

AVON

BROCHURE 07 2014

[avon.uk.com](http://avon.uk.com)



introducing  
our revolutionary **NEW**

**INSTANT  
WRINKLE  
FILLER**

**EXCLUSIVE TO AVON**

ANEW A-F33

EXCLUSIVE TO AVON

THE  
**st**  
skincare  
range

WITH PATENTED!  
**A-F33**  
TECHNOLOGY

Over half a million women have already discovered the **wrinkle fighter that really works** with A-F33 (amino fill 33), our exclusive anti-ageing molecule that boosts collagen in a whole new way.

**Daily Mail**

said "THE

**PROOF A  
'MIRACLE'  
CREAM**

really CAN  
BANISH WRINKLES

PRO Line Corrector Treatment  
with A-F33  
30ml

**04069 £15 offer price**

when you buy the ANEW PRO Line Corrector  
Targeted Filler with AF33 on pages 6-7.

36798 £30 full price



†US patent.

\*Based on normal brochure prices.

try the  
**miracle  
wrinkle fighter**  
THAT REALLY WORKS

UNMISSABLE OFFER

just

**£15**

when you buy the ANEW PRO Line Corrector

Targeted Filler with A-F33

on pages 6-7

order using 04069

worth £30\*

turn over to discover our  
**ANEW**  
A-F33 TARGETED  
FILLER

A NEW **A-F33**  
EXCLUSIVE TO AVON

*new*

# INSTANTLY target deep expression lines

**NO INJECTIONS NEEDED**

the **A-F33** ingredient that's taken the country by storm is  
**NOW** available in a targeted formula and precision applicator

**90%** 

of women showed an instant improvement in  
**deep expression lines\***

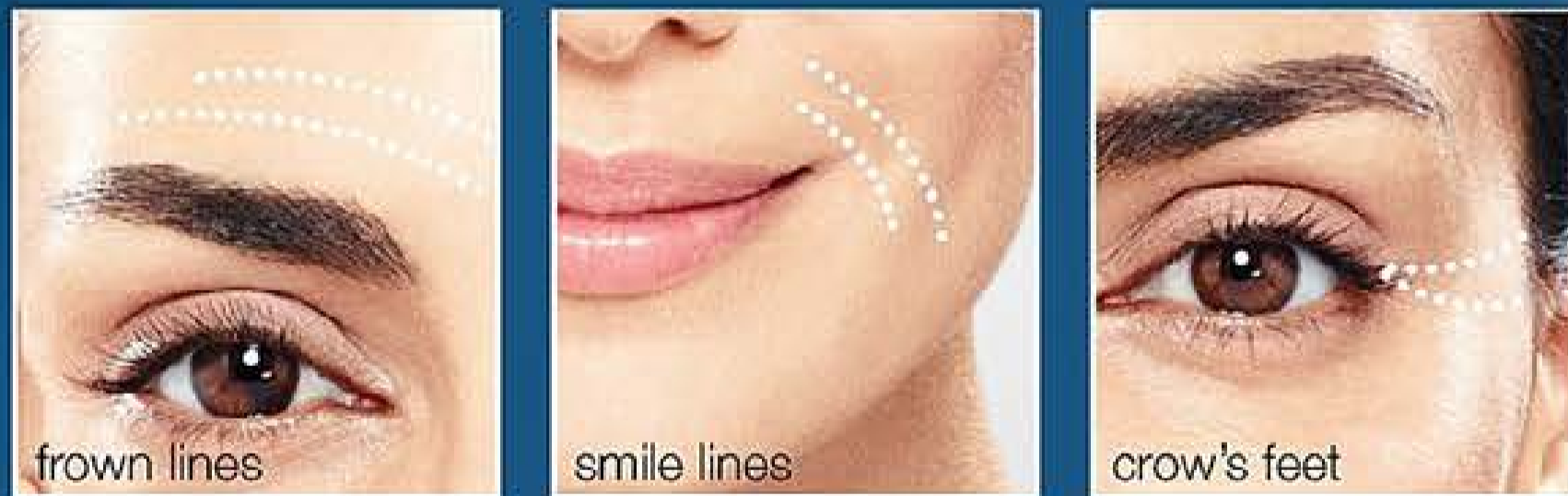
\*Clinical study on crow's feet.



**A NEW A-F33**  
EXCLUSIVE TO AVON

INTRODUCING THE  
**targeted**  
wrinkle filler  
that really works...  
**IN AN INSTANT!**

Target the 3 dimensions of lines and wrinkles – length, width and depth with our wonder-wand, formulated with exclusive collagen-boosting A-F33, so you can express yourself with line-free confidence.



**DERMATOLOGIST RECOMMENDED**

“Over time, repetitive facial expressions can result in deeper lines and wrinkles. Avon's exclusive A-F33 molecule, designed to approach collagen in a whole new way, is formulated within the new Pro Line Corrector Targeted Filler, to address the length, width and depth of lines and wrinkles.”

*Dr. Cheryl Karcher,*  
US MD Board Certified Dermatologist and Avon Professional Consultant

**Looking for the Derma-Full Pro Wrinkle Filler?**

Try this new advanced formula for instant, targeted results on deep expression lines.

**UN-MISSABLE OFFER!**

buy the ANEW PRO Line Corrector Targeted Filler, and order the ANEW PRO Line Corrector Treatment with A-F33 from page 2

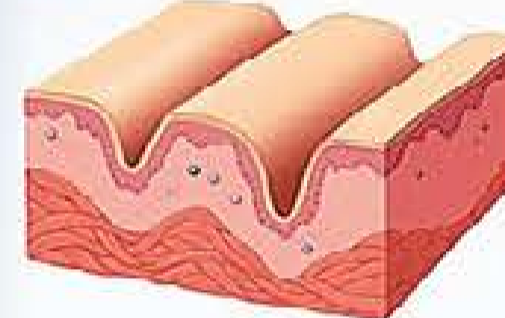
**for £15**

order using 04069

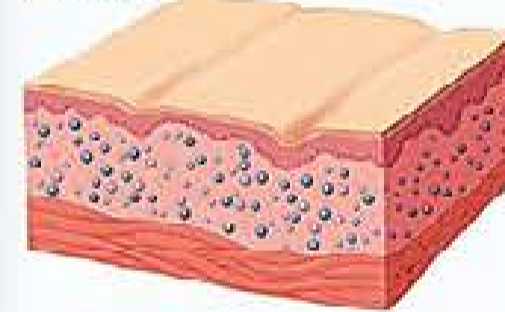


**new**

BEFORE



AFTER



formulated with exclusive A-F33, a unique biopolymer and peptides, designed to boost collagen production and fill the skin's most visible wrinkles



**£12**

**NEW PRO Line**  
Corrector Targeted  
Filler with A-F33  
05611  
**£12**

Diagrams for illustrative purposes only.

**A NEW A-F33**  
EXCLUSIVE TO AVON

COMPLETE YOUR WRINKLE-FIGHTING ROUTINE:

# plumping hydrating cream with A-F33

INSTANTLY  
boosts skin's hydration by  
**148%**  
while fighting the  
look of wrinkles



use after your PRO Line Corrector  
Treatment with A-F33

**Clinical PRO Line Corrector  
Hydrating Cream with A-F33**  
Lightweight cream formulated with  
patented\* A-F33 to help fight fine  
and deep wrinkles. 30ml  
**12070**  
Price per 100ml = £63.33  
Normally £24  
**£19 save £5**



**£19**  
save £5

\*US patent.

COMPLETE YOUR WRINKLE-FIGHTING ROUTINE:

# smoothing eye treatment with A-F33

**100%**  
**OF WOMEN**  
showed improvement in the look  
of crow's feet in just 1 week



use after your PRO Line Corrector  
Hydrating Cream with A-F33

**Clinical PRO Line Corrector Eye  
Treatment with A-F33 15ml**  
**00760**  
Price per 100ml = £100.00  
Normally £19.50  
**£15 save £4.50**



**£15**  
save £4.50

©



# SPRINKLE on the SPARKLE

with our easy to apply, colourful Nail Gems

loads of styles to choose from!

how to apply



1. apply 2 coats of your favourite nail shade



2. using the applicator drop individual nail gems on to your nails in any pattern you like!



3. apply a top coat to secure the gems in place

try me only £2.50

NEW Nail Gems 16907 Will normally be £3 **£2.50** save 50p



new

NEW Nail Gem Applicator Stainless steel. Approx. 9cm x 1cm. 04176 Will normally be £3 **£1.50** half price

new



# BRIGHT on NAILS

- 12 days of lasting colour
- fortified with acrylic gel
- with Dura-Plus Complex

Nailwear Pro+  
12ml  
Price per 100ml = £25.00  
Normally £6  
**£3**  
half price



|   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |
| 04432<br>Impulsive Sky  | 04465<br>Wandering Rose   | 04283<br>Cultured Purple  | 04473<br>Scenic Grey  | 14928<br>Real Red   | 00141<br>Viva Pink  | 14779<br>Romance  | 25791<br>Noir Emerald   |
|  |  |  |  |  |  |  |  |
| 08912<br>All Knakied Out  | 05769<br>Safari Chic  | 08722<br>Wild Savanna   | 22640<br>Clear  | 24588<br>Untamed  | 24570<br>Racy   | 24638<br>Savage   | 23804<br>Berry Shimmer  |
|  |  |  |  |  |  |  |  |
| 16113<br>Sahara Sunrise   | 06520<br>Exotic   | 07005<br>Lioness  | 19067<br>Orchid Solash  | 22715<br>Pastel Pink  | 08276<br>Golden Vision  | 15339<br>Sea Breeze   | 22756<br>Coral Reef   |

# FASHION WEEK

AVON  
MAKE UP

## Lauren ANDERSEN'S

expert advice



Lauren is a renowned make-up artist who has worked her magic on celebrities and photo shoots across the globe. Here she shares her backstage beauty tips to help you re-create those on-trend looks seen all over the catwalk...

## BEAUTY TOOLS

from

# £2

save up to £3.50

page 15 only

“The key to getting a gorgeous finish to your make-up is using professional-style tools. This range is super lightweight and has washable bristles.”



All-Over Face Brush  
22798  
Normally £8  
**£4.50** save £3.50



Concealer Brush  
04887  
**£5**

Brow and Lash Comb  
05124  
**£5**



Retractable Lip Brush  
03665  
Normally £5  
**£2.50** half price

Eyeliner Brush  
11551  
Normally £4  
**£2.50** save £1.50



Eyeshadow Brush with Smudger  
14688  
Normally £5  
**£3** save £2



Make-up Sponges  
Pack of 6 PU make-up sponges.  
Sponge size approx. 8.5cm x 2.5cm  
06874  
Normally £4  
**£2** half price



Pencil Sharpener  
04374  
Normally £3  
**£2** save £1



Slanted Tweezers  
Stainless steel.  
05223  
**£5**

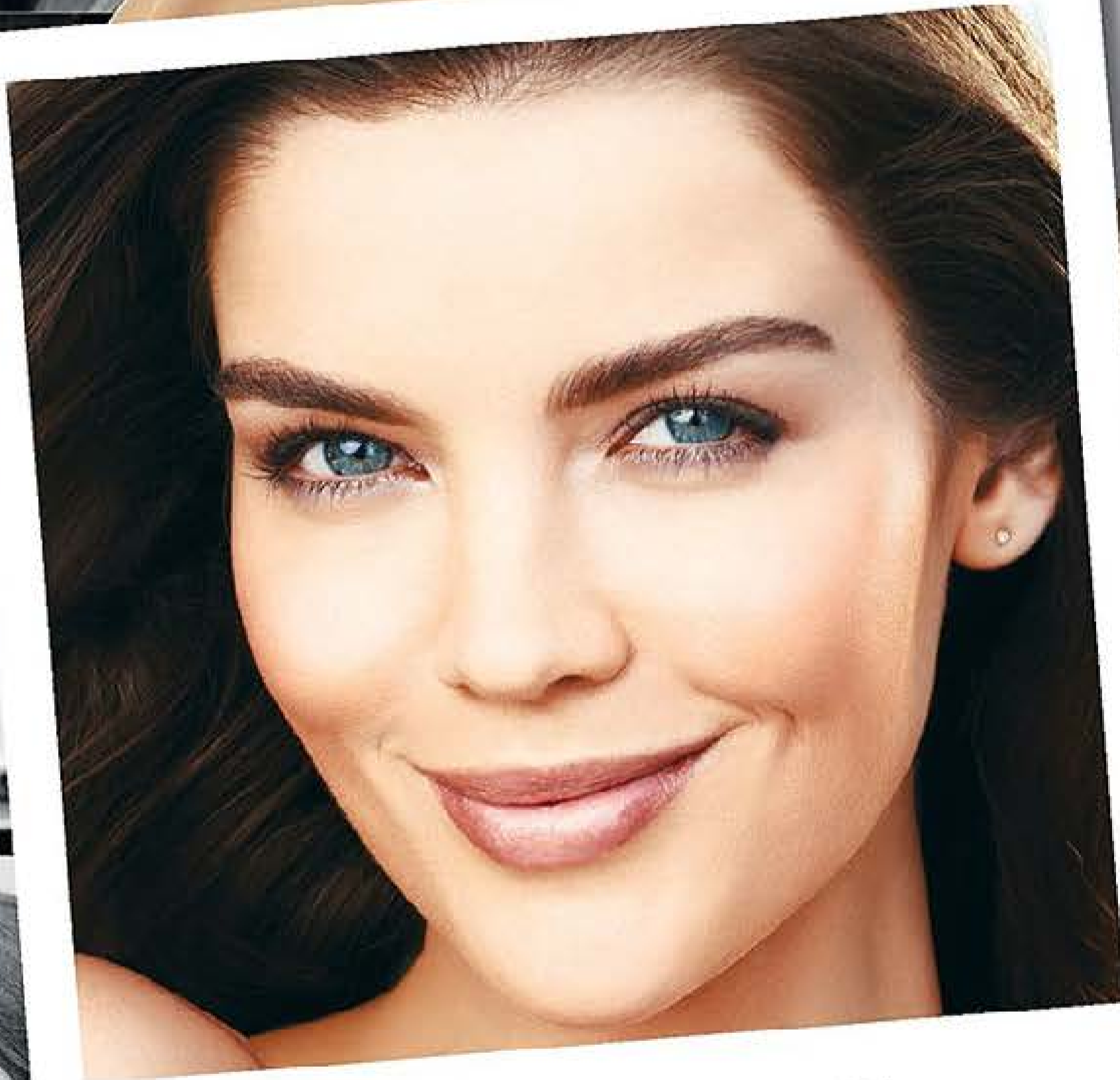
turn over for your favourite products at great prices 15



# FASHION WEEK

AVON  
MAKE UP

## GET THE LOOK AT HOME: NATURAL BEAUTY



**THE TREND: STAR SKIN**

**THE PRODUCTS: CC COLOUR CORRECTOR CREAM & FOUNDATION BRUSH**

**THE SHADE: SHELL**



**NEW Ideal Flawless CC Colour Corrector Cream**  
SPF50. 30ml  
Price per 10ml = £23.33  
Will normally be £12

**£7**  
save £5

**Foundation Brush**  
Nylon bristles, plastic handle. Length approx. 17cm.  
12161  
Normally £8.50  
**£4.50**  
save £4



**SHADES:**

- 06478 Nutmeg
- 06403 Nude
- 08052 Natural Beige
- 06247 Medium Beige
- 06270 Shell
- 08011 Ivory

**MODEL WEARS**

**expert advice**

“CC Cream is huge at the moment and perfect for getting fresh, flawless skin. For best results use a foundation brush to apply and blend outwards, gradually building up colour.”

*Lauren Andersen, Make-up Artist*

# FASHION WEEK

AVON  
MAKE UP



**THE TREND: CANDY CRUSH**  
 THE PRODUCTS: ULTRA COLOUR LIP CRAYON  
 THE SHADE: RISQUE ROSE

## GET THE LOOK AT HOME: RICH LIP COLOUR

**try me only £5**

SHADES:

- 15784 Showstopper Pink
- 15735 Risque Rose
- 27011 Carefree Coral
- 27102 Fresh Fuchsia
- 15578 Reddy For Me
- 27276 Notice Me Nude

MODEL WEARS

Ultra Colour Lip Crayon Normally £8.50  
**£5** save £3.50

### expert advice

This year make-up was all about achieving an ultra-feminine look using candy colours. To perfect this look use a semi-matte, pastel pink lip crayon and finish with a sweep of rose pink blush.

*Lauren Andersen, Make-up Artist*

# FASHION WEEK

AVON  
MAKE UP



**THE TREND: ALL OF A FLUTTER**  
THE PRODUCTS: SUPEREXTEND EXTREME MASCARA

THE SHADE: BLACK

Models styled with lash inserts for an even lash line.

GET THE LOOK AT HOME: LONGER LASHES

try me  
only  
£5



SuperExtend  
Extreme Mascara  
7ml  
Price per 10ml = £7.14  
Normally £10  
**£5**  
half price

## expert advice



This look is so feminine and gorgeous. For ultimate coverage, the key is to wiggle the mascara wand from side to side as you pull it through lashes.

*Lauren Andersen, Make-up Artist*

# FASHION WEEK



**THE TREND: VIOLET VIXEN**

**THE PRODUCTS: EYESHADOW DUO & GLIMMERSTICK DIAMONDS**

**THE SHADES: CRUSHED ORCHID & BLACK ICE**

## GET THE LOOK AT HOME: INTENSE COLOUR



Glimmerstick Diamonds Eyeliner  
Normally £6  
**£3.25**  
save £2.75

*with True Colour Technology*

True Colour Eyeshadow Duo  
Normally £6  
**£3.25**  
save £2.75

### SHADES:



### MODEL WEARS



### expert advice

“This look was seen everywhere on the catwalks this season. The key here is to blend the two shades together seamlessly.”  
*Lauren Andersen, Make-up Artist*

# FASHION WEEK

AVON  
MAKE UP

GET THE LOOK AT HOME: **BOLD & BRAVE**



**THE TREND: PAPARAZZI POUT**  
 THE PRODUCTS: GLIMMERSTICKS LIP LINER & PERFECT KISS LIPSTICK  
 THE SHADES: TRUE RED & RED EMBRACE

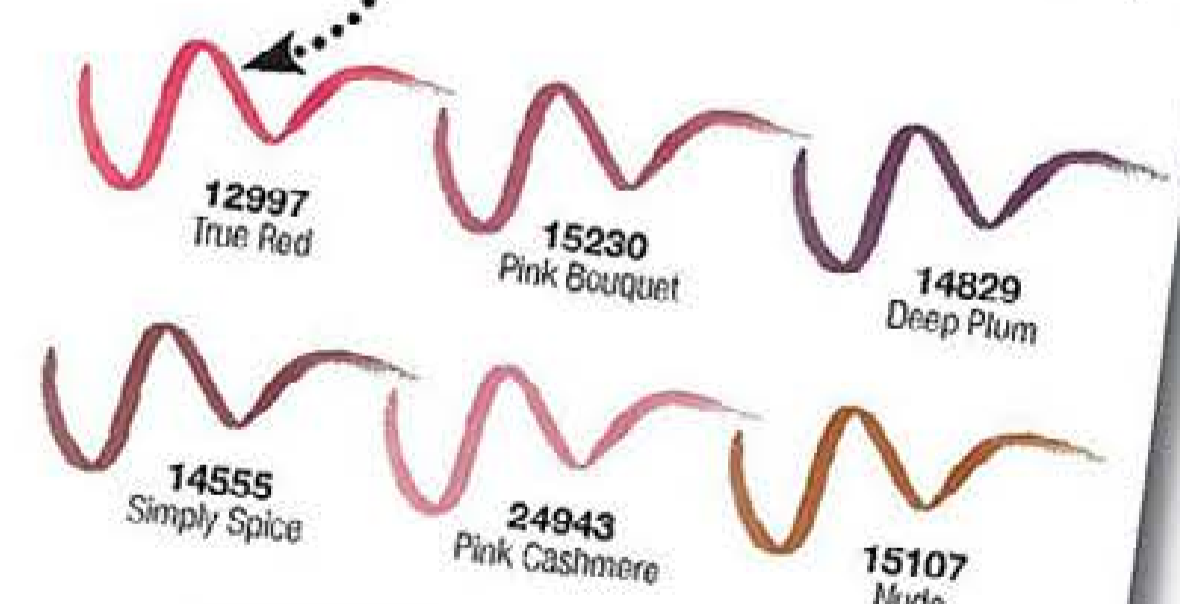
Perfect Kiss  
Lipstick  
Normally £8.50  
**£4.50**  
 save £4



Ultra  
Glimmersticks  
Lip Liner  
Normally £6  
**£3**  
 half price



## SHADES:



### expert advice



Look-at-me lips are hot news right now. Keep bold colours neat by using a lip liner to line and fill in the lip before applying lipstick.  
*Lauren Andersen, Make-up Artist*

# FASHION WEEK



**THE TREND: RUBY SHIMMER**  
 THE PRODUCTS: COLOUR ATTRACT MAGNETIC NAIL ENAMEL & MAGNETIC NAIL WAND  
 THE SHADE: ROSE FLASH



## GET THE LOOK AT HOME: METALLIC NAIL ART

Colour Attract  
 Magnetic Nail  
 Enamel 12ml  
 Price per 100ml = £29.17  
 Normally £6  
**£3.50**  
 save £2.50



Colour Attract  
 Magnetic Nail  
 Enamel Wand  
**£1**

### SHADES:



### MODEL WEARS

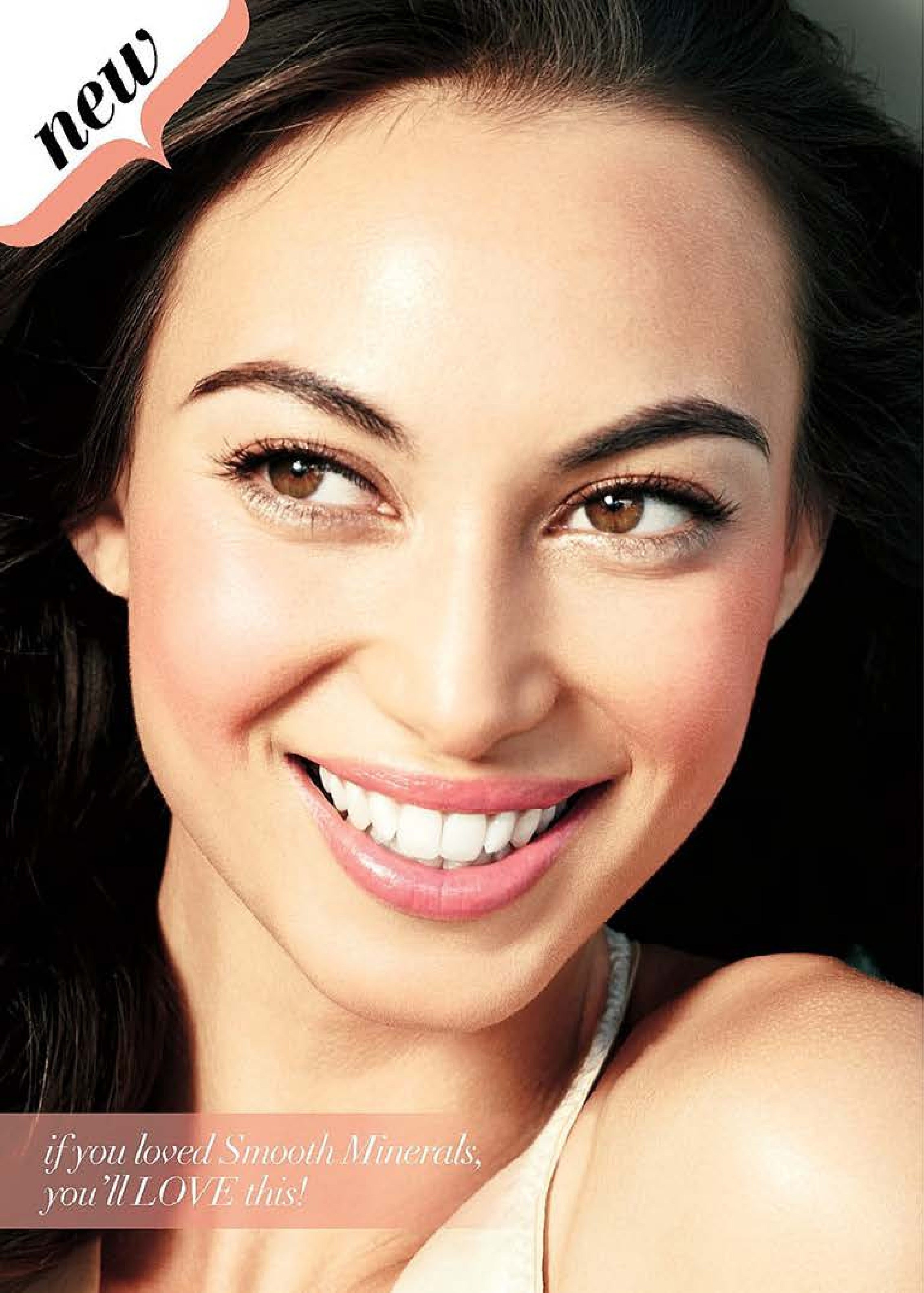


### expert advice

“Metallics were a must-have on the catwalks this season. Follow the trend the simple way with bronzes and silvers or take it up a notch with striking metallic reds or purples.”

