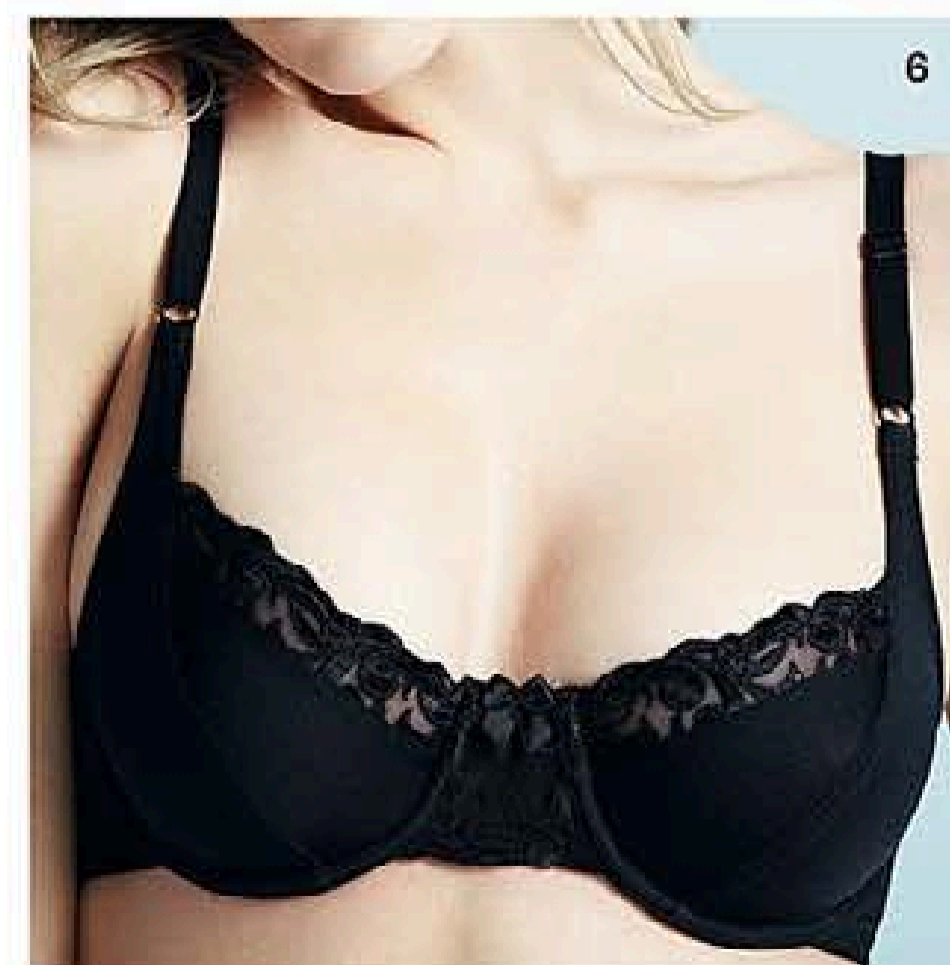
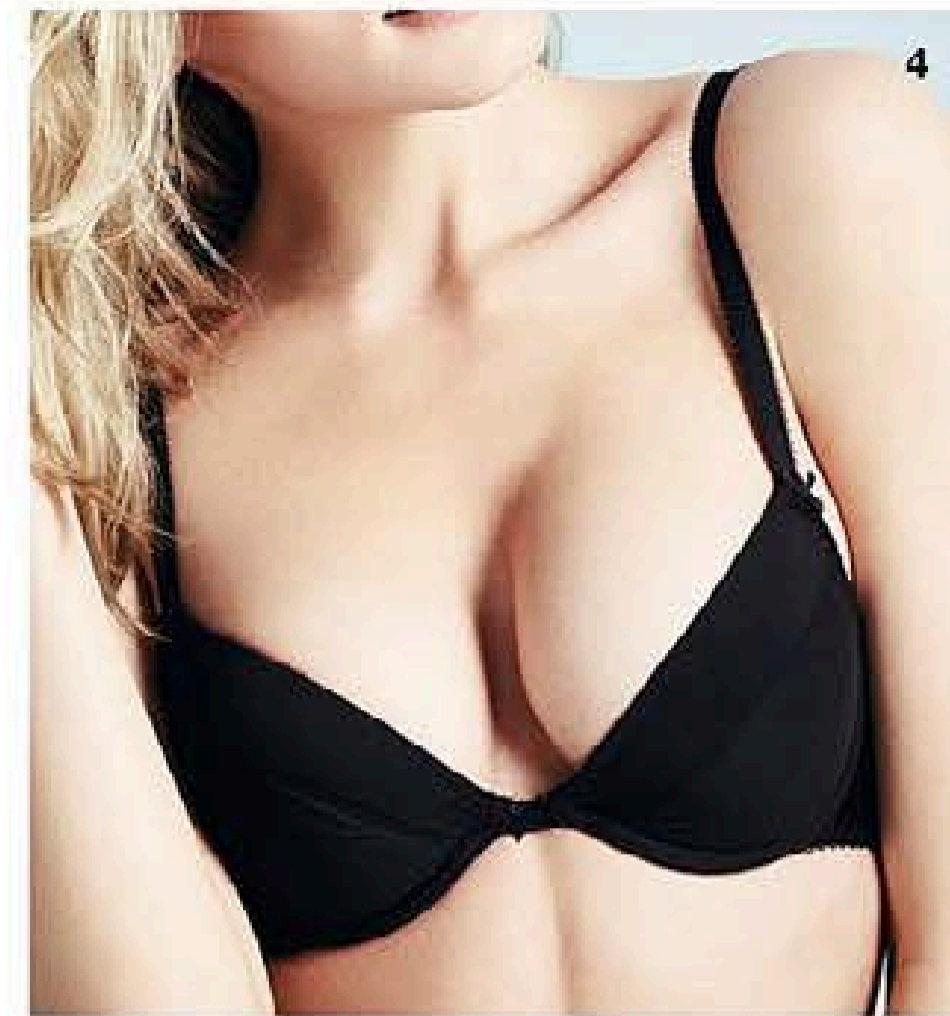
Body Illusion Bandeau Bra
Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.

