

AVON

BROCHURE 06 2014

avon.uk.com

*introducing*  
AVON  
FEMME

*a glamorous new fragrance  
that lets you shine like a star*



*plus a gorgeous FREE gift, perfect for Mother's Day*  
see over for details

*new*

THE *sensual & alluring*  
FRAGRANCE THAT'S WITH YOU FROM  
*dawn until dusk*



AVON  
FEMME



a *GLAMOROUS NEW FRAGRANCE*  
that lets you shine like a *STAR*

introducing AVON  
**FEMME**

*new*



**£12**  
save £4

**100% happy**  
or your money back  
See pages 112-113 for our  
90 day guarantee.

*Pink grapefruit and luscious pear glitter against gardenia blossom,  
magnolia and water lily, and diffuse down into warm amber woods.*

**NEW Avon Femme Eau de Parfum Spray 50ml 19331** Price per 100ml = £24.00  
Will normally be £16 **£12** save £4

# STORM

LONDON

*new*

*purse and phone case set*  
**WORTH**  
**£25**



Compatible with iPhone 3G, 3GS, 4, 4S, 5, 5S and other mobile devices smaller than 68mm x 130mm x 8mm.

*designer*  
**STYLE**

*...at amazing value*

**A great gift for Mum!**

# *BUY THE SET*

for **£12**

when you spend £10<sup>†</sup> or more  
across this brochure



**NEW Storm Gift Set**  
Purse approx. 9cm x 10.5cm x 1.3cm.  
Phone case approx. 13cm x 8.3cm.  
Both polyurethane with polyester lining.

**06536 offer price £12**

when you spend £10 or more across this brochure\*

70722 full price £25

\*Excludes Causes products.

treat her to something  
**BEAUTIFUL**  
this Mother's Day

She's your mum, your *best friend*,  
your original *beauty icon*, and  
an all round *superwoman!*  
So treat her this Mother's Day  
to *gorgeous gifts* that will  
make her feel special.

**Prepare to Party Gift Set**

Comes in a chic, black  
PVC evening bag.

72686

£10



sunday  
**30<sup>th</sup>**  
march  
Mother's Day

gift set  
**£10**  
worth £31\*

**FREE**  
gold gift bag†  
when you spend £10  
or more, pages 8-21  
order using 04861



**OUR MUM OF THE YEAR!**

To win a makeover, photo shoot, and the chance to be in our brochures throughout the year,  
**PLUS £500 worth of products** for your mum simply go to [www.avon.uk.com/mum](http://www.avon.uk.com/mum),  
and tell us why she deserves to win.

**gift set includes:**

- SuperShock Mascara in Black 10ml
- Ultra Colour Lipstick in Red 2000
- True Colour Eyeshadow Duo in Healthy Glow
- Glimmerstick Eyeliner in Blackest Black

†Gift bag may vary from that shown  
and not available separately.  
\*Based on normal brochure prices.

sunday  
30<sup>th</sup>  
march  
Mother's Day

# the ULTIMATE COLOUR COLLECTION

All the colours she'll ever need in one handy palette. Plus an interchangeable, on-the-go mini case so she can take her shades with her!

### Special Limited Edition Mega Mix 'N' Go Palette

24 eyeshadows, 9 lip colours, 4 blushers, eyeshadow brush, lip brush, blusher brush and mirror.

70037

Normally £50

**£20** save £30

WORTH  
£50

PULL OUT THE  
CUSTOMISABLE MINI CASE  
AND FILL WITH DIFFERENT  
SHADES EACH DAY...



SLIP INTO BAG  
FOR ON-THE-  
GO TOUCH UPS!

Comes in a  
gift  
box

# PREMIERE LUXE

*decadent  
luxurious  
dramatic*

**Premiere Luxe  
Eau de Parfum Spray**

Decadent blackcurrant and luxurious white florals mingle with amber for a dramatic, long lasting finish.

50ml

**21923**

Price per 100ml = £24.00

Normally £16

**£12 save £4**



†Gift bag may vary from that shown and not available separately.

**FREE** gold gift bag<sup>†</sup>

when you spend £10 or more, pages 8-21 order using 04861

*because she loves*  
**FEELING  
GLAMOROUS**

sunday  
**30<sup>th</sup>**  
march  
Mother's Day

*limited  
edition*



**11270**  
Bare  
Elegance

**12609**  
Exquisite  
Pink

**13540**  
Peach Veil

*infused with silk and a natural  
plumping complex for full, luscious lips*

**Luxe Couture  
Crème Lipstick**  
Silk-infused formula with pearlescent colour to enhance brightness. Softly hugs the curve of your lips so they look smooth and full. SPF15. Normally £9.50

**£7 save £2.50**



*Mother's Day*

# LUXE



**Luxe Seduction Mascara**

Rich, ultra dark formula for full-volume lash glamour. Non-clumping. 7ml  
Price per 10ml – £10.29  
Normally £9

**£7.20** save £1.80



**Luxe Couture Crème Lip Gloss**

Silk-infused formula leaves lips looking soft and ultra-glossy. SPF15.  
Normally £8

**£6.40** save £1.60



**Luxe Silken Foundation**

Infused with white sapphire extract. Feels weightless. SPF20. 30ml  
Price per 10ml – £3.63  
Normally £14

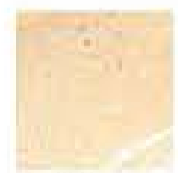
**£11.50** save £2.50



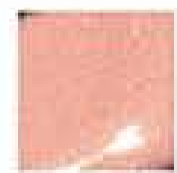
09662  
Black



17244  
Brown



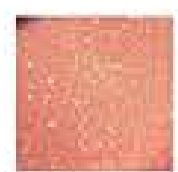
16493  
Elegant Gold



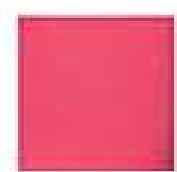
08987  
Romantic Rose



28746  
Steamy Plum



16568  
Dazzling Nude



21410  
Flirty Pink



16436  
Luxurious Red



09696  
Porcelain



16154  
Nude Bodice



17608  
Medium Bisque



16147  
Natural Glamour



16170  
Beige Linen

\*Gift bag may vary from that shown and not available separately.



**FREE** gold gift bag\* when you spend £10 or more, pages 8-21 order using 04861

sunday  
**30<sup>th</sup>**  
march  
Mother's Day

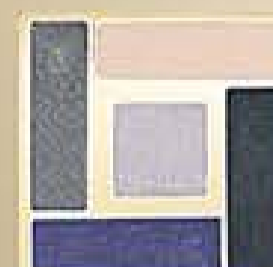
infused with  
**ORCHID EXTRACT** for  
sensual colour that captivates

**Luxe Eyeshadow Palette**

A collection of matte and pearlised finishes.

Normally £10

**£8** save £2



21600  
Purple Smokes



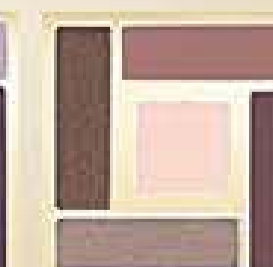
20008  
Cocoa  
Couture



13078  
Black Tie



18838  
Sophisticated  
Violets



19315  
Glamorous  
Rosés



20099  
Chambray  
Blues

Mother's Day



all 3 for  
**£10**

save **£9.35**

order using 69252

pages 16-17

**PLUS**

**FREE** gold gift bag\*  
order using 04861



**100%  
happy**  
or your money back.  
See pages 112-113 for our  
90 day guarantee.

because it's her  
**FAVOURITE**  
**FRAGRANCE**

**Far Away Eau de Parfum Spray**

Exotic essences of rare florals spiced with amber and musk. 50ml

04549 Price per 100ml = £26.00 **£13**

**Perfumed Body Spray** 75ml 10157 Price per 100ml = £4.80 **£3.60**

**Shimmering Body Powder** 40g 24331 Price per 100g = £6.88 **£2.75**

\*Gift bag may vary from that shown and not available separately.

sunday  
**30<sup>th</sup>**  
march  
Mother's Day

*Far Away*  
enticing. dreamy. exotic



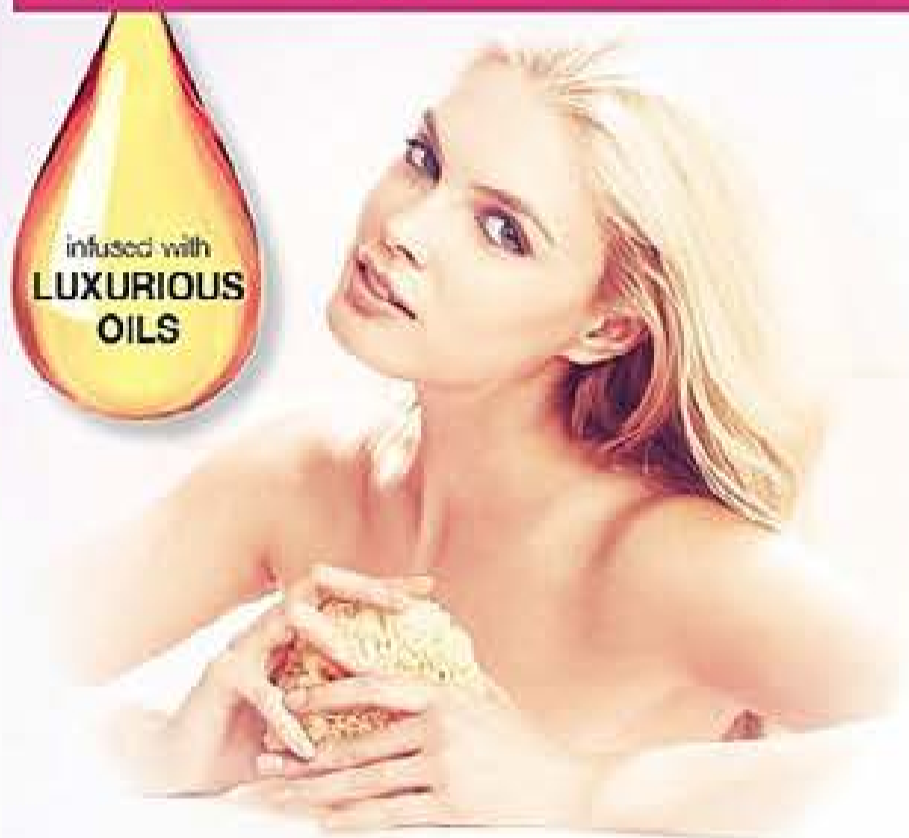
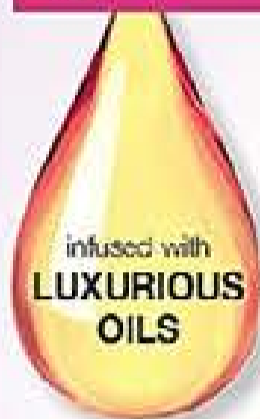
all 3 for **£5**

save **£4.25**

page 18 only  
order using 69237

**PLUS**

**FREE** gold gift bag\*  
when you spend **£10** or more  
pages 8-21 order using 04861



skin  
so  
soft  
original

skin  
so  
soft  
silky  
moisture



all 4 for **£5.99**

save **£9.61**

page 19 only  
order using 69534

**PLUS**

**FREE** gold gift bag\*  
when you spend **£10** or more  
pages 8-21 order using 04861



**Original Body Butter**  
Deeply hydrating ultra-rich formula, helps soothe and quench extra dry skin. 200ml  
**20545**  
Price per 100ml = £2.50  
**£5**

**Original Dry Oil Spray**  
Contains jojoba oil. 150ml  
**08698**  
Price per 100ml = £3.33  
**£5**

**Original Bath Oil**  
Nourishing formula with jojoba oil. Locks in moisture. 250ml  
**07765**  
Price per 100ml = £1.80  
**£4.50**

**Silky Moisture Ultra Moisturising Body Lotion**  
250ml  
**18580**  
Price per 100ml = £1.60  
**£4**

**Silky Moisture Creamy Body Wash**  
250ml  
**12526**  
Price per 100ml = £1.20  
**£3**

**Silky Moisture Replenishing Dry Oil Body Spray**  
150ml  
**12385**  
Price per 100ml = £3.33  
**£5**

**Silky Moisture Replenishing Hand Cream**  
75ml  
**24265**  
Price per 100ml = £4.60  
**£3.60**

\*Gift bag may vary from that shown and not available separately.



### Aromatherapy Candles

Set of 2. Each approx. 6cm x 5cm.  
Glass jars. Burn time approx. 13 hours.

35428

Normally £8

**£6 save £2**



Comes in a card gift box



### Sleep Serenity Balm

Comforting and calming balm to help you drift off to sleep. Contains chamomile. 10g

06775

Normally £3

**£2.25 save 75p**

### Sleep Serenity Pillow Mist

Aromatherapy comforting pillow mist to help calm, soothe and relax for a restful sleep.

100ml

13532

Normally £4.50

**£3.25**

**save £1.25**



### Sleep Serenity Bath Salts

Helps relax and soothe to leave skin feeling refreshed and beautifully soft. 195g

15511

Price per 100g = £1.79

Normally £5

**£3.50 save £1.50**



sunday  
**30<sup>th</sup>**  
march  
Mother's Day



because she deserves  
**A LITTLE  
ME-TIME**

### Sweet Sensuality Fragrance Spritz

Sweetly scented spritz for room, linen and body. Contains vanilla and jasmine extracts. 100ml

10744

Normally £4

**£2.85**

**save £1.15**

### Sweet Sensuality Bath Elixir

Luxuriously moisturises for velvety soft and refreshed skin. Contains vanilla and jasmine extracts. 250ml

10678

Price per 100ml = £1.54

Normally £5.50

**£3.85**

**save £1.65**

\*Gift bag may vary from that shown and not available separately.



**FREE** gold gift bag

when you spend £10 or more, pages 8-21 order using 04861

*because she loves*  
**SOMETHING  
 PERSONAL**

*pick her birth month for a gift with meaning*



**10926**  
 January | Snowdrop



**10983**  
 February | Primrose



**10991**  
 March | Daffodil



**11098**  
 April | Daisy



**11106**  
 May | Lily



**11148**  
 June | Rose



**11254**  
 July | Tulip



**11379**  
 August | Poppy



**11387**  
 September | Aster



**10215**  
 October | Marigold



**10348**  
 November | Chrysanthemum



**10454**  
 December | Orchid

*new*

sunday  
**30<sup>th</sup>**  
 march  
 Mother's Day



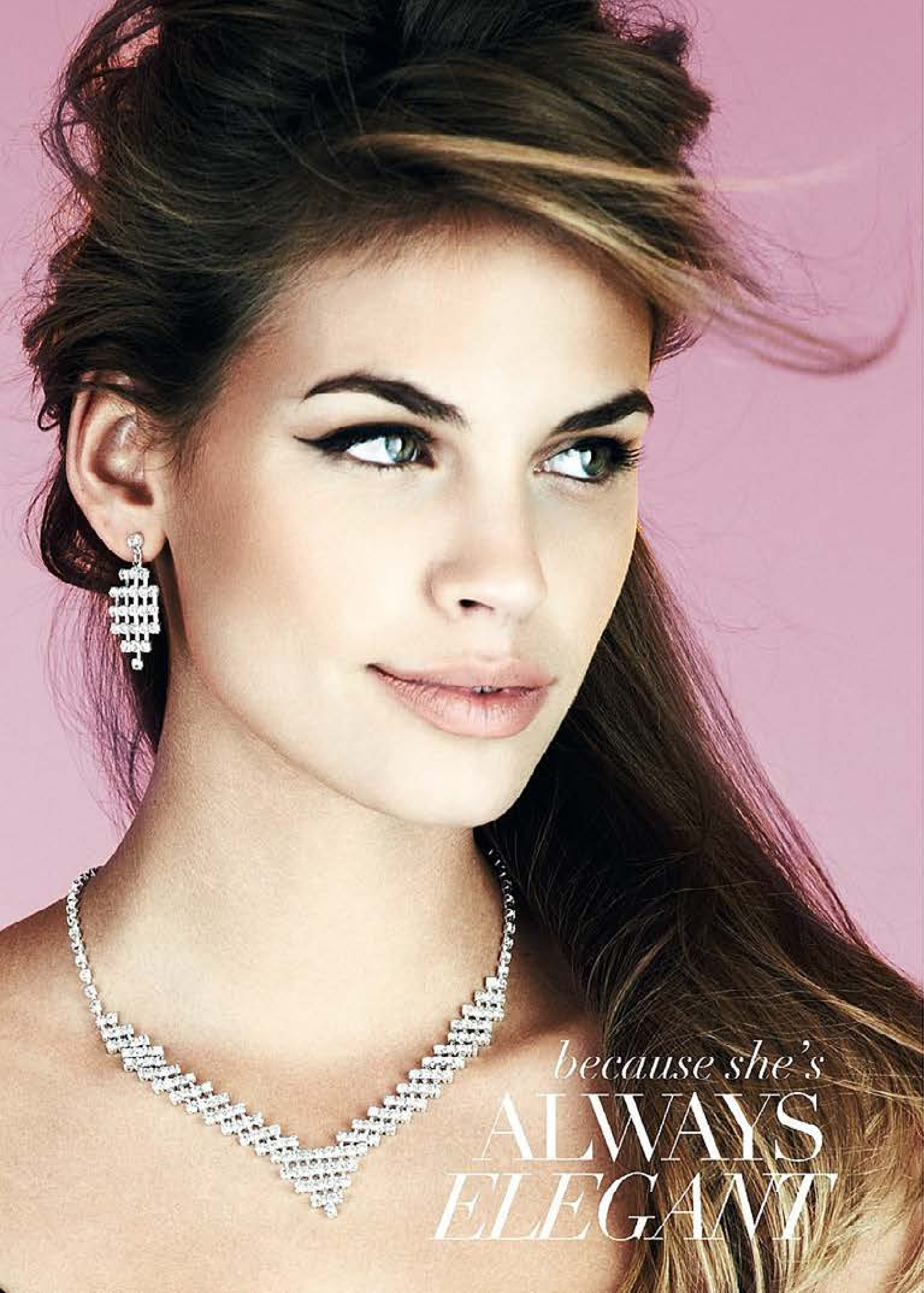
*JUST*  
**£5**  
*EACH*



*comes in a  
 beautiful gift box*

**NEW Flora Necklace**  
 Silver-plated with pendant featuring the flower appropriate to the month and an acrylic bead, coloured to mirror the month's birthstone. Approx. length 42cm + 9cm extension chain. Will normally be £7

**£5 save £2**



*because she's*  
**ALWAYS**  
**ELEGANT**



sunday  
**30<sup>th</sup>**  
 march  
 Mother's Day

*new*

**NEW Alivia Watch**

White bronze-plated, with clear glass stones. Strap length approx. 20.1cm. Stainless steel back. Includes battery that can be replaced.  
**07039**

Will normally be £18

**£15** save £3

**NEW Lourdes Earrings**

Silver-plated pierced drop earrings set with clear glass stones. Approx. length of earring 4cm.

**06890**

Will normally be £12

**£8** save £4

**NEW Lordes Necklace**

Silver-plated, V-shaped necklace set with clear glass stones. Approx. length 42cm + 9cm extension chain.

**05546**

Will normally be £18

**£14** save £4

sunday  
**30<sup>th</sup>**  
march  
Mother's Day

1. **Eleni Watch**  
Brass-plated. Strap length approx. 20.2cm. Dials for decorative purposes only.  
71233  
Normally £20  
**£15 save £5**

2. **Judith Watch**  
White bronze-plated with glass stones and PU adjustable strap. Overall length approx. 22.9cm.  
71225  
Normally £15  
**£10 save £5**

3. **Alora Watch**  
PU adjustable strap with glass stones. Length approx. 16.5cm – 20.6cm.  
15222  
Normally £18  
**£12 save £6**

4. **Bea Watch**  
Brass-plated, quartz-run. Length approx. 21cm.  
72439  
Normally £18  
**£15 save £3**

5. **Briona Watch**  
PU adjustable strap. White bronze-plated case. Mother of pearl effect face with clear glass stones. Strap length approx. 16.5cm – 20.6cm.  
16683  
Normally £18  
**£12 save £6**

All watches have a stainless steel back with a battery that can be replaced.



because you  
love her  
**PERFECT  
TIMING**



*the perfect*  
**MOTHER'S DAY**  
**COLLECTION**

*small cosmetics purse*  
**HALF PRICE**  
**only £3**  
*when you buy the scarf*  
 pages 28-29



**1. NEW Earthly Paradise Small Cosmetics Purse**  
 Colourful printed cosmetics purse with dark pink lining and zip closure. PVC. Approx. 22cm x 7cm x 8cm.  
**06262**  
**£6** or half price when you buy the scarf

**2. NEW Earthly Paradise Weekender Cosmetics Bag**  
 Colourful printed beauty bag with dark pink lining and zip closure. PVC. Approx. 25cm x 13.5cm x 13cm.  
**04812**  
 Will normally be £10  
**£8 save £2**

**3. NEW Earthly Paradise Purse**  
 Press stud fastening. PVC with polyester lining. Approx. (closed) 10cm x 19cm x 1.3cm.  
**20867**  
 Will normally be £10  
**£7 save £3**



*beautiful purse lining*

**new**

**NEW Earthly Paradise Scarf**  
 Cream with multi-coloured floral and butterfly design. Polyester. Approx. 161cm x 34cm.  
**19406**  
 Will normally be £10  
**£6 save £4**



sunday  
**30<sup>th</sup>**  
 march  
 Mother's Day

**NEW Warming Mug**

Ceramic mug.  
Approx. 9.5cm x  
15cm. Not suitable  
for microwave and  
dishwasher.

**28068**

Will normally be £8

**£7 save £1**



**NEW Bird Feeder**

A bird shaped, metal  
bird feeder with a  
hanging chain and  
waste catcher tray.  
Size approx 17cm x  
12cm x 33.5cm.

**21063**

Will normally be £8

**£6 save £2**



**NEW Gardening Gift Set**

Metal container with secateurs,  
4 markers, cotton gloves, and  
an iron fork. Approx. bucket  
diameter: top 14cm, bottom  
11.2cm. Approx. bucket  
height 16cm.

**19307**

Will normally be £18

**£15.99 save £2.01**

sunday  
**30<sup>th</sup>**  
march  
Mother's Day



**NEW Bird Box**

An MDF white birdhouse  
decorated with flower  
and bird motifs, and  
has a hinged blue roof  
and a hanging hook to  
the back. Approx. size  
15cm x 10cm x 20cm.

**26385**

Will normally be £10

**£8 save £2**

*because she loves being*

**IN THE  
GARDEN**



## PROTECTS

formulated with white tea extracts to help fight free radicals and broad spectrum UVA/UVB SPF50+ protection

## CORRECTS

with colour correcting pigments and pearls to improve the look of dullness, dark circles and redness

## PERFECTS

infused with licorice and vitamin C to help fade the look of pigmentation



# CORRECT & COLOUR

Avon's first CC cream, with colour correcting pigments, to harness the tone correcting power of a high performance skincare serum



**new**

**NEW Ideal Flawless CC Colour Corrector Cream**  
Coverage that cares. Lightweight formula that helps conceal flaws and acts as a high-performance, nutrient-packed serum for more noticeable radiance. SPF50  
30ml  
Price per 10ml = £2.33  
Will normally be £12

**£7**  
save £5

- |  |   |
|--|---|
| <br>08011<br>Ivory        | <br>06270<br>Shell         |
| <br>06403<br>Nude         | <br>08052<br>Natural Beige |
| <br>06247<br>Medium Beige | <br>06478<br>Nutmeg        |

Begins to fade the appearance of dark spots in just **2 WEEKS**



**don't forget...** order your exclusive **STORM Gift Set for £12** when you spend £10† or more across this brochure order using 06536

see pages 6-7 for details \*Excludes Causes products.