*Lauren Andersen, Make-up Artist*

new



# MINERAL MAGIC

with naturally derived mineral pigments for a beautifully even looking finish that's kind to your skin



try me  
only  
**£5**

- 100% naturally derived mineral pigments
- full coverage without liquid foundation



- mess-free packaging: get the perfect amount of powder every time



08474  
Ivory

10785  
Shell



16949  
Nude

17475  
Medium  
Beige



16741  
Sand Beige

new

**NEW** Calming Effects  
Loose Powder  
Foundation  
SPF15. 6g  
Price per 10g = £8.33  
Will normally be £10.50

**£5**  
save £5.50

Kabuki Brush  
03756  
Normally £6.50  
**£3.50**  
save £3

if you loved Smooth Minerals,  
you'll LOVE this!

# CORRECT & PERFECT



- light to medium coverage
- velvety feel and cashmere looking finish
- easy to blend

**Ideal Flawless Matte Mousse Foundation**  
18g  
Price per 10g = £3.33  
Normally £10.50  
**£6 save £4.50**



- super-weightless formula
- helps make-up last longer
- natural-looking coverage

**Ideal Flawless Pressed Powder**  
10g  
**£9**



- absorbs oil
- creates a smooth canvas
- helps eyeshadow colour stay truer for longer

### Eyeshadow Primer

Quick-drying primer absorbs oil and makes a smooth canvas so eyeshadow applies more evenly, and lasts longer.  
**08284 Light Beige £7**



*handy mirror inside lid*

**Colour Corrector Palette**  
**09258**  
Normally £10.50  
Price per 10ml = £10.50  
**£6**  
**save £4.50**



*apricot shade brightens dull complexions*



*nude shade evens skin tones and hides imperfections*



*yellow shade counteracts redness*



*pink shade conceals under eye dark circles*





# BRUSH with BEAUTY



- invisible-looking coverage
- blends perfectly
- lightweight

**Ideal Flawless Concealer Stick**  
£7



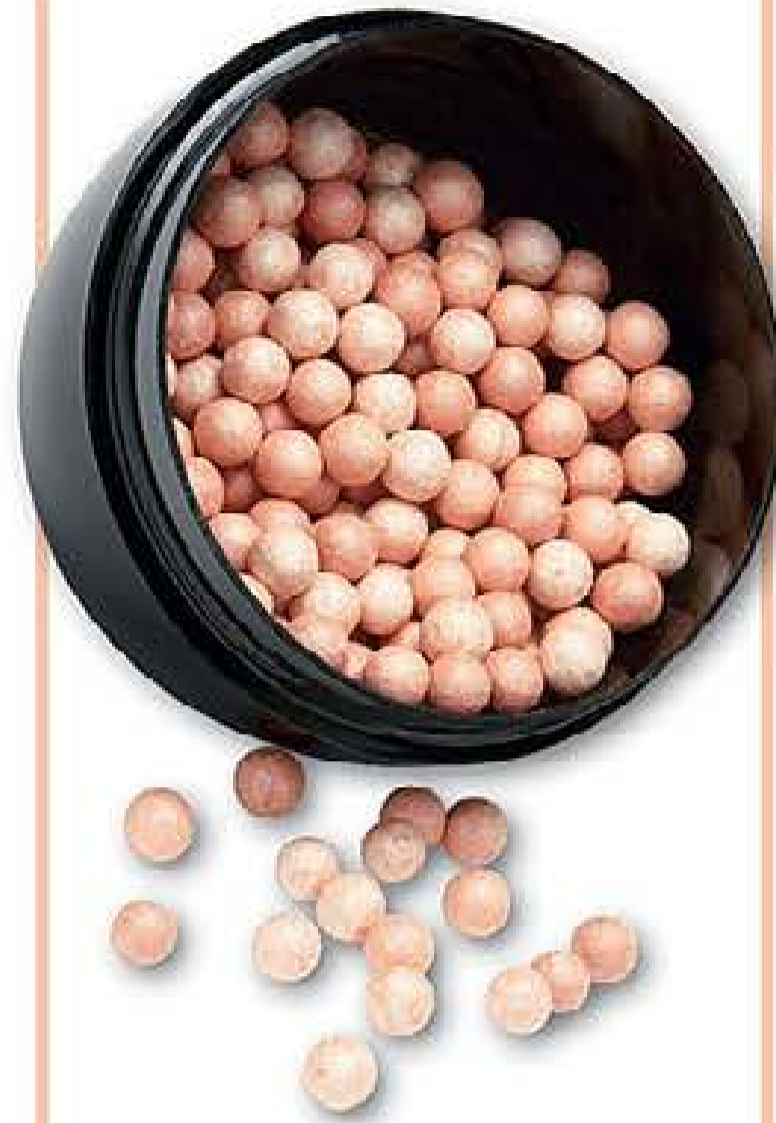
24513 Fair



04721 Medium



17830 Dark



- illuminating, coloured pearls
- gives a radiant sheen

**Illuminating Face Pearls**  
22g  
Price per 10g = £4.09  
£9



26880



*marbleised colour*

*decorative case*

- swirled pigments
- feminine, soft finish

**Marbleised Powder Blush**  
£8



04242



**Blusher Brush 12203**  
Normally £7  
**£3.50**  
half price



**Ideal Luminous Blush**  
6g  
Price per 10g = £6.67  
Normally £6.50

**£4**

save £2.50



15651  
Russet

14399  
Peach

08557  
Soft Plum



# PICTURE PERFECT SKIN

- 10 beauty benefits in 1
- contains mineral pigments
- infused with vitamin E

**Ideal Flawless Skin Loving Beauty Balm**  
SPF15. 30ml  
Price per 10ml = £4.00  
**£12**

- medium to full coverage
- breathable formula
- wears for 8 hours

**Ideal Flawless Cream-to-Powder Foundation**  
9g  
Price per 10g = £13.33  
**£12**



- HD Finish Complex for a picture-perfect look
- leaves skin feeling satin smooth

**MagiX Face Perfector**  
SPF20. 30ml  
24406  
Price per 10ml = £3.50  
**£10.50**

**Ideal Flawless Invisible Coverage Foundation**  
SPF15. 30ml  
Price per 10ml = £2.33  
Normally £12  
**£7**  
save £5



- full coverage
- SPF15
- undetectable



a rich colour and deeply moisturising lipstick, that keeps caring, even after you've taken it off



Ultra Colour Absolute Lipstick  
Normally £8  
**£5**  
save £3



LIP BEAUTIFYING BENEFITS

COLLAGEN  
VITAMIN E  
VITAMIN C  
SPF  
MOISTURE  
HEALTH



# COLOUR & CARE

*new*

introducing Colour Absolute, now in a lip gloss



LIP BEAUTIFYING BENEFITS

COLOUR  
MOISTURE  
SOFTNESS  
PROTECTION  
SHINE  
COMFORT

NEW Ultra Glazewear Absolute Lip Gloss SPF15. 6ml  
Price per 10ml = £5.83  
Will normally be £7

**£3.50**  
half price

*new*



Tinted Lip Care  
£7



- tint of colour
- infused with beeswax



Ultra Colour Lipstick  
£7.50



- rich colour pigments
- infused with shea butter

**SATIN FINISH**

|                    |                |                      |                      |                        |                               |
|--------------------|----------------|----------------------|----------------------|------------------------|-------------------------------|
| 16501<br>Carnation | 16444<br>Pout  | 28837<br>Red 2000    | 13110<br>Blush Nude  | 27334<br>Perfect Red   | 28662<br>Ripe Papaya          |
| 16758<br>Hot Pink  | 27532<br>Mocha | 14217<br>Oxford Wine | 16600<br>Beyond Pink | 28209<br>Knockout Pink | 06353<br>Wine With Everything |

**SHIMMER FINISH**

|                          |                        |                         |                         |                       |                        |
|--------------------------|------------------------|-------------------------|-------------------------|-----------------------|------------------------|
| 16128<br>Twinkle Pink    | 10637<br>Country Rose  | 11167<br>Chic           | 27862<br>Frozen Rose    | 15351<br>Rose Quartz  | 16513<br>Fuchsia Fever |
| 15396<br>Frostiest Mauve | 15487<br>Dream Fuchsia | 12948<br>Sparkling Nude | 11502<br>Enduring Sable | 05132<br>Golden Berry |                        |

**MATTE FINISH**

|                         |                      |                        |                       |
|-------------------------|----------------------|------------------------|-----------------------|
| 11528<br>Demure         | 27524<br>Proper Pink | 12690<br>Scarlet Siren | 03434<br>Toasted Rose |
| 27540<br>Naturally Nude | 16709<br>Hibiscus    | 28829<br>Lava Love     |                       |

**SPRING SHADES**

|                       |                            |                         |                         |
|-----------------------|----------------------------|-------------------------|-------------------------|
| 10322<br>Scenic Peony | 10173<br>Optimistic Orchid | 09084<br>Wandering Rose | 10082<br>Discovery Pink |
|-----------------------|----------------------------|-------------------------|-------------------------|

Ultra Colour Lipstick - Spring Shades  
£8

# LIPS of LUSTER

Shine Attract Lipstick  
Normally £8.50  
**£4.50**  
save £4



**SHIMMER FINISH**



**ULTRA SHINE**



- outer gel layer for sumptuous shine
- full colour lipstick
- infused with vitamin E



**Irresistibly Sexy Sultry Lip Pencil**  
£7

- lip liner & pencil in one
- rich, creamy colour
- stays put



**Ultra Glazewear Lip Gloss**  
6ml  
Price per 10ml = £10.83  
**£6.50**

- super-shiny
- rich colour pigments
- infused with shea butter

16394  
Clear

| HIGH SHINE SPARKLE      |                            |                       |                           |                      |                         |
|-------------------------|----------------------------|-----------------------|---------------------------|----------------------|-------------------------|
| 16824<br>Apple Cinnamon | 27623<br>Chocolate Shimmer | 28019<br>Shimmered    | 28076<br>Strawberry Shine | 27813<br>Mocha Latte | 27961<br>Plum Dazzle    |
| A HINT OF SHIMMER       |                            |                       |                           |                      |                         |
| 27979<br>Plum Pretty    | 27763<br>Iced Pink         | 28100<br>Tickled Pink | 27938<br>Pink Watermelon  | 27920<br>Pale Peach  | 27771<br>Mauve Movement |
| HIGH SHINE GLOSS        |                            |                       |                           |                      |                         |
| 27664<br>Crystal Lilac  | 27748<br>Fuchsia Frenzy    | 27797<br>Merlot Glow  | 27987<br>Rich Raspberry   | 27706<br>Fiery Red   | 27847<br>Nude Muse      |

# FULLER LIPS



- infused with natural oils
- lightweight
- SPF15

**Perfect Kiss Lip Gloss SPF15**  
Lightweight moisturising gloss with natural oils and fruit enzymes. Instantly makes lips look and feel smoother, softer, fuller and more kissable. SPF 15.  
6ml  
Price per 10ml = £6.67  
Normally £7

**£4**  
save £3



20115 Boldly Red

20362 Butter Me Up

20438 Pink Plush

07278 Plum Bitten

07294 Show Off Pink

# LASH IT OUT



- ergonomic applicator
- 24 hour wear
- 40% more mascara to lash

### Mega Effects Mascara

9ml  
Price per 10ml = £11.11  
**£10**



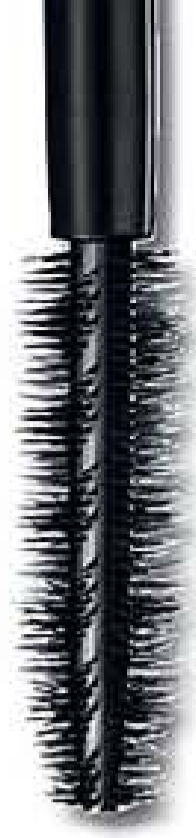
15966 Blackest Black



07898 Navy



16006 Brown/Black



- 15x the volume
- no clumps
- Avon's first helix brush

### SuperShock Max Mascara

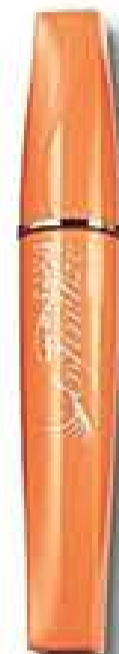
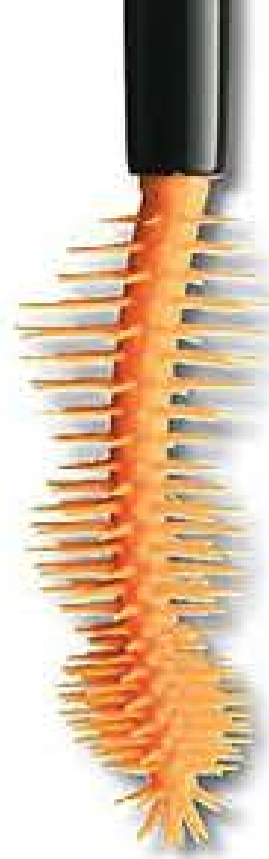
10ml  
**£10**



17095 Brown/Black



16766 Black



- length
- curl
- lift

### Infinite Mascara

10ml  
**£10**



10876 Brown/Black



10060 Black



- boosts lashes up to 4 times
- lifts & separates
- fibre-infused

### Irresistibly Sexy Sultry Lash Mascara

6.5ml  
Price per 10ml = £13.06  
**£8.50**



04030 Black Noir



turn base to amp up the volume

- 3 looks in 1
- up to 8x volume
- clump-proof and flake-proof

### Spectralash Mascara

Three lash looks in one tube. Twist up to customise your level of volume. 9ml  
Price per 10ml = £6.11  
Normally £10

**£5.50**  
save £4.50

20750 Black



- crease-proof colour
- buildable formula
- all day wear

True Colour  
Eyeshadow  
Quad  
£9



- limited edition deco packaging
- crease-proof colour
- all day wear

True Colour  
Eyeshadow  
Quad  
£9



- lasts up to 12 hours
- anti-fade colour
- easy to blend

Glimmerstick  
Eyeliner  
£6



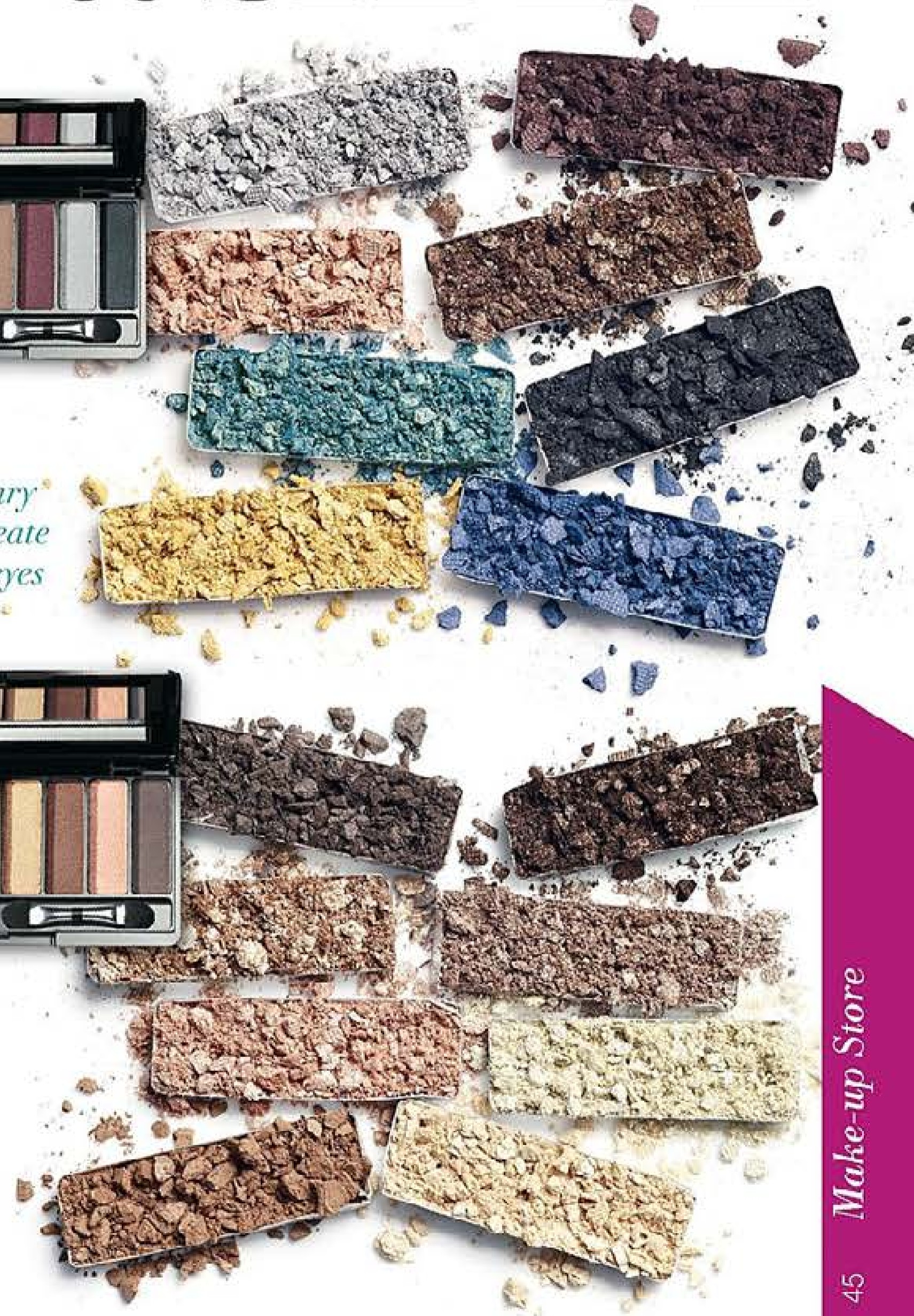
# LIGHT & SHADE



*stunning  
complementary  
shades, to create  
captivating eyes*



True Colour  
8-in-1  
Eyeshadow  
Palette  
Normally £12  
**£7**  
save £5



# COLOURFUL LINE UP



- blendable for soft lines
  - infused with shea butter
- Kohl Eyeliner  
£6



05579 True Black



06999 Deep Violet



28597 Bronze Sheen



06692 Cobalt Blue



- adds definition
  - enriched with vitamins A and E
- Glimmerstick Brow Definer  
£6



24786 Blonde



24760 Dark Brown



24802 Soft Black



24802 Soft Black



- smooth & creamy liner
  - sharpener in the cap
- Always On Point Reflective Eyeliner  
£7



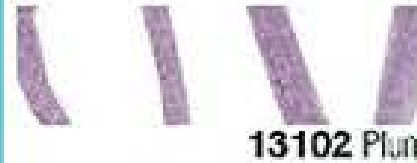
05413 Emerald



04796 Gunmetal



08201 Silver



13102 Plum



05900 Gold



- removes eye make-up easily
  - mild & gentle
- Conditioning Eye Make-up Remover Lotion 150ml  
27805  
Price per 10ml = 27p  
£4



- powder & wax in one
  - lasts all day
- Perfect Eyebrow Kit  
£7



00992 Soft Brown



00984 Blonde



- SuperExtend Liquid Eyeliner**  
Precise, easy-to-apply eyeliner pen for thin to bold lines. Transfer resistant and lasts all day. 6ml  
Price per 10ml = £5.83  
Normally £6.50  
**£3.50**  
save £3

03582  
Brown

03491  
Black

04127  
Teal



# STRONG *as* NAILS



- enriched with real gold for stronger nails
- helps hide nail ridges
- gives a natural looking glow

Nail Experts  
Gold Strength  
12ml  
11445  
Price per 100ml = £20.83  
Normally £5

**£2.50**  
half price



# SPECIAL OFFER

Gold Strength

*just*

# £2.50

half price

page 48 only

new shades



**SPEED DRY+**  
30

Model is wearing Speed Dry+ in all shades.

