

AVON

# FIRST LOOK

*try it, love it, share it*

C3 2015

order online in campaign 1  
at [avon.uk.com](http://avon.uk.com)

including clearance section

our  
**NO1**  
eyeliner  
*1 sold every  
5 seconds\**

eye liner  
glimmersticks diamonds

Boost  
your  
earnings  
with the  
*NEW*  
fitness  
range



**BUY 1 CHOOSE A DIFFERENT 1 FREE**  
*gain more sales!*

\*Based on UK Glimmersticks Eyeliner sales 31/07/2014 - 20/08/2014.

# WELCOME TO FIRST LOOK

Your Christmas sales have been amazing – you've had a fabulous few campaigns! As the wonder of winter starts to fade, we're all feeling refreshed and ready for the spring.

Get energised and fall in love with fitness – the Avon Active range looks good, works hard and gets results. Get kitted out and work those home fitness tools to the max – everyone on your round, including you, will soon be feeling and looking brighter, ready for the early spring months.

Encourage them to embrace a new look with a shimmer drenched Glimmerstick – there are so many shades, they'll want to collect them all! Show them how to get the perfect complexion with our top tips and demo the creative nail looks that are so hot this year.

Wishing you a fitness-filled campaign, bounding with beauty!

visit us online

Get more sales tips and hints when you visit our pages [facebook.com/avonuk](https://www.facebook.com/avonuk), [twitter.com/avonuk](https://twitter.com/avonuk), [youtube.com/avonuk](https://www.youtube.com/avonuk)

Get in touch!  
Tell us why you love  
Glimmersticks:  
[firstlook@avon.com](mailto:firstlook@avon.com)



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great value prices!*  
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page 46

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pages 47-56



Find out how to become a President's Club member and qualify for PC Pricing from your Avon Representative website.

# • BIG NEWS •

Earning more is as easy as 1, 2, 3.

Share these **BIG NEWS** items and watch the orders roll in.



**Customer fave!**  
**Buy 1 choose a different 1 FREE**  
pages 4 & 5



**Workout Bars**  
only £7.50  
for customers  
pages 6 & 7



**Fitness kit for  
all their fitness  
goals**  
pages 8-15





1



model wears Glimmerstick Diamonds Eyeliner in Twilight Sparkle

**diamonds**  
for an eye that sparkles with glamour

**Glimmerstick Diamonds Eyeliner**  
Sparkling liner glides on smoothly, won't pull or tug skin.  
normal brochure price: £6  
special brochure price: £5  
**demo: £3.50**

**brights**  
show off your bright personality

**Glimmerstick Brights**  
Bold eyeliner, glides on smoothly without tugging or pulling.  
normal brochure price: £6  
special brochure price: £5  
**demo: £3.50**

# GLORIOUS glimmersticks

Glimmersticks have been an **Avon bestseller** for years! Show off your glimmerstick look with pride and remind customers **how much they love this range.**

**flick**  
perfect for creating a sultry look

**Glimmerstick Flick**  
Easily blendable, waterproof long-wearing angled eyeliner.  
normal brochure price: £6  
special brochure price: £5  
**demo: £3.50**

**Glimmerstick Eyeliner**  
Creamy, smudge-proof precision liner. Lasts up to 12 hours.  
normal brochure price: £6  
special brochure price: £5  
**demo: £3.50**



model wears Glimmerstick Eyeliner in Blackest Black

**original**  
classic definition in rich shades



Want more customers?  
Here's what to do:

Try it!

Customers LOVE glimmersticks so this offer will be a real winner for you. Stock up on a few shades so you can demo the fab range of looks and shades at your next Pamper Party.

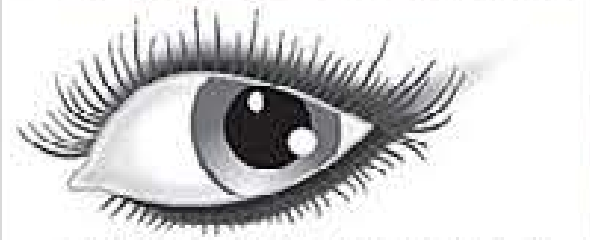
Love it!

It's **buy 1 choose 1 free**, so tell customers to stock up on the shades they love or encourage them to try out something different while the offer is on. Make a big deal of this - it'll be great for sales.

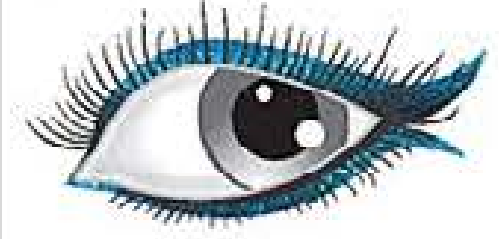
Share it!

Shout about the offer on social media, it'll mean maximum impact and more sales! Don't forget to **include your POB link** so customers can put their orders in straight away.

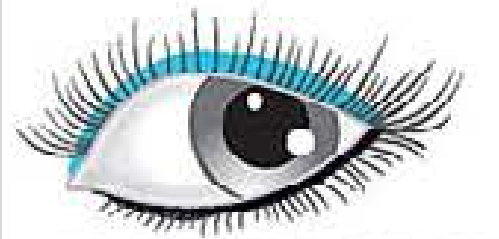
master these *feline flicks* then show your customers how it's done



**1. THE ORIGINAL BLENDED FLICK:**  
Using your chosen original Glimmerstick Eyeliner shade, apply along the upper and lower lash lines, then using a cotton bud or your finger, gently blend your liner up and out to really open up your eyes.



**2. THE DIAMOND DOUBLE FLICK:**  
Apply a fine line of your favourite Glimmerstick Diamonds Eyeliner shade across your upper lash line, finishing with a flick. Then add an extra flick above the first one in the outer corner for a multi-faceted, shimmering lash line.



**3. THE BRIGHT TWO TONE FLICK:**  
Choose your preferred two shades of Glimmerstick Brights Eyeliner. Apply the darker shade first, then sweep the lighter shade above the first line for strikingly bold definition to make eyes POP!



model wears Glimmerstick Brights in Boldest Black and Magenta Max



35003 Black

**BUY 1 CHOOSE A DIFFERENT 1 FREE!**  
mix & match  
pages 4-5 save £3.50  
Brochure offer: buy 1 choose 1 free, mix & match



# 2

Order Builder Offer Order Builder Offer Order Builder Offer Order Builder Offer Order Builder Offer Order Builder Offer Order Builder Offer

It's all about...  
being active!

## Try it!

Tell customers they don't need lots of space to work out at home. A small area in the living room, bedroom or garage is all they need to get going with their Avon Active Kit.

## Love it!

The bars can be used in lots of ways! Stand on them for a leg and waist workout and use them on the floor, or against a wall for a new way to do push ups.

## Share it!

Once you've tried out the bars, you'll see they're so easy to use. Working out at home is such a treat; all your customers will want to be in on the action!



## WORK THE upper body

show customers how  
they can tone their  
upper body and core

### HOW IT WORKS

- tones arms, shoulders and chest
- improves core strength
- protects wrists with the twisting motion

handles  
remove easily

ALLOW 6 WEEKS FOR DELIVERY



twisting  
motion protects  
your wrists



lean on a  
wall for  
an easier  
workout

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.



# WORKOUT BARS

JUST  
**£6.90**

when you spend  
**£5.25 or more**  
across this First Look†

worth **£15\*\***

order using 09787

### Workout Bars

2-in-1 workout equipment to target your whole body. Pair of twisting platforms with non-slip bases and detachable bars. Embossed with workout suggestions. Approx. 20cm x 20cm x 8.5cm. Polypropylene.

**09787**

brochure price: £15

**demo: £13.75 or £6.90**

when you spend £5.25 or more across this First Look†.

Brochure offer: £7.50 when you spend £7.50 or more across Brochure 3.  
†Excludes Sales Aids, Samples and Clearance products.  
Your fixed discount when the Workout Bars are sold at £15 will be £2.50 or £1.25 when sold at £7.50. \*\*Based on normal brochure prices.

New In

order online at [avon.uk.com](http://avon.uk.com)

AVON Active



It's all about...  
being active!

Try it!

Get fit and active without leaving the house! Treat yourself to the full range of equipment for an all-body workout.

Love it!

Tailor your workout to suit you with exercise ideas that focus on so many areas of the body. Each piece of kit comes with instructions to help you get started.

Share it!

Even those that don't usually exercise may enjoy the chance to workout at home. Why not hold an 'Avon Active' party to show everyone how the kit works.



cut out this chart to show customers how they can use the ball

## 12 EXERCISE OPTIONS

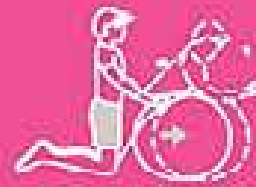
to get you started



balanced push-ups



back extension



ab roll



trunk extension



basic crunches



hip extension



superman



ball rotation



ball twist



elevated push ups



core crunches



glute lift



# HAVE A ball

show them how to enjoy  
the perfect, **low-impact**  
workout

**Gym Ball with Printed Workouts**  
Large pink inflatable PVC ball with 12  
low-impact workouts for the whole  
body printed on it. Inflate the ball with  
a standard pump (not included), and  
it can be easily deflated for storage.  
Approx. 65cm diameter.

14928

will normally be: £12  
special introductory brochure price: £10  
**demo: £7**

**Share it!**  
Cut out the instructions  
on the left and you can  
easily show customers  
all the ways they can  
use the ball.

JUST  
**£7**

printed with 12 exercises,  
so they'll never lose the  
instructions!

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.

New In

order online at [avon.uk.com](http://avon.uk.com)

AVON Active



*it's simple  
to tone  
those arms*



**Resistance Arm Workout**

Push down on the handle and the internal springs provide resistance to help work your arm muscles. Padded for comfort, Approx. 24cm x 14.8cm x 2.7cm. Plastic and iron.

**17366**

will normally be: £8  
special introductory  
brochure price: £6  
**demo: £4.20**

**2 WAYS**  
to use

- 1 rolling
- 2 rowing



**1**  
rolling



*wheel detaches  
from elastic to  
make this tool*

**2**  
rowing



# TONE AT home

there are **so many ways to tone up at home**, why not demo these items so customers can see **how simple** they are to use

**Tummy Toner and Wheel**

Two-in-one resistance equipment that helps strengthen and tone abdominal, arm, chest and back muscles. Use in a rowing motion using the stirrups, or remove the wheel, kneel and roll it along the floor. Approx. 67cm x 27cm x 14cm. Plastic and rubber.

**18366**

will normally be: £15  
special introductory  
brochure price: £12  
**demo: £8.40**

*perfect for an all-over  
body workout*

**HOW IT WORKS**

both the rolling motion (left) and the rowing action (right) will help to **tone your upper body and strengthen your core**

Warm up exercises are recommended before attempting any exercise regime. It is also recommended that you should consult your doctor before starting any exercise programme. For adult use only.