# A FLUSH OF BEAUTY

## TWO STEPS TO: PEACHY PERFECTION



### STEP 1:

*Swirl the brush around in the pearls and tap off any excess product on the back of your hand. This stops overload and helps you build up the colour gradually.*



### STEP 2:

*Apply the powder to the apples of your cheeks, along cheekbones and over the bridge of your nose for a healthy, natural-looking glow.*

**All-Over Face Brush**  
Big brush, perfect for applying powder. Nylon bristles and matte black plastic handle. Length approx. 18.5cm.

22798

£8

*big, soft brush  
– perfect for  
applying  
blusher and  
powder*



### Illuminating Face Pearls

Gives cheeks and brow a subtle, radiant sheen.

22g

26880

Price per 10g = £2.27

Normally £9

£5

save £4

# GLOW GET IT

## TWO STEPS TO: BRONZED BEAUTY



### STEP 1:

*Apply the Multi Stylo, directly from the bullet or using your fingertip, to eyes, lips and cheeks to add a touch of sun kissed colour.*



### STEP 2:

*Sweep the Bronzing Powder along the bottom of cheekbones, across temples and down the centre of the nose to contour.*

AVON  
GLOW 

Multi Stylo  
Normally £7.50

**£3.75**

half price



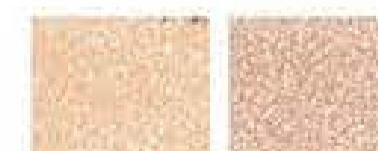
05082  
Deep  
Bronze



03707  
Shimmering  
Bronze



Bronzing  
Powder  
10g  
Normally £10  
**£6**  
save £4



shimmer

13821  
Warm Glow

14266  
Deep Glow



matte

13664  
Light  
Bronze

13797  
Medium  
Riviera

# EYE POPPING

TWO STEPS TO: *CAPTIVATING EYES*



## STEP 1:

*Using the Concealer Brush, apply and blend the concealer under your eyes, adding a dab to the inner corners to brighten.*



## STEP 2:

*Follow with 2 coats of SuperShock Max Mascara, working into the inner and outer corner lashes and along the bottom lash line for a doe-eyed look.*

Concealer  
Brush  
04887  
Normally £5  
**£2.50**  
half price



SuperShock  
Max Mascara  
10ml  
Normally £10  
**£5**  
half price



Ideal Flawless  
Concealer Stick  
Normally £7  
**£3.50**  
half price



Model wears lash inserts for an even lash line.

# PICTURE PERFECT

## TWO STEPS TO: HD SKIN



### STEP 1:

*Smooth the colourless skin perfector over skin to smooth the look of pores and fine lines.*



### STEP 2:

*Follow with foundation for complete skin perfection or wear alone for natural-looking, illuminated skin.*

*IMPROVED FORMULATION, NOW WITH:*

- HD Finish Complex for a photo-ready, picture-perfect look
- fleece flower and rose extracts to leave the skin feeling satin smooth



**MagiX Face Perfector**  
30ml  
24406  
Price per 10ml = £2.17  
Normally £10.50  
**£6.50**  
save £4



*target pores*  
*reduce the look of pores and banish shine for up to 10 hours*



*smooth skin*  
*velvety soft formula visibly smooths the look of fine lines*



*illuminate skin*  
*with exclusive Optic Light Diffusing Technology*



*2 ways to wear*  
*use alone or under foundation for extra coverage*

# PEACOCK PERFECT

## TWO STEPS TO: SMOKY TEAL GLOW



### STEP 1:

*Smooth the primer all over the eyelid. This will act as a skintone neutraliser and will really hold the colour in place.*



### STEP 2:

*Apply your chosen eyeshadows using the easy to follow numbered shades, applying the darkest shade to the outer corner and the lighter to the inner corner and along brow bone.*



### Eyeshadow Primer

Quick-drying primer absorbs oil and makes a smooth canvas so eyeshadow applies more evenly, and lasts longer. Prevents creasing and fading and makes colour look brilliant for longer.

**08284** Light Beige  
Normally £7

**£4**  
save £3



**True Colour Eyeshadow Quad**  
All day crease-proof eyeshadow, provides vivid colour in one swift sweep!  
Normally £9

**£5.50**  
save £3.50



# DEFINE AND LINE

## TWO STEPS TO: *SOFT LINES*



### STEP 1:

*Gently hold your eyelid taught and line the upper and lower lashes, joining them in a slight flick at the outer corners.*



### STEP 2:

*Using the brush, gently blend and smudge the line. Blend following the lash line for a soft look, or blend upwards slightly for a smokier finish.*

Eyeliner Brush  
11551  
Normally £4  
**£2.50**  
save £1.50



*new*



### NEW Always On Point Reflective Eyeliner

High shine effect eyeliner with a reflective finish. Provides a precise line every time, with no pulling or tugging, thanks to the unique sharpener in the cap. Will normally be £7

**£3.50**  
half price

# PERFECT POUT

## TWO STEPS TO: LUSCIOUS LIPS



### STEP 1:

*Load the lip brush with your chosen colour and apply lipstick all over the lips, focusing on getting a neat edge to the lip line.*



### STEP 2:

*After blotting, sweep on a second coat of your colour by applying lipstick from the bullet for long-lasting colour.*

Retractable  
Lip Brush  
03665  
Normally £5  
**£2.50**  
half price



Ultra Colour Lipstick  
Normally £7.50  
**£4**  
save £3.50

SATIN			SOFT MATTE		SHIMMER		
13110 Blush Nude	06353 Wine With Everything	16600 Beyond Pink	28829 Lava Love	11528 Demure	14167 Chic	10637 Country Rose	16543 Fuchsia Fever
28837 Red 2000	28209 Knockout Pink	28662 Ripe Papaya	16709 Hibiscus	12690 Scarlet Siren	15354 Rose Quartz	15396 Frostiest Mauve	15487 Dream Fuchsia
16501 Carnation	16444 Pout	14217 Oxford Wine	27540 Naturally Nude	03434 Toasted Rose	12948 Sparkling Nude	05132 Golden Berry	11502 Enduring Sable
16758 Hot Pink	27532 Mocha	27334 Perfect Red	27524 Proper Pink		16428 Twinkle Pink	27862 Frozen Rose	



# BROWS THAT WOW

## THREE STEPS TO: POLISHED BROWS



### STEP 1:

*Tweeze away any unruly, rogue hairs concentrating on the arch of the brow.*



### STEP 2:

*Comb through in an upwards and outwards motion so that the brow sits flat.*



### STEP 3:

*Lightly apply Glimmerstick Brow Definer in your chosen colour using short, soft strokes.*



**NEW Brow and Lash Comb**  
05124  
Will normally be £5  
**£2.50**  
half price



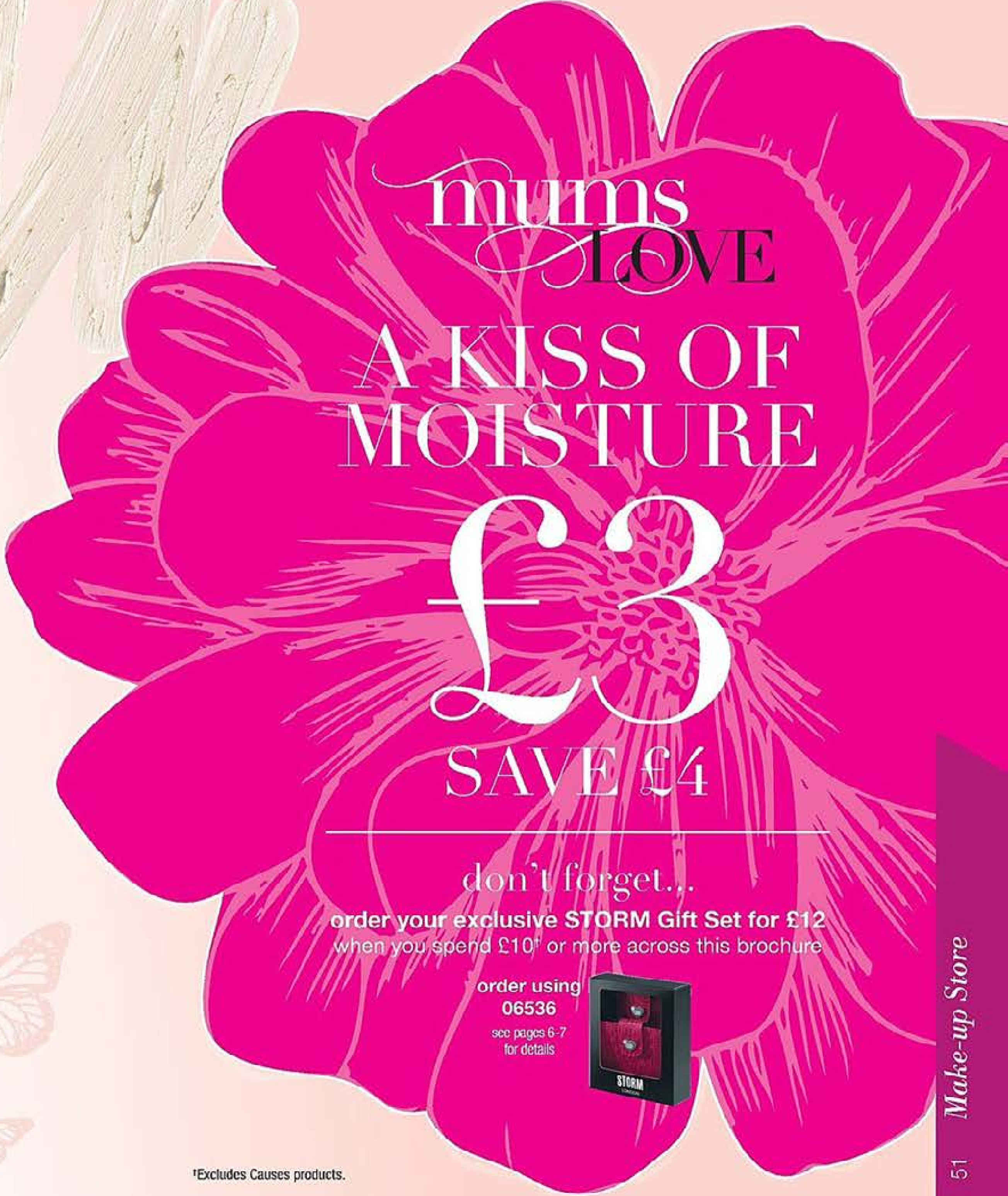
**Glimmerstick Brow Definer**  
Easy to define and blend.  
Enriched with vitamins A and E.  
Normally £6

**£3**  
half price



**NEW Slanted Tweezers**  
Slanted edge for precision.  
Stainless steel.  
05223  
Will normally be £5

**£3**  
save £2



22665  
Bronze



02261  
Pink



07070  
Red

**Tinted Lip Care**  
Softens and moisturises lips whilst giving a soft tint of colour. Formulated with beeswax. Normally £7 **£3** save £4



mums  
**LOVE**  
A KISS OF  
MOISTURE

**£3**

SAVE £4

don't forget...

order your exclusive **STORM** Gift Set for £12 when you spend £10\* or more across this brochure

order using  
06536  
see pages 6-7  
for details



\*Excludes Causes products.

# GET THE GLOSS

TWO STEPS TO: GORGEOUS SHINE



## STEP 1:

After removing any dry bits of skin using a cotton bud, sweep a coat of your favourite Glazewear over lips.



## STEP 2:

Add a touch of Glazewear in Clear to the centre of your bottom and top lip for a fuller looking pout.



**Ultra Glazewear Lip Gloss**  
Super-shiny gloss with a rich colour to help lips glisten in every light. SPF15.  
6ml  
Price per 10ml – £5.83  
Normally £6.50  
**£3.50**  
save £3

### HIGH SHINE SPARKLE



### A HINT OF SHIMMER



### HIGH SHINE GLOSS



# NAIL THE LOOK

## TWO STEPS TO: VIBRANT TALONS



### STEP 1:

*Prep nails by removing cuticles, then apply 2 coats of your chosen Nailwear Pro+ colour to clean, dry nails.*



### STEP 2:

*Finish by spritzing Liquid Freeze Quick Dry Nail Spray over nails to set colour in just 30 seconds.*

**Liquid Freeze Quick Dry Nail Spray**  
50ml  
20552  
Price per 100ml = £6.00  
Normally £6  
**£3**  
half price

**Nailwear Pro+**  
12ml  
Price per 100ml = £25.00  
Normally £6  
**£3**  
half price





ExtraLasting  
Plump and Stay  
Lip Colour  
Normally £8.50  
**£5 save £3.50**

up to **8**  
hours of  
lasting  
lip colour



03988 Stay Pink Pout

03970 Full Honey

03939 Plumful

00398 Pink for Life

03962 Plump Peach

03905 Rosy Resistance

mums  
**LOVE**  
COLOUR  
THAT LASTS

**£5**  
SAVE £3.50

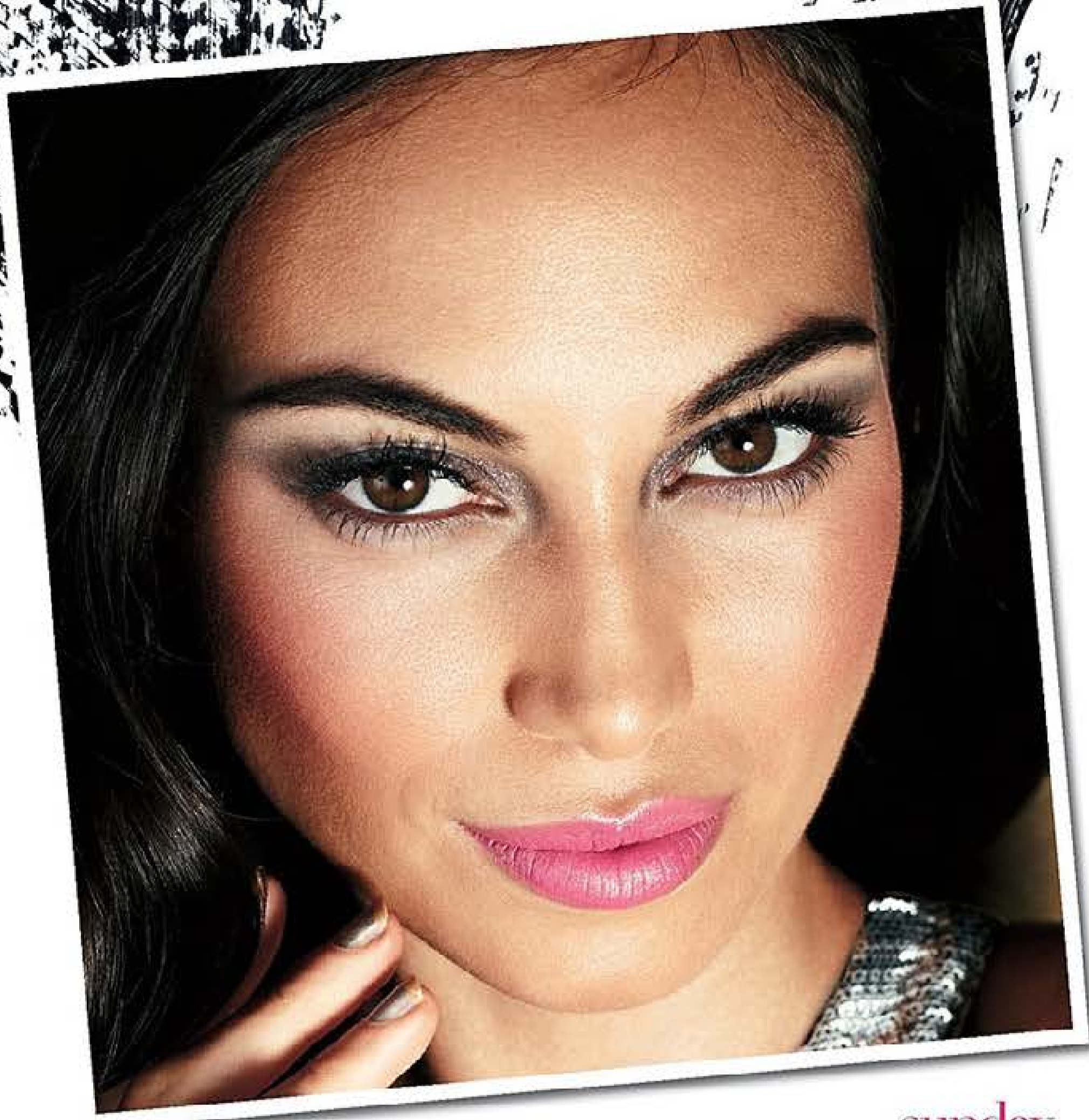
don't forget...

order your exclusive **STORM** Gift Set for £12  
when you spend £10\* or more across this brochure

order using  
**06536**  
see pages 6-7  
for details



\*Excludes Causes products.



# make-up bag MAKEOVER

sunday  
**30<sup>th</sup>**  
march  
Mother's Day

update your look for **less this spring**, and save up to £13, with our fabulous mix & match deal



dial up the  
impact  
for up to 8x  
more  
lash volume

**Spectralash  
Mascara**  
Three lash looks in  
one tube. Twist up to  
customise your level  
of volume. Clump-  
proof and flake-proof.  
9ml  
Price per 10ml = £11.11  
**£10**



20750  
Black

Model wears lash inserts  
for an even lash line.

# MIX & MATCH



# 2 for £12

save up to £13

PAGES 58-65



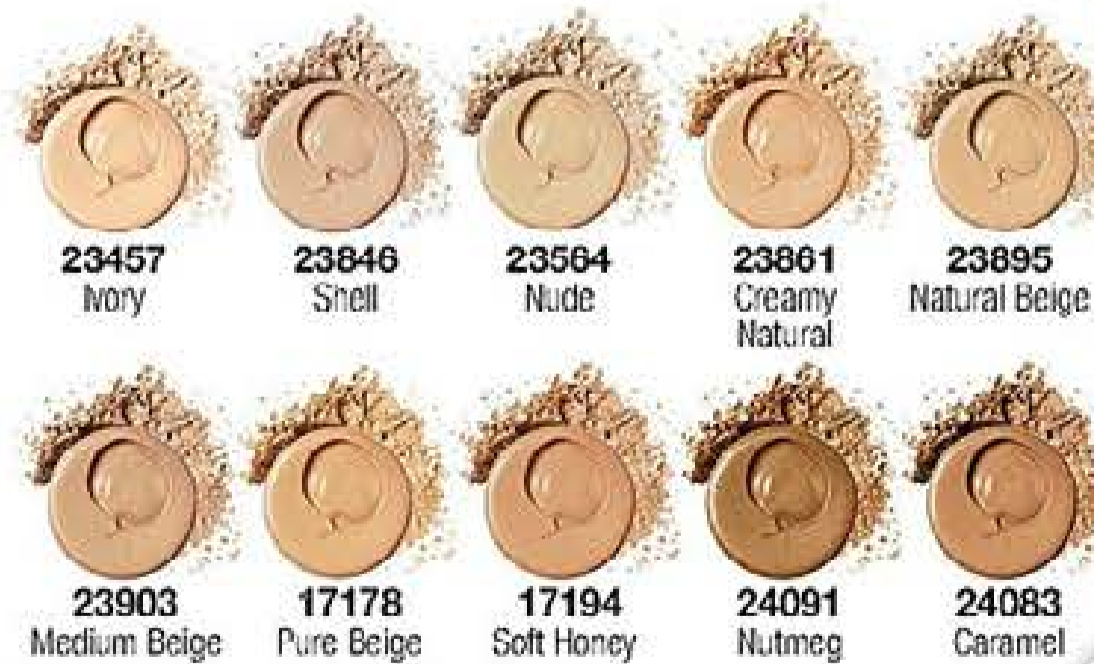
**SuperExtend  
Extreme Mascara**  
7ml  
Price per 10ml = £14.29  
**£10**



lengthens lashes  
by up to 87%



glides on as a cream, sets to a  
powder for medium to  
full coverage



**Ideal Flawless Cream-to-Powder  
Foundation**  
9g  
Price per 10g = £13.33  
**£12**



**MIX &  
MATCH**

**2 for  
£12**

save up to £13

PAGES 58-65

formulated with *moisturising  
ingredients* that keep working, *on  
or off*, to help lips look their best



**Ultra Colour  
Absolute Lipstick**  
Multi-benefit, luminous  
colour lipstick. With  
50% moisturisers and lip  
renewing conditioners  
for fuller looking lips and  
healthy, caring colour.  
Contains SPF-15.  
**£8**



**Avon Glow  
Bronzing Pearls**  
22g  
Price per 10g = £4.55  
**£10**



*new*

**NEW Colour Corrector Palette**  
Skin tone correcting palette. Use shades together to reduce redness, hide dark circles and camouflage discolorations and imperfections.  
09258  
**£10.50**



**Ideal Flawless  
Skin Loving  
Beauty Balm**  
30ml  
Price per 10ml = £4.00  
**£12**



**Mega Effects Mascara**  
Provides panoramic volume and corner to corner coverage for dramatic definition. First ever mascara brush of its kind with a bendable handle and comb applicator. Flake-proof and sweat-proof.  
9ml  
Price per 10ml = £11.11  
**£10**



**MIX &  
MATCH**

**2 for  
£12**

save up to £13

PAGES 58-65

**40%  
MORE**  
MASCARA TO LASH  
FOR BOLD VOLUME!

Model wears lash inserts for an even lash line.





Model wears lash inserts for an even lash line.

**Infinite Mascar**  
10ml  
**£10**



10868  
Black

10876  
Brown/Black



**ExtraLasting  
Liquid  
Foundation**  
SPF12. 30ml  
Price per 10ml = £4.17  
**£12.50**



**Ideal Flawless Invisible  
Coverage Foundation**  
SPF15. 30ml  
Price per 10ml = £4.00  
**£12**



sunday  
**30<sup>th</sup>**  
march  
Mother's Day

with fruit  
enzymes and  
natural oils  
for softer,  
smoother, fuller  
lips



**MIX &  
MATCH**

**2 for  
£12**  
save up to £13

PAGES 58-65



**Perfect Kiss Lipstick**  
Full-coverage lipstick  
with natural oils and  
triple action smoothing  
complex gives you soft,  
smooth lips, that look  
instantly fuller, ready  
for a kiss!  
**£8.50**



sunday  
30<sup>th</sup>  
march  
Mother's Day

*marbled  
effect for soft  
colour*

for a flush  
of spring colour

**Marbled  
Powder Blush**  
Swirled powder  
blush for a  
natural, healthy  
look.  
5.6g  
Price per 10g = £14.29  
**£8**

*deco  
packaging*



04242



- |                         |                         |                           |
|-------------------------|-------------------------|---------------------------|
|                         |                         |                           |
| 15735<br>Risque Rose    | 27102<br>Fresh Fuchsia  | 15578<br>Reddy For Me     |
|                         |                         |                           |
| 27276<br>Notice Me Nude | 27011<br>Carefree Coral | 15784<br>Showstopper Pink |



**Ultra Colour Lip Crayon**  
Jumbo lip pencil for ultra creamy,  
glossy colour that stays put for  
hours. Simply twist the base to  
retract or extend the pencil.  
**£8.50**

MIX &  
MATCH

2 for  
**£10**

save up to £11

PAGES 66-71

for a lasting,  
shimmering  
powder finish



**SuperShock  
Eyeshadow Pencil**  
Dual-ended waterproof  
eye pencil for shading  
and highlighting.  
**£7**



**26849** Moonshine & Starry Night  
**14076** Princess Pink & Royal Velvet  
**01701** Chocolate Melt & Cream Dream



**15651** Russet  
**14399** Peach  
**08557** Soft Plum

**Ideal Luminous  
Blush**  
6g  
Price per 10g = £10.83  
**£6.50**

**Foundation  
Brush**  
12161  
**£8.50**



**03202** Vermillion  
**04952** Crimson Twilight  
**08924** Apricot Glamour  
**05538** Berry Glitz  
**05983** Pink Paparazzi  
**06072** Gilded Velvet  
**03806** Rouge Luxury

**Ultra Colour Rich  
Brilliance Lipstick**  
Rich, glittering lipstick with  
light-reflecting prismatic  
pearls to make lips glisten  
in every light.  
**£8**



with light-reflecting prismatic  
pearls to make lips glisten

**MIX &  
MATCH**

**2 for  
£10**

save up to £11

PAGES 66-71



**SuperShock  
Mascara**  
10ml  
**£8.50**



**15689**  
Black

Model wears lash inserts for an even lash line.

