

AVON

BROCHURE 06 2013  
avon.uk.com



introducing

OUR **1**ST  
Beauty  
Balm  
with 6 skin  
true shades



**PLUS** LOOK INSIDE FOR YOUR CHANCE TO  
*meet Alesha!*

*"I'm becoming an Avon Representative for a day. Just buy from this brochure and you could win this fantastic prize delivered personally to your front door, by me! Good luck!"*

**Alesha Dixon**

Avon's Beauty and Empowerment Ambassador, and *Britain's Got Talent* Judge

To become a Representative go to [avon.uk.com/alesha](http://avon.uk.com/alesha)

# DING DONG ALESHA CALLING!

Just order from this brochure and you could

## WIN ALL THIS...

a visit from **Alesha Dixon**, who will **personally deliver**:

- a **money-can't-buy** celebrity make-over
- **£1000** cash
- the latest **Apple iPad Mini**

**AND...**an amazing product hamper worth **£500\***

### **PLUS**

Alesha will deliver plenty more **goodies** for your **neighbours!**

...just place an order from **Brochure 6** for your chance to win this **once in a lifetime prize!**

go to [avon.uk.com/alesha](http://avon.uk.com/alesha) for full terms and conditions

\*Based on normal brochure prices.



it's what your  
skin's been  
waiting for...

**new**  
FOR SPRING

AVON  
ideal  
flawless  
**BB**  
skin loving  
beauty balm  
SPF 15

**10-in-1**  
Beauty Balm  
by  
ideal  
flawless

**1** SPF15 **2** smooths skin **3** mineral infused  
**4** vitamin E infused **5** feels lightweight  
**6** hydrates skin **7** minimises redness  
**8** evens the look of skin tone  
**9** conceals flaws  
**10** makes skin look better, even after you take it off!

in **6** skin loving shades...  
to make it *easy* to find *your perfect match*

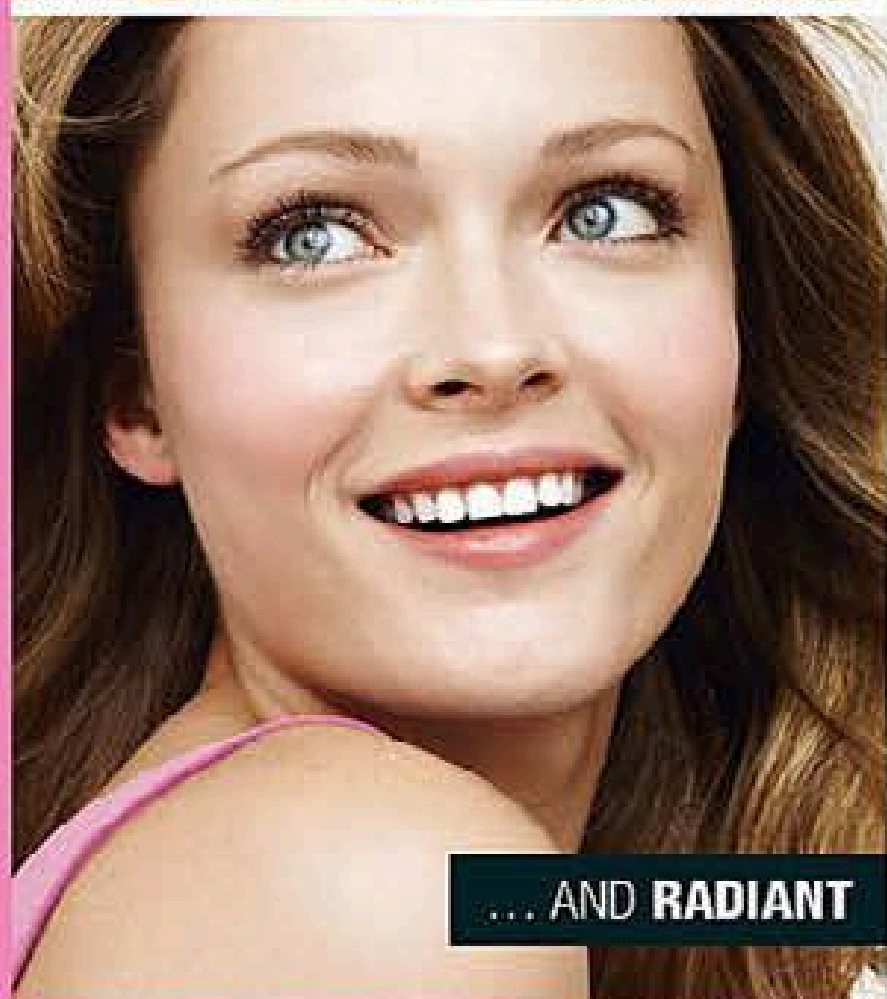
AFTER JUST 1 WEEK...



SKIN LOOKS HEALTHIER...



... MORE EVEN ...



... AND RADIANT

save time and skip your moisturiser, SPF and foundation – our BB does it all in one easy step

6 SHADES to suit all skin tones



26179 Ivory



14159 Shell



25338 Nude



13763 Natural Beige



26369 Medium Beige



25478 Nutmeg

new



10-in-1 BEAUTY BALM

for just £6.99

save £5.01

NEW Ideal Flawless Skin Loving Beauty Balm Lightweight beauty balm with mineral pigments feels breathable and delivers moisture and SPF15 protection without clogging pores. 30ml Price per 10ml = £2.33 Will normally be £12 £6.99 save £5.01

SPRING SAVINGS on multi-tasking must-haves

SPRING SAVINGS  
on multi-tasking must-haves



**1** FULL FOR DAYTIME CHIC



**2** FULLER FOR WEEKNIGHT WOW

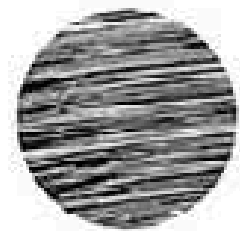


**3** FULLEST FOR ALL OUT GLAM

treat your lashes  
to **3 levels of  
volume** in just  
**1 mascara**

**Spectralash Mascara**

Three lash looks in one tube.  
Twist up to customise your level  
of volume. Clump-proof and  
flake-proof. 9ml  
Price per 10ml = £5.54  
Normally £10  
**£4.99 half price**



20750  
Black



04754  
Black/Brown

Model wears lash inserts  
for an even lash line.



AVON  
spectralash  
mascara

*3-in-1*  
**MASCARA**

for just  
**£4.99**  
half price

TWIST BASE  
TO CHOOSE  
YOUR LASH  
LOOK

Model wears SuperShock Eyeshadow Pencil in Moonshine & Starry Night.

SHIMMERING HIGHLIGHTER

easy-to-apply pencils for waterproof colour that lasts for hours!

- 08441 Surf & Icicle
- 06494 Celadon & Mint Breeze
- 26849 Moonshine & Starry Night
- 14076 Princess Pink & Royal Velvet
- 01701 Chocolate Melt & Cream Dream
- SuperShock Eyeshadow Pencil Normally £7 **£4.50** save £2.50

EASY-TO-BLEND SHADOW

SOFT, CREAMY LINER

new shades for spring

- 08177 Khaki Shimmer
- 09480 Steel
- 09662 Aqua Pop
- 09696 Flash
- 16022 Silver
- 22376 Black

SuperShock Gel Eyeliner Pencil Normally £6 **£2.99** half price

£2.99 half price

£4.50 save £2.50

3 SHADES  
2 PENCILS  
Pencils from just **£2.99**  
save up to half price

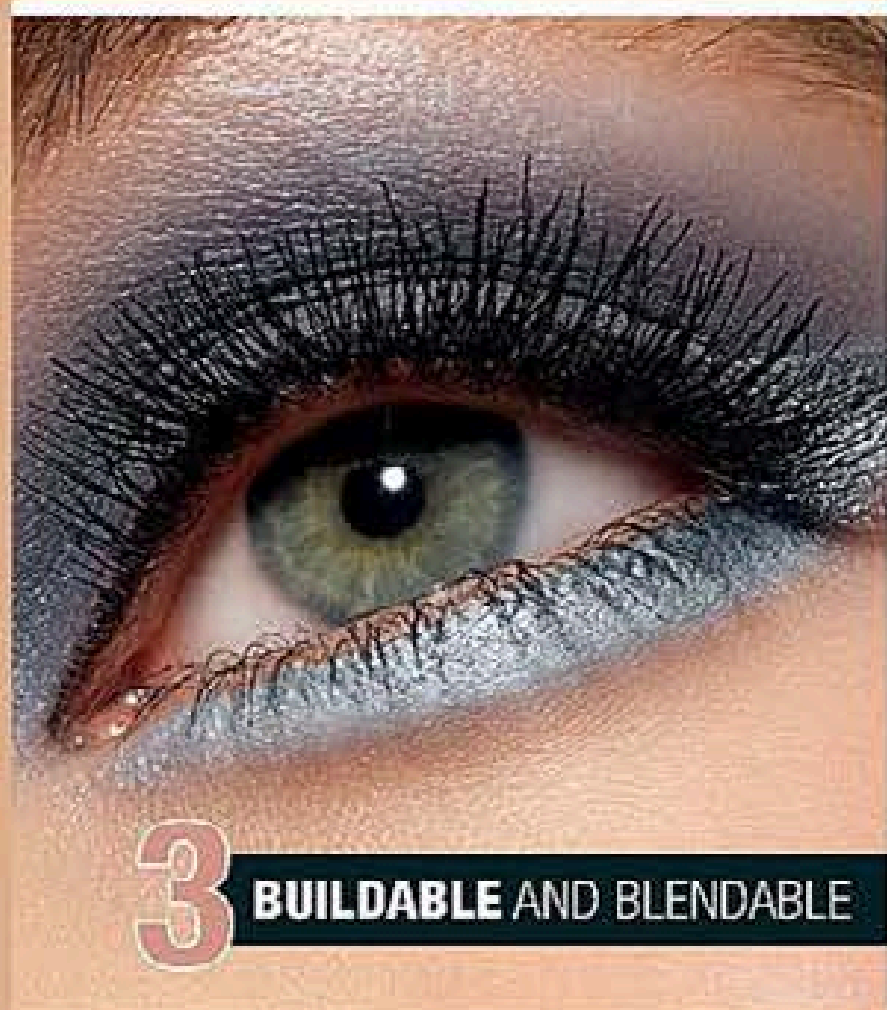
SPRING SAVINGS  
on multi-tasking must-haves



**1** PRIMER WORKS LIKE A MAGNET



**2** INTENSE CREASE-PROOF COLOUR



**3** BUILDABLE AND BLENDABLE

discover a dream duo for intense eye looks that last and last

00570 Blue Moods



LAST chance to buy\*

True Colour 6-in-1 Eye Palette  
Normally £11  
£5.99 save £5.01

NEW Eyeshadow Primer  
08284 Light Beige  
Will normally be £7  
£3.99  
save £3.01

£3.99  
save £3.01



new

\*Will not be featured in the brochure again.



£5.99  
save £5.01

LAST chance to buy\*

ENDLESS EYE LOOKS  
from just  
£3.99  
save up to £5.01

SPRING SAVINGS  
on multi-tasking must-haves



DELIVERS HIGH IMPACT SHINE

Model wears: Luscious Mauve.



ENHANCES NATURAL LIP COLOUR

Model wears: Nude Pout.



INFLATES LIPS TO MAX FULLNESS

Model wears: Pink Pucker.

enjoy maximum  
moisture and the  
fullest lips in just  
one sweep

- 08425 Clearly Plump
- 08375 Luscious Mauve
- 08664 Nude Pout
- 10009 Pink Pucker
- 06965 Plumping Pearl

**Plump Pout Lip Gloss**

A gorgeous gloss that inflates lips to maximum fullness and enhances your natural lip colour. Feels lusciously moist and tingly fresh. Dermatologist tested.

Normally £6  
**£2.99 half price**

back  
because  
you love it!

15  
make-up



PLUMPED UP  
POUT  
for just  
**£2.99**  
save half price



**SPRING SAVINGS**  
on multi-tasking must-haves

Model wears: Glimmerstick Lip Liner in Red Brick.



**1** LINER DEFINES WITHOUT SMUDGING

Model wears: Ultra Colour Rich Mega Impact Lipstick in Charged Cherry.



**2** LONG-LASTING CREAMY COLOUR WITH SPF15



**3** RE-APPLY FOR MORE IMPACT

with colour magnifying  
**Chromapixel Technology**  
for lips that rock

**£4.25**  
half price

- |                      |                    |                        |                        |
|----------------------|--------------------|------------------------|------------------------|
|                      |                    |                        |                        |
| 20644<br>Rich Ginger | 21873<br>Red Brick | 14464<br>Pink Bourquet | 04770<br>Mystery Mauve |

**Glimmerstick Lip Liner**  
Normally £6  
**£3** half price

- |                         |                      |                           |                   |
|-------------------------|----------------------|---------------------------|-------------------|
|                         |                      |                           |                   |
| 23326<br>Charged Cherry | 23276<br>Fuchsia Fun | 22301<br>Personified Plum | 23259<br>Pink Pop |

- |                      |                        |                      |                        |
|----------------------|------------------------|----------------------|------------------------|
|                      |                        |                      |                        |
| 02337<br>Really Rosy | 23382<br>Never So Nude | 23366<br>Divine Wine | 23440<br>Mocha Madness |

**Ultra Colour Rich Mega Impact Lipstick**  
SPF15.  
Normally £8.50  
**£4.25** half price

**£3**  
half price



**MEGA IMPACT LIPS**  
from just  
**£3**  
save half price

SPRING SAVINGS  
on multi-tasking must-haves



WITH SOFTENING BEESWAX



CONDITIONING FORMULA

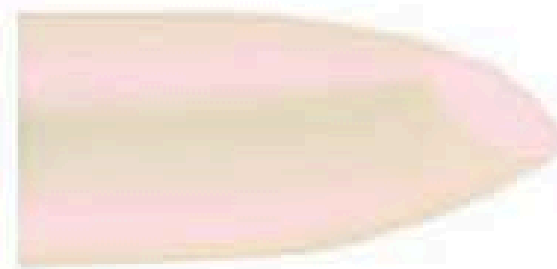


GIVES A HINT OF COLOUR

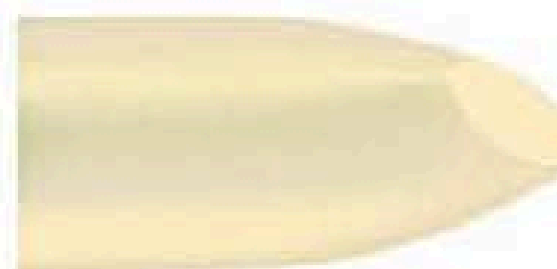
moisturises and  
conditions lips  
whilst giving a  
soft tint of colour



07070  
Red



02261  
Pink



22665  
Bronze

**Tinted Lip Care**  
Softens and moisturises  
lips whilst giving a  
soft tint of colour.  
Formulated with  
beeswax.  
Normally £7  
**£2.99**  
save £4.01



2-in-1 CARING  
COLOUR  
for just  
**£2.99**  
save £4.01

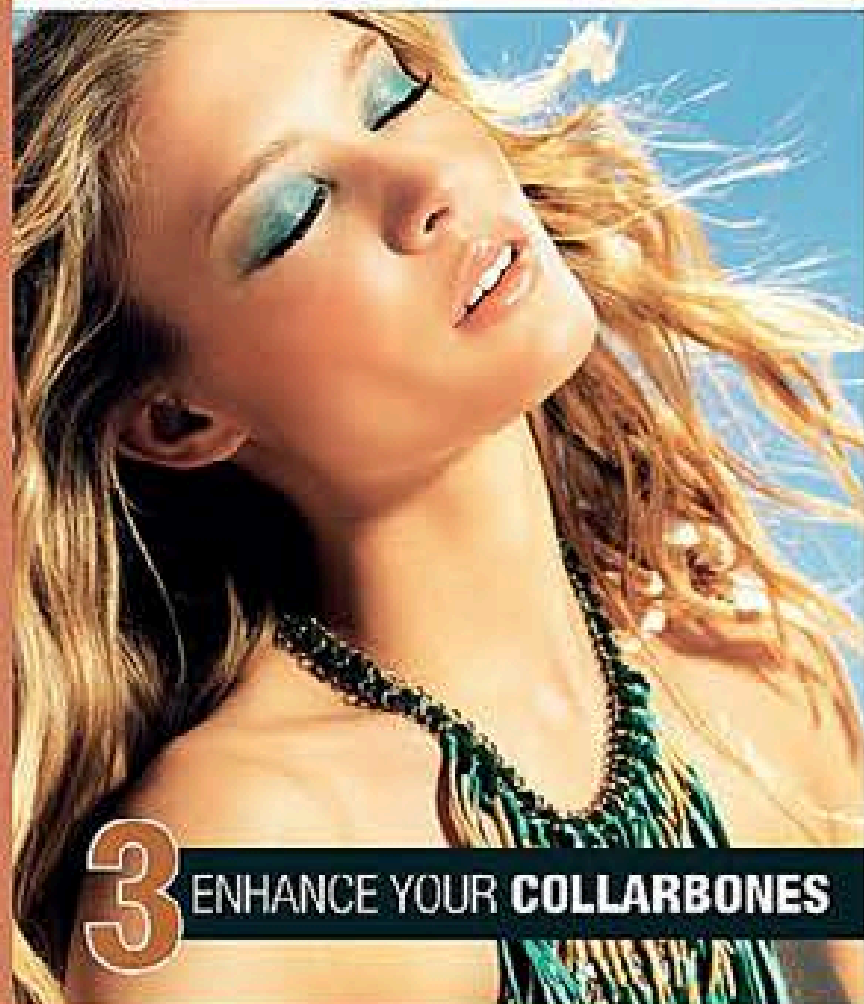
SPRING SAVINGS  
on multi-tasking must-haves



1 ADD COLOUR TO CHEEKS



2 HIGHLIGHT BROW BONES



3 ENHANCE YOUR COLLARBONES

sport a  
sun-kissed glow  
all year long,  
whatever your  
skin tone



fair skin

13326  
Cool



dark skin

01354  
Warm

Avon Glow  
Bronzing Pearls  
22g  
Price per 10g = £2.27  
Normally £10  
£4.99 half price

All Over Face Brush  
Approx. length 20cm.  
09258  
Normally £8  
£3.99 half price

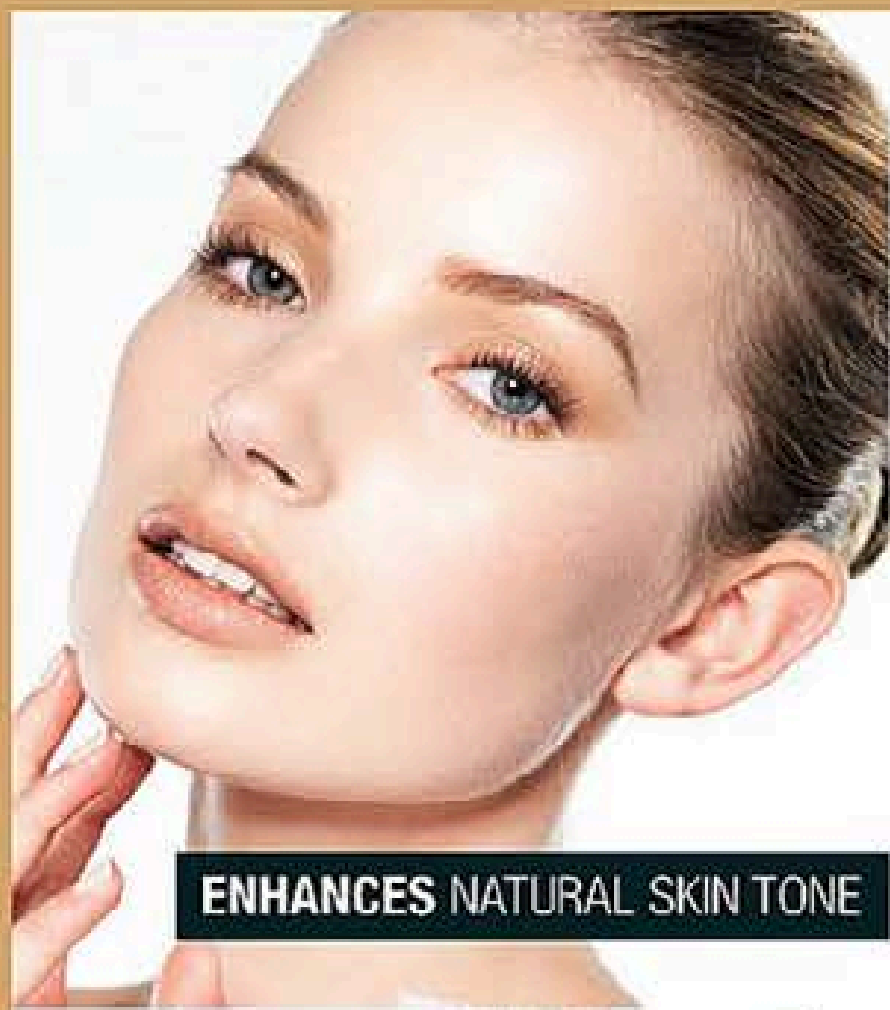
£3.99  
half price

£4.99  
half price

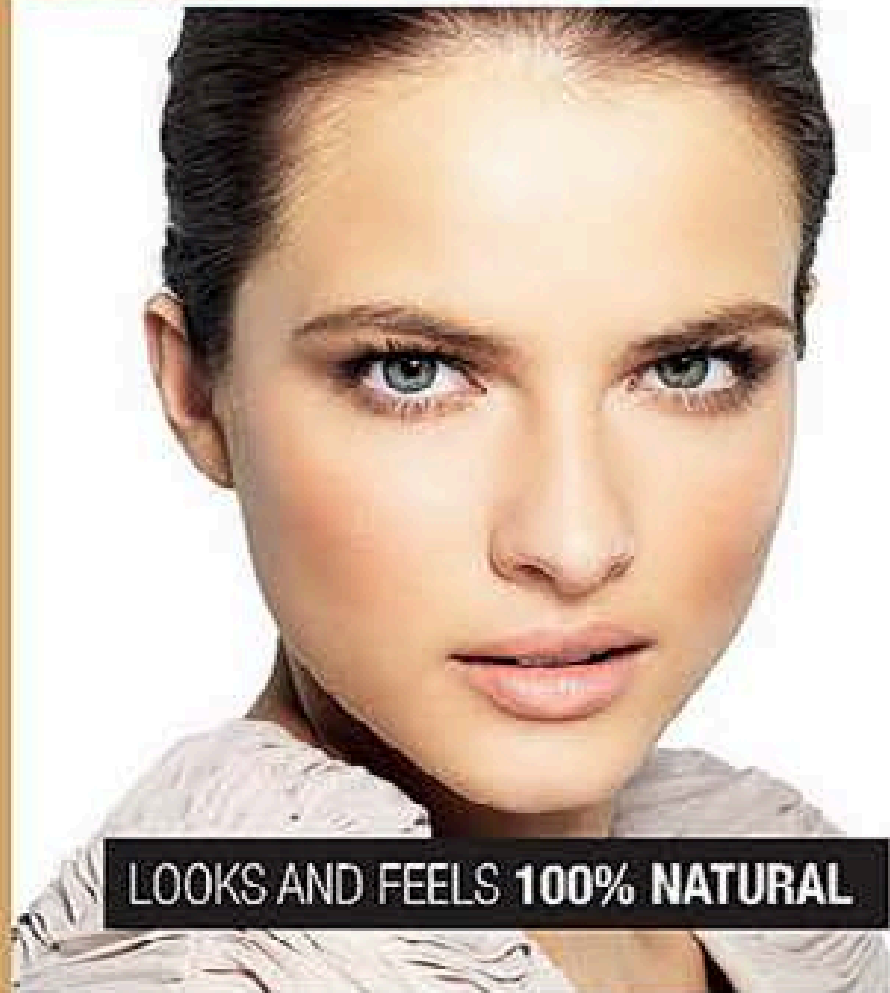
BE BRONZED  
ALL OVER

from just  
£3.99  
save half price

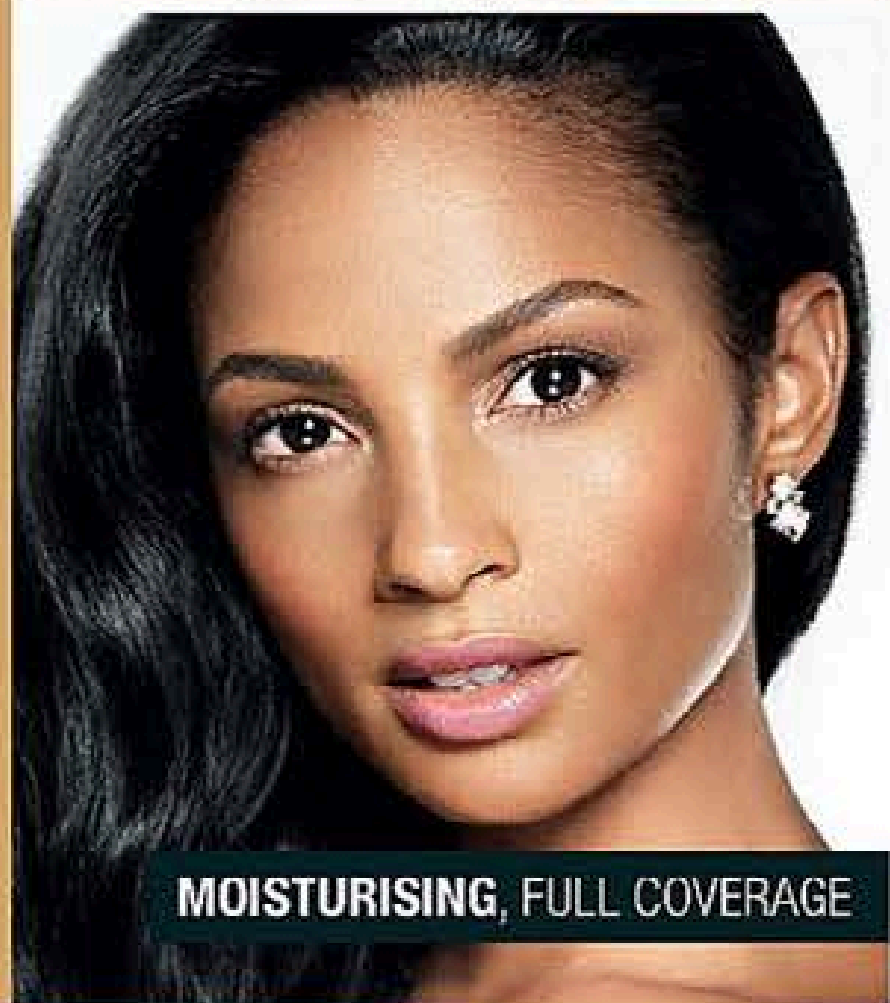
SPRING SAVINGS  
on multi-tasking must-haves



ENHANCES NATURAL SKIN TONE



LOOKS AND FEELS 100% NATURAL



MOISTURISING, FULL COVERAGE

natural-looking  
flawless coverage  
to celebrate every  
woman's skin tone

FAIR		
17517 Light Pink	15099 Ivory	15693 Shell
15255 Nude	14993 Creamy Natural	15719 Natural Beige
MEDIUM		
15925 Medium Beige	24364 Medium Wheat	18630 Deep Wheat
01669 Golden	15990 Pure Beige	09902 Soft Honey
DARK		
17541 Caramel	17376 Nutmeg	18085 Earth*
16782 Sable		

**Ideal Flawless Invisible Coverage Foundation**  
SPF15, 30ml  
Price per 10ml = £2.33  
Normally £12  
**£6.99** save £5.01

\*Please note that shade Earth does not contain SPF.

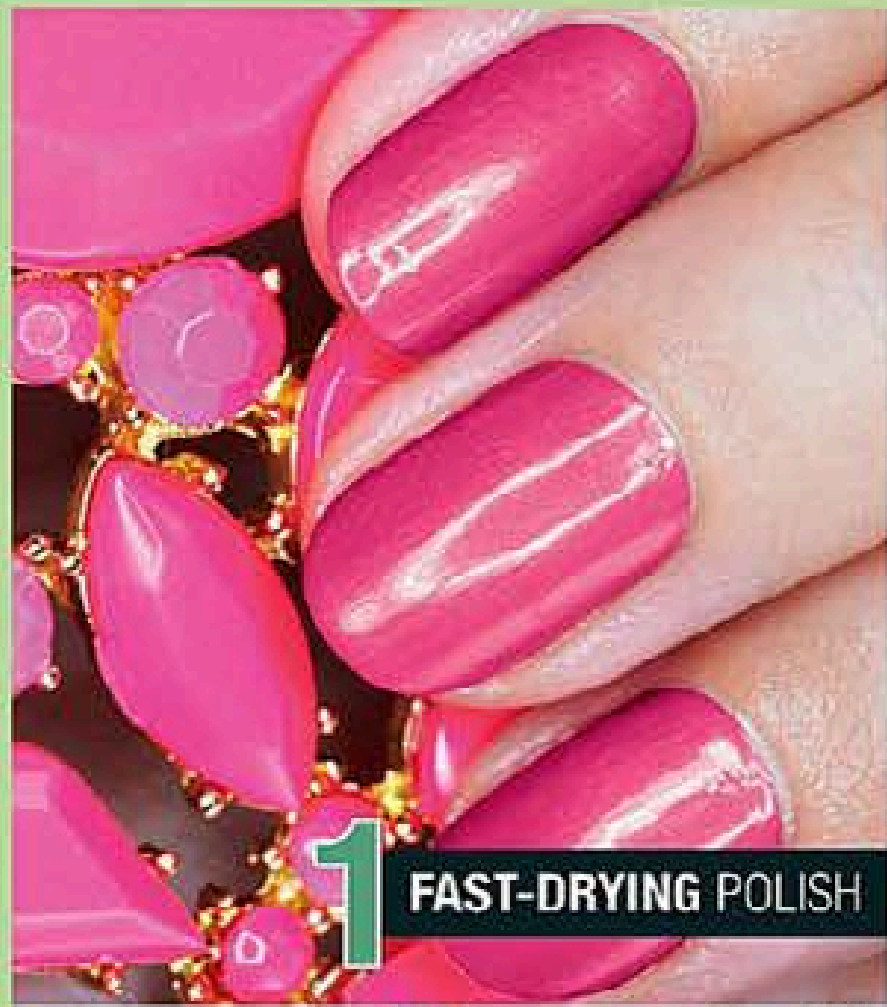


THE 1 THAT  
DOES IT ALL

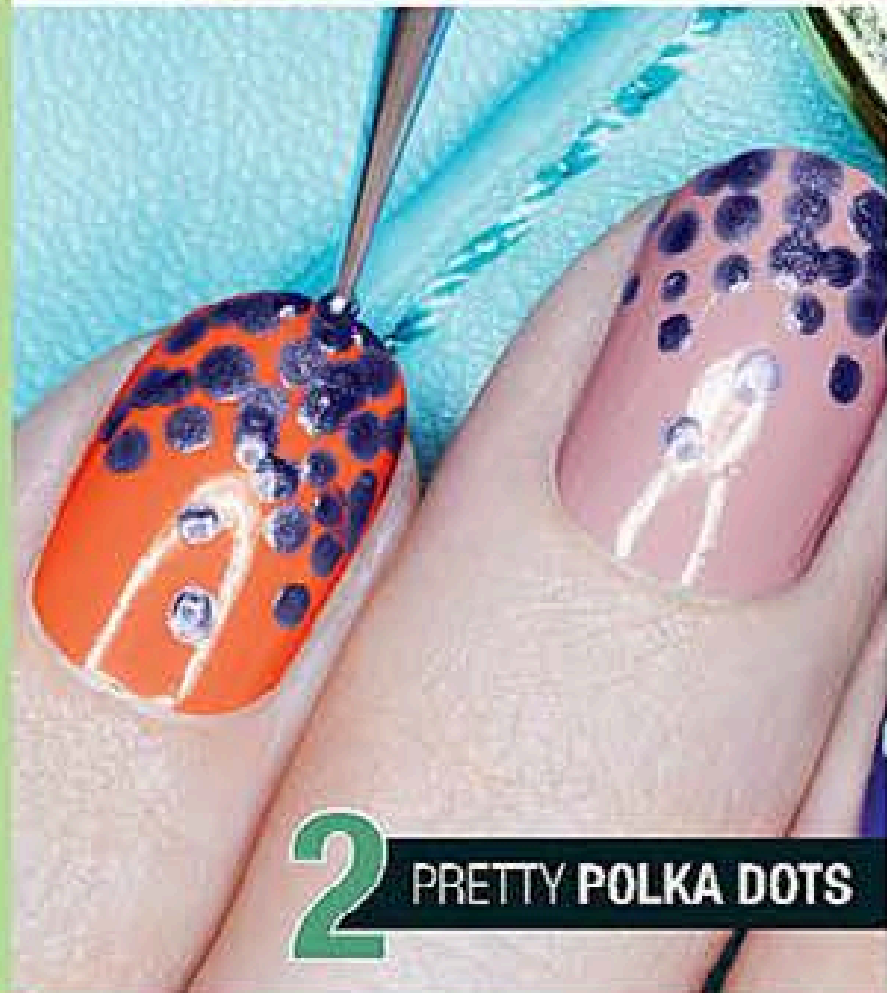
for just  
**£6.99**  
save £5.01

# SPRING SAVINGS

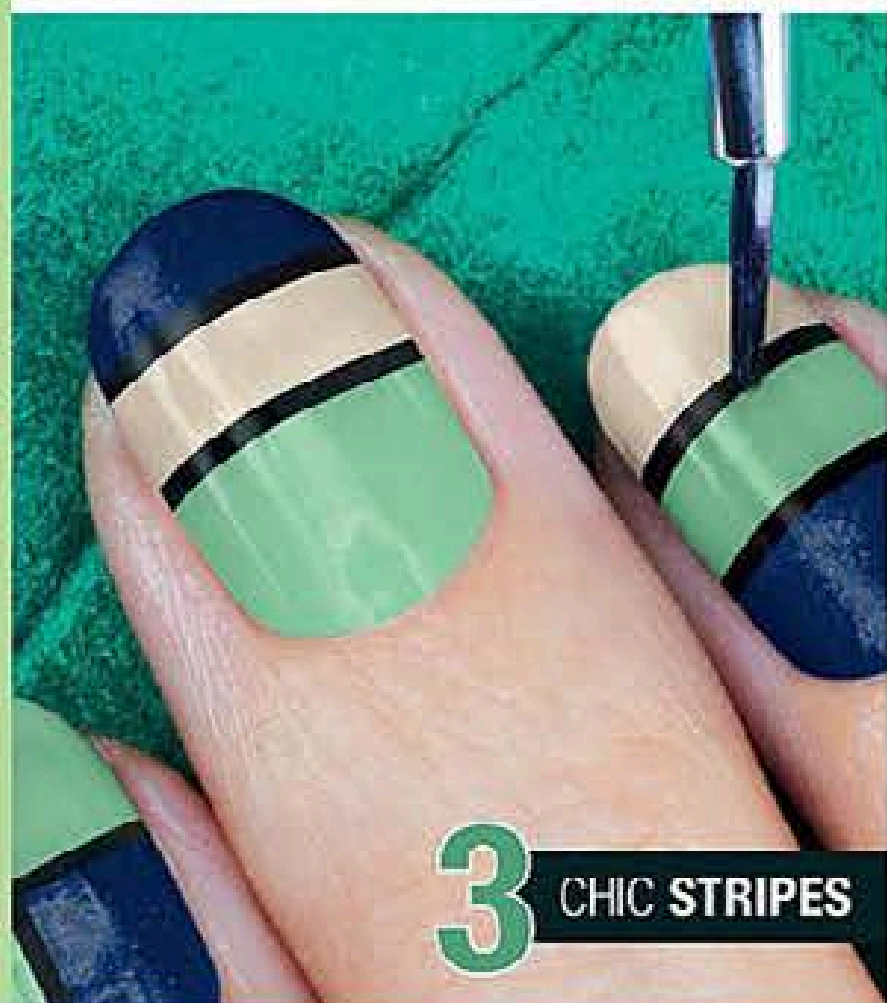
on multi-tasking must-haves



**1** FAST-DRYING POLISH



**2** PRETTY POLKA DOTS



**3** CHIC STRIPES

let your **fingertips** do the talking with easy nail art that dries as quick as a flash!

