

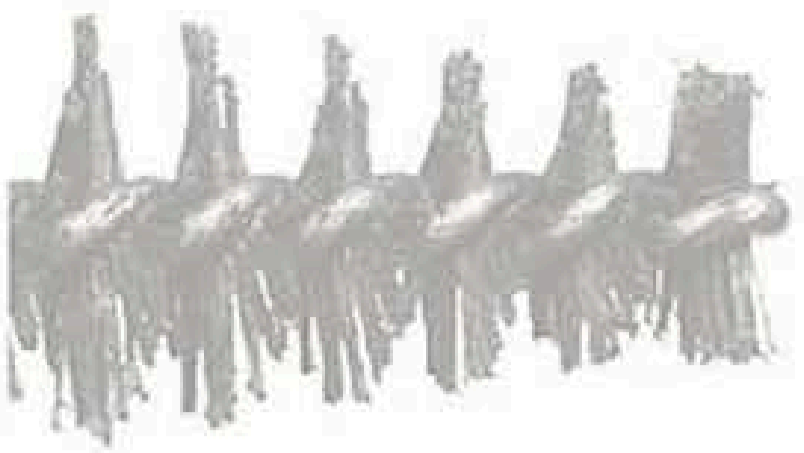
BROCHURE 05 2014

avon.uk.com

“THE **BIGGEST** MASCARA LAUNCH OF THE YEAR*”

COSMOPOLITAN

*September 2013 to September 2014



6 sold
every
minute*



OUR **1st** EVER! WONDERBRUSH

*Based on Brochure 15 2013.

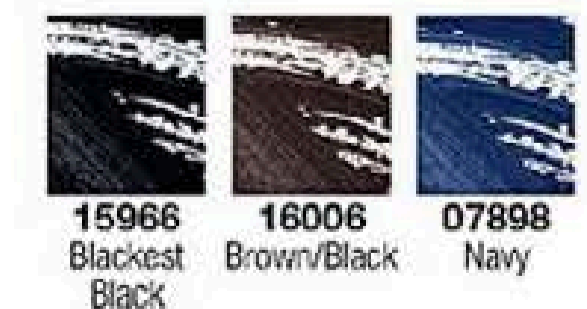
6 SOLD EVERY
MINUTE*



PLUS
40%
MORE
MASCARA TO LASH†
BOLD VOLUME!

Mega Effects Mascara
Provides panoramic volume and corner to corner coverage. First ever mascara brush of its kind. Flake proof and sweat proof. 9ml
Price per 10ml = £11.11

£10



15966 Blackest Black
16006 Brown/Black
07898 Navy

“Reach even the tiniest lashes with this paintbrush-style applicator.”
heat

brush bends for easy application



ergonomic brush for comfort and control

THE *wonderbrush*

THAT'S CHANGED MASCARA HISTORY



brush fits the natural shape of lashes, from corner to corner

Model styled with lash inserts for an even lash line.
*Based on Brochure 15 2013.
†Compared to Avon's traditional brushes.

DESIGN EXCLUSIVE TO AVON

fcuk®

*STYLISH PURPLE
STRAP*

*DIAMANTÉ
DETAIL*

NEW Loren FCUK Ladies Watch

Quartz run, adjustable PU strap watch with white bronze-plated case and branded logo on face. Approx. diameter 4cm. Strap length approx. 16.8cm – 21cm. Splash proof with stainless steel back and replaceable battery.

42457 £40 full price

06635 £12.50 when you spend £10 or more on make-up, pages 5 and 8-55.



JUST
£12.50
WORTH £40*

when you spend **£10 or more** on make-up
pages 5 and 8-55
order using **06635**

Please allow up to 6 weeks for delivery.

*Based on normal brochure price.
FCUK offers 2 year warranty for manufacturing faults.



7 *Make-up Store*

Model is wearing Ultra Colour Absolute Lipstick In Lovely Fuchsia.

Make-up Store

NEW COLOUR
COMPLETE
COMPLEX

COLOUR +
CARE
in one
lipstick

LIP BEAUTIFYING BENEFITS

COLLAGEN
VITAMIN E
VITAMIN C
SPF
MOISTURE
HEALTH

COLOUR THAT CARES

Model is wearing Ultra Colour Absolute Lipstick in Tea Rose.



fcuk® watch

when you spend £10 or more on make-up
pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST **£12.50**

NEW Ultra Colour
Absolute Lipstick
Will normally be £8

£5
save £3

a rich colour and deeply
moisturising lipstick, that
keeps caring, even after
you've taken it off



- 22871 Soft Coral
- 18192 Tea Rose
- 07906 Coffee Creme
- 26765 Pink Renewal
- 24984 Red Velvet
- 18606 Fresh Fig
- 16188 Lovely Fuchsia
- 24323 Smooth Plum
- 15206 Warm Honey
- 05181 Caring Coral



Ultra Glimmersticks
Lip Liner

Defines without smudging
or feathering. Lightweight
formula. Contains vitamin E.
Normally £6

£3
half price

- 15107 Nude
- 15230 Pink Bouquet
- 12997 True Red
- 24943 Pink Cashmere
- 14829 Deep Plum
- 14555 Simply Spice



FLAWLESS
PERFECTION



fcuk® watch

when you spend £10 or more on make-up
pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST **£12.50**

1 SOLD EVERY MINUTE*

ultra-lightweight
formula gives
barely-there
coverage

3-in-1
foundation,
powder &
concealer



try me... **£6**

- | | | | | |
|--|--|--|--|---|
|  23457 Ivory |  23846 Shell |  23564 Nude |  23861 Creamy Natural |  23895 Natural Beige |
|  23903 Medium Beige |  17178 Pure Beige |  17194 Soft Honey |  24083 Caramel |  24091 Nutmeg |

Ideal Flawless Cream-to-Powder Foundation
Super-lightweight formula glides on as a cream with the light texture of a powder. 9g
Price per 10g = £6.67
Normally £12

£6
half price

*Based on UK Sales 2012.



FABULOUS FOUR



fcuk® watch

when you spend £10 or more on make-up
pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST **£12.50**



*mirror
inside lid*

*apply pink shade
under eyes
to hide dark
circles and
imperfections*

*apply nude
shade all
over face for
a healthy
looking glow*

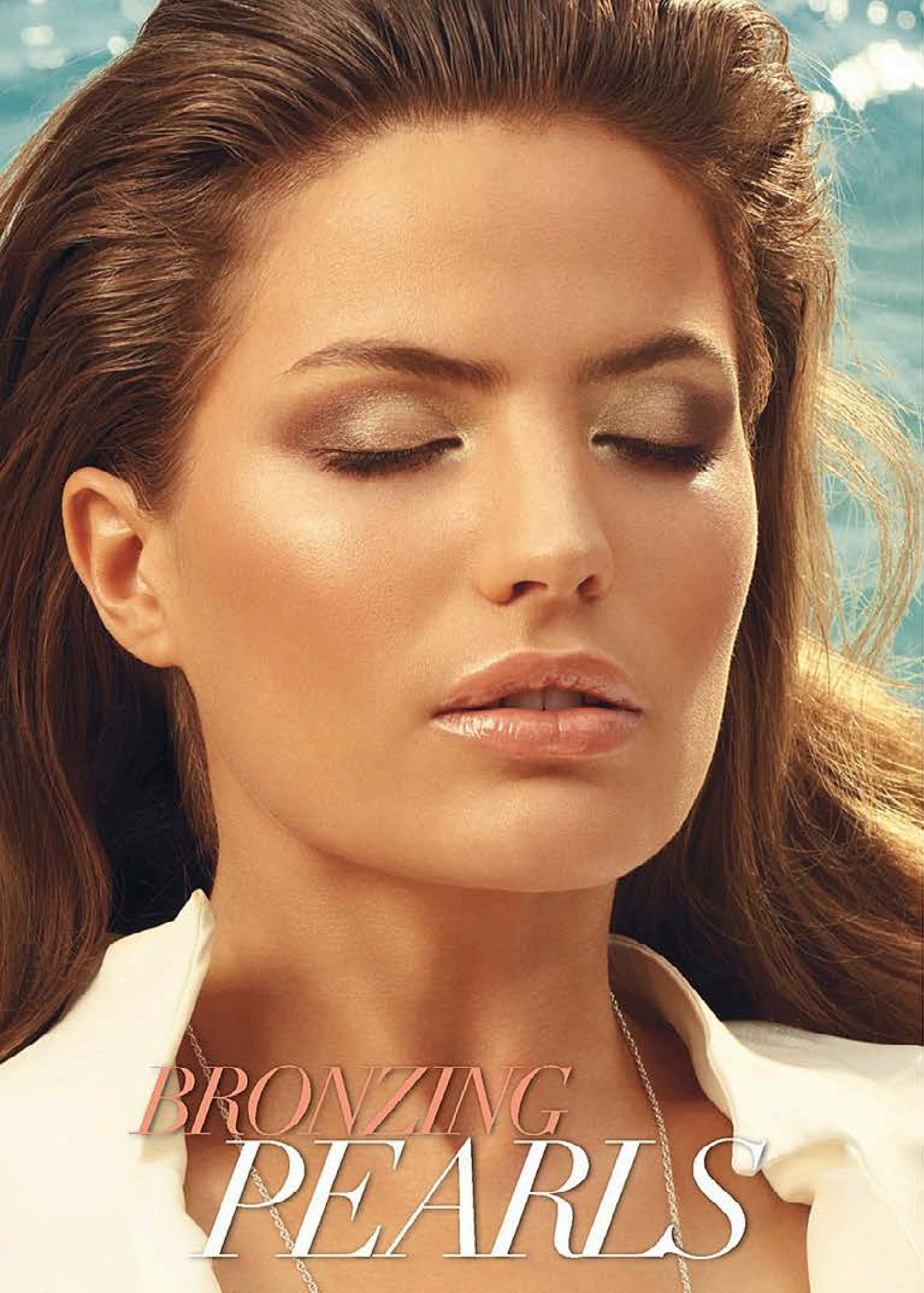
*smooth apricot
shade over
T-zone to
brighten a dull
complexion*

*apply yellow
shade to any
red areas
to conceal*

new

**NEW Colour
Corrector Palette
09258**
Will normally be £10.50

£6
save £4.50



BRONZING PEARLS



fcuk[®] watch

when you spend £10 or more on make-up
pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST £12.50

All-Over Face Brush
Big brush, perfect for applying powder. Nylon bristles and matte black plastic handle. Length approx. 18.5cm.
22798
Normally £8
£4.50
save £3.50

apply to the bits that catch the most sun, naturally

longer bristles for sweeping on colour



Avon Glow Bronzing Pearls
22g
Price per 10g = £2.27
Normally £10
£5
half price





Model is wearing Nailwear Pro+ in Racy, Exotic, Sahara Sunrise and Wild Savanna.

NAIL THE ART



fcuk watch

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST **£12.50**

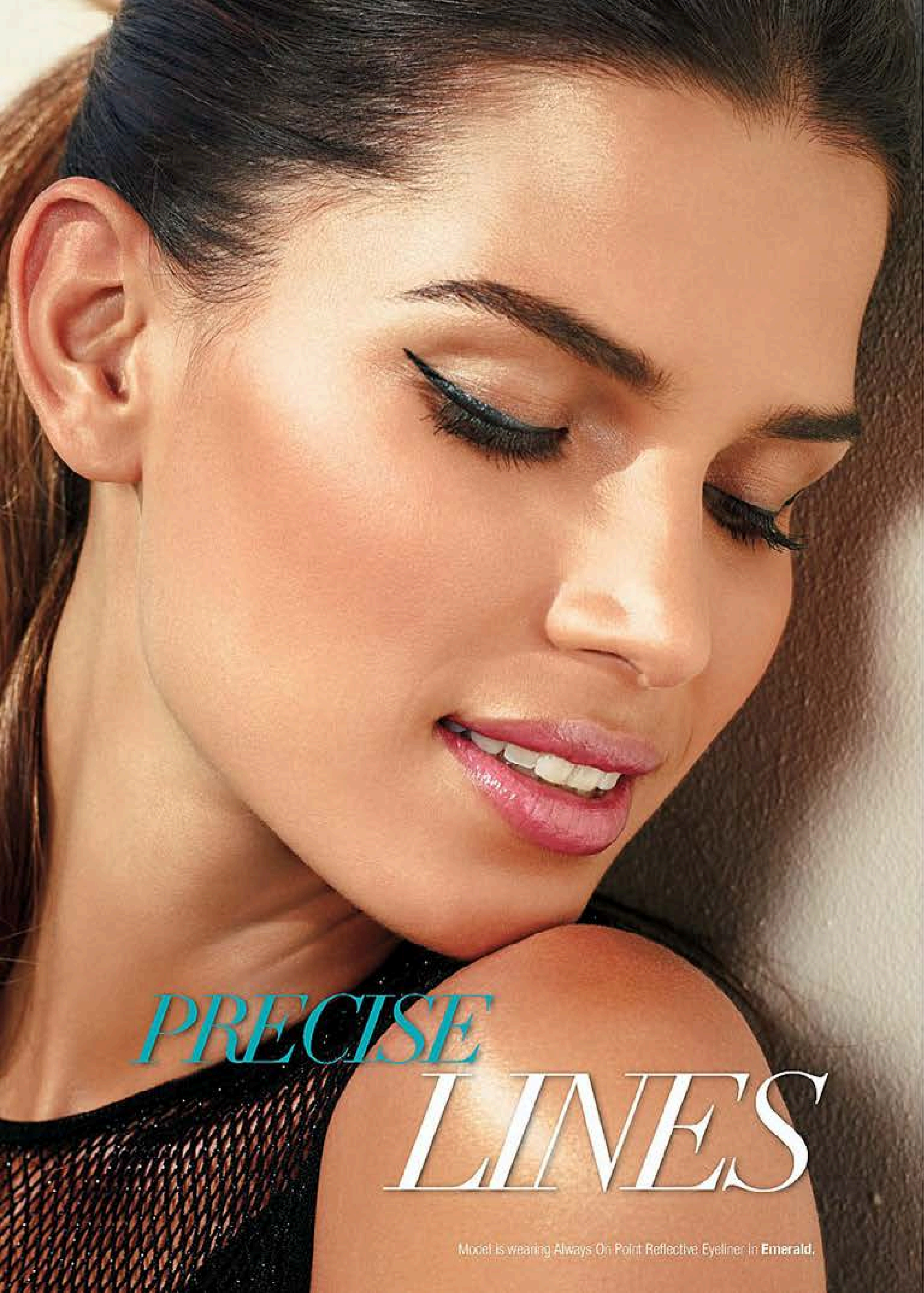
Nailwear Pro+
12ml
Price per 100ml = £25.00
Normally £6
£3
half price

a brush to paint fine details & a nib for unique designs



Nail Decoration Tool
18812
Normally £3
£2
save £1

| | | | | | | | | | |
|---|---|--|---|---|--|---|--|--|--|
|  22715 Pastel Pink |  16008 Licorice |  22640 Clear | | | | | | | |
|  08912 All Khaki'd Out |  05769 Safari Chic |  08722 Wild Savanna |  01933 Tweed |  15347 Lemon Sugar |  15339 Sea Breeze |  19067 Orchid Splash |  14928 Real Red |  19281 Cherry Jubilee | |
|  16113 Sahara Sunrise |  06528 Exotic |  07005 Lioness |  15057 Cosmic Blue |  08276 Golden Vision |  24307 Pink Crème |  23804 Berry Shimmer |  25627 Naked Truth |  14951 Star | |
|  24588 Untamed |  24570 Racy |  24638 Savage |  22731 Decadence |  00141 Viva Pink |  14779 Romance |  22756 Coral Reef |  25791 Noir Emerald |  14985 Starry Sky | |



PRECISE LINES

Model is wearing Always On Point Reflective Eyeliner in Emerald.



fcuk[®] watch

when you spend £10 or more on make-up
pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST £12.50

new shades



08201
Silver



13102
Plum



05900
Gold



05413
Emerald



04796
Gunmetal

NEW Always On Point Reflective Eyeliner

High shine effect eyeliner with a reflective finish. Provides a precise line every time, with no pulling or tugging, thanks to the unique sharpener in the cap.

Will normally be £7

£3.50

half price



twist the cap
to keep the tip sharp



fcuk[®] watch

When you spend £10 or more on make-up pages 5 and 8-55 order using 06635 - see pages 6-7 for details

JUST £12.50



Foundation Brush

For smoothing on and blending in liquid foundation. Nylon bristles and matte black plastic handle. Length approx. 17cm.

12161
Normally £8.50

£4.50
save £4

soft bristles for even application

Ideal Flawless Invisible Coverage Foundation
Full-coverage foundation creates a virtually undetectable veil of flawless perfection. Skin feels moisturised and looks 100% natural. SPF15. 30ml
Price per 10ml = £2.50
Normally £12

£7.50
save £4.50

| | | |
|-----------------------|-------------------------|------------------------|
| | | |
| 17517 Light Pink | 15099 Ivory | 15693 Shell |
| | | |
| 15255 Nude | 14993 Creamy Natural | 15719 Natural Beige |
| | | |
| 15925 Medium Beige | 15990 Pure Beige | 09902 Soft Honey |
| | | |
| 17541 Caramel | 17376 Nutmeg | 16782 Sable |



GET THE LOOK: A PERFECTLY EVEN APPLICATION



STEP 1:
Shake the bottle well & load the tips of the brush only.



STEP 2:
In upward, sweeping motions, brush on and blend, working outwards towards your ear.



fcuk[®] watch

When you spend **£10** or more on make-up pages 5 and 8-55 order using **06635** see pages 6-7 for details

JUST **£12.50**



16022
Silver

22376
Black

22723
Raw Plum

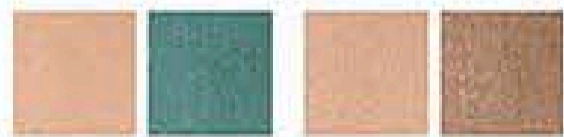
27656
Savage

SuperShock Gel Eyeliner Pencil

Vitamin enriched, smooth-glide, creamy eyeliner for bold, intense colour that lasts for hours.

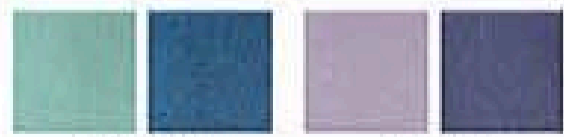
Normally **£6**

£3
half price



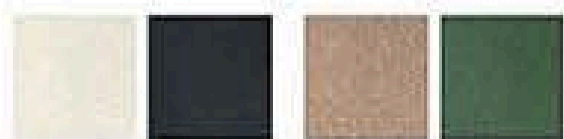
01941
Teal Attitude

02097
Warm Cashmere



12724
Ocean Waves

15545
Crushed Orchid



24737
Black Star

24851
Enchanted Forest

True Colour Eyeshadow Duo

All day stay true colour to help your eyes pop! Buildable formula that glides over eyes for easy application.

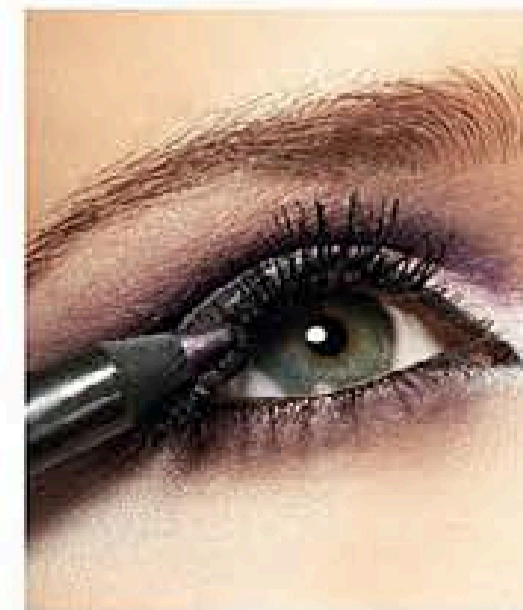
Normally **£6**

£4
save **£2**



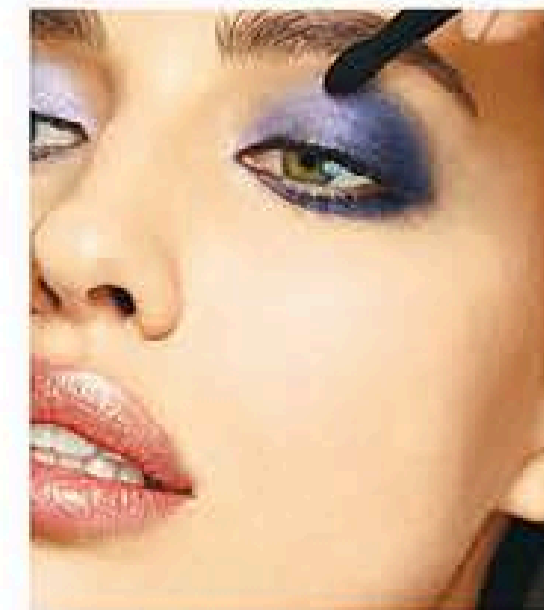
Model is wearing True Colour Eyeshadow Duo in **Crushed Orchid**.

GET THE LOOK: *PURPLE HAZE*



STEP 1:

Holding the eye taught, line the upper lashes, starting from the inner corner and finishing with a gentle flick at the outer corner.



STEP 2:

Apply the lighter shade over your entire lid, then blend the darker shade into your socket line and the outer corner.



fcuk watch

When you spend **£10** or more on make-up pages 5 and 8-55 order using **06635** see pages 6-7 for details

JUST **£12.50**



08086 Metallics

True Colour 8-in-1 Eyeshadow Palette

Must-have palette with eight complementing eye shadow shades, perfect for everyday use or special occasions. Normally £12

£7
save **£5**

07807 Nudes

Eyeshadow Brush with Smudger
Perfect for applying and blending eyeshadows. Nylon bristles and matte black plastic handle. Length approx. 14.8cm. 14688

Normally £5

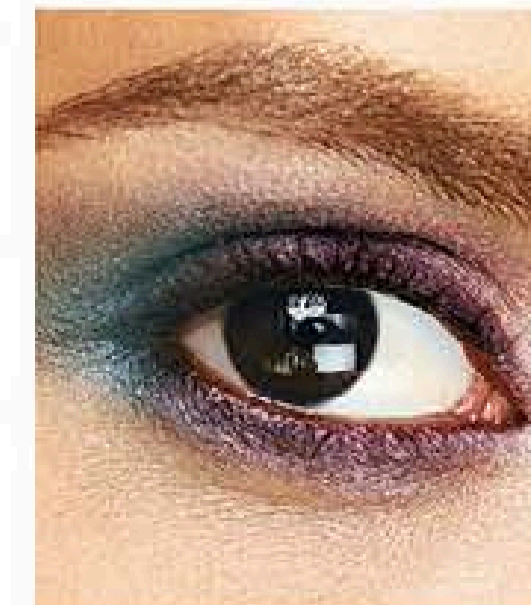
£3
save **£2**

Model is wearing True Colour 8-in-1 Eyeshadow Palette in Metallics.

GET THE LOOK: PEACOCK PERFECTION



STEP 1:
Choose 2 shades. Apply the lightest to the corner of your inner eyelid, then apply the darkest to your outer lid.



STEP 2:
Use contrasting shades along your upper and lower lid line to frame your eyes and make them pop.



fcuk[®] watch

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST £12.50

PICK A FABULOUS NAIL COLOUR



| | | | |
|---------------------------|----------------------------|----------------------------------|-------------------------------|
| 02584 Gold Rush | 23937 Rose Flash | 02154 Spellbound Green | 02162 Fuchsia Force |
|---------------------------|----------------------------|----------------------------------|-------------------------------|



| | | | |
|--------------------------------|---------------------------------|---------------------------------|-------------------------------|
| 02139 Magnetic Metal | 01966 Blue Attraction | 02188 Hypnotic Bronze | 02618 Lavender Lure |
|--------------------------------|---------------------------------|---------------------------------|-------------------------------|

Colour Attract Magnetic Nail Enamel

12ml
Price per 100ml = £25.00
Normally £6

£3
half price

Colour Attract Magnetic Nail Enamel Wand

£1

THEN CHOOSE YOUR MAGNETIC WAND



24042
Chevron

22483
Stripe

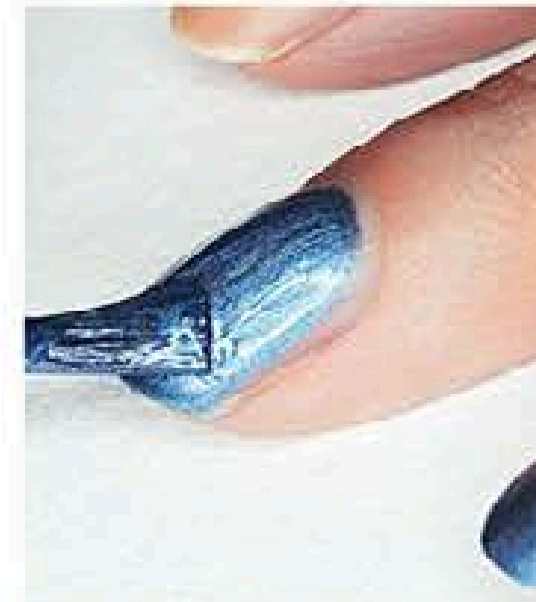
23945
Wave

23986
Star



Model is wearing Colour Attract Magnetic Nail Enamel in Blue Attraction with the Stripe Wand.

GET THE LOOK: HIGH-FASHION NAIL DESIGN



STEP 1:
Paint two layers of your chosen nail colour.



STEP 2:
Hold the magnet over your wet nails and watch as the design appears.



fcuk[®] watch

when you spend **£10** or more on make-up pages 5 and 8-55 order using **06635** see pages 6-7 for details

JUST **£12.50**

strengthening
base coat with
soy protein

**Diamond
Strengthening
Complex**

12ml
22673

Price per 100ml = £20.83

Normally £5

£2.50

half price



AVON
nail experts
cuticle
conditioner
soin pour
cuticules

AVON
nail experts
diamond
strengthening
complex · soin
fortifiant pour
les ongles
12ml e

Cuticle Conditioner

Quickly absorbed conditioner moisturises and soothes dry cuticles instantly. 12ml

09241

Price per 100ml = £25.00

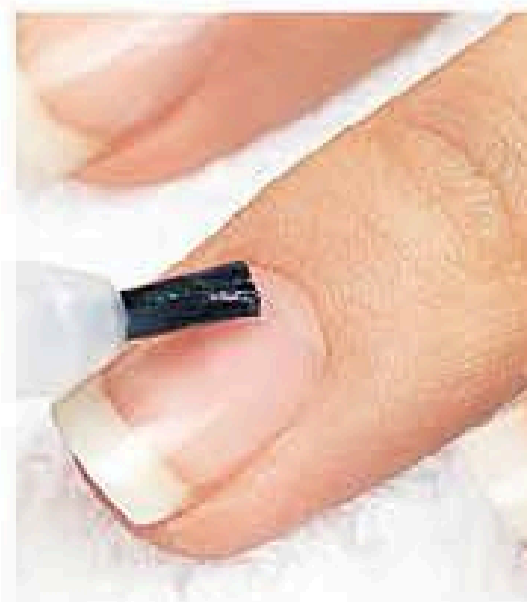
Normally £6

£3

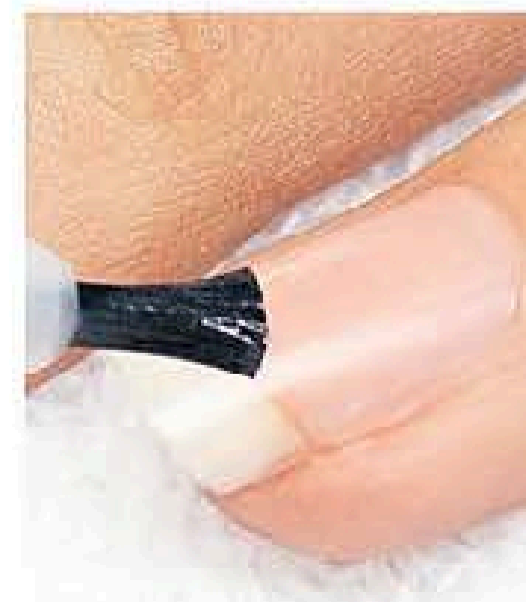
half price



GET THE LOOK: PERFECTLY PREPPED NAILS



STEP 1:
Sweep a
generous
layer of Cuticle
Conditioner
along the base
of your nails
and leave to
absorb.



STEP 2:
Paint two
layers of
Diamond
Strengthening
Complex in
preparation for
your colour.



French Manicure Kit
Contains nude and white nailwear. 2 x 12ml bottles plus 30 nail guides.
23143
£6.50



Speed Dry+ Nail Enamel
12ml
Price per 100ml = £50.00
£6



Opal Top Coat
12ml
07534
Price per 100ml = £50.00
£6



Liquid Freeze Quick Dry Nail Spray
50ml
20552
Price per 100ml = £12.00
£6



Conditioning Nail Enamel Remover
150ml
22764
Price per 100ml = £2.67
£4



fcuk[®] watch

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details.