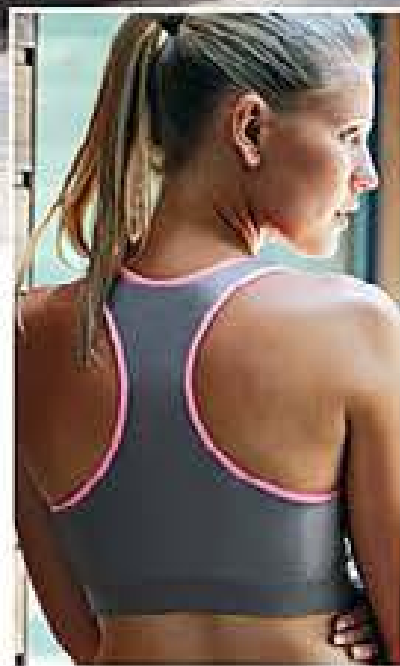


*comfy,  
pull-on bra  
gives you  
the support  
you need*

*reversible for  
2 looks in 1*

**Active Reversible Sports Bra\***

Pull-on padded sports bra with racer back. One side is plain grey, the other side is grey and black animal print. 48% nylon, 45% polyester, 7% elastane, excluding trims.  
02287 12/14  
01131 16/18  
13938 20/22  
will normally be: £12  
special introductory brochure price: £8  
**demo: £5.60**



*features  
a hood*



NEW technology  
for Avon

**COOLDRY™**

Absorbs moisture and allows air circulation to help keep you cool.

up to size  
22

**Active Jacket\***

Long-sleeved hooded jacket with CoolDry™ Technology, which helps to absorb moisture whilst allowing air circulation to help keep you cool. 83% polyester, 17% elastane, excluding trims.  
41848 12/14  
20070 16/18  
27656 20/22  
will normally be: £18  
special introductory brochure price: £15  
**demo: £10.50**

# LOOKS GOOD works hard

each item boasts **unique benefits**  
and the **latest technology**

**Active T-Shirt\***

Short-sleeved fitness t-shirt with CoolDry™ Technology, which helps to absorb moisture whilst allowing air circulation to help keep you cool. 89% polyester, 11% elastane, excluding trims.  
00091 12/14  
14258 16/18  
45906 20/22  
will normally be: £12  
special introductory brochure price: £10  
**demo: £7**

**Active Cropped Leggings with Tummy Control\***

Cropped fitness leggings with light tummy control and CoolDry™ Technology. 87% polyester, 13% elastane, excluding trims.  
15859 12/14  
07344 16/18  
16865 20/22  
will normally be: £16  
special introductory brochure price: £12  
**demo: £8.40**



*secret tummy  
control*



\*Choose 1 size only.



NEW technology  
for Avon

**COOLDRY™**

Absorbs moisture and allows air circulation to help keep you cool.



# READY TO go

these products' benefits are so simple to demo and show off to all your customers

## Della Weekender

Roomy bag, ideal to use for the gym or a weekend away. With large, zipped front pocket, large zipped compartment for shoes, small internal pocket and a detachable zipped pouch that can be used as a cross-body bag. With adjustable, detachable cross-body strap and handles. Polyester. Approx. 24cm x 44cm x 23cm (including detachable pouch).

12443

will normally be: £18  
special introductory brochure price: £14  
**demo: £9.80**



bag fits in most gym lockers

zipped compartment to keep trainers separate



AVON  
**ACTIVE**

**QUICK & EASY RESULTS**

A 10 minute walk boosts brain chemistry to increase happiness!



## MICRO-FRESH TECHNOLOGY

The antibacterial actives in this clever technology helps prevent odour.

Plus, it keeps on working as long as you have them, even after you wash them, so you can be confident your feet are fabulously fresh, every day!

## WALKING ON AIR

The lightweight, flexible soles give great comfort and 'bounce', whether you're walking or doing higher-impact sports.

## MACHINE WASHABLE

It's easy to keep your trainers looking like new - just pop them in your washing machine when they get a little grubby.

**£14**

**Try it!**  
Wear these comfortable trainers on your rounds. Plus wearing them is an easy way to show them off to your customers.

our **1<sup>ST</sup>** **LIGHTWEIGHT** trainers with **MICRO-FRESH** technology!

these lightweight funky trainers feel as good as they look - the gorgeous matching bag is a real must-have too

insulated bag keeps food fresh & cool



perfect for picnics & family days out

## Stacking Lunch Box

Set of three plastic lunch boxes with clip lids, that stack together inside a zipped insulated cool bag, with a handle. Boxes are dishwasher and microwave safe, approx. 12cm x 12cm x 6.5cm each. Polyester bag with PET lining approx. 12.5cm x 12.5cm x 20cm.

23218

will normally be: £15  
special introductory brochure price: £12  
**demo: £8.40**

## Extendable Lunch Box

Plastic extendable lunch box with clip fastenings and removable dividers to section off different foods. Dishwasher and microwave safe. Approx. 20cm x 20cm x 5cm

16410

will normally be: £10  
special introductory brochure price: £8  
**demo: £5.60**



detachable cross-body bag makes a perfect washbag; the hooks mean you can hang it in the shower



COLORTREND

LIFE'S too FUN  
TO WEAR THE SAME SHADE

limited edition  
collection



model wears Eyeshadow Pencil in Aquamarine and Valentine's Kiss 'n' Go Lipstick in Bold Tangerine

BRIGHT LIGHTS

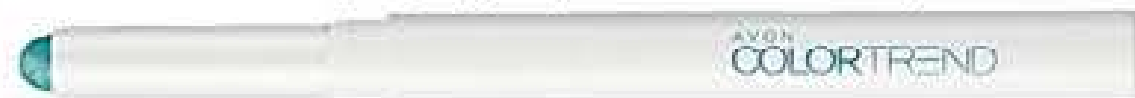
lift their mood with these fun, bright shades

**Valentine's Kiss 'n' Go Lipstick**  
Treat your lips to a rich and creamy lipstick in hot stay-true colours that last for hours. SPF15. will normally be: £3.75  
special introductory brochure price: £2  
**demo: £1.40**



00547 Fuchsia Pop    21824 Deco Pink    24588 Bold Tangerine    15842 Razy Raspberry

eye-popping colour that's easy to blend



**Eyeshadow Pencil**  
Creamy pencil gives a beautiful wash of shimmery colour that blends easily and lasts for hours. will normally be: £4  
special introductory brochure price: £2  
**demo: £1.40**



20065 Aquamarine    14431 Pink Ruby    24067 Purple Star

double-ended for two fab looks



**Kajalstick Eyeliner**  
Easy-blend, creamy pencil that can be used as an eyeliner or shadow. will normally be: £3  
special introductory brochure price: £1.50  
**demo: £1.05**



00331 Romantic Eyes    15701 Smoky Eyes  
22459 Sparkling Eyes    11536 Bright Eyes

get fuller, more defined lashes



**Boost It! Mascara**  
Get up to 5x fuller lashes. Exclusive formula contains 'anti-static' technology for clump-free, super defined, super volumised lashes. 7ml will normally be: £4.50  
special introductory brochure price: £2.25  
**demo: £1.60**



52431 Black

for lips that burst with colour

PERSONALISED POLISH

show customers how to perfect their manicure with these simple-to-use brushes



create this design  
paint thin dark lines over a lighter base coat using the fine, angled brush



**Nail Decoration Angled Brush**  
Angled decoration brush for precise nail art. Nylon bristles with wooden and iron handle. Length approx. 17cm. 20321 will normally be: £4  
special introductory brochure price: £2  
**demo: £1.40**

get this effect  
create soft two-tone stripes with the fan brush – it works best over a pale base coat



**Nail Decoration Fan Brush**  
Fan-shaped brush makes it easy to create feathered stripe nail art. Nylon bristles with wooden and iron handle. Length approx. 18cm. 15347 will normally be: £4  
special introductory brochure price: £2  
**demo: £1.40**

paint the ends of the fan brush with nail enamel and use to create feathered stripes; clean brush with a cotton pad and nail enamel remover



New In

order online at [avon.uk.com](http://avon.uk.com)

AVON Make-up

# SHEER MOISTURE

## Ultra Colour Tinted Lip Balm

Moisturising balm with shea butter, beeswax and vitamin E glides on smoothly and gives a light tint of colour. will normally be: £7 special introductory brochure price: £3.50 **demo: £2.45**

sheer colour in a moisture-rich balm



keep lips soft & smooth



09712

Soothing Strawberry



09605

Protecting Peach



09654

Reviving Raspberry



09555

Pearlescent Red



15330

Pearlescent Pink

with beeswax, vitamin E & shea butter

# LUXE

exclusive to Avon

they'll love the **luxurious finish** of this foundation



09159  
Porcelain

09480  
Natural Glamour

09548  
Nude Bodice

25130  
Medium Bisque



with silk powder for even coverage & velvety feel

## Luxe Velvet Matte Crème Foundation

Sumptuous matte foundation enriched with silk powder and white sapphire extract gives even coverage with a light velvety feel. Light to medium coverage. 8ml

will normally be: £14 special introductory brochure price: £10 **demo: £7**

# PERFECT TOGETHER

a **flawless complexion** is a step away when they partner a classic Avon foundation and concealer with our **new and innovative** blending sponge



**Try it!**  
More tips for creating the perfect complexion are on page 31. Demo some make-up treats and share your tips at your next Pamper Party.

smooth egg shape helps to blend foundation so there are no harsh lines



lightweight concealer blends perfectly



09050  
Fair



09779  
Medium

tip of sponge is ideal for blending around the eye & nose

## Ideal Flawless Cream Concealer

Lightweight, creamy concealer covers imperfections and under eye circles without creasing. Brightens the look of under eye area, blending seamlessly to look natural in any light. will normally be: £7 special introductory brochure price: £4 **demo: £2.80**

## Beauty Blender Sponge

Make-up sponge. Non-latex PU, approx. 4cm x 5.7cm. 03624 will normally be: £6.50 special introductory brochure price: £3.25 **demo: £2.30**



New In

order online at [avon.uk.com](http://avon.uk.com)

AVON Make-up



# INDULGENT MOISTURE

skin-so-soft lovers will **adore this new look tissue oil**, don't forget to tell customers that it has lots of uses

**Skin So Soft Silky Moisture Tissue Oil**  
Helps reduce the appearance of stretch marks and transforms skin with softness. Formulated with Argan Oil. 150ml  
**24554**

will normally be: £8  
special introductory brochure price: £4  
**demo: £2.80**

*indulgent & luxurious*

## 7 SKIN BENEFITS:

- reduces appearance of stretch marks
- helps even skin tone
- reduces look of dark spots
- reduces appearance of scars
- softens & smoothes
- reduces look of discolourations
- moisturises