White
66712 Small (Size 6/8)
66670 Medium (Size 10/12)
66746 Large (Size 14/16)
Normally £12
£10 save £2

Black
66738 Medium (Size 10/12)
14258 Large (Size 14/16)
46045 Extra Large (Size 18/20)

Lingerie Guarantee
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

Body Illusion 2 Pack Cropped Leggings
Pack of 2 black and white cropped control wear leggings for a more streamlined-looking body. 57% polyester, 38% nylon, 5% elastane, excluding trims.
11304 10/12
11361 14/16
09829 18/20
Normally £18
£15 save £3



LAST chance to *buy**



1. Lace Briefs Three Pack
Pack of three lace short-style briefs in black, white and nude. 91% nylon, 9% elastane, excluding trims. Cotton gusset.
37630 10/12 37655 14/16
37671 18/20
Normally £9.99
£8.99 save £1

2. 3 Pack Brazilian Briefs
Pack of 3 lace briefs, black, white and coral. No visible panty line. 55% polyester, 32% nylon, 13% elastane, excluding trims. Cotton gusset.
36335 10/12 36350 14/16
36541 18/20
Normally £9.99
£8.99 save £1

3. Body Illusion Body Suit
Slimming body suit in supportive circular knit, with open gusset. 84.4% nylon, 15.6% elastane, excluding trims.
39040 10/12 51359 14/16
30031 18/20
Normally £18
£12 save £6 **ALL WHILE STOCKS LAST**

4. Enhancer Underwired Bra
60% polyester, 35% cotton, 5% elastane, excluding trims.

size	white	black	size	white	black
32a	38620	38539	36b	52456	32532
32b	37085	38562	36c	52969	49536
32c	37184	38570	36d	45237	47316
34a	38646	38554	38b	74922	33175
34b	52449	30072	38c	50062	71217
34c	74963	36947	38d	71886	70474
34d	45047	46995	38dd	14290	11080

£6.99

5. Non-Wired Non-Padded Bra
Soft microfibre bra. Non-wired and non-padded for added comfort. 80% polyester, 12% nylon, 8% elastane, excluding trims. White only.

35550 34b	34181 36c	37788 38d	37812 40d
37705 34c	37747 36d	35022 40b	37846 42d
37713 34d	34926 38b	52670 40c	37887 42dd
36178 36b	52928 38c		

£6.99

6. Non-Padded Underwired Bra
65% polyester, 29% nylon, 6% elastane, excluding trims.

size	white	black	size	white	black
36b	33043	73932	38d	40410	41293
36c	53876	72132	38dd	34405	33142
36d	72165	41020	40d	34462	50682
36dd	34397	33118	40dd	34629	33779
38b	35162	74435	42d	32920	30924
38c	33472	43620	42dd	32987	

£6.99

Larger Sizes.
67% polyester, 28% nylon, 5% elastane, excluding trims.

size	white	black	size	white	black
36e	37200	39578	40e	37499	38406
36f	37317	38240	40f	37507	38448
38e	37333	33944	42e	37515	38513
38f	37390	39222	42f	37564	38521

£7.99

*Will not be featured in the brochure again.

ALL WHILE STOCKS LAST



NEW Hello Kitty Purse
Polyester. Approx; height 10.5cm, width 20.5cm, depth 2cm.
25981
Will normally be £12
£10 save £2



Vikki Hello Kitty Watch
Palladium-plated with PU strap. Overall length approx. 23cm. Stainless steel back. Includes a battery that can be replaced.
10538
Normally £20
£15 save £5



new



NEW Hello Kitty Weekender
Polyester bag. Approx; length (at widest point) 55.5cm, height 35cm, and width 15cm.
25965
Will normally be £20
£18 save £2


Hello Kitty
Sanrio
LICENSE
©'78, '14 SANRIO CO., LTD.

Hello Kitty Zebra Shortie Pyjamas
100% polyester, excluding trims. KEEP AWAY FROM FIRE.
18663 6/8
18705 10/12
18770 14/16
Normally £15
£11.99 save £3.01
ALL WHILE STOCKS LAST

Hello Kitty Zebra Long Pyjamas
100% polyester, excluding trims. KEEP AWAY FROM FIRE.
19240 6/8
19638 10/12
19802 14/16
19851 18/20
Normally £25
£18 save £7

EXCLUSIVE DESIGNS

from brands they'll *LOVE*

Ben Sherman®

Finley Ben Sherman® Men's Watch†

Palladium-plated. Internal circumference approx. 19.5cm. Stainless steel back with battery that can be replaced.

09050
Normally £40
£28
save £12



Hadley Ben Sherman® Men's Watch†

Palladium-plated with PU adjustable strap. Splash proof. Total length approx. 25.2cm. Stainless steel back and buckle. Includes a battery that can be replaced.

11213
Normally £35
£25
save £10



fcuk®

FCUK Men's Watch

PU strap. Length approx. 25cm. Stainless steel back. Includes a battery that can be replaced.

24141
Normally £45
£30
save £15



buy both **FOR £30***
order using 69120



Nash French Connection Men's Necklace†

Tin-plated with 2 stainless steel dog tags. Necklace length approx. 67cm.

74021
£20



Austin French Connection Men's Bracelet†

Tin-plated bracelet. PU plaited cord. Internal diameter approx. 7cm. Total length approx. 23cm.

74369
£20

†WHILE STOCKS LAST

*Offer applies to the French Connection necklace and bracelet on page 174 only.



One Direction Watch

PVC strap with plastic case. Overall strap length approx. 23cm. Stainless steel back. Includes a battery that can be replaced.

18622
£15

Disney Character Watch

Quartz run, patent leather strap watch. Mother of pearl face with glass stones. Stainless steel back. Includes a battery that can be replaced. Strap overall length approx. 23.8cm.