Up to  
*12x volume*



*limited edition*  
**Irresistibly Sexy**  
collection

**Irresistibly  
Sexy Sultry  
Lash Mascara**  
6.5ml  
Price per 10ml = £13.06  
**£8.50**



**04838**  
Black  
Noir

**MIX &  
MATCH**

**2 for  
£10**

save up to **£11**

PAGES 66-71

high-definition  
lipstick that lasts up  
to 8 hours



**ExtraLasting  
Lipstick**  
**£7.50**

instantly  
boosts lip  
moisture by  
over 100%

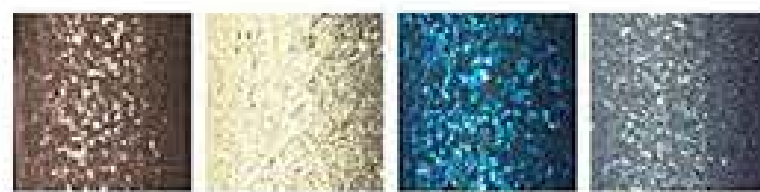


**20362**  
Butter Me Up

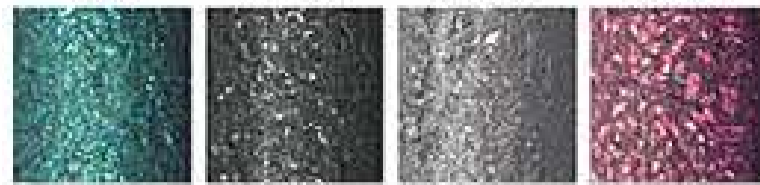
**Perfect  
Kiss Lip  
Gloss  
SPF15**  
6ml  
Price per 10ml = £11.67  
**£7**



**Irresistibly Sexy  
Sultry Lip Pencil**  
A rich, creamy  
lip-colour pencil  
that glides on  
smoothly and  
easily, and stays  
on for hours.  
**£7**

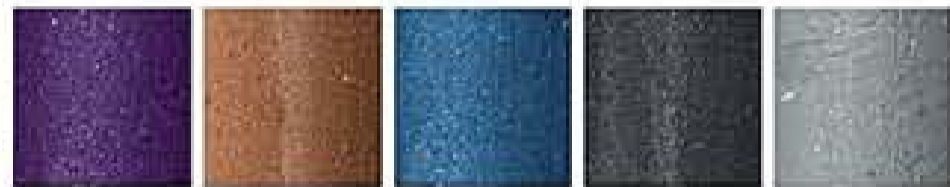


08243 Brown Glow  
08227 Golden Diamond  
20602 Twilight Sparkle  
04523 Smoky Diamond



22097 Emerald Glow  
21006 Black Ice  
15461 Sparkling Silver  
21204 Sugar Plum

**Glimmerstick  
Diamonds Eyeliner  
£6**



02238 Majestic Plum  
21501 Cosmic Brown  
21238 Starry Night Blue  
21212 Blackest Black  
21857 Saturn Grey

**Glimmerstick  
Eyeliner  
£6**



up to 12  
hours  
of definition

sparkling  
lines  
with no  
pulling or  
tugging

twist the cap  
to keep the tip  
sharp

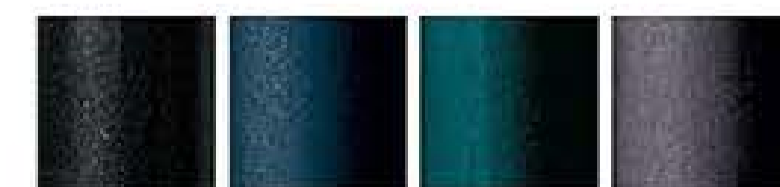


**MIX &  
MATCH**

**2 for  
£8**

save up to £10

PAGES 72-79



24596 Black  
26229 Midnight Navy  
17327 Teal  
00265 Lavender Grey

**Always On  
Point Eyeliner  
£7**



**Blusher Brush**  
12203  
£7



easy to apply *French Manicure Kit*



**French Manicure Kit**  
Contains nude and white nailwear. 2 x 12ml bottles plus 30 nail guides.  
23143  
£6.50



**NEW Eyelash Curler**  
03046  
£5

**MIX & MATCH**  
**2 for £8**  
save up to £10  
PAGES 72-79

*super-weightless formula for natural-looking coverage*



**Ideal Flawless Pressed Powder**  
10g  
£9



24414  
Fair



01727  
Light Medium



*mild & gentle*

**Conditioning Eye Make-up Remover Lotion**  
150ml  
27805  
Price per 10ml = 27p  
£4



24737  
Black Star

02097  
Warm Cashmere

01941  
Teal Attitude

24851  
Enchanted Forest

15545  
Crushed Orchid

12724  
Ocean Waves

**True Colour Eyeshadow Duo**  
All day stay true colour to help your eyes pop! Buildable formula that glides over eyes for easy application.  
£6



**SuperExtend  
Liquid Eyeliner**  
6ml  
Price per 10ml = £10.63  
**£6.50**



precise eyeliner pen  
for thin to bold lines



**SuperShock Gel  
Eyeliner Pencil**  
**£6**



**Kohl Eyeliner**  
**£6**



for a healthy,  
buffed look  
without polish



**Pearl Shine**  
10ml  
19703  
**£6**

seals in  
moisture  
for stronger  
nails



**Peeling & Brittleness  
Solver** 12ml  
00620  
Price per 100ml = £41.67  
**£5**

**SPEED  
DRY+  
30**



**MIX &  
MATCH**

**2 for  
£8**

save up to £10

PAGES 72-79



contains iron powder to create instant nail art with magnetic wands

PICK A FABULOUS NAIL COLOUR



02584 Gold Rush    23937 Rose Flash    02154 Spellbound Green    02162 Fuchsia Force  
 02139 Magnetic Metal    01966 Blue Attraction    02188 Hypnotic Bronze    02618 Lavender Lure

Colour Attract Magnetic Nail Enamel  
 12ml  
 Price per 100ml = £50.00  
**£6**

hold over any Colour Attract Magnetic Nail Enamel and watch the art appear!

CHOOSE YOUR MAGNETIC WAND

Colour Attract Magnetic Nail Enamel Wand\*  
**£1**



24042 Chevron    22483 Stripe    23945 Wave    23986 Star

\*Excludes Magnetic Nail Wands.

Diamond Strengthening Complex  
 12ml  
 22673  
 Price per 100ml = £41.67  
**£5**

formulated with soy protein and diamond dust



Cuticle Conditioner  
 12ml  
 09241  
 Price per 100ml = £50.00  
**£6**

moisturises and soothes dry cuticles

MIX & MATCH

2 for £8\*  
 save up to £10

PAGES 72-79





7x more volume  
for up to  
18 hours

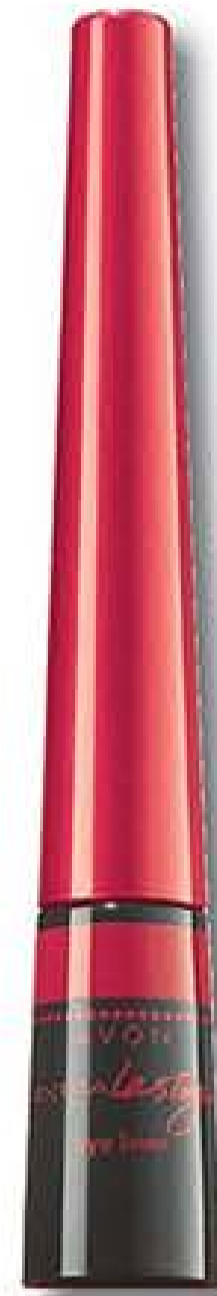
**ExtraLasting  
Mascara**  
7ml  
Price per 10ml = £7.14  
Normally £9  
**£5**  
save £4



**18382**  
Black



**04093**  
Brown/Black



**ExtraLasting  
Eyeliner**  
Normally £7  
**£5**  
save £2



**19885**  
Black



**18739**  
Dark Brown

*smudge-proof  
colour  
for up to  
12 hours*



*removes  
even  
waterproof  
make-up*

**ExtraLasting  
Make-up  
Remover**  
50ml  
**14282**  
Price per 10ml = £1.00  
**£5**



**18408**  
Blue Meridian

**09324**  
Pearl

**18796**  
Crushed Violet



**13268**  
Steel



**02378**  
Soft Mint



**10918**  
Nude

**ExtraLasting  
Eyeshadow**  
Normally £6  
**£5**  
save £1



**27458**  
Waterfall

# LASTING LOOK

get noticed in **intense  
shades** that won't budge



model is wearing ExtraLasting  
Eyeshadow in **Nude**  
and **Crushed Violet**

**ALL £5 EACH**

pages 80-81

# 3 STEPS TO A YOUTHFUL LOOK

re-claim youthful, flawless looking skin with these complexion perfectors



infused with  
an anti-ageing  
serum



**1.**  
smooth and  
prime skin  
with Skin  
Transforming  
Primer



**2.**  
perfect your  
base for more  
youthful  
looking skin,  
instantly



works deep  
under the  
skin's surface  
to help  
stimulate the  
renewal of  
collagen and  
elastin

**3.**  
dot under  
eyes to  
disguise  
dark circles  
and fine  
wrinkles



**Skin Transforming Primer**

28ml  
00166  
Price per 10ml = £3.21  
Normally £15

**£9**  
save £6

**Age-Transforming Foundation**

30ml  
Price per 10ml = £3.33  
Normally £15

**£10**  
save £5



**Age-Transforming Concealer SPF15**

Normally £9

**£5.40**  
save £3.60

# ANEW BEAUTY

COLOUR THAT COMPLETES YOUR SKINCARE ROUTINE



lip volume and definition begin to return in just 2 weeks

reduces dryness by 90% in just 2 weeks

in 2 weeks reduces dryness by 90%



- |                       |                        |
|-----------------------|------------------------|
|                       |                        |
| 23796<br>Silky Pink   | 23697<br>Desert Rose   |
|                       |                        |
| 23762<br>Modest Mauve | 23747<br>Glazed Almond |
|                       |                        |
| 23630<br>Plumberry    | 23648<br>Berry Bloom   |

- |                            |                       |                       |
|----------------------------|-----------------------|-----------------------|
|                            |                       |                       |
| 18655<br>Shimmering Walnut | 25924<br>Spring Green | 10579<br>Smoky Violet |



- |                      |                |                  |
|----------------------|----------------|------------------|
|                      |                |                  |
| 08383<br>Brown/Black | 08369<br>Black | 08417<br>Emerald |

Smoothing Eyeliner Pencil  
Normally £8.50

**£5.10**  
save £3.40



Youth-Awakening Lipstick  
Normally £10.50  
**£6.30**  
save £4.20

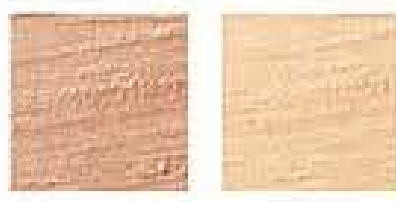
Lip Plumping Lip Conditioner  
11155  
Normally £9  
**£5.40**  
save £3.60

Youth-Awakening Eyeshadow and Primer Kit  
Normally £10  
**£6**  
save £4

Lip Restoring Colour Balm  
5ml  
Price per 10ml = £10.80  
Normally £9  
**£5.40**  
save £3.60

- |                         |                         |                        |                        |
|-------------------------|-------------------------|------------------------|------------------------|
|                         |                         |                        |                        |
| 18333<br>Luminous Berry | 28043<br>Luminous Sheer | 17228<br>Luminous Nude | 15446<br>Luminous Rose |

# FACE TIME

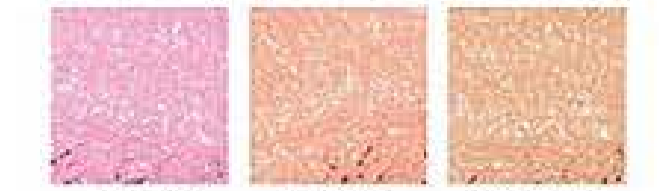


13573 Medium 24075 Light

**Perfect and Hide Concealer**  
Normally £3  
**£1.50** half price



*I come with my own brush*



27946 Hot Pink 27243 Flora 25387 Terracotta

**Cheeky Powder Blush**  
Give your cheeks a pretty pop of colour!  
5g  
Price per 10g = £6.00  
Normally £4  
**£3** save £1

**save up to half price**  
pages 86-91

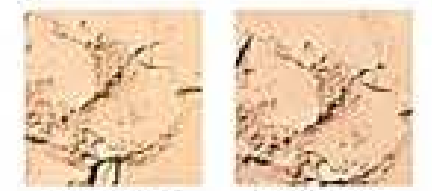
**save up to half price**  
pages 86-91



10256 Medium

**Oil Control Pressed Powder**  
10g  
Normally £4.25  
**£2.40** save £1.85

**Final Touch Pressed Powder**  
SPF10. 10g  
Normally £4.25  
**£2.40** save £1.85



21766 Translucent 11619 Translucent Tan

23705 Sun Beige 11957 Natural

23598 Ivory Beige 23663 Near Nude

18804 Bisque

**Fresh Face Foundation**  
SPF15. 30ml  
Price per 10ml = 80p  
Normally £4.75  
**£2.40** save £2.35



**COLORTREND**

**LIFE'S too FUN**

TO WEAR THE SAME SHADE

# POUT POWER

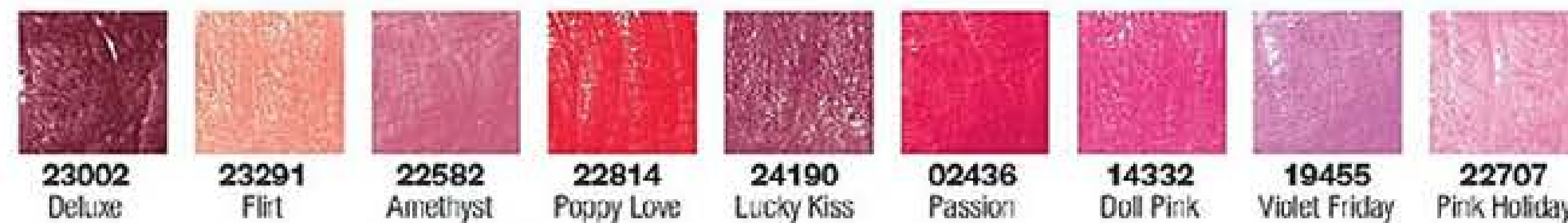
**Lip Stix**  
Normally £4.50  
**£2.25**  
half price



**05421** Coral You Later  
**05926** Gone Pink



**05017** Think Fast Pink  
**04663** Reddy to Go  
**06163** Nude Flash



**23002** Deluxe  
**23291** Flirt  
**22582** Amethyst  
**22814** Poppy Love  
**24190** Lucky Kiss  
**02436** Passion  
**14332** Doll Pink  
**19455** Violet Friday  
**22707** Pink Holiday

**Kiss 'n' Go Lipstick**  
Normally £3.75  
**£1.90** save £1.85



limited edition shades with decorative packaging



**Kiss 'n' Go Lipstick - Limited Edition**  
Normally £3.75  
**£1.75** save £2



**14084** Smoochable  
**14191** Loveable  
**25437** Adorable  
**14381** Kissable

**save up to half price** **save up to half price**  
pages 86-91 pages 86-91



**Read My Lips Lip Gloss**  
Normally £3.75  
**£1.90**  
save £1.85



**NEW Colour Smoothies Lip Balm**  
Will normally be £2.50  
**£1.25**  
half price



**09860** Ruby Rush  
**09944** Pink Pucker  
**02865** Fuchsia Flash  
**10066** Coral Crush

# NAIL IT!

**Color Me Pretty Nail Enamel**  
8ml  
Price per 100ml = £18.75  
Normally £3  
**£1.50** half price



**18440** Blue Morph  
**02733** Velour  
**15602** Natural Girl  
**00976** Shell Pink  
**13508** Peekaboo  
**13128** Vixon  
**19000** Violet Freeze  
**26724** Bikini



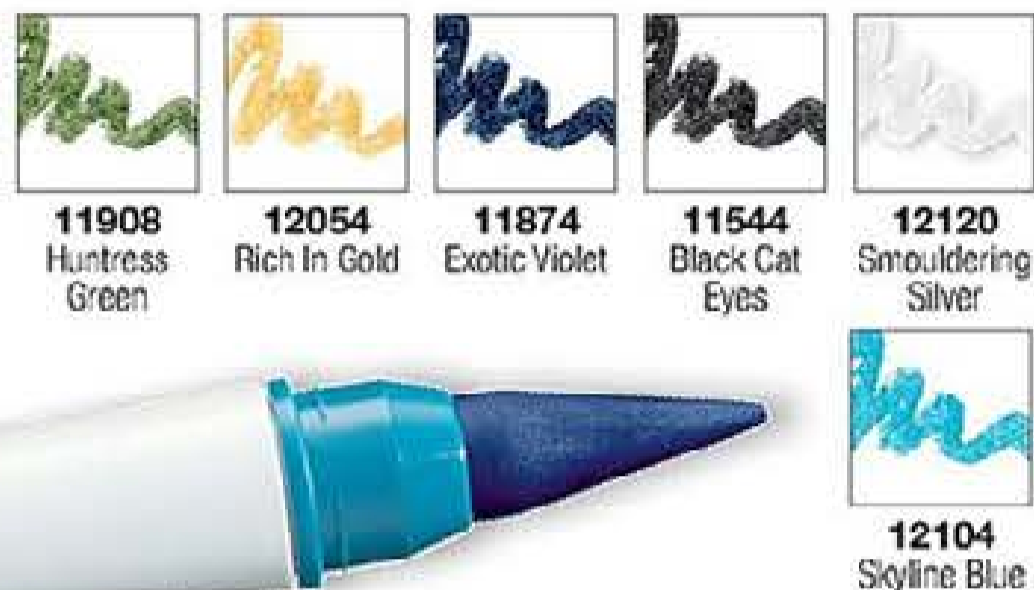
**COLORTREND**

LIFE'S too FUN

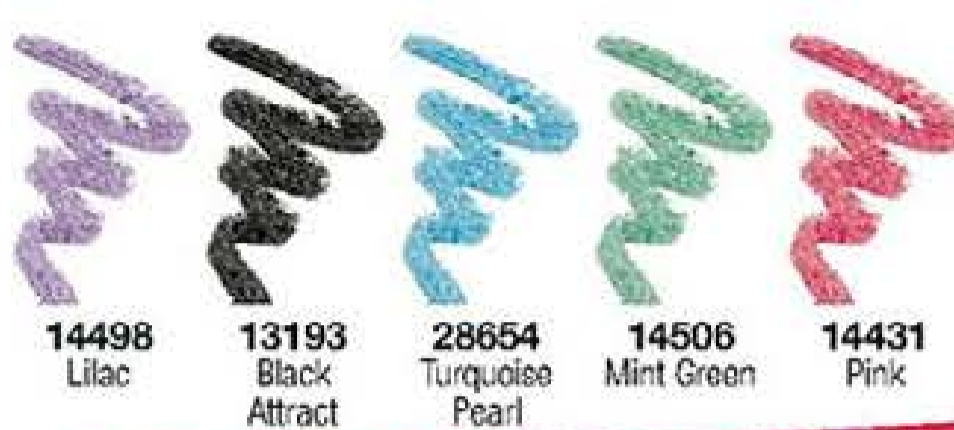
TO WEAR THE SAME SHADE

# EYE IT UP

**Chopsticks Eyeliner**  
Normally £3.50  
**£2 save £1.50**



**Feel The Love Mascara 8ml**  
Price per 10ml = £2.81  
Normally £4.50  
**£2.25 half price**



**Kajalstick Eyeliner**  
Normally £3  
**£1.50 half price**

**save up to half price**  
pages 86-91

**save up to half price**  
pages 86-91



**Pencil Play Eyeliner**  
Normally £3  
**£1.50 half price**



**Plump Out Mascara 7ml**  
Price per 10ml = £3.21  
Normally £4.50  
**£2.25 half price**



**Eyeshadow Duo**  
Normally £4.50  
**£2.25 half price**



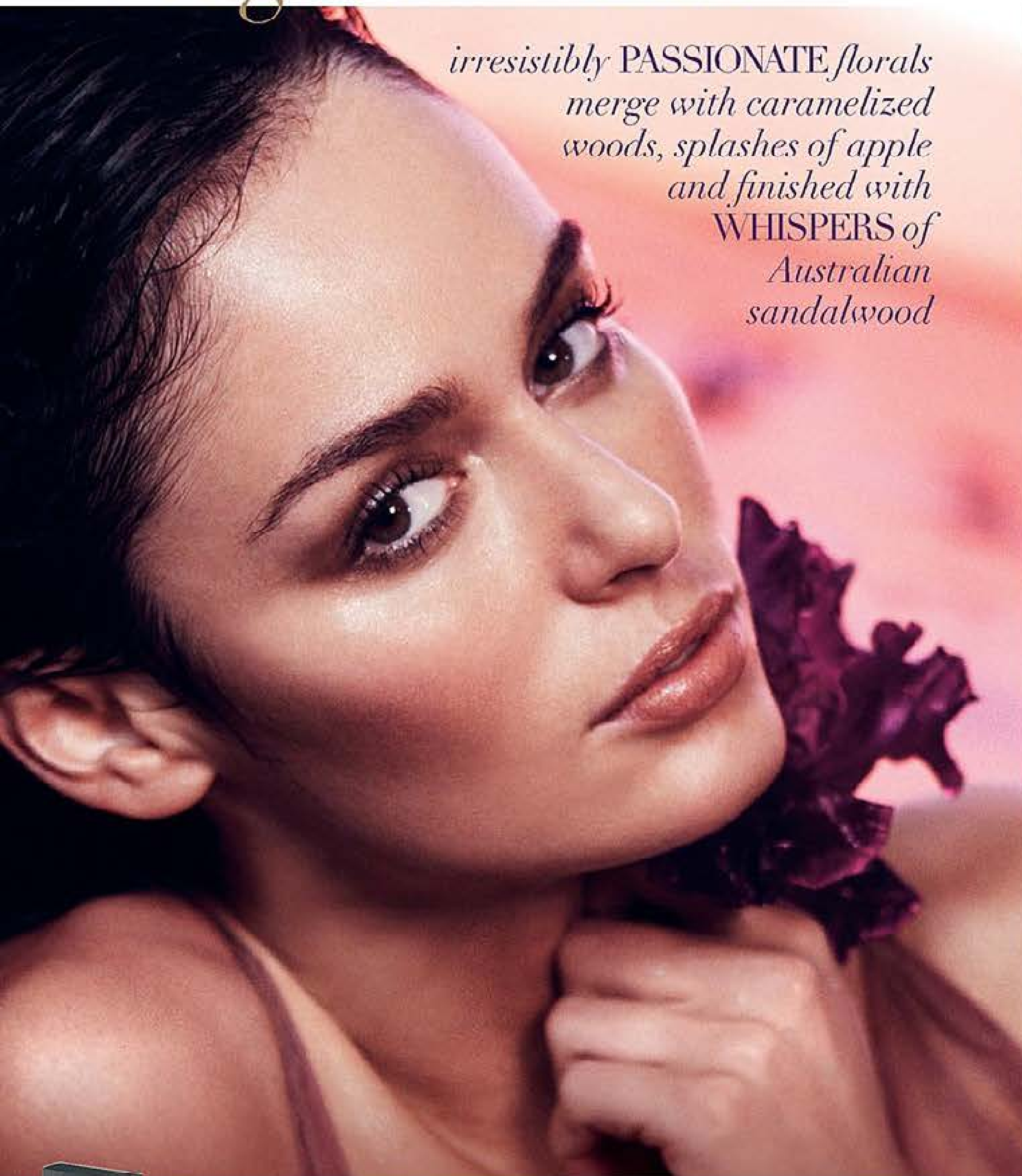
**COLORTREND**

**LIFE'S too FUN**

TO WEAR THE SAME SHADE

# Fragrance Counter

*irresistibly PASSIONATE florals  
merge with caramelized  
woods, splashes of apple  
and finished with  
WHISPERS of  
Australian  
sandalwood*



**new**

## *Incandessence blossom*

passionate. blooming. sensual

**100%  
happy**  
or your money back

See pages 112-113 for our  
90 day guarantee.