JUST **£12.50**



PRISTINE CONDITION

essentials, whatever your nails need

Peeling and Brittleness Solver
12ml
00620
Price per 100ml = £20.83
Normally £5
£2.50
half price

Gold Strength
12ml
11445
Price per 100ml = £20.63
Normally £5
£2.50
half price

Pearl Shine
10ml
19703
Normally £6
£3
half price



NEW Concealer Brush
Synthetic bristles. Plastic handle. Length approx. 15.7cm.
04887
Will normally be £5
£2.50
half price

dots concealer precisely where you want it



NEW Brow and Lash Comb
2-in-1 nylon brush and aluminum comb. Plastic handle.
05124
Will normally be £5
£2.50
half price

combs through brows and lashes to tame

new

TOOLS OF THE TRADE

achieve a perfect finish every time with our professional beauty tools

new & improved professional brushes now with:

- custom designed slanted handles for better grip
- high quality synthetic or natural bristles, specially adapted for different uses
- lightweight for comfort
- washable bristles

NEW Pencil Sharpener
Steel. Size approx. 3.7cm x 3cm x 2.2cm.
04374
Will normally be £3
£2
save £1



fcuk[®] watch

JUST £12.50

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details

dabs on and blends in your colour

NEW Make-up Sponges
Pack of 6 PU make-up sponges. Sponge size approx. 8.5cm x 2.5cm.
06874
Will normally be £4
£2
half price



adds curl to lashes



NEW Eyelash Curler
Anodized iron eyelash curler with plastic handle. Size approx. 11cm.
03046
Will normally be £5
£3
save £2



NEW Slanted Tweezers
Slanted edge. Stainless steel.
05223
Will normally be £5
£3
save £2

*new
spring shades*

*decorative
case*



04242

NEW Marbled Powder Blush
Swirled powder blush for a natural, healthy look. Will normally be £8

£5
save £3



*marbled colour
for a soft finish*

FLUSH OF SPRING

Nailwear Pro+
12ml
Price per 100ml = £25.00
Normally £6
£3
half price



NEW Satin Nail Top Coat
For use on top of any nail colour to transform nails into a satin finish with a soft pearl effect. 12ml
04366
Price per 100ml = £25.00
Will normally be £6

£3
half price



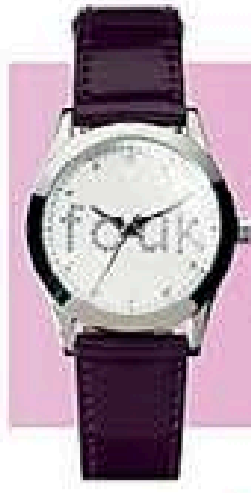
*turns
any nail
polish
matte*



04432 Impulsive Sky
04465 Wandering Rose
04283 Cultured Purple
04473 Scenic Grey



Impulsive Sky with Satin Top Coat
Wandering Rose with Satin Top Coat
Cultured Purple with Satin Top Coat
Scenic Grey with Satin Top Coat



fcuk watch

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST £12.50



*new
spring shades*



Model is wearing Ultra Colour Lipstick in Scenic Peony.

FRESH & PRETTY

our new season's shades will keep your look up to date

Ultra Colour Lipstick
Comfortable wear lipstick with stay-true rich colour. SPF15. Normally £8

£4.50
save £3.50



10322 Scenic Peony
10173 Optimistic Orchid
09084 Wandering Rose
10082 Discovery Pink

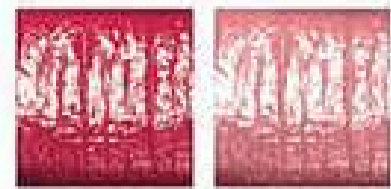


Ultra Colour Lipstick £7.50

SOFT MATTE



11528 Demure
27524 Proper Pink



12690 Scarlet Siren
03434 Toasted Rose

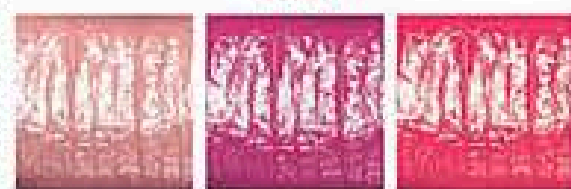


27540 Naturally Nude



28829 Lava Love

SATIN



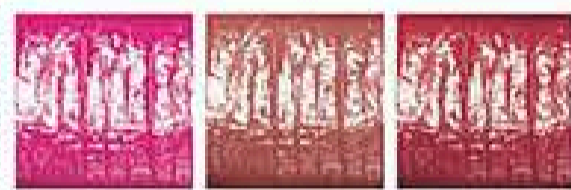
13110 Blush Nude
06353 Wine With Everything
16600 Beyond Pink



28837 Red 2000
28209 Knockout Pink
28662 Ripe Papaya



16501 Carnation
16444 Pout
14217 Oxford Wine

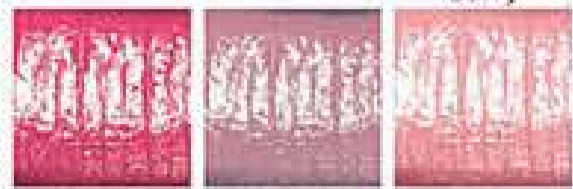


16758 Hot Pink
27532 Mocha
27334 Perfect Red

SHIMMER



14167 Chic
10637 Country Rose
05132 Golden Berry



16543 Fuchsia Fever
15354 Rose Quartz
16428 Twinkle Pink



15396 Frostiest Mauve
15487 Dream Fuchsia
27862 Frozen Rose



12948 Sparkling Nude
11502 Enduring Sable



Ultra Colour Rich Brilliance Lipstick £8



03202 Vermillion
04952 Crimson Twilight



05983 Pink Paparazzi
06072 Gilded Velvet



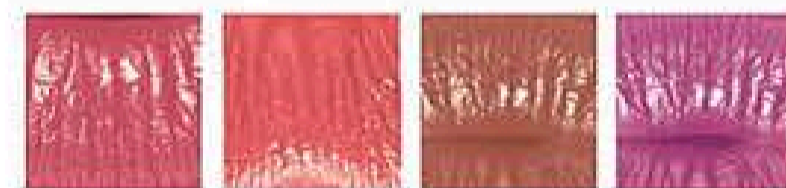
05538 Berry Glitz
03806 Rouge Luxury



06924 Apricot Glamour



Perfect Kiss Lipstick £8.50



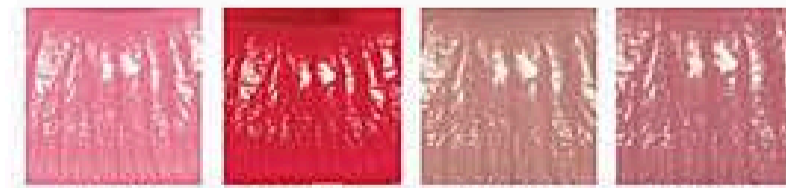
25742 Lacy Mauve
25379 Peach Peck Naughty & Nude
01040 Loving Lilac



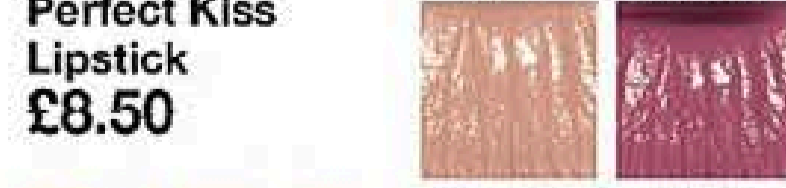
22392 Lovey Dovey Pink
15016 Berry Smooch
13961 Caressing Coral
14787 Pucker Up Pink



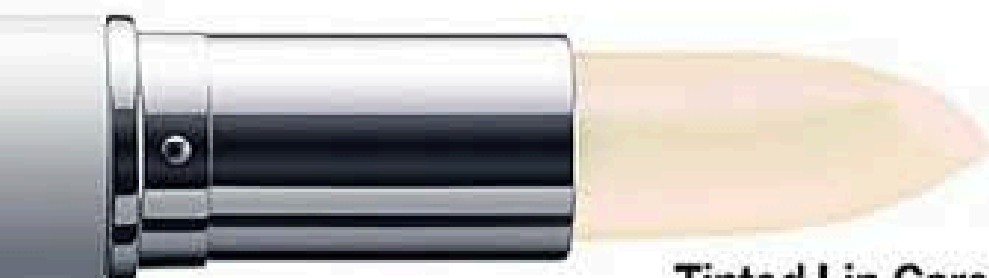
25734 Fuchsia Flirt
26286 Mauve Allure
14480 Natural Glow
05801 Kiss Me Pink



14324 Pink Prance
25544 Red Embrace
09936 Untamed Mauve
09894 Racy Raspberry



05314 Naturally Nude
04705 Earthy Plum



Tinted Lip Care £7



02261 Pink
22665 Bronze
07070 Red



fcuk[®] watch

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details.

JUST £12.50



Model is wearing Shine Attract Lipstick in Red Smoulder P306.

A DAZZLING FINISH

to sparkle, shine and shimmer your way through the day

Shine Attract Lipstick Normally £8.50

£5 save £3.50



22152 Flashy Pink P09
01222 Rose Shimmer P104
07393 Sparkling Orchid P205
22251 Mauve Glimmer P105
03251 Red Smoulder P306
22459 Plum Dazzle P203



Ultra Glazewear Lip Gloss
6ml
Price per 10ml = £10.83
£6.50



A HINT OF SHIMMER

HIGH SHINE GLOSS

HIGH SHINE SPARKLE



27979 Plum Pretty
27920 Pale Peach
27771 Mauve Movement



27664 Crystal Lilac
27748 Fuchsia Frenzy
27797 Merlot Glow



28076 Strawberry Shine
27813 Mocha Latte
27961 Plum Dazzle



27763 Iced Pink
28100 Tickled Pink
27938 Pink Watermelon



27987 Rich Raspberry
27706 Fiery Red
27847 Nude Muse



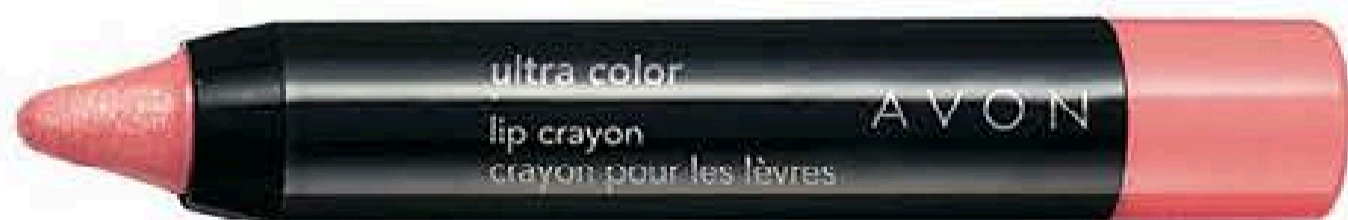
16824 Apple Cinnamon
27623 Chocolate Shimmer
28019 Shimmered



Shine Attract Lipstick
£8.50



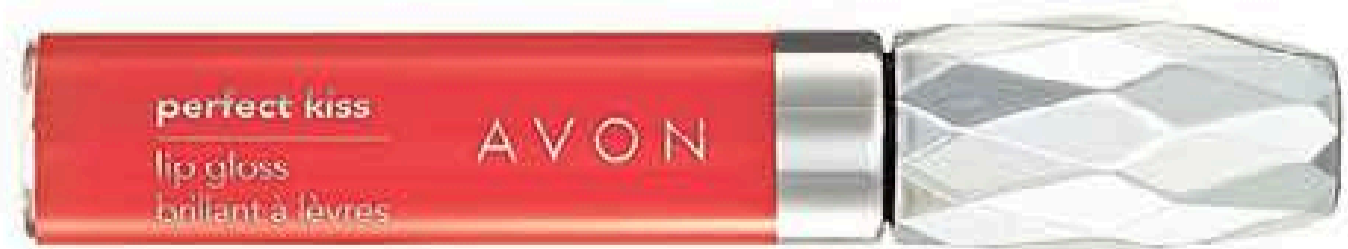
14589 Happy Pink P04
01537 Cherry Pie P301
15404 Passionate Red P302
14670 Natural Glow P103
23028 Guava P401
10041 Rose Bouquet P02
23150 Copper Connection P502
22491 Plumberry P201
14654 Mysterious Mauve P101
14696 Orchid P202



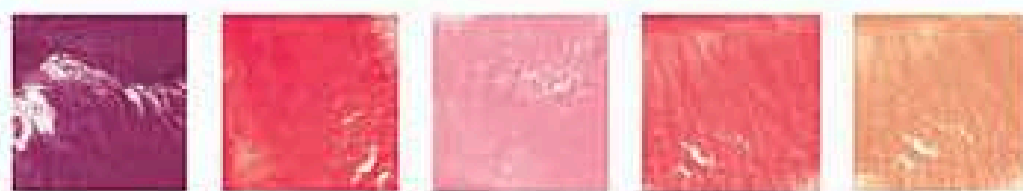
Ultra Colour Lip Crayon
£8.50



27011 Carefree Coral
15784 Showstopper Pink
15578 Reddy For Me
15735 Risque Rose
27102 Fresh Fuchsia
27276 Notice Me Nude



Perfect Kiss Lip Gloss SPF15
6ml
Price per 10ml = £11.67
£7



07278 Plum Bitten
20115 Boldly Red
20438 Pink Plush
07294 Show Off Pink
20362 Butter Me Up



fcuk watch

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details.

JUST £12.50



Irresistibly Sexy Sultry Lip Pencil
Normally £7
£3.50
half price



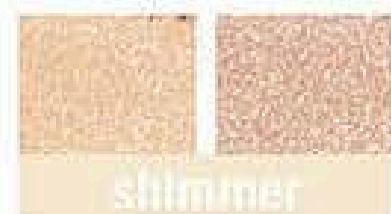
Model is wearing Irresistibly Sexy Lip Crayon in Red Vixen.

LIP SERVICE

whatever lip colour and finish you like to wear, we've got it covered



02931 Red Vixen
02923 Promiscuous Plum
04457 Naturally Naked
02949 Sensual Pink

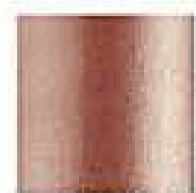


13821 Warm Glow
14266 Deep Glow

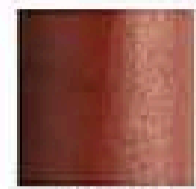


13664 Light Bronze
13797 Medium Riviera

Avon Glow Bronzing Powder
Luxurious powder compact gives a radiant glow to all skin tones. 10g
£10

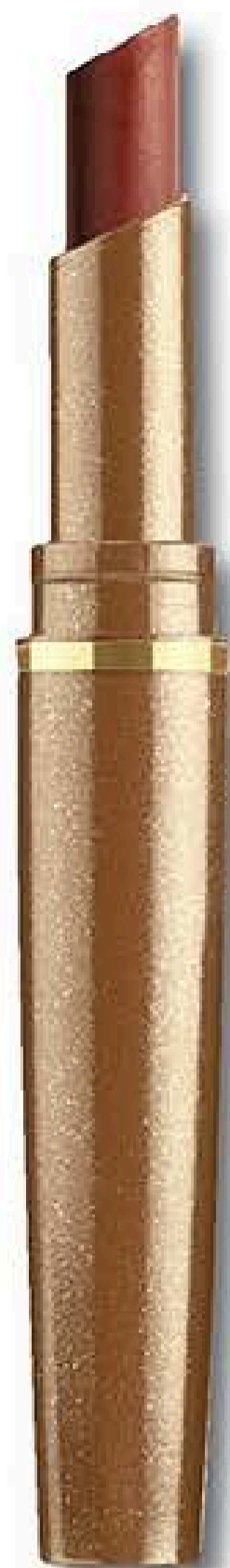


03707
Shimmering Bronze



05082
Deep Bronze

Avon Glow Multi Stylo
3-in-1 bronzer for eyes, lips and cheeks.
£7.50



Illuminating Face Pearls
Gives cheeks and brow a subtle, radiant sheen. 22g
26880
Price per 10g = £4.09
£9



MagiX Face Perfector
30ml
24406
Price per 10ml = £3.50
£10.50



fcuk watch

when you spend £10 or more on make-up pages 11 and 18-55 order using 06635 see pages 6-7 for details

JUST **£12.50**

Ideal Luminous Blush

Create a beautiful luminous finish with this luxurious pearly blush. Silky smooth skin-enhancing shades gives skin a fresh, radiant-looking glow. 6g
Price per 10g = £6.67
Normally £6.50

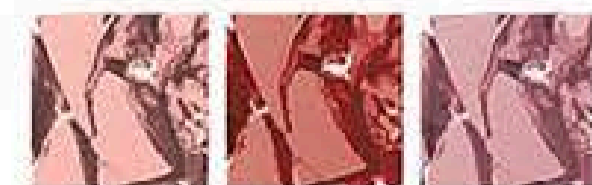
£4

save **£2.50**



FRESH FACED

enhance your skin's natural glow



14399 Peach
15651 Russet
08557 Soft Plum



Ideal Flawless Skin Loving Beauty Balm
30ml
Price per 10ml = £4.00
£12



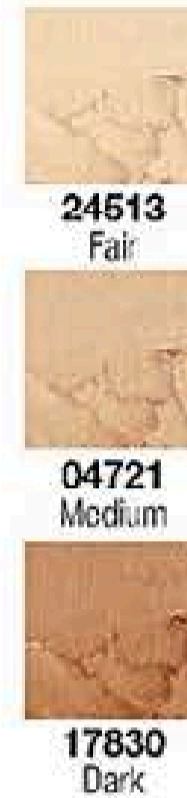
Ideal Flawless Matte Mousse Foundation
18g
Price per 10g = £5.83
£10.50



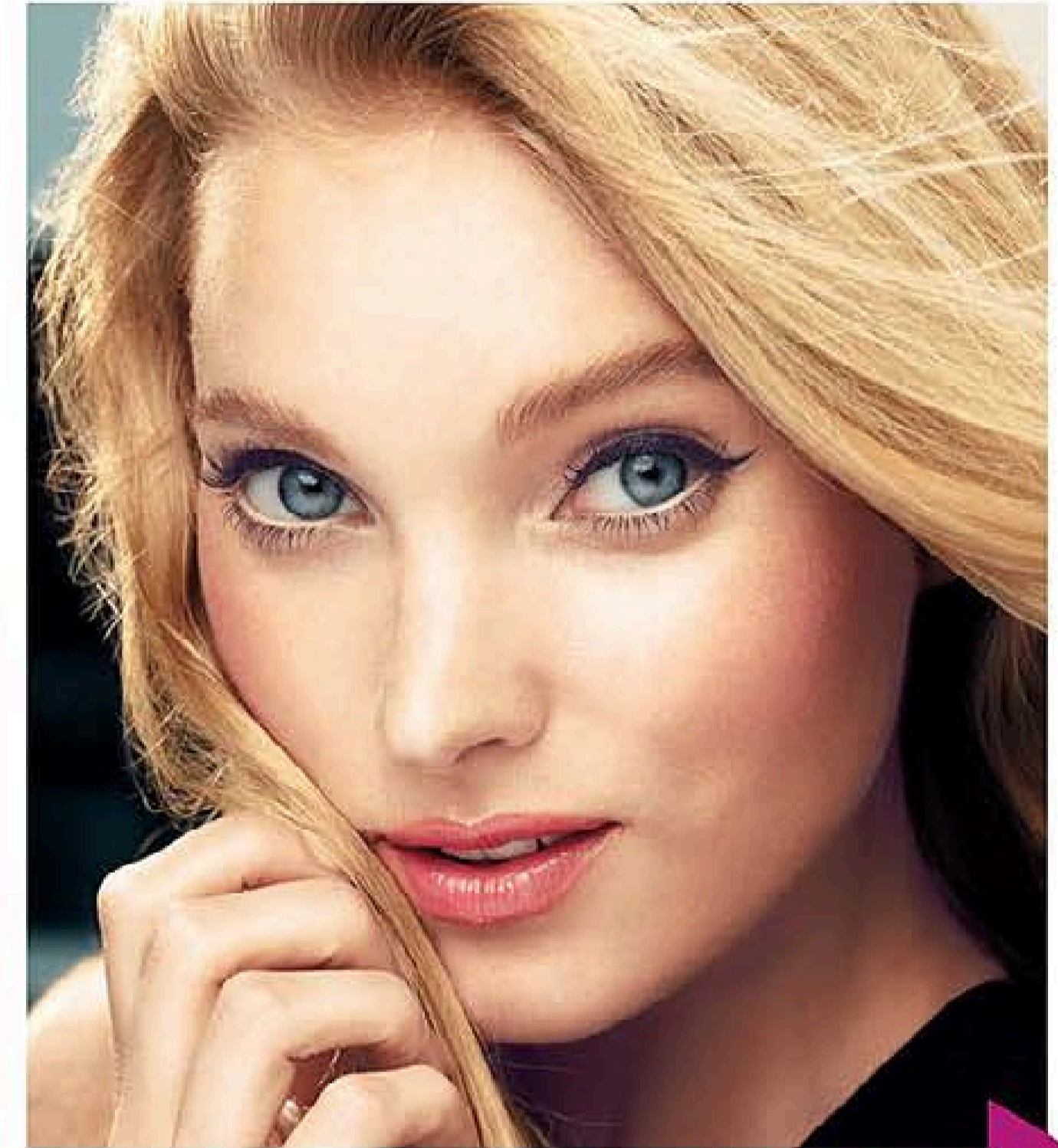
fcuk watch

when you spend £10 or more on make-up
pages 11 and 8-55 order using 06635 see pages 6-7 for details

JUST **£12.50**



Ideal Flawless Concealer Stick
Normally £7
£3.50
half price



FLAWLESS
BASE

create perfect looking skin, every time



Ideal Flawless Pressed Powder
10g
Normally £9
£5
save £4





Glimmerstick Eyeliner
Creamy, smudge-proof precision liner.
£6



Always On Point Eyeliner
Creamy, smooth liner with sharpener in the cap.
£7



twist the cap to keep the tip sharp



Glimmerstick Diamonds Eyeliner
Gorgeously soft and creamy pencil adds a sparkling line to your eyes.
£6



Conditioning Eye Make-up Remover Lotion
Mild and gentle. 150ml
27805
Price per 10ml = 27p
£4



fcuk watch

when you spend **£10** or more on make-up pages 5 and 8-55 order using **06635** see pages 6-7 for details

JUST £12.50



Model is wearing SuperExtend Liquid Eyeliner in Black.



PERFECT DEFINITION

make a feature of your eyes with our stay sharp eyeliners

SuperExtend Liquid Eyeliner

Precise, easy-to-apply eyeliner pen for thin to bold lines. 6ml
Price per 10ml = £6.67
Normally £6.50

£4
save **£2.50**



Eyeshadow Primer
 Quick-drying primer absorbs oil and makes a smooth canvas, so eyeshadow applies more evenly, and lasts longer.
08284 Light Beige
£7



SuperShock Eyeshadow Pencil
£7



dual-ended for highlighting and shading



fcuk[®] watch

when you spend **£10** or more on make-up pages 5 and 8-55 order using **06635** see pages 6-7 for details

JUST £12.50

Model is wearing SuperShock Vivid Liquid Eyeshadow in Glistening Teal.



DIVINE EYE COLOUR

enhance your eyes beautifully with vibrant pencil and liquid shades



SuperShock Vivid Liquid Eyeshadow
 Normally £6
£4
 save £2





limited edition designer shades with decorative packaging



fcuk watch

when you spend £10 or more on make-up pages 5 and 8-55 order using 06635 see pages 6-7 for details

JUST £12.50

Model is wearing Glimmerstick Brow Definer in Dark Brown.



PERFECT BROWS

define, fill and shape for brows that wow

Glimmerstick Brow Definer
Normally £6

£3
half price





Retractable Lip Brush
Nylon bristles, plastic handle. Approx. 9.7cm.
03665
£5

a perfect liner applicator

Kabuki Brush
Goat hair brush. Aluminum base. Approx. 2.5cm x 7cm.
03756
£6.50

broad head for even coverage

Blusher Brush
Nylon bristles, plastic handle. Length approx. 17cm.
12203
£7

fan shape, perfect for applying blush

Eyeliner Brush
Nylon bristles, plastic handle. Approx. 15.7cm.
11551
£4

angled tip for precision application



fcuk watch

when you spend **£10** or more on make-up pages 5 and 8-55 order using **06635** see pages 6-7 for details

JUST £12.50



SHIMMERING SHADES

rich, coloured pencils to create impact and add the wow factor

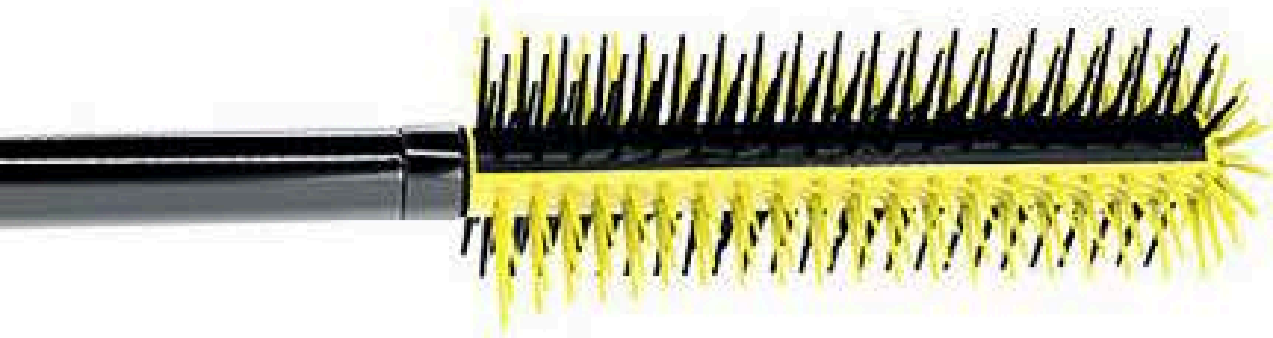


LAST chance to buy*

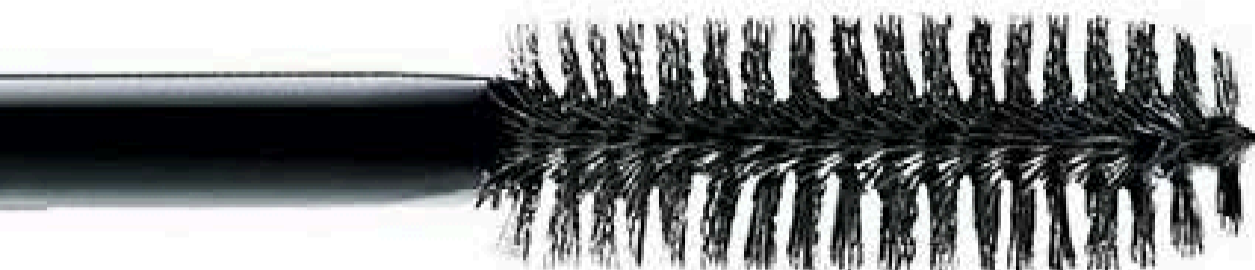
Big Colour Eye Pencil - Diamond Shades
Normally **£6**
£3.50
save **£2.50**



*Will not be featured in the brochure again.



lengthens lashes by up to 87%



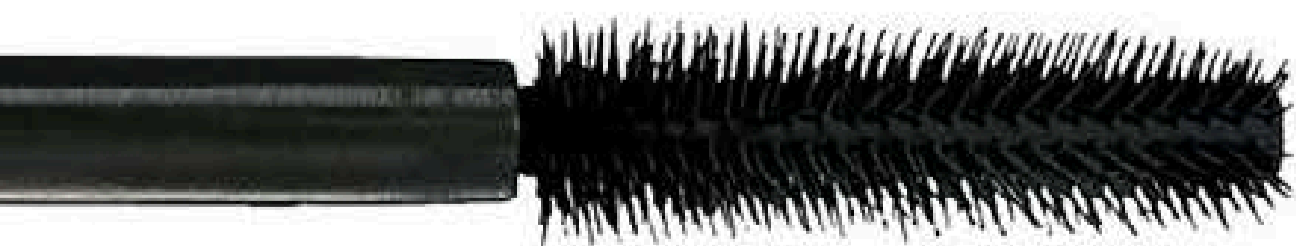
clump-proof, flake-proof volume



24 hour lasting length, curl & lift



up to 15x the volume & drama



up to 12x the volume



**SuperExtend
Extreme Mascara**
7ml
Price per 100ml = £14.29
£10



15537 Black
13409 Brown/Black



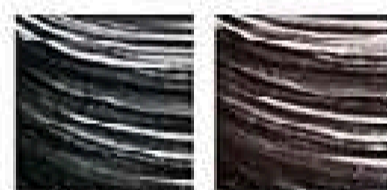
Spectralash Mascara
9ml
Price per 100ml = £11.11
£10