08292 Mickey Mouse
25270 Minnie Mouse
£30



©Disney



SEKONDA

Magnolia Lipsy Watch

Palladium-plated with PU strap. Length approx. 24cm. Stainless steel back. Contains battery that can be replaced.

24299
Normally £40
£25
save £15



Maxine Sekonda Watch Ladies

Quartz run with silicone adjustable strap and gold coloured case with clear glass stones. Case diameter approx. 3.2cm. Overall length approx. 22.4cm. Stainless steel back. Includes a battery that can be replaced.

15081
Normally £40
£35
save £5



Sekonda offers a two year warranty for manufacturing faults.

ALL WHILE STOCKS LAST

1 in 8

women in the
UK will develop
breast cancer

Breast cancer is the most common cancer in the UK,
with around 50,000* women and around 400 men diagnosed each year.

For every trolley key ring sold, £0.25p (25%) is donated to Breakthrough Breast Cancer and £0.40p to not-for-profit projects. Breakthrough Breast Cancer receives £1.07p for every pin sold. Breakthrough Breast Cancer via Breakthrough Promotions Ltd pays all its taxable profits to Breakthrough Breast Cancer, a registered charity in England & Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme. *Figures based on the number of cases of breast cancer diagnosed in 2010, published by Cancer Research UK in November 2012.

you're the **KEY**
in helping us transform lives

More women than ever in the UK are surviving breast cancer thanks to **better awareness**, better treatments and better screening.

From just **£1**, you can
show your support today!

perfect as a trolley
or locker token



Crusade Pin
Silver-plated
Crusade ribbon pin
with military style
fastening. Approx.
2cm x 1cm.
03814
£1.50



new

attach me to
your everyday keys
as your symbol
of support



**NEW Crusade
Trolley Key Ring**
Iron key ring with
round coin counter
to be used as a
token for a shopping
trolley. Coin approx.
2.25cm diameter x
3.12mm thick.
27201
£1
Please allow up to 6 weeks
for delivery.

*"Our partnership with Avon
is something really special.
By buying these great products,
you're helping us transform the
lives of thousands of women
affected by breast cancer."*
**Breakthrough Breast Cancer's
Chief Executive, Chris Askew**

*we guarantee you'll
love your new products!*

*If you're not 100% happy with
your purchase, just return it
within 90 days of delivery
for a refund or exchange,
even if you've tried it!*

Special terms apply to certain products these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right

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All clothes and accessories model's own, unless otherwise stated

All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of ElectroLink Compliance Scheme. All such products are marked with the Wheelie-bin symbol 

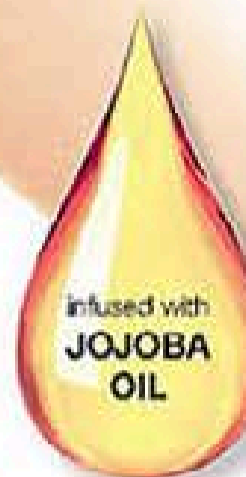
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skin
SO
soft

heavenly NOURISHED

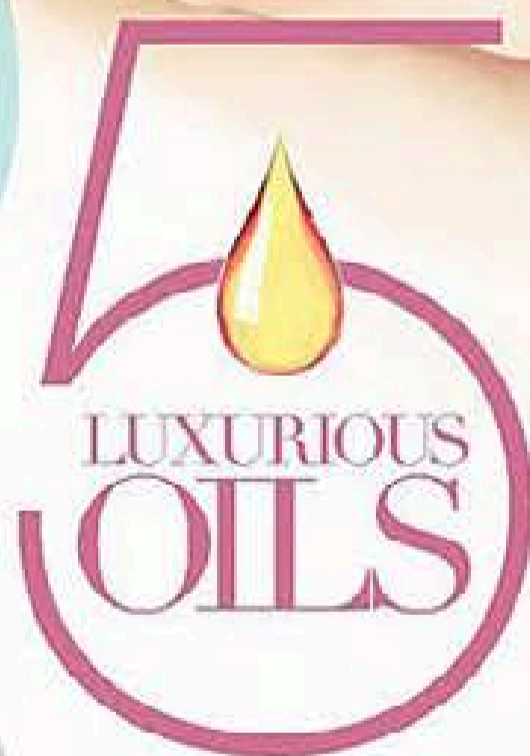
treat your skin to all-over nourishment



ORIGINAL
with JOJOBA OIL
for normal skin
conditions, nourishes
and soothes

**SILKY
MOISTURE**
with ARGAN OIL
for very dry skin
deeply moisturises
for all-day softness

**FIRMING
& RESTORING**
with BABASSU OIL
for mature skin
restores skin's texture
and elasticity



**FAST
HYDRATION**
with WATERMINT OIL
for all skin types
fast-absorbing for instant,
long-lasting hydration

**SOFT &
SMOOTH**
with MEADOW FOAM OIL
for all skin types
soothes and calms skin
after hair removal



*I'm your most
loved oil spray
to deeply
condition skin!*



conditions, nourishes and soothes

Original Bath Oil
250ml
07765
Price per 100ml = £1.08
Normally £4.50
£2.70
save £1.80

Original Dry Oil Spray
150ml
08698
Price per 100ml = £2.00
Normally £5
£3
save £2

Original Body Butter
200ml
20545
Price per 100ml = £1.50
Normally £5
£3
save £2

skin
so
soft



I'll repair the look of scars and stretch marks

silky SOFTNESS

for intensely moisturised skin
that's soft to the touch



I'll keep skin silky soft for up to 48 hours

deeply moisturises for all-day softness

Silky Moisture Creamy Body Wash
250ml
12526
Price per 100ml = 72p
Normally £3
£1.80
save £1.20

Silky Moisture Dry Oil Body Spray
150ml
12385
Price per 100ml = £2.00
Normally £5
£3
save £2

Silky Moisture Body Butter
200ml
20503
Price per 100ml = £1.50
Normally £5
£3
save £2

Silky Moisture Tissue Oil
150ml
07815
Price per 100ml = £3.20
Normally £8
£4.80
save £3.20