*Incandessence  
Blossom*

**£8**  
save £3

**NEW Incandessence Blossom Eau de Parfum Spray**  
caramelised woods, apple, sandalwood

50ml

15883

Price per 100ml = £16.00

Will normally be £11

**£8**

save £3



**don't forget...** order your exclusive **STORM Gift Set for £12**  
when you spend £10† or more across this brochure order using 06536

see pages 6-7 for details

†Excludes Causes products.

both for  
**£10**  
 save £6.50  
 order using 69609  
 page 94 only

**OUR STORY**  
 warm. romantic. sensual



100%  
 happy  
 or your money back  
 See pages 112-113 for our  
 90 day guarantee.

*new*

**Our Story for Her Eau de Toilette Spray** bergamot. jasmine. magnolia. 50ml 06627  
 Price per 100ml = £26.00 **£13**

**NEW Body Lotion** 150ml 10934 Price per 100ml = £2.33 **£3.50**

*soft musk*

soft. sensuous. romantic

all 3 for  
**£7**  
 save £7.85  
 order using 67744  
 page 95 only



**Avon Soft Musk Eau de Toilette Spray** rose. jasmine. ylang ylang. 50ml 03509  
 Price per 100ml = £17.00 **£8.50**

**Perfumed Body Spray** 75ml 25692 Price per 100ml = £4.80 **£3.60**

**Shimmering Body Powder** 40g 05454 Price per 100g = £6.86 **£2.75**



**£8**

*each*  
**save £5**

page 96 only



**bold. daring. passionate**

**Little Red Dress Eau de Parfum Spray** clementine. jasmine. amber. 50ml 17681

Price per 100ml = £16.00 Normally £13 **£8** save **£5**



**opulent. radiant. glamorous**

**Little Gold Dress Eau de Parfum Spray** fruity nectar. Bulgarian rose. red sandalwood. 50ml 02089

Price per 100ml = £16.00 Normally £13 **£8** save **£5**

**little  
black  
dress**

classic. chic. luxurious

*all 3 for*  
**£12**

**save £7.10**

order using 69591  
page 97 only



**100%  
happy**  
or your money back  
See pages 112-113 for our  
90 day guarantee.

**Little Black Dress Eau de Parfum Spray** honeysuckle. gardenia. jasmine. 50ml 05504

Price per 100ml = £26.00 **£13**

**Body Cream** 150ml 24828 Price per 100ml = £2.33 **£3.50**

**Roll-On Anti-Perspirant Deodorant** 50ml 13615 Price per 100ml = £5.20 **£2.60**

**£4**

*each*  
**save £3**

page 98 only

*Be...*



voluptuous. sensual. warm

**Be... Romantic Eau de Toilette Spray** white freesia. violet leaves. peony. 30ml **21642**

Price per 100ml = £13.33 Normally £7 **£4 save £3**



calming. gentle. soft

**Be... Serene Eau de Toilette Spray** magnolia blossom. freesia. smooth amber. 30ml **14373**

Price per 100ml = £13.33 Normally £7 **£4 save £3**

**£5**

*each*  
**save £3.50**

page 99 only

**SIMPLY**

*for her*

soft. delicate. fresh



100%  
**happy**

or your money back  
See pages 112-113 for our  
90 day guarantee.

AVON  
**TRUE  
LIFE**

fresh. joyful. sensual

**Simply Her Eau de Toilette Spray** rose. lily of the valley. cedarwood. 50ml **11114**

Price per 100ml = £10.00 Normally £8.50 **£5 save £3.50**

**True Life for Her Eau de Toilette Spray** lemon blossom. peony. cashmere musk. 50ml **07880**

Price per 100ml = £10.00 Normally £8.50 **£5 save £3.50**

£7

each  
save £6

pages 100-101

100%  
happy

or your money back  
See pages 112-113 for our  
90 day guarantee.



lustrous. sensual. serene

Rare Pearls Eau de Parfum Spray floral, magnolia, plum. 50ml 03632

Price per 100ml = £14.00 Normally £13 **£7** save £6



precious. elegant. exotic

Rare Sapphires Eau de Parfum Spray grapefruit, mandarin, dewfruit. 50ml 15834

Price per 100ml = £14.00 Normally £13 **£7** save £6

£7

each  
save £6

pages 100-101

rare  
diamonds

chic. sparkling. romantic



rare  
gold

sultry. warm. sophisticated



Rare Diamonds Eau de Parfum Spray plum blossom, orchid, cashmere woods. 50ml 21337

Price per 100ml = £14.00 Normally £13 **£7** save £6

Rare Gold Eau de Parfum Spray orange flowers, amber. 50ml 04440

Price per 100ml = £14.00 Normally £13 **£7** save £6



**1. Today**

50ml  
25460 EDP  
Price per 100ml = £26.00  
**£14**

**2. Tomorrow**

50ml  
25486 EDP  
Price per 100ml = £26.00  
**£14**

**3. Forever**

50ml  
14795 EDP  
Price per 100ml = £26.00  
**£14**

**4. Amour**

30ml  
19141 EDP  
Price per 100ml = £24.00  
**£12**

**5. Outspoken by Fergie**

50ml  
11627 EDP  
Price per 100ml = £30.00  
**£15**

**6. Limited Edition Outspoken Fresh by Fergie**

50ml  
28464 EDP  
Price per 100ml = £27.00  
**£13.50**

**7. Outspoken Intense by Fergie**

50ml  
22186 EDP  
Price per 100ml = £30.00  
**£15**

**8. Viva by Fergie**

50ml  
21386 EDP  
Price per 100ml = £30.00  
**£15**

**9. Christian Lacroix Noir for Him**

75ml  
02345 EDT  
Price per 100ml = £24.67  
**£18.50**

**10. Christian Lacroix Nuit for Him**

75ml  
26047 EDT  
Price per 100ml = £24.67  
**£18.50**

**11. Christian Lacroix Rouge for Her**

50ml  
02485 EDP  
Price per 100ml = £40.00  
**£20**

**12. Christian Lacroix Nuit for Her**

50ml  
21543 EDP  
Price per 100ml = £40.00  
**£20**

**13. Hervé Léger Intrigue for Him**

75ml  
06700 EDT  
Price per 100ml = £17.33  
Normally £18.50  
**£13 save £5.50**

EDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray

**£12**

each  
save £8

page 103 only

**HERVE  
LEGER**

mysterious. intriguing. alluring

100%  
happy  
or your money back  
See pages 112-113 for our  
90 day guarantee.

warm. feminine. seductive

**Hervé Léger Intrigue Eau de Parfum Spray for Her** white tea, cashmere woods, musk. 50ml **04994** Price per 100ml = £27.00 Normally £20 **£13.50 save £6.50**

**Hervé Léger Femme Eau de Parfum Spray** freshness, exotic florals, honeyed woods. 50ml **14811** Price per 100ml = £27.00 Normally £20 **£13.50 save £6.50**

# amazing OFFER

BUY 1, CHOOSE 1 FOR **£2**  
pages 104-105 **save up to £13** lowest price item £2



**1. Body Lotion**  
150ml  
25932 Incandessence  
26153 Perceive  
Price per 100ml = £2.40  
**£3.60**

10371 Far Away  
10439 Far Away Bella  
05835 Pur Blanca  
04978 Sensuelle  
Price per 100ml = £2.33  
**£3.50**

03343 City Rush  
13946 Avon Instinct  
Price per 100ml = £3.00  
**£4.50**

**2. Tahitian Holiday Exotic Body Mist**  
100ml  
10405  
**£3.60**

**4. Roll-On Deodorant**  
50ml  
17335 Eternal Magic  
11841 Pur Blanca  
13771 Perceive  
11056 Far Away  
15289 Only Imagine  
Price per 100ml = £5.20  
**£2.60**

**6. Far Away Body Wash for Her**  
200ml  
03244  
Price per 100ml = £1.60  
**£3.60**

**3. Ultra Sexy Body Soufflé**  
150ml  
15941  
Price per 100ml = £3.00  
**£4.50**

**5. Body Spray for Her**  
75ml  
03731 Avon Instinct  
25445 Little Black Dress  
08847 Little Red Dress  
02709 Infinite Moment  
09407 Pur Blanca  
15123 Treselle  
20495 Perceive  
05041 Incandessence  
26203 Sensuelle  
Price per 100ml = £4.60  
**£3.60**

**1. Avon Instinct for Her**  
50ml  
04630 EDP  
Price per 100ml = £30.00  
**£15**

**6. Ultra Sexy**  
50ml  
13755 EDT  
Price per 100ml = £30.00  
**£15**

**11. Only Imagine**  
50ml  
10900 EDP  
Price per 100ml = £26.00  
**£14**

**16. Incandessence**  
50ml  
09878 EDP  
Price per 100ml = £22.00  
**£11**

**2. Infinite Moment for Her**  
50ml  
16156 EDT  
Price per 100ml = £26.00  
**£13**

**7. Far Away Exotic**  
50ml  
21493 EDP  
Price per 100ml = £26.00  
**£13**

**12. Sensuelle**  
50ml  
20958 EDP  
Price per 100ml = £26.00  
**£13**

**17. Kate's World**  
EDT. Age 8+. 50ml  
26518 Pretty Glamorous  
20255 Pretty Rockin'  
10264 Pretty Fabulous  
Price per 100ml = £16.00  
**£8**

**3. Eternal Magic**  
50ml  
22913 EDT  
Price per 100ml = £26.00  
**£13**

**8. Far Away Bella**  
50ml  
10702 EDP  
Price per 100ml = £26.00  
**£13**

**13. Pur Blanca**  
50ml  
23788 EDT  
Price per 100ml = £22.00  
**£11**

**18. Secret Fantasy**  
EDT. 50ml  
12633 Secret Fantasy\*  
17509 Secret Fantasy Kiss\*  
25833 Secret Fantasy Star\*  
Price per 100ml = £22.00  
**£11**

\*Cast iron charm on a 2cm steel chain.

**4. City Rush for Her**  
50ml  
03327 EDP  
Price per 100ml = £30.00  
**£15**

**9. Purse Spray**  
15ml  
17764 Only Imagine  
05702 Far Away Bella  
Price per 100ml = £40.00  
**£6**

**14. Treselle**  
50ml  
06643 EDP  
Price per 100ml = £26.00  
**£13**

**19. Travel Spray**  
EDP. 30ml  
13300 Incandessence  
00430 Little Black Dress  
15933 Far Away  
Price per 100ml = £25.00  
**£7.50**

**5. City Rush Glamour**  
50ml  
24893 EDP  
Price per 100ml = £30.00  
**£15**

**10. Tahitian Holiday**  
50ml  
03558 EDT  
Price per 100ml = £21.00  
**£10.50**

**15. Perceive**  
50ml  
07088 EDP  
Price per 100ml = £22.00  
**£11**

EDT - Eau de Toilette Spray  
EDP - Eau de Parfum Spray

# Men's Store

## BLACK SUEDE ESSENTIAL

fresh and zesty mandarin combines with wild blue lavender and soft suede to create a captivating, masculine scent



*buy all 3 for £10*  
order using 69781 page 106 only

**Black Suede Essential Eau de Toilette Spray 75ml 07484**

Price per 100ml = £14.67 **£11**

**Deodorant Body Spray 150ml 05918**

Price per 100ml = £2.40 **£3.60**

**Roll-On Anti-Perspirant Deodorant 50ml 07492**

Price per 100ml = £5.20 **£2.60**

## OUR STORY *for him*

a nostalgic blend of fresh mandarin and seductive amber confidently mixed with rich vetiver



*new*

*buy both for £10*  
order using 69666 page 107 only

**Our Story for Him Eau de Toilette Spray 75ml 06676**

Price per 100ml = £17.23 **£13**

**NEW Deodorant Body Spray 150ml 14563**

Price per 100ml = £2.40 **£3.60**

# FRAGRANCES for him



**1. Deodorant Body Spray**  
150ml  
00901 Black Suede  
16691 Wilderness  
16535 Full Speed  
13813 Infinite Moment  
05231 Avon Signature  
09779 True Force  
12641 Elite Gentleman  
16667 Avon Instinct  
21907 Urban Edge  
09704 Mesmerize  
Price per 100ml = £2.40  
**£3.60**

**2. Body Wash**  
250ml  
08763 Black Suede  
03285 Full Speed  
11585 Elite Gentleman  
Price per 100ml = £1.44  
**£3.60**

**3. Avon Instinct Body Wash**  
200ml  
27631  
Price per 100ml = £2.25  
**£4.50**

**4. Roll-On Deodorant**  
50ml  
01677 Urban Edge  
21980 True Force  
25114 Full Speed  
18689 Wilderness  
27995 Black Suede  
15438 Mesmerize  
Price per 100ml = £5.20  
**£2.60**

**Spray** - Eau de Toilette  
Spray  
**Splash** - After Shave  
Lotion



<b>1. Wilderness</b> 100ml 25080 Spray <b>£11</b>	<b>2. Full Speed</b> 75ml 25098 Spray Price per 100ml = £14.67 <b>£11</b>	<b>3. Urban Edge</b> 75ml 16675 Spray Price per 100ml = £17.33 <b>£13</b>	<b>4. X Series</b> Spray, 50ml 06668 Rush 06650 Flash Price per 100ml = £17.00 <b>£8.50</b>
<b>5. Simply Him</b> 50ml 11130 Spray Price per 100ml = £17.00 <b>£8.50</b>	<b>6. Avon Signature</b> 75ml 05744 Spray Price per 100ml = £17.33 <b>£13</b>	<b>7. Individual Blue Free</b> 100ml 00190 Spray <b>£8.50</b>	<b>8. Black Suede</b> 75ml 05777 Splash 05843 Spray Price per 100ml = £14.67 <b>£11</b>
<b>9. Musk for Men</b> 100ml 10397 Spray <b>£9</b>	<b>10. Elite Gentleman</b> 75ml 11601 Spray Price per 100ml = £17.33 <b>£13</b>	<b>11. True Life</b> 50ml 14738 Spray Price per 100ml = £17.00 <b>£8.50</b>	<b>12. 015</b> 50ml 14803 Spray Price per 100ml = £22.00 <b>£11</b>
<b>13. Avon Instinct</b> 75ml 16527 Spray Price per 100ml = £20.00 <b>£15</b>	<b>14. Mesmerize</b> 100ml 17442 Spray Normally £11 <b>£8.50</b> save £2.50	<b>15. MyVibe</b> Spray, 50ml 26161 MyVibe 22038 MyVibe Graffiti Price per 100ml = £22.00 <b>£11</b>	<b>16. City Rush for Him</b> 75ml 04382 Spray Price per 100ml = £20.00 <b>£15</b>



an invigorating infusion of fresh sage, lavender, rugged raw suede and warm oakwood

**True Force\***  
75ml  
06106 Spray  
Price per 100ml = £9.33  
Normally £11  
**£7**  
save £4



spicy cardamom and fresh black lavender entwine with sensual woods for a loving, never-ending bond

**Infinite Moment for Him\***  
75ml  
15198 Spray  
Price per 100ml = £12.00  
Normally £13  
**£7**  
save £6

**BUY 1  
CHOOSE 1 FOR £2\***

**save up to £13**

lowest priced item £2 pages 108-109

\*excludes True Force and Infinite Moment for Him EDTs

**ACTIVE**  
TECHNOLOGY



*all half price*

1. Invigorating Body Wash 250ml 28258 Price per 100ml = 60p Normally £3 **£1.50 half price**
2. Revitalising Shave Gel 150ml 18077 Price per 100ml = £1.17 Normally £3.50 **£1.75 half price**
3. Conditioning After Shave Balm 100ml 18127 Normally £5 **£2.50 half price**
4. Roll-On Anti-Perspirant Deodorant 50ml 18325 Price per 100ml = £2.00 Normally £2 **£1 half price**
5. 3-in-1 Shampoo, Condition and Shave 250ml 16915 Price per 100ml = 60p Normally £3 **£1.50 half price**
6. On Duty Active Men's Roll-On 50ml 24752 Price per 100ml = £2.00 Normally £2 **£1 half price**
7. Senses Shower Gel 750ml 25536 Xtreme for Men 25957 Fever for Men Price per 100ml = 27p Normally £4 **£2 half price**

GROOMING  
*made* SIMPLE



*all half price*

1. Deep Cleansing 2-in-1 Face Wash & Scrub 150ml 18036 Price per 100ml = £1.33 Normally £4 **£2 half price**
2. Smooth Shave Foaming Gel 200ml 18150 Price per 100ml = £1.00 Normally £4 **£2 half price**
3. Hydrating Moisturiser 50ml 17996 Price per 100ml = £2.00 Normally £6 **£3 half price**



AVON  
speak  
out  
AGAINST  
DOMESTIC  
VIOLENCE

“Buying the Avon Empowerment Bracelet is a simple, but powerful, way to raise funds to reduce violence against women. One in four women worldwide will be a victim of violence or partner abuse in her lifetime. Make a difference by purchasing, wearing or giving the Avon Empowerment Bracelet to help raise essential funds for domestic abuse support services.”

Irina Shayk,  
Avon Beauty  
Brand Ambassador

all profits go  
to domestic  
violence  
charities

Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. Avon offers a 2 year warranty for manufacturing faults on its watches. **The Avon guarantee is in addition to your statutory rights.** Contact your Independent Avon Representative for further details if required. On the rare occasion that it is necessary, Avon reserves the right

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new

# you have the power to STAMP OUT VIOLENCE

With **1 in 4 women** affected by domestic violence at some point in their lives, showing your support is vital.

**Buy, wear and share**  
our empowerment  
bracelet today!

for free information and support, 24 hours a day,  
**CALL THE NATIONAL DOMESTIC VIOLENCE HELPLINE,**  
run in partnership between Refuge and Women's Aid, on  
**0808 2000 247**

#### NEW Empowerment Bracelet

Silver-plated with empowerment logo-shaped links and blue plastic stones. Approx. 21.9cm (including 2.9cm removable extender).

10835  
£3

Refuge

For women and children.  
Against domestic violence.

women's aid  
until women & children are safe  
[www.womensaid.org.uk](http://www.womensaid.org.uk)

For every Empowerment Bracelet sold, 100% of profits will be donated to domestic violence charities.

*we guarantee you'll  
love your new products!*  
*If you're not 100% happy with  
your purchase, just return it  
within 90 days of delivery  
for a refund or exchange,  
even if you've tried it!*

that we no longer intend to sell within the brochure. However, on some occasions we are left with excess stock which may be included in our Sale sections and flyers, and sold until stocks are exhausted.

All clothes and accessories model's own, unless otherwise stated.

**All claims in advertising are supported by clinical and consumer studies. Some images in this brochure are shown larger than actual size.**

Please refer to the dimensions in the product description to avoid any disappointment on delivery.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.





giving your hair 24-hour volume, fullness and body is as easy as 1-2-3 with our new Ultimate Volume range with collagen

**new**

**NEW Ultimate Volume**  
250ml  
09381 Shampoo  
09522 Conditioner  
Price per 100ml = 64p  
Will normally be £2.80  
**£1.60**  
save £1.20

**NEW Ultimate Volume Boosting Treatment**  
150ml  
08441  
Price per 100ml = £1.67  
Will normally be £4.50  
**£2.50**  
save £2

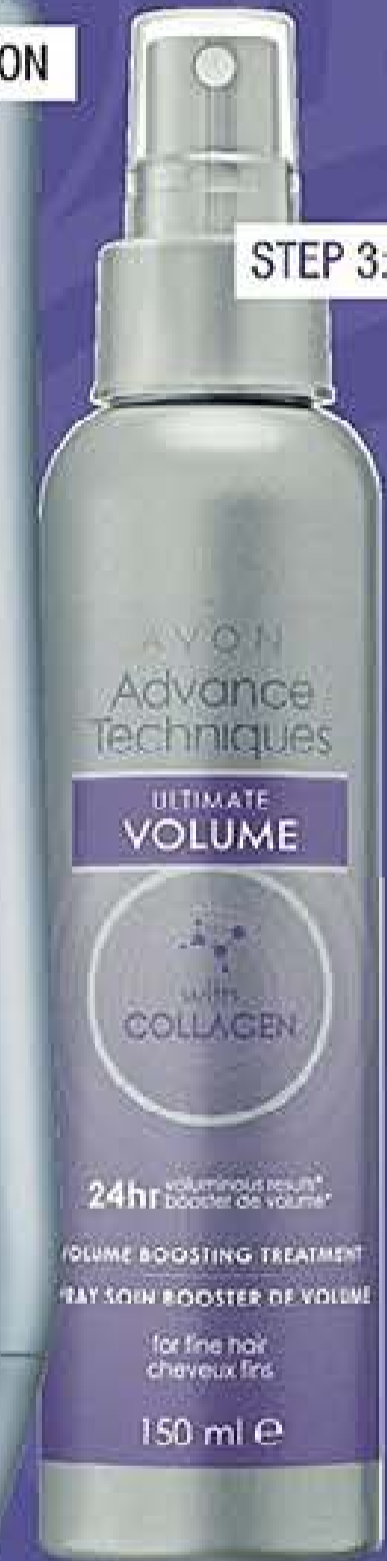
STEP 1: WASH



STEP 2: CONDITION



STEP 3: TREAT



**COMPLETE THE LOOK** *with these styling and hold tools*

**Large Barrel Brush**  
04499  
Normally £7.50  
**£3.75**  
half price



**Back Comb Brush**  
23820  
Normally £3.25  
**£1.65**  
save £1.60



**Firm Hold Hairspray**  
200ml  
01156  
Price per 100ml = 88p  
Normally £3.25  
**£1.75**  
save £1.50



**GET THE LOOK**

*big hair*  
**IS BACK**



GET THE LOOK

# fuller looking LOCKS

*eliminates  
up to 95% of  
hair breakage*



**Strengthen & Protect  
Leave-In Treatment**  
100ml  
02600  
Normally £6.50  
**£3.90**  
save £2.60

**Strengthen & Protect**  
250ml  
08599 Shampoo  
06031 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60**  
save £1.20

GET THE LOOK

# frizz free HAIR



*instantly smooths  
hair, even in  
humid weather*



**Frizz Control**  
250ml  
12567 Shampoo  
23580 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60**  
save £1.20

**Frizz Control  
Lotus Shield**  
60ml  
05264  
Price per 100ml = £7.50  
Normally £7.50  
**£4.50**  
save £3

GET THE LOOK

# colour that LASTS

**Colour Protection**  
250ml  
15768 Shampoo  
05934 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60**  
save £1.20

**Colour Protection  
Restorative Mask**  
150ml  
08326  
Price per 100ml = £2.57  
Normally £5.50  
**£3.85**  
save £1.65



*maintains essential  
moisture in  
colour-treated hair*

GET THE LOOK

# hair that SHINES



*makes hair instantly  
radiate with  
reflective shine*



**Daily Shine  
Shine Serum**  
60ml  
04200  
Price per 100ml = £6.50  
Normally £6.50  
**£3.90**  
save £2.60

**Daily Shine**  
250ml  
11171 Shampoo  
11320 Quick Touch  
Leave-In  
Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60**  
save £1.20

## BRUSHES



**1. Straightening Comb**  
00943  
Normally £6  
**£3.50** save £2.50

**4. Cushion Brush**  
06767  
Normally £5  
**£2.50** half price

**2. Styling Comb**  
25056  
Normally £4  
**£2.50** save £1.50

**5. Small Barrel Brush**  
04515  
Normally £5  
**£2.50** half price

**3. Paddle Brush**  
02832  
Normally £7.50  
**£3.75** half price

**6. Pop-Up Brush**  
02873  
Normally £3.25  
**£1.65** save £1.60

## Advance Techniques

## STYLING

**Volume & Curl Mousse**  
150ml  
01107  
Price per 100ml = £1.50  
Normally £3.50  
**£2.25** save £1.25

**Mirror Shine Spray**  
100ml  
01412  
Normally £5  
**£3.50** save £1.50

**Firm Hold Gel**  
100ml  
12005  
Normally £3  
**£2** save £1

**Power Straight Spray**  
100ml  
11924  
Normally £4.50  
**£3** save £1.50

**Heat Protection Spray**  
100ml  
11965  
Normally £4.50  
**£3** save £1.50

## ARGAN OIL



**360 Nourishment Moroccan Argan Oil** 250ml  
23754 Shampoo  
23614 Conditioner  
Price per 100ml = 64p  
Normally £2.80  
**£1.60** save £1.20

**360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray**  
100ml  
24216  
Normally £5.50  
**£3.30** save £2.20

**360 Nourishment Moroccan Argan Oil Mask**  
150ml  
03319  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30** save £2.20

**360 Nourishment Moroccan Argan Oil Heat Infusion Treatment**  
4 x 15ml.  
20735  
Normally £5.50  
**£3.85** save £1.65

**360 Nourishment Moroccan Argan Oil Leave-in Treatment**  
30ml  
06973  
Price per 100ml = £9.97  
Normally £5.50  
**£2.99** save £2.51

## TREATMENTS



**Daily Shine Dry Ends Serum**  
30ml  
21352  
Price per 100ml = £12.83  
Normally £5.50  
**£3.85** save £1.65



**Damage Repair 3D Rescue**  
100ml  
15073  
Normally £6.50  
**£4.50** save £2



**Classic Anti-Dandruff Shampoo**  
250ml  
07351  
Price per 100ml = £1.12  
Normally £2.80  
**£1.60** save £1.20



**Classic Anti-Dandruff Scalp Soothing Conditioner**  
150ml  
18341  
Price per 100ml = £2.33  
Normally £5  
**£3.50** save £1.50

## ANTI-DANDRUFF

## choose your colour

- triple protection against UV rays, antioxidants and colour-fade
- 92% of customers see vibrant colour week after week

**2 for £8**  
save £4  
page 119 only

### reds & blacks



Professional Hair Colour  
**£6**

### brunettes



### blondes



not sure which shade to choose? visit [www.avon.uk.com/makeover](http://www.avon.uk.com/makeover)

Remember to allergy-test 48 hours before use.