**NEW Nail Decoration Tool**  
Create unique nail decorations with this double-ended brush. With a small cone and a fine brush. Approx. 11.7cm long.  
**18812**  
Will normally be £3  
**£1.50** half price



*new*

**£1.50**  
half price

**£3.49**  
save £2.51

- |  |  |  |
|--|--|--|
| <br><b>24869</b><br>Don't be Jaded | <br><b>25973</b><br>Smoky Plumes   | <br><b>26013</b><br>Lime Splatter |
| <br><b>01792</b><br>Modern Mauve  | <br><b>18333</b><br>Twilight Blue | <br><b>18010</b><br>Red Wine     |
| <br><b>26054</b><br>Art Orange    | <br><b>25981</b><br>Street Beige  | <br><b>17343</b><br>Rebel Rose   |
| <br><b>26757</b><br>City Navy     | <br><b>18184</b><br>Sateen        | <br><b>17491</b><br>Ballerina    |

**Speed Dry+ Nail Enamel**  
Dries in less than 30 seconds.  
12ml  
Price per 100ml = £29.08  
Normally £6  
**£3.49** save £2.51



NEVER-ENDING  
NAIL ART

from just  
**£1.50**  
save up to half price

turn to page 130 for new spring fashion and treats for your home

**EXCLUSIVE**

**BROCHURE OFFER**

**new**  
FOR SPRING



with  
stunning  
sparkling  
stones

DESIGNED  
EXCLUSIVELY  
FOR AVON

**fcuk<sup>®</sup>**

just

**£9.99**

when you spend £10<sup>†</sup> or  
more across this brochure

*sparkle every hour of the day  
with this designer watch for less*

**worth £40\***

**NEW FCUK Ladies' Pink Watch**  
Stunning palladium-plated watch with  
pink PU adjustable strap. Set with clear  
stones and silver face featuring FCUK  
logo. Stainless steel back. Includes  
battery that can be replaced. Overall  
strap length approx. 22.6cm.

**40014 £40**

**24976 £9.99 when you spend £10<sup>†</sup>  
or more across this brochure**

Allow up to 6 weeks for delivery.  
<sup>†</sup>Based on normal brochure price.  
<sup>†</sup>Excludes causes products.



comes  
in branded  
gift box

27  
special offer

achieve a  
**smooth,  
even looking  
skin tone**  
*whatever your skin type*

A-F33 took Britain by storm,  
now we bring you...

**ANEW CLINICAL  
ABSOLUTE  
EVEN**  
MULTI-TONE SKIN CORRECTOR

**new**  
FOR SPRING



**92%**  
**of women  
agreed**

*it recaptures the look of  
perfectly even skin*

29 anew anti-ageing

ANEW CLINICAL

**new**  
FOR SPRING

## ABSOLUTE EVEN MULTI-TONE SKIN CORRECTOR

targets the look of  
**7** TYPES of SKIN DISCOLOURATIONS:

- 1 dark spots
- 2 blemishes
- 3 uneven skin tone
- 4 post-blemish marks
- 5 blotchy red patches
- 6 freckles
- 7 sallowness



31 anew anti-ageing

- ✓ in 3 days reduces the look of blotchiness
- ✓ in 2 weeks minimises the look of skin imperfections
- ✓ in 4 weeks recaptures the look of perfectly even skin

SPECIAL INTRODUCTORY OFFER  
**£15.99**  
save £12.01

formulated



NEW ANEW Clinical  
Absolute Even Multi-Tone  
Skin Corrector with DSX-7  
30ml  
18044  
Price per 100ml = £53.30  
Will normally be £28  
**£15.99** save £12.01





Introducing Kelly Argent,  
winner of our Avon Connects  
'Face of Advance Techniques' competition

£3.85  
save £1.65

As featured in  
**GRAZIA**



**6** sold  
every  
minute\*

**5**  
BEAUTIFUL  
BENEFITS

- stronger feeling hair
- instant shine
- smooth finish
- silky perfection
- weightless movement

**360 Nourishment Moroccan Argan Oil Leave-in Treatment**  
Helps restore health and shine to damaged hair, leaving it feeling stronger with no residue. With Argan Oil and vitamin E.  
30ml  
**06973**  
Price per 100ml = £12.83  
Normally £5.50  
**£3.85 save £1.65**

*you can be...*  
**HEAD-TURNING**  
*this SPRING*

\*Based on UK sales 04/07/12 to 12/09/12.



now enriched with essential oils

# lock-in moisture to damp skin

silky moisture with ARGAN OIL for long lasting hydration

### Silky Moisture Replenishing Dry Oil Body Spray

Luxurious non-greasy spray with replenishing complex to nourish and hydrate skin for immediate and lasting softness.

150ml  
12385  
Price per 100ml = £1.50  
Normally £5  
**£2.25 save £2.75**

original with JOJOBA OIL nourishes and conditions skin

### Original Dry Oil Spray

Formulated to help lock in moisture when applied after bathing, leaving skin delicately scented. Contains jojoba oil.

150ml  
08698  
Price per 100ml = £1.50  
Normally £5  
**£2.25 save £2.75**



**£2.25**  
each  
save **£2.75**

*you can be...*  
**SUPER-SOFT**  
*this SPRING*

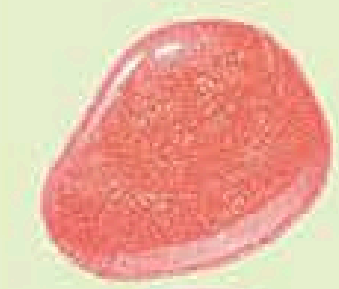
limited editions

£3.49

save £2.51

12 days of lasting colour

for more spring shades see pages 72-73



16055 Painted Peony



28639 Sweet Pea Dream



27177 Inspired Iris



14662 Blue Water Lilies



02980 Forget-Me-Not Blue



26005 Garden Green



AVON  
nailwear pro+  
nail enamel

Model wears: Nailwear Pro+ In Painted Peony, Blue Water Lilies and Inspired Iris.

you can be...  
**ON-TREND**  
this **SPRING**

**Nailwear Pro+**  
Nail enamel fortified with acrylic gel for strength and Dura-Plus Complex. 12 days of lasting colour, 10 days of shine and a nick-resistant finish. 12ml  
Price per 100ml = £29.08  
Normally £6  
**£3.49** save £2.51



only imagine...

delight in an extraordinary moment of  
**sparkling green apple**, touched with the  
surprise of **violet blossom** and **soft musk**



*new*  
FOR SPRING

*you can be...*

**FEMININE**

*this* **SPRING**

**NEW Only Imagine**  
**Eau de Parfum Spray**  
50ml  
**10900**  
Price per 100ml = £19.98  
Will normally be £14  
**£9.99** save £4.01

**NEW Roll-On Anti-Perspirant**  
**Deodorant**  
50ml  
**15289**  
Price per 100ml = £3.00  
Will normally be £2.60  
**£1.50** save £1.10

**NEW Purse Spray**  
15ml  
**17764**  
Price per 100ml = £26.67  
Will normally be £6  
**£4** save £2



inspired by



experience  
the magic

*Ballroom*  
BEAUTY

*Latin*  
SENSATION



*you can be...*

**CAPTIVATING**

*this* **SPRING**

*sensual. graceful. elegant*

**Strictly Come Dancing Ballroom Beauty Eau de Toilette Spray**

A beautiful combination of luscious raspberry, feminine pink rose petals and sensual amber. 50ml

**21550**

Price per 100ml = £15.98

Normally £12.99

**£7.99** save £5

Strictly Come Dancing and Dancing with the Stars logos <sup>TM</sup> & © BBC. BBC logo <sup>TM</sup> & © BBC 1996. Based on the format of the BBC series devised by BBC Entertainment.

*sexy. passionate. bold*

**Strictly Come Dancing Latin Sensation Eau de Toilette Spray**

A passionate mix of warm cardamom spice, sexy, hot pink osmanthus and captivating sandalwood. 50ml

**74229**

Price per 100ml = £15.98

Normally £12.99

**£7.99** save £5



**£18**  
save £9

skin looks lifted in  
**30 seconds**

THE 1ST WITH  
ULTI-MINUTE  
LIFTING COMPLEX

- ✓ visibly lifts the look of skin
- ✓ helps tighten the connection between skin's layers
- ✓ with pro 7sirtuin technology



**ANEW**  
ULTIMATE 7S

**Ulti-Minute Lifting Complex**  
Luxurious pearlescent lotion that makes skin look and feel lifted in under 1 minute.  
30ml  
26989  
Price per 100ml = £80.00  
Normally £27  
**£18 save £9**

*you can be...*

**YOUTHFUL**

*this* **SPRING**



EXCLUSIVE TO AVON •  
**£5.99**  
half price  
• FILIGREE DESIGN •

*new*  
FOR SPRING

keep your love  
**close**  
to your  
**heart**



magnetic fastening

the perfect  
partnership  
of silver  
and gold

*you can be...*  
**ROMANTIC**  
*this* **SPRING**

**NEW Anoushka Necklace**  
Silver-plated necklace with a filigree style heart shaped pendant that opens to reveal a smaller heart inside. Approx. 90cm + 9cm extension chain.  
**25148**  
Will normally be £12  
**£5.99 half price**



£3.50

**new**  
FOR SPRING

You have  
the power to  
**change lives.**

Start here by showing  
your support...

Avon is passionate about  
**supporting the causes that  
matter most to women.** What  
better time to **buy, wear and  
share** our empowerment  
necklace than to celebrate  
**International Women's Day.**  
Wear it with pride and show your  
solidarity for women everywhere  
this **Friday 8th March.**

for free information and  
support, 24 hours a day

**CALL THE NATIONAL  
DOMESTIC VIOLENCE HELPLINE,**  
run in partnership between  
Refuge and Women's Aid, on  
**0808 2000 247**

*"It's an ugly reality  
that domestic  
violence affects  
one in four women  
in the UK. Wear  
and give the Avon  
empowerment  
necklace to show  
your support and  
speak out against  
domestic violence."*

**Alesha Dixon,**  
Avon's Beauty and  
Empowerment  
Ambassador

*be a lifesaver*

**NEW Empowerment  
Necklace**  
Silver-plated necklace with  
empowerment motif and purple  
faceted jewel pendant. Length  
approx 42cm + 9cm extension  
chain.  
**05728**  
**£3.50**

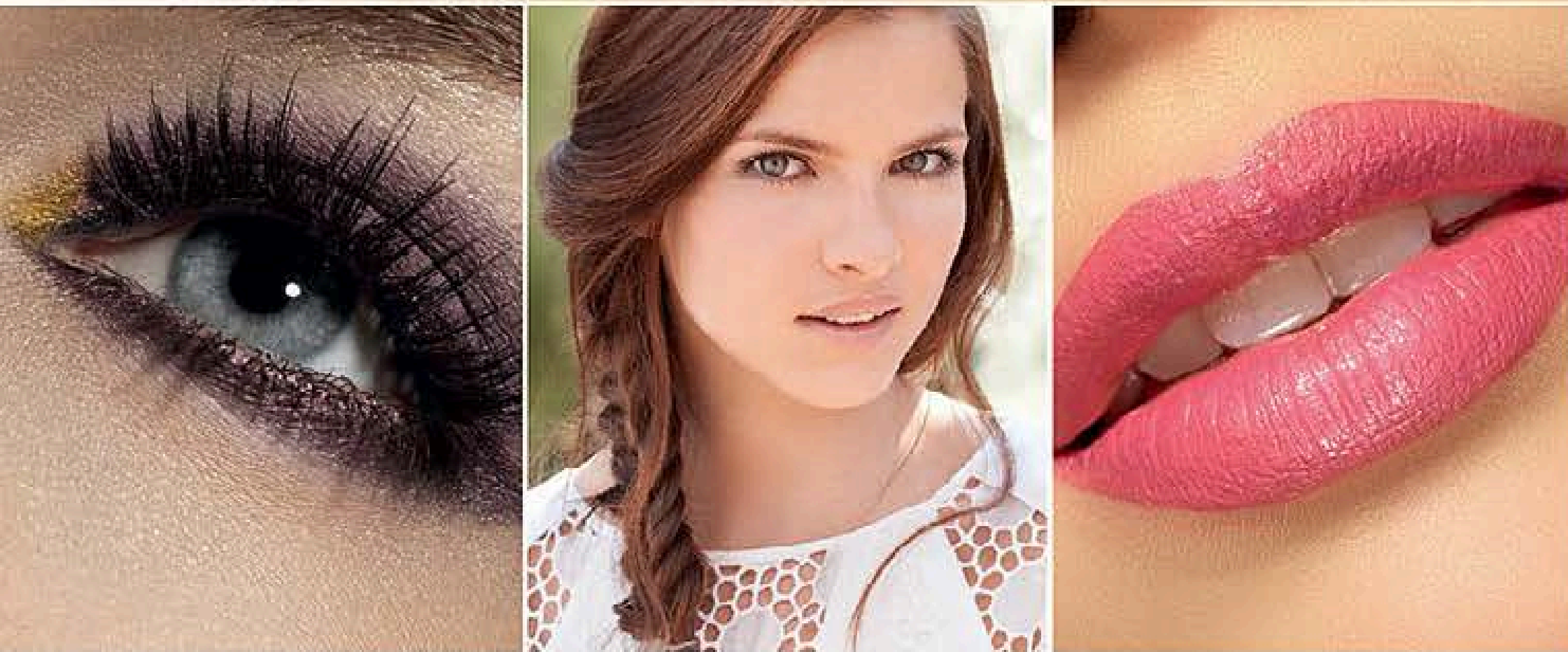
Domestic Violence charities receive  
£1.76 for each necklace sold.

*you can be...*  
**EMPOWERED**  
*this SPRING*





# SPRING



# Q&A

We've got the **answers** to your **seasonal make-up dilemmas**... get set for **your most gorgeous spring yet!**

## Q&A

My normal **foundation** is **too heavy** for spring, what can I use instead?

Try MagiX Cashmere Advanced Foundation for **light, radiant** coverage that **minimises pores, lines** and **shine**, with **SPF15**.



**£5**  
save **£3.50**

**£7**  
save **£3.50**

**soft tapered bristles blend foundation perfectly**

**MagiX Cashmere Advanced Foundation**  
Gives skin a natural, radiant look. Instantly minimises the look of pores, lines and shine. SPF15. 30ml  
Price per 10ml = £2.33  
Normally £10.50  
**£7 save £3.50**



**Foundation Brush**  
Approx. length 18.5cm.  
**10454**  
Normally £8.50  
**£5 save £3.50**

manicure  
must-have



- helps strengthen weak nails
- gives a buffed look without polish
- enriched with vitamins



SPRING  
SAVERS

PEARL SHINE

£2.49

save £3.51

**Pearl Shine**  
Fortifies nails and gives a healthy, buffed look without polish. Enriched with vitamins, it strengthens and reduces peeling, chipping and roughness.  
10ml  
19703  
Normally £6  
£2.49 save £3.51



**easy-to-blend  
matte finish**

**Ideal Flawless Matte  
Mousse Foundation**  
18g  
Price per 10g = £5.83  
**£10.50**



**colourless formula minimises  
pores, lines and shine**

**MagiX Face Perfector**  
30ml  
18762  
Price per 10ml = £3.50  
**£10.50**

**SPRING**

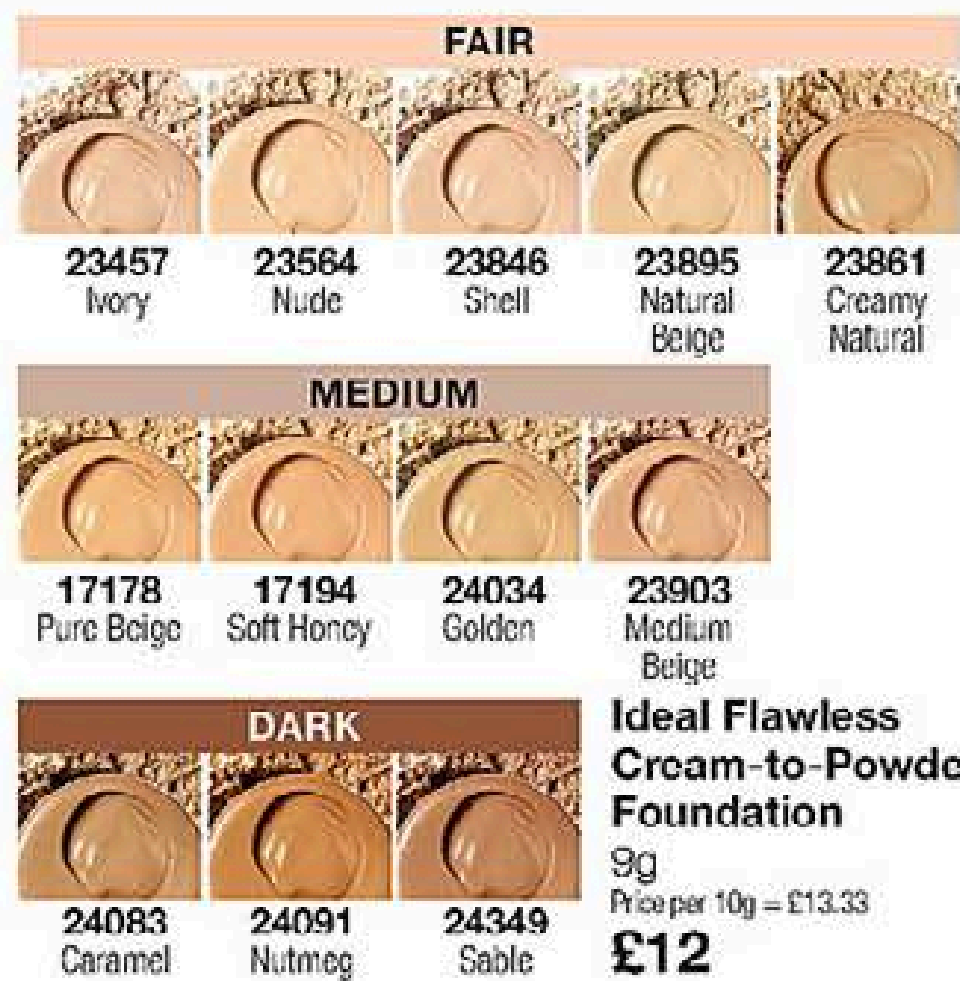
My sensitive skin's flared up with the change in seasons, which foundation can I use?

**Dermatologist-tested Calming Effects Illuminating Foundation** with aloe and lavender helps soothe skin, and covers redness, without clogging pores.



**£5  
save £5.50**

53 make-up



**Ideal Flawless  
Cream-to-Powder  
Foundation**  
9g  
Price per 10g = £13.33  
**£12**



**Calming Effects  
Illuminating Foundation**  
Lightweight, soothing foundation with vitamins helps refresh the look of tired, stressed skin. 30ml  
Price per 10ml = £1.67  
Normally £10.50  
**£5 save £5.50**



applies as a cream, dries to a powder



24513  
Fair

04721  
Medium

17830  
Dark

**creamy concealer hides flaws**  
Ideal Flawless Concealer Stick  
£7



fair

13672  
Light

dark

13680  
Medium

**shake the bronzer into the brush**  
Avon Glow Shake and Go Bronzer  
£11



20263  
Fair

20370  
Medium

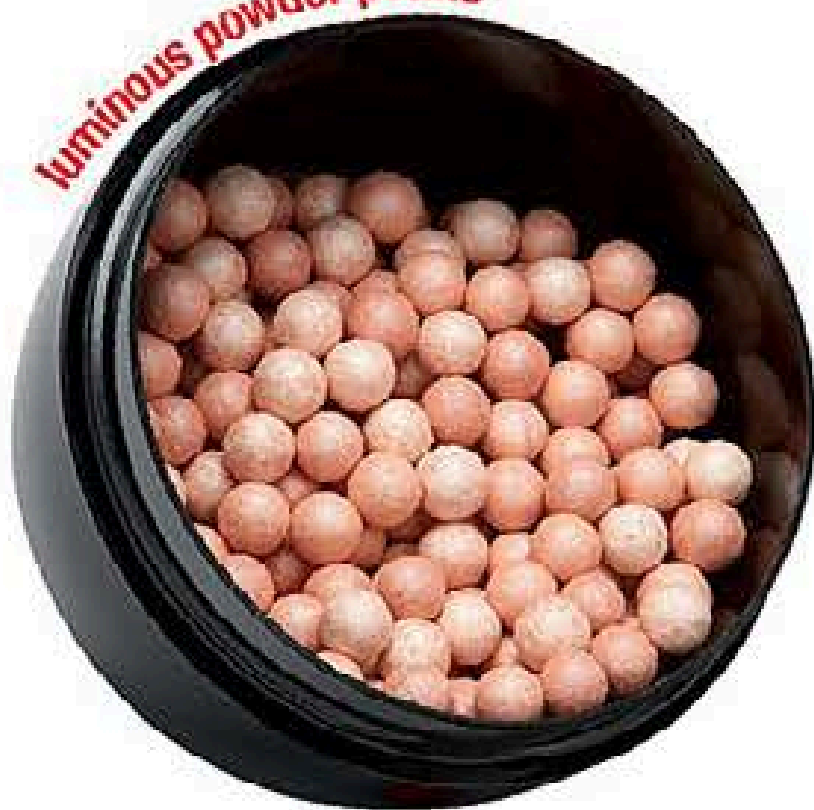
**brighten dark circles**  
MagiX Eye Radiance Wand  
12ml  
Price per 10ml = £6.67  
£8



angled bristles to define cheekbones

Angled Brush  
10926  
£7

luminous powder pearls



**Illuminating Face Pearls**  
22g  
26880  
Price per 10g = £4.09  
£9



14399  
Peach

15651  
Russet

08557  
Soft Plum

**shimmering blusher**  
Ideal Luminous Blush  
6g  
Price per 10g = £10.83  
£6.50



SPRING

I'm so pale; I haven't seen the sun for months, what's the best way to fake a glow?

Our Bronzing Powder comes in two shades and a shimmering or matte finish. Why not try the paler shade until you get a bit of a tan?



£6.50  
save £3.50

55  
make-up

shimmer



13821  
Warm Glow



14266  
Deep Glow

matte



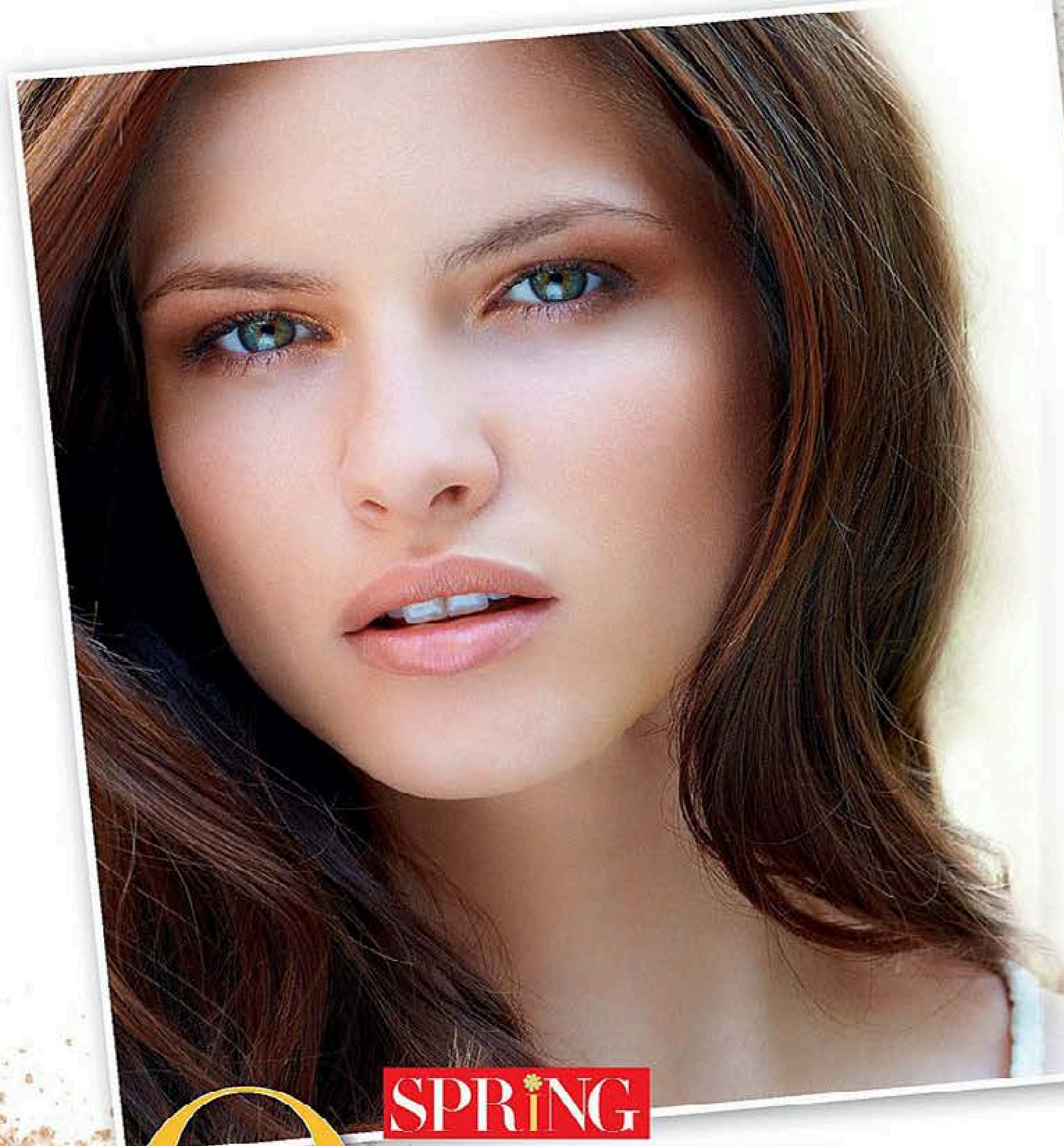
13664  
Light Bronze



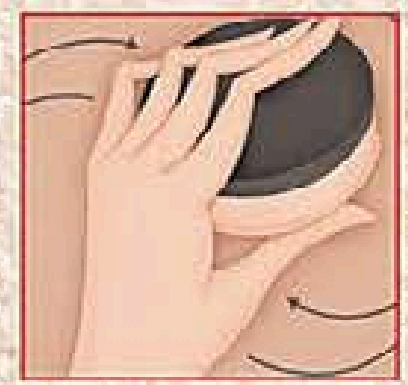
13797  
Medium Riviera

**Avon Glow Bronzing Powder**  
Luxurious powder compact gives a radiant glow to all skin tones.  
10g  
Normally £10  
£6.50 save £3.50





**£4.99**  
save £5.51



**step 1** shake the pot to dispense a small amount of powder



**step 2** swirl your Kabuki Brush into the powder and buff into your skin using circular motions – repeat until you reach the coverage you want

powder foundation with **100% naturally derived pigments** creates a **flawless, luminous finish**

**Smooth Minerals Powder Foundation**  
SPF15. 6g  
Price per 10g = £8.32  
Normally £10.50  
**£4.99** save £5.51

**Kabuki Brush**  
Approx. length 6.7cm.  
08391  
Normally £6  
**£2.99** half price



**£2.99**  
half price

the **perfect brush to blend** mineral foundation

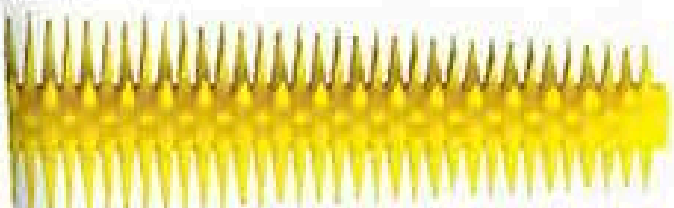
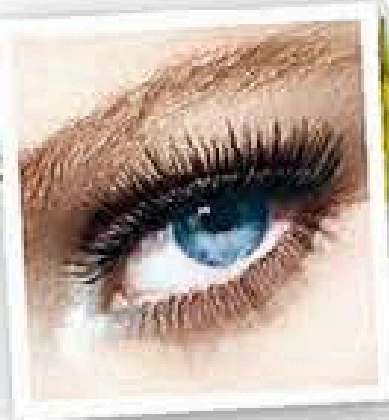
-   
14563  
Ivory
-   
26575  
Nude
-   
26633  
Shell
-   
19323  
Medium Beige
-   
22210  
Sand Beige
-   
16634  
Nutmeg

**SPRING**

How do I **apply mineral foundation**?  
I'm a bit nervous about putting it on.

It does take some **getting used to** but it's a **doddle** when you get the **hang of it**. Just follow the instructions opposite.

57 **make-up**



### EYE ACCENT



Black Topaz

Black Amethyst

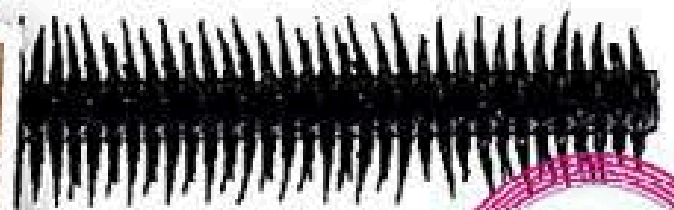
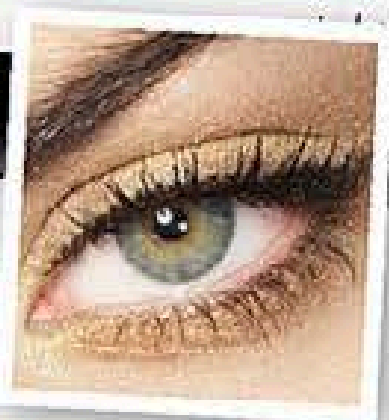
Black Steel



### make your eye colour pop

#### SuperExtend Eye Accents Mascara

7ml  
09845 Black Topaz  
09613 Black Amethyst  
10967 Black Steel  
Price per 10ml = £12.14  
**£8.50**



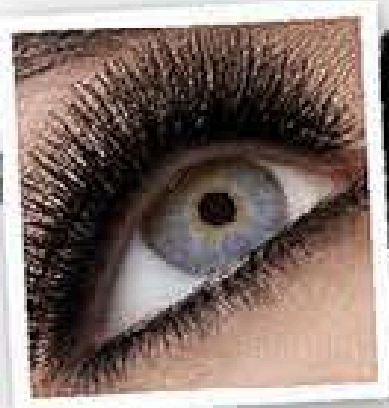
### SPARKLING FINISH



### 5x volume with glistening pearls

#### Dazzling Diva Mascara

7ml  
22863 Black Pearl  
Price per 10ml = £12.14  
**£8.50**



### SEXY VOLUME



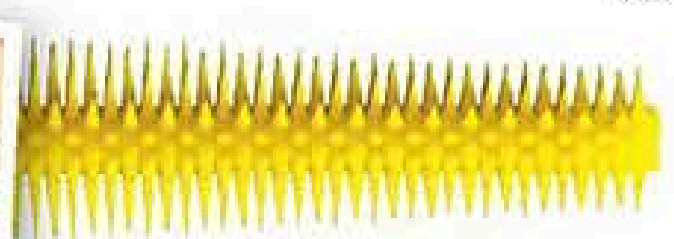
Blackest Black



### underwire brush boosts lashes to up to 4x

#### Irresistibly Sexy Mascara

7ml  
24919 Blackest Black  
Price per 10ml = £12.14  
**£8.50**



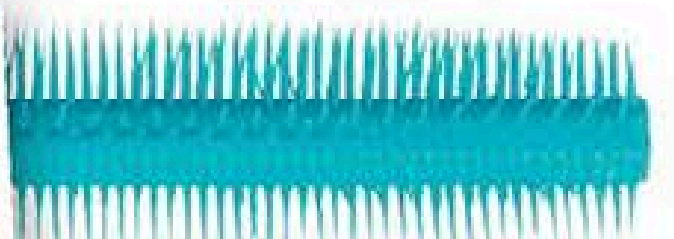
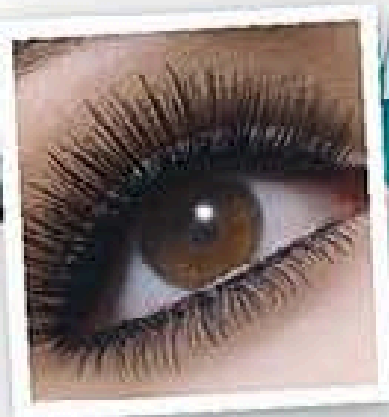
### LENGTHENING



### visibly lengthens top lashes up to 55%

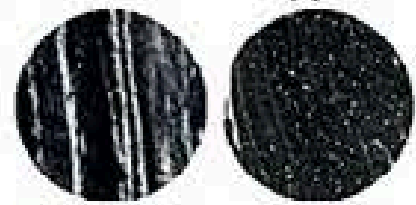
#### SuperExtend Mascara

7ml  
16808 Black  
Price per 10ml = £12.14  
**£8.50**



### 12X VOLUME

mascara shades available where applicable



Black

Black Pearl



### up to 12x volume

#### Limited Edition SuperShock Mascara

10ml  
11106 Black  
**£8.50**

\*Will not be featured in the brochure again.