Silky Moisture Replenishing Hand Cream
75ml
24265
Price per 100ml = £2.93
Normally £3.60
£2.20
save £1.40

Silky Moisture Ultra Moisturising Body Lotion
250ml
18580
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

skin
so
soft



infused with
MEADOW FOAM
OIL



We'll remove
unwanted hair
in minutes!

soothes and calms skin after hair removal

Soft & Smooth Wax Strip Kit for Body
Contains 10 strips.
20925
Normally £7
£4.20
save £2.80

Soft & Smooth Sensitive Skin Hair Removal Cream
100ml
13417
Normally £5.30
£3.20
save £2.10

Soft & Smooth Facial Hair Removal Cream
15ml
06783
Price per 100ml = £16.00
Normally £4
£2.40
save £1.60

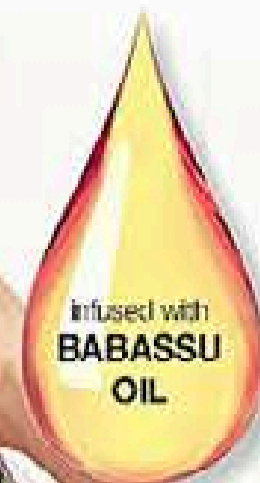
Soft & Smooth Moisturising Silky Shave Gel
150ml
12435
Price per 100ml = £1.93
Normally £4.80
£2.90
save £1.90

Soft & Smooth Sensitive Skin Bikini Line Hair Removal Cream
75ml
08029
Price per 100ml = £3.60
Normally £4.50
£2.70
save £1.80

Soft & Smooth Facial Wax Strip Kit
Contains 10 x 2 wax strips and 2x soothing oil finishing wipes.
12492
Normally £8
£4.80
save £3.20

firm & FABULOUS

turn back the clock with firmer, more revitalised skin



infused with
BABASSU
OIL



AVON
skin
so
soft
firming &
restoring

body lotion
lait anti-âge
pour le corps

+babassu
250 ml e

AFTER
1 WEEK
I'll leave skin
feeling firmer
and tighter



AVON
skin
so
soft
firming &
restoring
body cream
crème pour le corps
+babassu 200 ml e

Firming & Restoring Body Lotion
250ml
12062
Price per 100ml = 84p
Normally £3.50
£2.10
save £1.40

Firming & Restoring Body Cream
200ml
21659
Price per 100ml = £1.50
Normally £5
£3
save £2

skin
so
soft



*you'll love
our SPF15,
non-staining
formulas*

with gold & minerals
for luminously soft,
radiant skin

with olive extract & jojoba oil
for a beautifully natural,
sun-kissed glow

**Mineral Gems
Glamorous Gold
Body Lotion**
250ml
26922
Price per 100ml = £1.08
Normally £4.50
£2.70
save £1.80

**Mineral Gems
Glamorous Gold
Shimmering Body
Oil Spray**
150ml
02501
Price per 100ml = £2.20
Normally £5.50
£3.30
save £2.20

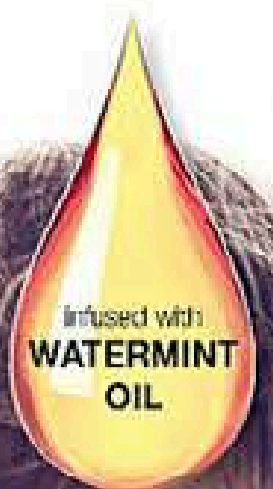
**Mineral Gems
Glamorous Gold
Body Wash**
250ml
04606
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

**Soft & Glow Sun Kissed
Airbrush Spray for
Medium Skin Tones**
150ml
03418
Price per 100ml = £2.07
Normally £5.20
£3.10
save £2.10

**Soft & Glow Sun Kissed
Body Moisturiser
with SPF15**
250ml
03160
Price per 100ml = £1.24
Normally £5.20
£3.10
save £2.10

refreshing HYDRATION

lock in all-day moisture that
starts in the shower



*my lightweight
gel is your fast
answer to touchably
soft skin*

*fast-absorbing for instant,
long-lasting hydration*

**Fast Hydration
Moisturising Gel**
250ml
00919
Price per 100ml = £1.20
Normally £5
£3
save £2

**Fast Hydration
Body Wash**
250ml
00935
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

foot
works



beautiful

nourish & hydrate



scrub away
dead skin with
my exfoliating
apricot seeds

Glycerine & Cocoa Butter Deep Moisture Cream with Massager
150ml
02394
Price per 100ml = £2.80
Normally £6
£4.20
save £1.80

Anti-Rub Stick
20826
Normally £4.75
£3.30
save £1.45

Foot Soufflé
150ml
02071
Price per 100ml = £2.10
Normally £4.50
£3.15
save £1.35

Heel Softening Cream
75ml
20685
Price per 100ml = £3.27
Normally £3.50
£2.45
save £1.05

Exfoliating Bar Soap
75g
11692
Price per 100g = £3.27
Normally £3.50
£2.45
save £1.05

Overnight Renewing Cream
75ml
20727
Price per 100ml = £3.80
Normally £4.75
£2.85
save £1.90

STEP OUT *in*
confidence
with...
beautifully pedicured feet



new

LIMITED
edition

XXL
BONUS
SIZE



NEW All-in-1 Pedicure Bonus Size
Exfoliating foot scrub to moisturise and smooth dry skin in one easy step.
150ml
11205
Price per 100ml = £2.35
Will normally be £6

£3.50 save £2.50

foot works

healthy

care & restore



Odour Neutralising Foot Spray
75ml
02121
Price per 100ml = £3.27
Normally £3.50
£2.45
save £1.05

Rough Skin Remover
75ml
21105
Price per 100ml = £3.27
Normally £3.50
£2.45
save £1.05

Intensive Callus Cream
75ml
02113
Price per 100ml = £3.27
Normally £3.50
£2.45
save £1.05