## Advance Techniques

*new 400ml size*



**Shampoo 400ml**  
**13482 NEW** Ultimate Volume  
**07062** Strengthen & Protect  
**01859** Colour Protection  
**04044** Frizz Control  
**00372** Classic Anti-Dandruff 2-in-1  
**24448** 360 Nourishment Moroccan Argan Oil  
**17970** Daily Shine 2-in-1  
Price per 100ml = 50p  
Normally £4.50  
**£2.25**  
half price

mums  
LOVE  
AMAZING  
SAVINGS  
£2.25  
HALF PRICE

don't forget...

order your exclusive **STORM** Gift Set for £12  
when you spend £10\* or more across this brochure

order using  
06536  
see pages 6-7  
for details



\*Excludes Causes products.

**new**



*delicate*  
**Trinkets**

make Mother's Day extra special, with a gift of jewellery she can wear again and again

**NEW Eternal Spring Earrings Gift Set**

Set of 5. Silver-plated with glass stones and acrylic beads. Max. length approx. 3cm. Pierced.  
**04358**

Will normally be £7  
**£5 save £2**

**NEW Eternal Spring Necklace Gift Set**

Silver-plated necklace with 5 interchangeable pendants. Glass stones and plastic beads. Approx. 42cm + 9cm extension chain.  
**02857**

Will normally be £7  
**£5 save £2**

**NEW Mum Scroll Heart Necklace**

Silver-plated necklace with a heart shaped casting, clear glass stones and a depiction of the word 'Mum'. Approx. necklace length 42cm + 9cm. Approx. pendant size 2.1cm x 1.6cm.  
**10652**

Will normally be £6  
**£4 save £2**

**new**

**£4**  
save £2



comes in a luxury gift box

**ANEW**



*make*  
**Mother's Day**  
*special*

Give a gift that's as special as she is, and treat her to the gift of youthful skin, with our beautifully gift-wrapped ANEW skincare.



**FREE** LUXURY GIFT BAG  
with any skincare purchase across pages 124-138

comes with tissue paper, ribbon and gift tag order using 19448



**A NEW**

*because she deserves...*  
**to be told she looks  
great for her age**

*treat mum to her complete 2 week skincare routine*

**VITALE 25+**

**help her look well  
rested if she's not**

**Vitale 14 Day System  
26690**  
Normally £22

**£10** save £12



**REVERSALIST 40+**

**breathe new life  
into her skin**

**Reversalist 14  
Day System  
26252**  
Normally £24

**£10** save £14



**PLATINUM 60+**

**help her look as  
beautiful as she  
always was**

**Platinum Recontouring  
14 Day System  
25775**  
Normally £28

**£10** save £18



Reversalist, Vitale & Ultimate 7S 14 Day Systems contain: 15ml Day Cream, 15ml Night Cream, 15ml Eye Cream & 50ml Cleanser. Platinum 14 Day System contains: 15ml Day Cream, 15ml Night Cream, 15ml Eye & Lip Cream & 50ml Cleanser.



**ULTIMATE 7S  
50+**

**help her look as young  
as she feels**

**Ultimate 7S  
14 Day System  
25759**  
Normally £26

**£10** save £16



**FREE LUXURY  
GIFT BAG**

with any skincare purchase  
across pages 124-138 order using 19448

comes with tissue paper, ribbon and gift tag



ANEW

because she deserves...  
instant results,  
anytime, anywhere!

new

Help her see visible results in seconds! Our wrinkle-blurring wonder outsmarts ageing on-the-go for instant and long-lasting results, even after she takes it off!

87%  
of women showed an instant improvement in the look of wrinkles on the forehead and eye area

**NEW Reversalist Complete Renewal Express Wrinkle Smoother**

Compact colourless, velvety skin perfecter with Tri-Elastinex Technology and age-diffusing optics to instantly blur the look of wrinkles.

9g  
23960  
Price per 100g = £166.67  
Will normally be £18

**£15** save £3



forehead wrinkles    crow's feet    expression lines



slide-open mirrored lid

Using fingertips, gently pat the velvety, colourless cream-to-powder wrinkle smoother into skin, directly over, or under moisturiser or make-up. **Do not rub.**



with any skincare purchase  
across pages 124-138 order using 19448

comes with tissue paper, ribbon and gift tag



BEFORE

AFTER

Dramatisation based on clinical test results on the forehead and eye area after 15 minutes.

**FREE** LUXURY GIFT BAG



ANEW  
A-F33

*because she deserves...*

# the anti-wrinkle serum that really works

*help her defy fine lines and wrinkles  
with our number 1 wrinkle fighter*



9 out of 10  
women  
*would recommend*

**100%**  
**OF WOMEN**  
**SHOWED RESULTS**  
in fine wrinkles in just 2 weeks

**Clinical PRO Line Corrector  
Treatment with A-F33**

Lightweight gel-lotion formulated with  
patented<sup>†</sup> A-F33 for Avon's ultimate in  
fighting fine and deep wrinkles. 30ml

**04069**

Price per 100ml = £100.00

**£30**

<sup>†</sup>US patent.



**FREE** LUXURY  
GIFT BAG

with any skincare purchase  
across pages 124-138 order using 19448

comes with tissue paper, ribbon and gift tag



**A NEW**  DAY CREAMS with SPF25

*because she deserves...*  
**to look radiant  
all day long**

*treat her to a day cream with SPF25, that moisturises  
and protects from dawn until dusk*



*dull, tired  
looking skin*

*lines and  
wrinkles*

*deep wrinkles  
and age spots*

*severe wrinkles  
and sagging*

**Vitale Day Cream SPF25**  
50ml  
**11247**  
Price per 100ml = £30.00  
Normally £19.50

**£15** save £4.50

**Reversalist Complete Renewal  
Day Cream SPF25**  
50ml  
**26757**  
Price per 100ml = £33.00  
Normally £21.50

**£16.50** save £5

**Ultimate 7S Day Cream SPF25**  
50ml  
**16097**  
Price per 100ml = £36.00  
Normally £24

**£18** save £6

**Platinum Day Cream SPF25**  
50ml  
**11353**  
Price per 100ml = £38.00  
Normally £25

**£19** save £6



**FREE LUXURY  
GIFT BAG**

with any skincare purchase  
across pages 124-138 order using 19448

comes with tissue paper, ribbon and gift tag



ANEW  NIGHT CREAMS

*because she deserves...*

# waking up to fresher looking skin

*treat her to skincare that works as hard as she does with an intense night cream that repairs skin overnight, for a time-defying face, day after day*



*dull, tired looking skin*

*lines and wrinkles*



*deep wrinkles and age spots*

*severe wrinkles and sagging*

**Vitale Night Gel Cream**  
50ml  
**11197**  
Price per 100ml = £30.00  
Normally £19.50

**£15** save £4.50

**Reversalist Complete Renewal Night Cream**  
50ml  
**14126**  
Price per 100ml = £33.00  
Normally £21.50

**£16.50** save £5

**Ultimate 7S Night Cream**  
50ml  
**16063**  
Price per 100ml = £36.00  
Normally £24

**£18** save £6

**Platinum Night Cream**  
50ml  
**19166**  
Price per 100ml = £36.00  
Normally £25

**£19** save £6

# FREE LUXURY GIFT BAG

with any skincare purchase across pages 124-138 order using 19448

comes with tissue paper, ribbon and gift tag



A NEW

*because she deserves...*  
**eyes that conceal her age**

*help her eyes keep them guessing with a collagen and elastin-boosting eye-lift in a pot*

*our  
number 1  
eye treatment*



**BROW BONE**

sagging in the brow bone area is improved



**EYELID**

after one application the eye area looks and feels firmer



**UNDER EYE**

dark circles are improved



**UPPER EYE &  
BROW BONE GEL**  
infused with injectable-  
grade Arginine and PVP

**UNDER EYE  
CREAM**  
with Derma-Refine  
Technology

**A NEW  
CLINICAL  
EYE LIFT**  
UPPER EYE GEL / UNDER EYE CREAM  
DUO GEL/CREME CONTOUR DES YEUX  
2x10 ml e

**Clinical Eye Lift PRO**  
04713  
Normally £19.50

**£12** save £7.50

with any skincare purchase  
across pages 124-138 order using 19448

comes with tissue paper, ribbon and gift tag



**FREE LUXURY  
GIFT BAG**

	VITALE 25+	REVERSALIST 40+	ULTIMATE 75 50+	PLATINUM 60+
	FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS	WRINKLES, FIRMNESS, DISCOLOURATIONS	DEEP WRINKLES, SAGGING, AGE SPOTS	NECK SAGGING, DRYNESS, SEVERE WRINKLES
<b>CLEANSE</b>	<b>Cleanser</b> 125ml 03111 Price per 100ml = £4.80 Normally £7.50 <b>£6 save £1.50</b> 	<b>Complete Renewal Foaming Cleanser</b> 125ml 14118 Price per 100ml = £5.20 Normally £8.50 <b>£6.50 save £2</b> 	<b>Cream Cleanser</b> 125ml 01602 Price per 100ml = £4.60 Normally £10 <b>£6 save £4</b> 	<b>Cleanser</b> 125ml 02311 Price per 100ml = £6.28 Normally £10.50 <b>£7.85 save £2.65</b> 
<b>EYE</b>	<b>Eye Gel Cream</b> 15ml 22160 Price per 100ml = £80.00 Normally £16 <b>£12 save £4</b> 	<b>Complete Renewal Express Dual Eye System</b> 14134 Normally £19 <b>£14.50 save £4.50</b> 	<b>Eye System</b> 16139 Normally £20 <b>£15 save £5</b> 	<b>Eye &amp; Lip Cream</b> 15ml 01230 Price per 100ml = £106.67 Normally £21 <b>£16 save £5</b> 
<b>DAY</b>	<b>Day Cream SPF25</b> 50ml 11247 Price per 100ml = £30.00 Normally £19.50 <b>£15 save £4.50</b> See page 130 for details. 	<b>Complete Renewal Day Cream SPF25</b> 50ml 26757 Price per 100ml = £33.00 Normally £21.50 <b>£16.50 save £5</b> See page 130 for details. 	<b>Day Cream SPF25</b> 50ml 16097 Price per 100ml = £36.00 Normally £24 <b>£18 save £6</b> See page 131 for details. 	<b>Day Cream SPF25</b> 50ml 11353 Price per 100ml = £36.00 Normally £25 <b>£19 save £6</b> See page 131 for details. 
<b>NIGHT</b>	<b>Night Gel Cream</b> 50ml 11197 Price per 100ml = £30.00 Normally £19.50 <b>£15 save £4.50</b> See page 132 for details. 	<b>Complete Renewal Night Cream</b> 50ml 14126 Price per 100ml = £33.00 Normally £21.50 <b>£16.50 save £5</b> See page 132 for details. 	<b>Ultimate Night Cream</b> 50ml 16063 Price per 100ml = £36.00 Normally £24 <b>£18 save £6</b> See page 133 for details. 	<b>Night Cream</b> 50ml 19166 Price per 100ml = £38.00 Normally £25 <b>£19 save £6</b> See page 133 for details. 
<b>TREAT</b>	<b>Beauty Balm Cream BB+ SPF20</b> 30ml 09720 Price per 100ml = £38.33 Normally £15 <b>£11.50 save £3.50</b> 		<b>Elixir</b> 30ml 24133 Price per 100ml = £75.00 Normally £30 <b>£22.50 save £7.50</b> 	<b>Serum</b> 30ml 23267 Price per 100ml = £78.33 Normally £31 <b>£23.50 save £7.50</b> 

# A NEW TREATMENTS CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGY PROCEDURE

<b>SAGGING SKIN</b> <b>Thermafirm Face Lifting Cream</b> 30ml 23135 Price per 100ml = £53.33 Normally £21 <b>£16 save £5</b> 	<b>DEEP WRINKLES</b> <b>Derma-Full Pro Deep Wrinkle Concentrate*</b> 04945 Normally £18 <b>£13.50 save £4.50</b> 	<b>HOODED EYES</b> <b>Eye Lift PRO</b> 04713 Normally £19.50 <b>£12 save £7.50</b> See pages 134-135 for details. 	<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b> 30ml 18044 Price per 100ml = £70.00 Normally £28 <b>£21 save £7</b> 
<b>UNEVEN SKIN</b> <b>Absolute Even Multi-Tone Skin Correcting Cream with DSX</b> 30ml 08482 Price per 100ml = £56.00 Normally £22 <b>£16.50 save £5.50</b> 			

## A-F33

A-F33 OUR FASTEST WRINKLE-FIGHTING RANGE

<b>FINE WRINKLES</b> <b>PRO Line Corrector Treatment with A-F33</b> 30ml 04069 Price per 100ml = £100.00 <b>£30</b> See pages 128-129 for details. 	<b>FINE WRINKLES</b> <b>Pro Line Corrector Hydrating Cream with A-F33</b> 30ml 12070 Price per 100ml = £60.00 Normally £24 <b>£18 save £6</b> 	<b>CROW'S FEET</b> <b>PRO Line Corrector Eye Treatment with A-F33</b> 15ml 00760 Price per 100ml = £100.00 Normally £19.50 <b>£15 save £4.50</b> 
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## GENICS

LOOK UP TO 10 YEARS YOUNGER

<b>DARK CIRCLES</b> <b>Dark Circle Corrector</b> 15ml 25247 Price per 100ml = £106.67 Normally £21 <b>£16 save £5</b> 	<b>EXPRESSION LINES</b> <b>Treatment Concentrate</b> 30ml 03541 Price per 100ml = £75.00 Normally £30 <b>£22.50 save £7.50</b> 	<b>EXPRESSION LINES</b> <b>Treatment Cream</b> 30ml 03566 Price per 100ml = £60.00 Normally £23.50 <b>£18 save £5.50</b> 
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\*Last chance to buy. Will not be featured in the brochure again.

# FREE LUXURY GIFT BAG

with any skincare purchase across pages 124-138 order using 19448

comes with tissue paper, ribbon and gift tag



**ANEW**  
*because she deserves...*  
**to feel lifted**  
**in just 30 seconds**

*help her get the results she expects with our face lift in a bottle*

for an  
**INSTANTLY**  
 tighter, more  
 lifted look

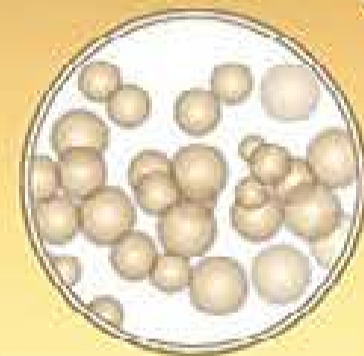


**Ultimate 7S Ultra-Minute Lifting Complex**

Luxurious pearlised lotion that makes skin look and feel lifted in 30 seconds.

30ml  
**26989**  
 Price per 100ml = £86.67  
 Normally £27

**£20**  
 save £7



with **Pro7 Sirtuin Technology**  
 to reactivate skin's youth proteins and help plump wrinkles



**FREE**

**LUXURY GIFT BAG**  
 with any skincare purchase across pages 124-138

comes with tissue paper, ribbon and gift tag **order using 19448**

**new**

*6 pairs of earrings and  
 3 pairs of floral jackets*

**NEW Smell The Roses Gift Set**

A set of 6, various designs, silver-plated, pierced earrings.

**10488**

Will normally be £7

**£5** save £2



*swap the coloured central studs to suit your look*

*spring time*  
**SWEET**

*wear these darling buds to add sparkle & brighten your look*

# Fashion Store

## fancy FLORALS

every girl loves getting flowers, so treat your Mum... or, simply, keep them for yourself




big & bold necklaces add impact to any outfit

**NEW Lilian Necklace**  
Gold-coloured plated necklace with ribbon ties and five floral decorations. Chain length approx. 42cm + 9cm chain extender.

11759  
Will normally be £15

**£12 save £3**

 All Avon metal jewellery is hypoallergenic.

new

buy both for the matching set

**NEW Tessie Earrings**  
Burnished brass-plated pierced earrings, decorated with clear glass stones and peach acrylic stones. Approx. length 8.5cm.  
08425

Will normally be £7

**£5 save £2**

**NEW Tessie Necklace**  
Brass-plated with glass and acrylic stones. Length approx. 42cm + 9cm extension chain.  
20263

Will normally be £12

**£10 save £2**



**£10**  
save £2



**don't forget...** order your exclusive **STORM Gift Set for £12** when you spend £10\* or more across this brochure order using 06536

see pages 6-7 for details

\*Excludes Causes products.



**Alicia Gift Set**

Silver-plated necklace with plastic beads and 3 pairs of pierced earrings. Approx. pendant length 2cm. Approx. chain length 42cm + 9cm chain extender.

**13953**  
**£7**



*un-do the knot  
for a more  
classic style*

**Shiria Necklace**

Multi-strand, plastic beaded necklace. Approx. length 42cm + 9cm extension chain.

**08680**  
Normally £12  
**£10 save £2**

**Shiria Earrings**

Silver-plated pierced earrings with plastic beads. Approx. 1.9cm diameter.

**04168**  
Normally £8  
**£6 save £2**



**Christa Brooch**

Silver-plated brooch with acrylic beads and stones. Diameter approx. 5cm.

**23606**  
Normally £8

**£6 save £2**

**£6**  
save £2

**WHILE STOCKS LAST**



**Lizbeth Watch**

Quartz run bracelet style, white bronze-plated watch with mother of pearl face, glass stones and plastic beads. Stainless steel back with battery that can be replaced. Strap length approx. 19.5cm.

**08144**  
Normally £15  
**£12 save £3**

**WHILE STOCKS LAST**

*statement*  
**PIECES**



**1. Irresistibly Sexy Ring**  
Black metal-plated ring with acrylic stones. Approx. width 2cm.  
**11882** Size 6  
**12419** Size 8  
**12237** Size 10  
**£8**



**2. Irresistibly Sexy Necklace**  
Black metal-plated necklace with pendant. Necklace approx. 42cm + 9cm extension chain. Pendant has acrylic stones, drop approx. 5cm.  
**17525**  
**£10**

**3. Irresistibly Sexy Earrings**  
Metal-plated pierced stud earrings with plastic red stones. Drop approx. 6cm.  
**06064**  
Normally £10  
**£8 save £2**

**ALL 3 for £15 save £11**  
page 143 only

order using:  
68536 ring size 6  
69393 ring size 8  
69005 ring size 10



**new**



**£8**  
save £4

*necklace and earrings gift set*

**NEW Janessa Necklace and Earrings Set**  
Silver-plated necklace and pierced earrings, with acrylic beads. Necklace approx. 42cm + 9cm extension chain.

20701  
Will normally be £12

**£8 save £4**

**NEW Janessa Bracelet**  
Silver-plated with plastic beads. Approx. 18.5cm + 2.5cm extension chain.

25783  
Will normally be £8

**£6 save £2**

**NEW Milana Earrings**  
Silver-plated pierced earrings. Approx. earrings drop 4.1cm.

14530  
Will normally be £8

**£5 save £3**



**NEW Milana Necklace**  
Silver-plated necklace with pendant. Approx. pendant length 4.5cm. Approx. necklace length 42cm + 9cm extension chain.

16899  
Will normally be £10

**£8 save £2**



**Bold Beauty Gift Set**  
Silver-plated necklace with matching pierced earrings. Approx. chain length 42cm + 9cm extender chain. Pendant length approx. 3.3cm. Earrings length approx. 3.3cm.

15248  
Normally £10

**£7 save £3**



*necklace and earrings gift set*



**£7**  
save £3

**NEW Julissa Earrings**  
Silver-coloured plated, pierced earrings decorated with a flower shaped casting.

06056  
Will normally be £8

**£6 save £2**

**NEW Julissa Necklace**  
Silver-coloured necklace with glass and plastic beads. Approx. length 42cm + 9cm chain extender.

13672  
Will normally be £10

**£7 save £3**

**NEW Julissa Ring**  
Adjustable silver-coloured ring with glass and plastic beads.

07799  
Will normally be £8

**£6 save £2**



*delicate*  
**THINGS**

*simple treasures that you will love to wear again and again*



Hello Kitty

**Hello Kitty Purse**

Multi-section polyester purse with Hello Kitty logo design, zip fastening and contrasting lining. Approx. 10.5cm x 20.5cm x 2cm.

25981

Normally £12

**£10**  
save £2



**Vikki Hello Kitty Watch**

Palladium-plated with PU strap. Overall length approx. 23cm. Stainless steel back. Includes a battery that can be replaced.