# SPRING

My eyebrows need some taming, where do I start?

Using the diagram below as your guide, hold your skin taut as you pluck. Be careful not to over-pluck, then fill in any gaps with a brow definer.



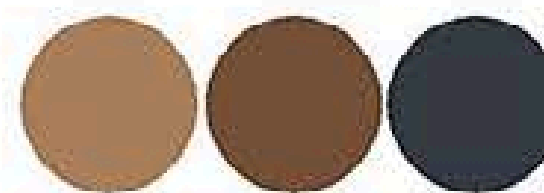
**£3**  
save £2

#### Precision Tweezers

16873  
Normally £5  
**£3** save £2

#### Glimmerstick Brow Definer

Easy to define and blend.  
Enriched with vitamins A and E.  
Normally £6  
**£2.50** save £3.50



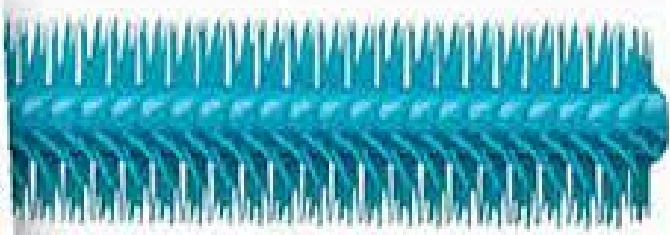
24786 Blonde

24760 Dark Brown

24802 Soft Black

Models wear lash inserts for an even lash line.

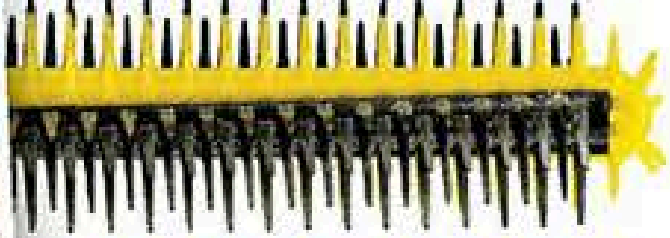
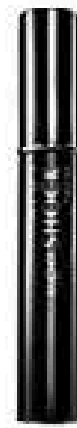




**12X VOLUME**

**up to 12x volume**

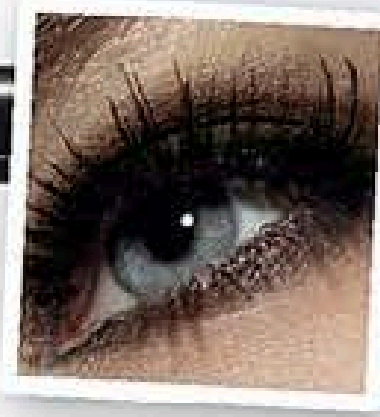
**SuperShock  
Mascara**  
10ml  
15669 Black  
£8.50



**EXTREME LENGTH**

**visibly lengthens top  
lashes by up to 87%**

**SuperExtend  
Extreme Mascara**  
7ml  
15537 Black  
13409 Brown/Black  
13656 Navy  
Price per 10ml = £14.29  
£10



**3-IN-1 DRAMA**

**lift, length and volume**

**SuperDrama  
Mascara**  
7ml  
15495 Black  
15644 Brown/Black  
Price per 10ml = £14.29  
£10



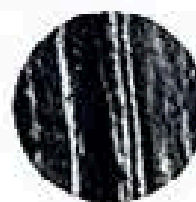
**MAX VOLUME**

**up to 15x volume**

**SuperShock Max  
Mascara**  
10ml  
16766 Black  
17095 Brown/Black  
£10



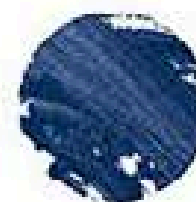
mascara shades  
available where applicable



Black



Brown/  
Black



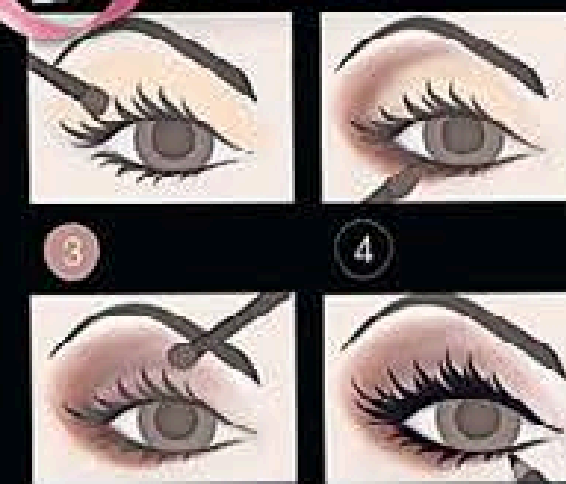
Navy

Models wear lash inserts for an even lash line.

**SPRING**

I'm going on a **city break**,  
what **make-up** should I take?

The key is to travel light.  
This handy set **includes all  
you need** for subtle, **smoky**  
daytime **eyes**, and a more full-  
on **fabulous evening eye** look.



**Mocha Latte Eye Collection**

Contains Superfull Mascara in Black, 7ml,  
SuperShock Gel Eyeliner in Black and True  
Colour Eyeshadow Quad in Mocha Latte.

**27250**

Normally £15

**£10 save £5**

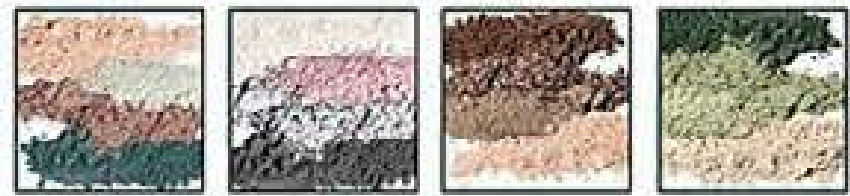
**WHILE STOCKS LAST**



**£10**  
save £5



09639 Awakening 19513 Pink Sands 09316 Denim Blues 12815 Purple Haze



15362 Island Breeze 07195 Smoky Eyes 01685 Mocha Latte 09266 Fresh Cut Greens



15370 Muse 16550 Arctic Goddess

**True Colour  
Eyeshadow Quad  
£8.50**



**SPRING**

How do I get a fresh smoky eye for spring?

It's all in the shades - go for super-flattering purples or fresh greens for a sweet spring look. Use the smudger to blend well for a soft finish.

Q&A



**Conditioning Eye Make-up Remover Lotion**  
150ml  
27805  
Price per 10ml = £2.87  
**£4**



**Eye Lash Curler**  
03004  
**£5**

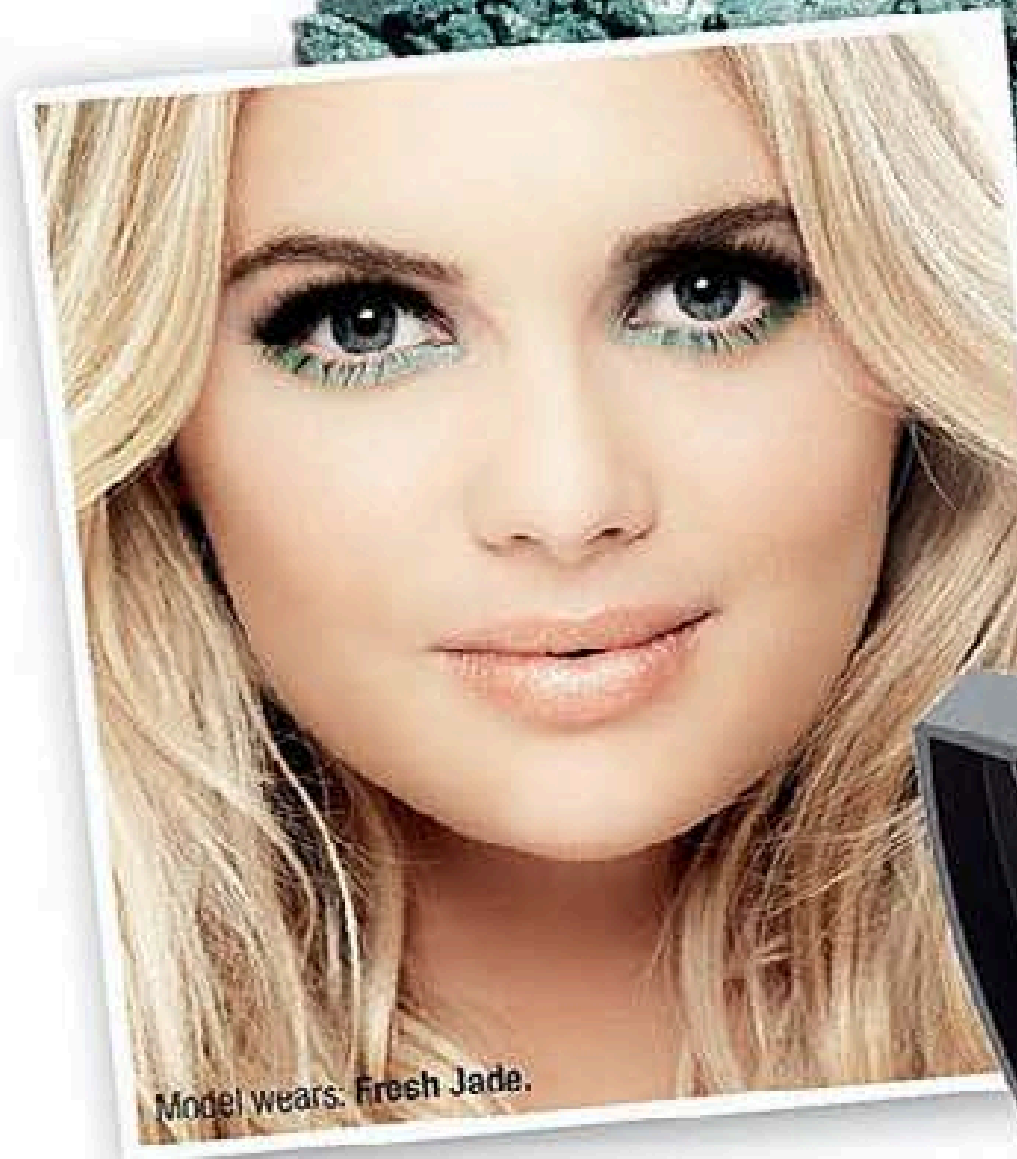


**Pencil Sharpener**  
23234  
**£3**



**Glimmerstick Diamonds Eyeliner**  
**£6**

08227 Golden Diamond 08243 Brown Glow 20602 Twilight Sparkle 15461 Sparkling Silver 21006 Black Ice 21204 Sugar Plum 22897 Emerald Glow 04523 Smoky Diamond



Model wears: Fresh Jade.

**£4**  
save £2



**True Colour Eyeshadow Duo**  
Normally £6  
**£4 save £2**

**Eyeshadow Brush with Smudger**  
13276  
Normally £5  
**£3 save £2**



63 make-up





Model wears: Fuchsia Flirt.

## SPRING

How can I **care** for my winter-dried lips, but still get great **colour**?

Perfect Kiss Lipstick gives gorgeous **colour** and **fuller-looking lips**, plus it has **fruit enzymes** and **natural oils** for **softer, smoother lips**.



any 2 for  
**£10**  
save £7  
page 65 only

- |   |  |   |
|---|--|---|
| <br><b>25544</b><br>Red Embrace      | <br><b>22392</b><br>Lovey Dovey       | <br><b>05801</b><br>Kiss Me Pink       |
| <br><b>14977</b><br>Loving Lilac     | <br><b>25429</b><br>Racy Red          | <br><b>25379</b><br>Peach Peck         |
| <br><b>15016</b><br>Berry Smooch    | <br><b>13961</b><br>Caressing Coral  | <br><b>14050</b><br>Coy Copper        |
| <br><b>25452</b><br>Smitten Red    | <br><b>23549</b><br>Pink Wink       | <br><b>26286</b><br>Mauve Allure     |
| <br><b>14787</b><br>Pucker Up Pink | <br><b>13870</b><br>Deep Orchid     | <br><b>14324</b><br>Pink Prance      |
| <br><b>01040</b><br>Naughty & Nude | <br><b>25395</b><br>Make Out Red    | <br><b>25734</b><br>Fuchsia Flirt    |
| <br><b>25742</b><br>Lacy Mauve     | <br><b>25551</b><br>Chic Nude       | <br><b>14480</b><br>Natural Glow     |
| <br><b>15040</b><br>Plum Intrigue  | <br><b>25569</b><br>Undressed Brown | <br><b>25353</b><br>Coral Connection |



our **1st** lipstick with **24** kissable shades

**Perfect Kiss Lipstick**  
Full-coverage lipstick for soft, smooth lips, that look instantly fuller.  
**£8.50**

65 make-up

smooth, moisturising lipstick



**satin**



10777 Carnation



10397 Pout

**shimmer**



15610 Frozen Rose



10561 Bronze Treasure



10090 Twinkle Pink

**metallic**



21774 Sparkling Bronze



14720 Sparkling Peach



20560 Buttered Rum



15941 Instant Mocha



26211 Frostiest Mauve



20661 Cappuccino



16106 Country Rose



10736 Sparkling Blush



26500 Sparkling Warm Rose



20420 Latte



20610 Red 2000



15636 Iced Coffee



16089 Chic



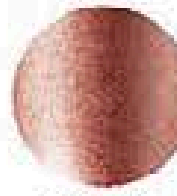
10207 Perfect Peach



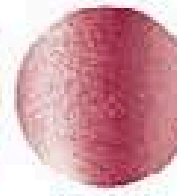
25577 Sparkling Nude

**Ultra Colour Rich Lipstick £7**

**full size lipstick in mini packaging**



27391 Perfect Peach



28365 Rose Light



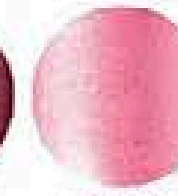
27359 Almond Ice



17590 Mirage

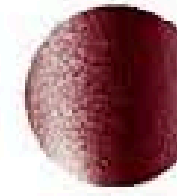


17277 Very Berry

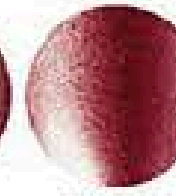


27383 Pink Kiss

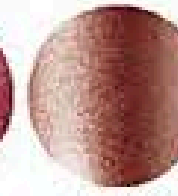
**Avon Colour Style Lipstick £4.99**



17574 Russett Dream



20423 Rouge Luxury

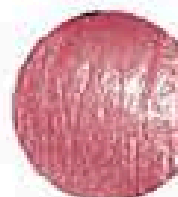


17160 Blonde Sun



28340 Palest Pink

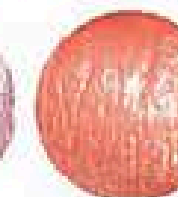
**rich colour surrounded by glossy moisturising gel**



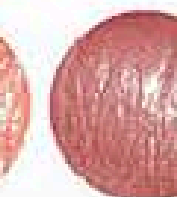
14654 Mysterious Mauve P101



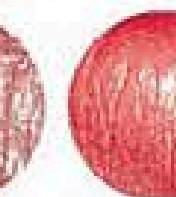
22491 Plumherry P201



23028 Guava P401



14670 Natural Glow P103



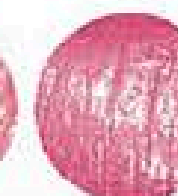
15404 Passionate Red P302



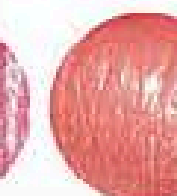
23150 Cooper Connection P502



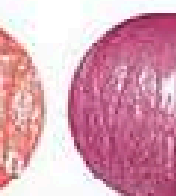
14589 Happy Pink P04



01537 Cherry Pie P301



10041 Rose Bouquet P02



14696 Orchid P202

**Shine Attract Lipstick SPF15. £8.50**

**SPRING**

I want a really **special finish** for my lips for a **party** – what should I use?

Brilliance Lipstick contains **prismatic pearls** for **125% more sparkle**, or try our Rubies Lipstick, which is infused with **real crushed rubies** for rich sparkle and shine.



Model wears: Ultra Colour Rich Brilliance Lipstick in Pink Paparazzi.

**£5 save £3**



Rubies Lipstick

Brilliance Lipstick



03202 Vermilion



04952 Crimson Twilight



06924 Apricot Glamour



05538 Berry Glitz



05983 Pink Paparazzi



06072 Gilded Velvet



03806 Rouge Luxury



06247 Imperial Pink

**Ultra Colour Rich Brilliance Lipstick Normally £8 £5 save £3**



09086 Fuchsia Fame



06577 Radiant Ruby



06247 Imperial Pink



06478 Noole Nude



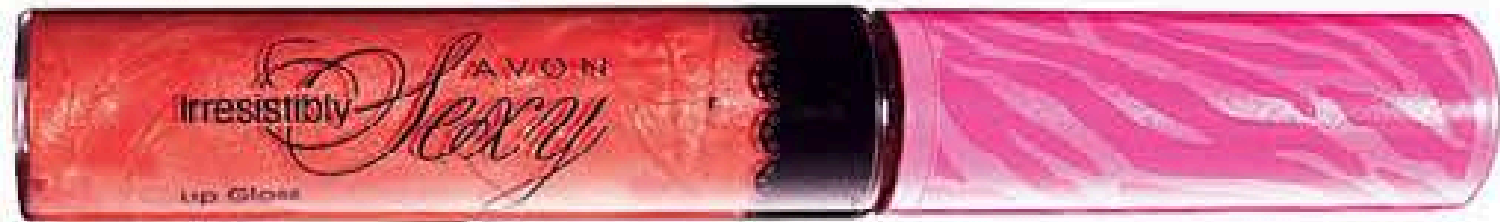
06270 Majestic Mauve



06486 Princely Plum

**Ultra Colour Rich Rubies Lipstick Normally £8.50 £5 save £3.50**

luscious colour and sexy wet-look shine



01180 Undressed Nude  
01149 Super Sexy Red  
12138 Pink Provocateur  
12294 Alluring Amethyst

**Irresistibly Sexy Lip Gloss**  
Ultra-silky moisturising gloss gives lips luscious wet-look shine. With shine enhancers for a super glossy finish. **£6**

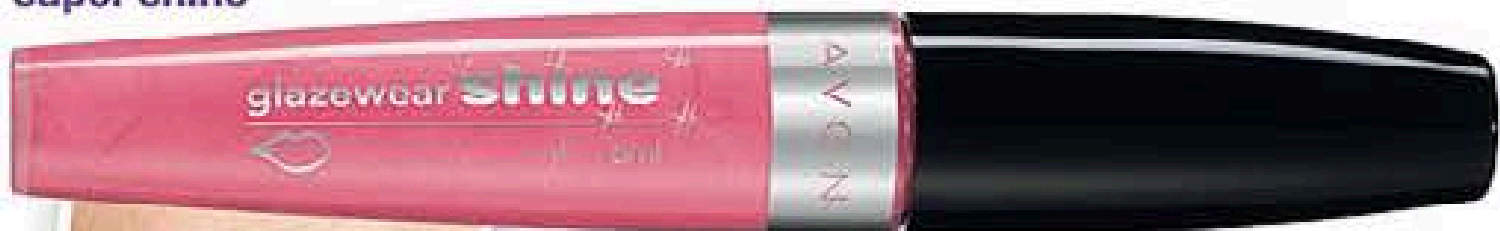
dazzling shine



07245 Nude Shimmer  
07393 Pink Radiance  
14241 Fuchsia Fantasy  
08094 Shimmered  
07401 Plum Dazzle

**Glazewear Dazzle Lip Gloss**  
Gorgeous gloss for lips that dazzle! Gives lips a dazzling high gloss finish and silky smooth feel with no stickiness. 6ml Price per 10ml = £10.00 **£6**

super shine



00877 Slicked Red  
07302 Nude  
20909 Ticked Pink  
08235 Iced Pink  
08474 Pink Watermelon



00547 Clear SPF15  
12955 Grape Jelly  
12963 Mauve Movement  
13045 Peach Fizz  
14522 Rose Reflect

**Glazewear Shine Lip Gloss**  
Let your lips shine! Glides on smooth and is ultra comfortable to wear. Non-sticky. 6ml Price per 10ml = £10.00 **£6**

SPRING

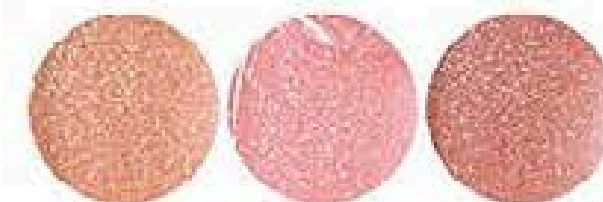
I'm not sure about **bright lips** for spring, what's the **alternative?**

You need a **super-shiny lip gloss** for a **subtle** finish. Brilliance Lip Gloss has **light-reflective pearls** for gorgeous **sparkle**, plus **SPF15!**



Model wears: Pink Icicle.

**£5**  
save £2



12252 North Star  
17020 Pink Icicle  
23523 Caramel Sparkle

**Ultra Colour Rich Brilliance Lip Gloss**  
Dazzling silky-smooth moisturising lip gloss with light-reflective pearls. Creates sensational sparkle and makes lips glisten in every light. Never feels sticky or tacky. SPF15. 6ml Price per 10ml = £8.33 Normally £7 **£5 save £2**



Model wears:  
Nailwear Pro+ in  
Licorice with  
Mosaic Effects in  
Gold Glimmer, Fiery  
Fuchsia, Gleaming  
Emerald, Blue Flash,  
and Mosaic Mica.

**SPRING**

I've seen women with really cool **crackled nail varnish**, how do they get that effect?

It's easy-peasy! Just paint on your **favourite** Nailwear Pro+, wait for it to dry, and then add a thin layer of Mosaic Effects Top Coat. As it dries, a **crackle-glaze** effect appears!



**£3.49**  
save £2.51

- |  |  |   |
|--|--|---|
| <br>08912<br>White              | <br>22889<br>Black            | <br>01222<br>Gleaming<br>Emerald |
| <br>22459<br>Plum<br>Illusion  | <br>03251<br>Blue<br>Flash   | <br>22053<br>Red<br>Lava        |
| <br>22251<br>Fiery<br>Fuchsia | <br>01800<br>Mosaic<br>Mica | <br>20180<br>Gold<br>Glimmer   |

**Mosaic Effects Top Coat**  
Get a unique-looking nail design with every use! Apply over your favourite nail polish for a funky mosaic effect. Wears for days.  
12ml  
Price per 100ml = £29.08  
Normally £6  
**£3.49** save £2.51



Model wears: Orchid Splash, Noir Emerald, Lemon Sugar, Viva Pink, Sea Breeze, Cosmic Blue, Lucky Penny and Berry Shimmer.

**SPRING**

What's the **latest** way to wear my **nails**?

We love painting nails in a **rainbow of colours**. Try **contrasting colours** for an **eye-catching** look, or a few shades of the same colour for a more **subtle take on the trend**.

**12 days of lasting colour**

**£3.49**  
save £2.51



**Nailwear Pro+**

Nail enamel fortified with acrylic gel for strength and Dura-Plus Complex. 12 days of lasting colour, 10 days of shine and a nick-resistant finish. 12ml  
Price per 100ml = £29.06

Normally £6  
**£3.49** save £2.51

22640 Clear	22715 Pastel Pink	14951 Star	15909 Perfectly Flesh	25627 Naked Truth	19356 Vintage Boutique	08276 Golden Vision	14985 Starry Sky	14779 Romance
24307 Pink Creme	19067 Orchid Splash	00141 Viva Pink	23804 Berry Shimmer	22731 Decadence	01933 Tweed	19281 Cherry Jubilee	14928 Real Red	22756 Coral Reef
08268 Lucky Penny	15347 Lemon Sugar	15339 Sea Breeze	13599 Green Goddess	25791 Noir Emerald	12583 Chilling Teal	12559 Arctic Waters	15057 Cosmic Blue	15008 Licorice



**remove nail colour**

**Conditioning Nail Enamel Remover**  
150ml  
22764  
Price per 100ml = £2.67  
**£4**



**60 seconds to touch-dry nails**

**Liquid Freeze Quick Dry Nail Spray**  
50ml  
20552  
Price per 100ml = £12.00  
**£6**



**LAST**  
chance to  
*buy*\*

**moisturise dry cuticles**

**Conditioning Cuticle Pen**  
20446  
**£6.50**



**stop nails peeling**

**Peeling and Brittleness Solver**  
12ml  
00620  
Price per 100ml = £41.67  
**£5**



**with real gold**

**Gold Strength**  
12ml  
11445  
Price per 100ml = £41.67  
**£5**



**neaten your nails**

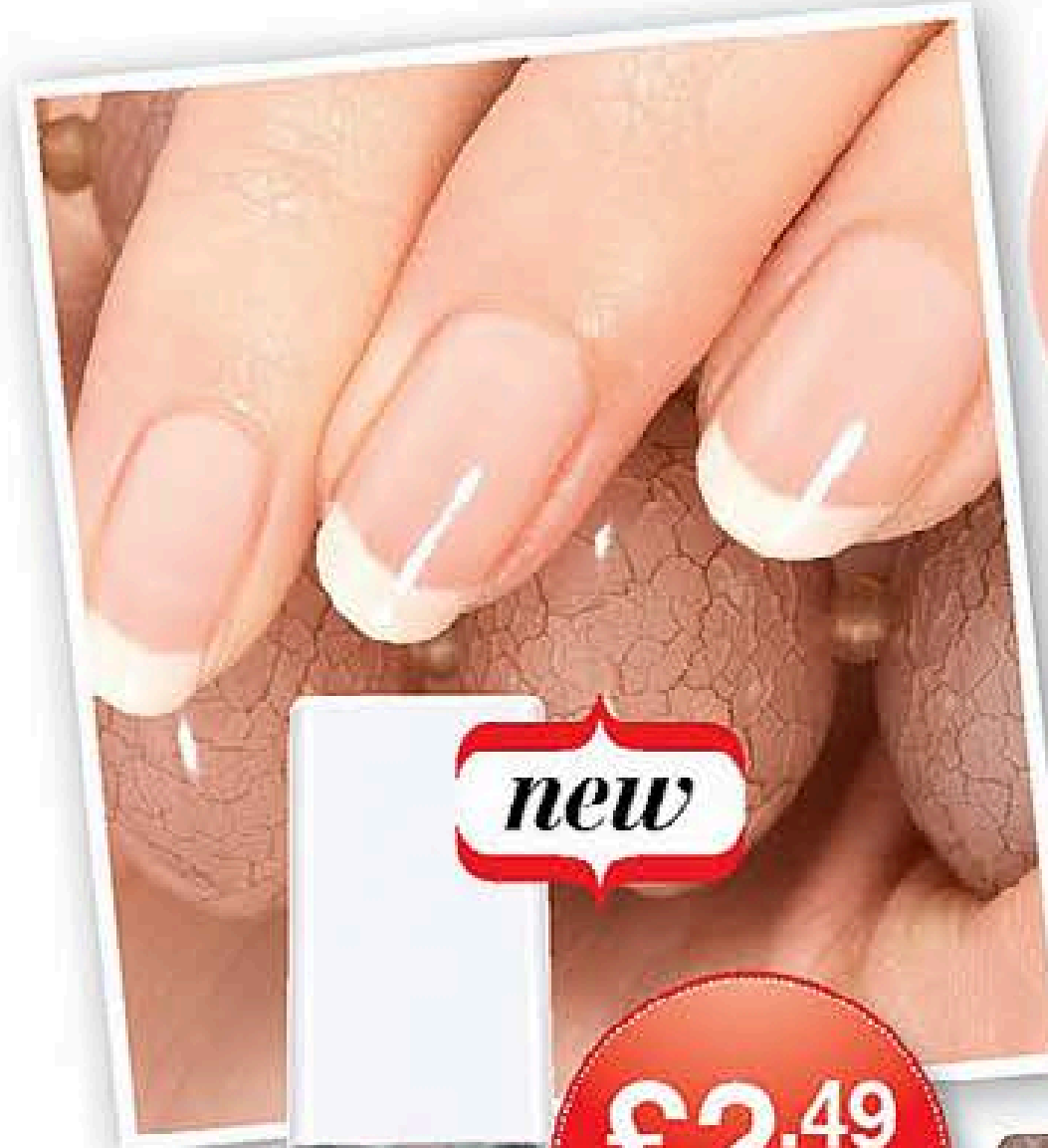
**Nail File with Buffer**  
14035  
**£3**

**SPRING**

How can I get salon-perfect nails, at home?

o a

Start with a **base coat** to protect your nails. Then stick on the **nail guides** and paint the **tips white**, wait for them to dry, and paint the **nude shade** over the whole nail.



*new*

**£2.49**  
half price

**£3.99**  
save £2.51



**NEW Gel Strength Base Coat**  
Sheer pink-toned gel makes nails 92.5% stronger and gives them a shiny finish. 12ml  
**02725**  
Price per 100ml = £20.75  
Will normally be £5  
**£2.49 half price**



**French Manicure Kit**  
Contains nude and white nailwear. 2 x 12ml bottles plus 30 nail guides.  
**23143**  
Normally £6.50  
**£3.99 save £2.51**

75 make-up

\*Will not be featured in the brochure again.

Time moves fast. Your make-up doesn't have to.



up to 8 hours of high-shine lip gloss

- |                     |                       |
|---------------------|-----------------------|
|                     |                       |
| 03970 Full Honey    | 03988 Stay Pink Pout  |
|                     |                       |
| 00398 Pink for Life | 03905 Rosy Resistance |
|                     |                       |
| 03962 Plump Peach   | 03939 Plumful         |

Extra Lasting Plump and Stay Lip Colour £8.50



stays put for 18 hours

- |                   |
|-------------------|
|                   |
| 22509 Black       |
|                   |
| 22533 Brown/Black |

Extra Lasting Mascara Waterproof. 7ml Price per 10ml = £12.86 £9



lasts up to 12hrs

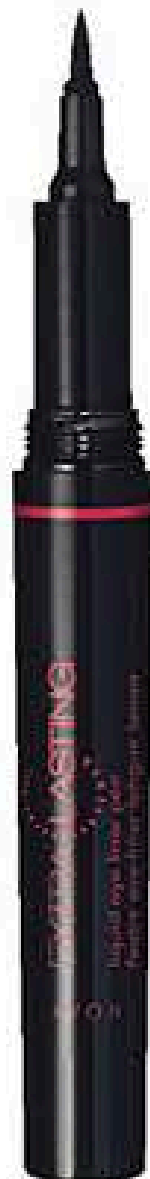
- |                      |
|----------------------|
|                      |
| 20222 Terracotta     |
|                      |
| 20206 Crushed Violet |
|                      |
| 02428 Coral Beat     |
|                      |
| 26518 Arctic Breeze  |

Extra Lasting Powder Eyeshadow £6



even removes waterproof make-up

Extra Lasting Make-up Remover 50ml 14282 Price per 10ml = £10.00 £5



liquid liner lasts up to 8 hours

- |             |
|-------------|
|             |
| 13698 Black |
|             |
| 09092 Brown |

Extra Lasting Eyeliner Pen £7



lasts up to 12 hours

- |                    |                     |
|--------------------|---------------------|
|                    |                     |
| 20040 Ivory        | 06809 Soft Honey    |
|                    |                     |
| 21303 Nude         | 21311 Shell         |
|                    |                     |
| 25361 Medium Beige | 16196 Natural Beige |

Extra Lasting Liquid Foundation 30ml Price per 10ml = £4.17 £12.50



SPRING

How can I make my lipstick last through the day?

Our Extra Lasting Lipstick lasts up to 8 hours, and unlike some long-lasting lipsticks, it doesn't feel dry. It's creamy and moisturising, making it ultra-comfortable.



Model wears: Sunset.