# REFRESH & INVIGORATE

mild and gentle shower gels to **hydrate and revive** your skin

*with a hint of bergamot and cedarwood*

**Senses Men's Ascent Shower Gel**  
Awakening body wash with the scent of bergamot and cedarwood. pH balanced for everyday cleansing. 500ml  
**04531**  
will normally be: £3  
special introductory brochure price: £1.75  
**demo: £1.25**

*with a scent of rose and jasmine*

**Senses Secret Kiss Shower Gel**  
Enlivening body wash with the scent of rose and jasmine. pH balanced for everyday gentle cleansing. Lathers quickly and is non-drying to skin. 250ml  
**11163**  
will normally be: £2  
special introductory brochure price: £1  
**demo: 70p**

FOR HIM

FOR HER



# PRETTY PASSIONFRUIT & PEONY

treats from this range are real customer favourites; this new scent will be **super popular**

*customers will love revitalising their skin with this new fragrance*

**Naturals Pretty Passionfruit and Peony Shower Gel**  
Gentle, refreshing shower gel. Leaves skin feeling cleansed and moisturised. 200ml  
**17145**

will normally be: £2.60  
special introductory brochure price: £1.30  
**demo: 90p**

**Naturals Pretty Passionfruit and Peony Body Lotion**  
Creamy lotion, contains passionfruit flower extract, peony flower extract and shea butter. 200ml  
**12890**

will normally be: £3.20  
special introductory brochure price: £1.50  
**demo: £1.05**

**Naturals Pretty Passionfruit and Peony Scented Spritz**  
Sweet scented spritz for use on body or as a room and linen spritz. 100ml  
**16451**

will normally be: £3  
special introductory brochure price: £1.50  
**demo: £1.05**



**Love it!**  
Fall in love with this fruity-floral scent. Keep a bottle in your bag to spritz while you're out visiting customers.

New In

AVON Bath & Body order online at [avon.uk.com](http://avon.uk.com)



# BLACK Caviar COLLECTION

if they love Planet Spa they'll adore the luxurious Caviar Collection



encourage customers to buy the whole range for the ultimate skincare treat



moisturising ampoules to minimise the look of fine lines

**Facial Ampoules**  
Contains 4 ampoules  
17020  
will normally be: £5.50  
special introductory brochure price: £3.85  
**demo: £2.70**

cooling gel to re-energise eyes

**Eye Gel Mask**  
15ml  
56807  
will normally be: £5  
special introductory brochure price: £3.50  
**demo: £2.45**

lifts out impurities to help improve skin texture

**Peel-Off Face Mask**  
75ml  
03145  
will normally be: £5  
special introductory brochure price: £3.65  
**demo: £2.70**

restores skin overnight helping it to look more even

**Overnight Treatment**  
75ml  
17749  
will normally be: £5.50  
special introductory brochure price: £3.65  
**demo: £2.70**

# COCOA BUTTER *them up*

your customers are already hooked on this range and with the **new multipurpose cream** now available, the orders will be flooding in



**Cocoa Butter Rejuvenating Moisture Body Butter**  
Deeply nourishes skin for 24 hour moisture. 200ml  
52652  
normal brochure price: £5  
special brochure price: £2.50  
**demo: £1.75**

**Cocoa Butter Revitalising Moisture Hand Cream**  
Hypoallergenic, gentle and revitalising hand cream. 100ml  
42192  
normal brochure price: £3.60  
special brochure price: £1.80  
**demo: £1.25**

**Cocoa Butter Conditioning Moisture Body Lotion**  
Fast-absorbing, nourishing body lotion for 24 hour moisture. 400ml  
41442  
normal brochure price: £4.80  
special brochure price: £2.40  
**demo: £1.70**

**Cocoa Butter Lip Butter**  
Contains cocoa butter, vitamin E and natural oils for soft lips. 15ml  
39602  
normal brochure price: £3.50  
special brochure price: £1.75  
**demo: £1.25**

- contains nourishing Cocoa Butter & Vitamin E
- suitable for ALL skin types
- can be used on face, hands & body

**Cocoa Butter Multipurpose Cream**  
Hypoallergenic, conditioning multipurpose cream for face, hands and body. Instantly softens skin leaving it with a natural, healthy glow. Suitable for all skin types. 400ml  
19019  
will normally be: £5.20  
special introductory brochure price: £2.60  
**demo: £1.80**



# CLOSE TO NATURE

get close to nature as you embrace the latest trends



*beautiful & bold for statement accessorising*



*intricate detailing for an elegant look*

**Jannah Gift Set**  
Silver-plated necklace and pierced earrings gift set with decorative glass and acrylic stones. Necklace length approx. 42cm + 9cm extension chain. Earring drop approx. 2.5cm.  
**23523**  
will normally be: £10  
special introductory brochure price: £7  
**demo: £4.90**

**Belle and Blush Shaky Necklace**  
Brass-plated with acrylic beads. Length approx. 43cm + 9cm extension chain.  
**08664**  
will normally be: £15  
special introductory brochure price: £12  
**demo: £8.40**

**Belle and Blush Shaky Bracelet**  
Brass-plated bracelet with acrylic beads. Length approx. 20cm.  
**16659**  
will normally be: £12  
special introductory brochure price: £10  
**demo: £7**



**Oceana Necklace**  
Gold-coloured large chain with serpent design. Serpent head hooks into body to fasten. Features 2 glass stones. Length approx. 43cm.  
**04101**  
will normally be: £10  
special introductory brochure price: £7  
**demo: £4.90**

**Oceana Bracelet**  
Gold-coloured large chain with serpent design. Serpent head hooks into body to fasten. Features 2 glass stones. Length approx. 22cm.  
**04390**  
will normally be: £7  
special introductory brochure price: £5  
**demo: £3.50**



*on-trend snake fastening*

# LUCKY CHARMS

your customers will **love to treat their loved ones** to these sweet, well-wishing sets



**Lizette Gift Set**  
Brass-plated clover necklace and pierced earrings gift set. Clover pendant set with clear glass stones. Necklace length approx. 42cm + 9cm extension chain. Comes in a clover-shaped gift box.  
**12930**  
will normally be: £8  
special introductory brochure price: £4  
**demo: £2.80**

*delicate necklaces & earrings sets*



**Zaina Star Gift Set**  
Silver-plated necklace and pierced earrings gift set. Necklace length approx. 42cm + 9cm extension chain.  
**13102**  
will normally be: £8  
special introductory brochure price: £4  
**demo: £2.80**



*both come in cute gift boxes*



# MEANT TO BEE

these **fashion-forward pieces** are sure to create a buzz on your rounds

*detailed design*

**Baylen Bee Necklace**  
Gold-coloured plated necklace with bee pendant. Features glass and plastic beads. Necklace length approx. 42cm + 9cm extension chain.  
**08771**  
will normally be: £7  
special introductory brochure price: £5  
**demo: £3.50**

**£3.50**



**Baylen Bee Ring**  
Gold-coloured plated adjustable ring with bee detail. Features glass and plastic beads.  
**12187**  
will normally be: £7  
special introductory brochure price: £6  
**demo: £4.20**



**Baylen Bee Bracelet**  
Gold-coloured plated bracelet with bee detail. Features glass and plastic beads. Bracelet length approx. 18.5cm + 2.5cm extension chain.  
**09431**  
will normally be: £6  
special introductory brochure price: £4  
**demo: £2.80**

*show off this cute set when you're out & about*



# NATURE'S GIFTS

Inspired by nature and beautifully styled, they'll adore these elegant pieces

## Maisie Watch

White, PU adjustable strap, length approx. 17cm-22cm. Stainless steel back. Includes battery that can be replaced.

**15081**  
will normally be: £18  
special introductory brochure price: £16  
**demo: £10.50**



*designer inspired*

*rose gold-coloured detailing*

*faux croc strap*



*treat yourself to the matching trio*



## Lavender Petals Delicate Frontal Necklace Gift Set

Gold coloured plated necklace and pierced earrings gift set with flower detail and glass stones. Necklace length approx. 42cm + 9cm extension chain.

**25890**  
will normally be: £10  
special introductory brochure price: £6  
**demo: £4.20**

*serene pastels with opal tones*



## Lavender Petals Cluster Bangle

Gold-coloured plated bracelet with violet and dark purple glass stones. Bangle diameter approx. 6.3cm.

**04697**  
will normally be: £10  
special introductory brochure price: £8  
**demo: £5.60**



## Cailsey Gift Set

Brass-plated flower pendant and zinc-plated leaf pendant, each necklace approx. 42cm + 9cm extension. 3 pairs of pierced earrings in flower, leaf and butterfly designs with glass stones and epoxy detail. In card floral gift box.

**10009**  
will normally be: £10  
special introductory brochure price: £7  
**demo: £4.90**



*includes 2 necklaces & 3 pairs of earrings*

*4 stacking rings*

## Abilene Stackable Ring

Brass-plated set of 4 stackable rings with flower detail. Styled with epoxy and glass stones.

**12344** Size 6  
**12401** Size 8  
**15370** Size 10  
will normally be: £8  
special introductory brochure price: £5  
**demo: £3.50**

Choose 1 size only.



*pink leather effect strap*

## Nadla Watch

Butterfly detail watch with pink PU strap. Adjustable strap length approx. 17cm-21cm. Stainless steel back. Includes battery that can be replaced.

**12252**  
will normally be: £15  
special introductory brochure price: £12  
**demo: £8.40**



*stylish butterfly design*

# SPRING SHOWERS

brighten up your days with these lovely spring-like accessories

## Flutter Away Umbrella

Fold-away umbrella with screen printed butterfly detail. Polyester canopy, steel shaft. Parasol diameter approx. 102cm, shaft length approx. 53cm.

**12664**

will normally be: £10  
special introductory brochure price: £8  
**demo: £5.60**



*new sturdier frame helps stop the umbrella from turning inside out in the wind*



*on-trend styling*

*detachable shoulder strap*

*faux ostrich skin*

*umbrella comes with handy case*

## Erin Handbag

Lilac PVC bag with polyester lining. Flap closure with lock. Size approx. 29.5cm x 14cm x 25cm.

**12799**

will normally be: £18  
special introductory brochure price: £14  
**demo: £9.80**

*antique look silver & pearlesque detail*



## Laci Butterfly Brooch

Antiqued, silver-plated, butterfly-shaped brooch with textured wings. Features clear glass stones.

**12761**

will normally be: £8  
special introductory brochure price: £5  
**demo: £3.50**

# be COMFY and CONFIDENT

for your customers who love lingerie but need a **little extra support**, this bra will be ideal

up to 42dd

*wider shoulder straps for comfort*

*Try it!*  
Once you've worn this ultra-comfortable bra you can recommend it to your customers with confidence.

*non-padded cups*

*cross-over back straps enhances posture to help ease back pain*



## Lace Posture Bra

Non-padded, front-fastening bra with wide back panel for support, comfortable wide straps and pretty lace detail. 93% cotton, 5% elastane, 2% nylon, excluding trims.