# GLITTER<sup>go</sup> GETTER

*get the blues this summer with amazing aqua shades with a touch of sparkle*

Nail Decoration Tool  
18812  
Normally £3

**£2**  
save £1

Speed Dry+ Nail Enamel  
12ml  
Price per 100ml = £25.00  
Normally £6

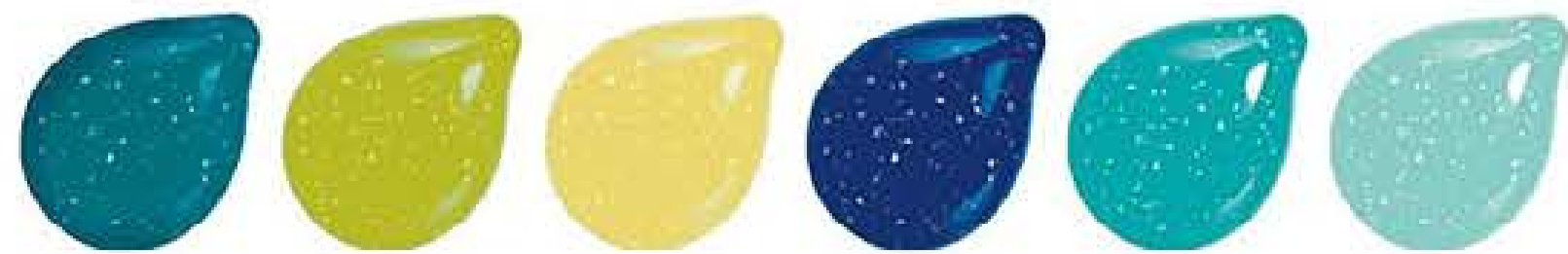
**£3**  
half price

*dries in just 30 seconds!*



new shades

*new sparkly Speed Dry+ shades*



- 17269 Lure
- 16204 Shipwreck
- 10025 Yellow Mystique
- 10298 Underworld
- 14415 Trance
- 16634 Enchanted Siren

**Peeling and Brittleness Solver**  
 Seal in moisture and discover stronger, healthy looking nails. 12ml  
**00620**  
 Price per 100ml = £41.67  
**£5**



**Cuticle Conditioner**  
 Quickly absorbed conditioner moisturises and soothes dry cuticles instantly. 12ml  
**09241**  
 Price per 100ml = £50.00  
**£6**



**Opal Top Coat**  
 Seal your nail colour with a subtle shimmer with this easy to apply top coat. 12ml  
**07534**  
 Price per 100ml = £50.00  
**£6**



# SHINE & FREEZE

**Liquid Freeze Quick Dry Nail Spray**  
 Spray nails dry in a flash with a convenient, fast-drying top coat. 50ml  
**20552**  
 Price per 100ml = £6.00  
 Normally £6  
**£3**  
 half price



*sets nails in just 30 seconds*

**Satin Nail Top Coat**  
 Illuminating top-coat for use on top of any nail colour to transform nails into a satin finish with a soft pearl effect. 12ml  
**04366**  
 Price per 100ml = £25.00  
 Normally £6  
**£3**  
 half price



*illuminating, satin top coat*

**Pearl Shine**  
 Fortifies nails and gives a healthy, buffed look without polish. Enriched with vitamins, it strengthens and reduces peeling, chipping and roughness. 10ml  
**19703**  
 Normally £6  
**£3**  
 half price



*for a healthy buffed shine*

**French Manicure Kit**  
 Contains nude and white nailwear plus 30 nail guides. 2 x 12ml bottles.  
**23143**  
**£6.50**



**Conditioning Nail Enamel Remover**  
 Helps condition your nails as you remove every trace of colour. 150ml  
**22764**  
 Price per 100ml = £2.67  
**£4**





# SUPER SHOCK!

turn up the drama and create eyes that wow



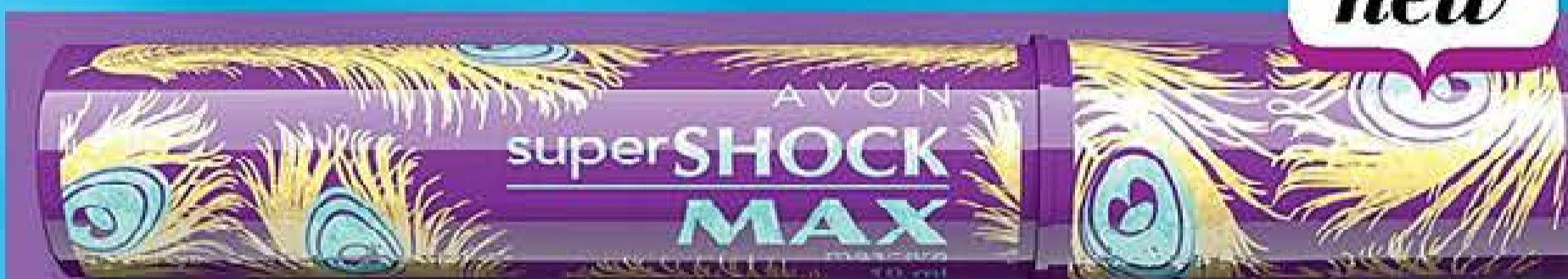
**SuperShock Gel Eyeliner Pencil**  
Vitamin enriched, smooth-glide, creamy eyeliner for bold, intense colour that lasts for hours.  
Normally £6  
**£3.50** save £2.50



**SuperShock Eyeshadow Pencil**  
Dual-ended waterproof eye pencil for shading and highlighting. Creamy formula blends easily to leave a lasting, shimmering powder finish.  
Normally £7  
**£4** save £3



**SuperShock Mascara**  
For super-big, volumised lashes. Thickening base coat and plumping colour in one with an extra large brush for maximum coverage and definition. 10ml  
Normally £8.50  
**£4.50** save £4

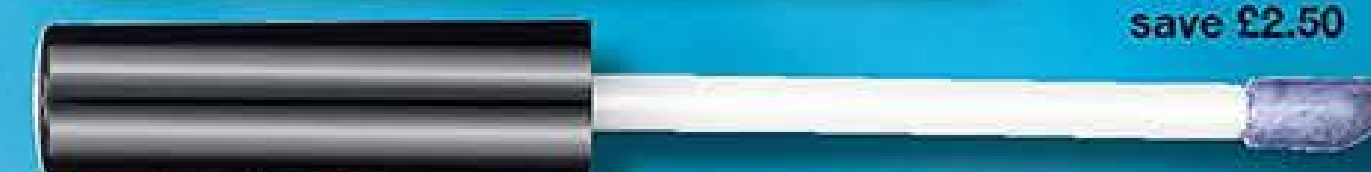


**NEW SuperShock Max Mascara**  
Long wearing mascara for up to 15x more volume. Creates ultra-dark lashes for a dramatic look. Avon's 1st helix brush for complete lash coverage. Hypoallergenic. 10ml  
Will normally be £10  
**£4.50** save £5.50

*limited edition packaging*



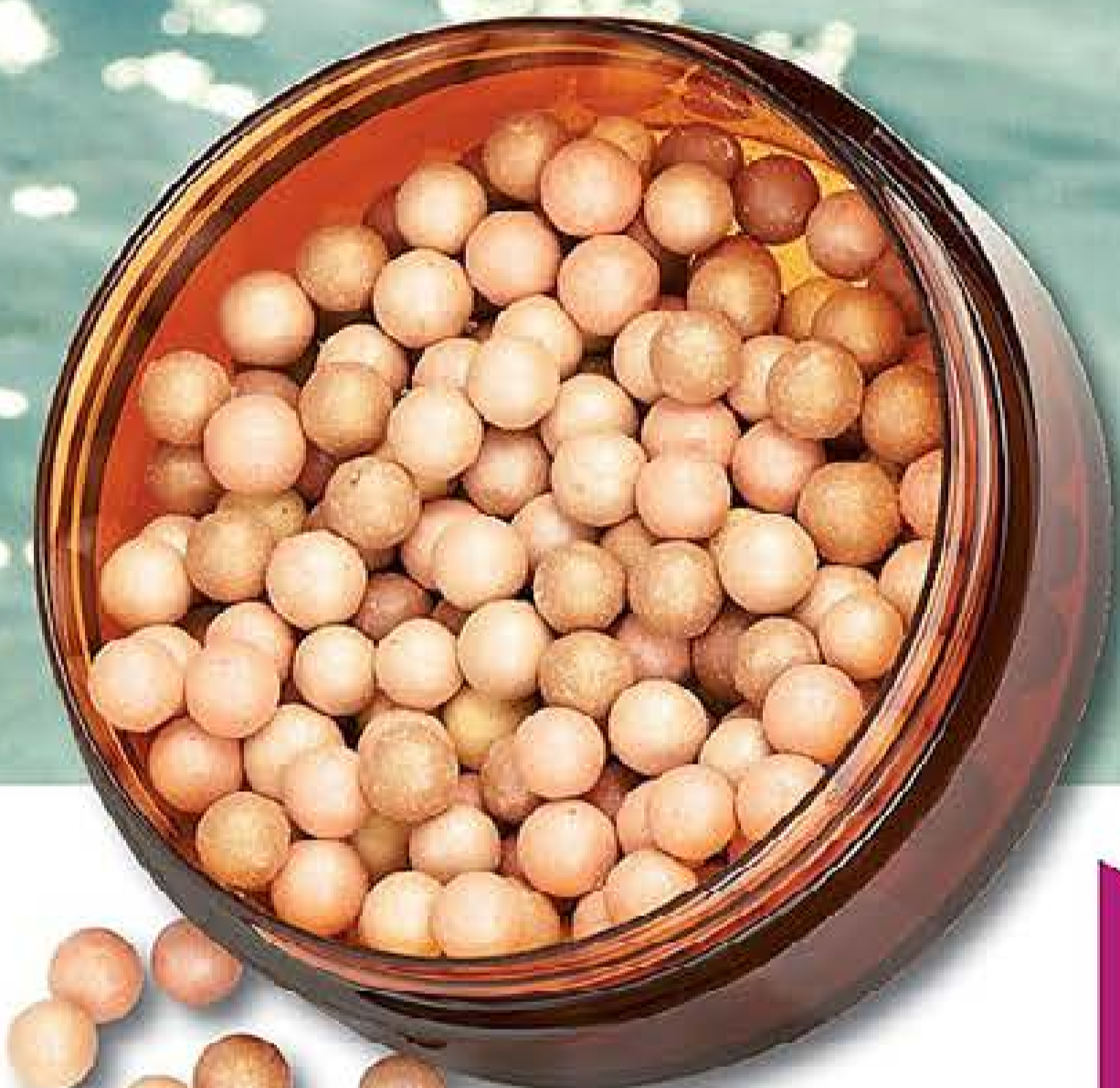
**SuperShock Vivid Liquid Eyeshadow**  
Normally £6  
**£3.50**  
save £2.50





# AVON GLOW

*shimmering  
bronzing pearls  
for a warm,  
radiant glow*



**Avon Glow Bronzing Powder**  
10g

**£10**

|                       |                         |
|-----------------------|-------------------------|
| <b>shimmer</b>        |                         |
| 13821<br>Warm Glow    | 14266<br>Deep Glow      |
| <b>matte</b>          |                         |
| 13864<br>Light Bronze | 13797<br>Medium Riviera |

**Avon Glow Multi Stylo**  
3-in-1 bronzer  
for eyes, lips and cheeks.

**£7.50**

|  |                            |
|--|----------------------------|
|  | 05082<br>Deep Bronze       |
|  | 03707<br>Shimmering Bronze |



**fair skin**



13326  
Cool

**dark skin**



01354  
Warm



**Avon Glow Bronzing Pearls**  
Shimmering bronzing pearls give skin the warm, luminous look of a natural tan. 22g  
Price per 10g = £2.27  
Normally £10

**£5**  
half price

# EXTRA *lasting*

multi-tasking make-up that keeps up with you



**ExtraLasting Eyeliner**  
£7



**ExtraLasting Liquid Foundation**  
30ml  
Price per 10ml = £4.17  
**£12.50**



**ExtraLasting Plump and Stay Lip Colour**  
**£8.50**

*moisturising  
satin finish  
lip colour  
lasts for  
up to  
8 hours*



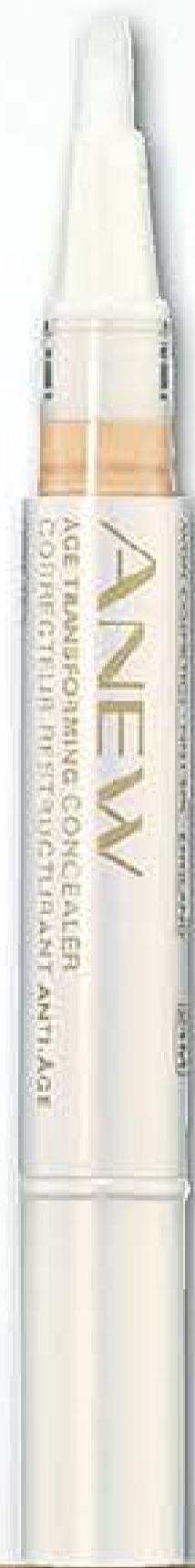
**ExtraLasting Lipstick**  
Normally £7.50  
**£4.50**  
save £3

# PRIME & CONCEAL

*create a flawless finish for a more youthful looking you*



*helps skin look smoother and younger after just 1 day*



*after 1 week, lips appear fuller and plumper*



**Skin Transforming Primer**  
 28ml  
 00166  
 Price per 10ml = £5.36

**£15**

**Age-Transforming Foundation**  
 SPF15. 30ml  
 Price per 10ml = £5.00

**£15**

**Age-Transforming Concealer SPF 15**

**£9**

**Lip Plumping Lip Conditioner**  
 11155  
 Normally £9

**£4.50**  
 half price

# SHADE & PERFECT

*with colour that cares*



*makes lips look instantly smoother and softer*



*lip volume and definition begin to return in just 2 weeks*

**Lip Restoring Colour Balm**

**£9**

**Youth-Awakening Lipstick**

**£10.50**



**Smoothing Eyeliner Pencil**

Normally £8.50

**£5**  
save £3.50



**Youth-Awakening Eyeshadow and Primer Kit**  
Normally £10

**£6**  
save £4





1 LINER  
2 LOOKS

FAB FLICKS



LINE

draw a thin line along your top lashes, gradually getting thicker towards the outer corner

FLICK

flick the line outwards and upwards

THE BIG SMOKE



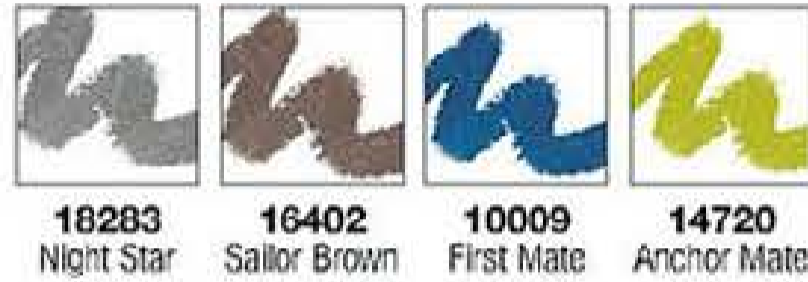
FILL

follow instructions above, then hold the liner on its side and sweep across eyelid to cover the entire lid

FINISH

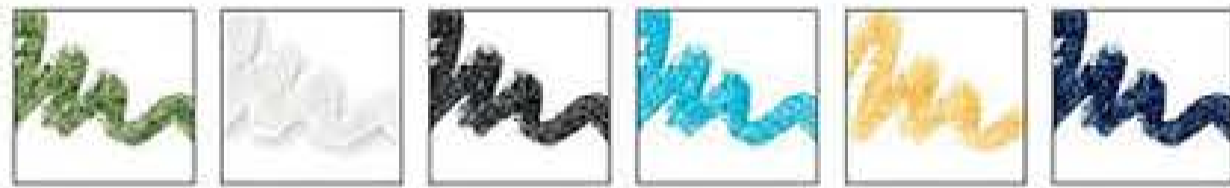
line under lower lashes and add mascara

# EYE IT UP



18283 Night Star 16402 Sailor Brown 10009 First Mate 14720 Anchor Mate

*new shades*



11908 Huntress Green 12120 Smouldering Silver 11544 Black Cat Eyes 12104 Skyline Blue 12054 Rich In Gold 11874 Exotic Violet



Chopsticks Eyeliner  
Normally £3.50

**£1.50**  
save £2

**COLORTREND**

LIFE'S too FUN

TO WEAR THE SAME SHADE

*new shades*

# SPECIAL OFFER

Chopsticks Eyeliner

*just*

**£1.50**

save £2

pages 64-65



21766 Translucent 11619 Translucent Tan

Final Touch Pressed Powder SPF10. 10g

£4.25



LAST chance to buy\*



27946 Hot Pink 27243 Flora 25387 Terracotta

Cheeky Powder Blush\*

5g Price per 10g = £8.00

£4

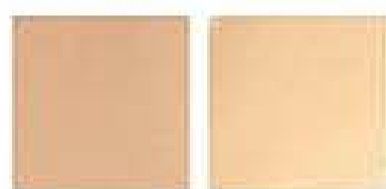
\*Will not be featured in the brochure again.



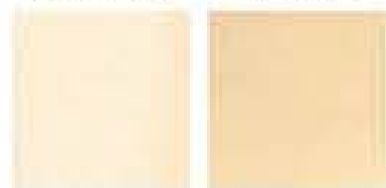
10256 Medium

Oil Control Pressed Powder 10g

£4.25



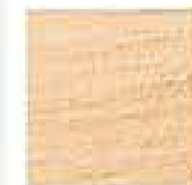
23705 Sun Beige 11957 Natural



23598 Ivory Beige 23663 Near Nude

18804 Bisque Fresh Face Foundation SPF15. 30ml Price per 10ml = £1.58

£4.75



24075 Light



13573 Medium

Perfect and Hide Concealer

£3



new



BEST FACE FORWARD

NEW Light Foundation

30ml Price per 10ml = 93p Will normally be £4.75

£2.80 save £1.95



11742 Light 12013 Light Medium



26815 Medium 12716 Tan

with colour matching pigments and custom treated, reflective pearls to help bring out your skin's true radiance

COLORTREND

LIFE'S too FUN

TO WEAR THE SAME SHADE



**Show Stopping Mascara**

5ml  
Price per 10ml = £5.00  
Normally £4.50

**£2.50**  
save £2

03475 Violet Sizzle  
03293 Turquoise Tango  
05348 Cobalt Cabaret  
03897 Famously Green

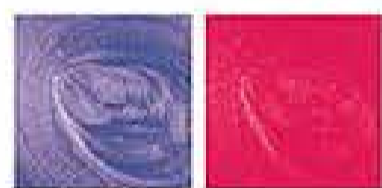


**Feel The Love Mascara**

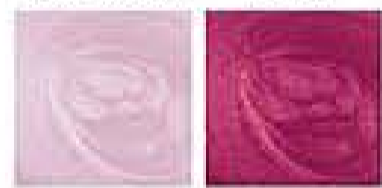
8ml  
Price per 10ml = £3.38  
Normally £4.50

**£2.70**  
save £1.80

26245 Blissful Black



18440 Blue Morph  
02733 Velour



13508 Peekaboo  
13128 Vixen



15602 Natural Girl  
00976 Shell Pink



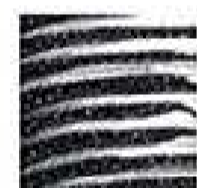
19000 Violet Freeze  
26724 Bikini



**Color Me Pretty Nail Enamel**

8ml  
Price per 100ml = £25.00  
Normally £3

**£2** save £1



02790 Black

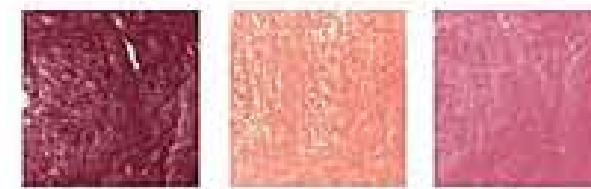


08516 Brown/Black

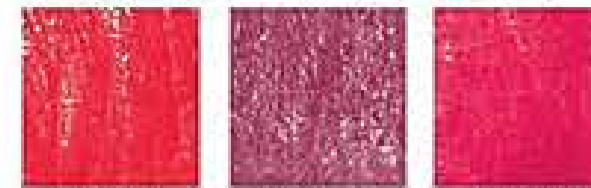
**Plump Out Mascara**

7ml  
Price per 10ml = £3.57  
Normally £4.50

**£2.50**  
save £2



23002 Deluxe  
23291 Flirt  
22582 Amethyst



22814 Poppy Love  
24190 Lucky Kiss  
02436 Passion



14332 Doll Pink  
19455 Violet Friday  
22707 Pink Holiday

**Kiss 'n' Go Lipstick**

SPF15  
Normally £3.75

**£2.25**  
save £1.50



**GET LIPPY**

limited edition shades



25437 Adorable



14381 Kissable



14084 Smoochable



14191 Loveable



04663 Reddy to Go  
06163 Nude Flash  
05017 Think Fast Pink



05421 Coral You Later  
05926 Gone Pink

**Lip Stix**

Normally £4.50  
**£2.75**  
save £1.75



**COLORTREND**

LIFE'S too FUN

TO WEAR THE SAME SHADE

# Fragrance Counter



new

## AVON FEMME

sparkling. glamorous. alluring



100%  
happy  
or your money back  
See pages 210-211 for our  
90 day guarantee.

NEW Avon Femme Body Lotion 150ml 20180 Price per 100ml = £2.33 **£3.50**

NEW Avon Femme Body Spray 75ml 19380 Price per 100ml = £4.60 **£3.60**

NEW Avon Femme Eau de Parfum Spray Pink grapefruit and luscious pear glitter against gardenia blossom, magnolia and water lily, and diffuse down into warm amber woods. 50ml 19331

Price per 100ml = £22.00 Will normally be £16 **£11 save £5**

THE *sensual & alluring*  
FRAGRANCE THAT'S WITH YOU FROM  
*dawn until dusk*

ALL 3 for **£12** order using 69674  
save **£6.10**  
page 71 only

**new**

# *Incandessence blossom*



irresistibly passionate florals merge with *caramelized woods*, splashes of *apple* and finishes with whispers of *Australian sandalwood*

passionate. blooming. sensual

**NEW Incandessence Blossom Eau de Parfum Spray 50ml 15883**

Price per 100ml = £16.00 Will normally be £11 **£8** save £3

# *summer white sunrise*

delicious *pear* and *mandarin* mingle with warm *orchid*, vibrant *rose* and *orange blossom*, and finish with blissful *musk*

**100%  
happy**  
or your money back  
See pages 210-211 for our  
90 day guarantee.



awakening. vibrant. subtle

**NEW Summer White Sunrise Eau de Toilette Spray 50ml 12518**

Price per 100ml = £12.00 Will normally be £11 **£6** save £5

**new**

# FRESH *white florals*

## expert advice



“ Fresh, uplifting and effortlessly feminine, white florals are anywhere, anytime confidence boosting fragrances. If you love the simplicity of an easy-to-wear scent, or the sun-kissed scent of jasmine and dewy white freesia, then these are for you. ”

Vicci Bentley, Perfume Writer and Critic



**£5**  
better than  
half price

**Soft Musk:** A *soft* scent merging *rose*, *jasmine* and *ylang-ylang* with a subtle touch of *musk*. Beautifully *sensuous* and romantic.

**Pur Blanca:** A delicate aroma where *white freesias* combine with *peony* and *water lily*. Truly *simple* and pure.



**£5**  
better than  
half price

**Incandessence:** *Lily of the valley*, sun-warmed wild *yellow tulips* and pure *white peony* blend with notes of *diamond orchid* and *exotic okoume* wood.



**£7**  
each

**Rare Gold:** A blend of *jasmine* and *orange* flowers enhanced with exotic spices and *fruits*, in a rich, sultry combination.

**Rare Pearls:** A *lustrous* mix of green notes, with a heart of *magnolia* and *plum*. A wonderfully *warm* fragrance.

**Avon Soft Musk Eau de Toilette Spray 50ml 03509** Price per 100ml = £10.00 Normally £8.50 **£5 save £3.50**

**Pur Blanca Eau de Toilette Spray 50ml 23788** Price per 100ml = £10.00 Normally £11 **£5 save £6**

**Incandessence Eau de Parfum Spray 50ml 09878** Price per 100ml = £10.00 Normally £11 **£5 save £6**

**Rare Gold Eau de Parfum Spray 50ml 04440** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Rare Pearls Eau de Parfum Spray 50ml 03632** Price per 100ml = £14.00 Normally £13 **£7 save £6**

# EXOTIC *oriental florals*

expert advice



“ Intense rose, heady spices and precious woods capture the imagination amongst ingredients that give a deeper, more opulent scent. Romantic souls with a sense of adventure will be carried away by their musky warmth. ”

*Vicci Bentley*, Perfume Writer and Critic



**Sensuelle:** A sensual fusion of *water lilies* and *heliotrope petals* finished with a mandarin heart. Absolutely *radiant* and beautiful.



**Rare Diamonds:** A sophisticated blend of *plum blossom* and *orchid*, finished with cashmere woods. Deliciously *rich* and *sensual*.



**Treselle:** Seductive *musks* and blossoms of *tiger orchid* contrast with brilliant white *tuberanthis*. A sexy, *sultry* and provocative scent.

**Sensuelle Eau de Parfum Spray 50ml 20958** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Rare Diamonds Eau de Parfum Spray 50ml 21337** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Treselle Eau de Parfum Spray 50ml 06643** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Far Away Exotic:** A *lavish* mix of *saffron rose* entwined with *chai spices* and ambered *musk*. Tantalisingly exotic and inspiring.

**Far Away:** An enticing and exotic cocktail of rare *floral essences* spiced with *amber* and *musk*. A deliciously *dreamy* scent to wear.



£7 each

**Far Away Exotic Eau de Parfum Spray 50ml 21493** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Far Away Eau de Parfum Spray 50ml 04549** Price per 100ml = £14.00 Normally £13 **£7 save £6**

# CHIC *fruity florals*

## expert advice



“When you need an elegant uplift, these are the scents for you. Classic notes mingle with layers of juicy richness to give a fragrance, with attitude that's pure, red carpet glamour.”

*Vicci Bentley*; Perfume Writer and Critic

**Infinite Moment:** Sophisticated *raspberry* leaves embrace *feminine florals* and *warm vanilla*, capturing hearts for a lifetime.



**£7**  
half price



**Only Imagine:** A *vibrant* mix of sparkling *green apple* touched with the surprise of *violet blossom* and *soft musk*. A sensual, feminine scent.



**Little Gold Dress:** A bright blend of *freesia* and *jasmine* with a burst of *clementine* and peach. A high *glamour* fragrance, indeed.

**Little Red Dress:** Irresistible, *fruity nectar* mingles with *Bulgarian rose* and sensual *sandalwood*, for a bold and *passionate* fragrance.



**100% happy**  
or your money back  
See pages 210-211 for our 90 day guarantee.

**Far Away Bella:** A juicy mix of *magnolia* flowers finished with intriguing *tonka bean*. A free-spirited and enlightening fragrance.



**Only Imagine Eau de Parfum Spray 50ml 10900** Price per 100ml = £14.00 Normally £14 **£7 half price**

**Infinite Moment for Her Eau de Toilette Spray 50ml 15156** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Far Away Bella Eau de Parfum Spray 50ml 10702** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Little Gold Dress Eau de Parfum Spray 50ml 02089** Price per 100ml = £14.00 Normally £13 **£7 save £6**

**Little Red Dress Eau de Parfum Spray 50ml 17681** Price per 100ml = £14.00 Normally £13 **£7 save £6**



**Ultra Sexy:** Provocative *pear* and smouldering *magnolia* is laced with a hint of sensual *golden amber*. The *sexiest* fragrance you'll ever wear.



**City Rush:** Chic notes of *violet leaf* intermingle with *midnight orchid* and *sandalwood*. A *dazzling* and glamorous scent.