70524

**£20**



**Hello Kitty Weekender**  
Polyester bag. Approx; length (at widest point) 55.5cm, height 35cm, and width 15cm.

25965

Normally £20

**£18** save £2



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**£20**  
save £10



pretty floral print

**STORM**  
LONDON



branded plaque

chic  
**ESSENTIALS**

wherever you're going,  
carry your things in style

**NEW Storm Ladies' Seaford Weekender**

Outer: 85% cotton, 8% polyester, 7% viscose. Lining: polyester. Approx. 32cm x 53cm x 18.9cm.

06445

Will normally be £30

**£20** save £10

**NEW Storm Men's Hackney Weekender**

Outer: 85% cotton, 8% polyester, 7% viscose. Lining: polyester. Approx. 35cm x 52.3cm x 22.7cm.

19208

Will normally be £30

**£20** save £10

**£20**  
save £10



larger style with zip close compartments



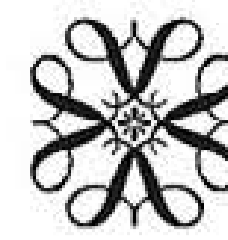
branded plaque

a little  
**LUXURY**  
matching sets that Mum will love!



internal  
zipped pocket  
& detachable  
key fob

gorgeous  
signature logo  
details



matching sets from our  
exclusive Signature Range  
that Mum will love!



new



**Kristine Bag**  
PVC bag with internal  
zipped pocket and  
mobile phone holder.  
Polyester lining. Approx.  
22cm x 31cm x 39cm.  
**13284**  
**£20**

**Kristine Purse**  
PVC with zip fastening,  
6 card slots and 3  
internal compartments.  
Polyester lining. Approx.  
10cm x 19cm x 2cm.  
**13979**  
**£12**

**Maegan Quilted Bag**  
PVC quilted bag with  
zip fastening and  
removable logo charm.  
Internal zip pocket  
and mobile phone  
holder. Polyester lining.  
Approx. 23cm x 33cm  
x 12cm.  
**14704**  
**£25**

**Maegan Quilted Purse**  
PVC quilted purse with  
wrist strap, logo zip  
pull and 4 card slots.  
Polyester lining. Approx.  
18cm x 12cm.  
**17731**  
**£12**

**1. NEW Mailyn  
Drawstring Bag**  
Brown bag with  
Avon Signature print.  
Features magnetic  
snap and drawstring  
closures. Inside there  
is a zipped pocket and  
mobile phone holder.  
Approx. 29.3cm x  
25.5cm x 19cm. PVC  
with polyester lining.  
**19521**  
Will normally be £22  
**£18** save £4

**2. Mailyn Tote Bag\***  
PVC handbag with  
nude coloured  
straps, gold-coloured  
buckles and premium  
detachable logo  
charm. With 2  
internal pockets  
and a mobile phone  
holder. Polyester  
lining. Approx.  
38.5cm x 34cm x  
7.9cm.  
**01800**  
**£22**

**3. Mailyn Purse\***  
PVC purse with  
gold-effect motif. Zip  
fastening, polyester  
lining. Approx. 20cm  
x 11cm x 2cm.  
**03715**  
**£12**

**4. Mailyn  
Cosmetics Bag\***  
Ladies' PVC  
premium cosmetics  
bag featuring gold-  
effect motif. Polyester  
lined. Approx. 9.5cm  
x 14.4cm x 7cm.  
**12989**  
**£9**

ALL WHILE STOCKS LAST

\*WHILE STOCKS LAST



£12.99  
save £2.01

available  
up to size  
22-24

**NEW Blush Embroidery Bra**

A padded, underwired bra with adjustable straps, embroidery detail and a faux pearl charm. 62% polyester, 34% nylon, 4% elastane.

- |            |            |
|------------|------------|
| 05645 34b  | 04820 36d  |
| 05942 34c  | 05066 36dd |
| 04754 34d  | 05819 38b  |
| 04937 34dd | 04648 38c  |
| 05678 36b  | 04895 38d  |
| 05991 36c  | 05074 38dd |

£12

**NEW Blush Embroidery Bra  
Larger Sizes**

Non-padded and underwired. 81% nylon, 10% elastane, 9% polyester.

- |           |           |
|-----------|-----------|
| 05173 34e | 04010 38f |
| 03764 34f | 05298 40e |
| 05215 36e | 03228 40f |
| 03780 36f | 05306 42e |
| 05272 38e | 03608 42f |

£14

**NEW Blush  
Embroidery Briefs**

Briefs with embroidery detail. 83% nylon, 12% elastane, 5% polyester.

- |             |
|-------------|
| 06551 10/12 |
| 06809 14/16 |
| 06916 18/20 |
| 05595 22/24 |

£6

**NEW Beautiful Blush PJs**

A short-sleeve PJ top and coordinating bottoms. Top: 60% polyester, 40% cotton, excluding trims. Bottoms: 100% polyester, excluding trims. KEEP AWAY FROM FIRE.

- |             |
|-------------|
| 06965 10/12 |
| 05439 14/16 |
| 05462 18/20 |
| 03624 22/24 |

Will normally be £15

£12.99 save £2.01

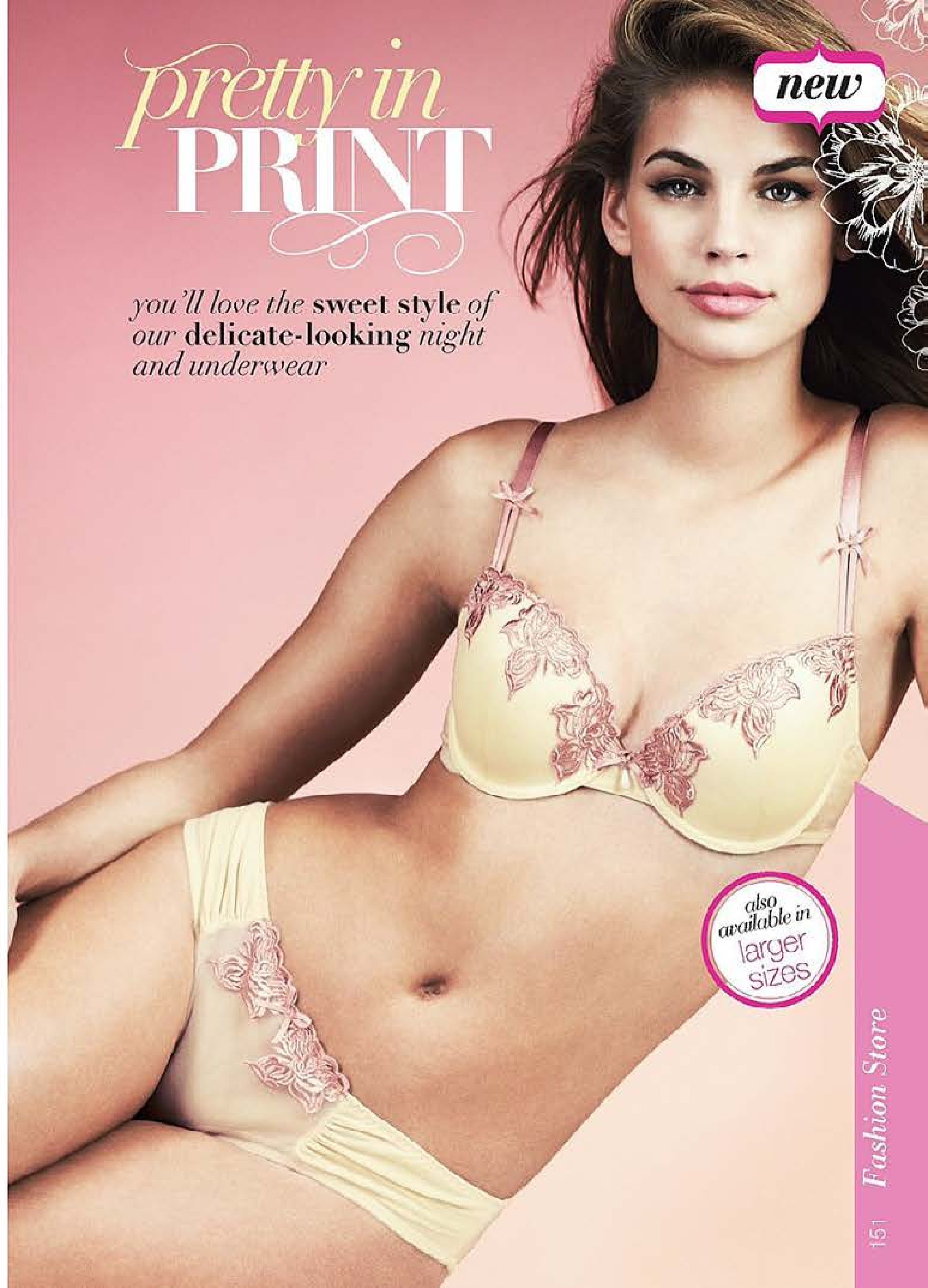
**Lingerie Guarantee**

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights. Lingerie contains natural latex.

*pretty in*  
**PRINT**

*you'll love the sweet style of  
our delicate-looking night  
and underwear*

new



also  
available in  
larger  
sizes



2 pack bra  
**£14**

2 pack briefs  
**£6**



nightwear  
**£11.99**



pretty tie-up, bow detail

don't forget to treat *mum* ...

...this Mother's Day, 30<sup>th</sup> March

**Two Pack Zebra Print Bra**  
Pack of two, padded and underwired bras. 50% nylon, 44% polyester, 6% elastane, excluding trims.  
22889 34b    13086 36d  
21865 34c    28639 36dd  
14183 34d    09639 38b  
15909 34dd    18390 38c  
15412 36b    01636 38d  
02642 36c    27060 38dd  
**£14**

**Two Pack Zebra Print Briefs**  
Pack of two briefs. 89% nylon, 11% elastane, cotton gusset, excluding trims.  
09548 10/12  
09555 14/16  
09605 18/20  
**£6**

**Cascading Petals Bra**  
Padded microfibre bra with lace trim and adjustable straps. 55% nylon, 38% polyester, 7% elastane, excluding trims.  
15479 34b    14845 36d  
06718 34c    25817 36dd  
14621 34d    12872 38b  
25809 34dd    27284 38c  
12765 36b    13441 38d  
27219 36c    26328 38dd  
**£9.99**

**Cascading Petals Briefs**  
Red and cream petal print briefs with red lace trim and bow. 89% nylon, 11% elastane, excluding trims.  
15032 10/12  
15149 14/16  
15271 18/20  
**£4.99**

**Cascading Petals PJs**  
Long-sleeved pyjama top with full-length bottoms. 100% cotton, excluding trims. Inside leg length approx. 76cm. KEEP AWAY FROM FIRE.  
12211 10/12  
02295 14/16  
18168 18/20  
Normally £14  
**£11.99** save £2.01

**Shortie Stripe All-In-One**  
Long-sleeved, cropped leg, all-in-one jumpsuit. 100% polyester excluding trims. KEEP AWAY FROM FIRE.  
18366 6/8  
09712 10/12  
09787 14/16  
Normally £14  
**£11.99** save £2.01

**Zebra Legging PJs**  
Top 100% cotton, excluding trims. Leggings 93% cotton, 7% elastane, excluding trims. KEEP AWAY FROM FIRE.  
10611 10/12  
09159 14/16  
09480 18/20  
08219 22/24  
Normally £14  
**£11.99** save £2.01



**£19.99**  
save £10



*glam & reversible*



*versatile dressing*

AVON  
**BODY  
ILLUSIONS**

*under*  
**CONTROL**  
*streamline your figure  
with this versatile vest*

*new*

**£12**  
save £3



- ♥ *high-fashion print*
- ♥ *light control technology*

**NEW Body Illusions  
Animal Print Vest**  
A circular knit, light control  
vest top with all over animal  
print detail. 90% nylon, 10%  
elastane, excluding trims.  
26070 10/12  
05660 14/16  
22426 18/20  
Will normally be £15  
**£12 save £3**

**16 Ways to Wear  
Evening Maxi Dress\***  
Reversible dress that can be worn  
8 ways each side. 100% polyester,  
excluding trims.  
02766 6/8  
01495 10/12  
01545 14/16  
22855 18/20  
23127 22/24  
Normally £29.99  
**£19.99 save £10**



**8 Ways to Wear Dress\***  
Multi-wear dress for different  
looks. 95% polyester, 5%  
elastane, excluding trims. Centre  
back to hem approx. 84cm.  
24901 6/8  
23531 10/12  
12815 14/16  
01693 18/20  
**£19.99**

**\* WHILE STOCKS LAST**



**breathable wicking technology** which absorbs sweat, keeping skin dry and cool

**zipped pocket** on the T-shirt, handy for phones or music players



£12

**fold over waistband** to create hipster style bottoms

**Ladies' Fitness T-Shirt**  
T-shirt with wicking and seamless technology. 85% polyester, 15% elastane.  
12831 10/12  
12849 14/16  
12468 18/20  
**£12**

**Ladies' Sports Bra**  
Non-padded. 80% nylon, 13% polyester, 7% elastane, excluding trims.  
11981 Medium: 32-34  
11999 Large: 36-38  
12450 Extra Large: 40-42  
**£12**

**Ladies' Fitness Crop Pants**  
3/4 leggings with wicking technology and flat-lock seams. 86% polyester, 14% elastane. Inside leg 50cm.  
00075 10/12  
07674 14/16  
07633 18/20  
**£16**

shape up in **STYLE!**

in our range of hard-working, work-out wear



£15

**durable fabric & multiple compartments** keeps gym kit safe & tidy



Look out for these trainers coming soon!

**Cydney Weekender**  
Floral print polyester bag with front pockets, carry handles and adjustable shoulder strap. Approx. height 29cm, base length 39cm, base width 22cm, strap 58cm, handle drop 22cm.  
26823  
**£15**

**BUY 1 CHOOSE 1 HALF PRICE**

save up to £10  
pages 156-161  
lowest priced item half price

## the TONING WHEEL



*roll wheel, slowly, forward to help tone back, tummy and bum!*



### Toning Wheel

Plastic fitness wheel used in various exercises to help tone the arms, back and abdominals. Approx. size: 17.5cm x 25cm.

26906

£10



### Arm Strengthening



## the GYROSPHERE



*pull string to start then rotate ball to help tone forearms, wrists and shoulders!*

### Gyrosphere

A plastic fitness ball, used to help tone arms and shoulders. Approx. size 7.2cm x 5.4cm. This is not intended for children.

13987

£7

## brilliant ways to SHAPE UP!



Strengthen Legs



Arm Toning



Push Up



## the MULTI GYM

Sit Up



Thigh Slim



Top Body Toning



Waist Slim

### Active Gym

Foam padded fitness equipment used in various exercises to help tone and strengthen the body. Approx. size: 37.5cm x 29.5cm x 28.5cm. Polypropylene.

04192

£20

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only. For indoor use only.



£20

BUY 1 HALF PRICE  
CHOOSE 1

save up to £10

pages 156-161

lowest priced item half price



## *lunch* ON THE GO



secure clip avoids leaking

contains a *sauce pot* and *cutlery!*



**Healthy Lunch Box\***  
Lunch box with pot, fork and plastic lid. Approx size: 17.8cm x 17.5cm x 6.3cm. Polypropylene and silicone. Dishwasher and microwave safe.

26997

£8

## *stackable & PACKABLE!*



£12

**Stacking Cereal Box\***  
Set of two plastic containers with a 2-in-1 spoon and fork. Dishwasher and microwave safe. Approx. 11cm x 11cm x 20.4cm.

27185

£12



*great for soups, cereals and other foods!*



heat resistant



dishwasher proof

# calorie counting SCALES

modern kitchen scales  
perfect for healthy eaters

£18



*digital display for accurate reading*

### Nutritional Scales

Scales that counts calories and nutritional content. Approx. size 19.7cm x 13cm x 3.6cm. Requires 2x AAA batteries, not included. Glass, ABS and PVC.

26955

£18

### HOW TO USE

- Step 1:** Place your food on the weighing tray.
- Step 2:** Choose your food code from the list.
- Step 3:** Enter the code and select the nutritional value you're measuring.
- Step 4:** Watch as the scales reveal the nutritional breakdown of the food.

BUY 1 HALF PRICE  
CHOOSE

save up to £10

pages 156-161

lowest priced item half price

## NEW Flower Utensils

4 silicone and plastic utensils includes: spatula, turner, spaghetti server and a ladle. Approx. lengths 30.3cm-33.5cm. Not suitable for dishwasher.

27136

Will normally be £15

**£12 save £3**



**£4**  
save £2

## NEW Flower Trivet

4 silicone flower-shaped, heat protective coasters.

10231

Will normally be £6

**£4 save £2**



heat resistant

link together for a protective heat mat

## NEW Set of 2 Tea Towels

A set of 2 brightly printed, 100% cotton tea towels. Approx. size 26cm x 36cm.

20719

Will normally be £6

**£4 save £2**



set of 2

**£4**  
save £2

## NEW Flower Caddy

Plastic pot with sponge and washing-up brush.

Pot approx. 17.5cm x 9.9cm, sponge approx.

7.8cm x 3cm, brush approx.

2.3cm x 4.5cm x 6.5cm.

06213

Will normally be £10

**£8 save £2**



sunday  
**30<sup>th</sup>**  
march  
Mother's Day

**new**



**£12**  
save £3

## NEW Utensil Clock

Clock with forks, knives and spoons at the hourly points. Approx diameter: 32cm. Iron and aluminium. Requires 1 AA replaceable battery not included.

22624

Will normally be £15

**£12 save £3**

**don't forget...** order your exclusive **STORM Gift Set for £12** when you spend £10 or more across this brochure order using 06536

see pages 6-7 for details

\*Excludes Causes products.



sunday  
**30<sup>th</sup>**  
march  
Mother's Day

stunning  
necklace chain



**Bling USB Padlock Necklace**  
2GB USB padlock silver coloured electroplate necklace with glass gems. Polyester velvet pouch. Chain length approx. 60cm.  
**44750**  
Normally £12  
**£10 save £2**



**Colour Changing Love Cups**

Set of two, heart shaped stoneware mugs. Approx. 11.7cm x 9.3cm x 8cm per piece. Not suitable for dishwasher or microwave.  
**25650**

**£9.75**

**2 Heart Dessert Spoons**

Set of two heart-shaped spoons. Stainless steel. Approx. 4cm x 12cm x 1cm. Dishwasher safe.  
**25593**

Normally £5

**£3.75 save £1.25**



give your Mum  
a gift she'll treasure  
this Mother's Day

gorgeous gifts



mum WILL LOVE



**£8**  
save £2

**Cat Mug with Tray**  
Stoneware mug and tray. Mug approx. 8cm x 11cm x 11cm. Tray approx. 16cm x 9cm x 3cm. Not microwave or dishwasher safe.  
**44800**  
Normally £10  
**£8 save £2**



tidies any  
wardrobe



**Heart Shaped Scarf Hanger**  
Plastic with metal hook. Approx. 33cm x 30cm.  
**45070**  
Normally £6  
**£4 save £2**

**£9.75**



hearts change  
colour when warm

set of two  
matching spoons



**£3.75**  
save £1.25



£7

gorgeous  
*matching*  
set



comes in a  
gorgeous gift box

### NEW Butterfly Necklace and Bracelet Set

Silver-plated necklace with butterfly shaped pendant and acrylic stones, and matching bracelet. Approx. necklace length 35cm + 5cm chain extender.

Age 3-6 years.

23275

£7

## DOUBLE *the sweetness*

treat your little angel  
to our gorgeous,  
*reversible dress*

available for ages  
2-3, 4-5 & 6-7



£9.99  
save £2.01

### NEW Spring Reversible Dress

A butterfly print, reversible girl's dress with plain coral to other side. Has a one button shoulder opening. 100% cotton excluding trims.

23218 Age 2-3

02725 Age 4-5

09142 Age 6-7

Will normally be £12

£9.99 save £2.01



new



100%  
cotton



Tiny Tilia<sup>®</sup>  
by AVON

set of 2  
includes romper  
suit & headband



£5  
save £2



2 sun shade  
brim

# SWEET little things

your little one will  
go dotty for dressing  
up in this *adorable*  
2-piece

**1. Tiny Tilia<sup>®</sup> Flower Romper Suit**

All-in-one romper suit. Includes matching elasticated headband with a flower on front. 100% cotton. **KEEP AWAY FROM FIRE.**  
23044 3-6 months  
21675 6-9 months  
Normally £12

£10 save £2

**2. Tiny Tilia<sup>®</sup> Flower Hat**

Hat with hook and loop fastened strap which adjusts to fit under the chin. 100% cotton. Suitable for 6-12 months.  
01750  
Normally £7

£5 save £2

£10  
save £2



£4  
save £2

- 4-IN-1
- noughts & crosses
  - snakes & ladders
  - trail game
  - target game

**new**

# PLAY time

your kids will have  
*hours of fun* with our  
*multi-game* playmat

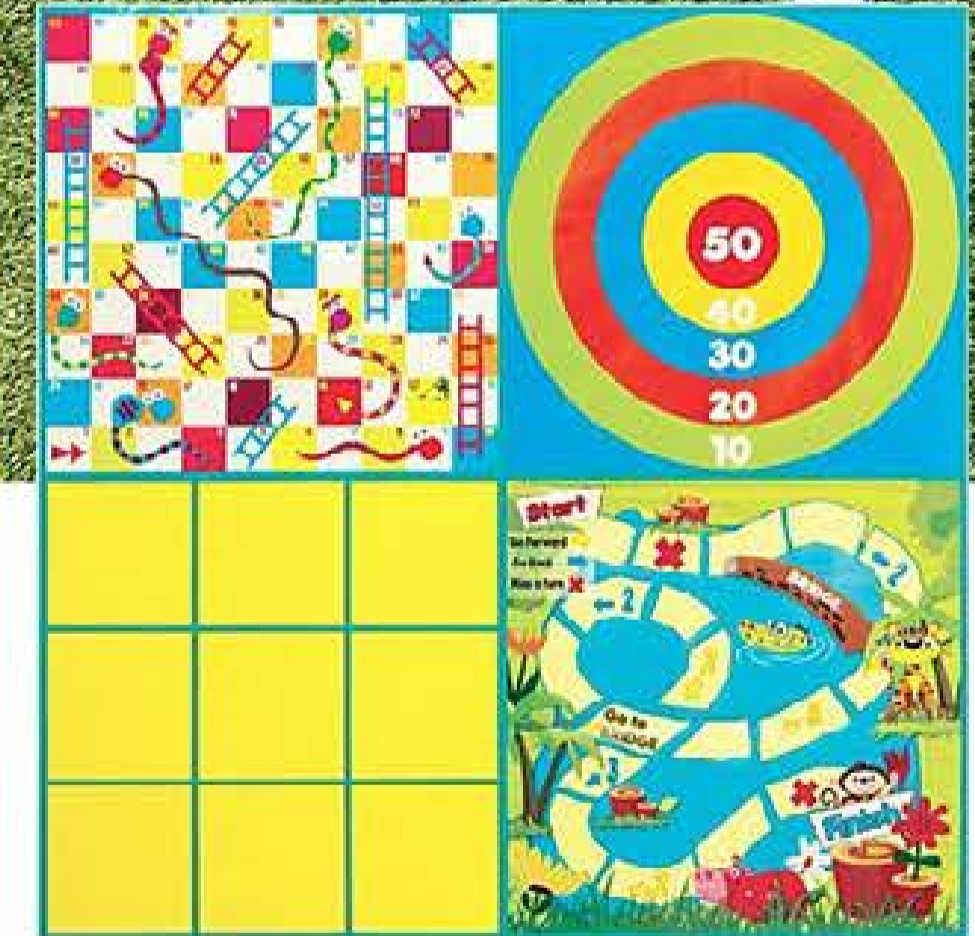
**NEW 4-in-1 Floor Game**

Floor mat that includes 4 games. Comes with a dice and 10 counters. Suitable for ages 3+. Approx. size 100cm x 100cm.