20750
Black



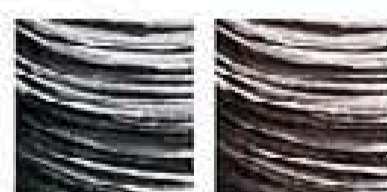
Infinitize Mascara
10ml
£10



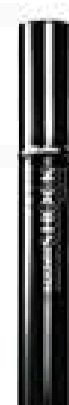
10868 Black
10876 Brown/Black



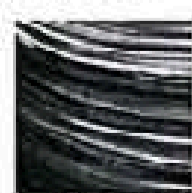
SuperShock Max Mascara
10ml
£10



16766 Black
17095 Brown/Black



SuperShock Mascara
10ml
£8.50



15669
Black



fcuk watch

when you spend **£10** or more on make-up
pages 5 and 8-55 order using **06635** see pages 6-7 for details

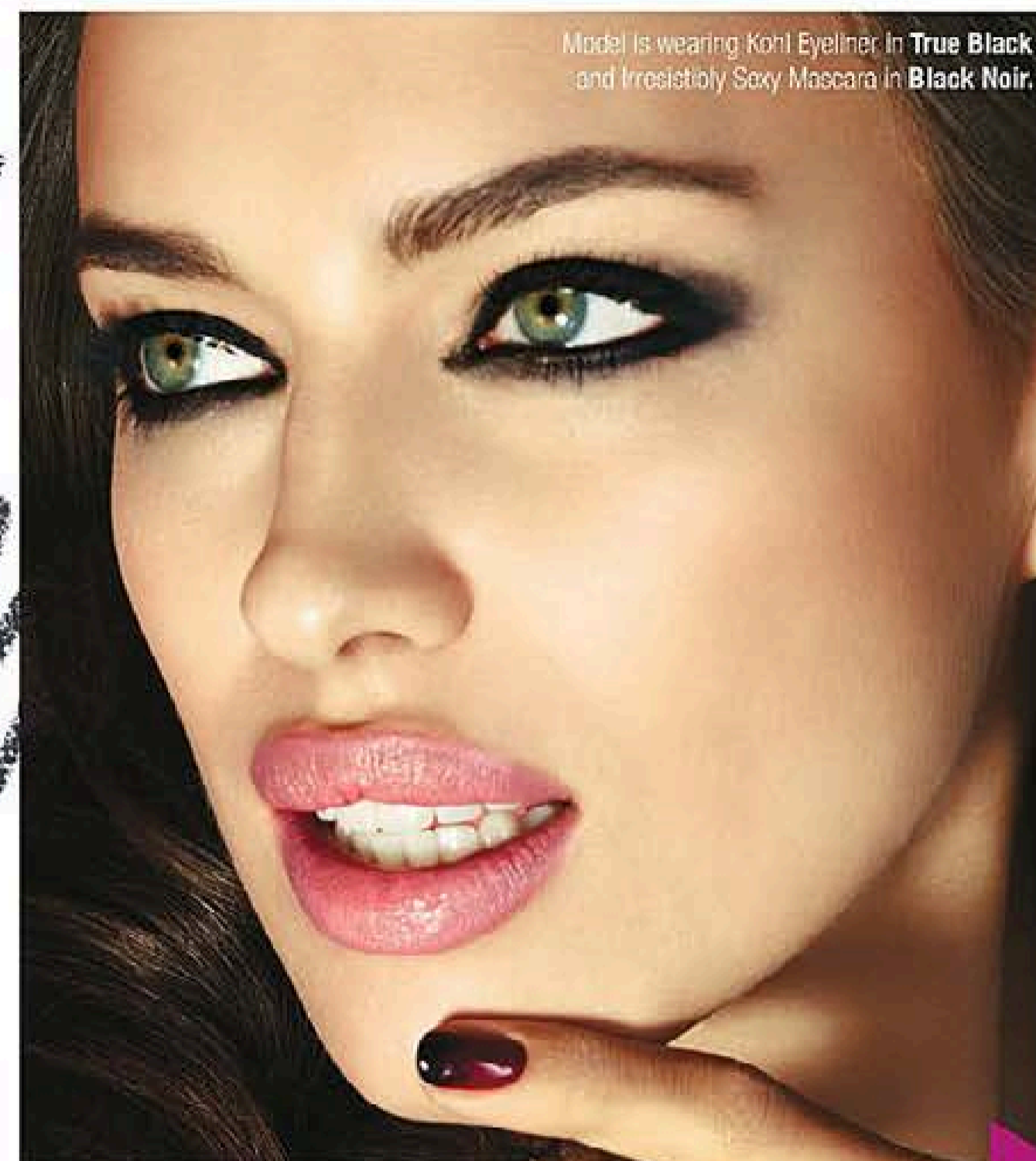
JUST £12.50

**Irresistibly Sexy
Sultry Lash
Mascara**

6.5ml
Price per 10ml = £7.69
Normally **£8.50**

£5
save **£3.50**

04838
Black
Noir



Model is wearing Kohl Eyeliner in **True Black**
and Irresistibly Sexy Mascara in **Black Noir**.

**LUSCIOUS
LASHES**

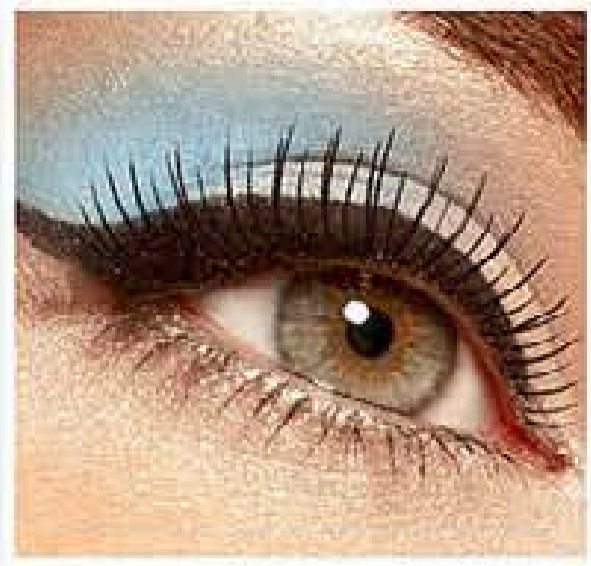
define, extend, volumise and maximise your lashes, your way

Kohl Eyeliner
Normally **£6**

£3.50
save **£2.50**



05679 True Black
06999 Deep Violet
28597 Bronze Sheen
06692 Cobalt Blue



Models styled with lash inserts for an even lash line.

ExtraLasting Eyeshadow
£6



ExtraLasting Mascara
7ml
Price per 10ml = £12.86
£9



ExtraLasting Eyeliner
£7



fcuk[®] watch

when you spend £10 or more on make-up
pages 6 and 8-55 order using 06635 see pages 6-7 for details.

JUST £12.50



ExtraLasting Liquid Foundation
SPF12. 30ml
Price per 10ml = £2.50
Normally £12.50
£7.50
save £5



LASTING COLOUR

stays on, until you take it off

ExtraLasting Make-up Remover
50ml
14282
Price per 10ml = 50p
Normally £5

£2.50
half price

EXTRA *Lasting* multi-tasking make-up that keeps up with you

FLAWLESS YOUTH

create a flawlessly youthful look with colour that cares



extends the wear of foundation, keeping you looking fresh for longer

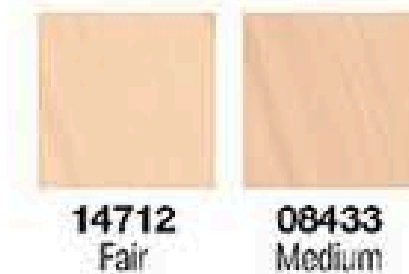
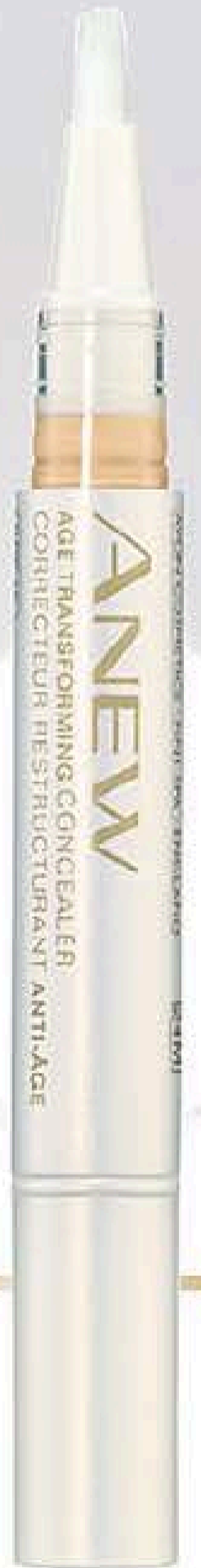


helps skin look smoother and younger after just 1 day



*in just 1 week
91% of women showed improvement in skin texture*

disguises dark circles and fine wrinkles for younger-looking eyes



Skin Transforming Primer
28ml
00166
Price per 10ml = £5.36

£15

Age-Transforming Foundation
SPF15. 30ml
Price per 10ml = £5.00

£15

Age-Transforming Concealer
SPF15
Normally £9

£5
save £4

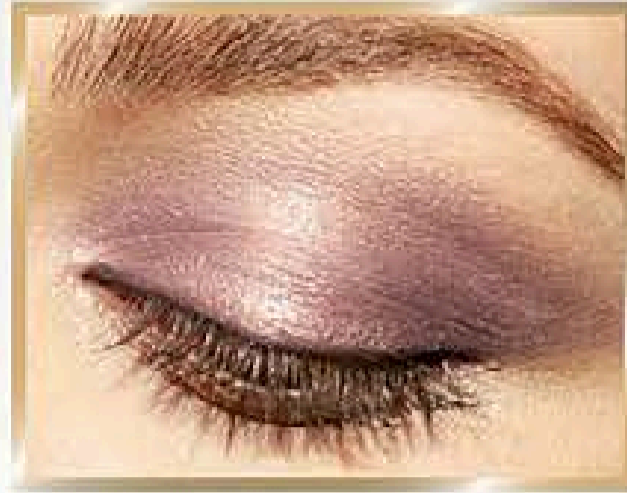
A NEW BEAUTY
COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE



in just 2 weeks, natural lip volume and youthful definition begin to return



in 2 weeks, reduces dryness by 90%



over time, eyes look up to 5 years younger, even without make-up



- | | |
|------------------------------|-------------------------------|
| | |
| 23796 Silky Pink | 23697 Desert Rose |
| | |
| 23762 Modest Mauve | 23747 Glazed Almond |
| | |
| 23630 Plumberry | 23648 Berry Bloom |

- | | | |
|-----------------------------------|------------------------------|------------------------------|
| | | |
| 18655 Shimmering Walnut | 25924 Spring Green | 10579 Smoky Violet |



Youth-Awakening Lipstick

£10.50

Lip Plumping Lip Conditioner
11155

£9

Youth-Awakening Eyeshadow and Primer Kit

£10

Lip Restoring Colour Balm

5ml
Price per 10ml = £10.00
Normally £9

£5

save £4

- | | | | |
|--------------------------------|--------------------------------|-------------------------------|-------------------------------|
| | | | |
| 18333 Luminous Berry | 28043 Luminous Sheer | 17228 Luminous Nude | 15446 Luminous Rose |

in just 1 week, makes lips look instantly smoother and softer



Model is wearing Lip Restoring Colour Balm in Luminous Berry.



£1.25
each

moisturises and conditions



glides on smoothly

beautiful sheer colour



COLORTREND

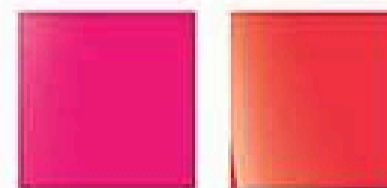
LIFE'S *too* FUN

TO WEAR THE SAME SHADE

new

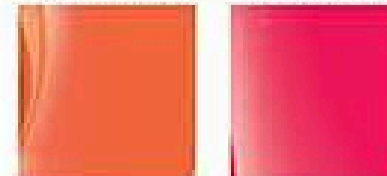


GO
BALMY!



02865
Fuchsia Flush

09860
Ruby Rush



10066
Coral Crush

09944
Pink Pucker

NEW Colour Smoothies Lip Balm
Will normally be £2.50

£1.25 half price





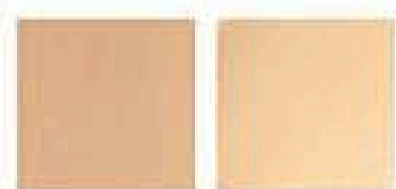
10256
Medium

Oil Control Pressed Powder 10g
Normally £4.25
£2.75 save £1.50

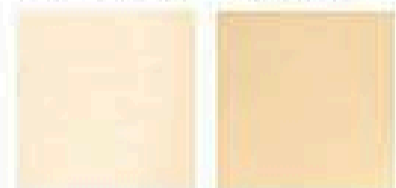


21766 11619
Translucent Translucent Tan

Final Touch Pressed Powder SPF10. 10g
Normally £4.25
£2.75 save £1.50



23705 11957
Sun Beige Natural



23598 23663
Ivory Beige Near Nude

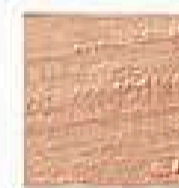


18804
Bisque

Fresh Face Foundation SPF15. 30ml
Price per 10ml = 92p
Normally £4.75
£2.75 save £2



24075
Light

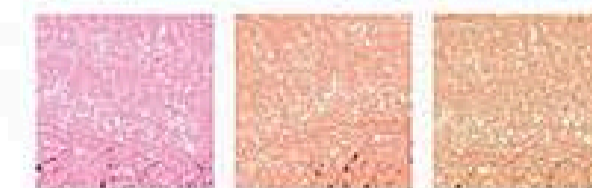


13573
Medium

Perfect and Hide Concealer
Normally £3
£1.75 save £1.25



BEST FACE FORWARD



27946 27243 25387
Hot Pink Flora Terracotta

comes with handy brush

Cheeky Powder Blush
5g
Price per 10g = £4.70
Normally £4
£2.35 save £1.65

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



**Kiss 'n' Go Lipstick
£3.75**

limited edition shades



11084 Smoochable
14191 Loveable
25437 Adorable
14381 Kissable

wet-look shine



**Color Me Pretty
Nail Enamel**
8ml
Price per 100ml = £21.88
Normally £3
£1.75 save £1.25



04663 Reddy to Go
06163 Nude Flash
05421 Coral You Later
05926 Gone Pink
05017 Think Fast Pink
**Lip Stix
£4.50**



Read My Lips Lip Gloss
7ml
Price per 10ml = £3.21
Normally £3.75
**£2.25
save £1.50**



GET LIPPY



17657 Kiss Kiss
25999 Pucker
25122 Angel
12021 Clear
13151 Watermelon Ice
02535 Lucid
22608 Start Up Pink
26021 Lovey Dovey
25767 Berry Fizz
19646 Fluorescent Pink

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE

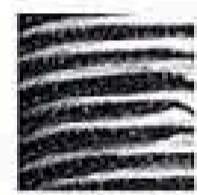


Kajalstick Eyeliner*
£3

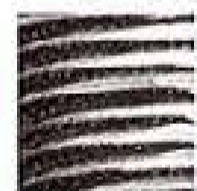
***WHILE STOCKS LAST**



Pencil Play Eyeliner
£3



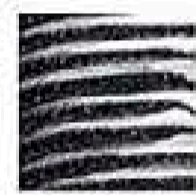
02790
Black



08516
Brown/Black

Plump Out Mascara

7ml
Price per 10ml = £6.43
£4.50



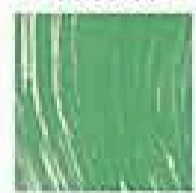
26245
Blissful Black

Feel The Love Mascara

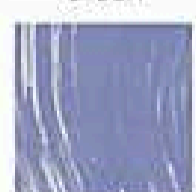
8ml
Price per 10ml = £5.63
£4.50



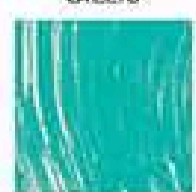
05348
Cobalt Cabaret



03897
Famously Green



03475
Violet Sizzle



03293
Turquoise Tango

Show Stopping Mascara

5ml
Price per 10ml = £9.00
£4.50



Eyeshadow Duo
Normally £4.50

£2.50
save £2



13706
Party Girl

19976
Violetta



14605
Retrochic

13839
Rainforest



19760
Sunburst

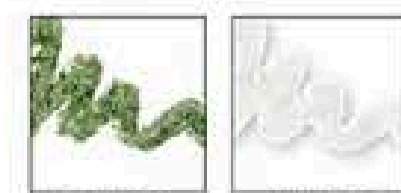
12286
True Romance



14597
Chocolate Kiss

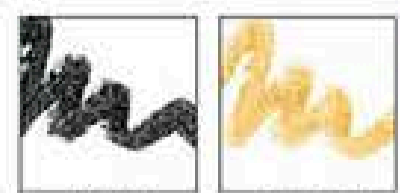
19133
Glamour Ice

EYE KNOW BEST



11908
Huntress Green

12120
Smouldering Silver



11544
Black Cat Eyes

12054
Rich In Gold



11874
Exotic Violet

12104
Skyline Blue

Chopsticks Eyeliner
Normally £3.50

£2
save £1.50

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



Fragrance Counter



try me... **£9** each



Today Eau de Parfum Spray White floral with hibiscus, silk musk and blossoms. 50ml

25460 Price per 100ml = £18.00 Normally £14 **£9 save £5**

Tomorrow Eau de Parfum Spray African violet, sunset amber and ripe raspberry. 50ml

25486 Price per 100ml = £18.00 Normally £14 **£9 save £5**

Forever Eau de Parfum Spray Pink pepper, fresh orange blossom and sensual musk. 50ml

14795 Price per 100ml = £18.00 Normally £14 **£9 save £5**

TODAY TOMORROW ALWAYS AMOUR

THE WONDER OF *love*

try me... **£8** save £4

100% happy
or your money back
See page 204-205 for our 90 day guarantee.



“The floral notes in this fragrance are truly romantic.”

Olivia Wilde
Olivia Wilde, Actress

Amour Eau de Parfum Spray

Jasmine petals, magnolia and lily of the valley. 30ml

19141 Price per 100ml = £26.67 Normally £12 **£8 save £4**



BUY BOTH
FOR **£9** save
£6.60

order using **68163**
page 70 only

Eternal magic

enchanting. captivating. luminous

Eternal Magic Eau de Toilette Spray

Velvety roses and orris with vanilla and creamy woods. 50ml

22913 Price per 100ml = £26.00 **£13**

Eternal Magic Roll-On Anti-Perspirant Deodorant

50ml **17335** Price per 100ml = £5.20 **£2.60**



100%
happy
or your money back
See page 204-205 for our
90 day guarantee.



BUY ALL 3 FOR
£13 save
£9.60

order using **69245**
page 71 only

only imagine

vibrant. feminine. sensual

Only Imagine Eau de Parfum Spray

Green apple with the violet blossom and soft musk.

50ml **10900** Price per 100ml = £26.00 **£14**

Only Imagine Purse Spray

15ml **17764** Price per 100ml = £40.00 **£6**

Only Imagine Roll-On Anti-Perspirant Deodorant

50ml **15289** Price per 100ml = £5.20 **£2.60**





BUY BOTH
FOR **£8** save
£8.60

order using 68502
page 72 only



INFINITE MOMENT

romantic. sophisticated. feminine

Infinite Moment for Her Eau de Toilette Spray
Raspberry, feminine florals and warm vanilla. 50ml

15156 Price per 100ml = £26.00 **£13**

Infinite Moment for Her Perfumed Body Spray

75ml 02709 Price per 100ml = £4.80 **£3.60**



100%
happy
or your money back
See page 204-206 for our
90 day guarantee.

BUY BOTH
FOR **£8** save
£8.60

order using 68718
page 73 only



Sensuelle

radiant. sensual. beautiful

Sensuelle Eau de Parfum Spray
Creamy floral with warm radiance. 50ml

20958 Price per 100ml = £26.00 **£13**

Sensuelle Perfumed Body Spray

75ml 26203 Price per 100ml = £4.80 **£3.60**



BUY ALL 3 FOR

£12 save £6.10

order using 68759
page 74 only



PUR BLANCA

simple. pure. delicate

Pur Blanca Skin Softener

150ml 05835 Price per 100ml = £2.33 **£3.50**

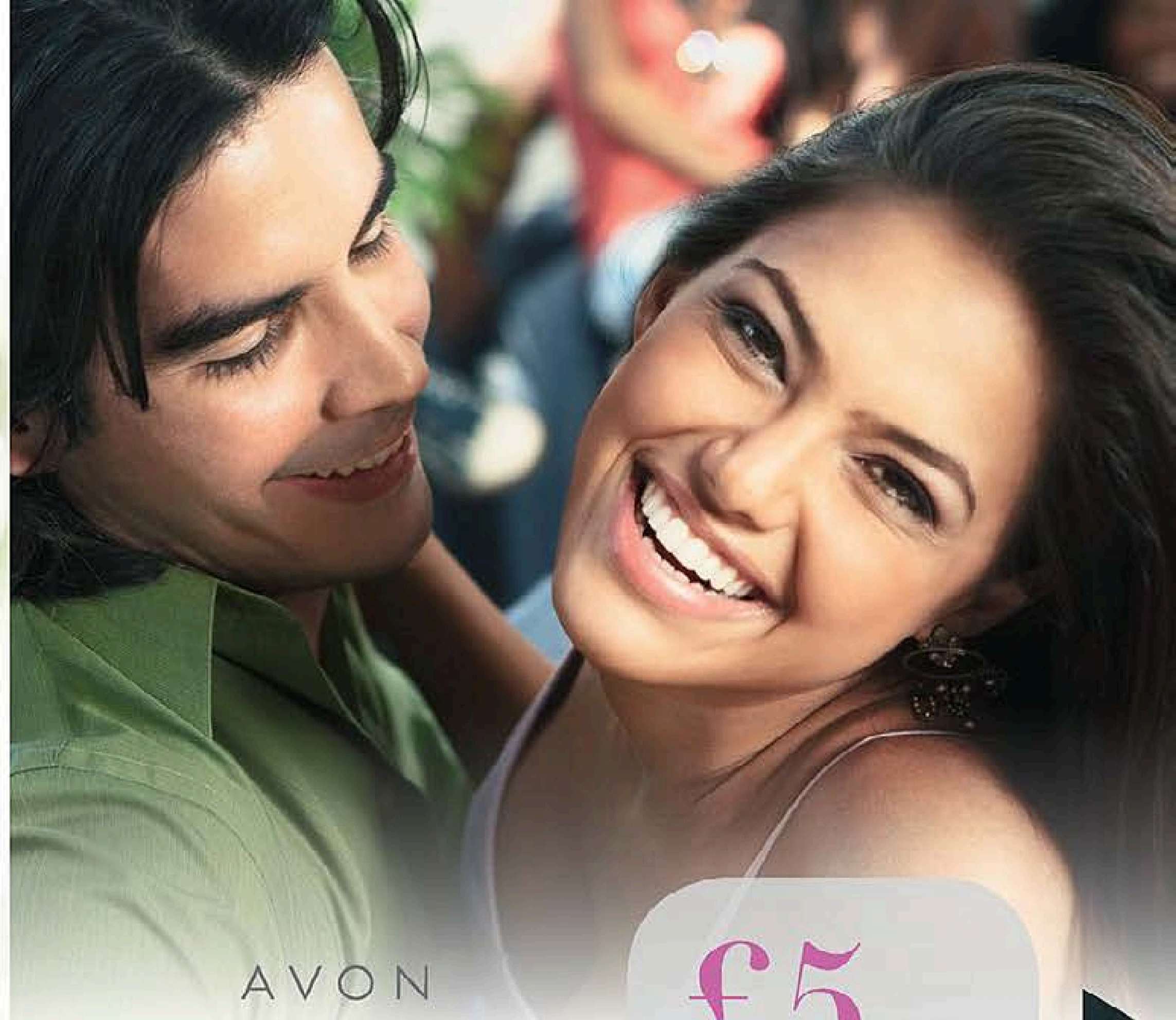
Pur Blanca Perfumed Body Spray 75ml

09407 Price per 100ml = £4.80 **£3.60**

Pur Blanca Eau de Toilette Spray

Pure white freesia, ylang ylang, rose and waterlily. 50ml

23788 Price per 100ml = £22.00 **£11**



AVON TRUE LIFE

sensual. feminine. alluring

True Life for Her Eau de Toilette Spray

Lemon blossom, champagne rose accord, peony and cashmere musks. 50ml 07880

Price per 100ml = £10.00 Normally £8.50 **£5 save £3.50**

warm. masculine. inviting

True Life for Him Eau de Toilette Spray

Orange zest, pineapple with earthy violet leaves, and cashmere musk. 50ml 14738

Price per 100ml = £10.00 Normally £8.50 **£5 save £3.50**

£5 each

page 75 only



Secret Fantasy

sweet. innocent. warm

£6 each



Secret Fantasy Kiss Eau de Toilette Spray*

Flirty florals and passionate fruits. 50ml

17509 Price per 100ml = £12.00 Normally £11 **£6 save £5**

Secret Fantasy Eau de Toilette Spray*

Red fruits, feminine jasmine and warm sandalwood. 50ml

12633 Price per 100ml = £12.00 Normally £11 **£6 save £5**

Secret Fantasy Star Eau de Toilette Spray*

A mandarin and plum nectar with jasmine and silky sandalwood. 50ml

25833 Price per 100ml = £12.00 Normally £11 **£6 save £5**

*With detachable cast iron charm, on a 2cm stainless steel chain.

100%
happy
or your money back
See page 204-205 for our
90 day guarantee.



1. Christian Lacroix Nuit for Him
75ml
26047 EDT
Price per 100ml = £24.67
£18.50

2. Christian Lacroix Nuit for Her
50ml
21543 EDP
Price per 100ml = £40.00
£20

3. Christian Lacroix Noir for Him
75ml
02345 EDT
Price per 100ml = £24.67
£18.50

4. Christian Lacroix Rouge for Her
50ml
02485 FDP
Price per 100ml = £40.00
£20

5. Hervé Léger Intrigue for Her
50ml
04994 FDP
Price per 100ml = £40.00
£20

6. Hervé Léger Intrigue for Him
75ml
06700 FDP
Price per 100ml = £24.67
£18.50

7. Hervé Léger Femme
50ml
14811 FDP
Price per 100ml = £40.00
£20

8. Premiere Luxe
50ml
21923 FDP
Price per 100ml = £32.00
£16

9. Viva by Fergie
50ml
21386 FDP
Price per 100ml = £27.00
Normally £15
£13.50 save £1.50

EDT - Eau de Toilette Spray
EDP - Eau de Parfum Spray

£13.50
save £1.50



£10
save £3.50



£11.50
save £3.50

Outspoken by Fergie 50ml
11627 EDP Price per 100ml = £23.00 Normally £15 **£11.50 save £3.50**

Outspoken Intense by Fergie 50ml
22186 EDP Price per 100ml = £23.00 Normally £15 **£11.50 save £3.50**

Limited Edition Outspoken Fresh by Fergie 50ml
28464 EDP Price per 100ml = £20.00 Normally £13.50 **£10 save £3.50**

2 for **£13**
page 80 only



1. Avon Instinct for Her
50ml
04630 EDP
Price per 100ml = £30.00
£15

2. Ultra Sexy
50ml
13755 EDP
Price per 100ml = £30.00
£15

3. City Rush Glamour
50ml
24893 EDP
Price per 100ml = £30.00
£15

4. City Rush for Her
50ml
03327 EDP
Price per 100ml = £30.00
£15

5. Our Story for Her
50ml
06627 EDT
Price per 100ml = £26.00
£13

6. Simply Her
50ml
11114 EDT
Price per 100ml = £17.00
£8.50

7. Avon Soft Musk
50ml
03509 EDT
Price per 100ml = £17.00
£8.50

8. Tahitian Holiday
50ml
03558 EDT
Price per 100ml = £21.00
£10.50

9. Perceive
50ml
07088 EDT
Price per 100ml = £22.00
£11

10. Be...
EDT, 30ml
14373 Serene
21642 Romantic
Price per 100ml = £23.33
£7

11. Rare
EDT, 50ml
04440 Gold
21337 Diamonds
15834 Sapphires
03632 Pearls
Price per 100ml = £26.00
£13

12. Far Away
50ml
04549 EDP
Price per 100ml = £26.00
£13

13. Little Dress
EDP, 50ml
05504 Little Black Dress
17681 Little Red Dress
02089 Little Gold Dress
Price per 100ml = £26.00
£13

14. Incandessence
50ml
09878 EDP
Price per 100ml = £22.00
£11

15. Treselle
50ml
06643 EDP
Price per 100ml = £26.00
£13

16. Kate's World
EDT, Age 8+, 50ml
26518 Pretty Glamorous
20255 Pretty Rockin'
10264 Pretty Fabulous
Price per 100ml = £16.00
£8

17. Travel Spray
EDP, 30ml
13300 Incandessence
00430 Little Black Dress
15933 Far Away
Price per 100ml = £25.00
£7.50

EDT - Eau de Toilette Spray
EDP - Eau de Parfum Spray

turn to pages 82-83 for women's bath and body products

A glamorous NEW fragrance that lets you SHINE LIKE a STAR

100% happy or your money back
See page 204-205 for our 90 day guarantee.