**Avon Instinct For Her:** An alluring fusion of sparkling *greens* and exotic *camellia* with a touch of sensual *sandalwood*. Let your *instincts* take over.



**Ultra Sexy Eau de Toilette Spray 50ml 13755** Price per 100ml = £20.00 Normally £15 **£10** save £5

**City Rush Glamour Eau de Parfum Spray 50ml 24893** Price per 100ml = £20.00 Normally £15 **£10** save £5

**Avon Instinct Eau de Parfum Spray for Her 50ml 04630** Price per 100ml = £20.00 Normally £15 **£10** save £5

# JUICY *fruity florals*

expert advice



“These lively designer and celebrity scents are sunshine in a bottle! Dynamic citrus, juicy berries, and crisp notes of apples and pears, give a light-hearted edge to soft, summer flowers. Perfect for summer in the city.”

*Vicci Bentley*, Perfume Writer and Critic

**Outspoken Fergie:** An outrageously bold expression of *iced berries* shockingly contrast with ultra feminine *tuberose absolute* and racy *black leather*. A fragrance with *attitude*.

**Fergie Outspoken Fresh:** An energising burst of vibrant *lychee-rose* and lush *guava flower* sparked with creamy *sandalwood*. A *fearlessly fresh* fragrance.

£10 each

100% happy  
or your money back  
See pages 210-211 for our 90 day guarantee.



**Outspoken by Fergie Eau de Parfum Spray 50ml 11627**

Price per 100ml = £20.00 Normally £15 **£10** save £5

**Limited Edition Outspoken Fresh by Fergie Eau de Parfum Spray 50ml 28464**

Price per 100ml = £20.00 Normally £13.50 **£10** save £3.50

A FRAGRANCE WITH  
THE POWER TO  
*elevate your mood.*

Uplifting essences of  
gardenia, plum, vanilla  
orchid and sandalwood.

ALL 4  
for **£12**

order using 67504

save **£8.80**

pages 82-83 only



**P E R C E I V E**

uplifting. confident. spiritual

**Perceive Roll-On Anti-Perspirant Deodorant** 50ml 13771 Price per 100ml = £5.20 **£2.60**

**Perceive Body Lotion** 150ml 26153 Price per 100ml = £2.40 **£3.60**

**Perceive Eau de Parfum Spray** 50ml 07088 Price per 100ml = £22.00 **£11**

**Perceive Perfumed Body Spray** 75ml 20495 Price per 100ml = £4.80 **£3.60**

# SAVE UP TO £4

pages 84-85



**1. Today**

50ml  
25460 EDP  
Price per 100ml = £26.00  
**£14**

**2. Tomorrow**

50ml  
25486 EDP  
Price per 100ml = £26.00  
**£14**

**3. Forever**

50ml  
14795 EDP  
Price per 100ml = £26.00  
**£14**

**4. Amour**

30ml  
19141 EDP  
Price per 100ml = £40.00  
**£12**

**5. Hervé Léger  
Intrigue for Him**

75ml  
06700 EDT  
Price per 100ml = £21.33  
Normally £18.50  
**£16 save £2.50**

**6. Hervé Léger  
Intrigue for Her**

50ml  
04994 EDP  
Price per 100ml = £40.00  
**£20**

**7. Hervé Léger  
Femme**

50ml  
14811 EDP  
Price per 100ml = £40.00  
**£20**

**8. Christian Lacroix  
Noir for Him**

75ml  
02345 EDT  
Price per 100ml = £21.33  
Normally £18.50  
**£16 save £2.50**

**9. Christian Lacroix  
Nuit for Him**

75ml  
26047 EDT  
Price per 100ml = £21.33  
Normally £18.50  
**£16 save £2.50**

**10. Christian Lacroix  
Rouge for Her**

50ml  
02485 EDP  
Price per 100ml = £34.00  
Normally £20  
**£17 save £3**

**11. Christian  
Lacroix Nuit for Her**

50ml  
21543 EDP  
Price per 100ml = £34.00  
Normally £20  
**£17 save £3**

**12. Outspoken  
Intense by Fergie**

50ml  
22186 EDP  
Price per 100ml = £30.00  
**£15**

**13. Viva by Fergie**

50ml  
21386 EDP  
Price per 100ml = £30.00  
**£15**

FDP - Eau de Parfum Spray  
EDT - Eau de Toilette Spray



*"I created this fragrance around three rare, precious and exotic white flowers. It is always very special for me to work with these flowers: they bring a very feminine and sensual yet elegant touch."*

Vincent Schaller

## PREMIERE LUXE

*an intense and decadent infusion of blackcurrant mingled with 3 rare, luxurious, white flowers, and finished with amber for a dramatic, long-lasting scent*



*Gardenia*  
symbol of joy



*Jasmine Sambac*  
symbol of beauty



*Magnolia Grandiflora*  
symbol of dignity

Premiere Luxe  
Eau de Parfum Spray

50ml  
21923  
Price per 100ml = £24.00  
Normally £16  
**£12 save £4**

*special price*  
only **£12**



# TAHITIAN *holiday*

tropical coconut with delicate white blossoms,  
warming ginger, monoi oil and Tahitian tiare flower

£1.75  
save £1.85



better than  
**HALF  
PRICE**  
**£5**

100%  
**happy**  
or your money back  
See pages 210-211 for our  
90 day guarantee.

tropical. warming. exotic

Tahitian Holiday Exotic Body Mist 100ml 10405 Normally £3.60 **£1.75** save £1.85

Tahitian Holiday Eau de Toilette Spray Fruity, floral. 50ml 03558 Price per 100ml = £10.00  
Normally £10.50 **£5** save £5.50

**BUY 1  
CHOOSE 1  
FREE**

page 88 only  
lowest priced item free

1.



2.



3.

4.

5.

6.

7.



**new**

**1. Body Spray for Her**  
75ml  
03731 Avon Instinct  
25445 Little Black Dress  
08847 Little Red Dress  
02709 Infinite Moment  
09407 Pur Blanca  
15123 Treselle  
05041 Incandessence  
26203 Sensuelle  
25692 Avon Soft Musk  
10157 Far Away  
Price per 100ml = £4.80  
**£3.60**

**2. Body Lotion**  
150ml  
25932 Incandessence  
Price per 100ml = £2.40  
**£3.60**  
10934 NEW Our Story  
10371 Far Away  
10439 Far Away Bella  
05835 Pur Blanca  
24828 Little Black Dress  
04978 Sensuelle  
Price per 100ml = £2.33  
**£3.50**  
03343 City Rush for Her  
13946 Avon Instinct  
Price per 100ml = £3.00  
**£4.50**

**3. Far Away  
Moisturising Bath  
and Shower Gel**  
200ml  
03244  
Price per 100ml = £1.80  
**£3.60**  
**4. City Rush  
for Her Shower Gel**  
150ml  
03376  
Price per 100ml = £3.00  
**£4.50**  
**5. Ultra Sexy  
Body Soufflé**  
150ml  
15941  
Price per 100ml = £3.00  
**£4.50**

**6. Roll-On Deodorant**  
50ml  
17335 Eternal Magic  
11841 Pur Blanca  
11056 Far Away  
15289 Only Imagine  
13615 Little Black Dress  
Price per 100ml = £5.20  
**£2.60**  
**7. Shimmering  
Body Powder**  
40g  
24331 Far Away  
05454 Avon Soft Musk  
Price per 100g = £6.88  
**£2.75**

1.



2.



3.



4.



5.



6.



7.



8.



9.



10.



11.



12.



**1. Little Black Dress**  
50ml  
05504 EDP  
Price per 100ml = £17.00  
Normally £13  
**£8.50 save £4.50**  
**5. True Life for Her**  
50ml  
07880 EDT  
Price per 100ml = £11.00  
Normally £8.50  
**£5.50 save £3**  
**9. Kate's World**  
EDT. Age 8+. 50ml  
26518 Pretty Glamorous  
20255 Pretty Rockin'  
10264 Pretty Fabulous  
Price per 100ml = £8.00  
Normally £8  
**£4 half price**

**2. City Rush for Her**  
50ml  
03327 EDP  
Price per 100ml = £20.00  
Normally £15  
**£10 save £5**  
**6. Eternal Magic**  
50ml  
22913 EDT  
Price per 100ml = £17.00  
Normally £13  
**£8.50 save £4.50**  
**10. Secret Fantasy**  
EDT. 50ml  
12633 Secret Fantasy\*  
17509 Secret Fantasy  
Kiss\*  
25833 Secret Fantasy  
Star\*  
Price per 100ml = £14.50  
Normally £11  
**£7.25 save £3.75**

**3. Rare Sapphires**  
50ml  
15834 EDP  
Price per 100ml = £17.00  
Normally £13  
**£8.50 save £4.50**  
**7. Simply Her**  
50ml  
11114 EDT  
Price per 100ml = £11.00  
Normally £8.50  
**£5.50 save £3**  
**11. Purse Spray**  
15ml  
44347 Only Imagine  
05702 Far Away Bella  
Price per 100ml = £26.67  
Normally £6  
**£4 save £2**

**4. Our Story for Her**  
50ml  
06627 EDT  
Price per 100ml = £17.00  
Normally £13  
**£8.50 save £4.50**  
**8. Travel Spray**  
EDP. 30ml  
13300 Incandessence  
00430 Little Black Dress  
15933 Far Away  
Price per 100ml = £16.67  
Normally £7.50  
**£5 save £2.50**  
**12. Be...**  
EDT. 30ml  
14373 Serene  
21642 Romantic  
Price per 100ml = £15.00  
Normally £7  
**£4.50 save £2.50**

EDT - Eau de Toilette Spray  
EDP - Eau de Parfum Spray

\*Detachable charm, on a 2cm chain.



AVON  
**SPORT**

introducing

**BOLD  
FOCUS**

100%  
happy  
or your money back  
See pages 210-211 for our  
90 day guarantee.

new



fresh. awaken. revitalised

**NEW Avon Sport Bold Focus  
Eau de Toilette Spray**

Greens, citrus juices, clean musk, white woods. 50ml

07518

Price per 100ml = £12.00

Will normally be £11

**£6** save £5



AVON  
**SPORT**

introducing

**DYNAMIC  
FRESH**

new



stimulating. focused. self-assured

**NEW Avon Sport Dynamic Fresh  
Eau de Toilette Spray**

Basil, violet leaf, vetiver, cedarwood. 50ml

17434

Price per 100ml = £12.00

Will normally be £11

**£6** save £5

# BLACK SUEDE

warm. confident. smooth

## Body Wash

250ml  
08763  
Price per 100ml = £1.44  
**£3.60**

## Eau de Toilette Spray

75ml  
05843  
Price per 100ml = £14.67  
**£11**

## Deodorant Body Spray

150ml  
00901  
Price per 100ml = £2.40  
**£3.60**

**or all 3 for £10**  
when you order  
using 69641



# FULLSPEED

explosive. lasting. lively

## Deodorant Body Spray

150ml  
16535  
Price per 100ml = £2.40  
**£3.60**

## Eau de Toilette Spray

75ml  
25098  
Price per 100ml = £14.67  
**£11**

## Roll-On Anti-Perspirant Deodorant

50ml  
25114  
Price per 100ml = £5.20  
**£2.60**

**or all 3 for £10**  
when you order  
using 69211



# ELITE GENTLEMAN

magnetic. stylish. charming

## Hair & Body Wash

250ml  
11585  
Price per 100ml = £1.44  
**£3.60**

## Eau de Toilette Spray

75ml  
11601  
Price per 100ml = £17.33  
**£13**

## Deodorant Body Spray

150ml  
12641  
Price per 100ml = £2.40  
**£3.60**

**or all 3 for £10**  
when you order  
using 69229



# MESMERIZE

hypnotic. intense. mysterious

## Deodorant Body Spray

150ml  
09704  
Price per 100ml = £2.40  
**£3.60**

## Eau De Toilette Spray

100ml  
17442  
**£11**

## Roll-On Anti-Perspirant Deodorant

50ml  
15438  
Price per 100ml = £5.20  
**£2.60**

**or all 3 for £10**  
when you order  
using 69773



# BUY 1 FREE

save up to **£4.50**  
page 94 only  
lowest priced items free

# SAVE UP TO £5

page 95 only



**NEW** Our Story for Him  
Deodorant Body Spray  
150ml  
14563  
Price per 100ml = £3.20  
**£3.60**



body wash



roll-on deodorant



body spray

**1. Body Wash**  
250ml  
03285 Full Speed  
Price per 100ml = £1.44  
**£3.60**

**2. Hair and Body Wash**  
200ml  
27631 Avon Instinct  
Price per 100ml = £2.25  
**£4.50**

**3. Roll-On Anti-Perspirant Deodorant**  
50ml  
07492 Black Suede Essential  
27995 Black Suede  
21980 True Force  
01677 Urban Edge  
18689 Wilderness  
Price per 100ml = £5.20  
**£2.60**

**4. Deodorant Body Spray**  
150ml  
13813 Infinite Moment  
21907 Urban Edge  
05918 Black Suede Essential  
09779 True Force  
16667 Avon Instinct  
05231 Avon Signature  
16691 Wilderness  
Price per 100ml = £2.40  
**£3.60**

**1. Black Suede Essential**  
75ml  
07484 EDT  
Price per 100ml = £9.67  
Normally £11  
**£7.25**  
save £3.75

**2. True Force**  
75ml  
06106 EDT  
Price per 100ml = £14.67  
**£11**

**3. Avon Instinct**  
75ml  
16527 EDT  
Price per 100ml = £13.33  
Normally £15  
**£10** save £5

**4. Infinite Moment**  
75ml  
15198 EDT  
Price per 100ml = £11.33  
Normally £13  
**£8.50**  
save £4.50

**5. Avon Signature**  
75ml  
05744 EDT  
Price per 100ml = £11.33  
Normally £13  
**£8.50**  
save £4.50

**6. City Rush**  
75ml  
04382 EDT  
Price per 100ml = £13.33  
Normally £15  
**£10** save £5

**7. Our Story**  
75ml  
06676 EDT  
Price per 100ml = £11.33  
Normally £13  
**£8.50**  
save £4.50

**8. Urban Edge**  
75ml  
16675 EDT  
Price per 100ml = £11.33  
Normally £13  
**£8.50**  
save £4.50

**9. Musk for Men**  
100ml  
10397 EDT  
Normally £9  
**£6** save £3

**10. 015**  
50ml  
14803 EDT  
Price per 100ml = £14.50  
Normally £11  
**£7.25**  
save £3.75

**11. True Life**  
50ml  
14738 EDT  
Price per 100ml = £11.00  
Normally £8.50  
**£5.50** save £3

**12. Individual Blue Free**  
100ml  
00190 EDT  
Normally £8.50  
**£5.50** save £3

**13. Wilderness**  
100ml  
25080 EDT  
Normally £11  
**£7.25**  
save £3.75

**14. Simply Him**  
50ml  
11130 EDT  
Price per 100ml = £11.00  
Normally £8.50  
**£5.50** save £3

**15. X Series**  
EDT. 50ml  
06668 Rush  
06650 Flash  
Price per 100ml = £11.00  
Normally £8.50  
**£5.50** save £3

**16. MyVibe**  
50ml EDT  
26161 MyVibe  
22038 Graffiti  
Price per 100ml = £14.50  
Normally £11  
**£7.25**  
save £3.75



EDT - Eau de Toilette Spray

choose your favourite scent...



*his skin care favourites*

**1. Smooth Shave Foaming Gel**

200ml  
**18150**  
 Price per 100ml = £1.20  
 Normally £4  
**£2.40**  
 save £1.60

**3. Conditioning After Shave Balm**

100ml  
**18127**  
 Normally £5  
**£3**  
 save £2

**2. Revitalising Shave Gel**

150ml  
**18077**  
 Price per 100ml = £1.40  
 Normally £3.50  
**£2.10**  
 save £1.40

**4. Hydrating Moisturiser**

50ml  
**17996**  
 Price per 100ml = £7.20  
 Normally £6  
**£3.60**  
 save £2.40



**SAVE UP TO 40%** pages 96-97

*his scented shower gels*

**Shower Gel**

250ml  
**02907 Amazon**  
**19190 Fever**  
**04234 Xtreme**  
 Price per 100ml = 50p  
 Normally £2  
**£1.25**  
 save 75p



*treat him to*  
**POWER SHOWERING**

*his favourite products for speedy, in-shower grooming*



**3-in-1 Shampoo, Condition and Shave**

250ml  
**16915**  
 Price per 100ml = 72p  
 Normally £3  
**£1.80**  
 save £1.20

**Invigorating Body Wash**

250ml  
**28258**  
 Price per 100ml = 72p  
 Normally £3  
**£1.80**  
 save £1.20

**Deep Cleansing 2-in-1 Face Wash & Scrub**

150ml  
**18036**  
 Price per 100ml = £1.60  
 Normally £4  
**£2.40**  
 save £1.60

**new**

# spring TREATS

a gorgeous, non-chocolate way  
to say *happy easter*

**£4**  
save £3



### NEW Rachael Earrings Set

Set of four, silver-plated pierced earrings with titanium posts and adorned with glass or acrylic stones. Card gift box.

16469

Will normally be £7

**£4 save £3**

# AVON FITNESS

**EXCLUSIVE OFFER!**  
LA Fitness is offering  
Avon customers  
a **FREE 3 day trial!**  
Download your  
FREE pass at  
[www.lafitness.co.uk/avon](http://www.lafitness.co.uk/avon)



Get *fit*  
for spring!

We've teamed up with  
**LA fitness** to help you  
make some healthy  
changes to your  
lifestyle.

in conjunction with

**LA fitness**  
We'll get there together.



From the great range of equipment, swimming pools & exercise classes at your local LA fitness, to our fantastic **NEW** range of workout gear & gadgets - it's never been easier to get moving!

# STRETCH & FLEX

**new!**



**LA fitness**  
We'll get there together.

*"You should always start your fitness routine in the gym with a warm-up. It'll also improve your flexibility, make you more mobile and help your performance! A good example is doing some stretches. Take care to stretch your arms, legs, back and neck, followed by 5-10 minutes of light exercise, like, brisk walking, jogging or cycling."*

### Benefits:

- helps to increase your flexibility
- works to maintain supple muscles
- easy to use for all ages & levels

### HOW TO USE

**Step 1:** Place your hand or foot into the loop and gently pull to create stretch and resistance.

**Step 2:** The more you pull, the greater the stretch. Find a starting level that's comfortable for you and gradually work to increase the stretch.

### NEW Stretch Band\*

Stretchy, elasticated band ideal for pre-workout stretching or yoga. Can be used to stretch all parts of the body. Polyester and elastic. Approx. 30cm x 13cm x 4cm unstretched. **15636**

Will normally be £8

**£5**

save £3

\*Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.



### Benefits:

- helps tone waist & leg muscles
- can be worn under loose fitting clothes
- comfortable, stretchy material that moves with you

### HOW TO USE

**Step 1:** Roll the relative bands around your waist or thighs.

**Step 2:** Wear them during a workout over tight vests and leggings.

### NEW Active Waist Belt

Adjustable exercise belt to help speed up water loss. Hook and eye fastening. Neoprene and polyester. Approx. 101cm x 19.5cm. **03699**

Will normally be £10

**£7**

save £3

### NEW Active Thigh Wraps

Set of 2. Neoprene and polyester. Approx. 51cm x 17.5cm x 0.23cm each. Hook and eye fastening. **05256**

Will normally be £8

**£6**

save £2

**new!**



set of 2

# BOOST HEART RATE

new!



**LA fitness**  
We'll get there together.

*“Cycling is great exercise for your legs. In the gym, the cross trainer is also good for toning your legs, as you can increase the resistance to work harder. Exercises like squats and lunges will help tone your thighs, and calf raises will trim the backs of your legs. Start by doing 6-10 repetitions of the exercises and aim to complete 3 ‘sets’ of each.”*

### Benefits:

- works legs or upper body easily
- can be used anywhere
- helps tone core muscles

### HOW TO USE

**Step 1:** Place the pedal exerciser on the floor. Put your hands or feet in the rubber stirrups and rotate the pedals.

**Step 2:** Adjust your rotation speed to suit your level of fitness. The faster you pedal the more intense your workout.

### NEW Pedal Exerciser\*

A portable pedal exerciser with variable resistance levels that can be used for arms and legs. Features adjustable straps. Iron, PP, nylon and PE. Approx. 44.5cm x 34.5cm x 27cm. Not to be used in a standing position.

**06033**

Will normally be £20

**£15**

save £5

\*Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.

### Benefits:

- helps increase heart rate
- works to build all-over strength
- helps improve circulation

### HOW TO USE

**Step 1:** Stand straight and pull the handles up along your sides. Swing the rope and jump in time with the rotation.

**Step 2:** When you feel comfortable, accelerate your movements to increase intensity and try to jump higher!

Features distance, calorie and jump calculators.



### NEW Cordless Skipping Rope\*

Skipping rope handles with a weighted ball to use in a cordless skipping motion. Features distance, calorie and jump frequency calculators. ABS, PU and nylon. Handles approx. 12.5cm x 22cm each. Requires 1 x LR44 battery, included.

**06098**

Will normally be £10

**£7**

save £3

new!



# ALL-OVER SHAPE UP

**LA fitness**  
We'll get there together.

“There are many different exercises you can do to tone your stomach. Sit-ups are great, but remember to keep your hands behind your head and your neck in line with your body. The plank is another good one for strengthening your core. Lay on your front and push your body off the floor so you’re resting on your elbows and tip toes. Hold for a few seconds and relax.”



thigh slim

Hold between your thighs, then push your knees together so the tubes meet.



leg toning

Whilst sitting, put your feet on the upper bar and push downwards.



push-ups

Position under your upper thigh to increase resistance during push-ups.



arm toning

Sit cross-legged with the opening away from you. Hold the top tube with one hand and bend forward to make the tubes meet. Repeat using the other arm.



tummy toning

Sit cross-legged on the floor and hold the bottom bar. Bend forward to make the two tubes meet.



top body toning

Sit on the floor and position behind your back to intensify the sit-up movement.

new!

## Benefits:

- helps trim tummy, arms, thighs & upper body
- works to strengthen core muscles
- easy to store & transport

waist slim

Sit on the floor with knees bent and your hands behind your head. Sit up, then lay back down in a controlled way. Repeat exercise.

### NEW Active Gym\*

Foam padded fitness equipment used in various exercises to help tone and strengthen the body. Approx. 37.5cm x 29.5cm x 28.5cm. Polypropylene.

04192

Will normally be £20

**£15**

save £5

\*Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.

# TONE & TIGHTEN!



**LA fitness**  
We'll get there together.

“Cardio exercise, such as walking, jogging or swimming, raises your heart rate, improves your circulation and develops your heart and lungs. Interval training is a good way to burn fat quickly. Try jogging for one minute followed by walking for another minute. Repeat this 5 more times and you'll have completed your first interval training workout!”

### Benefits:

- helps improve your core stability
- helps strengthen spine-supporting muscles
- can be used anywhere, anytime

### HOW TO USE

**Step 1:** Kneel on the floor and hold the toning wheel handles.

**Step 2:** Roll the wheel forwards and stretch your body to a comfortable distance.

**Step 3:** Roll the wheel backwards to your starting position, then repeat exercise.



### NEW Toning Wheel\*

Plastic fitness wheel used in various exercises to help tone the arms, back and abdominals. Approx. size: 17.5cm x 25cm.

26906

Will normally be £10

**£8**

save £2

\*Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.



**new!**

### Benefits:

- helps tone & tighten arms
- exercises all the arm muscles from your fingers to your shoulders
- easy to use for all levels of fitness



shapes biceps

tones triceps

strengthens forearms

exercises wrists

works fingers & hands

### NEW Gyrosphere\*

A plastic spherical fitness ball, used in various exercises to help tone and build strength in arms and shoulders. Approx. size 7.2cm x 5.4cm. This is not intended for children.

13987

Will normally be £7

**£5**

save £2



# FUN & FITNESS



soft pads for ultimate comfort

fold away for easy storage

## NEW Running Headphones

'Over the head' headphones with noise reduction pads to help keep in sound. Plastic with foam padding. Approx. 12cm x 15.7cm. Cable length 1.2m.