<b>25668</b> 36c	<b>16329</b> 38d	<b>12237</b> 40dd
<b>18002</b> 36d	<b>12195</b> 38dd	<b>26906</b> 42c
<b>11833</b> 36dd	<b>19729</b> 40c	<b>11791</b> 42d
<b>19489</b> 38c	<b>23879</b> 40d	<b>12260</b> 42dd

will normally be: £14  
special introductory brochure price: £11  
**demo: £7.70**

Choose 1 size only.



# TOP TIPS FOR BOOSTING

# Far Away SALES

1

## Far Away is Avon's bestselling scent!

Make sure customers old and new fall in love with Far Away by giving out samples with your orders.

2

**Emphasise the great value.** They can get all 5 items for just £13, it's an amazing price, separately these items are worth £25.45\*.

3

**Layering for long-lasting fragrance.** Show them how to layer each Far Away product to create a long-lasting scent that lingers all day.

\*Based on normal brochure prices.



*stock up on samples,  
give them  
out with your  
orders - turn  
to page 42*



**Far Away Pack contains:**  
**Far Away Eau de Parfum Spray** Oriental, floral, 50ml, **Far Away Skin Softener** 150ml, **Far Away Perfumed Body Spray** 75ml,  
**Far Away Roll-On Anti-Perspirant Deodorant** 50ml and **Far Away Shimmering Body Powder** 40g.  
**68353**  
**£9.10**

Products sold in the Far Away Pack on pages 32-33 cannot be purchased separately in First Look 3. Limited to 1 Far Away Pack per Representative. Not available to back order.  
Brochure offer: buy all 5 for £13.

all 5 items just **£9.10**

order using **68353**

# FLAWLESS FINISH

add these classic products to your kit and create a healthy, flawless complexion, that your customers will adore and want to recreate

## 1 concealer

### Concealer Brush

Synthetic bristled brush, perfect for applying concealer for a professional looking finish. Plastic handle. Length approx. 15.7cm.

**47985**

normal brochure price: £5  
special brochure price: £3

**demo: £2.10**

*the perfect concealer for blemishes and redness around the nose and chin*



**31401**  
Dark



**31906**  
Medium



**51144**  
Fair

### Ideal Flawless Concealer Stick

Lightweight, oil-free concealer blends perfectly for even, invisible-looking coverage. With Precise Light Technology so skin looks natural in any light. normal brochure price: £7  
special brochure price: £4

**demo: £2.80**

## ABSOLUTELY FLAWLESS!

*It's simple to create a flawless complexion using the four steps shown here. Why not hold a **masterclass** to show customers how they can get the look too.*



## 2 foundation

### Ideal Flawless Cream-to-Powder Foundation

Super-lightweight formula glides on as a cream with the light texture of a powder. Gives medium to full coverage and wears for 8 hours. 9g

normal brochure price: £12  
special brochure price: £6

**demo: £4.20**



## 3 bronze & blush

### Avon Glow Bronzing Powder

Luxurious powder compact gives a radiant glow to all skin tones, without settling into lines or wrinkles. 10g

normal brochure price: £10  
special brochure price: £6

**demo: £4.20**



### All-Over Face Brush

Big brush, perfect for applying powder. Nylon bristles and matte black plastic handle. Length approx. 18.5cm.

**74179**

brochure price: £8  
**demo: £5.60**



### Blusher Brush

Angled brush perfect for applying blusher or contouring with bronzer. Nylon bristles and matte black plastic handle. Length approx. 17cm.

**72371**

normal brochure price: £7  
special brochure price: £3.50

**demo: £2.45**

### Ideal Luminous Blush

Create a beautiful luminous finish with this luxurious pearly blush. Silky smooth skin-enhancing shades gives skin a fresh, radiant-looking glow. 6g

normal brochure price: £6.50  
special brochure price: £4.50

**demo: £3.15**



**53330**  
Russet



**40576**  
Soft Plum



**38398**  
Peach

## 4 illuminate

*contains light-diffusing technology to brighten shadows*

### MagiX Multi-Benefit Illuminator

Liquid highlighter, formulated with special light reflecting particles to give skin a radiant and illuminated appearance.

With HD Finish Complex to blur the appearance of pores, lines and imperfections. normal brochure price: £8.50  
special brochure price: £4.50

**demo: £3.15**



**72322**  
Illuminating Light

**72348**  
Illuminating Beige

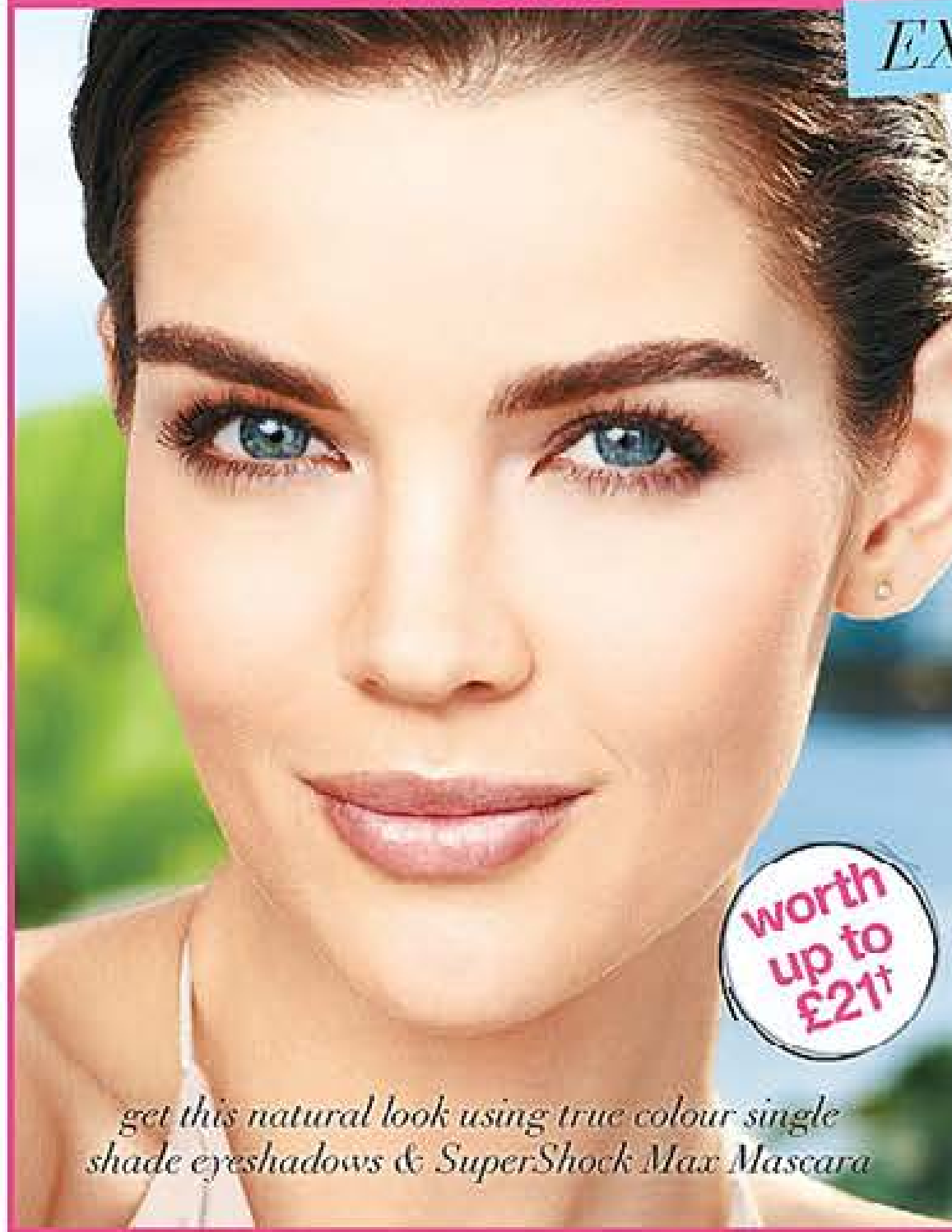
**66316**  
Illuminating Caramel



# PERFECT THE

NATURAL

EXCLUSIVE BEAUTY KITS,



worth up to £21†

get this natural look using true colour single shade eyeshadows & SuperShock Max Mascara

buy all 3 for £6\* (page 36 only)

NATURAL BEAUTY KIT: \*order SuperShock Max Mascara in Black 10ml and the Eyeshadow Primer and choose a True Colour Eyeshadow Single in either Soft Vanilla, Satin Taupe, Pink Petal or Iris Icing.

Not available separately. Limited to 1 pack per Representative. Not available to back order. †Based on normal brochure prices.



35675  
Black



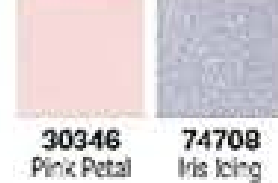
all 3 for  
**£6\***  
page 36 only



74666  
Light Beige



52035 Soft Vanilla  
45419 Satin Taupe



30346 Pink Petal  
74708 Iris Icing



# LOOK

a strong look with glamour and drama, a beautiful natural look with polish – you can show customers how to **perfect the look** they long for using these beauty kits that we've created exclusively for you

JUST FOR REPRESENTATIVES

DRAMATIC



worth up to £26†

turn on the drama using an eye dimensions trio & luscious strokes of Spectralash Mascara

buy all 3 for £7\*\* (page 37 only)  
DRAMATIC BEAUTY KIT: \*\*order Spectralash Mascara in Black 9ml, choose an Eye Dimensions Eyeshadow in either Iconic Night, Diamanté Purple, Show Stopping Pink or Sultry Smoke and an Ultra Glazewear Absolute Lip Gloss 6ml in a choice of Nourishing Nude, Pure Poppy, Radiant Red, Renewing Rose, Soft Peach or Luminous Wine. Not available separately. Limited to 1 pack per Representative. Not available to back order.