£4 save £3

8 hours of stay-true satin lip colour

- |                    |                    |                     |                    |
|--------------------|--------------------|---------------------|--------------------|
|                    |                    |                     |                    |
| 14829 Lasting Pink | 15230 Sunset       | 10249 Enduring Wine | 15503 Totally Twiq |
|                    |                    |                     |                    |
| 01511 Sand Gold    | 15107 Rose Creme   | 15453 Pink Peach    | 10512 Cappuccino   |
|                    |                    |                     |                    |
| 15446 Mauve Ice    | 15735 Vintage Pink | 10181 Eternal Flame |                    |

Extra Lasting Lipstick Normally £7 £4 save £3



**ANEW**

COLOUR THAT COMPLETES  
YOUR SKINCARE ROUTINE

disguise **dark circles**  
and **fine wrinkles**



14712  
Fair



08433  
Medium

**Age-Transforming  
Concealer SPF15**  
**£9**

immediately, skin looks  
**flawless &  
smoother**  
with a healthy glow



02329  
Ivory



02402  
Medium  
Beige



02543  
Soft Honey



25163  
Nude

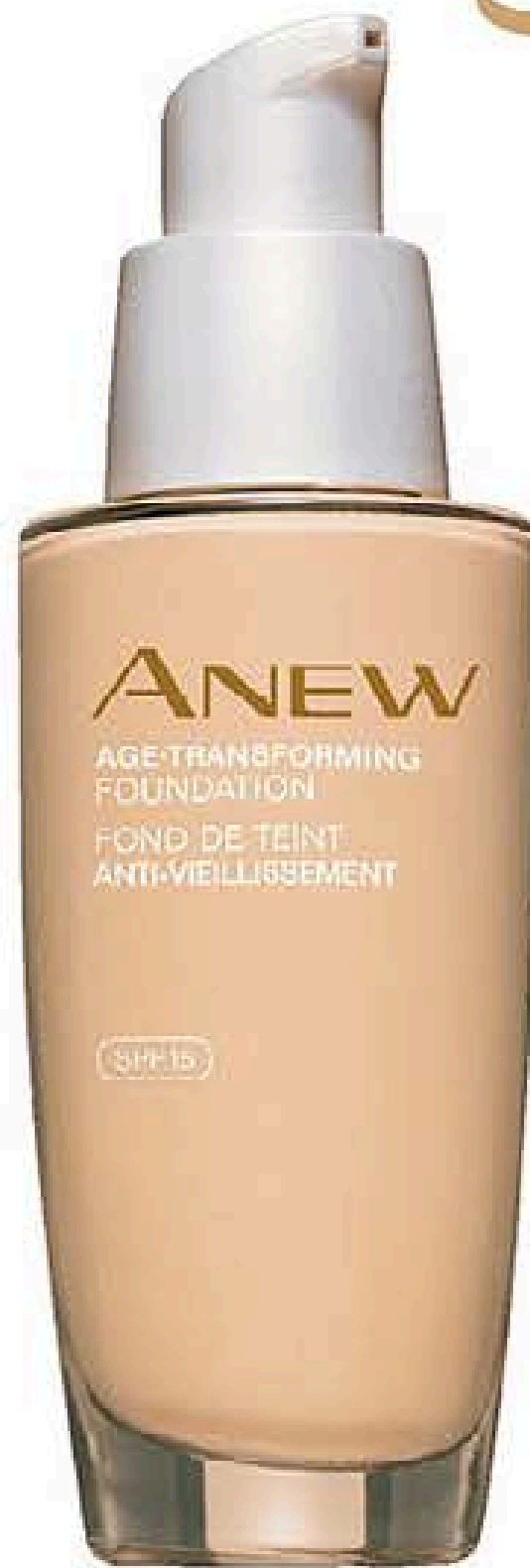


05371  
Shell



07047  
Natural Beige

**Age-Transforming  
Foundation**  
Disguises  
imperfections, smooths  
the look of fine lines  
and evens skin tone.  
With collagen and  
elastin. SPF15. 30ml  
Price per 10ml = £5.00  
**£15**



smooth on before  
our anti-ageing  
foundation for  
**youthful looking  
skin**, for longer

**Skin  
Transforming  
Primer**

Helps minimise  
the look of pores  
and helps prevent  
make-up from  
settling into  
fine lines for a  
smooth, velvety  
finish. 30ml  
00166  
Price per 10ml = £5.00  
**£15**

*the perfect*  
**CANVAS**

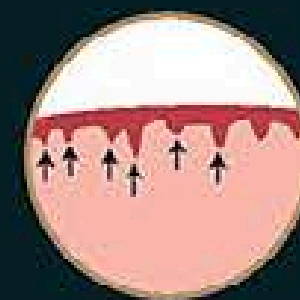
*beautifully younger-looking  
skin and lips, ready to add your  
favourite colours*



colourless formula with **SPF 15**  
to help protect against sun ageing



**BEFORE**  
thin, dry lips



**AFTER**  
lips look plumper  
and feel moisturised

**£5**  
save £4

**Lip Plumping  
Lip Conditioner**  
With double the retinol  
to boost collagen  
renewal.  
11155  
Normally £9  
**£5 save £4**

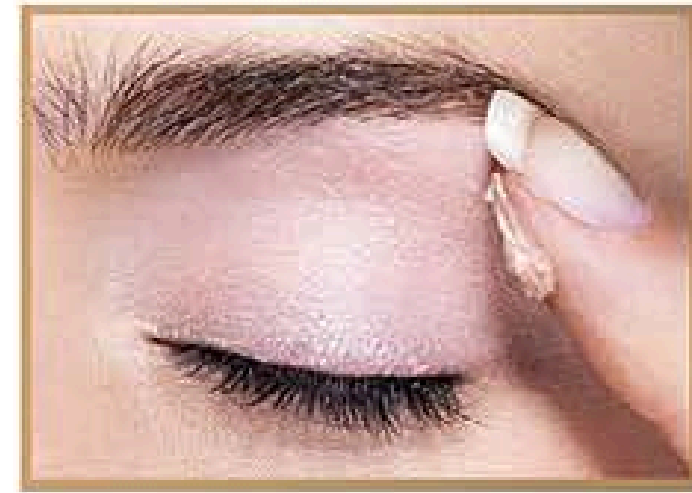


79  
luxury make-up

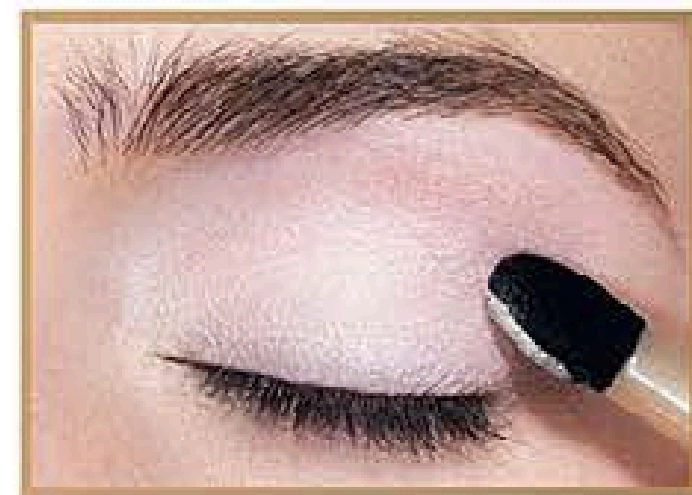


**ANEW**

COLOUR THAT COMPLETES  
YOUR SKINCARE ROUTINE



step 1 smooth the lifting primer over the entire lid



step 2 & 3 apply the lighter shade all over, and define the sockets and lash lines with the darker shades

**Youth-Awakening Eyeshadow and Primer Kit**

3 in 1 eye kit formulated with Anew Poly-Lifting Technology. Contains lifting primer and two shades of lifting shadow to help reshape eyelid contours and add definition for a wide-eyed look.

**£10**



10579 Smoky Violet

18655 Shimmering Walnut

23473 Rich Copper

25924 Spring Green



Model wears: Plumberry.

*the colours you*  
**CRAVE**

*enhance your perfect base with gorgeous lip and eye shades with added anti-ageing benefits*

lips look up to  
**5 years younger**

**£6**  
save £4.50



23747 Glazed Almond

23622 Sugary Pink

23796 Silky Pink

23762 Modest Mauve

23648 Berry Bloom

23630 Plumberry

23697 Desert Rose

23671 Chocolate Brown

**Youth-Awakening Lipstick**

Luxuriously smooth lipstick formulated with collagen and retinol to visibly smooth the look of fine lines and wrinkles. SPF15. With a premium embossed bullet.

Normally £10.50  
**£6** save £4.50



81  
luxury make-up

# COLORTREND

introducing

# LIP STIX

do the twist for a pop of creamy explosive colour



## HOW TO GET BEE STUNG LIPS

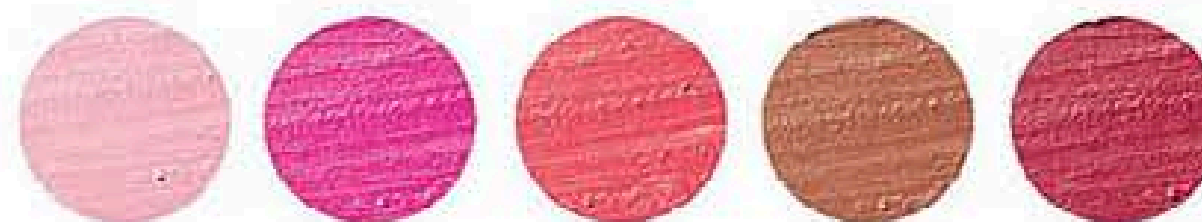
first apply a darker shade, and then fill in the middle with a lighter shade

*new*

£1.99 each

save £2.51 page 83 only

twist up, draw attention!



05926 Gone Pink	05017 Think Fast Pink	05421 Coral You Later	06163 Nude Flash	04663 Reddy to Go
-----------------------	-----------------------------	-----------------------------	------------------------	-------------------------

**NEW Lip Stix**  
Will normally be £4.50  
**£1.99** save £2.51

83

make-up

# COLORTREND



**08516**  
Brown/Black

**02790**  
Black

all plumping, no clumping  
**Plump Out Mascara**  
7ml  
Price per 10ml = £3.57  
Normally £4.50  
**£2.50** save £2



**Limited Edition**  
**Plump Out Mascara**  
7ml  
Price per 10ml = £3.57  
Normally £4.50  
**£2.50** save £2



**12328**  
Cupid's Arrow

**23945**  
Purple Displays of Affection

**22673**  
Champagne Wishes

**22558**  
Kiss Me Under the Stars

**13706**  
Party Girl

**14605**  
Retrochic

**19760**  
Sunburst

**19133**  
Glamour Ice

**14597**  
Chocolate Kiss

**19976**  
Violetta

**12286**  
True Romance

**13839**  
Rainforest

**Eyeshadow Duo**  
Normally £4.50  
**£2.50** save £2



## experiment for less!

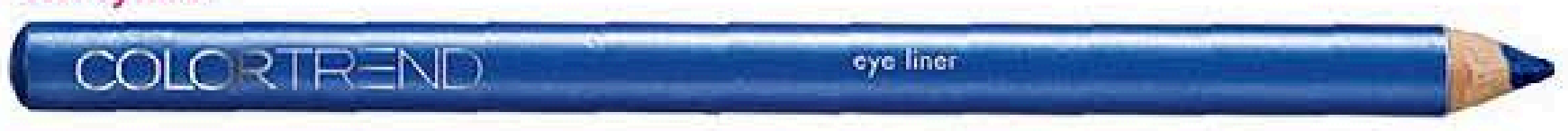
LIFE'S TOO SHORT TO WEAR THE SAME SHADE

vivid smooth-glide liner



**Chopsticks Eyeliner**  
Normally £3.50  
**£2.50** save £1

soft eyeliner

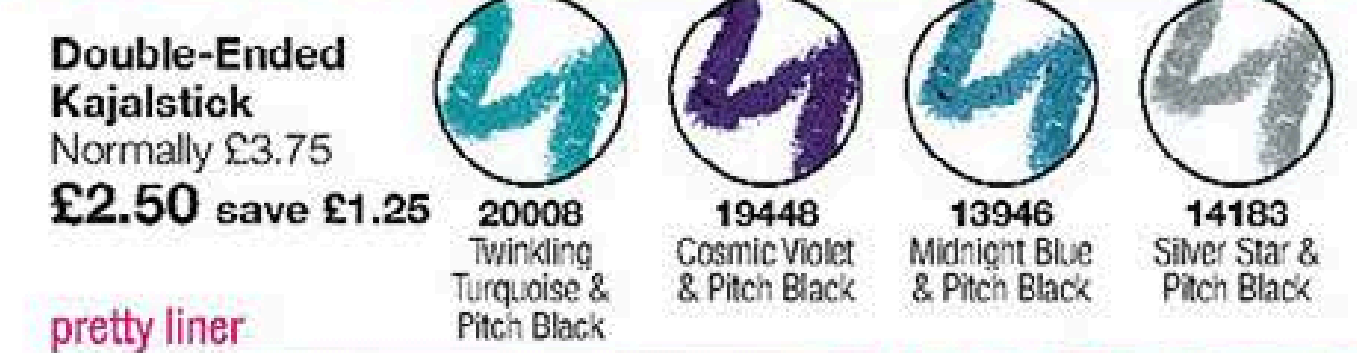
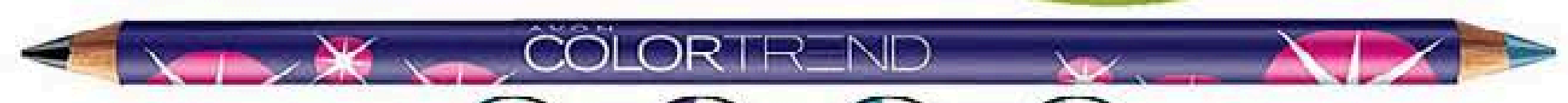


**Pencil Play Eyeliner**  
Normally £3  
**£2.50** save 50p



everything  
**£2.50**  
each  
pages 84-85

two shades of liner



**Double-Ended Kajalstick**  
Normally £3.75  
**£2.50** save £1.25

pretty liner



**Kajalstick**  
Normally £3  
**£2.50** save 50p

# COLORTREND



**Color Me Pretty  
Nail Enamel**  
8ml  
Price per 100ml = £31.25  
Normally £3  
**£2.50** save 50p

**wet look shine**

15602 Natural Girl	19273 Tropical	13500 Peekaboo	13128 Vixen	02675 Alloy
00976 Shell Pink	11577 Green Morph	18440 Blue Morph	02733 Velour	00349 Deluxe
		<b>suede effect</b>		
26724 Bikini	19000 Violet Freeze			
		05439 Soft Violet	05042 Blue Royale	26104 Fuchsia Feel



23705 Sun Beige	11957 Natural
23598 Ivory Beige	23863 Near Nude
18804 Disque	

**Fresh Face  
Foundation**  
30ml  
Price per 10ml = 83p  
Normally £4.75  
**£2.50**  
save £2.25



13573 Medium
24075 Light

**Perfect and Hide  
Concealer**  
Normally £3  
**£2.50** save 50p

## experiment for less!

LIFE'S TOO SHORT TO WEAR THE SAME SHADE

everything  
**£2.50**  
each  
pages 86-87



25767 Berry Fizz	25122 Angel	25320 Sunset
13359 Urban Bliss	17657 Kiss Kiss	25999 Pucker
13854 Orange Crush	02535 Lucid	26021 Lovey Dovey
13151 Watermelon Ice	12021 Clear	22608 Start Up Pink
	<b>Read My Lips Lip Gloss</b>	
19646 Fluorescent Pink	Gloss leaves lips feeling moisturised, smooth and glossy. 7ml Price per 10ml = £3.57 Normally £3.75 <b>£2.50</b> save £1.25	



23291 Flirt	23481 Rich Ruby	19455 Violet Friday
02436 Passion	14332 Doll Pink	02279 Beige Star
24190 Lucky Kiss	13011 Intimate	22814 Poppy Love
23002 Deluxe	22707 Pink Holiday	22582 Amethyst
03673 Hot Pink Love	02246 Heartbeat Red	02568 Purple Roses
	<b>Kiss 'n' Go Lipstick</b>	
12682 Coco Kiss	SPF15. Normally £3.75 <b>£2.50</b> save £1.25	



**Final Touch  
Pressed Powder**  
Oil-free pressed powder with SPF10. 10g  
Normally £4.25  
**£2.50**  
save £1.75

21766 Translucent	11619 Translucent Tan



**Oil Control  
Pressed Powder**  
10g  
Normally £4.25  
**£2.50** save £1.75

10256 Medium

**A NEW**  
VITALE 25+

save up to  
**£7.50**

pages 88-89

for a  
**YOUTHFUL  
GLOW**  
*this spring*

Day Cream SPF25

50ml

11247

Price per 100ml = £24.00

Normally £19.50

**£12** save £7.50



89

anew anti-ageing

**CLEANSE,  
MOISTURISE  
& TREAT**

*new*

*new*

**NEW** Cleanser

125ml

03111

Price per 100ml = £3.60

Will normally be £7.50

**£4.50** save £3



**NEW** Night Gel Cream

50ml

11197

Price per 100ml = £24.00

Normally £19.50

**£12** save £7.50



**NEW** Eye Gel

Cream

15ml

22160

Price per 100ml = £83.33

Will normally be £16

**£9.50** save £6.50



leaves skin looking  
radiant all day

# A NEW REVERSALIST 40+

save up to  
**£8.50**  
pages 90-91

for  
**RENEWED  
SKIN**  
this spring

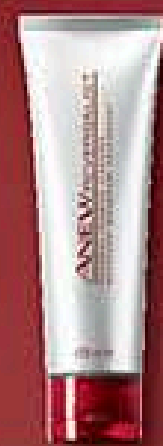


Day Renewal Cream  
SPF25 UVA/UVB  
50ml  
24679  
Price per 100ml = £26.00  
Normally £21.50  
**£13** save £8.50

91  
anew anti-ageing

**CLEANSE,  
MOISTURISE  
& TREAT** ✓

Renewal  
Foaming  
Cleanser 125ml  
22434  
Price per 100ml = £4.00  
Normally £8.50  
**£5** save £3.50



Night Renewal  
Cream 50ml  
11296  
Price per 100ml = £26.00  
Normally  
£21.50  
**£13**  
save £8.50



Illuminating  
Eye System  
24927  
Normally £19  
**£11.50**  
save £7.50



helps **reduce** the look  
of **fine lines** and **wrinkles**

**ANEW**  
ULTIMATE 7S 50+

save up to  
**£9.50**  
pages 92-93

for  
**PLUMPED  
LOOKING SKIN**  
*this spring*



**CLEANSE,  
MOISTURISE  
& TREAT** ✓

93  
anew anti-ageing

Day Cream SPF25  
50ml  
16097  
Price per 100ml = £29.00  
Normally £24  
**£14.50**  
save £9.50

helps skin feel more  
**elastic, with natural volume**

Cream Cleanser  
125ml  
01602  
Price per 100ml = £4.80  
Normally £10  
**£6** save £4



Night Cream  
50ml  
16063  
Price per 100ml = £29.00  
Normally £24  
**£14.50**  
save £9.50



Eye System  
16139  
Normally £20  
**£12** save £8



**ANEW**  
PLATINUM 60+

save up to  
**£10**  
pages 94-95

for  
**FIRMER**  
**FEELING SKIN**  
*this spring*



95  
anew anti-ageing

**CLEANSER,  
MOISTURISE  
& TREAT** ✓

Day Cream  
SPF25  
50ml  
11353  
Price per 100ml = £30.00  
Normally £25  
**£15**  
save £10

Cleanser  
125ml  
02311  
Price per 100ml = £5.20  
Normally £10.50  
**£6.50** save £4



Night Cream  
50ml  
19166  
Price per 100ml = £30.00  
Normally £25  
**£15** save £10



Eye & Lip Cream  
15ml  
01230  
Price per 100ml = £83.33  
Normally £21  
**£12.50**  
save £8.50



dramatically **reduces**  
the look of **sagging skin**





VITALE  
**25+**  
FIGHT THE FIRST  
VISIBLE SIGNS  
OF AGEING

**NEW Cleanser**  
125ml  
**03111**  
Price per 100ml = £3.60  
Will normally be  
£7.50  
**£4.50 save £3**  
See pages 88-89 for  
details.



**NEW Eye Gel  
Cream** 15ml  
**22160**  
Price per 100ml = £63.33  
Will normally be £16  
**£9.50**  
save £6.50  
See pages 88-89 for  
details.



**Day Cream SPF25**  
50ml  
**11247**  
Price per 100ml = £24.00  
Normally £19.50  
**£12**  
save £7.50  
See pages  
88-89 for details.



**Night Gel Cream**  
50ml  
**11197**  
Price per 100ml = £24.00  
Normally £19.50  
**£12**  
save £7.50  
See pages  
88-89 for details.



**NEW 14 Day System**  
26690  
Will normally be £22  
**£15 save £7**



REVERSALIST  
**40+**  
WRINKLES. FIRMNESS.  
DISCOLOURATIONS

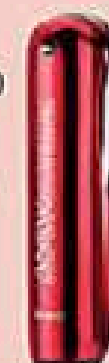
**Renewal Foaming  
Cleanser**  
125ml  
**22434**  
Price per 100ml = £4.00  
Normally £8.50  
**£5 save £3.50**  
See pages 90-91 for  
details.



**Illuminating  
Eye System**  
24927  
Normally £19  
**£11.50**  
save £7.50  
See pages 90-91 for  
details.



**Renewal Serum**  
30ml  
**17582**  
Price per 100ml = £60.00  
Normally £27  
**£18 save £9**



**Day Renewal Cream  
SPF25 UVA/UVB** 50ml  
**24679**  
Price per 100ml = £26.00  
Normally £21.50  
**£13**  
save £8.50  
See pages  
90-91 for details.



**Night Renewal Cream**  
50ml  
**11296**  
Price per 100ml = £26.00  
Normally £21.50  
**£13**  
save £8.50  
See pages  
90-91 for details.



**Sheer Tint  
Moisturiser  
SPF20**  
30ml  
**03608**  
Price per 100ml = £45.00  
Normally £20  
**£13.50**  
save £6.50



**Skin Renewal  
14 Day System**  
11205  
Normally £24  
**£16 save £8**



ULTIMATE 7S  
**50+**  
DEEP WRINKLES.  
SAGGING.  
AGE SPOTS

**Cream Cleanser**  
125ml  
**01602**  
Price per 100ml = £4.60  
Normally £10  
**£6 save £4**  
See pages 92-93 for  
details.



**Eye System**  
16139  
Normally £20  
**£12 save £8**  
See pages 92-93  
for details.



**Elixir**  
30ml  
**24133**  
Price per 100ml = £66.67  
Normally £30  
**£20**  
save £10



**Day Cream SPF25**  
50ml  
**16097**  
Price per 100ml = £29.00  
Normally £24  
**£14.50**  
save £9.50  
See pages  
92-93 for details.



**Night Cream**  
50ml  
**16063**  
Price per 100ml = £29.00  
Normally £24  
**£14.50**  
save £9.50  
See pages  
92-93 for details.



**Sheer Tint  
Moisturiser  
SPF20**  
30ml  
**04309**  
Price per 100ml = £48.33  
Normally £22  
**£14.50**  
save £7.50

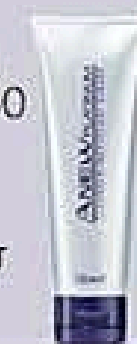


**Age Repair  
14 Day System**  
25759  
Price per 100ml = £32.00  
Normally £26  
**£17 save £9**



PLATINUM  
**60+**  
NECK SAGGING.  
DRYNESS.  
SEVERE WRINKLES

**Cleanser**  
125ml  
**02311**  
Price per 100ml = £5.20  
Normally £10.50  
**£6.50**  
save £4  
See pages 94-95 for  
details.



**Eye & Lip Cream**  
15ml  
**01230**  
Price per 100ml = £63.33  
Normally £21  
**£12.50**  
save £8.50  
See pages  
94-95 for details.



**Serum**  
30ml  
**23267**  
Price per 100ml = £66.67  
Normally £31  
**£21**  
save £10



**Day Cream SPF25** 50ml  
**11353**  
Price per 100ml = £30.00  
Normally £25  
**£15 save £10**  
See pages  
94-95 for  
details.



**Night Cream** 50ml  
**19166**  
Price per 100ml = £30.00  
Normally £25  
**£15 save £10**  
See pages  
94-95 for  
details.



**Recontouring  
14 Day System**  
25775  
Normally £28  
**£19 save £9**



### CLINICAL TARGETED TREATMENTS

**Laser Shape Pro**  
150ml  
**24166**  
Price per 100ml = £6.67  
Normally £15  
**£10 save £5**



**Derma-Full Pro Deep  
Wrinkle Concentrate**  
04945  
Normally £18  
**£12 save £6**



**Thermafirm Face Lifting  
Cream** 30ml  
**23135**  
Price per 100ml = £46.67  
Normally £21  
**£14 save £7**



**Eye Lift PRO**  
04713  
Normally £19.50  
**£13 save £6.50**



AS SEEN IN  
**InStyle**  
**Resurfacing Expert  
Smoothing Fluid**  
30ml  
**03483**  
Price per 100ml = £50.67  
Normally £25  
**£17 save £8**



**Ultimate 7S Ulti-Minute  
Lifting Complex**  
30ml  
**26989**  
Price per 100ml = £60.00  
Normally £27  
**£18 save £9**  
See pages  
42-43 for  
details.



**GENICS**  
**Eye Treatment**  
15ml  
**10033**  
Price per 100ml = £90.00  
Normally £20  
**£13.50**  
save £6.50



**Treatment  
Cream** 30ml  
**03566**  
Price per 100ml = £51.67  
Normally £23.50  
**£15.50**  
save £8



AS SEEN IN  
**LOOK**

**Treatment  
Concentrate**  
30ml  
**03541**  
Price per 100ml = £66.67  
Normally £30  
**£20 save £10**



# CLEANSE & REFRESH EVERYDAY



dual-phase liquid cleanser

£3.50  
save £2.50

£3  
half price

3-in-1 scrub, mask & cleanser

invigorating toner

£3  
save £2

**Freshest Pure Refreshing Toner**  
200ml  
05025  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**

**Freshest Pure Dual Phase Facial Cleanser**  
200ml  
03723  
Price per 100ml = £1.75  
Normally £6  
**£3.50 save £2.50**

**Freshest Pure Scrub, Mask and Cleanser**  
100ml  
07708  
Normally £6  
**£3 half price**

# HYDRATE & PROTECT ALL DAY

save up to **half price**  
pages 100-101



provides **48 hour** moisturisation

£3.50  
save £4



**Hydra Beyond Hydrating Gel Cream**  
50ml  
07591  
Price per 100ml = £7.00  
Normally £7.50  
**£3.50 save £4**



**for youthfully plumped skin**  
**Ageless Bloom Day Cream SPF20** 50ml  
25882  
Price per 100ml = £12.00  
Normally £10  
**£6 save £4**



**for hydrated, re-balanced skin**  
**Complete Balance Oil Free Day Mattifier SPF15** 50ml  
18093  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**



**for glowing, vibrant skin**  
**Hydra Radiance Revitalising Day Cream SPF15** 50ml  
17202  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**



**for radiant, youthful skin**  
**Youth Minerals Energising Day Cream SPF20** 50ml  
10421  
Price per 100ml = £13.00  
Normally £11  
**£6.50 save £4.50**



£10  
save £5

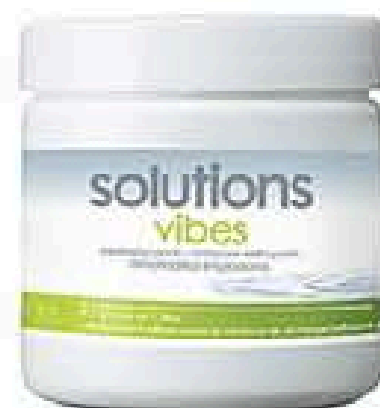


CLEANS  
**5x**  
DEEPER

**Vibes Power Cleanser**

Vibrating cleanser removes make-up, dirt and debris, to leave skin looking polished and radiant. Includes 14 replacement pads. Requires 1 x AAA battery (not included). Size approx. 4.68cm x 8.12cm. Use 3 times per week for best results.

13201  
Normally £15  
£10 save £5



replacement pads

**Vibes Cleansing Pads**

14 replacement pads for the Vibes Power Cleanser, clinically shown to clean 5 times deeper than manual cleansing.

25874  
Price per pad = 25p  
Normally £5  
£3.50 save £1.50

REVITALISE &  
INVIGORATE  
IN AN INSTANT

save up to  
**30%**  
pages 102-103



GIVE YOUR EYES THE  
LOOK OF  
**8 HOURS  
SLEEP**

**Vibes Wake-Up  
Eye Roller**

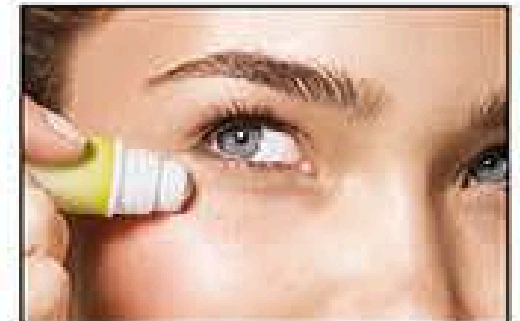
Gentle vibrating eye roller, formulated to revitalise eyes, and reduce the look of puffiness and dark circles. Includes built-in battery that cannot be replaced. 12ml  
18135  
Price per 100ml = £58.33  
Normally £10  
£7 save £3

£7  
save £3

how to use



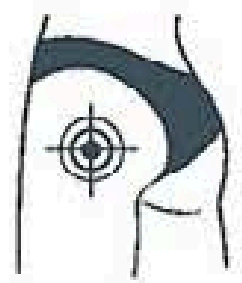
1. remove the tab, then twist the base twice to start the vibrations



2. roll under your eyes for an instant wake-up

# HELP REDUCE THE LOOK OF CELLULITE

save up to **40%**  
pages 104-105



tone the look of thighs

**Cellu-Sculpt**  
200ml  
22566  
Price per 100ml = £3.50  
Normally £12

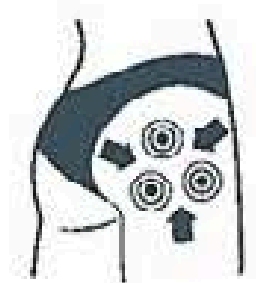
**£7**  
save £5



firm the look of your bust

**Lift & Firm Bust**  
Liquid Bra Toning  
Gel  
150ml  
22590  
Price per 100ml = £4.00  
Normally £10

**£6**  
save £4



smooth the look of cellulite

**Cellu-Sculpt 3X Tri-Roller**  
Anti-Cellulite Treatment  
150ml  
13565  
Price per 100ml = £5.67  
Normally £14

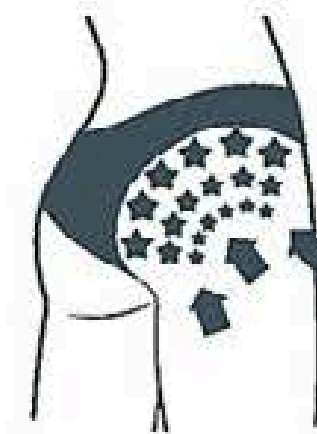
**£8.50**  
save £5.50



reduce the look of stretchmarks

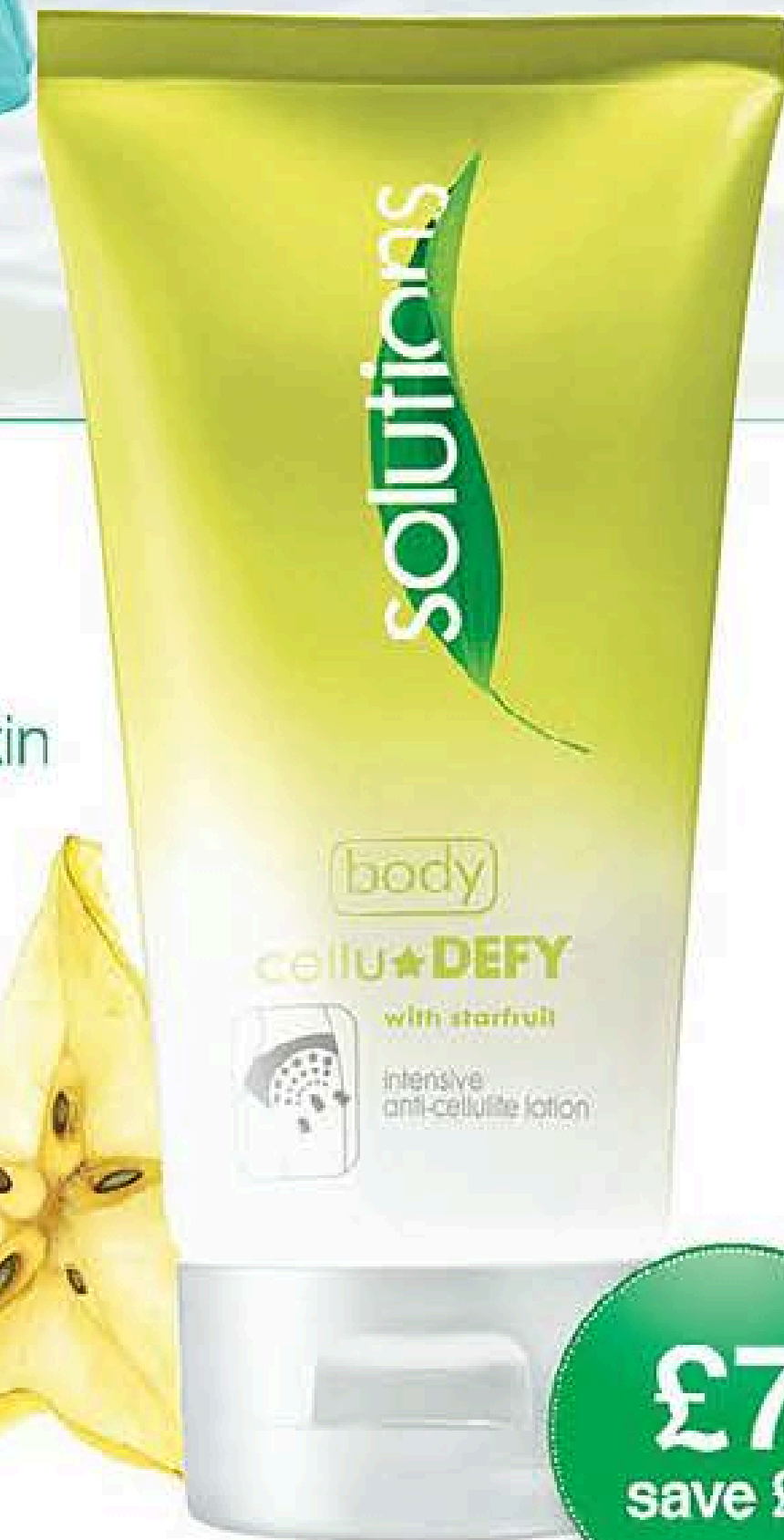
**Stretchmark 24 Line**  
Reducing Treatment  
200ml  
22616  
Price per 100ml = £3.50  
Normally £12

**£7**  
save £5



**72%**  
agree it makes skin feel more toned

**Cellu-Defy**  
Helps to target your most stubborn cellulite! Massage thoroughly into thighs, tummy and hips twice daily. Use in conjunction with regular exercise and drink 6-8 glasses of water a day.  
150ml  
20107  
Price per 100ml = £4.67  
Normally £10  
**£7** save £3



**£7**  
save £3

# clearskin® SKIN SAVIOURS FOR BLEMISHED SKIN



"This 3-in-1 cleanser really works, without aggravating my skin. I have real problem skin and Clearskin products seem to work better than the treatments you buy over the counter."

Hbanana, Avonshop.co.uk customer, Northamptonshire

**£2.50**  
half price

**Blemish Clearing 3-in-1 Cleanser, Scrub & Mask**  
125ml  
24208  
Price per 100ml = £2.00  
Normally £5  
**£2.50**  
half price



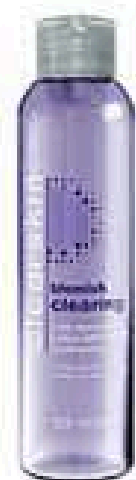
**Blemish Clearing Peel Off Mask**  
75ml  
26732  
Price per 100ml = £2.67  
Normally £4  
**£2** half price



**Blemish Clearing Deep Cleansing Cloths**  
Contains 25 wipes.  
16840  
Price per wipe = 9p  
Normally £4.50  
**£2.25** half price



**Blemish Clearing Blemish Stick**  
18788  
Normally £4  
**£2** half price



**Blemish Clearing Daily Astringent**  
125ml  
00653  
Price per 100ml = £1.60  
Normally £4  
**£2** half price

# SKIN SAVIOURS FOR UNEXPECTED BREAKOUTS

all  
half  
price  
pages 106-107

**£2.25**  
half price



**Clear Emergency Instant Spot Treatment**  
15ml  
20511  
Price per 100ml = £15.00  
Normally £4.50  
**£2.25**  
half price

**clear emergency**  
Instant Spot Treatment  
Soin anti-imperfections  
formule SOS  
with 2% salicylic acid  
avec 2% d'acide salicylique

"This spot treatment is my go-to product when an unexpected blemish pops up. It really works at reducing redness within hours."