03467

Will normally be £8

**£6**

save £2

**LA fitness**  
We'll get there together.

Wearing footwear with strong grip on the soles helps prevent any trips or falls. Remember, you should be aiming to walk around 10,000 steps per day, so why not wrap up and take the dog for a walk? If you don't fancy going out in the cold, try a walk or slow jog on the treadmill in the gym. ☺

**WALK & SCULPT** FOR ONLY **£22**

*new!*



designed to help improve **OVERALL BALANCE and POSTURE**

**SUPER GRIP FLEXIBLE SOLE**  
to provide traction on multiple surfaces

## NEW Cydney Trainers

Ladies lace up trainers. Outer: 65% polyurethane and 35% polyester. Inner: 100% polyester. Sole: 90% TPR and 10% EVA.

16808 Size 4    15644 Size 5

15974 Size 6    14746 Size 7

Will normally be £30

**£22**

save £8

# STYLISH TRAINING

**LA fitness**  
We'll get there together.

*If you're investing in some new workout trousers this spring, consider what exercise you'll be doing before you buy. For cycling, avoid long, loose fitting trousers as they might catch on the pedals, but on the other hand, loose trousers are ideal for yoga as they offer more comfort and less restricted movement.*

*T-shirt and leggings have breathable wicking technology to absorb sweat*

*zip pocket, handy for coins, phones or music players*

### NEW Ladies' Fitness T-Shirt

A sports T-shirt with wicking technology to absorb sweat and keep skin dry, and seamless technology to prevent rubbing during wear. 85% polyester, 15% elastane.

**12831** 10/12

**12849** 14/16

**12468** 18/20

Will normally be £12

**£10**

save £2

### NEW Cydney Weekender\*

Floral print polyester bag with front pockets, carry handles and adjustable shoulder strap. Approx: height 29cm, base length 39cm, base width 22cm, strap 58cm, handle drop 22cm.

**26823**

Will normally be £15

**£10**

save £5

\*Please allow up to 6 weeks for delivery.

*durable fabric and multiple compartments*



*new!*

*circular knit technology for support & comfort*

*fold waistband down to create hipster style bottoms*

### NEW Ladies' Fitness Sports Bra

Non-padded sports bra with circular knit for firm yet gentle support. 80% nylon, 13% polyester, 7% elastane, excluding trims. All sizes fit up to D cup†.

**11981** Medium: 32-34

**11999** Large: 36-38

**12450** Extra Large: 40-42

Will normally be £12

**£8**

save £4

### NEW Ladies' Fitness Crop Pants

3/4 length leggings with wicking technology and flat-lock seams to prevent rubbing during wear. 86% polyester, 14% elastane. Inside leg 50cm.

**00075** 10/12

**07674** 14/16

**07633** 18/20

Will normally be £16

**£12**

save £4

†Sizes are a guideline only.





# FOOD ON THE GO!

**LA fitness**  
We'll get there together.

Fill up on a variety of different coloured fruit and vegetables to benefit from their vitamins and minerals. Choose the ones that are richest in colour, i.e. the darkest blackberries and greenest apples, as these contain more antioxidants that help fight illnesses and the effects of ageing. Try seasonal spring fruit and vegetables like broccoli, asparagus, cucumber, watercress and rhubarb! ☺☺



Serving suggestion.

contains a  
sauce pot &  
reusable fork!  
microwave &  
dishwasher safe

## NEW Healthy Lunch Box

Lunch box with pot, fork and plastic lid. Approx size: 17.8cm x 17.5cm x 6.3cm. Polypropylene and silicone. Dishwasher and microwave safe.

**26997**

Will normally be £8

**£6**

save £2

## NEW Stacking Cereal Box

Set of two plastic containers with a 2-in-1 spoon and fork. Dishwasher and microwave safe. Approx. 11cm x 11cm x 20.4cm.

**27185**

Will normally be £12

**£9.99**

save £2.01

secure clips  
avoid leakages

is great for  
soups, cereals  
& other foods!

microwave &  
dishwasher safe



Serving suggestion.



## HOW TO USE

**Step 1:** Place your food on the weighing tray.

**Step 2:** Choose your food code from the list.

**Step 3:** Enter the code and select the nutritional value you're measuring.

**Step 4:** Watch as the scales reveal the nutritional breakdown of your food.

*new!*



Serving suggestion.

digital display  
for accurate  
reading

## NEW Nutritional Scales

Scales that counts calories and nutritional content. Approx. size 19.7cm x 13cm x 3.6cm. Requires 2x AAA batteries, not included. Glass, ABS and PVC.

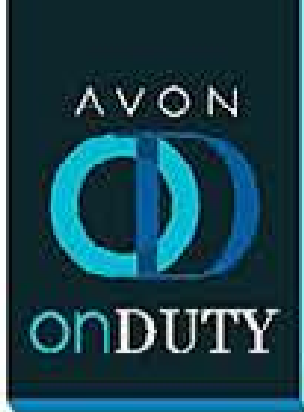
**26955**

Will normally be £18

**£14.99**

save £3.01

new look



I'll leave no white marks



new

for men

- On Duty Roll-On Deodorant**  
50ml
- 16956 Active Men's
  - 17111 Invisible Protection Women's
  - 21550 NEW Tropical Burst Women's
  - 15362 Light Bloom Women's
- Price per 100ml = £2.00  
Normally £2  
**£1 half price**

JUST £1 HALF PRICE



DRY PORE TECHNOLOGY  
48 hour reliable protection

EXCLUSIVE DESIGNS

from brands she'll LOVE

new



exquisite gem detail



exclusive giftbox



perfectly patent strap

Lipsy branded watch face

**NEW Wilma Lipsy Watch**  
Quartz run PU adjustable strap watch with a gold-coloured plated case. The face has logo and engraving. Approx. watch strap length 16.6cm and 20.8cm. Zinc alloy. Stainless steel. Includes a battery that can be replaced.  
16105  
Will normally be £30

**£25 save £5**



**NEW Anne Cross Body Bag**

Drawstring bag with cut out design on the front panel, magnetic snap closure and adjustable shoulder strap. Mobile phone holder and a zipped pocket inside. Outer: PVC. Lining: polyester. Approx. 34cm x 31cm x 13cm.

**16261**

Will normally be £18

**£15**  
save £3



**Briona Watch**

Quartz run with PU adjustable strap. White bronze-plated case. Mother of pearl effect face with clear glass stones. Strap length from approx. 16.5cm – 20.6cm. Stainless steel back. Includes a battery that can be replaced.

**16683**

Normally £18

**£15** save £3

**Pauline Necklace and Earrings Gift Set**

White bronze-plated necklace with coloured metal flowers. Length approx. 42cm + 9cm extension chain. Pierced earrings approx. 1.5cm wide.

**20305**

**£10**

*candy*  
**CRUSH**

*new*

**NEW Chevron Chic Bib Necklace**

Brass-plated with epoxy, approx. length 42cm + 9cm detachable extension chain. Bib length approx. 10.7cm.

**16238**

Will normally be £10

**£8** save £2

**NEW Chevron Chic Earrings**

Brass-plated and pierced with epoxy detail. Length approx. 5.5cm.

**16246**

Will normally be £8

**£6** save £2

**NEW Chevron Chic Ring**

Shiny brass-plated ring with colourful epoxy details.

**12559** Size 6

**12542** Size 8

**16253** Size 10

Will normally be £8

**£6** save £2

*expert advice*

“Pastel, ice-cream shades are the ultimate in spring-time femininity. Team this with pretty detailing and your best smile, and you’ll have the perfect accessories for the season!”

*Michael Tomczak*, Avon Creative Director, Global Fashion & Home

All Avon metal jewellery is hypoallergenic.

- hot pink lining
- zip-close, key pocket



**£5**  
save £3

**NEW Amara Nautical Coin Purse**  
Navy framed coin purse with zip pocket in the base. Polyester. Approx. 10cm x 7.7cm x 3.2cm  
**16345**  
Will normally be £8  
**£5 save £3**

*navy &*  
**NEUTRAL**

*a great look that'll never date*



- detachable strap
- hot pink lining
- two inside pockets

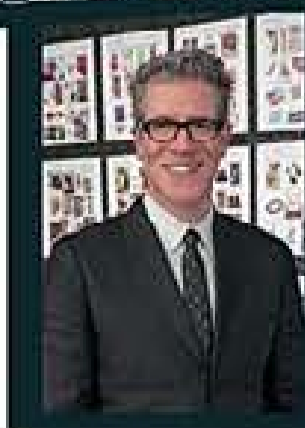


**£12**  
save £3

**NEW Amara Nautical Cross Body Bag**  
Features gold-coloured turn-lock closure and removable, adjustable strap. Outer: PVC, lining: polyester. Approx. 30cm x 20cm x 4.5cm.  
**13680**  
Will normally be £15  
**£12 save £3**

**Michael TOMCZAK'S**

expert advice



As Avon's Creative Director, Global Fashion & Home, Michael is thrilled to share his years of experience in the fashion industry with you. He has appeared as a fashion expert, mentor, and judge for leading British television shows, and offers his insider, trend-caster picks and advice to leading fashion and lifestyle publications.

**NEW Christen Tassel Scarf**  
Stone-coloured woven loop scarf with beaded tassels. Polyester. Approx. 168cm x 25.6cm.  
**06957**  
Will normally be £10  
**£7 save £3**

*new*

scarf  
**£7**  
save £3



buy both for

£12

save £1

pages 120-121, order using:  
for size 6 67546  
for size 8 68916  
for size 10 69062



matching necklace and earrings set

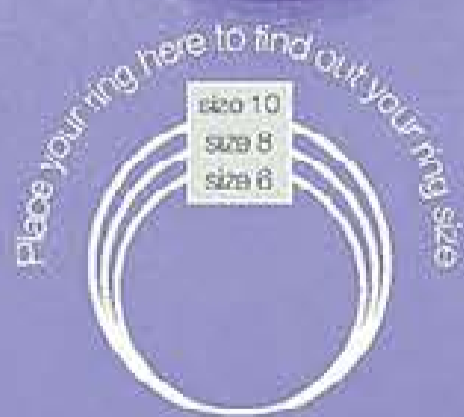
**NEW Set the Tone Gift Set**

Silver-plated necklace and pierced earrings set, adorned with clear glass stones and black epoxy. Necklace approx. 42cm + 9cm extension chain, with pendant approx. 4cm. Earrings approx. 2.5cm.

16196

Will normally be £10

£7 save £3



**NEW Set the Tone Ring**

Silver-plated with clear glass stones and black epoxy.

16220 Size 6

16212 Size 8

01628 Size 10

Will normally be £8

£6 save £2

expert advice

“Who doesn't love *high glamour*? This divine set will have you twinkling and sparkling your way throughout your evening. And they're chic enough to team with a smart day outfit, too!”

Michael Tomczak, Avon Creative Director,  
Global Fashion & Home

new

elegant sparkles to take you from daytime to night time

divine  
STYLE

**new**



comes in a beautiful gift box

**NEW Kinsey Gift Set**

Silver-plated necklace with flower shape detail set with plastic stones and matching pierced earrings. Approx. 42cm + 9cm extension chain. Approx. earrings drop 1.4cm. Comes in a card box.

**17160**

Will normally be £7

**£6 save £1**

**NEW Kinsey Ring**

Silver-plated ring set, one with a clear glass stone, and two with petal patterns set with clear glass stones. Comes in a card box.

**06486** Size 6

**13177** Size 8

**04424** Size 10

Will normally be £7

**£5 save £2**

3 rings to stack together or wear separately

**NEW Julissa Earrings**

Silver-coloured plated, pierced earrings decorated with a flower shaped casting.

**06056**

Will normally be £8

**£4 half price**

**NEW Julissa Necklace**

Silver-coloured necklace with glass and plastic beads. Approx. length 42cm + 9cm extension chain.

**13672**

Will normally be £10

**£8 save £2**

**NEW Julissa Ring**

Adjustable silver-coloured ring with glass and plastic heads.

**07799**

Will normally be £8

**£6 save £2**



**new**

**new**

especially for  
**YOU**

beautiful silveresque pieces you'll love - and love to give



**NEW Reworked Classic Earrings**

Silver-plated pierced earrings with titanium posts and a twisted rope-effect section. Approx. length 4cm.

**16287**

Will normally be £8

**£6 save £2**

**NEW Reworked Classic Necklace**

Silver-plated necklace with a twisted rope-effect section. Approx. 42cm + 9cm extension chain.

**07997**

Will normally be £10

**£7 save £3**



**£7**  
save £3

intricate, twisted rope effect

**NEW Eternal Spring Earrings Gift Set**

Set of 5. Silver-plated with glass stones and acrylic heads. Max. length approx. 3cm. Pierced.

04358

Will normally be £7

**£5 save £2**

**NEW Eternal Spring Necklace Gift Set**

Silver-plated with 5 interchangeable pendants. Glass stones and plastic heads. Approx. 42cm + 9cm extension chain.

02857

Will normally be £7

**£5 save £2**



*easter gifts*  
**£7 & UNDER**  
save up to £3  
pages 124-125



**Jill Necklace and Earrings Gift Set**

Two necklaces, one silver-plated and one gold-coloured metal-plated. Length approx. 42cm + 9cm extension chain. Three pairs of pierced stud earrings, metal and resin.

24059

Normally £10

**£7 save £3**



**Scarlet Earrings Set**

Set of 6 titanium-stud pierced earrings.

21691

Normally £8

**£6 save £2**

*new*

# SWEET celebration



*depicts love, marriage and a baby*

*a cute keepsake to mark life's most cherished events*

**NEW Nya Necklace Gift Set**

Set of 3 silver-plated necklaces. Approx. length 42cm + 9cm extension chain. Each chain features a different sentimental pendant. The shoe and the ring are adorned with clear glass stones.

17384

Will normally be £8

**£6 save £2**





**Alicia Gift Set**  
 Silver-plated necklace with 3 interchangeable plastic bead pendants and 3 pairs of matching pierced earrings. Approx. pendant length 2cm. Approx. chain length 42cm + 9cm extension chain.  
**13953**  
 Normally £7  
**£5 save £2**

*easter gifts*  
**£8 & UNDER**  
 save up to £6  
 pages 126-127

Shamrock



*green Aventurine good luck*

**Blair Bracelet and Earrings Gift Set\***

Green bracelet has Aventurine beads and silver-plated pendant, and matching pierced earrings. Purple bracelet has Amethyst beads and matching pierced earrings.  
**15305 Shamrock**  
**15321 Butterfly**

**£8 each**  
 or buy both for **£10**  
 order using **68783**

**\*WHILE STOCKS LAST**

Butterfly



*purple Amethyst a calm and happy life*

*pick 'n'*  
**MIX**

*versatile jewellery with more than one way to wear it*

**new**

**NEW Kayli Interchangeable Necklace Set**

Silver-plated necklace with 4 interchangeable pendants set with clear glass stones and acrylic beads in a variety of colours. Length approx. 42cm + 9cm extension chain.  
**04689**

Will normally be £10  
**£8 save £2**



*change the stone to suit your style and mood*

*set of 4 rings comes with a gift box*

**NEW Kayli Ring Set**

Set of 4 silver-plated rings with acrylic beads in a variety of colours.  
**16816 Size 6**  
**16642 Size 8**  
**13359 Size 10**  
 Will normally be £8

**£6 save £2**

**£6**  
 save £2



# lingerie SUPERSTARS

*your one-stop-shop for our brand-new products, your best-selling favourites, great value, quality designs and brilliant, everyday control-wear*

*see our chart below to make sure you get the right size*

**Step 1:** measure your **underband size**, in inches, directly under your bust



**Step 2:** measure your **cup size**, in inches, across the fullest part of your bust



**Step 3:** find your **bra size** by rounding both measurements to the nearest inch

|            |       | over bust |     |     |     |     |      |     |      |     |      |     |     |     |     |      |     |     |     |      |     |     |      |     |     |     |
|------------|-------|-----------|-----|-----|-----|-----|------|-----|------|-----|------|-----|-----|-----|-----|------|-----|-----|-----|------|-----|-----|------|-----|-----|-----|
|            |       | Inches    | 32  | 33  | 34  | 35  | 36   | 37  | 38   | 39  | 40   | 41  | 42  | 43  | 44  | 45   | 46  | 47  | 48  | 49   |     |     |      |     |     |     |
| under band | 27-28 |           | 32A | 32B | 32C | 32D | 32DD | 32E | 32F  |     |      |     |     |     |     |      |     |     |     |      |     |     |      |     |     |     |
|            | 29-30 |           |     |     | 34A | 34B | 34C  | 34D | 34DD | 34E | 34F  | 36G |     |     |     |      |     |     |     |      |     |     |      |     |     |     |
|            | 31-32 |           |     |     |     |     | 36A  | 36B | 36C  | 36D | 36DD | 36E | 36F | 36G |     |      |     |     |     |      |     |     |      |     |     |     |
|            | 33-34 |           |     |     |     |     |      |     |      |     |      | 38A | 38B | 38C | 38D | 38DD | 38E | 38F | 38G |      |     |     |      |     |     |     |
|            | 35-36 |           |     |     |     |     |      |     |      |     |      |     |     |     |     |      | 40B | 40C | 40D | 40DD | 40E | 40F | 40G  |     |     |     |
| 37-38      |       |           |     |     |     |     |      |     |      |     |      |     |     |     |     |      |     |     |     | 42B  | 42C | 42D | 42DD | 42E | 42F | 42G |

Measurements can only be used as a guide to finding your correct size. Cup shapes and sizes vary, depending on bra style. We recommend trying several styles and sizes to find the best fit.

EVERYDAY ESSENTIALS *cutting-edge style*



## our best-selling T-SHIRT BRA

**new**

now in **high-fashion animal print**



**NEW Animal Print T-Shirt Bra**  
Padded and underwired in a wild animal print with vibrant turquoise detail. 50% nylon, 44% polyester, 6% elastane, excluding trims.

- 03723 32a      04267 36c
- 17251 32b      09985 36d
- 03947 32c      10603 36dd
- 52431 32d      03236 38b
- 50070 32dd    38190 38c
- 02964 34a      10181 38d
- 02980 34b      09100 38dd
- 03350 34c      17533 40b
- 01479 34d      08490 40c
- 10249 34dd    17418 42b
- 03087 36b      08235 42c

**£7.99**

**NEW Animal Print Briefs**  
89% nylon, 11% elastane, excluding trims. Cotton gusset.

- 14571 10/12
- 13698 14/16
- 52480 18/20

**£4.99**



# T-SHIRT perfect!

with the benefits you love...

- ♥ invisible under a T-shirt
- ♥ with light padding & sculpting
- ♥ seam free for a streamlined look
- ♥ with NEW matching 3-pack of briefs



new

£10



3-pack briefs

### NEW 3 Pack Bonded Briefs

3 pack of seam free microfibre briefs in nude, black and white. 83% nylon, 17% elastane, excluding trims. Cotton gusset.

17350 10/12  
17202 14/16  
17277 18/20

£10

£6.99



## EVERYDAY ESSENTIALS

practical & comfortable



smooth under  
tight-fitting tops



invisible  
knicker  
line



### T-Shirt Underwire Bra

93% polyester, 5% elastane, 2% nylon, excluding trims.

| size | black | white | skintone | size | black | white | skintone | size | black | white | skintone |
|------|-------|-------|----------|------|-------|-------|----------|------|-------|-------|----------|
| 32a  | 08342 | 25106 | 25502    | 34c  | 28092 | 11239 | 11221    | 38b  | 09019 | 10645 | 09076    |
| 32b  | 25726 | 10496 | 22343    | 34d  | 19786 | 10793 | 10694    | 38c  | 09118 | 09449 | 09332    |
| 32c  | 20768 | 07054 | 20289    | 34dd | 25015 | 15164 | 11015    | 38d  | 09571 | 09597 | 02014    |
| 32d  | 13458 | 21451 | 23390    | 36b  | 11064 | 09928 | 09910    | 38dd | 27227 | 14944 | 21634    |
| 32dd | 28555 | 02840 | 24158    | 36c  | 09969 | 10223 | 10124    | 40b  | 02956 | 20339 | 27672    |
| 34a  | 21782 | 23655 | 22962    | 36d  | 10355 | 08953 | 10587    | 40c  | 20248 | 24281 | 23770    |
| 34b  | 19612 | 26120 | 02576    | 36dd | 25007 | 15115 | 15776    | 42b  | 02105 | 02048 | 20479    |
|      |       |       |          |      |       |       |          | 42c  | 20297 | 20636 | 20578    |

£6.99

PRETTY  
*2-pack chemise*

WOW  
PRICE

£11.99

**NEW 2 Pack Chemises**  
Plain white and heart print.  
Adjustable straps. 100%  
cotton, excluding trims. KEEP  
AWAY FROM FIRE.  
16980 10/12  
25668 14/16  
18002 18/20  
16329 22/24  
**£11.99**

*new*



*100%  
cotton*



£14

coordinating  
2-pack bra

with matching  
2-pack briefs

with the **benefits** you love...

- ♥ mix & match the range for great style
- ♥ sculpted cups for great shape
- ♥ great value 2-pack

**NEW Nautical Bras**

Set of 2, one in blue and one striped in pink and blue. Padded and underwired. 50% nylon, 44% polyester and 6% elastane, excluding trims.

- |            |            |
|------------|------------|
| 02253 34b  | 01842 36d  |
| 21808 34c  | 16931 36dd |
| 09746 34d  | 24836 38b  |
| 01438 34dd | 16477 38c  |
| 51789 36b  | 01131 38d  |
| 15628 36c  | 16162 38dd |

£14



new

£6

**NEW Nautical Briefs**

Set of 2. 89% nylon, 11% elastane, excluding trims. Cotton gusset.

- |             |
|-------------|
| 13938 10/12 |
| 16873 14/16 |
| 00091 18/20 |

£6

EVERYDAY ESSENTIALS *gorgeous, matching sets*

new

*stripey*  
**SETS**



pretty, frilly  
finishing

**NEW Nautical Frill Leggings PJs**

Navy and pink leggings and sleeveless top. Top: 60% polyester, 40% cotton. Leggings: 95% cotton, 5% elastane. KEEP AWAY FROM FIRE.

- |             |
|-------------|
| 21576 10/12 |
| 16410 14/16 |
| 04036 18/20 |
| 16964 22/24 |

Will normally be £13.99

£11.99  
save £2

with the **benefits** you love...

- no straps style for versatility
- seam free for a streamlined look
- removable pads

**£10**  
save £2



#### Body Illusion Bandeau Bra

Ruched front and removable pads. Provides a seamless shape. 85% nylon, 15% elastane, excluding trims.

##### **Black**

18705 Medium (10/12)

14258 Large (14/16)

18424 Extra Large (18/20)

Normally £12

##### **White**

21931 Small (6/8)

22020 Medium (10/12)

21956 Large (14/16)

**£10**  
save £2

also  
available in  
white



EVERYDAY ESSENTIALS with light control



new

## smoothing CONTROL leggings



**£15**  
save £3

with the **benefits** you love...

- helps flatten your tummy
- slims and smoothes thighs
- sculpts and controls bottom
- great value 2-pack in black & white or black & blue



#### Body Illusion 2 Pack Cropped Leggings

Black and white cropped control wear leggings for a more streamlined-looking body. 57% polyester, 38% nylon, 5% elastane, excluding trims.

11304 10/12

11361 14/16

09829 18/20

Normally £18

**£15**  
save £3

#### NEW 2 Pack Crop Leggings

Black and blue light control, cropped leggings. 57% polyester, 38% nylon, 5% elastane, excluding trims.

17103 10/12

27599 14/16

18358 18/20

Will normally be £18

**£15**  
save £3

EVERYDAY ESSENTIALS to minimise, shape & control



also available in black and nude

£10  
save £2

**Minimiser Bra**

Non-padded and underwired. 78% cotton, 20% nylon, 2% elastane, excluding trims. Normally £12

£10  
save £2

| size | white | black | nude  | size | white | black | nude  |
|------|-------|-------|-------|------|-------|-------|-------|
| 34dd | 01388 | 21253 | 16626 | 38f  | 22517 | 21154 | 06304 |
| 34e  | 27607 | 27821 | 07468 | 38g  | 01248 | 28795 | 09175 |
| 34f  | 26591 | 04150 | 07963 | 40dd | 02006 | 11338 | 08946 |
| 34g  | 14225 | 18200 | 06320 | 40e  | 14043 | 22822 | 26773 |
| 36dd | 01164 | 24661 | 05009 | 40f  | 01081 | 26799 | 27029 |
| 36e  | 23929 | 00455 | 27144 | 40g  | 28977 | 22145 | 27037 |
| 36f  | 26443 | 01644 | 27151 | 42dd | 23978 | 27433 | 27045 |
| 36g  | 28084 | 10546 | 27169 | 42e  | 00554 | 28506 | 27052 |
| 38dd | 11718 | 05488 | 05876 | 42f  | 14068 | 25619 | 27078 |
| 38e  | 14027 | 18259 | 05652 | 42g  | 12427 | 18242 | 27094 |

SUPPORT & minimise

new

with the benefits you love...