All-Day Foot Deodorant Cream
75ml
21022
Price per 100ml = £3.73
Normally £4
£2.80
save £1.20

Menthol & Tea Tree Deodorising Foot Powder
75g
02063
Price per 100g = £3.27
Normally £3.50
£2.45
save £1.05

beautiful lavender

pamper & soothe



Comforting 3-in-1 Mask
75ml
20396
Price per 100ml = £4.20
Normally £4.50
£3.15
save £1.35

Comforting Overnight Massage Cream
150ml
20412
Price per 100ml = £1.63
Normally £3.50
£2.45
save £1.05

Comforting Soak
100ml
20677
Normally £3.75
£2.60
save £1.15

Comforting Foot and Leg Spray
100ml
20594
Normally £3.75
£2.60
save £1.15

STEP OUT in confidence with... refreshed, invigorated soles



I'll help calm and soothe achy feet

100% happy or your money back
See page 176-177 for our 90 day guarantee.

Beautiful Marine Salt Invigorating Scrub
75ml
24885
Price per 100ml = £3.27
Normally £3.50
£2.45
save £1.05

Beautiful Marine Salt Multi Active Foot Soak
100ml
07500
Normally £4.10
£2.90
save £1.20

Beautiful Marine Salt Hydrating Balm
75ml
02493
Price per 100ml = £3.27
Normally £3.50
£2.45
save £1.05



I'll soften and smooth skin for added bath time bliss

Sleep Serenity

with soothing chamomile and lavender

Bath Salts
195g
15511
Price per 100g = £1.70
Normally £5
£3.50
save £1.50

Pillow Mist
100ml
13532
Normally £4.50
£3.15
save £1.35

Balm
10g
06775
Normally £3
£2.10
save 90p



Luxury INDULGENCE



pamper yourself and unwind with our aromatherapy spa treats

new



Sweet Sensuality

with relaxing vanilla and jasmine



prepare for deluxe dreams with our sensually soothing scents

NEW Bath Elixir
Moisturises for soft and refreshed skin.
250ml
10678
Price per 100ml = £1.54
Will normally be £5.50
£3.85
save £1.65

NEW Fragrance Spritz
Sweetly scented spritz for room, linen and body.
100ml
10744
Will normally be £4
£2.80
save £1.20



Heavenly Hydration

with moisturising olive oil

Hair Mask
200ml
10090
Price per 100ml = £1.93
Normally £5.50
£3.85
save £1.65

Hot Hair Oil
60ml
14761
Price per 100ml = £3.50
Normally £3
£2.10
save 90p

Body Cream
200ml
10033
Price per 100ml = £2.45
Normally £7
£4.90
save £2.10

Face Mask
75ml
26427
Price per 100ml = £5.13
Normally £5.50
£3.85
save £1.65

Facial Oil
30ml
27086
Price per 100ml = £9.33
Normally £4
£2.80
save £1.20

Perfectly Purifying

with dead sea salt and dead sea mud

Body Scrub
200ml
10207
Price per 100ml = £1.93
Normally £5.50
£3.85
save £1.65

Face Scrub
75ml
14613
Price per 100ml = £5.13
Normally £5
£3.85
save £1.15

Face Mask
75ml
25254
Price per 100ml = £5.13
Normally £5.50
£3.85
save £1.65



Blissfully Nourishing

with nourishing shea butter and brown sugar

Hand, Elbow and Foot Cream
75ml
20032
Price per 100ml = £4.27
Normally £4.50
£3.20
save £1.30

Intense Balm
30ml
12807
Price per 100ml = £6.17
Normally £3.50
£2.45
save £1.05

Hair Mask
200ml
06155
Price per 100ml = £1.93
Normally £5.50
£3.85
save £1.65

Hand and Foot Scrub
75ml
13748
Price per 100ml = £4.20
Normally £4.50
£3.15
save £1.35



Revitalising Retreat

with vitamin C and ginseng extract

Body Soufflé
200ml
08995
Price per 100ml = £2.28
Normally £6.50
£4.55
save £1.95

Peel Off Face Mask
75ml
27482
Price per 100ml = £4.67
Normally £5.50
£3.50
save £2

Ampoules
4 x 2ml.
17665
Normally £5.50
£3.85
save £1.65

Cream Cleanser
150ml
17640
Price per 100ml = £3.73
Normally £8
£5.60
save £2.40

Eye Pads
20 pads.
17723
Price per pad = 19p
Normally £5.50
£3.85
save £1.65



destination DECADENCE



escape to far away lands with an
at-home luxury spa experience



Bali Botanica

with refreshing frangipani and lemongrass

Body Scrub
200ml
05447
Price per 100ml = £1.75
Normally £5
£3.50
save £1.50

Face Mask
75ml
09795
Price per 100ml = £5.13
Normally £5.50
£3.85
save £1.65

Body Oil Spray
150ml
23176
Price per 100ml = £2.60
Normally £6
£4.20
save £1.80

Body Butter
200ml
12856
Price per 100ml = £2.80
Normally £8
£5.60
save £2.40

Turkish Thermal Baths

with purifying amber and black olive extract

Purifying Black Soap*
200ml
07229
Price per 100ml = £1.93
Normally £5.50
£3.85
save £1.65

Body, Hair, Nail and Bath Oil
150ml
19539
Price per 100ml = £2.57
Normally £5.50
£3.85
save £1.65

Purifying Rhassoul Clay Face Mask
75ml
18549
Price per 100ml = £5.13
Normally £5.50
£3.85
save £1.65



*Please take care when using this product as it may stain clothing and porous surfaces such as tiling and plastic baths.



get sensational showers for longer with our super-sized suds!

500ml BONUS SIZE!

senses shower gels

all

£1.75

each

save £1.25

senses

Shower Gel
500ml
09811 Amazon for Men
11536 Citrus Burst
00802 Waterfall
22095 Lagoon
22657 Mystique
22467 Reflection
Price per 100ml = 35p
Normally £3
£1.75
save £1.25

THANK YOU

FOR VOTING US
NO. 1

PERSONAL CARE RETAILER OF 2013

new

YOU voted us your **Number 1**
in the *Verdict Customer Satisfaction Awards*.