Kate Mullis, Avon Customer London



**Clear Emergency Intensive Cream Cleanser**  
75ml  
25411  
Price per 100ml = £3.33  
Normally £5  
**£2.50** half price

clearskin®  
**SKIN SAVIOURS FOR  
 BLOCKED PORES**



"I tend to get breakouts about once a month and this mask really helps keep oil levels at bay. I use the mask once a week and it leaves my skin feeling smooth and refreshed."

Kabx, Avonshop.co.uk customer, Scotland

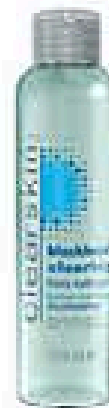
**£1.75**  
 half price



**Blackhead Clearing Deep Treatment Mask**  
 75ml  
 00521  
 Price per 100ml = £2.33  
 Normally £3.50  
**£1.75**  
 half price



**Blackhead Clearing Daily Cleanser**  
 125ml  
 18820  
 Price per 100ml = £1.80  
 Normally £4.50  
**£2.25** half price



**Blackhead Clearing Daily Astringent**  
 125ml  
 04259  
 Price per 100ml = £1.60  
 Normally £4  
**£2** half price

clearskin®  
**professional**  
 SKIN SAVIOURS FOR  
**TROUBLED SKIN**

**all  
 half  
 price**  
 pages 108-109



**Clarifying Toner Pads**  
 Contains 45 pads.  
 13060  
 Price per pad = 6p  
 Normally £5.50  
**£2.75** half price

**£2.75**  
 half price

"These toner pads are great for calming my skin. I use all three steps together and the range really leaves my skin feeling clean and refreshed."

Kirsty Field, Avon Customer, Leeds



**Daily Correcting Lotion**  
 50ml  
 20883  
 Price per 100ml = £7.00  
 Normally £7  
**£3.50** half price



**Deep Pore Cleansing Scrub**  
 125ml  
 21717  
 Price per 100ml = £2.20  
 Normally £5.50  
**£2.75** half price

Why you should use Avon Sun...

- + contains **Activi-D Technology** to help provide the optimal environment for your skin's vitamin D function, so you can enjoy the sun and have healthy-looking skin
- + contains **Derma-UV Plus™** protection and skin-friendly formulas
- + contains **High-level PA protection** to help defend against ageing rays

LOW PROTECTION

**Moisturising Sun Lotion SPF10**

150ml  
19125  
Price per 100ml = £2.40  
Normally £6

**£3.60**  
save £2.40



KIDS PROTECTION

**Cooling After Sun Gellie**

150ml  
03574  
Price per 100ml = £2.80  
Normally £7

**£4.20**  
save £2.80



AFTER SUN

**After Sun Shimmering Tan Enhancer**

150ml  
19778  
Price per 100ml = £2.80  
Normally £7

**£4.20**  
save £2.80



**Cooling After Sun Spray Lotion with Vitamin C**

150ml  
19588  
Price per 100ml = £2.40  
Normally £6

**£3.60**  
save £2.40



**Soothing After Sun Body Butter**

200ml  
17624  
Price per 100ml = £2.10  
Normally £7

**£4.20**  
save £2.80



**Cooling After Sun Lotion with Aloe**

400ml  
22152  
Price per 100ml = £1.20  
Normally £8

**£4.80**  
save £3.20



MEDIUM PROTECTION

**Moisturising Sun Cream Sensitive Skin SPF25**

150ml  
01917  
Price per 100ml = £4.00  
Normally £10

**£6**  
save £4



**Quick Dry Clear Spray SPF20**

150ml  
19117  
Price per 100ml = £4.60  
Normally £12

**£7.20**  
save £4.80



**Moisturising Sun Spray Sensitive Skin SPF15**

150ml  
19091  
Price per 100ml = £4.00  
Normally £10

**£6**  
save £4



TAN BOOST

**Magic Tan Moisturising Self Tan Lotion for Face and Body**

150ml  
24240  
Price per 100ml = £6.00  
Normally £15

**£9**  
save £6



**Maxi Tan Tan Enhancing Oil Spray**

150ml  
19471  
Price per 100ml = £2.40  
Normally £6

**£3.60**  
save £2.40



AVONsun<sup>+</sup>

SPRING INTO THE SUN

stay skin smart on your holidays with our Avon Sun range

save up to

**40%**

pages 110-111



HIGH PROTECTION

**Anti-Shine Face Cream Duo**

18226  
Normally £9

**£5.50**  
save £3.50

**Mattifying Mineral Face Cream SPF30**

50ml  
47878  
Price per 100ml = £11.00  
Normally £9

**£5.50**  
save £3.50

**Moisturising Face Cream SPF30**

50ml  
18598  
Price per 100ml = £11.00  
Normally £9

**£5.50**  
save £3.50

**Clear Spray SPF30\***

150ml  
18143  
Price per 100ml = £6.40  
Normally £16

**£9.60**  
save £6.40  
\*Does not contain Activi-D Technology.

**Moisturising Sun Cream Sensitive Skin SPF50**

150ml  
18101  
Price per 100ml = £4.00  
Normally £10

**£6** save £4





# SPRING SAVERS

## BODY SPRAYS

**£1.99** each  
save **£1.61**

pages 112-113

for him



for her



**Deodorant Body Spray**  
150ml  
13813 Infinite Moment for Him  
02469 Perfect Strength  
13912 Pro Sport  
16691 Wilderness  
05231 Avon Signature

00901 Black Suede  
16535 Full Speed  
09779 True Force  
21907 Urban Edge  
Price per 100ml = £1.33  
Normally £3.60  
**£1.99** save £1.61

**Perfumed Body Spray 75ml**  
15123 Treselle  
05041 Incandessence  
25445 Little Black Dress  
08847 Little Red Dress  
06619 Eternal Magic  
20495 Perceive  
10157 Far Away  
02709 Infinite Moment for Her  
09407 Pur Blanca  
25692 Avon Soft Musk  
Price per 100ml = £2.65  
Normally £3.60  
**£1.99** save £1.61





*new*

## rare diamonds

sparkling **plum blossom** and captivating **orchid** with notes of luxurious **cashmere woods** for sensuous warmth

rub to  
*smell*  
RARE  
DIAMONDS

£6.99  
save £6.01

*rich  
sensual  
sophisticated*

**NEW Rare Diamonds**  
**Eau de Parfum Spray**  
Oriental, floral.  
50ml  
**21337**  
Price per 100ml = £13.98  
Will normally be £13  
**£6.99** save £6.01

# fabulous FRAGRANCES

update your scent  
style this spring



£6.50  
save £4.50

## PERCEIVE Dew

uplifting. confident. spiritual

### Perceive Dew Eau de Toilette Spray

A fresh, spirited scent of citrus and marine mist, with sweet apricot and golden amber. 50ml

21246

Price per 100ml = £13.00

Normally £11

£6.50 save £4.50



## rare pearls

warm. floral. lustrous



£7.50  
save £5.50

### Rare Pearls Eau de Parfum Spray

Discover true perfection... a lustrous mix of green notes amongst hints of rosewood, magnolia and lasting pearl musks. 50ml

03632

Price per 100ml = £15.00

Normally £13

£7.50 save £5.50

## rare gold

sultry. warm. feminine



£7.50  
save £5.50

rub to  
smell  
RARE  
GOLD

### Rare Gold Eau de Parfum Spray

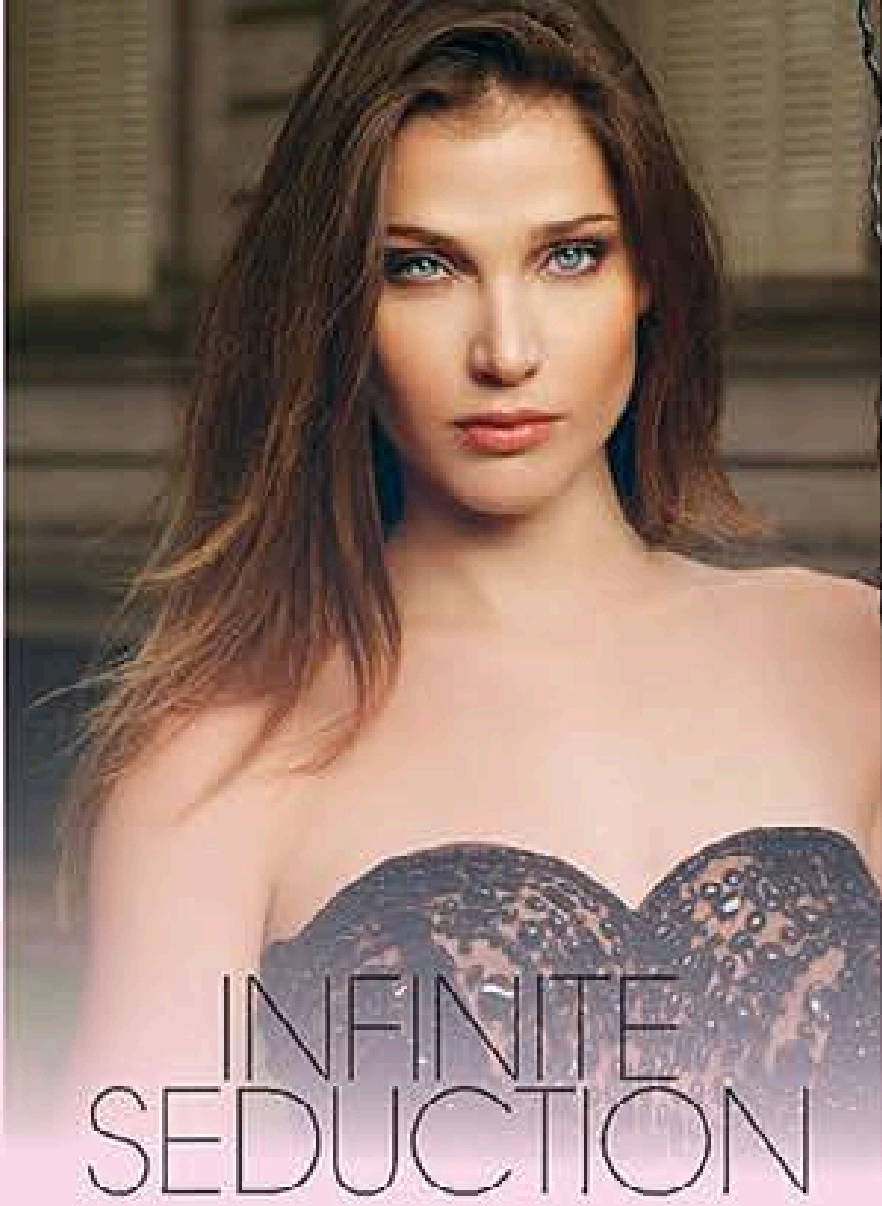
Opulent orange flowers mixed with precious amber. 50ml

04440

Price per 100ml = £15.00

Normally £13

£7.50 save £5.50



# INFINITE SEDUCTION

addictive. spellbinding. sexy



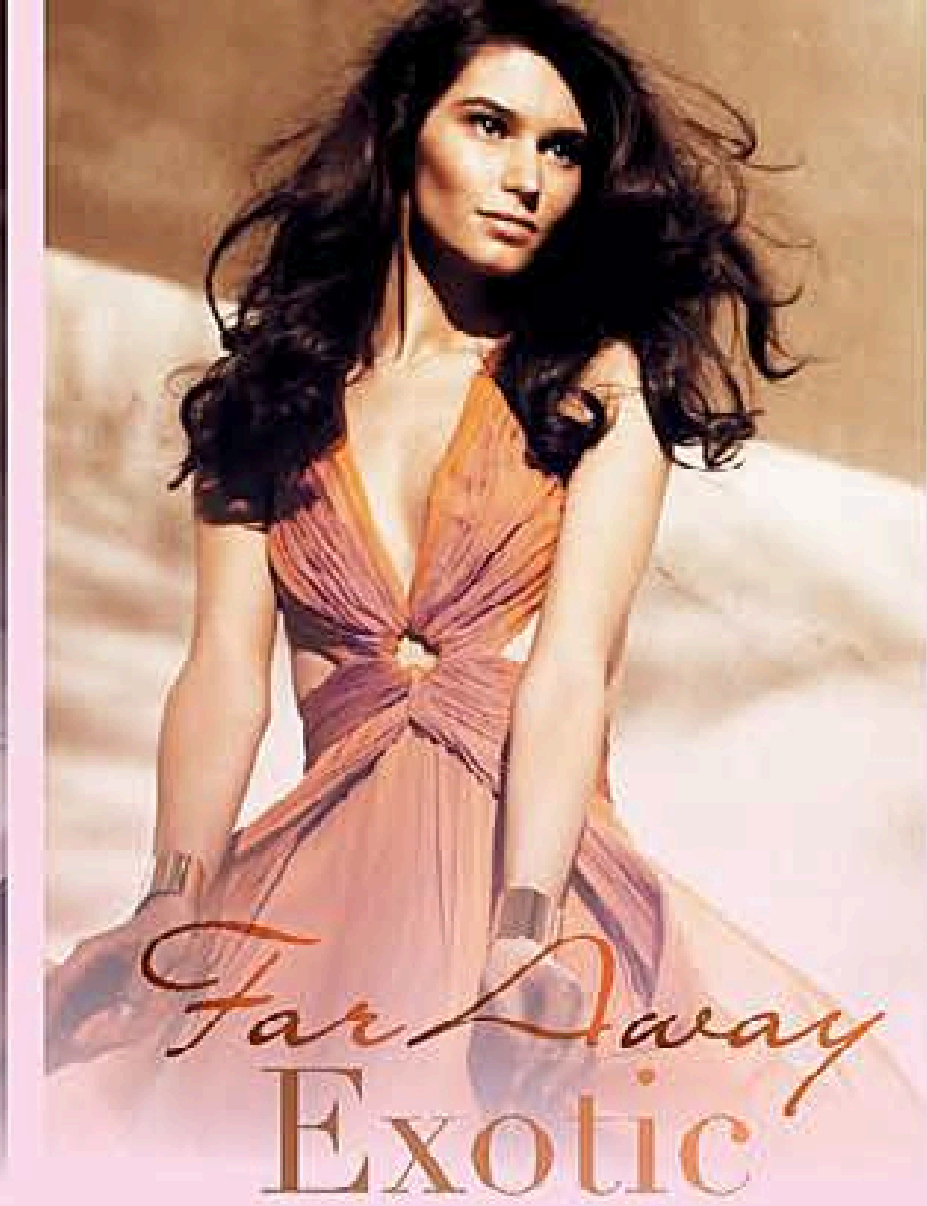
# INFINITE MOMENT

romantic. sophisticated. feminine



# Far Away

enticing. dreamy. exotic



# Far Away Exotic

lavish. inspired. exotic



£7.50  
save £5.50

### Infinite Seduction for Her Eau de Toilette Spray

Addictive leather vanilla accord with fresh Gardenia petals and spicy black pepper. 50ml

04408

Price per 100ml = £15.00

Normally £13

£7.50 save £5.50



£7.50  
save £5.50

### Infinite Moment for Her Eau de Toilette Spray

Sophisticated raspberry leaves embrace feminine florals and warm vanilla, capturing hearts for a lifetime. 50ml

15156

Price per 100ml = £15.00

Normally £13

£7.50 save £5.50



£7.50  
save £5.50

### Far Away Eau de Parfum Spray

Exotic essences of rare florals spiced with amber and musk. 50ml

04549

Price per 100ml = £15.00

Normally £13

£7.50 save £5.50



£7.50  
save £5.50

### Far Away Exotic Eau de Parfum Spray

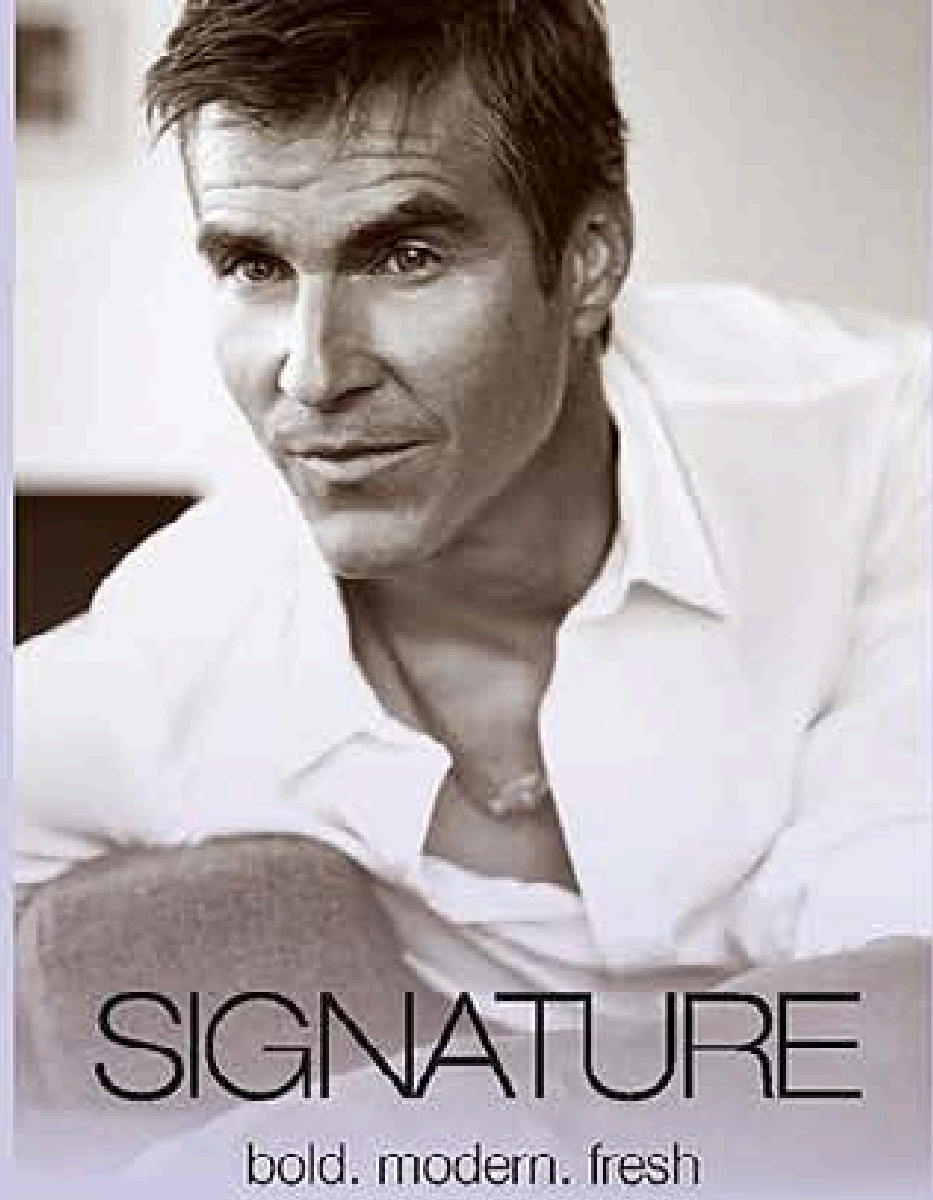
An inspiring journey of chai spice and lavish saffron rose entwined with the exotic richness of ambered musk. 50ml

21493

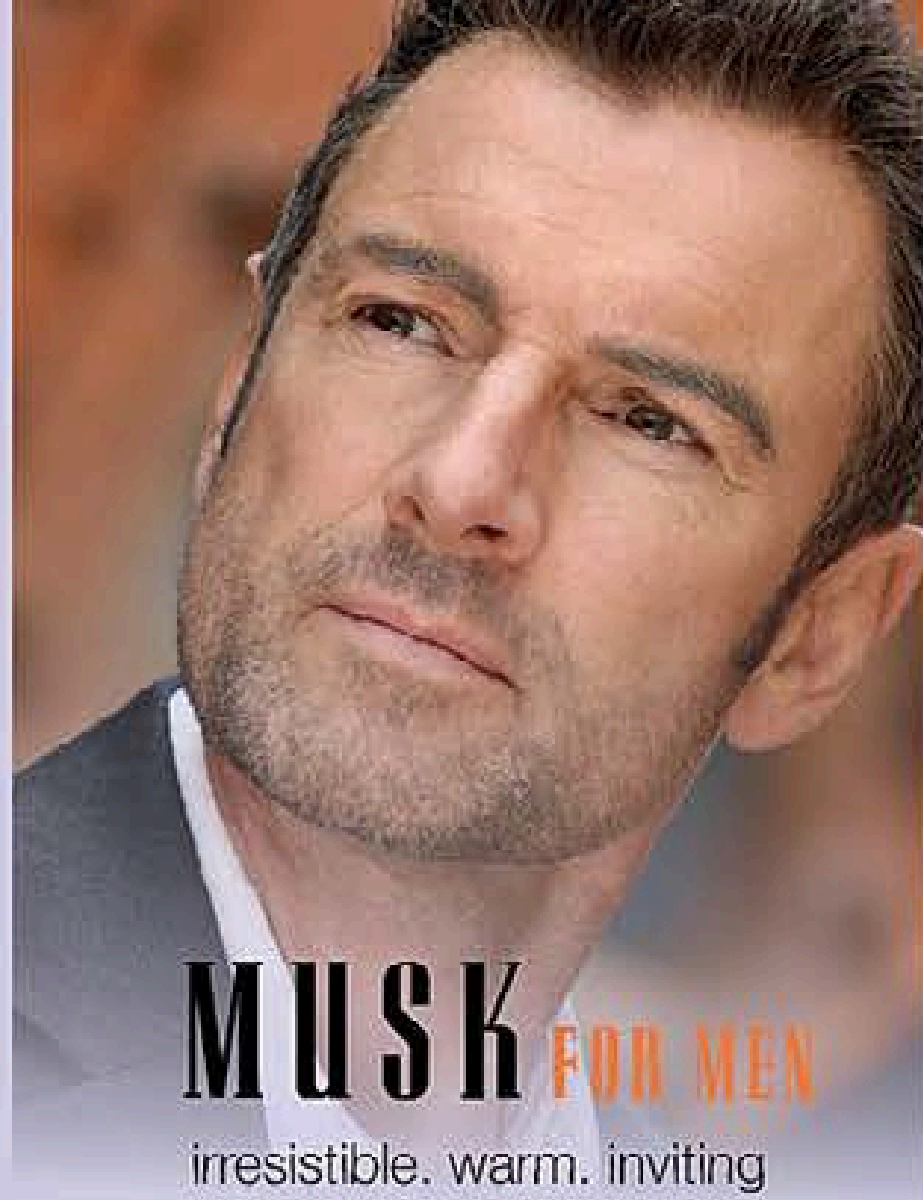
Price per 100ml = £15.00

Normally £13

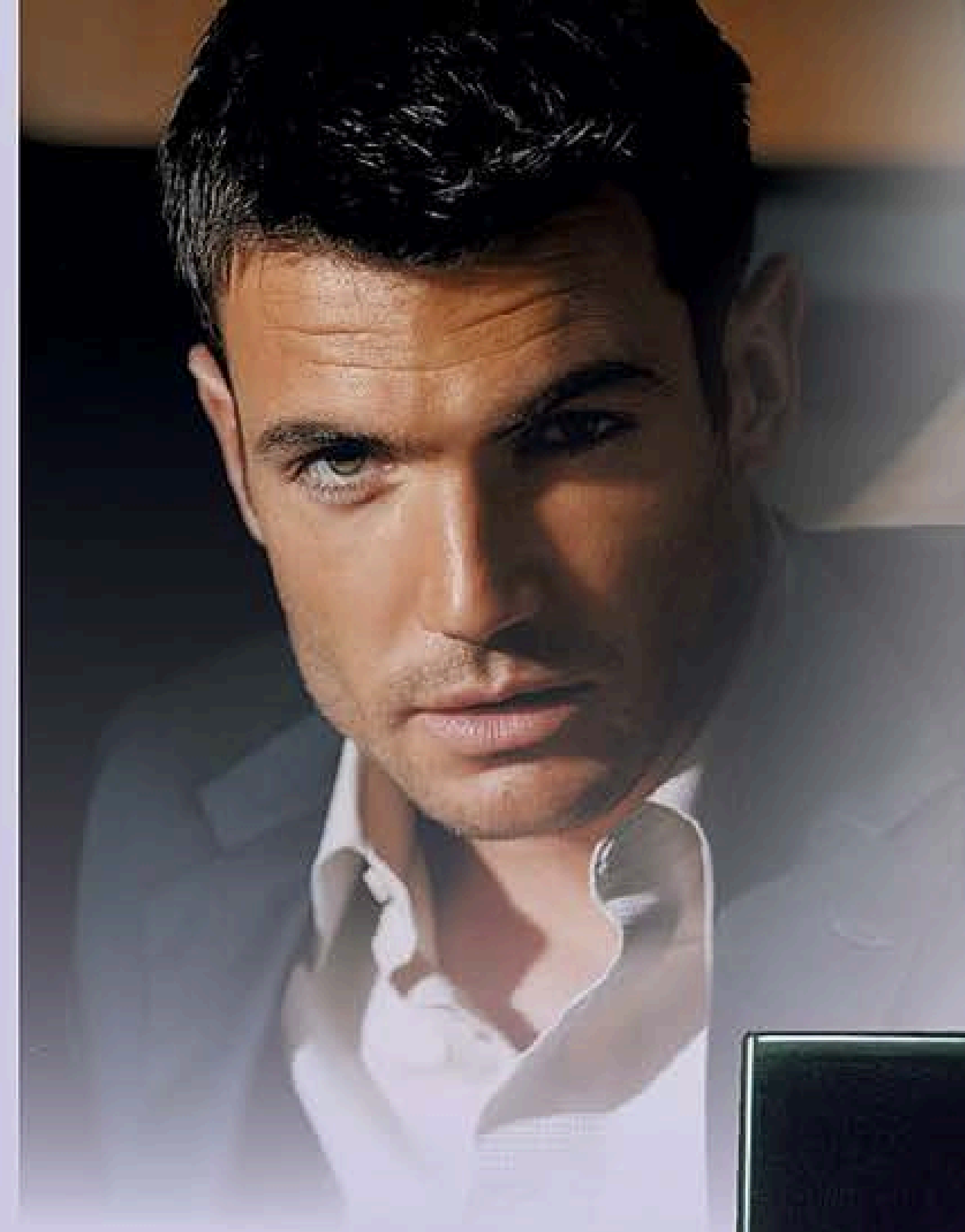
£7.50 save £5.50



**SIGNATURE**  
bold. modern. fresh



**MUSK FOR MEN**  
irresistible. warm. inviting



**BLACK SUEDE**  
warm. confident. smooth



**£7.50**  
save £5.50

**Avon Signature**  
**Eau de Toilette Spray**  
A modern blend of warmth and freshness accented with bold fruity notes.  
75ml  
**05744**  
Price per 100ml = £10.00  
Normally £13  
**£7.50** save £5.50



**£5.50**  
save £3.50

**Musk for Men After Shave**  
Refreshing cologne splash that is both mature and masculine. Infused with warm lavender and fresh notes of geranium.  
100ml  
**12211**  
Normally £9  
**£5.50** save £3.50



**Black Suede**  
A classic blend of woods and greens made irresistible with the modern feel of leather.  
75ml  
**05843** Spray  
**05777** Splash  
Price per 100ml = £8.67  
Normally £11  
**£6.50** save £4.50



**£6.50**  
save £4.50

designer fragrances for him and for her

# Christian Lacroix

Parfums

## NUIT



**Christian Lacroix Nuit for Her  
Eau de Parfum Spray**

A forbidden fantasy of intoxicating florals, mysterious amber and midnight musk. 50ml

**21543**

Price per 100ml = £30.00

Normally £20

**£15 save £5**

**Christian Lacroix Nuit for Him  
Eau de Toilette Spray**

A passionate potion of rich tobacco, black violet and seductive woods. 75ml

**26047**

Price per 100ml = £18.67

Normally £18.50

**£14 save £4.50**



# HERVÉ LÉGER

## INTRIGUE

FOR HER AND FOR HIM



wrap yourself in seduction

**Hervé Léger Femme  
Eau de Parfum Spray**

Enticing freshness, exotic florals and addictive honeyed woods wrap you in seduction. 50ml

**14811**

Price per 100ml = £30.00

Normally £20

**£15 save £5**

**Hervé Léger Intrigue  
Eau de Parfum Spray for Her**

Elegant white tea, lavish cashmere woods and sublime musk reveal her seductive intrigue. 50ml

**04994**

Price per 100ml = £30.00

Normally £20

**£15 save £5**

**Hervé Léger Intrigue  
Eau de Toilette Spray for Him**

Crisp citrus, French lavender and refined musk reveal his magnetic intrigue. 75ml

**06700**

Price per 100ml = £18.67

Normally £18.50

**£14 save £4.50**

from  
**£14**  
each  
save up  
to **£5**  
pages 122-123

fragrances by *Fergie*

*Outspoken*  
**INTENSE**  
by *Fergie*

awe-inspiring. provocative. energetic



**Outspoken Intense by Fergie  
Eau de Parfum Spray**

Shining starfruit and luscious passion flower warmed by a sexy musk base. 50ml

**22186**

Price per 100ml = £24.00

Normally £15

**£12 save £3**

*Outspoken*  
by *Fergie*

bold. daring. sexy



**Outspoken by Fergie Eau de Parfum Spray**

An outrageously bold expression of iced berry shockingly contrasted with ultra-feminine tuberose absolute and racy black leather. 50ml

**11627**

Price per 100ml = £24.00

Normally £15

**£12 save £3**

full size  
EDP from  
**£12**  
save up  
to **£3**  
pages 124-125



**VIVA**  
by *Fergie*

feminine. empowered. unconventional

**£15**



**Viva by Fergie  
Eau de Parfum Spray**

Captivating blends of cool herbs, fierce lavender and intriguing vetiver.

50ml

**21386**

Price per 100ml = £30.00

**£15**

125  
fragrance

Mini Replica  
7ml

25031 Outspoken Intense  
by Fergie  
25155 Outspoken by Fergie  
Price per 100ml = £100.00  
**£7 or 99p each**

Mini Replica  
**just 99p**  
when you buy either EDP  
page 124 only



**FREE GIFT**  
order the matching treats  
free when you buy the EDP  
page 125 only

Viva by Fergie Body Lotion  
150ml  
25221  
Price per 100ml = £3.00  
**£4.50 or FREE**  
Viva by Fergie  
Perfumed Body Spray 75ml  
26302  
Price per 100ml = £6.00  
**£4.50 or FREE**

any 2  
for £14\*

save up to £16  
pages 126-127

## FOR HIM

**Simply Him**  
50ml  
11130 Spray  
Price per 100ml = £17.00  
**£8.50**



**Simply Because for Him**  
50ml  
04747 Spray  
Price per 100ml = £17.00  
**£8.50**



**Urban Edge**  
75ml  
16675 Spray  
Price per 100ml = £17.33  
**£13**



**Centre Action**  
75ml  
07666 Spray  
Price per 100ml = £17.33  
**£13**



**Infinite Moment for Him**  
75ml  
15198 Spray  
Price per 100ml = £17.33  
**£13**



Spray – Eau de Toilette Spray  
Splash – Aftershave Lotion

EDT – Eau de Toilette Spray  
EDP – Eau de Parfum Spray

**MyVibe**  
50ml  
26161 Spray  
Price per 100ml = £22.00  
**£11**



**MyVibe Graffiti**  
50ml  
22038 Spray  
Price per 100ml = £22.00  
**£11**



**True Force**  
75ml  
06106 Spray  
Price per 100ml = £14.67  
**£11**



**Infinite Seduction for Him**  
75ml  
07427 Spray  
Price per 100ml = £17.33  
**£13**



**015**  
50ml  
14803 Spray  
Price per 100ml = £22.00  
**£11**



**City Rush for Him**  
75ml  
04382 Spray  
Price per 100ml = £20.00  
**£15**



## FOR HER

**Rare Sapphires**  
50ml  
15834 EDP  
Price per 100ml = £26.00  
**£13**



**Simply Her**  
50ml  
11114 EDT  
Price per 100ml = £17.00  
**£8.50**



**Simply Because for Her**  
50ml  
05561 EDT  
Price per 100ml = £17.00  
**£8.50**



**Treselle**  
50ml  
06643 EDP  
Price per 100ml = £26.00  
**£13**



**Perceive**  
50ml  
07088 EDP  
Price per 100ml = £22.00  
**£11**



**Incandessence**  
50ml  
09878 EDP  
Price per 100ml = £22.00  
**£11**



**Incandessence Lumière**  
50ml  
06726 EDP  
Price per 100ml = £24.00  
**£12**



**Slip into...**  
50ml  
06595 EDT  
Price per 100ml = £28.00  
**£14**



**Slip Into... Daring**  
50ml  
06759 EDT  
Price per 100ml = £28.00  
**£14**



**Pur Blanca**  
50ml  
23788 EDT  
Price per 100ml = £22.00  
**£11**



**Eternal Magio**  
50ml  
22913 EDT  
Price per 100ml = £26.00  
**£13**



**Eternal Magic Enchanted**  
50ml  
08961 EDT  
Price per 100ml = £26.00  
**£13**



**Secret Fantasy**  
With detachable cast iron charm, on a 2cm stainless steel chain. 50ml  
05595 EDT  
Price per 100ml = £22.00  
**£11**



**Secret Fantasy Star**  
With detachable cast iron charm, on a 2cm stainless steel chain. 50ml  
14746 EDT  
Price per 100ml = £22.00  
**£11**



**Secret Fantasy Kiss**  
Detachable cast iron charm, on a 2cm stainless steel chain. 50ml  
02360 EDT  
Price per 100ml = £22.00  
**£11**



**Little Black Dress**  
50ml  
05504 EDP  
Price per 100ml = £26.00  
**£13**



**Little Red Dress**  
50ml  
17681 EDP  
Price per 100ml = £26.00  
**£13**



any 2  
for £14\*

save up to £16  
pages 126-127

**Tahitian Holiday**  
50ml  
03558 EDT  
Price per 100ml = £21.00  
**£10.50**



**Avon Soft Musk**  
50ml  
03509 EDT  
Price per 100ml = £17.00  
**£8.50**



**City Rush for Her**  
50ml  
03327 EDP  
Price per 100ml = £30.00  
**£15**



**Today**  
50ml  
25460 EDP  
Price per 100ml = £20.00  
Normally £14  
**£10 save £4**



**Tomorrow**  
50ml  
25486 EDP  
Price per 100ml = £20.00  
Normally £14  
**£10 save £4**



**Forever**  
50ml  
14795 EDP  
Price per 100ml = £20.00  
Normally £14  
**£10 save £4**



**Travel Spray 30ml**  
08151 Perceive EDP  
08193 Far Away EDP  
08144 Incandessence EDP  
Price per 100ml = £25.00  
**£7.50**



\*Excludes Today, Tomorrow and Forever Eau de Parfum Sprays.