- thicker straps for better comfort
- non-padded style
- matching minimiser briefs
- light control tummy panel
- in rich, luxurious fabric



£8  
save £2

**NEW Port Royale Minimiser Bra**

78% cotton, 20% nylon, 2% elastane, excluding trims.

|            |            |            |
|------------|------------|------------|
| 17780 34dd | 16923 38dd | 11940 42dd |
| 13003 34e  | 13433 38e  | 21402 42e  |
| 11643 34f  | 28696 38f  | 27268 42f  |
| 27300 34g  | 15818 38g  | 26112 42g  |
| 15024 36dd | 16576 40dd |            |
| 15297 36e  | 19182 40e  |            |
| 26468 36f  | 27235 40f  |            |
| 26492 36g  | 14960 40g  |            |

Will normally be £12

£10  
save £2

**NEW Port Royale Minimiser Briefs**

A high-waisted brief with light tummy control. 76% cotton, 17% nylon, 7% elastane, excluding trims.

Cotton gusset.  
10884 10/12  
11023 14/16  
04507 18/20

Will normally be £10

£8  
save £2

♥ *non-wired for ultimate comfort*



**Non-Wired T-Shirt Bra**

Padded T-shirt bra with moulded cups. 89% polyester, 6% nylon, 5% elastane, excluding trims. White only.

- |                   |                   |
|-------------------|-------------------|
| <b>06437</b> 34b  | <b>27292</b> 38b  |
| <b>26377</b> 34c  | <b>08078</b> 38c  |
| <b>06254</b> 34d  | <b>25296</b> 38d  |
| <b>25635</b> 34dd | <b>06338</b> 38dd |
| <b>05868</b> 36b  | <b>06361</b> 40d  |
| <b>28704</b> 36c  | <b>17285</b> 40dd |
| <b>26401</b> 36d  | <b>25866</b> 42d  |
| <b>26260</b> 36dd | <b>06460</b> 42dd |

**£7.99**

♥ *great for racer-back vests*



**Racer Back Bra**

Padded. 78% cotton, 17% polyester, 4% elastane, 1% nylon, excluding trims.

- |                   |                   |
|-------------------|-------------------|
| <b>14878</b> 34b  | <b>01982</b> 36d  |
| <b>24612</b> 34c  | <b>02352</b> 36dd |
| <b>24778</b> 34d  | <b>26419</b> 38b  |
| <b>12708</b> 34dd | <b>24547</b> 38c  |
| <b>02998</b> 36b  | <b>02444</b> 38d  |
| <b>13805</b> 36c  | <b>02519</b> 38dd |

**£10**



♥ *fuller cup & cotton soft*



**Full Cup Non-Padded Bra**

92% cotton, 5% nylon, 3% elastane, excluding trims.

- |                  |                  |                  |
|------------------|------------------|------------------|
| <b>26914</b> 36b | <b>15982</b> 38d | <b>34884</b> 42c |
| <b>18515</b> 36c | <b>26930</b> 40b | <b>26872</b> 42d |
| <b>16790</b> 36d | <b>00364</b> 40c | <b>26963</b> 42e |
| <b>24117</b> 38b | <b>26856</b> 40d | <b>26971</b> 42f |
| <b>16592</b> 38c | <b>24174</b> 42b |                  |

**£7.99**

**Lingerie Guarantee**

90 day **100% money back guarantee** on all unworn lingerie if you're not completely satisfied. For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.

**EVERYDAY ESSENTIALS** clever accessories



4 piece kit contains:

- ♥ racer back clip
- ♥ clear removable straps
- ♥ underband extender
- ♥ bra strap extenders



**Bra Accessories Set**

Includes racer back clip, clear removable straps (for use with bras that have removable straps), underband extender and bra strap extenders. 83% nylon, 17% elastane.

17756

**£5**

**£4**  
save £1

*comes with  
matching  
fruit tongs*

**new**

### NEW Strawberry Slicer with Corer

Strawberry slicer and corer set.  
Slicer: stainless steel and plastic, approx. 9.1cm x 8.5cm x 2.85cm.  
Corer: polypropylene, approx. 7.4cm x 4.5cm x 2.3cm.  
Not suitable for dishwasher.

06577

Will normally be £5

**£4**  
save £1

*press down  
firmly to slice*



*ripe &* **SLICE**

*let your juicy fruits  
brighten up your kitchen*

**new**

**£7**  
save £3

### NEW Set of 2 Jam Pots

Set of 2 fruit-shaped, lidded, ceramic pots with 2 spoons. Dolomite. Strawberry approx. 7cm x 7cm x 8.3cm; orange approx. 7.3cm x 7.3cm x 8.3cm; spoon approx. 8.8cm. Not suitable for dishwasher or microwave.

17582

Will normally be £10

**£7**  
save £3

*includes a matching spoon*



### NEW Fruit Basket with Banana Hanger

A delightful cream fruit basket featuring a detachable banana hanger. Iron. Approx. 23cm x 40cm.

01743

Will normally be £12

**£9.99**  
save £2.01

*hangs a banana  
bunch easily*



**£9.99**  
save £2.01



**new**



ANEW CLINICAL

# beauty buzz

the secret on everyone's lips...

## THE EXPERT



"Women all over the world spend thousands of pounds on cosmetic surgery every year. This evolutionary cream with Triple-Sonic Technology, helps maintain skin's elasticity by tightening the connection between the skin's layers, for noticeably firmer, more defined looking skin – without going under the knife."

**Dr Cheryl Karcher**, US MD Board Certified Dermatologist and Avon Professional Consultant

## THE BEAUTY EDITOR



"The trend for frozen, featureless faces from cosmetic intervention is on the way out, especially as creams like Thermafirm are so effective at providing a more natural-looking lift. Just apply in an upwards sweeping motion to your jaw line."

**Frances Gent**, Avon Beauty Editor

## THE CUSTOMER



5 stars

"This is a magical product! I have tried many different products which are much more expensive but not a patch on this cream. People have noticed!"

'Anonymous', avonshop.co.uk customer, St Annes

# NON-SURGICAL FACELIFT

76% of women  
showed less  
sagging  
and tighter  
skin with  
continued use

try me  
only  
**£12.50**



### Thermafirm Face Lifting Cream

Our most effective  
moisturiser that tackles  
sagging and tightens the  
look of skin so that it looks  
and feels firmer, and facial  
features are more defined.

Apply to face and neck  
twice a day. 30ml

23135

Price per 100ml = £41.67

Normally £21

**£12.50**

save £8.50

ANEW **ULTIMATE 7S 50+**

# beauty buzz

the secret on everyone's lips...

## THE EXPERT



*"It's so important to invest in a day cream that contains SPF, to help protect skin against wrinkle-causing sun damage. With SPF25 and Pro 7Sirtuin Technology, this cream helps to boost skin's proteins, whilst reducing the appearance of wrinkles and age spots."*

**Dr Cheryl Karcher**, US MD Board Certified Dermatologist and Avon Professional Consultant

## THE BEAUTY EDITOR



*"A good day cream is one of the best anti-ageing weapons in your skincare routine as it deeply hydrates skin in preparation for the day ahead. Our luxurious Ultimate 7S Day Cream is both protective against further damage and effective at treating your existing concerns, so apply generously every morning."*

**Frances Gent**, Avon Beauty Editor

## THE CUSTOMER



**5 stars**

*"I love this product, especially the SPF25 which you don't always find in day creams. I use it every day on face, neck and chest. It's a great base for make-up, and my fine lines have noticeably improved."*

'Glomaz', avonshop.co.uk customer, Angus

# DEFY DEEP WRINKLES

*in just 2 weeks, skin's youthful volume looks restored*

tryme  
only  
**£14.50**



DAY  
SPF25

### Ultimate 7S Day Cream SPF25

A fragranced moisturising day cream with Avon exclusive technology formulated to help boost all 7 known Sirtuin youth proteins. Helps minimise the visible signs of skin ageing including dryness and loss of firmness. 50ml

**16097**

Price per 100ml = £29.00

Normally £24

**£14.50**

save £9.50

ANEW GENICS

# beauty buzz

the secret on everyone's lips...

# WAKE UP TIRED EYES

dark circles and under-eye shadows appear brighter in 3 days

## THE EXPERT



*"Whatever your age, dark circles can make you look and feel older, so a product to combat them is a must. Using Shadow Erase Complex, this corrector not only camouflages dark circles, but helps to visibly reduce them over time, helping your eyes look brighter and more youthful."*

**Dr Cheryl Karcher**, US MD Board Certified Dermatologist and Avon Professional Consultant

## THE BEAUTY EDITOR



*"Our modern, stressful lifestyles combined with age and fatigue can trigger dark circles making you look permanently tired. This corrector, tailored for the delicate skin around your eyes can't give you eight hours shut-eye, but can at least make you look well rested."*

**Frances Gent**, Avon Beauty Editor

## THE CUSTOMER

★★★★★ 5 stars

*"This product is a must for anyone who suffers with dark rings around the eyes. After just a few days, I noticed a change."*

'Debixharmony', avonshop.co.uk, Sheffield



try me only  
**£12.50**

### Genics Dark Circle Corrector

Lightweight, silky-smooth anti-ageing treatment that helps visibly fade the look of dark circles for eyes that look years younger. Adds a hint of radiance for a well rested look.

Formulated with Shadow Erase Complex. 15ml

25247

Price per 100ml = £83.33

Normally £21

**£12.50**

save £8.50























CLEANSE

EYE

DAY

NIGHT

TREAT

|         | VITALE 25+  | REVERSALIST 40+  | ULTIMATE 7S 60+   | PLATINUM 60+  |
|---------|---|--|---|---|
|         | FINE WRINKLES, FATIGUED SKIN, SIGNS OF STRESS   | WRINKLES, FIRMNESS, DISCOLOURATIONS  | DEEP WRINKLES, SAGGING, AGE SPOTS   | NECK SAGGING, DRYNESS, SEVERE WRINKLES  |
| CLEANSE | <b>Cleanser</b><br>125ml<br>03111<br>Price per 100ml = £6.00<br><b>£7.50</b><br>                                 | <b>Complete Renewal Foaming Cleanser</b><br>125ml<br>14118<br>Price per 100ml = £6.80<br><b>£8.50</b><br>   | <b>Cream Cleanser</b><br>125ml<br>01602<br>Price per 100ml = £8.00<br><b>£10</b><br>  | <b>Cleanser</b><br>125ml<br>02311<br>Price per 100ml = £8.40<br><b>£10.50</b><br>          |
| EYE     | <b>Eye Gel Cream</b><br>15ml<br>22160<br>Price per 100ml = £106.67<br><b>£16</b><br>                             | <b>Complete Renewal Express Dual Eye System</b><br>14134<br><b>£19</b><br>  | <b>Eye System</b><br>16139<br><b>£20</b><br>  | <b>Eye &amp; Lip Cream</b><br>15ml<br>01230<br>Price per 100ml = £140.00<br><b>£21</b><br> |
| DAY     | <b>Day Cream SPF25</b><br>50ml<br>11247<br>Price per 100ml = £39.00<br><b>£19.50</b><br>                        | <b>Complete Renewal Day Cream SPF25</b><br>50ml<br>26757<br>Price per 100ml = £43.00<br><b>£21.50</b><br>  | <b>Day Cream SPF25</b><br>50ml<br>16097<br>Price per 100ml = £29.00<br>Normally £24<br><b>£14.50</b> save £9.50<br>See page 147 for details.<br> | <b>Day Cream SPF25</b><br>50ml<br>11353<br>Price per 100ml = £50.00<br><b>£25</b><br>     |
| NIGHT   | <b>Night Gel Cream</b><br>50ml<br>11197<br>Price per 100ml = £39.00<br><b>£19.50</b><br>                       | <b>Complete Renewal Night Cream</b> 50ml<br>14126<br>Price per 100ml = £43.00<br><b>£21.50</b><br>  | <b>Night Cream</b><br>50ml<br>16063<br>Price per 100ml = £48.00<br><b>£24</b><br>   | <b>Night Cream</b><br>50ml<br>19166<br>Price per 100ml = £50.00<br><b>£25</b><br>        |
| TREAT   | <b>2-in-1 Exfoliating &amp; Perfecting Mask</b><br>75ml<br>28266<br>Price per 100ml = £17.33<br><b>£13</b><br> | <b>NEW Complete Renewal Express Wrinkle Smoother</b><br>9g<br>23960<br>Price per 100g = £166.67<br>Will normally be £18<br><b>£15</b> save £3<br> | <b>Elixir</b><br>30ml<br>24133<br>Price per 100ml = £100.00<br><b>£30</b><br>   | <b>Serum</b><br>30ml<br>23267<br>Price per 100ml = £103.33<br><b>£31</b><br>             |
|         | <b>Beauty Balm Cream BB+ SPF20</b> 30ml<br>09720<br>Price per 100ml = £50.00<br><b>£15</b><br>                 |  | <b>Ulti-Minute Lifting Complex</b><br>30ml<br>26989<br>Price per 100ml = £90.00<br><b>£27</b><br>   |   |

# ANEW TREATMENTS

## CLINICAL

AT-HOME ALTERNATIVES TO A DERMATOLOGY PROCEDURE

|  |   |   |   |
|--|---|---|---|
| <p>UNEVEN SKIN</p> <p><b>Absolute Even Multi-Tone Skin Corrector with DSX-7</b><br/>30ml<br/>18044<br/>Price per 100ml = £93.33<br/><b>£28</b><br/></p> | <p>UNEVEN SKIN</p> <p><b>Absolute Even Multi-Tone Skin Correcting Cream with DSX</b> 30ml<br/>08482<br/>Price per 100ml = £73.33<br/><b>£22</b><br/></p> | <p>UNEVEN SKIN</p> <p><b>Absolute Even Spot Correcting Hand Cream SPF15 with DSX</b><br/>75ml<br/>02634<br/>Price per 100ml = £13.33<br/><b>£10</b><br/></p> | <p>HOODED EYES</p> <p><b>Eye Lift PRO</b><br/>04713<br/><b>£19.50</b><br/></p> |
|--|---|---|---|

## A-F33

OUR FASTEST WRINKLE-FIGHTING RANGE

|   |   |   |  |
|---|---|---|--|
| <p>FINE WRINKLES</p> <p><b>PRO Line Corrector Treatment with A-F33</b><br/>30ml<br/>36798 <b>£30</b><br/>04069 <b>£15</b> offer price*<br/>*See pages 2-3 for offer details.<br/></p> | <p>FINE WRINKLES</p> <p><b>Pro Line Corrector Hydrating Cream with A-F33</b> 30ml<br/>12070<br/>Price per 100ml = £63.33<br/>Normally £24<br/><b>£19</b> save £5<br/>See page 8 for details.<br/></p> | <p>CROWS FEET</p> <p><b>PRO Line Corrector Eye Treatment with A-F33</b><br/>15ml<br/>00760<br/>Price per 100ml = £100.00<br/>Normally £19.50<br/><b>£15</b> save £4.50<br/>See page 9 for details.<br/></p> | <p>FINE WRINKLES</p> <p><b>NEW PRO Line Corrector Targeted Filler with A-F33</b><br/>05611<br/><b>£12</b><br/>See page 7 for details.<br/></p> |
|---|---|---|--|

## GENICS

LOOK UP TO 10 YEARS YOUNGER

|   |   |   |
|---|---|---|
| <p>DARK CIRCLES</p> <p><b>Dark Circle Corrector</b> 15ml<br/>25247<br/>Price per 100ml = £83.33<br/>Normally £21<br/><b>£12.50</b> save £8.50<br/>See page 149 for details.<br/></p> | <p>EXPRESSION LINES</p> <p><b>Treatment Concentrate</b><br/>30ml<br/>03541<br/>Price per 100ml = £100.00<br/><b>£30</b><br/></p> | <p>EXPRESSION LINES</p> <p><b>Treatment Cream</b><br/>30ml<br/>03566<br/>Price per 100ml = £78.33<br/><b>£23.50</b><br/></p> |
|---|---|---|

## MINI-KITS

THE 14 DAY ROUTINE THAT'S PERFECT FOR YOUR SKIN

|   |  |  |  |
|---|--|--|--|
| <p><b>Vitale 14 Day System</b><br/>26690<br/><b>£22</b><br/></p> | <p><b>Reversalist 14 Day System</b><br/>26252<br/><b>£24</b><br/></p> | <p><b>Ultimate 7S 14 Day System</b><br/>25759<br/><b>£26</b><br/></p> | <p><b>Platinum Recontouring 14 Day System</b><br/>25775<br/><b>£28</b><br/></p> |
|---|--|--|--|

LOVE YOUR SKIN  
EVERY DAY



# 1 PRODUCT **5** ANTI-CELLULITE **BENEFITS**

- 1** Dramatically **reduces** the look of cellulite
- 2** Helps to **prevent** the look of cellulite\*
- 3** Shapes, **firms** and sculpts the feel of skin
- 4** **Improves** the look of imperfections
- 5** Smoothes and **moisturises**

tryme  
only  
**£5**

**new**

AVON

solutions

cellu break 5D

anti-cellulite  
treatment  
with extreme care complex

NEW ADVANCED  
FORMULA

**CELLU BREAK 5D  
FOR DIMPLE-FREE  
LOOKING SKIN**

**NEW Cellu Break 5D Anti-Cellulite Treatment**  
Anti-cellulite cream formulated to perform 2x better than caffeine. Helps firm the look of skin and reduce the appearance of cellulite. With shea butter and soybean extracts. 150ml

**16832**

Price per 100ml = £3.33

Will normally be £10

**£5 half price**

\*When used in conjunction with a healthy lifestyle. Illustrative dramatisation to highlight intended results.

# ROLL-ON RADIANCE

get good vibrations about luminously radiant eyes



**8** GIVE YOUR EYES THE LOOK OF **8 HOURS SLEEP**



### Truly Radiant Vibes Brightening Eye Roller

Instantly illuminates the eye area to help provide a luminous finish to skin. Makes your eyes look like you've had a full 8 hours of sleep. Provides 24 hour moisturisation. Includes built-in battery that cannot be replaced. 12ml

**25197**

Price per 100ml = £50.00

Normally £10

**£6**  
save £4

twist to start vibrations

## TRULY RADIANT

FOR SKIN SO HEALTHY IT GLOWS

### Daily Moisturiser SPF15 50ml

**21097**  
Price per 100ml = £9.00

Normally £7.50

**£4.50**

save £3



### Overnight Retexturing Emulsion 50ml

**27698**  
Price per 100ml = £9.00

Normally £7.50

**£4.50**

save £3



### Tint Release Moisturiser SPF20 50ml

**01065**  
Price per 100ml = £9.00

Normally £7.50

**£4.50**

save £3



### 5 Minute Renewing Treatment 75ml

**27870**  
Price per 100ml = £4.00

Normally £5

**£3**

save £2



# STAY MATTE AND SHINE FREE

*around the clock*

the perfect balance of **oil control** and **essential hydration** for oily and combination skin

- **moisturises** dry patches
- **mattifies** t-zone
- **minimises** oil production

**new**  
 if you liked our Complete Balance range you'll love this!



**£4.50**  
each

### NEW Balancing Night Gel 50ml

**08334**  
Price per 100ml = £9.00

Will normally be £7.50

**£4.50**

save £3

### NEW Mattifying Day Cream SPF15 50ml

**08268**  
Price per 100ml = £9.00

Will normally be £7.50

**£4.50**

save £3

SPF15

## BALANCE & MATTE

FOR COMBINATION & OILY SKIN

### NEW Deep Cleansing Clay Mask 75ml

**08391**  
Price per 100ml = £4.00

Will normally be £5

**£3** save £2

### NEW Self-Foaming Cleanser 150ml

**08300**  
Price per 100ml = £2.00

Will normally be £5

**£3** save £2



**BODY CONFIDENCE TREATS** TARGETED TREATMENTS FOR EVERY BODY WORRY

**Butt Lifting Treatment**  
100ml  
19224  
£10



**Lift & Firm Bust Liquid Bra Toning Gel**  
150ml  
22590  
Price per 100ml = £6.67  
£10



**Stretchmark 24 Line-Reducing Treatment** 150ml  
22228  
Price per 100ml = £8.00  
£12



**Cellu-Sculpt**  
200ml  
22566  
Price per 100ml = £6.00  
£12



**Cellu-Sculpt 3X Tri-Roller Anti-Cellulite Treatment** 150ml  
13565  
Price per 100ml = £9.33  
£14



**AGELESS BLOOM**

FOR BLOOMIN' BEAUTIFUL MATURE SKIN

**Day Cream SPF20**  
50ml  
25882  
Price per 100ml = £20.00  
£10



**Recontouring Night Cream**  
50ml  
25890  
Price per 100ml = £20.00  
£10



**Eye Cream**  
15ml  
08797  
Price per 100ml = £46.67  
£7



**YOUTH MINERALS**

SKIN FOOD FOR AGEING SKIN

**Energising Day Cream SPF20**  
50ml  
10421  
Price per 100ml = £22.00  
£11



**Restorative Night Cream**  
50ml  
10959  
Price per 100ml = £22.00  
£11



**Eye Renewal Cream SPF20**  
15ml  
13052  
Price per 100ml = £53.33  
£8



**HYDRA BEYOND**

FOR DRY SKIN THAT NEEDS A DRINK

**Hydrating Lotion SPF15**  
50ml  
04960  
Price per 100ml = £15.00  
£7.50



**Extra Hydrating Cream**  
50ml  
07658  
Price per 100ml = £15.00  
£7.50



**Hydrating Eye Cream**  
15ml  
07567  
Price per 100ml = £46.67  
£7



**TREATMENTS**

TREAT YOUR SKIN TO KIND SOLUTIONS

**Youth Express Line Filler**  
03640  
£9



**BB Gentle Beauty Balm**  
30ml  
Price per 100ml = £33.33  
£10



\*Will not be featured in the brochure again.

**PURE & GENTLE**

for fresh, invigorated skin, the gentle way

VIBRATES TO CLEAN YOUR PORES

**5x DEEPER**



**Vibes Power Cleanser**  
Includes 14 replacement pads.  
Requires 1 x AAA battery (not included).  
Size approx. 4.68cm x 8.12cm.  
13201  
£15



**Vibes Power Cleanser Replacement Pads**  
Contains 14 replacement pads.  
25874  
Price per pad = 30p  
£5

I come with 14 cleansing pads

FIND YOUR PERFECT CLEANSER...