To say **THANK YOU**, we're offering **YOU** this
too-good-to-miss, mix & match offer across pages 196-209.

So, stock up on all your family favourites... on us!

BUY 1, choose 1 FREE



our sensually soothing,
floral bubbles are simply
heaven-scent!



100%
happy
or your money back
See page 176-177 for our
90 day guarantee.

Bubble Bath
500ml
23465 Lavender
08672 Strawberry Sorbet
15560 Sensitive
02451 Soft Pink
19711 White Lily
01370 Warm Vanilla Fig
10967 NEW Romantic Rose
Price per 100ml = 60p

£4



buy **1**
CHOOSE
1 free

**MIX & MATCH
SAVE UP TO £6**

pages 196-209
lowest priced item free

THANK YOU

bathroom FAVOURITES

top-to-toe great value essentials for her



senses

Liquid Soap
300ml

- 21816 Reflection
- 19620 Waterfall
- 03830 Citrus Burst
- 18648 Mystique
- 19737 Lagoon

Price per 100ml = 67p
£2



24-hour protection with no white marks

on Duty

Women's Roll-On
50ml

- 22111 Pure Blue
- 05207 Light Bloom
- 01909 Invisible Protection

Price per 100ml = £4.00
£2



Gynaecologist Soap-free and pH-balanced Tested

simply delicate

Feminine Wash
300ml

- 25288 Cooling
- 28688 Gentle

Price per 100ml = £1.33
£4

Feminine Cleansing Cloths
Contains 15 cloths.

07336
Price per cloth = 23p
£3.40

new



Bath & Shower Crème
250ml

- 21824 NEW Reflection
- 19844 NEW Mystique
- 01404 Winter Cocoon*

Price per 100ml = 80p
£2

lather up with shower sensations for every mood



Shower Gel
250ml

- 07625 Lagoon
- 23408 Mystique
- 05355 Citrus Burst
- 26138 Reflection

Price per 100ml = 80p
£2

*Will not be featured in the brochure again.

★★★★★
verdict.
Customer Satisfaction
AWARDS 2013
PERSONAL CARE RETAILER
WINNER
VOTED NO. 1 BY YOU

buy 1
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1 free

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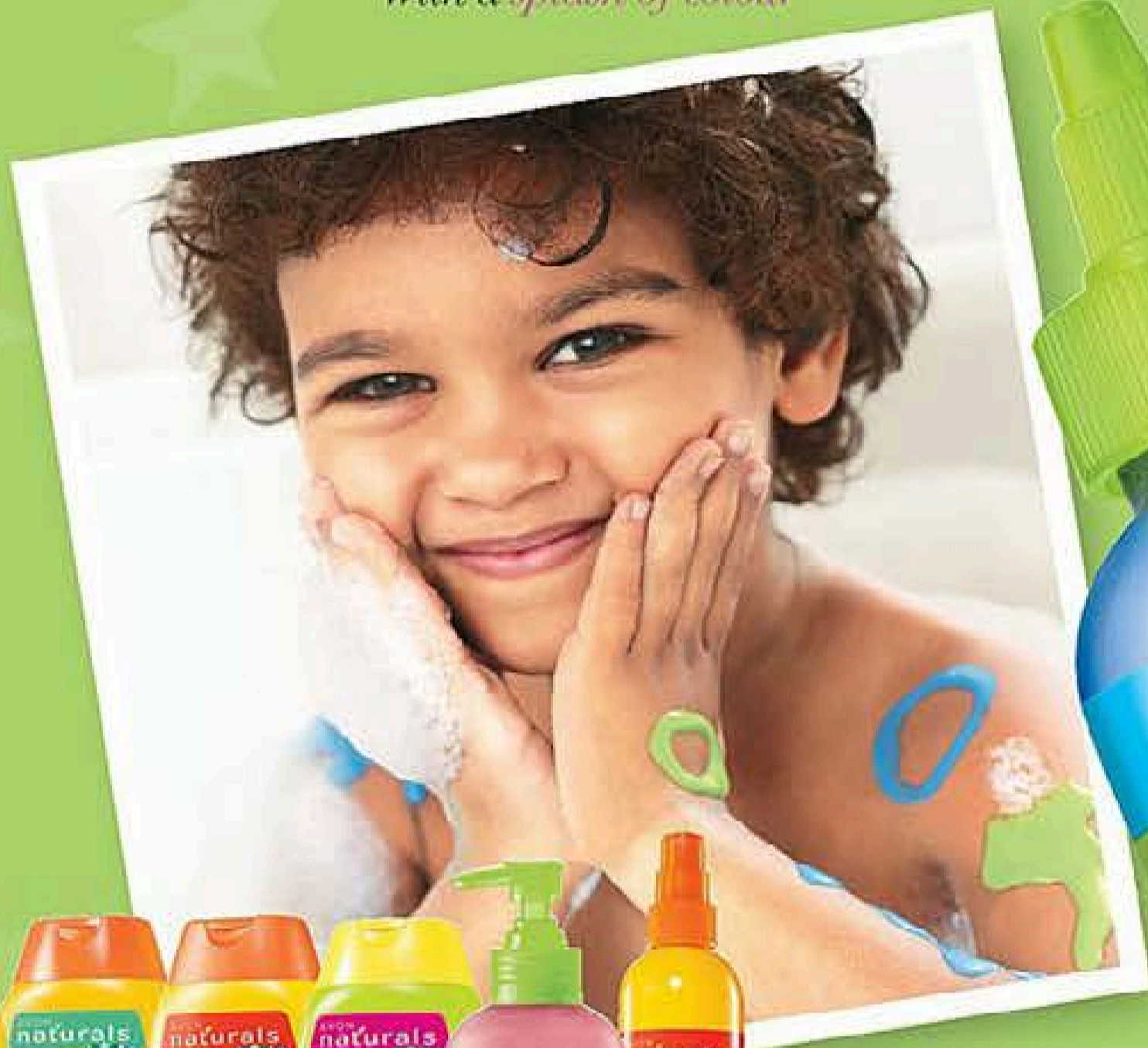
THANK YOU

fun in THE TUB

transform their bath time into play time with a splash of colour

AVON
naturals
kids

new



get creative with paint on, wash off colour!