COMING SOON
in our next brochure

TREAT YOURSELF

...and don't forget to treat Mum this Mother's Day, Sunday 30th March

...ask your Representative for a sample, today!



for women



1. **Body Lotion for Her**
150ml
25932 Incandessence
26153 Perceive
Price per 100ml = 99p
Normally £3.60
£1.49 save £2.11

10439 Far Away Bella
24828 Little Black Dress
40261 Pur Blanca
04978 Sensuelle
10371 Far Away
Price per 100ml = 99p
Normally £3.50
£1.49 save £2.01

03343 City Rush
13946 Avon Instinct
Price per 100ml = 99p
Normally £4.50
£1.49 save £3.01



2. **Body Wash for Her**
200ml
03244 Far Away
Price per 100ml = 75p
Normally £3.60
£1.49 save £2.11

150ml
03376 City Rush
Price per 100ml = 99p
Normally £4.50
£1.49 save £3.01



3. **Ultra Sexy Body Soufflé**
150ml
15941
Price per 100ml = 99p
Normally £4.50
£1.49 save £3.01



4. **Body Wash for Him**
250ml
08763 Black Suede
03285 Full Speed
Price per 100ml = 60p
Normally £3.60
£1.49 save £2.11

200ml
27631 Avon Instinct
Price per 100ml = 75p
Normally £4.50
£1.49 save £3.01

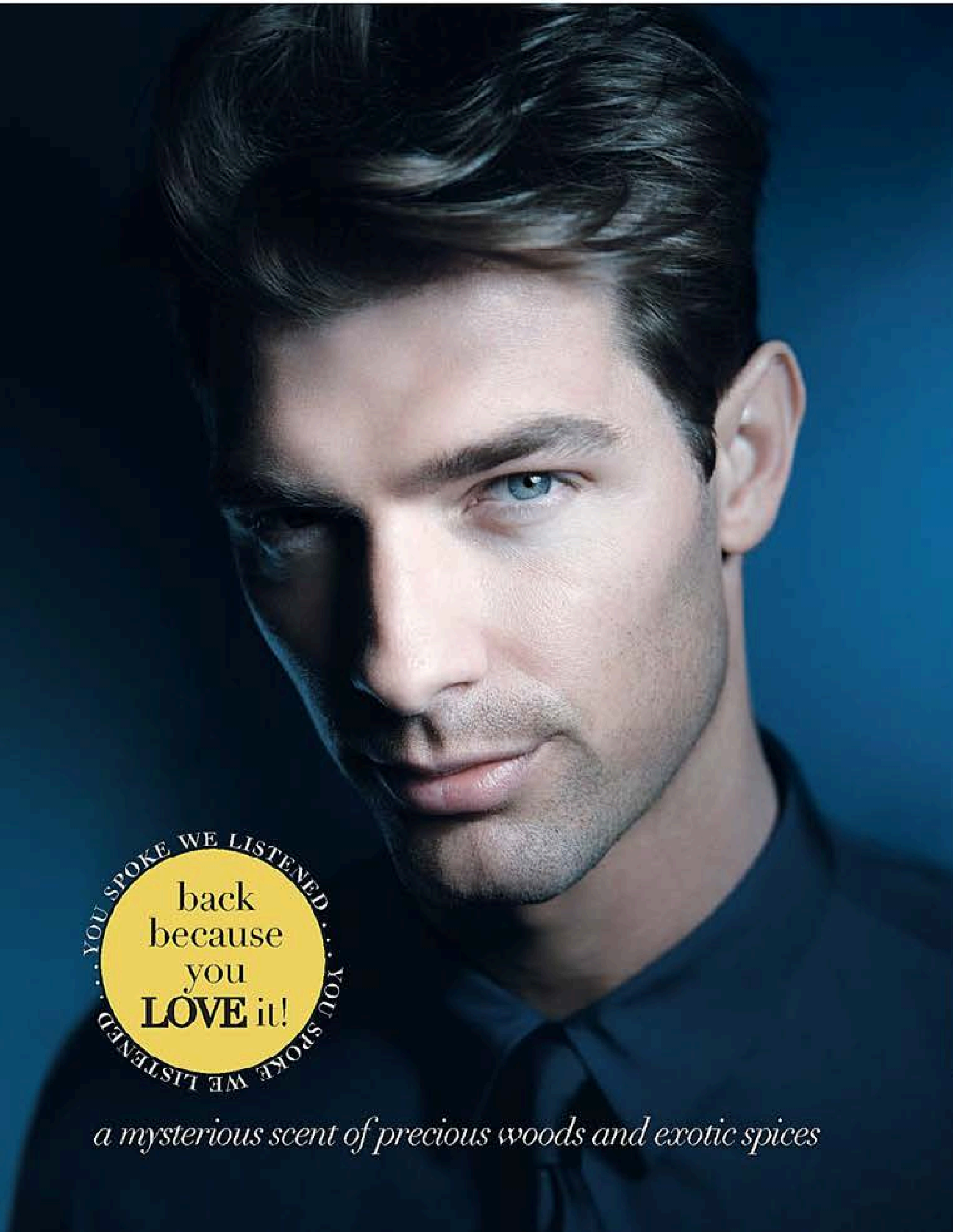
for men



WOW
PRICE
£1.49

ALL
body lotions
& shower gels

save up to £3.01
page 82 only



MESMERIZE

HYPNOTIC. MYSTERIOUS. CAPTIVATING.

100%
happy
or your money back
See page 204-205 for our
90 day guarantee.



YOU SPOKE WE LISTENED
back
because
you
LOVE it!
YOU SPOKE WE LISTENED

a mysterious scent of precious woods and exotic spices

buy 3 for £12

order using
69773,
page 85 only

Deodorant Body Spray 150ml 09704 Price per 100ml = £1.67 Normally £3.60 **£2.50** save £1.10

Eau De Toilette Spray 100ml 17442 Normally £11 **£9** save £2

Roll-On Anti-Perspirant Deodorant 50ml 15438 Price per 100ml = £3.00

Normally £2.60 **£1.50** save £1.10

SIGNATURE

bold. modern. fresh



**Avon Signature
Eau de Toilette Spray**
A modern blend of warmth
and freshness accented with
bold fruity notes. 75ml
05744
Price per 100ml = £9.99
Normally £13
£7.49 save £5.51

MUSK FOR MEN

irresistible. warm. inviting



**Musk for Men
Eau de Toilette Spray**
Refreshing cologne splash
that is both mature and
masculine. Infused with
warm lavender and fresh
notes of geranium. 100ml
10397
Normally £9
£5.49 save £3.51

ELITE GENTLEMAN

magnetic. stylish. charming



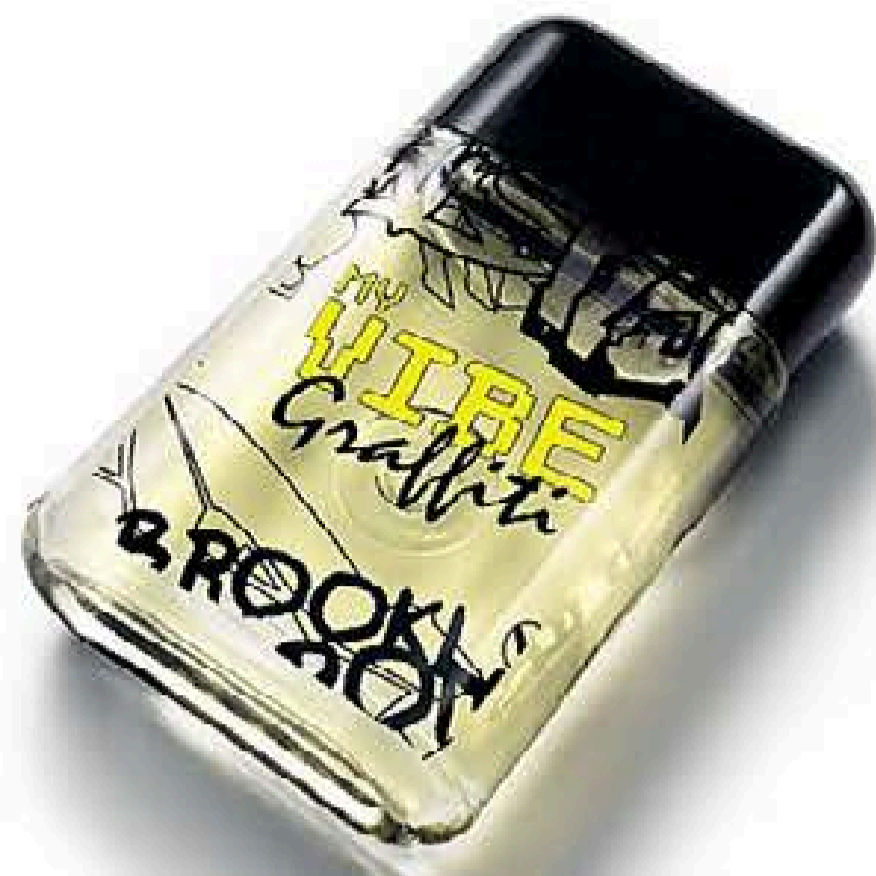
Hair & Body Wash
250ml
11585
Price per 100ml = 60p
Normally £3.60
£2 save £1.60

Deodorant Body Spray
150ml
12641
Price per 100ml = £1.33
Normally £3.60
£2 save £1.60

Eau de Toilette Spray
Charismatic notes of
juniper enhanced with
rich cardamom and
refined woods. 75ml
11601
Price per 100ml = £10.65
Normally £13
£7.99 save £5.01

MY VIBE Graffiti

edgy. sleek. explosive



MyVibe Graffiti Eau de Toilette Spray
 Bold iced pineapple explodes with sleek woods and textured amber. 50ml
22038
 Price per 100ml = £13.96
 Normally £11
£6.99 save £4.01

MYVIBE.

cool. contemporary. fresh



MyVibe Eau de Toilette Spray
 Vibrant clementine and electric melon mingle with spicy cardamom, fresh green basil and crisp sage for pure, pulsing masculinity. 50ml
26161
 Price per 100ml = £13.96
 Normally £11
£6.99 save £4.01



cool. zesty. invigorating.

Individual Blue Free Eau de Toilette Spray
 An invigorating citrus cocktail melts into a refreshing marine mist with exclusive woods and fruits. 100ml
00190
 Normally £8.50
£6.99 save £1.51



X-SERIES

LIVE LIFE TO THE EXTREME!



Flash Masculine & refreshing

X Series Eau de Toilette Spray
 Supercharged scents that let you be bold, stand out and be the guy every man wants to be. 50ml
06650 Flash citrus, woody
06668 Rush oriental, fruity
 Price per 100ml = £13.96
 Normally £8.50
£6.99 save £1.51

Rush Bold & irresistible

2 for £5

page 90 only

for him



1. Deodorant Body Spray
150ml
16535 Full Speed
00901 Black Suede
05918 Black Suede Essential
16667 Avon Instinct
05231 Avon Signature
09779 True Force
16691 Wilderness
Price per 100ml = £2.40
£3.60

2. Roll-On Deodorant
50ml
07492 Black Suede Essential
27995 Black Suede
21980 True Force
25114 Full Speed
18689 Wilderness
01677 Urban Edge
Price per 100ml = £5.20
£2.60

for her



3. Body Spray
75ml
03731 Avon Instinct
20495 Perceive
25692 Avon Soft Musk
10157 Far Away
08847 Little Red Dress
05041 Incandescence
15123 Treselle
Price per 100ml = £4.60
£3.60

4. Tahitian Holiday Exotic Body Mist
100ml
10405
£3.60

5. Far Away Bella Purse Spray
15ml
05702
Price per 100ml = £40.00
£6

6. Roll-On Deodorant
50ml
13615 Little Black Dress
13771 Perceive
11841 Pur Blanca
11056 Far Away
Price per 100ml = £5.20
£2.60

7. Shimmering Body Powder
40g
24331 Far Away
05454 Avon Soft Musk
Price per 100g = £6.87
£2.75

EDT - Eau de Toilette Spray
Splash - After Shave Lotion

2 for £13

page 91 only



1. Black Suede Essential
75ml
07484 EDT
Price per 100ml = £14.67
£11

5. 015
50ml
14803 EDT
Price per 100ml = £22.00
£11

9. Full Speed
75ml
25098 EDT
Price per 100ml = £14.67
£11

2. Avon Instinct for Him
75ml
16527 EDT
Price per 100ml = £20.00
£15

6. Simply Him
50ml
11130 EDT
Price per 100ml = £17.00
£8.50

10. True Force
75ml
06106 EDT
Price per 100ml = £14.67
£11

3. Wilderness
100ml
25080 EDT
£11

7. City Rush for Him
75ml
04382 EDT
Price per 100ml = £20.00
£15

11. Black Suede
75ml
05843 EDT
05777 Splash
Price per 100ml = £14.67
£11

4. Our Story for Him
75ml
06676 EDT
Price per 100ml = £17.33
£13

8. Infinite Moment for Him
75ml
15198 EDT
Price per 100ml = £17.33
£13

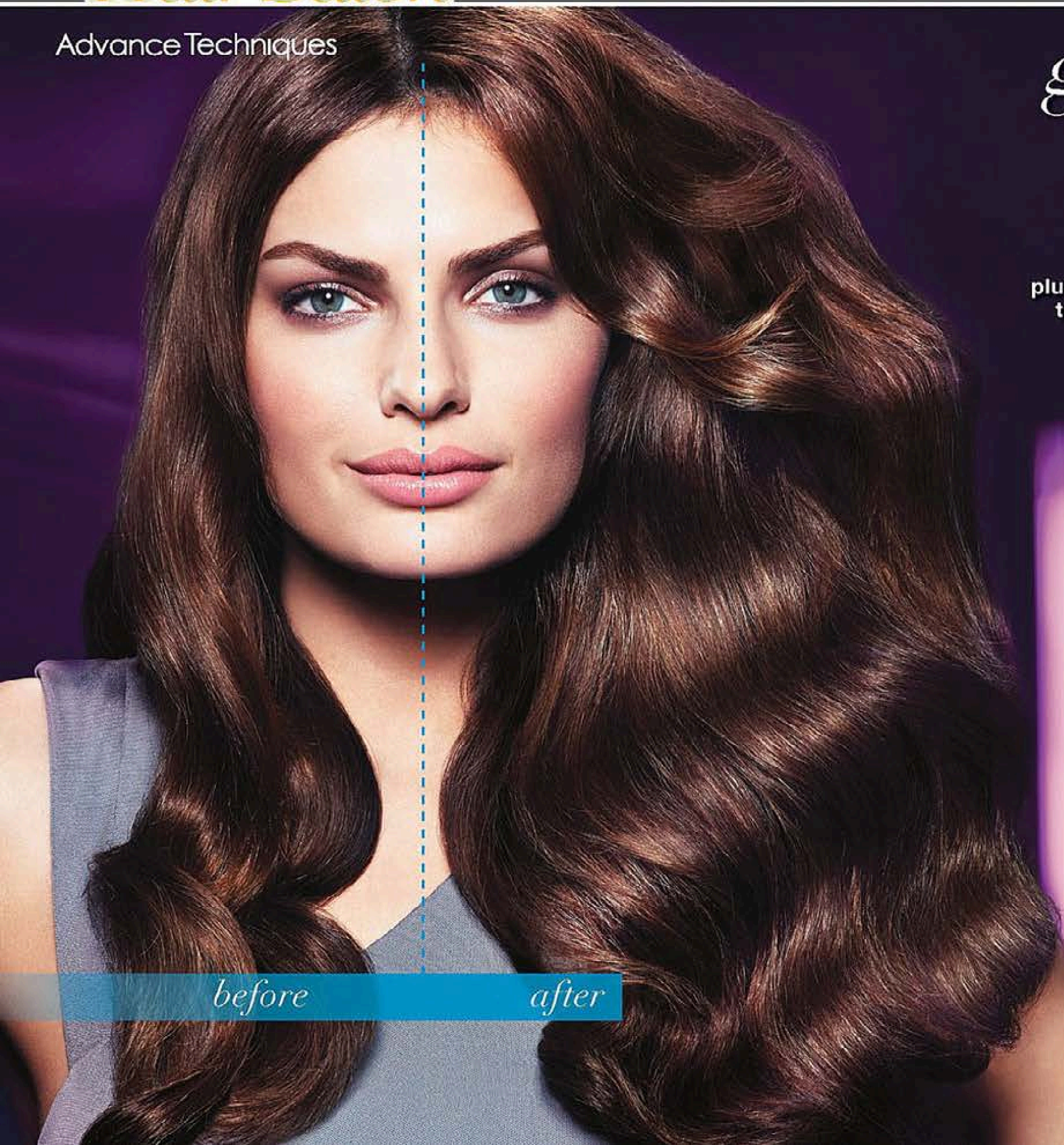
12. Urban Edge
75ml
16675 EDT
Price per 100ml = £17.33
£13

Advance Techniques

get 24-hour **ULTIMATE VOLUME**

new

plump your hair by up to 39% with this collagen boosting treatment that builds body and thickness at the root



before

after

how to use

Hold the pump 3-4 inches from roots. Apply from root to tip on wet hair for a more textured look.

NEW Advance Techniques Ultimate Volume Boosting Treatment 150ml 08441 Price per 100ml = £2.00 Will normally be £4.50

£3
save **£1.50**



**COLLAGEN
BUILDS
BODY**
at the
ROOTS



Example of smooth cuticle on normal hair strand.



Polymers penetrate cuticle to lift and create more surface area on every strand.



Cuticle retains volumised effect.

new

78% of women agree...
creates the look & feel
of **MORE HAIR**



A breakthrough solution to transform fine hair. Hair feels thicker and softer with ultimate volume, body and thickness.

This weightless hydrating conditioner transforms fine or flat hair, making it feel full without feeling weighed down.



NEW Advance Techniques
Ultimate Volume
250ml
09381 Shampoo
09522 Conditioner
Price per 100ml = 64p
Will normally be £2.80
£1.60
save **£1.20**

100%
happy
or your money back
See page 204-205 for our
90 day guarantee.

STYLE IT OUT

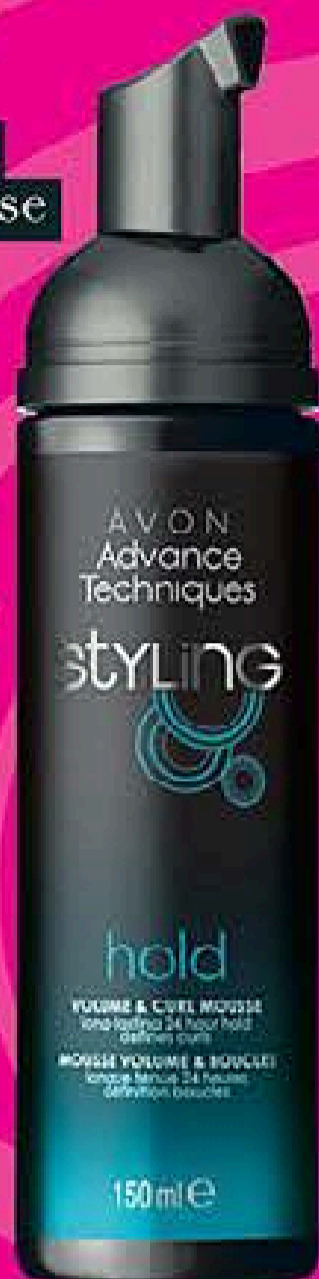
new

get professional styling without the salon price tag

new easy-grip handles for ultimate control

volume & curl mousse

protects against heat styling and delivers a 24-hour moderate-to-light hold



mirror shine spray

smoothes and moisturises for a mirror-like shine



firm hold gel

holds hair without stiffness



Volume & Curl Mousse
150ml
01107
Price per 100ml = £1.17
Normally £3.50
£1.75
half price

Mirror Shine Spray
100ml
01412
Normally £5
£2.50
half price

Firm Hold Gel
100ml
12005
Normally £3
£1.50
half price

power straight spray

delivers 2-3 days of straight style



heat protection spray

protects hair from damage during heat styling



firm hold hair spray

provides 24-hour humidity-resistant hold



Power Straight Spray
100ml
11924
Normally £4.50
£2.25
half price

Heat Protection Spray
100ml
11965
Normally £4.50
£2.25
half price

Firm Hold Hairspray
200ml
01156
Price per 100ml = £6.00
Normally £3.25
£1.75
save £1.50



1. NEW Paddle Brush
02832
Will normally be £7.50
£5.25
save £2.25

2. NEW Cushion Brush
06767
Will normally be £5
£3.50
save £1.50

3. NEW Large Barrel Brush
04499
Will normally be £7.50
£5.25
save £2.25

4. NEW Small Barrel Brush
04515
Will normally be £5
£3.50
save £1.50

5. NEW Pop-Up Brush
02873
Will normally be £3.25
£2.25
save £1

Straightening Comb
00943
Normally £6
£3.50
save £2.50



Styling Comb
25056
Normally £4
£2.50
save £1.50



Back Comb Brush
23820
Normally £3.25
£2
save £1.25



SHAMPOOS

Shampoo
250ml
12667 Frizz Control
11171 Daily Shine
15768 Colour Protection
23754 360 Nourishment
Moroccan Argan Oil
08599 Strengthen & Protect
07351 Classic Anti-Dandruff
Price per 100ml = 76p
Normally £2.80
£1.95 save 85p



CONDITIONERS

Conditioner
250ml
23580 Frizz Control
11320 Daily Shine Quick Touch
Leave-In
05934 Colour Protection
23614 360 Nourishment
Moroccan Argan Oil
06031 Strengthen & Protect
Price per 100ml = 76p
Normally £2.80
£1.95 save 85p



TREATMENTS



1. Daily Shine Shine Serum
60ml
04200
Price per 100ml = £7.50
Normally £6.50
£4.50
save £2

3. Frizz Control Lotus Shield
60ml
05264
Price per 100ml = £6.75
Normally £7.50
£5.25
save £2.25

5. Strengthen & Protect Leave-In Treatment
100ml
02600
Normally £6.50
£4.50
save £2

7. Anti-Dandruff Scalp Soothing Conditioner
150ml
18341
Price per 100ml = £2.33
Normally £5
£3.50 save £1.50

9. 360 Nourishment Moroccan Argan Oil Mask
150ml
03319
Price per 100ml = £2.57
Normally £5.50
£3.85 save £1.65

2. Daily Shine Dry Ends Serum
30ml
21352
Price per 100ml = £12.63
Normally £5.50
£3.85
save £1.65

4. Damage Repair 3D Rescue
100ml
15073
Normally £6.50
£4.50
save £2

6. Colour Protection Restorative Mask
150ml
08326
Price per 100ml = £2.57
Normally £5.50
£3.85
save £1.65

8. 360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray
100ml
24216
Normally £5.50
£3.85
save £1.65

10. 360 Nourishment Moroccan Argan Oil Heat Infusion Treatment
4 x 15ml.
20735
Normally £5.50
£3.85
save £1.65

Moroccan Argan Oil

restore your hair's health and shine with our NO.1 selling haircare treatment

£3.85
save £1.65

5 BEAUTIFUL BENEFITS
stronger-feeling hair
•
instant shine
•
smooth finish
•
silky perfection
•
weightless movement



360 Nourishment Moroccan Argan Oil Leave-in Treatment
30ml
06973
Price per 100ml = £12.63
Normally £5.50
£3.85
save £1.65

Leave-in treatment
For all hair types
Soin sans rinçage
à l'huile d'argan du Maroc
Tous types de cheveux
30 ml e

SAVE 50%

pages 100-101

AVON naturals



refreshes and revitalises



detangles and strengthens

Cherry Blossom Daily Hair Refresher
150ml
05116
Price per 100ml = 83p
Normally £2.50
£1.25 half price

Cherry Blossom Daily Refreshing Hair Mask
200ml
17061
Price per 100ml = 83p
Normally £2.50
£1.25 half price

Apricot & Shea Leave-in Treatment
125ml
06411
Price per 100ml = £1.00
Normally £2.50
£1.25 half price

Apricot & Shea Detangling Spray
125ml
13243
Price per 100ml = £1.00
Normally £2.50
£1.25 half price

fresh & fruity

great value haircare inspired by nature

Conditioning Balm
250ml
18572 Almond Oil & Avocado
Price per 100ml = 90p
Normally £2.50
£1.25 half price

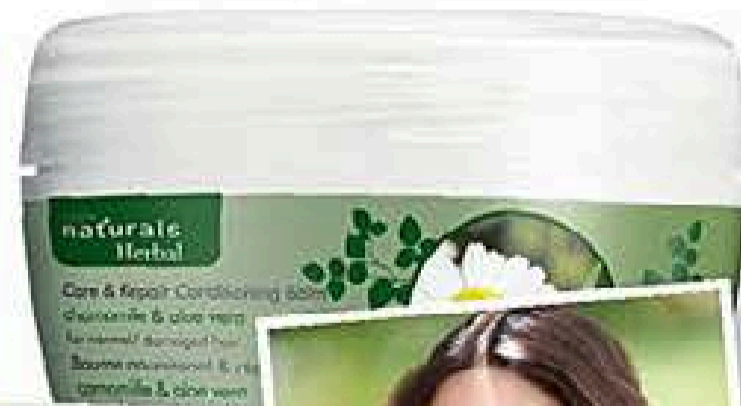
125ml
22905 Chamomile & Aloe Vera Care & Repair
Price per 100ml = £1.00
Normally £2.50
£1.25 half price

Wild Violet & Grapeseed Shine Mask
125ml
08755
Price per 100ml = £1.00
Normally £2.50
£1.25 half price

conditions and replenishes



nourishes and conditions



cleanses and replenishes



Shampoo
700ml
10827 Cherry Blossom*
02287 Almond Oil & Avocado
09837 Mango & Ginger
Cleansing & Balancing
2-in-1
09951 Chamomile & Aloe Vera Herbal Care & Repair
28878 Red Clover & Blackcurrant
Revitalising
2-in-1
Price per 100ml = 36p
Normally £5
£2.50 half price

700ml



*Last chance to buy. Will not be featured in the brochure again.