**Freshest Pure Refreshing Toner** 200ml  
05025  
Price per 100ml = £2.50  
£5



**Freshest Pure Bi-Phase Make-up Remover**  
200ml  
26013  
Price per 100ml = £3.00  
£6



**Freshest Pure Scrub, Mask & Cleanser**  
100ml  
07708  
£6



**Freshest Pure Cleansing Wipes**  
Contains 25 wipes.  
08730  
Price per wipe = 16p  
£4



**BUY 1 CHOOSE 1 FREE** save up to £15  
pages 156-157  
lowest priced items free



# hands-on NOURISHMENT

*intense, creamy care for touchably soft, heavenly hands*

**new**



**Hand Cream 100ml**  
23853 NEW Gentle  
Aloe Softening  
07989 Royal Jelly

22830 Cocoa Butter  
Revitalising Moisture  
13490 Youth Restore  
03913 Glycerine Hand & Nail  
**£3.50**

**Aloe Vera**

**Royal Jelly**

**Cocoa Butter**

**Youth Restore**

**Glycerine**

*with soothing aloe vera for beautifully soft hands, all day*

*with skin softening royal jelly*

*with cocoa butter and vitamin E for 24 hour moisture*

*with skin firming collagen & elastin*

*with skin hydrating calcium, glycerine and vitamin E*



# SPECIAL OFFER

## MIX & MATCH

# 3 for £3

save £7.50

pages 158-159





*treat mature skin to the daily*  
**CARE IT DESERVES**

for mature skin

with skin firming  
collagen & elastin

leaves skin  
looking and  
feeling firmer, in  
just 1 week

£2  
save £1.50



for very dry skin

for dry skin

for normal to dry skin

for oily/combination skin

with softening and  
restoring royal jelly

with nourishing  
and pampering  
cocoa butter  
& vitamin E

with moisturising  
and softening soybean  
& vitamin E

with refreshing &  
mattifying cucumber  
& witch hazel

**Face Cream**

100ml

06296 Royal Jelly

00463 Cocoa Butter Revitalising Moisture

Normally £3.50

£1.75 half price

16519 Rich Moisture Nourishing

17400 Light Moisture Refreshing



**3-in-1 Cleansing Lotion**

200ml

23242

Price per 100ml = £1.13

Normally £4.50

£2.25 half price

**Youth Restore**

**Firming Face Cream**

100ml

27839

Normally £3.50

£2 save £1.50



*lip-loving CARE*  
treat lips to a kiss of oil-infused moisture



with caring & restoring royal jelly & vitamin E

**Protecting Lip Balm**  
19158  
Normally £2.20  
**£1.10**  
half price

**NEW Lip Balm**  
15ml  
22061 Cocoa Butter  
50609 Pink Magnolia Smoothing  
Price per 100ml = £11.67  
Will normally be £3.50  
**£1.75**  
half price

**Royal Jelly Lip Treatment SPF15**  
10ml  
06502  
Normally £2.20  
**£1.10**  
half price

*caring LOTIONS*  
lavish skin in all-over essential hydration



with moisturising shea butter & vitamin E

**NEW Pink Magnolia Silky Body Lotion**  
200ml  
74567  
Price per 100ml = 86p  
Will normally be £3.50  
**£1.75** half price

**Body Lotion**  
400ml  
23317 Nurturing  
07740 Royal Jelly  
25171 Smoothing  
10470 Firming  
Price per 100ml = 60p  
Normally £4.80  
**£2.40** half price

*gentle, soothing*  
**MOISTURE**

lightweight lotion with moisture-replenishing aloe vera to leave skin feeling irresistibly soft and soothed



new



**NEW Gentle Aloe Calming Body Lotion**  
200ml  
23911  
Price per 100ml = 88p  
Will normally be £3.50  
**£1.75**  
half price

**all half price**  
PAGES 162-163

clearskin®

ASK AVON

# How do I get rid of BLEMISHES?

clearskin® advice

All skin types are prone to blemishes from time-to-time. The trick is to gently cleanse and treat target areas daily. Our astringent helps remove dirt and grime to stop oil build up, which can lead to imperfections.

£2 half price



**Blemish Clearing Daily Astringent** 100ml  
17129  
Normally £4  
**£2 half price**

**Blemish Clearing 3-in-1 Cleanser, Scrub & Mask**  
125ml  
24208  
Price per 100ml = £2.40  
Normally £5  
**£3 save £2**



**Blemish Clearing Peel Off Mask**  
75ml  
26732  
Price per 100ml = £3.33  
Normally £4  
**£2.50 save £1.50**



**Blemish Clearing Deep Cleansing Cloths**  
Contains 25 wipes.  
16840  
Price per wipe = 12p  
Normally £4.50  
**£3 save £1.50**



ASK AVON

# How do I shrink my PORES?

clearskin® advice

It is so important to cleanse and unclog pores allowing them to breathe. Be sure to always remove make-up at the end of the day. Our exfoliating face scrub with micro-beads helps to lift away impurities, to leave skin looking and feeling smoother and brighter.

£2 half price



**Pore Penetrating Invigorating Scrub** 75ml  
15529  
Price per 100ml = £2.67  
Normally £4  
**£2 half price**

**Pore Penetrating Black Mineral Mask**  
75ml  
18374  
Price per 100ml = £4.00  
Normally £5  
**£3 save £2**



ASK AVON

# How do I blitz PIMPLES FAST?

clearskin® advice

Picking or squeezing surprise blemishes could make them worse. Our emergency cleanser with milk thistle, is an intense daily treatment that reduces redness and the appearance of blemishes after just 1 use!

£2.50  
half price



**Clear Emergency Intensive Cream Cleanser**  
75ml  
25411  
Price per 100ml = £3.33  
Normally £5  
**£2.50 half price**

ASK AVON

# How do I beat BLACKHEADS?

clearskin® advice

Blackhead-free skin begins with a clean surface, so it's essential you lift out pore-clogging dirt, oil and make-up daily. Try our blackhead mask that turns from blue to white when it's ready to rinse for deeply cleansed and revived skin in minutes.

£1.75  
half price



**Blackhead Clearing Deep Treatment Mask** 75ml  
00521  
Price per 100ml = £2.33  
Normally £3.50  
**£1.75 half price**

**Clear Emergency Instant Spot Treatment** 15ml  
20511  
Price per 100ml = £16.67  
Normally £4.50  
**£2.50 save £2**



**Professional Liquid Extraction Strip** 30ml  
04929  
Price per 100ml = £13.33  
Normally £6  
**£4 save £2**



**Professional Blemish Mark Treatment** 50ml  
11858  
Price per 100ml = £9.00  
Normally £7  
**£4.50 save £2.50**



**Professional Clarifying Toner Pads**  
Contains 45 pads.  
13060  
Price per pad = 8p  
Normally £5.50  
**£3.50 save £2**



**Professional Daily Correcting Lotion** 50ml  
20883  
Price per 100ml = £9.00  
Normally £7  
**£4.50 save £2.50**



**Professional Deep Pore Cleansing Scrub** 125ml  
21717  
Price per 100ml = £2.80  
Normally £5.50  
**£3.50 save £2**



**Blackhead Clearing Daily Astringent** 100ml  
27474  
Normally £4  
**£2.50 save £1.50**



**Blackhead Clearing Daily Cleanser** 125ml  
18820  
Price per 100ml = £2.00  
Normally £4.50  
**£2.50 save £2**



## expert advice



“Undernourished? To make your hair look even healthier, after washing, blast it with cooler water to lock in the nourishment. Then apply the serum in to damp, towel-dried hair. This'll help your locks look luscious.”

*Alex Faulkner, Professional Haircare Expert*

## Advance Techniques

As featured in  
**GRAZIA**



**360 Nourishment Moroccan Argan Oil Mask**  
150ml  
03319  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30 save £2.20**



**360 Nourishment Moroccan Argan Oil Heat Infusion Treatment**  
4 x 15ml.  
20735  
Normally £5.50  
**£3.30 save £2.20**



**360 Nourishment Moroccan Argan Oil Leave-in Treatment**  
30ml  
06973  
Price per 100ml = £11.00  
Normally £5.50  
**£3.30 save £2.20**



**360 Nourishment Moroccan Argan Oil Lightweight Gloss Spray**  
100ml  
24216  
Normally £5.50  
**£3.30 save £2.20**

help you create  
**nourished-looking locks**

GET THE HAIR YOU'VE ALWAYS DREAMED OF  
WITH OUR BEST-LOVED HAIRCARE COLLECTION

buy both for

**£3**

save £2.60

page 169 only  
order using 69658

### 5 BEAUTIFUL BENEFITS

1. stronger-feeling hair
2. instant shine
3. smooth finish
4. silky perfection
5. weightless movement



**360 Nourishment Moroccan Argan Oil 250ml**  
23754 Shampoo  
23614 Conditioner  
Price per 100ml = £1.12  
**£2.80**



Advance Techniques

help you create  
*standout*  
**COLOUR**



**Colour Protection**

250ml

**15768** Shampoo

**05934** Conditioner

Price per 100ml = 60p

Normally £2.80

**£1.49** save £1.31

**Colour Protection**

**Restorative Mask**

150ml

**08326**

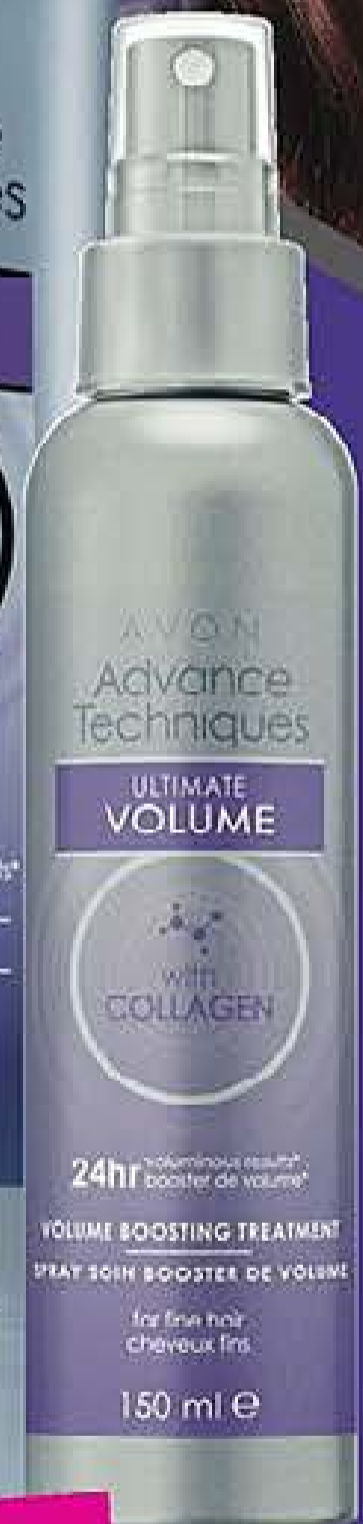
Price per 100ml = £2.20

Normally £5.50

**£3.30** save £2.20

Advance Techniques

help you create  
*vampy*  
**VOLUME**



**Ultimate Volume**

250ml

**09381** Shampoo

**09522** Conditioner

Price per 100ml = 60p

Normally £2.80

**£1.49** save £1.31

**Ultimate Volume**

150ml

**08441**

Price per 100ml = £1.80

Normally £4.50

**£2.70** save £1.80

**expert advice**



“Need a boost? Collagen is known in the beauty and cosmetics industry, but it's also great to boost lacklustre hair.”

*Alex Faulkner, Professional Haircare Expert*

Advance Techniques

help you create  
*show-stopping*  
**SHINE**



**Daily Shine Shampoo**  
250ml  
11171  
Price per 100ml = 60p  
Normally £2.80

**£1.49**

save £1.31

**Daily Shine Dry Ends Serum**  
30ml  
21352  
Price per 100ml = £11.00  
Normally £5.50

**£3.30**

save £2.20

**Daily Shine Quick Touch  
Leave In Conditioner**  
250ml  
11320  
Price per 100ml = 60p  
Normally £2.80

**£1.49**

save £1.31

**Daily Shine Shine Serum**  
60ml  
04200  
Price per 100ml = £6.00  
Normally £6.50

**£3.90**

save £2.60



Advance Techniques

help you create  
*stronger*  
**STRANDS**



**Strengthen & Protect**  
250ml  
06031 Conditioner  
08599 Shampoo  
Price per 100ml = 60p  
Normally £2.80

**£1.49**

save £1.31

**Strengthen & Protect  
Leave-In Treatment**  
100ml  
02600  
Normally £6.50

**£3.90**

save £2.60



**expert advice**



“Don't fall out with your hair. Give it an extra boost by enhancing this great haircare range with a protein filled diet. This'll lead to less hair fallout.”

*Alex Faulkner*, Professional Haircare Expert

Advance Techniques

# styles above the rest

enhance your hair with these great-priced styling products

**heat protection spray**  
protects hair from damage during heat styling

**volume & curl mousse**  
protects against heat styling and delivers a 24-hour moderate-to-light hold

**power straight spray**  
delivers 2-3 days of straight style



**firm hold gel**  
holds hair without stiffness



**mirror shine spray**  
smoothes and moisturises for a mirror-like shine



**firm hold hairspray**  
provides 24-hour humidity-resistant hold



**Firm Hold Gel**  
100ml  
12005  
Normally £3  
**£1.80**  
save £1.20

**Heat Protection Spray**  
100ml  
11965  
Normally £4.50  
**£2.70**  
save £1.80

**Mirror Shine Spray**  
100ml  
01412  
Normally £5  
**£3** save £2

**Volume & Curl Mousse**  
150ml  
01107  
Price per 100ml = £1.40  
Normally £3.50  
**£2.10**  
save £1.40

**Firm Hold Hairspray**  
200ml  
01156  
Price per 100ml = 98p  
Normally £3.25  
**£1.95**  
save £1.30

**Power Straight Spray**  
100ml  
11924  
Normally £4.50  
**£2.70**  
save £1.80

expert advice



“Don't fight it. Choosing the right brush and styling product helps no end in making your hair look fabulous. Another trick is to wrap your hair in a silk scarf at night to lessen static and save time styling in the morning. It really does work.”

Alex Faulkner, Professional Haircare Expert



- 1. Paddle Brush 02832  
Normally £7.50  
**£4.50**  
save £3
- 2. Cushion Brush 06767  
Normally £5  
**£3.25**  
save £1.75
- 3. Large Barrel Brush 04499  
Normally £7.50  
**£4.50**  
save £3
- 4. Small Barrel Brush 04515  
Normally £5  
**£3.25**  
save £1.75
- 5. Pop-Up Brush 02873  
Normally £3.25  
**£2.25**  
save £1

**Straightening Comb**  
00943  
Normally £6  
**£3.60**  
save £2.40



**Styling Comb**  
25056  
Normally £4  
**£2.50**  
save £1.50



**Back Comb Brush**  
23820  
Normally £3.25  
**£2.25** save £1





# Advance Techniques save 40%



**Damage Repair 3D Rescue**  
100ml  
15073  
Normally £6.50  
**£3.90**  
save £2.60



**Frizz Control Lotus Shield**  
60ml  
05264  
Price per 100ml = £8.75  
Normally £7.50  
**£5.25**  
save £2.25



**Anti-Dandruff Scalp Soothing Conditioner**  
150ml  
18341  
Price per 100ml = £2.00  
Normally £5  
**£3** save £2



**Frizz Control**  
250ml  
12567 Shampoo  
23580 Conditioner\*  
Price per 100ml = 60p  
Normally £2.80  
**£1.49**  
save £1.31



**Classic Anti-Dandruff Shampoo**  
250ml  
07351  
Price per 100ml = 60p  
Normally £2.80  
**£1.49**  
save £1.31



**Shampoo**  
400ml  
07062 Strengthen and Protect  
17970 Daily Shine 2-in-1  
13482 Volume  
00372 Classic Anti-Dandruff 2-in-1  
04044 Frizz Control  
01859 Colour Protection  
24448 360 Nourishment Moroccan Argan Oil  
Price per 100ml = £1.13  
**£4.50**



## expert advice

Choose wisely! It's important to use our products properly to get the best results. I'd suggest shampooing your hair every other day and picking your conditioner on your hair type and length.

*Alex Faulkner, Professional Haircare Expert*

\*Will not be featured in the brochure again.

# buy 1 choose 1 FREE

save £6 page 177 only



## blondes

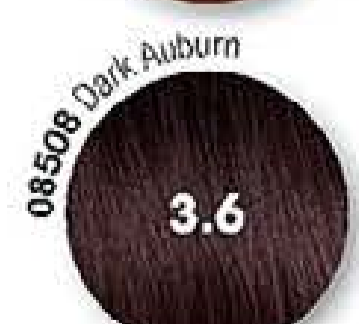


## brunettes



lightens dark hair by up to 3 shades

## reds & blacks



Triple protection against UV rays, antioxidants and colour-fade

not sure which shade to choose? visit [www.avon.uk.com/makeover](http://www.avon.uk.com/makeover)

Remember to allergy-test 48 hours before use.

Professional Hair Colour  
**£6**

# Bath & Body Store

skin  
so  
soft



I'll hydrate hands for touchable softness

## A PASSION FOR softness

restore skin's radiance with lasting, sensual softness

new

94% agree that after 1 week, skin looks more radiant

100% happy or your money back  
See pages 210-211 for our 90 day guarantee.

- |  |  |  |  |
|--|--|--|--|
| <i>lotion</i>  |  | <i>gel</i>   |  |
| 1 <b>Silky Moisture Ultra Moisturising Body Lotion</b><br>250ml<br>12062<br>Price per 100ml = 84p<br>Normally £3.50<br><b>£2.10 save £1.40</b> | 2 <b>Firming &amp; Restoring Body Lotion</b><br>250ml<br>12062<br>Price per 100ml = 84p<br>Normally £3.50<br><b>£2.10 save £1.40</b> | 3 <b>Fast Hydration Moisturising Gel</b><br>250ml<br>00919<br>Price per 100ml = £1.20<br>Normally £5<br><b>£3 save £2</b>    |  |
| <i>cream</i>   |  | <i>butter</i>  |  |
| 4 <b>Silky Moisture Replenishing Hand Cream</b><br>75ml<br>24265<br>Price per 100ml = £2.93<br>Normally £3.60<br><b>£2.20 save £1.40</b>       | 5 <b>Silky Moisture Body Butter</b><br>200ml<br>20503<br>Price per 100ml = £1.50<br>Normally £5<br><b>£3 save £2</b>                 | 6 <b>Firming &amp; Restoring Body Cream</b><br>200ml<br>21659<br>Price per 100ml = £1.50<br>Normally £5<br><b>£3 save £2</b> | 7 <b>Original Body Butter</b><br>200ml<br>20545<br>Price per 100ml = £1.50<br>Normally £5<br><b>£3 save £2</b> |



infused with **PASSION FRUIT OIL** for all skin types

**NEW Skindisiac Body Oil Spray**  
150ml  
09647  
Price per 100ml = £1.67  
Will normally be £5  
**£2.50**  
**half price**

**NEW Skindisiac Silky Body Lotion**  
200ml  
09753  
Price per 100ml = £1.00  
Will normally be £4  
**£2**  
**half price**

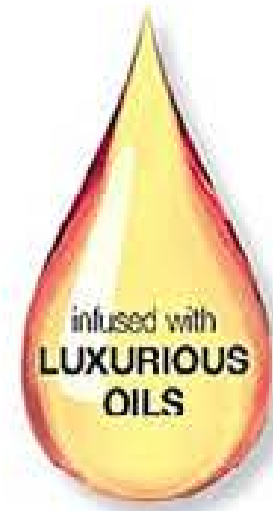


### your top tip

To keep skin feeling softer for longer, apply the lotion and oil onto slightly damp skin after the shower to lock-in the moisture.

Amy Culshaw, Avon Customer, Nottingham

skin  
so  
soft



*I'll wash on instant hydration in the shower*

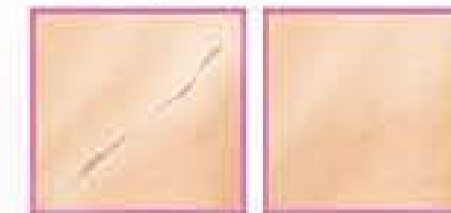
improve the look of  
SCARS AND  
STRETCH MARKS



*faster results than the market leader\**

**Silky Moisture Tissue Oil**  
150ml  
07815  
Price per 100ml = £2.67  
Normally £8

**£4**  
half price



scarring before use    after just 8 weeks

\*With continued use.

washes

**Fast Hydration Body Wash**  
250ml  
00935  
Price per 100ml = 96p  
Normally £4  
**£2.40** save £1.60

**Silky Moisture Creamy Body Wash**  
250ml  
12526  
Price per 100ml = 72p  
Normally £3  
**£1.80** save £1.20

**Original Bath Oil**  
250ml  
07765  
Price per 100ml = £1.08  
Normally £4.50  
**£2.70** save £1.80



**your top tip**

Pour a few drops into a hot bath so that skin can soak up the moisture for longer. Plus, if you have a dry scalp, like me, massage onto your scalp for soothed skin, and shiny, gorgeous smelling hair. You will not be disappointed. I've really noticed that my stretch marks and dry skin have almost disappeared!

*BennyB*, Avon Customer, Leicester

Diagrams for illustrative purposes only.

skin  
so  
soft



with gold & minerals

for luxuriously soft radiant skin

**Mineral Gems Glamorous Gold Body Lotion**  
250ml  
**26922**  
Price per 100ml = £1.08  
Normally £4.50  
**£2.70**  
save £1.80

**Mineral Gems Glamorous Gold Shimmering Body Oil Spray**  
150ml  
**02501**  
Price per 100ml = £2.20  
Normally £5.50  
**£3.30**  
save £2.20

**Mineral Gems Glamorous Gold Body Wash**  
250ml  
**04606**  
Price per 100ml = 96p  
Normally £4  
**£2.40**  
save £1.60

with olive extract & jojoba oil

for a beautifully natural, sun-kissed glow

**Soft & Glow Sun Kissed Body Moisturiser with SPF15**  
250ml  
**03160**  
Price per 100ml = £1.24  
Normally £5.20  
**£3.10**  
save £2.10

**Soft & Glow Sun Kissed Airbrush Spray for Medium Skin Tones**  
150ml  
**03418**  
Price per 100ml = £2.07  
Normally £5.20  
**£3.10**  
save £2.10



My targeted applicator helps banish hair fast, for soft & smooth skin

with meadow foam oil

to soothe skin after hair removal

**1 Wax Strip Kit for Body**  
Contains 10 strips.  
**20925**  
Normally £7  
**£4.20**  
save £2.80

**2 Facial Wax Strip Kit**  
Contains 10 x 2 wax strips and 2 x soothing oil finishing wipes.  
**12492**  
Normally £8  
**£4.80**  
save £3.20

**3 Moisturising Silky Shave Gel**  
150ml  
**12435**  
Price per 100ml = £1.87  
Normally £4.80  
**£2.80**  
save £2

**4 Sensitive Skin Hair Removal Cream**  
100ml  
**13417**  
Normally £5.30  
**£3.20**  
save £2.10

**5 Sensitive Skin Bikini Line Hair Removal Cream**  
75ml  
**08029**  
Price per 100ml = £3.60  
Normally £4.50  
**£2.70**  
save £1.80

**6 Facial Hair Removal Cream**  
15ml  
**06783**  
Price per 100ml = £16.00  
Normally £4  
**£2.40**  
save £1.60

# SPRAY-ON hydration

miracle mists for all-day moisture, whatever your skin type

*silky moisture*  
to deeply moisturise

*original*  
to condition & nourish



I'm the nation's tried and trusted, most loved oil-spray



**Silky Moisture Replenishing Dry Oil Body Spray**  
150ml  
**12385**  
Price per 100ml = £1.67  
Normally £5  
**£2.50**  
half price

**Original Dry Oil Spray**  
150ml  
**08698**  
Price per 100ml = £1.67  
Normally £5  
**£2.50**  
half price

your top tip

I take the original spray with me on holiday as it keeps skin cool and soothed after sun exposure. Plus, the scent repels unwanted insects, so less chance of irritating bites.

Becky Pearce, Avon Customer, Rugby

foot works loved by millions of feet

**new**

**LAST chance to buy**



# FILED & fabulous

give your feet the spa treatment with our pampering tools to treat and heal

**new**

*I'll file away rough hard skin in a flash*

### NEW Foot File

Two-sided emery board foot file with polypropylene handle and printed logo. Size approx. 24cm x 0.6cm. **16865**

Will normally be £3.50

**£2**

save £1.50

beautiful | nourish & hydrate with our rescue remedies

|   |   |  |  |   |   |   |
|---|---|--|--|---|---|---|
| <p><b>1 NEW Heel Softening Cream</b><br/>75ml<br/><b>09035</b><br/>Price per 100ml = £2.80<br/>Will normally be £3.50<br/><b>£2.10</b><br/>save £1.40</p> | <p><b>2 Exfoliating Bar Soap</b><br/>75g<br/><b>11692</b><br/>Price per 100g = £3.27<br/>Normally £3.50<br/><b>£2.45</b><br/>save £1.05</p> | <p><b>3 Glycerine &amp; Cocoa Butter Deep Moisture Cream with Massager*</b><br/>150ml<br/><b>02394</b><br/>Price per 100ml = £2.80<br/>Normally £6<br/><b>£4.20</b><br/>save £1.80</p> | <p><b>4 Foot Soufflé</b><br/>150ml<br/><b>02071</b><br/>Price per 100ml = £2.13<br/>Normally £4.50<br/><b>£3.20</b><br/>save £1.30</p> | <p><b>5 All-in-1 Pedicure Bonus Size</b><br/>150ml<br/><b>11205</b><br/>Price per 100ml = £2.80<br/>Normally £6<br/><b>£4.20</b><br/>save £1.80</p> | <p><b>6 Overnight Renewing Cream</b><br/>75ml<br/><b>20727</b><br/>Price per 100ml = £4.40<br/>Normally £4.75<br/><b>£3.30</b><br/>save £1.45</p> | <p><b>7 Anti-Rub Stick</b><br/>20826<br/>Normally £4.75<br/><b>£3.30</b><br/>save £1.45</p> |
|---|---|--|--|---|---|---|

\*Will not be featured in the brochure again.