Shampoo & Conditioner
250ml
08805 Amazing Apple
02741 Wacky Watermelon
Price per 100ml = £1.00
£2.50

Body Wash & Bubble Bath
250ml
10975 Magnificent Mango
17483 Swirling Strawberry
Price per 100ml = £1.00
£2.50

Swirling Strawberry Hand Wash
250ml
18010
Price per 100ml = £1.00
£2.50

Magnificent Mango Crazy Hair Tamer
200ml
11049
Price per 100ml = £1.25
£2.50

NEW Bath Time Paint
Mild and gentle wash on, wash off colourful finger paint. Age 3+. 100ml
02881 Busting Berry
07609 Wacky Watermelon
11007 Playful Pear
£2.50
Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.



buy 1
CHOOSE
1 free

**MIX & MATCH
SAVE UP TO £6**
pages 196-209
lowest priced item free

THANK YOU

AVON
naturals

natural GOODNESS

floral and fruity products inspired by nature



shower gels

Shower Gel

200ml

- 18960 Strawberry & Guava
- 24224 Spiced Orange & Ginger
- 07252 Lily & Gardenia
- 23358 Black Cherry & Nutmeg

Price per 100ml = £1.30

£2.60



body lotions

Body Lotion

200ml

- 01511 NEW Rose & Chocolate
- 22525 Spiced Orange & Ginger
- 21469 Black Cherry & Nutmeg
- 23374 Strawberry & Guava

Price per 100ml = £1.50

£3

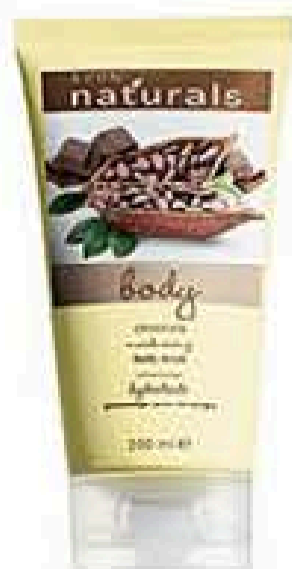
Lily & Gardenia

Body Whip

200ml

07203
Price per 100ml = £1.50

£3



body scrub

**NEW Chocolate
Moisturising
Body Scrub**

200ml

18416

Price per 100ml = £1.50

£3



body, room & linen spritzes

Fragrance Spritz

100ml

- 07328 Lily & Gardenia
- 25205 Spiced Orange & Ginger
- 03533 Black Cherry & Nutmeg
- 02816 Lavender & Chamomile
- 04077 Strawberry & Guava
- 20693 NEW Rose & Chocolate

£3



buy 1
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1 free

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pages 196-209
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THANK YOU

must-haves FOR MEN

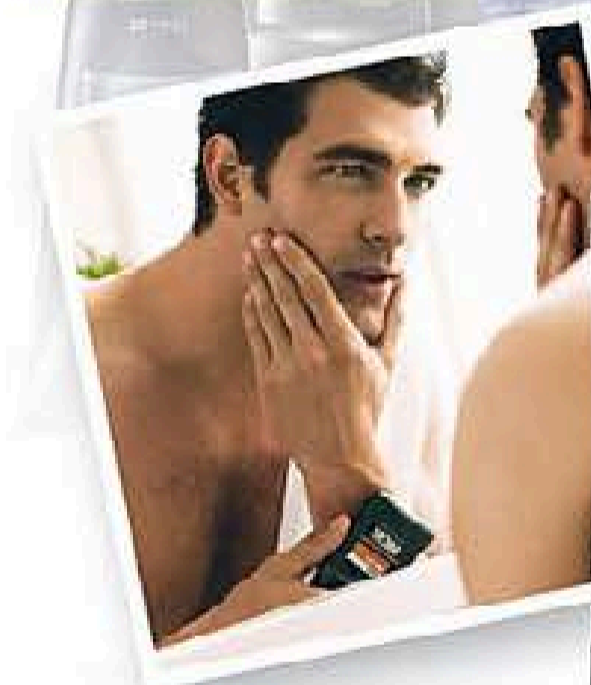
everyday caring wash bag wonders

LAST
chance to
buy



for men expert anti-ageing

- | | |
|--|--|
| <p>1. Hard Working Hand Cream
75ml
23093
Price per 100ml = £4.80
£3.60</p> | <p>2. Purifying Facial Cleanser
150ml
23069
Price per 100ml = £2.67
£4</p> |
| <p>3. Anti-Ageing Face Cream
50ml
23077
Price per 100ml = £10.00
£5</p> | <p>4. Roller After Shave Balm*
50ml
23101
Price per 100ml = £10.00
£5</p> |



for men essentials

- | | | | | | | | |
|--|---|---|--|--|--|---|--|
| <p>1. 3-in-1 Shampoo, Condition and Shave
250ml
16915
Price per 100ml = £1.20
£3</p> | <p>2. Invigorating Body Wash
250ml
28258
Price per 100ml = £1.20
£3</p> | <p>3. Smooth Shave Foaming Gel
200ml
18150
Price per 100ml = £2.00
£4</p> | <p>4. Revitalising Shave Gel
150ml
18077
Price per 100ml = £2.33
£3.50</p> | <p>5. Deep Cleansing 2-in-1 Face Wash & Scrub
150ml
18036
Price per 100ml = £2.67
£4</p> | <p>6. Hydrating Moisturiser
50ml
17996
Price per 100ml = £12.00
£6</p> | <p>7. Roll-On Anti-Perspirant Deodorant
50ml
18325
Price per 100ml = £4.00
£2</p> | <p>8. Conditioning After Shave Balm
100ml
18127
£5</p> |
|--|---|---|--|--|--|---|--|

essential prep
for grooming
perfection

*Will not be featured in the brochure again.