09498

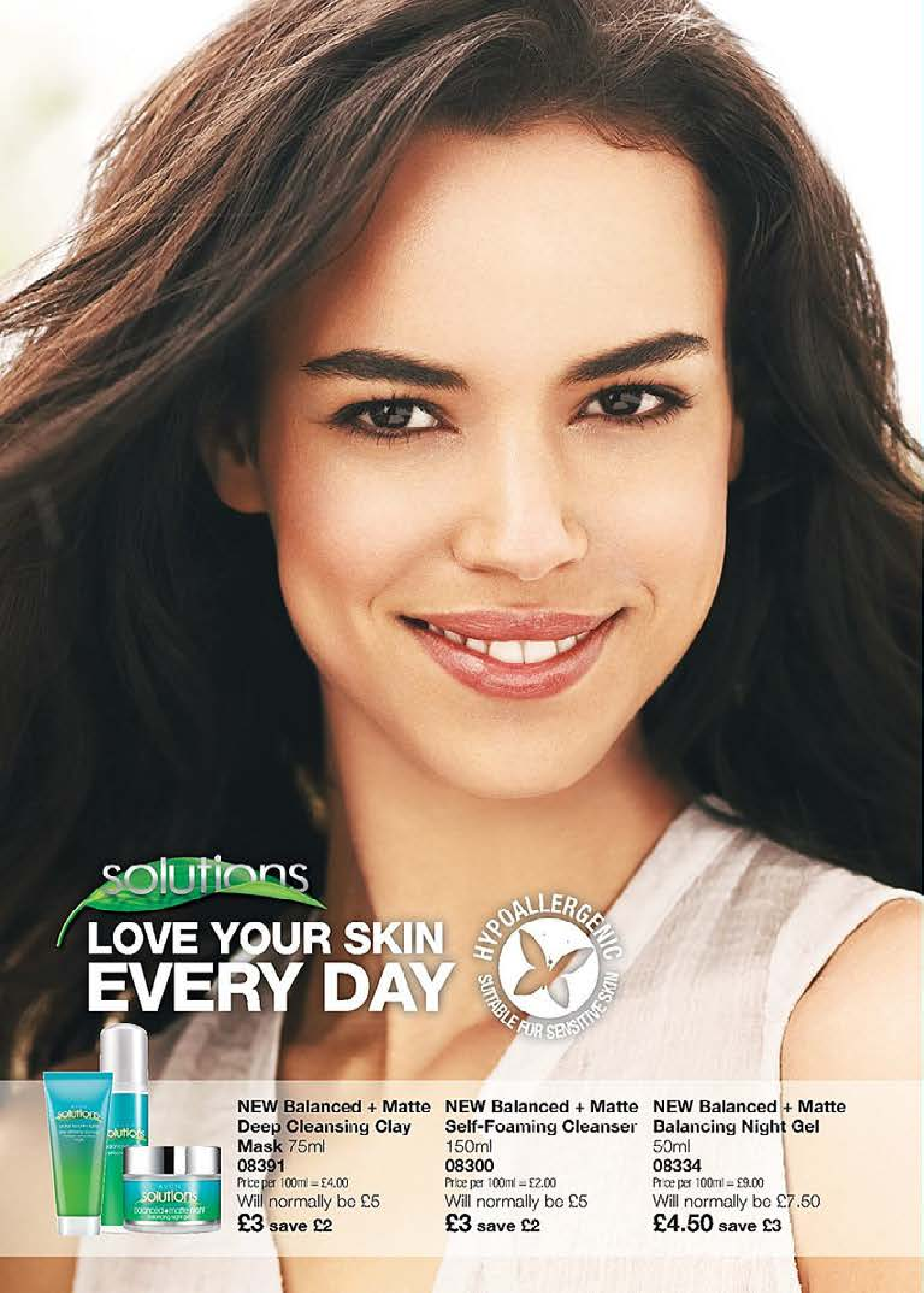
Will normally be £6

£4 save £2



suitable for ages 3+





**solutions**  
**LOVE YOUR SKIN  
 EVERY DAY**



**NEW Balanced + Matte  
 Deep Cleansing Clay  
 Mask 75ml**  
**08391**  
 Price per 100ml = £4.00  
 Will normally be £5  
**£3 save £2**

**NEW Balanced + Matte  
 Self-Foaming Cleanser  
 150ml**  
**08300**  
 Price per 100ml = £2.00  
 Will normally be £5  
**£3 save £2**

**NEW Balanced + Matte  
 Balancing Night Gel  
 50ml**  
**08334**  
 Price per 100ml = £9.00  
 Will normally be £7.50  
**£4.50 save £3**

# STAY MATTE AND SHINE FREE *around the clock*

*new*

If you liked our  
 Complete Balance range  
 you'll love this!

*oily and combination skin can be hard to manage, so we've created the perfect balance of oil control and essential hydration, just for you*

- minimises oil production & mattifies T-zone
- targets dry patches & helps boost skin's natural moisture
- SPF15
- light, oil-free formula



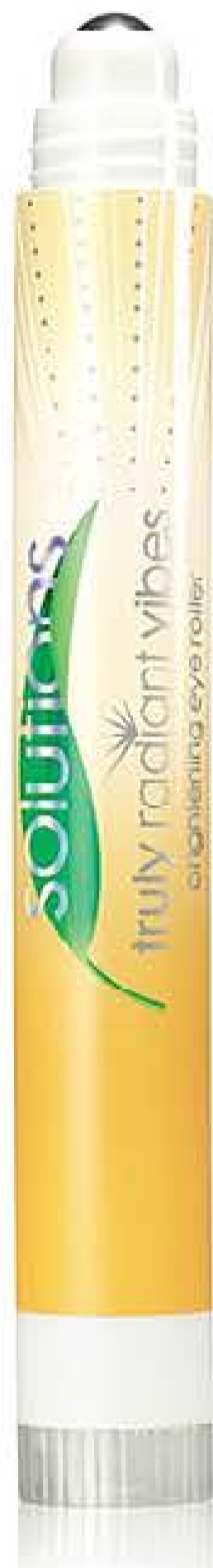
with multi-tasking **grape stem complex**  
 to help moisturise, mattify and refresh

**£4.50**  
 save £3



  
 DAY  
 SPF15

**NEW Balanced + Matte Balancing Mattifying Day Cream SPF15**  
 Light-weight and oil-free. Helps regulate oily zones while maintaining moisture in drier patches to help reduce the appearance of shine and pores and help keep skin looking perfectly balanced. 50ml  
**08268**  
 Price per 100ml = £9.00  
 Will normally be £7.50  
**£4.50 save £3**



*treats skin to a hydrated, brighter complexion for natural radiance*

**TRULY RADIANT**

**RAVISHINGLY RADIANT SKIN**

**5 Minute Renewing Treatment**

Gel treatment to buff away the look of dull skin. With Optic Pearl Technology. Hypoallergenic. 75ml

**27870**  
 Price per 100ml = £4.00  
 Normally £5  
**£3 save £2**

**Vibes Brightening Eye Roller**

Instantly illuminates the eye area to make eyes look like you've had a full 8 hours of sleep. Provides 24 hour moisturisation. Includes built-in battery that cannot be replaced.

**12ml**  
**25197**  
 Price per 100ml = £50.00  
 Normally £10  
**£6 save £4**

**Daily Moisturiser SPF15**

Lightweight moisturiser with broad spectrum protection. With Optic Pearl Technology. Hypoallergenic. Suitable for sensitive skin. 50ml

**21097**  
 Price per 100ml = £9.00  
 Normally £7.50  
**£4.50 save £3**

**Overnight Retexturing Emulsion**

Lightweight cream with Optic Pearl Technology. Hypoallergenic. Suitable for sensitive skin. 50ml

**27698**  
 Price per 100ml = £9.00  
 Normally £7.50  
**£4.50 save £3**

**TINTED RADIANCE**

*for skin so healthy it glows*



**£4.50**  
 save £3



tinted beads burst to release a radiant tint

IN 2 WEEKS,  
**89%**

OF WOMEN NOTICED A DRAMATIC DIFFERENCE IN THE NATURAL GLOWING LOOK OF THEIR SKIN



**WITH ARONIA BERRY COMPLEX**



**AND OPTIC PEARL TECHNOLOGY**  
 to blur skin imperfections, for a glowing, luminous look

**Tint Release Moisturiser SPF20**

With unique colour pigments which reflect light for a sheer, seamless look and a radiant finish. With Optic Pearl Technology. 50ml

**01065**  
 Price per 100ml = £9.00  
 Normally £7.50  
**£4.50 save £3**

**GENTLE CLEANSERS**

WIPE AWAY THE DAY THE MILDER WAY

**Freshest Pure  
Cleansing Wipes**  
Contains 25 wipes.  
**08730**  
Price per wipe = 12p  
Normally £4  
**£3 save £1**



**Freshest Pure Bi-Phase  
Make-up Remover**  
200ml  
**26013**  
Price per 100ml = £2.00  
Normally £6  
**£4 save £2**



**Freshest Pure  
Refreshing Toner**  
200ml  
**05025**  
Price per 100ml = £1.50  
Normally £5  
**£3 save £2**



**Freshest Pure Scrub,  
Mask & Cleanser**  
100ml  
**07708**  
Normally £6  
**£4 save £2**



**Vibes Power Cleanser  
Replacement Pads**  
Contains 14 pads.  
**25874**  
Price per pad = 21p  
Normally £5  
**£3 save £2**



*Vibrate to  
clean pores  
5x deeper*



**Vibes Power Cleanser**  
Includes 14 replacement pads.  
Requires 1 x AAA battery  
(not included). Size approx.  
4.68cm x 8.12cm.  
**13201**  
Normally £15  
**£11.50 save £3.50**

**YOUTH MINERALS**

SKIN FOOD FOR AGEING SKIN

**Energising Day  
Cream SPF20**  
50ml  
**10421**  
Price per 100ml = £14.00  
Normally £11  
**£7 save £4**



**Restorative  
Night Cream**  
50ml  
**10959**  
Price per 100ml = £14.00  
Normally £11  
**£7 save £4**



**Youth Express  
Line Filler**  
**03640**  
Normally £9  
**£7 save £2**



**AGELESS BLOOM**

FOR BLOOMIN' BEAUTIFUL MATURE SKIN

**Day Cream SPF20**  
50ml  
**25882**  
Price per 100ml = £12.00  
Normally £10  
**£6 save £4**



**Recontouring  
Night Cream**  
50ml  
**25890**  
Price per 100ml = £12.00  
Normally £10  
**£6 save £4**



**Eye Cream**  
15ml  
**08797**  
Price per 100ml = £30.00  
Normally £7  
**£4.50  
save £2.50**



**BB CREAM**

1 CREAM, 5 BEAUTIFUL BENEFITS

**BB Gentle  
Beauty Balm**  
30ml  
Price per 100ml = £20.00  
Normally £10  
**£6 save £4**



**COMFORTABLE HYDRATION** *for dry skin*

*new*

*treat dry, tight skin to our day lotion for all-day comfortable moisture*

- fast absorbing
- **lightweight**, non-greasy formula
- relieves **tightness**
- all-day **hydration**
- **gentle and mild**

**£4.50  
save £3**



DAY  
SPF15

**NEW Hydra Beyond  
Hydrating Lotion  
SPF15**  
50ml  
**04960**  
Price per 100ml = £9.00  
Will normally be £7.50  
**£4.50 save £3**



**Hydra Beyond  
Extra Hydrating Cream**  
50ml  
**07658**  
Price per 100ml = £9.00  
Normally £7.50  
**£4.50 save £3**

**Hydra Beyond  
Hydrating Eye Cream**  
15ml  
**07567**  
Price per 100ml = £30.00  
Normally £7  
**£4.50 save £2.50**



**SOLUTIONS**  
**LOVE YOUR SKIN**  
**EVERY DAY**



*feel beautifully confident in your own skin with targeted treatments for every body worry*



**Stretchmark 24**  
**Line-Reducing Treatment**  
 150ml  
**22228**  
 Price per 100ml = £5.00  
 Normally £12  
**£7.50 save £4.50**



**Ageless Bloom Neck and**  
**Chest Treatment SPF15**  
 50ml  
**28357**  
 Price per 100ml = £12.00  
 Normally £10  
**£6 save £4**



**Cellu-Break Double Action**  
**Anti-Cellulite Lotion**  
 150ml  
**04580**  
 Price per 100ml = £4.00  
 Normally £10  
**£6 save £4**



**Lift & Firm Bust**  
**Liquid Bra Toning Gel**  
 150ml  
**22590**  
 Price per 100ml = £4.00  
 Normally £10  
**£6 save £4**



**Cellu-Sculpt 3X Tri-Roller**  
**Anti-Cellulite Treatment**  
 150ml  
**13565**  
 Price per 100ml = £5.67  
 Normally £14  
**£8.50 save £5.50**



**Cellu-Sculpt**  
 200ml  
**22566**  
 Price per 100ml = £3.75  
 Normally £12  
**£7.50 save £4.50**

# LIFT YOUR BEHIND

*82% of women agreed their buttock area looked more lifted*



**£7.50**  
 save £2.50

**new**



- **lifts** and sculpts
- **tightens** for a more contoured look
- **tones** for instant firmness
- boosts **skin's suppleness**



with bitter orange flower extract, lift & tone complex and **elastin boosting peptides**

**butt lifter**  
 butt-lifting treatment with lift & tone complex  
 Soin raffermissant spécial fesses complexe tonifiant avec effet liftant

**NEW Butt Lifting Treatment**  
 100ml  
**19224**  
 Will normally be £10  
**£7.50**  
 save **£2.50**

clearskin® *fighting blemishes with you every step of the way*

## GOLDEN RULE

# DON'T PICK PIMPLES

Picking or squeezing surprise blemishes could make them worse. Our **INSTANT SPOT TREATMENT** with **salicylic acid**, reduces the appearance of blemishes in **JUST 3 HOURS!**

*I'll reduce redness fast!*



**Clear Emergency Instant Spot Treatment**  
15ml  
**20511**  
Price per 100ml = £16.33  
Normally £4.50  
**£2.75 save £1.75**



**Clear Emergency Intensive Cream Cleanser**  
75ml  
**25411**  
Price per 100ml = £4.00  
Normally £5  
**£3 save £2**

**Blemish Clearing 3-in-1 Cleanser, Scrub & Mask**  
125ml  
**24208**  
Price per 100ml = £2.40  
Normally £5  
**£3 save £2**



**Blemish Clearing Deep Cleansing Cloths**  
Contains 25 wipes.  
**16840**  
Price per wipe = 11p  
Normally £4.50  
**£2.75 save £1.75**



**Blemish Clearing Peel Off Mask**  
75ml  
**26732**  
Price per 100ml = £3.33  
Normally £4  
**£2.50 save £1.50**



**Blemish Clearing Daily Astringent**  
100ml  
**17129**  
Normally £4  
**£2.50 save £1.50**



## GOLDEN RULE

# CLEANSE & UNCLOG PORES

Pores clogged with oil and dirt can cause breakouts. Tackle them by using our **BLACK MINERAL MASK** formulated with **witch hazel**, twice a week, to help unclog and purify pores.

**£3**  
save £2



*when I turn grey, rinse me off*



**Pore Penetrating Black Mineral Mask**  
75ml  
**18374**  
Price per 100ml = £4.00  
Normally £5

**£3**  
save £2



**Pore Penetrating Invigorating Scrub**  
75ml  
**15529**  
Price per 100ml = £3.33  
Normally £4  
**£2.50 save £1.50**

clearskin® *fighting blemishes with you every step of the way*

**GOLDEN RULE**

# WASH AWAY BLACKHEADS

It's essential you wash away pore clogging dirt, oil and make-up daily. Our **BLACKHEAD CLEANSER** is gentle enough to be used every a.m and p.m.



**Blackhead Clearing Daily Astringent**  
100ml  
27474  
Normally £4  
**£2.50** save £1.50

**Blackhead Clearing Deep Treatment Mask**  
75ml  
00521  
Price per 100ml = £3.00  
Normally £3.50  
**£2.25** save £1.25

**Blackhead Clearing Daily Cleanser**  
125ml  
18820  
Price per 100ml = £2.40  
Normally £4.50  
**£3** save £1.50

clearskin®  
**professional**

**GOLDEN RULE**

# GET OIL UNDER CONTROL

For blemish sufferers, an oily T-zone can be a real problem area. Use our targeted **LIQUID EXTRACTION STRIP** to control excess oil, and peel away blackheads and pore-clogging dirt.



*my peel-off patch gets to work on stubborn, hard-to-reach impurities*



**Liquid Extraction Strip**  
30ml  
04929  
Price per 100ml = £12.50  
Normally £6  
**£3.75** save £2.25



**Blemish Mark Treatment**  
50ml  
11858  
Price per 100ml = £9.00  
Normally £7  
**£4.50** save £2.50

**Deep Pore Cleansing Scrub**  
125ml  
21717  
Price per 100ml = £2.00  
Normally £5.50  
**£3.50** save £2

**Clarifying Toner Pads**  
Contains 45 pads.  
13060  
Price per pad = 6p  
Normally £5.50  
**£3.50** save £2

**Daily Correcting Lotion**  
50ml  
20883  
Price per 100ml = £9.00  
Normally £7  
**£4.50** save £2.50



# nurturing NOURISHMENT

luxuriously indulgent  
**cocoa butter** formulas for  
all over **nourishment**, and  
**beautifully pampered skin**

*you'll love our  
rich, indulgent and  
irresistible scent*

**£2.40**  
half price



**new**  
nourishing  
lip balm

- 1. **intensely hydrating**, buttery formula for **very dry areas**  
**Rejuvenating Moisture Body Butter** 200ml  
**22996**  
Price per 100ml = £1.25  
Normally £5  
**£2.50**  
half price
- 2. **hypoallergenic** facial cream for **dry skin**  
**Revitalising Moisture Face Cream** 100ml  
**00463**  
Normally £3.50  
**£1.75**  
half price
- 3. caring cream for **soft & supple hands**  
**Revitalising Moisture Hand Cream** 100ml  
**22830**  
Normally £3.50  
**£1.75**  
half price
- 4. head-to-toe lotion for **24 hour moisture**  
**Conditioning Moisture Body Lotion** 400ml  
**01529**  
Price per 100ml = 60p  
Normally £4.80  
**£2.40**  
half price
- 5. with added **vitamin E** and **avocado oil** to deeply **condition dry lips**  
**NEW Lip Butter** 15ml  
**22061**  
Price per 100ml = £11.67  
Will normally be £3.50  
**£1.75**  
half price

**ALL HALF PRICE**

save up to **£2.50**  
pages 182-183

LOW & MEDIUM PROTECTION for darker skin tones that tan easily



**Moisturising Sun Spray Sensitive Skin SPF15**  
150ml  
**19091**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**



**Moisturising Sun Lotion SPF10**  
150ml  
**19125**  
Price per 100ml = £2.40  
Normally £6  
**£3.60 save £2.40**



**Quick Dry Clear Spray SPF20**  
150ml  
**19117**  
Price per 100ml = £4.80  
Normally £12  
**£7.20 save £4.80**



**Moisturising Sun Cream Sensitive Skin SPF25**  
150ml  
**01917**  
Price per 100ml = £1.00  
Normally £10  
**£6 save £4**



**Protect & Glow Moisturising Sun Spray SPF15**  
150ml  
**08169**  
Price per 100ml = £4.80  
Normally £12  
**£7.20 save £4.80**



**Protect & Glow Moisturising Sun Lotion SPF30**  
150ml  
**13334**  
Price per 100ml = £8.00  
Normally £15  
**£9 save £6**

AFTER SUN to cool and soothe over-exposed skin



**Cooling After Sun Spray Lotion with Vitamin C**  
150ml  
**19588**  
Price per 100ml = £2.40  
Normally £6  
**£3.60 save £2.40**



**After Sun Shimmering Tan Enhancer**  
150ml  
**19778**  
Price per 100ml = £2.80  
Normally £7  
**£4.20 save £2.80**



**Cooling After Sun Lotion with Aloe**  
400ml  
**38356**  
Price per 100ml = £1.20  
Normally £8  
**£4.80 save £3.20**



**Soothing After Sun Body Butter**  
200ml  
**17624**  
Price per 100ml = £2.10  
Normally £7  
**£4.20 save £2.80**

TANNING at-home tan and natural tan enhancers



**Maxi Tan Tan Enhancing Oil Spray**  
150ml  
**19471**  
Price per 100ml = £2.40  
Normally £6  
**£3.60 save £2.40**



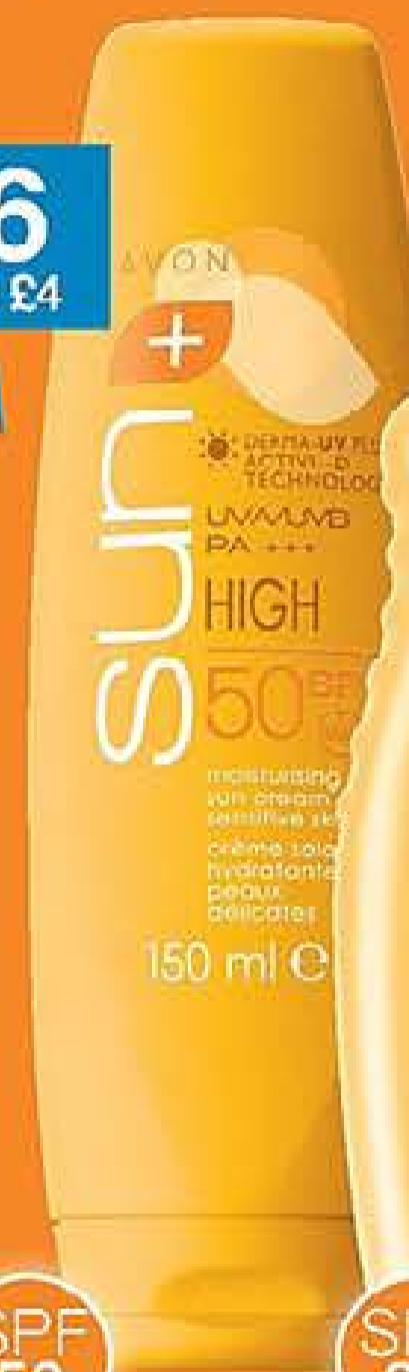
**Magic Tan Moisturising Self Tan Lotion for Face and Body**  
150ml  
**24240**  
Price per 100ml = £6.00  
Normally £15  
**£9 save £6**

# FUN in the SUN

your skin is in safe hands with our high SPF protection



**£6 save £4**



SPF 50



SPF 30



SPF 50



SPF 30

HIGH PROTECTION

ensures that fair skin can still enjoy the fair weather

**Moisturising Sun Cream Sensitive Skin SPF50**  
150ml  
**18101**  
Price per 100ml = £4.00  
Normally £10  
**£6 save £4**

**Clear Spray SPF30**  
150ml  
**18143**  
Price per 100ml = £6.40  
Normally £16  
**£9.60 save £6.40**

**Anti-Ageing Face Cream Sensitive Skin SPF50**  
50ml  
**26625**  
Price per 100ml = £10.80  
Normally £9  
**£5.40 save £3.60**

**Moisturising Face Cream SPF30**  
50ml  
**18598**  
Price per 100ml = £10.80  
Normally £9  
**£5.40 save £3.60**

**SAVE 40%** save up to £6.40 pages 184-185

*we're super  
gentle on your  
little one's skin*



*kids bathroom essentials*

**Amazing Apple Shampoo & Conditioner**

250ml  
08805  
Price per 100ml = 50p  
Normally £2.50

**£1.25**  
half price

**Magnificent Mango Body Wash & Bubble Bath**

250ml  
10975  
Price per 100ml = 50p  
Normally £2.50

**£1.25**  
half price

**Wacky Watermelon Shampoo & Conditioner**

250ml  
02741  
Price per 100ml = 50p  
Normally £2.50

**£1.25**  
half price

**Swirling Strawberry Body Wash & Bubble Bath**

250ml  
17483  
Price per 100ml = 50p  
Normally £2.50

**£1.25**  
half price

**Bath Time Paint\***

100ml  
02881 Bursting Berry  
07609 Wacky Watermelon  
11007 Playful Pear  
Normally £2.50

**£1.25** half price

**Magnificent Mango Crazy Hair Tamer**

200ml  
11049  
Price per 100ml = 63p  
Normally £2.50

**£1.25**  
half price

**Swirling Strawberry Hand Wash**

250ml  
18010  
Price per 100ml = 50p  
Normally £2.50

**£1.25**  
half price

*get creative  
with paint  
on, wash off  
colour!*

\*Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.