Bath & Body Store

skin
so
soft



I'll treat skin to 48 hour sensual moisture

silky moisture
deeply moisturises
for all-day softness

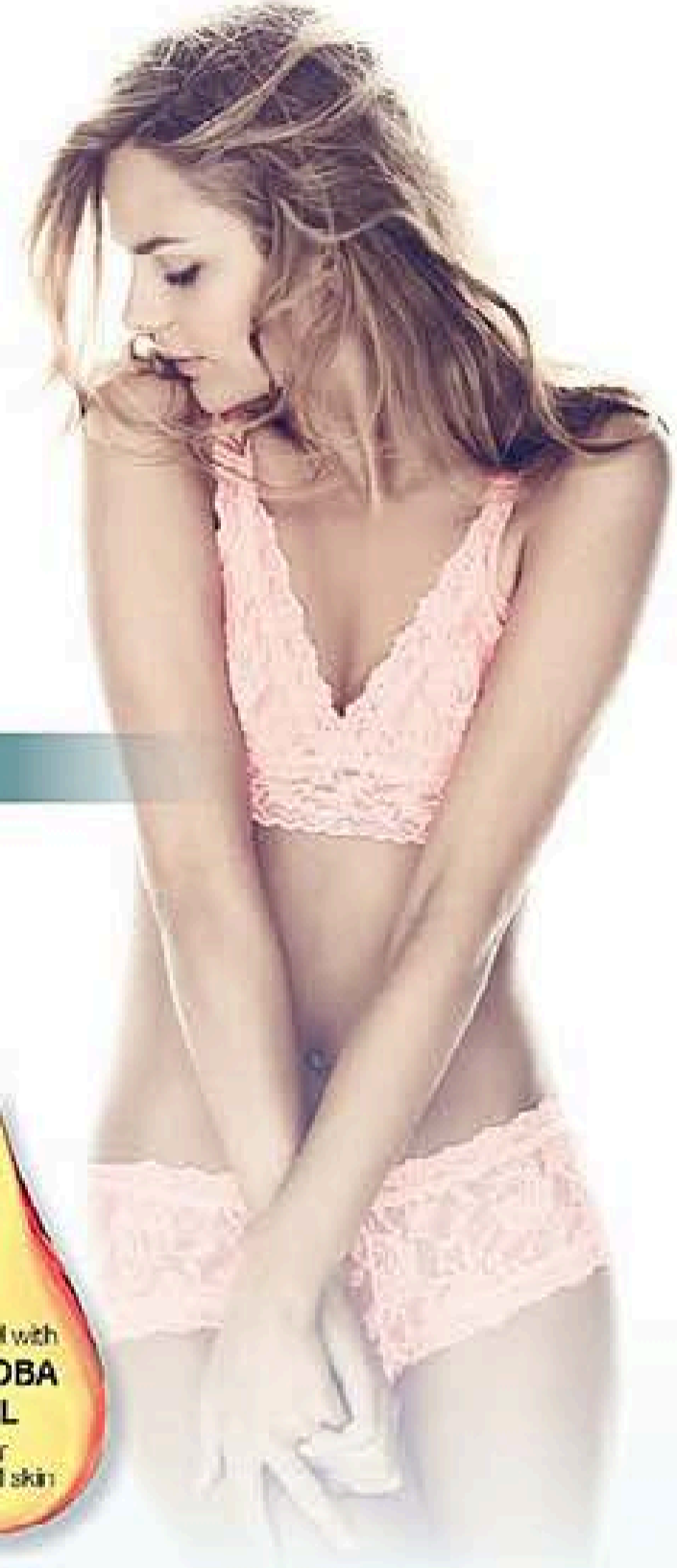


infused with
ARGAN OIL
for very dry skin

- | | | | | |
|--|---|---|--|---|
| <p>Ultra Moisturising Body Lotion 250ml 18580 Price per 100ml = 96p Normally £4 £2.40 save £1.60</p> | <p>Replenishing Dry Oil Body Spray 150ml 12385 Price per 100ml = £2.00 Normally £5 £3 save £2</p> | <p>Replenishing Hand Cream 75ml 24265 Price per 100ml = £2.93 Normally £3.60 £2.20 save £1.40</p> | <p>Tissue Oil 150ml 07815 Price per 100ml = £3.20 Normally £8 £4.80 save £3.20</p> | <p>Body Butter 200ml 20503 Price per 100ml = £1.50 Normally £5 £3 save £2</p> |
|--|---|---|--|---|

heavenly NOURISHMENT

for head-to-toe oil-infused softness



original
conditions and
nourishes skin

I'm your most loved oil spray to deeply condition skin

infused with
JOJOBA OIL
for normal skin



- | | | |
|---|---|---|
| <p>Bath Oil 250ml 07765 Price per 100ml = £1.08 Normally £4.50 £2.70 save £1.80</p> | <p>Dry Oil Spray 150ml 08698 Price per 100ml = £2.00 Normally £5 £3 save £2</p> | <p>Body Butter 200ml 20545 Price per 100ml = £1.50 Normally £5 £3 save £2</p> |
|---|---|---|

skin
so
soft

soft & smooth

soothes and calms skin
after hair removal



my added aloe
extract keeps
skin calm

- | | | | | | |
|---|--|--|---|--|---|
| <p>1. Wax Strip Kit for Body Contains 10 strips. 20925 Normally £7 £4.20 save £2.80</p> | <p>2. Facial Hair Removal Cream 15ml 06783 Price per 100ml = £16.00 Normally £4 £2.40 save £1.60</p> | <p>3. Moisturising Silky Shave Gel 150ml 12435 Price per 100ml = £1.93 Normally £4.80 £2.90 save £1.90</p> | <p>4. Sensitive Skin Hair Removal Cream 100ml 13417 Normally £5.30 £3.20 save £2.10</p> | <p>5. Sensitive Skin Bikini Line Hair Removal Cream 75ml 08029 Price per 100ml = £3.60 Normally £4.50 £2.70 save £1.80</p> | <p>6. Facial Wax Strip Kit Contains 10 x 2 wax strips and 2x soothing oil finishing wipes. 12492 Normally £8 £4.80 save £3.20</p> |
|---|--|--|---|--|---|

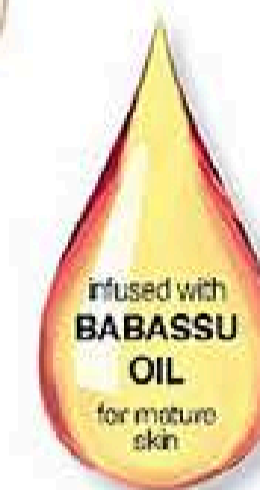
firm & FABULOUS

recapture the look of firmer,
more revitalised skin



Body Lotion
250ml
12062
Price per 100ml = 84p
Normally £3.50
£2.10
save £1.40

firm & restore
restores skin's texture
and elasticity



Body Cream
200ml
21659
Price per 100ml = £1.50
Normally £5
£3
save £2

skin
SO
soft

you'll love
our SPF15,
non-staining
formulas



1 2



3 4 5



with olive extract & jojoba oil
for a beautifully natural,
sun-kissed glow

with gold & minerals
for luxuriously soft,
radiant skin

1. Soft & Glow Sun Kissed Body Moisturiser with SPF15
250ml
03160
Price per 100ml = £1.24
Normally £5.20
£3.10
save £2.10

2. Soft & Glow Sun Kissed Airbrush Spray for Medium Skin Tones
150ml
03418
Price per 100ml = £2.07
Normally £5.20
£3.10
save £2.10

3. Mineral Gems Glamorous Gold Body Lotion
250ml
26922
Price per 100ml = £1.08
Normally £4.50
£2.70
save £1.80

4. Mineral Gems Glamorous Gold Shimmering Body Oil Spray
150ml
02501
Price per 100ml = £2.20
Normally £5.50
£3.30
save £2.20

5. Mineral Gems Glamorous Gold Body Wash
250ml
04606
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

hydrate & REFRESH

all-day moisture that starts
in the shower



wash on the
softness with my
creamy formula



Moisturising Gel
250ml
00919
Price per 100ml = £1.20
Normally £5
£3
save £2

Body Wash
250ml
00935
Price per 100ml = 96p
Normally £4
£2.40
save £1.60

fast hydration
fast absorbing for instant,
long-lasting hydration

beautiful

nourish & hydrate



Glycerine & Cocoa Butter Deep Moisture Cream with Massager 150ml
02394
 Price per 100ml = £2.60
 Normally £6
£4.20
 save £1.80

Anti-Rub Stick 20826
 Normally £4.75
£3.30
 save £1.45

Foot Soufflé 150ml
02071
 Price per 100ml = £2.13
 Normally £4.50
£3.20
 save £1.30

Overnight Renewing Cream 75ml
20727
 Price per 100ml = £4.40
 Normally £4.75
£3.30
 save £1.45

Exfoliating Bar Soap 75g
11692
 Price per 100g = £3.27
 Normally £3.50
£2.45
 save £1.05

healthy

care & restore



Rough Skin Remover 75ml
21105
 Price per 100ml = £3.27
 Normally £3.50
£2.45
 save £1.05

All-Day Foot Deodorant Cream 75ml
21022
 Price per 100ml = £3.73
 Normally £4
£2.80
 save £1.20

Odour Neutralising Foot Spray 75ml
02121
 Price per 100ml = £3.27
 Normally £3.50
£2.45
 save £1.05

Menthol & Tea Tree Deodorising Foot Powder 75g
02063
 Price per 100g = £3.27
 Normally £3.50
£2.45
 save £1.05

Intensive Callus Cream 75ml
02113
 Price per 100ml = £3.27
 Normally £3.50
£2.45
 save £1.05

marine salt

refresh & invigorate



Beautiful Multi Active Foot Soak 100ml
07500
 Normally £4.10
£2.90
 save £1.20

Beautiful Invigorating Scrub 75ml
24885
 Price per 100ml = £3.27
 Normally £3.50
£2.45
 save £1.05

Beautiful Hydrating Balm 75ml
02493
 Price per 100ml = £3.27
 Normally £3.50
£2.45
 save £1.05

ginger & white tea

exfoliate & energise



Smoothing Scrub* 75ml
01321
 Price per 100ml = £4.27
 Normally £4.50
£3.20
 save £1.30

Nourishing Cream* 75ml
01339
 Price per 100ml = £4.27
 Normally £4.50
£3.20
 save £1.30

*Will not be featured in the brochure again.

foot works *loving lavender*

pamper & soothe with melt-in moisture for tired feet



let my golden jojoba oil enriched balm soothe your soles

NEW Beautiful Lavender Softening Balm 50ml
19950
 Price per 100ml = £7.00
 Will normally be £5

£3.50 save £1.50



Comforting Soak 100ml
20677
 Normally £3.75
£2.60
 save £1.15



Comforting Foot and Leg Spray 100ml
20594
 Normally £3.75
£2.60
 save £1.15



Comforting 3-in-1 Mask 75ml
20396
 Price per 100ml = £4.27
 Normally £4.50
£3.20
 save £1.30



Comforting Overnight Massage Cream 150ml
20412
 Price per 100ml = £1.63
 Normally £3.50
£2.45
 save £1.05



prepare for deluxe dreams with our sensually smooth scents



Sleep Serenity
with soothing chamomile and lavender

- | | | |
|---|--|--|
| Bath Salts 195g 15511 Price per 100g = £1.79 Normally £5 £3.50 save £1.50 | Pillow Mist 100ml 13532 Normally £4.50 £3.20 save £1.30 | Balm 10g 06775 Normally £3 £2.10 save 90p |
|---|--|--|



Luxury INDULGENCE



pamper and unwind with our aromatherapy spa treats

new



Sweet Sensuality
with relaxing vanilla and jasmine



100% happy
or your money back
See page 204-205 for our 90 day guarantee.



let me treat you to velvety smooth skin

- | | |
|--|---|
| NEW Sweet Sensuality Bath Elixir 250ml 10678 Price per 100ml = £1.54 Will normally be £5.50 £3.85 save £1.65 | NEW Sweet Sensuality Fragrance Spritz 100ml 10744 Will normally be £4 £2.80 save £1.20 |
|--|---|

Turkish THERMAL BATHS

retreat and delight in a Middle Eastern luxury spa experience

I'll deeply cleanse and purify for softer, healthier skin



1 2 3

with **purifying** amber and black olive extract

1. Purifying Rhassoul Clay Face Mask

75ml
18549
Price per 100ml = £5.13
Normally £5.50

£3.85
save £1.65

2. Purifying Black Soap*

200ml
07229
Price per 100ml = £1.93
Normally £5.50

£3.85
save £1.65

3. Body, Hair, Nail and Bath Oil

150ml
19539
Price per 100ml = £2.57
Normally £5.50

£3.85
save £1.65

*Please take care when using this product as it may stain clothing and porous surfaces such as tiling and plastic baths.

Bali BOTANICA

escape and unwind with Indian Ocean indulgence



new

step 1

After shampooing, massage a generous amount of the luxurious rich hair mask through damp, clean hair from root to tip.

step 2

Leave to deeply nourish and condition locks for 10 minutes.

step 3

Rinse to reveal beautifully healthy, shinier hair. Repeat steps 1-3 once a week.

100% happy
or your money back

See page 204-205 for our 90 day guarantee.



2 3 4 5

with **refreshing** frangipani and lemongrass

1. NEW Hair Mask

200ml
21295
Price per 100ml = £1.93
Will normally be £5.50

£3.85
save £1.65

2. Body Scrub

200ml
05447
Price per 100ml = £1.75
Normally £5

£3.50
save £1.50

3. Body Oil Spray

150ml
23176
Price per 100ml = £2.60
Normally £6

£4.20
save £1.80

4. Face Mask

75ml
09795
Price per 100ml = £5.13
Normally £5.50

£3.85
save £1.65

5. Body Butter

200ml
12856
Price per 100ml = £2.60
Normally £8

£5.60
save £2.40



Heavenly Hydration

with moisturising olive oil

- | | | |
|---|--|--|
| 1. Hair Mask 200ml 10090 Price per 100ml = £1.93 Normally £5.50 £3.85 save £1.65 | 2. Face Mask 75ml 26427 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65 | 3. Hot Hair Oil 60ml 14761 Price per 100ml = £3.50 Normally £3 £2.10 save 90p |
| 4. Facial Oil 30ml 27086 Price per 100ml = £9.33 Normally £4 £2.80 save £1.20 | 5. Body Cream 200ml 10033 Price per 100ml = £2.45 Normally £7 £4.90 save £2.10 | |

Perfectly Purifying

with purifying dead sea salt and dead sea mud

- | | | |
|--|--|--|
| 1. Body Scrub 200ml 10207 Price per 100ml = £1.93 Normally £5.50 £3.85 save £1.65 | 2. Face Scrub 75ml 14613 Price per 100ml = £5.13 Normally £5 £3.85 save £1.15 | 3. Face Mask 75ml 25254 Price per 100ml = £5.13 Normally £5.50 £3.85 save £1.65 |
|--|--|--|

Revitalising Retreat

with revitalising vitamin C and ginseng extract

- | | | |
|---|---|--|
| 1. Body Soufflé 200ml 08995 Price per 100ml = £2.25 Normally £6.50 £4.50 save £2 | 2. Cream Cleanser 150ml 17640 Price per 100ml = £3.73 Normally £8 £5.60 save £2.40 | 3. Peel Off Face Mask 75ml 27482 Price per 100ml = £4.67 Normally £5.50 £3.50 save £2 |
| 4. Eye Pads 20 pads. 17723 Price per pad = 10p Normally £5.50 £3.85 save £1.65 | 5. Ampoules 4 x 2ml vials. 17665 Normally £5.50 £3.85 save £1.65 | |

- | | |
|---|--|
| 1. Moisturising Gloves 97% cotton, 3% elastane. One size fits all. 21147 Normally £5 £3 save £2 | 2. Moisturising Socks 92% cotton, 8% elastane. One size fits all. 19992 Normally £5 £3 save £2 |
|---|--|

Blissfully NOURISHING

pamper and indulge in all-over body nourishment for velvety skin decadence

new



my rich butter will envelop skin in blissful nourishment

NEW Body Butter
 200ml
20529
 Price per 100ml = £2.80
 Will normally be £8
£5.60
 save £2.40

with nourishing shea butter and brown sugar



Intense Balm
 30ml
12807
 Price per 100ml = £8.17
 Normally £3.50
£2.45
 save £1.05



Hair Mask
 200ml
06155
 Price per 100ml = £1.93
 Normally £5.50
£3.85
 save £1.65



Hand and Foot Scrub
 75ml
13748
 Price per 100ml = £4.27
 Normally £4.50
£3.20
 save £1.30



Hand, Elbow and Foot Cream
 75ml
20032
 Price per 100ml = £4.27
 Normally £4.50
£3.20
 save £1.30

BIGGER bubbles

save on super-sized suds for longer-lasting bath time bliss

1 litre BONUS SIZE

new



100% happy or your money back
See page 204-205 for our 90 day guarantee.

only

£2.50 EACH

- Bubble Bath 1 litre
- 18457 NEW Romantic Rose
- 13235 White Lily
- 20966 Lavender
- 03657 Sensitive
- 12617 Strawberry Scent
- 00208 Soft Pink
- 01115 Warm Vanilla & Fig
- Normally £5
- £2.50 half price

half price, pages 116-117

ANEW
A-F33

3 reasons why you'll love our
**BEST EVER
WRINKLE FIGHTER**



1
2
3

as seen in:



multi award-winning:



the benefits:

**100% OF WOMEN
SHOWED RESULTS**
on fine wrinkles in just 2 weeks

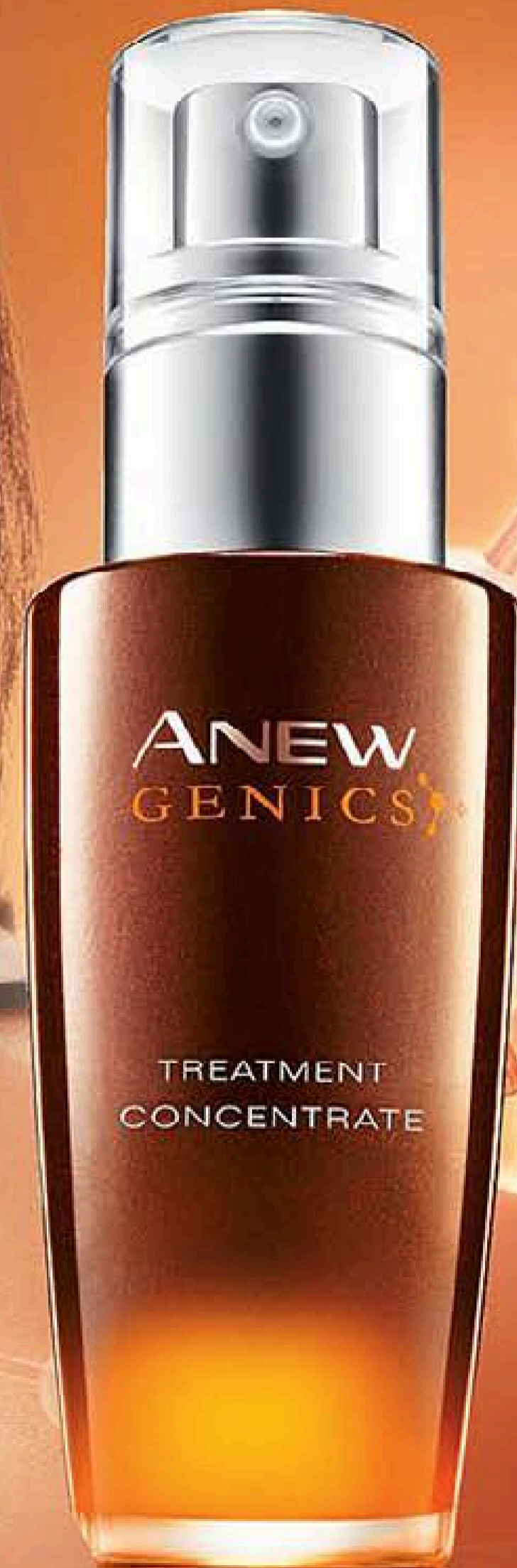
PRO Line Corrector Treatment with A-F33
Gel-lotion formulated with patented† A-F33 for
Avon's ultimate in fighting fine and deep wrinkles.
30ml
04069
Price per 100ml = £83.33
Normally £30

unmissable price!
£25 save £5

†US Patent.

**ANEW
GENICS**

3 reasons *why you'll love our*
**YOUTH-IGNITING
SERUM**



1
2
3

the development:
**10 YEARS
IN THE MAKING**

the technology:
formulated with **2x the
concentration** of patented
Youthgen Technology

the benefits:
**hydrates, firms and
plumps**, so skin looks up to
**10 YEARS
YOUNGER**

complete your ANEW
GENICS routine with our
rich treatment cream

Treatment Cream
30ml
03566
Price per 100ml = £51.67
Normally £23.50
£15.50
save £8



Treatment Concentrate
A moisturising serum. Helps minimise
the signs of visible skin ageing.
30ml
03541
Price per 100ml = £66.67
Normally £30

£20 save £10

ANEW

REVERSALIST for skin that gets you noticed



new & improved

JUST 1 WEEK

to a **VIRTUALLY LINE-FREE LOOK**



Day creams **moisturise** and **protect skin** throughout the day. Now with **Tri-Elastinex** and **SPF25**, our innovated cream **renews the skin's layers**, for new looking skin and new found **confidence, day after day.**

93%
OF WOMEN
agreed that after just
1 week, their skin
looked virtually
wrinkle free

“My husband said my skin looked more beautiful, and friends commented on how young I looked.”

U.S. Consumer Panelist

new


DAY
SPF25



NEW Complete Renewal Day Cream SPF25
50ml
26757
Price per 100ml = £30.00
Will normally be £21.50

£15
save **£6.50**

A NEW

REVERSALIST

*for skin that gets
you noticed*



new & improved

JUST 1 WEEK

to VISIBLY FIRMER SKIN



Night creams help to repair skin as you sleep. Our latest night cream, now with Tri-Elastinex and an alpha hydroxy acid (AHA), helps plump and reconstruct skin's firmness, so you can wake up every day feeling comfortable in your skin.

96%

OF WOMEN

agreed that after just
1 week, the look of
youthful firmness
was restored

*“So many people have said that my
skin looks great, and it looks
so smooth and soft.”*

U.S. Consumer Panelist

new


NIGHT



**NEW Complete Renewal
Night Cream**

50ml

14126

Price per 100ml – £30.00

Will normally be £21.50

£15

save **£6.50**

ANEW

REVERSALIST for skin that gets you noticed

brighten under eyes **instantly**

reverse the look of wrinkles

new & improved

JUST 1 WEEK

to YOUNGER LOOKING EYES



Eye creams are richer and more concentrated. Our newly **innovated** dual-system with **Tri-Elastinex** and **exclusive peptides**, helps to **renew and firm**, for **younger** looking eyes, that shine with confidence.



"I've received compliments that I did not look my age, and my husband noticed how much smoother and younger my eyes looked."

U.S. Consumer Panelist

93%
OF WOMEN
agree that after just 1 week, lines, wrinkles and crow's feet around the eye area are dramatically reduced

NEW Complete Renewal Express Dual Eye System 14134
Will normally be £19

£15
save £4



for
WELL-RESTED
looking skin

VITALE 25+
with **ProEnergy Complex**
to restore skin's vitality and hide signs
of fatigue and stress

Day Cream SPF25
50ml
11247
Price per 100ml = £30.00
Normally £19.50
£15 save £4.50

Night Gel Cream
50ml
11197
Price per 100ml = £30.00
Normally £19.50
£15 save £4.50



for
LIFTED
looking skin

PLATINUM 60+
with **Paxillium Technology**
to restore youthful cell shape
and boost collagen

Day Cream SPF25
50ml
11353
Price per 100ml = £40.00
Normally £25
£20 save £5

Night Cream
50ml
19166
Price per 100ml = £40.00
Normally £25
£20 save £5

for
PLUMPER
looking skin

ULTIMATE 50+
with **Pro 7Sirtuin**
to reactivate skin's youth proteins
and help plump wrinkles



*use your day
and night creams
together for
optimum results*

Day Cream SPF25
50ml
16097
Price per 100ml = £36.00
Normally £24
£18 save £6

Night Cream
50ml
16063
Price per 100ml = £36.00
Normally £24
£18 save £6

ANEW

HAVE YOU TRIED ANEW?

these **trial sized** moisturisers & treatments are the perfect way to sample the right ANEW skincare routine for you

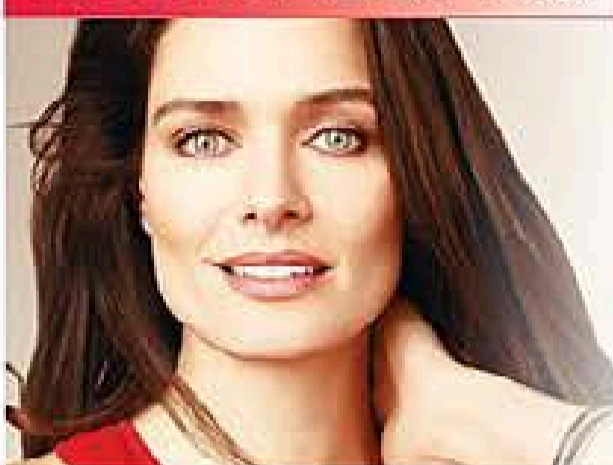
VITALE 25+



Day Cream SPF25 Trial Size
15ml
10850
Price per 100ml = £33.33
Normally £6
£5 save £1

Night Gel Cream Trial Size
15ml
03053
Price per 100ml = £33.33
Normally £6
£5 save £1

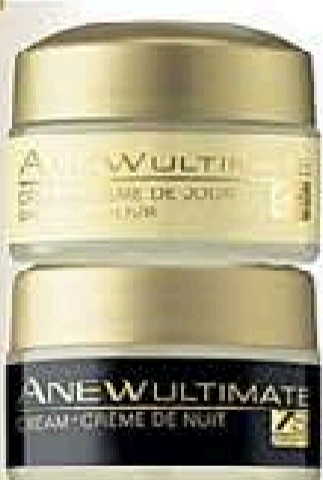
REVERSALIST 40+



Complete Renewal Day Cream SPF25 Trial Size
15ml
07823
Price per 100ml = £33.33
Normally £6
£5 save £1

Complete Renewal Night Cream Trial Size
15ml
18853
Price per 100ml = £33.33
Normally £6
£5 save £1

ULTIMATE 7S 50+



Day Cream SPF25 Trial Size
15ml
07781
Price per 100ml = £33.33
Normally £7
£5 save £2

Night Cream Trial Size
15ml
07757
Price per 100ml = £33.33
Normally £7
£5 save £2

PLATINUM 60+



Day Cream SPF25 Trial Size
15ml
07641
Price per 100ml = £33.33
Normally £7
£5 save £2

Night Cream Trial Size
15ml
07617
Price per 100ml = £33.33
Normally £7
£5 save £2

GENICS

Treatment Concentrate Trial Size
5ml
20628
Normally £6
£5 save £1



Treatment Cream Trial Size
7ml
01057
Price per 100ml = £71.43
Normally £6
£5 save £1



AF33

PRO Line Corrector Treatment with A-F33 Trial Size
5ml
07948
Price per 100ml = £100.00
Normally £7
£5 save £2



YOUTHFUL CLEANSING

kick-start your **anti-ageing** routine with your **perfect cleanser**



Vitale Cleanser
125ml
03111
Price per 100ml = £4.00
Normally £7.50
£5 save £2.50

NEW Reversalist Complete Renewal Foaming Cleanser
125ml
14118
Price per 100ml = £4.00
Will normally be £8.50
£5 save £3.50

Ultimate 7S Cream Cleanser
125ml
01602
Price per 100ml = £4.00
Normally £10
£5 half price

Platinum Cleanser
125ml
02311
Price per 100ml = £4.00
Normally £10.50
£5 save £5.50

| | VITALE 25+ | REVERSALIST 40+ | ULTIMATE 7S 50+ | PLATINUM 60+ |
|----------------|--|--|---|--|
| | FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS | WRINKLES, FIRMNESS, DISCOLOURATIONS | DEEP WRINKLES, SAGGING, AGE SPOTS | NECK SAGGING, DRYNESS, SEVERE WRINKLES |
| CLEANSE | Cleanser 125ml 03111 Price per 100ml = £4.00 Normally £7.50 £5 save £2.50 See page 131 for offer details. | NEW Complete Renewal Foaming Cleanser 125ml 14118 Price per 100ml = £4.00 Will normally be £8.50 £5 save £3.50 See page 131 for offer details. | Cream Cleanser 125ml 01602 Price per 100ml = £4.00 Normally £10 £5 half price See page 131 for offer details. | Cleanser 125ml 02311 Price per 100ml = £4.00 Normally £10.50 £5 save £5.50 See page 131 for offer details. |
| EYE | Eye Gel Cream 15ml 22160 Price per 100ml = £106.67 £16 | NEW Complete Renewal Express Dual Eye System 14134 Will normally be £19 £15 save £4 See page 127 for offer details. | Eye System 16139 £20 | Eye & Lip Cream 15ml 01230 Price per 100ml = £140.00 £21 |
| DAY | Day Cream SPF25 50ml 11247 Price per 100ml = £30.00 Normally £19.50 £15 save £4.50 See page 128 for offer details. | NEW Complete Renewal Day Cream SPF25 50ml 26757 Price per 100ml = £30.00 Will normally be £21.50 £15 save £6.50 See page 123 for offer details. | Day Cream SPF25 50ml 16097 Price per 100ml = £36.00 Normally £24 £18 save £6 See page 129 for offer details. | Day Cream SPF25 50ml 11353 Price per 100ml = £40.00 Normally £25 £20 save £5 See page 128 for offer details. |
| NIGHT | Night Gel Cream 50ml 11197 Price per 100ml = £30.00 Normally £19.50 £15 save £4.50 See page 128 for offer details. | NEW Complete Renewal Night Cream 50ml 14126 Price per 100ml = £30.00 Will normally be £21.50 £15 save £6.50 See page 125 for offer details. | Night Cream 50ml 16063 Price per 100ml = £36.00 Normally £24 £18 save £6 See page 129 for offer details. | Night Cream 50ml 19166 Price per 100ml = £40.00 Normally £25 £20 save £5 See page 128 for offer details. |
| TREAT | 2-in-1 Exfoliating & Perfecting Mask 75ml 28266 Price per 100ml = £17.33 £13 | | Elixir 30ml 24133 Price per 100ml = £100.00 £30 | Scrum 30ml 23267 Price per 100ml = £103.33 £31 |
| | Beauty Balm Cream BB+ SPF20 30ml 09720 Price per 100ml = £50.00 £15 | | Ulti-Minute Lifting Complex 30ml 26989 Price per 100ml = £90.00 £27 | |

ANEW TREATMENTS

CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGY PROCEDURE

| | | | |
|--|---|---|---|
| UNEVEN SKIN Absolute Even Multi-Tone Skin Corrector with DSX-7 30ml 18044 Price per 100ml = £93.33 £28 | UNEVEN SKIN Absolute Even Multi-Tone Skin Correcting Cream with DSX 30ml 08482 Price per 100ml = £73.33 £22 | DEEP WRINKLES Derma-Full Pro Deep Wrinkle Concentrate 04945 £18 | HOODED EYES Eye Lift PRO 04713 £19.50 |
|--|---|---|---|

A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

| | | |
|--|---|--|
| FINE WRINKLES PRO Line Corrector Treatment with A-F33 30ml 04069 Price per 100ml = £83.33 Normally £30 £25 save £5 See page 119 for offer details. | FINE WRINKLES Pro Line Corrector Hydrating Cream with A-F33 30ml 12070 Price per 100ml = £80.00 £24 | CROWS FEET PRO Line Corrector Eye Treatment with A-F33 15ml 00760 Price per 100ml = £130.00 £19.50 |
|--|---|--|