74187  
Black



all 3 for  
**£7\*\***  
page 37 only



52399 Iconic Night  
66845 Diamanté Purple  
66332 Show Stopping Pink  
66464 Sultry Smoke



74963  
Nourishing  
Nude



35049  
Pure Poppy



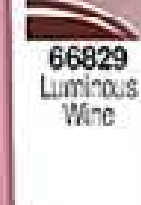
74199  
Radiant Red



74104  
Renewing  
Rose



42978  
Soft Peach



66829  
Luminous  
Wine



AVON  
ultra glazewear absolute  
lip gloss S/F15



# caring facial MOISTURE

Have you tried our Avon Care face creams yet?  
Each contains **gentle and effective ingredients** to care  
for different skin types. Get to know them all and **recommend  
them to your customers** with confidence.



for all skin types

with cleansing aloe  
and ginger

**3-in-1 Cleansing Lotion**  
200ml  
51227  
brochure price: £4.50

**demo: £1**

for very dry skin

with softening and  
restoring royal jelly

**Royal Jelly Face Cream**  
100ml  
52183  
brochure price: £3.50

**demo: £1**



for dry skin

with nourishing and  
pampering cocoa  
butter and vitamin E

**Cocoa Butter Revitalising  
Moisture Face Cream** 100ml  
51193  
brochure price: £4.50

**demo: £1**



for normal to dry skin

with moisturising and softening  
soybean and vitamin E

**Rich Moisture Nourishing  
Face Cream** 100ml  
31021  
brochure price: £3.50

**demo: £1**



for oily/combination skin

with refreshing and mattifying  
cucumber, witch hazel and  
green tea

**Light Moisture Refreshing  
Face Gel-Cream** 100ml  
53090  
brochure price: £3.50

**demo: £1**

each product  
**JUST  
£1**  
stock up and demo  
on your rounds!  
save up to £3.50  
pages 38-39 only



for mature skin

with skin firming collagen  
and elastin

**Youth Restore Firming  
Face Cream** 100ml  
33910  
brochure price: £4

**demo: £1**







Rosamund Preen works within the sales training team at Northampton head office.

Out of the office, Roz is an Avon Representative and has been for over 14 years.

# the training room



Wondering how to make short campaigns as **simple** and **efficient** as possible? Looking for ways to **increase your sales** and **reach more customers**? The online Training Room has tips and answers for **all your queries** and here Roz talks us through some of the key aspects of it...

## hold an Avon Party

**Watch and Earn videos** cover so many aspects of being a Representative with **tips galore for making your business successful**. One that I really enjoyed was the Christmas video, it gave me lots of ideas and has inspired me to hold more Avon Parties – **at any time of the year** – not just at Christmas. It's great because it means **your customers come to you**, which is a really good thing when the campaigns are shorter.



*I became an Avon Representative because I needed some extra funds to go to a wedding in Las Vegas. I placed my first order in 2000 and have never looked back.*

## learn about **One-Stop Selling**

In the short campaigns, that we're in now, I visit my customers **just once per campaign**. I deliver their order, give them a brochure and collect their next order all at the same time; it's something we call **one-stop selling**. You can find out more about this way of working by reading the one-stop selling course in the Training Room.

## spread the word **Online**



Another great tool is the electronic **Personal Online Brochure (POB)** that you can post on social media and send out via email. It's a really convenient way for customers to order and **many spend even more**, which is great. I do have a few customers who still like to hold a brochure in their hands, so I order in enough for them and to re-canvass my allocated homes. If like me, you're always looking for new customers, have a look at the **Watch and Earn video, finding customers** – it has lots of great suggestions for growing your Avon business!

### Roz's tips for making the most of **Watch and Earn**:

- Visit the Training Room when you place an order to see what the latest news is.
- Look out for the Representative Newsletter, as it features new online courses.

### **Watch and Earn** attracts really great feedback on **Avon Beauty Connects**:

As a new Avon Representative I would highly recommend watching the Training Video as it is very helpful. It will give you tips on how to make your business go further and get more customers.

**amanda hitchman**

I think the new Representative Training Room is very useful, it has lots of hints and tips and brilliant videos. I have been working with Avon for two months now and have used the Training Room a lot. I think it will help me with my business and give me lots of ideas.

**ELIZABETH WINGROVE**

I have just watched the first episode and have found it really useful. I intend to watch the other ones.

**squiggleb**

Roz will be back with us in the next issue of First Look with more tips for **making your Avon business the best it can be**. In the meantime, please email us with ideas for courses you'd like to see in the Training Room:

**salestraininguk@avon.com**

# Sampling success

Often customers want to really get to know a product before they commit to buying. Free samples give customers a great opportunity to test before they invest, and help ensure that they order the right product, first time.

## FRAGRANCE SAMPLES

### Tester Vials – Pack of 5

#### Women's

- 08524 Avon Fleur
- 27565 Avon Instinct Forbidden
- 17012 Avon Instinct for Her
- 18721 Avon Soft Musk
- 58669 Christian Lacroix Ambre for Her
- 21535 Christian Lacroix Nuit for Her
- 03954 Christian Lacroix Rouge
- 22004 Far Away
- 00667 Far Away Bella
- 00083 Far Away Exotic
- 06569 Forever
- 71878 Incandescence Flame
- 24497 Little Black Dress
- 16717 Little Pink Dress
- 12023 Only Imagine
- 02626 Outspoken by Fergie
- 20313 Outspoken Fresh by Fergie
- 26096 Outspoken Intense by Fergie
- 27904 Premiere Luxe for Her
- 27177 Premiere Luxe Gold Blush
- 04226 Pur Blanca
- 18564 Rare Diamonds
- 23689 Rare Gold
- 18897 Rare Pearls
- 18069 Secret Fantasy
- 17863 Secret Fantasy Kiss
- 22640 Secret Fantasy Midnight
- 13243 Timeless
- 14753 Today
- 20388 Tomorrow
- 10249 Unique Rose for Her
- 12096 Viva by Fergie

60p

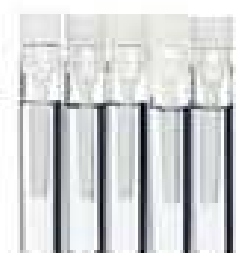
- 07955 Avon Femme 1.5ml Single
- 24307 Avon Luck for Her 1.5ml Single

60p

#### Men's

- 06908 015
- 33894 015 Attract
- 08128 Avon Instinct for Him
- 24570 Avon Luck for Him
- 08979 Black Suede Essential
- 56986 Christian Lacroix Ambre for Him
- 07419 Christian Lacroix Noir
- 28787 Elite Gentleman
- 13722 Elite Gentleman Untailored
- 02972 Full Speed
- 01297 Mesmerize
- 10603 Truly Unique for Him
- 06510 Urban Edge
- 14910 Urban Edge Nights for Him

60p



## LIPSTICK SAMPLES

### ANEW Youth -Awakening Lipstick

- 21360 Berry Bloom
- 15828 Desert Rose
- 21055 Glazed Almond
- 21162 Modest Mauve
- 06130 Plumberry
- 21196 Silky Pink

25p

### Perfect Kiss Lipstick

- 18317 Berry Smooch
- 16857 Caressing Coral
- 28431 Fuchsia Flirt
- 17004 Kiss Me Pink
- 28779 Lacy Mauve
- 17038 Lovey Dovey Pink
- 17053 Loving Lilac
- 28845 Mauve Allure
- 17186 Natural Glow
- 17236 Peach Peck
- 17293 Pink Prance
- 24471 Pucker Up Pink
- 28522 Red Embrace

25p

### Ultra Colour Bold Lipstick

- 12468 Bare Impact
- 12567 Bold Bordeaux
- 12831 Bright Nectar
- 12849 Fearless Fuchsia
- 23580 Magenta Flash
- 18572 Pink Punch
- 17061 Power Plum
- 16634 Rapid Rose
- 17269 Ruby Shock
- 16204 Starburst Pink

25p

### Ultra Colour Lipstick

- 07096 Beyond Pink
- 07583 Blush Nude
- 05507 Camation
- 05603 Chic
- 05694 Country Rose
- 01075 Demure
- 05785 Dream Fuchsia
- 06023 Enduring Sable
- 06000 Frostiest Mauve
- 06148 Frozen Rose
- 06205 Fuchsia Fever
- 04556 Golden Berry
- 04614 Hibiscus
- 04762 Hot Pink
- 03459 Knock Out Pink
- 02899 Lava Love
- 10819 Mocha
- 11072 Naturally Nude
- 11395 Oxford Wine
- 09977 Perfect Red
- 10504 Pout
- 09225 Proper Pink
- 09472 Red 2000
- 16378 Ripe Papaya
- 20123 Rose Quartz
- 26641 Scarlet Siren
- 03335 Sparkling Nude
- 27375 Toasted Rose
- 01362 Twinkle Pink
- 06734 Wine With Everything

25p

### Ultra Colour Rich Brilliance Lipstick

- 53660 Apricot Glamour
- 34645 Berry Glitz
- 29108 Crimson Twilight
- 41095 Gilded Velvet
- 34421 Pink Paparazzi
- 36004 Rouge Luxury
- 51086 Vermillion

25p

### Ultra Colour Absolute Lipstick

- 26864 Caring Coral
- 15586 Coffee Crema
- 16048 Fresh Fig
- 14209 Lovely Fuchsia
- 14365 Pink Renewal
- 14449 Red Velvet
- 28050 Smooth Plum
- 25908 Soft Coral
- 25684 Tea Rose
- 23424 Warm Honey

25p

### Luxe Couture Crème Lipstick

- 03947 Designer Red
- 02964 Lustering Nude
- 03087 Pink Ruffles
- 03236 Pink Satin
- 03350 Rose Silk
- 04267 Runway Plum
- 09985 Silky Apricot
- 10181 Stiletto Red

25p

## FOUNDATION SAMPLES

### Ideal Flawless Invisible Coverage Foundation – Trial Size

- 21584 Creamy Natural
- 21444 Ivory
- 20271 Light Pink
- 21220 Medium Beige
- 00489 Natural Beige
- 00323 Nude
- 21618 Pure Beige
- 00471 Shell
- 20057 Soft Honey

£2.50

### Ideal Flawless Skin Loving Beauty Balm – Trial Size

- 20792 Ivory
- 19828 Medium Beige
- 19497 Natural Beige
- 19430 Nude
- 19836 Shell

£2.50

### Ideal Flawless CC Color Corrector Cream – Trial Size

- 04085 Ivory
- 20941 Medium Beige
- 11478 Natural Beige
- 26062 Nude
- 04309 Shell

£2.50

### ANEW Youth-Awakening Transforming Foundation

- 26344 Ivory
- 22368 Natural Beige
- 20347 Nude
- 26146 Shell
- 19935 Soft Honey

50p

### Extra Lasting Foundation

- 05736 Ivory
- 05892 Medium Beige
- 05975 Natural Beige
- 05850 Nude
- 05884 Shell

50p

### Ideal Flawless Invisible Coverage Foundation

- 04911 Caramel
- 04846 Creamy Natural
- 05165 Ivory
- 05249 Light Pink
- 04879 Medium Beige
- 04572 Natural Beige
- 04853 Nude
- 04903 Pure Beige
- 05066 Sahle
- 05199 Shell
- 05157 Soft Honey

30p

### Ideal Flawless CC Color Corrector Cream

- 26211 Ivory
- 22632 Medium Beige
- 22568 Natural Beige
- 24562 Nude
- 14100 Shell

30p

### Luxe Silken Foundation

- 02055 Beige Linen
- 02212 Medium Bisque
- 02774 Natural Glamour
- 03442 Nude Bodice
- 04275 Porcelain