127  
fragrance



any 2  
for £4

save up to £6  
page 128 only

FOR  
HIM

City Rush for  
Him Hair and  
Body Wash  
175ml  
09852  
Price per 100ml = £2.57  
**£4.50**



City Rush for Him  
After Shave  
Conditioner  
100ml  
10801  
**£5**



Perfect  
Strength  
After Shave  
Conditioner  
100ml  
24687  
**£5**



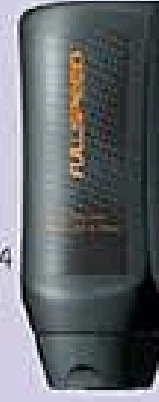
Infinite  
Seduction  
for Him  
After Shave  
Conditioner  
100ml  
15180  
**£5**



Black Suede  
Body Wash  
250ml  
08763  
Price per 100ml = £1.44  
**£3.60**



Full Speed  
Body Wash  
250ml  
03285  
Price per 100ml = £1.44  
**£3.60**



Roll-On Anti-Perspirant Deodorant  
50ml  
14092 Infinite Seduction  
for Him  
25114 Full Speed  
21980 True Force  
01677 Urban Edge  
24968 Pro Sport  
51185 Black Suede  
74534 Wilderness  
Price per 100ml = £5.20  
**£2.60**



FOR HER

City Rush for  
Her Shower  
Gel  
150ml  
03376  
Price per 100ml = £3.00  
**£4.50**



City Rush  
for Her Body  
Lotion  
150ml  
03343  
Price per 100ml = £3.00  
**£4.50**



Far Away  
Moisturising  
Bath and  
Shower Gel  
200ml  
03244  
Price per 100ml = £1.80  
**£3.60**



Far Away  
Skin  
Softener  
150ml  
10371  
Price per 100ml = £2.33  
**£3.50**



Far Away  
Shimmering  
Body  
Powder  
40g  
24331  
Price per 100g = £6.88  
**£2.75**

Infinite  
Seduction  
for Her Body  
Lotion  
150ml  
14100  
Price per 100ml = £2.33  
**£3.50**



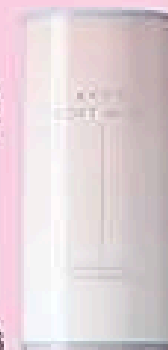
Little Black  
Dress Body  
Cream  
150ml  
24828  
Price per 100ml = £2.33  
**£3.50**



Pur Blanca  
Skin  
Softener  
150ml  
05835  
Price per 100ml = £2.33  
**£3.50**



Avon Soft  
Musk  
Shimmering  
Body  
Powder  
40g  
05454  
Price per 100g = £6.88  
**£2.75**



Roll-On Anti-Perspirant  
Deodorant  
50ml  
17335 Eternal Magic  
11056 Far Away  
11841 Pur Blanca  
13771 Perceive  
28035 Little Black Dress  
Price per 100ml = £5.20  
**£2.60**



BODY  
MISTS

from the fragrances you love

*Incandessence*



**£2.25**  
save **£2.75**

NEW  
Perceive  
Body Mist  
Oriental, floral.  
100ml  
25312  
Will normally  
be £5  
**£2.25**  
save **£2.75**

NEW Little  
Black Dress  
Body Mist  
Floral.  
100ml  
26435  
Will normally  
be £5  
**£2.25**  
save **£2.75**



NEW  
Incandessence  
Body Mist  
Lily of the valley,  
sun-warmed  
wild yellow tulips  
and pure white  
peony blend  
with notes of  
diamond orchid  
and exotic  
okoume wood.  
100ml  
23424  
Will normally  
be £5  
**£2.25**  
save **£2.75**

new

129  
fragrance

# SPRING INTO *style*

With **over 50 new**  
and **exclusive fashion**  
and **home** products,  
ensure you're bang **on trend**  
this season for **less**.

Read on for **fabulous fashions**  
at **unmissable prices...**

**NEW Gardening Set**  
Printed bag with front pockets. Set contains:  
trowel, secateurs, gardening gloves, pencil  
and 10 name plaques. Bag: polyester. Approx.  
32cm x 23cm.

**08623**  
**£20**



**NEW Garden Mug & Coaster**  
Ceramic mug and coaster. Mug  
approx. 9cm x 10cm x 6 cm.  
Coaster approx. 9cm x 2cm.  
Microwave and dishwasher safe.

**15891**  
**£7**



2-in-1 coaster and lid

perfect for  
attracting  
sparrows,  
robins and  
blue tits to  
your garden

**new**  
**FOR SPRING**



**£8**  
save £2

**NEW Bird Box**  
Cream MDF bird box  
with painted birds,  
butterflies, bees and  
flowers. Featuring  
metal hook for  
hanging, flip up  
roof, and 3.2cm  
wide hole to attract  
small birds. Size  
approx. 15cm  
x 20cm x 10cm.  
**22418**  
Will normally  
be £10

**£8** save £2

131  
home

**new**  
FOR SPRING

## CountryROSE



the pretty way to read recipes with ease whilst cooking

**NEW Country Rose Recipe Holder**  
Iron recipe holder. Hinged for freestanding. Can be stored flat. Approx. 30cm x 20cm x 5cm.  
23572  
**£12**

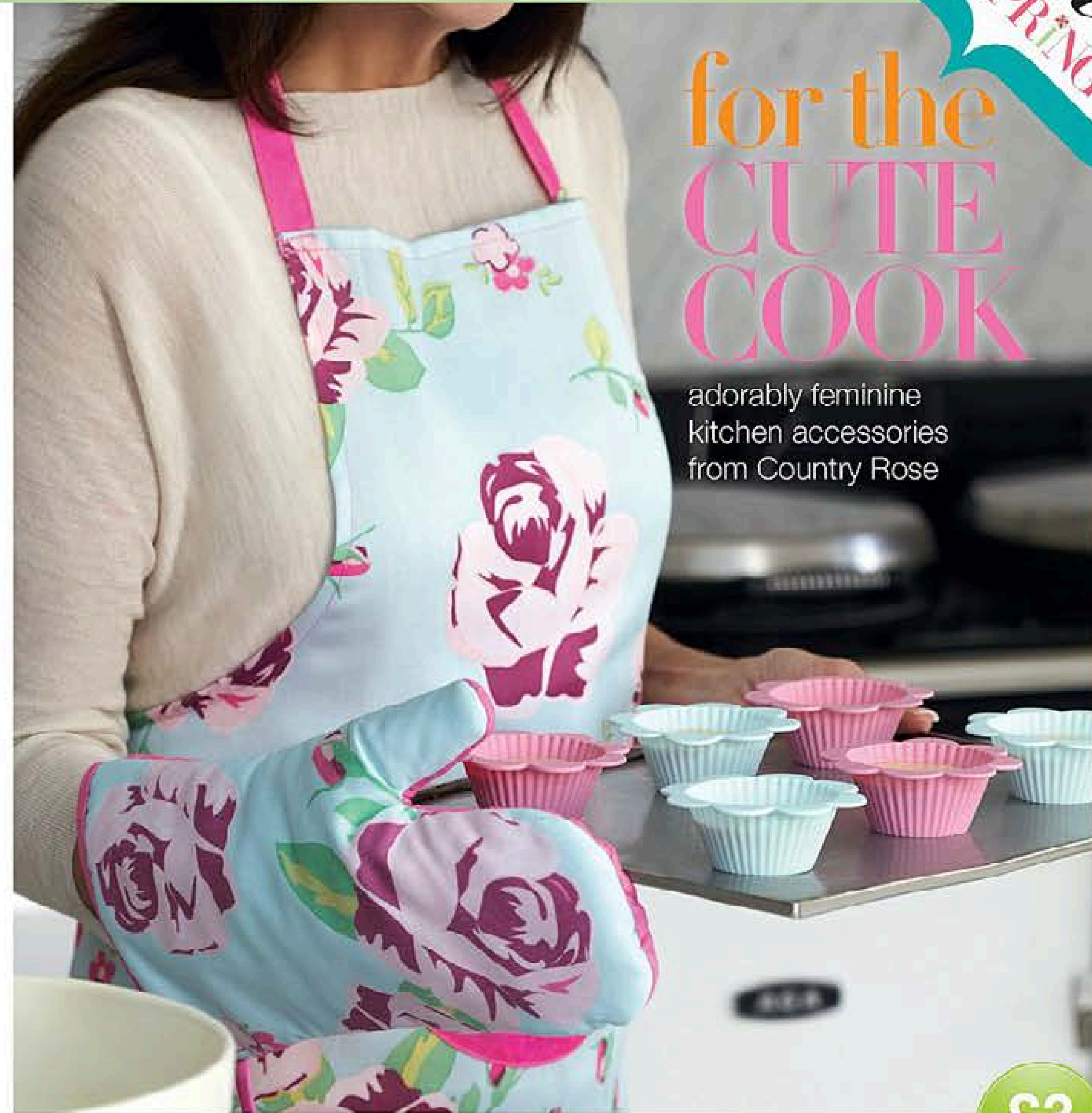
**NEW Country Rose Stacking Mugs**  
4 porcelain stackable mugs with metal stand. Stand approx. 20cm x 9cm. Cup size approx. 10cm x 9cm. Mugs are dishwasher and microwave safe.  
21402  
**£10**



set of 4  
stack to save space



**NEW Country Rose Apron**  
100% polyester. Approx. 60cm x 78cm.  
12757  
**£8**



for the  
**CUTE COOK**

adorably feminine kitchen accessories from Country Rose

**NEW Country Rose Oven Glove**  
Polyester single oven glove with Country Rose floral print and pink design. Featuring loop for easy hanging when not in use. Size approx. 30cm x 16cm.  
22236  
Will normally be £6  
**£4 save £2**

**NEW Country Rose Silicone Flower Shaped Cupcake Moulds**  
Set of 6 silicone pretty cupcake moulds with petal shaped detailing and ridged casing. Comes in pastel shades of pink and light blue. Size approx. 4cm x 9cm x 9cm.  
22384  
Will normally be £5  
**£3 save £2**



**£3**  
save £2

Serving suggestion.

# SPRING *style* UPDATE

**new**  
FOR SPRING

**TinyTillia®**  
by AVON

teach baby numbers  
for only £5

**NEW Baby Stacking Cups**  
10 plastic stackable cups with number  
design. Age 0+.  
06064  
Will normally be £7

**£5 save £2**



**Tiny Tillia® Sensory Ball\***  
Features 4 sections including mirror, crinkle  
flap, pocket with crinkle toy and a fabric  
side. Duncan Dog toy inside. Soft plastic.  
Size approx. 53.5cm x 15cm x 13cm.  
Age 0+.  
18549  
Normally £10

**£8 save £2**

dog pops out  
of the ball  
when pulled



**Tiny Tillia® Peek-in Roller Toy\***  
See-through toy with Tiny Tillia® characters  
and balls inside. Size approx. 43cm  
x 23cm. Soft plastic. Age 0+.  
18713  
Normally £8

**£7 save £1**

**\*WHILE STOCKS LAST**

characters and balls inside



## LITTLE chicks

have fun with your little one with these  
adorable bathtime accessories

**NEW Tiny Tillia®  
Baby Chick Hooded Towel**  
Approx. 73cm x 73cm. 100% cotton.  
19109  
Will normally be £12

**£10 save £2**

**NEW Tiny Tillia®  
Baby Chick Wash Mitt**  
Approx. 23cm x 19cm. 100% cotton.  
18879  
Will normally be £6

**£3.50 save £2.50**



**£10**  
save £2

snuggly  
and soft  
**100% cotton**

135  
Kids

# SPRING *style* UPDATE

*new*  
FOR SPRING



2-in-1 easy store blanket  
and game for boys and girls

### Arnie Football Blanket

Blanket and game. Comes with a football counter, a blue counter and a red counter. Approx. 100cm x 150cm. 100% polyester. Age 4+.

08508

Will normally be £12

**£7.99 save £4.01**



blanket comes with dice and counters

### Ella Blanket

Blanket and game. Comes with pink foam dice and 4 coloured counters. Approx. 100cm x 150cm. 100% polyester. Age 4+.

23556

Will normally be £12

**£7.99 save £4.01**



## CHILD'S play

go for a strike  
every time  
with these fun  
animal skittles



**£8**  
save £2

great for girls and boys

### NEW Skittles Game

6 inflatable PVC skittles approx. 29cm high. Plastic ball. Age 3+.

14415

Will normally be £10

**£8 save £2**



effortless daytime fashion for the 'on trend' woman

**NEW Darcy Sunglasses in Pouch**

Ladies' dark brown sunglasses with floral pouch. UV protection in accordance with BSEN 1836. **03731**

Will normally be £7

**£5 save £2**

**NEW Abbie Scarf**

Woven scarf. 100% polyester. Size approx. 160cm x 35cm. **06312**

**£10**

**NEW Finella Bag**

Zip fastening. Outer: PVC, lining: polyester. Size approx. 34.5cm x 37cm x 10.4cm. **05900**

Will normally be £18

**£12 save £6**

**£12**  
save £6

## WISH FOR april showers

shelter in style under this flower shaped umbrella



**£8**  
save £2

**Sonal Flower Umbrella**

Coral flower-shaped umbrella with scalloped edges. Polyester. Diameter approx. 110cm. Shaft length: 54.5cm. **12781**

Normally £10

**£8 save £2**

**WHILE STOCKS LAST**

# SPRING *style* UPDATE

**new**  
FOR SPRING

be iconic in our  
exclusive

## new bella collection



watch  
**£15**  
save £3

### NEW Bella Watch

Bracelet style watch with brass-plated face. Acrylic beads. Case diameter approx. 2cm. Overall length approx. 21cm. Stainless steel back. Includes battery that can be replaced.

21899

Will normally be £18

**£15** save £3



necklace &  
earrings gift set  
**£7**  
save £3

### NEW Bella Necklace and Earrings Gift Set

Brass-plated gift set with acrylic beads. Pierced earrings. Necklace length approx. 85cm + 9cm extension chain.

00240

Will normally be £10

**£7** save £3

bracelet  
**£5**  
save £2

### NEW Bella Bracelet

Brass-plated bracelet with acrylic beads. Length approx. 19cm x 2.5cm.

00125

Will normally be £7

**£5** save £2



capture the sun  
in glistening  
gold with these  
sensual sunset  
coloured stones

# SPRING *style* UPDATE

**new**  
FOR SPRING

1



2 piece gift set

2



2 piece gift set

3



ring in 3  
different sizes

### 1. Carol Gift Set

Silver-plated necklace and pierced earrings set with clear glass stones. Necklace length approx. 42cm + 9cm extension chain.

00224

Normally £8

**£6 save £2**

### 2. Kimberly Shine On Necklace & Earrings Gift Set

Silver-plated necklace and pierced earrings, set with acrylic beads. Necklace length approx. 42cm + 9cm extension chain.

11460

**£8**

**WHILE STOCKS LAST**

### 3. Minal Ring

Silver-plated with clear glass stones.

01347 Size 6

23085 Size 8

01586 Size 10

Normally £7

**£5 save £2**

### NEW Ada Gift Set

Silver-plated 3 piece gift set with co-ordinating teardrop and circle shaped beads. Necklace approx. 42cm + 8cm extension chain. Pierced earrings.

19596

Will normally be £12

**£8 save £4**



**£8**  
save £4

3 piece gift set

143 Jewellery

glistening  
**DEWDROPS**

delicate classic collection fit for any occasion



# SPRING *style* UPDATE

**new**  
FOR SPRING



**1. Ellen Charm Bracelet**  
Stretch bracelet with acrylic pearls, epoxy and satin bow. Silver-plated chain. Unstretched diameter approx. 5.5cm.  
**10314**  
Normally £8  
**£6 save £2**

**2. Reims Brooch**  
Silver-plated with acrylic pearls and glass stones. Pin and joint fastening. Approx. 4.2cm diameter.  
**41616**  
Normally £8  
**£6 save £2**  
**WHILE STOCKS LAST**

**3. Cassie Pearl Necklace & Earrings Gift Set**  
Faux pearl necklace and pierced earrings. Acrylic with silver-plated fittings. Whole necklace length approx. 109cm + 9cm extension chain.  
**10215**  
Normally £10  
**£8 save £2**

**4. Heart Bracelet**  
Stretch bracelet with silver-plated beads. Diameter unstretched approx. 5.5cm.  
**23937** Goldtone  
**22806** Silvertone  
**11668** Rosetone  
Normally £6  
**£4 save £2**



## 4 ways to wear

classic reversible necklace to suit every style

**1** closed faceted flower



**2** open faceted droplets



**3** closed textured flower



**4** open textured droplets



clever magnetic fastening

**£8**  
save £2

**NEW Hilary Magnetic Flower Necklace**  
Silver-plated interchangeable necklace featuring 5 tear shaped acrylic stones and magnetic fastening. Approx. 42cm + 9cm extension chain.  
**25213**  
Will normally be £10  
**£8 save £2**

# SPRING *style* UPDATE

**new**  
FOR SPRING



buy  
the bag and  
order the scarf  
**half price**  
page 147 only

**Paisley Scarf**  
Woven paisley scarf with fringe.  
Approx. 182cm x 51cm. Length  
of fringe approx. 8cm. 100%  
polyester.  
**08680**

**£12 or half price**  
when you buy the bag

**NEW Faye Cross Body Bag**  
Outer: PVC, lining: polyester.  
Size approx. 12.5cm x 17cm  
x 6.4cm. Adjustable strap,  
drop approx. 61cm fully  
adjusted.

**01693**  
Will normally be £12  
**£6 half price**

**Caen Stackable Ring Set**  
Three silver-plated rings with  
glass stones.  
**04648** Size 6  
**05918** Size 8  
**03996** Size 10

**£6**



wear individually or  
together for multiple looks

look no further for **this season's hottest looks for less**

**NEW Adaline Heart Locket**

Brass-plated necklace with two-part heart shaped pendant set with a clear glass stone. Length approx. 90cm + 9cm extension chain.  
**01826**  
Will normally be £10

**£6 save £4**

**NEW Gail Cluster Necklace**

Burnished brass-plated with acrylic beads. Length approx. 80cm + 9cm extension chain.

**14571**  
Will normally be £8

**£6 save £2**

**Butterfly Cluster Necklace**

Silver-plated necklace with butterfly pendant, chain tassels and acrylic beads. Necklace length approx. 90cm.

**01651**  
Normally £10

**£7 save £3**

**NEW Adrianna Necklace**

Silver-plated cluster style necklace with grey glass faceted beads. Length approx. 69cm + 9cm extension chain.

**09126**  
Will normally be £10

**£6 save £4**

# SPRING *style* UPDATE

any 2 for  
**£8**  
mix 'n' match  
pages 148-149



**1. Libby Cat Earrings**  
Metal-plated pierced earrings with brass-plated bow and acrylic stones. Approx. 1.4cm x 1.2cm.  
**10330**  
Normally £6  
**£4** save £2

**2. Mandy Poodle Earrings**  
Brass-plated pierced earrings with clear and black glass stones. Length approx. 1.2cm.  
**10603**  
Normally £6  
**£4** save £2



**3. Lorna Pendant Gift Set**  
Silver-plated with glass stones and faux pearls. Necklace length approx. 42cm + 9cm extension chain.  
**21519**  
Normally £7  
**£5** save £2

**4. Lorna Earrings Gift Set**  
5 pairs of pierced earrings featuring glass stones and faux pearls.  
**19406**  
Normally £7  
**£5** save £2

**5. Freshwater Pearl Earrings in Gift Box**  
Pierced, silver-plated freshwater pearl earrings. Box approx. 4.4cm x 3.7cm.  
**04630**  
Normally £10  
**£8** save £2

**6. Star Bracelet**  
Silver-plated with glass stone. Length approx. 19cm.  
**73403**  
Normally £10  
**£8** save £2



## SAY IT WITH *flowers*

flowers and gems for cute versatile style

*new*



**NEW Shontelle Flower Gift Set**  
Shiny brass-plated set featuring necklace with 2 pendants and 2 pairs of pierced earrings. Necklace approx. 42cm + 9cm extension chain.  
**00778**  
Will normally be £7  
**£5** save £2

**£5** save £2

all come in a gift box

# SPRING *style* UPDATE

**new**  
FOR SPRING



holds a picture to keep your loved ones close to your heart



co-ordinating gifts with matching Easter bunny



give an egg that lasts a lifetime

forget the chocolate eggs this easter and **give a gift with meaning**

## Mother Script Necklace

Silver-plated 'Mother' necklace. Length approx. 42cm + 9cm extension chain.

**13219**

Normally £8

**£5 save £3**

## Daughter Script Necklace

Silver-plated 'Daughter' necklace. Length approx. 42cm + 9cm extension chain.

**22624**

Normally £8

**£5 save £3**

## Mother, Daughter, Friend Necklace

Silver-plated with 3 heart pendants. Length approx. 42cm + 9cm extension chain.

**13581**

Normally £8

**£5 save £3**

## NEW Catherine Locket Necklace

Brass-plated necklace with floral detail on locket. Length approx. 42cm + 9cm extension chain.

**15982**

Will normally be £8

**£5 save £3**

## NEW Ciara Earrings Gift Set

Set of 3 silver-plated pierced earrings. Approx. 1cm x 1cm.

**22137**

Will normally be £6

**£5 save £1**

## NEW Ciara Charm Bracelet

Silver-plated bracelet featuring various Easter charms. Length approx. 19cm.

**22087**

Will normally be £7

**£5 save £2**

## Naida Necklace

Silver-plated pendant with epoxy. Inside the egg shape pendant is a small casting of a bird which is silver in colour. Length approx. 42cm + 9cm extension chain.

**50476**

Normally £10

**£7 save £3**

# a CHARMING choice...

...to celebrate Easter

These are not toys and are not intended for children.

# SPRING *style* UPDATE

**new**  
FOR SPRING

## GO WILD this spring

be bang on trend between the sheets with these grrrrreat value animal prints and contrasting brights

### Wild Monochrome PJs

Bright and bold cropped animal print leggings and hot pink top with adjustable strap. Top 100% cotton excluding trims. Leggings 95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.

12575 10/12  
12591 14/16  
12625 18/20  
Normally £14

**£11.99**  
save £2.01

adjustable strap

mix 'n' match your look with co-ordinating sets for less

153  
lingerie

pack of 2  
only £14

pack of 2  
only £6

### NEW Wild Monochrome Bras 2 Pack

2 pack bra set with microfibre moulded cups. Featuring one black and one animal print. 51% nylon, 43% polyester, 6% elastane, excluding trims.

11437 34b	02188 36b	12088 38b
01958 34c	23986 36c	01271 38c
01966 34d	22483 36d	01289 38d
02154 34dd	22541 36dd	01305 38dd

**£14**

### NEW Wild Monochrome Briefs 2 Pack

90% nylon, 10% elastane, excluding trims. Cotton gusset.

01495 10/12  
01545 14/16  
22855 18/20

**£6**





155  
lingerie

## SPRING ESSENTIALS

### Emily Rose Bra\*

Padded bra with lace trim cups and bow detail. 92% polyester, 5% elastane, 3% nylon, excluding trims.

39610 34b 46995 36d  
41145 34c 43612 36dd  
46458 34d 72744 38b  
43562 34dd 48504 38c  
72082 36b 43844 38d  
45849 36c 47951 38dd  
**£12**

### Emily Rose Briefs\*

Short style briefs with lace trims and bow details. 91% polyester, 9% elastane, excluding trims. Cotton gusset.

39859 10/12  
40352 14/16  
34959 18/20  
**£7**

### Ava Bra\*

60% nylon, 35% polyester, 5% elastane, excluding trims.

33514 34b 41970 36b 41301 38b  
48363 34c 52001 36c 70920 38c  
49015 34d 71779 36d 45203 38d  
43992 34dd 46029 36dd 43489 38dd  
Normally £14

**£9.99 save £4.01**

### Ava Bra - Larger Size\*

67% polyester, 26% nylon, 7% elastane, excluding trims.

45799 34e 50435 36f 43463 40e  
51656 34f 71787 38e 70425 40f  
44321 36e 41913 38f 46300 42e  
Normally £16 42614 42f

**£11.99 save £4.01**

### Ava Briefs\*

Blush pink lace brief with satin panel and bow detail. 68% nylon, 22% polyester, 10% elastane, excluding trims. Cotton gusset.

73767 10/12  
52613 14/16  
38745 18/20  
38778 22/24  
Normally £8  
**£5.99**  
save £2.01

### Rouge Noir Bra\*

Padded red mesh bra with black velvet trim. 95% nylon, 5% elastane, excluding trims.

32698 34b 36426 36d  
37325 34c 30197 36dd  
36400 34d 37291 38b  
35758 34dd 37804 38c  
36012 36b 36806 38d  
37556 36c 50310 38dd  
Normally £12

**£9.99 save £2.01**

### Rouge Noir Briefs\*

91% nylon, 9% elastane, excluding trims. Cotton gusset.

05074 10/12  
08458 14/16  
08466 18/20  
Will normally be £7  
**£5.99 save £1.01**

### Sweet Valentine's Bra

Red padded bra with a white heart and butterfly print. 53% nylon, 41% polyester, 6% elastane, excluding trims.

00661 34b 19240 36d  
20743 34c 18770 36dd  
20818 34d 20198 38b  
19802 34dd 20784 38c  
20081 36b 19638 38d  
20776 36c 02089 38dd  
Will normally be £12  
**£9.99 save £2.01**

### Sweet Valentine's Briefs

Red briefs with white heart and butterfly print. 86% nylon, 14% elastane, excluding trims. Cotton gusset.

21014 10/12  
09282 14/16  
23499 18/20  
Normally £7

**£4.99 save £2.01**

**new**  
FOR SPRING



wow cleavage

## *control* yourselves ladies!

### Body Illusion Uplift Bra

3-step graduated mould, uplift bra for ultimate cleavage. 57% polyester, 34% nylon, 9% elastane, excluding trims.

White	Black	
02659 32a	06007 32a	
28530 32b	07906 32b	
28670 32c	07880 32c	
28381 34a	05751 34a	
21170 34b	26765 34b	
27565 34c	14738 34c	
26666 36a	09134 36a	
27680 36b	05363 36b	
27722 36c	07104 36c	
28803 38a	05181 38a	
02782 38b	07633 38b	
27953 38c	09423 38c	
19687 40b	00075 40b	
28001 40c	09704 40c	
28225 42b	07674 42b	

Normally £16

**£12 save £4**



improved posture

### Posture Bra

90% cotton, 7% elastane, 3% nylon, excluding trims.

11742 36c	14704 38d	10728 40dd
12864 36d	11312 38dd	13938 42c
17749 36dd	13904 40c	16964 42d
00364 38c	01131 40d	12187 42dd

**£15**

### Padded Strap Bra

83% polyester, 12% elastane, 5% nylon, excluding trims.

21477 36c	10132 38c	11981 40c
17426 36d	11866 38d	12419 40d
12732 36dd	13367 38dd	19604 40dd
12914 36e	14894 38e	

**£15**

#### Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.

## want to drop a DRESS SIZE?

get a slinkier looking silhouette with our magical control shorts



invisible under clothes for the illusion of a slimmer looking body

### NEW Body Illusion Waist Cinching Control Shorts

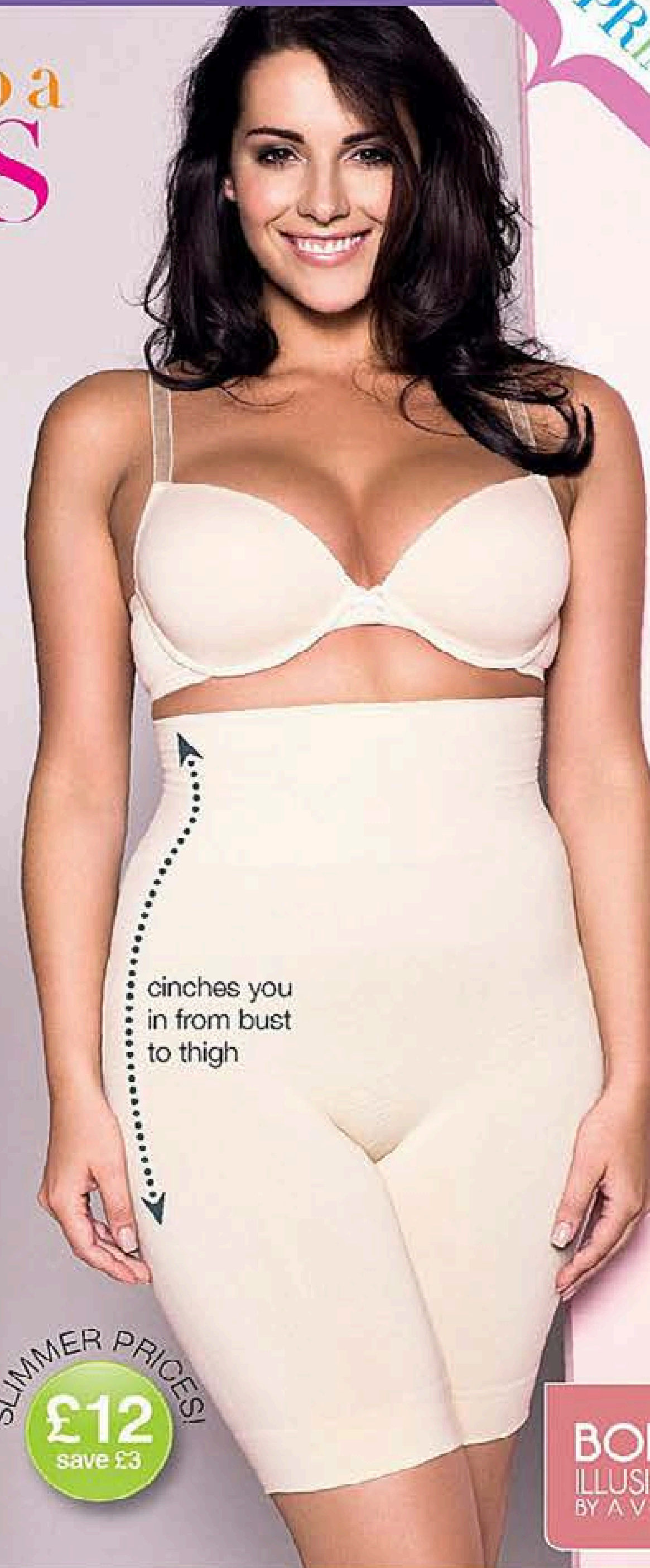
87% nylon, 13% elastane, excluding trims. Cotton gusset.