GENICS

LOOK UP TO 10 YEARS YOUNGER

| | | |
|---|--|---|
| DARK CIRCLES Dark Circle Corrector 15ml 25247 Price per 100ml = £140.00 £21 | EXPRESSION LINES Treatment Concentrate 30ml 03541 Price per 100ml = £66.67 Normally £30 £20 save £10 See page 121 for offer details. | EXPRESSION LINES Treatment Cream 30ml 03566 Price per 100ml = £51.67 Normally £23.50 £15.50 save £8 See page 120 for offer details. |
|---|--|---|

MINI-KITS

THE 14 DAY ROUTINE THAT'S PERFECT FOR YOUR SKIN

| | | | |
|--|---|---|---|
| Vitale 14 Day System 26690 £22 | Reversalist 14 Day System 26252 £24 | Ultimate 7S 14 Day System 25759 £26 | Platinum Recontouring 14 Day System 25775 £28 |
|--|---|---|---|

SOLUTIONS

LOVE YOUR SKIN
EVERY DAY



LIFT YOUR BEHIND

new

82% of women agreed their buttock area looked more lifted

- **lifts** and sculpts
- **tightens** for a more contoured look
- **tones** for instant firmness
- boosts skin's **suppleness**



with bitter orange flower
extract and **elastin**
boosting peptides

NEW Butt Lifting Treatment

Formulated with Lift & Tone Complex and elastin boosting peptides to help lift and sculpt the buttock area for a noticeably firmer behind, in as little as 3 days. Contains bitter orange extract. 100ml

19224

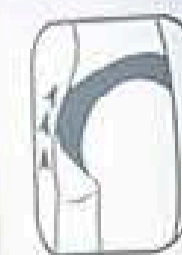
Will normally be £10

£7.50

save **£2.50**



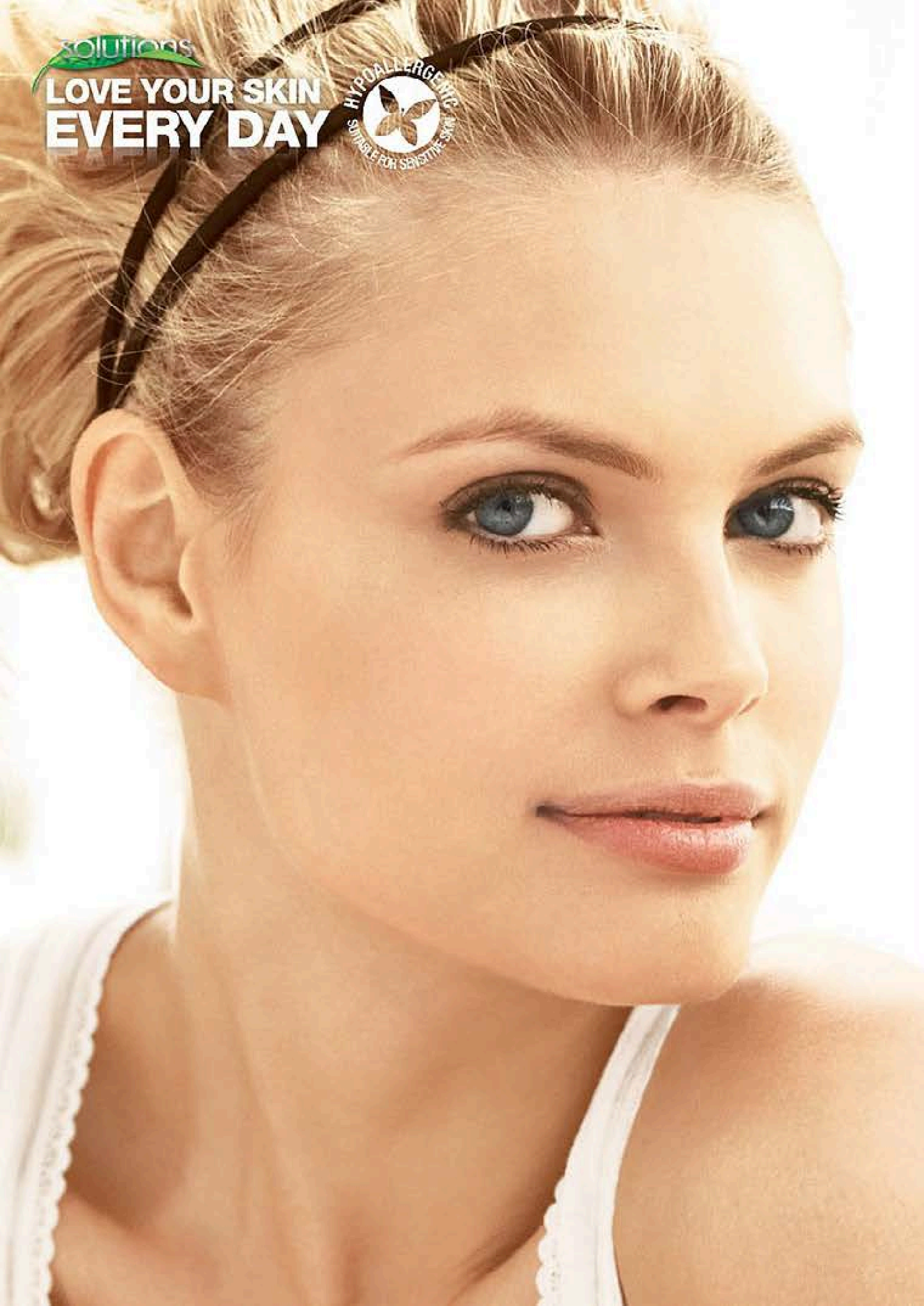
AVON
solutions
butt lifter



butt-lifting
treatment
with lift & tone complex

Soin raffermissant
spécial fesses
complexe tonifiant avec effet lifting

**LOVE YOUR SKIN
EVERY DAY**



BB GENTLE

for beautiful, healthier looking skin, even without make-up

- moisturises and hydrates
- blurs imperfections
- ultra-light formula
- matte finish
- SPF15



with butterdock and the Chinese jujube fruit, full of antioxidants, vitamins and minerals



BB Gentle Beauty Balm
Ultra-light, breathable BB cream with long-wearing pigments. Creates a flawless, radiant looking complexion. Contains jujube fruit extract and butterdock leaf extract. Hypoallergenic. 30ml
Price per 100ml = £20.00
Normally £10

£6 save £4

SOLUTIONS
**LOVE YOUR SKIN
 EVERY DAY**



RE-CONTOURING NOURISHMENT

for maturing skin

we know that maturing skin needs more intense care, so our deeply nourishing cream works overnight, allowing you to wake up to fuller, firmer looking skin, every day



**Ageless Bloom Recontouring
 Night Cream 50ml**
25890
 Price per 100ml = £12.00
 Normally £10

**£6
 save £4**



**Ageless Bloom Day
 Cream SPF20 50ml**
25882
 Price per 100ml = £12.00
 Normally £10
£6 save £4

**Ageless Bloom
 Eye Cream 15ml**
08797
 Price per 100ml = £26.00
 Normally £7
£4.20 save £2.80

COMFORTABLE HYDRATION

for dry skin

dry skin can be tight and uncomfortable, so we've created a day lotion that treats skin to all-day, comfortable moisture for healthier looking skin

- fast absorbing
- lightweight formula
- non-greasy
- all-day hydration
- gentle and mild



new



**DAY
 SPF25**

**NEW Hydra Beyond
 Hydrating Lotion
 SPF15 50ml**
04960
 Price per 100ml = £9.00
 Will normally be £7.50
£4.50 save £3



**Hydra Beyond Extra
 Hydrating Cream 50ml**
07658
 Price per 100ml = £9.00
 Normally £7.50
£4.50 save £3

**Hydra Beyond Hydrating
 Eye Cream 15ml**
07567
 Price per 100ml = £26.00
 Normally £7
£4.20 save £2.80

SOLUTIONS
LOVE YOUR SKIN
EVERY DAY



YOUTH MINERALS

SKIN FOOD FOR AGEING SKIN

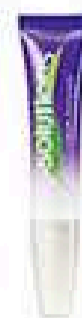
Energising Day Cream SPF20
50ml
10421
Price per 100ml = £22.00
£11



Restorative Night Cream
50ml
10959
Price per 100ml = £22.00
£11



Eye Renewal Cream SPF20
15ml
13052
Price per 100ml = £33.33
£8



TRULY RADIANT

RAVISHINGLY RADIANT SKIN

Daily Moisturiser SPF15
50ml
21097
Price per 100ml = £15.00
£7.50



Overnight Retexturing Emulsion
50ml
27698
Price per 100ml = £15.00
£7.50



Vibes Brightening Eye Roller
12ml
25197
Price per 100ml = £33.33
£10



COMPLETE BALANCE

DON'T GET ANGRY. GET EVEN WITH COMBINATION SKIN

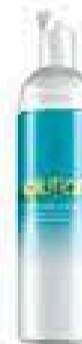
Oil Free Day Mattifier SPF15*
50ml
18093
Price per 100ml = £15.00
£7.50



Oil Free Night Gel*
50ml
18499
Price per 100ml = £15.00
£7.50



Oil Free Foaming Cleanser*
150ml
13557
Price per 100ml = £3.33
£5



FACE TREATMENTS

TREAT YOUR SKIN TO KIND SOLUTIONS

Truly Radiant Tint Release Moisturiser SPF20
50ml
01065
Price per 100ml = £15.00
£7.50



Truly Radiant 5 Minute Renewing Treatment
75ml
27870
Price per 100ml = £6.67
£5



Complete Balance Deep Cleansing Clay Mask*
75ml
02915
Price per 100ml = £6.67
£5



*Will not be featured in the brochure again.

Youth Express Line Filler
03640
£9



GENTLE CLEANSERS

WIPE AWAY THE DAY THE MILDER WAY



Freshest Pure Cleansing Wipes
Contains 25 wipes.
08730
Price per wipe = 16p
£4

Freshest Pure Refreshing Toner
200ml
05025
Price per 100ml = £2.50
£5

Freshest Pure Bi-Phase Make-up Remover
200ml
26013
Price per 100ml = £3.00
£6

Freshest Pure Scrub, Mask & Cleanser
100ml
07708
£6

Vibes Power Cleanser Replacement Pads
Contains 14 pads.
25874
Price per pad = 36p
£5

Vibes Power Cleanser
Includes 14 replacement pads. Requires 1 x AAA battery (not included). Size approx. 4.68cm x 8.12cm.
13201
£15

BODY CONFIDENCE TREATS

TARGETED TREATMENTS FOR EVERY BODY WORRY

Lift & Firm Bust Liquid Bra Toning Gel
150ml
22590
Price per 100ml = £6.67
£10



Ageless Bloom Neck and Chest Treatment SPF15
50ml
28357
Price per 100ml = £20.00
£10



Stretchmark 24 Line-Reducing Treatment
150ml
22228
Price per 100ml = £8.00
£12



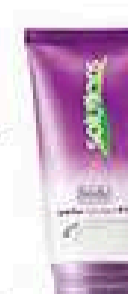
Cellu-Sculpt
200ml
22566
Price per 100ml = £6.00
£12



Cellu-Break Double Action Anti-Cellulite Lotion
150ml
04580
Price per 100ml = £6.67
£10



Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment
150ml
13565
Price per 100ml = £3.33
£14



BUY CHOOSE 1 FOR £1 save up to £14
pages 140-141
lower priced item £1

BUY CHOOSE 1 FOR £1 save up to £14
pages 140-141
lower priced item £1

clearskin® *fighting blemishes with you every step of the way*

PROBLEM? blackheads

SOLUTION: our **pore-clearing mask**
will lift out dirt and oil within minutes



Blackhead Clearing Deep Treatment Mask

75ml

00521

Price per 100ml = £2.60

Normally £3.50

£2.10

save £1.40



Blackhead Clearing Daily Cleanser

125ml

18820

Price per 100ml = £2.16

Normally £4.50

£2.70 save £1.80

Blackhead Clearing Daily Astringent

100ml

27474

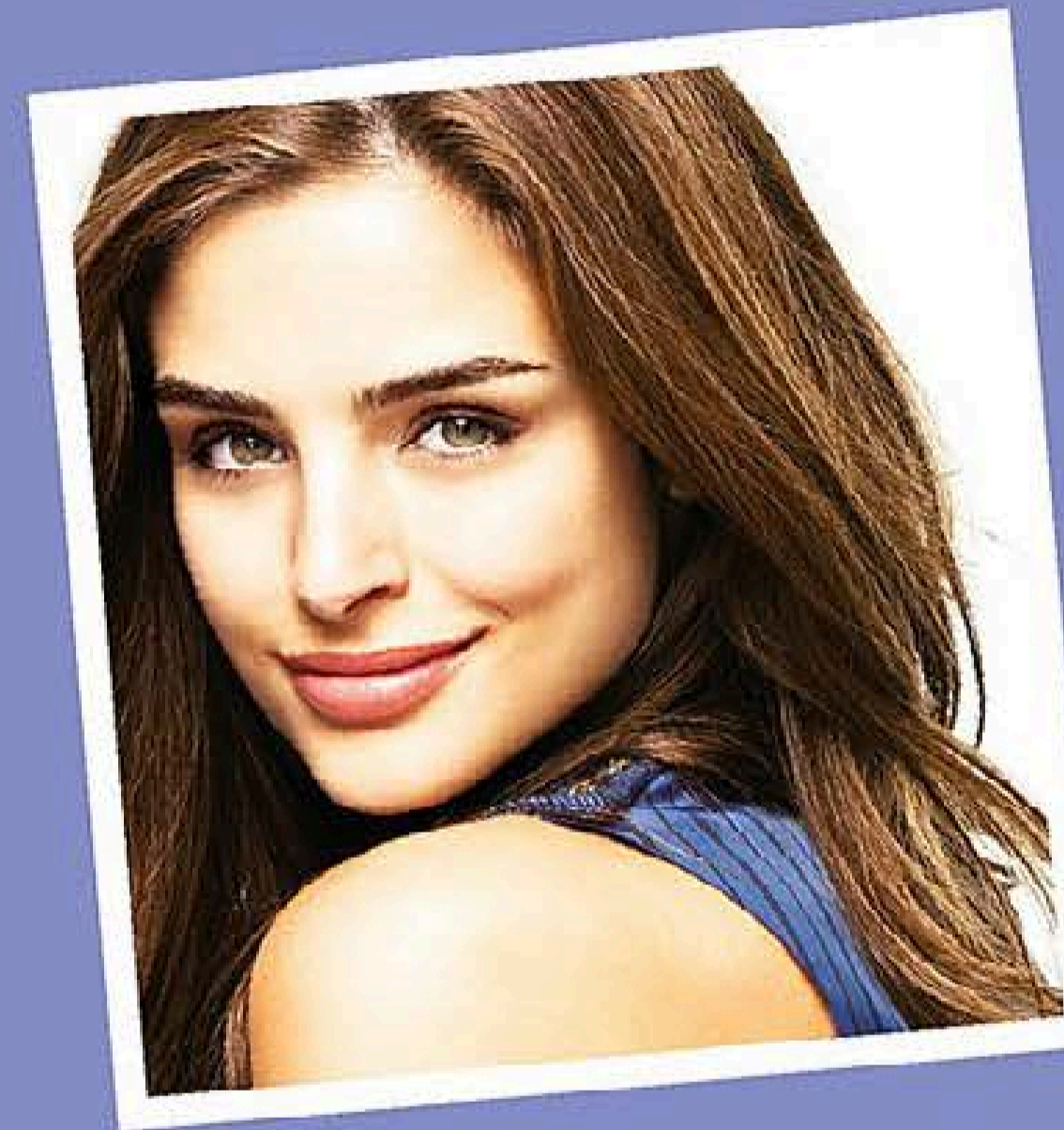
Normally £4

£2.40 save £1.60



PROBLEM? blemishes

SOLUTION: our **3-in-1 mask** cleanses, exfoliates and controls oil in 1 easy step to prevent and banish breakouts



Blemish Clearing 3-in-1 Cleanser, Scrub & Mask

125ml

24208

Price per 100ml = £2.40

Normally £5

£3 save £2



Blemish Clearing Peel Off Mask

75ml

26732

Price per 100ml = £3.20

Normally £4

£2.40

save £1.60

Blemish Clearing Daily Astringent

100ml

17129

Normally £4

£2.40

save £1.60

Blemish Clearing Deep Cleansing Cloths

Contains 25

wipes.

16840

Price per wipe = 11p

Normally £4.50

£2.70

save £1.80

clearskin *fighting blemishes with you every step of the way*



just pore-fect
unblock and purify pores for a fresh faced you

Pore Penetrating Black Mineral Mask
75ml
18374
Price per 100ml = £4.00
Normally £5
£3 save £2

when I turn grey, rinse me off

It's an emergency!

Instant skin relief for when you're up against the clock.



Clear Emergency Intensive Cream Cleanser
75ml
25411
Price per 100ml = £4.00
Normally £5
£3 save £2

Clear Emergency Instant Spot Treatment
15ml
20511
Price per 100ml = £18.00
Normally £4.50
£2.70 save £1.80

clearskin professional®



the professional treatment!

intensive skin treatments for complexion perfection

Deep Pore Cleansing Scrub
125ml
21717
Price per 100ml = £2.64
Normally £5.50
£3.30 save £2.20

Clarifying Toner Pads
Contains 45 pads
13060
Price per pad = 7p
Normally £5.50
£3.30 save £2.20

Daily Correcting Lotion
50ml
20883
Price per 100ml = £8.40
Normally £7
£4.20 save £2.80

Liquid Extraction Strip
30ml
04929
Price per 100ml = £12.00
Normally £6
£3.60 save £2.40

Blemish Mark Treatment
50ml
11858
Price per 100ml = £8.40
Normally £7
£4.20 save £2.80

PROBLEM?
clogged pores

SOLUTION: our **invigorating scrub** exfoliates away pore-clogging dirt without stripping, for a **smoother, fresher face**



Pore Penetrating Invigorating Scrub
75ml
15529
Price per 100ml = £3.20
Normally £4
£2.40 save £1.60

let my exfoliating beads beautifully buff skin and minimise pores

LOW & MEDIUM PROTECTION for medium and darker skin tones that tan easily



Moisturising Sun Spray Sensitive Skin SPF15
150ml
19091
Price per 100ml = £6.67
£10



Moisturising Sun Lotion SPF10
150ml
19125
Price per 100ml = £4.00
£6



Quick Dry Clear Spray SPF20
150ml
19117
Price per 100ml = £8.00
£12



Protect & Glow Moisturising Sun Spray SPF15
150ml
08169
Price per 100ml = £8.00
£12



Moisturising Sun Cream Sensitive Skin SPF25
150ml
01917
Price per 100ml = £6.67
£10

AFTER SUN to cool and soothe over-exposed skin



Cooling After Sun Spray Lotion with Vitamin C
150ml
19588
Price per 100ml = £4.00
£6



After Sun Shimmering Tan Enhancer
150ml
19778
Price per 100ml = £4.67
£7

I'll treat skin to a luminous shimmer

TANNING at-home tan and natural tan enhancers



Maxi Tan Tan Enhancing Oil Spray
150ml
19471
Price per 100ml = £4.00
£6



Magic Tan Moisturising Self Tan Lotion for Face and Body
150ml
24240
Price per 100ml = £10.00
£15

FUN in the SUN

your skin is in safe hands with our high SPF protection



HIGH PROTECTION ensures that fair skin can still enjoy the fair weather

Protect & Glow Moisturising Sun Lotion SPF30
150ml
13334
Price per 100ml = £10.00
£15

Moisturising Sun Cream Sensitive Skin SPF50
150ml
18101
Price per 100ml = £6.67
£10

Clear Spray SPF30
150ml
18143
Price per 100ml = £10.67
£16

Anti-Ageing Face Cream Sensitive Skin SPF50
50ml
26625
Price per 100ml = £16.00
£9

BUY 1 FREE save up to £16
CHOOSE 1 FREE pages 146-147
lower priced item free

trendalert

Big, bold necklaces are hot news right now, alongside the massive floral trend we saw heaps of in this season's shows. *This necklace nails both! It's a great value, instant wardrobe update.*



new



flower POWER

our pretty petals will update your wardrobe in an instant

at a special 'treat yourself' price

£12
save £3

NEW Lilian Necklace

Gold-coloured plated necklace with ribbon ties and five floral decorations. Chain length approx. 42cm + 9cm extension chain.

11759

Will normally be £15

£12 save £3

All Avon metal jewellery is hypoallergenic.



£7
save £3

trendalert
Inject some colour into your wardrobe with these look-at-me bright pieces. Statement jewellery is 'in', and is a perfect way to liven up any outfit!



Pauline Necklace and Earrings Gift Set
White bronze-plated necklace with coloured metal flowers. Length approx. 42cm + 9cm extension chain. Pierced earrings approx. 1.5cm wide.
20305
Normally £10
£7 save £3

colour POP

*make an impact with some **wow** colour*

new



£12
save £2

NEW Marcie Necklace
Silver-plated bib-style necklace with epoxy stones. Approx. length 43cm + 9cm extension chain.
02808
Will normally be £14
£12 save £2

NEW Marcie Bracelet
Silver-plated stretch bracelet with blue epoxy beads. Approx. diameter 5.7cm.
05751
Will normally be £12
£10 save £2



1

trendalert
 Longer length necklaces are always a hit as the weather starts to warm. They look great with strappy tops or sun dresses. Get yours now to be ahead of the pack!

high-fashion tassel detail

new

long-line & LOVELY

for up-to-the-minute spring style

1. NEW Dalla Necklace
 Brass-plated necklace that is knotted to fasten. Approx. length 122.5cm.
26450
 Will normally be £10
£7 save £3

2. NEW Dalla Earrings
 Brass-plated pierced earrings with bead and chain pendants. Approx. length 10.5cm.
25130
 Will normally be £7
£5 save £2

3. NEW Lia Necklace and Earring Gift Set
 Gold-coloured plated necklace decorated with coloured acrylic beads, and matching fish-hook style earrings. Earring length approx. 3cm. Necklace length approx. 75cm + 8.5cm extension chain.
15800
 Will normally be £10
£8 save £2



2



new

matching sets add coordinating style

£8
 save £2

3

Briona Watch

Quartz run with PU adjustable strap in a mock croc style. White bronze-plated case. Mother of pearl effect face with clear glass stones. Strap length approx. 16.5cm – 20.6cm. Stainless steel back. Includes a battery that can be replaced.

16683

Normally £18

£15 save £3

timeless
PIECES

new season's style that won't date



wear *separately*
or *interlock* together

Ambriel Ring

Silver-plated with glass stones. Can be worn together or separately.

10165 Size 6

24950 Size 8

24729 Size 10

Normally £8

£6 save £2



Lexa Heart Earrings

Silver-plated, heart-shaped, pierced earrings. Approx. 5.8cm x 6cm.

45856

£6

£6

new



Reverse has cut-out detailing.

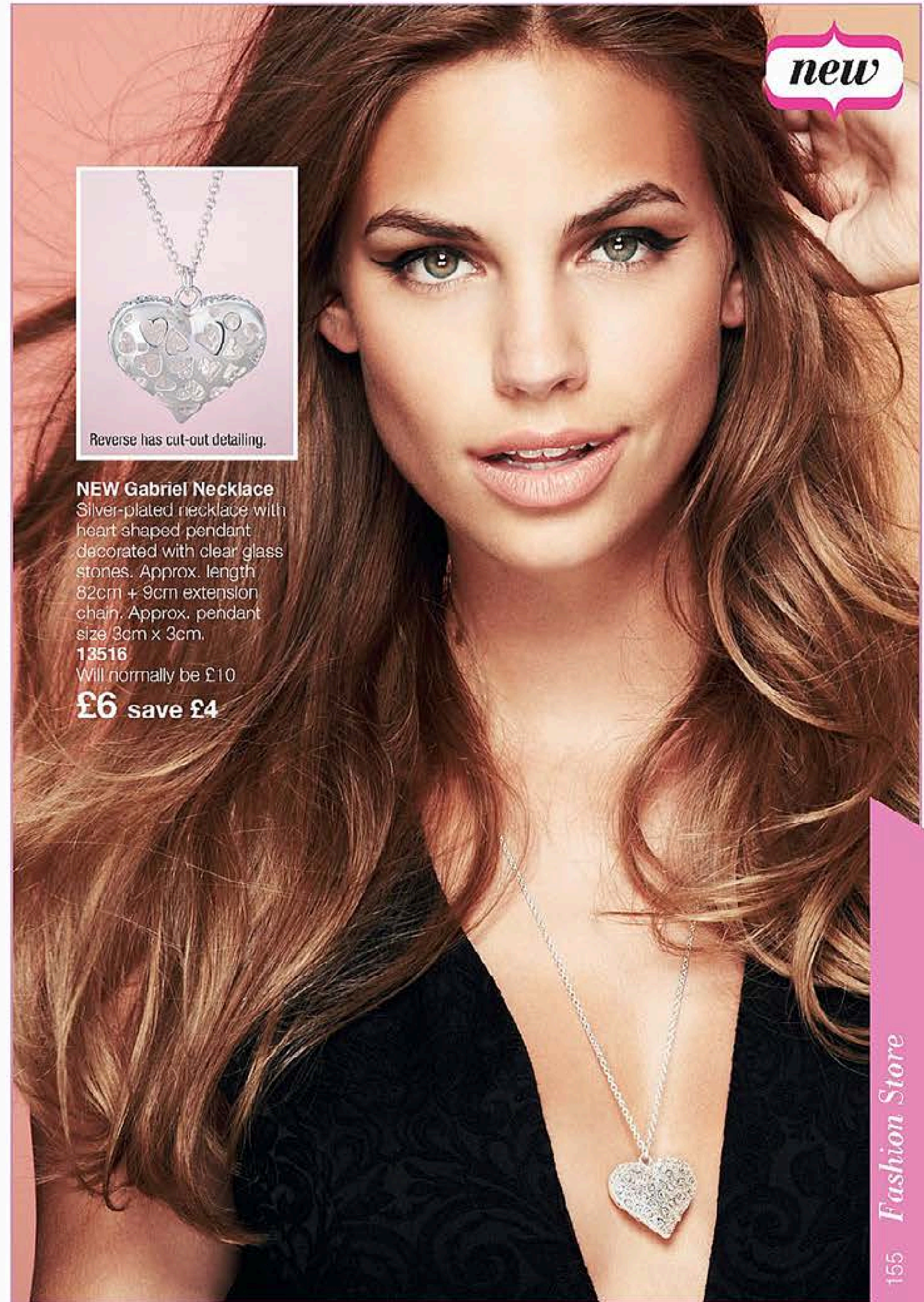
NEW Gabriel Necklace

Silver-plated necklace with heart shaped pendant decorated with clear glass stones. Approx. length 82cm + 9cm extension chain. Approx. pendant size 3cm x 3cm.

13516

Will normally be £10

£6 save £4



romantic &
ELEGANT

for a chic look that won't date

Izabella Watch

Quartz run, white bronze-plated, bracelet-style watch with pearlesque plastic beads and Swarovski stones. Diameter is approx 2.3cm. Approx. length 18.5cm + 5.5cm extension chain.

06221

Normally £18

£15 save £3

£15
save £3



*wear as a watch
or remove the charm
for a bracelet*

detachable watch charm

new



£10
save £2



NEW Mattie Necklace and Earrings Gift Set

Silver-plated necklace and pierced earrings set with faux pearl details. Approx. length 42cm + 9cm extension chain.

07914

Will normally be £12

£10 save £2



Irresistibly Sexy Ring

Black metal-plated ring with diamond shaped, lattice-work top with red acrylic stones. Approx. width 2cm.

11882 Size 6
12419 Size 8
12237 Size 10
 Normally £8

£5 save £3

Irresistibly Sexy Earrings

Black metal-plated flower shaped stud pierced earrings with diamond shaped drop pendant and plastic red stones. Drop approx. 6cm.

06064
 Normally £10

£6 save £4

Irresistibly Sexy Necklace

Black metal-plated necklace with multi-faceted pendant. Necklace approx. 42cm + 9cm extension chain. Pendant has acrylic stones, drop approx. 5cm.

17525
 Normally £10

£7 save £3

£6
 save £4

irresistible
STYLE

with jewellery that **wows**

new

NEW Milana Earrings

Silver-plated shepherds-hook style earrings decorated with coloured acrylic stones. Approx. earring drop 4.1cm.

14530
 Will normally be £8

£5 save £3

NEW Milana Necklace

Silver-plated necklace with a disc shaped pendant decorated with coloured acrylic stones. Approx. pendant length 4.5cm. Approx. necklace length 42cm + 9cm extension chain.

16899
 Will normally be £10

£8 save £2

beautiful, coloured stones

£5
 save £3



loveable TRINKETS

these cute little things add style



1. Love Ring*

Gold-coloured, metal-plated ring shaped into the word 'Love'. Fits over middle and ring fingers.

£5

2. Love Necklace

Brass-plated necklace with glass stones. Approx. length 42cm + 9cm.

£5
save £2

3. Elania Earrings*

Gold-coloured pierced earrings with glass stones, flowers and bow detailing.