50p

## SKINCARE SAMPLES

### ANEW Samples Pack of 5

#### Vitale

- 68346 Day
- 60767 Night

#### Ultimate 7S

- 68601 Day
- 68320 Night
- 69680 Elixir
- 69559 Ultra-Minute Lifting Complex

#### Platinum

- 12146 Day
- 21436 Night
- 11932 Eye & Lip
- 21667 Serum

#### Clinical

- 69419 Absolute Even Multi-Tone Skin Corrector with DSX-7
- 69542 Pro-Line Corrector Treatment with A-F33
- 69070 E-Defence Deep Recovery Cream

#### Genics

- 69427 Treatment Concentrate
- 69682 Treatment Cream

#### Reversalist

- 68197 Day Cream
- 67041 Night Cream

£1.25

### Trial Sizes

- 58677 Clinical Infinite Lift Targeted Contouring Serum Trial Size 10ml

£7

- 15552 Clinical Absolute Even Multi-Tone Skin Corrector with DSX-7 10ml

£7

- 27250 Clinical Pro-Line Corrector Treatment with A-F33 10ml

£9

- 43182 Reversalist Day Cream 15ml

- 43141 Reversalist Night Cream 15ml

- 20628 Genics Treatment Concentrate

- 01057 Genics Treatment Cream

- 42291 Vitale Day
- 35444 Vitale Night

£6

### Solutions Samples Pack of 5

- 67736 Freshest Pure Dual Phase Facial Cleanser

75p

### Dual Sachets

- 08060 Ageless Results 8 in 1 Day & Night Cream

£1.75

## HAIRCARE SAMPLES



- 04671 Advance Techniques 360 Nourishment Moroccan Argan Oil Leave in Treatment
- 17459 Naturals Triple Sachet

50p

- 16014 Advance Techniques Lotus Shield

40p

- 05322 Naturals Mango & Ginger 2-in-1 Shampoo & Conditioner

20p



# Tools of the trade

From branded Avon bags to party invitations, we've got everything you could possibly need to **build your AVON INDEPENDENT business** and make you look ultra professional.

## BUSINESS ESSENTIALS

**Avon Logo Calculator**  
Pink Avon branded calculator. Size approx. 10cm x 7cm x 5cm.  
03863  
**£1.50**

**Avon Demonstration Bag**  
With detachable mirror, approx. 12cm x 17.5cm and separate pink zipped tool case, approx. 25cm x 20cm x 3.5cm.  
10108  
Normally £15  
**£11 save £4**

**Avon Annual Planners**  
5 x 2015 paper annual planners, 6 months per side, approx. 50cm x 34.5cm.  
08110  
**£1**

**Avon Logo Sticky Notes**  
Pad of sticky paper notes. Size approx. 7.5cm.  
06049  
**50p**

**Avon Hair Cape\***  
Handy cape to help protect clothes and skin when colouring hair.  
40683  
**£1.99**

**Avon Organiser Folder**  
Black plastic Avon branded folder. Size approx. 33cm x 24cm x 5cm.  
24257  
**£3**

**Avon Logo Wallet**  
Black Avon branded wallet. Polyamide outer and polyester lining. Size approx. 15.5cm x 9cm.  
02527  
**£2**

**Avon Ring Sizer**  
Help your customers choose the right ring size, first time, with these acrylic loops with sizes 6, 7, 8, 9 and 10.  
27649  
**£2**

**Avon Hair Swatch Chart**  
Contains synthetic hair swatches.  
10512  
**£6.50**

Many items are free, others have just a nominal fee, so get ordering and watch your business boom!



## BUILD YOUR BUSINESS

- 76935 Brochure Bag (pk 50) 80p
- 92400 Large Paper Delivery Bags (pk 50) 99p
- 92536 Large Plastic Delivery Bags (pk 5) 35p
- 92478 Medium Paper Delivery Bags (pk 50) 65p
- 92528 Medium Plastic Delivery Bags (pk 5) 20p
- 90118 Party Invitation (30 per pad) £1  
Order no more than 2
- 82933 Representative Calling Cards (Pk 100) 60p
- 92502 Small Paper Delivery Bags (pk 50) 40p
- 82974 Returned Products Book  
Order 1 book only (or 2 if you are a President's Club Member) 50p

## FREE TO ORDER

- 82925 Calling Book
- 83014 Current Campaign Continuation Sheet
- 82982 'My Copy' of Campaign Order  
Order 1 sheet only
- 87197 Pack of Customer Order Forms (Pk 50)  
Order 2 packs only (or 4 if you are a President's Club Member)  
(Additional Packs 15p)
- 82990 Section A Continuation Sheet  
Order no more than 2
- 82917 Sheet of 5 Cardboard Ring Sizers  
Order no more than 2 sheets



**Avon Brush Pouch**  
Black polyester pouch with 6 pockets. Magnetic button closure. Size when open approx. 26cm x 21cm. Size when closed approx. 10cm x 21cm. Brushes not included.  
27490  
**£2**

**Avon Pen Set**  
Refillable plastic pens with blue ink. 3 pens in a set.  
27441  
**90p**



**Avon A5 Notepad\***  
Laminated cardboard cover with 80 lined sheets inside. Size approx. 14.8cm x 21cm.  
30858  
Normally £2  
**£1.50 save 50p**



**Avon T-Shirt**  
95% cotton, 5% elastane, excluding trims.  
03392 10/12  
28670 14/16  
20003 18/20  
28910 22/24  
Normally £14  
**£3 save £11**

**Avon Fragrance Strips\***  
60 tester strips in a cardboard cover.  
44032  
**60p**



**Avon Umbrella\***  
Compact polyester umbrella with chrome-plated steel shaft and black polyester pouch. Size when folded approx. 24cm x 4.5cm x 4.5cm. Size when open approx. 100cm x 56.5cm.  
50641  
Normally £5  
**£2.50 half price**

**Avon Diary**  
A5 ring bound diary, approx. 17.5cm x 21.5cm. Inside paper sheets printed with lines, time in hours and AVON logo.  
27466  
Normally £4.50  
**£3 save £1.50**



\*WHILE STOCKS LAST

## FIXED DISCOUNT FOR CAMPAIGN 01

Product	When sold at	Fixed Discount
CORE BROCHURE		
DIAMOND EARRINGS	£30.00	£2.50
PORTABLE CHARGER	£5.00	£0.40
PORTABLE CHARGER	£16.00	£1.35
LIPSY FALK FLUR TOTE	£20.00	£1.06
LIPSY LEOPARD CLUTCH	£15.00	£2.50
STORM CABIN BAG	£20.00	£3.33
LIPSY PINK SCARF	£15.00	£2.50
DYANN LIPSY WATCH	£25.00	£4.17
DARCEL FRENCH CONNECTION WATCH	£20.00	£3.33
JONI SEKONDA WATCH	£30.00	£5.00
ABIGAIL HELLO KITTY WATCH	£15.00	£2.50
HELLO KITTY BOW EARRINGS	£7.00	£1.17
FAYE MINNIE WATCH	£20.00	£3.33
SNOW LEOPARD THROW	£25.00	£2.08
SNOW LEOPARD CUSHION	£7.00	£0.58
BETHAN ONE DIRECTION WATCH	£20.00	£3.33
ONE DIRECTION LOUNGER	£25.00	£4.17
MINNIE MOUSE GLOVES	£5.00	£1.00
MINNIE MOUSE HAT	£6.00	£1.20
MIKEY MOUSE HAT	£6.00	£1.20
MIKEY MOUSE GLOVES	£5.00	£1.00
MINNIE MOUSE SCARF	£7.00	£1.40
MIKEY MOUSE SCARF	£7.00	£1.40
FROZEN PJAMAS	£10.00	£2.00
ONE DIRECTION SLIPPERS	£12.00	£2.40
SPIDER-MAN SLIPPERS	£8.00	£4.00
SPIDER-MAN SLIPPERS	£10.00	£2.00
HELLO KITTY BOOTIES	£8.89	£1.78
HELLO KITTY BOOTIES	£12.00	£2.40
SPIDER-MAN ALL-IN-ONE	£12.00	£2.40
SPIDER-MAN ALL-IN-ONE	£15.00	£3.00
FOLK MENS SUNGLASSES	£18.50	£3.08
STAR WARS SLIPPERS	£9.00	£1.50
ONE DIRECTION HAT & GLOVES	£12.00	£2.40
HELLO KITTY ALL-IN-ONE	£10.00	£2.00
SWISS GEAR TRAVEL TOILETRIES BAG	£9.00	£1.50
ONE DIRECTION BAG	£6.50	£1.08
STORM CABIN BAG	£15.00	£1.25
HELLO KITTY ALL-IN-ONE	£11.11	£2.22
HELLO KITTY ALL-IN-ONE	£15.00	£3.00
ONE DIRECTION ALL-IN-ONE	£16.00	£3.20
ONE DIRECTION HAT & GLOVES SET	£10.00	£2.00
ONE DIRECTION SCARF	£8.00	£1.60
SPIDER-MAN HAT	£5.00	£1.00
SPIDER-MAN HAT	£10.00	£2.00

Your discount will be fixed on the following products, subject to achieving minimum order value:

Product	When sold at	Fixed Discount
SPIDER-MAN GLOVES	£3.00	£0.60
SPIDER-MAN GLOVES	£6.00	£1.20
ONE DIRECTION HEART SHAPED SECRET STORAGE WITH LOCK	£10.00	£1.67
SPIDER-MAN FLYING DISC WATCH	£5.00	£0.83
SPIDER-MAN FLYING DISC WATCH	£10.00	£1.67
ONE DIRECTION BRACELET	£6.00	£1.00
ONE DIRECTION NECKLACE	£8.00	£1.33
STORM MENS HACKNEY SATCHEL	£20.00	£3.33
STORM MENS HACKNEY GIFT SET	£18.00	£3.00
TRISTAN TIMBERLAND WATCH	£50.00	£8.33
RAYLEN FOLK MENS WATCH	£25.00	£4.17
BRETT STORM NECKLACE	£25.00	£4.17
BRETT STORM BRACELET	£20.00	£3.33
HARBIN BEN SHERMAN WATCH	£35.00	£5.83
RUSSELL FRENCH CONNECTION MENS WATCH	£25.00	£4.17
TANGLI TEEZER	£9.99	£1.67
SALE FLYER		
SOLUTIONS YOUTH EXPRESS LINE FILLER	£2.00	£0.16
SUPERMAN WATCH	£15.00	£2.50
WILMA LIPSY WATCH	£20.00	£3.33
SUPERMAN BEACH TOWEL ADULTS	£10.00	£1.67
STORM LADIES SEAFORD WEEKENDER	£18.00	£3.00
STORM GIFT SET	£8.00	£0.66
STORM MENS HACKNEY WEEKENDER	£22.00	£3.67
STAR WARS ALL-IN-ONE	£18.00	£3.00
STAR WARS BOTTLE STOPPER	£6.50	£1.08
STORM LILY CROSS BODY BAG	£12.50	£2.08
SUPERMAN MUG AND COASTER	£7.00	£1.17
STAR WARS MONEY BANK	£15.00	£2.50
SUPERMAN MENS SWIMMING SHORTS	£10.00	£1.67
FOLK MENS SUNGLASSES	£18.50	£3.08
STAR WARS SLIPPERS	£9.00	£1.50
ONE DIRECTION HAT & GLOVES	£12.00	£2.40
HELLO KITTY ALL-IN-ONE	£10.00	£2.00
SWISS GEAR TRAVEL TOILETRIES BAG	£9.00	£1.50
ONE DIRECTION BAG	£6.50	£1.08
STORM CABIN BAG	£15.00	£1.25

## LAST CHANCE TO BUY IN CAMPAIGN 01

Please visit Avon Connects for the full list of discontinued products from Campaign 01 and previous campaigns.