*I'll tame unruly hair*

**SLEEP**  
*easy*

*twilight treats to  
help your little angels  
sleep tight*

**new**



**NEW Good Night Lavender Body Wash & Bubble Bath**

250ml  
14647  
Price per 100ml = 60p  
Will normally be £3

**£1.50** half price

**NEW Good Night Lavender Body Lotion**

150ml  
00638  
Price per 100ml = £1.00  
Will normally be £3

**£1.50** half price

*my soothing  
suds will help the  
kids unwind  
before bedtime*



save up to **£1.50**  
pages 186-187

**ALL HALF PRICE**

# SUPER SIZED SENSUAL SUDS

*indulge in luxurious  
lathers with double  
the bubble for less*

shower gels



*senses*

**Shower Gel**  
750ml  
20453 Mystique  
19661 Lagoon  
19695 Reflection  
01396 Waterfall  
Price per 100ml = 27p  
Normally £4

**£2**

**HALF PRICE**

bubble baths



**Bubble Bath**

1 litre  
13235 White Lily  
12617 Strawberry Sorbet  
20966 Lavender  
03657 Sensitive - fragrance free  
00208 Soft Pink  
01115 Warm Vanilla & Fig\*  
18457 Romantic Rose  
Normally £5

**£2.50**

**HALF PRICE**

\*Will not be featured in the brochure again.



1 litre  
BONUS  
SIZE

750ml  
BIGGER  
BOTTLE

AVON



*Romantic Rose*  
BUBBLE BATH • BAIN MOUSSE

AVON  
*senses*

**Mystique**

**SENSUAL**  
ROSE GARDENIA, JASMINE  
PEACH & VANILLA

shower gel/gel douche  
750 ml e

LAST  
chance to  
buy

# ALL HALF PRICE

save up to £2.50



# BALI BOTANICA

escape to the Indian Ocean with refreshing frangipani and lemongrass



I'll deeply nourish and condition for lavishly shiny, healthier looking locks



**NEW Hair Mask**  
200ml  
21295  
Price per 100ml = £1.93  
Will normally be £5.50  
**£3.85**  
save £1.65



**Body Scrub**  
200ml  
05447  
Price per 100ml = £1.75  
Normally £5  
**£3.50**  
save £1.50



**Body Oil Spray**  
150ml  
23176  
Price per 100ml = £2.60  
Normally £6  
**£4.20**  
save £1.80



**Face Mask**  
75ml  
09795  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65



**Body Butter**  
200ml  
12856  
Price per 100ml = £2.80  
Normally £8  
**£5.60**  
save £2.40

# TURKISH THERMAL BATHS

retreat to the Middle East with purifying amber and black olive extract



I'll deeply cleanse skin to leave it feeling luxuriously soft



*Egyptian Secrets*  
with cleansing water lily, cotton and hibiscus extract



**Bath Petals\***  
Pack of 8.  
51599  
Normally £5  
**£3**  
save £2

**Purifying Rhassoul Clay Face Mask**  
75ml  
18549  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65

**Purifying Black Soap\***  
200ml  
07229  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65

**Body, Hair, Nail and Bath Oil**  
150ml  
19539  
Price per 100ml = £2.57  
Normally £5.50  
**£3.85**  
save £1.65

**\*WHILE STOCKS LAST**

\*Please take care when using this product as it may stain clothing and porous surfaces such as tiling and plastic baths.





**Revitalising Retreat**

with **revitalising** vitamin C and ginseng extract

- 1 **Body Soufflé**  
200ml  
**08995**  
Price per 100ml = £2.25  
Normally £6.50  
**£4.50**  
save £2
- 2 **Peel Off Face Mask**  
75ml  
**27482**  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65
- 3 **Cream Cleanser**  
150ml  
**17640**  
Price per 100ml = £3.73  
Normally £8  
**£5.60**  
save £2.40
- 4 **Ampoules**  
4 x 2ml.  
**17665**  
Normally £5.50  
**£3.85**  
save £1.65
- 5 **Eye Pads**  
20 pads.  
**17723**  
Price per pad = 19p  
Normally £5.50  
**£3.85**  
save £1.65

# pampering INDULGENCE

opulent treats for the ultimate at-home spa experience



**Blissfully Nourishing**

with **nourishing** shea butter and brown sugar

**new**

- 1 **Hand and Foot Scrub**  
75ml  
**13748**  
Price per 100ml = £4.27  
Normally £4.50  
**£3.20**  
save £1.30
- 2 **Hair Mask**  
200ml  
**06155**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65
- 3 **Intense Balm**  
30ml  
**12807**  
Price per 100ml = £8.17  
Normally £3.50  
**£2.45**  
save £1.05
- 4 **Hand, Elbow and Foot Cream**  
75ml  
**20032**  
Price per 100ml = £4.27  
Normally £4.50  
**£3.20**  
save £1.30
- 5 **NEW Body Butter**  
200ml  
**20529**  
Price per 100ml = £2.80  
Will normally be £8  
**£5.60**  
save £2.40



**Perfectly Purifying**

with **purifying** Dead Sea salt and Dead Sea mud

- 1 **Body Scrub**  
200ml  
**10207**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65
- 2 **Face Scrub**  
75ml  
**14613**  
Price per 100ml = £5.13  
Normally £5  
**£3.85**  
save £1.15
- 3 **Face Mask**  
75ml  
**25254**  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65



**Heavenly Hydration**

with **moisturising** olive oil

- 1 **Hair Mask**  
200ml  
**10090**  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85**  
save £1.65
- 2 **Face Mask**  
75ml  
**26427**  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65
- 3 **Hot Hair Oil**  
60ml  
**14761**  
Price per 100ml = £3.50  
Normally £3  
**£2.10**  
save 90p
- 4 **Facial Oil**  
30ml  
**27086**  
Price per 100ml = £9.33  
Normally £4  
**£2.80**  
save £1.20
- 5 **Body Cream**  
200ml  
**10033**  
Price per 100ml = £2.45  
Normally £7  
**£4.90**  
save £2.10

skin  
so  
soft

## a passion FOR SOFTNESS

new

restore skin's radiance with lasting sensual softness

88% agree  
that after 1 week,  
skin looks more  
radiant



infused with  
**PASSIONFRUIT  
OIL**  
for all skin  
types

**100%  
happy**  
or your money back  
See pages 112-113 for our  
90 day guarantee.

**NEW Skindisiac  
Body Oil Spray**  
Absorbs quickly to leave  
skin feeling sensually silky  
with a healthy, radiant glow.  
150ml  
**09647**  
Price per 100ml = £1.67  
Will normally be £5  
**£2.50**  
**HALF PRICE**

**NEW Skindisiac  
Silky Body Lotion**  
Luxurious lotion to envelop  
skin in lasting silky softness.  
200ml  
**09753**  
Price per 100ml = £1.00  
Will normally be £4  
**£2**  
**HALF PRICE**

**don't forget...** order your exclusive **STORM Gift Set** for £12  
when you spend £10† or more across this brochure order using 06536

see pages 6-7 for details †Excludes Causes products.



skin  
so  
soft

*firm & restore*



**Firming & Restoring  
Body Cream**  
200ml  
**21659**  
Price per 100ml = £1.50  
Normally £5  
**£3**  
save £2

*silky moisture*



**Silky Moisture  
Body Butter**  
200ml  
**20503**  
Price per 100ml = £1.75  
Normally £5  
**£3.50**  
save £1.50



**Silky Moisture  
Tissue Oil**  
150ml  
**07815**  
Price per 100ml = £3.20  
Normally £8  
**£4.80**  
save £3.20

my tightening  
formula  
hydrates skin for  
48 hours



**Firming & Restoring  
Body Lotion**  
250ml  
**12062**  
Price per 100ml = 48p  
Normally £3.50  
**£1.20**  
save £2.30

*soft & glow*



**Sun Kissed  
Body  
Moisturiser  
with SPF15**  
250ml  
**03160**  
Price per 100ml = £1.44  
Normally £5.20  
**£3.60**  
save £1.60

you'll love  
my SPF15.  
gradual  
tanning  
formula



**Sun Kissed  
Airbrush Spray  
for Medium  
Skin Tones**  
150ml  
**03418**  
Price per 100ml = £2.40  
Normally £5.20  
**£3.60**  
save £1.60

*mineral gems*



**Mineral Gems  
Glamorous Gold  
Body Lotion**  
250ml  
**26922**  
Price per 100ml = £1.28  
Normally £4.50  
**£3.20**  
save £1.30



**Mineral Gems  
Glamorous Gold  
Shimmering  
Body Oil Spray**  
150ml  
**02501**  
Price per 100ml = £2.57  
Normally £5.50  
**£3.85**  
save £1.65



**Mineral Gems  
Glamorous Gold  
Body Wash**  
250ml  
**04606**  
Price per 100ml = £1.12  
Normally £4  
**£2.80**  
save £1.20

*soft & smooth*



**Wax Strip  
Kit for Body**  
Contains 10  
strips.  
**20925**  
Normally £7  
**£4.20**  
save £2.80



**Moisturising  
Silky Shave  
Gel** 150ml  
**12435**  
Price per 100ml = £1.90  
Normally £4.80  
**£2.85**  
save £1.95



**Facial Hair  
Removal  
Cream** 15ml  
**06783**  
Price per 100ml = £16.00  
Normally £4  
**£2.40**  
save £1.60



**Sensitive Skin  
Bikini Line  
Hair Removal  
Cream** 75ml  
**08029**  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70**  
save £1.80



**Sensitive Skin  
Hair Removal  
Cream** 100ml  
**13417**  
Normally £5.30  
**£3.20**  
save £2.10



**Facial Wax  
Strip Kit**  
Contains 10 x 2  
wax strips and  
2 x soothing oil  
finishing wipes.  
**12492**  
Normally £8  
**£4.80**  
save £3.20

my easy to  
apply, soothing  
strips make  
waxing so  
simple

# lovely bubbly

treat skin to a relaxing soak with  
sweet-scented bath time bubbles

new



limited edition  
packaging

**NEW Soft Pink Mother's Day Bubble Bath Decanter**  
Delicately-scented, luxuriously foaming bubble bath for a  
refreshing and relaxing soak. Mild and gentle. 250ml  
**08094**  
Price per 100ml = 70p  
**£1.75**

**mix & match**  
across pages 198-209

4 for  
**£5**

foot  
works

beautiful | nourish & hydrate with our rescue remedies



**Foot Soufflé**  
150ml  
02071  
Price per 100ml = £3.00  
**£4.50**

**Anti-Rub Stick**  
20826  
**£4.75**

**Glycerine & Cocoa Butter Deep Moisture Cream with Massager**  
150ml  
02394  
Price per 100ml = £4.00  
**£6**



**Overnight Renewing Cream**  
75ml  
20727  
Price per 100ml = £6.33  
**£4.75**



**All-In-One Pedicure**  
75ml  
08904  
Price per 100ml = £6.67  
**£5**



**Exfoliating Bar Soap**  
75g  
11692  
Price per 100g = £4.67  
**£3.50**

# heavenly HEELS

banish cracked heels for softer, smoother, more confident feet

**new**



*I'll treat dry feet to 24 hour healing moisture*



**NEW Beautiful Heel Softening Cream**  
75ml  
09035  
Price per 100ml = £4.67  
**£3.50**



*“I'm always on the go, so I don't get much 'pamper time'. I put this cream on before I go to bed so my feet feel really soft in the morning.”*

*Liz Whithread* mum to Leonidas, aged 1



**MUMS LOVE AVON**

check out our hand picked selection of **great value** bath and body favourites which have been given the **mums' seal of approval**

**mix & match**  
across pages 198-209

**4 for  
£5**

**healthy** | restore & invigorate with our refreshing foot fixers



**Odour Neutralising Foot Spray**  
75ml  
02121  
Price per 100ml = £4.67  
**£3.50**



**Rough Skin Remover**  
75ml  
21105  
Price per 100ml = £4.67  
**£3.50**



**Intensive Callus Cream**  
75ml  
02113  
Price per 100ml = £4.67  
**£3.50**



**All-Day Foot Deodorant Cream**  
75ml  
21022  
Price per 100ml = £5.33  
**£4**

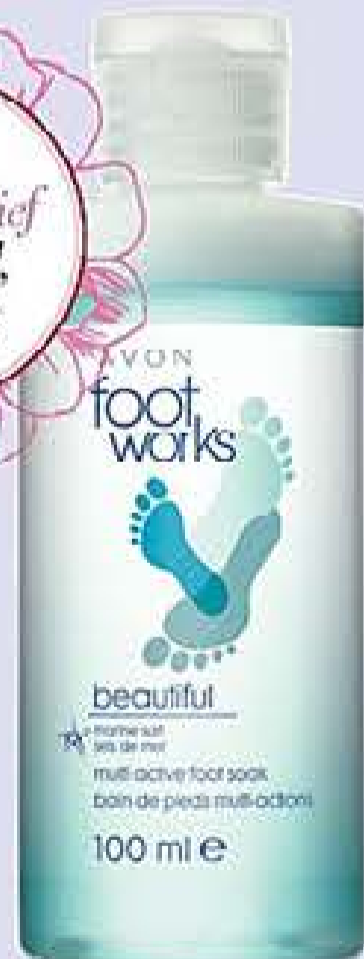


**Menthol & Tea Tree Deodorising Foot Powder**  
75g  
02063  
Price per 100g = £4.67  
**£3.50**

*my peppermint oil will treat mum's feet to all-day freshness*

**beautiful** | with refreshing & invigorating marine salt

*I'm her soothing relief from tired, achy feet*



**Marine Salt Multi Active Foot Soak**  
100ml  
07500  
**£4.10**



**Marine Salt Invigorating Scrub**  
75ml  
24885  
Price per 100ml = £4.67  
**£3.50**



**Marine Salt Hydrating Balm**  
75ml  
02493  
Price per 100ml = £4.67  
**£3.50**

**foot works**  
**Loving LAVENDER**  
pamper & soothe with melt-in moisture for tired feet



**new**

*let my golden jojoba oil-enriched balm soothe your soles*

**beautiful** | with pampering & soothing lavender

**NEW Softening Balm**  
50ml  
19950  
Price per 100ml = £10.00  
**£5**

**Comforting Overnight Massage Cream**  
150ml  
20412  
Price per 100ml = £2.33  
**£3.50**

**Comforting 3-in-1 Mask**  
75ml  
20396  
Price per 100ml = £6.00  
**£4.50**

**Comforting Soak**  
100ml  
20677  
**£3.75**

**Comforting Foot and Leg Spray**  
100ml  
20594  
**£3.75**



*“You only need a tiny amount so it lasts for ages. It smells amazing and has made the dry skin on my feet feel super-soft.”*  
Rene Calvey mum to Millie, aged 3

**mix & match**  
across pages 198-209

4 for  
**£5**

*senses*



our soapy suds  
will keep hands  
squeaky clean

**Liquid Soap**  
300ml  
19620 Waterfall  
03830 Citrus Burst  
18648 Mystique  
19737 Lagoon  
21816 Reflection  
Price per 100ml = 67p  
**£2**

**on  
Duty**



LAST  
chance to  
buy

24 hour  
protection  
with no white  
marks

**Roll-On**  
50ml  
22111 Pure Blue\*  
05207 Light Bloom  
01909 Invisible Protection  
Price per 100ml = £4.00  
**£2**

\*Will not be featured in the brochure again.

simply  
delicate



Gynecologist  
Soap-free  
and  
pH-balanced  
Tested

**Feminine Wash**  
300ml  
25288 Cooling  
28688 Gentle  
Price per 100ml = £1.33  
**£4**

**Feminine  
Cleansing Cloths**  
Contains 15 cloths.  
07336  
Price per cloth = 23p  
**£3.40**



**sensational  
SHOWERS**  
fragrant head-to-toe cleansing for every mood

**SHOWER GELS**  
250ml  
09308 NEW  
My Moment  
05355 Citrus Burst  
07625 Lagoon  
23408 Mystique  
26138 Reflection

**SHOWER CRÈME**  
21824 Reflection  
19844 Mystique  
Price per 100ml = 80p  
**£2**



new

100%  
happy  
or your money back  
See pages 112-113 for our  
90 day guarantee.



“These shower gels smell amazing and they’re much less messy than a bar of soap too – perfect!”  
Sarah Brinkley mum to Jack, aged 10 months



*moisturises & conditions*

**Almond Oil & Avocado**  
250ml  
**00844** Shampoo  
**17814** Conditioner  
Price per 100ml = 60p  
**£2**

**Almond Oil & Avocado**  
Conditioning Balm  
250ml  
**18572**  
Price per 100ml = £1.00  
**£2.50**



*refreshes & revitalizes*

**Cherry Blossom**  
Daily Refreshing  
Shampoo  
250ml  
**05058**  
Price per 100ml = 60p  
**£2**

**Cherry Blossom**  
Daily Hair  
Refresher  
150ml  
**05116**  
Price per 100ml = £1.67  
**£2.50**

**Cherry Blossom**  
Daily Refreshing  
Hair Mask  
200ml  
**17061**  
Price per 100ml = £1.25  
**£2.50**



*strengthens & restores*

**Apricot & Shea**  
Leave-in  
Treatment  
125ml  
**06411**  
Price per 100ml = £2.00  
**£2.50**

**Apricot & Shea**  
Detangling  
Spray  
125ml  
**13243**  
Price per 100ml = £2.00  
**£2.50**



*soothes & protects*

**Chamomile & Aloe**  
Vera Care & Repair  
Shampoo  
250ml  
**12773**  
Price per 100ml = 60p  
**£2**

**Chamomile & Aloe**  
Vera Care & Repair  
Conditioning Balm  
125ml  
**22905**  
Price per 100ml = £2.00  
**£2.50**



*treats & restores shine*

**Wild Violet &**  
Grapeseed Shine Mask  
125ml  
**08755**  
Price per 100ml = £2.00  
**£2.50**

\*Will not be featured in the brochure again.

**mix & match**  
across pages 198-209

4 for  
**£5**

# fruity INFUSIONS

*natural goodness for sweet smelling, heavenly hair*

**2-in-1 Shampoo & Conditioner**

250ml  
**24232** Mango & Ginger Cleansing & Balancing  
**08615** Wild Violet & Grapeseed Shine\*  
**11262** Apricot & Shea  
**16733** Red Clover & Blackcurrant Revitalising  
Price per 100ml = 80p  
**£2**



**100% happy**  
or your money back  
See pages 112-113 for our 90 day guarantee.



“These are great as there’s a range for every hair type so they’re caring on my hair, plus, they’re 2-in-1 so real space savers in the bathroom.”  
Rene Calvey mum to Millie, aged 3



*room, linen & body spritzes*

- Fragrance Spritz**  
100ml  
**04077** Strawberry & Guava  
**02816** Lavender & Chamomile  
**03533** Black Cherry & Nutmeg\*  
**07328** Lily & Gardenia  
**25205** Spiced Orange & Ginger\*  
**£3**



*shower gels*

- Shower Gel**  
200ml  
**18960** Strawberry & Guava  
**24224** Spiced Orange & Ginger\*  
**23358** Black Cherry & Nutmeg\*  
**07252** Lily & Gardenia  
 Price per 100ml = £1.30  
**£2.60**



*body moisturisers*

- Hand and Body Lotion**  
200ml  
**21469** Black Cherry & Nutmeg\*  
**23374** Strawberry & Guava  
**22525** Spiced Orange & Ginger\*  
 Price per 100ml = £1.50  
**£3**  
**Lily & Gardenia Body Whip**  
200ml  
**07203**  
 Price per 100ml = £1.50  
**£3**



\*Will not be featured in the brochure again.



say it with  
FLOWERS & CHOCOLATES

*indulgent body-beautiful treats  
inspired by nature*



- |   |   |  |
|---|---|--|
| <b>Chocolate<br/>Moisturising<br/>Body Scrub</b><br>200ml<br><b>18416</b><br>Price per 100ml = £1.50<br><b>£3</b> | <b>Rose &amp;<br/>Chocolate<br/>Hand &amp; Body<br/>Lotion</b><br>200ml<br><b>01511</b><br>Price per 100ml = £1.50<br><b>£3</b> | <b>Rose &amp;<br/>Chocolate<br/>Fragrance<br/>Spritz</b><br>100ml<br><b>20693</b><br><b>£3</b> |
|---|---|--|



“Every mum deserves flowers and chocolates, and this range comes without the calories! I use the spritz as a room and linen refresher so the whole house smells fab!”

*Karen Bentley* mum to Willis, aged 6



**mix & match**  
across pages 198-209

**4 for  
£5**



caring hand creams  
treat hands to a touch of  
long-lasting moisture

**Hand Cream**  
100ml  
07989 Royal Jelly  
03913 Glycerine Hand & Nail  
44685 Express Moisture  
**£3.50**

gentle face creams  
caring moisture for  
every skin type

**Face Cream**  
100ml  
17400 Light Moisture Refreshing  
16519 Rich Moisture Nourishing  
06296 Royal Jelly  
**£3.50**



**family friendly  
CARE**

body beautiful moisture for  
the whole family



♥ lightweight and non-greasy

♥ suitable for the entire family

**Gentle Body Wash**  
400ml  
23192  
Price per 100ml = 75p  
**£3**

**Nurturing Body Lotion**  
400ml  
23317  
Price per 100ml = £1.20  
**£4.80**



“These are really mild and gentle, so they’re perfect for keeping the whole family’s skin soft, day in, day out.”  
Liz Whithread mum to Leonidas, aged 1

*star* BUY

HALF PRICE!

*new*



100%  
happy

or your money back  
See pages 112-113 for our  
90 day guarantee.

give the gift of *pink*  
**MAGNOLIA**

treat her to floral inspired moisture this **Mother's Day**

**please make edits  
on v00/covers**

enriched formulas  
will keep her skin feeling  
luxuriously soft.

**NEW** Pink Magnolia  
Silky Body Lotion  
200ml  
10553  
Price per 100ml = 88p  
Will normally be £3.50  
**£1.75**  
half price

**NEW** Pink Magnolia  
Glycerine Hand  
& Nail Cream  
100ml  
10462  
Will normally be £3.50  
**£1.75**  
half price

**NEW** Pink Magnolia  
Smoothing Lip Balm  
15ml  
27417  
Price per 100ml = £11.67  
Will normally be £3.50  
**£1.75**  
half price



**£2.50**  
save £3.50



# SHINE ON...

*use on top of your favourite nail shade, or alone, for a shimmering finish that updates your nailwear wardrobe*

**Opal Top Coat**  
12ml  
**07534**  
Price per 100ml = £20.83  
Normally £6  
**£2.50**  
save £3.50

**TRY ME: WITH YOUR FAVOURITE NAILWEAR PRO+ SHADE, PAGE 55**



## AVON GUARANTEE

If you're not **100% happy** with your purchase, **simply return it within 90 days** of delivery for a refund or exchange – even if you have tried it! Special terms apply to certain products - these are clearly indicated in the brochure. For a full refund on products with a free gift, please return both items to ensure your refund is processed. **The Avon guarantee is in addition to your statutory rights.**