£6
save £2

4. NEW Katherina Necklace

Brass-plated with epoxy pendant. Chain length approx. 75cm + 9cm extension chain.

£7

5. Mindy Collar Necklace*

Gold-coloured. Overall length approx. 42cm + 9cm extension chain.

£7
save £3

*WHILE STOCKS LAST



pin on for a touch of pretty glamour



7. Dragonfly Brooch

Antique silver-plated with coloured acrylic stones. Approx. 6.5cm wide.

£5 save £2

8. Arlene Ring

Set of three gold-coloured metal-plated stackable rings with glass stones, dragonfly design and white epoxy.

£5 save £2



£5
save £2

around the clock ELEGANCE

treat yourself to the gift of time



comes with a gift box and mirror!

£6
save £2

1

new



£5
save £2

free-moving stones

2



3



4

1. NEW Scarlet Earrings Set
Set of 6, various coloured, titanium-stud pierced earrings presented in a 'days of the week' gift box.
21691
Will normally be £8
£6 save £2

2. NEW Elora Oval Shaky Necklace
Silver-plated with acrylic beads. Chain length approx. 42cm + 9cm extension chain.
15172
Will normally be £7
£5 save £2

3. NEW Macy Necklace and Earrings Gift Set
Silver-plated necklace, approx. 42cm + 9cm extension chain. Heart shaped pendant with acrylic bead and glass stones. Two pairs of pierced stud earrings with glass stones.
18465
Will normally be £7
£6 save £1

4. NEW Blaire Bracelet and Earrings Gift Set
Green bracelet has Aventurine beads and silver-plated pendant, and matching pierced earrings. Purple bracelet has Amethyst beads and matching pierced earrings.
15305 Shamrock
15321 Butterfly
Will normally be £8
£6 save £2

1. Bea Watch*
Brass-plated. Length approx. 21cm.
72439
Normally £18
£15 save £3

2. NEW Alora Watch
PU adjustable strap with glass stones. Length approx. 16.5cm - 20.6cm.
15222
Will normally be £18
£15 save £3

3. Judith Watch
White bronze-plated with glass stones and PU adjustable strap. Overall length approx. 22.9cm.
10389
Normally £15
£12 save £3

4. Sophina Watch*
Black metal-plated with glass stone. Strap length approx. 20cm.
08185
Normally £18
£15 save £3

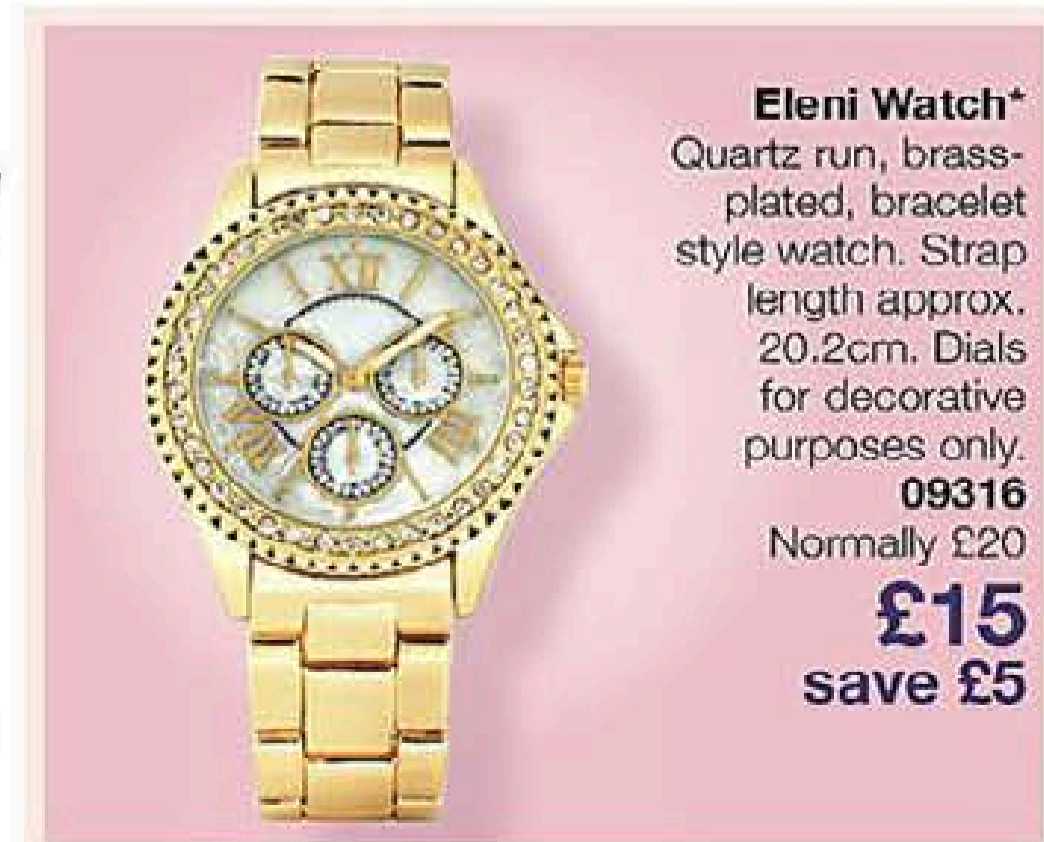
All watches have a stainless steel back and include a replaceable battery.



1

2

3



Eleni Watch*
Quartz run, brass-plated, bracelet style watch. Strap length approx. 20.2cm. Dials for decorative purposes only.
09316
Normally £20
£15 save £5



4

£15
save £3

*WHILE STOCKS LAST



£14

£20

wild THING

get the set
for a versatile,
co-ordinating look

1. Finley Scarf*
Leopard print
polyester scarf.
Approx. 162cm
x 54cm.
28910
£14

**2. Zoey
Necklace**
Gold-coloured
plating with
glass stones.
Length approx.
77cm + 9cm
extension chain.
03392
Normally £12
£7
save £5

**3. Imara
Brooch**
Gold-coloured
plating with
acrylic and glass
stones. Approx.
6cm x 3cm.
03798
Normally £8
£6
save £2

**4. Finley Light
Up Umbrella***
Polyester with
light up handle.
Requires 3 x
LR44 button
cell batteries
(included). Size
open approx.
94cm.
04051
£15

5. Finley Bag*
PVC with 2
internal pockets
and mobile
phone holder.
Polyester lining.
Approx. 30cm
x 43cm.
10512
£20

***WHILE STOCKS LAST**

3
ways to wear

- ♥ remove the pendants for a plain scarf
- ♥ add the gems for a glamorous finish
- ♥ tie around your waist for a belt



£8
save £2

Abriel Necklace Scarf
Polyester scarf with silver-
coloured metal rings and black
acrylic rings. 4 pendants.
Length approx. 180cm.
Width approx. 35cm.
14464
Normally £10
£8 save £2



new

weekend
ESSENTIALS

for travel in ultimate style



branded plaque



£20
save £10

larger style with zip-close compartments and mobile phone holder

NEW Storm Men's Hackney Weekender

Branded fabric, men's bag with zip fastening. Has an internal zip pocket and mobile phone holder. Outer: 85% cotton, 8% polyester, 7% viscose. Lining: polyester. Approx. 35cm x 52.3cm x 22.7cm.

19208
Will normally be £30

£20
save £10



new

STORM
LONDON



branded plaque



£20
save £10

pretty floral print with internal pockets, high-quality leatherette piping and finishing

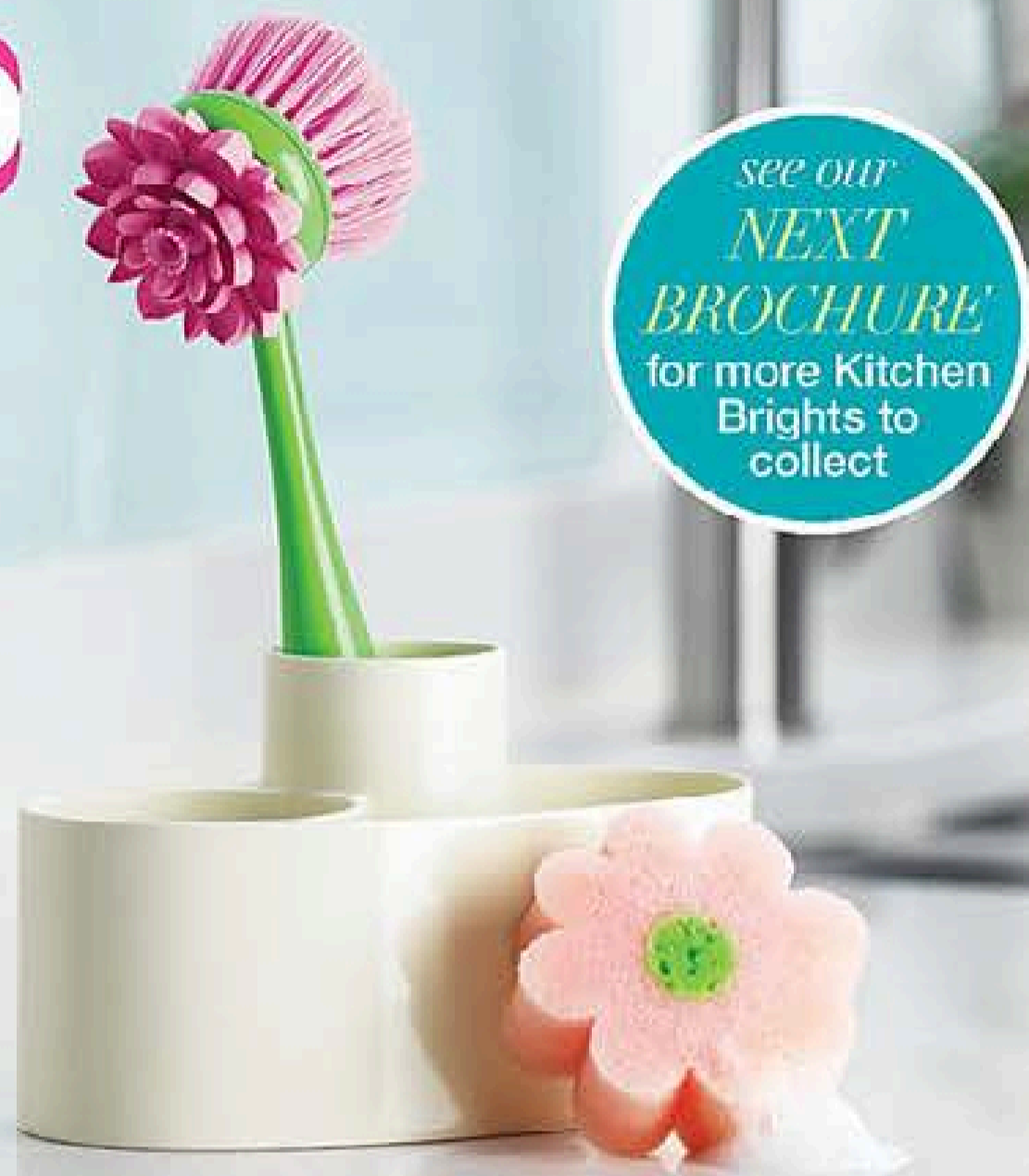
NEW Storm Ladies Seaford Weekender

Branded ladies canvas bag with zip fastening and internal pockets. Outer: 85% cotton, 8% polyester, 7% viscose. Lining: polyester. Approx. 32cm x 53cm x 18.9cm.

06445
Will normally be £30

£20
save £10

new



see our
**NEXT
BROCHURE**
for more Kitchen
Brights to
collect

NEW Flower Caddy
A plastic storage pot with
a sponge and washing-up
brush. Approx. pot size
17.5cm x 9.9cm. Approx.
sponge size 7.8cm x 3cm.
Approx. brush size 2.3cm
x 4.5cm x 6.5cm.
06213
Will normally be £10
£8 save £2

new



*handy kitchen
must-haves
that'll brighten
any home*

£12
save £3

**NEW Flower
Utensils**
A set of 4 kitchen
utensils with flower
shaped handle tips
and a flowerpot
holder. Approx.
lengths 30.3-33.5cm.
Plastic and silicone.
Not suitable for
dishwasher.
27136
Will normally be £15
£12 save £3



spring BRIGHTS

£4
save £2

*durable, quality
fabric*

new

NEW Tea Towel Set
A set of 2 brightly printed 100%
cotton tea towels. Approx. size
26cm x 36cm.
20719
Will normally be £6
£4 save £2



new



NEW Bird Feeder
A bird shaped, metal feeder with a hanging chain and waste catcher tray. Size approx. 17cm x 12cm x 33.5cm.
21063
Will normally be £8
£6 save £2

new



Gardening Set contains:

- metal container
- 4 plant markers
- enamel fork
- gardening gloves
- sturdy secateurs

new



all 5 for only
£15.99
save £2.01

NEW Gardening Gift Set
A metal container with a set of secateurs, 4 plant markers, cotton gardening gloves with gripping spots and an iron fork with a pink cord loop. Approx. bucket diameter top 14cm, bottom 11.2cm. Approx. bucket height 16cm.
19307
Will normally be £18
£15.99 save £2.01

gorgeous garden TREATS

cup with lid

new



NEW Warming Mug
A white, double-walled ceramic mug that keeps drinks hot. Size approx. 9.5cm x 15cm. Not suitable for microwave and dishwasher.
28068
Will normally be £8
£7 save £1

new

outer zip fastening to keep valuables safe

grab-and-go handy tote straps



super-sized adjustable shoulder strap

£15
save £3

make changing baby a good time, for both of you!

inside mesh pockets for tidy must-haves



NEW Miah Mum Changing Bag

Bag with 3 pockets on the front, a zip fastening, 4 internal pockets and an adjustable/removable strap. Bag approx. 31.2cm x 50cm x 14cm. Polyester.

11734

Will normally be £18

£15 save £3

Contents not included.

handy storage to keep kids toys safe and tidy



Toys not included.

new

toy store

playtime just got practical with our cute play mat that doubles up as a storage box!



with handy handles

NEW Tiny Tilia® Storage Playmat

A child's playmat that folds into a storage box. Suitable for ages 0+. Base approx. 29cm, width approx. 32cm, open approx. 90cm x 90cm.

13524

Will normally be £15

£10 save £5



soft and
snuggly
fabric



Tiny Tillia® 123 Blanket*
Approx. 76cm x 100cm. 100% polyester.
53033
Normally £12
£10 save £2



Tiny Tillia® My First Tool Kit*
Approx. 14cm x 11cm x 5.5cm.
100% polyester, excluding trims.
Suitable for ages 1-3.
52936
Normally £10
£8 save £2



Tiny Tillia® My First Handbag*
Approx. 14cm x 11cm x 5.5cm.
100% polyester, excluding trims.
Suitable for ages 1-3.
43497
Normally £10
£8 save £2

***WHILE STOCKS LAST**



sun shade
brim

Tiny Tillia® Flower Hat
Hat with hook and loop fastened strap which adjusts to fit under the chin. 100% cotton. Suitable for 6-12 months.
01750
£7 or half price when you order the Flower Romper Suit

Tiny Tillia® Flower Romper Suit
All-in-one romper suit. Includes matching elasticated headband with a flower on front. 100% cotton. KEEP AWAY FROM FIRE.
23044 3-6 months
21675 6-9 months
£12



fun
time

cute stuff for
your sweetest
things

buy the
romper and
headband set
and order the hat
**HALF
PRICE!**

Are you struggling to feel confident in your underwear?

Problem SOLVED!



Do you feel that nothing looks good because your underwear lets you down? Look no further! Here's our complete guide to getting the most out of your undies.

Step 1: measure your **underband size** in inches directly under your bust

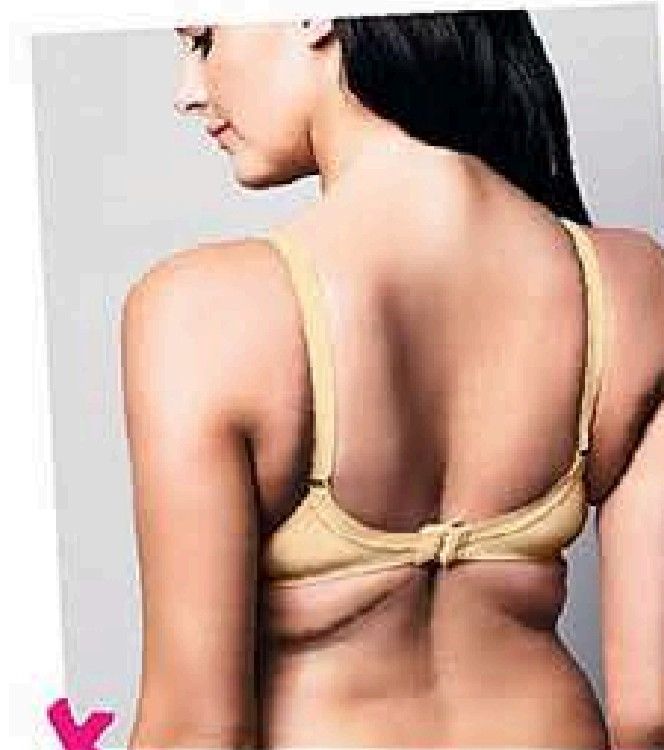
Step 2: measure your **cup size** in inches across the fullest part of your bust



Step 3: find your **bra size** by rounding both measurements to the nearest inch

| over bust | | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 |
|------------|-------|-----|-----|-----|-----|------|-----|------|-----|------|-----|------|-----|------|------|-----|-----|-----|----|
| under band | 27-28 | 32A | 32B | 32C | 32D | 32DD | 32E | 32F | | | | | | | | | | | |
| | 29-30 | | | 34A | 34B | 34C | 34D | 34DD | 34E | 34F | 36G | | | | | | | | |
| | 31-32 | | | | | 36A | 36B | 36C | 36D | 36DD | 36E | 36F | 36G | | | | | | |
| | 33-34 | | | | | | | 38A | 38B | 38C | 38D | 38DD | 38E | 38F | 38G | | | | |
| | 35-36 | | | | | | | | | | 40B | 40C | 40D | 40DD | 40E | 40F | 40G | | |
| 37-38 | | | | | | | | | | | | 42B | 42C | 42D | 42DD | 42E | 42F | 42G | |

Measurements can only be used as a guide to finding your correct size. Cup shapes and sizes vary, depending on bra style. We recommend trying several styles and sizes to find the best fit.



problem: lumps and bumps?



solution: Our wider band contours your shape and supports your bust!



new

BACK into shape



NEW Back Smooth & Slim Bra
Bra with extra-wide band. 63% nylon, 21% polyester, 16% elastane, excluding trims.
14407 38b 05140 40d
14522 38c 06833 40dd
12971 38d 14514 42b
06429 38dd 12963 42c
14423 40b 06882 42d
12955 40c 27789 42dd
Will normally be £15
£9.99 save £5.01

Our Smooth & Slim bra creates a smooth streamlined silhouette at the back and supports, and sculpts your bust at the front, making it a great choice under tight fitting tops.

model wears nude



problem: larger busts can cause gaping and pulling



solution: our specially cut cup distributes bust cleverly



Our minimiser bra subtly reduces the size of your bust, but still gives you great support and definition – and why not buy the matching briefs to complete the look?

subtly REDUCED

NEW Port Royale Minimiser Bra

78% cotton, 20% nylon, 2% elastane, excluding trims.

| | | | |
|-------|------|-------|------|
| 17780 | 34dd | 16618 | 38f |
| 13003 | 34e | 15818 | 38g |
| 11643 | 34f | 16576 | 40dd |
| 27300 | 34g | 19182 | 40e |
| 15024 | 36dd | 27235 | 40f |
| 15297 | 36e | 14860 | 40g |
| 26468 | 36f | 11940 | 42dd |
| 26492 | 36g | 21402 | 42e |
| 16923 | 38dd | 27268 | 42f |
| 13433 | 38e | 26112 | 42g |

Will normally be £12

£10 save £2

NEW Port Royale Minimiser Brief

A high-waisted brief with light tummy control. 76% cotton, 17% nylon, 7% elastane, excluding trims. Cotton gusset.

| | |
|-------|-------|
| 10884 | 10/12 |
| 11023 | 14/16 |
| 04507 | 18/20 |

Will normally be £10

£8 save £2

Minimiser Bra

Non-padded and underwired. 78% cotton, 20% nylon, 2% elastane, excluding trims.

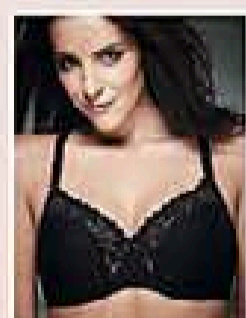
| size | white | black | nude |
|------|-------|-------|-------|
| 34dd | 01388 | 21253 | 16626 |
| 34e | 27607 | 27821 | 07468 |
| 34f | 26591 | 04150 | 07963 |
| 34g | 14225 | 18200 | 06320 |
| 36dd | 01164 | 24661 | 05009 |
| 36e | 23929 | 00455 | 27144 |
| 36f | 26443 | 01644 | 27151 |
| 36g | 28084 | 10546 | 27169 |
| 38dd | 11718 | 05488 | 05876 |
| 38e | 14027 | 18259 | 05652 |
| 38f | 22517 | 21154 | 06304 |
| 38g | 01248 | 28795 | 09175 |
| 40dd | 02006 | 11338 | 08946 |
| 40e | 14043 | 22822 | 26773 |
| 40f | 01081 | 26799 | 27029 |
| 40g | 28977 | 22145 | 27037 |
| 42dd | 23978 | 27433 | 27045 |
| 42e | 00554 | 28506 | 27052 |
| 42f | 14068 | 25619 | 27078 |
| 42g | 12427 | 18242 | 27094 |

Normally £12

£10 save £2



white



black



nude

new

thicker straps for better comfort



non-padded style

pretty lace trimming



lightly padded



non-padded

Our **lightly padded**, non-wired bra is the ultimate in comfort. It'll feel as **good against your body** as it'll look under your top!

Non-Wired T-Shirt Bra

Padded, non-wired, T-shirt bra with moulded cups. 82% polyester, 12% nylon, 6% elastane, excluding trims.

- 06437 34b 27292 38b
- 26377 34c 08078 38c
- 72546 34d 25296 38d
- 25635 34dd 06338 38dd
- 05868 36b 06361 40d
- 28704 36c 17285 40dd
- 26401 36d 25866 42d
- 26260 36dd 06460 42dd

£7.99

For **full-cup support** and the **softest in cotton comfort**, this bra is super gentle on your skin.

Full Cup Non-Padded Bra

Full cup, underwired bra with decorative trim. 92% cotton, 5% nylon, 3% elastane, excluding trims.

- 36228 36b 00364 40c
- 34363 36c 26856 40d
- 16790 36d 24174 42b
- 24117 38b 34884 42c
- 16592 38c 26872 42d
- 15982 38d 26963 42e
- 39693 40b 26971 42f

£7.99



problem: bra visible under tops?



solution: Our seam-free cups keep things smooth



padded

T-SHIRT perfect!

T-Shirt Underwired Bra

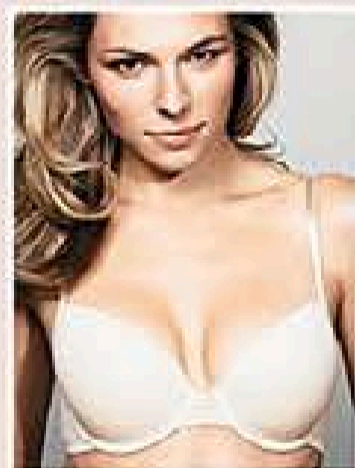
93% polyester, 5% elastane, 2% nylon, excluding trims.

| size | white | black | skintone | size | white | black | skintone |
|------|-------|-------|----------|------|-------|-------|----------|
| 32a | 25106 | 08342 | 25502 | 36c | 10223 | 09969 | 10124 |
| 32b | 10496 | 25726 | 22343 | 36d | 08953 | 10355 | 10587 |
| 32c | 07054 | 20768 | 20289 | 36dd | 15115 | 25007 | 15776 |
| 32d | 21451 | 13458 | 23390 | 38b | 10645 | 09019 | 09076 |
| 32dd | 02840 | 28555 | 24158 | 38c | 09449 | 09118 | 09332 |
| 34a | 23655 | 21782 | 22962 | 38d | 09597 | 09571 | 02014 |
| 34b | 26120 | 19612 | 02576 | 38dd | 14944 | 27227 | 21634 |
| 34c | 11239 | 28092 | 11221 | 40b | 20339 | 02956 | 27672 |
| 34d | 10793 | 19786 | 10694 | 40c | 24281 | 20248 | 23770 |
| 34dd | 15164 | 25015 | 11015 | 42b | 02048 | 02105 | 20479 |
| 36b | 09928 | 11064 | 09910 | 42c | 20636 | 20297 | 20578 |

£6.99



our T-shirt bra is **smooth**, **streamlined** and **comfy**, and is **perfect to wear under tight-fitting tops**



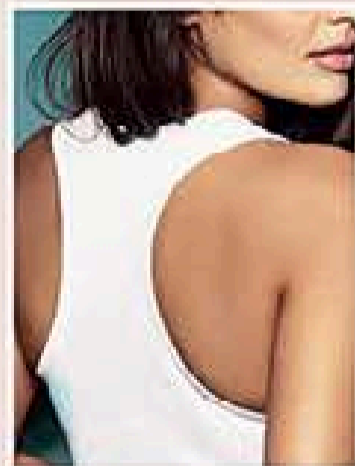
Make **visible straps** a thing of the past with our racer back bra. A perfect choice to wear under vests.

Racer Back Bra

Padded T-shirt bra with multi-functional straps. 78% cotton, 17% polyester, 4% elastane, 1% nylon, excluding trims.

- 14878 34b 01982 36d
- 24612 34c 02352 36dd
- 24778 34d 26419 38b
- 12708 34dd 24547 38c
- 02998 36b 02444 38d
- 13805 36c 02519 38dd

£10



Choose where you **attach the straps** on our Multiway Bra. Clever hooks placed around the top give you a **choice of ways** to wear it.

Convertible - Multiway Bra

Multiway bra. 93% polyester, 5% elastane, 2% nylon, excluding trims.

| size | nude | black | size | nude | black |
|------|-------|-------|------|-------|-------|
| 32b | 08938 | 14886 | 38b | 05397 | 09340 |
| 34b | 23952 | 01032 | 38c | 26740 | 07161 |
| 34c | 24067 | 03855 | 38d | 24455 | 05959 |
| 34d | 08102 | 03194 | 38dd | 08714 | 00869 |
| 34dd | 24646 | 06544 | 40c | 00729 | 09464 |
| 36b | 09530 | 06742 | 40d | 26831 | 04655 |
| 36c | 24125 | 04788 | 40dd | 07237 | 26674 |
| 36d | 24356 | 22574 | 42d | 08888 | 22954 |
| 36dd | 06114 | 23010 | 42dd | 07286 | 23721 |

Normally £15

£12 save £3

Lingerie Guarantee

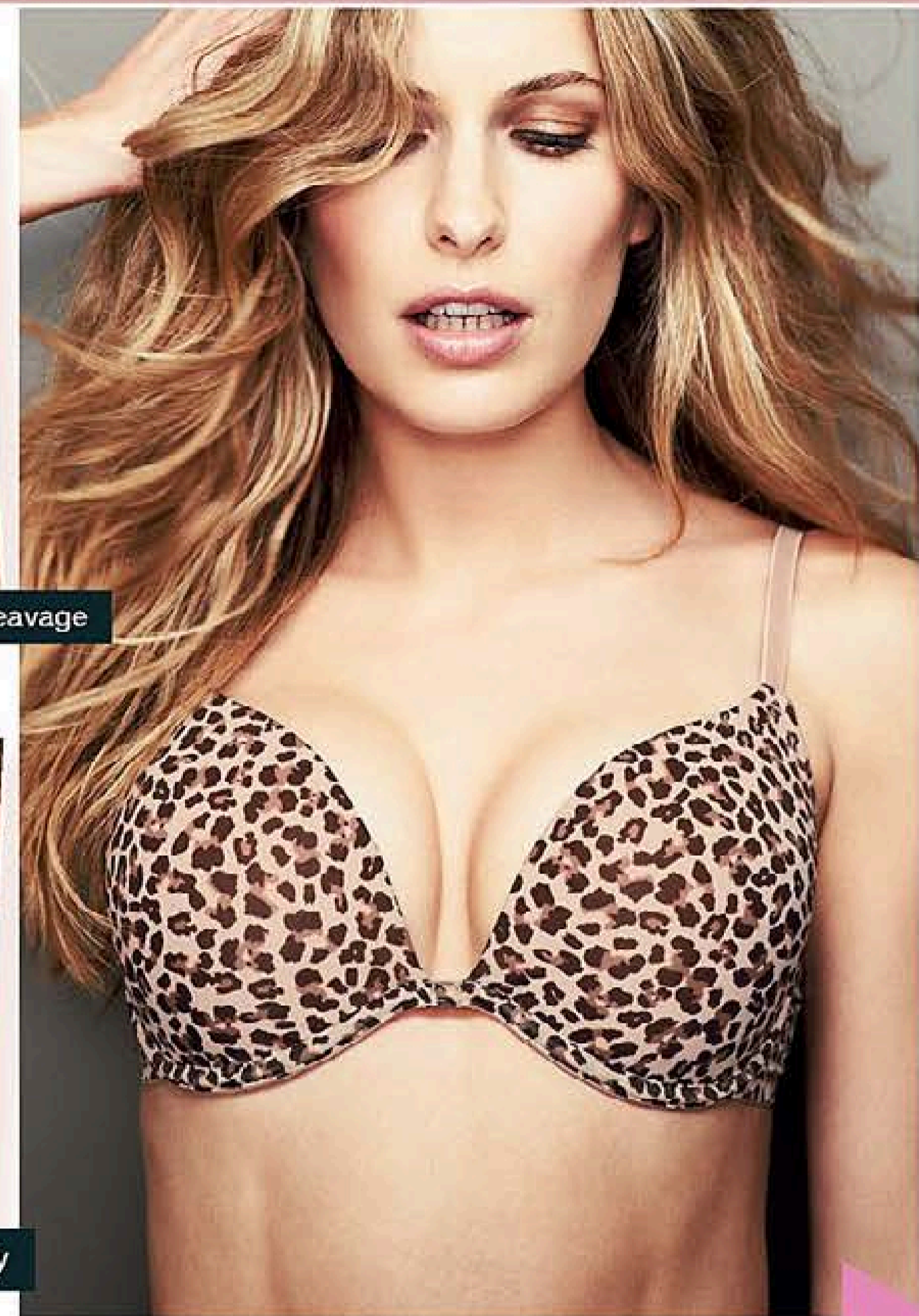
For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



problem: flat chest and no cleavage



solution: boosts bust instantly



perfect
PUSH-UPS!