### expert advice

While the skin on your feet is thicker by design, with every step they absorb pressure and rub against shoes causing calluses and hard, dry skin. Using our foot file daily to exfoliate these uncomfortable and unsightly areas, followed by Foot Works Heel Softening Cream to condition, smooth and soothe helps your feet get the proper care they need.

Laura Schick-Cormier, Senior Manager Avon Global R&D Personal Care Product Expert

foot works

loved by millions of feet



beautiful | with pampering & soothing lavender

- |  |  |   |   |   |
|--|--|---|---|---|
| <p><b>1 Softening Balm</b><br/>50ml<br/><b>19950</b><br/>Price per 100ml = £7.00<br/>Normally £5<br/><b>£3.50</b><br/>save £1.50</p> | <p><b>2 Comforting Overnight Massage Cream</b><br/>150ml<br/><b>20412</b><br/>Price per 100ml = £1.63<br/>Normally £3.50<br/><b>£2.45</b><br/>save £1.05</p> | <p><b>3 Comforting 3-in-1 Mask</b><br/>75ml<br/><b>20396</b><br/>Price per 100ml = £4.27<br/>Normally £4.50<br/><b>£3.20</b><br/>save £1.30</p> | <p><b>4 Comforting Soak</b><br/>100ml<br/><b>20677</b><br/>Normally £3.75<br/><b>£2.60</b><br/>save £1.15</p> | <p><b>5 Comforting Foot and Leg Spray</b><br/>100ml<br/><b>20594</b><br/>Normally £3.75<br/><b>£2.60</b><br/>save £1.15</p> |
|--|--|---|---|---|



beautiful | with refreshing & invigorating marine salt

- |  |   |   |
|--|---|---|
| <p><b>1 Marine Salt Multi Active Foot Soak</b><br/>100ml<br/><b>07500</b><br/>Normally £4.10<br/><b>£2.85</b><br/>save £1.25</p> | <p><b>2 Marine Salt Invigorating Scrub</b><br/>75ml<br/><b>24885</b><br/>Price per 100ml = £3.27<br/>Normally £3.50<br/><b>£2.45</b><br/>save £1.05</p> | <p><b>3 Marine Salt Hydrating Balm</b><br/>75ml<br/><b>02493</b><br/>Price per 100ml = £3.27<br/>Normally £3.50<br/><b>£2.45</b><br/>save £1.05</p> |
|--|---|---|

# HEALTHY heaters

targeted treatments for heavenly, healthy feet every day



healthy | restore & invigorate with our refreshing foot fixers

- |  |   |   |  |   |
|--|---|---|--|---|
| <p><b>1 Odour Neutralising Foot Spray</b><br/>75ml<br/><b>02121</b><br/>Price per 100ml = £2.80<br/>Normally £3.60<br/><b>£2.10</b><br/>save £1.40</p> | <p><b>2 Rough Skin Remover</b><br/>75ml<br/><b>21105</b><br/>Price per 100ml = £2.80<br/>Normally £3.50<br/><b>£2.10</b><br/>save £1.40</p> | <p><b>3 Intensive Callus Cream</b><br/>75ml<br/><b>02113</b><br/>Price per 100ml = £2.80<br/>Normally £3.50<br/><b>£2.10</b><br/>save £1.40</p> | <p><b>4 All-Day Foot Deodorant Cream</b><br/>75ml<br/><b>21022</b><br/>Price per 100ml = £2.80<br/>Normally £4<br/><b>£2.40</b><br/>save £1.60</p> | <p><b>5 Menthol &amp; Tea Tree Deodorising Foot Powder</b><br/>75g<br/><b>02063</b><br/>Price per 100g = £2.60<br/>Normally £3.50<br/><b>£2.10</b><br/>save £1.40</p> |
|--|---|---|--|---|

## expert advice

“Just like your daily skin care routine, feet need every day attention to keep them healthy and beautiful. Our Healthy range is formulated to specifically take care of all of your foot care needs: odor control, exfoliation, freshness and softening, leaving your feet ready to handle your day.”

Laura Schick-Cormier, Senior Manager Avon Global R&D Personal Care Product Expert





# facial INDULGENCE

indulge in an 'at-home' spa experience  
with our miracle masks for  
decadent relaxation



**Bali Botanica**  
refresh

**Perfectly Purifying**  
purify

**Revitalising Retreat**  
revitalise

**Turkish Thermal Baths**  
purify

**Heavenly Hydration**  
moisturise

**Bali Botanica Face Mask 75ml**  
09796  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65

**Perfectly Purifying Face Mask 75ml**  
25254  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65

**Revitalising Retreat Peel Off Face Mask 75ml**  
27482  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65

**Turkish Thermal Baths Purifying Rhassoul Clay Face Mask 75ml**  
18549  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65

**Heavenly Hydration Face Mask 75ml**  
26427  
Price per 100ml = £5.13  
Normally £5.50  
**£3.85**  
save £1.65

I'll invigorate skin for a brighter looking complexion



**NEW Perfectly Purifying Gommage Face Mask**  
50ml  
10710  
Price per 100ml = £8.40  
Will normally be £6  
**£4.20** save £1.80

**NEW Face Mask Brush**  
Plastic handle with nylon bristles.  
Length approx. 17cm.  
10843  
Will normally be £3  
**£2.10** save 90p

# new go GOMMAGE

exfoliate and purify with our  
spa-inspired luxury facial  
treatment for the ultimate in  
skin pampering opulence

## how to use



**step 1**  
Apply the face mask to the brush and gently massage over the face, to exfoliate and purify skin.



**step 2**  
Leave to work for a few minutes, then gently peel off. Rinse skin and pat dry to reveal cleaner, purer, more radiant skin. Repeat steps, 2-3 times a week.



## expert advice

Gommage facial treatments offer intense exfoliation and are the new big thing to hit the spas. Our version gives you the same experience at a fraction of the cost. Using a brush to apply your face mask gives deeper exfoliation, is more hygienic than using your fingers, and can be used again and again.

Carolina Friere, Planet Spa Brand Manager



### Blissfully Nourishing

with **nourishing** shea butter and brown sugar

#### 1 Hair Mask

200ml  
06155  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65

#### 3 Intense Balm

30ml  
12807  
Price per 100ml = £8.17  
Normally £3.50  
**£2.45** save £1.05

#### 5 Hand, Elbow and Foot Cream

75ml  
20032  
Price per 100ml = £4.27  
Normally £4.50  
**£3.20** save £1.30

#### 2 Hand and Foot Scrub

75ml  
13748  
Price per 100ml = £4.27  
Normally £4.50  
**£3.20** save £1.30

#### 4 Body Butter

200ml  
20529  
Price per 100ml = £2.80  
Normally £8  
**£5.60** save £2.40

### Revitalising Retreat

with **revitalising** vitamin C and ginseng extract

#### 1 Body Soufflé

200ml  
08995  
Price per 100ml = £2.26  
Normally £6.50  
**£4.50** save £2

#### 3 Ampoules

4 x 2ml.  
17665  
Normally £5.50  
**£3.85** save £1.65

#### 2 Cream Cleanser

150ml  
17640  
Price per 100ml = £3.73  
Normally £8  
**£5.60** save £2.40

#### 4 Eye Pads

20 pads.  
17723  
Price per pad = 19p  
Normally £5.50  
**£3.85** save £1.65

### Heavenly Hydration

with **moisturising** olive oil

#### 1 Hair Mask

200ml  
10090  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65

#### 3 Facial Oil

30ml  
27086  
Price per 100ml = £9.33  
Normally £4  
**£2.80** save £1.20

#### 2 Hot Hair Oil

60ml  
14761  
Price per 100ml = £3.50  
Normally £3  
**£2.10** save 90p

#### 4 Body Cream

200ml  
10033  
Price per 100ml = £2.45  
Normally £7  
**£4.90** save £2.10

### Perfectly Purifying

with **purifying** dead sea salt and dead sea mud

#### 1 Body Scrub

200ml  
10207  
Price per 100ml = £1.93  
Normally £5.50  
**£3.85** save £1.65

#### 2 Face Scrub

75ml  
14613  
Price per 100ml = £4.67  
Normally £5  
**£3.50** save £1.50



# bath in LUXURY

find sanctuary with our sensual soothers to help relax mind, body and soul



### Sleep Serenity

with soothing **chamomile** and **lavender**

**Pillow Mist**  
100ml  
13532  
Normally £4.50  
**£3.20**  
save £1.30

**Balm**  
10g  
06775  
Normally £3  
**£2.10**  
save 90p

**Bath Salts**  
195g  
15511  
Price per 100g = £1.79  
Normally £5  
**£3.50**  
save £1.50

### Sweet Sensuality

with relaxing **vanilla** and **jasmine**

**Bath Elixir**  
250ml  
10678  
Price per 100ml = £1.54  
Normally £5.50  
**£3.85**  
save £1.65

**Fragrance Spritz**  
100ml  
10744  
Normally £4  
**£2.80**  
save £1.20



## expert advice

“Certain scents are known for their soothing, calming properties. Try rubbing the lavender balm onto pressure points such as wrists and temples for an instant acupressure-inspired treatment to help you unwind before bed time.”

Carolina Friere, Planet Spa Brand Manager



get sensational  
showers for  
longer with our  
super-sized suds!

# 750ml BONUS SIZE!

*senses*  
shower gels

*all*  
**£2**  
each

**BEST PRICE  
THIS YEAR!**

Shower Gel  
750ml  
19661 Lagoon  
19695 Reflection  
01396 Waterfall  
20453 Mystique  
25957 Fever for Men  
25536 Xtreme for Men  
Price per 100ml = 27p  
Normally £4  
**£2 half price**

for  
men



**Protect & Glow Moisturising Sun Spray SPF15** 150ml  
**08169**  
 Price per 100ml = £5.00  
 Normally £12  
**£7.50**  
 save £4.50

**Moisturising Sun Spray Sensitive Skin SPF15** 150ml  
**19091**  
 Price per 100ml = £4.00  
 Normally £10  
**£6** save £4

**Quick Dry Clear Spray SPF20** 150ml  
**19117**  
 Price per 100ml = £6.00  
 Normally £12  
**£7.50**  
 save £4.50

**Clear Spray SPF30** 150ml  
**18143**  
 Price per 100ml = £6.67  
 Normally £16  
**£10** save £6

SPRAYS



**Moisturising Face Cream SPF30** 50ml  
**18598**  
 Price per 100ml = £10.80  
 Normally £9  
**£5.40**  
 save £3.60

**Anti-Ageing Face Cream Sensitive Skin SPF50** 50ml  
**26625**  
 Price per 100ml = £10.80  
 Normally £9  
**£5.40**  
 save £3.60

FACE



**Cooling After Sun Spray Lotion with Vitamin C** 150ml  
**19588**  
 Price per 100ml = £2.67  
 Normally £6  
**£4** save £2

**After Sun Shimmering Tan Enhancer** 150ml  
**19778**  
 Price per 100ml = £3.00  
 Normally £7  
**£4.50**  
 save £2.50

**Maxi Tan Tan Enhancing Oil Spray** 150ml  
**19471**  
 Price per 100ml = £2.67  
 Normally £6  
**£4** save £2

**Magic Tan Moisturising Self Tan Lotion for Face and Body** 150ml  
**24240**  
 Price per 100ml = £6.00  
 Normally £15  
**£9** save £6

AFTER SUN & TANNING



**Protect & Glow Moisturising Sun Lotion SPF30** 150ml  
**13334**  
 Price per 100ml = £6.00  
 Normally £15  
**£9** save £6

**Moisturising Sun Lotion SPF10** 150ml  
**19125**  
 Price per 100ml = £2.40  
 Normally £6  
**£3.60**  
 save £2.40

**Moisturising Sun Cream Sensitive Skin SPF50** 150ml  
**18101**  
 Price per 100ml = £4.00  
 Normally £10  
**£6** save £4

**Moisturising Sun Cream Sensitive Skin SPF25** 150ml  
**01917**  
 Price per 100ml = £4.00  
 Normally £10  
**£6** save £4

LOTIONS



save up to  
**HALF PRICE**  
 pages 194-195

my bright turquoise spray will make sure you don't miss a bit

worry-free  
**FUN IN THE SUN**

maximum strength sun protection for your little ones



**Kids' Turquoise Sun Spray SPF30** 150ml  
**13094**  
 Price per 100ml = £3.33  
 Normally £10  
**£5** half price

**Kids' Multivitamin Sun Cream SPF50** 75ml  
**13136**  
 Price per 100ml = £8.67  
 Normally £13  
**£6.50** half price

**Kids' Swim & Protect Sun Cream SPF50** 75ml  
**65953**  
 Price per 100ml = £8.67  
 Normally £13  
**£6.50** half price

water resistant

mum knows best



"I wouldn't just use anything on my son's skin, but these, I really trust. The spray is super easy to rub in, so protecting his skin is quick and fun with the bright blue coloured formula. I use the water resistant cream on my skin too for when we're heading to the pool."

Sarah Brinkley, mum to Jack, aged 10 months

# mum knows best



check out our hand picked selection of great value bath and body favourites, which have been given the mum's 'seal of approval'



**Bubble Bath 1 litre**  
**18457 Romantic Rose**  
**03657 Sensitive -**  
 fragrance free  
**13235 White Lily**  
**20966 Lavender**  
**00208 Soft Pink**  
**12617 Strawberry Sorbet**  
 Normally £5  
**£2.50 half price**

## DON'T FORGET!

Nominate your mum in

## OUR FIRST EVER MUM OF THE YEAR

competition at [www.avon.uk.com/mum](http://www.avon.uk.com/mum), and tell us why she deserves to **WIN!**

The lucky winner will win a **makeover, photo shoot** and the chance to **appear in Avon brochures** across the year, **PLUS £500 worth of products!**

BONUS SIZED  
*bubble baths*

**£2.50**  
*each*

**HALF PRICE**

pages 196-197

*new*

*spring garden*

**NEW Spring Garden**  
**Bubble Bath**  
 1 litre  
**17558**  
 Will normally be £5  
**£2.50 half price**

**mum knows best**



“I'm always on the go, so I don't get much 'pamper time'. A bubble bath is my little treat and these are so relaxing!”

*Bene Calvey, mum to Millie, aged 3*

senses



# invigorating YOUR SENSES FOR 10 YEARS

CELEBRATORY  
PRICE!

£1  
page 199 only

new



**Liquid Soap**  
300ml  
21816 Reflection  
19620 Waterfall  
03830 Citrus Burst  
18648 Mystique  
19737 Lagoon  
Price per 100ml = 42p  
Normally £2  
**£1.25** save 75p



**Shower Gel**  
250ml  
07625 Lagoon  
23408 Mystique  
05355 Citrus Burst  
26138 Reflection

**Bath & Shower  
Crème**  
19844 Mystique  
21824 Reflection  
Price per 100ml = 60p  
Normally £2  
**£1.25** save 75p

our feminine,  
floral suds are  
pH balanced  
for gentle  
cleansing



**NEW Shower Gel**  
250ml  
09308 My Moment  
13730 Be Radiant  
Price per 100ml = 40p  
Will normally be £2  
**£1** half price

### mum knows best



“ I love to mix & match my liquid soaps and shower gels depending on my mood, plus the bright colours add a pop of colour to the bathroom. ”

Liz Whittread, mum to Leonidas, aged 1



LUSCIOUS

# locks

*treat your tresses to deliciously indulgent hair care inspired by nature*

*care & repair*

**Chamomile & Aloe Vera Treatment Mask**

125ml  
14001  
Price per 100ml = £1.00  
Normally £2.50  
**£1.25 half price**

**Chamomile & Aloe Vera Shampoo**

250ml  
10447  
Price per 100ml = 40p  
Normally £2  
**£1 half price**



with soothing chamomile & aloe vera



beautiful dual-formula infusions

*2-in-1*

**Red Clover & Blackcurrant 2-in-1 Shampoo & Conditioner 250ml**

15867  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**Mango & Ginger 2-in-1 Shampoo & Conditioner 250ml**

11783  
Price per 100ml = 40p  
Normally £2  
**£1 half price**



with strengthening apricot & shea

*anti-breakage*

**Golden Apricot & Shea 2-in-1 Shampoo & Conditioner 250ml**

16352  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**Golden Apricot & Shea Detangling Spray 150ml**

15677  
Price per 100ml = 83p  
Normally £2.50  
**£1.25 half price**

**Golden Apricot & Shea Leave-in Treatment 125ml**

11429  
Price per 100ml = £1.00  
Normally £2.50  
**£1.25 half price**

with moisturising almond & avocado for dry hair



*hydrate & replenish*

**Almond & Avocado Shampoo 250ml**

03483  
Price per 100ml = 40p  
Normally £2  
**£1 half price**

**Almond & Avocado Conditioning Balm 200ml**

53256  
Price per 100ml = 83p  
Normally £2.50  
**£1.25 half price**



all HALF PRICE pages 200-201

new look same great favourites

100% happy or your money back. See pages 210-211 for our 90 day guarantee.

**mum knows best**



"I've used Naturals hair products for years and I love how they make my hair look and feel great, and they smell almost good enough to eat!"

Rene Calvey, mum to Millie, aged 3



# NATURAL goodness

floral and fruity body care for naturally refreshed skin

**new look**  
same great favourites

room, linen and body spritzes



**mum knows best**



“Naturals products smell delicious and I love the new packaging too! I use the spritz as a room and linen refresher so the whole house smells fab!”  
*Liz Whittead, mum to Leonidas, aged 1*

**NEW Scented Spritz**  
100ml  
18051 Cherry Blossom  
03301 Rose & Chocolate  
17137 Strawberry & Guava  
11452 Lily & Gardenia  
10280 Lavender & Chamomile  
Will normally be £3  
**£1.50 half price**



all **HALF PRICE**  
pages 202-203

**new**

**100% happy**  
or your money back  
See pages 210-211 for our 90 day guarantee.

**NEW Vibrant Orchid & Blueberry Body Lotion**  
200ml  
01685  
Price per 100ml = 80p  
Will normally be £3.20  
**£1.60 half price**

**NEW Vibrant Orchid & Blueberry Shower Gel**  
200ml  
20875  
Price per 100ml = 68p  
Will normally be £2.70  
**£1.35 half price**

**NEW Vibrant Orchid & Blueberry Scented Spritz**  
100ml  
17319  
Will normally be £3  
**£1.50 half price**



# SCRUMPTIOUS moisture

head-to-toe lotions and lathers for heavenly skin, the natural way

**new look**  
same great favourites

body scrub



**Indulging Chocolate Body Scrub** 200ml  
15495  
Price per 100ml = 75p  
Normally £3  
**£1.50 half price**

shower gels



**Shower Gel** 200ml  
12229 Strawberry & Guava  
17467 Lily & Gardenia  
04135 Cherry Blossom  
Price per 100ml = 68p  
Normally £2.70  
**£1.35 half price**

**mum knows best**



“These are a must for your wash bag! When I have a little extra pamper time, I use the scrub to exfoliate, followed by the body lotion, to leave my skin feeling and smelling amazing all day long.”  
*Sarah Brinkley, mum to Jack, aged 10 months*

now with  
**30 HOUR MOISTURE**  
with added vitamins

all  
**HALF PRICE**  
pages 204-205

**new look**  
same great favourites



**Body Lotion** 200ml  
18291 Strawberry & Guava  
16279 Rose & Chocolate  
23838 Cherry Blossom  
Price per 100ml = 80p  
Normally £3.20  
**£1.60 half price**

**100% happy**  
or your money back  
See pages 210-211 for our 90 day guarantee.



**Lily & Gardenia Body Whip** 200ml  
16485  
Price per 100ml = 80p  
Normally £3.20  
**£1.60 half price**



**new**

# adorable NECESSITIES

*gorgeously cute gifts for tiny boys and girls*



*perfect for snuggle-time*



*pretty bird-print lining*

- super-soft fabric
- for ages 3-6 months



**NEW Tiny Tillia® Rabbit Booties**  
Fuzzy bunny booties. Outer: polyester, lining: cotton. Suitable for ages 3-6 months.  
**53009**  
Will normally be £8  
**£7 save £1**

**NEW Tiny Tillia® Comforter**  
Cute teddy comforter with bird print design. 100% polyester.  
**17574**  
Will normally be £10  
**£8 save £2**



**new**



*I'm the perfect baby shower gift*

*no need for wrapping paper with this gorgeous gift box and gift card*

*gift set contains:  
muslin, hat, socks  
& mittens*

**NEW Tiny Tillia® New Born Gift Set**  
Cosy essentials for baby. Hat, mittens and cloth 100% cotton, excluding trims; socks 75% cotton, 22% nylon, 2% elastane and 1% polyester excluding trims.  
**17368**  
Will normally be £18  
**£15 save £3**

### **mum knows best**



“As a mum, I'd be over the moon with one of these. I've just bought one for my friend who's due any day now. The neutral, pastel colours make it such a lovely gift for baby boys AND girls. Plus, the coordinating bird print is so cute!”

*Karen Bentley, mum to Willis, aged 6*



**Swirling Strawberry Hand Wash**

250ml  
18010  
Price per 100ml = 80p  
Normally £2.50  
**£1.50 save £1**

**Magnificent Mango Crazy Hair Tamer**

200ml  
11049  
Price per 100ml = 75p  
Normally £2.50  
**£1.50 save £1**

**Bath Time Paint\***

Mild and gentle, wash on, wash off colourful finger paint. Hypoallergenic. Suitable for daily use. Age 3+.

100ml  
11007 Playful Pear  
02881 Bursting Berry  
07609 Wacky Watermelon  
Normally £2.50  
**£1.50 save £1**

\*Avoid contact with eyes. This product may stain porous surfaces such as bathroom tiles or carpet.

**Shampoo & Conditioner**

250ml  
08805 Amazing Apple  
02741 Wacky Watermelon  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**

**Body Wash & Bubble Bath**

250ml  
17483 Swirling Strawberry  
10975 Magnificent Mango  
Price per 100ml = 60p  
Normally £2.50  
**£1.50 save £1**



help the kids get creative with colour

*kids bathroom essentials for wash & play*



all  
**HALF PRICE**  
page 209 only

*sleep*  
**EASY**

twilight treats to help your little angels sleep tight

**NEW Good Night Lavender Body Wash & Bubble Bath**

250ml  
14647  
Price per 100ml = 60p  
Will normally be £3  
**£1.50 half price**

**NEW Good Night Lavender Body Lotion**

150ml  
00638  
Price per 100ml = £1.00  
Will normally be £3  
**£1.50 half price**

soothing suds to help the kids unwind before bedtime



**mum knows best**



“These smell gorgeous and the bubble bath is so soft on my little boy's skin. He loves the smell so I always use these before bed time to make sure he's all set for a good night's sleep.”

*Karen Bentley, mum to Willis, aged 6*

# starBUY

# only £4 each

seal your friendships with  
a sentimental gift



Comes in a textile  
drawstring pouch

**NEW Katrina Sentiments Bracelets**  
Features 2 bracelets: 1 stretchy with coloured glass beads, approx. circumference 20.5cm unstretched and 1 textile with glass beads and brass plated letters, internal diameter approx. 14.5cm unstretched.  
16998 Happy  
17046 Dream  
17079 Hope  
17087 Love  
Will normally be £8  
**£4 half price**

stack  
the bracelets  
for a high-  
fashion look

*we guarantee you'll  
love your new products!*

*If you're not 100% happy  
with your purchase, just  
return it within 90 days  
of delivery for a refund  
or exchange, even if  
you've tried it!*

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All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.



**Crusade Pin**  
Silver-plated Crusade ribbon pin with military style fastening. Approx. 2cm x 1cm.  
03814  
**£1.50**



Breakthrough Breast Cancer receives £1.07 for every pin sold. Via Breakthrough Promotions Ltd which pays all its taxable profit to Breakthrough Breast Cancer, a registered charity in England and Wales (No. 1062626) and Scotland (No. SC039058) under the Gift Aid Scheme.



**£3**  
half price

*new shades*

# LINE UP...

*define eyes in one easy sweep with our bestselling eyeliner*

Glimmerstick Eyeliner  
Normally £6  
**£3**  
half price



16311 Brighten Up Pink

08656 Pearly

08540 Teal Waters

08565 Smoky Grey

32177 Blackest Black



**100% happy**  
or your money back  
See pages 210-211 for our 90 day guarantee.

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