## DON'T FORGET ORDER YOUR CUSTOMER LOYALTY CARD PACK TODAY!

Includes: 20 Customer Loyalty Cards, 4 Big Colour Eye Pencil in Gold Rush and guide. ORDER USING **69575 £10**



# AVON CLEARANCE

Products purchased from this section are non-returnable.

## Extra goodies to pop in with customers' orders

save up to 75%



**60848**  
Loveable

**60814**  
Adorable

**60822**  
Smoochable

**60863**  
Kissable

**Color Trend Kiss 'n' Go Lipstick**  
Normally £3.75  
**£1.50 save £2.25**



**61358**  
Pink

**Tinted Lip Care**  
Normally £7  
**£1.50 save £5.50**



**60905**  
Pink

**60939**  
Lilac

**60954**  
Mint Green

**61036**  
Turquoise Pearl

**Color Trend Kajalstick Eyeliner**  
Normally £3  
**75p save £2.25**



**60723**  
Blue Royale

**Color Trend Suede Nail Enamel**  
8ml  
Price per 100ml = £18.75  
Normally £3  
**£1.50 half price**



**60780**  
Jungle Green Queen

**Color Trend Wild Things Colour Me Shiny Nail Enamel**  
8ml  
Price per 100ml = £12.50  
Normally £3  
**£1 save £2**



**60806**  
Pastel Sweets

**Avon Glow True Colour Eyeshadow Quad**  
Normally £9  
**£3 save £6**

Due to availability, only the shades shown with a name and ordering number are available to buy.

## samples

**ANEW Rejuvenate Flash Facial Revitalising Concentrate**  
- 5 sachet pack  
**56705**  
Normally £1.25  
**85p save 40p**

**ANEW Rejuvenate Day Revitalising Cream SPF25**  
- 5 sachet pack  
**60475**  
Normally £1.25  
**75p save 50p**

**Slip into... Tester Vials**  
Pack of 5.  
**59675**  
Normally 60p  
**40p save 20p**

**Hervé Léger Intrigue for Her**  
Single.  
**60699**  
Normally 60p  
**40p save 20p**

**Strictly Come Dancing Ballroom Beauty Tester Vials**  
Pack of 5.  
**60533**  
Normally 60p  
**40p save 20p**

**Strictly Come Dancing Latin Sensation Tester Vials**  
Pack of 5.  
**61168**  
Normally 60p  
**40p save 20p**





**Reward loyal customers with a surprise that won't break the bank**

save up to 75%

order online at [avon.uk.com](http://avon.uk.com)

**Skin So Soft Mineral Gems Glamorous Gold Shimmering Body Oil Spray**  
150ml  
61184  
Price per 100ml = 63p  
Normally £5.50  
**£1.25 save £4.25**



**Skin So Soft Limited Edition Original Bath Oil**  
250ml  
61267  
Price per 100ml = 90p  
Normally £4.50  
**£2.25 half price**



**Senses Mystique Liquid Soap**  
300ml  
61812  
Price per 100ml = 33p  
Normally £2  
**£1 half price**



**Naturals Orchid & Blueberry Body Lotion**  
200ml  
57992  
Price per 100ml = 63p  
Normally £3.20  
**£1.25 save £1.95**



**Advance Techniques Frizz Control Shampoo**  
400ml  
61135  
Price per 100ml = 47p  
Normally £4.50  
**£1.75 save £2.75**



**ANEW Reversalist Illuminating Eye System**  
62190  
Normally £19  
**£9 save £10**



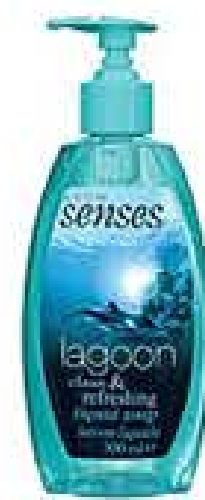
**Spring Garden Bubble Bath**  
500ml  
56333  
Price per 100ml = 30p  
Normally £4  
**£1.50 save £2.50**



**Planet Spa Amazonian Treasures Creamy Body Scrub**  
200ml  
58180  
Price per 100ml = 75p  
Normally £5  
**£1.50 save £3.50**



**Senses Lagoon Liquid Soap**  
300ml  
61051  
Price per 100ml = 33p  
Normally £2  
**£1 half price**



**Naturals Orchid & Blueberry Scented Spritz**  
100ml  
61317  
Normally £3  
**75p save £2.25**



**Naturals Kids Magnificent Mango Body Wash & Bubble Bath**  
250ml  
61226  
Price per 100ml = 40p  
Normally £2.50  
**£1 save £1.50**



**Solutions Youth Minerals Restorative Night Cream**  
50ml  
61101  
Price per 100ml = £7.00  
Normally £11  
**£3.50 save £7.50**



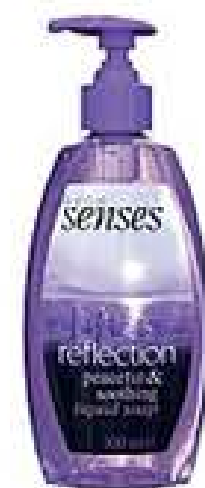
**Romantic Rose Bubble Bath**  
1 litre.  
61291  
Normally £5  
**£2.50 half price**



**Senses Reflection Shower Gel**  
750ml  
61242  
Price per 100ml = 27p  
Normally £4  
**£2 half price**



**Senses Reflection Liquid Soap**  
300ml  
61069  
Price per 100ml = 33p  
Normally £2  
**£1 half price**



**Naturals Lily & Gardenia Body Whip**  
200ml  
61259  
Price per 100ml = 50p  
Normally £3  
**£1 save £2**



**On Duty Light Bloom Women's Roll-On**  
50ml  
61085  
Price per 100ml = £1.50  
Normally £2  
**75p save £1.25**



**Solutions Ageless Bloom Recontouring Night Cream**  
50ml  
61127  
Price per 100ml = £7.00  
Normally £10  
**£3.50 save £6.50**





**Safia Workout Boots**  
Ladies' brown workout boots with fleece lining. PU outer and polyester lining. EVA outer sole.  
**54296** Size 4  
**54213** Size 5  
**57240** Size 6  
**58164** Size 7  
Normally £50  
**£20 save £30**



**Gold Workout Mules**  
Ladies' pale gold, metallic mule. Polyurethane upper, polyester lining, rubber insole and EVA outsole.  
**57323** Size 5/6  
**54189** Size 7/8  
Normally £20  
**£8 save £12**



**Tropical Escape Sunglasses**  
Mirrored aviator style sunglasses. Provides UV protection in accordance with BS EN 1836. Arm length approx. 13.7cm. Metal frame and acrylic lenses.  
**63206**  
Normally £10  
**£3.25 save £6.75**

Towel not available.



**Storm Rose Canvas Duffle Bag**  
Outer: 90% cotton, 10% polyester. PU trims and polyester inner. Size approx. 37cm x 33cm x 13cm. Handle drop approx. 63.5cm.  
**54338**  
Normally £22  
**£13 save £9**



**Loren FCUK Watch**  
Quartz run, adjustable PU strap watch. Approx. diameter 4cm. Strap length approx. 16.8cm - 21cm. Splash proof with stainless steel back and replaceable battery.  
**59360**  
Normally £40  
**£15 save £25**



**Alicia Gift Set**  
Silver-plated necklace with plastic beads and 3 pairs of pierced earrings. Approx. pendant length 2cm. Approx. chain length 42cm + 9cm extension chain.  
**59188**  
Normally £7  
**£2 save £5**



**Set the Tone Gift Set**  
Silver-plated necklace approx. 42cm + 9cm extension chain, pendant approx. 4cm, pierced earrings approx. 2.5cm with glass stones and black epoxy.  
**61838**  
Normally £10  
**£3 save £7**



**Elisha Necklace and Earrings Gift Set**  
Silver-plated necklace and hook style, pierced earrings set with glass stones. Necklace approx. 42cm + 9cm extension chain. Earrings drop approx. 2.7cm.  
Normally £7  
**£2 save £5**

59394 January  
56168 April  
56291 June

save up to 75%



**Lipsy Leopard Purse**  
Polyester weave with internal zipped pocket, note dividers and card slots. Zip closure. Polyester lining. Approx. 20.5cm x 11cm x 2cm.  
**54429**  
Normally £15  
**£7.50 half price**

**Lipsy Leopard Purse**  
Polyester weave with internal zipped pocket, note dividers and card slots. Zip closure. Polyester lining. Approx. 20.5cm x 11cm x 2cm.  
**54429**  
Normally £15  
**£7.50 half price**



**Kortney Bag**  
Magnetic fastening. Outer: PVC, lining: polyester. Approx. height: 39cm, length: 46cm. Base approx. length: 34.9cm, width: 11.2cm.  
**55822**  
Normally £18  
**£9 half price**



**Fiorelli Susana Shoulder Bag**  
Magnetic snap fastening. PU outer, polyester lining. Size approx. 20cm x 33cm x 10cm.  
**71258**  
Normally £50  
**£25 half price**



**Modernist Necklace**  
Brass-plated necklace with coloured epoxy inside a circle pendant. Approx. 42cm + 9cm detachable extension chain. Pendant approx. 3cm diameter.  
**58511**  
**£3**

All Avon metal jewellery is hypoallergenic.



**Reworked Classic Necklace**  
Silver-plated with a twisted rope-effect section. Approx. 42cm + 9cm extension chain.  
**54254**  
Normally £10  
**£2.75 save £7.25**



**Yolanda Shell Necklace\***  
Brass-plated necklace with glass stones and decorative green shell bead. Necklace length approx. 51cm.  
**57059**  
Normally £10  
**£2.75 save £7.25**  
\*As shell is a natural product, there may be some variance in colour.



**Yolanda Shell Earrings\***  
Brass-plated fish hook, pierced earrings with green and peach plastic beads, and green shell beads. Earrings approx. 3.5cm.  
**56028**  
Normally £7  
**£1.75 save £5.25**





#### Nautical Bras

Set of 2. Padded and underwired. 50% nylon, 44% polyester and 6% elastane, excluding trims.