Heavenly Oomph Bra

Padded, underwired, microfibre bra. 70% nylon, 22% polyester, 8% elastane, excluding trims.

- 12187 32a 23523 34c 19018 38b
- 12344 32b 12401 36a 09431 38c
- 15370 32c 18556 36b 15503 40b
- 12252 34a 08771 36c 04101 40c
- 10728 34b 16550 38a 16725 42b

£9.99



Our **Heavenly Bra** is perfect if you want **maximum uplift** and a **great cleavage**. The leopard print design is high fashion, too!



problem: low cut tops too revealing?



solution: create modesty in a flash



handy BANDEAU

Reversible Lace Bandeau Top
One side is white the other black. 91% nylon, 9% elastane, excluding trims.

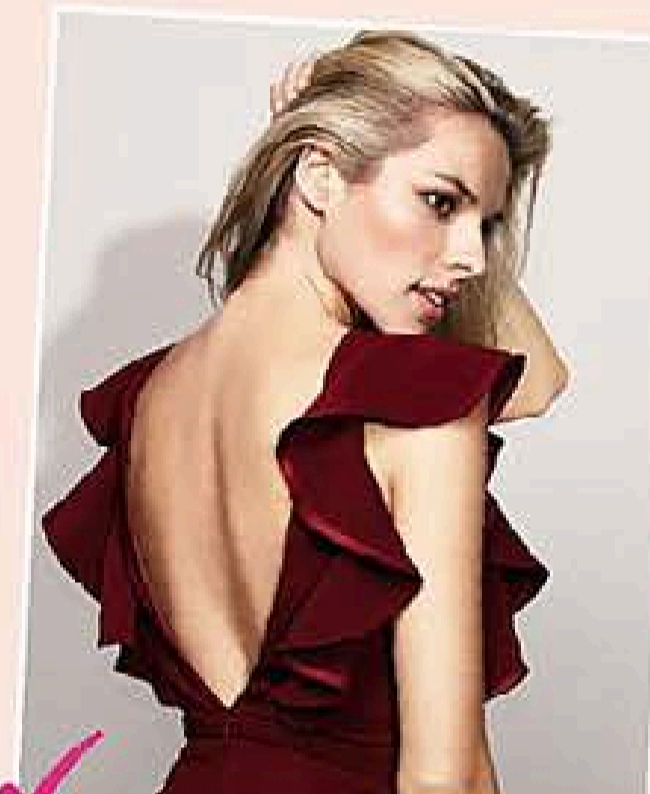
11684 6/8
17392 10/12
01198 14/16
05330 18/20
£6.99



Try our **Lace Bandeau Bra** under a jacket or top that's cut too low, to give you **coverage** where you need it.



problem: bra visible under low back tops?



solution: attach our underband extender to hide unsightly straps



clever ACCESSORIES

Bra Accessories Set
Includes racer back clip, clear removable straps (for use with bras that have removable straps), underband extender and bra strap extenders. 83% nylon, 17% elastane. 17756

£5



4-piece problem solving kit contains:
racer back clip
clear removable straps
underband extender
bra strap extenders

the ONEBRA

the ultra-comfortable, seam free bra, every woman loves to wear
- now with matching shorts in our NEW pastel shades!

new

problem: bulky, visible seams under tops?



solution: seam-free and ultra-comfortable support

problem: visible knicker-line under trousers?



solution: no VPL - and with light control!

'The One' Bra

Stretchy and comfortable non-wired supportive bra with removable pads. 92% nylon, 8% elastane, excluding trims. All sizes fit up to DD cup.

| Medium (32-34) | Large (36-38) | Extra Large (40-42) |
|----------------|---------------|---------------------|
| 28373 White | 07690 White | 07773 White |
| 13425 Black | 07732 Black | 06239 Black |
| 12898 Nude | 15727 Nude | 07021 Nude |

Normally £12

£6.99 save £5.01

Body Illusion Every Day Control Shorts

91% nylon, 9% elastane, excluding trims.

Cotton gusset.

| White | Black | Nude |
|-------------|-------------|-------------|
| 24141 10/12 | 15958 10/12 | 05108 10/12 |
| 28951 14/16 | 06395 14/16 | 28613 14/16 |
| 28985 18/20 | 25700 18/20 | 01206 18/20 |

Normally £8

£6 save £2



The One Bra Candy

All sizes fit up to cup size DD*.

92% nylon, 8% elastane, excluding trims.

| Medium (32-34) | Large (36-38) | Extra Large (40-42) |
|----------------|---------------|---------------------|
| 12278 Blue | 20974 Blue | 12245 Blue |
| 25916 Lilac | 00273 Lilac | 18507 Lilac |
| 12880 Pink | 26310 Pink | 22293 Pink |

Normally £12

£6.99 save £5.01

*Sizes are a guideline only.

NEW Body Illusion Every Day Control Shorts

Light control short-style briefs that are invisible under clothing. 91% nylon, 9% elastane, excluding trims.

| Medium | Large | Extra Large |
|-------------|-------------|-------------|
| 21949 Blue | 00257 Blue | 21014 Blue |
| 00067 Lilac | 00117 Lilac | 00133 Lilac |
| 00851 Pink | 00885 Pink | 00034 Pink |

Will normally be £8

£6 save £2



*smooths
hips
and
thighs*

your perfect picks

Faux Leather Leggings*

High waisted panel for light tummy control.
Legs: 100% polyester, waistband: 84% nylon,
16% elastane, excluding trims.

14548 10/12

13219 14/16

05637 18/20

Normally £18

£12.99 save £5.01

Body Illusion Black Leggings

Seam-free supportive black leggings that help
give you slimmer, smoother-looking legs and
thighs, a flatter-looking tummy and help lift and
support your bottom. Made from lightweight
fabric with multi-directional stretch. 87% nylon,
13% elastane, excluding trims.

20560 10/12 28191 14/16 10306 18/20

Normally £15

£12 save £3



*flattens
the look
of your
tummy*

*helps shape
and sculpt
bottom*

for a streamlined silhouette

Body Illusion 80 Denier Black Opaque Control Tights*

80 denier tights help control and support
tummy, hips, thighs and bottom. 88% nylon,
12% elastane, excluding trims.

04390 Medium

06288 Large

£6.99

Body Illusion Lace Tights*

Black lace tights with light tummy, hip and
thigh control. 86% nylon, 14% elastane,
excluding trims.

00786 Medium

00828 Large

00836 Extra Large

£6.99

*WHILE STOCKS LAST

THANK YOU

FOR VOTING US YOUR NO. 1

PERSONAL CARE RETAILER OF 2013

YOU voted us your **Number 1** in the **Verdict Customer Satisfaction Awards**.

To say **THANK YOU**, we're offering **YOU** this amazing, one-time-only pack offer on your daily essentials for **JUST £9.99!**

ESSENTIALS PACK INCLUDES:

- Lavender Bubble Bath 500ml
- Avon Care Nurturing Body Lotion 400ml
- Senses Citrus Burst Shower Gel 250ml
- Naturals Magnificent Mango Body Wash & Bubble Bath 250ml
- Naturals Amazing Apple Shampoo & Conditioner 250ml
- On Duty Invisible Protection Women's Roll-On 50ml
- Foot Works Beautiful Heel Softening Cream 75ml
- Skin So Soft Silky Moisture Creamy Body Wash 250ml
- For Men Revitalising Shave Gel 150ml
- For Men Conditioning After Shave Balm 100ml

PLUS, save up to **HALF PRICE** across pages 192-203 on all your family favourites.

let us treat you to some head-to-toe pampering

NEW Personal Care Essentials Pack 69989
Worth £32.80
£9.99
save £22.81



ALL 10 for £9.99 page 191 only worth £32.80

THANK YOU

soapy SENSATIONS

save on luxurious lathers for every mood

| | | | |
|--------------|-------------------------------|------------|--|
| Waterfall | lemon, lime & ginger | reflection | oriental orchid & raspberry |
| lagoon | waterfruits & pear | amazon | lemon, lime & ginger |
| Citrus Burst | citrus, mandarin & grapefruit | MYSTIQUE | rose, gardenia, jasmine, peach & vanilla |

for men



300 ml e
Liquid Soap
 300ml
 21816 Reflection 03830 Citrus Burst 19737 Lagoon
 19620 Waterfall 18648 Mystique
 Price per 100ml = 33p
 Normally £2
£1 half price

Shower Gel
 500ml
 09811 Amazon
 11536 Citrus Burst
 22095 Lagoon
 22467 Reflection
 00802 Waterfall
 22657 Mystique
 Price per 100ml = 30p
 Normally £3
£1.50
half price

100% happy
 or your money back
 See page 204-205 for our 90 day guarantee.

★★★★★
verdict.
 Customer Satisfaction
AWARDS 2013
 PERSONAL CARE RETAILER
WINNER
 VOTED NO. 1 BY YOU

THANK YOU

natural GOODNESS

fun and fruity essentials inspired by nature



new



kids bathroom essentials

Swirling Strawberry Body Wash & Bubble Bath
250ml
17483
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Wacky Watermelon Shampoo & Conditioner
250ml
02741
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Swirling Strawberry Hand Wash
250ml
18010
Price per 100ml = 50p
Normally £2.50
£1.25 half price

Magnificent Mango Crazy Hair Tamer
200ml
11049
Price per 100ml = 63p
Normally £2.50
£1.25 half price



finger paints

NEW Bath Time Paint*
100ml
02881 Bursting Berry
07609 Wacky Watermelon
11007 Playful Pear
Will normally be £2.50
£1.25 half price

*Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.

body, room & linen spritzes

Fragrance Spritz
100ml
02816 Lavender & Chamomile
07328 Lily & Gardenia
25205 Spiced Orange & Ginger
03533 Black Cherry & Nutmeg
04077 Strawberry & Guava
20693 Rose & Chocolate
Normally £3
£1.50 half price

AVON naturals



shower gels
Shower Gel
200ml
07252 Lily & Gardenia
18960 Strawberry & Guava
24224 Spiced Orange & Ginger
Price per 100ml = 65p
Normally £2.60
£1.30 half price



body lotions

Body Lotion
200ml
23374 Strawberry & Guava
22525 Spiced Orange & Ginger
01511 Rose & Chocolate
Price per 100ml = 75p
Normally £3
£1.50 half price

Lily & Gardenia Body Whip
200ml
07203
Price per 100ml = 75p
Normally £3
£1.50 half price

Chocolate Moisturising Body Scrub
200ml
18416
Price per 100ml = 75p
Normally £3
£1.50 half price

Black Cherry & Nutmeg Body Lotion
200ml
21469
Price per 100ml = 75p
Normally £3
£1.50 half price



Black Cherry & Nutmeg Shower Gel
200ml
23358
Price per 100ml = 65p
Normally £2.60
£1.30 half price

THANK YOU

bathroom FAVOURITES

his and hers top-to-toe daily essentials



24-hour protection with no white marks

on Duty

- Roll-On**
50ml
- 22111 Pure Blue Women's
 - 05207 Light Bloom Women's
 - 24752 Active Men
 - 01909 Invisible Protection Women's
- Price per 100ml = £2.00
Normally £2
£1 half price

for men



Gynaecologist Soap-free and pH-balanced Tested

simply delicate

- | | | |
|--|---|--|
| <p>Cooling Feminine Wash 300ml 25288 Price per 100ml = 67p Normally £4 £2 half price</p> | <p>Gentle Feminine Wash 300ml 28688 Price per 100ml = 67p Normally £4 £2 half price</p> | <p>Feminine Cleansing Cloths Contains 15 wipes. 07336 Price per wipe = 11p Normally £3.40 £1.70 half price</p> |
|--|---|--|



my soothing gel will keep his skin touchably soft

★★★★★
verdict.
Customer Satisfaction
AWARDS 2013
PERSONAL CARE RETAILER
WINNER
VOTED NO. 1 BY YOU

FOR MEN ESSENTIALS

feel-good every day must-haves for him

- | | | | | | |
|---|--|---|--|---|---|
| <p>3-in-1 Shampoo, Condition and Shave 250ml 16915 Price per 100ml = 60p Normally £3 £1.50 half price</p> | <p>Invigorating Body Wash 250ml 28258 Price per 100ml = 60p Normally £3 £1.50 half price</p> | <p>Smooth Shave Foaming Gel 200ml 18150 Price per 100ml = £1.00 Normally £4 £2 half price</p> | <p>Deep Cleansing 2-in-1 Face Wash & Scrub 150ml 18036 Price per 100ml = £1.33 Normally £4 £2 half price</p> | <p>Hydrating Moisturiser 50ml 17996 Price per 100ml = £6.00 Normally £6 £3 half price</p> | <p>Roll-On Anti-Perspirant Deodorant 50ml 18325 Price per 100ml = £2.00 Normally £2 £1 half price</p> |
|---|--|---|--|---|---|

VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU

THANK YOU



gentle FACIAL CARE

caring moisture for every skin type



love your face

for oily/combination skin

with refreshing and mattifying cucumber & witch hazel

for dry skin

with nourishing and moisturising cocoa butter & vitamin E



my triple action formula is perfect for all skin types

3-in-1 Cleansing Lotion
200ml
23242
Price per 100ml = £1.13
Normally £4.50
£2.25 half price



rich facial moisture

Face Cream
100ml
17400 Light Moisture Refreshing
16519 Rich Moisture Nourishing
00463 Cocoa Butter
Normally £3.50
£1.75 half price

for normal to dry skin

with moisturising and softening soybean & vitamin E



I'll treat you to beautifully renewed, younger looking skin



Youth Restore Firming Face Cream
100ml
27839
Normally £3.50
£1.75 half price

for ageing skin

with skin firming collagen & elastin



THANK YOU



kind MOISTURE

body beautiful care for the whole family



my oatmeal and chamomile formula treats skin to all-day softness



family-friendly body care

kind & gentle body lotions

Gentle Body Wash
400ml
23192
Price per 100ml = 36p
Normally £3
£1.50 half price

Nurturing Body Lotion
400ml
23317
Price per 100ml = 60p
Normally £4.80
£2.40 half price

Body Lotion
400ml
25171 Smoothing
10470 Firming
07740 Royal Jelly
Price per 100ml = 60p
Normally £4.80
£2.40 half price



my cocoa butter & vitamin E formula will treat dry skin to intense nourishment

Cocoa Butter Conditioning Moisture Body Lotion
400ml
01529
Price per 100ml = 60p
Normally £4.80
£2.40 half price

Essential Savings

VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU • VOTED NO. 1 BY YOU

THANK YOU

hands-on HYDRATION



treat hands to a touch of long-lasting moisture



VOTED NO. 1 BY YOU



love your hands

mild & caring hand creams

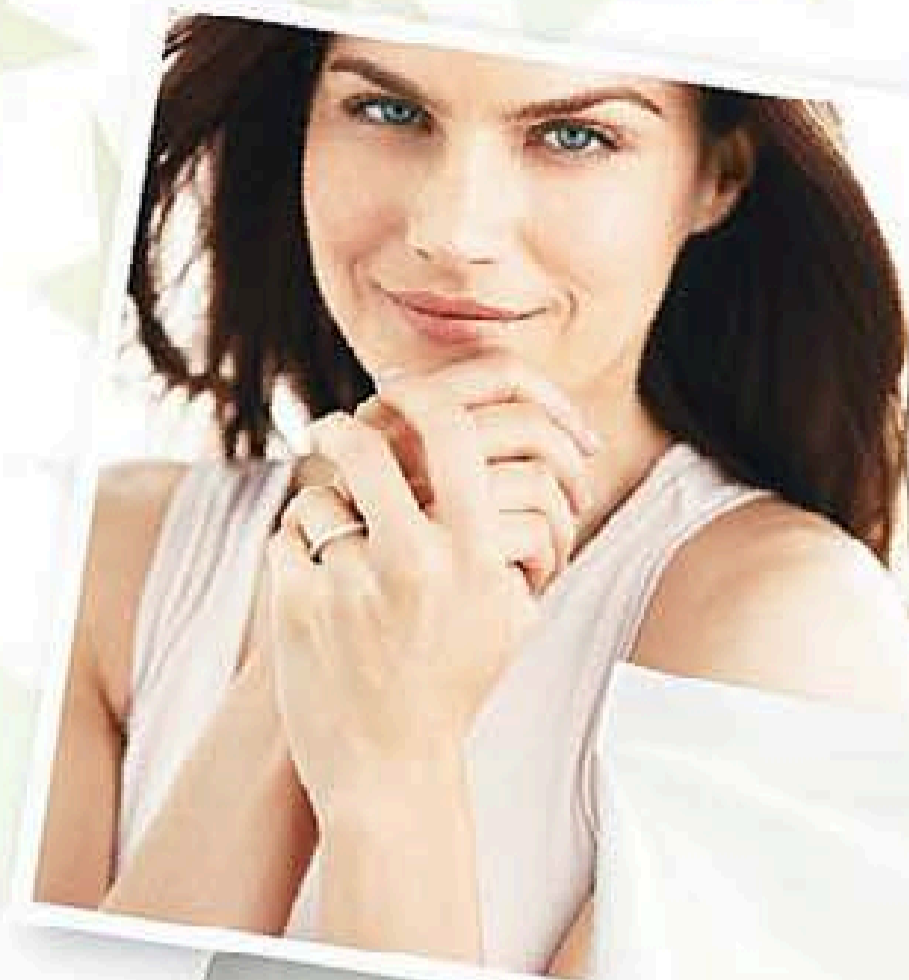
Hand Cream
 100ml
00448 Silicone Glove
22830 Cocoa Butter
13490 Youth Restore
03913 Glycerine Hand & Nail
 Normally £3.50
£1.75 half price



perfect for sensitive skin

family-friendly hand wash

Gentle Hand Wash
 200ml
12674
 Price per 100ml = 63p
 Normally £2.50
£1.25 half price



with royal jelly extract to immediately treat skin to intense moisture

Royal Jelly Hand Cream
 100ml
07989
 Normally £3.50
£1.75
 half price

starBUY

Best ever price



Far Away
bella

inspired. free-spirited. enlightened

Far Away Bella Eau de Parfum Spray
50ml
10702
Price per 100ml = £11.98
Normally £13
£5.99 save £7.01



£5.99 each

100%
happy
or your money back
See page 204-205 for our
90 day guarantee.

Far Away
Exotic

lavish. inspired. exotic

Far Away Exotic Eau de Parfum Spray
50ml
21493
Price per 100ml = £11.98
Normally £13
£5.99 save £7.01

*we guarantee you'll
love your new products!*

*If you're not 100% happy
with your purchase, just
return it within 90 days
of delivery for a refund
or exchange, even if
you've tried it!*

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All clothes and accessories model's own, unless otherwise stated.

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Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme.

All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



Crusade Pin
Silver-plated Crusade ribbon pin with military style fastening. Approx. 2cm x 1cm.

03814
£1.50



Breakthrough Breast Cancer receives £1.07 for every pin sold. Via Breakthrough Promotions Ltd which pays all its taxable profit to Breakthrough Breast Cancer, a registered charity in England and Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.

BEFORE

AFTER



A NEW

see your
wrinkles
vanish
IN SECONDS!

with our



st
EVER

wrinkle
corrector
in a compact



Dramatisation based on clinical test results on the forehead and eye area after 15 minutes.

order your exclusive

FREE BEAUTY BONUS

when you buy **Reversalist Complete Renewal Express Wrinkle Smoother** on pages 210-211, order using **68403**

your complete **beauty confidence kit** comes presented in a **luxury snake-skin effect clutch bag** worth **£8***

CONTENTS
WORTH
£26*



KIT INCLUDES:

Nailwear Pro+ in 'Real Red' worth **£6***



Little Black Dress EDP 30ml worth **£7.50***



Advance Techniques Power Straight Spray 100ml worth **£4.50***



*Based on normal brochure prices. Not available separately.

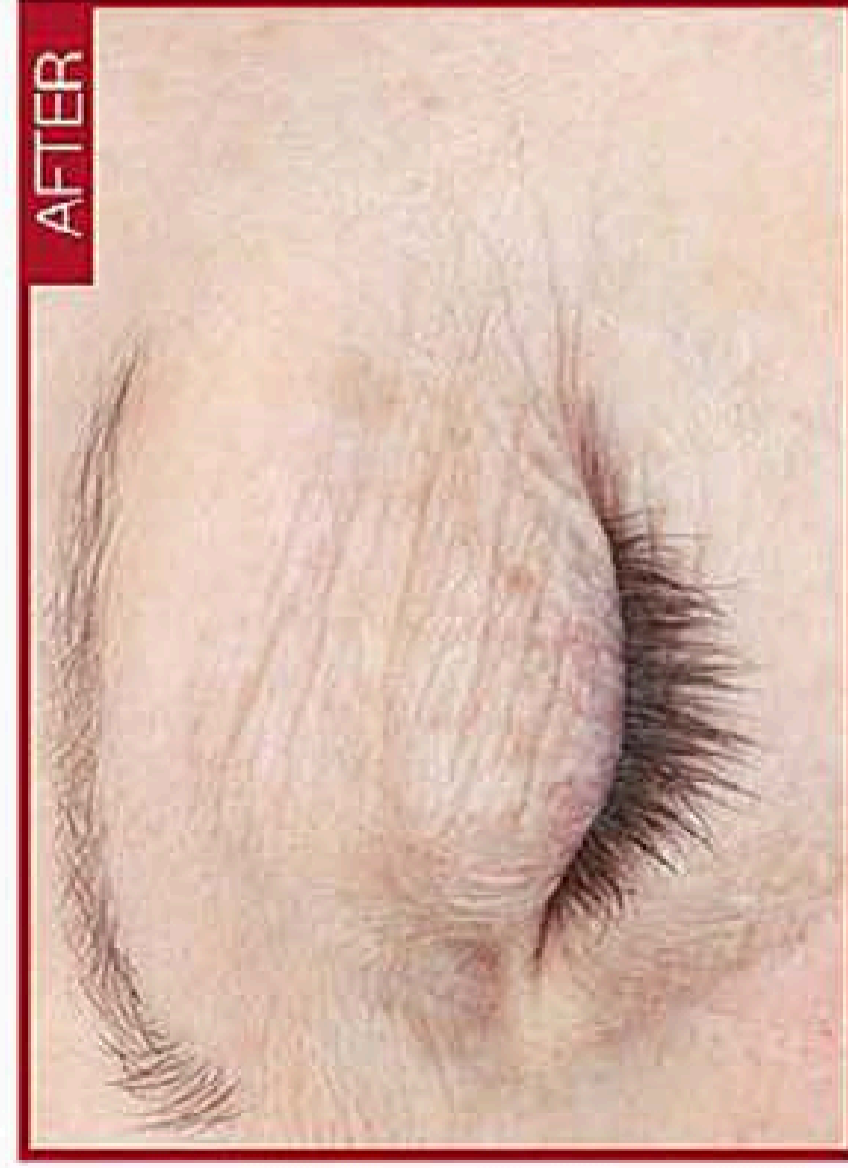
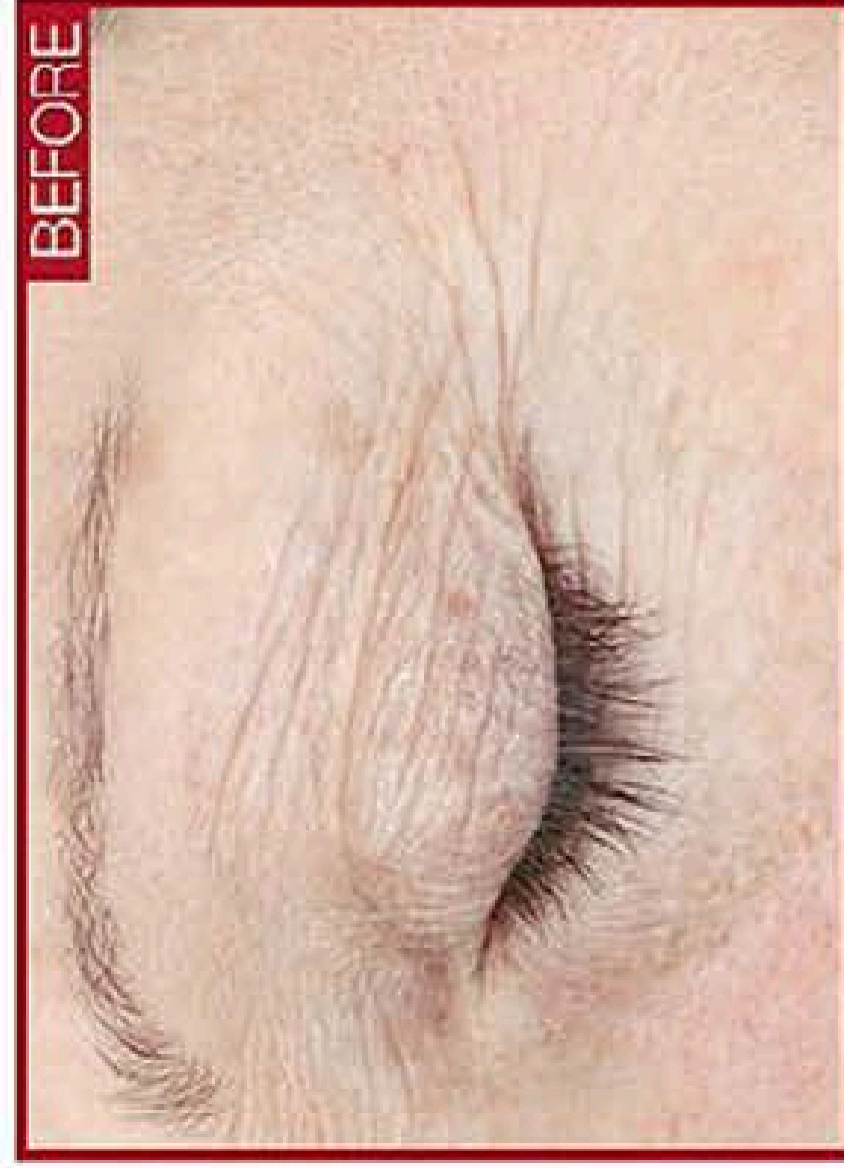
turn over to discover the revolutionary new product that women all over the UK can't wait to try



INSTANTLY blur wrinkles on-the-go... anytime, anywhere!

With ingenious **Tri-Elastinex Technology**, that just like magic, **outsmarts ageing** for **instant** and **long-lasting results**, even after you take it off!
2 out of 3 women saw **visible results in just 1 week**.

see the **proven results** from our clinical study for yourself:



slide-open
mirrored lid

NEW ANEW Reversalist Complete Renewal Express Wrinkle Smoother

Compact colourless, velvety skin perfecter with Tri-Elastinex Technology and age-diffusing optics, to instantly blur the look of wrinkles and boost skin's elastin for renewed, regenerated and reconstructed looking skin. 9ml

23960

Price per 100ml = £16.67

Will normally be £18

£15

save **£3**

PEDI perfection

step out in confidence with beautifully pedicured feet

**BEST PRICE
EVER**

£2.50

save £3.50



Beautiful All-in-1 Pedicure Bonus Size

Exfoliating foot scrub to moisturise and smooth dry skin in one easy step.
150ml

11205

Price per 100ml = £1.67

Normally £6

£2.50 save £3.50



*XXL
BONUS SIZE
with exfoliating walnut
shell powder, punice
and cranberry
seeds*

beautiful

*all in one
pedicure
gommage
pour les pieds*

150 ml e

**foot
works**



AVON GUARANTEE

If you're not **100% happy** with your purchase, **simply return it within 90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**