100%
happy
or your money back
See page 176-177 for our 90 day guarantee.



hydrates,
revitalises
and refreshes

senses
for a lasting shower-fresh feeling

- | | |
|--|---|
| <p>Shower Gel
250ml
19190 Fever for Men
02907 Amazon for Men
04234 Xtreme for Men
Price per 100ml = 80p
£2</p> | <p>On Duty Active Men's Roll-On
50ml
24752
Price per 100ml = £4.00
£2</p> |
|--|---|

★★★★★
verdict.

Customer Satisfaction
AWARDS 2013
PERSONAL CARE RETAILER

WINNER

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buy 1
CHOOSE
1 free

MIX & MATCH
SAVE UP TO £6

pages 196-209
lowest price item free

THANK YOU

gentle FACIAL CARE

great value moisturising for tip-top skin



for very dry skin

with softening and restoring royal jelly

for ageing skin

with skin firming collagen & elastin

for oily/combination skin

with refreshing & mattifying cucumber & witch hazel

for normal to dry skin

with moisturising and softening soybean & vitamin E

Royal Jelly Face Cream
100ml
06296
£3.50

Youth Restore Firming Face Cream
100ml
27839
£3.50

Light Moisture Refreshing Face Gel-Cream
100ml
17400
£3.50

3-in-1 Cleansing Lotion
200ml
23242
Price per 100ml = £2.25
£4.50

Royal Jelly Lip Treatment SPF15
10ml
06502
£2.20

Protecting Lip Balm
19158
£2.20

Rich Moisture Nourishing Face Cream
100ml
16519
£3.50



buy 1
CHOOSE
1 free

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lowest priced item free

THANK YOU



mild MOISTURE

hands-on care for the whole family

skin feels
firmer after
just 2 weeks



family friendly
body care

super-sized body lotions

gentle hand creams

Gentle Body Wash
400ml
23192
Price per 100ml = 75p
£3

**Nurturing
Body Lotion**
400ml
23317
Price per 100ml = £1.20
£4.80

Gentle Hand Wash
200ml
12674
Price per 100ml = £1.25
£2.50

Hand Cream
100ml
00448 Silicone Glove
13490 Youth Restore
07989 Royal Jelly
£3.50

Body Lotion
400ml
07740 Royal Jelly
10470 Firming
25171 Smoothing
Price per 100ml = £1.20
£4.80



soothes dry skin
and leaves nails
feeling stronger



400ml
24-hour
family friendly
moisture

**Rich Moisture
Family Cream**
400ml
23432
Price per 100ml = £1.30
£5.20

**Glycerine Hand
& Nail Cream**
100ml
03913
£3.50

★★★★★
verdict.
Customer Satisfaction
AWARDS 2013
PERSONAL CARE RETAILER
WINNER
VOTED NO. 1 BY YOU

buy 1
CHOOSE
1 free

**MIX & MATCH
SAVE UP TO £6**
pages 196-209
lowest priced item free



introducing the **NEW**

COCOA BUTTER collection

luxuriously indulgent formulas with added **vitamin E**, for all-over nurturing nourishment, and beautifully pampered skin



100% happy
or your money back
See page 176-177 for our
90 day guarantee.

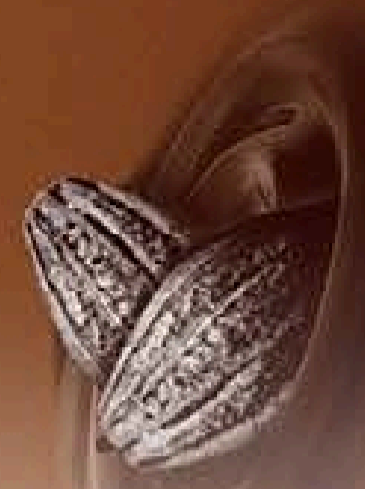


COCOA BUTTER BUTTER

Conditioning Moisture Body Lotion
Lait nourrissant pour le corps

with cocoa butter & vitamin E
aux extraits de beurre de cacao & de vitamine E

400 ml e



COCOA BUTTER

Rejuvenating Moisture Hand Cream
Crème revitalisante pour les mains

with cocoa butter & vitamin E
aux extraits de beurre de cacao & de vitamine E

100 ml e



COCOA BUTTER

Rejuvenating Moisture Body Butter
Beurre corporel régénérant

with cocoa butter & vitamin E
aux extraits de beurre de cacao & de vitamine E

200 ml e

COCOA BUTTER

Rejuvenating Moisture Face Cream
Crème revitalisante pour le visage

with cocoa butter & vitamin E
aux extraits de beurre de cacao & de vitamine E

100 ml e

hypocallergenic cream for long-lasting hydration

NEW Cocoa Butter Face Cream 100ml

00463

Will normally be £3.50

£1.75 half price

intensely hydrating, buttery formula for very dry areas

NEW Cocoa Butter Body Butter 200ml

22996

Price per 10ml = £1.25
Will normally be £5

£2.50 half price

nourishing cream for soft & supple hands

NEW Cocoa Butter Hand Cream 100ml

22830

Will normally be £3.50

£1.75 half price

head-to-toe lotion for 24 hour moisture

NEW Cocoa Butter Body Lotion 400ml

01529

Price per 100ml = 69p
Will normally be £4.80

£2.40 half price

new

half
price

virtuous charm

layer the bracelets for unique style

Elephant:
strength

Tiger:
luck

Owl:
wisdom

NEW Destini Sentiments Bracelet

Glass bead bracelet with charm. Approx. length 18.5cm + 2.5cm chain extender. The elephant charm is silver-plated and the tiger and owl charms are gold-coloured plating.

13789 Pink - Owl

13888 Blue - Elephant

13920 Brown - Tiger

Normally £8

£4 half price



AVON GUARANTEE

If you're not **100% happy** with your purchase, **simply return it within 90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**