23309 10/12
21790 14/16
13227 18/20

Will normally be £15

**£12 save £3**

SLIMMER PRICES!  
**£12**  
save £3



cinches you in from bust to thigh

157  
lingerie

**BODY**  
ILLUSION  
BY AVON

# SPRING *style* UPDATE

**new**  
FOR SPRING



**Body Illusion Lace Leggings\***  
87% nylon, 13% elastane, excluding trims.  
71209 10/12  
71415 14/16  
74005 18/20  
Normally £18  
**£15 save £3**



look longer and leaner



**Body Illusion Leggings - Navy Blue\***  
87% nylon, 13% elastane, excluding trims.  
32979 10/12  
41889 14/16  
31229 18/20  
Normally £18  
**£15 save £3**



**Body Illusion Black Leggings**  
Black. 87% nylon, 13% elastane, excluding trims.  
14316 10/12  
00158 14/16  
10306 18/20  
Normally £15  
**£12 save £3**

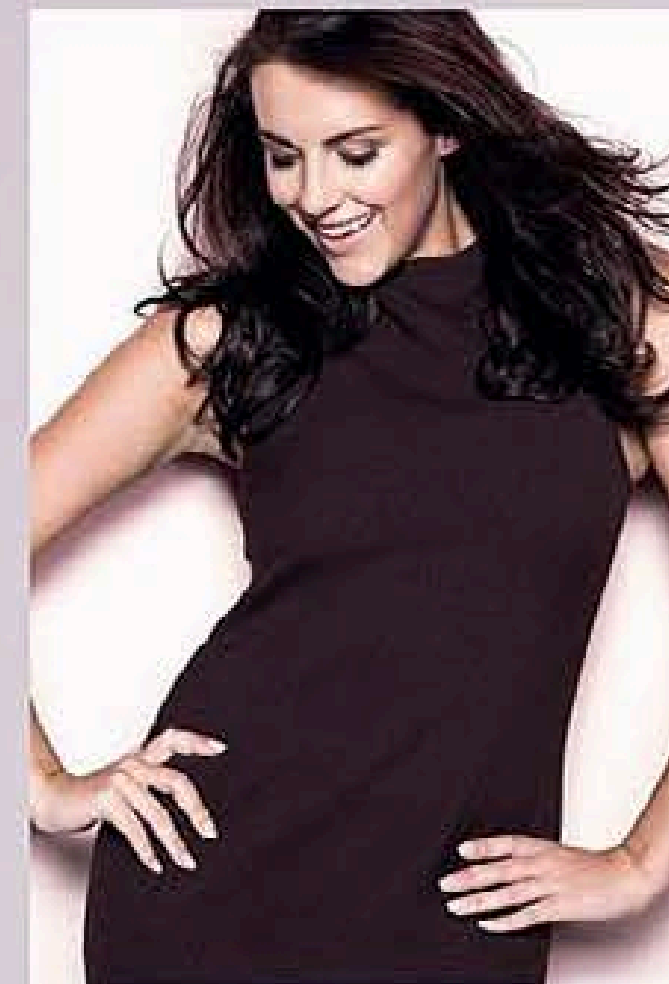


shape up  
your pins  
with a different  
look every day

**Body Illusion Grey Leggings**  
77% cotton, 18% nylon, 5% elastane, excluding trims.  
09886 10/12  
09027 14/16  
09365 18/20  
Normally £15  
**£12 save £3**

tackle  
**THAT  
TUM**

streamline your figure  
with this versatile vest



invisible under clothing  
for a perfect silhouette

**NEW Body Illusion Vest**  
93% nylon, 7% elastane, excluding trims.  
22970 10/12  
23036 14/16  
21733 18/20  
Will normally be £15  
**£12 save £3**



padded for comfort

**£12**  
save £3

controls tummy

**BODY  
ILLUSION**  
BY AVON

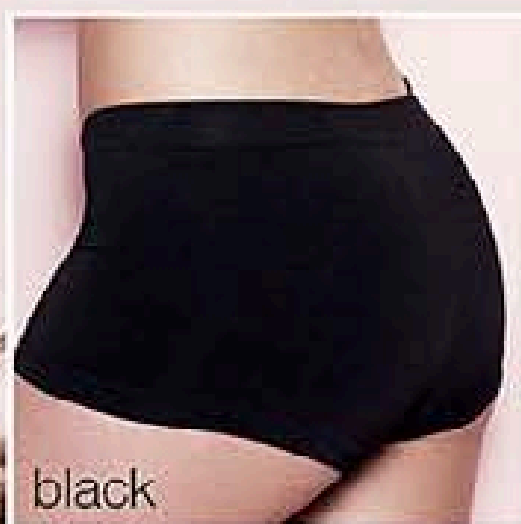
159  
lingerie

\*WHILE STOCKS LAST



**new**

our spring secret to a miraculous rear



black



white

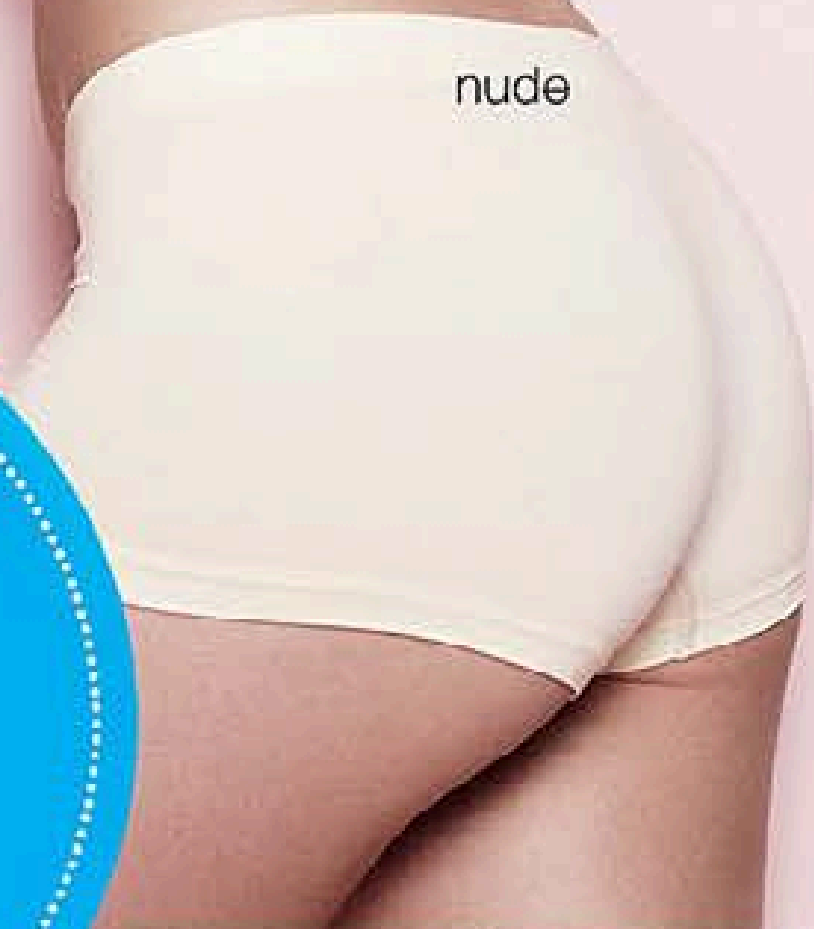
- gentle control so you won't know they're there
- helps slim the look of hips, tummy and bottom
- low-rise fit and no VPL

**NEW Body Illusion Every Day Control Shorts**

91% nylon, 9% elastane, excluding trims. Cotton gusset.

size	black	nude	white
10/12	15958	21089	24141
14/16	06395	28613	28951
18/20	25700	01206	28985

**£8**



nude

buy 2 for  
**£14**

save up to £6  
pages 160-161

support as nature intended  
the amazing One Bra

buy 2 for  
**£14**  
save up to £6  
pages 160-161



white

nude

black

161  
lingerie

**'The One' Bra**

Stretchy bra with removable pads. No underwire. One size fits cup size B-DD, underband size 32-36. 92% nylon, 8% elastane, excluding trims.

28373 white  
12898 nude  
13425 black

**£10**

**5 beautiful benefits**

- complete comfort
- lift and support
- one size fits up to DD cup
- circular knit technology
- removable pads

**basics**



### T-Shirt Underwired Bra

91% polyester, 7% elastane, 2% nylon, excluding trims.

size	white	black	skintone
32a	25106	08342	25502
32b	10496	25726	22343
32c	07054	20768	20289
32d	21451	13458	23390
32dd	02840	28555	24158
34a	23655	21782	22962
34b	26120	19612	02576
34c	11239	28092	11221
34d	10793	19786	10694
34dd	15164	25015	11015
36b	09928	11064	09910
36c	10223	09969	10124
36d	08953	10355	10587
36dd	15115	25007	15776
38b	10645	09019	09076
38c	09449	09118	09332
38d	09597	09571	02014
38dd	14944	27227	21634
40b	20339	02956	27672
40c	24281	20248	23770
42b	02048	02105	20479
42c	20636	20297	20578

**£6.99**

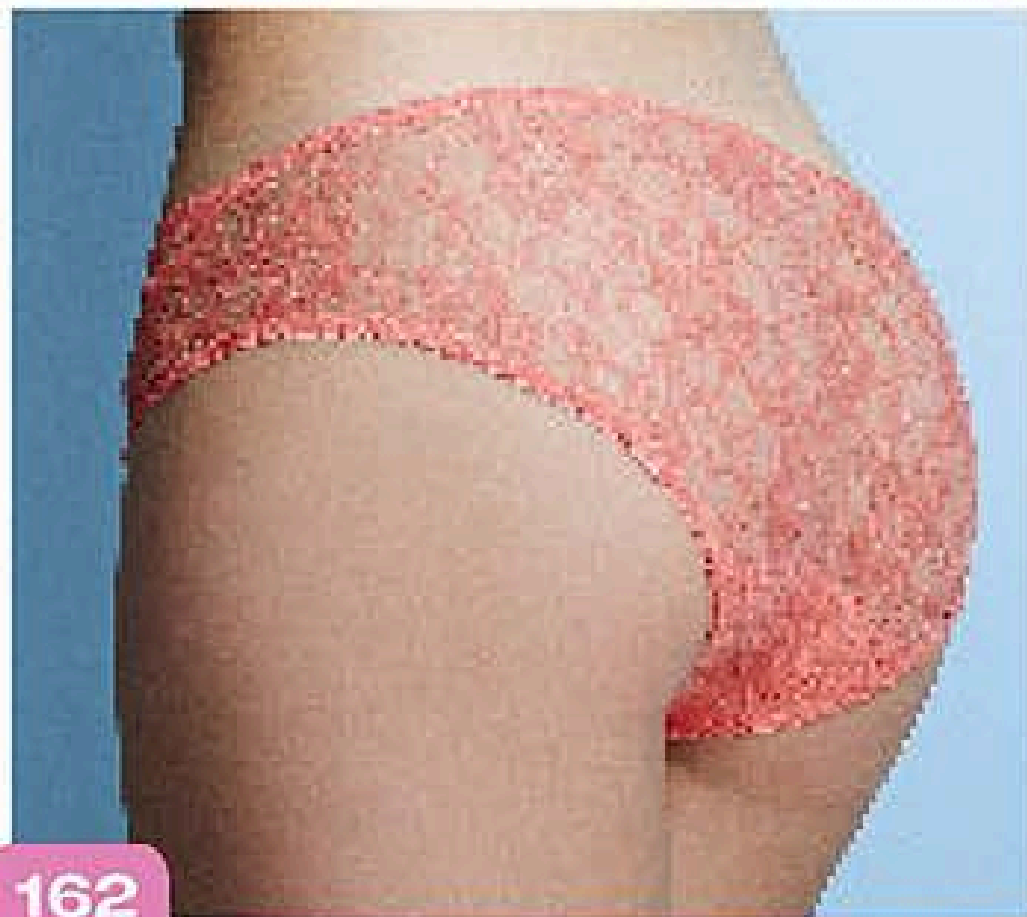


### Improved Balconette Bra

86% polyester, 9% nylon, 5% elastane, excluding trims. White only.

18986	32a	19745	34d	19257	38b
20230	32b	19984	34dd	19562	38c
26716	32c	19042	36b	19893	38d
19026	34a	19489	36c	20214	38dd
19034	34b	26708	36d	19398	40b
19422	34c	02022	36dd	19729	40c

**£6.99**

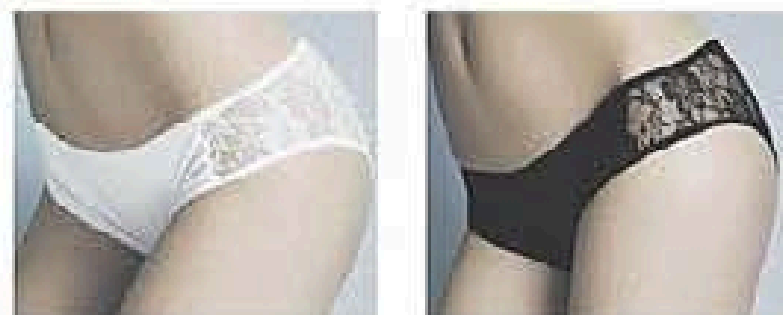


### 3 Pack Brazillian Briefs

Pack of 3 lace briefs, black, white and coral. No visible panty line. 55% polyester, 32% nylon, 13% elastane, excluding trims. Cotton gusset.

22079	10/12
23838	14/16
02212	18/20

**£9.99**



PEACHY PRICES!  
from  
**£6.99**

163  
lingerie

### Non-Padded Underwired Bra

100% nylon, excluding trims.

size	white	black	size	white	black
36b	08219	08656	38d	07559	08607
36c	08870	08821	38dd	18192	07617
36d	08292	08896	40d	18606	07831
36dd	18218	07039	40dd	19752	07872
38b	07120	08490	42d	19570	07930
38c	07518	07443	42dd	19380	07997

**£6.99**

### Larger Sizes.

size	white	black	size	white	black
36e	19463	08920	40e	07914	06221
36f	08318	06262	40f	11379	16881
38e	11387	16642	42e	05413	24984
38f	11098	09308	42f	07781	11264

**£7.99**



### Lace Briefs Three Pack

Pack of three in black, white and nude. 91% nylon, 9% elastane excluding trims. Cotton gusset.

28027	10/12	02642	14/16	13755	18/20
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**£9.99**

# SPRING ESSENTIALS

look great as you get fit in colour and comfort for a wonderful workout

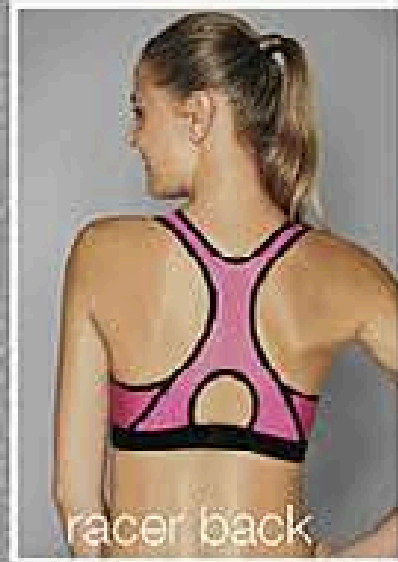
2



1



3



racer back



**1. NEW Ladies' Leisure Wear Socks**

Pack of 3. 66% cotton, 32% polyester, 2% elastane, excluding trims. To fit sizes 4-7.

**13177**  
Will normally be £8

**£5**  
save £3

**2. NEW Ladies' Leisure Wear Quarter Zip Top**

100% polyester, excluding trims.

**12799** Small  
**16006** Medium  
**15966** Large  
**07898** Extra Large

Will normally be £16

**£14**  
save £2

**3. NEW Sports Star Bra**

53% nylon, 33% polyester, 14% elastane, excluding trims.

**11809** Small  
**09415** Medium  
**11163** Large  
**19018** Extra Large

Will normally be £14

**£12**  
save £2

AVON  
**active**  
loveyourbody

**NEW Ladies' Leisure Wear V-Neck T-Shirt**

100% polyester, excluding trims.  
**11817** Small  
**09431** Medium  
**04101** Large  
**18309** Extra Large

Will normally be £12

**£10**  
save £2

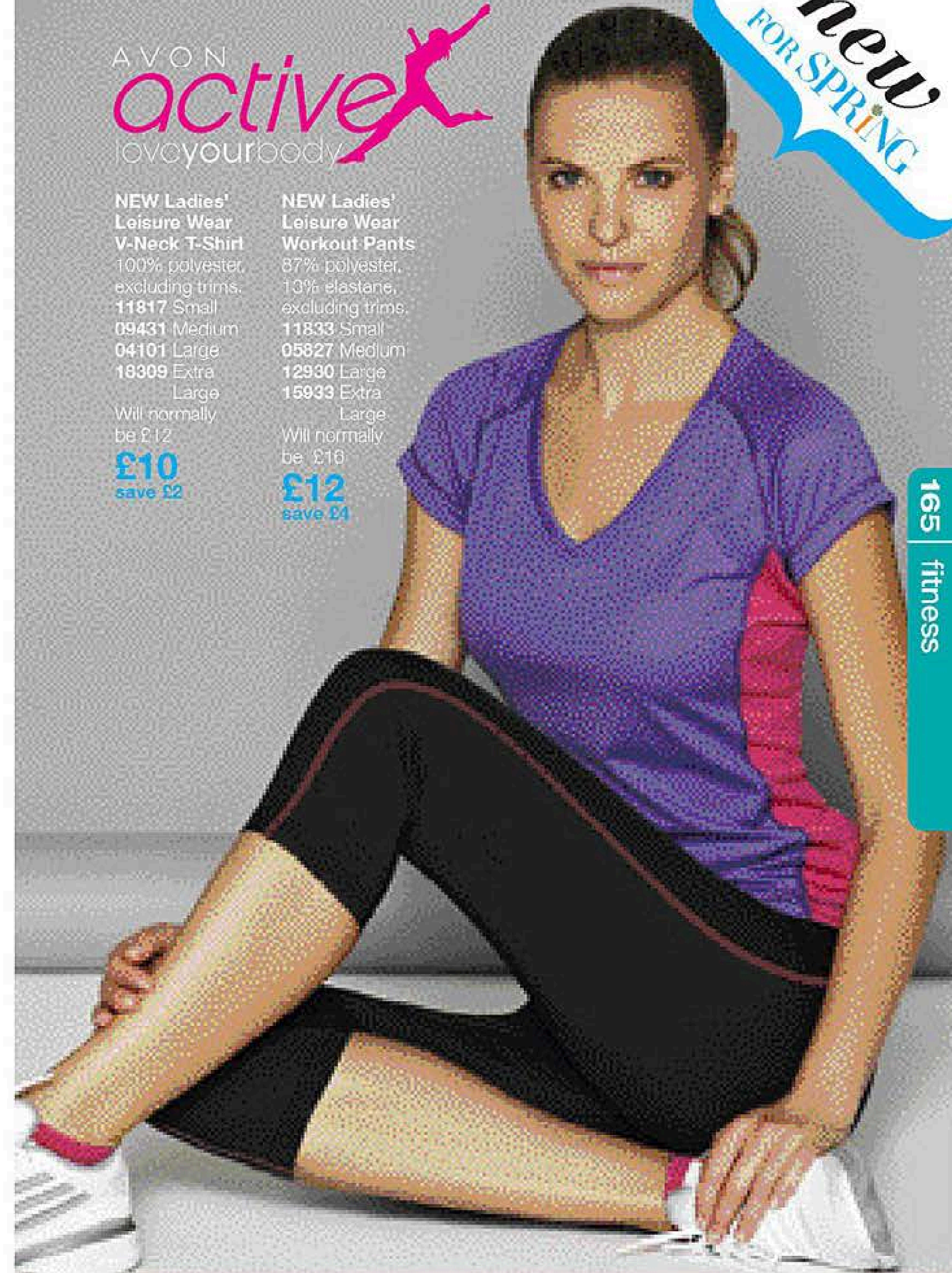
**NEW Ladies' Leisure Wear Workout Pants**

87% polyester, 13% elastane, excluding trims.  
**11833** Small  
**05827** Medium  
**12930** Large  
**15933** Extra Large

Will normally be £18

**£12**  
save £4

**new**  
FOR SPRING



165 fitness

# BIG BRANDS FOR LESS

*new*  
**ELLE**

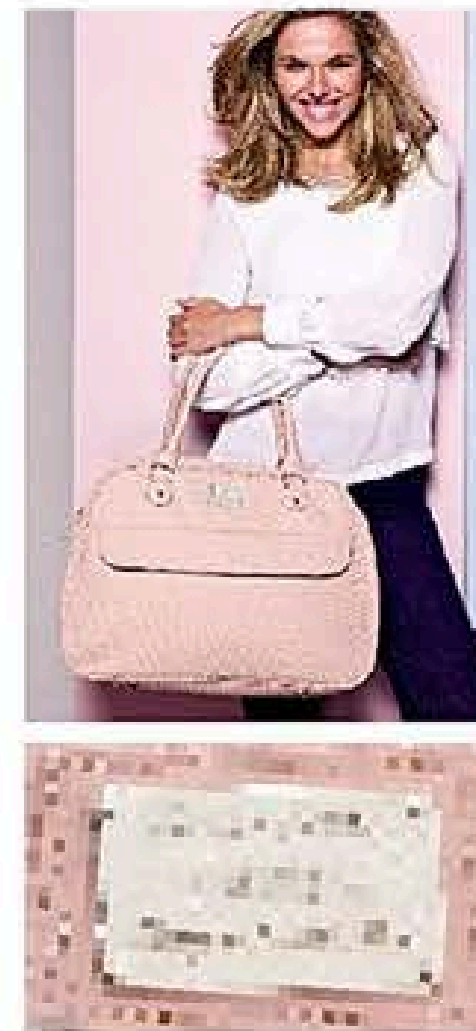
- on trend colour
- adjustable and detachable shoulder strap
- large front zip compartment for easy access

**NEW Elle Bag**  
'ELLE' branded bag with large zip pocket and adjustable strap. Polyester. Approx. 30cm x 43cm x 12cm.  
15784  
**£30**

Please allow up to 6 weeks for delivery.



save money with exclusive offers on high street favourites



**NEW Special Edition Antler® Purse**  
Size approx. 18cm x 9cm. Polyester.  
01818  
Will normally be £12  
**£8**  
save £4

**NEW Special Edition Antler® Holdall**  
Size approx. 45cm x 31cm x 13cm. Polyester.  
01735  
Will normally be £35  
**£24.99**  
save £10.01



*new*

**MATCHING PURSE ONLY**  
**£8**  
SAVE £4

**EXCLUSIVE TO AVON SPECIAL EDITION**  
BAG ONLY  
**£24.99**  
SAVE OVER £10

perfect for a co-ordinated 'weekend away' look

167 brands for less



## Treasure Beads

treasure every moment



**1. Treasure Snake Bracelet**  
Silver-plated snake chain bracelet for Treasure Beads. Length approx. 20cm + 2.5cm extension chain.  
**14837**  
Normally £7  
**£5** save £2

**2. NEW Nicky Set of Three Treasure Beads\***  
Glass with silver-plated fittings. Each approx. 1.3cm x 1.5cm.  
**18234**  
Will normally be £7  
**£5** save £2

**3. NEW Mum Heart Treasure Bead**  
Silver-plated. Approx. 0.9cm x 0.9cm.  
**08367**  
Will normally be £5  
**£3** save £2

**4. Best Friend Treasure Bead**  
Silver-plated. Approx. 0.9cm x 0.9cm.  
**04481**  
Normally £5  
**£3** save £2

**5. Frost Treasure Bead Set**  
3 silver-plated beads with glass stones.  
**43349**  
Normally £8  
**£4** half price

Beads are not toys and are not intended for children.  
\*As these are handcrafted products there may be slight differences from product to product.



one for you, one for a friend

**6. Sparkling Jigsaw Necklace**  
Silver-plated or brass-plated necklace with glass stones. Length approx. 42cm + 9cm extension chain.  
**71241** Brass  
**43356** Silvertone  
**£10**

**7. Sparkling Stars Necklace**  
Silver-plated with glass stones. Length approx. 42cm + 9cm extension chain.  
**14175**  
**£6**

**8. Love Keys Necklace**  
Silver-plated necklace with LOVE pendant set with glass stones. Necklace length approx. 71cm + 9cm extension chain.  
**15628**  
**£10**

**9. Four Leaf Clover Necklace**  
Silver-plated necklace with glass and acrylic stones. Length approx. 42cm + 9cm extension chain.  
**10173**  
**£8**

5★ rated for...

# UPLIFTING VOLUME

hair with **2x the volume** is yours for the taking



★★★★★★

*The Root Boosting Tonic is excellent. I use this every time I shampoo – it adds fullness to my fine hair and makes it so much more manageable.*

'Celia',  
Avonshop.co.uk  
customer, Yorkshire



**Volume**  
250ml  
14357 Shampoo  
26393 Conditioner  
Price per 100ml = 60p  
Normally £2.80  
**£1.50**  
save £1.30

**Volume Root Boosting Tonic**  
150ml  
11148  
Price per 100ml = £1.67  
Normally £4.50  
**£2.50** save £2

170

5★ rated for...

# STANDOUT SHINE

revive lacklustre locks with shine that lasts for 3 days



new

★★★★★★

*Dry Ends Serum best hair product I have ever bought! It has a lovely scent, smoothes my damaged hair, and gives it a really special shine. Highly recommended.*

'Anonymous',  
Avonshop.co.uk  
customer, London



**NEW Daily Shine**  
250ml  
11171 Shampoo  
11320 Conditioner  
Price per 100ml = 60p  
Will normally be £2.80  
**£1.50** save £1.30

**Daily Shine**  
**Dry Ends Serum**  
30ml  
21352  
Price per 100ml = £9.97  
Normally £5.50  
**£2.99** save £2.51

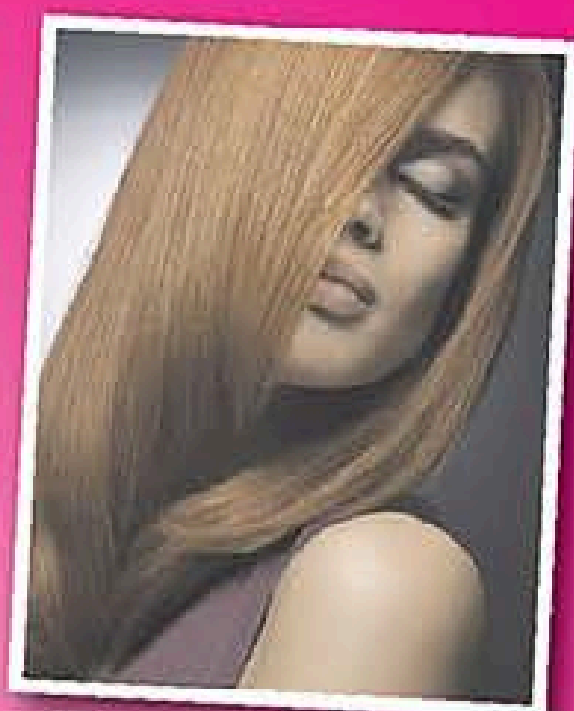
**NEW Daily Shine**  
**Shine Serum**  
60ml  
04200  
Price per 100ml = £5.63  
Will normally be £6.50  
**£3.50** save £3

171  
haircare

5★ rated for...

# FIGHTING FADE

keep hold of your freshly  
coloured hair for longer



Colour  
Protection

250ml  
15768  
Shampoo  
05934  
Conditioner  
Price per 100ml = 60p  
Normally  
£2.80

**£1.50**  
save  
**£1.30**

Colour  
Protection  
Restorative  
Mask

150ml  
08326  
Price per 100ml = £1.63  
Normally  
£5.50

**£2.75**  
half price



★★★★★

*I've only used  
the mask once  
and my hair  
already feels  
much softer. My  
colour looks  
really bright and  
glossy too. It's  
a treat for  
coloured hair!*

'Kitty',  
Avonshop.co.uk  
customer, London

5★ rated for...

# FRIZZ FREEDOM

heroes that help to fight frizz  
even after 2 washes



★★★★★

*Nothing else  
works like Lotus  
Shield. It keeps  
my frizzy hair  
under control all  
day. Use it with  
the shampoo  
and conditioner  
and your frizzy  
days are over!*

'Allie',  
Avonshop.co.uk  
customer, Suffolk

Frizz Control

250ml  
12567 Shampoo  
23580 Conditioner  
Price per 100ml = 60p  
Normally £2.80

**£1.50**  
save **£1.30**

Frizz Control  
Lotus Shield

60ml  
05264  
Price per 100ml = £6.65  
Normally £7.50

**£3.99**  
save **£3.51**



173  
haircare

5★ rated for...

## STYLING

**Firm Hold Hair Spray**  
200ml  
19083  
Price per 100ml = £1.30  
Normally £3.75  
**£2.60**  
save £1.15



**Heat Protection Styler**  
100ml  
17152  
Normally £4.50  
**£3.15**  
save £1.35



**Daily Shine Mirror Shine Spray**  
100ml  
17251  
Normally £5  
**£3.50**  
save £1.50



**Curl Control Curl Shaping Mousse**  
150ml  
10611  
Price per 100ml = £1.63  
Normally £3.50  
**£2.45**  
save £1.05



**Styling Firm Hold Gel**  
150ml  
20917  
Price per 100ml = £1.63  
Normally £3.50  
**£2.45**  
save £1.05



## BRUSHES



**Small Barrel Brush**  
21295  
Normally £5  
**£4.20**  
save 80p

**Large Barrel Brush**  
23960  
Normally £7.50  
**£5.25**  
save £2.25

**Cushion Brush**  
21139  
Normally £5  
**£3.50**  
save £1.50

**Paddle Brush**  
24000  
Normally £7.50  
**£5.25**  
save £2.25

**Styling Comb**  
25056  
Normally £4  
**£2.80**  
save £1.20

**Pop-Up Brush**  
24026  
Normally £3.25  
**£2.25**  
save £1

## ANTI-DANDRUFF



**Anti-Dandruff Shampoo**  
250ml  
18358 Frizz Control  
07351 Classic  
01834 Volume  
Price per 100ml = 78p  
Normally £2.80  
**£1.95** save 85p

**Anti-Dandruff Scalp Soothing Conditioner**  
150ml  
18341  
Price per 100ml = £2.33  
Normally £5  
**£3.50** save £1.50

## NOURISH WITH ARGAN OIL



**360 Nourishment Moroccan Argan Oil**  
250ml  
23754 Shampoo  
23614 Conditioner  
Price per 100ml = 78p  
Normally £2.80  
**£1.95** save 85p

**360 Nourishment Moroccan Argan Oil Mask**  
150ml  
03319  
Price per 100ml = £2.57  
Normally £5.50  
**£3.85** save £1.65

## REPAIR

**Damage Repair 3D Rescue**  
100ml  
15073  
Normally £6.50  
**£4.50**  
save £2



5★ rated for...

## VIBRANT COLOUR



*My hair feels so soft, and the colour is deep and glossy – I can't believe the results!*  
‘Serenarian’, Avonshop.co.uk customer, South Wales

2 for  
**£8**

save £4  
page 175 only

### REDS & BLACKS

**6.66**  
25916 Intense Red

**6.56**  
12609 Light Mahogany Red

**5.65**  
12542 Deep Mahogany Red

**4.6**  
12500 Medium Auburn

**3.6**  
12393 Dark Auburn

**2.1**  
10025 Blue Black

**2.0**  
10066 Natural Black

### BLONDES

**12.01**  
12336 Ultra Light Ash Blonde

**10.31**  
25205 Very Light Champagne Blonde

**9.0**  
13896 Light Blonde

**8.3**  
25940 Medium Golden Blonde

**8.1**  
11890 Medium Ash Blonde

**7.3**  
11767 Deep Golden Blonde

**7.0**  
11643 Dark Blonde

### BRUNETTES

**6.7**  
11213 Chocolate Brown

**6.0**  
01115 Light Brown

**6.3**  
13250 Light Golden Brown

**5.3**  
10652 Medium Golden Brown

**5.0**  
10389 Medium Brown

**4.3**  
13185 Dark Golden Brown

**4.0**  
10363 Dark Brown

175  
haircare

Remember to allergy-test 48 hours before use.

### Professional Hair Colour

3-step permanent colour system protects hair before, during and after colouring. Provides 100% lasting grey coverage and natural, vibrant looking colour, week after week.  
**£6**

not sure which shade to choose?  
visit the virtual makeover studio at  
[avonconnects.co.uk](http://avonconnects.co.uk)





# BIG BOTTLES TINY PRICES!

Shampoo  
400ml  
**07641** Volume  
**04044** Frizz Control  
**01859** Colour  
Protection  
**24448** Moroccan  
Argan Oil  
Price per 100ml = 40p  
Normally £4.50  
**£1.60** save £2.90

2-in-1 Shampoo  
and Conditioner  
400ml  
**00372** Classic  
Anti-Dandruff  
**17970** NEW Daily Shine  
Price per 100ml = 40p  
Normally £4.50  
**£1.60**  
save £2.90



# SPRING SAVERS

# £1.60

## BETTER THAN HALF PRICE

save £2.90 pages 176-177

AVON  
foot  
works

# step into spring

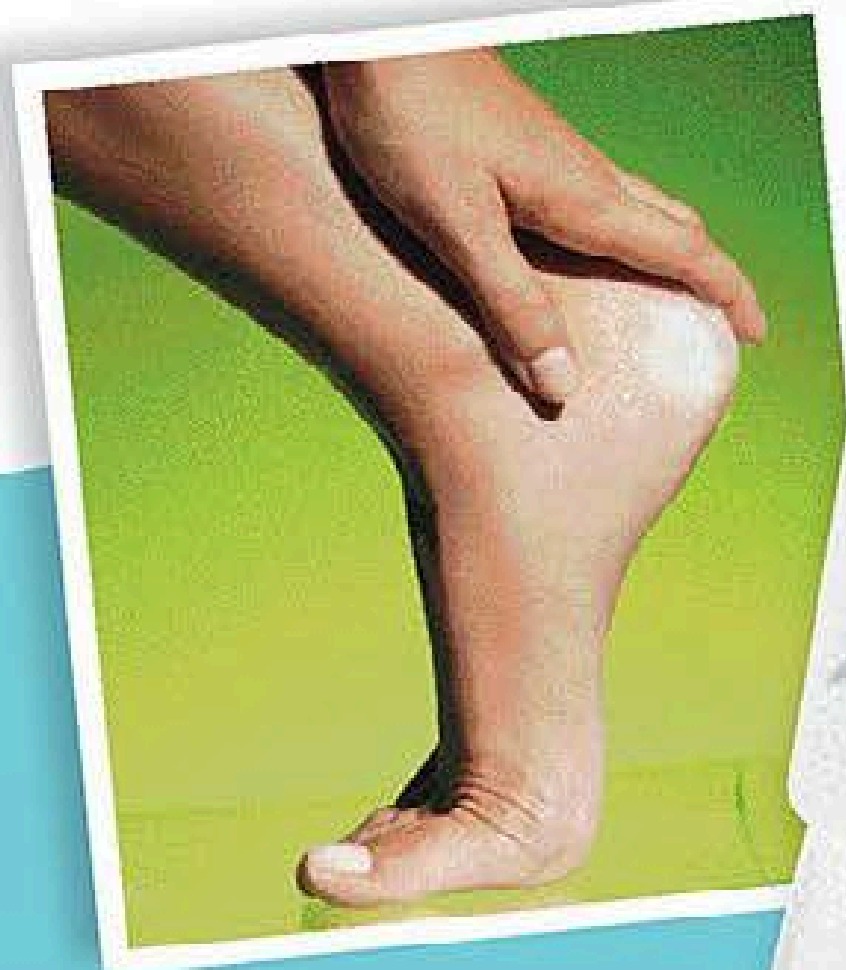
prep and perfect for the new season with our miracle formulas to keep your feet looking beautifully healthy

- ✓ locks in moisture
- ✓ restores skin to a healthy condition

*new  
look*



**Beautiful Heel Softening Cream Limited Edition**  
75ml  
18275  
Price per 100ml = £1.99  
Normally £3.50  
**£1.49 save £2.01**



now in a  
**LIMITED EDITION**  
spring design

# SPRING SAVERS

YOUR FOOT WORKS FAVOURITE

**£1.49**  
save over half price  
page 178 only

**Healthy Odour Neutralising Foot Spray**  
75ml  
02121  
Price per 100ml = £2.80  
Normally £3.50  
**£2.10**  
save £1.40



**Healthy Rough Skin Remover**  
75ml  
21105  
Price per 100ml = £2.60  
Normally £3.50  
**£2.10**  
save £1.40



**Healthy Intensive Callus Cream**  
75ml  
02113  
Price per 100ml = £2.60  
Normally £3.50  
**£2.10**  
save £1.40



**Healthy All-Day Foot Deodorant Cream**  
75ml  
21022  
Price per 100ml = £3.20  
Normally £4  
**£2.40**  
save £1.60



# beautiful rescue

replenish and restore your feet to their beautiful best with our heroic trio

AVON  
foot works



wake up to soft and hydrated feet

reduces rubbing and friction

revitalises and moisturises

**Beautiful Overnight Renewing Cream**  
Contains moisture beads. With jojoba oil and green tea extract. 75ml  
**20727**  
Price per 100ml = £3.80  
Normally £4.75  
**£2.85 save £1.90**

**Beautiful Anti-Rub Stick**  
Helps reduce rubbing and friction.  
**20826**  
Normally £4.75  
**£2.85 save £1.90**

**Beautiful Foot Soufflé**  
Skin feels instantly replenished with moisture. Contains shea butter. 150ml  
**02071**  
Price per 100ml = £1.80  
Normally £4.50  
**£2.70 save £1.80**



# salt saviours

dare to bare this season with natural ingredients for invigorated and revitalised feet



soothes and calms

renews and invigorates

24 hour moisturisation

**Beautiful Marine Salt Multi Active Foot Soak**  
Soothes aching feet. Contains sea salt. 100ml  
**07500**  
Normally £4.10  
**£2.49 save £1.61**