58248 34dd  
50750 36b  
58925 38dd  
Normally £14  
**£8 save £6**

#### Nautical Briefs

Set of 2. 89% nylon, 11% elastane, excluding trims. Cotton gusset.

56614 10/12  
56622 18/20  
Normally £6  
**£4 save £2**



#### Two Pack Zebra Print Bra

Pack of two, padded and underwired. 50% nylon, 44% polyester, 6% elastane, excluding trims.

54163 34d  
55574 34dd  
Normally £14  
**£8 save £6**

#### Two Pack Zebra Print Briefs

Pack of two briefs. 89% nylon, 11% elastane, cotton gusset, excluding trims.

56853 10/12  
58792 14/16  
Normally £6  
**£4 save £2**



#### Blush Embroidery Bra

A padded, underwired bra with adjustable straps, embroidery detail and a faux pearl charm. 62% polyester, 34% nylon, 4% elastane.

56234 34c 61655 36dd  
55830 34d 59402 38d  
61424 34dd 62042 38dd  
58002 36d  
Normally £12

**£5.50 save £6.50**

#### Blush Embroidery Bra - Larger Sizes

Non-padded and underwired. 81% nylon, 10% elastane, 9% polyester.

62069 34e 62232 38e  
62265 34f 62430 38f  
62208 36e 56903 40f  
62349 36f  
Normally £14

**£7 half price**

#### Blush Embroidery Briefs

83% nylon, 12% elastane, 5% polyester.

55376 22/24  
Normally £6

**£3 half price**

#### Lingerie Guarantee

For hygiene reasons, a replacement or refund cannot be given if the gusset label is removed from lingerie. This guarantee is in addition to your statutory rights.



#### Ladies' Sports Bra

Non-padded. 80% nylon, 13% polyester, 7% elastane, excluding trims. All sizes fit up to a D cup\*.

55442 Medium: 32-34  
Normally £12

**£4 save £8**

\*Sizes are a guideline only.



#### Body Illusions Lace Mid Waisted Briefs

Supportive briefs. 78% nylon, 22% elastane, excluding trims.

59352 8/10  
59396 12/14  
59659 16/18  
59758 20/22  
Normally £12

**£4.25 save £7.75**



#### Heavenly Bra

Padded, underwired. 70% nylon, 22% polyester, 8% elastane, excluding trims.

56309 36a  
Normally £12

**£5 save £7**



#### Improved Balconette Bra

80% polyester, 6% elastane, 4% nylon, excluding trims. White only.

70953 32b 63321 34d  
61614 32c 60772 36c  
56861 34a 60715 36d  
54148 34c 60889 38dd  
Normally £6.99

**£3.50 save £3.49**



#### Animal Print T-Shirt Bra

Padded and underwired. 50% nylon, 44% polyester, 6% elastane, excluding trims.

56747 32b  
62547 32c  
62554 34a  
62638 34b  
62695 36b  
62780 36c  
63305 36d  
62752 38b  
62802 38c  
63313 40b  
Normally £8

**£3.75 save £4.25**

#### Animal Print Briefs

89% nylon, 11% elastane, excluding trims. Cotton gusset.

63529 14/16  
63537 18/20  
Normally £5  
**£2 save £3**



#### Premium Multiway Bra

Padded and underwired. 63% polyester, 23% nylon, 11% elastane, 3% viscose, excluding trims.

62182 34d 62273 40d  
61937 38dd  
Normally £12

**£6 half price**

#### Premium Multiway Bra - Larger Sizes

Padded and underwired. 68% polyester, 19% nylon, 10% elastane, 3% viscose, excluding trims.

62315 34e 62711 40e  
62729 34f 62778 40f  
62687 36e 63263 42e  
62737 36f 61986 42f  
62703 38e  
Normally £14

**£7 half price**

#### Premium Briefs

46% polyester, 38% nylon, 13% elastane, 3% viscose, excluding trims. Cotton gusset.

61861 10/12 61952 18/20  
61895 14/16 62034 22/24  
Normally £6  
**£3.25 save £2.75**

save up to 65%

order online at avon.uk.com

AVON Clearance

save up to 70%



**Decadent Violet Satin PJs and Jersey Top**  
100% polyester, excluding trims. Trouser in-seam approx. 54cm. out-seam approx. 81cm. KEEP AWAY FROM FIRE.  
60343 10/12  
60582 14/16  
60606 22/24  
61341 26/28  
Normally £15  
**£7.50 half price**



**Hello Kitty Fair Isle PJs**  
100% polyester, excluding trims. KEEP AWAY FROM FIRE.  
55343 4/6  
56960 8/10  
57396 12/14  
60020 16/18  
Normally £25  
**£12.50 half price**



**Rose Tinted Legging PJs**  
95% cotton, 5% elastane, excluding trims. KEEP AWAY FROM FIRE.  
60251 14/16  
60269 18/20  
61275 22/24  
Normally £14  
**£8 save £6**



**Red Floral Satin PJs**  
100% polyester, excluding trims. KEEP AWAY FROM FIRE.  
63370 8/10  
60350 12/14  
58628 16/18  
62240 20/22  
Normally £15  
**£7 save £8**



**Elle Tracksuit Top**  
Velour tracksuit jacket, with silver 'ELLE' foil logo and diamanté detailing. Elasticated cuffs, collar and waistband.  
60061 Medium (10/12)  
62984 Extra Large (18/20)  
Normally £25  
**£13.50 save £11.50**

order online at [avon.uk.com](http://avon.uk.com)



**Body Illusions Animal Print Vest**  
Circular knit vest top. 90% nylon, 10% elastane, excluding trims.  
60855 10/12  
61630 14/16  
61044 18/20  
Normally £15  
**£6 save £9**



**Batman™ All-In-One**  
100% cotton, excluding trims. Not recommended for sleeping in.  
60236 Small  
59966 Medium  
60442 Large  
Normally £30  
**£17 save £13**  
©Somarbond



**Lipsy Velour Dress**  
Velour all-in-one dress with logo front and drawstring waist. 96% cotton, 4% elastane, excluding trims.  
57358 6/8  
57364 10/12  
57976 14/16  
Normally £25  
**£9.75 save £15.25**



**16 Ways to Wear Evening Maxi Dress**  
100% polyester, excluding trims.  
57075 6/8  
67266 10/12  
57711 14/16  
57919 22/24  
Normally £29.99  
**£8.50 save £21.49**



**Ocean Voyage Maxi Dress**  
Reversible bandeau maxi dress with optional halter strap. Polyester, excluding trims. Length approx. 129cm.  
60129 10/12  
63081 14/16  
61754 18/20  
62976 22/24  
Normally £20  
**£7.25 save £12.75**

## how to order...

### demonstration products from pages 4-46 ordering

- Please order your demo products from this First Look in Campaign 01 2015, or you can back-order in Campaign 02 2015.
- Please order just one of each new demonstration product, unless otherwise stated.
- You may order as many samples as you like.
- Products are not for resale.

### clearance products from pages 47-56 ordering

- You can order as many Clearance products as you like from this issue of First Look.
- Clearance offers are not available to back-order in Campaign 02 2015.
- Products are available while stocks last.
- If you have the paper Order Form, please quote the product number and description of each item on page 2.
- Many Clearance products are no longer available to customers, and stocks are limited.

### Stock Availability and Returns


- When stocks do run out, we will try to supply a similar product of equal or greater value.
- You can not return items from the Clearance section. If you don't wish to receive an alternative product, please enter product number 82404 and quantity 1 in the 'Place an order' section on the website or enter product number 82404 and quantity 1 on page 2 of your paper order form.
- This does not affect your statutory rights.

All brochure offers and prices stated in this First Look are correct at time of printing but are subject to change.

Cosmetic and Toiletry products have been tested to all European and Local Legislative and Regulatory requirements.

All claims in advertising literature are supported by Clinical and Consumer studies.

All Avon watches include a 2 year warranty for manufacturing faults unless otherwise stated.

All electrical products which fall under the auspices of the Waste Electrical and Electronic Equipment Act 2005, as amended, are compliant. Avon Cosmetics Ltd is a member of Electrolink Compliance Scheme. All such products are marked with the Wheelie-bin symbol 

Help the environment by disposing of your products responsibly. The wheelie bin symbols indicate the product and batteries must not be disposed of in the domestic waste as they contain substances which can be damaging to the environment and health. Please use designated collection points or recycling facilities when disposing of the item or batteries.

## GET IN TOUCH!

Send your feedback on First Look magazine to:  
[firstlook@avon.com](mailto:firstlook@avon.com)  
Apply for a makeover at: [makemeover@avon.com](mailto:makemeover@avon.com)

Send your sales tips to: [brochuretips@avon.com](mailto:brochuretips@avon.com)  
For any other queries or questions, visit [www.avon.uk.com](http://www.avon.uk.com) and click 'Contact us'.

Write to: **First Look, Marketing Department, Avon Cosmetics Ltd, Nunn Mills Road, Northampton NN1 5PA.**



Facebook

Twitter

£ AVON Clearance





### Tiny Tella® Comforter

Cute teddy comforter with bird print design. Polyester.

53701

Normally £10

**£5 half price**



### Princess Sofia Nightdress

Polyester, excluding trims. **KEEP AWAY FROM FIRE.**

59097 Age 2-3

60731 Age 4-5

Normally £10

**£7 save £3**



### Princess Sofia Slippers

Cute slippers with hook and loop fastening. Polyester, PVC and cotton.

57349 Size 7/8

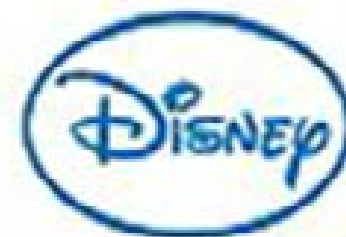
61176 Size 9/10

Normally £10

**£6 save £4**

Disney

visit [DisneyJunior.com](http://DisneyJunior.com)



### Minnie & Mickey Set of 4 Books

Hardback activity books in a cardboard case. 10 pages per book.

Each book approx. 31cm x 25.5cm.

Age 3+.

55665

Normally £12

**£6 half price**

save up to 60%



### Heart Hanging Mirror

With etched message and hanging ribbon on the back.

Approx. 18cm x 18cm.

66423

Normally £10

**£4 save £6**



### Bird Box

MDF with hinged roof and hanging hook. Approx. 15cm x 10cm x 20cm.

62794

Normally £10

**£4.75 save £5.25**



### Warming Mug

Keeps drinks hot. Ceramic mug. Approx. 9.5cm x 15cm. Not suitable for microwave and dishwasher.

61919

Normally £9

**£4.50 save £4.50**



### Colour-Changing Christmas Mugs

Set of 2 stoneware mugs with details that change colour when filled with hot liquid. Approx. 13cm x 8cm x 12.5cm when stacked. Hand wash only.

Do not use in microwave.

66690

Normally £14

**£4.75 save £9.25**