**Beautiful Marine Salt Invigorating Scrub**  
Leaves feet feeling invigorated and renewed. 75ml  
**24885**  
Price per 100ml = £2.65  
Normally £3.50  
**£1.99 save £1.51**

**Beautiful Marine Salt Hydrating Balm**  
Silky rich formula for 24 hour moisturisation. 75ml  
**02493**  
Price per 100ml = £2.65  
Normally £3.50  
**£1.99 save £1.51**

save up to  
**£1.90**  
pages 180-181

181 bath & body





unwind with a little  
*me time*  
for less



## Mediterranean *Olive Oil*

hydrate & nourish

### Firming Neck and Chest Serum

50ml  
**21568**  
Price per 100ml = £6.00  
Normally £5  
**£3 save £2**

### Conditioning Hair Mask

200ml  
**06932**  
Price per 100ml = £1.65  
Normally £5.50  
**£3.30 save £2.20**

### Hot Oil Hair Treatment

50ml  
**22772**  
Price per 100ml = £3.60  
Normally £3  
**£1.80 save £1.20**

### Whipped Body Cream

200ml  
**01016**  
Price per 100ml = £2.10  
Normally £7  
**£4.20 save £2.80**



# replenish & reveal

save  
up to  
**£2.80**  
pages 182-183

- ✓ skin is left fresh, soft & supple
- ✓ mild and gentle
- ✓ for sensitive skin

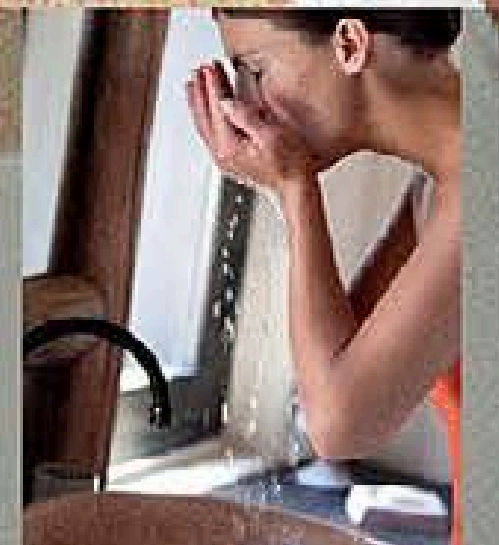


### Hydrating Face Mask

Soothe stressed skin with this replenishing face mask. Skin is left feeling fresh, soft and supple. Gentle formulation, suitable for sensitive skin.  
75ml  
**24695**  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70 save £1.80**



183 bath & body



skin  
so  
soft



**Soft & Smooth Hair Minimising Anti-Perspirant Roll-On Deodorant**  
50ml  
**07823**  
Price per 100ml = £3.60  
Normally £3  
**£1.80** save £1.20



**Soft & Smooth Moisturising Shower-off Hair Removal Cream**  
125ml  
**07724**  
Price per 100ml = £3.36  
Normally £7  
**£4.20** save £2.80



**Soft & Smooth Hair Removal Cream**  
100ml  
**22723**  
Normally £7  
**£4.20** save £2.80



**Soft & Smooth Moisturising Silky Shave Gel**  
150ml  
**12435**  
Price per 100ml = £1.90  
Normally £4.80  
**£2.85** save £1.95



**Soft & Smooth Hair Minimising Body Lotion**  
250ml  
**13730**  
Price per 100ml = £1.68  
Normally £7  
**£4.20** save £2.80



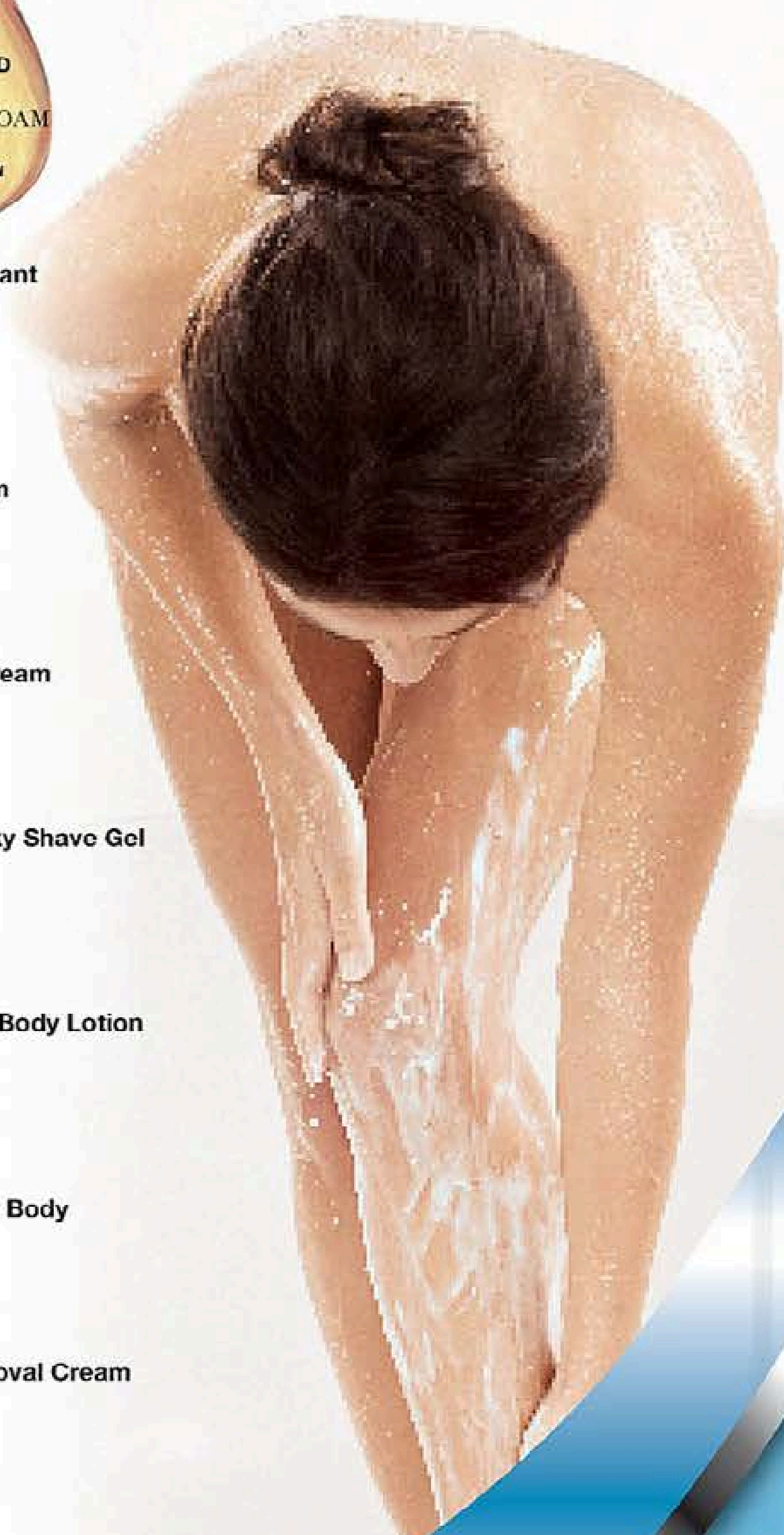
**Soft & Smooth Wax Strip Kit for Body**  
Contains 10 Strips.  
**20925**  
Normally £7  
**£4.20** save £2.80



**Soft & Smooth Facial Hair Removal Cream**  
15ml  
**06783**  
Price per 100ml = £16.00  
Normally £4  
**£2.40** save £1.60



**Soft & Smooth Facial Wax Strip Kit**  
Contains 10 x 2 strips and 2x soothing oil finishing wipes.  
**12492**  
Normally £8  
**£4.80** save £3.20



discover the secret to  
**fuzz-free skin**

*strokably smooth skin  
never felt so good*

save  
up to  
**£3.20**  
pages 184-185

**new**

**Try it, love it!**

*"Make shaving rash a thing of the past. These easy to apply hair removal creams reveal softer and smoother skin in under 3 minutes! For me, they're a beauty must have!"*

**Frances Gent, Avon Beauty Editor**

**£2.70**  
save £1.60

**£3.15**  
save £2.15



**soft & smooth**  
with **MEADOWFOAM OIL**  
for sensitive skin

**NEW Soft & Smooth Sensitive Skin Bikini Line Hair Removal Cream**  
75ml  
**08029**  
Price per 100ml = £3.60  
Will normally be £4.50  
**£2.70** save £1.80

**NEW Soft & Smooth Sensitive Skin Hair Removal Cream**  
100ml  
**13417**  
Will normally be £5.30  
**£3.15** save £2.15

185 bath & body

skin  
so  
soft

NOW  
ENRICHED  
WITH  
LUXURIOUS  
OILS

discover the secret to  
miracle moisture

save  
up to  
**£2.20**

pages 186-187

our solution to  
deep hydration

**£2.40**  
save £1.60

**Try it, love it!**

*"My ultra dry skin can't get enough of this cream. The rich formula keeps my skin super soft and moisturised all day long. Well done Skin So Soft!"*

Kate Douglas, London, Avon customer

187  
bath & body



**Silky Moisture Ultra Moisturising Body Lotion** 250ml

**18580**  
Price per 100ml = 96p  
Normally £4  
**£2.40** save £1.60



**Silky Moisture Satin Sheer Dual Oil Spray** 150ml

**26906**  
Price per 100ml = £1.80  
Normally £4.50  
**£2.70** save £1.80



**Skindisiac Silky Body Lotion** 200ml

**15859**  
Price per 100ml = £1.20  
Normally £4  
**£2.40** save £1.60



**Skindisiac Body Oil Spray** 150ml

**25643**  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2



**Firming & Restoring Body Lotion** 250ml

**12062**  
Price per 100ml = 84p  
Normally £3.50  
**£2.10** save £1.40



**Firming & Restoring Satin Sheer Dual Oil Spray** 150ml

**25718**  
Price per 100ml = £1.80  
Normally £4.50  
**£2.70** save £1.80



**Mineral Gems Glamorous Gold Body Lotion** 250ml

**26922**  
Price per 100ml = £1.08  
Normally £4.50  
**£2.70** save £1.80



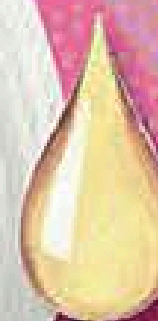
**Mineral Gems Glamorous Gold Shimmering Body Oil Spray** 150ml

**02501**  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20



**Original Bath Oil** 250ml

**07765**  
Price per 100ml = £1.08  
Normally £4.50  
**£2.70** save £1.80



**silky moisture**  
with **ARGAN OIL**  
for long lasting hydration

**Silky Moisture Nourishing Body Cream**

Luxuriously rich formula to help replenish essential moisture to dry skin. Leaves skin feeling nourished and provides long-lasting hydration. Infused with skin illuminators. With Argan Oil. 200ml

**24059**  
Price per 100ml = £1.20  
Normally £4  
**£2.40** save £1.60

skin  
so  
soft

NOW  
ENRICHED  
WITH  
LUXURIOUS  
OILS

discover the secret to  
**no more  
stretch marks**

*flawless skin starts  
right here*

save  
up to

**£3**

pages 188-189

**silky moisture  
with ARGAN OIL**



**Silky Moisture Creamy  
Body Wash 250ml**  
12526  
Price per 100ml = 72p  
Normally £3  
**£1.80** save £1.20



**Silky Moisture Replenishing  
Hand Cream 75ml**  
53231  
Price per 100ml = £2.87  
Normally £3.60  
**£2.15** save £1.45

**firming & restoring  
with BABASSU OIL**



**Firming & Restoring  
Body Cleanser 250ml**  
06635  
Price per 100ml = 72p  
Normally £3  
**£1.80** save £1.20



**Firming & Restoring Overnight  
Corrective Hand Treatment**  
75ml  
17350  
Price per 100ml = £2.40  
Normally £3  
**£1.80** save £1.20

**mineral gems  
infused with elements of  
GOLD AND MINERALS**



**Mineral Gems  
Glamorous Gold  
Body Wash 250ml**  
04606  
Price per 100ml = 66p  
Normally £4  
**£2.40**  
save £1.60



**Try it, love it!**

*"My skin has never looked and felt so good since using this stretch marks saviour. I've been given so many compliments and finally have my body confidence back. I highly recommend!"*

'Benny B', Avonshop.co.uk customer, Leicester



**silky moisture  
with ARGAN OIL**

virtually eliminates the look  
of uneven skin

**Silky Moisture Tissue Oil**

Helps reduce the appearance of  
stretch marks and transforms skin with  
softness. Formulated with argan oil.  
150ml

07815  
Price per 100ml = £3.33  
Normally £8  
**£5** save £3

**£5  
save £3**

189  
bath & body

## FOR MEN

bathroom essentials for him on the go

### Anti-Perspirant Deodorant Spray

24-hr protection.  
150ml  
07807  
Price per 100ml = £1.23  
Normally £3.10  
**£1.85 save £1.25**

### 2-in-1 Anti-Dandruff Shampoo and Conditioner

Helps to reduce the symptoms of dandruff. 250ml  
04887  
Price per 100ml = 72p  
Normally £3  
**£1.80 save £1.20**



## Extreme

protects against the elements with botanic boost technology



### Moisturising Hair & Body Wash

250ml  
12005  
Price per 100ml = 96p  
Normally £4  
**£2.40 save £1.60**

### Protecting Shave Gel

150ml  
23994  
Price per 100ml = £1.83  
Normally £4.60  
**£2.75 save £1.85**

### Conditioning After Shave Balm

100ml  
12476  
Normally £4.50  
**£2.70 save £1.80**

### Daily Moisturiser

50ml  
02055  
Price per 100ml = £5.50  
Normally £4.60  
**£2.75 save £1.85**



## QuadraFX

specially formulated revitalising skincare

### QuadraFX 4-in-1 Body Wash

250ml  
04267  
Price per 100ml = £1.32  
Normally £5.50  
**£3.30 save £2.20**

### QuadraFX Revitalising After Shave Balm

100ml  
04051  
Normally £7  
**£4.20 save £2.80**

### QuadraFX Revitalising Face Cream

50ml  
20842  
Price per 100ml = £8.60  
Normally £7.20  
**£4.30 save £2.90**

### QuadraFX Revitalising Shave Gel

150ml  
01412  
Price per 100ml = £2.67  
Normally £6.70  
**£4 save £2.70**

### QuadraFX 4-in-1 Face Cleanser

150ml  
07344  
Price per 100ml = £2.00  
Normally £5  
**£3 save £2**

### QuadraFX Revitalising Eye Cream

15ml  
20859  
Price per 100ml = £20.33  
Normally £5.10  
**£3.05 save £2.05**

make your man look and feel great in 3 simple steps

save up to **£2.90**  
pages 190-191

## 1 cleanse



**Deep Clean Face Wash**  
Suitable for daily use. 150ml  
11916  
Price per 100ml = £1.23  
Normally £3.10  
**£1.85 save £1.25**

## 2 shave



**Smooth Shave Foaming Gel**  
Rich and creamy. Suitable for all skin types. 200ml  
11924  
Price per 100ml = £1.20  
Normally £4  
**£2.40 save £1.60**

## 3 moisturise



**Soothing Aftershave Balm**  
Mild and gentle balm to soothe skin following shaving. Dermatologically tested. 100ml  
14274  
Normally £4.50  
**£2.70 save £1.80**

FOR MEN



# sleeptherapy

## SWEET dreams as easy as 1, 2, 3

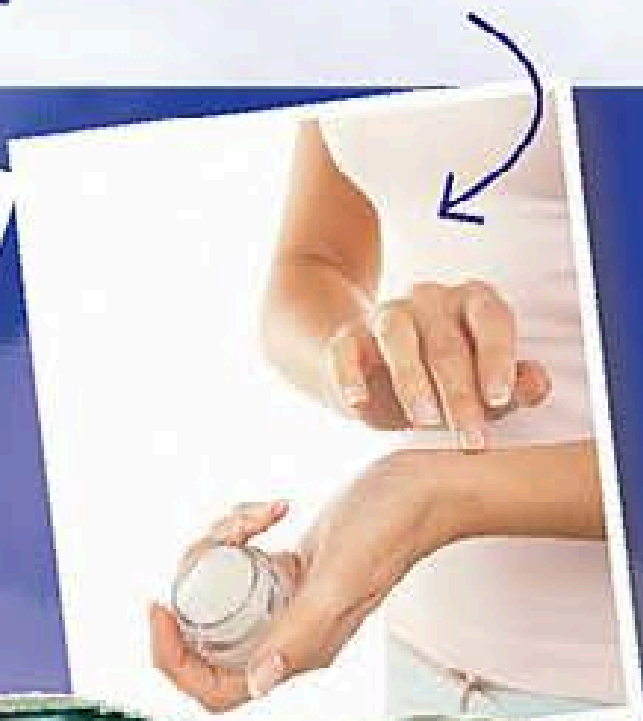
all  
half  
price

pages 192-193

**1** relax and unwind with a soothing shower



**2** rub into temples and wrists to help you drift off to sleep



**3** spritz onto your pillow for a relaxing fragrance



£1.75  
half price



### Sleeptherapy Dreamy Body Wash

Lightly fragranced, relaxing foaming body wash helps you drift off to sleep. Use before bed to help you unwind. 200ml

19216

Price per 100ml = 88p

Normally £3.50

**£1.75 half price**

£1.50  
half price



### Sleeptherapy Sleep Balm

Rub a little into your temples or wrists to help you drift off to sleep. Great for travel. Non-greasy. 10ml

14969

Normally £3

**£1.50 half price**

£2.25  
half price



### Sleeptherapy Goodnight Pillow Mist

A soothing fragrance to spray on your sheets before bedtime or refresh your home. Does not stain fabric. 125ml

27003

Price per 100ml = £1.80

Normally £4.50

**£2.25 half price**

193 bath & body


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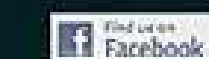
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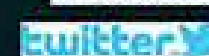
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# Starbowl

super sizes, super savings



SHOWER GELS  
**2x  
bigger**

BUBBLE BATH  
**huge  
1LITRE**

all  
**half  
price**  
pages 194-195



*new*

#### Bonus Size Shower Gels

750ml  
24638 Amazon for Men  
01396 Waterfall  
20453 Mystique  
25536 For Men Xtreme  
10413 Tropics  
Price per 100ml = 27p  
Normally £4  
**£2 half price**

#### Bubble Bath

1 litre  
13235 White Lily  
09274 NEW Violet  
12617 Strawberry Sorbet  
18374 Blackberries and Vanilla  
00208 Soft Pink  
20966 Lavender  
03657 Sensitive  
Normally £5  
**£2.50 half price**

195 bath & body



**mix 'n' match**

**4 for £5**

save up to £14.<sup>20</sup>

pages 196-211



*shower  
power*

**Senses Shower Gel**  
250ml  
15800 Seventh Heaven  
02907 Amazon for Men  
26138 Reflection  
05173 Tropics  
07625 Lagoon  
Price per 100ml = 80p  
**£2**

*sweet & SENSUAL*



197 mix 'n' match

**Senses Mystique Shower Gel**  
A romantic, decadent fragrance to saturate your senses. With skin nourishing vitamin E. Mild, gentle and caring for your whole body. 250ml  
**23408**  
Price per 100ml = 80p  
**£2**

*senses*

# mix 'n' match

across pages 196-211

# 4 for £5

save up to £14.<sup>20</sup>

## STOCK UP FOR Easter



stay one step ahead and bulk buy  
your daily essentials for less

### on Duty

WITH DRY PORE  
TECHNOLOGY



NO  
WHITE  
MARKS!

#### On Duty Roll-On

50ml  
01909 Invisible Protection Women's  
22111 Pure Blue Women's  
05207 Light Bloom Women's  
24752 Active Men's  
Price per 100ml = £4.00

£2

## simply delicate

intimate hygiene for all day freshness

#### Simply Delicate Feminine Wash

A mild pH balanced,  
soap-free feminine wash.  
Contains chamomile, witch  
hazel and white oak bark  
extracts, suitable even for  
sensitive skin. Helps to  
provide all day freshness.  
300ml

08540  
Price per 100ml = £1.33

£4

#### Simply Delicate Feminine Wipes

Leaves you feeling fresh  
and clean all day. Each  
application deodorises.  
Dermatologically tested and  
pH balanced. Pack of 15  
wipes.

12229  
Price per wipe = 23p  
£3.40



sensational  
SOAPS



#### Senses Liquid Soap

300ml

19737 Lagoon  
19620 Waterfall  
21816 Reflection  
18648 Mystique  
Price per 100ml = 67p

£2

199  
mix 'n' match

senses

# mix 'n' match

across pages 196-211

# 4 for £5

save up to £14.<sup>20</sup>

## STOCK UP FOR Easter



avoid the queues and  
retreat with beautiful  
bubbles for less



**Bubble Bath**  
500ml  
12534 Violet  
19539 Blackberries & Vanilla  
19711 White Lily  
08672 Strawberry Sorbet  
15560 Sensitive  
02451 Soft Pink  
Price per 100ml = 80p  
**£4**



*luscious*  
**LAVENDER**

**Lavender Bubble Bath**  
500ml  
23465  
Price per 100ml = 80p  
**£4**

201 mix 'n' match

# mix 'n' match

across pages 196-211

# 4 for £5

save up to £14.<sup>20</sup>

## STOCK UP FOR Easter



make the holidays fun with  
these fruity bathtime essentials

tear-free  
FORMULA

detangling  
spray

2-in-1 shampoo  
& conditioner

body wash &  
bubble bath



**Shampoo & Conditioner**  
250ml  
08805 Amazing Apple  
02741 Wacky Watermelon  
Price per 100ml = £1.00  
**£2.50**

**Body Wash & Bubble Bath**  
250ml  
10975 Magnificent Mango  
Price per 100ml = £1.00  
**£2.50**

**Crazy Hair tamer**  
200ml  
11049 Magnificent Mango  
Price per 100ml = £1.25  
**£2.50**

sweet  
**STRAWBERRY SCENT**



paint on,  
wash off

**Swirling Strawberry Body  
Wash & Bubble Bath**  
250ml  
17483  
Price per 100ml = £1.00  
**£2.50**

**Outgoing Orange Bath  
Time Body Paint**  
50ml  
24380  
Price per 100ml = £5.00  
**£2.50**

Children should remain under adult supervision at all times.



AVON  
**naturals**  
**kids**

203 mix 'n' match

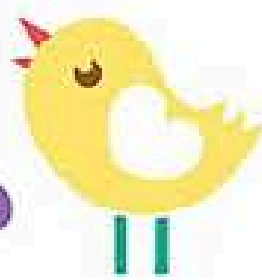
# mix 'n' match

across pages 196-211

# 4 for £5

save up to £14.<sup>20</sup>

## STOCK UP FOR Easter



skip the shops and treat your home  
and body to even more natural TLC

*new*

**Room & Linen Spray** 125ml  
 16451 Lavender and Chamomile  
 09985 Raspberry & Hibiscus  
 03640 Cherry Blossom  
 12997 Strawberry & Guava  
 14555 Black Cherry & Nutmeg  
 22442 Cranberry & Cinnamon\*  
 Price per 100ml = £3.20  
**£4**

**Fragrance Spritz** 100ml  
 06536 NEW Apricot & Shea  
**£4**



**Body Lotion**  
 200ml  
 10199 Raspberry & Hibiscus  
 23374 Strawberry & Guava  
 27862 Cranberry & Cinnamon\*  
 21469 Black Cherry & Nutmeg  
 13441 NEW Apricot & Shea  
 Price per 100ml = £1.50  
**£3**

**Shower Gel**  
 200ml  
 09191 Raspberry & Hibiscus  
 03624 Cherry Blossom  
 18960 Strawberry & Guava  
 23358 Black Cherry & Nutmeg  
 25809 NEW Apricot & Shea  
 Price per 100ml = £1.30  
**£2.60**



**LAST chance to buy\***

**Cranberry & Cinnamon Shower Gel\***  
 400ml  
 28209  
 Price per 100ml = £1.00  
**£4**



*APRICOT & SHEA  
collection*



205 mix 'n' match



AVON  
naturals

# mix 'n' match

across pages 196-211

# 4 for £5

save up to £14.<sup>20</sup>

## STOCK UP FOR Easter



*treat the whole family to hair care  
inspired by nature this Easter*

### Shampoo & Conditioners

- 250ml
- 00844** Almond Oil & Avocado Shampoo
- 17814** Almond Oil & Avocado Conditioner
- 12773** Chamomile & Aloe Vera Shampoo
- 24232** Mango & Ginger Cleansing & Balancing 2-in-1
- 16733** Red Clover & Blackcurrant 2-in-1 Shampoo & Conditioner

Price per 100ml = 80p

**£2**

moisturising

care & repair

balancing

revitalising



**Chamomile & Aloe Vera Care & Repair Conditioning Balm**  
125ml  
**28407**  
Price per 100ml = £2.00  
**£2.50**

**Almond Oil & Avocado Conditioning Balm**  
250ml  
**18572**  
Price per 100ml = £1.00  
**£2.50**



## refreshing CHERRY BLOSSOM

**Cherry Blossom Daily Refreshing Shampoo**  
250ml  
**05058**  
Price per 100ml = 80p  
**£2**

**Cherry Blossom Daily Hair Refresher**  
150ml  
**27896**  
Price per 100ml = £1.67  
**£2.50**

**Cherry Blossom Daily Refreshing Hair Mask**  
200ml  
**17061**  
Price per 100ml = £1.25  
**£2.50**



AVON  
**naturals**  
haircare

207 mix 'n' match



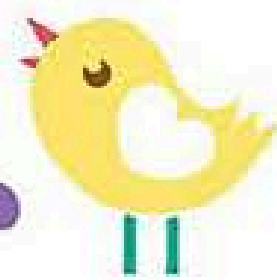
# mix 'n' match

across pages 196-211

# 4 for £5

save up to £14.<sup>20</sup>

## STOCK UP FOR Easter



whether at home or away, give skin extra care with these great value favourites

- ✓ LIGHTWEIGHT FORMULAS
- ✓ DELICATELY FRAGRANCED
- ✓ SUITABLE FOR AGES 3+ UNDER ADULT SUPERVISION



**Gentle Hand Wash**  
200ml  
12674  
Price per 100ml = £1.25  
**£2.50**

**Gentle Body Wash**  
400ml  
23192  
Price per 100ml = 75p  
**£3**

**Nurturing Body Lotion**  
400ml  
23317  
Price per 100ml = £1.20  
**£4.80**

with a stunning rose fragrance

rub to  
**smell**  
SWEET ROSE  
SCENT

*new*

*JUST ROSY*  
complete tlc for lips, hands and body

**NEW Protecting Lip Balm**  
Softens and smooths lips to provide a long-lasting moisturising sensation. SPF15. Contains vitamin E.  
22525  
**£2.20**

**NEW Glycerine Hand and Nail Cream**  
Helps smooth and soothe dry skin and leaves nails looking and feeling healthy. Contains vitamin E.  
100ml  
26344  
**£3.50**

**NEW Silky Body Lotion**  
Unique light, fast absorbing formula, leaves skin feeling soft and smooth. 24-hour moisturisation. Non-greasy.  
200ml  
01883  
Price per 100ml = £1.25  
**£2.50**



209 mix 'n' match



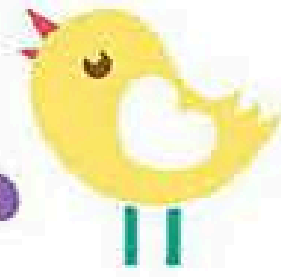
# mix 'n' match

across pages 196-211

# 4 for £5

save up to £14.<sup>20</sup>

## STOCK UP FOR Easter



top up on all you need for head to toe moisture this Easter



**3-in-1 Cleansing Lotion**  
200ml  
23242  
Price per 100ml = £2.25  
**£4.50**

**Protecting Lip Balm**  
19158  
**£2.20**

**Face Cream**  
100ml  
16519 Rich Moisture Nourishing  
16741 Renewing Moisture Firming  
17400 Light Moisture Refreshing  
**£3.50**

with  
*ROYAL JELLY*  
and vitamin E for  
heavenly hydration

- ✓ ALL DAY SKIN HYDRATION
- ✓ SUITABLE FOR DRY SKIN
- ✓ NON-GREASY
- ✓ DERMATOLOGICALLY TESTED



**Intensive Moisture Face Cream**  
100ml  
06296  
**£3.50**

**Intensive Moisture Lip Treatment SPF15**  
10ml  
06502  
**£2.20**

**Intensive Moisture Body Lotion**  
400ml  
07740  
Price per 100ml = £1.20  
**£4.80**

**Intensive Moisture Hand Cream**  
100ml  
07989  
**£3.50**

211 mix 'n' match



# LOVE LINERS?

meet our **bestselling** twist-up liners for eyes that **amaze**

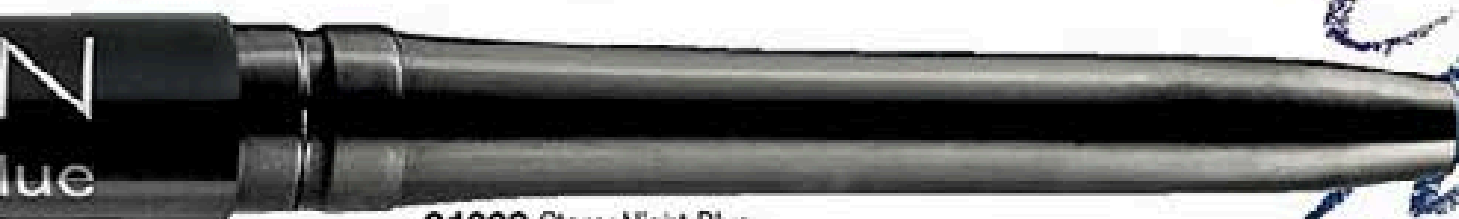
Model wears: Blackest Black and Majestic Plum.



21501 Cosmic Brown



02238 Majestic Plum



21238 Starry Night Blue



21212 Blackest Black



AVON saturn grey

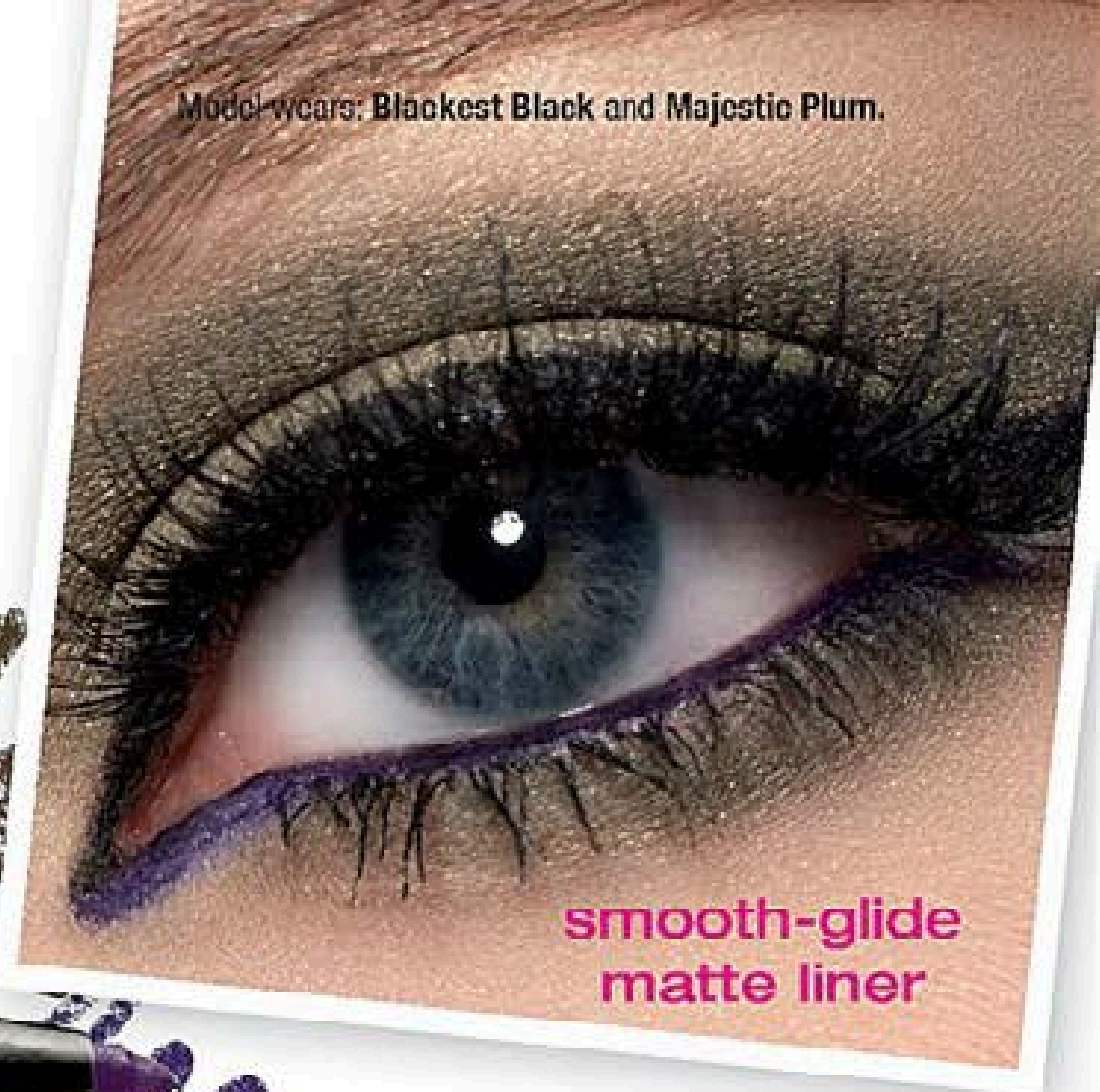
21857 Saturn Grey

## Glimmerstick Eyeliner

Creamy formula glides on smoothly for precision lining that won't drag or smudge and wears for up to 12 hours. Retractable pencil means no need for sharpening. Waterproof.

Normally £6

**£2.49** save £3.51



smooth-glide  
matte liner

**£2.49**

save **£3.51**

take a fresh look  
at AVON this  
**SPRING**

## HOW TO ORDER



For free, personal delivery order through your Independent Avon Representative



If you do not have an Independent Avon Representative please order online at [avonshop.co.uk](http://avonshop.co.uk)



Product offers may differ if ordering online.

Or call us on 0333 2345678

See pages 46-47 for the guarantee panel.

To order from this brochure contact

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